# eauty Contest Added Feature for REA Meeting 



Applauds Graves As Teacher

Reception Will Honor Lockney Pioneer Citizen $\square$
 Lions Junior High Track Meet Brings Many Entries Saturday

4-H Teams Will Contest Friday

Tennis Honors Are Divided By 4 2AA Schools



Five Ant Quarantine six Texas Countie


## WESTERS SPECIALS MILK $\$ 1$

APPIES 21c PEACHES $\$ 1$
Lemonade JC

SOUP 25c BISCUITS 10C

Potatoes 29c

| GREEES 210 |  |
| :---: | :---: |
| com |  |
| CORN 31c |  |
|  |  |
|  |  |
| BACON 58C |  |
| Charcoal 88 c |  |
| 2me |  |
| Sausage 39c |  |
| FRANKS $47 \%$ | $5$ | James Lee Nichols went with, Mr

and Mras. Dick Nichole to get their


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |




Piano Adjudicator Due to Hear Local Pupils Saturday-Monday

Melons To Lure Money of Fruit Stand Owner?

## 

$$
3
$$H1

$\square$
Center News

anattiol springtime arrit 80 Square Defender Prints

3 Yards $\$ 1.00$


BAREFOOT SANDALS
baby doll palimas

## Niversary valul sTZE $9-18$ Monte

$$
\begin{aligned}
& \text { REGULAR } \\
& \text { Reg viluk } \\
& \text { Req }
\end{aligned}
$$



V TWILL KHAKIS 4.00 Suit
Narming Is sharon, Mr. and Mra, Lawrence
Event
Stovalls

## OP POWELL'S

OWEST PRICES
S SCOTTIE STAMPS
ood Friday - Saturday - Monday APRIL 18 - $19-21$

## UBLE ON <br> ESDAY






## SWleshurfine



## Births

 $=5=5$$=5=5$

$\qquad$
$\qquad$
$\qquad$


$\qquad$
 Joe Montgomery's Tve band memien memi mers Anchorage School Band Plays at LA


OPENING MAY 1 JUANITA'S BEAUTY SALON Dougherty, Texas


JUANITA'S BEAUTY SALON Juanita Ring

Dougherty


## R'n'R fashions

FOR HOME AND FAMILY
St. Phone YU 3-3950 West Side of Square

WE GUARANTEE YOU A NICE PORTRAIT - OR YOUR MONEY REFUNDED

##  SPRING PORTRAIT SPECIAL

APRIL 17 THROUGH APRIL 27-9:00 a.m. to 4:00 p.m. OUR SPECIAL OFFER - YOUR CHOICE

2.00$8 \times 10$ Priture
Rinde
\& white
3.00 $4.95^{\circ} \mathrm{Nan}$ A Small extra charge of $\$ 1$ per head in Groups and Full Length. TO BE PAID AT TIME OF
SETTING

## NO APPOINTMENT NECESSARY

Limit One To The Person - Two To The Family









## PLANT GOOD SEED

We have the following 1956 Registered High Germination Cotton Seed.

- Northern Star No. 11
- Northern Star No. 5 Storm Proof
- Parrot Storm Proof
- Cluster No. 12 Storm Proof
- Watson (Mebane Strain) Storm Proof
- Lockett No. 88 Storm Proof
- Lockett No. 1 Semi Storm Proof Also Lankart, Paymaster etc., 1957 . Seed fair germination.


CROP - HAI
INSURANCE
representinc STRONG STOCK INSURA COMPANIES SAM PUCKETT

## SMOS Kims fame

## Hale's Dept. 5

SHOE CENTER
With Easter over every thinking about casual shoe

And as usual - HALE'SD MENT STORE is the place to the proper fit in the latests

Our canvas Sun Steps canvas shoes are better t and at the same low price.

Pigskin flats and extremely popular as are ric and Italian straws.

SEE THEM AT -

## HALE

RE-GROUND CRANK SHAFT

RE-GROUND BY
MANGUM MACHINE WORKS ARE NOW BEING STOCKED BY SPEARS AUTO

Also Complete Stock of Engine Rebi Parts
Wheel Balancing
Cylinder Head

Fed Ads flaneous



FOR RADIO
FOR RADIO
and
v. REPAIRS RICE RADIÓ SERVICE
123 8o wall
$\qquad$


| ARTHUR b. duncanABSTRACTcompany |  |
| :---: | :---: |
| MAUD E. HOLLUMS |  |
| Floydada, Texas South East corner Square abstract Plant in Floyd County Prepared to render prompt ef-ficient service on everything in licient service on ever.the line of land titles. |  |
| - |  |
| CLEAN, OIL AND <br> TUNE UP MOTOR on all makes electric shaver s1.00 PARTS AND REPAIRS For All Shavers goen prug |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


$\qquad$



For Rent


## Farm Machinery


$\qquad$


## News of Broadway



News of Harmony


ERNIE'S SPRAYING SERVICE


## ERNIE'S SPRAYING SERVICE <br> bILL. BURT

MORCKEL FARM CHEMICAL

## "It Doesn't Need Service ..It's Running ...its Running Like New!" TAVIV You AIDITS IARELU?

If you've been saying that lately, we've got news for you. Authoritative lests, conducted by impartial engineers of
the University of Nebraska, proved every tractor loses the University of Nebraska, proved every tractor loses
power during a year's. Work on the farm. Furthermore, some tractors tested had loot as much as 20 per cont in
power. To top it off.. in most cases their farmer-owners
thought the tractor was running like new.

Such power loss means extra hours to do the same work
. not to mention the extra gallons of fuel that are wasted. Our skilled mechanics can rejuvenate your tractor quickly, efficiently. They'll do only the necessary work to Our John Deere service is efficient. economical. Let's
talk over your service needs the next time you're in town.
COLLINS IMPLEMENT CO.
Floydada
The Home of Oualify Service and Genuine JOHN DEERE PARTS

Soybeans Good To Tie In With Crop Rotation


Quitaque Road Paving Is Let

Poison Information Center is Urged By Galvesion Dociors
 Complete With 4 Inch $\$ 160$
Cement Floor ......... 40
CELLARS ONLY $\$ 365$
 Complete With 4 Inch \$ 460
Cement Floor ........ 40
CELLARS ONLY \$365 DARDENMACHINE SH floydada dial yu 3.2334

STAR CASH FOOD VALUES

|  |  |
| :--- | ---: |
|  |  |

[^0]ALOMN


## Foomexilive


$35 \mathrm{C} \quad 8 \mathrm{c} \quad \mathrm{S} 1.39$
 SAUSAGE . 37c SIICED BACON . . 59c CHEESE . . 49c
DRESSED FRYERS. 39c FELTON...COLLIN

12k
23
SHORTENING

## COFFEE

 CORN, 2 for

| BANANAS | BRE |
| :---: | :---: |

# loydada Sweeps Literary Events In District 

|  |  |  |
| :---: | :---: | :---: |
| Poin＇s |  |  |
|  |  |  |
| ked Up | The omplite hat or reuts in the |  |
|  | Dithet Lutary Reouts |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | his Walker，Floydada：2．James Kugeins，Floydada |  |
|  |  |  |
|  |  |  |
|  | Sill |  |
|  | Smalley，Floydada；2．Lourie John－ |  |
|  | atis： Poetry Reading－1．Beth loydada；2．Dorothy Heaton． |  |
|  | ${ }^{\text {nejoss Poth Reading }}$－1．Diak ${ }^{\frac{1}{3}}$ |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

federal land bank REDUCES INTEREST RATE



GET MORE THAN EVER BEFORE WITH MODERN ELECTRIC SERVICE ．．．20\％MORE．

## That＇s right，Reddy＇s wages

 fervice custom residential electric they were 10 lower than ddy＇s charges were have gone steadily down each hour that he works in your home．Electric service costs Reddy＇s
verage reidenter 22 cents a day．And the more 22 cents a day．And the more each hour．Get Reddy－

PUBIIC SERVICE


$= \pm= \pm= \pm=$
ジロ＝＝＝ix

$5=2=$
 axaw

Attend Arkansas Kinsman＇s Rites


## EDMISTON

 PLUMBINGPLUMBING AND HEATING Repairs－Supplies

T．N．M．\＆O．BUS SCHEDULE

WEST BOUND

| $10: 25$ a．m．via Petersburg |
| :--- | ---: |
| To Lubbock，El Pase | 10 Lubbock，El Paso

Plainview，Amarillo 10：25 a．m．

[^1]Phone YU3－2306

NEVER HOOWWGIY UNDERSOLD


FREE！Mide－away Antenna with this
BIG 17＂OLYMPIC PORTABLE TV


| YOUR |
| :--- |
| MONSY |
| BACK |
| If YOU CAN BUY <br> IT ELSEWHERE <br> FOR LESS！ | and adjoining counties-one year, months $\$ 1.10$ in advance.

THE FLOYD COUNTY HESPERIAN
published by the Hesperian Publining Ca, 212 South Main 81 . Floydada, Texus


VIEWSANDCOMMENT A staunch friend in war and peace is $G$
Carlos P. Romulus, of the Phillipines. has given a bit of advice which American people need to let soak in. The general idea that we should try to remake the world into our own way of life. The general there our people, namely the idea that it is our mission to have others do as we do, think as we thin have found best suited to our way. A Chinaman doe indeed, the Iod ponder his words. It may be, the world.
$\qquad$

 the automobile drivers of the state. Four
hundred and forty-four deaths means 444 hundred and forty-four deaths means 44
funerals in three months or so, that would
not have occurred if someone had not erred for a minute, gone to sleep, whatnot. Even
if we do not consider the tragedy and the unif we do not consider the tragedy and the un-
happiness incident to bereavement, the loas
is tremendous in dollars and cents, a heavy drain on the economy. While driving, think.
Do not day dream.


$\qquad$
$\qquad$

$\qquad$

$\qquad$
$\qquad$
 hothing tho publice, execept through space We may live without peetry, music and ar
$\qquad$
$\qquad$ -Owen Meredith, Lucile, It is hard to believe that America was foun ed to avoid tuxation.

Your Opinions, Please
This is No. 5 of a serien of questions asked the citinens of Texas in the Hale-Aiken state-wide study of the Texas pubile shools. If you cannot
 Chaimanan of your County, H. .i. Nichooles, Deckney.

1. Reqariteres of tate alary y shedite minimum and maximum wro

 career of teaching?
Minimum: 8
Maximum: 8
(This questionnaire is printed by your newspaper as a public service to the Hale-Aiken Committee in Floyd County.)

Foster Family Has Its Annual Easter Reunion

## ynvay



Floyd County 14 Years Ago

wh

##  <br> 

$\qquad$


$\qquad$
$\qquad$
$\qquad$
$\qquad$

maxy

## Ted J. Crager

 Band Director At West Texas
## HAIL INSURANCE

IS PROTECTING YOUR INCOME FOR 1958

FLOYDADA REAL ESTATE
\& INSURANCE AGENCY
HOME YU-3319

## NOTICE OF STOCK HOLDER MEEING APRIL 28, 1958

The Annual Stockholders Meeting of CONSUMERS FUEL ASSOCIAT

Of Floydada

Will Be Held April 28, 1958 at 2 o'clock P ? in the
DISTRICT COURT ROOM floydada, texas
Two directors to be elected to fill the expiring terms Battey and C. o. Spence.

THERE WILL BE DOOR PRIZES

"LOOK BEFORE YOU LEAP
A WISE MAN ONCE SAID - "OPEN YOUI MOUTH AND YOUR PURSE WITH CAUTION
$\qquad$ merchants. You'll leap with jo's to find famous-make, quality merchand so look around first! Look in Floydada! Shop here and save
IF YOU ARE SHOPPING FOR ELECTRIC SERVICE FOR YOUR HO CITY LIGHT \& POWER DEPARTMENI FLOYDADA, TEXAS


CHAMPLIN
DELUXE
MOTOR
OIL

## CHAMPLIN OILS \& GREASES

We have a full line of Champlin Oils and Greases. A quality product for every lubricating need.
Check our prices and get the product that gives you protection during the danger minutes

## MORCKEL

FARM CHEMICAL CO.
Phone YU 3 -392 Floydada

## NOTICE

ANNUAL MEMBERSHIP MEETING OF THE LIGHTHOUSE ELECTRIC COOPERAIVE, INC., FLOYDADA, TEXAS
Place-Baptist Encampment, near Floydada Time-Saturday, April 19, 1958 John Smitherman, presiding Ned Bradley, Master of Ceremonies Registration Starts 8:30 A.M. Meeting Called to Order 10:00 A. M. Invocation:
Music During Registration Roll Call Drawing for Prizes $\star$ due publication and mailing thereof.
Reading of the unapproved minutes of previous meeting of members: taking the necessary action thereon. Entertainment-Bernie Howell will be on program.

President's Report
Entertainment
Secretary-Treasurers Report, and Manager's Report Beauty Parade
Entertainment 1:30 P. M.
Drawing for Prizes $\star$
Beauty Contest and Judging
Unfinished Business
Drawing for Prizes $\star$ New Business
Adjournment
$\star$ Prizes to be given away: RCA Color TV Set, Electric Blender, Electric Rotisserie, Electric Roaster Oven, Rod and Reel and Many Other Electric Appliance Gifts.



WE HAVE A LARGE VARIETY OF-
TEXAS HI BRID MILOS
SUDAN SEED
CANE SEED
HEGARI SEED
WE CAN ALSO SUPPLY BY ORDER
SOY BEANS AND ALL KINDS
OF GRASS SEED

## PRODUCERS COOPERATVE EIEVATOR

New Bridge Club Has First Meeting



## BURCH true blue


J. SAM HALE and

SAMMY HALE
officing at 114 South main

## GREAT NATIONAL LIFE INSURANCE COMR

## THE FAMOUS MAKERS' NAMES YOU CAN TRUST

 Williverivids Mass Points to Win －AA Track Saturray

## N JACINTO DAY

Monday，April 21， 1958
dida－this bank will be closed
monday，APRIL 21 In observance
reat day in texas history．
this in mind in making your

## AIL INSURANCE

W is the time to insure that wheat and barley
W is the time to insure that wheat and barley
One or two bushels per acre will buy a lot protection．

IL INSURANCE IS OUR SPECIALTY AND WE Ll BE WITH OUR ADJUSTERS ON YOUR LOSS．
represent only Stock Insurance Companies that
e been writing hail insurance for a long，long
eand who have always paid their losses
represent only Stock Insurance Companies that
e been writing hail insurance for a long，long
e and who have always paid their losses
represent only Stock Insurance Companies that
e been writing hail insurance for a long，long
e and who have always paid their losses mptly．

US FIGURE WITH YOU AT NO OBLIGATION．

## COEN \＆COEN <br> one YU3－3524 <br> Stovall Buildirg <br> 

## iist National Bank <br> Floydada，Texas

 ptly．



Plainview，Tex，Man Reports－ Improved Cotton and Sorghum Yields With Phillips 66 Ammonia

Martin Schur，Plainview，Tex．，says：＂I farm 420 acres， and last year I ran 30,000 pounds of Phillips 66 Agricul－ and last year I ran 30,000 pounds of Phillips 66 Agricul－ tural Ammonia through my rig．That shows how I depend turat Am ertilizer to give me high yields of cotton and on this．I put all my Phillips 66 ammonia down pre－plant， maize． in order to get the job out of the way before the busy spring season， Other Southwestern farmers have discovered that $82 \%$ nitrogen from top quality Phillips 66 Agrieultural Am－ nitrogen from top quality Phillips 66 Agricultural Am－ monia helps them get more profit per acre through higher vields．They pet more cotton that classes higher at the gin yields．They get more cotton that classes higher at the gin more marketable vegetables are harvested．．．and profits on wheat are increased through higher yields of grain and extended grazing periods． Phillips 66 Agricultural Ammonia contains $82 \%$ nitro－ gen and gives you miore nitrogen per dollar than any gen and gives you more nitrogen per dollar other form of commercial fertilizer available．

## Opmilit Order Your Supply Of Phillips 66

Agricultural Ammonia Today！
CARTHEL OIL \＆BUTANE
$\qquad$


## Anything GAS can do －gas can do BETTER！

When it comes to doing TWO of<br>housekeeping＇s toughest jobs，no longer is it necessary to transfer clothes from the washer to the dryer because here＇s ONE handsome appliance that does BOTH jobs！Once your clothes pass through its porthole，the entire cycle of through its porthole，the entire cycle of washing，rinsing，drying is completed with no attention from you．You save time<br>and work all right，but that＇s not all！Think of<br>the space you save with one appliance doing the work of two and doing it with a minimum of wear on your clothes and on your budget．For all the facts on strain this wonderful household heiper，con then see a gas appliance dealer．

ted lra a gowing opionionioner Natural Gas Company

## BETTER BUY BY BRAND NAME

## क © Me illyrian NATIONAL BRANDS play.

National ( $\$ .8$.) GREEN STAMPS

## AT PIGGLY WIGGLY IN FLOYDADA

PRICES FROM THURSDAY NOON THRU
MONDAY NOON. MONDAY NOON.
South Plains homemakers know their bes when they buy by brand name. Assurance of good is to purchase nationally advertised brandsquaranteed to be good!
Piggly Wiggly features nationally advertised at lowest prices plus the additional saving of $n$ known S \& H Green Stamps with every pun DOUBLE Green Stamps every Tuesday with? chase or more.

## CARROTS $=-5 c$ Pound BANANAS $12^{1 / \mathrm{c}}$

Fresh Crisp, Large Bunch
ROMAINE Fresh Large Bunch
MUSTARD GREENS 10c SQUASH

Fresh Large Bunch
RADISHES PICNIC N ${ }^{\text {and er mats }}$ FRYERS E. R. Thick Sliced
BA COM
Cedi. 1 . Pkg. CATFISH

VIGOR 10 mb mag is 99 c

## KLEENEX 400 Count 25 c

DOG FOOD Dash. 16 cec can 2 for 3 lc BABY FOOD Gerber $\quad 3 \mathrm{cass} 28^{\circ}$
PEAS Gree giant, xu rus can
CARMELS Kale is Bar
$37 c$
PEACHES Labs's Freetome No. 303 cas 25 c
DEEP BROWN BEANS Lat os $14 \approx 15 \mathrm{c}$ SWEET PICKLES Limo what e 27 oc lur 49c
RITZ CRACKERS Katie, if \&e Bax 39 c
SYRUP Les Cations 21 cos Bot le $\quad 59 \mathrm{c}$
NORTHERN TISSUE 3 rall $\quad 27 c$
NAPKINS Northern, so count Box 2 to $25^{\circ}$
PAPER TOWELS Northern, iso Count Res 21 c
RAPID SHAVE Palmolive, Tee sine $\quad 69 \mathrm{c}$

## CREAM CHEESE

 BOLOLIMNA
## HAND LOTION Jergens 50 c Size Plus Tax


[^0]:    WE DELIVER
    Phone YUS-2392 - Floydada

[^1]:    hagnolia service station no

