## 

Fight Card Is Scheduled For Saturday Night

##  <br> $\$ 42,100$ in Building




Roping Club, Rodeo Assn. Meet Saturday
$\qquad$


ate Wiil p1. 12. 14

Horton Has Encouraging Word On Summer City Water Supply






Dimes Drive Is Completed

TIPTOEING Now:
Firemen Record Seven Weeks With
No Fire Reported No Fire Reported

Live Oil Recovered At Roaring Springs Test Elfective March First or Sooner

## 



Express Office Closing Would Be Disastrous

Whirlwinds Down Spur, Win District 2AA Basketball Title

PCA Announces Open House On Saturday, 9-4

Election Order For City April 2


Shower Complimen Mrs. Homer Guffee To Miss Sams, Is Is Hostess Tuesday Given Saturday

All muscle
Starkey H. D. Club Met February 1

## ALLIS-CHALMERS

L. C. McDONALD

mplevevty

$\square$

| For An "Eye Opener" Demonstration <br> See Our New <br> Bear On A Car Balancer |
| :---: |
|  |
| "The most challenging balancing demonstration I've ever seen!" That's what you'll say after you've seen a demonstration of our new "Bear" On-A-Car Balancer. You'll marvel at the extra precision balance, wheels-and EXTRA COMFORT of the ride you get. Ask us for a demonstration today |
| SPEARS AUTO CO. |



 The Texas Farm Bureau has represented farmers effectively in Agricultural

JOIN YOUR COUNTY FARM BUREAU NOW!

Jog Appetites With Fruit
 On Colleg


|  | $\mathrm{CO}$ |  | Boys | Lak |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| of So. |  |  | Visit Santone |  | A | Bigger Than in 1950 |
| farmers | 0, man max | wel | Big Stock Show |  |  |  |
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|  | ${ }^{\text {andex mamem }}$ | Supper Nets Fund |  |  |  | miximis |
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| Somem mim |  |  |  | 为 |  | We Salute |
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Bowers Funeral Is Attended By Friends of Os



## KFLD Schedule

Brother of South
Plains Man Passe At Crowelf Home


Keen Interest Is

Shown by Bidders In Veterans Land

## NOTICE:

PATZER CHIROPRACTIC CLINIE Will Be

1204 QUINCY in PLAINVIEW, TEXAS as of February 18. The Same office hours will be maintained as in the past.


OPEN HOUSE CELEBRATION

## PLAINVIEW PRODUCTION CREDIT ASSOCIATION

SATURDAY FEBRUARY 16
From 9:00 A.M. to 4:00 P. M.

FRFE COFFEE and DOUGHNUTS
E. A. Williams, Manager


MILADIES SHO

$\qquad$
24.95

JUST ARRIVED

 Mexine otem anal arumd, the wasaine and sparkhicienand warar it tor dinner jeathery withint ind youre ready

FAILLE DUSTER TWEED DUSTERS


Court Chooses
Personnel For County Elections

Basketball

Fast Pace Set In County For Drilling Wells

For pep and push co cerry you through ill noon, eat a complete brealizast. It shouid include enriched or whole bread; cereal, eggs, ou other meat scobstitute; and fruit.

STAR CASH Values
Hellorine 49 Cl

PERCH 33 ${ }^{\circ}$
Biscuits $19{ }^{\circ}$

Railway Express
Elberta Peaches \$1
Orange-Ade 25 ${ }^{c}$
MUSTARD $15^{\text {c }}$
$\mathrm{JELLY}^{\text {Shurine }}$. $\quad \$ \mathbf{1 . 0 0}$
$\begin{array}{ll}\text { JELL-O } & \mathbf{2 5}^{\text {c }}\end{array}$

VEL 28

TISSUE $3^{\circ}$
Dog Food 25 ${ }^{\text {c }}$
BOLOGNA 39 ${ }^{\text {c }}$
$\underset{\substack{\text { OLlored }}}{\mathrm{OLEO}} 21^{\circ}$
CHEESE 69


County Judge



Newspapers Show Vigor, ing Economic Vitality 5 F = $=\mathrm{F}=\mathrm{E}=$ $\pm=E=\mathbf{Z}=$





WeSt ars of technical training and a great deal t's why you can depend on us for expert
NNIS' TV SERVICE

- Nite YU 3-3952
"My ELECTRIC clothes dryer saves money because we need fewer clothes for my growing children!


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CFORD. IEX

SMALEST
SONOTONE 312?


- Now you can wear a tiny Sow you can wear a tiny
Sanotone completely in your
ear and tear better with ease. Weighs onty half a
ounce. No extra "button" years of Sonotone research
is invisible on women, barely noticeable on men.
Yo just have to see this
Sonotone masterpiece to beSonotone masterpiece
lieve it.
come in ron

SONOTONE HEARING CENTER COMMERCIAL HOTEL FOMOYDADA
FRIDAY - FEB. 15 th


 Yu3.358
FOR BUTANE SERVICE WYLIE
Butane Company

##  Brand New! Powerful! Roto-Matic Model 805


$\qquad$
FOR 10 DAY HOME TRIAL
BOREN FURNITURE \& APPLIANCE

## Beall's <br> QUALITY MERCHANDISE

BOYS JACKETS and COATS
MENS DRESS SLACKS
Values to 6.90
Worsteds, Flannels, Twills. Many Colors and Styles. Sizes 28 to 42 $\$ 4.88$

LEARANCE NIGHT WEAR Flannels and Some Broadcloth PAJAMAS and GOWNS
Sizes and Styles. Values to 3.98 Broken Sizes and Styles. Values to 3.98
$\$ 1.00$

| \$1.00 |  | \$2.47 |
| :---: | :---: | :---: |
|  | UNBLEACHED SHEETING 39" WIDE 5 YARDS $\$ 1.00$ | ONE GROUP |
|  |  | PIECEGOODS <br>  |
|  |  | 29c Yard |
| L.ADEs CoRE CREPE | cannon thirsty <br> HAND | Mens Cotton and Rayon Long sleeve spor SHIRTS |
| $\underset{\substack{\text { Pink.. Whiter Elack, Toast } \\ \text { Rewulars and Talls } \\ \text { Regular } 2.98}}{\text { S.IPS }}$ | TOWELS Large $18 \times 30$ ASSORTED COLORS |  |
| \$1.99 | 22c Each | \$3.00 |

## (1). SOCIETY

Wilbur Floyd And Idalou Miss Are Wed February 8 SPECIALS
Plus Our Profit Sharing Stamps

| OOG FOOD $2-29 c$ |
| :---: | :---: |
| COFFEE, Ib. Can 99c |

Ellerfa Peaches

Pork \& Beans $3=25 c$
Black Pepper $3=25 c$
CORN $2=29 c$
Tunip Greans $2=25 c$
PEAS $2=39$ -
PINEAPPLE $25 c$
Chery Preseres $=49 c$

BOLOGNA, ll. 35 c FRANKS, Ib. 35c RIB ROAST, ID. . . 35c

CHEESE WHIL, 80L. Glass 31c
WESTER \& SON
GROCERY \& MARKET
Phone YU 3-2534
We Deliver



## -

Valentine Brunch Has 100 Present

Fairview News

## OUR NEW PHONE NUMBER

PHONE IS
Please Mark Your Directory

GUILDERS MART

## NOTICE

TO COTTON GROWERS
The PLAINS COTTON GROWERS, Inc., cooperat ing with other organizations has, within its first year:
ped turther loass of Mationg in 10 protect shor stanple cot on price.
reforms and improvements in cotton classing and cres for the area itional funds and personnel for cotton research on the Plains from U. S active campaign to get light spo tted cotton recognized in CCC. e made extensive area survey of micronaire for research and marketing purprses. Wlity goals to improve our competitive positionence to analyze problems and set Worked with Department of Labor for reasonable for farm labor program.
Worked with Experiment Station, Extension Service, Vocational Worked with Experiment Station, Extension Service, Vocational Agriculture and
others in distributing educational material Secured national recognition of our Association in legislative and trade circles.

This is YOUR LOCAL ORGANIZATION, working to PROMOTE and PROTECT your interests.

Dues are 15 cents per bale on your 1956 crop. If your gin has not withheld your dues, please make your payment direct to
PLAINS COTTON GROWERS, Inc.
220-221 Lubbock National Building LUBBOCK, TEXAS

## F

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## News

'Glimpses of the

Far East' Topic Of Club Meeting "Olimpses of the Far East" wa
the toph for the program tor the
1922 Study Club when it met thurs
int 1922 Study club when it met Thurs
day. Fet. ? in the home of Mre
Glad Snodgrass, 503 West CallornMrs. Kenneth Bain gave the de-
ootional, reading several verses votional. reading everalal verses tro
the fourth chapter of Philippians "Every man is a y olume if yo
now how to read bim," was




## BIBLE BAPTIST

28 vishors in the last two at
37 vistorors in services frbrea
nisitors in services this pist
have you vistred
We are seeing the Salvation of souls
our services, Many are coming into the $F$
Fi
We ctand tor the tundamentats of the
Ezzek. 18:4, wordiliness a John 2:15) 2:1.3 aliso read Titus 2,12 . We believe in
ibbe word of God. We also teach and prea

SUNDAYS
10:00 A.M-Bible Study
7:00 PM-Prayer Service
11:00 AM.
7.30 PM
Service
7.30 Mid -Week Service
$\begin{array}{cc}\text { Location On 3rd St. } 2 \text { Biks } & \text { North of Peop; } \\ \begin{array}{c}\text { Song Leader: Cecil Taylor } \\ \text { Plasialist: }\end{array} \\ \text { Pastor: Gilbert H. Rhine. } & \text { Pelephon }\end{array}$
HESPERIAN CLASSIFIED

## Penneys

aim for her heart wit
Gaymodes
better nylons, better on a budget

## $98^{\text {c }}$

[^0]

Plus The Added Bonus of Scottie Stamps-Double on Tuesday. Shop Powells and Save. BELL'S FESTIVAL

\section*{MELLORINE <br> 39c <br> 

Junior Show March Second

OWN - HOLMES ed to Announce that Presley mer is now it's Associate and entative. Mr. Kennamer is y Qualified and Licensed in Activities.

IRE INSURANCE
UTO INSURANCE
ASUALTY INSURANCE cluding FARMERS COMPREHENSIVE
ZRSONAL LIABILITY and WORKMEN: SMPENSATION
IAIL INSURANCE
TFE INSURANCE
OSPITALIZATION INSURANCE
EAL ESTATE and RENTALS ARM LOANS
best of Insurance and Prompt, as, Efficient Service, Plus SubSavings, Call
RESLEY KENNAMER At BROWN - HOLMES Ukon 3-3757, or at his residence Ukon 3-3949.


LIfe, Liberty, and the plersuit of happiness Mrs. Frederic A. Groves. President General, National Society. Daughters
of the American Revolution, teaches her two grandchildren, Allene of the American Revolution, teaches her two grandchildren, Allene
and EEocse Phillips, about ihe rights of Americans in observance
of February as American History Month. The girls, 9 and of February as American History Month. The sirls, 9 and ${ }^{5}$
respectively, are CA.R. Members. Mrs. Groves sits at a desk once ouned by John Hancock, bold signer of the Declaration
of Independence. Spectacles used by Benjamin Franklin, a silver



URDAY - MONDAY

ONE-STOP SHOPPING MEANS TIME and MONEY SAVED FOR YOU!

SOFT SKINSPRAYNET

## f Mcadoo Couple Honor Anniversary Open House







ES TIRES
fameus Gates Tire is Guaranteed y failure including Blowouts, mim Cuts, No Time Limit or
lete line in Stock in All Sizes
for Cman in tora Good Deal U alowance for sour tued Tines

## WYLIE NE COMPANY




## SEE JIM WORD

About The Best Insurance Buy Available NEW COMPREHENSIVE DWELLING POLICY
This New Policy Gives The Home Owner The Following Protection:

All This For An Average Savings of 20 to The Policy Holder.

## IO8 W. Missouri St.

## EW AND IMPROVED RE INSURANCE POLICY

D1 TOWN DWELLINGS AND OUT BUILDINGS THIS NEW INSURANCE FERS, THE MAXIMUM OF COVERAGE AND PROTECTION - AT REiced rates
IIS NEW POLICY COVERS:

Five and LIGHTNING
1/ BILITY and MEDICAL
YYMENTS (Other than Auto) anduading
THEFT - Both at home and Away E. L. LOSION, WINDSTORM,

IURRICANE and HAIL
ch ISS BREAKAGE

## DTVE

SDALISM and MALICIOUS

## SCHIEF

v Improved Policy Can be Issued Feb. 1st. You Can keep your present e in effect and receive credit for it when figuring the premium for this

FOR INFORMATION AND COST ANALYSIS CALL US
Y KENNAMER or REX BROWN WILL BE GLAD TO EXPLAIN THIS LICY TO YOU.

- COLLAPSE
- WEIGHT OF SNOW, ICE or SLEET
- WATER DAMAGE
- DAMAGE FROM LAND VEHICLES, AIRCRAFT and FALL ING OBJECTS
- ADDITIONAL LIVING EX PENSES and RENTAL VALUES While damaged building is being repaired
- MONEY, SECURITIES, and U.S. SAVINGS STAMPS

Feb. 1st
figuring the premiu

## ROWN-HOLMES

 and adjoining counties-one year
$\$ 3.00$; six months, $\$ 1.50$; four months $\$ 1.10$ in advance. hs 70 c in advance

Established 1896 b Entered as second post office at FW


Better Water Use. All the waste of water on
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VIEWS AND COMMENT

Higginbotham-Bartlett Co
Open A Budget Account With Us new lovgiterns - tyears topar Loans Up To 83.500
Hest call wo 3.240 - hlovdids


 maty ith No Down Paymat reuired.



## IT'S TIME TO <br> GET READY

 (A) MARCH IS STOCK SHOW MONHH the wagon wheelIs Getting Ready For The Big Eve Are You?
Come in and see our complete selection of Western OUR SPECIALTY - BRADFORD HATS Brimsizes
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ATTENTION MR. HOME OWNER!
Do You Need An Extra Room?
Do You Want to Repair, Repaint Your Home? We Have The Answer To Your Problem.

## FHA TITLE 1

100.00 to 3500.00 On Monthly Payments

You Can Include Labor And Materials

## 60 MONTHS TO PAY

Why wait for what your family needs and wants?

## SEE or CALL

Willson\&SonLumberCo. Builders Mart

YU $32828 \quad$ YU 33113 or YU 33111

"WE dont want all the business - JUSt yours"

## Only the Mercury Monterey 4-door sedan offers all thes features at such a low price

Style -The glamorous Monterey 4-door has two distinct advantages for sedan enthusiasts: it has
the clean, crisp hardtop look, plus conventional the clean, crisp hardtop look, plus conventional
sedan rigidity. Bright metal moldings frame the windows and conceal the thin, strong center posts,
Size_Lowest, widest car in its field . . . most spacious interiors in its field . . . easier rear seat entrance ... giant trunk capacity ( 34 cu. ft.) and
widest trunk widest trunk opening in its field.
Visibility_Full rear-seat vision . . . largest back window, up to $50 \%$ more glass area

Engines_Most powerful engine for the money as standard equipment . . . highest standard com pression ratio for the money . . . Thermo-Ma four-barrel carburetor as standard equipment three-way transmission choice

Features_Full-Cushion Shock Absorbers swept-back ball-joint front suspension . . . rei forced box-section frame . . . front-hinged hood. triple-braced roof panel $\ldots$. glass fiber roof panel insulation... rear windows go all the way down not just half way as in some competitive cars.


NEVER BEFORE HAS SO MUCH BIGNESS, LUXURY AND POWER COS SO LITTLE. SEE YOUR MERCURY DEALER NOW FOR FULL DETAIL
MERCURY for '57. with orem. Cur orsce

Ure of Texas Agriculture


## 



New Sprinkler Is Built To Resist Abrasion of Sand

McCoy News

FARM \& RANCH LOANS See R. E. FRY
$\qquad$

TURDAY, FEBRUARY 16 TWO FEATURES

JOE
94., MON., FEBRUARY 17-18


VISIT OUR SNACK BAR
Unkle Hank Sez IVE AL WAYS WONDERERO
WHR MRS JONES WAS SO
Win
 UNTL FOUNO OUT THAT



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## 7 namv sprimkLen sales

## YOU ARE INVITEDTO

## GET THE FACTS

about modern lubricants and lubrication Problems at a

## FREE DEMONSTRATION

THURSDAY, FEBRUARY 14
8:00 P.M. As Guests of

## DANIEL AUTOMOTIVE

123 West California St., Floydada This is No Ordinary Meeting! Don't Miss it

[^1]LEARN--

LEARN -
LEARN--

Learn about the new lubrication problems ... Learn about heavy duty oils, oil additives and oil discoloration. Learn about oi CAN YOU ANSWER THESE IMPORTANT QUESTIONS? hat heavy duty oils and when are they recommended? In what ways are the additives in H. D. oils helpful to an What is the most important cause of oil contamination? What causes sludge and acid corrosion! Can the dipstick be used as a guide for oil changing with the How can you relieve hydraulic valve troubles?
What is the effect of crankcase moisture on heavy duty oils? What are proper thermostat settings and how can this help engine performance with new type oils.
Be Sure To Get Your Registration Card at The Meeting To Be Eligible for Door Prizes which are
DEEP FRY - ELECTRIC COFFEE MAKER-ELECTRIC CORN POPPER HOT \& COLD SERVER - SCOTTIE COOLER REFRESHMENTS WILL BE SERVED!
DANIEL AUTOMOTIVE

Narcotics, Liquor, Women, Gambling: They're All Part of the Duval Story


Dr. Jones Named To High Ranking College Agencies

Highlights And Sidelights From the State Capitiol
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$\qquad$






[^0]:    SHMLES GAYMODES better because they're ponnedy threre I Better, too, because they're beautiful gifts Ponneg's thrifty price. Seamless nylon sheers sheath her legs oge sof mist of color without any streaks or rings to mar the love STRETCHABL GAYMODES beffer because they yive you the best ift I Compare Penney's stretchables for sheerness ... for clingy glamour fit . . . for low price! Y Yu'll discove they're the moot beautiful buys around. Dark and plain seams . DOUNE LOOP GAYMODES befter beceuse they give you lomper wear I The secret's in the revolutiona doubie-joop knit. Two chreads take the tension instead of one. If one
    snags, the other is still intact to check runs. Lonser whisper sheers in proportioned lengths. Sizes $81 / 2$ to 11 g, gift-wort Double teop Kneo tengut sheon

[^1]:    LEARN-

