

"Serving The Floyd County Trade Area Since 1896"

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JAN. 17, 1963

14 Pages Today

Floyd Farmer Wins First Round In Water Suit

County Agent Cecil Lewis Resigns Position Effective January 31st

Lewis To Farm Near Rule, Texas

Cecil Lewis, county agent for Floyd County the past five years, submitted his resignation to the commissioner's court at its regular meeting Monday in the county courthouse.

Lewis came to Floydada in 1957 after serving as assistant agent in Lubbock for four years.

He will leave the county office January 31 and begin farming operations near Rule, Texas, where he was reared. Lewis said he would be farming around four hundred acres, of which some is irrigated and with good cotton allotment.

No replacement for Lewis had been selected at press time Wednesday and County Judge J. D. McBrien said the commissioner's court was awaiting recommendations of district agent W. H. Jones of Lubbock.

Lewis, a graduate of Texas A



DEADLINE FOR POLL TAX is January 31 as being pointed out by clerk at the Tax Collector's office, Carolyn Cunningham. The first car tags for 1963 will go on sale in Floydada on February 1, starting with the numbered one held by Betty Graves, also office clerk.

Poll Tax Deadline Jan. 31; License Sales Begin Feb. 1

1963 license plates will go on sale in Floydada February 1, according to T. T. Hamilton, tax collector and assessor. Commercial plates will be lettered from IH 4625 to IH 5274. Private vehicles at Baccus Motor on March 1st. The plates will feature a white background with black numerals and letters.

Maude Hollums Purchases Area "City" Of Sterley

Local abstractor Maude Hollums announced the purchase of the townsite of Sterley from its very beginning and end. The size of the lot possibly knows the history of the group amounts to approximately 20 acres, according to Mrs. Hollums.

Mrs. Hollums, who is known as the first white girl born in Floyd County, has watched the beginning of the townsite of Sterley from its very beginning and end. The size of the lot possibly knows the history of the group amounts to approximately 20 acres, according to Mrs. Hollums.

Water Depletion Decision Important To Entire Plains

West Texas farmers may save \$6 million federal taxes annually because of a court decision that some underground water used for irrigation is subject to tax depletion allowances.

A spokesman for the High Plains Underground Water Conservation District has said that in a letter received last week by attorneys for the Water District, Joseph B. Dooley, Judge of the United States District Court for the Northern District of Texas, stated that ground water used in the production of agricultural crops in the Southern High Plains of Texas is a depletable natural deposit under the federal tax laws, and that he has so ruled in a case pending before his court.

The Weather

Clear to partly cloudy, expected high 52, low 26, sun sets at 6:03 p. m., sun rises at 7:51 a. m.

City Officials To Enforce Garbage Laws

Mayor S. W. Ross issued a warning to the residents of Floydada this week pertaining to violations of the garbage ordinance. A public notice is published in this issue of The Hesperian to advise those who are violating the garbage ordinance that the city council will be forced to take appropriate action unless those who are violating the regulations desist in doing so.

The warning reads as follows:

"You are prohibited from piling garbage, trash or rubbish of any kind in alley ways or streets unless suitable garbage cans which are covered with a lid is provided for this purpose. Heavy accumulations, such as bricks, clinkers, cinders, dirt and plaster, sand or gravel, automobile frames, dead trees and other bulky heavy material must be disposed of at the expense of the owner or the person responsible for same under penalty of law.

(See Garbage, Page 8)

Commissioner's Court Grants Pay Raises

The Floyd County Commissioner's Court granted several pay raises at their regular monthly meeting in the courthouse Monday.

Adult probation officer R. A. Conner of Spur received an increase of \$100 per month salary. He will receive \$300 per month instead of \$200 in the future. His salary is paid by Dickens, Floyd, Briscoe and Motley, the four counties he serves. Floyd County's share of his salary is \$156 (See Commissioners, Page 8)

The spokesman, Tom McFarland, Manager of the High Plains Water District, said Judge Dooley's comments were in regard to a case tried before his court during January 1962. The suit is a test case filed by a Floyd County farmer, Marvin Shurbet, in behalf of the High Plains Underground Water Conservation District and is styled, "Marvin Shurbet, et ux vs. United States of America." It seeks an income-tax refund of about \$300, for the tax year 1959.

McFarland said that the favorable decision in the Shurbet case, upheld on appeal, will ultimately mean millions of dollars in tax savings for persons in the Southern High Plains of Texas who can show a cost in the ground water beneath their land and who are using the water to produce income.

McFarland pointed out that in 1954 the Board of Directors of the High Plains Water District first authorized the District's staff to seek a depletion allowance on ground water. The

(See Water Suit, Page 8)

Country Club Members To Elect Directors

Four new directors to the Floyd County Club will be elected by the membership at the annual meeting in the clubhouse tonight.

Time for the meeting is 7:30 p. m. The four new directors will replace A. C. Carthel, Jeff Welborn, Tate Jones and Joy Ward. Secretary Jake Watson urges all members to attend the meeting.

(See Commissioners, Page 8)



MARCH DIMES CONTAINERS were placed on business counters Monday in Floydada... in readiness for the annual canvassing for Floyd County the ball rolling in the city and for the south half of Floydada is Tinnin, chairman, standing at the left; Lester Shanks, assistant manager, in Hagood, where the first container was placed; Mrs. Aidine Williams and Mrs. Hagood, right, who are assisting with the Mothers March on Thursday, Jan. 31st.

March Of Dimes Campaign Begins

Efforts are underway for Lockney is campaign director of the March of Dimes drive the north part of the county and Tommy Mantandon of director of the south half.

Rural workers, "Mothers March", and the downtown business chairmen of Floydada, will be named within the next week, according to Tinnin.

Mrs. Sammy Hale will again head the Mothers Drive which will be held on the night of January 31. Her captains will be Mrs. Cleo Whittle, Mrs. W. H. Hagan, Mrs. Charles Craig, and Mrs. Jim Word.

Gain containers for the downtown district were out Monday at all business places. Ed Wester, who is chairman of the business area, said that the portion of the drive would be held during the week of January 21 through January 26.

(See March of Dimes, Page 8)

Caprock Chat

by Wendell Tooley

THE STATE'S inaugural ceremonies were especially interesting and important to me this year because it included two well-known West Texans, Waggoner Carr and Preston Smith.

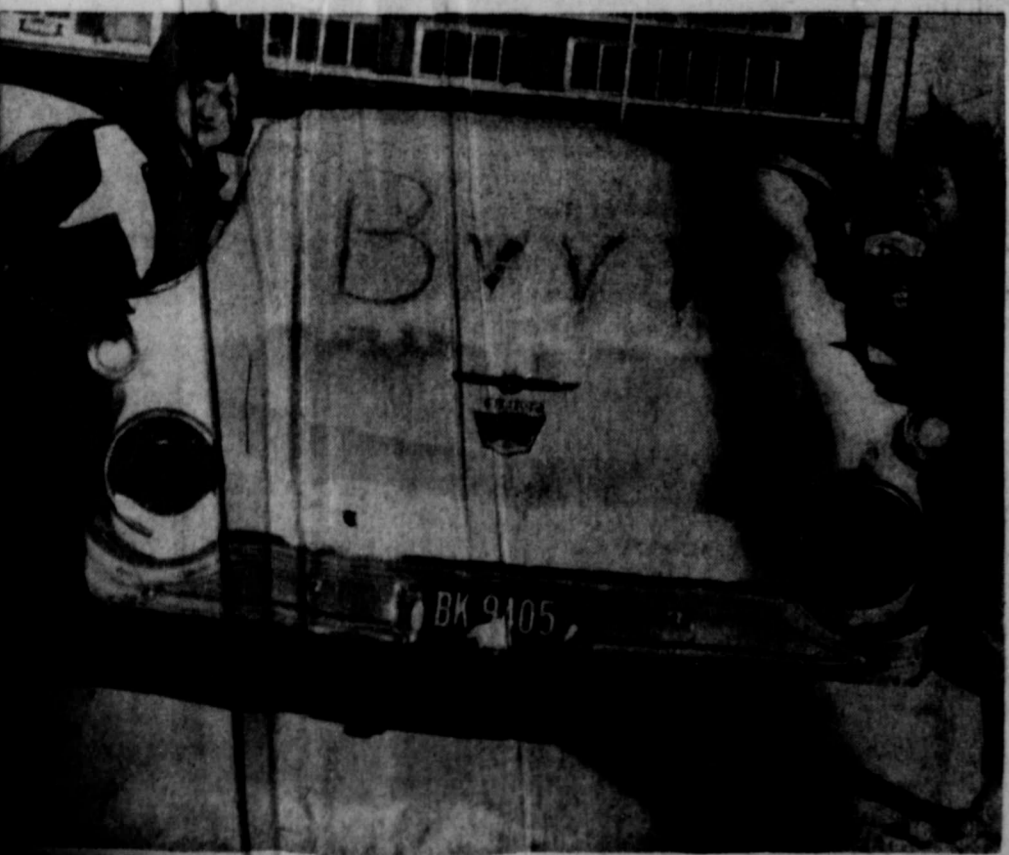
Year after year the big cities in East and South Texas by virtue of large population vote continue to dominate the state's politics — and it is certainly refreshing to have two outstanding West Texans at the top of the state's government.

A personal friend of mine from Kress also comes back in the state's limelight. He is Leroy Saul who will be the Parliamentarian.

(See Caprock Chat, Page 8)



PARKEY... POLIO VICTIM is learning to walk with braces and crutches which were fitted to him a day before Thanksgiving. Young Mark was born with the disease last June and has progressed well since. Mark is one of many children, who have been assisted by the Crippled Children's Foundation through the Floyd County drives.



IT'S PLENTY OLD!... the Floydada High School seniors found the snow a lot of fun last week when snow and sub-zero weather hit. They are Junior Trapp, left and Charlie Caldwell.

"Well now just how cold did it get?"

No doubt about it — it was punitively cold this past weekend when reports of sub-zero weather made the big news for this area.

Floydada plumbers worked around the clock on frozen pipes, traffic slowed down as many automobiles were too cold to start — and it was just as well, because streets were icy and dangerous.

How cold did it get? — well, it seems there are many thermometers in town and many different versions and readings. Everyone agreed that the proverbial barbed wire fence between Amarillo and the North Pole was down — and "colder than a well digger's bits on the north side of the well!"

Possibly the lowest thermometer reading report was from Melvin Davis, employee of Pioneer Natural Gas. Melvin reported his thermometer recorded 17 degrees below zero.

Si Medley's thermometer recorded 11 degrees below zero.

Radio Station KFLD reported nine below.

A Hesperian reporter interviewed some of the old timers

to see if this was the coldest spell according to their recollections and received the following comments:

Sanford Webber — "In 1933 it got down to 17 below in Plainview, where I lived at that time. My thermometer registered nine below last week — thermometer was on the north side of my house."

Henry Edwards — "Never seen it so cold with so much sunshine. — wonder if it killed the boll weevils?"

W. N. Anderson — "In 1917 we had snow on the ground for six weeks — it was real bad with that flu epidemic on at the same time."

D. G. Ayres — "January 17th of 1930 it was 14 below zero here in Floydada — my thermometer registered zero Friday and Saturday."

W. M. Goode — "In 1929 or 1930, we had to feed our steers out at Barwise for thirty days when snow was on the ground — water pipes were frozen two foot below the ground and watering the cattle was a big problem too."

Calvin Steen — "It seems like 1933 the city water pipes were frozen up in the west and north parts of town — stayed cold for quite a spell."

Thomas Pierce — "I moved to the Plains in 1904 and particularly remember the big snow that came in November the next year. Dad and I drove our two horse buggy into Plainview from the ranch east of Plainview and the buggy axles dug the snow all the way. It wasn't particularly cold, but it was one big snow. In 1933 it was 17 below zero here, think it stayed 40 below for eight days at Cortez, Colorado that time. Seems like it got mighty cold in 1918 also."

W. W. Emert — "November 8, 1906 we had three zero degree days with a continual snow-storm. After the storm was over, the snow was 18 in. deep on the level."

J. T. McLain — "I've been here since 1887, came to this country in a covered wagon pulled by a span of white mules — believe it got down to 29-22 below zero in 1886."

Gas Fumes

Mr. and Mrs. Carl Jarrett of 104 S. 3rd became deathly ill Friday night when gas fumes from a hall heater engulfed their house. The raising of a window near the couple's bed probably saved their lives. Both were doing nicely Monday after a rather trying two days of headaches and dizziness.

Mrs. Jarrett said all day Friday she had a headache and dizziness but thought little of it, thinking possibly she was coming down with a virus. She spoke to her husband about it and both made remarks that it might be from the heater.

They retired for the night leaving a window near their bed raised about two inches. At about 1 a. m. Mrs. Jarrett said she awoke with a severe headache, arose and started for the kitchen for an aspirin but realized she wasn't going to make it, so she started back for the bed. As she fell upon the bed it awoke her husband and he proceeded to get up to turn the heater off.

He started back to bed and got

as far as the utility room when he collapsed. Mrs. Jarrett said she didn't know how she got to his side but she tried to arouse him to no avail. She made it back to the bedroom and threw the window wide open. She remained in a semi-state of consciousness and kept calling for her husband. A short time later he was able to crawl to the bed and began to feel better. Both evidently fell back to sleep and Mr. Jarrett awoke at 6:30 and called the doctor for his wife.

Saturday and Sunday for Mrs. Jarrett were spent lying down most of the time getting over her dizziness. Mr. Jarrett suffered no after effects.

—16 at Lubbock

When Old Man Winter climbed out of hibernation nearly 30 years ago and shoved the mercury to Lubbock's all-time low temperature of 17 degrees below zero, some of the effects were similar to those now.

The South Plains had been basking in mild weather for six weeks before cold weather struck

(See How Cold?, Page 8)

PLAIN NEWS by Mrs. Murray Julian

Marble Honored With Fifth Birthday At Home In South Plains Saturday

PLAIN, Jan. 14 (Hesperian) — Mrs. Fred Marble has celebrated the fifth birthday of her youngest son, Fred, at her home in South Plains Saturday afternoon.

Mr. and Mrs. Bryan Karr left Sunday for Fort Worth to be gone until Tuesday night visiting with his mother, Mrs. J. H. Karr. Mr. and Mrs. Frank McClure were house guests Monday night of friends, Mr. and Mrs. J. R. Thomas in Lubbock.



Dixon Kinard In Hawaii Training Exercises

SCHOFIELD BARRACKS, HAWAII (AHTNC) — Army Specialist Four Dixon T. Kinard, 23, son of Mrs. Lavada P. Kinard, 1004 S. Leonard St., Floydada, Tex., is participating with other members of the 25th Infantry Division in a three-week training exercise in Hawaii.

Specialist Kinard's unit, Battery A of the division's 11th Artillery, has moved by sea and air from its home station at Schofield Barracks on Oahu to the Army's Pohakuloa Training Area on Hawaii for combined mobility and firepower exercises with other divisional units.

Specialist Kinard entered the Army in 1954 and arrived in Hawaii on this tour of duty in March 1961.

Former Resident B. B. King Dies

Word was recently received here by friends of the death of B. B. King, who formerly was in the furniture business in Floydada, moving from here about 15 years ago.

Mr. King died on November 27. His store was located on the north side of the court house square where Boren Furniture is now located.

Survivors include his wife and a son, Bob. Both reside in San Antonio where the family moved from here.

JUNIOR HIGH WINS THREE GAMES FROM LOCKNEY

Floydada Junior High won three games from Lockney last Thursday at Graves Gym. The eighth grade girls won 25-13 with Shirley McClung hitting for 16 points. The eighth grade boys took a 37-20 game with Steve Marler hitting for 11, Randy Moore made 9, and Weathersbee and Moore hit 7 each.

The seventh grade boys played a game with four minute quarters and Floydada won 9-4. Joe Christian paced the local scorers.

Births

Mr. and Mrs. Durrel Fortenberry of Cedar Hill Community are parents of a son, their fourth, who arrived in Lockney General hospital on January 8th. The baby named John Cephus IV, weighed ten pounds 15 and one-half ounces at birth. Grandparents are Mr. and Mrs. Robin Fortenberry of Cedar Hill and Rev. and Mrs. Sparks of Memphis, Tenn. Mrs. John Fortenberry is a great grandmother.

The baby's older brothers include Donnie, age seven; Michael, age five; and Brian, age three. Fortenberry farms in the Cedar Hill community.

Mrs. Charlie Perry was taken home Monday from Peoples Hospital where she had been under treatment for a slight heart attack suffered on Wednesday of last week. Mr. Perry said his wife was doing nicely at last report.

BE WISE AND SAVE USE HESPERIAN ADS

TODAY'S FOOD SPECIALS

- GOLD MEDAL FLOUR . . . 49c
MRS. TUCKER'S Shortening . 64c
DOLE'S — PINEAPPLE JUICE . . . 35c
FOLGERS — All Grinds COFFEE . . 69c
SHURFINE CATSUP . . 19c
SHURFRESH Margarine . 35c
WOLF'S CHILI . . . 59c
WILSON'S CORN KING BACON . . 49c
SHURFINE — Crushed Pineapple . . 14c
SHURFINE Tomatoes . . 19c

WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY HULL & McBRIEN We Deliver

Pre-Inventory Clearance Beall's SALE

QUALITY MERCHANDISE SAVE 50% and up to 50% more LOWEST PRICES OF THE SEASON! New, First Quality Merchandise!

SALE! Fine Quality Men's Sweaters REG. 2.98 VALUE 1.99 REG. 3.98 VALUE 2.99 REG. 4.98 VALUE 3.99 REG. 5.95 and 6.95 VALUE 4.99 REG. 7.95 and 8.95 VALUE 5.99

MEN'S FURNISHINGS MENS DRESS SLACKS 100% WOOL AND WOOL BLENDS REG. 10.95 TO 14.95 VALUES Sale only \$9.00

Mens Dress Hats VALUES TO 7.95 Now \$5.99 VALUES TO 5.95 NOW ONLY \$3.99



CLEARANCE MEN'S WOOL Flannel Suits REG. \$29.95 VALUE Sale only \$24.88

CLEARANCE Ladies Sweaters REG. 6.99 to 8.95 VALUES Sale only \$6.00 REG. 3.99 to 5.95 VALUES Sale only \$3.00

CLEARANCE Ladies Dress Shoes ON REG. & 6.99 VALUES Sale only \$3.00

CLEARANCE Girls Long Coats SIZES 3 - 6X and 7 - 14 REG. 17.95 & 19.95 VALUE Sale only \$12.00 REG. 12.95 VALUE Sale only \$7.00

CLEARANCE GIRLS Quilted Robes SIZES 3 - 6X - 7 - 14 REG. 3.99 VALUE Sale only \$2.00

CLEARANCE LADIES MID HEEL SHOES VALUES TO 6.95 TO 7.95 Sale only \$4.00

WATCH FOR OUR Big Anniversary SALE COMING SOON Low Prices on ADMIRAL TV

W. E. S. TV LAB 3 W. California St. YU 3-4023

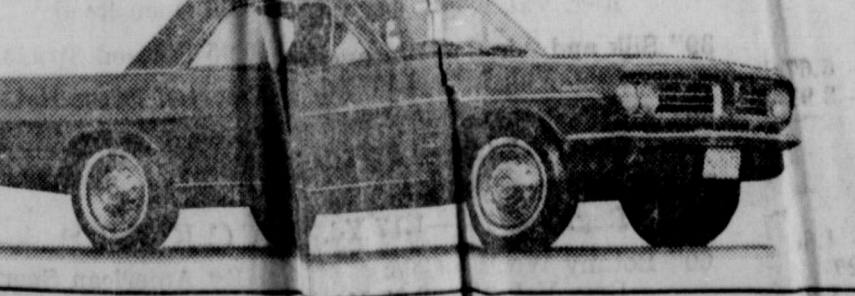
PRO. BUS SCHEDULE Save for Reference

Table with bus routes and times: WEST BOUND 9:50 a.m. via... 3:35 p.m. via... EAST BOUND 9:30 a.m. via... 3:50 p.m. via...

MAGNOLIA SE... Station No. 1 Phone YU-2306

If Wide-Track is as hot as Pontiac says, why don't they put it in their Tempest?

They just did.



There are two kinds of Wide-Track cars... Pontiac and Tempest

CITY AUTO SERVICE E. MISSOURI FLOYDADA

NEW PLANT PARTON... Borden's milk man Davis Winters

is Winters hired with the new plastic carton featured by his company.

Mr. and Mrs. H. Mahan Jr., day where Katie will have an interview with Dr. Shannon.

Mr. and Mrs. Frank McClure had breakfast in Crosbyton, Thursday morning, with their daughter, Mrs. Jean McClure and helped her celebrate her birthday.

The Loyd Deavenports have had Newton home with them from the Armed Forces at Fort Ord, Calif. since Dec. 22, when they went to Albuquerque, N. Mex. to meet him and bring him home.

Mr. and Mrs. Raymond Reeves and girls went to Lubbock Friday to spend the day on business.

The Area-Wide Evangelistic Crusade is scheduled for March 31 to April 13 in Lockney. Committees from 11 churches of 4 denominations met at the First Methodist Church Sunday afternoon, Jan. 13 to make final preparations.

Mr. and Mrs. Bill Beedy of Claude came down and spent Friday here with their son, Mr. and Mrs. Eugene Beedy and Mark, and that night they went to Floydada to spend the night with her mother, Mrs. W. B. Wilson.

Mr. and Mrs. Bob Reeves were hosts to members of their Adult No. 3 Sunday School Class of the Baptist Church on Friday night at the schoolhouse.

Mr. and Mrs. R. L. Holland of Lockney had dinner on Sunday with their daughter, Mr. and Mrs. Don Marble, Bonnie and Brad.

Mr. and Mrs. W. Fred Cox of Edmonton, Alberta, Canada went to Arlington to spend the weekend, and are expected here Tuesday. She is the daughter of P. M. Smithman who is in the Peoples Hospital in Floydada, and they flew here last week to be with him and help John and Ernest of Floydada and Jack of Hart in alternating at the bedside of P. M. Smithman, who is doing very well at this writing.

Chester Hidalgo will have a farm sale at the farm here on Saturday, January 19, and all farm implements and many other things will be up for sale.

Mr. and Mrs. J. P. Taylor and family will go to Lubbock this Tuesday.

Mr. and Mrs. Alvin Grigsby, Sr. will be in the city where Katie will have an interview with Dr. Shannon.

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SOCIETY

Douglas Family Entertained On Floydada Visit

Dr. and Mrs. D. W. Douglas, former residents of Floydada where he was on the staff of Peoples Hospital, were here over the weekend from their home in Monroe, Mich. visiting friends. They left Monday from the Roy Hale home, going on to Lubbock and from there to Arizona to attend a surgeons convention. Dr. and Mrs. Douglas arrived at church time Sunday at the First Christian Church where Mrs. Douglas was former organist. Following services they visited a number of their friends; then in the afternoon were entertained with a coffee in the home of Mr. and Mrs. Kinder Farris. Close friends calling during the coffee were Mr. and Mrs. Ralph Johnston, Mr. and Mrs. Harry Morckel, Mr. and Mrs. Ed West, Mr. and Mrs. J. S. Hale Jr., Mr. and Mrs. Roy Hale, Mrs. Emily Potts, Mr. and Mrs. John Reue, Mr. and Mrs. Jim Ward and Mr. and Mrs. John Kimble. The Douglas family were overnight guests of the Roy Hales Sunday night.

After leaving Floydada in 1950, Dr. Douglas took a residency in surgery at Lincoln, Nebraska. After graduation he moved to Monroe, Mich. where he is on the staff of two hospitals doing full-time surgery. The Douglas' have four children, three boys and one girl. Mrs. Douglas is an accomplished organist and plays for the Presbyterian Church in Monroe.

PTA Has Regular Monthly Meeting

Parent - Teachers Association met on Wednesday of last week for their regular monthly meeting. Mrs. James Lovell, president, was in charge of business. Mrs. Q. D. Williams, who is program chairman, announced an Essay contest for the month of February for fifth grade students. The subject for the Essay writers is "How I Feel When I See the Flag Unfurled". There will be a boy and girl winner and a book will be placed in the Andrews Ward School Library in their honor.

Mrs. Ralph Johnston was program leader for the meeting and introduced John Reue of the Floydada Chamber of Commerce, who was guest speaker. Mr. Reue talked on the responsibility through civic participation.

Songs were presented by the second graders under the direction of Mrs. Howard Gregory and Mrs. Dale Goen.

Room count was won by room 1-A Mrs. Williams.

MARTHA SS CLASS MEETS WITH MRS. LETHA LIGHTFOOT
The Martha Sunday School class of the Calvary Baptist Church met at the home of Mrs. Letha Lightfoot Thursday night. After visiting and games of entertainment refreshments were served to seven members and three visitors.

Attending were Meses. Dale Yandell, Bonnie Cage, Jerry Bradford, Bonnie Thredgill, Geogie Foster, Letha Lightfoot and visitors, Mary Grace Jackson, Leona Lemon, Mrs. Jim Owens and Mrs. Delzie Bradford.

KNAPP SHOES FOR CUSHIONED COMFORT
Raymond H. Grubbs
622 W. Ross YU 3-3294



TO HEAD FLOYDADA REBEKAH LODGE NO. 77 . . . for the next six months will be Mrs. Ruby Davis, far right, and Mrs. Pauline Faulkenberry, left. In the center of the two officers is Mrs. Verne Shields of Plainview, district deputy president. Mrs. Davis is new Noble Grand and of the lodge and Mrs. Faulkenberry is Vice Grand.



FLOYDADA PAST NOBLE GRAND OFFICERS . . . Mrs. Laules Parkey and Mrs. Omega Mae were installed at a recent meeting of the club. Mrs. Mae is president and Mrs. Parkey, vice president.

BAKER NEWS by Mrs. R. A. Colston

BAKER, Jan. 14 - Mr. and Mrs. Floyd Anderson were supper guests last Monday in the home of Mr. and Mrs. J. B. Colston, Teresa and Danny were Friday night visitors in the Sonny Barton home.

Mr. and Mrs. Otis Anderson and Connie were guests Friday night and Saturday of their daughter and sister, Mrs. Doug Galloway and Mr. Galloway of Canyon.

Mr. and Mrs. J. B. Colston, Teresa and Danny were Friday night visitors in the Sonny Barton home.

Mr. and Mrs. Floyd Bradford and Danny were Saturday night visitors of Mr. and Mrs. Robert Bradford and Mary.

Mr. and Mrs. Sonny Barton and girls were supper guests Saturday of Mr. and Mrs. J. B. Colston, Teresa and Danny.

Mr. and Mrs. Otis Anderson and Connie were Sunday dinner guests of Mr. and Mrs. Brownie Smith, Mark and Jay of Crosbyton.

Mrs. Curtis Sinor, Will, Lee and Leslie were Sunday dinner guests of Mr. and Mrs. Gilbert Fawver and Doris.

Mr. and Mrs. Don Payne and children of Lubbock were Sunday dinner guests of Mr. and Mrs. Clyde Hodges and Rickie. Afternoon visitors were Mr. and Mrs. Arnold Hodges and family of Crosbyton.

Mrs. J. B. Colston and Danny visited Monday morning with Mrs. Raymond Colston.

Mr. and Mrs. Malvin Jarboe and Vickie were Sunday dinner guests of Mrs. Jarboe's parents, Mr. and Mrs. Guy Jackson of Sterley.

HOMEMAKING HINTS

by Phyllis Roggenдорff, County Home Demonstration Agent

Cut Those Fuel Costs
Are you having to spend too much for fuel?
Cut the cost of winter fuel by stopping leaks of warm air around the windows and doors, and through cracks in walls, floors and ceilings.

Re-putty all loose panes and close the air leaks around the window and door frames with caulking. Add weather stripping where it is needed.

It is possible to save as much as 15 percent if you have an old house, engineers with the U. S. Department of Agriculture's Research Services say. You'll also notice a big difference in your fuel bill when you insulate.

In a typical house 25 to 35 percent of a heat may be lost through the attic, and roof, and about 3 percent goes through

Mrs. Jar Hostess Needle

Mrs. Grace Jeeting is hostess on January Club of the Blue Bonnets. Members drew to were after which gam-joyed. Winners were, and Ruth Christian, Juanita Teaff.

Those present: Mary Adell, Betsy Edmiston, Eakin, M. Noland, Doris Hückabita Teaff, Ernestine Nolzian, Eth-Oleta Collier, Jarrett, ie Allen and a January. The next meeting, 17 will be with

Floyd County HD Council Meet

Floyd County Home Demonstration Council will meet for their first meeting on Friday, Jan. 18 at 2 o'clock in the council room of the

Mrs. Lynn Long with Mrs. W. Earl Edwards, vice chairman and Mrs. R. N. Hopper, secretary and treasurer.

The new council committee chairmen consists of Mrs. Everett Miller, finance; Mrs. W. J. Ross, Yearbook; Mrs. W. Earl Edwards, citizenship; Mrs. Tom Porter, consumer and education; Mrs. Clay Mercer, recreation; Mrs. Johnnie Cates, education, expansion and exhibit; Mrs. S. L. Holmes, civil defense, health and safety; Mrs. Arlon Miller, 4-H leader; Mrs. C. B. Carmack, reporter; Mrs. Delton Jack, assistant reporter; and Mrs. G. W. Smith, parliamentarian.

Club officers for the ensuing year are Mrs. W. J. Ross, Dougherty; Mrs. Everett Miller, Harmony; Mrs. O. G. Mayfield, Homebuilders; Mrs. W. D. Nance, Lone Star; Mrs. M. B. Swanner, Sand Hill; Mrs. S. L. Holmes, Jr., Starkey; and Mrs. Delton Jack, Sterley.

All council members are urged to attend the meeting tomorrow.

4-H MEMBERS HAVE STOCK SHOW ENTRIES

Floyd County 4-H members have 20 entries in the Tri-State Fair and Stock Show at Amarillo, January 19-24. 4-H members with livestock entered are Ricky

Floyd County Hesperian, Floydada, Texas
Kellison, Lone Star; Steve Bell, Jim and Neil Mitchell, Jim, Bob, and Paulette Kropp all of Lockney.
4-H Club members also have 21 animals entered in the Southwest Exposition and Fat Stock Show at Fort Worth January 30 to February 3. Those entering livestock are Sherri and Scott Simpson, Harmony; Linda, Dianne, Lecky, and David Scheele, Providence; Cynthia Edwards, Lakeview; and Neil Mitchell, Bob

"Home"
CUSTOM FURNISH YOUR
THE DECOR SHOP

S-H-O-P

The Decor Shop
BETTY CARTWRIGHT
1 Canyon

FLOYDADA'S FINEST DEPT. STORE

HAGOOD'S

JANUARY Clearance Sale

Ladies Dresses 1¢ Sale
Hags Annual 1c Dress Sale. You purchase one dress at regular price you may purchase another dress of equal or less value for Over 150 dresses to select from. Bring a friend and share the thriving.

LADIES MILLINERY
of our HiFashion Hats
½ Price

LADIES ROBES
Quilted Nylon, Reg. 14.98-9.97
Nylon Jersey, Reg. 9.98 - 6.67

LADIES JEWELRY
Our Complete Line 4.00 - 1.97
of Fine Jewelry 2.00 - 97c
TABLE 4 - 1:00

LADIES SHOES
By BERKSHIRE
Seamless, Demi Toe
Value to 1.65 - 77c

SPORTSWEAR
SWEATERS
Pullovers and Cardigans
12.98 - 8.67
Nine Colors, 9.98 - 6.67

SKIRTS
Wools and Orlon, 12.98 - 8.67
Skirts, Wools and Orlon
12.98 - 8.67
Coordinates-2 colors,
9.98 - 6.67
Strights Pleats, 7.98 - 5.37

BLOUSES
Cotton and Acetate, 5.98 - 3.97
Coordinates Colors, 4.98 - 3.37
Basic and Frills, 3.98 - 2.67

PANTS
Solids, & Plaids, 14.98 - 9.97
Fam. Maker-Lined, 12.98-8.67
Corcordates, 9.98 - 6.67

LADIES GLOVES
Hi-Style, Colors, 1.98 - 1.37

LADIES HANDBAGS
Black Cloths, 13.98 - 6.99
Black Leathers, 12.98 - 6.49
Bl. and Br. Leather, 11.98 - 5.99
Bl. and Br. Plastic, 8.98 - 4.49
Cloths, 3.98 - 1.00

LINGERIE
100% Brushed Nylon
8.95 - 6.97
100% Cotton P.J. and Gown
3.98 - 2.67
3 Pc. Robe and P.J. Sets
11.98 - 7.97

CHILDRENS
GIRLS COATS
Full Leng, Reg. 9.98 - 6.67
All Wools, Reg. 5.98 - 3.97
Car Coats

Girls Sportswear
Many Styles, Reg. 6.98 - 4.66
2 Pc. Sets, Reg. 4.98 - 3.27
Corduroy Pants, Reg. 1.98-1.27

Girls Dresses - ½ Price
Famous Name, Reg. 8.95-4.49
100% Orlon, Reg. 5.98 - 3.49
Cardigans, Reg. 4.98 - 1.98

GIRLS SWEATER
By Regal, Reg. 7.98 - 5.27
100% Orlon, Reg. 5.98 - 3.97
Cardigans, Reg. 4.98 - 2.27

BOYS JACKETS
By Campus and Sawyer
Values to 35 - 3.97
Short Coats - 100% Cotton
Values to 35 - 5.97

BOYS SPORT OATS
Wool and Wool Bds
Reg. 10.95 - 5.97
Broken Sizes, Reg. 2.95-6.97
Plaids and Stripes,
Reg. 16.95 - 8.97

BOYS SPORT SHIRTS
100% Cotton, Reg. 49-1.47
Broadcloth and Kn
Reg. 2.98 - .97

BOYS SWEATRS
100% Orlon, Value 9.98-2.47
Pullovers and Carans
Reg. 5.95 - .47
Solids and Stripes
Reg. 6.95 - 4.47

INFANTS ITEM
Coveralls, 100% Cotton, 9.98-2.67
Overalls, 100% Cotton, 2.98-1.97
Shirts, Knit and Broadcloth
9.98-1.37

BIRDSEYE DIAPERS
100% Cotton, doz. 3pk.
Compare to 2.99 - 1.69

Boy's
P. J.'s 100%-Cotton, 1.98-1.88
Men's Stretch Belts, 2.00-1.00

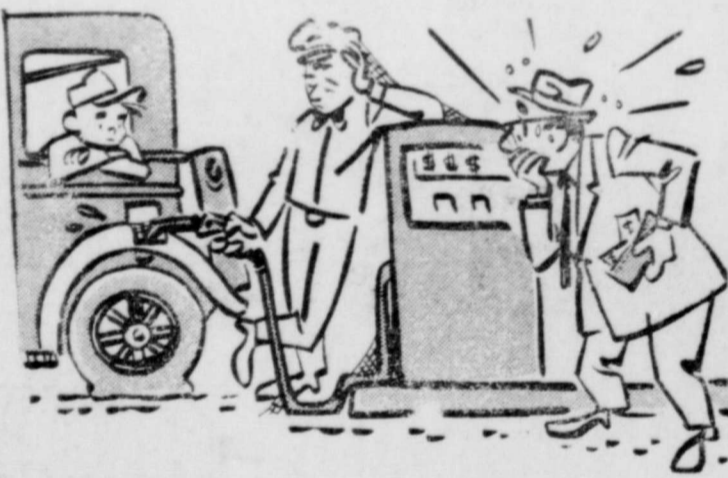
Men's
Cotton Continentals, 5.98-2.97
By Farah, Dickey, over 200 prs.
Child, Nylon Caps, 1.98-1.37
100% Nylon, all colors

PILLOWS
100% Dacron, Allergy Free
Compare to 5.95 - 3.97

BOYS BRIEFS
By Betty Barie
Novelty, Reg. 59c - 37c

PIECE GOODS
36" Famous Maker Goods
Reg. Val. 1.49 - 97c Yd.
36" Wamsutta Cottons
Reg. Val. 98c - 66c Yd.
39" Silk and Air-Basketweave
Reg. Val. 1.78-1.17 Yd.
60" All Wool Jersey by Heller
Reg. Val. 2.98-1.97 Yd.
54 and 60" Rayon Suiting
Reg. Val. 1.49-1.17 Yd.
60" Botany Wools 5 Colors
Reg. Val. 2.98-2.97 Yd.
One Group Odds & Ends ½ Price
And More

Many - Many Other Items
Too Numerous to Mention on
White Elephant Table
Parking Back of Store



"Our car wastes gas," Pop said to me,
As the man filled up our tank.
"It's time to buy a sixty-three . . .
And finance it at the bank!"

IF YOU'RE READY FOR A NEW CAR, WE'RE
READY TO TALK LOW-COST FINANCING.

1

First National
bank FLOYDADA, Texas

Continuously serving since 1890
Member F.D.C.

For all your banking needs . . . Check FIRST with the FIRST.

WESTERN UNION

YU 3-318

WAIETY

Johnson For 62 Club

Johnson was hostess for the 62nd anniversary of the club. The meeting was held at the home of Mrs. Johnson. The club will pay a "Tribute to the Mothers" on February 5 in the community room of the First National Bank with hostesses Mrs. Johnson and Mrs. Dy-

Spring - Summer Hair Fashions

Feminine and romantic "Belle" hair fashions will add the missing element of grace and ease to the smart young look in the picture for spring and summer. The new styles are being introduced by O.H.F.C. The "Belle Hair Fashions" have a soft and easy down line of bouffant waves and curls for "day" wear, which converts dramatically into a rising "up" line of brushed waves for evening wear.

end

Thank you to every one who has helped me in my time of need. I am truly grateful for the love and support I have received from all of you.

Sale

Buntings, 1/3-244

Assister

you already know this... you have a valuable asset... a man whose planning for the future... you marry, when a baby... when you begin about retirement... of this Southwestern... will be of great in-

BISHOP'S PHARMACY

DRIVE-IN WINDOW
A COMPLETE DRUG STORE ON THE HIGHWAY

WYLY SUPERETTE

ST HIGHWAY 70 FLOYDADA
Phone YU 3-4021
n 6:00 A.M. to 10:00 P.M. 7 Days A Week

ive Big Chief Stamps — Double on Wednesday with 2.50 Purchase or and ONE BOOK of Stamps with each \$40.00 order. ANYTIME. REMEMBER Big Chief Redemption Center at DYSON'S SHOE and HOBBY SHOP. Only one in town.

HOT DR. PEPPER SERVED FREE SATURDAY

AMBURGER	FRESH GROUND EVERY DAY	3 lbs. \$1
GOOD Beef Chuck	PORK	
ast . . lb. 59c	Chops . . lb. 59c	
Home Made in our own market	FOOD CLUB — Blackeyes	300 Can
-B-Q . . lb. 98c	Peas . . . 3 FOR	25c
ORTENING SHURFINE		69c
OTATOES U.S. No. 1,		49c
10 LBS.		
A LARGE, in Shell	FRESH, REEN	Butch
ans . . lb. 59c	Collards . .	11c
PEPPER . . .	1 btl. ctn.	59c

Meats are 100% Guaranteed. Vendo Cutting Wrapping and Quality Freeze



THESE SMILING YOUNGSTERS

are Brownies no more with their "fly-up" ceremony held Monday night which gave them the rank of Intermediate Girl Scouts. Troop leaders pictured are Mrs. A. C. Carthel at left and Mrs. G. T. Arwine, right. Scouts in the group include Betty Allen, Stephanie Arwine, Charlotte Decker, LaNel Williams, Annette Jordan, Cindy Carthel, Carla Nelson, Charlotte Wright and Lupe Garcia. Unable to attend the ceremony was one other scout, Kay Osborn.

Brownies Now Intermediate GS

An impressive candle light ceremony Monday night in the community room of the First National Bank culminated three years of anticipation for ten members of Brownie Scout Troop One, as parents watched their fourth grade daughters be invested as Intermediate Girl Scouts.

Ten small candles represented the Girl Scout Laws. As each scout stepped from the horseshoe circle to light a candle, she explained the meaning of one of the laws.

Miladies Club Members Meet

Miladies Club met January 3 with Mrs. Gladys Cross. Members answered roll call with a new project for the year.

Tops Club Has New Contest

At a regular meeting on Thursday night of last week the Floydada TOPS Club discussed a new contest which will be called the Elimination Contest. It starts with tonight's meeting with each member bringing a towel to the club house, 400 North 1st at 7 p. m.

Party Honors Eric Turner

Eric Turner, son of Rev. and Mrs. Roy Turner was honored Tuesday with a birthday party in his home celebrating his 11th birthday.

Lyndel Spears of Dallas spent several days here last week visiting his parents, Mr. and Mrs. George Spears and his brother and yesterday to Peoples Hospital, is family, Mr. and Mrs. George said to be resting fairly well. Spears, Lyndel is an accountant Mrs. Muse is employed at Peoples Hospital.

Mrs. Stapleton Hostess For 34 Club Members

Mrs. John Stapleton was hostess to members of the 1934 Study Club in her Home Tuesday evening. The meeting was opened by the club collect given in unison by attending members.

Wesleyan Guild Has Program On Home Missions

Mrs. W. O. Baker was hostess Monday night to the Wesleyan Service Guild for their first meeting since the holidays.

Evangelistic Crusade Area-Wide Planned

The Area-wide Evangelistic Crusade for churches in the vicinity of Lockney is scheduled for the first two weeks in April with the Cottage prayer meetings starting the last week of March.

Rites At Cone Yesterday For Mrs. R. Goins

Funeral rites for Mrs. Ruth Pratt Goins, 53 year old sister of Frank Pratt of Floydada, were held yesterday afternoon in the Cone Baptist Church. Mrs. Goins died Tuesday in the Crosbyton Hospital.

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Games were played with prizes for the winners. The birthday cake was decorated with miniature blue and yellow flags and the table was decorated to carry out the same color scheme.

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1950 Study Club Meets With Mrs. Clifford Helms

Members of the 1950 Study Club met Tuesday night with Mrs. Clifford Helms. The meeting was called to order by the president, Mrs. Sammy Hale and the club collect was given by Mrs. Earl Edwards Jr. Roll call was answered by "State park visited".

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SAND HILL NEWS by Mrs. James Jeffress

Group Enjoys Ice Skating On Frozen Pond During Cold Spell At Sand Hill

SAND HILL, January 14 — It was still not cold in West Texas when the group of about 20 people gathered on the frozen pond Sunday afternoon for a day of ice skating. The group was just a little sore Monday morning.

Brother and Mrs. Jimmy McGuire and family spent the weekend at Farwell. Jimmy was to perform a wedding ceremony Sunday. Brother Jerry Patterson formerly of the community, now of Plainview, was in charge of both church services Sunday in the absence of Brother McGuire.

It was announced the church exceeded their goal for the Lottie Moon Christmas offering. Commitment men were named for all committees for the Evangelistic Crusade which will begin at Lockney the first of April.

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WATER WELL AND TEST HOLE DRILLING

CONTACT
RICHARD SANDERS
FLOYDADA, TEXAS

ONE HOUR SERVICE

We maintain a modern optical lab and can grind most Rx's here in Floydada.
KIMBLE OPTOMETRIC CLINIC
CONTACT LENS FLOYDADA, TEX

Patzer Chiropractic Clinic

317 S. 2nd
FLOYDADA, TEXAS
9 - 12
Mon.-Wed.-Fri. 2 - 5:30
Tues. 9 - 12

ANNOUNCING TWO NEW OPERATORS

Helen McClure — Ruth Perry
Recent Graduates of Isbells are now associated with us.
With these additions to our staff we can more quickly take care of your needs and take additional appointments.
GIRLIES BEAUTY SALON

OUR JANUARY CLEARANCE SALE CONTINUES

ALL WINTER MERCHANDISE (\$3.98 to \$110.00 Val.) NOW 1/2 PRICE

1/2 PRICE SALE

ONE GROUP CASUAL DRESSES, Values to \$14.98 NOW \$4.00

Ladies Three Inc.

Dollar-Saving Value in a Breathtaking Package!

NEW STYLE TO DELIGHT YOU! ROCKET ACTION TO EXCITE YOU!
Crisp new styling is only a clue to the appeal of the Oldsmobile Dynamic 88. Oldsmobile's lowest-priced full-size series, it boasts a 280-h.p. Rocket V-8... four-coil-spring comfort... plus the quality you look for in a car labeled "Oldsmobile"! Check a Dynamic 88 for size (and value) at your Oldsmobile Dealer's today!

Dynamic 88
OLDSMOBILE
There's "SOMETHING EXTRA" about owning an OLDSMOBILE!

ODEN CHEVROLET CO. 221 Main Street

Sports

Tulia Hornets Foe For Basketball Games Here Fri.

The tough Tulia Hornets and Hornets will be the opponents for Floydada High School Basketball teams here tomorrow night (Jan. 18) in a triple header starting at 5:30 p. m.

Coach Perry Lockett's boys B squad team will lead things off in the 5:30 opener as they entertain the B team boys from Tulia.

In the second go it will be Coach Kelley Chadwick and his girls team that play host to the Tulia girls who last year were second in state and returned most of that fine team.

The night cap will match Coach Bob Shields' Whirlwinds and the Hornets in another important district 2AA clash. Outcome of these games will have definite bearing on who will go into the second round district play in the favorites role.

On Tuesday night next week the locals are the "open date" team in district 2AA action and will watch other loop members knock heads.

The green and white team of Floydada High split victories in the district 2AA action on Tuesday night.

Coach Kelly Chadwick's Whirlwinds won a thriller 59-53 to keep their slate clean. The Floydada girls led 13-10 after one quarter, trailed 23-27 after two, came back to lead 43-42 at the end of three and then held on for a 59-53 victory.

The Whirlwinds offense was real sharp with Jan Alexander hitting for 42 points. Erratic passing kept the game close until the final seconds. Guard Betty Wright who entered the game in the last half was credited with stealing the ball at key points and saving the victory.

The Whirlwinds of Coach Bob Shields started out like a house afire to jump into a 17-8 first quarter lead, then the locals wilted in the second to let Abernathy go ahead 31-27 at the half.

Most of the second half it was nip and tuck, but Abernathy was able to control the ball most of the fading minutes and take the win.

Don Rainer was high for Floydada with 16 points.

Canyon Boys & Floydada Girls Lead District

The Canyon boys team with a two won and no lost record is top of the District 2 AA standings after two nights of action. Close behind is Tulia with a 1-0 record and Abernathy with a 1-1 mark. Lockney has a single loss against no wins and Floydada has two losses and no wins.

TEAM	W	L
Floydada	2	0
Tulia	1	0
Lockney	1	1
Abernathy	0	2
Canyon	0	2

Whirlwinds Win, Whirlwinds Lose At Canyon Fri.

The Floydada Whirlwinds started off their district schedule with a convincing 38-36 win over the Canyon girls team here last Friday night. Only a handful of the hardy followers made the long trip to Canyon in the sub-zero weather.

Couch Chadwick's team started as cold as the weather having their troubles both on offense and defense in the first half, but warmed to the task and won going away. The locals trailed 9-10 at the end of the first quarter, went ahead 28-23 at the half, stretched it to 40-28 at the three quarter mark and then coasted in 53-36.

The Whirlwinds lost their loop opener when they were unable to get rolling in the first two quarters. The Winds spotted the Eagles a 12-24 lead after one, fell behind 22-42 at the half, then caught fire, narrowing the gap to 30-48 at the three-quarter mark and to only five points 53-58 at the close of the game. At one time the locals made 15 points without allowing Canyon to work the ball into their

Teams At Della Plains School Back In Action

The basketball teams at Della Plains School were due to swing back into action again last night (Wed.) when they went to Sudan for a pair of contests. Scores from the games were not available at press time.

On Friday night they travel to Oton to engage the girls and boys teams of that school. Next Tuesday night Sudan comes here or a pair of games in Della Plains Gym.

Teams in the Della Plains District are Oton, Sudan, Spur, A. J. Hain, Cant., and Floydada. The district championship is decided in tournament play later in the season.

4-H Report by Will Sinor

The Floydada 4-H Council met Monday night January 7, 1963. The meeting was called to order by the chairman Bob Kropp. Louise Jones called the roll and read the minutes. There were 10 members, 6 in 4-Hers, a woman and 3 agents present. Doris Fawver gave the treasurer's report. The chairman appointed the following committees for the coming year:

Finance, Louise Jones, Chr. J. Jeffers, Barbara Schulz, Phil Kinslow, Max Stevenson. Adult Advisors: Mr. and Mrs. Lovell, Mr. and Mrs. E. J. Kinslow. Program: Monroe Schulz, Jr., Chr., Larry Hunter, Katie Taylor. Adult advisors: Mr. and Mrs. L. T. Dyeus. Recreation: Doris Fawver, Chr. David Mitchell, Steve Ferguson. Adult Advisors: Mr. and Mrs. Bob Hopper. County Camp: Neil Mitchell, Chr. Janice Miller, Steve Belt, Harold Starkey, Adult Advisors: Mrs. Paul Kropp, Mr. Francis Montandon, Mr. and Mrs. Arlon Miller. 4-H Achievement Banquet: Jackie Yeary, Chr. Ronnie Hopper, Ricky Kellison. Adult Advisors, Mr. and Mrs. C. A. Stevenson. Reporter: Will Sinor.

The County Demonstration will be April 19, 1963 at 6:30 p. m. at the Floydada High School. A Plaque will be given to the club having the highest percent of members entered in the demonstrations. Age divisions are Jr. 9 through 13, Sr. 14 and over. It was decided that there would be no dairy contest this year.

School Census Is Being Taken

Scholastic Census for the school year of 1963-64 is now being taken by Mrs. Bob Copeland. Children between the ages of six through 17 years of age are being enumerated. Mrs. Copeland said.

Census forms to be filled out by parents were sent home by school students last week, but some may have been absent at the time and could have been missed. If this applies to your family Mrs. Copeland asks that you get in touch with her at YU-3479.

Parents who have children that will reach six years of age before September 1 are also to be enumerated.

Dougherty News

By Mrs. W. J. Ross
DOUGHERTY, January 14 — The Community Club is sponsoring a chili supper at the school lunchroom Thursday evening, January 17, at 6:30 p. m. and hope to complete serving by 7:30. Prices are 75c and 50c. Following supper a film "Follow the Bamboo" by Cotton John will be shown.

McBrien Calls Meeting Of FC Historical Committee

County Judge J. D. McBrien has issued a call for a meeting of the newly appointed Floyd County Historical Survey Committee on January 19 at 10:00 a. m. in the County Court Room. This meeting is being held in accordance with a proclamation by Governor John Connally declaring January 19 as Texas Historical Preservation Day. Over 2,000 committees in some 240 counties.

Members of the newly appointed Floyd County Historical Survey Committee are: Homer Steen (Chairman) Floydada; Mrs. A. P. Barker, Edgar Hays, Mrs. Henry Hodel, and Mrs. Lester Hanea, all of Lockney; Mrs. exception," said Judge McBrien. The County Historical Survey Committee has unlimited possibility for doing our County a great deal of good.

Mr. and Mrs. A. H. Kees are spending a few days at Mineral Wells.

Mrs. Rob Hefflin and daughter, Shawnda, of Plainview and her mother Mrs. Dorris Jones, of Floydada visited with Mrs. Bob Hefflin and Mrs. G. W. Smith at Sunday afternoon.

Mr. and Mrs. A. C. Pratt attended the Musicale in the Municipal Auditorium at Lubbock Friday evening.

A house has been moved to the G. B. Morris farm. The V. V. and children were dinner guests.

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Mr. and Mrs. Earl Foster visited in the homes of their daughters in Plainview Sunday. Recently Mr. and Mrs. Jesse Glover visited Mrs. Nora Kirk in slation.

Tuesday morning Mines, Roy Crawford, Harlan (age and Mrs. Ruth Daniel visited Mrs. W. J. Ross.

Russ and Kerr Pratt are spending a few days with their grandparents, Mr. and Mrs. R. H. Crawford.

Former Resident Henry K. Reeves Is Buried Here
Henry K. Reeves, 84 year old former resident of Floyd County and father of four local men, died Saturday at his home in Plainview. Mr. Reeves had just recently gone home from a Plainview Hospital where he was seriously ill for several weeks.

Funeral rites were conducted Monday afternoon in the Date Street Baptist Church in Plainview. The Rev. A. C. Hamilton, pastor, officiated assisted by Rev. Joe Wilson of Floydada. Interment was in Floydada cemetery under the direction of Wood-Dunning Funeral Home of Plainview.

Mr. Reeves had been a resident of the home of his parents, Mr. and Mrs. F. M. Covington Sunday.

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GE 1963 TV

5 YEAR WARRANTY "Satellite" Circuitry

1 Year warranty all parts
Console Black and White Prices start at \$199.95 with trade
Bring 30 hours weekly of GE Ultra Color into your home
\$495.00 thru \$875.00
6 models to choose from
40 models in black and white

Collier Home Supply
122 East California Floydada, Texas

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NEW... DIFFERENT... BETTER...

Ureaphos RI-FLO

Containing **DU PONT NU GREEN**

AND AMMA-RICH PHOSPHATES, MAGNESIUM AND SULPHUR

Why Throw Your Field A Bone...
When You Can Feed It A Full Meal - A Meal that is Nourishing and Readily Available?



TO BETTER SERVE YOU

Tractor Tire Specials!

BFGoodrich

15.5 x 38	6 Ply Nylon	89.95
13 x 38	6 Ply Nylon	83.95
12 x 38	6 Ply Nylon	76.95
12 x 38	4 Ply Nylon	68.95
13 x 28	4 Ply Nylon	64.95
12 x 28	4 Ply Nylon	58.95
10 x 28	4 Ply Nylon	49.95

(PLUS TAX AND EXCHANGE)

Call YU 3-2502 For Prompt Field Service

KING'S TIRE CO.
ON THE WYE IN FLOYDADA

Barwise Fertilizer Company

From Storage Like this and with easy handling **TRAILER SPREADERS**

We Can Get You Going In A Hurry
Good Fertilizer Service and Good Fertilizer Results Are Not Intended To Be An Accident With Us.

Barwise Fertilizer Company
YU 3-2740
L. D. SMITH — YU 3-3661
RT. 3 — FLOYDADA

ANOTHER NEW SERVICE Fast custom Truck Spreader on "FLOATATION TIRES" "Centers". For only 50¢ acre plus very small mileage charge we can go on soft ground, half wet ground, wheel beds or listed furrows — WITHOUT DAMAGE or COMPACTION. This is an accurate turn job cheaper than you can do yourself. Ask about it.

HALE'S SEMI-ANNUAL CLEARANCE SALE

STARTS FRI., JAN. 18 -- ENDS SAT. JAN. 26 -- STORE CLOSED THURS.

HALE'S BRING YOU THE SAME SALES

AT 8:30 A.M. FRIDAY

Only "2" Sales a Year but always 'REAL' ones!

Big days of Shopping Excitement

The Sale Of The Year, Where Drastic Reductions Are Made On Beautiful And Durable Merchandise Order That We May Clear Our Stock For The New Season Ahead. A Wonderful Opportunity to Make Drastic Savings From Hale's At a Fraction Of The Original Price. Start Shopping These Departments Friday.

ONE TABLE
FALL & WINTER
CELEBRATION GOODS
1/4 TO 1/2 OFF

LADIES DRESSES REDUCED

\$29.95	DRESSES NOV	\$19.97
\$24.95	DRESSES NOV	\$16.63
\$19.95	DRESSES NOV	\$13.30
\$17.95	DRESSES NOV	\$11.97
\$14.98	DRESSES NOV	\$ 9.99
\$12.98	DRESSES NOV	\$ 8.65
\$10.98	DRESSES NOV	\$ 7.32
\$ 9.98	DRESSES NOV	\$ 6.65
\$ 7.98	DRESSES NOV	\$ 5.32

60 ONLY
WOMENS
COATS
1/3 OFF
ALL WINTER COATS

ONE RACK
LADIES
DRESSES
1/2 PRICE

WOMENS
CARCOATS
1/3 OFF
ENTIRE STOCK

GIRLS
CAR COATS
1/3 OFF
ENTIRE STOCK

ONE TABLE
MENS
SPORT SHIRTS
1/4 to 1/3 Off
LONG SLEEVES

WOMENS SPORTSWEAR

2 LARGE RACKS

WHITESTAG, KORET AND OTHER FINE BRANDS

1/3 OFF

FIRST QUALITY
SEAMLESS
HOSE
2 pair \$1

SHOES! SHOES! SHOES! SHOES!

YES--YOU ASKED FOR IT--AND NOW YOU'VE GOT IT! WE WILL CONTINUE OUR SPECTACULAR SHOE SALE THRU OUR STORE WIDE CLEARANCE! OVER 1,200 PAIRS WOMENS SHOES OVER 150 PAIRS MENS SHOES OVER 200 PAIRS CHILDRENS SHOES AND LOOK AT THESE SIZES GIRLS . . . 4A, 3A, 2A & B Widths. 4 to 10 Lengths

PRICES FROM \$1 UP
SHOES! SHOES! SHOES! SHOES!

ONE GROUP
MENS
SLACKS
1/4 to 1/3 Off
GOOD SELECTION SIZES

ONE GROUP Men's Suits

REDUCED REDUCTIONS UP TO

1/3 OFF

ONE GROUP
WOMENS
LINGERIE
1/3 OFF
SLIPS, HALF SLIPS
GOWNS, ETC.

CHILDRENS
SPORTSWEAR 1/4 to 1/2 OFF

REDUCED TO CLEAR NO ALTERATIONS
BOYS SLACKS \$1.99

ONE TABLE
HAND BAGS
1/4 TO 1/2 OFF

BOYS
LONG SLEEVE SPORT
SHIRTS
1/4 OFF

38 1/2" BROWN
MUSLIN
6 YDS. \$1

TO OUR CHARGE CUSTOMERS YOU MAY CHARGE SALE MDSE.

HALE'S DEPT. STORE

FLOYDADA, TEXAS

Union Says If Wheat Referendum Price Will Drop To One Dollar

UNION announced that the price of wheat will drop to one dollar if the referendum is not passed. The union said that the price of wheat has been dropping steadily since the referendum was held last year. The union said that the price of wheat is now at its lowest point in many years. The union said that the price of wheat will continue to drop unless the referendum is passed. The union said that the price of wheat is now at one dollar and 50 cents per bushel. The union said that the price of wheat will drop to one dollar if the referendum is not passed. The union said that the price of wheat is now at its lowest point in many years. The union said that the price of wheat will continue to drop unless the referendum is passed. The union said that the price of wheat is now at one dollar and 50 cents per bushel. The union said that the price of wheat will drop to one dollar if the referendum is not passed.

Robert Dempsey Promoted To Sgt.

U. S. AIR FORCE ACADEMY, Colo. — Robert E. Dempsey of Floydada, Tex., has been named to the position of element leader with the rank of cadet technical sergeant in his squadron at the Air Force Academy.

Cadet Dempsey, son of Mr. and Mrs. Dennis E. Dempsey of 220 First St., Floydada, was chosen for the position in recognition of his leadership abilities and effectiveness ratings.

The cadet, a graduate of Floydada High School, is a member of the class of '64. He will be awarded a B. S. degree and a commission as a second lieutenant upon graduation.

TEXAS BAPTIST CONFERENCE

Several from the local First Baptist Church attended the annual Texas Baptist Conference in Dallas from Monday through yesterday. Making the trip were Rev. and Mrs. Floyd Bradley, Mr. and Mrs. Revis McGrew, Mr. and Mrs. Joe Wilson, Mr. and Mrs. Travis Jones, Mr. and Mrs. Ralph Johnson and E. D. Morgan. Evangelist Billy Graham gave the principal address.

Mrs. Carl Nelson is expected home this week from Lockney General Hospital where she has been under medical treatment since January 7.



W. K. BIRCHFIELD . . . government trapper for Floyd County, displays one of his mantas being used to rid the county of skunks. Birchfield has been busy the past two months killing out mammals. Thirty-eight were killed on one farm northeast of Floydada.

Government Trapper Busy Ridding County Of Skks

Several months ago two persons in Floyd County were bitten by skunks. One, an expectant Mexican mother, had to take rabies shots but is reported fine now. The other was given a tetanus shot as a precaution measure. Heads of both skunks were sent to Austin to be analyzed and one was found to be rabid. At the time these people were bitten, skunks were roaming about in a great number, but few are seen about now as they are being trapped as fast as possible. In fact 32 were trapped on the Gerald Lackey farm where the Mexican woman, bitten as she was emptying.

HARMONY NEWS by Mrs. Mather Carr Most All Cotton Harvested In Harmony Community When Cold Wave Arrived

HARMONY, January 14 — We didn't like the cold spell very well, but could have been worse with an awful blowing snow storm. There is always something to be thankful for, and most everyone around here got their cotton out before this spell came. Mrs. Bruce Davis called on Grandma Carr Monday. Mrs. Davis also made a business call to Plainview Monday. Mr. and Mrs. Bob Hopper were in Lubbock Tuesday for a check-up with their doctor. Mrs. Nona Kittrell spent Tuesday in the home of her sister, Mrs. Bill Edwards.

Club met Thursday in the club room with Mrs. Glenn Curtis as hostess. There were 15 members and the agent present. The hostess served refreshments to all. Mrs. Roy Hale has been very ill with a sinus infection. Mr. and Mrs. Don Akin and children spent Friday night in Tahoka with Mrs. Akin's parents, Mr. and Mrs. Chester Short.

Mrs. Joyce Davis received a message from her father, Newt McCall in California that he had fallen and hurt his arm and he was ill and for her to come at once. Mr. and Mrs. William Smithy spent Saturday at West Texas Hospital in Lubbock with their daughter, Mrs. Elmer Dean Williams who underwent major surgery. She was doing as well as could be expected.

Mr. and Mrs. Marvin Smith and Judy spent the weekend in Ft. Stockton with their son, Tommy Smith and Mrs. Smith. Mrs. Bill Finkner, of Petersburg, and Mrs. M. D. Ramsey visited Wednesday in Plainview at the nursing home with Miss Anna Carr and Mrs. Mattie Heard. They also visited with Mrs. Curtis and Mrs. Joe Smith and Grandma Boren. Mrs. Ramsey reported them as about the same.

Mr. and Mrs. Sherwood Ramsey were host and hostess to a birthday dinner Sunday, January 13, honoring Mrs. Ramsey's father, Perry Tipton. Those attending the dinner were Mr. and Mrs. Kenneth Dietrich, Mr. and Mrs. Johnny Jacobs and baby, all of Lubbock, Butch Finkner, Petersburg, Mrs. M. D. Ramsey and the honoree, Mr. Tipton, Don

than in South Texas, where Mr. Birchfield formerly lived. He said he had trapped at least 2,000 coyotes in the seven years he had been here and found more of them toward the edge of the Caprock than in any other part of the county. Mr. Birchfield is hired by the county and federal government.

Dr. O. R. McINTOSH
OPTOMETRIST
OFFICE 211 SOUTH MAIN ST.
MEMBER Phone YU 3-3460—Floydada, Texas

Mrs. Leon Williams in Floydada. Mr. and Mrs. Marvin Smith and Judy spent Saturday night with Mr. and Mrs. Oscar Eislund near Lovington, New Mex.

HARMONY CLUB MEETS TONIGHT FOR ELECTION

Harmony Community Club will hold a meeting tonight (Thurs.) starting at 7 o'clock for the purpose of electing officers. The meeting will be in the Community Center and everyone is urged to attend, according to Truman Dunavant, presiding president. Speaker for the evening will be Sigurd Waage, foreign exchange student.

Your Money Back...
If the NEW Firestone
Field & Road Tractor Tire
does not **OUTPULL** any replacement tractor tire, you ever bought!
Get our 60-Day Written Guarantee
It's ALL NEW
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• NEW Tread Action
• NEW Sidewall
SENSATIONALLY LOW PRICES!
FOR FAST EFFICIENT FIELD SERVICE
CALL YU 3-3370
OK RUBBER WELDERS
FLOYDADA, TEXAS
Your Firestone Farm Tire Store

ESTER'S

GROCERY & MARKET
K-END SPECIALS
Fri., Sat. — Jan. 17 - 18 - 19
Trading Stamps — Redeemed Here

Soup	No. 300 Cans	3 FOR 29c
VIENNA	Cans	
AGE		2 FOR 39c
10 Lb. Cloth Bag		
OUR		99c
No. 300 Cans		
Peas		3 FOR 29c
303 Cans		
TOES		2 FOR 29c
Unsweetened	Qt.	
Juice		33c
No. 2 1/2 Cans		
& Beans		19c
No. 303 Cans		
Cocktail		19c
Lb. Box		
Cake Mix		35c
69c		
MARKET SPECIALS		
CHUCK		
AST	lb.	59c
OPS	lb.	55c
ERS	lb.	34c
ANKS	lb.	51c

1963 RAMBLER WINS "CAR OF THE YEAR" AWARD

from Motor Trend Magazine

Each year the automobile industry eagerly awaits the selection of one car "Car of the Year" by Motor Trend's impartial experts. For 1963, this most-wanted, hardest-to-get honor goes to Rambler... for outstanding design achievement, engineering leadership. Read why Rambler won this prized award over all other cars.

Here are some of the experts' reasons:
"New styling is based on lean, clean lines that are apparent from almost any angle."
"Motor Trend's Cars of the Year prove their mettle in actual testing, confirm their engineering excellence, reliability, sturdiness and performance."
"Quality has always been one of American Motors' largest selling points."
"In unitized bodies, which American Motors pioneered, this latest design represents a real advancement... biggest single reason we chose Rambler Car of the Year."
"This new construction method results in a unit so strong it'll take punishment longer and naturally hold its resale value."
"The interiors of both the Classic and Ambassador are roomy and comfortable... offer plenty of legroom."

"A good safety device... adjusting brakes and dust seals... cylinders... if one syst fails the other brings the to safe stop."
"Trunk is large. Loading lip makes it simple load."
"Our Classic... the rugged, ohv in-line Six... gave a high of 26.7 mpg highway and 23.4."
"A sportier, more performance-oriented vehicle, the Ambassador V-8 should satisfy the wants of the Rambler buyer who favors performance."
"There isn't any pitch or choppy noticeable even on rough roads."
"Summing up... it looks like the new Rambler will be an even better buy than it has been in previous years."
Why don't you look at the 1963 Rambler? Best-selling Rambler ever built!

AMERICAN MOTORS
Dedicated to Excellence

City Auto Service 121 E. Missouri, Floydada, Tex.

Public Notice

The public will please be advised that the ordinance pertaining to garbage within the City of Floydada is being violated by some, and this notice is to advise those who are violating this ordinance that the City Council will be forced to take appropriate action unless those who are violating the regulations desist in doing so. You are prohibited from piling, garbage, trash or rubbish of any kind in alley ways or streets unless suitable garbage cans which are covered with a lid is provided for this purpose. Heavy accumulations, such as brick, cinders, dirt and plaster, sand or gravel, automobile frames, dead trees and other bulk heavy material must be disposed of at the expense of the owner or the person responsible for same under the direction of the designated official of the City.

Meddling with garbage can and or receptacles or in any way pilfering, scattering, or junking in any alley or street within the City Limits is prohibited, failure to comply with these provisions will be an offense and each day's failure to comply will constitute a separate offense. All garbage cans and receptacles shall be kept in sanitary condition and closed tightly to keep down odors and flies and so protected that the wind cannot blow out and scatter same over the streets and alleys.

Burning of trash, rubbish or weeds within the City Limits is strictly prohibited for it is a fire hazard not only to the owners property but to your neighbors property.

This ordinance was enacted by the City for the protection of the health and well being of the citizens.

We may in some instances not be able to make pickups as promptly as we, or you, might like but we are making every effort to accommodate every person and we respectfully urge you to cooperate with us.

S. W. ROSS
MAYOR

Way Patrol Investigated Accidents In Dec.

Patrol investigation of traffic accidents in Floyd County from January through December, 1962 shows a total of 52 crashes resulting in 4 persons killed, 36 injured. The estimated property damage amounted to \$5,988.00.

When the final reports are tabulated in March of 1963, it is estimated the death count will be approximately 4 per cent above the 234 killed in 1961. This increase should be a challenge for every individual to put forth his best defensive efforts to prevent accidents for the new year.

The Veteran Patrol Supervisor cautions all motorists to beware of icy patches at bridges, underpasses and in shadows. Reduce speed before you reach the slippery area.

ANNUAL PANHANDLE PLAINS PASTORS AND LAYMEN'S CONFERENCE

The 42nd Annual Panhandle Plains Pastors and Laymen's Conference will convene Monday, January 21 and will continue through the 22nd at Wayland Baptist College. Rev. W. G. Burton, pastor of the First Baptist Church at Friona will preside over the sessions.

The programs will include morning sessions starting at 10 o'clock and afternoon sessions from 2 until 3:45. Evening sessions will begin at 7 closing at 8:45.

CONE NEWS by Mrs. Melba Wideman

CONE, Jan. 7 — Elder and Mrs. Joe Jackson visited with Mr. and Mrs. Harmon Roberts in Floydada Sunday afternoon. Mrs. Roberts is recuperating at home after spending several days in Methodist Hospital.

Mrs. C. O. Gilbreath and Mrs. Nellie Yoakum, who is visiting here, visited Mrs. Mac Ellison in Crosbyton Sunday afternoon.

Mrs. Vera Flowers accompanied her son and family, Mr. and Mrs. Jack Flowers and Kay, Ralls to Munday over the week end where they attended the fiftieth wedding anniversary celebration of Mrs. Flowers' sister and husband, Mr. and Mrs. E. T. Cluck held in the home of a daughter, Mrs. Clyde Yose.

Visitors in the home of Mr. and Mrs. H. H. Nance and Rachel Sunday afternoon were Mr. and Mrs. Jim McMannes and daughters, Plainview, Mrs. Abigale Elza and Dorothy, Mrs. Zora Woolsey and Mrs. Annie Turner of Floydada, and Mrs. C. O. Gilbreath.

Mr. and Mrs. Ed Martin, Carolyn and Wayne visited in Mile-shoe on Sunday.

Mr. and Mrs. Morris Wideman visited Sunday afternoon with Mr. and Mrs. J. P. Goins.

Mrs. C. L. Davis and children accompanied by her cousin and family, Mr. and Mrs. Gordon Jenkins and family, Lubbock

ited his mother, Mrs. J. A. Guest Brownfield Friday night. Mrs. Guest had been in the hospital with pneumonia but was at home and doing better.

JoAnn and Laquetta Ogle were Sunday dinner guests of Vicki Martin in the home of her parents, Mr. and Mrs. R. L. Martin. Sunday night supper guests in the home of Mr. and Mrs. H. R. Vance and Rachel were Elder and Mrs. Dennis Taylor, Crosbyton; Elder and Mrs. Kenneth Martin, Ralls and Elder and Mrs. Joe Jackson and Carl Lynn. Odell Wright, Seattle Washington visited Saturday afternoon with Mr. and Mrs. R. L. Martin and family.

Mr. and Mrs. Clayton Caddell were honored with a going-away party recently in the Farmer School Auditorium. Games of forty-two were played, refreshments served and gifts presented to the couple. Approximately thirty attended. Mr. and Mrs. Caddell will be moving soon to Live Oak, California where they will make their home.

731 Attend Witness Assembly

Harry A. Fetzik, district supervisor for Jehovah's Witnesses, told 731 assembled Sunday in Lubbock's Fair Park Coliseum that "a great crowd of people will survive this world's end."

In speaking on the subject, "The Bible's Answer to Our Problem of Survival," Fetzik said, "God will bring to ruin those ruining the earth, and then His will is to be done on earth as it is in heaven."

Martin C. Harbeck, circuit supervisor in his closing talk, "Christian Conduct in a Divided Household," said, "The Christian minister will preach in his divided home not so much by word of mouth but by his Christian conduct."

Clarence W. Hall, presiding minister of the Congregation at Plainview said, "The theme of the assembly, 'Spread the Word of Life,' was exemplified by talks, demonstrations and illustrations from the platform, and then the Witnesses put the things learned into practice from store-to-store and house-to-house, even though Lubbock had subzero weather."

The purpose of the 16-congregation meet was to analyze the approximately 700 reporting ministers' activity, and lay plans to eliminate existing weakness so that their activity will be brought up to national and district levels.

Floyd County 14 Years Ago

(from the files of the Hesperian, dated January 12, 1949)

Floyd County received approximately 1.90 inches of moisture from the heavy glazed sleet which fell here Sunday. For about 48 hours the weather was termed miserable for both man and beast but farmers were jubilant over the moisture.

Return of another Floyd County service man to his native soil is due soon that being Stanford Goen who was killed in the fighting in the Ruhr Basin of Germany April 10, 1945.

Mrs. Ada Hill of Oak Park, Ill., died Friday evening in the home of a granddaughter and husband, Dr. and Mrs. John Kimble in Floydada. Mrs. Hill and her daughter, Mrs. H. J. Koenen and Mr. Koenen, had been here visiting since a week before Christmas when Mrs. Hill was stricken. A brief service was held here before the body was taken to Oak Park for services and burial.

Friday afternoon at the McCoy Baptist Church funeral rites were held for Mrs. D. F. Payne, 77, who died in West Texas Hospital, January 6. She and her husband had lived at McCoy since 1912 before moving into Floydada last October.

The Fred Zimmermans reached home the first of the week from Europe after a three month sojourn in Norway, France and other countries there. They spent Christmas holidays in Paris.

VETERANS ASK

Q—I do not want to go to college. Has the war orphans training program anything to offer me?

A—Yes. If you are eligible you may pursue courses in vocational training leading to a field in which you may earn your living. See the nearest VA office for further details.

Q—Financial reasons will make me drop out of my GI education classes for some time. Do I lose this time or can I make it up later?

A—Those having to suspend courses due to financial reasons will be able to resume the classes at a later date and to have their deadline extended so as not to suffer any loss of time.

Q—Are many veterans of the Spanish-American War still alive?

A—The most recent report shows that more than 25,000 veterans of the Spanish American War are still living.

Ronald Webster Helped Block Cuba Missiles

USS ELDORADO (FFHNC) — Ronald O. Webster, seaman, USN, son of Mr. and Mrs. Elmer Webster of Petersburg, Tex., was serving aboard the amphibious command ship USS Eldorado while she was part of the United States quarantine forces in the Caribbean.

The Eldorado returned to San Diego, Calif., on Dec. 15. She is a unit of the Pacific Fleet Amphibious Force, a major element of American seapower at home and abroad.

She was one of more than 20 USE HESPERIAN WANT ADS

Mrs. R. F. Jackson was brought home last week from a home from the Plainview Lubbock Hospital where she was under treatment for a broken hip under treatment for pneumonia. She is reported convalescing nicely but is reported greatly improved at her home on Main Street.

MRS. ASSITER AND BROTHER HONORED — Mrs. Tommy Assiter, along with her twin brother, Joe Keeter at Lockney, were honored Thursday of last week with a birthday dinner in the Keeter home. Mrs. Joe Keeter was hostess for the family gathering.

Attending were parents of the honored pair, Mr. and Mrs. C. S. Keeter, their sister, Mrs. Billy Reagan and her husband of Lockney, Mr. and Mrs. Tommy Assiter, Tim, Tom and Darla of Floydada, and Mr. and Mrs. Joe Keeter, Perry and Jill.

MODERNIZE Your PLUMBING NOW and SAVE!



For Hot Water Aplenty

Water heater giving you fits? Call us today for the sudden service or new water heater installation you need.

COMPLETE PLUMBING SERVICE

EDMISTON
PLUMBING & HEATING
127 W. Calif YU 3-3360

**AYNE'S
WATER WELLS**
one MO 7-2821
Petersburg, Texas
and Used Casing
Test Holes,
Electric and Irrigation
DRILLING
AYNE DAVIS

BE SAFE --- BUY ALL DRUGS FROM A PHARMACIST AT ARWINE DRUG CO.

E. Calif. St. YU 3-2856



And Remember:
... KEEP DRUGS
OUT OF CHILDREN'S REACH

"Doctor, come quickly!", shrieked Martha over the phone. "My little Johnny swallowed a whole bottle full of my heart capsules!"

We hope the doctor gets there in time, Martha. Please, please be sure to move all medicines away from the hands of curious children.

WE HAVE THE BUYERS! BRING US YOUR LIVESTOCK, SALE DAY EACH THURSDAY AT 1:00 P. M.

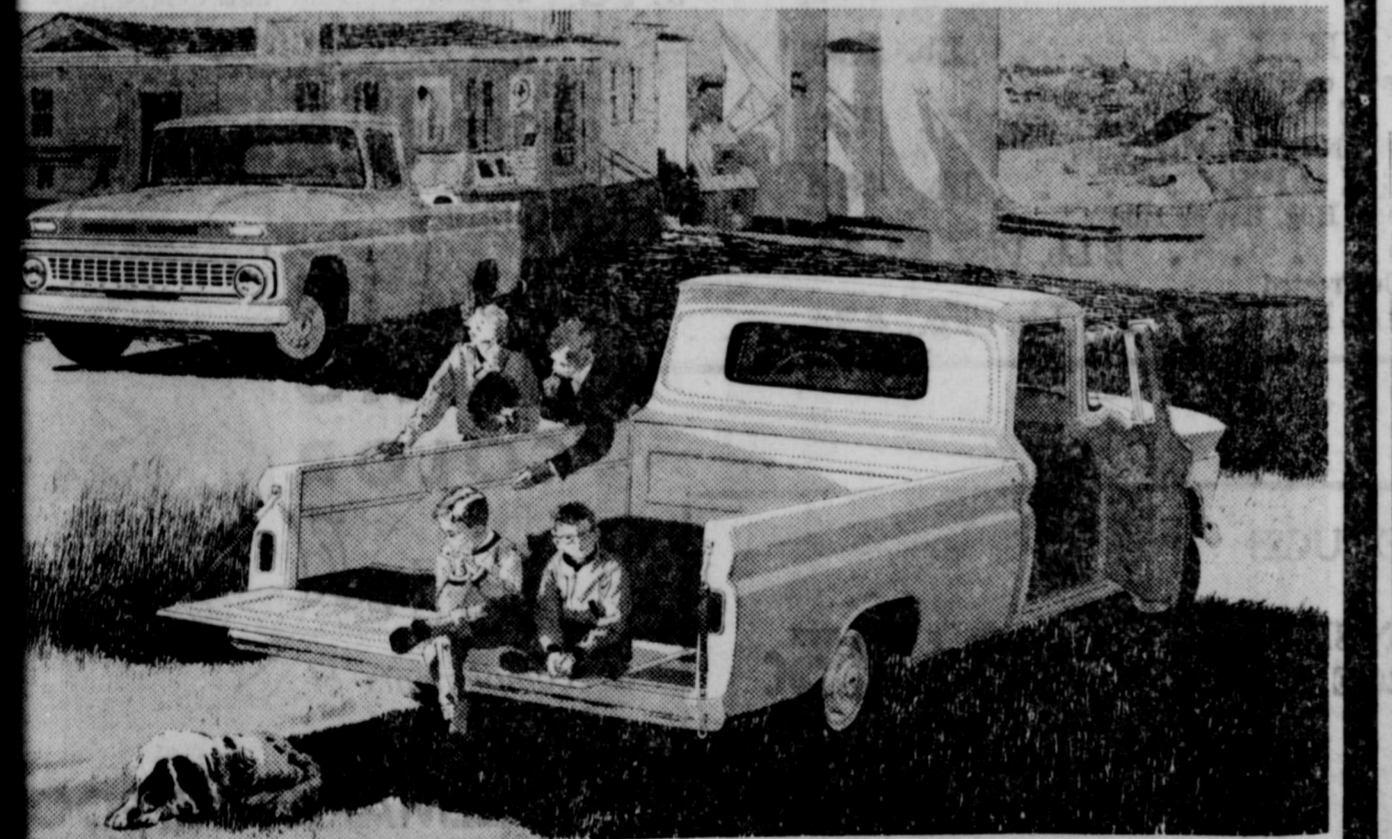
HORSE SALE LAST SATURDAY
NIGHT OF EACH MONTH. 7:30

PHONE YU 3-2153

FLOYDADA LIVESTOCK SALE CO.

DOYLE SAUL, Owner

CHEVROLET...the Quality truck!



WALK AROUND IT. SEE THE DIFFERENCES.

Start at the rear of this Fleetside pickup. Grab the tailgate and pull hard. No give. Two wedge latches keep it tight. Now unfasten them and let down the gate. Jump up and down on it. Does it sag? Notice how the chains are wrapped in rubber so they won't rattle or mar paint.

Now look at the lower side panels. Two walls. You might dent the inside one but it won't show through. The floor will never rust. It's select wood, not metal.

Now please sit in the cab a minute. Comfortable? It also is double walled and the roof is insulated. Let's start 'er up and look for a washboard road. Chevrolet coil-spring suspensions fight road shock better than other types, good for the truck, load and the driver.

There are other things. But you can see why this is a truck that does a job without a lot of pampering. It's built right. Which is why it's usually worth more at trade-in. When would you like us to deliver it?

2 NEW 6-CYLINDER ENGINES

New High Torque 230-cu.-in. is lighter but more powerful than its predecessor. It is standard in Series C10 rough C50 models.

New High Torque 292-cu.-in. Six—most powerful truck 6 Chevrolet has ever built! Standard in Series C60, optional at extra cost in lighter models.

QUALITY TRUCKS
COST LESS

Test Drive the "New Reliabilities" at your Chevrolet dealer's

ODEN CHEVROLET COMPANY

SOUTH MAIN ST. FLOYDADA YU 3-3787

ONLY 15 MORE DAYS TO SAVE 50^c

RENEW YOUR SUBSCRIPTION TO THE HESPERIAN NOW!

EFFECTIVE FEBRUARY 1, 1963 THE YEARLY SUBSCRIPTION RATE WILL INCREASE FROM \$3.00 TO \$3.50.

SAVE \$1.00

SUBSCRIBE FOR FOUR YEARS FOR ONLY \$10.00

After February 1, 1963 the four year rate increases to \$11.00.

(All Rates, Plus 2% State Sales Tax)

THE FLOYD COUNTY HESPERIAN

WIN UP TO \$1000

WITH PIGGLY WIGGLY'S PROFIT-SHARING...

PREMIUM CARDS

Piggly Wiggly has more cash winners every day! No jingles to write... no contest to enter... no gimmicks to confuse! Get your card today and get started right away. No purchase or other consideration is required to receive your Piggly Wiggly PREMIUM CARD or to participate for the premium indicated under the seal. The validation of free punch section is in no way dependent upon the completion of the purchase section. Be sure to pick up your profit sharing PREMIUM CARDS at Piggly Wiggly today. Good at Piggly Wiggly in MULESHOE, FLOYDADA, ANDREWS, SEMINOLE, POST, and DENVER CITY.



WHEN FREE PUNCHES FULLY PUNCHED, CARD IS WORTH A MINIMUM OF \$1.00—AND MAY BE WORTH \$2.00 - \$5.00 - \$10.00 - \$20.00 - \$50.00 - \$100.00 - \$250.00 OR \$1,000 CASH

FRESH FROZEN FOODS!

KRAFT'S
CHEESE FOOD

VELVEETA

2 Lb. Box **79**

A FEW PREMIUM CARD WINNERS

ALTON HALL, Rt. 1, Lockney, Tex. \$50.00



THESE PRICES GOOD IN FLOYDADA THURS. NOON, JAN 17, THRU THURS. NOON, JAN 24, WE RESERVE THE RIGHT TO LIMIT QUANTITIES.



ROLLS

PARKER HOUSE, HOLSUM. 24 CT. PKG. . . . 19

- MORTON'S, Beef, Chicken or Turkey MEAT POT PIES, 8 oz. size . . .
- MORTON'S, Beef, Chicken, Ham, Salisbury Steak and Turkey MEAT DINNERS, 11 oz. size . . .
- SEABROOK ASPARAGUS SPEARS, 10 oz. pkg. . .
- BROOKDALE, French Fried POTATOES, 9 oz. pkg. . . .

THE BEST IN QUALITY MEATS, ALWAYS AT PIGGLY WIGGLY!

T-BONE STEAK

ARMOUR'S STAR, Aged, Heavy Beef, "Value-Trim", Pound **89c**

PICNICS

ARMOUR'S STAR, Smoked, Whole, Lb. **29c**

SLICED BACON

ARMOUR'S STAR, POUND **55c**

- ARMOUR'S STAR, Aged, Heavy Beef, "Valu-Trim" PORTERHOUSE STEAK . . Lb. **98c**
- ARMOUR'S STAR, Aged, Heavy Beef, "Valu-Trim" RIB ROAST Lb. **69c**
- JOHNSON'S BRICK CHILI Lb. **39c**
- BORDEN'S, Amer. or Pimento SLICED CHEESE . 6 oz. pkg. **25c**
- LEAN, NORTHERN PORK, First Cuts PORK CHOPS Lb. **49c**
- PRATER'S, Whole Hog, Hot or Mild SAUSAGE 2 Lb. Pkg. **\$1.29**
- BOOTH'S, Fresh Frosted COD FILLETS Lb. Pkg. **43c**

- SUNLIGHT, Fully Guaranteed FLOUR . 5 lb. bag **35c**
- LIBBY'S, Fancy, Hawaiian Pineapple Juice . 46 Oz. Can **29c**
- CAMPBELL'S, Vegetable, Vegetarian, Cream of Celery, Cream of Vegetable and Tomato Rice. SOUP . 3 No. 1 cans **39c**
- SUZAN Qt. Jar Salad Dressing . **29c**
- WORTZ, Salted Crackers lb. box **15c**
- SUPREME, Coconut, 15 oz. pkg. COOKIES . . . **39c**
- CHASE & SANBORN, Drip, Fine, or Reg. 4c Off Label COFFEE 1 lb. can **61c**
- CHASE & SANBORN Instant Coffee . 6 oz. jar **79c**
- NORTHERN, Assorted Colors Jumbo Roll PAPER TOWELS **27c**
- NORTHERN, Assorted Colors 80 Count Cello Pkg. NAPKINS . **2-25c**
- HOLSUM, Buttermilk or sw. milk BISCUITS **3 cans 25c**
- ELGIN, Colored OLEO **2 1 lb. pkgs. 29c**
- BESSIE LEE, ALL VEGETABLE, HIGHLY UNSATURATED **3 lb. can 59c**
- GRAPE, ORANGE, ORANGE-PINEAPPLE, FRUIT PUNCH, PINE-GRAPEFRUIT, 46 oz. Can **29c**
- DUNCAN HINES, Cherry Supreme, Lemon Supreme, Devils Food, Marble Wh. or Yel. 4c Off, 19 Oz. Pkg. **29c**
- Coca Cola **12 BTL. CTN. 57c**

- HEALTH AND BEAUTY AIDS!
- LANOLIN PLUS, Regular \$4 Size, Plus 20c Tax CLEANSING CREAM, 1/2 Price Label **\$2**
 - AQUA VELVA, Economy Size, Plus 8c Tax SHAVING LOTION, Reg. 98c . . **77c**
 - Plus 7c Tax
 - BRYLCREAM, Reg. 79c Retail . . **66c**
 - RINSE A-WAY, Reg. 98c Retail . . **77c**

IDEAL
GRADE A, MED., DOZEN

EGGS

45^c

FRESH PRODUCE!

- AVOCADOS THIN SKIN, LARGE SIZE . . . **3 FOR 25c**
- POTATOES RUSSETS, 20 LB. BAG . . **69c**
- APPLES COLORADO, ROMAN BEAUTY, LB. **12 1/2c**
- TURNIPS CLIPPED TOPS, PURPLE TOPS, LB. **10c**

THIS COUPON IS WORTH 30¢ TO YOU!

SAVE 30¢ WHEN YOU BUY A 10 OUNCE JAR OF INSTANT FOLGER'S COFFEE

Clip this coupon, and present with your purchase of a 10 ounce jar of INSTANT FOLGER'S COFFEE!

1.09 SPECIAL PRICE with coupon

Pintos

BIG CHIEF **4 lb. bag 39c**

Lowest Prices . . . Greatest Variety . . . always at . . .

Piggly Wiggly

BRING THE KIDDIES

Come in thru

Bring all your children - Infants through six years of age for their portrait

FREE Miniature this size . . . IN LIVING COLOR

by **foto-rama**

compliments of

HALLMARK FINE FOOD

Older children and adults get this color miniature for only **49c**

Extra prints available at low cost.