## ed Control Law Favored At Public Hearing



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nativy Red Hen, With Black

## The Floyd County Hesperian



Women Model Cotion Apparel At Annual Tea and Style Show

Bill Brown, Firing Hole-in-One,

 Register Here For The $\$ 20$ Prizes Offertd by Affiliteded Stores.

## REGISTER FREE

You Don't Have to Enter Contest or Be Present to K \$2,000 A Wee'k for 10 Week

| STLLLWELL | FLOUR |
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| STRAWPERRIES |  |
| 19c | S U G A R |

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Four Revivals In Progress In City Churches Get our NEW
FORD PICKUP
太More loadspace
per dollar with
America's most
modern body!
BISHOP MOTOR co.


| A New Market to Buy or Sell Cattle Ship your cattle Day or Nizh |  |
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| KEETON LIVESTOCK AUCTION |  |
| Where you get dependable service And more dollars for your cattle |  |
| Auction SALES Every MONDAY $10 \text { A. M. }$ <br> We have orders for all Classes of Cattle <br> 5 miles Southeast of LUBBOCK on Slaton Highway Phone Sherwood 4-1473 |  |
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Easter is a time of hope and faith - awakened, enewed, re-affirmed - a time that brings new calage to a worried world. We hope
hat you and your family will find the
true spiritual meaning of Easter in the church of your faith t

Miladies Shoppe

CROP HAIL

We Are As Near You As Your Telephone.
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 YOUR 1957 INCOME with
## INSURANCE




1950 Study Club Acclaims Mrs. Kinder Farris 'Woman of Year'

RED \& WHITE SPECIALS
Plus Our Profit Sharing Stamps

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| PIE APPLES 22 |  |
| Tomatoes 2 |  |
| SPAGHEIII $2=25$ |  |
| PEACHES |  |
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| Viema Sausage 3-25 |  |
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| FRANKS, 3ll. 1 |  |
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Venita Lewis And Miladies Club Has Mrs. Ford Rites Thos. M. Hardie J
Wed In Amarillo Wed In Amarillo
 Spring Piano Recital




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## Plant Good Seed

We have Certified, Chemically De-Linted:
Lankart 57
Lankart 611
Paymaster 54B Gregg
We also have Certified Saw De-Linted:
Norther Star No. 11 Lankart 57 Lankart 611 - Paymaster 54B Paymaster 101 - Stormproof Gregg - Lockett No. 1 We suggest you Give Us your order now,
while we have a Wide Selection and can. Take Care of Your Needs with the kind of Seed

Ve also have a good stock of Cottonseed Feeds.
SCOTT GIN

## Penneys Pre-Easter Cleare

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Unbelievable Values

All Were Much More


DON'T MISS THIS BIG V


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## RM \& RANCH LOANS

See R. E. FRY
FICE-206 W. Calif. St., Floydada, Texas me YU 3-3140 Office YU $3-244$



## JOIN THE PARADE

## to

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## For Your

## EASTER SHOES

White \& Black Patent Flats - Sizes 0 to big 3 Widths A, B, C, \& D. Prices 2.98 to 6.95 ays Brown \& Black Oxford, also Two-Tones 0 to big 3, Wiaths, A, B, C, D. Prices $\mathbf{3 . 4 9}$ to 6.95
men's White, Patent, \& Flat Heels, Sizes 5 to 9
Widths AAA, AA, B. Price $\mathbf{7 . 9 5}$ to $\mathbf{1 0 . 9 5}$
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## Expert Fit \& Reasonable Prices

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Niel green P.f. Canvas \& Sun steps
Over 5000 Pairs of Shoes!

Wesley Girls Met With Mrs. Kimble

 Kimble were Mrs. H.L.
and Mrs. Maud Merrick.
For the progrom Mis




open easter sunday or for the Church! Lily Plants - Hydrangeas Azaleas - Mums - Geraniums Our Greenhouses Are An Easter Fairyland of beautiful potted Plants. - Reserve Your. Easter Plants today


For The Small Child In Your Life A fluffy Easter Bunny Rabbit with a small corsage tied to the robbits neek\$2.00 \& \$2.50

## PARK FLORIST

Flowers - Gifts







Dr. O. R. MCINTOSH

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## HOWEDSSEERer

Easter Plants for the Home
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 Mr. and Mis Jack Mayes spent
surday With Mr. And Mris. Jerry Mc-



Monday dinger sueste of Mr. and
Mrr J. J. Cortyan were Mr. and Mri.




 Whisin wid tai
day evening.


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nitrat - Cataten ien buace Colors - Pink, Blue, Beige and Lillae
10.95

HALE'S DEPI. STORE



## TELEPHONE

 TALK
## by I. C Oakley, Manager

It ray be a little late, but I know all Floydada folks are
interested in knowing that J. M. "Blackie" Blackshear has
transferred to Lubbock.
done such an outstanding job in Floydada. His family will
stay in Floydada umtil achoel
I know everyone will miss the Blackshears but 1 feel
that the family who is moving in to replace them will
certainly be well thought of In case you have not heard it is Diek Storech, wife and son.
They are coming from Lubbock, where Dick has some 16
They are coming from
years with the company
PROGRAMS FOR YOUR GROUP
Watchine a movie at the elab meeting the other day
reminded me to tefl you about free-loan motion pietures we reminded me to tef you about
keep in our telephone library.
Altogether I guess we have about 100 different 16 mm . films. All are sound-films, many are in color. Some are
short ones - just eight or ten minutes. Others run 20 or 30 minutes, even up to an hour. Any of these films would add entertainment to your club program or other group
meetings. meetings.
School
vious teachers also find telephone films aseful as elass room vizual aids.
Anytime you'd like to bor
the telephone btisiness diffe.
the telephone btasiness diflue. If posilmle, trom us, just call
few weeks notice so we can a you need it. Also, if you'd fike to call and give us your name and ad-
dress, Id be glad to send you a free catalogue that lists and JUST TO SAY HELLO
was a pretty big event. One placing a Long Distance call
like telling the folks berk home for irimportant newslike telhng the folks back home about a now baby,
Its not like that any more. Nowadays, Long Distance Its not like that any more. Nowadnys, Long Distance
cails often start off with, "We just thought we'd call to say
hello." I think this modern custom-calling just to chat-
keeps. growing in popularity beenge ther, keeps growing in popularity because there's somithing ex-
efting about spanning the miles to hear familiar voices elting about spanning the miles to hear familiar voices,
And, of course, thergs nothing like a telephone call when
you really want to fet all the news.

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For Rent


\section*{Miscellaneous <br> | TURN KEY JOBS |
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| FOR DOMESTIC |
| WATER WELLS |
| REDA and RED JACKET |
| SUBERGIELE PUMPS |
| SEE |
| TYE \& SONS |
| DRILLING CO. |
| GN6 E. Houston |
| Floydada, Texas |
| 47 tfe |}

NOW ON DISPLAY


ARTHUR B DUNAN
ABTRACT
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Owner
 South east corner square
Ildest and most complete abstract Plint in Floyd
county Propared to render prompt efncient service on
everything in the line of
land titles


ATTRACTIVE prices 1955 CUSTOM TUDOR- 8

951 - OLDS HOLLIDAI SPORT COUPE, Radio
heater, Power Windows \&
Sents, Automatic Trans. 1952-FORD 8-CyI FORDOR, Radio, heater
matic, Real Clean. 1950 - STUDEBAKER,
FORDOR.

## 1951-BUICK SUPER FORDOR, Radio, heate

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## BISHOP

 MOTOR CO.
## Houses For Sale

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## A-1 <br> USED CARS

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## Wanted

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| Miscellaneous |
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| ders-Dupitated mhie you suit |
| FOR LUZIER'S Fine cosmetics and perfumes Bee Dona Covington Phone YU3-2165. |
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McCoy News

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the last of the week. Several
the community visited with her on
Sunday evening.
Cenetta and Loretta Price were
dinner guests in the home of Car
Genetta and Loretta Price were
dinnet guesto in the home of Car-
detat and Boboye Reeves on sunday.
We were glad to have Mrs. Fran.
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cin

Mrs. Sweat, Long Resident, Claimed At Eighty-Seven

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STAR CASH values
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EASTER HAMS Your Favorite Brand
The Size For Your Need
Hemet Whole PEACHE49
 Pineapple Juice $8^{\circ}$ PINEAPPLE 1.00

MELLLRINE Gatbe

dial soap ${ }^{2}{ }^{\text {Bath }}$

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| Snowdrift |
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| Bacon |

See Special Prices on Other
'Dole's Items-Not Shown in

Fhyers - Hens - Hams Phone us your Order


Donald Weaver Is 18,867 Acres Are Claimed At Austin Rented By USDA




D-X DHD is the new and tougher motor oll for gas. oline and Diesel engines operating under severe
conditions. This heavy conditions. This heavy
motor oil is especially recommended for any engine with hydraulie valv Diesel or extra heavy dut

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## NOTICE

 ANNLAL MEMBERSHIP MEETING OF THE LIGHTHOUSE ELECTRIC COOPERATIVE，INC． FloYDADA，TEXASPlace－Baptist Encampment，near Floydada Time－Saturday，April 27， 195 Ned Bradley，Master of Ceremonies Meeting Called to Order 10：00 A．M． Invocation：Rev，G．A．McGee
Music During Music During Registration Roll Call
Drawing for Prizes $\star$
Reading of the notice of the meeting and proof of the Reading of the unapproved minutes of previous meet ing of members：taking the necessary action thereon Entertainment

President＇s Report
Entertainment Secretary－Treasurers Report，and Manager＇s Report Entertainment 1：30 P．M．

Drawing for Prizes $\star$
Entertainment
Unfinished Business
Drawing for Prizes $\star$ New Business

## Adjournment

\＃Prizes－to be given away：Pfaff Sewing Machine，Portable TY Roaster Oven，Skillets，Clocks，Ice Cream Freezer，Portable Mixers，Electric Shavers，Electric Train，and many others．

## THE FLOYD COUNTY HESPERIAN








TEXAS PRESS：Association Member

## bom mit

四Northern Star No． 11
Lankart 57
Lankart 611
Lankart 611
Paymaster 54B
Gregg
Lockett No． 1
Blightmaster
Stormaster
Western Stormproof

## Gin Run，Cleaned and Treated，Saw We：

Northern Star No． 11
Northern Star No． 5
Lankart 57
Gregg
Lockett No． 1
Paymaster 54B
Book Your Seed Now while we have a Wide Selection ut Available．

## You May Win a PONTIAC FRE <br> niit <br> 

100 PONTIACS given away FREE to prove to you what the expet＇s already know about America＇s Number 1 Road Car！

 the surprise car of the yearíName Nou＇ve got your hands on come through every timel What ele the fest－the Champ＇ll cor that took everything in the NASCARR youn expect fromn the National＇？What else（yrand Nop performess in the the car that outclossed America＇s Patrol could devise io select its new fleet？You＇re ahmad any way that ever hit the highway－piloted the moat spirited four wheelay order to tove put yourself in good<br>order to have this eye opener parked in your driveway for froel How can you low

Northern Star Lankart 57 Lankart 611 Paymaster 54B Paymaster 101
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Symposium-Panel Reveals Facts Of Local Juverile Delinquency CAPADA

Thursday Night is Family Night at Capada. Everyone in car admitted for 75c

## NOTICE

 SUNDAY \& MONDAY, APRIL $21-22$ HOT ACTION and ADVENTURE meet the




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 NOTICE OF STOCKHE MEETING APRIL X, Tm e manismatimumic CONSUMES ROB ASSOCIATION
of Floydada

Will Be Held April 30, 19 ${ }^{\prime}$ ' clock

MAIL ORDER SERVICE IN FLOYDADA AT NO EXTRA COST, You Can Now Order From Mrs. Betty (Perry) Gilbreath, 304 West Dir-
finial. This is a quicker and more convenient way your shopping through the Sears Catalogue.
t Mrs. Betty (Perry) Gilbreath today, and Contact irs.
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Biggest Sellers...because theyre Biggest Savers!


Chevrolet
TaskForce 57
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Only franchised Cherrole dealers cen Vino ter display this famous trademark
See Your Authorized Chevrolet Dealer

fud for a growing empire Pioneer Natural Gas company

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## Baker News



## river that flows on theels

petroleum moves over Fe than over any other froad in the country

4, emove, 000 gallons of pertroleum that emoves
wheels.


Addition Made To Texas 'Hol' Check Statuta?

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Since planting time is near, we would appreciate the opportunity of showing you our seed stock and quoting prices before you make your seed purchases.

Certified Sorghum Seeds
A complete stock. Most of these seeds are treated and ready for planting. Soil Builders
Alfalfa New Era Peas Chinese Red Peas

## Hybrid Sorghums

Hybrid Corn
We have made a quantity purchase of Hybrid Corn and can offer you either Certified or Non-Certified Corn at a considerable savings.
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