

Dalton Children Are Upset Over Poison Loss Of Their Pet Boxer

Caren, Mike, and Robert Dalton, as well as their parents Mr. and Mrs. J. L. Dalton, are quite upset this week over the loss of their dog, Ginger Snap. The Fourth was the name of the registered boxer and he died Wednesday morning apparently from poisoning.

Dalton said the boxer was too far gone when discovered and attempts to save him failed. Discussion of the symptoms with a doctor led them to believe he was a victim of strychnine poisoning in meat.

Dalton was quite worried about the children as he cleaned up some meat scraps about the yard fearing they might have come in contact with the same thing that had proved fatal to the pet.

When asked what might be behind the apparent poisoning Dalton was at loss to explain. He said the animal was very friendly especially with children and he had taken every precaution to make a good pet of the dog. GINGER SNAP was registered and had a city dog tag, Dalton added that if the poisoning was an intentional one he hoped someone would be nice enough to come by and sit up with the grieving children who range in age from two to five years.

New In Floydada

- New families in Floydada since June 20, 1937 according to the records of the City of Floydada: Joe Lada, 305 West Grover St., Buddy Nichols, 121 North 5th St., Estaban Reyna, 110 1/2 South Main St., H. R. Storch, 309 West Jackson St., J. E. Shackelford, 315 West Virginia St., Elmer Daniel, 409 West Missouri St., James U. Johnson, 715 West California St., Glenn Cook, 410 1/2 South 4th St., C. M. Leatherman, 512 South Main St., Don Penner, 226 West Crockett St., Ralph Mardis, 1130 South Wall St., Glenn White, 815 Masie Street., George Walls, 732 West Grover St., C. J. Jarmigan, 12th Street, Davis Cln., Manuel Martinez, 504 E. Virginia St., Teodora Garcia, 210 North 10th St.

KFLD Schedule

- Monday thru Friday**
 - 6:00-Sign On
 - 6:01-Rural Round-up
 - 6:30-Farm News
 - 6:45-Rural Round-up Continued
 - 6:55-World News
 - 7:00-Rural Round-up Continued
 - 7:30-Weather News
 - 7:35-Musical Interlude
 - 7:45-World News
 - 8:05-Morning Melodies
 - 8:30-Sports Cast
 - 8:35-Morning Melodies continued
 - 8:50-(Thurs.) Sunshine Club
 - 9:00-(Fri.) Beauty Hints From Axtone
 - 9:15-World News
 - 9:30-Listen Ladies
 - 9:45-Listen Ladies
 - 10:00-Church of Christ Program
 - 10:15-Popular Hits
 - 10:30-Local News
 - 10:45-Serenade At Noon
 - 11:05-World News
 - 11:20-Trading Post
 - 11:45-Texas News
 - 11:55-Market Reports
 - 12:05-World Commentary
 - 12:20-Spanish Program
 - 12:30-World News
 - 12:45-Linger While
 - 1:00-World News
 - 1:15-(Thurs.) Treasure Chest Hits and Misses
 - 1:30-(Mon.) Theatre of Hits (Thurs.) Guest Star (Thurs.) Town & Country Style
 - 4:00-World News
 - 4:05-Western Record Shop
 - 5:00-900 Club
 - 6:00-World News
 - 6:15-Twilight Reveries
 - 7:00-Sign Off

Saturday

- 6:00-Sign On
- 6:01-Rural Round-up
- 6:30-Weather News
- 7:35-Musical Interlude
- 7:45-World News
- 8:00-Morning Melodies
- 8:30-World News
- 9:00-Hillbilly Top 15
- 9:15-Popular Hits
- 9:30-Texas News
- 10:00-Popular Hits Continued
- 10:15-Popular Hits cont.
- 10:30-Gospel Music
- 11:00-World News
- 11:05-Hillbilly Hits
- 11:45-Local News
- 12:00-Four Jokers
- 12:15-World News
- 12:20-Trading Post
- 12:45-Texas News
- 12:50-Market Reports
- 12:55-World Commentary
- 1:00-Spanish Program
- 2:00-World News
- 2:05-Hillbilly Hoedown
- 2:30-Proudly We Hal
- 3:00-World News
- 3:05-Hits And Misses
- 3:45-Join The Navy
- 4:00-World News
- 4:05-Western Record Shop
- 5:00-900 Club
- 6:00-World News
- 6:15-Twilight Reveries
- 7:00-Sign Off

- Sunday**
 - 7:00-Sign On
 - 7:01-Sunday Morning Serenade
 - 7:31-Musical Interlude
 - 7:45-Sunday Morning Serenade
 - 8:00-Petersburg 4 Square Church
 - 8:15-World News
 - 8:30-Church of Christ Program
 - 8:45-Old Fashioned Revival Hour
 - 9:45-Music For Sunday
 - 9:55-Texas News
 - 10:00-Music For Sunday
 - 10:30-Sunday School Lesson
 - 10:45-Music For Sunday
 - 11:00-First Methodist Program
 - 12:00-Hymns of All Churches
 - 12:15-World News
 - 12:30-Waltz Time
 - 12:45-Gospel Program
 - 1:00-Afternoon Serenade
 - 1:15-Recorded Music
 - 1:30-Meet The Artists
 - 1:45-Music
 - 2:00-Proudly We Hal
 - 2:30-Hillbilly Hoedown
 - 2:50-Revival Time
 - 3:30-Spanish Program
 - 4:30-Spanish Church Program
 - 5:00-Floydada Nazarene Quartet
 - 5:15-Music by Name Bands
 - 6:00-World News
 - 6:15-Twilight Reveries
 - 7:00-Sign Off

SOCIETY

Texe Kennamer Is Shower Honoree

A kitchen shower, honoring Miss Texe Kennamer, bride-elect of Ray Lucas of Dumas, was given recently in the home of Miss Sonja Beth Wilson, 130 West Olive Street.

Co-hostesses with Miss Wilson were Misses Buena Holmes, Karen Buchanan, Margaret Whitfill, Carolyn Downing and Mrs. J. E. Walker.

Approximately 20 guests were greeted by Miss Wilson, Miss Kennamer and Miss Linda Lucas of Dumas, sister of the prospective bridegroom.

The serving table was laid with a white cloth, centered with an arrangement of red roses and greenery. An umbrella entwined with greenery and covered with flowers, flanked by miniature packages, completed the table decor.

The hostesses presented Miss Kennamer with a gift of a coffee maker.

SEVEN-YEAR-OLD MISS IS HONORED AT PARTY

Miss Judy Bullock was honored on her seventh birthday, Monday, July 7, with a party given by her mother, Mrs. R. L. Bullock of the Sand Hill Community.

During the afternoon games were played by those present. Refreshments of cake, ice cream and lemonade were served. Plate favors were jelly bean nuts and toys.

Those present were Misses Janis Spears, Jan Bullock, Susanne Gujhrre, Alice Myrick, Trudy Miller, Sue Shubert, Rebecca Miller, Marilyn McLain, Patricia Wheeler, Grace Myrick, the honoree, Judy Bullock and the hostess, Mrs. R. L. Bullock.

Army Wife Joins Spouse in Germany

Mrs. Larry White, the former Miss Gail Baxter, left Sunday, July 7, by plane for Frankfurt, Germany to join her husband, Pvt. Larry D. White, who is stationed in Hanau, Germany with the United States Army.

Gail, leaving Amarillo for New York, was accompanied to Amarillo by Mrs. Marie Baxter and daughters, Judy and Becky, and Mr. and Mrs. Jack Lackey and daughter, Mar Green.

In New York Mrs. White joined nine other women who were going to their husbands in Germany. They arrived in Frankfurt, July 9, and were met by their husbands.

In a recent letter received by Mrs. Jack Lackey from Gail, she said they were settled in their apartment in Hanau, 13 miles from Frankfurt, and her trip over was fine.

The troop Larry is serving with left Ft. Hood, Texas, April 26, 1937, and will be stationed in Germany one year.

TEMPERATURE READINGS

High temperature in Floydada for the week was recorded on Saturday with a reading of 98.

Wheat Harvest Something New For Mid-Summer

On the eighteenth of July there are any number of farmers still combining wheat in Floyd County.

Dry land wheat which sprouted from showers late in February and early in March has been slow, slow maturing. This late crop has taken a considerable number of hot days without losing its moisture content.

However, over the week-end it began to test low enough for the combine to get into the crop. While a few loads of wheat have appeared to market all along it moved yesterday this present maturing would be about the last go-round.

Monday Ray Cook at Hillcrest moved into 800 acres of late wheat Charles Patterson, west of town, began cutting a hundred acres, and Leonard Matser immediately north of Floydada began cutting a 175-acre field. There are any number of others just finishing or just beginning.

Lee Rushing cut 100 acres that is reported to have averaged a bit over nine bushels. Other yields are running from three bushels on a half-acre field of Ray Smith to an occasional 12 bushels, mostly 7 to 9 bushels.

Weight tests on the wheat are running from 50 pounds to 54.

Floydada Coach Injured in Crash

Preston Watson, Floydada High School football coach, and Irvin Jackson, a colored man, were victims of a two car accident Monday afternoon around 4:15 o'clock at the intersection of Texas Street and Sand Hill Highway.

Watson, driving a '37 Chevrolet, stopped at the corner of Texas, looking both ways, and failing to see a car coming from the west, was hit in the right side by the '37 Chrysler driven by Jackson. An extensive amount of damage to both cars was reported.

Cosch Watson received severe gashes on his head and neck and a shoulder injury. He was taken to Peoples Hospital for treatment and was dismissed Wednesday morning.

Jackson received a small cut on his forehead and several bruises. H. R. Cage, city law officer, was the investigating officer.

PEOPLES HOSPITAL NEWS

Patients in Peoples Hospital reported in good condition are T. J. Campbell, Kenneth Willis, V. C. Hagood, N. A. Armstrong, T. M. Noland, Mrs. W. T. Branson, Mrs. Johnny Valdez, Baby Boy Valdez and Baby Girl Thompson.

Mrs. E. A. Hopkins and R. I. Teeple are reported in fair condition.

Mr. and Mrs. Mal Jarboe spent the week-end in Amarillo visiting relatives and also visited with Miss Edith Wilson, who is home demonstration agent of District I, Miss Wilson was former agent of Floyd County.

Mrs. Elmer Norrell and sons, James Lewis and Keith accompanied by her parents, Mr. and Mrs. J. B. Turner left Tuesday morning for San Francisco, Calif., to spend 10 days visiting with Mr. and Mrs. J. B. Turner Jr.

Reserve Seats Go To First Comers Saturday Morning

Tomorrow (Friday) is the last day for the exclusive sale of reserve seats for the 1937 football season at Floydada High School for those who have had three year tickets and those who bought last year having first option.

Tickets went on sale Saturday, July 13, at the office of Mrs. Bennie S. Leibfried in the court house.

After tomorrow, at which time options expire, the sale will be thrown open to first comers.

One-year reservations only will be on sale, the price being \$3.75. The reserve seat price does not include gate admission.

Roaring Springs Oil Tests Drilling

Within a week or so people of the area are hoping to see two oil tests fished with production in the Roaring Springs field of Motley County.

Of two tests going down, one is by E. E. Moss & Sons, the No. 1 Ollie Scott, a half-mile south of Roaring Springs townsite, a four-mile step-out from the three wells already in production east of that city. This well was at 3,311 feet the first of the week.

The other test is another Pan American job, the No. 1 C. R. Brandon, drilling at 2,211 feet the first of the week. It is an offset to a well already in production.

CARD OF THANKS

I am deeply grateful to my friends and neighbors for their expressions of kindness, prayers, cards, flowers, and visits I received while in the hospital and since I returned home. May God bless each of you.

Mrs. F. F. Stephens

Mr. and Mrs. L. B. Turner of Dove Creek, Colo. arrived in Floydada Wednesday morning for a visit in the homes of Mrs. Lindsey Warren and Mr. and Mrs. V. D. Turner.

Noble Fletcher returned home Saturday from a week's vacation and fishing trip to Corpus Christi.

The cobra can, literally, "blow his top." He is characterized by ability to extend the sides of his head when disturbed or irritated.

Economically, the coconut palm is one of the most important trees in the world.

Largest quantity and best quality of oil liver oil comes from the Lofoten Isles in Norway.

First coeducational College in the U. S. was Oberlin College founded in 1833 in Ohio.

It is estimated that the U. S. population annually consumes 12 pounds of coffee per capita.

The U. S. Mint at Philadelphia has been in continuous operation since 1793.

Cold cream can be made by melting 4 ounces of white wax in one pound of almond oil and mixing with a pint of rose-water.

Men's Clothing Habits In Need Of An Overhaul

AUSTIN -- With daytime temperatures consistently in the 90s, and with prospects of going even higher, it appears that what is needed is a complete overhaul of acceptable clothing for men.

Women have the right idea when it comes to summer clothing. Lightweight, sleeveless, open-necked dresses permit free circulation of air and encourage heat loss. A man, though, with a tie around his neck, and with a coat -- is at a disadvantage in trying to throw off body heat.

Elevations of body temperature will develop inevitably in a man so dressed because such clothing prevents loss of body heat through conduction, radiation, and evaporation of sweat. And this much is physiologically true: The body thermostat is so constructed that a fall in temperature is much harder to produce than is a rise.

Heat stroke, sometimes fatal, is due to exhaustion or inadequacy of the heat dissipating mechanism of the body. It occurs as a result of exposure to a hot, humid atmosphere such as is common over most of Texas during summer months. Sun-stroke is a form of heat stroke, complicated by an absorption of radiant energy from the sun which causes a temperature rise in local body areas, such as the brain, higher than the temperature of the rest of the body.

How do you avoid heat stroke? By doing what you can to keep heat loss and heat production in balance. The wearing of loose, airy clothing is known by physiologists to be among the best means of maintaining that balance. Open throat sport shirts and light trousers are of course more practical than heavy suits.

Excessive clothing causes excessive perspiration, and excessive perspiration means a loss of body fluids and salts. Unless the loss is compensated for by drinking additional quantities of water and consuming extra amounts of salt, painful sto-

Continuing War On Insects Is Mankind's Lot

AUSTIN -- This can be said without reservation: we'll have more insects to fight this year than ever before, especially flies and mosquitoes. The reason is the unprecedented surge of wet weather most of the state is going through this spring.

Mosquitoes breed in standing water -- whether in a Gulf Coast marsh, a West Texas stock tank, or a tin can or old tire in the back yard. They harbor in damp vegetation and undergrowth like we have so much of this year. As for flies, they'll be breeding in the garbage of washed-out sanitary landfills, and in sewer lines broken or overflow by floods.

And conditions are equally favorable for most other insect species. Insects have troubled man ever since he has been on earth. They have bitten and stung him. They have destroyed his food, his clothes, his home. They have carried germs that brought him horrible death. In all, entomologists can identify some 10,000 insect "public enemies" that do \$4 billion in damage annually.

Let's realize, though, that some insects are not harmful, and others actually do valuable chores for man. Various species of beetles feed on harmful insects, and some caterpillars eat weeds. And other insects, like the honey bee, pollinate crops.

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SOCIETY

Courtesies Paid Wheelers In Token Of Appreciation

Among the courtesies for the Rush Wheelers last week following announcement of their planned departure to make their home at Slaton was a backyard family party and supper on the evening of July 8 at the home of Mr. and Mrs. Gene T. Arwine, with Dr. and Mrs. Jack Jordan as co-hosts.

Others present were Mr. and Mrs. Greer Christian and family, Mr. and Mrs. J. M. Wilson Jr. and family.

The honorees were presented a milk glass bowl.

Another party for the couple was held Wednesday night at the O. M. Watson Jr. home when the Methodist Church choir entertained for them.

The backyard lawn was the setting for the family-style party. Home-made ice cream and cake was served.

Mr. Wheeler has been soloist for the choir. A leather manicure set was presented him as a token of appreciation for his service to the choir and the church.

Married Making Lockney

Assisting with the house party were Mesdames Austin Meriwether, Bill Sherman, Donald Reecer, Eddie Joe Fortenberry, Doris Meriwether and Miss Virginia Taylor.

For a wedding trip to points of New Mexico, Mrs. Meriwether chose a beige cotton sheath dress with black patent accessories for traveling.

Mrs. Meriwether is a '57 graduate of Floydada High School and he is a graduate of Lockney High School with the class of '52. He is now employed by the US Post Office in Lockney.

Ann Welborn Given Luncheon Courtesy

A luncheon honoring Miss Ann Welborn, bride-elect of Adrain Helms, was given Thursday at 1 p. m. at the home of Mrs. Ralph C. Johnston, 914 South Wall Street.

Guests were greeted by Mrs. Johnston, Miss Welborn and the prospective bridegroom's mother, Mrs. P. D. Helms.

The bride's chosen colors of pink and white were featured in table decorations. A miniature bridal doll dressed in lace and satin centered the honoree's table. Bridal bouquets set in cups of scented tinted rice marked the places laid for twenty-four guests.

Hostesses with Mrs. Johnston were Mrs. Fred Cardinal, Mrs. Russell King and Mrs. Travis Jones.

A gift of a silver sandwich plate was presented to the honoree.

Dorcas SS Class Aids Nursery Dept.

The Dorcas Sunday School class of the First Baptist Church had a covered dish luncheon in the home of Mrs. Pelt Patterson, 408 West California Street, on Wednesday of last week.

Following the luncheon the members of the class and guests present made sheets and stuffed toys for the church nursery.

Those present for the occasion were Mesdames T. S. Brown, Mary Stanley, J. O. Warren, A. S. Mize, A. C. Rainier, Clara McNeely, E. L. Norman, E. I. Durham, Cleo Goins, C. W. Denison, W. R. Puckett, J. D. McBrien, guests, Mrs. Fern Hartsell, Miss Sharon Bingham, Miss Wyan Patterson and the hostess, Mrs. Patterson.

Mr. and Mrs. Troy Wright and family left Sunday morning for a vacation trip and visit with friends and relatives in Oklahoma and Arkansas.

Center News

(By Mrs. J. E. Green)

CENTER, July 15 — We are at that stage of the season when the nights are cool to almost cold and the afternoons are scorching hot. We would enjoy another series of showers.

Our pulpit supply last Sunday was Bro. Donald Conner from Wayland. We heard two good sermons. Bro. Conner was a Sunday dinner guest of Mr. and Mrs. Elmer Warren and Johnny.

Mr. and Mrs. Leo Frizzell have a new granddaughter, La Tonia Gay Beedy, the daughter of Mr. and Mrs. Garvin Beedy of South Plains. The other children, Larry and Recca are with their grandparents while Jane is in the hospital.

Mr. and Mrs. Don Craig and children of Roswell, N. M., spent the week-end with her parents, Mr. and Mrs. R. C. Ross. Kenneth attended church with his grandfather, Mr. Ross.

Don Clark Green, who is working in Big Spring this summer, was with home folks Sunday.

Visitors at the Green house Wednesday afternoon were Mrs. Bethel and Mrs. Cecil Griggs.

Mr. and Mrs. J. B. Jordan of Albuquerque, N. Mex., visited Friday afternoon with the Greens also the Travis Lightfoots. The Jordans are former Centerites and we are always glad to have them back. They and

until a child is fifteen; from never needing to earn a penny or getting to see an adult job at a first-rate job with honest pay.

As long as we American parents set a standard of machine worship and easy living, we can hardly expect our kids to excel in physical fitness and the skills.

their girls, Kashie and Erma, also visited in Plainview with their sister, Doris and family, the I eighton Maggards

Johnny Warren preached Sunday at Calvary Church.

Mr. and Mrs. Nolan Arney spent the week-end with his parents at Paris. They took home his young sister who has been visiting them. In their absence their son Steve, who was recovering from mumps, stayed with his maternal grandparents, Mr. and Mrs. J. D. Welborn.

Ima Jean Noland, of Hardin-Simmons spent the week-end with her parents, Mr. and Mrs. T. R. Noland. She and her parents visited Saturday in Lockney with the son and brother, Joe Richard and wife.

Mrs. Audie Noland visited Thursday afternoon with Mrs. T. R. Noland.

Everybody try to be at church next Sunday.

Wake News

(By Ann Barnett)

WAKE, July 15 — Mrs. Bill Fewell and little Bill spent the weekend with Mr. and Mrs. Wayne Bybee of Lockney.

C. A. Williams of Childress visited Mr. and Mrs. Harold Trull and family Sunday.

Mrs. Millard Watson and Mrs. Henry Brewer shopped in Lubbock on Friday.

Mr. and Mrs. R. C. Reathel were Friday dinner guests of Mr. and Mrs. Gene Hardin and boys.

Vivian Fewell spent the week end with her grandparents, Mr. and Mrs. H. L. Fewell.

Mrs. Fred McDougale and children visited with Mrs. Millard Watson and family Saturday evening.

Mr. and Mrs. Leo Reddell and children visited Saturday night with Mr. and Mrs. Forrest Denny and children.

Lowell, Alton and Linda Jones of Lubbock spent the week end with Mr. and Mrs. T. R. Jones. Mr. and Mrs. Hilton Jones came after them Sunday afternoon.

Mr. and Mrs. Leo Reddell and children, Rev. and Mrs. Wiley and Children were Sunday afternoon callers of Mr. and Mrs. Harold Trull and family.

Ann Barnett spent Tuesday evening with Jean LaRue of Crosbyton. Dean Watson spent last week visiting his grandparents, Mr. and Mrs. J. H. Watson of Lubbock.

Charles and Ronald Hardin spent Saturday night with Mr. and Mrs. R. C. Rathel.

Mr. and Mrs. John Burrow and Kay of McAdoo were Sunday dinner guests of Mr. and Mrs. J. J. Griffin and family.

Sue Barnett spent from Thursday until Saturday with Mr. and Mrs. Jack Pierce and Cherry of Lubbock. Mr. and Mrs. Millard Watson and girls visited Sunday with Mr. and Mrs. J. H. Watson of Lubbock.

Mr. and Mrs. Harold Trull and children visited Saturday night with Mr. and Mrs. F. E. Trull of Slaton.

Brenda and Debra Marley spent last week with their aunt and uncle of Muleshoe.

Sunday night supper guest of Mr. and Mrs. J. J. Griffin and family were Mr. and Mrs. J. K. Bradshaw, Ed and Virginia Lee of Lorenzo, and Mrs. Viva Griffin.

Sunday dinner guests in the Truman Barnett home were Mr. and Mrs. Jack Pierce and Cherry of Lubbock, Gene Pierce and Jack Williams of Crosbyton.

Those visiting in the afternoon were Mr. and Mrs. Jack Barnett and Linda of Floydada, Mrs. A. G. Barnett of Crosbyton and Mr. and Mrs.

The Floyd County Hesperian, Floydada, Texas, Thursday, July 18, 1957

Jimmy Barbett and Judy Ellison of Crosbyton.

Rev. Wade Griffin of Spearman visited Friday morning awhile with Mr. and Mrs. J. J. Griffin and family.

Mr. and Mrs. Kenneth Sellers and Loraine were Sunday visitors of Mr. and Mrs. C. B. Leatherwood and Curtis.

Marion Williams of Mt. Blanco spent Wednesday afternoon with Dean Watson.

Mr. and Mrs. A. R. Marley visited relatives in Clovis, N. Mex., and Muleshoe Sunday.

Mrs. Billy Hickman visited Monday afternoon with Mrs. J. J. Griffin.

Mr. and Mrs. A. R. Marley were last Sunday dinner guests of Mr. and Mrs. John Willis, Floyd and Cliff of Girard.

Mr. and Mrs. Jim Hart from Hereford were in town this week on business and visiting with relatives and friends.

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Entire Stock
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\$3.49
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The greatest summer sale continues . . . Hundreds are making fabulous savings on name brand dresses suits, lingerie, skirts, blouses and etc . . . Our entire Summer Stock Goes in this Sale . . . Shop Daily . . . New lower price on every thing as sizes deplete . . . Bring your Friends and save many dollars.

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A \$10.95 Value

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Entire Summer
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NELLY DON'S
R & K ORIGINALS
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DRESSES

JUSTIN McCARTY
MARCY LEE
JUNIOR SETS, OTHERS

GROUP I
Values to **\$10.95**
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GROUP III
Values to **\$22.95**
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Values to **\$29.95**
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Reg. 17.95 - 24.95 Racks
All Sizes 5s-18s Plus 1/2-Sizes

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Come In Early And
Often. Many Other
Items On Sale Too
Numerous To List
Because Of Space.



TELEPHONE TALK

by J. C. Oakley, Manager

TELEPHONE DIRECTORIES

I feel sure that each of you have received your new copy of the Floydada telephone directory.

This is one of the best read books in town, containing 1627 alphabetical listings. It has a green cover and contains 16 white pages and 24 yellow pages. About 2,000 copies were printed.

I would like to remind you to remove any items such as photos, letters, and notes which might have been placed between the pages of your old directory before you destroy it.

How Can Your Voice Gain You a Friend?

Every time you answer your telephone you have a chance to gain a friend or keep one you already have. When someone calls you they depend on your voice to represent you, whether it be a business call or a personal call. This can be of great importance to you. Let's say you call me at my business; I answer the telephone with "Hello". I don't announce my firm or my name. The first inconvenience to you is you have to ask who is talking, or what place you have reached, or maybe you take a chance and place an order and I want to see if we have it in stock, and I leave the line without excusing myself, chances are you may be talking to me while I'm gone. By this time you probably think I need some training on telephone courtesy, and you're right. Just remember that the party you're talking to cannot see you, he can't see your smile, but if you are courteous and use good telephone manners, your voice can represent your smile.

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY



Bullard Family Reunion Is Held At Mackenzie

Seventy-nine members of the family of Mrs. G. M. Bullard of Floydada met at Mackenzie State Park in Lubbock, July 13 and 14, for a family reunion.

There were approximately 40 relatives unable to attend.

Mr. and Mrs. G. M. Bullard moved from Parker County, Tex., to the Lakeview Community in Floyd County in 1901. They have lived in the Floydada area since that time. Mr. Bullard passed away in 1947.

Those present for the reunion at Lubbock were:

Mrs. J. L. Landrum of Tucuman, N. M.; Mr. and Mrs. Ray Landrum and family of Gruver; Mrs. Aubrey Braidfoot and children of Plainview; Mr. and Mrs. Clifton Crabtree, Mrs. Bernice Chesnut and children, Mr. and Mrs. Jay Hammock and children, Mrs. Pat Lenti and children, all of Lubbock;

Mr. and Mrs. Chil McClure and Del of Floydada; Mr. and Mrs. L. B. Cuddy Sr. of Floydada; Mr. and Mrs. G. M. Reeves and sons of Plainview; Mr. and Mrs. T. L. Perry and Jan of Floydada; Mr. and Mrs. D. R. Branson and Steven of Floydada; Mr. and Mrs. Gordon Bullard, Mr. and Mrs. Mitt Bullard, Mr. and Mrs. Brad Bullard and girls, Mr. and Mrs. Tom Scarbrough and children, all of Lubbock;

Tom Austin of Abilene; Mrs. Ed Bullard and girls, Mr. and Mrs. James Pritchett and children, all of Dell City; Mrs. Helen Brownfield and daughter of Amarillo; Mr. and Mrs. Gary Bullard and son of Estancia, N. M.; Mr. and Mrs. George Bullard and children of Lubbock; Mr. and Mrs. Lewis Bullard and children of Amarillo; J. C. Bullard of Floydada; Mr. and Mrs. F. K. Bullard and family of Portales, N. M., and Mrs. G. M. Bullard of Floydada.

Mr. and Mrs. John Austin of Lubbock visited with the group Sunday afternoon. Mr. Austin is a brother of Mrs. Ed Bullard.

Mr. and Mrs. S. J. Latta returned home Monday morning following a weeks vacation to points of Colorado and New Mexico.

Baker News

(By Mrs. J. B. Colston)

BAKER, July 15 — We will have our regular meeting at the community center Friday night, July 19. Plans will be discussed for a swimming party Saturday, July 20.

Kenneth Willis received toxophene poisoning Monday while working with a hose on the sprayer. He was admitted to the People's hospital for treatment.

Dr. John Freeman of Plainview was a dinner guest Saturday with Mr. and Mrs. R. L. Neil, Carolyn, and Gene.

Mr. and Mrs. Malvin Jarboe and Vickie ate dinner Sunday with Mr. and Mrs. Kenneth Willis, Brenda, and Karen. Sunday afternoon they enjoyed swimming at Roaring Springs.

Delaney Bradford spent the weekend with Mr. and Mrs. Floyd Bradford, Conley, and Dannie.

Mrs. L. Y. Woolsey, mother of Mrs. R. A. Colston has been ill, but is feeling better now. Mrs. Colston has been with her mother quite a lot of the time. Mr. and Mrs. Claud Pawver visited with Mrs. Woolsey Sunday afternoon.

Mrs. and Mrs. Joe Roberts of Plainview were Sunday afternoon visitors with Mr. and Mrs. Grady Mason.

Mrs. Jim Jones was a dinner guest Tuesday with Mr. and Mrs. Otis Anderson, Elaine, and Connie.

Miss Donna Kay Ferguson, cousin of Ted Ferguson, and Pam Bowles of Goodland visited over the weekend with Mr. and Mrs. Ted Ferguson, Connie, and Joyce Ann. The Ted Ferguson's took the girls home Sunday and visited with Mr. and Mrs. J. P. Ferguson.

Mr. and Mrs. Claud Pawver, Mrs. Bill Thomas, Mr. and Mrs. R. L. Neil, Carolyn, and Gene, and Mr. and Mrs. E. L. Judy and Wilma Gene were visitors in the J. H. Farmer home Sunday afternoon and night.

Mr. and Mrs. Brownie Smith of Crosbyton were Saturday night supper guests with Mr. and Mrs. Otis Anderson and family. Later in the evening Mrs. Jim Jones and Mrs. O. B. Jones were visitors and all enjoyed viewing home movies.

Mr. and Mrs. H. Nelson, Mr. and Mrs. Curtis Martin, Mr. and Mrs. Virgil Warren, and Mr. and Mrs. Derrill Robbins enjoyed a plum hunt and picnic on the Martins ranch near Matador Sunday.

Mr. and Mrs. J. B. Colston and Teresa were Sunday guests of Mr. and Mrs. T. T. Hamilton. Others present were Mr. and Mrs. Cubert Gray, Sonja Kay, and Nancy of Amarillo, Miss Oneca Hamilton, Mrs. W. P. Wall, and T. T. Hamilton.

Donita Kay Ferguson and Pam Bowles of Goodland, Peggy Ferguson and girls, and Flo Elia Jarboe and Vickie enjoyed an afternoon of swimming at the pool in Floydada Saturday.

Mr. and Mrs. Otis Anderson, Elaine, and Connie, Mr. and Mrs. Verlon Wright and family, and Janet Kay Moore enjoyed a picnic lunch and swimming at Plainview Sunday. The Andersons ate supper on their return home in Lockney with Mr. and Mrs. Fred Paskel and grandmother Ferguson. Mrs. Ferguson is now making her home with the Paskels.

Mr. and Mrs. B. A. Colston of Lake Diversion visited Sunday night and Monday with their children and grandchildren, Mr. and Mrs. R. A. Colston, Mr. and Mrs. G. L. Pawver and Doris, Mr. and Mrs. J. B. Colston and Teresa, and Mr. and Mrs. Curtis Snor, Will, and Lee.

Mrs. Otis Anderson and girls visited with Mrs. Ted Ferguson and girls Thursday afternoon.

Olen Lyles is in the Veterans Hospital in Amarillo receiving medical treatment.

Jimmy Wayne Flaherty visited with Teresa Colston Friday afternoon.

Mr. and Mrs. Curtis Snor, Will, and Lee visited Mr. and Mrs. Kenneth Willis, Brenda, and Karen Friday night.

Mr. and Mrs. Claud Pawver visited with Mr. and Mrs. Grady Mason Sunday night.

Teresa Colston attended the birthday party of Debbie Roberts Saturday morning.

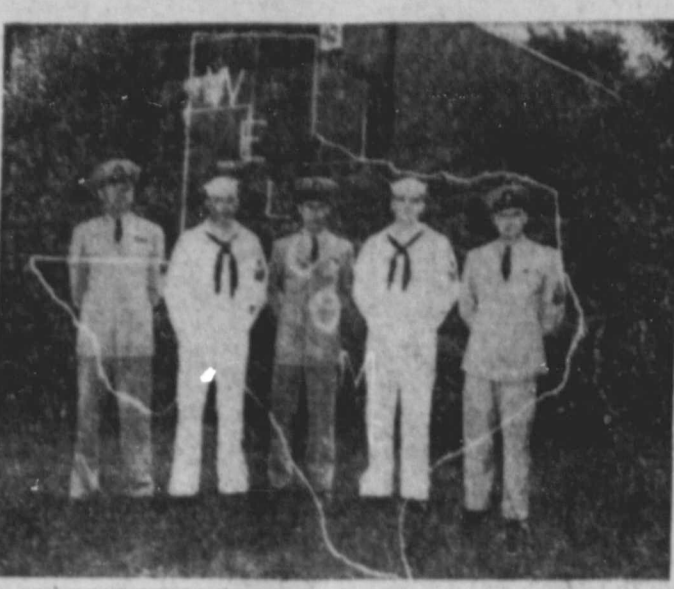
NEW SMITHERMAN HEIR BORN JULY TENTH AT LOCKNEY

Mr. and Mrs. Max Smitherman are the parents of a son born last Wednesday morning at 8:30 o'clock in Lockney General Hospital. The young man weighed seven and one-half pounds. He has been named Gregory West.

Maternal grandparents are Mr. and Mrs. Charley Perry and paternal grandparents are Mr. and Mrs. John Smitherman of the South Plains Community.

The mother and son are reported to be doing fine.

Collie dogs were developed in Scotland for sheep tending.



TEXAS CAREER MEN who are among the finest in the Navy have been especially selected to perform duties as official hosts during "Salute to Texas" week, July 1-7, at Great Lakes Navy Homecoming. Extending an open invitation to their fellow Texans are 1 to r, Rudolph T. Martinka, chief gunner's mate of Sinton; Henry E. Smith, ship's serviceman first class of Houston; Jerry B. Swilling, chief ship's serviceman of Plainview; Fred W. McClung, Jr., journalist first class of Ft. Worth; and Orin K. Goulding, chief fire control technician of La Feria.

The committee members will be on hand to introduce state dignitaries to the base and welcome Texas visitors when the all-Texas recruit company now in training graduates on July 6 as part of the Navy's "Salute to Texas." (Official U.S. Navy Photo)

COURT HOUSE

In County Court

State vs. Horace Little, plea of guilty to charge of possessing liquor for sale. \$500 fine and costs of court.

State vs. W. E. Shackelford, plea of guilty to charge of possessing liquor for sale. \$500 fine and court costs.

In Probate Court

Certificate of no inheritance tax due issued in the matter of estate of Jim Jones.

Certificate of no inheritance tax due issued in the matter of the estate of Lena Nelson.

110th District Court

Case filed.

W. H. Smith vs. Albert Burkhohl, suit for damages, filed July 11.

Suit dismissed.

Don Probasco vs. Charlie Bailey, suit for damages. Settled out of court. Jury panel summons cancelled before trial date.

WARRANTY DEEDS

Mary Ellen Teague etvir to Zenile Q. Carter etux, six acres of land off of the South side of the T. B. Stewart Survey situated in Floyd County, Texas. \$55 revenue stamps.

Earl Baker etux to Harold Norrell, lot No. 12 in Block No. 35 in the town of Floydada, Floyd County, Texas. \$1.10 revenue stamps.

MARRIAGE RECORD

Ernest Eugene Tannahill and Patsy Louise Adams, July 10;

Robert Shelton Fly Jr. and Louise Nesbitt Thomas, July 12.

Mr. and Mrs. A. E. Baker and family left Saturday for a weeks vacation at Prairie Grove and Fayetteville, Ark. While gone they will visit his mother, Mrs. Jess Quinton and Mr. Quinton and other friends and relatives.

Group Parties Announced For Saturday Night

Summer party nights for two age groups have been planned for Saturday night through the Chamber of Commerce recreation committee.

Boys and girls who will be in the seventh grade in September are invited to attend a hay ride and weiner roast on Saturday night. The group will meet at 8:00 p.m. at Napoleon Park and return by 10:00 p.m. sponsors report.

The seventh graders were reminded that they can bring a guest to the party. A twenty-five cent fee is charged for each person to pay for refreshments and other expenses.

Sponsors for the hay ride are Mr. and Mrs. Joe Noland, Mr. and Mrs. J. J. McKinney, and Mr. and Mrs. Turner Hunter.

Future eighth graders will have a swimming party on Saturday night. The party is set for 7:30 p.m. at the city swimming pool. The charge for this party is the fifty cent swimming fee. Guests of the eighth grade are also welcome.

Sponsors for the swimming party include Mr. and Mrs. W. F. Patrick, Mr. and Mrs. Riley Teague, Mr. and Mrs. Orval Newberry, Mr. and Mrs. Sam Spence, and Mr. and Mrs. J. P. Moss.

Swimming, games and refreshments are promised this group.

The party night for the ninth grade has been set for July 29. Plans for this event will be announced soon, Mrs. J. D. Parks, chairman of the recreation committee, said.

Mt. Blanco News

(By Mrs. J. R. Williams)

MT. BLANCO, July 15 — Nine Jr. girls, Misses Sherry and Karen Watson, Judy and Nancy Allen, Jean and Judy Appling, Rebecca and Linda Kendrick, and Charline Holcomb with their sponsors Mrs. J. R. Williams and Mrs. Hubert Holcomb spent Wednesday, Thursday and Friday at the J. G. A. camp at the Plains Baptist Assembly near Floydada. A wonderful time was reported.

Bron J. R. Williams and children, Marion, D'Lynn, and LaNell visited with his mother, Mrs. Dora Williams, of Spur while Mrs. Williams was away at camp.

Mrs. Booby Kendricks visited the home of Mrs. D. F. Fismens Friday afternoon.

Mr. and Mrs. Wayland Jones of Borger spent a few days over the week-end in the homes of her parents, Mr. and Mrs. Fred Jones of the Lakeview Community. Mrs. Wayland Jones is the former Margaret McClure of this community.

Mr. and Mrs. Weidon McClure and Mr. and Mrs. Wayland Jones of Borger visited in the home of Mr. and Mrs. Dennis Taylor Friday night.

Mrs. Millard Watson and her mother, Mrs. Henry Brewer shopped in Lubbock Friday.

Mr. and Mrs. Max Alldredge and daughter, Elaine Jo of Plains, Tex., were Friday afternoon visitors in the home of Bro. and Mrs. J. R. Williams. Mrs. Alldredge is a sister of Bro. Williams.

The past week-end Mr. and Mrs. Jimmie Pegram and Kristi attended a family reunion in the home of his-parents at Quail.

Saturday morning visitor in the home of Mrs. M. J. Mosley of Crosbyton was Mrs. S. G. Appling.

Sunday dinner guests in the S. G. Appling home were Bro. and Mrs. J. R. Williams and children.

Misses Roberta Reed and Tommye Pennington of Crosbyton were Saturday supper guests in the Weidon McClure home.

Mr. and Mrs. C. A. McClure of Crosbyton were Wednesday dinner guests of Mr. and Mrs. Brice Allen and girls.

Frank Moore attended a director's meeting of the REA in Floydada last Monday.

Mrs. J. E. Green, Mrs. Doc Ryman, Sarah and Donna visited Mrs. Anthony Latta and Mrs. W. A. Latta one afternoon last week.

Mrs. Weidon McClure and Mrs. Wayland Jones visited Mrs. Brice Allen and girls Saturday morning.

Mr. and Mrs. Dennis Taylor and boys visited the David Stewarts at Cone on Thursday night.

Mr. and Mrs. Loyd Langley and girls had as guests over the week-end two of her brothers and their families of Borger.

Bro. and Mrs. J. R. Williams and children visited Mrs. M. J. Mosley of Crosbyton Saturday morning.

Dr. and Mrs. Harper of Wichita Falls visited in the Dennis Taylor home last week.

Mr. and Mrs. H. M. Thomas of Floydada were Thursday dinner guests of the Holt Bishops.

Mr. and Mrs. Edmond Brown and Rex spent the week-end with her parents at Muleshoe.

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HALE'S SEMI-ANNUAL

CLEARANCE SALE

STARTS FRIDAY JULY 19

ENDS SATURDAY JULY 27

CLOSED ALL DAY THURSDAY

BARGAINS IN EVERY DEPARTMENT

DRASTIC REDUCTIONS ON SUMMER MERCHANDISE

LISTEN TO KFLD FOR FURTHER INFORMATION!!

SHOP OUR WINDOWS

OPEN FRIDAY AT 8:30 A. M.

HALE'S DEPT. STORE

FLOYDADA, TEXAS

Mentally Deranged Qualify For Small Checks

Permanent invalids in the community who are unable to support themselves or others may receive small monthly checks through the State Department of Public Welfare through the independent program of Aid to Families with Dependent Children and Total Disability.

Applications are taken Wednesday, 9-12 o'clock, Lockney, City Hall, where applications are taken on the 2nd Monday, from 8 to 3 o'clock, Quitaque at the Rhoderick Hotel, applications taken 1st Monday, from 9 to 2 o'clock, in the Courthouse, applications taken the 3rd Monday, from 9 to 2 o'clock.

Mrs. Ada Bailey, Field Worker, has her office on the 1st floor of the Courthouse, Floydada; telephone, Y03-2280.

KITCHEN AND FIELD NEWS

From Lighthouse Electric Cooperative Inc. by Nancy Morckel and Claude Weathersbee Electrification Advisors.

A Super Market That Never Closes
A super market, that is open twenty-four hours a day, seven days a week, right in your own home. That is what you will have when you own a food freezer.

With a food freezer in your home foods know no season. Strawberries in December; corn on the cob in February — these and many other favorites become a part of the owner.

Choose a freezer that will meet the requirements of your family. The size you choose will depend upon the number of people in your family. It will depend, too, on the amount of home-grown foods available to put in your freezer.

A fairly good rule is three to four cubic feet of storage space for each person in the family. This means if there are four in the family a 12 to 16 foot freezer would serve your needs. Be sure not to choose a unit too small. As you use your freezer, you will discover many foods that you would like to freeze, so be sure that there is room for them.

The choice between an upright and a chest-type freezer is a matter of personal preference. Both will operate efficiently. Both will maintain proper temperatures for frozen food storage.

A chest type freezer will hold more food per cubic foot than an upright freezer. It also needs less frequent defrosting. An upright freezer takes up less floor space than a chest type, and often can be installed in the kitchen, near the food preparation area. But whichever type you choose, be sure it is big enough.

A freezer operates more efficiently, uses less electricity. If it is kept filled to near capacity. This doesn't mean foods must be kept for a full year, but rather filling your freezer should be a year-round process; fruits and vegetables in the summer, meats in the fall, holiday foods during the winter season, chickens in the spring. Learn to use frozen foods at every meal.

If you use your freezer wisely, you will have better, more flavorful, more nutritious meals, every day of the year — at a saving of time and money.

Mr. and Mrs. C. W. Terry of Post, spent Saturday in the home of their daughter and her family — Mr. and Mrs. Claude Weathersbee, Tommy and Leigh Ann.

Mr. and Mrs. Paul Huntington, Susan and Holly spent the weekend in Pampa visiting his parents.

Captain Charles Hulsey, of Fort Hood, Texas, is here visiting his father, Bill Hulsey, and other relatives. He has been stationed at Ft. Hood for two years but is to leave for Germany on August 18.

Mr. and Mrs. Nolan Arney went to Paris over the week-end to visit his parents and to take his sister Beth home. She has been here visiting for the past several weeks.

Mr. and Mrs. Marvin Dykes of Brownfield visited in the Jim Moeller home Saturday afternoon. Mrs. Moeller is their daughter.

Mr. and Mrs. Wayne Todd and family of Littlefield spent the week-end with her brother, Buck Maricle, and his family.

The Jackie Dukes and the Clovis Myricks' enjoyed home made ice cream Sunday afternoon.

Ed Pollan is back after a two week's vacation. One week was spent fishing and one week was spent working at home.

Mr. and Mrs. Arthur Womack, Jr. of Portales, N. Mex. spent the week-end in Floydada with relatives.

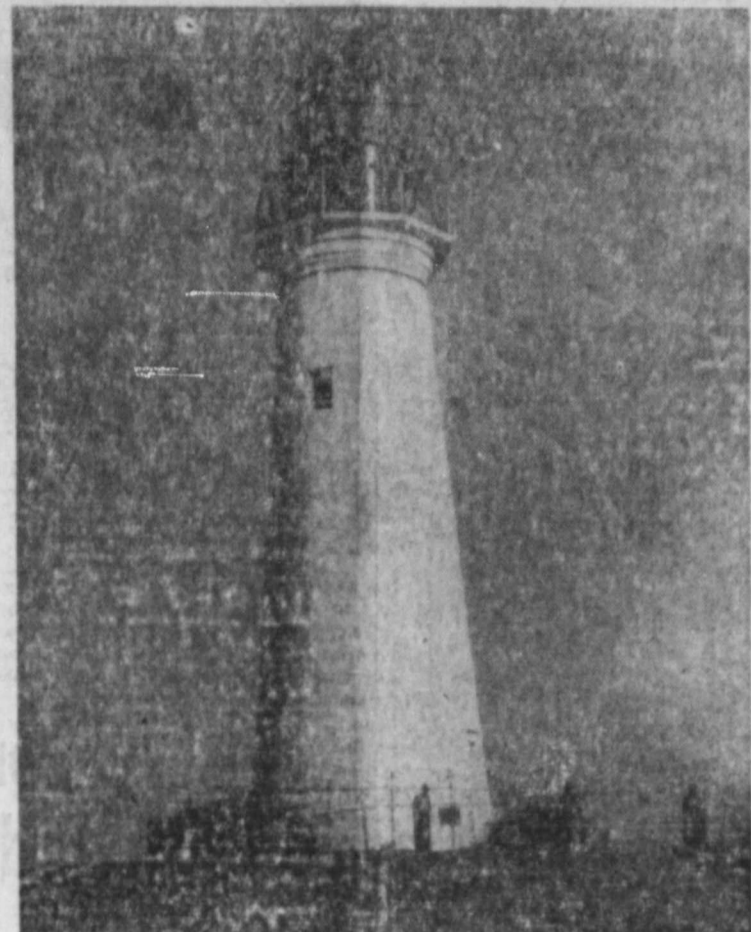
Wiley Rogers is vacationing at Red River, N. Mex.

Merrill E. Rigger of Lubbock with the Rural Electrification Administration; Ted A. Bloss, REA Field Engineer and Quinten Caldwell of Lubbock with H. N. Roberts Company were co-op visitors on Monday.

Something to think about
"He is happiest, be he king or peasant, who finds peace in his home."

Visitors in the home of Mr. and Mrs. Fred Zimmerman Jr. are Mr. and Mrs. Franco DiPede of St. Helena, Calif. Mrs. DiPede is a sister of Mr. Zimmerman.

English cities are generally called boroughs.



PORT ISABEL LIGHTHOUSE, in a small state park of the same name, beckons motor travelers as they approach the terminus of Texas Highway 100 in the Lower Rio Grande Valley. The lighthouse was restored on its hundredth anniversary in 1952. It is open to visitors Wednesdays, Thursdays and Fridays between one o'clock and five o'clock. On Saturdays and Sundays it is open from 10 a.m. to 5 p.m. except for the keeper's dinner hour. It is closed on Mondays and Tuesdays.—Photo Courtesy Texas Highway Department.

Library News

(By Mrs. Lee C. Gollightly)

For a new fiction book read "The Wonderful O" by James Thurber, and illustrated by Marc Simont, winner of the 1967 Caldecott Medal. The man with the map and the man with the ship sailed for the island rich with sapphires, emeralds and rubies. Their vessel was called Aelu, which has every vowel but O. The owner hated O because his mother had become wedged in a porthole and they couldn't pull her in, so they had to push her out. The island, Ooroo, was inhabited by gentle people who did not resist when the pirates, unable to find any jewels, decided to get rid of all words with an O in them. The islanders decided there were four words with an O that must not be lost. Three of them were "hope" and "love" and "valor." The fourth and most important is really the whole point of "The Wonderful O."

Also new in the library is "Through Gates of Splendor," the martyrdom of five American Missionaries in the Ecuador jungle, by Elizabeth Elliott. Here for the million of readers stirred by articles and pictures in Life and Readers Digest, is the whole story in full detail and in its true and spiritual setting as the extraordinarily detailed martyrs' diaries revealed it. Catherine Marshall says of the book: "Mrs. Elliott's book is an epic missionary saga." Frank G. Gaebelin comments: "Through Gates of Splendor is a missionary classic."

For the little reader, "The Talking Cat" by Natalie Carlson and "The Swans of Bally Castle" by Walter Hackett.

Memorial Books
Given in memory of Mrs. Luis Conner Oden by Mr. and Mrs. L. C. McDonald, Mr. and Mrs. J. M. Wilson, Jr. Mr. and Mrs. J. M. Wilson, Sr. and Mrs. Mark Martin, Mr. and Mrs. Richard F. Stovall.

Given in memory of Mr. George Eudy by Mr. and Mrs. W. O. Tye.

Given in memory of Mr. and Mrs. S. B. McCleskey by Mr. and Mrs. W. O. Tye.

Other Gifts
Books by Mrs. Hollis Bond, Mrs. Billy Brown, Miss Erin Gamble, Annual Staff, Floydada High School, Mrs. Joe Handley, Johnnie Kropp. Check by the 1954 Study Club.

Miss Linda Hull visited from Sunday until Wednesday with Miss Aimee Kell of San Antonio. Miss Kell accompanied Linda to Floydada for a visit. On Sunday the girls will attend the wedding of Miss Beverly Porter in Dalhart. Linda, Aimee and Beverly were roommates at Baylor University last year.

'Dress Up Your Home' Club Meeting Theme

"Dress up Your Home" was the theme for the Sand Hill Home Demonstration club, when they met Wednesday, July 10, in the home of Mrs. M. B. Swanner.

Mrs. J. T. Spears opened the meeting with the T. H. D. A. prayer. Mrs. Swanner led the group in the singing of the club song.

Mrs. J. T. Myrick warned that quacks and quackers are a public menace and advised each individual to consult the family doctor before trying any sure cure medicine or treatment offered.

Mrs. W. L. Miller gave a report on encouraging all members to do their part.

The invitation from Mrs. W. L. Miller to have the annual club picnic on her lawn was accepted. The gate has not been set.

Mrs. Roy Teague used different household accessories to show how size and proper arrangement would make one a more gracious hostess.

Mrs. Ed Noel gave the information and demonstration for rug cleaning.

Mrs. H. F. Jackson demonstrated upholstery cleaning.

The hostess served punch, cookies and minis to Mesdames J. T. Spears, James Jeffress, W. R. Billington, H. P. Jackson, Roy Teague, W. L. Miller, Ed Noel, J. T. Myrick, Orba Miller and Mrs. Johnny Miller.

HAZARDOUS TRIP MADE THRU HURRICANE-SWEPT AREA
Mr. and Mrs. H. A. Powell, 429 West Jackson Street, received a wire recently from their son, M. A. Powell of Franklin, La., stating he and his family were caught in Houston by Hurricane Audrey.

They were on their way home after the final rites of Mrs. M. A. Powell's father, M. J. Mosley of Crosbyton.

Their son stated they had to detour by Lake Charles and that they drove through water that came up to the hub caps of their car. In Franklin there was damage done to trees and several streets were flooded, he said.

The Powells moved to Franklin, La., five years ago from Pampa.

The Frank Sharman family are in New Mexico on a vacation trip this week. They left Saturday planning to be away from home about 10 days.

Mr. and Mrs. Bob Finley have been vacationing at Red River, New Mexico, since the middle of last week.

Mr. and Mrs. Arch March and son were Floydada visitors Sunday and Mrs. March and son remained until Wednesday at the home of her parents Mr. and Mrs. John P. Moss.

Beall's

QUALITY MERCHANDISE

Pre-Season Savings For Back-To-School! Lay-Away Now And Save!



SPECIAL SAVINGS BACK-TO-SCHOOL LAY-AWAY GIRLS FALL DRESSES

- ★ PLAIDS ★ CHECKS ★ PRINTS ★ SOLIDS
- MANY STYLES TO CHOOSE FROM!
- SHOP EARLY FOR BEST SELECTIONS!
- ALL SIZES 1-3, 4-6X, AND 7-14!

1⁹⁸ AND **2⁹⁸**

- Lovely Fabrics! Advance Styles! Autumn Colors!
- Gingham Plaids • Long Torso Lines • Rich Deep-Toned Colors
- Cotton Solids • New Bodice Treatments • You Can Tub and Care
- Easy-Care Prints • New Collar Detailing • For So Easily!

Those Adorable Back-To-School Dresses Are At Beall's in Advance! So Smart, So Color-Bright and Completely Washable. Two of Many Styles are Shown Here! Stock-up, Save.

A Small Deposit Reserves Your Selection

Sparkling Array For Fall Dresses By Famous Makers!

By Tiny Women and Kate Greenaway

All Sizes 1-3, 4-6X and 7-14!

3⁹⁸

Pinafores, Jumpers, Ivy League Styles! Beall's have them all in new all-Bright Colors! Gingham Plaids, Gingham Checks, Stripe Cottons, Broadcloths and Cupioni! Come, Choose Her Fall Wardrobe!

We wish to announce a change in the operation and management of

JESTER GROCERY

We are now partners in the firm and it will be known as —

JESTER-FREEMAN GROCERY

Featured will be a fine line of Staple Groceries and Quality Meat Products at Popular Prices.

We wish to invite friends and patrons of the Jestesters to continue to do business with us, and extend an invitation to all to come in to see us.

Mr. and Mrs. Grady Freeman

JESTER-FREEMAN GROCERY

North Side Square Phone YU8-2274

MAIL INSURANCE

PROTECT YOUR FARM INCOME

JIM WORD

FLOYDADA REAL ESTATE & INSURANCE AGENCY

FOR HAIL INSURANCE

Phone YU 3-3360 Home Phone YU 3-3194

RELIABLE AND DEPENDABLE

LINE STOCK COMPANIES

Now is the time to apply

PHILLIPS 66

AGRICULTURAL AMMONIA

Higher Yields This Fall Side Dress Your Crops With Ammonia. We have the equipment available for important operation.

SUPPLY IS SHORT

Present Agricultural Ammonia Is In Very Short Supply... If you are planning to use this fertilizer see us as quickly as possible in order to get an early booking for your needs.

Nitrogen is an important plant food. It is necessary for high yields, healthier crops and more profit per acre. See us for Phillips 66 Agricultural Ammonia—the 82% Nitrogen fertilizer. Easily applied and low in cost.

ORTHOTH INSECTICIDES—We have added the complete line of ORTHOTH INSECTICIDES and can supply all your needs for crop insect control—give us a try.

ARTHUR OIL & BUTANE

Phone YU 3-3366 Floydada, Texas

USE THE CLASSIFIED FOR YOUR PROFITS

For Sale

For Sale—Used 300 gallon Propane tank. Above ground type. Contact Farmers Grain Co. of Estacado. Phone 2665 Cone. 26-tfc

FOR SALE — Good onions, \$1 per sack (60 - 70 lb.), at onion shed in east Floydada. Floydada Growers and Marketing Assn. 26 2 tc.

FOR SALE: — 14 feet of fir wooden kitchen cabinets in natural finish. Lazy Susan corners and two corner wall cabinets. Bob Collier, 120 West Kentucky Street, After 9 p.m. only. 25 2tc.

FOR SALE: — Fairbanks Morse lake pump. Pumps 12 to 1500 gallons per minute. W. B. Eakin, 3 miles West of McCoy. 25-tfc.

FOR SALE — 320 acres, 10 miles from Clovis on pavement, good improvement, 8 inch irrigation well. Price \$100 per acre. M. A. Crum, 102 E. Houston. 25 2tc

REDUCED prices in new steel. Try me. D. F. Leatherman. 25 2tc.

FOR SALE — Raleigh Products in Floydada each Saturday. 22 ttc

JOHN BLUE fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 114f-

Teaching - Training

FINISH HIGH SCHOOL

or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 34 52tp

Farm Machinery

IRRIGATION PUMP ON RENTAL. Basis. We furnish pumps and all repairs. There is no maintenance cost to user. Drop us a line and let us know size and depth needed. Box 5905, Lubbock. 5 ttc.

WE CAN MEASURE QUALITY

LET YOUR CAR DEMONSTRATE FOR YOU WHAT SHAMROCK QUALITY WILL DO

SHAMROCK

GET THOSE FINE SHAMROCK PRODUCTS AT—

Roys Independent Service
East Highway 70
Floydada

H & S SERVICE STATION
On The Wye
Floydada

CUELLAR SHAMROCK SERVICE
N. E. Corner Square
Floydada

Miscellaneous

W. W. ASHLEY, General Painting, spray and brush, interior or exterior. I spray roofs, barns, Churches, Cotton trailers. Free estimates. Ph. YU 3-3973. 19-tfc.

SANITARY work, cesspools repaired and treated. Dial YU3-3973, call for Ashley. 19-tfc.

FLOOR sanding. Call YU3-2452 Earl Baker. 51 ttc

FOR RADIO and T. V. REPAIRS SEE RICE RADIO SERVICE 123 So. Wall Shop Service Only

SEE M. A. Bob Smith for your Avon cosmetics. 23 ttc

TV - RADIO & APPLIANCE REPAIR

Service Calls Anywhere Guaranteed Service

MATHS TV & APPLIANCE REPAIR

Phone YU 3-3988 118 W. Missouri

Wanted

WANTED TO BUY—House to be moved. Must be in good condition. J. Sam Hale, YU 3-3457 26-tfc

WANTED. — To buy cheap car or pickup. Jerry Coltharp. 25 2tc.

WANTED — For our files several complete copies of The Hesperian, issue of April 4.

WANTED—Men and Women of all ages who want to feel better, have more energy and pep. Try Bishop's High Potency Vitamin and Mineral Formula Capsules. If you do not feel better and are well satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 49 ttc

Benefits of Land Bank Loan
The right to pay on or before without penalty or restrictions. The privilege of building future payment reserves; Strong, time-tested, dependable source of credit; Sound lending policies. See or call Floydada National Farm Loan Association 319 So. Main St. Tel. YU3-2400 Floydada, Texas 8 ttc.

BUSINESS OPPORTUNITIES

\$400 Monthly Spare Time

Refilling and collecting money from our 3c High Grade Nut machines in this area. No selling! To qualify for work you must have car, references, \$790 cash secured by inventory. Devoting 6 hours a week to business, your end on percentage of collections can net up to \$400 monthly, with very good possibilities of taking over full time. Income increasing accordingly. For interview include phone number in application, write National Vending Company, 527 Lexington Avenue, New York 17, N. Y.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 298 Bishop Bldg. Phone YU3-3996. 12-ttc.

TIPS



"Don't just stand there — look in the Want Ads for a plumber!"

Miscellaneous

FOR PORTABLE DISC ROLLING. Call 3483 Lockney. Weldon Gray. 20 ttc

FOR RENT—6 inch lake pump. W. B. Eakin, 3 miles West of McCoy. Phone YU 3-3457 26-tfc

FOR RENT—Unfurnished apartment, 3 large rooms and bath newly decorated, 215 W. Missouri. Call YU 3-2202 26-tfc

FOR RENT—Unfurnished 2 room house and bath, \$1500. See Mrs. John Reagan or call YU 3-3946 or YU 3-3270. 26-tfc

FOR RENT—2 Bed room house at 628 West Virginia. J. Sam Hale Phone YU 3-3457 26 ttc

FOR RENT—3 room furnished apartment. Private bath. Ph. YU3-3751 or YU3-2963. 25 2tc.

FOR RENT—Private unfurnished garage apartment located at 115 West Houston Street. Call YU3-2298. 25 2tc.

FOR RENT—Unfurnished apartment, 3 large rooms and bath, newly decorated, 215 W. Missouri. Call YU3-2202. 25 2tc

FOR RENT—Two room apartment with private bath. Call YU3-2202. 22 ttc

FURNISHED apartments and bedrooms. 102 E. Houston on Highway 70. 23 ttc.

FOR RENT: Unfurnished 4 room and bath apartment \$35.00, close in. See W. U. White at Floydada Drug Co. 26tfc

FOR RENT — 2 bedroom house, well located. Contact Sam Hale YU3-3457. 13 ttc.

FOR RENT—Furnished and unfurnished apartments. Contact Mrs. Morehead, Commercial Hotel. 14 ttc

For Rent—One furnished, one unfurnished apartment. Each four rooms and bath. Call YU3-3175 or YU 3-2856. 10-ttc.

UNFURNISHED garage apartment on pavement. 521 West Mississippi 9 ttc.

FOR RENT — House or Duplex. Call YU 3-3184, Glad Snodgrass. 3 ttc.

Houses For Sale

FOR SALE—Three bedroom home near Andrews Ward School, 624 West Virginia Street. Call YU3-2525, Edell Moore. 20 ttc.

FOR SALE: 2 bedroom home at 729 West Grover Street. My equity \$1850. Loan \$4000. 75 ft. lot on pavement. 4% loan. Kenneth Tate. Call Off. 2921, Res. 2851, Silverton. 20 ttc.

For Sale—My 1/2 equity in two bedroom house with garage located at 225 West Virginia. Call YU 3-3916, A. G. Tyler 10 4 ttc

FOR SALE — My equity in a G. J. Home. See T. M. Whitley at Wylbutane or phone YU3-2587. 35 ttc

FOR SALE—6 room house, 8 lots. Price \$2500.00 easy terms. 3 room house & bath, one half acre of land. Price \$1,050.00, \$500.00 Cash balance easy terms. See me for other bargains. W. I. I appreciate offers. Tom W. Den, 293 North Main Street, Floydada, Texas. 25tfc

FOR SALE — Equity in FHA home at 505 West Lee. Ph. YU3-2461. W. J. Adams Jr. 25 2tc.

Town Property

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate. Phone YU3-3716. 25 ttc

FOR SALE — Home good houses b Floydada and good irrigated farm. J. Sam Hale, Phone YU3-3457. 46 ttc

I have some good farms and town property for sale. Would appreciate your listings on any real estate. Leonard H. Smith, Phone YU 3-3453, Halls Highway. 14-ttc

Coupe originally referred to a carriage with seats for two persons inside and a seat for the driver outside.

The Island of Corridor is one mile wide, four miles long.

Lost and Found

LOST — Brown short haired male dog with short legs, plump body and long tail. If found call YU3-2675 or contact at 800 West Grover Street. \$5 reward offered. 25 2tc

Land For Sale

FOR SALE: — 180 acres Castro County land, all in cultivation, strong 8 inch well. Price \$160 per acre. Can give terms. M. A. Crum 103 E Houston 26-2tc

More Power For West Texas And Eastern N. M.

More power for the growing electrical requirements of the Eastern New Mexico and West Texas area becomes available early in July when Southwestern Public Service Company's new and modern Cunningham generating plant goes on the line.

Southwestern Public Service's eleventh principal steam plant is located 12 miles west of Hobbs, New Mexico, and one mile north of the Hobbs-Carlsbad highway. The gleaming aluminum structure is on a 160 acre tract owned by the power company.

The new plant is named for J. E. Cunningham, president of the Public Service Company and member of its board of directors. He has been associated with Southwestern Public Service 30 years, and president for the last 12 years.

Generation from Cunningham plant will feed onto the existing 115,000 volt transmission line between the Company's Denver City and Carlsbad plants. This same line connects the power company's principal generating stations and interchange substations with 3000 miles of high voltage transmission line over the 45,000 square mile area served by Southwestern Public Service.

The turbo-generator in Cunningham plant was manufactured by General Electric has a nameplate rating of 70,000 kilowatts and a capability of producing 96,000 horsepower. This additional generation brings Southwestern Public Service's total plant capability to \$20,600 kilowatts or 1,100,000 horsepower.

Mr. A. R. Watson, executive vice president and general manager of Public Service, remarked that just ten years ago the total plant capability of Southwestern's system was only 160,000 kilowatts.

"Our last ten years' growth and the new plant capability symbolize the progressive thinking of our 170,000 customers in applying more electric power for use in industry, commercial establishments, and the home," the power company executive added.

Mr. Watson also added that Cunningham plant was another home grown product, for this newest plant was the second steam generating station in Southwestern Public Service's system which was designed by the company's own engineering staff. And, like the first, which was Plant X, Cunningham plant incorporates the latest features in economical power plant design and operation. H. O. Hedson, vice president of Southwestern Public Service Company, supervised the design and construction.

Public Service engineers cut down on the construction time by putting aluminum exterior walls instead of steel. Designers did not omit a decorative touch, for they used black ceramic coated aluminum for outside trim, parapet caps and front entrance facade.

Another construction cost cutting application was the location of the plant's 55,000 gallon water storage tank on the roof deck of the semi-outdoor boiler. This location saved most of the construction cost of a conventional hi-tank.

J. B. Matthews is plant manager at Cunningham. He was named to this position February 1, 1937 and moved here from Public Service's Moore County Plant near Dumas, Texas.

Clients in ancient Rome were citizens of lower rank who chose patrons from the upper classes to assist them in legal matters.

D-DAY INVASION TARGET HONORS AIRBORNE DIVISION

PORT BRAGG, N. C. — Ste. Mere Eglise, the first French town to be liberated during World War II, has paid tribute to its liberators, the "All American" 82nd Airborne Division, by redesigning its ancient coat-of-arms to include two open parachutes and the date, "June 5, 1944," when the division jumped into the important objective of the Normandy invasion.

During 33 days of unrelieved combat beginning with the jump, the division suffered 46 per cent casualties in killed, wounded and missing without losing ground.

In addition to honoring the unit, now at Fort Bragg, by changing its coat-of-arms, the village also holds annual services on the anniversary of the jump in honor of the division's dead interred in the nearby cemetery.

Christopher Columbus was trained by his father to be a weaver.

Comic strips are believed to be read by well over half the nation's adults.

The Department of Commerce was not established until 1903.

T.N.M. & O. BUS SCHEDULE

Clip and Save for Reference

EAST BOUND	WEST BOUND
To Vernon, Wichita Falls	10:30 a.m. via Petersburg To Lubbock, El Paso
Lv. 8:15 a.m.	4:00 p.m. via Rails
Lv. 1:45 p.m.	To Plainview, Amarillo
	10:25 a.m.
	3:55 p.m.
Thru Bus Service to Lawton and Oklahoma City	
MAGNOLIA SERVICE STATION NO. 1	
Fred Lambert, Agent	Phone YU3-2306
Station Hours: 7:30 a.m. — 5:30 p.m.	

Hoover 'Chicken in Every Pot' Can't Match New Texas Brag

GALVESTON. — Every taxpayer in Texas owns an 885 horsepower "cruiser," a recent study made by the Galveston Progress Committee reveals.

Even non-taxpaying citizens have an impressive sea-worthy vessel at their beck and call, the Gulf Coast civic group reports.

To substantiate their elaborate claim that goes ex-President Herbert Hoover's claim one better, Hooverists invite delibellers to investigate for themselves. As a matter of official record Texans own not one but two 177 - foot diesel - engine'd cruizers which are harbored in Galveston Bay for pleasure as well as utilitarian purposes.

There "cruisers," the U. S. Cone Johnson and the R. S. Sterling, are the state's only remaining ferry boats and, as state property, every taxpayer in Texas owns a share in them. The only toll-free ferry service in Texas, the Bolivar Ferry is operated by the State Highway Department, connecting U. S. Highway 75 from Galveston Island with State Highway 87 to Bolivar Peninsula, and to Port Arthur and Beaumont.

Complete with captains, engineers and 36 crewmen, the massive ships operate on a 24-hour daily service throughout the year, transporting more than 2,000,000 passengers and 700,000 vehicles annually. Schedules vary with the seasons of the year and the volume of traffic. Normally, they operate on a 20-minute schedule from May to September, but during peak summer periods, the ferries make the four-mile trip across in 12 minutes.

If a trip on the Bolivar Ferry is relatively short by comparison with other sea voyages, the fact that it is pleasant, free and always available more than compensates. Seagulls feeding sea gulls, watching the antics of the porpoises and the churning wake trailing the vessel or by speculating on the destinations of the out-going freighters.

Crossing the Bay via ferry is an appealing experience to young or old. The approach from Galveston's Seventh Boulevard is lined with oleanders, bougainvillea and palm trees which make the brief wait a pleasant one. Visitors interested only in the ferry as a pleasure ride are encouraged to park their cars and walk aboard.

For fullest enjoyment, visitors are reminded to pick up several loaves of bread (they don't have to be fresh) to feed the sea gulls. The two best vantage points from which to feed them are from the stern of the main deck and the higher observation decks fore and aft.

There's a distinct difference in feeding techniques and the birds' response. From the stern, bread can be leisurely tossed at eye level to the open-mouthed sea gulls who will, if necessary, swoop down into the agitated wake to recover the doughy morsels. From the observation decks, on the other hand, you need a good, strong throwing arm to reach your targets. Since it is necessary to span three rows of automobiles parked beneath the

SMALL FISH - TALL TALE

A Texan was bragging to a visitor from Minnesota: "We shore have big fish here. Why, I caught an eight-inch trout!"

The man from Minnesota replied, "Back in Minnesota, that's a pretty small fish."

"Mebbe so," the Texan drawled, "but here we measure 'em by the distance between the eyes."

UNUSED MODEL

Joe: "That's not a bad looking car."
Jim: "I call it a 'Never Never' car."

Joe: "Why?"
Jim: "With it I've never had an accident, breakdown, flat, or never slid down a hill."

Joe: "Say, that's wonderful!"
Jim: "And, I never can get it started."

A chronometer is an instrument designed to measure time with great accuracy.

I say, over there, WHAT'S THE BEST CAR-BUY THIS YEAR ... and where can I GET THE BEST TRADE

Advertisement for Bishop Motor Car. It features a photograph of a man in a suit standing next to a car. The text is arranged in a circular pattern around the image.

it's cooler inside

WHEN YOU INSTALL MARK AIRCONDITIONING IN YOUR CAR or PICKUP (ANY MAKE OR MODEL) YOU CAN ENJOY COOL COMFORT Riding or Making That Trip on Vacation

See Us Today For Details

\$295.00 and up

BISHOP MOTOR
114 W. Calif. Phone YU 3-

With Side Trips And Boy Scouts Moving

Who are the National Scout Council are sending a wonderful time to the jamboree. The time taken in the jamboree is the time taken in the jamboree. The time taken in the jamboree is the time taken in the jamboree.

Attended a United Church, Baptist preacher held the service. All the boys put on fresh uniforms and looked real sharp. Four bus loads of boys went to another church.

"We saw a Scottish bagpipe and drum corps. The drummer would put Jerry Coltharp in the shade. Had painful experience in that Canadian money is worth more than our money and some of the boys had to take the Canadian money for a dollar bill. George Farris was amazed at this and Darrell Lindsey felt insulted about such a transaction.

"Hal Dean Hines compared Niagara Falls to a broken irrigation ditch — this has been the understatement of the trip so far. They have a large curio shop in connection with the falls and our boys kept the cash register smoking.

"After lunch we headed for Courtland, N. Y. The trip through western New York was wonderful. It was an area of small farms with dairying the chief industry. We got to Courtland and were welcomed by the city officials. The swimming pool was closed and for use of our boys only. The park commission won the popularity contest hands down. We spent the night in the city park."

"Monday July 8 headed for New York City."

(No word was received by The Hesperian about activities between July 4 and 12 until a report came from Don Garrett dated 12th.)

Don reports there are more than 50,000 boys and men at the camp. They are divided into 38 sections occupying 1,500 acres of Valley Forge Park. About half of the group came by 50 special trailers with the remainder coming by bus, car and plane.

"Five thousand boys went into Philadelphia to see the Billie play the Cubs." Don wrote, "Took 123 camp and we didn't get back to camp until 2:00 a.m. The boys did lots of trading and no one came back with the same thing they left with."

"Tonight everybody at the Jamboree gathered at the huge amphitheatre for a program. A message from President Eisenhower was read by the chief scout executive. A display was given describing environment of each region. Then an American Flag was displayed by an Eagle Scout from each of the 1,200 troops. Ray Garrison of Plainville carried ours. Vice president Nixon spoke dealing mostly with the 1953 Jamboree in California. The climax was a 30 minute fire works display."

"July 14 — (Don Continuing) — Yesterday most of us went to Philadelphia. We saw Independence Hall, Independence Square and Ben Franklin's grave. The trip wasn't very good and is was hot. We had a guide who was a Scout from Philadelphia. He had never seen an oil well except in a show."

"Most of the boys are busy writing cards and letters, pitching horse-

shoes, and trading. Three of the boys made a combo, Ray Garrison from Plainville plays the harmonica, Joe Campbell, Hale Center, plays the drums by hitting two knives on a bunch of pots and pans, and Bob Evans of Hale Center plays the guitar. You would be surprised how well it sounds.

"We had a troop Sunday School lesson and then went to church at 10:30. Services were presented by Dr. Louis H. Evans, minister of large, board of national missions, Presbyterian Church, in the U.S.A. The congregation was composed of all protestant churches. It was one of the best services I have ever heard but it was sure hot in the sun."

(Don's reports to The Hesperian began after he was named for the job by Scoutmaster Word.)

Dougherty News

(By Mrs. W. J. Ross)

DOUGHERTY, July 15 — There were 52 present for Sunday School and church July 14. There were several visitors among those were two deacons and their families, Mr. and Mrs. Willie Halgen of White Flat and their house guests, Mr. and Mrs. McCutcheon and son Phillip of Wichita Falls.

The revival will be in progress the first week in August. The Rev. Manning, pastor of the Baptist Church at Matador, will be guest speaker and Rev. Larry Faus of the South Plains Baptist Church will be guest song leader. Everyone is invited to attend.

This area reports a successful barley harvest. There was a much larger acreage than usual with a higher than average yield and high quality.

Mr. and Mrs. Colman Walker of Camden, Ark., and their children, Tommy and Sue and an infant daughter were guests of Mr. and Mrs. J. E. Newton Thursday. They were formerly in the grocery business at Dougherty. They were house guests of Mr. and Mrs. Bill Sauls at the Sauls-Ranch near Quitaque. Mrs. Sauls accompanied them to visit the Newtons.

Mr. and Mrs. Bill Anderson of Alamogordo, N. M., were house guests of her sister, Mrs. Orland Howard and husband last week. The Howards and guests visited relatives at Silverton on Monday.

Mr. and Mrs. Bob Hinsley and daughter, Mrs. J. A. Amburn, of Amarillo were supper guests of Mr. and Mrs. R. J. Hinsley Saturday.

Sunday afternoon Mr. and Mrs. R. J. Hinsley and sons attended the home wedding of her niece, Freddie Fields, daughter of Mr. and Mrs. J. P. Fields of Paducah and Bill Owens, son of Mr. and Mrs. P. J. Owens of Abilene. The young couple will make their home in Abilene.

Sunday guests in the home of Mr. and Mrs. Sam Lide were Mr. and Mrs. Theo Lide and son, Larry, and Mr. and Mrs. D. C. Vermillion of Lubbock.

Mr. and Mrs. Bill Norman have received word that their son-in-law, Lieutenant P. M. Kinjair is being transferred from the base at Ardmore, Okla., to Japan for a period of three or possibly four years. He is due to leave San Francisco Sept. 28. Mrs. Kinjair and sons plan to accompany him to Japan. They will visit with the Normans before leaving.

Mr. and Mrs. Corkey Marshall and Kenneth visited her parents, Mr. and Mrs. Virgil Scott Sunday afternoon.

Bill Ross and Ceman Scott enjoyed a camping out party Friday night. W. D. Wylie is the house guest of his granddaughter, Mrs. R. H. Crawford.

Mr. and Mrs. Johnny Cates and family were guests of Mr. and Mrs. Maurice Campbell Sunday evening.

Mrs. Annie Burleson and g. and sons, Joe and Gary Burleson of Amarillo are house guests of her daughter, Mrs. L. B. Campbell.

Mrs. Jesse Glover has returned home after visiting the Don Wyatt family in Amarillo while her daughter, Mrs. Wyatt, was hospitalized following major surgery. Mrs. Wyatt is recovering nicely.

W. T. Gray of Dallas visited his sister Mrs. J. A. Hatley recently.

Mr. and Mrs. William Hinton and family of Lubbock visited Mr. and Mrs. Hinton Sunday. Mrs. Ada Hinton returned home with them.

The Ring family accompanied Hubert to Plainville Monday for his induction into the military service. Mrs. Hubert Ring plans to visit with the Ring family in the time while Hubert is in basic.

Sunday guests in the Ring home were Messrs. and Mesdames Bob Covington, Henry Hinton, Kenneth Poole and Kenneth Ring and families.

Mrs. Warden Mayes and sons of Big Spring are house guests of her parents, Mr. and Mrs. F. M. Covington.

Mrs. Ned Bradley accompanied her mother and aunt of Spur to Dallas this week.

Mr. and Mrs. J. H. Liles and children of Childress visited with Mr. and Mrs. Troy McNeill Sunday. Saturday night Mr. and Mrs. Edwin Liles and children of Amarillo visited his sister, Mrs. Troy McNeill and husband.

Louis Reed Cardinal spent Sunday night in the Bill McNeill home and accompanied the family to Plainville when Troy left with the group of inductees.

Mrs. Bill McNeill just reported a call from Troy at Amarillo. He failed his physical so will return home tonight. Hubert Ring will take his basic at a camp in Colorado.

Mrs. R. D. Holly accompanied her husband's parents, Mr. and Mrs. James Faubus and children of Dickens to Spade Thursday where they visited the Lindell Holly family.

Among those picnicking at Roosting Springs Sunday afternoon were Mrs. Arlie Emerit and Michael, Mrs. Lon Emerit, Judy and Weldon and Carmen Graham.

Mrs. Ray Musgrave of Olney visited in the homes of her uncles, Joy and Mac Ward, Saturday. Her mother, Mrs. Gladys Valentine returned home with her after visiting

Grain Sorghum Fertilization Tests Studied

HALFWAY — Grain sorghum fertilization tests are receiving a great deal of attention in the fertilizer research program at the High Plains Station at Halfway.

Nitrogen is the fertilizer element that has been found to be most effective in increasing yields of grain sorghum but more information is needed to how much nitrogen is needed, when it should be applied, and whether any phosphate fertilizer is required along with the nitrogen. The grain sorghum fertilization tests are set up to find answers to these and other questions concerning grain sorghum fertilization.

In one grain sorghum test 40, 80 and 120 pounds of nitrogen and phosphate per acre applied alone and together at all rates of each. The results of this test should help answer the question of how much nitrogen required for the greatest return to the farmer, and also if phosphate is required as well as nitrogen and if so, how much phosphate.

To answer the question as to whether nitrogen should be applied before planting or as a side-dressing an experiment is underway in which 40, 80, 120 and 160 pounds of nitrogen applied before planting is being compared with the same rates of nitrogen applied as side-dressing. The 40, 80 and 120 pounds per acre are also being applied before planting and again to the same plot as a side-dressing. A total of 240 pounds of nitrogen will thus be applied in some treatments.

"Planting grain sorghum in closer rows for increased yields is receiving more attention all the time," stated Dr. Longnecker, Head of the High Plains Station. "So we considered it important to conduct some tests with combination of row spacing, seeding rate and fertilizer application." In this test one and two rows per bed are being compared at 4 seeding rates, A, 3, 7.0, 8.9 and 10.1 pounds of seed per acre. In addition no fertilizer, 100 pounds of nitrogen per acre before planting, and 100 pounds both before and after planting are being compared at each rate of seeding and with one and two rows per 40 inch bed. I believe that the proper use of fertilizer and irrigation water along with the new hybrid grain sorghums that we now have offers the opportunity to boost yields of grain sorghums from present yields of 3,000 pounds per acre to 7,500 pounds," concluded Dr. Longnecker.

spending several days there with relatives. The Bob Martins brought The Martins, the Zant Scotts and Wright Scott attended the Scott reunion in Mackenzie Park in Lubbock Sunday.

Those visiting in the Mather Carr home and having dinner were Mr. and Mrs. Willie Carr and grandson, Billie, of Oklahoma City, Mrs. Erx Williams, Petersburg, Wesley and Bill Carr and Mrs. Chioma Williams.

Mr. and Mrs. Chioma Williams and Sue were hosts Sunday night to a supper honoring Aldine Williams and Mrs. Mather Carr on their birthday. Those present for the supper were Mr. and Mrs. L. A. Williams of Amarillo, Mr. and Mrs. Aldine Williams and children, Lenda, LaNell and Dean of Floydada, Mr. and Mrs. Raymond Williams and Carolyn of near Floydada, Mr. and Mrs. Willie Carr and grandson, Billie of Oklahoma City, Okla., Leon Williams, Beth Scott, Wesley Carr and sons, Charles and Bill, Mr. and Mrs. Mather Carr and Horace Williams and Sue. A delicious supper was served cafeteria style, followed up with pecan and straw-

News of Harmony

(By Mrs. Mather Carr)

HARMONY, July 15 — Mrs. Maud Morris and Mrs. Bulah Olive of Floydada were guests in the Everett Miller and Mather Carr home Monday.

Mr. and Mrs. Marion Tucker have been visiting in Colorado for several days with Mrs. Tucker's sister, Mrs. Hays and family.

Ralph Hale and son, Ralph Jr., of Palm Springs, Calif., and Barry and Dan Hale were callers Thursday in the Mather Carr home.

There will be home coming at Harmony in August. (They think it will be August 15, but there will be another announcement later as to the date for sure.) All old timers are invited to attend. The time of day will be announced later also, but I rather think it will be a barbecue supper.

Dinner guests in the Elmer Williams home Sunday were Mr. and Mrs. Paul Williams from Oklahoma, and Mrs. Erx Williams of Petersburg.

Beth Scott returned home from Abilene Saturday evening after in the Ward home several weeks.

G. C. Tiner returned home Sunday after spending several days in the Lockney hospital. He is reported to be regaining his strength rapidly.

Mrs. C. W. Dodson of Midland is the house guest of her daughter, Mrs. G. C. Tiner, Mrs. Earl Robinson and Mrs. Cecil Dodson of Midland visited briefly with the Tiners on Tuesday.

The Floyd County Hesperian, Floydada, Texas, Thursday, July 18, 1957

berry ice cream. Everyone enjoyed the supper and visiting together with old friends and relatives.

Rev. Gates preached Sunday morning and Sunday night at the chapel. The Gates had dinner in the R. B. Gary home. Rev. Gates announced that he would preach next Sunday, the third Sunday instead of the fourth Sunday so everyone keep this in mind and come out to the services.

Sue Williams came home from Amarillo Sunday after spending a week with her grandparents.

Mrs. Julia Moss of Floydada attended services at the chapel Sunday night.

Mr. and Mrs. W. J. Carr and grandson, Billie attended services at the chapel Sunday morning and Sunday night.

Mr. and Mrs. Ed Johnson of Floydada were guests in the Everett Miller home Sunday night.

Melda Jo Ramsey and Charles Mather Carr returned home Saturday from Abilene, where they spent the week at the M. Y. F. Assembly at McMurry College. Mr. and Mrs. Wesley Carr and Bill went down for them Saturday.

Mrs. John Reagan of this city was a recent visitor of her sister, Mrs. Frank Hill and other relatives in Tahoka. Mrs. Hill accompanied Mrs. Reagan to Floydada last Tuesday and returned to her home on Sunday.

Mrs. Hill is the wife of the Lynn County News publisher.

At various times in history counterfeiting has been punishable by death.

Shop and save in our Mid-Summer

SALES

DRESSES 1/2 PRICE

FASHIONS

for sun and fun!

Childrens Sleeveless Blouses	Misses FLATS Sandals	Womens SLEEVELESS BLOUSES
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Summer SLACKS

25 Per Cent OFF

BOYS
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ONE TABLE
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116 S. Main St. Phone YU 3-3950
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The '57 FORD is your best buy by far! And the place to go for the Top Trade and Easiest Terms is...

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Model for model FORD is the Lowest Priced* of the Low-Price Three!

*As set on model. *Prices suggested. *No delivered prices.

CHOICE OF TWO BIG-CAR SIZES	CHOICE OF A WIDE VARIETY OF V-8'S	MOST MODERN "SIX" OF ALL	A COMPLETELY NEW "INNER" CAR	WORTH-MORE QUALITY THAT LASTS
You can have your '57 Ford either big or king-sized—over 16 feet long or over 17 feet long. Both sizes give you fine-car luxury without big-car prices.	Four newly designed V-8's offer you power choices to meet your every need. And with any Ford V-8 you can be sure that the going's first rate!	If you're a "six" fan, Ford's got just the engine for you. It's smooth and economical! It's the Mileage Maker Six—most modern "six" in the industry.	Hidden beneath Ford's gleam is an all-new "inner Ford" to give you the luxury of a big-car ride. High-way, rough road, smooth—there's never a smoother than ever!	The new '57 Ford is worth more when you buy it—and built to be worth more when you sell it. Buy a Ford and Act Now! Test this new kind of Ford.

"FOR NEW KITCHEN or OLD..."

YOU GET A LOT TO LIKE WITH A Built-In GAS RANGE

- COOLEST COOKING
- OUTSTANDING BEAUTY
- MOST FLEXIBLE HEAT
- CLEANEST COOKING
- COMPLETELY AUTOMATIC
- UNEATABLE ECONOMY

... Yes, you'll gladly sing for your supper when you discover the fun of cooking on a new Gas built-in range that all but thinks for itself, yet costs 5 to 8 times less to operate. You'll taste the difference, spend the difference, when you join the Smart Moderns who Go Gas. Check with your Gas Company or Gas Appliance Dealer today.

Remodel your old kitchen, plan your new one around the Caloric Gas Built-In.

fuel for a growing empire Pioneer Natural Gas Company

enables you to enjoy TV Playhouse 90.

VFW, Giants, And Braves Still Lead Their Respective Leagues

With less than two weeks to go on the 1957 schedule all league leaders are holding on to those leads and are favored to finish in about the same spot they are now in.

VFW is still in the driver's seat in the Pony League and Farm Bureau Insurance looks like the only team with any chance of knocking them off.

Texas League Standing

Team	W	L	Pct.
Braves	9	1	.900
Red Sox	5	5	.500
Tigers	3	7	.300
White Sox	2	6	.250

The Giants seem to be the class of the National League though the Indians could regain the top spot if they can have another hot streak like they experienced in late June.

The Braves of the Texas Circuit have held a firm lead the entire season and appear to be just as rough as they ever were. It would take a complete reversal of form for them to slip far between now and August 1.

Games this week will see VFW take on Lighthouse tonight at the Rodeo Grounds while at Sherrill field it will be White Sox against Tigers and Indians against Giants. Friday night it will be Farm Bureau Insurance against First National, White Sox vs. Braves, and Dodgers vs. Cardinals.

Monday action will pit VFW against Farm Bureau Insurance and the Indians against the Dodgers. Tuesday Lighthouse will take on First National, the White Sox play the Red Sox, and the Giants take on the Cardinals.

In action last Thursday Lighthouse Electric whopped First National 24 - 14 with Morren pounding out five hits to lead the winners. The Braves demonstrated their championship form in trouncing the Tigers 19 - 6. The Giants took a close one from the Cardinals 9 - 7.

Friday saw Farm Bureau Insurance knock off league leader VFW 13 - 8 as Pierce powered four hits for the Bureau. The Tigers clawed the Red Sox 21 - 16 and then in the night cap the Indians scalped the Dodgers 9 - 5.

Unofficial standings through Friday night's play were:

Pony League Standing			
Team	W	L	PCT.
VFW	10	3	.769
Farm Bureau Ins.	8	5	.615
Lighthouse Electric	8	7	.538
First National	2	11	.154

National League Standing			
Team	W	L	Pct.
Giants	9	2	.818
Indians	8	4	.667
Cardinals	3	7	.300
Dodgers	2	9	.182

Leading hitters in the Pony League through last Friday found 11 still hitting above the 400 mark.

Prayer Team BA. 599
Pierce FBI 576
Richardson FBI 545
Teague VFW 540
Williams FBI 540
Morren REA 521
Barcomeras REA 521
Orman VFW 481
Martinez PNB 481
Campbell REA 428
Hicks PNB 418

Leading the National Leaguers at the plate were:

Player Team BA.
Coutee Ind. 590
Teague Dod. 516
Amburn Giants 498
Swaffler Cards. 400
Morren Cards. 387
King Giants 378
J. Gardner Giants 363
W. Gardner Giants 360
Hinsley Cards. 346
Heron Cards. 333
McNeill Cards. 333

Monday & Tuesday Scores
PNB 14 - LHE 24;
LHE 5 - FBI 10;
FBI 13 - VFW 8;
Giants 3 - Dodgers 2;
Red Sox 7 - Braves 9;
Cardinals 4 - Indians 6.

Council Makes Salary Raises

Salary increases aggregating \$300 per month were ordered by the City Council of Floydada in their regular session Tuesday night of last week, and approximately two blocks of land in the southwest part of the city was annexed on petition of property owners in the area affected.

In other action the council entered a minute to the effect that final authority on "cut offs" of water and light service due to delinquent payments be given the city secretary.

The salary increases gave \$150 additional in the power and light department, \$65 to the water department, \$50 to the administrative employees and \$35 to the police.

However, the increases "eliminate all overtime except in cases of emergency to be passed on by the council." Overtime has been a big problem, which the change the council hopes, will eliminate.

The new area annexed to the city comprises all of Blocks 9 and 10 in Price First Addition to Floydada east of Highway 207. It includes the Dairy Mart. Area of the blocks west of the highway is not affected.

HAVE FAMILY REUNION HERE

Mr. and Mrs. Adolph Burgett and children, Diana Sue and Danny, of Rowell, N. M. are visitors in the home of his parents, Mr. and Mrs. Z. A. Burgett, 214 East Georgia Street. The Adolph Burgetts are on the second week of a vacation. They had been in the Colorado mountains.

Others who will be in Floydada for a family reunion at the Burgett home during the week-end are Mr. and Mrs. Ken Burgett of San Antonio, Mr. and Mrs. Eddie Brown and sons, Gary and Ronnie, of Lamesa and Major and Mrs. Elmer Burgett and son, Larry, of Washington, D. C.

Major Burgett arrived back in the United States Monday, July 15, from an 18 month tour of duty in Korea.

TWO JUVENILES PAROLED IN DOUGHERTY DEPOT CASE

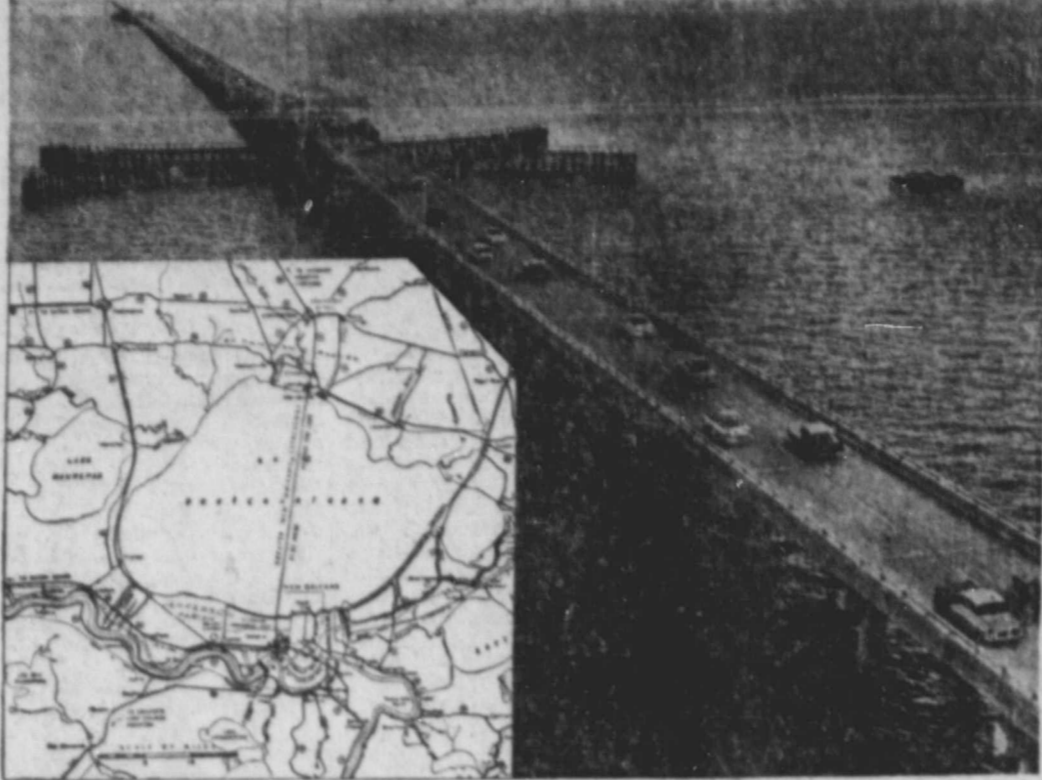
Last week in County Court two juveniles were put on parole to their elders, following charges preferred in which a recent break in at the Q&P Railway depot and damage to the property at Dougherty was alleged.

Restitution for the damage done is required of the parents, according to county judge J. D. Mc'Brien, who said the bill approximates \$100.

Mrs. E. A. Shelton, of Catlsbad, N. Mex. is here this week visiting friends and former neighbors, among them the W. D. Newells, Mrs. Morgan Wright and the Fred Robertsons.

All Chopin's works were written for or with pianoforte.

GROUND OBSERVER Corps posts range from Manhattan building tops (above) to remote desert and forest country. Seventeen thousand posts and 400,000 skywatchers provide U. S. Air Force and civil defense personnel with the visual identification of low-flying planes needed to supplement radar warning data. (N.Y. Daily News Photo)



WORLD'S LONGEST BRIDGE, the 24-mile Lake Pontchartrain Causeway north of New Orleans, is a spectacular example of new highway construction which could be used to help straight across the huge lake barrier to the north. The bridge was opened to traffic in August 1956.

Spears Doubling Floor Space With Added Building

Spears Auto Company on North Main Street in Floydada this week announced plans to expand their floor space to double the present size. The more will take in the old post office building adjoining them on the south which Spears has purchased from Wayland College.

When the reconstruction is done their present building 25x100 feet will be entirely for shop service with openings into the new addition which is the same size. Included in the plans will be office and counter space, parts bins and storage room.

Spears Auto floor includes W. M. Spears, George Spears, Alvis Halsey and Hugh Peck. They feature automotive, irrigation engine, and tractor repair service and stock a large line of repair parts and accessories.

Barry Stansell Is Home From Europe

Barry Stansell, son of County Treasurer Mrs. Troye L. Stansell, who has been overseas in the air force for three years, returned home Wednesday of last week and is visiting his mother here.

Barry landed in New York City on July 3. He has a leave for a month and will report at a base in Nevada on August 12.

Barry has another six months of service before his term expires.

MRS. HOPKINS VERY ILL

Mrs. Keith Arnold and children, Jay and Lou Ann, of San Angelo, Mr. and Mrs. A. G. Hopkins and daughter, Gayle, of Lubbock, and Mrs. Brown Kendrick of Dallas arrived in Floydada last week-end to be at the bedside of their mother, Mrs. E. A. Hopkins, who is critically ill at Peoples Hospital.

They are staying in the home of their sister and family, Mr. and Mrs. Jack Henry.

MAKE WAY

Janie: "Mother, we learned at Sunday School that we came from dust and go back to dust. Is that true?"

Mother: "Yes, darling, anything you learn at Sunday School is true."

Janie: "Well, I just looked under my bed and somebody is either coming or going."

A sign in a western town reads: "4,000 people died of gas in this state last year. Two inhaled it; 27 put a lighted match to it; and 4,000 stepped on it." - Tips.

Floydada Group Attending State FFA Convention

Mr. and Mrs. Henry Barber, L. B. Cook, Larry Irby and Joe Noland left Floydada yesterday for Fort Worth and the state FFA convention. The festivities are scheduled in the Will Rogers Memorial Coliseum in that city.

Irby went as delegate from the Floydada chapter of FFA. Both Barber and Cook are instructors in agriculture in Floydada High School and Joe Noland is a graduate aggie who accompanied the group.

Mrs. Barber planned to go only as far as Weatherford where she will visit with relatives during the convention.

Three Floyd County boys, Keith

MILADIES CLUB HAD THEIR MONTHLY MEETING THURSDAY

The Miladies Club had their regular monthly meeting last Thursday afternoon in the home of Mrs. E. J. Womack.

Mrs. E. L. Judy, vice president, presided. Plans were made for an all day outing at Roaring Springs on Thursday, July 18. Basket lunches will be taken.

Mrs. Judy directed the program for the afternoon with each member presenting a poem.

Refreshment plates were served to Mrs. R. M. Stovall, H. F. Pratt, E. L. Judy, Virgil Warren, Lawrence Stovall, Foster Amburn, Miss Wilma Jean Judy and the hostess, Mrs. Womack.

The next regular meeting will be Aug. 8 in the home of Mrs. Grady Freeman, 424 West Virginia Street.

Calvin Coolidge took the oath of office at 2:30 a. m. on Aug. 3, 1932, at the home of his father.

Copyrights extend for a period of 28 years.

Biggest Tunnel Is Left Intact On Denver Line

After the construction crew finishes uncapping the Quitaque Tunnel on the Fort Worth and Denver, there'll still be a Quitaque Tunnel on the railway in Floyd County, Cecil Purcell pointed out last week.

Stories in The Hesperian and other newspapers have left the impression otherwise, says the northeast Floyd County farmer.

There are two tunnels on the Denver line in Floyd County where the road climbs up the Quitaque gorge to reach the high plains from the rolling country below. One of these tunnels will be left, the bigger and longer of the two.

The tunnel that is being uncapped was originally intended to be a cut and the ground above was shot full of holes and loosened up by dynamite blasts. It has been giving away trouble all the 28 years the line has been in operation, residents in the area say.

But the main tunnel is not giving trouble and there seems no probability that the county won't be able to coast of it indefinitely.

Incidentally Mr. Purcell said that crops under the hill have been doing well. Good underground season has been ample for the first part of the crop growing period. A good rain in July would really set the crop and range people up in business, he said.

Grady Freemans New Grocers In North Side Store

Mr. and Mrs. Grady Freeman are now associated with the Jester Grocery on the north side of the square in Floydada. The business has been named Jester-Freeman Grocery.

Freeman said this week they plan to continue to feature staple groceries and quality meats at popular prices. Under the new arrangement the Jesters are able to spend more time away from the business, though they are helping out some during rush hours.

In an announcement on another page of this week's paper both the partners are extending an invitation to the public to visit with them at the store.

STAR CASH VALUES

Tender Crust Large 1 1/2 lb. BREAD	23c
No Advance in Price	
Libby's 8-oz. Can	
Frozen Lemonade	10c
Miracle Whip Dressing	33c
Betsy Ross 24-oz. Bottle	
Grape Juice	25c
Tomato 46-oz. Can	
JUICE	25c
Cloverlake Mellorine 1 1/2-Gal.	59c
F.L.C. 46-oz. Can	
Orange-Ade	25c
Shurfine 3 Can	
Pork & Beans	29c
Shurfine 4-oz. Can	
Pimiento	16c
Ready-to-Bake 2 Cans	
BISCUITS	19c
Scottie's Facial, 400 Sine Box	
TISSUE	25c
Ocello, Giant Size 2 for	
SPONGE	74c
All Meat Pound	
BOLOGNA	39c
Shurfresh 2 lb. Box	
CHEESE	69c
Shurfresh, Colored lb.	
OLEO	21c



WOMEN'S SHOE CLEARANCE

FLATS --- Values to \$5.95
\$2.77

HEELS --- Values to \$10.95
\$4.77

WEDGES -- Values to \$10.95
\$6.77

HAGOOD'S Dept. Store
Standard Brands - Priced Right



LAZY DAYS MENU MAKERS

Soffin TISSUE 4 Roll Pack	35c	Wrigleys GUM 3 For	10c	PURE CANE SUGAR	
Roxey DOG FOOD 3 Cans	25c	Salad Bowl Salad Dressing Quart	49c	FOLGERS COFFEE	
SHURFRESH OLEO Pound	22c	SHURFINE SHORTENING		BISCUITS	

Finest Quality MEATS

PINKNEY - Country Style	Pound	SAUSAGE	29c
TENDERIZED STEAK	Pound	BOLOGNA	39c
ALL MEAT	Pound	FRYERS, lb.	??

FELTON-COLLIER
PHONE YU3-2252 GROCERY & MARKET Double S. & H. Green Every Wednesday

Sight-Trip Mexico

representing Fellowship of Church of this nine adults, for an out- Mexico and home to-
 trip included Word, Patty Martin, Peggy Huse, Gaynelle Burle, Joy Sparks, Peterson, Bobby Rice, Vaughn Johnny Wit- Kearney Ed- Douglas Charles L. T. Hick- Tilden B. Arn- dothe, Mr. and and Mr. and
 Tuesday night and on Wed- to Farming- were guests of at the Navajo ed two meals by this tribe customs of the
 spend the day sightseeing. raised enough for expenses for ke sales and donations were ghted in a
ZER
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PALMER
 Discoverer
33121
 All Else
J. Palmer
ER, D. C.
 adway
 TEXAS

certain amount of money to buy the groceries necessary for the meals they prepared.

Vaughn Ginn, Linda Welborn, Pat Hickerson and Jerry Solomon are presenting short devotionals each morning and Rev. Armstrong conducted services each evening using "Prayer" for his topic.

News of Broadway

(By Mrs. T. E. Thornhill)

BROADWAY, July 15 — Mr. and Mrs. J. C. Joplin and Mittie were Sunday visitors with Mrs. Joplin's sister and family, the Carl Holcombs in Crosbyton.

Our church voted Sunday to in- stall an air conditioner this week. Our pastor invites everyone to our services and says he thinks it will not be uncomfortable from the heat any more. Our S. S. attendance was down Sunday but we had quite a number of visitors for church ser- vices.

Mr. and Mrs. M. R. Givens, Teddy, Preston and Mickey were Lubbock visitors Sunday.

Sunday visitors with the T. E. Thornhills were Mr. and Mrs. R. M. Spence of Floydada, Mr. and Mrs. Kelton Winegar and Karen Jo, Mr. and Mrs. A. L. Winegar, Harvey, Robert and Georgia Ann, Mr. and Mrs. D. D. Thornhill and Pete Rich- ards.

Mr. and Mrs. J. M. Bennett were Sunday evening callers in the Wil- lard Richardson home.

Frank Hash of El Paso has been visiting his parents, Mr. and Mrs. C. W. Hash for the past several days.

Mrs. D. D. Thornhill was a caller in the M. R. Givens home on Wed- nesday afternoon of last week.

Well! It looked like something was really getting torn up down at the Cecil Berry's one afternoon last week. We drove by and they were pulling concrete off the porch, but they assured us they were getting ready to do some remodeling.

Mr. and Mrs. Ben Beckham were among those enjoying the Beckham annual family reunion in the Okla. preserve from Friday through Sun- day of last week.

Mrs. R. E. Smith of Crosbyton was a Monday afternoon caller last week in the M. R. Givens home.

Several girls from our community and their sponsors have enjoyed the Baptist Encampment near Floydada the past weeks. This week the boys are there.

Two weeks ago Sunday night Mr. and Mrs. Ben Beckham visited with Mr. and Mrs. J. M. Bennett.

Mrs. Dick McDuff visited awhile Sunday afternoon with the Barney McDuffs in Crosbyton.

Mrs. Colene Thompson, Monica and Rodney are home again after an extended visit with relatives in Ark. and Okla.

Pete Richardson spent Saturday night with Harvey Winegar.

Mr. and Mrs. Bill Powell of Crosbyton were Sunday visitors in the home of Mr. and Mrs. Richard Sud- duth and Diane.

Kim Sudduth of Lubbock spent last week with her grandparents, Mr. and Mrs. Claude Sudduth.

Mrs. J. C. McCracken, J. B.

Marley and Clara Dean accompa- nied by Mickey Givens and Kim Sud- duth were Friday visitors with Mr. and Mrs. R. M. Spence in Floydada.

Mrs. Lizzie Crausby had the mis- fortune to be involved in a collision Friday of last week. We understood Mrs. Crausby wasn't seriously injured but her car was badly damaged.

Mrs. Ben Beckham, Mrs. Colene Thompson, Monica and Rodney were callers on Monday morning of this week in the home of Mrs. J. M. Ben- nett.

Mrs. D. D. Thornhill visited Mrs. Arvis Moore, Fern, Robert L. and Kitty Joyce Saturday afternoon.

Mr. and Mrs. Willard Richardson and Pete were Wednesday night callers in the J. M. Bennett home.

Thursday night of last week Mr. and Mrs. D. D. Thornhill visited with the A. L. Winegars in the Cone Com- munity and enjoyed water skiing.

Duane McClure visited the James B. McClures in San Antonio over the week-end.

Mrs. J. C. McCracken is visiting her daughter and family, Mr. and Mrs. Jimmy Darwin, Paul and John in Fort Worth this week. Mrs. Darwin was to undergo minor sur- gery in a Fort Worth Hospital this Monday morning.

Tommy Thornhill visited and helped Marshall Berry carpenter on Saturday evening of last week.

Mr. and Mrs. Ronald McClure, Rhonda and Brenda were Sunday dinner guests with Mr. and Mrs. Hoyt McClure.

Brian Webster visited his grand- parents, Mr. and Mrs. H. L. Morris last week while his mother and sister were down at camp.

Folks, it looks like we better be on the alert for rattlers, some of the neighbors are killing one every day or so.

Those enjoying a picnic supper at the park last Friday night were Mr. and Mrs. C. E. Thornhill, Mr. and Mrs. A. L. Winegar, Harvey, Robert and Georgia Ann, Mrs. Lizzie Winegar, Karen Jo Winegar and Mr. and Mrs. T. E. Thornhill and Tommy.

Fairview News

(By Mrs. T. L. Perry)

FAIRVIEW, July 15 — Most of the farmers in our community are about caught up with farming and really ready for a rain. Those that have irrigation wells are fixing to start watering.

Mrs. Lee Burgett left Monday for Gregory, Texas, to visit her brother and family, Mr. and Mrs. G. A. Moore. Mrs. Moore has been sick for quite some time.

Mr. and Mrs. Chil McClure and Del went to Lubbock on Saturday and attended the Bullard Reunion on Saturday and Sunday. Others from this community present at the reunion were Mr. and Mrs. L. B. Cosby Sr., Mr. and Mrs. T. L. Perry and Jan and Mr. and Mrs. Don Bransom and Steven.

Guests in the Chil McClure home Friday night were Mr. and Mrs. C. C. Parks and boys.

Mrs. Ray Hopkins and boys from Tahoka and friend, Diana, were week-end guests of her parents, Mr.

and Mrs. W. W. Baxter. On Sunday, they and Becky Baxter of Floydada enjoyed a picnic at Roaring Springs.

Mrs. Lee Burton was sick over the week-end. Mrs. Shirley Irwin visited her on Thursday afternoon and Mrs. Jim Stewart on Monday after- noon.

Mr. and Mrs. R. M. Cannon of Petersburg came to visit Mr. and Mrs. Jim Stewart and Jim Dan on Sunday morning. Mrs. Stewart went home with them. She had been visit- ing her son and family here.

On Sunday afternoon, Mr. and Mrs. Jim Stewart visited her par- ents, Mr. and Mrs. L. A. Horton in Plainview.

Last week-end Mr. and Mrs. S. H. Tackett went to the mountains near Albuquerque, N. M., where they were guests of Mr. and Mrs. J. M. Simp- son. On Monday Mrs. Tackett was called to Houston where she attend- ed the funeral of her brother-in-law, R. J. Greer. She returned home on Wednesday.

On Monday of this week, Mrs. Tackett went shopping in Lockney with Mrs. E. L. Judy and Wilma.

Mr. and Mrs. Shirley Irwin and family went to Bursee Lake Sunday on a picnic. Then on Sunday night Mr. and Mrs. Carlton Fawver and family were guests in their home for homemade ice cream.

On Monday morning Mrs. E. W. Walls attended a bridal shower for her niece, Miss Betty Johnson, at the home of Mrs. Jess Cox in Lock- ney. Mrs. Walls spent the rest of the day with her sister, Mrs. T. J. Jar- boe.

Mr. and Mrs. L. B. Cosby Jr., and children made a business trip to Lub- bock on Thursday.

Judy Wilson returned home from Ft. Worth on Sunday afternoon. She had been visiting her sister, Mrs. Jim Mallard and family for the past two weeks.

Dinner guests in the home of Mrs. W. B. Wilson Sunday were Mr. and Mrs. Bill Beady of South Plains and

Mr. and Mrs. A. S. Mize of Cedar Hill.

Ronnie and Donnie Wilson, twin sons of Mr. and Mrs. Joe Earl Wil- son of Lubbock, visited Mrs. W. B. Wilson on Monday.

Mrs. L. B. Cosby stayed with her mother, Mrs. G. M. Bullard of Floyd- ada, on Friday and Saturday while Mrs. Bullard was in the hospital. Mrs. Bullard is visiting her children in Lubbock this week.

Mr. and Mrs. Robert Sprangler and daughter Majorie Ann of Shel- by, N. C., have returned home after visiting in the home of Mr. and Mrs. Loy Lee Trice and family and with other relatives here and at Lub- bock. Mr. Sprangler is a brother of Mrs. Trice.

Mr. and Mrs. W. A. Dulin and family of Roscoe spent the week- end with Mr. and Mrs. C. P. Carey of the Sand Hill Community. Mrs. Dulin is a sister of Mr. Carey.

Biggest Sellers... because they're Biggest Savers!



You can tell from the way they're put together that Chevrolet trucks stay on the job... save on the job!

A truck with built-in stamina—that's Chevy. Whether highballing down highways or roughing it across rugged terrain, or doing delivery duty in town, dependable "can-take-it" Chevrolets are cutting

downtime to the barest minimum. A truck with a choice of ready-to-go power—that's Chevy. From an advanced lineup of eight engines—140 to 210 hp—you can save by choosing the power precisely matched to your job. Thanks to compact weight-saving design, Chevrolet's V8's deliver high power per pound of engine weight—power that works harder for you. Chevy truck 6's are famous for their stay-

ing power. Whichever engine you choose, you know it's got the power to back up every inch of brawn in every Chevrolet Task-Force truck. A truck for your job—that's Chevrolet, too. From pickups to middleweights to high-tonnage tan- dems, there's one just right for your job. See your Chevrolet dealer. He'll show you a model that's practically made to order for your kind of hauling.

Chevrolet Task-Force 57 Trucks

The "Big Wheel" in trucks!

Only franchised Chevrolet dealers display this famous trademark. See Your Local Authorized Chevrolet Dealer

LOOK AT THESE

Baskets of Bargains

...ALL THROUGH THE STORE!

These Prices Good Friday - Saturday - Monday, July 19-20-22 - Shop Powell's - Your Affiliated Food Store - and Save.

- BUR . 93c
- GAR . 49c
- TENING 87c
- PKINS . 25c
- CA-COLA 39c
- DE . . . 74c
- UDS . . 59c
- PRESERVES . 37c
- MELLORINE 55c

REGISTER FOR VACUUM CLEANER TO BE GIVEN AWAY — FREE — SATURDAY JULY 20 — REGISTER FREE — NOTHING TO BUY — YOU DO NOT HAVE TO BE PRESENT TO WIN.

JELL-O
3 FOR 25c

KOOL AID
6 FOR 25c

Tender Crust
1 1/2-lb. Loaf 23c

LIBBY'S Frozen ORANGE JUICE
6-oz. Can 2 FOR 27c

Sunshine Krispy CRACKERS
Pound 27c

SKINNERS
Cut Macaroni 7 oz. Box, 2 For 25c

FROZEN FISH STICKS
8-oz. Pkg. 29c

DRESSED FRESH DAILY
A GRADE, Pound

FRYERS . . . 43c

CORN KING
BACON . . . 63c
Pound

SHURFRESH
OLEO
Pound 20c

PURE 100% GROUND
BEEF
Pound 35c

HUNT'S
14-oz. Bottle
CATSUP . . . 19c

POWELL CASH GROCERY & MARKET
HI-WAY 70 YU3-2444

SCOTTIE STAMPS ON ALL CASH PUR- \$2.50 OR MORE — DOUBLE STAMPS ON — SAVE WHILE YOU SPEND

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70 c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year, \$3.00; six months, \$1.50; four months \$1.10 in advance.

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Congress of March 3, 1879

VIEWS AND COMMENT

To Several Million people growing and processing tobacco in its many forms is a way of life, a livelihood. One may be sure these people have research specialists studying the asserted connection between cigarette smoking and cancer. Scientists are piling up evidence which could possibly bring about a great change in the tobacco industry. Tobacco people are loath to believe it. They have a liberal amount of money earmarked for research to prove to themselves one way or the other.

Speaking of Cancer, women might take to heart a lesson that a Chinese wife learned and used to good advantage. We read about it in some book of fiction. Her lord and master demanded his tea hot and often, while she, waiting on him, had to drink hers lukewarm. She learned to like it that way. She also learned that tea drunk extremely hot was conducive to cancer. Tired of the old cooties she poured on the service. She got her a man after the obsequies who was more to her liking.

Be An Inventor. Want to travel? Have plenty of money with leisure time to broaden your outlook? Or do something else you have long desired to do? Then be an inventor. Nobody will begrudge your wealth. Something that comes to mind these hot days is a gadget that will stop vapor locks in gasoline lines. High octane gas demanded by modern motors, have a way of stalling occasionally for no reason except that the gas vaporizes and refuses to continue its journey to the carburetor. See a motorist stopped on the road pouring water on his gasoline pump? He's reducing the vapor, restoring the flow of the gasoline. A sure-fire remedy the automobile makers could use would result in quick riches.

Another New Idea. The necessities of the past decade have brought about another interesting development in farm practices, in operation on hundreds of Floyd County farms this summer. It is the lake pump, which will be in competition with the recharge well for the water that is evaporating from a myriad of dry land lakes on the plains. Lake water has something in it that water from the subterranean sands does not have — nitrogen, phosphorus, perhaps — that is useful when thrown back on the high ground to make crops grow. The operator does himself a double service. He grows a better crop with the water that he takes off of water-covered land to restore it to its intended purpose. Portable outfits make it possible to put to practical use even the small lakes that are usually just another nuisance in seasons that follow flash floods.

It takes people like J. Evetts Haley to make things interesting. Evetts is a fire eating conservative of the old school. The political pronouncements of Dr. Abernethy, Tech professor, are heresy to the West Texas rancher. Since Abernethy is the head of the Department of Government at Tech, Haley's thought was to get rid of him. Haley is a member of the board of regents and is in position to make good at ousting. There seems to be no doubt that he was a decisive factor in the firing of Professor Abernethy last week-end. Men of Mr. Abernethy's type think the procession has passed by such men as Mr. Haley. On the other hand Mr. Haley thinks that's what's the matter.

The Swimming Pool. Floydada's municipal swimming pool, about which there have been misgivings first and last since it was first planned out and approved for a bonded debt by the citizens, is providing well for youngsters of the Community this summer. Kept scrupulously clean and sanitary the pool also is well supervised and safeguarded. Something to be well pleased about.

Long Term Debts. All the debts we owe are not just those for which we have put a signature on paper. Some of the obligations we are paying are those which were made in World War II. These debts are due families which suffered losses beyond repayment. Reminder of the fact that wars have a way of lingering long after they have been fought and forgotten is a brief story we read in The Matador Tribune, which tells of a team of 20 men who are to spend the next several months clearing bomb sites in four counties of this area, including Floyd. These practice bombs were dropped 16 years or so ago. One of the thousands of small things yet to be done to clean up after a war that has been history a long time.

Giving Lip Service. Whether flying the flag and observing the proprieties that go with it, as well as repeating the Oath of Allegiance, actually have any patriotic value is doubtful to us. Some of the nicest people we know can repeat the oath forward and backward and know which way to turn the flag when you hang it on the wall. But they speak as though they have seen "through a glass darkly" when the real significance of it all is the subject.

Farmers and commercial cotton insecticide applicators are cautioned by Extension Entomologist F. M. Fuller to use extreme care in handling the highly toxic phosphorus compounds now being used to control cotton insects. Follow the manufacturers directions to the letter, advises Fuller.



More Rain Is Vital Need of Texas Crops

Texas farmers are depending on late July rains to "put them over the top" this crop year. It is a gamble — and an important one.

Only a very few areas lacked enough moisture to start their plantings earlier this spring. The first few days in July saw much of the row crops hitting their peak stride from these initial rains. Now, more rain is a vital necessity — particularly in the western portion of the state.

Many crops that thrived from heavy downpours of April and May developed root systems close to the surface of the ground. Although sub-soil moisture is adequate, these shallow roots are not reaching "2" and crops in West Texas are beginning to wilt in some sections.

Hot weather has been ideal for harvesting wheat and corn, baling hay and cultivating row crops. But cotton remains the question mark in the low rolling plains, parts of East Texas and larger areas in the West.

Most farmers are counting heavily on a good cotton crop already heavily reduced from the 10-year average by acreage allotments. Cotton in cultivation on July 1 was estimated at 6,250,000 acres. This amount is one-eighth smaller than the 7,065,000 acres at the same time last year and compares far below the 9,093,000 acres averaged from 1946 through 1955.

Hardin Due Back At Hospital For Check Up July 29

Deputy Sheriff Ray Hardin who came back on the job last week after a round with the surgeons at the McKinney Veterans Hospital, says he has a check up date coming up for July 29 and will return to McKinney for that.

"They carved on me considerably and didn't leave me any too good looking," said Hardin, "but they did a good job and I had time to learn what it meant to have many thoughtful friends."

Mrs. Hardin, who is office deputy in the sheriff's department, spent what time she could spare with her husband.

L.H.S. CLASS PLANS REUNION

LOCKNEY - The Lockney High School graduating class of 1947 will hold a reunion Saturday, Aug. 3, in the IOOF Lodge Hall.

Local members of the class who are planning the reunion include Mrs. John Lee Casteel, Mrs. Dowell Brewer, Mrs. Tommy Montandon, Mrs. Lewis Ray Strapp, F. G. Jones, Tom Colvin, Harold Jeffcoat and Gordon Derrell McAda.

A Hesperian Want Ad saves time.

Dr. O. R. Mc...
OPTOMETRIST
OFFICE 211 SOUTH...
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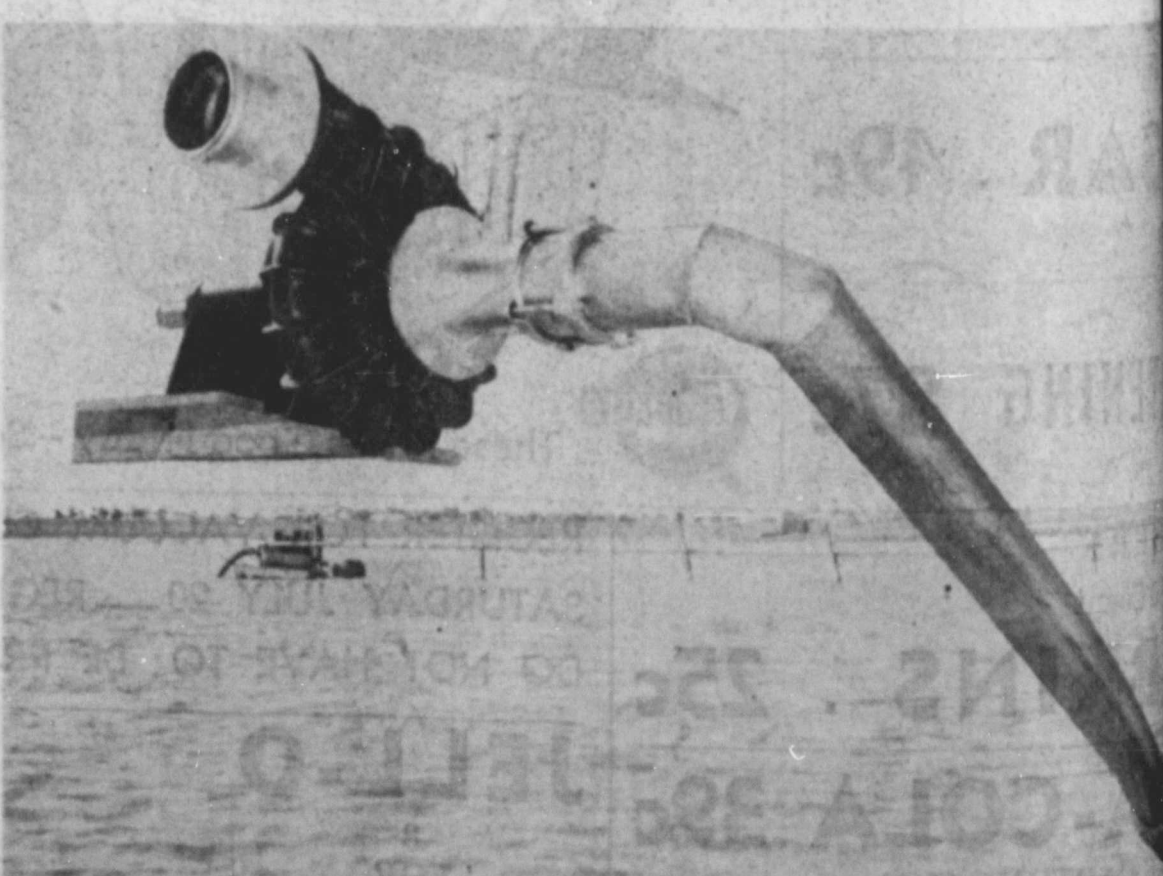
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Olds gives you more!
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SAFETY MAKES SENSE • NATIONAL FARM SAFETY WEEK • JULY 21-27

And From Capitol

the teacher retirement system in the coming two years. Increase is due to the teacher pay raise which ups the amount both the state and the teachers must pay in.

Since the Legislature spent to within \$80,000 of the state's expected revenue for the next biennium, this new drain means according to Calvert, that "the poor old revenue fund will hit the deficit column sooner than expected."

"If I had to make a new estimate of expected revenue right now," he said, "I'd have to say we'd end up almost \$6,000,000 in the hole." But he added that he hoped the outlook would improve before he'd called for another official forecast.

JURY TAKES BREAK — Travis County's grand jury room is quiet too. Jurors are taking a two-week "breather," but will resume investigation of the ICT collapse and legislative bribery charges July 23.

Spokesmen gave no hint when the jury might give its report and end the general suspense.

Another grand jury in Dallas is still at work. It subpoenaed former

Insurance Commissioners J. Byron Saunders and Garland Smith and Smith's son-in-law, Max Wayne Rychlik.

INSURANCE FORMS APPROVED — Texas Insurance Commission has granted "temporary approval" to all life, health and accident policy forms filed before Aug. 22. It's a stop-gap measure to conform with a new law and yet allow Texas insurance companies to continue business.

A law passed last session requires that all life insurance policy forms receive Commission approval before being offered to the public. Previously, only filing of forms with the Commission was needed.

But thousands and thousands of forms are involved, more than the Commission could possibly get through before the effective date of the bill. Hence, temporary approval for all during the checking period.

ADVISORS NAMED — A committee of four has been named to help small Texas cities that want to participate in the state's new urban redevelopment law.

They are Dr. D. R. Reilly of the Nolan-Soury County Health Dept., Joe Driskell of Fort Worth, Marvin R. Springer of Dallas and Jack Shelly of Garland. State Health Commissioner Henry A. Holle announced the group, to be known as the State Urban Renewal Advisory Committee.

Its function will be to help cities under 25,000 population develop city plans to qualify for federal aid in slum-removal programs.

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Lieutenant General Ernest O. Thompson concluded a 40-year military career by retirement as commander of the Texas National Guard, Gen. Thompson, who was "The youngest lieutenant colonel in World War I," commanded Texas' 36th Division in the between-wars interval and served again in World War II. He is a member of the Texas Railroad Commission . . .

Texas tested their atom bomb defenses in "Operation Alert," a practice exercise that assumed seven Texas cities had been struck. State Civil Defense and Disaster Relief Headquarters sent out surprise notices to officials in the target cities. State agencies, as well as local groups, participated in the game of what we'd do if . . .

Some 9,000 acres of cotton in West Texas have been damaged by improper use of chemical weed killers, according to the State Agriculture Department. It urged caution in use of hormone-type herbicides, principally 2-4-D and 2-4-5-T. Contact with county agents was suggested . . .

Mrs. Lem Scarbough of Austin has been appointed by Gov. Price Daniel to the State Board of Mansion Supervisors. Made up of three women, the board plans repair, decoration and beautification of the Governor's Mansion and grounds.

Floyd County 14 Years Ago

(Taken from the files of the Hesperian, issue dated July 22, 1943.)

Ideal weather the past week in Floyd County for growing cotton has caused young feed to suffer just a little for want of moisture. The cotton crop over the county, while short as compared with last year's acreage, is about average with promise of a good crop. Farmers are hood out of the crop before they are too large to handle.

Robert McGuire, one of the charter members of McDermott post, American Legion, is its new post commander, elected Monday night at the annual election in a meeting marked by planning for a year of unusual activity incident to demands of the current war against the Axis powers.

Miss Frances Keim was honored at a surprise birthday dinner Saturday afternoon at 6:30 o'clock at the home of Mrs. R. P. King. Miss Doris Cornelius, niece of Mrs. King, was hostess at the dinner.

Carolyn McDonald and Martha Kate Gillispie of Lubbock are spending this week in Plainview with their grandparents, Mr. and Mrs.

C. A. Tatum

Business was good for Floydada Fire Department Friday. Lots of activity but little damage is the score.

Newly elected Captain of Company No. 2, Conner Oden, furnished the first run for the day, when an attic fire caught about 1 o'clock in the morning at his home on West Virginia Street.

In about three hours the next call came. It was to the G. B. Jenkins residence and the third call for the day was at L. C. McDonald & Son Implement house.

Carl Rodgers is new chief of Floydada Fire Department, having been chosen by the membership last week. A veteran member, Rodgers has served the past year as secretary.

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LEGAL NOTICE

No. 2743.

GUARDIANSHIP OF WILLIAM CAROL PATTON AND GEORGE TRAVIS PATTON, AND LARRY ZANE PATTON, MINORS

IN THE COUNTY COURT OF FLOYD COUNTY, TEXAS.

TO ALL PERSONS INTERESTED IN THE ESTATE OF WILLIAM CAROL PATTON AND GEORGE TRAVIS PATTON, AND LARRY ZANE PATTON, MINORS

Notice is hereby given that on the 12th day of July, 1957, the undersigned, Edna Mae Patton, as Guardian of the Estate of William Carol Patton and George Travis Patton, and Larry Zane Patton, Minors, filed with the County Clerk of Floyd County, Texas, a sworn application for authority to make an oil, gas and mineral lease on an undivided one-half mineral interest, and on any other interest of the Minors in the following described lands in Motley County, Texas, to-wit:

Being Parcel No. 3 out of the South side of Survey No. 41, Certificate 56, Justice Gibson, Original Grantee, described by metes and bonds as follows:

Beginning at the Matador and Cottle County Road, 30 feet North of an iron pipe, the Southeast corner of said Survey;

Thence North 458.8 varas to a stake on the South bank of a ravine;

Thence West 1230.4 varas to a stake;

Thence South 458.8 varas to a point in the East line of the T. N. Camnack Subdivision of said Survey No. 41, 30 feet North of an iron pipe;

Thence East 1230.4 varas to the place of beginning; and containing 100 acres, more or less;

LESS a strip consisting of 3.79 acres, as shown by deed from S. L. Bolton et ux., to the County of Motley and State of Texas, by right-of-way deed dated March 24, 1930, recorded in Book 23, at page 177 of the Deed Records of Motley County, Texas.

The tract herein described now containing 96.21 acres of land.

Said application will be heard by the County Judge of Floyd County, Texas, in the County Court Room in the Court House of said County, in the Town of Floydada, and State of Texas, on the 29th day of July, 1957, at 10 o'clock, A. M., same being the time and place which has been duly designated by said Judge as the time and place when and where such application will be heard.

Witness my hand this, the 12th day of July, A. D., 1957.

Edna Mae Patton, Guardian of the Estate of William Carol Patton and George Travis Patton, and Larry Zane Patton, Minors.

Phone YU3-3258

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West Texas Pioneers Program Is Arranged at Ralls, Friday, Aug. 2

RALLS — Program of West Texas Pioneers and Old Settlers Day to be held Friday, Aug. 2, in Ralls, is almost complete, according to Garnet Jones, Crosbyton, vice-president and program chairman.

Completed portions of the program are as follows: Memorial service, 9 a. m., First Baptist Church, with Rev. Tommy Allen, pastor, as the speaker, and special music arranged by Mrs. Ellis Brown; registration, 10 a. m., at city hall; welcome address, Mayor Bill Smith, 11 a. m.; special music arranged by Joe Meador, and response, J. Edd McLaughlin, president; principal address, Senator Preston Smith, 11:20 a. m.; announcement of events, 11:40 a. m., and at noon an old-time basket lunch. Each person attending should bring his own lunch for the occasion.

Afternoon session will open with special music arranged by Garnet Jones, and then the Old Fiddlers contest (all over 50 years of age) will be held, under the direction of Mrs. Dulaney Davis. Prizes for fiddlers have been raised to: first place, \$40; second place, \$30; third place, \$25; fourth place, \$20; and \$10 will be awarded to each old timer entering the contest. Time for the Old Fiddlers Contest is set for 1:15 p. m.

Business and election of officers will be held at 2:30 p. m. where all West Texas pioneers have a chance to elect persons of their choice to head the organization and select a meeting site in the country.

At 4 p. m., pioneers will pay their annual respects to the dead in Old Emma Cemetery, which will end the afternoon program.

The evening portion of the program will begin at 7 p. m. in the Methodist Church with old time gospel singing under direction of Cecil Green, Ralls.

At 8 to 9:30 p. m., old timers will gather at the city hall auditorium for a square dance. Only old timers may dance until 9:30 p. m., when the dance will be opened to the public. This will officially end the day.

Officers of the West Texas Pioneers and Old Settlers Reunion are: J. Edd McLaughlin, Ralls, president; Garnet Jones, Crosbyton, vice president; Joe Catching, Lorenzo, vice president; Claude Benton, Ralls, vice president; and Mrs. Walter Gillon, Ralls, secretary-treasurer.

Martin Is Named President Flomot Exes at Reunion

Mrs. Bernice Gates was chosen homecoming queen and Wilburn Z. Martin president of the ex-Teachers and ex-students Association until the next home coming in 1960 at Flomot Saturday of last week.

The home-coming drew a thousand or more exes, their friends and families. Activities lasted throughout Saturday afternoon and night and Sunday.

C. C. Jones is the new vice president and Mrs. Bernice Gates secretary-treasurer.

J. L. Speer has served as president of the exes since his election in 1954. Ralph Stapleton served as master of ceremonies.

The Ewyn Martin family came from San Francisco, Calif., to be present for the event and another long-distance traveler present was Mrs. Suddie Davis of San Diego.

Of the thousand or more registering for the home coming 800 were served at the noon hour Sunday on the school lawn.

when she went to Lockney to visit in the home of Mr. and Mrs. R. E. Young and family.

Mr. and Mrs. Frank McClure returned from Bridgeport on Wednesday afternoon, and on Friday afternoon and night their children, Mr. and Mrs. Don McClure and girls of Crosbyton visited them. Sunday dinner guests in the home of Mr. and Mrs. Sylvia Kinnibrugh.

Intermediate girls left on Monday after lunch for the Plains Baptist Encampment for a stay at the South Plains cabin and the Intermediate girls camp where they will stay until Wednesday afternoon when the boys camp will begin. Counselors Virginia Taylor and Donita Milton are staying with the girls, and girls from here were Sue Wilson and Yvonne Karr. Mrs. L. T. Wood, vice-president of the WMU went to the encampment for a meeting of the Women's Missionary Union which was called by Mrs. Bert Black, District president for Monday afternoon at 3 o'clock.

Mrs. Sylvia Kinnibrugh and girls went to Lubbock on Friday accompanied by Mrs. Clifford Helms, Bonnie and Judy and baby son, of Lakeview, whom she took for a check-up at the Methodist Hospital.

Mr. and Mrs. Mac Smitherman are the proud parents of a son, born on July 10 at eight o'clock at the Lockney Hospital. The baby weighed seven and a half pounds. We offer congratulations to the parents and grandparents. Mr. and Mrs. John Smitherman and Mr. and Mrs. Charley Perry of the Sandhill Community. Mrs. Smitherman and baby son were to go home on Sunday afternoon.

June Marble is at the Plains Baptist Assembly Grounds again this week where she is one of the life guards at the swimming pool.

On Wednesday night at the Baptist Church here Dr. A. Hope Owen, President of Wayland College at Plainview brought a good message at prayer meeting. This Wednesday night at 8 o'clock Thomas Parrish, director of development at Wayland, will hold the prayer services here at church.

Mr. and Mrs. Arby Malder and children will go to Amarillo next Sunday to attend a family reunion of the Hollands, her mothers people, at Ellswood Park.

Mr. and Mrs. Garland Tucker and Mr. and Mrs. John Fortenberry of Cedar Hill had dinner on Sunday afternoon at church with Mr. and Mrs. Fred Fortenberry here. The Fortenberrys have a new little niece born this week in the Plainview Hospital on Monday, July 8. She is the baby daughter of Mr. and Mrs. Eldon Fortenberry who live east of the Cedar Hill store, and she has been named Stephanie Darlene. Mother and daughter came home on Thursday noon to stay with Mr. and Mrs. Robin Fortenberry for a few days.

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Mr. and Mrs. Garvin Beedy became the parents of a baby girl on Thursday morning at 1. July 11 at the Methodist Hospital in Lubbock. The baby has been named LaTonya Gay. She weighed six pounds, eleven and a fourth ounces. Grandparents are Mr. and Mrs. Leo Prizzell of Center, and Mr. and Mrs. George Beedy of Lockney, Garvin and Jane

have two other children, Larry 8, and Rice 4. We offer congratulations to the newcomer and her folks.

Mrs. McParland of Riverside, Calif., near Los Angeles, arrived on Tuesday evening about 7 for a visit here with Mr. and Mrs. Lee Pearson, who is Lee's niece, and will be remembered as Ona Wootton.

BAPTIST Revival services for the summer are to begin on August 18 and go through August 25, with Rev. Troy Dale of the Ozona Baptist Church, bringing the messages of the meeting. Rev. Paus will lead the singing at the Dougherty Baptist Church on August 4-11. E. L. Morrison was accepted as an active deacon in the South Plains Church, having served fifteen years in this capacity before they moved here this spring.

Mr. and Mrs. J. P. Taylor had as their guests at dinner after church on Sunday Mr. and Mrs. Grigsby Milton and girls Sunday afternoon at the home of the Arby Malder home, then they all went to the Miltons to have supper, and the two families came to church services together.

4-H ELECTRIC CAMP

Sue Wilson and Donita Milton have been selected from the six 4-H boys and girls from each of several counties of the South Plains to go to Lubbock to attend a camp sponsored by the Southwestern Public Service and Extension Service from Wednesday noon until Friday afternoon, July 19. 4-H boys and girls were chosen by their outstanding appliances among other things and will make either a lamp or a crocker while at camp. The camp will be situated on the Fair Grounds at Lubbock. There will be recreation, swimming and other things besides the educational work.

Parents of Mrs. Rex Smitherman, Mr. and Mrs. A. L. Jackson of Floydada, had supper on Sunday evening with the Smitherman family here, and later Kelly and Bryn went home with their grandparents to spend the night. Mrs. Smitherman went to Lubbock on Saturday afternoon to visit Mrs. Garvin Beedy and baby. She reported that Mrs. Beedy is expecting to come home either this Tuesday or Wednesday.

Rev. and Mrs. Larry Paus and children went to Lamesa on Monday and spent the night with her parents, Mr. and Mrs. Lloyd Fincher. On Tuesday morning the Paus' accompanied by Mrs. Fincher and Irwin left for Sherman, where they visited an aunt of Mrs. Paus', Mr. and Mrs. L. G. Pittman, and other relatives. Wednesday they all went to Madill, Okla., to see another aunt, Mrs. Flora Beavers. They report it very hot down that way.

Visitors in the home of Mr. and Mrs. Otho Sanders and children were Mr. and Mrs. Thomas I. Collins, Raymond and Bruce, of Hereford, who had dinner and spent the afternoon on Sunday. The Thomas Collins' used to teach school in the Center and Aiken Communities. Mr. and Mrs. C. E. Bartlett came out from Floydada on Sunday afternoon to visit and have supper with the Sanders' and their guests. Bruce remained here to spend the week visiting with Curtis Sanders.

Mr. and Mrs. Bryan Karr and

children were hosts in their home in South Plains on Saturday night at eight for a supper which Mrs. Karr prepared for the deacons of the church. After the supper the deacons held their monthly business meeting. Mrs. Karr served supper to her family, Rev. Larry Paus, Walter Wood, Eugene Morrison, Murray Julian and Grigsby Milton.

Mr. and Mrs. Virgil Jackson, and Linda, Elaine, Wayne and Kathy of Dallas, returned from a vacation spent out in California, and stopped by on Wednesday to have dinner and visit with old friends, Mr. and Mrs. Sylvia Kinnibrugh and girls.

TEACHERS ATTENDING SUMMER SCHOOL AT TEXAS TECH

Floydada teachers enrolled at Texas Technological College for the first term of the summer session are indicated at the registrar's office as:

Bobby Lee Copeland, Mrs. Emily D. Potts and Charles E. Tyler.

Enrolled from Lockney are Mrs. Arla W. Copeland, Mrs. Leona Jenie Watson.

Also included in the list are James A. Caley, Edwanda F. Martin, Mrs. Mildred P. Martin, Leo Chester Purvis and Mrs. Violet E. Senn, from the Peter-shure faculty: William H. Moore, Charlie J. Sullivan, Mrs. Elma J. Williams, of McAdoo; Clifford D. Bradshaw, Elbert Paul Reeves, Mrs. Jewel Eva Reeves, Matador; and Mrs. Anna Ruth Sweatt, Roaring Springs.

Good cartoon paper goes further Try Sure-Rite.

MOTLEY COUNTY MAN IS STATIONED IN HAWAII

25TH DIV. HAWAII (AHTNC) — Army Pvt. Van E. Bradford, 23, whose wife, Oena, lives in Matador, Tex., recently arrived in Hawaii and is now a member of the 25th Infantry Division.

Assigned to Headquarters Company of the 25th Division's 27th Infantry, Bradford entered the Army last January. He completed basic training at Fort Carson, Colo.

The son of Mr. and Mrs. Roy E. Bradford, Route 1, Roaring Springs, he attended Texas Technological College. Bradford was employed by Lubbock Steel Works before entering the Army.

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KUNER — CUT	Green Beans 2 No. 303 Cans	33c
WHITE SWAN — CONCORD	GRAPE JUICE 24-oz. Bottle	34c
RANCH STYLE	BEANS 2 No. 303 Cans	25c
WILSONS	Spaghetti & Meat lb. Can	26c
MISSION — SWEET	PEAS 2 No. 303 Cans	31c
LIBBY'S	CATSUP 14-oz. Bottle	19c
OUR VALUE — YELLOW CLING	PEACHES No. 2 1/2 Can	29c
OUR VALUE	TOMATOES 2 No. 303 Cans	25c
LIGHT CRUST — PILLOW CASE	FLOUR 25 lb. Bag	1.98
FLAT RIB	BEEF STEW MEAT . Pound	35c
E & R	FRANKS, 3 lbs.	\$1.05
WISCONSIN RED RIND	CHEESE . . . Pound	59c
KINGSFORD	Charcoal Briquets . . 5 Pounds	49c

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South Plains News

(By Mrs. Murray Julian)

SOUTH PLAINS, July 15 — Farmers are busy in the fields with irrigation of all crops going on. Last week and this, fertilizing was carried on, and nearly everyone would have been through, except that the anhydrous ammonia was almost impossible to get, or small amounts came in at a time.

Potatoes on the Kenneth Bean and Stanforth farm are growing, as well as onions, and other vegetables such as carrots, cantaloupes, peppers, cucumbers now and lettuce to be seeded on the Stanforth farm this next week.

Dry land crops are needing rain very badly.

H. S. Calahan jr. and smallest daughter, Vicki, went to Amarillo on Thursday to enter the hospital for surgery. He to have some work done on his nose, and Vicki an eye operation at 7 o'clock on Friday morning. Mrs. Hilburn Casey of Lockney is keeping Bary Craig while they are in the hospital. They are expected to be able to come home the first of this week.

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PICNIC SPECIAL

Morton's Fresh POTATO CHIPS

MORTON'S POTATO CHIPS

Cold fried chicken . . . MORTON'S POTATO CHIPS . . .
stuffed eggs and celery . . . MORTON'S POTATO CHIPS . . .
ice cold tea . . . MORTON'S POTATO CHIPS . . .
sliced tomatoes, home-made pickles . . . Sounds good, doesn't it? Small wonder that Southwest folks buy MORE Morton's Potato Chips than any other brand . . . what's a picnic without a big, family-size bag of crisp Morton chips?

25 years of pleasing people.

Dallas • Fort Worth • Lubbock

GAS-TOONS
By H. A. COPELAND

"Who did you say installed your WATER PUMP?"
It always pays to have things done RIGHT . . . and it costs less if WE do it!

Camp Cope
SINCLAIR SERVICE
COOPER TIRES
Phone YU 3-9111
602 N 2nd. Hwy 70

CAPADA
FEATURE ATTRACTIONS
SUNDAY -- MONDAY, July 21-22

THE BOOK THAT BOLDLY REVEALS AFRICA AFRICA

... filmed under military protection in Mau Mau country!

SOMETHING OF VALUE

ROCK HUDSON
DANA WYNTER

Our Show Date On This Popular Picture Has Been Advanced a Full Week From Booking. Don't Miss The Date. Don't Fail To See This Picture.

WHITE'S GIGANTIC FREEZER VALUE

SAVE \$150.00 ON THIS

BIG 12.5 Cubic LEONARD

UPRIGHT FOOD FREEZER
REGULAR \$499.00
Now at GIGANTIC REBATE
299.00

SUPERIOR FREEZER
HOLDS 430 LBS.
CONCENTRATED COOLING
ONLY 28% WALL THICKNESS
CONVENIENT DOOR OPENING
DEFROST DRAIN PUMP
FOOD SPOilage WARRANTY
SAVE \$100.00
On THIS DEGREE
CUBIC
REVCO FREEZER
REGULAR \$499.00
YOU PAY
299.00

5-YR. FOOD SPOilage WARRANTY
HANDY EASY-OUT BASKETS
STORES UP TO 600 POUNDS
SAFE-GUARD SIGNAL LIGHT

WHITE'S PERSONALIZED CREDIT TERMS
LONG-TERM TO FIT YOUR BUDGET
PAY ANY AMOUNT DOWN YOU WISH!
TAKE AS LONG AS YOU LIKE TO PAY . . . up to 24 months
MONTHLY PAYMENTS as low as \$15

AUTHORIZED DEALER
WHITE
Auto Store
THE NAME OF GREATER VALUES

Gas before 30

Each farm or ranch operator who applied for tax refunds in 1956 will be mailed Form 2340 for filing the 1957 claim. An instruction sheet for preparing the application will also be provided, says Bates. For new fuel users or those who failed to file last year, copies of the filing form may be obtained from the office of the local county agent.

Boy Scouts Call On George Mahon And The Senators

WASHINGTON, D. C. — Fifteen boys from Floydada and their leaders, James Ward and Jewell Elza were among 200 South Plains Boy Scouts who toured Washington last week before the opening of the National Boy Scout Jamboree in Valley Forge, Pa.

McCoy News

(By Carleta Reeves)
MCCOY, July 15 — Mrs. Corky Guffee and children visited in the Charles Hartzell home Thursday. Other visitors were Mave, Debbie and Jackie Johnston of Plainview.

Stop Rural Fire Calls at Lockney

LOCKNEY — Members of the Lockney Volunteer Fire Department have been instructed to stop answering rural calls until such time as the county will assume the liability for firemen on such calls, Mayor J. E. Cox said last week.

Half A Section Of Cantaloupes

LOCKNEY — Trautmann Bros., vegetable brokers, have set up an office in the Wanda Baker building, just south of the Beacon office. Otto Ables is manager and in charge of their local farming operations.

Harmony Program Includes Talk By Mrs. J. H. Widener

"Grapho-Analysis" was the entertaining and instructive topic discussed at the Harmony Home Demonstration club, when they met in the club room, July 11.

Mt. Blanco Road Letting In August

CROSBYTON — Contract for the construction of 8.5 miles on Farm to Market Road No. 1063 will probably be let in August, County Judge Cecil Berry announced this week.

Mr. Home Owner

Want an extra room? Do you want to repair, repaint your home? Have the answer to your problem. FHA TITLE I LOAN up to \$3500 On Monthly Payments include labor and materials. 60 months to pay.

SAVINGS & LOAN ASSOCIATION

10th Ave. S. Amarillo, Texas
Phone DR-4-8022

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A GROWING FAMILY . . . and A GROWING APPETITE . . .

Sometimes put a strain on the family food budget . . . and a strain on the cook as well.

But with so much fine vegetables being grown in the area there is little need of paying out of season prices.

A food freezer in your home not only gives you opportunity to cash in on the many in season food buys that come your way, but it also allows you to prepare these foods when it suits you best . . . then when that busy day arrives when there are other things on your mind just set out the meal you have in mind and there is little else to do.

An electric freezer or refrigerator offers you a saving both in time and money, and besides that the family will eat much better when you have this supply close at hand.

See your appliance dealer now and find out what he has in the home freezer line. If you are in need of a freezer or if the one you have is too small don't delay—act now.

Give electricity another chore at your house — it is dependable, clean, and economical — and will operate appliances automatically, no need to worry when you are not at the house.

LIGHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED

Copyright by the National Rural Electric Cooperative Association



it's EASY to be a good cook

"LIVE BETTER ELECTRICALLY"

YOU JUST CAN'T BEAT . . .

The convenience and economy of a home freezer. Food bills are cheaper and the family eats better . . . and you always have a reserve on hand for those unexpected guests.


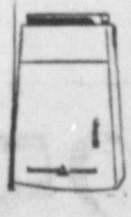
Yes that is what folks are saying about home freezers . . . folks that have one that is.

If you haven't been able to enjoy these privileges then it is time for you to put a freezer in your kitchen.

See your Floydada appliance dealer and find the size and model that will fit your needs. Let low cost electricity do another job for you.

CITY LIGHT PLANT

FLOYDADA, TEXAS

JULY SAVINGS SPREE

Stock Up On Summer SHORTS, BLOUSES AND PEDAL PUSHERS Now

At Special Close Out Prices!

Colors of Pink — Turquoise — Orchid — Brown — Helio
Reg. 3.95 Sizes 10, 14, 16
Now Only \$2.49 Each

ALSO MISSES SHORTS
Regular 2.49. Sizes 7 - 14 \$1.95

WAGON WHEEL

On the Wye Floydada

Lack space for a full-size electric home freezer? Then solve your problem with a two-for-the-money combination freezer and refrigerator. You'll be amazed at how much frozen food you can store in this handy dual-use appliance which takes up no more space than a refrigerator. If you have a space-saving home with no place to add an electric home freezer, then the combination is for you. You'll agree after you see one — it's a two-for-the-money bargain that you can't do without.

SEE YOUR REDDY KILOWATT Electric Appliance Dealer

PUBLIC SERVICE COMPANY

ELECTRIC LIVING IS FUN!!!

Join our July Juice Amboree



GRAPE JUICE Welch's 24-oz Bottle **35c**
Orange Juice Libby's Frozen 6-oz Can **4 FOR 49c**
Grape Juice Libby's Frozen 6-oz. Can **4 FOR 59c**

Mmmm . . . mmm . . . mm. Sip a tall glass of iced fruit juice! Cools you off, tastes good, and **GOOD FOR YOU TOO!** What better time for Piggly Wiggly to have a big **JUICE JUBILEE!** Stock up this week-end, while juices are **LOWEST PRICED . . .** Low caloric too. Get S & H Green Stamps with every purchase . . . double every Tuesday, with \$2.50 purchase or more.

FRIDAY - S

Swift's Sliced, Eversweet, lb

Bacon . 63c

KRAFTS VELVEETA 1-lb. Pkg. **49c**
 Kraft's, 6-oz Pkg., Natural, Sliced
SWISS CHEESE **39c**
SPARE RIBS Fresh Frosted, Pork, lb. **49c**



Libby's, 6-oz. Can
LIMEADE Frozen 2 For **25c**
 Juice, Frozen, 6-oz. Can, Libby's
TANGERINE **17c**
 Juice, Dole's, 6-oz. Can, Frozen
PINEAPPLE **19c**
 6-oz. Can, Frozen
FRUIT PUNCH **19c**
 White House, Qt. Bottle
APPLE JUICE **27c** Del Monte, Quart Bottle
PRUNE JUICE **37c**

TENDER CUTLETS, Lb.

VEAL . . . 89c
FRANKFURTERS E & R Cello bag **3 lbs. 89c**

Prather's, Fresh Frosted, lb.
TURKEY HENS **49c** U. S. Choice Heavy beef, lb.
LOIN STEAK **89c**
 First Cut, lb.
PORK CHOPS **59c** U. S. Choice Heavy beef, lb.
BEEF RIBS **19c**
 U. S. Choice Heavy Beef, lb.
CHUCK ROAST **49c** U. S. Choice Heavy beef, lb.
RIB STEAK **79c**

TUNA Lucky Strike Chunk Style No. 1/2 Can **25c**
FLOUR Golden West 10 lb. Bag **69c**

Paper, Pert. 60 Count
NAPKINS Cello Bag **10c**
 Delsey, 1,000 sheet roll
TISSUE **4 FOR 57c**
 Halo, Big Family Size
SHAMPOO Reg 1.50 Size **98c**
ASPIRIN Bayer's 15c Tin **10c**

Juice, Texsun, 46 oz. Can
Grapefruit **23c**
 Folgers, 1 lb. Can
COFFEE . 94c

With Pork, Campfire, No. 300 Can
BEANS **3 FOR 25c**
 Salad, Suzan, Pt. Jar
DRESSING **25c**

Lemons Calif. Sunkist Pound **12 1/2c**
LETTUCE Pound **10c**
TOMATOES California, Fresh, Pound **19c**
ORANGES California, Naval, Pound **15c**
CARROTS Pound Cello Bag **12 1/2c**
CANTALOUPE Calif. Extra Fancy, lb. **12 1/2c**

Hair Dressing, Giant Size, Plus Tax
VALCREAM **59c**

KLEENEX 400 Count Box **25c**
GLEEM Tooth Paste 50c Size **33c**

Piggly Wiggly
 SUPER MARKETS
 DAVIS & HUMPHRIES, OWNERS & OPERATORS



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