# neers Choose Bert Bobbitt 1958 President 

 $=1=$ Billy Clyde Nichols
Leaving For Service

## The Floyd County Hesperian

$\qquad$

Baseball Today In All Leagues Is On Schedule

Adrian Helms Named

 Norman Payne Is
Claimed On May 22


Day Of Storm Threat Makes Jittery Friday In Floydada

Eight Complete
College Career At Texas Tech

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Tar hir cimout ona ima


Lions Kids Day
Thursday June 13


Moving Plow Injures Supt.






Registration List Bears Names Of 550 At Pioneers Gathering
meers Have Passed In
arir Menorial is Held


'Good Time Was Library News
Had By All' At First Pet Show


II PAYS TO PAY UPI RETAIL MERCHANTS ASSOCIATION

## IL INSURANCE FACTS

## HOLMES REPRESENTS LEADING STOCK COMPANIES, WRITING

 Nied policies.You Hove a Loss, it is Paid Then - When You Need It Most It Have to Wait Until Fall or When it Suits the Convenience of mpony.

Get a Standard Policy, At Standard Rates, Coverour Crop Against the Hazards of HAll and FIRE.

Insurance On Wheat is In Force Until July 15th, or Prior
Cotton -... Until November 15th--And Open Cotton is Cover-

Further Information About Our Crop Hail Insurance,

## call or prop by

## ROWN - HOLMES

VHERE YOUR PATRONAGE IS APPRECIATED
Square Phone YUkon 3-3757 or 3-3758 Floydada, Texas

Spur Citizens
Vote To Lease Electric Plant


## DOLLAR DAY AT HALE'S MONDAY, JUNE 3RD HALE'S HOTTEST dOLLAR DAY SPECIAL! SHOES!SHOES!SHOES!

EVERY SHOE IN THE HOUSE

## \$1.00 OFF

FRIDAY, SATURDAY, MONDAY MENS, WOMENS, CHILDRENS Yes, Shoes For All The Family \$1.00 OFF REGULAR PRICE At
Hale's Friday, Saturday, Monday

| 80 Square | "DAN RIVER" |
| :---: | :---: |
| CHECK PRINTS | COTTONS |
| 3 Yds. For 1.00 <br> Small, Medium, and Large Size Checks. A big choice of | 2 Yds. For 1.00 WRINKLE SHED Come in and Take A |
| PARII-PRINTS | 60 GAUGE 15 DENIER <br> "NEBEL" |
| 2 Yds . For 1.00 | HOSE |
| Drip-Dry - Wash N' Wear This is Regular 98c Yard This is Regular 98e Yard Prints . . . Buy Now at this Low Price. | 69c Pr. |

HALE'S DEPT. STORE

Post Club Has Easy Win Over Floydada Boys

|  | ite of the presi- |
| :---: | :---: |
| Post Roping Club's five-man won going away Tuesday afoon in their four-man mateh | laeper, H B. Johnsan amnouncer and Ronnie Downing. Floydada, and Harry MoDaniel, Petersburg, time |
| ited at Floydada Rodeo Astion arena as a feature of Oid ors Day. | vs |
| he Post ropers included R E |  |
| y. Jay Baysinger. Nell white, Buck Craft. Their total time on | By |
| e calves each was 2383 steonds. | HARMONY, May 27 - We were |
| a minute and 19 seconds siower. |  |
| The Floydade ropers, T. W. |  |
|  |  |
| 318.4 seconds to do the same chores. |  |
| Ware |  |
| - | to |
| on two calves. and |  |
|  | and back home again. |
| Second plice in the first juckpot | Mr. and Mira Floyd Trowbridse |
|  | Mrondiv |
| wi | in |
| ot went to J . w . Ferss- |  |
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\$ DAY \$PECIAL\$
AT R 'N' $\mathbf{R}$

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City May Send Three Firemen To A\&M School


Register Here for the $\$ 20,000$ Prizes Offered by Affiliated Stores

REGISTER HERE You Don't Have to Enter Any Con or be present to win. $\$ 2,000$ a Week for 10 Weeks Winners for the week ending a
Glenn Dorris, Canyon, $\$ 1000$;
Paduat 8500 ; Mres. Paducah, 8500 ; Mrs. Loyd Rowles. Perving
H. D. Price, Amarillo, 8150 ; Buddy Llow

KRAFT Miracle Whip pint jar 33c
CRISCO
slean
$93 c$

BLACK PEPPER $\frac{4 \mathrm{oz} \text {. Can }}{\text { SHURFINE }}$
S A L T
2 Soe box

FLOUR a IMPERIAL
S U G A R
PEANUT BUTTER
Early Amercian Copstat Goletet



FRIDAY - SATURDAY -MONDAY DOLLAR DAYS MAY 31 -- JUNE 1 \& 3


Commencement Audience OverFlows Sr. High

STAR CASH VALUES

| Affiliated Food Stores $\$ 20,00$ <br> Prize Drawing was H. |  |
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| Cling.Pe Cling. Peaches $\qquad$ |  |
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| ${ }^{\text {SHURFINE }}$ CHERRIES ${ }^{\text {a }}$ (9an |  |
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| ShURFINECut Green Beans ${ }^{2 \text { FFor }}$35 |  |
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| $\overline{\text { MAYFFELL }}$COR N |  |
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| $\begin{aligned} & \begin{array}{l} \text { Food KIVGG } \\ \begin{array}{l} \text { COFFEE } \\ \text { Vocurum Pack } \end{array} \end{array} \mathbf{7 5}^{\text {inb }} \\ & \hline \end{aligned}$ |  |
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| SALMON 49 ${ }^{\text {c }}$ |  |
|  |  |
|  |  |
| Hams - Hens - Fryers |  |
| Better Bulk Garden Seed |  |



Service Guild Has Pledge Service

Sopbeans Easy To Raise And Show A Profit


Clarence Luttrall Pays Mother Visit On Journey West


Announce Recital For Friday Night

## AFFILATED




HULLEMCBRIEN



Subscription Prices: In Floyd and adjoining counties - one year
$\$ 200$; six months, $\$ 1.00$; four -months 70 c in advance.

Subscription Prices: Outside Floyd, and adjoining counties-one year, 83.00 ; six months, 81.50 ; four $\$ 3.00$; six months, $\$ 1.50$
months $\$ 1.10$ in advance.

THE FLOYD COUNTY HESPERIAN


TEXAS PRESS: Lssectation
mander (1) 1957
patch.

- Another illustration of poor mail service
after the mail leaves-or before it gets to-
the Floydada office was given the other day
when the highway between Matador and P
when the highway between Matador and Pa-
ducah was covered with water. Every other
cucah was covered with water. Every other
cargo and all the buses made their schedules
on slightly slower time by going around the
on siter. Uncle Sam's mail was water bound
There was water over the road and the mail
couldn't come through.
Eighteen Per Cent is the rate of increase,
which, on the whole, the Congress is now
Which, on the whole, the Congress is now
about ready to give the Postal Department,
or turned the other wey Pound aho
or turned the other way round, about to take
from the people. Assuming this to be cor-
rect, as reported sut of Washing
rect, as reported out of Washington, the
postal increases contemplated would cost
Floydada postal patroms about 87,000
year more than they are now paying.
Superior roadways and commercial develop-
ment lie ahead, says a brochure on prospects
ment lie ahead, says a brochure on prospects
for business. Note they tie the two together.
And the public ties the two together, too, so
that the community which wants to get in on
"commerical development" wants to get in on
get in on "superior roadways." What rail-
roads once meant good roads mean in this
roads
decade.
The Old Settlers yesterday had quite a switch
from their usual routine of weather. Such
weather as we have had since Easter and
had still with us on Founders Day is not
duplicated often on the plaina



## loves to cut loose and cover the miles!

[^0]
here are the simple rules

1. Register as often as you wish - A new drawing each week.

No purchase necessary
You must be 16 years of age or older to register.
4. You do not have to be present to win.
5. Employees and families of employees of both Panhandle Associated G Affiliated Food Stores not eligible to win.
$\$ 2,000.00$ Given Away Each Week For 10 Weeks Winners for the week ending May 18 were Mrs. Glenn Dorris, Canyon, syly Brownfied, Paducah, \$500; Mrs, Loyd Rawls, Perryton, 8250 ; H. D. Prie
$\$ 150$; Budd Lloyd Friona, \$100 $\$ 150$; Budd Lloyd Friona, $\$ 100$.

## Register Free For

1st Prize 2nd Prize 3rd Prize 4th Prize STAR CASH hese Prizes at Your Affiliated Food Stores in Floydada - 5th Prize HULL \& McBRIEN GROCERY \& MARTC
FELTON-COLLINS GROCERY \& MARKET

POWELL'S GROC \& MARKET

Johnson Urges Flood Control Appropriation

| ADOrO | st of school pienic for the hildren on Friday, May 24. |
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|  | everyone wus glad che de |
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| much more involved | in Grade |
| Our people look to |  |
|  | foren to nocopt their diplomas |
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| The elimination | rsoay nisht, shay |
| yob that can be done, he declared, | He spoke to them of their r: |
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| P | succes |
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|  | N |
|  | gave piano seleotions, and coirs |
|  | gates as their themes sadie Parks |
|  |  |


don't fry. KEEP COOL

WHILE YOU DRIVE

## tart this summer right

Let us install in your car or pick-up -any Make or Model--
A MARK IV refrigerated AIR CONDITIONER Priced $\$ \mathbf{2 9 5} .00$ Up See us today for prompt installation

BISHOP MOTOR CO



Thirk!

## FOR

LATE PLANTING MATURING COTTON:
paumarater $54-B^{\prime}$ paumaster

| Early Maturity ... | Early Maturity |
| :--- | ---: |
| High Yields ... Top | Storm proof boll |
| Lint Turnout. | High Yielding. |

SEE YOUR DEALER-GINNER or

## Paymaster FARM



Sunnyside Names T.H.D.A. Nominee


 mineximin









KFLD Schedule


FOREMOST SUPER DENIM WESTERNS FIT SLIM! STAY TRIM! WON'T BIND Penney's Foremost builds 'em Western style ..

 seams that will not unravel! Sanforized to k
that non-binding fit. . machine washable.


BIG MAC PREMIUM TWILLS BUILT FOR MEN IN MOTION!
$\qquad$
. portioned sized by our own experts. Give you ail drill waistband and giant pockets, rugged
$\qquad$

Ladies
NYLON HOSE


e Certified, Chemically
Lankart 611
Paymaster 54B
1 Blightmaster
Gregg - have Certified Saw

Star No. 11 Lankart 57 rt 611 - Paymaster 54B master 101 - Stormproof iregg - Lockett No. 1 kest you Give Us your order now,
e have a Wide Selection and can Take
ehe have a Wide Selection and can Take
Your Needs with the kind of Seed

## wTt gin



CROP HAIL INSURANCE We Write In Sound STOCK INSURANCE COMPANES Why Take The Risk Alone
W. R. PUCKETT Farm Bureau Office ${ }^{319}$ South Main
Floydada, Texas
Local Scouters Attend Annual Scout Council


## Baker News

## IE AUTO EXPERTS WROTE THIS AD

PIYMOUTH-"Your over-all best buy"
Car Life Magazine. "After testing all the 1957 cars we choose Plymouth as today's over-all best buy because we feel that it offers more and better transportation value than
any other 1957 car regardess of price." (From the June issue of CAR LIFE, the family auto magazine.)

PIYMOUTH-"Style leader of the year
Dell's 1957 Cars Annual. "Style Leader of the Year Award, presented to Plymouth Division of Chryser Corhave chosen the 19577 Plymouth as the style leader of the American automotive industry." (Inscription on award.)

PIYMOUTH - "Economy leader of its field" 1957 Mobilgas Economy Run. "In the 1957 Mobilgas Economy Run Plymouth won first place in Class ' A ,' the division that includes all of the well-known low-price cars. The winning Plymouth was powered by a V-8 engine with

PLYMOUTH-"SUperior roadability" 1957 Motor Trend Magazine Award 1957 Motor Trend Mog for superior handling and road Chryster Corporation for superior hanals "(Citation of ability qualities of their family of fine cars, (Citation or turer making most significant engineering advancement.)



## Dr. O. R. McINTOSH OPTOMETRIST

office 211 south main st,
Floydada, Texas

## LET US GUARANTEE YOUR 1957 INCOME WITH

## CROP HAIL INSURANCE

We Are As Near You As Your Telephone.

## REAGAN--GIESECKE INSURANCE

Phone YU 3.370 Floydada

## Practical Lake Pump

With Three Point Hitch \$395
Power Take Off
Complete Ready To Attach


OPERATES OFF ANY STANDARD TRACTOR (Ford or Comparable

Has 4 to 1 Drive - Simple, Self-Priming. Parts Available Locally.

Manufactured By
DARDEN'S MACHIN SHOP
Call YU 3-2520, or See

## TYE\&SONS DRILLING CO.

Distributors for Floyd and Crosbyton Counties Located East Highway 70-606 East Houston St. P. S. Our Aluminum Pipe in all Sizes Guaranteed not to leak at the joints at - Best Prices yet. Also Dempster Centrifugal Lake Pumps, GMC and any other types wanted.

Social Security Freeze Can Be Made By Vets
 At Ralls August 2

 HEATING Phone YU3-3360

## PLUMBING




## Petersburg Votes

For School Bonds

B. J.

RAIN PUMP


COMPLETE LINE ALUMINUM PIPE Byron Jackson
68KPumpCo.
Phone YU $3-3226$

## Cotionseed Certified

Chemically De-Linted Saw De-Linted
Northern Star No. 11 Lankart 57
Lankart 611
Paymaster 54B
Gregg
Lockett No, 1
Stormaster
Western Stormproof
Northern Star No. 11 Lankart 57 Lankart 611 Paymaster 54B Paymaster 101 Stormproof Gregg Lockett No. 1

Gin Run, Cleaned and Ireated, Saw De-Linted

Northern Star No. 11 Northern Star No. 5 Lankart 57 Lockett No. 1 Paymaster 54B

Gin Run Seed First Year From White Sack; $80 \%$ to $94 \%$ Germination

Book Your Seed Now while we have a Wide Selection and Seed is Available.

Never has such size, power and luxury cost solit


PRICES FOR FRIDAY SATURDAY - MONDAY

## COFFEE

 Fruit Cocktail 5 cans $\$ 1$ Tomato Juice 4 cans $\$ 1$ Nan

## $\mathbf{\$ 1}$

$96 c$ Bologna
Pork Roast $=390$

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& \text { CAKE MI) }
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C
C GROUND BEEF 3 mos. $\$ 1$. LOIN STEAK COD FISH $\quad 3$ For $\$ 1$. CHUCK ROAST

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\begin{aligned}
& \text { Green, Rosedale, No. } 2 \text { cans 29c } \\
& \text { BEANS } \\
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$$ CHEESE SPREAD 69c BEEF RIBS SKINLESS FRANKS E\&RBrand SLICED BACON wilomis crisprite, ib. 3

PEAS
TEA PINEAPPLE $\quad 5 \mathrm{ml}$ TOMATOES 7 - $1 \$$ BANANAS $\}$ FRUIT URNIPS \& TOPS From, large Bunch 10 c LETTUCE large Firm Heads it. $\quad 10 \mathrm{c}$ NEW POTATOES Frat, Red, lis $\quad 10 \mathrm{c}$ ORANGES Florida Fail of Each. RadISHES GREEN BEANS 19c DEODORANT Ban, sse size, Plus Tax SHAMPOO

Helen

WIL Be CLOSED THURSDAY WIL memorial day

PIE FILING They Whole Blue GREEN BEANS MEANIE WEENIES PEAS. $122^{\circ}$
 BABY FOOD POPCORN GARDEN HOSE Rete GRO COAT TISSUE 4 rall e 35
 2 roc 29 c ROLLS PEAS CHICKEN or TURKEY PIES swanson Frauen 15


[^0]:    If you'relooking for a real "escape artist," -not with Chevrolet's high-perforna car that loves to step out and get ance V8 on the pulling end. You've got
    away from it all-well, it just happens up to $215^{*}$ horsepower here for the that Chevy was born with that urge. biggest helping of driving pleasure found If there ever was a car that loved to in the low-price field! cut loose and cover the miles, it's this one. Yet it's so easy to handle that it even makes city traffic seem a bit lighter and parking places a bit bigger. Chery's pretty easygoing out on the You find, for example there from its You find, for example, there isn't a hill

    Chevy's new Positraction rear axle (optional at extra cost) adds still more pleasure. It delivers greater power to slips. You that grips, not the wheel that stips. You have surer control and better Stop by your Cherre. around that can make it breathe hard before another good driving day goes by.
     ,
    
    chiviolity
    
    Oethoral at atrac cost. 270.0.
     See Your Local Authorized Chevrolet Dealer

