



SOCIETY

Turner-Irwin Vows Repeated In Chapel Ceremony Sunday

Miss Evelyn Auden Turner, daughter of Mr. and Mrs. V. D. Turner, and Sherman D. Irwin, son of the late Mr. and Mrs. F. C. Irwin, exchanged wedding vows at 3 o'clock Sunday afternoon in the chapel of the First Baptist Church.

Rev. Joe Wilson of Lubbock read the double-ring ceremony as the couple stood beneath an archway decked with greenery and white daisies. Baskets of white gladioli and candelabra, bearing white candies, completed the wedding scene.

Donald Smith, pianist, played traditional wedding music and accompanied Miss Dorothy Holmes as she sang "I Love Thee, Dear" and "The Lord's Prayer."

The bride, escorted to the altar by her father, wore a ballerina length dress of nylon tulle over net and taffeta. The shirred, fitted bodice was sleeveless. Rhinestones and lace accented the scooped neckline. A full billowing skirt joined the bodice at the waistline.

She wore fingerettes of net trimmed with rhinestones and a veil of illusion which was held in place by a Juliet cap of lace accented with rhinestones. She carried a bouquet of green baby orchids atop a white Bible.

For something old the bride carried a handkerchief belonging to her grandmother, something new was her wedding attire, something borrowed was her necklace and earrings from Mrs. Bobby Kinchelo and something blue was her garter. She wore a penny bearing the year of her birth in her shoe for good luck.

Miss Margie Turner attended her sister as maid-of-honor. She wore an ice blue dress of crystal silk. Fashioned after princess style, the dress was sleeveless with a low V neckline. Tiny tucks outlined a panel down the front which was accented with small buckles of rhinestones. She carried a bouquet of yellow daisies.

Miss Louise Pritchett of South Plains and Miss Sue Durham served as candelabras. They wore street-length dresses of blue with white corsages.

Herschel Irwin served his brother as best man. Ushers were Dorman Turner, brother of the bride and Herbert Irwin, brother of the groom.

Following the ceremony a reception was given in honor of the couple at the home of the bride's parents. The bridal table was laid with a lace cloth over green and centered with an arrangement of white daisies and greenery reflecting in a large mirror. Miss Elizabeth Morren and Miss Carolyn Collier poured punch and served the three-tiered wedding cake. Miss Mary Jo Smith presided at the bride's register.

For a wedding trip to Colorado, the bride chose a black and white cotton dress fashioned with princess lines. She wore white accessories and an orchid corsage.

The bride and groom are both graduates of Floydada High School. Mrs. Irwin attended Draughon's Business College in Lubbock last year. Irwin served four years in the United States Air Force, spending part of the time in England.

The couple will make their home at 115 1/2 West Houston. Irwin is currently engaged in farming.

Dennis Wilks visited in the home of Mr. and Mrs. C. M. Sullins and daughter, Kathryn of Hobbs, N. M., over the week-end.

Batteys Entertain Class Members at Lawn Party Friday

Home made ice cream and cake high lighted a lawn party Friday evening, July 6, given by Mr. and Mrs. D. S. Battey at their home, southwest of Floydada.

Mrs. Battey, teacher of the Fellowship class of the Methodist Church, entertained her class and guests.

The evening was spent visiting, eating and playing hilarious games led by Mrs. John Shipley, Mrs. Byron Robertson and Mrs. Jack Henry.

Those present were Mr. and Mrs. B. A. Robertson, Mr. and Mrs. Ted Rutherford, Mr. and Mrs. Jack Henry, Mr. and Mrs. E. B. Chesnut, Mr. and Mrs. Travis Collins, Mr. and Mrs. A. B. Keim, Mr. and Mrs. Walter Hollins and Mike, Mr. and Mrs. A. O. Beck of Dumas.

Mr. and Mrs. Ray Smith, Mr. and Mrs. W. H. Bethel, Mr. and Mrs. Prini Rice and Wayne, Mr. and Mrs. John Shipley and Danny, Mr. and Mrs. David Battey Jr., Ann and David III, Rev. and Mrs. Tilden B. Armstrong, Rev. and Mrs. Phil H. Gates, Mrs. Henry Bloodworth, Mrs. Olive Jordan, Mrs. P. A. Detison, Mrs. Joy Myers and Brent, R. A. Dixon and the host and hostess, Mr. and Mrs. Battey.



MISS BARBARA PERRY

Announce Wedding Plans for August

Mr. and Mrs. Everett Perry announce the engagement of their daughter, Barbara, to Brooks Chapman, son of Mr. and Mrs. Alton B. Chapman.

The couple will exchange wedding vows on August 21, in the First Baptist Church at Floydada, with the Rev. Tilden B. Armstrong officiating.

Miss Perry attended Texas Technological College and at present is employed with the Southwestern Bell Telephone Company. Her fiancé is a senior pre-medical student at Baylor University in Waco, Texas.

Tea Honors Bride-Elect on Tuesday

The beautiful farm home of Mrs. Charley Perry was the scene Tuesday afternoon for a tea announcing the approaching marriage of her daughter, Charlene, to Mac Smitherman, son of Mr. and Mrs. John Smitherman of South Plains.

Mrs. Perry greeted the guests and presented them to her daughter, and Mrs. John Smitherman, mother of the prospective bride-groom.

Wedding vows will be exchanged Thursday, July 12, in Clovis, N. M.

Miss Nancy Holland and Don Marble of Lockney will attend the couple.

The serving table covered with a white drawn cloth over pink, was graced with an arrangement of pink carnations surrounding a bride's cake holding streamers bearing the names "Mac and Charlene." Other cut flowers were used throughout the house.

Mrs. Delwin Brooks of Paducah, Mrs. Rex Sheffy, cousin of the bride-elect of Dimmitt, Miss Frances Ashton and Miss Maxie Jones presided at the serving table.

Over a hundred guests were registered by Mrs. Rex Smitherman, sister-in-law of the groom-elect.

Gathering Honors Mrs. Kate Collier

The lovely backyard of Mr. and Mrs. J. E. Collier, 616 West Tennessee, was recently the scene of a family gathering honoring their mother and grandmother, Mrs. Kate Collier.

Those present were Mrs. N. F. Shaw and Mrs. Mike Boyd and children, all of Amarillo, Mr. and Mrs. Paul Cooper, Mr. and Mrs. Jerry Cooper and children, Mr. and Mrs. Bobby McCormick and daughter and Mrs. W. T. Conner and daughters, all of Lockney, Mrs. Fred Conner and daughters, Mr. and Mrs. Jackie Jarrett, Miss Carolyn Collier, Mr. and Mrs. Bob Collier and daughter, Miss Margaret Collier, Mrs. Kate Collier and the hosts, Mr. and Mrs. Everett Collier, all of Floydada.

Dougherty Girls Present Program

The Dougherty Home Demonstration Club met Wednesday, July 4, at the home of Mrs. G. W. Smith and Freida.

The meeting was called to order by the president, Mrs. Jack Ross. Roll call was answered with "My mother taught me."

The club voted to have Miss Janice Smith as candidate for the Floyd County Farm Bureau contest from Dougherty.

Patriotic songs were led by Mrs. Howard Drysdale.

The Dougherty 4-H Club girls were in charge of the program. Miss Jan Cates gave a demonstration on uncooked chocolate fudge; Miss Nita Cage and Miss Pat Drysdale gave a demonstration on chocolate mints, and Miss Alita Beth Hines and Miss Ann McIntosh demonstrated Texas Foods.

Game prizes were won by Mrs. Jack Ross and Miss Alita Beth Hines.

FAMILY REUNION

Those present were W. G. Snell and family, Mr. and Mrs. Will Snell of Lubbock and the hosts, Mr. and Mrs. their family.

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Call your **Southwestern Life**

R. E. FRY BILLY B.

Representing SOUTHWESTERN LIFE INSURANCE CO.

Reunion of Lyles Families Held at C. W. Jones Home

The home of Mr. and Mrs. C. W. Jones in east Floydada was the scene Sunday of a reunion of the Lyles families.

Those enjoying the lovely dinner and a day of visiting included Mr. and Mrs. A. O. Beck, Mr. and Mrs. David Beck and children, Mr. and Mrs. Earl Beck and children, all of Dumas; Mr. and Mrs. E. B. Chesnut and Rex; Mr. and Mrs. E. J. Barker; Sandra and Steve Asstier; Ken, Melinda and David Barker; Mr. and Mrs. C. M. Lyles; Mr. and Mrs. C. B. Lyles; Mr. and Mrs. Cecil Barker and Kerwin; Mr. and Mrs. John Lyles and children; Mr. and Mrs. Floyd Lyles and children; Mr. and Mrs. Olen Lyles and boys; Mr. and Mrs. Marvin Lyles and children, Mr. and Mrs. Virgil Warren and Vikki; Randall, Ann and Janice Jones, all of Floydada; Miss Jane Rainer of Wichita Falls, and the hosts, Mr. and Mrs. Jones.

LIPSTICK LOGIC

WALK ALONG

JUDY BULLOCK'S BIRTHDAY IS OCCASION FOR PARTY

Miss Judy Bullock, daughter of Mr. and Mrs. R. L. Bullock of the Sand Hill Community, was honored by her mother with a party on her sixth birthday Saturday afternoon.

Refreshments of cake, ice cream and fruit punch were served to Janice Spears, Suzanne Gaultier, Tommy Wiley, Marjion Wiley, Kaki Weems, Jummie Jeffress, Sue Shurbet, Ronnie Miller and Darlene Brock.

COME-AS-YOU-ARE BREAKFAST

Miss Sonja Beth Wilson and Miss Gail Baxter were hostesses Wednesday, July 4, to a Come-As-You-Are breakfast, at the home of Miss Baxter, 421 West Lee.

Refreshments were served to Misses D'Lene Wilkowski, Cheryl Crawford, Vanda Carter, Leora King, Mary Cogdell, Judy Jackson and Jaynette Marquis.

Would you like a change? If you are one of a certain majority, here's one sure way to get it.

If you have to wear eyeglasses for any reason - farsightedness, nearsightedness, an astigmatism, cataract or whatever - hide them from yourself for twenty-four hours. You'll find you're in an entirely different world.

One late afternoon last week, I dropped my only pair and shattered both lenses. In my case, that cuts out all close work. I couldn't look at a number, or even dial one, on the telephone. I could neither read, write, sew, cook much (because I'm tied to a recipe), nor clean house other than to straighten the surface areas.

By approaching traffic lights at a slower pace than usual, I could drive, so early the next morning I hastened down to get a new pair.

"About five o'clock," the man said, as though doing me a special favor.

Back home I sat for a few minutes on the porch looking out at the backyard. I heard the morning noises - birds, the neighbor's lawnmower, children at play. I really saw our yard - the spots of color in the flower beds, the beauty of the spreading apricot tree. I looked at the evergreens, which had been there so long I no longer noticed their shapes. I walked around inspecting each flower.

Inside the house, I looked about as though I had never been there before. Gradually a new sense of well-being seeped in. I relaxed and went to sleep.

When the new glasses were ready, it was as though I had received a wonderful gift. And maybe I had - an awareness of how precious are the things, such as sight, which most of the time we take for granted.

POORE FAMILY HOUSE GUESTS

Visiting Mr. and Mrs. J. H. Poore Monday through Friday of last week were their daughter, Mrs. Willis Prohock and sons, and her friends, Mr. and Mrs. Wilfred Daniels, all of Atchison, Kan.

Also visiting in the home at various times through the week were Miss Odessa Poore of Lubbock, Mrs. Stanley Waite and daughter Debra of Abernathy, Mr. and Mrs. Kyle Hollomon of Lubbock, Mr. and Mrs. J. C. Odam and daughter, Mrs. Horace Cage, Ella Mae and Don and Mr. and Mrs. C. E. Bartlett.

Visiting in the home of Mr. and Mrs. W. J. Wilks for the wedding of their daughter, Mary, to Robert Day, were Mr. and Mrs. C. M. Norris, Connie and Katrina, Mr. and Mrs. Clinton Patton and Susan, Mrs. B. I. Burnett, all of Carlsbad, N. M., J. T. Dennis, Mrs. Boyd Knox, both of Hereford and Mr. and Mrs. F. O. Conner of Lockney.

JULY CLEAN SWEEP SALE

STARTS TODAY

100 WOMENS DRESSES REDUCED

One Group	One Group	One Group	One Group
6 ⁶⁶	8 ⁸⁸	12 ⁶⁶	19

DRESSES

VANETTE NYLONS

REGULAR HOSE

In Short Regular and Long Knee Length

STRETCH HOSE

Regular	\$1.35 Values
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ALL SUMMER

PIECE GOODS

One Group	One Group
66 ^c Yd.	\$1 Yd.

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ALL ONE PRICE

WOMENS FLATS

Asst. Colors

Scattered Sizes

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3 to 5 5 1/2 to 8 8 1/2 to 12 12 1/2 to 3

SHOES

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1/2 PRICE

3.33

SHOES

WOMENS SHORTS

One Group 1.88

One Group 1.00

Also Childrens

WOMENS BLOUSES

One 88^c

One Group 1.88

WOMENS SKIRTS

2.88

Bermuda Short Pedal Pushers

1.88

MENS STRAWS

1/2 Price

Mens Summer Slacks

1/3 Off

ALL ONE PRICE

Mens Sport Shirts

1.88

WOMENS SUITS

1/2 Price

R'n'R fashion

For Home and Family

The Store To Go For The Brands You Know

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FOR DISTRICT ATTORNEY

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And Hints From the Capitol

Income and expenditures show... Daniel was far... total support... total support...

Schedule

Thru Friday... 4... 2... 98... 2 P... HIPS... Biscuit... CAN... 10... LIBBY... Chopped... ROCO... 10 oz. PK... 19... S... en Stan... esday

Among the candidates for Lt. Governor, Aikin reported expenses of \$12,244.82; Ramsey \$7,009, and Smith \$8,383.05.

SHOTS CUT POLIO — State Health Department officials believe shots enabled Texas to avert a bad polio year.

FARM INCOME OFF 13 PER CENT — Texas farm income thus far in 1956 has slid 13 per cent from last year.

Inadequate moisture was the major cause. Prices were off only three per cent. Therefore, most of the drop came from smaller marketings.

State officials took note of the farmers' worsening plight. Gov. Allan Shivers announced the U. S. Dept. of Agriculture has approved extension of the emergency drought feed program for 64 counties.

A request for direct payments to enable drought-hit farmers to purchase hay on the open market was turned over to the state defense and disaster relief office.

DIPLOMAS MAY COME HARDER — If the State Board of Education adopts its study-committee's proposals, future diplomas will come a little harder for Texas high school students.

BUS SEGREGATION STILL LAW — Texas citizens still have the right to file criminal complaints against anyone violating bus segregation laws.

ELECT WALTER HOLLUMS SHERIFF

EXPERIENCED: Walter Hollums has served as Chief Deputy Sheriff of Floyd County, Texas on two different occasions. He has also served as a Police Officer in the City of Floydada.

LEGAL NOTICE
CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 3.317 miles of Gr. Strs. Base & Surf. rates US 70, 2.3 mi. west of Dallas. There, as in several other Texas cities, enforcement efforts have been virtually abandoned since the high court ruling.

SHORT SNOOTHS — A warning to future holiday motorists came from the Department of Public Safety after Texas led the nation in July 4 fatalities.

Marketing of the 1956 Texas cotton crop could be delayed by a strike-caused shortage of steel bands used in baling Texas stocks are critically low, according to the State Agriculture Department.

Mr. and Mrs. J. D. Edmondson, Ronald and Gay Lynn of Phillips visited several days last week with her father, Fred Battey, Sunday the group visited with Mr. and Mrs. Bob Aldredge and Tuesday night they visited Mr. and Mrs. Charlie Battey.

Mr. and Mrs. W. P. Elza and family of Amarillo, were here for a July Fourth visit with Mr. Elza's mother, Mrs. A. Elza, and the Jewel Elzas, Daughters of the Amarillo family, JaJanua Ann and LaNetta Gayle, remained for a week with their grandmother.

Mr. and Mrs. E. A. Burgett were in Amarillo last Saturday attending a convention of Electrolux Vacuum cleaner dealers from this area. They went to Clovis, N. M., from Amarillo and visited a brother, W. M. Burgett and family and a number of old friends they had not seen in 25 years. They returned to Floydada Sunday evening.

Other areas from which complaints of damming were sent to the board included Wolf Creek and Groesbeck Creek on the Red River, Blanco River in Blanco County, Caney Creek near Bay City, and Elm Creek in Milam County.

Communities along the river have priority, said the board. Some, such as Junction and Llano, have said they have only a 30 to 60-day supply.

Atty. Gen. John Ben Shepperd has reiterated his official opinion that a recent U. S. Supreme Court decision did not invalidate Texas law in this area.

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SUGAR	10 POUNDS 95c
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FROZEN, 6 OZ. CAN	
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10 OZ. PKG.	
LIBBY'S — FROZEN CORN	18c
Cream Style, 10 oz. Pkg.	
MEADOWLAKE OLEO	25c
POUND	
SHURFRESH CHEESE	69c
2 LB. BOX	
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2 CANS	
CRISCO	3 POUND CAN 95c
SHURFINE — WHITE VINEGAR	59c
ONE GALLON	
PINTO — SELECTED BEANS	23c
2 Pound Bag	
LOTUS SLICED PIE APPLES	17c
NO. 2 CAN	
SOFLIN TISSUE	35c
4 Roll Pkg.	
KLEENEX	25c
400 COUNT BOX	
GLADIOLA MEAL	39c
5 POUNDS	
SOAP — WITH CUP TOWEL	
BREEZE	GIANT BOX 69c
HALO SHAMPOO	43c
57c Size	
LIPTON TEA	75c
1/2 POUND	
JELL-O	15c
10 FLAVORS	
HERSHEY Chocolate Syrup	23c
2 For	
COLGATE TOOTH - PASTE	39c
49c Size	
CORN KING BACON	42c
POUND	
FRYERS	43c
Dressed Fresh Daily	
US CHOICE BEEF ROAST	47c
POUND	
PILLSBURY CINNAMON ROLLS	23c
CAN	

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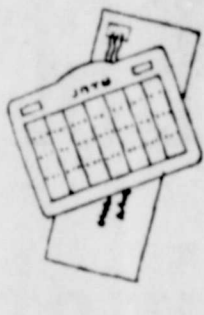
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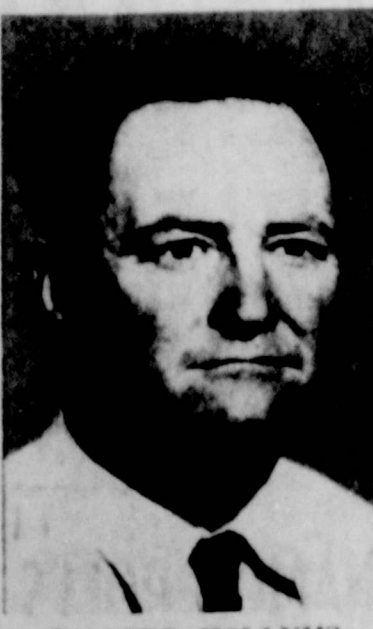


who can have a man on the job quickly, prepared to give you personal assistance in settlement of any claim. After all, that's the true test of insurance.

That's how this Agency conducts its business.

GOEN & GOEN INSURANCE

Stovall Building Floydada, Texas



WALTER HOLLUMS

EXPERIENCED: Walter Hollums has served as Chief Deputy Sheriff of Floyd County, Texas on two different occasions. He has also served as a Police Officer in the City of Floydada.

QUALIFIED: Walter Hollums is qualified by experience and temperament to be a peace officer. He is level headed and understands the problems of being Sheriff.

COOPERATIVE: As Sheriff, Walter Hollums would cooperate whole heartedly with the City Officials of Lockney and Floydada, and other law enforcement officers. He is friendly by nature and easy to work with. He would be available at all hours to talk with and assist those who need him.

It is time for a change in the Sheriff's Office. A vote for Walter Hollums will be a vote for better law enforcement in Floyd County.

(Political advertisement paid for by friends of Walter Hollums)

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year \$2.50; six months \$1.25; four months 90c in advance.

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IEWS AND COMMENT

Lygus bugs continued to move into cotton fields in Floyd County last week, according to Cotton Insect Report of the Extension Service. This report also said light cotton square borer infestations were reported in some fields in Floyd County. Infestation of thrips and fleahoppers were also noted but indicated as generally light. Farmers should continue to check their cotton not only for the square borers but for thrips and fleahoppers as well. Most of the farm operators have their own "insect control" service. Those who do not have will be interested in this report, nearly a week old, but showing the trend.

The steel industry could price itself out of the market. Steel makers who feel that the public is going to have steel at whatever price could find their reasoning is bad. People do have to have steel if they build but they could quit building. They have done so in times past. They could again. It could be said, parenthetically, that the steel industry is not going to be too popular with the cotton growers if cotton harvest should come and no steel ties with which to wrap.

The complacent community is sometimes, nearly always, a goner. And we note some signs of complacency even in bustling Floydada. As for instance, we take for granted the municipal light plant. It paid off for years, or so it seemed. But not necessarily so, henceforth. And while we think of the municipal lighting system as the goose that lays us golden eggs, the competitive, privately owned public service systems keep up to date all the time on their study of what they are willing to pay for a given system in a given town—like Floydada, Crosbyton, Tulia, to mention a few. Their belief is that an eventual bust is certain in all of them. Who knows and knows he knows they are wrong? Not the complacent ones.

We are complacent, too, about our streets and our houses. The Hesperian has many times pointed with alarm (but nobody got alarmed) at South Wall and West California and some other streets that need to be made the equal of the homes and grounds which grace their lengths. The Hesperian, along with a conniver or two, blackmailed the State Highway Department into filling in the middle ground of the (one-time planned) boulevard on South Main Street. But so far as the outlook goes there is no way of getting these other streets done except just to do them. The cost, relatively, is extremely small. The fact is many families spend more for luxuries and travel every month or two than the little dab of paving would cost. The change would leave the streets hardly recognizable as the same.

More recently, we have been "alarmed" at the way many of the homes of the community have become outmoded. Whole communities in a town do allow themselves to become outmoded. In fact, whole towns just natur-

ally sit there and by reason of the complacency of it citizenship, become outmoded. Owners and towns can't do that without suffering the economic consequences. Is your property, your part of town, becoming the "run down" part of town? You can do something about it if you'll bestir yourself.

Mrs. Wiggins would like to live in Floyd County this fall and see all the cabbage patches that are to be harvested. Most of them were being "put in" last week—that is the seed are being planted. Some are already well-advanced but for the most part it will be a later crop. Late September, early October. Just ahead of the first probable frost date. Lot of acres are lying out from the "cotton program." Maize has gotten to be a demanding frump, to be petted and pampered, even then disappointing at times and demanding more of the soil than it should. So why not try a slight gamble on cabbage or whatnot on a few acres? That's what they are thinking, many of them. So, away we go. Maybe another Cinderella like the onions this season, who knows? We have in mind one cotton man who lost his britches on cotton but saved his financial hide with a little patch of cabbage in 1955.

The Hawk Conventions. Sight of a pair of giant eagle like hawks soaring high the other day, a gentle breeze keeping them aloft as they floated against it, motionless, eyeing the earth below for prospect of a living. Reminded us, for some reason, of the annual convention of the hawks that takes place in the late Indian summer. Why they gather and what they deliberate about one wonders. Acres and acres of them, up to two or three hundred, not huddled but sitting out around with dignity. Are they dividing up their hunting grounds, choosing by some divination we know not of, for the winter, which take the most likely area for fowl. Maybe it isn't that at all. But they do gather for a day or two, much as men do. And possibly accomplish as much.

Mocking Bird Population. Trees and oases on the high plains now which afford tall perches for mocking birds to sing roundlays in the cool evening and through the night were once missing in this area. Practically any oldtimer will recall the night he first heard a mockingbird after he came to the plains country. Many of the present-day pleasant things taken for granted were missing when the first settlers showed up here about. Nothing but grass. Plenty of that, as they thought, for everybody.

Shipping losses can be cut by giving fat hogs a cool, comfortable ride to market. Using sand for bedding and wetting it down before loading will help make such a ride possible, says E. M. Regenbrecht, extension specialist.

Change to Dial Phones on July Twenty-Second

The change to dial telephone service at 12:01 a. m. July 22 will mean that telephone users no longer will have the dependable voice of the local operator to rely on in case of an emergency.

"It is important that everyone in Floydada memorize the new telephone numbers of the police, fire and other emergency departments," J. C. Oakley, manager of Southwestern Bell Telephone Company here, advised.

"In case of extreme emergency, of course, subscribers can dial Operator and the message will be relayed to the proper authorities. However, for speed in obtaining assistance, we suggest that all emergency numbers be memorized."

THE REASON that this is important is that all local calls will be handled through automatic switching equipment. No operators will be on duty to handle local calls as such.

Following is a list of the new emergency telephone numbers.

Fire (To report a Fire Only) — Yukon 3-2424.

Sheriff — Yukon 3-3232.

Other special dialing instructions are as follows:

For Long Distance — Dial "Operator".

Numbers Not in Directory — Dial "Operator".

To report a telephone out of order — Dial "Operator" and ask for "Repair Service".

Telephone Business Office — Yukon 3-2819.

These special dialing instructions are printed on the first page inside the front cover of your dial telephone directory," Oakley said.

Carters Schedule Trip to Havana

Ernest C. Carter, local representative of Great American Reserve Insurance Co., has earned a trip to the company sales convention in Havana, Cuba, July 16-20. He will be accompanied by Mrs. Carter.

The Carters will join 150 other sales leaders at Dallas for the flight to Havana by chartered Pan American World Airways DC-6B plane. Havana's new Comodoro Hotel-Sports-Beach Club will be the headquarters for the 5-day meeting.

Carter will be honored as a director of the President's Club, top honor sales organization of Great American, during the convention.

Mr. and Mrs. Bobby Newell and daughter, Nancy, of El Paso, and Mr. and Mrs. Cecil Shuler, of Lubbock, were here Saturday afternoon guests of W. D. Newell.

Mrs. E. R. Bortum returned home last week-end from a week's visit with her daughter and family. Mr. and Mrs. P. L. Hansen of Lubbock

Ag Commissioner White Makes Job Self-Supporting

AUSTIN, Tex. — (Special) — New legislation to provide greater protection for the Texas farm industry is being planned by Agriculture Commissioner John C. White.

Commissioner White is conducting a series of conferences with farmers and agricultural industry men over the state, mapping out proposals for submission to the Texas Legislature next year.

"My purpose is to let the farmers set up their own future goals and outline their needs," White said. The Department of Agriculture will inaugurate programs on a self-supporting basis, eliminating the need for additional tax money from the state.

A major part of Commissioner White's departmental expenses are self-provided by fees for services rendered.

"This is the only practical way to adequately cover the increased demand for new services to agriculture in the state," said White.

The Commissioner, who is seeking

ing re-election to the top agricultural job in Texas, pointed out that activities of his department have been expanded 400 percent since he first took office five years ago. Yet by putting the costs on a self-supporting plan, the burden of expense is kept from the shoulders of the taxpayers.

"My major concern is to improve

our farmers' and ranchmen's economic outlook in these critical drought years," White added. "Our farm industry must have every opportunity to help itself pull out of the current slump."

Carl Gordon and Roy Powell spent last week-end at Sioux City, Iowa, on a brief outing.

Want Ads pay.

FLOYDADA NATIONAL FARM LO ASSOCIATION

STATEMENT OF FINANCIAL CONDITION AS OF JUNE 30, 1956

ASSETS:

Cash	\$
Accounts & Notes Receivable	\$
Investments	\$
Capital Stock of Federal Land Bank	\$
Furniture, Fixtures, and Equipment	\$ 2,082.03
Less: Amount Charged off as Depreciation	2,082.03
Office Building	\$12,886.01
Less: Amount Charged off as Depreciation	3,600.00
Other Assets	\$
Total Assets	\$20,286.02

LIABILITIES:

Undisbursed Collections, Fees, and Trust Funds	\$
Taxes Withheld and Accrued	\$
Capital Stock Outstanding	\$
Legal Reserve Requirement	\$
Surplus (or Deficit)	\$
Liabilities	\$20,286.02

OFFICERS AND DIRECTORS

RAYMOND RUCKER—President of Board

MENARD FIELD—Vice President O. M. WATSON—Board Member

JAKE B. WATSON—Sec'y-Treas. BILL McNEILL—Board Member

JO V. BINGHAM—Ass't. Sec'y-Treas. EDELL DUBOIS—Board Member



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6" TRAC-TOW PUMP PROVIDES 1000 GPM AT 30-HEAD PRICE WITH SUCTION \$675.00.

Heavy Wall Ames Hi-Lo Carrier Pipe Price \$1.10 Per Ft.

Also Carrier Pipe Priced at \$1.00 Per Foot.

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America's largest selling car—2 million more owners than any other make.

Of course, even in a Chevrolet the happiest vacations may involve one or two minor problems. Like fidgety small fry who want gallons of water and keep asking if you're almost there. The big things, though, are beautifully taken care of by this roomy Chevrolet's smooth and easy way of going. That's for sure.

The fact is, few cars at any price hold the road with Chevy's grace, with its solid feeling of stability. And with horsepower up to 225, Chevrolet moves out like a whiplash, for safer passing. It's no wonder that so many people who used to buy higher priced cars are changing to Chevrolet! Stop by soon for a ride.

AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. LET US DEMONSTRATE!

Only franchised Chevrolet dealers display this famous trademark

ODEN CHEVROLET COMPANY, 221 SO. MAIN STREET

PH. 400 — FLOYDADA, TEXAS

Pledges Continuance Of Farm-to-Market Program



A. M. AIKIN, JR.

Senator Aikin's platform includes proposals for greater improvement of the state hospital system and greater discretion for the hospital board in the matter of salaries to maintain adequate staffs; a workable water conservation program, distinct from the question of water rights, under full local control; more adequate salaries for state employees in line with the salary schedules of private industry; en-

actment of a strict lobby registration law "with teeth in it," additional protective measures against unscrupulous insurance companies; enactment of the proposed constitutional amendment to the Veterans Land Program; and any additional legislation necessary to protect both the state and the veterans; for income from the available fund of the University of Texas and Texas A. and M. College to be freed entirely from appropriations so that salaries may be supplemented to attract and hold capable staff members; and amendment of the Teachers Retirement Section of the Constitution, a proposal of which he is the author.

state on purchase of right-of-way. The Commissioners Courts are being called on to furnish right-of-way for many projects, and it has grown to such proportions that some help must be forthcoming from some source. The burden is too heavy for the counties to carry alone. In many places the counties are being asked to make available three hundred feet right-of-way across the entire county, and they are just not able to do it. However, I want it strictly understood that the control and the securing of right-of-way shall be left in the hands of the Commissioners Courts.

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AUTO HUBCAPS Sheriff's Warning Credits Teen-Age Group With Thefts

Some of the teen-agers of Floydada are fast developing a form of "recreation" which is frowned upon by the law. They are busily taking hubcaps off of automobiles, says a report from the sheriff's office. To some this may seem like a fairly harmless sport. However, if they continue to pursue it, they find themselves in more trouble than they imagined. Sheriff Earl Cooper said that two teen-agers were picked up last week and released on probation. "This is not to be taken as standard punishment," he said. Stealing these hubcaps could result in a jail sentence. "Some hubcaps sell for \$60.00 or over; making this offense a serious one," said Sheriff Cooper. "We are hoping the youngsters will realize what this could mean and stop before they get in serious trouble. However, if they don't we will make every attempt to stop them and they will be prosecuted," he added.

Mrs. C. E. Neil returned to her home in Amarillo Monday after spending the weekend with her sisters, Mrs. Joe Evers and Mrs. C. N. Battey and Mr. Battey.

James E. Williams, with second armored in Germany. BAD KREUZNACH, Germany — Army Specialist Third Class James E. Williams, son of Curtis E. Williams, Lockney, Tex., recently completed an annual field training test in Germany with the 2d Armored Division.

SEAMAN HAROLD C. STEPHENS LANDS AFTER FLEET MANEUVER. LONG BEACH, Calif. — Harold C. Stephens, seaman, USN, son of Mr. and Mrs. F. F. Stephens of Route 1, Floydada, Tex., is serving aboard the light cruiser USS Worcester which was scheduled to return to Long Beach, Calif., July 9 after a four-month tour of duty in the Western Pacific.

Miss Dwina Glassmoyer, who has been at home recuperating from illness for the past several weeks, left Monday for Midland to resume her secretarial duties there.

TINNINS RETURN AFTER VACATION AT SAN ANTONIO

John R. Tinnin and family returned Monday morning from a week's vacation spent in and near San Antonio and at Glenrose.

Mr. Tinnin won an all-expense paid vacation to San Antonio as an award for selling with the Great American Health and Life Insurance Company.

On their return home they spent two days visiting his parents, Mr. and Mrs. J. B. Tinnin at Glenrose.

Use Hesperian Want Ads.

Use Hesperian Want Ads.

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The Floyd County Hesperian, Floydada, Texas, Thursday, July 12, 1956

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Appointments are not necessary but are for your convenience.
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SHAMROCK ...symbol of **QUALITY!**

The petroleum products you buy at the sign of the big green Shamrock sign are of the highest quality. Millions of dollars have gone into the physical facilities necessary to produce that quality. Additions to these facilities are constantly being made, like the platinum reformer now being completed at Shamrock's McKee Refinery.

From Wyoming to Texas... Kansas to Arizona

QUALITY you can measure by your car's PERFORMANCE

PROTECTION AGAINST FIRE
Automobile and Casualty Losses.
G. C. Tubbs
Insurance Agency
PHONE 418

PENNEY'S
ALWAYS FIRST QUALITY!

BACK-TO-SCHOOL NEEDS

Teach your budget a lesson in thrift! Shop Penney's for everything from top to toe... for study or playtime... whether your scholar's bound for college or kindergarten!

Penney's has the cutest **COTTONS** for your Sprigs... "Paint-Box" prints, need little or no ironing!

Special **\$3** SIZES 7 TO 14

Mom, your little charmers will be starry-eyed when they get a glimpse of these new Penney loves! Yards of swirling skirts, precious new bodice lines and details... all in washable fabrics generally found only in much more expensive dresses. For the first months of school, the dress-up Summer days, bring the young ladies to Penney's and make it easy on your budget!

NEWER! COOLER!
Have your Spencer Foundation designed in heat-defying Daeron. Look and feel wonderful! Free figure analysis.
Mrs. J. W. SMITH
Rt. 1, Lockney, Texas
Ph. 3746

HOW TO USE YOUR NEW Dial Telephone
July 22 is "Dial Day" until then, continue to give your calls to the operator.
YOU WILL FIND IT'S EASY TO DIAL — HERE'S HOW

Place the receiver to your ear and listen to steady hum of the dial tone.

Suppose you want to call YUkon 3-3108. Place your finger in the dial opening and you see letter "Y." Pull the round until your finger strikes finger stop.

Remove your finger and let the dial spin freely.

Do the same for the letter "U," then for each numeral, in order — 3-3-1-0-8.

When you have finished dialing, you should hear a buzz, the ringing sound. If the line is busy you will hear a fast buzz-buzz.

If you hear the busy signal, or if you hear the ringing sound, hang up. Wait for a few moments, try the call again.

When the new dial system goes in operation at 12:01 a.m., July 22, Floydada will have modern telephone service. You'll like its speed and convenience.

J. C. Oakley, Manager
SOUTHWESTERN BELL TELEPHONE COMPANY
Long Distance Is Twice As Fast When You Call By Number

Charter No. 7045 Reserve District No. 11

REPORT OF CONDITION OF THE FIRST NATIONAL BANK

of Floydada in the state of Texas, at the close of business on June 30, 1956 published in response to call made by Comptroller of the Currency under section 5211, U. S. Revised Statutes

ASSETS	
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 1,117,114.89
2. United States Government obligations, direct and guaranteed	1,701,813.75
3. Obligations of States and political subdivisions	366,123.23
4. Other bonds, notes, and debentures	50,000.00
5. Corporate stocks (including \$9,000.00 stock of Federal Reserve Bank)	9,000.00
6. Loans and discounts (including \$6,644.63 overdrafts)	2,632,139.79
7. Bank premises owned \$4,500.00 furniture and fixtures \$19,275.10	23,775.10
12. Total Assets	5,899,966.76
LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations	4,645,109.03
14. Time deposits of individuals, partnerships and corporations	83,586.80
15. Deposits of United States Government (including postal savings)	56,476.29
16. Deposits of States and political subdivisions	514,828.06
18. Other deposits (certified and cashier's checks, etc.)	44,701.77
19. Total Deposits	\$5,344,502.84
23. Other liabilities	39,038.47
24. Total Liabilities	5,383,541.31
CAPITAL ACCOUNTS	
25. Capital stock: (a) Common stock, total par \$ 100,000.00	100,000.00
26. Surplus	200,000.00
27. Undivided profits	206,425.45
28. Reserves (and retirement account for preferred stock)	10,000.00
29. Total Capital Accounts	516,425.45
30. Total Liabilities and Capital Accounts	5,899,966.76
MEMORANDA	
31. Assets pledged or assigned to secure liabilities and for other purposes	1,349,000.00
33. (a) (1) Loans to farmers directly guaranteed and redeemable on demand by the Commodity Credit Corporation, and certificates of interest representing ownership thereof	676,496.51
(2) Real estate loans insured under Titles II, VI, VIII of the National Housing Act	124,967.63
(3) Loans insured or guaranteed or guaranteed portions only	9,948.19
(7) Notes of Federal National Mortgage Association	50,000.00
(8) Total Amount of Loans, Certificates of Interest and Obligations, or Portions Thereof (listed above), which are fully backed or insured by agencies of the United States Government (other than "United States Government obligations, direct and guaranteed")	\$61,412.35

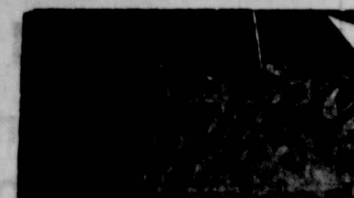
I, Gene Collins, Jr., Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

GENE COLLINS, Jr., Cashier.

Correct Attest: **L. Norman, Kinder, Parris, C. H. Bedford, Directors.**
State of TEXAS, County of Floyd ss:

Sworn to and subscribed before me this 5th day of July, 1956 and I hereby certify that I am not an officer or director of this bank.

D. NEEL SWINSON, Notary Public
My Commission expires 6-1-57.



The Farmer's Best Market --- Land

During recent years agriculture has been a notoriously bad business to get into. Crop prices have dropped steadily and net farm income is now the lowest in our national economy.

Yet, in spite of this farm depression, the farmer's chief investment — the farm itself — has risen in cost to about the same extent that prices for commodities have dropped.

There are several reasons for the rapid rise in land prices. The most important has been the need of farmers for additional land to offset lower acreage allotments. Other farmers need more land to take full advantage of increased mechanical equipment and keep income up despite falling prices with added production.

Then too, business and professional men with plenty of money to spend have been investing in land. Some want a farm as a place to retire, and others buy small farms for homes and hobbies—and tax write-offs. Farm land prices in suburban areas have gone up most. But despite this strong demand and prices up nearly 30% since 1950 farm sales have continued at a very low level. Those who could have held onto their land, either because

Panhandle Tips

By CARL JARRETT



"He gets more business from that other state."

Our customers come from many states—and our reputation for friendly service is traveling far and wide. Enjoy it yourself—drive in soon and regularly.

Not a Filling Station—but a Service Station
Panhandle Oil Co.
Hwy. 70 on E. Houston Ph. 68

RED & WHITE SPECIALS
Plus Our Profit Sharing Stamps

- WILSON'S BAKERITE 3 LB. CAN 79c
- NORTHERN — WHITE or COLORED TISSUE 3 ROLLS 25c
- SUN-SPUN—WHOLE GREEN BEANS 2 NO 303 CANS 31c
- SUN-SPUN — NEW WHOLE Irish Potatoes 2 NO 303 CANS 25c
- HALFHILLS — LIGHT MEAT TUNA 2 CANS 45c
- WILSON'S Chopped Beef 3 12 OZ CANS \$1.00
- KIMBELL'S — PITTED CHERRIES 2 NO 303 CANS 39c
- HEARTS DELIGHT Fruit Cocktail NO 303 CAN 23c
- KIMBELL'S Blackeye Peas 2 NO. 300 CANS 19c
- BAMA Red Plum Jam 20 OZ. GLASS 33c
- BEEF FLAT RIBS, . lb. 35c
- GOLD CROWN BACON, lb. 39c
4 - 6 LB.
- PICNIC HAMS, . lb. 39c
- PAULGER — ALL MEAT FRANKS, lb. 47c

WESTER & SON
GROCERY & MARKET
Phone 287 We Deliver

KITCHEN AND FIELD NEWS

Mr. and Mrs. Harold Massey of Lubbock spent Sunday night with his sister and her family, Mr. and Mrs. Wayne Collins and girls.

Mr. and Mrs. Corkey Guffee and children spent the week-end in Sunray with her father, C. N. Hill, Mrs. Hill and boys.

Mrs. Gene Miller of Lincoln, Neb., is here visiting her parents, Mr. and Mrs. Gordon Appling and other relatives and friends. Gene is spending 90 days overseas.

Mr. and Mrs. Jackie Duke and Lana spent the week-end with his mother.

Mr. and Mrs. Frank Moore and boys visited the Horace Rathel's in the Broadway Community on Sunday.

The Wake Club met at the home of Mrs. Henry Brewer, on Friday afternoon. A demonstration was given on batters, or breads made by the modern sponge method.

A demonstration on "Freezing Foods" was given on Wednesday at the home of Mrs. J. D. Watts, near Plainview, for the Snyder Junior Home Demonstration Club.

A program on freezing foods was given Tuesday at the home of Mrs. R. C. Garrett northeast of Plainview, for the Prairieview Home Demonstration Club.

Mr. and Mrs. Louis Purvis, Beverley and Burton, of Falls, visited with us on Saturday night.

Mrs. George Griffin and Donna, of Wake, were Floydada visitors on Monday. They visited in the afternoon with Mrs. J. H. Buchanan.

The Floyd County Fair has been scheduled for Sept. 13, 14 and 15. Thursday, Friday and Saturday. It will be held at the Cotton Oil Mill building at the edge of Lockney again this year. So when you are making jelly, and preparing your frozen foods be sure to ear mark some packages to go to the fair, as well as some of your canned foods and fingerwork, too.

Sometimes, it's the seasoning that makes a dish so good the family calls for second and third helpings. Sometimes a variety of seasoning will make green vegetables more popular—and that's a move in the direction of good diets.

Here are some suggestions from the Department of Agriculture for simple seasonings to give those vegetables a lift:

- With snap beans or summer squash, cook a tablespoon or two of minced onion, green pepper or parsley.
- With peas, cook a few mint leaves.
- Put a pinch of herbs or spice in the water when you cook lima beans.
- But go easy with these seasonings. Their pungency easily overshadows the delicate flavors of vegetables.
- Point up the flavor of cooked vegetables by seasoning with flavorful fats — bacon drippings, table fats, or salad oil with lemon juice, horseradish or a whisper of garlic.
- If you use bacon drippings, add bits of crisply fried bacon. These are especially good with spinach or other greens.
- A little vinegar and sugar heated together is a popular dressing for snap beans or cabbage — with or

Farm Safety Is A Family Affair

Over 13,000 farm residents — men, women and children — were killed accidentally last year and more than 1-million more were disabled. More farm workers are killed by accident than in any other major occupation — and in farm homes there are five disabling accidents for every three in farm work, according to reports of the National Safety Council.

Farm children are often exposed to accident hazards, and farm youth are often injured for lack of safety training. Three out of 10 victims of all farm accidents between 1950 and 1953 were less than 20 years old. One out of 12 was under five years of age. With the increase in farm mechanization, use of electric power, and more lethal and toxic pesticides and explosive fuels, there is more chance for accidents and greater need for safety precautions.

Farm safety is a family affair. You can start now by appointing a member of your family as "safety director" and chairman of the "family safety council" and start eliminating the hazards on your farm.

Your rural electric system is vitally interested in the safety of you members and your families. Check your wiring and electrical installations.

shimmering mirage was the ocean, the windmills round about were masts of other ships.

John was always so nice to Mr. Spikes and I. Once I took a bale of cotton to the gin in a wagon and faced a cold stiff norther. John helped me get out of the wagon and took me to a warm place in the gin office. This courtesy he always did for Mr. Spikes, having some one to take out the horses and hook them up again while Mr. Spikes rested. As the years passed we did not see John and Mamie so much but there was always a warm welcome from them when we did meet.

No more trouble or tail, no more head care, Or heart ache, no goodbye spoken, no sigh heard, No more pain, no more weariness, no woe of Any kind - no sickness or sorrow - Blessed are the dead. Thromes, hamps, Crowns all present, Pearly Gates and Jasper walls, Golden pavements and Harps of Triumph. Palm branches for Victors - Blessed are the dead. The eternal ministries of Glory, the Home of Abiding-places, the Foursquare City, the

Unsettling Sunlight of God's face - Blessed are the dead. The twelve fruited Trees of healing, the crystal Sea of Glass, the Hallelujah Chor-us of the Redeemed and the Eulogy of God. Blessed are the dead.

I have a vine that is very pretty and interesting. It is called Texas Clematis and Hastings of Atlanta, Georgia, did have them listed.

As A Farm Woman Thinks

(Nellie Witt Spikes)

ARCADY
Mrs. Louis A. Thomas
If you can cook a bird to sing Within your garden fair, A rose to bloom, a tree to spread Its leafy branches there, And in the twilight dusk for you There shines one lovely star, You'll have a bit of Heaven, No matter where you are.

This lovely poem is from the Garden Gate loaned me by Mrs. Sport Henry. Don't you think it is very good?

The week went by on wings, altho there was much to make us very tired. Carey painted the woodwork on the house. We went with Joe Ellis to Lubbock one day to visit mother and were very happy to find her feeling well once more.

The cucumbers just wilted up and died. The tomato blossoms fell off, but as we made two bushels of onions in a place the size of a small room, we have not failed and always there is hope of a fall garden on the Plains.

A letter in the mail from Margaret Elliot of Spur — a pat on the back from Mrs. Foster Pearson — three white rain lilies in bloom, maybe they will rightly predict the weather this time — what makes up a week?

Mrs. Foster Pearson — three white rain lilies in bloom, maybe they will rightly predict the weather this time — what makes up a week?

When the gin whistles blow this fall we will remember John Gray. When he and Mamie lived at McCoy we saw them often. The big gray gin lay to the north of us and as I washed my dishes I could see the gin and it always looked like a gray battleship, the smoke pouring from the funnels. The



Now-GMC gives you a bonus of up to 3 gallons in every tankful!

TALK about low-cost GMC ownership! With its new high-ratio cruising axle, a Blue Chip GMC pickup now gives you up to 17.8% better gas mileage. That's 3 gallons' worth of bonus miles in every filling!

And you get far better road speeds, too, from an easy-stroking, unstrained engine. In short, from a mere \$10.50 axle option, GMC now gives you the advantages of a \$125 overdrive.

Add this to the super-efficiency of a GMC

180 hp V8 engine — to the moneysaving advantages of Hydra-Matic Drive—and this fact is clear:

The operation and maintenance savings of Blue Chip features can bring the over-all cost of a half-ton GMC down to the level of—or below—the cheapest stripped-model truck on the market.

Come in today—for the rest of the story. *Optional at moderate extra cost

See us, too, for Triple-Checked used trucks
DELK PONTIAC--GMC
NORTH HIGHWAY 70 FLOYDADA, TEXAS

without a few tablespoons of cream.

Mr. and Mrs. Bob Norrell and Bobby Jean attended a family reunion at the home of his parents in Brownfield on July 4, and again over the week-end. It was the first time Bob and his four brothers had been together in about 14 years, so it was a happy occasion indeed for the five brothers and their families to get together in their parents' home. Mr. and Mrs. Bill Norrell and their four children from Tenack, N. J., were there.

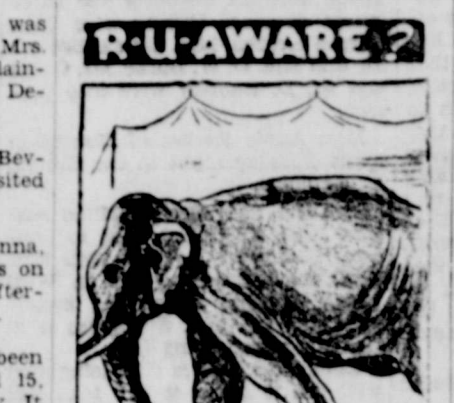
Bert Grimes, Jackie Henry, Dane Clark, Dennis Wilks and Ronnie Harris spent the week-end at Burson Lake fishing.

Rev. and Mrs. Tilden B. Armstrong and Rev. and Mrs. Phil Gates are at Stamford Lake for a few days of fishing.

Pat Hickerson has been on the sick list the past few days.

John Smitherman, Frank Moore, Lee Rushing, O. E. Williamson, Bill Smith, Herman King, Roy Hale, Melvin Henry and Ben Ayres, attended regular monthly board meeting on Monday.

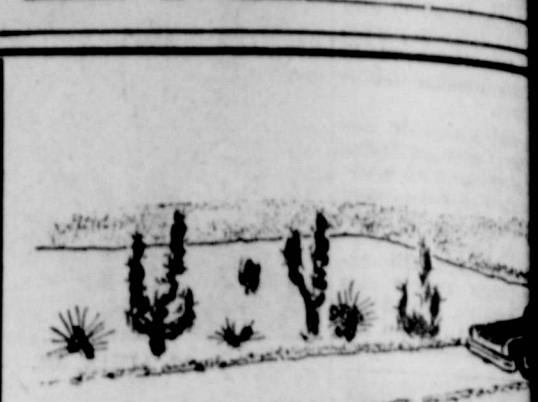
Want Ads save you money.



R-U-AWARE?
THE ELEPHANTS YOU SEE IN THE CIRCUS ARE ALL FROM INDIA. THE AFRICAN ELEPHANTS ARE MUCH MORE VICIOUS AND ARE HARD TO TAME.
It may be hard for you to realize that your health depends strictly on you. When you bring a prescription to our counter, you're assured that it receives the careful compounding your physician demands.

ARWINE'S DRUG STORE
PRESCRIPTIONS
PHONE 73
SOUTH SIDE SQUARE
FLOYDADA TEXAS

Election
JOHN LEE
of Lubbock
LT. GOVERNOR
VOTE FOR A WE



TRAVELER'S CHECKS
are your own money

When you carry Traveler's Checks on or business trips, you don't carry money you have the power to create money.

Cash is anybody's money if it falls into the hands of a thief. Traveler's Checks do not because until you sign your name in the presence of the payer.

Don't take a chance of having your vacation ruined by loss or theft. Buy Traveler's Checks at this bank before you go.

FIRST NATIONAL
Floydada, Texas

Clean Rest Rooms Ahead



High standards in rest rooms help make Phillips 66 Stations the favorite stopping places of increasing thousands of motorists.

To Phillips 66 Dealers, "Hospitality on the Highway" means more than just filling your car's gas tank or checking the oil. Along with clean rest rooms, it means having your car brushed out, getting the windows cleaned... and special attention to your battery, tires and radiator. It means friendliness, courtesy, the desire to please you.

Your Phillips 66 Dealer believes that in the service he gives, as well as in the products he sells, "It's Performance that Counts." Drive in to his station soon.
PHILLIPS PETROLEUM COMPANY
IN SERVICE... IN PRODUCTS... ITS PERFORMANCE THAT COUNTS

PHONE 66 For PHILLIPS
WHOLESALE — AARON CARTEL

These Phillips Retail Service Stations are the kind you patronizing. They Give S & H Green Stamps.

Felt Patterson Service Station 300 West California
ROBERTS GROCERY 312 South Second St. on Highway 70
66 Service 300 East
CARTEL'S SERVICE Highway 70

Earl Rudder Lends Prestige To Job as Land Office Commissioner



EARL RUDDER

Earl Rudder, who has been Land Office Commissioner since 1953, is seeking his first term in that office. Rudder stresses two points: (1) His administration publicizes the Veterans' Land Office has been restored. (2) The Land Office is now operating on a new and unprecedented basis.

Rudder, the only veteran in the race for Land Commissioner, has been commended for his work in the Land Office by the American Legion and the VFW. Rudder's first act on assuming office was a wholesale cleanup of the veterans' land program. Not a single whisper of scandal in that program has been heard since.

With legislative help, the program has been decentralized—a County Committee must now screen the veteran's transactions before they may be submitted to the Veterans' Land Board, which Rudder heads. This control at the county level has greatly speeded up the cleanup, Rudder says.

Rudder also has restored order and efficiency in the Land Office. This office handles about \$84,000,000 of the public's money each year—mostly funds which support Texas public free schools, and the University of Texas. The money is derived principally from lease of public lands to oil and gas companies. Rudder increased the price which these companies must pay for such leases, thus helping the school funds. The permanent free school fund now totals about \$350,000,000, of which about \$48,000,000—or 15 per cent of the total—has been collected since Rudder took office. Similarly, the University fund has been increased under Rudder's administration to over \$256,000,000. Just recently, over \$16,000,000 was added to this fund in one lease sale alone.

The Land Office houses thousands of priceless documents—land surveys, maps, etc. Rudder discovered on taking office that many of them were frayed and worn through neglect. These records are now being restored and preserved—and Rudder's methods have been praised and approved by a committee of the State Bar of Texas. When Rudder became Commissioner, Land Office books and accounts were in many cases incon-

sistent. Rudder immediately requested a thorough audit of the Land Office, by the State Auditor, and further requested that a continuing audit be maintained. On the basis of audits already completed, the State has profited substantially in collections on overdue accounts, etc. And, Rudder says, as future audits are completed they will serve as guides for further businesslike operation of one of the State's most important agencies.

Rudder was born at Eden, in West Texas. He attended John Tarleton and Texas A & M. He is 46 years old, married and the father of five children.

Floyd County 14 Years Ago

(Taken from the files of the Hesperian, issue dated July 16, 1942.)

Miss Ruth Roberta Jenkins, daughter of Mr. and Mrs. J. B. Jenkins, was the first Lubbock woman to be sworn into the Women's Army Auxiliary corps. Miss Jenkins has been district supervisor of Works Projects administration housekeeping division for the past four years. She was given the oath of allegiance by Major Walter W. McCollum.

A storm period last week-end brought fine rains to limited areas of Floyd County, marked by one severe hail storm in a section four miles square, some wind damage in widely scattered sections and a nice, gentle rain of several hours duration to other communities.

Fifty-one absentee ballots had been cast in Floyd County at closing time last night, reported County Clerk Emma Louise Smith.

Mr. and Mrs. Ray Lloyd were complimented with a miscellaneous shower Wednesday evening at the home of Mr. and Mrs. Bert Battey. Mrs. Lloyd is the former Miss Ella Breed, daughter of Mr. and Mrs. B. L. Breed.

Mr. and Mrs. J. M. Daniel announce the marriage of their daughter, Kathryn, to John W. Kizer, son of Mrs. R. H. Kizer of Sweetwater. The wedding took place July 10 at St. Paul's Methodist Church in Houston. John Parris, scoutmaster of Boy Scout Troop No. 57 for the past four years was honored Friday evening when members of the troop and friends gathered at Fellowship Hall. He was presented with a wrist watch for services rendered the troop.

CHILDREN ARE GUESTS OF MRS. SWITZER ON JULY 4

Mrs. L. L. Switzer entertained her children on the Fourth of July.

Those present were Mr. and Mrs. Bill Switzer and son of Rails, Mr. and Mrs. Steve Patterson and children of Cone, Mr. and Mrs. Alvie McCraw and daughter of Rails, Mrs. Patsy Jones of Cone, Mr. and Mrs. Griggs Hulsey and sons of Lubbock, Mr. and Mrs. Clarence Reddy of McGoy, Mr. and Mrs. A. L. Chambers and children of Iowa Park, Mr. and Mrs. G. W. Switzer and children of Floydada, and Mr. and Mrs. J. V. Blackwell and family of Hale Center.

HALF-MINUTE INTERVIEWS

J. B. Jenkins: "I went to the Old Settlers at Clarendon last week. All the old bunch that is left are Mitch Bell, Wiley Morris and Henry Crawford, the bronc peeler."

Clarence Guffee: "Wind and sand last Wednesday evening had my little cotton looking mighty sick."

Phil Steen: "Floydada people are

keeping the old home town looking up-to-date. The new homes, better streets and new business fronts sure have helped the looks of the town."

Visitors in the home of Mr. and Mrs. Thomas Warren Thursday night were Mr. and Mrs. C. N. Battey, Fred Battey, Mr. and Mrs. Julian Edmondson and family and Mr. and Mrs. Bob Aildredge and family.

THIS ONE'S GOT EVERYTHING!

New Ice-Ejector! New Color-Keyed Styling!

1956 FRIGIDAIRE

14.3 cu. ft. Cold-Pantry!



Model CP-143-56

- Roll-to-You Shelves • Roll-to-You Freezer Baskets
- Cycle-Matic Defrosting Refrigerator Section
- Picture Window Hydrator • Sliding Egg Drawers
- Butter Conditioner • Utility Compartment

166 lb. Frozen Food Compartment

See them at—

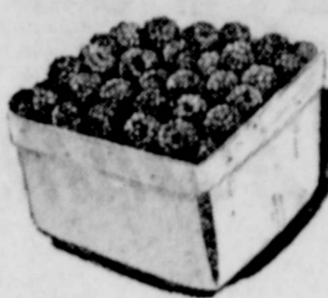
BOREN'S FURNITURE & APPLIANCE

North Side Square

Phone 295

FROZEN FOOD

CAN BE YOURS



AND AT A BARGAIN IF YOU HAVE A HOME FREEZER.

Get fruit when it is at its flavor peak and at a harvest time price.

And vegetables when they are plentiful and inexpensive.



Freezing is the quick and easy way to preserve these for year round use.

MEATS TOO are more economical when you buy in quantity when the market is right --- and they are always in your kitchen ready when unexpected company arrives.



See your appliance dealer if you don't have a home freezer --- or if your present freezer is too small. Don't let the best buys go by because you are not in position to take advantage of them. Let low cost electricity work for you --- Give Willie Wired Hand another chore at your house.



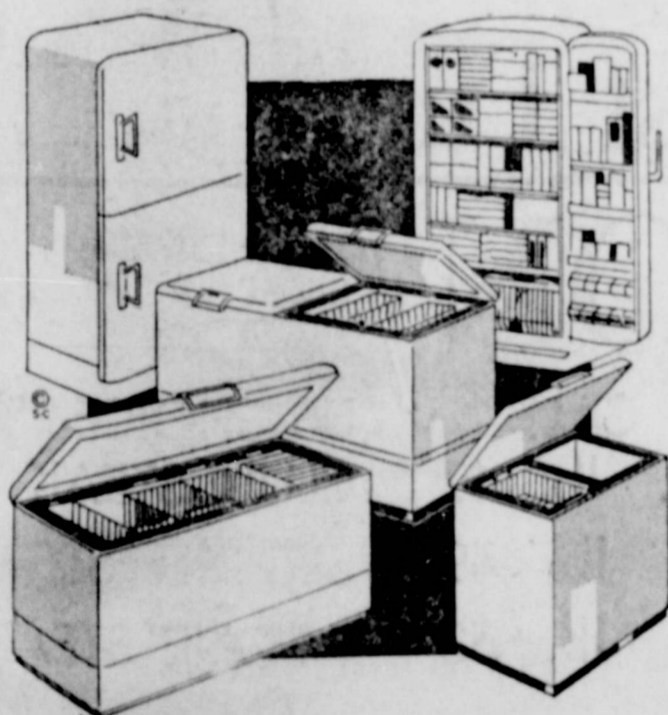
LIGHTHOUSE ELECTRIC CO-OPERATIVE

INCORPORATED



Copyright by the National Rural Electric Cooperative Association

"LIVE BETTER ELECTRICALLY"



With A Home Freezer In Your Kitchen

With the harvest season at hand it is time to investigate the advantages of having a home freezer in your kitchen.

"In season" buying when foods are cheap is a big saving you can realize with a food freezer. Then with this big supply of economical frozen foods you will have a super market right in your own kitchen.

Vegetables, fruits, meats, and most all types of foods can be preserved at their flavor peak by freezing—and it is the easiest and quickest way to preserve these foods.

See your appliance dealer in Floydada and find the make and model of electric food freezer that fits your needs. Take advantage of this modern miracle made possible with electricity.

Low cost electric power is the best buy on your budget today. Don't fail to make full use of it in your home.

If you have an installation problem be sure to check with your city light department and be sure you have the proper wiring to carry the electric load in your home.

CITY LIGHT PLANT

Floydada, Texas



TAKE YOUR CHOICE

and take the Savings!

Choose cabinet or upright... either way you'll save on food costs. You may want the upright model to match your refrigerator. Or, the cabinet model may fit better in garage or pantry space. Whichever you choose you'll save on quantity purchases when prices are low. Too, you can freeze many of the vegetables you'll grow in this summer's garden, even corn-on-the-cob. And, don't forget... a freezer is a time saver in the home. Order your choice this week.



SOUTHWESTERN

PUBLIC SERVICE

COMPANY



Freeze strawberries, cherries, vegetables in quantity when the market is right for price. You can when you have your own home freezer. You save first on the cost and second on time saved. Sudden company becomes a delight because it's no burden to go to the freezer and in minutes prepare delectable servings to your guests. You can do it with your own home freezer.

Tea n' Tuna

for cool summer lunches



- Kleenex, 3 Boxes
NAPKINS 53c
- Heinz, White, Pint
VINEGAR 17c
- Rose Dale, 303 Can
CORN 15c
- Libby's, 22 oz. Sour
PICKLES 33c
- Del Monte, Quart
PRUNE JUICE . . . 37c
- Lipton, 16 Count
TEA BAGS 25c
- White Swan, 300 Can
PORK & BEANS 12½c
- Campfire, 300 Can
BLACKEYE PEAS . . . 10c
- Py O My, Box
ICE BOX PIE MIX . . . 39c
- Armour's, 303 Can
CORNED BEEF HASH 32c

BABY MAGIC Mennens, 60 c Size **39c**

Par, 20 oz. Jar
Pure Peach Preserves . 37c

- Hills, Can
DOG FOOD . . . 16c
- Lotus, No. 2 Can
SLICED APPLES . . . 19c
- Libby's, 303 Can
CUT BEETS 14c
- Wolco, 303 Can
BLACKBERRIES . . . 27c
- Borden's, 5 Qt. Size
STARLAC 38c
- Regular Size
LIQUID VEL 34c
- Lint, Box
STARCH 15c
- Vel Beauty Bar
TOILET SOAP 25c
- Babo, Giant Size
CLEANSER 19c
- Argo, Box
CORN STARCH . . . 15c
- Daricraft, Tall
MILK 13c
- Fresh Pact, 10 oz. Pkg.
GREEN PEAS . . . 12½c
- Fresh Pact, 10 oz. Pkg.
BABY LIMAS . . . 15c
- Libby's, 10 oz. Pkg.
BROCCOLI SPEARS 25c
- Stillwell, 10 oz. Can
STRAWBERRIES . . . 23c

Rosedale, Blue Lake
Green Beans 303 Can **25c**
2 Cans

Northern
TISSUE 3 Rolls **29c**

- White House, Qt.
Apple Juice 29c
- Petty Extract, 2 lb. Jar
HONEY 57c
- Heinz, Bottle
KETCHUP 25c
- Bama, 12 oz. Jar
Peanut Butter 37c
- Hunt's, 300 Can
New Potatoes 10c
- Sun Maid, 15 oz. Box
RAISINS 23c
- Salad Bowl, Pint
Salad Dressing 29c
- Schick Injector, Pkg.
BLADES 69c
- Alma, 303 Can
Sweet Potatoes 15c
- Folger's Instant, 2 oz. Jar
COFFEE 59c
- Kraft, Pt.
Salad Oil 33c
- Libby's, No. ¼ Can
Potted Meat 10c
- Hunt's 300 Can
PEARS 27c
- Franco American, Can
SPAGHETIT 15c

Planters
Cocktail Peanuts . 39c

Dole, 6 oz. Can
PINEAPPLE JUICE . 15c

SANTA ROSA PLUMS Fresh Pound **19c**

- Fresh Bunch, 2 Bunches
GREEN ONIONS 15c
- California Stalk
GREEN CELERY 15c
- Fresh Pound
CUCUMBERS 15c
- California
LEMONS Sunkist Pound **15c**

PRICES FOR FRIDAY - SATURDAY - MONDAY

Star Kist Tuna Chunk Style No. ½ Can **29c**

- White House, 303 Can
APPLE SAUCE . . . 17c
- Libby's, California, 303 Can
SPINACH 17c
- Libby's, Can
VIENNAS 19c
- Libby's, 303 Can
SAUER KRAUT . . .
- Patio, 300 Can
MEXICAN BEANS . . .
- Curtis, 10 oz. Pkg.
MARSHMALLOWS . . .

Lipton Tea ¼ lb. Package **39c**

Pineapple Dole Crushed No. 2 Can **29c**

Star Kist Tuna Solid Pack No. ½ Can **39c**

BACON Hormel's Value Sliced Pound **29c**

- US STANDARD CALF CLUB STEAK** . lb. 49c
- SIRLOIN STEAK** lb. 49c
- T-BONE STEAK** lb. 53c
- US CHOICE PEN FED CLUB STEAK** . lb.
- SIRLOIN STEAK** lb.
- T-BONE STEAK** . lb.

Beef Ribs Fresh Sliced Pound **19c**

Pork Liver Pound **19c**

DON'T FORGET GREEN STAMPS with every purchase!

