## 0 Are Due Tonight at C of C Annual Banquet

 Lions International
Director to Address Club Here Thursday

## Oil Prospect Brightens at Roaring Springs Test

## The Floyd County Hesperian



Onion Planting Gets Under Way; Spuds Added To List Chas. B. Smith
 Funeral Today


Spring Styles To Be Modeled Salurday P. M.


Does Your Automobile
Need "House Cleaning

Council Meets Saturday; Plan Research Study

If you'te a lucky ong who already has a pot full (money, of course),

## YOU'LI BE

## COFFEE DRFP OR regllar

## EESE SPREAD



## RUIT Cocktail

 FLOUR ${ }^{\text {pob }} 79 \mathrm{C}$
 Thurfine ${ }^{n+n}$ ниввaro
voung $m$. Specials

## MILK

 Tall Cans, 8 FOR 1.00 MARGARINE 2 Pounds 45cShurfine
APPLE SAUCE No. 3036 for $\mathbf{1 . 0 0}$
APRICOTS ${ }^{\text {HALVES UNPEELED }}$ Noos 4 For 1.00 GRAPEFRUIT SEGMENTS $5 \substack{\text { No. ana } \\ \text { For }} 1.00$ PEARS halves, bartiet ${ }_{\text {No. } 309} 4$ for 1.00 ASPARAGUS $\begin{gathered}\text { cut } \\ \text { cut } \\ \text { GREN } \\ \text { No. } 300\end{gathered} 4$ for 1.00 BEANS Mexican style ${ }_{\text {No. } 300} 8$ For 1.00 PORK \& BEANS No. 30010 For 1.00 GREEN BEANS ${ }^{\text {Vert. Pakk. Bliut Late }}$ No. 3 es 4 For 1.00 BEETS ${ }^{\text {CUT }} \quad$ No. 303 8 for 1.00

## MELLORINE $\frac{1}{2}$ Gal. 39c

Shumine
HOMINY WHTE No, $\mathbf{1 1}$ for $1=00$
 SWEET POTATOES No. 4 for 1.00 KRAUT No.303 7 For 1.00

| APPLE BUTTER $\quad 28$ or | 4 For 1.00 |
| :--- | :--- | :--- |



| PICKLES ${ }_{\text {whole }}^{\text {320 }}$ - sour | 3 Far 1.00 |
| :---: | :---: |
| CATSUP ${ }_{14}$ \% | 5 For 1.00 |
| GRAPEFRUIT JUICE | ${ }_{46} 0^{4} 4$ for 1.00 |

## POWELL'S

grocerry a мarket


Shuarke
No. 303 W. K. or C.S. GOLDEN
SHORTENING $+3 \frac{\mathrm{lb}}{\mathrm{lm}} .79^{\mathrm{c}}$

## Tomato Juice

 $\begin{array}{ll}46 \text { oz. } & \text { FOR } \$ 1 \\ \text { CAN }\end{array}$ NOODLES WITH PURCHASE OF 2 CANS


PRODUCE---MEATS


STAR CASH<br>GROCERY \& MARKET Phone YU 3-2392

FELTON-COLLINS
GROCERY \& MARKET
Phone YU 3-2252

AT SUNDAY SERVICE
Scout's God and Country Award To Be Presented George Farris

 FIELD NEWS






 McCoy News
T.N.M. \& O. BUS SCHEDULE

Clip and Save for Reference

| EAST BOUND <br> To Vernon, Wichita Falls | WEST BOUND |
| :---: | :---: |
|  | To Labbock, El Paso |
|  | 10:30 a.m. via Ralls |
| Le. 8:15 am. | 4:00 p.m. via Petershorg |
| Le. 1:45 pm. | To Plainview, Amarillo 10:25 am . |
|  | $\begin{gathered} 10: 25 \mathrm{am} \\ 3: 55 \mathrm{pm} . \\ \hline \end{gathered}$ |
| Thru Bus Service to Lawton and Oklahoma City |  |
| MAGNOLAA SERVICE STATION N0. 1 |  |
| Frod Lamlert, Agent | Phome YU3-2306 |

Station Hours: 7:30.am. $-5: 30 \mathrm{p} . \mathrm{m}$.


Floydada People See Basketball

mincrepibee anniversary special

7


PAIRS FOR $\$ 100$

Flawless First Quality

## NYLON SHEERS

fit - . Penney's nyloa sheers have everything you want ai an incredibly how price to afford you delightfal dozens! Enjoy these first-quality

$\qquad$


## SOCIETY

## 











Dougherty HD Met
With Mrs. G. W. SmithMrs. John Shipley IsStarkey Club Hostess

## ATTERSON'S

OCERY \& MARKET
Floydada, Texas


Call for Eight
for Induction
Thursday, Mar. 21


Herman A. Krause michan fartit aitum nealk
Died On Thursday; Petersburg Rites



Musical Program At Lakeview Club

Revival Meeting Starts at Cedar Hill on March 17

Mother of Local Woman Is Claimed


Park Florist flowers \& gifts

## BIBLE BAPTIST CHURCH

## radio broadcast ow krlid iv floydada

 TME: 12 NOON EACH FRIDAYVISITORS IN SERVICES LAST SUNDAY
$\qquad$
M. Warthip semricec

## COMING TO THE

CAPADA $\underset{\substack{\text { guxtive } \\ \text { maice }}}{ }$
STARTING SUNDAY, MARCH 17 AND CONTINUING THROUGH WEDNESDAY, MARCH 20


DON'T MISS THIS GREAT PICTURE

## Ser Mis

Seventh Grade Miss is Winner Spelling Match
为



Jonas L. McPeak 84, Is Claimed; Funeral Thursday


Many Had Part In Sulceess Of Jr Stock Show

Rock 'N Roll Picture Comes
To Palace Sun.




Whirlwind Track Team to Enter In Crosbyton Relays
LEE'S GROCERY


Pineapple 1.00 Oil Test


$$
\begin{aligned}
& \text { WITES CAN HELP HUSBAND } \\
& \text { STAY ALAVE SAYS WRTTER }
\end{aligned}
$$



Children Honor Couple on 50th Wedding Day





## rren Mitchell, 4-H, Winner in Stock Show



D \& WHITE
ECIALS
ur Profit Sharing Stamps

RS $=19 c$

FSVIE $4=34 c$
ors $2=25 c$
SUP $=19 \varepsilon$

Apriot $=35$ c
(N $2=29 c$
ROAST, lb. 49c
ON, . lb. 45 c CHaMs, lb. 42c ESE 2 : 89c STERESON PROCERY \& MARKET
U3-2534



REAGAN - GIESECKE INSURANCE FIRE-AUTO INSURANCE STOCKS - BONDS You will be pleased with our service
Phone YU3-3270


## CONGRATULATIONS

To The Winner of The Junior Stock Show! YOU TOO MAY BE A WINNER IF YOU COME BY THE WAGON WHEEL TO SELECT YOUR WESTERNWEAR.
We have those popular BRADFORD HATS in 4 and 5 inch Brims in Black Brown and Silver.
Our WESTERN SHIRTS are eye catchers in Checks, Plaids, Stripes and Solids.
You will feel well dressed in our TONY LAMA BOOTS in 12 and 14 inch tops.

## BE A WINNER! ----SHOP--

## WAGON WHEEL

Floydada
\$275,000 for Chevrolets' "Lucky Travelers"!
Exciting as a Chevrolet ride. Thats Chevy's whopping new "Lucky Traveler"Contest! FOUR top winners each get $\$ 25,000$ and a beautiful new Chevrolet car of their choice - even a Corvette.


See Your Authorized Chevrolet Dealer

Most pressing need in Texas is a solution of
the water problem-water for the people in The water problem-water for the people in
municipalities. The solution of this problem Wpuld hblpa great deal in the areas adjacent
to these cities. We have some wise men who ars. They have come iup

atraet from the many prob
Fresh Water from salt water is not out of the
ists who also declare the operation, when we
get around to it, may not be so expensive as get around to in the
imagine
satellite
selves

## not too many

nature.

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PRR 8


## NOTICE

 being held on Saturday Night. se present Saturday, March 16|  | license mimber can be of |
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## Take guess-work out of truck-work!




As A Farm
Woman Thinks



THE FLOYD COUNTY HESPERIAN

Thy0,00 paid Junior ix Showmen in Auction

16
$\qquad$ View:
Marsue Burleson, YPA, 799 pounds
soc. W, E. Burleson. Quitaque;
W.
 Ken nonie Harris FrA, 114 pounds
nce, Muncy Crain:
$\qquad$

| Dr. O. R. McINTOSH |
| :---: |
| OPTOMETRIST |
| OFFICE 211 SOUTH MAIN ST, |
| Phone YU3.360 - Floydada, Texas |

IMUCH TIME LEFT
Up on Federal Crop Insurance
ave failed to contact you perand I will be glad to explain

## not beat Government Insurance <br> DARDEN

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## $0^{8}$





FIRE

Dry clothes the comfortable way, of course, it's electric. No more stretching, bending, stoo or carrying heavy baskets of wet clothes.
Just a simple transfer of the clothes from washer to dryer gets the job done. No weather worries of chapped hands, either. You make if you're a working-wife wash and dry your clothes in the evening . . . takes only a
few minutes of your time - Redidy does the rest.

man ant trin wome


 nomice ram



 45c, Consumers Fuel;
Leroy soct, 4 4-H, 78 pounds, 50
Farmers Coop
George Scott, $4-\mathrm{H}, 114$ pounds, 35 Parmers Co-op Gin;
Ceorge Soot, 4 -H, 114 pounds, 35 .
Foydada NNFLA.

## Skating Rink NOW OPEN!

AMERICAN LEGION HALL,

## Lockney

NEW HARDWOOD FLOOR GOOD SHOE SKATES
Tuesday. Thursday, Friday and Saturday Nights Also Saturday and Sunday Afternoons ON: 60 c and 50 c
Afternoons 50 c



 Warren Mitchell, 4-H, 175 pounds, $\begin{aligned} & \text { sios, McCoy Orain, MoCoy; } \\ & \text { Rodney Teague, } 4-\mathrm{H}, 112\end{aligned}$

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DMISSION when furnishing your own skates
50 c Nights, 35 e Afternoons

## PRIVATE SKATING PARTIES

## See us for Schsoi Parties, Birthday Parties,

dmiseton for parties: 85.00 for rink or 50 : per person Parents are invited tock visit the rink at any time.
For Health's Sake - Roller Skate We are not responsible for accidents. Mr. and Mrs. Kenneth Moody, Managers


## Higginbotham-Bartlett Co.

Lumber \& building material Open A Budget Account With Us Loans Up To \$3,500 JUST CALL YU 3-2140 - FLOYDADA You no longer have to delay your plans for remodel-
ing and improving your home. Our easy Pay-Out-of. ing and improving your home. Our easy Pay-Out-ot income Credit Plan enables you to make the improve-
ments you want now - for just a few dollars a month ments you want now - for just a few
and with No Down Payment required. $\$ 3,500$. Confil be surprised at how easy you can get up to $\$ 3,500$. Confidential. No Red Tape. Do-it-Yourself and save the cost of labor or hire the labor - whichever
you prefer. Our plans covers the cost either way. you prefer. Our plans covers the cost either way.


Texas Tourist Industry Pays Big Dividends

## TELEPHONE <br> by L. C. Oakley, Manoger

~T: Mr. Sun"-you'll probably agree with me that they are
indeed wonderfut television shows... programs that every
member of the family enioys. "That master showman, Frank Capra, is direetor and
producer of "Hemo." jast as he was for our first progran
His talents in motion picture and telovion already so well known that I can't add many more "bouquets"
best known for his pieture will be Richart Carkoin, perna Baxter from our first science show, "Our Mr. Sun."
"Sharing the star roles with these two are a host
wonderful cartoon characters that the youngsters will reall wonderful cartoon characters that the youngsters will reall
get a kick out of seeing on your television screen. They in
clude a terrific cartoon character. "Hemo" himeelf Youtl by "Hy pun if I say the cartoon of blood as personified by Culhane Productions of Hollywood, masters of the drawing The story of blood is really a fascinating tale and our the gas tank of your car in ten minutes to illustrate what happens to a boxer"s blood and circulation when he "takes
one on the chin" "The program will have enough scientific fact to interes he most learned science professor and enough
warmth to fascinate Mom and all the youngsters.
it 8 p. m. be sure and turn that television dial to Channel 13 . on March 20 for a very entertaining hour,
"By the way, we'll make a print of "Hemo the Magni nationwide telecas

Coll by numben Itr fwice as fost
SOUTHWESTERN BELL TELEPHONE COMPANY

Official Ballot in Senate Race $\begin{aligned} & \text { Spring } \\ & \text { To Natchez Becuty }\end{aligned}$ Carries List of 73 Candidates Spots During March

No. 5000
OFFICIAL BALLOT

No. 5000


## ELMER ADAMS, of Dallas County


IACOB BERGOLOFSKY. of Wikhita County
SEARC BRACEWEL. of Harris County
IOHX CURN. Sr. of Harris County




 THAD HUTCHESON, of Harris County
WALTER SCOTT MeNUTT, of Marion County CLYDE R ORMS, of Dallas County
JOHN C. WHIT, of Wichita Conty J. PERRIN WHELIS, of Cheroke County
HUGH WIISON. of Jofferson County
RALPH W. YARBOROUGH, of Travis County

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## yoxes into your

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science pess into the we do not "counter prescribe," for dRUGS Should only be used under DOCTORS ORDERS.

Health protection is our business
ARWINE DRUG CO

## Beall's <br> QUALITY MERCHANDISE <br> 

SLIPS.PETIICOATS
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Easy Care Denim Dazuler


and<br>Chambray Sailor Dreseses



## h School Sports Year Is About Over



608 East Houston
Night YU3-3276

## prs Machine work

at and experienced machnist on
MPumps and Gearheads
 Garth Cateder.
whther-and-BillDarden

 corns have onty to replace their
legisataive purposes Dr Robert
center and quatretbock and they are
off to thed thillas, 1955 president, de-
nithis.

Highlights And Sidelights From the State Capitol


## $\approx= \pm=5$上2vezix AUTOMOBLESS - Constututional amdment proposed in the House ould increase motor vehicle    GATES TIRES

Complete Stock for

## CARS

TRUCKS
TRACTORS
All Sizes

## and Grades



Gates Tires are Guaranteed against any failure, including Blow-Outs, Bruises, Rim Cuts. No time or mileage Limit.
Ask your dealer for Gates. If he cannot supply you, come to see us for a Good Liberal Allowance for your Used Tires

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OHEOK THESE BIG-CAR EXTRA-VALUE FEATURES ...YOU GET THEM ALL AT NO EXTRA OOST!

Rocker T-400 Engine . $8.50 \times 14$ Tires © Custom Trim . Oill Filter Turn Signals - Foot-Operated Parking Brake - Four-Barrel Carburetor!
 with oldemobille prieed Rocket. For proof, take e pood look st
the fine details of the Gollden Rocket 83. Wetre tulting stout the extran heatures that
 for oxemple, you don't par oxtru for the Engine.' The pace-tetting ation of its higb. comprestion powere gives you more ceocomy You don't pay oxtro for the nuig combort of




Beware of Bogus Hybrids, Warning

| Beware of Bogus Hybrids, Warning |  |
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FARM \& RANCH LOANS See R. E. FRY

T. NEW Office-206 W. Call. St. Floghtat, Tens Rea Phooe YU 3sivo

##  <br> paymaster <br> pumpatio <br> ....54-B <br> mo nomitrount <br> Paymaster 101 <br> DEALER GINNER or paymaster FARM



in olicial nobraska Tosta.


Sk US For A DENOSTRI,

pmatoes by juty 4ih!
hotbed has electric soil heating cable
thes of those dissipate 400 watts on
arly garden, volts, and will heat 36 sq
Aallenge the feet of soil For July 4 th tomatoes you
need to start your seedlings in
the latter part of February.
These seeds germinate readily alty growth These seeds germinate readily


## nemocsar



For Sale

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 Lost and Found
$\qquad$


DRIVE SHAFTS
For Irrigation Wells Any Size See TYE \& SONS
$\qquad$
47 tre


 Fairview News




















 Histan

## BUY MPRROUCTS

'IM SATISFIED MOST WITH A BRAND THAT'S MADE A NAME FOR ITSELF. WHEN I SPECIFY THE BRAND I WANT, I KNOW PLL GET FULL VALUE FOR EVERY DOLLAR I SPEND.

LOOK FOR THE "BRAND NAMES featured in local stores!

 manufacturce and retailer must uphold the prestige and valie of identified merchandise. Goods that bear a Brand Name must be goods of guaranteed quaity, solid at attractive prices

When you buy by a Brand Name, you are assured of uniformly reliable merchandise backed by the experience and good name of the company that manufactures it and the store that sell it!

ALWAYS SPECIFY "BRAND NAME" PRODUCTS



## STEAK

79c
ROAST 39 c

|  |  | Clearfield, Rindless, |
| :---: | :---: | :---: |
| STEAK 89c | SS, Short, $5 \mathrm{lb}, 51$ | CHEESE, lb. 49c |
|  | , |  |
| NESTEAK 89c | ROAST, Arm 49c | , lb. 43c |
| boike Beef | resh Ground s | ift's Premiom, |
| UB STEAK 79 | HAMBURGER 29c | BACON |

## SAUSAGE $2^{\text {Lag }} \quad 59 \mathrm{C}$

CAKE MIX PEACHES PRESERVES
KETCHUP TOMATO SOUP BABY FOOD lle PINEAPPLE 3 for 35c
 SPICED BEANS

## BANANAS

 LEMONS =|  |  | Calif., Large Size, Each $19 c$ |
| :---: | :---: | :---: |
| ORANGES | 39c | AVOCADOS |
|  | $7 \frac{1}{2} \mathrm{C}$ | POTATOES |
| GREEN ON |  | CIIt, Fimm Heade large ib . $12 \frac{1}{2} \mathrm{c}$ |
|  | $7 \frac{1}{2} \mathrm{C}$ | LETTU |

## Salad Dressing .. 39c CORN =20 25 c

PRICES FOR FRIDAY - SATURDAY - MONDAY
Shortening Mellorine Pinto Beans
BEANS 2 for 29c SKINNERS $25 c$ PEANUT BUTTERCOFFEE -

## DentalCream 50e Size Tube

ParkerHous
or Cloverle


