## The Floyd County Hesperian

Church crated honies


United Fund Drive Will Start Monday

## Science Teacher

Drillers Swabbing Howard Number 1
 Will Start Monday $== \pm= \pm$ are amins to tour norriy coweo it Is J. D. Rainer

 Lashing North Winds Whip Holidays Shortened
On School Calendar


Farmers Attack Vexing Harvest Problems With Ingenious Devices To Salvage Crops

Adults Join Their Youngsters
In Throng To Welcome St. Nick

Willson Is New AF\&AM Deputy


As A Farm
Woman Thinks


Sand Hill News




County Agent News Letter

| News Letter |  |
| :---: | :---: |
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| car pama nait |  |
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## AUCTION SERVICE

FARM SALES - LIVE STOCK - CLOSE OUTS
For The Handling of your sale
BYRON BENNETT, AUCTIONEER

Missouri school of Auction)
Bennett \& Hill Feed Yards

## Buy From This Gift Guiden



Honor bred pals

## POWELL'S

IGHEST QUALITT
LOWEST PRICES
prte stamps

 | OOD FRIDAY, SAT., MON. |
| :--- |
| R 5-lb. Bag 49 c |


R 10-1b. Bag . 93c

| FENs | kRaft |
| :--- | :---: |
| FEE | MiracleWhip |

89c Pint 33c
\$ 10-lb. Bag . 59c

| EAM | $\begin{array}{c}\text { Salad wafer } \\ \text { Cox }\end{array}$ |
| :--- | :--- |
| CRACKERS |  |

Pound 27c
Giant Box ..... $75{ }^{\circ}$
$\begin{array}{lll}\text { O } & \text { Shurfresh } \\ \text { BISCUITS }\end{array}$ ..... 20c 2 Cans 19c
SE JUICE ..... 29c

Pound 42 ${ }^{\circ}$

## $===-=$

 Pecans are ReeetvedPecans for the Home Demonstra
tion Club members came in on Sat tion Club members came ko on sat-
urday and Mr. Fred Fortenberry
and Mrs. John sinitherman weighed
and prepared them for distribution
and and prepared them for distribution
that afterneon. Those who have no
yet received theirs piease get them at Mrs. Portenberry' Don Norman
Etaniey Burieson. Din
Alton Higzinbotham and Kend. Numa
 $\begin{aligned} & \text { Mist Baptist Church in Floyddada. } \\ & \text { Miss Pritehett Complimented }\end{aligned}$ $\begin{aligned} & \text { Horter Mood, Mmes. Bryan Kart } \\ & \text { Higsinbotham. }\end{aligned}$



## 

Christmas Gift Suggestions Of Popular Western Wear FOR HIM FOR HER

- HATS
- JACKETS
- BOOTS
- BELTS
- SUITS
- PURSES
- JACKETS
- COSTUME
- SHIRTS JEWELRY
- PANTS
- WESTERN
- TIES
- BOOTS
- JEWELRY
- HATS
- BILL FOLDS TROUSERS BAGS
LITTLE BOYS WESTERN SUITS MATCHED GUN \& HOLSTER SETS LITTLE BOYS BOOTS \& HATS LITTLE GIRLS FRENCH PURSES Choose Now From
 Christmas
WAGON WHEEL WESTERN WEAR



## 4 DRIVES IN ONE

 RED CROSS .- BOY SCOUTS
## SALVATION ARMY

HEART ASSOCIATION

## DECEMBER 15-21

 LET US ALL GIVEAS
## MUCH AS WECAN

THE FOLLOWING WILL BE CALLING ON YOU IN THE NEXT WEEK FOR YOUR CONTRIBUTION TO THE UNITED DRIVE

## JOHN REUE AREA CHAIRMAN

## FAIRVIEW-Mr, and Mrs. Walton Wilson

CENTER-Mrs. Wilson (Max) Fowler CAMPBELLLCREST - Mrs. Louis Blum LIBERTY - Mr. and Mrs. R. G. Dunlap North of Highway 207-Mrs. Lindsey Graham
North of Highway 70-Mrs. S. . Latta
E. A. WILLIAMS AREA CHAIRMAN

McCOY - Turner Hunter
HARMONY - J. R. Holmes
HARMONY-J. R. Holmes
SAND HILL-Mrs. J. T. Spe
SAND HILL_Mrs. J. T. Spears
BARWISE - Mrs. Jim Barnard STARKEY-Paul Sparkman
ALLMON - Marvin Shurbet

## E. C. CARTER AREA CHAIRMAN

ANTELOPE - Mrs. Ned Bradley
RALLS HIGHWAY - Mrs. John M
NW LAKEVIEW - Mrs. Doyle Moore
soUTH LAKEVIEW - Mrs. Warner Joh
 PLEASANT VALLEY-Mrs. R. L. Nich
BAKER-Mrs. Kenneth Willis BAEER-Mrss Kenneth Willis
DOUGERERTY-Mrs Trais Jones LAKEVIEW-Mrs. E. H. Spears
FLOYydADA BUSINESS AREA Court house and P M A bullding-
-T. L. Holland - Mitchell Parrish
W. F. Patrick - Fred Martin
Ed Wester - Ralph Mardis

Jim Word - George Spears


- Parriel Powell - Carl Jarrett

FLOYDADA RESIDENT AREA

- Joe Gidden, - Dale Goen
- 1934 Study Club
- 1950 Study Club

(10).SOCIETY
Christmas Events Andrews Ward PTA Are Scheduled By Christmas Event Floydada Clubs

Club Chili Supper Mrs. A. L. Spence And Sale Tonight Has Heart Attack



## morine tor ther or momulal anve cerrithes por Night





 Bethe naties ciue Dec 19. Mra

 aseme suay



Shower Is Given Bride-Elect Friday

Marry An ODam, was given Priday
night in the bomen of Mrs. Foy Mul
leer. Miss Odam is the brideeleet ot ler. Miss Odam is the bride-lect of
Johnny Warren. Mrs. Muller received guests and
presented them to the honoree, her

 Eimer Warren of the Muncy com-
nuuty. Each were given a car-
hation corsage by the hootesses. maution. Eacch were given a car-
nation corsage by the hostesses.
THe seving tatie was decorated
in bive and thite. Miso odams
 was a miriature brice and groom
in a fold of coton surtunded by
blue Christras belis and tail diue
candles. The table was lald. *ith









| uing until 8 oclock. |
| :--- |
| $\begin{array}{l}\text { W. e, meador reaches age } \\ \text { or me TUESDAY, DEC. } 10\end{array}$ | While in the hospital her adbers of the Womens fellowshemip of Mmes. Noland and Huckabee did

not know defintely early this week
when they would return home. one whe had to do with makine tho
day a happy one for me. Mtr. Mead-
or sail. COURT HOUSE Mr. Meador is a long-time rest- Decree of divoree granted Carolyn.
dent of the county and before his Hammitt from Charies Dean Ham. dent of the county and before his Hammitt from Charles Dean Ham-
retirement was one of the county $\begin{aligned} & \text { Hitt, plaintif also awarded custody } \\ & \text { leading farm operators. }\end{aligned}$ of minor chilid. leading harm operators. Mr. Meador
In his younger days alins

 Party Thursday


 o'clock This meeting will take the place ligence. County Crimnal Docikel
of the usual Wedneday noon-day Coses filed Mlonday:
 Oordon L. Downing said. Wives of ez charging possession of liguor for
club members will be honor guests. saile:

 proprietor, gave the clut members mon Arrington, charge
an encouraging report on the sure- while license suspended.
 Research made by the industry is getity to DWI tine of opita and
beesinning to pay off and ootton conts and three days in jaili:
fabrics are regaining some of their



 Others who planned to attend
toumd they eree days in jail and court corts.
Mork to altend. Senators Johnson and Yarborough
were amoris the prominent men whio $\begin{gathered}\text { Bowart, Dec. } \text {, Peterstourg. } \\ \text { Joe Nell Nance and Pessy Jean }\end{gathered}$ were among the prominent men who
addresed the convention, Collins
salid.





 for their many expressions of and RITES HELD FOR INFANT
toungtulness and concen, and Graveside servies were
want to thank everyone." she said.

 now, they said. Mr. Smith received
major surgery some month and a
mais. Billy Orundy of Floydada
half ago.
 well as could be expectes later is days here and in Lubbock visitin4
the day, said bospital attendants

HOLIDAYS ARE ON THE WAY


Look your very best this holiday season been given our gentle, expert care! Gar ments not onty look better, they last
longer, because our scientific methed never longer, because our scientific methods never
put a stain on fine fabrics. Minor repairs
\& W OUALITY CIEANERS COMPLETE DRY CLEANING SERVICE
 Even Santa shops
in Beall


Gift boxed
CANNON TOWEL

### 2.98



LaRGE ChRISTMAS
mens beLts
$1.0 \% 1.50$ $=55=$


TIES are his christ trimming
$1.00 \& 1.50$ Choose from neat bous and four-
inh-hands! Colortut holiday se-
lecton in regular and square
bettoma!

stretch sox
59 c Pair

giris tricot PANTIES
1.00
 Lorraine

## (

 мит иттри, GIFI COLll 1.00 \% 20 . 2 $====$ indober iverat * GIFT CERTICCHITM

WHETHER YOU INTEND TO BUY OR "JUST OOK" YOU ARE WELCOME IN OUR GIFT SHOP and Greenhouses. For a gift that is DIFPERENT YOU WILL FIND IT IN OUR GIFT DEPARTMENT

PARK FLORIST Flowers \& Gifts
312 W. Georgia
Phone YU 3-2867


ICE \& REPAIR WORK
WOODY, HEAD MECHANIC
Garage \& Farm Chemical

| ay 70 e Location of Delk Pontiac Foydada |
| :--- |
| Omer |

\& O. BUS SCHEDULE
and Save for Reference



Meeting Notice



## Miscellaneous





Student Victims of Explosion Rapidly Recovering, Is Report



STAR CASH Values

Nine Confernese

Cranberry Sauce

| Wremen OIL For Beter Saiads | $35^{\text {c }}$ |
| :---: | :---: |
| PEARS | \$1.00 |
| Sturfine No. $21 / 2 \mathrm{C}$ Fruit Coektail | ${ }_{\text {can }} \mathbf{1} 1.00$ |
| $\xrightarrow{\text { Hunts Cut }}$ Green Beans | $22^{\text {c }}$ |
| MIC. ${ }_{\text {Orange }}$ Drink | $\mathrm{k}^{46} 25^{\text {c }}$ |
| SHURFINE <br> COFFEE <br> Its Better | $79^{\text {c }}$ |

## Chewing Gum $10^{c}$

| SHURFRESH | 2 Cans |
| :--- | :--- |
| BIICUITS |  |
| Ready to Bake | $19 \mathbf{c}$ |

ROXEY FOOD $\quad 25^{3 \text { Can }}$
DOG

THANK YOU FOR ORDER FOR XMAS HAMS AND turkey in advance to BE SURE YOU GET THE SIZE YOU WANT


[^0]Cary of Borser visited Mer and M
Walton Wison over the week-tMr. and Mrs. J. F. MeCregor
daliou, Mr. and Mrs. Cecil Bax

w. to

Matador Hosts
Basketballers
This Week End

BACON
MARGARINE
FLOUR
COFFEE
CORN
POTATOES

HULL EMCB

## 



## "MERRY CHRISTMAS, MOM!"


satisfaction to know that so many people reach for the
might be hundreds of miles apart.
Since switchboards are always busiest at this time of
$r$, there may be some delays, but there are several way
First of all, your Long Distance calls
wice as fast if you call by number. And, too, it's best to
our calls as early as you can-a day or two before the
If your call is delayed, it won't be necessary for you

HAPPY HOLIDAYS

S-T-R-E-T-C-M YOUR CHRISTMAS FOOD DOLLAR

HERE!



SUGAR

## SHORTENING

PEACHES
SHURFRESH BISCUITS
2 for 19c SAUSAGE 35

Call by number. Th's fwice as fost,
SOUTHWESTERN BELI TELEPHONE COMPANY


Subscription Prices: In Floyd and apjoining counties - one year
$\$ 2.50$; six months, $\$ 1.25$; four

Subberipton Prices: Outstad Flogd and adjoining counties-one year
$\$ 3.00$; six months, $\$ 1.50$; four months $\$ 1.10$ in adrance

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing Co. Ine,
212 South Main St, Floyanda, Texas HOMER STEEN, EEtitor
THURSDAY, DECEMBER 18, 1957

VIEWS AND COMMENT





 aly in old age benefits. As more and more
people reach the retirement age with social
security cards the number of persons old age list will be reduced. The people raise-another $\$ 15$ or so. Milk and bread bil, surely is not too
$\square$





Captal news Pleas Mounting Bascom Giles


TEXAS PRESSEASSOCAHiOM Member R1 19.57

|  |  | Burkhalter commented. "He made restitution in civil procedures of |
| :---: | :---: | :---: |
| Stocks and bonds get a black eye as investments for the average little man when heavy |  | money that was asked of the state's Attorney Gen- |
| fluctuations take place in the stock market.This is not to say that the brokers and stock |  |  |
|  |  |  |
| his is not to say that the brokers and stock |  |  |
| t sharp. They are. But it is to say that |  |  |
| ing good, substantial stocks in reason- |  |  |
|  |  |  |
| man. But just like buying land, stocks and bonds can be bought too high. Own them at |  |  |
| a figure that their rensonably expected dividends will give a fair return on the investment and one does not have to worry about |  |  |
|  |  |  |
| ether the market goes high or low-until wants to buy again. All stocks of any value |  |  |
|  |  |  |
| have a "history" that can be checked to see when they are high and when too low. Like land or cattle. And there is this advantage. When and if you have to cash out there is a market of some sort, a cash market. |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| "A Citizen" has written the newspaper in civic vein, particularly bemoaning street con- |  |  |
|  |  | which ent mutation. |
| also indicating unhappiness over the man- |  |  |
| in which, garbage disposal is handled. e do not see anything wrong with the |  | year sentence given him in his Jury trail The balance of his time is the |
|  | any |  |
| uctive vein. Except for one thing. It is |  |  |
|  |  |  |


|  <br> Buy From This Gift Guide! |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| ShEAFEER PENS | $\begin{gathered} \text { COSTUME JEwELRY } \\ \text { For All Ocasions } \\ \hline \end{gathered}$ |
|  |  |
| SHOP FOR THESE AND MANY OTHER GIFT ITEMS AT- |  |
| GOEN DRUG <br> "ON THE CORNER" |  |

## STEEL BUILDINGS

 FOR GRAIN STORAGE - HAY CATTLE BARNS COMMERCIAL BUILDINGS BUILT TO YOUR SPECIFICATIONS Write or Call for Free Estimates CA4-7893 - Box 84 PlainviewM. O. STAPLETON

## NOTICE FARMER

WE NOW Have KIMBELL ELEVaTor WIIL BUY OR SII YOUR GRAII FOR THE GOVERM LOAN. Will Apprecide a Part of Your Business WILSO GRAINO

## 

on Popular custom 300 and fairlane modes!



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## E

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 as yellows.
I do notieve our farmers of
the south plains fully reallor the south Plains fully realize what
they have. one of the largest
bodies of omooth level rien land is
with good water underneath is
farmed by the whitest white people with good water underneath is
farmed by the whitest white people
in the nation. Make a note of this
statement. in the not too distant
future this land will sell for $\$ 1000$ per acre.
and land that will gross a thou-
sand per acre is worth a thousand
per acre. It farmers once learn the value
of sol analssis, they will use it the
rest of theyr day
 Urges Analysis Ot Soil Before


## Baker News




HARMON FUNERAL HOME

## HEARING AID EXPERT DUE IN FLOYDADA

Mr. Wather Bulk, well known Sonotone hearing atd authorthy,
THE COMMERCIAL HOTEL, Floydada FRIDAY, DECEMBER 13th 2 P.M.UNTIL 3 P.M.
 HESPERIAN CLASSIFIED ADS PAY

## 

Shop Bradford Jewelry For Gifts For All The Family.

WATCHES (Ladies $\&$ Gents-Boys \& Girls)
BULOVA- $\mathbf{\$ 2 9 . 7 5}$ to $\mathbf{\$ 7 1 . 5 0}$ HAMILTON $\$ \mathbf{\$ 9 . 7 5}$ to $\mathbf{\$ 7 2 . 5 0}$ $\begin{aligned} & \text { BULOVA- } \mathbf{\$ 2 9 . 7 5} \text { to } \mathbf{\$ 7 1 . 5 0} \text { HAMILTON } \mathbf{\$ 3 9 . 7 5} \text { to } \mathbf{\$ 7 2 . 5 0} \\ & \text { LONGINES-WHITTNAUER }\end{aligned} . . \begin{aligned} & \mathbf{\$ 4 5 . 0 0} \\ & \mathbf{\$ 8 4 . 5 0}\end{aligned}$
SPECIAL ON 1847 ROGERS SILVERWARE
$\$ 97.50$ Value for only $\mathbf{\$ 6 9 . 0 0}$
Community Plate, $\$ 97.50$ Value for only . . . . . $\mathbf{\$ 6 9 . 0 0}$
AMITY BILL FOLDS (Ladies and Gents) $\quad \mathbf{\$ 5 . 0 0}$ to $\$ 15.00$
Also Fine Selections in Keepsake Diamonds, Jewelry, Schick \& Sunbeam Electric Razors (Mens and Ladies)

These And Many Other Gifts at
BRADFORD JEWELRY

Chevrolet works wonders in every

NEW HUSILE! NEW MUSCIE!
NEW STYIE!


New light-duty Apaches . . . new mediumduty Vikings...new heavy-duty Spartans . . all bring you the latest in dollar-
 Newsinte!


CHEVROLET TASWアORRGE 58 $=$
Double-Ring Vows Repeated Thursday By Young Couple


## CAPADA DRIVE-IN THEATRE COMING ATTRACTIONS

## 



| CAPADA <br> DRIVE - IN <br> THEATRE |
| :---: |
| COMING ATTRACTIONS |
| Thurday - Friday december 12 - 13 <br> "I WAS A TEENAGE <br> FRANKENSTEIN" <br> With Whit Bissell, <br> Phyllis Coates <br> -A1so- <br> "BLOOD OF <br> DRACULA" <br> With Sandra Harrison, Jerry Blaine |
| SATURDAY december 14 |
|  |
|  |
| Lucky Ticket Nite 300 reasons to be present |
| Sunday - Monday DECEMBER ${ }^{15}$ - 16 |
| "RODAN" The Flying Monster |
| In Technicolor |
| The King Brothers prese A. T. O. H. O Productio DCA Release |
| Tues. - Wednesda december 17 - 18 |
|  |
| Visit Our Snack Bar |

SOCIETY

| H. Bethel: R. E. Fry, O. O. Olasemo- yer. Sam Oreen Tite Jones D. yer. Sam Green, Tate Jones Q. the hostess, Mrs Rushing and demonstrator. Mers, Morckel. <br> The next club meeting will be on December 19 with Mrs, R. E. FTy, for a Christmas gathering. |
| :---: |
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$$
\begin{aligned}
& \text { Are Demonstrated At A } \\
& 1929 \text { Club Meeting }
\end{aligned}
$$

1aを5

## KFLD Schedule




News of Broadway

January Wedding Plans Are Made

## 
















## Floyd County

 14 Years Ago RCA WHRRLP WASHER-DRYR

## 

5 Washes - Rinses
Also Sepatate Units fo

PHILCO RADIOS REFRIGERATORS - FI

## XMAS CARDS

|  |
| :---: |
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|  |  |
|  |  |
|  |  |

If Half of You Wants Gifts That Are
Beautiful and that will be Appreciat-
If Half of You Wants Gifts That Are
Beautiful and that will be Appreciat ed and the other half Wants Gifts that will last,, are economical . . . and will keep on giving for years and years YOU CAN GET TOGETHER AT YOUR ELECTRIC APPLIANCE DEALERS


(ELECTRIC)




[^0]:    night with Mris. Lee Burgett
    Mr and Mas. Hub Austin
    Carg of Borger visited Mo

