## The Floyd County Hesperian 10 cens

 ${ }_{10}$ flopd Treasure Hunt Set for SaturdayHavest Parade Of Bands Contest Starts Big Day $=$ Trophies Will $=$ Be Prize For

 5700 In Free
Prizes Will Be Given Away




xin



## Announce Wendell Tooley New Publisher Hesperian December 1


ared fition theneral excelienece


Lions District Governor Visits Local Club Today


Noted Preacher To Fill Pulpit At First Baptist

Free Motor Clinic six Floyd County At City Auto Fri. Rural Accidents In Past Month


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|  | asa nxed |
| We uremem | tosmom ${ }^{\text {a }}$ |
| Bennett Build | ding Material |


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Shorty Turners Are Hosts For Waffle Supper
devery home remember. Friday, and the Weasts
only Thursday, Thanksgiv. visit her there Sunday.
but every day to thank Mrs. J. P. Taylor is $\qquad$ lad Luncheon
Kenneth Bean
her home at
visit her there Sunday. Mrs. Kenneth Bean was hos bridg
Mrs. . P Traylor is driving tess in her home at a bridg
the school bus during this month uncheon Friday afternon.
and Deember while Mrs. Bryant salad lunch was served to guvest
Higginbotham is on a leave of after which bridere was playe


Play At FHS On Tuesday


NOW... COLOR TV as easy to tune as black and white TV

PTSA To Meet Monday Night

admiral color tv-proved and improved by 8 years of fine precision crafismalif All Parts Have One Year Guarantee and One Year FREE Service

## जllat


boSponsor Jo Ann Newton mas Show Given Courtesy

## 

, $\qquad$ - ber meting member Garde cive to meet


Necia Gililland - Lois Ann Glover Van Trapp To Is Honored With Wed December 23 Kitchen Shower



## 5

## PARK FLORIST

## Floral Shop is "Decked-out" for the Christmas Holidays! want an electric can opener or a flocked Xmas tree, a set

 S Decorationsand Novel Xmas Candles from 25c
and Fancy Flocked Reindeers from 40c
velty Tree Lights in all Colors $\$ 2.75$
onas Ceramic Planters and Bowls $\$ 1.00$ u
and Gift Wrap Materials 50c
lousands of Pieces Plastic Pine and Fruit
Glass Balls, Beads, and Xmas Strings $\mathbf{1 0 c}$ u
nas Centerpieces in Plastic Materials $\mathbf{\$ 3 . 0 0}$ up
resh Cut Canadian Spruce Xmas Trees $\$ 5.00$
00-Flocked White Pine Trees $\$ 15.00$ and up
S GIFT SUGGESTIONS
rly American Pictures and Plaques $\mathbf{\$ 5}$ to $\$ 25$
ermo Water Tumblers and Mugs $\mathbf{\$ 4 . 7 5}$
ecorated Coffee and Tea Carafes $\$ 5.75$ to $\$ 7.95$
lectric Pop Corn Poppers or Can Openers $\$ 4.75$ up
ay Wall Clocks and Matching Paques $\$ 24.95$
riy American Wooden Items $\$ 1.00$ and up

## XMAS CARDS \& XMAS NOTES

Hundreds of boxes of new Xmas cards to choose from as
low as $\$ 1.00$ box of 25 cards! Let us "personalize" you kold, silver or black $\$ 6.50$
cards from our albums and "exclusively yours" choose your factory in 10 day delivery

## er you want to buy or to "browse", visitors are always welcome in ft and floral shop - striving to always carry gifts you just don't

PHONE US - CHARGE IT - WE DELIVER
Park Florist

Mr. and Mrs. Russell Strain
and daughter visited in Plain.
view Thursday
guests of
gurs. Ste were dinner


George Farris of SMU was
home over the holidays visiting
his parents, Mr. and Mrs. Kinder

## 2 m

 HALE'S HAS EVERYTHNG FOR:

BEAUTIFUL DRESSES For the Holiday Season! HOWARD WOLF, JON McCAULEY and OTHERS.


GLAMOROUS SWEATERS with Sequin, Pearl and Satin Detail
By "ROSANNA"
give her a beautiful
GOWN \& ROBE OR DUSTER FROM OUR BIG SE-
LECTION!


GIVE HER A SLIP WE HAVE A BIG
COLLECTION OF
COLLECTION OF

## "DANIEL GREEN" HouseShoes For"Him"For"Her"

## Petersburg Man




Highlights

Skinny Winn
WA Yn
WATER


FOOTE BUTANE
\& OIL CO.
\& Bond


Collier's Home Supply

## REVIVAL <br> DECEMBER 2nd thru DECEMBER 16 7:30 P.M. EVERY NIGHT <br> (except saturday <br> CHARLES LEATHERS Evangelist <br> CEDAR HILL ASSEMBLY OF GOD CHURCH rev. Larry godprey, pastor




'Winds Host Hale Center In BB Gamies Moisture

Study Club Will Sponsor Contest On Deçorations

Mrs. Bill Kent Will Speak For Woman's Day Program Program Topic
Notes From

Peoples Hospital





| MEATS |  |
| :---: | :---: |
| Crisprit |  |
| B A CON . . . 2 lb . pkg. 1.09 |  |
| Fresh country style, lean |  |
| BACK-BONE . lb. 59c |  |
| HOME MADE - WHOLE HOG <br> SAUSAGE <br> lb. 59c |  |
|  |  |
| esh-gradea |  |
|  |  |

## COCA-COLA <br> 12 bottle carton <br> 57c <br> PLUS DEP. <br> SHURFRESH <br> OLEO

SHURFRESH BISCUITS

MRS. TUCKER'S
SHORTENING
63. SHURFINE
TUNA
290
29
sturnex

MILK
tulucens
$2: 25$

| FRISHIST PRODICE |  |
| :---: | :---: |
| GRaperruir | 39 |
| SPUDS | 49 |

N.B.C. PREMIUM

CRACKERS
LIBBY'S
VIENNA SAUSAGE
SHURFINE
CATSUP
beef stew $24 \mathrm{OZ} . \mathrm{CAN}$ 49c

Spaghetil - Meat Balls
momax
2:49c


## STATE CAPITAL Highlights sidelights

your friend
for life


|  |  |
| :---: | :---: |
| thinking about retirement, the counsel of this Southwestern Life agent will be of great im- | Higginbotham - Bartlett Co LUMBER \& BUILDING MATERIAL |
| dis pur mily mime | Open A Budget Account With Us. |
|  | new long ternis - 5 years to pay |
| . | Loans Up To 83,500 |
| chan | TST CALL YU 3.240 - Floymad |
| $=$ |  |
| Soutratem ile nemme co. |  |
| $936 \cdot$ Ph. YU 3.248 |  |

## 

Is there an appliance you're yearning to buy See us for the financing-come and apply?


## T. N. M. \& O. BUS SCHEDULE

Clip and Save for Reference

| EAST BOUND | WEST BOUND <br> 9:50 a. m. via Peters- <br> burg <br> To Lubbock, El Paso |
| :---: | :---: |
| Tornon, Wichita FallLu <br> $3: 35$ p. m. via Ralls |  |
| Lv. 8:45 a.m. | To Plainview, Amarillo <br> $9: 30$ a.m. <br> $3: 50$ p.m. |

MAGNOLIA SERVICE STATION NO. Mrs. Fred Lambert, Agent Phone YU 3-2306

Railroad the south
League and other associations or The Lower Colorado River Auth.
odies concerned with oil and gas ority increased its assets by 9 sin7.
sgutations.

Station Hours: 7:30 a.m. $-5: 30$ p.m.

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOI

Retail Merchants Association
L!GHTHOUSE ELECT COOPERATIVE, $\mathbb{I N}$
nive var


Ford ideas so contagious they started a new trend in cars!



## Christmas Opening

## 3 BIG EVENTS!

## 2:00 P. M. SANTA

Will Be On The Streets Of Floyd ada To See and Talk To The Younger Children.
(SECOND GRADERS AND YOUNGER)

TREASURE HUNT --- Prizes and Winning Numbers will be posted prominently in participating Floydada Stores. Persons holdi Winning Numbers will be awarded Gifts FREE. The Stores listed below give Treasure Hunt Ticke ts, ask for them, THEY ARE FR

TREASURE HUNT

Wanda's Stork Shop
Martin \& Company
Floyd County Hesperian
Men's Ban Lon Shirt
Glad's Mens Store McDonald Implements Electric Can Opener
Beall Brothers
мм Movie Camera Arwine Drug
$\$ 10$ Gift Certificate
Ben Franklin Stores
Kimble Optometric Clinic
s10 Giff Certificate
Piggly Wiggly
\$15.00 Worth Shoes
Hale's Department Store
12 Lb. Ham Lee's Grocery
Case of Trop Arecic Motor Oil Aaron Carthel

SI M C O
12 L. T. Turkey
Tastee Freez
1 Case Trop-Artic Motor oil
Carthel Fertilizer Case Motor oil (24 qus) Bob's Fina Station Table Lamp
Parker Furniture Co.

## 12 NOON TREASURE HUNT

Winning Treasure Hunt Numbers will be posted in Floydada Store Windows.

SEE DETAIS BELOW

Admiral Table Radio
\$10 Gift Certificate

Mans Sweater
Hagood's Department Store
1 Case of oil
Wylie Butane Company, Inc.




[^0]:    

    SEE THE NEW SUN 700
    Quick Service Tester

    FREE MOTOR CLINIC FRIDAY, NOVEMBER 30th

    ## CITY AUTO SERVICE

    BUICK - PONTIAC - RAMBLER 121 E. Missouri

