

Join our July Juice Amboree



GRAPE JUICE Welch's 24-oz Bottle 35c
Orange Juice Libby's Frozen 6-oz Can 4 FOR 49c
Grape Juice Libby's Frozen 6-oz Can 4 FOR 59c

Mmmm . . . mmm . . . mm. Sip a tall glass of iced fruit juice! Cools you off, tastes good, and GOOD FOR YOU TOO. What better time for Piggly Wiggly to have a big JUICE JUBILEE! Stock up this week-end, while juices are LOWEST PRICED . . . Low caloric too. Get S & H Green Stamps with every purchase . . . double every Tuesday, with \$2.50 purchase or more.

Swift's Sliced, Eversweet, lb
Bacon . 63c
 KRAFTS VELVEETA 1-lb. Pkg. 49c
 Kraft's, 6-oz Pkg., Natural Sliced
 SWISS CHEESE 39c
 SPARE RIBS Fresh Frosted, Pork, lb. 49c



Libby's, 6-oz. Can
LIMEADE Frozen 2 For 25c
 Juice, Frozen, 6-oz. Can, Libby's
TANGERINE 17c
 Juice, Dole's, 6-oz. Can, Frozen
PINEAPPLE 19c
 6-oz. Can, Frozen
FRUIT PUNCH 19c
 White House, Qt. Bottle
APPLE JUICE 27c
 Del Monte, Quart Bottle
PRUNE JUICE 37c

H.I.C., 46 oz. Can
ORANGE DRINK 25c
 46-oz. Can Hawaiian
PUNCH 39c
 Juice, Marshal, 46-oz. Hawaiian
PINEAPPLE 27c
 Ashley's, 46-oz. Can
TOMATO JUICE 22c

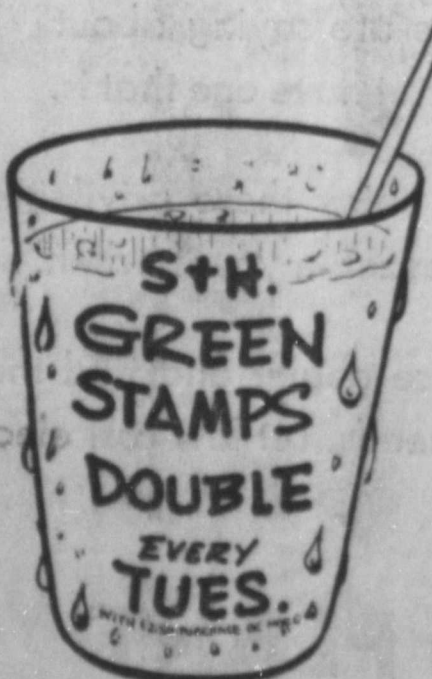
TENDER CUTLETS, Lb.
VEAL . . . 89c
FRANKFURTERS E & R Cello bag 3 lbs. 89c
 Prather's, Fresh Frosted, lb.
TURKEY HENS 49c U. S. Choice Heavy beef, lb.
LOIN STEAK 89c
 First Cut, lb.
PORK CHOPS 59c U. S. Choice Heavy beef, lb.
BEEF RIBS 19c
 U. S. Choice Heavy Beef, lb.
CHUCK ROAST 49c U. S. Choice Heavy beef, lb.
RIB STEAK 79c

Juice, Texsun, 46 oz. Can
Grapefruit 23c
 Folgers, 1 lb. Can
COFFEE . 94c

TUNA Lucky Strike Chunk Style No. 1/2 Can 25c
FLOUR Golden West 10 lb. Bag 69c
 Paper, Pert. 60 Count
NAPKINS Cello Bag 10c
 Delsey, 1,000 sheet roll
TISSUE 4 FOR 57c
 Halo, Big Family Size
SHAMPOO Reg 1.50 Size 98c
ASPIRIN Bayer's 15c Tin 10c

Lemons Calif. Sunkist Pound 12 1/2c
LETTUCE Pound 10c
TOMATOES California, Fresh, Pound 19c
ORANGES California, Naval, Pound 15c
CARROTS Pound Cello Bag 12 1/2c
CANTALOUPES Calif. Extra Fancy, lb. 12 1/2c

Jus Made, 1/2 Gal. Refrig. Jar
ORANGE DRINK
 Sun Valley, 6-oz. Bottle
LEMON JUICE
 Hunt's, No. 300 Can
TOMATO JUICE
 Hunt's Solid Pack, No. 300 Can
TOMATOES
 Hunt's, 8-oz. Can
TOMATO SAUCE
 Hunt's No. 300 Can, New
POTATOES 2
 Hunt's Bartlett Halves, No. 300
PEARS
 Cocktail, Planters, 7 1/4-oz. Can
PEANUTS
 Hershey's 16-oz. Can
CHOCOLATE SYRUP
 Morton's, 5-lb. Carton
ICE CREAM SANDWICHES
 Kingsford, 10-lb. Bag
BRIQUETTES
CATS
 Hunt's 14-oz. Bottle



KLEENEX 400 Count Box 25c
GLEEM Tooth Paste 50c Size 33c
 Hair Dressing, Giant Size, Plus Tax
VALCREAM 59c



Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70 c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year, \$3.00; six months, \$1.50; four months \$1.10 in advance.

THE FLOYD COUNTY HESPERIAN

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VIEWS AND COMMENT

J. C. Penney Company's announcement that their Floydada store is being closed after many successful years of merchandising here threw some of the local business people into a blue funk. While we regret losing a mighty good merchandiser, we discount this as a reflection on the town as a merchandising center. Rather, we believe, the secret is that J. C. Penney Company has failed to keep up with the march of the times in its relations with local management. Attesting this line of thought is the fact that three crackerjack managers have quit the company to go into business for themselves in Floydada alone. Managers have been quitting Penney in droves. Names and places can be supplied if need be. It's the Penney Company's fault, not ours. The new leaders know how to New York but not how to Floydada. If Mr. Penney himself had been in charge he would have worked out something to make the local managers happy before he lost too many of them.

Appeal To Reason. If the hot heads bent on making the south do the right thing can be slowed down long enough to listen to an appeal to reason the Senate is not likely to accept the administration-sponsored Civil Rights Bill, which it turns out, has some vicious provisions in it vicious for everybody not just the southerners, who are charged with exploiting the Negroes in their midst. All the nation will have to live with whatever law the Congress comes up with. Unless it is watered down somewhat, for which there is some hope, we shall have a law which harks back to Reconstruction Days, now admittedly one of the dark pages in the nation's history.

Clash of Ideologies. We do not know the real meaning of the word "ideology" but it is a good word. We take it almost to mean the bent or the point of view of a segment of a state, nation or race. As for instance in Texas there are "liberals" and "conservatives," neither of which, we sometimes think, knows exactly what they mean by the respective labels they have put on themselves. The Conservatives claim to be more liberal than the liberals, the liberals more conservative than the conservatives. All in the point of view. Which brings us up to the point of saying that the ruckus over at Tech over the professor firing is, in our mind, just another outbreak of the political battle that was joined back in the Homer Rainey days. An interesting angle to us is that Evetts Haley, the cowboy fire eater, who had to do with the firing of Dr. Abernathy, has had the same kind of thing dished out to him. He was "rooted out" as a professor himself at U. of T. once upon a time.

Waste and uselessness of the War Between the States, the Civil War, or the Rebellion, whatever term you want to give that fateful brother against brother thing back in the sixties of the last century—the waste and uselessness of it and the travail which followed were seen beforehand by a minority of

As A Farm Woman Thinks

(Nellie Witt Spikes)

This is a lovely morning. July on the Plains is always a nicer month than June. Oh, yes, I know the poet sings of the beauty of June and says June is bustin' out all over. And this one surely did on the Plains.

The June clouds blasted out with hail, hung long twisting tornadoes all over, beat the land with hail and washed away crops and farm land. Finally to the relief of us all she busted out and let July slip in. Last night we had a fine shower and will not have to water the place this week. We hope the farmers all get the needed rain.

Mr. Spikes is walking with a chair as aid and he comes to the table and eats with me. Of course, it will be some time before he can get around very much but we are very happy with this improvement.

Good Money In It. A man with a good vocabulary of hate words can make good money by inciting racial or religious prejudices. The fact is that it is now being done. Hating the Jews, hating the Catholics, hating the south, hating the north, other hates as well, all are feathering the nests of men willing to make money that way.

The weakness of Dr. Abernathy's case is that the estimable gentleman wants to be both an instrument of the teaching profession and as well a politico. There are examples in history of wise conduct in situations like Dr. Abernathy found himself. Woodrow Wilson provided one. He cut loose from his moorings as a teacher and gave the rest of his life to politics. Men forget to take precept and example as applying to themselves. As Paul remarked once, we can well "think on these things."

Put your money into Floydada, like you would like for others to do. And recall that people go where they find an atmosphere of hustle, of things doing. How well (do you know?) are the people doing who are depending on people such as you to support their enterprises? What do you do and for the enterprises you already have can be taken as an indication of what you will do when the next one comes along. Is that right?

A community is limited in its possibilities for development only by the water supply to which it can lay claim. This is one reason why the White River Dam project means so much to the quartet of cities which plan to build the dam. Their elections are called for August. When and if their citizens arise to the occasion and vote the financing for the water supply it will herald a new day for each of them. That's why we are so anxious for Floydada to "get in" on the Canadian River Dam project when the time comes,—which it inevitably will.

A museum piece at a future time not too distant is the hand air pump that once was standard equipment with every automobile sold. Every motorist traveled with one of these hand-operated gadgets stashed in the turtle of his car, as necessary as gasoline, almost. They are beginning to be scarce. In 10 years they'll be museum pieces. Like the wooden fan windmill which once turned in the plains winds to bring water to man and beast from the sands below. The last (?) of these was found a year or two ago and is now ensconced in a museum.

Floyd County 14 Years Ago

(Taken from the files of the Hesperian, issue dated July 29, 1943.)

HOT sun, no wind and a clear sky promises little relief for stock farmers, many of whom are in distress conditions for lack of water, and are having to haul water or drive cattle to lakes for the first time in many years.

Highest temperature for the year was recorded between 3 and 6 o'clock Saturday afternoon by West Texas Gas company when the thermometer soared to 106 degrees. Low temperature was recorded at 69 degrees Monday morning.

In most instances, growing crops over the county look good, farmers say. Light showers over a wide area continue daily bringing welcome relief from heat for a few hours and a hope that rain in larger proportions will come soon.

Mr. and Mrs. A. H. Kreis announce the engagement and approaching marriage of their daughter, Ruth to Lieutenant S. J. McIntosh, son of Mr. and Mrs. B. P. McIntosh.

Plain and emphatic warning to the people of Floyd county that the crisis in the rice situation is here, that county quotas are being snarled 40 to 60 per cent and that no report is in sight for months and months was given Wednesday by W. Eld Brown, chairman of the Floyd County War Price and Rationing board.

Mr. and Mrs. Gerald Lackey have returned home from Santa Monica, Calif. where Gerald has been employed with an airplane construction company for more than two years. Gerald will be associated with his father, Johnny Lackey, in the stockfarming business.

That we had gotten...

I planted some potatoes
And they looked like tomatoes
Also we planted some barley
And we were very sorry
When I came home for dinner
It made me a winner
When I came home for the day
I was tired in a way
That evening I fell asleep
All in a big heap
And how I did snore
Till some one knocked at the door

I am deeply indebted to a cousin, Miss Lucy Ball of Jacksonville, Ill., for some history of the Witt Family beginning with a will made in 1754 in Albemarle County, Virginia. Maybe it will be of interest to you so I will give it to you.

Will of Guillaume (William) Witt
In the name of God, Amen, I, William Witt, of the Parish of St. Anne and the County of Albemarle, being in perfect health and sound memory, Thanks be to Almighty God for the same, I do hereby make, constitute and appoint this my last Will and Testament in manner and form as follows: viz., First I commend my Spirit into the hands of the Almighty God that first gave it, Secondly my body to earth, to be buried in a decent and Christianly manner, in premises, I give and bequeath unto my beloved son, Benjamin Witt, a grey mare, a great Bible, one pewter basin, one plate and half my wearing clothes, I give and bequeath unto my daughter, Sarah Canidey, one feather bed and furniture, and all the meat and corn on my plantation, for the use of her and her children this ensuing year. Likewise I lend to my said daughter, my negro Tom, till time her husband, John Canidey, comes in and takes care of her and her children as a husband ought to do. In case the said John Canidey should not return, the said negro to remain in her possession during her natural life, and after to be divided among my children, except my son, Benjamin Witt, Sarah Canidey and Agnes Key.

Item, I give and bequeath to my daughter, Agnes Key, my negro fellow, Ned. All the rest of my estate, household furniture, cattle, horses, hogs etc., I desire it to be equally divided among my children except Benjamin Witt, Sarah Canidey and Agnes Key.

I do appoint my son John Witt and Peter Chastain, executors of this, my last Will and Testament, revoking all former wills by me made. As witness I hereunto set my hand and seal this 25th day of April, 1754.

William Witt L. S.
Albemarle County, Virginia.

Witnesses:
Henry Martin—Samuel Hopkins and John Barnet.

Probated 13th day of June, 1754.
So Guillaume Witt only lived from April till June the year of 1754.
He was my first grandparent in America.

Here are the rest of the Third Grade poems:
I like baseball
I like to hit the ball
I like to run the bases, the champion of them all
I know there are others that do
Can play ball but I can hit a home Run with any old ball.
—Norma Age 9

I like Mr. Hunt because he is so kind
He meets us with a smile each day,
Which makes each one of us want to mind
We should meet him with a smile
in the very same way.
—Donald

I was late with my poem
Mrs. Wells got me and now I'm going
To write the best that I can
And try to be a little man.
—Randy DeBusk

My Easter Vacation
—Dale Lammack
I spent most of mine at the farm
And it was very warm,
At the farm I helped irrigate
And laid the tubes straight.
We planted some maize
That we could raise,
We planted some cotton

GAS-TOONS
By
H. A. COPELAND

"You'll have to pour that oil
FASTER... I'm in a HURRY."
We'll go a LONG WAY to give you the FASTEST SERVICE!

Camp Cope
SINCLAIR SERVICE
COOPER TIRES
Phone YU 2-9111
602 N. 2nd. Hwy 70

Veterans To Get Refund of Fees

AUSTIN—More than \$16,000 in fee refunds will soon be in the hands of Texas veterans. Land Commissioner Earl Rudder said Friday.

The fees were collected by the Veterans' Land Board from ex-servicemen buying land through the Veterans' Land Program. Some transactions were not completed, but until now fees could not be returned.

Commissioner Rudder recommended to the Legislature during its last session that the law be changed to authorize refund of these fees.

"I want to commend the Legislature for giving the veterans the just refund of their money," the Land Commissioner remarked.

A total of \$16,271.80 will be returned to 229 veterans who have submitted fees since the program reopened in October, 1955, but who did not complete their transactions.

This is an average of \$70.66 per veteran. The largest refund will be \$100, the amount each veteran must pay in fees. Several will receive the full amount.

Half of the \$100 covers closing expenses, \$25 is appraisal fee, and \$25 is a contract service fee.

The Veterans' Land Board began mailing refunds this week. Most will be mailed within several weeks, Commissioner Rudder said.

Darla Sue Chastain of Lorenson has been a guest in the home of her uncle and aunt, Mr. and Mrs. Elbert Parks.

Don't Let Emergencies Throw You Off Your Feet

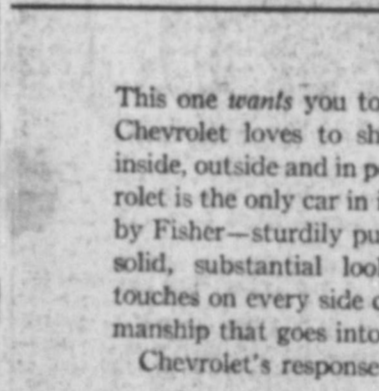
BOARD WALL WINDOW TRUCK LETTERING
See or Phone
R. N. MARTIN
314 W. Jeffie Ave.

ATTENTION MR. HOME OWNER

Do you need an extra room? Do you want to repair, repaint your home?
We have the answer to your problem.
FHA TITLE I LOAN
\$100 to \$3500 On Monthly Payments
You can include labor and materials.
60 months to pay
Why wait for what your family needs and wants?
SEE OR CALL
WILLSON & SON LUMBER CO.
YU3-2828
OR
BUILDERS MART
YU3-3113
"We Don't Want All The Business—Just Yours."

This one wants you to get choosy! For Chevrolet loves to show what it's got inside, outside and in performance. Chevrolet is the only car in its field with Body by Fisher—sturdily put together, with a solid, substantial look. Fine finishing touches on every side confirm the craftsmanship that goes into its making. Chevrolet's response and performance are pretty special, too. There's a well-what-are-we-waiting-for spirit in the engine; especially when you show a Chevrolet a mountain. And you'll do a lot of looking to find comparable smoothness, steadiness and nimbleness on the road—at any price! See a Chevrolet at your dealer's—see how much more it has to spark excitement and your pride!

It gives you more to be proud of!



A New Market to Buy or Sell

Ship your cattle Day or Night to
KEETON LIVESTOCK AUCTION
Where you get dependable service
And more dollars for your cattle
Auction SALES Every Monday
10 A. M.
We have stocker and feeder cattle for sale every day of the week.
We have orders for all Classes of Cattle
5 miles Southeast of LUBBOCK on State
Phone Sherwood 4-1473

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FIRST NATIONAL BANK
Floydada, Texas

CHEVROLET
SAVING MONEY
W. 8th
MORE PEOPLE DRIVE CHEVROLETS THAN ANY OTHER CAR

Only franchised Chevrolet dealers display this famous trademark
See Your Local Authorized Chevrolet Dealer

Don't Let Emergencies Throw You Off Your Feet

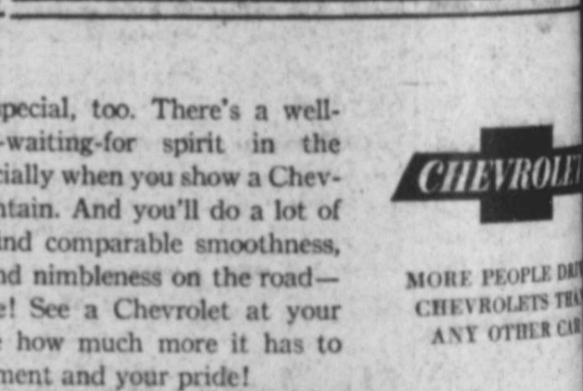
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"I shop only twice a month since I've had my **ELECTRIC FREEZER**. It saves on my food bill because we can buy specials and fresh vegetables in quantity!"

says
Mrs. Jack Cogan,
Roswell,
New Mexico

ELECTRIC LIVING IS FUN!

See your Reddy Kilowatt Appliance Dealer

PUBLIC SERVICE COMPANY

GAS-TOONS
By
H. A. COPELAND

"You'll have to pour that oil FASTER... I'm in a HURRY."
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SAVING MONEY
W. 8th
MORE PEOPLE DRIVE CHEVROLETS THAN ANY OTHER CAR

Braves Clinch Titles Indians In Pennant Race

The thriller was the Indians 8-3 victory over the league leading Giants. Contee collected two hits and Miller 1 for the winners while Gardner, Samuels, and Bonner all hit safely for the Giants.

Friday's action was a forfeit in the Pony League as First National got credit for a 7-0 win over Farm Bureau Insurance which was short handed. A practice game was played but had no bearing on standings.

At Sherrill Field the Braves downed the White Sox 16-6 as they had a run-away in the fourth inning.

In the night cap the Cardinals finally outlasted the Dodgers to win 15-14. At one point they trailed as much as 2-8 but went ahead to take the victory.

Pony League Final Standings

Team	W	L	Pct.
VPW	11	4	.733
Farm Bureau Ins.	9	6	.600
Lighthouse Elec.	7	8	.467
First National	3	12	.200

National League Standings

Team	W	L	Pct.
Giants	10	3	.769
Indians	10	4	.714
Cardinals	4	8	.333
Dodgers	2	11	.154

Texas League Standings

Team	W	L	Pct.
Braves	11	1	.913
Red Sox	5	6	.455
Tigers	4	7	.363
White Sox	2	8	.200

Leading hitters in the National League through last Friday showed:

Player	Team	BA.
Contee	Indians	.600
Teague	Dodgers	.567
Amburn	Giants	.444
Bonner	Giants	.393

Player	Team	BA.
Swaffar	Cardinals	.384
Samuels	Giants	.361
McNeill	Cardinals	.356
W. Gardner	Giants	.354
Johnson	Cardinals	.344
Morren	Cardinals	.342

Center News

By (Mrs. J. E. Green)

CENTER, July 22-- The shower Monday night was much appreciated. Hope we'll have more. The ground was dry and some farmers are starting up their wells. Wheat is about all in and cotton and other crops for the most part look good. But gardens are burning up unless watered.

Baker News

By (Mrs. J. B. Colston)

BAKER, July 22-- The community rented the swimming pool at Plainview Saturday night. Those enjoying an outing and swimming were as follows: Bob Logan of Plainview, Mr. and Mrs. Floyd Anderson, Martha Sue, and Ted, Mr. and Mrs. Malvin Jarboe and Vickie, Mr. and Mrs. Ted Furgeson, Connie, and Joyce Ann, Mr. and Mrs. J. B. Colston and Teresa, Mr. and Mrs. O. G. Anderson, Elaine, and Connie, Mrs. A. W. Anderson and Leon, Mr. and Mrs. Curtis Siner, Will, and Lee, Mr. and Mrs. O. L. Fawver and Doris, Mr. and Mrs. R. L. Neill, Gene and Carolyn, Mr. and Mrs. Floyd Bradford, Conley, and Dannie, and Tommy and Gary Lyles.

Mrs. O. G. Anderson and girls visited Monday afternoon with Mrs. A. W. Anderson.

Mr. and Mrs. J. B. Colston and Teresa were visitors of Mr. and Mrs. O. L. Fawver and Doris Thursday evening.

Mr. and Mrs. Grady Mason were visitors of Mr. and Mrs. Claud Fawver Tuesday night.

Kenneth Willis, who was poisoned by toxophene Monday, July 15, is doing fine. He is going to have to take it easy for awhile. Sunday afternoon visitors in the Willis home were Mr. and Mrs. Don Brandon and Steve of Center, Mr. and Mrs. Bob Estep of Lubbock, and Bill Estep of Floydada.

Mr. and Mrs. H. Nelson and Dirk were week-end visitors of Mr. and Mrs. James McKandless of Midland.

Olen Lyles has been in the veteran hospital in Amarillo taking tests and now he is in the veteran hospital in Albuquerque, New Mexico, resting and taking treatment for tuberculosis. He is reported by his mother, Mrs. C. B. Lyles to be doing fine and will be in Albuquerque for an indefinite stay. Mrs. Lyles was able to visit her husband the first of the week. She journeyed to Albuquerque with Mr. and Mrs. Fred Cardinal of the Dougherty community. Olen's address is Carl O. Lyles, Ward 9, Regiment No. 57892, V. A. Hospital, Albuquerque, N. Mexico.

Mr. and Mrs. O. G. Anderson and family were dinner guests Sunday in the Floyd Anderson home.

Mr. and Mrs. G. L. Fawver and Doris enjoyed eating watermelon with the Curtis Sinors Sunday afternoon.

Those holding the weed control election Saturday at the community center were: Mrs. Olen Lyles, Mrs. Sam Green, Mrs. Malvin Jarboe and Mr. C. M. Lyles. There were not many who took time to vote.

Peggy Furgeson and girls and Dorothy Mae Anderson and girls were visitors Thursday afternoon in the Kenneth Willis home.

Conley Bradford visited Thursday with Tommy and Gary Lyles.

Mr. and Mrs. Jim Hart of Hereford were dinner guests Tuesday with Mr. and Mrs. Floyd Anderson, Martha Sue and Ted.

There are a lot in our community taking advantage of the lake water. They are using lake pumps and irrigating crops that otherwise could not be watered.

Mrs. O. G. Anderson, Elaine, and Connie, Mrs. Jim Jones, Mrs. Roy

Crawford, Jackie, and Jim and Mrs. Ohmer Parrish visited Thursday in Plainview with Mrs. Jones' mother, Mrs. C. W. Mallow.

The shower of rain we received Sunday evening was fine. Baker received between a quarter and a half an inch.

The J. B. Colstons visited a while Sunday evening with Mr. and Mrs. Curtis Siner, Will and Lee.

Guests in the home of Mrs. Jim Jones Monday evening for an ice cream supper were: Mr. and Mrs. O. G. Anderson, Elaine and Connie, Mr. and Mrs. Roy Crawford, Jackie and Jim, Mr. and Mrs. Albert Jones, Mr. and Mrs. Brownie Smith, and Mrs. C. W. Mallow.

Methodist Church Picnic Is Planned For August 7

A church-wide picnic for members of the First Methodist Church of this city has been planned for Wednesday, Aug. 7, at 7:30 p. m. at Napoleon Park by the Commission on Education, announces O. M. Watson Jr., chairman.

The schedule planned for the evening starts at 7:30 p. m. with games for the youth planned by Mrs. Greer Christian and supervisors. At 8:00 p. m. the picnic supper, each family bringing their own lunch, will be served. At 8:45 p. m. a 45 minute planned program will be given.

Committees and workers named by the Commission on Education to assist them are as follows:

Public Address System and Lighting of park and stage, J. D. Parks and Bob Collier;

Records, Kelly King;

Welcome Committee, Jack McInosh, chairman, Jim Willson, Jr., John Reue, E. A. Williams, L. J. Welborn, Guy Ginn;

Transportation Committee, Mr. and Mrs. S. J. Latta, Mr. and Mrs. Lyndell Roberts, Mr. and Mrs. Arthur Wylie Jr.;

Clean Up, K. E. Edmiston, chairman, Riley Holmes, Roy Hale, M. J. McNeill;

Stage, S. E. Sparka, chairman, Jack Kassahn, Mrs. Billy Stanforth Jr., Mrs. Gene Arvine, Howard Gregory;

Mosquito and chigger control, L. L. Clark;

Attendance Committee, to remind each family of the occasion on Aug. 7, Mrs. E. L. Thomas, McCoy Community; Mrs. Walter Hanna Harmony Community; Mrs. L. F. Orea-Nam, Dougherty Community; Mrs. X. E. Probasco, Lockney area; Mrs. J. D. Webb, South Plains Community.

Mr. and Mrs. T. P. Collins and their grandchildren, Don and Ann Collins, son and daughter of Mr. and Mrs. Pat Collins, of Wichita Falls, left Sunday for a trip to South Dakota, where Mr. Collins has farming land. The party will spend a part of their time relaxing and fishing along the way.

Vic Vet says

WORLD WAR II VETS STILL HOLDING 5-YEAR TERM OF INSURANCE SHOULD LOOK INTO THE ADVANTAGES OF CONVERTING TO PERMANENT PLANS OF INSURANCE. YOUR NEAREST VA OFFICE WILL BE GLAD TO GIVE YOU DETAILS.

For full information contact your nearest VETERANS ADMINISTRATION OFFICE.

CAPADA DRIVE-IN THEATRE

FEATURE ATTRACTION FOR

SUNDAY - MONDAY, July 28 - 29

"DRAG STRIP GIRL"

Also

"ROCK ALL NIGHT"

This is a change from our original booking — Don't miss these two popular shows.

T.N.M. & O. BUS SCHEDULE

Clip and Save for Reference

EAST BOUND		WEST BOUND	
To Vernon, Wichita Falls	Lv. 8:15 a.m.	10:30 a.m. via Petersburg	To Lubbock, El Paso
		4:00 p.m. via Rails	
			To Plainview, Amarillo
			10:25 a.m.
			3:55 p.m.

Thru Bus Service to Lawton and Oklahoma City

MAGNOLIA SERVICE STATION NO. 1

Fred Lambert, Agent Phone YU3-2306

Station Hours: 7:30 a.m. — 5:30 p.m.

GET THOSE FINE SHAMROCK PRODUCTS AT—

Roys Independent SERVICE | East Highway 70 | Floydada

H & S SERVICE STATION | On The Wye | Floydada

CUELLAR SHAMROCK SERVICE

N. E. Corner Square | Floydada

Dr. O. R. McINTOSH

OPTOMETRIST

OFFICE 211 SOUTH MAIN ST.,

Phone YU3-3460 — Floydada, Texas

FUNDS PLACED WITH US ARE:

Protected by the 10th Earn Dividends for the Full Month

Fully Protected—Each Account Insured up to \$10,000.00

3 1/2% per Annum

Ready When Needed

your account by mail

Savings & Loan Association, Amarillo, Texas

Get all details regarding an account with you.

State

Annual Dividend Rate 3 1/2%

Shamrock SAVINGS & LOAN ASSOCIATION

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QUALITY CHOICE... ON THE PLAINS IN THE MOUNTAINS AROUND THE TOWN

SHAMROCK

QUALITY you can measure by your car's PERFORMANCE

NOT ONE PENNY MORE

than the price of a 1st quality rayon tire

for this extra safe NYLON tire

Regular list \$26.65

\$19.95 only

for 6.70-15 plus tax and recappable trade-in.

Other sizes at similar low prices.

GATES TIRES

DO YOU KNOW:

- ... that pound for pound Gates tempered nylon is actually stronger than steel?
- ... that the Gates Air-Float Deluxe Tire is all-nylon built with more than two miles of nylon cord?
- ... that this nylon tire is 2 1/2 to 3 times more resistant to bruises and blowouts than ordinary tires?

... that this tire is guaranteed against blowouts, bruises, rim cuts — in fact, against any tire failure — for the entire life of the tread.

NO TIME OR MILEAGE LIMIT.

Make Today "Dollar Day"

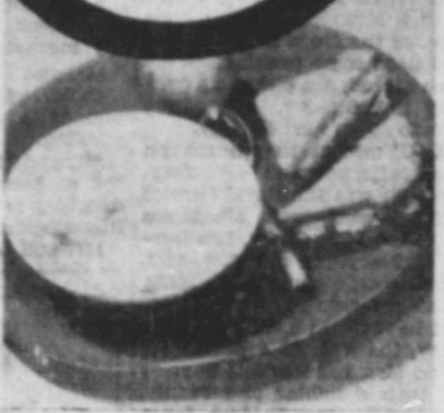
\$1 down and your old recappable tire is all you need to put this super-safe Gates NYLON Tire on your car today. Free your mind of blowout worries from now on.

WYLLIE BUTANE CO.

PHONE YU 3-3258 FLOYDADA, TEXAS HIGHWAY 70 EAST

Santa Fe

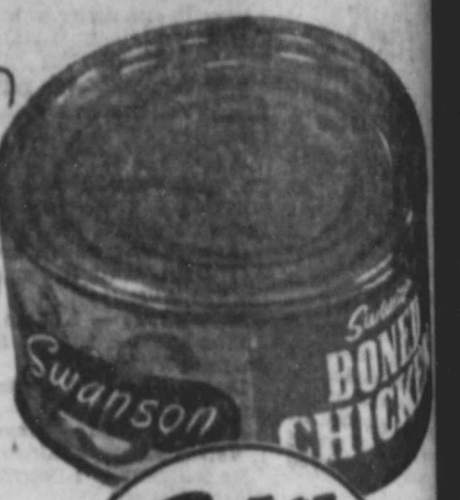
Ship and Travel Santa Fe "All the Way!"



Soup 'n Sandwiches

GOOD 'N QUICK SUMMER MEALS

Balance your budget and your diet . . . serve quick-to-fix soup plates to hungry families this summer. Keep your kitchen cool, your appetites happy. Choose items for salads and sandwiches at your Piggly Wiggly Supermarket today. Get S&H Green Stamps with every purchase.



3 5 oz. CANS CHICKEN OR TURKEY \$1.00

HAM Armour's Star Canned, Boneless Ready-to-eat, 3 lb. Can **2.**



MEAT LOAF PORK **4.**
BEEF & PORK, lb. **43c** FIRST CUT, lb.

Ballard, Canned **BISCUITS** 2 FOR **25c**
Sugar Cured, Pound
BACON SQUARES **39c**
Prather's Turkey, lb.
FRYERS **49c**
Armour's Star Buttered Beef, 8 oz. Pkg.
BEEF STEAK **49c**
Booth's French Fried,
SHRIMP 7 oz. Pkg. **59c**

U. S. STANDARD BEEF:
Pound
LOIN STEAK
CHUCK ROAST Pound
SHORT RIBS Pound

CHEESE Kraft's Elkhorn Longhorn, lb. **4.**

Swift's, 12-oz. Can
PREM . . . **39c**
Salad Dressing, Pint Jar
Miracle Whip . **33c**
SWIFT'S JEWEL, 3 lb. Can
Shortening . . . **69c**

Campbell's No. 1 Can, Tomato
SOUP 2 Cans **23c**
Cucumber, Shedd's, 15 oz.
WAFERS . . . **19c**
Campfire, No. 1/2 Can
VIENNAS 3 Cans **25c**
Rosedale, Whole Kernel, Golden, 12 oz.
CORN .. 2 Cans **29c**
French's 24 oz. Jar
MUSTARD **33c**
Libby's No. 1/4 Flat Can, Fancy Slices
PINEAPPLE **20c**
Pki-l Barrel, Whole Sweets, Quart
PICKLES **49c**
Assorted Flavors
SOUP 2 FOR **35c**
Paper, Northern, 80 Count
NAPKINS 2 FOR **25c**

Peter Pan, Smooth or Crunchy, 18 oz. Refrig. Jar
PEANUT BUTTER **59c**
OLIVES Towie, Stuffed Manzanilla, 7 1/4 oz. Jar **45c**
VIENNA SAUSAGE Armour's, No. 1/2 Can **19c**
POTTED MEAT Armour's No. 1/4 Can **10c**

East Texas, Elbertas,
PEACHES, lb. **12 1/2c**
California, Green Stalk, Large
CELERY, Each **12 1/2c**
New, Fresh, Red, Home Grown, lb. **5c**
California, Fresh, Pound **19c**
Lettuce Large, Firm Heads, lb. **10c**
POTATOES **10c**
TOMATOES **19c**

Fresh Pact, 10 oz. Pkg., Frozen
STRAWBERRIES 2 for **2.**
Apple or Peach, Swanson's, 5 1/2 oz.
PIES 2 Pies Per Pkg. **29c**
Frozen-Rite
ROLLS 24 Count Bag **39c**
POLAR PEAS Frozen 10 oz. Pkg. **10.**

Ireland's Sliced or Chipped, No. 300
BARBECUE BEEF **59c**
Rosedale, No. 303 Can
PEAS **15c**
Niblet's, Cut, All Green, No. 1 Can
ASPARAGUS **25c**
Morton House, Oven Baked, Large, Can
PORK & BEANS **19c**
Cinch, Assorted Flavors
CAKE MIX **23c**
Town House, 16 oz. Box
CRACKERS **36c**
Regular Box
KOTEX . **33c**

PRICES FOR FRIDAY SATURDAY and MONDAY
Waxtex, 100 ft. Roll
WAX PAPER
Kleenway, 100 Count
SANDWICH BAG
Dixie 9 oz., 100 Count Pkg.
COLD DRINK CUPS
Diamond, 40 Count in Poyl Bag
PAPER PLATES
Boyer's, 6 oz. Plus Tax
HAIR ARRANGER



Deodorant, Cream, Reg. 59c
MUM Plus Tax **39c**

Spray Net Helen Curtis 1.25 Size (Plus Tax) **89c**



Dougherty Club Enjoys Swap Shop

The Dougherty Home Demonstration Club met in the home of Mrs. C. A. Caffee Wednesday, July 17, with the president, Mrs. Johnnie Cates, presiding. Roll call was answered with "I Like Cotton Because..."

An Edgar A. Guest poem "Helpful" was read by Mrs. Caffee. Miss Janice Smith was selected as the club candidate for the Farm Bureau queen contest which is to be held soon.

"What's new in cotton" was given by Mrs. G. W. Smith and Mrs. Robert Ward talking on "Cotton and you" told of the many things we would not have available for our every-day use and enjoyment should cotton be eliminated from the world.

Mrs. Claude Ring talked on "Facts About Fibers" and Mrs. Ned Bradley gave a paper on "Do You Know Why?" telling why cotton is highly favored over other fabrics for most of the clothes we wear.

Mrs. Bill Smith gave an interesting demonstration on "Your Best Colors," with some of the club members and guests as models.

Quite a number of items were brought for the swap shop and a lot of fun was had in the trading. A lot of (shredded) swapping took place and every one went home with something different.

The attendance prize was won by Mrs. G. W. Smith with game prizes going to Mrs. Robert Ward and Jack Ross.

The hostess served refreshments to one guest, Mrs. Hubert Ring and to the following club members: Mrs. Robert Ward, Mac Ward, G. W. Smith, Bill Smith, W. J. Ross, Claude Ring, Howard Drysdale, Johnnie Cates, Ned Bradley, Russell Crawford, Dale Smith and Mrs. Bob Vickers.

The club will meet again on August 7, in the home of Mrs. H. H. Hines, at which time Mrs. L. F. Greaham will be guest demonstrator on dried flower arrangements.

Mrs. James H. Stephens of Abilene and Miss Jennie Hennessee of Lubbock visited last week-end with their mother, Mrs. V. W. Hennessee of this city. Miss Hennessee left Sunday by plane for Huntington Park, Tulare and San Jose, Calif. to visit her sisters for several days.

Mrs. S. D. Medley and children spent from Tuesday until Saturday in Amarillo with her mother, Mrs. Maggie Mayes, who was recuperating at home after a brief stay in an Amarillo hospital.

about the same and is up in her chair about eight hours a day.

The report on Glenn Pool's father, who is ill in West Texas Hospital, Lubbock, is unchanged.

Rev. Phil Gates preached Sunday morning at the chapel but there were so few present Sunday night he did not preach. It seemed folks were afraid of the clouds. Bruce Bandy of Deerfield, Kan., is visiting his grandparents, the Phil Gates.

Charles Mather Carr gave a good report on his trip to the M. Y. P. Assembly at McMurry College, Abilene, before the preaching service Sunday morning.

Everett Miller was in Lubbock Sunday for a visit with his father, Harry Miller and Mrs. Miller. He reported Mrs. Miller as being some better.

Guests in the Everett Miller home home Sunday were Mr. and Mrs. Ham Smith of Floydada, Mr. and Mrs. Wesley Carr and Mr. and Mrs. Chloa Williams. Mrs. Snodgrass is

Guests in the Everett Miller home home Sunday were Mr. and Mrs. Ham Smith of Floydada, Mr. and Mrs. Wesley Carr and Mr. and Mrs. Chloa Williams. Mrs. Snodgrass is

KIMBLE OPTOMETRIC CLINIC

Appointments not necessary but for your convenience.
TELEPHONE YU8-2496

LEGAL NOTICE

NOTICE TO BIDDERS

THE COMMISSIONER'S COURT

OF FLOYD COUNTY WILL ACCEPT sealed bids until the 13 day of August, 1937 at their usual meeting place in the Court House in Floydada, Texas for the following equipment:

- One (1) Heavy duty diesel powered motor grader, to meet the following specifications:
115 Horse Power, Rated RPM
Power Steering
Fully Enclosed Cab
Hot Water Cab Heater
12 foot Standard Hydraulic Shift-able Moldboard
2 foot Left Hand Extension Tandem Drive
14-06-24 10-Ply Tires, Front and Rear

Alternate Specifications:
125 Horse Power Rated RPM
Power Steering
Hydraulic Power Controls
Fully Enclosed Cab
Hot Water Cab Heater
12 foot Standard Hydraulic Shift-able Moldboard

2 foot Left Hand Extension Tandem Drive
14-06-24 10-Ply Tires, Front and Rear

Torque Converter and Hydraulic Power Shift
Automatic Transmission
OFFERED AS TRADE-IN: Which can be inspected by contacting - Commissioner John Fowler.
One (1) Used Caterpillar Number 12 Motor Grader, serial number 9K3967
The County will pay balance in cash.

THE COMMISSIONER'S COURT reserves the right to accept or reject any and/or all bids.
BIDS WILL NOT BE OPENED UNTIL 2 P. M.

J. D. McBrien
County Judge of Floyd County.

Mr. and Mrs. Sam Callihan of Big Springs, were in Floydada for a short time Friday afternoon, renewing old acquaintances. They were enroute to McAdoo for a week-end visit with Mr. Callihan's brother and wife Mr. and Mrs. J. S. Callihan.

The Floyd County Hesperian, Floydada, Texas, Thursday, July 25, 1937

HALF-MINUTE INTERVIEWS

Leonard Matsler: "I remember we finished wheat harvest on July 16 either in 1927 or 1928."
Mrs. Addie Thigard returned home Friday of last week from Lubbock, where she had been the guest for a week of her grandchildren, Mr. and Mrs. Layton Dorell.

NAVARRO COUNTY REUNION

Mrs. Ted Bryant, secretary, has announced that the annual reunion of former Navarro County residents will be held August 4, first Sunday in the month, at Mackenzie State Park.
State of Vermont gets its name from the French words "vert" and "mont," meaning green mountain.
Only the male cloaca is capable of making a noise.

WATSON-BATTEY REAL ESTATE
108 West Missouri St. Phone YU3-2360
Farms — Ranches — City Property
O. M. Watson R. M. Battey

NEED INSURANCE

Buyers — See Us
for Irrigated or Dry Land Farms.
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Texas G.I. Land Sales
REAGAN-GIESECKE INS.

Phone YU 3 - 2170
WHEN YOU NEED

- Ready Mix Concrete
- Ditching for foundations
- Sand or Gravel for Concrete.

COME IN AND DISCUSS YOUR BUILDING PROBLEMS WITH US.

Bennett's Building Material
Floydada

We're unloading Pumps & Aluminum Pipe... At prices like these... You can't afford not to use your Lake Water!

GIFFORD-HILL-WESTERN
SPECIAL LAKE PUMP SYSTEM



and of course ALCOA Aluminum Transmission Pipe, any length, any size... Engineered and Fabricated to your requirements by Gifford-Hill-Western's experienced irrigation specialists...

USE THAT LAKE WATER
SALE PRICES GOOD ONLY UNTIL OUR INVENTORY IS CLEARED.
We intend to unload fast. DON'T WAIT!

GIFFORD-HILL-WESTERN
There is a Difference

Lubbock, Littlefield, Hereford, Morton, Muieshoe, Dimmitt, Plainview, Farwell, Childress, Tulia, Levelland, Abernathy

News of Harmony

(By Mrs. Mather Carr)

HARMONY, July 22 — Mr. and Mrs. Roy Ramsey of Bell, Calif., were guests recently in the M. D. Ramsey home. A niece and nephew of M. D. Ramsey's it had been 60 years since the two men had met. The M. D. Ramsey's honored their guests one evening with a picnic and all their relatives were present. The Roy Ramsey's journeyed on to Denver, Colo., Salt Lake City and other places of interest from Floydada.

Mr. and Mrs. Walter Hanna returned home Wednesday, July 10, from Corpus Christi where they attended funeral services for Mrs. Hanna's nephew who was killed in Korea.

Mr. and Mrs. Bill Tucker and children, Pat and Ronnie, returned home last Monday from Cortez, Colo., where they visited Mrs. Tucker's sister, Mrs. Harley Hays and family.

The 4-H club met Monday night with their sponsors, Mrs. Monroe Schulz and Mrs. Sherwood Ramsey

THIS IS —
YOUR INVITATION — TO HEAR
FRANK POYNOR
YOUNG EVANGELIST OF LITTLEFIELD
IN A SERIES OF
GOSPEL MEETINGS
AT WALL STREET
CHURCH of CHRIST
Beginning
FRIDAY NIGHT, JULY 26
AND CONTINUING THROUGH
SUNDAY, AUGUST 4
SUNDAY MORNING SERVICES 10:30
EVENING SERVICES DAILY 8 P. M.

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...July 19.
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...WEDNESDAY
...31
...Snack Bar

WE'RE CLEANING HOUSE

HAGOOD'S

"EVERYTHING ON THIS PAGE MUST GO"

8 BIG DAYS

SHIRT SALE!

Big Selection of men's Sport Shirts



SALE STARTS FRIDAY JULY 26 - WE MUST MAKE ROOM FOR NEW FALL CREATIONS - BIG REDUCTIONS - BUY NOW AND SAVE !!!

Our Entire Stock of Men & Boys SHORT SLEEVE SPORT SHIRTS

Men's Styles by Campus, Van Heusen and Ashfield. Reg. 1.98 to 6.95

REDUCED $\frac{1}{3}$

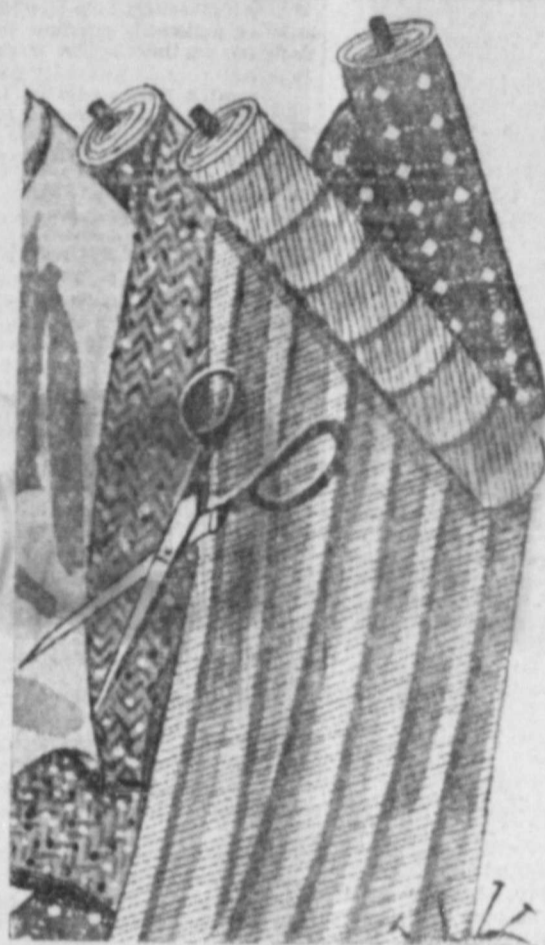
Boys Styles by Campus and Tom Sawyer
Regular 98c Sellers Now **69c**
Regular 1.49 Sellers Now **99c**
Regular 1.98 Sellers Now **1.59**
Regular 2.98 Sellers Now **1.99**
Sizes 2 to 18—All cotton materials
Buy Now For Back-to-School

SLACK SALE



All men's summer slacks greatly reduced!

SAVE NOW!



PIECE GOODS

We have added to and completely regrouped our entire stock of piece goods for this event.

Group I - Disciplined Cotton, Sail Cloth, Terry Cloth, Dacron Blend. Values to 1.49 Yd. **77c** Yd

Group II - Miracle Cottons. All completely washable. Sanforized, fast colors. Values to 1.39 Yd. **47c** Yd

Group III - Wonder Fabrics Consists of no iron Cottons, Nylon Sheers, 100 Deiner Rayon Creeps, Linens Border Prints, Piques. All fully washable. **37c** Yd

Group IV - A BIG ASSORTMENT OF MATERIALS made up from our piece goods dept. Lowest Prices Anywhere. Values to ??? **4 YARDS . 1.00**



OUR ENTIRE STOCK OF REMNANTS

$\frac{1}{2}$ PRICE

Assorted Florals and Solids
SOFA PILLOWS
Beautiful Colors **1.00**

ALL NYLON CRISS CROSS
CURTAINS
50-in. Wide 87-in. Long
Regular 2.99 Sellers **1.99**

ONE LARGE ASSORTMENT
INFANTS WEAR
Including Dotty Dan's Clothes
Thru Size 6 Years
REDUCED $\frac{1}{3}$

Our Entire Stock of Ladies Spring and Summer Styles

DRESSES

Group I Regular 9.95 to 19.95
JUNIOR, MISSES, HALF-SIZES

REDUCED $\frac{1}{2}$

Group II Regular 8.95 to 24.95

Late Summer and Early

Fall Styles 5-17, 10-20 14 $\frac{1}{2}$ -22 $\frac{1}{2}$

REDUCED $\frac{1}{3}$



Our Entire Stock of Ladies and Girls SLEEVELESS

BLOUSES

Styles by Bobbie Brooks—Ship n' Shore
LADIES STYLES GIRLS STYLES
Reg. 2.49 to 4.98 Reg. 1.49 to 2.98

REDUCED $\frac{1}{3}$

Our Entire Stock of Ladies Spring, Summer and Early Fall Styles

SKIRTS

Nationally Advertised Styles
Sizes 5 to 15 and 8 to 18

Regular 3.98 to 10.95

REDUCED $\frac{1}{3}$

GIRLS KATE GREENAWAY

PLAY SUITS

Blouse and Matching Peddle Pushers
Values to 3.98

1.99

GIRDLES

Discontinued Styles of Playtex
Regular 3.98 to 7.95 Values
2.59 Ea. **2 for 5.00**

SWIM WEAR

Regular 1.98 to 15.98

REDUCED $\frac{1}{2}$

Reg. 2.98 Size 36 x 68
BEACH TOWELS . . 1.99

COSTUME JEWELRY

$\frac{1}{2}$ PRICE

Our Entire Stock of Mens & Boys SPRING AND SUMMER SLACKS

by Hagggar, Style Mart, Mens Sizes 29 to 46
Regular 7.95 to 15.95

REDUCED $\frac{1}{4}$

ALTERATIONS

GROUP II
Values to 6.95 now **3.99**
Values to 9.95 Now **5.99**
Values to 15.95 Now **8.99**

Styles By Hagggar

Values to 3.98 Now **2.99**
Values to 5.95 Now **3.99**
Values to 6:95 Now **4.99**

3.98 Values

MUDA SHORTS 1.99



Our Entire Stock of Mens Dress STRAWS

Regular 1.98 to 7.95 Sellers
REDUCED $\frac{1}{2}$

CLEARANCE PRICED

Shoes

FOR ALL THE FAMILY

Discontinued Styles

FLORSHEIM

Shoes For Men
REGULAR 19.95 SUMMER
AND YEAR AROUND

14.00

CONTINUED STYLES OF JARMAN

Regular 10.95 to 12.95 Sellers

6.00

LADIES SHOES

Values to 10.95 Heels - Wedges	Values to 7.95 Wedges - Flats
4.77	3.77

Values to 6.95 Heels - Wedges	Values to 4.98 Wedges - Flats
2.77	1.77

CHILDRENS SHOES

Discontinued Styles - Odd Sizes
Values to 3.98 Values to 6.95

2.77 **3.77**

HAGOOD'S DEPARTMENT STORE

FLOYDADA'S FRIENDLIEST STORE

Standard Brands

Phone 3-3554

Priced right



Kenamer-Lucas Vows Are Said In Evening Ceremony

The First Christian Church was the scene of the 7 p.m. wedding Saturday of Miss Texe Ann Kenamer and Leslie Ray Lucas.

The Rev. W. D. Heaves performed a double-ring ceremony. Parents of the couple are Mr. and Mrs. H. G. Kenamer, 108 West Ma rivens Street, and Mr. and Mrs. Leslie D. Lucas of Dumas.

Some folks hang on to the strangest things! We were out with a bunch of human squirrels the other evening and discovered what queer ideas sensible people can have.

At a reception at the home of the brides parents, the bride and groom were surrounded by a large number of friends.



LIPSTICK LOGIC

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At a reception at the home of the brides parents, the bride and groom were surrounded by a large number of friends.

Double Ring Vows Repeated By Sue Durham, H. D. Irwin

The wedding of Miss Sue Durham, daughter of Mr. and Mrs. E. I. Durham, 227 West Kentucky Street, and Herbert D. Irwin, son of the late Mr. and Mrs. F. C. Irwin of the Fairview Community, was solemnized at 3 o'clock Sunday, July 21, in the chapel of the First Baptist Church.

The Rev. Ed B. Bowles, pastor, read the double-ring ceremony as the couple stood before a sweetheart styled arch of greenery and candelabra flanked by palms and baskets of gladioli.

Stemming from the waistline the floor-length skirt was made of fully shirred tulle accented with a lace band set in the skirt and fringed with shirred tulle.



ANTI-AIRCRAFT missile, the Navy's "Terrier," is one of a family of defense missiles, including the Army's "Nike," which could be put into action if the nation's warning system indicated the approach of attacking planes.

Glover Family Holds Reunion

The home of Mr. and Mrs. Jess Glover of the Dougherty Community was the scene Saturday and Sunday for the Glover Reunion.

Relatives and friends registered during the week-end were Garlan Glover of San Angelo, Mr. and Mrs. Ted Glover of Lubbock, Mr. and Mrs. B. H. Marrs of Paducah, Mr. and Mrs. Joe Glover, Dan and Joe D. of Shamrock, Mr. and Mrs. W. H. Williams and Cynthia of Odessa, Kermit Glover of Floydada.

News... Mr. and Mrs. W. D. Heaves... Mr. and Mrs. H. G. Kenamer... Mr. and Mrs. Leslie D. Lucas...



Blue Bonnet Club Met With Mrs. Eakin

The Blue Bonnet Needle club had their regular meeting in the home of Mrs. Willie B. Eakin, Thursday, July 18.

The afternoon was spent in sewing and visiting. Games prizes were won by Oleta Collier and Betsy Dempsey.

Senator Johnson Shows Sights to Sharon



Senator Lyndon B. Johnson points out sights of the Nation's Capital to Sharon Thompson of Cotton Center, Texas, Sharon, 18, daughter of Mr. and Mrs. Lewis F. Thompson, Hale County farmer, was selected "Miss Young America in 44" at a recent National 44 Conference in Washington.

RALPH TAYLOR TAKES UP COWBOYING AS A HOBBY

Mrs. Ralph Taylor in a recent note from their home at Tulare, Calif., says that her husband has taken up cowboying as a hobby and he has done so well to date she is rather proud of him.

All married couples disagree at one time or another. But we've always figured that if they really want to, they can work out a sensible compromise.

Another couple arrived for supper thirty minutes late, putting the hostess to some inconvenience. The hubby, a Johnny-on-the-spot boy, likes to get places early and his wife hates rushing.

FINLEY FAMILIES CELEBRATE WITH DINNER AT LAMESA

Mrs. Maple (Finley) Richie celebrated her birthday Sunday, July 14, by giving a family dinner in her home at Lamesa.

Those attending the occasion were Mrs. W. H. Finley Sr. and W. H. Finley Jr. of Floydada, Mr. and Mrs. John Finley of Plainview, Mr. and Mrs. W. B. Dulin and children of Denver City, Mr. and Mrs. W. F. Splan and daughter of Big Spring, Mr. and Mrs. W. B. Dickson and children, Monument, N. M., Mr. and Mrs. John Curry and children of Lamesa, Mr. and Mrs. Frank Curry and children of O'Donnell and Mr. and Mrs. Doyle Curry and children of Lamesa.

Sparkling Kitchens, Light And Clean, Can Be Convenient, Too

Kitchens that sparkle with individuality, beauty and convenience are the stock-in-trade at Colliers Auto & Electric, being shown by Bob Collier.

Modern housewives agree with home planning experts that the kitchen is the most important room in the house. The kitchen is used every day and it is there the housewife spends most of her time.

Blue Bonnet Club Met With Mrs. Eakin

The Blue Bonnet Needle club had their regular meeting in the home of Mrs. Willie B. Eakin, Thursday, July 18.

The afternoon was spent in sewing and visiting. Games prizes were won by Oleta Collier and Betsy Dempsey.

Taffy Touch to Ice Cream



Akin to caramel and butterscotch flavors is taffy. And right from the pantry shelf, from your jar of unsulphured molasses, you have a ready-to-use taffy flavored syrup to use for summer ice cream desserts.

Unsulphured molasses is a natural sweetener since it is the concentrated juice of sugar cane. The purity and mellowness of this molasses make it an excellent topping for ice cream sandwiches.

Taffy Sundae: Four unsulphured molasses from the jar over a serving of vanilla, chocolate, or coffee ice cream. Serve plain, with chopped or whole nuts, or with shredded coconut.

BIRTHDAY IS OCCASION FOR PARTY AT HALE CENTER

Mr. and Mrs. W. M. Dorsey of this city attended a party for Miss Pamela Ruth Montgomery on her second birthday Saturday evening at 6 p. m. at the home of her maternal grandparents, Mr. and Mrs. J. A. ...

Others present were Mrs. Bob Montgomery of Lubbock, Mrs. Robert Montgomery of Alamo, N. M., Mr. and Mrs. W. B. Eakin of Petersburg, Delores and Douglas Choening of Quanah and the hosts, Mr. and Mrs. Burnes.

Pamela Ruth is a granddaughter of Mrs. Dorsey.



CIVIL DEFENSE EVACUATION would look like this with carefully controlled traffic moving in one way outbound from a threatened target city at a rate of up to 1,500 autos per hour per lane, except that cars would be carrying more people. All access to major surface streets would be controlled, traffic on cross streets banned. Reports indicate that some 25 million persons could be evacuated from 125 target areas in 1 1/2 hours by using this system. Courtesy, Inc. Photo by Berkeley Payne

JULY JUBILEE ONE-DAY REVIVAL... FIRST BAPTIST CHURCH... A GREAT DAY IS ANTICIPATED... DR. C. WADE FREEMAN... YOU ARE INVITED TO ATTEND THE... 9:45 a. m. Sunday School... 7:00 p. m. Training Union... 11:00 a. m. Morning Service... 8:00 p. m. Evening Worship

Wanda ... was injured in ...

Mr. and Mrs. Bud Hammonds of Lubbock visited Mrs. R. C. Smith, his sister, one day this week.

Mr. and Mrs. Aubrey Weatherford of Carlsbad, Texas and Mrs. Carl Murphee and children of Corpus Christi left Tuesday to visit their sister, Mrs. L. W. Johnson and family.

Mr. and Mrs. Billy Joe Hambrick and baby visited Mr. and Mrs. Gordon Hambrick and family in Floydada Sunday night.

Mr. and Mrs. L. D. Goughly and family visited Mr. and Mrs. B. A. Daniel and family Monday night.

visited Joe Breed in Anson on their return home. Mr. and Mrs. Odell Breed and children and Mr. and Mrs. W. M. Hambrick visited Sunday afternoon with Mr. and Mrs. John Hambrick in Oton.

A J. C. Darrel Bunch, recently stationed at Webb Air Force Base in Big Spring accompanied by his sister Mrs. James Finley and her daughter Kristi Karol, also of Big Spring spent Friday and Saturday with their parents, Mr. and Mrs. W. H. Bunch.

Louis Pyle and family were Monday supper guest of Mr. and Mrs. Holt Bishop. Mrs. W. H. Bunch and Rodney visited Mrs. Holt Bishop Monday afternoon.

Mr. and Mrs. Howard G. Bishop and Mr. and Mrs. Jimmy Price attended the Homebuilders Sunday School Class Party last Friday night at the home of Mr. and Mrs. Jim Simpson near Harmony. Supper was served in the back yard.

Mr. and Mrs. H. B. Johnson and Teddy of Crosbyton visited Sunday with Mr. and Mrs. L. W. Johnson. Mrs. Carl Murphee and Vanetta spent Tuesday night of this week with Mrs. R. L. Johnson.

We received seven-tenths of an inch of rain here Sunday night. The lightning also burned out our telephone which was on the R.E.A. system. Monday the telephone company installed a new phone and gave us a regular telephone line hook up.

Billie Taylor spent from Sunday until Tuesday of this week with Betty Lou Wright. Betty spent Tuesday night and Wednesday with Billie.

Karla Nicholson of Crosbyton spent the week end with her aunt, Mrs. O. K. Custer. Mrs. Joe Evers and Mrs. Adele Nicholson visited Mrs. O. K. Custer Monday afternoon.

Mrs. Lula Chandler of Detroit and W. E. Anderson and wife of Denton arrived Thursday in Floydada, to visit relatives. Dinner was served for the immediate families on Friday with Mrs. E. T. Williamson as hostess.

Sunday Mrs. Roy Fawver was hostess and served dinner for her sisters and brothers. Sunday visitors of Mrs. Roy Fawver were: Mr. and Mrs. W. E. Anderson of Denton, Mrs. Lula Chandler of Detroit, Mr. and Mrs. W. N. Anderson, Mrs. Della Williamson, Mr. and Mrs. Grady Dunavant and daughters, Mr. and Mrs. Leslie Fawver and children, Mr. and Mrs. L. D. Goughly and children, Mr. and Mrs. Carlton Fawver and family, Floyd and Teddy Anderson, Otis Anderson, Mrs. T. F. Anderson and Mrs. A. W. Anderson of Floydada.

Mr. and Mrs. Gordon Mayfield and Mr. and Mrs. Roy Fawver visited recently in Snyder. They also visited Mrs. Virgil Boteler and son Don, of Lovington, N. M. Frank Breed visited Mr. and Mrs. B. L. Breed while Monday morning. Mr. and Mrs. B. L. Breed and Dorothy visited last week-end in Fort Worth and Burleson. They

In County Court State vs. Robt. Bates Jr. on charge of transporting liquor. Plea of guilty with \$450 fine assessed and costs of court.

State vs. Buck Wilhoit, plea of not guilty entered by defendant, with bond set at \$500. State vs. Horace Little, plea of guilty made to liquor charge. Fine of \$500 assessed and costs of court.

State vs. Ervin Earl deCordova, plea of guilty to DWI \$100 fine and costs. First National Bank of Lockney vs. Leiland Hart, suit on note, judgment for \$453.25 entered by default.

WARRANTY DEEDS William Jackson, a bachelor, to C. W. Bond, lots No. 7 and 17 in Block No. 25 in the town of South Plains, Floyd County, Texas.

Charles F. Jarrett et ux to Bailey Henderson, the north 90 acres of the T. B. Stewart Homestead Survey No. 1, S. C. Floyd County, Texas. \$3.30 revenue stamps.

Robert J. Richardson et ux to Georgiana M. Cooper et al, the west half of the Southwest quarter of Section 54 in Block 1, Floyd County, Texas.

Arthur D. Edwards et ux to Emmet F. Willis et ux, lot No. 2 in Block "C" in Bowers and Price Addition to the town of Floydada, Floyd County, Texas. \$3.30 revenue stamps.

J. M. Wilson Jr. et ux to Rufus Minnitt et ux, lot No. 12 in Block No. 32 in the original town of Floydada, Floyd County, Texas. \$55 revenue stamps.

Wayland Baptist College, a corporation, to W. M. Spears, lot No. 3 in Block No. 62 in the town of Floydada, Floyd County, Texas. \$3.30 revenue stamps.

W. J. Adams Jr. et ux to Baird Bishop, lots Nos. 6 and 7 in Block

No. 44 in the town of Floydada, Floyd County, Texas. \$1.19 revenue stamps. Gus S. Loyd to Myra Cross lot

No. 19 in Block No. 8 in Baker Heights Addition to the town of Floydada, Floyd County, Texas. MARRIAGE RECORD

Eulalia Trevino and Lydia Gonzales, July 15; Antonio Victoria and Mrs. Rafaela Langaria, July 15;

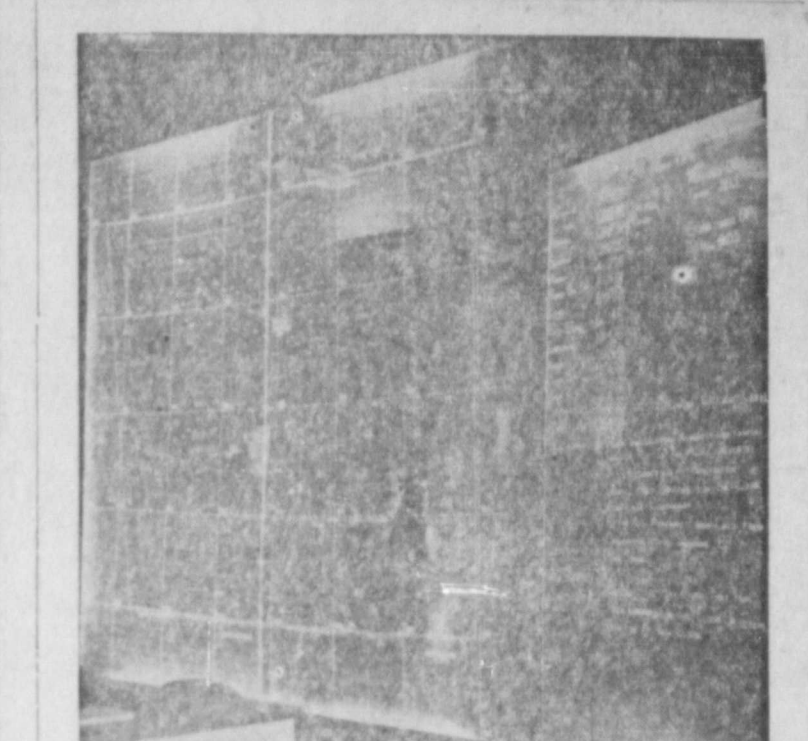
Henry Lee Patterson and Ernestine Young, July 15; Hubert David Irwin and Carolyn Sue Durham, July 17.



KEY TO SUCCESSFUL civil defense countermeasures against an attack would be adequate warning time for evacuation of city populations. Here attack warning officers at Federal Civil Defense Administration headquarters plot "approaching planes" from reports relayed from Air Divisions.



NEAR ANCIENT BAGHDAD—The 6000 Army officers and men training more than 200 allied divisions in Military Assistance Advisory Groups are apt to serve in more remote and exotic countries than the usual overseas soldier.



FLOTING BOARD at Colorado Springs, Colo., filter center, with each dot representing one Ground Observer Corps post. The Air Force filter centers depend on telephoned reports from GOC posts to track air traffic over the United States.



IT'S SPRING IN GERMANY TOO—And a young soldier's fancy turns to city (Wuerzburg) slight-soiling from a rural vantage point. During a normal duty tour in Europe, soldiers who are born "trippers" generally find it possible to visit almost every country from Sweden to Greece or beyond, if only for a weekend.

LET YOUR LIGHT SHINE. Your life may be all some folk know about Christ. Are you letting it count for Him? Does the light of Christ's love shine through you? Your answer determines your relationship to God. THOSE WHO LOVE GOD DO NOT NEGLECT SUNDAY SCHOOL. A Special Welcome Awaits You At FIRST BAPTIST CHURCH

COURT HOUSE. In 110th District Court. Three divorce cases were dismissed at the court session Wednesday of last week. They were: Pauline Wright vs. Verlon Wright; Wanda Ruth Jetton vs. Grady Le-on Jetton; Shirley Faye Helton vs. Chas. Helton Jr. Divorce decree granted: J. T. Coleman vs. Ella Coleman; custody of an eight-year-old daughter given to the defendant. Cases filed: July 22, Billie Thorpe vs. Donald Ray Thorpe, suit for divorce and custody of 3-year-old daughter; July 22, M. H. Martin vs. W. D. Johnson, suit on note. Judge's order was issued this week to summon a grand jury panel of 16, from which the first 12 to qualify will be chosen for the July term grand jury. In Probate Court. In the matter of the guardianship of Chas. Libburn Auld, minor, order was entered naming May Jeter as guardian with bond.

ZER. vertebrae exists, that ease begins. D. PALMER. CA 33121. B. J. Palmer. ZER, D. C. NEW, TEXAS.

Choice Grade. Pound. FAST . 49c. KING. CON . 69c. lb. Fresh Daily. Pound. YERS 43c. BOX. IDE . . . 74c. LONG WHITE. 10 Pounds. PUDS . 59c. Pound Box. ACKERS 35c. PREMIUM. BOX. and Box . . . 27c. THE. SCOTTIE STAMPS ON ALL CASH PURCHASES OF \$2.50 OR MORE — DOUBLE STAMPS ON PURCHASES — SAVE WHILE YOU SPEND.

SAVE ON YOUR FOOD BUDGET. Stock Up on these VALUES! PRICES FOR FRIDAY — SATURDAY — MONDAY — July 26, 27 — 29. Shop your Affiliated Food Store and Save - - - Volume buying allows us to offer quality foods at bargain prices. Mrs. D. H. Pitts was winner of the Vacuum Cleaner given in our store Saturday, July 20.

PICNIC SPECIAL. 5 lb. Bag IMPERIAL SUGAR 49c. 400 Count Box 25c. Red Heart CAT FOOD 3 Cans 31c. CRISCO 3 lb. Can 93c.

Can SHURFINE TUNA . 29c. Lipton TEA 1/2-lb. 79c. Soflin TISSUE 4 Rolls 35c. 1 1/2-lb. Loaf 23c.

2 Cans BORDEN'S BISCUITS . 19c. JEANS FROZEN 24 COUNT BAG ROLLS . . 39c. Made from real Rich Cream Borden's ICE CREAM ONE-HALF GALLON 75c.

Shurline Frozen Orange Juice Two 6-oz. Cans 25c. Libby's Frozen Strawberries 10-oz. Pkg. 19c. Quart MORTONS SALAD DRESSING 39c.

SHURFINE COFFEE Pound . . . 89c. GLADIOLA MEAL 5 lb. Bag . . . 39c.

POWELL CASH GROCERY & MARKET. HI-WAY 70. YU3-2444.

POWELL CASH GROCERY & MARKET. HI-WAY 70. YU3-2444.

POWELL CASH GROCERY & MARKET. HI-WAY 70. YU3-2444.

Modernized Store Front at Parkers

A modern store front for Parker Furniture Company is being added this week by his landlords, the Hughes family of Brady. While the front is being remodelled, Parker is carrying on the

brightening up program with a complete re-do of the interior of the building. Painters are at work behind the false front built to keep out the weather while the wood and glass workers are at work on the outside. Parkers has been at the location, 118 South Main St., on West Side, since 1941. "We are a little overdue with modernization but it seemed

we couldn't get around to it any sooner," Grady Parker said this week.

Mrs. Clarence Maddox of Santa Ana, Calif. is in Floydada for a visit with her mother-in-law, Mrs. J. R. Maddox and other relatives. She has been at the bedside of her father who is quite ill at Pampa.

There are more than 100 breeds of domesticated dogs.

Council Hears Reports Given At Co. Council

Members of the council of Floyd County Home Demonstration clubs admired a display of handmade stuffed toys exhibited at the regular meeting by the Lakeview Club Saturday, July 20 when they met in the council room at 2:30 p. m.

The chairman, Mrs. Grigsby Melton presided. Recreation was led by Mrs. L. T. Wood, recreation chairman.

In making a report of the year-book committee, Mrs. Johnnie Cates announced a demonstration on flower arrangements which was given by Mrs. John Hoffman Tuesday at the R. E. A. building at 9:30 a. m.

Mrs. Olin Watson Sr. gave a demonstration on corset making at this meeting.

Mrs. Cates also announced a meeting for 1937 on types and care of steam irons would be given by Mrs. Nancy Morchel Tuesday, Aug. 27, at 9:30 a. m. at the R. E. A. building.

In a 4-H report, Mrs. O. W. Smith announced the annual girls 4-H dress review will be Aug. 9. She asked that all records and garments be turned in by Aug. 5. Mrs. Smith urged that all 4-H leaders attend the meeting July 30 at 2 p. m. in the council room.

The council members voted to pay car expenses for the recreation leaders who attended the training meeting in Levelland Monday and Tuesday of this week.

Council members were reminded of annual reports to be given at the November meeting and were asked to remind clubs of these reports.

Two visitors attending the meeting were Mrs. Ben Quebe and Mrs. Arlon Miller.

Members present were Meses Johnnie Cates, O. W. Smith, Douglass, Earl Edwards Jr., Q. D. Williams, Lakeview; Fred Cooper, Lockney; E. O. Barrett, W. D. Nance, Lone Star; J. T. Spears, Sand Hill; Grigsby Milton, John Smitherman, L. T. Wood, South Plains; Keller Holmes, Starkey; and Mrs. Herschel Hammonds, Sunnyside.

Next regular meeting is scheduled for September 21.

Boy Scouts Reach Home On Tuesday

The Floyd County Boy Scouts, who were among 50,000 scouts at the National Jamboree at Valley Forge, Pa., returned home Tuesday afternoon on schedule. They blew into town with a police escort on their arrival at 4:30 o'clock.

In Floydada the scout trip had been a lively topic of conversation since their departure on July 2 and it will continue to be the conversation of the boys and Scoutmasters Jim Ward and Jewell Elza.

Word and Elza, as well as the scouts, said it would be a pleasure to pass on their experiences and wonderful times they had.

The Hesperian carried letters written home by Scoutmaster Ward and his assistant, Don Garrett, in the past two issues. The Hesperian is indebted to these and others who reported their exploits along the route.

Watson Attending Managers' School

O. M. Watson Jr., manager of Floydada Chamber of Commerce, is in Dallas this week attending the sessions of the Chamber of Commerce Manager's Association meeting. The association carries on an annual study of activities and policies, at which outstanding executives lecture and carry on round table discussions.

Watson was accompanied downstate by Mrs. Watson and their little daughter Lou Ann who are guests of relatives at Paradise during the week.

They are due home Monday.

High Taxes Hurt

WASHINGTON -- High taxes do most injury to the persons who do not pay them, the Chamber of Commerce of the United States asserts in a new tax study made public today.

This comes about, the study says, because high taxes discourage business development, reducing job opportunities. Further, when business does not expand, the government loses potential revenue, and this, in turn, means still higher taxes for everyone.

Entitled "Expanding a Source of Tax Revenue," the study cites specific examples of established businesses that refused to expand and potential new businesses that never got started because of road blocks created by high taxes.

The Chamber points out that Henry Ford, in his early days of real risk, got his capital from individuals. But the Chamber notes that individuals today hesitate to risk their savings on such investments when returns will be heavily taxed.

"The greatest help that could possibly be given to small business and new business in this country," the study continues, "would be to reinvigorate the field of risk capital for private investment through suitable revision of tax rates."

Striking as the popular belief that the 19th cen and do carry the heaviest share of the national tax burden, the study shows that personal income tax rate actually produces meager revenue for the government.

"The number of individuals concerned is so small that little would be added to revenues if the government were to take all their income.

If all rates above 50 per cent were eliminated, the net immediate loss to the government would be only \$734 million, or slightly over 1 per cent of the federal budget (fiscal 1936). If all rates above 60 per cent were eliminated, the net immediate loss to the government would be

SOIL CONSERVATION DISTRICT NEWS



This is National Farm Safety Week. Did you know that:

- (1) In 1933 there were 13,000 farm deaths and 1,000,000 farm injuries. (Source: National Safety Council.)
- (2) Tractor accidents kill 1,300 farm people every year on and off the farm.
- (3) About one-third of the tractor fatalities occur in highways. Use red flags, lights and reflectors for safety.
- (4) About one-sixth of the tractor fatalities occur to children under 10 years of age. Keep them safely off and away from tractors.

The key to farm accident prevention is understanding the problem.

The Score	Per Cent
1. Machinery accounts for	31.1
2. Drownings account for	12.2
3. Fire arms account for	12.7
4. Falls account for	11.0
5. Animals account for	6.3
6. Burns account for	6.2
7. Blows account for	6.0
8. Electric current accounts for	3.2
9. Lightning accounts for	3.1
10. Other	7.5

Total exclusive of home and highways 109.0. Machinery, drownings, fire arms and falls account for two thirds of these accidental deaths.

The above figures involved 12,000 families for the period 1949 - 1953. "Safety makes sense to farm families who understand the causes of accidents and practice safe driving throughout the year."

Let's make every week Farm Safety Week.

Deer hunters in Colorado are allowed to purchase two licenses. — Sports Field

For those driving the Alaska highway there is no closed season for sports fishing. — Sports Field

only \$375 million, or slightly less than 1 per cent.

The study says that while the Chamber does not at this time, under current circumstances of high revenue needs, advocate reductions of the current top rate to below 50 per cent, it does believe that a 50 per cent tax is a great deterrent to the production of income.

"We also believe," the Chamber study adds, "that the present 20 per cent minimum income tax rate is much too high. . . . But even a modest reduction of the minimum rates will cause an immediate loss of revenue of considerable magnitude."

The study concludes: "It is our firm belief that the surest and quickest way of achieving appreciably lower rates in the lower brackets is to first reduce the highest rates drastically. Only in this way can sufficient additional income be generated to permit reducing the rest of the rates to reasonable levels."

Young Evangelist Will Preach Here

Frank Poyner, a young evangelist of Littlefield, will preach in Floydada for 10 days beginning Friday night of this week.

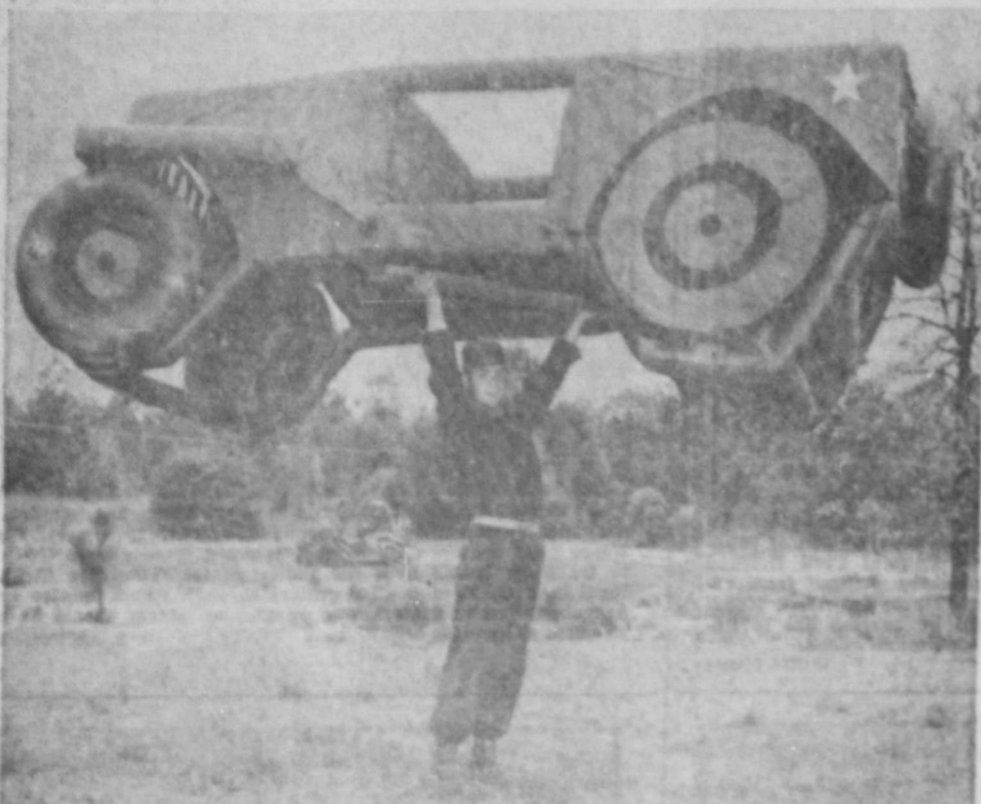
Announcement, made from the Wall Street Church of Christ, said Poyner will preach each evening there at 8 o'clock beginning Friday night of this week continuing through Sunday, August 4, and Saturday

mornings at 10:30 o'clock. The announcement extends a general invitation to hear the gospel messages of the evangelist.

HENINGSEN FAMILY ARE HERE FOR THE SUMMER

Mr. and Mrs. Robert Heningesen and children, of Austin, are here for a mid-summer visit with Mrs. Heningesen's father, F. M. Thagard. The Heningesens expect to make their home at Stephenville, Texas, at the beginning of the school year. Mr. Heningesen will teach in the

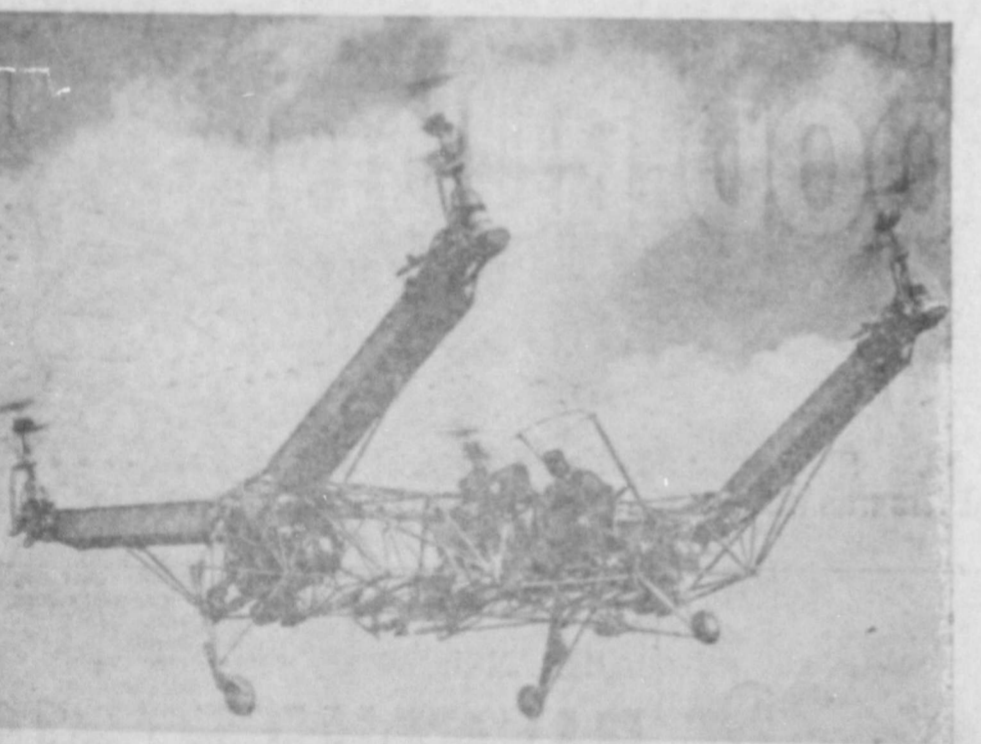
geology school at College. Mr. and Mrs. Houston are the home of Mr. and Mrs. Logan is a son. Mrs. E. R. Sunday after a son, Bernard E. Sunday is a son. Democracy is a spirit.



NO STRONG MAN—Corporal James G. Brown of Chicago is lifting only an inflated rubber jeep while instructing aggressor troops at Fort Riley, Kans. Pneumatic "hardware" is a camouflage trick.



MINE-MOBILE—Still under test at Fort Knox, Ky., this jeep-mounted mine detector has an automatic braking and de-sticking device which causes the vehicle to stop when the searchhead passes over a metal object. Made of plastic and weighing 225 pounds, it can be carried on a rack in the rear of the jeep when not in use. The driver is Specialist Second Class Justin D. Gregory of Wadesboro, N.C., and the observer is Specialist Second Class Donald R. Bush of Oakland, Calif.



EXPERIMENTAL QUADROTOR—Not something swept up from the floor of the Wright brothers' bicycle shop but the latest in multi-rotor helicopters being researched for the Army is this skeleton of a four-engine craft. Its potentially biggest advantage over single and twin-rotor models is its ability to carry heavy loads short distances over combat terrain obstacles such as rivers and hills.



TO GREENLAND'S ICE MOUNTAINS — An Army H-19 helicopter is the only way that the Red Rock Camp can be supplied with food, mail and personnel, even during the summer months. Here soldiers of the First Engineer Arctic Task Force make ice cliff and steep ramp studies. Waterfalls from melting streams in this area are several hundred feet high. This camp is one of five used in Greenland by the Army's Corps of Engineers as headquarters for 20 continuing research projects.

July Clearance

CLEAN QUICK SWEET

Mens STRAW HATS	Mens SUMMER SUITS	One Group MENS SPORTS
1/2 PRICE	Were 24.95 now 12.88	Were 49.95 now 32.65

ALL BATHING SUITS 1/3 OFF

Mens SLACKS	Mens Short Sleeve Sport Shirts
1/3 OFF	Were up to 8.95 Now 4.88
Men & Boys	Were up to 3.98 Now 2.88
	Were up to 1.98 Now 1.88

WOMENS SUMMER DRESSES 1/2 OFF

WOMENS SHORTS	Misses SANDALS 2.66	Little B. Shirts, S
Were 2.98 & 3.98 Now 1.88	Asst. Colors, Flat, Medium, High Heel. Were up to 5.95	and se 1/3 OFF
Were up to 2.49 Now 1.33		

Womens Blouses Were 2.88 now 1.88

GIRLS BLOUSES Were 1.98 now 1.00

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