## nty Conservation Program Is Ready to Roll




Only 22 Shopping Days 'Til Christmas



## mas nita

Sixth

## The Floyd County Hesperian



Floydada Tourney Wedn'day To Open Basketball Season
James S. Cope Passed Friday

Paul Krueger To Sing Here January 23

FHS Whirlwind Band Marches in Snowstorm to Gain Top Rating


> One Reports For Service Dec. 5

## Exu

Many Are Present Cantrell-Blanton For 50th Wedding Day Celebration

Nuptial Ceremony Was Held Saturday

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| December Wedding |  |  |  |  |  |
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| Plans Announced | mith mind may |  |  |  | arim |
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|  |  |  |  | noan urs by |  |
| and |  | dit in and Mim L L D Colighty and |  | in-laws the first of the week. (It saves a trip to town, and we |  |
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|  | Amate |  |  |  |  |
| vous will be ecchanged | subee ina |  |  | Births Reported |  |
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| Lakeview News |  | nnd | c | of tile | Ch |
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## shor SANTAS most compiat TOYLAND

MAKE THIS A WHITE CHRISTMA WHITES
Program Planned
For December 1


MILADIES SHOPPE

assembly
College Students ay Refreat Thursday

November Snow Envelops Area

3 BIG VALUE DAYS FRIDAY - SAT. - MONDAY Special Savings In Every Dept.

## CLEARING THE DECKS deants TOR CHRISTMAS

| Clearancel |  | Ome lirce cimp | Cloarancol |
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|  | PILLOWS | PANTIES | Mochers |
| SHIRTS | Wan wre sim |  |  |
| (tay |  | \%ome |  |
| 1.77 | 2.99 | 3 for only \$1 | 1.29 |
|  |  | close o |  |
| earancel |  |  | Clearancel |
| Mers ${ }_{\substack{\text { Men's } \\ \text { One Piece }}}^{\text {a }}$ |  | Mens Shoes <br> Values to 14.95 | Large Thirsty Cannon Wash |
| UNIONS |  |  | CLOTHS |
|  |  | $5^{88}$ |  |
| 1.66 |  | Save! Clearance | 10 for 98c |

 fall tabrics

## Clearancel



Petticoats
Wide lace trim Black, Blue White, Gold
Sizes S-M-L 990

Clearancel Close Out Group LADIES GOWNS PAJAMAS Broken Sizes alues to 3.98 Now Only 1.66

Now Only 5.9
Clearancel Large Siz TOWELS

DRESS SHIRTS
Solids and Fancies 32" to
$\qquad$

Lockney, Matador, Ralls Teams In Thick Of Siate FB Play-Offs

Petersburg Man
Passed Saturday

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| 5im rumitum | Fairview News |  |
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| heating |  |  |
| PLUMBING |  |  |


\section*{Dodeaciday AT PATTERSON'S GRO. <br> | SPICED PEACHES . . . 4 for \$1.00 |
| :---: |
| BANQUET PEARS . . 3 Cans \$1.00 |
| CRANBERRY SAUCE . . . 5 Cans \$1.00 |
| CRUSHED PINEAPPLE . . 5 Cans \$1.00 |
| PEACH PRESERVES 4 lb . Jar . . . \$1.00 |
| CRACKERS, 2 lb . Box 2 for . . . \$1.00 |
| TUNA 6 Cans . . . . . . . . . $\$ 1.00$ |
| CHILI, No. 2 Can, 2 Cans . . \$1.00 |
| OLE GOLDEN YA | <br> PUMPKIN No. $2 \frac{1}{2}$ Size . . . . . 23c FRYERS, Grade A Pound . . . 45c BEEF ROAST Good Choice, Pound . 52c LOIN STEAK, Good Choice, Pound . 81c Salt Pork, Smoked Jowls, Pound 45c <br> PATTERSON}

GROCERY \& MARKET

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Athlefic Fund Closes Season Clear of Debt




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TISSUE 25

SALMON 45


READY-TO-BAKE, FROZF PUMPKIN PIES5


 Cotton Vote ※


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As A Farm

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 | Albuquerque. |
| :--- |
| $\begin{array}{l}\text { Men of humor are always in some } \\ \text { degree men of genius. Coeridge }\end{array}$ |




PINEAPPLE . . . . 15c
PARKER HOUSE ROLLS 35 c


HULL \& McBRIEN

Woman Thinks Mt. Blanco News

## 

## Soflin

| TISSUE | LETTUCE |
| :---: | :---: |
| 4Rolls | Pound |
| 35 c | 10 c |


| Roxey | Crisp |
| :---: | :---: |
| DOG FOOD <br> 3 Cans | CELERY <br> Stalk, each |
| 23 c | 15c | PHoNe

YU3-252 GROCERY \& MARKET


Subscription Prices: Outside Floyd, and adjoining counties-one year .0, six 810 in

Grade Change , mam
alle kindsor
insurance
-ser-
REAGAN-GIESECKE


Everywhere that a tyrant's heel has ground most brutaily, there has sprung up an "underground" movement. And its heart always is a printing press. For the urge that dwells deep in a freedom-loving people to know the truth is hard to kill. In fact it cannot be killed - not even by the best-organized despotism in history.
The many stories of underground presses that have come down through the ages of trial and error by many dictators is an inspiration to the men and women of America's press.

Phone YU3-3366 For PHILLIPS "66"
WHOLESALE - AARON CARTHEL patronizing. They Give S \& H Green Stamps.

| n |  |  |
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|  |  | 66 SERVIC |

TEEPIES "b0" SERVICE Highway 70 North

Felt Patterson
Service Station
相


## Why use two when ore will do?

Youll go better to protect your motor with this one all-westher oil than to change from hesuy oil to light oil according to the season.

## Pliflips <br> 66 jeltaritirn <br> \section*{ 

} $\rightarrow \rightarrow$ and $^{\circ}$

## FOR PROTECTION



## Freedom of the Press, Here and Now

We know that the truth can actually be prim ed and circulated under the very heed d tyrant's boot. But a far better way of ocep people informed is through their own press which operates not in some dark celly but on main street, right next door to grocer, the postoffice, the drug store. preserve that freedom is the first obliggtion the American people and the American Pross It is our only hope of maintaining our cherished freedoms.




## Phone YU 3-2170

When you need

- Ready Mix Concrete
- Ditching for
- Sand or Gravel for

COME IN AND DISCUSS YOUR BUILDING PROBLEMS WITH US.

Bennett's Building Material

## MONDAY <br> DEC. Ind. <br> AT <br> HALE'S

## "ARROW TIES"

Buy Two at Regular Price and Get Another of the Same Price "FREE"! Choice of Our Entire Stock...Just in Time For Your Holiday Shopping!


## HE BEAUTIFUL WAY TO BE HRIFTY... 58 CHEVROLET!



## (2)

## 58

 performed like this before. But now happier and riding smoother performed look 58 Cher even in the lowest priced Delray Series you see illustrated here.Look what the beautiful new Delray models do for your dollars! They're the lowest priced of all the low-priced Cheyrolets. But they're nine inches longer, just the same. A full

## -anuens



## Just try one! Power ranges from the budgetminded 145 -h.p. Blue-Flame 6 to Chery's Detrays, Super Turbo-Thrust Coil suspension-a soffer, road-leveling ride. You can have a real air ride* to make the going even smoother-and Overdrive* to make it even thriftier. See all that's new at <br> loaded with new things that make driving



(10)SOCIETY

Pre-Thanksgiving Luncheon Held By Study Club Group

## F=E

 hurct whary of the Fusst Christitianis rendered by musisal pocal talent. Mam was render
Lon Smith
devotional.
$\qquad$


| ${ }^{\text {rmamarome }}$ SNOWFLAKE <br> YES, ONCE AGAIN LET'S PLAN TO MAKE MAM'S CHRISTMAS A WHITE ONE BY GIVING HER A MAJOR ELECTRICAL APPLIANCE! <br> Why not plan now to take all the family's $\$ 5$ to $\$ 25$ gift funds and lump them together in the purchase of a fine washer, ironer, dryer, dishwasher or home freezer. <br> No gift will be more appreciated. <br> And electrieity is as quiet, gentle and clean as $\qquad$ <br> When you are at home and when you are away. <br> See your local appliance dealer for a fine selection of electric appliance gift items. Put low cost electricity to work at your house . . "Willie Wiredhand" is your dependable and economical servant. <br> If you are wondering about your wiring or installation of a new appliance call your Lighthouse electrical advisors They will be glad to work with you. <br> OS LIGHTHOUSE ELECTRIC CO-OPERATIVE <br> INCORPORATED <br> Copyright by tha National Rural Electric Cooperative Association |
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Thanksgiving $\rightarrow$ day of special gratude for Americans. We give thanks for a way of life in which people are stronger than governmenss, where government is the Thanksgin Thanksgiving - a day to renew our pledge to kecp our
nation - and our prople - free

## Rody klanowt

## 4

PUSIC SARVICE
For her Christmas Everlasting

Dougherty Club Makes Candy And 'Swaps' Samples



Your Gift Needs..
FOR THE CHILDREN - WAGONS

- DOLL BUGGIES - BASKETBALLS
- TRICYCLES FOR THE HOUSE - ELECTRIC BLANKETS - KITCHEN WAR
DISHES
- MANY SMALL - MOLD ITEMS FOR MOM - ELECTRIC IRONS
- TOASTERS
- WAFFLE IRONS - WAFFLE IRONS
- WIDE SELECTION OF
SMALL APPLIANCES FOR DAD
- GUNS

ROBERTS HARD
$\mathrm{u}^{\prime \prime}$

## ELECTRICAL CHECK <br> YOUR HOME <br> DO FUSES BLOW whev

COMES ON
DO THE HCHTS DIM AND THE TY BLINT Children plug in the electric toaster? ANCES SEEM SLUGGISH?

## Then You May Be Starving Them To

Your appliances demand a steady diet
unless they are getting enoưgh power
The homes of today have more
If your wiring is old and out of date then chances are your appliyty fering from
come along.
Don't take chances, with this valuable home equipment.... it ans
life of those appliances. life of those appliance
system continually.
$\qquad$
make your system adequate for the
Hinult

YOUR CITY LIGHI \& POWER DER



VOL. I, II, \& III ON SALE NOW

Let Piggly Wiggly bear your budget burden! What better time to save
on food and household needs than Piggly Wigxly Dollar Days. Stock up now while your dollar brings home a heavier load of nationally famous brands at bigger savings. S\&H Green Stamps with every purchase, too . . . . double every Tuesday One - Wipe DUST CLOTH Pkg 69 Griffin, 8 oz. Cello Bag COCONUT Linkletter Fresh Purne JUICE ${ }_{28} \mathrm{oz} . \mathrm{Jar} \quad 45$ Spaghetti, 14oz. Cello Bag SKINNERS

25

## Cocktail $=$ Pineapple $\$ 1.00$ Crisco <br> momemax <br> 3 lb. Can

 $\$ 1.00$$\$ 1.00$ 87c

Ailluade Sliced, No. 1 Flat Can PINEAPPLE 8 tor $\$ 1$ Lisby's 16 oz with meat balls DOG FOOD 6 for $\$ 1$ Folgees, 6 oz, Jar, Instant Net Price COFFEE 25 off Jar $\$ 1$ Lueky Leaf No. 2 Can Apple Pie
FILLING se off can, 3 for $\$ 1$ Seott Jumbo 250 Count Roll
PAPER TOWELS 35c Chicken of the Sea, 10 or Can
OYSTER STEW 33c


Libby's Country Gentleman

|  |  |
| :---: | :---: |
| FLOUR | 69 c |
| Dog Food | I |
| MARHMMALIOW | 19c |
| FLUFFO | 87 |

## Bayer's 15e tin

ASPIRIN
Vick's Regular 45c Size
SALVE

IOc

$35 c$

YOUR CHOICE
$\$ 1.00$


PEACHES Hyllean dor $\$ 1$ Liliby's sliced. No. 1 , Flat Can
PINEAPPLE NECTAR Libbys 46 a 6 Can Pineapple JUICE 3 for $\$ 1$

Libibys vim Vegetable, 46 ar Can
COCKTAIL 3 for $\$ 1$

Green Beans Can \$1
BEANS ${ }^{7}$

|  |
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TOMATOES ${ }_{5 \text { tor }} \$ 1$
PICKLES $\quad \$$ for $\mathbf{1}$
Blue Plate Breaded 10 z. Pkg.
SHRIMP ..... 59c
FISH STICKS 33c

Friday - Saturday

## E \& R All Meat Sliced

## BOLOGNA

## Fresh Ground

## Hamburger

## BACON

BEEF TAMALES 39c BARBECU:
Armour's 8 oz. Pkg. Frozen'
HAM PIE 35 c

Morton 8 ury

\section*{Cut Broccolil | Polar |
| :--- |
| Frozzen |
| $10 \mathrm{oz} . \mathrm{Pk}$ | Baby Limas $\underset{\substack{\text { Polar } \\ \text { Frozen } \\ 10 \text { oz. Pkg. }}}{\text { ©in }}$}

## BANANAS =

 LETTUCE TOMATOES Ea. 15c Freah Large Bunch, Green $\quad 7 \frac{1}{2}^{\circ} \mathrm{C}$

## HOME <br> PERMANENT <br> Richard Hudnut $\$ 2.00$ Size筑楽 $\$ 1.19$

BABY MAGIC
Mennen's 60c Size
39c


[^0]:    Phene YU 3-220

