# urbet Named to Six-Man State Water Board 

Wom's H. D. Council Officers Are Installed ${ }^{1}$

## The Floyd County Hesperian

Woman IAge 4-Nine

Subscription Prices: Outside Floyd and adjoining counties-one year $\$ 3.00 ;$ six months, $\$ 1.50$; fou
months $\$ 1.10$ in advance.

THE FLOYD COUNTY HESPERIAN
 HOMER STEEN, Biter
THURSDAY, DECEMERE

TEXAS $\sqrt{\text { PRESS }}$ association
member 1957

Established 18suber Etablubu 11 mo ry para on min April 10, 1907
Congress of Yam pl

## VIEWS AND COMMENT

A Business Friend Speaks: The benediction of
the eternal stars is invoked on our marvelous land by a business friend in a Yuletide greet-
ing which impresses us greatly. Little given to reading preachments, we were much taken by this Christmas message sent with a soutimers to cheer you up at this season. These vigorous men lived in an atmosphere of everpresent danger, but never in a state of con-
fusion. Their history proves that courage is the hand-maiden of character, and that both are sustained by spiritual faith. The rejuvenation of these qualities will draw the problems of this violent age into focus, reestablidence and composure to life now dominated by the psychology of crisis. In this
broad land the infinitude of space bespeaks the majesty of Almighty God. Troubled men traditionally turn their eyes to the stars, con
fident that those celestial bodies faith fill whirling in their orbits were not set in place by puny hands. The spiritual faith born
beneath their lights along the Sea of Galilee beneath their lights along the Sea of Galilee
dispels the frightful air of crisis with confldispels the frightful air of crisis with contr-
dene that these heavenly lights will still be shining when the sat

We Think So, Too. Judge W. H. Atwell, federal judge of the Northern District of
Texas thinks "Segregation is neither immoral nor unconstituti
in fact, common sense.

Events Haley's Suit. If it does nothing else the suit of Events Haley Jr, against the U. Department of Agriculture of a man on the farm who votes has no part in quotas, allotments, "practices" and whatnot. Haley, who is the son of Texas historian and outspoken (to put it mildly)
candidate for governor grew about 40 acres of wheat on an Oklahoma farm on which he had no allotment for wheat (or anything
else). The wheat he raised he fat up on his arm and did not offer in the channels of trade. Question is, could he do that? The government backed them up. They have
Haley "penalized" $\$ 506$ or

How far can the government go toward in lading a mani domain in a program or in
any other civil matter is one of the things Haley wants to know in the suit he is defending. He is not going to pot the $\$ 506$ un-
til he has to do so, and in fact, may be broke by the time he gets through hiring lawyers. $\qquad$

a judgment against him for the trouble.
Haley wants to know who gave the committee or anybody permission to come on his place and measure up his land and if they had a
right to do so. He says he is going to have right to do so. He says he is going to have
a court tell him what he has to do before he does it. Among other things he has interwith a 60 -question deposition. A federal disstrict court judge said Mr. Benson would have to answer the depositions in the would have
trict but it turned out thy couldn't come to Oklahoma. But he did have to answer capital.







 the long run that there'll still be new names
on the mail boxes. Plenty of forecaster claim as much.) All this to the contrary not withstanding wed like to know if it is the he wanted to raise and consume it on the
farm. Cash Will Talk. It is one of the possibilities
that the people who have withstood the that the people who have withstood the
temptation to go all out in buying things they
have wanted so badly because they wanted their cash to do more talking, will have their many in 1958. A lot of manufacturers of many things that people want are going to be ready to make a "deal" of some kind to unload. There comes a time when cash is in
scarce supply the same as with More supply the same as with other things, time recalls when $\$ 750$ would buy anything

He that fights and runs away
May live to fight another day
May live to fight another day.
But he that is in battle slain
Will never rise to fight again.
Will never rise to fight again.

$\square$
Sails need lots of wind; but -sales usually

## Fairview News



To all our many wonderful friends?
CURLEYS CAFE


DANIEL AUTOMOTIVE
AND EMPLOYEES


Dr. and Mrs. O. R. Meh and Paul

the teachings of Christ and we renewed faith and understanty we greet the Christmas Sase and extend to you our very bes wishes for a most eniopyly occasion.
EMery ehrititrac

GRUNDY IRON \&

We wish for you all the happy hustle and 'bustle of a traditional Yuletide:

And Thank You For Your Loyal Patronage and Patient Understanding During This Harvest Rush Season.

## DARTYGIN

Daugherty
R. D. HOLLY



Lest we lose sight of the true meaning of Christmas, wouldn't it be well at this time to rededicate ourselves to the teachings of Christ?

May each of us maintain the true spirit of Christmas in the days to come -

## With Best Wishes

to all our friends.
and a big thank you for your patronage
patience and loyalty
MORRISON GIN CO


Each box holds $\alpha$ wish for all the things you hold dear one is for laughter, another for good fortune, the tint holds good health and cheer. They're speeding your wal on Christmas Day . . . May they linger forever with MERRY CHRISTMAS FROM
TYEESONS DRILLING CONTRACTORS

## Bishop's Runthict

Mern Merry

|  |
| :---: |
| Bishop's PHARMACY |

Season be yours!
WITKOWSKI IMPLEMENT
Your J. I. Case Dealer

## LRIT NIGIIT...

HOP MOTOR CO.

##  <br> UNCH BOX CAFE

Celebrate 504h Wedding Day


| Jop to the \#orld! <br> CLARK'S |
| :---: |
|  |  |


| GLA | TIDINGS |
| :---: | :---: |
|  | 7* |



Our Best Wishes to all our friends and neighbors for a very merry Christmas.

BENNETT'S
BUILDING
MATERIAL


Reagan Giesecke Insurance

## SEASON'S

## GREETINGS

 all our friends this Holiday

FLOYDADA DRUG


## MERRY CHRISTMAS





RUSSELL'S CLEANERS ssell Katherine

All the joy and
festivity of the Season
you and yours.

- Dinny


SOLOMON JEWELRY


As Christmas draxs near, we nould like to shout from the housetops, "Happy Holiday to alll?"

BOREN FURNITURE \& APPLIANCE



Mt. Blanco News




Wisting you a bright and sthining toliiday! FLOYDADA LOCKERS


WAGON WHEEL
CAPADA THEATRE





KIRK \& SONS



 are ooded obemene were stink meen
 several blocks:


$A$ Achids, shing tace.


The ofititent dignty ot the ehurech | $\begin{array}{c}\text { bells, } \\ \text { The songs, on lips both young and } \\ \text { old. }\end{array}$ |
| :--- | The spirrt of rising above the ordl-

nary for this spectal day, This, is the magic of Christmas
These things we cherish,
And these magic symbols of And these magic symbole
and love.
of good will and peace, We wish for you
To have and to hold,
For many a Crristmas to come
Merry Christmas to You and Yours Merry Christmas to You and Yourst
May you have a magic Christmas
to remember. Carolyn Dillard is in Lubbok visit-
ing Joy and Jimmy Joe Woody. Mr. and Mrs. Claude Weathersbee,
Tommy and Leigh Ann, spent the week-end in Snyder visiting his
mother, who is recovering from re-
cent surgery, Wuley Rogers went to Phillips last
week-end to see his nephew week-end to see his nephew $H$. A
Shipley. who was seriously burned
in an explosion at a Phillips plant. Mr. and Mrs. Clarence ouftee

da Real Estate \& Ins.

H. G. PARKER FURNITURE

II PAYS TO PAY UPI RETAIL MERCHANTS ASSOCIATION


## May you have that Preace siope and Sooc which is (hbeistmas <br> 

Merry Christmas From the Gang at
PATTERSON GROCERY
at this time of the year.. A season thet sparliles

> with holiday cheer:

BOHANNON GIN
 Floydada, Texas


Mrs. Anderson Is On Extended Trip at Age 92


 bubble gum and balloons in most of
the tags. This litle boy lives with
the Roy Crawfords and his name
is Jm . Mrs. Howe Hines is entertaining
members of her Sunday School
class with a party at her hat Dec. 21 . M . Mrd Mrs. Roy Crawford are
entertaining members of the yourg
ent entertaining members of the young
adult class with a party saturday
avening. Several young counten evering. Several young couples who
were formery assochated with
group are expected to be visiting group are expected to be visting
in the communty and wiltend
The ladies of the Sunday School
ithel The ladies of the Sunday school
enjoyed a overed dish supper at
the church Dec. 18. Two out-ot-
 Mrs. Georgia Thomas of Fort Worth, Friday arternon.
Merry Christmas everyone and
who is a house guest of her mother.
Mrs. Howe Hines, and Mrs. D. C. Cont eat too much turkey Christ-
don Mrs. Howe Hines, and Mrs. D. C.
Cage of Californa. Mrs. Cage and
her husband Chge of California. Miss Cage and
her husband were visting in the
home of J . Cage. enroute to
MoKinney to sjend Christmas with McKinney to sjend Christmas with
relatives. Tiner entertained the moth-
Mrs of the school children Thurrday ers of the school children Thursday
afternoon. Two sairs of the fourth
and nith grades served punch and and fitth grades served punch and
coovies from a table attractively
decorated in the seate
 d 20c 2 for 29c

## , Giant Box

$75 c$

| - Cola | EENEX |
| :---: | :---: |
| 39c | 400 Count |
| Ite Deposit | 25 |


| ORINE | $\frac{1}{2}$ |
| :---: | :---: |
| Gallon 49c |  |
| GAR | CRISCO |
| Bag | 3 lb. Can |
| 19c | 89 c |

FEE, Pound
79c
-wnow

## BANANAS Pound $12 \frac{1}{2} \mathrm{c}$

 The entrance decorations to the
Howard home;
The Caffee's Christmas
cardsis cards Caffee's Christmas greeting
Kim Campbells Kim Campbeli's red Christmas
dress wita ailver tinkle bells
Marguerite Wards Chistmas Marguerite Ward's Ciristmas
tree?
Merry Christmas!
Last weeks' story

KIMBLE OPTOMETRIC CLINIC Appointmients not necessary but for your convenience. TELEPHONE YU3-2496


For auto, truck, tractor \& irrigation well motors. Best
anywhere. Red
Red
Woody
CALL HEAD MU MECHANIC
Carthel Garage \& Farm Chemical North Highway 70 IT North Highway 70
Former Location of Delk Pontiac

## MerruClurismas



May this Holy Season bring with it many rich blessings for you and your loved ones. May it bring you health, prosperity, peace - and the very merriest Christmas Day ever.

FLOYDADAIMPLEMENTCO.

your massey-ferguson dealer


GREETINGS TO OUR LOYAL FRIENDS \& PATRONS

May The Holiday Season Be A Joyous One For You And Your Family.
We Have Enjoyed Doing Business With You And Appreciate Your Patronage.

## FARMERS COOP GIN

Floydada, Texas


Best (llristmas Nisithes

## WHITE

CARTHEL OIL \& BUTANE and


service stations



Vows Solemnized For Pat Duzan And Ronnie White









 Rex andius very jubtod by
 an min mive thampon, bout of tuobococe



(2) an orisinal model tashioned tram
imported white Cantonil Italian
velveteen and hand clipped Chan.
till lace. The etted bodive of
lace over velveteen was atvied with


## 

##  <br> 



 Intute and ateandon isw inary sute mind Hean in we omite


Re-Finish Interior Of Funeral Home


$$
\begin{aligned}
& \text { and fruit for our stockings } \\
& \text { I love yourd } \\
& \mathrm{Jim} \text { cawford }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Dear Santa Claus: } \\
& \text { I am four years oll }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Dear santa Claus: } \\
& \text { I am tour years old and have blue } \\
& \text { eyes and bond haid. I have been a }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ike. I like records and like } \\
& \text { so a record player would be }
\end{aligned}
$$

## COLD CAPSULES



FOR PROTECTION
ALL KINDS OF INSURANCE
-SEE-

## REAGAN-GIESECKE

. FUNDS PLACED
. WITH US ARE:

- (1) Sofely Protected-Eoch Account Insured

Up to $\$ 10,000.00$
n (2) Eorn $31 / 2 \%$ per Annum
(3) Ready When Needed

- Open your account by mail



May happiness, peace at contentment be in store tor all of mankind. May youe holiday be rich with the Speat that makes Christmas and wonderful each year

BEST WISHES F
BARWISE
Barwise, Texas

baRWISE EEEYI
Barwise. Tesas

Are The Wishes Of Your County Officials:

## MARY L. McPHERSON

 District ClerkW. C. PLUMLEE, Commisssioner Preeinet No. 3

KENNETH BAIN Jr.,
County Attorney

## T. T. HAMILTON

Assessor-Collector

## MARGARET COLLIER,

County Clerk
BILL MCNEILL,
Commissioner Precinct No. 4
TROYE .W STANSELL, County Treasurer

## J. D. McBRIEN,

County Judge

JOHN B. FOWLER
Commissioner Precinct No. 1
MRS. LEE GOLIGHTLY County Librarian
W. D. NEWELL, County Surveyor
D. G. AYRES,

County Service officer
JOHN B. STAPLETON, District Attorney
HUGH COUNTS
Commissioner Precinct No. 2
SCHOOL SUPERINTENDENT'S

OFFICE,

- Clarence A. Guffee - Mary Shaw

WALTER HOLLUMS,
Sheriff-Floyd County



HAMMOND SHEET METAL


## THE GIFT OF LOVE

 AT CHRISTMASThe Child of Bethlehem comes to us again
this Christmas and we rejoice in the
knowledge that He has brought us the
gift of love for our fellowman. May
we maintain this fellowship throughout
the season and the years to come.


## S. J. LATTA IMPLEMENT


don penner


Science and The
Common House Fly


56 Are listed On Honor Roll At High School

$\qquad$


## \section*{}



Wamand mive
$=$
As the Christmas sea-
son approaches, may its
true spirit be revealed
RAce agzin unto us all.
RAINER SHOE
SHOP


Mr. and Mrs. F. C. Harmon
Mr. and Mrs. Edell Moore Mr. and Mrs, Johnny Coker


## WYLIE BUTANE COMPAII

"Live Better Electrically"
YOUR CIITY LIGHT \& POVFER UE
Floydada, Texas


As we travel on our long journey toward the goal of spiritual understanding, may the light of true faith lead us to our destination. MAYO MOTOR CO.


Amid the gay greetings and packages, too. We send our best wishes

For Christmas to you!

HULL \& MCBRIEN GROCERY


Rebekahs Enjoy Christmas Program





Wh fuct in the glowing Yuletide season!
sre the wrong size or color we will be glad
to exchange after Christmas.
HALE'S DEPT. STORE spent enyo ing corfee and chan
tellow ship oy 25 members. Card of thanks


 httuiness durng the illiness and
death of our mushand and father. death of our huscand and rather.
Mrs. . . . Wtay and Lon
Mr. and Mras. Prank Wley and
 Mr and ars Howar cherry and Mr and Mrat James Balley and
Mr andren Mr, and Mrs. Richard whey

## A MERRY

## CHRISTMAS TO YOU

loy the songs, the gaiety, and the spirit of

## giving and good-will combine to bring

Hesperion

## To The People Of The Floydada Trade Territory

There has been no increase in the wholesale price of 'Coke" to our dealers in the territory served by the Plainview Coca-Cola Bottling Company.

We want to thank you for the wonderful acceptance given our product in this territory. This has made it possible for us to maintain our Pre-war price on America's Favorite Soft Drink.
Plainview Coca-Coca Botlling Co.



1458 Farmers

## Tax Guide Now Off The Press





Carl \& Jackie Jarrett


The folly snowman bungs ywa warmest wish for a happy halled

FARMERS ELEVATOR
(3) .SOCIETY Office Farty Marks Mrs. Grady Walker
Christmas Season Afternoon Hostess At Public Service


Christmas Dinner Features Party of Telephone Group Mr. and Mrs. Dick Starch of 822
W. Grover, were hast and hoses
Thursday night at their home at a
lovely dinner of turin. and ham
 Telephone Co, of Floydada.
Centering a miniature Christmas table wa
under and large tree in the living room
were toys and foo
with brought to be given ot which
families the group selected. Following the supper, games were
enjoyed by Mr. and Mrs. Gene
Webb My Mr Mr. and Mrs. C. R. King. Mr. and
Mrs. W. C. Edwards. Mr. and Mrs. om of Floydada, and Mrs. Don Bran-
and Mrs.
powell Brewer of Locke y.

## YUB-358

FOR BUTANE SERVICE WYLIE Butane Company

## The home of Mrs. Grady walker was the scene Thursday afternoon






 Hostemest for the occasion wert
Mmes. Ralph Pucker Cone Collin

 Mus Cartel was presented pieces

PRODUCERS PERATIVE ELEVATORS cHERT


Student Couple Married Thursday


 Ousts present were the couples

 coupes in Paminviee when e
couple manakin their home.
Ag Building Workers Dine Friday Night
 In the Agriculture Building. Af
exchanging gifts from the Christ mas tree, the group enjoyed game
of 42 and bridge.
Employees and their
 Mrs. Connie Bearden, Mr. and Mi
Tom Hutenins. Mr. and Mrs
don Downing. Mr Clung, Mr. and Mrs. Jack Cantrell
Mr. and Mrs. Bob Harper. Do
Breed Mk. Dos. reed, Alee Warren, Charlene M
Dornick, Doris Footer

## Are Honored At Christmas Party




QUNAH, ACME \& PACIFIC RAILWAY COMPANY

From All of $U_{s}$ to $Y$ you and $Y$ fours... + MERRY CHRISTMAS!
by the bright blue flame of natural gas,
At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health - and the happiest Christmas you've ever had!

## ANSELL.-COLLINS

COMPANY



# EAT <br> $W 1101$ Arrow-White or Yellow, 10 oz Can WE WILL BE 

## ON THE HOG

## ON THE HOG

 POP CORN 2 for 25c CLOSED NEW YEAR'S DAY Sunshine 16 or. Box HI HO CRACKERS 39c| MARGARINE | 15 c |
| :--- | ---: |
| APPLES $=$ | 18 c |
| JUICE $=$ | 25 c |

## BLACKEYED PEAS

 GRAPE JUICE SALMON


## LEMONS

 LETTUCE ORANGES ToothpasteHoney Boy
Alaska Chum
1 lb. Can P.s. No. 1 Red AVACADOS Washington, Delicious APPLES POTATOES Calif.
Sunkist lb . Large Firm Heads lb. Texas
e. $12 \frac{1}{2} \mathrm{c}$
m. 15 c
ib. $12 \frac{1}{2} \mathrm{C}$

33 c
Elue Plate, 10 oz. Pkg BREADED SHRIMP ..... 59
FISH STICKS
STEAK

## Gladiola Canned Sweet Millk or Buttermilk

Freah with snaps, No. 300 can
BLACKEYED PEAS
2White Swan With Bacon, No. 300 Ca12 c
${ }^{\text {Liptons Onion }}$ MIX ..... 2 Pus. 35 c

SOUP MIX
Par Red Plum ..... 29cLibby's No. 114 F Flat Can
PINEAPPLEKounty Kist, 12 oz. CanCORN
CRISCO
2 tor 25 c ..... 2520c
1 lb .

Hants No. $21 / \mathrm{Gan}$ Piggly Wiggly! You'll eat "high on the hog" at lowest prices. Quality plus savings plus S\& H Green Stamps with every purchase Double every Tuestay with 82.50 purchase or more.

Prices Thursday Noon till Mon. Noon
Proen with sumpo No. 300 Can
BLCCKEED $P E A S_{2}$ for 25 c BLACKEYED PEAS

Can

GREEN BEANS
ORANGE DRINK DEEP BROWN BE PICKLES Anet. 1 b. .an
DOG FOOD SKINNEPS
 OATS

## tissue

TISSUE
PAPER NAPKINS
U. S. Govi.get Woodbury's s.00 Size HAND LOTION Plus Tax Angel Skin 81.00 Size 10 oze Bottle

Blackeye, Frozen, Four Winds 10 oz . Pkg.

10c Sparetime Froze Seef, Chicken, or,
Ber
Ben Turkey 8 oz. Pkg. 1 L
 ${ }^{\text {Orchara Enss }}$ ON COB 17 c

$$
\begin{array}{r}
39 c \\
25 c
\end{array}
$$

HAMBURGER VELVEETA
BACON

## ETHCH <br> ON THE HOG Arrow- White or Yelow, 10 on Can $\quad 2$ our $25 \stackrel{\text { WE WILL }}{\text { WE }}$ CLOSED NEW YEAR'S DAY Sumahtime 16 ar Bax HI HO CRACKERS 39 <br>  <br> 19588 will be your lueky year when you ahpo at Pigesly Wigsty! Youtl eat "hish on the hos" at lonet pricee. Quality plus savings pluas \& H Green stumps with every purchase Dovile every Tuedihy with 82.50 purchase or more. <br> Prices Thursday Noon till Mon. Noon <br> Preat with simpos, No. 300 can BLACKEYED PEAS 2 tor 25 c <br>  SOOUP MIX $\stackrel{\text { Par Red pum } 180 \text {. Jar }}{ }$ PRESERVES <br> PINEAPPLE Kounty kist, 12 oa Can CORN <br> CRISCO

## PRICES <br> in <br> 1 <br> 19 58

Huatris No. 15 Gin
APRICOTS GREEN BEANS ORANGE DRINK DEEP BROWNB Bety. suru or Dill full oum PICKLES Alet. 1 b. . Can DOG FOOD MKINNERS Three Xinite 18 a OATS
$7{ }_{2}^{1} \mathrm{C}$

Honey Boy
Alaska Chum 1 lb . Can U.8. . . . 1 . 1 Red

Calff Calave washinston, Didicous APPLES POTATOES


## Colgate

 50 c Size
## BLACKEYED GRAPE JUIC SALMON LEMONS

 LETTUCE ORANGES Toothpaste


35 c
45c
BREADED SHRIMP ..... 59
FISH STICKS33.
STEAK ib. ..... 49c
BISCUITS$12 \frac{1}{2} \mathrm{C}$ PEAS35c Pot Pies33c
Pornain alPertussin, $40 z$.
HAMBURGERBACON$12{ }_{2}^{1} \mathrm{C}$

10 ll. $\operatorname{kag} 49 \mathrm{c}$
ea. $12 \frac{1}{2} \mathrm{c}$

## VELVEETA <br> VELVEETA

 BACONKrafts 2 Pound Box

## Wilsons'

Crisp-Rite, lb.

