

DEVOTED TO THE INTEREST OF FRIONA and PARMER COUNTY!

THE FRIONA STAR

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"... but one ISM in America... and that's AMERICANISM"

Volume 20—Number 7

FRIONA, PARMER COUNTY, TEXAS—FRIDAY, SEPTEMBER 1, 1944

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LOCALS

Mrs. J. R. Silvertooth, who was taken to the hospital at Clovis on Friday of last week suffering from a heart ailment, was so far recovered as to be brought back home Tuesday and was able to be about her household duties, Wednesday.

Mrs. May Abbott of Bovina, missionary to the Spanish people at Ft. Hancock, was visiting her mother and brother, Mrs. J. N. Messenger and Geo. Messenger and other relatives here the past week.

Mr. and Mrs. O. F. Lange were in Amarillo one day this week.

Miss Jacquelyn Wilkison left the early part of this week to visit with relatives and friends in East Texas.

Miss Nancy Shackelford left for college in Fort Worth this week.

Elroy Wilson and O. B. Ginn were business visitors at Amarillo one day this week.

Mr. and Mrs. Ivie moved to Colorado Springs, Colo., this week.

H. T. Magness and Rev. Todd flew to Happy Sunday morning, so that Rev. Todd might give his regular service there. They returned in the evening for the revival services here.

Postmaster and Mrs. Sloan Osborn and children left last Friday for Hope, Ark., to visit with his parents, Mr. and Mrs. E. M. Osborn, for a few days.

Mr. and Mrs. Lonnie McFarland returned from parts in East Texas. Miss Dot Redding of Temple returned with them.

Mr. and Mrs. Nelson Welch left for a trip to the mountains this week, and Mrs. F. N. Welch and children returned home from Temple this week.

Mr. and Mrs. O. B. Ginn and Linda Gay returned home Tuesday from their vacation trip in New Mexico.

Mr. and Mrs. Joe Johnson are visiting in Albuquerque and other points in New Mexico this week.

Do not fail to attend the combination "rummage" and "Bake" sale to be given by the ladies of the Methodist congregation in the Rushing building on Main Street, Saturday, Sept. 2.

W. H. Robinson and C. H. Williams, both of Abernathy, were business visitors here last Saturday, and each had his name added to the Star's subscription list. Mr. Robinson purchased a farm some miles north of Friona and expects to move here in the near future.

W. A. Tinney, Jr., went to Amarillo on Monday of last week and remained until Wednesday visiting his friends, Thomas Kent Robinson.

Miss Alice Wiley of Clovis, New Mexico, and Ralph Wiley and wife and small son Gerald Wayne of Brownfield, spent a part of last week here in the home of their parents, Mr. and Mrs. R. G. Wiley, while their brother, Pfc. Melvin Wiley was home on furlough. They left for their homes the latter part of the week.

Mrs. O. H. New, who has been visiting with her sister Mrs. Floyd Reeve for the past week, left Tuesday for her home near Indianapolis, Ind.

Miss Velma Schueler, daughter of Mr. and Mrs. Herman Schueler of the Rhea community, is the new clerk at the Friona State Bank. Miss Schueler comes to fill the vacancy made when Mrs. Joe Frank Krizek left to be with her husband on the West Coast.

Mr. and Mrs. Pinkley and daughters, Misses Sue and Ruth of Merkel, arrived here Saturday and spent the week end with Mr. and Mrs. Hadley Reeve and small son. They are parents and sisters of Mrs. Reeve.

Home From Vacation
Elsie Parsons and Mildred Mingus returned home last week with their aunt and uncle, Mr. and Mrs. Fred Young, after spending a three-week's vacation in Oklahoma, parts of Wyoming and the Rocky Mountains of Colorado. They report a most enjoyable trip.

Visitors in the home of Mr. and Mrs. G. L. Mingus, the past week were two brothers of Mrs. Mingus and their families, and her stepfather. Also Mr. and Mrs. Lester Young and family and James Gregory, all of Arnett, Okla., and Mr. and Mrs. Fred Young and Mable, of Oklahoma City. All returned home the last of the week.

Our Appreciation and Thanks
To the American Legion for the use of their piano, to the Pentecostal Church for the use of a part of their seats and to the men who have assisted in moving the piano from and to the Legion Hall, and to all who have contributed in any way to the meeting just closed, I wish to express my thanks and appreciation.

J. A. Pranamam, Missionary of the Plains Baptist Missionary Association.

Wayne and Jimmy Womack and J. W. Early were Clovis visitors Wednesday evening.

Try a Want Ad!

No Wonder the Americans Are Moving Up!



The gleeful French brought wine out in bucketfuls in France, and though the Americans were advancing at a lively clip, some found time to stop for a toast or two to liberation. (Signal Corps Radio-Telephoto.)

One Prisoner Picked Up by Border Patrol

An Italian navy lieutenant who escaped from the Hereford Prisoner of War Camp on Aug. 4, had made his way more than 300 miles toward the Mexican border before his capture Saturday by the border patrol, according to an Associated Press story in Monday's Fort Worth Star Telegram.

The prisoner, Luigi Montalbetti, is an ardent Fascist, according to D. R. Morley, special agent in charge of the Dallas FBI office, who announced the recapture of the Italian prisoner.

AAA Committee Handles Farm Building Only

The local AAA Committee cannot issue priorities for the purchase of lumber for any construction within the city limits, it was emphasized this week by the committee chairman, who says that several city residents have come to the local office requesting lumber priorities.

The AAA definitely has no jurisdiction over town building, and neither can the local committee issue certificates for purchase of lumber to build farm residences. City residence construction is under the authority of the Federal Housing Administration.

However, according to a recent explanatory announcement concerning lumber purchases, farmers are now entitled to buy small amounts of lumber for essential maintenance and repair of implements and farm service buildings by simply signing an application at the lumber yard. Three hundred board feet of lumber can be purchased without the use of a certificate.

Farmers needing more than 300 board feet of lumber should apply at the county AAA office, where the AAA committee has authority to issue farmer's lumber certificates for essential maintenance and repair use and for new construction (other than residences) where the cost is not more than \$1,000 per farm per calendar year. The committee also will issue certificates for lumber needed for emergencies. For construction which must be approved by the War Production Board, the committee makes recommendations but does not issue certificates.

HOLD JOINT MEETING

The Congregational Ladies Aid will be hostess to the Baptist and Methodist Circles Wednesday afternoon, Sept. 6, at the home of Dr. Lucy Knollhoff. As a part of the program Rev. J. L. Beattie will give a book review. Tea will be served at 2:30.



Sgt. P. L. New is War Casualty in Battle of France

Sgt. P. L. New, son of Mr. and Mrs. E. R. New, was killed in action in Northern France on July 8th according to a message received Aug. 3 by his parents, who formerly lived at Friona and now live at Wolforth.

Sgt. New was with the famous 90th Infantry Division. He was born, April 21, 1907, in Lamar County, Texas, and was 37 years of age. Survivors include his parents, Mr. and Mrs. E. R. New of Wolforth; one sister, Mrs. Jack Stanley of Lubbock, and one brother, Ralph New of Dallas. He came with his parents to Friona in 1933 and lived here until he was given a position at Farwell, where he went in 1941 and remained there until he was called to the Armed Service. In the last letter received from him by his parents, he stated that he was living closer to God than ever before in his life.

Sgt. New, or "P. L." as he was familiarly known by his many friends here, was of a modest, kindly and manly disposition, which won for him at once the esteem and friendship of all

All in a Day's War



This merry-faced American soldier laid aside his gun long enough to administer chow to a little girl evacuee at Tribhoh, France.

SONS In the Service

Kwajaleine Atoll, August 20, 1944.

Dear Mr. White: I am writing you to let you know that I have not received the Friona Star in a long time. I am just fine here in Kwajaleine, but it has been raining nearly all day. How is everybody here? I heard that everybody had a good wheat crop. I sure do like to hear that the wheat made good. Mr. White I will close til next time. I hope to be getting the Friona Star soon. I sure do miss it very much.

As ever, a friend,
Pvt. J. Foster Watkins.
I am truly sorry you are not getting the Star, Poster, but I have just compared the address on your envelope with the one I have on the list and I find it to be exactly the same, so it is evident that your paper is just being delayed enroute, and you will probably get an armful of them one of these days. Yes, we had a good wheat crop and a fine rain last week and prospects are looking tip-top here now.—U. J.

Wednesday Eve. Aug. 23, 1944
Dear Uncle John:

My wife wrote me that she had asked you to send me the Star. I was happy to learn that she had. I really do miss the paper. I would like to tell you something of where I am and what I am doing, but since it is not possible for me to do this, I will describe a little of the country. The city here is almost surrounded by mountains, which are practically covered with trees and grass. As yet I have not been up on one of them, but intend to do so in the near future. The people here are mostly black. They are a peculiar people. They walk almost every place they go and carry all their luggage on their heads. I believe they can balance and carry more on their heads than an average American can carry. The weather here is very warm, unlike that of San Juan. They do not have very much rain. However the trees and other vegetation stays green here all the time. So far, I like my duty here fine. Of course it is not like being in the States and being with the wife. The news that Paris had fallen to the Allies was received with great enthusiasm here. All the men are anxious for the war to be over and come home. Thanks for sending the paper; I know that I will really enjoy it. Uncle John, give my best regards to the good people of Friona and tell them that I think of them often.

Sincerely,
C. D. Holmes.

Pfc. Melvin Wiley returned to Camp Maxey, after a 15-day furlough here with home folks. On his return to Camp Maxey (Continued on Page 2)

Mother of Friona Man Dies at Oklahoma Home

Word has been received here early Wednesday morning of the death of Mrs. W. H. Moseley, mother of Judge David Moseley, at her home at Ringling, Oklahoma.

Judge and Mrs. Moseley left early Wednesday morning for Ringling to be present at the funeral.

Bovina Pentecostal Church Has Revival

Rev. C. R. Howard, pastor of the Bovina Pentecostal Holiness Church, announces that this church is to be visited Saturday night, Sept. 2, and Sunday, Sept. 3, by the newly elected Conference Superintendent, Rev. J. M. Lemon of Pampa, Come, be with us.

On Monday night, Sept. 4, a revival is to begin with Rev. Ortez Henderson, of Oklahoma City, Okla., former president of the Young People's Work of the Oklahoma Conference. He is a very capable and consecrated minister of the gospel and a talented singer and musician. The public is invited to be in these services each evening at 9 o'clock and hear the inspiring messages. A hearty welcome is extended to all. Come.

Todds Move to Oklahoma

Mr. and Mrs. V. L. Todd and their two daughters moved this week from the Hub community to Stillwater, Okla., where the elder daughter, Miss Mary Lee, will enter college. She completed the high school course here last term.

They have leased their farm here and Mr. Todd will go into the cattle business in Oklahoma. He has been one of our most successful and progressive farmers, and the family is among our most highly esteemed and influential citizens. The son, Martin Todd, is a member of the U. S. Navy, and is now stationed in California, since being returned from the Aleutian Islands, some weeks ago. He has been granted a furlough and will be home about the middle of this week and the family was anxious to be comfortably settled in their new home, at 822 Monroe Street, Stillwater, before his arrival.

Attended G. O. P. Convention
Floyd Reeve and George McLean attended the Republican District Convention at Amarillo last Saturday.

They report a good attendance and a lively interest in the proceedings of the convention. Twenty-three of the 26 counties of the district were represented.

Walter Houlette, of Eldorado City, Mo., is here visiting his brother, Rev. E. E. Houlette. This is the first time the brothers have met in 40 years.

Gas Ration Renewal Forms Now Available At Filling Stations

Gasoline "A" Book renewal application forms have been distributed to all filling stations in Parmer County and car owners are requested to get the forms, fill them in and mail with the cover of their old "A" gas ration book to the Hereford ration office, in order that the new gas ration books may be issued as soon as possible.

The application forms will be easy to fill out, gas ration clerks state, pointing out that only a few questions must be answered and that the submission of tire records is no longer required.

The new "A" coupons will be valid beginning Sept. 22, but local ration office personnel desire to start issuing the new books as soon as possible in order to be ready for other work.

Former Residents Visit Here in Home of Son

Mr. and Mrs. W. P. Cogdill, former residents of the Lakeview community, arrived here on Friday of last week from Lone Wolf, Okla., and will visit indefinitely in the home of their son, W. F. (Bill) Cogdill.

Mr. Cogdill has retired from active life on the farm and he and Mrs. Cogdill have purchased a home in their home town in Oklahoma, but not being able to secure possession of the new home, they are spending a part of their time visiting here. Mr. Cogdill was in Friona Monday morning and favored the Star office with a short visit. The climate and altitude here agree with him perfectly, but the altitude here is too great for Mrs. Cogdill's health.

Ration Reminder

- GASOLINE — Stamps A-12 valid through Sept. 21.
- SUGAR Stamp No. 20, 31 and 32, each good for 5 lbs. valid indefinitely.
- Stamp 33 becomes valid Sept. 1 and remains good indefinitely.
- Stamp 40 in book 4, good for 5 lbs. canning sugar through Feb. 28, 1945.
- SHOES—Airplane stamps, 1 and 2, good indefinitely.
- PROCESSED FOODS
Blue 10-point stamps A8, thru Z-8, and A-5 thru F-5 good indefinitely. G-5 thru L-5, valid Sept. 1, remain good indefinitely.
- MEATS AND FATS
Red 10-point stamps A8, thru Z-8, and A-5 thru D-5 good indefinitely. E-5 thru G-5 becomes valid Sept. 3.



Cpl. HAROLD G. TAYLOR Stationed in Italy

Those Boys Need You BUY WAR BONDS!



Staff Sgt. RALPH C. TAYLOR Stationed in Brownsville

The Friona Star

HOLMAN and GILLENTE
Publishers
JOHN W. WHITE, Editor

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Sons in Service

(Continued From Page 1)

he went by Fort Worth to visit his sister, Mrs. Mary Taylor.

Greenwood, Miss., Aug. 25.
Dear Mr. White:

Some time has passed since I last wrote to you; but when a guy doesn't write he can always say he is busy, which is a good excuse and usually true. That applies in my case. I am in basic flying in Greenwood, Miss., and I have been here approximately a month. To date everything is running smoothly as could be expected. By the way, I haven't notified you of the change in my address for quite some time and unfortunately I am getting the Star in a roundabout way, and I can imagine some of these Army mail clerks would like to see me swinging from a tree because I failed to notify you of my change in address, so before they find out where I am stationed maybe you should send it to my new address.

Sincerely,
Glen Stevick

I have your address copied and the Great Western Weekly should henceforth be hitting you direct from the shoulder.

Glad to hear from you, Glen—Uncle John.

Pfc. Lloyd Mings writes that he is getting along O. K. now. He has been in a base hospital somewhere in the Pacific, receiving treatment for wounds received in action on Saipan. He states that he is being moved soon to an unknown place. He has been awarded the Purple Heart medal, which has been received here by his parents, Mr. and Mrs. G. L. Mings. He also wishes to tell all his Friona friends Hello. And he hopes to see everyone before too much longer.

John Terry of the United States Marine Corps, arrived here last week from somewhere in the Pacific, where he has been for the past year or more. He has been at various points in the South Pacific and has been in actual combat with the enemy. He is visiting his mother Mrs. Anderson, and other relatives.

S-Sgt. Edwin May, arrived here the latter part of last week to spend a ten-day furlough with Mrs. May and the baby, and other relatives.

Somewhere in Egypt
Dear Uncle John:

Since arriving overseas, I have had a delay in route which has enabled me to see something of the old civilization and places of special historic interest. I have seen the beautiful Nile Valley, Cairo, with its many beautiful Mosques, Temples, and places of ancient interest; as the Great Pyramids, the Sphinx, ancient Tombs, the interesting Bazaars and many other things. But the thing that was the most educational and helpful to me was a trip to the Holy Land. I saw the Dead Sea, Jerico, the Jordan River, and visited Bethlehem, where Jesus was born, and saw many historic spots around there, like the place where the Shepherds first saw the star, the Tomb of Rachel, the place where Ruth gleaned in the field and where David was shepherding the sheep when he killed the lion and the bear. I was particularly impressed with the sacred places in and around Jerusalem. As I walked in the Garden of Gethsemane and stood on the spot where Jesus prayed and



on that day, observed the stations of the cross and the Way of Suffering leading to Golgotha, observing that day where the mock trial took place, the Hall of Pilate, the prison where he was kept, Calvary where he was crucified, the tomb where His body was laid and all of those many sacred places. I tell you it really does something to you inwardly. I don't feel like I can ever be quite the same again. I am so eternally grateful to have had a chance to visit the Holy Land in order that I may be a better minister and have some first hand knowledge of the places where the Lord lived and performed his wonderful mission upon earth.

Have not been sick a single day since leaving the States and looking forward toward beginning my regular assignment in the Air Base, some where in the Middle East. Hope everyone is well and happy back in the fine community of Friona. I should like to hear from some of my friends there if you are permitted to print my new APO number. If my wife has not sent you the subscription for the paper to be sent to me please let me know. I am anxious to get the Star regularly. Have not received a copy yet. The very best of luck to you and I send greetings to all my friends.
Chaplain (Capt.) L. L. Hill

The name Indiana originated from the fact that a company of traders purchased it from the Indians.

The state of Iowa derives its name from the Iowa Indians who lived there.

Perry, Maine, is exactly half way between the North Pole and the Equator.

Few people can enjoy the scenery along a detour.

The modern mother's rule: Never strike your child except in self-defense.

Don't run into debt with your shoe maker or you can't call your sole your own.

The Salmon River in the Sawtooth Mountains of Idaho, is known as the "River of No Return." Flat bottom boats can navigate it downstream, but no boat has ever been able to pull upstream.

The name Illinois is a combination of Indian and French words meaning "band of men."

Want Ads

FOR SALE: Three good farms, west of Friona. For particulars, call at Friona Star office. 4-1tc

FOR SALE: 4-room modern house, furnished, and two 50 ft. lots. \$1500. Located in Friona. Glenn Weir, Hereford, Texas. 6-3tc

FOR SALE: One milk cow. Fresh in September, Mrs. Rosa Anderson, Friona, Texas. 6-2tp

PERMANENT position open for experienced local Agency Insurance clerk or manager. PIGMAN, Box 950, Dalhart. 6-4tp

FOR QUICK SALE OR CASH RENT: 82 1-2 acres, improved. 11 miles South of Hereford. Fred Whitaker, Route 1, Claude Texas. 7-3tp

WANTED: Several 1-bushel fruit baskets, also lids, if you have them. Bring to home or lumber office. F. S. Truitt, Friona. 7-2tc

Isn't it a pity that when we lose our temper we have to find it again.

To cure yourself of the tobacco habit, marry a girl who objects to smoking—provided you can find one.

Back 'em Up!
KEEP BUYING WAR BONDS

A WELCOME to our Teachers
And to our girls and boys,
We send this greeting to you—
Blest is the maker of Joys.

HOULETTE'S HELPY-SELFY LAUNDRY
"We Take the WORK Out of Wash"

Construction Helpers Wanted NEEDED AT ONCE!
FOR
L. O. STOCKER CO., Borger, Texas
Constructing 100-Octane Aviation Gasoline Plant for Phillips Petroleum Co.
Transportation furnished enroute to job.
TOP WAGES --- LONG TIME JOB
Now working 60 hours; time-and-half after 40 hours. Living quarters available.
Apply at Once
U. S. Employment Service Office
111 WEST 8th STREET — PLAINVIEW, TEXAS
Hiring will conform with WMC Regulations.

It Is Our Great Pleasure
To extend our SINCERE Welcome to ALL OUR TEACHERS. And a NEIGHBORLY Greeting to the SCHOLARS of the Friona SCHOOLS and to all the People of the FRIONA Country. We are TRULY Happy to be one among you again and we shall STRIVE to make this feeling MUTUAL.
May We See You Often At Our Place in the "Truit" Building
FARMERS PRODUCE
ROY VAUGHN, Proprietor

A Whole-Souled Welcome TO OUR TEACHERS
And to our young folks, this suggestion:
"Just pull in your slack and count up your score. Locate what you're aiming to hit—
Don't waste ammunition and all your ambition, But find out just where you fit.—Collins.
PREMIUM PRODUCE Dick Habbinga, Manager

I may not Know ANY of you. But HOPE to know ALL of you—
TEACHERS AND STUDENTS—and

Welcome You With All My Heart!

And wish you ALL an unbounded success in your SCHOOL WORK.
We are right on the HIGHWAY in the BIG shop Building

Friona Motor Co.
ED CARTEL, Proprietor ... Right on the Highway

LET'S GO TO SCHOOL!
Buy Your School Supplies EARLY
Miller's Jr. Department Store
Friona, Texas

We Are Proud of Our Schools
And we have much greater PRIDE in our TEACHERS and our YOUNG Folk.
AND WE MOST HEARTILY WELCOME YOU
Back to your school work.
MAKE OUR STORE YOUR MEETING PLACE
And may we add—
Our hearts, our hopes are all with thee,
Our hearts, our hopes, our prayers, our tears
Our faith triumphant o'er our fears,
Are all with thee—are all with thee!
T. J. CRAWFORD

School Days Are Happy Days
For all of us folks in FRIONA, as well as those in the schools, and
WE WELCOME YOU
Teachers and Pupils, at OUR STORE, where you will ALWAYS find a few SMILING FACES.
COME TO SEE US OFTEN
CITY DRUG STORE
J. R. RODEN, Proprietor and Pharmacist



"I was wondering, sir, if there's a WAC around who could release me for active duty?"

"POLITENESS is, to do and say, The KINDEST Things in the NICEST Way.

So we extend—
OUR KINDEST WELCOME TO OUR TEACHERS, AND OUR NICEST GREETINGS TO OUR FINE YOUNG PEOPLE As they all come to take up the work of OUR SCHOOLS.

We will strive to make our shop "HOMEY" for you and will be ALWAYS pleased to serve you.

Dilger's Modern Cleaners
MR. and MRS. L. R. DILGER

Calcium Deficient Serious Lack of Most Adult Diet

We are all born deficient in calcium and calcium is one of the nutrients in which diets or food supplies often fall to measure. "yardstick of good nutrition" says Dr. H. C. Shephard, recently chief of the Human Nutrition Laboratory, Economics of the Department of Agriculture, element lacking in is riboflavin, says Dr.

Calcium deficiency much more frequent than is commonly cause there is no detecting them. Childbirth is easier because a new-born soft, flexible bones. ly born, the child's to catch up on promptly. In life the getting calcium. He gets it from drinks.

The need for calcium generally appreciate ren than for men and many go through bodies poor in calcium never realize it. Wh ply of calcium in liberal, there is better structure of bones, the porous ends of bones. This gives a creased surface of bone in contact with the blood, and helps to recover rapidly from calcium. Although milk is water, and kale has water content, both supply in this nature more calcium, pound than do typical vegetables, meats or green leaf vegetables and vitamin A being called "protective"



BATHROOM Complete.
including bath tub and Vitreous

Butane Appliances
including Hot Water Heater Stoves.

We Will Contract
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Well Supplies
including pun electric or gas 2, 2 1/2 and 3 in and checks, mill (new) and threaders for loan, A and fittings.

Electrical Supplies
including Rot 10, 12 and 14

Angel Plow & Pa
We now have for the Ange Plow and Pa

Miscellaneous
All sizes of Combine P hand gas an stoves, meta grease guns, ing and fitti

We Adjust an
all Butane A make official butane installati

C. R. E Comp BOVINA,

Calcium Deficiencies Serious Lack of Most Adult Diets

We are all born calcium-poor, and calcium is one of the two nutrients in which American diets or food supplies most often fail to measure up to the "yardstick of good nutrition," says Dr. H. C. Sherman, until recently chief of the Bureau of Human Nutrition and Home Economics of the U. S. Department of Agriculture. The other element lacking in many diets is riboflavin, says Dr. Sherman.

Calcium deficiencies are much more frequent than physicians commonly realize, because there is no good way of detecting them. Undoubtedly childbirth is easier and safer because a new-born infant has soft, flexible bones. Once safely born, the child's body needs to catch up on calcium and promptly. In life the baby starts getting calcium immediately. He gets it from the milk he drinks.

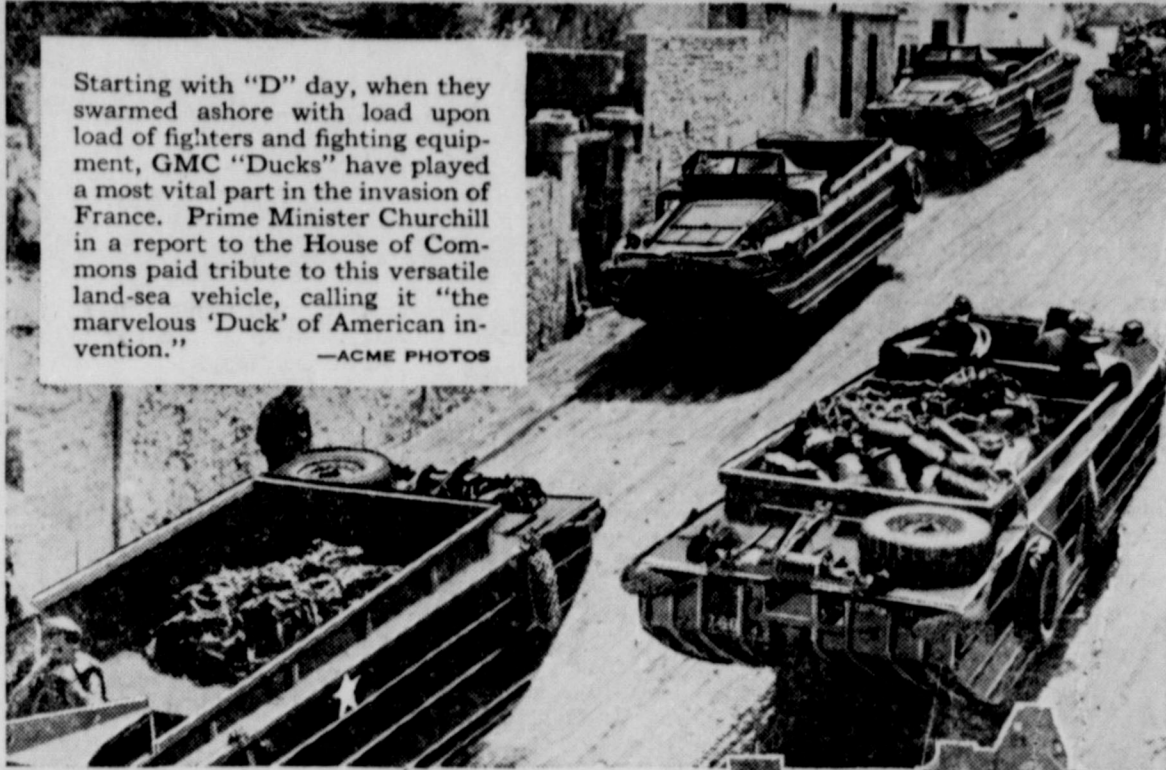
The need for calcium is more generally appreciated for children than for men and women, and many go through life with bodies poor in calcium and never realize it. When the supply of calcium in food is more liberal, there is better internal structure of bones, especially the porous ends of the long bones. This gives a greatly increased surface of bone mineral in contact with the circulating blood, and helps the blood to recover rapidly from strains and drains affecting its supply of calcium.

Although milk is seven-eighths water, and kale has still higher water content, both these foods supply in this natural wet state, more calcium, pound for pound, than do typical fruits, root vegetables, meats or breadstuffs. The importance of milk and green leaf vegetables for calcium and vitamin A led to their being called "protective" foods.

"Ducks" and Trucks Bound for Berlin

Starting with "D" day, when they swarmed ashore with load upon load of fighters and fighting equipment, GMC "Ducks" have played a most vital part in the invasion of France. Prime Minister Churchill in a report to the House of Commons paid tribute to this versatile land-sea vehicle, calling it "the marvelous 'Duck' of American invention."

—ACME PHOTOS



A recent War Department statement emphasized that trucks are important as bombers. Being the Allied No. 1 truck, the GMC "Duck" is a frequent sight on the roads leading to Berlin. Here, a convoy of GMCs passes through a French village to bring up supplies for another big offensive.

tions and told of the recent meeting at Mt. Sequoia. Lunch was served by members of the W. S. C. S. of Dimmitt and the afternoon session was opened by Mrs. Joe Gollehon of Dimmitt who spoke on "Youth and the Church." Mrs. Cawthon Bryant of Hereford discussed "The Week of Prayer and Self Denial," and the closing meditation was given by Mrs. Ford of Friona.

The next meeting will be held at Bethel sometime in January. Those from Hereford attending were Mesdames M. L. Boyd, Ed Warren, Forrest Minton, Eleanor Hudspeth, E. J. Hudson, Ida Ricketts and Cawthon Bryant.

How can love be blind when people in love see more in each other than other people do?

Westway

By MRS. MERLIN KAUL

This community has had its share of moisture the past week. On Thursday a steady downpour throughout the afternoon amounted to nearly 1-2 inches. Early Sunday morning a wind of almost hurricane fury brought with it a four inch rain in many places and hail which caused considerable damage to gardens, feed and corn fields.

Because of the muddy roads there was no Sunday School Sunday morning, and only a few present for singing Sunday night. The annual election of officers and teachers for the Sunday School will be held next Sunday.

Mr. and Mrs. T. B. Cox, Doyle and Elaine, Mr. and Mrs. Hilburn Casey and children of Lockney attended church services at Summerfield Sunday morning.

Mrs. Moody Stephan, Rose and Linda are spending a few days at Gatesville with Mrs. R. T. Stephan and other relatives.

Mr. and Mrs. R. M. Gunn went to Hollene, N. M., Tuesday to spend a week in the Jim Madole home.

Marjorie and C. W. Calsen are spending the week with their grandparents, Mr. and Mrs. G. D. Calsen at Jumbo.

Mr. and Mrs. Vernon Wilson, Jimmy Ray and Joe Wayne and Wilburn Lofland spent the week end in Abilene with Vernon's parents, Mr. and Mrs. M. T. Wilson. Enroute home they visited Mrs. Wilson's aunt, Mrs. W. L. Jackson, at Hamlin.

Mrs. Guy Lawrence and daughters of Hereford were visitors Sunday in the R. M. Gunn home.

Mr. and Mrs. Cawthon Bryant and John David of Hereford were visitors in the Merlin Kaul home Sunday night.

The T. B. Cox family spent Monday night with Mrs. L. B. Hooten at Tulla. They went to Plainview Tuesday on business.

Mrs. J. B. Long of Wellington was a guest last week in the home of her daughter Mrs. Claude Calsen.

Week end guests in the Claude Calsen home included Mr. and Mrs. Buster Bounds, Donivan and Sherry, and J. B. Long of Wellington, and Mr. and Mrs. G. D. Calsen of Jumbo.

Mr. and Mrs. Hilburn Casey and children of Lockney spent the week end in the T. B. Cox home.

Mrs. B. R. Jennings went to Roswell, N. M., Sunday to take her son Marion so that he can prepare for school. Jimmy De Bards who has worked on the Jennings farm all summer will return to Roswell the last of the week to enter school next week.

Mrs. Herman Gray accompanied her brother Lige Ellison of Crosbyton to Ogden, Utah last week where he was called by the illness of his granddaughter.

Mr. and Mrs. Isaac Lloyd of Brownfield were guests last week of his sister Mrs. O. Wilder, Mr. Wilder and Mildred.

Mrs. Norman Livesay of Hereford was a guest in the T. B. Cox home Wednesday night.

Mr. and Mrs. V. T. Glenn of

Vega and Mr. and Mrs. A. C. Pierce spent Tuesday afternoon at the Ulys Pierce home at Hereford.

Mrs. Guy Lawrence and girls of Hereford helped can corn at the Clarence Morrison home Thursday.

Rae Cox is now stationed at Camp Hood where he is training in the infantry. He writes that he would enjoy a good drink of Plains water.

Mr. and Mrs. Woodrow Welty, Mr. and Mrs. Hughes Millard and Mr. and Mrs. M. S. Roe spent a few days last week vacationing at Eagle Nest Lake in New Mexico. The Roe twins and Monty stayed with Mr. and Mrs. J. A. Roe and Sheila and Kent Millard stayed with Mrs. Fred Millard at Hereford.

Mrs. Phillip Miller and Bonnie have returned home after a visit with relatives at Portageville and other points in Missouri.

Mr. and Mrs. Paul Rudd, Harold, Homer and E. H. Little spent the week end at Palo Duro Canyon with relatives. Mrs. R. D. Thommarson and children of Childress who were guests Friday nite in the Rudd home also accompanied them.

ROCKWELL BROS. & CO. L U M B E R M E N

A ROYAL WELCOME TO OUR TEACHERS

And BEST wishes to the entire SCHOOL FORCE, which includes The FACULTY, the STUDENT BODY, the BOARD OF TRUSTEES, the BUS DRIVERS, the JANITORS and the P. T. A. and—

A BIT of advice from Capt. Jack Crawford:

"When a bit of sunshine hits ye, After passing of a cloud, When a fit of laughter gits ye and ye'r spine is feelin' proud, Don't forget to up and fling it at a soul that's feeling blue, For the moment that you sling it, It's a boomerang to you."

O. F. LANGE, Manager

Here's for the Best Term

In the History of the Friona Schools

To Our Teachers:

I EXTEND A HEARTY WELCOME AND LOYAL SUPPORT.

To Our Boys and Girls:

I EXTEND BEST WISHES FOR SUCCESS IN YOUR EFFORTS TERM OF 1944-45.

FRED WHITE

AUTOMOTIVE ELECTRICAL SERVICE

Teachers We Welcome You

Yours is one of the noblest professions on earth

STUDENTS, WE GREET YOU

Yours is the most ENVIABLE period of life. May you use it well.

We shall be happy to serve you in ANY way

F&O Tractor Service

HOWARD FORD, Proprietor

We Are Mighty Glad

To have You TEACHERS back with us again, and we want to Know EACH one of you, so COME TO SEE US OFTEN.

And YOU YOUNG PEOPLE—We want to know ALL of you, and we hope you are a HAPPY, JOLLY, ROLLICKING group, But SERIOUS and EARNEST enough to make your SCHOOL Life ALL it should be to you.

Friona Machinery Co.

MR. and MRS. J. J. WILLIAMS

WE OWE

A Debt of GRATITUDE and APPRECIATION to the Public Schools of Our HOME Community, and we take pleasure in extending

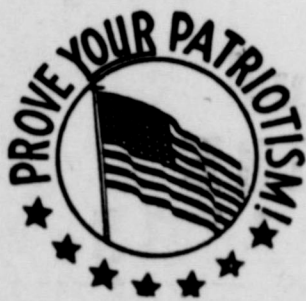
TO OUR TEACHERS AND ALL THEIR INTEREST,

Our ROYAL WELCOME and assurance of OUR Support and Influence. And to Our Boys and Girls, OUR Best wishes.

"The victory of SUCCESS is half won when one gains the habit of WORK."—Sarah A. Bolton.

Maurer Machinery Co.

CARL C. MAURER, Proprietor



BATHROOM

Complete . . .

including bath tub finished in Vitreous China.

Butane Appliances

including Heaters, Hot Water Heaters and Cook Stoves.

We Will Contract your Plumbing . . . !

Well Supplies

including pump jack with electric or gasoline power, 2, 2½ and 3 inch cylinders and checks, 10-ft. windmill (new), Pipe cutters and threaders up to 3 inch for loan. All size pipe and fittings.

Electrical Supplies

including Romex, No. 8, 10, 12 and 14 wire.

Angel Plow Parts

We now have the agency for the Angel One-Way Plow and Parts.

Miscellaneous

All sizes of bolts, Baldwin Combine Parts, second hand gas and oil cook stoves, metal tool kits, grease guns, copper tubing and fittings.

We Adjust and Regulate all Butane Appliances and make official inspection of butane installations.

C. R. Elliott Company

BOVINA, TEXAS 4-tfc

Summerfield

MRS. GUY WALSER

The Revival meeting closed Sunday night. Rev. Victor Crabtree of Oklahoma City did the preaching and Taft Holloway of the P. O. W. Camp at Hereford led the singing. A good crowd was present at all meetings. There was a light attendance Sunday morning because of the rain.

Our community received between three and four inches of rain this past week. A good rain fell Thursday when it rained slowly nearly all day. Farmers will be busy now plowing their wheat ground again and sowing wheat. The rain surely will help the row crops as some of them had already been damaged somewhat.

Mrs. B. C. Roberson of Hereford spent a few days the first part of the week with her son Bernard Roberson and family. Mr. and Mrs. Roy Coker and Paul were business visitors in New Mexico the first part of the week.

W. C. McQuarter is welding at White Deer for the Panhandle Eastern Company.

Seaman 2-c Otho Noland and Mrs. Noland and their daughter of San Diego, Calif., spent a ten-day leave with their parents, Mr. and Mrs. J. A. Noland and Mr. and Mrs. John Renfro. Mrs. Tandy Legg and children and Mrs. O. B. Sumner were Thursday guests in the home of Mrs. L. P. Shaw north of Hereford.

Mr. and Mrs. Ted Staats and family visited in the B. A. Atchley home last week. Margaret Staats stayed for a longer visit. Misses Bety Jane and Nancy Carl of Hereford visited in the

G. Lawrence 'Jr.'



Pamela Gordon, daughter of Gertrude Lawrence, smiles her joy on a movie set on learning by telephone she passed a screen test. She'll be in "Winged Victory."

home of Mr. and Mrs. Earl Lance last week.

Mrs. Frances Easley and daughter of Crowell visited her brother Forbes Blakemore last week.

Dudley Thornton of Lockney visited in the homes of Mr. and Mrs. J. A. Noland and Mr. and

Mrs. Forbes Blakemore last week. Mr. Thornton lived here several years ago.

Mrs. W. A. Davis has returned to her home in Clarendon after spending a week with her daughter Mrs. Lee Curry.

Mr. and Mrs. John Black and Mrs. Dick Ford of Amarillo visited in the home of Mr. and Mrs. Lee Curry last Thursday.

Mr. and Mrs. Denson Hill and boys of Ford were guests in the B. A. Atchley home Sunday.

Miss Sylvia Behrends is teaching at Dimmitt in the fourth grade. Miss Agnes Behrends is teaching at Flagg this year.

Misses Sylvia Grounds of Weatherford, Okla., and Dorothy Grounds of Oklahoma City have returned to their homes after spending their vacation in the home of their sister, Mrs. Roy Euler and family.

School starts Monday morning with Mrs. Tandy Legg and Mrs. Laura Shaw as teachers.

Mr. and Mrs. C. E. Wright of Olney visited in the homes of B. A. Atchley and C. B. Thomas last week. Mrs. Wright is a niece of Mr. Atchley.

Mr. and Mrs. George Albert Springer of Frio were guests in the B. A. Atchley home Sunday.

Zone Meeting Is Held At Dimmitt Church

A zone meeting of the Woman's Society for Christian Service of the Methodist Church was held in Dimmitt Tuesday at the Methodist Church. Mrs. M. L. Boyd, zone leader, was in charge of the meeting.

The morning session opened at eleven o'clock with Rev. U. S. Sherrill, pastor, giving the devotional talk. Reports from Friona, Bovina, Bethel, Dimmitt, Y-L and Hereford were given; and Mrs. J. R. Moore of Amarillo, district secretary, spoke on christian-social rela-

WE MOST HEARTILY WELCOME YOU—

Teachers And Students

We would we were qualified to swap jobs with you, TEACHERS, if you would. And we ENVY you, YOUNG PEOPLE, YOUR Opportunity. May you make the best of it.

Come to SEE us, Learn to KNOW us. And you will LIKE us.

Friona Consumers Co., Inc.

ELROY WILSON, Manager

We Would Feel Unkind

If we did not extend a loyal WELCOME and a word of appreciation to—

OUR FORCE OF NOBLE TEACHERS

No greater work can any man do, than that of the sincere and earnest Teacher As FOOD and DRINK are to the BODY, so is GODLY training to the MIND and the SOUL of the YOUNG. And to OUR YOUNG people—A Cheerful Greeting, and may you render—

OBEDIENCE TO YOUR TEACHERS AND RESPECT TO ALL

T. J. CRAWFORD

'Kamerad!' in Southern France



Surrendering to Allied troops, German captives from a south France coastal town file past a U. S. infantryman. That's one of our tanks back there. (Signal Corps Radio-Telephoto.)

Care in Wrapping Stressed for Xmas Mailing to Armed Forces Overseas

Packing parcels securely and addressing them clearly and correctly are instructions stressed this week in the announcement by Postmaster General Frank Walker that the period for mailing of Christmas parcels to all Army and Navy personnel overseas will be from Sept. 15 to Oct. 15. After Oct. 15 no gift parcel may be mailed to a soldier without the presentation of a written request from him.

"It is not pleasant to visit a postal concentration center and see the numbers of Christmas parcels which will never reach servicemen and servicewomen," Postmaster General Walker said in urging that all packages be securely wrapped.

Pointing out that gifts must travel far in crowded shipping space, the postmaster general emphasized that if gifts are to be protected they must be packed in boxes made of wood, metal, solid fiberboard or strong, double-faced corrugated fiberboard reinforced with strong gummed paper tape or tied with strong twine. If both tape and strong twine are used, so much the better. If the outer layer is crushed—the loss of contents may be prevented if fiberboard boxes are wrapped in heavy paper. The address of the sender and addressee should be written inside the package as well as outside.

Parcels must not exceed five pounds in weight, must not be more than 15 inches in length or 36 inches in length and girth combined. It must be marked "Christmas Parcel" so that it may be given special attention to assure its arrival before Dec. 25.

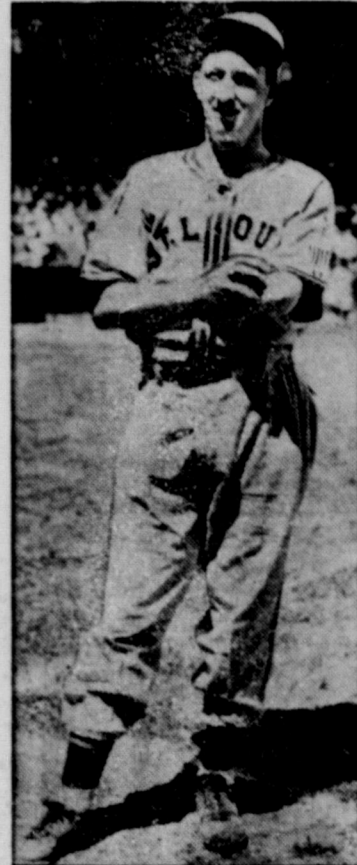
Not more than one package may be mailed in any one week to the same member of the armed forces by or in behalf of the same mailer.

When combination packages are made up of such items as miscellaneous toilet articles, hard candies, soaps, etc., the contents should be tightly packed so that they will not loosen in transit and damage the contents or the cover. Hard candies, nuts, caramels, cookies, fruit cake and chocolate bars individually wrapped in waxed paper should be enclosed in inner boxes of wood, metal or cardboard.

Perishable goods, such as fruits or other foods that will spoil, are prohibited. Intoxicants, inflammable materials such as matches or lighter fluids, poisons and anything that may damage other mail are also prohibited. Gifts enclosed in glass should be substantially packed to avoid breakage. Sharp instruments such as razors and knives must have their points protected.

Relatives and friends who know that the personnel in the armed services to whom they plan to send gifts are at far distant points should begin to mail their packages on the opening day—Sept. 15—of the mailing period. Success can be assured, with the limited personnel and facilities available, only if the public gives full cooperation through prompt mailings of overseas gift parcels from the opening of the mailing period.

Eye Sharpener



The way the St. Louis Browns are winning games, you wouldn't think they've been practicing against a one-armed pitcher, but they have. He's Orville Vincent Paul, 34, 180, 6 feet tall. He lost his arm at a World War I Liberty Loan rally bomb explosion when he was 8.

B-5 Gas Coupons To Be Validated Early

"B-5" gasoline coupons will be issued to fill future applications for "B" gasoline rations when the present Ration Board supply of "B-4" coupons is exhausted and will be valid immediately upon issuance, District OPA Rationing Executive Ely Fonville has announced.

Because of a shortage of "B-4" coupons in this region, the "B-5" coupons were validated early and gasoline dealers are being notified.

Fonville also pointed out that all outstanding "B-4" coupons are still valid.

IT IS ALWAYS A PLEASURE TO US

To bid a HEARTY WELCOME and cheerful Greeting to All OUR TEACHERS AND THE ENTIRE STUDENT BODY

Such as: "Despite not any man, and do not spurn anything; for there is no man that has not his hour, nor is there ANYTHING that has not its place, —Rabbi Ben Azai

Respectfully,

"PREACH" AND ZOLA

Xmas Packages for Prisoners in Europe To Be Mailed Now

Christmas boxes for prisoners of war and civilian internees in Europe must be sent now if they are to arrive on time, Mrs. C. H. Dyar, chairman of the local Red Cross prisoner of war committee, announced this week, pointing out that since gifts must be sent in special Red Cross vessels, then transhipped through Geneva, Switzerland, for distribution to prison camps, the gifts may be several months in reaching their destination. Censorship further delays Red Cross prisoner package deliveries, Mrs. Dyar states.

Boxes may be sent by the next-of-kin of prisoners now in German camps, according to Mrs. Dyar, who offers her aid in selecting the contents of gift boxes and in packing them to conform to postal requirements, should the aid be needed by any

person planning to send a Christmas box to a war prisoner in Germany.

Massachusetts is an Indian name meaning "at the Great (Blue) Hills."

To Our Teachers, Students And Pupils

We extend a cheerful greeting and a hearty welcome, And, in the words of Frank L. Stanton:

If you strike a thorn or rose, Keep a-go-in'!
If it hails or if it blows, Keep a-go-in'!

'Taint no use to sit and whine,
When the fish ain't on your line;
Bait your hook and keep a-tryin'—
Keep a-go-in'!

Reeve Chevrolet Co.
CHEV. & A-C

New Irons to Be Sold at '42 Price

Twenty manufacturers who have received allocations to produce 1,768,968 electric irons have agreed to sell them at no change from their March, 1942, prices, the Office of Price Administration has announced.

New electric irons are one of the first items in the consumer durable goods field that will re-appear on the market since production was suspended in 1942. They will bear price tags stating the dollar-and-cents retail ceilings. Authorized retail prices range from \$5.30 up to \$11.70, but the majority of the irons are automatic models in the medium price range.

War Production Board has authorized production of 2,037,838 electric irons, by 32 manufacturers. Prices for the other manufacturers have not been established yet.

ANNOUNCING

Friona's newest store Lucille's Dress Shoppe in the near future. Around the corner from the Drug Store.

Ladies' ready-to-wear, coats, suits, dresses, slips, panties, and pelce goods at prices you can afford to pay.

Watch the papers for further announcement.
Lucille Foster, Prop.

AS THE SCHOOLS ARE, SO IS OUR COUNTRY

We are, therefore, deeply interested in the success and welfare of the FRIONA PUBLIC SCHOOLS, and we extend our

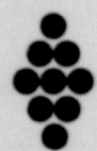
CORDIAL WELCOME, BEST WISHES AND UTMOST SUPPORT

TO OUR TEACHERS AND PUPILS

And as a suggestion in your teaching and in your learning; just remember: "corrupted freemen are worst of slaves."—Garriek.

Friona Wheat Growers, Inc.
ARTHUR DRAKE, Manager

THE FRIONA STATE BANK



Member

Federal Deposit Insurance Corporation

Wm. H. Flippin Jr.

General Auctioneer
FRIONA, TEXAS

Farm and Livestock Sales
A SPECIALTY

Good Service, Fair Treatment.
I Solicit Your Business

Complete Insurance Service

F. A. SPRING Agency
FRIONA TEXAS

1901 Prompt Ambulance Service 1944

We now offer \$150.00 Cash Burial Insurance at low cost!

E. B. BLACK CO.

Furniture and Undertaking

HEREFORD, TEXAS

Regal Theatre
FRIONA, TEXAS

Fri.-Sat. Sept. 1-2

'Pistol Packin' Mama'

With Ruth Terry and Robert Livingston. One of the BEST Musical Comedies of the Year.

Also: "Tiger Woman,"—Serial

Sun.-Mon. Sept. 3-4

"Ladies Courageous"

With Loretta Young, Geraldine Fitzgerald and Diana Barrymore.

"DRAMA"

Wed.-Thurs. Sept. 6-7

"My Best Gal"

Starring Jane Withers and Jimmy Lydon.—Musical Comedy. See this show and laugh yourself into a Happy State of Mind.

We WELCOME and GREET OUR TEACHERS and Students of our Schools and shall always strive to afford you GOOD Entertainment.

Afternoon Shows 2:30

Night Shows 9:00

"Your Pleasure Our Job"

W. E. (Bill) McGlothlin, Prop.

BEFORE YOU LAY UP THAT MACHINE—



DO THIS!

• Check it over. If any parts are worn and need replacement make a list and order them now. As you ride out of the field with your harvesting done there's no better time to plan needed repairs. You've just been working with your equipment and every detail of its operation is clear in your mind. If you wait until next season you're bound to forget many of the important little things that make a big difference.

Order the parts you need now and they're sure to be ready for you when you start the next big job. Specify genuine IHC parts to keep your machines as good as new.

We're here to serve you with parts and expert repair service. Our men know your equipment down to the last nut and bolt. When they fix it for you they do it right. And our charges are reasonable. This is a McCormick-Deering shop at your service.

Parmer County Impl. Co.

PHONE 28

FRIONA, TEXAS

Any way you look at it...



NATURAL GAS IS THE PREFERRED FUEL

The Blue Flame of Magic. Use it wisely today. Tomorrow, it will bring you leisure hours and better joy in living.



WEST TEXAS GAS COMPANY

DEVOTED INTEREST C and PARMER

Volume 20—Num

Bumper R Result of

The bountiful casual showers visited the Friona area the past three days of almost benefit to the farming crops.

Much of the territory was in drought, owing to continued drought a hot weather, but giving them another life, and with weeks longer, it practically all of will mature.

Farmers were ped on account of owing to the fact had not been mol and bring up wheat which always season when the hall. Following though this volt has come up unu the ground and the opportunity it to have it out planting the ne farmers are alr night and day wheat land, for is in prime cond

Large acreages already in the sh early plantings and grain crops the heavy rains re also in the sh

Maurer Buy Plane in Ho

Mr. and Mrs. are spending a week at Houston. They drove th ton, where Mr. the purpose of other new plane Benger Air Field town, of which and manager. E plane through to Mrs. Maurer will home.

RECRUITING O HERE

Lt. Muriel Jan Roberta Waite, is Lubbock, rec for the WACS, Tuesday, enlist their part of th They favored with a short visi has not leard any recruits wer

FIRST BAPT

R. L. Jenkl
11 A. M. (G. B. Bus
12 M. (Sermon, "The
8 P. M. (Mrs. W. Roge
9 P. M. (Sermon, Knowle
Prayer meetin nesday evening welcome at all

FO

LOWI
KRAMZWLL

"We'll pass