# The Floyd County Hesperian 



OK Rubber Welders To Build New Business Home on South Main St.

|  |  |  |
| :---: | :---: | :---: |
|  | -wionu* |  |
|  |  |  |
|  |  |  |
| Season is Here |  |  |
| For A Preview |  | Reactivate VFW |
|  |  | Aim In Meeting |
|  |  | Called Tonight |

Contract 5 per cent of County Cotton Land in 1957 Program

District Plays Friday Night

Brandon Well Is Making 230 Barrels

Forly Leaders Expected For Planning Clinic

## Jim's Seed Store To Open Saturday



## Flovodad LIONS CLUB INSTALIING GUM MACHINES <br> 

 qumpecte.

Higginbotham-Bartlelt Co. Open A Budget Account With Us Loans Up To \$3,500 JEST CALL YE 2240 - FLOYDABA You no moger have to dety ywur tuins for rutide

 HESPERIAN CLASSIFIED ADS PAY

SUNDAY \& MONDAY MARCH24-25


Ward School A \& B Honor Roll
4th Six Weeks

$=0 x$


|  |
| :---: |
|  |  |
|  |  |

 Konviro or



BRAND-NEW SELF-SERVICE MEAT MARKET
 In iurtherims the completely new scif service meat department. Not onty foree if tut to we it her you will find that it is entieney porisom the
 Eeikht on the pu-tage. Each cut ds guaranteed w. We think you will be antee enclosed and, of course, its USDA graided. Ne whe we are, and we as proud of our new
Welcome your visit.

NEW IMPROVED FROZEN FOODS DEPT
ada is the adition to the remodeled Piggly Wiggly supermarket in Floyd. your shopping. Never has service been so atstisa convenient addition to two new departments as Piggy Wiegrly. Vistitith th as it now is with henese
departmento

cktail FFEE racle Whip

| S . 29 c | PICKLES $27 c$ | matoe |
| :---: | :---: | :---: |
| m 2 tor 29 c | WAFERS | POTATOES |
| 27. | CORN ${ }_{\text {Natas }}$ | TURNIPS \& TOPS |

ELLORINE $A C H E S=$ Humes, Elberta, Freestone
in heavy syrup
No. $21 / 2$ Can

## FREE Rides THE KIDDIES MORTON'S Merry-Go-Round

 Green Onions
## GRAPEFRUIT

L ETTUCE BANANAS ORANGES . . . . . . 39 c

## dRawing times for free

 GROCERIES:Friday, March 22-5 p.m. 30 Bags Saturday, March $23-11$ m. Saturday. March 23-2 p.m. ${ }^{5} 15$ Bags Saturday, March $23-5$ p.m.
15 Bags Drawing for 2 bicycles and Portable 1..) Saturday March 23-5 p.m. Drawing for Washer and Dryer
Saturday, March $30-6 \mathrm{p} . \mathrm{m}$. Texas Ruby
Reds, lb . California, Firm
Heads, lb. $\underset{\text { Fruit, lb. }}{\text { Golden }} 12 \frac{1}{2} C$

| Scott Thriller | McCoy News |
| :---: | :---: |
| Coming Sunday | - |
| To the Palace |  |
| $\mathrm{F}^{2} \mathrm{E}^{2}$ |  |
|  |  |
| - ${ }^{\text {a }}$ | 20y |
|  |  |
|  |  |
|  |  |
| -xay | - |
|  |  |

MILADIES SHOPPE
Introducing our new line of Goddess Corseletfes
front zipper style in cotton with detachable straps
$\$ 8.95$
Low back style in nylon lace $\$ 10.95$

Plione YUkon $3-312$

## (

Bulletin Gives Market Report On Vegetables


COURT HOUSE



WE HANDLE FULL-LINES OF THE BEST CHEMICAL FERTILIZERS
 Carthel Oil and Butane can supply your every need in the farm fertilizer in dry
and liguid form and can supply equip

The well known products you will find
at Carthel's include Phillips 66 Anhydrous Ammonia, liquified under pressure the dry preparations.
Alse the full line of intern
preperesef mixture of nitionen.
Now we have added the new International Rainbow Premium Plant Food which is designed to give growing crops all the additional aids they require.

With planting time drwwing near for row cropa and the
harvest time not too far away on small grain crops don't delay. Aet now ....eome in and consult with us or see yoar cousty acent if you need adrice on this important mafter


Come in and see us if you would like to see higher pro on your farm... higher production and more profit farming investment.
CARTHEL OIL \& BUTAII






$\qquad$
OLLIE MEEK LAUNDRY

The Key 10 BIC Corm Yields
ed by Mlore Farmers
17 Straight Years
any other seed Corn
MACK
SEED and FEED


Teaching - Training For Sale
$\qquad$
Miscellaneous
TURN KEY JOBS
FOR DOMETIC
WATER WELLS RED A And RED JACKET
SUBMERGEBEE PUMPS
SEE TYE \& SONS drilling co.

606 E. Houston
Floydada, Texas
$\qquad$ TV-RADIO APPLIANCE
sERYICE
MATHIS APPLIANCE
 FOR RADIO Respalrs RICE RADIO SERVICE 123 so . wall
dilop Se.vice Onty


ARTHUR b. duncan
ABTTRACT COMPANY MBSTRACT E. HOLLUMS Owner and Manage
Floydada, Texas South East corner Square Jldest and most complete
abstract Plint in Floyd abstract Plint in Floyd
county. Prepared to render county. Prepared to render
prompt efficient service on everything in the line of
evand titles everything
land titles
T.N.M. \& O. BUS SCHEDULE

Clip and Save for Reference


WEST BOUND To Lubbock, El Paso 10:30 a.m. via Ralls 4:00 p.m. via Petersburg To Plainview, Amarillo $10: 25 \mathrm{a} . \mathrm{m}$.
$3: 55 \mathrm{p} . \mathrm{m}$.

Bus Service to Lawton and Oklahoma City Magnolia service station no.

Lambert, Agent Phone YU3-2306 tation Hours: 7:30 a.m. $-5: 30 \mathrm{p} . \mathrm{m}$.

## FIND YOUR DREAM HOME

## THROUGH THE WANT ADS

For the best deal - the fastest deal - turn to the Want Ads first. An ad in our newspaper carries your message directly to the people who are interested, exactly when they are interested! Phone in your ad now!

BUYING? Save time Shop the Want Ads!

SELLING? Get fast resulfs with want ads:

RENTING? Let Want Ads do the work!

SAVE TIME: SAVE MONEY! PUT OUR WANT ADS TO WOR

## (4) WANT ADS

sy
Want ad wis

Farmers Will ask Commissioners For Vole on Weed Control Law


KFLD Schedule


> Egg and Beef Top USDA April Plentiful List

## rk and Faith Extolled as Community Assets

Shrine Ceremonial Honors Jess Boyd

## Designed to save your dollars! New Chevrolet Task-Force 57 Trucks

THE ONLY TWICE-PROVED NEW TRUCKS

2. Aroady proved in the honds of noatly

Here's the hardest working pickup of the year! From smart new grille to grain-tight tai-
gate Chevrolet offers the most moder pickup of alll Flot-ledged side panels
on the pickup box moke for easier
side loading. And there ore no
wheel housing bulges in the body to
 Mr. A. Nonymous,
Return The Wheel Chair You Have!



HO M E OW ER
Open A Budget Account With Us, -Up To Five Years To Pay
You no longer have to delay your plans for remodeling
and
mproving y your home.
Our ments you want now-for just a few dollars a month Your home need not be clear to secure a loan.
You will be surprised at how easy you can borrow up the cost of labor, or hire the labor-whichever you

Floydada


HOME OWNERS p To \$3,500.00 With Lons Kerm

> BUILDERS MART

## NNEYS

## 1






THE FLOYD COUNTY HESPERIAN
Subscription Prices: Outside noed
and adjoining counties one yeat
\$3.00; six months, $\$ 1.50$; four

Hightights And Sidelights From


| $1955 c i a t i o n$ |
| :--- |

## VIEWS AND COMMENT

$\qquad$


RED \& WHI SPECIALPlus Our Profit Sharing s
6

Specifle, scientific knowledge goes into every prescription carefally compounded by our pharmacists.

doctor's morearipitiomen prompluy

let ts fll yotr next prescription
ARWINE DRUG CO


## BICAV DREAM CAR CONTEST <br> 90 FREE MERCURYS \$450,000 IN PRIZES

15 Mercurys given away every week*, including the fabulous new Turnpike Cruisert A visit to your Mercury dealer's showroom may win one for yout

|  <br>  solliza zt is tele tho tion. |  <br>  |
| :---: | :---: |
| Noot 4 movily plow- Morary Conster <br>  | Nex 300 - matily pizee -Stafory Mite Dor <br>  |
| Mext 10 waekly prifes-Merciry Manterey 4. doer Sedane. All INereurys a warded as pribe: are filily equipped. | Bonor Amodh-sio.000 bor nov Mmary <br>  raves- momedical rules tar dotatik |
|  |  |
| EASY TO ENTER! ENTER EVERY WEEK |  |

Experiments In Onion Culture On the Plains


## 

 <br> \section*{\section*{aumaster <br> \section*{\section*{aumaster <br> <br> <br> Pumation 5 <br> <br> <br> Pumation 5 <br> <br> Pumater <br> <br> \author{tested for earliness-outstanding
} <br> <br> EALER-GINNER <br> <br> EALER-GINNER aymaster FARM} aymaster FARM}


|  |  |
| :---: | :---: |
|  | mompemiote |
|  |  |
|  |  |
|  |  |
|  | A New Market to Buy or Sell Cattle |
|  | ON LIVESTOCK AUCTIO Where you get dependable service And more dollars for your cattle |
| SERVICE | Auction SALES Every MONDAY |
| Butane Company | Southeast of LUBBOCK on Slaton Highway Phone Sherwood 4-1473 |

## finst anunal WEST TEXAS

## WEST TEXAS-NATIONAL AUTO SHOW

## fecturtamic

FREE 1957 CHEVPOIET FREE YOST CHEVROLET STAGE SHOWS NIGTI 7:30 P.M. AND 9:30 P.M.
blue barron and gand - Comedian candy candido

- the singing mascots
- EDUCATED MONKEYS TIPPY AND COBINA
MARCH 20 thru 24


## ODEN CHEVROLET CO.

## GOEN DRUG

130 W. Calif. Ph. YUs.3889

## Southwestern Life REPORTS

Mrs. Harry Miller. Floyd Trowbridge
Mr. and Mr. Find
Mr. and Mrs. Chloma Wullams and Sue were visitiors in the Mather Caat
home Sunday night.
Mr. and Mrs. Jopce Davis and daughter, Jean, were dinner guests
Surday in the home of his mother
Grandmother Davis and his oiseft
and Mrs. Travis and Mr. Travis of Con
Mrs. Riley Hotmes is a patient
Crum. Clint Hod Crum Clinic and Hospital in Lock



R. E. FRY BILLY B. HENRY

Home Demonstration Club News Women Outline Activities For THDA Meeting

## New <br> G-E DRYERCONDITIONER

2

Drys * Fluffs * Sprinkles Refreshes Cloth
$\qquad$
\& ELE(TRT
 Mrs J. T. Myrick Is
Hostess At Sand Hill



HARMON FUNERAL HOME

## RAIN

CAN MAKE

## All OF US

HAPPY


Rain has armers have always

Now with the sase of autornatic eleetric clathes drying equippent the enjoy the showers as well as a the man of the house and need not worry about.rushing home to zather in the family wash from the clothes line.

For that matter weather of any kind will offer no problem when it comes to drying clothes fy you dry them in doors the safe electric way.

With the changeable spring days that are just ahead why not solve the da and find out how inexpensive it is to install an electric dryer in your wash room.
that often plague the woman who must depend on drying out of doors.
hat come from hanging wet clothes these cold mornings:
amily budget. Put it to work for you with the use of modern electric ap pliances. They will save you time and money.

## CITY LIGHT PLANT <br> Floymada, TEx

FLOYDADA, TE:



Famous Dishes



## SOCIETY 

## PRADA

## DRIVE-IN THEATRE अनुप| <br> wEEKS ATTRACTIONS <br> ra \&ridir, MAR CC 21.2 <br> UT LA W <br> QUEEN" <br> - Lucky Plate Night is now on Saturday Night. Watch our live can give you $\mathbf{2 0 0}$ reasons to Saturday, March 23. <br> Plate-we've got your number-yes your fiber can be of great value to you at our show. Come see movielands star studded <br> MTURDAY, MARCH 23. <br> TWO FEATURES <br> 

N, MON, MARCH 24-25


L LINDFOARS - BLAIR - BOND Tqüuoav brand



Y, WEDNESDAY, MARCH $26-27$
19]
 Matocrrsnackbar

 (able decor. Mrs. Carl Banks, sister
of the bridegroom and Mr. Bill
Cherry, cousin of the bride. preside- The birds have whistled themselves
ed at the table.
up a false spring. And like humans
 ed, with brown beige. faille sacks. she
brown and beet ion





 fy. 201 21st Street, Canyon, with wind vised us briefly one day last week
Mrs. Cherry and Alice Brotherton as
hostesses.




Sizes 3 to $6 \mathrm{x}, 7$ to 14. Just $\mathbf{1 . 9 8}$ to $\mathbf{2 . 9 8}$
HAGOOD'S DEPT. STORE


## You can't buy a bigger station wagon

 anywhere...at any price!Yet, this smooth-riding Plymouth Suburban is still in the low-price 3 There isn't a single station wagon built that's
bigger than the new Plymouth bigger than the new Plymouth. We're not just talking about the low-price 3,
though Plymouth has the biggest in the lowest though Plymouth has the biggest in the lowest-
price, medium-price, right on up to the so-called "big" luxury wagons. You cart buy bigger than So why spend more-and site for leas Especially when Plymouth offers you the magic smoothness of velvety Torsion-Aire Ride... Flight-Swutton Driving . . Total-Contact Brakes.. Push-Button Driving ... Total-Contact Brakes...
Flight -Sweep Styling. and the power-for-safety
of up to 290 hp . Drive a Suburban today!


## THEY DON'T COME

 ANY BIGGER THANHome Demonstration Club News Women Outline Activities For THDA Meeting





HARMON FUNERAL HOME

## -

RAIN
CAN MAKE
All OF US
HAPPY





 comes to drying clothes if you dry them
neither rain nor dust nor cold will delay

With the changeable spring days that are just ahead why not solve the clothes drying problems at your house. St you appliance dealer in Floydada and find
wash room.

With a dryer you don't run the risk of torn, sun faded ar dirty washes that often plague the woman who must depend on drying out of doors.

And think of the saving realized from preventing sie
come from hanging wet clothes these cold mornings.
to consideration electricity is the best buy on your planily budg. They will save you time and money:

## CITY LIGHT PLANT

Famous Dishes Make Up Menu At Club Meet $2=5=$
$=5$
$=5$


Making Work Easier Homebuilders Theme




## READY FOR A CHANGE In the Weather?

As A Farm
Woman Thinks

##  <br>  <br> Theck the water, gas and Then off 1 go mo swift <br> - $=\mathbf{E}=$ <br> 2x= $=$




