## The Floyd County Hesperian

# pydada Merchants Plagued By Two Robberies 

## son Reports Annual Business Financial Forecast For 1963



Thieves Break Into Hagood's And Bradford Jewelry Store

The Weather

No Acreage For
Sugar Beets In
Flovd County

Busy Week For dernese hene Local Firemen



Bob Smiths Always Begin The New Year
With Plenty Of Blackeye Peas For Luck

Hale Center Tournament Next Basketbail Action For Locals
edda And Lockney Winners Announced hisismas Decorating Contest

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$\substack{\text { ent } \\ \text { prit } \\ \text { and } \\ \text { and } \\ \text { Number Few In }}$

## County - City

Drinking Drivers Involved In Five Of Six Fatal Wrecks


Carl J. Muench Dies December 6
shown here with hily wife Ima and their two children Mickey, 21, and Jon. 17. They will be moving to Austin in Jonuory
for the 58th Legisloture.
5tate 4-H Entomology Wianers Visit Chicage
 COUNSELOR
EGE JOURNAUSM DEPT

Texas Press Association

Fireboys Have Annual Dinner


Does Your Car Operate Properi Drive Right? if not, then take it to
TED ALLEN AUTO SER 206 s. Mals
Where yoe can get the very best in tum Repair Work. Tune-Ups - Brate Mors Aligr.ment - Wheel Balaneng
come by today

## WYLY SUPEREI <br> EAST highway 70 <br> Phone Y U 3-4021

 Open 6:00 A.M. to 10:00 P.M.7 Days A We give Big Chief Stamps - Double on Wednesday with 2.50 Pur
more and ONE BOOK of Stamps with each $\$ \$ 0.00$ Order, BER Big Chief Redemption Center at DYSON'S SHOE and HOB The only one in town.
PECANS
lb.
BLACKEVE PEAS

| Roast . . Ib. 59c Steak |
| :---: |
| BAKED BEANS |
| HAMBL | 

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## FOR JUST A Fi

CENTS A WE tar

A Classified Ad Here Costs
Only a few cents a Week, Yet it can BRING YOU PRICELESS RESULTS

What would you pay to have your child's puppy returned if he strayed away? How much would it be worth to find exactly the job you want? Would you be willing to pay a few cents to sell all the clutter of used items around your home for cash?

Use (and read) Hesperian IIa Ads regularly. You get fast sults when you sell throught little but mighty ads... and yout find loads and loads of bigb gains every day. So, for jobs merchandise, for services .. the usual or unusual the classified section of Floyd County Hesperian!

Phone YU 3-3737
AN AD-TAKER WILL GLADLY HELP YOU

## Flogd County Hesperia

## 



SOCITY
lry Vows Read Saturday buer. Gerry Sawer

## 

last chance

TOBUY ALITY CANNED FRUITS ND VEGETABLES AT

20\% DISCOUNT

## 翤

$r$ items at Big Diseounts
Cash Grocery

ICE AND CHICKEN SUPREME





## Beall's <br> Bear

## [1 0 0 0 2 $5 \square \sqrt{0}$



Sale only $\$ 4.99$
Sale only $\$ 3.99$
Ladies Sweater Sels
Sale $\$ 9.88$
Sale $\$ 7.99$
Girls Winter Coats
Only $\$ 12.88$
Only $\$ 8.88$
Girls Car Coals
Now $\$ 4.99$
Now \$2.99
CAPRI PANTS
$\$ 1.99$
Now $\$ 1.44$
SWEATERS
Sale $\$ 1.99$
Sale $\$ 2.99$

## DRESS PANTS

$\$ 9.88$
Children's House Shoes
Sale $\$ 1.99$
Sale $\$ 1.33 \mathrm{pr}$
Fur Lined House Shoes
Sale $\{2.99$
buy now-pay later-use your credit

Roger Babson's 1963 Business And Financial Report

Scholarship Wiuners
3EST PROJECTS BRING TOP AWARDS IO LONE STAR STATE 4-H'ERS

Celebration Of Robert B. Garys Held On Sunday

Changes Viewed In New Law Of interest To Famm


Caprock Chat

Bob Smith

| FLOUR <br> 5 lb . Bag | 396 |
| :---: | :---: |



# DRYSALT . 39c 

Back Bone 59c BACON .. 59 c

| shurfresh | shlrfresh |
| :---: | :---: |
| OLEO | BISCUITS |
| pound | 3cans |
| 19c | $25 c$ |





SHURFINE
TUNA 29.

SHURFINE
PRESERVES
49c
Tomato Soup
10c
viru yHobis galle 1
$87=$
87




Cotton Mattress Maslin Lockstitiched，zig：rag．flat pads in Twin and Fall size． TWIN SIZE $39^{\prime \prime} \times 76^{\prime \prime} \ldots . .52 .47$ each FULL SIZE $54^{\prime \prime} \times 76^{\prime \prime} \ldots . . . \$ 3.47$ each Bleached Cotton Muslin Combination Mattress Pads


Muslin Pillow Protector


PLAID BLANKET

$2^{3}$


Chenille Bedspread


Cotton Sheet Blankets

（GARZR）SHEETS \＆PILLOW CASES


Fine Muslin White Sheets and Pillow Cases

 GARZR Pastel Muslin Sheets \＆Cases


GARZA White Deluxe Combed Percale Sheeis $\&$ Cases
 \＄2 ${ }_{\text {each }}^{17}$
$97^{\mathrm{c}} \mathrm{pan}$
$\mathbf{2}_{\text {each }}^{37} \quad \$ \boldsymbol{1}^{15}$

SCATTER RUG



Flour Sack Type Dish Towels FOR HOME SEWING


## FOR THE BEDROOM



Dacron Marquisette Tier Curtain \＆Valance Set

 FLOCKED DACRON Tier Curtain and Valance

Permanent Finish，Lovely，delicate small floral pattern with length，Scalloped valance $544^{\prime \prime} \times 10_{2}^{\prime \prime}$ ．White only．

LADIES HOSE


Regular and Lons
Broken Sizes and

## 77 cpr ．

IDEAL DIAPERS

Men＇s Spunwell Handkerchiefs Crisp，all white， cotton hemstitched handkerchiefs． $87^{\circ}$

Wash and Wear Prints and Plains and
 … cortow Unbleached Muslin wown $97^{\circ}$

PRINTED OUTING FLANNEL wash


## SPORT DENIM

Hesperian Editorials

## Time To Take Inventory

## Guest Editorial

Dollar Power Abounds In West Texas Area


Higginbotham - Bartlett Co. LUMBER \& BUILDing material Open A Budget Account With Us NEW LONG TERMS - 5 Years to PAY Loans Up To $\$ 3,500$ JUST CALL YU 3-2140 - FLOYDADA

## You no longer have to delay your plans for remodeling an improving your home. Our easy Pay-Out-ot-Inocine CTed

 mproving your home. Our easy Pay-Out-ot-Income CreditPlan enables you to make the improvementy you watt now-
for fust a few dollars a month and with for fost a
required.
You't You'tl be surprised at how easy you can get up to $\$ 3.500$.
Conffidential. No Red Tape. Do-it-Yourself and of liber or hire the labor-whichever you prefer. Our plans
cover the cost
sourt plains. Deeember 22-ell who was il in a Plainview Lubbeck Friday
The wondertul and ever new sea. Hospital. He was haping to get of her sister.



# WESTER'S 

GROCERY \& MARKET DOLLAR DAYS

DECEMBER 27 THRU 31 DAVE OUR STAMPS

Tel. $\mathrm{yl}{ }^{3}$


| SPINACH . . 7 \% | Vierna Sausage |
| :---: | :---: |
| PORK-BEANS . 9 : 51 | CORN | CATSUP 5

FIRST FEDERAL
has a plan to fit your need


CONVENTIONAL IOANS - to build, buy. FHA TTIE $I$ IOANS FHA TITLE II IOANS - to build or buy
FHA TITLE I IOANS - to repair or improve
homes, no down payment
offering you made in Childress and serviced in Childress
low interest rates, low initial cost, and pre-payment

Serving the orea
for 28 year
FIRST

## FEDERAL

WE 7-2514 • P.O. BOX 109
Commeree and Avenue B,

Mr. and Mrs. R. B. Rosson and
daughter, Mrs. Travis Harold of


Floydada Real Estate \& Ins. Ag 108 W. Missouri

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Christmas Party
Held By Members Of Homebuilders

Melight Wedding Unites lockett - Wichilia Miss




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##  <br> S. An <br> 

Is a junior the class of Tlast an
accounting at Tech majing in
$\qquad$


Miss Kay Asher e Program At Columbia
$\qquad$

0 Lakeview Families Attend Christmas Program At Mt. Blanco Baptist Church


(2). $D$OPTOMETRIST OFFICE 211 SOUTH MAIN ST.
Phone YU $3-3460-$ Floydada, Texas


ERY BEST WISHES TO YOU

in, we pause to review 1962 and
ew 1963 - remembering your friend-
and hoping we can serve you in the
HULL \& MBBRIEN
GROCERY \& MARKET

Dorcas $\overline{\text { Class }}$
Enjoys Annual
Party-Gifts


alvary Miss Mary Carol Chancellor w
and
Frient on ofance cominnare


## SHOP

 HALE'SFRIDAY and SATURDAY

## For DOLLAR DAY BARGAINS!

IN THE MEANTIME, IF YOU GOT THE WRONG SIZE OR COLOR FOR CHRISTN AS, ERING IT back and we wili gladly exchance SAME.

## HAPPY NEW YEAR <br> HALE'S Dept. Store

FAIRVIEW News by Mrs. Clyde Bagwell
Fairview Families Enjoy Visiting Relafives And Friends During Th? Chrisimas Holidays

Floyd County
14 Years Ago


## JOIN PIGGLY WIGGLY'S GIANT

 <br> \section*{'60,000" <br> \section*{'60,000" <br> <br> GIVEAWAY} <br> <br> GIVEAWAY}


WE WIIL BE CLOSEL NEW YEAR DAY

SALVO

DUZ
DETERGENT. WITH PREMIU

CHILI
TOMATO JUICE SHORTENING PEARS
GREENS . . . . . . . . . 3

SPAGHETTI

## FLOUR

for Water District County Commit teeman

1. County Courrhosese, Floydada

For County Committeemen:

1. J. . . Hale, Jr. Rt I . Floy fadata
2. Bill Sherman. R.t. F. Loxkey

BE SURE TO CAST YOUR VOTE HIGH PLAINS UNDERGROUND WATER CONSERVATION DISTRICT NO. 1

2 lb. can $\mathbf{\$ 1 . 2 9}$
HYDROX COOKIES . . . . 16 oz box. 49c

METRECAL
CAT FOOD..... 215 oz cans 276
BEEF STEW . . . 24 ozcan $\mathbf{4 9}$
Ranch style beans
No. 300 Can 15c
Joy SUDS . . . . . 16 oz box $27 c$

| Witnesses' Assembly January 11 |  |  |  |
| :---: | :---: | :---: | :---: |
| 边 |  |  | \$1.49 |
|  |  |  | s 27 c |
|  |  |  | 49 |
|  | BEEF STEW . . . 24 oz. |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | 39c |
| Sasm hias |  |  |  |
|  | metanut butter . . 3Lb |  |  |
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FOR YOUR NEW YEARS DINNER SHOP PIGGLY WIGGLY!
 ROAST
ARMOUR'S STAR, AGED HVY. BEEF, "VALU-TRiM",
FOR BLACK EYED PEAS, THE TRADITIONAL NEW YEARS MEAL, POUND

## (20) 49

2
Pound Package

lb. 89c<br>DUCKS<br>lb. 39c<br>lb. 49c<br>CHICKEN GIZZARDS<br>lb. 29c<br>lb. 59c CHEESE LINKS<br>lb. 33c<br>29c

| 89c |  |
| :---: | :---: |
| SLICED BOLOGNA . . . . lb. 49c | CHICKEN GIZZARDS . . lb. 29c |
| PORK CHOPS . . . . lb. 59c |  |
|  |  |

SHOP PIGGLY WIGGLY FOR FRESHEST PRODUCE!

ORNIA, Table Size, Clipped Tops

## rrots

100
alles good in floydada, thurs. noon, dec. 27,1962 . h thurs. noon, Jan. 3. 1963. We reserve the right t quantities.

CHIEF CHUM, NO. 1 TALL CAN
SALMOH


Health And Beauty Aids!

## AMPOO <br> 99.

AM RINSE

Retail $\$ 1.75$ 88¢ Te, With $\$ 1.00$ Tie Clip, Plus 7c Tax

TONIC OR CREAM | 4 Fragrances, Reg. 69 c Value, Plus 5 c Tax |
| :--- |
| BLE BATH OIL |
|  |
| oz . bottle |
| 49 c |



FRESH FROZEN FOODS!

## Blackeye Peas

HILLS O' HOME,
100Z. pkG.
french fried potatoes
OKRA
YAMS
CAKE

Floyd Philosopher Wants To Borrow Money If He Can Get Same Terms England Gets



Notes From Peoples Hospital









and Mirs. L. C. McDen
Receive Early Insurance Pay


CONE NEWS by Mrs. Melba Wideman
Cone Residents Er:oy Caroling, Christmas Parries LIJ Visiting During The Holidays

## BISHOP'S <br> PHARMACY <br> 角 DRIVE-IN <br> (1) WINDOW compleye DRUCSTORE

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## 7hamin <br> OUISIANA ST <br> texas <br> (HANNEL 13 <br> intary 1.1 ise

Floydada Real Estate \&: Ins. Ar ay

Get Better Paying Crops Every Year

## IRNIGATE

 the Modern Way with Southwestern Plastic Underground Irrigation Pipe SOUTHWESTERN PLASTIC PIPE is manufactured in $4^{\prime \prime}$ through $12^{\prime \prime}$ inside diameters, in $30^{\prime}$ lengths. Smooth interior walls reduce turbulence and provide more water delivery. This tough, rust-proof plastic pipe installs fast, saves you money. And, SOUTHWESTERN plastic pipe is recoverable, if theother well.


Southwestern Plastic Pipe Co REPRESENTED IN YOUR AREA BY curtis ripley
$\begin{array}{cc}2121 \text { 64th St. Lubbock } & 2502 \text { Laundale, Amarillo } \\ \text { Phone: SH } & 4-9291\end{array}$ 121 64th St, Lubbock
Phone: SH $4-9291$

## heve Chribsuas with the Jonesesed




DOUGHERTY NEWS by Mrs. W. J. Ross
Dougherly Area Receives Inch Snow






CARING FOR YOUR FAMILY





## GUNN BROS. STAMPS



 Amarillo

SAVINGS ASS OCIATION


How to invest in freedom on the installment plan


Miscellaneous
Miscellaneous



Farm Land Loans


Farm Machinery相

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## 幺ecte <br> 

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WOW!

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## t t ) sel gi <br> 

| For Sale | or R |
| :---: | :---: |
| OR SALE - Fire Plice Womi for Ren |  |

or Rent


John Deere Day Show Set For Thursday, January 3, 1:30


 Tans wolid

For all yeur hanking ${ }^{n}$ neas ... Cheak First with be flingr:


## 4-H Presidents

 Receive Officer Training PlanVity


## LOWER COSTS

 ON Farm and Ranch LoAnsThe Federal Land Bank of Houston has announced that effective on January 1,1963 , it will reduce temporarily to $5 \%$ the interest rate on all outstanding loans
which presently bear a rate in excess of $5 \%$. The contract rate on new loans will continue to be $51 / 2 \%$ but interest on loans closed on and after December 1,1962, will be billed at $5 \%$ until further notice by the bank. This action is further evidence of our announced goal
to supply your loan funds at the lowest possible cost to supply your loan funds at the lowest possible cost.
Without obligation, come in and let's sce if you and and your land can qualify for the special benefits provided through one of our loans.

## 2 ${ }^{2}$

The Federal
Land Bank Association Jake B. Watson
 Civil Service Reports
T. N. M. \& O. BUS SCHEDU


IN FLOYDADA

THURSDAY, JANUARY

## PALACE THEATRE, FIOYDADA, TEX



## 'WHAT'S NEW?


...and you'll see a lot of familiar faces!!!


Collins Implement Co.

