# vest Begins; Hail and Wind Damage Severe 



Gets
With rraft Simmen sume Mosquito Control Meeting Is Set For Tonight mitan in witw and
 Iml

## The Floyd County Hesperian


Plainview C of C
Man Will Speak At Rotary Next Week




First Onions Of 1957 Crop Harvested; Grading Today

Wheat Quotas Are Favored




Daughter is Born Posthumously To


Year Ends for Floydada Rotary Club; New Officers Take Over

Worst Hit Are Irick, Pleasant Valley, Baker

Take Vows Here； Newly－Weds Make Crosbyton Home

can
measure


Unusual Ceremany Held By Rebekahs






Clubs Hold Joint Meeting Tuesday

GET THOSE FINE SHAMROCK PRODUCTS AT－

Roys Independent｜H \＆S SERVICE SERVICE STATION
st Highwa
On The Wye

## CUELLER SHAMROCK

 SERVICE


## Wake News

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White and Vanilla ．．．Regular 5.95 Value．Sizes AA and B Widths．


| CAIHIDRENS | STRPE．C．CH |
| :---: | :---: |
| SANDALS | 2 Pris $\$ 1$ |
| \＄1．99 Pri． |  |
|  | mixit |
| dish rags | STPRET．C．CH |
| 14 for \＄1．00 | 2 Pris $\$ 1$ |
| \＄ | 成mind |
| One | Rack |
| WOMENS | DRES |
| ${ }^{\frac{1}{3}}$ | Off | Good Dress at a Very Low Price！


and


POWELLS


Ditcher of Conteniment Values



ON TEA BAGS



Pony Leaguers Push Schedule For Play-Offs

Lawrence Auld, Lockney, Victim Of Auto Crash

Amarillo Group Annual Camp is Ralls Rites Held For Mrs. Denning Who Died Tuesday Held On Blanco
L. B. Stewart Jr.

Is a Convalescent


Mosley Funeral Held Thursday At Crosbyion

Grote Has Moved To Brownfield As Farm Bureau Mgr.

| $\begin{aligned} & \text { Lilby's Frozen } \\ & \text { Lemonade } \end{aligned}$ | $10^{\text {c }}$ |
| :---: | :---: |
| Priger instant-2an jan |  |
|  |  |
| California, White | 4 |
| Frr |  |
| DINNER Fried Chicken | 69 |
|  |  |
|  |  |

BEANS ..... 25


| Shurfine MILK | $\$_{1}^{\text {Tall }} \mathbf{. 0 0}$ |
| :---: | :---: |
| Prune |  |



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Subscription Prices: Outside Floyd, and adjoining counties-one year, 83.00; six monthe, 81.50 ; four months $\$ 1.10$ in advance.

## 

homer stien, mailo

TEXAS $\int$ FRESS: Association
Momber

Established 18gh
Entered sis sate

VIEWS AND COMMENT
Please Be Careful, Last year the Fourth of July cost 12 lives and injury to more than 300 in Texas alone. The day has become one a great deal by the fact that most of the deaths are due to violations of the law. Thus, last year 58 per cent of the highway killings were due to speed too fast for conditions.
Driving while drinking accounted for 29 per cent. Then came improper passing, followed by crossing prohibited lines. Few accidents were due to faulty machines, bad road
conditions. So when we say please be careconditions. So when we say please be care
ful, we mean be careful to obey the laws of ful, we mean be careful to obey the laws of home safely if you do. Otherwise, you court
tragedy, the loss of your own life or that of loved ones.

Tight Money Policy. We have never known,
and probably never will, about money. For instance, how officials of the Federal Re serve Board and the U. S. Treasurer eight
months ago knew that mones would be
"tight" in 1957 . Tight money was to be a chight in inflation and honey was to be a
parently something went wrong with the parently something went wrong with the
calculations because tight money has not brought less inflation, it has compounded the
problems of the government in its own
financing and made the cost of doing busifinancing and made
ness much greater for most everybody who
had to go to the public or to a private finanehad to go to the public or to a private finane-
ing place for borrowed money. Probably the ing place for borrowed money. Probably the
formula does not work the same way at all
times. This time reverse and adverse effects are being seen. We have to rely on such men
as Senator Byrd, who now is conducting an investigation for congress, for what may be
the answer. The Treasury Department scems to be in a morass over the nation's money af fairs and certainly no person in the ordinary
walks of life has found that the way has been
made easier by tight money, whatever that made easier by tight money, whatever t.
is and however it may have come about. Bright, New Idea. We are pleased to repor that the vegetabbe experimenters are having
a lot of fun, and the chance of making money, too. A new idea, like that, a sort of pioneer ing project, seems to put new fire into a dried sort of thing, with the government and everybody else having a hand in what you
do and how you do it. With onians, cabbagy and the like, you do on your own and you
make it or not and that's that. The fact that some people occasionally make scads of
money puts a little more pep into the thing Aere of Parsiey. We heard a fellow, who
farms a section or two of land, talking somefarms a section or two of land, talking some-
what to himself and to anybody about that was interested to the general effect he plan-
ned to plant an acre of parsley. He was one
of the fellows the vegetable bux had bitten. ned to plant an acre of parsley. He was one
of the fellows the vegetable buy had bitten.
Parsley is just one of several things he will Parsley is just one of several things he will
plant on the ehance that it will go out profit.

 is too high-priced for wheat and cotton to
tell the truth. Frurthermore the way things
are going the conpetion ing etting soen
you connt eet enouveh teres of what you want

"How many brothers and sisters hav
you, Jenny ?" asked the kindly neighbor.


To figure neighbor lady went home to this day nobody tried
heard that she did.
We didn't know, until we read about it, that
while onions and other types of vegetables are new to the plains, the fact is that Texas
is the nation's No. 1 producer of onions. Texas is the nation's No. 1 producer of onions. Texa
A. \& M. Extension is responsible for the
statement that for the five-year period 1949 53 in the state was four and a half million fifty-pound bags, 11 per cent of the nation's
total. Just privately, if onions catch on as the easy crop to raise, the south plains will pro
$\qquad$


 the Caribou highway. Along the way he tossed bundles of newspapers to be picked
up later by distributors,
Suddenly an American car pulled along-
side, honking furiously. "Don't know what's the matter," the motorist called, "but you
seem to be losing papers. Ive been picking
$\qquad$


PROTECTION AGAINST' FIRE

## Autom

G. C. Tubbs Insurance Agency
Phone YU3-9986


Hills donit mean a thing to a Chery!


Only franchised Chevrolet dealers Cm violit display this famons trademark
See Your Local Authorized Chevrolet Dealer

Floyd County 14 Years Ago

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IT PAYS TO PAY RETAIL MERCHAN

ASSOCIATION

ATTENTION MR. HOME O Do you need an extra rom? Dos you We have the answerer tomep FHA TITLE 1 LOAN sion to ssono On sloothly him Why wait for what montbs topy SEE OR CALL
WILLSON \& SON LUMBE OR
BUILDERS MAR We Don't Want All The Busten

## NEIGHBORLY

is the word for Humble Servic

That's the way Humble castomers describe Humble service. $=+=1$.... It's the kind of service that takes a neighborly interest in your car . . . that has a neighborly, understanding of the way you want things done... that's based on .ineighborly courtesy and neighborly friendlines. It's service that Texans like and appreciate that makes you feel at bome the :minute you stop on a Humble dealer's driveway.
 Humble sign.

FOR THAT FRIENDLY HUMBLE SERV STOP AT THE CORNER OF HIGHWAY AND MISSOURI STREETS IN FLOYDA J. W. GILBREATH



## (3) TALK K <br> by L. C. Oakley, Manager

cos

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heici
and arend


She'll Get Your Number
 As always. you'll find Long Distance service is much
faster and more convenient when you keep a list and call by
number. Long Distance is a real bargain, too. You can call from
Floydada to Dallas for only 95 c (station-to-station after 6

| I Like My Phone Because | 12:00-Four Jokers $12: 15$-World Ness 12:15-World News 12:53-Texas Newi |
| :---: | :---: |
| If you were asked to name the one "main" reason why |  |
| having a telephone, what would it be? |  |
| Time-saver, maybe? Housewives, especially, get so much | 2:10, |
| more done during the, day by using their telephone as an |  |
| errand boy: |  |
| Business aid? The phone is an essential tool for most | 3:05-Hils And M |
| business and professionat people | 3.45-Jotin Tie Navx |
| Companion? Folks who have to stay close to home beuse of illness or family responsibilities find the telephone | ${ }^{\text {a }}$ |
| liable friend. Frequently, it's their number one means |  |
| keeping up with friends they don't often get to see. |  |
| Others find it renssuring just to have a telephone close |  |
| knowing they can us it to call for help in an emergency. | Sundey |
|  |  |
| ause it's an easy, pleasant way to visit the people we en- | 1:91-sunday Morting Serenade |
| joy and want to talk to. |  |
| Telephone service means a lot of different things to | $8: 0$ |
|  |  |
| 俍, you can be sure we re always | 8:30-Church of Christ Propem |
| better ways to make it even more useful, convenient, economical. |  |
| Not Out Until You Count Ten | 10:00 Calvary |
|  |  |
| Remember this old saying? "Don't lose your temper. ount to 10." Still pretty good advice, I guess. | (12:00-Hyyns of All Churcese |
| And 10 can be a magie number for saving your telephon | 12 |
| mper, too. | 12:00 |
| When you make a call and don't get a quick answer, a | 1:15-Methodist Mens Hour |
| rule of thumb is to wait at least 10 rings before |  |
| assume no one's there. | ${ }^{2}: 00$-Proudly we Hall |
| Especially during the summer-when people are out | 2,30-Hilibily Hoedowe |
| yard so often-it's a good idea to allow them some extra |  |
| e to reach the phone. |  |
| Call by number. Ths twice as fast | 3 S:00-Moydada Nazarene Quartet S:15-Muste by Name Bands |
| SOUTHWESTERN BELL TELEPHO | 6:00 |
|  | ${ }^{2} 100-8 \mathrm{lcm}$ |

$\qquad$

Dougherty Club Has New Member

 and 13

## Super safe NYLON at BIG saving

## Gates Air-Float Delux (Regular list \$26.65) . . ONMY Gates Air Float Deluxe takes you and your family safely over the miles, at today's highway speeds; safely over chuck holes, rocks, and other hazards that blow out ordinary tires.

$\star$ All given eord - pound for pound, stronges than nteel - ives
 * $100 \%$ vold rubber tread wears far longer than natural rubber * 5,000 grippling edges in the advanced tread design give sure.
 Carter and famity.
MR and Mrs. Havey Trardy visited
Min and Mrs. Claud Payne Sunday


 , xum come Reves soim simang
 and


LIFE INSURANCE \& FARM LOANS

## See R. E. FRY

Let me go over your old life policies with you - You
mayy need to hhange the beneficiaries, or bring the


PROBLEMS YITIR
Bennett's Building N

New Market to Buy or Sell
KEETON LIVESTOCK avo
 Auction SALES Every MO We have stocker and fe
every day of the week.


HESPERIAN CLASSIFIED A

Gates NYLON Guarantee
Protects against blowouts, bruises,
in fact, any cuts,
rime any tire failure-for the fu
NO TIME OR MILEAGE LIMIT
${ }^{51}$ down
highway 70 EAS



PRICES FOR FRIDAY - SATURDAY.

YOUR CHOLCE ONE-HALF DOLLAR PEACHES $\quad-\quad 2$ tor 50 c Hilladate Brken slicel. No. 1 Fat Can
PINEAPPLE $\quad 4$ for 50 c
 PLUMS
 ORANGE JUICE 3 tor 50c ReMON JUICE 3 tor 50 c PICKLES Full quart 2 tor 50c WRUs 8 Bew VIN

2 tor 50 c siox Beec Comb, 20 or Jar HONEY
Hibpy Ba Na 300 Can
SPANISH RICE 3 for 50 c WPAGHETII 2 on 50 c PORK \& BEAN 6 in 50c HOMINY 6 tor 50c

## CATSUP $=-3=30 \mathrm{c}$

 COFFEE :- 94c VIENTAS Can CHILITUNA 3 for 50c

 25 GARDEN LIMAS 25c LBEETS 2 for 25c BEEFSTEW 45 c GRAHAM CRACKERS 38c


## SHRIMP

## BACON

Twin Harbors, No. 1, Chum, Pink, Tall Can

## Salmon

tea bags RITZ CRACKERS

Booth's Breaded
2 lb. Box
Wilson's Crisprite
Sliced, lb.

Northwester
IDDY - BIDDY with a dash of pheasant, Each Hereford Eat-More, 12 oz. Pkg.


STEAK Firrt Cut. Pound PORK CHOPS FPreah Frosted, ll. Nu-Taste, 2 lb. Box
CHEESE
SPREAD Fresh Pound $\quad$ BRD BEEF U. s. Heany Choice Beef, 10. BEEF RIBS

## Chuck Roast

CANTON, $1 / 2$ " Diameter, Fully Guarantecd ${ }^{2}$ GARDEN HOSE res 208-
Paper, Perr, bo count Box NAPKINS muM, Large bje Bize, Plus Tax DEODORANT


[^0]:    Fresh Fat Fryers

