

Cheryl's Chatter (about events at Floydada High)

Some of the locals "buzzed" to Lubbock to see E.P. in "Love Me Tender."

Couples seen around have been: Sandra Roe and Bobby Christian.

Ann Finley and Pee Wee Ferguson, Janis Roberts and Kendis Julian.

Last chance to send one dollar to Box 45, Anaheim, Calif.

Free offer. Unlimited supply! All the dirt you can dig and haul away.

See ya back at the old grid!

CHERYL

Honored with Pink and Blue Shower Mrs. Kirk Slater Jr. of Ralls was honored with a pink and blue shower Tuesday afternoon from 3 until 5 o'clock in the home of Mrs. Roy Slater.

Everyone in the community must be planning to celebrate the 29th as Thanksgiving this year because in every field there was a tractor running on the 22nd.

Ken Swanner was home from Lubbock Thursday visiting in the home of his parents, Mr. and Mrs. M. B. Swanner.

Mr. and Mrs. R. Turner and family of Providence were visiting in the home of Mr. and Mrs. James Jeffress and family Monday night.

Mrs. Orba Miller reported a very enjoyable time at the recreation school that was held in Floydada Tuesday afternoon.

Bro. and Mrs. E. O. Adams and sons visited in the home of Mr. and Mrs. J. T. Spears and family Sunday night.

The Christmas supper will be Dec. 18 at 7:30 at the Commercial Hotel dining room for club members and their husbands.

Mr. and Mrs. Monroe Schulz and family spent Sunday in Meadow visiting in the home of her brother.

Mr. and Mrs. R. L. Bullock read the minutes of the last meeting. Mrs. Lynn Miller gave a report on the 4-H club banquet.

Plans were completed for the Thanksgiving supper. The club voted to order another 100 pounds of pecans.

Plans were made for the Christmas party. It will be held Tuesday night Dec. 18 at 7:30 in the Commercial Hotel dining room.

Members present were Mmes. M. B. Swanner, Pat Bullock, Kirk Slater Jr., Lynn Miller, Walter Knight, C. B. Carmack, Johnny Miller, James Jeffress, H. F. Jackson, J. T. Spears.

A Stanley party was held Thursday afternoon at the Sand Hill School. Mrs. Chrystelle Gibson of Plainview was the agent present.

Refreshments were served by Mrs. Johnny Miller to Mmes. Roy Slater, William Mayo, M. B. Swanner, Kirk Slater, Pat Bullock, Walter Knight, Lynn Miller, Modene Miller, C. B. Carmack, James Jeffress, H. F. Jackson and Mrs. J. T. Spears.

We are sorry to hear that Mr. and Mrs. Roy Slater have sold their home in the community and will be moving to Meadow in a few weeks.

Mrs. Ray I. Cook, who has been a patient in Plainview hospital and Clinic, was returned to her home Saturday.

Mrs. C. M. Thacker and grandson, Bobby Lewis, returned recently from a visit with her daughter and Bobby's parents, S. Sgt. and Mrs. Morris D. Lewis and daughter of Riverside, Calif.

Mr. and Mrs. J. O. Warren and daughter, Alene, spent from Thursday until Sunday visiting with Mr. and Mrs. Y. M. Moore in Arlington.

Mr. and Mrs. Bennie Holland of Gainesville were week-end visitors with the E. C. West family.

Monday, Dec. 3, is Dollar Day in Floydada. Shop for Christmas in Floydada. You'll enjoy it.

Mr. and Mrs. Bryce Queen of Albuquerque, N. M., are visiting this week with his parents, Mr. and Mrs. Bill Queen.

Victor Green of Plainview visited Sunday afternoon with his parents, the J. E. Greens. His son Jimmy, who had his tonsils out over ten days ago, has had a throat infection and had to return to Lubbock for further treatment, but is better now.

Mr. and Mrs. James Robertson and family of Amarillo visited Sunday with his parents, the J. R. Robertsons. The daughters, Linda and Junny, attended church with Patricia, Karen and Mack.

Thanksgiving guests last week at the Thomas Warren home were her sister and family, Mr. and Mrs. Bob Alldridge of Hobbs, N. M., and their parents, Mr. and Mrs. Charley Battey. Thursday evening guests besides were Mrs. C. E. Neil of Amarillo, Fred Battey and Mrs. J. R. Evers Sr.

Mr. and Mrs. Neal and Fred Battey visited the J. E. Greens Saturday evening.

Mr. and Mrs. Leo Prizzell visited in Lockney Friday afternoon. No doubt all have seen the circulars around advertising the Farm Sale of the J. R. Robertsons.

With deep regrets we have to say that the Robertsons have sold their farm and are preparing to move to Pasadena near Houston. Our church and community can ill afford to lose such a faithful and cooperative family.

The Greens have been sick with colds. Come to church Sunday. (Too late for last week)

Most cotton fields have changed color from white to brown and Mexican laborers are thinning out.

Bro. Coffee's baby is out of the hospital and was in church with her parents, Sunday morning. The Coffees were accompanied by his mother, Mrs. C. M. Tingle of Pampa. All were Sunday dinner guests of Mr. and Mrs. Leo Prizzell.

Johnny Lynn Warren preached at Brice Sunday.

Don Clark Green of Big Spring spent the weekend with his parents, the J. E. Greens. Other Sunday guests were Patricia and Karen Robertson and Donna and Joann Welborn.

Mr. and Mrs. Jimmie Dunn and baby Debbie visited over the week-end with their parents and families. Mr. and Mrs. J. R. Robertson and children and the Frank Duntis. Sunday dinner guests of the Robertsons were Mr. Robertson's sister and husband, Mr. and Mrs. Pete Horton of Amarillo. Other visitors were Mr. and Mrs. Kenneth Robertson of Dougherty and Mr. and Mrs. R. G. Dunlap and children of South Plains.

Mr. and Mrs. Kenneth Robertson left Monday for Houston. WMU met at Mrs. Frank Duntis Monday afternoon. The lesson was "The Prayers of Moses." After the meeting those present, Mrs. Ross, Mrs. Green and Mrs. Dunn, visited these were new neighbors.

These were Mr. and Mrs. Marion Burns and three children from Sand Hill Community. They occupy what is known as the Branson place, recently vacated by Mr. and Mrs. Clyde Bagwell. We welcome these people to our neighborhood.

Mrs. W. M. Jackson returned home last week from Kermit where she had been visiting a son and family.

Mrs. E. R. Mankins of Lubbock visited Mr. and Mrs. C. W. Denison Wednesday and Thursday. The women are cousins.

Mrs. Green accompanied Mrs. Victoria Asher and Mrs. Leona Bell to Ralls last Wednesday where they visited old friends, Mrs. Earl Bonnie and Mrs. Roy Ezell.

Last Friday night Mr. and Mrs. Green received a happy birthday call from their daughter, Mrs. J. M. Ryan Jr. of Sweeney.

Mrs. Green dined Saturday night with Mrs. J. R. Evers of Floydada. Also present was Mrs. Evers' sister, Mrs. Charley Neal of Amarillo.

Received a card from the Ross Greens, formerly of Center, now of Fort Worth, saying they are all okay.

We regret the passing of Lee Nichols, Mr. and Mrs. Nichols and family were our good neighbors here at Center some 30 years ago. Come to church Sunday.

ARMON FUNERAL HOME EDLE R. MOORE. Careful attention to all required details. Twenty-four hour ambulance service. Traditionally fine memorial services. Courteous, dependable, experienced staff.

Dr. O. R. McINTOSH OPTOMETRIST. OFFICE 211 SOUTH MAIN ST., Phone YU3-3460 - Floydada, Texas

PENNEY'S ALWAYS FIRST QUALITY. FOR GIFTS WONDERFUL WAY BEYOND THEIR PRICE TAG! Penney's is Your Santa! YOU SAW THEM IN LIFE NOW, BUY THEM AT PENNEY'S! FREE BUBBLE GUM FOR THE CHILDREN TUESDAY DECEMBER 4 - AFTER SANTA PARADE

partied up with lace pleats DRIP DRY ADONNAS. As advertised in Life. Our Dacron nylon slip. Four gore cut won't ride up or twist even when you mambo! Brights and pastels whisk through suds, need no ironing, ever! 3.98

Quilted Bemberg Rayon 'n Acetate LITTLE EVENING DUSTER. As advertised in Life... a duster fashioned for your leisure loving lass... revels in lace... hums with color... machine washes in lukewarm water! 7.90

PENNEY'S GIFT BEDSPREAD YOU'VE SEEN IN "LIFE"! Luxurious! Woven of heavy looped cotton! Beautiful bedspreads patterned after yesteryears' handmades... at home in every decor. Reversible, machine washable in lukewarm water. 9.90 full size.

GIVE better on a budget! YOU SAW THEM IN "LIFE"! GIVE SEAMLESS GAYMODES for the prettiest legs of the season! Young? Sophisticated? Sporty? All the girls welcome Penney's Seamless Gaymodes. Whispers sheer nylons sheath her legs in one soft mist of color with no streaks to mar the effect. proportioned lengths sizes 8 1/2 to 11. 98c

MEN'S OPERA SLIPPERS OF GLOVE SOFT LEATHER! Just the ticket for puttering or lounging! These comfortable slippers are Penney build with supple leather uppers and flexible soles for relaxing, all purpose wear. Sanitized for cleaner wear. 3.98 sizes 7 to 11

FOR YOUR LITTLE GUY GINGHAM SPORT SHIRTS! Dan River gingham in rich, woven-thru colors... tailored like dad's! Dri-Don finished to stay cleaner longer, press like new with touch-up ironing or none at all! 1.98 sizes 4 to 18

Mollie Morton's Style Shop

FLOYDADA, TEXAS

GOING OUT OF BUSINESS

CLOSING
OUR DOOR
FOREVER

LIQUIDATION
SALE STARTS
FRIDAY MORNING
9:00 A. M.

SALE

QUITTING RETIRING

DOCTORS ORDER

AFTER SERVING THIS COMMUNITY FOR **22 Years** WE ARE SELLING OUR ENTIRE STOCK EVERY PIECE OF MERCHANDISE IN THE STORE COST AND BELOW COST!

FIXTURES FOR SALE

Close-out!

SAVE UP TO 1/2



ALL WOOL SUITS 1/2 PRICE	WOOL & RAYON SUITS 1/2 PRICE	COATS 1/2 PRICE	COSTUME JEWELRY HATS, BAGS, ACCESSORIES 1/2 PRICE
SAVE FROM 40% To 60% ON ALL DRESSES	BE SMART AND BUY NOW! HUNDREDS OF FALL, SPRING and SUMMER DRESSES 1/2 PRICE AND LESS	EVERYTHING MUST BE SOLD HURRY!	ALL WOOL KNIT SUITS 1/2 PRICE
30% OFF ON LINGERIE	ALL WOOL GLOVES 59c 2 Pair 1.00	Leather Gloves Regular 5.95 \$1.69 2 Pairs 3.00	1 Group DRESSES Values up to 16.95 \$5.00

OPEN EVERY NIGHT
TILL 7:30
SATURDAY - 9:00

Farewell Sale!

Mrs. Mollie Morton Wishes To Thank Her Customers, Friends And All The Good People Of Floydada And Surrounding Territory For 22 Years of Patronage Good Bye And Good Luck!

SALES GIRLS WANTED!

Wanted Ads

330 acre irrigated... 330 acre irrigated... 330 acre irrigated...

Miscellaneous

KEYS-Duplicated while you wait... SEE Mrs. Bob Smith for your Avon cosmetics...

Mr. Irrigation Farmer

Having trouble with your hands? Try Bishop's Hand Cream GUARANTEED BISHOP'S PHARMACY

FOR RADIO and T. V. REPAIRS

RICE RADIO SERVICE 123 So. Wall Shop Service Only

PARIS AND REPAIRS

For all makes electric shavers. \$7.50 TRADE IN For Your Old Shaver. GOEN DRUG On The Corner

For Rent

DIAL-A-MATIC Adding Machine... RENOVATE your mat... FINISH HIGH SCHOOL... DENNIS' SERVICE

Wanted

WANTED - Lady with car... WANTED - Men and Women of all ages who want to feel better...

South Plains News

(By Mrs. Murray Julian) SOUTH PLAINS, Nov. 26 - Thanksgiving Day will be celebrated this Thursday in our vicinity...

Houses For Sale

TO BE MOVED - 3 room and bath house... MY EQUITY in 2 bedroom house... FOR SALE - My equity in house at 738 West Grover, Floydada...

Female Help Wanted

WANTED - Ironing, price reasonable; also Baby sitting... TWO women wanted to supply customers with Watkins products in Floydada and Plainview...

Land For Sale

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota... Real Estate Loans

Help Wanted

WANTED - A good reliable man to supply customers with Rawleigh Products in Floyd County...



"Since I got this gun in the Want Ads - you'd be surprised how much more insurance I sell!"

Meeting Notice

STATED meeting night of Floydada Lodge No. 712 is... TOWN PROPERTY

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LEGAL NOTICE

THE STATE OF TEXAS JOHN T. FINN, MRS. J. T. FINN JOHN T. FINN, MRS. JOHN T. FINN J. E. LANCASTER, and MRS. J. E. LANCASTER, the unknown heirs of any of such persons who may now be deceased...

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Advertisement for Moline Tractors. Features a large image of a tractor and text: 'Ph. YU 3-2170', 'When You Need Ready Mix Concrete - Ditching - Sand or Gravel', 'Bennett's Building Material', 'We Close Saturday Afternoons', 'TRIMMER outside TOUGHER inside', 'MOLINE 445 TRACTORS', 'FIRST of the POWERLINED SERIES', 'Mr. Farmer... meet your new power farming team-mate...'

GIN WITH

Johnnie Hurdt DAVIS GIN

Best Gin on East Side of Floydada

Meeting Notice

STATED meeting night of Floydada Lodge No. 712 is...

Phone YU3-3258 FOR BUTANE SERVICE WYLIE Butane Company

T.N.M. & O. BUS SCHEDULE

Clip and Save for Reference EAST BOUND WEST BOUND

To Vernon, Wichita Falls Lv. 8:15 a.m. To Plainview, Amarillo 10:25 a.m. 3:55 p.m.

AND SEE THE NEW 335

NOW ON DISPLAY Its years ahead.

Call for a demonstration of the all new 335 on your farm. S. J. LATTA IMPLEMENT 211 East Missouri Phone YU 3-3156

Texas Cities To Coordinate Public Relations



OKAY PUBLIC RELATIONS FOR CITIES—19 officers of the League of Texas Municipalities, meeting in Austin on November 19, laid plans for the employment of a public relations counsel for League member cities. Officers who were present are shown in the accompanying picture. Seated, left to right, Mayor R. C. Gusman, Bay City, Trustee; Mayor C. E. Gatlin, Abilene, Immediate Past President; Mayor A. P. Miller, Jr., Texarkana, Vice President; Mayor Harold R. Downs, Odessa, President; City Clerk Mrs. Merle Carpenter, Borger, Trustee; Alderman Ernest Ponce, El Paso, Trustee; and Councilman-at-large Louie Welch, Houston, Trustee. Standing, City Attorney George E. Murphy, Beaumont, Trustee; Phil Morgette,

Director of Personnel, Austin, who attended the meeting for Sidney C. Hughes, Director of Civil Service, Houston, Trustee; Mayor O. V. Bridges, Mission, Trustee; C. C. Crutchfield, Field Consultant, Austin; Mayor William Schroeder, Fredericksburg, Trustee; Electric Superintendent J. D. Parks (above), Floydada, Trustee; Assessor-Collector P. E. Chennault, Grand Prairie, I. S. D. Trustee; City Engineer, J. P. Burden, San Angelo, Trustee; City Manager Dick G. Pepin, Odessa, Trustee; City Manager Stephen J. Matthews, San Antonio, Trustee; and E. E. McAdams, Executive Director, Austin. Also present, but not shown, was Mayor Tom Miller, Austin, Trustee.

developing, conserving and recharging ground water reservoirs.

Mrs. C. E. Neil returned to her home in Amarillo Monday after visiting several days with her sisters, Mrs. C. N. Battey, Mrs. Joe Evers and other relatives.

KIMBLE OPTOMETRIC CLINIC

Appointments are not necessary but are for your convenience.

TELEPHONE YU3-2496

TOYLAND

We have everything to fill Santa's bag! Shop early and avoid the rush. You can redeem your Scotty Stamps for Christmas Gifts!

TOYS FOR GIRLS		TOYS FOR BOYS	
BATON'S TABLE AND CHAIRS	98c	HOLSTER SETS	Priced from 98c to 12.65
DOLLS, DOLLS, DOLLS	\$14.95	FRICITION TRUCKS	59c
DOLLY HIGH CHAIR	\$2.98	FRICITION CAR Assortment	39c
DOLLY FIRST AID SET	59c	CANTEENS	98c
DOLL CARRIAGES	Priced From \$2.98	MOTOR SET With Ramp	\$1.98
DOLLY BATH	\$3.98	CAR and RAMP SET	98c
METAL STROLLER	\$1.98	NEW! TONKA WRECKER	\$4.98
TEA SETS	Priced From 98c	MOUSE GETAR Jr.	\$1.79
DOLL BED & MATTRESS	\$5.98	CONSTRUCTION SET	\$5.98
WEAREVER UTENSILS	\$2.98	TRICYCLES	Priced from \$4.45
		SKATES	Priced from \$1.98

ROBERTS HARDWARE

We Give Scotty Stamps

Use Our Lay Away

High Plains Water Officials Attend National Meeting

PETERSBURG — Three High Plains Water District officials, attending the National Reclamation Assn. meeting in Salt Lake City, presented a national groundwater policy resolution to the association for approval. Staff members of the High Plains

Underground Water Conservation District attending the 25th annual meeting were Marvin Shurbet of Petersburg, chairman of the district's board of directors, Tom McFarland, district manager, and W. L. Broadhurst, district hydrologist, both of Lubbock. Broadhurst is a member of the NRA water policy committee.

The resolution called for a national policy of ground water development recognizing established state property rights with the objective of gathering data, and for effectively

Delegates to the Lubbock Convention stamped out an affirmative policy for presentation to the State Legislature in January. League resolutions adopted indicate the sore spot among cities continues to be a combination of revenue needs and growing urban population. In 1957 city officials will ask for additional state road-user taxes to be shared with cities for maintenance of city streets, and for legislative authorization of special municipal taxes to supplement the property tax.

City officials will also press for the abolition of ad valorem taxes on motor vehicles and the substitution of an increase in present license fees, a plan designed to junk the out-evaded auto tax and to provide a stable source of revenue to replace it. Such a proposition would require a constitutional amendment.

URBAN renewal laws permitting cities to condemn blighted property for resale to private developers will be sought in order to make Texas cities fully eligible for federal aid. And League members have resolved that the state policy, recently adopted, of using state funds to help pay

RINGWORM INFECTION — Crosbyton Public Schools are faced with an outbreak of an unusual and highly virulent type of ringworm infection. Dr. Dale R. Rhodes, city and county health doctor, reported yesterday. First cases of the infection were reported over the past week-end.

Mr. and Mrs. W. M. Spears and Mr. and Mrs. George Spears and son of this city were recent dinner guests in the home of Mr. and Mrs. Bob Clem of Roaring Springs. Mr. and Mrs. Galen Holland of Floydada were Monday visitors in the Clem home.

WE INVITE YOU TO SEE THE BIG M's NEW

Dream-Car Design

the newest shape in cars for 1957 will influence the look of cars for years to come!



Outdates everything else on the road with its dream-car ideas!

Here is one of those rare cars that, in a single model changeover, redirects the whole course of automobile design. The new Mercury makes a clean break with the plump, bulging lines of many of today's cars... presents a sleek, clean-cut, dynamic look that's straight out of tomorrow.

NEW! V-ANGLE TAIL-LIGHTS FROM DREAM-CAR DRAWING BOARDS — A stunning example of Mercury's new Dream-Car Design. They help dramatize Mercury's gleaming new breadth and brawn. Mercury is now over 6½ feet wide, more than 17½ feet long!

NEW! JET-FLO BUMPER-GRILLE GIVES A MASSIVE BUT GRACEFUL LOOK — New beauty with a purpose. The unique new oval design acts as a double bumper... provides both high and low protection, front and back.

NEW! SLIM, BRIDGE-STRONG ROOF, MORE GLASS THAN EVER — It spans the most spacious passenger compartment in Mercury history. You enjoy up to 829 square inches more visibility. And Mercury is new in everything else. You can get a power seat that "remembers" your favorite driving position. And there's a Power-Booster Fan, in the Montclair series, that saves horsepower other cars waste. And much, much more. To see everything, stop in at our showroom today.



Mercury for '57

with DREAM-CAR DESIGN

CLINE & RAINER

STRAIGHT OUT OF TOMORROW

Don't miss the big television hit, "THE ED SULLIVAN SHOW," Sunday evening, 7-8:30, Station KDUB, Channel 13

201 S. Wall

Floydada, Texas

the wise Santos start NOW! Selections are complete—Values were never greater—and No Christmas crowds

Just reserves any BULOVA till Christmas



Bishop's PHARMACY FLOYDADA, TEXAS



Hovie Lister manager of STATESMEN QUARTET Invites You As His Radio Guest To... "Sunday Meetin' Time" Every Sunday Morning on Radio Station K. S. E. L. 850 ON YOUR DIAL 7:15 TO 7:45 A.M. Hear The Statesmen And Blackwood Bros. Sing Your Favorite Songs See them in Person Monday, December 10, 8:00 P. M. Labbock Municipal Auditorium, Advance Tickets On Sale at U. V. BLAKE RECORD SHOP 2401 24th. St. Lower Floor — \$1.50 Balcony — \$1.25 Enclose Stamped, Addressed Envelope For The Return Of Tickets

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year \$2.50; six months \$1.25; four months 90c in advance.

THE FLOYD COUNTY HESPERIAN

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HOMER STEEN, Editor
THURSDAY, NOVEMBER 29, 1956



Established 1896 by the... Entered as second class... post office at Floyddada... April 10 1907 under... Congress of March 3, 1909

IEWS AND COMMENT

Once again we observe Thanksgiving Day. How much it means to all! In this troubled world, with greed and hate so evident, even predominant in many lands, we have freedom and many ordinary things that we take for granted, such as the food we have in abundance, homes in which to rear children in a normal atmosphere of industry, security and loving discipline, people who are the salt of the earth as neighbors. Not to mention the right to choose our own public servants as recently exemplified. Let us give thanks today for all the things we so often take for granted!

No Monopoly Now. Once upon a time, as business history records, Standard Oil Company handled 90 per cent of the oil business in the United States. Nowadays there is no one company which controls as much as 10 per cent of the business of any area of this nation. The same is true of the industry world-wide. Except for taxation and governmental restrictions the oil industry is not octopus-ridden.

Trading Stamps Boom. Consumer Reports headline says that whether or not the housewife benefits trading stamps are putting a new kind of competition into retailing. Consumers like stamps—the women do most of the buying—because they feel thrifty when they save stamps. Despite the wider margins that are evident they are convinced that what they get with their stamp books costs them nothing. Economists, many of them, maintain the consumer does pay for the stamps and premiums she gets. Had the stamps been introduced in another era the problem of determining one way or the other might have been simpler. But in this era the battle of the brands is working overtime also. Low margin, high turnover has been succeeded by promotional circuses that out-Hollywood Hollywood. There are many other angles also that confuse the arguments pro and con. It is difficult for the layman to do and solve the problem with devices of their own, gimmicks that keep their customers pleased and satisfied. Meanwhile the stamp making companies continue to thrive and their numbers to multiply. An interesting study.

Thousands of years of hate! That's the kind of a problem the world faces in the Middle East. The kind of hate that would wipe out a country full of people, men, women and children, by the million and have no remorse. It has been going on, this battle, since men wrote about it and left their stories in crude hieroglyphics in caves. Inbred hate!

Which leg have you been putting into which side first when you get up in the morning? Could you do this little maneuver in the exact opposite order? And not fall flat on your face? Don't let your breakfast get cold while you debate with yourself, but reflect on the fact that all are creatures of habit. The woman of the house, making up her face, has a way of beginning that would make a problem should she try to begin in another way. We all make a "pattern" in the things we do. It would spoil a useful day to try to do another way that would be just as easy and just as effective, as for instance beginning a shave on the other side of the face when you look into the mirror in the morning.

Criminals also are creatures of habit. They leave tell-tale marks of their crimes in their methods of operation. A recent article by a Texas Department of Safety authority points up that the "earmarks" criminals leave at the scenes of crime are often so plain that violator had as well left a signed note. Few can change their "work pattern." Trying to do so the criminal commits so many other blunders he still leads to his downfall. Good and bad are creatures of habits. Good and bad resist change from the pattern that seems normal.

For roast beef, the first thing is to get the right idea of how it should be cooked. You are thinking of the big shrinkage in the roast because you have to cook it at a high temperature to "sear in" the juices and preserve flavor. This is all wrong. High temperatures drain the delicious meat juices into the pan, shrink and dry the meat. Proper roasting temperature of 325 degrees preserves the maximum size of the roast, improves the flavor, retains the natural juiciness of the meat, produces a full uncharred appearance.

Furthermore, be careful: Do not add water. Do not cover and do not baste. You are not cooking a stew, you are cooking a roast. A large piece of roasting meat placed fat side up bastes itself in the pan. If it's lean you can tie or skewer a piece of suet or salt pork over it. (In these words are the suggestions of the Texas Beef Council to have and enjoy more the food which Texas ranges are making most plentiful. Follow them and see if the advice isn't good.)

The larva of the heel fly, the cattle grub, is now appearing as a lump under the hide in the backs of dairy and beef cattle. Now is the time to control them. Local county agents can supply formulas for dipping, spraying and dusting, says C. F. Garner, assistant extension entomologist.

Urges Support For USO Drive

DALLAS — J. M. Willson Sr., of Floyddada has been named Chairman of Region No. 2 in the Texas campaign for the TUDF-USO. Announcement of this appointment was made by Watrous H. Irons Chairman of the Texas United Defense Fund Committee.

Mr. Willson said, "It is most important that each of us do everything possible to maintain the ties of home with these boys and girls in service so that their morale may be kept high while they are away. That their hopes of a decent future may be assured, and that they may return to us as good and useful citizens."

"The USO, which performed so magnificently in World War II and the recent Korean conflict is still providing a Home Away From Home for our young men and women in uniform and will continue to do so as long as our freedoms are threatened.

"As President Eisenhower has pointed out, 'No matter what part of the country a serviceman comes from, he wants to feel confident that what he is doing is important to other human beings, and that they are grateful for it. He must have such assurance, if he is willing and able to perform the vitally important duties which our times and our nation's good demand of him.'

The Texas United Defense Fund campaign goal this year is \$702,396.

McCoy News

(By Carleta Reeves)
McCOY, Nov. 26 — The weather is still favorable for out door operations, such as ball pulling and other work that has to be done on the farm.

Mr. and Mrs. Charles Hartsell and Charla made a business trip to Lubbock Thursday.

Mrs. Harvey Tardy and Mrs. Carl Reeves visited Friday evening with Mrs. Tardy's mother, Mrs. W. W. Smith and Thelma.

Among the young people attending Wayland College homecoming were La Nell Tardy, Genetta and Loreta Price and Carleta Reeves. The girls were guests in the home of Bro. and Mrs. Ken Carter and family. They reported a nice time.

W.M.U. met on Monday at 2 p. m. We had 10 ladies present. We urge the ladies of this community to attend W.M.U.

Mr. and Mrs. A. Curry of Olton visited with their daughter Mrs. Robert Smith and Mr. Smith on Thursday of last week.
Mr. and Mrs. Claud Payne visited Saturday evening in the home of their daughter and family, Mrs. Or-

vis Phillips of Floyddada.

We are glad to report that Mr. and Mrs. George Wilson are back at home and feeling so better.

Mrs. Charles Hartsell and Charla are spending a few days in the home of Mr. and Mrs. Perry Threadgill of Oklahoma. Mr. and Mrs. Threadgill are the proud parents of a son born last week.
Mr. and Mrs. Carl Reeves were dinner guests in the home of Mrs. Reeves' brother and family, Mr. and Mrs. Marvin Smith of Petersburg. Others visiting in the home were Mr. and Mrs. C. P. Huckabay of Floyddada, Mr. and Mrs. Claud Payne and Mr. and Mrs. Alton Chiddix of Plainview.

Sunday, Nov. 25 was Youth Sunday in our church. The Mission Band from Wayland College was in charge of the program for the day. We had a wonderful service both morning and evening. In the evening "The Challenge of the Cross" was presented by the Mission Band. At the close of the evening services we had one to accept Christ and one for special service and several rededications.

The youth of our church and the Mission Band which consists of 4 girls and 4 boys were dinner guests in the home of Mr. and Mrs. Dick

McCown.

Mr. and Mrs. F. D. Evans are visiting with their daughter and other relatives at Fort Worth this week.

(Too late for last week)

McCOY, Nov. 19 — Cotton harvest is in progress with mechanical pullers since the killing frost. A few more days of pretty weather and the cotton will all be out in our community.

Junior Cummings who was in a car accident last week and in the Plainview hospital for awhile, is feeling better now.

Mr. and Mrs. Charles Hartsell made a business trip to Lubbock on Friday.

Bobbie Reeves spent Thursday night with Mrs. Lindsey Warren and Ruth of Floyddada.

Mrs. Claud Payne and granddaughter Lynn Ann visited last Sunday evening with Mrs. A. L. Sparks.

We had a nice crowd out to prayer meeting on Wednesday night. After prayer meeting Rev. and Mrs. Carter visited in the Carl Reeves home.

Our hearts were saddened by the passing of John Brown of Estacado, father of Mrs. James Baccus of our

community. Our sympathy goes out to the Brown family. Several from the community attended the funeral on Sunday.

Mr. and Mrs. Carl Reeves visited her brother and family, Mr. and Mrs. I. M. Smith of Petersburg on Sunday evening.

Mr. and Mrs. D. E. Wallase visited Sunday with sick relatives of Crosbyton.

Mr. and Mrs. O. P. Cummings visited Sunday evening with Mr. and Mrs. George Wilson who were at the home of their daughter of Falls. Mr. Wilson has been in the hospital in Lubbock.

Mrs. James Sinclair and children of Dimmitt visited from Thursday night until Sunday with her parents, Mr. and Mrs. Claud Payne.

Mr. and Mrs. Fred Roberson visited over the weekend with relatives in Dallas.

Mrs. Claud Payne and daughter, Mrs. James Sinclair and children visited Saturday evening with Al Smith of Lockney. Mr. Smith has been on the sick list for some time.

Mr. and Mrs. Paul Willis and family of Petersburg and Mrs. D. A.

Sunn of Dougherty with Mr. and Mrs. O. P. Cummings visited Saturday with parents, Mr. and Mrs. M. L. Nell.

Mr. and Mrs. P. O. Farmer visited Sunday of Mr. and Mrs. P. F. (family).

Mr. and Mrs. Ann and daughters of Kings visited Sunday night in the home of their daughter, Mrs. and Mrs. R. D. Midland visited with Mr. and Mrs. F. D. E. day.

Mrs. Don Garlin of Mrs. Bill Grader of Pined Monday evening at Reeves.

Mr. and Mrs. G. N. note from Long Beach, they spent Thanksgiving son and family, the Jr., saying their address Mesa, Ariz., until further notice.

FUNDS PLACED WITH US ARE:

Funds Received by the 10th Earn Dividends for the Full Month

- 1) Safely Protected—Each Account Insured Up to \$10,000.00
- 2) Earn 3 1/2% per Annum
- 3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas

Gentlemen:
Please send me all details regarding an account with you

Name
Address
City State

Current Annual Dividend Rate 3 1/2%

Amarillo
SAVINGS & LOAN ASSOCIATION
407 W. 8th Phone DR4-8022

Switch To OIL That Gives Your Engine More

Knock-Free Power

D-X has developed a new motor oil to give your car knock-free power. For today it takes the best for top performance. Stop by and get D-X Special. We guarantee they'll give you top knock-free performance or your money back!

Consumers Fuel Association
Floyddada, Texas

SPECIAL STAR DELUXE SKY RIDE Tubeless Tires

20% to 50% Trade-in Allowance

Here is a once in a year opportunity to put famous Star Skyride Tubeless Tires on your car at tremendous savings. For a short time, your Star Dealer will be giving extra liberal trade-in allowances for your old tires for these Stars of the Highway. Ride with style, ride with comfort, ride with safety. Come by right away.

UNCONDITIONAL WRITTEN GUARANTEE
For the life of the tire against all road hazards

TUBELESS NYLON WHITE SIDEWALL	DELUXE SKY RIDE RAYON-TUBE TYPE
REGULAR \$44.20 PLUS TAX	REGULAR \$32.65 PLUS TAX
EXCHANGE \$22.09 PLUS TAX	EXCHANGE \$18.11 PLUS TAX
And Your Old Tire	And Your Old Tire

O. K. RUBBER WELDERS
PHONE YU 3-3370
FLOYDDADA, TEXAS

Meet the magic of the new kind of Ford!

An Action Test will show you that Ford's new just begins with its longer, lower, wider beauty. It's a completely new car—right from wheels.

Out on the open road, Ford's magic really takes over! On stretches of road become special. In fact, every trip's a treat. No wonder, with the all-new "Inner Ford" inclining the mill. The revolutionary new frame, for example, is a full foot wider center. You ride lower, with more inside room... full road clearance. And this longest of all low-priced cars is a cinch to handle! Lower center of gravity, wider rear tread and new easier-to-even tight turns and rutted roads come easy.

And talk about "big-car power"! This new kind of Ford offers your choice of Silver Anniversary V-8's with a wide range of power to suit every need.* Or if you prefer, you may choose the world's most modern "Six"... the new Ford Mileage Maker.

The new Ford is easier to enter—roomier than ever.

*A special 270-hp Thunderbird 312 Super V-8 engine available at extra cost. Also, extra-high-performance Thunderbird 312 Super V-8 engine delivering up to 283 hp.

'57 FORD BISHOP MOTOR CO

114 W. California St., Floyddada, Texas

Delights And Pleasures From State Capitol

country and brought back a tide of advice for each group. But no solution.

CO-OP CASE REOPENED—Texas Supreme Court has agreed to take another look at a case to decide electric power selling rights.

Issue is whether rural electric cooperatives can continue service in areas after they are annexed by cities. In August the Supreme Court refused to review lower court decisions in favor of the co-ops.

Suit was brought by the attorney general, numerous private utility companies and the League of Texas Municipalities. On the other side is the Upshur Rural Electric Cooperative, backed by 54 other co-ops and the City of Gilmer.

Private utilities contend the law restricts co-ops to towns of 1500 or less. Co-ops say they can't be thrown out once they've legally entered an area.

No date for arguments was set by the high courts.

STATE WINS PRIZE MONEY—Businesses offering prizes to customers must pay a 20 per cent state tax, according to court ruling.

Third Court of Civil Appeals so judged in a suit against Mrs. Tucker Foods, Inc. It offered coupons

worth 15, 25 and 50 cents with cans of shortening. Attorneys for the firm argued the prize tax applied only to theaters and places of amusements.

District and appeals courts interpreted the statute as apply to "any business enterprise."

HOSPITAL DIRECTOR RESIGNS—Dr. James Bethea, executive director of the State Hospital System since 1933, has resigned effective June 1.

Dr. Bethea will be 70, statutory age for retirement, next October. He said he submitted his resignation early to give the state hospital board plenty of time to pick a successor.

Board members will take up the matter at their next meeting Dec. 10.

DROUGHT UPS WELFARE PAYMENTS—Impact of the drought is reflected in climbing old age payments, says the Department of Public Welfare.

In its annual report the department said it added \$33 to the old age rolls during fiscal 1936, compared to only 90 the year before. Drought, it said, reduced income, not only of the oldsters, but of children and relatives who helped support them.

Total old age assistance payments for 1936 were \$11,410,646, parcelled out in monthly payments from \$5 to \$85. Average was \$41.71. Cost is paid 33 per cent from state funds, 67 per cent from federal funds.

"YOUNG TEXAN" JURY—Picking of the five outstanding young Texans of 1936 is under way. Texas Junior Chamber of Commerce has announced the committee which will name the honorees.

They are Ben H. Wooten, president of the First National Bank, Dallas; T. Harrington, chancellor of Texas A&M College; Vern Sanford of Austin, manager of the Texas Press Association; Walter G. Wright, president of the General Telephone Co.; Malcolm Meek, Abilene bank president; Dr. Stanley W. Olson, president of Baylor University College of Medicine in Houston; and Tom Sealy of Midland, chairman of the Board of Regents of the University of Texas.

TEXAS, THE MIGHTY—Texans, despite their reputation for boasting the home state, find they can hardly outdo the latest account by outsiders.

U. S. News and World Report devoted 17 glowing pages to "the new powerhouse of the United States." Post-war industrial boom, says the magazine, has made the state a "modernized Goliath." It's "an emperor that keeps getting mightier," says the report, because it's "so big and so naturally rich."

Statistics cited: factory output, up 500 per cent since 1933; business activity, up 458 per cent; oil and gas production, up 468 per cent; construction, up 393 per cent.

Conclude the editors: "The United States is finding more and more that it cannot get along without Texas."

NEW GOOD ROADS EXEC.—Callan Graham of Houston has been named to succeed Jim Lindsey as executive vice president of the Texas Good Roads Association. Graham is a former Kimble County attorney and legislator. Lindsey is speaker of the Texas House of Representatives and chairman of the State Democratic Executive Committee.

SHORT SHORTS: Texas hatcheries produced 9,261,000 chicks in October, a 16 per cent increase over last year. Egg production also rose to 186,000,000, or 12 per cent more than the previous month.

Texas paid out more than \$165,000,000 for hunting and fishing privileges during the 1936 fiscal year.

William J. Burke, purchasing agent for the City of Corpus Christi, will become executive director of the State Board of Control on Dec. 15. He succeeded Walter E. Bluff of Port Worth, who retired in October.

Texas fattened Uncle Sam's treasury with \$2,406,585,000 in income taxes during the last fiscal year. Total U. S. income tax collections for the period totaled \$75,100,000,000.

Texas now is second only to Mississippi in number of certified tree farms, with 912 farms covering 3,454,853 acres.

October draft registrations totaled 6,018.

Texas Employment Commission reports placement of 51,172 persons in non-farm jobs during October. Agricultural placements totaled 38,320.

Prolonged drought and increased discharge of industrial waste have greatly increased its responsibilities in checking local water supplies, reports the State Department of Health. Accelerated growth of Texas cities created another problem. Officials estimated some 25 to 30 per cent of the 800 domestic sewage units inspected were overloaded.

If junior loses a school book, he must pay the full price, regardless of the book's age, according to a new ruling by the State Board of Education. Formerly book costs were depreciated 15 per cent a year. But it was too confusing, and unprofitable besides, the board decided.

YOU WILL

WHEN YOU GIVE TO FLOYD COUNTY UNITED CHEST

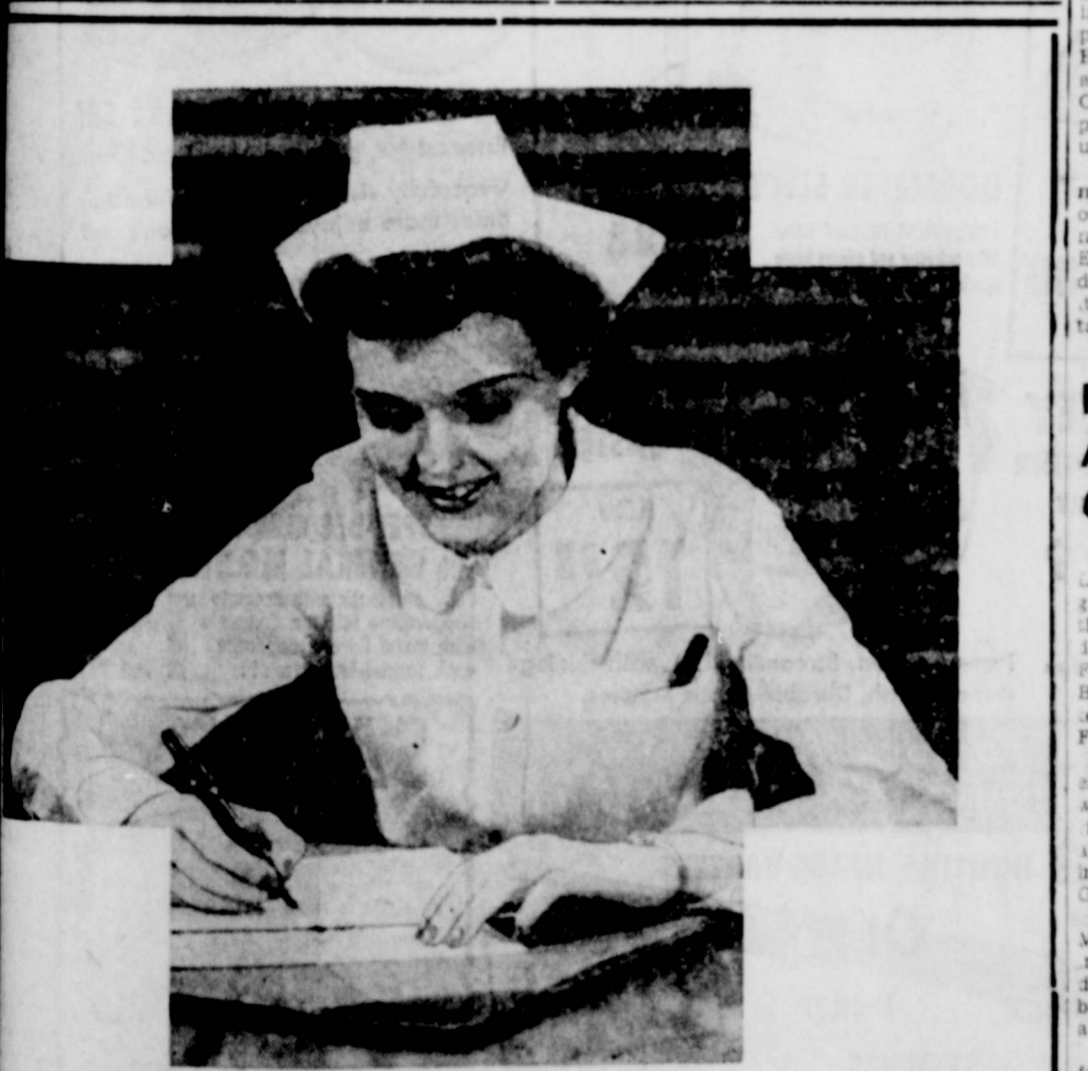
The Floyd County Heart Association is proud to again participate in the Floyd County United Chest. This is our third year to be a part of this great undertaking.

This year the Chest has a goal of \$11,000. Of this \$1,000 is earmarked for the Heart Association.

Remember when you give to give enough. This is the only fund raising drive for five member organizations for an entire year.

The Floyd County United Chest will start its annual fund drive December 3. Be ready when the volunteer worker calls on you. Give enough to do the job.

FLOYD COUNTY CHAPTER AMERICAN HEART ASSOCIATION



YOUR RED CROSS ON THE JOB WHEN YOU NEED IT!

Whenever disaster strikes, whenever help is needed — there you will find the Red Cross on the job. Through hurricanes, floods, fires, the men and women of the Red Cross work valiantly to relieve suffering — giving life saving blood, providing for families made homeless by circumstances. Disaster without warning . . . and you may be the next victim. The need is great and the resources are pitifully small. So answer the call . . . the Red Cross is ready to answer yours in time of disaster. Give now!

Floyd County Chapter of American Red Cross is Included in The —

FLOYD COUNTY UNITED CHEST FUND DRIVE STARTING DECEMBER 3

Remember --- To Give Enough

FLOYDADA GROUP Attends Rites Of GrapevineKinsman

Funeral service for James Edgar Lancaster, 22, of Grapevine and grandson of Mrs. H. L. Rafferty of this city, was conducted last Tuesday afternoon at 3 o'clock in the First Baptist Church of Texas. Burial was made in Alvarado Cemetery under the direction of Post Funeral Home of Grapevine.

Lancaster and Mrs. Edna Stringer, 58, were killed Sunday, Nov. 18, when the car in which they were riding collided with two trucks and another car on Highway 114 just inside the Dallas County line near Grapevine.

Lancaster, an employee of the Midway Trailer Company, boarded in Mrs. Stringer's home. He had driven Mrs. Stringer and her husband to Dallas, where they visited a son.

James Edgar is survived by his father, Modrel Lancaster of Fort Worth and one brother, Lowell Lancaster of Grapevine. His mother, Ruby Callaway Lancaster, preceded him in death.

Those attending the final rites from this area were T. L. Callaway, Mrs. Duke Walding, Mrs. Virginia Lindsey, Mrs. H. L. Rafferty of Floydada and Lowell Callaway of Silverton.

GRANDPARENTS OF NEW SON ARE FLOYDADA RESIDENTS

Mr. and Mrs. Arch M. March, 307-B North Ave. N., Lubbock, are parents of a son born last Thursday evening at 11:15 o'clock in St. Mary's Hospital, Lubbock. The young man weighed seven pounds and 15 ounces. He has been named Steven Murphy.

Steven Murphy's father is a planer for the City of Lubbock. Maternal grandparents are Mr. and Mrs. John P. Moss and paternal grandparents are Mr. and Mrs. Joe March, all of this city. Maternal great-grandparents are Mr. and Mrs. L. E. Cooper of Boering Springs, and Mrs. J. A. Goodwin of Lubbock. Paternal great-grandmother is Mrs. E. L. Gardner of Hollis, Okla.

The mother and her baby are at the home of her parents in this city and are reported to be doing fine.



Onward

for God and my country.

The scouting program in Floyd County is designed to furnish the leadership and training for building citizenship. The importance of this scouting to the boys and to the future of our country is very great.

Remember when you give to the Floyd County United Chest — one of the causes included in worthy endeavor is the support of the scout training program.

So remember to give enough — and you will be helping a young man to choose the right path as he moves forward in life — you will be helping to build good citizenship.

The Boy Scouts of America are this year celebrating their 46th anniversary. Starting with one small troop in 1910 scouting has spread to six million boys in sixty countries.

Let's keep scouting strong and healthy in our country.

An American Responsibility

The test of a man's religion, if not his Americanism, is his sensitivity to the needs of fellow humans in distress. Certainly this is the gist of Christ's commandment to "love thy neighbor as thyself." It is the plan of life to share our resources with those in need, whether it be our next door neighbor or that one across the ocean.

The same principal that causes a man to withhold his resources from one, causes him to neglect the other. Of course the finest way to help a neighbor is person to person—but there are times when this is impossible, the help must be handled through an agency. This agency is The Floyd County United Chest.

This year our United Chest is seeking to raise \$11,000 to meet the needs of the Red Cross, Heart Association, Boy Scouts, Salvaton Army, and USO.

DRIVE STARTS DECEMBER 3

The following are your County officers and volunteer workers:

N. W. WILLIAMS, President of Floyd County United Chest.	BILL HALE, Sec.
W. J. ADAMS, Treas.	JIMMY WILLSON, County Drive Chair.
ERNEST CARTED and DALE GOEN, Co Chairman of South Half of the County	
CLAUD HOLLEY and EWALD QUEBE, Co Chairman of North Half of the County	

South Half Workers Include:

Starkey — W. L. Davis	Hillcrest — Ann Swepton
McCoy — O. L. Bearden	Baker — Mrs. C. O. Lyles
Allmon — Marvin Shurbet	Dougherty — Mr. and Mrs. Fred Cardinal
Harmony — Walter Hanna	Antelope — Harold Woodson
Sandhill — Leroy Durham — T. C. Hollums	Pleasanthill — Mrs. O. K. Custer
Blanco — Mrs. W. C. Snodgrass	South Lakeview — Mrs. Don Harrison
Barwise — Mr. and Mrs. Johnny Miller	North Lakeview — Mrs. Wayne Battey
Center — Mr. and Mrs. Audie Noland	South East of Floydada — T. W. Battey
Fairview — Lee Burton	South of Floydada — Mrs. O. G. Mayfield
Campbell — Mrs. Frank Pratt	Ralls Highway — Howard Gregory
	City of Floydada — Dale Goen and 11 Division Chairmen

GIVE TO THE UNITED CHEST

C. J. Barnard of Wichita Falls Died Last Week

WICHITA FALLS — C. J. Barnard, retired merchant and farmer and resident here 46 years, died Nov. 20 in a Wichita Falls hospital. He was 86.

Barnard was formerly partner in the Pennington-Barnard-Milsap Department Store, sold in 1934 to Levine's Department Store.

He first came to Wichita Falls in 1910 from Hunt County and established a dry goods store called Kennedy and Barnard. Barnard moved his family here in 1911. He was sole owner of the store until 1914 when he entered partnership with Pennington and Milsap.

After the firm was sold in 1934, Barnard started farming on land holdings in Floyd County near Floydada. He retired from farming in 1944.

Born in Kingston, Tenn., Feb. 20, 1870, he moved to Hunt County where he resided until moving here.

Surviving are his widow, Mrs. Mary Alice Barnard; three sons, James H. of Floydada, Charles Ray, Yuma, Ariz., and John Barnard of Wichita Falls; two daughters, Mrs. Ruth Sheffell and Mrs. Retta Brinkhoff, both of Phoenix, Ariz.; two half-brothers, M. E. and Frank Williams, both of Seadrift; a half-sister, Mrs. Kate Bailey of Dayton, Tenn.; 11 grandchildren, and 11 great-grandchildren.

Funeral service was conducted Thursday at 2 p. m. from the First Baptist Church and burial was in Rosemont Cemetery.

Dr. James H. Landes, pastor of First Baptist Church, officiated, assisted by Dr. O. L. Powers, former pastor.

Barnard was a member of the First Baptist Church and the Elks Club.

James H. Barnard, the Floydada son, his wife and daughter, Barbara, attended the rites for Mr. Barnard's father Thursday afternoon and were in Wichita Falls several days. The elder Barnard's death followed an extended illness.

Baker News

(By Mrs. Otis Anderson)

BAKER, Nov. 26 — Conley Bradford was a guest Friday in the home of Richard Cook in Lockney. He and 11 other little boys helped Richard celebrate his birthday. After a big birthday supper, the Cooks took the boys to the drive-in.

Mr. and Mrs. Claude Pawwer visited Sunday in Dougherty in the home of Mr. and Mrs. John Cagle.

Mr. and Mrs. Otis Anderson and girls visited in Plainview Saturday evening with Mrs. Odell Thompson in the hospital. They have a new son. Both mother and son are doing fine. They also visited Mrs. Louis Anderson who is improving after an attack of polio.

Mr. and Mrs. Otis Anderson, Connie and Elaine, were dinner and supper guests in the home of Mr. and Mrs. Roy Crawford, Jacque and Jim. Others there were Mr. and Mrs. Albert Jones, Mr. and Mrs. Jim Jones and Margie. The dinner was a surprise birthday dinner for their mother, Mrs. Jim Jones.

Mrs. Jim Jones and Margie and Mrs. Roy Crawford were in the home most of the time last Tuesday, Wednesday and Thursday to help Mrs. Otis Anderson with things while Connie was so sick.

Mr. and Mrs. R. A. Colston, Mrs. B. A. Colston and Mrs. L. Y. Woolsey spent the past two weeks in Quinn, S. D., visiting with Mr. and Mrs. O. G. Shearer. Mrs. Shearer is a sister to Mrs. R. A. Colston and a daughter of Mrs. Woolsey.

Saturday night Mrs. B. A. Colston and Mr. and Mrs. R. A. Colston visited in the home of Mr. and Mrs. G. L. Pawwer and Doris.

Sunday Mr. and Mrs. R. A. Colston and Mrs. B. A. Colston visited in the home of Mrs. Iris Colston.

B. A. Colston has been visiting the last week with Mr. and Mrs. J. B. Colston, Mr. and Mrs. G. L. Pawwer and with Mr. and Mrs. Curtis Sisor.

Mr. and Mrs. Kenneth Willis and Edd Landers went to Temple with Mr. and Mrs. Leon Landers on Tuesday returning Friday. While there they attended the funeral of Mrs. Noel Landers.

Brenda and Karen Willis spent last week in the home of their grandparents, Mr. and Mrs. Henry Willis while their parents were in Temple.

Mr. and Mrs. Floyd Anderson, Sue and Ted were guests Sunday evening in the home of Mr. and Mrs. Louis Anderson. Later they visited in Petersburg with Mr. and Mrs. Odell Thompson and children.

Mrs. Verlon Wright, Charlotte, Joe Wayne and Paula were dinner guests in the home of Mr. and Mrs. Otis Anderson and Connie.

Mr. and Mrs. Odell Thompson of Petersburg are the proud parents of a son born Nov. 19 in the Plainview hospital. The baby has been named Ryan Odell. The Thompsons have a daughter, Vanda Gail, 3-years-old.

STATION OFFICE LOCATED

The office for the High Plains Station of the Texas Research Foundation has been temporarily established at 704 1/2 West 5th in Plainview, in the Realty Barn Building.

Dr. T. C. Longnecker, Director, Dr. Johnny Davis, Asst. Director and C. H. Janeway, Field Representative, all from the staff of the Texas Research Foundation at Renner are now assigned to the High Plains Station and are on the job.

Additional staff personnel will be selected when the program at Halfway gets underway.

"We shall achieve conservation when and only when the destructive use of the land becomes unethical — punishable by social ostracism." — Aldo Leopold.

MAKE THIS A WHITE CHRISTMAS...

WHITE'S Christmas Thrift Values

THE NICEST CHRISTMAS GIFTS COME IN WHITE'S PACKAGES!

21 CARDS 33¢ \$1.00 VALUE!
complete with envelopes
CHRISTMAS CARD ASSORTMENT
Beautiful "Fine Arts" Cards all inscribed with appropriate Christmas messages.

TEXAS RANGER BICYCLE
CHOICE OF 20" "24" "26" SIZE!
REGULAR \$42.95 NOW **37.88**
WEEKLY PAYMENTS AS LOW AS \$1.25

VALUES GALORE IN SANTA'S COMPLETE TOYLAND
Famous MARX ELECTRIC FREIGHT TRAIN complete with track and transformer! Consists of four units with electric, steam-type locomotive. Has tender, gondola, and caboose. Entire set is made of steel and scale-modeled like real freight trains. **788**

ADORABLE 14-INCH "BABY BONNIE" DOLL
She drinks! She wets! She sheds tears! Now only **2.99**

BROWNIE HOLIDAY FLASH CAMERA **9.95**
Complete with flashbulbs and film
New model Brownie Kodak is easy to operate. No adjustments to make for color or black and white. With flash gun and optical view-finder.
Ideal Christmas Gift!

TEXAS RANGER COASTER WAGON **6.95**
34" x 15 1/2" x 4"
TEXAS RANGER TRICYCLE **6.88**
Red enamel with white trim
Sturdily constructed with rubber foot pedals and rubber tires.

COMPLETE SELECTION OF AMERICAN FLYER AND MARX TRAINS!
SPORTS CAR **77¢** with powerful friction-powered motor
ALL-METAL ELECTRIC PHONOGRAPH **7.88**
plays 78 RPM records
SHOP EARLY! AVOID THE RUSH!
Use Our Convenient Lay-away!

Her Favorite DOLL CARRIAGE **2.66**
3-bow folding hood and extra-strength body stripping. Plated spoke wheels, molded tires. Plastic body.
COMPLETE SELECTIONS TO PLEASE HER!

QUALITY SPORTS EQUIPMENT
DAISY "CUB" AIR RIFLE **5.49**
32 inches long. Lever-action, 350-shot repeater. Open sight.
BEGINNER'S ROLLER SKATES **1.66** Special
WILSON FOOTBALL **2.88** Autographed by Red Grangell
PLASTIC HELMET **2.88** Official Size!
LAY-AWAY NOW FOR CHRISTMAS!

Attractively Designed to Please the Housewife
ATLANTA 3-RADIANT HEATER **14.95**
15,000 BTU
Cast iron burner
Brown enamel finish
PAYMENTS \$1.25 WEEKLY!
BEAUTIFUL 100-PIECE SILVERWARE SET **24.88**
in a tarnish-proof chest!
Setting for 8!
Regular \$34.95
Christmas special
DORMEYER ELECTRIC MIXER **24.88**
with powerful 10-speed motor
Juice extractor and mixing bowls
Special low price of only
PAYMENTS \$1.25 WEEKLY!
MAGIC MAID AUTOMATIC TOASTER **12.88** NOW
Pop-up action. Streamlined... with shining chrome finish. Durable plastic handles.
DASEY CAN OPENER **1.79** FOR ONLY

SERVICE FOR 6! **7.88**
32-PIECE DINNERWARE SET
Rosemont Red, green and White Floral Pattern
Gracefully styled to make your meal-times more enjoyable. Rose and leaf design.
OTHER SETS PRICED TO \$69.95
SPEE-DEE ELECTRIC SKILLET **12.88**
with GENERAL ELECTRIC thermostat
Fully automatic with accurate temperature selector. Complete with metal lid and appliance cord. Special low price...

SEE-THRU PLASTIC SEAT COVERS
COACH OR SEDAN **19.95**
INSTALLED FREE!
To protect and retain the beauty of your car's upholstery. In sizes to fit most late model automobiles.

INTERNATIONAL HARVESTER PERMANENT-TYPE ANTI-FREEZE **2.49** GALLON NOW ONLY
Will not Boil Away!
Protects your radiator 3 ways. Prevents corrosion, seepage, foaming.

Famous Winchester Savage & Stevens Guns
HUNTING HEADQUARTERS
Get your Hunting License at White's!
Model 77 12-GAUGE 62.50
STEVENS PUMP SHOTGUN
Lightning-fast slide action... hammerless, and side ejecting. Six-shot capacity. Selected walnut stock with full pistol grip.
BUY ON WHITE'S CONVENIENT TERMS!
COMPLETE SELECTION OF WESTERN SUPER X AMMUNITION!
Set of 8 CARRY-LITE DECOYS **9.88**
Set includes 4 Hens and 4 drakes...
SPECIAL NOW...

SAVE \$8.50
Amazing New REMINGTON ROLLECTRIC
The closest thing to one-stroke shaving... amazing Roller Comb Action. With 6 diamond-honed cutters.
Regularly \$31.50 with old electric shaver **23.00**

AUTO MAT PROTECTOR SET **2.69**
Heavy-duty rubber. Protects original floor mat. Cleans easily.

Factory-fresh Custom-built WHITE'S "SUPER" BATTERIES
GUARANTEED 30 MONTHS!
Group 1 Type 6-Volt Fits Most Cars!
10.77 EXCHANGE INSTALLED FREE!
245-12-Volt \$14.95 EXCH.

AUTHORIZED DEALER WHITE AutoStore THE HOME OF GREATER VALUES
W. E. and W. N. GARETT, Owners
117 West California St. Dial YU 3-3514

19-PC. ELECTRIC DRILL KIT **19.88**
with handy wall rack
Ideal Gift for Him!
PAYMENTS \$1.25 WEEKLY!

Merry Christmas from Santa Claus

SOCIETY

Hostess Evening

Mrs. Ralph Cogdell is the hostess of the annual Christmas Eve-ning for the members of the club. The Christmas Eve-ning will be held at the home of Mrs. L. L. Clark Jr. at 10 o'clock on Tuesday, Dec. 6. The Christmas Eve-ning will be a social affair and will include the usual exchange of gifts among the members, each one bringing a gift to be sent to a state hospital patient.

Plentiful Foods For December are Listed

COLLEGE STATION — Potatoes, canned sweet corn and broilers and fryers are featured on the U. S. Department of Agriculture's December plentiful foods list.

These products are in the heaviest supply in relation to normal holdings at this season in all of the trade territories surveyed in the southwest as well as on a national basis, says the chief of the southwest food and distribution division, John J. Slaughter of Dallas.

Meats and other protein rich foods also continue to dominate the plentiful list. Such holiday favorites as turkey, beef, pork, canned tuna, fish sticks, frozen haddock and ocean perch filets, dry beans, peanut butter, eggs, milk and other dairy products are all listed as being in heavy supply.

Fruits listed for December include winter pears, dried prunes and canned purple plums.

Vegetables, other than those featured, include onions and cabbage. Roundups of the list are rice, lard and dates.

Malcolm McNeill, Lloyd Pate and C. L. Berry attended the Shrine Ceremonial of Khiva Temple at Lubbock Saturday. Some 50 or more candidates crossed the hot sands, the Floydada men reported.

Mr. and Mrs. J. P. Moss and daughter, Margaret, were week-end guests in the home of their daughter and family, Mr. and Mrs. Jim Dixon of Rockdale.

Fifty Club Have Husband Guests For Thanksgiving

The 1950 Study Club met last Tuesday evening for their annual Thanksgiving Dinner at the Hotel Coffee Shop with their husbands as guests. Mrs. Watson Jones and Mrs. Earl Edwards Jr. were co-hostesses. Mrs. Tom Sneed, president, welcomed the members and guests, preceding the evening meal.

Following the meal Miss Karen Thomas and Marc King gave readings. Carl L. Minor Jr. was guest speaker for the evening bringing a Thanksgiving talk.

Those present were Messrs. and Mesdames George Allen, Gene T. Arwine, Howard Gene Bishop, Bob Copeland, Lane Decker, Dale Gonn, Kelly Hagood, Bill Hale, David Kirk Doyle Moore, Jimmy Price, Gene Probasco, W. H. Simpson Jr., Tom Sneed, Jimmy Tye, Claude Weathercock, Charley Craig, Carl L. Minor, Mrs. John Moss, Miss Karen Thomas, Marc King, Mr. and Mrs. Earl Edwards Jr. and Mr. and Mrs. Watson Jones.

The next meeting will be Dec. 4 with Mrs. Julianne Arwine. The program topic will be "Judaism" led by Mrs. Peggy Probasco.

Claudia Gene Hammit Takes Adrian Bride In Nov. 11 Ceremony

LOCKNEY — In a semi-formal ceremony performed Sunday afternoon, Nov. 11, at 4 o'clock in the First Baptist Church, Lockney, Miss Claudia Gene Hammit, daughter of Mr. and Mrs. Horace Betts of Adrian, Tex., became the bride of Claudia Gene Hammit, son of Mr. and Mrs. C. W. Hammit, Lockney.

Rev. Henry Eason, pastor of the First Baptist Church, Adrian, read the vows as the couple stood before an arch of white chrysanthemums bedded in greenery flanked by seven branched candelabra with blue tapers. Palm trees formed the background for the altar scene.

Mrs. Mack Hickerson, Floydada played the organ prelude and accompanied Mrs. Troy Ray who sang "Indian Love Call," "At Dawning" and "The Lord's Prayer."

Mrs. Doris Jewett of Adrian, cousin of the bride, was matron-of-honor. Bridesmaids were Misses Shirley Wofford, Christine Wilson and Roma Brewer, all of Wayland College, Plainview.

Charles Hammit, brother of the bridegroom was best man. Ushers were Donald Allison, Tom Simpson and C. L. Turner.

At a reception held in fellowship hall of the church Miss Barbara Gilly registered the guests. The bride's table was accented with a wedding cake designed as the First Baptist Church, Lockney, where the wedding took place. Presiding at the table were Mrs. Gene Gilly and Mrs. Carl Gilly, aunts of the bride, and Mrs. Charles Hammit. Approximately 100 guests registered.

The bride attended school at Adrian and Wayland College, Plainview. The groom attended Floydada schools and has served two years in the U. S. Army. He is engaged in farming south of Lockney.

NEW CALIFORNIA BABY HAS FLOYD GRANDPARENTS

Mr. and Mrs. Ben E. Blackmon of San Diego, Calif., are the proud parents of a daughter born Sunday, Nov. 18, at 2:45 p. m. in a San Diego Hospital. The young lady weighed six and one-half pounds. She has been named Margene.

Margene has two older brothers, Chuck and Chris.

Grandparents are Mr. and Mrs. B. Woody of the Dougherty Community and Mrs. J. Sam Hale of Floydada.

Miss Harrell, Mr. Guffee Take Vows in Chapel Wedding

The Chapel of the First Baptist Church was the scene at 10 o'clock Wednesday morning for the marriage of Miss Lois Harrell, daughter of Mr. and Mrs. John S. Harrell of Arcadia, La., and Homer Guffee, son of Mr. and Mrs. S. A. Guffee of this city.

The Rev. Elton Brian, assistant pastor of the First Baptist Church, read the double-ring ceremony as the couple stood before a flanked altar.

The bride chose for her wedding a street length dress of Persian blue trimmed in satin of the same color. She wore a white carnation corsage and the usual traditions of something old, something new, something borrowed and something blue.

Mrs. W. C. Sims, aunt of the bride, attended as matron-of-honor. Clarence Guffee served his brother as best man.

Following the ceremony a reception was given in honor of the couple by Mrs. Sims at her home, 400 West Missouri. The bridal table carried out the fall theme in decoration. Coffee and cake were served to a few close relatives who attended the wedding.

For a wedding trip to points in New Mexico, Mrs. Guffee chose a navy blue suit for traveling. The couple will be at home Dec. 2, at 421 West California.

Mrs. Guffee is a graduate of Athens, La., High School, Louisiana Tech receiving her B. A. degree there and Texas Tech College, Lubbock, receiving her M. A. degree from that school in 1954. She is employed by the Floydada Independent School District as second grade teacher at Andrews Ward. Mrs. Guffee has made her home in Floydada the past five years.

Guffee attended Floydada schools and is engaged in farming in the Campbell Community.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Nov. 26 — Club met Monday instead of Thursday as this was Thanksgiving. Mrs. Scott called the meeting to order and the club prayer was repeated in unison.

Roll call was answered with "What my religion means to me." Mrs. Scott gave the council report. Mrs. Everett Miller gave an interesting demonstration on toys for tots. She handed out pamphlets telling how and what to make. Mrs. Don Pinkner gave talks on Great Religions such as Hinduism, Confucius, Moslem and Buddhism. Mrs. Scott gave a report on her trip to Houston to the State meeting. The hostess served refreshments to 13 members.

A painting class met at the Center Wednesday for an all day meeting with Mrs. Jurcak as teacher from Plainview.

There was a nice crowd attended the Thanksgiving supper and program Thursday night at the center. Supper was served cafeteria style first, then the program was opened by singing America. Rev. Tilden B. Armstrong gave a talk on Thanksgiving. He closed with a prayer. The mens quartet, Glenn, Bill Tucker, Wesley and Horace Carr sang two numbers with Mrs. Chloa Williams at the piano. Rev. Phil Gates dismissed with a prayer. Guests present for the occasion were Rev. and Mrs. Tilden B. Armstrong, Rev. and Mrs. Phil H. Gates, Mr. and Mrs. Al Kennamer and daughter of Floydada, Mr. and Mrs. H. Nelson and son of near Floydada. We were happy to have these guests and welcome guests at all times to meet with us in our meetings.

Mrs. Chloa Williams attended a recreation school at Floydada on Thursday.

Rev. and Mrs. Gates left Friday for Stratford, Pampa and White Deer, Kan., for visits with their children. At Stratford he preached Sunday for his son there. They plan to be away several days.

Mr. and Mrs. Wesley Carr visited

Social Security Topic of Regional SS Administrator

The 1929 Study Club met Thursday, Nov. 15, in the home of Mrs. J. C. Veach, Sand Hill Road.

Mrs. E. L. Norman, president, presided over the meeting. The club members voted to give money to the Sand Bookers Club to decorate a float for the Christmas parade in Floydada.

The program topic for the afternoon was "The Modern Woman Studies Social Security." Mrs. Alton B. Chapman, program chairman, introduced John G. Hutton of the Lubbock office of Social Security, as guest speaker for the afternoon. Mr. Hutton spoke on the effects of

social security toward women, widows, farmers, etc. Following his talk he conducted a question panel for the members of the club. The next meeting will be Dec. 6

Floyd County Hesperian, Floydada, Texas, Thursday, November 29, 1950

with Mrs. Tate Jones, Bill Hale, chairman of the Retail Trades Committee of the Floydada Chamber of Commerce, will be guest speaker for the afternoon.



THESE SPECIAL PRICES WILL HELP SANTA'S POCKETBOOK! COME IN AND SEE THESE MANY ITEMS AT A SPECIAL PRICE TO HELP YOUR CHRISTMAS BUDGET.

Sale Price 14" TOP BOOTS 19.95
Sale Price 10" TOP BOOTS 16.95

Any man of the family from small fry to dad will enjoy a pair of boots for Christmas.

MAKE HER GIFT A SPECIAL ONE WITH A WESTERN SPORT COAT

Regular Price \$29.95 Sale Price \$19.95 - \$22.95

These Prices for Womens and Mens Coats LADIES LEATHER and SUEDE JACKETS At a low low Reduced Price

MODERN SHOE SHOP WESTERN WEAR

With thanks for your Friendship and Patronage

This Thanksgiving Season WILL BE CLOSED NOVEMBER 29 For Thanksgiving

December, January and February We will close on Monday.

Enjoy your afternoon coffee breaks for coffee and homemade pie.

DAIRY MART Mabel L. West, Owner

Wittnauer WEATHER INSTRUMENTS unusual and distinctive gifts for the entire family. Wittnauer Weather Instruments—made in the Longines-Wittnauer tradition of unsurpassed quality, style and value.

Small Deposit Will Hold Until Christmas BRADFORD JEWELRY See These Items For Christmas Gifts AUTHORIZED AGENCY FOR LONGINES-WITTAUER WATCHES

- TELEVISION RADIO PHONOGRAPHS ELECTRIC MIXERS ELECTRIC BLANKETS ELECTRIC IRONS ELECTRIC RANGES ELECTRIC ROASTERS ELECTRIC DRILLS ELECTRIC TOASTERS TAPE RECORDERS WIRE RECORDERS DISC RECORDERS AIR CONDITIONERS AUTOMATIC WASHERS AUTOMATIC DRYERS ALL ELECTRONIC DEVICES

We Have All The Tubes, parts and equipment necessary to do you an expert repair job, quickly.

DENNIS' TV SERVICE Day YU 3-3462 Nite YU 3-3952 FLOYDADA, TEXAS

HAGOOD'S

Christmas DOLLAR DAYS

MENS KNIT BRIEFS 3 for \$1.00

MENS SWISS RIB UNDER SHIRTS 3 for \$1.00

MENS NYLON STRETCH SOX 2 for \$1.00

MENS WHITE HANDKERCHIEFS 12 for \$1.00

ONE GROUP MENS SIZES 6 to 12 DRESS SHOES \$6.00

36 INCH 80 SQUARE PRINT DRIP 'N DRY MATERIALS 3 Yards for \$1.00

36 INCH UNBLEACHED DOMESTIC 4 Yards for \$1.00

LADIES 15 DENIER 1ST QUALITY SEAMLESS HOSE 77c

PLAIDS AND SOLIDS WASH CLOTHS 14 for \$1.00

ONE TABLE SIZES 4 to 9 LADIES SHOES \$2.47

FABRICS For HOLIDAY SEWING



Pig In The Parlor

Modern pork production has reversed the old truism, "You can't raise a pig in a parlor." Apparently you can! And at a neat profit, too!

Southwestern hog feeders are showing interest in a recent housing and management practice that involves a "pig parlor" believed far superior to pens and wallows. The method calls for fastening of hogs in low-cost, shed-type buildings erected on concrete slabs.

This development approaches the broiler producer's concept of putting production on efficient assembly line basis. The idea makes it possible to market as high as 300 head of hogs a year with a minimum invest-

ment in money and labor, yet get maximum returns.

A group of hog pioneers came up with the parlor idea, starting with a large group of pigs on concrete. According to studies of the Ralston Purina Company, the first 32 hogs marketed from a "parlor" returned a labor profit of \$6.32 per pig in 45 days on a 16c market.

A parlor 30x22 feet can handle 50 pigs weighing 60 to 80 pounds. Maximum efficiency of investment, labor and feed is claimed with a turnover every 60 to 70 days. The cost of the parlor including equipment was about \$400 in the experimental locations.

Feeders who have used the parlor system believe that their hogs show better carcass yield in addition to these stated advantages: Quick turnover of investments, fewer disease problems, ease of adaptability to either hot or cold weather, and higher daily gains.

Texas hog raisers may want to investigate this method in production, in view of the high competition for the consumer dollar. In addition, current hog prices call for low production costs in order to make a profit.

Information concerning "pig parlors" may be obtained by writing to John White, Commissioner, Texas Department of Agriculture, Austin.

PROTECTION AGAINST FIRE

Automobile and Casualty Losses.

G. C. Tubbs
Insurance Agency
Phone YU3-3986

Want Ads get results.

3 Simple Rules Will Guarantee Christmas Mail

Pointing up the need for your cooperation on his 1936 "Mail Early For Christmas" campaign, Postmaster Ed Wester says if you will follow these three simple rules, all of your gifts can be delivered before Christmas Day. Wrap them securely; Address them correctly; and Mail them early.

Amplifying these rules, the Postmaster said, "Avoid the risk of mailing poorly wrapped packages. Use corrugated mailing cartons, plenty of heavy brown wrapping paper, and be sure that every package is tied with string cord. Cartons containing several gift packages should be stuffed with tissue or old newspapers to cushion the shocks." He also reminds us that size and weight limitations for Parcel Post packages vary according to place of mailing and destination. From the Floydada Office you may mail up to 70 pounds except to certain APO numbers which is 40 pounds.

Speaking about correct addressing of Christmas gifts and cards, the Postmaster said, "Be sure your Christmas mailing list is up to date and that you have the complete name, address, zone number, city and state for everyone on your list. Send all your Christmas cards by First-Class mail, because they will be processed and delivered quicker, and they'll be forwarded, or returned, if it becomes necessary.

Only Christmas cards sent First-Class mail may carry written messages, a custom everyone enjoys. Moreover, Christmas card envelopes smaller than 2 1/2 inches by 4 inches or larger than 9 inches by 12 inches require hand cancellation, and must carry First-Class postage.

Mail all local cards before Dec. 15 so carriers may devote the last week before Christmas to delivery of incoming cards.

Continuing the Postmaster said: "THE ARRIVAL of packages is increasing daily. It will be the policy of this office to deliver all incoming packages the day they arrive. As they increase extra help will be added.

"Please do not call at the office to see if your package has arrived unless you have a letter from the sender stating it has been mailed. If fifteen days have elapsed notify the sender, and not this office. We have no control over packages that have not reached this office.

"If you desire to receive a package before the regular delivery of parcel post, the Postal Rules and Regulations state that a Special Delivery Fee will be charged: up to 2 pounds—35c; 2 to 10 pounds—45c; 10 to 50 pounds—60c.

"Special consideration will be given to merchants if you will give us an order to hold before 9:00 a. m., so the clerk may catch the package as the sack is being emptied. The same consideration will be given to Resident Packages in emergency, otherwise they will be delivered the day they arrive, before 6:00 p. m.

"In the near future patrons will receive forms devised to assist in having mail handled more quickly and efficiently while in this office. These forms are for local and out-of-town mailing of Christmas cards."

A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 7th day of January, A. D. 1937, at or before 10 o'clock A. M., before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 24th day of November, 1936. The file number of said suit being No. 4418.

The names of the parties in said suit are MAUD E. HOLLUMS, a widow and feme sole, as Plaintiff, and the persons first named described and designated in this Writ, and to whom this Writ is directed, as Defendants.

The nature of said suit being substantially as follows, to wit: suit in trespass to try title, for the title and possession of the following described real property situated in Floyd County, Texas:

Lots Numbers Fourteen (14), Fifteen (15) and Sixteen (16), all in Block Number Seventy-Seven (77), in the Town of Floydada (Floyd City), in Floyd County, Texas, as shown by Plat of such Town of record in Vol. 2-F, Page 294, Deed Records of Floyd County, Texas.

Plaintiff pleading fee simple ownership thereof, and specially pleading the three and five year statutes of limitation as to such real property, and praying judgment for title and possession thereof.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 24th day of November, A. D. 1936.

Given under my hand and seal of said Court, at office in Floydada, Texas, this the 24th day of November, A. D. 1936.

(SEAL) Mary L. McPherson, Clerk District Court, Floyd County, Texas

HALF-MINUTE INTERVIEWS

Gerald Cardinal: "I raised some 41 bushel wheat up at Hereford but 40 acres of vegetables brought in more this year than all the rest of the crop I had."

KFLD Schedule

Monday Thru Friday

- 7:15-SIGN ON
- 7:16-Rural Round Up
- 7:30-Weather News
- 7:35-Rural Round Up cont.
- 7:45-World News
- 8:00-Morning Melodies
- 8:20-Sports Cast
- 8:30-Morning Melodies cont.
- 8:50-(Thurs.) Sunshine Club (Fri.) Beauty Hints From Arwine
- 8:55-World News
- 9:00-Luten Ladies
- 9:15-Luten Ladies
- 9:30-Church of Christ Program
- 9:45-Ralls Remote
- 10:00-Texas News
- 10:05-Ralls Remote cont.
- 11:00-World News
- 11:05-Ralls Remote cont.
- 11:45-Local News
- 12:00-Serenade At Noon
- 12:15-World News
- 12:30-Trading Post
- 12:45-Texas News
- 1:30-Market Reports
- 2:55-World Commentary
- 1:00-Spanish Program
- 2:00-World News
- 7:05-Linger Awhile
- 3:00-World News
- 3:05-Local News
- 3:15-(Tues.) Treasure Chest Hits and Misses
- 3:45-(Mon.) Theatre of Hits (Tues.) Guest Star (Wed.) Bob Crosby Show (Thurs.) Town & Country Style
- 4:00-World News
- 4:05-Western Record Shop
- 5:00-900 Club
- 5:30-World News
- 5:45-SIGN OFF

Saturday

- 7:15-SIGN ON
- 7:16-Rural Round Up
- 7:30-Weather News
- 7:35-Rural Round Up cont.
- 7:45-World News
- 8:00-Morning Melodies
- 8:20-Sports Cast
- 8:30-Morning Melodies cont.
- 8:45-Here's To Veterans
- 9:00-Tops in Pops
- 9:45-Ralls Remote
- 10:00-Texas News
- 10:05-Ralls Remote cont.
- 11:00-World News
- 11:05-Ralls Remote cont.
- 11:45-Local News
- 12:00-Serenade At Noon
- 12:15-World News
- 12:30-Trading Post
- 12:45-Texas News
- 1:30-Market Reports
- 1:55-World Commentary
- 1:00-Spanish Program
- 2:00-World News
- 4:05-Hillbilly Hoedown
- 2:30-Proudly We Sail
- 3:00-World News
- 3:05-Hits And Misses
- 3:45-Join The Navy
- 4:00-World News
- 4:05-Western Record Shop
- 5:00-900 Club
- 5:30-World News
- 5:45-SIGN OFF

Sunday

- 7:15-SIGN ON
- 7:16-Musical Interlude
- 7:20-Baptist Hour
- 7:45-Musical Interlude
- 8:00-Calvary Baptist Program
- 8:15-World News
- 8:30-Church of Christ Program
- 8:45-Old Fashioned Revival Hour
- 9:45-Music For Sunday
- 10:00-Texas News
- 10:05-Music For Sunday cont.
- 10:50-Worship Time
- 11:00-First Methodist Program
- 12:00-Hymns of All Churches
- 12:15-World News
- 12:30-Waltz Time
- 1:00-Showers
- 1:30-Meet The Artist
- 1:45-Retired Chapel Church
- 2:30-Holiday Festival
- 2:30-Hillbilly Hoedown
- 5:00-Revival Time
- 3:30-Spanish Program
- 3:30-Las Buenas Noches
- 4:45-Music By Name Bands
- 5:45-American Medical Assn.
- 5:30-World News
- 5:45-SIGN OFF

DOLLAR DAY AT HALE'S

MONDAY DECEMBER 3rd

80 x 80 PRINTS
3 Yds. for **1.00**
New Fall Patterns
Buy Now At This Low Price

51 Gauge 15 Denier "NEBEL" BRAND HOSE
59c Pair
Size 8 1/2 to 10 1/2
New Fall Shades

One Group Better All Wool Dress Pants
\$8.88 Pr.
Values to \$15.95
Dollar Day Only
Free Alterations

4 ft. by 6 ft. RUGS
\$5.00 Ea.
Regular \$7.95
Non-Skid Back
Pre-Shrunk
Washable

Mens COMBED COTTON UNDERSHIRTS
3 for **\$1.00**
Sizes 34 to 46
Buy Today

Maderia Style Embroidered PILLOW CASES
\$2.00 Ea.
Regular 2.98
Just in Time For Christmas

MENS DRESS BELTS
\$1.50 Ea.
Reg. \$2.00 to \$5.00
Values . . Famous Brand. Just in time for Christmas

HALE'S DEPT. STORE

Legal Notice

THE STATE OF TEXAS

TO: J. C. THOMAS, MRS. J. C. THOMAS, J. C. THOMAS and wife MRS. JENNIE THOMAS, MRS. JENNIE THOMAS, J. A. ANSLEY and wife JENNIE GERTRUDE ANSLEY, J. A. ANSLEY and wife MRS. J. A. ANSLEY, MRS. JENNIE ANSLEY, MRS. J. A. ANSLEY, E. J. MARTIN and husband W. M. MARTIN, E. J. MARTIN, EVA J. SIDDENS, EVA SIDDENS, FLORA A. SIDDENS, MRS. T. D. WOODSON and husband, T. D. WOODSON, MRS. T. D. WOODSON, T. D. WOODSON, J. L. BAKER, J. L. BAKER and wife MRS. J. L. BAKER, and MRS. J. L. BAKER, the unknown heirs of any of such persons who may now be deceased, their unknown heirs and legal representatives, and the unknown heirs of any of such unknown heirs who may now be deceased, their unknown heirs and legal representatives;

CREATING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock



You'll find an unusually complete and fresh stock of pharmaceuticals at ARWINE'S DRUG STORE. Our pharmacists are at your service with their training and experience . . . dispensing drugs of assured quality and purity. You KNOW you're safe when seeing our PRESCRIPTION SPECIALISTS

ARWINE'S DRUG STORE
PRESCRIPTIONS
PH. YU 3-2856
South Side Square
Floydada, Texas

Bargain Buys
IN EVERY DEPARTMENT

Plus The Added Bonus of Scottie Stamps - Double on Tuesday. Shop Powells and Save.

ZESTEE - Pure - 20 oz. JAR

Strawberry . . . **49**

400 Count KLEENEX Box **25c**

NORTHERN TISSUE 3 Rolls **25c**

Shurfine - No. 2 1/2 Can PEACHES In Heavy Syrup **27c**

IMPERIAL SUGAR 10 lb. Bag **95c**

GIANT TIDE Box **72c**

10 FLAVORS JELL-O 2 For **15c**

Salad Dressing MORTON'S - QUART **39c**

3 Pound CRISCO Can **93c**

No. 1 Idaho Russett SPUDS 10 lb. Bag **59c**

FLOUR 10 Pound Bag **89c**

Puffin BISCUITS 2 Cans **19c**

SHURFRESH OLEO Pound **20c**

PASCO - Frozen ORANGE JUICE 6 oz. Can **15c**

CRANBERRIES Quart **19c**

SUNSHINE CRACKERS Pound **25c**

CLOVERLAKE MELLORINE 1/2 Gallon **49c**

CORN KING BACON Pound **49c**

Dressed Fresh Daily FRYERS **39c**

LOG CABIN SYRUP 48 oz. Can **98c**

PURE - Ground BEEF Pound **39c**

REMEMBER - DOUBLE SCOTTIE STAMPS - EACH TUESDAY
On All Cash Purchases of **\$2.50 or more**

PRICES GOOD FRIDAY - SATURDAY
MONDAY
NOVEMBER 30, DECEMBER 1 & 2



Bonds Increase

of this year. Texas Savings Bonds, Joe Gidden, reported today. The E bond increase in the same month in 1956.

NOTICE

STATE OF TEXAS

of the said J. H. Childress, her given name and initials being unknown;

PAPADA

DRIVE-IN THEATRE

SEVEN WEEKS ATTRACTIONS

THURSDAY - FRIDAY, NOV. 29 - 30

Special low down on society high life!

High Society

Bing Crosby, Grace Kelly, Frank Sinatra

Lucky Plate Night is now held on Saturday Night. Watch our show and we can give you 50 reasons to attend Saturday, December 1.

Lucky Plate—we've got your number—yes your number can be of great value to you at our Plate show. Come see movielands star studded

SATURDAY, DECEMBER 1

Gary COOPER
Paulette GODDARD
in **Cecil B. DeMille's** **CONQUERED** in TECHNICOLOR

MON., and TUES., DECEMBER 2-3-4

THE MAN IN THE GRAY ANORAK

with **MARISA PAVAN - LEE J. COBB - ANN HARDING - KEENAN WYNN - GENE LOCKHART**

Produced by **DARRYL F. ZANUCK**
Written for the Screen and Directed by **NUNALLY JOHNSON**

CLIFTON WEBB
BARBARA STANWYCK

WEDNESDAY, DECEMBER 5

VISIT OUR SNACK BAR

Childress, her given name and initials being unknown;

O. B. D. Childress and Cintah Childress, wife of the said O. B. D. Childress;

Will Childress and ——— Childress, wife of the said Will Childress, her given name and initials being unknown;

Charlie Childress and ——— Childress, wife of the said Charlie Childress, her given name and initials being unknown;

Hattie Turvan and W. O. Turvan, husband of the said Hattie Turvan; Cora Underwood and ———, husband of the said Cora Underwood, his given name and initials being unknown;

Ida Johnson and ———, husband of the said Ida Johnson, his given name and initials being unknown;

Verna Campbell and D. H. Campbell, husband of the said Verna Campbell;

Willie H. Pearson and J. W. Pearson, husband of the said Willie H. Pearson;

Ruby Childress and A. N. Childress, husband of the said Ruby Childress; Ruby Childers and A. N. Childers, husband of the said Ruby Childers; Ruby Childress and A. N. Childress, husband of the said Ruby Childress;

D. L. Childress and Ellen Childress, wife of the said D. L. Childress; J. D. Childress and ——— Childress, wife of the said J. D. Childress, her given name and initials being unknown;

Ralph Childress and ——— Childress, wife of the said Ralph Childress, her given name and initials being unknown;

Roy Childress and ——— Childress, wife of the said Roy Childress, her given name and initials being unknown;

Maggie Hunt and A. J. Hunt, husband of the said Maggie Hunt; Minnie Orman and Percy Orman, husband of the said Minnie Orman; Stella Campbell and T. H. Campbell, husband of the said Stella Campbell;

Childress, her given name and initials being unknown;

Roy Childress and ——— Childress, wife of the said Roy Childress, her given name and initials being unknown;

Maggie Hunt and A. J. Hunt, husband of the said Maggie Hunt; Minnie Orman and Percy Orman, husband of the said Minnie Orman; Stella Campbell and T. H. Campbell, husband of the said Stella Campbell;

Ruth Smitherman and E. P. Smitherman, husband of the said Ruth Smitherman;

All of the unknown heirs of each, J. H. McGehee and ——— McGehee, wife of the said J. H. McGehee, her given name and initials being unknown;

O. B. D. Childress and Cintah Childress, wife of the said O. B. D. Childress;

Will Childress and ——— Childress, wife of the said Will Childress, her given name and initials being unknown;

Charlie Childress and ——— Childress, wife of the said Charlie Childress, her given name and initials being unknown;

Hattie Turvan and W. O. Turvan, husband of the said Hattie Turvan; Cora Underwood and ———, husband of the said Cora Underwood, his given name and initials being unknown;

Ida Johnson and ———, husband of the said Ida Johnson, his given name and initials being unknown;

Verna Campbell and D. H. Campbell, husband of the said Verna Campbell;

Willie H. Pearson and J. W. Pearson, husband of the said Willie H. Pearson;

Ruby Childress and A. N. Childress, husband of the said Ruby Childress; Ruby Childers and A. N. Childers, husband of the said Ruby Childers;

D. L. Childress and Ellen Childress, wife of the said D. L. Childress; J. D. Childress and ——— Childress, wife of the said J. D. Childress, her given name and initials being unknown;

Ralph Childress and ——— Childress, wife of the said Ralph Childress, her given name and initials being unknown;

Roy Childress and ——— Childress, wife of the said Roy Childress, her given name and initials being unknown;

Maggie Hunt and A. J. Hunt, husband of the said Maggie Hunt; Minnie Orman and Percy Orman, husband of the said Minnie Orman; Stella Campbell and T. H. Campbell, husband of the said Stella Campbell;

Ruth Smitherman and E. P. Smitherman, husband of the said Ruth Smitherman; each of which persons is deceased, and their heirs and legal representatives;

GREETING:

You are commanded to appear and answer the plaintiff's petition at or before 10:00 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this citation, the same being Monday the 31st day of December, A. D. 1956, at or before 10:00 o'clock A. M. before the Honorable District Court of Floyd County, Texas, said plaintiff's petition was filed on the 13th day of November, 1956. The file number of said suit being 414.

The names of the parties in said suit are:

Ida Dodson, a feme sole, Plaintiff Vs.

J. H. McGehee and ——— McGehee, wife of the said J. H. McGehee, her given name and initials being unknown;

O. B. D. Childress and Cintah Childress, wife of the said O. B. D. Childress;

Will Childress and ——— Childress, wife of the said Will Childress, her given name and initials being unknown;

Charlie Childress and ——— Childress, wife of the said Charlie Childress, her given name and initials being unknown;

Hattie Turvan and W. O. Turvan, husband of the said Hattie Turvan; Cora Underwood and ———, husband of the said Cora Underwood, his given name and initials being unknown;

Ida Johnson and ———, husband of the said Ida Johnson, his given name and initials being unknown;

Verna Campbell and D. H. Campbell, husband of the said Verna Campbell;

Willie H. Pearson and J. W. Pearson, husband of the said Willie H. Pearson;

Ruby Childress and A. N. Childress, husband of the said Ruby Childress; Ruby Childers and A. N. Childers, husband of the said Ruby Childers;

D. L. Childress and Ellen Childress, wife of the said D. L. Childress; J. D. Childress and ——— Childress, wife of the said J. D. Childress, her given name and initials being unknown;

Ralph Childress and ——— Childress, wife of the said Ralph Childress, her given name and initials being unknown;

Roy Childress and ——— Childress, wife of the said Roy Childress, her given name and initials being unknown;

Maggie Hunt and A. J. Hunt, husband of the said Maggie Hunt; Minnie Orman and Percy Orman, husband of the said Minnie Orman; Stella Campbell and T. H. Campbell, husband of the said Stella Campbell;

unknown;

Maggie Hunt and A. J. Hunt, husband of the said Maggie Hunt; Minnie Orman and Percy Orman, husband of the said Minnie Orman; Stella Campbell and T. H. Campbell, husband of the said Stella Campbell;

Ruth Smitherman and E. P. Smitherman, husband of the said Ruth Smitherman;

All of the heirs of each, J. H. McGehee and ——— McGehee, wife of the said J. H. McGehee, her given name and initials being unknown;

O. B. D. Childress and Cintah Childress, wife of the said O. B. D. Childress;

Will Childress and ——— Childress, wife of the said Will Childress, her given name and initials being unknown;

Charlie Childress and ——— Childress, wife of the said Charlie Childress, her given name and initials being unknown;

Hattie Turvan and W. O. Turvan, husband of the said Hattie Turvan; Cora Underwood and ———, husband of the said Cora Underwood, his given name and initials being unknown;

Ida Johnson and ———, husband of the said Ida Johnson, his given name and initials being unknown;

Verna Campbell and D. H. Campbell, husband of the said Verna Campbell;

Willie H. Pearson and J. W. Pearson, husband of the said Willie H. Pearson;

Ruby Childress and A. N. Childress, husband of the said Ruby Childress; Ruby Childers and A. N. Childers, husband of the said Ruby Childers;

D. L. Childress and Ellen Childress, wife of the said D. L. Childress; J. D. Childress and ——— Childress, wife of the said J. D. Childress, her given name and initials being unknown;

Ralph Childress and ——— Childress, wife of the said Ralph Childress, her given name and initials being unknown;

Maggie Hunt and A. J. Hunt, husband of the said Maggie Hunt; Minnie Orman and Percy Orman, husband of the said Minnie Orman; Stella Campbell and T. H. Campbell, husband of the said Stella Campbell;

A suit to recover title and possession of all of Block No. 12 of the Wilson No. 1 Addition to the Town of Lockney, in Floyd County, Texas, said suit being in the usual form of trespass to try title and containing further allegations to the effect that plaintiff owns the record title to said land and further owns the title to said land under the 2, 5, 10 and 25 year statutes of limitation, and that title is presumed to be in plaintiff, all as a result of peaceable and adverse possession under duly recorded deeds and claims of right and payment of taxes on said property

Floyd County Hesperian, Floydada, Texas, Thursday, November 29, 1956

ISSUED this 13th day of November A. D. 1956.

GIVEN UNDER MY HAND AND SEAL OF OFFICE at office in Floydada, Texas, this 13th day of November, A. D. 1956.

Mary L. McPherson
Clerk, District Court,
Floyd County, Texas,
43 4tc.

More than 500,000 men per year are acquiring a reserve obligation under the Reserve Forces Act of 1955.

NEW GOVERNMENT TRAPPER

MATADOR — Mr. and Mrs. W. K. (Rusty) Birchfield visited in Matador last week-end with his parents, Mr. and Mrs. Jerry Birchfield. They were enroute to Floydada where they are located and where Mr. Birchfield will be employed as government trapper.

He has been located at Sonora the past several months.

Good carbon paper goes further. Try Sure-Rite.

SHAMROCK

IN FLOYDADA YOU CAN GET THOSE FINE SHAMROCK PETROLEUM PRODUCTS AT

HATLEY SERVICE STATION 101 S. Wall Street YU 3-2530

H & S SERVICE STATION On THE WYE YU 3-3210

ROY'S INDEPENDENT STATION Highway 70 East YU 3-3998

WYLIE Butane Co.

HAS BEEN NAMED DISTRIBUTOR IN THIS AREA FOR

GATES TIRES

AND IS AT YOUR SERVICE WITH A COMPLETE STOCK

IN ALL SIZES AND GRADES for CARS, TRUCKS, TRACTORS

The Famous Gates Tire Is GUARANTEED against any failure including Blow-Outs, Bruises, Rim Cuts, etc.

NO TIME or MILEAGE LIMIT.

Liberal Allowance for your Used Tires.

COME IN AND SEE US FOR A GOOD DEAL

Whatever your requirements we have the size and type tire to meet your requirements.

WYLIE BUTANE CO.

Floydada, Texas

Childress, her given name and initials being unknown;

Roy Childress and ——— Childress, wife of the said Roy Childress, her given name and initials being unknown;

Maggie Hunt and A. J. Hunt, husband of the said Maggie Hunt; Minnie Orman and Percy Orman, husband of the said Minnie Orman; Stella Campbell and T. H. Campbell, husband of the said Stella Campbell;

Ruth Smitherman and E. P. Smitherman, husband of the said Ruth Smitherman;

All of the unknown heirs of each, J. H. McGehee and ——— McGehee, wife of the said J. H. McGehee, her given name and initials being unknown;

O. B. D. Childress and Cintah Childress, wife of the said O. B. D. Childress;

Will Childress and ——— Childress, wife of the said Will Childress, her given name and initials being unknown;

Charlie Childress and ——— Childress, wife of the said Charlie Childress, her given name and initials being unknown;

Hattie Turvan and W. O. Turvan, husband of the said Hattie Turvan; Cora Underwood and ———, husband of the said Cora Underwood, his given name and initials being unknown;

Ida Johnson and ———, husband of the said Ida Johnson, his given name and initials being unknown;

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Ruby Childress and A. N. Childress, husband of the said Ruby Childress; Ruby Childers and A. N. Childers, husband of the said Ruby Childers;

D. L. Childress and Ellen Childress, wife of the said D. L. Childress; J. D. Childress and ——— Childress, wife of the said J. D. Childress, her given name and initials being unknown;

Ralph Childress and ——— Childress, wife of the said Ralph Childress, her given name and initials being unknown;

Roy Childress and ——— Childress, wife of the said Roy Childress, her given name and initials being unknown;

Maggie Hunt and A. J. Hunt, husband of the said Maggie Hunt; Minnie Orman and Percy Orman, husband of the said Minnie Orman; Stella Campbell and T. H. Campbell, husband of the said Stella Campbell;

IT'S OLD STOVE ROUND-UP!

TIME WHEN *Smart* MODERNS CHANGE TO A NEW GAS RANGE

The smartest move any Smart Modern can make is to move up to a new GAS range with sensational thermostatically-controlled top burner! Makes every pot and pan an automatic utensil... removes forever

the possibility of boil-overs and scorching on the range top. And Old Stove Round-up is the time to buy. Better deals... bigger selections... easier terms! Visit your gas appliance dealer, now!

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FUEL FOR A GROWING EMPIRE

Symbol of Quality

PETROLEUM PRODUCTS

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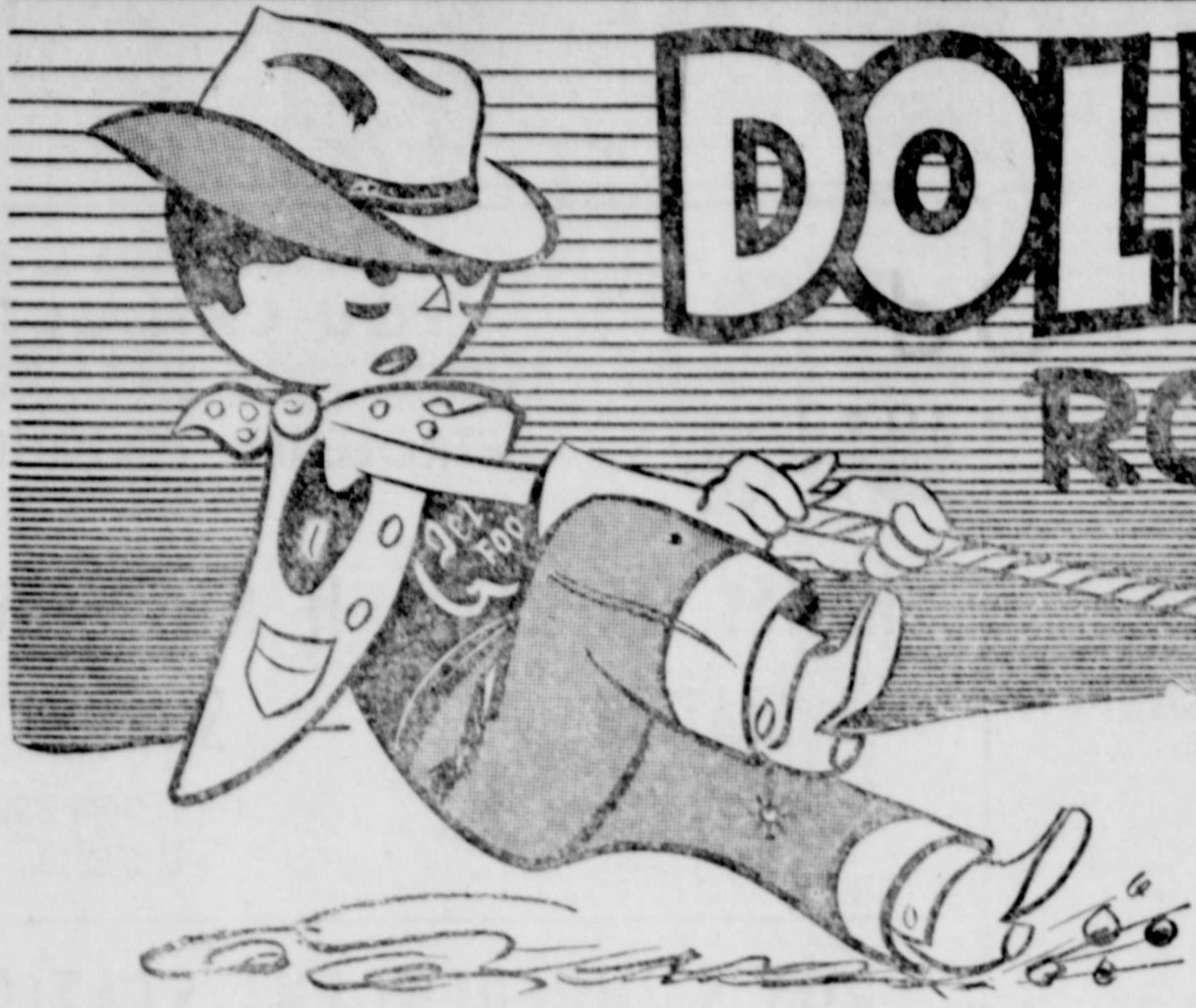
SHAMROCK

QUALITY you can measure by your car's PERFORMANCE!

Piggly Wiggly & Del Monte

DOLLAR DAY

ROUND-UP



REGISTER
FOR YOUR CHANCE
TO WIN ONE OF

**6
FREE
FORDS**



HOLD IT, PARDNER! Keep your boots on tight until you get a load of the savings at your neighborhood Piggly Wiggly Supermarket during the Del Monte Dollar Day round-up. You can put your brand on many savings on the famous Del Monte brand . . . and others. You will get S & H Green Stamps, double on Tuesdays, plus an opportunity to rope in one of the six Fords to be given away December 22nd.

PRICES FOR FRIDAY, SATURDAY & MONDAY

PEARS	Del Monte, Sliced Bartlett, No. 303 Can	4 Cans	\$1
BEANS	Green, Del Monte Fancy Whole, Blue Lake, No. 303 Can	4 Cans	\$1
CORN	Del Monte Golden Cream Style or Whole Kernel, No. 303 Can	7 Cans	\$1
MARSHMALLOWS	Cream Campfire Pint	5 For	\$1
PECANS	Pieces, Elus Large Select, 12 oz. Bag		73c
APPLES	Comstock Pie Sliced No. 2 Can	4 For	\$1

Mennin's 60c Size
BABY MAGIC . . . 37c

COFFEE

Peaches

Folger's Drip or Regular, 1 lb. Can

Del Monte, Yellow Cling Halves or Slices, No. 303

5 for

Pork Spare Ribs, Fresh Frosted

Spare Ribs 3 lbs. \$1

Pork, Cudahy's Pure Pork

Sausage 3 lbs. \$1

Lean, Meaty
BEEF RIBS . 4 lbs \$1
Kraft's, 16 oz. Jar
CHEESE WHIZ . 62c

Sliced, Wilson's Corn King, lb.
BACON . . . 49c
BOLOGNA
All Meat
3 lbs. **\$1**

U. S. GOOD	
BABY BEEF	
Round Steak, lb.	79c
Loin Steak, Pinbone, lb	59c
T-Bone Steak, lb.	69c
Club Steak, lb.	59c
Chuck Roast, lb.	39c
Arm Roast, lb.	49c

Dromedary, White, Yellow, or Devil Food
CAKE MIX, 4 for \$1
Marshall, Tall Can
MILK, 2 for 25c
Par, Pure Strawberry, 20 oz. Tumbler
PRESERVES . . . 39c

Del Monte, Halves No. 303 Can
APRICOTS . . . 4 for \$1
Del Monte, Quart
PRUNE JUICE 3 for \$1
Del Monte, Picnic Can, All Green
ASPARAGUS . 3 for \$1
Fresh Bunch
ONIONS . . . 7½c

Del Monte, No. 303 Can
GREEN LIMAS 4 for \$1
Del Monte, Sliced, No. 303 Glass Jar
BEETS . . . 18c
Del Monte, Early Garden, No. 303
PEAS . . . 19c
New, Del Monte, No. 303 Can
POTATOES . . 7 for \$1
Del Monte, 14 oz. Bottle
CATSUP . . . 20c

Del Monte, No. 303 Can
SPINACH . . 70c
Del Monte, Stewed, No. 303 Can
TOMATOES 50c
Del Monte, 8 oz. Can
Tomato Sauce 3
Del Monte, Whole Sweets, 12 oz.
PICKLES . . .
Del Monte, 12 oz. Can
Apricot Nectar
Welch's 24 oz. Bottle
Grape Juice . 3

Chocolate Chips

Salad Dressing

PINEAPPLE

Baker's
12 oz. Bag **3 for \$**

Miracle Whip
Pint **30c**

Libby's Crushed
No. 2 Can **25c**

SHAMPOO Lustre Creme \$1.00 Size **69c**

Jolly Time, 10 oz. White or Yellow
Pop Corn 5 Cans \$1
Gold Medal, 10 lb. Print Bag
FLOUR . . . 84c
Bayer's, 15c Tin
ASPIRIN . . . 10c
Hand, Woodberry, 1.00 Size Plus Tax
LOTION . . . 50c
SNOW WHITE, lb.
CAULIFLOWER . . . 10c

Hills-O-Home, 10 oz. Pkg.
WHOLE OKRA 15c
Complete, Your Choice
Patio Dinners . 59c
Libby's, 6 oz. Can
GRAPE JUICE . 18c
Cream Style, Libby's 10-oz. Pkg.
CORN . . . 12½c
Colorado, Reds, 10 lb. Bag
POTATOES . . .
And Tops, Fresh Large Bag
TURNIPS . . .
Texas, 5 lb. Bag
ORANGES . . .

POTATOES

Maryland Sweets
U. S. No. 1, lb. **9c**

LEMONS

California Sunkist
lb. **12½c**

We have a complete selection of
FRUIT CAKE INGREDIENTS

