

Fete Miss Ann Finley Evening

Mrs. Riley H. Teague presided at the Monday evening, beginning at 4:00 and 6:00 p. m. Miscellaneous show, honorary Ann Finley, bride, Gene Ferguson.

Agreed by Mrs. Teague to the honoree, Mrs. Porter Finley and the bridegroom's mother, Mrs. Teague. The hostesses were Miss Finley, Mrs. Ferguson.

Arrangement table was laid out with cut-worked cloth and an arrangement of carnations, flanked by crystal holders, bearing "Ann-Gene" completed the table decor. The evening presided at the appointments were

Hammonds was at the table and Mrs. A. Pate and Gene Collins Sr. showed through the gift rooms.

For the occasion were Brian Day, Roy Teague, Tommie, Riley Teague, L. A. Patz, Nolan Hatley, Sherman Irwin, E. O. Adams, Johnnie Miller, C. B. Womack, James Jackson, J. M. Wilbur, Lynn Miller, Gene Collins Sr., Wanda O'Neal, E. W. and Mrs. O. E. Mury. Mrs. presented Miss Finley electric mixer and a gift with ivy.

Approximately 160 guests registered.

Mrs. Childs Given Birthday Dinner

Mrs. M. F. Childs was honored with a surprise birthday dinner Sunday at the home of Mr. and Mrs. Ed Childs.

A birthday cake of white, pink and green was presented to the honoree following a bountiful dinner.

Mrs. Childs received many gifts and felicitations from her family and friends.

Those present for the occasion were Mr. and Mrs. Elvis Childs and son, Jerry, of Muleshoe, Mr. and Mrs. Buddy Childs and daughters, Linda and Peggy, Mrs. Ocie Morrison, Harvey Allen, Eddie Childs, Miss Virginia Day and Mr. and Mrs. Ed Childs, all of Floydada.

Shower Courtesy For Mrs. Fulton

Mrs. Bill Fulton was honored with a pink and blue shower last Wednesday morning between the hours of 10:00 and 11:30 o'clock, at the home of Mrs. Clarence Reddy of the McCoy Community.

Guests were greeted by Mrs. Reddy. Mrs. Cleo Fulton of Farwell was an out-of-town guest.

The refreshment table was laid with a lace cloth and centered with a miniature stork and diapers. Crystal appointments were used.

Hostesses for the occasion were Mesdames J. W. Day, John Fowler, Loyd Pate, G. H. Day, O. L. Bearson, Wanda O'Neal, Lewis Reddy, Connie Bearden and Clarence Reddy.

A present is an astronomical unit of measure nineteen billion miles long.

Mrs. Williams Is 29 Club Hostess

Mrs. Q. D. Williams was hostess last Thursday afternoon at the Council Room of the court house, when the 1929 Study Club had their mid-January meeting.

Mrs. Tate Jones was program leader and presented Wesley Phillips in a film showing the bombing of Bikini Island, and a narration of the event based on his personal experience.

Members of the club attending were Misses W. H. Bethel, Hollis R. Bond, Alton B. Chapman, Gordon Downing, A. E. Frizzell, R. E. Fry, O. G. Giassmeyer, Tate Jones, S. J. Latta, J. D. McBrien, E. L. Norman, Lee Rushing, W. W. Trapp, J. C. Veach, Henry Willis.

Next meeting of the club will be on Feb. 6 with Mrs. Gordon Downing as hostess. Mental Health will be the topic.

Miscellaneous Shower Given Mrs. Alexander

Mrs. Leonard Alexander, nee Thelma McLaughlin, was honored with a miscellaneous bridal shower Friday evening, from 7:30 until 9:00 p. m., at the home of Mrs. Preston Watson, 809 West Lee.

Guests were greeted by Mrs. Watson and the honoree, Mrs. G. W. Switzer presided at the guest register.

Refreshments of punch and cookies were served from a table laid with a white cut-worked cloth centered with an arrangement of pink carnations and stock. Crystal appointments completed the table decor. Mrs. D. W. Fyffe and Mrs. Desie Denison presided at the table.

Members of the house party were Mesdames G. W. Switzer, Luther Fry, Bill Beedy, Bill Tye, John Harris, Jack Stansell, Gerie Campbell, Herman Galloway, D. W. Fyffe, Desie Denison, Wayne Batley, Milton Terry, C. T. Hammonds and Mrs. Carl Nelson.

Our present calendar was brought into use by Pope Gregory XIII in 1582.

World's Largest Oil Storage Reservoir



Creole Petroleum Corporation, Venezuelan affiliate of Standard Oil Company (New Jersey), has drastically cut storage costs by constructing an 8,800,000 barrel earthen storage reservoir, Creole, with the help of experts from Massachusetts Institute of Technology, discovered that the clay at Amstuv, Venezuela, was impermeable enough to hold oil without any appreciable loss from seepage.

Built at a cost of \$2,800,000, this earthen reservoir is more than twice the size of the number one reservoir that Creole completed last fall, as shown above left.

Covering nearly 29 acres, it is 60 feet deep and has an earthen dam 275 feet wide at the base around two sides. According to company spokesmen this type storage can be built at a cost of about 35 cents a barrel compared with \$1.65 to \$2.00 for conventional tank storage.

By permitting sustained, more nearly constant throughputs in the face of variations in product offtake, the outdoor storage affords the added advantage of assisting Creole to maintain uniform refinery operations during the summer periods.

30-Year Resident Of Lockney Passes

Funeral service for Mrs. Margaret Scott Neely, 89, of Lockney, was conducted Tuesday afternoon at 3 o'clock at Carter Funeral Home Chapel in Lockney. The Rev. H. B. Coggins, pastor of the First Methodist Church, officiated. Burial was made in Lockney Cemetery under the direction of Carter Funeral Home.

Mrs. Neely passed at 9 a. m. Sunday at the home of her niece and nephew, Miss Emma Scott and Neill Scott. She has been in ill health for several months.

Mrs. Neely had been a resident of Lockney for 30 years, moving to Lockney from Tennessee.

Besides the relatives with whom she resided, survivors include several other nieces and nephews, Murry P. Scott, Mrs. Nina Taylor and Mrs. J. C. Colvin, all of Lockney and Emma Scott of Plainview.

Dynamic Newsmen Floydada Visitor

Wesley Izzard, publisher of the morning newspaper, The Daily News at Amarillo, and general manager of Radio Station KGNC and KGNC-TV, was a visitor in Floydada yesterday afternoon.

Here to address the Rotary Club at their weekly luncheon, he spoke of current changes in local and world affairs which pass unnoted in run of daily affairs.

Izzard expressed an interest in Floydada Country Club's golf course. He viewed it briefly and bragged on the good looking fairways and greens. He promised rather indefinitely to come back sometime next summer and try the course.

Lubbock Daughter Given Surprise Birthday Party

Mrs. John Austin of Lubbock was honored with a surprise birthday party by her relatives Sunday at her home in Lubbock.

Mr. and Mrs. W. A. Shaw, Mr. and Mrs. Virgie Shaw of Floydada and Mrs. Glee Thomas of Plainview went to Lubbock Sunday morning and the women had luncheon prepared when Mr. and Mrs. Austin came home from church.

Other visitors in the afternoon were Mr. and Mrs. Valton Brady of Lubbock.

Mrs. Austin is the oldest child of Mr. and Mrs. W. A. Shaw of this city.

Former Floydada Girl Has Daughter at Morton

Mr. and Mrs. Fred Saunders of Morton are the parents of a daughter born Friday, Jan. 4, at 10:00 a. m. The young lady weighed six pounds and six ounces. She has been named Belinda Jeanne.

Belinda Jeanne has an older brother, Jackie Dale, who is 17 months old.

Maternal grandmother is Mrs. Tom Daniel of this city and paternal grandmother is Mrs. Hattie B. Spot of Morton.

Mrs. Saunders is the former Tanja Redd.

Mr. and Mrs. W. J. Adams, Mr. and Mrs. Gene Collins Jr. and Mr. and Mrs. Earl Crow of Lubbock went skiing recently at Tres Ritos, N. M.

Floyd County Hesperian, Floydada, Texas, Thursday, January 5, 1937

PEOPLES HOSPITAL NEWS

Patients in Peoples Hospital reported in good condition are Mrs. M. B. Holmes, Miss Helen Trevina, V. C. Hagood, Mrs. E. A. Hopkins, Mrs. J. M. Daniel, Mrs. W. L. Finley, N. A. Armstrong, T. M. Noland, Mrs. D. I. Bolding, H. A. Krause, Mrs. W. T. Branson and Claton Black.

In a 20-mile race, a man would win over a horse because of his endurance.

The pony express was established between San Francisco and St. Joseph, Mo., on April 3, 1860.

At the Panama Canal the Pacific Ocean is east of the Atlantic.

The Statue of Liberty was erected in 1886.

"Veto" comes from the Latin meaning "I forbid."

Driver Shows Students How to Avert Car Crashes

When an impending highway crash is imminent, many drivers act instinctively—and often they do it wrong. Some panic, some freeze, some do nothing.

Thousands of youths are to drive in the nation's highways, they get precious little instruction in meeting highway emergencies.

Surveys of driver education programs show that trained drivers have far fewer accidents than those with no training. Good as this is, many safety educators—Herbert J. Stack of the Central Safety Education at New University—believe it would be better if drivers were taught to do in highway emergencies.

Crash situations with real emergencies on the highway give student drivers practice in handling emergencies on the highway—without risk to lives or others—can learn how to avert a crash.

The Drivotrainer, which was developed by the Aetna Casualty and Company, students take their wheel training in small cars which they learn to drive on highways shown on a



CRASH DRILLS in Drivotrainer classroom, where 15 students can be instructed at a time free of on-the-road driving hazards, teach students proper way to get out of common highway emergencies like this.

Ruth Circle Meeting Begins SE Asia Study

At 10:00 a. m. Wednesday, the Ruth Circle of the Women's Society of Christian Service met in the parlor of the First Methodist church.

Mrs. Jack Jordan, president, presided over the business meeting.

The program leader, Mrs. Jimmy Willson Jr., introduced the first in a series of six lessons on Southeast Asia.

Following the program, coffee and banana cake were served to those present.

Meetings are held the second and fourth Wednesdays of each month. The next meeting will be Feb. 13 at the parlor of the Methodist Church.

The study will be on "Sarawak" which is an extension of Borneo.

Not only women of the Methodist Church are urged to come but women from all over the community are invited to enjoy this series which will be very educational.

Danny Medley Given Party On Birthday

A party honoring Danny Medley on his ninth birthday was given Thursday afternoon, Jan. 17, by his mother, Mrs. S. D. Medley, at the home.

Colors of pink icing with blue decors completed the birthday cake which was served with hot chocolate. Plate favors of candy sticks and suckers were also enjoyed by the youngsters.

Mrs. Medley and Mrs. Sherman Irwin served to Jerry and Wayne Queen, Robert Weems, Jim Young, Gary Jarnagin, Rickie Burns, Richard McPeak, Clinton Fawver, David Hart, Wesley Phillips, Johnnie Cantrell and the honoree.

Gifts were sent by Lon Johnston and Mrs. V. D. Turner who were unable to attend.

Growups enjoying a visit and coffee were Mrs. Vernon McPeak, Mrs. L. W. Queen, Joyce Stewart, Mrs. Bob Kincheole and daughter, Mrs. Wesley O. Phillips and son, Mrs. P. L. Hart, Mrs. Carlton Fawver and daughter, Mrs. Irwin and Mrs. Medley.

WEATHER REPORT

High temperature in Floydada for the week was recorded on Monday with a reading of 88.

Low temperature was recorded last Thursday morning with a reading of 7 degrees.

Yesterday's reading at 2 o'clock was 39 and low for the day was 18 degrees.

Mr. and Mrs. Carl L. Minor Jr. and children, Elaine and Jeff, of Lubbock were week-end guests in the home of Mr. and Mrs. Bill Brown and family.

Want Ads gets results.

SPEND WEEK-END IN PAMPA

Mrs. Olive Jordan and Mrs. J. D. Colville visited last week-end in Pampa and White Deer with their children. Mrs. Jordan visited in White Deer with her son and family. Mr. and Mrs. Wayne Jordan and in Pampa with her son and family. Mr. and Mrs. Wendell Jordan, Mrs. Colville visited with her son and family. Mr. and Mrs. Lynn Colville in Pampa.

News is formed from the first letters of North East West and South.

PARK FLORIST 4 BIG DAYS

BIRTHDAY SALE Jan. 28, Jan. 29, Jan. 30, Jan. 31

(If January 28 is your birthday too, visit our gift shop & receive a nice door prize free of charge.)

<p>ALL FOSTORIAL CRYSTAL in every pattern. Stems & Salad Plates 20% TO 50% OFF</p> <p>Vernon Ware Pottery "Tickled Pink" "Imperial" "Raffia" "Organdie" "Gingham" "Brown Eyed Susan" "Anytime." 20% OFF</p> <p>FOSTORIA MILK GLASS 20% OFF</p> <p>SYRACUSE CHINA 63-Piece Service for 8 Value \$218.50 \$87.50</p> <p>BRASS PLAQUES, PICTURES, BOWLS, PLANTERS ETC., 1/4 TO 1/2 OFF</p> <p>ALL FIESTA POTTERY New Colors, Large Stock—At Wholesale</p>	<p>ALL LAMPS—Value to \$45. 20% OFF</p> <p>COFFEE CARAFES, CASSEROLE WARMERS 20% OFF</p> <p>BOUGHT FRESH FOR THIS SALE — 500 Choice Devils Ivy Plants.</p> <p> 35c Ea.</p> <p>NORITAKE CHINA 63-Piece Service for 8 Value \$96.00 \$49.95</p> <p>PLACE MATS, TABLE CLOTHS, NAPKINS 1/4 OFF</p> <p>CRYSTAL BOWLS, JARS, CANDLESTICKS, DISHES 50% OFF</p>	<p>CHINA BRIC-A-BRACS for showers, bridge or gifts Large Selection 1/2 PRICE</p> <p>CLOSE OUT—far less than wholesale All FRANKOMA POTTERY, All CALIF. POTTERY 'Tam O' Shanter' POTTERY</p> <p>STATIONERY, THANK YOU NOTES & CORRESPONDENCE NOTES 1/2 PRICE</p> <p>HAVILAND CHINA Complete service for 8 Value \$147.50 \$47.50</p> <p>ALL IVY PLANTERS, BOWLS, CENTERPIECES 20% OFF</p> <p>TABLE OF ITEMS (Values up to \$7.50) \$1.00</p>
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EVERY ITEM IN THE STORE REDUCED FROM 20% TO BELOW WHOLESALE COST! LOAD UP FOR FUTURE GIVING!

MARKS THE SPOT

The illustration shows a hand holding a large, stylized key. The key is being inserted into a lock on a car door. The key has a long, thin shaft and a large, rectangular head with a circular hole in the center. The car door is shown in a perspective view, with the lock mechanism visible. The background is dark, and the key and hand are highlighted with white and light gray tones.

And From Capitol

Price Daniel has a massive array of bills and fellow officials next to the Legislature. He labeled four bills as follows: (1) water supply; (2) doubling of \$1,000,000 bond program; (3) highway safety measures; (4) a crime bill against lobbying, etc. He also recommended that teachers and state

employees, local decisions on school segregation, increased old age pensions, abolition of dual banking-insurance operations, more money for insurance law enforcement, improved penal statutes for insurance and security controls, use of state funds for advertising and upping workmen's compensation benefits. He said he favors a \$3,000,000 prison building program, a paid adult parole system, laws to curb juvenile crime, revision of the state constitution, a continued state office building program (including an archives building), improved narcotics laws, study of the needs of the handicapped, election law changes and long-range study of the state tax structure. Legislative comment following the talk was favorable. Enactment of the total program would almost certainly require more revenue than the state has in sight. Daniel made no flat promise against new levies, except for sales and personal income taxes. His budget message, to come later, will detail costs with suggestions for new revenue, if necessary.

WELL-HEELED COWHAND — Lt. Gov. Ben Ramsey assigned Ply to the finance committee, Lane to state affairs, Sen. George Parkhouse to Dallas, who headed the interim Water Resources Committee, will be water and conservation chairman. Senate committee system was overhauled this year and the number trimmed from 39 to 24. All chairmen, except Charles Herring of Austin (state departments and institutions) are returning members. Others are: agriculture and livestock, George Moffett of Chillicothe; banking, Jarrard Secrest of Temple; claims, David Ratliff of Stamford; constitutional amendments, Jimmy Phillips of Angleton; contingent expenses, Crawford Martin of Hillsboro; counties, cities and towns, Frank Owen III of El Paso; education, Doyle Willis of Fort Worth; game and fish, Abraham Kazen Jr. of Laredo; insurance, Searcy Bracewell of Houston. Also, interstate cooperation, Otis E. Lock of Lufkin; jurisprudence, R. A. Weinert of Seguin; labor and management, Carlos Ashley of Llanito; legislative, congressional and judicial districts, Martin; military

and veterans affairs, Ray Roberts of McKinney; governor's nominations, Lock; oil and gas, Dorsey B. Hardeman of San Angelo; privileges and election, W. T. Moore of Bryan; public health, Mrs. Neveille Colson of Navasota; rules, Weinert; transportation, Jop Fuller of Fort Arthur. **STABLEY SWORN IN** — First executive appointment approved by the Senate was Austin Attorney Zolle Steakley, Gov. Daniel's choice for Secretary of State. Steakley's swearing-in by Chief Justice John E. Hickman followed within 24 hours. It was the new streamlined oath authorized by one of last November's constitutional amendments. Quipped Governor Daniel, a spectator: "I'm glad they left out that part about never fighting a duel, because I've almost had to do some of that recently."

Steakley's immediate predecessor, Tom Reaveley, has joined an Austin law firm to be known as Powell, Rauhut, McGinnis and Reaveley. **"BILL" BOARD** — With the legislative session well underway, hundreds of bills have flooded the hoppers. Some of the more significant would: 1. Transfer one per cent of the permanent school fund (now \$340,000,000) to the available school fund. By Rep. Louis Dugas of Orange. 2. Create a separate Securities Commission which would combine operations now performed by the securities divisions in the Secretary of State's office and Insurance Commission. By Rep. Barefoot Sanders of Dallas. 3. Empower cities to tax agricultural land they annex at a lower rate than other property. By Richard C. White of El Paso. 4. Give the Railroad Commission power to regulate rural telephone rates. By Rep. Jack Welch of Marlin. 5. Control interest rates on small loans. One bill, by Rep. Ed Sheridan of San Antonio, would prohibit interest of more than 10 per cent a year. Another by Rep. Tony Kerstoth of Sherman would limit interest to three per cent a month. 6. Prohibit sale or use of fireworks except in displays authorized by the fire marshal. By Rep. Gordon Forsyth of Corpus Christi. 7. Abolish absentee voting. By Rep. B. H. Dewey Jr. of Bryan. 8. Provide for automatic congressional re-districting every 10 years if Legislature fails to do so. By Dewey. 9. Provide a four-year term for governor with a two-term limit. By Rep. Dixon W. Holman of Fort Worth. 10. Require school board candidates to run for places to prevent election of a member by a minority vote. By Rep. Ben Ferrell of Tyler. Naturalized citizens of the United States are entitled to all privileges, except that of becoming president. Lincoln was assassinated at Ford's theatre while attending a play entitled "Our American Cousin."

U of T Admission Test Date Is Set

AUSTIN, Jan. — University of Texas admission tests will be given Feb. 9 in 43 Texas cities to an estimated 3,000 high school seniors. Applications will be accepted until Jan. 31 at the University's Testing and Guidance Bureau. The tests are open to high school seniors, high school graduates and college transfers who plan to enroll in the University for the summer session, fall semester or later. The University requirement of admission tests in addition to acceptable high school or college records became effective last fall. College Board Aptitude Test scores, taken at the expense of the applicant, will be accepted in place of the University tests, which are given free of charge. Feb. 9 tests will be given at Abilene, Amarillo, Austin, Bay City, Beaumont, Breckenridge, Brownwood, Bryan, Childress, Columbus, Corpus Christi, Corsicana, Dallas, El Paso, Fort Stockton, Fort Worth, Galveston, Gonzales, Harlingen, Houston, Kerrville, Lampasas, Laredo, Longview, Lubbock, Lufkin, McAllen, Midland, Palestine, Pampa, Port Arthur, San Angelo, San Antonio, Sherman, Snyder, Sulphur Springs, Temple, Texarkana, Tyler, Uvalde, Victoria, Waco and Wichita Falls. Although comparable forms of the tests will be given in May and August, students are advised to enroll for the February tests. Dr. H. T. Manuel, Testing and Guidance Bureau director, said: "The earlier testing gives ample time for planning with high school counselors and for a retest if this is necessary."

News of Harmony (By Mrs. Mather Carr) HARMONY, Jan. 20 — Mrs. G. L. Snodgrass was ill Wednesday. She is doing fine now. The Community Club met Thursday night at the center with Sherwood Ramsey's committee as hosts. The chairman Glenn Pool called the meeting to order. Sherwood Ramsey was elected a trustee in the place of Marion Tucker whose term expired. After the business meeting recreation was directed by Mrs. Everett Miller and at the end of the games refreshments were served. Frank Aiken and wife are in Hot Springs, N. M. where Mr. Aiken is receiving treatment. They plan to be away some time. We were glad to have our new neighbors, Mr. and Mrs. Bruce Davis and children, Randy and Debbie, out to the community meeting Thursday night. We are sorry to report that Elmer Williams is in a Lockney Hospital. We hope he is soon well and back home. Mrs. Buddy Smith of Lubbock spent the weekend with her in-laws, Mr. and Mrs. Marvin Smith. Mr. and Mrs. M. D. Ramsey visited H. A. Krause who is in Peoples Hospital in Floydada. Mr. and Mrs. Everett Miller are spending quite a bit of time in Lubbock with Mrs. Harry Miller who is in West Texas Hospital. The Millers were down Saturday and stated Mrs. Miller was not any better. We hope Mrs. Miller will get well soon. Zant Scott was not feeling well Saturday but was much better Sunday and was able to be out to the services at the Chapel. Mr. and Mrs. Raymond Williams and Carolyn were guests in the M. D. Ramsey and Chioma Williams homes Sunday. Mr. and Mrs. Mather Carr were also guests in the Chioma Williams home Sunday. Mr. and Mrs. Joyce Davis and Jean returned home Saturday evening from California where they had been a guest of her father, Mr. McCall for quite some time. Mr. McCall is not too well although able to take care of himself. We listened to our country editor, J. L. Suits Saturday night over TV from Lubbock discussing poll tax

LEGAL NOTICE THE STATE OF TEXAS TO: EARNEST SKILLERN GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 18th day of February, A. D. 1957, at or before 10 o'clock A. M. before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas. Said plaintiff's petition was filed on the 19th day of December, 1956. The file number of said suit being No. 4423. The names of the parties in said suit are: Willie Lou Skillern as Plaintiff, and Earnest Skillern as Defendant. The nature of said suit being substantially as follows, to wit: Suit for divorce alleging that defendant

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GOOD LAUNDRY SERVICE - DIAL - YU 3-3451 **OLLIE MEEK LAUNDRY**

Floyd County Hesperian, Floydada, Texas, Thursday, January 24, 1957 has been guilty of excesses, cruel treatment and outrages toward the plaintiff of such a nature as to render their further living together insupportable; and further that defendant abandoned the plaintiff more than three years prior to the filing of plaintiff's petition, and the plaintiff specifically pleads three years abandonment as grounds for divorce. If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved. Issued this 2nd day of January A. D. 1957. Given under my hand and seal of said Court, at office in Floydada, Texas, this 2nd day of January A. D. 1957. (SEAL) Mary L. McPherson, Clerk District Court Floyd County, Texas 50 4tc Columbia typewriter carbon, best vet. Hesperian

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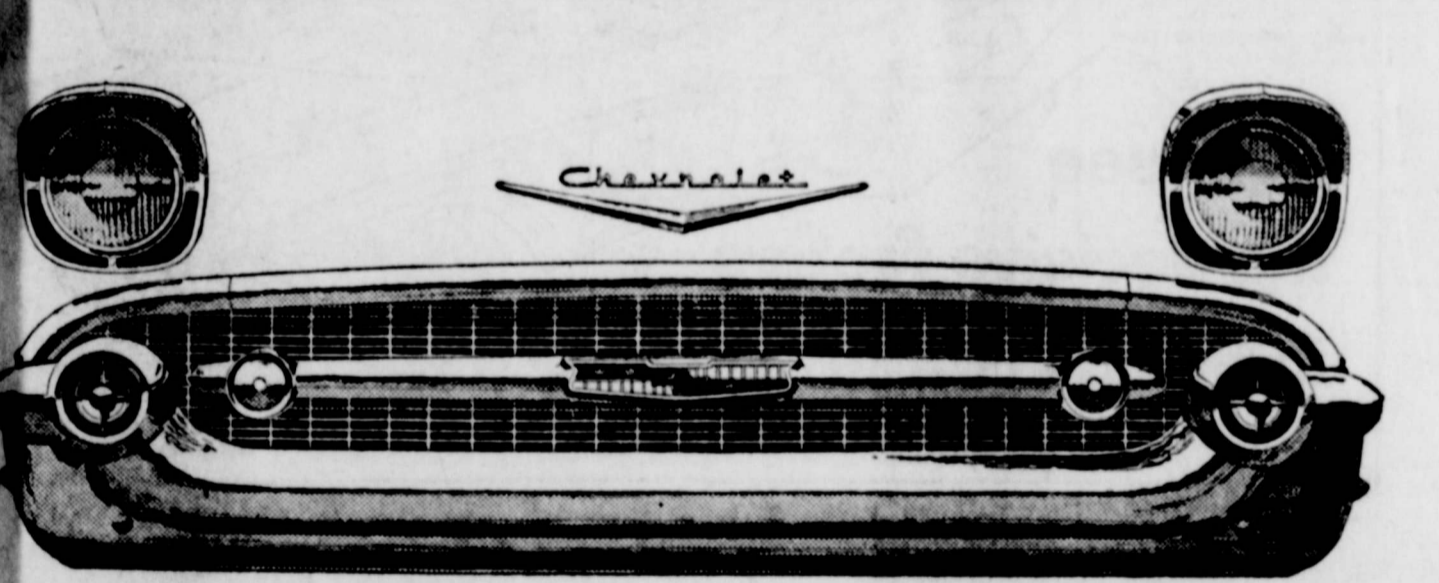
KIMBLE OPTOMETRIC CLINIC Appointments are not necessary but are for your convenience. TELEPHONE YU3-2496

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REGISTRATION HEADQUARTERS OF OUR ENGINES ARE BRAND NEW AND WE GIVE A FULL FACTORY GUARANTEE **CHEVROLET 148 h.p. 261 cu. complete less carb. \$499** (less \$340.60) **OLDSMOBILE Golden Rocket complete less carb. \$639** (less \$475) **CHRYSLER, complete less \$795** (less \$630) **CITY AUTO PARTS** LUBBOCK, TEXAS EAST BROADWAY PO3-4393

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Chevrolet shows you some important differences in low-priced cars just by **the look on its face!** Wouldn't you say that most of the '57 cars look good from 50 feet away, but what about from 50 inches away? What does a close-up of the grille tell you, for example? Is it solidly made like the new Chevrolet grille? Or, in comparison does it look less rich in design—feel less strong and solid? Compare the quality and construction of the bumpers and headlights, the fit of the chrome trim. The more closely you look all around the car, the more clearly you'll see that Chevrolet has the edge in the way it's put together. You'll find, for instance, that Chevrolet is the only car in its field with a lacquer finish . . . that only Chevrolet Bel Air models give you foam rubber cushions in front and rear seats as standard equipment. These are just a few of the advantages of Body by Fisher. And Chevrolet, you know, is the only low-priced car that has a Fisher Body. We'll be glad to give you a close-up, comparative look at this new Chevy any time you care to come in. This week, maybe?

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CLEARANCE! HERE'S THE CHANCE YOU HAVE BEEN WAITING FOR TO STOCK UP ON WESTERN WEAR - - - YOU HAVE FROM NOW UNTIL FEBRUARY 2 TO SELECT FROM THESE SPECIAL ITEMS. **20% OFF** ON ALL MENS WESTERN SUITS **ONE GROUP** **100% WOOL WESTERN SUITS** COLORS, CHARCOAL, GREY, BROWN, BLUE & LT. GREEN. SIZES 34 THRU 42 **Regular Price SALE PRICE** \$65.00 \$52.00 \$62.50 \$50.00 **ONE GROUP** **WOOL AND RAYON WESTERN SUITS** **Regular Price SALE PRICE** \$47.50 \$38.00 **ONE GROUP** **RAYON WESTERN SUITS** **Regular Price SALE PRICE** \$45.00 \$36.00 **MENS CORDUROY SUITS** Sizes 36 - 42 **Regular Price SALE PRICE** \$31.50 \$25.20 **MENS ALL WOOL WESTERN COATS** SIZES 34 - 42 **Regular Price SALE PRICE** \$35.00 \$28.00 \$29.95 \$23.95 **LADIES ALL WOOL WESTERN COATS** TO MATCH THE MENS **ONE GROUP** SIZES 10 - 12 - 14 **Regular Price SALE PRICE** \$28.50 \$22.80 **ONE GROUP SIZES 10 - 16** **Regular Price SALE PRICE** \$25.00 \$20.00 **Wagon Wheel** ON THE WYE FLOYDADA

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year \$2.50; six months \$1.25; four months 90c in advance.

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post office
April 10 1905
Congress of Ma.

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VIEWES AND COMMENT

The Senatorial Election. Business should pick up this week at the assessor-collector's office since the governor has proclaimed the special election for April 2 to fill his unexpired term as U. S. senator. We had thought, rather maliciously, to petition a beer election so as to get the "good" people to do their duty as citizens and arm themselves with poll tax receipts. Perhaps the senatorial election will serve the purpose to some extent. The date set is April 2, the same day on which Floydada will select a full slate of elective officers—a mayor and five aldermen. There are five announced entries in the senate race.

These will be two separate elections, it appears to us, although it is reported in news dispatches from Austin that there can be a saving in election expense by having them run simultaneously and by the same election judges. We haven't seen the city's proclamation as yet. In fact, so far as we know the city election has not been officially called, and need not be for several days yet. If the city election follows custom it will be held at the city hall. On the other hand if the city vote can be split up so that residents inside the municipality can vote at four different places, according to their residence in the county's precinct boundaries, perhaps it could be worked out. We assume the city would consent to such an arrangement, if legal, except for one thing—it would multiply the city election costs by four. Even so, it might be advantageous. Every citizen's vote in the city election, important as this one is this year, should be coveted. Perhaps voting in city precincts, ward style, might be helpful in that respect. Anyway, two good reasons why every town citizen should arm himself with a poll tax receipt. A senator to be chosen, a city governing body to be elected.

Junior Fat Stock Show hits early in March this year. We wonder if the date chosen by the directors will "dodge" the windstorm which arises every stock show day and plagues the kids' elders who want to see the show. The boys themselves take it in stride, dust and all. Some of the specimens the youngsters are getting ready for the show are beginning to look professional. We have seen only a few.

There are still a lot of people making a lot of money, a friend said the other day, reminding this writer that because "things are too high" and some are "having it tough" is no reason to assume that it is all that way. The fact is, he pointed out it is a minority that is not doing well. He suggests that one can get so close to a tree he fails to get a view of the forest. Indeed it may be that way. Come to think of it we have friends who have been waiting for 10 years and more for the bottom to fall out so their cash would do double duty. They still wait as confused as the next one. The logic has been against them all the time. You can get too close to the tree.

TAX-MAN SAM SEZ: Most of us have our income tax withheld from our salaries by our employers during the year and like it that way. Some of us, however, pay income tax through quarterly payments. Folks who pay their income tax through quarterly payments often make a very common error. In filing their tax return, they claim to have paid four quarterly payments on their tax when actually they have paid only three payments and are filing their tax returns and paying the tax instead of making the fourth payment. If you paid estimated tax during the year, be sure to claim the tax you have paid.

We are beginning to get the kind of mail we always get every biennium when the legislature is in session, that is, mail which tells in some way or other the vital part this and that industry plays in the economy and in particular what a tremendous tax load it bears. We also get the other kind which tells how some segments of commerce or industry are getting by with little or no taxes which they should be bearing. We are not in position to argue any point except one, namely: There are none who are escaping a heavy tax burden. What we wonder is how the economy bears up under it for almost a generation without cracking up. People who speak of high school, city and state taxes are reminded that all of these pale into insignificance beside the giant collections the federal tax bill represents.

This reminds us again that Texas has a chance to join the parade and even get on the band wagon this year, by getting its legislature to pass the resolution calling for a vote on a constitutional limit of 25 cents for federal income tax. It was forty years ago that the income tax was hailed as the device by which we would make earnings help pay the debt which was being carried by excises and by ad valorem taxes. It would never exceed three per cent we were assured. Now you can see what is happening to even the most humble federal taxpayer. We suggest you make it known to your representative in the legislature that you'd like for him to support the resolution to amend the federal constitution so as to limit the amount of the income tax that congress can levy. Apparently that is the only means we can take to jar that august body into getting the federal tax bill reduced.

Small Business Outlook. Those who view big business with alarm and see the huge organizations gobbling up the little ones, may take hope in the fact that there are more people who can't fit into these big organizations than there are who can do so. Furthermore, it will take many more little businesses to keep the big ones growing. Assuming somebody doesn't throw a wrench into the wheel meanwhile (which is a hard assumption to make) there should be another 40 thousand little businesses spring up in the next 12 years. And even if the present business trend does fall by its own weight the event will be marked by thousands of beginnings-over-again, like after the last one. Like Cal Farley said, anybody with get up and get can outsell and out maneuver a big outfit.

An important undertaking is that of the high plains station of Texas Research Foundation, which proposes to delve into possibilities for developing and bettering the agricultural economy of this area. It is not a government project in any sense. Research has done so much for so many other lines of endeavor that it is reasonable to expect it to do a lot for our economy as well. It must have support of private funds to get a program going. There seems no doubt it can and will raise the level of our area's well-being. Support it as your means will permit.

Good lawns don't happen. They are the product of considerable time and effort says extension agronomist E. M. Trev. He lists a fertile soil, adapted lawn grasses and drainage along with proper watering, fertilization and mowing as essentials for establishing an attractive lawn.



The 1957 Farm Price Picture Looks Tight

This year will be another one of light margins for Texas farmers. And for those who have another belt notch left after lingering drought and slim profits, a further hitching up may be in order.

As A Farm Woman Thinks

(Nellie Witt Spikes)
The setting sun, and music at its close.
As the last taste of sweets, is sweetest last,
Writ in remembrance, more than things long past.

Under the soft blue of Texas skies the ones who loved Lawrence Ivey saw him laid to rest under a mound of fragrant flowers. It seemed to us that in his passing was like the ceasing of the exquisite music he loved and played so beautifully, but we know the music he made while here is now the music of the spheres and vibrates in the memory of all who heard him play. It has been said that music is Love in search of a word. Lawrence told of his love for his own in lovely music. He gave generously to the community his fine talent and many a heart was lightened of its sorrow and made glad by his music. He administered to human welfare by one of the highest arts. When we hear sweet music we will remember Lawrence.

Many of you knew Lawrence Ivey but many may not have known he married his sister Lois Tubbs' daughter, Doris. Wayne is the little son and I love them all very much. Our hearts are broken with their grief. We pray God's comfort for them as well as for Lawrence's mother, Mrs. Ivey of Hamlin.

The ground is white with snow this morning of Jan. 19th. It is a very thin coat and the sun will soon make it go but it gives us hope that moisture can and will come again some time to our loved land.

Two of Falls citizens passed away from our midst the last few days, Mrs. Lula Shaw and Mr. Carr. But life is sweet, though all that makes it sweet, Lessen like sounds of friend's departing feet; And Death is beautiful as feet of friend.

Coming with welcome at our journey's end.

God bless the dear ones of these long years residents of this community.

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in drought-ridden Texas is doubtful, since there is no present potential on which to base payments. So the Texas farmer will have to look to his crops and produce for income. Here, in part, are his prospects:
Cotton — Fortunately for Texas' big cotton industry, price prospects are most encouraging here. The unexpected export of seven million bales in 1956 reduced Commodity Credit stockpiles considerably. That, plus war threats and probable reduced production through the Soil Bank make the cotton outlook better. It is even possible the administration may have to raise the support level.
Wheat — The 1957 wheat crop is expected to be considerably shorter than that of last year, due to reductions from Soil Bank and drought. Surpluses will probably drop, especially if exports continue to improve. All this, however, is not calculated to bring prices much higher. Supports will likely remain unchanged, although market prices should be up very lightly.
Corn — No prospects for improvement as prices still will depend entirely on support levels. The corn inventory is high.
Grain Sorghum — Prospects here are poor price-wise. The crop promises to be big and cheap, although the drought will likely pare down the estimates notably. The market will probably be below loan rate.
Poultry and Eggs — Broilers have already gotten off to a bad start this year, but prices can't go any way but up. The climb will have to be gradual, and though prices should top the dreary '56 picture, they still won't be high. Egg prices are currently low and may remain below the same period last year until late spring. After that, they should be about the same as last year.
Livestock — Pork production will be down which means some im-

provement, although it will likely be very slight. Fat cattle prices averaging better than last year's low are predicted, although feeder cattle prospects are doubtful with little or no improvement in sight. Sheep population is expected to increase and lamb prices should average slightly higher. Wool will remain well below the incentive payment level of 62 cents. Dairy prospects are unchanged with whatever late-year gains anticipated being eaten up in production costs.

DAUGHTER BORN JANUARY 13
Mr. and Mrs. Billy Hart, 3610 Paris Ave., Lubbock, are the parents of a daughter born Sunday, Jan. 13, at 11:04 a. m. in West Texas Hospital, Lubbock. The young lady has been named Terry Jo. Terry Jo has an older sister, Rhonda, age two.
Paternal grandparents are Mr. and Mrs. J. D. Hart and maternal grandparents are Mr. and Mrs. J. T. Poole, all of Floydada.

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