# neral Light Rainfall Brightens Crop Prospect 

 Public Schools Week
Plans Are Shaping U Prian for the observance of Te
Publics scenois week in


## The Floyd County Hesperian



## $\stackrel{\star}{\text { Jr }}$. High ${ }^{\star}{ }^{\star}{ }^{\star}{ }^{\star}{ }^{\star}{ }^{\star}{ }^{\star}{ }^{\star}{ }^{\star}$ To Non-Resident Amateurs

Little League
Meeting Called

Wage Rule in Social Iy Accts


Reserve Deadline Now April 15 Is
Report From ASC


Boxing Club Stages Fine Show For Local Fans Saturday Night



See a demonstration of the original 'Short Hoe Bite'


MARTIN and COMPANY

| YOULL WANT TO <br> "GO WESTERN" <br> MARCH5-6AND7 <br> FLOYD COUNTY JUNIOR <br> FAT STOCK SHOW <br> IN TRUE TEXAS STYLE, WEAR TOP QUALITY TONY 'LAMA BOOTS 12 and 14 inch tops <br> FRONTIER PANTS IN WOOL, PART WOOL AND rayon gabardines. |  |
| :---: | :---: |
|  |  |

## "GO WESTERN"

FLOYD COUNTY JUNIOR

AS STYLE, WEAR TOP QUALITY TONY 'LAMA BOOTS

FRONTIER PANTS IN WOOL, PART WOOL AND
WAGON WHEEL Floydada
 See R. E. FRY in NEW OFFICE 2 20今 W. Calif. St., Floyuda, Texas Office $\mathbf{~ y e} 3$-2414


Washington's Birthut
A.

February 22nd this Bank
will be closed in honor
of the birthday of this
Nation's First President


FIRST NATIONAL BI
FLOYDADA, TEXAS

## Penvers SPECIAL OFF WE MAKE THE DRAPES FOR YOU




Vows Said in Ceremony Lockney Church Sunday



Kerrville Kinsman Accident Victim

 Supporit Asked For Hi Plains Research Fund

## Mt. Blanco News




> Family Celebrates Laid by Members
With R. F. Jackson
Of 50 Study Club
on 90th Birthday Laid by Members
With R. F. Jackson
Of 50 Study Club
on 90th Birthday



Lions Ladies Are
Banquet Honorees
 eft Dert H. Rhine


## .nme

| 900 | Dan River Check Gingham |
| :---: | :---: |
| adriqa Cloth |  |
| $49^{\text {c }}$ | cod |

Council Given Brief on County Library; Elect THDA Chairman


The 16

KEEP THIS AD!


IRRIGATION HEADQUARTERS


479
589
795

Current Address of Seven Sought By Local Board

## Daniel Automotive

 Entertains Fifty
COURT HOUSE
$\qquad$

## Library News



Consumers Fuel Associat

AMMO -- PHOS A BETTER FERTILIZER


Sudden Death
Claims Pioneer
At Home Here

Sale Bill Recalls Pioneer History


New Trophies For Mrs. Lewis Rites Stock Show Are Will Be Conducted Now On Display


| Qually comes sivher |  |
| :---: | :---: |
| 5ixmem | SUGAR |
|  | JELL.O 3 for |
| rotin roxer | PRESERVES . . |
| NAPKINS dog food | shoriening |
| $13 c \quad 8 c$ | SHURFRESH OLEO lb. |
| zeax MEATS |  |
| FRYERS, lib. . 37c | ORANGE JUICE |
| ROUND STEAK, ll. 79c |  |
| LARD 3-bs. 59c | $\left\lvert\, \begin{gathered} \text { Fish Sticks } \\ \text { Phes } \end{gathered}\right.$ |
| FRESH OYSTERS | 33c |
| FELTON | COLLI |



IT'S ALWAYS A COOD MORNING" when you start the day with Cloverlake's Golden Flake Buttermilk


[^0] delightful low-caloric drink from


TELEPHC TAL
by J. C. Oathey, Manger

## A LOOK AHEL

 This is the first opportunity I've had yothis way this year, so I'd like to take you this way this year, so I'd like to take We at the telephone company are make it a good year - even better than
when it comes to speed, dependability wheur telephone service.
your It's our feeling that our most import give you the kind of telephone service y
need - in 1957 and the years ahead. need - in 1957 and the years ahead
anything we can do to make your serv anything we can do to make your s
ant and helpful, please don't hesitat

Three for Two's A Barga Floydada people made more out-of-to year than in any previous year - a Many of you who made these avings, too, by placing your calls that way, you saved up to one-thir
make three station-to-station calls two person-to-person calls.
Here's an example of what 1 me three station-to-station calls rom
only 2.85 plus tax. Two person-to-same city will cost 3.20 plus tax. bargain rates available every evening day Sunday,
This year, why not call statio
you call Long Distance? You'll sa you call Long Distance? You'll sav
you'll save time, too, if you'll always Kitchen Helpers
There's a lot of truth in saying, " he heart of the home. as in any other room in the house. I guess that accounts for the p
the wonderful new "kitchen washers, waste disposals, and freezers they're popular! Think of how muc onveniences save the homemaker There's another "kitchen he mention that's growing in popularit
additional telephones. Kitchen phon steps for busy housewives, and make it in touch with friends.

Additional telephones for any room are low in cost - just $1,00 \mathrm{a}$ mont phone business office.

Call by number. I's twice at fout. SOUTHWESTERN BELI TELEPHONE COMI

## STANSELL --COLLINS C <br> IS PLEASED TO ANNOUNCE THE ADDITION OF <br> MR. TRAVIS LIGHTFOO TO OUR STAFF OF MECHANICS

Mr. Lightfoot is an Experienced Mechanic in almost any make of and he will be glad to have any of his old friends to call on him wily mechanical troubles. In fact our whole staff will be glad to have y: on them and talk to them about any machinery in the John Deel or any repair on any kind of motor or machinery.

WE INVITE YOU TO VISIT US:
The Personnell At Stansell-Collins Includes:
Everett Ferry, Sales and Repair
Johnny Collins, Sales and Repair;
Travis Lightfoot, Mechanic;
Bennie Teaff, Mechanic;
James Minner, Mechanic;
Mrs. Ethel Graham, Bookkeeper
Gene Collins, Sr., Manager

Your John Deer Dealer



Subscription Prices: In Floyd and djoining 32.00 ; s


Humidifier To Improve Plains Cotton Classing

 GASOLINE
prevents the
"knock you cannot hear!"
Engineers call it "trace knock," and only the trained ear can hear it.

But trace knock, like any knock, robs your

## SEE JIM WORD

About The Best Insurance Buy Available NEW COMPREHENSIVE DWELLING POLICY
This New Policy Gives The Home Owner The Following Protection:

Fire insuran

Theft Loss either on or Off the Premises
Comprehensive Personal Liability
All This For An Average Savings of 20 to The Policy Holder.

## 108 W. Missouri St.

Egg Grading Bill.
before

Demonstration News of Candles nstration mony Club

## ,

 TWO FEATURESThJ., MON., FEBRUARY 24-25

## 

VISIT OUR SNACK BAR





$\qquad$
KFLD Schedule
Monday
30- SIGN ON

## Bill To Create News of Harmony Added Judicial District Filed

Mrs. Bullock Is Sand Hill Hostess


## ATTENIION MR. HOME OWNER!

Do You Need An Extra Room?
Do You Want to Repair, Repaint Your Home?
We Have The Answer To Your Problem

## FHA TITLE 1

100.00 to 3500.00 On Monthly Payments

You Con Include Iobor And Materials

## 60 MONTHS TO PAY

Why wait for what your family needs and wants?

## SEE or CALL

Willson \& Sonlumber Co . Builders Mart

YU 32828

WE DONT WANT ALL THE BUSINESS - JUST YOURS"

COME IN! SEE THE BIG II FOR 57_IT'S THE AUTOMOTIVE WORLD'S NEW Shape-Setter starting a brilliant new trend with its clean-cut, dramatic lines, bold new size, its

Everywhere you
look there's news and the price is the best news of all!
Mercury for ' 57 is America's most
changed car_but it is still in the exclusive dream car otsign. I the massive Jet-Flo heampersps, in
the straight-lined roof, in the
the distinctive V-angle tail-lights. N
other car shares this look! tar more heaoron, biger rul over The biggest size increase in the indus-
try. Mercury is bigger in 8 important dimensions inside, 4 di-
mensions outside. Mercury is now
more than $171 /$ feet long, over $61 / 2$ feet wide, with a passenger com-
partmentalmost 9 feetlong. Everyhing's big about the big m
the price. Stop in today.


CLINE \& RAINER, 201 So. Wall, Floydada, Texas

Define of Duval Dukedom Shows How Publicity Withers Dictators



 mermen whapparess and ne
or both
Without





$\qquad$

## GET

 GATES and GO-
## GATES TIRES

This famous Gates Tire is Guaranteed
against any failure including Blowouts Bruises, Rim Cuts, No Time Limit o Mileage Limit.

A complete line in Stock in All Size and Grades fo
CARS - TRUCKS - TRACTORS Come in for a Good Deal

Liberal allowance for your used Tires

> WY LIE BUTANE COMPANY


## Repairs -Supplies

 BISHOP MOTOR CO., 114 WEST CALIFORNIA, FLOYDADA,
## Now! You Can + Have a Built-In gas hanoi

 without the "Build"!
[^0]:    Easy to cook with ... and a superb,

