

Christmas Jollity Begins Reign In Floydada

Sammons to Observe Anniversary Dec. 30 With An Open House

Mr. and Mrs. Karl Sammann, 1611 West 9th Street, Plainview, are inviting their friends to an open house celebrating their Golden Wedding Anniversary.

The date is Dec. 30, the hours 2:30 to 5:30 o'clock.

Mr. and Mrs. Sammann were married in Waco in 1906 and moved to Providence in Floyd County in 1911, where they lived until 1944, when they retired and moved to Plainview.

The couple are widely known in this county and Hale. They expect all of their children home for the event.

Brooks Chapman Cited For Membership In National Fraternity

WACO — Recognizing an outstanding scholastic record Brooks Chapman, of Floydada, has been invited to become a member of the Texas Gamma Chapter of Alpha Chi, a national scholarship fraternity.

Membership in this fraternity is limited to those whose scholastic average is in the highest five per cent of the junior, senior and graduate classes.

Chapman, a pre-med student, is the son of Judge and Mrs. Alton B. Chapman of Floydada. His wife is the former Barbara Perry, daughter of Mr. and Mrs. Everett Perry, also of Floydada.

Christmas Holidays In Floydada Schools

In observance of the Christmas holidays the Floydada schools will be dismissed Thursday afternoon at 3:45 and will resume classes on Wednesday, Jan. 2, at 8:45 a. m.

Tuesday will be observed generally in Floydada as a holiday, perhaps the most generally of any holiday of the year.

Not only will bank, post office, federal, county and state offices be closed but business houses as well, will observe the day for Christmas.

The week-end sees brisk business all over the city, especially in retail establishments where the major buying for gift giving takes place.

Floydada Lions Praise Work Of Local Scouters

The Floydada Lions Club entered the scouts, cubs, scout masters and den mothers with a Christmas party program at their noon uncheon meeting Thursday. One hundred and six were present for the occasion.

All the scout leaders were recognized for their outstanding service in working with the boys and several awards were made.

John Moss, Glenn Jarnagin, Jim Nord, and Jewel Elza were given 15 gift certificates to apply on scout master uniforms.

Jim Word was presented with a 960 certificate for a dress suit, and Word and Jewel Elza were informed they would receive \$50 each to aid in expenses on the trip to the National Jamboree at Valley Forge next summer.

The gifts were made by the club in recognition of the untiring efforts of the scout leaders. Floydada has a scouting program second to none and these enthusiastic workers are given the credit for carrying on his fine work.

Old Santa made a visit during the program and presented all the cubs with gifts. The group enjoyed a meal of hot dogs, cold drinks, potato chips and ice cream and doughnuts. Singing and fellowship rounded out the entertainment for the day.

The Lions meet again today at 2:00 noon at American Legion Hall.

WEATHER REPORT

High temperature in Floydada for the week was recorded last Friday with a reading of 68.

Low temperature was recorded last Thursday morning with a reading of 17 degrees.

Yesterday's reading at 2 o'clock was 47 and low for the day was 30 degrees.

A trace of moisture was recorded in Floydada Wednesday morning, with low clouds prevailing most of the day.

Drive Is Half Done

Yesterday with the county showed the United Chest drive the half way mark.

Money was believed to be about when the fire department called from a telephone call from a alerted the fire department.

Damage was not by the fire department appeared to be several.

When the fire department called from a alerted the fire department.

It was believed 70% of the drive got under way later than in the south and the situation there and he could see no the drive would not be

trying to finish the drive as possible. Last year could not be closed out

Post Office Sets New All-Time Volume Record

With four more days until Christmas post office patrons are wondering if their last minute Christmas greetings will reach their friends and loved ones by Christmas Day.

Postmaster Edward H. Wester stated this week that the post office in Floydada will be open Saturday from 8 a. m. until 12 a. m. and on Monday Dec. 24, from 8 a. m. until 5 o'clock, for the busy Christmas time rush.

These figures compare with 12,836 letters dispatched on the biggest day last December.

Biggest day for parcel post packages was on Monday of this week, with the Saturday before and the Tuesday following running somewhat lower.

Postmaster Wester stated that this record could not have been made if the citizens of the community had not shown such cooperation with the carriers by dividing their local mail and out-of-town

City and rural carriers will make their deliveries Saturday morning and Monday, with parcel post deliveries all day Saturday and Monday.

Floydada Post Office set a new all-time record Monday for pieces of letter mail dispatched in one day when the dispatch was 18,035.

Second biggest day came on Thursday of last week when the dispatch totaled 14,476 pieces of letter mail.

All but three have announced the Christmas Eve closing.

All of the grocery stores in Floydada will be closed Christmas Day and all but three plan to give their employees an extra half day Monday afternoon, Dec. 24, when the stores will be closed.

A quick check showed Patterson's, Powell's, Hull and McBrien, Wester, Star Cash, Pelton-Collins, Piggly Wiggly and Jester grocery stores plan to close up shop at 12 noon on

(See Store Closing, back page)

Brief Respite Christmas Day Also Foreseen

Numerous Christmas events of warmth and radiance have already marked the Yule season in Floydada, with club and Sunday School socials the featured activities.

But the custom of gathering in groups is still to be observed by numerous organizations, ranging from junior high ages to the more sedate middle ages.

Culminating day will be Sunday and Christmas Eve and Christmas Day when family circles will be complete once more in many homes, and old ties of kin- and friendship will be renewed.

Some of the many organization Christmas trees, dinners and parties include:

The V.F.W. will sponsor a free Bingo party this evening at 7:30 p. m. at the V.F.W. Hall, on the Lockney Highway. Prizes and one grand prize will be given and coffee and cookies will be served at the close of the party.

All members and their families and all prospective members are urged to be present for this occasion.

The Floydada Fire Department will have their annual Christmas party tomorrow (Friday) evening at 7:30 p. m. Supper will be served at the City Hall followed by the program at the American Legion Hall.

The Lighthouse Electric Inc. will have an employee's breakfast Saturday morning at 8 o'clock at the Lighthouse kitchen. The exchange of gifts will follow the breakfast.

The annual Floydada High School Whirlwind football banquet will be Saturday evening at 7 o'clock in the Floydada High School Cafeteria.

GUESTS for the occasion will be all football boys and their dates, all coaches and their wives, Mr. and Mrs. Gene Collins Jr., Mr. and Mrs. Kenneth Rimmer, Mr. and Mrs. I. Graves and Mr. and Mrs. A. E. Baker.

The football queen will be revealed at the banquet Saturday evening with Coach Preston Watson crowning her. Candidates for the honor are Miss Naomi Kiker, Miss D'Leine Witkowski and Miss Sonja Wilson.

These girls were nominated and voted on by the football boys.

The cheerleaders are making all preparations for the occasion. They are Kay Callaway, head cheerleader, Donna Young, Marisue Burleson and Linda Hammonds.

A DANCE for all college and high school students will be given tomorrow (Friday) evening from 8 until 12 o'clock at the V.F.W. Hall, on the Lockney Highway.

Refreshments will be served and students are invited.

Parents planning on being chaperones for the occasion are Messrs. Orman, Vernon Witkowski, Woodrow Wilson, John R. Timms, Greer Christian, Kearney Edmiston, Earl Crawford, Ralph Cogdell, S. V. Adams, L. T. Hickerson, H. L. Marble, Tom Pierce King and Jim Holmes.

TOMORROW evening the members of the First Christian Church will have their annual Christmas program and party.

The program is scheduled for 7:30 p. m. in the sanctuary of the church. The program will consist of skits and carols by the children of the Sunday School department. Mrs. Sam Spence, Mrs. Kinder Parris and Glenn Jarnagin are in charge of the program.

Following the program in the sanctuary the people will go into the Fellowship Hall to observe the traditional Christmas tree with the exchange of gifts.

Old Santa has promised to pay a visit to the youngsters at the Christmas tree.

On Sunday evening, Dec. 23, there will be a special program at 7 p. m. of carols and candles at the church with Rev. W. D. Reaves, pastor, in charge. Rev. Reaves stated all members and friends are urged to attend this inspirational program that has been planned to express the feeling of Christmas.

Allmon Oil Test Is Announced

W. W. West, of Midland, will make a test for oil on Section 22, Block K, TTRR Survey, southwest Floyd County, three miles northeast of Petersburg, it was announced last week.

This week the drill machine was being rigged up to begin work. It is projected to a depth between 6,000 and 7,000 feet.

Livestore Drilling Company is the contractor.

The site is two locations, one east and one north of the nearest production on the E. M. Carmicle land. There are four producing wells on the Carmicle tract. Test site is S. W. 40 acres of the Carpenter land and will be known as West No. 1, Minnie Maud Carpenter.

West is a member of the firm of West, Grimes & Arick, who were instrumental in getting abandoned tests on the Bird land re-opened and made into producing wells.

Hope is to get a producer on the Carpenter land that will extend the Arick field a half mile to the east.

THE FLOYD COUNTY HESPERIAN

VOL. LXII No. 48 FLOYDADA, FLOYD COUNTY, TEXAS THURSDAY, DECEMBER 29, 1956 5 Cents 28 Pages Today

Vacation Bound Teacher Force Disbands Today

The Holidays are here again and it's time to observe the true meaning of Christmas, the singing of carols, the lighting of Christmas trees and other traditions of the season.

The Christmas vacation for the students and the 57 member faculty at Floydada High School, Andrews Ward and North Ward begins this afternoon at 3:45 p. m.

Here are listed the faculty members of Floydada schools and some of the things they plan to do during the vacation period:

Mr. and Mrs. A. E. Baker and children plan to go to Kerrville for several days to visit with relatives; Mr. and Mrs. H. G. Barber are going to Weatherford Christmas Eve to visit their parents. They will be accompanied by their son, Don, who arrived home yesterday from his studies at Texas Tech College, Lubbock. Mr. Barber and Don plan to do some hunting during their stay in Weatherford.

Move Into New Home

Mrs. Ted Bell and her husband will be guests of her parents, Mr. and Mrs. Sim Reeves of South Plains on Christmas Day and the remainder of her vacation will be spent in moving into their new home;

Miss Wesley Carr and her family will spend Christmas Day with her parents, Mr. and Mrs. C. C. Bailey at Dumont;

Mrs. L. H. Christensen and her family plan to visit with her mother, Mrs. Cora Cochran and other relatives in Kansas City, Mo., during the holidays;

Mr. and Mrs. Lloyd B. Cook Jr. are going to spend Christmas with his parents, Mr. and Mrs. Lloyd B. Cook Sr. at Pearsall and with her parents, Mr. and Mrs. Jack Hudson, also of Pearsall;

Mr. and Mrs. William C. Curry and daughter will spend the holidays in Plainview with their parents, Mr. and Mrs. Hoyt Curry and Mr. and Mrs. Owen Rogers;

Mr. and Mrs. I. T. Graves will spend several days at Coleman with relatives;

Mrs. L. F. Gresham and her family will visit in Jacksboro with her sister and family;

Leaving For Louisiana

Mrs. Homer Quifree and husband will leave Friday morning for Arcadia, La., where they will visit her parents, Mr. and Mrs. J. S. Harrell. On Christmas Day they will go to the home of her sister and family, Mr. and Mrs. E. W. Stratton of Lake Charles, La., for a family reunion;

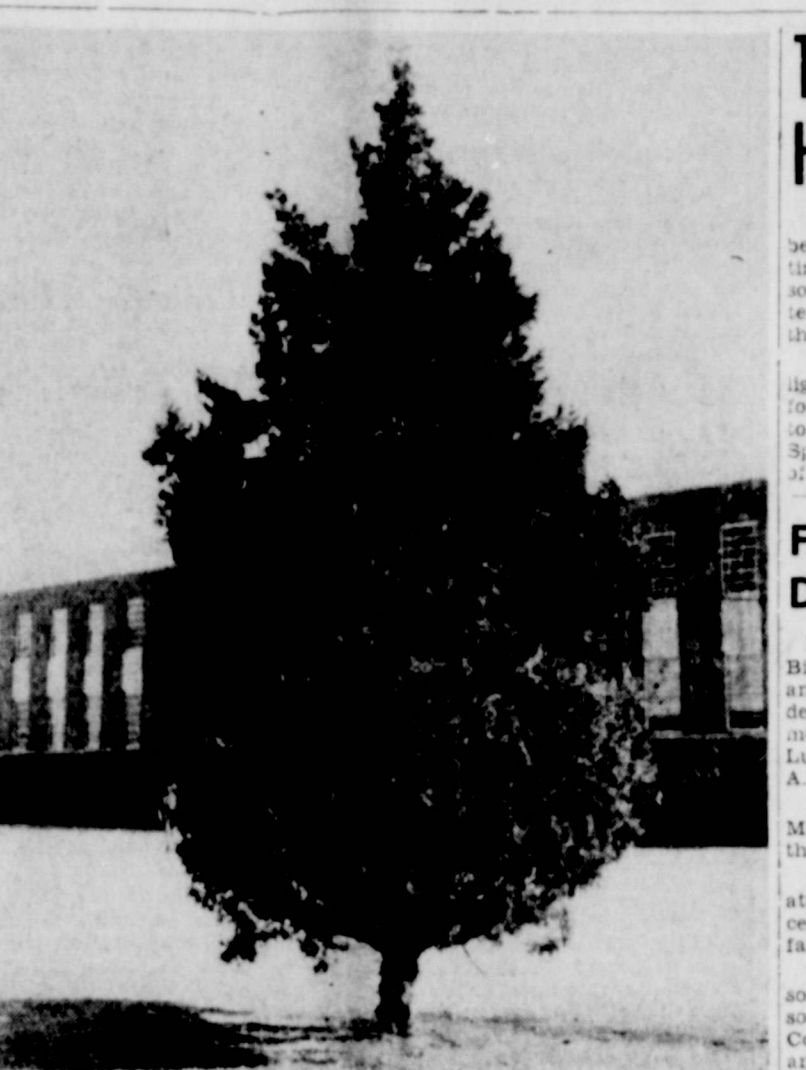
Mr. and Mrs. Paul O. Huntington and children will visit with his parents in Pampa;

Mrs. Clem McDonald and her family will spend Christmas Day at the home of her parents, Mr. and Mrs. Claud Tatum in Lubbock. The McDonald's daughter, Carolyn, came home Wednesday from Hardin-Simmons University for a few days;

Mrs. C. T. Morrison and her family will attend a Morrison family reunion at the home of his parents, Mr. and Mrs. C. T. Morrison Sr. south of Ralls, Christmas Eve and Christmas Day;

Mrs. Mitchell Parrish will entertain during the holidays Capt. and Mrs. T. W. Bostick and son, Steven, of San Antonio and her husband's parents, Mr. and Mrs. Fred Parrish

(See Vacation Days, back page)



Times do change but the "Little Christmas Tree" planted on the court house lawn by Floydada study clubs continues to prosper. Since this unadorned shot, made last year, the tree has grown about three feet, now more than 20 feet tall. Adornment this Christmas season is a large star in the top-most branches and 50 twinkling lights that shine at night.

Trophies Attest Floyd County Hound Is Tops In Coon Hunting

Coon hunting in west Texas has been a very popular sport for some time, and the present hunting season is bringing some stories of interest from many local hunters and their dogs.

The outstanding feat brought to light this year has been the performance of Spark, a dog belonging to Dee Adams and Q. D. Williams. Spark is in his second big season of hunting and has never been beaten in any event entered. He has a collection of first place trophies that would compare with those won by many high school athletic teams.

Included in his trophies are first at Crosbyton where he was also judged best dog of the meet. First at Quitaque and best all round dog of the meet, first at Amarillo, Justiceburg, Lubbock, and Snyder.

DIFFERENT events for Spark have been coon in a barrel, coon on a log, coon in a keg, and drag race. He has also appeared on television over KGNC in Amarillo.

The coon hunting season starts in November and runs into February. Most popular hunting spots are the breaks of the Palo Duro, north and east of Silverton below the cap, and near Matador in the ranch country.

Adams said the dog had not been entered in a contest since November in the Snyder events, but he and others had enjoyed several good coon hunts. Their latest kill was a 27 pounder only a few nights ago.

The big event of the year as far as coon hunting goes will be the West Texas Coon Hunt at Quitaque on Jan. 19.

OTHER coon hunters to stay by the Hesperian recently were E. D. Morgan, Bill DuBois and David Blair. This trio hunting with four dogs came in with coons weighing 20, 21, 22 and 26 pounds for their night's chase. Their hunting grounds were in northeast Floyd county near the cap rock.

Former Resident Dies at Amarillo

Mr. and Mrs. Karl Sammann and Bill Sammann of Plainview and Mr. and Mrs. M. C. Scheele, of Providence, attended rites held Sunday morning at 10 o'clock at Trinity Lutheran Church in Amarillo for F. A. Sammann, 51.

Mrs. Scheele is a sister and the Messrs. Sammann half-brothers of the deceased.

Mr. Sammann suffered a heart attack two months ago. A recurrence of the trouble on Dec. 15 was fatal at his home.

The deceased leaves his wife, five sons, two daughters, and two stepsons, as well as the Hale and Floyd County relatives and three sisters and a half-brother who live elsewhere.

Mr. Sammann moved to Floyd County in 1912 and lived at Providence for several years. He had been a resident of Amarillo for 15 years.

The rites were conducted by Rev. William Johnson. Interment was made in Llano Cemetery at Amarillo.

Band Boosters Trap Shoot For Prizes Begins Friday

Floydada High School Band Boosters are staging a big trap shoot contest starting Friday, Dec. 21. Vernon Witkowski, president of the group, said interest in such an event has been growing steadily and the band boosters had decided to sponsor the shoot.

The range will be set up in the pasture just across the highway south of the radio station on the Massie land. Shooting sessions will be held on Friday between 10 a. m. and 5 p. m., on Saturday during the same hours, on Sunday afternoon and again all day Monday. Prizes offered will be dressed turkeys (10 pounds or better) or hams. Winners will have their choice.

WITKOWSKI said the idea grew out of some stories and challenges that were passed over the coffee cups as to "who could out-shoot who." Others, returning from neighboring towns where trap shoots had been popular, suggested such an event would be interesting for local marksmen and at the same time settle the shooting championships and put a little cash in the needy band boosters' till.

Quail and duck hunters who have sharpened their shooting eyes will not want to pass up this opportunity for some good Christmas eating and also of showing the boys down at the drug store just who knows how to handle 12 gauge.

HERE is how it works. Six member flights will be formed and each compete as individuals. The one breaking the most targets wins the prize. In case of ties additional shots will be made to determine the winner. Each will fire three shots at targets launched from an automatic trap. The target will be the clay disc about four inches in diameter.

Flights may be arranged among friends and come out in a group, or individuals will be paired as they show up to shoot. An entry fee will be charged that will cover cost of prizes, shells, targets and leave the band with some profit for the effort.

Talk about town has it there is a lot of chest pounding going on among alleged marksmen who are issuing challenges right and left. One contest mentioned being between some of the boys around the

HOME FOR CHRISTMAS

Pfc. Tommy H. O'Neal of Camp Pendleton, Calif., arrived in Floydada Monday for a ten day visit with his mother, Mrs. Wanda O'Neal and his grandparents, Mr. and Mrs. G. H. Day. Tommy will report back for duty, Dec. 27.

Band Boosters Trap Shoot For Prizes Begins Friday

implement houses in town and another big match between some of the local vegetable growers.

THE OUTCOME of these and other matches may leave some red faces, but promises to furnish plenty of fun for the winners and the public which has been invited to attend and participate or just watch as suits their fancy.

Practice shots may be had at a price of three for 50c when not competing for the prizes.

The ladies are invited, too, said Witkowski, who said at least one ladies flight has already been formed. Mrs. Maurice Jones, wife of the band director, is being boomed as the best among lady marksmen by band members.

Participants need not be experts to enter and win. There will be a winner for each flight of six members. Those who can find opponents they consider in their class may do so and take part in the shoot.

Twelve gauge shot guns and ammunition will be available for entries, or you may shoot your own gun. Sponsors did not know if they would have other than 12 gauge shot ammunition available, and advised those bringing other size shot guns to bring their own shells.

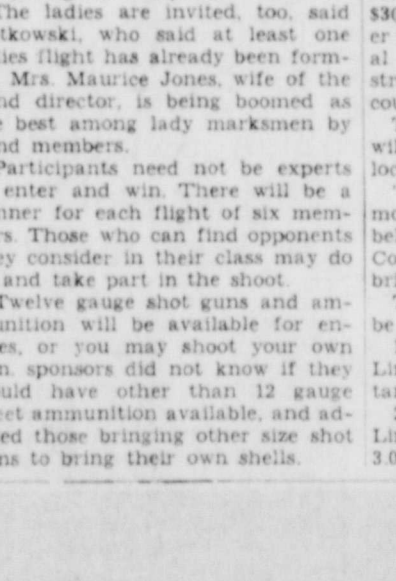
Glen Amburn is the new manager of Radio Station KFLD.

Announcement of the appointment was made last week-end by Mrs. Alma Holmes, secretary of West Texas Broadcasting Company, owners of the station. He succeeds Carl L. Minor Jr., who has resigned to enter television.

Amburn, who is a graduate of Floydada High School, began his association with radio four years ago as announcer and advertising solicitor.

Amburn and his wife, the former Elizabeth Beedy, live at 411 West Mississippi St. They have three sons, Ronnie, 12, Terry, 7, and Jay Neil, 2 months.

Amburn will have his hands full as the new manager of the station. Among other chores he has to break in a new engineer to take the place of Wilton Highfill, who has resigned and moved to Lovington, N. M., and announcer Harold Calloway Jr., who has taken up work at Portales.



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Seal Coats For County Hiways

The Texas Highway Department will spend \$20,300 for improvements on highways in Floyd County during 1957, D. C. Greer, State Highway Engineer, has announced. This is in addition to the regular construction and maintenance program.

The State Highway Commission has approved this appropriation of \$20,300 to improve already existing highways in this county, and there will be little or no additional right-of-way requirements, Greer said. At the December meeting of the Highway Commission, \$30 million was allotted to 196 Texas counties for road improvement during 1957. The \$30 million is being spent for shoulder widening, seal coat jobs, additional surfacing, and for widening of structures and highways in these counties.

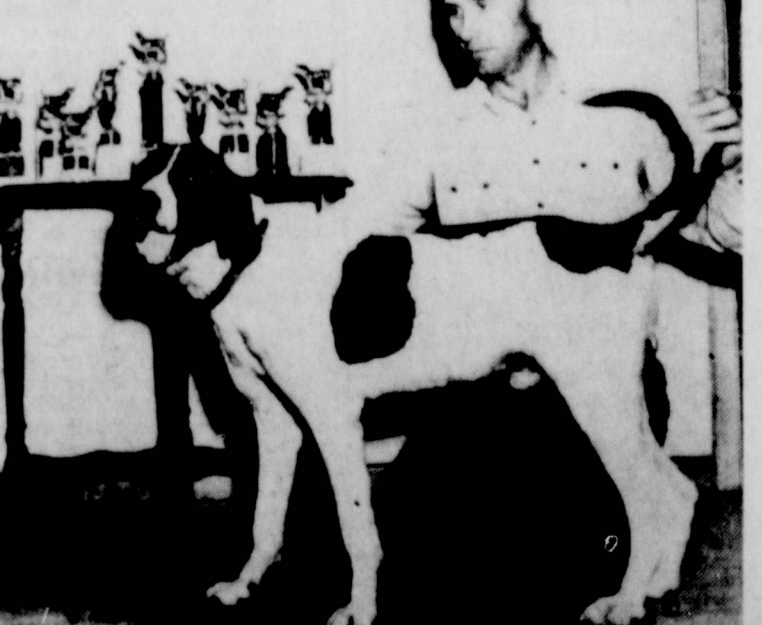
The two projects in Floyd County will be under the supervision of the local highway district personnel.

"We should have this program moving by spring," Greer said. "We believe the \$20,300 spent in Floyd County will go a long way toward bringing these highways up to date."

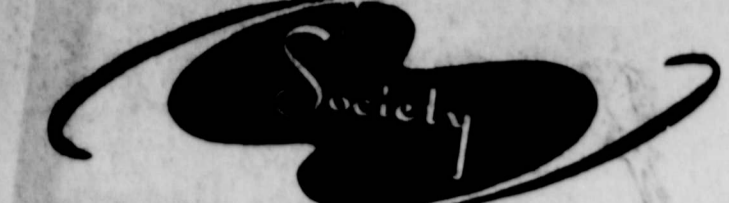
The \$20,300 in Floyd County will be spent on the following projects:

1. On US 70 from Hale County line to Floydada, seal coat, a distance of 17.9 miles.

2. On FM 598 from Briscoe County line, south, seal coat, a distance of 3.0 miles.



"You Aint Nothing But A Hound Dog" may be a popular piece of music for the younger set, but it certainly does not fit the champion shown here. Posing for the camera is Spark, champion coon hunting dog of Dee Adams and Q. D. Williams. Adams is shown with his favorite coon hunter and the display of trophies won over a wide west Texas Area.



Denning's Observe 50th Anniversary With Open House

Mr. and Mrs. O. W. Denning of the Sharkey Community celebrated their golden wedding anniversary Sunday with open house at the home of one of their daughters, Mr. and Mrs. Albert Mankins, east of Floydada.

Friends called to offer felicitations from 2 until 4 o'clock on Sunday afternoon with approximately 84 guests registering.

Children of the couple are Mrs. C. L. Hillin of Houston, Charles Denning of Evans, C. A. Denning of Plainview and Mrs. Makina of Floydada. All were present for the reception to honor their parents.

Mrs. Leslie Pawver presided at the guest register and Mrs. Greenie Coley and Mrs. Sterling Adverse of Jacksboro, sisters of Mr. Denning, were in charge of the gift display.

A white linen cloth trimmed in gold covered the refreshment table which held an arrangement of yellow chrysanthemums flanked by gold candles. The wedding cake decorated in gold was served from crystal appointments by Miss Donnie Denning and Miss Wayne Mankins, granddaughters of the couple.

Out-of-town relatives were Mrs. Coley and Mrs. Adverse of Jacksboro, Charles Denning of Graham, Houston Denning of Seymour, Mr. and Mrs. Joe Long of Morairity, N. M., and Mrs. Homer Denning and son, Marvin of Sweetwater.

Joint Hostesses Entertain With Morning Coffee

The lovely home of Mrs. Tate Jones, Matador Highway, was the scene Tuesday morning, between the hours of 10 and 11:30 o'clock, for a Christmas coffee. Mrs. Fred Cardinal was co-hostess with Mrs. Jones. Approximately 110 guests were greeted by the hostesses.

The refreshment table was laid with a red cloth featuring a white underskirt and a red net overcoat. The table arrangement of candelabras filled with red candles on each end was centered with a white puff filled with red carnations. Silver appointments were used.

Other Christmas arrangements were used throughout the home of Mrs. Jones. Two outstanding features made by Mrs. Jones were a red Santa Claus greeting everyone from the front porch and a white tumbled weed sprig in the front yard.

Those assisting in the houseparty were Mesdames A. B. Keim, Conner Oden, Travis Jones, Billy Stanforth Jr., Jimmy Wilson Jr., M. J. McNeill, Kinder Parrish, Bill Poole and Adrain Field.

HOSTS TUESDAY EVENING

Mr. and Mrs. Jack Henry were hosts to their dessert bridge club Tuesday evening at 7:30 o'clock at their home, 821 West Virginia.

Christmas gifts were exchanged from a beautifully decorated tree. The Christmas motif was carried out in decorations throughout the house.

Those present were Messrs. and Mesdames Alton B. Chapman, I. T. Graves, Henry Barber, John Reese, Clarence Guffee, Jeff Welborn and the hosts, Mr. and Mrs. Henry.

BRIDGE DINNER HOSTS

Mr. and Mrs. Billy Henry were hosts last Thursday evening at 7 o'clock to their dinner bridge club at their home, 502 West Virginia.

Those present for the occasion were Messrs. and Mesdames Rev. Brown, Billy Stanforth, Jim Ward, Russell King, John Kimble, Johnnie Hurd and the hosts, Mr. and Mrs. Henry.

ARE YOU A LAST MINUTE SHOPPER? At Bishop's Pharmacy

You can quickly pick up those last minute items, have them Christmas wrapped in a very short time:

- Elizabeth Arden
- D'Orsay
- Coty
- Lentheric
- Dorothy Perkins
- Kings Men
- Old Spice
- Spartan
- Parker Pens
- Sheaffer Pens
- Ronson Lighters
- Diamond Rings
- Bulova Watches
- Elgin Watches
- Mido Watches
- Artcarved
- Wedding Rings
- Costume Jewelry
- Pipes & Cigars
- Whitmans Candy
- World Bibles
- Games & Toys



A Very Merry Christmas!

Lodge Christmas Party Is Held At The Reeves Home

Floydada Rebekah Lodge No. 77 met Tuesday evening in the home of Mrs. Fred Reeves in a regular monthly meeting with a Christmas party following.

Mrs. Reeves' home was gaily decorated with lovely Christmas decorations. Mrs. Jewel Reeves gave the Christmas story followed by the singing of carols. Mr. and Mrs. Fay Hart rendered a musical selection as did Mrs. Ora Shipley.

Mrs. Jane Marquis honored Mrs. Shipley, lodge mother, with a birthday gift and expressed sincere appreciation of her faithfulness to the lodge. Mrs. Jewel Reeves read a poem, entitled "Friends or Riches" by F. F. Aschbacher, secretary of 50 year boys of Oxford Lodge, and dedicated the poem to Mrs. Shipley. Mrs. Shipley expressed her thanks to the lodge members.

Many talks for the good of the order were made before the session closed. Refreshments of sandwiches, pie, coffee and hot chocolate were served. Each member present donated one dollar toward the new floor in the lodge hall instead of a gift exchange.

The following members and guests were present: Thelma Jones, Jane Marquis, Deon Witney, Wanda O'Neal, Madge Jones, Pauline Webb, Ora King, Ora Shipley, Mariah Auburn, Lillie Grimes, Lena Sparks, Jewell Jackson, Artie Webb, Margaret Paschal, Jewel Reeves, O'Dessa Krebs, Amanda Hart, Veima Berry, Oleta Pruitt, Mr. Fay Hart, Mr. S. M. Woolsey, David Hart and Charles and Kenneth Krebs.

Blanche Groves SS Class Enjoys Christmas Social

Tuesday evening the Blanche Groves Sunday School class of the First Baptist Church held its Christmas social in the home of their teacher, Mrs. Len Smith, 1002 South Wall.

Miss Frances Mitchell showed interesting slide films of her summer trip in the north-east and the Mrs. Smith related the story of the "Birds Christmas Carol."

After a Christmas game led by Mrs. J. S. Hale, refreshments were served by the hostesses.

The exchange of gifts was made from a gaily decorated tree. Mrs. Blanche Groves, missionary in Hong Kong, sent a beautiful picture of Christ, hand embroidered on silk, as a gift to the class.

Those present were Mesdames Elmer Norrell, president of the class, Margaret Crumpton, L. D. Goulight, J. E. Houston, Edell Moore, M. A. Reddam, D. B. Thomas, Albert Mock, J. S. Hale, R. J. Hunsley, Kyle Glover, Ralph C. Johnston, Miss Nell Swinson, Miss Frances Mitchell and the hostess, Mrs. Smith.

As a climax to the evening the social was visited by the 1956 Study Club carolers, whose Christmas carols were deeply enjoyed and appreciated.

Pastors Helpers Christmas Dinner Enjoyed Thursday

The home of Rev. and Mrs. Tilden B. Armstrong was the scene last Thursday at noon for the annual Christmas dinner of the Pastors Helpers Class of the First Methodist Church.

Following the covered dish luncheon, Mrs. J. M. Wilson Jr. gave the Christmas story.

Cards and presents were exchanged from a beautifully decorated tree.

Those present were Mesdames W. R. Jahnke, Addie Thagard, W. J. Rhoades, Lela Saughter, J. E. Laughlin, M. Peltou, Mary Finley, Sara Walker, J. J. McKinney, Ann Willis, Helena Green, D. D. Shipley, Jim Wilson, George Stiles, Scott King, Lillie Henry, Maggie Mayhew, Sam Thurman, L. L. Clark, Mother Daniel, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. Jeff Spikes, Mr. and Mrs. Will Snell, Mr. and Mrs. W. A. Shaw, Rev. and Mrs. Paul Gatesen and the hosts, Rev. and Mrs. Armstrong.

Blue Bonnet Club Has Annual Party At Edmiston Home

The Blue Bonnet Needle club met Thursday evening at 7 o'clock for their annual Christmas dinner in the home of Mr. and Mrs. K. E. Edmiston, 300 East Kentucky Street.

Following the evening meal, games of 42 were enjoyed by those present. Those winning high and low prizes were Ethel Allen, low lady, Lela Kendrick, high lady, Everett Perry, high man, and Wayne Finley, low man. Betsy Dempsey won the traveling prize.

Those present were Messrs. and Mesdames Orser Christian, Pete Kendrick, Wayne Finley, Burt Huckabee, W. B. Eakin, Everett Perry, Dennis Dempsey, Oliver Allen, Carl Jarrett, Everett Collier, Olin Bryant, Bud Goen, Bob Welborn, Floyd Fugua, and the hosts, Mr. and Mrs. Edmiston.

The next meeting will be Jan. 10 with Mrs. Starks Green as hostess.

MISS HATLEY ENTERTAINS CO-WORKERS AT SUPPER

Miss Maxine Hatley was hostess Tuesday evening at 6 o'clock at a salad supper for the girls in the Agricultural Building at the home of her sister, Mrs. Doyle Jackson.

The Jackson home was gaily decorated for the Christmas season. Gifts were exchanged by the girls.

Those present were Mesdames Verna Jo Condon, Joy Assiter, Ann Cook, Ray Nell Bearden, Miss D'Ann Wilkowsky, Miss Gerry Graves, Miss Alene Warren and the hostess, Miss Hatley.

When completed the St. Lawrence Seaway will be the longest inland waterway ever created for ocean-going vessels, according to Reader's Digest. Its 744 miles from the mouth of the St. Lawrence to the Great Lakes compares with 103 miles for the Suez Canal and approximately 50 miles for the Panama Canal.

Homebuilders Club Has Annual Party Friday Afternoon

The Homebuilders Home Demonstration Club met Friday afternoon for their annual Christmas party at the home of Mrs. Raymond Evans.

Mrs. W. W. Trapp, president, presided over the meeting. She also gave a Christmas story. Games were directed by Mrs. Raymond Williams and Mrs. O. G. Mayfield.

Gifts were exchanged from a gaily decorated tree by those present. Refreshments were served to Mesdames Raymond Williams, Don Evans and son, W. R. Daniels and daughter, J. W. Walker, B. A. Robertson, Elmer Norrell and son, W. J. Trapp, O. G. Mayfield, Harmon Roberts, D. T. Mayo, D. D. Shipley and the hostess, Mrs. Evans.

The next meeting will be Jan. 11 at the home of Mrs. D. D. Shipley, 702 South Main.

Christmas Dinner Is Compliment to Beal Employees

Mr. and Mrs. Mitchell Parrish were hosts at a Christmas dinner at their home, 824 West Ross, Tuesday evening at 7:30 o'clock for the employees of Beal Bros.

Following the buffet supper an evening of entertainment was enjoyed. Gifts were exchanged and the employees presented Mr. Parrish with a present.

Those present were Messrs. and Mesdames Mal Jarboe, F. A. Faulkenberry, W. O. Newberry, W. C. Plummer, Miss Rena Willis, Nolan Turner, Lavel Merriott and the hosts, Mr. and Mrs. Parrish.

35 Attend Senior Four H'ers Party

The Floydada Senior 4-H club had their annual Christmas party Monday evening at 7:00 p. m. at the V. F. W. Hall.

Approximately 35 4-H boys and girls were present for an evening of square dancing and folk dances.

Refreshments of soda pop, doughnuts and cookies were served during the evening.

Those serving on the refreshment committee were Carolyn Williams, Donita Milton and Arlis Powell.

Coffee Honors Wom'n Of City Park Church

The home of Mrs. W. G. Walker, 517 West California, was the scene Tuesday afternoon, between the hours of 2 and 3 o'clock, for a coffee honoring all women of the City Park Church of Christ.

Those assisting Mrs. Walker were Mrs. Gordon Downing, Mrs. Nell Bradley, Mrs. J. A. Arwine and Mrs. Walton Hale.

The refreshment table was laid with a white lace cloth and centered with an arrangement of pink and gold. Mrs. Downing presided at the silver service.

Decorative arrangements and decorations of pink and gold were carried throughout the Walker home.

Mrs. Marvin Shurbet of Petersburg was an out-of-town guest.

Mrs. A. E. Guthrie Christmas Hostess

Mrs. A. E. Guthrie was hostess to the Wednesday Bridge Club yesterday morning with a Christmas breakfast at her home, 529 West Kentucky.

Holly and mistletoe gaily decorated the home of Mrs. Guthrie.

Those present for the occasion were Mesdames J. A. Arwine, Travis Collins, Cecil Hagood, Jack Henry, A. B. Keim, Donald Pitts, J. H. Beagan, Carl Minor Sr. and the hostess, Mrs. Guthrie.

Mrs. Travis Collins was named high winner of the games.

GOOD QUESTION

Lecturer: "Now, is there anyone here who would want to ask a question?" "Someone in the audience: "Yeah, what time is it?"

BEAUTY NOTE

A beauty expert says women lose their figures only because they're lazy. The mother of eight kids will appreciate this.—News-Star, Shawnee, Okla.

IF YOU'RE A BORE YOU CAN BE CURED

If you think you're a bore, the chances are you're not, writes I.A.R. Wylie. The outstanding characteristic of the bore is that he never knows it.

Miss Wylie says that the bore is "too self-satisfied, too insensitive, or too busy entertaining himself to be concerned with his effect on others." There is a cure for him, however, if he can only be made to realize it is sad condition.

There are a vast number and variety of bores, the writer says. One of the worst examples is the "narrator who starts a story with his grandmother, explores every branch of its family tree and ends up with remote descendants."

Then there is the "Jokester Bore" and the "Hypochondriac Bore" and the "Snob Bore," or "name dropper." Not all bores are talkative; there is even the "Strong, Silent Bore." The varieties are endless, all characterized by intense absorption in oneself.

Miss Wylie regards boredom as a serious, infectious, spiritual sickness. It can be cured if caught before it becomes chronic. The cure: "stay alive and interested not only in our own affairs but in the affairs of the world around us." The man who is never bored himself, never bores others.

The writer advises all bores and potential bores to heed the prayer of the old Scot: "O Lord, keep me alive while I am still living."

"If a newspaper reporter stood on the banks of the Mississippi and saw a herd of a hundred cattle, a flock of sheep and goats, a barnyard full of chickens, a carload of fruits and vegetables and a silo filled with grain go drifting past him, it would make all the front pages. But un-noticed, the equivalent of a thousand-acre farm floats down the Mississippi every twenty-four hours; lost to us forever. It takes nature up to one thousand years to restore one inch of topsoil, yet more than half a billion tons of irreplaceable soil are swept down the Potomac—here past the halls of Congress—each and every year."—Colliers' editorial

"If tomorrow's newspaper revealed a foreign nation was plotting to steal America's topsoil, acre by acre, over the next twenty years—to bring us to our knees for food—we would be stressed into immediate action. The Government would mobilize to save our soil. Congress would pass legislation, we would be at war! And overnight, the hearts of every citizen would beat with sincere emotion for our long-forgotten, newly discovered friend, the land."—Joseph W. Frazer

Sir Joshua Reynolds, England's great 18th century portrait painter, turned out 3,000 canvases and painted 677 portraits within five years. Deafness which forced him to use an ear trumpet did not prevent his success.

The Japanese are so appreciative of moonlight that many of their homes are built with a special "moon-viewing window." The first snow is the subject of many Japanese poems and paintings.

OVERHEARD

Here is another report of political conscience that comes direct from Washington. The hostess was entertaining a political incumbent, and gushingly remarked, "You know, I've heard a great deal about you."

The politician replied, absently, "Possibly, but you can't prove anything."

RUMILIATING. Probably nothing hurts a woman's vanity more than having to put on her glasses to apply her lipstick.—Item, Wakefield, Mass.

If the telephone company depends on the old-fashioned system instead of the new system, women between the ages of 40 in all of the United States perform the job now done by telephone traffic.



Christmas Cheer

POOLE GRAIN

Dougherty, Texas

FIRE INSURANCE FACTS

BROWN-HOLMES HAS ABSOLUTELY THE BEST BUY FIRE AND EXTENDED COVERAGE INSURANCE AS EVIDENCED BY THE FOLLOWING FACTS:

- SAFETY**
 - Texas Standard Policies
 - All companies we represent are rated by BEST'S (the accepted rating authority of the insurance industry) as being sound, reliable, and trustworthy.
 - All Policies non-assessable.
 - All policies are written in Old Line Legal Reserve Companies.
- SERVICE**
 - Five full-time experienced insurance people on duty to help you with your insurance problems and help handle your losses.
 - INDEPENDENT ADJUSTERS—our loss adjusters are not employees of insurance companies. We employ experienced independent Adjusters whose job is to protect you and your interests and whose sole obligation is to give a fair and satisfactory adjustment promptly.
 - Our office is open 6 full days every week, and even at night, we are as near as your telephone.
- SAVINGS**
 - Stock Companies now pay up to 20% dividends
 - 20% DISCOUNT or Immediate savings on Fire Insurance.
 - Take advantage of savings to 5 year policy rates—yet only once each year.

2,000 FLOYD COUNTY CUSTOMERS CAN'T BE WRONG

See Us For Price & Quality Quotations Before You Renew that Old Insurance Policy or Have That New One Written. We Offer the Best of Insurance Plus Substantial Savings.

BROWN-HOLMES

N. W. Corner Square Phone YUKon 3-3757

Convention ays Locals Long Trek

County Farm Bureau who attended the convention at Miami, in Florida, reported it a series of conferences that were for the coverage on all problems of the farmers.

cket of the Floydada ser- Murray Julian of South and Tom Davall of Irick.

ation to the various sec- conferences we attended heard well-informed men also heard some national politics and business who the federation members angles of thinking on farm problems," said Sam

home was a "long drag" rain all the way for the county men until they got home state.

er News

(Mrs. J. E. Green)
Dec. 18 — It is calm this morning. Birds are hope the weatherman have a dust storm for us all fixed up for Christ- the weekend.

inner guests of the Ros- Bro and Mrs. Coffee and also Johnny Lynn War- afternoon the men visit- homes in the community Mr. and Mrs. Woody Mor- Mrs. Billy Morris and Robertson place.

Mrs. J. D. Welborn, Don- Jeanne spent the weekend visiting Mrs. Welborn's and other relatives.

Mrs. Oscar Warren and Mrs. Elmer Sunday afternoon.

Kay Warren of Floydada day night with her grand- and uncle, Mr. and Mrs. and Johnny Lynn.

Mrs. Green visited Mr. Walter Sums Sunday after- in the Frank Dunn home evening were Mrs. Dunn's and wife, Mr. and Mrs. Montgomery of Shallowater and Mrs. Green.

Mrs. Earl Huckabee and made a business trip to Abil- Saturday.

inner guests of Mr. and F. Denison were their son the C. W. Jrs. of Brown- Mrs. Denison attended a day night at the D. W. me. Also they were pre-

Santa Letters

Dear Santa,
I am a little girl 1 year old. For Christmas will you bring me a baby doll and a buggy and a big top. Please don't forget my sister Elaine. She wants a zip monkey and a Do-It-Yourself Jewel kit.

I love you,
Connie Lea Anderson,
Floydada, Texas.

Dear Santa,
I am a little boy 2 1/2 years old. I have tried mighty hard Santa to be a good little boy but I find it impossible to do sometimes.

Santa, I would like a car, a train, a rocking chair, a tricycle, some new clothes.

Don't forget all of the good little boys and girls, my Daddy and Mommy, my great-grandmother, my other two grandmothers. Please don't forget Uncle George and my dog and my nine cats. Santa, they like to eat so well.

See You Christmas Eve,
Love, your friend,
Ralph Edward Langley,
110 West Kentucky,
Floydada, Texas.

Dear Santa,
Please bring me a watch and a ballerina doll. I am 8 years old and I have been good.

Thank you,
Joy Willis,
Floydada, Texas.

Dear Santa,
I am a little girl 4 years old. Please bring me a ballerina doll and a kitchen and bring my little sister Sherry something.

Thank you,
Darlene Willis,
Floydada, Texas.

Dear Santa Claus,
I'm a little boy 3 years old. I have been real good.

Will you please bring me a big International tractor and trailer like my daddy drives.

Remember all the other little boys and girls.

Love you,
Ricky Biggs,
Floydada, Texas.

sent at the Sunday school Christmas party at Mrs. Clarence Goens Tuesday night.

Mr. and Mrs. J. D. Welborn received a phone call last Thursday from their son James David, who is with the army at Sausalita, Calif. He relayed the sad news that their week-old baby boy, James Richard, passed away Thursday morning. We all sympathize with James and Nancy in the loss of their child.

Center church will have a Christmas program Sunday night. All are invited to come and be with us.

We are looking forward to Christmas and hoping the absent children will come in.

Merry Christmas to all!

Dear Santa,
I am a little girl 6 years old and in the first grade. I have tried to be a good girl and study hard, so would you please bring me a walking doll, a record player. Please remember my teacher, Mrs. Springer and all the other little boys and girls.

Love,
Jo Anne Stewart
812 W. Grover,
Floydada, Texas.

Dear Santa,
I am a little girl 8 years old and I am in the 3rd grade. I have tried to study real hard so I could make good grades and I have tried to be a good girl I would like for you to bring me a grown up doll and a record player. Please remember my teacher, Mrs. Springer and all the other little boys and girls.

Love,
Juanita Lynn Stewart

Dear Santa,
I am a little girl 2 1/2 years old. I have been a good little girl. I would like for you to bring me a tricycle, a doll and a nursing set.

Please don't forget all the other little boys and girls.

I would also like to have some nuts and candy.

Love,
Debra Jones,
Route 2,
Floydada, Texas.

Dear Santa,
Christmas time is here again and I'm just 1 1/2 years old. I really try to be good and help Mommy.

Please bring me a choo-choo-train, tricycle, road grader and a top.

Don't forget my little cousins who live in Floydada. Be good to all the other boys and girls too.

812 W. Grover,
Floydada, Texas.

Love,
Craig Turner,
Floydada, Texas.

Love,
Weldon Smith
Neva and Dan

PEOPLES HOSPITAL NEWS
Patients in Peoples Hospital reported in good condition are Mrs. M. B. Holmes, Ann Nealey, V. C. Hagood, E. L. Gunn, Master Steve Arney, Miss Karen Kincheloe, N. A. Armstrong, T. M. Noland, Mr. and Mrs. H. A. Krause and Mrs. W. T. Branson.

INFRANT SON OF FLOYDADA COUPLE DIES IN CALIFORNIA
James Richard Welborn, infant son of Mr. and Mrs. James Welborn, passed away Dec. 12 in California. Burial was in the National Cemetery near San Francisco.

The deceased was born Dec. 5. Among the survivors besides the young parents are the grandparents, Mr. and Mrs. R. H. Smith of McCoy and Mr. and Mrs. J. D. Welborn of Floydada. Mrs. Smith was with her daughter and grandson. She returned home Tuesday night of this week.

Mr. and Mrs. James Welborn are living in California where he is stationed while serving with the Air Force. The couple plans to visit with their family and friends here in a few weeks when he gets leave from his military service.

Love,
Weldon Smith
Neva and Dan

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Floyd County Hesperian Floydada, Texas, Thursday, December 20, 1966

Many are the wishes
we're sending you
for a very happy holiday.

WHITFILL LAUNDRY

Merry Christmas to You!

FROM WANDA - RUSSELL - JESS

PEACE MAKER FLOUR
25 Pounds
\$1.98

'LIL LULA CORN MEAL MIX
5 Pounds
47c

PET EVAPORATED MILK
Makes 12 Qts.
89c

Tall Can, 2 for **29c**

SHELLED
PECANS
1 Pound Pkg.
99c

Garden Fresh **VEGETABLES**

STALK
CELERY 10c

RED - WHITE
GRAPEFRUIT --- ORANGES --- APPLES

CHRISTMAS CANDY, NUTS, PAPER

CHARMING 400 Size Box
FACIAL TISSUE . 19c

WRIGLEYS 3 For
GUM 10c

Finest Quality **MEATS**

HALF OR WHOLE POUND
HAMS 59c

PICNICS 39c

GOLD COIN - CORN KING POUND
BACON 49c

FRESH DRESSED POUND
HENS 39c

CHOICE POUND
BEEF ROAST . . 49c

KIMBEL'S POUND
OLEO 20c

HUNT'S NO. 2 1/2 CAN
PEACHES 25c

DROMEDARY CAKE MIX
Box
25c

WHITESWAN CRANBERRY SAUCE
2 CANS
25c

YOUR 3 MAIN SHOPPING DAYS WISELY

For that special line of National Advertised Merchandise for that special individual.

The Finest Gift Wrapping Free

We're making a long list of good wishes for the Merriest Christmas you've ever had!

R'n'R fashions
FOR HOME and FAMILY
YU 3-3950 Floydada

PATTERSON GROCERY & MARKET

MAIN and MISSOURI STREETS FLOYDADA PHONE YU 3-2204

Presley Film At Capada For Christmas Run

Doyle Mount at Capada Drive In Theatre announced this week he had been able to secure the popular Elvis Presley film "Love Me Tender."

It called for a change in the programming at the theatre, but the feature will run four nights starting on Dec. 25 and continuing through the 28th.

There will be no advance in admission prices for this sought after show.

"Love Me Tender," stars Richard Egan and Debra Paget and serves to introduce the young man with the guitar to movie audiences.

Let it be said at the outset that the role of Clint Reno, of the notoriously famous Reno brothers, fits Presley perfectly.

Set against the exciting background of the Civil War and the rehabilitation period that followed, "Love Me Tender" is a drama packed with action, interweaving a poignant love story to make it a film with strong appeal for every member of the family.

Another asset to the film (there are quite a few) is four new songs, performed by Presley, which are important parts of the story and are not merely interpolated. Of these, the title song, "Love Me Tender," a ballad currently high on the best-seller lists, is particularly pleas-

ing to the ear. The others, "We're Gonna Move," "Poor Boy" and "Let Me" should delight the millions of Presley fans, as well as the older members of the family who like folk songs.

Dear Santa,

I am a little boy five years old. Please bring me some shoulder pads, dishes and roller skates. Please bring me a surprise; also some nuts, fruit and candy. Please bring Mother and Daddy and my brother Frank something, too.

I love you, Robert Covington Dougherty, Texas.

Dear Santa Claus,

I am a little boy eight years old and in the second grade at Dougherty.

Would you please bring me some shoulder pads, roller skates, guitar. I would also like a surprise.

Please remember my Mother and Daddy, my little brother Robert and my teacher, Mrs. Turner.

I love you, Frank Covington Dougherty, Texas.

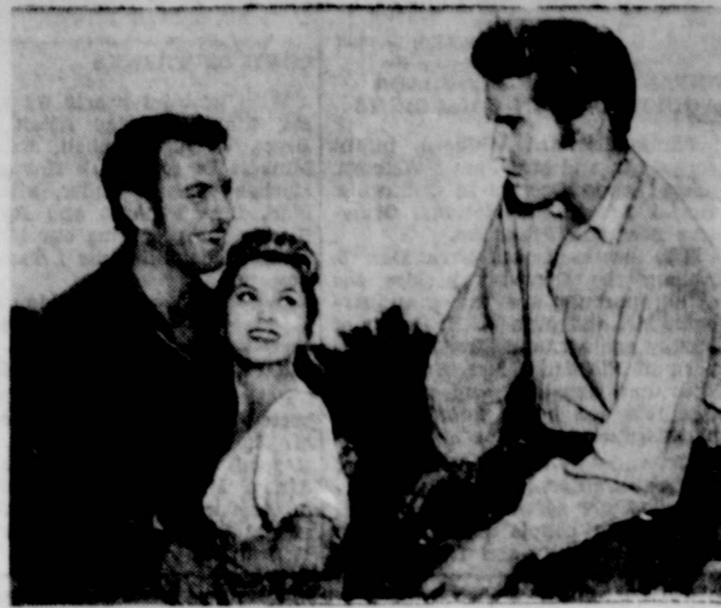
Dear Santa Claus,

I am a little girl 2 1/2 years old. I have tried to be a good little girl. Santa, would you please bring me a Tiny Tears doll, piano and a little Baton. Also I would like some fruit and candy.

Love, Cindy Helen Day Floydada, Texas.

P.S. Santa, don't forget all the other little boys and girls.

Columbia typewriter cartoon, best yet. Hesperian.



Richard Egan, Debra Paget and Elvis Presley star in "Love Me Tender" which starts at Capada Theatre Christmas night. Presley is featured in several of his famous rock 'n' roll numbers that are the present rage with the younger set. The film plays through Friday night, December 28.

Floydada Boys C-C Directors Place First In Will Be Named Matador Tournery By Mail Ballots

Floydada High School basketball teams fared well in the Matador tournament last week with the boys team taking the championship and the girls bringing home second place for their efforts.

In addition to these two feats the girls were awarded the sportsmanship trophy and Sonja Beth Wilson was placed on the all-tournament team. Don Colley was named to the boys all-star team also.

In the big Matador meet 12 schools were represented with both girls and boys teams. Floydada saw action first on Wednesday when they met Roaring Springs. The girls won by a 34 - 27 score with Sonja Beth Wilson leading the attack with 13 points. The boys downed Roaring Springs 78 - 18 as Bill Orman dumped in 18 points to lead the Wind attack.

In the second round matches the locals were paired against Matador girls and Crowell boys. Molly Earp led the girls to victory scoring 24 points as they downed their opponents 39 - 36. Don Colley was high in the boys game with 22 points to his credit. The boys won 70 - 55 after getting off to a slow start.

On the final night the green and white won one and lost one as the girls fell before Lakeview 49 - 35. Margie Turner was high for Floydada with 14 points. The boys won over Turkey 48 - 39 with Ronnie Downing dropping in 15 for the winning cause.

The basketball teams had an open date Tuesday of this week and will not resume play until after Christmas when they enter the Crosbyton tournament on Dec. 27, 28 and 29.

C-C Directors Will Be Named By Mail Ballots

A Chamber of Commerce nominating committee appointed by President E. C. Carter have announced their nominations for 1957-58 directors.

The committee, composed of Mark H. Martin, J. C. Wester, W. E. Garrett, Roe Jones and Bob Finley, will submit ten names to chamber members for their consideration in filling five board vacancies.

Proposed directors nominated are Wayne Bennett, W. W. Trapp, Tom Daniel, W. E. Garrett, Bill Hale, Tom Snead, M. J. McNeill, Johnny Roberts, Joe Gidden and Fred Zimmerman Jr.

Present directors ending their two year term of office include E. C. Carter, Everett Perry, Clinton Pyffe, Tate Jones and Olin Bryant.

Hold over directors for next year will be Mitchell Parrish, Fred Martin, Cecil Hagood, Carl Minor Sr. and Arthur Wylie Jr.

Directors O. P. Rutledge, J. M. Wilson Sr., Lewis Norman and treasurer Gene Collins Jr. are appointments allowed by the chamber constitution. T. L. Holland Jr. is at present a member of the board as a past president. O. M. Watson Sr. is a board member as a director of the West Texas Chamber of Commerce.

The election will be made by mailed ballots the first week in January. New chamber directors take office on March 1 of each year.

SIMPLE ENOUGH

Not long ago a Hoboken resident owned a goat. His next-door neighbor was the tax assessor, and did not particularly relish the goat within sight of his favorite window, so he taxed the neighbor's goat four dollars.

The owner of the goat took the assessor to task, and demanded to know why his family pet was assessed at that sum.

"That is strictly in accordance with the statutes of the sovereign state of New Jersey," replied the tax assessor.

"I demand the proof," retorted the irate owner.

The assessor thereupon read to his bewildered neighbor the following statute on taxes: All property abutting and abounding on the public street shall be taxed at the rate of two dollars per front foot."

ANCESTRY IN QUESTION

The boastful young man had the floor. "Yes," he declared, "my family can trace its ancestry back to William the Conqueror."

"I suppose," sneered a listener, "you'll be telling us that your ancestors were in Noah's Ark."

"Certainly not," said the boaster; "my people had a boat of their own."

In an essay on "things I am thankful for," a little boy listed "my glasses," explaining, "they keep the boys from fighting me and the girls from kissing me."

She: "I guess I'm just a babe in the woods." He: "Honey, meet an old forest ranger."

County Bureau 'Squares Away' For Year '57

Floyd County Farm Bureau is squaring away this month for an active and aggressive program in the year of 1956.

Last Thursday night the executive committee met in the office here, went over the affairs of the organization, laid some of their plans for next year and named standing committee chairmen to keep in touch with various angles of the farm problems now foreseen as likely to arise.

President Robt. L. Smith reported on the state convention and the likelihood of activities which may arise on the state level. He named as committee chairmen for the year:

- On Membership, Glenn White; On Legislative problems, Jno. T. Carthel; On Services to Members, David Battey Jr.; On Resolutions, Jerry Cooper; On Commodity grain sorghum, Ewald Quebe; On commodity, cotton, Harmon Handley; And on weed control, Chester Carthel, Roy Hale and R. G. Dunlap.

Present at the session were directors Smith, L. B. Brandes, Jon. T. Carthel, Tate Jones, David Battey Jr., Jerry Cooper.

Oliver Grote attended as organization director.

WILL MARRY TODAY

Jackie Johnson, who is stationed at Carswell Air Force Base, Ft. Worth, came home last Friday on a leave from the United States Air Force.

Jackie and Miss Joe Frances Sweatt of Denver, Colo., will be married Thursday, Dec. 20, in Denver.

ATTEND MUSICAL RECITAL

Mrs. W. E. Sims and Miss Vera Meredith attended Mrs. C. L. Record's musical recital in Lockney Monday night.

Mrs. Sims had two grandsons and one granddaughter in the recital.

Larry Glassmoyer, who is spending the Christmas holidays at home, expects to leave shortly after Christmas Day returning to Fort Eustis, Va. He is due for a discharge shortly after the new year begins.

William Howard Taft was the first U. S. president to receive a salary of \$75,000 a year.

The average weight of the human brain is 46 ounces.

IF
If you come to a place that you can't get through—
Or over, or under—the thing to do is to find a way round the impassable wall.
Not say you'll get your way, or not at all.
You can always get to the place you're going
If you'll set your sails as the wind is blowing.
If the mountains are high, go round the valley;
If the streets are blocked, go up the alley;
If the parlor cars are filled, don't scorn a freight;
If the front door's closed, go in the side gate.
To reach your goal, this advice is sound:
If you can't go over or under, go round.
CHOICE BITS
The sweetest of all sounds is praise.
All mankind, is divided into three classes: those that are immovable, those that are movable, and those that move—Arabian Proverb.
When wealth is lost, nothing is lost; when health is lost, much is lost; when character is lost, all is lost.—Old German Proverb.
Both the highest and the lowest points above sea level in the United States are in California.
One hundred and twenty men accompanied Columbus when he discovered America.

Just a timely message to bring you
SEASON'S GREETINGS
STEWART'S CLEANERS

A Child is born..
As the songs of angels rang out with the glorious message of old, may Christmas again bring new hope and blessings to all of you!
HARMON FUNERAL HOME
F. C. Harmon Edell Moore

WARMEST WISHES FOR YOUR CHRISTMAS
WAGON WHEEL

CAPADA DRIVE-IN THEATRE
THIS WEEK'S ATTRACTION
THURSDAY-FRIDAY, DECEMBER 21-22
ALEXANDER the GREAT
SATURDAY, DECEMBER 22
TWO FEATURES
SUN., MON., DECEMBER 23-24
HUK!
TUES., WED., THURS, FRI., Dec. 25-29
LOVE ME TENDER
CINEMASCOPE
VISIT OUR SNACK BAR

Greetings
The season's best wishes
As Christmas draws near,
With hopes for your happiness
BRYANT-SMITH
FERGUSON TRACTORS & FARM IMPLEMENTS
M. C. Smith Olin Bryant

BOHANNON GIN CO.
W. W. TRAPP, Manager
May you Yuletide be bright and shining as the gleam of Christmas candles!

USE THE CLASSIFIED FOR YOUR PROFIT

Miscellaneous

EXPERT Carpet and Furnishings Moth and cricket proofing. Call Buck Formby, YU 46 tfc.

TV - RADIO APPLIANCE SERVICE MATHIS APPLIANCE SERVICE Plus Green Stamps 23-3988 118 W. Missouri

RENOVATE your mattress cotton felt or inner-spring. Also sell foam mattresses. Lubbock Mat. Co., Box 32, 1613 Ave. H, Lubbock, Texas. 32 tfc.

Years of Land Title Service FLOYD COUNTY ABSTRACT CO., 17 W. California St. Phone YU3-3304

KIMBLE OPTOMETRIC CLINIC Examinations are not necessary but are for your convenience. TELEPHONE YU3-2496

Merry Christmas to all!

DARDEN WELDING SHOP

GET THE ALL-HAZARD INSURED GATES TIRES IN FLOYDADA Complete Stock In All Sizes and Grades for - **CARS -- TRUCKS -- TRACTORS** The famous Gates is guaranteed against any failure including Blow-outs, Bruises, Rim Cuts. No Time Limit or Mileage Limit. Special Allowance For Your Used Tires **Come In For A Good Deal**

WYLIE BUTANE COMPANY

DENNIS' TV SERVICE Located at Redd's TV & Appliance Day Phone YU 3-3462 Nite Phone YU 3-3952

KEYS—Duplicated while you wait. King's 5c, 10c and 25c Store. 141c

Mr. Irrigation Farmer Having trouble with your hands? Try Bishop's Hand Cream **GUARANTEED BISHOP'S PHARMACY**

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington Phone YU3-2165 42 tfc

FINISH HIGH SCHOOL or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, Texas. 34 52tp

FLOOR sanding. Call YU3-2455 Earl Baker. 51 tfc

TIPS
LOANS
NEED MONEY? TELL US YOUR PROBLEMS

"I saw your Want Ad — and have I got problems...!"

Miscellaneous

TURN KEY JOBS FOR DOMESTIC WATER WELLS REDA and RED JACKET SUBMERSIBLE PUMPS

SEE TYE & SONS DRILLING CO. 606 E. Houston Floydada, Texas 47 tfc

FOR PORTABLE DISC ROLLING Call YU3-2153. Weidon Graves 20 tfc

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager South East corner Square Floydada, Texas
Oldest and most complete abstract Plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

FOR RADIO and T. V. REPAIRS **RICE RADIO SERVICE** 123 So. wall Shop Service Only

PARTS AND REPAIRS For all makes electric shavers. \$7.50 TRADE IN For Your Old Shaver. **GOEN DRUG On The Corner** 36 tfc

DIAL-A-MATIC Adding Machine. Adds (up to 99,999). Subtracts! Quick, easy, accurate! \$2. postpaid. M-LEE GIFTS, Box 6792 (F), San Antonio, Texas. 40 9tp

For Rent

FOR RENT — Three bedroom residence at 411 South Wall. Dial YU 3-2561 Mrs. L. L. Clark. 48tfc.

FOR RENT — Four room furnished apartment. Close in. Private bath. Phone YU 3-2202. 46 tfc.

FOR RENT — Duplex, modern, on Houston Street. Call Glad Snodgrass. 46 tfc.

FOR RENT — Furnished house at 817 South Wall. Watson Jones. Phone YU 3-2479. 45 tfc.

FOR RENT — Unfurnished 4 room apartment with private bath. Call YU3-2856 or YU3-3175. 42 tfc.

FOR RENT — 2 bedroom house on E. Tennessee. Call YU3-2551 before 11 o'clock or after 7 o'clock. 41 tfc.

FOR RENT — Unfurnished Duplex. Call Conner Oden. YU3-3787. 28 tfc.

FOR RENT — Unfurnished garage apartment. On pavement. 521 W. Mississippi. 25 tfc.

FURNISHED apartments and bedrooms. 102 East Houston, on Highway 70. 28 tfc.

FOR RENT — Nicely furnished duplex. 3 rooms and bath. Phone YU3-2544. 38 tfc.

Lost and Found

LOST — In Floydada Bulova wrist watch with leather band Monday, Dec. 10. Can identify. Darny Shipley. 47 3tp. Advertise in Hesperian.

For Sale

FOR SALE — Matched rugs, 9x15 and 9x10. Mrs. J. V. Daniel. Ph. YU 3-3300. 48 tfc.

FOR SALE — Original share in Floydada Country Club, \$200 plus tax. See Kenneth Rimmer or call YU 3-2177 at night. 46 4db

FOR SALE — Floydada Country Club share. Harry Morckel. 46 3tc.

A-1 BEST BUYS IN USED CARS

1953 FORD Fordor 8 cyl. Special Motor, Radio, Heater, Over-drive.

1951 FORD 4-Door Radio, Heater, Fordomatic.

1954 FORD 4-Door Radio, Heater, Over-drive.

1952 MERCURY, Radio, Heater, Over-drive.

1952 PLYMOUTH Fordor, Radio, Heater.

1954 PLYMOUTH Station Wagon, Radio, Heater, O'drive.

1953 CHEV. 4-Dr., Radio, Heater, and Powerglide.

PICK-UPS

1949 Studebaker 3/4-Ton Pick-up

(2) **1955 FORD** 8-Cyl. Deluxe Cab. Heater and Hitch. Std. & Fordomatic

BISHOP MOTOR CO.

DRIVE SHAFTS For Irrigation Wells Any Size

See TYE & SONS 606 E. Houston, Floydada 47 tfc

FOR SALE or trade. Country Club share. See Tom Daniel at Daniel Automotive. 33 tfc.

JOHN BLUE fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11tfc.

Wanted **WANTED** — Need to buy a good used Iron Wright ironer at once. Call YU 3-3687. 48 tfc.

Wanted

Hospitalization Sales People Preferred Life pays cash, bonuses, merchandise incentives, good front money and monthly renewals. Plenty of free leads. Preferred Plans pay IN or OUT of the hospital. Complete line of Life Plans. For details at no obligation (confidential) write Mr. Jack H. Knott, Vice President, Preferred Life Insurance Company, P. O. Box 3027, Dallas, Texas. 47 tfc.

DEEP PLOWING — 12 to 20 inches. Call or see Charles Hammit, Lockney, Phone 2157, Eugene Gilly, Phone YU 3-2696, or Gene Hammit, Lockney 2392. 47 tfc.

WANTED—Men and Women of all ages who want to feel better, have more energy and pep, try Bishop's High Potency Vitamin and Mineral Formula Capsules. If you do not feel better and are well satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 49 tfc

WANTED — Irrigation Farmers to try Bishop's Hand Cream. Bishop's Pharmacy. 49 tfc

Female Help Wanted

TWO women wanted to supply customers with Watkins products in Floydada and Plainview. Business established. Income attractive. Starts immediately. Write 4198 Ave. H, Lubbock. 29 tfc.

WANTED — Lady with car. Full or part time work. Stanley Home Products. Ph. Capitol 4-6446 collect. Chrystelle Gibson, Plainview. 42 6tp.

Meeting Notice

FLOYDADA CHAPTER NO. 227 AND COUNCIL NO. 163-R&M Stated meeting Fourth Saturday night of each month, 7:30 o'clock. Troy Leonard, H. P. Doyle Moore, Recorder.

Farm Machinery

FOR SALE — 1946 M-D Farmall tractor. W. B. Eakin, 3 miles West of McCoy. 47 tfc.

IRRIGATION

dams, sticks, tubes, **S. J. Latta Implement Co.**

Town Property

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate. Phone YU3-3716. 26 tfc.

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale, Phone YU3-3457. 46 tfc.

Real Estate Loans

IT IS LATER THAN YOU THINK! The time to refinance or get a loan on your farm and ranch is NOW! While you can still get 4% money, 1957 will be different. See your National Farm Loan Association, 319 S. Main Street, Floydada, Texas. 39 tfc.

MONEY TO LOAN — On Farms & Ranches - Low interest rate, no charges for inspections or brokerage, quick returns. See R. E. Fry, Phones YU3-2414 or YU3-3140, Floydada, Texas. 11 tfc.

Houses For Sale

FOR SALE — House to be moved. 4 rooms and bath, recently re-decorated. Call Wagon Wheel. 46 tfc.

FOR SALE — My equity in house at 738 West Grover, Floydada. Has FHA loan Howard W. Bishop. 1509 Valley View St., Mesquite, Texas. Ph. AT3-4459. 17 tfc.

WATSON-BATTEY REAL ESTATE
108 West Missouri St. Phone YU3-2360
Farms — Ranches — City Property
O. M. Watson R. M. Battey

T.N.M. & O. BUS SCHEDULE
Clip and Save for Reference

EAST BOUND	WEST BOUND
To Vernon, Wichita Falls	To Lubbock, El Paso
Lv. 8:15 a.m.	10:30 a.m. via Ralls
Lv. 1:45 p.m.	4:00 p.m. via Petersburg
	To Plainview, Amarillo
	10:25 a.m.
	3:55 p.m.

Thru Bus Service to Lawton and Oklahoma City
MAGNOLIA SERVICE STATION NO. 1
Fred Lambert, Agent Phone YU3-2306
Station Hours: 7:30 a.m. — 5:30 p.m.

Houses for Sale

MY EQUITY in 2 bedroom house, 729 West Grover Street. Call Kenneth Tate Ph 2851, Silverton, Texas. 40 tfc.

FOR SALE — My equity in a G. I. Home. See T. M. Whitley at Wylie Butane or phone YU3-2597. 35 tfc

HOUSE for sale or trade. See Tom Daniel at Daniel Automotive. 33 tfc.

Land For Sale

185 ACRES of heavy dark land, deep soil, with two irrigation wells pumping eight inch pipe full without weakening. Other water wells to accommodate stock, etc.; on a paved road convenient to school. About \$50,000.00 of improvements, masonry construction, practically new \$30,000.00 cash and balance in one to fifteen years. Low interest rate. Possession to be arranged. Write: John P. Mathis, P. O. Box 1106, Amarillo, Texas. 48 tfc.

FOR SALE — Some good Floyd County farms. See me before you buy. M. A. Crum, 102 E. Houston, Floydada, Texas. 46 3tp

SEE ME FOR HOMES, FARMS AND RANCHES in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 206 Bishop Bldg. Phone YU3-3986. 12tfc

Encephalitis Is Disease Threat of Ancient Pest

AUSTIN, Texas — An ancient pest that has bothered man down through the ages has taken on new significance in Texas in the past year or so. The pest is the lowly mosquito, the new significance is encephalitis, more commonly known as sleeping sickness.

Over 300 cases of infectious encephalitis have been reported in Texas in 1954 and 400 cases in 1955. The principle carriers of the disease are known to bug experts as Culex quinquefasciatus, sometimes called the southern household mosquito, and Culex tarsalis mosquitoes.

Immediate steps to control the disease should be taken to offset the increased incidence of encephalitis, urged Dr. Henry A. Holbe, commissioner of health.

Every individual in both rural and urban areas can do his share by following a few simple rules to rid his community, and more particularly, his neighborhood, of the disease-bearing pests.

Both culprits breed in standing water. Culex tarsalis develop in a wide variety of aquatic media, with large numbers being produced in ground pools of rain or waste irrigation water.

However, Culex quinquefasciatus likes to be close to man. It seldom strays more than mile or two and it develops in sewage or water rich in organic matter. It seems to thrive on a household environment.

By eliminating one square foot of standing water, it may be possible to eradicate up to 43,000 mosquitoes. That many larvae have been found on the surface in a square foot area.

The coming cold weather of winter will greatly reduce the tarsalis, but the Culex quinquefasciatus breeds all year round.

State Health Department authorities recommend these measures against mosquitoes:

Make certain that your house is screened, repair even the smallest tears. Use a spray such as a gun or aerosol bomb type to rid your home of mosquitoes already in the house. Pyrethrum or DDT found in commercial sprays are acceptable.

Look around the house for vases or other containers that contain stagnant water, including the potato plant, and empty or change the water regularly.

Clean up the premises. Get rid of those cans, old tires, and other rain-catching containers. Those which you do not throw away should be turned over or removed indoors. Make certain that the drainage pipes and septic tanks are working properly with no seepage or standing ponds.

Such danger spots as chicken houses and other outbuildings should be treated with a residual spray of 5 percent of DDT. The same treatment may be given the shrubbery. This is to kill those mosquitoes which use these areas for resting places during the day.

Any tanks or ponds should be weed-free and any overhanging grasses or shrubs must be trimmed. The control of large breeding areas will be handled by the various cities, however, it is the duty of everyone to help control encephalitis in his own neighborhood.

Mrs. J. E. Roy was returned home Saturday from Plainview Hospital & Clinic following surgery two weeks ago. Her condition continues to improve, members of the family said this week.

Bright wishes for the very best Christmas you've ever yet enjoyed!

DEMPSEY GRAIN CO.

May the best of everything be yours on Christmas

Patzer Chiropractic Clinic

Sending our best wishes for a very Merry Christmas to all our friendly customers!

DELK PONTIAC -- GMC

Greetings

Wishes for a Happy Christmas and a New Year filled with many good things for all.

MASSIE & BOND

'Holiday Fever' Spoils the Fun If You Get It

AUSTIN, Dec. 20 — Most Texans are susceptible to holiday fever, declares Dr. Henry A. Hollie, commissioner of health. Each year they are caught in a last minute rush of buying gifts, wrapping packages and sending cards; in short they have caught the annual fever. This "fever," just as any fever, should be handled carefully, or serious complications may arise.

In order for the fever not to get you down you had better incorporate a few sane ideas into what might become the mad rush of these days.

Organize as well as you can so as to save steps. Always stop before reaching the point where sheer fatigue affects your judgment, tempers and bodily control. When fatigue gets the better of one, he is much more vulnerable to accidents—both at home and on the road.

Duties should be scheduled to allow some time for relaxation. It is surprising how much more enjoyment one gets when he is well rested. Some time should be devoted to sitting and thinking—thinking of what Christmas really means.

If there are children you will want them to have a part in the family preparation for Christmas and a share of the fun.

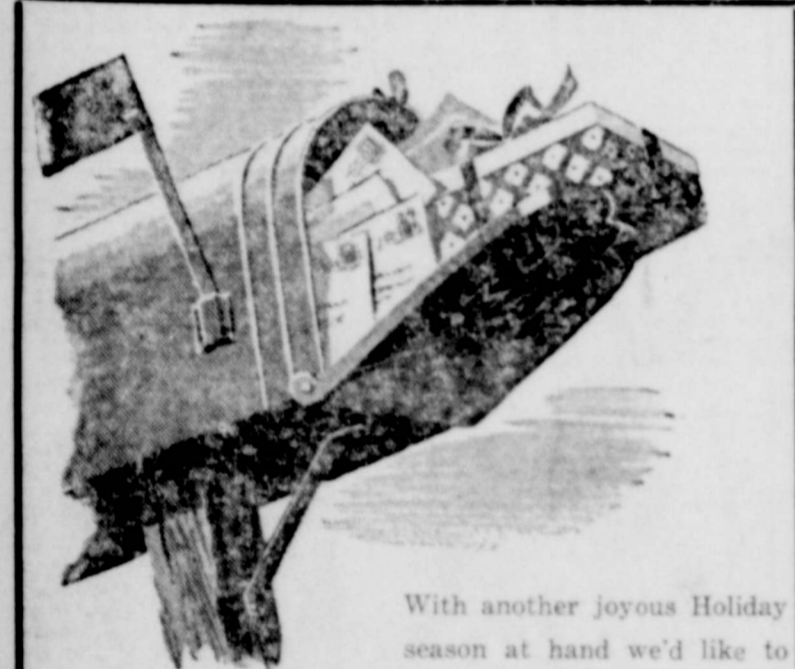
Parents need to remember that the younger children's routines should be upset as little as possible. To deprive a child of his nap, to drag him through crowded stores, to expose him to confusion and to offer him too many sweets is not the right kind of sharing.

The child under five can be easily overstimulated about the holidays. Too much advance excitement may make the day itself a let down. Setting limits for older children is also wise, so that Christmas won't be spoiled because they are half dead with fatigue or are battling against a cold.

The older folks would also be wise to get plenty of rest, watch their diet and do everything possible to avoid accidents in the home and on the highways.

Ships weigh less when traveling east than when traveling west.

Polo was developed in India.



With another joyous Holiday season at hand we'd like to pause to crowd in our good wishes for a very merry Christmas packed with happiness. We would like also to extend a big Thank You for the many years of friendship and for the kindness shown us as we strive to serve you with the family's food store needs.

Quality groceries at reasonable prices are always to be found at Star Cash. These and many others are offered for your Christmas shopping.

Fresh Cranberries 19c	Jar Hippolite 29c
Shurfine No. 2 1/2 Can Pumpkin 21c	FRESH FRUITS VEGETABLES — NUTS FIREWORKS
Shurfine No. 2 1/2 Can PEACHES 27c	In Heavy Syrup KLEENEX 25c
Folger's COFFEE 99c	Large Box CHEER 28c
Gladiola 10 lb. Bag Flour 89c	Shurfine 3 lb. Tin Shortening 75c
Shurfine Large Can Tiny Tot Peas 25c	Red Rind, Aged lb. CHEESE 59c
Shurfine, Whole Can Green Beans 25c	Fancy Sliced Bacon 49c

TEXAS BEST PAPER SHELL PECANS
WE WILL CLOSE MONDAY DEC. 24TH AT NOON
STAR CASH GROCERY
Phone YU 3-2392 We Deliver

Vacation Days

(Continued from Page One)
and his brother, Mr. and Mrs. Morris Parrish and children, Judith and Richard;
Mrs. J. A. Patterson plans to stay home and spend several days in Tyler with her parents, Mr. and Mrs. T. L. Gilly;

Will Entertain Parents
Mrs. Emily Potts will prepare Christmas dinner for her parents, Mr. and Mrs. A. B. Davis, and daughter, Mary Ann of Lubbock;

Mrs. Henry Price and husband will journey to Ft. Worth during the holidays to visit with relatives;

Mrs. Margaret Springer will spend Christmas Day with her daughter and family, Mr. and Mrs. Claud Morrison of Bula. The remainder of her vacation will be spent at her home in Matador;

Mrs. Fred Stewart is looking for her sister, Mrs. Ann Newmann of Waco, to spend the holidays with her and Mr. Stewart. Mrs. Newmann is a teacher in the Waco Public Schools.

Mrs. Annie Taylor will spend two weeks at home and this week-end, her son, Charles and her daughter, Marie, of Prairie View will be home. Mrs. Gracie Taylor, a teacher at North Ward, will spend the holidays with her husband, Charles, at the home of Mrs. Annie Taylor;

Mr. and Mrs. Preston Watson and son will spend Christmas Day in Floydada and on the 26th they will leave for a few days visit in Goldsworthy with her parents, Mr. and Mrs. A. M. Hunt and in San Saba with his mother, Mrs. W. W. Watson;

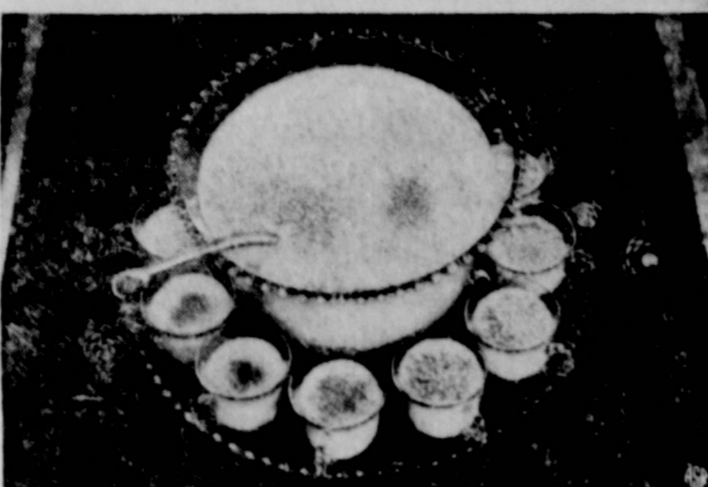
Mrs. J. M. Williams will entertain her sister and family, Mr. and Mrs. L. Coward of Hillsboro. Mrs. Williams and her family plan to accompany the Cowards home for a several days visit during the holidays;

Two Weeks at Seguin
Mr. and Mrs. Farris A. Wilson will spend their two weeks visiting in the home of his parents at Seguin. Mr. and Mrs. Herley Wilson and in the home of her parents, Mr. and Mrs. Mose Sanders of Willis;

Henry E. Young and family will visit with his parents, Mr. and Mrs. E. H. Young at Oklahoma Lane and in Lubbock with her parents, Mr. and Mrs. M. R. Hickman;

Mrs. Bill Hardin and husband will spend a quiet Christmas in Floydada and afterwards will go to Ft. Worth to visit with her aunt and uncle, Mr. and Mrs. Floyd Garrett and their son, Robert, who will be home from New York City;

Trim Yourself at Christmas!



A festive eggnog bowl is as traditionally Christmas as trimming the tree. You'll be even gayer knowing that you can enjoy both — and without the high-calorie penalty you've paid in the past for eggnog nips — by following the low-calorie recipe below for your Christmas bowl. Non-fat milk and saccharin's tasty sweetness without calories will help you trim your figure while you trim your tree!

They are economical, too. Saccharin, you know, is 400 times sweeter than sugar — goes much farther so it costs much less in giving you sweetness without a single calorie.

Let stand in a bowl or blender until dissolved
12 saccharin tablets (1/4 grain) in 6 cups water

Beat in thoroughly
6 eggs
18 tsp. non-fat dry skim milk
3 tsp. vanilla

Cover and chill. Serves 6.
There are 161 calories in each 8-oz. serving. Whiskey or rum may be added to taste. However, each jigger (1 1/2 oz.) of domestic whiskey or rum contains 120-150 additional calories.

Mr. and Mrs. Myron Kattner will be hosts on Christmas Day to her family, Mr. and Mrs. Charlie Huckabee of this city, Mr. and Mrs. C. C. Huckabee Jr. of Albuquerque, N. M., and Mr. and Mrs. Archie Huckabee of Lubbock. On the 26th the Kattners will journey to Houston to spend several days with his parents, Rev. and Mrs. S. A. Kattner;

Mr. and Mrs. Charles Tyler will spend several days with her parents, Mr. and Mrs. Lloyd Well in Eunice, N. M., and Mrs. Tyler will play several basketball games during the holidays;

Halls C. Payne will visit with his parents in Crowell for several days during the holidays;

Keeping The Home Fires
Those who plan to spend a peaceful time at home with their families by the fireside are Mr. and Mrs. Ira L. Colley, A. W. Coltharp, Mrs. Willis Cooper, Mr. and Mrs. Bob Copeland, Wendell B. Daniel, Billy Jack Eudy, Garland Foster, Mrs. Ethel French, Miss Vera Meredith, Miss Frances Mitchell, W. P. Nicholson Jr., Mrs. Hal Thomas, Mrs. Dorothy Bennett, Miss Mary Pearl Coward, Joseph J. Hendricks, Mrs. Ernie A. Johnson, Mrs. Edna Phillips, Mrs. J. W. Reue and Miss Anne Swenson.

Mrs. Charles Reid plans to go to Ft. Bliss at El Paso to be with her husband who is serving with the United States Army if he doesn't get to come home. She also plans to visit her husband's parents, Mr. and Mrs. Joe B. Reid in Canadian;

Mr. and Mrs. Maurice Jones will spend Christmas with his parents, Mr. and Mrs. John Jones in Colorado Springs, Colo.

Santa Letters

Dear Santa,
I am a little boy 5 years old. I am trying to be good. I would like for you to bring me a concrete mixer on a truck, a felt hat, twin guns and some candy. Bring James something nice too and don't forget the other boys and girls.

Lots of love,
Keith Wayne Norrell,
206 W. Jackson St.,
Floydada, Texas.

Dear Santa,
I'm really looking forward to your visit again this year. I've tried to be real good so maybe you'd bring me a record player and a play vacuum sweeper. You needn't bring me any apples this year as I don't have any front teeth, so you can give them to someone else.

Love always,
Janis Spears,
Floydada, Texas

Dear Santa Claus,
Just a note so you won't forget me. Sure hope you'll come to see me this year. I've tried to be good but it's pretty hard sometimes.

I still live at the same place but you might not recognize me right off. If you see a little boy whose hair is chopped off in front and looks rather unusual, that'll be me. I just wanted some bangs. And Santa, I was only kiddin' when I told Daddy I was boss around here.

If you come, guess you can leave me just anything. Mother says I need an arvil, so's maybe I wouldn't hear it up but I'd really like a pair of guns. My last ones wore out so quick.

I still love you,
Johnny Spears,
Floydada, Texas.

Dear Santa Claus,
I have tried to be a good boy. I would like to have a cowboy suit. Also I would like a truck, tractor, one loader, and a guitar. Bring my big brother a basketball and net. Bring my big sister a musical jewelry box. Bring us lots of nuts and candy.

Remember all the other boys and girls.
Lots of love,
Dannie M. Edwards,
Floydada, Texas.

Dear Santa Claus,
I am a little boy 5 years old. Please bring me a gun, a cash register, a road grader and some nuts and fruit. Remember all the other little boys and girls.

Love,
Edwin Warren,
Floydada, Texas.

Dear Santa Claus,
I am a little girl 7 years old and I am in the second grade. Please bring me a Tiny Tears doll, an ac-

I. M. Steen Rites Held Thursday At Church in Canyon

The funeral for Isaac M. Steen, 79, of Canyon, who died Wednesday of last week, was held Thursday afternoon at 1:30 o'clock at the First Baptist Church there. The Rev. Strauss Atkinson and the Rev. H. Doyle Ragle officiated.

Interment was made in Dreamland Cemetery at Canyon.

Mr. Steen died after an extended illness. He was a patient at Nebbett Hospital when the end came.

A one-time resident of Floydada, and of Wake in Crosby County, Mr. Steen had lived on the plains since 1901, a major part of that time at Canyon. He was a native of Hamilton County and the last of his generation of one of the large families of Texas pioneers.

Among Floydada residents who attended the rites were Mrs. M. C. Fuqua, Mrs. Joe Dunn and Mrs. Floyd Fuqua, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Homer Steen and Mr. and Mrs. W. G. Collins.

Surviving Mr. Steen are his wife, Ora Mae Steen of Canyon; four sons, Charley of Canyon, Bob of Garden Grove, Calif., Victor and Louis, both of Amarillo; five daughters, Mrs. O. W. Harris of Canyon, Mrs. E. S. Johnson of Denison, Mrs. Ella Mae Jones of Stockton, Mrs. J. W. McMahon of Post, Mrs. Jimmy Campbell of Amarillo; 36 grandchildren and 35 great-grandchildren.

Will Celebrate 60th Anniversary Dec. 24

Mr. and Mrs. W. R. (Will) Allmon, residents of plains for over 50 years—in Floyd County around Petersburg and Floydada—but now of Meta, Ark., since 1945, will celebrate their 60th wedding anniversary on Dec. 24.

The event will be observed at the home of their son, Henry, of Granville, Ark.

Mr. Allmon is 81. His wife, May, is 76. They are able to be up and take care of themselves.

Although removed from Texas for 10 years they still think of their friends here and keep in touch with them through The Hesperian.

"Now that I've told you about my past, do you want to marry me?"

"Sure thing."

"And I suppose you'll expect me to live it down?"

"No baby, I'll expect you to live up to it."

Wife: "How many fish was it you caught Saturday, Harry?"

Husband: "Six, darling . . . all beauties."

Wife: "I thought so. That fish shop made a mistake again . . . they've charged us for eight."

GREETINGS AT CHRISTMASTIME!

Our thanks to everyone for being such loyal friends to our firm. Our wish—a Joyous Season to All!

SHURFINE 300 Can	CRANBERRY SAUCE . 21c
SHURFINE 303 Can	Early English Peas . . 21c
SHURFINE 303 Can	CUT BEETS 14c
SHURFINE No. 2 Can	SWEET POTATOES . . 26c
SHURFINE 46 oz.	TOMATO JUICE . . . 29c
WHITE SWAN Pound	COFFEE 97c
STOKLEY'S FORD HOOK 303 Can	Green Lima Beans . 25c
SHURFINE 7 oz.	PITTED DATES 19c
SHURFINE 7 1/4 oz.	STUFFED OLIVES . . . 49c
DEL MONTE CRUSHED No. 1	PINEAPPLE 15c
GOLD MEDAL 5 lbs.	FLOUR 49c
SHURFINE 3 Pounds	SHORTENING 69c

CLOSED FOR CHRISTMAS 12:00 NOON
DECEMBER — 24TH

HULL & McBRIEN
PHONE YU 3-3164 WE DELIVER

Jim, Oscar Jones Killed Near Paris

Jim and Oscar Jones, brothers, of Floydada, were killed in a crash near Paris, Tex., about 3:30 o'clock yesterday afternoon. It was learned by the Jones families here late yesterday.

A Harmon ambulance left for Paris, where the bodies were taken, about 6 o'clock last night, and is due to be in Floydada with the remains sometime this morning.

None but the barest details of death were known here last night, the brothers were said to be enroute home from Hugo, Okla., when the tragedy occurred.

Store Closing

(Continued from Page One)
Monday and re-open for business Wednesday morning.

Two of those named, Piggly Wiggly and Powell, will have their double stamp day on Monday instead of the usual Tuesday because of the holiday.

DEPARTMENT stores and dry good stores plan to follow their usual schedule and allow shoppers the full Christmas Eve day for gift buying and picking up of lay-aways.

No other changes in local store hours had been revealed to the Hesperian at press time.

Two boppers were seated in the theater balcony watching the news-reel. Suddenly a winter scene of the North Atlantic flashed on the screen. Gigantic icebergs floated about in the chilly, murky water. One of the cool cats nudged the other in awe. "Man, dig that crazy set-up!"

PERFECT EXCUSE
A Union Pacific shopman had been drawn on a Federal Union Grand Jury and didn't want to serve. When his name was called he asked Judge Pollock to excuse him. "We are very busy at the shops," said he "and I ought to be there."
"So you are one of those men who think the Union Pacific could not get along without you," remarked the Judge.
"No, Your Honor," said the man. "I know it could without me, but I don't find it out."
"Excused," said the judge.
Hungry customer at a restaurant.
Waiter: "Will you please take it with you?"
Customer: "I hope so."

Dr. O. R. McINTOSH
OPTOMETRIST
OFFICE 211 SOUTH MAIN
Phone YU3-3460 — Floydada

Why DREAM about the future?
Call your Southwestern Life
R. E. FRY
Representing SOUTHWESTERN LIFE INSURANCE CO.

All the TRIMMINGS for a Merry Christmas

PURE CANE SUGAR . 49c	5 lbs.	GOLD MEDAL FLOUR 50c
KREAMY WHIP Marshmallows . 25c	14 oz. Bag	TENDER CRUST BREAD Large Loaf 20c
SHURFINE PEACHES 29c	2 1/2 Can	Fancy Chocolate Xmas Candies 80c
Choice Meats		DOLE CRUSHED PINEAPPLE . 20c
DRESSED TURKEYS		SPICED WHOLE CRABAPPLES 40c
U.S. GOV. GRADED ROUND STEAK . 79c	Pound	HILLS BROS. COFFEE 90c
PINKNEY SAUSAGE 29c	Pound	
WICKLOW, SLICED BACON 49c	Pound	
CURED, HALF OR WHOLE HAMS		
FRESH OYSTERS		

Frozen Foods
Libby's, 6 oz. 2 for
ORANGE JUICE 35c
P. I. C. 1/2 Gal.
MELLORINE 49c
PET - RITZ PIES
Blueberry-Mince-Strawberry
Pumpkin - Apple - Cherry
Libby's, Chicken POT PIES . 20c

FELTON-COLLINS
GROCERY & MARKET

Hi Team Banqueted

The boys team of Floydada High School was honored last Friday evening at the Andrews Ward cafeteria. The boys prepared and served a meal to approximately 100 guests. The table was filled with white and green "F's." Small decorations were throughout the cafeteria. Charles Tyler served as emcee for the evening. Coach Preston Watson, principal of Junior High School, presented Coach Bill Curry on the behalf of the school. The king and queen were crowned at the evening. Miss Gregory, daughter of Mr. Howard Gregory, was queen. She was escorted by Mr. Curry. The presentation to the boys for their football this year at the program.

Plains News

Murray Julian
PLAINS, Dec. 17—School for the Christmas holidays, Dec. 20, Thursday. There will be a community Christmas program and carried by everyone with Old King's appearance for children of the community. Some to the school house on Thursday night. Louder, old time friend from Dill, Okla., came Thursday with Mr. and Mrs. West. Other guests for the afternoon, Mrs. Richard Williams of Silsbee, Mrs. Vincent Smith, came to visit with them. Mrs. West has been much ill lately, with Mrs. Karr and Yvonne ill on the weekend, and Bryan ill on Mrs. Thomas, ill for such time, was reported to be sick. Katherine Mulrenick and many children and flu.
 Mrs. Frank McClure went to visit her mother, Mrs. Herman on Sunday afternoon returned Monday evening. McClure has been ill since Dec. 14 at 7 o'clock, with Mrs. H. L. Marble are their son, Fred Marble, the weekend Sunday they are all the children at a Fred is in army camp in

Christmas activities have during the past week with scheduled for every night. Boys and girls held a party at the school Dec. 14 at 7 o'clock, with everyone. Exchange of gifts afterward under the tree. Refreshments were the leaders, Mrs. Arby Mrs. Paul Snodgrass and present. Around 15 boys were present.
 Mr. was licensed as a preaching church services on Sunday. Elton has preached since he surrendered his license. He plans to attend College in Plainview after Christmas.
 Mrs. L. N. Johnson, Carl-Sheri, are going to the hospital on Tuesday to see Beedy of Lockney who is in the hospital suffering a trouble since Wednesday. We certainly hope she is to stay too long at the

Mrs. Fred Fortenberry
DOMISTON
LUMBERING AND HEATING
 Phone YU3-3360
LUMBERING
 Pairs—Supplies

went to Lubbock for some tractor parts and to spend the day last Thursday. On Sunday they visited with Mr. and Mrs. John Fortenberry of Cedar Hill.
 Mr. and Mrs. Thomas Pierce moved to their new home last Friday with the help of Sylvain Kinnibrugh. Saturday they got their deep freeze in, and are fast getting things back to order again. They have been living in South Plains since they moved here. Their new home is right south of Arby Mulders home.
 Mr. and Mrs. Norman Wade Deavenport and son are leaving this week for Truman, Ark., where they will make their home. They bought property there this past summer. They formerly lived there before coming to the Deavenport home place about a year ago. On Sunday Mr. and Mrs. Loyd Deavenport and boys were hosts in the home at a family dinner honoring Norman Wade and family. Present besides the above were Mr. and Mrs. Herman Thornton and children, and Mr. and Mrs. Noel Deavenport and son.

Mr. and Mrs. George Weast spent Sunday and Monday in Amarillo where they shopped and visited their children. Mr. and Mrs. E. P. Evans and family.
 Many families are leaving this week to spend the holidays with relatives elsewhere. Already gone are Mr. and Mrs. I. H. Parks and boys, Eddie and Jay Frank, who left last Friday for Dahlonega, Ga., where they will spend the next three weeks with his mother, Mrs. Parks and other relatives.
 The E. J. Kinslow will leave to visit her people on Thursday at noon, and Mr. and Mrs. Grigsby Milton and children will leave on Friday morning by car for California to be with her parents, Mr. and Mrs. G. A. Williford and other folks during Christmas.

Mr. and Mrs. Sylvain Kinnibrugh spent Tuesday doing some shopping in Lubbock. Mr. and Mrs. Frank McClure spent last Friday there. Murray Julian and other members of the Farm Bureau group went to Miami, Fla., for the National Convention arrived home early Sunday morning after a wonderful week spent at Miami Beach where the convention was held. Weather was in the 80's all the time they were there.
 Mr. and Mrs. Grigsby Milton and girls spent Sunday in Amarillo where they visited his mother, Mrs. Milton and his sister, Linnie Milton. They found Mrs. Milton feeling fairly well. They came home in time for Training Union.
 Mr. and Mrs. Thomas Pierce, Beverly, Steve and Stanley were dinner guests and afternoon visitors at the home of Mr. and Mrs. Sylvain Kinnibrugh and girls on Sunday.
 The Junior G. A.'s gave their Week of Prayer program at Training Union on Sunday night at the church. Wednesday night, Dec. 19, the men of the church served a barbecue supper to everyone at the family night services. Franklin E. Swanner, district missionary, was the speaker of the evening after the supper.

Mrs. George Weast's home was the meeting place for the Home Demonstration Club party at 7 o'clock on Tuesday night, Dec. 11. Beautiful decorations in the Weast home with a lighted tree and Christmas carols filling the air put the guests in a festive spirit. The Santa and Sleigh display spot-lighted on the house top and the wonderful lighting effects over the house and yard is a beautiful sight and may be seen for many nights at night around the country side.
 Guests were greeted by Mrs. Weast and tables of 42 were played during the first part of the evening with Mrs. Milton receiving the Christmas corsage at the close of the games.
 Sandwiches, coffee and fruit cake were served, after which carols were sung with Mrs. Webb at the piano. Mrs. Julian gave a reading, "Snow for Christmas" and gifts were exchanged from under the tree.
 Present at the party were Mmes. J. D. Webb, Frank McClure, Sylvain Kinnibrugh, Grigsby Milton, Fred Fortenberry, Murray Julian, John Smitherman, Roy Bledsoe, Harry Hartman, Horace Marble, Loyd Deavenport, Bryan Karr, Calvin Potect, Skeet Thornton, Ernest Smitherman, J. P. Taylor, John Wilson, Early Pritchett, Bryant Higginbotham, Bill Beedy, R. G. Dunlap, E. J. Kinslow and hostess, Mrs. George Weast.
 We extend sympathy to the family of Mr. and Mrs. Thomas Pierce in the loss of his grandfather, Mr. Pierce, who passed on Thursday and was buried on Friday, Dec. 14. Mr. Pierce formerly lived at Mt. Blanco where he was proprietor of a store.
 Mr. and Mrs. Rex Smitherman were hosts at a birthday party honoring their son, Kelly Rex, on Saturday afternoon in their home. He was five years old. The small guests played games outdoors and then were served birthday cake, lemonade and ice cream cones. Party hats and balloons were given as favors. Children attending were Kim Cummings, Larry and Rise Beedy, Debbie and Ken Bickley and Carlton Johnson.

The Christmas party for WMU members was held in the spacious home of Mr. and Mrs. Grigsby Milton on Monday night at 7. Games of 42 were played at five tables during the evening.
 Mrs. Wood was in charge of the games and getting partners for the evening. June Marble acted as game leader and baby sitter for the children attending.
 Christmas gifts were exchanged

from under the beautiful tree. Mrs. Johnson gave a dramatic reading of "The Fourth Wise Man." Refreshments of cookies, chocolate, pie and coffee were served and popcorn and candies were enjoyed during the evening.
 Present were members and their husbands, Messrs and Mesdams L. T. Wood, H. L. Marble, Sam Reeves, John Smitherman, Murray Julian, Sylvain Kinnibrugh, Early Pritchett, L. N. Johnson, Larry Faus and hosts the Grigsby Miltons.
 Children present were Vassie Beth Faus, Beth and Marilyn Kinnibrugh, Bruce Julian and Jimmie Pritchett, Barbara Milton and June Marble.
 The human heart rests about eight-tenths of a second between each contraction.

Soon after Christmas day Mr. and Mrs. Jack Deakins plan to leave for Los Angeles, Calif., to spend the New Year holidays. They will be guests of Mrs. Deakin's brothers, Clarence and Royace, while in that state. They expect to see the Rose Bowl game on New Year's Day.
 I wish to thank each of my friends who sent me cards and letters while I was in the hospital. They helped a lot.
 Mrs. J. E. Roy

... cheer to one and all, may this Holiday Season be the finest ever!



GOEN DRUG
 "ON THE CORNER"



May the blessings of this holy season be with you always!

Mr. & Mrs. H. A. COPELAND



Merry Christmas to everyone — we hope Santa brings you the best of everything!

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 From the entire Staff at

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 Sizes 1 thru 12
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 Wide Variety of colors and sizes **1.95 thru \$10.00**

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Instant touch-up with no ridges!
 NAIL POLISH .65 REMOVER .60 prices plus tax

GOEN DRUG
 "ON THE CORNER"

Bonus Follows Long Standing Beall's Custom

The annual Beall Christmas Cash bonus was presented to all qualified employees of 3 Beall Brothers 3 Department Stores here yesterday. The bonus follows a tradition established by the company over a quarter-century ago. Mitchell Parrish, manager, pointed out.

Full time employees in all 34 retail stores and the Jacksonville General Office were recipients of the Beall Christmas bonus. This amounted to one-half months salary for those that have been in the company's employ for the past year.

An attached personal message to each employee from R. G. Beall, president, said in part: "1956 was a good year — good not only because of the results achieved but also because of the warm friendships enjoyed in our daily business life. With this bonus, goes our expression of appreciation for your fine loyalty and cooperation."

The bonus is in addition to other company benefits which include: Company paid health and accident insurance, five and one-half day work week, monthly sales bonuses, annual two-week paid vacations, life insurance, retirement annuities and liberal discounts on merchandise purchases.

The Beall Company opened four new stores in 1956 and a fourth Beaumont Beall store is under construction. Erection of a huge new General Office and Warehouse in Jacksonville will get underway in 1957, while several locations for more new stores are undergoing negotiations.

News of Dougherty

(By Mrs. W. J. Ross)

DOUGHERTY, Dec. 18 — The Dougherty school will present an operetta, "When Santa Claus Was Sick" Thursday evening, Dec. 20th



for the
Holiday
Season

WILKS
E-Z WAY
LAUNDRY

"MISS AMERICA" OF 1957, ADVISES U. S. SAVINGS BONDS FOR CHRISTMAS



Miss Marion Ann McKnight, the Miss America of 1957, suggests to everyone "GIVE U. S. SAVINGS BONDS FOR CHRISTMAS". She is an enthusiast for Savings Bonds and properly so, as her higher education has been financed by Bonds. She has found that "For the Big Things in Life" one must be ready with Savings Bonds. She will also tell you that 41 million Americans are building today for brighter Christmases tomorrow through the regular purchase of Bonds. First in Miss McKnight's list of Christmas presents is Savings Bonds and she will enclose them in a Treasury gift folder available at any Bank.

at 7 o'clock. The cast of characters are:

Elves: Bill Ross, Dennis Jones, Gene Warren, Reginald White, Ray DeLeon, Tom Drysdale, Larry Emert, Ray Dale Teafatiller, Tim Ward, Dan Drysdale, Frank Covington; Naught Gnomes: W. H. Emert, Aaron Hinsley, James McNeill;

Fairies: Olivia Ann Campbell, Constance Soto, Sally McIntosh, Nona Pernel, Gale Emert, Donna Cates, Yolanda Soto, Judy Ann Emert, Ann McIntosh, Jodie Campbell, Alita Beth Hines, Bernice Emert, Darlene Emert.

Fairy Queen: Judy Teafatiller; Earth children: Bruce Teafatiller and Edna Mason.

The students of the 5th, 6th and 7th grades will present a one-act play, "A Hillbilly Christmas." The cast of characters includes:

Max Campbell, Nita Cagle, Bill Daniel, James Alvin Hinsley, Patricia Drysdale, Jan Cates, Sharon Wilkerson and James McNeill.

Following these plays traditional Christmas tree and Santa Claus will be enjoyed.

Sunday afternoon Mr. and Mrs. C. A. Caffee and Mr. and Mrs. Earl Foster and daughter, Mrs. Jim Wilson of Plainview, attended the Silver wedding anniversary of Mr. and Mrs. Elmer Cook at Hereford. Elmer and Frankie were married while living in this community and made this their home for a number of years. Mr. and Mrs. Foster were special guests as they and the Cooks were married in a double ceremony.

The receiving rooms and table were attractively decorated in silver and blue. Mrs. Jim Wilson presided at the guest register.

Mr. and Mrs. Allan Leach and son of Berger accompanied Mrs. Newton to Dallas Sunday for a visit with Mr. Newton who is recovering from eye surgery at the hospital. They report he is much improved and plans to return home this week end.

Mrs. Corky Marshall of Roaring Springs entertained members of the Junior and Senior class of McAdoo

the home of Mrs. W. J. Ross, Dec. 12. One guest and 14 members were present.

Mr. and Mrs. Ned Bradley were guests of Mr. and Mrs. Bill Poole Saturday evening.

Sunday Mr. and Mrs. W. S. Poole were guests at a one o'clock Turkey dinner at the home of Mrs. Len Smith with Mr. and Mrs. Ralph Johnston as co-hosts. Other guests were Messrs. and Mesdames A. B. Chapman, I. T. Graves, H. G. Barber and Jeff Welborn.

Mr. and Mrs. Thomas of Lubbock accompanied by their son who is on leave from military service in Alaska were house guests of their daughter, Mrs. Howe Hines and family during the past week.

Merry Christmas to all.

Want Ads gets results.

FIRST MAN

Inquired the Sunday school teacher of her class: "Who was the first man?"

"George Washington," promptly announced a restless boy.

"Oh no," corrected the instructor, with an amused smile.

"Well, then, I suppose it was Adam," muttered the boy; "if you're counting them foreigners."

The W. R. Puckett family is anticipating that all members will be at the parental home here for Christmas, at least for Monday and Tuesday. Already on the home scene are the son Sam, and the daughter, Mrs. Harold Haynie and little son. Expected over the week-end are Mr. Haynie from Baylor, and a son Dale and his wife and son from Seminole.



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Farm Sale

In order to devote all my energies to my court work I am closing out all farming operations.

Friday December 28

10 Miles East and 2 Miles South of Floydada, or 3 Miles West of Dougherty—Watch for Signs.

TERMS: CASH FREE COFFEE TIME: 1:30 P.M.

MACHINERY

- 1—1954 John Deere 70 Tractor, with 4-row Planter
- 1—1954 Super M-T Farmall Tractor, with 4-row Cultivator
- 1—John Deere Model A Tractor, with John Deere Boll Puller mounted.
- 1—12-ft. John Deere One-Way with Sealed Bearings, almost new
- 1—Van Brunt Wheat Drill, 16-20, like new
- 1—14-ft. John Deere Tandem Disc, with Power Lift. Very slightly used.
- 1—John Deere Post Hole Digger — almost new
- 1—Eversman V Ditcher, Power Lift Type
- 1—John Deere 3-section Harrow
- 1—13-ft. Hoeme Plow, subject to prior sale
- 1—John Deere Stalk Shredder, a good one
- 1—1953 6-ft. A.C. Combine, ready for use
- 1—IHC Row Binder, good one
- 2—1-wheel Cotton Trailers
- 1—4-row Sled, complete with Knives and Crustbuster.
- 1—Shop-made Hydraulic Land Leveller — a dandy
- 1—Columbia, all-metal Granary, 1000-bu. Capacity
- 1—4-row Packer Wheels, good rubber tires
- 1—John Deere Automatic Guide
- 1—1,000-gal. Propane Tank
- 1—350-ai Propane Tank
- Posts, Wire, Hoes, and other misc. items

Mr. Farmer: This is one of the best sets of farm equipment we have had the privilege of selling. If you are in the market for good farm equipment, don't miss this Sale.

Alton B. Chapman, Owner

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Not Responsible for Accidents at this Sale

Beall's

QUALITY MERCHANDISE

Eleventh Hour Gift Even

BLAZER STRIPE
Towel Ensemble

One-inch stripe in sungold, Blue, Pink and quoise. Each stripe bordered with melton matalic thread. Guaranteed not to tarnish. Tearable as the terry cloth itself.

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Terrific Selection of
SMART SPORT SHIRTS

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One of dozens of styles and patterns shown. Choose from five collar styles and dozens of new fabric! Get one for every man on gift list!

Exquisite gown of Super-Suave acetate tunic with graceful sweeping lines, accentuated by twin bands of smocking at bodice and waist. Pink, coral, mint or blue in small, medium and large sizes... \$3.98
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Fringed, Reversible
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Double or Twin Bed Size
Bleached of Natural White,
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WASHABLE
Flannel or Challis Gowns

We've Sketched Three of Our Pretties Here. Prints, Stripes and Novelties. Full 54" widths for extra comfort! Yoke Backs

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Smart Genuine
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FELT HATS

All the new shapes and Colors to really dress him up for Christmas!

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Leathers, Satin Felts! Some luxury fur trimming! Eight styles to choose from. All Sizes



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We celebrate our 11th Anniversary on Christmas Eve we wish a Merry Christmas to all our friends! May it be a truly festive and joyous one!

FELT PATTERSON HILLIPS "66" STATION

DONALD DUCK By Walt Disney

Help Fight TB
Christmas Greetings
Buy Christmas Seals

Christmas Out a Disappointment

(By Shirley Sargent)

"I absolutely refuse to cook another Christmas dinner," Sarah Kilby announced firmly, hardly daring to look at her startled husband. But Paul didn't argue at all. "We'll go out," he agreed, "I'll bet you spent four or five hours in the kitchen when we had the relatives for Thanksgiving. You missed all the fun."

"You mean go to a restaurant?" Ten-year-old Peter made the words sound evil. "Guy, who wants to do that?"

"I do," his seven-year-old sister, Jean, rallied unexpectedly. "Then I won't have to set the table!"

Sarah picked up her three-year-old. "Would you like to go to a restaurant for Christmas dinner, Kit?"

Kit stared soberly at her. "Do they have drumsticks?"

"Sure."

"Okay, I'll go."

"Looks like you're outvoted, Peter," Sarah smiled.

"Yes, I do. It won't be like Christmas to eat out."

"You just like the easy part, son," Paul said, "and mother has all the hard work to do. This year we'll make it a real holiday for her."

Christmas was on a Thursday and, that afternoon, long after the last exciting package had been opened, the Kilbys drove to a nearby restaurant.

Peter looked across the table. "Sure seems funny not to have Uncle Tom and the rest of the family with us."

"The rest of the family" adds up to fifteen people," Paul remarked dryly, "at \$2.50 per plate."

Peter didn't say any more, but Sarah knew how he felt. It did seem odd, almost lonesome, to see only five of them around the table and she missed watching Paul carve the turkey. When their orders came the turkey slices were already on their plates, although Kit had his drumstick.

"I wanted white meat," Jean said, "and they gave me dark meat!"

Quickly Sarah gave Jean some of her white meat. The turkey was good, but the dressing wasn't nearly as moist as she could make and the gravy seemed a trifle greasy. Neither Paul nor Peter ate as much as they would have at home.

"Just think," Sarah said cheerfully, "no dishes to wash and wipe. No leftovers either," Jean complained.

"Yeah, no turkey sandwiches or anything," Peter growled. "Golly, mom, you could make better pie than this."

"At \$2.50 a plate," Paul said loudly, "and you kids have the nerve to complain!"

"Shhh, quiet, dear," Sarah tried to hush him, "people are looking at us."

"It's like eating in a goldfish bowl," he said quietly.

Just then Kit's pie went flying off the table and he let out a howl that echoed around the dining room. Now everybody was looking at them and laughing with Paul

and Sarah. But Peter and Jean were blushing, embarrassed to be the center of so much attention—good-natured or not. Only Kit really enjoyed the confusion as two waitresses cleaned up the spilled pie and brought him a new piece. A la mode, this time.

"Hey, look," he yelled delightedly. "I get ice cream too!"

Again the people at surrounding tables laughed, but Sarah was as redfaced as her children. "Honestly," she sputtered, "if I'd known..."

"Next time," Paul interrupted grimly, "we'll get a private dining-room."

"Next time, I'm staying home, even if I hafta eat shredded wheat," Peter said defiantly.

Sarah laughed. "There isn't going to be any next time here. Peter was right, it doesn't seem like Christmas to eat out. There's nothing to look forward to, nothing left over and it isn't as good as home cooking. Next time, we'll have all the relatives at our house."

"But the work," Paul protested. "Oh, nuts to the work I hardly knew what to do with myself this morning. What do you say, kids?"

Jean just grinned, but Peter said, "I say fine, I'll even help with the dishes."

GOOD QUESTION

Lecturer: "Now, is there anyone here who would like to ask a question?"

Someone in the audience: "Yeah, what time is it?"

A Sincere **MERRY CHRISTMAS** to you, our friends and customers.

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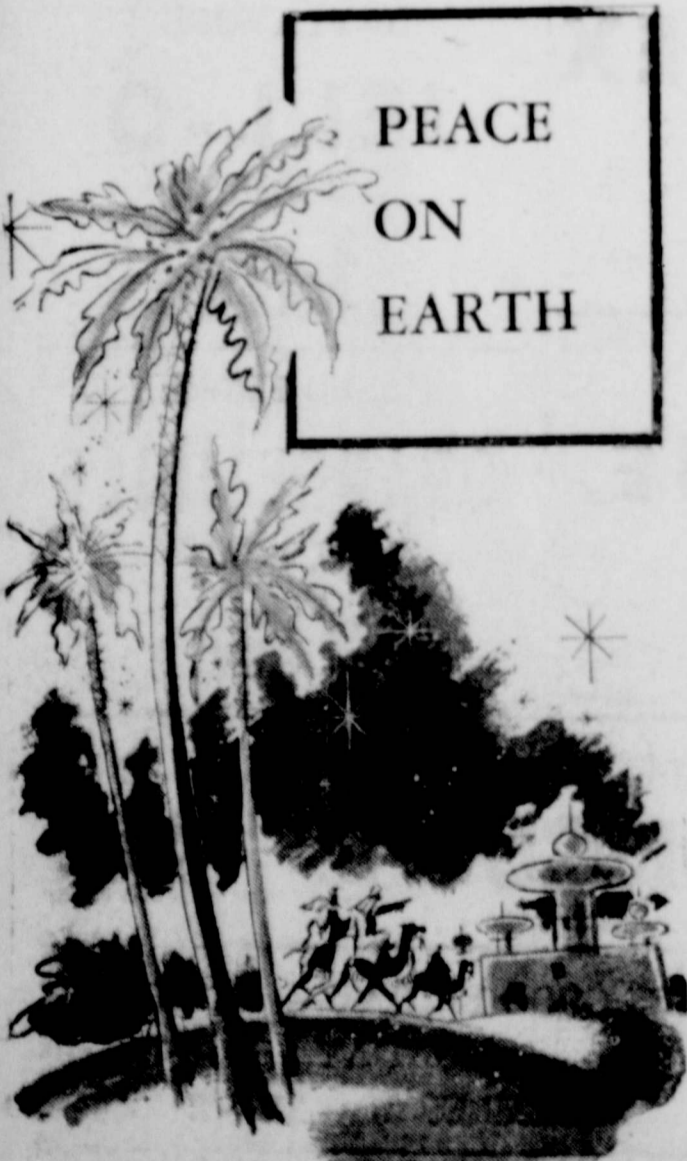
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CHRISTMAS**

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May your Christmas be surrounded
by all the blessings and joys of this
festive Holiday Season!

LUNCH BOX CAFE



We hope that you will receive all the
blessings of this holy holiday season!

CONTINENTAL OIL CO.
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Ann Will Have Her Happy Christmas

(By Papinta Knowles)

Ann didn't lift her head when Jerry laid the work on her desk. "I'm sorry to rush you, Ann," he said, "but this should be finished by three this afternoon. Banes will drop by for it."

His voice was gentle; it implied sincerity of his regret in putting the rush work before her. There was no doubt of it, Ann thought. "Shall we go now, Jerry?" Beth Jenkins spoke at her shoulder. "If you wish," Jerry said.

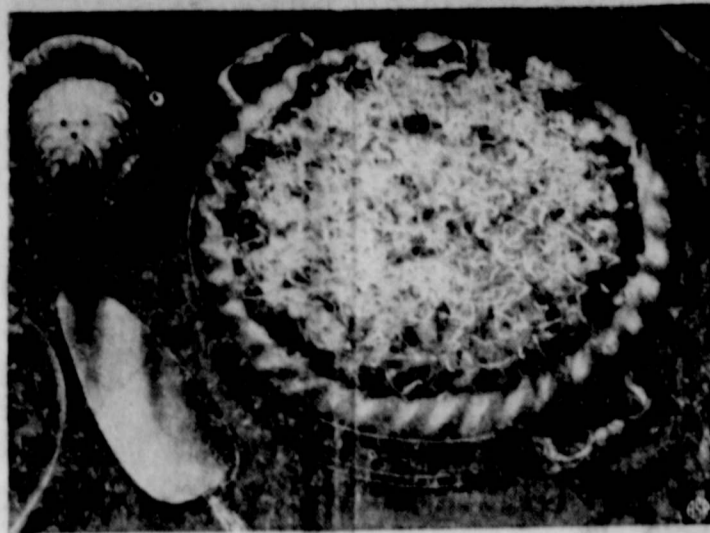
Ann kept her eyes on her work. She heard them close the office door. They were going across the street to Tony's for a smoke and coffee. With the sound of their steps fading into silence, Ann stopped working and looked idly at her hands. From somewhere along the street below Silent Night came softly from a radio, and she heard a vendor chant: "Holly . . . mistletoe . . . cheap. Just two days till Christmas . . ."

Snow fell softly past the office windows, making a little mound on the sills. She had wanted a white Christmas. And until last week, she thought, I had planned on having a happy Christmas. With Mom, her kid brothers Joe and Bill, Aunt Sissy and Uncle Reems. Christmas had always seemed complete before. Aunt Sissy and Uncle Reems lived with them, and they were together on Christmas.

And somehow there had never been anyone outside the little circle that Ann cared to share their fun with. Not anyone she was interested in. But now—

There was no use denying her thoughts about Jerry Laws. He dis-

Coconut-Cranberry Holiday Pie!



For a delightfully different dessert for the holidays, try this Coconut-Cranberry Crumb Pie! Use the traditional cranberry sauce combined with apples and glamorize these fruits to a gourmet treat with tender-flaked coconut. This luscious dessert will give your dinner a surprise finish that is sure to call for many repeat performances throughout the year!

Coconut-Cranberry Crumb Pie

1/2 recipe Pie Crust	1 1/2 cups (1-pound can) canned whole cranberry sauce
2 1/2 cups (1 pound 4 oz. can) canned sliced apples	1/4 cup sugar
2 tablespoons sugar	1/4 cup butter or margarine
1 tablespoon flour	1/2 cup flour
Dash of salt	1 cup tender-thin flaked coconut

Line a 9-inch pie pan with pastry, rolled 1/8-inch thick. Flute edges. Combine apples, 2 tablespoons sugar, 1 tablespoon flour, and salt; mix well. Turn into pie shell. Break cranberry sauce with fork and spread over apples. Bake in hot oven (425° F.) 30 minutes. Meanwhile combine 1/4 cup sugar, butter and 1/4 cup flour and mix with pastry blender or fork until crumbly. Mix in coconut. Sprinkle over partially baked pie and bake 20 minutes longer. Serve warm.

turbed her the moment he stepped into the office last week as new manager of Rankin Real Estate and Loans. And in spite of her effort to push him out of her mind, he had occupied her thoughts since. With Beth Jenkins working there too, she knew it was folly to think of him. Beth had a way with men.

Beth was working only until she

could find someone who would give her a ring and a home. She used her salary to buy expensive clothes to set off her blond attractiveness. While I, Ann thought, fill a man's place at home. It took money for Mom, Joe and Bill. Any money left over from her salary had to be saved for a rainy day, and when she bought something new to wear it had to be conservative.

I can't compete, simply can't. Ann thought. Why, then do I keep thinking of him? She heard the vendor's chant on the street again and she thought, he'll buy her something for Christmas. This is only the beginning—for Beth.

She checked her thoughts with the sound of their returning steps on the stairs and turned to her work, grateful that she had so much to do. She wouldn't have time to think.

Shortly before three o'clock she walked into Jerry's office with the finished work.

She smiled and laid the work on his desk. "I hope I've made no errors, Jerry," she said.

"You haven't. Thanks, Ann," he said. She turned from his desk. "Ann—"

Ann turned back reluctantly. "Yes?" If he was going to praise her for her efficiency, she didn't want to hear it! It had been all right from others before Jerry, but from Jerry—

"Ann—" he repeated, "you know, I suppose, that this should have been Beth's work."

"No, I didn't know," Ann said, and a little wave of anger went over her. Tears stung her eyes. She was hurt.

He had made her a goat for Beth. Jerry smiled. "I discovered soon after I came," he said, "that you'd be the one I'd have to depend on for important work. And I discovered, too, something else. Someday I'll tell you, Ann, there's a grand Christmas show this evening at the Alden. May I take you?"

For a second Ann didn't answer. When finally she said, "I'd love to go," she could have sworn the vendor's chant coming from the street was not "Holly . . . mistletoe . . . cheap . . ." It was "Happy Christmas . . . happy Christmas!"

The Christmas rose blooms at an unusual season, from December to March, with white, sometimes pinkly colored blooms. Because of the soft tinge of pink, the flower has been given the name Christmas rose.

Legends tell us that when the Wise Men were journeying toward Bethlehem, they came upon a young girl who was tending her sheep. The girl complained to an angel that she had no gift for the Holy Child, whereupon the entire pathway to Bethlehem was flowered with



"GIVE A SAVINGS BOND FOR CHRISTMAS"
Says Mrs. America—
"Loving and giving—the two words go together. When we think of those we love, we want to give. The best possible gift, the one which lasts and grows, is a United States Savings Bond. It is truly the present with a future. Give your loved ones Bonds for the good things of life, today and in a bright tomorrow."

RED & WHITE SPECIALS

We Will Close Monday Dec. 24 at 12 O'Clock
—Open Wednesday 26th

MISSION SWEET PEAS 2 No. 303 Cans 29c

MISSION — CUT GREEN BEANS 2 No. 303 Cans 29c

KIMBELL'S SPAGHETTI 2 No. 303 Cans 27c

LIBBY'S — GOLDEN CREAM STYLE CORN 2 No. 303 Cans 29c

MISSION SPICED PEACHES No. 21 1/2 Can 27c

LIBBY'S Grapefruit Juice 2 No. 2 Cans 25c

LIBBY'S — YELLOW CLING PEACHES 2 No. 303 Cans 45c

SUN-SPUN Irish Potatoes 2 No. 303 Cans 25c

PAPER SHELL PECANS lb. Cello 49c	ENGLISH WALNUTS lb. Cello 57c	MIXED NUTS lb. Cello 63c
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HUNT'S FRUIT COCKTAIL No. 300 Can 23c

ORDER EARLY HAMS HALF OR WHOLE, lb. 69c

PINKNEY PORK SAUSAGE, lb. 29c

U S GOOD CHUCK ROAST, lb. 47c

GOLD CROWN BACON, lb. 43c

WESTER & SON

GROCERY & MARKET

Phone YU 3-2534 We Deliver

glistening white Christmas roses. Madelon, the girl, offered the flowers, and when the fingers of Jesus touched them they became suffused with pink.

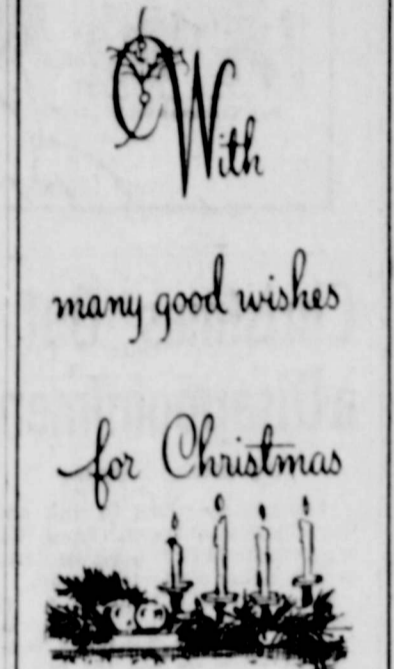
Wife (to husband reading the paper): "I want to do some shopping today if the weather permits. What does the forecast say?"

Husband: "Rain, hail, sleet, snow, sandstorm, thunder, lightning and very fierce winds."

PERSONALITY. The name we often give to our own little collection of funny ways.—News, Gowrie, Iowa.

GOOD MORNING? We've often wondered how many words alarm clocks have added to the English language.—Sun, Jackson, Tenn.

Parrots have no wishbones.



With many good wishes for Christmas

T. L. SHIPMAN GRO. & MKT.



May the spirit of Christmas bless you and yours and bring you much happiness!

DAVIS PLUMBING (H. E. Davis)

Floyd County Hesperian Floydada, Texas, Thursday, Dec. 21, 1944

Greetings

Extending our best wishes for a cheery Yuletide Season

BRADFORD JEWELRY

Merry Christmas

We hope that your Christmas will be a merry one, bringing you the best of everything you desire.

Roy's Independent Station
ROY — BOB — BOOTS

COME ONE --- COME ALL

TURKEY SHOOT!

(Trap)

FLOYDADA, TEXAS

DECEMBER 21--22--23--

FRIDAY -- SATURDAY -- SUNDAY -- MONDAY
(10 to 5) (10 to 5) (1 to 5) (10 to 5)

WIN YOUR CHRISTMAS TURKEY OR HAM

RALLS HIGHWAY -- ACROSS FROM KEEL
GUNS -- SHELLS -- CLAY PIGEONS PROVIDED

Anyone Can Shoot -- Bad or Good

TRY YOUR LUCK!!

Sponsored By The

FLOYDADA BAND BOOSTERS CLUB

Later You Think

is farther than it used to be. As far from my house as it is now, and they've just noticed. I don't stop as long either, and I get away faster than I used to. They are making it higher, or there are some things. Maybe it's so much farther from the first floor to the second than it used to be. I've noticed it's getting two steps at a time. I don't know how to get up at a time. I noticed the small print in the newspaper lately? Newspapers are farther and farther away from them, and I have to

squint to make out the news. It's ridiculous to suggest that a person of my age needs glasses, but it's the only way I can find out what's going on without someone reading aloud to me, and that isn't much help because everyone seems to speak in such low tones that I can scarcely hear them.

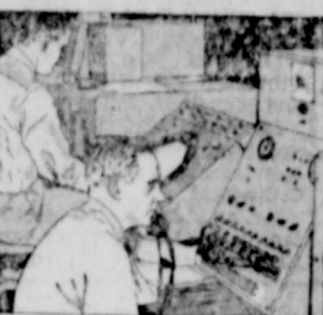
Times sure are changing. The material in my clothes, I notice, shrinks in certain places like around the waist or in the seat. Shoe laces are so short they are next to impossible to reach.

Even the weather is changing. It's colder in the winter and the summers are hotter than they used to be. The rain is so much wetter that I have to wear rubbers, and I guess the way they build windows now makes drafts more severe.

People are changing too. For one thing, they are younger than we used to be when I was their age. On the other hand, people my age are so much older than I am. I realize my generation is approaching middle age, but there is no reason for friends to totter into senility. I ran into a friend the other night

NAVY'S ELECTRONIC MARVEL

GIVES FLEET TACTICAL COMMANDERS STIFF WORKOUTS



THE ATLANTIC FLEET UNDERSEA WARFARE TACTICAL TRAINER WITH THOUSANDS OF ELECTRONIC TUBES & OVER 15,000 FT. OF WIRING DUPLICATES ON DRY LAND THE OPERATION OF A TASK GROUP HUNTING DOWN & KILLING A SUBMARINE AT SEA.



IN SEPARATED ROOMS RIGGED AS SHIP OR AIRCRAFT COMBAT CENTERS NAVY PLOTTERS FOLLOW THE ACTION OF THE PROBLEM. THE TACTICAL COMMANDER & KEY MEN MAKE DECISIONS & TRANSMIT ORDERS JUST AS THEY WOULD AT SEA.

ERRORS IN TACTICS, DELAYS IN RESPONSE ARE QUICKLY BROUGHT TO LIGHT. TWO HOURS IN THE TRAINER ARE CONSIDERED AS VALUABLE AS TWO DAYS AT SEA IN WORKING OUT NEW METHODS IN THE COMPLICATED & NEVER ENDING STUDY OF ANTI-SUBMARINE WARFARE.

and boys visited Mr. and Mrs. Andy Hamilton, in Lubbock Sunday.

Mr. and Mrs. Earl Edwards and children visited at El Paso from Friday till Monday with her sister and family, Capt. and Mrs. J. T. Dotson and children. The Dotsons have a new baby.

Mr. Richardson and Truett and Bro. Norman Blake visited Sunday afternoon with Mr. and Mrs. O. K. Custer and Kenny.

Mr. and Mrs. Fred Jones and Jean visited at Goree during the week end with his sister.

John Starnes and Bro. Norman Blake were Sunday dinner guests of Mr. and Mrs. Homer Newberry and girls.

Mr. and Mrs. L. D. Goightly and children visited Mr. and Mrs. Roy Fawver Thursday night and made candy.

The A. L. Smith family have a new Pontiac.

Mrs. Carl Edwards Jr. and Bill visited Mrs. Warner Johnson Tuesday morning.

I hope all of you have a very Happy Christmas and a Wonderful New Year.

WE HAVE MOVED - TO OUR NEW OFFICE
AT 206 WEST CALIFORNIA STREET

Next door to L. C. McDonald Implement Company — Across the Street from The New Telephone Building—

COME TO SEE US — Phone YU 3-2414

R. E. FRY & BILLY B. HENRY

Representing Southwestern Life Insurance Company—
Farm Loans & Life Insurance



Here's hoping that you have a very Merry Christmas!

GRUNDY IRON & METAL

and she had changed so much that she didn't recognize me. "You've put on a little weight," she said. "It's this modern food," I told her. "It seems to be more fattening."

I got to thinking about her this morning while I was dressing. I looked at my own reflection in the mirror. Seems they don't use the same kind of glass in the mirrors anymore.—Anonymous

McCoy News

(By Carleta Reeves)

McCoy, Dec. 17 — The changeable weather has caused lots of sickness in our community. Hope everyone who is ill will be well soon.

The last report on Mrs. W. L. Hartsell is that she is feeling better. Mrs. A. L. Sparks is on the sick list again. Last report was that she was feeling better.

A bridal shower honoring Clara Smith, bride-elect of Dickie Smith, was held in the home of Mrs. E. M. Jackson on Saturday, Dec. 15. She

received many useful gifts. We wish them a long and happy married life.

Mr. and Mrs. Donald Gartin spent Saturday night in the home of Mr. and Mrs. Carl Reeves and girls. Donald is in the armed forces stationed in Chicago, Ill. They will leave for Illinois Sunday, Dec. 23.

Carleta Reeves spent Friday night with Mava Johnston of Plainview.

Mr. and Mrs. Cleo Fulton of Farwell spent Friday and Saturday night with Mr. and Mrs. Robert Smith. Good to see Mr. and Mrs. Fulton again. They are former residents of this community.

Mr. and Mrs. D. E. Wallace visited Sunday evening with relatives in Crosbyton.

Bobbie Reeves spent Sunday night with Genetta and Loretta Price. Mr. and Mrs. Bud Stephens and Mr. and Mrs. O. P. Cummings visited Mrs. Hartsell, who is in the hospital at Plainview.

Mr. and Mrs. Harvey Tardy and LaNell visited relatives in Littlefield on Sunday. They also visited Mr. and Mrs. Dale Tardy of Lubbock on Sunday night and attended church there.

W.M.U. met at the church Monday at 10 a. m. for Mission study. Mrs. O. F. Cummings and Mrs. J. Hearn Hodges brought the book on "Japan Advances." Mrs. Claud Payne and Mrs. L. Reeves were in charge of the music. There were nine ladies present. Everyone enjoyed the book and two films that were shown.

Carleta Reeves spent Monday night with Mrs. Dean Hartsell and Charla.

Mr. and Mrs. O. P. Cummings spent Tuesday night in Lubbock with Mr. and Mrs. W. O. McAteer.

Bro. and Mrs. Ken Carter spent the weekend in New Mexico visiting Bro. Carter's parents. Bro. Calhoun of Wayland, Plainview, filled the pulpit in the absence of the pastor. They were dinner guests in the home of Mr. and Mrs. P. D. Helms.

Mr. and Mrs. Claude Payne visited their daughter Ann Lou of Dimmitt on Sunday evening.

We sympathize with Mr. and Mrs. Dick Smith and family in the passing of their little grandson in California. Mrs. Smith and Diane are in California with Nancy and James at this time.

Not many more days until Christmas. Not many days left in 1936. We hope that 1937 brings peace to the whole world.

Karen Sue Ring spent Saturday night with Bobbie Reeves.

There will be a Christmas program at the church beginning at 7 o'clock, Dec. 22. Come out and bring the kiddies to see old Santa Claus.

Lakeview News

(By Mrs. Warner Johnson)

LAKEVIEW, Dec. 18 — Everyone is busy getting ready for Christmas. The children are all excited over the Christmas parties, presents and programs. Let's not forget the real reason we have Christmas in all the hustle and bustle.

Mrs. R. L. Johnson stepped out of the pick-up Friday night and stepped on a rock. It tore the ligaments loose in her right foot. It has been very painful.

Mr. and Mrs. E. H. Spears and Larry visited with Mr. and Mrs. Milton Reynolds and baby Sunday in Lubbock.

Mr. and Mrs. Earl Spears attended funeral services in Lubbock Friday for Mr. Spears' uncle, Sam Paschall.

Sandy Thurston spent Monday night with Kay Hammonds.

Truett Richardson spent Tuesday night with Wesley Johnson.

Mr. and Mrs. Homer Newberry and girls were Lubbock shoppers Saturday.

Mr. and Mrs. Fluke Smith and Scarlett went to Amarillo Saturday.

Mr. and Mrs. A. L. Smith visited with Mrs. Bird Scott in Lubbock on Monday and with Mrs. R. B. Smith in Lubbock on Wednesday.

Grady Dunavant visited Mr. and Mrs. Roy Fawver Monday night.

John Starnes, from Plainview was a supper guest of Mr. and Mrs. F. B. Estep and Bill Monday night.

Mrs. Roy Fawver and Mrs. W. Earl Edwards attended the Council Christmas party at the home of Mrs. John Key West Saturday afternoon.

Mr. and Mrs. Lovell Jones visited Sunday night with Mr. and Mrs. Roy Fawver.

Mrs. Curtis Williams and Mrs. Verlon Wright went to Lubbock on Tuesday. The Verlon Wrights are staying in Floydada with Mr. and Mrs. W. C. Wright while they are drilling a new water well at the house.

Mr. and Mrs. Raymond Hamilton

We Wish You
EVERY CHRISTMAS HAPPINESS



OLETA'S Beauty Shop
Phone YU 3-3126



Because we are proud to call you our friends, we extend to you and yours every good wish for the Holiday Season.

Greetings

PANHANDLE OIL CO.

IT'S HERE! FROM FRIGIDAIRE

It's plumb-line straight and T-Square Sheer

IT'S THE NEW SHEER LOOK

Ever hear of a style show for home appliances?

Well, here's your chance to see one—in our showing of '37 Frigidaire Electric Ranges and Refrigerators—the "thinkingest" ranges and the "handiest" refrigerators ever devised. All new, inside and out—all with the amazing Sheer Look that makes every corner count, gives that "built-in" look.

A complete line to fit every family and budget, choice of many colors. Come in today!



Frigidaire Electric Range at a Budget Price

Only 30 inches wide—but a king-size oven • Full-quality Range with every basic cooking convenience. *Simpli-Matic Oven Control* • Oven "Bake" Light • 5-position Heat Switches • Super-size oven • Rotisserie optional.

MODEL RS-38-57

\$249.95



Frigidaire Food Freezer Refrigerator

60-lb. Zero Zone Freezer • Plan-A-Door • Roll-to-You Shelves • Safety-Seal Latch, Porcelain Hydrators and many other top-line features.

MODEL FD-120

\$419.95



Frigidaire Electric Range with finest De Luxe features

"Thinking Panel" includes Cook-Master and Heat-Minder Controls • Speed-Heat Unit • Deep-Well Thermometer • Sear-Speed Radiant Broiler • Roll-to-You Oven Shelf • Lifetime Porcelain in 5 colors including white. Rotisserie optional.

\$419.95



Frigidaire Refrigerator Low Cost—High Quality

Big Full-Width Removable Shelves • Deep Full-Width Porcelain Hydrator • Sliding Chill Drawer • Super Storage Door with Butter Compartment and big Removable Shelves • Full-Size Super Freezer Chest.

\$229.95

BOREN FURNITURE & APPLIANCE

NORTH SIDE SQUARE

PHONE YU 3-8566



Season's Greetings

Our sincere wishes for a very Merry Christmas and a happy New Year!



QUANAH ACME & PACIFIC RAILWAY
Quanah, Texas

**KITCHEN AND ★★
FIELD NEWS**

from Lighthouse Electric Cooperative, Inc. by Nancy Morckel and Claude Weathersbee Electrification Advisors

To each and every one of our friends who take time out during this busy season to read our column, we, the employees of the Lighthouse Electric Cooperative, Inc., would like to say:

It's something to have lived and known
Friends as fine as you.
Bill Hulsey and Carl Lewis took the box of gifts from the employees at Lighthouse Electric to Boys Ranch on Monday afternoon in order that they might have them in time for their Christmas party.

Melvin Henry and D. L. Knight from Spur, attended the regular manager's monthly meeting held in Plainview on Tuesday.

Mr. and Mrs. Dennis Woolsey and baby spent Sunday with Mr. and Mrs. Carl Lewis.

Mr. and Mrs. Buck Marricle went to Idalou on Sunday.

Mr. and Mrs. Shorty Neff and Aubrey Lynn went to Plainview Saturday afternoon. They spent

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Mr. and Mrs. Buck Marricle went to Idalou on Sunday.

Mr. and Mrs. Shorty Neff and Aubrey Lynn went to Plainview Saturday afternoon. They spent

Saturday night and Sunday at the home of Shorty's sister and her family, Mr. and Mrs. E. H. Gurfee, who live near Plainview.

Carl Lewis, Wiley Rogers and Cotton Wilson went to Wichita Falls Saturday afternoon to attend the Abilene-Wichita Falls ball game.

Mr. and Mrs. Jackie Duke and Genelle Cantrell went to Lubbock Saturday afternoon.

Mr. and Mrs. Claude Weathersbee were hosts at their home on South Main Street, last Saturday night at a covered dish supper and Christmas party for a group of friends.

Mrs. Tom Hutchins is a new employee at the Lighthouse Electric co-op office. She began work last Tuesday afternoon. We are happy

to welcome her as a member of our co-op family.

Jonelle Fawver attended the Golden Wedding Anniversary party on Sunday afternoon held at the home of Mr. and Mrs. Bert Mankins for Mrs. Mankins' parents, Mr. and Mrs. O. W. Denning of Route 1, Floydada.

Mr. and Mrs. John Nay, Martha and Eddie spent Sunday afternoon in Spur with her mother, Mrs. Ray Dixon. Mrs. Dixon is nursing a broken arm but is getting along nicely.

Glynell Armstrong is home from school for the Christmas holidays. She came by Saturday morning for a visit with us.

Dane Clark is with us for the Christmas holidays.

Be Wise And Save Use Want Ads

Wake News
(By Ann Barnett)

WAKE, Dec. 17 — Mrs. Vivi Griffin spent Sunday with Mr. and Mrs. J. J. Griffin and family.

Mr. and Mrs. Millard Watson shopped in Plainview Friday.

Mr. and Mrs. Jack Pierce and Cherry of El Paso spent Friday and Saturday with Mr. and Mrs. Truman Barnett, Jimmy, Ann and Sue.

Mr. and Mrs. Roy Ward of Dickens visited Sunday afternoon with Mr. and Mrs. J. J. Griffin.

Mr. and Mrs. Carl Ingram of Crosbyton visited Sunday with Mr. and Mrs. T. R. Jones.

Mr. and Mrs. Kenneth Havens and Sherry Wuan of Calgary spent Monday night with Mr. and Mrs. R. C. Rathel.

Mr. and Mrs. Denzil McMillan and family of Lubbock, Mr. and Mrs. Bernice McMillan and baby of Lub-

bock and Mrs. George Griffin and girls visited Sunday with Mr. and Mrs. W. D. McMillan and Wyna Noss.

Mr. and Mrs. Leslie Miller and family enjoyed Christmas dinner at Mr. and Mrs. John Steadham's Sunday.

Mr. and Mrs. Noble Hunsucker, Noble and Bill were shopping Saturday in Lubbock.

Mrs. J. E. Potteet of Meador is visiting with Mr. and Mrs. T. R. Jones this week.

Mr. and Mrs. Fred Reddell of Monday visited Thursday with Mr. and Mrs. Leo Reddell, Gregg and Linda.

Mr. and Mrs. J. R. Williams and family of Mt. Blanco visited Sunday with Mr. and Mrs. Millard Watson and family.

Mr. and Mrs. Clarence Rathel and Mr. and Mrs. Horace Rathel visited Mr. and Mrs. Horace Rathel Sunday night after church.

Mr. and Mrs. T. R. Jones visited Sunday with Mr. and Mrs. W. D. McMillan and Wyna Noss.

Mr. and Mrs. Leslie Miller and family enjoyed Christmas dinner at Mr. and Mrs. John Steadham's Sunday.

Mr. and Mrs. Noble Hunsucker, Noble and Bill were shopping Saturday in Lubbock.

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Mr. and Mrs. Clarence Rathel and Mr. and Mrs. Horace Rathel visited Mr. and Mrs. Horace Rathel Sunday night after church.

PENNEY'S
ALWAYS FIRST QUALITY!

**FOR GIFTS WONDERFUL
BEYOND THEIR PRICE TAG!**

Penney's is Your Santa!

**PRICED TO
SAVE YOU
PLENTY ALL
YEAR THRU!**



**PENNEY'S
NATION WIDE**
THREADS AVERAGE 133 PER INCH SQUARE

**PENNEY'S FAMOUS NATION-WIDE
COLORED SHEETS**

- GOLD • GREEN
- PINK • BLUE

2 49
Size 81 x 108

Cases to Match 52c

SPECIAL PURCHASE

**WOMENS
CHENILLE
ROBES**

\$ 3 00 Long or Short

**WOMENS
Cotton House
DRESSES**

\$ 2 79

Misses
Half Sizes



**PERFECT
FIT EVERY
TIME!**



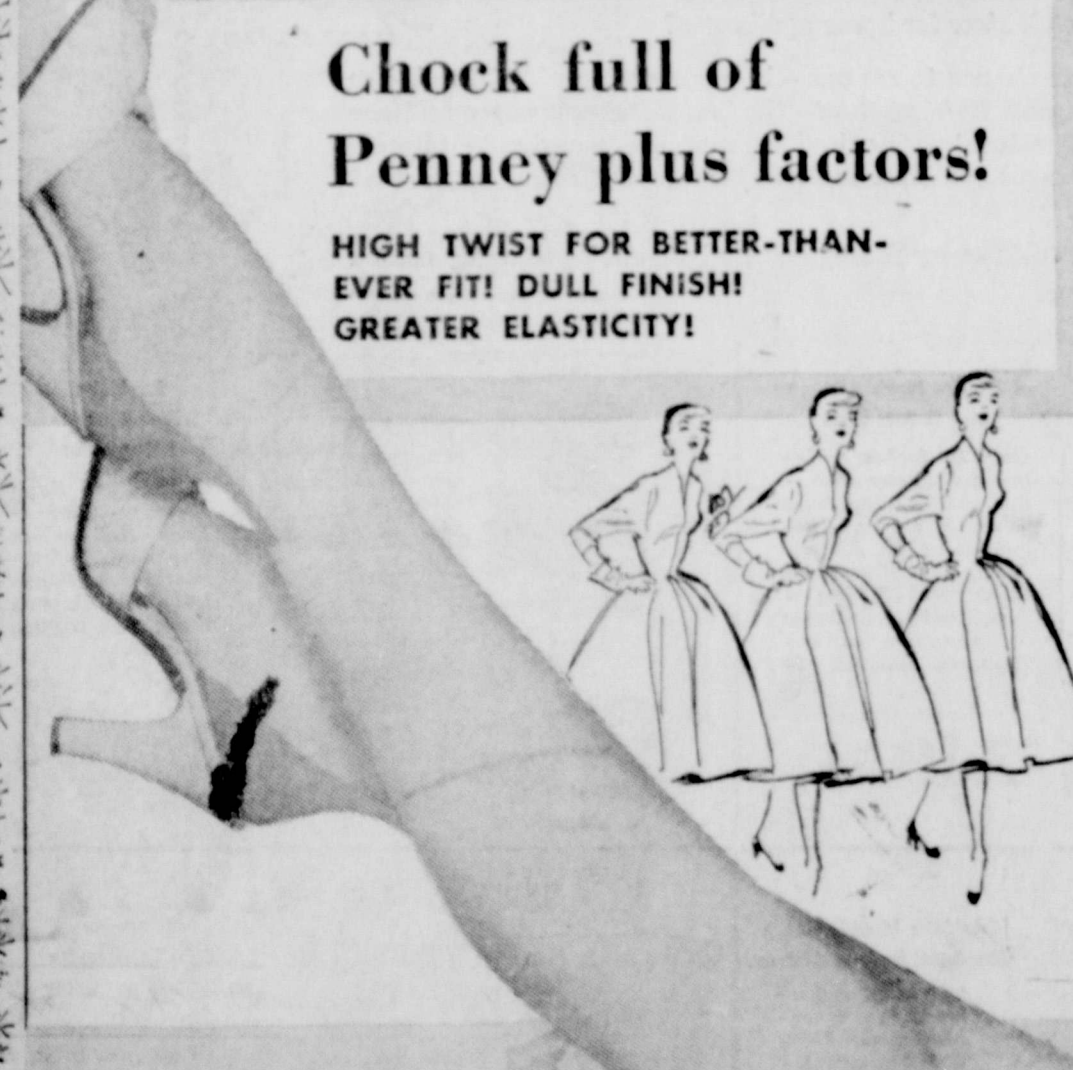
**...AND MAN, WHAT WEAR IN PENNEY'S
TOWNCRAFT® NYLON STRETCHABLES!**

Durable 100% elasticized nylon makes especially fine dress-up socks because it stretches evenly, smoothly without twisting, wrinkling or sagging... and in Towncraft's 3 sizes you're assured of proper fit... always. A thrifty buy, Penney's quality-controlled Towncraft construction saves you even more. Pick plain ribs, links or fancies in your favorite colors.

69¢ PAIR
small, medium, large

**Chock full of
Penney plus factors!**

HIGH TWIST FOR BETTER-THAN-EVER FIT! DULL FINISH! GREATER ELASTICITY!



IDEAL FOR CHRISTMAS

**WOMENS
TRI-KNIT
NYLON
SLIPS**

\$ 2 98



**Girls
CAN-CAN
SLIPS**

\$ 1 00

Sizes 6 to 12

**FULL-BODIED
WARMTH!
VALUE PRICED!**



**POWERFUL PLAIDS PRINTED ON
HEFTY 'N' STRONG COTTON SUEDE!**

Man, your dollar-ninety-eight never had it so good! Gets you Penney's beefy 5.3 ounce cotton suede shirt... powerfully tailored for wear powerfully tailored for punch... perfectly styled for work or leisure! Extra long tails keep this shirt tucked in! Sanforized to keep its proportioned fit, machine washable, PROPORTIONED FIT IN SIZES SMALL, MEDIUM, LARGE.

\$ 1 98

GLAMOUR GAYMODES

S-T-R-E-T-C-H or REGULAR

Sleek Gaymode sheers give you the most of everything at Penney's lowest-possible price! Laboratory tested to assure you Penney quality, which means, more wear. Proportioned lengths, too! Dark seams. Fashion shades. Sizes 8½ to 11.

98¢ pair
60 gauge 15 denier
full fashioned nylons



We wish you
a sparkling, joyful
and Happy Holiday Season!

H. N. POWELL GRO. & MKT.
Dougherty, Texas



H & S BUTANE
& Service Station



May the blessings of peace
and good will that came into the
world almost two thousand years
ago be yours at Christmastime!
Merry Christmas To All!

NG TRACTOR & MOTOR

John Key West Home Scene of Council Party

The annual Christmas party for the Floyd County Home Demonstration Council was held Saturday, Dec. 13, in the home of Mrs. John Key West, North of Floydada, at 2:30 p. m.

The entertaining rooms were gaily decorated in Christmas fashion. The refreshment table was laid with a lace cloth over yellow and centered with a gold candle flanked with greenery. Fruit cake, minis and hot tea were served to guests on arrival from crystal appointments. Serving on the refreshment committee were Mrs. S. J. Latta, Mrs. J. H. Buchanan and Mrs. Albert King.

Mrs. R. G. Dunlap directed games and entertainment during the afternoon.

The chairman, Mrs. Grigsby Milton named the council committees for 1957. These are:

Finance: Mrs. W. H. Bethel, Mrs. Earl Edwards Jr. and Mrs. Melvin Brock; Yearbook: Mrs. W. W. Trapp, Mrs. Johnnie Cates and Mrs. Ted Rutherford; Citizenship-Education: Mrs. Roy Fawver, Mrs. Everett Miller and Mrs. Ben Brandes; Exhibit: Mrs. Lee Rushing, Mrs. Lavon Johnson and Mrs. A. D. Shaffner; Expansion: Mrs. John Fowler, Mrs. G. W. Smith and Mrs. Charlie Probasco.

Consumer Education: Mrs. D. T. Mayo, Mrs. E. O. Barrett and Mrs. Keller Holmes; Recreation: Mrs. L. T. Wood, Mrs. Bryan Smith and Mrs. J. H. Buchanan; 4-H Leader: Mrs. Lynn Miller; Health, Safety and Civil Defense: Mrs. Sam Jones; Parliamentarian: Mrs. John Smitheman; Reporter: Mrs. J. T. Spears and Assistant Reporter: Mrs. Fred Cooper.

Council officers for 1957 are Mrs. Grigsby Milton, chairman; Mrs. J. T. Spears, vice-chairman and Mrs. Eimer Norrell, secretary-treasurer.

Mrs. Earl Edwards Sr. distributed the new year books for club members.

The exchange of gifts from a cotton covered mesquite tree decorated with colored Christmas balls completed the party.

Those present other than the hostess, Mrs. John Key West, were Mrs. Harriette Brummett, home demonstration agent, Mrs. Harland Day, who was honored for nine years of perfect attendance to the Starkey Club and Misses Johnnie Cates, G. W. Smith, W. J. Ross, Dougherty; J. H. Buchanan, Friendship; Zant Scott, Harmony; W. W. Trapp, D. T. Mayo, Elmer Norrell, Homebuilders; Earl Edwards Sr., Roy Fawver, Lakeview; Lavon Johnson, Lockney; Raymond Teeple, E. O. Barrett, Wiley Nance, Lone Star; Sam Jones, Ben Brandes, Providence; J. T. Spears, C. B. Carmack, Sand Hill; J. D. Webb, R. G. Dunlap, Grigsby Milton, John Smitheman, L. T. Wood, South Plains; John Fowler, Turner Hunter, Tom Porter, Starkey; Charlie Probasco, S. J. Latta and W. H. Bethel, Sunnyside.

U. S. Savings Bonds Recommended For Christmas Gifts

This Christmas thousands of Americans are topping their shopping lists with "The Gift That Keeps On Giving," a United States Savings Bond. They have found that Savings Bonds are practical gifts, and in addition to providing financial security, Savings Bonds are also "Shares of Freedom."

Americans, more than 40 million of them, are building today for brighter Christmases to come through the regular purchase of Savings Bonds. There is an outstanding example of thrift, a habit which is constantly growing throughout the nation. It is axiomatic that only as one saves during the earning years can security be assured in later life. The habit of giving Savings Bonds for Christmas has continued to grow year after year mainly because Bonds are the gifts which provide future security for the recipients and for the country. And Bonds are as safe as the United States Government.

The Savings Bonds habit of past years is responsible today for higher education for thousands of children, for thousands of new homes and automobiles, hospital bills paid, longed-for vacations enjoyed and retirement made easier and brighter. There can be no more practical and pleasurable gift for Christmas 1956 than a U. S. Savings Bond—presented in a colorful Treasury gift jacket which is available at all banks.

Tucker Sunday evening.

Mrs. Chelma Williams has for her Christmas a new automatic washer, dryer and electric range.

Sherry Ramsey spent the weekend with her folks. Her family accompanied her to Canyon Sunday evening and will go on to Amarillo where Sherry will sing in a chorus at St. Paul's Church. The chorus is from Canyon. They will sing several other places also.

Some news that lots of folks will be interested in is that an oil test well is being made on the Carpenter farm. They are already working on the slush pit. This land corners on the Wesley Carr farm on the south-east and joins the Floyd Trowbridge farm on the south.

Don't forget the Christmas tree and program that will be at the Chapel Dec. 24 at 7:00 p. m. Everyone is invited to attend who cares to come.

"Twelfth Night," which many communities celebrate by a community burning of Christmas trees, is derived from the custom of early Christians who celebrated the feast of the Nativity of Christ for 12 days, or twelfth day. The "Twelfth Night" tree burning is also said to commemorate the light of the Star of Bethlehem.

Miss Glynell Armstrong, student at McMurtry College, Abilene, arrived in Floydada last Friday to spend the Christmas holidays with her parents, Rev. and Mrs. Tilden B. Armstrong.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Dec. 17 — It seems as the harvest is all in. A lot of the men don't have anything to do except go hunting everyday.

A part of our Christmas is over as our club has had their club tree and party Wednesday afternoon at the club room. Mrs. Don Finkner, Mrs. Frank Aiken, Mrs. Monroe Schulz and Mrs. E. W. Turner were hostesses. Mrs. Finkner and Mrs. Walter Hanna gave readings. Recreation was directed by the hostesses.

After the program gifts were passed out to all present. The tree was pretty and a beautifully decorated table using Santa and his sleigh laden with gifts as the centerpiece. Refreshments of punch, home made cookies and candy were served to nearly all the members. Some could not be present for which we were sorry.

Charlie Reed and wife went to Amarillo Wednesday for his physical and the next morning he left for El Paso.

Chloma Williams and Horace Carr were business visitors in Lubbock Thursday.

The 4-H Club had their Christmas party Friday night where they exchanged gifts and had a good time.

Mr. and Mrs. Wesley Carr and sons were business visitors in Lubbock Saturday.

Sue Williams visited Patricia

Picture This Under Your Christmas Tree



3-hp. Deluxe... one of eight brilliant new Buccaneer outboards for 1957.

Starting as low as **\$135.00**

A sleek, powerful, dependable Gale Buccaneer outboard motor, all you need to put you and your family right in the boating scene—where you belong! And best of all—a Buccaneer motor costs so little!

Come in today and get your free booklet that tells all about the 3-to-25-horsepower Buccaneers!

DANIEL AUTOMOTIVE



McCLUNG'S PASTRIES

GIFT CENTER

FOR LAST MINUTE SHOPPERS

Holiday Notes From HALE'S



"DANIEL GREEN"
Sleek youthful slipper that girls will love to wear with their prettiest dance dresses as well as with lounging clothes. White with rhinestone beading in Silver Lame... **6.50**



FREE GIFT WRAP



GIVE HIM A HAT Certificate
STETSON & RESISTOL
Many Styles
8.95 to 25.00



BEAUTIFUL ROBES AND DUSTERS
3.98 to 14.95



Choose a Pretty **BOLERO**
Wools and Cottons, Assorted Styles
3.98 to 5.95



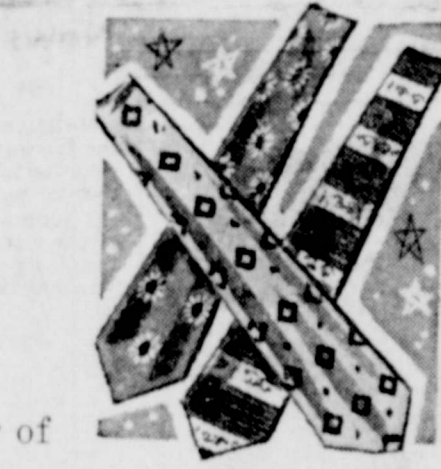
"ARROW" DRESS SHIRTS
For Him... White & Colors
3.95 to 5.00



LOVELY GOWNS
For Her
2.98 to 14.95



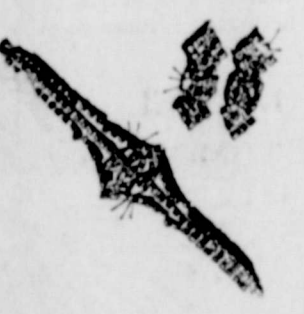
She'll love a pair of **SHORTY PAJAMAS**



Arrow & Eversmart TIES
1.50 & 3.50



Choose one today!
Give "him" A ROBE!
Blanket Flannel, Terry & Suiting... **6.95 to 13.95**



Give Her Panties!
98c to 2.50

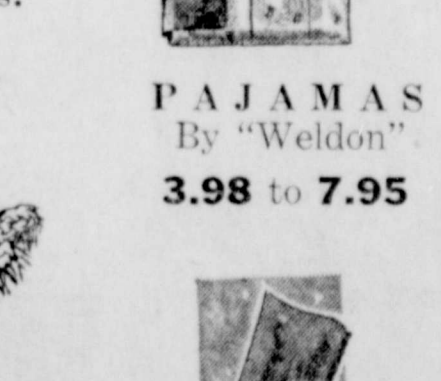


PAJAMAS
By "Weldon"
3.98 to 7.95

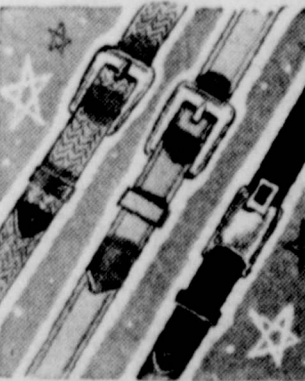
Gorgeous Costume **JEWELRY**
1.00 to 13.95
Plus Tax



4 MORE Shopping Days 'til Christmas
STOLES!
3.98 & 6.95



GLOVES
2.98 to 5.00



Big Selection of **BELTS**
By Hickok
1.50 to 5.00

MERRY CHRISTMAS TO ALL!!!

Hale's Dept. Store

SOCIETY

1922 Study Club Christmas Party Held On Saturday

The home of Mrs. J. M. Willson Sr., 112 South First, was the scene for the 1922 Study Club Christmas party Thursday afternoon at 3 o'clock.

Christmas decorations were arranged throughout the house and everyone present was full of the yuletide spirit.

Mrs. H. J. Koenen, president, presided over a short business session. Mrs. J. V. Daniel gave the devotional, reading a few verses from the first and second chapters of Luke. To highlight the program, Mrs. Tilden B. Armstrong showed slides of the Nativity scene and films of several Christmas carol origins.

At the close of the program the last part of the Messiah was played on the record player with all club members standing.

Gifts were exchanged from a beautiful decorated tree.

Refreshment plates were served to Mesdames Kenneth Bain, J. H. Barnard, P. W. Bell, C. A. Caffee, J. D. Colville, M. H. Gates, W. H. Henderson, J. B. Jenkins, Edna Johnson, Wilson Kimble, Harry J. Koenen, E. J. Moorehead, W. S. Poole, Lon V. Smith, Glad Snodgrass, E. F. Stovall, W. O. Tye, Joe E. Willson, J. V. Daniel, guests, Mrs. Tilden B. Armstrong, Mrs. Mary Collins of Ft. Worth and the hostess, Mrs. Willson.

The next club's meeting will be Jan. 3 with Mrs. E. F. Stovall as hostess.

Helen Webb, Bride-Elect, Is Honored

Miss Helen Webb, bride-elect of Melvin Terrell, was honored with a miscellaneous shower last Thursday afternoon, between the hours of 4 and 6 o'clock, at the home of Mrs. Ben Galloway, 816 West Grover.

Guests were greeted by Mrs. Galloway and presented to the honoree, her mother, Mrs. Frank Webb and the prospective bride-groom's mother, Mrs. R. L. Terrell.

The refreshment table was laid with a white lace cloth and centered with a miniature bride and groom flanked with autumn foliage. Miss Gay Grundy and Miss Nancy Watson alternated at the silver service. White candles and napkins completed the table decor.

Hostesses for the occasion were Mesdames Tommy McIntosh, A. G. Tyler, Charles Day, Bob Owens, S. D. Roe, Kenneth Rimmer, Juanita Cardinal, E. M. Ruserford, Burl Huckabee, Ben Galloway, Misses Martha Sue Anderson, Ann Ward, Pat Hill, Leora King, Carolyn Stewart, Nancy Watson, Gay Grundy, Rilla Sue Duncan, Thelma Ferguson.

Approximately 80 guests registered or sent gifts.

The hostesses presented Miss Webb with an electric skillet.

Miladies Club Had Annual Party Dec. 13

The home of Mr. and Mrs. E. L. Judy was the scene last Thursday evening for the annual Christmas party of the Miladies Club at 7 o'clock.

The Christmas motif was carried out in decorations throughout the house. Gifts were exchanged from a pretty decorated tree.

Following a bountiful turkey dinner, games of 42 were enjoyed.

Those present for the occasion were Mesdames R. M. Stovall, H. F. Pratt, Lawrence Stovall and daughter, Weldon Graves and family, Virgil Warren and daughter, Foster Amburn, Mrs. E. J. Womack and Carroll, T. M. Scarborough and the hosts, Mr. and Mrs. Judy.

Medieval Dinner Once Was Popular

Eating peas with a knife is contrary to Emily Post and doesn't seem to have much qualification for observance as a Christmas tradition, but for more than 25 years co-eds at Pennsylvania State University partook of a fork-less meal each Yule season.

The traditional medieval dinner, complete with everything from costumed lords and ladies to the legendary bear's head, dated back to 1919, finally had to be cancelled when coal ranks swelled to almost 1,000.

The affair, sponsored by the Women's Student Government Association, began with a formal procession through the dining hall. Lord and Lady McAllister—the dinner was held in McAllister Hall—led the throng which included noble lords and ladies, heralds, a poet, a cardinal, pages, and two jesters bearing the bear's head.

All these girls were appropriately costumed and sat upon a raised dais in the center of the holly-bedecked room which was illuminated by candlelight.

A choir furnished Christmas music, and the poet entertained the guests by reading Old English poetry from a scroll. In accordance with medieval custom, no forks or napkins were allowed, although guests sometimes secreted them in their pockets. The menu consisted of roast pork, mashed potatoes, peas, and a very rich plum pudding.

Today's students eat a special Christmas dinner before going home for vacation—but it's served "sisay" style. They're allowed a full complement of table utensils.

Only 12 letters comprise the Hawaiian alphabet.



Now take the Christmas shopper. Well, take her or leave her. . . . But whether she's doing it in August or December, she's an interesting study in feminine psychology.

If she's thrifty, methodical and hates crowds, she shops on the installment plan. She noted what who got last year, who thought what was cute, and who had to borrow a sweater at the Christmas dinner. Then she has the entire year before her in which to find just the right thing for each person on her Christmas list.

If she likes sales, on the other hand, she uses Christmas buying as an excuse to let herself go. She stocks up on bargains of all descriptions, decides later who gets what.

As for ourselves, we like to plunge right into the Christmas swim. We enjoy the decorated stores, the gay crowds, the family group around cosmetic counters or in menswear.

This year, we tried a new tack. We sat down first and read the gift catalogs that flooded the mails. What a strange thing that does to the Christmas urge!

"Now, let's see. . . . Something for

Ruth. . . . A purse lighter? No, she already had three. Perfume? I wouldn't know what brand. . . . A sewing basket? A luggage rack? . . . So off we go to inspect one especially inviting item, but if we get home with it instead of three other things, entirely unrelated, it's the surprise of the day.

Catalog shopping is a whale of fun. It's easy on the feet, keeps prices in the dry light of home surroundings, and furnishes an outlet for the buying urge at a safe distance from town or the postoffice.

Only "X" more shopping days till Christmas? So what? On Christmas Eve, it's still fun!

Garden Club Members Make Donations To City Park Fund

The annual Christmas party of the Floydada Garden Club was held Friday morning at 9:30 o'clock at the home of Mrs. J. P. Moss, Rails Highway.

The serving table was laid with a red net cloth and centered with graduating red candles flanked with greenery. Mrs. E. J. Moorehead presided at the silver service.

Instead of the usual gift exchange, members of the club brought money donations to the Park Fund. The donations were gift wrapped and put on a gun tree Mrs. Moss had fixed on the coffee table.

Mrs. E. F. Stovall was program leader for the morning. She introduced Rev. Tilden B. Armstrong who gave the Christmas message.

All members were present for the annual affair and Rev. and Mrs. Tilden B. Armstrong and Mrs. Mary Collins of Ft. Worth were guests.

The next meeting of the club will be Jan. 25 with Mrs. Ethel Sawyer as hostess.

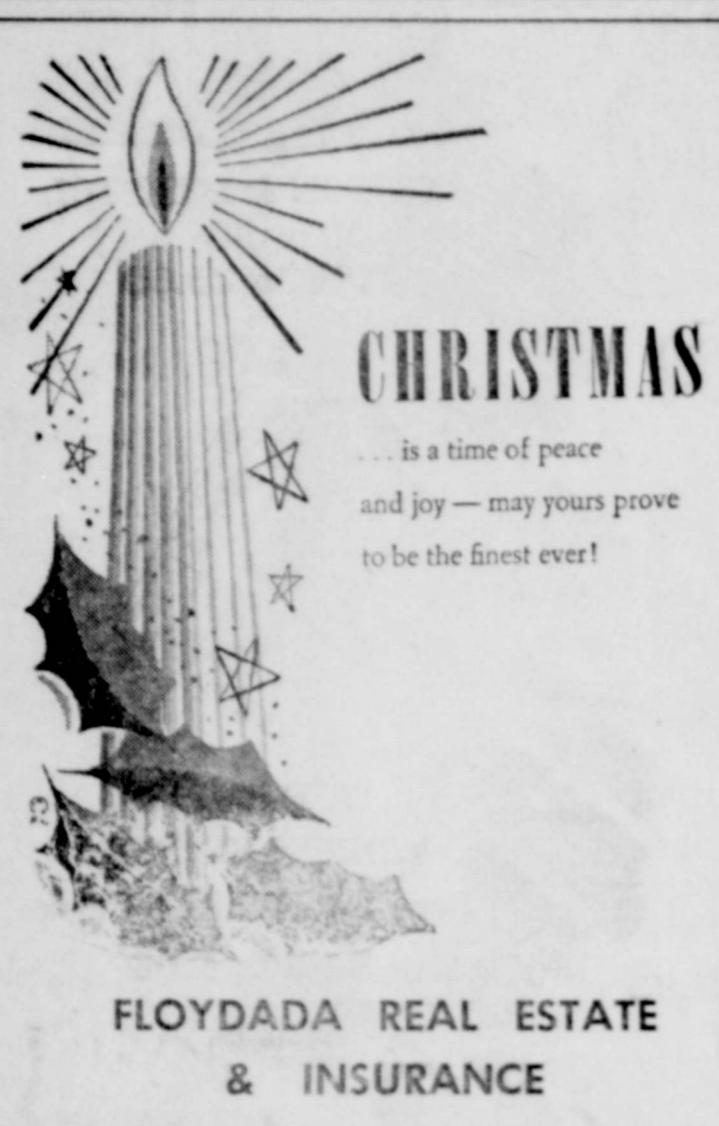
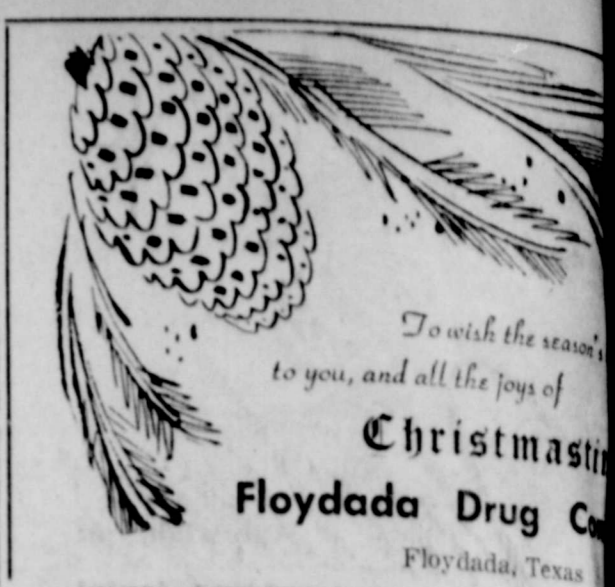
Snakes have as many as 300 pairs of ribs.

Hutchins' Are Hosts For Employes of ASC

Mr. and Mrs. Tom Hutchins were hosts at a Christmas dinner at their home on the Matador Highway Friday evening at 7 o'clock for the employes of the Floyd County ASC office.

Following the turkey dinner table games were played. The employes presented a gift to Mr. and Mrs. Hutchins.

Those present for the occasion were Rev. and Mrs. Tom Condon and Steve, Mr. and Mrs. Tommie Assiter and Tim, Mr. and Mrs. Orville Marler and family, Mr. and Mrs. Lloyd Cook, Misses Alene Warren, Gerry Graves, D'Ann Witkowski, Maxine Hatley, Carolyn Downing, Y. E. McAdams Jr., Randy Kanz and the hosts, Mr. and Mrs. Hutchins and sons.



FREE! "air spun" face powder vanity with your purchase of COTY "24" lipstick both for 125 plus tax

Choose from 12 hi-fashion lipstick shades

WHEN YOU TAKE THIS LIPSTICK OFF—THE COLOR AND SHAPE STAY ON!

GOEN DRUG
"ON THE CORNER"

Copyrighted by Coty, Inc. in U.S.A.

GIN WITH Johnnie Hurd DAVIS GIN

Best Gin on East Side of Floydada

MERRY CHRISTMAS

A very MERRY CHRISTMAS to all

Our entire staff joins in wishing you a Christmas that is filled with peace and happiness!

FARMERS ELEVATOR CO.
Floydada, Texas

SEASON'S GREETINGS

TYE and SONS

EXTENDING OUR
SINCERE HOLIDAY

Greetings
... to all our friends, and
wishing you the best always!

son Bros. Blacksmith & Welding

Gene

*Our Best
Wishes*

May your Season be
one of true happiness—
an event long to be remembered.

BLE OPTOMETRIC CLINIC

Wilson Kimble Dr. W. F. Patrick
John W. Kimble John Buchanan

A Christmas Dinner Plan

(Dorothy Boys Kilian)

Young Mrs. Frank Sanderson hung up the telephone receiver and stared bleakly at the beautifully set dining table. The Santa Claus sleigh centerpiece filled with red and white striped candy canes, the sprig of holly at each place setting, the gleaming silver—was it all to be for nothing?

"I'm so terribly sorry," her mother had just said over the phone. "We simply aren't going to be able to make it for Christmas dinner. The roads are just a sheet of ice—"

"Oh, Mother!" Eva had exclaimed. "It won't seem like Christmas at all without you here. And Frank and I were so excited about it being our first time to have the family."

"I knew how disappointed you'd be, Eva," Mother answered. "But Dad says it's just impossible."

"Oh, Frank!" Eva was close to tears. "It's going to seem so queer without Mom and Dad."

"I know how you feel, honey," Frank put an arm around her comfortingly. "And what's more what about all that food sitting around in the kitchen?"

"We'll just have to find somebody to eat with us," Eva wiped her eyes and looked thoughtful. "Let's see, can you think of any of our friends here in town who hadn't planned anything special for today?"

"Well," Frank said, "the Springers are eating with his folks, the Albrights left by train yesterday for Detroit, the McCalls—oh, you know as well as I do that everybody's dated up. You just don't leave Christmas dinner to chance."

"Frank! What about the Aaronsgaards? You know that fisherman and his family who live in the cottage down by the docks?"

"You mean that tall, quiet guy with three or four tow-headed kids?"

"Yes; and I heard someone in the post office yesterday saying they've been having a struggle lately—the river's been so ice-blocked that he can't get his boat out to the lake, and there's nothing coming in for them."

"Honey, that's a swell idea!" Frank agreed heartily. "But what'll we tell them?"

"Why, just the plain truth, that our folks couldn't make it at the last minute and we'd be so glad if they'd substitute for them."

"Maybe they won't believe it," Frank said. "They've got their pride you know, people like that don't want charity."

"Just try anyway, Frank," Eva pleaded. "Go ahead and phone him right now."

"O.K., here goes." And Frank went to the phone.

A minute or two later Frank hung up the receiver and shook his head. "Just what I was afraid of," he sighed. "When I first started to talk, and wished him Merry Christmas he seemed tickled to death that we'd thought of them, but the minute I mentioned the invitation he froze up and said very politely that they had their own plans. He just didn't believe the story."

Eva looked crestfallen. But after a moment's silence she suddenly

said, "Let me have that phone," and hastily dialed a number.

"Mr. Aaronsgard, this is Mrs. Sanderson. We're so sorry you can't come to dinner here, it would have meant a lot to us. But I'm calling this time to ask a favor of you."

"I understand that you go inland to Brinkville every week or so to deliver some fish orders. I just wonder if, the next time you go, you'd be kind enough to take my family's gifts to them—their farm is right on your way."

"—Yes, all their things are under the tree here. We naturally expected them to pick them up when they came to dinner, but—"

Eva began to smile as she listened, and then said cordially, "Oh, fine, we'll expect all of you at about three o'clock. Good-bye 'til then." And she hung up the receiver.

"If they guess they'll come after all, if we don't mind their changing their minds," she reported happily.

"You're a smart little wife if I do say it myself," Frank grinned. "Come on, let's shove that bird in the oven."

Christmas Customs Are Mixture of Early Day Legends; Facts

Many Christmas legends and customs are part of the folklore of our ancestors in all parts of the world. Many of them, too, are a mixture of early Christian and pagan observances which time and Christianity have given new meaning.

Santa Claus, our American giver of gifts, is little known elsewhere in the world. In Eastern and Southern Europe, it is the Wise Men who arrive bringing gifts. In Hungary the gifts come from the Angels, in Poland from the stars, in Greece, St. Basil is the gift-bearing patron saint.

Popular tradition has it that the candle we place in our windows at Christmas is a custom originated by early Christians to whom the candle represented the star that guided the Wise Men to the stable at Bethlehem. One interesting legend tells of a shoemaker who though poor, always placed a candle in his window at night to guide weary travelers, and so inspired the villagers that soon each window contained a lighted candle.

The holly bush, long associated with Christmas, and with many legends was once called the holy-bush, because in its natural state the berries ripen at Christmas time.

The Wassail bowl, which today is Christmas punch, is said to have come to us from the ancient Saxons. Wassail was a word of greeting which meant literally, "What Hails?", or "How fare you?"

At Christmas time, traditions of the Old World live again. Pinatitas, doves and festive straw chains from South Europe; wheat sheaves, paper and carved wood from Scandinavian countries; angels, stars, Czechoslovakian bells and gold German stars are all bits of Old World charm that we re-create in our homes.

News of Broadway

(By Mrs. T. E. Thornhill)

BROADWAY, Dec. 17 — Mr. and Mrs. Richard Sudduth and Dianne were Sunday visitors with Mr. and Mrs. A. D. Whalen.

Mr. and Mrs. Calvin Beckham and girls, Donna and Barbara, of Lubbock were Sunday visitors with Mr. and Mrs. Ben Beckham, Mrs. Colene Thompson, Monica and Rodney.

Mrs. Cecil Berry visited a few days last week with her daughter and family, Mr. and Mrs. Jack Bond and girls of Amarillo.

There has been quite a bit of sickness in our community the past week. Among those who were ill, were Monica and Rodney Thompson, Ben Beckham, Mrs. M. R. Givens and Mrs. R. C. Ratheal. We hope everyone will soon be rid of these colds.

Mr. and Mrs. D. D. Thornhill, Mrs. J. C. McCracken and Mrs. Homer Smith were among those attending the wedding of Charles Thornhill, son of Mr. and Mrs. D. D. Thornhill and Miss Alice Crouch, daughter of Mr. and Mrs. Carl Crouch of Kermit in Kermit on Saturday evening of last week. The young couple plan to make their home in Kermit. We wish them much happiness and success.

Mrs. A. D. Whalen tells us that Harold Whalen and wife of Odessa have a new baby son. Congratulations to them. Harold is the son of A. D. Whalen.

It seems everyone is quite busy hurrying around since the Christmas holidays are so near.

We the T. E.'s, are very happy as our son who is in the army is to be home for the holidays.

Mr. and Mrs. T. E. Thornhill and Tommy and Marshall Berry visited in the home of Mr. and Mrs. A. L. Winegar, Harvey, Robert and Georgia Ann Sunday.

We have received so many lovely Christmas cards and they have such sweet sayings in them. To all whom we may miss when sending our cards; we wish to say Seasons Greetings.

Mesdames D. D. Thornhill, M. R. Givens and Homer Smith were Lubbock shoppers on Tuesday of last week.

Our Sunday school attendance was down some Sunday. Let's try not to let that happen again.

Mr. and Mrs. A. D. Whalen went over to visit awhile one night last week with Mr. and Mrs. Herman Morris, only to find no one home.

Mrs. Conda Starrett and Mary Ann visited awhile on Thursday night of last week with Mr. and Mrs. Homer Smith and Bessie in Crosbyton.

On Monday evening of last week little Rodney Thompson visited with Mrs. D. D. Thornhill, Mrs. M. R. Givens and Mickey while his mother and grandfather took Monica to the doctors. Mickey thinks he was a funny baby since he just slept most of the evening.

Mr. and Mrs. J. W. Stewart made a business trip to Lubbock one day last week. Mrs. Stewart visited her mother, Mrs. Polvadore in Crosbyton while Friday evening of last week.

John Richardson of Crosbyton

visited his father, Mr. and Mrs. E. K. Richardson at Egan last week.

He reports that E. K. is having quite a bit of trouble with his eyes. We hope he will be much better soon.

Mrs. Arvis Moore, Fern and Robert were shopping in Crosbyton on Thursday morning of last week.

D. D. Thornhill visited Tuesday morning of last week with Mr. and Mrs. Birch Gilliland in Floydada.

Mr. and Mrs. R. M. Spence of Floydada were shopping and visiting friends in Crosbyton on Saturday evening of last week. They were Saturday dinner guests with their daughter and family, Mr. and Mrs. Kelson Winegar and Karan.

HALF-MINUTE INTERVIEWS

D. I. Bolding Jr.: "I undershot my home town on our Humble opening day volume."



ORMAN GROCERY & MKT



Striking a sincere note with our best wishes for the merriest Christmas ever for you and your family.

L. C. McDONALD
IMPLEMENTS

BIBLE BAPTIST CHURCH OF FLOYDADA

A CHURCH WHERE EVERYONE IS SOMEBODY

Our Church is a Bible believing Church. The Bible is the textbook used in our Bible Study and preached in the pulpit. If it is in the Bible we believe it. Our Bible Study this Sunday will be concerning the birth of our Lord and Saviour, Jesus Christ. Come and be with us.

A GOING CHURCH FOR A COMING LORD

SUNDAYS

10:00 A.M.—Bible Study 11:00 A.M. Worship Service
7:00 P.M.—Prayer Service 7:30 P.M. Worship Service
7:30 Mid-Week Service

Location On 3rd St. 2 Blks North of Peoples Hospital

Song Leader: Cecil Taylor Pianist: Mrs. Johnny Sue

Pastor: Gilbert H. Rhine Telephone YU 3-3189



Greetings

May all the
joys of this Holiday
Season be yours!

As we pause at Christmas time we would like to send you our sincere appreciation for your business and friendship, and to wish you a Merry Christmas and a Happy New Year.

LAKEVIEW GIN

Merry Christmas



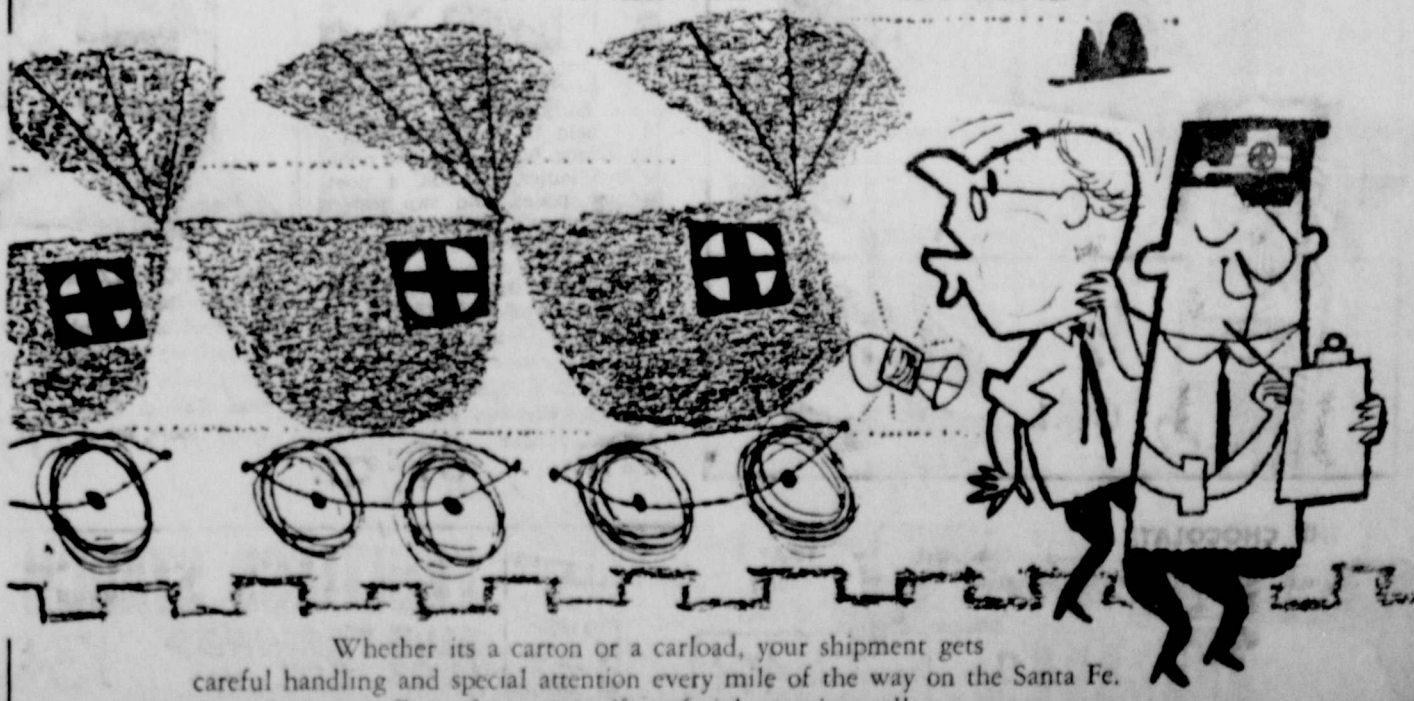
From the management and employees

at

McCOY GIN

R. H. (Dick) Smith

Babying freight is routine.



Whether its a carron or a carload, your shipment gets careful handling and special attention every mile of the way on the Santa Fe.

For safe—yet swift—freight service, call:

your local Santa Fe agent

Drawing DAY DEC.



**DRAWING FOR SIX FREE FORDS
DEC. 22ND, 10 P.M., ON OUR BIG
HOUR-LONG TV CHRISTMAS PARTY
KDUB-TV CHANNEL 13 LUBBOCK • KBST-TV CHANNEL 4 BESSIE**

LET'S FACE IT!
at least one face you know
rates one of these fine
Christmas gifts from

EVERSHARP-SCHICK



Every time you use CLOROX you protect family health!

1/2 GAL. 33¢

TURKEY TOMS
Prather's Fresh Frosted
16 - 20 lb. Average
39¢

Swift's Brookfield, lb.
LINK SAUSAGE 63¢
U. S. Gov't Graded, Choice, lb.
CHUCK ROAST 48¢
Fresh Frosted, 4 - 5 lb. Average
HENS, lb. 39¢

Hams WILSON'S CERTIFIED OR DECKER'S IOWANA 1/2 OR WHOLE LB. **49¢**
Turkeys PRATER'S GRADE A BROAD-BREADED, LB. **43¢**

Canned Swift's Premium Boneless, Ready-to-eat 6 3/4 lb. Can **\$5.69**
Fresh Semi-Boneless, lb. **PORK ROAST** 39¢
Swift's Premium, Tra.Pack, lb. **SLICED BACON** 53¢
Cheddar, aged, Wisconsin, lb. **CHEESE** 69¢



HALO Glorifies Any Hair - dry, oily, normal

leaves hair with a far brighter sparkle

50¢ SIZE 39¢

BRUCE self-polishing wax

Miracle-working Amamel makes BRUCE SELF-POLISHING WAX top among no-buff floor waxes. Spreads easily, dries rapidly to a brilliant shine without polishing. For linoleum, asphalt, rubber tile floors **89¢ qt.**

BRUCE floor cleaner

Use BRUCE FLOOR CLEANER to keep linoleum bright and clean without scrubbing. Waterless, "dry-cleans" dirt and spots, then leaves protective wax coating. Cleans wood floors, too **79¢ qt.**

HOLIDAY SPECIAL

MAZOLA GOLDEN CORN OIL **qt. 69¢**

QUICK POPCORN BALLS

1/2 cup MAZOLA OIL
1/2 cup popcorn
1/2 cup KARO Syrup, Red or Blue Label
1/2 cup sugar
1/2 teaspoon salt

Heat Mazola in a 4-quart kettle over medium heat for 3 minutes. Add popcorn. Cover, leaving small air space at edge of cover. Shake frequently over medium heat until popping stops. Mix while mix together Karo Syrup, sugar and salt. Add to popped corn in kettle and stir constantly over medium heat, 3 to 5 minutes or until corn is evenly and completely coated with mixture. Remove from heat. Form into balls, using as little pressure as possible. Use butter on hands, if desired. Makes 6 popcorn balls about 2 1/2 inches in diameter. Do not double recipe.

FOR A SPOTLESS HOUSE during the HOLIDAYS

One-Wipe New Dust Cloth **69¢**

One-Wipe DUST CLOTH

• Absorbs Dust
• Rewashable

Heinz TOMATO KETCHUP **LARGE BOTTLE 25¢**

Niblets WHOLE KERNEL CORN

New Fresh-Flavor Process
New Natural Color!
New Natural Flavor!

12 OZ. CAN 15¢

THE CHOCOLATE TREAT

m&m's Candies THAT'S NEAT TO EAT

FAMILY SIZE 49¢

FAULTLESS STARCH BLUE PERFUMED

12 OZ. BOX 13¢

Green Giant NO. 303 CREAM STYLE CORN

13¢

WITH THE GREEN GIANT ON THE LABEL

Green Giant NO. 203 PEAS

19¢

WITH THE GREEN GIANT ON THE LABEL

2



6 FREE FORDS
 Register 'til December 22 for your chance to win one of the SIX 1957 "Custom 300" Fordor Fords. Register at any or all Davis & Humphries' Piggly Wiggly or D & H Supermarkets. No purchase is necessary and you need not be present to win. The drawing will be held on our TV Christmas Party, Channel 13, Lubbock and through remote facilities on Channel 4, Big Spring. Dial in and enjoy a full hour of entertainment starring the famous Commodores quartet, vocalist Mona McCall, and Johnny Maston, artist at the accordion and trumpet... PLUS the excitement of the SIX Fords.

NOTICE!
 Closed Christmas Day
DOUBLE STAMPS
MONDAY DEC. 24

PRICES GOOD FOR FRIDAY SATURDAY & MONDAY

- Dromedary, 6 1/2 oz. Pitted **DATES** 15c
- Baker's Angel Flake, 7 1/2 oz. Cello **COCONUT** 25c
- 10 oz. Pkg. 10c
- Cherries Fresh Pact 17c
- 10 oz. Pkg. 17c
- Sauce, Cape Cod, 15c
- No. 300 Can 15c
- Libby's No. 303 12 1/2c
- Can 12 1/2c
- Meat Imperial 19c
- 9 oz. Box 19c

- Popsrite, 10 oz., White or Yellow, Can **POP CORN** 19c
- White, Karo, 1 1/2 Bottle **SYRUP** 25c
- Libby's No. 1 1/4 Flat Can, Fancy Sliced **PINEAPPLE** 20c
- New Hunt's No. 300 Can, 2 for **POTATOES** 25c
- Libby's, Freestone Halves or Slices, No. 2 1/2 Can **PEACHES** 39c
- Pickled, Libby's Spiced, Whole, No. 2 1/2 Can **PEACHES** 39c
- Libby's Halves, Bartlett, No. 303 Can **PEARS** 31c
- Spears, Libby's All Green, No. 300 Can **ASPARAGUS** 45c
- Libby's, 6 oz. Can Frozen **ORANGE JUICE** 15c
- Frozen-Rite, 24 oz. Count Bag, **FROZEN ROLLS** 45c
- Orange Cranberry, Indian Trail 10 1/2 oz. Pkg. **RELISH** 35c
- Cut, Polar, 9 oz. Pkg. Frozen **BROCCOLI** 15c
- Rich's, 7 oz. Can, Frozen **WHIP TOPPING** 47c
- Polar Bear, Frozen, 10 oz. Pkg. **CAULIFLOWER** 19c

- CHERRIES** Marischino, Towie 25c
- 8 oz. Bottle 25c
- COFFEE** Folger's 97c
- 1 lb. Can 97c
- Pecan Pieces** Ellis, Large 63c
- 12 oz. Cello Pkg. 63c
- COCKTAIL** Fruit, Hunt's 20c
- No. 300 Can 20c

- CELERY** Calif. Green 7 1/2c
- 48 Size, Each 7 1/2c
- BANANAS** Golden 12 1/2c
- Fruit, lb. 12 1/2c
- Firm Heads, lb. 17c
- LETTUCE** 17c
- Fresh Green Bunch 17c
- PARSLEY** 5c
- Fresh, 1 lb. Pkg. 5c
- DATES** 25c
- Fresh, 1 lb. Pkg. 25c
- Cranberries** Eatmore 19c
- 1 lb. Pkg. 19c
- Onions** Spanish Sweet 3 1/2c
- Yellow, lb. 3 1/2c
- Pecans** No. 1 Large 39c
- Stewart's lb. 39c

have a complete selection of **CHRISTMAS CANDY**

- Large Box **DREFT** 32c
- One-Wipe, Each 49c
- Dust Cloth 69c
- Sweet, Durand Fancy Whole, No. 3 Squat Can **POTATOES** 25c
- Mexicorn, 12 oz. Can, 2 for **NIBLETS** 35c
- Bayer's 15c Tin **ASPIRIN** 10c

- Libby's Fancy Blue Lake, Cut, No. 300 Can **GREEN BEANS** 23c
- Libby's, No. 300 Can, Whole 12 - 16 Count **BEETS** 19c
- PIK-L Barrel, Country Style Chips, Pint Jar **PICKLES** 28c
- Libby's Whole Sweet, 22 oz. **PICKLES** 49c
- Libby's, 303 Can **PEAS & CARROTS** 23c
- Lipton's 16 Coent Box **TEA BAGS** 25c

Giant Box **Oxydol** 79c

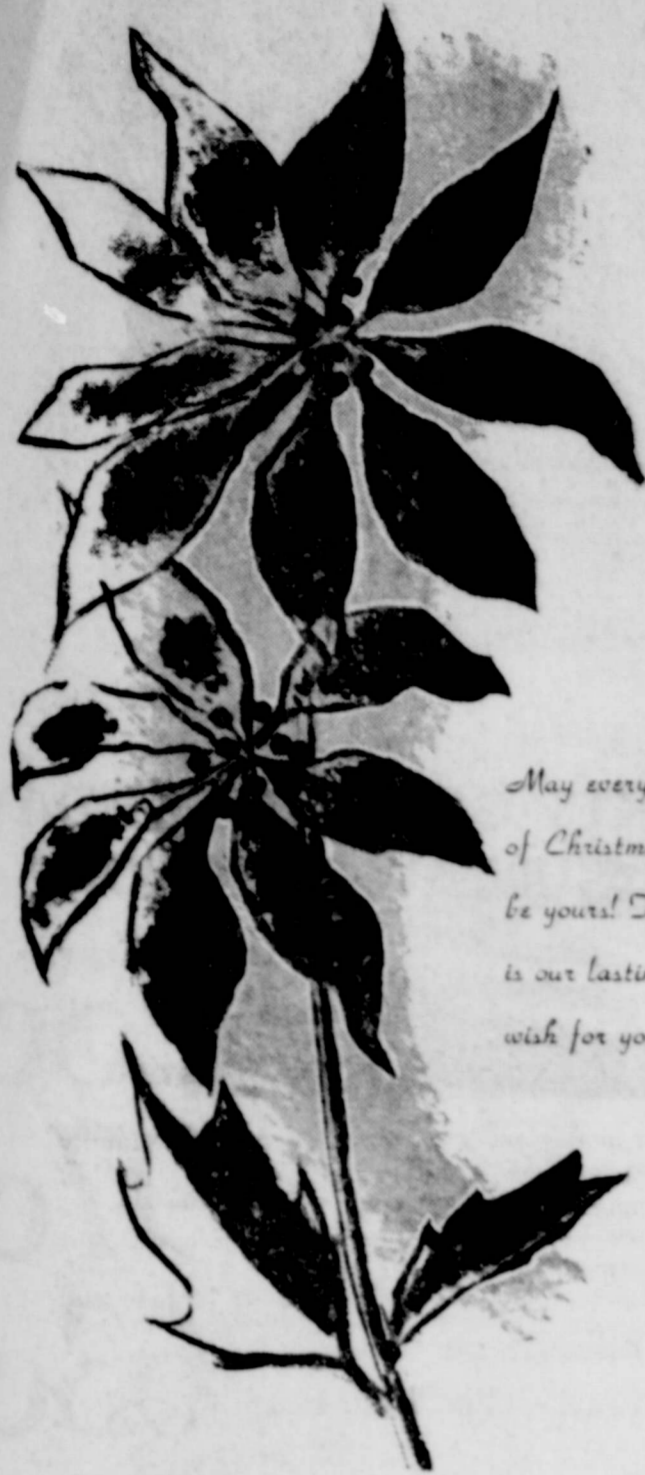
1 lb. Can **Crisco** 33c

- Maxwell House, 6 oz. Jar **INSTANT COFFEE** \$1.39
- Wishbone, 8 oz. **SALAD DRESSING** 39c

OLGATE 33c

- 77c
- Reg. Can, Comet, 2 for **Cleanser** 29c
- Bar, 3 For **Personal Ivory** 20c





May every joy
of Christmastime
be yours! That
is our lasting
wish for you.

BARWISE ELEVATOR
Barwise, Texas



Christmas brings thoughts of
old friends, good times, and all
that's best in life. May this
Christmas add richly to your
store of happy memories.

Please accept our thanks and appreciation for your
kindness and friendship.

WITKOWSKI IMPLEMENT CO.

Vernon (Wit) Witkowski

Carlton Fawver
Bill Baker

Allen Millican
Leslie Fawver



**Cheryl's
Chatter**
(about
events at
Floydada
High)

Happy holidays to everyone in F.H.S. I think we are all ready for them! There is to be a dance at the VFW hall Friday night, so you all come!

The football banquet is to be Saturday night. This will be the last we'll think of football games for a long time! Credit should go to the cheerleaders for decorating for the banquet. D'lene Witkowski, Naomi Kiker and Bethie Wilson are the girls nominated for Football Sweetheart. Wonder who it is?

The "Whirlwind" staff had a party at Mr. Foster's home Monday night. What a party! Did you all see Foster's E.P. tie, Beth's LUX, and Ferdo's shaving set?

The Thespians are having their party tonight at Joe Smalley's home. The Chorus had their banquet last week.

LET'S all go to the B.B. journey at Crosbyton during the holidays! Maybe the "Winds" can bring home another trophy! Bethie Wilson and Don Colley made the All-tournament team at Matador last weekend. Our boys won first place, and the girls won the sportsmanship trophy. (Also second place.)

This is steady week around F.H.S. As you all know it has been an eventful week for the past month! Some of the New and not-so-new steadies are as follows: Suzi Nelson and Norman Davis, Virginia Taylor and Deleath Peugh (Silverton), Billie Goode and David Blair, Lavene Trimble and Stanley Grant, and Judy Jackson and Bill Orman. What will it be next week?

Several girls are quite excited about their fellow coming home for Christmas. Quote "Tra-la-la — home!" Who said that?

A word to the seniors! Have fun for 13 days because when you come back to school those darling little term themes are waiting for you!

The huge "Whirl" came out today and it was the best yet, as Mr. Rudy says! It had 17 pages this week, and guess who typed them?

WHAT IF?

Mr. Jones had a crew cut? New cars could "Cadillac" like Ferdo's Blue Bullet? Mr. Rudy were an E.P. addict? Beth C. weren't annual editor? (she'd have fun her senior year?) Jerri Floyd went with Johnny Houston? James Teague went with Jane Tye? Coach Tye drove a Cadillac? Margaret Dunn were President of the Student Body (things would be quieter)? Snow Drop were cheerleader? Sherre's eyes were blue? Louise Pritchett got her shorthand? (joke, Louise!) All girls could write letters like Janet Holmes? Our blackboards weren't green?

Seen around lately have been the following: Maruse Burleson and Don Norman, Leora King and Bill Keeling, Elmer Williams and Button Beedy (Popular!), Genell Cantrell and George Blanton, Vanda Carter and Gene Swanner, LaJuana Womack and Gene Lowrance, D'lene Witkowski and Rusty Tinnin.

Beth Crawford and A. C. Pratt, Kay Callaway and Spec Brian, Dennis Young and Doug Merriweather, Sonja Guffe and Don Garrett, Ann Jones and David Mount, Jerri Floyd and Grant Cooper, Janis Roberts and Kendis Julian, Janis Smith and Dennis Whittle, Margaret Whittle and Ken Barker, Pat Hickerson and Gary Huckabee, Wren Patterson and Joe Smalley, Freida Smith and Kelly King.

Anzella Thurston and Kearney Edmiston, Sharon Edmiston and Keith Armstrong, Sue Durham and Herbert Irwin, Naomi Kiker and Jerry Patterson, Sue McClung and Henry Self, Sue Kendricks and Billy Gilliland, Sue Ring and Gary Matzler, Bobbie Reeves and Ronnie Blair, Carolyn Cates and Buddy Watts, Jayette Marquis and Max Harrison, Gloria Carthel and Jay Johnson, Pleeta Carthel and Alton Gunn.

Miss Sweepston: Did you write this unaided?

Bill Orman: I did.

Miss Sweepston: Then I'm very pleased to meet you, Lord Tennyson. I thought you'd died years ago.

If I'm studying when you come in, wake me up!
A bathing beauty is a girl worth wading for.
Exams are just like women. This statement is quite right. They ask you silly questions. And keep you up all night. —Cheryl

The following are winners in the recent contest sponsored by the Student Council and will be featured in the '57 Whirlwind:

Wittiest — Janice Smith, Kelly King.
Most Talented — Naomi Kiker, Frank Potts.
Most Likely to Succeed — Donnie Gunn, Jerry Patterson.
Most Intelligent — Beth Crawford, Fred March.
Most Athletic — Glea Adams, Don Jolley.
Most Dependable — Anzella Thurston, Ronnie Downing.
Most Energetic — Ann Finley, Kearney Edmiston.
Most Courteous — Janis Roberts, James Teague.
Mr. and Mrs. F.H.S. were also chosen but will not be revealed until the publication of the yearbook.

Santa Letters

Dear Santa Claus,
I am a little boy 7 years old. I want a gun and a bell. I want an electric train. Please don't forget my little brother, Ray.
Your friend,
Larry Dean Walls
Floydada, Texas.

Dear Santa,
Please bring me a table and chairs, John Deere Tractor and equipment. Bring my little brother, West, some little toys, too. We have all been real good little boys.
Love,
Mark Whittle,
Floydada, Texas.

Dear Santa,
Please bring me a doctor set, Mickey Mouse projector, electronic radio set and an Annie Oakley Gun. Remember my two little brothers, Mark and West.
I have been a pretty good boy this year and expect to be even better next year.
Love,
Dennis Whittle,
Floydada, Texas.

Dear Santa,
Would you please send me a football, a shooting gallery, and a B-B gun. My brother Kendis, I think would like a portable radio. My other brother Terry would like a Nuzelo shaver.
Love,
Bruce Everist Julian,
Rt. 2, Lockney, Texas.

LAST CHANCE

Just three more days
to shop
Before Xmas
Bring in your shopping list
**FATHER, HUSBAND,
BROTHER, SON
or your best boy FRIEND.**

If it's for men we have just the thing men like because we make a specialty in this line.

**STETSON HATS
ROYAL TAILORED SUITS
SLACKS by Mairfair
FREEMAN SHOES
OLSEN-STELZER BOOTS
MANHATTAN SHIRTS,
both Sport and Dress,
HOLEPROOF HOSIERY
TIES, HANDKERCHIEFS
HOUSE SHOES
JACKETS
SUEDE COATS**

If it's for men we have it,
Merry Xmas and a Happy new
Year

Glad Snodgrass
"Smart Wear for Men Since 1909"

**Your Car Needs This
Heavy Duty Motor Oil**

Today's cars demand a heavy duty oil that cleans as it lubricates, reduces engine wear, and protects bearings. D-X Motor Oil stands up longer and lubricates better. We guarantee you satisfaction or your money back!

Come in today and change to D-X Motor Oil!

Consumers Fuel Association
Floydada, Texas

Season's Greetings

CLARK'S
"TOPS IN DRY CLEANING"

Silent Night

May all the rich blessings
of this Holy Season be yours
throughout the year!

Is the wish of all the Folks at
CLINE & RAINER
Your Mercury Dealer



*Season's
Greetings*

**TO OUR
LOYAL
FRIENDS
AND
PATRONS**

The Season of 1956 has been a good one for Your Farmers Cooperative Gin, and the Brightest Note on Our Holiday Calendar is this Opportunity to Express Our Thanks for your Loyal Patronage and wish you a Very Merry Christmas.

We have only a few bales yet to go to Complete Handling a crop that has been the Most Satisfactory to Harvest and gin in the history of Cotton Culture in the county. We hope to have your continued support and will have the Best and Most Modern Gin at Your Service that we Know how to Build.

FARMERS COOP GIN
FLOYDADA, TEXAS

Christmas Tree Industry Aids Industry Program

A beautiful Christmas tree purchased for your living room need not cause you any worry about the Christmas tree business.

Fact that yours is one of the trees used for holiday decorations in great peril. In fact, half of these trees are from sources that did not actually improve the forest they occupied when cut.

Those who grow saw-log trees divide cut-over lands into classes and Christmas-tree classification. It is not the case. In fact, these good trees since it barely grows the tree, in its life, to exist, throws out quick branches.

Hand are the Christmas-trees, such as one operated Wash, by Paul Kirk, the "tree king." Kirk distributes \$1 million trees a year and several times that number.

Two or three weeks before Christmas are about the busiest time for Paul Kirk, for his trees must arrive in destinations on time. It is usual for him to tour despatching on shipments before he gets home at the last moment to gather with his family the Kirks' huge white-

that no more meetings be held until Thursday, Jan. 3, at 2:30 p. m. with Mrs. Jim Stewart.

Walton Wilson and Mrs. W. B. Wilson attended the funeral of Mrs. Wilson's cousin, John Mankin, of Plainview on Monday. Mr. Mankin was buried in the Lockney Cemetery.

Mrs. Jim Stewart and Mrs. C. W. Payne visited Friday afternoon with Mrs. Walton Wilson.

Mr. and Mrs. E. W. Walls had as visitors Friday night their grandchildren, Brenda Walls of Floydada and Larry Walls.

Rev. and Mrs. Albert Hinckley visited Sunday afternoon with Mr. and Mrs. E. W. Walls.

Mr. and Mrs. Cecil Payne were in Lubbock shopping on Thursday.

Mr. and Mrs. Shirley Irwin and children visited Sunday evening with Mr. and Mrs. Chil McClure and Del.

Mr. and Mrs. Clyde Bagwell of Floydada and Mr. and Mrs. Walton Wilson visited with Mr. and Mrs. E. W. Walls on Thursday night.

Mrs. S. H. Tackett visited with Mrs. Shirley Irwin Saturday afternoon and also with Mrs. Lee Burton.

Mrs. Shirley Irwin and Mrs. Clifford Helms of Lakeview shopped in Plainview on Friday.

Visiting Mr. and Mrs. Lee Burgett on Sunday were Mr. and Mrs. George Burgett and baby of Reese Air Force Base in Lubbock. Mr. and Mrs. C. E. Steen of Canyon, Mr. and Mrs. Zollie Burgett and Mr. and Mrs. Carl Nelson and children of Floydada. Mrs. Steen is a sister of Mr. Burgett.

The Burgett's have received the unpleasant news that their son, George, is to be sent overseas real soon.

Mr. and Mrs. Lee Burton were in Plainview shopping on Friday.

Mr. and Mrs. Edell DuBois had as Sunday guests their children, Mr. and Mrs. Bill DuBois and Craig and Mr. and Mrs. Bud DuBois and children.

Mr. and Mrs. Lee Rushing went to Matador Thursday night to the birthday dinner of a long time friend, Randall Whitworth.

Visiting Mr. and Mrs. Chil McClure and Del Saturday night and Sunday were Mr. and Mrs. McClure's sisters, Mrs. Jean Lenti, Reed and Susan and Mrs. Berniece Barrett.

Mr. and Mrs. Chil McClure and Del had as a house guest last week from Sunday night until Wednesday Chil's mother, Mrs. C. J. McClure of Lockney. On Monday they all went to Childress and visited in the home of Mr. and Mrs. Marvin Crane, sister of Chil. They returned Tuesday morning.

Mr. and Mrs. S. H. Tackett visited in Crosbyton Sunday with their daughter and family, Mr. and Mrs. L. F. Ellison and in Ralls with Mrs. Tackett's sister, Mrs. Wade Thornton and Mr. Thornton. On Monday, Mrs. Tackett was in Ralls and kept her sister's floral shop, while Mrs. Thornton was busy elsewhere.

Mr. and Mrs. Theron Perry and Jan visited Saturday night with Mr.

and Mrs. Clifford Helms and girls of Lakeview.

Visiting Mr. and Mrs. Chil McClure and Del on Wednesday night were Mr. and Mrs. Clifford Helms and girls of Lakeview. On Thursday night Mr. and Mrs. Ray Lloyd and boys visited Mr. and Mrs. McClure and Del.

Mr. and Mrs. S. H. Tackett visited Mr. and Mrs. Galen Holland on Monday night.

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, Dec. 17 — Christmas is almost here and everyone has been busy with their shopping and preparing for the big day. Let's all remember what Christmas stands for and not leave Christmas out of Christmas.

Jim Holmes entertained in his home Thursday night with a domino party in honor of Mr. and Mrs. Roy Slater who are moving soon. Games of dominoes were enjoyed and refreshments were served to Mr. and Mrs. William Mayo, Mr. and Mrs. W. R. Billington, Mr. and Mrs. H. F. Jackson and Mr. and Mrs. Roy Slater.

Mr. and Mrs. John Hoffman and Mr. and Mrs. Pat Bullock and Judy enjoyed the Christmas parade in Lubbock Saturday evening. It was reported as beautiful.

Everyone is enjoying the beautiful Christmas cards their receiving these days.

Carol Turner and Beverly Jeffress enjoyed the 4-H party at the Harmony Community center Friday night. All the kids had a big time.

Mr. and Mrs. W. R. Billington entertained with a going away party Saturday night in their home in honor of Mr. and Mrs. Roy Slater. Games of dominoes were enjoyed and refreshments were served to Mr. and Mrs. William Mayo, Mr. and Mrs. H. F. Jackson, Mr. and Mrs. Roy Slater, Jim Holmes and the Billingtons.

Visiting in the home of Mr. and Mrs. James Jeffress and family over the weekend were Mrs. Tom Brown of Ft. Worth, Mr. and Mrs. Dan Watkins and family of Baileyboro, T. B. Brown of Morton and Mr. and Mrs. Bob Brown of Wink.

Mrs. C. B. Carmack and Mrs. J. T. Spears enjoyed the council party Saturday afternoon in the home of Mrs. John Key West in the South Plains Community.

Donnie Jenkins was home over the weekend from El Paso visiting his parents. He attended church Sunday morning. Everyone was glad to see Donnie home.

Mr. and Mrs. M. B. Swanner enjoyed coffee in the home of Mr. and Mrs. J. T. Spears Sunday night.

Mr. and Mrs. W. R. Billington visited in the home of Mr. and Mrs. C. H. Jones in Midland Sunday. Monday they visited in the home of Mr. Billington's brother Harry in Stanton and returned home Monday afternoon.

Visiting in the home of Mr. and Mrs. Monroe Schulz and family Sunday were her parents, Mr. and Mrs. E. H. Forester of Lubbock and her sister and family, Mr. and Mrs. Homer Mell and children of Hale Center.

Dinner guests in the home of Mr. and Mrs. H. F. Jackson were Mr. and Mrs. Cliff Allard of Silverton, Mr. Jackson's mother, Mrs. Jackson of Plainview and a brother of Bucks. They were helping Mrs. Jackson celebrate her 81st birthday. We wish her a Happy Birthday and many more to come.

Everyone is looking forward to the Christmas supper Tuesday night.

The Sand Hill school will have their Christmas party Thursday night at the school house.

The Sand Hill Baptist Church will have their Christmas tree and program Friday night at the church. Everyone is extended an invitation to attend.

Mrs. J. T. Spears visited in the home of her sister, Mrs. Jerry Cayler Monday in Plainview.

Mr. and Mrs. Roy Slater moved to their new home near Brownfield Tuesday. The Slaters are leaving Friday for California to spend Christmas with one of their daughters.

Mr. and Mrs. Roy Slater were visiting in the home of Mr. and Mrs. William Mayo Monday night.

Mr. and Mrs. M. B. Swanner and Gene were in Lubbock Monday visiting Ken Swanner and shopping.

Mr. and Mrs. Kirk Slater Jr. of

Ralls were visiting in the home of her parents, Mr. and Mrs. Marvin Swanner this week.

"Merry Christmas everyone."

SAVINGS BONDS FIRST

The U. S. Savings Bonds you give this Christmas will help build security for the future — the ideal gift for your loved ones. Make them first on your list.

LASTING GIFTS

The U. S. Savings Bonds you give at Christmas are lasting gifts. You know that those Bonds are guaranteed by your Government and that they will grow and grow over the years.

A man gazing on the stars is proverbially at the mercy of the puddles on the road.—Alexander Smith.

View News

(Mrs. Theron Perry)

VIEW, Dec. 17 — The W.M. Baptist Church met after afternoon in the home of Theron Perry for the Week Mission program. Those present were Mesdames Jim Lee Burton, Shirley Irwin and Theron Perry. It was voted

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FOR BUTANE SERVICE

WYLIE

Butane Company

REAGAN - GIESECKE INSURANCE

FIRE - AUTO INSURANCE

STOCKS — BONDS

You will be pleased with our service.

Phone YU3-3270 Floydada

Give her the gift she wants most of all . . .

An Electric appliance

It really has been an angel—that lady of the house—and right now is the time to plan for her to be an easier, more pleasant life for her. Give the gift she wants most of all—a gleaming white electric appliance. It might be a wonderful big electric freezer or a back-saving, time-saving dishwasher sink. It might be the best of all ranges — clean, safe, fast, automatic and electric. It might be one of those laundering wonders—automatic electric washer and dryer. It might even be an electric water heater that could save a hundred trips to the basement during the coming year. No matter what the electric appliance you choose—it will brighten her eyes on Christmas morning—and lighten her work load.

WILLIE WIREHAND IS READY TO SERVE YOU CHRISTMAS DAY AND EVERY DAY!

LIGHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED

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GOOD USED "M's"

WE HAVE THEM!

Several Models to Choose From

With or Without Complete Four-Row Equipment.

ALL BUTANE EQUIPPED

Buy Now While You Have a Choice

MARTIN AND COMPANY

Floydada, Texas

Here's the gift that gives her more time to spend with you and the family—the beautiful automatic electric range! All she has to do is set a meal in the oven and turn on an automatic control, and just like that her time is yours—while dinner cooks itself. And today's electric range makes all her cooking easier from quick-heating top-of-the-stove units to easy-cleaning broiler. She'll never stop thanking you—for the gift that makes cooking a joy instead of a job—for the wonderful, gleaming white Christmas gift of a new electric range! See your appliance dealer, today!

Electricity Is Cheap in Floydada

CITY LIGHT PLANT

Floydada, Texas

"To me ELECTRIC COOKING is the only way to prepare meals for my family."

...EASY AS 1-2-3-4!"

SAYS **MRS. JOHN H. MUTERSBOUGH**
4020 GABLES • AMARILLO, TEXAS

"ONE for the money"

"Money's a big item for any modern family. Making the dollars stretch and putting nutritious meals on the table are a challenge to any young housewife. Cooking electrically assures a careful planner that she loses nothing in the cooking process. Meals look good, and the family stays within its budget."

"TWO for the show"

"Showing off her kitchen is a point of pride for any homemaker. What is more eye appealing than a beautiful electric range supplemented with the other electric necessities that make a kitchen attractive and convenient?" Mrs. Muthersbough's kitchen bears out her statement with the attractive apartment-size electric range she uses.

"THREE to get ready"

"Ready-made meals come out of modern electric ranges. Ready for a hungry family to feast its eyes on—and to feast, too! And getting ready to cook electrically is a simple process. It's so easy to cook over an even Reddy heat that can be so readily controlled."

"FOUR to GO!!!"

"You can go out as often as you like with the time you save with an electric range. Takes no time at all to clean. Just lift the element, take out the drip pan and wash it like you would a saucer. Your family will enjoy the meals and your fresh appearance, too."

SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER TODAY ORDER YOUR ELECTRIC RANGE IN TIME FOR CHRISTMAS

SOUTHWESTERN PUBLIC SERVICE COMPANY

Old and New For Christmas

(By Lillace M. Mitchell)

Everyone in the club thought it an excellent and unique idea: double Christmas! Wonderful! Two connecting rooms which would accommodate any number of members and guests—one room a really modern Christmas tree, the other an old-fashioned tree.

"All right, then," laughed the president when the clamor had died down. "It's voted, definitely. Now, for the two committees to handle the two trees. I'd like volunteers. I know how busy everyone is at this time of year and if I may have volunteers, I shan't be imposing on anyone."

Unfortunately, all those who volunteered wanted to trim the modern tree. No one offered to take the old-

fashioned tree in the old-fashioned room. Linda Marbury was almost as astonished as anyone when she said she would be responsible for it.

Outside in the clear, cool night she wondered why she had offered. She was a stranger in this community and knew no young men who would put up the thirty-foot tree for her. A teacher of freshman English in a small high school does not meet many young men.

At last she decided to let the putting-up of the tree wait and get the ornaments ready; mostly homemade, the Christmas committee had told her: something like pioneer life, the tree must be. So she went into a grocery store and asked for popcorn. It was the same answer in five stores: usually they had an excess of popcorn but now they were entirely out.

Linda Lou was getting panicked by half past eight that night.

At nearly nine o'clock she saw a man in a small grocery store window reach up to pull out the light. "Oh, wait, wait, please," she said

breathlessly as she pushed open the big door.

"Well, you must be really hungry!" laughed the tall, dark young man teasingly. "What'll it be?"

"Popcorn!" he said. "Popcorn!" his voice and blue eyes were both incredulous. "First time I ever saw a young lady running around in the dark for popcorn!"

So Linda told him all about the old-fashioned tree and how she had been unable to buy any popcorn which must be popped and strung ready for the tree.

"They gave you little enough time," he grumbled as he went back to the shelf. "Whoever heard of getting up a thing like that in one day! I'd best help you. I think I'll pop tomorrow morning while you are in your school."

"But your job here?"

"Oh, this isn't my job. I'm a newspaper photographer. Just came down to visit my aunt and uncle and helped out in the store while they went for a visit with a sick friend. Seems rather strange, doesn't it? I got time off which was unusual. Came down here although I could have gone for the holidays on any one of a dozen places. You offered to trim a tree. I have the popcorn—" he hesitated.

"—and you offer to pop it," Linda Lou added in her breathless fashion. "Why—it's a story, almost. Isn't it?"

"It certainly is," he agreed, smoothing his black hair back as he stared at her. "Now I never wrote a story in my life but I have noticed that in the stories it all ends happily."

Linda felt the color rising in her cheeks.

"Well I'm sure it will make a very happy ending if that tree is up and trimmed in time for the party, the Christmas party—"

"Ah, now, don't just use words to drag this out. Christmas party, indeed! Of course, they don't use Christmas trees at any time except Christmas. Well, I'll get the tree up and pop the corn and we'll color—pink. How does that sound?"

"It sounds wonderful," she murmured.

"Yes, the whole thing sounds wonderful."

"I'll certainly be there."

"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

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"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

"I'll be there."

wonderful to me, too. With maybe a bit of mistletoe on a long, high branch."

Linda Lou only nodded. It seemed a part of a huge pattern, she thought. A pattern marked MERRY CHRISTMAS.

COURT HOUSE

110th District Court

Cases filed:
Dec. 13, Weldon Cumble vs. J. H. Abbott, suit for performance of lease agreement.

In County Court

State vs. Manuel Castillo, plea of guilty to DWI charge. \$100 fine and costs and three days in jail.

State vs. Marion Keith, plea of guilty to charge of possessing liquor for sale, fine of \$125 and costs and five days in jail.

State vs. M. W. Alexander, plea of guilty to DWI charge. \$250 fine and court costs and three days in jail.

Warranty Deeds

E. A. Grigsby et ux to John E. Hoffman et ux, 160 acres of land, being all of the southeast one-fourth of Survey No. 29 in Block "G", Floyd County, Texas. \$29.40 revenue stamps.

Parnell Powell et ux to Virgil Williamson et ux, all of lot No. 3 in Block No. 47 of the original town of Floydada. \$35 revenue stamps.

Leila M. Masie to John Heaton et ux, lot No. 13 in Block No. 9 in Floydada. \$35 revenue stamps.

Leila M. Masie to David F. Leatherman, all of lots No. 15 and 16 in Block No. 56 in Floydada. \$35 revenue stamps.

E. R. Slater et ux to George P. Gatewood, all that certain lot, tract or parcel of land situated in Floyd County being:

First Tract: the South 106.6 acres of the U. S. Wilkinson Homestead Donation Survey, 160 acres of land.

Second Tract: 35.6 acres off the U. S. Wilkinson 160 acre Pre-emption Survey.

Third Tract: 17.8 acres off the South end of the North half of the South half of Survey No. 337, 448.40 revenue stamps.

Marriage Record

Sandy James and Ethel Ramos, Dec. 11.

Jimmy Alden Myers and Ernestine Spradlin, Dec. 14.

Carolyn Downing and Buena Holmes, students at Abilene Christian College, are spending the Christmas holidays with their parents, Mr. and Mrs. Gordon L. Downing and Mrs. Alma Holmes. The girls will return to their studies on Jan. 2.

BONDS MAKE IDEAL GIFTS

U. S. Savings Bonds — the ideal gift for Christmas — a "Present with a Future." Savings Bonds are the promise of good things to come, education for your children, a home, travel and a guarantee of future security.

ledgers, Binders, bound records, work sheets. Hesperian.

That Reindeer Is Becoming Tradition

Once upon a time there was a reindeer with a built-in flashlight bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1938, the little animal with the built-in beacon has become as familiar as Humpty-Dumpty and Cinderella to youngsters everywhere.

First invented as a sales giveaway promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Song writer Johnny Marks liked the title "Rudolph, the Red Nosed Reindeer," so he wrote a song about it. He was so sure he had a success that he started his own publishing company, using "Rudolph" as his first release. Gene Autry made the initial recording and that one record sold 2,000,000 copies.

Last year, there were 16 different recordings of the song for sale, ranging from the boogie-woogies by Sugar Chile Robinson to Bing Crosby, and cowboy singers.

Baker News

(By Mrs. Otis Anderson)

BAKER, Dec. 21 — We are having a Christmas party. Each lady will bring a lady's gift. Each man a man's gift. We will put them in a grab box. Each parent will be responsible for their children. A set price has been set for \$1.00. Everyone remember Dec. 21 at the Baker Center.

Mr. and Mrs. Otis Anderson and girls were dinner guests in the home of Mrs. A. W. Anderson Sunday.

Later in the evening they attended the Golden Wedding Anniversary of Mr. and Mrs. O. W. Denning of the Starkey Community. The anniversary was celebrated in the home of Mr. and Mrs. Albert Maxkins.

Mr. and Mrs. Floyd Anderson and children had as their guests Sunday for dinner, Mr. and Mrs. Ben Galoway and children.

Mr. and Mrs. R. L. Neil and children visited Friday night in the home of Mr. and Mrs. Gilbert L. Fawver and Doris.

Mr. and Mrs. Grady Mason were guests Friday night in the home of Mr. and Mrs. Claude Fawver.

Mrs. J. B. Colston and Teresa were dinner guests Sunday in the home of Mr. and Mrs. T. T. Hamilton.

J. B. Colston, Jim DeFoor and N. W. Fletcher are in Fredericksburg, Tex. this week deer hunting. They are expected back Wednesday or Thursday.

"Nature does not give anything. It lends. It will continue to lend as long as the loan is returned. When nothing is paid back, nothing is lent. Nature keeps a constant balance between its income and loans. When the loans are not repaid the borrower, man, and not the lender, nature, is eliminated. Anyone who ignores the balance of nature does so at his own peril!" —From Our Use Of The Land

666
FIGHTS ALL COLDS
SYMPTOMS AT ONE TIME...
IN LESS TIME! IT'S THE
PROVEN COLDS MEDICINE

GOOD LAUNDRY SERVICE
- DIAL -
YU 3-3451
OLLIE MEEK LAUNDRY

GAS TOONS
By
H. A. COPELAND

Those are the FIRST SQUAWKS Cope ever had on his service.
If you have reason to squawk about our service, it will be because it's TOO GOOD!!!

Camp Cope
SINCLAIR SERVICE
COOPER TIRES
Phone YU 3-9111
602 N 2nd. Hwy 70

Here's Santa with a package of good wishes for your joyous Holiday Season!

SCOTT GIN CO.
FLOYDADA, TEXAS

BRIGHTEST WISHES TO ONE AND ALL FOR A MERRY CHRISTMAS

Once again the gleam of candles prompts our wishes for you for a Yuletide shining with joy and gladness!

CARTHEL OIL & BUTANE
AND YOUR PHILLIPS 66 STATIONS

Phone YU 3-3366 For **PHILLIPS "66"** WHOLESALE — AARON CARTHEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing. They Give S & H Green Stamps.

Felt Patterson Service Station 300 West California	ROBERTS GROCERY 312 South Second St. on Highway 70	WARREN'S 66 SERVICE 300 East Houston
---	---	--

TEEPLES "66" SERVICE Highway 70 North

To our many friends -- our deep felt appreciation for your loyalty and friendship during the past year... we wish you a Very Happy Holiday!

ROBERTS HARDWARE

FUNDS PLACED WITH US ARE:

Funds Received by the 10th Earn Dividends for the Full Month

- (1) Safely Protected—Each Account Insured Up to \$10,000.00
- (2) Earn 3 1/2% per Annum
- (3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas

Gentlemen:
Please send me all details regarding an account with you

Name _____
Address _____
City _____ State _____

Current Annual Dividend Rate 3 1/2%

Amarillo SAVINGS & LOAN ASSOCIATION
407 W. 8th Phone DR-48022

CHRISTMAS SALE
PFAFF SEWING MACHINES
— Demonstrators at Cost —
ALSO SOME TRADE-INS AT BARGAIN PRICES

Thread, Yarn and Sewing Supplies

A new stock of those wonderful Spice Island Spices so Necessary For Holiday Baking

DESCO WARE

Hand-made Baskets Nice 1/3 Off For Gifts

Morckel Farm Chemical Co.,
Dial YU3-3492

KFLD Schedule

Monday Thru Friday

7:15—SIGN ON
7:16—Rural Round Up
7:30—Weather News
7:35—Rural Round Up cont.
7:45—World News
8:00—Morning Melodies
8:20—Sports Cast
8:30—Morning Melodies cont.
8:30—(Thurs.) Sunshine Club (Fri.) Beauty Hints From Arwine
8:55—World News
9:00—Listen Ladies
9:15—Listen Ladies
9:30—Church of Christ Program
9:45—Ralls Remote
10:00—Texas News
10:05—Ralls Remote cont.
11:00—World News
11:05—Ralls Remote cont.
12:45—Local News
12:00—Serenade At Noon
12:15—World News
12:30—Trading Post
12:45—Texas News
1:30—Market Reports
1:55—World Commentary
1:00—Spanish Program
2:00—World News
2:05—Linger Awhile
3:00—World News
3:05—Local News
3:15—(Tues.) Treasure Chest Hits and Misses
3:45—(Mon.) Theatre of Hits (Tues.) Guest Star (Wed.) Bob Crosby Show (Thurs.) Town & Country Style
4:00—World News
4:05—Western Record Shop
5:00—900 Club
5:30—World News
5:45—SIGN OFF

Saturday

7:15—SIGN ON
7:16—Rural Round Up
7:30—Weather News
7:35—Rural Round Up cont.
7:45—World News
8:00—Morning Melodies
8:20—Sports Cast
8:30—Morning Melodies cont.
8:45—Here's To Veterans
9:00—Tops in Pops
9:45—Ralls Remote
10:00—Texas News
10:05—Ralls Remote cont.
11:00—World News
11:05—Ralls Remote cont.
11:45—Local News
12:00—Serenade At Noon
12:15—World News
12:30—Trading Post
12:45—Texas News
12:50—Market Reports
12:55—World Commentary
1:00—Spanish Program
2:00—World News
2:05—Hillbilly Hoedown
2:30—Proudly We Hail
3:00—World News
3:05—Hits And Misses
3:45—Join The Navy
4:00—World News
4:05—Western Record Shop
5:00—900 Club
5:30—World News
5:45—SIGN OFF

Sunday

7:15—SIGN ON
7:16—Musical Interlude
7:30—Baptist Hour
7:45—Musical Interlude
8:00—Calvary Baptist Program
8:15—World News
8:30—Church of Christ Program
8:45—Old Fashioned Revival Hour
9:45—Music For Sunday
10:00—Texas News
10:05—Music For Sunday cont.
10:50—Worship Time
11:00—First Methodist Program
12:00—Hymns of All Churches
12:15—World News
12:30—Waltz Time
1:00—Showers
1:30—Meet The Artist
1:45—Bethel Chapel Church
2:00—Holland Festival
2:30—Hillbilly Hoedown
2:00—Revival Time
3:30—Spanish Program
4:30—Las Buenas Nuevas
4:45—Music By Name Bands
5:45—American Medical Assn.
5:30—World News
5:45—SIGN OFF

MERRY CHRISTMAS

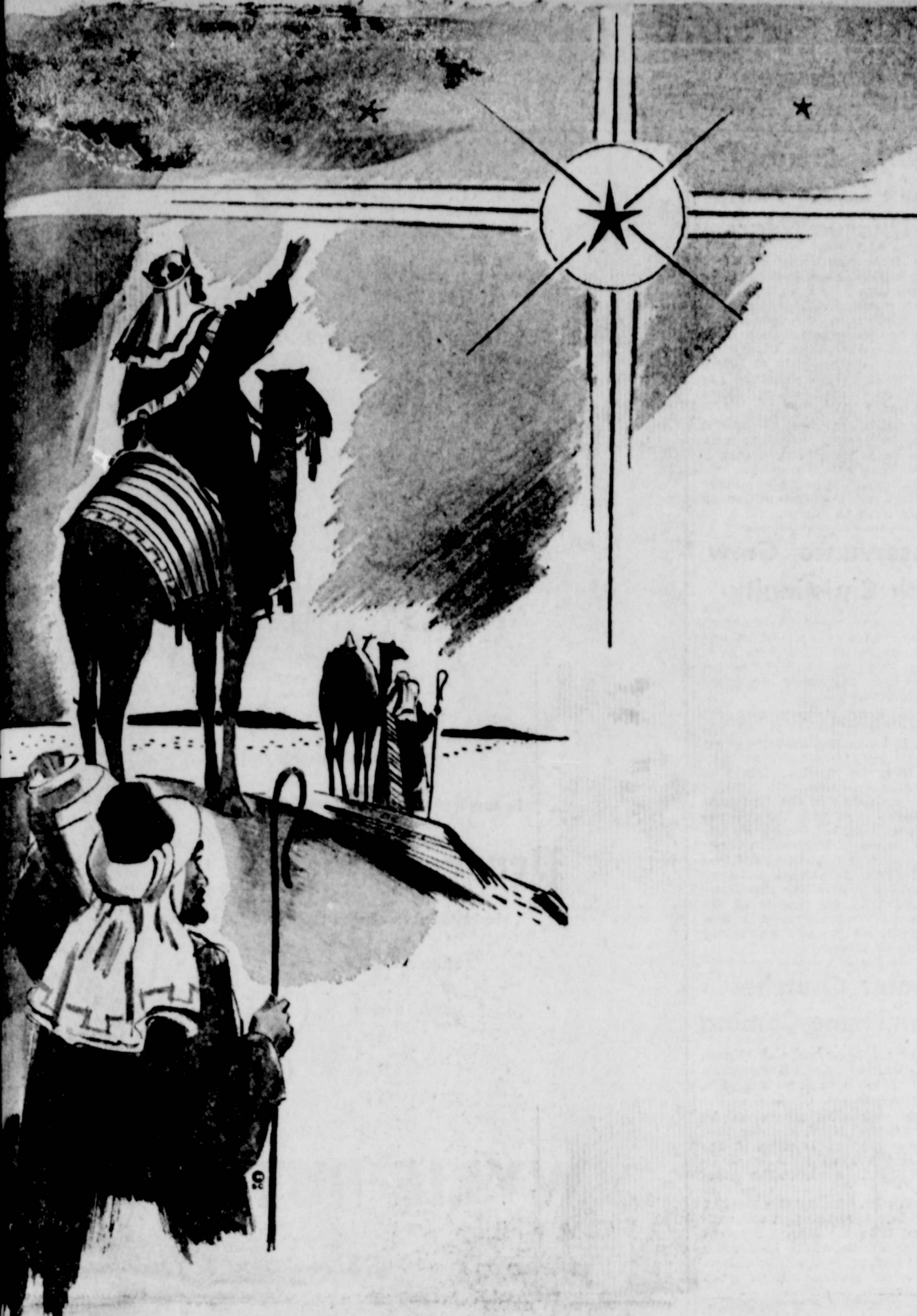
... and all good wishes for a holiday season that is full of cheer!

BUNNY BREAD
JOHN WALKER, DISTRIBUTOR

A wish that your Holiday Season will be filled with cheer, happiness and all your fondest dreams come true!

A MERRY, MERRY CHRISTMAS

KIRK & SONS



Peace On Earth Good Will Toward Men!

Once again it is time to reread the ever-beautiful Christmas story. May the wonder of its meaning be renewed in our minds and hearts during this blessed season and may Peace and Good Will reign at Christmastime.

" For unto you is born this day in the city of David, a Saviour, which is Christ the Lord. And this shall be a sign unto you: Ye shall find the babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men."

- | | |
|---|--|
| EARL COOPER,
Sheriff | MRS. LEE C. GOLIGHTLY,
County Librarian |
| MARY L. McPHERSON,
District Clerk | W. D. NEWELL,
County Surveyor |
| W. C. PLUMLEE,
Commissioner Precinct No. 3 | D. G. AYRES,
County Service Officer |
| KENNETH BAIN Jr.,
County Attorney | JOHN B. STAPLETON,
District Attorney |
| T. T. HAMILTON,
Assessor-Collector | HUGH COUNTS,
Commissioner Precinct No. 2 |
| MARGARET COLLIER,
County Clerk | J. K. (Keller) HOLMES,
Commissioner Precinct No. 1 |
| P. L. (Fay) HART,
Commissioner, Precinct No. 4 | SCHOOL
SUPERINTENDENT'S
OFFICE,
—Clarence A. Guffee — Mary Shaw |
| TROYE W. STANSELL,
County Treasurer | WALTER HOLLUMS,
Sheriff-Elect |
| O. P. RUTLEDGE,
County Judge | |
| JOHN B. FOWLER,
Com'r. — Elect, Precinct 1 | |



Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year \$2.50; six months \$1.25; four months 90c in advance.

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas
HOMER STEEN, Editor
THURSDAY, DECEMBER 20, 1956



Established 1896 by... Entered as second class... post office at Floydada... April 10 1907 under the Congress of March 3, 1879

IEWS AND COMMENT

A LONG WAY TO GO

Many thousand Years of strife, wars and intrigue, with mass murders by fire and sword, preceded the birth of the Savior. Not only in the history of the Jewish race but also in that of their neighbors and the other peoples to the far corners of the earth. No wonder, then, that the message of Peace on Earth, Good Will to Men created such a delirium of joy among the common people.

Whether more than a few caught the true significance of the Immaculate Birth might be questionable, pondering stories of the reporters recording the event and the reaction of the public toward it. But the Common People did yearn for a Prince of Peace, who would be for all men.

The yearning for peace and the opportunity to live one's own life instead of giving up all for the wars is still deeply imbedded in the aspirations of the people.

Perhaps, some day. We have, in fact, come a long way. But there was a long way for the spirit of the Counselor to go.

TAX MAN SAM SEZ:

(A contributed Article)

A lot of ordinary citizens will become conscious of being taxpayers right after Christmas. Having the Christmas bill probably makes us feel worse over filing an income tax return at this time. The Internal Revenue folks mail a set of instructions and tax returns to every taxpayer on record the day after Christmas. If you've moved from the address they have, you won't get your instructions and tax return.

A lot of taxpayers would like more information about paying income taxes and Uncle Sam has a booklet called "Your Federal Income Tax — 1956" which you can get from the Superintendent of Documents, U. S. Government printing Office, Washington, D. C. for 30c. It is my horseback opinion that if every reader of this paper paid 30c for this booklet and carefully studied it, and followed the advice contained in the booklet, it would be worth a hundred times (on the average) the cost.

The Hungarian Airlift. Only excuse we can find for the Hungarian refugee airlift, ordered by the President and to be paid for out of money the congress has already appropriated does not have to be asked for—the only excuse for it that we can think of is to flex the arm of the nation's air armada, either commercial or military. The practice might come in handy in the same manner the Berlin airlift helped short time ago. Otherwise the use of our many seagoing vessels to transport refugees would be simpler and much more economical. But since when did we decide a governmental problem with the cost in mind?

The Russians are living hard, the Americans soft. This may be the deciding factor in the final analysis, when the two do come to a show-down. The American plainsman who rode the hounds of a wagon a hundred miles to get materials with which to build his crude home has a grandson who can't walk six blocks to town on an errand. On the other hand the Russians are "living hard" as the saying goes. A softie has little chance against a hardened competitor.

In 1955, 25,000,000 Americans fished and hunted and spent a healthy \$3 billion in connection with their activities. In Texas 1,625,000 hunted or fished or did both and spent more than \$165,000,000. Hunting and fishing are big business, says Ed Cooper, extension specialist in wildlife conservation, and landowners can help the business by joining their friends and neighbors in wildlife conservation associations.

Who will remember, if we forget, that Christian ideals created freedom; That a nation can be no stronger than its faith; That our future can be no greater than our vision; That the quality of our daily work is a measure of our character.—Anonymous.

SHEPPERD IS SO RIGHT!

John Ben Shepperd has done many things that are so right. He has been in public service a long time and has had a chance to make many enemies. Lately he has been the victim of the bile of political enemies, delighted with the plight he found himself in when Land Commissioner Giles was tempted and did sin. His latest action that pleases us is a new gun he has fired in the war against federal encroachment. He will be loser, in all probability, like in the other cases (so far). The Federal Trade Commission (at Washington) has questioned certain advertising practices of a Texas insurance company. The commission decided it had jurisdiction to control these practices despite the fact that Congress specifically left this regulation to the states. Says Mr. Shepperd:

"This decision by the FTC concerning the industry must be viewed with the same concern that we viewed the Federal Power Commission's action in the Phillips Natural Gas case. Not only is it another step in the continuous and never-ceasing grasp for power by the arms of the Federal Government, but it is an action by an arm which is a mere administrative agency directly contrary to the expressed desires of the Congress.

"This constant erosion of State's rights by agencies of the Federal Government has included the Tidelands decision, Natural Resources taxation, school segregation, Communist control laws, labor laws, water—and has now attached itself to the field of insurance. Austin is fast becoming a whistle stop on the way to Washington."

FERTILIZER RESEARCH PROGRAM

The purpose of the proposed Fertilizer Research Program at the High Plains Station of Texas Research Foundation is to obtain information required for economic use of fertilizers on High Plains irrigated soils. "Economic useage" means maximum returns per dollar spent for fertilizer.

Due to tremendous increase in irrigation during the past 10 years and subsequent high production of crops, soils of the High Plains are decreasing in fertility to the extent that fertilizer is becoming important for maximum economic production. The experiments proposed at the Research Farm located at Halfway will be designed to answer questions such as: How much and what kind to apply, when to apply, how deep should the fertilizer be put and what is the best method of application?

In addition to the test plots at Halfway, test areas in other locations over the High Plains will be established. These test areas will give the answers to the fertilizer question in those localities.

It is in the interest of every farmer during this period when he is feeling such an economic squeeze that he produce maximum net returns from each acre. The fertilizer research program at the High Plains Station will produce the information needed to get this maximum net return through wise use of fertilizer.

Report has it, (and quite reliable) that the same (kind of) tomatoes farmers were hauling out to dump the first of October or selling at a dollar a bushel, have been selling in December at \$5 per lug wholesale. A lug is 20 pounds. To have tomatoes when the public wants them the way they want them they are paying somebody a good profit for packaging the crop in convenient containers and storing them for 60 days in a cool place. There is plenty of money and know-how in the community to take advantage of this patent opportunity. The public like to have what they want the way they want it and will pay well to have it that way. People who merchandise vegetables have learned this "secret." But it may be difficult for the average West Texan to learn this new way. We like to raise it, bring it in and dump it and go back for some more.

Among the once-in-a-lifetime purchases that every man makes is one green suit.

Mrs. Kendrick Is Hostess at Sunny Side Yule Party

The Sunnyside Home Demonstration Club met last Friday afternoon at 2:30 o'clock with Mrs. Ernest Kendrick, 724 West Tennessee, for their annual Christmas program.

Mrs. S. J. Latta, president, presided at the meeting. Mrs. Latta introduced Mrs. Charles Probasco, newly elected president for 1957. Mrs. Probasco read the chairman's names of the standard committees for the coming year.

Mrs. Hershel Hammonds was program chairman for the afternoon. Mrs. W. H. Bethel opened the program with a prayer and led the group in the singing of Christmas carols. Mrs. Ethel Sawyer was at the piano.

Mrs. Hammonds introduced Mrs. Ralph Johnston as guest speaker for the afternoon. Mrs. Johnston told the Christmas story, "The Story of the Trees."

Following the program the exchange of gifts was held around the beautifully decorated tree. Other Christmas decorations were throughout the house.

Those present for the occasion were Mesdames W. C. Sims, W. H. Bethel, Ethel Sawyer, Roy Curry, S. J. Latta, Charles Probasco, C. W. Denison, J. J. McKinney, Hershel Hammonds, W. H. Hilton, Will Snell, Fay Hart, W. O. Tye, guests, Mrs. Ralph Johnston, Mrs. Walter Hollums and the hostess, Mrs. Kendrick.

Segregated School Plans Being Made

LOCKNEY — Dr. A. E. Hewitt, chairman of the Committee for Segregation here, said Wednesday of last week that his committee has finally secured title of two acres of land on the loop in South Lockney where it is planned to put the segregated school building. The land belonged to the Faiks estate, and considerable writing and negotiations were necessary to secure a clear title.

The committee will also pay for the abstract, surveying of the land and other expenses to clearing the title. They will seek permission of the school board to run a foundation and move the building during the Christmas holidays thus having the school ready for use when school reopens Jan. 3.

The first Christmas cards were mailed in 1864 by Henry Cole, an Englishman. The cards depicted a Victorian family assembled at a festive board and bore the now-famous greeting: "A Merry Christmas and a Happy New Year to you."

Want Ads gets results.

Little Indiana Town Owes Fame To Unusual Name

The little community of Santa Claus, Indiana, owes its fame to its unusual name. And at Christmas time its small postoffice is swamped with mail from throughout the world by people who want their letter postmarked Santa Claus.

In addition, thousands of letters are received at the postoffice addressed to "Santa Claus, Santa Claus, Ind."

The notes range from the wistful to the desperate, requesting such things as a mama doll, a sled, a sweater, or a pair of overshoes.

They come from countries all over the world—small villages in Canada and big cities in Europe.

Observance Grew With Christianity

The observance of Christmas as we know it today is one of joy and peace, making it difficult for us to realize that the holiday has not always been universally recognized and observed.

When Pope Gregory sent out missionaries in 601 A. D. he told them to let pagan converts weave the harmless features of their festivals into the spiritual fabric of Christmas observance.

The popularity of the Christmas observance grew with the progress of Christianity, but there were setbacks. Abuses of Christmas reached such a pitch in feudal England that the Puritan Parliament outlawed the holiday in 1644. The observance declined until the middle of the 18th century when Charles Dickens published his heart-warming "Christmas Carol."

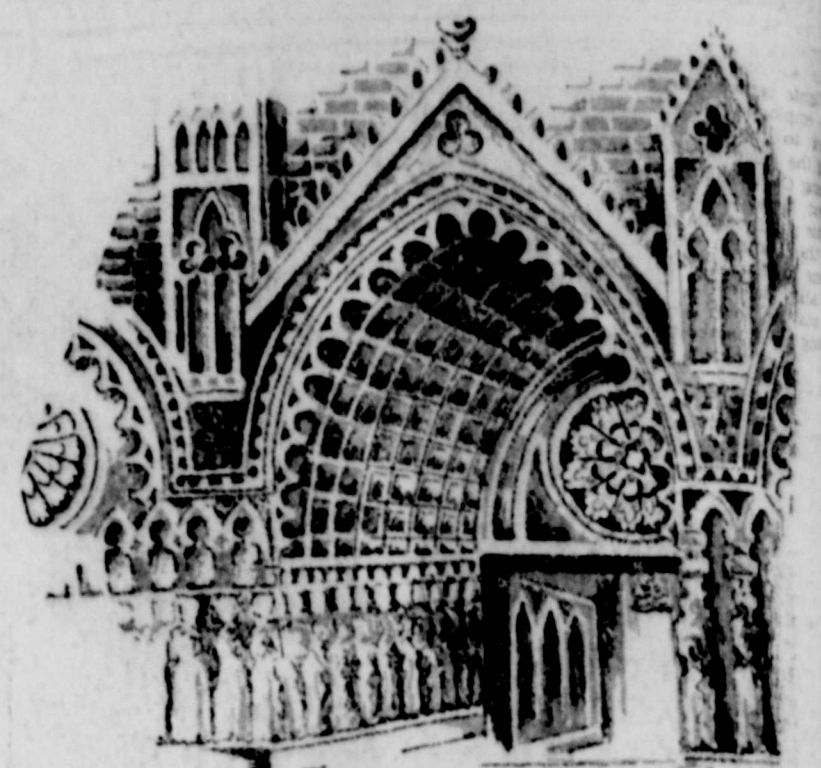
Flomot Churches Plan Home-Coming

Plans are being made at Flomot, for the annual Church Homecoming of all churches in the community, on Sunday, Jan. 6.

Each church is to observe its usual schedule at the morning worship service, then assemble at the Methodist Church at noon for a basket lunch in the church basement.

Singing will be led by Randall Whitworth of Matador, in the auditorium following lunch. A short business meeting will be held and a special visiting hour will be observed. Former pastors will be given recognition.

Mrs. L. B. Turner is president of the Homecoming organization and Mrs. Raldo Martin is secretary.



May your Christmas Prayers

be answered and the most wonderful gift of

Peace on Earth

be bestowed on all the peoples

of the world in the

days to come.

Season's Greetings

WYLIE BUTANE CO

T. M. Whitley
Bud Warren
Bob Wilson
Arthur Wylie

J. C. Sanders
Charlie Huekabee
Louis Lawlis
Rudy Thornton

On the same Friendly Day~
In the same Friendly Way~

MERRY CHRISTMAS



ROBERTS GRO. & MKT.
P. I. and Jessie Roberts

ARWINE DRUG OFFERS YOU Three Treasured Gifts

in famous Dana fragrances

TARU, \$5
1/2 oz. Perfume and 2 oz. Cologne

EMIR, \$4.50
3 oz. Spray Cologne and 3 1/2 oz. Dusting Powder

AMBUSH, \$3.75
2 oz. Cologne and 4 1/2 oz. Dusting Powder

Ask also for wonderful gifts in PLATINE and 20 CARATS



Merry Christmas

BEST WISHES TO ALL OUR FRIENDS AND CUSTOMERS

BOREN'S FURNITURE & APPLIANCE



CHRISTMAS Greetings

And best wishes for your happiness

DAIRY MART

OPEN ON MONDAY CLOSED CHRISTMAS
Mabel L. West, Owner

Lights And ights From ate Capitol

Sanford, Texas Press

Christmas has come and all the traditions served.

With 40-foot tree with lights centers the room. Employees, from the top man, to the huge tree once again Christmas carols.

First time, Gov. Allan has family will spend the Christmas in the Valley home. But this year they are staying here to get ready to make room for the Daniel who will arrive on Jan. 15.

Gov. Allan is working against legislative and inaugurated before the first. Then he must go to serve two more years.

Gov. Allan is being senator and to be governor, the to sandwich in a simonday at their Liberty

GOVERNMENT Bills legislative program prevent recurrence of bills has been unveiled. "Government" bills in the attorney department under sponsor Texas Press Association legislative committee measures and has called newspapers to work

aimed primarily at security affairs. They would meetings of govern- force publication of and impose

suppression of public companies would to publish financial at least twice a year. veterans applying for land program

members also endorsed special Travis County state affairs.

BACKS WATER PLAN will sub- agency legislation the \$10,000,000 water develop-

he will support this objectives of the Texas Cross Committee's pro- said he wants to study making a tax recom-

committee members, \$100 revolving fund require a special tax. It ed to extend credit to cents for water conser-

committee did sug- to buy water storage and reservoirs. Proposed arease fishing licenses

place a five per cent on boats and motors. **RIGHT OVER WATER** cities have squared

er rights battle that surpass all others.

Canal Company has State Water Board for a withdraw 200 million gal- from the Trinity River

al use in the Houston an has indicated it is company's plan.

ber Authority, together with, Dallas and other Trinity water are pro-

before the Water ed to be complex and

ALL DEFICIENT — All state are nearing the year with substantially rainfall.

id of Water Engineers and deficiencies rang- to 19 inches. Storage in continues at about 43 capacity.

AID EXTENDED — of Agriculture has ex- Dec. 31 until March 15 program to help live- in drought areas buy

commended this de- asked that USDA also ing privileges under the program. He requested continue reduced freight shipments to drought

and Willacy Counties ed to bring the total counties in Texas to 238

WOMAN GOVERNOR— Colson of Navasota tion of being Texas' governor since Mrs. son.

senate colleagues her interim president an office second in governorship. Gov. Shi-

Go. Ramsey gallantly so Mrs. Colson could additional "governor for

aimed State Highway tion of one of her relative interests.

OFFERS — Atty. en Shepperd will go to month to help de- charged with interfe- ol integration.

whose term of office will act as a private

court order has enjoined interfering with Clin- integration by "thought," Shepperd said he "so broad."

NOTES — There'll be a delay, Land Com- Rudder has told some applying to purchase from the additional

and program voted in all not be available until between April and June. pped its forecast of cotton crop to 3,610,000 -bale increase over estimate. er is becoming a big

operator, according to the University of Texas Bureau of Business Research. From 1949-54 the number of farms decreased 12 per cent, but total area under cultivation jumped by a half million acres. Result: fewer farms, but more in the \$25,000 a year bracket.

Austin school authorities may ask the legislature to establish a special school for the teen-age boys who serve the lawmakers as pages. In the past, pages have missed a semester of work.

Newly-elected prosecuting attorneys came to Austin for a short course in state codes and procedures. Sponsors were the University of Texas School of Law and the Attorney General's Department. A course for incoming sheriffs and deputies was held simultaneously by the Department of Public Safety.

Birth of the Savior Was Greatest Event In World's History

Pleasant as it is to dream of a "White Christmas" with its carols and gifts, feasting and merry-making, the sparkling eyes of children delighting in Santa Claus and the wonderful Christmas trees, these things never can symbolize the tremendous significance of the day.

The birth of the Savior was the greatest event in the history of the world. In spite of all the backslidings, Christian peoples have pressed forward steadily.

However vicious and corrupt, the world today is far better than the world of pagan times; familiarity with the cross and crucifixion has abolished legal tortures and much cruelty—and, if given a chance might shame us into banishing the curse of international viciousness for the sake of Him who became the Savior of Mankind.

Yule Seal Idea Is From Denmark

This year millions of Americans have received a letter from their local chapter of the National Tuberculosis association containing Christmas seals, the seasonal reminder of the never-ending fight to stamp out the disease.

The idea was conceived by a Danish postal clerk. He thought of the idea in 1903 while mailing Christmas packages and letters.

The clerk was Einar Holboell. He mentioned it to his fellow workers and they decided it would be a great help in defraying the cost of fighting tuberculosis. The idea reached King Christian, who approved, and the image of Queen Louise was placed on the first seals in 1904.

Jacob Riis, Danish-born American, heard about the idea and sold it to the American public in 1907 through a magazine article. A Red Cross worker, Miss Emily Buswell, started the first American sales that year.

The manufacturers of toys for Christmas gifts and other uses last year required approximately 130,000 tons of steel products from all sources.

TRAINING AT FT. HOOD
FORT HOOD, Tex. (AHTNC)— Pvt. Billie R. Burns, son of Mrs. Marion Burns, Route 1, Floydada, Tex., is receiving eight weeks of basic combat training with the 4th

Armored Division at Fort Hood, Tex. Burns is in the first of a three-phase program set up to train 7500 replacements for the 3d Armored Division in Germany.
Mrs. Wilson Kimble accompanied

her sister, Mrs. Mary Collins of Ft. Worth home Friday afternoon after a several day's visit in Floydada. Mrs. Kimble will go from Ft. Worth to Baytown to spend the Christmas holidays with her daughter and family. Rev. and Mrs. Don Harris.


Mr. and Mrs. Ray M. Cook and son, Karl, left Saturday, Dec. 15, to spend the Christmas holidays with her parents, Dr. and Mrs. E. H. Dellinger in Las Vegas, N. M.
Be Wise And Save Use Want Ads



Cheerio and Merry Christmas!

It's a pleasure for us to wish each of you a jolly Holiday Season, filled with good times aplenty, good friends galore, good health and happiness for you and your loved ones always!

BARWISE GIN



If we could choose a special gift for each of you, we'd wish you happiness at this Christmas Season, warm friends to share it, and good fortune for all in the years ahead.

PARKER FURNITURE CO.



Just poppin' in to wish you a very, very Merry Christmas!

SOLOMON JEWELRY


Memo:

TO OUR FRIENDS AT CHRISTMAS

As we glance backward over the path we have followed the past year, there is a warm pleasure in the memory of the favors you have shown us. We extend a hearty hand-clasp of good fellowship.

Merry Christmas

WEEMS & WEEMS TEXACO PRODUCTS



GREETING YOU AT CHRISTMAS

As we pause on the threshold of the holiday season, we'd like to speed our warm wishes your way for a Merry Christmas!

Boys At O.K. RUBBER WELDERS



May all the good things come your way at Christmas!

To our many customers and friends, our sincere wishes for your happiness and a Merry, Merry Christmas to you all

MARTIN & COMPANY INTERNATIONAL DEALERS

Season's Greetings

It is with profound pleasure and appreciation that we take this means of expressing our sentiments of Season's Good Cheer to the friends and customers of this firm.

Your liberal support is valued most highly by the employees and management. Your cooperation is best manifest has been our pleasure, and we are glad to express our thanks.

May we continue to serve you in the future? We have set our goal to even more efficient service, and we desire the privilege of showing you how sincere we really are. Again we say, "Thank you."



REDD'S TV & APPLIANCE and DENNIS' TV SERVICE

Junior Hi And Andrews Honor Pupils Listed

Honor rolls for the second six weeks of school at Floydada Junior High and at Andrews Ward were issued last week-end by the principals of the schools—A. W. Coltharp and W. P. Nicholson.

For Junior High the "A" roll lists seven pupils in the 8th, six in the 7th, and eight in the sixth grades, while the "B" roll carries 15 in the 8th grade, 20 in the 7th, and 21 in the 6th. They are as follows:

Jr. High "A" Honor Roll

Eighth Grade: James Huggins, Shirley Gregory, Beth Scott, Grace Anne Potts, Patricia Tucker, Helen Foster, Mary Alice Withers.

Jr. High "B" Honor Roll

Eighth Grade: Harlan Wayne Cage, Kern Cooper, Gene Franklin, Linda Goughly, Joan Meek, Janice Noland, Dimple Thomas, Kenneth Mankins, George Patton, Janice Bowlin, Grant Trent, Fred Zimmerman, Ray Walker, Carolyn Dumanant, Gary Cantrell.

Seventh Grade: Max Bradley, Gian Henderson, Bill Hicks, Mar-Gwen Lackey, Frances Summers, Frank Barrow, Jan Dempsey, Melinda Goen, Sara Holmes, Wanda Hrabal, Keith Thomas, Charles Owens, Janet Boren, Nita Fay Goughly, Margaret Moss, Margaret Nash, Vicki O'Neal, Don Switzer, Rodney Teague, Kit Zimmerman.

Sixth Grade: Charlotte Caldwell, Jimmy Kassahn, Kendall Reed, An-

thony Whitfill, Gay Pruitt, Freddie Sparkman, Janice Trapp, Marjorie Dunavan, Penny King, LaJuana Dunner, Mitchell Abelman, Diane Sherman, Dorothy Weaver, Darryl Lindsey, Janice Ginn, Waylene Mankins, Carolyn Sellars, Barbara Hunter, Joe Lee Dunn, Gloria Sparks, Pamela Gresham.

For Andrews Ward the second six weeks list the "A" Honor Roll carries the names of six fifth graders and 30 in the fourth grade.

The "B" honor list for Andrews Ward has 30 pupils listed and 26 pupils in the fourth grade.

These lists are as follows:

Andrews Ward "A" Honor Roll

Fifth Grade: Susan Simpson, Walter Nicholson, Lana Davis, Larry Brand, Lon Miller, Carolyn Franklin.

Fourth Grade: Linda Gayle Hammond, Tommy Carl Lyles, Don Patrick, Charles Henderson, Janet Ferne Holmes, Linda Jane Foster, Bobbie Jane Reue, Sammie Duvak, James Norrell, Lucy Cogdell, Nancy Ann Jetton, Sharon Huggins, Janice Alexander, Ralph Johnston, Phil Wylie, Bill Potts, Larry Patton, Gary Jamigan, Jan Stansell, Lynda

Hrabal, Sharon Bingham, Freida Mae Webb, Sue Johnson, Dorothy Edmiston, Jo Ann Jameson, Charlotte Pierce, Suzanne Collier, Anna Sellars, Delice Gilly, Jim Young.

Andrews Ward "B" Honor Roll

Fifth Grade: Janice Elliott, Nicky Henry, Janice Blackshear, Darlene Galloway, Sharon Blair, Barbara Washburn, Sandra Marler, Conley Bradford, Nancy Holmes, Sue Thomas, Janice Yeary, Suzanne Baggett, Ronnie Tucker, Janice Jones, Wayne Queen.

Jimmy Oden, Betty Lou Wright, Nixie Ann Giesecke, Harryette Hollums, Ann Melton, Donald Ray Wilson, Kenneth Huckabee, Vick Rendon, Sharon Burton, Karan Floyd, Alberta Hinkle, Jill Mataler, Jan Morrison, Frances Van Wickel, Martha Warren.

Fourth Grade

Lydia Pena, Charles Brown, Vickie Jarboe, Keith Teague, Joyce Owens, Phil Horton, Gene Smith, Nancy Robertson, Mary Nixon, Kim Kimble, Mike Carter, Robert Weems, Cecil Queen, Margaret Manshack, Janette Reeves, Bobby Lewis, James Barrow, Billy Brown, Jimmy Tye, Jim Hammonds, Sue Ellen Schult, Don Lison, Jo Elena Sawyer, Sammy Watts, Betty Sue Wallace, Barbara Schulz.

Joseph Proved His Love for Mary, Mother of Jesus

Joseph, the bible relates, had to prove his faith in and love for Mary before they were married. It is one of the great love stories of all times. When Joseph thought of Mary, he forgot the differences in their ages; she was the girl he had waited for, his beloved. They were espoused—or, as we would say, engaged—which was almost as official as being married. His heart soared on wings of the approaching wedding day, and then . . .

What Mary insisted had come to pass, simply could not be! Joseph wanted desperately to believe Mary, but such things just didn't happen, and if they did, they happened to somebody else.

Much as he loved Mary, Joseph was a righteous and God-fearing man and while he couldn't even think of making her a public example, he had just about made up his mind to put her away privately. That is, he thought he had made up his mind. In his heart, he knew he couldn't; what would become of her . . . of her child . . .

Then one night, after he had exhausted himself with tortured thinking, he fell asleep and the angel of the Lord appeared to him in a dream, saying: "Joseph, thou son of David, fear not . . ."

And when Joseph awoke, he did as the angel had bidden him, and took Mary as his lawful and cherished wife.

"Fear not," the angel spoke unto Joseph.

"Fear not," the angel had declared unto Mary.

"Fear not," the angel spoke unto the shepherds of Bethlehem.

Santa Letters

Dear Santa Claus:

I am a little girl and I am 7 years old. Please bring me a Teri Lee doll and some doll clothes and a baby bed. Please bring my little brother Glen a guitar, some guns and some cowboy boots.

Don't forget my big brother Don. Thank you, Santa.

Love,
Peggy Switzer,
Floydada, Texas.

Dear Santa Claus,

I am a little girl 6 years old. I would like a Betsy-Wesley doll and a baby buggy for Christmas. My little brother would like a rocking horse and a gun and holster set. He is 2 years old. We have been good, so our mommie and daddy say.

Lots of Love,
Janie Sue Hinkle,
Billy Gene Hinkle,
Floydada, Texas.

Dear Santa,

I have been a nice little girl most of the time so please bring me a pony and cow girl suit. Santa, don't forget my brother and sister. Please bring all the little boys and girls something, too.

Santa, I love you.
Cindy Carthel,
Floydada, Texas.

Dear Santa Claus,

I am 2 years old. I would like to have a caterpillar tractor and a steam shovel, too.

Love,
Ray Hinton,
Floydada, Texas.

Dear Santa Claus,

I am 8 years old and in the third grade at school. Please bring me a football, an archery set or anything else you think I might like. Don't forget my teacher, classmates and grandparents.

Love,
Wesley Phillips,
825 Price Road,
Floydada, Texas.

Dear Santa:

I would like to have a sand printing set and a Tomi doll. I want a Mr. and Mrs. potato head and vanity travel kit.

Love,
Shirley,
Floydada, Texas.

Dear Santa,

I am a little girl 5 years old. I have been good, so will you please bring me a Tiny Tears doll and a Wonder horse for Christmas? You ran out of those dolls last year, so please put one up for me now.

I would also like an Irish Mail handcar, a pretty top, and a Bobo the Clown. And if it isn't too much, bring me a cowgirl suit.

Don't forget all the other little boys and girls, and look for the cookies and milk I will leave for you Christmas Eve.

I love you,
Sara Stanforth,
South Plains, Texas

Dear Santa Claus,

I am 3 years and try to be a good boy.

I would like to have a steam shovel and a set of Lincoln Logs to build fences for Christmas.

Love,
James Hinton,
Floydada, Texas.

Dear Santa Claus,

I am four years old so my mother is writing for me. Please bring me a Superman suit, a Roy Rogers Ranch set and anything else you have for me. Don't forget the underprivileged children.

Love,
Renn Phillips,
825 Price Road,
Floydada, Texas.

ARWINE'S

Christmas Gift Value!

and "dunking"

SHEAFFER'S Special SNORKEL PEN

... gift-boxed, ready to wrap

only **\$7.95**

A handsome and useful gift at a low price! Anyone on your list will appreciate this clean-filling pen. Choice of smooth-writing, palladium silver point. Come in and make your selection today!

ARWINE DRUG

BEST WISHES!

Thinking of You

FROM this bank we all wish you the deep happiness of the Christmas Season . . . and may it stay with you throughout the New Year.

OFFICERS — DIRECTORS — EMPLOYEES OF

FIRST NATIONAL BANK

Floydada, Texas

American Modern

... revolution in figure fashioning inspired by Skippies

Gentle-shaping Skippies coaxes you comfortably into line with just the touch of airy elastic . . . never a bone or heavy fabric to poke or squeeze. Small wonder that Skippies is America's favorite shapemaker! Beautiful example of the new comfort in fashion . . . American Modern. See for yourself. Be fitted today!

Skippies Pantie No. 845, Tummy-trimming front panel and 2 1/2-in. waistband. White or Black Nylon, S.M.L. Ex.L. (Also available as Girdle No. 945) \$4.50. Shown with new Reval Bra No. 551 in cotton. Sizes 32A to 38C. \$2.50

Formfit CREATIONS



HAGOOD'S DEPT STORE



In Your Christmas stocking, may you find our warmest greetings, wrapped in appreciation for your past patronage and tied with our sincere friendship!

HAGOOD'S DEPT STORE

Cecil Hagood, Owner
Dan Hagood
Mrs. Nell McClung

George Bickly, Manager
Mrs. T. T. Hamilton
Mrs. Jeff Hart

Fleet

with Thunderbird GO

There's new power for the new kind of Ford in the great new Silver Anniversary V-8's . . . with new, wider horsepower ranges to meet your needs.* Or choose the new Mileage Maker Six—the world's most modern.



Low

long and light, it hugs the highway

Fairlane 500 (shown) and Fairlane models are over 17 beautiful feet long. Custom and Custom 300 models, over 16 feet. Every one of the 20 brilliant new Fords is longer, lower, roomier than ever before.



Lovely

... with beauty that's more than "skin-deep"

The new kind of beauty in the '57 Ford is only the lovely "complexion" over the tough and precisely co-ordinated muscles of the stronger "Inner Ford" . . . that rides so silent . . . so solid . . . so secure!



*A special 270-hp Thunderbird 312 Super V-8 engine available at extra cost. Also, extra-high-performance Thunderbird 312 Super V-8 engine delivering up to 283 hp.

Come in and Action Test the new kind of **FORD** for '57

Since 1913
1,533,444 FORD CARS and TRUCKS
have been
BUILT IN TEXAS BY TEXANS!

BISHOP MOTOR

114 W. California St., Floydada, Texas

Letter to Santa

This letter was first published in the San Antonio Express in the Christmas Season of 1935. The writer was Miss Lois, then Society Editor, and an Odessa housewife. It has a special appeal and is especially apt in these days when we sometimes tend to forget the real meaning of Christmas.

C. C. White, Commissioner of Culture

Santa Claus Childhood Hearts Mr. Claus:

Mr. Claus: I hope you will remember me. It's been a long time. You'd better blow the dust away to look for me in your files!

Last time I wrote you, I spelled my name with a "K"—and I've since changed it to "C." I've been singing "Jingle Bells" an octave for several seasons now. I'm looking for a new size and my Christmas cards have changed considerably—now I recognize the value of a Mistletoe in the decor.

I've underestimated you through the years, Mr. C., or our relationship. I've been writing you letters to my father and it's worked out beautifully. The Christmas he inquired as to your knowledge of your identity. A firm affirmative answer brought a

"Well, start being a little nice to ME, then", from him. And we laughed and my mother cried.

I still believe in you, you see. I've followed your activity each Yuletide in the Nation's press. I know you don't have time to read all the papers, but December's headlines—lots of them belong to you. Annually, you crowd out the day-by-day boys who fade from year to year.

Although this is more a delayed "Thank you" for the other Christmas than a suggested shopping list, there are a few things I'd like when you rein in the Reindeer at my house this year.

Could you put the light from the children's faces, pressed against countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of holly, the glistening tinsel, the angels atop the Christmas trees, the off-key Noels and the hushed hymns, to those who are spending their first Christmas away from all that? And especially, to those who never noticed it before.

Could you remind us all that it is a birthday we are celebrating, not just an expense respite from the rest of the year? Could you put in our Christmas cards and our packages, the messages and the warmth we really mean instead of the shop-worn sentiment and the same old gifts?

Most of all, Mr. Claus, could you

make sure that we'll never outgrow you—that Christmas will always be a way of life and that you'll be staging it always?

I think you will because, though you've seen central heating replace the chimney you've learned that America's front door is left unlocked each Christmas Eve. There is still room for the manger and the sleighbells in this age of automobiles and atoms. So don't ever go mechanized, Mr. Claus.

Sincerely yours,
Lois Weekes

Legal Notice

THE STATE OF TEXAS

TO: J. C. THOMAS, MRS. J. C. THOMAS, J. C. THOMAS and wife MRS. J. C. THOMAS, J. C. THOMAS and wife MRS. JENNIE THOMAS, ANSLEY and wife JENNIE GERTRUDE ANSLEY, J. A. ANSLEY and wife MRS. J. A. ANSLEY, MRS. JENNIE ANSLEY, MRS. JENNIE ANSLEY, MRS. J. A. ANSLEY, E. J. MARTIN and husband W. M. MARTIN, E. J. MARTIN, EVA J. SIDDENS, EVA SIDDENS, FLORA A. SIDDENS, MRS. T. D. WOODSON and husband, T. D. WOODSON, MRS. T. D. WOODSON, J. L. BAKER, J. L. BAKER and wife MRS. J. L. BAKER, and MRS. J. L. BAKER, the unknown heirs of any of such persons, and the unknown heirs of any of such unknown heirs who may now be deceased, their unknown heirs and legal representatives.

GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 7th day of January, A. D. 1937, at or before 10 o'clock A. M. before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 24th day of November, 1936. The file number of said suit being No. 4418.

The names of the parties in said suit are: MAUD E. HOLLUMS, a widow and feme sole, as Plaintiff, and the persons first named, described and designated in this Writ, and to whom this Writ is directed, as Defendants.

The nature of said suit being substantially as follows, to wit: suit in trespass to try title, for the title and possession of the following described real property situated in Floyd County, Texas: Lots Numbers Fourteen (14), Fifteen (15) and Sixteen (16), all in Block Number Seventy-Seven (77) in the Town of Floydada (Floyd City), in Floyd County, Texas, as shown by Plat of such Town of record in Vol. 2-F, Page 294, Deed Records of Floyd County, Texas;—Plaintiff pleading fee simple ownership thereof, and specially pleading the three and five year statutes of limitation as to such real property, and praying judgment for title and possession thereof.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 24th day of November, A. D. 1936.

Given under my hand and seal of said Court, at office in Floydada, Texas, this the 24th day of November, A. D. 1936.

(SEAL) Mary L. McPherson, Clerk District Court, Floyd County, Texas 45 4tc

LEGAL NOTICE

THE STATE OF TEXAS

TO: J. T. PINN, MRS. J. T. PINN, JOHN T. PINN, MRS. JOHN T. PINN, J. E. LANCASTER, and MRS. J. E. LANCASTER, the unknown heirs of any of such persons who may now be deceased, their unknown heirs and legal representatives, and the unknown heirs of any of such unknown heirs who may now be deceased, their unknown heirs and legal representatives. GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 7th day of January, A. D. 1937, at or before 10 o'clock A. M. before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 23rd day of November, 1936. The file number of said suit being No. 4417.

The names of the parties in said suit are: MAUD E. HOLLUMS, a widow and feme sole, as Plaintiff, and the persons first named, described and designated in this Writ, and to whom this Writ is directed, and REPUBLIC NATIONAL BANK OF DALLAS, TEXAS, a corporation, as Defendants.

The nature of said suit being substantially as follows, to wit: Suit in trespass to try title, for the title and possession of the following described real property situated in Floyd County, Texas: Lot Number Eight (8), in Block Number Ninety-four (94), in the Town of Floydada (Floyd City), in Floyd County, Texas, as shown by Plat of such Town of record in Vol. 2-F, Page 294, Deed Records of Floyd County, Texas;—Plaintiff pleading fee simple ownership thereof, and specially pleading the three and five year statutes of limitation as to such real property, and praying judgment for title and possession thereof.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 23rd day of November, A. D. 1936.

Given under my hand and seal of said Court, at office in Floydada, Texas, this the 23rd day of November, A. D. 1936.

(SEAL) Mary L. McPherson, Clerk District Court, Floyd County, Texas 45 4tc

Ledgers, Binders, bound records work sheets. Hesperian.

NOEL

Brings with it our
heartiest wishes for a
Glorious Season.

BADGET and PROBASCO
Radiator Service



We value highly our
friends... and wish
for all a Christmas
of lasting happiness.

**CANTRELL
FRUIT MARKET**

WE GREET THE

**Christmas
Season**

WITH GLADNESS

It is an opportunity to look back with warm thoughts of appreciation for the deep and lasting friendships that have been formed in the year just closing. We acknowledge your friendships with a pledge to do all possible to merit a continuation of your fine patronage in the future. Merry Christmas to all!



**EDMISTON
PLUMBING and HEATING**



"Oh, come, let us
adore Him!"

Today, as of old, the promise of Peace and Good Will inspires mankind with new hope as Christmastime approaches. May the blessings of the season be yours — Merry Christmas to all!

ODEN CHEVROLET CO.
Conner Oden Clinton Fyffe

Santa says...

May you and yours enjoy
a Yuletide season filled
with cheer and goodness!

**FUQUA
ARM SUPPLY**

NOEL



WITH THANKS TO OUR MANY CUSTOMERS,
WE SAY, "MERRY CHRISTMAS TO ALL!"

MAYO MOTOR CO.

Happy Holiday Season



We want you to know how much your friendship and patronage mean to us. We hope we deserve this consideration and in years to come, we hope to serve you often. But now... Merry Christmas.

Withers Cafe Since 1925

May **HAPPINESS** brighten your **CHRISTMAS**



and remain with you through the days of the New Year.

SPEARS AUTO CO.

Annual Banquet Held By Music Dept. Thursday

The music department of Floydada High School had their annual Christmas banquet last Thursday evening at 7 o'clock in the High School Cafeteria.

Mothers of the choral group assisted by the Junior High girls' chorus served the evening meal to the music members and their guests.

Joe Smalley gave the invocation for the evening. Miss Wren Patterson gave a solo rendition of "Silver Bells." A trio composed of Miss Margaret Whitfill, Miss Freida Smith and Miss Mary Jo Britton, sang "O Little Town of Bethlehem." Miss Beth Crawford, president of the organization, presented Mrs. Lon Smith as guest speaker for the evening.

The organization had previously voted on the most valuable member of the chorus to be revealed Thursday night. Miss Wren Patterson was chosen to this honor. Mrs. L. H. Christensen, director of music, presented Miss Patterson with a gift on behalf of the group.

An outstanding feature of the evening was the selecting of a Queen. Slips of paper were passed out and the girl drawing the slip with the word Queen printed on it, was named queen. Miss Mary Jo Britton was crowned queen by Mrs. Christensen and presented with a gift.

The Christmas motif was used in decorations on the tables and throughout the cafeteria.

Tips On Choosing Christmas Trees That Will Last

If your Christmas tree shed needles all over the living room last year, chances are you weren't careful enough in buying a "fresh" tree.

Touch-typing will help you pick a choicy tree. You can test by the feel which trees are better able to withstand the hot surge indoors.

If twigs and foliage aren't reasonably resilient or needles feel dry and crumbly, better pass up the tree. Chances are it will look like a hatrack before Christmas day.

And if you're not quite sure by the touch method, bang the butt of the tree sharply on the floor. A shower of needles will tell you if the tree's drying out, even before you get it home. Of course, the way the tree looks is an important factor, but an attractive tree that will lose its beauty in short order is hardly a bargain.

The ideal holiday tree boasts the traditional pyramid shape, with lush branches reaching to the base. The two favorites in the market places are Balsam fir and Norway spruce. The slower-growing Balsam fir is more expensive than the spruce, but it retains its beauty longer indoors.

Guard Against Fire This Yule Season

Guard against fire in your home this Yule season.

The average Christmas tree can go up in smoke in only a minute or so and that doesn't leave much time to call for help.

A live tree with roots packed in a bucket of earth is the safest. Be sure and keep the dirt moistened.

A small tree is safer than a large one and festive trimmings can make up what is lacking in size.

Don't use lighted candles. (This may seem an unnecessary precaution in this day of electric lights but lighted candles contribute to tragic fires every year.)

Check the wiring for the tree to see that it's not frayed and is in perfect condition. The switch for turning off and on electric lights should be at some distance from the tree. Don't plug or unplug lights beneath the tree.

Don't leave tree lights on when it isn't necessary and especially when the family is away from home. From time to time, check over the tree to see if needles near the lights are turning brown. If they have, move the lights.

Watch the calendar. New Year's is the day for the tree to go down. If you should extend the time, don't leave the lights on the tree for more than a half hour at a time.

Place the tree well away from stoves, radiators, and other sources of heat. When you smoke, stay away from the tree. Also be sure that the tree is secured in such a way that it cannot fall. Do not put it near a doorway where it might block an avenue of escape, should a fire occur.

Christmas Tree Industry Is Big Business In U. S.

The Christmas tree industry is big business in the United States—better than \$50,000,000 annually.

The majority of our trees come from New England, New York and Pennsylvania, the north Middle West, and the Northwest Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

The first Christmas tree in San Francisco was made in 1850 from Douglas fir branches wired on a stick by a German wine shop proprietor.

Christmas Candles Are Traditional For Many People

"To learn your luck for the year they say,

Burn a bayberry dip on Christmas day.

If the flame burns bright and the light shines clear,

Good luck will be yours through the year."

This old verse is believed in many lands around the world and is said to be one of the reasons that candles in homes are traditional around the world.

The custom is believed to have started in Ireland. As the Irish put

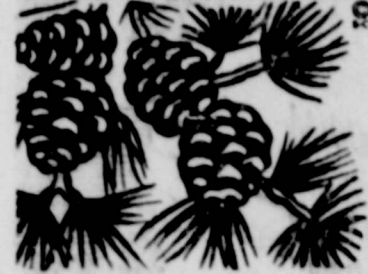
it: "Who knows, on some Christmas Eve, Jesus and Mary and Joseph may come again, not to Palestine, but to the Holy Isle on the farthest edge of Europe."

And it is the custom that the candle can only be snuffed by one named Mary.

Their first use for Christmas is not recorded in the annals of any nation, but that the "Christ Child Candle" burned in the window on Christmas Eve is, according to an old legend, placed there to light His way if He makes an earthly visitation and in atonement for the night of His birth when there was no room for Him.

Over three-fourths of the nation's Christmas trees come from the states bordering Canada.

GREETINGS



We wish you every joy and blessing of this happy Christmas Season!

Dr. and Mrs. O. R. McIntosh



May genuine happiness fill each moment of Christmas for you.

Reagan - Giesecke Insurance

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Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

The first Christmas tree in San Francisco was made in 1850 from Douglas fir branches wired on a stick by a German wine shop proprietor.



Our sincere wish is that you and your family may know all the old-fashioned, yet ever new, joys of the season. Merry Christmas!

FLOYDADA IMPLEMENT COMPANY
Your Massey-Harris Dealer



At this Holiday Season, we would like to wish all of you, our friends and patrons, a Wonderful Christmas!

PRODUCERS COOPERATIVE ELEVATOR
Floydada Dough

Let all the Earth be Silent



It is the time of the year that we all share a common feeling of waiting, watching, and hushed expectations. It is the time of anticipation and merry making and, more important than all, It is the remembrance of the miraculous Peace of God that descended into all the Earth two thousand years ago to prepare it for the birth of a Savior.

HIGGINBOTHAM-BARTLETT CO.
T. L. HOLLAND
ALLEN BINGHAM ED PORT

MORCKEL FARM CHEMICAL CO.

Just a friendly wish that under the glittering ornaments on your Christmas tree you may find a double measure of happiness.

To you and your loved ones —

A VERY MERRY CHRISTMAS!

Small Towns First To Light Outdoor Christmas Trees

It was a small town that first thought of lighting an outdoor community Christmas tree.

Four communities are believed to have thought of the idea about the same time — as early as 1913. Two of them, McDonald and German town were in Pennsylvania. Salem, Ore., decorated a large Sitka spruce, Riverside, Calif., illuminated a large evergreen, an Aracuria.

The first national Christmas tree was in 1924 and was sponsored by the American Forestry association. The event is now televised every year for all parts of the country to see.

The most spectacular outdoor displays in the United States are at the White House and Rockefeller Center in New York. The New York display is possibly the most elaborate in the world.

But it was the small towns that first thought of the idea.

Today nearly every community in the land has some kind of Christmas decorations. Many communities string colored lights across the street and decorate light posts with evergreens. Many suspended bells and stars at street intersections and have dazzling community trees.

Christmas Tree Is Big Business

It's strictly a "seasonal" crop in every sense of the word, but the demand is terrific for Christmas trees.

More farmers are raising Christmas trees for a cash crop than ever before. Once originally a crop harvested from wild forest or government preserves, farmers now own about 70 percent of the 225,500 acres planted solely to this holiday necessity. A short nine years ago, plantations totaled 100,000 acres with only 66 percent owned by farmers.

A new interest has developed in this yearly crop. Many states now issue bulletins telling how to plant and harvest trees as a thinning process in regular tree growing. Some 12 regional Christmas tree associations have been formed as well as a national association to help with such items as marketing, research and grading.

This increased interest in the Yule tree is largely the result of a steadily rising demand for them. A survey shows that more than 37 million Christmas trees were used in this country last year as compared to 28 million in 1947. Of those used in 1955 over 25 million were cut in the United States. The remaining 12 million came from Canada.

Still the most popular trees are Douglas-Fir, Balsam Fir, Eastern Redcedar, Black Spruce, and Scotch Pine, in that order. Douglas-Fir and Balsam Fir have changed places in use since 1947, largely because the Balsam Fir is now less accessible. Scotch Pine, a plantation grown tree since it is not native, moved from 6th to 5th place, but almost doubled in use in nine years.

Price studies show that the Christmas trees produced last year would amount to a \$25.5 million wholesale business, or a \$47.5 million retail business. To the producer they were valued at nearly \$13 million at a roadside and railroad siding.

All this amounts to a great deal of cash to be harvested in about six weeks, beginning the middle of November. Farmers in regions of Texas adaptable to Christmas tree growing may write for additional information to John White, Commissioner, Texas Department of Agriculture, Austin.

Germans 1st Lighted Christmas Tree Here

German immigrants, homesick for traditions of their native land, were the first to decorate Christmas trees in their homes in the United States, according to tradition.

Historians believe it was about the end of the Revolution that the practice began to grow in the colonies. Before that the Pilgrims forbade Christmas celebrations on the grounds that they were pagan. And a Massachusetts law in 1689 subjected anyone to a fine who observed the day by feasting, refraining from work or in any other manner.

Historians also believe that Martin Luther was the first to decorate and light a tree. He was fascinated by evergreen trees, glistening with starlit-snow pointing to the heavens at Christmas time. So he brought an evergreen into his house and lighted it with candles for his children.

Most Beloved Carol Is 'Silent Night'

The most beloved carol of the many that are sung in all parts of the world is "Silent Night" that simple and tender German song.

Its origin was unknown for many years. Recent research, however, disclosed that it was written by Joseph Mohr, an assistant priest in Oberndorf in South Germany. The melody was composed by a schoolmaster, Franz Gruber.

The poet and the composer were part of the choir that sang the carol for the first time on Christmas Eve in the Oberndorf Church in 1818.

The night it was sung the small church's organ was out of order and the choir sang it to the accompaniment of a guitar.

Since then the carol has been sung to the tune of almost every musical instrument in the world and in the languages of nearly all men.

The Puritan government of England outlawed Christmas in 1643. With the restoration of the Stuarts, Christmas customs and traditions were revived, but Christmas never regained its former prestige in England.

Floyd County 14 Years Ago

(Taken from the files of the Hesperian, issue dated Dec. 24, 1942.)

Debris covered streets and lawns and low-swinging lines of telephone and light companies were being cleared up Wednesday, as the south plains emerged from the worst ice storm that has hit the section in many years.

Isolated from the world since Monday morning at 7:30 when the last telephone service line snapped, the community has gone about business as nearly the Christmas usual as possible in spite of lack of telephone and telegraph communications with the outside world.

Floydada Public schools will be resumed Monday morning at 10 o'clock after having been dismissed on Friday of last week for a ten-day vacation for Christmas. Teachers and pupils of the Andrews Ward School observed Christmas with program and trees in each grade Friday afternoon.

Annie Taylor, teacher of the North Ward school, presented her pupils in a Christmas program for the entertainment of the Andrews Ward Parent-Teacher association, meeting in regular monthly session, Dec. 16, at the school auditorium.

Rotary club members and their wives, numbering ninety in all, were present Wednesday night at the club's Christmas party held at 8 p. m. at Fellowship hall. Carl Minor and Conner Oden had charge of a musical program that was presented following the banquet.

Sinister effects of war will scarcely be felt in the Christmas observance in Floydada this year. Churches will lead in the role of keeping up the morale on the home front. Save and except for some slight inconveniences in completing food and clothing shopping lists evident for the last few days, activities are as usual.

Puritans Outlawed Yule as Frivolous

The Puritan government of England outlawed Christmas in 1643. With the restoration of the Stuarts, Christmas customs and traditions were revived, but Christmas never regained its former prestige in England.

It is observed religiously in the churches and as a day for family reunions and social gatherings. In contrast to the lavish feasting and boisterous merry-making of olden time.

Merry-making and gift-giving come in for their share, however, on Dec. 26 which is Boxing Day. The origin of Boxing Day antedates Christmas and can be traced to the custom of gift-giving during the Roman festival of Saturnalia.

In Christian liturgy Dec. 26 is observed as the feast of St. Stephen, the first Christian martyr, and during the centuries when journeymen and apprentices were in the habit of levying upon their masters' customers, "Christmas Boxes" were collected on St. Stephen's Day.

The JOYS of



May they last forever
... our wish for you
and your loved ones.

RAINER SHOE SHOP

Noted Cartoonist Creator of Santa As We Know Him

If you picture Santa Claus as a rotund jolly elf, pink-cheeked and with snowy beard and mustachios then you carry the image of him as far as he was created about 90 years ago.

Santa Claus, as we know him, was created by Thomas Nast, noted cartoonist whose famous political cartoons helped him break up the notorious Boss Tweed's Tammany ring in New York City.

During the 1860's, Nast was asked to illustrate Clement Clark Moore's poem, "A Visit from Saint Nicholas," better known to most of us as

"The Night Before Christmas." The drawing accomplished by Nast for this epic poem, showed Santa Claus as the now-familiar figure.

Prior to the Nast rendition, the artists who attempted to draw Santa Claus could not agree how he looked.

It was Nast who located his home at the North Pole and gave him the sleigh drawn by reindeer. He drew Santa Claus as the jovial gentleman, dressed in red, wearing cap and boots and carrying a huge sack-full of toys and treasures.

Santa Claus in this image, first appeared in 1863, and since that first year has remained pretty much the same to all of his many admirers, young and old.

One horsepower is the power required to lift 33,000 pounds one foot in one minute.

... to all our friends
and wishing you
much happiness!

Modern Shoe Shop
BOB and WINNIE

GREETINGS

We hope that this Holiday Season brings you the best of everything.

We are back home again to serve you with the same friendly service.

EULA JONES

O. K. CAFE

MERRY CHRISTMAS to all our friends —
old and new — may it bring the best for you!

VOGUE BEAUTY SHOPE
GIRLIE — PAT — THELMA
YU 3-2336

May all the joy
and gladness of
Christmas come to
you and yours this
Holiday Season!

DARTY GIN
DOUGHERTY, TEXAS

From All of Us to You and Yours...
MERRY CHRISTMAS!

Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

Christmas

on Christmas.
s on every day, we are
thankful for the many
friends whose loyalty to this
concern is unquestioned.
Merry Christmas.

TANSELL - COLLINS CO.

to all
our many friends
MERRY CHRISTMAS

We want you to know we value your patronage and wish you all the good things the Christmas Season offers.

MILADIES SHOPPE



MERRY CHRISTMAS
 May happiness ring in your
 holidays and accompany you
 through this glad season!
**BENNETT'S BUILDING
 MATERIAL**



WELBORN & SPARKS
 Conoco No. 1



Santa
 ... is bringing you
 our wishes for
 a Happy
 Holiday!
G. C. TUBBS
 INSURANCE
 and REAL ESTATE



NELL

As the wonderful story of Christmas is retold, we wish you and yours all the deep and abiding happiness the Holiday Season can bring . . . *Merry Christmas!*

S. J. LATTA IMPLEMENTS
 S. J. LATTA
 ELMER NORRELL HAROLD WOODY

It's Busy Time At Wayland For Floyd Students

PLAINVIEW, (Spl.) — E. O. and Lora Tapley Adams, John Baird, Elton Brian, Albert Hinkley, Carolyn Jenkins and Billy Stringer, Floydada, and Rex Newkirk, Sterley, continue to have a busy time of it at Wayland Baptist College with everyone celebrating the admission of the college into full membership in Southern Association of Colleges and Secondary Schools and also taking part in the pre-Christmas activities.

To celebrate the newest accreditation recognition, Plainview citizens joined with the college group in a Victory Breakfast, Dec. 7, and afterward President A. Hope Owen declared a holiday. Student Government Association is sponsoring the additional All-College Christmas Dinner and Party on Dec. 20, the night before the 16 days of holiday begin. All-College favorites will be announced at that time. This comes as a climax to many pre-Christmas affairs including the community-wide "Messiah" program sponsored by Wayland's Division of Fine Arts and the presentation of "Amahl and the Night Visitors", the Gian-Carlo Menotti Christmas opera, both of which were directed by W. E. Steward, chairman of fine arts.

Commuting from Floydada, Mr. and Mrs. Adams are junior and freshman respectively. Both of them are working toward the B. A. degree, and he is majoring in English. Mr. Adams serves as vice-president of Ministerial Alliance and is reporter for "Trail Blazer," campus newspaper.

John, a freshman, is the son of Mr. and Mrs. E. O. Baird, Rt. 4, Floydada. He was graduated from Floydada High School in 1956. Training to be a teacher, John is majoring in mathematics and minoring in English on the B. A. degree.

A transfer from Howard-Payne College, Elton Brian is a senior ministerial student. Seeking the B. A. degree, Mr. Brian majors in history and is minoring in Bible. He is a member of Volunteer Mission Band and is serving as assistant pastor of First Baptist Church, Floydada. Mrs. Alfred Brian, his mother, lives at 522 Chevy Chase, San Antonio.

Mr. Hinkley, a junior, transferred to Wayland from Hardin-Simmons University. As he works toward the B. A. degree, he is majoring in Bible and minoring in English. He is a member of Ministerial Alliance.

Classified as a freshman, Carolyn Jenkins is the daughter of Mr. and Mrs. D. Jenkins, Rt. 4, Floydada. She was graduated from Floydada High School in 1956. Preparing to teach, she is majoring in education on the B. A. degree.

Also training to be a teacher is freshman Billy Stringer, a 1954 Floydada High School graduate. He is majoring in mathematics and minoring in education as he works toward the B. A. degree. His parents are Mr. and Mrs. Dale Stringer, Rt. 4, Floydada.

Commuting from Sterley, Rex Newkirk is a sophomore ministerial student, majoring in Bible and minoring in speech. He participates in political debate. Mr. Newkirk attended Letourneau Tech, Longview, before enrolling at Wayland.

As A Farm Woman Thinks

(Nellie Witt Spikes)
 I always feel at home with Him,
 Although He sits at God's right
 hand,
 Because He talked of common
 things
 That common folk can understand.

Old garments, bottles, lamps and
 salt,
 A woman sweeping, candles, bread;
 Because He saw the widow's mite,
 And wanted hungry people fed.

I always like to walk with Him,
 Although He is the Son of God,
 Because He spoke like country
 folk,
 Of sparrows, thistles, seed and
 sod.

I always like to toil with Him,
 Although He made the world, and
 all,
 Because He labored at a bench
 To make, perhaps, a cradle small.

I shall not fear to meet him, then,
 Up there, upon the Golden Street—
 Because I still see wisps of hay,
 Or sawdust on His sandled feet!

I see beyond the Pearly Gates—
 The Cherubim and Seraphim—
 I fancy lilies of the field
 Will nod above His halo rim!
 —Beatrice Plumb
 Don't you think the poem above
 a lovely one? I found it in the
 December Christian Herald. I am
 sure you will want to save it and
 enjoy it again and again.

The gaiety and rush of the Christmas season was saddened for us as only yesterday, Friday, we attended the last rites for Mr. Spikes' beloved nephew and namesake, Samuel Jeff Paschall of near Lubbock. Sam had built a modern beautiful home on the acres he had so carefully attended. He was pointed out as a pattern to follow in his farming methods and the good life he led. He will be greatly missed by his family, his friends and especially the members of the Sunset Church of Christ which he attended and helped and loved.

Another pioneer of the Plains has left us, Frank Biedsoe. He loved to go with the few left who were early day settlers. He enjoyed life, tho he had to suffer much the last years. We have so many gone on to the better World to welcome us when our stay here is over.

This will be our last column until after the holidays, only a greeting for you for a fine, happy Christmas and a joyous New Year.

The years have gone by so fast.

Sometimes it is as if I were on a swiftly moving train. At each station I see many friends who would welcome me for a talk and visit if the train would only stop. I wave my hands and another and another station with more and more friends speeds past.

I see your faces dimly but there is no time to stop as the mighty engine of time speeds on pulling its freight of human passengers to eternity.

Jeff and I had such a good time with the Pastor's Helpers Class at their annual Christmas dinner at the home of Rev. and Mrs. Armstrong of Floydada last Tuesday. Never did turkey and salads, pies and cakes taste better than shared with these good friends. Each minute was precious and golden.

There is an article in Christian Herald, "Are You Christian At The Wheel?" Are we kind and considerate when we meet people in our daily rounds but rude and arrogant at the wheel of our cars?

Evangelist Billy Graham says, "Safety on the highways is a spiritual and a moral problem. It's neither Christian nor civilized to drive carelessly. A man is just as dead when killed by your car as when killed by your gun."

He adds, "You may think you are a good driver, but you're selfish when you fail to give the right of way. Selfishness is the major cause

of your driving troubles. But when Christ takes over your driving habits and your life, selfishness takes a back seat."

This fine article sums up, "When you get into your automobile, that two-ton guided missile, take your Christianity with you. The soul you save may be your own."

MAKE GIFTS ATTRACTIVE
 Make your Christmas package attractive because half of the pleasure of the gift is the wrapping and opening of a beautiful package. Use plenty of ribbon and gay colored paper. Add bells and Christmas ornaments to the bows. Tie ribbon about the corners and put the bows off-center to make the packages distinctive. A little disguising by putting small packages in larger ones before wrapping adds to the mystery of the gift.

LOCKNEY SCHOOL HOLIDAYS
 LOCKNEY — Supt. H. H. Nicholas said Wednesday that Lockney schools will be dismissed Friday afternoon, Dec. 21, for the Christmas holidays and will take up again on Thursday, Jan. 3. Plans were to take up on Wednesday but because of requests of several parents, the holidays were extended one day.

BONDS FOR CHRISTMAS
 Every U. S. Savings Bond on the Christmas tree or in the Christmas stocking benefits.

Dr. Clement Moore Was Ashamed Of His Famous Poem

Dr. Clement Clarke Moore was ashamed of his famous poem, "Night Before Christmas" and would not acknowledge that he wrote it for more than 25 years.

Today, the poem which begins—
 'Twas the night before Christmas
 when all through the house,

Not a creature was stirring, not even a mouse.—
 is one of the most beloved of all Christmas writings.

Dr. Moore was an aloof professor of Greek and Oriental literature in the Episcopal Seminary in New York. He wrote the poem on Christmas Eve 1822 and read it to his seven children.

He had not planned for the poem to go further than his own family, but a relative who was visiting the Moores put a copy in her diary. The next year the relative's father sent it to a newspaper.

Other newspapers picked it up and they were known all over the world. Dr. Moore was dignified. Dr. Moore was a man of his scholarship. He was finally publicly acknowledged as the author of the poem. He published in book form the name for the first time in 1914.



Spray Colognes
 by Dana

Dana presents colognes in elegantly styled spray containers. Feather-light, finger-tip control is designed for ideal application. Select one or more of Dana's six famous fragrances to enhance your loveliness.

TABU (three full ounces of cologne)
Ambush
20 CARATS
PLATINE
Dana
ENIR
VOODOO

ARWINE DRUG CO.



J. B. BISHOP and BISHOP MOTOR CO.

May your Holidays sparkle with joy and laughter, and may Christmastime bring you continued health and good fortune!

Merry Christmas

IS OUR WISH TO YOU

AND

MAY 1957 BRING HAPPINESS and PROSPERITY

BUILDERS MART WILLSON & SON

- Jimmy Willson
- Jewel Elza
- Jean Field
- C. L. Jarrett
- Walter Walker
- Jim Willson
- David Willson
- S. W. Ross
- Don Barrow
- Bud Turner

"We Don't Want All The Business — Just Yours"

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