

Both Immediate and Long Range Programs Set Up By Cotton Men

Sand Hill News

## Lakeview News



PENNEYS TANEARY cooons

spdChacular

## NETV LOW PRICNS

## ON SHIRETS!

Nation-Wide muslin . . . strong, smooth sheet
that wash and wear superbly, lasts for years. tenney's own famous brand, home-tested by millions!

NATION WIDE 81" $\times 1088^{\circ}$ or Full Fitted $\$ 1.7$ COLORED NATION WIDE \$ 81" x 108 " or Fitted Full Sheels CASES TO MATCH $42 \times 36$



Abilene Conference Will Study Means of Attracting Industry

[^0]=

\section*{

##  <br>  <br> -mEATS

ROAST, lb.
CLUB STEAK, lb.
GROUND BEEF, lb.
SLAB BACON,Ib.
PLENTY OF HOT BAR-B-Q freezer meat processing

## CHUCK'S MEAT MARKEI

| WOWEE! | SHOP HAGOOD'S |
| :---: | :---: |
|  |  |
|  | BARGA |
|  | WASHCLO |
| $\underset{\substack{\text { S1 } \\ \text { Cubs } \\ \$ 2.19}}{\text { COLTEED }}$ | BOXED PILLOW CASE SEL <br> $\$ 1.99$ |
| COLORED PILLOW CASES 45c | DISCONIINUED |
| garza sheets |  |
| $81 \times 108 \ldots$. $81 \times 99 \ldots$${ }^{51.69}$ | GIRLS PANTI <br> 3 for $\$ 1.00$ |
| garza pillow cases 39c | MENS HANDKERCHII 14 for $\$ 1.00$ |
| MATERIAL 3 Yards for \$1.00 | MENS SPORT SHIR |
| DOMESTIC | MENS BROADCLOTH SHOR |
| 4 Yards for \$1.00 | 2 for \$1.00 |

## 

## SOCIETY

Stoavall Mrs．Carl Minor $t$ Speaker At Feted By Friends Study Club


Pat Hennessee Is Bride At Abilene
 Are Discussed At Meeting of WSCS

District Meet of Club Women Held on Friday


## MILADIES SHOPPE 

## SALE ENDS SATURDAY JAN．12th

ONLY three days left to take advantage of SENSATIONAL BUYS IN SUITS，COATS，DRESSES and ACCESSORIES
THERE ARE STILL MANY FINE BUYS IN ALL DEPART MENTS．
ALL SALES FINAL ．．．NO APPROVALS OR ALTERATIONS

| LINGERIE | ENIRE STOCK | SPECIAL GROUP |
| :--- | :--- | :--- | $\frac{1}{3}$ to $\frac{1}{2}$ OFF LONG COATS KICKERNICK

\＆ MOJUD FALL SUITS $\frac{1}{2}$ OFF

14．95－29．95 Values MILLINERY

## DRESSES

$\$ 5.00$

KIMBLE OPTOMETRIC CLINIC
TELEPHONE YU3－2496
N．M．\＆O．BUS SCHEDULE
Clip and Save for Reference
east boun

bru Bus Service to Lawton and Oklahoma
magnolia service station no． 1
Lambert，Agent Phone YU3－2306
Station Hours：7：30 a．m．$-5: 30$ p．m．
＇Spotlighting Our Needs＇PTA Topic




PRICES FOR FRIDAY -- SATURDAY - MONDAY
Wolf Brand Chili CRACKERS
Supreme
Salad Wafers, $1-\mathrm{lb}$. BOLOGNA
No. 2
Can
Can
Longhorn Cheese
Sliced, All Meat Pound

# Tomatoes Oranges 

19c 39c CARROTS
$12 \frac{2 \mathrm{c}}{} \mathrm{C}$ Turnips \& Tops . 10 c

## Potatoes

 Tamalesmanf Enchiladas 39c

## Fruit Pies

ASPIRIN

WAX PAPER


Frozen Greens Mustard or Turnip, Hills-O-Home, 12-oz.
$79 c$
39c
49c
49c
35 c
23c

## BREEZE

Baby Magoic SPRAY NET

BEEF RIBS
T-BONE STEAK
Sopaipilla Mix
LiquidDetergent

89c

## Sliced Bacon

19c

33c
39c
9c CHUCK ROAST LOIN STEAK

PAPER TOWELS SURF

Wilson's, Corn King, lb.

Booth's Heat \&
Serve, 8-oz. Pkg.

40
33
TISSUE

17c Chili \& Beans MEXICORN Mexican Beans 2 for SPANISH RICE TORTILLAS OLIVES

# USETHE <br> GLASSIFIFD <br> Charles Murphy, 79, 



Passes At Amarillo Rites At Lockney

Fireworks 'Blitz' Spoils Pretty Car


Armstrongs Home From Blue Ridge Rites For Father


Big beauty with small-budget ways!

ti's powered by Chery's famous six



FHS Faculty, Students Resolve To Improve Spectator Conduct

Freshmen Cage Tourney Opens Monday at 5:30

Basketball Fans Asked to Show Sportsmanship

St
STAR CASH VAlUES

| miscuts | $19^{\text {c }}$ |
| :---: | :---: |
| Cofter | 95 ${ }^{\text {c }}$ |
| вaкe-rtte | $75^{\text {c }}$ |
| ${ }_{\text {Pexics }}$ | $39{ }^{\circ}$ |
| DATES | $33{ }^{\text {c }}$ |
| Tomato Juice | $27^{\circ}$ |
| Minllorine 49c |  |
| Green Beans | 1.00 |
| мй | 1.00 |
| cheer | $28{ }^{\circ}$ |
| soap | $25^{\circ}$ |
| Sumin | $25{ }^{\text {c }}$ |
| TUNA | $25^{\circ}$ |
|  | $65^{\circ}$ |
| BACON | $49^{\text {c }}$ |
| Frix mits | $39^{\text {c }}$ |



FOR HOME and FAMILY

Allmon Oil Test Work Is Resumed

Tasty winn
TOMATO JUIC SPINACH TRELLIS PEAS

Green Beans \& Potatoes
TAMALES
TUNA
CRUSHED PINEAPPLE
RED PITTED CHERIIES
RED PLUM JAM
KLEENEX
CAMAY SOAP
GOLD MEDAL FLOUR
HULL \& McBRIE


Hime FOOD

TENDER CRUST BREAD, Large Loai 23c DOG FOOD . 8c $\begin{array}{ll}\text { SKINNERS } & \text { GLADIOLA } \\ \text { MACARONI } & \text { MEAL }\end{array}$

2 for 25c 39c 2madik HIEATS ROUND STEAK . . 79e SAUSAGE . . 29c FRYERS - HENS OYSTERS

SUGAR
CRACKERS 2
PRESERVES 3
NORTHERN TISSUE 2

| POT PIES | IOR |
| :---: | :---: |
| 28c | 49 |

PINEAPPLE JUICE
SHURFRESH
OLEO
lb.
21c
$34 c$

FELTON.-COLLIN
 Every wedreaser

## HALE'S SEMI-ANNUAL

STARTS FRIDAY JAN $11, \ldots$ ENDS SATURDAY JAN $19, \ldots$ STORE CLOSED ALI DAY THURSDAY HALE'S BRING YOU THE SALE OF SALES

8 Big Days of Shopping Excitement!

## AT 8:30 A. M. FRIDAY

Only "2" Sales a Year but always "REAL" ones!
"LILLI ANN" All Wool SKIRTS \$7.88
Regular 11.95
One Rack LADIES COATS $\frac{1}{2}$ PRICE Both Short and Long Coats Included

One Table
PIECE GOODS 50c Yard
Values To 98c
One Rack
CHILDRENS
DRESSES
$\frac{1}{3}$ OFF

One Table
PIECE GOODS
$140 \frac{1}{3}$ OFF

One Table
ASSORTED LINGERIE nd Sletplig wear $\frac{1}{2}$ PRICE

The Sale Of The Year, Where Drastic Reductions Are Made On Beautiful And Durable Merchandise In Order That We May Clear Our Stock For The New Season Ahead. A Wonderful Opportunity to Make Drastic Savings From Hale's At a Fraction Of The Original Price. Start Shopping These Departments Friday.

## Ladies Dresses Reduced



| One Group | White Sheet | All Boys |
| :---: | :---: | :---: |
| Womens | BLANKETS | ACREEIS |
| SUITS | 1.58 Ea. | REDUCED |
| $\frac{1}{3} O F F$ | Size $70^{\prime \prime} \times 84^{\prime \prime}$ <br> Regular 2.19 | $\frac{1}{4}+0 \frac{1}{3}$ OFFl |

LADIES COATS $\frac{1}{3}$ OFF 65.00 COATS NOW . 43.34 55.00 COATS NOW . 36.67 49.75 COATS NOW 35.00 COATS NOW 27.50 COATS NOW 19.75 COATS NOW

SHEETS AND PILLOW CASES AT JANUARY SALE PRICES!!!

CHILDRENS COATS
27.50 COATS NOW
19.75 COATS NOW
16.75 COATS NOW
14.95 COATS NOW
10.95 COATS NOW
7.95 COATS NOW
$\frac{1}{3}$ OFF
18.33
13.17
11.17

SHOES! SHOES! SHOES!
ONE GROUP MENS SHOES
Values to 9.95
150 Pairs Womens Shoes
Values to 8.95
One Group WOMENS SHOES
One Group CHILDRENS SHOES
One Group Mens better shoes

### 9.97

7.30
5.30

500
23.34
18.33
13.17

## SHOES! SHOES! SHOES!

Buy Now At These Low Prices

## ONE RACK

 LaDIESDRESSES
1/2 PRICE

| One Group |
| :---: |
| DRESS SHIRTS |
| White \& Colored |
| 2888 Ea. |
| Values to 5.00 |

One Group "CURLEE" SUITS $\$ 35.00$ Were 55.00

One Rack Mens All Wool SUBTS $\$ 24.00$ Some Are "Curlee" One Large Group Mens All Wool SHACKS $\$ 8.88$
Values To 16.95

Mens "Bradford" HATS $\$ 6.77$
$32^{\prime \prime \prime}$ \& $4^{\prime \prime}$ Brims Reqular 10.00

One Rack MENS
JAGKETS $\frac{1}{3} O F F$ One Table MENS SPORT SHIRTS ${ }_{3}^{1}$ OFF

Subscription Prices: Ontside Floyd, and adjoining counties-one year $\$ 2.50$; six months $\$ 1.25$; four months 90 e in advance.

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing Co., Inc., at 12 South Main St., Floydada, Texas HOMER STEEN, Editor
THERSDAY, WNUAR 19, 1957 HOMER STEEN, Editor
THLRSDAY, JANUARY 19, 1957

1895 by cour Entered as second chate post of ofice at Flove
April 101907 undem Congress of March h,

## NOTICE

We Will Be At The Office of Lockney Auto $C_{0}$.
IN LOCKNEY THURSDAY JANUARY 17, 1957

For the Convenience of the Taxpayers, to...

COLLECT STATE, COUNTY AND POLL TAXES ONLY

Office in Court House Will Be Open For Poll Taxes and Automobile Business

## T. T. HAMILTON

Assessor - Collector of Taxes Floyd County, Texas

## V. H. Cassel is Claimed Sunday

As A Farm Woman Thinks


## Farm Sale Monday, January 14

10 Miles West of Floydada
Sale Time: 10:00 A. M. Free Coffee

Large Lot of Good Farm Machinery
1-Car
2-- Pick - Ups
1-6-Wheel Truck
9 -- Tractors
Milk Cows
Mr. Farmer: This Is One of The Largest Sales of The Year.

## CALLAHAN Wheat Co.

Johnnie Miller and Les Stringer, Owners
YUkon 3-2966 Floydada
Raymond Akien and Gene Harris
Auctioneers
CApitol 4-7692
Plainview
UNion 4-3631

## Terms: Cash

VIEWS AND COMMENT

## This newspaper is carrying a series of articles on the Duval County oligarchy that we think will open the eyes of our readers to the dangers that exist in the never ending fight for freedom of individual rights. In fight for freedom of cluded in this 10 pa and corruption vealed incidents.

## ewspapermen who were able to approach

al leanings
Franz Rose
Franz Rosenwald, is a German refugee who
was forced to flee from Nazi terrorism. The
other, Fredrick Hodgson, is a newspaper writer.
Their approach to the Duval County story
is different aand presented in such style that
the reader will be engrossed from the very
beginning.
Throughout the series the thoughtful
reader will be impresed witt what can hapneglige
reader



FIVE NEW FORD glamour wagons long, low and loaded with Go!

Leave it to the station wagon leader to make which opens both the wrap around liftgate the big news for' 57 I And what news! Wagons and tailgate with one motion. And they so big, so full of fine car prestige that you'll wonder how it ran be done at low Ford prices. be proud to pull the Country Squire, you'll be proud to pull up at the finest places in this
new glamour wagon with its wood like crim. glamour wagon with its wood like trim. with four doors, you'll love the new Country Sedan. It has almost nine feet of loadspacenearly a foot more than ever before.
There's still a aother 4 door Country
Sedan. It has the extra third seat for 9 passenger room. And, as in all Ford wagons for 37 , can't be opened from inside! popular Ranch Wagon. This 6 passenger. 2 door model features Ford's new subdued tones, and smart interiors which defy muddy In the wern way the a fine thing and make it even finer, the Del
Rio Rand wiel Wagon in strle, fatrics beyond the Ranch Better take a Ford wagon for a spin. You'll gree that for styling it's a sweetheart .

Eceitable growing
gge and Marketing Facilifies Be Provided by Organizing "

Hospital Births Double In Past Fitteen Years


## EDMISTON

PLUMBING AND heating
PLUMBING
Repairs - Supplies

Special Foods And Table Settings Are
Theme of Meeting
$\qquad$

## FLOYDADA NATIONAL FARM LOAN ASSOCIATION

Financial statement as of december 31, 1956 ASSETS:

| Cash |  |
| :--- | :--- |
| Advances for borrowers | $\$ 5,117.13$ |
| Investre |  |
| $1,982.78$ |  |

$\begin{array}{lr}\text { Investments } & 115,685.50 \\ \text { Capital Stock, Federal Land Bank } & 97,480.00 \\ \text { Offie build }\end{array}$
Office building $\quad \$ 12,886.01$ Less Reserve: $\quad 3,900.00$

Furniture and Fixtures $: 200986.01$ | Furniture and Fixtures: |
| :---: |
| Less Reserve: |
| $2,082.032 .03$ | Other Assets

Total Assets $\quad \overline{\$ 229,256.42}$
LIABILITIES:

| Unremitted fees | $\$ 100.00$ |  |
| :--- | :--- | :--- |
| Accounts payable |  | 425.17 |


| Accounts payable | 920.17 |
| :--- | ---: |
| Capital Stock Outstanding | $97,480.00$ |
| Legal reserve | 96.545 .20 |


| Legal reserve | $96,545.20$ |
| :--- | ---: |
| Surplus | $16,010.15$ |

$16,010.15$
$18,695.90$
\$229,256.42

## HIS WEEKS ATTRACTIONS

RSDAY - FRIDAY, JANUARY 10-11

The
Opposite Sex
TCE - Lucky Plate Night is now g held on Saturday Night. Watch our en and we can give you 200 ren
resent Saturday, January 12. Lucky plate-we've got your number-gee your
he nember can be of great value to you at our

SATURDAY, JANUARY 12
TWO FEATURES


VDAY, MONDAY, JANUARY 13-14

## 20CK

## PRETTY

BABY!"
Starring Sal Mineo, John Saxon,
Luana Patten
ESDAY., WEDNESDAY, JAN. 15-16


VISIT OUR SNACK BAR




Highlights And Sidelights From the State Capitol


FIRE Automobile and Casualty
G. C. Tubbs

Insurance Agency



Ask Us About II! WE HAVE SEEN POWER PUT TO BEITIRUS

In The Field on New Farmall 350's and 450's

## WE BELIEVE

 "Traction Control-Fast HilIs The Finest Hitch On Any Tractor

## MARTIN and COMPA

 FLOYDADA, TEXAS

Come in and Marvel! Then Ge the Deal of a Lifetime on the Now Appliances You Want! BOREN FURNITURE \& APPLIAN
 shed in Parr Capital, San Diego







## amarillo <br> SAVINGS LION ASSOCIATION.

IT'S 1957 "Time to alive


SAYS<br>Mrs. Bruce Burney of LEVELLAND, TEXAS



## Ven., January 16 '57

(\$100, one-half down, balance in ban<br>TIME: 1:30 P.M

one-half down, balance at harvest.

## MACHINERY

1953 John Deere 60 Tractor and com-
pete 4- row equipment
1946 John Deere D. Wheat land
-1946 John
Tractor
4. Wheel John Deere Cotton Trailers,

2 with good grain beds and springs
-4 .Wheel, one-bale Cotton Trailer
-2-Wheel Dump Trailer for Boll Puller
-Wheel Cotton Trailer
33.ft Land Leveler, a dandy, factory
made and really works good

Rot Jill work god.
-Bottom John Deere Moleboard
Breaking Plow
Breaking Plow
One-way on rubber
8. ft. John Deere One-way, on rubber

10 ft John Deere Tandem Disc
-row Stalk Cutter
R \& J Crust buster
4 -row Sled

- -section John Deere Harrow
$10 \cdot \mathrm{ft}$. M-M Wheat Drill, all metal
-section John Deere Rotary Hoe

1954 A.C. Self -propelled Combine, in
good shape
Oliver Self-propelled Boll Puller, in
This is a good piece of equipment 1-17-ft Home Plow

- 285 gallon Gasoline Tank and Metal -2-drill Hitch on rubber
1-2-drill Hitch on rubber
1-F-30 Farmall Tractor, with 4-row -F-30 Farm
Planter
Fed
FORD EQUIPMENT 1-Ford Cultivator
1-18" Molebeard Roll-Over Breaking -18 " Mole
Plow 1-Ford Ditcher
1-Ford 2-disc Reversible Breaking -2-row Sled
-Ferguson Shanks. to fit Tool Bar
Ferguson Shanks. to fit Tool Bar
for streaking off for watering Wheel Weights, Sweeps, Points, and many other misc e
-Power Grease Gun 1-Power Greas
3-36" Sweeps

'Friendship Thru Allen-Green Vows Federation' Topic Are Repeated At For 22 Study Club Farmington, N.M.


##  <br>  <br> $\qquad$

YU3.358
FOR BUTANE
SERVICE
WY YIE
Butane Company

Butane Company


AnnounceWedding
Of Local Couple

## DOG OWNERS!

 DOG LICENSE FOR 1957 IS DUE AND PAYABLE NOW
## $\$ 1.00$ PER HEAD

all 1956 LICENSES are exprired. get your tags now before the pound man gets your pet.
Licenses and Tags Available at the City Hall.


Plus The Added Bonus of Scottie Stamps-Double on Tuesday. Shop Powells and Save.



|  |  |
| :---: | :---: |
|  |  |



REMEMBER - DOUBLE SCOTTIE STAMPS - EACH TUESDAY On All Cash Purchases of $\mathbf{\$ 2 . 5 0}$ or more

PRICES GOOD FRIDAY - SATURDAY MONDAY
JANUARY 11-12-14

CIIY OF FIOYDADA

## - <br> 


[^0]:    Baker News

