

# tries Crowd Capacity of Jr. Stock Show Barn

## Prize Winning Auction Begins At 1 p.m. Today

A crowd that packed the bleacher seats surrounding the show ring at the Floyd County Junior Fat Stock Show late yesterday afternoon at 4 o'clock was following the judging of the calf class by Prof. Casey Fine, head of the Animal Husbandry Department of Texas Technological College.

The calf competition was the keenest in the history of the show.

The same was true of the sheep and hog divisions. Judging of the show was running two hours behind schedule, since the sifting committee had such a large number of prize animals to top out.

The show opened with 245 animals in the pens, 87 pigs, 96 sheep and 50 calves. When the sifting committee had completed their job the judges had to select top high to the fifth place in each class from 90 hogs, 68 sheep and 28 calves.

Doyle Mount, president of the show, said calves that would have been up in the money seven or eight years ago were sifted out in the keen competition of this year's show.

Warren Mitchell of Lockney had the grand champion pig in the show. The pig was a Chester White, Warren is a 4-H clubber. Teddy Porter, also a 4-H boy, showed the reserve champion, a Hampshire. Teddy's name is Starkey.

Late yesterday Farm Bureau officials said they expected every seat to be taken at the annual banquet given for the FFA and 4-H club boys and girl exhibitors in the show, their fathers and mothers, and club officials.

Opening event this morning will be the judging of next year's baby beef class, when the tiny calves of prospective exhibitors will be shown off and judged by Charles Beedy, county agent of Hutchinson County.

This afternoon will come the big auction sale, with Kenneth Boser, man and auctioneer. The event begins promptly at 1 o'clock.

A complete list of winners in all divisions of the show, together with a list of the auction sale and successful bidders is promised The Hesperian by the show officials for next week.

Prize money for the Fat Stock Show is being augmented by special prize money from the Floyd County Aberdeen Angus Association, which at their meeting on Feb. 27, adopted a resolution to pay prizes of \$75, \$50, \$40, \$30 and \$25 for Angus calves in the 1958 show.

For the 1958 show the association voted to match the money given by the Junior Fat Stock Show Association, provided the animal placing is an Angus. In case a Black Angus is awarded the grand championship the youngster exhibiting the animal will be presented an Angus heifer to be selected from membership herds in this county.

The meeting last Thursday was held in Hotel Coffee Shop at Lockney, at 7 o'clock p. m., and the next meeting will also be held at the same place and hour on March 11. At this meeting the association will elect officers.

Dean Walls of Fairview is secretary of the Angus Breeder Association.

### Downing Named Rotary Leader

Gordon Downing was elected president of Floydada Rotary Club yesterday when the election of officers was held to choose a list for the club year beginning July 1.

With him were named Joe Gidden, vice president, Bill Hardin, secretary, J. M. Willson Jr., treasurer, and four directors, Clinton Pyffe, Lane Decker, Dr. A. J. McCulley and W. E. Brown. W. F. Patrick, acting president of the club, will complete the new board of directors.

Hardin and Willson are secretary and treasurer respectively at this time and were re-elected.

Downing, the president-elect, is minister of the City Park Church of Christ and editor of the club's weekly publication, The Rotada.

### Band Wins Trophy At Snyder Affair

The Floydada High School Band journeyed to Snyder Saturday to participate in the third annual West Texas Music Festival.

The band took part in the parade which was followed by a mass band concert. The group played two concert numbers that were judged for rating. The band was presented a trophy for the best marching band in their division.

Bus drivers and chaperones making the trip with the band were Mr. and Mrs. Jake B. Watson, Mr. and Mrs. William H. (Bill) Smith, Mr. and Mrs. Al Galloway, Mr. and Mrs. Duke Adams, Mr. and Mrs. Clarence Guffee and Mr. and Mrs. J. M. Williams.

## Two Seek Mayor's Job, 11 For City Councilmen

At the close of the day Saturday two candidates for mayor had filled out applications for places on the city ballot for Tuesday, April 2. Three candidates for two year terms as aldermen and eight candidates for the one-year term as councilmen.

For the two two-year places on the ticket the three candidates are: M. H. Martin, J. D. McBrien and L. L. Clark.

Of these Lanier is a former city councilman. Powell is a present member of the council. The others have not served the city in any elective capacity.

City Secretary B. K. Barker said this week that the ballots will be prepared in time for absentee voting to begin on March 14.

Absentees may vote until three days before the date of the election. The ballots will carry blanks under each head for write-ins should a voter be dissatisfied with the candidates printed on the ballots.

# THE FLOYD COUNTY HESPERIAN

VOL. LXIII No. 7 FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 7, 1957 5 Cents 16 Pages Today

### Start Banquet Ticket Selling For C-C Event

Tickets went on sale Monday for the annual Floydada Chamber of Commerce Banquet which is set for Thursday, March 14 at the new High School Cafeteria.



The Deep Water Four, popular male quartet of Floydada, is shown here tuning up for their appearance at the Chamber of Commerce Banquet next Thursday night. The group includes W. J. Adams, first tenor; Dr. Charles Craig, second tenor; Myron Kattner, baritone, and Bob Copeland, bass. Mrs. Bob Copeland is the accompanist.

### Capacity Crowds At Dedication Of New School

Approximately 850 persons heard Dr. E. N. Jones, president of Texas Technological College, Lubbock, at the dedication program of the new Floydada Senior High School, Tuesday evening, at 7:30 o'clock.

### Methodists Contract Final Unit of New Church Edifice

The final step in completion of their new church edifice was initiated by the official Board of the First Methodist Church of Floydada last week when Killingsworth Construction Company, of Dimmitt, was given the green signal to begin work March 15 on the church sanctuary.

### Additional Soil Bank Acres Left Optional

One hundred and thirty farm operators in Floyd County who signed up approximately 30 per cent of their tillable acres, or about 2,200 acres in all, for the one year Soil Bank Program, will have a chance up to March 15 to put in the other 70 per cent, said Thos. J. Hutchins, office manager for the Floyd ASC Committee this week.

### Appointment of Judge Remains To Be Done

Yesterday the Commissioners Court had not announced the appointment of a successor to O. P. Rutledge and Mr. Rutledge is continuing to serve in the capacity of county judge despite the fact he had asked to be relieved March 1.

### Roost Invasion Thievery Adopts Old-Fashioned Ways

The claim is made that there are about as many farm homes in Floyd County which do not have chickens as there are that do have.

### Smith Under Tractor

Charlie Smith, 51, of moving contractor, was injured when he was run over by a tractor while working on a dirt road near his home in Floyd County.

### Carmack Opening Feed-Seed Store

C. B. Carmack has opened a feed and seed store on East California Street in the building formerly occupied by US Pump Company.

### Car-Truck Crash In Fog Results In Injury To Three

Mr. and Mrs. William H. (Bill) Smith and daughter, Janice, were victims of a car-truck accident that occurred Saturday evening around 10 o'clock, 200 yards south of the Market Highway on the Farm to Market Road going to Dougherty.

### Cotton Growers To Hear Congressman Whitten

Lester Carter, Floyd County director of Plains Cotton Growers Inc., announced this week that Rep. James L. Whitten, chairman of the powerful House Agricultural Appropriations Committee, will make the keynote address at the annual meeting of Plains Cotton Growers on March 18 in Lubbock.

### Singing Sunday

Earl Rainer announces this week that the Second Sunday singing will be held at the Nazarene Church at 2 o'clock Sunday afternoon. Everyone is cordially invited to attend.

### Floydada High Track Team Will Enter Snyder Relays Saturday

The Floydada whirlwind track team will see its first competition this week-end when its members go to Snyder for the Canyon Relays. The local boys are not expecting to burn things up at Snyder as they will be facing a fast field and with very little experience behind them.

### Stovall Expected To Be Confirmed As College Regent

The nomination of Richard F. Stovall, of the Florida Bar, as a member of the board of regents of Texas State Teachers College, is expected to be confirmed by the state senate soon.

### Allmon Paving Is To Be Let March 19

Contract for the construction of the paved road leading south from Allmon into Crosby County a total of 5.88 miles is due to be let when bids are opened by the State Highway Commission in Austin on March 19.

### Weather Report

High temperature in Floydada for the week was recorded on Thursday and Sunday with a reading of 65. Low temperature was recorded on Thursday morning with a reading of 36.

### Buttens Beedy, 880 and Mile Relay

Bill Patterson, mile run, 120 high hurdles, high jump; Ranny Vickers, middle distances, discus; Artis Powell, shot put; Doug Waiding, high jump; Bill Gilliland, mile run; Danny Shipley, shot put; Sammy Morren, shot put, discus; Jack Walker, mile run; Gary Huckabay, middle distances. The Snyder outing will not test all the boys because the events are built mainly around relays and many of the most popular dashes are not scheduled. The following week the team will see action at Crosbyton on March 16 when a regular track program will be offered.

### Thin Clads This Year Will Include

Charles Ogden, high jump; Stanley Grant, 220, 440, and relays; Jerry Patterson, 100, 440, mile relay; Ronnie Downing, 120 high hurdles, 100 low hurdles, broad jump and possibly mile relay; Rex Jones, 440 or 880 and possibly mile relay.

### Home Friday

Home Friday was observed in Floyd County with a parade and a mass band concert.

### Progress in Little Plans

Teachers and volunteer leaders of the Little League are making progress in their plans for the ground work of the baseball season.

### Additional Soil Bank Acres Left Optional

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# WOMEN SOCIETY

## Mrs. Donald Ray Webster Honored Thursday Evening

A miscellaneous shower honoring Mrs. Donald Ray Webster, the former Sue Baker, was given Thursday evening, from 7:30 until 9 p. m., in the lovely home of Mrs. Joe Dunn, 638 West Mississippi Street.

Guests were greeted by Mrs. Dunn and presented to the honoree, her mother, Mrs. W. O. Baker and the bridegroom's mother, Mrs. S. O. Webster of Plainview. The hostesses presented them with corsages of white carnations.

The serving table was laid with a blue linen cloth accented with white net hearts. It featured a heart shaped centerpiece covered with stucco edged with a blue net ruffle, which held blue carnations and a miniature pair of love birds.

Blue satin ribbon bearing the names "Sue and Don" personalized the setting. White glow candles on either side lighted the table. Mrs. Lewis Reddy, Miss Norma Dunn and Mrs. Wilton Green of Lubbock presided at the table.

Miss Nita Cressman of Lubbock presided at the guest register.

Hostesses for the occasion were Mesdames Joe Dunn, Jack Deakins, Lewis Reddy, Bob Weiborn, Melvin Henry, Tom Daniels, Bennie Teaff, Bill McNeill, Tom Hutchins, Leslie Fawser, Pete Hackerson, Harry Morckel, J. G. Martin, W. O. Tye, Woodrow Wilson, Fred Reeves and

Miss Norma Dunn.

## Floydada Club Women To Attend Federation Meet

Mrs. H. J. Koenen, Mrs. E. L. Norman, Mrs. J. M. Wilson Jr., Mrs. Tom Snead and Mrs. E. F. Stovall will attend the 36th annual convention of the Seventh District of Texas Federation of Women's Clubs in Amarillo, March 14 and 15.

The Seventh District covers an area of forty-nine counties including all of the Panhandle of Texas and more than 500 women are expected to attend.

Mrs. Robert R. Lindsay, president, of Borger will preside over the convention with Mrs. Ralph E. Randel, Panhandle, and Mrs. Sam L. Seay of Amarillo serving as program chairmen.

Mrs. Stovall is a member of the seventh district credentials committee.

## Mrs. Probasco Is Hostess To Club Tuesday Evening

Mrs. Peggy Probasco was hostess to the 1936 Study Club Tuesday evening at 7:30 o'clock at her home.

Mrs. Margaret Snead, president, presided over the meeting. The members discussed plans for their annual Spring Style Show and plans for the Federation Day Tea, which will be April 16.

Members answered roll call with "My First Date." Mrs. Jill Kirk gave a talk on "Congregationalists" and Mrs. Joe Wester spoke on "Disciples of Christ" as the program for the evening.

Coffee and lemon pie were served to Mesdames Martha Allen, Julianne Arwene, Emma Collins, Nina Copeland, Fierline Davis, Jo Goen, Moise Hagood, Carolyn Hale, Jean Jones, Jill Kirk, Sue Moore, Vel Simpson, Margaret Snead, Frances Weathersee, Joe Wester, one visitor, Miss Danerie Lamarre, and the hostess, Mrs. Probasco.

The next meeting will be March 19 with Mrs. Jape Kasahn as hostess.

## Grandson of Jess Brown Is Married

Samuel B. Ridge, son of Mr. and Mrs. D. B. Ridge, and a grandson of Mrs. Jessie Brown, formerly of Floydada, was married on Feb. 16 in San Francisco, Calif.

His bride is Mary Ruth, daughter of Mr. and Mrs. John H. Rush. The vows were taken at the Swedenborgian Church, according to announcements received by friends of the family here.

Mrs. Ridge, the mother of the new bridegroom, was Pansy Momelle Brown, the only child of Mrs. Jessie Brown.

## H. C. Leibfried Is Honoree at Dinner

Mr. and Mrs. Lorin Leibfried were hosts Sunday for a birthday dinner honoring H. C. Leibfried on his 85th birthday at their home, 714 South Main Street.

Those present for the occasion were the honoree, Mr. and Mrs. Johnny Mickey of Post, Mr. and Mrs. Leslie Josey, Kyle and Karla, of Crosbyton, Mr. and Mrs. Lloyd Leibfried, Jack, Marilyn and Clara, of Lorenso, Mr. and Mrs. Jiggs Jackson, Susie, Rusty and Mickey, of Cotton Center, Mr. and Mrs. W. M. Sanders, Mrs. Otto Sanders, Martha Roger, Richard and Curtis, and the hosts, Mr. and Mrs. Lorin Leibfried, all of Floydada.

**BATTEY DAUGHTERS AND FAMILIES VISIT HOME SUNDAY**

Mr. and Mrs. Shelby Cook and family, Mr. and Mrs. Julian Edmondson and family of Phillips, visited Saturday and Sunday with their father, Fred Battey and Mrs. Battey.

Mr. and Mrs. Edmondson spent Saturday night with his parents, Mr. and Mrs. T. B. Edmondson in Marsador.

Mr. and Mrs. Shelby Cook and daughter, Janice and Mr. and Mrs. Fred Battey visited Sunday afternoon with Mr. and Mrs. Charley Battey.



JOYCE MAUREEN KELLY, GREENVILLE, N. C.

## Barry Rosson To Wed On March 30

William Furman Kelly of Asheville, N. C., announces the engagement of his niece, Joyce Maureen Kelly, of Greenville, N. C., to Mr. Barry Rosson, son of Mr. and Mrs. Ray E. Rosson of Floydada, Texas. Miss Kelly is the daughter of the late Mr. and Mrs. John Henry Kelly of Greenville.

The marriage will take place March 30 at St. Mary's Roman Catholic Church.

## COURT HOUSE

**In County Court**  
State vs. James Henry Cooper Jr. plea of guilty to liquor transporting charge, \$250 fine and court costs.  
State vs. Buddy Watts, plea of guilty to charge of theft. Ten-day suspended jail sentence and payment for stolen property.

**In District Court**  
Cases filed:  
Minnie Tau Meek vs. Thomas Dale Meek, suit for divorce, filed March 3.  
Warranty Deeds

Marvin Shurbet et ux to V. B. Thorpe et al, the following described property:  
First Tract - 153 acres of land out of the J. C. Worden 160 acre Survey and  
Second Tract - 25 2/10 acres of land, being all of the Wilson Whitlock Survey No. 372, situated in Floyd County, Texas, \$29.90 revenue stamps.

O. A. Lidet et ux to G. C. Tubbs, lot No. 6 in Block No. 20 in Bartley Heights Addition to the town of Floydada in Floyd County, Texas, \$50 revenue stamps.

Roy L. Powell et ux to Odie Milligan et ux, the west 40 feet of lot No. 4 and the east 40 feet of lot No. 5, both in Block No. 10, in Western Addition Annex to the City of Floydada, \$110 revenue stamps.

Nora Gentry to J. M. Tye et ux lots No. 6 and 7 in Block No. 4 of the P. M. McDonald Addition to the town of Lockney, Floyd County, Texas, \$1.10 revenue stamps.

M. J. Meester et ux to D. W. Pierson, all of the southwest one-fourth of Section 121, Block D-2, Floyd County, Texas, \$66.00 revenue stamps.

W. L. Strickland et ux to Claudie Gene Hammit, the south one-half of lots No. 14, 15 and 16 all in Block No. 6, in Walling Addition to the town of Lockney, \$15.90 revenue stamps.

**Marriage Record**  
Tiofilo Juarez and Dominga Reyes, Feb. 28.  
John E. Meryle Jones and Cecilia Ann Rogers, March 2.

**MISTAKEN IDENTITY**  
The Washington Biological Survey put metal bands on wild birds to study their migration habits. These bands were stamped: "Wash. Biol. Surv."

A letter from an angry taxpayer complained: "Sir, I shot one of your pet crows and followed your instructions. I washed it. Boiled it. and Skinned it. But it was terrible. Stop fooling the people."

## Mrs. Dempsey Is 34 Club Hostess

The 1934 Study Club met Monday at 7:30 o'clock with Mrs. Dennis Dempsey as hostess.

Members answered roll call with "An interesting incident you have heard about a local pioneer."

J. B. Jenkins had been asked to speak to the club Monday evening but was unable to attend.

Games of 42 and Canasta were enjoyed by Mesdames H. G. Barber, L. L. Clark Jr., Ralph Cogdell, R. G. Dunlap, Al Galloway, Howard Gregory, Thos. J. Hutchins, Ralph C. Johnston, Jack Lackey, M. J. McNeill, J. P. Moss, Virgie H. Shaw, John B. Stapleton, O. M. Watson Jr., A. L. Wylie Jr., Rush Wheeler and the hostess, Mrs. Dempsey.

The club's next meeting will be March 19 at which time the Federation Day Tea will be given.

## Wm. R. Alford Is Victim of Heart Ailment Sunday

Funeral rites for Wm. R. Alford, 74, a resident of Lockney for 65 years, was held Tuesday afternoon at 2 o'clock in Main Street Church of Christ, Earl Cantwell, minister of the church, officiated.

Mr. Alford died Sunday afternoon of a heart attack.

Until his retirement, he had been in the produce business at Lockney for many years.

Survivors are his widow, two sons, Merle and Lynn, both of Kermit, one daughter, Mrs. R. M. Olson, Lockney, two brothers, Earl of Amarillo and John, of California.

Interment was in Lockney Cemetery, Carter Funeral Home directing.

## PEOPLES HOSPITAL NEWS

Patients in Peoples Hospital reported in good condition are Mrs. M. B. Holmes, J. S. Hartsell, Ortiz Urbina, V. C. Hagood, Mrs. E. A. Hopkins, Mrs. Bill Smith, Miss Janice Smith, Mrs. W. W. Smith, N. A. Armstrong, T. M. Noland, H. A. Krause, Mrs. W. T. Branson, Mrs. E. P. Pritchett, Mrs. J. L. Dalton, Mrs. E. B. Chesnut and Baby Boy Pritchett, Mrs. J. M. Daniel is reported in fair condition.

Mr. and Mrs. Jack McKinney of Clovis, N. M., spent the week-end visiting with his parents, Mr. and Mrs. J. J. McKinney, Mr. and Mrs. Clyde Rogers of Lubbock spent Sunday in the home of her parents, the McKinneys.

## WHITE STEPS UP IN BOW TIED FLATS

To dazzle her favorite party partner our ankle-strapped bow tie flats with scientific lasts for excellent support, Brannock device assures fit! Patents and pastels, too!

2 98  
1/2 to 3

# Home Demonstration News

## Time Saving Ideas Mrs. Billington Is Are Demonstrated At Harmony Club

Mrs. Roy Hale was hostess to the Harmony Club, Feb. 28, in the Harmony Club room.

Mrs. Don Finkner and Mrs. Glenn Pool gave a demonstration on "Work Simplification." They demonstrated how to hang clothes on the line so they would require a minimum of ironing and gave several other tips and practices. They also gave some of the best buys in food as given by the Consumers Buying Guide.

Mrs. E. W. Turner showed how to make ribbon roses for decorating packages and also how to make hat pin cushions.

The club voted to send a donation to the Books on Bikes Club to be used for Trash Disposal Units.

The next meeting will be March 14 in the club room at 12:30 p. m. The members will have a luncheon at this time with each member bringing a famous dish she prepares. Members may invite guests but should contact the year book committee and tell them if possible.

Members present at the meeting were Mesdames Elmer Williams, E. M. Rutherford, Mather Carr, Monroe Schulz, Don Finkner, Glenn Pool, E. W. Turner, R. B. Gary, Zant Scott, Sherwood Ramsey, Walter Hanna, Olen Baird, Chioma Williams and the hostess, Mrs. Roy Hale. Visitors present were Mrs. Bruce Davis of the community, Mrs. E. L. Turner of Omaha, Neb., Gary Turner, Larry Scott and Donna and Fatsy Schulz.

## Floydada Matron Is Club Hostess

The Sunnys Home Demonstration Club met Friday afternoon at 2:30 o'clock in the home of Mrs. W. C. Sims, 400 West Missouri Street.

Mrs. Herschel Hammonds presided over the meeting. Members answered roll call with "Someone I have helped to make their work easier."

Mrs. W. H. Bethel, council delegate, gave the council report and urged members to attend the district meeting in Levelland.

Mrs. Elmer Norrell gave a demonstration on "Simplify Your Ironing." She showed the right way to iron a blouse and shirt.

Those present were Mesdames S. J. Latta, Will Snell, W. H. Hilton, C. W. Denison, W. A. Lovell, J. J. McKinney, H. D. Hammonds, W. H. Bethel, W. O. Tye, visitors, Mrs. J. H. Poore, Mrs. J. Winton Young of Greenwood, Miss. Mrs. J. B. Turner, Mrs. W. H. Pope, Mrs. Elmer Norrell, Mrs. Esther Freeman and the hostess, Mrs. Sims.

The next meeting of the club will be March 15 with Mrs. W. H. Hilton.

## Work Simplification Study Is Continued By Lakeview HD Club

For the second program on Work Simplification, the Lakeview Home Demonstration Club met Thursday, Feb. 28, with Mrs. Howard Gene Bishop.

Each member present showed how she has streamlined one daily task to save time and energy.

Mrs. Earl Edwards closed the program with a demonstration on bedroom-making with only one trip around the bed to complete the job.

The hostess served an attractive refreshment plate to Mesdames James Lee Nichols, Earl Edwards Jr., Curtis Williams, Louis Pyle, W. Earl Edwards, Q. D. Williams, Milton Harrison and T. W. Flenniken. The last two are new members.

The next meeting will be March 14 with Mrs. Earl Edwards Jr.

## GRATEFUL JUST THE SAME

Mother: "Did you thank Mrs. Phillips for the lovely party she gave?"  
Doty: "No, Mommy, I didn't. The girl leaving just before me thanked her and Mrs. Phillips said, 'Don't mention it,' so I didn't."

What do you have when you have two ducks and a cow?  
Answer: Quackers and milk.

dinner guests of the F. B. Estep Sunday.

Mr. and Mrs. Homer Newberry and girls visited Mr. and Mrs. H. J. Mosely Sunday in Crosbyton.

Louise Johnson spent Wednesday night and Monday night with Mr. and Mrs. Harvey Thomas in Floydada. Mr. and Mrs. R. L. Johnson visited Sunday afternoon with Mr. and Mrs. V. D. Wheelless and boys at Crosbyton.

R. L. Johnson spent Thursday night in the Peoples Hospital. He went to Lubbock, Friday and went through the Taylor Clinic.

Mrs. L. W. Johnson accompanied Mr. and Mrs. R. L. Johnson to Lubbock Tuesday where they went for another check-up.

Mrs. R. B. Smith and Mrs. Bird Oats of Lubbock visited Mr. and Mrs. A. L. Smith Tuesday.

Mr. and Mrs. Louie Pyle and family attended funeral service in Vernon Sunday for his uncle.

Mr. and Mrs. Dick Nichols visited Mr. and Mrs. James Nichols and

children Sunday afternoon. Mr. and Mrs. T. W. visited Thursday night.

Mrs. Roy Fawser visited with Mrs. Carlton Phillips.

Mrs. Roy Fawser, T. F. Anderson, has Fawser visited her person came to Mrs. day to stay a few feeling better.

Mr. and Mrs. W. Rodney visited with Amarillo Air Force Mrs. Verlon Wright were in a wreck. Wright received a The children received.

**LATCH ON?**  
Jack: "Have you hit tune?"  
Jill: "No, what is it?"  
Jack: "Let me see because you're something."

## LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU . . . .

## Retail Merchants Association

## LEADING TRADE SEED PARADE

Paymaster

Paymaster '54

The Proven, Early-Maturing for the Plains of Texas.

Paymaster '10

The New Stormproof Cotton tested for earliness — outstanding fiber quality and yield.

See your DEALER-GINNEER or Paymaster FA AIKEN, TEXAS

## Lakeview News

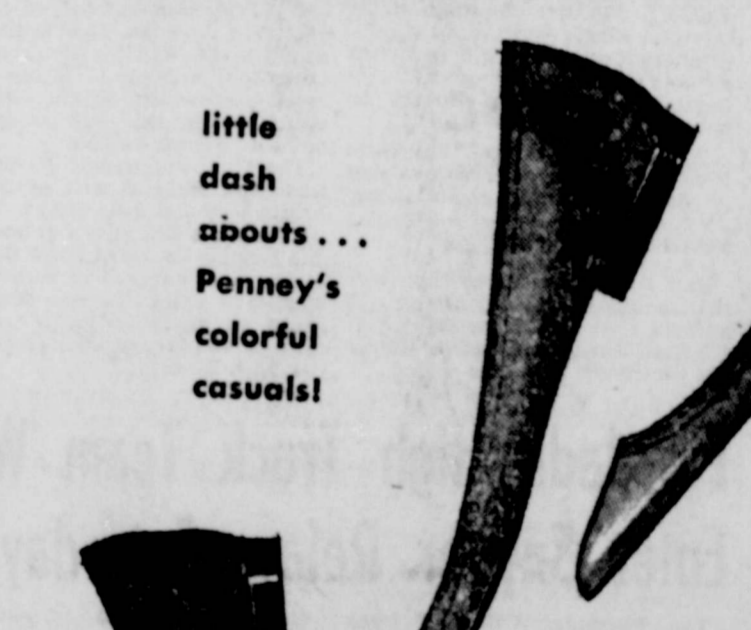
(By Mrs. Warner Johnson)  
LAKEVIEW, March 5 — Mr. and Mrs. Clark Battey and little granddaughter from Lubbock visited with Mr. and Mrs. R. H. Peel Thursday.

Mr. and Mrs. Fred Battey and Mrs. Bert Battey visited Friday afternoon with Mr. and Mrs. R. H. Peel.

Mr. and Mrs. F. B. Estep were Saturday night supper guests of Mrs. Dan Montague and the Briant family at Silverton.

Bro. and Mrs. Norman Blake were

# PENNEY'S ALWAYS FIRST QUALITY!



## PETI-SHELL PERFECTIONS

Leave it to Penney's to make the shoes that go with the fashions Miss Tooner lives in and loves! Real Penney value, too, 'cause Peti-Shells are expertly constructed of wonderfully comfortable buttery-soft kid. Note the new low cut . . . the streamlined styling that makes 'em rate "rock-and-roll" raves! Lush colors or black. Also black suede for dress-up dates!

Sizes 5 to 8 1/2. 3.98





### To Thank Help With Fund

Kinder Parria... Dan River Gingham Men's Short Sleeve Sport Shirts... With Ori-Lon Finish! Needs little or no ironing Carleton Collar! Pearl Buttons! All Sizes S-M-L-XL! Get a Whole Summer's Supply At This Low Price!

### KITCHEN AND FIELD NEWS

from Lighthouse Electric Cooperative, Inc. by Nancy Morlock and Claude Weatherbee Electrification Advisors... Wash Day - While the March winds Blow... Rub-a-dub-dub! Three gals at a tub. Scrubbing their laundry with care. But try as they may The clothes still look dirt gray; And, exhausted, the gals just despair.

### Safe Crackers Strike Again

Amateur safe crackers were at work in Floydada again Friday night, March 1. Safe at Piggly Wiggly Super Market was attacked with everything from scissors to a claw hammer but to no avail... The break-in was discovered Saturday morning by manager Bob Finley when he opened up about 7:00 a. m. He notified the sheriff's office and chief of police.

# Beall's

QUALITY MERCHANDISE

## 34th Anniversary

1923

### Look! Terrific Sanforized Cotton Slips - Petticoats

# 33

COMBED BATISTE COTTON PLISSE! SHADOW PANELS! Full Cut For Comfort! Large to Extra Eyelet Embroidery Trim With 5" Ruffles! Slips Sizes 32 - 52! Petticoats S-M-L-XL-XXL! White Lace Sashes. Drips Smoothly Dry. Full Generous Cut for Comfortable fit. You'll want Several of each at these low Beall Prices!

### Terrific Anniversary Special!

Boy's Sizes 6 - 18

## Short Sleeve Dan River Gingham SPORT SHIRTS

Stock-up and Save **\$1.00** Plenty

Made to sell for 1.49. Mother hurry right down and take advantage of this sensational savings offering! Machine washable!

### JUMBO 22 x 44 Cannon Towels

Solid Colors in Pink, Blue Gold, Green!

## 2 FOR ONLY 1.00

12 x 12 Wash Cloths 12 FOR ONLY 1.00

### Chambray WORK SHIRTS

## 1.00

Sanforized Blue Chambray in Sizes 14 1/2 - 17

### Broadcloth SHORTS

## 2 Pairs 88c

Waist Sizes 28 - 44 Gripper Front

### 80 SQUARE PRINTS

# 38c

yd.

Sell Regularly for 49c Nation-wide! From one of the nation's largest manufacturers whose name we are asked not to mention. A large assortment of patterns and colors. 36" wide and washable fast colors!

### Type IV Army Twill Matched Work Suits

**BIG BEALL**

Pant	2.25
Shirt	1.75
Suit	4.00

## 4 Suit

Five Ounce Hi-Luster Vigor Twill Shirt. Sanforized in Army Tan, Neck Sizes 14 1/2-17! 8.2 oz. Army Tan Carded Twill Pants. Zipper Fly. Drill Pockets. Waist Sizes 30 - 42 Inseams 30 - 34. Stock up, Save Plenty!

### News

Carlieta Reeves... Church was... Sunday. We had 67... and a good crowd... Ken Carter and... Sunday dinner in the... and Mrs. Billy Joe... visited Sunday with... Mrs. Pearl... Evans visited Tuesday... Mrs. Carl Reeves... Guy Shipp and Mr... Sorrels of Idalou... Mrs. Hartsell on... Ken Carter visited... with Mrs. W. W... Florida, who is a patient... hospital at this time... visited in the O. F. Cum... March 7, the WMU will... church for the Week... home mission. Lunch... at the noon hour. All... to attend.

### Research Office Now at Halfway

HALFWAY - The office of the High Plains Station of the Texas Research Foundation is now located just west of the research station site in Halfway. The staff of the station moved from their temporary office at 704 1/2 W. 5th, Plainview, on Feb. 26. Increased tempo of activity at the 310 acre research farm made the early move necessary.

### Local Counseling Service Launched

A new service that is expected to prove of value to persons of high school and pre-college age, is being set up in Floydada by Wm. R. Hale and Eugene Mayfield.

### BETTER COTTONS

VALUES TO 98c

## 44c

Yd

Printed and Solid Polished Everglaze, No Iron Drip Dry. Prints (Stripes, Dots, Florals) Metallic prints, Pigment Printed Broadcloth. First Quality!

### Mrs. C. H. Brazier Dies in Fort Worth

Mrs. C. H. Brazier, of Fort Worth, a former resident of Floydada while her husband was engaged in the drug business here, died on Feb. 21 at her home.

### IMAGINE! HEIRLOOM TYPE SPREAD LOW PRICED!

Lady Charlotte, Fringed, Completely Reversible! REGULAR 9.95 SPECIAL FOR BEALL'S ANNIVERSARY SALE! Center Design Panel as Shown. Heavily Covered Both Top and Sides. Natural White, Bleached White, Pink, Blue, Aqua, Green, and Gold!

## 7.88

Use Beall's Convenient Lay-Away!

### EMBLE OPTOMETRIC CLINIC

Examinations are not necessary but are for your convenience.

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FIRE - AUTO INSURANCE

STOCKS - BONDS

You will be pleased with our service.

YU8-3270 Floydada

### Rebekah Enchilada Supper Announced

Floydada Rebekah Lodge No. 77 are sponsoring an enchilada supper tomorrow (Friday) evening at 7 o'clock at the I.O.O.F. Lodge Hall.

## Don't Wait! It's Your Chance To Save On Everything For Spring And Easter!

# County Making Good Progress Vegetable-Wise

(By L. A. Marshall)

Floyd County is making progress in the raising of vegetables. Not too fast or too slow, just a good healthy growth.

I was glad to hear of the half section of cantaloupes. We should also have a half section of early watermelons. They produce very well on the sandy loam soils.

There are many advantages in having a large enough acreage to establish a market and to attract buyers. The watermelon harvest starts in Florida about March 1. I notice the president of the Watermelon Growers and Distributor Association says the Charleston gray melon is a new variety that is tops for the grower and consumer. Here is an idea for some grower here. Plant the certified seed then sell ripe melons and then harvest a seed crop.

I wish to call to your attention that March 1 is the time to set strawberries in this area. Commercial berries must be set 14 months before the first harvest. Five acres set now will have a two-way pay off. The berries and the plants.

I do not think there is anything that grows that is better eating than strawberries with cream and sugar or shortcake and strawberry preserves. They fit the deep freeze perfectly. The city dweller can set a couple hundred plants in his garden and have berries until freezing weather.

The home garden variety of berries is the everbearing. There are a few secrets to raising berries. They must be kept fairly wet as the roots are shallow and if allowed to dry out they are lost. Soak once a week and pull the first fruit stems off to keep plant from stunting.

Some farmers last season hit two jack pots. They replanted their po-

tato and onion land to lettuce around Aug. 1 and harvested lettuce around Nov. 1. Lettuce must have cool nights so it will form a head. We are lined right, that is our harvest is on a good spot for a good price. Americans eat lettuce every day at a fair price.

The outlook now is this on onions. There is a heavy planting in the winter garden area around Uvalde. If they should get rain all along, it would really hurt our price. If they should get dry our price would go up accordingly.

If you are interested in vegetables you should receive the U.S.D.A. vegetable market daily bulletin. It's free. Just send in your address or phone me.

### Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, Mar. 4—The rain received Friday night measured about a half-inch.

We are all hoping for more moisture in the near future.

The Sand Hill Club is having a Chili Supper Friday night, March 8 at 7:00 o'clock. The club will serve chili or soup, crackers, pie and a drink. The price will be 50c. Everyone is invited to come eat supper with us. There will be films shown after supper by Bill Rodgers.

Mrs. Lynn Miller and Ronnie visited in the home of Mrs. Walter Knight Wednesday morning.

Mr. and Mrs. Will Hollums of Hawley have been visiting in the home of Mr. and Mrs. T. C. Hollums and family this week.

It was reported Wednesday night that Bro. Joe Peterson of Wayland College was hurt in an automobile accident in Plainview Wednesday. Quite a few in the community remember Joe when he was here with the Mission Band. We all wish for him a speedy recovery.

Mr. and Mrs. E. H. Forester of Lubbock were visiting in the home of their daughter, Mr. and Mrs. Monroe Schulz and family Friday night.

Jim Holmes made a business trip to Plainview Friday. While there he visited in the home of Mr. and Mrs. Glenn.

Mr. and Mrs. Dale Stringer and Stinson have been spending a few

days in Arkansas visiting in the home of their daughter and family. Mr. and Mrs. Rhea and other relatives.

Bro. Johnny Tims spent Friday night in the home of Mr. and Mrs. J. T. Spears. Mr. Spears and Mr. Tims enjoyed the fat stock show in Lockney on Saturday.

We are happy to welcome Mr. and Mrs. Ed Nall and family into the community and into the church. We all want them to feel welcome.

Mr. and Mrs. Kirk Slater Jr. and Bettie Jean of Rails have been visiting in the home of her parents, Mr. and Mrs. M. B. Swanner since Thursday Kirk Slater Jr. and Ken Swanner of Lubbock were visiting Sunday with the Swanners, also.

Mr. and Mrs. J. R. Turner and family of Providence were the supper guests in the home of Mr. and Mrs. James Jeffress Saturday night.

The attendance was way up Sunday at church. We were happy to welcome 14 visitors in Sunday school.

The Junior class won the banner for the highest monthly average attendance again this month. Sunday school pins will be awarded starting the first of March. There will be a monthly pin and one at the end of the year.

The Sand Hill Club voted to give ten dollars to the Books on Bikes Club to help on the garbage disposal units they are putting around over Floydada.

Miss Norma Sue Hollums spent Sunday visiting in the home of Miss Beverly Jeffress.

The skating party for the Junior Tanning Union class was postponed again due to the rain and muddy roads. The Juniors are still looking forward to this party.

Miss Nancy Holmes of Floydada attended Sunday school with Mrs. Chuck Holmes and Don Ed Sunday.

Miss Mary Starkey spent the week end visiting with Beverly Jeffress.

The natural gas line south of Sand Hill is progressing nicely. The pipe is being welded and is about ready to be put in the ground. The boys are hoping it will be ready in the next few days so they can start watering beds.

Visiting in the home of Mr. and Mrs. Monroe Schulz and family were her sister and family, Mr. and Mrs. George Bartlett of Meadow.

Visiting in the home of Mr. and Mrs. W. R. Billington was their daughter, Mr. and Mrs. Ross Yandell and family of Plainview.

Sunday dinner guests in the home of Mr. and Mrs. J. T. Spears were Johnny Tims and Pearl Baird.

Jim Holmes and Billie Gail were the Sunday dinner guests in the home of Mr. and Mrs. A. V. Womack.

Mr. and Mrs. Walter Hicks of Matador visited in the home of Mr. and Mrs. W. R. Billington this week.

Mr. and Mrs. A. V. Womack and Jim Holmes visited in the home of Mr. and Mrs. Tom Thomas Sunday afternoon.

Mr. and Mrs. Roy Teague and family were the Sunday dinner guests in the home of Mr. and Mrs. A. V. Womack.

Mrs. Morris Raley formerly of the Sand Hill Community and now of El Paso has been visiting in the home of Mr. and Mrs. Wayne Robertson of the McCoy Community and with other friends and relatives.

The WMU of the church met on Monday afternoon at 2 o'clock. Mrs. Tom Thomas had charge of the

program which was on Bible study. Presenting the program were Mmes. Olin Baird, Tom Thomas, Joe Earp and Mrs. J. T. Spears. Present were Mmes. J. T. Rouan, Harold Coffee, Ed Noel, James Jeffress, Tom Thomas, J. T. Spears, Olin Baird and Joe Earp. The next meeting will be Monday, March 11, at 2 p. m.

Mrs. M. B. Swanner accompanied her daughter, Mrs. Kirk Slater Jr., to Lubbock Monday on business.

Mrs. R. L. Bullock and Mrs. E. O. Adams taught school Monday in the absence of Mr. and Mrs. Whitaker, who attended the funeral of Mrs. Whitaker's brother.

Mr. and Mrs. J. T. Rouan and family made a trip to Tahoka Sunday.

The Brotherhood of the church met Monday night with 17 members and visitors present. An enchilada supper was enjoyed. J. T. Spears, the newly elected president, presided over the meeting. A project voted on was the building of sidewalks and steps at the parsonage. Present for the meeting were Dale Stringer, Stinson and Bill Joe Earp, Olin, Lawrence and Ernest Baird, Mr. Coffee, Ed Noel, J. M. Williams, E. O. Adams, J. T. Spears, Kirk Slater Jr., Johnny Tims, M. B. Swanner and James Jeffress. Meeting night will be the first Monday of each month. All the men of the church are extended an invitation to attend.

### Wake News

(By Ann Barnett)

WAKE, March 4 — Mr. and Mrs. John Burros of McAdoo visited Mr. and Mrs. J. J. Griffin and family Saturday night.

Mr. and Mrs. Henry Brewer were Sunday dinner guests of Mr. and Mrs. Dwayne Brewer and baby.

Mrs. Forrest Dendy and children visited Wednesday evening with Mrs. Weldon Seigler.

The wedding of Miss June Reid, daughter of Mrs. Ray Fuller of Bogue, Texas, to Jimmy Barnett, son of Mr. and Mrs. W. T. Barnett, was solemnized at 3:00 p. m. Saturday, March 2 at the Crosbyton First Methodist Church. Bro. W. T. Gaede read the double ring service.

G. E. in marriage by Dr. M. R. Snodgrass, the bride wore a light blue faille dress with matching duster and white accessories. She carried a white Bible.

Miss Ann Barnett of Wake attended as maid of honor and Raymond Tillison of Wake served as best man.

The couple will reside in Crosbyton.

Visitors of Mrs. Leslie Miller on Thursday afternoon were Mrs. D. D. Thornhill, Mrs. Rella Rathel, Mrs. Doris Marley and Mrs. Henry Brewer.

Mr. and Mrs. Jack Pierce and Cherry of El Paso were Friday and Saturday night visitors of the Truman Barnetts.

Mrs. Faye Hodges and Mrs. Weldon Seigler were Monday afternoon shoppers in Lubbock.

Mr. and Mrs. Weldon Seigler visited Saturday night with Mr. and Mrs. A. R. Marley, Brenda and Debra.

Mr. and Mrs. Kenneth Havens and Shelly Wuan of Dimmitt were Friday night guests of Mr. and Mrs. R. C. Rathel.

Mr. and Mrs. T. R. Jones visited Mr. and Mrs. Wilburn Bingham and Pan in Abilene Sunday. Troy Don Jones returned home with them for a few days' visit.

Mrs. Jack Pierce and Cherry, Mrs. Truman Barnett, Ann and Ste visited Saturday night with Mr. and Mrs. Jean Brown, Mr. and Mrs. Billy Hambright and baby and Mrs. Edmund Brown and Rex of Mt. Blanco.

Mr. and Mrs. J. J. Griffin and family, Mrs. Vivi Griffin were Sunday night supper guests of Mr. and Mrs. J. K. Bradshaw and family of Levens.

Minnie Sue Williams and Sharon Moore of Crosbyton spent Friday night with Charlotte Hodges.

Mr. and Mrs. John Steadham and Mr. and Mrs. Myers of Crosbyton visited Sunday afternoon in the Leslie Miller home.

Jenolou Miller spent last Monday night with Sammy Starrett of Crosbyton.

Mr. and Mrs. Henry Brewer visited Sunday evening with Mr. and Mrs. Millard Watson and family.

Mr. and Mrs. Gene Hardin and boys were Saturday visitors of Mr. and Mrs. R. C. Rathel.

Mr. and Mrs. A. R. Marley, Brenda and Debra were Sunday dinner guests of Mr. and Mrs. Ben Marley.

J. J. Griffin, Howard and Jacky made a business trip on Monday of last week to Ft. Worth.

Mrs. Henry Brewer and Mrs. Fred McDougal visited Thursday evening with Mrs. Millard Watson.

Mr. and Mrs. R. C. Rathel were Sunday dinner guests of Mr. and Mrs. Grady Howard.

Mr. and Mrs. Weldon Seigler and Dale visited Sunday afternoon with Mr. and Mrs. Leo Reddell and children.

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**Cloverlake MELLORINE**  
1/2 Gallon 39c

**Gladiola MEAL, 5 lb. Bag** 39c

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**Supreme Salad Wafer CRACKERS**  
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10 lb. 55c

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**Northern NAPKINS**  
80 Count  
2 for 25c

**GOLDEN RIPE BANANAS, Pound** 12 1/2c

**Borden BISCUITS 2 CANS** 19c

**400 Count Box KLEENEX** 25c

**Kraft Quart MIRACLE WHIP** 53c

**Corn King BACON, lb.** 49c



**Maxwell House COFFEE**  
Special \$1.39

**PET MILK 2 Tall Cans** 25c

**Wilson's All Meat BOLOGNA, lb.** 42c

**TIDE Giant Box** 75c

**Dressed Fresh Daily FRYERS**  
Pound 42c

**CARNATION 8 Qt. Size INSTANT MILK** 65c

**Pasco Frozen 2, 6-oz Cans ORANGE JUICE** 29c

**10 Flavors JELL-O 2 FOR** 15c

REMEMBER — DOUBLE SCOTTIE STAMPS — EACH TUESDAY  
On All Cash Purchases of \$2.50 or more

PRICES GOOD FRIDAY — SATURDAY  
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**SIZES? — Small, medium, large, ex-large, & extra-extra large.**

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**COLOR? — Every Color In The Rainbow.**

**STYLES? — Continental, Ivy League, Golfer's, In Stripes, Checks, Plaids, Solids, Knits, & Fancy Patterns.**

**And Many of These Shirts Have TWO Pockets.**

Come in now and pick out your selection. It's a good time to lay-away your choice at —

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FOR RENT — Modest 5 room house with bath at 308 West Kentucky, \$25.00 a month or will sell for \$2300.00. R. Fred Brown. 6 t/c.  
FOR RENT — 3 room furnished apartment, 428 White St. Mrs. L. F. Martin. 7 t/c.  
FOR RENT — Large bedroom, two beds, 300 E. Miss. C. E. Davis. 4 1/2 t/c.  
FOR RENT — 2 bedroom unfurnished home, close in. See Robert P. Day or call YU 3-3948. 2 t/c.  
FOR RENT — Unfurnished Duplex. Call Conner Oden. YU3-3787. 28 t/c.  
FURNISHED apartments and bedrooms, 102 East Houston, on Highway 70. 28 t/c.  
FOR RENT — Bedroom, private entrance, 322 W. Missouri. 3 t/c.  
FOR RENT — House or Duplex. Call YU 3-3184. Glad Snodgrass. 3 t/c.

**Three Injured In Car-Pick-Up Crash**  
C. R. Howell and Charlie Howell, both of Lubbock, and Mrs. Roland Sammon of Lockney, were victims of a car-pick-up accident Wednesday morning around 9 o'clock, one mile north of the Muncy Elevator on Highway 87.  
Mrs. Sammon, driver of the '54 Chevrolet involved, and the Howell brothers, occupants of the pick-up, ran together head-on, when Mrs. Sammon passed a pick-up and failed to see the coming vehicle, because of foggy weather conditions.  
The victims were taken to Lockney General Hospital for treatment. C. R. Howell received a broken shoulder and lacerations, Charlie Howell received a broken leg and lacerations and Mrs. Sammon received a dislocated hip and bad lacerations. Mrs. Sammon's condition was reported bad and she was transferred to Methodist Hospital, Lubbock.  
Mrs. Sammon is the mother of Mrs. Richard Mathis of this city.

**McADOO WOMAN IS HURT IN ACCIDENT ON SUNDAY**  
Mrs. Dixie Pullen of McAdoo, daughter of Mr. and Mrs. Jim Garrett of this city, received lacerations in a two car accident around 6 o'clock Sunday afternoon near McAdoo.  
Mrs. Pullen, husband and children were returning to their McAdoo home when the accident occurred. A car stopped on the highway to make a left hand turn and the Pullen's ran into the back end of the car after seeing they could not stop.  
Miss Wilma Dean and niece, Patty Boothe of Albuquerque, N. M., were recent visitors in the home of Judge and Mrs. Tom Dean.  
Mr. and Mrs. Leroy Burns and family accompanied by his parents, Mr. and Mrs. John Burns, spent the week-end in Oklahoma City, Oklahoma, visiting their sister and daughter, Mr. and Mrs. Frank Jordan and family.  
EARLY GREEKS PAID FOR YOUNG VOTING PRIVILEGE  
LOS ANGELES — Young people who think they should be allowed to vote might enjoy a comparison with early Athens.  
Then, young men were given full citizenship and the right to vote at 19.  
But the luxury of early manhood had its drawbacks — nineteen-year-olds had barely cast their ballots when they were inducted into the army for ten years of duty at frontier posts.  
Hesperian Want Ad pays.



ARMY RANGER OFFICERS—Students move through the Florida swamps in a reconnaissance action of The Infantry School. The tough Ranger training course begins at Fort Benning, Ga., moves to Florida for amphibious and jungle instruction, and is rounded out at a Georgia mountain camp with high terrain training. All Regular Army Lieutenants must qualify as Ranger or Paratroop officers.

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**Miscellaneous**  
\$50 CASH — Churches — Schools — Clubs and organizations. Distribute 84 packages nationally advertised products. Write 4108 Ave. H, Lubbock. 29 t/c.  
**ARTHUR B. DUNCAN**  
**ABSTRACT COMPANY**  
MAUD E. HOLLUMS  
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Oldest and most complete abstract Plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles  
**FOR PORTABLE DISC ROLLING**  
Call 3433 Lockney, Weldon Graves. 29 t/c.  
**Land For Sale**  
SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. O. C. Tubbs, room 208 Bishop Bldg. Phone YU3-3986. 12 t/c  
**Live Stock**  
FOR SALE — 3 yearling Angus bulls, W. B. Eakin, 3 mi. West of McCoy. 50 t/c.  
**Real Estate Loans**  
**IT IS LATER THAN YOU THINK!**  
The time to refinance or get a loan on your farm and ranch is NOW! While you can still get 4% money, 1957 will be different. See your National Farm Loan Association, 319 S. Main Street, Floydada, Texas. 39 t/c.

**Farm Machinery**  
FOR SALE — 8-inch irrigation pump, 50 hp electric motor, 200 ft. setting, oil lubricated, Bargain at \$1,850. W. B. Eakin, 6 mi. East of Petersburg, Texas. 7 t/c.  
IRRIGATION PUMP ON METAL Base. We furnish pumps and all repairs. There is no maintenance cost to user. Drop us a line and let us know size and depth needed. Box 5305, Lubbock. 5 t/c.  
**NOW ON DISPLAY THE NEW M-M 335 TRACTOR ON BUTANE OR GAS**  
The finest small tractor on the market 31 H.P. We will trade for your used tractor.  
**LATA IMPLEMENT**  
211 E. Missouri  
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**DRIVE SHAFTS**  
For Irrigation Wells  
Any Size  
See TYE & SONS  
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47 t/c  
**FOR SALE — Used Pluco Refrigerator**, Tom Daniel, Daniel Auto-motive. 50 t/c.  
**JOHN BLUE FERTILIZER** — 11 t/c for all makes of tractors. Morkel Farm Chemical Co.  
**Wanted**  
WANTED — White couple to do general dryland farm work. Modern five room house on pavement. available. Phone 3-2277. Floydada. 6 t/c  
WANTED — Men and Women of all ages who want to feel better, have more energy and pep, try Bishop's High Potency Vitamin and Mineral Formula. Capsules. If you do not feel better and are well satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 49 t/c  
CLEAN, cotton rags wanted. No blue jeans nor nylons. M & N Auto Repair. 52 t/c  
WANTED — Irrigation Farmers try Bishop's Hand Cream. Bishop's Pharmacy. 49 t/c

**For Sale**  
FOR SALE — Empire Cotton seed, one year from certified, \$2.00 per bushel, Vinson Smith, Silverton, Texas, Box 54. 7 t/c.  
FOR SALE — White Leghorn fryers. 1 block east of Silverton Highway, first house east of Labor Camp. Pratt Huckabay. 5 1/2 t/c.  
BABY FURNITURE for sale. Playpen, scooter, small crib and stroller. Ph. YUKON 3-3021. Mrs. David Battey Jr. 5 t/c.  
Mr. and Mrs. Leroy Burns and family accompanied by his parents, Mr. and Mrs. John Burns, spent the week-end in Oklahoma City, Oklahoma, visiting their sister and daughter, Mr. and Mrs. Frank Jordan and family.

**Soldiers Slug Mud Of 75-Inch Depth To Build Roadway**  
WILDFLECKEN, Germany — Six feet of mud, 210 days of hard work, 100,000 man-hours of labor — and what have you got?  
The answer is you have a road. The soldiers who know first-hand are the members of C Company, 23rd Engineer Battalion (Construction). They struggled through seven months of heavy going to build it near this village 15 miles from the Iron Curtain.  
It's a four-mile long tank trail access road pushed through some of the muddiest terrain in Europe.  
Mud was measured to a depth of 75 inches at one time while the road inched along in the rainiest season Germany had seen in 40 years. At one period when C Company was bucking the element to complete the job in time for tank maneuvers there was rainfall on 27 consecutive days.  
In another instance it required 200 truckloads of crushed rock to fill a washout caused by an underground stream.  
Wildflicken, a secret wartime German troop training site, is now used by the U.S. Army for some of its more rugged field training.  
The area is isolated, with no major communities nearby. To relieve the monotony the engineer-soldiers formed a rifle-marksman team and engaged the best German team in the area in monthly matches.  
**U.S. SOLDIER-INTERPRETER SPEAKS ELEVEN LANGUAGES**  
BERLIN, Germany — If Specialist Thirtz Class Joachim H. Rau were stationed in any of eleven countries he would not be hampered by that old boggy — intelligible conversation. He speaks and understands that many languages.  
The 23-year-old interpreter conversed at home at 504 Duwaine St., Baytown, Texas, in French, German, English, Dutch, Russian, Danish, Swedish, Norwegian, Yiddish, Hungarian and Greek.  
His father speaks thirteen languages and his mother and a sister, seven each.  
Big reason behind Rau's interest in languages is a strong desire to work with the U.S. State Department overseas after he has completed his military obligation and his last two years of study — in linguistics of course.  
**CURIOSITY**  
The teacher was explaining the examples in arithmetic to her class, and was much pleased to see that the dumbest boy she had was paying close attention. "At last," thought she, "I have succeeded in making an impression on him."  
When she had finished the demonstration she said, "Well, Tommy, did you understand the examples as I explained them?"  
"No, ma'am," answered the boy, "but I'd like to ask you something."  
"What is that, Tommy?" the teacher asked, interestedly.  
"Where do the figures go when you rub them out?"  
**GRIEVED FOR A LOSS**  
Doctor: "Johnny, I'm sorry to tell you, but I'm going to have to pull his teeth."  
Johnny: "I'm sorry to tell you, Doctor, but I'm going to have to cry."

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or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 34 52tp  
**HIGH SCHOOL AT HOME**  
Study and Graduate in spare time. New books, study guides and recordings furnished. Fast Progress. Low Payments. Write or call for Free Booklet. NATIONAL HOME STUDY SCHOOL, Dept. PH, 1310 Tenth St., Lubbock, Texas. 7 t/c

**Town Property**  
CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate, Phone YU3-3716.  
FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale, Phone YU3-3457. 46 t/c.  
I have some good farms and town property for sale. Would appreciate your listings on any real estate. Leonard H. Smith, Phone YU 3-3453, Ralls Highway. 7 8tp.  
**Female Help Wanted**  
TWO women wanted to supply customers with Watkins products in Floydada and Plainview. Business established. Income attractive. Starts immediately. Write 4108 Ave. H, Lubbock. 29 t/c.  
Judge: "Your wife claims you haven't spoken to her in 5 years. Why is that?"  
Man: "I didn't think I ought to interrupt."

**Houses For Sale**  
FOR SALE — My equity in house, 309 W. Crockett. Call YU 3-3513. R. A. Burrows. 5 t/c.  
FOR SALE — My equity in house at 738 West Grover, Floydada. Has FHA loan. Howard W. Bishop, 1509 Valley View St., Mesquite, Texas. Ph. AT3-4459. 17 t/c.  
MY EQUITY in 2 bedroom house, 729 West Grover Street. Call Kenneth Tate Ph. 2851, Silverton, Texas. 40 t/c.  
FOR SALE — My equity in a G. I. Home. See T. M. Whitley at Wylie Butane or phone YU3-2597. 35 t/c.  
Yellowstone is the largest National Park in the United States.

**Wanted**  
Wanted — White couple to do general dryland farm work. Modern five room house on pavement. available. Phone 3-2277. Floydada. 6 t/c  
Wanted — Men and Women of all ages who want to feel better, have more energy and pep, try Bishop's High Potency Vitamin and Mineral Formula. Capsules. If you do not feel better and are well satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 49 t/c  
Clean, cotton rags wanted. No blue jeans nor nylons. M & N Auto Repair. 52 t/c  
Wanted — Irrigation Farmers try Bishop's Hand Cream. Bishop's Pharmacy. 49 t/c

## CARMACK FEED & SEED IS NOW OPEN FOR BUSINESS AT THE FORMER LOCATION OF U.S. PUMP CO.

315 East California St. Floydada Dial YU 3-3404

We offer a full line of certified field seeds from well known growers, the famous Paymaster line of Feeds, and Dekalb hybrid chicks.



For the past year we have offered the well known Dekalb hybrid sorghum and hybrid corn and chicks and believe you are well acquainted with the quality of these fine products.



## SEEDS Paymaster FEEDS

OUR PAYMASTER SEEDS INCLUDE SUCH MILOS AS —  
• Texas Hybrid  
• Martin  
• 7078  
• 54B and  
• Caprock  
• Plainsman  
• Red Bind 58  
• Stormproof 101  
and Paymaster Cotton Seed In  
FOR YOUR FEED NEEDS WE CAN SUPPLY  
• Paymaster Chick Starter  
• Paymaster Broiler Mash  
• Paymaster Laying Mash  
• Paymaster Hog Supplement  
• Paymaster Dairy Feeds

Call or come by if you are interested in any of the above items. We will be glad to talk over any problem you may have in selecting quality seed or in planning a feeding program . . . And don't forget the Dekalb hybrid chicks . . . they can't be beat.

## CARMACK FEED & SEED

East California Street Floydada Phone YU 3-3404

**NEED AN OVERHAUL?**  
**Schedule Your Service Work With Us Now!**  
Factory Trained Men  
Latest Tools  
Ribbon Service  
Genuine Parts  
**International Harvester Dealer**  
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FLOYDADA, TEXAS

**IRRIGATION HEADQUARTERS**  
ALL OF OUR ENGINES ARE BRAND NEW AND CARRY A FULL FACTORY GUARANTEE  
1957 CHEVROLET 148 h.p. 261 cu. inches, complete less carb. **\$479** (In crate \$340.60)  
1957 OLDSMOBILE Golden Rocket T-400, complete less carb. **\$589** (In crate \$465.75)  
1957 CRYSLER, complete less carb. **\$795** (In crate \$641.00)  
**CITY AUTO PARTS**  
LUBBOCK, TEXAS  
1505 EAST BROADWAY POB-4393





# Persuasion' Coming Sunday and Monday

"Persuasion," a picture aimed by audiences to be ranked with the best of the picture, is coming to Floydada Sunday, March 10

Cooper, Dorothy McGuire, Marjorie Main in the picture introduced the stage actor. This is his first major

which will be seen as of high comedy, drama and a happy Quaker finds happiness in the Civil

A feature which has helped to make "Friendly Persuasion" are the five melodies written for the picture. These numbers are "Friendly Persuasion," "Marry Me, Marry Me," "Mocking Bird in a Willow Tree," "Indiana Holiday" and "Coax Me a Little."

Cooper sings for the first time on screen when he joins with Gattlett and Middleton to warble "Mocking Bird in a Willow Tree," and in another sequence he sings "Marry Me, Marry Me" with the three Amazon-type daughters of Marjorie Main.

One of the highlights of the picture comes at the opening when Pat Boone, America's current singing rage and one of the top recording artists in the country, sings the title song.

"Friendly Persuasion" is based on the collected works of the same title by the noted novelist, Jessamyn West. Her book was a best-seller.

The picture was doing its fifteenth week in Fort Worth last week.

### PLEGGED TO KAPPA SIGMA

Among 15 pledges initiated in Kappa Sigma at Texas Tech last week is included Dorman Turner of Floydada, a sophomore traffic management major.

Kappa Sigma is a social fraternity.



Gary Cooper tries a little friendly persuasion on his wife, Dorothy McGuire, after she has moved to the barn following a family spat, in this scene from William Wyler's "Friendly Persuasion," in which they are starred with Marjorie Main. Dorothy, who plays a Quaker preacher in the Allied Artists' color picture, is upset because Cooper has brought an organ into their home.

gain; For us is still the waiting and the strife. For us the loneliness, for us the pain. Then let us gird us once again with hope. And give them smile for smile the while we wait; And loving, serving, when our Father calls. We'll go to find our dear ones wait us at the gate.

You may differ with me on this but it seems to me that both parents and children lost something valuable when the trend was for children to quit saying Yes-sir and Yes-mam. It was argued that the terms made the young seem servile to their elders, the teachers and parents and folks all around. The way I see it did not make them servile but it was good for respectful obedience that makes a harmonious family, school and world.

"Children should only say 'yes,'" educators said, but that degenerated into 'yep' if not watched. I notice the young men and women who were in the army say, Yes-sir and Yes-mam very respectfully when you have dealings with them.

My father never let us say 'old man, so and so' we had to say Mister and all my life I have been thankful to him. So again I say I think all lost something very valuable in the training and development of the young when the title of respect was left off and nothing better put in its place.

I am not one to hang on to the old and like nothing new. But I do think the things of proven worth never change. You cannot say honesty was good for the old days and say it has lost its value. Virtue, integrity, faith, hope go on and on down the line and you cannot say that one belonged to only one time and generation. True values are not old fashioned, they are eternal.

Sylvan Dunn, assistant archeologist of Texas Tech Museum spent a day in our home and made recordings of early day happenings in the lives of Mr. Spikes and myself. These tape recordings will be kept and used for material in the future when all the pioneer tongues will be stilled and their contribution to the Plains will be lost only as it is gathered up, written and recorded.

The pioneers were not exceptional people as the word goes, but they took what they found and made the best use of it and to me that is the highest praise that could be said. They used the cowhairs, the tough mesquites and dead cottonwood to cook their meals and warm their homes. They made their homes in the ground or only one or two rooms on top with no conveniences as we know them.

We enjoyed meeting and talking with Mr. Dunn very much. He had such an understanding of the yesterdays. He grew up in the San Antonio country.

Have you ever noticed how people say Texas on the Radio and T.V. In speech and songs they get it Texas, an accent on the 'us'.

Perhaps we cause people in other states to laugh at the way we call their state names.

### BIRTHDAY DINNER

Mr. and Mrs. David Wiggins were hosts Sunday at a birthday dinner honoring her mother, Mrs. Glee Thomas of Plainview, at their home in Idalou.

Those present were Mrs. Thomas, Mr. and Mrs. John Austin of Lubbock, Mr. and Mrs. W. A. Shaw, Mr. and Mrs. Virginia Shaw, all of Floydada and the hosts, Mr. and Mrs. Wiggins and son, Kurt.

Be Wise And Save Use Want Ads

## Lubbock Brother of W. M. Spears Died Last Friday

Funeral service for Archie A. Spears, 59, of Lubbock and brother of Mrs. Mammie Holland and W. M. Spears, both of this city, was conducted Saturday afternoon at 2 o'clock in Southside Baptist Church of Lubbock, with Rev. Clifton Igo, pastor, officiating, assisted by Rev. C. C. Campbell, pastor of Overton Methodist Church of Lubbock and Rev. Troy Jarvis, pastor of Grace Presbyterian Church of Lubbock.

Burial was made in Tech Memorial Park under the direction of Franklin-Mallett Funeral Home of Lubbock.

Mr. Spears passed at 3:15 a.m. Friday in the Methodist Hospital. He had been in ill health since October.

Born in Red River County, Spears lived at Bogota until moving to Lubbock about 12 years ago. He was employed in Lubbock by Ince Oil Co.

Survivors include his wife, one son Robert W. Spears of Lubbock; five brothers, Walter E. Spears, San Jose, Calif., W. M. Spears, Floydada, Howard L. Spears, Lubbock, Murray C. Spears, Williston, S. C., and E. D.

Spears, Lovington, N.M.; three sisters, Mammie Holland, Floydada, Mrs. Mary Dell Clowdis, Texarkana, Ark., and Mrs. Lula Branson, Rusk; two grandchildren, Donnie and Ronnie Spears, twins, of Lubbock and his step-mother, Mrs. W. W. Spears, Texarkana.

Employees of Ince Oil Co served as pallbearers.

Miss Ann Welborn, senior student at Baylor University, is a visitor this week in the home of her father, Jeff Welborn.

An acorn was frequently used as a design on Colonial furniture because it was considered a symbol of hospitality.

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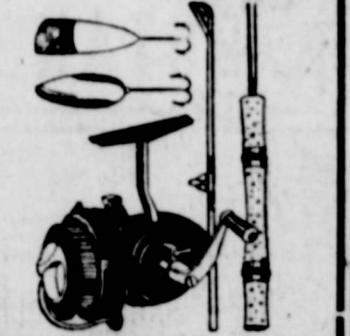
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just what you need.

and King Fisher  
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and hooks. Your  
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Our supply will make any fisherman's heart beat faster. So why not come by today and let's talk fishing!

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fornia Phone YU 3-2382

## As A Farm Woman Thinks

(Nellie Witt Spikes)

The rain fell on the dry earth and the thunder and lightning made sweet music to our ears, long unused to the sound. It makes for more hope that the long drought may be broken and our land restored to use without irrigation water needed to make even a stalk of cotton or feed.

A rain in March is an unusual happening as I recall but a few rainy times did come in March. I recall one year that the children were going to McCoy in a hack working one horse, then another year that I took them in the car and it rained so much we had to use the buggy and horse again.

The Community was shocked and saddened by the sudden death of

Cloud Kirkham. Seems as words of not enough, but I find the lines of the poet are very appropriate and I quote them for comfort of Gladys and Cloud's many friends who loved him.

### Waiting Yonder

They are not dead, those loved ones who have passed Beyond our vision for a little while. They have but reached the Light while still we grope In darkness where we cannot see them smile. But smile they do, and love us, and do not Forget, nor ever go so far away But that their hands still clasp our hands and hold Us safe from falling when we faint would stray. They are not dead. There is the fuller life. There is the victory, the joy, the

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even in our lowest-priced models!"



The Custom Tudor... over 16 elegant feet of spacious sedan.

## WHATEVER YOU WANT, YOU CAN GET IN A NEW '57 FORD



Take your pick of 2 big sizes

Ford's longer, lower cars come in two big sizes this year — over 16 feet long for Customs, over 17 feet for Fairlanes. With 21 fine models to choose from — including five longer, heavier station wagons, it's easy to pick the model right for you!



### Choose your power

You get mightier, more responsive performance no matter which new Ford engine you choose — the savingful Mileage Maker Six, most powerful six of them all, or one of Ford's dynamic V-8's with horsepower ranging all the way to 300 in the Thunderbird 312 Supercharged V-8!

### You get an all-new Inner Ford

Ford's new clear through this year... with a completely new "Inner Ford" that's heavier, stronger... with extra quality in every inch. New suspensions, front and rear, new insulation — the most in Ford's field — are designed to give you the smoothest, quietest ride ever in a car priced so low.

Let this be your year to own the finest low-priced car ever built!

WILL MAKE IT TO BARGAIN BISHOP MOTOR CO., Floydada, Texas

# PALACE FLOYDADA, TEXAS

## Sun. Mon. March 10-11

WINNER OF 6  
ACADEMY AWARD NOMINATIONS  
INCLUDING SUCH GREAT TRIBUTES AS—  
"Best Picture of The Year" "Best Director William Wyler"  
"Best Supporting Actor Anthony Perkins" "Best Title Song"

A GREAT STAR AND A NEW STAR  
MAKE *Friendly Persuasion*  
THE WORLD'S MOST TALKED-ABOUT  
SCREEN SENSATION!  
It's the picture that will pleasure you in a hundred ways!  
So entirely different you'll be telling your friends about it!



GARY COOPER in the towering role that tops even his "High Noon", introduces the new star sensation... ANTHONY PERKINS of whom Louella Parsons says: "HE REACHES OUT FROM THE SCREEN TO GRIP YOUR HEARTSTRINGS AS JAMES DEAN DID!"

ALLIED ARTISTS PRESENTS  
**GARY COOPER**  
IN WILLIAM WYLER'S PRODUCTION  
**"FRIENDLY PERSUASION"**  
co-starring Dorothy McGuire  
introducing Anthony Perkins and featuring Richard Eyer  
Robert Middleton, Phyllis Love, Mark Robman, Walter Catlett  
also co-starring Marjorie Main as "The Widow Hodgepeth"  
From the Book by JESSAMYN WEST—New, Compacted and Condensed by DIMITEI TIKHON  
Produced and Directed by  
**WILLIAM WYLER**  
ACQUIN IN GLORIOUS COLOR  
REDBOOK says: "Outstanding... fascinating... one of the best of the year!"  
SEVENTEEN says: "Picture of the month!"  
HEDDA HOPPER says: "Excellent! Has heart, comedy and beauty!"  
LOOK says: "Fresh... joyful... exciting!"  
The voice of PAT BOONE brings you the hit title song "FRIENDLY PERSUASION"

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70 c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year, \$3.00; six months, \$1.50; four months \$1.10 in advance.

**THE FLOYD COUNTY HESPERIAN**

Published by the Hesperian Publishing Co. Inc. at 212 South Main St., Floydada, Texas  
 HOMER STEEN, Editor  
 THURSDAY, MARCH 7, 1957



Established 1896  
 Entered as second class post office at Floydada, Texas April 10, 1907  
 Congress of March 3, 1879

**★ ★ ★ ★ ★ ★ ★ ★ ★ ★**  
**Views and Comment**

**UNANIMOUS VOTE IN ORDER**

In this issue of the Hesperian will be found the last of a series of eleven articles on the Duval County story. It summarizes the weaknesses in the Texas legal system that permitted the Duval County situation to come into being and to exist for a period of 40 years.

This concluding article also points out what the newspaper profession of Texas, as represented by the Texas Press Association, is trying to do to restore and preserve democracy in Texas with its "Better Government" legislative program.

The legislation proposed by this organization is designed to "make public business public." Texas newspapers believe that nothing is more conducive to honesty in government than the spotlight of publicity. Most of these proposed laws make it illegal for public officials to conceal their official actions.

There is not one thing in any of the fifteen proposed bills to which an honest official can object. They should be enacted by unanimous vote in both the House of Representatives and the Senate. A negative vote on such worthy measures cannot very well be explained and certainly will raise a question in the minds of the constituency of any legislator so voting.

If, after reading this concluding article, you think the people of Texas are entitled to the protection against corruption and oppression these proposals offer, then write your representative and senator and tell them you expect their support when the measures come to vote.

**New Machine Shop.** We brag with pride of the new machine shop which has been added to the business enterprises in the city. Such should have been provided in the community 10 or 15 years ago. Shortsightedness on the part of men with money kept it from happening. So we think, maybe others will not agree. Anyway, the community and the people in a wide area are at last and finally due to profit from it.

Among other pressing needs in the community—not now taken care of—are: Photographer; Certified Public Accountant; Roofer; We think of these quickly. What others do you have in mind? Why not try to interest some good people? Every one we add means one or more new households, one or more new grocery customers, bank customers, department store customers, service station accounts, automobile buyers, taxpayers, water and light users. The people who support Floydada would like to see the town "go to town." We sit and wait for another crop so we'll have a good business next fall—as soon as the farmers bring it in. Is that all Floydada is for?

When I play with my cat, who knows whether I do not make her more sport than she makes me? —Montaigne, Essays, II

Some city authorities in Texas are shocked to learn that they, individually, and the corporate entity which they represent, are to be held responsible in cases where they sent, or permitted to go, their firemen and fire-fighting equipment outside their corporate limits to fight a fire. Most all small cities and towns have prided themselves on the fact that they answered fire distress calls to neighboring communities. But what if injury or death results? Fire fighting, after all, is hazardous, and no less is travel on the highways and byways. The answer—at least one answer—is a contract between the city and the county—whereby the call to a neighboring community becomes official business, a part of the duty of the fire department.

A contract between city and county would extend the provisions of the insurance that is carried on fire fighters to whatsoever place within the county they might be called. It is presumed it would, at least, and thus the firefighter would have as much protection ten miles out from Floydada as he has within his bailiwick proper. Two or three distressing instances took place last year that brings this discussion sharply into focus. City councilmen, in at least one instance are being held responsible along with the city they represent, by families which lost their breadwinners in catastrophes by fire. Calculated to make you think.

**The Texas 'Asterisk.'** Trying to meet the demand of Texas-proud residents the Highway Department working with the prison system, has come up with a new style of automobile plates—the identifying numerals cast in steel seen on every car. The new ones, let it be said, are not black on orange or orange on black like they have been alternately for many many years. Black letters on orange one year, orange letters on black background the next. This year they are black on white. But the effort to put the "Lone Star" into the pattern has resulted in a bit of an asterisk between the letter and numbers, with an awkward spacing after the asterisk if the number is a low one. Perhaps it is the result of an effort to make art and utility conform and the artist is to be commended for the effort. But it definitely is a puny thing, the Lone Star "asterisk"

**May Not Frost?** The peculiar way in which February came and went, weatherwise, does it forecast no more freeze this spring—freeze sufficient to ruin wheat in the boot and peach blossoms on the trees? The weather is all mixed up and a stranger thing could happen, even if Easter is many, many days away.

**Good At Definitions:** Writer Ernest Joiner, publisher of The Rall Banner gives the following definition of a bribe-taker in the legislature: "Loose-lipped jackass who got caught with his hands in the till."

**Floyd County 14 Years Ago**

(Taken from the files of the Hesperian, issue dated March 11, 1943.)

Four burglaries that netted approximately \$30 were reported by Floydada businessmen early Tuesday morning. The burglaries appeared to have been by someone familiar with the routine of the night watchman. Floydada officials state. Business houses robbed were Jones Pay and Pack Grocery, Curley's Cafe, Leonard's Cafe and Magnolia Station No. 2.

A heavy toll of barley in Floyd County represents the biggest loss from a below-freezing temperature which covered the state Monday night, Tuesday and Wednesday night, but it also brought damage to fruit, vegetables and personal property. It is the belief of many farmers in this vicinity. The freeze was followed by a light flurry of snow Tuesday morning. It hit in this vicinity late in the afternoon with a quick drop in temperature to 10 degrees shortly after midnight.

La Juana Leibfried was hostess at a "backward" party Friday evening for the members of Gamma Sigma Kappa sorority and their friends. All the guests enjoyed a show at the Palace Theatre with the young women acting as escorts paying for the fare and refreshments afterwards.

Not only will Floyd County citizens subscribe the \$2,750 quota set for them in the March War Fund Drive of the American Red Cross, they will exceed it. R. E. Fry, county chairman of the campaign, confidently predicted this week. "People are red hot to show their boys in the armed forces they are for them, and anxious to do anything that will make the lot of the servicemen better," Mr. Fry declared.

Income tax experts, personal service men, lawyers and bankers who have been swamped the past two weeks vying for time as the deadline approaches Monday night, when all reports shall have been filed at the Internal Revenue collector's office at Dallas.

**GOLD GREGG PIN AWARDS ATTEST SHORTHAND SPEED**

Cheryl Crawford and Beth Crawford, senior students at Floydada High School, have both passed 80 words a minute on brand new material for five minutes in shorthand, according to last week's issue of the high school paper, "The Whirl."

The girls will receive gold Gregg pins for their accomplishment. Other speedsters are Kay Callaway, Winola Neff, Gayle Vickers, Sonja Wilson, Sherre Darden and Margaret Dunn.

A. C. and Mrs. Jackie Johnson of Carwell Air Force Base, Ft. Worth, were recent visitors in the home of his parents, Mr. and Mrs. Bruce Johnson.

**Gas Co-Operative Has Good Report**

Floydada Gas Co-operative Association held its annual meeting in the County Court Room at Floydada at 7:30 p. m., March 4.

A goodly number of members were present and participated in the election of officers for the current year.

Two board members, Joe Dunn and Doyle Moore, whose terms had

expired, were succeeded by R. C. Bullock and Porter Finley.

The present board consists of W. Edd Brown, president, Durcan Hollums, vice president, Raymond Williams, secretary-treasurer, R. C. Bullock and Porter Finley, board members.

All members present at this meeting expressed themselves as pleased with the success and accomplishments of the past year, especially mentioning the fact that a saving in fuel expense of approximately two-thirds over cost of fuel formerly

used was accomplished. There are approximately sixty-five wells being served with natural gas by this organization. The next scheduled meeting will be in February, 1958.

40 WINKS  
 Policeman: "The accident happened." Motorist: "No, the back seat."

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 Gates Tires are Guaranteed any failure, including Bruises, Rim Cuts. No time Limit.  
 Ask your dealer for Gates. If not supply you, come to see us for Deal.  
 Liberal Allowance for your Use  
**WYLLI BUTANE COMP**

**Alexandria Daily Town Talk**  
**Orchid to the Railroads**  
 Railroads serving the Southwestern drought belt, and particularly the Texas and Oklahoma, have found it necessary and advisable to raise freight rates to help America a little something about their...  
**Rare Appreciation**  
 Save the day of Sam Rice, when Texas approved its routing of...  
**Golden Deed, Indeed!**  
 The nation's railroads through the years have been good to the farmer...  
**Marsh News Messenger**  
**Railroads Render a Vital Service**

**BIG SPRING DAILY HERALD**  
 BIG SPRING, TEXAS, SUNDAY, FEBRUARY 10, 1957  
 Thanks For A Big Good Turn  
 If all the people in the drought-stricken...  
 The drought-stricken area of the state...  
 The drought-stricken area of the state...  
 The drought-stricken area of the state...

**Farmers Praise Railroads For Reduced Freight Rates On Drought Hay Shipments**  
 The drought-stricken area of the state...  
 The drought-stricken area of the state...  
 The drought-stricken area of the state...  
 The drought-stricken area of the state...  
 The drought-stricken area of the state...

**THE MIGHTY CHRYSLER**  
 Most glamorous car in a generation

**When the wind blows — this baby won't rock!**  
 You can buck the strongest blasts of March in The Mighty Chrysler without road-way or hard steering. Impartial wind tunnel tests proved that Chrysler's high rear fins cut down tail-wagging in the wind just as an airplane's vertical tail section prevents side-sway.  
 Wind or no wind, Chrysler's Torsion-Aire Ride makes the sharpest turns, the quickest stops, the roughest roads a breeze to take. No other line car has this exclusive combination of torsion bars, rubber-isolated ball-joints, and outrigger rear springs. It gives you the comfort and safety of a luxury car with the "feel" and roadability of a sports car.  
 Combine this new kind of suspension with an up-to-325 horsepower engine, a satiny new pushbutton-operated Torque-Flite transmission\*, plus all the other 1957 improvements your Chrysler dealer will show you, and you agree—this is your car! \*Optional at extra cost

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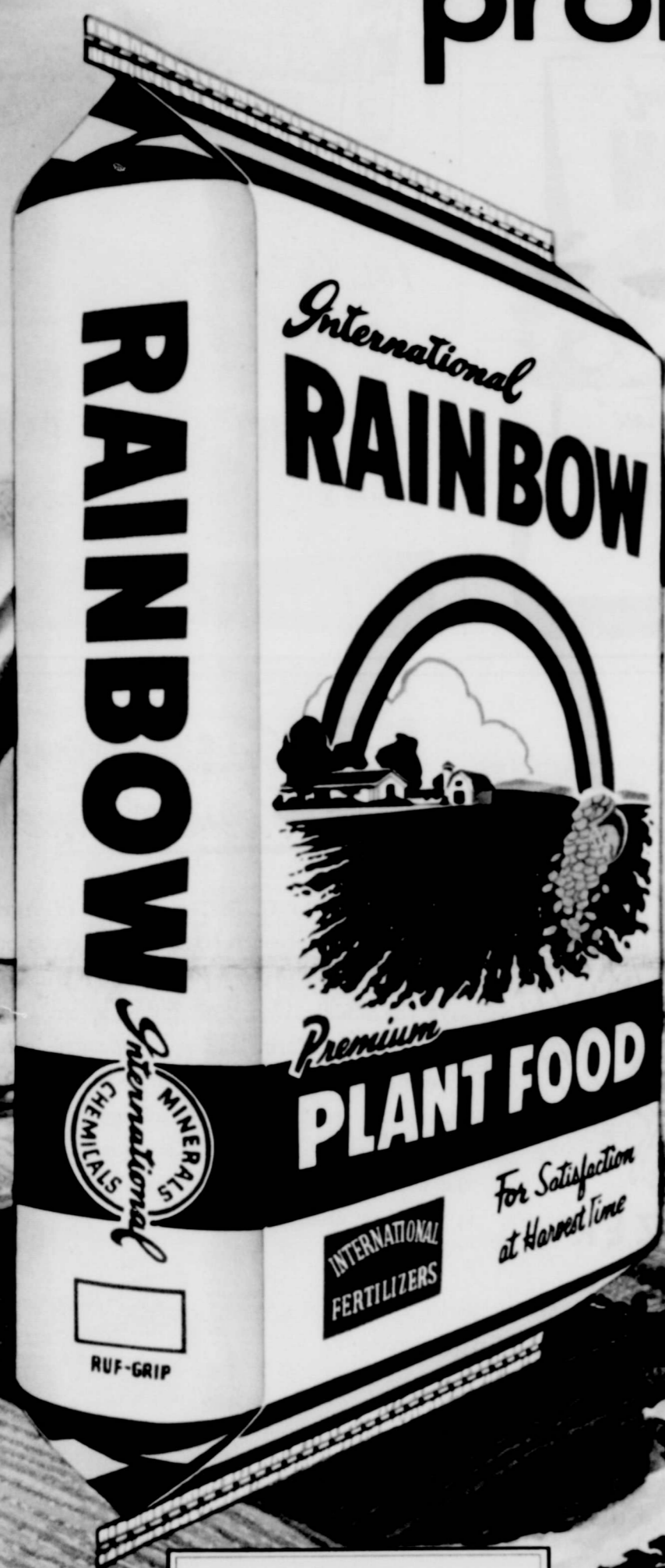
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 WYLIE STEWART, SCRIPPS HOWARD NEWSPAPERS=  
 TOWER PETROLEUM BLDG DAL=  
**IN REPLY YOUR TELEGRAM FEBRUARY 4, RAILROADS HAVE NOT BEEN COMPENSATED BY GOVERNMENT SUBSIDY OR DIRECT PAYMENT FOR THE FIFTY PERCENT REDUCTION THEY VOLUNTARILY MADE ON SHIPMENTS OF HAY TO DROUTH DESIGNATED STATES. MANY REPORTS WE HAVE RECEIVED FROM THESE STATES INDICATE THESE REDUCED RAIL RATES HAVE BEEN VERY HELPFUL TO FARMERS AND RANCHERS. WE WOULD APPRECIATE IT IF YOU WOULD PUBLICIZE THIS STATEMENT!**  
**EZRA TAFT BENSON SECRETARY OF AGRICULTURE!**  
**\$25,000,000 Contribution ...to Farmers and Ranchers**  
 Within the past four years the railroads have contributed to the farmers, ranchers and dairymen, through a 50% reduction in rates on hay and other feedstuffs, 25 million dollars. Both the Congress of the United States and the Legislature of Texas, by resolution, have expressed their thanks to the railroads for this substantial contribution. Through the years the railroads have always extended a helping hand to their neighbors in times of disaster. To us this is a basic responsibility of good Americans.  
**THE RAILROADS OF TEXAS**

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... all plant foods available to supply your crops with nutrients as needed.

... all plant foods in excellent condition—dissolves easily, flows freely.

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- ARKANSAS**  
Texarkana
- FLORIDA**  
Jacksonville  
Mulberry  
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- GEORGIA**  
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East Point  
Tifton
- ILLINOIS**  
Chicago Heights
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Mason City
- KENTUCKY**  
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**How Laboratory-Controlled Plant Foods Help Farmers**



M. H. LOCKWOOD,  
Vice-President in Charge  
of Plant Food Division

To keep pace with modern farming methods, International is now producing premium Rainbow fertilizer in all sections of the country served by our 27 fertilizer plants.

Modern fertilizers such as Rainbow are needed to meet the challenge in today's farming—more production of higher quality food and fiber from fewer acres—at a greater profit to the producer.

International's new Rainbow is quality controlled at all stages of production and is backed by 45 years of continuing research in the production of high-quality fertilizer.

Rainbow is the result of the most modern processing possible, starting with the selection of primary plant foods produced at International's own phosphate and potash mines. These materials are compounded with other needed and essential plant foods. Laboratory checks and controls are your assurance of quality.

Rainbow is our guarantee to you of increased yield and highest quality—more cash dollars at harvest time.



ONE OF THE LABORATORIES at International Minerals & Chemical Corporation's General Research Laboratory, Skokie, Illinois. Continuing research here helps to develop better plant foods for America's farmers.

**Research by International Produces Better Plant Foods**

Today, due to increased population and fewer farms, it is necessary to gain as much production from usable acreage as possible. Soils that have decreased in productivity must be rebuilt through the use of modern fertilization with chemicals.

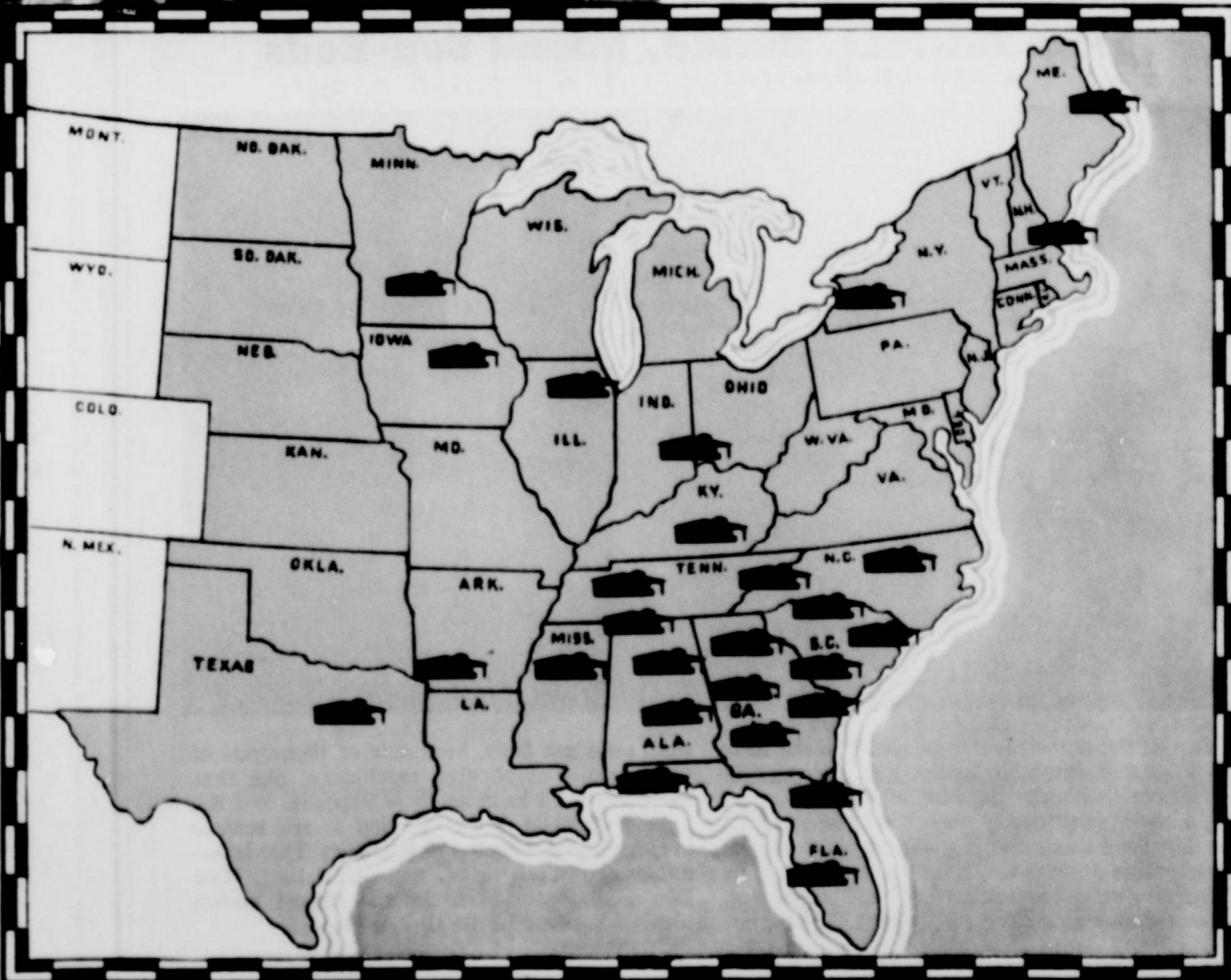


DR. R. P. THOMAS, Technical Service Supervisor, Plant Food Division

Many important changes are being made in the fertilizer industry to keep pace with the growing knowledge of agriculture. New materials are being introduced to increase quality, as well as quantity, of your crop yields. A well balanced fertilizer reduces deficiencies that rob you of extra profits.

Our research staff is constantly working on new ideas and formulations in the most modern of scientific laboratories to guarantee our customers the best product money can buy. Rigid testing of new formulas is conducted on many types of soils, and compared with the results of other premium fertilizers before our product is approved and ready for use. Every "batch" produced thereafter is sampled and must meet the full requirements of this approved formulation. This is your guarantee of continuous quality in every bag you purchase.

We feel confident in urging you to use Rainbow this spring, and compare the free-flowing action, uniform growth, and improved yield against the results of other fertilizers you have used in previous years. We know you will be satisfied at market time.



Subscription adjoining cost \$2.00; six months 70 c

The Floyd County Hesperian, Floydada, Texas, Thursday, March 7, 1937

**VIEW**

UNANI

In this found the las on the Duval the weaknes that permitte come into bei 40 years.

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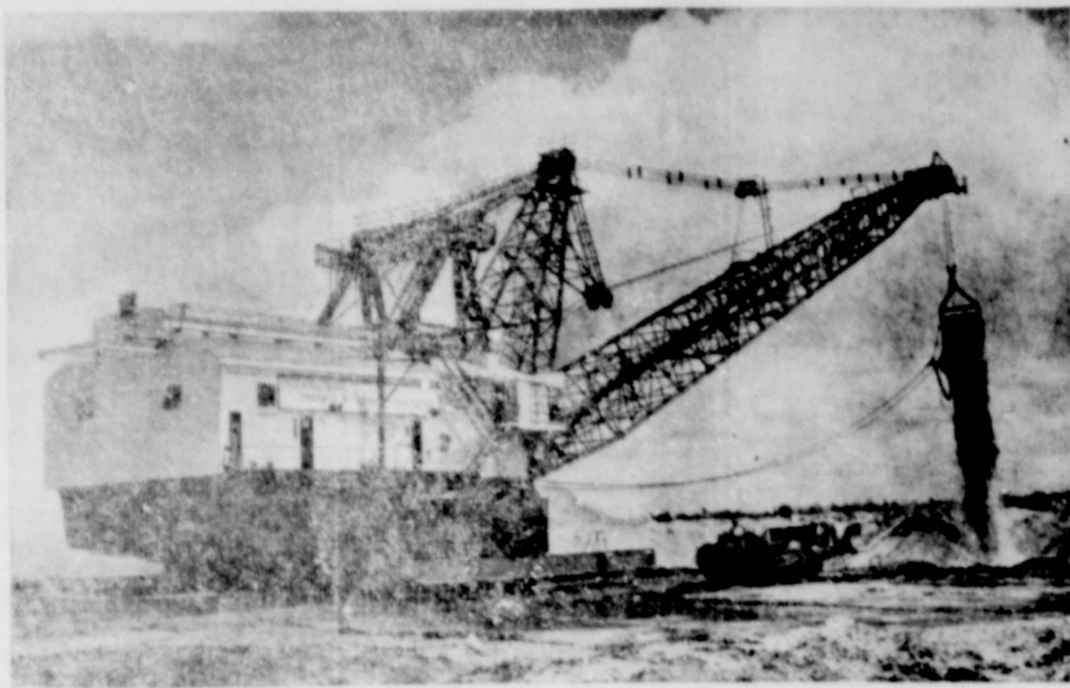
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When I pl whether I d she makes

**One "Bite" of the "Bigger-Digger" Supplies Enough Phosphate to Fertilize 100 Acres of Farm Land**



Phosphate is mined from vast surface marine deposits in Florida with the mammoth piece of equipment shown above. As one of the major ingredients in commercial fertilizers, phosphorus is an important plant food because it stimulates root growth and aids the reproductive processes of plants—formation of grain and fruit. After phosphorous ores are mined, concentrated and ground, they are usually treated with acid to

make super or triple phosphate materials for greater concentration of P<sub>2</sub>O<sub>5</sub> and greater solubility. Then these phosphates are incorporated into the commercial fertilizers you buy. The "Bigger-Digger" pictured, is the largest dragline scoop in the United States, and was built for International Minerals & Chemical Corporation for its large-scale phosphate mining operation near Bartow, Florida.

**Chemical Fertilizers Serve Big Need For Profitable Farming**

Mixed fertilizers contain two or three fertilizer elements, and are usually sold according to grade—the per cent of nitrogen, phosphate and potash, and always in the order named. For example, the numbers 4-16-8 on fertilizer bag means the fertilizer contains 4 percent nitrogen, 16 per available phosphate and

8 per cent potash. Of actual plant food, 100 pounds of 4-16-8 then contains 4 pounds of nitrogen, 16 pounds of available phosphate (labeled P<sub>2</sub>O<sub>5</sub>), and 8 pounds of potash (labeled K<sub>2</sub>O). If it is labeled 4-16-0 then it's the same as above except it does not contain potash. Always buy the grade that fits

your need. To find out how much fertilizer, and what grade of fertilizer to use, send soil samples to your county or state soil testing laboratory. Your county agent will show you the proper way to take soil samples.

Cotton is a very heavy feeder and the optimum rate and ratio of fertilizer depends on the fertility of the soil, weather and cultural practices and insect control. These factors vary from field to field.

Well-drained bottom and beach-land soils and level to gently sloping upland soils in which cotton roots, air and water can penetrate readily to depths of more than 24 inches are considered as above average in productive capacity.

To increase effectiveness of fertilizer used, strongly acid soils (pH of 5.5 and below) should be limed. Both insects and weeds should be controlled. Soils with a definite hard pan should be sub-soiled or plowed deep enough to break up the pan.

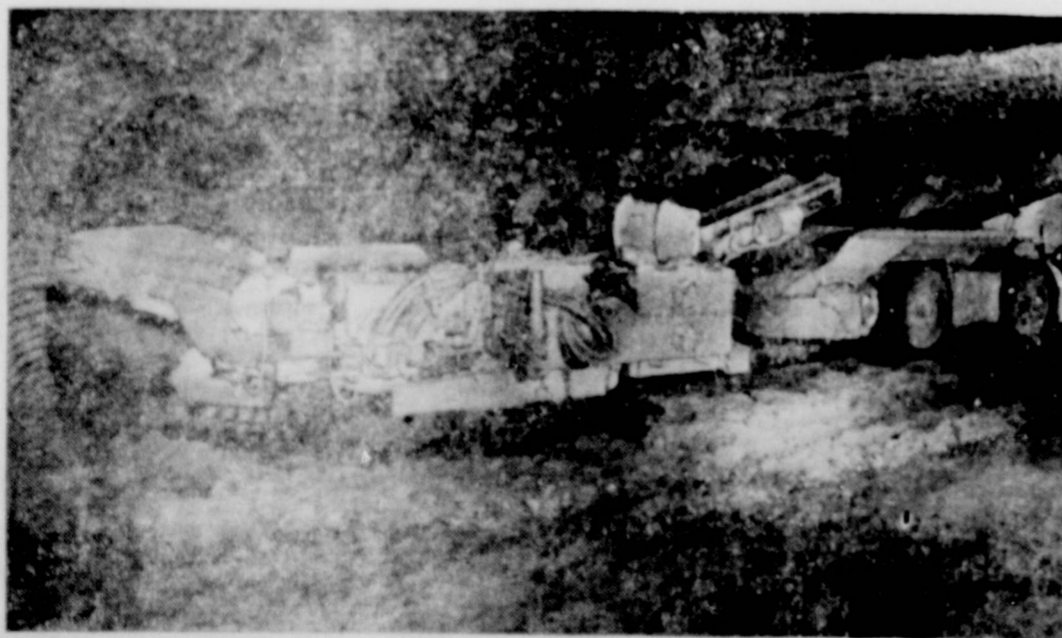
For top cotton production, place fertilizer in narrow bands, 2-1/2 inches to the sides and 2 to 2-1/2 inches below seed level at planting time. If you need more nitrogen and potash later, put them on while you're cultivating as a side or top dressing application.

Large amounts of fertilizer are used to produce vegetables in commercial areas. Because of the traditional year after year heavy use of fertilizer in these commercial vegetable growing areas, there is the possibility of a build-up of toxic concentration of salt near seeds, or newly set plants. Toxic concentrations of these salts can reduce germination of seeds or reduce growth of plants. Consequently, fertilizer is usually placed some distance from the row at the time of seeding or transplanting. If fertilizer is broadcast, it is plowed under or worked deeply into the soil before planting.

Some farmers are using more than 10 times the commercial fertilizer they did in 1939 and still that's not enough.

According to soil specialist it would take a million tons each year of a well balanced fertilizer in many states to replace the nutrients crops removed from the soil. According to these figures it would pay most farmers to double the amount of fertilizer they now use.

**Potash is Mined 900 Feet Underground From Ancient, Buried, Inland Sea-Beds**



Most of the potash found naturally in our soils is in rather insoluble forms, and not readily available to plants. Because of its importance as a basic plant food, potash has to be supplied in fertilizer mixtures, if your crops are to be productive under today's intensive farming. In obtaining potash for use in commercial fertilizers, it is mined deep underground from deposits that

were once sea beds, hundreds of thousands of years ago. Complicated machinery, like that shown, is used to mine these deposits, and the potash material is then hauled to the surface in electrically-operated shuttle cars. This International potash mine, near Carlsbad, New Mexico, is reported to be the richest known source of potash in the United States.

**Crop Rotation And Farm Manures Not Enough Usually**

Crop rotation and use of farm refuse cannot replace all plant food removed from soil by crops, by leaching and by erosion. The addition of adequate amounts of fertilizer is needed.

Good Pastures produce at least 80 per cent of the total feed supply of all beef cattle. Good pastures will produce from 200 to 400 pounds of beef per acre per year. Fully half of the nation's milk supply is produced by pasture. Dairy cows on pasture will produce about 20 pounds of milk daily. Not only that, but pastures are the cheapest feed to produce because they require less labor to handle, and animals do their own harvesting. It is profitable to have our pastures producing at top capacity. Let's renovate pastures—fertilize them and keep them productive.

Fertilizer does carry-over into the second year. Tests have shown that corn yields were increased 5 bushels per acre where 40 pounds of nitrogen had been applied the previous year. Where 80 to 120 pounds of nitrogen had been applied, second year yields increases amounted to 11 and 18 extra bushels per acre.

Poor land need not remain poor! It is both practical and profitable to build poor soils up to high yielding capacities—through the use of fertilizer.

Ben Johnson, English poet laureate, is buried in an upright position in Westminster Abbey.

"The Jazz Singer" starring Al Jolson was the first talking picture.

For a short period from 1835 to 1837 the United States government was out of debt.

The head on a sphinx is that of a woman.

Be Wise And save Use Want Ads

**WE SELL International RAINBOW Premium PLANT FOOD**  
*"For Satisfaction at Harvest Time"*  
**Rowland-Gordon Oil Co.**  
 LOCKNEY, TEXAS  
 Phone 2392  
 See the 4-color RAINBOW page in this issue

*We Sell International RAINBOW Premium PLANT FOOD*  
  
*"For Satisfaction at Harvest Time"*  
**CARTHEL OIL & BUTANE**  
 Phone YU 3-3366 Floydada, Tex  
 See the 4-color RAINBOW page in this issue

**PUT YOUR FINANCIAL PROBLEMS IN OUR HANDS**  
**PROMPT FRIENDLY SERVICE**  
**... On All Your Financing Problems!**  
 You can be sure you'll get up-to-the-minute information when you come to us for all your banking needs. Let's talk things over today.  
**FIRST NATIONAL BANK**  
 FLOYDADA, TEXAS

**HOW FERTILIZER BUILDS YIELDS**  
 Fertilizer builds increased yields in definite ways:

1. Stronger root system.
2. Resistance to drought.
3. Better stooling of small grains.
4. Greater resistance to disease and insects.
5. Stronger stalks.
6. Higher quality foliage.
7. Plumper grain.

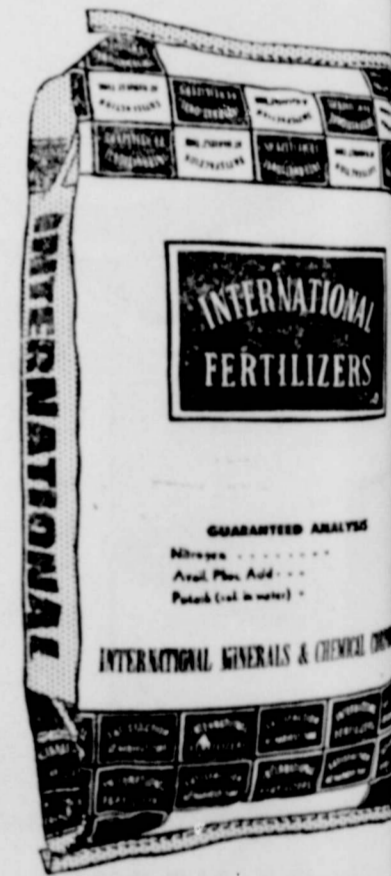
*For Satisfaction at Harvest Time*  
 According to U. S. Department of Agriculture estimates, 30 per cent of the nation's crop output is directly traceable to using commercial fertilizers. And says the Middle West Soil Improvement Committee if all America's farm land were managed in the most efficient manner we could feed another 100 million people. As crop producing efficiency goes up, farmers can cut production costs. Keep your costs low with the wise use of good commercial fertilizers. Fertilizer is your best chance to make money.

"Fertilizer prices have advanced only 13 per cent since 1935, while the prices of other items farmers buy have advanced 125 per cent. Fertilizer is a better buy than ever before. A dollar invested in fertilizer returns you many dollars on Texas Soils." Much emphasis has been placed on selling fertilizer on the "cost-per-ton" basis. Greater stress should be given the "cost-per-pound" of plant nutrients, to the proper use of these nutrients and to the profits farmers can get from them.

International Fertilizers offer you a prepared mixture for your every need. Nitrogen, Phosphate and Potash in such combinations as 16-20-0; 0-20-0; 10-20-0; 8-32-0; and 0-45-0.

Come in and see us if you would like to see higher production on your farm... higher production and more profit on your farming investment.

**CARTHEL OIL & BUTANE**  
 Dial YU 3-3366 Floydada, Texas



### Crop Sight

Drought remains eased somewhat, but farmers face their prospects in years.

Not since 1951 has planting moisture been available to so many of our hard-hit farmers. Good February rains have fallen over much of the state, restoring confidence to hundreds of those who have survived the long, dry years in between.

In the Lower Rio Grande Valley, where early prospects were dim and irrigation water critically low, cotton plants have begun to emerge and many farmers have withdrawn cotton acreage originally signed up under the Acreage Reserve Program.

Probably the most encouraging report of all, however, comes from the real drought bowl which lies south of San Antonio and west of Laredo. That area has been virtually without rain for seven years, and only this year have many cotton farmers had proper planting moisture.

As a practical matter, pink bollworm regulations which prevented cotton planting in 22 of these South

### 15 New Mercurys A Week Top List In Big Contest

Nineteen Mercurys and 2,100 other prizes with a total value of almost a half million dollars are being offered in a contest sponsored by Mercury Division and by Mercury dealers throughout the nation.

Announcement of the Big M Dream Car Contest, in which 15 new 1957 Mercurys and 350 other prizes will be given away every week in six weekly jungle contests was made by George S. Coats, general marketing manager of the Mercury Division. The contests start March 4 and end April 20.

Entry blanks may be obtained from any authorized Mercury dealer in the nation.

Top prize each week is a Mercury Turnpike Cruiser. In addition, the first prize winner each week will be given an all-expense-paid week-end trip to New York for two and be special guests of Ed Sullivan at his Sunday evening television show.

### Legal Notice

#### ORDER AND NOTICE OF CITY ELECTION

THE STATE OF TEXAS  
COUNTY OF FLOYD  
CITY OF FLOYDADA

Election Order

I, Lewis Norman, Mayor of the City of Floydada, Texas, by virtue of the power vested in me by law, do hereby order that an election be held in the City of Floydada, on April 2nd, 1957, being the first Tuesday thereof, for the purpose of electing the following officers of said city:

A Mayor for a two (2) year term.  
Two (2) Aldermen for two (2) year terms.  
Three (3) Aldermen for one (1) year terms:

and, that said election shall be held at the City Hall in said city, and the following named persons are hereby appointed Managers thereof, to-wit:

James H. Word, Judge  
N. W. Williams, Asst. Judge  
Mrs. Jeffie Smith, Clerk  
Mrs. Mary Ross, Clerk

Election Notice

The City hereby has directed and instructed the Chief of Police to post a properly executed copy of this order and notice of election at the City Hall and two other public places. Said notice shall be posted thirty days before the date of said Election.

Signed and executed this the 11th

### News of Harmony

(By Mrs. Mather Carr)

HARMONY, March 4 — The Women's Society of Christian Service met Monday afternoon at 2 o'clock in the home of Mrs. E. W. Turner of the Pleasant Valley Community.

The last lesson in the Bible Study was given by Mrs. Garvin Smith. Those present were Misses Marvin Smith, Lynn Davis and Jean, R. G. Morris and Vonca, M. D. Ramsey, Sherwood Ramsey, Chloma Williams, Mather Carr and the hostess, Mrs. Turner.

The WSCS will meet Friday, March 8, at the chapel for their Week of Prayer meeting and their regular business and program meeting. The ladies are all invited to come out and worship with us.

Mr. and Mrs. Everett Miller went to Oklahoma City, Okla., Wednesday to be with Carrie Snodgrass who underwent surgery Thursday morning on his back. The operation was not serious and Carrie hopes to be home in three or four days.

Guests in the E. W. Turner home for Sunday dinner were Mrs. Loyce Turner and son, Gary, of Omaha, Neb. Mr. and Mrs. L. G. Pierce and family of Lubbock, Miss Rita Mae Gary of Lubbock, Mr. and Mrs. R. B. Gary and Mr. and Mrs. Elmer Williams and son, Elmer Dean.

Mr. and Mrs. Chloma Williams and Sue were visitors Sunday afternoon in the Bill Tucker home.

Mr. and Mrs. Walter Hahna left Friday for Corpus Christi for a visit with Mrs. Hanna's sister, Mrs. Farris and family.

Mr. and Mrs. Floyd Trowbridge spent Wednesday night in Lubbock with Mr. and Mrs. Charles B. Smith. Mr. Smith was reported improved.

Mr. and Mrs. Trowbridge and

### 666

FIGHTS ALL COLDS  
SYMPTOMS AT ONE TIME!  
IN LESS TIME! IT'S THE  
PROVEN COLDS MEDICINE

day of February, 1957.  
B. K. Barker  
City Secretary

Lewis Norman  
Mayor  
6 3tc.

The Floyd County Hesperian, Floydada, Texas, Thursday, March 7, 1957

Dr. O. R. McINTOSH  
OPTOMETRIST  
OFFICE 211 SOUTH MAIN ST.,  
Phone YU3-3460 — Floydada, Texas

### MOTHERS

Win a FREE 4 YEAR COLLEGE EDUCATION for your child

NOW IN FRUIT OF THE LOOM SOCKS \$50,000.00 SHIP SWEEPSTAKES\*

- 5 Four Year College Scholarships
- 100 Complete Sets of the Encyclopedia Britannica
- 1,000 Volumes of the International Atlas

Nothing to buy! Nothing to rhyme!  
Now—enroll your child's name at our Fruit of the Loom Sock Counter!

### BEALL BROTHERS

Floydada, Texas

### EDMISTON PLUMBING AND HEATING

Phone YU3-3360

### PLUMBING

Repairs — Supplies

### BILL WOULD RECOVER \$440 FOR SO. PLAINS DISTRICT

AUSTIN — Under a bill proposed in the Texas Senate, the South Plains Consolidated School District would gain back \$440 in losses incurred in transportation costs during the 1956-56 school year.

Senator Andy Rogers, District 30, of Childress said today that some thirteen school districts in eight counties in District 30 stand a chance under the bill to gain back \$17,358 lost last year because of the failure of state transportation aid to equal current operating expenses. Senate Bill 102 is designed to eliminate a section of the present Transportation Law which limits school transportation expenditures to a 1949-50 formula plus ten percent.

"The trouble with the formula under the present law is that it penalizes school districts which, for one reason or another, had a very low bus transportation cost in 1949-50 school year," Senator Rogers said.

Columbia typewriter carbon, best yet. Hesperian

### JOHN DEERE TRACTORS Set New Power and Economy Records

Official Nebraska Tests...

Never before in the history of the Nebraska Tractor Tests has any group of tractors set so many new records for power and economy as the new John Deere "520's," "620's," and "720's."

- The "720" Gasoline, LP-Gas, and Diesel Models broke the horsepower record to become the most powerful row-crop tractors ever tested.
- The "520" Gasoline Model developed more horsepower hours per gallon of fuel on the drawbar than any other gasoline tractor tested except the new "620."
- The "520" LP-Gas Model set a new economy record, developing more horsepower hours per gallon of fuel on the drawbar than any other LP-Gas tractor ever tested.
- The "620" Row-Crop Gasoline Model set a new economy record, developing more horsepower hours per gallon of fuel on the drawbar than any other LP-Gas tractor ever tested. Same engine available in "620" Standard.
- The "620" Row-Crop LP-Gas Model developed more horsepower hours per gallon of fuel on the drawbar than any other LP-Gas tractor ever tested. Same engine available in "620" Standard.
- The "720" Row-Crop Diesel Model set a new all-time tractor fuel-economy record, the fourth John Deere Diesel to hold this record in unbroken succession since 1949. Same engine available in "720" Standard.

\*See leaflet (calculated), maximum horsepower based on 60°F. and 25.2 m. Hg.

ASK US FOR A DEMONSTRATION

### STANSELL-COLLINS CO.

Phone YU3-3284 Floydada

See Us For JOHN DEERE QUALITY FARM EQUIPMENT

### D-X DHD

for Extra Heavy Duty

D-X DHD extra heavy duty motor oil withstands the most rugged Diesel or heavy-duty operating conditions in gasoline engines. And, it's the ideal oil for any engine with hydraulic valve lifters. If you want a really heavy duty motor oil, try D-X DHD today. It's guaranteed!

CONSUMERS FUEL ASSN. Floydada, Texas

## Announcing Big M Dream Car Contest

# 90 FREE MERCURYS



A TURNPIKE CRUISER EVERY WEEK  
The top of The Big M Dream-Car Fleet

The most dramatic expression of Mercury's Dream-Car Design! Distinctive styling shared with no other car, and no other Mercury model. Floating Ride with unique Air-Cushion Suspension. 290-hp V-8. Plus seven ideas found in no other car, such as Breezeaway Ventilation with roof-level air intakes and power-operated back window. Most advanced car at any price!



TEN MONTEREY 4-DOOR SEDANS EVERY WEEK  
Hardtop glamour (concealed side pillar). Floating Ride! Lowest, widest car in its field. Mercury has the industry's biggest size increase!

## \$450,000 IN PRIZES

15 Mercurys every week in 6 weekly contests.\* First contest starts March 4th. Enter every week! 2,190 prizes in all!

Easy to enter, easy to win! HERE'S ALL YOU DO:	1st PRIZE Mercury 4-door Turnpike Cruiser—one each week. Plus an all-expense-paid week end trip to New York for two, with transportation by American Airlines DC-7 Flagship. Suite at famous hotel. Special guests of Ed Sullivan at his television show.	NEXT 4 PRIZES Mercury Commuter 2-door, 6-passenger station Wagons—4 each week. New BIG M wagons are the most luxurious and easiest-riding ever built. Everything is totally new, completely redesigned. New dream-car features everywhere.	NEXT 10 PRIZES Mercury Monterey 4-door Sedans—10 each week. All Mercurys awarded as prizes include Mer-O-Matic Drive, radio, heater, white-walls, directional signals, window washers. Station wagons also include power-operated retractable back window.
	1. Go to your Mercury dealer today.	NEXT 50 PRIZES General Electric "Companion" TV sets—50 each week. Portable, weighs only 26 pounds! Performs with console clarity. Aluminized picture tube. Retail value \$129.95.	SPECIAL BONUS AWARDS You may win \$10,000 CASH if you buy a new Mercury —or \$2,000 CASH if you buy a used car (See official contest rules)
2. Pick up official rules and entry blank.	NEXT 300 PRIZES Sheaffer's White Dot Snorkel Pens—autographed by Ed Sullivan—300 each week. The world's finest writing instrument. Wide gold-filled bands. Retail value \$22.75.		
3. Complete last line of Mercury dream-car rhyme.			
4. Mail official entry blank to "Mercury Contest."			

Watch "The Ed Sullivan Show," find out about this Contest: Sunday evening, 7:00 to 8:00. Station KDUB Channel 13.

### GO TO YOUR MERCURY DEALER'S TODAY!

# TPA's Anti-Secrecy Legislation Will Help Prevent Another "Duval County"

By-FREDERICK HODGSON

SAN DIEGO, Tex.—Texas law requires certain officers and political subdivisions to publish financial statements in the newspapers. But if they don't, there is generally no penalty and there is no fixed responsibility for removing from his public post an official who fails to comply. If there is no newspaper in the county, it is incumbent on the publisher to publish the statements. In the case of Duval County, the publishers laws are just so much wordy manuscript.

Suppose the people are suspicious of the way the school board or the commissioners court is running things. All you have to do is hold the meetings in secret. Texas has no anti-secrecy law that says meetings have to be open.

In a sewed-up, boss-run county there is no danger that the people will come in with an auditor and expose everything. The only way they can do it is under existing law as to get an order from the district judge at the direction of the grand jury, or from the commissioners court. This law just assumes that the judge and the commissioners will be honest, upright fellows with nothing to hide and nobody to protect. There is no way for the public to force an audit.

There are plenty of other ways for a smart boss to keep his county sewed up and his supporters happy. Suppose he wants to put the bus stops in front of his friends' stores to help their business. His controlled city council can fix him up quick. The law says that descriptive titles of all city ordinances have to be published in a newspaper. Even if the boss chooses to comply, there's no problem. A "descriptive title" can be anything he wants to make it.

All these loopholes together, and a few more besides, explain how Duval County fell under boss rule and stayed there.

Before going to Duval County, I was frankly a little incredulous when I learned there hadn't been a county audit in forty years in spite of the repeated demands of the county's citizens. I thought the statement that Duvalians asked to see the public records at the risk of their lives, might be an exaggeration. I smiled when I heard that the people in Duval County had been trying for many years to find out when and where their commissioners court held its meetings, and in some cases whether the statutory school boards even existed.

But then I talked with men whose lives were threatened just because they were curious enough to ask questions about the county government. There's a woman in Freer, Texas, who repeatedly asked all the members of the Benavides School board for permission to attend one of their meetings. Her letters were never acknowledged.

The State of Texas has charged that hundreds of thousands of dollars from Benavides school funds were shoveled into private pockets.

John Ben Shepperd, in three years of court battles, became pretty familiar with the Texas Constitution and the criminal and civil statutes as they serve the purposes of dictators. He came out convinced that the best protection against crookedness in office is an alert newspaper backed up with laws. Publication laws, anti-secrecy laws, auditing laws, open-records laws, and laws for removing public officials who do not keep faith with the people. Most of all, laws to indict and

prosecute malefactors outside their own sewed-up counties. It happened that the conclusions tallied with those of the Texas Press Association, which for several legislative sessions has asked for laws to strengthen the people's right to know what is going on in government. President of that group is David C. Leavelle, publisher of the Galveston News-Tribune. Under his guidance the TPA is pushing 15 bills "for better government" at this legislative session, most of which are aimed at plugging the loopholes that made Duval County possible.

TPA members, by and large, believe Duval County is a warning of worse things that can happen unless the people of Texas act. Chief among these are probably Russell W. Bryant and Leavelle, publisher of the Galveston News-Tribune. Under his guidance the TPA is pushing 15 bills "for better government" at this legislative session, most of which are aimed at plugging the loopholes that made Duval County possible.

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There are provisions, too, for stopping the flow of State funds to school districts and other political subdivisions under another proposed bill, and there is a related bill which would authorize the removal of any official who failed to publish this or any other required information. With still another TPA bill providing for the removal of any official who refused to show his records, things may be getting tough for officeholders who have anything to hide.

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Another proposed law would require Eric or County Attorney to file suit for recovery of misapplied funds in any political subdivision of the state within their jurisdiction, with or without the permission of the governing body. Another would make an audit of the records mandatory for 30 percent of the qualified voters petition the District Judge.

An anti-secrecy bill is included in the bunch, requiring that all meetings of official bodies be open to the press and public except as now otherwise provided by law. There are a few cases in which closed meetings are necessary—such as when job applicants are being considered. In all other cases, as Shepperd puts it, there is no business in public office that is not the public's business.

If one of the TPA bills goes into effect as law, public officials who stand on the Fifth Amendment and refuse to answer questions about their official conduct would be removed from office. Shepperd maintains that this is not inconsistent with the Constitution.

"The Fifth Amendment is a guarantee that a person does not have to incriminate himself in a criminal proceeding. It was never intended to shield bad officeholders from just criticism or to keep unworthy men in office. Such a distortion of its use is not consistent with the honor of public service."

## Highlights And Sidelights From the State Capitol

(By Vern Sanford, Texas Press Association)

AUSTIN — Bribery charges and counter-charges have driven the insurance investigations out of Austin headlines.

It's at least temporary relief for the insurance companies, who have been hurt by loose accounting methods within their industry.

Grabbing the spotlight from the insurance firms was a naturopathic doctor and a lone member of the Texas House of Representatives.

Dr. Howford Harmon of San Antonio hurled charges of "offering to accept a bribe" against Rep. James G. Cox of Conroe.

Cox countered with a "offer-to-bribe" charge against Harmon.

Dr. Harmon produced a tape recording of an alleged conversation he had had with Cox.

A Travis County grand jury investigation resulted in indictments against Cox, charging him with "consenting to accept a bribe."

Cox's attorney announced a slander suit would be filed against Dr. Harmon.

Meanwhile, a House investigating committee checked into all phases of the matter.

All in all, it was the fastest action seen around the Capitol in many years.

REORGANIZATION BILLS—Two bills to reorganize the Insurance Commission have been introduced in the Legislature.

One, by Sen. William S. Fly of Victoria, proposes a part-time policy-making board. Members would meet 24 days a year. Executive director would run the department.

A second, prepared at Gov. Price Daniel's behest, was introduced by Rep. Marshall O. Bell of San Antonio. It would provide a full-time board limited to quasi-judicial functions and, like the Fly bill, a department director.

SENATE RACE — With filing deadline passed for the special U.S. Senate race, little has changed since the last election in 1941.

Field is overflowing; rules intact.

Pool bill which would require a runoff if the top man lacked a majority, was lying in state in the Senate. Even supporters said it looked dead.

In 1941, W. Lee O'Daniel was top man in a field of 21. This year the field is laden with almost the same number of contenders. One Republican and almost every conceivable type of Democrat are included.

WATER BILL PASSED — First water conservation bill to gain final passage would allow the Water Board to cancel unused water permits to cities.

Sen. Charles Herring of Austin protested the plan could take away water supplies cities need for growth. He attempted to amend the bill to limit cancellation to permits for which cities could not show prospective need.

MCLARTY CONVICTION Upheld — Brady Land Dealer T. J. McLarty apparently is to be the second man to go to the penitentiary for fraud in connection with the veterans land program.

McLarty's conviction was upheld in Court of Criminal Appeals. He was sentenced to four years for "falsely interpreting a written instrument" in selling a tract in a Zavala County block deal.

MORE REVENUE SEEN — Possibility of new taxes this session faded with advance reports of the comptroller's report of expected income.

Comptroller Robert S. Calvert's estimate of revenue for the next two years is expected to show \$29,000,000 more than was available this biennium.

This is \$49,000,000 more than the last official estimate in December. It is also well above the figure Gov-

rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of Sam A. Fowler, Resident Engineer, Floydada, Texas, and Texas Highway Department, Austin. Usual rights reserved. 6 25c.

44th Legislature of the State of Texas, as and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage


### LEGAL NOTICE

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 5.862 miles of Cr. Surf Base & Surf from FM 34 at Allmon Gin, south and west to pavement - FM 378 on

Highway No. FM 378, covered by R 300-2-1 & 300-3-3, in Floyd & Crosby Counties, will be received at the Highway Department, Austin, until 9:00 a. m. March 19, 1957, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the



## AMMO - PHOS ... A BETTER FERTILIZER

FUTURE CROP production will be more and more dependent on better water management and better farm chemicals management. Greater production per acre will require better use of fertilizers and other farm chemicals. To substantially reduce per unit cost of production for more profit.

**AMMO - PHOS** — high analysis, pelletized fertilizer — in addition to having storability, solubility, chemical uniformity, drillability, economy, and availability also has other definite advantages.

IN AMMO - PHOS FERTILIZED

The phosphorus is the most available form you can buy and the method of compounding keeps it available longer.

Quantitatively, it takes at least three times as much lime in the soil in contact with the phosphorus to revert (or fix) the phosphorus supplied by Ammo-Phos, as it does to revert the phosphorus supplied by superphosphate.

Enough sulfur will be supplied to the crop, when the recommended amounts of Ammo - Phos are used.

A. Sulfur is an important plant food for many crops because:

- (1) It helps to regulate the moisture intake of plants
- (2) It gives increased root growth.
- (3) It stimulates seed production and encourages more vigorous plant growth.
- (4) It promotes nodule formation on legumes.
- (5) It tends to increase the oil content of cotton seed and increase the feeding value of cotton seed meal.

### MORCKEL FARM CHEMICAL CO.

519 E. Houston Phone YU 3-3492

## Unkle Hank Sez

FOLKS ARE MIGHTY HARD-UP THAT LOVE NOBODY BUT THEMSELVES



Folks, we have comparatively new equipment to give you the best service obtainable on delinting, culling and treating your COTTONSEED for planting. See us today to schedule your job. Our rate is consistently low.

### Jean D. Smith Gins & Delinting Plant

Cone Texas Phone 2353

error Price Daniel set as necessary for present spending requirements.

### CONGRESSIONAL REDISTRICTING

— A constitutional amendment to reapportion Texas congressional districts after the 1960 census has been approved by the House.

Present districts are based on the 1930 census. Urban areas, like Houston and Dallas, have multiplied several-fold since.

New plan would turn the job over to a five-member board of state officials if the Legislature failed to act in 1961.

### PRECINCT CHANGES

— Realignment of precincts within counties due to population changes also is a warm issue.

House constitutional amendments committee sent such a measure to subcommittee for more study.

Proponents contend that growth of cities has given Texas 81 counties with 50 per cent or more of their population in one precinct. According to majority rule principal cities should get more precincts, they argue.

Opponents, including the Farm Bureau, say it would turn county government over to the cities. Rural evaluations would be raised and the

### Prayer Program Is Scheduled At First Christian

The women of the First Christian Church and the First Methodist Church of this city will meet tomorrow (Friday) at 10 a. m. at the First Christian Church for a World Day of Prayer program which is sponsored through the World Council of Churches.

Mrs. J.M. Wilson Sr. will be in charge of the program and the women of the Christian Church will serve lunch at the noon hour.

All women of both Churches are urged to attend this meeting and the nursery will be open.

Want Ads gets results.



## GREEN THUMB BUYS in GARDEN SUPPLIES

HERE'S THE ANSWER TO FASTER, EASIER YARD WORK THIS SPRING! SEE THESE MONEY SAVING VALUES AT OUR STORE NOW! EVEN THE LADIES WILL FIND THESE TOOLS SPECIAL LIGHT WEIGHT DESIGNED FOR THEM.



Spading Forks Garden Hoes  
Floral Rakes Grass Rakes  
Floral Shovels Water Hose  
Garden Plows Floral Spades  
Sprinklers Yo-Yo's  
Cultivators Garden Sprayers

### ROBERTS HARDWARE

122 S. MAIN Phone YU 3-3564

## Skating Rink NOW OPEN

in the AMERICAN LEGION Lockney

### NEW HARDWOOD FLOOR GOOD SHOE SKATING

The Rink is open to the public on Tuesday, Thursday, Friday and Saturday.

Also Saturday and Sunday Afternoon

ADMISSION: 60c and 75c at night

ADMISSION when furnishing your own skates: 50c Nights, 35c Afternoons

### PRIVATE SKATING PARTIES

can be arranged on Monday nights and any night except Saturday and Sunday

See us for School Parties, Birthday Church Parties

Admission for parties: \$5.00 for rink or 50c per person

To arrange for private parties call 3736 Lockney

Parents are invited to visit the rink at any time

For Health's Sake — Roller Skating

We are not responsible for accidents

Mr. and Mrs. Kenneth Moody, Mgrs.

## NASCAR'S TOP AWARDS GOES TO PONTIAC!

### Undisputed Grand National Champ Over All Stock Cars Regardless of Size-Power-Price

**NOW IT'S OFFICIAL**

Pontiac is America's Number 1 Road Car!

NUMBER 1 IN PERFORMANCE!

NUMBER 1 IN ROADABILITY!

NUMBER 1 IN HANDLING!

NUMBER 1 IN SAFETY!



IT'S OFFICIAL! Pontiac wins the NASCAR trophy, plus the Harley J. Earl and Sports Illustrated Daytonal. Left to right: Bob Nichols, Pontiac engineering staff; E. E. Knudsen, Pontiac General Motors Vice President; Harley J. Earl, GM Vice President and Sports Illustrated Editor; Mike Owens, winning driver in the Grand National 160-mile unlimited event; Mike Fontana, President of NASCAR; Bill France, President of NASCAR.

There is only one Grand National—and there can be only one winner! The best America has to offer are entered in this event—known for years as the "granddaddy" of all stock car racing. It's the supreme test of handling, ruggedness, safety, power and over-all performance—and Pontiac took them all hands down and broke a track record to boot!

So meet the new champ—a strictly production model Pontiac Chieftain with a 317 h.p. Streak V-8 and introducing new Tri-Power Carburetion, optional at extra cost on any Pontiac.

It's America's newest power advance—and Pontiac's alone at a price so low! See your Pontiac dealer and learn how you can drive a Pontiac America's Number One Road Car—at prices ranging below 30 models of the low-price three-



SEE YOUR AUTHORIZED PONTIAC DEALER

# Society

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traveling prize.



Can a house be self-conscious? Or  
out of sorts? Even frustrated?  
Sometimes we think ours can, and  
does.

We had unexpected company for  
lunch the other day, and looked  
around the dining room as this  
stranger might have done. Could he  
detect a faint haze over the mirror;  
or did we just imagine it was there  
because we know how many weeks  
had passed since it was properly  
cleaned? The drawers in the marble-  
topped chest had been pushed in too  
hastily, and too far; a faint line of  
dust lay along the drawer frame.  
Two small water spots marred the  
gentle warmth of the old green rug.

A few months ago, the swinging  
kitchen door had a severe case of  
nerves and quit swinging. "That old  
spring that's been creaking," it  
seemed to say, "I'm just not going  
to put up with it another day!" And  
so we called in a doctor-carpenter  
to operate.

Our house may be a little sensi-  
tive, too; for it seems to know when  
we're treating it like a home, and  
when it's just a house.

Generally, when we come in from  
work, it seems to welcome us—  
quiet, warm, sunny, ready to be used.



Sixty-First Anniversary. Rev. and Mrs. W. H. Owens, pictured above, will celebrate their sixty-first wedding anniversary at their home 329 West Tennessee Street, tomorrow, March 8. The couple were married at Gunter. They have lived in Floydada since 1928. (See story on another page) —Staff photo by Kenneth Kimmer

## Mrs. W. J. Adams '56' Club Hostess

The 1956 Study Club met Tuesday evening, Feb. 28, in the home of Mrs. Billie Adams, 505 West Lee Street.

Gladys Jones, president, presided over the meeting. Roll call was answered with "Household Hints." Lou Grossman submitted her resignation as a member.

The club voted in the new officers for the coming year. Those elected were Betty Holmes, president; Hope Norman, first vice president; Robert Hardin, second vice president; Betty McKinney, recording secretary; Wanda Probasco, corresponding secretary; Billie Adams, treasurer; Ray Neil Bearden, reporter; Floy Bishop, historian; Peggy Conner, custodian and Ann Reddy, parliamentarian.

The club voted to give a donation to the Books on Bikes Club for their trash disposal project.

Betty Holmes spoke on Munich, Germany, for the program. The club read the club collect in unison before being adjourned.

Those present were Mesdames Kenneth Bishop, W. T. Conner, Fred Conner, Dan Hagood, Bill Hardin, Truitt Hartsell, Mack Hickerson, Chuck Holmes, Travis Jones, Larry McKinney, Welms Norman, Bernice Parkrey, Lewis Reddy, Johnny Roberts, Rex Smitherman, George Spears, Don Probasco and the hostess, Mrs. W. J. Adams.

The club will meet March 12 in the home of Mrs. Joyce Spears, 723 West Grover.

## Mt. Blanco News

(By Mrs. W. J. McClure)

MT. BLANCO, March 4 — The Home Demonstration Club met Thursday, Feb. 28, in the home of Mrs. J. R. Williams. A demonstration on altering "ready-mades" was given by Mrs. Williams and Mrs. Henry Brewer. Secret pal gifts were exchanged. Delicious refreshments were served by the hostess to Mesdames S. G. Appling, E. H. Brown, Holt Bishop, B. C. Denson, Dennis Taylor, Anthony Latta, B. Winfield, Rudolph McClure, Frank Moore, Weldon McClure, Millard Watson, Loyd Langley, Billy Hambricht. The next meeting will be March 14 with Mrs. Harry Morckel in the REA kitchen in Floydada. The demonstration will be "International Cooking."

Mr. and Mrs. David Stewart and children were Wednesday supper guests of Mr. and Mrs. Dennis Taylor and boys.

Mrs. Allen Smith of Ft. Worth has been visiting friends in the community the past few days.

Bro. and Mrs. J. R. Williams and children visited in the Brice Allen home Thursday night.

Mr. and Mrs. Weldon McClure visited in Borger last weekend with their daughter and husband, Mr. and Mrs. Wayland Jones.

## White-Pope Vows Repeated in Home Wedding Saturday

PLAINVIEW—The home of Mr. and Mrs. J. C. White, 2308 Norma, was the scene Saturday evening at 7:30 o'clock of the marriage of their daughter, Carolyn Maxine, and Don Ray Pope, of Midland, son of Mr. and Mrs. C. T. Pope, Route 2, Lockney, and former residents of Floydada.

The exchange of vows was directed by Rev. Tom Parrish, of the Wayland College staff, in a double ring service.

Mr. White gave his daughter in marriage. She chose for her wedding a navy suit with blue and white accessories and carried a bouquet of white carnations in a corsage.

Don Ray Bartram of Lockney served the groom as best man.

Following the ceremony a reception was held in the home. Refreshments were served from a lace covered table centered with blue and white carnations arranged around four blue candles.

Miss Wanda Loy Nickell of Odessa served the punch and the bridegroom's sister, Miss Jane Pope served the cake.

The bride is a graduate of Hale Center High School and Del Mar Junior College, Corpus Christi. She had been employed in the office of Marshal Surratt, Hale County tax assessor-collector.

Pope is a graduate of Floydada High School and attended Texas A & M College. He is presently with the Midland office of the Texas Highway Department.

The couple will be at home after March 10 in Midland.

Mrs. Frank Moore and Mrs. Weldon McClure shopped in Ralls on Friday.

Mrs. Owen Crump and Mrs. Owen K. Crump and little daughter of Crosbyton visited Mrs. E. H. Brown and Mrs. Edmund Brown and Rex on Thursday.

Mr. and Mrs. Holt Bishop visited in the John Brock and Paris Wheeler homes at Crosbyton on Sunday afternoon.

Mrs. W. T. Barnett, Sue and Ann and Mrs. Jack Pierce and Cherrie of El Paso visited in the E. H. Brown and Billy Hambricht homes on Saturday afternoon.

Mr. and Mrs. Rudolph McClure and children visited in Lubbock Sunday with her parents, Mr. and Mrs. J. H. Watson and other relatives.

Mr. and Mrs. Brice Allen and girls, Mr. and Mrs. Dennis Taylor and Joe and Mrs. Weldon McClure were Saturday dinner guests of Mr. and Mrs. C. A. McClure in Crosbyton.

John and Tom Taylor were Saturday guests of Tad Robertson of Crosbyton.

Mr. and Mrs. Frank Moore visited last Sunday afternoon in the Horace Rathel and Donville Moore homes.

Guests of Carolyn Holcomb over the weekend were Barbara Stroud, Mary Wallace and Edna Leatherwood.

Mr. and Mrs. Dennis Taylor and boys were Saturday night supper guests of Mr. and Mrs. Weldon McClure.

Mr. and Mrs. Brice Allen and girls attended homecoming at the First Baptist Church in Lockney Sunday and visited relatives.

Mr. and Mrs. Billy Hambricht and Kathy and Mrs. E. H. Brown shopped in Lubbock Saturday.

Mrs. Alvin Smith and daughter Scarlett visited in the E. H. Brown home Sunday afternoon.

Mr. and Mrs. Weldon McClure, Mr. and Mrs. Bobby Kendrick, Mr. and Mrs. Dennis Taylor and Mr. and Mrs. Charlie Wright attended a "kick-off" meeting preceding the "Farm Bureau Membership Drive on Thursday night at the Trade-winds restaurant in Ralls.

A Training Union study course is being held at the church this week with the pastor Rev. J. R. Williams, teaching the book "Shadow Over America." Everyone is invited to attend these services each night at 7:00 p. m.

Mr. and Mrs. Anthony Latta and children were Sunday dinner guests

of Mr. and Mrs. Victor Green in Plainview.

John Taylor spent Thursday night with Max Gallimore of Big Four Community.

According to Einstein, time is the fourth dimension.

The Floyd County Hesperian, Floydada, Texas, Thursday, March 7, 1957

**BIG-POWER USERS**  
WASHINGTON — Statistics reveal that 20 manufacturing industries use nearly half of all the electric power generated in the United States and that almost 49

000,000 tons of coal are required annually to produce the power demanded by the three leading industries—primary metals, chemical companies and stone, clay and glass products.



## THE IRISH WASH WOMAN (or any other wash woman) NEED NO LONGER DREAD WASH DAY . . . .

With the new and modern electric appliances there doesn't even have to be a wash woman in the modern home. Washing, drying of clothes can be done automatically, electrically.

All that is required of the little woman is to toss the family wash into the machines and set a few simple dials to control the action. Willie Wired Hand takes over and does the rest.

No more struggling over an old fashioned washer, or hanging of clothes on an outside line is necessary. Join the family around the TV set while the washing chores are being done at night if you wish. . . .

Check with your local appliance dealer if you don't have modern laundry equipment in your home. See how easily you can have the best.



Copyright by the National Rural Electric Cooperative Association

## VE BETTER Electrically

Can Live Better Electrically  
ern Appliances. **HOTPOINT**  
unequaled performance and  
you can afford to pay.

in today and see our famous  
Electric Clothes Dryers. They  
rudgey out of wash day . . .  
ne sun at drying clothes.

### BUILDERS MART

want all the business — Just Yours"

## So appropriate So appreciated

— your thoughtful tribute of  
flowers at the time of be-  
avement. It means so much  
to the family to know you are  
thinking of them.

## Send Flowers

**Park Florist**  
flowers & gifts

"Greenhouse Fresh Daily"

## SMALLEST SONOTONE EVER!

WORN ENTIRELY IN EAR

ACTUAL SIZE

Now you can wear a tiny Sonotone completely in your ear and hear better with ease. Weighs only half an ounce. No extra "button" or cord. This triumph of 25 years of Sonotone research is invisible on women, barely noticeable on men.

You just have to see this Sonotone masterpiece to believe it.

COME IN FOR FREE DEMONSTRATION

### SONOTONE HEARING CENTER

COMMERCIAL HOTEL FLOYDADA  
FRIDAY — MARCH 15  
2 P.M. to 3 P.M.

## HANDMADE BY TONY LAMA

Made in the cow country for range cowboys who know boots, Tony Lama Boots are first choice for service or dress.

Nationally recognized for top quality and design, the Tony Lama trademark is a tradition in craftsmanship.

See your dealer for illustrated booklet.

### INSIST ON TONY LAMA BOOTS!

TONY LAMA El Paso, Texas

"BEST IN THE WEST"

## WAGON WHEEL

On the Wye Floydada

## THE EARLY BIRD GETS THE WORM . . .

As the old saying goes . . . and if you have been rising early in order to get started on the family wash before the wind starts blowing you may say "let the early bird have the worm . . . and the clothes line too."

If you have tried a new automatic electric clothes dryer lately you will readily agree that clothes lines are for the birds.

Hanging wet heavy clothes in the still of the early morning may be one way to get the job done before the wind and sand start to blow . . . but the easy way is to let electricity do it while you are doing something else or taking a snooze if you choose to.

Electricity is dependable, it is clean and it is economical. The cost of one doctor bill for that cold you caught hanging clothes will pay the expense of an electric dryer for several months and you will feel much better to boot.

See your appliance dealer in Floydada and find out how easily you can own a new Electric Clothes Dryer. He has a model that will suit you fine.

## CITY LIGHT PLANT

Floydada, Texas

Says Frances Lou: "I like the way the dryer dries my nylon sweaters and shorts."

"It's a longer and happier homecoming for me and my daughter since we've had our **ELECTRIC CLOTHES DRYER**"

**S. ELMER HALL, 904 West Ninth, Littlefield, Texas**

Mrs. Hall's daughter, Frances Lou, makes a quick trip home to the college campus, every minute becomes valuable for family time and experience and happening. "It's easy to do the family dry in a hurry," says Mrs. Hall. "With less time spent on the dry problem," Mrs. Hall continues, "Frances Lou and I can have more precious moments together. With our automatic washer and electric clothes dryer, we can have her clothing, towels, and rugs all laundered and ready to go back to school in one day, matter what the weather conditions."

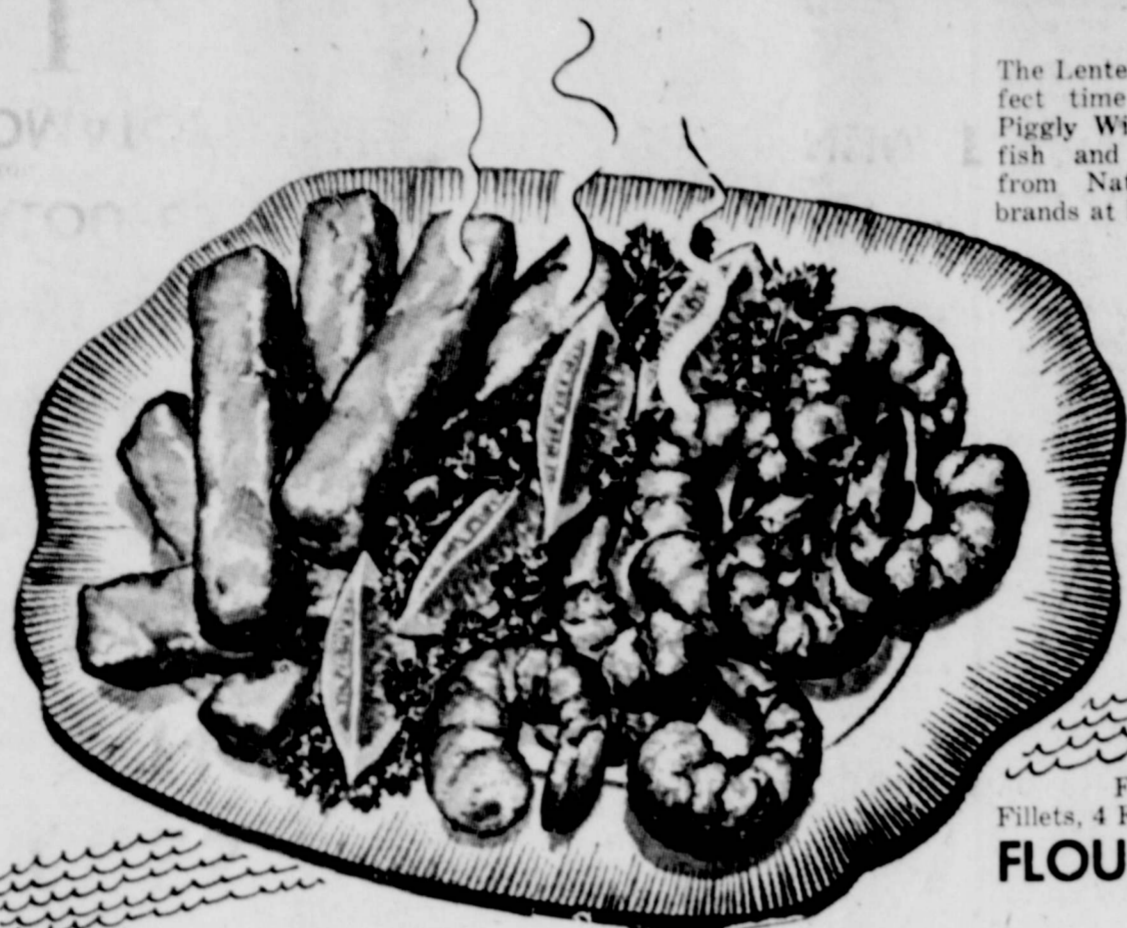
**PUBLIC SERVICE COMPANY**  
SEE YOUR REDDY KILOWATT APPLIANCE DEALER

OF COURSE, IT'S ELECTRIC!

Serve million-dollar meals on a nickle budget during..

# L E N T E N

The Lenten season is the perfect time to make use of Piggly Wiggly's fresh frozen fish and seafoods. Choose from Nationally advertised brands at lowest prices.



3 lb. Can  
**BAKE-RITE**  
**SHORTENING**  
**79c**

Macaroni, 14 oz.  
**SKINNER'S 25c**  
Breast-O-Chicken, No 1 1/2  
Solid TUNA Pack **37c**

NEW SKINNER LENTE DINNE  
Tasty... Fast to F  
**Seafarer Casserole**

**WHAT YOU NEED**  
2 cups uncooked SKINNER SHORT CUT ELBOW MACARONI  
1 cup well drained tuna  
2 tablespoons finely diced onion  
1/4 cup chopped stuffed olives  
2 1/2 cups cheese sauce (see recipe below)  
2 quart buttered casserole

**HOW YOU DO IT**  
1. Cook macaroni as directed on package  
2. Drain macaroni and place in buttered casserole  
3. Add tuna and onion  
4. Add olives and cheese sauce  
5. Blend all ingredients together  
6. Bake in 350° F. oven for about 30 minutes  
Quantity makes 4 to 5 servings

**3-MINUTE CHEESE SAUCE**  
1 1/2 cups evaporated milk 1/4 teaspoon salt  
1/4 teaspoon dry mustard 1/4 teaspoon paprika  
2 cups (about 8 oz.) grated process American cheese  
Simmer evaporated milk, salt and mustard in saucepan over low heat to just below boiling about 2 minutes. Add cheese. Stir over low heat until cheese melts (about 1 minute longer).

Prices for Friday - Saturday  
**Monday**

POP CORN . . . . . 29c  
Chocolate Confections, 6 oz. Bag  
M & M's . . . . . 29c  
Heinz, in glass jar  
BABY FOOD . . . . . 11c  
Deep Brown, Libby's 14 oz.  
BEANS . . . . . 15c  
Folger's, 1 lb. Can



**SHRIMP FISH STICKS**  
**CHEESE**

Booth's Frozen Breaded, 10 oz. Pkg. **53c**

4-Fishermen, Frozen 8-oz. Pkg. **33c**

Spread, Wilson's Certified, 2 lb. Box **69c**

**HADDOCK** Fillets, 4-Fishermen Frozen, 1-lb. Pkg. **45c**  
**CATFISH** Fillets, Booth's Frozen 1-lb. Pkg. **53c**  
**RED SNAPPER** Fillets, Booth's 1-lb. Pkg. **69c**  
**SHRIMP** Frozen Raw, Cocktail Booth's, 12 oz. Pkg. **59c**

**CHEESE BACON STEAK ROAST**  
Longhorn, Clearfield, Rindless, lb. E & R Sliced Thick 2-lb. Pkg. **49c**  
Loin, U. S. Good Beef, lb. **\$1.08**  
Chuck U. S. Good Beef, lb. **69c**  
**37c**

**COFFEE** . . . . .  
Red Sour Pitted, No. 303 Can  
**CHERRIES** . . . . .

Real Prune, 24 oz. Bottle  
**PRUNE JUICE** . . . . . 29c  
Pineapple, Santa Rosa  
**JUICE, 46 oz. Can** . . . . . 25c  
Uncle Ben's 28 oz. Box  
**RICE** . . . . . 37c

Campbell's No. 1 Can  
**TOMATO SOUP**  
Marshall, Tall Can  
**MILK** . . . . .  
Green Giant, No. 33 Can  
**PEAS** . . . . .

**PRESERVES**  
**HEINZ KETCHUP**  
**PICKLES**  
**CORN**  
**CAKE MIX**  
**SPRAY NET**

Par, Pure Peach or Apricot 20 oz. Tumbler **35c**  
14 oz. Bottle **25c**  
Betty, Whole Sweet 22 oz. Jar **39c**  
Libby's Golden Cream Stlye No. 303 Can **15c**  
Jiffy, Assorted Box **10c**  
Helen Curtis 1.25 Size Plus 9c Tax **89c**

Large Bunch  
**TURNIPS & TOPS** . . . . . 10c  
Bunch  
**MUSTARD GREENS** . . . . . 7 1/2c  
Mexico, lb.  
**CANTALOUPE** . . . . . 19c  
Carton  
**TOMATOES** . . . . . 19c

Nu-Way, Quart  
**BLEACH** . . . . . 15c  
Paper, Pert, 60 Count, White or Colored  
**NAPKINS** . . . . . 10c  
Northern  
**TISSUE** . . . . . 3 Rolls 27c  
Aleoa, 25 ft Roll  
**ALUMINUM FOIL** . . . . . 29c

**Lettuce**

Firm Head Pound **12 1/2c**



California, Sunkist  
**LEMONS, lb.** 12 1/2c  
**ORANGES**  
California Sunkist lb. **15c**

**LIPTON TEA**  
THE **DAISY** TEA 1/4 lb. 43c  
**LIPTON TEA BAGS**  
THE **DAISY** TEA Bag of 16 27c

Gillette Super Speed Your choice, light, Med., or Heavy **\$1**

**GILLETTE BLADES**  
10 Blue Blades 49c  
20 Blue Blades 98c  
5 Blue Blades 25c  
4 Thin Blades 15c  
10 Thin Blades 33c  
**FOAMY SHAVE**  
Gillette **69c**

Big Top, 2 12-oz. Jars, Net With 9c off  
**Peanut Butter** . . . . . 77c

**MELLORINE PINEAPPLE DRESSING**

Libby's 10 oz. Frozen  
**CREAM STYLE CORN, 2 for 29c**  
Hills-O-Home, Frozen, 14 oz. Pkg.  
**CANDIED YAMS** . . . . . 31c  
Libby's, Frozen, 6 oz. Can  
**GRAPE JUICE** . . . . . 18c

**Strawberries**

Sweet, Alma Cut and Whole, No. 303 Can  
**POTATOES** . . . . . 15c  
Nabisco, Oreo Cream, 7 1/2 oz. Box  
**COOKIES** . . . . . 25c  
Wish Bone, 8 oz.  
**SALAD DRESSING** . . . . . 39c

Plain's Assorted Flavors 1/2 Gallon  
Libby's No. 2 Fancy Hawaiian Crushed

Salad Bowl Quart

Polar 9 oz. Pkg. Frozen  
**CUT BROCCOLI** . . . . .

Cut, Hills-O-Home, 10 oz. Pkg., Frozen  
**O K R A** . . . . .

Fresh Pact 10 oz. Pkg. Frozen

My-T-Fine, Assorted  
**PUDDING** . . . . . 3  
Blue Brer Rabbit, 24 oz. Bottle  
**SYRUP** . . . . .  
Cocktail, Planter's 7 1/4 oz.  
**PEANUTS** . . . . .

**Piggly Wiggly**  
SUPER MARKETS  
DAVIS & HUMPHRIES, OWNERS & OPERATORS