## 4 Bale Heralds Imminent Cotton Harvest

Name District Soil Conservation Tour Is Scheduled Friday R. R. Ferguson Queen Tonight

-an-morn Has Hour Lead Over Jack Pigg

## The Floyd County Hesperian

Big Insurance Policy Written On City Plant
ce

## Scouts Quality For Eagle Rank

Serious Burns
Received by Two Monday Affernoon

Teachers Will Be Guests Of Club Tonight




Foydada Rotary Club will phy
host tonight in traditional mann
to the teachers of the achool


Rotary Schedules
Major Club Events

Morris Higley Visit Slated For Wednesday


Two Are Hurt In 207 Crash
$\qquad$

Grain Sorghum Men Schedule

## Urgent Meeting

Inds Invade Ralls For With Jackrabbits Friday

County Council Meets Saturday


Third Officer To Be Chosen
 nu mploy a third, poliee officer for the
nonths of Odtober. November and The second officer was put wo owing the July resignation of $E$
Y. Boling. He is willie Turner, whe retwed to Foydada srom Plain-
view. He had been on the Plain-
voow force tor six months or sai To whom the appotatmert os the
diditional poliop officer would Another action tukent by the wook. e transter or loan of 85.000 from
he elight punt divion 50 the gen-
rat fund of the sity. With anple
 South Plains News

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| KFLD Sched |
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Famous Antique Train To Be Shown In Dallas At State Fair of Texas


 Althoust bue beamotive it bot $a$ replea of the oricinal, bo premet






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| maximemex | BLACKEYES |
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Hesperian ads Pay

$y_{1}$
"VM GOING TO HAVE BUTTERRIES IN MY STOMACH TOO,

Vocational Nursing FHS Classmates School Opens Sept. 30 A shayl of noathon nurnas an of Former Year



## Baker News

## AKKR spoube is wo win <br>  



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FARM AND RANCH LOANS


Call - J. B. McPherson
J. B. McPHERSON \& COMPANY

In - athe Poos-mer

ATTENTION MR. Hove
FHA TITLEIVAT
Y100 to 83500 on गlimemet
Why wait for what yours fumpy SEE or call
WILLSON \& SON LIII

BUILDERS M aEspondent for kansas city
ife inserance co

## Beall's

## Action-Tailored Warm Jas

Built to Our Specifications, Full Shouldered From Hardy Materials for Wear, Fit! Priced Pleasingly Low! Rugged as the Men Who Wear Them!


Sheen Gabardine Reversible
All Sizes
$6^{3}$
Tear Drop. One side 13oz. Three Zipper Pockets, ZipNylon Tear Dron With Ree. per-adjustable 81 eeve.
versible Side Sheen Gab. Nickel Plated Snaps. Quilt

milum lined
Rayon Gabardine All Sizes
$34-36$

## 34-36


vinyl plastic
Motorcycle Jacket

## Sizes $34-36$ <br> 1

95 Men's Gabardine





Lovely Luncheon Wesleyan Service Features Wesley Guild Holds First S S Class Meeting Meeting of Fall


Local Club Women mom nom Attend Federated

$\qquad$

GOING ON A DEER HUNT?? YOUR FEET STAY WARM all day long in new

$\mathcal{R}^{\prime} n^{\prime} R_{\text {fashions }}$


Flu Epidemic Hits Some Texas Cities

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Norther Reminder That Fall is Here


## Future Farmers

 Choose Officers



Introduce New Ideas For All Types Fishing

| Rockland Tackle Company. Adapted for spinning. less than five ounces, wh light. For sun fish montliament line it sho noney. Rockland also mal <br> honey, Rockland also new line, known as Half mede on nyion and dacr sout of the line, wh. <br> Stretch has be $\qquad$ on offered by the Sportama in cane pole spatting. especia ereek banks. We plan to Neches sometime this spring. new red line in various weiz. been announced by Sunset. oppo ased to be almost inviatio $\qquad$ e by Parallel Piastics Compa archery equipment is made an hair. Molded torether, ho the result is a fine product. be box offered by Gladding |
| :---: |



## 



In the shape of fre of rubber craythan and
helogramitise, has bsen announced


Bishop's Vitamin \&
Will Preven
ASLATC MMII
But we do say Bishop's eral Caps Will Build Yo Health And Put You tot INFLUENZA - COLDS.

Sold on a Money Back

## Bishoid PHARMACY

## HENRY EDWA Elevator

## IS IN THE MARKET TO BUY GRAI SORGHUM CROP

A good maize harvest is beginning to get way and we have made preparations to care of our customers, and would liket your name to the list.

We appreciate our friends, old and ner hope you can see fit to give us a liberals. your grain ta handle.

DIAL YU3-2692
Henry Edwards Eler
Dougherty - Ph. YU3-2692
SETHE GLACSTSTORYOU PROFIT
Texas Coastal Fishing Never Betier, Report

Fishing Is Big Texas Business


Can You Name Most Popular Car Accessory

Skin Divers Find


$\qquad$ Annoumeoment has ben made ${ }^{R}$. A. MeDerby is president and




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ANTED=O
Yuverico
M 100 8 REPAIR
nymbere
serce
TV \&


##  <br> Wanted <br> 

## 3



For Sale








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## BUYING SELLING TRADING



FOR FAST RESULTS AND BIG BARGAINS!

Kinsmen Attend Rites of Pioneer Wichita Resident

STAR CASH Values

| ${ }_{\text {Sharfine }}^{\text {SLOUR }}$ | $69^{\text {che }}$ |
| :---: | :---: |
| Pure Cane SUGAR |  |
| shurfine |  |
| PEACHES | $27^{\text {c }}$ |
| Shurfine Red So CHERRIES | ${ }^{\text {ar }}$ |
| CHERRIES | $19^{\text {c }}$ |
| Shurfine Orange Juice | ${ }^{46 \mathrm{aran}}$ |
| Startine ${ }_{\text {S }}$ Sork \& | s |
| Deer Brand |  |
| Tomatoes | $25^{\text {c }}$ |
| ${ }_{\text {G C U M }}$ | $10^{c}$ |
| Wisthbone Italian DRESSING | ${ }^{802 \mathrm{Bog}}$ |
| Pillsbury |  |
| Pancake Mix | $\times 35^{\circ}$ |
| American oil Sardines | 29 c |
| shurfreah OLEO |  |
| Fance sliced BACON | 69 |
| FRYERS | 39 c |
| quatity alandivschool stuplies |  |



Honor Teachers

Rotary Governor

## News of Broadway

## TastyTlia-Bits

 TUNA Chunk Style 29cCHEESE . . . . .... ${ }^{2 \mathrm{lbj} \text { Box }} 99 \mathrm{c}$

COFFEE, Reg. or Drip 89c
TEA BAGS, . . . 25 c


| MELLORINE . . . . 59 c |
| :--- |
| SHLRFINE |
| PEACH HALVES . . $21 / 28 \mathrm{Size} \mathrm{Can}$ |

TOMATO SOUP . . 35 c
KLEENEX TISSUE . . $25^{\circ}$

| BLEACH, Energy . . . 16 c |
| :--- |
| PINTO BEANS . ... ${ }^{2 \mathrm{lb} \text { cello }}$ |
| 23 c |

PHONE YU 3-3168 WE DELIVER

| KLEENEX | Roxey |
| :---: | :---: |
| 400 Count | DOG FOOD |
| 35c | 3 Cans 25c |
| SOFLIN | Bettr Crocker |
| 4Roll Pack | Lemon Custard |
| 35 c | Angle Food 59c |

SUGAR
OLE O
CHEESE SPREAD SHURFINE COII 2oz. Instant 4c DRPP 4oz.Instant 1.26 Spaid FISH SICKS 55 PICNIC HAMS . . 49\%

FRYERS FELTON .-COLLI pancre
ruaze
GROCERY \& MarkEt

## Il Pleased' Is Report Of Fair Officials





A Closer Look At Farm Poisons
$\qquad$


HALE'S DEPT. STORE

## COMPLETENEW MACHINERY

 At SCOTT GIN READY FOR YOUR INSPECTION AND TO GIN YOUR COTTONWE HAVE MADE READY TOGIVE YOUTHEBESGIN. NING SERVICE IT IS POSSIBLE TO DO WITH MODERN GIN MACHINERY.

We appreciate our old friends as well as the new, and YOUR PATRONAGE WILL BE APPRECIATED
no farmer too blg or too small.
Located on North Main Street, Floydada.

## The SCOTT GIN

CLAY BLACK, Manager

Subscription Prices：Outside Floyd and adjoining counties－one year，
$\$ 3.00$ ；six months，$\$ 1.50$ ；four $\$ 3.00$ ；six months，$\$ 1.50$ ；four $\$ 3.00 ;$ six months，$\$ 1.50$
months $\$ 1.10$ in advance．

THE FLOYD COUNTY HESPERIAN
 HOMER STEN，Editor
THCRSDAK，SEFTEMBER 18 ，

## VIEWS AND COMMENT

A repeated Compliment：＂The Hesperian is
still the best county newspaper we have ever read．＂
The Road Situation in Floyd County has been tragic
laughable．

|  |  |
| :---: | :---: |
| And Street Paving in Floydada is almost in as bad a state as the road outlook． |  |
| Roads are now town and city makers，the arteries by which the products of the range and field get to markets．Things are going to happen where bigger and better road pro－ grams take place． |  |
|  |  |
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|  |  |
|  |  |
| What if this is to be that cold winter，with an early beginning and a tendency to hang on？ |  |
| Thought is suggested by the fact that on |  |
| September 13 the thermometer was down to a reading of 49 degrees．Too early for it to |  |
|  |  |
| be that low．In the interest of the cotton |  |
| raisers and tomato growers we are predictinga frost as late as October 27 directly across |  |
|  |  |
| the indications each recurring week－end when the thermometer reads a wee bit lower． |  |
|  |  |
| Appeals To Us．The $\$ 175$ a month the city tribute largely to the big volume． is spending on street sweeping appeals to us $\qquad$ 0 |  |
|  |  |
| greatly．The city is getting about 30 blocks |  |
| of paving cleaned approximately three times | are some new laws passed as well as |
|  |  |
| can drive along and see the curb！and no papers，paper cups and other marbage in the |  |
| papers，paper cups and other garbage in the gutter！The original intent of the people who voted for incorporation of the city was to pro－ | d，sometimes they have a way of |
|  |  |
|  |  |
| tect the health of the citizens and promote the cleanliness of the city．Paving，curbs and gutter and street cleaners are instruments to this end． |  |
|  |  |
|  |  |
| Stockfarmers Nightmare．The opening of the hunting season with doves in the fall，follow－ with their pet ideas． |  |
|  |  |
| nightmare of the stockfarmer．Gates left down，feverish bird hunters kicking out |  |
|  |  |
|  |  |
| damage to this and that，is usual，not un－ usal．The thoughtful，appreciative hunter |  |
|  |  |
| is in the majority，but the other kind is also a part of the picture every fall and winter． |  |
|  |  |
| Some hunters become as careless and forget |  |
| ful as a little boy as soon as they load up |  |
| gear and start out hunting，stock farmers and ranchers tell us． |  |
|  |  |
| However，the hunter is not the wanton Ten thousand five hundred lives ．．．more |  |
| strel he gets credit for being so far as wil |  |
|  | fict fact |
| gets only two out of a cevey of 14 quall，for instance．Weather，predatory animals and |  |
|  |  |
| birds and disease are the big hazards in the | － |
| little feathered kingdom．If there were no |  |
|  |  |

## BRING YOUR

## MAIZE

IO
PRODUCERS

## COOPERATIVE ELEVATORS

We HAVE THE BEST FACILITIES FOR HANDL ing your grain and have ample storage available．

WHETHER YOU WANT TO SELL OR TO STORE YOU＇LL FIND US READY TO TAKE CARE OF YOUR NEEDS．

COURTEOUS SERVICE ALWAYS
PRODUCERS COOPERATIVE ELEVATORS

## Highlights And Sidelights From the State Capitol

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Award of Honor For Mike Shurbet


HESPERIAN CLASSIFIED

## GET THOSE FINE SHAE PRODUCTS AT－

## Roys Independent｜H \＆

 SERVICE
## East Highway

## Floydada

CUELLAR SHAM SERVICE

## QUAJIIIY choice．

QUALITY YOU CAN MEASURE
BY YOUR CAR＇S PERFORMANCE

Here are the winning answers！



## Your Hometown Newspaper



Floydada Band To Join 4,000 At State Fair

dimana naw minn 0 an

## STOP! LOOK! LISTEN! $\$ 5,550.00$ CASH PRIZES

 offered weekly on
$17{ }_{\text {BUCK }}^{\text {LUCKY }}$, Vionting fr iny

- Nolthing To Write

 | Mumber |
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| Daily | 900

on roun DILL
NESPERIAN CLASSIFIED ADS PAY


A Higher Octane, Higher Powered Gasoline!

-
and $==$
Ms Performance That Counts!

## Phone YU33336 For PHILLIPS " 66 "

WHOLESALE - AARON CARTHEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing. They Give S \& H Green Stamps.

Felt Patterson<br>Service Station ROBERTS

GROCERY
66 SERVICE
312 South Seeond S
on Highway 70
300 East. Houston
TEEPLES "60" SERVICE Highwà 70 Nörth

## （1）．SOCIETY

Smith－Assiter Vow Solemnized In Petersburg Church Ceremony






 Apple Sauce and Ham Scallop

$\qquad$
$\qquad$
As the dish bakes，the apple sauce wells，gently up and around
he potatoes the ham fuices dinp down，the favors mingle，and
medium－size sweet potatees thap brown sugar

Niece of Floydada Couple Aiarried In
Evening Ceremony Evening Ceremony



 Tradiutonal marches and vogal
scomponiments were played by
irm，Charies Dean．vocal eletion




 ｜こ弓
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位

Cloverlake ICE CREAM $1 \frac{1}{2}$ Gallon 75c

| MORTON＇S <br> TEA 㿻 29c |
| :---: |
|  |  |

Corn King
BACON
BACON
Pound ．．67c
Dressed Fresh Daily
FR Y ERS

SHURFRESH OLEO Pound ．．．20c BORDEN BISCUITS 2 Cans 19c Plus Bottle Deposit

 Assures Customers of the Best Possible Values in Nationally Advertised Bran
AND THE ADDED BONUS OF SCOTTIE STAMPS，DOUBLE ON TUESDAY

25

Pure Cane Imperial

SUGAR 10 lb ．Bag．99c DR．PEPPER 12 Bottle 39．

PINT
JAR
33c

PURE ALUMINUM FOIL
so interfolded shemts

## FOR 490



SHURFRESH CHEESE 1 Pound Box 69c CRISCO 3 lb ．Can 89c
GIANT BOX

（4）JELL－O
pasco－rrozex． gacm
ORANGE JUICE
gladiola Mi
5 lb ．Bag
GLADIOLA FIO
10 lb ．Print Bag
NabISCO，Ritz，Pound
CRACKERS



County Fair Prize List Shows Practically All Entries Filled

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| 1 imagine that you may get a little tired of hearing the same old tune, "Will you please make a note of that number", when you place a long distance call without knowing the distant number. |  |  |
|  |  |  |
|  |  |  |
| As you know, your long distance operator can dial |  |  |
| distant operator. If you do not know the number, she will have to dial the distant city twice, once to get the number |  |  |
|  |  |  |
| you wish and again to dial the number you wish. <br> It is very necessary for you to know the numbers you call frequently because the day isn't too far away when you |  |  |
|  |  |  |
| call frequently because the day isn't too far away when you will be dialing your own long distance station-to-station call. |  |  |
| By knowing the number you wish to dial will certainly speed up your call. |  |  |
| Safely Back To School |  |  |
| Well, it's September and school bells are ringing again. It's a good time of year to remind ourselves to be even |  |  |
| more cautious in our driving - especially until we get accustomed again to "school stops" and small-fry pedestrians. |  |  |
|  |  |  |
|  |  |  |
| Here at the telephone company, we've always stressed <br> safe driving - "Safety consclousness' as well as care and skill handling our cars and trucks. <br> Telephone men like the ones in Floydada deserve much |  |  |
|  |  |  |
|  |  |  |
| credit. Year in and year out, they established by telephone drivers in other cities, Southwestern Bell again won the National Safety Council's Award of Honor in 1956. |  |  |
|  |  |  |
| Don't Run! Reach! <br> Next time your telephone rings, think about this: Can you reach out and answer it . . . or do you have to run for |  |  |
|  |  |  |
|  |  |  |
| it? <br> Is it handy? Or is it in some out-of-the-way place? |  |  |
| Maybe even on a different flogr? |  |  |
| The cost of having telephones wherever you need them around the house is surprisingiy low, especially in comparison to the comfort and convenience they give you. |  |  |
|  |  |  |
| Each extension hone costs only $\$ 1.00$ a month plus a one-time installation charge. |  |  |
|  |  |  |
| Why don't you call or come by the telephone business office? Let us help you plan complete convenient telephone service. More and more people are learning the modern |  |  |
| idea is to have phones within easy reach. <br> Call by number. Tre fwice an fast. |  |  |
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Penches - Mfran Lord Duvall





All Crav lard Jid Mcthtath, bet



Cockey, 2nd Mras. R. H Thaties.



Provice Curiumbin: Sur -Mr

DARDEN
Machine Shop
Complete Stock of Bolts
608 E. HOUSTON

## FARMERS ELEVAT <br> READY FOR TH: MAIZE HARVE

Our Elevator Plant is Primed and Rer the Maize Harvest, and we Are Anet Serve You.

If You Plan To Sell or Place It In Storer The Loan We Can Handle The Job and efficiently.

See Us For Your Grain Marketiny FARMERS ELEVATOL

FLOYDADA, TEXAS, CARL NELSON, Mgr.


Spunk
There seem to be two kinds of roads around the country lately. There are dull, ordinary everyday roads. Then, to spare!
take them in Chevrolet-fun roads!
Stepping along nimbly, surely-
 Stepping along nimbly, surelyAs for spirit, well-tal horsepower ! Just di staying on course-traits like these
come just a little more naturally to
Chevrolet. Few cars at any price are Chevrolet. Few cars at any price are
so beautifully balanced. None in Chevrolet's field have Ball-Race $\qquad$



## CHERRIFS <br> CHERRIES = VEGETOLE =

 SATURDAY - MONDAY onat patico com
HI-C

25
matamen Nowom STEW

35c
CATSUP Ifor 25 c MEXICAN DINNER . 63 c


## Colorado Fancy, Hale, lb.

## PEACHES

$121 / 2 \mathrm{c}$

## canterin smata tic

## LEMONS

 CUCUMBERS ${ }^{12 / 4}$ RADISHES . . $7 \frac{1}{2} \mathrm{c}$
## WAFERS

 PINESOLCucumber
Shedds. 15 oz . ORANGES . 15 CANTALOPES 10 19c 6 oz . Bottle 27c PAPER NAPKINS 10c TISSUE, 4 Rolls . 57c

## Fresh Frosted, Prater's or Wilson's Certified

## TURKEY 39c

E \& R Thick Sliced, 2 lb . Pkg.

## BACON

 LOIN STEAK • 79c T-BONE STEAK CLUB STEAK CHUCK ROAST 45 ${ }^{c}$ Freesh Ground, lb.$\$ 1.49$

| Kratts Wisconsin, Red Rind, ib. |
| :--- |
| Longhorn Cheese 59 c | Pork, Fresh Country Style, lb. Back Bones Rath's Blackhawk, Boneless Ham $\$ 1^{83}$



Drawing for OCT.8,5 Our big "cor ond cath ro full swing Register otitugy
to win one of the thw the To win one of the thw
fords and 54250 in There will boo domy



 present io win sisame be given away in tiblual
area. Rogitite nowl

And Meat Bails, Auster, Sine SPAGHETTI ADAM'S BEST BEANS PEAS

GRAPE JAM TUNA Marshall, Golden Cream sum CORN BLACKEYES Qt. be of Bottle, Net Pria WESSON OIL QUIK TreRipe, Yellow cling neavy Sym Red Henrt, Two 16 ar cans DOG FOOD

