

Third of 1957 Wheat Land Pledged to Reserve

Witkowski Imp. Co., Case Dealer, Occupies Enlarged Quarters

Witkowski Implement Company is this week completing a moving job which gives them much more space for their business. The new quarters are adjacent to the old location and the move is an expanding one which takes in the former location of the K. Crouch Motor Company as well as the original Case plant.

Vernon Witkowski, owner and operator of the firm, said this week the expansion will give them a 100-foot front on West Missouri Street. With the additional floor space plans are for an enlarged service department, parts department, display rooms and office space.

The change over is being made while business goes on as usual and may be several days being completed. Witkowski Implement features the J. I. Case line of farm machinery. Eversman land levelers and ditchers, Caldwell plows and stalk shredders, Gehl ensilage cutters and Green pumps, as well as a wide assortment of accessories and farm supplies.

Mrs. Flynn Thagard Still Gravely Ill

Mrs. Flynn M. Thagard, who has been sick for more than two years, was hospitalized two weeks ago and has been gravely sick for several days.

Her daughter and family, Mr. and Mrs. Bob Henningsen, were here for several days from Austin, returning home last week, and her son, Thomas Flynn Thagard, wife and son, of Midland also have been with Mrs. Thagard much of the time in the last 10 days.

Mrs. E. C. Harmon, of El Monte, Calif., and Mrs. Lena Callison of Van Nuys, sisters of Mr. Thagard, arrived last week to be with the couple. Mrs. Harmon has since returned to her home. Mrs. Callison plans to spend several days more here.

County Agents Attend National Convention

Bill G. Rodgers, Floyd County agricultural agent, and Lynn P. Pittard, assistant agricultural agent, are in Houston this week attending the National Convention of County Agents Association. They were accompanied to Houston by their wives, Mrs. Rodgers and Mrs. Pittard.

On Monday, Oct. 29, the men will journey to College Station where they will attend the state Extension Agents Conference. The agents will be in their Floydada offices around the 5th of November.

Schedule 'Election' In High School Tuesday

An election for the president and vice-president of the United States will be sponsored next Tuesday, Oct. 30, at Floydada High School by the members of the civics class.

The polls will be open from 8:15 a. m. to 4:15 p. m. The book room of the high school will serve as voting place for all students and faculty members.

Members of the civics class ask that all students and faculty take advantage of this chance of a tax-free vote.

NOTED TRAVELER IS HEARD BY GROUP OF LOCAL WOMEN

Mrs. J. D. McBrien, Mrs. R. E. Fry, Mrs. E. F. Stovall and Mrs. H. R. Bond Tuesday afternoon attended a travel talk program presented by Miss Helen Poe, of Dallas, in Lubbock, courtesy of the Citizens National Bank of that city.

Miss Poe's report at this time was on Yugoslavia. The Floydada women reported it was intensely interesting. Miss Poe's travels have spanned two decades and her talks have the background of progressive information with the changing times in the varied areas where she travels.

TEMPERATURE READINGS

High temperature in Floydada for the week was recorded Monday with a reading of 80 degrees.

Low was recorded Sunday morning with a reading of 37.

Yesterday's reading at 1:30 o'clock was 79 and low for the day was 55.

Men Have Boy and Girl October 17

Don Grossman Jr., of Dallas, and his parents of twins, a boy and girl, last Wednesday morning at the West County Hospital.

The boy was born at 1:30 a. m. and weighed five and one-half pounds. He has been named Kevin.

The girl was born at 2:05 p. m. and weighed five pounds and one ounce. She has been named Elizabeth.

Denver

Lesterman Jr. returned Monday from Denver, after spending several days there. Mrs. William Lesterman recently had an operation and is reported to be convalescing.

Retail Trade Problems Are Revealed By Survey

Intense pride in their community and an anxiety to see it grow and prosper with a well-rounded social, civic and industrial life is one of the outstanding attitudes revealed in the survey conducted this summer by Floydada Chamber of Commerce Retail Trades Committee.

The committee started their survey with a questionnaire addressed to more than 300 persons scattered over portions of three counties. Of these they reported 123 returned, a high percentage of replies, with four pages of blanks to be filled out, completed and mailed.

The questionnaire revolved around a soft goods retail merchandising study for the most part.

Automobile, farm and heavy goods generally were not included in the list covered by 20 questions, each of which had one or more subheads.

THE RETAIL TRADES committee was driving principally at getting replies from housewives, but the interest of their husbands also was evident in some of the replies.

Bill Hale, chairman of the committee, made reports to the Rotary and Lions Clubs last week and released survey summary to other channels this week.

As to the community itself 77 per cent of the questionnaires said Floydada is a desirable place to visit, 23 per cent said no. Ninety-seven per cent said it is a good place to live, three per cent no. Twelve per cent as against 88 per cent favorable reports, said it is not a good place to work. Low wage scales was the principle reason assigned.

SATISFACTORY school facilities are available in the community say 86 per cent of the questionnaires, 14 per cent no.

As to recreational facilities in the community only 48 per cent of the persons answering gave a favorable answer. Fifty-two per cent said opportunities for recreation are too limited.

An astounding report on parking facilities had only 82 per cent of the shoppers satisfied with parking facilities in Floydada, a situation which had not even been viewed as a problem. Eighteen per cent of the answerers said the city has a bad parking situation. Clerks and store people who fill up the available space at the curbs came in for considerable comment. Floydada has no (See Retail Survey, back page)

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Heavy Acreage Likely Also in 10-Yr. Pledges

Over 32.6 per cent of Floyd County's allotted wheat acreage has been put into the ASC Acreage Reserve for the crop year 1957, according to figures in the County ASC office and will not be sowed this fall.

This per centage is represented by 43,709 acres contracted to USDA out of total wheat allotments of 133,800 acres.

Thos. J. Hutchins, clerk of the County ASC Committee, said this week the figures for land put into the reserve will be checked during the fall and winter when measurements are made for wheat allotment compliance. When the figures are verified ASC will make payments on the basis of an average slightly above \$10 per acre.

Gross payment figures are \$493,744 due to be paid operators and landlords on 384 units this winter.

Deadline for contract signing was Oct. 5 but the figures were not available until a check on the operations could be made.

Hutchins said there had been a set-up on contract signing on the five- and 10-year Soil Bank acreage reserve for wheat and cotton land since the deadline had been extended to Nov. 30. However, 47 contracts have been signed, representing 6,000 acres to date.

FARMERS are busy with the harvest and welcome the respite offered by the new deadline to study the contracts further. Members of the committee, Hutchins said, anticipate there will be a large number of applications for both the five- and 10-year contracts before November 30.

Only limit to the number of acres that may be put into the long-term reserve is that payments may not exceed \$3,000 to any one person.

THE STATE ASC Committee was in session Tuesday and the local committee expects to get the figures for the 1957 county cotton allotment sometime next week. The individual farm allotments will have been figured up and announced early in December in time for cotton men to have the information before they vote on marketing quotas Dec. 11.

THE FLOYD COUNTY HESPERIAN

VOL. LXII No. 40 Floydada, Floyd County, Texas, October 25, 1956 5 Cents 16 Pages Today

Cotton Is Half Ginned, Report

Although a ginning report has not been tabulated this week in Floyd County, either officially or unofficially so far as *The Hesperian* is informed, there seems to be general agreement on one point, namely that the halfway mark has been reached approximately in the cotton harvest season.

And the reports still come in good as to production, staple and quality. Also because the market price is for the most part, 20 points to 250 points above the CCC loan values, only a small per centage of the cotton is "going in the loan."

Cottonseed gin price to the farmer this week is \$60 per ton.

On other marketing fronts, particularly cabbage, carrots and tomatoes, markets are looking up a bit. Cabbage men, who are beginning to put their crop on the market as called for, say the price is such they will show some profit. Their product stands up well in fall frost and cold and they anticipate the possibility of a good profit.

Good cabbage crops run from 10 to 15 tons per acre. The market at the moment is \$20 per ton. Processing costs are low.

As to carrots a few first loads also have gone out and probability is these will have to find far distant markets at the moment.

Carrot shipments this week have found markets as far away as the Carolinas and Florida. Processing carrots for market calls for a considerable expense and a good field price must be obtained to make a profit. However, it is indicated to prove a better crop than forage feeds this season with the possibility of bigger profits.

Tomato men say their market has "looked up" in the last few days and they have a chance to show a profit yet, since huge quantities are still in the fields.

Tomato growers lost a lot of ripe tomatoes that lacked processing plants. Shortage of labor (in competition with cotton harvest) also has been a contributing factor in some instances.

Another two weeks of frost-free weather would be a great boon to the men with tomato fields.



The one-two punch for Texas Tech's Red Raiders at the center position is at present being supplied by two Floydada boys, both ex-Whirlwinds. They are Jackie Henry, left, who operates with the first unit and Don Barber, right who is pivot man on the second squad. Both advanced a notch this week as they moved up from the second and third teams.

Showers Leave 'Top' Moisture

The clash of the Pacific cold front and the warmer moisture laden currents from the gulf which brought turbulence and torrential rainfall to widely-scattered portions of west and central Texas, Thursday brought only gentle rains to this immediate section and left an average of 7-tenths of moisture for the thirsty top soil.

THE RAINS came in two showers at Floydada but principally Thursday. They were preceded by foggy and drizzly weather that kept harvesters out of most fields one to two days.

North of Lockney and in the northeast part of the county the rainfall was probably heavier than in any other sections except an area immediately northeast of Floydada and an area in the extreme southwest.

At Floydada the rain gauges measured an average of 7-tenths East and northeast a few miles the fall was nearly an inch and the same was true of the southwest area. Southeast of Floydada the gauges measured less than at this point for the most part, some reports indicating as little as a half inch.

WHERE LAND had been irrigated for wheat pasture and the stalks were emerging the results were like magic as the spears shot up to a good stand almost overnight.

A few people with wheat ground were sowing this week, with the expectation of getting a crop to a stand.

In some dry land fields indications pointed to a good "volunteer crop" that could be plowed under soon. Mostly, however, doubt was expressed that enough moisture was in the ground to "get all the volunteer up."

A COLD SNAP that brought temperatures tumbling over the weekend, followed the moisture-laden winds. A low of 34 degrees was registered at Floydada and most other points. A few reports from over the county said thermometers touched 32 degrees for several minutes.

However, no cotton, tomatoes or flowers were more than scorched just slightly, a tomato crop that may prove valuable yet, escaping without damage.

FEAR that the moisture might cut the grades on cotton ginned during this week was expressed in cotton raising and ginning quarters.

ITS IN THE BAG?

Poll Shows Floyd County Is Back In The Democratic Fold

The probability that Floyd County and Texas will go substantially for Adlai Stevenson and the Democrats is indicated in results of a three-hour, 12-block poll of voters here Saturday afternoon, conducted by L. A. Marshall for *The Hesperian*.

The result of the voluntary pre-election poll count gives Adlai a "sounding majority" of 161 to 95 for Ike, and seems to indicate that the county has swung back safely into the Democratic fold.

FOR MORE than a quarter of a century Floyd County has voted for the winner in state elections and can be taken as the "average" Texas county. Everytime there has been a strong swing in one direction or another Floyd County has been in the heap with the winner.

Mr. Marshall acted simply as a "vote" gatherer. He made no effort to keep track of the totals. The device was the use of two cards, one with "Ike" printed on it, the other with "Adlai".

IF THE "voter" wanted to vote "Ike" he simply picked out an Ike card and put it in the "sealed" box. If for "Adlai" he picked out an Adlai card and deposited it in the box.

The simplicity of the thing bothered a few voters, who wanted to sign something.

"I didn't bother to offer a 'ticket' to the Latin-Americans I met by the scores on the 12-block rounds," said Mr. Marshall. "They don't vote anyway."

WHENEVER he met an American adult that would take the time the adult was a "prospect" and was offered a chance to take part in the poll.

SUMMING UP, it may be stated that, unless there is a terrific swing of Ike in the remaining two weeks of the campaign, Floyd County, which went Republican in 1936 and again in 1952 with the rest of Texas, is back in the fold once more, and the campaign is over drawn that Texas will give the Democratic nominee a safe margin in 1956.

The shape of things political this week forecasts a hammer and tongs battle in the county right up to the final gong Monday night, before the voting takes place on Tuesday, Nov. 6.

Graves Is Chosen On Legislative Council of TIL

I. T. Graves, superintendent of Floydada Schools, has been named member of the Legislative Council of the Texas Interscholastic League, representing Region I. Class A schools, his term due to expire in 1960.

He takes the place of Lee Johnson of the Phillips school system, whose school was moved into the Class AA classification, according to Interscholastic League.

Next meeting of the legislative council is due to be held early in November, a session which the Floydada school man will attend.

'Ike' Campaign Will Be Pushed In This County

Texans for Eisenhower and Democrats for Eisenhower have been campaigning up to this week to put more life into the Floyd County campaign or their presidential candidate.

Among other activities a group of 25 assembled Tuesday night in the dining room of the Commercial Hotel, where they named working committees and discussed the issues of the campaign. The actual session was preceded by a social hour as their numbers assembled, when coffee and refreshments were served.

The meeting was called by T. B. Litchell, of Lockney, and Mrs. Hollis Bond, of Floydada, who recently were named chairman and chairwoman for the campaign in this county.

G. C. Tubbs was elected to preside at the meeting. He was also named precinct committeeman, with the assignment of naming a precinct chairman from every voting box in the county.

Other committees named included: Telephone: Mrs. Kinard Farris and Mrs. Dorsey Baker; Finance: Clyde Applewhite, B. B. Dicks, Bill Hodel, Kinder Farris, Aubrey Stewart and Dr. John Kimble.

Volunteer workers: Mrs. E. J. Jorhead, Mrs. Dorsey Baker.

Bill Hale and Mrs. John Kimble were named on the publicity committee.

Progress reports will be made Tuesday night of next week, one week before election day, when the group will gather at the Lockney Hotel.

Z. G. Lee Named District Manager For Wilson & Co.

Z. G. Lee, formerly a resident of Floydada and husband of the former Ethel McNeely, advises that they are now living at 2728 S. W. 52nd, Oklahoma City, Okla.

Mr. Lee, employed by Wilson & Co., Inc., has been promoted recently to district manager of western Oklahoma and northern Texas. He is the youngest man ever to hold this position with Wilson & Co.

Ethel is daughter of Mr. and Mrs. W. O. McNeely, 221 West Mississippi St., Floydada.

Mr. and Mrs. Lee have two children, Cynthia Jane, 3 years old, and Phillip, 18 and one-half months old.

Another Delay On Schoolhouse

A strike-bound locker manufacturer, whose plant cannot deliver lockers scheduled to be installed in the new high school building at Floydada, has occasioned another delay in the completion of the new high school.

The contractor told school authorities last week that another seven weeks may elapse before the lockers can be installed. Meanwhile other work is going forward on the gymnasium, band hall, cafeteria, and the vocational agriculture area of the half-million dollar building.

Supt. Graves said this week the delay may result in a decision to move the student body only after all the work has been finished and the entire structure is ready for use.

At this time no date has been set for the completed job to be turned over to the school district.

Absentee Vote Brisk For General Election

Another evidence that the interest in the general election is growing in Floyd County and that the vote is likely to assume considerable proportions when election day arrives, is furnished by the absentee ballot report as of Tuesday noon.

At that hour there had been 45 absentee ballots cast in the general election since Oct. 15. Absentee voting in this election closes on Nov. 2, three days before the date of the election on Nov. 6.

Interest in the presidential campaign and also interest in the proposed constitutional amendments have combined to make the voting more general.

Absentee voting for the election on Nov. 13, when the fate of one lone constitutional amendment will be decided, started Tuesday of this week and will end on Nov. 9. Two absentee votes were cast for this election on Tuesday, Margaret Collier, County Clerk, said.

Bands Applauded For Show at 'Half'

The Whirlwind band entered the field from the south and the Abernathy band entered the field from the north, both forming a four-leader movement onto the field.

Abernathy and Floydada spelled out with each band playing half of each word. Each school's song was played during these formations.

All of the mingling of colors astonished the crowd when the precision drill was performed. Members of the bands went off the field in a single file.

Friday Will Be Fun Night at Sand Hill

A "Fun Night" festival will be held Friday night at 7:00 p. m. at the Sand Hill Schoolhouse.

The room mothers are planning booths to interest both young and old, with a spook room as a feature attraction. Students of the school are preparing a Halloween program to be presented in the auditorium, where the carnival queen will also be crowned.

Those who wish may come in costume, as prizes will be awarded for the most original, to one adult and one child.

Tables will be set up for domino playing for those who wish to play. Pie, doughnuts, coffee and cold drinks will be sold in the cafeteria. All parents and friends of the community are urged to attend for a festive night of entertainment.

Proceeds from "Fun Night" will be used by the school for future programs, parties, etc.



THE NATION'S FIRST Amputee Club was organized recently in Fort Worth, Texas, by a group of amputees in that city. Here Barney Capshaw, 3616 South Henderson, Fort Worth, (left) President of the Fort Worth Amputee Club, receives the charter from Maurice M. Davis, Fort Worth attorney and publisher of the Southwestern Railway Journal. Davis was Barney's lawyer when he was injured in a wreck on the Texas & Pacific and helped the group by donating his legal services.

The Fort Worth Amputees, who have a hall team of their own that is leading the league, intend to organize to rehabilitate, encourage and educate persons who have lost a limb. They hope to extend their organization to other cities and states.

Barney lived in Floydada when he worked here on the Q&A-P in 1939.

Mrs. Bill Brown's Father Succumbed Last Wednesday

Military funeral rites for Frances V. Wofford, 51, of Ft. Worth and father of Mrs. Billy Brown of this city, were conducted Friday morning at 10 o'clock at Lucas Chapel in Ft. Worth with the Chaplain of Carswell Air Force Base officiating. Burial was made in a Ft. Worth Cemetery.

Mr. Wofford passed Wednesday afternoon at his home following a prolonged illness.

Survivors include one daughter, Mrs. Billy Brown of Floydada; his mother, Mrs. Hal Wofford of Ft. Worth; two brothers, Thiess Wofford of Wichita Falls and Ben Wofford of Reno, Nev.; one sister, Mrs. Joe Chowning of Ft. Worth; and three grandchildren.

Mr. and Mrs. Brown left Thursday afternoon to attend the final rites and returned to Floydada late Friday night.

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Driver Control Dominant Idea In 1957 Dodge

"All the power that any safe driver would need," in the words of Dodge President M. C. Patterson, has been built into the larger engines of the 1957 Dodge Swept-Wing passenger cars.

The new engines provide "full-time driver control" of the 1957 cars under all conditions of weather and terrain and with ample reserves of power on tap to enable motorists to "get out of difficult situations before they happen," Patterson said.

Compression ratio of the popular Getaway six-cylinder engine, available in Dodge Coronet models has been raised to 8.0 to 1. Horsepower is 138 at 4000 rpm.

Displacement of the Dodge Red Ram V-8 engines has been increased from 315 to 325 cubic inches and the compression ratio raised to 8.5 to 1. Horsepower is 245 at 4800 rpm.

The Super Red Ram V-8 engine for Custom Royal models is equipped with a four-barrel carburetor, dual exhausts and extensions, special distributor, special air cleaner and a four-barrel intake manifold. Horsepower is 260 at 4400 rpm.

A special, high-performance D-500 engine, available with double rocker arms and dual exhausts and extensions, has a single four-barrel carburetor. Horsepower is 285 at 4800 rpm.

The new 1957 Dodge will be on display in the Mayo Motor Company show room in Floydada on Tuesday, Oct. 30.

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South Plains News

(By Mrs. Murray Julian)

SOUTH PLAINS, Oct. 22 — Rain fall was varied in our area last week, but several farms got good showers, including H. S. Calahan Jr., with an inch. Sim Reeves reported a small amount. Sylvan Kinnibrugh had a round 32, and around Grigsby Miltons about .75 fell in all the showers.

Rain may have damaged the cotton to some extent, but as their was no wind, the maize still uncut was not hurt. If good weather prevails about another ten days most of the grain will be in elevators and farmers will have their cotton nearly all gathered, except for stripping.

Mrs. Larry Faus is confined to her home for the next few weeks, but she is allowed to have company. Many friends and neighbors have been dropping by to see her. Vassie Beth is home with her parents now.

Elton Karr was in Silvertown for both services at the First Baptist Church on Sunday. Elton has just begun his work in the ministry. He gave a testimony at the morning service there and preached during the evening meeting. Many of the young folks from the church here went to Silvertown to hear Elton on Sunday evening.

Deer season is here and among the hunters that have gone out to get a deer are Mr. and Mrs. Rene Yeary who went with a group of friends to Rifle, Colo., on Saturday to be there when season opened on Monday.

They were home on Thursday night with venison for their deep freeze. All their party got their deer.

4-H club girls met at the school house on Oct. 15 with all members present. Mrs. Harriette Brummett gave a demonstration on Good Grooming. Roll call was an idea on good grooming. Year books were given out and filled for the year.

Mr. and Mrs. H. B. Calahan Jr. went to Lubbock last Tuesday to see a medical specialist. Cathy and Vicki accompanied them. They went to Lubbock again this Monday on a business trip.

Mrs. Elvin Hutson and three children from Tulsa came down on Friday night to stay until Sunday afternoon with her sister, Mrs. Fred Portenberry and husband. Elvin had gone hunting for a deer over the week-end.

Mrs. E. P. Pritchett was hostess at a party in her home on Wednesday afternoon to a group of friends who played games of canasta and 42 during the afternoon. Each guest left a forfeit which was turned over to the South Plains PTA.

Mrs. Pritchett's party is one of several "Vanshing Parties" which PTA members have been giving for the treasury fund. The hostess served cookies, cakes and coffee to Mmes. Sylvan Kinnibrugh, J. D. Webb, John Smitherman, H. L. Marble, Arby Mulder, John Key West, R. G. Cassel, Leighton Teeple, George West, Bill Beedy, H. R. Hartman, Jones Kinslow and L. T. Wood.

Bonnie Upton from WTSC at Canyon was home with her parents, Mr. and Mrs. Raymond Upton over the week-end. She got to see her new niece, Christy Dahlene, who was born on Friday.

Guests in the home of Mr. and Mrs. H. L. Marble for Friday and Saturday nights were Mrs. John Knox, and Mrs. Tavia Wienbroer, Gene Alice and Carl, all of Borger, who were here visiting and who also attended the wedding in Floydada of Nancy Ann Goughly and Harvey Dale Tardy.

Mr. and Mrs. Frank McClure left for Snyder on Friday morning where they got her mother, Mrs. R. W. Newman and went to Dallas later where they were to meet their son, Mr. and Mrs. Donald McClure of Houston, who had brought Mrs. Newman's brother, whom she had not seen in 40 years, T. R. Brannon, of Cleveland, Tex., and they were all to visit in Dallas over the week end. The McClures are expected home the first of this week.

New Plymouth Hardtop



The 1957 Plymouth Sport Coupe (hardtop) has a low silhouette, long wheelbase, more powerful Fury 301 engine and revolutionary new Torsion-Aire ride—said to be the most important advancement in automotive design since the introduction of independent front suspensions. Car pictured here is the Belvedere with Sportone trim.

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Mr. and Mrs. Sim Reeves left after church to go to Floydada where they were to have Sunday dinner with their daughter, Mrs. Ted Bell and husband. The Bells are nearing completion of their new home in Floydada.

Mr. and Mrs. Grigsby Milton had many callers in their home last week to see their new daughter, Darla Christine, and among those were Mr. and Mrs. Albert Scribner and children of Olton, Tex., on Sunday evening.

Mrs. R. G. Dunlap and Mrs. J. D. Webb attended the Home Demonstration Council meeting which was held at the court house in Floydada on Saturday afternoon.

Mr. and Mrs. George West spent the past week-end at their cabin in Ruidoso, N. M. They especially enjoyed the Aspencade, which is an annual event there.

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The McClures are expected home the first of this week.

Mr. and Mrs. Ronnie Upton are to be congratulated on the birth of a daughter, their first child, weighing eight and a half pounds and arriving on Friday, Oct. 19. She was named Christy Dahlene. Her grandparents here are Mr. and Mrs. Raymond Upton, with their first grandchild, and Mr. and Mrs. Louis Blum, maternal grandparents in Floydada.

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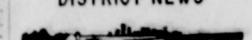
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Pat Thompson, Joy Smitherman, Jane Beedy, Ann Bean, Mildred Smitherman and Joann Bickley and Floy Bishop of Floydada.

SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

The recent rains will make it possible for farmers to plant cover crops.

There is still time to plant vetch or winter peas in cotton and grain sorghum middles. These crops may be planted as late as Nov. 1.

Small grains make excellent cover crops for dry land. All land put into the acreage reserve should have a cover crop planted on it to protect it from wind erosion in the winter and spring months and to increase and improve soil fertility.

Legumes add nitrogen and organic matter to the soil. Vetch and winter peas will give the most benefit when allowed to reach maximum growth before being returned to the soil.

These soil improving crops are especially recommended where grain sorghums are to follow. Grain sorghums have the ability to make immediate use of the added nitrogen. Vetch and peas can be left on the land longer if followed by grain sorghums.

The Floyd County Soil Conservation District has two legume seeders. These may be used by any of the District Cooperators for a small fee.

CALIFORNIA VISITORS ONCE CALLED FLOYD COUNTY HOME

Mr. and Mrs. W. E. (Emmett) Murry of Waterford, Calif., were here last week for several days, guests of Mrs. Murry's brothers, V. C. and H. K. Permenter and families.

After their stay here the Murry's went to Lubbock and Odessa to visit relatives, leaving Saturday, planning to stop also at Phoenix, Ariz., with a daughter enroute home.

Mr. and Mrs. Murry were reared in Floyd County, but have been in California more than a quarter of a century. They recently celebrated their fiftieth wedding anniversary.

Mr. and Mrs. Tom W. Shaw visited with relatives in Henrietta over the week-end.

Neil Cummings Rites at Olney

Funeral service for Neil Cummings, 22-year-old son of Mr. and Mrs. A. D. Cummings of Olney, were scheduled for 4:00 p. m. yesterday. The last rites and burial were to be held in Olney.

Cummings was killed while serving with the United States Army in Japan. Details of his death are still unknown in Floydada. Early report from the Defense Department stated he "was the innocent victim of an unprovoked attack while asleep."

Memorial services were conducted in Tokyo on Oct. 17 and the body was flown home for burial. Word of the tragedy was received here by Mr. and Mrs. Jack Henry who were neighbors of the Cummings family when they lived in Floydada.

A. D. Cummings was Superintendent of Floydada schools for a number of years. Jeff Welborn left Floydada yesterday morning for Olney to attend the final rites.

News of Broadway

(By Mrs. T. E. Thornhill)

BROADWAY, Oct. 22 — Mr. and Mrs. A. L. Winegar and Georgia Ann visited relatives and friends in Andrews, Kermit and Wink Friday and Saturday of last week.

Friday visitors with the Homer Smiths in Crosbyton were Mr. and Mrs. R. M. Spence of Floydada, Mrs. M. R. Givens and Mrs. D. D. Thornhill.

Mrs. Arvis Moore and children were Monday evening callers in the home of Mrs. D. D. Thornhill.

Mr. and Mrs. T. E. Thornhill and Tommy, Mrs. A. D. Whalen and Mrs. Richard Sudduth were Thursday visitors in the home of Mr. and Mrs. A. L. Winegar.

J. M. Bennett had the misfortune to lose a box of groceries on Friday of last week when he went around a corner. The pick-up door came open and slung out the box breaking several jars of coffee.

Mr. and Mrs. Richard Sudduth visited Saturday night with Mr. and Mrs. Willie D. Powell in Crosbyton.

Conda Starratt ate lunch with the D. D. Thornhills Sunday.

Mr. and Mrs. Dick McDuff of Crosbyton were Sunday visitors with her parents, the Willard Richardsons.

Mr. and Mrs. D. D. Thornhill visited Mr. and Mrs. J. M. Bennett Friday night.

Mr. and Mrs. Calvin Beckham, Donna June and Barbara Kay of Lubbock were Sunday visitors with Mr. and Mrs. Ben Beckham, Mrs. Colene Thompson, Monica and Rodney.

Sunday visitors with Mr. and Mrs. A. L. Winegar and children were Mr. and Mrs. Kelton Winegar and Karen Jo and Tommy Thornhill.

Mr. and Mrs. A. L. Winegar and Georgia Ann were Monday night callers in the D. D. Thornhill home.

Mr. and Mrs. Ben Beckham and Mrs. Colene Thompson and children were Tuesday night callers and Mrs. M. R. Givens and Mickie were Wednesday visitors.

Preston Givens was among the youngsters attending a birthday party for Melinda Reeves on Friday afternoon after school.

Jack Maze raised some peanuts this year and was hauling some around in the back of his pick-up on Friday of last week.

Mr. and Mrs. Ben Beckham, Mrs. Colene Thompson and children were Friday visitors with a brother of Mrs. Beckham's, Mr. and Mrs. Ross Lomenick and family of Hereford.

Mrs. John Martin celebrated a birthday one day this week. We wish for her many more happy birthday.



See you at the polls!

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Style Shoppe

22nd Anniversary Sale

Will Continue Friday, Saturday and Monday
Many, Many New LOW LOW Prices have been Made
---Here is a list of SOME of the garments being reduced.

\$7.98	CORDUROY JACKETS	\$3.99
\$5.95	OVER BLOUSES	2.49
\$7.98	CORDUROY CRAZY PANTS	\$3.97
\$5.95	CORDUROY CRAZY PANTS	\$3.97

Colors: Black Rust & Prints

WOOL JACKETS IN SOLIDS AND PLAIDS	SALE PRICE	\$10.98
SPECIAL RACK DRESSES	SALE	\$5.00

BOBBIE BROOK BLOUSES
SHORT OR THREE QUARTER SLEEVES IN PIMA BROADCLOTH
Regular \$3.98 SALE \$2.69

MRS. MOLLIE A. MORTON, OWNER

128 West California St., Floydada

You Are Invited To

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OCTOBER 30

1957 Dodge Lancer Hardtop

In Our Show Room
Come and visit and inspect the beautiful new Dodge.
Also on display same day the new 1957 Plymouth.

Mayo Motor Co.

DODGE -- PLYMOUTH

Mrs. Spikes Of Good Old

Twenty-two were present at the meeting of the Senior Citizens Club Monday evening at First Church parlor when Mrs. Spikes spoke in remembrance of trials and tribulations and the joys of the old days.

Mrs. Spikes was a member of the Old Emma in the morning up in the atmosphere of principal storekeepers' her early recollections and gems of pioneer lore.

The speaker was presented D. D. Shipley, program of the evening. L. A. McKee of Mabank, Texas, and Mrs. R. B. Carr of Olney were also present. Other guests were Mrs. and Carey Spikes of Dallas.

There were refreshments and social hour.

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DIAMOND TOMATOES	2 Cans	No. 303	2
OUR VALUE — CUT GREEN BEANS	2 Cans	No. 303	2
CHUCK TIME VIENNA SAUSAGE	3 Cans		2
AUNT JEMIMA FLOUR	25 lb. Pillow	Case	1
OUR VALUE KRAUT	3 Cans	No. 1	2
HUNT'S TOMATO JUICE	2 Cans	No. 303	1
GOLD CROWN BACON	1 lb.		4
PICNIC HAMS	1 lb.		4
PAULGER — ALL MEAT FRANKS	1 lb.		4
QUANAH — ALL MEAT SAUSAGE	1 lb.		6
WESTER & SON GROCERY & MARKET			

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Society

Wedding Ceremony Afternoon

Escorted to the altar and given in marriage by her father, the bride wore a floor-length dress of French imported hand-clipped rose point lace and tulle over tulle and satin, made by her mother. The fitted bodice featured long sleeves which ended in points over the hands. An inserted yoke of tulle was accented with a stand-up collar of lace. Seed pearls outlined the waistline, which ended in a V at center front, and tiny self-covered buttons closed the bodice down the back. The billowing skirt of tulle was accented with an insertion of cut lace, also outlined with seed pearls.

The bride's finger-tip veil of silk illusion was held in place by a Juliet cap of seed pearls. Her crescent-shaped bouquet was of gardenias, showered with stephanotis, white ribbon and net.

The bride wore a strand of pearls which her mother wore to her wedding 24 years ago.

Junior Maid of Honor
Miss Nita Fay Goughly attended her sister as junior maid-of-honor. She wore a waist-length dress of sky blue crystalite, fashioned with

Artists In Chapel Program Are Heard By Club and Guests

The 1929 Study Club met last Thursday afternoon at 3 o'clock in the chapel of the First Baptist Church for a musical program by Mrs. Maudell Meredith and Miss Beverly J. Mercer, members of the faculty at Wayland College, Plainview.

On arrival, members and guests were served by Mrs. Henry Willis. The refreshment table was laid with a gold damask cloth and centered with a miniature piano surrounded by pyraecantha and greenery. Gold candles in crystal holders completed the table decor.

Mrs. Hollis R. Bond introduced Mrs. Meredith and Miss Mercer as guests for the afternoon.

Mrs. Meredith, assistant professor of organ and piano, has appeared before Floydada audiences on several previous occasions and was presented at the organ Thursday afternoon.

Miss Mercer, mezzo soprano, joined the Wayland faculty this fall as instructor of voice and director of the Chapel Choir. Miss Mercer holds an M.M. degree from Westminster Choir College of Princeton, N. J.

The finely grouped program which was presented is as follows:

"Air for G String," Choral; "O Sacred Head Now Wounded," and "Arioso in A," all from Bach, by Mrs. Meredith.

"Draw Near to Me" (Bach); "Caro Mio Ben" (Giordani); "Weinlied" (Brahms); "Zugungung" (Strauss); and "Mon Couer S'ouvre a ta Voix" (Saint Saens) by Miss Mercer.

Mrs. Meredith's second group consisted of Mendelssohn's "Finale from Sonata No. 6," Brahms' "Choral Prelude," "A Rose Breaks into Bloom" and Rheinberger's Andante from Sonata in C.

For her concluding selections, Miss Mercer chose, "I'm Sad and I'm Lonely" (Shaw), "Music I Heard With You," (Hageman), "None but the Lonely Heart," (Tschakowsky), "Grandma," (Chanler) and "Sea Moods," Tyson.

Mrs. Meredith closed the program with three selections "Dreams" (McAmis), "Choral Prelude, Fairest Lord Jesus" (Edmundson) and

Hostesses Entertain Monday With Coffee

The Billy Stanforth home of the South Plains Community was the scene for a coffee Monday morning, between the hours of 9:30 and 10:30 o'clock.

Mrs. Billy Stanforth Sr., greeted the guests at the door.

The serving table was laid with a grass cloth over pink and centered with an arrangement of pink dahlias.

Mrs. Jack G. Jordan presided at the silver service. Brownies, home made whole wheat bread, grapes and almonds were served from China appointments. Others assisting with hospitalities were Mrs. Billy Stanforth Jr. and Mrs. J. H. Barnard.

The coffee was a benefit to help pay for the piano in the parlor of the First Methodist Church.

VISIT FLOYDADA SOLDIER STATIONED AT SAM HOUSTON
Mrs. Dorris Jones and daughter, Linda, and Mrs. Hosea Phillips, returned home Monday after spending the week-end in San Antonio visiting Mrs. Phillips' son, Pvt. Billy M. Phillips, who is stationed at Fort Sam Houston.

Pvt. Phillips is an aidman serving with Company C in the medical training center there. He entered the service in June.

Ruth Circle of WSCS Sets Up New Projects

The Ruth Circle of the Women's Society of Christian Service of the First Methodist Church met Wednesday morning at 10 o'clock in the parlor of the church.

Mrs. Jack Jordan, president, presided over the business meeting. The members voted to buy \$20 of supplies for the Kindergarten Department of the church, to furnish cars for the M.Y.F. group for their Halloween trick-or-treat project next Wednesday evening and for each member of the circle to clean the baby nursery at the church, alternating every two weeks.

Mrs. Carl L. Minor Jr. announced that she had secured a guest speaker for the monthly W.S.C.S. meeting to be held on Nov. 5. She urges all members of the circles to be present at this time.

Mrs. Gene T. Arwine, program leader, presented Mrs. Jack McIntosh, who spoke on "The Message of the Church as Presented by Paul in his Letters to the Romans."

Cookies and coffee were served to the group by Mrs. Jordan and Mrs. A. L. Wylie Jr.

The next meeting will be Nov. 14 in the church parlor. Mrs. Howard Gregory will speak on "The Problems of the Church as taken from Paul's Letters to the Corinthians."

Mrs. W. E. Walker, Mrs. P. A. Denison and Mrs. W. A. Kirk attended the funeral of Bob Ardis in Tulsa, Tuesday afternoon. Mr. Ardis was the nephew and cousin of Mrs. Walker and Mrs. Denison.

APADA

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WEEKS ATTRACTIONS

THURSDAY & FRIDAY, OCT. 25 - 26

WINNER'S BLESS' WITH THAT DIRTY BIRD GOBEL

George Mitzi Gobel Gaynor

THE BIRDS and the BEES

David NIVEN

Lucky Plate Night is now held on Saturday Night. Watch our show and we can give you 100 reasons to visit Saturday, October 27.

Lucky Plate—we've got your number—yes your number can be of great value to you at our Plate show. Come see movieland star studded

SATURDAY, OCTOBER 27

HORROR HURTLER FROM THE CINEMASCOPE

FROM THE HOLMES RIDDLE

MITCHUM WRIGHT

THE CAT

MON., TUES., OCTOBER 28, 29, 30

FRANK SINATRA

THE SCREEN'S HOTTEST STAR TURNS ON THE HEAT IN HIS FIRST WESTERN!

JOHNNY CONCHO

KEENAN WYNN · WILLIAM CONRAD · PHYLLIS KIRK

WEDNESDAY, OCTOBER 31

PRICE FEAR

MERLE OBERON LEX BARKER

VISIT OUR SNACK BAR

LIPSTICK LOGIC

Twice lately we've seen a marriage go on the rocks that might have been saved. In both instances, a child's life is being juggled by fate, too.

One can be chalked off to meddling — or at least to unwise parents — for maybe the fault started long ago: A pretty young woman, whose mother died when she was a child, brought up by a father who is too wrapped up in his little girl's happiness. A bright young man, reared by a widowed mother who is too ambitious for his successful career. Their backgrounds represent two entirely different ways of life — and maybe they chose the wrong way themselves. Certainly they chose the wrong place — living in the town of one parent, who can't but help take sides.

Mrs. Meredith closed the program with three selections "Dreams" (McAmis), "Choral Prelude, Fairest Lord Jesus" (Edmundson) and

Central American Nations Are Topic Of 22 Study Club

Members of the 1922 Study Club met last Thursday afternoon at 3 o'clock in the home of Mrs. Ed Johnson, 709 South Fifth.

Mrs. Harry J. Koenen, president, presided over a short business meeting. Mrs. J. D. Coville, secretary, read the six amendments to be voted on in the forthcoming election.

Mrs. J. M. Wilson brought the devotional from the 19th chapter of Psalms. The group joined in with Mrs. Wilson on the last verse repeating, "Let the words of my mouth, and the meditation of my heart, be acceptable in thy sight, O Lord, my strength, and my redeemer."

"Symposium on Central America" was the topic for the afternoon's program. Mesdames W. H. Henderson, Kenneth Bain, E. J. Morehead, J. B. Jenkins and Phil H. Gates, spoke briefly on the various little countries which make up Central America, touching on the scenery, climate, culture and educational facilities of the people of that country.

Refreshments were served to Mesdames Kenneth Bain, G. A. Caffee, J. D. Coville, P. H. Gates, W. H. Henderson, J. B. Jenkins, Harry J. Koenen, E. J. Morehead, W. S. Poole, Glad Snodgrass, E. F. Stovall, Noel Troutman, W. O. Tye, J. M. Willson, guest, Mrs. David McVey of Magnolia, Ark., and the hostess, Mrs. Johnson.

The next meeting will be Nov. 1 with Mrs. Joe Wilson as hostess. The program topic will be "The Middle East is Important."

HOMEBUILDERS S.S. CLASS MORNING COFFEE GUESTS

The Homebuilders Sunday School Class of the First Baptist Church met in the home of Mrs. Bob Copeland, 302 West Ollie, for a coffee Saturday morning at 10 o'clock. Mrs. Lloyd Cook served as co-hostess with Mrs. Copeland.

Mrs. George Allen, president, presided during the meeting. Mrs. Howard Gene Bishop was elected to replace Mrs. Kenneth Tate as treasurer of the class.

Those present were Mesdames Nancy Bishop, Nettie Ruth Whittle, Vel Simpson, Melba Tate, Betty Simpson, Janice Guffee, Frances Puckett, Johnnie Mae Baker, Lovene Decker, Martha Allen, Verna Lynn Stewart, Mrs. Doyle Mount, teacher of the class, and the hostesses, Mrs. Copeland and Mrs. Cook.

SURPRISE PINK AND BLUE SHOWER FOR MRS. SMITH

Mrs. Bobby G. Smith was honored with a surprise pink and blue shower last Wednesday evening at 5:30 p. m. in the home of Mrs. Doyle Jackson, 806 West Lee Street.

Refreshments of coffee and cookies were served to Mrs. Gordon Hambricht, Mrs. Truitt Hartsell, Misses Maxine Hatley, Alice Latta, Alene Warren, the honoree, Mrs. Smith and the hostess, Mrs. Jackson.

Mrs. Ralph Groves of Amarillo was a Floydada visitor on Monday of this week.

Mrs. Johnnie Collins spent last week in Stratford with her parents, Mr. and Mrs. J. C. Grimes.

WSCS To Make New Study of SE Asia

The Women's Society of Christian Service of the First Methodist Church will start a new study on "Southeast Asia" next Monday afternoon at their regular meeting, held each Monday afternoon at 3:30 p. m. in the parlor of the church.

This study will be led by Mrs. J. H. Barnard. Some of the points to be discussed will be the six countries that make up Southeast Asia, the different types of people, their chief products, what the Methodist Church is doing in that particular country, etc.

Mrs. Lon Davis Jr. will be guest speaker Monday afternoon and she has chosen for her topic, "Hinduism."

This course of study will continue through Dec. 17. Anyone interested is urged to come and attend these meetings.

Mr. and Mrs. J. C. Odam of this city met his mother, Mrs. Betty Odam of Cameron in Lubbock Sunday morning for an indefinite stay in their home. On their return trip to Floydada they stopped in Abertamy and spent the day with Mr. and Mrs. Danny Waits.

Wedgers, Binders, bound records, work sheets. Hesperian.

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THURSDAY - FRIDAY - SATURDAY To Take Advantage of Terrific Savings In Mid-Season Of Fine Coats, Suits & Dresses . . . We Have Regrouped and Repriced and Added More Items To Make These Last Days Extra Special . . . Also we Give the Added Bonus of "SCOTTIE STAMPS".

(27) COATS (27)	(16) SUITS (16)
LONG & SHORT TYPES ALL FAMOUS BRANDS A Wonderful Selection of Colors and Style. WOOLS AND BLENDS	FITTED AND BOX TYPES 10s - 18's TWEEDS, FLANNELS SHARKSKINS AND SILKS ALL WOOLS AND BLENDS
20% TO 40% OFF	1/3 TO 1/2 OFF
(Double "Scottie Stamps" On All Coat & Suit Sales)	

SIZES 12 1/2 - 22 1/2

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SENSATIONAL SAVINGS . . . NEW ADDITIONS TO THIS LARGE RACK OF FALL DRESSES . . . EACH A NAME BRAND AT SAVINGS OF 1/3 AND MORE . . .

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MILADIES SHOPPE

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WE GIVE "SCOTTIE STAMPS" WE REDEEM



To Arab refugee children, born since the partition of Palestine, milk is not just a mid-morning snack. These youngsters are established at the time of partition, providing for an emergency diet of 1500 calories per day per person. Without ration cards, the children are dependent on the meager rations of their parents, unless they receive help from other sources. U.S. surplus milk can be sent to them through efforts of the Christian Rural Overseas Program of Church World Service.

Adventure In Sharing Planned By Methodist Youth Hallowe'en

The Methodist Youth Fellowship are anticipating an adventure in sharing as they plan a Hallowe'en trick-or-treat collection for the Christian Rural Overseas Program on Wednesday evening, Oct. 31.

Participants in this project to raise funds for overseas relief will make house-to-house visits, seeking cash contributions, between the hours of 6:00 and 8:30 p. m. CROP identification tags and labels on sealed money containers will identify the young people as they make their calls.

Under the sponsorship of the M. Y. F. the project was organized in this community as a means of offering to the young people an outlet for their interest and concern for hungry people. It replaces the customary Hallowe'en trick-or-treat appeal for edible luxuries, with proceeds of the campaign going through CROP to feed people overseas who never have enough to eat.

Through CROP, contributions to the youth project will send government surplus foods released free to share. Our surplus program of Church World Service, to feed victims of hunger overseas. Handling and distribution of the surplus foods costs less than a penny a pound. Distribution is handled overseas by church agencies.

PEOPLES HOSPITAL NEWS

Patients in Peoples Hospital reported in good condition are Mrs. Joe Diaz, Mrs. H. A. Krause, Mrs. C. M. Weempe, V. C. Hagood, Miss Mary Flores, Mrs. Lewis Jones, N. A. Armstrong, T. M. Noland, Baby Randolph Allen, H. A. Krause, Mrs. W. T. Branson, Baby Pauline Cooper, Mrs. Wayne Appling, Baby Boy Jordan and Master Bob Simpson.

Geo. Rudy is reported in fair condition.

Bobby Christian, son of Mr. and Mrs. Greer Christian, had an appendectomy Tuesday morning and Mrs. Dave Willis had an appendectomy last Friday morning. Both are reported in good condition.

Mr. and Mrs. Billy Gilbreath are the parents of a son born Wednesday morning at 9:40 o'clock at Peoples Hospital. The young man weighed eight pounds and six ounces. He had not been named at press time.

The new son's father is an employee at Panhandle Service Station.

Floyd County 14 Years Ago

(Taken from the files of the Hesperian, issue dated Oct. 29, 1942.)

At least be kind a few days, Mr. Weather Man, and watch the cotton and feed harvest get in high gear. That's about the state of mind of the cotton and feed growers of Floyd County, with about equal emphasis. Feed would wait awhile but a lot of cotton needs to be out of the fields.

Friday night at Wester Field the Whirlwinds take on the Rails Jack-rabbit football squad to play their first conference game of the season, postponed from two weeks ago. At that time General Mud and Rain had charge of the field at game-time as was true on two other conference fields the same week-end.

The stage is all set in Floyd County for the general election to be held Tuesday of next week, when voters here will be called upon to name their preferences for all state, county and precinct offices and pass judgment on five constitutional amendments.

Randall Handley, 11 year-old-son of Mr. and Mrs. S. J. Handley, was severely burned Monday afternoon while attempting to burn trash in the backyard. The more serious injuries sustained were on his face, arms and shoulders.

Announcements reached Floydada this week of the marriage of L. D. (Buster) Simpson, son of Mr. and Mrs. W. H. Simpson, to Miss Freida Dunn, daughter of Mr. and Mrs. B. P. Dunn of Samantha, Ala. The marriage took place Oct. 19 at 4 o'clock p. m. in the Brandon Memorial Church.

Saturday night, Oct. 31, the Junior Carnival will be held at the old Harmon building south of the square. The Carnival sponsored each year around Hallowe'en will feature the crowning of the carnival queen.

Sunday at Floydada of Nancy Gouglighly and Dale Tardy.

Betty Lee, Charlotte, Joe Wayne and Paula Wright visited Mrs. W. C. Wright Saturday while their mother attended council meeting.

Curtis Williams was a patient in the Peoples hospital in Floydada from Thursday till Saturday.

Dianne and Curtis Williams were supper guests of the Verion Wrights Sunday night. The Wrights took the children home and visited the Curtis Williams.

Mr. and Mrs. B. P. Neff and Mr. and Mrs. Otis Anderson and family visited in the Verion Wright home Wednesday night and watched home movies.

Earl Edwards Jr., has the mumps. We certainly hope he will be feeling fine soon.

Bro. Norman Blake and John Starnes were Sunday dinner guests of Mr. and Mrs. R. H. Peel.

Mrs. P. M. Smitherman visited Mr. and Mrs. H. J. Nelson and Alma Ruth Sunday.

Mr. and Mrs. R. L. Nichols and David are visiting in Arizona. They plan to be gone about two months.

Visitors in the W. Earl Edwards home and the Earl Edwards Jr., home over the week-end were Mr. and Mrs. Frank Fite and baby from Abilene, Mr. and Mrs. J. V. Porterfield from Petersburg and Mrs. G. R. May of Floydada.

Mr. and Mrs. W. Earl Edwards visited in the A. G. Mook Herman Richardson and Fred Jones homes Sunday afternoon.

Mr. and Mrs. Wayland Jones from

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Chevrolet Cameo Sets Truck Style Pace



Style leader of the truck field for 1937, the Chevrolet Cameo Carrier half-ton pickup packs the same utility punch as other lightweight models. Design highspot of the Cameo is a two-tone panel on plastic rear fenders. Chevrolet's new truck line is the most versatile ever offered.

Borger visited with Mr. and Mrs. Fred Jones and Jean and with Mr. and Mrs. Weidon McClure over the week-end.

Mr. and Mrs. Herman Richardson were also visitors in the Jones home Sunday.

This is a reminder not to forget the Hallowe'en carnival at the school house Wednesday night, Oct. 31. Come and eat your supper there. Will serve hot dogs, pie, coffee and cold drinks. There will be dart games, bingo, 42, and cake walks. One of the attractions will be a country store. The Home Demonstration Club is sponsoring the carnival this year and need your support. Serving will begin about 6:30 p. m.

'Cuddling' A Baby Is Not 'Spoiling'

You don't "spoil" your baby just by tending to his fundamental needs — or by giving him all the loving he requires. It's a mistake to expect that ignoring these needs for cuddling and care will train an infant not to be spoiled, says Irma Simonton Black, noted authority on childhood problems. Writing in Redbook for September, she points out that there is a difference between responding to a baby's normal demands and overindulging him. As a guide to parents she suggests a few ways to tell whether a child is being spoiled:

"The idea that you can train an infant in such a way that he won't grow up to be a spoiled child just isn't so. Even if you punished a baby for crying when he was hungry he wouldn't be 'trained.' He would merely be frightened and confused.

"A baby needs food and clean clothes, a safe place in which to sleep and to exercise — and he needs love. Meeting these fundamental needs is not spoiling. Eventually, of course, your child must learn to abide by rules, but infancy is not the time for it.

"It is rather, the child whose infant needs have been ignored, who has not had the satisfying experience of being loved and cuddled enough in early life, who is likely to stay selfish and insistent and demanding. He cannot accept the rights of other people because he feels deep down that he has been cheated of his own.

"As your baby gets on his feet and becomes an active member of your household he will learn that he cannot have his own way all the time that other people have rights. He learns these lessons slowly and gradually through repeated experience and through patient friendly teaching.

"Not only in infancy, but at any age, your child will behave in ways that may seem 'spoiled' at first

glance, but are not. If your three-year-old cries to keep you with him the first day at nursery school, it is not because he is spoiled, but because at that age every separation seems like a threat. It isn't spoiling him to stay with him until he feels more at home.

"The basic question is: How can you as a parent tell when your own child is being spoiled? First, find out whether his behavior is characteristic of other children his age through reading, through discussions with teachers and other parents, through observation of other children.

"Second, have family rules that your child can understand, and stick to them.

"Third, be assured that loving is not spoiling at any age. Your child

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On The Wye Floydada

PATTERSON'S GROCERY & MARKET

Phone YU 3-2204 Floydada

Peacemaker — The Best 25-lb.

FLOUR . . \$1.98

BANNER 1-Pound

OLEO . . . 20c

CONCHO, 300 Size 3 Cans

PORK & BEANS . 25c

KIMBELL'S No. 2 Can

CHILLI . . 49c

CONCHO Bottle

CATSUP . 18c

HUNT'S Can

TOMATO SAUCE . . 9c

NEW CROP 5-Pounds

PURE SORGHUM . 95c

3 For

PRIM TISSUE . . 25c

Large Can

OZARK YAMS . . 20c

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and Pay when the
Crops are in!

Dodge Four-Door Lancer for 1957



EXTENSIVE STYLING CHANGES from front to rear give the 1957 Dodge the distinction of having more outstanding improvements than any new model in the company's history. In the Custom Royal four-door Lancer hardtop shown above, the striking rear fenders accent the styling theme for the 1957 Swept-wing Dodge. Duo-level front bumpers afford complete protection and also serve as a grille. Overall height of the Dodge Lancer hardtop has been reduced as much as five inches. Glass area of the new hardtop model is 53 per cent greater than last year.

Horace E. Dears Jr., on a plea of guilty, was assessed a fine of \$50 and court costs on a charge of aggravated assault.

Ambrosio Gonzales, pled guilty to DWI charge and was assessed \$50 fine with court costs, and three days in jail.

C. D. Lyons on a DWI charge pled guilty and was fined \$50, court costs and three days in jail.

Joe Rivera pled guilty to a charge of DWI, was fined \$75 and court costs, and three days in jail.

Warranty Deeds

T. L. Holland Jr. et ux to J. C. Wester et ux, the west 20 feet of lot No. 2, all of lot No. 3 and the east 10 feet of lot No. 4, all in Block No. 12 in Western Addition Annex to the city of Floydada, \$14.85 federal revenue stamps.

Della A. Daxley to Charles Gibson et ux, sixty feet by 140 feet, situated in Floyd County being a part of the N. B. Davis 80 acre Survey at the N. E. corner of said N. B. Davis Survey, \$3.30 federal revenue stamps.

J. D. Huggins et ux to Dorsey Baker, all of lot No. 6 in Block No. 11 in the original townsite of Lockney, \$1.10 federal revenue stamps.

S. L. Wood et ux to O. B. Sims et al, the west one-half of lot No. 13 and all of lots No. 14 and 15, all in Block No. 108 in the town of Floydada, \$3.30 federal revenue stamps.

Probate Court

Final account of the estate of J. J. Jones, was admitted to probate. Lillian Marble named executrix. H. C. Barstetter and Sam Hale appraisers.

Final account of the estate of Charles F. Thornton.

County Court

Best pled guilty on a charge of DWI and was fined \$75, court costs and three days in jail.

Jones pled guilty to a charge of DWI and was fined \$75 and court costs.

Man pled guilty to a charge of DWI and was fined \$75 and court costs.

DAUGHTER BORN OCT. 17

Mr. and Mrs. Bob Cline of Dallas are the proud parents of a daughter born Oct. 15 in a Dallas Hospital. The young lady weighed six pounds and five ounces. She has been named Carolyn Ruth for her two grandmothers.

Paternal grandparents are Mr. and Mrs. H. O. Cline of Floydada and maternal grandparents are Mr. and Mrs. Henry Nolen of Waxahachie.

WEDS NATIVE OF HOLLAND

LOCKNEY — Artie Baker of Pecos, a native of Lockney, was married Oct. 5 at Pecos to Miss Truus Torsey of Houston, a native of Holland. The couple made a honeymoon trip to Salt Lake City, San Francisco, and other points in the west and were visiting his mother, Mrs. Alice Baker and other relatives here last week.

Thirty Years Service To Church Is Praised

Thirty years of faithful and efficient service to the First Baptist Church as "Keeper of the house of the Lord" came in for recognition and praise this week when D. I. Bolding was presented a letter from the church, which formally recognized his long years of work.

"Not only have you rendered a service to your fellow man but we also believe that it has pleased the Lord in your doing this important work," the public letter said in part, adding, "Your life has been clean and beautiful in the same manner as the efficiency and care you have given the house of worship."

In acknowledgement addressed to "Dear Church and Friends," the Bolding family said.

"It has been a great pleasure to serve you. We have tried to merit all the nice things said and done for us. From the depths of our hearts we want to say to the First Baptist Church and friends, A Big Thank You.

"We also want to thank you for being so nice and attentive to Mrs. Bolding. She has enjoyed you so much."

Visitors in the home of Mr. and Mrs. C. W. Giesecke during the week-end included Mr. and Mrs. R. C. Giesecke of Houston, Mr. and Mrs. L. C. Giesecke and baby, Joannette of Amarillo, and Mr. and Mrs. Wayne Bagby and children, Joyce Bill and Dana Louise of Amarillo.

Mrs. J. David Wiggins and new son, John Kurt, of Idaho, returned to the home today following a week's visit in the home of her grandparents, Mr. and Mrs. W. A. Shaw. Last Thursday was the first visit John Kurt paid to his grandparents home.

One Floydada student pledged a social fraternity at Texas Tech at the end of the fall rush, it was announced today following a week's visit in the home of her grandparents, Mr. and Mrs. W. A. Shaw. Last Thursday was the first visit John Kurt paid to his grandparents home.

One Floydada student pledged a social fraternity at Texas Tech at the end of the fall rush, it was announced today following a week's visit in the home of her grandparents, Mr. and Mrs. W. A. Shaw. Last Thursday was the first visit John Kurt paid to his grandparents home.

Institutions sending participants are San Angelo, Odessa, Howard County, Clarendon, and Wayland Colleges. Confering with them were interested citizens from Floydada, Brownfield, Hale Center, Plainview and Lubbock, and representatives of the Tech Adult Education Program.

Dr. Bonard Wilson of Chicago, resource person for the meeting, pointed out that extension of adult education is one answer to a community's social problems.

Many persons in small communities are eager to continue their education, they just don't know how to get the help they want, one of the community representatives declared.

Conference participants included Mrs. Alma Holmes and L. A. Marshall of Floydada.

LOCKNEY COUPLE MARRIED

LOCKNEY — Mrs. Nina Fortenberry and A. G. King, both of Lockney, were united in marriage at Clovis, N. M., Monday, Sept. 24. Mrs. Nan Boyd, Lockney, was an attendant.

Mr. King is proprietor of King's Shoe Shop and Mrs. King has been employed as a nurse at Medical & Surgical Hospital.

Mr. and Mrs. Wayne Shultz of Carlisle were Sunday guests in the home of her parents, Mr. and Mrs. Carter L. West. The couple spent Friday night and Saturday in Crowell with his parents, Mr. and Mrs. H. L. Shultz.

Mr. and Mrs. Louie Archer of Albuquerque, N. M., were week-end guests in the homes of his sisters and families, Mr. and Mrs. S. J. Latta, Mr. and Mrs. E. L. Norman and Mr. and Mrs. S. G. Appling of the Mt. Blanco Community.

One of the rare spots where mountain lions are still numerous is the northwest corner of Arizona, which is a tangle of huge, weird canyons and wild mountains. — Sports Afield

MORE CARE, LESS SPEED ASKED

When two huge airliners collided over the Grand Canyon and plunged 118 to sudden death, when two luxury steamships collide in a fog off the coast of Massachusetts or when a tank farm explodes into flames in the Panhandle town of Dumas, newspaper headlines catch the drama of these sensational tragedies and scream them out to the world over.

Yet the loss of life in these three catastrophes combined was less than that which occurs every two days on the highways of the United States. If these three disasters were to be repeated every week of the year, the combined loss of life would be less than one fifth the number of lives snatched away in collisions on our streets and highways.

Annual statistical yearbook of the National Safety Council, recently off the press, emphasizes that loss of life in traffic mishaps in a single year exceeds all our losses in the Korean war. And the number injured in traffic accidents is 10 times in a year the number wounded in the same year.

The 1955 traffic death toll was 38,300 not including those killed off public highways. The Korean war accounted for 33,629 killed in action. Can there be a better argument for more care and less speed behind the wheel of a car? — Houston Chronicle.

Waterfowls Plentiful, Is Prediction Now

"American waterfowlers this fall should enjoy the biggest southward migration of ducks and geese in recent years." So reports Jimmy Robinson after his annual duck survey trip for Sports Afield magazine. Apparently there were some nesting losses from the prolonged cold weather last spring. But when he wrote his report over-all rearing conditions for ducks had not been better in many years. Water conditions were almost ideal.

The big production boost is traceable to the fact that many more ducks returned this year to the Canadian breeding grounds than returned in the spring of 1955. This is significant in view of the fact that the southward migration last fall was about the heaviest in years. Hunting was excellent last year and should be even better this.

Taking the Canadian duck factory as a whole, the migrations should involve something like double the number of ducks that winged south during the low migrations year of 1953. Since that year, the duck population, aided by reasonably favorable rearing conditions, has been making a steady and sometimes surprising recovery.

Robinson visited Saskatchewan, Alberta and Manitoba. He was especially impressed by what he saw at Saskatchewan's Lake Ponasa. This is a huge slough-lake some 175 miles north of Regina, one of the very best duck-producing waters in western Canada. "I have never seen a finer duck-breeding slough. Mallards predominated, but another prominent duck, strange to say, was the baldpate. They were in evidence everywhere. It is tragic that the fate of this wonderful duck slough hangs in the balance today. Farmers are pressing the provincial government to drain it and turn it into hay land. These farmers are on the way to making the same dreadful mistake that was made in Minnesota years ago — and, it must be confessed, is still being made everywhere. It is tragic that the situation in our own duck factory — North and South Dakota and Minnesota — and learned that the breeding was not as satisfactory as to the north. But that shouldn't affect his prediction of an excellent fall duck season.

YOU AREN'T BUSTED — YOU'LL DO IT AGAIN IF YOU TRY

By Elsie Robinson

"I'm busted!" you cry—
"I've lost everything I had."
Well, what have you lost—
What did you have?
"I had a good job," you say.
"And a nice apartment."
"And some slick furniture."
"And a good little car."
"And plenty of swell clothes."
"And a bank account—"
"But now I haven't anything!"
"My job's gone."
"My savings spent."

"I've lost my apartment,
"My clothes, my car—
"Everything—
"I'm wiped out!"

You're wrong;
You're not wiped out.
Some things which you
Had accumulated
Were wiped out;
But you weren't wiped out.
Those things you lost
Were not—YOU.
They were just knick-knacks
And stage settings.
Please to have around,
But they had nothing to do
With the secret, essential YOU;
They weren't your real assets,
Nor your real tools;
Your power and happiness
Didn't depend on them.
It may hurt to lose them,
It may cause inconvenience,
But such loss can't possibly
Wipe out you.

There's just as much of you left
As there ever was.
All that you ever really were,
All that you ever really had,
You still are.
You still have.

What were you—really?
What did you really have?
You were a Living Spirit
With a mind and heart
Which possessed the power
To work and play,
Love and hate,
Dream and desire,
Scheme and fight.
And you owned—what?
Your own character—
With whatever
Courage and wisdom,
Honesty and decency
You had developed.
You possessed—YOURSELF.
And that was all you did possess
Or ever can possess.
The other things
Were just trimmings;
Only your character
Had meaning or value
Or power.

You still possess Yourself.
Hard times can't take that from you.
Nobody but yourself
Can destroy or waste yourself.
Or a single attribute
That belongs to you.

Wiped out?
Baloney!
You've all you ever had—
Really had—
You're all you ever were—
Really were—
Then why are you beefing?
You made good once,
You can make good again
With the same equipment—
Then stop the bellakin!
Snap out of the wallowing!
Get up and get going!
SCRAM!

Many hunters think that red clothing makes them too apparent to game. But Col. Townsend Whelen, famous big game hunter, writes in Sports Afield, that this is not so because all animals (except men, apes and monkeys) are apparently color blind, and distinguish animate objects not by appearance or shape, but by movement, sound and scent.

Use Hesperian Want Ads.

The Floyd County Hesperian, Floydada, Texas, Thursday October, 25, 1956



Country Living
by LUCY P. GAVIN

It's a good thing the so-called "heavy" household chores are a lot lighter than they used to be. I just finished doing what is supposed to be a man's job—getting our heating system ready for the first cool days.

Of course there really isn't much to it—I just took the vacuum and dust cloth and swished away dirt and lint that had accumulated on the gas burner in our furnace! Now all we have to do is turn up the thermostat whenever we want heat.

Vacuuming the air ducts in the baseboards around the house are routine jobs but I guess this is a part of getting the house ready for the heating season, too.

I can't help but remember what grandmother told me about the "good old days." She said she certainly wasn't interested in going back to an old pot bellied stove in the parlor. The only reason for the cozy gatherings around the stove—which people always tell you about so fondly—was that it was too cold to sit more than a few feet away from the fire. And it certainly was no fun getting up on freezing mornings to build up a fire before the rest of the family could even get out of bed. Grandpa would never admit that it was grandmother who got up first—but I strongly suspect that was the case.

Mom tells me that in her early

married days she had to shovel the coal and haul away the ashes most of the time. She insists that tending the furnace was a job which always fell on the shoulders of the women of our family. So being one of a family of old line furnace tenders I'm glad my job is so simple. (Of course I still have the job of persuading Jim to put up the storm windows.)

Being in charge of our heating system I made sure we would have a full tank of gas to start the heating season. Our LP-Gas service man came around the other day to see that everybody filled his tank early this year. He said that so many new customers added he wanted to be sure he would have enough supply to refill his customers' "back yard gas wells" later on during the heart of winter. The best way he can do this, he says, is to empty his big storage tanks now by filling his customers' smaller tanks and then refilling his own while the gas is readily available.

With all the freak storms around the country this year, there's no telling what kind of a winter we might have. So I'm sure going to see to it that we have plenty of fuel to keep us cozy and warm—to say nothing about cooking and water heating and all the rest of my modern appliances which are dependent on our "back yard gas well."

THE PIANO SAID "DO"

Alexander Bell was experimenting with his new invention, the telephone. To go on with the research required money, and he had none. His invention sounded so new, so impossible, nobody was willing to part with his hard-earned cash to back it.

Bell went to see his friend a man by the name of Hubbard, in Cambridge. Hubbard was a rich man, and Bell hoped to interest him in his invention. But Bell knew it would be unwise to attempt to sell him on the "impossible" idea of making a voice go over a wire.

Bell was as good a salesman as he was inventor. He sat down and played Hubbard's piano for a while. Then he looked at Hubbard and said, "Do you know that I can make this piano sing?"

Hubbard was interested, but skeptical. Bell depressed the pedal, sang "do," and the piano wires vibrated back "do." Then, as he explained how he had done it, he described his

own discovery, the harmonic principle of voice transmission.

Hubbard backed his project.

SELLING THE BOSS

"You told me how good you were, when I hired you two weeks ago," said a foreman to one of his men. Now tell me all over again; I'm getting discouraged."

We Buy Your
Blackeyes, Mung Beans, Peas,
Grass Seeds, Guar, Pintos, and
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WAS F.D.R. WRONG?

In New York on November 3, 1934, the then President, Franklin D. Roosevelt made this statement:

- "It would be amazing how often I leave the Democratic ticket to support independent Republican candidates."
- The same freedom of action that President Roosevelt claimed for himself then should not be denied any qualified voter now.
- When principle is involved, the voter must decide whether his vote is in support of principle or party. To place principle above Party is to take the path of integrity, and, in the long run, integrity pays.

VOTE FOR EISENHOWER

— Paid for by Texans for Eisenhower

Colorful Fall Fare--Mexican Peppers



When the Summer whirl is ended, children return to school, and life reverts back to its normal routine, what could be more timely than a dinner featuring hearty, inexpensive, simple stuffed green peppers?

The green peppers, golden corn, and crimson tomatoes, contrasted with fluffy white rice, make this dish as bright as an Autumn day — one that will certainly satisfy those hearty appetites stimulated by brisk Autumn weather! Called Mexican Peppers, here's a main dish both easy on the budget and easy to make — when you use packaged pre-cooked rice. Serve with a crisp salad. Result? A delicious combination, bringing the magic of Fall colors right to your table!

Mexican Peppers

1 1/2 cups (5-ounce package) packaged pre-cooked rice	1 1/2 cups drained canned whole kernel corn
1/2 teaspoon salt	1 cup grated Cheddar cheese
1 1/2 cups boiling water	1 tablespoon grated onion
5 green peppers	1/4 teaspoon salt
2 tablespoons butter	Dash of pepper
3 eggs, slightly beaten	3 tomatoes, sliced

Melted butter

Add rice and 1/2 teaspoon salt to boiling water in saucepan. Mix just to moisten all rice. Cover and remove from heat. Let stand 13 minutes.

Cut peppers in half lengthwise and remove seeds. Cook the peppers in boiling salted water 5 minutes, or until tender. Drain. Place peppers, cut side up, in baking dish. Sprinkle lightly with salt. Combine the rice, butter, eggs, corn, cheese, onion, 1/4 teaspoon salt, and the pepper. Mix well. Fill pepper halves with rice mixture and top each with a slice of tomato and brush with melted butter. Bake in moderate oven (350°F.) 35 minutes, or until filling is firm. Makes 5 servings.

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and Pay when the
Crops are in!

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County Council Hears Reports From Chairmen

Floyd County Home Demonstration Council met Saturday afternoon at 2:30 o'clock in the council room at the court house for a regular meeting. The vice-chairman, Mrs. Elmer Norrell, presided.

Mrs. Tom Porter led the group in the singing of the National Home Demonstration song, "Ever Onward." Mrs. Zant Scott, chairman of the Finance Committee, announced final plans and instruction for the bazaar. The bazaar to be held in Floydada will be Dec. 4 at Bishop Motor Co. The one at Lockney is scheduled for Dec. 8 at Lockney Auto Co.

MRS. SCOTT also asked that all club finance chairmen send in an annual report to her to be compiled for her report. This applies also to all club committee chairmen to send in reports to chairmen of council committees.

Mrs. Harriette Brummett, home demonstration agent, asked that all club officers send in annual reports to her office.

Mrs. Earl Edwards, yearbook chairman, asked that each club send in names of 1957 club officers as soon as they are elected so that the yearbooks may be sent to press.

Consumer education chairman, Mrs. Ray Aston, asked that two members from each club be present at the demonstration on toys to be held in the council room Oct. 22.

4-H ADULT leader, Mrs. Lynn Miller asked for volunteers from each club to help prepare and serve approximately 120 plates to be served at the 4-H awards banquet to be held Nov. 10 same date as the 4-H achievement day. All 4-H adult leaders were asked to meet with Mrs. Miller at 2:30 p. m. Oct. 30 in the council room.

The secretary, Mrs. J. T. Spears, read information and instructions of the Harvest Parade Tea and Style Show to be held Nov. 8 at the Harmony club house.

Mrs. Tom Porter asked that scripts on each garment to be modeled be sent to her as early as possible.

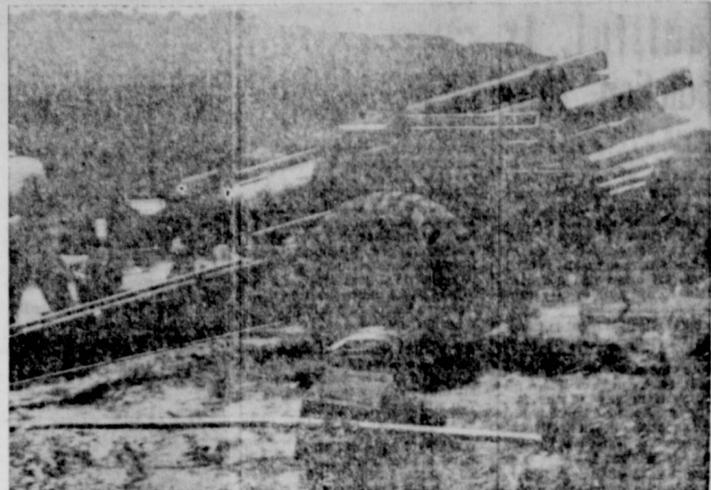
Mrs. S. J. Latta, spokesman for the nominating committee, announced the committee nominations for 1957 council officers. Mrs. Grigsby, Milton, chairman, Mrs. J. T. Spears vice-chairman and Mrs. Elmer Norrell, secretary and treasurer were elected unanimously.

THE VICE-CHAIRMAN announced the Home Management specialist, Miss Newman, will hold meetings of work simplification all day, Nov. 14 and 15. Two members from each club are asked to attend the demonstration, the same members attending both days.

Mrs. Norrell reminded members of the annual meeting in November and of annual reports to be sent in.

Reports of the meeting of the National Home Demonstration Council which was held Sept. 23-26 in San Antonio were given by the delegates who attended. Mrs. Earl Edwards, Mrs. Elmer Norrell, Mrs. Tom Porter, also a delegate reported on the state convention, held Sept. 27-28. Mrs. John Fowler, who attended as a visitor also reported.

SUMMARY of the council meeting



ONCE-IN-A-LIFETIME—Photographers are always looking for that "one-in-a-million" shot. Private First Class Howard S. Golden of The Bronx, N.Y., and the 25th Infantry Division's artillery, "froze" a 155mm howitzer in full recoil while the shell was still in the barrel during calibration firing of a battery in Hawaii. Shock waves put Golden and gun in perfect rhythm.

ing was given by Mrs. James Jeffress. Those present were Mrs. Harriette Brummett, agent and visitors, Mrs. John Fowler, Mrs. D. D. Shipley and Mrs. Verlon Wright; and members: Mesdames Howe Hines, Dougherty; J. H. Buchanan, Friendship; Zant Scott, Harmony; W. W. Trapp, D. T. Mayo, Elmer Norrell, Homebuilders; Earl Edwards, Lakeview; Lavon Johnson, Lockney; Raymond Teeple, Lone Star; Ray Aston, Weldon Smith, Pleasant Valley; Sam Jones, Ted Boedecker, Providence; James Jeffress, J. T. Spears, Stand Hill; J. D. Webb, South Plains; Keller Holmes, Starkey; C. H. Huffman, A. D. Schaffner, Sterley and J. J. Latta, Sunnyside.

News of Dougherty

(By Mrs. W. J. Ross)

DOUGHERTY, Oct. 22 — Farm operations were interrupted by scattered showers last week. Showers were light being reported from 25 to 4 inches. Wheat is up in a number of fields, but sowing of wheat is no means complete.

Mrs. H. D. Meredith was called to Amarillo Thursdays because of the serious illness of her mother, Mrs. Mary Chastain who had emergency surgery at the Amarillo hospital. This was her 3rd operation in recent months and her condition is quite critical.

Mr. and Mrs. Robbie Upton are the parents of a daughter who was born at Lockney General Hospital Friday Oct. 19. She weighed 8 lbs. and 3 ounces and has been named Christy Dahleen. Later this week they will come to the home of the grandparents, Mr. and Mrs. Lewis Blum.

Rogaine has received his discharge from military service within the past few days.

Mr. and Mrs. Lyndle Patterson of Lubbock announce the arrival of a daughter at 12:30 Monday morning, Oct. 22 at West Texas Hospital. The baby weighed 6 lbs. 5 1/2 ounces. Mrs. Earl Foster, the maternal grandmother is spending this week with her daughter's family at Lubbock.

Mr. and Mrs. W. S. Poole visited in Lubbock Wednesday.

C. A. Bean of Burleson visited in the homes of his sisters, Mrs. W. S. Poole and Mrs. C. A. Caffee over the weekend. On Friday this group visited friends at Parnell.

Sunday visitors in the home of Mr. and Mrs. W. S. Poole were Mrs. C. A. Kent of Bockchito, Okla., who will be remembered as Mrs. Roxie Brand, who is visiting friends and relatives in this area; Dr. and Mrs. Warren Poole and family and Mrs. Ned Bradley.

Mrs. Beulah Jameson visited relatives at White Flat and Matador Sunday.

Mr. and Mrs. Mae Ward, Richard

Brother of M. C. Fuqua Succumbs

Mr. and Mrs. M. C. Fuqua spent Sunday to Thursday of last week at Hamilton, Texas, where they were called by the death of Mr. Fuqua's brother Frank, who died there at the age of 72 on the previous Saturday night.

The funeral was held Monday morning at 10 o'clock at Hamilton and interment was made there.

Besides the brother here Frank Fuqua is survived by his widow and eight children and one other brother, Pete, of Hamilton.

The Floydada couple were accompanied to Hamilton by their daughters, Mrs. Joe Dunn and Mrs. Clarence Ashton, and by Mrs. Fuqua's sister, Mrs. Euphie Geeslin of Lubbock.

and Randy visited relatives at Daventry, Okla., over the weekend.

Mr. and Mrs. Wade Scott and sons of Lubbock were Sunday dinner guests in the home of his brother, Virgil Scott.

Hal Dean Hines and Bundy Hal Campbell visited with the Boy Scout Carnival at Matador Saturday.

Jerry Crawford accompanied a group of F.F.A. boys of the Floydada high school to the Dallas Fair and exhibited his Hampshire club pig. They returned Saturday night.

Rev. Elv Crawford and Mrs. Crawford of Ft. Worth visited his parents, Mr. and Mrs. S. M. Crawford and other relatives in this area over the weekend.

Mrs. Hugh Foster of Rails visited in the W. J. Ross home Sunday.

Mr. and Mrs. Damon Thomas and sons of Lubbock were guests in the home of his sister, Mrs. Howe Hines Wednesday.

Mr. and Mrs. Jack Durant of Henderson were guests of Mr. and Mrs. W. J. Ross Friday evening. They were house guests of their son, Charles Durant of Lockney.

Patricia Robertson spent the week end with Janice Smith.

Starkey HD Club Elects Officers

The Starkey Home Demonstration Club met Friday, Oct. 5, in the home of Mrs. Tom Porter.

Roll call was answered with "Recipe Exchange." Mrs. Turner Hunter, president, presided over the meeting.

The election of officers for the next year was held. Mrs. John Fowler was elected president and to serve with her will be Mrs. John Shipley, vice-president; Mrs. J. K. Holmes, council delegates and Mrs. D. E. Wallace, secretary.

Mrs. Tom Porter gave a demonstration on oven meals and Mrs. John Shipley gave a demonstration on several kinds of salads. The demonstrations were used for refreshments.

Members present were Misses J. K. Holmes, D. E. Wallace, Turner Hunter, G. H. Day, S. L. Holmes, John Shipley, L. T. Dycus, visitor, Mrs. Thomas Parks of Lubbock and the hostess, Mrs. Porter.

The club met Friday, Oct. 19, in the home of Mrs. L. T. Dycus.

Roll call was answered with "Make and show plate favors or invitations." Mrs. Turner Hunter presided over the meeting.

Mrs. Tom Porter, T.H.D.A. chairman, gave a report on her trip to San Antonio the last week in September. Mrs. Hunter gave a talk on the care of bulbs.

Mrs. Harriette Brummett gave a demonstration on Foreign Cookery.

Refreshments were served to Mesdames John Fowler, J. K. Holmes, O. L. Lowrance Sr., John Shipley, S. L. Holmes, Turner Hunter, G. H. Day, Tom Porter, one visitor, Mrs. O. L. Bearden and the hostess, Mrs. Dycus.

The next meeting will be Nov. 3 in the home of Mrs. G. H. Day for an all day meeting.

Lakeview Club Has Officer Election

The Lakeview Home Demonstration Club met Oct. 18 in the school lunch room with Mrs. Louis Pyle as hostess.

The food leaders, Mrs. Roy Fawver and Mrs. Earl Edwards Jr. gave a demonstration on "one dish skillet dinners."

The finance committee reported on the plans for the forthcoming Halloween Carnival to be held Oct. 31 at the Lakeview school.

New officers for '57 were elected. They are as follows: Mrs. Earl Edwards Jr., president; Mrs. Louis Pyle, vice-president; Mrs. Verlon Wright, secretary and treasurer; and Mrs. Weldon Hammonds, reporter.

Refreshments were served to Mesdames W. Earl Edwards, Roy Fawver, Weldon Hammonds and girls, Bufel Neff, Curtis Williams and children, Verlon Wright and children, Earl Edwards Jr. and children and the hostess, Mrs. Louis Pyle.

The next meeting will be on Nov. 10 which has been set aside as guest day. The program to be given by a number of the club members is on "The World's Great Religions."

Elect Mrs. Cates New President Of Dougherty HD Club

The Dougherty Home Demonstration club met last Wednesday afternoon in the home of Mrs. Sam Lide.

Mrs. Jack Ross, president, presided during the meeting. Roll call was answered with "My Favorite Recipe."

The election of officers for the incoming year was held. Mrs. Johnnie Cates was elected president and to serve with her are Mrs. Bill Smith, vice-president; Mrs. Ned Bradley, secretary; and Mrs. G. W. Smith, council delegate.

Mrs. Lide and Mrs. Lewis Blum gave a demonstration on "Oven Meals" and salads. The demonstrations were used as refreshments.

Game prizes were won by Mrs. Bill Smith and Mrs. Claud Ring and the attendance prize was won by Mrs. Mae Ward.

Those present were Mesdames G. W. Smith, Claud Ring, Jock Ross, Mae Ward, Bill Smith, Robert Ward, Ned Bradley, Howard Drysdale, Johnnie Cates, Lewis Blum, visitor, Mrs. Carmell Eastham, and the hostess, Mrs. Sam Lide.

The next meeting will be Nov. 7 in the home of Mrs. Claude Ring. The members are asked to bring a guest and something for an auction sale that will be held following the program at this meeting.

Doleful Senators Due Shock When Ike Wins, Fears Doc

One of the strongest Eisenhower men in our town is Doc Brown. Doc says he just can't put up with Stevenson's socialized medicine program; there are a lot of other things he doesn't like about Adlai, but that one is enough for him, he says. He is a pretty outspoken cuss, but he's a good doctor. At least, he's the best one in town, being the only one, and our people always call him when they get sick whether they like his politics or not.

The other day several of us were standing around in front of the post office, talking politics—some Eisenhower men and some for Stevenson—when Doc walked up looking glum. One of the Stevenson men said: "Hey, Doc, what's the trouble, did Ike just call you in some bad news?" Doc Brown said no, he hadn't heard from Ike this week, but he was worried.

"Not about Ike, you understand," he told the Stevenson fellow. "Ike has got it made. Even the Stevenson people are beginning to admit that. Poor old Adlai isn't going to get any farther in this race than he could through Kefauver's cousin cap with the tail out."

The businessmen are going broke, and all the working people are just barely making enough to keep body and soul together. The only reason some little country doesn't step in and whip us tomorrow is that they know they can just wait a few days and the United States will fold up of its own accord. That's what I understand from listening to the visiting senators.

"Of course, they know how to correct the situation overnight. Elect Adlai, and let him abolish the draft and do away with the H-bomb, and let Estes establish the Atlantic Union which he has made speeches about all over the country, and everything will be all right."

"These things are too important, of course, for these senators to waste time telling us Texans why they voted against the Texas tidelands bill."

"As a medical man, I am worried about the great shock these senators are going to get, after the election is over and he is re-elected and this country keeps on being peaceful, prosperous and progressive. It's liable to put them all in bed."

And Doc Brown walked off, shaking his head. Of course, the Stevenson man caught on that Doc was berating him, and he didn't like it much, but he'll still have to call him the next time one of the kids gets the croup, because like I said he's the only doctor in town.

Years Truly, Tex

(Pol. adv. paid for by Texas Democrats for Eisenhower, Weldon Earl, Director.)

CLOSE OUT PRICES ON '56 MODEL BUICK

THESE PRICES ARE REALLY HOT!

If you're looking for a real BIG CAR BUY you can't beat a deal like this!

Two 4-Door Specials, tinted glass, WW tires, directional lights, heater, deluxe steering wheel, and Dynaflo.

ONLY \$2495.00

Also at similarly Reduced Prices:

Two-- 4-Door Special Hardtops, tinted glass. WW tires, custom trim, radio, heater, directional lights, deluxe steering wheel, Dynaflo.

One--4-Door Century hardtop, power steering, power brakes, tinted glass, Dynaflo, custom trim, radio and heater.

One--4-Door Super Hardtop, Dynaflo, radio, heater, power brakes, power steering, tinted glass, custom trim, directional lights, WW tires. **BARGAIN.**

One--2-Door Super Riviera, power steering, power brakes, Dynaflo, tinted glass, WW tires, custom trim, radio, heater and directional lights.

LOGAN BUICK COMPANY

RALLS, TEXAS

Whirlwinds Go To Slaton For Game With Tigers Friday Night

Floydada Whirlwind football team will go to Slaton Friday night for another district 2AA clash. Their opponents will be the Slaton Tigers of Coach Leonard Ehler. The Tigers have already been eliminated from any hopes at the district title. Game time is 8:00 p. m.

The 'Winds will be accompanied by the big high school band and a large following of students and fans. Bands of the two schools will bring a halftime performance to add to the color of the football battle and old rivalry between these two foes.

FLOYDADA followers do not expect an easy game with Slaton and many do not even expect to win over the rugged Tigers. Though the Slaton team does not have an impressive record this year Slaton is one of the few towns to hold the edge over the locals in the won-lost column and a Floydada victory at Slaton is never an easy matter.

This year the Tigers have won from Crosbyton 19 - 13, and Roscoe 39 - 14, while losing to Soargraves 12 - 6, Sudan 14 - 13, Post 27 - 14, Lockney 31 - 6, and Spur 52 - 6.

RECORDS of the two teams seem to have meant little in the past however as the two clubs have almost always played to very close scores. In 1953 Floydada won from Slaton 19 to 18 in a thriller. In 1954 the 'Winds thought they were the favorites and lost in Slaton 6 - 12. Last year the two teams fought to a scoreless tie in Floydada before a homecoming crowd.

Add to this football rivalry a basketball series that has been even closer and you will find the ingredients for a sired up exhibition on the gridiron come tomorrow night.

Coach Ehler's Tigers can field a very heavy line and a well balanced backfield. Starters last week against Spur were at ends Alex Franco 175 and Rodney Kitten 165, at tackles Don Wright 225 and Dale Gordon 195, at guards Carlton Tumlison 160 and Roland German 160, at center Alfred Bilsard 185, at quarter Douglas Corley 145, at halves Jerry Jones 135 and Dickie Thomas 145, and at full Phil Pearson 165.

THE TIGERS carry 33 men on their traveling squad and can field a team with considerably more weight than those shown.

Coach Watson is still troubled with sickness on the Floydada team with flu and colds still causing the major part of the difficulties. Some of those who were sick last week are going again and others have taken their place on the ailing list as the germ made the rounds of the team.

Frank Potts, who was working out briefly last week, had to give up training for the season on advice of his doctor and coach.

Leon Williams suffered a broken nose Monday afternoon but it is hoped he can see action by use of a nose guard.

Billy Keeling became eligible again this week and may add strength to the backfield both on defense and offense.

SOME changes were noted in scrimmage sessions early this week with Don Vickers working at a guard slot and several of his freshman classmates pushing for positions on the No. 1 unit. No starting lineup had been named as late as Tuesday as the coaches eyed their material in an effort to get the best from all members of the squad.

TONIGHT there will be a double header football event at Lockney where the Floydada eighth grade team and high school B squad take on their counterpart parts from the Lockney schools. First game gets underway at 6:30 p. m. and second follows immediately thereafter.

Team	W	L	T	Pts.	Op.
Lockney	7	0	0	158	51
Post	4	2	0	99	72
Abernathy	4	3	0	107	79
Spur	3	3	1	132	86
Floydada	2	3	1	61	95
Slaton	2	3	0	103	163
Tahoka	1	5	0	41	123

Draft Board Makes Calls

Floydada will send two boys for induction into the Armed Forces Nov. 6, according to report from the Selective Service Board No. 45 this week. They are Thomas McKinley Manshach and Charles Henry Walker.

Others who have been called are Mark Lyndahl Nichols of Happy, Arnold Wesley Lane of Chickasha, Okla., Joe Melvon Shelton of Tulsa, Don Grant Kirk of Dallas, Marvin Bennett McGuyer of Portales, N. M., Deryl Walden Love of San Angelo and Lee Ramsdell Dye of Dallas.

These boys will report at 5:00 a. m. on the 6th at the court house in Plainview. A short program will be held and families of the registrants are invited.

Boys going for physicals on the 6th at the court house in Plainview are Troy Lee McNeill of Floydada, Bobby Clyde Baxter and David Franz Jameson, both of Lockney, Dolan Carroll of Seminole, Claude Hubert King of Colby, Kan., James Lester Hunter Jr., of New York, N. Y., Ronald Witt Hobbs of Austin, Billy Wayne Evans, Michael Benton McAdams, both of Hale Center, Billy Joe McElwain of Plainview, Herman Lee Ford and James Elbert Broderick, both of Tulsa.

PREVIEW 1957 MERCURY

Mr. and Mrs. A. C. Rainer, accompanied by Mr. and Mrs. Ernest Kendrick, spent last week-end in Dallas where they previewed the 1957 models of the Mercury line.

Deer snow date has been set for Monday, Nov. 12. In Floydada they will be shown at the Cline & Rainer agency at 102 South Wall Street.

Mr. and Mrs. L. T. Malone of Rule were week-end guests in the home of their daughter and family, Mr. and Mrs. Edell Moore.

Be Wise And Save Use Want Ads

in his report, but "facts about what our customers are thinking was what we were after, and what the people think is what we have got to act on."

PLAINVIEW, Dallas, Amarillo, Lockney and Petersburg are taking about four per cent of the business

which Floydada retail establishments think they should have.

As to the losses to mail order houses, the women give an answer that had not occurred to the store keepers. The convenience of sitting quietly at home and ordering at leisure without the bother of dress-

ing and going to town is listed principally, although price is also mentioned. About one per cent of the business from Floydada territory is going to mail order houses if the questionnaires correctly state it.

Local newspaper advertisements are seen as the medium of appeal

and most favored, the questionnaire summary shows. Next comes radio and television.

Opinions of friends as to the best place to trade was often mentioned especially by new comers, and attractiveness of the window displays is tabulated as the third most popu-

lar way to reach women shoppers.

SOME of the local professions and shops came in for a panning by the women who went to the trouble to fill out questionnaires. Among these the medical profession and hospital facilities ranked high as did shoe stores and restaurants.

A modern model, the service, improved attention to house modernization, the family for a mentioned frequency of suggestions for better community.

Beall's

QUALITY MERCHANDISE

FINAL DAYS!
OCTOBER
BEALL-RINGER MONTH

end of the month

CLEARANCE!

Sensational 3-Day Offer!

THURSDAY, FRIDAY, SATURDAY ONLY!

ENTIRE STOCK

Ladies and Childrens New

☆ COATS ☆ SUITS ☆ TOPPERS

All Fresh, New 1956 Fall
WINTER STOCK! SAVE!

BUY FOR CASH
OR ON BEALL'S
LAY-AWAY!

10%
OFF

A Statement

Due to the Unseasonably warm weather we find our stocks entirely too heavy for this time of year. We must return our stocks to normal and we make this Bonafide offer to all, No Gimmicks, No Strings Attached!

This Offer Good For Three Days Only!
Prices Positively Will Be Returned
To Regular Price Monday, Hurry!

Never In Our History
Have We Made Such
a Sensational Offer!



You get Better Quality for Less at Beall's!

2AA District Standing

Team	W	L	Pct.
Lockney	3	0	1000
Spur	2	1	.667
Abernathy	2	1	.667
Post	1	1	.500
Floydada	1	1	.500
Tahoka	0	2	.000
Slaton	0	3	.000

Research Project

(Continued from Page One)
Foundation has achieved for some of the other agricultural areas of Texas. We in this area live in the richest agricultural region of the state, and this investment in research is the only certain way I know to underwrite our future success.

Dr. Hinn said that the Harvest Queen Foundation will purchase immediately 160 acres of land which will be turned over indefinitely to Texas Research Foundation for experimental purposes, and that 130 acres adjacent at Halfway will be purchased in the name of Texas Research Foundation. The purchase of the 150 acres will be underwritten by George Green, president of Green Machinery Company of Plainview, the purchase price to be repaid over a five-year period out of capital funds subscribed by businessmen and farmers of the High Plains.

Dr. T. C. Longnecker, assistant director of Texas Research Foundation and its chief soil scientist, already has been assigned by Texas Research Foundation as head of the High Plains Field Station, subject to the completion of present plans. A scientific staff will be employed for the High Plains to meet the requirements of the research program as it develops here.

Counties which have indicated they would cooperate in the program are Hale, Lubbock, Lamb, Bailey, Castro, Parmer, Hockley, Floyd, Deaf Smith, Lynn, Dawson, Potter, Terry, Briscoe, Randall, Crosby, Swisher, and Cochran in Texas and Curry County in New Mexico.

"The solution to the agricultural problems of the region lies in projecting a sound and continuing program of research, and in the wide and diligent application of the best results of this research," Dr. Longnecker told the group. "The problems must be viewed as local to be resolved best by local people — the businessmen and farmers of the High Plains."

The Foundation is an independent, nonprofit research and educational institution operated wholly by funds contributed by businessmen, farmers and ranchers and receives no tax money for its support. Dr. Longnecker pointed out. He declared that the work done by the High Plains Field Station will be closely correlated and integrated with the work of the parent organization at Renner.

Among those named to a Regional Council to work for the development of the High Plains Field Station are Joe Foster, Ewald Quebe, Jimmy Willson and B. A. Robertson of Floyd County.

Retail Survey

(Continued from Page One)

parking meters.
A STUNNER also was a loud 32 per cent, as against 68 per cent, which said that Floydada is not a friendly, up-to-date city.

In many stores named by the housewives the selection of merchandise is good, they say, the stores attractive, prices good and store owners and personnel are courteous and efficient. But there are dark and old-fashioned stores and there are stores with "independent" and disreputable personnel.

But the hardest hitting answers—the answers that call most for action—are continued in replies to this one:

"Considering conditions at the time of this survey indicate whether you are dissatisfied with Floydada stores as to—"

THE ANSWERS came back in these per centages:

Groceries: 33 per cent dissatisfied with the prices, seven per cent with assortments, 4 per cent with quality;

Women's clothing: 17 per cent dissatisfied with price, 38 per cent with assortment and 13 per cent with quality;

Dry Goods: ten per cent dissatisfied with price, 13 per cent with assortment, 7 per cent with quality;

Shoes: Fifteen per cent dissatisfied with price, 42 per cent with assortment and 23 per cent with quality;

Men's clothing: 14 per cent dissatisfied with price, 18 per cent with assortment, 13 per cent with quality;

Furniture: 14 per cent dissatisfied with price, 18 per cent with assortment, 13 per cent with quality;

Hardware: Only 10 per cent dissatisfied with price, 3 per cent with assortment and one per cent with quality.

In drug store items the principal complaint is on the price, with 14 per cent reporting they can do better elsewhere than in Floydada. But only 2 per cent complain on the assortment or quality of drug store items.

FLOYDADA is holding only 74 per cent of the trade in the above items that originate in its trade territory, the women report in their answers to the questionnaires. A composite of the 123 answers shows that 74 per cent of their buying is done in Floydada, many reporting 99 per cent purchases here.

Lubbock is the big, bad wolf breathing down the necks of local business establishments. Merchants there are taking 21 per cent of the trade from Floydada. An average of the reports say "better selection, better price, items not available at all in Floydada."

"Hard medicine to take," Hale says

Mr. and Mrs. J. O. Warren and

Alecia spent Sunday in Wellington

visiting Mr. and Mrs. James Rich-

ardson and daughters, Karen and

Linda. Mrs. Richardson is Mrs. Warren's niece.



SAM'S BACK! with

**ONCE A YEAR
LOW, LOW PRICES!**

BARGAINS BY THE BAGFUL!

**Shurfine
CARNIVAL
of 1956**

**NOW TIL
NOV.
3**

10-lb. Bag 75c
25-lb. Cotton Bag \$1.69

CORN
No. 303 6 for \$1



SALT
Free Running of Iodized

2 26-oz. Boxes 17c



YELLOW QUARTERS
1-lb Cartons
5 for \$1



CHEESE SPREAD 2-lb. Loaf 59c

PRICOTS No. 303 Halves Unpeeled 5 for \$1

BERRY JUICE No. 300 5 for \$1

BIT No. 303 4 for \$1

NS & POTATOES No. 303 6 for \$1

ETS Cut No. 303 8 for \$1

INACH No. 303 8 for \$1

SH POTATOES New Whole No. 303 8 for \$1

ET POTATOES Small Whole No. 2 5 for \$1

UNA Chunk Style 6 oz. 4 for \$1

PLE TER 28 oz. 4 for \$1

LLY Grape or Apple Decorated Tumblers 20 oz. 3 for \$1

OP CORN White or Yellow 10 oz. 6 for \$1



SHURFINE, FANCY, 46-oz.
4 for \$1

Pickles WHOLE, DILL or SOUR 3 for \$1

CANNED MILK TALL CAN 8 for \$1

Sauerkraut 7 for \$1



CATSUP 14-OZ. BOTTLES
5 for \$1

PEARS Bartlett halves No. 303 Cans 4 for \$1

ASPARAGUS Fancy all green cut, No 300 Cans 4 for \$1

BEANS Mexican Style, No 300 Cans 8 for \$1

PORK & BEANS No 300 Cans 9 for \$1

GREEN BEANS Cut Green No. 303 Cans 5 for \$1

GREENS Mustard or Turnip No. 303 Cans 10 for \$1

HOMINY White, No. 303 Cans 11 for \$1

BLACKEYES Shelled fresh, No 300 Cans 8 for \$1

PEAS Early Harvest No. 303 Cans 5 for \$1

PEACHES Yellow Cling, Sliced or Halves No. 2 1/2 Cans 4 for \$1

Idaho Russetts No. 1 10-Pound Bag
SPUDS 49c

Libby's Frozen 6-oz. Can
Orange Juice 16c

Gladiola Meal 39c

BACON Sliced Pound 49c

3 LB. CAN **69c**

POWELL'S
GROCERY & MARKET
Phone YU 3-2444

HULL & MCBRIEN
GROCERY & MARKET
Phone YU 3-3164



STAR CASH
GROCERY & MARKET
Phone YU 3-2392

FELTON--COLLINS
GROCERY & MARKET
Phone YU 3-2252

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year \$2.50; six months \$1.25; four months 90c in advance.

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas
HOMER STEEN, Editor
THURSDAY, OCTOBER 25, 1956



Established 1896 by Charles... Entered as second class... post office at Floydada, Texas... April 10 1907 under the... Congress of March 3, 1879

★ ☆ ★ ☆ ★ ☆ ★ ☆

IEWS AND COMMENT

The Hesperian's spell of bad weather over the week-end was a weak sister. Instead of blasting crops, vegetables and flowers it left only the imprint of Jack Frost on house tops, exposed automobiles, barns, et cetera. Nary a petunia, castor bean or tomato did it more than just barely scorch, and mostly of them not even that. It was a good try for the hottest October in history.

Dams Will Be Built. — We predict that some way somehow the Canadian Dam is going to become a reality, and it also appears highly probable that the White River Dam on Blanco will be built to supply Ralls, Crosbyton, Spur and Post municipalities. The latter is only a \$2,750,000 proposition and with four such strong communities supporting it with water purchases and taxes it is quite feasible for communities which have come to dread the (could be) day when they'd go for water and the well would be dry. As to the Canadian, that is an \$80 million job, maybe even more, unless material comes down by the time they are ready to build.

The Canadian Dam means so much to the high plains country it should be put over, and as said above we think will be accomplished. It is the kind of thing the government could very well get behind in the same manner as the blessings of the REA were brought to the farm people of the nation. That is the government let the communities have the money on their faith and repay it from their revenues. Nobody would doubt that it could be done. The same kind of a deal in New Mexico or Oklahoma would have already materialized. In Texas everybody is afraid they'll be caught "playing politics" so they won't out and ask the federal government to help finance a deal that is demanded by the times and is entirely feasible.

A scientific man, like fire, is a good servant, a poor boss. Note that the Federal Trade Commission has ordered the makers of "Carter's Little Liver Pills" to take the word "liver" out of the title, likewise not to say any more the pills are good for liver trouble. Carter's have advertised their pills a long time and people have used them beneficially for so these many years. For our money we do not like to be "protected" so thoroughly as the FTC is doing not only with Carter's but with numerous other things. For our money Carter's pills are all right for all the different kinds of "liver trouble" any of our acquaintances ever had. However, they were not as technical as the members of the Federal Trade Commission. Maybe the FTC chairman didn't take his pills according to directions.

The smallest actual good is better than the most magnificent promise of impossibilities. —Macaulay

The Soil Bank is likely to solve the desperate situation of a good many dry land farm owners. In fact, there is already considerable less tension as the federal plan for retiring acres from cultivation gives promise of money to stand off the creditors and pay taxes. A good many farms that have been on the block have come off the market. But what of the renter who occupied the land the past five or six years and who also has come to the end of his rope? He moves and where does he move and what does he do when he gets there? Just how many instances of good families who "have got to do something" are there in the county? More than a handful. We know of some who are already taking it and making their arrangements to like it. It points up the need for something in the way of "industry" to stabilize the country. Farms and ranches have been carrying all the load all the time. Something to do close by would keep many a farm family settled until a change comes about. As it is January is going to see many a dry land renter take his family and start migrating.

Polio Vaccinations. Now that polio vaccines are available any time anywhere the percentage of people who take advantage of the vaccine service at their own expense and on their own responsibility seems to be dropping off. As long as the vaccine was obtainable only in limited amounts and to limited groups—and free—the people clamored for it. Probably there will be little difference in the attitude toward polio from the attitude toward tuberculosis. How to combat tuberculosis was learned two generations ago. We still have tuberculosis.

Sidewalks Too Wide. Cities and towns in West Texas have built wider sidewalks than they need. The idea has begun to dawn to some city planners and builders that all possible width needs to be given to streets. Eight feet width of sidewalks will handle all the foot traffic that most any city of any size really needs. The room needs to be out on the street. Times change. Note any downtown place in Floydada—or pick a bigger city to check. Twelve feet of sidewalk is absurdly wide. Eight feet will handle thousands a day in foot traffic. All the streets of less than 100 feet are too narrow. Another four feet of paving on each side would be a great help.

doughBelly Price, the Taos, New Mexico, writer in the raw says when the going got tough and he couldn't do the thing he wanted to do he "simply done the next best thing." doughBelly ran for the legislature once. On his campaign card he said "dishonest enough to catch the other crooks . . . ignorant enough to be frank . . . noisy enough to be respected . . . and smart enough not to pass any more silly laws." Mr. Price got beat.

If you are pleased at finding faults, you are displeased at finding perfection. —Lavater

As A Farm Woman Thinks

(Nellie Witt Spikes)

Today, Saturday, Oct. 20, 1956, is cool and the wind is from the north. With the exception of a couple of days in September and October until the last few days we kept the air conditioner running all day long. We lighted the wall heater only the other night. But the sunshine looked plum good yesterday. "The fool hath said: There is no God! No God! Who lights the morning sun, And sends him on his heavenly road. A far and brilliant course to run?" "Give me the splendid silent sun, with all his beams full-dazzling."

We visited in Amarillo the first part of the week, but my sister Edna was gone and it seemed that half of Amarillo was not there. We spent one night in the Parkview Motel that my brother Lowell operates. It is a beautiful place near the Veteran's Hospital. Carl, Edna's husband, took us to his farms west of town. He told of the wonderful truck patch he raised. Of the June corn that grew so high it "was above the worm line." He had harvested

100 acres of soy beans, planted mostly for the benefit of the soil. We enjoyed a short visit with Jess and Belle Hill. Looked at their fine Hereford cattle, and the big silos of ensilage he had put up. Their son, J. W., was in bed from a tractor turning over with him as he was making the silos last September.

We had dinner with John and Alvin Spikes. Some of you may remember when Velton, as we called him then, and his brother Houston, had a man's furnishing store here in Ralls. We stayed an hour in the home of Lewis and Dorothy Nordyke. Trilla is a junior in high school and is very sweet and pretty. Nan is a junior in college in Missouri. A new addition to the family is a Siamese kitten that was very playful and wanted to get acquainted with the "visitors" which we enjoyed.

We started to come home by the way of Hereford and was past Bushland where our niece, Margaret and her husband, Durk, keep a store. It started raining and got pretty hard. I turned on the windshield wipers. They simply would not start. Mr. Spikes got out and pushed them up and down a few times, but they balked. It was the first rain they had ever had and I suppose they scarcely knew how to act. At Wildorado we turned back as the rain was going on towards Hereford. The rain got lighter but still the pavement looked as it was plowed in furrows that waved and swayed. Why didn't

we stop and wait it out? How could one stop on a narrow pavement, cars coming and going, and the side of the road was so wet I was afraid we could not pull out if we stopped awhile.

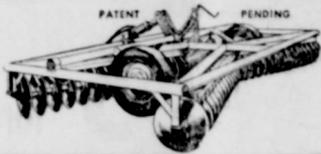
Found in a column while in Amarillo.

Will you love Ike in the bleak of December as you did in the merry month of May?

Mr. Spikes and myself were honored by an invitation from Ralls Rotary Friday for Pioneer Day and

we had a pleasant hour with you, especially Ed McLaughlin. Don Smith, student at College, Lubbock, was a visitor in the home of Mr. and Mrs. Carl M. . . .

HARVESTER TANDEM DISC HARROW



15-25% LIGHTER PULL NO GREASING

Newest 16-foot, wheel-mounted tandem disc harrow, constructed of seamless tubular steel, with all-welded frame, practically eliminating assembly time. Because of super-sealed Timken bearings, requires no greasing, saves 15 to 25% lighter pull. New outside bearing adjustment, mounted on rubber tires for fast moves between jobs. Convertible manual or hydraulic lift.

The Disc Harrow can handle tough stalks, hard-baked stubble, bean straw, or cover crops, leaving a level, thoroughly mixed seed bed. Engineered for trouble-free operation, the Harvester has positive depth control, gives longer disc life. Sizes 7', 9', 12', 14', and 16' (24', 32', 40', 48', and 56' discs). See the Harvester Tandem Disc Harrow now.

S. J. LATTA IMPLEMENTS

211 E. Missouri St., Floydada, Texas

Fresher, better quality, for Less!



MORTON'S SALAD DRESSING

Delivered to your store one-to-five-times-weekly in our own red trucks, you KNOW that Morton's Quality Salad Dressing is fresher than any other brand! Easy on the budget, too!



MORTON'S SANDWICH SPREAD

Already contains pickle relish and chopped pimiento, so all you do is just spread it on! Makes sandwiches in a jiffy, and is a keen snack all by itself on crackers!



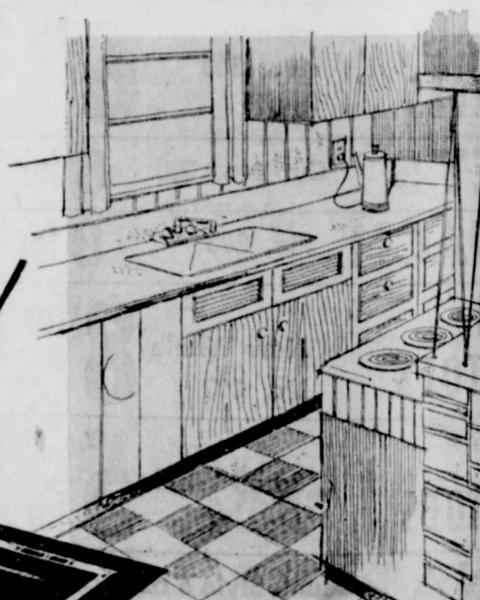
MORTON'S BLACK PEPPER

Fresh-ground right here at home, delivered in a few days to your store, Morton's Black Pepper is weeks and months fresher than any other brand on the shelf. Compare the price, too!



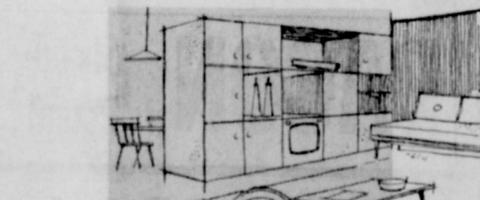
ELECTRIC RANGE AND WATER HEATER FIT INTO ANY PLAN . . .

the modern way!



It's 1956 . . . start now to live better electrically. See your Reddy Kilowatt Electric Appliance Dealer

Plan your home around electric living. You can start with a built-in electric range which consists of the electric surface units and the electric oven, or, if you prefer, you can choose the popular "stand-up" electric range. Either way you'll find that electric cooking blends into the decorative scheme of the modern home. Electric appliances are modern to use; best of all they even LOOK modern. The electric water heater can be a part of the kitchen cabinet line giving you more table top work space and a silhouette which marks your kitchen as up-to-date. And, remember, an electric range and water heater require no vents or flues. They are perfectly safe, too. Yes, electric cooking and electric water heating fit into any plan whether you're building new or remodeling. You CAN live better electrically.



IT'S TRICK OR TREAT TIME



The nicest trick you can pull on the little woman is to install a new electric range in the kitchen.



It will be a treat to the entire family to see how quickly and easily she can prepare meals. Its all so fast and no smoke or soot stained pans to clean when you cook with electricity.

See your favorite dealer and find out how easy it is to own the best.

Bring your kitchen up to date with a modern Automatic Electric Range. They are economical to operate and so safe and dependable.

Give "Willie Wiredhand" another job at your house.

LIGHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED
Copyright by the National Rural Electric Cooperative Association

Fail To Cash In Chances; Antelopes; Score 6-12

Whirlwinds suffered a 6-12 loss as they went down to the Antelopes. The Antelopes had some fine ballhawking to get possession of six Antelope fumbles, but did not know what to do with the ball when it was in their possession. The lone



BILL SMITH
Senior
Whirlwind Guard — Weight 140



LEON WILLIAMS
Sophomore
Whirlwind Back — Weight 140

Floydada score came after Rusty Tunnin recovered an Abernathy fumble on the Antelope 15 and in six plays the locals pushed across for their tally.

OTHER Floydada opportunities died on the Abernathy 42, 30, 25, 5, 29, and 22-yard lines. Floydada penetrated the Abernathy 20 yard line on three occasions, once to score, once to see the half end with them in scoring position and once to be thrown back by the stout hearted Antelope defense.

Abernathy made four penetrations. Two of those were for scores and the other two died on the Floydada 19. Abernathy led 16 to 7 on first downs at any time after opening of the fourth period.

Opening the game Abernathy kicked and Gary Huckabay took Manny Connell's boot on the Floydada 25 and ran it out to the 37 where he was downed. The Whirlwinds were stalled on their first offensive series and Huckabay booted to the Antelope 34.

ABERNATHY gained short yardage before fumbling and Stovall recovered for the Winds on the Abernathy 40. The Floydada possession was cut short however when Abernathy intercepted a pass on the 42 to end the threat.

Abernathy fumbled again and this time it was Ranny Vickers who recovered on the Abernathy 46. The Winds couldn't go and Huckabay punted from midfield to the Antelope 12 out of bounds.

Rusty Tunnin then pounced on an Abernathy fumble on the Antelope 15 yard line and six plays later Don Colley drove over from the 2-yard line to score. Teague's kick failed and the score was Floydada 6 - Abernathy 0.

Teague kicked off to Manny Connell on the Antelope 32 and he fumbled and Floydada recovered at that point. The Winds advanced the ball to the 30 where it went over on downs.

After two plays Stovall recovered an Abernathy fumble on the Antelope 34 yard line to give Floydada possession. The Winds gained to the 25-yard line and lost the ball on downs.

Abernathy then mustered their most impressive offensive of the night when they drove down field 75 yards to score with Jim Gragg going around his right end for the last ten yards and the TD. A running attempt at the point after touchdown was stopped short and the score was tied at 6 - 6.

BEFORE the half ended Abernathy kicked off to Floydada and Huckabay ran the ball out from his 30 to the Antelope 46 where he was downed. Then with time running out the Winds staged their longest offensive which carried for two first downs and inside the Antelope 10 where time ran out at the half.

The entire third period was scoreless with Floydada having an excellent opportunity following Williams recovery of a fumble on the Antelope 37, but the ball could only be moved to the 29 where it went over. Abernathy advanced to Floydada 19 before losing possession on fourth down. Huckabay punted out and the Antelopes started another drive which ended early in the fourth quarter on the Floydada 19 again.

HUCKABAY then got off another fine punt which carried from his 29 to the Antelope 30 where it rolled dead. The Antelopes moved to near midfield before Billy Gist broke through the line and raced 52 yards for the winning TD. The punt try failed again and the final score was 12 - 6 favoring the visitors.

The remainder of the game was spent with the Winds attempting to get back into the game by the pass route, but they met with little success. Billy Gist ended their final hope with an interception on the Abernathy 22 and the Antelopes ran the clock out with down the middle plays.

Only bright spots of the game for Floydada were the ball hawking re-

coveries of Abernathy fumbles and the fine punting of Huckabay which kept the Antelopes pushed back from the Floydada goal line.

Freshman and sophomore members of the Floydada squad saw lots of service and performed as well as the upper classmen who never seemed to catch fire throughout the game.

Billy Gist was big gun for Abernathy accounting for 151 yards rushing with his teammates adding another 90 yards to the total. All Floydada backs combined for a total of 165 yards in their ground game.

Floydada blocking was practically non-existent and their defensive play was poor.

Where They Play

Tahoka at Abernathy; Floydada at Slaton; Lockney - Open Date; Spur at Post; Holliday at Paducah; Petersburg at Crosbyton; Anton at Ralls; Caroyan at Dimmitt; Tulia at Otton.

Scores Last Week

Abernathy 12 - Floydada 6; Lockney 6 - Post 0; Spur 52 - Slaton 6; Canyon 7 - Muleshoe 6; Canyon 41 - Tulia 0; Ralls 26 - Idalou 0; Hale Center 21 - Petersburg 6; Crosbyton 28 - Anton 0; Matador 54 - Lakeview 9; Silverton 38 - Quitaque 7; Iowa Park 26 - Paducah 12.



Cheryl's Chatter

(about events at Floydada High)

Is everybody ready to journey to Slaton and beat the Tigers? This is the only out-of-town game left except Lockney, so let's all go to Slaton tomorrow night! The Winds lost Friday night to Abernathy, but it was a good game. There was good spirit in the cheering section.

Ann Finley and Helen Webb are sporting engagement rings now! Lucky!

Marisue Burleson and Button Beedy are going steady now. Cute couple!

Va-va-voom! There goes Weldon Pruitt in his new Chevy. Good Looking! What about that funny you pulled on Sonnet 18? You, too, Alton Higginbotham!

Buy a megaphone from the cheerleaders!

The seniors are planning a cake sale at Party Wiggle Tuesday Seniors! Don't forget to bring a cake or pie. The seniors are also planning a Turkey supper for Thanksgiving.

The Abernathy and Floydada bands really had a good time doing their half-time show last Friday. The band got rained out at Brownfield, but we had a nice ride, and made plenty of confetti for Homecoming. The "Old Fiddler" bus that ran out of gas coming from Gunnison in the rain, did it again going to Brownfield!

The F.H.A. has nominated the boys for their beau. They are as follows: Buddy Watts, senior; James Teague, junior; Bill Patterson, sophomore; and Henry Self, freshman. The winner will probably be announced in assembly next week.

The nominees for F.F.A. sweetheart are as follows: Sonja Sweet, Marisue Burleson, Sue McClung, Jerri Floyd and yours truly, Cheryl Crawford.

A committee from the Student Council will pick the nominees for Homecoming Queen next week.

Put some gossip in the Whirl gossip can in the Study Hall. They are really wanting some juicy junk — so here's your chance!

The following couples have been seen around F.H.S. and the "Drag": Ann Jones and David Mount, Elmer Williams and Kay Robertson, Sue Williams and Leon Williams, Nanci Meredith and Martin Chandler, Kay Callaway and Speck Brian, Bethie Wilson and Robert Stovall, Vanda Carter and Bill Walker.

Suzie Nelson and Norman Davis, Dee Ann Newberry and David Blair, Genell Cantrell and George Blanton, Jerri Floyd and Grant Cooper, Judy Wilson and Billy Keeling, Sue Kendrick and Billy Gilliland, Barbara Smith and Bobby Christian, Kelly King and Billie Goode, Janis Roberts and Kendis Julian, Gayle Reason and Joe Smalley, Beth Crawford and A. C. Pratt, Keith Armstrong and Sharon Edmiston, Pat Hickerson and Gary Huckabay, Judy

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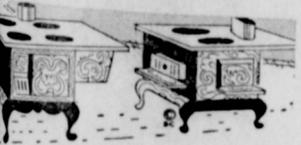
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CITY LIGHT PLANT

Floydada, Texas

KITCHEN AND ★★ FIELD NEWS

from Lighthouse Electric Cooperative, Inc., by Nancy Morckel and Claude Weatherbee Electrification Advisors

Mrs. Martha Day, 415 W. Virginia St., Floydada, sent this recipe for the lady who wanted to make tomato jelly. Mrs. Day says the recipe is from the White House Cook Book that is about 75 years old.

Tomato Jelly Recipe

Peel the tomatoes and squeeze through a cloth.

Weigh and add pound for pound of white sugar.

Boil to a jelly and seal.

Keep in a cool dry place.

You may flavor jelly with lemon juice if you wish.

This is an excellent article.

Thank you very much Martha, it was nice of you to look this up and send it for the lady who had lost her recipe. With so many tomatoes at this time perhaps others might like to try it too.

Enjoyed two days at the State Fair of Texas last week. There were so many interesting things to see — the very latest in kitchen equipment — electronic wonders on display — demonstrations of wonder cooking.

etc. It almost seems the kitchen has outsmarted other rooms of the home in beauty and function. The kitchen story at the Fair told color news and how to fit the necessary appliances into any shaped kitchen or room; from the economy apartment size to the \$10,000 kitchen that was on display — a modern kitchen to fit every pocketbook.

The various kinds of kitchen appliances on display were from the palest tints of blue, yellow and pink, to deeper shades of sea green and cocoa brown and on into cadet blue and the copper tones. There was stainless steel in either the dull or shiny finish.

There were all-electric kitchens that tucked big ovens, dishwashers, refrigerators and freezers, and even laundry equipment neatly into walls and niches, using every inch of space — one even had a rotisserie at the end of an island counter. There were changeable panels on refrigerator doors, counter cooking units that tucked back against the wall, and elevator ovens.

Six or more were demonstrating and displaying the new electronic wonders in cooking such as a cup cake, baked in a paper cup for 30 seconds or a piece of bacon cooked for 60 seconds, while some were baking whole hams, in an unbelievably short time.

To recall memories one had only

to stop and look at the authentic kitchen of 1907 — with the floor of wood (the kind that was usually scrubbed with lye-water); utensils such as iron kettles and skillets, the sugar barrel, a table with water bucket and basin, the old safe for food and dishes, rolling pin, butter mold, coffee grinder and sausage grinder and stuffer, and of course the old time cook stove with the heavy cast iron teakettle. The room was spacious and friendly looking but certainly not labor-saving in any sense.

Mrs. Grace Robertson of Route 1, Floydada, would like to share this recipe of Piccadilly: (it is delicious — you see she brought me a jar, that is how I know).

2 medium cabbage heads,
8 medium onions,
8 medium carrots,
12 large green tomatoes and 6 pink tomatoes,
12 sweet peppers and 4 to 6 hot peppers,
1 tablespoon dill seed,
Grind and add 3/4 cup salt; let stand 3 hours.
Squeeze dry as possible.
Add 1/2 gallon vinegar,
2 to 6 cups of sugar according to taste,
Add 1 tablespoon white mustard seed,
1 tablespoon celery seed,
Mix well and seal cold, do not heat.

Mrs. George Griffin and daughters, Sharon, Donna and Elisa, were co-op visitors Friday afternoon.

Mrs. Wanda Hickerson and John Noy of the Lighthouse Electric Co-op accompanied Wilburn Hunt of Lubbock and Ruth Ensey of Spur, to Childrens on Thursday of last week to attend the Bookkeeper's Conference held at the Gate City Electric Cooperative.

Troy Watson was here Monday for a safety meeting. The Cooperative now has 340,000 man hours.

Melvin Henry and Wiley Rogers attended manager meeting and lineforeman meeting in Plainview on Tuesday, Oct. 23.

Julia and Bill Baker had a nice time fishing on their vacation. We are glad that Julia is back on the job.

Wanda's father, L. A. Sargent and aunt, Mrs. John Gray, spent Sunday with Pete, Wanda and Pat Hickerson.

Mrs. Morckel is on vacation this week. She and Mr. Morckel are in Colorado deer hunting.

Larry Fawver is visiting his grandparents, Mr. and Mrs. Roy Fawver this week.

Mr. and Mrs. R. L. Nichols are at Marana, Ariz., where they plan to spend the next several weeks.

Homer Derryberry Ranch 'Greenhand'

Homer Derryberry of Floydada, Texas, is a "green hand" at America's First Boys Ranch, Amarillo, Texas.

This is what the boys call the new members in their FFA Chapter, to the Chapter this year.

These youngsters are particularly interested in the stock at the Ranch and they raise most of the beef and pork consumed by the 220 boys. This year for the first time a few sheep have been added to the projects.

Every boy is given a choice between raising and caring for a sow, lamb, calf or breeder pigs. They keep records of the cost of feeding and caring for the animals and then they earn a percentage of the profits.

In connection with the vocational program and their regular school work, the boys learn how to repair farm equipment and also study some welding, carpentry and other things that would be useful in running or working on a farm.

The cowhands are very proud of their stock and many of them will follow farming and ranching as a trade after they finish school at Boys Ranch.

Fairview News

(By Mrs. Theron Perry)

FAIRVIEW, Oct. 22 — Jack Frost made his first appearance in spots and places on Saturday night. I think everyone was about ready so they could rather the rest of their cotton and thresh the maize.

The showers of last week averaged about a half inch in our community.

There are lots of colds and other illnesses now.

Mrs. Ray Hopkins and boys of Tahoka spent Saturday night and Sunday with her parents, Mr. and Mrs. Walter Baxter visiting on Sunday were Mr. and Mrs. Cecil Baxter, Mr. and Mrs. Roy Baxter of Floydada, Mr. and Mrs. Maurice Campbell and family of Dougherty.

T Sgt. and Mrs. T. C. Goodman and family of Seguin visited from Friday until Monday with Mr. and Mrs. L. B. Cozby and other relatives here. They also visited in Amarillo with his mother, Mrs. Joe Chastain, who is recovering from an operation and is reported much improved.

Alberta Hinkley visited Sunday with Sharon Burton.

Mrs. Earl Huckabee of Center visited Thursday with Mrs. Lee Burton.

Mr. and Mrs. Theron Perry and Jan visited Saturday with Mr. and Mrs. L. B. Cozby and with Mrs. T. C. Goodman and children.

On Sunday, Mr. and Mrs. Theron Perry and Jan, Bruce, Linda and Nancy Goodman, visited with

Mrs. J. T. Perry of Floydada. Also with Mrs. G. M. Bullard and J. C. of Floydada.

Mr. and Mrs. Shirley Irwin and family visited Mr. and Mrs. Clifford Helms and girls of Lakeview Thursday night. On Friday night they visited Mr. and Mrs. Theron Perry and Jan.

Mr. and Mrs. S. H. Tackett visited in Crosbyton Friday with Mr. and Mrs. L. F. Ellison and family.

Mrs. Tackett visited on Monday with Mrs. Shirley Irwin.

Mrs. Cecil Payne visited Monday with Mrs. C. W. Payne.

Visiting Mr. and Mrs. Cecil Payne on Sunday were Mr. and Mrs. Gene Payne and family of Knox City and Mr. and Mrs. Winifred Payne and family of Floydada.

Mrs. E. W. Walls left Thursday with her sister, Mrs. T. J. Jarboe of Lockney to visit Mrs. Jarboe's daughter in Uvalde, Tex.

Mr. and Mrs. Chil McClure and Del Wade visited with Mr. and Mrs. J. C. Crabtree and other relatives in Lubbock from Thursday until Saturday. Accompanying them home to visit over Sunday were her sister, Mrs. Jean Lenti and children.

Visiting Mr. and Mrs. Chil McClure and Del Sunday night were Mr. and Mrs. Ray Lloyd and boys and Mr. and Mrs. Cotton Parks and boys.

Mr. and Mrs. Clifford Helms and girls of Lakeview visited with Mr. and Mrs. Shirley Irwin and children on Sunday night.

Mr. and Mrs. Jim Stewart and Jim Dan spent Monday night in Plainview with her parents, Mr. and Mrs. L. A. Horton.

Leonard Wilson, teacher in the Pettit schools visited this weekend with his parents, Mr. and Mrs. Walton Wilson and Judy.

Little Phyllis Burton visited in the Walton Wilson home on Sunday.

Mrs. Albert Mize visited on Thursday with Mrs. Walton Wilson.

Mrs. W. B. Wilson visited on Sunday with her daughter, Mrs. Bill Beedy and Mr. Beedy of South Plains.

Mrs. Lee Burgett has her sister, Mrs. Evie Anderson of Kansas City, Mo., visiting Sunday was Mrs. Anderson's birthday and Mrs. Burgett fixed her a birthday dinner. Those present were Mr. and Mrs. Bill Burgett and family of Shallowater and Mr. and Mrs. Carl Nelson and family of Floydada. It was George Burgett's birthday also, but he was unable to attend.

Wake News

(By Ann Barnett)

WAKE, Oct. 22 — Sunday visitors of Mr. and Mrs. Henry Brewer were Mr. and Mrs. H. T. Ayers of Lubbock, Mr. and Mrs. Fred McDougle and children of Crosbyton, Mr. and Mrs. Millard Watson and family and Mr. and Mrs. Duwayne Brewer and baby.

Tonny and Monny Bybee of Lockney spent the week end with their aunt and family, Mr. and Mrs. W. H. Fewell and children.

Mrs. W. D. McMillian left last Monday for Denver, Colo. She is helping care for Mr. McMillian's brother who is seriously ill in a hospital there.

Mrs. Vivi Griffin visited Mrs. H. L. Fewell on Monday evening.

Mr. and Mrs. Hilton Jones and family of Rails visited awhile Sunday night with Mr. and Mrs. T. R. Jones.

Will D. Griffin who was seriously burned on Oct. 12 is reported doing satisfactorily in the Crosbyton hospital.

Don Seigler of Wayland was visiting his parents, Mr. and Mrs. Weldon Seigler and Dale over the weekend.

Sunday dinner guests of Mr. and Mrs. Clarence Rathel were Mr. and Mrs. Kenneth Havens and Shelby of Calgary, Mrs. Grace McCracken and Mr. and Mrs. Meb Givins and children of Broadway.

Mr. and Mrs. Jack Barnett and

Linda of Floydada visited Friday night in the W. T. Barnett home.

Mrs. Bill Blair and Barbara visited Mrs. Gene Reed Saturday evening.

Mr. and Mrs. James McClure and children of San Antonio were Sunday night guests of Mr. and Mrs. Ronald McClure and girls.

Sunday guests of Mr. and Mrs. J. Griffin and family were John Burroo and Kay of McAdoo and Mrs. Vivi Griffin.

Mr. and Mrs. Moody Fewell and children of Lubbock spent the week end with Mr. and Mrs. H. L. Fewell Raymond, Fillison, Cheryl, Trudy and Bryan visited Mr. and Mrs. M. L. Tillison and Mrs. Christine Russell of Crosbyton on Saturday evening.

Tim and Carrol Griffin have spent several nights with their grandparents, Mr. and Mrs. W. H. Griffin in Crosbyton the past week.

Sunday dinner guests of Mr. and Mrs. Weldon Seigler, Don and Dale were Mrs. Lilly Parkhill and Mrs. Bert Black of Crosbyton.

On Friday of last week Mr. and Mrs. R. C. Rathel visited Mr. and Mrs. Otis Rathel of Anton. Also with Rev. and Mrs. Melvin Rathel of Lubbock.

Preston Givins spent Saturday evening with Dale Seigler.

Friday visitors in the Bob Crow home were Mr. and Mrs. Davis Bishop of Shallowater, Mr. and Mrs. Ewing Lawson of Crosbyton.

Mrs. A. B. Marley and Deborah, Mrs. Leo Reddell, Linda and Gregg were shopping in Lubbock on Thursday.

Sunday visitors of Mr. and Mrs. Ben Marley were Mr. and Mrs. A. R. Marley, Deborah and Brenda, Mrs. T. R. Jones, Mrs. Biddy Walls and Mrs. Clyde Starrett.

Mr. and Mrs. Leo Reddell, Gregg and Linda, spent Saturday night and Sunday in Munday with relatives.

Ginning is really getting started again this week. Not much ginned last week as we had about half an inch of rain at Wake. Up until this time they have ginned 1150 bales.

Mr. and Mrs. E. J. Barker left for Temple, Tex., Monday morning. They are going through the clinic at Scott & White Hospital. They will visit a day or two with kin in Abilene before returning home.

Mr. and Mrs. W. E. Anderson are in Floydada this week from their home at Denton, guests of Mr. Anderson's mother, Mrs. T. P. Anderson, his brother, W. M., and sisters, Mrs. Roy Fawver and Mrs. E. T. Williamson and their families.

Panhandle Tips

By CARL JARRETT

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WHY THE SMALL BUSINESS MAN IS SWINGING TO STEVENSON!



The big squeeze of small business is on . . . and it has been on ever since the Eisenhower-Nixon Administration took office in 1953. Small businessmen are fed up with it.

Between 1952 and 1955 small businessmen saw their share of industrial assets drop 22%. They saw their share of the nation's profits fall more than 50% while big business profits have gone up more than 45%. Today—there are 18,900 fewer manufacturing firms in the United States than there were in 1952.

Giant corporations are swallowing up smaller ones so fast that if the present rate keeps up, they will own all U.S. industry by 1980.

If the Eisenhower-Nixon Administration has its way —there just won't be any small businesses left!

So small businessmen are swinging to Stevenson for President, Adlai Stevenson and the Democratic Party are pledged to preserving the small family firm which, like the family farm, must be the very bulwark of a new America with abundance for everyone. With Adlai

Stevenson in the White House, the small businessman will have on his side a man who will work for . . .

- real tax relief for small businessmen.
- a larger share of Government contracts for small business.
- strict enforcement of the anti-trust laws to keep big business from swallowing up small business.
- long- and short-term credit . . . readily available at reasonable interest.
- the creation of a Small Business Administration that has the small businessman's interests really at heart. Remember Mr. Eisenhower's first head of the Small Business Administration, William Mitchell? He said: "Let's face it—big business is going to get bigger . . . small business is going to get smaller and there's nothing we can do about it. Why get excited?"

No wonder the small businessman is swinging to Stevenson and the New America!

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Bureau Deplores Unfavorable Farmer Public

Attitude Also Aired On Other Farm Problems

Resolutions of the Floyd County Farm Bureau, adopted at their county convention last week reflected the thinking of approximately 700 farmer members and their families on public relations, water control on the high plains, road building program, farm labor, commodity handling and credits, labor laws, states' rights and taxation.

Agriculture as an industry is getting too much unfavorable publicity and the farming population is being held up to city people as a drag on the economy. Better public relations to combat this unfavorable situation is urged at the state level.

As to the high plains underground water supply the group views the supply as an isolated and separate body of water and recommends that it be regarded as such in any state-wide program. A state-wide ad valorem tax to finance a state-wide water conservation program is also opposed.

Farm to market roads continue to be a concern of the county's farmers as indicated in the resolutions of the Floyd County group. No mention of through or state highways is made in the resolutions adopted but the "all-weather roads" program should be continued and extended until all Texas farms have reasonable access to markets, they assert.

The application of minimum wage laws to farm labor is opposed, and

the Floyd County group urges an attempt to seek a reasonable interpretation of the child labor law. Penalties that would place responsibility and liability on contractors or crew leaders instead of farmers also will be sought.

Cotton classing laxities should be eliminated by government cotton classing offices and a light spots classification is needed, the group's formal resolutions said. Furthermore emergency and hardship acreage reserve should be reduced to two per cent in Texas.

Formal recognition of the feed value of grain sorghums should be recognized in any price support program and the commodity should be supported at the same per cent of its parity value as corn under any concurrent program.

The county Farm Bureau strongly favors Texas' right to work laws, and likewise voiced strong opposition to federal encroachments in functions of government which can be effectively handled by the states.

The final paragraph of the resolutions voices opposition to any increase in ad valorem taxes at this time. Increasing costs of government should be supported by some other means of taxation, in their belief.

The resolutions adopted by the county organization and their recommendation for state-wide adoption are in full:

PUBLIC RELATIONS — We are concerned not only about the fact that agriculture as an industry has no effective organized public relations but also that much of recent publicity relative to agriculture has been presented in a manner which has tended to divide farmers and to cause the non-farm population of this nation to regard farmers as

a drag on the economy and a burden on the national treasury.

We therefore recommend that the Texas Farm Bureau take appropriate action to insure more favorable public relations for Agriculture in Texas. We further suggest that this might be done by establishing a Public Relations Committee on the state level.

We recommend also that the American Farm Bureau Federation take the lead in disseminating non-partisan factual information on the problems of American Agriculture through nationally circulated publications, radio, television, etc.

WATER — Since all scientific surveys of ground water in the high plains of Texas sustain the fact that the ground water of this area is an isolated and separate body of water we recommend that in any state-wide water conservation program it be regarded as such, and that it be regarded as having no connection with any program for surface water. We contend that since this water is not the property of the state that any control or development be on a local basis.

We are opposed to a state-wide ad valorem tax to finance a state-wide water conservation program. Due to the widely varied water problems throughout the state we feel that financing of a water program should be done on an area or watershed basis—so that each area would bear the cost proportional to its benefits from the program.

ROADS — We recommend that the Farm to Market Road program be continued and extended until all Texas farms have reasonable access to markets on all-weather roads and we recommend that where possible priority of road improvement be given to school bus routes and to mail routes.

FARM LABOR — We are opposed to application of minimum wage laws to farm labor. We urge that all Farm Bureau organizations continue to oppose the inclusion of farm labor under minimum wage and hour laws.

We also urge that every attempt be made by Farm Bureau to seek a reasonable interpretation of the Child Labor law and if necessary to seek legislation to amend the law to place responsibility and liability for violation of the law upon the contractor or crew leader instead of upon the farmer.

COMMODITIES — As to cotton we urge a continuation of the Texas Farm Bureau policy to limit the reserve for emergency and hardship cases to two percent of the state cotton allotment for 1957 cotton.

We also suggest continuing efforts by Farm Bureau to obtain more accurate classing of cotton by the government's classing offices and to obtain a "Light Spot" classification for cotton under the government loan program.

We feel that since Grain Sorghum is a widely grown and commercially important feed grain and since it compares favorably with Corn as a grain in feeding operations it should

Champion Swine Shown At Fair By Plains Boys

Plains junior live stockmen displayed a clean sweep of the principal prizes in the junior pig show at the Texas State Fair in Dallas, which closed out Sunday.

The winners were announced last Thursday, with Earl Miller, 12 year-old 4-H club boy of Seminole named as exhibitor of the grand champion barrow, a spotted Poland China.

Reserve grand champion was shown by 16-year-old David Nicholson, of Lubbock, FFA, whose pig was a Hampshire.

Other champion and reserve champion awards which came to the plains included:

Champion Berkshire, owned by Roy Gregg, Plainview, and reserve champion Berkshire owned by Butch Colard of Amarillo.

Champion Chester White, owned by Keith Moore, Cotton Center, and reserve champion Chester White, owned by Butch Colard of Amarillo.

Champion Duroc, shown by Bennett Reese, Plainview, and reserve champion Duroc, by Frankie G. deBaca, Plainview.

Champion Hampshire, owned by David Nicholson of Lubbock and reserve champion of this class by Harold Thomas, Plainview.

Bob Logan of Clarendon, owned and showed the champion Poland China, with Gary Houchin, Hale Center, showing the reserve champion in this class.

Earl Miller, Seminole, and Jack Campbell, Amarillo, showed the champion and reserve champion spotted Poland Chinas.

Of the Floydada boys' entries at the show Bruce Mankins' light weight Berkshire placed 13th, Douglas White's heavy weight Chester White placed fifth, and Don Faulk-

nerberry's heavy weight Chester White placed sixth.

Donald Castleberry of Petersburg had the ninth placing medium weight Duroc, the ninth and twentieth placing heavy weight Duroc.

Petersburg also had other strong competitors in the show. Among these were Pat Scarborough, who showed the third and fifth light weight Hampshire swine, Jesse Hol-loway who had two light weight Poland China pigs that placed fourteenth and twenty-fourth, and the sixth heavy weight Poland China.

Mike Shurbet's lightweight Berkshire pig placed twelfth, and Mack Shurbet had the seventh and eleventh lightweight Chester Whites. Their little 4-H club sister Judie showed the fourth place winning lightweight spotted Poland China pig.

Pat Hennessee and Betty Sue Teague of Abilene and Jenny Hennessee of Lubbock were week-end guests in the home of Mrs. V. W. Hennessee.

Miss Glynell Armstrong of McMurry College, Abilene, visited during the week-end with her parents, Rev. and Mrs. Tilden B. Armstrong.

Gene Wright of Long Beach, Cal., visited last Thursday with his aunt, Mrs. Luther Fry and Mr. Fry and his grandmother, Mrs. Lula Slaughter.

New Texas Volume On Masonry Given School Libraries

Every public, high school and college library in Floyd and Hale Counties will be presented with a copy of the new volume, "Masonry in Texas," by James D. Carter, Ph. D., of Waco who spent years of research on the project.

Plans to make an official presentation of the volumes to the schools and libraries on behalf of the Dallas Scottish Rite Bodies were announced by Charlie Boedeker, of Lockney, chairman Floyd and Hale County Membership Committee, and A. H. Kreis, of Floydada, Co-Chairman.

Chairman Boedeker said the new volumes would be presented to the schools and libraries within the next few days.

"Masonry in Texas" is credited with being of great historical significance and a valuable contribution to Texas history. Chairman Boedeker said Dr. Carter has explored every legend and tradition in which any lodge or Masonic personality is purported to have any connection with the history and development of Texas during the stirring days of the Republic and before.

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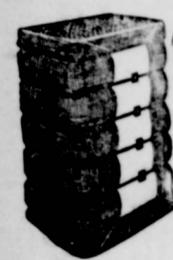
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15,000 teachers will be needed to teach the additional 350,000 boys and girls coming into Texas Public Schools within 5 years



You CAN HELP

solve this problem by endorsing a teacher retirement program particularly designed to

ATTRACT and HOLD well qualified teachers

• In addition, more than 28,000 other teachers will be needed to replace those now leaving our classrooms at the rate of 5,000 to 7,000 a year



1954-57 SCHOOL ENROLLMENT
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Vote FOR
TEACHER RETIREMENT AMENDMENT

4 NOVEMBER 6, 1956

Never before in history has anything built by man traveled so far in so short a time —by land or sea!



An announcement of decisive importance to anyone about to buy a new automobile

The most exhaustive endurance test ever given an automobile has just been completed by two stock '57 Fords—identical in every respect with cars now being offered by Ford Dealers.

Under the supervision of the United States Auto Club and the Federation Internationale de Automobile, each of these two '57 Fords traveled 50,000 miles in less than 20 days. Ford No. 1 averaged 108.16 mph for the entire run... Ford No. 2, over 107 mph. These averages include time for all pit stops.

In all, the '57 Ford smashed 455 national and international records.

This test was run on the Bonneville Salt Flats in Utah... it was the longest left turn in history.

A car, like a man, is known by its deeds, not words.

That is why, we at Ford, despite our confidence in our '57 cars, let their deeds of accomplishment speak for themselves.

Therefore, we engaged an independent engineering organization to test our '57 cars more thoroughly than any other cars have ever been tested before—in this country or abroad.

We provided them with '57 Fords—cars identical with those now offered by Ford Dealers. The rest we left up to them.

Here is what they did:

They took these cars to the Salt Flats at Bonneville, Utah.

Here, twelve of the world's greatest drivers took over.

In relays they drove these cars night and day for a distance greater than twice around the world... a distance equal to 5 years of normal driving.

Not in all history has a man-built machine traveled so far in so short a time—by land or sea!

But this was not a test of speed—but of endurance of the "Inner Ford." A trial to take the measure of Thunderbird V-8 power without qualification of any kind. A test of running gear—brakes, of materials in body and chassis. Of steering and roadability, yes, and comfort, too!

A test, indeed, such as no other cars have ever undergone, let alone successfully concluded.

Surely they have told you, in decisive terms, that they are worth more when you buy... and when you sell!

Your Ford Dealer will gladly place at your disposal the new kind of Ford that means a new kind of value for your car—buying dollar—the greatest the world has ever seen.

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Culture

Released by
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Problem Vital Issue

That just isn't so. Necessity of government control in agricultural economy can be explained through its unique position as an individual, dependent economic segment.

In nearly all phases of economy there are checks and balances which will keep the costs of labor, living, production, and marketing in near-balance because of their strict interdependence.

Unhappily with the farmer, his dependence on other areas of trade is not reciprocal except where his purchasing power is concerned. And this is very important.

But the farmer's supply has grown to a point of almost constant excess. He is not a producer, he is a consumer. And when he gets to the market place, the farmer must be able to sell his goods at a rate which will be in line with his buying power.

And that's exactly what parity prices are — dollars-and-cents prices that give to farm commodities the same purchasing power the commodities had in a selected base period when prices received and paid by farmers were considered in good balance.

By this reasoning, the farmer's parity ratio now should range at least up to 100 per cent because everything he buys, plus his taxes and interest rates, are at an all-time high.

But under present "flexible" price supports, parity ratio has plummeted while farm costs have skyrocketed. The parity formula has been completely cockeyed.

In any other business this could never work; increased costs would be passed on to the next in line and so on down to the consumer. Why should the farmer have to suffer the brunt of economic shock?

He can't prosper under present controls, nor can he survive without proper controls.

The issue must be resolved. And it will be, one way or another, on election day, Nov. 6.

Highlights And Sidelights From the State Capitol

(By Vern Sanford, Texas Press Association)

AUSTIN, Tex. — Gov. Allan Shivers is heading the ranks of Texans for Ike. After killing a 1,000-pound bear in Alaska, the governor came home gunning for Adlai Stevenson.

Shivers is to make three out-of-state speeches for Eisenhower this week. He said he is ready to make more "any time, any place."

He criticized scheduled appearances in Texas of out-of-state U. S. senators who voted against the tidelands bill.

In reply Sen. Lyndon Johnson said that the Governor was "being discourteous and insulting" to visitors to Texas. "The tidelands issue," he said, "is as dead as Allan Shivers."

SPECIAL ELECTION DANGLES

Campaigners for Price Daniel's U. S. Senate seat are in for more tortuous waiting.

Governor Shivers has said he will have no announcement on calling an election until after Nov. 6. A special election, he added, "has no place being mixed up with a presidential election."

COTTON REFERENDUM SET

Texas cotton farmers will vote Dec. 11 on whether to extend federal marketing quotas to the 1957 crop.

Two-thirds approval of farmers voting nationwide is required to put quotas into effect. Continuation of wheat quotas has already been voted higher than 1956.

USDA also announced that each Texas county's 1957 cotton acreage allotment will be within at least one percent of its 1956 level. This decision apparently was aimed at quelling a prolonged rivalry between East and West Texas counties for increased acreage.

Total Texas cotton acreage for 1957 is to be 7,419,893 acres, slightly higher than 1956.

ELECTION INVALIDATED — Local option elections held in an area less than a justice precinct are illegal, say the courts.

Texas Supreme Court has upheld a Civil Appeals Court decision to this effect. As a result, a section of Austin considered "dry" since 1935, is now legally "wet."

Local option elections, said the appellate court, can be held only county-wide, city-wide or in an entire justice precinct.

STATE GROWTH FORESEEN

Texas' need for state office space will be tripled in 1960.

So say planning consultants for the state building program. They estimate that Austin alone will have some 11,500 state employees 24 years hence. Statewide the total is set at 24,000 to 30,000.

Planners say the 290,933 square feet of floor space in the Capitol should be augmented to make a total of 1,720,000 square feet. To accomplish this, four new office buildings would be built. Capitol grounds would be extended north six blocks to 19th Street.

Broad estimate of the cost: \$87,000,000.

Another recommendation in the recently completed Capitol area

four older state-owned buildings dotted over Austin.

GAS TEST CASE SET — Whether the state should refund some \$4,000,000 in natural gas taxes will be considered by the Third Court of Civil Appeals on Feb. 6.

District court ruled for the gas company in the test case. An issue is whether some 30 companies who paid taxes, without protest, can get their money back.

Companies which paid under protest were repaid shortly after the law was declared unconstitutional.

ELIZA EASTER MAXWELL — A sharp rise in alcoholism among Texans during 1956 is indicated.

Twice as many patients have been admitted to alcoholic wards this year as last, reports the State Hospital Board.

Total number of alcoholics in the state is estimated at 155,100. This is almost twice the 1940 estimate of 83,304, represents about 3 per cent of total population.

FARM INCOME UP

Texas cash farm income for 1956 is running slightly higher than 1955, despite the drought.

But, according to the University of Texas Bureau of Business Research, the figures reflect desperation, not prosperity.

High income, it is explained, comes from sale of production materials, such as breeding stock. Specialists compare it to the situation of a factory which keeps income up by selling its machinery.

Total through August was \$927,009,000, compared to \$925,000,000 a year ago.

SCHOOL TRUSTEES CONFER

Texas school board members talked all around their integration problems, finally settled on a resolution urging each district to approach the question with "dignity."

Only one dissenting vote was heard among the some 200 attending the Texas Association of School Boards convention in Austin.

One speaker declared integration should be handled strictly on a local basis. Another deplored that school boards have been made the "goats" in the controversy.

SHORT SHORTS

Number of Texas factories increased 25 per cent from 1947 to 1953, according to the Dept. of Commerce. Value of manufacturers rose to \$1,780,900,000 or 103 per cent. It put Texas industrial growth well ahead of the nation as a whole.

Children in 17 Texas counties will seek funds for Christian Rural Overseas Program instead of candy on Halloween night. Last year the state's youngsters brought in \$39,000 from their holiday rounds.

Texas schools received nearly \$84,000,000 in federal funds last year, according to the U. S. Office of Education. Texas' share was the second largest in the nation.

A \$5,000,000 pecan harvest this fall is expected to boost the sagging fortunes of Texas farmers and ranchers. This year's crop is estimated at 25,000,000 pounds, 34 per cent less than last year, but still considered a "good" harvest.

Texas has had 487 more citizens leaving the armed forces than entering so far in 1956. Entries total 33,014, separations 33,501, says State Selective Service Headquarters. Of those entering, 28,303 enlisted voluntarily.

666

FIGHTS ALL COLDS
SYMPTOMS AT ONE TIME...
IN LESS TIME! IT'S THE
PROVEN COLDS MEDICINE

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WYRATH GRAIN LOADERS

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Also Hose Ends and Fittings.

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Brief Illness Is Fatal to Mother Of Ted Rutherford

Funeral service for Mrs. I. C. Rutherford, 61, mother of Ted Rutherford of the Sand Hill Community, was conducted last Tuesday afternoon at 3 o'clock in St. John's Methodist Church of Stamford. The Rev. J. H. Hamblen of Abilene and the Rev. Grady Cobby of Stamford, officiated.

Burial was made in Highland Cemetery under the direction of Kinsey Funeral Home.

Mrs. Rutherford passed Monday morning at 10:30 o'clock in Stamford Sanitarium. She had entered the hospital on Friday morning.

Eliza Easter Maxwell, was born March 26, 1875, in Johnson County. She married I. C. Rutherford, Oct. 8, 1896, in Coryell County.

Mrs. Rutherford and her husband observed their 60th wedding anniversary Oct. 8. They came to Jones County in 1901.

Survivors include her husband; three sons, R. L. Rutherford of Plainview, Ewell M. (Ted) Rutherford of Floydada and Maxwell Rutherford of Arlington; two daughters, Mrs. W. A. Koonce of Stamford and Mrs. Boyd Caldwell of Waco; 11 grandchildren and 17 great-grandchildren.

Palbearers were Zant Scott of

The Floyd County Hesperian, Floydada, Texas, Thursday October, 25, 1956

Floydada, Edgar Brigham, Doyle McKennon, Cleve Harwell, R. R. Harwell, R. R. DeBusk and J. K. French.

Those attending the final rites from this vicinity were Mr. and Mrs. Zant Scott, Mr. and Mrs. Hal Scott and son, Larry, Mrs. Mather Carr and Mrs. Billie Latham, granddaughter of the deceased.

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The petroleum products you buy at the sign of the big green Shamrock sign are of the highest quality. Millions of dollars have gone into the physical facilities necessary to produce that quality. Additions to these facilities are constantly being made, like the platinum reformer now being completed at Shamrock's McKee Refinery.

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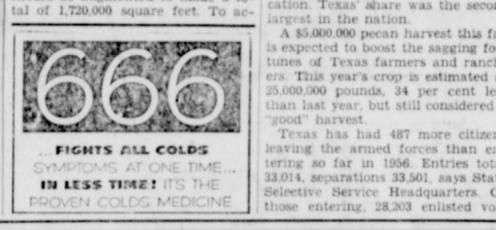
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Broadbreasted Bronze
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55c & 60c
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Here! New Task-Force 57 Chevrolet Trucks!

Performance-proved in a history-making test on the ALCAN Highway to Alaska

The Alcan Highway is the road where trucks grow old before their time. The road where gravel endlessly sledgehammers the life out of trucks. Where a fog of superfine dust chokes engines, and vicious ruts subject chassis to months of wear in a few hundred miles.

Six new '57 Chevrolet trucks, heavily loaded with cargo, roared north from Dawson Creek, B.C., through 1,520 miles of mountains and mire, rain and hail to Fairbanks, Alaska. Running around the clock, they made this tortuous trip—normally a 72-hour run—in less than 45 hours. As a special test during the run, two of the trucks went the entire distance without once having their engines stopped!

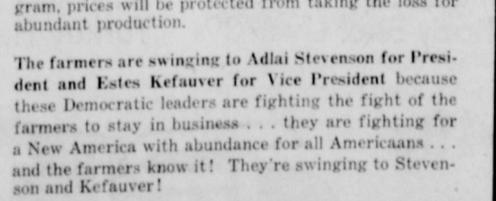
Come in and see how well these new Alcan champs measure up to your job.

FIRST WITH THE MOST MODERN FEATURES:
New 283-cubic-inch Taskmaster V8 is standard in Series 5000, 7000 and 8000, optional in Series 6000 at extra cost. Horsepower ranges up to 210 in Chevrolet's complete line-up of modern V8 and 6 truck engines.

Revolutionary Powermatic Transmission—exclusive with Chevrolet trucks! This six-speed automatic, designed specifically for heavy-duty hauling, is an extra-cost option in Series 5000 and 6000 and all heavy-duty truck models. Hydra-Matic is offered in 3000 and 4000 Series models at extra cost.

L.C.F. models outdate C.O.E. trucks in every way; yet offer all the traditional C.O.E. advantages.

Heavyweight Champs with Triple-Torque Tandem are rated at 32,000 lbs. GVW, 50,000 lbs. GCW. Special features include built-in 3-speed power divider.



Alcan fleet reports up to 18.17 miles per gallon! That's the mileage reported by the Cameo Carrier, with Thriftmaster 6 and Overdrive (optional at extra cost).

All the way in DRIVE range with Powermatic! This Powermatic-equipped 10000 Series tractor traveled the Alcan Highway in a single forward-speed range!

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BY THE FARMER IS SWINGING TO



STEVENSON and KEFAUVER

From hard experience that Benson's method of disposing of surpluses is to dispose of many family farmers.

The farmers are swinging to Stevenson and Kefauver because they will work for effective, fair programs to dispose of our farm surpluses. These are: an expanded school lunch program, a new food stamp plan, and increased foreign trade. Meantime, until these programs are actually ready, under the Democratic program, prices will be protected from taking the loss for abundant production.

The farmers are swinging to Adlai Stevenson for President and Estes Kefauver for Vice President because these Democratic leaders are fighting the fight of the farmers to stay in business... they are fighting for a New America with abundance for all Americans... and the farmers know it! They're swinging to Stevenson and Kefauver!

FOR A NEW LEADERSHIP FOR A NEW AMERICA

VOTE DEMOCRATIC

The Swing TO STEVENSON and KEFAUVER!

NATIONAL BRANDS

Prices For Friday, Saturday, Monday

Del Monte, 303 Can	19c	WESSON OIL	69c
Heinz Bottle	25c	Libby's No. 1/2 Can	19c
White 1 1/4 lb. Bottle	25c	Libby's, 300 Can	12c
Gerber's, 3 Cans	28c	Scot, 2 Rolls	25c
Kraft, 1-lb. Bag	35c	TISSUE	25c

Libby's, 1/4 Can	10c
POTTED MEAT	15c
Angelus, 6-oz. Boat	23c
MARSHMALLOWS	35c
Libby's, Fancy Blue Lake, 303 Can	9c
CUT GREEN BEANS	17c
Campbell's, No. 1 Can, 3 Cans	29c
TOMATO SOUP	
Hunt's, 8-oz. Can	
TOMATO SAUCE	
Libby's, 303 Can	
SAUER KRAUT	
White House, Quart Bottle	
APPLE JUICE	

Jolly Time, 10-oz. Can	19c
POP CORN	13c
Faultless, 12-oz. Box	40c
STARCH	29
Woodbury, Bath, 4 for	39c
TOILET SOAP	
Sunshine, 9-oz. Box	
Hydrox Cookies	
Austex 24-oz. Can	
BEEF STEW	

Meat Pies Swanson, 8-oz. Pkg. **25c**
Beef, Chicken or Turkey

Broccoli Spears Libby's, 10-oz. Pkg. — Cut **19c**

Hand Lotion	Jergens 50c Size	32c
Cream Corn	Del Monte, Golden 303 Can	15c
SPINACH	Del Monte, 303 Can	15c
WAX PAPER	Waxtex, Roll	21c
SPANISH RICE	Libby's, 303 Can	19c
Orange Drink	HI-C 46-oz. Can	25c
LIMA BEANS	Rosedale, 303 Can	19c
TAMALES	Wolf No. 1 1/2 Can	28c
RAISINS	Sun Maid, 15-oz. Box	23c

Cheese 39c
Puffin "Zip Open Can"

BISCUITS ... 1

SPARE RIBS ... 2

SLICED BACON	53c	CLUB STEAK	59c
Pork Back Bones	49c	VEAL CUTLETS	89c
Baby Beef Liver	39c	Turkey Hens	59c

Green Onions	7 1/2c
POTATOES	49c
ORANGES	39c
APPLES	12 1/2c

PINEAPPLE	Dole Fancy, Sliced No. 1 1/4 Can
KLEENEX	400 Count Box
ASPIRIN	Bayers, 15c Tin
SKINNERS	Macaroni, 7-oz. Box
TUNA	Starkist, Chunk, No. 1/2 Can
APPLES	Comstock, No. 2 Can
FLOUR	Gold Medal, 10-lb. Bag
PICKLES	Libby's, Sour or Dill, 22-oz Jar
CHICKEN SPREAD	Swansons, 5-oz. Can

We thought we'd remind you of something you already know . . . that you get consistently low prices on nationally advertised brands at Piggly Wiggly. With these famous brands, you get consistent quality, too. Check the prices and check the brands and you'll know for sure that quality costs no more at Piggly Wiggly.

Frozen Pie
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