# The Floyd County Hesperian manay <br> Then Floyd County Hesperian 



##  <br> All-Star Baseball Series Will

 Climax LittleLeague Activity $\qquad$Seek State's Outstanding 4-H Alumni For Honors ln 1957-58

## \%

$\qquad$


## Golf Tourney <br> Dates Named



Edwards' Host Sawyer Is W. T. S. C.
Summer Graduate

EDMISTON
plumbing and heating PLUMBING


News of Broadway

Party Events
Are Arranged

# WE Are Continuing JULY CLEARAI THROUG FIRST MONDA 

 and Will Have Su Specially Priced DOLLAR DAYR'n'R fashio Nust sen or bean
(inis)

10 lb . Bag

93c

SPRY SHORTENING
87c
3 lb . Can . . 87c

Cloverlake $\quad \frac{1}{2}$ Gallon ICE CREAM.75c
gladiola meal

5 lb . Bag

| 밲팓 | GIANT BOX |
| :---: | :---: |
| Soip | 53c |



REMEMBER SCOTTIE STAMPS ON ALL, CABH PUR. CHASES OF $\$ 2.50$ OR MORE - DOUBLE STAMPS ON TUESDAYS - SAVE WHILE YOU SPEND
 Shop These Food Values at Powells-Friday - Saturday - Monday-August 2, 3 \& 5. Take advantage of our Volume Buif
Assures Customers of the Best possible Values in Nationally Advertised Brands. Alway sample Parking space at Powells

Northern, 80 Count, 2 Boxes CRACKERS 27c NAPKINS . 25c SKINNERS


IMPERIAL SUGAR
5 lb Bag PUFFIN BISCUITS 2 CANS . . . . . 19c

49c

Northern IISSUE 3 Rolls 25c KOOL - AID 6 FOR 25c
Shurfine frozen
Orange Juice Two 6-02. Cans 25c

S P U D S 10 Pounds
Pure Ground BEEF, Pound Shurfresh
Should
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Johnson-Gilbert
Nuptial Vows Said Saturday Evening


Church Family Dr. Penningion Picnic Planned Dies At Ninety For Wednesday


Moroccan Gets

$\qquad$ Impressions of Local Customs $\qquad$



## Hall INSURANCE

## protect yotr farm income

SEE JIM WORD

| AT FLOYDADA REAL ESTATE |
| :---: |
| \& INSURANEE AGENCY | 8 Insurance hgency

For hall insurance
RELIABLE AND DEPENDABLE

MR. COTTON FARMER FOR COTTON INSECT CONTROL

CALL

## NORMAN \& WHITE AERO SERVICE

Dont r risk your cotton with unknown transients. Deal with a firm thats represented in Flogd County the year round.
We use air planes of Sufficient Site and Horse Power to do the Jeb Properly.

## OUR SIXTH YEAR

AT
MORCKEL FARM CHEMICAL CO. floydada, texas
Phone YU 3-3492
East Highway 70

M YF Activities Given Outline


COURT HOUSE





SATURDAY NIGHT
Kennamers, Meadors Unhurf In Quake That Shakes Mexico City

Bond Sales Good First Six Months


|  | $\begin{aligned} & \text { Floydada Pony } \\ & \text { League 'Nine' } \\ & \text { Drops } ~ \text { Games } \end{aligned}$ |  |
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| four. . . . . 488 | bologna . 39 | Crackers |
|  | HAM . . 43c | Lemoí cane mix |
|  | STEAK . . 796 | Smun class |
|  | phuwier sausiof. 33c |  |
| Soap ..... | FELTON.- | COLLI |
| HULLE MCBRIEN | mele | RKET |



WE HAVE REGROUPED AND REPRICED FOR OUR

## CLEANING HOUSE SALE

HAGOOD'S
Entire Stock of Men's and Boy's
ORT SHIRTS
Short Sleeve Styles


## EDUCED $\frac{1}{3}$

 UMMER SLACKS

EDUCED $\frac{1}{4}$
ITM WEAR
eusen and Campus-Men's Reg. 198 Sizes 28 to 38 -Boy's reg. 98 to 2.98
EDUCED $\frac{1}{3}$
NTIRE STOCK OF MENS DRESS
RAW HATS
EDUCED $\frac{1}{2}$
ORIS
ORTS JEANS

| Values to 3.98 | Reg. 2.98. Grey and Brown |
| :---: | :--- |
| 38 -8.16 | Sizes 4 to 12 . Reg \& Slims |

1.99
1.99
"EVERY THING ON THIS PAGE FINAL MARK DOWNS TO MAKE ROOM FOR NEW FALL ARRIVALS

Monday, Aug. 5 DOLLAR DAY

## PIECE GOODS

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## 4 Yards For

\$1
Assorted Florals and Solid Colors SOFA 'PILLOWS $\$ 1$
CURTAINS . 1.99
one lagge asobrment INFANTS WEAR

## REDUCED $\frac{1}{3}$

## SHOE SALE

$\begin{array}{lr}\text { Ladies Broken Lots Values? ? } & \mathbf{\$ 1} \\ \text { Ler }\end{array}$ Ladies better Shoes Values to $10.95, \mathbf{\$ 3 . 7 7}$ MENS DISCONTINUED STYLES
rsheim Styles Values to $19.95, \quad \mathbf{\$ 1 4}$ Florsheim Styles Values to 19.9
Jarman Styles, Values to 11.95

## SWIM WEAR

Teen 10 tol6-Girls 4 to 14
REDUCED $\frac{1}{2}$
BEACH TOWELS 1.99
REDUCD $\frac{1}{2}$ PRICE

## NYLON HOSE

Current Shades - Dark or Plain Seams 51 Gauge 15 Denier - 60 Gauge 15 Denier
Cocotone - Sun-
Dream and Red Fox 3 Pair $\$ 2$ One Large Group Size 10 to 20 ???
LADIES SHORTS . $\mathbf{1}$.

GIRDLES 2 FOR $\$ 5.00$ | GIRLS 3 to 6X PLAYSUITS $\quad 1.99$ |
| :--- | :--- |

DRESSES Famous Brands - Reg. 9.95 to 19.95 REDUCED $\frac{1}{2}$

DRESSES REDUCED $\frac{1}{3}$

SPORTS WEAR

Summe Wear - Slevereses Blouse

REDUCED $\frac{1}{3}$
GIRLS "KATE GREENAWAY"
DRESSES
Spring and Summer styles. Reg. 1.98 to 8.95
REDUCED $\frac{1}{3}$

## HAGOOD'S DEPT.

Floydada's Friendliest Dept. Store
Standard Brands
Phone YU 3-3554

Subscription Prices: In Floyd and adjoining counties - one year,
$\$ 200$; six months, $\$ 1.00$; four
months 70 c in advance.

Subscription Prices: Outside Floyd, and adjoining counties-one year months $\$ 1.10$ in advance.

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing co, Inc, at
212 South M Matin St Mloydada. Texis

Make Cotton Competitive. Most everyboay in the know as regards cotton seems to think to make American cotton competitive with the synthetics and cotton from other coun-
tries, so as to save the markets and not dry up the cotton raising industry in this coun-
try. How to do this and arrange somekind of compensatory payments to keep from oreaking the farmers while the change is beang made, is
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cultural program stalemated for the present.
He fears no other legislation will be fort coming this year. Just back from Washinghopele
most.
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## Start Repairs 

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## Close 0 SALE

PLASTIC IRRIGAT PIPE
$6^{\prime \prime}, 8^{\prime \prime}, 10^{\prime \prime} \mathrm{SIZ}$ Take Advantage of Low Prices: 6" 40 c Per Ft
$8^{\prime \prime} \quad 52^{c}$ Per Ft. 10" 65c P
(100 Ft. Lengths PIPE IN STOCK AT LOCATIONS

PUMP DIVISIOI

Membership in the Leaders' Round Table of Texas, honor group of the Texas Association of Life Under writers, limited to those who meet high standords in the
. The National Quality Award, granted by the National Association of Life Underwriters and the to ingents whose Agency Management Association to agents whose service to the public has been Each year the achievements of Southwestern Life repre force, lang distinguished for por he company's agene force, long distinguisher profensional leodership and

Felf Patterson
ROBERTS
Service Station
00 West California

oking for the buy of your life? See your

ve big money now on 3-years-ahead Plymouth!
P.D.Q. means see your Plymouth Dealer Quick...because he's having a banner year and can afford to give you a tremendous money-saving deal on a glamorous, 3-years-ahead Plymouth Right Now !
Wide choice of models! Best deals of the year! Immediate delivery (in time for that vacation trip!)
Don't wait! It's so easy to own a beautiful Plymouth now

Set these 3 -years-ahead features ... theyre big Plymeuth exclusives in the low-price 31 3 3years ahead Terrienalite Rife ... bigear luruy! 3years-sheed flightsweep strying . . . beanty th
sters new1. 3 years-ated Pubh butten Torgueflite tranumis.
sion ... world's sasiest diving !
 ien 1957 movithas tecesmey fow.
 $=\boldsymbol{P}=\boldsymbol{D}$ MAYO MOTOR CO.

Floydada

CAISUP 1.00 PEAS. 1.00 TUNA. 1.00 FRUITCOCKTALL 5 (iow ${ }^{\text {wit }} 1^{10}$

SARDINES . 1.00 SUGAR 1.00 MELLORINE 59c Toilet Tissue $8_{\text {rous }} 1^{100}$
PEACHES 1.00 SPINACH 1.00 HOMINY 1.00

Saussege $\$ 1.00$ ROAST 55c BACON 59C FRANKS $\$ 1.19$ WESTER \& SON GROCERY \& MARKET
Telephone YU 3-2534


## DOLLAR DAY SPECIALS

Save Our Stamps-They Are Valuable-Redeemed At Our Store FOLGERS COFFEE ${ }^{\text {Bun }} 950$

CORN 1.00 BEANS 1.00 PORK-BEANS 1.00 FLOUR ${ }^{\text {Limpuaw }} 2^{29}$ SAUSAGE 1.00 TOMATOES 1.00 PRESERVES 1.00 OLEO 5 lbs .

| F1 | T | Lb. Pillowcase <br> Ban .... |  | $209$ |
| :---: | :---: | :---: | :---: | :---: |
| SAUSAGE | 1.00 TOMATOES | 1.00 | PRESERVES | 1.00 |

OLEO 5 llss .

Cotton Damage By Herbicides Is Wide-Spread

|  | and a Department of Agriculture in. spector must supervise spraying operations | All precious heirlooms woven, Eimbroidered or crocheted. |
| :---: | :---: | :---: |
| Jormone-type herbicides such at 4-D and 2, 4, 5-T are among the | The remaining 129 counties are exempt from the law and it is in | e a soft voike saying. |
| reed and brueh kill | countles where erop dimase his | s, |
| 8 calls for extreme cautious- |  |  |
|  | spraying is not practieed within | Look closely I am hiere." |
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| celess handling fust as easily as | also tit | toins and look at the precious |
| can destroy plant pests This |  | be |
| Damage to cotton by herbieides |  |  |
| has incre |  |  |
| regulated arens of Texas this sea- son. As many of 9.000 acres in four | Although the Texas Department of | e P |
| West Texas counties suftered sight |  | heat men and women culling |
| to severe effects from herbicides | farmers are ursed to use extreme |  |
| sp | ch |  |
| do |  |  |

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na and imprving your home. Our easy Pay-Outot. income Credit Plan enables you to make the improve ments yoa want how - for just a few dollars a month
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 when you need - Ready mix Concrete- Ditcecing for
- Sand or Gravel

come in and pisctss your beiluing PROBLEMS WTH US,


## Bennett's Building Material



As A Farm Woman Thinks

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GET THOSE FSNE SHAMROCK PRODUCTS AT -

Roys Independent|H \& S SERVICE SERVICE

STATION

East Highway 7
Floydada
CUELLAR SHAMROCK SERVICE

On The Wye Floydeda-


Moober Mother Hubbard.










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 are former residents of the Baker
community. They now the seven
melues from Hereford on the Dimmitt
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road. She said they enjoy ilving
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forgot to ask het if han stur doess the
beautiful handwork she used to do
when when they tived heree Meed to d
will come to see us again soon she One group of the Women's Misstonary society from the Methodist
Church in Crobsyton, come Monday
for a demonstration on "Planning for a demostration oon Planning
and Preparing Summer -lime Meais. ard a demonstration on Planning,
There wering Bummertine Mitteen women in the
The There were tirteen women in the
group that canee ver for this meet-
ing A thin on how wee can live
better electrically was shown to the

Freezing's Your Best Bet Treat yourself to the easiest most
econoulcal way to preserve gardinn
freah foods - the electric freezer




## Camp Cope

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Retail Merchants Association

## NEED INSURANCE

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MEAT CUT TO ORDER WHILE YOU WAIT
SPECIAL PRICES ONQUARTER-HALVES
Suggested Beef Item
STEAK - ROUND
SIRLOIN
Tin
$:$ T-BONES $\quad$ ARM FRESH GROUND BEEF BACON DELICIOUS HOT BAR-B-Q

## CHUCKS MEAT MARKET NiNE

317 East Houston
PHONE YYU 3-3104 Q LOLIAR DASS
 PRICES FOR DOLLAR DAY

WEEK - END

WHITE THURSDAY, AUG. 1 Thru FIRST MONDAY


BUM STEER



WHITES . . YOUR COMPLETE PICNIC HEADQUARTERS


## MARGARINE ORANGEDRINK FLOUR Golden West 10 lb . Bag

Grape Juice Preserves
PICKLES 3 for $\$ 1$ 4 for ${ }^{\$ 1}$

## $12^{1 / 2} \mathrm{C}$

 CANTALOPES CANTALOPESNS CANTALOPESNS
1212. CORN Each

LEMONS


## Prices Good For Fri. - Sat. - Mon.

## Twin Harbors, No. 1 Tall Can

## SALMON YOUR CHOICE \$1 \& Meat Balles, 16 oz.

SPAGHETTI<br>$\qquad$ 4 for $\$ 1$ Libbys slited, No. 11/ Flat Can 5 Cans $\$ 1$ Rosedale, Cream Style Golden CORN No. 303 can $\quad 8$ for $\$ 1$ $\begin{array}{ll}\text { With Pork, Marshall, No. } 300 \text { can } \\ \text { BEANS } & 12 \text { cans } \$ 7\end{array}$ Marshanll, Golden, No. 300 Can HOMINY 12 for $\$ 1$

BEANS 8 for $\$ 1$

POTATOES
Green, Allens cut No. 303 BEANS
U. S. GOOD BEEF Loin, Pound
STEAK

89 | $\begin{array}{l}\text { Round. Pound } \\ \text { STEAK } \\ \text { ST }\end{array}$ | 89 |
| :--- | :--- | $\begin{array}{ll}\text { Rib. Pound } \\ \text { STEAK } & \text { 79c }\end{array}$

## CHUCK ROAST

U. S. Good Beeb, lb.


CAKE $\underset{\substack{\text { Assorted } \\ \text { MIX }}}{\text { An }}$ | Assorreen |
| :---: |
| Flurors |

CODFISH: $=3$ lor $\$ 1$

## BACON

Swift's Worthmore 63 c Krafts Philadelphia Cream,
CrHEESE
Kratta Nataral


## KLEENEX IforsI COLGATE 33c

