## SC Announces 1957 Cotton Soil Bank Rates



Officers Probe Here
For Body Of Woman
The mystery of the disapperance
Research Drive Gets Backing In Floyd County
Acre Payments From 21 to 68

$\square$上ㄴ․․․․․․․․․․․․․․․․․

## The Floyd County Hesperian

Sorghum is Assn.
Campaign

\section*{THE

PCA Completes

## $5=5$ $\pm=$

 $=$

Poll Taxpayers Far Below 1955

Marketing No. One Problem For Growers Of Vegetables

February Dollar Day Hits Monday

\title{

New Quarters

# New Quarters <br> Second Round of District Cage Race Opens Here Friday Night 



Weather Hinders Cemetery Meeting
Mothers March and Coffee Day Add 5850 To County Polio Fund


Chis. W. Taylor Is Lubbock Teacher




## As A Farm

Woman Thinks
$\qquad$

## Dougherty News

## 2.:14:93

FLOYDADA
WED. THURS., FEB. 6-7

 You'll See Frankenstein | You LL SEE A B |
| :--- |
| UNEARTLLY |

 monsters AND THEY MAY SIT $\underset{\substack{\text { In } \\ \text { Your } \\ \text { Lapi }}}{\substack{\text { in }}}$ Es "1 ${ }^{\prime \prime}$

3) THE HORROR SENSATION OF THE NATION


His all in fun, but to "CORPSE
ON THE SCREEN
Aldo Ray in "NIGHTFALL" ADMISSION:

Frank Roberson, Lockney, Passes

## Qundity Foods

 .AT REAL SAVINGS!Plus The Added Bonus of Scottie Stamps-Double or Tuesday. Shop Powells and Save.

WHITE KING

## Detergent Soap .. 490  


CAKE MIX

| $\text { 39 }{ }^{c} \text { CACON }$ <br> SPUDS. 55 ${ }^{\circ}$ FRYERS |
| :---: |
|  |  |



IRRIGATION HEADQUARTERS

| 957 CHEVROLET 148 h.p. 261 cu. nches, complete less carb. |  |
| :---: | :---: |
| 957 OLDSMOBILE Golden Rocket |  |
|  |  |
| T-400, complete less carb |  |
| ${ }_{957}$ CRYSLER, complete less |  |
|  |  |
| In crate 8630 ) |  |
| CITY AUTO PARTS |  |
| LUBBOCK, TEXAS 1505 EAST BROADWAY | PO3-4393 |

1505 EAST BROADWAY

Lakeview News


REMEMBER - DOUBLE SCOTTIE STAMPS - EACH TUESDAY On All Cash Purchases of $\mathbf{\$ 2 . 5 0}$ or more

PRICES GOOD FRIDAY - SATURDA MONDAY
FEBRUARY 1-2-4

GU-WAYYERY 70 MARKFT Y

NSETIE

Barker Losing Brownies Will Job With City Organize Here


Icy Road Causes Injury To Four Wisconsin Women

Marshall Calls
For Vegetable Grower Meeting

Foundation

OUR NEW PHONE NUMBER
PHONS IS
Please Mark Your Directory
BUILDERS MART

Gulf Station Permit Issued

## CRUSHED PINEAPPLE

 FRUIT COCKTAIL 4 for Red Pitted Cherries 5 for GOLDEN CORN 6 for GRAPE JUICE 3 for BRICK CHILLITomato Soup, No. 1 Can COCOA, . . i Pound MILK, Tall Can, 2 for BREAD, . Large Loaf DELSEY TISSUE, 4 Rolls

Facial Tissue, Box 400's
HULL \& McBRI

Rites Are Pending For Cooper Baby


| STAR CASH VALUES |  |
| :---: | :---: |
| Biscuits | $19{ }^{\text {c }}$ |
| Stran berries | $15^{\circ}$ |
| FRTERS | $39^{\circ}$ |
| Chewing Gum | $10^{\circ}$ |
| Pineample Juic | $34^{\circ}$ |
| Salad Waters | $25^{\circ}$ |
| Tomatos | $25^{\circ}$ |
| EEANS | $25{ }^{\text {c }}$ |
| Sill | $10^{\circ}$ |
| Peean Halves | $79{ }^{\circ}$ |
| Napkins | $25{ }^{\text {c }}$ |
| trend | $39{ }^{\circ}$ |
| Biscon | $49{ }^{\circ}$ |
| Ciliese mid | $59{ }^{\circ}$ |
| cis | ${ }^{49}$ |

## TOLLAR. DAYS WEEK - END FOOD SALE FOOD KING ASSORTED AS DE

Butter Beans Pork \& Beans White Hominy
Pinto Beans
$\begin{array}{ll}\text { Mexican Style Beans } & \text { Red Beans } \\ \text { Navy Beans } & \text { Golden Hom }\end{array}$

## 11 cans for $\$ 1^{00}$

 FOOD KINGBeans and Potatoes Cream Style Golden Corn





## DOLLAR DAY

## ATHALE'S MONDAY FEB. 4TH

## "DAN RIVER" <br> ARD GOODS fords for $\$ 1.00$

w Spring Patterns
Regular 79c Yard

ONE LOT
ARTI PRINTS 66c Yard Regular 98c Yard A Drip Dry Fabric

## ONE LOT

 WOMENS
## rOPPERS

$\$ 5.00$ Each
ightly Soiled. Most of These Are All Wool.

ONE GROUP OTTON LOOP

RUGS
1.25 Each

36" Regular \$1.98 Issorted Colors

MENS
S.T.R.E.E.C. SOX

6 Prs. for $\$ 2.00$
All First Quality Regular . 100 Per Pair ONE GROUP
MENSTIES $\$ 1.00$ Each Regular $\$ 1.50$ Ea. New Patterns ONE LOT ASSORTED
PIECE GOODS
3 Yds for $\$ 1.00$
Values to 98 c Yd. Buy Now at This Low Price

## ."L" BROWN

SHEETING
4 Yds. for $\$ 1.00$ $36^{\prime \prime}$ WIDE Regular 29c Yd.

## lle's Dept. Store

YU3.358
FOR BUTANE SERVICE WYLIE Butane Company


FARM \& RANCH LOANS See R. E. FRY


CLARK'S

PALACE THEATRE - FLOYDADA

Wed. \& Thurs. Feb. 6-7


DUNGEON DEATH
Guosti wercworvis! muuman
CREATURES SIT AY YOUI


Also On The Screen
ALDORAY
"NGGHFALL ADMISSION
Adults Kids



WITH 4-BARREL CARBURETOR, CUSTOM TRIM, KING-SIZE $8.50 \times 14$ TIRES Plus All These Other Extra-Value Features at No Extra Cost!
big-Car benefits-


Hi-Lo Bumper Protection
ROCKET T-4OO ENGINE
$400-\mathrm{lb}$. fl . Torque
400-1b.-.t. Torque
371-cu--in. Displacement
9.5 -to-1 Compression Ratio
WIDE-STANCE CHASSIS
New 8 thdh-Wider Frame

Oil Filter

-Fashion- Firm Seleatures

TAKE A DEMONSTRATION DRIVE AT YOUR


Andrews Ward $A$ and $B$ Honor Rolls Released
$\qquad$

KFLD Schedule
Bethe Wilson and Larry Glassmos

PATZER CHIROPRACTIC CLINIC 702 N. 2ND.
FLOYDADA
That which is natural, even tho little, is in excess
of that which is artificial, even tho voluminous.
of that which is artificial, even tho voluminous

Colorado has the
The northernmost
The northernmost
is located in Min . is located in Maim Louis Bleriot fir
Wish Channel in $19 n$

TELEVISION SICK?
We have just the Answer. During February We Will Repair Any Television That Is BROUGHT TO OUR Repair Shop and customer pays for parts only.


Regular Service Charge On All House Calls

## Try Us For Fast Dependable Service

## Dennis' TV Servia

## No Weather Il lories!


because she makes her own drying weather-day or night. Rain, snow, dust will not mar the beauty of HER clean wash Just a simple transfer of the clothes from the washer to the dryer is all it takes for a CLEAN drying job. Her clothes last longer,
too, because the harsh sun doesn't get a chance to -
fade away delicate colors. You, too, can make your own drying weather ... with a clothes dryer-of course it's electric.


6 Week
List Is at Jr. Hi $5=$ $=$
\%


 sixth Grade: Jerry Taylor. Pam- Mamily. Mrs. T. W. Norvell with
Mr and Wanda Sutton, Fredothy Ray Weaver
mank Ken Roberts Ronald Bertand Kall Reed, Anthory Whatsill, Jumm
Kassahn, Marjorie Dunavan, Way
lene Mankins. Craig Edwards.

Center News KITCHEN AND $\star \star$ FIELD NEWS

Max Rucker, James

 Mrs A a Tyler underwent sur-
ery at Pitts Hospital hast Frida


Sand Hill News




## Hagood's Week-End Specials <br> 

## MENS SPORT COATS

Values to 21.50 . . $\$ 12.00$
Values to 29.50 . . 16.00
MENS JACKETS
Values to 12.95 . . $\$ \mathbf{6 . 0 0}$

| Values to $24.95 \ldots \$ 12.00$ |
| :--- |
| MENS DRESS PANTS |

Values to 14.95 . . $\$ \mathbf{1 0 . 0 0}$
Values to 12.95 . . . $\$ 8.00$
MATERIALS
1 Yard For . . . . . . 1.00
Values to 1.98
2 Yard For . . . . . . 1.00
Values to 1.49
3 Yard For . . . . . . 1.00
Values to 69 c
HAGOOD'S DEPT. STORE


BIBLE BAPTIST CHURCH Church where everyone is somebody
$\qquad$
COROUROY SHRTIS $\$ 1.50$
MENS
flannel SHIRTS $\$ 1.22$
WYON PANELS . $\$ 1.00$

## South Plains News



Dr. O. R. McIN OPTOMETRIS office:211 SOUTH $M$ Phone YU3-3460

Baker News

FIRE

G. C. Tubbs

Insurance Agency
Phone $Y U 3$ S3986

"Never a Bum Steer" HEAVY USDA CHOICE BEEF CUT TO ORDER ON REQUEST

PLENTY OF HOT BAR-B-Q

Round Steak lb. Chuck Roast lb. Ground Beef lb BACON Pkg RIBS
Pork Chops lb.

## 'NEW AND IMPROVED FIRE INSURANCE POLICY

ON TOWN DWELLINGS AND OUT BUILDINGS THIS NEW INSURAN OFFERS THE MAXIUM OF COVERAGES AND PROTECTION - AT DUCED RATES

## THIS NEW POLICY COVERS:

- Fire and Lightning
- LIABILITY and MEDICAL PAYMENTS (Other than Auto
- THEFT - Both at home and Away
- EXPLOSION, WINDSTORM HURRICANE and HAIL
- GLASS BREAKAGE
- SMOKE
- VANDALISM and MALICIOUS MISCHIEF
- COLLAPSE
- WEIGHT OF SNOW, ICE or SLEET
- WATER DAMAGE
- DAMAGE FROM LAND HICLES, AIRCRAFT and FALI ING OBJECTS
- ADDITIONAL LIVING EXPENSES and RENTAL VALUE
- MONEY, SECURITIES, and U SAVINGS STAMPS

This New Improved Policy Can be Issued Feb. 1st. You Can keep your pre Insurance in effect and receive credit for it when figuring the premium for new policy

FOR INFORMATION AND COST ANALYSIS CALL US
PRESLEY KENNAMER or REX BROW N WILL BE GLAD TO EXPLAIN T NEW POLICY TO YOU.

## BROWN-HOLMES

on of Two Sons BrightensHome of Pleasant Valley Couple Stella Campell
 Betty Crocker Contest Winner
 $=$


> REAGAN - GIESECKE INSURANCE Fire-auto insurance STOCKS - BONDS


BRADFORD JEWELRY

## DOLLAR DAY SALE

SAVEOUR STAMPS VALUABLE PREMIUMS

PEACHES
WHILE
THEY
THEY

## 4

 1

## Tomato Soup 8

| SALMON | TAMALES | TiSSUE |  |
| :---: | :---: | :---: | :---: |
| 2 | 1.00 | 3 | 1.00 |

PINEAPPLE 4

Chopped Beef 3


| PEAS | TOMATOES | OLEO |
| :---: | :---: | :---: |
| $\mathbf{7}$ | 1.00 | 10 |

Bologna 3 lbs $\$ 1$ RIBS 3 lbs. $\$ 1$ JOWLS 3 lbs. $\$ 1$ Weiners 3 lbs. $\$ 1$
TEL. YU 3-2534
WE DELIVER

Subscription Prices: Outside Floyd, and adjoining counties-one year $\$ 2.50$; six months $\$ 1.25$; four months 90 c in advance

THE FLOYD COUNTY HESPERIAN
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## TEXAS FPRESS ASSOCLIHOM

Momeran

Entablished 1896 by Clao Entered as second class post office at Floyday Congress of March 3

VIEWS AND COMMENT *

## You can help

if you pay yo
business today
a part in any e
Those who help themselves get help. It gravi-


Army-Navy-Air
Men In Service
 namon wnemer mom

 Home rix


WYLIE BUTANECO.,

BROWN ${ }^{\text {h HOLME }}$ Is Pleased to Announce that Pre Kennamer is now it's Associate Representative. Mr. Kenname Properly Qualified and License These Activities.

- FIRE INSURANCE
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PERSONAL ompenal miability and won
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For the best of Insurance and P Courteous, Efficient Service, Plu stantial Savings, Call

PRESLEY KENNAMER At BROWN - HOLMES Phone YUkon 3-3757, or at his r Phone YUkon 3-3949

## Stop dreaming... PRICE IT! <br> $\downarrow$

## See Your BYRON JACKSON PUMP DEALER

 IRRBJ built.tolost pumps

## DX Special

 MOTOR OIL.D-X Special $10 \mathrm{w} / 30$ flows at $50^{\circ}$ below zero, wet has the tough it reduces friction to give you as much as 4 more miles per gallon of gasoline. Its faster winter staris save your battery. Stop
oy now, Let us winterize your engine with new D. $X$ Special and weather-proof your car from

Here's how we protect your car! Oil hanged to $0 . x$ Special Chassis lubticited Tranemisision
dhanged henged
Wheel bearings repacked Cooling system inspected oni protected with anti-freere
Spark plogs inspected, deened adiusted Bethery inspected and tested Tires checked ond rotated Windstiald wipers ond lights
inpected

Now weather-proof your car for winter!

$\qquad$

CONSUMERS FUEL ASSOCIATION

Plunderbund Plucked $\$ 7,187$ enavides Schools in One Day sinc iocosox





WMBLE OPTOMETRIC CLINIC TELEPHONE YU3-2496


## anNouncing

ONE-FOURTH BILLION DOLLARS OF LIFE INSURANCE IN FORCE DECEMBER 31, 1956

## 

## R. PUCKETT, Service Agent

3356 - Floydada, Texas - 319 So. Main



Highhights And Sidelights From the State Capitol

## AUSTIN - A number of the Bet- ter Govermment bills requested by the Lexislature by the Texas Press Association have hit the legislative hopper. Oustanding among those intro-



OUR WESTERN WEAR SALE ENDS FEBRUARY 2 . . . .Come in and get Those Famous Brand Western Outfits at 20 off regllar PRICE
MENS 100 WOOL WESTERN SUITS MENS WOOL \& RAYON WESTERN SUITS MENS RAYON WESTERN SUITS MENS CORDUROY SUITS
ALL WOOL LADIES WESTERN COATS ALL WOOL MENS WESTERN COATS

## Bob Masters, Mgr.

 P. O. Box 801, Lubbock, Texas

## BANK DOLLARS

## FIRST NATIONAL BANK

FLOYDADA, TEXAS

## WAGON WHEEL

FAMOUS

# Esso Extra 

## GASOLINE

## gives extra anti-knock

performance in modern engines
 have engines with high compression ratios. $j$ Even at this altitude, these engine
the extra performance of Humble's
famous Esso Extra gasoline. famous Esso Extra gasoline.

- It's the best premium gasoline you can buy ... with extra anti-knock performance ...extra power ...extra protection against vapor lock ... extra mileage extra quick starting and warm-up.
- Fill up with Esso Extra gasoline under your neighbor's Humble sign it's famous for performance.
- 

Prevent "the knock you cannot hear" use famous Esso Extra gasoline.
 hear it. But like all knocks, it robs your If yours is a modern car in any price class "trace knock" with Humble's famous Esso Extra gasoline.


(1)PRICES FOR FRIDAY, SATURDAY,

## COFFEL


LIBAS
4 for $\$ 1$
ASPARAGUS ${ }^{\text {and }}$ 37
SBY BET BUY DAY libby's and Piggly Wiggly takes to the air to give you savings with a flair, plus S \& H Green stamps double on Tuesdays.

MONDAY

## CHICKEN 55c

 Lubsys, Froene. 10 oe. Phe BUTTER BEANS Lubrys. 10 o. Phes. (Your choice) FRUIT PIES cut libers, go. Phas. Fruem GREEN BEANS

PIES

45 c 19C

19 C
Beef, Chicken, or Turkey, Libby's Frozen 8 oz Pkg.

| APRICOTS | 4 \% ${ }^{1}$ |
| :---: | :---: |
| PEACHES | 4 \$1 |
| PLUMS | 5 tor $\$ 1$ |
| BEANS | 7 toc \$1 |
| OLIVES 5 | 3 tom $\$$ |
| PICKLES ${ }_{\text {\% }}$, | 3 tor $\$$ |

plus sth. GREEN STAMPS DOUBLE
EVERV

PINEAPPLE 5 for $\$ \mathbf{1}$ GREEN BEANS 8 Cans $\$ 1$

## PINEAPPLE JUICE

 TOMATO JUICE810
$\$$ 29c
5 for $\$ 1$

## Caulifiower

ssow whre
L. 1.


TTors. Larpe such 10c ORANGES
Lettuce ${ }^{\text {mim nat }}$ I7C

IOC
$12{ }_{2}^{\prime} \mathrm{C}$
39c

GREEN BEANS 4 cm \$ 1 BEETS
2 cman 25 c

|  |
| :---: |
|  |  |




Libsys crams styec, Goleen
CORN
6 tor $\$ 1$

Hand Woodebirrs, 1.00 site
LOTION
50c
BABYMAGIC
SCOTTIES
facial
$\substack{\text { Mex Nevs } \\ \text { Sise sle }} 390$

TISSUE

## Fruit Cocktail 3for $\$ 1$

