## The Floyd County Hesperian 10 cenns



## Dog Control Ordinance Passes on Council Vote



Lewis Urges Soil Testing For Proitis


Cattle Short Course Date Is Announced

Whirlwinds Host Mortion Friday Night

Commissioners Court Will Take No Appeal from Court Judgment

Change Made
In Implement
House Owners

> Schedule Red Cross Annual Meeting Here

## mimimit TAX PAYING FLURRY In District HERALD OF DEADLINE



Collector To Spend Jan. 18 At Lockney
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Dougherty vote DUE SATURDAY

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## The Floyd County Hesperian

For Industrial Peace. Rairroad people ook upon the appointment of eeretary <br> \section*{coun
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Reports From Peoples Hospital Fund lo


## STARTS THURSDAY MORNING

PIECEGOODS
15 DIFPERENT

BATH TOWELS

LOOPRUGS
WITH LATEX

| 40 denile .... white, pink, bue or maize |
| :--- |
| CHILDRENS NYLON PANTIES 4 |

## LADIES RAYON PANTIES

POLISHED COTTON . . . EMBROIDERED OR LACE TRIMMED
CHILDRENS SLIPS
TO 14 YEARS
terry cioth tallerima strie
LADIES HOUSE SHOES ORNKE

## BALLERINA SHOES

me several
popular colors
large oval
BAMBOO LAUNDRY BASKETS
"You'll find Many Other Excellent Specials Throug Our Store that are not mentioned in this Ad."

HOMEMAKING HINTS Cold Weather and Mountain School

-
$\qquad$

SUPERIOR

## Pay up to $\$ 508$ more? What for?

Only Falcon offers the just-right compact wagon!

fair dept. store close out sale emds saturday, ii. ia. take advantiage of New Mark-downs now.

## (1). SOCIETY

Linda Sue Roe, Van C. Stovall Exchange Vows
 Commodore palms and and white
mums. Seven brancted candel ratace on branched candela-
ratither side of the
atin covered kneeling bene satited covered knee

| ADRON FIELD |
| :---: |
| REPRESENTS |
| Washington National |
| Gibraltar Life |



Mrs. Essie Conner Party Is Farewell Wedding Day Set New President of Gesture to Couple Past Noble Grand Moving From Cit

## Lakeview News







Mrs. Parkey Is Meeting Hostess Of Study Club


Food Sense-Not Nons








STORE CLOSED ALL DAY THURSDAY

3 OHF
ST ALL SIZES
wuge - 15 Denier MOLS "NEBEL"
ON HOSE
is. For 79 c
FIRST QUALITY
IZES $81 / 2$ to 11
ove group
IRTSWEAR
ms, Peddle Pushers etc.
to $\frac{1}{2}$ OFF nns, Corduroys, Cotand Cotton Knits

ST TIME SHOWN rnation Festival vel Ensemble BY "CANON" Towel . 1.00 Towel . . 69 $h$ Cloth . . 29

## 0NE RACK

CHILDREN'S
RESSES
$\frac{1}{3} \bigcirc F F$
SIZES 1 to 14
REAL BARGAIN

0NE TABLE
CEGOODS
$10 \frac{1}{2} 0 F F$
ance to Make a Big Big Saving!

"CURLEE" \& OTHER FINE BRANDS ENTIRE STOCK REDUCED

## $20 \%$ To $50 \%$ Off

 NONE RESERVED . . . . BUY NOW:ONE GROUP WOMENS BLOUSES REDUCED $\frac{1}{3}$ TO $\frac{1}{2}$ OFF
"FIELDCREST" Electric Blankets
Regular 19.95-THIS SALE
$\overline{5 \%}$ WOOL DOUBLE BLANKETS 5\% WOOL DOUBLE BLANKETS
BEAUTIFLL PLAIDS REG. 4.98

ALL WOMENS \& CHILDRENS SWEATERS . . . $\frac{1}{4}$ to $\frac{1}{2}$ OFF ONE TABLE ODDS AND ENDS $\frac{1}{2}$ PRICE and LESS

CHILDRENS COATS $\frac{1}{4}$ to $\frac{1}{2}$ OFF

ONE RACK LADIES SKIRTS

ONE RACK ladies

DRESSES 1/2 PRICE $38 \frac{1}{2}$ INCH BROWN MUSLIN 6 yds. for. 1
WOMENS \& CHILDRENS CAR COATS $\frac{1}{4}$ to $\frac{1}{2}$ OFF

ONE GROUP LADIES HAND BAGS

1/2 PRICE

## SHOES! SHOES!

CONTINUING OUR SEMI-ANNUAL SHOE SALE:

## 977 PAIRS WOMENS SHOES

 74 PAIRS MENS SHOES 159 PAIRS CHILDRENS SHOES //A,NOW IS YOUR CHANCE TO BUY THAT EXTRA PAIR OF SHOES AT A BARGAIN PRICE

Only "2" Sales a Year but always "REAL" ones!

## MENS

 SPORT COATS "CURLEE" \& OTHER FINE BRANDS . $20^{\circ} 1050^{\circ}$ offEntire Stock Reduced

| MENS |
| :---: |
| SPORT SHIRTS |
| Sizes Small, Medium, <br> Large, Extra Large and <br> King Size ... A Good <br> Selecton |

ONE GROUP
MENS SLACKS
20 " 150 o off LIMITED QUANTITIES

BOYS

## SPORT SHRTR

## 14 OFF

SIZES 2 TO 18 BUY NOW AND SAVE

MENS JACKETS $\frac{1}{4}$ to $\frac{1}{2} \bigcirc F F$ SHORT JACKETS, CAR COATS . . SIZES 36 to 48 A NICE SELECTION:

## 55 ONLY

bOYS JaCKEIS $\frac{1}{4} 10 \frac{1}{2}$ OFF

SIZES 2 to 18 Short Jackets . . Car Coats NONE RESERVED

## Southwestern's Progress Report Paints Picture of Future Growth <br> 


 .



When you think of Banking Think First of The FIRST.



We will be at the office of Lockney $A_{L}$
IN LOCKNEY
WEDNESDAY, JANUARY 18 ,

For the convenience of the Tax Pay
COLLECT STAIE, COUNTY POLL TAXES ONIY

Office in Court House Will Be Open Poll Taxes and Automobile Busine
T. T. HAMILTO
assessor-collector of taxe FLOYD COUNTY, TEXAS


ANGE OF OWNERSHIP

## OODADA IMPLEMENT CO.

## L. L. SAWYER

 CARLTON FAWVER
## UK YOU FRIENDS:

vears I have spent at Floydada Implement have
aasant ones. I have enjoyed serving you as Mas frson dealer in Floydada.
and Carlton Fawver. I wish to recommend them and feel you will receive the same fine treat Sawyer has been my partner at Floydada Imtfor several years and Fawver has been asso-
ith us in Sales and Service. I feel you know and
do business do business with both of these men.

$$
\begin{aligned}
& \text { ave made no definite plans for the future and } \\
& \text { thably be in and }
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$$ pably be in and around Floydada for a time. ain let me say thank you for all the favors of

M. S. ROBERTSON

Local Seaman Leaves For Guantanamo

## EDMISTON <br> PLUMBING

PLUMBING AND heating
Repairs - Supplies
Phone YU3-3360

Cone Highlights

## Wake News



WILSON PHOTOGRAPHY
Lockney


TED ALLEN AUTOSERVICE

Now for the first time
Traditional
Mercury values in the popular price range


TRADITIONAL MERCURY COMFORT

## TRADITIONAL MERCURY VALUE



## CLINE \& RAINER

201 South Wall




MELLORINE
All BRANDS
$\frac{1}{2}$ GAL.
ASSTD. FLAVORS

Save 54
49....2:

Piggly Wiggly Meats are Naturally Tender-... Always Unconditionally Guaranteed!

## SWISS STEAK

FRYERS
CLARY'S GRADE A, WHOLE LB.

69c

## 35c <br> 39c

 MRS. CHESSHER'S, 1 LB. BOX CHICKEN BREASTS - . 69cfresh boston butt, semi-boneless, lb
PORK ROAST USDA
CHOICE BEEF, BEEF,
LB.

PERCH FILLETS
US.D.A. CHOICE BEEF, LB.
RIB STEAKS
EGGS
400 ct. box
KLEENEX
dutch oven, 5 Lb. bag
FLOUR
12 Bottle carton
SLB. CAN
SNOWDRIFT
CAMPFIRE, No. 300 CAN
AUNT JEMIMA, WHITE, $21 / 2 \mathrm{LB}$. BOX
CORN MEAL
QUAKER, 18 oz . BOX
OATS
AUNT JEMIMA, 2 LB. box
PANCAKE MIX
SUNER'S-303CAN
CANARY-4 OZ. CAN
VIENNA SAUSAGE

| . | . | 59c |
| :--- | :--- | :--- |
| . | 39c |  |
| . | . | 69 c | ROBNETTS, MED. DOZ.

## 39 c

69c

## HI-C

## DRINKS

orange-pineapple, grape or orange

23 c
39c

PEACHES<br>25c



STRAWBERRIES :

## NOTEBOOK

FILLER :" 29c

##  

Piggly Wiggly Fruits and Vegetables . . . none fresher!
(B) A 1 B E E G GRAPES

White or Red, The Pride of Texas

