## ay Is Ushered In With Substantial Showers

0Stres Offer Free
Straw Hats Friday;
Simple Rules Posted Floydada High Sending 13 to IL Meet At Austin

## The Floyd County Hesperian

nd Of Gas :alls For Records

Chapman Seeks Promotion; To Appeals Court
Rural Mail Box
Improvement Week May $20-26$
To Name Pro-Johnson Majority

Sees Iris As
Favorite For Bulb Plantingcis
nime

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$\qquad$
Vegetable Men Meet Tonight

Men To Model Female Finery At So. Plains

Ginn Announces For Commissioner

Kenneth Bain Jr Asks Re-Election ASC Answer Filed In Cotton Hassel
R. C. Andrews Pupils Get Top Choral Ratings BIBLE BROADCAST

Orer Radio Station K KMO. Amarillo




$\square$

## PH. 79

for betane service WYLIE Butane Company

## HAIL INSURANCE

We represent only Stock Companies that have been writing

## HAIL INSURANCE

For many, many years, and are known for their Fair and Prompt Settlement of all Losses.

## COTTON INSURANCE POLICIES

Have been REVISED this year and we can now recommend same to you.

We Solicit your Business this Season and are as near as your Telephone.

Give us a ring and we will be right out.


FHS Aggies Judge Jerry Crawford In Competition At Named Champion Tech on Saturday Tractor Operator


SOLOMON JEWEL

BIG SUPER SAVING: FOR MONDAY ONII


## 25 Pr <br>  <br> 5mism

## R.URAWARE?




## WheATS

UND STEAK, JCK ROAST, lb. 33c CON, 2 lb . Pkg. 79c OUND BEEF,

lb. 29c
WHOLESALE MEATS
Freezer Meat Processin

## HUCKS Meat Market

"NEVER A BUM STEER"
Phone 1044

The Free Public Demonstration FRIDAY MAY4, 2:30 P.M. solth of fair grounds in locknet on highway 70
See The Miracle Massey-Harris 50 naction with a variety of implements OYDADA IMPLEMENT CO
aster, Cleaner Start for Your Crops ith Champion rotary
 2OSS.CUT ACTION
COCKS OUT WEEDS

Better Cultivation Pays Off in Yields

|  | The CHAMPION Rous, Cutioter it bie |
| :---: | :---: |



$\qquad$

FIOYDADA IMPLEMENT CO.


Novel Featurette At Palace Sunday







$\qquad$



Cesspool Drilling
Pier Holes
$\begin{array}{llll}30^{\circ} & 36^{\prime \prime} & 42^{\prime \prime} & 48^{\prime \prime}\end{array}$ 1.25' $81.50^{\prime}-81.75^{\circ} 82.00$

## H.E.WARREN

Privately Owned
${ }^{\text {manvum. mus }}$ 907 W. 12th St.
Phone cat-9810

## Floyd County 14 Years Ago

$\qquad$




 AT HALE'S DEPT.STORE STAN

From now until Mother's Day on May 13th, mom's the word here! You'll find hundreds of delightful gift ideas for her extra-special surprise in our selection, so shop now and make your Mother the happiest ever



#### Abstract




Lovely Gowns in a Big
lection to Choose From


## 

## Give Her a Pair of

Dantel green
The Prettiost Skirits House Shoes! The Ultimate in Style and Comfort

Ever! Choose one from
Beautiful Blouses For Mom
Most any style she could 6.00 Pair
 wish for: 2.98 to 8.95

(1) SOCIETY
Mrs. R. C. Smith
Family Gathering
Held At Lakeview

1934 Study Club
Chooses Officers $\qquad$

## NEW FOOD BUYS !

чi Min

## MONDAY \$ DAY




Announces Dates For Organ, Piano Students Recital

Agents Discuss Area Problems


DOLLAR SPECIA MONDAY M


MORE, MORE IMPORTS LADIES BIDUSES

| MORE OF THESE LONG WEAR ING TERRIFIC COTTON IM- \$ PORTS. THEY ARE SLEEVELESS TO GIVE YOU MORE COMFORT THIS SUMMER |
| :---: |

Aid For Cerebral Palsy Fund Asked By VFW Auxiliary



Tractor School
For Club Boys
Set For May 5
Want Softball League Formed

Women Golfers Organize Club


IL League Meet

MOJUD
LINGERIE:

- Weter umended pa
gowns, pajamas, half-
slips, and panties; the
prettiest ever made by Mojud! Every one is gay and glamorous, perfect Mom's own special day?

MILADIES SHOPPE Use Our Lay Away Plan" GIFT WRAPPING FREE


PATZER
Chiropractic Clinic FLOYDADA
HE NECLEES OF HEALTI
OUR NERVOUS SYSTEM.



WAT GOOD RED RIVD CHEESE - ITS BETTER PLANTS - SEEDS

| STAR CASH VALUES |  |
| :---: | :---: |
|  | 1.00 |
| ${ }_{\text {Fish }}$ Fiticks | ${ }^{10} 3^{\text {coma }}$ |
| , Pamp All Gren | $19^{\text {c }}$ |
| Club Crackers | $36^{\text {c }}$ |
| KARO | $45^{\text {cos }}$ |
| Shurfiening | $73^{\text {c }}$ |
| SOFTENER | $20^{c}$ |
| oxydol | $69^{\circ}$ |
| ${ }_{\text {Dogay }}^{\text {Rood }}$ | $25^{\text {c }}$ |
| Salsage | $10^{c}$ |
| ${ }_{\text {BACON }}^{\text {Pamy }}$ | $43^{\circ}$ |
| Shereo | $21^{1{ }^{\text {c/ }}}$ |
|  |  |
| Plants - | SEEDS |

CD BXD WERER ROAS


Tan rove senn
Spring Food
T...n rocus win
Shurfine Peaches
Shurfine Hominy
Cut Green Beans
Shurfine Spinach

| SUGAR . . . 5 lbs. |
| :--- |
| LIPTONS TEA . . lb. |

HI-C ORANGE DRINK
Shurfine Milk
VIENNA SAUSAGE
Gold Medal Flour
SOFLIN NAPKINS OLEOMARGARINE
HULL \& McBRI

|  |  |  | SU |
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|  |  | Shurine |  |
|  |  | SHORTENING | FLOI |
| COCA COLA 39c |  | $\begin{aligned} & \text { bb Can Can } \\ & 69 \mathrm{c} \end{aligned}$ | 95 |
| mumx <br> coffee | mellorine | OXY |  |
|  | 49c | Shurfersh |  |
| Fimet MIEAS |  | Poun |  |
|  |  | 21 |  |
| ROUND STEAK . . .79c |  | $\xrightarrow{\text { inmex }}$ |  |
| SAUSAGE . 29c |  | ORANGE |  |
| FRYERS \& HENS |  |  | 16 |
| FELTON-COLLINS |  |  |  |
| ${ }_{\text {more }}^{\text {mome }}$ | ERY \& MAR |  |  |



## SOME PEOPLE

## 다을 . . become

dazed when
bills are
due!

Smart people pay all bills by check
handle all business matters.
OPEN YOUR CHECKING ACCOUNT TODAY
FIRST NATIONAL BANK

Baker News








The Floyd County Heaperian, Floydada, Tezas, Thursang, May s, 100 Mr. and Mrs. Kenneth Willis were

Lubbock visitors Monday. They took $\begin{gathered}\text { Anderson, Elaine and Connie. } \\ \text { There are several families } 1 \text { dirs } \\ \text { Tot get to talk to due to telephove }\end{gathered}$ | Thite |
| :--- | :--- | Idren were guests Monday night could not visit you. I will try it

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU . . . . .

## Retail Merchants Association

## is STRMMAT dac! IN FLOYDADA FRIDAY MAY 4 <br> CONTEST RUNS FRIDAY AND SATURDAY <br> Winners Announced Next Week

Identily
These
Flovd County Men . . . Win a New Straw Hat Free No Obligation


R' $n$ ' R FASHIONS

First persons to correctly identify these men trying on straws will win a hat free at any of the stores listed in this ad. A winner will be named at each store that receives a correct answer

All men and boys over 16 are eligible one hat. Value of hat to be set by participating merchant.
Winners will be announced next week ... Any person purchasing a hat on contest day may have price of hat refunded if he is named as a winner. No obligation to buy ... you do not have to be present to win.
Just come in and register and make your guess at any or all of the stores listed.
The men pictured are all well known in Floyd County . . . Men you will be seeing more of from now to the latter

YOUR STETSON STRAW
FREE
If you are the first to guess the names in the picture at our store Friday or Saturday STETSON
and
DORSEY JAY
STRAWS
$\$ 1.98$ to $\$ 10.00$
Plenty of Westerns
HALE'S Dept. Store

Just Come In And ; Make Your
Guess At One Or , All Of The Stores Listed On This Page.

A Winner Will Be Named For Each Store That ; Receives A Correct Answer.

> Men This Is

Rancher Style
STRAW HAT
$\$ 98$


Extraordinary Value
Dress Straws 1.98 and 3.98
POPLIN HATS 1.98

Bealls

Get Ready for Summer With A BEALL CREST HAT \$1.98 $\$ 3.98$
First correct Identification of picture at our store will receive their selection of any straw hat free. \$2.00; six months, 81.00; fou
and adjoining counties-one year \$2.50; six months $\$ 1.25$; four $82.50 ;$ six months $\$$
months 90 c in advance.

THE FLOYD COUNTY HESPERIAN
MOMFR St. Floydada, Texa
HOMER STEEN, Edito
THTRSDAY, MAY

Entered as secend Clavidy Entered as second elass mal post ofrice at Floydad, Congress of M under the

VIEWS AND COMMENT *
it is diff
opinions
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sentative

## People

## 

Students Elect Officials 195657 School Year

## COMPARE FEATURES . . . COMPARE PRICE SHOP WHITE'S FOR MONEY-SAVING VALUE FREE INSTALLATION

WHEN YOU PURCHASE THIS deluxe fully automatic LEONARD ELECTRIC RAMI 529

COOKS DELICIOUS MEALS FASTE leaves kitchen delightfuliy cood
"White glove" colohivi





## Boost For Texas

 Poultry ProductsESOIL CONSERVATION DISTRICT NEWS


News of Dougherty

IUTOMOTIV
REPAIR

AUTO- TRACTOR
IRRIGATIO Motors

WARE BROTHERS

    GARAGE
    | REAGAN - GIESECKE INSURANCE FIRE - AUTO INSURANCE STOCKS - BONDS SPECIALIZING IN CROP INSURANCE You Phone 386 |
| :---: |
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# dolilar dan 

## AT HALE'S

MONDAY MAY 7th

ONE RACK
WOMENS DRESSE. 5.00 EACH

VALUES TO \$9.95 MOST ALL SIZE

## One Group

Disciplined Cottons $88 c$ Yard Solid Color
CHAMBRAYS 4Ydsfor\$1.00 Sanforized. Fast Colos
28 to 42. Reg. 98
Mens Combed Cont
UNDER SHIR
3 For \$1.0 UNDER SHIR
3 For $\$ 1.0$


60 Gauge 15 Denier NYION HOSE 69c Pr. This is Brand

Mens Broadcloti| SHORT 2 for $\$ 1.0$

ONE GROUP MENS AND BOYS

## SPORT SHIRTS $\$ 1.50$ EACH VALUES TO $\$ 3.95 \ldots$ MOST ALL SIZES <br> Hale's Dept. Store



As A Farm
Woman Thinks


## APADA

## DRMVE-IN THEATRE

| TMMEGEEEEESIS WEES ATTRACTIONS |
| :---: |
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|  |

hirsday, friday, may 3-4 The STRATTON Story



WEDNESDAY, MAY 9



You can thank your home-town businessmen for this handy shopping guide


1
$\$$
$\$$
$\$$


9 out of 10 people use the
YELLOW PAGES

## CHowers


tradtion
to wear
eadition TO GIVE:


PARK FLORIST


Fiith 6 Weeks
R. C. Anderews Honor Sudents


Irrigation, Industrial, Domestic and Exploration Drilling

AYNE PUPPS CONTINENTAL ENGINES and red jacket submergibles cranum Ton nota


MEMBER of TEXAS and NATL ASENS of WATER WES

## GRIGHT FOR All WEATHER

Marshall Says Opportunity Is Sticking Ouf'

Panhandle Tips 4 PHONE 66 For PHILLIPS "66" wholesale - atron carthel

These Phillips Retail Service Stations are the kind you'll enjoy patronizing. They Give S \& H Green Stamps.

|  |  |  |
| :---: | :---: | :---: |
|  |  | 66 SERYIC |

Portraits-Commercial Photography HUTSELL'S PHOTOGRAPHY

TYE-ANSLEY OLIVER ©

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 FRUIT COCKTALL 4 MELIORINE $\frac{1}{2}$ gallen 49 r Paper Towels 5 rols 1. STARLAC TOMATOES $6{ }^{\mathrm{km}} \mathrm{m}$.m $1^{1}$ FRANKS, lb. 47c HAM SHANKS, lb. 3: PICNIC HAMS, lb. 37c CHEEZ WHIL

# WESTER \& SOI 

 GROCERY -.. MARKETA PROCLAMATION


## IRRIGATION WELL

and PUMP SERVICE
domestic well and test hole DRiLLING:
Phone or See
RANDELL KING
PAUL GARRISON
Be sure of a
stand of small grain...
KILL ALL SPECIES OF
WIREWORM WITH A SINGLE
NEwLY seEded fiELDS make good feed-
ing grounds for true and false wireworms
and other soil insects. If there is not enough
moisture in the soil to permit quick sprout-
ing, seeds are vulnerable to insect attack
for several days. But the threat of wire-
worm damage should be recognized at
all times.
A dieldrin preventive see treatment is a sure
way to protect small grain seeds until they
sprout.
Low-cost pRotection
It counts just pennies per acre to treat seed
with dieldrin, but dollars per acre to feed the
wireworms untreated ged! A dieldrin seed
treatment prevents "spotty" stands ...elimi-
nates the expense of time and money for
replanting or sowing extra seed for the wire-
worms to feed on... assures you of a longer
and period And dieldrin does not harm
COMPATIBLE WITH FUNGICIDES Dieldrin is compatible with fungicides. can be applied at the same time to save the
expense and work of a double treatment. You expense and work of a double treatment. You can buy dieldrin-treated seed from your seed
dealer, or treat the seed yourself. Dieldrin can be applied as a slurry, dry, or in a grain drill. A convenient method is to apply dieldrin to Ae seed in the grain drill as you plant. Follow directions on the label for the par ocular formulation you buy.
LESS WORK AT PLANTING TIME Seed can be treated now and stored until planting time. Dieldrin eliminates the rush of
treating send and planting within a few days. treating seed and planting within a few days. Dieldrin formulations are available through
out the small grain growing area. See your
local supplier.


Designed for convenience Staled for modern living


Equipped With The Thinking Burner

$5=5$ LETS GET THE "KID STUFF" DRIVER OFF THE ROADS!


Pioneer Natural Gas Company

THERE
ARE GREAT
OPPORTUNITIES
FOR A
CAREER IN
NEWSPAPER ADVERTISING

Any young person who has not decided upon a paper advertising. This field offers unlimited possibilities, all fascinating, and all offering rich rewards. Newspaper advertising is the basic

graduates: get in TOUCH with us FOR information This neexpapaper Invites inquiry
som those interested in new

## the buyer

 and the seller. It is the force which accounts for the availability of most of the necessities and luxuries of life and is a major factor in maintaining the constant improvement in our standard of living as a nation. Nwspapers have experienced a steady growth in acceptance through the years in the face of the growth of other media which bid for the time and attention of people.The young person who chooses newspaper adver-
tising as a career will find a constantly develop.
ing, ever-interesting field awaiting him.


Fresh Ground Beef $\$ 1.00$ B ACON BEEF RIBS .. $\$ 1.00$ SAUSAGE FRANKS . . \$1.00 CHEESE

## $\mathrm{BACON}=2 \mathrm{lb}$.pkg. 79 c Grapefruit White Pound

LETTUCE
10c Green onions
$12 \frac{12}{2 c}$ TOMATOES
10c PICKLES
$7{ }_{2} \mathrm{c}$ Turnips \& Tops. 10 c
19c RADISHES
$72^{1 \mathrm{C}}$
CUCUMBERS
VIENNAS

CHICKEN SPREAD 21 c
BEEF STEW

Mexican Beans
TOMATOES
EARLYPEAS
Manchall 238 Gan
Mustard
Der
ase can

WLACK BERRIES
Sork Sausage
RED PLUM JAM
${ }^{\text {Real Prame }}$ Postle
Prune Juice
BABY FOOD
${ }^{12}$ LIQUUID ${ }^{2}$ TREND

29c MARSHMALLOWS 19c DOG FOOD .. gc
9c NEW POTATOES 17c Termanlet SOAP ... 27 c
59c PEARS
27 c STARCH
19c
$\$ 1.00$ CHUCK ROAST . 43c
$\$ 1.00$ LAMB CHOPS . 89c
216 Bax. Breaded Shrimp 57c

