

Severe Cold Wave Sweeps Area; Cotton Harvest Halted



THE FLOYDADA WHIRLWINDS, boys basketball team will be host to some seven other boys teams this week-end as the Floydada Invitational tournament gets under way. Their first game will be with Matador in a contest starting at 9:30 tonight (Dec. 14). Pictured from left to right are James G. Lightly, Vernie Moore, Don Switzer, Darryl Lindsey, Joe Lee Dunn, Rodney Teague, Jay Dycus, Max Rucker, Don Rainer, Charles Christian, Denny King, Coach Bob Shields, and Butch Gilliland. (Top Panel).

THE FLOYDADA GIRLS basketball team will also have Matador as a first round opponent in the tournament opener this afternoon at 2:00 p.m. Pictured standing from left to right are Coach Kelly Chadwick, Carolyn Moore, Jan Alexander, Janis Jones, Lajuana Rimmer, Joy Nixon and Betty Wright. Kneeling in the same order are Sheila Patterson, Charlotte Pierce, Diana Montgomery, Sandra Marler, Laticia Stephens. (Lower Panel).

Low Of Eight Degrees Sets Season Record

Floyd County caught a bitter tail lash of the tremendous Arctic storm that enveloped the nation's mid-section this week. While there was little suffering, no deaths nor fatal accidents as a result, the thermometer plummeted to an icy 8 degrees Tuesday morning and hit the 10-degree mark again on Wednesday, the first real cold of the winter.

The blast left a light covering of snow and there was also fog and drizzle, all amounting to less than 2-tenths of an inch of moisture.

There was clearing for a while Friday and again for a part of Tuesday. Wednesday was sunny most of the day.

Preceding the storm there was mist, overcast and cold that kept cotton harvesters out of the fields. Apparently no harvest can be carried on for another three days, even if weather should clear. Top moisture and continued night freezing will make fields too sloppy, it is indicated.

Cotton gins had cleaned up their yards by Tuesday of this week, turning out an accumulated six or seven thousand bales that had piled up in a brief clearing spell.

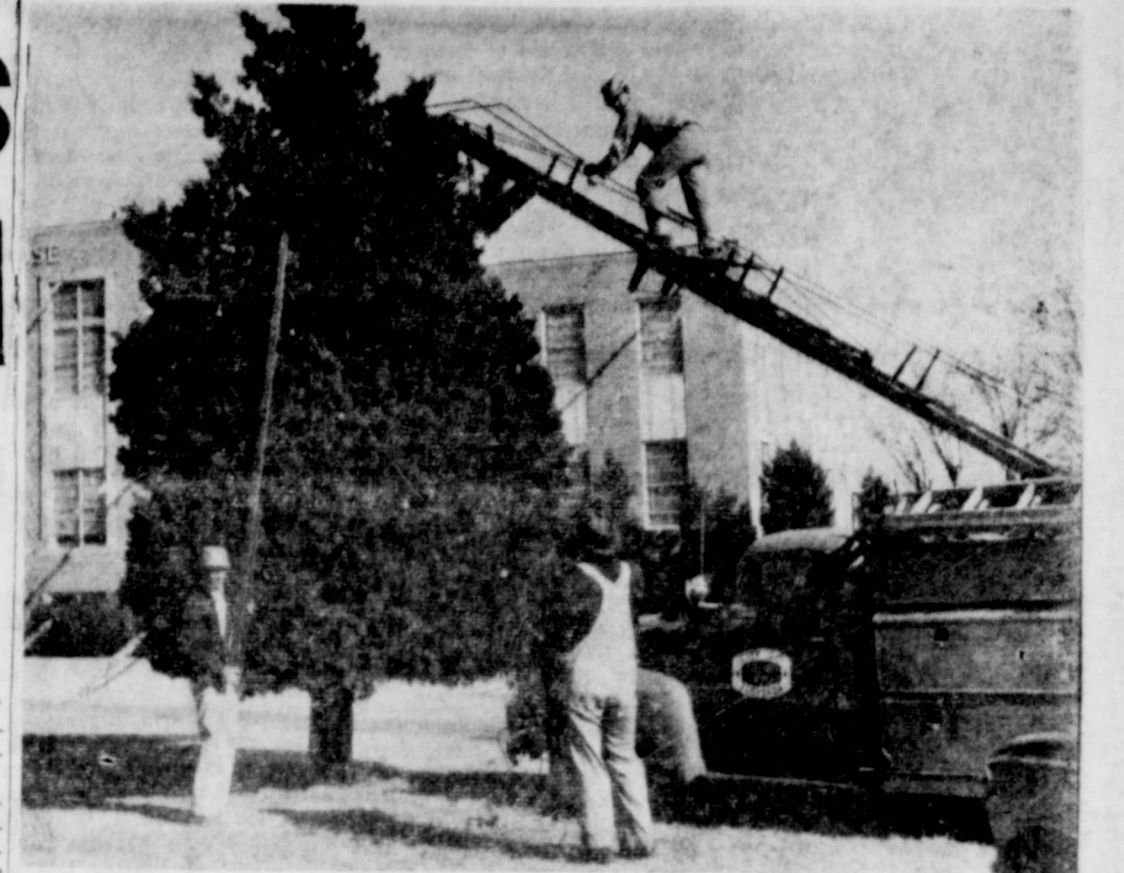
Texas Employment commission, which keeps current on ginning operations weekly, gave official ginning figures of 53,953 as of Friday night. This is about in line with the estimates made in the mid-week by the newspapers of the county. The total by Tuesday had risen to a figure above 60,000. Texas Employment Commission estimates that 55 per cent of the cotton has been gathered in this part of the state, including Floyd County.

Service by way of telephone light and power lines was interrupted only slightly throughout the period of the storm. Heavy spikes of frost which covered trees melted off by Tuesday afternoon and left little damage. The fronds of ice that covered light and telephone lines melted off gently and crews which had been alerted to meet emergencies waked up Wednesday morning to find another bright and shiny day's beginning, their worries over for the time.

Gentle breezes from the south and east were bringing moist air over the region again yesterday and last night, presaging possible further bad weather when and if a cold front whips down from the mountains.

Before the freeze hit, although temperatures had been ranging in the neighborhood of freezing ever since mid-November, the cold had not been sufficient to dry up bollie cotton on the stalk. Harvest in late fields had been

(See Cold Wave, page 8)



FINISHING THE JOB. Completing the Christmas lighting job in Floydada is usually wiring up the "Little Christmas Tree" on the court house lawn. A candid shot made by a Hesperian reporter this year caught Supt. J. D. Parks, right, and his helpers, Jimmy Kirkland, on ladder, and David Whisenant, completing this work. The tree was planted with ceremonies by the 1922 Study Club years ago. Blue lights and a silver star in the very top are being used this year.

VFW Post Seeking Clothes For Needy

J. W. Harrison Post Veterans of Foreign Wars has issued a call for clothing for the needy. Post Commander Bobby Bishop, J. L. Dalton and Pete Looney are heading this drive.

Persons with usable clothing they are willing to give to such a project are asked to contact one of the above named.

The post would like to have items of clothing to distribute a few days before Christmas. A need for almost every type of clothing for children and adults was expressed.

Harrison Takes Up F H A Duties In Floyd County

Alfred A. Harrison, of Paducah, is the new county supervisor of Floyd County for the Farmers Home Administration.

Harrison, who comes from Paducah, succeeds Joe Boone who resigned in November to take a place with Production Credit Association in their Lubbock office.

He is already on the job, and his wife and three daughters will join him here as school and housing problems are solved.

CITY LIGHT PLANT SETS NEW PRODUCTION RECORD

Wednesday of last week the city light plant produced a total of 49,200 kilowatt hours of energy, J. D. Parks, distribution superintendent reported.

The peak for the day was 2,760 KW's, he said.

Cotton Raisers Vote For Marketing Quotas

While the cotton referendum Tuesday, nation-wide, went approximately 95 per cent for the marketing quotas for the next growing season, Floyd County farm operators and cotton land owners gave the issue a 79 per cent majority.

Result of the vote in this county was telephoned into the state headquarters by Thos. J. Hutchins, County ASC office manager. Tuesday night, following the close of the voting at 6 o'clock.

Five hundred and five votes were cast in the referendum in this county. There were nine voting places.

Home Decoration Prizes Offered By Lions Club

Floydada Lions Club this week announced their home decoration contest for Christmas 1961 for residents living within the city limits.

Sammy Hale, president of the club, said Monday that prizes, first, second and third, for \$20, \$10 and \$5 will be awarded and in addition three plaques representing recognition for merit.

No entry fee is to be asked. All are eligible to enter. Entries must be in hand by Dec. 22. Notify Sammy Hale or Newell Burk.

Last year the club's first prize went to Mr. and Mrs. John Buchanan.

Results announced were as follows:	
For	Against
Lockney	72 22
South Plains	26 15
Cedar	12 7
Lone Star	26 17
Aiken	29 15
Barwise	20 1
McCoy	44 4
Dougherty	19 5
Floydada	146 25
Total	394 111

LONG RANGE PROGRAM STUDIED

The vote in this and other counties of the nation was cast while conferences were in progress in Washington, with agricultural authorities and farm people, representing all areas of the country and all types of farm production.

Reports out of Washington indicate that after 1962, for which practically all commodity programs already are set, quite material changes are under consideration.

Donald Wooten, of Crosby County, is among the farm people of this part of the state who are in the capital in the conference.

Masonic Grand Lodge Meeting

Kellar Holmes, master of Floydada Lodge No. 712, AF & AM, in company with Sam Green and Wayne Russell, attended the sessions of the Grand Lodge of Texas at Waco last week.

Jimmy Willson, member of one of the grand lodge committees, also attended the sessions.

BARNARDS TO WASHINGTON

Mr. and Mrs. James H. Barnard and daughter Barbara are in the national capital this week for a visit with the M. W. Vineyard family during the holidays. The Vineyards, the is a navy commander, recently transferred from the West Coast and he is stationed at the Pentagon. Mrs. Vineyard is a daughter of the Barnards.

HAS BROKEN SHOULDER

Mrs. W. Ed Brown is "doing all right" this week though she has a broken left shoulder as a result of a fall Tuesday night of last week. She had taken a hot bath at bedtime for the relief of arthritic pains, when she fell as she got out of the tub.

Wives To Be Guests At Christmas Party Of Rotary Club

Floydada Rotary Club's annual Christmas party will be held tonight when wives and sweethearts of the members will join them at the festive board at 7:30 and a program will be held. Santa Claus will visit the gathering and the wives will receive modest gifts, following a custom set by the club early in its history.

Lon Davis Jr., program chairman for the evening, announces that Mr. and Mrs. Dick Williams, a team of professionals will entertain.

The meeting place will be Fellowship Hall of the First Methodist Church.

DEER HUNTERS HAVE GOOD LUCK IN LLANO COUNTY

Several Floyd County deer hunters have reported good hunting in Llano County this season. The Texas hill country north of San Antonio is said to be getting over-populated with deer and several are bringing home the limit. Bonus tags are available to some hunters who brought in three deer in a short time.

Bert Mankins, Curtis Sinoir and Otis Anderson made the trip down last Saturday night and returned on Sunday night. Mankins got three without too much effort, Anderson bagged one. Sinoir had already got his limit on an earlier hunt, going along only to show his friend where to hunt.

J. B. Colston and L. L. Sawyer were among other hunters trying their luck in the same area but the reporter had not learned what success they had on the trip.

AIR FORCE FLYER AND FAMILY VISITING HERE

Captain and Mrs. Jim Pyke and their two sons, Jimmy and Mark, have been here for several days, guests of Mrs. Pyke's originally drilled by Houston Oil in the pipe Monday night and last week and had been compared to a depth of approximately 5,400 feet, where the pipe was abandoned at a depth of about 10 thousand feet for Christmas. In fact, the cap-cemented in Jack Stansell, whose office is about a half mile from the test, was told mile north and a mile west of the operation the Cedar Hill Store, information on the operation.

Bracket Sixteen Teams In Basketball Tournney

Sixteen basketball teams are ten girls in a game matching Finals will start at 5:00 p.m. bracketed in tournament action two teams from district 2AA. In Saturday with the girls playing starting in Floydada this after-noon and lasting through Saturday night. Eight girls teams kick off.

First round play will continue representing schools at Matador, Floydada, Bovina, Olton, Lock-on Friday with Hale Center and ney, Morton, Hale Center, and Freshship girls meeting at 2:00 p.m. Hale Center and Dimmitt Frerishship will play to name a p. m. Hale Center and Dimmitt champion, runner-up and consolation winners will play immediately after at 3:30.

Schools at Matador, Floydada, Bovina, Olton, Monterey B, boys game in the upper consolation bracket followed at 6:30 by a score of 40 - 48. Floydada mitt will vie for the same three an upper bracket girls game on the winners side. At 8:00 it will not hold on as four regulars led the boys division. Action will get underway at 2:00 p.m. today (Thursday) with the winners side and then at 9:30 a girls upper bracket game on the consolation side. At the consolation side.

Saturday morning it will be basketball again with action slated in the lower half girls consolation, then at 9:30 lower half consolation. At 11:00 Saturday morning it will be a second round match in the lower half bracket these schools will take the floor for girls winners and at 1:00 in the afternoon the same set-up for girls team will go against Mor-the boys.

Following the tournament in Floydada this week-end the Whirlwinds will play host to Idaho girls and boys teams on December 19.

Littlefield A and B boys teams will come here on December 22 to wind up action until after the Christmas holidays.

Pipe Set For Texas Company Test on Johnny Lackey Land

The test for oil in a formation would be restricted. Permit to enter the hole and Company on the Johnny Lackey make the test, issued by the Railroad two miles northwest of Cedar Store, probably will be made sometime next week, according to report from Cedar.

Work of cleaning out the hole drilled by Houston Oil in the pipe Monday night and last week and had been compared to a depth of approximately 5,400 feet, where the pipe was abandoned at a depth of about 10 thousand feet for Christmas. In fact, the cap-cemented in Jack Stansell, whose office is about a half mile from the test, was told mile north and a mile west of the operation the Cedar Hill Store, information on the operation.

On Tuesday night the Floydada girls team suffered a first defeat of the season going down before the tall Post girls team by a score of 40 - 48. Floydada girls team will follow suit. At 8:00 Saturday night the girls championship game will start and at 9:30 the boys will start a tournament champion.

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The Whirlwinds led all the way as they downed the visitors 72-42 in the boys game. 22 - 12 was the score at the end of first period; 42 - 24 at the half; 64 - 31 at the three quarter mark. Rodney Teague paced the locals with 30 points while Dewayne Capps was high for Post with 19.

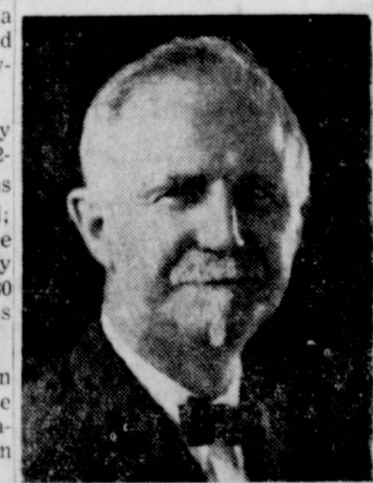
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FORTENBERRY CHOSEN YOUNG FARMER VP

Eddie Fortenberry, who was a delegate to the state convention of the Young Farmers of Texas in Dallas last week, was elected vice president of the state organization.

Lockney Young Farmers recently was recognized as an outstanding group in the state. Bill Sherman was recently named outstanding young farmer of District II.



Roger W. Babson
Babson Forecast Slated Dec. 28

The Hesperian will publish "Babson's Business and Financial Forecast For 1962" on Dec. 28.

A careful checking of the Babson Predictions made in the Business and Financial Forecast for 1961 upholds the remarkable average of the past years by being 83 per cent correct. The Babson score for the last twenty years has ranged from 80 per cent correct in 1960 to 95 per cent in 1936.

Toys Come Alive In Play Tonight

This evening at 7 o'clock when posed of Mrs. Gene Collins, Jr., the pupils of Andrews Ward School present their one-act play, "Christmas Comes to Santa's Work Shop." There'll be "toys" from all rooms-dolls, stuffed animals, blocks, dishes, elves, toy soldiers, and a train.

Two hundred and fifty pupils will participate in the play, which features Steve Craig as Santa Claus, Penny Bertrand as the Tiny Elf, and Tommy Farris as the narrator.

The program is being presented by Andrews Ward P. T. A. under the direction of Mrs. Hollock having been made last week.

Turkey Shoot Slated Saturday And Sunday at Gun Club Range

The Whirlwind Quarterback Club will hold a turkey shoot (trap) at the Floydada Gun Club range on Saturday and Sunday, December 16 and 17. Shooting will start at 10:00 a. m. on Saturday and continue until dark, weather permitting. On Sunday the schedule calls for a 1:00 p. m. start. Sportsmen are asked to bring

their own guns and ammunition, however there will be ammunition for sale at the range. Prizes will be turkeys, hams and bacon. The meet will match shooters in flights of five who will vie for the prizes. An added attraction this time will be a lucky shot contest at a fixed target with the same prizes offered.

A November shoot held by the club was well received and proved so popular with area sportsmen that the meet was scheduled by popular demand. Floydada Gun Club range is at the rear of Cotton Bowl Lanes in northwest Floydada. The public is invited to attend and take part in the meet.

Cooley Issues Statement Defending Farm Program

Representative Harold F. Cooley of North Carolina, who is chairman of the House Agricultural Committee in Congress, has taken note of the serious charges brought by Charles B. Shuman, president of American Farm Bureau Federation against the current farm program.

Among other things Mr. Cooley takes note of the allegation that the "Feed Grain Program is a gigantic billion dollar bust."

Although the statement is partisan, it is no less so than the statements of Mr. Shuman, and it does present the side of the controversy which has been given little space in the newspapers of this area.

Says Mr. Cooley's statement: "The bitter assaults by Mr. Charles B. Shuman, President of the American Farm Bureau Federation, upon current farm supply and price stabilization programs of our Government, are careless of fact and irresponsible. They are anti-farmer. Mr. Shuman is undermining efforts of farmers throughout the Nation, including Farm Bureau members, to achieve an equitable position with workers in other areas of our free enterprise economy."

It is time to set the record straight. I hope the news media of the country will examine the facts and inform the people, independently from any statement either Mr. Shuman or I may make.

Mr. Shuman states: "The feed grain program is a gigantic billion-dollar bust. It is the most costly failure in the long history of attempts to fix prices and control production of farm crops by legislation." But what are the facts?

Boasts Farm Income

The first year of the operation of this feed grains program, after eight years of declining farm prices and deepening farm depression, will (1) bring a 1,000,000,000 boost in the Nation's farm income, (2) halt the staggering build-up of farm surpluses experienced under previous programs supported by Mr. Shuman, and (3) assure consumers continued benefits of abundance at fair prices. Moreover, the revival of rural purchasing power will build markets for our labor and industry in the cities. The whole economy will benefit.

I do not know for what interests Mr. Shuman speaks. He certainly does not speak for the farmers throughout the country, including Farm Bureau members, who visit and write to me. He gives the Nation the false impression by his statements, that the Government has squandered a billion dollars on a feed grains supply and price stabilization program when actually, he knows this as well as anyone, this program is being financed primarily, not by dollars out of the treasury, but by corn and other feed grains piled up in Government bins, already paid for by the Government under purchase programs that had Mr. Shuman's blessing. We simply are expanding otherwise useless grains instead of dollars to bring about production reductions and

thus to relieve the depression in the farm economy.

However, I am pleased that Mr. Shuman suddenly has become concerned about costs. The farm programs of the past eight years, prior to last January, were developed largely in his image, on a philosophy of unlimited farm production and low prices for farmers. During these eight recent years the Department of Agriculture spent more money than in all the previous 90-years combined, since the Department was founded, through wars and depressions. And, despite these expenditures, and programs which were more to Mr. Shuman's liking, net farm income in these eight years (1953-60) was about \$25 billion less than in the previous eight years (1945-52).

I cannot understand why Mr. Shuman, as President of a great farm organization, becomes vexed and almost hysterical when farm income is improved.

Praises Farm Bureau

The American Farm Bureau Federation is indeed a great organization. Under the leadership of the late Edward A. O'Neal of Alabama, as its President, and Earl Smith of Illinois, this organization brought unity to agriculture and contributed immeasurably to the Government farm programs that brought agriculture and through the war and post-war years, in the greatest era of prosperity (1941-1952) farmers ever have known.

Why is Mr. Shuman now using the prestige of this organization, built up by such men as O'Neal of Alabama and Smith of Illinois, to destroy what they accomplished for the farmers of America?

Why is Mr. Shuman confusing the people of this country and creating prejudice against farmers and their efforts to attain some equity in the economy of the Nation?

Why isn't he using the power of this great farm organization to tell the truth about agriculture to the American people?

Why isn't he telling the Nation that our farmers have made us the best fed people on the face of the earth—their efficiency has underpinned the development of the world's greatest industrial system?

Why isn't he telling the consumers of the country that, because of this efficiency, Americans now pay a much smaller part of their income for food and fiber than any other people anywhere? Why is he not informing the people of the great accomplishments of the farmers of America, of their contribution to the health and strength of the Nation?

Unrivaled Farm Production

Why doesn't he mention now and then that in America one farm worker feeds 25 persons, while half of Russia's total work force is engaged in agriculture and still cannot meet the communists' needs for food and fiber? Why isn't he, on behalf of our farmers, assuring this country that the communists may rival the United States in space explorations, and perhaps in some other undertakings, but that behind the iron and bamboo curtains they cannot begin to match the miracles of production on the farms of America?

Why is he not telling the American people that, despite this phenomenal contribution to our wellbeing and power as a Nation, our farmers are the poorest rewarded workers in our whole free enterprise economy, that for their labors they receive less than one-third the income of workers in our factories—that a farmer must work three and one-half times longer than a factory worker, to buy a coat, a pair of shoes, and all the things the family needs?

To tell the truth about agriculture would seem to me to be the duty of a head of a great farm organization.

It is true that all the reduction in surpluses we had hoped for this year will not be accomplished. This is because the per-acre yields corn increased substantially this year, due to grower skill and ideal weather. Mr. Shuman has seized upon this to condemn the program.

But he does not mention that a continuation of the full-production, low-price program, which he approved for 1960 and prior years, would have added at least 760,000,000 bushels of feed grains to the surpluses from the current marketing year. And he does not mention that under the Feed Grains Program of 1961 we shall reduce the surplus by the equivalent of 175,000,000 bushels of corn, and that the net savings of this program to taxpayers over the next few years will exceed \$500,000,000, in savings on storage, interest and handling costs.

BE WISE AND SAVE WITH HESPERIAN ADS

Give Thanks, Too, For Fresh Citrus Fruit



Happily timed with holiday feasting is the arrival of the luscious fresh Florida citrus fruits—grapefruit, oranges and tangerines. You will find these healthful citrus specialties good from the first to the last course of your Thanksgiving Day dinner.

For example, a bright, light appetizer combines grapefruit and orange sections served in grapefruit shells and topped with a dollop of sour cream. For a savory vegetable dish, combine the zesty tartness of fresh grapefruit sections with green beans which have been cooked with a little onion, garlic, parsley, and rosemary or basil.

A surprise citrus trick is an orange turkey stuffing—a number of good seasonings go into the stuffing along with orange sections and the rind for mouth-watering moistness and flavor. Another fresh idea is to top generous slices of oranges with prettily cut out mounds of cranberry jelly as garnish for your turkey platter.

Orange Rice Stuffing

2 tablespoons butter
1/4 cup chopped onion
1/2 cup chopped celery
1/4 teaspoon Tabasco
2 cups cooked rice
3 1/2 cups toasted bread cubes

1 teaspoon poultry seasoning
1/2 teaspoon rosemary
2 teaspoons salt
2 teaspoons orange rind
6 Florida oranges

Melt butter in skillet. Add onion and celery; cook until tender but not brown. Stir in Tabasco. Combine onion, celery, rice, bread cubes, seasoning and rind. To section oranges, cut slice from top and bottom; cut off peel round and round, spiral fashion. Gouge out fruit again, removing any remaining white membrane. Remove sections; cut each section in half. Add to rice mixture. Toss lightly. Yield: Approximately 7 cups or enough for 8- to 10-pound turkey.

Musical Instrument Gift Might Strike The Right Note

A gift of a musical instrument can be a key to "solo" or group enjoyment whether for a child, teenager or adult and is a present that is treasured long past the holidays.

Here are some pointers from the American Music Conference to start you on your way to select your gift of music!

A family gift? The instrument best suited for multi-purpose use by all members of the family is the piano or organ.

Spinet pianos with good tone and action, range from \$500 to \$2,000. Table model electric organs suitable for home use run to \$4,000.

Instrument for a child? Easy-to-play instruments are popular with even the youngest children and are an excellent way to introduce them to the fun of music.

For the young try the most popular are melody bells, xylophones, triangles, colorful drums and rhythm sticks. Give five, to seven-year-olds plastic flutes, harmonicas or ukuleles. These instruments are available for from \$1 to \$10.

A teenager's fun? Instruments that go where the fun goes—such as guitar, ukulele, accordion, concertina or banjo—are most popular with teens. All of these fit in well with group song fests.

A new semi-accordion with limited range is being sold for about \$40; the full 130-bass starts at about \$250. Guitars may be purchased from \$20 to \$500; concertinas, \$35-400; banjos, \$45-\$300; ukuleles, \$4-\$75.

Gift for school? If you know a youngster who is interested in school bands or orchestras, a talk with the school instrumental instructor and a dealer will help you select a particular instrument. But the youngster's preference is most important.

School-quality instruments most often recommended are woodwinds in the \$125 range and brass.

G. L. Purcell and wife to Art.

es in the \$150 range. Violins begin at \$50; cellos at \$90; and bass violas at \$250.

An adult hobby? The serious-minded, quiet person is usually a natural for the piano, violin, flute and classical guitar.

The gregarious, life of the party type may prefer a recreational instrument—guitar, ukulele, accordion!

For the fellow who's active in civic groups, a band instrument will put him in the swing of things whenever there's a home-town parade or community concert.

JO ELLEN REUE TAKES STATE DEPARTMENT TESTS

The J. W. Reues had good luck dodging fog and fast-changing weather on a trip to El Paso over the week-end. They made the trip with their daughter, Jo Ellen, who was there to take a preliminary civil service examination in the hope of getting employment by the state department after her graduation from college.

Jo Ellen is a junior in Texas Tech.

The tests given in the examination called for nine and a half hours of continuous concentration on the subjects with a half hour off for lunch.

Warrenty Deeds

Larry Amaya and wife to Jesus Garza, Lot 19, block 2, Tuttle Addition 55 cents stamps.

W. N. Bobbitt and wife to Horton Howell and wife, Lots 10 and 11, Block 28, Sterley.

Chas. N. Grant and wife to Jimmie Willson, Lot 6, Block 99, Floydada.

Raymond W. Meriwether, executor of the estate of Marcia E. Meriwether, dedication deed, tract of land out of the J. D. Burleson Survey, surveyed and plotted together with alleyways as Block B, City of Lockney.

Floyd County Memorial Park to Mrs. G. V. Smith, Lots 1 and 2, Garden 1, Block 34, 55 cents stamps.

Floyd County Memorial Park to Mrs. G. V. Smith, Lots 1 and 2, Garden 1, Block 28, 55 cents stamps.

G. L. Purcell and wife to Art.

Suggestions For Gifts To Camera Bugs

How long has it been since you took a look at the family photograph album? Cameras and equipment have come a long way since the early 1900's... and so have the results they produce! Today almost every family owns and uses some kind of camera. That's why a gift along this line is almost certain to be used and appreciated. And if you know a "camera bug," your Christmas buying problems there are solved.

What to choose?—for the beginner there are any number of outfits already boxed, ready to go, that are not very expensive. Most of these include camera, flash attachment, batteries, bulbs, film, and some include slide projector and screen or viewer.

Other good gifts for almost any one would be an album, a professionally-created film (if the recipient owns a movie projector), or the slides, which you can buy of famous places, beautiful flowers, etc.

What you buy naturally depends on what the person already owns. Try to get a complete inventory of the items, take them to your local photo equipment shop and they will help with your selection.

Items to inquire about might be a 5mm camera which takes both prints and slides; wide angle and telephoto lenses; an exposure meter; carrying case; filter kits; and film.

The owner of a camera which takes slides would appreciate, if he doesn't already have, a slide viewer and slide film.

The amateur movie maker needs more equipment to do thorough job: projector, screen, editing equipment, title kit and perhaps a tape recorder to make his movies "talkies."

If he seems to have everything, maybe your favorite photographer would enjoy going into editing, developing and printing. This extended hobby offers a wealth of equipment for your gift hunting. Photography is a hobby that belongs to every age group; and fortunately, now it also belongs to every income group.

One thing to remember—if the person you are thinking of has one camera, that doesn't mean he wouldn't like to have another.

There is a wide variety of cameras because each does one particular job especially well. The semi-professional photographer, even if he takes only slides or only movies, always owns more than one camera.

Color film and flash bulbs especially make good stocking gifts. And there are many more small items that are also small.

The lucky recipient of your photographic gift will begin to enjoy it on the subjects with a half hour off for lunch.

opened Christmas morning!

Capture Holiday Fun With Movies

Santas with shifting stomachs, saucer-eyed cherubs, carrot-nosed snowmen and the pyramids of packages that all punctuate Christmas—make it a shutter-bug's paradise.

To help you capture the thrill of Santa in action on movie film, Bell and Howell passes a few movie-making tips.

First, allot no less than 1 foot of 8mm film or 3 feet of 16mm film for any single scene. That's approximately five second's shooting time. Anything shorter whips across the screen too quickly to identify and may add a comic note you didn't plan or want.

Second, remember—adds tang—varies scene length and subject camera and subject up closeups, medium shots.

For an "arty" effect take up-angled shots from atop a ladder or action with tree branches.

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TED ALLEN AUTO SERVICE

Team of Girls Basketball Up at Floydada High

The girls basketball team had won four straight games without a defeat scoring 213 points for a 53.1 per game average. The defense has been the shining light if the team, allowing only 106 points in those same four games for a 26.5 per game average.

Playing defense are Joy Nixon a 5 foot 6 inch senior who is an excellent ball handler and team leader. Joy averages 15 rebounds per game. Betty Wright is another starting guard. Betty is a 5 feet 2 inch sophomore who shows real promise with her spirit in extra time play. The other regular guard is Janis Jones who is 5 feet 7 inches and is also a sophomore. Pressing for a starting role is freshman Charlotte Pierce who gets to play a lot both as a guard and as a forward.

Diana Montgomery another outstanding guard is a junior. She will not be available for play until January because of a knee injury. Although these girls are not large they have not been out rebounded today and show a real desire to win as demonstrated by the four victories.

The team forwards are led by Carolyn Moore a 5 foot 6 inch senior who has scored an average of 14 points per game. Jan Alexander, a member of the freshman class, has scored an average of 12 points per game. Jan is fast and a good shot. LaJuana Rimmer, a 5 foot 7 inch junior is the other regular at forward. LaJuana has a 16-point per game scoring average.

Team Balance Is Good
All three of these forwards have been high point in at least one game today to show the team balance to be good.

Pierce who also plays guard has backed up the forwards well and has scored in every game. Patricia Stephens, a sophomore who got a late start because of illness has come along at a fast pace and is challenging for a starting berth. Patricia is a devoted basketball player and has improved more this year than any member of the team.

Sandra Marler, a sophomore, and Sheila Patterson, a freshman, both play guard as well as forward. These two girls are seeing a lot of action and give a good account of themselves.

Coach Chadwick was high in praise of the spirit of his girls team. He said they have worked awfully hard to build a good basketball team for their community. They are young and inexperienced and will make mistakes, but it is doubtful if they will ever quit, or give up easily before going down to defeat.

Brand New Gift Ideas For Home

A good looking yard lantern which keeps "an eye to the sky" and turns itself off and on automatically may prove to be the ideal gift for the homeowner who seems to have everything. Adding charm and utility to the front or back yard, patio or porch, the lantern has a photo electric cell which turns the lamp on when the sun goes down; turns it off at sunrise to provide economical lighting even when the homeowner is away.

An electric outlet built into the base of the lantern provides a handy plug-in for Christmas lights, outdoor tools, barbecue equipment, etc.

Use Off-the-Tree Lighting on Metal Christmas Tree

Christmas tree this year, the National Board of Fire Underwriters recommends that you use off-the-tree lighting with colored lights to give a softer and more beautiful illumination.

Placing strings of Christmas lights upon any metal tree sets up the possibility of electric shock if the cord becomes frayed or the interior of a light socket comes in contact with the tree.

Play it safe and use off-the-tree lighting with any metal tree.

YOUR SHOCK ABSORBERS!

You're gambling—with the odds against you—if your present shock absorbers have seen more than 20,000 miles service. Shock absorbers stabilize your car. They keep wheels from bouncing off the road. Prevent erratic steering and side sway.

Don't gamble with safety. Have your shocks checked today, and if they're due for replacement, have a set of Mono-Matics® installed in just 30 minutes.

TAKE THE 60-DAY FREE RIDE.
Try Mono-Matic shock absorbers for 60 days. If you're not completely satisfied, return them for a full refund and reinstallation of your old shocks.

MONROE
MONRO-MATIC
SHOCK ABSORBERS

K. RUBBER WELDERS
YU 3-3370

Name Stapleton To Crusade For College Funds

John B. Stapleton of Floydada has been named District No. 9 Co-Chairman for the Texas Baptist Crusade for Christian Education.

The Crusade will provide \$20-million for buildings and equipment on eight Texas Baptist camp uses. In addition to the monetary goal, other objectives for the five-year Crusade are the encouragement of more Baptist students to attend Baptist colleges, to participate in the Baptist Student Union at whatever college they might attend, and to consider prayerfully church-related vocations.

Texas Baptist Schools in the Crusade are Baylor University, Waco; East Texas Baptist College, Marshall; Hardin-Simmons University, Abilene; Howard Payne College, Brownwood; Mary Hardin-Baylor College, Belton; San Marcos Baptist Academy, San Marcos; University of Corpus Christi, Corpus Christi; and Wayland Baptist College, Plainview.

Chafing Dishes, Coffee Warmers On Holiday List

As the trend leans more and more toward casual living, chafing dish cookery grows in popularity. Brass chafing dishes or coffee warmers will make ideal Christmas gifts for the women who like to cook and entertain at the same time.

Being shown also are Swedish coffee hotens. The coffee pot is set on the black wrought iron holder which contains a candle in a small red glass, to keep the coffee warm. Unique coffee servers seen in the stores this year are individual Pyrex flasks which are to be set by each person's place at the table.

HELP THE FIRE CHIEF HAVE MERRY HOLIDAY

Help the fire chief and his men have a Merry Christmas this year by using care with fire around the house, says the National Board of Fire Underwriters.

The chief and his men, like everyone else, would prefer to have quiet Christmas dinners with their families, the Board adds.

You can make the chief happy by being careful to avoid fire this holiday season.

In addition, you can have a Merry Christmas yourself without the prospect of a rebuilding bill in January.

INFANT IS INTERRED

An 11-month-old baby, daughter of Mr. and Mrs. Johnny Ray Berry, was buried in Petersburg Cemetery, Friday afternoon. The baby died Tuesday morning. The service was held at the Negro Baptist Church in Petersburg.

Mrs. L. D. Britton, office manager of Hale's Department Store, was called to Fort Worth last week-end by the illness of her mother, Mrs. P. W. Bell.

Holiday Baking Is An Art



Of all the preparations to be made in the rushed weeks just before Christmas, perhaps the most enjoyable is holiday baking. Fragrant aromas drift from the kitchen throughout the house, adding to the anticipation and excitement in the air. Although baking at any time of the year is certainly a skill, it also becomes an art at holiday time, when feminine talents and creativity can be explored to the fullest extent. Women everywhere will be experimenting with the wonderful new recipes introduced this season, as well as their own personal collections of traditional family favorites handed down from generation to generation.

Whether it be holiday cakes, cookies, or candies, chances are that you'll be baking something this season. Keep some of these Christmas treats on hand for drop-in visitors, and send others to friends and neighbors as hospitality gifts.

To wrap baked goods for gifts, or simply to keep them fresh for use in your own home, there's nothing like transparent household saran. This clear, plastic wrap shows your handiwork with real sparkle and protects it at the same time.

This season, try baking individual fruitcakes in muffin tins. After cooling, wrap the miniature cakes in plastic wrap and tie with a perky bow for clever individual gifts. For a "cookie candle," assemble a five-inch stack of large, round cookies. Wrap tightly in transparent saran, securing top and bottom with tape. A small piece of the wrap colored red with a crayon makes the candle flame. Add a few Christmas baubles or other decorations to your holiday wrapped goodies, and you have a handsome gift just begging to be given!

Even Santa Shops at Beall's

QUALITY MERCHANDISE

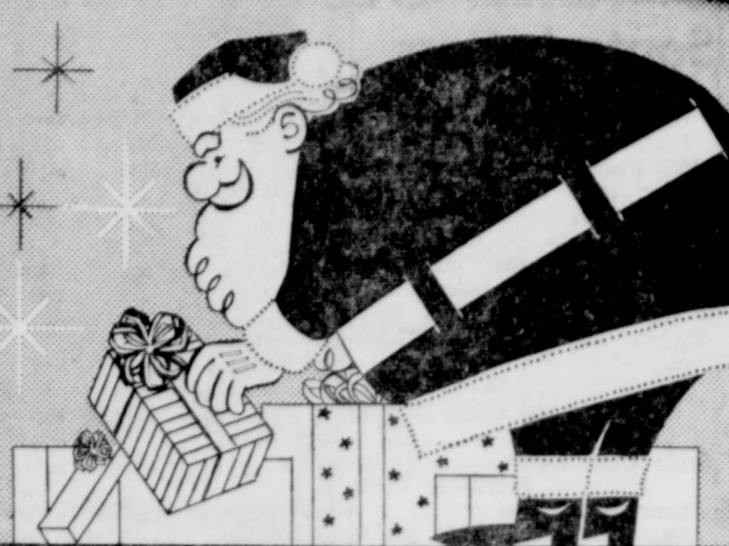


Beall Park SUITS Offer More—

- More Style
- More Quality
- More Comfort
- More Wear

39.95

Truly the Suit of Suits in Hand Woven Wool Worsted! Select from neat fabrics! Shadow checks and stripes plus a host of other winter patterns! Regulars! Sizes start at 35 to 44!



If In Doubt
About Sizes,
Colors, Taste
GIVE A

BEALL'S GIFT
CERTIFICATE

OF ANY AMOUNT!
Certificate Will Be
Beautifully Gift
Wrapped!



Slack Him
In 100%
Wool Worsted

9.95

A handsome Wool Flannel Slack that holds its crease with ease! Single pleated front styling in a host of assorted patterns & colors! Sizes 28 to 42!

Christmas Topping -- Our Beallcrest "Executive"

7.95

Processed to be Water and Soil Repellent! Of fine textured fur felt with 1 3/4 In. Welt Edge Snap Brim and 2 Inch Ribbon Band! In assorted Fall Tones!

GIFT SETS FOR HIM Boxed Tie and Handkerchief and Sax Set. 1.50-2.50

Beautiful selection of
MENS TIES
Styled by Wembley
Rowties - Clipon Styles
Regular Styles
1.00 to 1.50

Christmas Gift Suggestions for Him MENS DRESS

GLOVES
Lined and unlined
Priced from
1.98 to 3.98
A PAIR

GIFTS FOR HIM Belts - Billfolds & Costume Jewelry

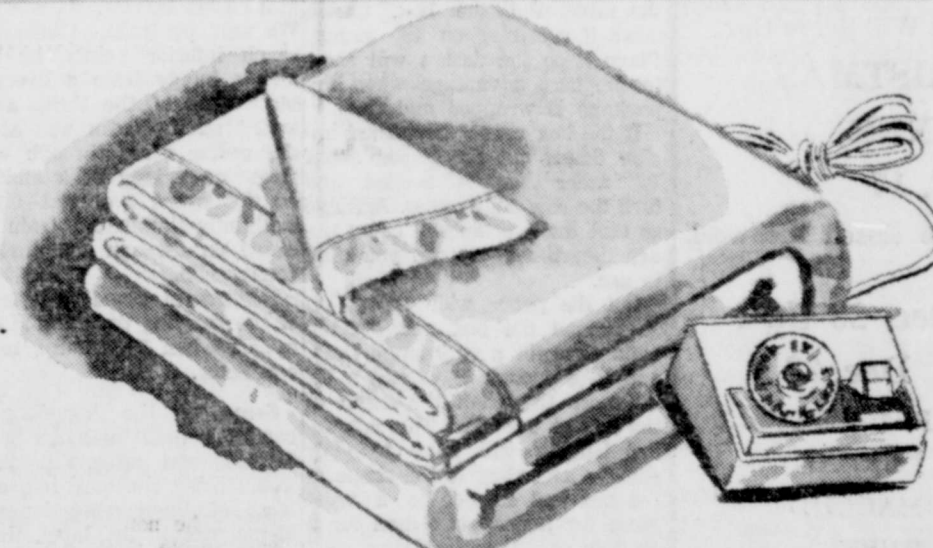
Stylish by Lyntone Mfg.
Priced
1.00 to 7.50

SELECT FOR HIM A NICE PAIR OF Pajamas

OR A REAL NICE
PAIR OF
Houseshoes
Nice selection to
choose from

GIVE HIM A NICE WHITE Dress Shirt

From Wings Mfg. Co.
Plain or Convertible
Cuffs. Priced.
3.25 to 3.98 ea.



Warm Gift Choice --- High Quality BEALL WARM ELECTRIC BLANKETS

Lasting Gift with 2 Year Replacement Guarantee! Features Convertible Fitted Corners, 6 Inch Nylon Binding, Lucite Dial! Solid colors of Coral, Tan, Rose, Blue and Green! 10% Acrilan, 70% Rayon, 10% Cotton.

DUAL CONTROL 14.99

11.99
SINGLE CONTROL

Gift Shop From A Large Selection Of Fancy Panties!

Specially For Christmas Giving with fancy laces and frills! Rich textured 100% Nylon, Extra Strong, Elastic, Highly Absorbent! In White and Colors! Sizes 5 to 7!

1.00

A Lovely Selection of LADIES

LINGERIE
Panties 38c to 1.98
Half Slips \$2 - \$4
Gowns and
P. J.'s 2.98 - 5.95

BIG SELECTION

Ladies Robes
Many nice colors to select from
2.98 to 10.95

Big Selection

Ladies and Childrens
House Shoes
Priced From
1.98 to 3.98

Ladies Ready to Wear

Sweater Sets
Dresses
Coats
Price Ranges in reach of every budget.

NICE SELECTION LADIES COSTUME

JEWELRY
Necklaces, Bracelets, Ear Clips, Etc.
1.10 to 3.30

This Christmas "CHARGE IT" At Beall's!

Kirk & Sons Opening Held A Big Success

The opening of Kirk and Sons in their new building on the north side of the square in Floydada has been labeled a big success.

The popular down-town furniture and hardware store has been serving people of the Floydada trade territory for more than 51 years.

Last week-end they invited friends to come and see their new plant and help them celebrate the occasion.

A number of fine prizes were given away. Coffee and doughnuts and favors were offered callers at the store.

Nearly 1500 Register

David Kirk told The Hesperian this week that the estimate of visitors on Saturday would be above 1500. Nearly that many took the time to register and others exchanged greetings and looked around the store.

Winners of the door prizes were Mrs. Ruth Neil of Tulsa, mattress and box springs; Mrs. J. D. Summers, rocker; Mrs. Bob Ratjen, electric blanket; Mrs. Calvin Steen, radio; Doyle Jackson, ham; A. G. Eubanks, electric razor; Mrs. Henry Willis, large flashlight.

Kirk said the big day went smoothly and only a few hitches developed. Coffee and doughnuts became a problem to keep as the local supply was hardly big enough to meet the demand.

Firms helping out with gifts, flowers and in other ways included Dell-Peoples Mfg. Co., of Amarillo; Chittenden and Eastman Co., of Iowa; Amarillo Hardware; Southwestern Public Service Co.; Maude E. and Duncan Hollums; City Auto Service; West Texas Wholesale Supply; Price Supply; of Lubbock; First National Bank; Consolidated Appliance of Amarillo; Tom Moore and Clyde Bridges of Lockney; Mrs. W. M. Massie and Bert Massie; Jim Word; Park Florist; KFLD.

Christmas GREETINGS

-- HOTEL -- Coffee Shop

To our many customers and friends,

—A Merry Christmas and Happy New Year

We Will Serve Our
CHRISTMAS

DINNER

DEC. 17

will be closed the week of

Dec. 23 thru

Dec. 28

MRS. R. J. WEEMS

LURENE

MAGGIE

RUBY

THANKS FOLKS

Your response to our Grand Opening in the new building was indeed gratifying.

To all the visitors and to those who helped us to make this event a success let us say ---

THANK YOU

KIRK & SONS

119 E. Missouri St. YU 3-3280
Floydada

Cookies 'N Bows



Crisp cereal cookies tied with red bows make gay decorations for Christmas trees. Children, especially, enjoy a cookie trimmed with cream. Wrap the cookies in saran if they are to be on the tree for a long time. The ingredient use of the corn flakes in this recipe makes the cookies unusually crisp and crunchy. Breakfast cereals make contributions of protein, B vitamins, and minerals when used in cooking.

Corn Flake Christmas Tree Cookies
1 1/2 cups butter or margarine
1 1/2 cups brown sugar
3 1/2 cups sifted all-purpose flour
2 teaspoons baking powder
1 teaspoon salt
1 cup milk
1 egg, beaten
1 teaspoon vanilla
2 cups corn flakes, finely crushed
Ornamental icing
Decorating candies and colored sugars
Narrow ribbon

Cream butter or margarine and sugar together well. Sift together the flour, baking powder, and salt. Combine milk, egg, and vanilla. Add flour mixture and liquids alternately to creamed butter or margarine and sugar. Mix well. Stir in corn flakes. Roll 1/4 of the dough at a time to 1/4-inch thickness on a lightly floured pastry cloth or board. Cut with floured Christmas cookie cutters. Place 1 inch apart on ungreased cookie sheet. Use a toothpick or skewer to make a hole through cookie dough 1/4 inch from top and in center of cookie. Bake in moderate oven (350°F) 10 minutes, or until done. Remove from cookie sheet and cool thoroughly on a flat surface. Decorate tops of cookies with ornamental icing and appropriate decorating candies and colored sugars. Cut ribbon into 8-inch lengths. Thread ribbon through hole in top of cookie and tie to Christmas tree. Yield: 4 1/2 to 5 dozen cookies.

Farm Bureau Board Meeting Tonight

A meeting of the Farm Bureau board of directors is scheduled for tonight, (Dec. 14) at the office, 325 East Houston St. Members are invited to attend.

center of the box as possible, and fasten with a gummed seal or with tape.

Finish one end at a time. Fold the sides in smoothly. Fold the top, which is to be the bottom of the package, down first, then bring up the fold that is on the table up over all the folds, securing with tape or sticker.

Turn the box over. You are now ready to add your own special touches.

My grandmother had a son by her second husband and this son was my aunt's half brother, step-brother and brother-in-law. When Otto (my aunt's son) was born—well, you figure out the relationship.

I can only dimly remember Uncle Grant but I regarded him as a great man, in spite of the fact that he was a Republican.

He had fought in the War with Spain and had commanded a company of Filipino scouts in the Philippines campaign. He made a truly wonderful record in the jungle warfare and he brought back photographs of tropical scenes. But, like the great general for whom he was named, he was a silent man, and I learned little of his adventures from him.

A-ic Glenn D. Spencer and his wife Phyllis and son Glenn arrived in Floydada last Thursday to spend the holidays with her parents, Mr. and Mrs. Arnold Schuppert.

They have been stationed at an Air Force base on the Azores for two years.

Mr. Spencer will report to James Connelly Air Force Base, Waco, on January 6. Mrs. Spencer will spend a longer visit with her parents.

I liked to stand in the aisle of the swaying coach; and determined, when I grew up, to be a conductor.

Some of the traveling men carried a quill toothpick in a little case and, after a meal, they would bring the quill into action. Most of them wore lodge emblems, one in the lapel, the other dangling from the watch chain. My father wore only one, with the letters "F C B" which, when I asked him, he told me stood for "Fresh Country But-ter." All the traveling men, including of course my father—in fact, especially my father—knew the funniest stories; and the merchants and customers or hangers-on would even stop playing checkers to gather around with anticipatory smiles when a drummer entered.

My father and I stayed in the small-town hotels and ate in the hotel dining rooms. Sometimes the food was served, family style; but I liked the individual serving with a ring of six or seven small dishes around one's plate. I thought it was all very wonderful.

My grandmother on my father's side, I can not remember a great deal about as we did not visit her often and she died when I was small. But my grandmother on my mother's side, we frequently visited. She had a wonderful home—made of logs, in the hills of Clay County, ten miles from Piggot, my birthplace. On the parlor wall, she had a large picture of a small baby—my first photograph.

I was the oldest grandchild on my mother's side of the family and I took full advantage of my seniority over my cousins.

My grandmother on my father's side had married a second time. My step-grandfather had half a dozen brothers and all were named for some president. His given name was Fillmore. The youngest of the brothers was christened Grant.

My father's sister (who of course was my aunt) married Grant. That made her the sis-

ter-in-law of her stepfather and I suppose it made mother and daughter sisters-in-law, too.

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SOCIETY

'Christmas In Arts' Is Club's Topic

1950 Study Club had their night when they met in the Community Room of the Producers Credit Association.

In a business session which preceded the program, Sue Moore called the club to order and Nina Copeland voiced a prayer. Norma Rainer was voted in as a new member and Nancy Thedford was welcomed into the club.

Members answered roll call with a "Heartfelt thought I have at Christmas time."

The guest speaker, Mrs. Billie Brown, was introduced by Sue Moore. Mrs. Brown showed color slides from the National Gallery of Arts at Washington, D. C. "The Christmas Story in the Arts" was the topic for study. The charming speaker explained each picture shown.

Members brought gifts to be sent to the state hospital at Wichita Falls.

Refreshments were served by the hostesses, Norma Feuerbacher, Wanda DuBois, and Jean Hale.

Gifts were exchanged by secret pals and the group gathered around the organ to sing Christmas carols, played by Nina Copeland.

Members present were Joy Assiter, Carol Bell, Nancy Bishop, Emma Collins, Beth Dalton, Nina Copeland, Mary Alice Craig, Joan Estes, Claire Edwards, Gladys Jones, Beth Faulkenberry, Dale Lewis, Sue Moore, Dorothy Helms, Bonnie Graham, Nettie Ruth Whittle and the hostesses.

The next meeting of the club will be on Jan. 2

Club Christmas Party Marked By Carol Singing

Members of the 1934 Study Club enjoyed a Christmas party in the home of Mrs. L. F. Gresham Tuesday evening, December 5.

After a program on "Our Souls Concern - Christianity" response to roll call was by giving a favorite Christmas custom.

Mrs. Howard Gregory gave a story of various Christmas Carols and at intervals a chorus composed of Marjion Wylie, Tommy Wylie, Lisa Gregory and Jackie Ray Gregory led the group in singing the carols. The chorus sang "Better Watch Out" and "Rudolph the red Nose Reindeer" in addition to the other carols.

Gifts were distributed from a beautifully decorated Christmas tree and refreshments served to the members and guests, Mrs. Fred Cardinal, Marjion Wylie, Tommy Wylie, Lisa Gregory and Jackie Ray Gregory.

TOP MEMBERS REPORT LOSS AND NO GAIN

Floydada TOPS club met Thursday night, December 7, in the Community Room of the First National Bank. Two new members were enrolled.

There was a total of 23 pounds lost and no weight gained. Everyone who is interested is invited to attend the next meeting on Thursday, December 14 at 7:00 p.m. in the Community Room of the First National Bank.

BE WISE AND SAVE
WITH HESPERIAN ADS

SPECIAL

FOR ONE WEEK ONLY

NEW

TEMPEST

4-Door Sedan — Fresh Air Heater

— White Wall Tires — Anti Freeze

ONLY

\$2075.00

CITY AUTO SERVICE

121 East Missouri Ph. YU 3-2408

Now . . . at Piggly Wiggly

ARMOUR STAR, GRAIN FED, HEAVY AGED

BEEF

FOR YOUR FREEZE

NO
MONEY
DOWN

3-6 MONTHS TO PAY

Cut, Wrapped and Quick Frozen
to your personal needs and specifications at no extra charge.

BUY FROZEN FOODS
ON OUR BUDGET - PL
TOO!

... fine quality beef from gra
steers at a big, big saving!
quality standards govern P
Wiggly meat buying. You are
anteed fresh beef and uniform
ity. What a convenience for
family . . . and at such a saving
30 days before first payment!

Ask your favorite Piggly W
Market or Store Manager for
plete information and assistan



BEEF SIDES

Armour Star, Heavy Aged
Beef. Consists of all the cuts
in a Carcass of Beef.
L.B. 49

BEEF HINDS

Armour Star Heavy Beef,
Consists of Round, Sirloin,
Porterhouse, T-Bone, Sirloin
Tip Steaks, Rump and
Pikes Peak Roast, Lb. 59

BEEF FORES

Armour Star Heavy Beef,
Consists of Chuck Roast,
Arm Swiss, Rib Roast, Rib
Steaks, Lean Ground Beef
and Short Ribs, Lb. 45

BEEF LOINS

Armour Star Trimmed Heavy
Beef Loins, consists of Sirloin,
Porterhouse, T-Bone and New
York Steaks, Lb. 79

BEEF ROUNDS

Armour Star Heavy Beef,
Consists of Round and Sirloin
Tip Steaks, Rump and Pikes
Peak Roast, Ground Round
and Boneless Stew, Lb. 63

BEEF RIBS

Armour Star Heavy Beef,
Consists of Standing Rib
Roast, Rib Steaks and
Short Ribs, Lb. 59

At Piggly Wiggly you receive FULL measure on each side of beef you purchase. From a pound side of beef, you will receive approximately the number of pounds of each cut as follows:

Cut	Approx. Wt.	Cut	Approx. Wt.
Rump Roast	9 1/4 lbs.	T-Bone Steak	9 lbs.
Heel of Round Roast	5 1/4 lbs.	Boneless Eng. Cut Roast	7 lbs.
Porterhouse Steak	5 lbs.	Boneless Chuck Roast	4 1/4 lbs.
Sirloin Tip Steak	8 lbs.	Rib Steaks	12 lbs.
Center Cut Chuck Roast	14 lbs.	Flank Steak	1 lb.
Blade Cut Chuck Roast	13 lbs.	Short Ribs	11 1/2 lbs.
Arm Swiss Steak	11 lbs.	Ground Chuck	10 lbs.
Boneless Lean Brisket	6 1/2 lbs.	Kidney	1 lb.
Boneless Beef Cubes	17 lbs.	Suet	23 1/2 lbs.
Round Steak	23 lbs.	Bones	26 1/4 lbs.
Sirloin Steak	15 1/4 lbs.	Cutting Loss	1 1/2 lbs.
Ground Beef	15 1/2 lbs.		
		TOTAL	250 lbs.

Lowest Prices . . . Greatest Variety . . . always at . . .

Piggly Wiggly

LOCAL & SOCIAL

Study Club Annual Christmas Party

The 1922 Study Club met at the home of Mrs. Dan Hagood, 1200 S. 1st St., for their annual Christmas party, December 12. The club members were: Herman Galloway, Dan Hagood, Gordon Hambright, Bill Hardin, Mae Hickerson, Chuck Holmes, Troy McNeill, Norman Muncy, Berney Parkey, Jon Parkey, Roger Poage, A. C. Pratt, Don Probasco, Tom Reddy, George Spears, Roy Teague, Charles Tye, Aldine Williams, Franklin Stovall, a new member, and Mrs. Mary Day, a guest who was a former member of the club.

Next meeting will be Tuesday, January 9, with Mrs. Betty Holmes in charge of the program on schools. There will be a panel discussion by Mrs. Wanda Williams, Mrs. Dan Hagood and Mrs. Dale Tye. The topic "Department of Education" will be presented by Mrs. Betty McNeill.

Williams gave the Roll call was answered by Mrs. Dan Hagood. The program was presented by Mrs. Mary Day, a guest who was a former member of the club.

Members are asked to bring a contribution to the fund for the purchase of a new piano for the church. The fund is now \$100.00.

The Christmas party was a success. The program was presented by Mrs. Mary Day, a guest who was a former member of the club.

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MR. AND MRS. W. C. (CLOE) CATES

Couple To Be Honored On Fiftieth Anniversary Sunday

Mr. and Mrs. W. C. Cates will observe their fiftieth wedding anniversary Sunday, Dec. 17 at their home 1005 Wayland St., Plainview.

The couple were married Dec. 24, 1911, eight miles north of Plainview on Dec. 24, 1911. They lived near Kress until 1916 when they moved to Floyd County and farmed for 33 years. Mr. Cates

returned to Texas in 1952, they took up residence in Plainview in 1955.

Mrs. Cates was Laura White, whose family moved from the Indian Territory in 1905. Mr. Cates was from Oklahoma, moving near Kress with his parents in 1907.

Their children are Eddie (Irma) Stinnetto of Amarillo, Lonnie of Lubbock, and W. B. of Lockney. One son, Leroy gave his life for his country in Libya, Africa, on July 13, 1943. He was a pilot in the Army Air Forces.

Mr. and Mrs. Cates have five grandchildren and two great grandchildren.

musical top. Santa was the only giver in those days, and we knew he could not be lavish, since he had so many to remember. We were as happy with those simple stockings as to-day's children are with the end-

less parade of gadgets and games, guns and space models, tricycles and cannons that emerge from under the tree on Christmas morning.

We enjoy the many choices the speaker, Rev. Paul Fullerton, pastor of the First Christian Church. He gave a Christmas message on "Putting Christ back into Christmas."

Mrs. B. A. Robertson led the group in singing carols with Mrs. George Smith at the piano.

Gifts were exchanged from a lighted Christmas tree in the living room.

Those present were Mmes. E. I. Durham, R. E. Fry, John Hoffman, Wilson Kimble, Harry Koenen, S. J. Latta, Troy Leonard, E. J. Morehead, J. P. Moss, Edd Muncy, Tom Porter, B. A. Robertson.

Also Mmes. Lee Rushing, George Smith, John Smitherman, E. F. Stovall, W. G. Thurmon, W. G. Walker, O. M. Watson, J. C. Wester, J. M. Willson and Mrs. L. T. Wood.

Next club meeting will be January 26 with Mrs. Harry Koenen as hostess. The meeting will be at 9:30 a. m.

We talked with a prospective grandmother the other day who has made her grandchild-to-be a white velvet "stocking" to hang by the fireplace. It sounded lovely — edged with white fur and adorned with pink and blue angels, snowflakes and sequined stars.

These charming decorator pieces in varied colors are a part of the festive atmosphere in almost every home one enters during the Christmas season with one bearing the name of each child.

And yet, we wonder, do they really take the place of the old-fashioned stocking—hanging on Christmas Eve?

When we were young, children wore long stockings because it was cold where we lived and we had to walk to school. Nothing in our experience since has quite equalled the joy of going in on Christmas morning and seeing these humble foot-warmers transformed into magic holders for Santa Claus' gifts!

They bulged and stretched with the weight and size of the treasures they contained — oranges and apples, nuts and peppermint sticks; raisins that looked like bunches of grapes still on the stem, but oh, so sweet! A package of firecrackers, a Roman candle or two, and one Skyrocket.

And always, one toy peeked,

1922 Study Club Christmas Party Held Thursday

The 1922 Study Club met in the home of Mrs. J. M. Willson, Sr. Thursday afternoon, December 7, for their annual Christmas party.

A short business meeting was held with Mrs. D. S. Battey, Sr. "Religion" with Mrs. Lon Smith were exchanged from a gaily as leader. Mrs. Smith gave a lighted Christmas tree.

her devotional "The Sweetest Refreshments of cranberry Story Ever Told" as found in punch and fruit cake were served. Matthew: 1. Luke: 2. and Matthew: 2. and Matthew: 2.

She closed her talk telling the story of "Martin the Cobbler", granddaughter, Linda Willson. Main thought brought out in the E. L. Angus, Quana, Kenneth passage of scripture found in Bain, J. H. Barnard, D. S. Battey

Floyd County Hesperian, Floydada, Tex., Thursday, Dec. 14, 1961. P. W. Bell, D. W. Burke, J. V. other mechanical toys that use kerosene, gasoline, carbide or hydrogen peroxide for fuels may be hazardous if placed in the hands of unattended small children.

Also Mmes. E. J. Morehead, R. L. Nichols, Lon V. Smith, Glad Snodgrass, E. F. Stovall, Joe E. Wilson and guests Mrs. Hollis McLain and daughter, Marilyn and Linda Wilson.

Choose Safe Playthings. Miniature space vehicles, rockets, airplanes, automobiles, and

ONE HOUR SERVICE. We maintain a modern optical lab and can grind most Rx's here in Floydada. KIMBLE OPTOMETRIC CLINIC. CONTACT LENS. FLOYDADA, TEX.

ADRON FIELD REPRESENTS Washington National Gibraltar Life

Hales' Dept. Store

Very Special GIFTS

Gifts SHE CAN WEAR Show that you Care

THE BEST WAY TO SAY "MERRY XMAS" IS WITH A "CURLEE" SUIT. SIZES: 36 to 46. (We also have the models to fit the extremely narrow waisted and large waisted men).

PRICED FROM \$45 to \$70. And don't forget "CURLEE's" fabulous sport coats. Shorts, Regulars and Longs.

PRICED FROM \$25 to \$40. Every man can use and will certainly appreciate SLACKS by "CURLEE" and "HAGGAR". Sizes 28 to 48 in Shorts, Regulars and Longs. FROM \$6.95 to \$19.95. AND DON'T FORGET THE SHIRT! We have the famous "CAPRI ORIGINALS", "ARROW" and "BLOCKS". Sizes small, medium, medium large, large, ex-large, and King Size. Your exact sleeve length 32 - 37.

NECKWEAR by "ARROW" and "MARMAN" \$1.50 to \$2.50. Cuff Links, Tiebars, Tie Tacs, Bill Folds, Key Cases, Traveling Kits, Jewelry Cases — all by "HICKOCK".

This is SWEATER HEAD-QUARTERS made by "ARROW", MUNSINGWEAR & "MILWAUKEE KNIT". We have Cardigans, Shawl Collars, Crew Necks and V-Necks. Small, Medium and Large — and for the first time — for Tall Men!

JACKETS - JACKETS - JACKETS by FIELD & STREAM, CRESCO, ARROW and others Regulars and Longs — 34 to 46. All the latest styles in Wools, Suedes, Laminated Knits and Leathers. \$6.95 to \$45.00.

PAJAMAS, ROBES, HOUSESHOES by such names as WELDON, MUNSINGWEAR, REGAL & DANIEL GREEN. P. J. sizes A, B, C, & D, Regular and Longs. ROBES: Small, Medium and Large (Also Longs). HOUSESHOES: 6 to 12, B & D Widths.

FREE GIFT WRAPPING by our experts Mrs. Leo Osborne and Mrs. E. D. Morgan.

Whether it's an Xmas tree — Decorations — Blooming Plants — Cut Flowers or an inexpensive gift you need at the "last minute", visit our gift department and feel free to browse around.

PARK FLORIST. FLOWERS - CHINA - CRYSTAL & GIFTS. OPEN SUNDAY AFTERNOON, DEC. 24

Hale's Dept. Store

WILSON PHOTOGRAPHY LOCKNEY
Now Offering PORTRAITURE In Living Color
For Appointments CALL OL 4-2541 OL 4-3731

FLORAL CHRISTMAS DECORATIONS
IT'S MUCH LATER THAN YOU THINK!
Have you already received a gift from someone whom you had forgotten? If so, let FLOWERS SAY IT FOR YOU?

- Long lasting, homegrown poinsettia plants, azalea and mum plants makes such a welcome gift for the holidays. \$3.50 - \$7.50
- Xmas centerpieces, holly, pine, traditional red carnations and roses \$5.00, \$7.50 and \$10.
- Xmas Door Knockers of pine, holly, bells and colorful Xmas decorations. \$4.00 to \$6.00
- Artificial Xmas Corsages makes a lovely "last-minute" remembrance \$1.75 and \$2.00
- Sno-Flocked boughs or the most beautiful Xmas Tree of them all — White Sno-Flocked Xmas Trees \$12.50 to \$22.50
- Xmas Centerpieces, Mantle Pieces, Swags, TV arrangements \$3.00 to \$10.00
- Fresh Holly received weekly \$1.95 pound

Whether it's an Xmas tree — Decorations — Blooming Plants — Cut Flowers or an inexpensive gift you need at the "last minute", visit our gift department and feel free to browse around.

PARK FLORIST
FLOWERS - CHINA - CRYSTAL & GIFTS
OPEN SUNDAY AFTERNOON, DEC. 24

GIVE A GAS LIGHT FOR CHRISTMAS
Buy NOW and SAVE During Our Pre-Christmas Sale
For a limited time, our entire stock of Gas Lights is being offered at substantially reduced prices. Order now on budget terms... no money down with two years to pay!

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PARK FLORIST
FLOWERS - CHINA - CRYSTAL & GIFTS
OPEN SUNDAY AFTERNOON, DEC. 24

WANT

WANT

WANT

Miscellaneous

GIVE HER a vacuum cleaner for Christmas. Give an Electrolux Call YU3-3516 for free home demonstration. Z. A. Burgett. 47-41c.

We fix anything that's electric - all appliances - large or small. Home Appliance YU3-2946. 42-11c.

PORTABLE DISC ROLLING WELDON GRAVES
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Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. 47-tlc.

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Radiator Service
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Enjoy low bank interest rates and friendly service with people you know right here in Floydada.

TURN in your orders now for Christmas and all occasion cards. Mrs. Harry N. Jones. YU 3-3296. 26-23tc.

DRIVEWAY Clay and gravel loaded on your truck \$1 per yard. 16 mi. East, one-half mile south Flomot, Tex. C. W. Starkey. 47-41c.

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Morckel Farm Chemical Co. 11-tlc.

For Rent
FOR RENT: 4 room house. Call Edd Johnson YU 3-3196. 48 3tc.

FOR RENT: 3 bedroom house, 617 W. Jackson. Phone YU 3-3275. 48 1tp.

FOR RENT - Furnished apartment, 618 W. Tenn. Ph YU3-3178. 46-tlc.

HOUSES FOR RENT. Call YU 3-3948. 630 W. Tennessee. 42 tlc.

FOR RENT - 3-room and bath unfurnished duplex. Call Edd Johnson YU3-3196. 41-tlc.

FOR RENT - 4 room apartment, private bath, unfurnished, on Pavement. Ph. YU3-3175 or YU 3-2856. 18 tlc.

FURNISHED apartments and bedrooms. 102 E. Houston on Highway 70. 23tc.

IRRIGATION PUMP ON RENTAL. Basis. We furnish pumps and all repairs. There is no maintenance cost to user. Drop us a line and let us know size and depth needed. Box 6305, Lubbock. 5 tlc.

Live Stock
FOR SALE - Registered Hereford Bull. 14 months old. Guy Ginn. 45-tlc.

FOR SALE or trade - Six good Angus bull calves, W. B. Eakin, Ph. MO7-2514, Petersburg. 41-tlc.

USE HESPERIAN ADS

Merry, Merry Mocha Date Cake



For delicious at-home eating or for sure-to-be-appreciated giving, "Mocha Date Cake" will add joy to the Christmas season. Loaves and round cakes are equally appetizing in this case, and either will disappear with astonishing speed once it is tasted.

Packaged pound cake mix simplifies the preparation. Pitted fresh California dates are another time-saver for the cook. They are now on grocery shelves in pound and half-pound packages to augment fresh dates found in produce sections of stores. "Mocha Date Cake," a true holiday treat combining luscious chopped dates, cocoa, instant coffee powder, nuts and other festive foods, is certain to make this Yuletide a memorable one for family and friends alike.

Mocha Date Cake
1/4 cup powdered cocoa 1 package (17-oz.) pound cake mix or 2 packages (9-oz. each)
2 tablespoons powdered sugar 1/2 cup evaporated milk
2 tablespoons instant coffee powder 1/4 cup water
2 1/2 cups pitted fresh 3 eggs
1 cup California dates 2 teaspoons rum extract
1 cup nuts, chopped 1 teaspoon vanilla
1/2 cup sifted all-purpose flour

Grease and flour a loaf pan (9 x 5 x 3 inches) and a coffee can (1-lb.). Blend cocoa, sugar and coffee powder together in small bowl. Chop dates. Add dates, nuts and flour to cocoa mixture. Prepare pound cake as directed on package, except substitute evaporated milk and water for liquid called for and use 3 eggs. Fold in cocoa-date mixture and flavorings; pour into pan and can, filling about 3/4 full. Bake in 325-degree (moderately slow) oven about 70 to 80 minutes or until cakes test done. Remove from pans and cool. Wrap well and store 2 to 3 days. If desired, top cakes with a thin frosting of powdered sugar blended with milk or orange juice to spreading consistency. Garnish with date slivers. Makes 1 loaf and 1 round cake.

Miscellaneous
MATTRESSES RENOVATED
Direct Mattress Company of Lubbock will rebuild your mattress at a reasonable price or will sell you any type new mattress and give you a good price for your old mattress on exchange. Felt, rubber foam, orthopedic, inner spring. All work guaranteed. Free pickup and delivery once a week. Ask about terms. J. E. Weightman is your company representative. For an appointment call Bill's Trim Shop YU3-2332. 7 tlc.

Get the best electric appliance repair work at Home Appliance YU3-2946. 42-tlc.

WE CLEAN AND TUNE ELECTRIC SHAVERS
REPAIR ALL MAKES
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GOEN DRUG

FOR SALE - Used Farm Machinery. Lawson Bros. E. Missouri St. 37 tlc.

NORRELL TRACTOR PARTS - for Tractor and Irrigation Supplies and Accessories. 26-tlc.

Meeting Notice
FLOYDADA IOOF Lodge No. 34 meets in regular session every Thursday night. Faye Hart Noble Grand; Hubert Davis Vice-Grand; Floyd Webb Sect. 32 tlc.

MEETING NOTICE - J. W. Harrison Post No. 506 meeting nights 1st and 3rd Tuesdays, 8:00 p. m. Bob Bishop, Commander. Sam Spence senior vice commander, A. J. Jester, junior vice Commander, Billy Joe Baker, Quartermaster; Edward E. Looney, adjutant, Floyd Jones, Judge Advocate. 36tc.

Houses For Sale
FOR SALE - Three bedroom house, six lots, steel fenced pressure water system. L. P. Lawlis. 46-tlc.

FOR SALE OR TRADE: good 3 room house to be moved. W. B. Eakin MO 7-2514 Petersburg. 45-tlc.

FOR SALE - My equity in new 3-bedroom house at 201 E. Hallie Ave. Ph. YU 3-2333. 46-tlc.

FOR SALE: Modern 3 bedroom brick, central heat & air conditioned. Wall to wall carpet. All electric kitchen. Phone YU3-3453. 46-tlc.

FOR SALE - One 3 bedroom - one 2 bedroom house. Small down payment. Hale & Hale. 37 tlc.

FOR SALE - Modern 20 x 30 ft. house to be moved. Ph. YU3-3492. Harry Morckel. 28 tlc.

FOR SALE - My two story home, recently redecorated, eight rooms, two baths, halls, etc. See or call Shorty Cardinal YU 3-3270. 14 tlc.

I HAVE home listings in most parts of town, some new. Will appreciate your listings and call assist you in obtaining loans. T. L. Holland, Day Ph. YU3-2146 after 5 p. m. YU3-2375. 16-tlc.

FOR SALE - Some good 2 and 3 bedroom homes. Hale & Hale Ph. YU3-3261. 15 tlc.

Land For Sale
FARM FOR SALE 314 acres - 2 1/2 miles west of Floydada. Call YU3-3675. 47-3tp.

For Lease

Henry Truck & Trailer Rentals
MOVING - haul your own & save. Cab trucks, trailer house towing units & trailers of all sizes. 2509 South First St., Ph. OR4-5245, Abilene, Texas, or phone PL6-4514, Waco, Texas. 14 45tc.

Farm Land Loans
MONEY TO LOAN - On Farms & Ranches - to refinance old debts, or to improve. R. E. Fry, YU 3-2424 or YU 3-3140. 1 tlc.

MONEY TO LOAN - We have excellent facilities to make Farm Loans. We handle your farm and ranch loans. Hale & Hale YU 3-3261. 16 tlc.

Real Estate Broker
WE NEED LISTINGS - Grass land Dry land and irrigated farms. Have buyers waiting. M. A. Crum, 102 E. Houston on Highway 70 Floydada, Tex. 36 tlc.

We have some good buyers for farms. Hale and Hale Insurance. 51 tlc.

BE WISE AND SAVE
USE HESPERIAN ADS

Real Estate Broker

WANT TO SELL? List your town or farm home with T. L. Holland, Ph. YU3-2140 or (after 5) YU3-2375. 52-tlc.

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate. Phone YU3-3716. 26 tlc.

Make Yuletide Christmas To Be Remembered

"Merry Christmas" ... these words ring out clearly during this season! Smiles are warmer, hand-claps tighter, laughter - gayer Christmas is the time for more merriment.

Though everyone knows the religious significance of Christmas often the deeper meaning is lost in the round of gift buying, gift wrapping and gift exchanging.

Often the holiday is a trial of anticipating gifts for all potential "givers." It becomes a bit of a "swap" time with "I must get something for Mary this year, after

Official Date Of Christmas Set Long Ago

The history of the Christmas observance is one that has intrigued clerical and lay scholars for countless years.

Researchers have found that as far back as the fourth century the Christmas festival was already an established custom dating back to earlier eras.

The word Christmas began as "Christ's Mass" or as in old English "Christes Masse" or the Mass of Christ, following the custom of the church in observing the anniversaries of deaths, rather than births.

It was not until St. Cyril, Bishop of Jerusalem, set out to affirm one day for a universal observance that Christ's Mass was changed from its previous celebration in the spring (as we now observe Easter).

The good Bishop was granted permission by Pope Junius I to appoint a group of theologians to determine as accurately as possible, the exact date of Christ's nativity.

Plan to make His day, a family day - the Christmas Story begins with "once upon a time there was a Father, a Mother and a CHILD."

Official Date Of Christmas Set Long Ago

Too many years had elapsed for absolute accuracy, and after discovering various contradictions of calendars, astrological and astronomical calculations, the date for the celebration of Christ's Mass was set by the Church for December 25th.

So it is that since the year 354 A.D., this date has been observed as the date of the Saviour's birth.

Members of the Greek, Russian and Ukrainian Orthodox Churches celebrate this on January 6th.

To this day, the festival of Christmas still occurs on many different dates throughout the world.

December 6th is the day when Christmas is observed in most Western European countries and marks the beginning of a long, happy holiday season!

VISITS HOME BRIEFLY

Joe M. Day, of Long Beach, Calif., was in West Texas Sunday to Tuesday visiting with relatives. He saw kinmen at Lubbock, his brother Melvin at Ralls, his sister, Mrs. O. E. Murry and the W. L. Frys here, and his sister, Mrs. Charles Jones and family at Amarillo.

He had been down-state with his brother, Chester, on a hunt out of Houston.

USE HESPERIAN WANT ADS



WISE SHOPPERS

READ and USE Hesperian Classified Ads

Hesperian Classified Ads are your biggest bargain: You'll get more value for your dollar when you shop from them - greater results for your dollar when you place a want ad here! Because our want ads cost only pennies per day to run - sellers make greater profits; can set a lower price!

Buying and selling are easier when you use the Classified, too. Sit by the phone in your easy chair and buy all the bargains you want - or make the best deal on what you have to sell. Next time, you want something, or have something to offer - turn to Hesperian Classified Ads.

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YU 3-3737

Floyd County Hesperian

What kind of people buy series "H" Savings Bonds?

They're any kind of person who wants to protect against loss, and carry no risk of market fluctuation. It's easy to exchange your present Series E Bonds into present Series H Bonds, if you need present income from your savings. Simply ask your banker for complete details.

Save more than money with Series H Savings Bonds

You help save the peace. The Treasury Department does not pay for this advertising. The Treasury Department, The Advertising Council and the U.S. Savings Bonds Office.





MR. AND MRS. R.F. JACKSON

and Mrs. R. F. Jackson
observe 70th Anniversary

Mr. and Mrs. R. F. Jackson are celebrating their 70th wedding anniversary on Sunday, December 11. The couple were married on December 11, 1891, in Hillsboro, Texas. They have five children and 18 grandchildren. The anniversary party will be held at the home of Mr. and Mrs. R. F. Jackson, 317 S. 2nd, Floyddada, Texas. The party will begin at 3:00 p.m. and will continue until 8:00 p.m. The menu will include a turkey dinner with all the trimmings, including cranberry sauce, sweet potatoes, and green beans. There will also be a large cake and plenty of punch. The party is free and all are invited to attend.

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ARMACY
DRIVE-IN
WINDOW
COMPLETE
GAS STORE
ON THE HIGHWAY



6
A GAS
STATION
FOR
CHRISTMAS
NOW and SAVE
During Our Pre-
Christmas Sale
limited time, our entire
Gas Lights is being
at substantially re-
duced prices. Order now on
terms . . . no money
due until two years to pay!
PEER NATURAL
GAS COMPANY

and Mrs. Johnny Jacobs, Abernathy, and Mr. and Mrs. Sherwood Ramsey.
Mrs. Bill Edwards returned home late Sunday evening from Kansas City where she had been visiting for five weeks with her son Weldon and family. Mrs. Weldon Edwards had been ill and Mrs. Edwards went up to help care for her. Mrs. Edwards said she was on the bus 26 hours because of trouble and bad weather. Mr. Edwards met his wife at Lubbock.

LITTLE BOY SUCCEMBUS
Roberto M. Perez, 4-year-old son of Mr. and Mrs. Higinio Perez, Latin-Americans of Edinburg, died Tuesday afternoon of last week here, and was buried in Floyddada Cemetery following funeral service at the Baptist Mission, conducted by Rev. Raymond Asebedo.
The family was here for the harvest when the baby became ill.

HOMEMAKING HINTS

by Phyllis Roggenhoff, County Home Demonstration Agent
Christmas Kitchen Gifts
What would be more welcome than sweetmeats from the kitchen, gaily wrapped and tied with Christmas ribbon?
One-pound fruit cakes and larger, decorated with candied fruits and nuts, and wrapped in cellophane are beautiful and most acceptable. A box of homemade jams, preserves or jellies put up in uniform jars and wrapped in holiday attire would be hard to resist. Fill a clever cookie jar with luscious homemade cookies - decorated or plain.
If you're good at baking yeast breads, make some Holiday Tea Rings, Jule Kaga and loaves of cups or a large casserole with bread. Wrap attractively and presto - your next door neighbor The folks will eat the pudding and other friends welcome your in a jiffy, but the cups and

thoughtfulness. Aluminum foil is attractive for wrapping and protects gifts of food.
Pack cookies in decorative tins or gaily wrapped boxes. They will be gratefully enjoyed throughout the yuletide season. Homemade candies always make a hit. Make them several days ahead of time and pack in tin boxes.
Bottles of homemade salad dressing are another idea for Christmas giving.
Gala popcorn balls or popcorn and peanuts wrapped in colored cellophane and tied with bright ribbon are good gifts for children.
Plum pudding is a traditional Christmas goody. Include with the pudding suggestions for serving, plus a recipe of hard sauce and to serve with the pudding. An idea for baking the plum pudding is to fill individual custard tins with the pudding mixture and bake. The folks will eat the pudding and other friends welcome your in a jiffy, but the cups and

Floyd County Hesperian, Floyddada, Tex., Thursday, Dec. 14, 1961

Patzer Chiropractic Clinic
317 S. 2nd
FLOYDDADA, TEXAS
9 - 12
Mon.-Wed.-Fri.
2 - 5:30
Tues.
9 - 12

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Real Estate**
BOOTHE BUILDING FLOYDDADA, TEXAS
HESPERIAN WANT-ADS PAY

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FLOYDDADA, TEXAS PHONE: YU 3-3554
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Free Gift Wrapping
Van Heusen Vantage Wash & Wear Sport Shirts
100% Cotton, modified spread collar. Permanent stays; 2 pockets one button cuff, double seams. In-or-out bottom. Wear without ironing.
\$5.00
Campus Jackets
You'll find style, warmth & wear in this handsome coat. Fully lined all wool and nylon make wonderful Christmas gifts.
\$14.95 TO \$21.50
Give a Stetson or a Stetson Gift Certificate
FANCY and OPEN ROAD
\$15.95
Standard Brands Priced Right
Bobbie Brooks Sweaters
Nice selections from
7.95 to 14.95
Berkshire Nylons
The luscious new colors in our fall hosiery that take their cue from hues that flatter your legs, and your fall costumes.
\$1.15
Men's Jarman House Shoes
These are fleece lined, warm and comfortable.
\$6.98
Free Gift Wrapping
Famous Wembley Ties
Stripes, solids, all colors, widths and styles.
\$1.50 and \$2.50
Banlon Sox
Nylon reinforced Heel and Toe. Ideal for gifting.
1.00 & 1.50
Frilly, Fancy, Feminine Quilted Robes
Delightful to lounge about in; Air-light 100% Nylon Chiffon loose lined with 100% Acetate Decorative Ribbonbow trimmed neck. Free Gift Wrapping.
12.95
For You or For Gifts
Sweaters and Slim Pants
Solid color, ankle-length Pants, 100% wool. Smooth flat front contour control at all seams.
\$11.95
Solid color long sleeve, 100% Nylon Sweater, Matching or contrasting colors. Unusual color trim.
\$7.95
Hagood's
FLOYDDADA, TEXAS PHONE: YU 3-3554

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Plans Get Under Way and Family Fellowship

Services are to provide opportunities for members of the families of the participating churches to share in Christian fellowship, learning, and worship; to provide special interest study groups based on personal interest and needs in an informal atmosphere.

On the agenda again this year will be an evening meal, singing, and worship service. Rev. Paul Fullerton, pastor of First Christian Church, Rev. Houston Dixon, pastor of Cumberland Presbyterian Church and Rev. Lutrick will alternate at the preaching services.

Fairview News
By Mrs. Clyde Bagwell

FAIRVIEW, December 11 - The Christmas season is here and we really have the weather for it this Monday morning. All it would take to make it look more like Christmas outside would be Santa with his sleigh and reindeer.

The moisture of the past several days is fine for the wheat but had on the cotton farmer who did not get his crop out before the bad weather set in. And a lot of cotton across the country is still in the fields.

Some of our folks have already had their family get-together for Christmas. Among the ones having their family dinner and tree on Saturday night were the Irwin brothers and sister and their families who met at the Roosevelt school near Lubbock where they enjoyed a Christmas tree with gifts. After opening the gifts they enjoyed refreshments.

Present for this occasion were Mr. and Mrs. R. C. Irwin and family, Mr. and Mrs. L. F. Irwin and family, Mr. and Mrs. Sherman Irwin and family, Mr. and Mrs. Herbert Irwin and family, Mr. and Mrs. Herschel Irwin and family, all of Lubbock, and Mr. and Mrs. Shirley Irwin and family, of Fairview and Mr. and Mrs. Roy McCarter and family, of Canyon.

Questionnaires also will be distributed among the three church groups to decide youth group discussions.

Teachers To Be Named
Teachers for the different study groups will be named along with the most popular choices at a later date.

According to Rev. Lutrick, purposes of the united fellowship

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CRAIG EDWARDS, son of Mr. and Mrs. Wilson Edwards, has a 20-pound wild gobbler in the deep freeze for Christmas. He is shown here with the big fowl, which he bagged while on a hunt in the vicinity of Junction.

Turkey and Deer Bagged On Hunt

Wilson Edwards and his son big wild gobbler than he was of Craig hunted for deer and turkey the deer he downed. The big key in a party of four in the hill country of Texas, and were quite successful.

They got a deer each, Wilson a 13-pointer and Craig a 6-point deer.

But Craig was prouder of a turkey he bagged on Saturday night.

Sunday Mrs. W. B. Wilson attended a Christmas dinner in the home of Mr. and Mrs. Woodrow Wilson. The Woodrow Wilsons had their family get-together a little early while their daughter and family, Mr. and Mrs. Jim Pike and children, of Marysville, Calif., were here. Others present were Mr. and Mrs. Larry Glassmeyer and children, of Plainview, and Dee Ann Wilson, of the home.

The entire community wishes to express sympathy to the family of C. W. Ginn whose funeral was held Friday at Lubbock and the body was brought to Floydada for burial.

Mr. and Mrs. A. S. Mize, Mr. and Mrs. Sid Brown and Mrs. W. B. Wilson attended the funeral at Lubbock. A large number of the friends and former neighbors, from Fairview and Cedar Hill, met the family at the grave site.

A large number of us attended the open house at Kirk and sons new store Saturday. The store is very nice inside and out and is a help to the looks of the business district of our town.

Mrs. A. S. Mize leaves Tuesday, in the morning for Sacramento, Calif., where she has been called to the home of her son, Steve. Mrs. Steve Mize is in a hospital very ill. Mrs. A. S. Mize will be at the home of her son in Sacramento for an indefinite time.

Friday night Mr. and Mrs. Shirley Irwin had as their overnight guests her niece and family, Mr. and Mrs. Kenneth Billington and children, of Tulsa.

Mr. and Mrs. George Burgett and family left here last Wednesday for the State of Maryland where George has been transferred from California. The George Burgetts spent a week here visiting his mother, Mrs. Lee Burgett, and his sister and family, Mr. and Mrs. Carl Nelson and daughters.

Mrs. Carl Nelson and daughters, Mrs. Lee Burgett and Miss Alma Ruth Nelson spent one day last week in Plainview.

Mrs. Jim Stewart and Mrs. Dot Hammonds spent Saturday afternoon in Plainview visiting in the home of Mrs. Stewart's parents, Mr. and Mrs. L. A. Horton.

Mrs. Jim Stewart visited Mrs. W. B. Wilson Friday afternoon. Sunday afternoon callers in the Jim Stewart home were Mrs. Mal Jarboe and Mrs. Dot Hammonds.

Mr. and Mrs. Edell DuBois visited Sunday afternoon in the home of Mr. and Mrs. Bill DuBois. Other visitors were Mr. and Mrs. Bud DuBois and family, of Lubbock.

Mr. and Mrs. E. W. Walls attended the cattle sale at Lubbock Tuesday.

Mr. and Mrs. Clyde Bagwell visited Mr. and Mrs. C. W. Denison Tuesday night.

Mr. and Mrs. Grady Reeves and sons, Duane and Randel, of Plainview, visited Sunday here in the home of Mr. and Mrs. T. L. Perry and Jan.

Thursday night Mr. and Mrs. Wendell Graham and children visited in the T. L. Perry home.

Mrs. Lotton visited Tuesday afternoon with Mrs. Cecil Payne.

Mr. and Mrs. Walton Wilson were Sunday visitors in the home of Mr. and Mrs. A. S. Mize.

Visitors over the weekend in the Bill Tye home were Mr. and Mrs. Bill Schenk, of Dallas, and Mr. and Mrs. Weidon Pruitt. The Schenks are here to be near the bedside of her father, W. O. Tye, who is still a patient in Peoples Hospital.

Bill Beedy, of Claude, was down last week visiting in this area. He visited at South Plains with the Eugene Beedys and also visited in the Bill Tye home.

Mrs. W. B. Wilson had so many friends and relatives to call to see her in her new home the past week she said she would not be able to name them all.

Mr. and Mrs. T. L. Perry and Jan.

Mrs. T. L. Perry is working during the holiday season at Hagood's Department Store.

Mexican Mother, 99, Succumbs At Home of Son

A 99-year old Mexican mother, Guadalupe Garcia Galendo, was buried in Floydada Cemetery Friday afternoon at 2 o'clock, following funeral rites said at graveside, conducted by Rev. Raymond Aschedo, Pastor of the Baptist Mission.

The elderly lady, a native of Montemorelo, Nueva Leon, Mexico, was born in 1862. Twice married, she had resumed her maiden surname of Galendo, as is said to be the custom of the country of her birth.

Five sons were here for the funeral. They were Joe, Jesse, Francisco and Alfredo Granado, and Gonzalo Olivarez. She had been making her home here with one of the sons for four years. He is employed with Panhandle Compress and Warehouse Co. The family came here from Mathis in South Texas. They speak little English.

Santa Letters

Floydada, Texas

Dear Santa,
I have been a good girl. I want a walking doll, a icebox and a cradle. Thank you.
Brenda Vickers

Floydada, Texas

Dear Santa,
I have been a good little girl. I want a baby, a little rocky, horse and something else. Thank you.
Beverly Vickers

Floydada, Texas

Dear Santa,
I have been a good boy. I want a gun with a rubber knife, a bicycle, and a mitt. Thank you.
Brian Vickers

Lockney, Texas

Dear Santa,
I am four years old and have been a good boy. Please bring me a tractor and plow, airplane and a red wagon.
Bye Santa
Rex Breed

Lockney Texas

Dear Santa Claus,
I have been a good girl this year. I am in 1-A in school. Please bring me a doll and doll buggy, iron and ironing board. Remember my little brother, Rex.
Bye Santa.
Pam Breed

Man In Flight Escapes Wielder Of Long Knife

Rufus Sepeda, about 40, who escaped from an assailant Thursday night on the gin yard of the Davis Gin Company, after being stabbed once in the side below the ribs has been a patient this week at Methodist Hospital where he was taken from surgery after emergency treatment at Peoples Hospital in Floydada.

He had a wound about an inch and a half long, apparently done with a long-bladed knife. City officer Alton May said surgery was done to determine how serious the injuries were inside the body.

Sepeda had bled quite a bit, when he gave the wife and children at the Bernard Sharp residence, 623 East Mississippi St., a scare as he burst into their home, telling them he had been stabbed. He said he was being followed and asked them to notify the officers.

Joe Garcia is being held in connection with the stabbing. He is a young Mexican, about 22 years of age.

BE WISE AND SAVE
USE HESPERIAN ADS

FOR
House Wiring
CALL

Skinny Winn

at WINN'S RESTAURANT
also Commercial, Industrial
Phone YU 3-2224

Floyd County Hesperian, Floydada, Tex., Thursday, Dec. 14, 1961

Floyd's Refrigeration Service

FLOYD EHRESMAN, Proprietor

Deep Freezers Walk-In Boxes
Refrigerators

601 S. Second St. Phone YU 3-2515
(At the Wye)

DAY and NIGHT SERVICE

Higginbotham - Bartlett Co.

LUMBER & BUILDING MATERIAL

Open A Budget Account With Us.

NEW LONG TERMS — 5 YEARS TO PAY
Loans Up To \$3,500

JUST CALL YU 3-2140 — FLOYDADA

You no longer have to delay your plans for remodeling and improving your home. Our easy Pay-Out-of-Income Credit Plan enables you to make the improvements you want now — for just a few dollars a month and with No Down Payment required.

You'll be surprised at how easy you can get up to \$3,500. Confidential. No Red Tape. Do-it-Yourself and save the cost of labor or hire the labor — whichever you prefer. Our plans cover the cost either way.

☆ HESPERIAN WANT-ADS PAY ☆

Ready-Mix

CONCRETE

Mixed by exact weight to your specifications. Gravel is weighed separately. Sand is weighed separately.

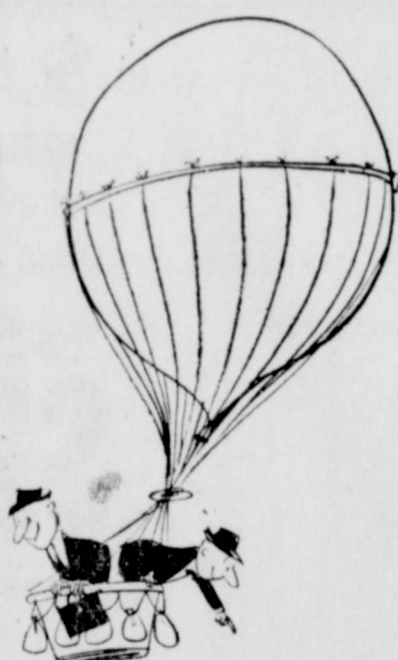
Don't take chances—have the job done right
PHONE YU 3-2170 OR COME IN AND DISCUSS
YOUR BUILDING PROBLEMS WITH US.

Bennett's Building Material

Phone YU 3-2170

Floydada

WHAT'S UP?



The cost of a lot of things
—but not the cost of
financing through our bank:

That's
Still
Low!

If borrowing will help
you buy, borrow economically through us!



TELEPHONE TALK

by J. C. Oakley, Manager

How To Extend The Spirit Of Christmas

Just 10 days to Christmas. Are you ready? It seems like every one in Floydada is busier than ever this year with holiday plans.

Each year people discover new ways to express the way they feel at Christmas. It's a wonderful and exciting time when folks everywhere add new expressions of good will to the traditional Spirit of Christmas.

Yet, over the years, nothing has ever quite replaced the satisfaction of personally exchanging greetings with loved ones and friends at Christmas. This helps explain the growth of a modern-day Christmas tradition: the Long Distance phone call. Beginning on Christmas Eve, and throughout Christmas day, some 16 million people exchange greetings by Long Distance.

In making holiday calls, here's an idea that will help you extend the joy of Christmas over the entire holiday season. Place your Long Distance calls station-to-station instead of person-to-person. This way you can make almost three calls for the price of two. You save even more when you call on Sundays or after 6 p.m. on weekdays. And, if you space your calls over the whole Christmas season, you'll find that each one seems to renew your holiday spirit and pleasure.

Whenever you call, your call will go through faster when you use the area code number for the out-of-town phone you wish to reach. If you don't have the area code number, the Operator will be glad to give it to you. Jot it down for future use.

Tip For Last Minute Shoppers

If you're still looking for an extra special surprise for that favorite person on your Christmas list, I suggest you call our office and ask about our Phoneland suggestions.

You'll find a host of telephone services that are sure to please... extension phones in color for any room in the house. Wall phones for the kitchen or den... table models and the handsome Princess phone for bedrooms and living areas in the home. Mother, wife or daughter will be delighted with such a thoughtful and personal surprise. So will the men.

With each order for a Christmas phone, you'll receive a miniature toy phone in an attractive box to place under the tree. Why not stop by or call our business office this week and let us help you make just the right selection?

Holiday Greetings

I'd like to take this opportunity, on behalf of all of us here at the telephone company, to extend our very best wishes to you and each member of your family for this holiday season. Have a MERRY CHRISTMAS and a HAPPY NEW YEAR!

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY

1962 MERCURYS

best-looking buys...now in each size

MERCURY COMET
MERCURY METEOR
MERCURY MONTEREY

Only car with the best features
of big cars and compacts



MERCURY METEOR

The beautiful balance between big cars and compacts

Longer than compacts... shorter than big cars

HANDLES LIKE A COMPACT... ROOMY AS A BIG CAR!



Turns, parks, handles like a compact. Turning radius is 19 1/4 ft. Wheelbase: 116 1/2 inches. Over-all length: 203.8 inches. Yet inside it...

EQUALS THE ROOM in most big cars. A six-passenger car without qualification. The vacation-size trunk (31.5 cu. ft.) actually tops some big cars.

PRICED LIKE A COMPACT... LUXURIES OF A BIG CAR!



LOW INITIAL PRICE like compacts—actually below several. Yet the new Meteor is quality-built throughout, so luxurious in every detail, it has...

DELUXE APPOINTMENTS, even the driving convenience of an ammeter and oil-pressure gauge. Power steering and power brakes are also available.

SAVES LIKE A COMPACT... PERFORMS LIKE A BIG CAR!



TWO THRIFTY ENGINES to choose from. Pick the '66' or new top-performance 221 V-8. Either way, you will enjoy compact-car gas mileage, plus...

A BEAUTIFUL BALANCE between power and weight (less than 3,000 lbs.) to deliver brilliant performance for cruising, hill climbing and passing.

...PLUS ALL THESE OTHER FEATURES!

MORE RIDE ADVANCES than any car near its price. These include Cushion-Link Suspension, and a new type of unitized body ("torque-box" design) that checks vibrations before they can reach the passenger compartment. The result? The first car that handles like a compact yet rides like a big car: smooth, solid, quiet.

ROUTINE SERVICE ONLY TWICE A YEAR or at 6,000- to 30,000-mile intervals. The Mercury Meteor is quality-designed and built to save you money every mile and every month. See it, now on display at your Mercury dealer's showroom.

LINCOLN MERCURY DIVISION • 1962 MERCURYS • PRODUCTS OF Ford MOTOR COMPANY

ATTENTION LIFE MAGAZINE SUBSCRIBERS!

You may have already won one of 365 new Mercury Meteors. See pages 5 through 8, Dec. 15 issue.

(Offer not valid where lotteries are prohibited by state or local regulations.)

CLINE & RAINER

201 South Wall

Floydada, Texas

STATE CAPITAL Highlights AND Sidelights by Vern Sanford

AUSTIN — Objections are being raised over the specially called session of the Texas Legislature, scheduled by Gov. Price Daniel for January 3.

Atty. Gen. Will Wilson says he hopes the Governor will reconsider his call for the third special session.

Actually, the attorney general doesn't object to the session nearly as much as he does the selection of bank escheat legislation as the prime object. Wilson feels that loan shark legislation should be the first order of business.

Sen. Dorsey Hardeman of San Angelo contends that the special session is unnecessary and will cause "undue expense" to the State.

Hardeman doesn't think that the session's purpose—which is escheat enforcement, maintenance of farm-to-market roads, and small loan legislation—will get acted upon in a 30-day session.

Rep. W. T. Oliver of Port Neches claims the Governor called the special session strictly for "political reasons and publicity."

However, Governor Daniel has indicated that if his program isn't passed he will be running.

"One of those theatrical experiences that can come very seldom in a lifetime."

WASHINGTON POST

MIRACLE WORKER
SEE IT—LOVE IT—NEVER FORGET IT

COMING ...
LUBBOCK AUDITORIUM
Monday, December 25, 8 p.m.

Presented by the Lubbock Audubon Society, Inc.

A Civic Lubbock Foundation

You've got nine Chevy II models to choose from. This is the Nova 400 Sport Coupe.

Luxury and low price were never blended so beautifully

Who but Chevrolet could've done it? Price, space and everything nice! A car that's bustin' with room, room and richness. One that's deep in convenience and comfort. One that won't let you squander a thing but affection. Look over the beautiful new Chevy II Nova here, and light out in it at your dealer's.

NEW CHEVY II NOVA

A SIX WITH V8 SCAT. You design a throaty Six (120 hp. strong) with special refinements like extra main bearings. You take your Six and team it with a car that is hundreds of pounds lighter than the big jobs—and, partner, you've got Go!

EASIER GOING RIDE. New Mono-Plate rear springs take the place of old-fashioned multi-leaf springs. Tough but ever so gentle, they help give you a ride that reminds you of the big Chevrolet—and you know how smooth that is.

RICH REFINED INTERIORS. Here's where you sit in the lap of luxury. Leatherlike vinyl upholstery. Foam-cushioned, of course. Carpeting and seat mats. Vinyl overhead and chrome trim—the works!

EVEN BUCKET SEATS IF YOU LIKE. Comfortable, contoured for full support, padded with thick deep-foam cushioning, covered in rich leather-grained vinyl. Yours at slight extra cost in the Nova Sport Coupe and Convertible.

STRIKING NEW STYLING. Any way you look at it, the Chevy II Nova is a neat, nifty fashion plate. The lines are so crisp and clean we're tempted to call them "elegant" (except that sounds downright expensive and, as your dealer will happily show you, Chevy II is anything but!).

Body by Fisher

See the new Chevy II, '62 Chevrolet and '62 Corvair at your local authorized Chevrolet dealer's

ODEN CHEVROLET COMPANY

221 S. MAIN ST. FLOYDADA, TEXAS YU 3-3787

again in 1962.

TAXES NOT FOR TEACHERS

Teachers are not to blame for the 2 per cent sales tax, as many claim, says the Texas State Teachers Association.

According to the teacher's organization a sales tax would have been necessary to meet other needs.

Only \$140,000,000 out of the \$360,000,000 to be raised in new revenue will go for teacher pay raises, says the Association. Of the remaining \$220,000,000 a total of \$70,000,000 will be used to retire the state deficit while \$150,000,000 will finance services other than schools.

EDUCATION COMMITTEE NAMED — Speaker James A. Turman has appointed five legislators to a Special Interim Committee on Education to serve as a consulting group to the Legislative Council. They will make a study of state teacher certification.

Rep. Herman Yezak of Bremond heads the committee, which consists of H. O. Niemeyer of Knappa, Miss Maud Isaacks of El Paso, Pete Snelson of Midland and Vidal M. Trevino of Laredo.

TEXTBOOK PICKING LENGTHY PROCESS — Texas Education Agency says school boards must select local textbook committees by December 15.

Samples of selected texts are mailed to the committees about January 1, and they must ready their reports for local boards by March 1.

This step in state textbook selection is one of the quickest in a process that begins every May and ends sixteen months later.

By the time a local committee is selected, publishers have submitted bids and books to the Commission of Education; the process has been studied by the 15-member State Textbook Committee, assisted by about 1,500 advisors; and the State Board of Education has passed on the committee's recommended list.

Approximately 11,000 school teachers will assist the local committees in picking school books to be published in time for pupil consumption next fall.

FARM ROADS IN SIGHT — Texas' \$150,000,000 farm-to-market road fund, vetoed by Governor Daniel earlier in the year, may be freed for construction spending during the special session. Restrictions which would prevent proper maintenance caused the veto.

Now it appears that the Governor will have to call the session again in 1962.

SEE TEXAS FIRST

First Ice in Texas

Ten cents per pound was the cost of ice in Texas in 1875. That's the year the first ice plant was established in Texas.

Site of this first ice plant is on the present Marion County Court House grounds in Jefferson, Texas, in North East part of the state.

Later, this ice plant was moved to Harrisburg. Had ice plants flourished more rapidly in Texas, who knows we might be larger than Alaska today.

ernor and the State Highway Commission have worked out a road program compromise with organized interests.

UNDERWATER LAND SALE Attorney General Will Wilson has asked the Navigation District at Rockport to postpone sale of 127 acres of submerged land until the Attorney General and the Land office can check out certain facts which raise questions as to the legality of the sale.

It's possible that the Navigation District acquired some of the land from the state for \$1 per acre. It now proposes to sell this land to Carl Krueger and Associates of San Antonio for \$67,000.

Asst. Atty. Gen. Houghton Brown says there's a question as to whether land purchased at a nominal sum for public purposes can be resold for private development.

Short Seeris Associate Justice Jake Tiley of the 10th Court of Civil Appeals in Waco has filed with the Secretary of State for re-election.

District includes Bosque, Brattles, Coryell, Ellis, Falls, Freestone, Hamilton, Hill, Johnson, Leon, Limestone, Madison, Navarro, Robertson and Somervell counties.

W. D. (Bill) Noel of Odessa has been appointed by Governor Daniel to membership on the Liquor Control Board.

Appointed by Governor Daniel to the Surveyors Board were Clifford Cool of Midland and Perry Thompson of Longview.

U. S. Army Engineer estimate an initial cost of \$33,000,000 for hurricane protection in the Port Arthur Area. This would include raising and enlarging about 17.2 miles of existing levees and floodwalls; construction of 18.7 miles of new levee work to protect about 7,000 acres of land; and separate ring levees for industrial areas south of Taylor's Bayou.

Broadway News

By Mrs. T. E. Thornhill

BROADWAY, December 11 — Wonder if we will know how to behave when the weather gets nice once more. However when we looked out this morning every thing looked so very pretty, all covered with ice and so it looks like pictures that we have seen. Besides when the weather is pretty every one has to work.

Mr. and Mrs. D. D. Thornhill were Sunday visitors with Mr. and Mrs. Homer Miller in Croton. Other visitors were Mr. and Mrs. Bill Miller of Dallas and the Ira Edwards of Dickens.

Little Miss Rhonda McClure is visiting a few days with her grandparents Mr. and Mrs. Hoyt McClure while her parents and sister and brother are visiting in Memphis, Tenn. Mr. and Mrs. Ronald McClure, Brenda and Doug left the latter part of last week for a few days visit with Mrs. McClure's folks while the weather is bad.

Mr. and Mrs. L. R. Rainbolt and children, Marcia, Doug and Jan were Sunday dinner guests of Mr. and Mrs. T. E. Thornhill and Tonny. Afternoon callers were Mr. and Mrs. A. L. Winegar and Georgia Ann.

Retailer Can Cut Hazards In His Store

Retail merchants can keep their stores firesafe and avoid the possibility of costly damage to their stocks and buildings by following a few simple safety tips this holiday season.

The National Board of Fire Underwriters points out that the fire potential of a store may be sharply reduced by disposing of shipping cartons as soon as goods are unpacked.

Clear Back Rooms, Cellars To minimize fire hazards, back rooms and cellars should be cleared of such materials daily.

Here are a few other important rules:

Smoking should be permitted only in specially designated areas (this applies both to the public and employees).

To permit rapid evacuation if fire strikes, aisles and exits should be kept clear.

A plan should be drawn on what to do in case of fire. Clerks should be instructed how to handle fire extinguishers and other equipment that may be used for the control of small fires. However, every employee should be instructed to call the fire department the moment a fire starts, no matter how small it may be.

Christmas Decorations Only non-flammable decorations or at least slow-burning materials should be used in retail establishments. Decorations should be kept away from electric light bulbs.

Any new wiring installed in connection with decorations should be done by qualified electricians.

When extra electric lights are added in connection with Christmas decorating, make certain that electric circuits are not overloaded.

Cone Highlights

by Mrs. J. D. Travis

CONE, December 11 — Mrs. R. L. Martin, Jr. and Mrs. Harold Bostwick visited Mr. and Mrs. Paul Ely in Crosbyton Wednesday.

Mr. and Mrs. H. R. Nance, Mrs. Joe Jackson and Carl Lynn and C. O. Gilbreath went to Bronte Saturday to visit Mr. and Mrs. H. E. Yoakum. Mr. Yoakum has been very ill but is reported improving slowly.

Rev. and Mrs. Harold Bostwick and Larry visited in Lubbock Friday.

Mr. and Mrs. M. E. Williamson, Carolyn and Brenda were in Lubbock Saturday Christmas shopping.

Mr. and Mrs. W. W. Brints

Edmiston's PLUMBER

OLD BATHROOMS SHOULD BE REARRANGED — REMODELED, MODERNIZED AND CHANGED

CALL US

Edmiston PLUMBING & HEATING

127 W. CALIFORNIA FLOYDADA, TEXAS

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Christmas Decorations Only non-flammable decorations or at least slow-burning materials should be used in retail establishments. Decorations should be kept away from electric light bulbs.

Any new wiring installed in connection with decorations should be done by qualified electricians.

When extra electric lights are added in connection with Christmas decorating, make certain that electric circuits are not overloaded.

Cone Highlights

by Mrs. J. D. Travis

CONE, December 11 — Mrs. R. L. Martin, Jr. and Mrs. Harold Bostwick visited Mr. and Mrs. Paul Ely in Crosbyton Wednesday.

Mr. and Mrs. H. R. Nance, Mrs. Joe Jackson and Carl Lynn and C. O. Gilbreath went to Bronte Saturday to visit Mr. and Mrs. H. E. Yoakum. Mr. Yoakum has been very ill but is reported improving slowly.

Rev. and Mrs. Harold Bostwick and Larry visited in Lubbock Friday.

Mr. and Mrs. M. E. Williamson, Carolyn and Brenda were in Lubbock Saturday Christmas shopping.

Mr. and Mrs. W. W. Brints

Edmiston's PLUMBER

OLD BATHROOMS SHOULD BE REARRANGED — REMODELED, MODERNIZED AND CHANGED

CALL US

Edmiston PLUMBING & HEATING

127 W. CALIFORNIA FLOYDADA, TEXAS

Retailer Can Cut Hazards In His Store

Retail merchants can keep their stores firesafe and avoid the possibility of costly damage to their stocks and buildings by following a few simple safety tips this holiday season.

The National Board of Fire Underwriters points out that the fire potential of a store may be sharply reduced by disposing of shipping cartons as soon as goods are unpacked.

Clear Back Rooms, Cellars To minimize fire hazards, back rooms and cellars should be cleared of such materials daily.

Here are a few other important rules:

Smoking should be permitted only in specially designated areas (this applies both to the public and employees).

To permit rapid evacuation if fire strikes, aisles and exits should be kept clear.

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OLD BATHROOMS SHOULD BE REARRANGED — REMODELED, MODERNIZED AND CHANGED

CALL US

Edmiston PLUMBING & HEATING

127 W. CALIFORNIA FLOYDADA, TEXAS

ONE CENT Shoe Sale

OVER 1000 PAIR OF NEW FALL

Casuals • Flats • Heels

Suedes • Smooth Leathers • Patent

SIZES 4 TO 11 AAAA TO B

Buy one Pair Regular Price and Buy a Second up to Equal Value for Only 1c.

BRING A FRIEND AND SHARE THE CO

Skibell's Shoe Sale

611 BROADWAY

CO-OP FALL TIRE SALE

CO-OP CUSTOM SAFETY

WHITE SIDE WALL

Nylon Cord — 24 Months

Road Hazard Guarantee

7:50 x 14

\$24¹⁴

Same Tire in Black Wall

\$20.05

All Prices are Tax inclusive and less trade-in.

Sale Prices on all Tires, Truck and Tractor.

If interested in tire not in this ad — Call us.

CO - OP CUSTOM SAFETY

NYLON WHITE BLACK

8:00 x 14 \$26.47 \$21.93

9:50 x 14 \$32.22

6:70 x 15 \$24.13 \$20.04

7:10 x 15 \$26.45 \$21.91

6:00 x 16 Co-op Cushion, black

CO-OP DIRECT

RAYON WHITE

7:50 x 14 \$20.90

6:70 x 15 \$20.89

7:10 x 15 \$23.10

6:00 x 16 Co-op Cushion, black

CO-OP SUPER POWER PLUS

11 x 28 — 4-Ply \$65.66

12 x 38 — 6-Ply

13 x 26 — 6-Ply \$92.33

13 x 38 — 6-Ply

14 x 34 — 6-Ply \$149.42

OTHER TIRES PRICED ACCORDINGLY — Plus 2% Sales Tax on

Consumers Fuel Ass

On Silverton Highway

Floydada

Phone YU

men To
postal
Lots

FORGET
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LIST!

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In West Texas and also expect-
ing to be able to develop addi-
tional markets for Texas milo.
Tomorrow, Friday, Dec. 15, is
set as the last day to make re-
servations for the trip on the
special train but West Texas C
of C director for Floydada, Ralph
Mardis, says the time limit
might be stretched a day or two.
The advice Mardis has is that
the trip, in addition to affording
relaxation, will be highly inter-
esting and educational. Dean W.
Stangel, who is chairman of the
WTSC agricultural committee,
says that cattle feeding projects
in the far West offer a potential
market for two million tons of
Texas grain sorghum.

So. Plains News

By Mrs. Murray Julian

SOUTH PLAINS, Dec. 11—
Snow, sleet and ice covers
everything this Monday after-
noon, and with 19 degrees, it
looks as if Old Man Winter has
arrived to stay. It has been like
this since Thursday when it
snowed, then rained, and every-
day brought more disagreeable,
cold, gray days. Most of our
folks have been taking advan-
tage of the bad weather and do-
ing their Christmas shopping.
It seems our home stores offer bet-
ter merchandise and prettier
wrapped Christmas packages
than the stores in Lubbock and
surrounding big towns. You don't
have to wait hours for packages,
either.

Christmas is in the air! The
community Christmas tree with
old Santa there, and program by
all the school children, will be
held the school is out for the
holidays, Dec. 21, seven o'-
clock at the schoolhouse. Then
the Baptist Church is having
their church program at the

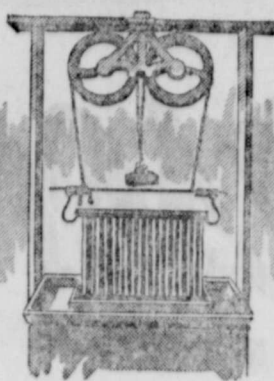
WAYNE'S WATER WELLS

Phone MO 7-2821
Petersburg, Texas

New and Used Casing
Test Holes,
Domestic and Irrigation
DRILLING
WAYNE DAVIS

Cotton Quiz

HOW WAS COTTON
FIRST USED IN
ENGLAND?



IT WAS TWISTED INTO
CANDLE WICKS.

In Germany. Mike's former ad-
dress has been in Schweinfurt,
Germany.

Rev. and Mrs. Herschel Wim-
berley spent Thursday in Lub-
bock where they went to meet
his mother, Mrs. J. E. Wimber-
ley of Muleshoe. She is a house-
guest here with them, and plans
to stay this week.

Your correspondent, Mr. and
Mrs. Murray Julian and Bruce
plan to leave this Friday, Dec.
15 for the warm and sunny Mia-
mi, Florida, where they will
spend the Christmas holidays
with his brother, Mr. and Mrs.
Clifford Julian and family. They
will visit the Terry Julians in
Roscoe Friday morning as they
go on to Dallas. Saturday night
they hope to spend in Jackson,
Miss. where 214 and Mrs. Ken-
dis Julian will join them. Ken-
dis has a 30-day leave from the army
and will stay at the Julian farm
while the Julians are away.

Events Coming Up This Week

The 4-H Christmas party will
be held at the schoolhouse Fri-
day night at seven o'clock, and
Mr. and Mrs. E. J. Kinslow,
leaders, have asked that each
member try to bring a prospec-
tive member with him.

The Adult 3 Sunday School
Class of the Baptist Church will
have their Christmas party Fri-
day night at the lovely home of
Mr. and Mrs. Sterling Cum-
mings.

Everyone remember the
school bond election coming up,
Saturday, December 16, at the
schoolhouse. Polls will be open
all day, and this is a very im-
portant matter. Ernest Smith-
erman, Donald Bean, Don Pro-
basco and Shelby Calahan will
be at the polls.

Make Sure Toys Are Safe

If you are buying toys for the
youngster this year, make sure
past 25 years near Cedar Hill
his funeral was held at Trinity
Baptist Church in Lubbock Fri-
day afternoon with burial in the
Floyd County Memorial Park.

Mr. and Mrs. Roy Bledsoe and
Bill spent Saturday in Lubbock
shopping and visiting her sister
Mrs. Faye Sledge and family.
Mrs. Roy Childress, who teach-
es at Pettit, was home over
the week end with her folks.
Roy arrived home from Okla-
homa City, Okla. Tuesday night
after going through the allergy
clinic there.

Chester Hidalgo spent the past
week end in Childress in Man-
euvers with the Air Force.

Rise Beedy, daughter of Mr.
and Mrs. Garvin Beedy, was
presented in a musical recital
with Mrs. C. L. Record's pupils
this Sunday afternoon at 2:00 in
the Lockney High School Aud-
itorium.

W. O. Tye, of Floydada father
of Mrs. Fred Marble, has been
in the Peoples Hospital there the
past week, but we understand
he is a little better this Monday.

Mrs. P. K. McKenzie mother
of Mrs. John Smitherman, arriv-
ed this Monday to spend Christ-
mas holidays in Floydada with
the Smithermans.

Carla Bean, daughter of Mr.
and Mrs. Kenneth Bean was in
the Lockney Hospital Wednesday
to Friday with bronchitis, and
she is having to stay in bed
this week, for further treatment.

Mr. and Mrs. Dean Stewart
and children visited in the home
of Mr. and Mrs. Don Marble
and children Saturday night.

Mr. and Mrs. Ernest Smith-
erman are looking forward to hav-
ing their son, Larry, home next
Saturday, Dec. 16, for the Christ-
mas holidays. Larry attends Art
Institute in Denver, Colorado,
and this is his fourth year there
at art college.

Mr. and Mrs. Carl Huckaby
plan to go to Longview, Tex.,
and vicinity to have their Christ-
mas holidays with his mother,
Mrs. Ida Huckaby and her bro-
thers, Lester Davis and Hurline
Davis and families.

Mr. and Mrs. Bill Thomas took
his sister, Mrs. Maud Brister
down to Irving, near Dallas,
last Sunday where she will be
staying during the Christmas hol-
idays with Mr. and Mrs. E. G.
Armsman. Bill had the misfor-
tune to break a small bone in
his foot, last week, while work-
ing, and he will have to have
his foot in a cast.

Mrs. Earley Pritchett and
Mrs. Frank McClure went to the
home of Mr. and Mrs. Lee Pear-
son Saturday afternoon to visit.
Mrs. Pearson who had been in
the Lockney Hospital several
days last week with an allergy
which made breathing difficult.

Honoring her husband Keith on
his birthday, Mrs. Keith Marble
entertained in their home Thurs-
day evening with guests Mr. and
Mrs. Don Marble and children,
Mr. and Mrs. Marvin Wells and
Kim, Mrs. H. L. Marble and
Neta's parents, Mr. and Mrs.
G. H. Robertson of Plainview.

Mr. and Mrs. Bryan Karr and
Yvonne had as dinner guests
Sunday, the visiting preacher,
Rev. Wayne White from Nev-
ada, and Miss Judy Doggett and
Elton of Wayland, who spent the
afternoon with them.

Mr. and Mrs. Arlis Powell and
children moved to Portales, New
Mex. a couple weeks ago and
are now living at 120 So. Indio
there. The grandmothers here
have been keeping their baby
Lisa the past week and this.

PFC Michael L. Wood, son
of L. T. Wood of South Plains,
recently achieved recognition as
a top army marksman by qual-
ifying for an expert marksman-
ship badge during range firing

Starkey HD Club Christmas Party Planned Today

Starkey Home Demonstration
Club will have its Christmas party
Thursday afternoon at 2 o'clock,
Dec. 14, in the home of the presi-
dent, Mrs. Clinton Denning. Mem-
bers are reminded to bring a gift
for their secret pal.

The November meeting of the
club was held in the home of Mrs.
Denning. Roll call was answered
by telling "what I am going to
do Thanksgiving."

The secretary-treasurer order-
ed 50 pounds of pecans for the
club.

A fall arrangement was sent to
Mrs. Sadie Merchant by the club
and a gift sent to a patient in
Abilene Hospital. The club sends
a gift to a patient there twice a
year.

Mrs. Tom Parter led recreation.
Mrs. Clinton Denning gave dem-
onstration on breads and served
two kinds of bread she had made
to Mmes. Turner Hunter, L. T.
Dycus, John Shipley, Harvey and
Tardy, Tom Porter, S. L. Holmes. We
have tried to be good but

MR. COTTON FARMER

Caprock Cotton, Inc., of Floydada
now has the top prices on cotton, as
much as 300 points over loan and
never under, with a possible dividend
later.

CAPROCK COTTON, Inc.

107 S. 5th St.
Floydada, Texas

Santa Letters

Floydada, Texas

Dear Santa Claus,
Please bring me a tractor and
a trailer. I would also like to
have a hammer and a screwdriv-
er. My baby sister would like
to have a doll and some pull a-
part beads. Bring some candy
and nuts for both of us.
We love you.
Dane and Julie Ann Mount

Floydada, Texas

Dear Santa Claus:
Please bring me a road grader,
tractor and a pick up. I want
some candy and fruit, too. I am
two years old and I am a good
boy most of the time. Bring my
little twin brothers, Keith and
Karl, some toys and candy.
Love,
Dennis Scott Carlisle

Floydada, Texas

Dear Santa:
I'm a little boy, 4½ years old.
I've tried to be good this year.
I love you very much Santa
forget nuts, candy and fruits.
Don't forget my sister and all
the other boys and girls. I live

Floyd County Hesperian, Floydada, Tex., Thursday, Dec. 14, 1961

sometimes, it is so hard. in the Baker Community, Route

I would like to have a front 2.

end loader and elevator, plane
set and anything else you would
like to bring.

Dear Santa,
Tolya would like a baby doll
and buggy.

We love you and are waiting
for you to come.

Please remember the other boys
and girls.

See you Christmas.

Blake and Tolya Hickerson
anything else you think I might
like. Bring lots of fireworks.

Floydada, Texas

Dear Santa,
I am a little 6 year-old girl. Remem-
ber my cousins Rhonda, Jarrett,
Mikel Jarrett and my Uncle Jer-
ry. Also remember my cousin
For Christmas will you please David Hamm. He is only a year
bring me a Casper the friendly old so bring him small toys to
ghost talking doll, and a little red play with.

spinning wheel. Please don't I love you very much Santa
forget nuts, candy and fruits. and I'll leave you some goodies

Don't forget my sister and all on the table.

Jimmy Jarrett

T. N. M. & O. BUS SCHEDULE

Clip and Save for Reference

EAST BOUND		WEST BOUND	
To Vernon, Wichita Falls		To Lubbock, El Paso	
Lv. 8:45 a.m.		3:35 p.m. via Ralls	
Lv. 3:45 p.m.		To Plainview, Amarillo	
		9:30 a.m.	
		3:50 p.m.	

MAGNOLIA SERVICE STATION NO. 1

Mrs. Fred Lambert, Agent Phone YU 3-2306

Station Hours: 7:30 a.m. — 5:30 p.m.

HOTTEST NOVEMBER IN FORD HISTORY!

And here's what started the heat wave!

Last month more Americans bought Fords than in any
November in history. The blazing success of the long Ford
line was end-to-end, all across the country and up and
down it, too. Everywhere the people flocked into
their Ford Dealers and bought smart new Falcons, and
the new Falcon Squire, the glittering new Galaxies,
the famous Ford Station Wagons and the hot Thunderbirds.
And they poured in to see and buy up the brand-new
Fairlanes just introduced. There are four magic
reasons why behind the smashing success of the long
Ford line for 1962. First of all is utterly modern styling,
the fresh crisp lines that are now being so widely copied
by other car-makers, the smart look that dominates the
industry. Second is absolute power in eleven kinds of
engines, giving you anything you could want in engine

options. Third is total economy—every Ford model is
priced directly at your pocketbook, and every Ford, large,
medium or small, gives you gasoline mileage outstanding
in its class. Fourth is the service-saving concept—every
Ford car is built to cut down maintenance worries and
problems, with service-saving features other cars may
have some day. Ford leadership from Falcons to
Thunderbirds is founded on trend-setting innovations...
The hot ideas come from Ford. And at the heart of Ford
success is an almost revolutionary new concept of quality
... most serious and direct concern with the actual
part-by-part quality. For the hot trends in the hot cars,
for a new experience in quality, and for the best buys on
the American Road, see your Ford Dealer.

PRODUCTS OF Ford MOTOR COMPANY

NOW THERE ARE FOUR CLASSES OF CARS ...AND ONLY FORD HAS ALL FOUR!

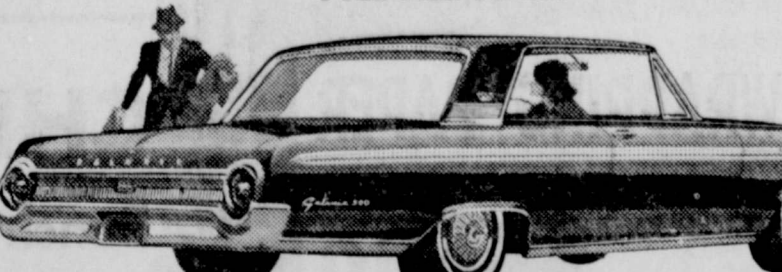
COMPACT CLASS:



FORD FALCON

This class includes cars with 106- to 114-inch wheelbase. Most popular
by far (a million happy owners!) is the Ford Falcon. Falcon is America's
lowest-priced 6-passenger car, set a 25-year record for Sixes or Eights
in last spring's Mobilgas Economy Run, gives you a choice of 13 models,
including the Futura and new Falcon Squire wagon.

FULL-SIZE CLASS:



GALAXIE BY FORD

The class for families who want big car comfort, performance and prestige.
Value leader is the Ford Galaxie—which has every essential feature of
far costlier fine cars. With the optional Thunderbird 390 V-8 engine, a
Galaxie will outperform America's most expensive luxury cars. Requires
servicing only twice a year, or every 6,000 miles.

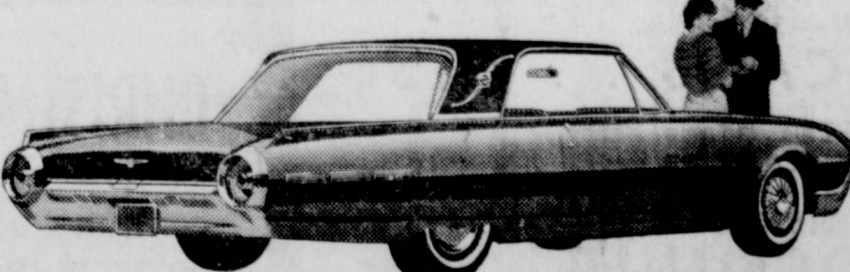
FAIRLANE CLASS:



FORD FAIRLANE

The Ford Fairlane is the first member of a new class which combines the
advantages of both compact and big cars... you get big car room,
ride and performance... compact savings and maneuverability. Priced
below many compacts, Fairlane even rivals some in gas economy. Has
twice-a-year maintenance introduced by the Galaxie.

LUXURY CLASS:



FORD THUNDERBIRD

The top class—cars for people who want the very finest. First of the
trim-size luxury cars, the 4-passenger Thunderbird is the most
distinctive car in this class. Its styling set the trend for an entire
generation of cars and now finds a new elegance in the Landau.
And Thunderbird's performance is just this side of flight.



'62
Fords
Features of
the future
... now

WHATEVER YOU'RE LOOKING FOR IN A CAR... LOOK TO THE LONG FORD LINE AT YOUR FORD DEALER'S

BISHOP MOTOR CO.

114 W. Calif. St.

Floydada, Texas

Plainview Production Credit Association 1961

Association Stockholder-Borrower \$ 37,000,000

seventy-seven Million and no/100----- dollars

Financing farming and

ranching operations

Plainview Production Credit Ass'n

more than 1,300 farmers and ranchers received drafts totalling more than
\$100,000 in 1961 to finance their farming and ranching operations. The
Plainview Production Credit Association, through its experience and resources,
can provide complete credit services for any type or size of agricultural opera-

- Low interest rate (6%) charged only for the time money is actually borrowed
- Service by personnel experienced in all phases of agricultural credit
- Dealing only in agricultural credit
- Owned and operated by farmers and rancher stockholder-borrowers
- Loan funds available through the nation's commercial money market

Visit the Plainview Production Credit Association office nearest
you in planning your 1962 financing program.

Plainview Production Credit Association

"The Nation's Largest Production Credit Association"

PLAINVIEW, TEXAS

YU 3-2454

E. A. WILLIAMS, Manager
JOE MONTGOMERY, Ass't. Manager

Piggly Wiggly SERVES YOU PROPERLY... ...BY SERVING YOU

Self service meat departments are real time-savers to homemakers in a hurry. But there are times when you want some special attention—times when you want a special cut of meat—or want to talk to someone about special ways of preparation. That's when you'll really appreciate the folks in the market at Piggly Wiggly. Just ask for any special help or services you want—and someone is there to assist you.



Personally!

Pick PORK ... and SAVE at Piggly Wiggly

PORK LOIN	Lean Northern Pork, 1/2 or Whole, Cut and Wrapped, Lb.	49c
PORK ROAST	FRESH PICNIC, CUT, LB.	29c
DUCKS	ARMOUR STAR, 4-5 LB. AVG., EXCELLENT WITH APPLE DRESSING, LB.	49c
GROUND BEEF	EXTRA LEAN, DATED FOR FRESHNESS	39c

ARMOUR'S STAR OR RODEO BRAND
H A M, Shank portion or Whole, Lb. **45c**
CENTER CUT RIB CHOPS
PORK CHOPS, LB. **59c**
SMALL, LEAN RIBLETS
PORK RIBS, LB. **49c**
BUTCHER BOY, Bolona, Macaroni & Cheese, Olive Pimento Loaf
LUNCHEON MEAT **46 oz. pkgs. \$1**

ARMOUR STAR
PORK SAUSAGE **31 lb.**
BORDEN'S, American or Pimento, 8 Slices
SLICED CHEESE **46 oz.**
BUCKBOARD, Thick
SLICED BACON **2 lb.**
ARMOUR'S STAR, Heavy Beef
ROUND STEAK **1 lb.**
SUNCO OR SWIFT'S, Butterball, U.S.D.A. Grade
TURKEY TOMS, 16-24 lb. avg., **89c**

LAST CHANCE TO COMPLETE YOUR SET OF VOGUE COOKWARE

GOES OFF SALE DEC. 16

1 QUART COVERED SAUCE PAN	\$1.99
2 QUART COVERED SAUCE PAN	2.69
3 QUART COVERED SAUCE PAN	2.99
4 QUART COVERED SAUCE PAN	3.69
2 QUART DOUBLE BOILER	4.79
10 1/2 INCH CHICKEN FRYER	4.99
6 QUART DUTCH OVEN	4.49
1-2-3 QUART MIXING BOWL SET	3.49

FROZEN FOODS GREEN PEAS

SOMERDALE **89c**

CORN SOMERDALE, CUT **89c**

TREESWEET — 6 OZ. CANS
Orange Juice **59c**
SOMERDALE — 10 OZ. PKGS.
Chopped Broccoli **89c**

Coca Cola
12 BOTTLE CARTON
49c

OCEAN SPRAY, 16 OZ. CAN
CRANBERRY SAUCE **19c**

SHORTENING
VEGETOLE **3 LB. CAN 59c**

DOUBLE EVERY WED.

WITH \$2.50 PURCHASE OR MORE

SUPREME, 16 oz. bag
PECAN SANDIES **49c**
MEADOLAKE, 5c off
MARGARINE, Lb. **25c**
QUEEN SIZE BOX
DUZ **99c**
13c OFF NET
SALVO, 24 Count Box **68c**
Joy Liquid, 12 oz. bottle **39c**
ZEST, Regular Bars
TOILET SOAP **2 - 31c**
ZEST, Bath Bars
TOILET SOAP **2 - 43c**
IVORY, Personal Size Bars
TOILET SOAP **4 - 27c**
CAMAY, Bath Bars
TOILET SOAP **2 - 31c**
CAMAY, Regular Bars
TOILET SOAP **3 - 33c**
REGULAR SIZE
DOWNY **45c**
GIANT SIZE
MR. CLEAN **69c**

SANTA ROSA, Pineapple, 46 oz. Cans
JUICE **4 FOR \$1**

AZAR — 10 Oz. Pkg.
PECANS **79c**

TRAPPEY, Whole, Fancy
YAMS No. 3 Squat Can **29c**

BAKER'S, Angel Flake — 3 1/2 Oz.
COCONUT **19c**

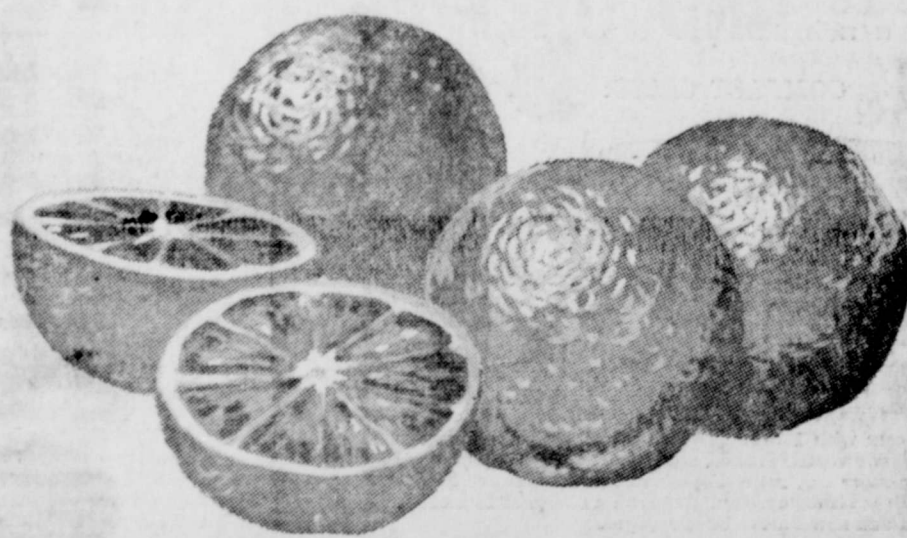
MONARCH — Quart Can
GRAPE DRINK **4 FOR \$1**

KRAFT MINIATURES — 10 1/2 Ozs.
Marshmallows **23c**

GATEWAY, INSTANT — 7 Oz.
POTATOES **12 1/2c**

WILSON'S — No. 1/2 Cans
VIENNAS **6 FOR \$1**

THESE VALUES GOOD IN FLOYDADA THURSDAY NOON, DEC. 14, THROUGH THURSDAY NOON, DEC. 21.



CHRISTMAS WRAPPING PAPER
CONTAIN 6 ROLLS FOIL OR REGULAR PAPER
REGULAR \$1.98 RETAIL **99c**

Peaches HUNT'S, SPICED **4 NO. 2 1/2 CANS 1**

EGGS CORN

IDEAL, GRADE A
LARGE,
DOZEN **39c**

KOUNTY KIST
WHOLE KERNEL
GOLDEN **89c**

BANANAS NUTS

FRESH PRODUCE

GOLDEN FRUIT, LB. **12c**

Pecans, Filberts, In Shell Nuts
Almonds, Mixed Nuts, Brazil, "mix-um", LB. **39c**

YELLOW, No. 1 QUALITY, LB.

YAMS **15c**

EXTRA FANCY, California Navel, Lb.

ORANGES **15c**

EXTRA SPECIAL VALUES

CHRISTMAS CARDS

DELUXE ASSORTMENT
50 CARDS WITH ENVELOPES, \$2.50 VALUE

Punch Bowls **\$1.49**

55 SERVINGS, REGULAR \$1.98 VALUE

MATCHING CUPS, REGULAR 19c EACH **14c**

PRELL, LIQUID, 60c SIZE

SHAMPOO **69c**

GLEEM, ECONOMY 69c SIZE

TOOTHPASTE **69c**

Lowest Prices ... Greatest Variety ... always at ...

Piggly Wiggly

Piggly Wiggly SERVES YOU PROPERLY... ...BY SERVING YOU

Self service meat departments are real time-savers to homemakers in a hurry. But there are times when you want some special attention—times when you want a special cut of meat—or want to talk to someone about special ways of preparation. That's when you'll really appreciate the folks in the market at Piggly Wiggly. Just ask for any special help or services you want—and someone is there to assist you.



Personally!

Pick PORK ... and SAVE at Piggly Wiggly

PORK LOIN Lean Northern Pork, 1/2 or Whole, Cut and Wrapped, Lb. **49c**

PORK ROAST FRESH PICNIC, CUT, LB. **27c**

DUCKS ARMOUR STAR, 4-5 LB. AVG., EXCELLENT WITH APPLE DRESSING, LB. **49c**

GROUND BEEF EXTRA LEAN, DATED FOR FRESHNESS **3 LBS. FOR**

ARMOUR'S STAR OR RODEO BRAND
H A M, Shank portion or Whole, Lb. **45c**
CENTER CUT RIB CHOPS
PORK CHOPS, LB. **59c**
SMALL, LEAN RIBLETS
PORK RIBS, LB. **49c**
BUTCHER BOY, Bolona, Macaroni & Cheese, Olive Pimento Loaf
LUNCHEON MEAT **46 oz. pkgs. \$1**

ARMOUR STAR
PORK SAUSAGE **31 lb. rc**
BORDEN'S, American or Pimento, 8 Slices
SLICED CHEESE **46 oz. pk**
BUCKBOARD, Thick
SLICED BACON **2 lb. pk**
ARMOUR'S STAR, Heavy Beef
ROUND STEAK **Lb**
SUNCO OR SWIFT'S, Butterball, U.S.D.A. Grade
TURKEY TOMS, 16-24 lb. avg., **Lb**

LAST CHANCE TO COMPLETE YOUR SET OF VOGUE COOKWARE

GOES OFF SALE DEC. 16

1 QUART COVERED SAUCE PAN	\$1.99
2 QUART COVERED SAUCE PAN	2.69
3 QUART COVERED SAUCE PAN	2.99
4 QUART COVERED SAUCE PAN	3.69
2 QUART DOUBLE BOILER	4.79
10 1/2 INCH CHICKEN FRYER	4.99
6 QUART DUTCH OVEN	4.49
1-2-3 QUART MIXING BOWL SET	3.49

FROZEN FOODS GREEN PEAS

SOMERDALE **8 10 OZ. PKGS.**

CORN SOMERDALE, CUT **8 10 OZ. PKGS.**

TREESWEET — 6 OZ. CANS
Orange Juice **5**
SOMERDALE — 10 OZ. PKGS.
Chopped Broccoli **8**

EGGS CORN

IDEAL, GRADE A
LARGE,
DOZEN **39c**

KOUNTY
KIST
WHOLE
KERNEL
GOLDEN **8 12 OZ. CANS**

BANANAS NUTS

YELLOW, No. 1 QUALITY, LB.
YAMS **15c**

EXTRA FANCY, California Navel, Lb.
ORANGES **12c**

EXTRA SPECIAL VALUES

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Punch Bowls **\$1.49** PRELL, LIQUID, 60c SIZE
55 SERVINGS, REGULAR \$1.98 VALUE
MATCHING CUPS, REGULAR 19c EACH **14c**

SHAMPOO GLEEM, ECONOMY 69c SIZE
TOOTH PASTE

Lowest Prices ... Greatest Variety ... always at ...

Piggly Wiggly

Coca Cola
12 BOTTLE CARTON
49c



DOUBLE
EVERY
WED.

WITH \$2.50 PURCHASE
OR MORE

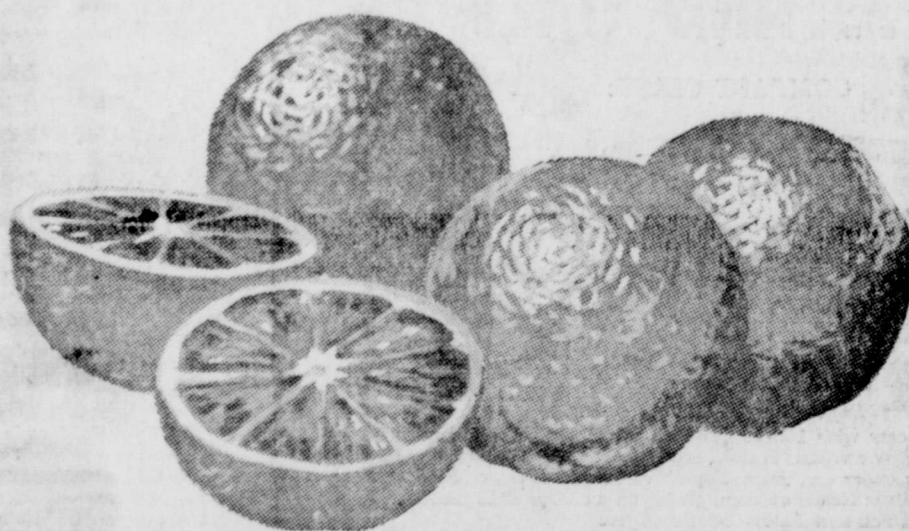
SUPREME, 16 oz. bag
PECAN SANDIES **49c**
MEADOLAKE, 5c off
MARGARINE, Lb. **25c**
QUEEN SIZE BOX
D U Z **99c**
13c OFF NET
SALVO, 24 Count Box **68c**
Joy Liquid, 12 oz. bottle **39c**
ZEST, Regular Bars
TOILET SOAP **2 - 31c**
ZEST, Bath Bars
TOILET SOAP **2 - 43c**
IVORY, Personal Size Bars
TOILET SOAP **4 - 27c**
CAMAY, Bath Bars
TOILET SOAP **2 - 31c**
CAMAY, Regular Bars
TOILET SOAP **3 - 33c**
REGULAR SIZE
D O W N Y **45c**
GIANT SIZE
M R. C L E A N **69c**

SANTA ROSA, Pineapple, 46 oz. Cans
JUICE **4 FOR \$1**
AZAR — 10 Oz. Pkg.
PECANS **79c**
TRAPPEY, Whole, Fancy
YAMS No. 3 Squat Can **29c**
BAKER'S, Angel Flake — 3 1/2 Oz.
COCONUT **19c**
MONARCH — Quart Can
GRAPE DRINK **4 FOR \$1**
KRAFT MINIATURES — 10 1/2 Ozs.
Marshmallows **23c**
GATEWAY, INSTANT — 7 Oz.
POTATOES **12 1/2c**
WILSON'S — No. 1/2 Cans
VIENNAS **6 FOR \$1**

OCEAN SPRAY, 16 OZ. CAN
CRANBERRY SAUCE 19c

SHORTENING
3 LB. CAN **59c**
VEGETOLE

THESE VALUES GOOD IN FLOYDADA THURSDAY NOON, DEC. 14,
THROUGH THURSDAY NOON, DEC. 21.



CHRISTMAS WRAPPING PAPER
CONTAIN 6 ROLLS FOIL
OR REGULAR PAPER
REGULAR \$1.98 RETAIL **99c**

Peaches HUNT'S, SPICED **4 NO. 2 1/2 CANS 1**