





### Egg License Are Overdue For Many White Reports

September 1, 1958, marked the dead line for Texas egg industry men to secure 1959 licenses required under the Texas Egg Law, and some 150 firms who haven't complied face possible cease-business action by Texas Department of Agriculture inspectors.

About one-third of Texas egg dealers, wholesalers, processors and brokers required by law to be licensed before doing business failed to make application for renewal or initial license by September 1, when 1958 licenses expired.

Whereas total 1958 egg business licenses issued up to July of this year were more than 4000, applications for 1959 licenses received up until September 15 totaled below 3,000.

Egg firms which have not made application for 1959 licensing should do so immediately to avoid any difficulty in their operations. Licenses can be obtained by writing to the Texas Department of Agriculture, Capitol Station, Austin 11, Texas.

Phone YU3-3721 FOR BUTANE SERVICE WYLIE Butane Company

## DANCE AT THE VFW HALL IN FLOYDADA SATURDAY, OCTOBER 4

Music by DONNIE RICHARDSON and the STARLIGHT PLAYBOYS with NATE STEPHENS Dance Each Saturday Night

### For The Best

- DEFOLIATION
- FARM CHEMICALS
- FERTILIZERS

Call YU 3-2541 JENNINGS FARM SUPPLY

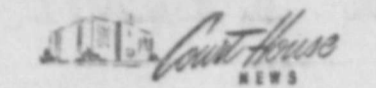
### Investigators On Bank Application Are Publicity Shy

Investigators for the Federal Deposit Insurance Corporation and the State Banking Department were publicity shy in Floydada this week when they were here to look into the feasibility of granting a bank charter.

Local business men in July asked for charter for a state bank, which they propose to call American State Bank with a capital structure of \$300,000.

Several local people were interviewed by the official visitors and conferences were held with local banking officials and the board of the proposed bank.

The trio are due to make their recommendations to the State Banking Board, which, presumably, will hold a hearing on their next meeting early in November. The State Banking Commissioner, the Attorney General and the State Treasurer compose the board, which meets in Austin.



### In County Court

Cases filed: O. V. Pylant vs. Orlan E. Miller suit on check; J. A. Paterson vs. James Stark Green, suit on note.

### WARRANT DEEDS

De Williams et ux to Dwight Jackson et al, the northeast corner of 27.055 acre tract situated in Floyd County beginning at the intersection of the south Right-of-Way line of U. S. Highway No. 70 and the west Right-of-Way of the Fort Worth and Denver City RR. \$6.60 stamps.

Maud E. Hollams to William H. Stephens, lot 8 in block 104 in Floydada. 55 cents stamps.

Nora Gentry to Kelton Shaw et ux, lot 4 in block 2, P. M. McDonald addition in Lockney. \$2.20 stamps.

M. R. Miller et ux to Bernice Miller, an undivided one-third interest in and to all of the east 100.3 feet of lots 9 and 10 in block 20, Brewster addition No. 1 in Lockney, also an undivided one-third interest in and to lot 8 in block 29 in Brewster addition in Lockney.

Lela M. Massie et ux to John W. Buchanan, lot 3 in block 22 in Floydada. 55 cents stamps.

Nora Gentry to T. O. Thornton et ux, lots 9 and 10 in block 3, P. M. McDonald addition in Lockney. \$1.6 stamps.

Floyd County Memorial Park Inc. to J. B. Smitherman, Garden No. 1 block 19, lots 3 and 4 55 cent stamps.

Herman Nicholas McAda et al 2 in block 2, Day addition in Lockney.

Herman Nicholas McAda et al 1 William Vandiver McAda, lots 1 and 2 in block 2, Day addition in Lockney, also the south 33 feet of lots 14, 15 and 16 in block 36 in Lockney. \$1.65 stamps.

Hary Reeves et ux to Reid Nicholson et ux, lot 7 in block 24 in Floydada. \$2.75 stamps.

A. J. Owen et ux to Milton J. Weems et ux, lots 12 and 13 in block 1, Morris Subdivision of block No. 3 Homertha addition in Floydada. \$2.1 stamps.

### INFANT DAUGHTER DIES

Graveside rites were conducted in Memorial Park Cemetery in Amarillo Monday morning for Carolyn Ann Word, infant daughter of Mr. and Mrs. Melvin L. Word of that city, who died in Northwest Texas Hospital Saturday morning.

Besides her parents she is survived by a brother, the grandparents Mr. and Mrs. W. T. Phillips, Amarillo, and Mr. and Mrs. Tom Word of Lockney.

### Milton Terry Hopes To Visit Home Soon

Milton Terry, who for the past two months has been a patient in the Veterans Hospital in Albuquerque, N. Mex., related to his wife Sunday night by telephone that he may get to return to Floydada for a month before re-entering the hospital for more treatments.

He underwent surgery on Aug. 22 and his wife has been at his bedside most of the time before his operation and since.

Others who have been to visit him during his stay are his daughters Mrs. Allan Gross and Addie Adkins and his mother, Mrs. J. R. Terry. Among other relatives and friends from Floydada were Mrs. W. F. Daniel, Harold Terry, W. R. Daniel, Mr. and Mrs. Leighton Teeple, Mr. and Mrs. Raymond Teeple, Mr. and Mrs. Gaines Teeple, Mr. and Mrs. Raymond Evans, and Mrs. R. F. Hall.

Those going from Amarillo have been Mr. and Mrs. Jim Terry, Mrs. Lawson Stevens, Mrs. Verne Nelson and Kathleen Hill. Living now in Albuquerque but formerly of Floydada, Mr. and Mrs. Bryce Queen and Mrs. Ruby Shoemaker.

Mr. Terry is employed with Southwestern Public Service at Plainview.

### NINE WEEKS SUMMER SESSION

Next summer the University of Texas will change to a single nine-week summer session, in place of the two-week terms held during past summers.

The chief advantage of the change University officials say, is that the quality of summer work will improve. Under the nine-week arrangement, a course will be more nearly like that taught in a regular fall-winter-spring session.

One immediate benefit is that spring high school graduates can begin full scale college work in the summer by taking such basic freshman courses as English and mathematics before they dig into regular fall courses.

Mr. and Mrs. Sammy Hale and children spent the weekend in Lubbock, guests of Mrs. Hale's parents, Mr. and Mrs. J. S. Walton. Mr. and Mrs. Hale also attended the football game between Tech and West Texas State. Mr. and J. S. Hale Sr., also attended the game.

### PHI SUPPER - OCTOBER 2

In a meeting of the officers, held September 24, in Mrs. Paul Huntington's home, plans were discussed for the supper to be sponsored by the P.H.A.

The date and the time were set for Thursday, October 2, at six p. m. The menu will include:

Ham, yams, Irish potatoes, tossed salad, green beans, fresh baked rolls, and an assortment of cakes. Tea and coffee will also be served.

Tickets for sale have been distributed to the members of the P.H.A. and are 75c each.

Make plans now and purchase your ticket from a member of the P.H.A.

Mr. and Mrs. Bob Smith are visiting in Waurika, Okla., this week with plans to return home the latter part of the week. They left Floydada Wednesday of last week.

Mr. and Mrs. Lloyd Murry and son Bobby, of Amarillo, visited her recently with her parents, Mr. and Mrs. W. H. Smith Sr.

### WRITES FOR PLAINVIEW BABY HELD TUESDAY AFTERNOON

Graveside rites for the infant son of Mr. and Mrs. Leonard Harper of Plainview, were held at 3 p. m. Tuesday at the Plainview Cemetery with the pastor of the College Heights Baptist Church in that city officiating.

Vance Reddy Harper was born at 1:30 p. m. Sunday and passed away Monday night in the Plainview Hospital from a defective heart.

Survivors other than the parent include a two year old sister, Derinda Diane, and grandparents, Mrs. Clarence Reddy, McCoy community Mr. and Mrs. Skoet Thornton, South Plains, and great grandparents Mrs. W. F. Culpepper, Floydada and Mr. and Mrs. J. W. Reddy of Arlington. Also a number of aunt and uncles in this area.

Attending rites from Floydada were Mr. and Mrs. Elmer Biggs, Mr. and Mrs. Lewis Reddy, Mrs. Culpepper, Mrs. Robert Smith, Mrs. J. W. Day Jr., and Mr. and Mrs. Thornton and Mrs. Clarence Reddy who is still with the family at their home.

Mr. Harper is employed with Southwestern Public Service at Plainview.

### MRS. MARTHA MANN PASSES

The funeral for Mrs. Martha Mann, 80, a former resident of Lockney, who died early last week in California, was held Thursday at the Lockney Cemetery. Rev. E. Lee Sanford, pastor of the Lockney Methodist Church, officiated.

Mrs. Mann left Lockney in 1938. Survivors include three daughters Mrs. Lida Crow and Mrs. Veda Anderson, both of California, Mrs. Edna Reeves of Missouri and two sons Homer and H. B., addresses unknown.

Mr. and Mrs. W. O. Tye returned home recently after touring in Idaho, Wyoming, Montana, Washington, Oregon, Nevada and California. While in California the couple visited with Mr. Tye's sister, Mrs. F. L. Haines and family at Roseville.

Sunday guests in the home of Mr. and Mrs. Walton Winn and family were Mrs. Winn's parents, Mr. and Mrs. R. G. Horsey, her brother Dub Horsey and wife of Mule shoe, and two sisters, Mrs. R. C. Howell and family of Hereford, and Mrs. K. O. Pittman her husband and daughter of Snyder.

### KEEP THIS AD!

Over 25,000 Arthritic and Rheumatic Sufferers have taken this Medicine since it has been on the market. It is inexpensive and can be taken in the home. For Free information give name and address to P. O. Box 826, Hot Springs, Arkansas.



\$3.25 Gallon Can \$3.40 Gallon in Quart cans MORCKEL Farm Chemical Co.

### Space Age Car Stars In Motor Show

DETROIT—Firebird III makes a final test run at the General Motors Technical Center before leaving for New York and Boston to star in GM Motorama of 1959. GM's newest experimental gas turbine car is guided by a single stick located between the two passengers which takes the place of conventional steering wheel, brake pedal and accelerator.

Missile-like in appearance, it has two engines and uses space age electronics and transistors. It will team with GM's 1959 cars in the Motorama to show the public the latest in automobiles of today and tomorrow.

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### Small Business

It has now become the fashion among the so-called intellectuals, parlor pinks, and others, to throw stones at American industry.

And while perhaps in the present time of stress when the failure of the auto industry to maintain a steady pace is a fact, the Big Three of Detroit are entitled to some lumps, Detroit is not the entire auto industry.

What these C. W. Harger critics forget, and what unfortunately the Big Three forgot, is that the lifeblood of the auto industry is the nationwide corps of auto dealers who for the most part are independent businessmen with their own money tied up in sales and service facilities.

It is these dealers who made America a nation on wheels, but as soon as tax law enforcement and a fuzzy governmental attitude permitted huge concentration of auto making power, dealers were forced to go along with policies many, if not most, are not in sympathy with.

The American motorcar today is an outstanding engineering achievement. Perhaps they are bigger than absolutely necessary; perhaps they even have too much glittering chrome.

But it is quite possible that these things have added only insignificantly to prices of autos.

One of the most potent points in this entire situation was made by Charles Kettering, veteran inventor of General Motors, when in a recent article in a national magazine he stated that almost one fourth of the retail price of each car is now tax money. Think

### MILLERS SELECT CORN BREAD



Carmelita Gibbs, formerly of Brunswick, Georgia, Florida, has been chosen to reign as Queen of the Corn Bread Week scheduled for next Fall. The week of Corn Bread Week will extend from October 5 to October 11. It is expected that all segments of the corn millers take an enthusiastic part.

The new Queen's favorite recipe? She says, "This our day wasn't complete without at least one corn hot corn bread or muffins."

Here is the way she prefers to have it made:

- 2 cups Self-Rising Corn Meal
- 1 egg
- 1 1/4 cup sweet milk
- or
- 5/8 cup evaporated milk and 5/8 cup water
- 3 tbs. melted shortening

Set oven control to 450° for oven to preheat. Mix egg, milk and fat. Add all at once to the Self-Rising Stir just to moisten and blend all ingredients. Pour hot greased shallow pan 9"x9"x2". Pop quickly into Bake for 15 to 20 minutes.

Miss Gibbs emphasized the importance of using meal because, as she said, "It makes baking corn easy; I have no failures; and I get the same look and texture every time."

## Dollar Day Specials

MONDAY -- OCTOBER 6  
— FAMOUS BRAND —  
HOUSE OR LEISURE  
DRESSES  
Reg. 5.95 Value  
\$4.88

LADIES RAYON-TRICOT PANTIES  
2 for \$1.00

(Large Group) DRESSY BLOUSES  
Values to \$10.95 1/2 PRICE

WHILE IN FOR DOLLAR DAY SPECIALS  
SELECT YOUR FALL COATS AND SUITS  
COATS — \$29.95 TO \$135.00  
SUITS — \$49.95 TO \$79.95

## MILADIES SHOPPE

104 W. California St. Phone YU 3-3412

### SMALL BUSINESS

By C. WILSON

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### Mrs. Dale Elsner Hospitalized By Highway Accident

Mrs. Tom Smith returned home Friday after spending some two weeks in Austin with her daughter, Mrs. Dale Elsner, who has been in a car accident near that city.

Mrs. Smith said her daughter and her husband were some four miles out of Austin returning home when the accident occurred. Mr. Elsner received bruises and was shaken up but not hospitalized. Mrs. Elsner received a broken pelvis, several broken ribs, and numerous lacerations and bruises. The Elsner's son was not with them at the time of the mishap.

Mrs. Elsner will be confined in the hospital for some time yet. Mrs. Smith said, but she is steadily improving.

Mrs. Elsner is the former Rebecca Smith, a Floydada girl.

Ronnie Payne, son of Mr. and Mrs. Winfred Payne, received a bad cut over the eye in practice football at Floydada Junior High School Tuesday. The injury required several stitches. Ronnie is reported to be doing fine and is able to attend class.

Mr. and Mrs. C. M. Lyles returned Tuesday from Farmington, N. Mex., where they had been for a few days on a visit with their daughter, Mrs. Monroe Boteler, Mr. Boteler and family.



THE BRAZOS RIVER AUTHORITY formally takes possession of its new six-acre building site at the fair grounds in Waco as J. H. Kutzgen, the president, turns over a check for \$20,000 to Mayor Joe Ward. The B.R.A. bought the land from the city, and hopes to start work on its new headquarters by the first of 1939.

### McCOY - STARKEY Community News

(By Mrs. John Fowler)

McCOY-STARKEY, Sept. 29 —Hill neighbors, how's everybody this cold dreary morning. Sure wish the sun would shine. Some of the feet is falling down, caused by the rain and wind.

Mrs. O. L. Bearden, with her sister from Paducah, went to Paris and spent several days with their sister Mr. and Mrs. Olved Scott.

Mrs. Frank Culppepper spent Saturday night with her daughter, Mrs. Clarence Reddy. Mrs. Reddy was called to Plainview Sunday morning to be with her daughter, Mrs. Leonard Harper.

I am so sorry to hear of the death of the tiny son of Mr. and Mrs. Leonard Harper Monday. The funeral will be this afternoon in Plainview.

Mr. and Mrs. Lloyd Pate and children had their daughters and family visiting them this past week-end. They were Mr. and Mrs. Harlan Weaver of Lubbock and Mr. and Mrs. Roger Poage and Julie of Floydada. They also visited Mr. Pate's niece, Mr. and Mrs. Furman Shipman of Abernathy Sunday.

John and I visited the B. P. Sanders Sunday night.

Among those visiting the Claude Payson Sunday were Robert and Alma Smith. Also Mr. and Mrs. O. F. Cummings Sr. of Floydada.

I am so happy to report that Mrs. Violet Senn is doing fine. If you would like to send her a card or letter, her address is Methodist Hospital, Lubbock, Tex., Room 413. Her sister, Mrs. George Smith spent Saturday night with her.

Mr. and Mrs. J. C. Wyte had their son, Ray of El Paso visit them over the week-end.

Mr. and Mrs. Hearn Hodges and children were in Lubbock Monday. Hearne and Jim had a check-up.

Among those in Lubbock Monday to see the parade and attend the Fair were Mrs. J. W. Day Jr. and Cindy, Mr. and Mrs. Harlan Day, Mrs. Wanda O'Neal, Mrs. Harvey Tardy and LaNeil, Mrs. George Smith, Mrs. Leonard Smith, Mr. Lloyd Pate and Gary and Mrs. John Fowler.

Don't forget Friday is club day. It will meet at the club house.

Be seeing you later as I don't think I will be here next week.

Mr. and Mrs. Grady Towry of Vernon were Saturday night guests here with Mrs. Abigail Eliza and Mrs. L. V. Woolsey.

### Homebuilders Club Elects New Officers

Homebuilders Demonstration club met last week in the home of Mrs. Marion Barton, the club's newly elected president. Mrs. Barton gave the devotional, with Mrs. O. G. Mayfield giving the council report.

Recreation was in charge of Mrs. Dan Gross.

The county agent, Miss Phyllis Roggenbroff, gave a demonstration on family week.

During the business the election of new officers was held. Mrs. Barton was elected president. Mrs. Dan Gross, vice president. Mrs. Ronald Evans, secretary-treasurer, and Mrs. D. D. Shipley, reporter.

Those attending club were Mimes Gross, R. C. Bullock, D. T. Mayo, H. W. Roberts, Barton, W. W. Trapp, Mayfield, J. W. Walker, B. A. Robertson, Elmer Norrell, Evans and Shipley.

Next meeting will be a luncheon at the BEA on Oct. 9.

### STANLEY PARTY HOSTESS

Last Thursday Mrs. Clarence Foster was hostess for a Stanley party with Mrs. Lucille Duncan as demonstrator.

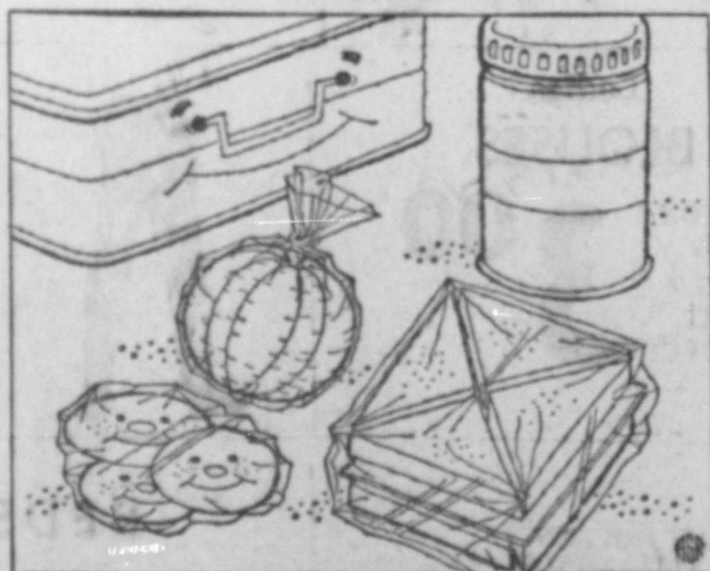
Coffee and doughnuts were served to Mrs. J. C. Odam, T. G. Whitley, George Wexler, J. D. Cannon and Steve, Albert Pricer, Lindsey Warren and Ruth, C. E. Finley, H. A. Copeland, Carl Nelson and Carla J. H. Poore, Mary Finley, Jim Owens, W. K. Birchfield, E. L. King and W. H. Pope.

The Entire Family of Little Jane Bond

Mrs. Bud Turner and sons returned Friday night from a months stay in Oklahoma visiting with her parents and other relatives. Her sister Mrs. Lloyd Watts of Plainview visited awhile here Sunday.

Ray Warren of Hart, brother of Mrs. Foster Arbarn of this city underwent surgery this morning in Plainview Hospital and Clinic. The operation performed was to remove stomach ulcers.

### Lunchbox With Personality



With the advent of school, mothers everywhere will begin to pack lunchboxes. A sandwich lunch can be exciting if variety and imagination are part of a nutritious and tasty meal. Rate the lunchbox you pack. How many of the seven points below do you observe?

1. Cut sandwiches in small sections for children. They will be easier to eat. Try triangles, strips and bite size cubes. Wrap them in transparent plastic wrap to keep fillings moist and breads fresh.
2. Peel or score oranges or other large fruit with a knife for easier eating. The orange may go uneaten if the peel is difficult to remove. Wrap peeled fruit in plastic wrap to keep juices from spreading to other food.
3. Children who are finicky about eating an egg for breakfast often are delighted with a deviled egg for lunch. Place filled surfaces together and wrap in saran to keep moist.
4. Pickles and carrots cut in small pieces add a crispy texture to the meal.
5. For dessert, wrap crisp cookies or brownies for crunch appeal and quick energy.
6. Place milk or hot cocoa in a thermos if not available at school.
7. Add a cheery note or surprise—children enjoy them when away from home.

# Beall's

QUALITY MERCHANDISE

Here's More Beall Ringer Specials For Week-End Shopping

Ladies Nylon, Pant  
 Sizes 5 - 6 - 7!  
 Heavy Weight Opaque Nylon! Hollywood Style! White and Pink! Save 44c

# Beall Ringer

**SPECIAL PURCHASE**

Men's Jackets

**YOUR CHOICE 5.**

Great selection as shown here! See these which are made up of solids, Ivy stripes with button collar, Ivy stripes with knit collar, cuffs and waistband! Take your choice at the low price of only 5.00! All sizes! Be ready for winter's first blast!

**HURRY! THESE WONT LAST LONG!**

For First MONDAY

**TWO BIG EVENTS**

**DOLLAR DAY**

**COMBINED WITH OCTOBER BEALL RINGER**

---

MENS

**UNDERSHIRTS**

COMBED COTTON

Sizes 36 through 46

**3 for \$1**

Regular \$1.19 Value

---

MENS BLUE CHAMBRAY

**WORK SHIRTS**

**\$ Day Only**

Reg. 1.19 Value

**88c**

---

LADIES

**FALL BAGS**

REDUCED TO

**1/2 Price**

---

MENS

**STRECH SOX**

FINE QUALITY!

\$ Day Only

**3 Pair \$1**

---

MENS

**WORK SOX**

Short or Long Tops

**5 Pair \$1**

**Beall Ringer Special**

**FLEECE TRIMMED DUSTER**

Blue and white, black and white squares of cotton suede flannel! Guaranteed washable! Large buttons, and pockets! All sizes 12-20!

**2.98**

BIG ASSORTMENT NEW

**Fall Materials**

Values to 98c

**2 Yds. \$1**

---

5 DAY SPECIAL ON

LONG AND WALTZ LENGTH

**GOWNS**

Broken Sizes

\$3.98 Value

**NOW \$2.66**

2.98 Value

**NOW \$1.99**

BIG BEAUTIFUL SELECTION

MENS

**DRESS SHIRTS**

Prints & Solids

**\$1.99**

**SPECIAL LOW PRICE!**

**IMPORTED DAMASK SETS**

Beautiful Damask pattern in the finest quality damask! Pink, gold, green, and blue! Size 51" x 51" Damask with 4 matching 16" x 16" napkins!

**1.44**

SURE PROTECTION FOR SO LITTLE!

**JUMBO PLASTIC GARMENT BAGS**

REGULAR 2.98

**1.44**

Holds 16 garments... 37" long! Heavy gauge plastic opaque on sides, zipper opening! Last many years!

**SPECIAL OFFERING! 30" x 27"**

**BIRDSEYE DISH TOWELS**

Very absorbent, always handy! Stock up during Beall Ringer Month!

**4 for 88c**

**H. W. GUTHRIE**

DENTIST

Office Floydada Hospital

Phone YU-3333

**CAPADA**

DRIVE-IN

THEATRE

COMING

ATTRACTONS

Thursday & Friday

OCTOBER 2 - 3

**THE LONG HOT SUMMER**

JOANNE WOODWARD

PAUL NEWMAN

ANTHONY FRANCO

ORSON WELLES

SATURDAY

OCTOBER 4

100 Reasons To Be Present

**'AMBUSH AT CIMARRON PASS'**

Scott BRADY - Margie DEAN

ALSO

**Jamboree**

100 Reasons to be present

Sunday - Monday

OCTOBER 5 - 6

**A TIME TO LOVE AND A TIME TO DIE**

John GAVIN

Lisa PULVER

Don DeFORE - Keenan WYNN

Tuesday - Wednes.

OCTOBER 7 - 8

**TECHNICOLOR**

**HUNCHBACK OF NOTRE DAME**

GINA LOLLORIGRICA

ANTHONY QUINN

Visit Our Snack Bar

READ AND USE

# WANT ADS

FOR FAST RESULTS



**Miscellaneous**

FOR HOME baking, pies, cakes and cookies, call Mrs. Fred Wimberly, YU3-3410. 36tfc

FOR GENERAL AUCTIONEERING call Tom Word, Lone Star. Phone Lockney OLA-3761 34-tfc

ANNOUNCING — NEW ELECTROLUX (R) Automatic Cleaner, Model F. New Features! New two-tone color! Free home demonstration. Call or write: Z. A. Burgett, Electrolux Authorized Sales and Service, 214 E. Georgia St. Phone YU3-3516 14-tfc

**Complete Electric Shaver Service**

OIL CLEAN, TUNE MOTOR **\$1**  
ALL PARTS EXTRA

FOR SALE SECOND HAND SHAVERS

WILL TAKE YOUR OLD SHAVER IN TRADE FOR NEW SHAVER, ANY MODEL.

**GOEN DRUG**  
"On The Corner"

FOR RADIO and T. V. REPAIRS  
see RICE RADIO SERVICE  
123 So. wall shop Service Only

**Miscellaneous**

JOHN BLUES distributor for all makes of tractors, motors, Pumps, Chemical Co. 11tfc

FOR PORTABLE DISC ROLLING Call OLA-3483 Lockney, Weldon Graves 20 tfc

KEYS — Duplicated while you wait King's 5c, 10c and 25c Store 12tfc

**Wanted**

WILL BUY Cotton, or make up your loan papers at my home 521 W Missouri, Clay Black. 37-tfc

WANTED clean rags, M and N Auto Repair. Do not want rylons or jeans. 28-tfc

WANTED — Portable disc grinding Ph. YU3-2194 J. E. Sparks 21-tfc

WANTED — Moving and storage of household goods. Reliable Van service. Call Bruce and Son Van and Storage, Capitol 4-6349, Plainview, Texas. 44 tfc

WANTED — Custom glass cutting and hauling. C. L. (Claude) Hartsell, Box 380, Petersburg, Mohawk 7-3167. 39-8tp

WANTED — Custom maize combining. Have No. 27, canvas type Massey-Harris. Ph. YU3-2364 or see Leonard Matzler. 33-8tfc

**For Rent**

FURNISHED apartments and bedrooms, 102 E. Houston on Highway 70. 36 tfc

FOR RENT — Bedroom, private entrance, 322 W. Missouri. 36-tfc

**Farms For Sale**

FOR SALE — 80 acres and house. Call or see Billy Hinkle, Phone YU3-2018 36-3tp

**Real Estate Brokers**

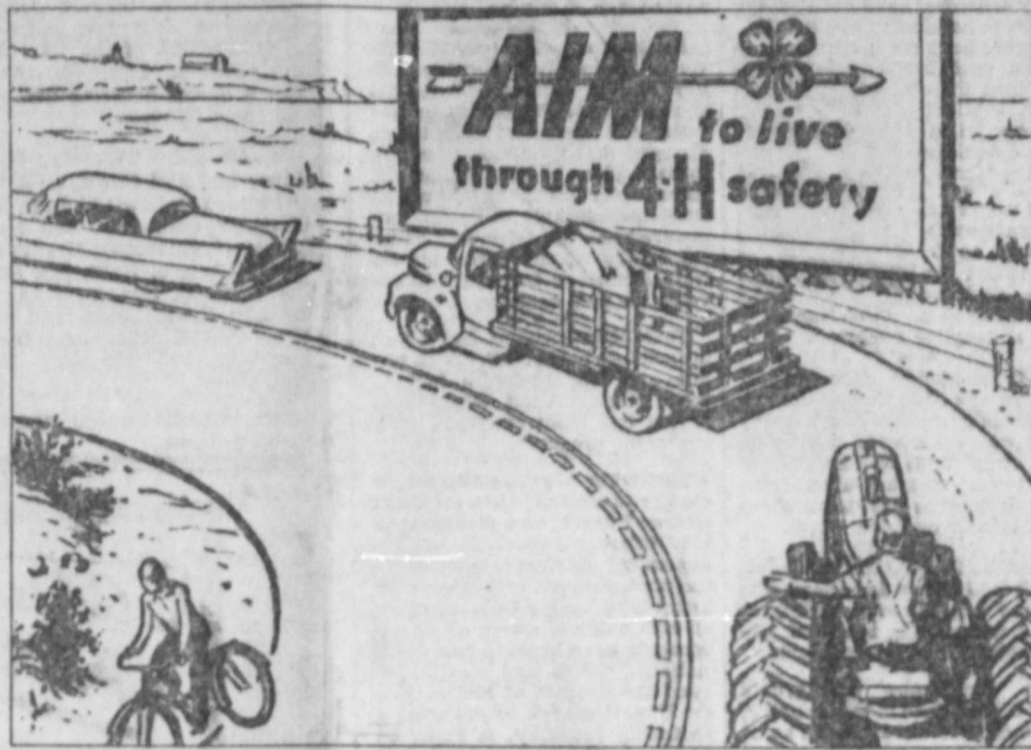
I have some good farms and town property for sale. Will appreciate your listings on any real estate. Leonard H. Smith, Phone YU 3-3483, Ralls Highway. 14tfc

I have city property, farms and ranches for sale. Will appreciate your real estate listings. Phone Mrs. John Resgan, YU3-8248 32tfc

I HAVE house listings in most parts of town, some new. Will appreciate your listings and can assist you in obtaining loans. T. L. Holland, Day Ph. YU3-2140; after 5 p. m. YU3-2373 16-tfc

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate, Phone YU3-3716. 26-tfc

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale, Phone YU3-3457 46 tfc



**ALMOST ONE MILLION 4-H CLUB MEMBERS** are aiming for safer living on highways and farms, in homes and communities. Their efforts are focused on the national 4-H Safety program directed by the Cooperative Extension Service and arranged by the National Committee on Boys and Girls Club Work.

Farm boys and girls enrolled in the program — and their city cousins as well — can take their share of credit for helping to decrease traffic deaths last year. Proof that they're on the job is the record high enrollment reached in 1935 when 815,000 club members between the ages of 10 and 21 took part in some form of safety activity, according to the National Committee.

And hard work does not go unrewarded. At the national level eight top ranking 4-H'ers will receive \$400 college scholarships and an all-expense trip to the National 4-H Club Congress in Chicago next December. The state winner also will attend the Congress with all expenses paid, and it is estimated that nearly 4,000 youngsters will merit the county safety medal. All awards are provided by General Motors which has supported the 4-H Safety program since 1934.

**Farm Machinery**

FOR SALE at a bargain, irrigation equipment consisting of: 110 pieces 4 in. by 20 ft. pipe, 50 pieces 3 in. by 20 ft. pipe, 50 rainbird sprinklers and all other fittings. Used one time. Contact Walter Verhellen Company, Hope, Ark. Phone Prospect 7-3560. 37tfc

FOR SALE—One break over implement trailer, wench and metal bed. Floydada Implement Co. 27tfc

FOR SALE—4-row stalk cutter on wheels. Good shape, bought in 1936. Bill McNeill, Ph. YU3-3094 358tp.

IRRIGATION PUMP ON RENTAL Basis. We furnish pumps and all repairs. There is no maintenance cost to user. Drop us a line and let us know size and depth needed. Box 5305, Lubbock. 5 tfc.

TO SELL — 1-John Deere Tractor, 1-International Disc Drill - 1-Massey Harris Tractor - 1- 3-section harrow, c/o Patterson 85 Service Station, Phone YU3-2180, Carl Lewis 36-8tp

Mr. and Mrs. D. W. Burke are visiting this week in Arkansas. Mrs. Burke left last week in company with Mr. and Mrs. Pete Meyers of Bergenfield, N. J., who had been in Floydada visiting, and went as far as Conway, Ark. Mr. Burke drove down a few days later to join his wife. They are due home the latter part of this week.

Mack Hickerson returned home from the Medical-Surgical Hospital at Lockney Monday where he had been for six days receiving treatment for an infected foot.

Mrs. Essie Smith of Floydada is spending this week in Hale Center with her brother, W. C. Carver and family.

Mrs. Bob Garrett is entertaining at her home on West Kentucky today for members of her class in Floydada High School.

Hollis B. Moore, of San Marcos, was in Floydada Wednesday afternoon briefly, seeing friends and former acquaintances. Moore, a drug salesman, was reared here. He is brother of Mrs. E. E. Boothe and Louie F. Moore, of Lubbock.

Mrs. Zula Smith has been in Plainview Hospital for medical treatment.

**Women Will Love Dodge Swivel Seats**

Women will welcome the swivel front seats available on a wide variety of 1936 Dodge models. The new seats swing out 40 degrees and eliminate awkward movements associated with getting in and out of cars. It's as graceful and wrinkle-free as arming from a chair to welcome a guest.

**DOLLAR DAY REMINDER**  
Monday is Dollar Day in Floydada. Advertisers in this issue of The Hesperian carry the message of many interesting values. Read them and profit by it.

Mrs. Jessie Brown, who is in Texas to see friends and relatives, is in McGregor this week. She makes

**TOP POWELL'S**  
FINEST QUALITY FOOD  
BEST IN MEATS  
Plus Scottie Stamps  
Double On Tuesday  
GOOD FRIDAY, SATURDAY,  
MONDAY, OCTOBER, 3 — 4 — 6

Wilson's Corn King  
**BACON**  
Pound  
67c

A GRADE  
**FRYERS**  
Pound  
43c

**SUGAR**  
5 lb. Bag  
53c

**CRISCO**  
3 lb. Can  
89c

**SHURFRESH BISCUITS**  
2 CANS  
19c

**SPUDS**  
NO. 1 RUSSETS,  
10 lb. Bag  
53c

**OUR**  
5 lb. Bag  
89c

New RITZ STACK PACK keeps 'em fresher  
Box, 35c

**MORTON Salad Dressing**  
QUART  
39c

**HUNT'S PEACHES**  
In Heavy Syrup  
No. 2 1/2 Can  
29c

**OWELL CASH GROCERY & MARKET**  
AY 70 YU3-2444

**Houses for Sale**

FOR SALE—1 lot, 4 rooms and new house. Price \$2000.00, 100 acre dry land farm, price \$100.00 per acre. Will appreciate listings. Watch my board for other bargains. Tom W. Deen, 203 North Main St. Floydada, Tex. 35-3tp

FOR SALE—to be moved, a 4-room frame house. A bargain for some one. M. A. Crum, Floydada, Tex. 37-tfc.

FOR SALE — 3 lots and 2 houses. See Mrs. G. C. Bailey, 677 East California St. 34-4tp

FOR SALE — My equity in a O. I. Home. See T. M. Whitley at Wylb butane or phone YU3-2597. 35 tfc

FOR SALE — GI home - 2 bedroom, garage. Contact A. G. Tyler at Bishop Motor, Ph. YU3-3916. 17-8tfc

FOR SALE—Good 3 bedroom house, well located. Worth the money. J. Sam Hale, YU 3-3457 18tfc

**Seed for Sale**

ALFALFA Seed free of obnoxious weeds, 10c lb. YU3-2711. Jim Barnard. 36-3tc

A Hesperian Want Ad saves time

**Live Stock**

FOR SALE or Trade—Two registered yearling Angus Bulls, W. B. Eskina, 3 miles west McCoy. 37tfc

**REGISTERED ANGUS CATTLE**  
BREEDING STOCK  
FOR SALE AT ALL TIMES

**NORMAN & SON**  
DOUGHERTY, TEXAS  
Phone YU3-2013  
YU3-2794

**Real Estate Loans**

**Benefits of Land Bank Loan**

The right to pay on or before without penalty or restrictions. The privilege of building future payment reserves; Strong, time-tested, dependable source of credit, sound lending policies. See or call

Floydada National Farm Loan Association  
419 So. Main St. Tel. YU3-2430  
Floydada, Texas 8 tfc.

**For Sale**

FOR SALE—2 A. K. C. registered Dachshund male puppies. Call Charles Hamilton, YU 3-3151. 37-tfc

FOR SALE—Fresh pork half or whole 30 cents lb. Pure fresh pork sausage 60 cents lb. Floydada Lockers. 37-tfc

FOR SALE—Rye seed \$2 bu. Billy J. Cooper, Ph. 931, Roaring Springs, Tex. 372tp

FOR SALE — 7 1/2 hp 3 phase vertical hollow shaft motor for sale. Bargain. Less than 1 year old. See at Plains Electric 1812 W. 5th, Plainview. We rewind and repair all types electric motors. 36-5tc

FOR SALE — Large supply used trailer tires — 700x15; 800x15; 830x15. Hatley Service Station Phone YU3-3260 33-3tc

**Farm Machinery**

FOR SALE — 1949 MM Self-propelled combine, fair condition. Maize bar and toe bar, \$500 H. E. Bradshaw, South Plains. 36-2tp

**PEAK ANTI-FREEZE**

**MORE THAN JUST ANTI-FREEZE**

- ANTI-RUST
- ANTI-FOAM
- ANTI-CLOGGING

ONE FILLING LASTS ALL WINTER  
ONLY \$3.25 A GALLON

**MORCKEL Farm Chemical Co.**

**Adventures in ADVERTISING**

**THE FANTASTIC STORY of MUSA-SHIYA THE SHIRTMAKER**  
(Also Sometimes Drygoods Selling)

If the shipping department of a factory had not made an error, the world would never have known of Musa-shiya the Shirtmaker and the most astounding advertising campaign in history would never have been launched.

Following World War I an English textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operated a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refreshment. Remembering a friend in a big mercantile establishment, he hid himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested \$300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

Two columns by five-inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-shiya talked—in colorful pidgin English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here come storek again—but Musa-shiya, the shirtmaker, able prepare. Wonderful accumulation of baby things in dry goods selling corner of Muse shop. Everything for the baby—especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned, small advertising campaign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.

**Texas Press Association**  
1716 SAN ANTONIO ST. AUSTIN, TEXAS

### Mrs. Bartley Passes, Rites Held at Cone

A number of Floyd County residents attended the funeral of Mrs. P. D. Bartley, 81, pioneer resident of Cone, Friday in the Cone Baptist Church. The Rev. Virgil Chron pastor, was assisted by Rev. F. M. Wiley of Forrest, N. Mex. Burial was in Cone cemetery under the direction of Carter Funeral home of Ralls.

Mrs. Bartley died Thursday morning in Peoples Hospital in Floydada after being ill for several weeks. She was a native of Hardin County, Tenn.

Mrs. Bartley and her husband operated a general store and the Post Office at Cone from 1911 until his death in 1945.

Survivors include a son, Olin of San Antonio, two daughters, Mrs. Len Smith of Dallas and Miss Ruth of Cone, three sisters; three grandchildren.

### Mt. Blanco News

(By MRS. J. R. WILLIAMS)

MT. BLANCO Sept. 29 - This rainy, cool weather certainly looks like fall has arrived. Here at the community center we received over two inches of rain Friday night. However, because of high winds the pullers were able to gather cotton Saturday afternoon. We noticed the Blanco Gin has ginned some nearly every night. Saturday night they had ginned 67 bales.

The group at church Sunday was

**NUTRENA**  
IS YOUR GUIDE TO  
GOOD EGG  
PRODUCTION.  
**DOG FOOD**  
MADE BY  
"NUTRENA"  
Can't Be Beaten  
**BERRY**  
**POULTRY & EGG**

**TOP FOOD BARGAINS**

FLUFFO	3 lb. Tin	
<b>SHORTENING</b>		<b>78c</b>
CORN KING	lb.	
<b>BACON</b>		<b>65c</b>
SHURFRESH		
<b>BISCUITS</b>	3 for	<b>25c</b>
GLADIOLA		
<b>FLOUR</b>	25 lbs.	<b>1.98</b>
SHURFINE, CUT	303 Can	
<b>GREEN BEANS</b>		<b>20c</b>
INSTANT FOLGER'S		
<b>COFFEE</b>	6 oz.	<b>1.19</b>
WASHINGTON DELICIOUS		
<b>APPLES</b>	lb.	<b>17c</b>
SHURFINE	3 FOR	
<b>SALT</b>	26 oz. Box,	<b>25c</b>
ENERGY		
<b>BLEACH</b> , Quart Size		<b>15c</b>
TENDER CRUST		
<b>BREAD</b> , 1 1/2 lb. Loaf		<b>23c</b>
<b>HULL &amp; MCBRIEN</b>		
PHONE YU 3-3164 WE DELIVER		

average. This was promotion day for the Sunday school. Eleven boys and girls were promoted a step forward and will attend their new classes next Sunday.

Those promoted were Susan Allen, La Nell Williams, Rex Brown, and Carol Latta from the nursery to the beginner class; David Latta from the beginner class to the primary class; Bruce Denson, Dean Watson, and Kathy Kendrick from the primary class to the junior class; Judy Allen, Linda Kendrick and Richard Whellers to the intermediate class. The intermediates will meet next Sunday night with Jim Peggram as their sponsor.

Mrs. Joel Smith and sons, Hank Bill and Don of Ft. Worth, were visitors in the Sunday morning services. They were guests Saturday night of the Holt Bishops and Sunday night dinner guests of Bro. and Mrs. J. R. Williams and children.

There are a few dates we need to remember. Wednesday and Thursday, Oct. 7 and 8, there will be WMU Workshops at Plainview and Lubbock.

Thursday, Oct. 9 the quarterly social meeting of the brotherhood will meet at the First Baptist Church at Ralls.

Bro. Wayland Boyd of Crosbyton will show slides of the holy land in the church on Monday night, Oct. 13. Everyone is invited to attend. These are very interesting slides.

Mr. and Mrs. J. R. Williams, D'Lynn ad La Nell, visited with their parents in Spur Tuesday.

Mr. and Mrs. Holt Bishop and Mrs. and Mrs. Jim Peggram and Mrs. and Mrs. Clyde Davis in Crosbyton.

Phillip McCury was a Sunday dinner guest of Dean Watson. Mr. and Mrs. Rudolph McCury and Mrs. Henry Brewer were afternoon callers in the Watson home.

Mrs. E. H. Brown visited Wednesday, Thursday and Friday with her mother, Mrs. Barbara Smith in Lubbock.

Mr. and Mrs. Bill Hambricht and Mr. and Mrs. J. E. Newton in the Dougherty community.

Saturday shoppers in Lubbock were Mr. and Mrs. S. G. Applin and Joe and Mr. and Mrs. Jim Peggram.

The year book committee for the Mt. Blanco Home Demonstration club met in the home of Mrs. Frank Moore Friday morning to discuss Thursday, Oct. 9, in the home of Mrs. Rudolph McCurdy. This will be a recreational program and busi-

WASHINGTON AND  
**"SMALL BUSINESS"**  
By C. WILSON HARDE

For over ten years now those who have been in the fore promoting the giving away of some \$50 to \$70 billion in foreign give away schemes, have been saying that such handouts from the U. S. taxpayer have not gone unappreciated and in due time these multi-billion dollar kindnesses would be reciprocated.

Of course, these assurances had to be accepted on faith, as there seemed to be a C. W. Harde lack of tangible evidence.

So it remained for the son of a dictator of a little Central American country which has already received well over a trillion in give away funds to demonstrate that these millions taken from U. S. taxpayers are doing some good in this troubled world.

Miss Zsa Zsa Gabor is undoubtedly a well known American who became one through immigration. Besides being beautiful, she undoubtedly has many talents.

But sometimes immigrants have a hard time in this country, and there has always been some question as to whether or not Miss Gabor in her new home land was able to keep herself adequately clothed to protect herself against the climatic rigors of the New World.

At least in most photographs appearing of her, Miss Gabor has appeared so ill clad that she courted if not severe pneumonia, at least a very bad chest cold.

Now the son of this dictator whose country receives U. S. \$1.5 billion to help develop the country; a man with a wife and several children, noticed apparently the plight of Miss Gabor, and decided it was high time for him to show gratitude for the gifts of tax money to his pa.

So he forthwith bought Miss Gabor some \$17,000 worth of luxury furs to protect her against the elements. Of course, he has expressed some hurt when it was charged that this item, plus motorcars given to Miss Gabor and other lovely American ladies who were presumably hitherto impoverished pedestrians, came out of the money given his pa from American taxpayers to develop his pa's country.

This little incident has again thrown into bold relief, entire foreign give away program. Is it, as some wags around Washington say, a five point program, or a six point program?

Testifying recently before a Congressional Committee, George Burger, vice president of the National Federation of Independent Business, pointed to the vast amounts of foreign give away funds going to Iran, other oil rich nations, where oil developments have brought into those nations, riches and wealth beyond the dreams of Midas. Yet, the U. S. taxpayer, even during a shrinking economy, is expected to supply the money needed to develop these nations, promote their peoples welfare. In the meantime, the absolute rulers of these nations are busy building new wings on their harems.

Some predict Congress will insist that some fearless agency such as the FBI be turned loose in a top to bottom investigation of the foreign aid programs.

There are dark and dire rumblings that once this is done, one scandal after another will rock the nation.

family spent the week-end at Nocon attending a family reunion.

Mr. and Mrs. C. H. Sikes and family of Lovington, N. M., spent several days the past week visiting with Mr. and Mrs. Homer McElwee and family.

Monday night the Brotherhood met for the election of officers. Those attending were J. R. Williams, Brice Allen, Rudolph McCury and Weldon McClure. The next meeting will be Oct. 13.

Among those attending the Fair at Lubbock Monday were Mr. and Mrs. B. Wheelless and sons, Rudolph McCurdy and Larry; Mr. and Mrs. R. E. Spurgin and Mrs. Brice Allen and daughters.

Mr. and Mrs. R. E. Spurgin visited with Mr. and Mrs. Wayne Dean and family and Mr. and Mrs. Leon Payne and family of Lubbock Tuesday.

ness meeting. Officers for the new year will be elected.

Sunday dinner guests of Mr. and Mrs. E. H. Brown were Mr. and Mrs. Bob Smith and Lynn of Lubbock and Mr. and Mrs. Edmund Brown and Rex.

Mrs. Ida Wheelless spent a few days this week with Mr. and Mrs. B. H. Wheelless and sons.

Mr. and Mrs. Rudolph McCurdy and Phillip attended to business and visited her parents Mr. and Mrs. J. H. Watson, in Lubbock Wednesday.

Friday night guest of Karen Watson was Jeanne May.

Saturday night visitors of Mr. and Mrs. Weldon McClure were Mr. and Mrs. Brice Allen and daughters.

Mr. and Mrs. Holt Bishop visited Sunday afternoon with Mr. and Mrs. Weldon Hammonds and Mr. and Mrs. Howard Gene Bishop and sons.

Mr. and Mrs. Enoch Latta of Plainview visited Sunday afternoon with Mac, Lotie and Lizzie Latta.

Mr. and Mrs. Frank Moore and sons visited Tuesday afternoon with Mr. and Mrs. Penn Shugart in Spur. They attended the Jr. High football game that night.

Mr. and Mrs. Bobby Kendrick and Sandra journeyed to Oklahoma City Wednesday where Sandra went through the allergy clinic. They returned home Saturday.

Friday supper guests of Mr. and Mrs. C. F. Flemings were Mr. and Mrs. D. J. Moses and children of Cone.

Saturday dinner guests of Mr. and Mrs. E. H. Brown were Mr. and Mrs. Bill Hambricht and Kathy.

Mr. and Mrs. W. A. Latta were Sunday dinner guests of Mr. and Mrs. L. E. Surra in Crosbyton.

Mr. and Mrs. Frank Moore and Mike visited Saturday in Floydada; with Mr. and Mrs. Al Galloway and family. Mike spent the night. The Galloways brought him home Sunday.

Mrs. Millard Watson visited Thursday with Mrs. Henry Brewer.

Mr. and Mrs. Weldon McClure visited Sunday afternoon with Mr. and Mrs. Frank Moore and Mike.

Sunday afternoon guests of Mr. and Mrs. Anthony Latta and children were her mother, Mrs. S. R. Wright and Mr. and Mrs. Foster James, all of Plainview.

Friday night Mr. and Mrs. Anthony Latta attended a monthly supper with friends in the home of Billye Glynn McAdams in Plainview.

Mr. and Mrs. B. C. Denson and Bruce spent the week-end in Sea graves where they visited with Mr. and Mrs. Ray Clover of Ft. Stockton in the home of Mr. and Mrs. Oscar Files.

Mr. and Mrs. Luther Hill and

**STAR CASH FOOD VALUES**

**SHURFRESH BISCUITS** 3 cans **25c**

**Hemet Whole Spiced PEACHES** No. 2 1/2 Can **25c**

**Wolco Blackberries** 503 can **19c**

**Food King Blackeye Peas** 300 Can **10c**

**All Flavors JELL-O** 3 for **25c**

**HL-C Orange-Ade** 46 oz. Can **25c**

**GLADIOLA Pound Cake** Its Better Try It

**Miracle Whip** Pint **33c**

**6 MONTH WAX** 1/2 Gal. **2.29**

**Less Work— Better Floors**

**Soflin, White 80 Count NAPKINS** 2 Boxes **25c**

**Campfire VIENNAS** Can **10c**

**SALMON** Tall Can **45c**

**Fancy Sliced BACON** lb. **69c**

**Red Rind, Aged CHEESE** lb. **59c**

day. Mrs. Brice Allen and daughter visited Sunday afternoon with Mr. and Mrs. C. A. McClure in Crosbyton and Mrs. Bud Stevens in Ralls.

Mr. and Mrs. R. E. Spurgin were Saturday night supper guests of Mr. and Mrs. Don Spurgin and Sherry in Crosbyton.

**LEWIS FAMILY GATHERS AT HOME OF RALLS COUPLE**

Mr. and Mrs. Marvin Greer and daughter of Ralls were hosts Sunday to descendants of the late Mr. an Mrs. Forrest Lewis of that city with a dinner honoring her brother and their families.

Attending were Mr. and Mrs. Hardy Lewis of Floyd, N. Mex., Mr. and Mrs. Len Lewis of Spur, Bedford Lewis of Ralls, Mr. and Mrs. B. Lewis of Lubbock, Mr. and Mrs. James Chote of Ralls, Mr. and Mrs. Cas Lewis of Duncan, Okla., son of the late Frank Lewis, and Mr. and Mrs. Cleo Whittle and family of Floydada, and the hosts, Mr. an Mrs. Greer.

Mrs. Whittle is the daughter of Edwards Monday were her sister

The 'Eyes' Have It on the '59 Dodge

The dual headlight "eyebrows" of the 1959 Dodge are gracefully arched for a refreshing new look. New engines, axle and choke combine to provide better economy. A new torsionaire suspension system gives an improved ride and increases tire life.

Guests in the home of Mrs. A. T. Mrs. Ethel Nasset and her daughter, Mrs. Bill Thompson and his band of Levelland.

**R. C. Raine First Surgeon Enid Hospital**

Mrs. Parnell Parnell to Enid, Okla., last they were with him, he underwent surgery.

Stirley and Linda staying with relatives went with the group parents. Linda also done on an injured leg.

Mr. Raine had surgery on his two broken leg arm and was said to be doing fairly well. More surgery about stay in the hospital, told.

Mrs. Raine and Mrs. Bob Kinchloe, hospitalized, but improving.

The Raine family in a car wreck Sunday.

Mr. and Mrs. Olin spent the weekend of Abilene visiting with

**Adventures in ADVERTISING**

Mark Twain's Story OF THE **READING SPIDER**

During Mark Twain's days as a newspaperman, he was editor of a small Missouri newspaper. One day he got a letter from a subscriber, stating that he had found a spider in his newspaper and asked if this was an omen of good luck or bad luck.

Twain wrote: "Finding a spider in your newspaper is neither good luck nor bad. The spider was merely looking over our paper to see which merchant was not advertising so that he could go to that store, spin his web across the door and lead a life of undisturbed peace ever afterward."

You will find no spider webs across the doors of the merchants who advertise in your local newspaper.

**NEWSPAPER ADVERTISING is the Strongest Force in Business Today**

**Texas Press Association**  
1716 SAN ANTONIO ST. AUSTIN, TEXAS

**Discover! BETTER EATING for FEWER DOLLARS!**

SHURFINE FLOUR... \$1.75	25 lb. Bag
SHURFINE COFFEE... 79c	lb.
SHURFINE Early Garden Peas 5 for \$1	5 for
<b>Picked Fresh PRODUCE</b>	
FRESH TOKAY GRAPES... 15c	lb.
FRESH CRISP LETTUCE... 10c	lb.
<b>Finest Quality MEATS</b>	
WILSON CORN KING BACON... 65c	lb.
FRESH PORK RIBS & BACKBONES DRESSED FRYERS	<b>89c</b>
<b>FELTON-COLLINS GROCERY &amp; MARKET</b>	
Double S. & H. Green's Every Wednesday	

SHURFINE PURE LARD... 6  
SHURFINE MILK 7 for  
SHURFINE CATSUP 5 for  
SHURFRESH BISCUITS  
SHURFINE OLE  
SHURFINE BREAD  
PATIO FROZEN MEXICAN STYLE DINNER  
UNDERWOODS TENDER  
Bar-B-Q Beef BRE  
LARGE LOAF SAVE 6c

**Chevrolet Builds Its 39,000,000th**

Pretty Ann Garner Long, 16-year-old brunette daughter of Lieutenant Governor Edward V. Leag of Missouri, gets ready to drive the 39,000,000th vehicle made by Chevrolet Motor Division of the assembly line at Chevrolet's St. Louis Corvette plant last week. With her are her father, seated at left, and Edward H. Xelley of Detroit, general manufacturing manager for Chevrolet. Eight hand majorettes speak through large numerals at the gold-painted sports car.

















# THIS \$-DAY SALES A REAL...

# Wife-Saver



... money-saver too! Piggy Wiggy Dollar Days are designed to save you time, money, and S & H green stamps, too!

Stock up on nationally-advertised foods at low prices. Get DOUBLE S&H green stamps every Tuesday, with 2.50 purchase or more

Prices Thursday Noon Through Monday Noon

Pure Cane, 5 lb. Bag

**SUGAR** .....

Hunt's Halves or Slices, No. 2 1/2 Can

**PEACHES** .....

Sunshine Krispy, 1 lb. Box

**CRACKERS** .....

HI-C 46 oz. Can  
**ORANGE DRINK** 2

<b>CHILI &amp; BEANS</b>	Austex No. 300 Can	3 for	\$1
<b>SPAGHETTI</b>	Austex No. 300 Can	4 for	\$1
<b>PEANUT BUTTER</b>	Bama 12 oz. refrigerator Jar	3 for	\$1
<b>GREEN BEANS</b>	Del Monte Whole, Fancy Blue Lake, No. 303 Can	4 for	\$1
<b>CORN</b>	Niblets, Vacuum pack, whole kernel 12 oz. can	6 for	\$1
<b>PEARS</b>	Hunt's Bartlett, halves No. 300 can	4 for	\$1
<b>PEACHES</b>	Libby Elberta freestone, halve or slices No. 303 can	4 for	\$1
<b>PICKLES</b>	Libby sour, dill, kosher, dill	3 for	\$1
<b>LIMA BEANS</b>	Libby Garden No. 303 can	4 for	\$1
<b>KRAUT</b>	Libby No. 303 Can	7 for	\$1
<b>PUMPKIN</b>	Libby No. 303 can	2 for	25c
<b>BEEF STEW</b>	Libby 24 oz.	2 for	\$1
<b>CHERRIES</b>	Black Bing, Monarch pitted No. 303 can	2 for	\$1
<b>RANCH STYLE BEANS</b>	24 oz. can	5 for	\$1

**Wife-Saver Sale!**  
PLUS A \$60,000 WIFE-SAVER CONTEST

**7¢ OFF 64c**  
GIANT SIZE

**5¢ OFF 39c**  
GIANT SIZE

**5¢ OFF 41c**  
GIANT SIZE

**7¢ OFF 74c**  
GIANT SIZE

**7¢ OFF 88c**  
GIANT SIZE

<b>FISHSTICKS</b>	4 Fishermen 14 oz. Pkg.	2	FOR \$1
<b>BISCUITS</b>	Gladiola Canned	3	CANS 23
<b>FRANKS</b>	Swift Premium, 1 lb. cello	59c	
<b>CREAM CHEESE</b>	Philadelphia, 8 oz. package	39c	
<b>PORK CHOPS</b>	First Cut, lb	59c	
<b>HAM</b>	Rath Blackhawk, Boneless, Ready to Eat, 3 lb. can	3	
<b>CHUCK ROAST</b>	USDA Good Beef, lb.	5	
<b>LOIN STEAK</b>	Pinbone, lb. USDA Good Beef	6	

<b>GRAPES</b>	Calif. Tokays Lb.	12 1/2 c
<b>LEMONS</b>	Calif. Sunkist Lb.	12 1/2 c
<b>YAMS</b>	Home grown yellow sweet, lb.	10c
<b>CELERY</b>	California, Green 48 size, each	10c
<b>PEARS</b>	California, Fancy Bartlett, lb.	19c
<b>CARROTS</b>	California 1 lb. cello bag	10c

<b>ROLLS</b>	Meads Frozen 24 Count, Bag	25c
<b>CORN</b>	Libby Cream Style, 10 oz. Package	19c
<b>CAKES</b>	Cake Box, Banana Chocolate, or Lemon	69c
<b>PIES</b>	Frigid Dough, Family size, Apple or Cherry	39c
<b>PIES</b>	Morton, Family Size Lemon or Chocolate	69c
<b>KOTEX</b>	12 Count box	33c
<b>SCOTTIES</b>	400 Count Box	25c
<b>FOAMY</b>	SHAVE Gillette, reg. or Menthol	69c
<b>RAZOR BLADES</b>	Gillette Blue 10 count package	49c

<b>TOOTHPASTE</b>	Colgate 69c Size, Each	49c
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**Wife-Saver Sale!**

**DOUBLE GREEN STAMPS EVERY TUESDAY**  
(WITH 2.50 PURCHASE)

**WE GIVE GREEN STAMPS**

<b>PRESERVES</b>	Par Pure Peach or Apricot, 18 oz.	3
<b>MILK</b>	Good Hope, Tall Can	8
<b>CRACKERS</b>	HI-HO or Sunshine Grahams, Your Choice 1 lb. Box	3

<b>DOLE PINEAPPLE</b>	Fancy Sliced No. 1 1/4 Flat Can	5 FOR \$1
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