# res Hail Summer with 4-Day Sales Drive 

X-Ray Mobile Unit Coming to Floydada Monday To Combat Dull Let-Up In Trade





Flash Flood Monday Night
Claims Life Of David Rape

Crop Prospect
Brighter Over Floyd County

Church Census
Sun. Afternoon

Chest Funds Distributed This Week to Agencies For Welfare



Cut Weeds On Vacant Lots,


Many Disabled Persons Covered By New Social Security Benefit


# GHOSHEDPRICSS 

DRESSES! DRESSES! DRESSES! AND
half sizes


Largest Dress Stock in Floydada

## NOTICE

## LADIES

 IF IN NEED OF A NEW DRESS? SHOP $R$ ' $n$ ' $R ~$AND WHO ISN'T??


SPORT SHIRTS MENS 2.88

Small, Medium and Large MENS

## DENIM SLACKS

2.66

Scattere
MENS

## SUITS <br> $\frac{1}{3}$

24.95 Now 17.50
49.95 Now 33.33

## SHOES REDUCE

MENS WORK SHOES
MENS SPORT SHOES
MENS DRESS SHOES
WOMENS SHOES
CHILDRENS SHOES 25
10 PER CENT DISCOUNT ON ANY HEM IN STOR


## Grow Hogs, Cows To Make Farm 'Go'





 The unit wis too owned 28 and the acres make maximum use of the 28
 tetter fawn unit, and reorganize take the cattle off the pasture and
their livestock program The family feed the mowed hay, lilting the
needed a long term loan with cheap pasture rest By this manner he rate of interest to get the
program into operations.

 Str. Behacht is making the maximum for giving him a new outlook on
use of the experience that he has
arming and a new chance had with crops he can grow, harvest on the farm. Mr. Schacht is well
and market from his farm. As for aware of the average production of goal for the raising and marketing Administration in 1956 which was
of No. 1 hose.
sea pounds of lint cotton per acer
 prow income of over 1500 from the up by the local FHA office in pro-
four acres of alfalfa. Unless the noting better agriculture. a pound he will
half ore han met met ont se. plan the middle of Billy Gene Warren My. achacht to quite piensed with Named Laboratory in o hor program and believes with
his
country has a future for hos pro.

 chacht has sure jersey hoes and in Moydada in 1977 . His FF,
the boys have hampshire and berk-
projects were in corps and cattle
He completed a bookkeeping course


 As Mr. schacht has just began His dryland farming and grain d



## BARLEY STORAGE

FARMERS! You don't have to Worry about what to do with your Barley.

Bring it to us. We have Bonded Government Storage and can take care of you.

FARMERS ELEVATOR CO.
Carl Nelson Mgr., Floydada

## OUR SERVICE DEPARTMENT

is now open and we have the equipment to handle your Service Problems on any make car, truck or piek-up.

## MR. MELVIN HECKMAN,

our new Service Manager, has 10 years experience on Chevrolet and G. M. products.

We would appreciate taking care of your service problems for you.

## CLINE \& RAINER <br> Your Mercury Dealer

 Phone YU 3-2303Floydada


Fritz $\mathbf{0}$. Smith and his sons, Don and Klar, of of Lockoperations profitable, put them on their feet and on the
way to independence. The accompanying story tells the

Fascinating History Of Short Line Being Preserved at Museum $5 \mathrm{x}=5=5$ F= = $=2=$ nd the minute books of the opera, of he orginal workers are still wit


 TOmato Prices 5 Change Wildly On The Market

$=\mathrm{max}=\mathrm{m}=\boldsymbol{y}$


## Bal's <br> QUALITY MERCHANDISE <br> Blanket Colordram

New Tones! Brighter Hues ! Deeper Shat


REVERSIBLE, DACRON FLIED MOTHPROOF COMFORTERS


eall's
TV = FROM. Regular $\$ 1.10$ JEWELRY 3 for only $\$ 1.10$ Lumbes cotron HOUSE DRESSES Sizes 10 to 18
Florial Prints $\$ 1.99$
 PILLOW S 2.99 Each

 Unbleached SHEETING
 1.00 BATH TOWELS
Larre $2 \times$, 4 2 2tor oly


PANTIES
stees 2612
1.00

100\% DACRON
PILLOWS
Completely Washable. Large $18 \times 25$

2 for 5.88
 GOWNS

- turquolse -
 LUE JEANS full cut Side Opening. $\$ 1.99$

SAVE


Value!
Budget Priced
CASUALS
98

BROWN or BLACK SMooth Leather in Buy at Bealls and Save


MENS SUITS
yEAR ROUND \& SUMMER WEIGHTS $\$ 20.00$ Leather Sandals $\$ 2.00$ All sizes $\$ 1.00$ Washable ORT 71 SELECTIONS WERE
GREATER: New Collars, New Styling and
The Smartest Colors and
Patterns Make Our

Special Purchase! Boys Short Sleeve SPORT SHIRTS


Mens Large Cotton Handkerchiefs ORK SHOES

Cork Soles, Solid molded back. Plain
toe. Brown/ only. Sizes 3.99

Hollywood Pleated Wool and Dacrons and Acetate Blends.

## Grow Hogs, Cows To Make Farm 'Go'





 The unit was too suall and the ace make maximum use of the 28
to mat he owns, he has two acres







 market of hoss fails below 18 cents July, ats plan by the middie of Named Laboratory






 his swine productetion and hast began experience coupled with his business
tour sows and 26 shoats and as hls training made Buly Cene eligible
the pield and Laboratory phe


## BARLEY STORAGE

FARMERS! You don't have to
Worry about what to do with your Barley.

Bring it to us. We have Bonded Government Storage and can take care of you.

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is now open and we have the equipment to handle your Service Problems on any make car, truck or pick-up.

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Your Mercury Dealer Phone YU 3-2303

Floydada

ney believe in hogs and cattle to make their farming way to independence. The accompanying story tells the
wher Fascinating History Of Short Line Being Preserved at Museum



 theulat of the two big rall companies ing into central states' markets.
to by-pass
the lithe Rosco-snyder A 1956 study conducted by Tex
















# Beall's <br> QUALIM MERCHANDISE Blankef Colordram 

 New Tones ! Brighter Hues ! Deeper Sha
reversible, dacron flled MOTH-PROOF COMFORTERS


 PILLOW S 2.59 Each minm

## PILLOWS

Completely Washable. Large 18 : 25 Regular 3.98

2 for 5.88
eall's


YARD ASSORTMENT!
 this year

## A PILLOWS wav sou counes $\$ 1.00$

ALL METAL
IEIIAN BLINDS ${ }^{611}$ LIong
$\$ 1.99$ childrens
EFOOT SANDALS \$1.98

## ADRIGA CLOTH $49:$

IEA TOWESS 4 panties ELASTIC LEG. c Pair Canvass HOES dy. Red, Black
1.98 an River SHEETS
man zo тurans $\underset{\substack{\text { LADIES } \\ 2 \text { BAR TRICOT }}}{ }$ RAYON N -turquolse UE JEANS SANFORIZED Size Opening. 1.99

MENS SUITS
$\$ 20.00$

Straw Hats
All Sizes

Days Ahead ORT SHIRTS GREATER Smartest Colors and
 Boys Short Sleeve SPORT SHIRTS
5

Hollywood Pieated
Wool and Dacrons

SHOP BEALL'S IN FLOYDADA FRIDAY-SATURDAY-MONDAY-IUESDAY HIGHEST QUaLITY, LOWEST PRICES
recreation dates
June Party Night For Seventh Graders Saturday at 8 o' clock

'Splash Day' Inaugurates Swim Season


caltonis street Weer stores new In Floydada

Interest Grows As Baseballers Get Into Form

## 


 nom shore



FELTONCOLLINS GROCERY \& MARK bRINGS YOU
Storewide Saving ON ALL POPULAR FOOD ITEMS DURIN
 Days June 21


LON-T.TBONE . . . 79c SAUSAGE . 29 BOLOGNA 39 FRYERS, Ib. . ? FELTON...COLLI MA


## pydada Is Unique as Farm Machinery Center



## ARE WORKING FOR YOU!

We want the products we sell ,
to make you money
BELIEVE The Products We Have Are THE FINEST ON THE MARKET INTERNATIONAL HARVESTER TRACTORS * MCCORMICK-DEERING FARM MACHINERY IT KRAUSE TANDEM PLOWS KRAUSE CHISELS
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REPAIR PARTS FOR ALL OUR PRODUCTS E GIVE FACTORY " BLUE RIBBON" SHOP SERVICE E GIVE OVERNIGHT DELIVERY ON ANY "ODD" OR EMERGENCY ORDERS FOR PARTS WE ARE OUT OF.

IE APPRECIATE YOUR BUSINESS
MARTIN and COMPANY
FLOYDADA, TEXAS
Phone YU 3-2270
Night YU 3-2147


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INCORPORATED IN 1916
SERVING THE PEOPLE OF THIS COMMUNITY WITH COURTEOUS AND DEPENDABLE SERVICE, SUPPLYING THEM WITH ONLY THE BEST PRODUCTS. DIAMOND AND AMALIE OILS


## Are You Interested In Noxious Weed Contr

Election July 20 on Control Law For County

## WITKOWSKI IMPLEMENT CO.

yourju. case dealerrin fioptadA
Offers wo the tall line of famous Case Farm Machinery - Also cmpletect topo and parts seriviee
 items

> - Eversman Levelers - Eversman V Ditchers - Caldwell Reversable Disk Plow - Caldwell Rotary Cultivator - Caldwell Seed Bed Roller - Rand J Crustbuster - Gehl Insilage Harvester - Salty Dog Bed Knives - 3 and 5 row - Delco Batteries - Green Irrigation Pumps - Chrysler Irrigation Motors - Auto-Lite Starter and Generator Service.

Visit with us and discuss your farming problems at any time.







## Its got

 the heart of a lion(but it's a lamb to handle)
To know a Chevy in all its glory,
head one into the open-the more head one into the open-the more
mountains the better. You'll soon see why so many people dote on
that smooth sure Chevrolet response and stout-hearted powe Chevy's and stortormance makes their dollars look big!
You don't have to urge this car
along. A Chevrolet cones alive with the flip of an ignition key. The power is charged with gumption. The wheel responds in a twinkling to tight corners or turns. And on a ease over ruts that would look like barricades to lesser suspension systems. In short, a Chevy shows
"savivy." You can "savvy." You can, too. See your

[^0]
ew Market to Buy or Sell Cattle ship your cattle Day or Nigh ON LIVESTOCK AUCTION Where you get dependable service on SALES Every MONDAY 10 A . M.

Ve have orders for all Classes of Cattle
Southeast of LUBBOCK on Slaton Highway
Phone Sherwood 4-1473

## CAN HANDLE

 ALLR INSURANCE NEEDS
REAL ESTATE SECURITIES
HAIL INSURANCE
OLD RELIABLE
STOCK COMPANIES
e Are As Near You As Your Telephone.

AGAN-GIESECKE INSURANCE
ne YU 3-3270 Floydada
\% Come on in ...
the Service is Fine!


## PYU33366 For PHILLIPS "66"

wholesale
AARON CARTHEL
Phillips Retail Service Stations are the kind you'll enjoy hizing. They Give S \& H Green Stamps.

## Paterson ROBERTS

vie Sution
своссаry
66 SERVICE
IES "bo" SERVICE Highway 70 North

Expanded Markets, Increased Eson consenvitions


Clarendon Fourth Of July Events Begin On July 2

Floyd County 14 Years Ago


Church Dedicates
New Building As Pastor Resigns

## EDMISTON

 PLUMBING AND HEATING Phone YU3-3360 PLUMBINGRepairs-Supplies


When you decide to buy it, finance it economically and readily with $\alpha$ Loan at this bank. Prompt service

## FIRST NATIONAL BANK

Floydada, Texas

## NOTICE! To WHEAT GROWERS

The Floyd County Wheat Loan Rate Has Been Anunced at $\$ 2.01$ per bushel. However, the Department of Agriculture has revised the U. S. Wheat Standards Effective June 15.

These new and revised Standards will concern most wheat grading factors and will therefore affect the sale price of your wheat or its Eligibility for the Government Loan.

The New regulations mean, in every-day language, that the farmer will be allowed about half the trash and cracked grains that he has been allowed heretofore.
Due to these much stricter limitations on wheat
radine, imposed by the Deportment of Aoriculture we grading, imposed by the Department of Agriculture, we feel you would be interested in several of the more importan: ones which will directly affect you.
(1) A reduction in the limits of total Foreig. Material to $1 /$ per cent. 1 per cent, 2 per cent, and 3 per cent
in Grades $1,2,3$, and 4 respectively, compared with 1 per cent, 2 per cent, 3 per cent, and 5 per cent now permitted.
(2) A reduction in Shrunken and Broken Kernels in Nos. 1 and 2 to 5 per cent and in No. 3 to 8 per cent. resent tolerances are 7 per cent for No. 1 and 2 , and 10

Yours Respectfully,

## MUNCY ELEVATOR,

Producers Cooperative Elevalors,
FARMERS ELEVATOR CO., HENRY EDWARDS ELEVATOR LON DAVIS GRAIN CO.,

POOLE GRAIN COMPANY
TROY LEONARD ELEVATOR,
BARWISE ELEVATOR

Highlights And Sidelights From the State Capitol


FLOYDADA, TEXAS HARVEST DAYS SPECIALS AT THE palace
Friday \& Saturday, June 21-22


PLUS SECOND FEATURE


Sunday \& Monday, June 23-24


HILARIOUS ENTERTAINMENT Burt Lancaster- Starring Katherine Hepbu
TUESDAY, JUNE 25

## DIME NITE



Sun. \& Mon, June 30 - July 1 YUL BRYNNER
"THE KING AND I"
Academy Award Winner Yul Brynner in one of the best pictures to come out of Hollywood this or any other year!


## 500 GALLONS BUTANE FREE

To Be Given Away Tuesday, June 25 No Obligation To Buy Just Come By and register
We want to get acuuainted with our neighbors- So take advantage of this invitation.

## COME BY

## AND VISIT OUR OFFICE

520 East Houston

$$
\text { JUNE } 21-22-24-25
$$

## WYLIE BUTANE CO.

 defendable service ${ }^{0 N}$ BUTANE
PROPANE
GASOLIN
MOTOR OILS
DIESEL FUEL
TIRES
batteries
Butane Tanks Carburetion Brass Fittings

Bond Gets Emblem Denoting Valuable Weather Service
 has added yluaste doata by keeping
accurate
weather. fecords. in alt Kinds of



NOW
 COMPANY

Your Massey-Harris Deale

Brings people of the Floydada A popular Massey-Harris line of fe chinery . . . Also parts and seen these implements.

Our staff of mechanies it Burton Moore, Carlton Fame James Whitehead.

Both Fawver and Whiteheref joined our staff recently, coming from the Case house in ada and Whitehead moving here Silverton.

All invite their friends to co and discuss their farm machir pair needs.


DON'T START THAT VACATION UNTIL YOU LET US INSTALL

A MARK IV refrigerated AIR CONDITIONER
In Your Car or Pick-U1 MAKE THIS SUCMER ONE TO REMEMBER
 SODAY For prompt PRICED \$295.00 UP

## FOR THE BES DEAL IN TOWI

COME IN AND SEE US FOR A NEW WE'VE GOT OUR TRA, We're Out of
BLITCHES ON!
RESTOCK OUR LOTI NEW FORD CARS AND PICK - UPS On Hand And More Coming!! - WE WANT TO TRADE
 Floydada, Texas.

See the dealer in your community. If he can not supply you, Call us - Dial YU3-2334
Phone YU3 3 3986 or YU3.2567 DARDEN MACHNE SHOP, Floydada, Texas


Fory years ago, in June of 1917 , the Humble
Company reecived iss charter from the State of Texas.
The Company was formed through a merger of the properties of a number of independent oil operators. Its founding brought together a remarkable group of men who occupy an important place in the annals of the oil indsustr: the principal organizers of Humble O. Sterling, from which the present company accuuired its name Wrom S. Farish and R. L. Blaffer composing Blaffer and Farib; H.C. Wiess with assets trom Paraffine
and and Reliance oil Companies; Walter W. Fondren and C. B. Goddard, producers; and L. A. Carlton
and E. E. Tounes as lawyers. and E. E. Tounes as lauyers.
All of these men contributed greatly in adopting the principles, in shaping the policiess and in taying
out procedures that have suided te Conser out procedures that have guided the Companys

## humble ole a refining companv


progress shrough these forty years. Their influence
will survive as long as the Compan sent
will survive as long as the Company continues.
They possessed courage and business judgment They estabisted higig standards of performance and women.

## to the leadership, the vision, and the work of

But it is doubful that these men, with all their foresight, visualized the changes that have occurred in the oil industry since 1917, or the size and com. of the Company's contributions through the years to the progress of our society.
To all who have made those contributions possible-employees, customers, shareholders and the people of the states in which the Company erates-Humble extends its thanks.
er Voronado Air Conditioners we can Install in Your Present $\$ 325.00$
fyou prefer to make your own inon of an Air Conditioner, we will you one of these tested and prov(made Air Conditioners. $\quad \mathbf{\$ 2 5 9 . 7 5}$
teral Motor Air Conditioners orld's Best Installed Complete on
herrolet $\$ 400.00$
can deliver you a factory installConditioner on your New Car.
good used cars on Our Lot that we glad to show you at competitive

## NOW

On Display
The New 1957 CHEVROLET
and the
New 1957
OLDSMOBBLE
We'll Be,
GLAD
to Show You.

## DEN CHEVROLET CO.

Oldsmobile and Chevrolet Sales and Service
-IN FLOYDADA SFNCE 1936
G. C. TUBBS

## INSUROR, REALTOR

Trade at home with your local Insurance adviser. He knows you and your needs; he is your neighbor and friend; he helps to maintain your schools, Churches, clubs and local business concerns; pays
taxes here and does practically all his business in taxes here and
Floyd County.

When you need his services he is always on thic job to help you. He represents good reliable Stock down through the years.

When in need of advice or insurance service please contact G. C. Tubbs Ins. Agency, 205 Bishop Bldg.


Complete ready to attach, only \$395.00
 Know, Senator Johnson Urges

## Harvest Day Values

$21 / 2$ H.P. Eska Power Lawn Mower 22 $\$ 129.95$ value inch cut 4000 CFM Thompson Air Conditioner

Pofcelain Finish
$\$ 218.95$ value - $\mathbf{\$ 1 8 5 . 0 0}$
(Complete wth Pump - Float and Installation Materials) 12 HP Buccaneer Outboard Motor (Standard)
$\$ 325.00$ value - $\$ 299.98$ Alemite High Pressure Grease Guns \& Dispensers, $25 \%$ Discount Wen Electric Soldering Gun - 250 Watt- $\$ 12.95$ value- $\mathbf{\$ 9 . 9 8}$ $3 / 8$-Inch Electric Drill $\quad \$ 26.95$ value - $\mathbf{\$ 1 9 . 9 8}$ Winn Electric Sander, Heavy Duty __ $\$ 19.95$ value- $\mathbf{\$} 14.96$ Winn Electric Sander, Super Power_ $\quad \$ 16.95$ value- $\mathbf{\$} 12.71$ Car Polishes and Waxes

Complete Line of Automotive and Irrigation Motor Parts Fishing Equipment - Power Lawn Mowers - Air Conditioners and Parts - Hand Tools etc.

## Daniel Automotive

## Hail Insurance Facts

BROWN - HOLMES REPRESENTS LEADING STOCK COMPANIES, WRITING GUARANTEED POLICIES.

If You Have a Loss, It Is Paid Then - When You Need It Most You Don't Have to Wait Until Fall or When it Suits the Convenience of The Company.

You Get a Standard Policy, At Standard Rates, Covering Your Crop Against the Hazards of HAIL and FIRE.

Hail Insurance On Wheat Is In Force Until July 15th, or Prior Harvest. Cotton --- Until November 15th -- And Open Cotton is Covered.

For Further Information About Our Crop Hail Insurance, CALL OR DROP BY

## BROWN-HOLMES

Where your patron age is appreciated

## HOWDY NEIGHBOR...

## JUST A WORD TO SAY THANK YOU FOR THE MANY YEARS OF FRIENDSHIP AND PATRONAGE.

We at Stansell-Collins Company are very proud to serve the people of West Texas the fine John Deere line of farm equipment, parts and srvice. We value your will very highly

We would like to extend an invitation to all to come in and visit with us at any Our personnell stand ready to serve you. If it is repair or service work or new or used equipment think first of Stansell-Collins and John Deere.

GENE COLLINS Sr., Manas
JOHNNY COLLINS, Sales \& Parts
BENNIE TEAFF, Mechanic \& Servi TRAVIS LIGHTFOOT, Mechanic JAMES MINNER, Mechanic

JIMMY COLLINS, Service \& De
MRS. ETHEL GRAHAM, Bookkee
STANSELI-COLLINS C

See Us for JOHN dEERF quauty farm Equipment


## how to bring your home up-to-date

Here Are Some Of The Ways To Improve Your Home

- Make needed repairs
- Add a bedroom or nursery
- Add a bathroom
- Add a porch
- Enclose your porch
- Finish your basement or attic
- Modernize your kitchen
- Insulate walls and ceiling
- Replace your roof
- Add insulated siding
- Paint your home, inside and out
- Replace your screens
- Replace your storm sash
- Build a garage
- BUILD A FENCE-REDWOOD, STEEL, A VARIETY OF ATTRACTIVE STYLES TO CHOOSE FROM

ATTENTION MR. HOME OWNER

$$
\begin{aligned}
& \text { Do you need an extra room? Do yoy want to repair, } \\
& \text { repaint your home? }
\end{aligned}
$$

We have the answer to your problem.
FHA TITLE I LOAN
$\$ 100$ to $\$ 3500$ On Monthly Payments
You can include labor and materials. 60 Months to pay
Why wait for what your family needs and wants? SEE OR CALL

# WILLSON E SON BUILDERS MART 

## 

 GET THEBEST FOR YOUR BEDROOM at a real saving


Double Dresser with Mirror and Bookcase Bed, 2 Pieces $\underset{\$ 139.95}{ }$

Matching Chest
$\mathbf{\$ 4 9 . 5 0}$
Nite Stand $\overline{\mathbf{\$ 1 9} .95}$
All the fammous constryuction: quality made famuous by Paseet, the word's largest manutacturer of bed room furai-
ture, yet you pay only fraction of the price asked for comparable bedroms
 proof drawers with dove tail joints, and waxed interiors. Custom styled hardware and
handsome plank ton


BE SURE AND REGISTER Between June 20 and 29 For

## FREE

FRIGIDAIRE ELECTRIC $\underset{\substack{\text { clothes } \\ \text { DRYER }}}{\substack{\text { ( }}}$ TO BE GIVEN AWAY SATURDAY, JUNE 29 YOU DO NOT HAVE TO BE PRESENT TO WIN ... The beautiful all porcelain dryer to be given away absolutely free. Just Register.-Adults Only, Please.

If you buy a dryer and are drawn as winner. Sale price will be refunded.
Dryer Model DD
Regular \$339.95 Washer to Match \$299.95

## (2)


79.95

Krohler Occasional
CHAIRS
Nice selection of CoversSuitable for Living Room, Bed Rooms S21.95 Each

## they are hot

THE BEST VALUES YOU WILL FIND ANYWHR


ALL-New Frigidaire Super Value!
It'g all now-every inch of it-from new Safety-
Seal Latch to its color-gay interior. With he Seal
matical Sheer Look that transforms any kitchen! If's the Handiest Ever
Imngine, in $10 \mathrm{cu} . \mathrm{ft}$, you get a Family-Sized Super
Froezer Cheat 3 Big Full-Width Removable Freezer Chest. 3 Big Full-Width Removable
Aluminum Shelves, Handy Removable Half Shelf Aluminum Shelves * Handy Removable Hair Sheir
© Deep Full -Width Porcelain Hydrator \& Sliding
Chill Drawer. Huge Super Storage Door with Chill Drawer. Huge Super Storage Door with
Butter Compartment and Five Removable Shelves Butter Compartment and Five Removable Shelves
3 Puickube loe Trays-all in a refrigerator which
slips in among your kitchen cabinets for that stensured "built-in" look.
t.
$\mathbf{\$ 2 0 9 . 9 5}$


FRIGIDAIRE REFRIGERATOR
8 Cubic Foot Afuminum Shelves Removable Door Shelves Quickly Release Iee Trays

## $\$ 189.95$



KROEHLER SOFA BED Choice of Colors From $\$ 149.50$

## Boren Furniture

 \& APPLIANCENorth Side Square
FLOYDADA


SHOP PENNEY'S IN FLOYDADA JUNE $21-22-24 \& 25$ WHal

GASY ON CAREI


BOYS' SUMMER WEIGHT SHIRTS AT SAVINGS! | Sizes |
| :--- |
| 2.18 |
| 10 |



CHECK THESE ITEMS
for extra values COTION DRESSES \$2 \& $\$ 3$ CHENLLE ROBES $\$ 2.00$ T-SHIRTS . 50c COITON DRESSES \$2.00 SHOES . . \$2.98 DENIM. 1c lnch STRAW HATS . $\mathbf{\$ 1 . 9 8}$ Dens nvomimer SANDALS $\$ 2.44$ SUMMER BIOUSES $\$ 1.00$
KHAKI SUITS . . \$4.00


DYFD: SANFORIKEDI


AIL CORNER POSIIION IIEMS IN THIS AD ARE EXTRA HOT


EXTRA SPECIAL 60 GAUGE 15 DENIER
NYLONS 43c


Pa
Aft
Va
Party Is Home After 18 Days


## APPDANCEVALUESI

SPECIAL BUYS FOR
harvest value days G. E. TOAST-R-OVEN QUEEN Regular \$36.95 Special $\mathbf{\$ 2 5 . 7 0}$ 8 Cup Universal COFFEE MAKER Regular $\$ 21.95$ Special $\mathbf{\$ 1 4 . 5 0}$ We have a complete line of guns, fishing supplies, garden tools and
 pienic supplies.
We Give and Redeem Scottie Stamps

## ROBERTS HARDWARE

122 S. Main


Floydada

,


## AS A SPECIAL OFFER

we have these beauty bargains for you

## dorothy gray

 Hot Weather Cologne Summer Spice, Elation. Booquet,White Lilice. Rexular 82.00 now $\$ 1.00$
DOROTHY GRAY
Medicated Scrub Set Soap - Retining Lotion Blemish
$\underset{\text { PLUS TAX }}{\mathbf{\$ 2} 85}$

| PLUS TAX | $\mathbf{7 5 c}$ |
| :---: | :---: |
| DOROTHY GRAY | CELLOGEN |
| Skin Lotion | Harmone Cream |
| ORANGE LOTION | $\$ 5.0$ Sile |
| Special | LIMTED TIME |
| $\mathbf{\$ 1 . 2 5}$ | $\$ 2.50$ |
| PLUS TAX | PLUS TAX |

## ARWINE DRUG CO.

Texture Lotion

## $\$ 1.25$

DOROTHY GRAY
Deodorant Spray
In SWEET SPICE
Regular $\$ 1.25$
75 c
mone Cream
35.00 Size
MTED TIME
$\$ 2.50$


Higginbotham-Ban Lember \& Bullding yin
Open A Budget Accoumf NEW LONG TERYIS - STE Loans Up To 8 s. JUST CALL YU $3.240-\mathrm{MU}$ You no longer have to delay your has
(ng and impruving your home income Credit Plan e ments you want now - for just a fen You'll be surprised at thequind 83,500 . Confidential. save the cost of labor or hire the lion
you prefer. Our plans covers the

## - RON ${ }^{\text {ar }} \mathrm{HGGOO}$






HOT WEATHER IS HERE

DOROTHY GRAY BEAUTY AIDS!

Don't Take a Chance on the Sun and Wind Spoiling Your Com-
plexion.


सомNer
COTIONS
goods. Drip 'N' Dry Cottons
Satinglaze Prints, Many colors
$\frac{37 c y d}{}$
COITONS
$=47 \mathrm{cyd}$ TERRY CLOTH


Regular
98 c yard

## Bath Towels

METALIC BORDERS IN
GOLD, or SILVER. EXTR
ABSORBENT. MAIZE ABSORBENT, MAIZE
GREEN, PINK, BLUE,

## Regular pe Selers . . 77c

BEACH TOWELS
36 inches wide 68 inches lonig. Hand print-
ed designs. Washable Bright Colors for
Swimming. Pienics

 Attends County Council Meet
$\qquad$
,


KIMBLE OPTOMETRIC CLINIC
Appointnients not necessary but for your convenience.
TELEPHONE YU3-2496

## WHEN IN TOWN

## EAT WITH US!

A-La-Carte SANDWICHES
STEAKS HAMBURGERS
CHILI STEWS
HOMEMADE SOUP D MANY OTHER FOODS GOOD COFFEE
cold drinks You Come In Early - Stop By For Breakfast - We serve the Best!

## LEONARDS CAFE

109W. Calif.

## Miladies Shoppe Presents

 Clar ODon Week June 21-29 "Loote this nayy for summee" OR HARVEST VALUE DAYSYES WE WANT YOUR BUSINESS and we can meet the price!

Our Stock Is National
Brand Names


NTW WAMPAPER
Beautiful
LAMPS


FREE! FREE!

## FREE: FREE!

Register for Free NELLY DON DRESS to be given away, Friday, June 28th. Bonus Prize of full cash refund on any dress purchased if your name is drawn for Free Dress.


1. Doted Swiss caatdress froatod with yoke of pintucks
aind embroidery. Bue, pink, violet, yelow, navy. 14 to 44
12.95
 ustom sizes are made for the slightly shorter-proportioned figure.
2. Whit ieded primt in Daron sheer with daints rows of embroidery insertion. Petal pink, blue, yellow, 10 to 20 and custom
sizes 10 C
$\mathbf{1 9 . 9 5}$ to 20 C . Miladies features the following brands for your shopping pleasure:
Dresses: Nelly Don - R \& K's - Laiglon - Jean D'are Justin MeCarty-Manford - Ann Fagarty and Others. Suits \& Coats Fashionbilt, Youthcraft, and Glenhaven Lingerie: - Kickernick \& Mojud
Bras .- Girdles:-Warner, Hollywood, Maxwell, Goddess, Maxine,Glydons and Olga.
Gloves:-Hansen
Millinery, Jewelry and Sportswear are also to be had in We Give And Redeem Scottie Stamps

Fhone YU 3-254


RIIP A BIG CROP OF BARGA/NS
AT
FLOYDADA'S


OF

## Values

ELECTRICITY IS YOUR BIGGEST BARGAIN AND ---

## Electric Living is FUN!



Our daughter sold us on ELECTRIC COOKING!"

## says Mrs. CIYDE BAXTER

 College and 5th Streets LOCKNEY, TEXASMrs. Clyde Baxter, like many adults, has had the advantages of electric cooking pointed out to who learned that the modern
way is the accurate, dependable way. I'm mighty glad we installed Mrs. Baxter, when we built our new home. The electric range height oven gives perfect bake The counter-top sixe broiled foods since getting the new range". Sixtem-ycar old Linda Baxter is a sophomore student with
two semesters in homemakive. Her tencher. Mrs. Quentin Adams, says, "Although our de as both types of houschold cooking equipmepartment mest of our girls prefer to use the electric range Why not "take a tip from your teenager"? If you are not yet cooking electrically,


PUBHIC SFRVICE

## havest UALIU:

 AT HALE'S DEPARTMENT STORE - JUNEDD:
$\frac{1}{3}$ OFF
TAKE ADVANTAGE OF THIS HARVEST OF VALUES

DRIP DRY PRINTS
2 Yds. For $\$ 1.00$
Regular 98c Value.
Beautiful Assortment to Choose From in lovely colors

80 Square Percale
CHECKS 3 Yds. For $\$ 1.00$ Asported Stice Cheots FANCY TICK
DACRON PILLOWS
2 For $\$ 7.00$
Regular $\$ 9.00$ Value
1
one group
Womens \& Girls SHORTS \$1.00 Pair Values to 298
GARZA SHEETS 81" x 108" \$1.77 Each
womens semer
NYION HOSE 3 Prs. For $\$ 2.00$

Regular 98c Value ALL WOMENS SUMMER
MILLINERY
$\frac{1}{2}$ PRICE
a HaRvest of valug Shoes, SHOES, SHO
$1 / 4$ OFF ON ALL FLAT HEEL SA. AND WEDGE HEEL SANDALS

LADIES SUMMER DRESS SHO $1 / 4$ OFF MENS SUMMER SHOES $1 / 4$ OFF
〕 If the Mystery Shoe Fits Yu Foot, You Get the Shoes Plus $\$ 5.00$ Gift Certificate
Try it on in the Shoe Department at Hales


ONE GROUP
5.95 FLATS IN WHITES \& FLA Only $\$ 3.99$ SPORT Sil harvest VALU: CARNIV at HALE 1.98 SPORT SHIRTS, 3 for 5 2.98 SPORT SHIRTS, 2 for 5 3.98 SPORT SHIRTS 2 for 6 5.00 SPORT SHIRTS, 2 for 8 S9. 6.95 Slacks, 2 for 12 1.95 Slacks, 2 tor 14 8.95 Slacks, 2 for 16 9.95S Sacks, 2 for 18 11.95 Slacks, 2 tor 2 S-T-R-E-T-C-H-E-B SOX 2 Prs. for $\$ 1$. Regular 85c Value MENS BROADCLOT UNDER SHOR 2 Prs. for $\$ 1$. Regular 69c Value


| LET US HELP YOU WITH YOUR |  |
| :---: | :---: |
| beauty care |  |
| We have Some Wonderful |  |
| -lucien lelong |  |
| Famous FrenchSOAP |  |
| Box of 3 Cakes Reg. $\$ 1.75$ now $\$ 1.00$ STICK COLOGNE |  |
| Indescret, Tailspin, Sirocco and |  |
| RUBINSTEIN COLOR SHAMPOO |  |
| Regular \$2.50 now \$1.50 |  |
| Acquafoam Bubble Bath Oil Gardenia and Pine $\mathbf{\$ 1 . 0 0}$ |  |
|  |  |
| FLOYDADA DRUG 116 W. Calif. St., |  |
|  |  |

HESPERIAN CLASSIFIED ADS PAY
CAN'T
KEEP
QUIET
 He Can Afford to Keep "Yaking" When He Sees The HARVEST values days BARGAINS!!!
33ł OFF
All
WILLARD STRAW HATS
\$3.50- $\$ 10.00$ values

one group New Westem SHIRTS \$8.95-59.95 Values $\$ 6.95$
$25^{5}$ OFF ON ALL WESTERN DRESS TROUSERS
$\$ 7.95$ to $\$ \mathbf{1 6 . 9 5}$ Values
Sizes 28-43 Waist No Alterations
 Te-Jas \& Tony Lama "Mocs"
\$3.95 Vomensan.
$\$ 2.50$
TE-JAS MOCCASINS
Womens Beise and Whites, Padded Soles
Regular $\$ 3.95$
MISSES "SCOTTIES" SHORTS
Red - Black -Turquoise "Yee there's
Bargains a Plenty Red - Black - Turquoise
Sizes $7-14$ Regular $\$ 2.49$

## WAGON WHEEL

 FloydadaFall.-Planted Onions Big Enough To Go To Market June Fiffteenth


COMPLETE AUTOMOIIVE REPAR
For automotive repair service at its best you can't beat Speqes
COMPANY. Our experienced personnel and complete line of parts and accessories make it possible for us to give you wort you can depend.

## SPEARS AUTO

## Harvest Tim SPECIALS

Save Our Stamps They Are Valuable Redeemeddarou
FLOUR

Pineapple $7=1$ HOMINY 12:m 1 JUICE |
CATSUP
(1) 14-0z. Bottles

OLEO
5 lbs.
Preserves $3=1$ Drink $4=1$ BEANS

## PEACHES <br> 4 <br> No. $2 \frac{1}{2}$ <br> Cans

featuring DE KALB HYBRID CORN CHIX
and
SORGHUM
PAYMASTER FEEDS \& SEEDS

CARMACK FEED \& SEED

BEANS $11^{\text {romem }} 1$ Sausage 12 com 1 BEANS $10^{4}$ VEGETOLE
Dog Food $13-1$ TUNA $5-1 \mid$ MEAL Som Sausage, 3ic Weiners $1.055^{\circ}$ BACON 45 c R RoAST WESTER \& SO GROCERY \& MARKE


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## Sal

DRY CLEANING
At its beSt
For that smart well groomed look can depend on Dry Cleaning from

Also we offer you complete team dry Service ．．Family Bundles Rough Dry to Finished Work

Mans Shirts Our Specialty．
For pick－up and delivery service in
dada just call YU3－3540

CreamySmooth2 Chocolate－Rich2

${ }^{\text {Firm，Green }}$ CAB AGE ．．． $9 c$ TOMATOES ． $19 c$ SQUASH ．．． 15 c CUCUMBERS 15c CORN．．．． 6 STRAWBERRIES ．． 35 C
chocolate Icebox PIE


## COCOA

MARSHMALLOWS GRAHAM CRACKERS

PET evaporated MILK

## BEEF RIBS Good Choice，b．

the coolest store and the hottest prices in town
（2）

鲁
instant
PET
Makes 12 Qts
best maid
SALAD DRESSING ．49c

## PATTERSON GROCERY \＆MARKET

Floydada，Texas
PLENTY OF PARKING SPACE



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    See Your Local Authorized Chevrolet Dealer

