

May Ask Another Road Bond Vote

MODERN HOME LIFE DRAMATIZED



Mrs. W. H. Simpson, Jr., and her sons Steve 5, and Mike 3, and daughter Cindy, 8 months are being introduced to newspaper readers over a tri-state area this week as they are featured in advertisements of Southwestern Public Service Company throughout their territory of operation. The Simpsons live at 715 West Mississippi street in Floydada.

The promotion covers the plains country from western Oklahoma to Carlsbad, New Mexico, and tells of the advantages of automatic washers and dryers in general and of the electric dryer in particular.

The group pictured in several shots taken

in the family home here and are appearing in all of the newspapers in the big three state area. She is the former LaVelle Hall daughter of Mr. and Mrs. T. G. Hall of Hereford. She attended school in Floydada.

Appliances shown and mentioned in the advertisement are the Hotpoint electric Dryer from Builders Mart, Bendix washer handled by Redds TV and Appliance and electric water heater from Higginbotham-Bartlett Co.

Mrs. Simpson's husband is engaged in farming operations in Floyd County.

Possibility that a petition for a third road bond election will be presented to the Floyd County Commissioners Court this spring is being studied in Floydada and Lockney this week.

Directors of the Chambers of Commerce of the two cities are due to meet jointly Monday night at 7:30 in the county court room to explore the situation.

Belief that the \$540,000 allotment of the State Highway Commission for improving the cardinal highways can yet be salvaged is indicated in some quarters.

Standing in the way of the improvement program is the need for right-of-way, which the county is not in position to furnish unless a bond issue is floated.

In two previous efforts—one in November of 1954 and one in March of 1955—the bond issue was favored by substantial majorities but not by two-third majorities.

Delegations from the two cities explored the situation in a two-hour conference with State Highway Commissioner Marshall Formby Tuesday afternoon, at his office in Plainview.

FROM THIS CONFERENCE it developed that the highway commission is willing to go along with the county for the present in view of previous efforts that have been made to get funds to buy right-of-way.

Mr. Formby said the commission has many places that are crying for

the funds being held up here. The pressure to get action in the county is not in anyway a threat, he pointed out, but merely a matter of business.

There are other highways that need attention as badly as in Floyd County and if it develops that the county cannot meet the situation there are any number of other counties which can do so.

ALSO OF INTEREST, the delegation was told that the highway department will not insist on right-of-way for a four-lane highway east from Floydada, except for a short distance east of Floydada, probably to the Lakeview pavement.

For the remainder of the distance to the Motley County line from Floydada the commission would be satisfied for the present with 15 feet additional right-of-way on each side of the present right-of-way line so as to make room for 8-foot shoulders and give a 40-foot slab. Mr. Formby told the delegation.

WHAT THE COMMISSION would like to do, the Tuesday delegation was told, is to get busy at once on the four-lane job from Floydada to the Hale County line.

He said the department is willing to go along on the location of the line through Lockney so as to follow the old location, only with widened right-of-way. Alongside the State P. line only 200 feet from Floydada, he pointed out but where the railway is not paralleled 240-feet of ground will be needed.

IF AND WHEN the right-of-way is provided the 17 mile project from Floydada to the Hale County line would be undertaken at once, Mr. Formby said. This would be followed by the work on the road to the Crosby County line on Highway 62 (State 207).

Fifteen feet additional right-of-way would be required from Floydada to the Crosby County line, he said. This stretch of road is admittedly in bad condition and needs to be rebuilt. If the improvement program is okayed, a 40-foot slab would be laid on 207, according to present plans.

Neither the Floydada nor the Lockney Chamber of Commerce has named themselves as yet, except to go into the matter thoroughly and confer Monday night.

Members of the Commissioners Court as well as a representative of the State Highway Department are being asked to attend the Monday night meeting.

Option Signing Forecasts New Lakeview Test

Forecast that a new play for oil in the vicinity of Lakeview is in the making was being made here this week.

Signing of a 120-day option on slightly less than 2,000 acres of expired oil leases was practically completed yesterday by Reese Cleveland, A Midland oil operator, is the basis for the optimism.

If the proposal is completed as now projected, Cleveland will have at his disposal for acceptance at the end of 120 days, leases running from one to three years, which he may exercise on the approximately 2,000 acres of land.

The option is being taken at \$2 an acre according to the proposal and if it is exercised at the end of 120 days will cost him an additional \$2 per acre.

Land in the lease agreements includes the 240 acres of the 320 acres of Section 32, belonging to the Adams family, Standard of Texas No. 1 Minnie Adams is located on one 40-acre location of this survey and Standard has been holding another 40-acre well site.

It also includes 862 acres of land belonging to Lovell L. Jones and his sister, Mrs. H. C. Mitchell of Waco.

Forty acres of the J. Wise survey, The James Anderson 177.8 acres, The R. M. Battey 160 acre survey, and the 480 acres of the Boling, Nelson and Anderson Surveys, under the ownership of the J. M. Wilson family.

All of these leases except the Adams land would carry 3-year terms if the lessee desires to exercise his rights under the contract.

Lovell Jones said yesterday signatures had been obtained in the past 10 days to all of the land, ready to submit to Cleveland at once.

Willson Is One of Six Nominated For Degrees at McMurray In May

ABLENE — More than \$300 worth of books will be placed in the McMurray College Library in appreciation of Mr. and Mrs. J. M. Willson of Floydada, and the Willson Lecturers which they gave to McMurray.

Perma Rich, McMurray librarian, reported that \$310 in cash gifts was contributed for this purpose last week at the 11th annual Willson Lectures held on the McMurray campus.

ALSO LAST WEEK, Willson was elected for another term as chairman of the McMurray board of trustees, and the board voted to confer on the Floydada businessman the honorary degree of doctor of laws in the college's May 29 commencement exercises.

The library contributions came as the result of an appeal from Dr. Roy L. Smith, Willson lecturer from La Jolla, Calif., at the Thursday evening service.

PAYING SPECIAL tribute to



Lewis Ranch Hereford bloodlines were well-represented in the fat calf show of junior live stockmen here last mid-week. Mrs. John Lewis, widow of the late owner, is pictured here with David Mow and the championship steer calf bred on the Lewis Ranch. An impressive moment in the show came when all activity ceased for a half-minute in tribute to the late cattelman.

Mrs. John Howard Succumbed Friday at Floydada Home

Funeral service for Mrs. John W. Howard, 79 year-old pioneer Floyd County resident, was conducted Sunday afternoon at 3 o'clock in the City Park Church of Christ with Elder Alva Johnson, pastor of the Turkey Church of Christ, officiating.

Burial was in Floydada Cemetery under the direction of Harmon Funeral Home.

Mrs. Howard passed at 8:30 o'clock Friday morning at her home, 816 South 5th Street. She had been ill with pneumonia two weeks.

Mrs. Howard was born Sept. 17, 1876 in Ellis County, Texas. In 1892 she was married to John W. Howard in Jacksboro. The couple moved to Floyd County in 1901 from Jack County. They located on a farm in the Starkey Community.

John W. Howard, her late husband, was Floyd County judge from 1918 to 1920 and again from 1932 to 1938. He had also served in various other civic and official capacities, including Commissioner of Precinct No. One, justice of the peace, district and county trustee and others.

Mrs. Howard was a member of the Church of Christ for 50 years.

Survivors include six sons, Weaver, Pueblo, Colo., Lee, Houston, Orland, Dougherty, Seaton, Petersburg, John A. Amarillo, and O. D. Pantex, four daughters, Mrs. Frank Tye, Amarillo, Mrs. Murphy Chapman, Dallas, Mrs. Alton Burdfield, Amarillo and Mrs. Walter Miller, Sentinel, Okla.; 24 grandchildren, 13 great grandchildren, one great-great grandchild.

Palbearers were grandsons of the deceased.

Many friends and relatives were here for the rites, including all the surviving children and numerous grandchildren. Communities represented at the rites included Hereford, Amarillo, Canadian, Dalhart, Sunray, Littlefield, Lubbock, Clovis, N. M., Rails, Petersburg, Come, Haje Center, Plainview, Lorenzo, Abert, Crosbyton, Canyon, and Sentinel, Oklahoma.

Funeral services were held on Tuesday.

The sale will follow within the next two days.

Exploring Labor Pool

A project of the industry and new business committee of the Chamber of Commerce is being completed this week with the publication of a Floydada Labor Supply Questionnaire.

The Questionnaire below is designed to find out how many people in Floydada and surround-

ing communities would be available for employment if a business firm or farmer was looking for extra employees.

The Chamber of Commerce is most interested in mechanical skills, clerical, farm labor and sewing machine operators.

Women of the area who would be interested in full time employ-

ment as a seamstress are especially urged to mail the questionnaire to the Chamber of Commerce.

The information obtained from the survey is most important in presenting information on the community to industrial prospects, Chamber of Commerce officials say.

Here is the Questionnaire:

FLOYDADA LABOR SUPPLY SURVEY

Would you be available for employment in Floydada if a business or farmer was looking for extra employees? What are your skills? Fill in this questionnaire, cut it out and mail it to: The Floydada Chamber of Commerce, Floydada, Texas.

(Mr.)
(Mrs.)
(Miss)

Name: _____ Last _____ First _____ Middle _____
Phone or _____
Nearest Phone _____

Address _____ Street or Route No. _____

How long have you lived here? _____ Date of birth _____
What physical ailments or disabilities do you have _____

Married or single _____ Years in position _____

Your present occupation _____

Education? _____
What type occupation are you most fitted for?
1. _____
2. _____
3. _____

\$10,000 Sale Winds Up 1956 Jr. Stock Show

Junior Live Stock Show on a final note of triumph in an atmosphere of jubilation after a week of busy activity when fat steers, fat lambs and pigs were sold for a grand total of \$11,720.

and girls who earned money drew no bid of less than \$50 per pound for any animal.

D CHAMPION of the show, a white face calf, sold to Hubert Stringer, a farmer - insurance agent, for a total of \$148.50 for the animal.

RESERVE CHAMPION feeder and exhibitor, a white face calf, sold to First State Bank for \$156.50.

Three of the champion of the Floyd County Show went on to the Lubbock show. They were bought by First National Bank of Hereford and returned to their owners.

COOLEY's grand champion, a white face calf, sold to Mitchell's for \$148.50.

RAY PINNER's champion lamb bought at \$148.50.

Eugene Beedy, FFA, 766 pounds. 30c. Consumers Fuel Assn. Lockney; 30c. First National Bank, Lockney; Warren Mitchell, 4-H, 206 pounds, 30c. First National Bank, Lockney; Bill Smith, 4-H, 201 pounds, 40c. Farmers Cooperative Gin; Tommy Brock, FFA, 225 pounds, 30c. Floydada Tractor Co.; Lenell Hays, FFA, 191 pounds, 25c. Oden Chevrolet Co.; Kenneth Holt, FFA, 161 pounds, 25c. Piggy-Wigly; Jimmy Rogers, FFA, 240 pounds, 25c. O. K. Rubber Welders; Tommy Brock, FFA, 185 pounds, 30c. Floydada Real Estate & Insurance; Jerry Williams, FFA, 182 pounds, 30c. Chamber of Commerce, Lockney; Bruce Lynn, FFA, 164 pounds, 25c. Chamber of Commerce, Lockney; Vaughn Ginn, FFA, 179 pounds, 45c. Bryant-Smith Tractor Co.; Steele Deavenport, FFA, 206 pounds, 25c. Patterson Grain Co., Lockney; Bud Higginbotham, 4-H, 213 pounds, 45c. Patterson Grain Co.

Genie Handley (swine) and Stanley Burleson (cattle). Details on the sale follow. Owner, weight and sale price of the animal, and the buyer are named in that sequence:

Beef Steer Division
David Mount, 4-H, 878 pounds 95c. Hubert Stringer, Wichita Falls; Maribue Burleson, 4-H, 795 pounds, 70c. First National Bank, Matador; J. E. Waller, FFA, 757 pounds, 75c. Jean Smith, Come; Loyd Widener Jr., FFA, 902 pounds 50c. First National Bank, Lockney; Billy Colston, 4-H, 732 pounds, 50c. Lighthouse Rural Electric Co., Floydada.

Max Marble, 4-H, 989 pounds, 36c. Patterson Grain Co., Lockney; Jan Widener, 4-H, 810 pounds, 50c. McCoy Gin; Darlene Mount, 4-H, 1009 pounds, 45c. Poole Grain Co., Dougherty; Kenneth Holt, FFA, 718 pounds, 70c. Hammonds & Co., Lockney; Loyd Widener Jr., FFA, 980 pounds, 35c. Farmers Cooperative Gin; Stanley Mitchell, 4-H, 805 pounds, 40c. Fay Pinner, Lockney; Stanley Burleson, FFA, 936 pounds, 30c. Burleson, Matador; J. C. Burleson, Matador; Lawrence Lewis, 4-H, 813 pounds, 60c. Friends of John Lewis; Stanley Burleson, FFA, 873 pounds, 30c. W. A. Massie;

Warren Mitchell, 4-H, 809 pounds, 35c. Piggy-Wigly; Bill Bigham, FFA, 689 pounds, 25c. South Plains Gin; Lenell Hays, FFA, 854 pounds, 25c. South Plains Gin; Bobby Holt, 4-H, 664 pounds, 35c. First National Bank, Floydada; Gene Lowrance, FFA, 737 pounds, 29c. South Plains Gin; Ronnie Thornton, FFA, 708 pounds, 90c. Rhodes Grocery, Lockney; Don Thornton, 4-H, 742 pounds, \$1.00, South Plains Gin.

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Fat Barrow Division
Wynnam Cooley, FFA, 200 pounds, \$1.80, First National Bank, Lockney; Warren Mitchell, 4-H, 206 pounds, 30c. First National Bank, Lockney; Bill Smith, 4-H, 201 pounds, 40c. Farmers Cooperative Gin; Tommy Brock, FFA, 225 pounds, 30c. Floydada Tractor Co.; Lenell Hays, FFA, 191 pounds, 25c. Oden Chevrolet Co.; Kenneth Holt, FFA, 161 pounds, 25c. Piggy-Wigly; Jimmy Rogers, FFA, 240 pounds, 25c. O. K. Rubber Welders; Tommy Brock, FFA, 185 pounds, 30c. Floydada Real Estate & Insurance; Jerry Williams, FFA, 182 pounds, 30c. Chamber of Commerce, Lockney; Bruce Lynn, FFA, 164 pounds, 25c. Chamber of Commerce, Lockney; Vaughn Ginn, FFA, 179 pounds, 45c. Bryant-Smith Tractor Co.; Steele Deavenport, FFA, 206 pounds, 25c. Patterson Grain Co., Lockney; Bud Higginbotham, 4-H, 213 pounds, 45c. Patterson Grain Co.

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HAPPY SCOUT Hal Dean Hines, above, left, is receiving the coveted Outstanding Scout of the Year Award from District Scout Leader Ray Howard. The award was presented February 23, at the 19th Annual Father-Son banquet held in the First Baptist Church basement in Matador. Scoutmaster Freddie Welling and Algrie Groves are standing behind Scout Hines and Howard. Selection of the outstanding Scout is not made public until the announcement at the banquet. Hal Dean is the son of Mr. and Mrs. Howe Hines of Dougherty. (Plate courtesy The Matador Tribune.)

Delk Pontiac-GMC Housewarming Party Announced For Saturday

Delk Pontiac-GMC is having a big formal opening and open house celebration Saturday, March 17, at their new building on North Highway 70 in Floydada.

Cecil Delk announced this week plans are complete for the affair and invited the public to come out and visit at the new plant.

PLENTY OF COFFEE and doughnuts are promised visitors who will have opportunity to look over the newly completed building and see many models of the 1956 Pontiac automobiles and GMC trucks.

The Delks, Cecil, wife Maurine and son Bob, came to Floydada from Amarillo where Mr. Delk had several years experience as manager of truck sales agencies in that city.

THEY ACQUIRED the Pontiac and GMC agencies from L. C. McDonald last October and have op-

erated on a somewhat temporary basis since that time until their new quarters were completed last month.

THE NEW BUILDING is a modern and attractive one of brick and concrete block construction. Dimensions are 40 by 80 feet with a 12 by 12 office, 28 by 30 display room, 12 by 18 parts department and 40 by 50 service department. The front is of the modern plaster design with a generous use of glass for display windows and doors.

Murrell Whitaker is in charge of the service department.

The location is across the street from the city park and swimming pool on north highway 70 just south of King Tractor and Motor Company. Phone number is 52.

Lakeview News

(By Mrs. Warner Johnson)

LAKEVIEW, March 13 — The community party has been postponed until next week due to several in the program having sickness in the family.

Mr. and Mrs. Doyle Jackson visited with Mr. and Mrs. Oran Hatley and Maxine Friday night.

Mrs. Ruth Riggs from Phoenix visited with Mr. and Mrs. Oran Hatley and Maxine and other relatives from Friday until Monday. The Hatleys visited at Dougherty Sunday with Mr. and Mrs. J. A. Hatley.

Mr. and Mrs. Wayne Russell and Mr. and Mrs. Virgil Boothe of Lubbock were Sunday dinner guests of Mr. and Mrs. Clarence Messmer in Floydada.

Mr. and Mrs. Wayne Russell visited her parents, Bro. and Mrs. Berry Watson in Matador Sunday afternoon.

Mr. and Mrs. Virgil Boothe were Sunday night supper guests of Mr. and Mrs. Wayne Russell.

Mrs. E. H. Spears is staying in Lubbock with her mother, Mrs. Ingley this week. Mrs. Ingley is ill.

Mr. and Mrs. A. L. Smith and Scarlett were in Lubbock Friday. They visited his brother, Frank, at the Abel Hospital. He is very ill.

Visitors in the R. L. Johnson home Sunday afternoon were Mr. and Mrs. Elvis Ogden of Crosbyton and Mrs. Adams.

Mr. and Mrs. R. L. Johnson visited Mr. and Mrs. T. L. Johnson and family in Crosbyton Sunday afternoon. T. L. Johnson is not feeling well. He is confined to his bed at the present time.

Mr. and Mrs. W. N. Anderson from Nocona and Mrs. T. F. Anderson from Floydada visited Saturday and Sunday with Mr. and Mrs. Roy Pawver.

Mr. and Mrs. Roy Pawver visited with Mr. and Mrs. L. D. Gougherty and children Sunday afternoon.

Mr. and Mrs. Curtis Williams and family and Mr. and Mrs. Verlon Wright and family were Lubbock visitors Wednesday.

Billy Taylor spent Tuesday night with Betty Lou Wright. Elaine visited her Wednesday night.

Mr. and Mrs. Curtis Williams visited the Verlon Wrights Wednesday night.

Mrs. Verlon Wright and children went to see her mother in Breckinridge Thursday Friday they visited her grandmother, Mrs. Wefer at Ranger.

Joe Bunch visited the Verlon



Franklin Williams of Houston, grandson of the famous Sam Houston, poses before the smutty shop at Old Washington on the Brazos, where the Texas Declaration of Independence from Mexico was signed March 2, 1836, by his illustrious ancestor and 58 other early Texans. A campaign to raise one million dollars to build a memorial to them is under way by the Texas Press Association.

Wright Saturday night. He has a teaching job at a junior high school in Amarillo. He teaches Industrial Art.

Charles Johnson was Sunday night supper guest of the Warner Johnsons.

Alice and Vivian Bunch spent Saturday night with the Verlon Wrights.

Mrs. Ella Thurston of Cleburne came home with Mrs. J. L. Heim last Monday. She is visiting the Joe Thurston. Mr. and Mrs. Joe Thurston and family and Mrs. Ella Thurston were Sunday dinner guests of Mrs. J. L. Heim in Floydada.

Mrs. L. W. Johnson and Patay Louie and Nora went to Lubbock Saturday. They visited with Tommy Respondek at the Methodist Hospital. They also visited with T. L. Johnson in Crosbyton who is ill.

Mr. and Mrs. Albert Buck and boys from Crosbyton visited Sunday afternoon with Mrs. Elvis Howell.

Mrs. R. C. Smith accompanied her brother and wife, Mr. and Mrs. Pryor Hammons of Littlefield to visit their sister and husband, Mr. and Mrs. C. L. Ruggles at Phoenix, Ariz. Mrs. Smith will stay for an indefinite visit.

Joe Max Harrison went with Mrs. Lewis Norman, Don, and Rusty Tinnin to visit with Glad Lynn Norman at Austin. They left Thursday and returned Sunday.

Mr. and Mrs. E. H. Tooley from Plainview spent Thursday night with Mr. and Mrs. F. B. Estep and Bill.

Mr. and Mrs. Wayne Batty were dinner guests of Mr. and Mrs. F. B. Estep Monday.

Mr. and Mrs. W. R. Hodges of Hale Center, Mr. and Mrs. Van Thornton and children, and Mrs. Leo Poole and Karen from Lubbock spent Sunday with Mr. and Mrs. Wayne Batty and Jerry.

Mr. and Mrs. Homer Newberry and girls visited with Mr. and Mrs. Walter Crawford and Virginia at Crosbyton Sunday. Mary spent the week end with Virginia.

Mr. and Mrs. Fred Jones, Jean

Jackson Uses Sweet Clover On Wheat Land

Fred Jackson, a supervisor in the Floyd County Soil Conservation District, reports good results obtained from overseeding yellow blossom sweetclover on his wheat land.

This practice of overseeding clover in small grain is becoming more prevalent in Floyd County. Hubam or Madrid clover may be used for overseeding. The clover should be seeded when stock is removed or about March 15. Ten pounds per acre should be sown and the wheat watered as soon as clover seeding is complete.

Hubam clover will make a seed crop the first year, but yellow blossom, sweetclover and madrid will not produce seed until the second year.

Jackson leaves his clover for two years; he grazes it in the summer and spring and harvests seed the second summer. The land is then prepared for wheat again. He plans to use clover along with cowpeas and vetch to continue to improve his soil and increase his overall production.

Park Improvement Showing Progress

The Park Committee of the Floydada Garden Club was in session yesterday afternoon to discuss and make new plans for the projects at Napoleon Park expecting to have some of them completed by the summer months.

Some of the projects in discussion were new fire places, to finish the new sand pile which is 25x40, being constructed by Wayne Bennett, to complete the new volleyball, basketball and shuffleboard courts, and other various equipment.

Coch Paul Huntington has helped the committee in planning the volleyball, basketball and shuffleboard court and the new equipment has been purchased and hoped to be here before long.

The committee would like to get help through local organizations to finance added play ground equipment. Those who have not seen the progress being made will be interested to go or drive by Napoleon Park.

Mrs. Bill Norman heads this committee. They met yesterday at the Commercial Hotel.

Centuries ago, the Assyrians hand-pollinated their date trees.

Former Resident Bert Smith Dies at Eunice, N. M.

LORENZO — A. J. (Bert) Smith, 68, of Lorenzo, a resident of South Plains communities for more than 50 years, died at the home of his daughter, Mrs. D. R. Spence, Eunice, N. M., at 4 p.m. Saturday.

Smith, who had been ill for about two years, was born near Gainesville, Texas, and had lived in Lorenzo, Muleshoe, Floydada and Plainview. He was a stockman and farmer.

Funeral service was conducted Monday morning at 10 o'clock in the First Methodist Church of Lorenzo with the Rev. U. S. Sherrill, pastor, officiating. Burial was in Estacado

under the direction of Harmon Funeral Home of Lubbock.

Those attending the final rites from Floydada were Mr. and Mrs. Bob Smith, Mr. and Mrs. Charlie Smith, Mr. and Mrs. Ham Smith Jr., Mrs. G. R. May and Mr. and Mrs. Fred Cardinal.

Survivors, besides his daughter, include his wife, of Lorenzo; two sisters, Mrs. H. A. Lattimore, Lubbock, and Mrs. Ethel B. Jones, Edmondson, Tex.; a son, Albert Wiley Smith, Oil Center, N. M., and six grandchildren.

Starkey Club With Mrs. Turner

The Starkey home club met with Mrs. Turner March 2. Mrs. Turner presided.

Mrs. O. L. Lowrance read the minutes of the meeting. Council report was given by Mrs. J. K. Holmes, committee on "Your responsibility as a citizen." Mrs. Turner presided on "Your responsibility as a citizen." Mrs. Turner presided on "Your responsibility as a citizen."

The next meeting will be March 16 at 2 p.m. with Lee Lowrance.

Stetson GLOVES

for the loveliest hands in town

Spring beauty starts at the fingertips with the colorful charm of Stetson Gloves.

Here's our new "just-arrived" collection of superlative Stetsons... in the shades, styles and fabrics you like best.

from 98c to \$2.98

R 'n' R FASHIONS

For Home and Family The Store To Go For The Brands You Know.

CONGRATULATIONS TO DELK PONTIAC--GMC ON YOUR FORMAL OPENING AND OPEN HOUSE CELEBRATION SATURDAY MARCH 17

We are proud for this new business firm & proud of our part in the construction of their new building.

HIGGINBOTHAM---BARTLETT CO.

Phone 6

YOU ARE INVITED TO OUR

FORMAL OPENING AND OPEN HOUSE CELEBRATION

SATURDAY MARCH 17 — See Our Beautiful New Building and Enjoy Free Coffee and Doughnuts with us.

We will have several models of the new 1956 Pontiacs and GMC Trucks on display for your inspection.

The car says 60 and the price won't stop you!

You can actually have a big, glamorous Pontiac 860 for less than you would pay for 44 models of the low-priced three!

PONTIAC DELK PONTIAC--GMC

NORTH HIGHWAY 70 FLOYDADA, TEXAS

Finest ride of all RSD SUSPENSION

Biggest Engines 6's-V8's

Fastest-Ratio CRUISING AXLE

Come See our new GMC Blue Chip Truck Center

— offering the new Blue Chip GMC trucks and complete truckers' service

Nothing pleases us more these days than the chance to show people around our new headquarters. We're pretty proud of the complete, up-to-the-minute facilities we've set up to serve all the truck-users in the area.

You see, that's all part of the plan to make this truck center just the sort of place you'll automatically turn to with any truck problem—large or small.

In our showroom, you'll always find representative models from GMC's great Blue Chip line. Their boulevard styling—Blue Chip power—extra-stamina engineered chassis—give you value no other truck can touch.

In fact, no matter what your kind of truck-work, you'll find a Blue Chip GMC will do it better — faster — longer — and with lower operating costs.

You can always look forward to fast, reliable work from our Service Department, too. Our mechanics are especially trained to handle the maintenance problems of the newest truck advances—on any make or model. Our Parts Department can supply any replacement need.

So, whether or not you're in the market for a new truck right now, we'd like you to drop in and get acquainted. Find out how little it costs to use a Blue Chip GMC truck—and to get the finest truck servicing for miles around!

DELK PONTIAC--GMC

NORTH HIGHWAY 70 FLOYDADA, TEXAS

See us, too, for Triple-Checked used trucks

Southwestern New High in 1955

New high marks for today's Southwestern insurance Company as the 33rd annual financial report was released for publication.

President James Ralph Wood said the field organization's production of new business totaled \$178,419,027, an increase of \$19,094,431 over the 1954 achievement in agency force sales for the seventh consecutive year.

The Company's 1955 year-end assets of \$1,340,519,627, an increase of \$128,918,969, included in the financial report. The total of the business to \$211,281,979.

In force at the end of 1955 was \$1,340,519,627, an increase of \$128,918,969. Included in the report is the total of the business to \$211,281,979.

POLICY BENEFITS paid to policyowners and beneficiaries totaled \$21,645,780, a new record and more than \$3,200,000 above the payments in 1954.

Since 1903, when the company was organized, its policy benefit payments have totaled more than \$220,000,000.

Company's financial statement for 1955 shows a total of \$178,419,027 in policy reserves and a balance sheet as \$327,441,611.905, equivalent to 78 per cent of total liabilities.

Assets newly invested in 1955 of nearly \$5,000,000 at the \$59,847,038 invested year. 78 per cent was in real estate. The shows a total outstanding of \$171,963,708 in which account for 46 per cent of the Company's total assets.

Operating only the State of Arkansas, the Company expanded its operations in 1955 to the states of Louisiana, New Mexico and Oklahoma.

Southwestern Life is represented here by R. E. Fry and Billy B. Henry.



Showmanship trophy winners. The three best showmen among the junior live stock exhibitors at the show were Dan Smith (sheep), left, Gene Handley (swine) center, and Stanley Burleson, right, (cattle) shown as they held the trophies awarded by the judging committee. The two grown-ups in the picture are Ray Smith, second from left, and Doyle Mount, fourth from left, manager and owner respectively of Wagon Wheel, Western Wear, donors of the trophies.

News of Dougherty

(By Mrs. W. J. Ross)

DOUGHERTY, Mar. 12 — We are experiencing typical March weather, which means a great variety of sudden changes. Several days recently the temperature has reached 70 degrees but this morning it is down to 18 degrees with a very light snow flurry and colder temperatures forecast.

A number of friends attended the funeral of Mrs. J. H. Howard, mother of Orland Howard, at Floydada Sunday afternoon.

Mr. and Mrs. Elmer Warren of Muncy and son Johnny who is a ministerial student at Wayland College were guests of their son and brother, Billy Gene Warren, for dinner Sunday. They attended morning and evening services at the local church where Johnny was guest speaker.

Lifelong Friend Passes
Mrs. C. R. Woodson received word

Sunday afternoon of the death of her lifelong friend, Mrs. W. A. McClannahan of Springlake. At this time the date of the funeral is uncertain. Mr. and Mrs. Woodson and Harold plan to attend.

C. R. Woodson visited relatives in Ft. Worth and Burleson over the weekend.

Mrs. Roxie Brand visited in Plainview and Silverton Sunday. Mr. and Mrs. Jack McIntosh were supper guests of Mr. and Mrs. Howard Gregory of Floydada Friday evening.

Troy McNeill and Curtis Green of Texas Tech spent the weekend in the home of Mr. and Mrs. Bill McNeill.

New Landowner Visit Area
Mr. and Mrs. W. E. Burleson of Waco transacted business in this area last week and visited in the homes of Mr. and Mrs. W. S. Poole and Mr. and Mrs. Kenneth Poole. Mrs. Burleson recently inherited farmland in the Antelope Community from the estate of her late father, John A. Couch of Haskell.

Mr. and Mrs. L. G. Norrell visited her sister, Mrs. J. T. Poole, Sunday afternoon.

Mr. and Mrs. Bob Owens and son were guests in the home of Mr. and Mrs. Jake Teafatiller.

L. F. M. Kinnier, Mrs. Kinnier and son of Oklahoma visited in the home of her parents, Mr. and Mrs. Bill Norman over the weekend. They were business visitors in Lubbock Monday and returned to Oklahoma Tuesday.

Mr. and Mrs. J. E. Newton and Mr. and Mrs. Earl Oden visited Mr. and Mrs. Virgil Newton of Petersburg Sunday evening.

Tuesday Mrs. Bill Smith accompanied Mesdames Harrison and Smith of Lakeview to Littlefield where they visited in the home of Mrs. R. C. Smith's sister, Mrs. Pyor Hammons. Mrs. R. C. Smith accompanied Mr. and Mrs. Hammons to Phoenix, Ariz., for a visit with relatives.

Saturday Mesdames Bill Smith and Lynn Miller attended the funeral of Joe Woodruff of Quilgus, who was killed in a tractor accident on his farm Thursday. He was the father of Mrs. Clint Hicks of Matador.

Lewis Ranch Calves win Honors
Mrs. John Lewis and children attended the 4-H Stock Show at Silverton Friday. The Grand Champion Steer of the show was from the Lewis ranch. He was shown by a son of W. E. Shortz. During the past year five calves from the Lewis herd were sold to 4-H boys. All five calves were exhibited in shows last week and all placed, including the Grand Champion exhibited by David Mount at the Floydada show.

George Scott exhibited the Reserve Champion lamb at the Spur stock show.

Among the boys from our community who exhibited at the Floydada show were Jerry and David Crawford, Don Colston, Lawrence Lewis, George and Leroy Scott, and Hal Dean Hize. The parents of these boys attended the show.

Visitors Day Enjoyed
Visitors day at school was an event much enjoyed by the 23 ladies and two men attending. Several pre-school children attended with the adults. All enjoyed lunch in the lunchroom, and seeing the posters and exhibits of the children.

On Friday Mr. and Mrs. Tiner attended the teachers meeting at Midland. Mrs. Morrison attended the conference for lunch room supervisors.

Mr. and Mrs. Hubert Ring of Lubbock were overnight guests of Mr. and Mrs. Kenneth Poole Friday.

Mr. and Mrs. R. J. Hinsley and sons visited his sisters at Amarillo Sunday. His parents, Mr. and Mrs. Bob Hinsley are house guests of relatives at Amarillo. Their daughter, Mrs. Jess Amburn, is recuperating from recent surgery.

Family Entertains Many Relatives
Sunday dinner guests in the home of Mr. and Mrs. J. A. Hatley were Mr. and Mrs. D. O. Hatley, Spencer Hatley, Mr. and Mrs. Buddy Hatley and Michael Lynn, Mr. and Mrs. Oran Hatley and Maxine and Mr. and Mrs. Jess Glover and Donna Wyatt, all local. Truman Glover and Jerry Green of Amarillo, Mr. and Mrs. R. D. Hatley of Shamrock, Mr. and Mrs. Joe Glover of Lela and Mr. and Mrs. Ted Glover of Lubbock and Mrs. A. N. Riggs of Phoenix.

Mrs. Riggs has been visiting her parents and other relatives several days and was called to Phoenix Monday because of illness in her

immediate family.

Rev. Vance Zinn and Mrs. Zinn were dinner guests in the home of her sister, Mrs. R. H. Crawford Saturday.

V. V. and Leroy Scott spent the weekend at Fort Worth.

Mrs. Roy Crawford was hostess to a Dresden painting party Tuesday.

Mr. and Mrs. Ned Bradley visited relatives at Amarillo Friday.

Mr. and Mrs. C. C. Goelzy visited relatives at Quanah and Childress Friday.

Mrs. Lon Emert is convalescing from recent surgery at Pita Hospital. She is expected to return home Mar. 13.

Mrs. A. T. Emert visited Mrs. R. W. Lotspeich in Floydada Sunday afternoon.

Mr. and Mrs. F. M. Covington have received word their son, Kent, is spending a few days in Cuba.

CUCKOO
Husband: "When anything goes wrong around our house, I get busy and fix it."
Wife: "Oh yeah? Since you fixed the clock, the cuckoo backs out and asks 'What time is it?'"

Men In Service Army-Navy-Air

FORT CAMPBELL, KY. — PFC Charles L. Tanner, son of Mr. and Mrs. Austin L. Tanner, Route 1, Flomot, Texas, recently left Fort Campbell, Ky. for Germany as part of Operation Gyroscope, the Army's unit rotation plan.

Tanner's unit, the 11th Airborne Division, is replacing the 5th Infantry Division in Europe.

A member of Headquarters Battery of the division's 544th Airborne Field Artillery Battalion, Tanner entered the Army in January 1955. Tanner was graduated from Flomot High School in 1951.

MEMPHIS, TENN. — Attending the Aviation Machinist's Mate School at the Naval Air Technical Training Center, Memphis, Tenn., is Jack D. Adams, aviation machinist's mate second class, USN, son of Mr. and Mrs. W. A. Adams of Lockney, Tex.

He entered the service in 1948.

TWAKUNI, JAPAN. — Marine Pvt. David L. McCravy, son of Mr. and Mrs. R. B. McCravy of Floydada, Tex., arrived at the U. S. Naval Air Station, Iwakuni, Japan, February 6 for duty with the 1st Marine Aircraft Wing's Service Group.

The group is the main supply center for units of the wing throughout Japan and Korea.

Mr. and Mrs. Bob Muncy spent the week-end at Camp Polk, Louisiana, with their son Norman, returning home Sunday.

Use Hesperian Want Ads

Mrs. W. Hammonds L'View Club Hostess

The Lakeview home demonstration club met March 1 in the Lakeview School with Mrs. Weldon Hammonds as hostess.

Mrs. Roy Fawver gave a discussion on new fabrics and how to care for them.

Floyd County home demonstration agent, Mrs. Harriette Brummett, gave a demonstration on pattern alterations. She also had movie slides about new fabrics and their care.

Mrs. Wayne Russell visited in behalf of the Texas School Week observance.

The next club meeting will be a combination of the Feb. 16 meeting and the regular one with Mrs. Louis Pyle as hostess.

Refreshments were served to the following members: Mmes. W. Earl Edwards, Roy Fawver, Elvis Howell, Buel Neff, R. L. Nichols, Louis Pyle, Verlon Wright, Harriette Brummett, Wayne Russell and the hostess, Mrs. Hammonds.

Rudder Schedules Talk At Muleshoe

J. Earl Rudder, Commissioner of the General Land Office and chairman of the Veterans Land Board of Texas, will address all interested veterans on veterans' land problems at Muleshoe in Bailey County the night of March 20. It was announced here this week by D. G. Ayres, county service officer.

The address will be made at the high school auditorium at 7:30 o'clock, according to the information Mr. Ayres has.

Flomot Pioneer Passed Saturday

Mrs. B. F. Turner, who with her husband settled at the foot of Quitaque Peak in 1902, died at the age of 90 in a Matador hospital Saturday.

The funeral service was said at Flomot Methodist Church Sunday afternoon at 3 o'clock. Rev. J. D. Cleveland officiated.

A daughter Roxie, with whom the deceased made her home at Plainview, a daughter Mrs. John Jones and a son Luther Turner both of Flomot, and two daughters living in other parts of the state survive the deceased.

With the new hair style—from the back, you can't tell if it's a man who needs a haircut or a woman who's had one.

—Bo McLeod in Hudson Newsletter

235 Circus Roses Planted In Area

Final count on Circus Rose deliveries to homes of the community, completed last week, shows 235 of the big, healthy appearing plants delivered in Floydada and surrounding communities. Mrs. Thelma Hoffman, of the Floydada Garden Club committee reported this week.

Appreciation of the club for the support given the campaign for the new florabunda plantings was expressed by Mrs. Hoffman this week.

What the rose does will be watched with interest this season and if the results are encouraging another campaign will likely be conducted later, Mrs. Hoffman said.

The 48,000 or so aborigines from Australia's back country are said to be the most backward people in the world.

Coal is mined in 32 of our states.

FOR FISHING TACKLE
or
REEL REPAIR

Also stock of lawn mowers See—
DANIEL AUTOMOTIVE

Portraits—Commercial Photography
FILM DEVELOPING — ONE DAY SERVICE
WEDDINGS
HUTSELL'S PHOTOGRAPHY
Ed Hutsell, Owner Phone 1031

WE'VE RE-BRANDED THIS CRITTER

Last week we branded this critter with a Lazy B brand of W. E. Burleson

Now he is wearing another cattle brand registered in Floyd County. Check our window — if it's your brand you can claim a valuable reward.

Just arrived — LEVIS — in childrens sizes 23 - 27 and mens sizes 28 - 38 waist and to 38 length.

TEJAS MOCCASINS \$2.95
Beaded toes, in blacks, creams, turquoise

WAGON WHEEL WESTERN WEAR

R&K CREATES a look that typifies Spring. It's fresh. The line is clean, flattering as only a "princess" can be. The detail, a fresh-to-the-face collar, cut in petals. The fabric, pure silk woven like linen.

As Advertised in **MADEMOISELLE & VOGUE**

R&K Originals

Just Arrived — Fully Lined Faille Dusters
Sizes 8 - 16 \$14.95 & \$19.95

MILADIES SHOPPE
Floydada

Southwestern Life reports

53rd annual statement of condition

as filed with the Insurance Departments of the states of Arkansas, Louisiana, New Mexico, Oklahoma and Texas.
DECEMBER 31, 1955

greater SIZE
Insurance in Force December 31, 1955 . . . \$1,340,519,627
An increase of \$128,918,969 in 1955. Southwestern Life's insurance in force has increased by a greater amount during the past eight years than it did during the preceding 45 years of the Company's history.

greater STRENGTH
Assets, December 31, 1955 . . . \$369,052,237
These assets, listed in the accompanying statement of condition, guarantee the security of the policy values belonging to the hundreds of thousands of Southwestern Life policyowners. At the end of 1955, these resources exceeded all present obligations to policyowners and all other liabilities by \$41,611,905.

greater SERVICE
Policy Benefits Paid in 1955 . . . \$21,645,780
An increase of \$3,200,000 over the amount paid in 1954, and a grand total of more than \$220,000,000 paid since the Company was organized in 1903. Again in 1955, Southwestern Life distributed more than 10 per cent of all the life insurance benefits paid by all companies to policyowners and beneficiaries in its home state.

New Paid-for-Business in 1955 . . . \$211,281,979
Southwestern's new business, a record achievement in agency force sales for the seventh consecutive year. In addition, the Company underwrote \$32,862,952 of group insurance on U. S. Government employees, and now has more than \$100,000,000 of such insurance in force.

Funds Newly Invested in 1955 . . . \$59,847,038
These funds, usefully employed in carefully selected and well diversified investments, contribute to the economic development of the Southwest by financing a great variety of individual, business and public undertakings.

Floydada Representatives
R. E. FRY
BILLY B. HENRY

Southwestern Life Serves the Great Southwest

Southwestern Life INSURANCE COMPANY • SINCE 1903

JAMES RALPH WOOD, PRESIDENT • HOME OFFICE, DALLAS, TEXAS

FAMILY PROTECTION • BUSINESS LIFE INSURANCE • ANNUITIES • PENSION PLANS • GROUP LIFE INSURANCE

Swimming Pool Operators To Be Schooled in Safety, Sanitation

AUSTIN, Mar. 8 — A plan for training and certifying the competency of swimming pool operators and for rating pools on the basis of sanitation and safety has been announced by the State Department of Health.

State Health Commissioner Henry A. Holle said the plan, which is voluntary, will get underway by April. It is designed to reduce drownings and similar pool mishaps, and disease transmissions through contaminated water.

Under terms of the plan, any public pool operator may register for "short schools" to be held according to announced schedules. The schools will be sponsored by the health department and the Texas Beach and Pool Association. Operators who successfully complete the instruction and pass a written test will be awarded certificates of competency.

Public pools will be awarded health department placards of approval if periodic inspections show the pools are conforming to minimum standards of safe and sanitary operation as prescribed by the State Health Department.

The placards, similar to those

awarded to tourist courts which maintain acceptable sanitation standards, are designed to be hung in a conspicuous place at the pool.

The presence of the placard will denote to swimming enthusiasts that the pool is being run according to accepted standards.

Sites for operators' schools during March include: Harlingen, March 13; Corpus Christi, March 14; San Antonio, March 15; Dallas, March 16; Tyler, March 20; Houston, March 21; Waco, March 22; Wichita Falls, March 26; Lubbock, March 27; El Paso, March 28; and Big Spring, March 30.

Texas has well over 1000 public pools—exclusive of private and semi-private pools maintained by tourist courts and like organizations.

Dr. Holle said the recreation departments of several cities had indicated that they will require pool operators to win certification under the new plan as a condition for employment.

All-Day Meeting Held by SS Class

The Pastor's Helpers class of the First Methodist Church met last Thursday in an all day meeting at the residence of Mr. and Mrs. J. W. Reue with Mesdames Jahnke, Snell and Miles as hostesses.

Mrs. O. B. Olson was leader of the program on "Christianity".

The president, Mrs. Jahnke, presided at the business hour.

Mrs. Eula Thurman invited the class to her guests next month on April 12.

The following were present: Meses, Lillie Henry, Ethel Felton, Eula Thurman, W. H. Hilton, O. B. Olson, Ella Johnson, Mable Miles, W. E. Walker, Addie Thagard, Will Snell, W. A. Shaw, Maggie Mayhew, J. J. McKinney, W. R. Jahnke, Lula Slaughter, Ethel King and Mrs. Ora Stanley.

Sesame Seed Man Due in Floydada

Roe Jones, manager of Producers Cooperative Elevators, said yesterday he is anticipating a visit from Wood L. Parker, vice-president of Texas Sesame Seed Growers, Inc.

Parker advised he would be in Floydada in the week of March 12 and that he planned to hold two or three meetings on the high plains in April.

A number of farm operators in the area have been indicating an interest in sesame and sesame has been planted on limited acreages the past two years.

Plymouth Fury Breaks Speed Records



DAYTONA BEACH, FLORIDA—Breaking all U.S. stock car acceleration records for a measured mile, the new 240-horsepower Plymouth Fury crosses the finish line in Daytona Beach run supervised by The National Association for Stock Car Auto Racing (NASCAR). The Fury also set a new record of 124.01 mph in its displacement class for the "flying mile". In the acceleration run from a standing start, the car averaged a record 82.34 mph.

Mrs. J. P. Moss Is Garden Club Hostess

Mrs. J. P. Moss was hostess Friday morning to the Floydada Garden Club when they met at her home on the Ralls Highway.

Gingerbread and coffee was served as guests arrived.

Olin Watson Jr., spoke briefly to the club members on the grape myrtle project being sponsored by the Floydada Chamber of Commerce.

Mrs. Bill Norman gave a report on the park project which the club is sponsoring and of the things which they have started and hope to complete by this summer.

Mrs. Moss gave a talk on house plants and showed the members several specimens of plants she has grown in her home.

The next meeting will be March 23 at 10 o'clock in the home of Mrs. J. G. Martin.

Home Town Jamboree Friday of Next Week

The Andrews Ward P. T. A. Association will sponsor a "Hometown Jamboree," March 23 at 8 o'clock in the Floydada High School auditorium.

Talent for this program will be taken from the children's talent hour which is held the first Wednesday of each month at Andrews Ward.

Special entertainment for the evening will be the Serenaders from KCBQ-TV in Lubbock.

Tickets are now available and can be obtained from any member of the P. T. A. The prices are 75c for adults, 50c for high school students and 25c for grade school students.

Mrs. Billy Henry is publicity chairman for the event and Mrs. Bob Collier is general chairman.

Lockney C of C Banquet Good

More than 200 persons attended the annual banquet of Lockney Chamber of Commerce last Friday night, and heard Dr. Leon Hill, of Amarillo, tell of the opportunities for community building.

Claud Holley was re-elected president of the organization. Other officers and directors presented by Manager Dick Whiteley were Marvin Cox, vice president, Edgar R. Hays secretary-treasurer, and directors Bib Miller, Lowell Bilbey, Bill McClaskey, Claude Brown, Charles Baxter, Ike Johnson, R. H. Ford, Oscar Golden, Kelton Shaw, Dr. B. A. Simmons, Jerry Cooper and R. C. Mitchell.

President Holley was master of ceremonies.

R. L. Knox, grocer and civic leader, was presented by Bob Miller as the outstanding citizen of 1955.

A quartet composed of J. D. Copeland, J. B. Scales, Cleatis Jefferson and Arthur Barker Sr., sang for the group.

Mayor Lewis Norman, C-C Manager O. M. Watson Jr., and J. W. Reue, who attended, said the dinner and program were good.

Stock Show Assn Meeting Is Slated Thursday, March 22

Doyle Mount, president of the Floyd County Junior Fat Stock Show Association announced this week that a meeting is slated for Thursday night of next week, March 22, to which all persons interested in the success of the junior live stock show in 1957 are cordially invited.

The meeting will be held at the district court room at 7:30 o'clock.

While the 1956 stock show is still fresh in mind plans will be made for next year's show and any changes found desirable will be gone over. At this time the association has a membership of about 50. Additional members will be sought and a drive to get members probably undertaken.

Mrs. Meriwether Is Lockney Deputy

Tax Assessor-Collector T. T. Hamilton announced this week that Mrs. Austin Meriwether has been named deputy at Lockney for automobile registrations.

Mrs. Meriwether succeeds the late Frank Dodson, who succumbed last week. She will have her office at Lockney Auto Company.

March 31 is deadline for automobile and truck registrations and the remainder of the month is due to be a busy time for the collectors.

Floyd Has Entry in Queen Contest

Donnie Young, daughter of Mr. and Mrs. R. E. Young of South Plains, will enter the South Plains FFA Sweetheart contest at 10 o'clock this Saturday morning at the South Plains Junior Fat Stock Show in Lubbock.

The judges for the contest will be selected from the local presidents of FFA chapters with five being chosen. Stanley Burleson is president of the Floydada chapter.

In a contest which will take place at the same time, a 4-H Sweetheart will also be selected to represent the South Plains. Floydada will not have an entry in this contest.

TEMPERATURE READINGS

High temperature for the week in Floydada was recorded last Saturday with a reading of 81 degrees.

Low was recorded Monday of this week with a reading of 16. Saturday was the only morning without a freezing temperature.

Yesterday's reading at 3 o'clock was 56 degrees.

In the period beginning last Friday morning there have been 43 hours of freezing weather.

One company alone converts 30,000 tons of soft coal into coke daily. This would require 35 freight cars, or a train 4 miles long.

Trustee Declines to Serve Further

In a statement given to The Hesperian this week R. M. (Fred) Bat-

ley declined to allow his name to be placed on the ballot for county trustee again. His statement is as follows:

To my friends in Floyd County! I have thought the matter over carefully and have decided not to

allow my name to be placed on the ballot for county trustee. I have served for four years and I think that is long enough. I have a pleasure and I think I will resign. R. M. (Fred) Batley

PENNEY'S

LITTLE FASHIONS

so lightly priced at Penney's



JUNIOR "TAKES IT FROM DAD" IN SPORT SUITS OF BUTCHER RAYON

The minute he slips into his Penney suit he'll have a grownup look. What tailoring... what style... what a real practical outfit! Just think, rayon butcher weave throughout and completely machine washable... so start saving on cleaning bills! 2 button, patch pocket jacket... contrasting slacks with cuffed bottoms, full belt and elastic back.

4.98

junior boys' sizes 3 to 8

BOYS EASTER SHOES



SHOES

- Embossed Vamp
- Color Black

\$4.98

Just the shoe for that dress up occasion.

BOYS S-T-R-E-T-C SOX



SOX

They Are Sure To Fit

59c

Nylon For Longer Wear.

BOY'S SLACK BUY!



2 MATCHING PATCHES FOR THRIFTY WEAR!

Another Penney first... at a special purchase price! "Double-weave" rayon-acetate-Dacron slacks with 2 Big patches for easy, almost invisible mending! Hand washable. sizes 6 to 16

\$3.33



BOY'S COLORFUL SHIRTS IN DAN RIVER PLAIDS!

Cool, extra long-wear Dan River woven cotton gingham in a hand-picked selection of bright patterns. Penney styled with short sleeves, 2 pockets, rounded collar. Wrinkle-shed finish.

sizes 2 to 18

\$1.49

EVERY DAY LOW PRICES

PATTERSON'S

QUALITY DEPENDABILITY SERVICE

Brocery & Market

Where Parking is a Pleasure

PHONE 24 FLOYDADA, TEX.

AUNT JEMIMA FLOUR	25 Pounds	\$1.98
WHITE SWAN COFFEE	Pound	89c
KIMBELL'S OLEOMARGARINE	Pound	20c
KIM DOG FOOD	11 Cans	\$1.00
SUNSHINE CRACKERS	2 Pound Box	50c
SUN-SPUN CATSUP	Bottle	18c
OUR VALUE PEACHES	No. 2 1/2 Size Can	33c
No. 1 SALT PORK	Pound	29c
BACON SQUARES	Pound	25c
ALL MEAT FRANKS YOUR CHOICE	Pound	49c
PINKNEY'S PURE PORK SAUSAGE	4 Pounds	\$1.00
TOP HAND PURE PORK SAUSAGE	2 Pounds	49c

Show Is Received RO Crowl

curtain went up Monday at the high school auditorium featured fashions of the season of all — the 7th annual 1950 Study show.

The style show taking place in the gymnasium including color, style and skirt lengths.

Children parade of Easter wear for the young miss only ruffled pastels of beneath will be worn on a dainty petticoat. Sassy little hats and gloves will finish the young lady on Easter.

Young man checks with shades of brown will be his.

Dark colors and shades of smoking colors. Sides of the house relax summer months, they comfortable in breezy, easy pants and all kinds of flashing colors will be orange, lemon, turquoise, and yellow.

of the house will be a matching outfit of in shades of gray, blue.

ation of the sports ensembles modeled by Gene Ar- play a game of golf in present Bermuda shorts charcoal tones. His shirt was of combed contrasting chest designs.

Sunday the lady of the want the all popular and slip cover jacket or the famous cotton dress long torso waist.

wear the style will be less dress with many flowing net in soft pas-

the breath-taking parades of models, the enjoyed several musical by the "Four Jokers," a band directed by George

High School, composed of Jimmie McDuff, Kyle Ellison, Roger Flowers and Wayne Storch. Miss Suzanne Collier, daughter of Mr. and Mrs. Bob Collier, entertained with two tap dance numbers. Miss Vanda Carter, Miss Joyce Hammonds and Debby Rainer, under the direction of Mrs. I. T. Graves, presented a skit entitled "The Monster."

Background music was furnished by Kelly King and master of ceremonies was Lon Davis Jr.

General chairman for the show was Mrs. Gene Collins Jr.

Firms represented in this show were Mileades, Style Shop, Hains Dept. Store, Wagon Wheel, Glad Snodgrass Men's Clothiers, Keima Haberdashery, R n R Fashions, Penney's, Kings Variety, Hagoods and Bealls.

High School Press Meeting Slated Saturday at WTSC

Mary Jo Smith, Joy Porter, Melvin Lovance, Max Crawford, Gayle Rossen, Krasney Edmiston, Sue Durham and Billy Jack Eady will journey to Canyon Saturday to attend the Panhandle High School Press Association 22nd annual convention at West Texas State College.

Chief speaker for the meeting will be H. M. Baggett, editor and publisher of the Tulsa Herald. He will talk on "A Weekly Newspaper's Responsibility to its Community."

The Floydada High Students have entered material in the contest. Awards will be made in 13 newspaper and yearbook categories and a single award will go to the Panhandle's "outstanding high school journalist."

HOW'S THE WAISTLINE?

Dear Sir: Please send me my money back. After taking six cans of your corn sirup, my feet aren't any better than they was.

AN AUTHORITY!

Employer: Who told you that you could neglect your office duties just because I kissed you once in a while?

Steno: "My lawyer."

THANKS FOR CALLING

Voice on phone: "John Smith is sick and can't attend" classes today. He requested me to notify you."

Professor: "All right. Who is this speaking?"

Voice: "This is my roommate."

Pink-Eye And Pilfered Profits



Some diseases kill farm animals outright; others—like pink-eye in cattle—are more insidious than deadly.

For though pink-eye rarely kills, it is a continuous drain on cattle profits. When the disease strikes, cattlemen are liable to heavy losses from poor condition of afflicted animals and falling off in body weight. In dairy cows, pink-eye often cuts milk flow in half.

Scientists believe that this eye inflammation, called infectious keratitis, is caused by a mixture of germs. It often is spread by flies, gnats, dust and pollen. The disease is widespread among range and feed-lot cattle throughout the U. S. and other parts of North America, and has also been reported in India and Africa.

At the onset of infection, the eye becomes bloodshot, eyelids puff up, and in severe cases, a heavy outflow of pus-filled tears keeps the animal's face soiled and moist. Left unchecked, the infection clouds the eye, dimming sight. In advanced stages, ulcers may form and lead to permanent eye damage or blindness.

Pink-eye flares up most often during warm-weather months. An infected animal quickly spreads the disease, and half the herd may be affected. Cattle of all ages are hit by pink-eye although the dis-

Harmony Officer Election Tonight

New officers for the Harmony Community will be elected tonight at their monthly meeting at 7:30 o'clock in the community center.

Following the election an evening of games has been planned for all age groups.

All members and their families of the community are urged to be present.

Be Wise And Save Use Want Ads

Bible Baptists Meet April 1-2

B. F. Dearmore, pastor of the Bible Baptist Church of Floydada announced this week that a statewide fellowship of independent Baptists will be held here Monday, April 2, with the Bible Baptists of Floydada as host congregation.

Delegations will begin arriving on April 1 and a large number of churches from over the state will be represented by pastors and others on Monday, April 2. Dinner will be served on the ground on that date.

One of the featured speakers will be J. H. Smith, one of three missionaries supported by the church in Japan. He will be present throughout the sessions. His home is at Goodlettsville, Tennessee.

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, March 13 — We have had a variety of weather lately. First hot, then cold, after a few summerlike days last week. A cold spell blew up Saturday night bringing freezing temperatures over Sunday and Monday. It is cloudy today but not so cold.

A good crowd attended church for both services Sunday. Meeting time for the evening service has been changed from 6:30 to 7 o'clock.

Six ladies of the WMU went to McCoys last Wednesday to put on a program along with several other churches of the association. This program was the Week of Prayer for Home Missions. An offering was taken in our church Sunday for the Annie Armstrong offering, \$32.50 was given. Ladies going to McCoys from here were Mrs. Clifford Helms, president of the local WMU, and Mesdames L. B. Cooby, T. L. Perry, Walton Wilson, Shirley W. Irwin, Clyde Bagwell and Mrs. Irwin's two children, Loretta and Harvey. Each lady took a covered dish for the noon hour.

Other churches taking part on the program besides the host church were South Plains, Lone Star, and Calvary Baptist of Floydada.

Mrs. Edell DuBois is back home and is improved after spending from Tuesday until Saturday afternoon in Pitts Hospital. Mrs. DuBois will have to remain a few more days at her home. We hope she will be up soon.

Those visiting Mrs. Jim Stewart

POLITICAL COLUMN

The following have authorized The Hesperian to announce their respective candidacies for office, subject to the Democratic primaries:

- For Sheriff:**
EARL COOPER
WALTER HOLLUMS
- For Tax Assessor-Collector:**
T. T. HAMILTON
- For Commissioner Precinct No. 1:**
J. K. (KELLER) HOLMES
- For Commissioner Precinct No. 3:**
W. C. PLUMLEE
C. R. BEARD

Last week were Mesdames W. B. Wilson, E. W. Walls, Walton Wilson and Linda Hinckley.

Mr. and Mrs. Jim Stewart and Jim Dan went to Plainview Sunday to visit her parents, Mr. and Mrs. L. A. Horton.

Mr. and Mrs. E. W. Walls returned home Tuesday afternoon from a week's visit at Oklahoma City and Norman with relatives.

Mr. and Mrs. Clyde Bagwell visited Thursday night with Mr. and Mrs. E. W. Walls. Brenda Walls of Floydada and Larry Walls, a son from Thursday afternoon until Saturday night with their grandparents, the E. W. Walls. Alberta Hinckley spent Friday with B. enda and Larry at the home of Mr. and Mrs. E. W. Walls.

Mr. and Mrs. Lee W. Burton and family visited at South Plains Sunday with her parents, Mr. and Mrs. J. I. Myrick.

Among the visitors in church services Sunday morning were Mr. Chandler and Miss Anna Lou Jones of Plainview who after church had dinner and visited at the parsonage with Rev. and Mrs. Albert Hinckley and family.

Sunday dinner guests in the Walton Wilson home were their son, Leonard, who was home for the day from Texas Tech. Mr. and Mrs. Dean Waas, Larry and Lorna and Linda Hinckley.

Mrs. Jim Stewart and Linda Hinckley visited Thursday with Mrs. Walton Wilson.

Mrs. Clyde Bagwell attended the church services at the First Baptist Church in Floydada Friday night.

We regret to learn of the death of Mrs. Joe Wilson's brother, Frank Dobson, whose funeral was held at the Lockney Methodist Church on Friday. Mrs. W. B. Wilson attended the funeral from here.

WMU met Monday afternoon at the home of Mrs. Chil McClure. A business meeting was led by the president, Mrs. Clifford Helms. Other present were Mesdames Shirley W. Irwin, Lee W. Burton, T. L. Perry, Walton Wilson and Mrs. John Saitz. Next meeting will be in the home of Mrs. T. L. Perry, March 19, at 3 o'clock.

Mr. and Mrs. Chil McClure and Del visited Sunday in Lockney with his mother, Mrs. G. J. McClure. Wednesday night, Mr. and Mrs. T. L. Perry and Jan and Mr. and Mrs. Clifford Helms, Bonnie and Judy visited Mr. and Mrs. Chil McClure and Del. Mr. and Mrs. Ray Lloyd visited in the McClure home on Thursday afternoon.

Mr. and Mrs. Clyde Bagwell attended the funeral for Mrs. J. W. Howard Sunday afternoon at the City Park Church of Christ in Floydada.

Mr. and Mrs. S. D. Kinniburgh and daughters, Marilyn and Beth, of South Plains, attended church here Sunday morning and spent the day with Mr. and Mrs. Clifford Helms and daughters, Bonnie and Judy.

Mrs. W. B. Wilson visited Sunday and Sunday night with her daughter and family, Mr. and Mrs. Bill Beedy of South Plains.

Mrs. L. B. Cooby visited in Floydada Saturday afternoon with her mother, Mrs. G. M. Ballard.

Mr. and Mrs. Shirley W. Irwin and children, Lajuna, Loretta and Harvey, spent from Friday until Sunday afternoon at Monohans in the home of her parents, Mr. and Mrs. R. R. Waller. While there they celebrated the birthdays of Mr. Waller and Mrs. Irwin which were on Friday and Sunday.

Friday visitors in the T. L. Perry home were Mr. and Mrs. J. T. Perry and Mrs. J. W. Gilbreath, all of Floydada and Mrs. L. B. Cooby.

Sunday Mr. and Mrs. Grady Reeves and sons of Plainview and Mr. and Mrs. L. B. Cooby were dinner guests of Mr. and Mrs. T. L. Perry. The occasion was the wedding anniversary of Mr. and Mrs. Reeves.

Mr. and Mrs. E. W. Walls made a business trip to Plainview Monday. They visited with Mr. and Mrs. E. R. Walls while there.

Little League Progress Made

Rush Wheeler, recently elected president of Floydada Little League, reports this week progress is being made in getting organized for the season.

THIS WEEK cards were given to all interested boys in the 8 through 12 age bracket in the local schools and these are to be filled in by parents and returned. From this roster of prospects league officials hope to get some idea as to the number of teams to form and how to handle the setting up of the teams.

The cards are not to be considered as signing up with any team or manager, but merely to get names and the overall number of boys interested in the program.

WHEELER SAID meeting dates will be announced and progress reported as problems are ironed out. This is the second year for Little League in Floydada. Interest was very keen last summer and it is believed the league will do even better this year. The project was sponsored by Floydada Chamber of Commerce with Russell King as the prime mover in its organization.

NINETY BOYS participated in the 1950 play which was scheduled with six teams of 15 players each. Uniforms and equipment which were purchased at that time is still on hand and in good condition.

WINGTONS ARE GRATEFUL

We wish to express our thanks and appreciation for the kindness shown to us in our recent and present illness.

We especially wish to thank those who came and visited our land and brought us food.

May God's richest blessings abide with you.

The Wingtons.

PEOPLES HOSPITAL NEWS

Patients in Peoples Hospital reported in good condition are Mr. and Mrs. H. A. Krause, N. A. Armstrong, T. M. Nolan, Mrs. W. T. Branson, Mrs. Troy Crawford and baby girl Crawford.

Mrs. Ruth Meredith was admitted to Peoples Hospital yesterday.

Want Ads gets results.

LEAP YEAR

Caesar started it. He revised the calendar in 46 B.C. to fit it to the time elapsing each year, which is exactly 365 days, 5 hours, 48 minutes and 45.1 seconds. Inasmuch as a year is approximately 365 1/4 days long, Caesar decreed the fractions should be taken care of by adding a day to the calendar every fourth year. There was a slight error in his calculations and the calendar was ten days ahead of astronomical time by A.D. 1582 when Pope Gregory righted the mistake by advising the omission of Leap Year at the end of each century, except those divisible by 400. Since then our present calendar has been known as the Gregorian calendar.

The Leap Year rights of women rest on a more solid foundation than tradition alone. S. otand passed a law in 1288 fining any single man one pound for refusing the marriage offer of a maid, unless he could prove he was engaged. The fine, equal to \$5, marked the offense as a misdemeanor, in a class with drunkenness and disorderly conduct. A few years later a similar law was passed in France, and before Columbus sailed for America, like measures were added to the statutes of Genoa and Florence.

It has puzzled persons born on Feb. 29th, as to when to celebrate their birthdays in other years. This problem was settled in the reign of Henry III of England, who caused it to be written into the law that February 29 be the legal birthday in years when February 29 did not occur.

Show 40 feet deep on a National Highway???? That is an every-year occurrence on U.S. 49 in Colorado—especially in the Berthoud Pass area, 11,315 feet altitude.

Father of Fred Lam Passes at Age 90

C. L. Lam, 90, the father of Fred Lam of Floydada, passed at his home in Norborne, Mo., Monday morning at 6:30 o'clock. He had suffered a long illness.

The Floydada son and his wife were unable to attend the rites held this week.

CRYSTAL BALL OIL BEARINGS

Oil men use crystal balls to locate proposed offshore well sites—what's more, they build 'em themselves! Because of the difficulty encountered in sighting ordinary flagging cloth, instrument men devised a floating crystal ball which spins on its mooring and reflects the sun in flashes easily visible to surveyors ashore, miles away. The ball is constructed by welding two stainless steel mixing bowls together and cementing one-inch square mirrors in rows all around the sphere. In the hands of skilled oil men, even mixing bowls and glass mirrors can prove valuable aids in the search for petroleum deposits.

By the year 2000, nearly all the power used in transportation and agriculture is expected to be derived from internal-combustion engines burning petroleum fuels.

Some 45,000 Oklahomans are directly engaged in the production of oil and natural gas, and many thousands more are employed indirectly as a result of oil and gas production.

MONEY TO LOAN On Farms and Ranches

4 1/2 per cent interest rate to take up higher rate notes, or to install irrigation wells, or make added improvements to your home.

R. E. FRY, Ph. 65 or 875

New office across street from Post Office.

KIMBLE OPTOMETRIC CLINIC

Examinations are not necessary but are for your convenience.

TELEPHONE 254

Beall's QUALITY MERCHANDISE

Lay - Away Now!
Easter Is
Sunday, April 1st



Kate Greenaway's

Easter Pretties for Little Ladies!

2.98 to 7.95

Sizes 1 - 3, 3 - 6x and 7 - 14!

Light, Bright and Oh So Feminine! Plainly imitative of what the fashion mama wears. Crease-defying cottons, birdseye piques, sheer nylons, fabulous new floral prints — Beall's have a complete showing!



COTTONSEED

De - Linting

We have brand new equipment to give you the best service obtainable on culling, treating and delinting your cottonseed for planting purposes.

Now is the time before the spring rush starts to bring your seed to us. We will cull, treat and delint your seed, and they will be ready for planting when they are needed.

WE APPRECIATE YOUR BUSINESS!

Jean D. Smith Gins

CONE, TEXAS

Beall's QUALITY MERCHANDISE

THURSDAY
FRIDAY
SATURDAY

DOUBLE VALUE DAYS

MENS HEAVY 9 oz.

COVERALLS

FULL CUT, AND SANFORIZED
In Regulars and Longs.
Sizes 34 - 44

\$4.49

LOOK 80 SQUARE COTTON

PRINTS

Fast Color, 36 in. Wide.
In Solids and Prints. All New
Spring Shades.

29c Yd.

SAVE -- SAVE

MENS TYPE 4 ARMY TWILL

KHAKI SUITS

8.2 oz. Twill boat dreil pockets.
In Grey on Tex-Tan
Regular \$5.47

\$4.00 Suit

Ladies Moccasins

Foam Rubber Insoles.

White, Red, Black, Green, Blue, Grey

Sizes 4 to 9

\$1.00

MENS PLASTIC

LEISURE CAPS

In Multi Colors. All Sizes

Regular 98c

49c

MENS COTTON

WORK SOCKS

In Long or Ankle Style.

White or Grey Mix. 10 to 13

5 Pairs \$1.00

CHILDRENS COTTON

Training panties

Double Absorbent Crotch.
Elastic Waist, Full Cut

Sizes 1 to 6

5 Pairs \$1.00

LADIES BLOUSES

In Pastels and Dark Colors of Fine

Cotton. Several Styles to Choose

From. All Sizes.

\$1.00

BOYS COTTON SHORT SLEEVE

SPORT SHIRTS

All Sizes 6 to 16.

All In New Fancy Styles.

\$1.00

LOOK AT THESE

Childrens Sandals

In Brown, Red or White. All Leather,
Neolite Soles. All Sizes 1 to 8.

8 1/2 to 12 — 12 1/2 to 3. One Low Price.

\$1.98



Cheryl's Chatter
(about events at Floydada High)

Everyone seems to be in a mix-up these days because one day it is very warm and the next quite cold. Nevertheless, the Style Show was Monday night and many spring styles were shown in spite of the cold weather.

March 22 is the date set for the One-act play. The play is to be the second act of "Our Town," if arrangements are made. Most everyone has already seen it and will know what to expect.

The Band Banquet is to be April 13. The theme has not been decided on, but committees have been appointed. Better hurry and get your dates for these banquets coming in April!

The Rainbow Girls are sponsoring a Salad Supper in Lockney, Friday, the 16th. It is to be held in the High School Cafeteria from 5:30 to 8:00. Admission is 75c. The Rainbow Girls really need the money for their trip to Grand Assembly in Houston this summer.

Friday the Seniors had their paper drive, which seemed to be a success. It should have been, some of the Seniors got up earlier than they ever had just for their class!

Did you notice any difference in the language around P. H. S. ? After seeing "Man With the Golden Arm"—everyone acquired some new lingo! The only new studies seen around the halls this week are Bob Deik and Annela Thurston.

Daters this week were: Mary Cogdell and Elmer Williams, Bobby Weiborn and Billie Cecil Holmes, Jim Womack and Leora King, Charles Vinney and Sally Redd, David Mount and Ann Jones, Fontaine Fowler and Robert Stovall, Vanda Carter and Carroll Guthrie, Gene Lowrance and Lujuana Womack, Sherry Darden and Winfred West, Janis Roberts and Bill Smith, Elvia Lowrance and Snow Drop Dunn, Suzi Nelson and Billy Keeling, Jerry Floyd and Jimmy Collins, Ann Finley and Pee Wee Ferguson, Thelma Ferguson and Johnny Fred Brown, Dale Brown and Janis Smith.

The Band Concert is the 16th at the High School Auditorium. The band will soon start preparing for contest which will be in Levelland this week in late April.

"Twirp Week" will be during the week of April 16-20. A vote was taken in the classes to decide on who will be the slaves on slave day.

They could have counted the votes before we voted!
That's all for this week, see ya!
—Cheryl!

South Plains News
(By Mrs. Murray Julian)

SOUTH PLAINS, March 12—A new meeting time for Training Union on Sunday night at the First Baptist Church in Lockney, 7:00 and prayer meetings on Wednesday evening at 7:30. A good crowd of 83 was present on Sunday morning. About 40 were there at Training Union. The spring revival time has been set for May 13-21. Vacation Bible School time has been scheduled for the week after public school is out in May.

Virginia Taylor was hostess on Friday night in the home of her parents, Mr. and Mrs. J. P. Taylor, at a party for the teen-agers of our community. Games of Murder were played during the evening by the young folks. With the assistance of her mother, Virginia served sandwiches, potato chips, pickles, cookies and punch to about fifteen teen-agers at the close of the party.

Mr. and Mrs. Grigsby Milton and girls were in Lockney recently on Sunday afternoon visiting with Mr. and Mrs. Frank Brown and their children.

Mr. and Mrs. Sylvain Kinnibrugh and girls visited Sunday with Mr. and Mrs. Clifford Helms and children in the Fairview Community. They went to Spout in the afternoon.

Mr. and Mrs. Menard Field, Mr. and Mrs. George West and Mr. and Mrs. Frank McClure returned from McAllen and Port Isabel in south Texas the latter part of the week. Their fishing was cut short because of inclement weather there. Fishing boats do not go out in bad weather as the fish do not bite.

Eugene Beedy went to Crosbyton on Saturday with the Whitworth team to compete in the Crosbyton relay races. Eugene is a sophomore, and was in the 890 yard dash.

Several of the boys from our community had entries in the Junior Livestock Show held at Floydada last week, with Marjorie Burleson showing the reserve champion calf. Eugene Beedy placed with his calf, and Stanley Burleson showed two calves. Bud Higginbotham and Steele Deavenport won prizes with entries in the ewe division. We are proud of all of them.

Mr. and Mrs. W. H. Simmons and Ronnie of Trussett were guests of Mrs. Simmons' sister, Mrs. Sylvain Kinnibrugh and family over Friday and Saturday of this past week.

Those visiting in Lubbock the past week with Tammy Respondek at the Methodist Hospital were Mr. and Mrs. Arby Mulder and children, Mr. and Mrs. Roy Bledsoe and Bill, and several others during the week.

Mr. and Mrs. Tom Respondek and children spent Saturday and Sunday in Lubbock with Tommy. He is perhaps going to get to come home in another week or so, soon as the doctors can put a cast on his leg. He is getting along fine at present.

Martha Saunders presented her music pupils in a recital at the First Baptist Church in Plainview on Saturday night, with everyone who attended enjoying the recital.

Mrs. H. L. Marble has been confined to her home the past week with a severe case of flu. She was not yet able to be out and come to church on Sunday.

Robert Wheatley from Amarillo, and Terry Julian, both students at WTSC at Canyon spent the week end here in the home of Terry's parents, Mr. and Mrs. Murray Julian.

Mr. and Mrs. John Smitherman accompanied by Mr. and Mrs. Frank McClure went to Amarillo on Sunday after church services to attend the wedding anniversary of Mr. and Mrs. George West. While there they also went to the hospital to visit Mrs. George Beedy who is ill in the Orthopedic Hospital there.

Mr. and Mrs. Don McClure and Donna from Crosbyton, and Donald McClure of Houston spent the week end here with their parents, Mr. and Mrs. Frank McClure. Donald left on Sunday by way of Stockton, where he was to get a load of furniture to take to his home in Houston.

Mrs. Sylvain Kinnibrugh and Mrs. J. D. Wells were among those from here who attended the 1936 Study Clubs spring fashion show in Floydada on Monday night of this week. Mrs. Garvin Beedy from here was a model in the show, modeling fashions for Hagood's Dept. Store.

Mr. and Mrs. Lee Pearson went to Kress to attend a funeral Tuesday morning.

Paul Snodgrass took Mrs. Snodgrass to Telephone, near Bonham, on Tuesday of last week where she plans to stay at least until school is out, with her father, T. J. Welch, who is in failing health. Her brother and family have been caring for her father during the past weeks.

The Week of Prayer meeting held at the Methodist Baptist Church on Wednesday, March 7, was an interesting one with Fairview, South Plains, Calvary, Lone Star and McCoy Baptist WMU members taking part in the program for the day.

There was a fun show and recordings besides the music and talks given by the WMU members. McCoy ladies served a covered dish luncheon at noon to all present. Theme for the Week of Prayer program was "Lord, teach me to pray."

South Plains gave Friday's program and those attending were Mrs. Grigsby Milton, John Smitherman, H. S. Calahan Jr. and Mrs. Murray Julian.

Neighbors of the Tom Respondek family got together on Monday, Tuesday and Wednesday of last week to help plan, level and list his land ready for watering. With Tommy in the hospital, Mr. Respondek had gotten behind with his spring work. We are glad to report that Tommy is very much better, and the parents are able to be home most of the time now.

Mr. and Mrs. Murray Julian were hosts on Saturday night at a fried chicken supper with guests for the evening, Mr. and Mrs. Roy Bledsoe and Bill, Mr. and Mrs. Arby Mulder, Nathan and Katherine, Robert Wheatley and the Julian boys.

Mrs. George Beedy is in the Orthopedic Hospital in Amarillo at this time. On Monday evening she was reported to be resting well. Over the week end she had been in quite critical condition after a major operation on Monday of last week. We hope she will soon be able to come home.

Carol Reeves of Lubbock spent the week end until Saturday night with her parents, Mr. and Mrs. Sim Reeves.

Mrs. Early Joiner from Midland was in Floydada with friends from Sunday evening until Tuesday morning when she went to Lubbock to visit with Mrs. Ray Horn, Mrs. Joiner and Mrs. A. B. Chapman were afternoon guests in the home of Mrs. Murray Julian on Monday. They attended the Style Show in Floydada on Monday night.

Mr. and Mrs. L. N. Johnson and children went to Amarillo on Sunday after church to see Mrs. George Beedy who is in the hospital there.

The daughters of Mr. and Mrs. George West, Mrs. Robert Lee Smith of Sterley, and Mrs. E. T.

Evans of Amarillo, were hostesses at a celebration on Sunday afternoon at the Evans' home in Amarillo honoring their parents on their 50th wedding anniversary.

Open house was held during the afternoon, and several from here attended. Others attended from Sulverton, Amarillo, Plainview and elsewhere.

The entertainment rooms were filled with fresh flowers and punch and decorated cakes were served from a beautiful Crystal and silver service, by Mrs. Evans and Mrs. Smith.

We extend heartfelt congratulations to Mr. and Mrs. George West on this happy occasion.

MRS. MUNCY RESIGNS DEPUTY CLERKSHIP TO JOIN HUSBAND

Mrs. Norman Muncy, the former Edith Garrett, resigned as deputy county clerk last week and left Friday for Camp Poik, Louisiana, where she joined her husband, a service man recently assigned to duty there.

County Clerk Miss Margaret Collier said Mrs. Muncy would serve as deputy for the present, succeeding Mrs. Muncy.

COURT HOUSE

110th District Court
Jury verdict: Warren H. Graham vs. Freddie Bryan Merrell. Plaintiff awarded \$7,500 in new trial as damages for personal injury, returned Thursday afternoon. Three women on jury.

Agreed settlement: A. H. Kovar vs. Texas Employes Insurance Association, workmen's compensation suit. Judgement entered awarding plaintiff \$5,250. March 10.

Case filed: First National Bank of Lockney vs. Albert Cannon. Suit on note, filed March 7.

Probate Court
Estate of A. T. Edwards, application for probate of will filed March 1.

Estate of Wm. F. Ferguson, application for probate of will filed March 1.

Estate of Annie Bird Will admitted to probate. Fay Pinner named Administrator with bond of \$20,000. F. L. Brown, V. D. Harris and Bill McClaskey appointed administrators.

Estate of Maggie E. Cannaday: Order entered approving inventory March 5.

Automobile Registrations

Cars registered to Tuesday 1,086, farm trucks 410, commercial trucks 68. Estimated 4,150 vehicles to be registered by March 31.

Warranty Deeds
Ben Brandes et ux to Evalde Benita Stoerner, an undivided one-sixth interest in and to the northeast quarter of Section No. 127 and the south one-half of Section No. 119, all in Block D-2 in Floyd County.

Frank Perkins et ux to Homer Ragland Jr., all of the south one-half of lot No. 3 and all of lots No. 4 and 5 in Block No. 2, of the Byars Addition to the town of Lockney. \$165 federal revenue stamps.

J. C. Kemp et ux to Rowland-Gordon Oil Co., the south 60 feet of a tract of 1.67 acres out of a two acre tract out of the northeast corner of the D. F. David 80-acre pre-emption survey, Floyd County. \$5.50 federal revenue stamps.

Homer Ragland et ux to Frank Perkins et ux, all of the west one-half being the west 75 feet of lots No. 1 and 2 in Block No. 11, Walling Addition, Lockney. \$1.10 federal revenue stamps.

Marriage Record
Harold Lloyd Green and Judy Lou Martin, March 9.

ATTENTION, MR. FARMER

Wholesale Prices on Irrigation Engines!

The 300-hp Chrysler Industrial and the 240-hp Rocket Oldsmobile at Wholesale.

Telephone 3061

HUDSON MOTOR CO.,
Ralls, Texas

PALACE

FRI., SAT., MARCH 16-17
DOUBLE FEATURE

...for a direct line to MURDER!
"DIAL RED"

AN ALLIED ARTISTS PICTURE
STARRING **BILL ELLIOTT** with **KEITH LARSEN**, **HELENE STANLEY**, **PAUL PICERNI**

ALSO
Colored Cartoon

SUNDAY - MONDAY
March 18 - 19

He hated Japanese—till the night he kissed Yokoi

THREE STRIPES in the SUN

Starring **PAUL CAREY** and **DICK YORK**

TUES., WED., THURS.
March 20 - 21 - 22

Richard KILEY

Television's most electrifying dramatic star follows JAMES DEAN from video to screen stardom!

See him in the flaming capes of the **ALIBAMA** city of six that won the PULITZER PRIZE for the Columbia Ledger!

THE PHENIX CITY STORY

AN ALLIED ARTISTS PICTURE

DEATH

Somatic death is that of the entire body, the permanent termination of life.

Cellular death is that of cell life with which we are concerned. Due to the natural processes of life, tissue cells are constantly being destroyed and replaced from conception to somatic death. It is when cells are destroyed and not replaced that danger is lurking in our body.

Over a period of time the destruction is great enough to produce symptoms. As cells are destroyed it turns to waste material and should be absorbed by the blood and carried to the kidneys for excretion. When not occurring, this dead material begins to weaken the surrounding cells.

This process is what occurs in stomach ulcers. The pain in stomach ulcers comes from the hydrochloric acid touching the raw tissue cells.

As the normal replacement of cells is dependent upon proper nerve supply, it is very reasonable that in order to correct the condition you should restore the proper nerve supply. By locating the spot of nerve interference and correcting it the nerve returns to normal and the cellular death area begins its rebuilding to a normal healthy state. Your chiropractor can correct your nerve interference which may be holding you back from enjoying good health.

PATZER CHIROPRACTIC CLINIC
Floydada

IRRIGATION DEMONSTRATION

BILL HODEL'S FARM
TUESDAY MARCH 20
ALL DAY LONG

1 MILE EAST AND
1 1/2 MILES SOUTH OF AIKEN

FLEX - FLUME IRRIGATION TUBING

Low initial investment.

Moves all the water from source to crop eliminating water loss through seepage and evaporation.

Eliminates siphon tubes and open ditch costs and maintenance. Prevents ditch loss of liquid fertilizer.

Reduces spread of noxious weeds. Saves labor—reduces operating costs. Replaces more costly gated pipe.

A standardized, packaged distribution system for surface irrigation—

PORTABLE

Flex-Flume Vinyl is actually a moveable ditch irrigation tubing. It is the newest development in surface irrigation systems. Although Flex-Flume is a heavy duty system designed to carry large volumes of water at minimum pressures, it is light weight and easy to handle. Simple, non-leak couplings join the standard 100 foot lengths for quick and easy installation. When you wish to change locations—Flex-Flume Irrigation Tubing is easily collapsed and rolled for movement to the next field. No time consuming engineering is necessary and no storage problem exists when Flex-Flume Tubing is not in use.

PROFITABLE

Flex-Flume Irrigation Tubing increases yields and profits, putting water where it is needed when it is needed, without loss of water and liquid fertilizer by evaporation, seepage, or weeds. Row outlets are adaptable to any standard row spacing. No painting or protective coatings are needed, there are no moving parts to repair or replace, and no maintenance is necessary. Flex-Flume Tubing saves hundreds of hours of muddy labor. A safe sound investment in profitable farming.

PERMANENT

Flex - Flume Irrigation Tubing is a standardized packaged distribution system for surface irrigation. The specially developed material is backed by a three year warranty against weathering. Flex-Flume Irrigation Tubing is made under rigid controls and is impervious to rot, rust and corrosion. Flex-Flume is made to last and should give you years of dependable service.

PEERLESS PUMP DIVISION

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PHONE CA 4 - 5581
PLAINVIEW, TEXAS

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RE time 3
of your va
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Time to clean and your valuable carpets, furniture. Call 965 Dick 300 W. Crockett. 8 t/c

PLENTY OF ODYEAR TIRES for passenger and tractors.

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Auto insurance; real estate; Reagan-Giescke represent stock company. 49 t/c

HEADS REPAIRED complete line of bearings for all popular gearheads. We also repair. All work done at Shop Machine Shop, 514 St. Plainview, Tex. 7 t/c

Irrigation Farmers' Supply Hand Cream. Bishop. 49 t/c

ADVANTAGE of us on one used car. They are not. See Clovis Myrick. 46 t/c

Irrigation Farmer capable with your hands? Bishop's Hand Cream. GUARANTEED. **PHARMACY**

MR. B. DUNCAN CONTRACT COMPANY and E. HOLLUMS, District Manager, East corner Square, Floydada, Texas, and most complete Plant in Floyd. Prepared to render efficient service on anything in the line of...

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BRILLO Daily News, city or mail, new or renewal. Nights, or see Poste. 37 t/c

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SHAVES AND REPAIRS makes Electric shavers. **50 TRADE IN** your old shaver. **GOEN DRUG** "On the Corner"

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 t/c

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FOR Portable disc grinding phone 1159 J. E. Sparks. 1 t/c

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FLOYD COUNTY ABSTRACT CO.,
217 W. California St.
Phone 116

IT'S LEGALIZED theft when you buy one of our good used autos. See Clovis Myrick or call 345. 46 t/c

FLOOR sanding Call 227-J. Earl Baker. 51 t/c

FOR SALE

FOR SALE — One chicken house 12x16 and one other small building 6x8. Robert Muncy. Phone 3100 Lockney. 8 t/c

FOR SALE — 16x16 Army hutments. Ideal for farm labor buildings, storage etc. Knocked down in sections. All lumber. We load your flat bed truck \$33 each. Delivered your land this locality \$135. Can be set up in half day. Quick Way Homes, South Ft. Bliss. Phone 2-5271. Mail address 832 Osage St., El Paso, Texas. Night phone Prospect 2-3094. 7 t/c

FOR SALE — The Primitive Baptist Church on South Wall. Contact S. J. Handley or phone 161-W. 7 t/c

FOR SALE — One chicken house 12x16 and one other small building 6x8. Robert Muncy. Phone 3100 Lockney. 8 t/c

FOR SALE: 12x20 Ft. Burger Box with or without equipment, stove, divan, mattress and Frigidaire. 720 S. Main. 8-1p.

FOR SALE or Trade — 1954 1/2 Ton Ford Pick-up Radio & Heater, good condition. See Ed Huttsel at Huttsel Photography or Phone 1031. 8 t/c

FOR SALE — Two well located lots on South Wall. Contact S. J. Handley or phone 161-W. 7 t/c

FOR SALE CHEAP — Small 5 horse out board motor in perfect condition. Roy O. Curry. 7-2 t/c

FOR SALE — 60 hp electric irrigation motor and control panel. Like new—only run two seasons. Chester W. Mitchell, Route M. Lockney, Texas. Tel. 3447. 5 t/c

FOR SALE — Extra good cane bundles. Ph. 272 or contact Watson Jones. 6 t/c

FOR SALE — Dry land Hegira bundles. Good grain, 6c a bundles or \$12.00 per ton. W. O. Newberry, Phone 269-W. 7 t/c

FOR SALE — 4 rooms and bath, two lots, located in South Floydada; \$2,750.00 easy terms; 180 acres irrigated farm, well improved, you would have to see this farm to really appreciate it; \$135.00 per acre. See me for other bargains. Tom W. Deen, 203 North Main, Floydada, Texas. 7-3 p.

FOR SALE — Hubam clover seed cleaned and sacked, with complete seed analysis tags. No noxious weeds. Chester W. Mitchell, Route M. Lockney, Texas. 8 t/c



"No, not me... It's this furniture in the Want Ads that's 40 per cent off!"

For Sale

FOR SALE — Alfalfa hay, Chester W. Mitchell, Route M. Lockney, Texas. Tel. 3447. 5 t/c

FOR SALE — Hegira bundles and silage. See Tom or Hollis McLain. Feed at Sand Hill farm. 4 t/c

FOR SALE — 100 tons Alfalfa hay, by bale or ton. Also good dry land cane bundles, \$12 per ton. E. C. Chron, Phone 4972. Ralls. 3 t/c

FOR SALE at bargain prices several serviceable used autos. See Clovis Myrick at Brown-Holmes. 46 t/c

IF YOU CAN afford a wheel barrow you can afford one of these good used cars at King Tractor & Motor Co. car lot. See Clovis Myrick or call 345. 46 t/c

JOHN BLUE fertilizer — attributes for all makes of tractors. Morcke Farm Chemical Co. 11 t/c

SEE Mrs. Bob Smith for your Auto Cosmetics. 32 t/c

FOR SALE — Cane and corn silage \$8.00 per ton. W. B. Eakin, 3 miles west McCoy. 49 t/c

Wanted

WANTED TO BUY — Lister rocker and arms for Farmall "H" tractor. Ned Bradley, Phone 502-W3. 7 t/c

WANTED — Ironing. 117 W. Kentucky. 1-8 p.

WANTED — Men and Women of all ages who want to feel better, have more energy and pep, try Bishop's High Potency Vitamin and Mineral Formula Capsules. If you do not feel better and are well satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 49 t/c

WOULD the person who borrowed Pete Kendrick's Wheat Drill, please return it. 6-3 p.

Live Stock

WEANING PIGS for sale. Ph. 770-J1. Al Kennamer. 7 t/c

For Rent

FOR RENT: Furnished 3 room house, also 3 furnished Apartments. 720 S. Main. 8 t/c

FOR RENT — Duplex. Newly decorated. Modern. On pavement. Glad Snodgrass. 6 t/c

FOR RENT — Modern four room house, unfurnished. Call 531-J1. 617 West Grover. 7 t/c

FOR RENT — Modern two room house. 216 W. Marivena. See J. F. Jones, 210 E. Marivena, Phone 1067. 6 t/c

FOR RENT — Unfurnished house, 2 rooms and bath. \$20. Call 354 or 386. 6 t/c

FOR RENT — Furnished apartment. Immediate possession. Call No. 65. 6 t/c

ADDING machine, hand operated. Dalton, for rent. Hesperian Office 5 t/c

FOR RENT — Five room house. Call 207 or see Mrs. E. P. Nelson. 5 t/c

FOR RENT — 2-room furnished apartment, close in on pavement, 329 West Missouri St., Ph. 236 or 707. 4 t/c

FOR RENT — 3 room house with bath and garage. Will be vacant the 15th of this month. Phone 507 or see K. E. Edmiston. 3 t/c

APARTMENT for rent, 4 rooms, private bath, furnished, on pavement. Call 73. 4 t/c

FOR RENT — 4 room house. Also furnished apartment. Call 1154-J. 2 t/c

FOR RENT — six room house. 511 West Missouri. Call 953. 3 t/c

FOR RENT — 3 room furnished apartment with private bath. Call 594-J. 1-9 p.

FURNISHED apartments and bedrooms, 102 East Houston, on Highway 70. 28 t/c

FOR RENT, steal, lease or trade: Several serviceable used autos, see them at King Tractor & Motor Used Car Lot, or call Clovis Myrick at 345. 46 t/c

FOR RENT — Bedrooms. See Mrs. L. L. Clark Sr. at 411 Wall Street. 34 t/c

Real Estate Loans

5% FARM LOANS
Good Prepayments Options & Higher Appraisals
No inspection or brokerage charges
GOEN & GOEN

FEDERAL LAND BANK LOANS

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership
- You deal with local folks

Through Your Floydada National Farm Loan Association
See us now
119 S. Main St. Telephone 256
Floydada, Texas 34 t/c

Land For Sale

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also Oil, Leases and Royalties in Floyd County. C. C. Tubbs, room 206 Bishop Bldg. Phone 418, and 864J. 12 t/c

Farm Machinery

IRRIGATION
dams, sticks, tubes,
S. J. Latta Implement Co.

Town Property

GOOD Business lot and fire-damaged concrete block building on East California a street at only \$1,500 for quick sale. Phone 451W. Mrs. L. L. Clark Sr. 38 t/c

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate. Phone 854. 26 t/c

FOR SALE — Some good houses in Floydada and good irrigated farms. J. San Hale. Phone 691. 46 t/c

SEVERAL TOWN LOTS for sale. Brown - Holmes Co. 24 t/c

Houses For Sale

FOR SALE — My equity in house at 738 West Grover, Floydada. Has FHA loan. Howard W. Bishop, 1509 Valley View St., Mesquite, Texas. Ph. Ex-1-5191. 3 t/c

FOR SALE — House, 5 rooms and bath. 212 West Jackson. Call 9509. Floydada or Drake 3-2191. Amarillo. 6-3 p.

Farm Bureau News
(By Chester Carlhel)

The monthly directors' meeting of the Floyd County Farm Bureau was held in the Farm Bureau office in Floydada last Thursday night. Also present at this meeting was a number of the alternates. Robert Lee Smith gave us a report on the recent membership drive. It seems that the drive is progressing very good, with a large percentage of renewals and quite a few new members. All of the districts have not reported yet, and as soon as we have the final figures, I will report on it in this column. I might just add, if you have not yet paid your membership dues for 1956, this would be a good time to do so.

Mr. Smith reported that the National Cotton Council will present a program on TV, Channel 13, March 18. This will be a thirty-minute program starting at 6 p.m. I am sure this will be a very educational program, and if we have any misgivings about the work of the National Cotton Council, it might be well to tune in on this program. All of the reports of the National Cotton Council I have seen have been very informative and worthwhile.

Love Turner of the Harmony community resigned as one of our directors. We are very sorry to lose the capable services of Mr. Turner. He has rendered much valuable service to the Floyd County Farm Bureau, and will certainly be missed. We wish him all the success possible in his new work.

Replacing Mr. Turner as director

Money Problem Is Presented By Road Widening

CROSBYTON — The Crosby County Commissioners' Court has highway right-of-way problems again.

This time the problem is securing right-of-way for the widening of Highway 62 from the intersection with Highway 82 in Ralls north to the Floyd County line. There will be little difficulty in securing that through the farming area, Judge Cecil Berry said Monday. The problem is inside the city limits of Ralls.

The commissioners were called into special session Monday to discuss the problem with F. C. Stanley, resident engineer. The commissioners can secure 64 foot right-of-way from that part of the county will be Roy Hale. I happen to know Mr. Hale, and feel sure that the board made a wise choice. I believe he will do a very good job for Farm Bureau. We welcome you, Mr. Hale, to the board of directors of the Floyd County Farm Bureau.

I have been hearing many favorable comments on the Floyd County Junior Livestock Show. I believe we should give these fine young people all the encouragement possible. After all, they are our future in agriculture. I do not feel like it would be right to pass without saying that their parents and instructors should be congratulated on the help they have rendered to these young folks.

That is all for this week. Meet you here next week for the Floyd County Farm Bureau.

through Ralls without much difficulty, but the highway department insists on 70 feet for the pavement plus an additional ten feet on each side to make a 90-foot right-of-way.

"To secure this much right-of-way we should have to move a large number of houses on this street," Judge Berry said.

The commissioners informed Mr. Stanley that they had a total of \$22,000 to use in securing the right-of-way, \$22,000 in cash and \$30,000 in warrants. Any additional expenditure would require a new bond issue which the commissioners did not feel was justified at this time.

The commissioners agreed to make a canvass of all property owners on the street to determine the actual amount of damages that would be required. They will also consider an alternate route for Highway 62 just west of the Ralls city limits.

Weekend guests in the home of Mr. and Mrs. Robert Medlen were her brother and family, Mr. and Mrs. Britt F. Morgan of Redondo Beach, Calif., and the Medlen's daughters and their families, Mr. and Mrs. J. W. Anderson, Lubbock, Mr. and Mrs. Herb C. Harter, Dallas, Mr. and Mrs. Jack Ritchey, Plainview and Mr. and Mrs. Charles Ray Hamilton, Floydada.

Mr. and Mrs. B. P. Sandefur and Mr. and Mrs. Henry Edwards went to Temple Sunday. The Sandefur's and Mr. Edwards went through the Scott and White Clinic. Mr. Edwards was hospitalized Thursday and will receive treatments about another week. Mr. and Mrs. Sandefur and Mrs. Edwards returned home Friday night.

Miss Betty Sue Teague and Miss Pat Hennessee of Abilene and Miss Jennie Hennessee of Lubbock were weekend guests in the home of Mrs. V. W. Hennessee.

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Bennett's Building Material

Phone 602 Floydada

USED OK CARS

Don't be silly—there can't be a Chevrolet dealer around here!

There's no mirage about the used car values you get at a Chevrolet dealer's lot. Every OK Used Car carries his famous warranty in writing. That means you get a car that lets you climb hills or cross deserts with confidence. OK means thoroughly inspected and reconditioned for performance and safety. It means extra value and selection, too, due to volume trading for popular new Chevrolets.

LOOK FOR THE OK TRADEMARK!
Chevrolet Sold only by an Authorized Chevrolet Dealer

ODEN CHEVROLET CO.
FLOYDADA, TEXAS—PH. 400

Borden's Charlotte Freeze
A FROZEN DELICACY

HALF GAL. 49c

3 Reg. Bars 25c

LIPTON TEA
THE "BRISK" TEA

1-lb. 39c; 16 Bags 23c

SPUDS
No. 1 Cello Russets
Bag 10-lb 59c

IMPERIAL Pure Cane SUGAR

10 lb. Bag 95c

CRISCO
3-lb. Can 83c

CRISCO
Pound 21c

IMPERIAL Pure Cane SUGAR
Giant Box 69c

Prices Good
FRIDAY SATURDAY MARCH 16-17

FRYERS
Fresh Dressed Daily
Pound 45c

Corn King
Pound 42c

CRISCO
Pound 21c

BEEF 33c

U. S. Choice BEEF

ROAST
Pound 42c

Lilly's ORANGE JUICE

Two 6 oz Cans **29c**

Tender Crust BREAD
1 1/2 LB. LOAF **23c**
SOFT-N-GOOD

JELL-O
3 for **23c**

1-lb Box 25c

Box 33c

New ZIP open package
IN THE REFRIGERATOR

PUFFIN BISCUITS
2 for 19c

NEW! 2-PLY PAPER NAPKINS YOU CAN AFFORD

SOFTLIN
4 ROLL PACK

50 Count 17c **4 Rolls 33c**

POWELL CASH GROCERY & MARKET
HI-WAY 70 PHONE 871



Several Club girls had live stock in the Floyd County show last week and made creditable exhibitors. Two of the remarkably successful ones were Marisue Burleson, daughter of Mr. and Mrs. W. E. Burleson, left, and tiny Darlene Mount, daughter of Mr. and Mrs. Doyle Mount. Marisue's calf was reserve champion. Both calves got into the big money in the auction sale.

Lockney Relay Tracksters To Meet Saturday

The Whirlwind track team will enter the Longhorn relays at Lockney Saturday in this the first running of the annual event.

Coach Watson's young team isn't expected to make much showing in the big field of entries but will gain valuable experience.

Preliminaries will start at 9:30 a.m., with finals scheduled to begin at 1:30 p.m.

NO COMPLETE LIST of entries was available at press time but reports from Lockney states teams are expected from Olton, Lorenz, Anton, New Deal, Paducah, Crosbyton, Littlefield, Mulshoe, Springlake, Ralls, Happy, Abernathy, Amherst, Alpine, Farwell, Sudan, Lockney and Floydada.

Meet favorite will probably be Abernathy which placed second in the big Seminole meet last Saturday or Anton which finished second at Crosbyton.

THE WHIRLWINDS failed to

score a single point in the Crosbyton meet last week as some 34 schools turned out for the big affair. Hests for track meets seem to be getting scarce as hens teeth now days as most teams appear to like the guest role, but Crosbyton had visitors aplenty as they found as many as 60 boys entered in many of the events and had to run 10 preliminary races in the 100 yard dash and hold a semifinal event in order to narrow the field down for the afternoon final.

PLAINVIEW WON the meet with Anton coming in second, Littlefield third and Olton fourth.

Nearest thing to a point winning finish for Floydada were in the mile and 440 where local entries placed fifth to come in just out of the money. Bill Patterson, freshman mile for the Winds, ran a 5:11 for the four laps and Stanley Grant ran a 5:13 on the 440.

TWO RECORDS set by Floydada's Stanley Vickers last year at Crosbyton still stand in the 600 yard dash at 1:50.10 and in the shot put at 45'5". Neither of these were even pushed in the Saturday racing.

Stock Show

(Continued from Front Page)

Lockney:

Gene Handley, FFA, 179 pounds, 30c.

Floydada National Farm Loan Assn.:

Neilon Wolford, FFA, 169 pounds, 25c.

Welford Wood Shop, Lockney: Bobby Holt, 4-H, 185 pounds, 40c.

Lockney Implement Co.:

Warren Mitchell, 4-H, 192 pounds, 30c.

Patterson Grain Co., Lockney: J. E. Waller, FFA, 238 pounds, 40c.

Oden Chevrolet Co.:

Gerald Cross, FFA, 174 pounds, 30c.

Q & P Ry. Co.:

J. E. Waller, FFA, 214 pounds, 45c.

Jean Smith, Cone:

Jimmy McGough, FFA, 204 pounds, 25c.

Consumers Fuel Assn.:

Lonell Hays, FFA, 187 pounds, 35c.

Jean Smith, Cone:

Loren Nixon, FFA, 174 pounds, 40c.

Floydada National Farm Loan Assn.:

Buddy Holladay, FFA, 238 pounds, 25c.

Producers Cooperative Elevator: Steele Deavenport, FFA, 231 pounds, 40c.

South Plains Gin.:

Dennis Warren, FFA, 214 pounds, 30c.

First National Bank, Floydada: Jimmy McGough, FFA, 210 pounds, 35c.

Southernwestern Public Service Co. and Barbee Gin.:

Arlis Powell, FFA, 176 pounds, 30c.

Capada Drive-In Theatre: Sammy Morren, FFA, 209 pounds, 30c.

Powell Grocery:

Charles Ogden, FFA, 181 pounds, 30c.

John K. West:

Bill Keeling, FFA, 223 pounds.

STAR CASH VALUES

Frozen Strawberries	10-oz. Pkg.	25c
Mission In, No. 2 1/2	4 Cans	1.00
PEACHES		1.00
Ukulele Sliced, PINEAPPLE	No. 2 Can	25c
Hunt's Tomato Juice	46-oz. Can	29c
Shurfine, Whole Green Beans	4 Cans	1.00
No. 2 Sieve		1.00
Shurfine CUT BEETS	2 Cans	25c

GLADIOLA CAKE MIXES

Shurfine, 8-oz. Glass JELLY	5 for	1.00
White King SOFTENER	Box	20c
Palmolive, SOAP	3 Reg. Bars	25c
Soflin NAPKINS	2 Boxes	25c
Roxey DOG FOOD	3 Cans	25c
All Meat BOLOGNA	Pound	39c
Red Rind CHEESE	Pound	53c

PHONE US YOUR ORDER FOR EASTER HAMS CALL 40 WE DELIVER

'56 FORD V-8 MAINLINE "SPECIAL" Equipped! \$58* PER MONTH

* Price may vary slightly according to individual dealer's pricing policy. Your present car should more than cover the entire down payment.

MARCH ONLY!

Available for delivery at **BISHOP** Motor Company

Fat Lamb Division

- Mack Shurbet, 4-H, 102 pounds, \$1.00, Petersburg Co-op. Grain;
- Dan Smith, 4-H, 121 pounds, 60c, Hi-Plains Gin, Lockney;
- Doyle Pinner, FFA, 99 pounds, \$1.50, First National Bank, Lockney;
- James Hale, FFA, 93 pounds, 25c, First National Bank, Floydada;
- Jim Womack, FFA, 119 pounds, 30c, Hale's Dept. Store and McDonald Implement Co.;
- James League, FFA, 79 pounds, 35c, Powell Grocery;
- Loy O'Brien, 4-H, 117 pounds, 30c, Patterson Grain Co., Lockney;
- Kenneth Holt, FFA, 97 pounds, 35c, Knox Grocery, Lockney;
- Rex Lackey, FFA, 80 pounds, 30c, Kimble Optometric Clinic;
- Leroy Scott, 4-H, 123 pounds, 35c, F. M. Covington, Dougherty;
- James Ansley, FFA, 103 pounds, 40c, Patterson Grain Co.;
- James League, FFA, 93 pounds, 35c, Starnell-Collins Company;
- Jay Johnson, FFA, 109 pounds, 30c, Commercial Hotel, Floydada Lockers, Daniel Automotive;
- James Ansley, FFA, 117 pounds, 25c, Chamber of Commerce, Lockney;
- James Hale, FFA, 78 pounds, 30c, First National Bank, Floydada;
- V. V. Scott, 4-H, 110 pounds, 30c, Bill Norman;
- Kenneth Pinner, FFA, 117 pounds, 35c, Patterson Grain Company, Lockney;
- Rex Lackey, FFA, 83 pounds, 40c, Scott Gin.;
- Dan Smith, 4-H, 139 pounds, 40c, Bob Munce;
- Kenneth Pinner, FFA, 130 pounds, 30c, Herman Thornton;
- Andy Owens, FFA, 90 pounds, 35c, Shurbet Grocery, Sand Hill;
- Ronnie Smith, 4-H, 123 pounds, 25c, Figgly-Wiggly;
- Doyle Pinner, FFA, 83 pounds, 25c, Chamber of Commerce, Lockney;
- Don Sparks, FFA, 66 pounds, 40c, Hesperian Publishing Co.;
- Alton Higginbotham, FFA, 141 pounds, 40c, Patterson Grain Co., Lockney;
- Pete Johnson, FFA, 75 pounds, 30c, Jim Barnard;
- Pete Johnson, FFA, 83 pounds, 35c, Jean Smith, Cone;
- George Scott, 4-H, 121 pounds, 25c, Floydada Boxing Club;
- Creman Scott, 4-H, 104 pounds, 30c, H. N. Powell;
- Rickey Duval, FFA, 136 pounds, 25c, Hagoods Dept. Store;
- V. V. Scott, 4-H, 97 pounds, 25c, Ernest Carter;
- Pat O'Brien, 4-H, 99 pounds, 30c, Fred Zimmerman Jr.;
- James Hartman, FFA, 127 pounds, 35c, Patterson Grain Co., Lockney;
- Dan Smith, 4-H, 110 pounds, 30c, Bob Munce;
- Doyle Pinner, FFA, 95 pounds, 50c, First National Bank, Lockney.

FLOYDADA STUDENT PLEDGE SOCIAL CLUB AT McMURRY

ABILENE — Glynell Armstrong, daughter of the Rev. and Mrs. Tilden Armstrong of Floydada, has been invited to pledge a social club at McMurry College.

Miss Armstrong, a freshman at McMurry, is pledging Delta Beta Epsilon, women's social club organization in 1944.

Mrs. Phil Chappell, dean of women at McMurry, said that the purposes of the college's nine social clubs for men and women is to promote social and cultural growth among their members, and to boost school spirit among McMurry's students.

A 1955 graduate of Floydada High School, Miss Armstrong was a member of the Band, Thespians and PHA, and was elected Band Sweetheart and Freshman Class Queen.

Big Values FOR BUDGET NEEDERS!

SHURFINE Early Harvest Peas	300 Can	12c
SHURFINE PORK & BEANS	303 Can	12c
BEST MAID Salad Dressing	Quart	49c
BAMA Red Plum Jam	Quart	49c
Gladiola Flour	10-lbs.	89c
SOFLIN NAPKINS	80 Count	14c
SOFLIN TOWELS	Roll	19c
SOFLIN TISSUE	4 Rolls	35c
GIANT OXYDOL	Box	69c
AJAX, Box		11c
SHURFINE COFFEE	Pound	79c
STARLAC	3 Gallon Size	75c

HULL & MCBRIEN PHONE 292 We Deliver

Name Trustees April Seventh

Three county trustees and one or more trustees for six common or consolidated school districts are to be chosen by Floyd County voters on Saturday, April 7, trustee election day.

Tuesday afternoon County Superintendent Clarence A. Guffee said that the terms of the county trustee-at-large, the county trustee of Precinct No. 3, and the County trustee of Precinct No. 4 will come up for a vote.

Three names have been petitioned on the ticket to date, one for each of these places. Tom Porter for trustee-at-large, Bill Beedy for Precinct No. 3, and C. T. Morrison, Jr. for Precinct 4. Bill Beedy is present incumbent in Precinct 3.

R. M. Battay has declined to let his name be presented for re-election as trustee-at-large and F. M. Covington, presently trustee from Precinct No. 4, has asked to be relieved at the end of his term.

Also to be elected at the same time are a successor for W. L. Miller in Sand Hill district, F. M. Wilkes at Lakeview, Harold Griffith at Lone Star, Johnnie Cates and H. A. Drysdale at Dougherty, and Helmut Quebe at Providence.

C-C Banquet Plans Cooking

Chamber of Commerce Board of Directors continued working on plans for the annual Chamber of Commerce Banquet this week. The banquet is set for March 30 and will be held in the V.F.W. Hall.

Dr. Joe C. Humphrey, Academic Dean of McMurry College will be the speaker.

Arthur Wylie, Tate Jones, Olin Bryant and Fred Martin were appointed members of the seating committee by President E. C. Carter. Food committee members include Clinton Pyffe and T. L. Holand.

Tickets for the banquet will go on sale March 21 according to O. M. Watson Jr., Chamber of Commerce manager.

Crape Myrtle Orders Rocket

Three hundred crape myrtle plants have been ordered by home owners of Floydada and surrounding communities through the Crape Myrtle Planting Campaign of the Floydada Garden Club and Lee Chamber of Commerce. The township-wide planting campaign opened the first of March.

The two local organizations made arrangements with the Guy T. Hughes Nursery of Kress, Tex., to set out the plants at \$1.25 each. The crape myrtle have a replacement guarantee that they will live and bloom during the first year.

Garden Club and Chamber of Commerce beautification committees hope that every Floydada home, highway business firm and public building will have at least two crape myrtle plants put out during March.

Orders will be taken through the last of March and may be given to any member of the Garden Club or by calling the Chamber of Commerce office.

Car Inspections Fall Far Behind

Safety inspections of the nearly 4,000,000 motor vehicles registered in Texas is "falling seriously behind schedule" with the official deadline only six weeks away.

This was reported today by the Highway Safety Council of Texas after a spot check of authorized inspection stations for the week ending March 3.

Executive Director G. C. Morris of the Council said that inspections had "held to a satisfactory pace until January, but inspection stations — particularly in metropolitan areas — report that the required safety checks have been falling seriously behind schedule during the past six weeks."

"In some areas," Morris reported, "motorists seem to have forgotten about inspections altogether and activity has come to a standstill." Deadline for the inspection of vehicles registered in Texas is April 15.

Mrs. Z. A. Burgett spent Tuesday in the Plainview Hospital where she had minor surgery for the removal of a tumor on her forehead.

Floydada Couples Fish in Florida

Dr. and Mrs. A. E. Guthrie and Mr. and Mrs. Cecil Hagood returned home last Sunday afternoon after a three weeks vacation in Florida. The group visited Key West, Fla., the west coast of Florida, St. Johns River, Lake Wales and Nassau in the Bahamas Islands.

While at Key West they enjoyed fishing and caught several 8-10 pound Kingfish. They also fished in

St. Johns river catching and needling.

At Lake Wales they world champion snappers, the "Little Cay WAYSIDE" and the original of "The Lovin' Snapper".

The party spent nights in Nassau. On their way home in Atlanta, Ga., where a great painting of the Atlanta.

Egypt claims over 1 trees.

GOOD NEWS FOR EVERYONE WE NOW HAVE... the all new—all modern

Butterick PRINTED PATTERN

FEATURING their Famous Line of QUICK EASY patterns with up-to-the-minute styling...

COME SEE a wide selection in Smart Misses Fashions Terrific Teen-Age Styles Cute & Practical Children's Clothes Wonderful Separates

THAT'S RIGHT... A Pattern for... EVERY NEED! EVERY TASTE!

R 'N' R FASHIONS For Home and Family The Store To Go For The Brands You Know

PURE CANE SUGAR . . . 4

GARDEN OF VALUES

TENDER CRUST BREAD Large 1 1/2-lb. Loaf . . 23c

4 Rolls

SOFLIN TISSUE . . . 35c

Regular Size

AJAX . . . 10c

Finest Quality MEATS

PINKNEY'S Sausage . 29c

Per Pound

ROUND STEAK . 79c

Per Pound

DRESSED HENS & FRYERS 39c

49c

OLEO 21c

Pound

FROZEN CAPE ANN FISH STICKS 39c

PKGE.

BISCUITS 10c

CAN

FROZEN ASHLEY'S MEXICAN DINNER 49c

FELTON-COLLINS PHONE 27 GROCERY & MARKET Double S. & H. Green Stamp Every Wednesday

Walker's Professionals by BSU

A crowd of 400 people gathered at Graves Gym Saturday to see the Arkansas and Hazel Walker, 11 American, perform against the Baptist Student Union and winners of the game in Lubok last week to represent that week-end at a tournament, Texas.

THEIR specialties were Greer, who made ten attempts, in the court Hazel Walker, free throw line, in the penning and setting, and that the boys pick representative in each. at the Free Throw Line hit 15 of 15, Hubert 15.



David Mount here is shown as he poses his prize winning steer at the Floyd County Junior Live Stock Show last week. Right is Hubert Stringer of Wichita Falls, long-time friend of the Mount family, came up especially to bid on the steer and bought the animal at 95 cents per pound.

forward for the home folks, once again. Don had few warm-up shots but still made 8 of 10 goals. Hazel Walker made 9 of 10. A very fine showing for Don.

Knelling positions, Hazel Walker 9 of 10. Bill Wisdom 5 of 10. Sitting Position, Hazel Walker 9 of 10. Jim Booter 4 of 10.

OTHER ACTS that took place were football formations, "crazy ball" that wouldn't bounce, roll or throw straight, riding piggy back and when the referee, G. B. Johnson, called it he was presented with a pair of glasses and big nose, for being a blind tom and butting into their business.

'Ransom' Feature at Capada Drive-In Starts Sunday

Glenn Ford and Donna Reed are the stars of "Ransom" which comes to the Capada Theatre starting Sunday heralded as one of the most gripping stories ever filmed by M-G-M.

The suspense-drama has a pre-sold audience of millions who first saw it as a TV play, titled "Pearful Decision." It was twice presented on the U. S. Steel Hour, the only program ever to be repeated on that show as the result of popular demand.

Ford, who recently scored in the successful "Trial," plays an even more dramatic role in "Ransom" as the young father whose son is kidnapped and who refuses to meet the ransom demands of the kidnapper despite terrifying pressure upon the part of his family and the anger and contempt of his neighbors and business associates.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, March 12 — Mrs. J. B. Shannon, sister of Mrs. Marvin Smith of this community, underwent surgery last Tuesday at Plainview Medical Center. She is reported to be doing just fine.

Floyd Trowbridge underwent surgery Wednesday in Methodist Hospital and is reported to be in good condition.

The Womens Society of Christian Service met Wednesday instead of the regular meeting. Mrs. Marvin Smith opened the meeting with prayer. After the business, Mrs. R. G. Morris was in charge of the program. There was eight members present.

Mr. and Mrs. R. B. Gary and Lawrence Halcomb of Mabank, Tex., left Thursday for Carter, Okla., to spend several days with relatives.

Club met Thursday in the club room with Mrs. David Batley Sr. as hostess. Roll call was answered with Sewing Ideas. Mrs. Scott directed the business session.

Mrs. Brunnett gave a demonstration on pattern alterations. Mrs. Bill Edwards gave as her part on the program "What is new in fabrics." Mrs. Edwards had as her guest Mr. Hammonds, a merchant from Plainview, who showed some of the new spring materials.

Mrs. Loyce Turner directed the games and refreshments were served following this by the hostess.

Mrs. Ted Rutherford left this week for South Carolina where she will visit with a sister and family. She was accompanied by her parents, Mr. and Mrs. Smith of Amarillo.

Dinner guests Friday in the Mather Carr home were Mrs. Paul Hembree and children of Sunray and Mrs. Glenn Wagner and children of Amarillo. The party left after dinner for Odessa accompanied by Mrs. Carr to spend the week-end with Mrs. Hembree's mother and brother, Mrs. Tom McKinzey and J. L. McKinzey.

Dinner guests in the Zant Scott home Sunday were Mrs. W. B. Badgett and sons, Bryan and Dale of Breckenridge, Mr. and Mrs. Bill Scott of Lubbock, and Mr. and Mrs. R. L. Rutherford of Plainview. Mrs. Badgett is a cousin of Mr. Scott and Mrs. Rutherford.

Mr. and Mrs. R. L. Rutherford were guests in the Mather Carr home Sunday night.

Rev. Phil Gates preached both morning and night at the chapel. The Gates had dinner in the Sherwood Ramsey home.

Mr. and Mrs. Wesley Carr and son, Bill, visited relatives in Dumont Sunday.

Want Ads gets results.

Cesspool Drilling

Pier Holes

30"	36"	42"	48"
\$1.25'	\$1.50'	\$1.75'	\$2.00'

H. E. WARREN
Privately Owned
PLAINVIEW, TEXAS
907 W. 12th St.
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CAPADA

DRIVE-IN THEATRE

WEEKS ATTRACTIONS

Lucky Plate Night, tonight, at Capada, Thursday, March 15. Watch our screen we can give you a number to be present.

Lucky Plate—we've got your number—yes your number can be of great value to you at our Lucky Plate show. Come see movielands star studded

WEEKS ATTRACTIONS

—Lucky Plate Night, tonight, at Capada, Thursday, March 15. Watch our screen we can give you a number to be present.

FRIDAY, FRIDAY, MARCH 15 - 16

Martin Luther King **You're Never Too Young**

VISTAVISION + TECHNICOLOR

SATURDAY, MARCH 17

DOUBLE FEATURE

STERLING HAYDEN HOTGUN **Man With A Million**

Technicolor

MON., TUES., MARCH 18 - 19 - 20

Their son has been kidnapped...

Glenn FORD **Donna REED**

RANSOM

LESLIE NIELSEN - JUANO HERNANDEZ

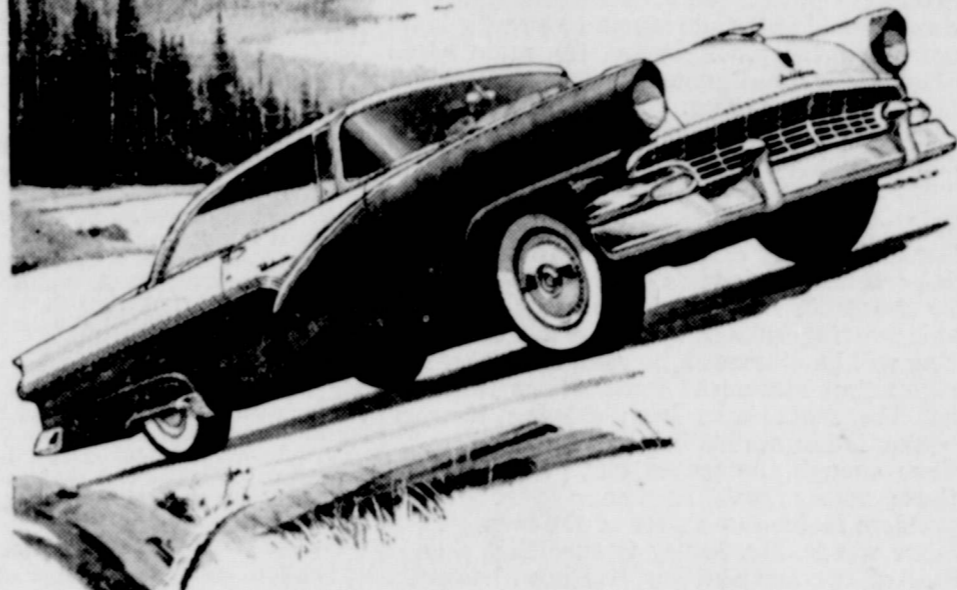
WEDNESDAY, MARCH 21

JACK PALANCE - BARBARA RUSH

KISS OF FIRE

VISIT OUR SNACK BAR

Ford offers you 225 h.p.



For Top Performance in your kind of driving!

You get horsepower that makes horse sense in Ford's new 225-h.p. V-8. The purpose of this new horsepower is more torque... more rotating power to turn the wheels of your car. With more torque you get greater response—quicker getaway, swifter passing power. You'll find it the silkiest, quietest engine you ever commanded. You get top performance for your kind of driving!

This new 225-h.p. Thunderbird V-8 engine has a displacement of 312 cu. in.—which makes it the biggest engine by far in the low-price field. And it is available in all Fordomatic Fairlanes and Station Wagons.

Equally important, these new 225-h.p. engines are rolling off of Ford's production line now. So plan to see your Ford Dealer soon. He'll be glad to show you why you get more GO for your dough in a Ford V-8!

Come in and we'll prove that you get more GO for your dough in a Ford V-8

BISHOP MOTOR CO., 114 W. California Street, Phone 228
GREAT TV, FORD THEATRE, KCB-D CHANNEL 11, 8:30 P.M. TUESDAYS

LIGHT! WHITE! RIGHT!

The Bahama Breezer

COOL CASUAL and CRESCO!

At work, for sports, for the prom — you're always comfortable and fashion-right in The Bahama Breezer — Cresco's beautiful new summerweight sportcoat. In white and 21 good-looking colors and in 4 expensive-looking new rayon weaves: shadow plaid linen, color-nub linen, and an Italian nubbed silk at 17.95, and the linen weave shown below only 15.95. All 4 so feather-light and porous, whichever you choose, you've got yourself an air-conditioned wardrobe! For by mixing or matching with different slacks, you'll build unsteepest handsome summer outfits around your Bahama Breezer!

HAGOOD'S

4 Beautiful New Fabric Textures

\$16.50 other styles from \$12.95.



The Bahama Breezer by CRESCO

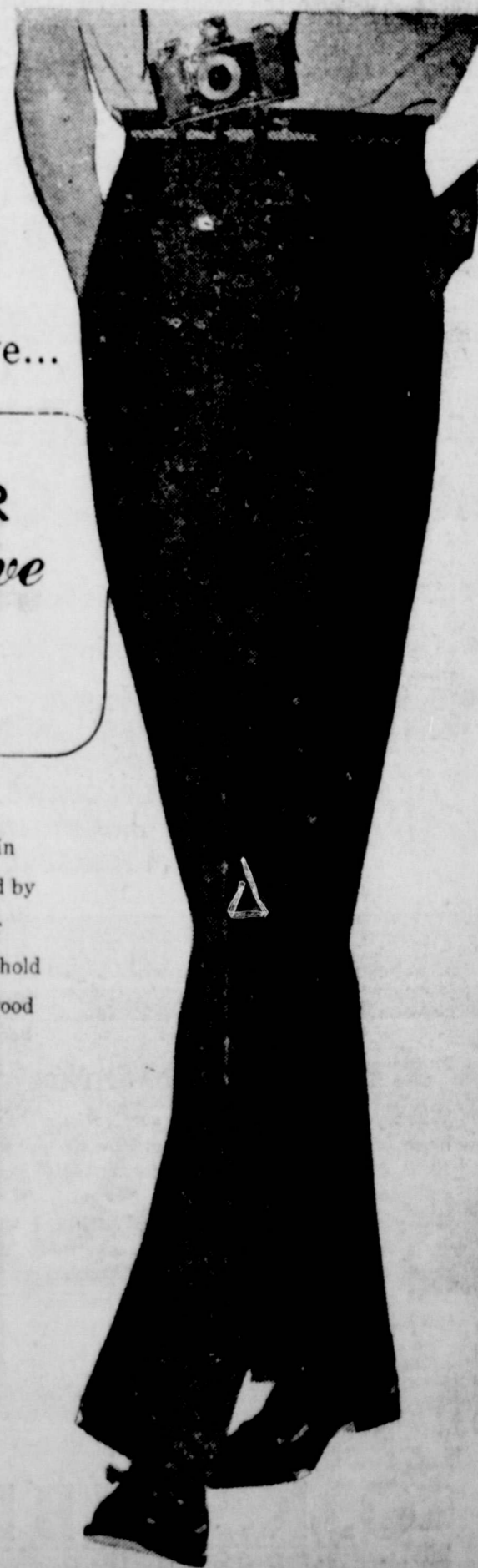
Spring Slacks in a Smart, New Weave...

HAGGAR Anzac Weave SLACKS All Wool

Handsome, all wool slacks in a smart new weave, tailored by Hagggar, America's number one trouser maker. They'll hold a crease beautifully, stay good looking longer! In all the popular Spring shades —

Only \$13.95 Other Styles From \$5.95

HAGOOD'S DEPT. SOTRE



Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

Subscription Prices: Outside Floyd, and adjoining counties—one year, \$2.50; six months \$1.25; four months 90c in advance.

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas
HOMER STEEN, Editor
THURSDAY, MARCH 15, 1956



Established 1896 by Claude... Entered as second class mail... post office at Floydada, Texas... April 10 1907 under the... Congress of March 3, 1879.

VIEWES AND COMMENT

Old cotton belt counties have put up a successful fight to get back part of the cotton acreage lost to West Texas farmers in the past decade. They are celebrating the victory and have much renewed hope since a way has been found to fight the boll weevil with reasonable success. The old cotton belt had a cotton history, ante-boll weevil and ante-cotton root rot, dating back a hundred years. Now the people of that area are making a hard fight to retain "their part" of the diminishing cotton allotments. One of the statements made in their push for members for organized effort among the farmers of the area is symbolic of the times: "An organization is essential in the political and economic life of our times."

To all appearances there is no probability of an agreement or understanding being reached by all farmers of the country to decide upon a farm program. Inability of the various groups to reach common ground on which to stand before the Congress is making the farm bill a hard one to come up with. Whatever the final shape the bill may take it will displease a large segment of the farming industry. The reason all cannot agree on a bill is that one bill cannot be tailored to fit all the varying conditions and needs. The Farm Bureau, trying to get a bill that all can stand behind, has reached a compromise through their community, district, state and national levels. As a consequence this organization is being sniped at from various angles.

The State Department may make the "fight" between sections of the cotton raising areas for cotton acreage look foolish within the next few years. The fact is there are some observers, apparently well-informed, who say that cotton as a cash crop for the south is on the way out. The cotton farmer, "for the good of the country," is being treated out of business, they say. The federal government has more authority than it used to have. The state department has the power and authority to re-do the country according to the ideas of the men who man the department. If cotton, sheep and wool can be treated away can corn wheat and cotton be far behind?

Not Profitable Now. While West Texans are eyeing tomatoes as a possible crop to take up the slack of unused acres it is significant that tomato growing in East Texas is being abandoned because the crop is ceasing to be profitable. The University of Texas Bureau of Business Research says that in the period from 1944 to 1954 the number of tomato growers in East Texas dwindled from 13,130 to 4,794. The report does not say why the culture of tomatoes ceased to be profitable in that area. Usually the trouble in an instance like that lies in marketing. But it is not so stated. It might be insect infestation or any one of several other things.

An Arrow is pointed indicating the policy of the State Highway Commission by the big contract for widening and general re-doing on F-M Highway 400 in Hale County. F-M serves Plainview and Petersburg and also ties in with the east-west highway out of Lubbock at Idalou. The new width is 28 feet instead of 20. Notably Hale County has a tremendous main highway improvement program north and south to which the people of the county are contributing largely through bonds for the added right-of-way needed. This latter is the type of bonds twice turned down by Floyd County citizens. The inkle as to the commission's attitude is in the improvement of the Farm to Market highways there, too. First, the principal arteries of travel are put into shape to handle the added traffic which more and better F-Mroads will bring them. Then come the improvements and added mileage to the Farm to Market roads. What the people here want, they keep saying, is more country mileage. The commission's attitude seems to be why build more country paving when the main roads are already inadequate for the traffic that is being offered them. The highway commission carries the pocketbook, the authority, and presumably, the knowhow.

Water Talks Today. Frank Kelley of West Texas Chamber of Commerce, points up the importance of today's hearing in Lubbock by the State Board of Water Engineers. At this meeting facts of water use and conservation will be discussed, he said. He makes the significant statement that "voices throughout the state have been echoing the cry, 'water is the state's number one problem.'" True enough, he points out, "but some of these voices have become a part of the problem instead of a part of the answer." In other words, Mr. Kelley is sure that a good deal of the hue and cry has been based on inadequate information and some also has been based on misinformation. Although the problem is the number one interest of every Texan it is true that most of us are woefully lacking in fundamental and accurate information. Most of us should plead guilty to this lack. But most of us won't.

Who in Floydada is keeping up with developments as to water laws? Who knows about the legal aspects for water rights, the powers of the Board of Water Engineers of Texas, and its administration of the Texas Water Laws? How much of the surface waters of this area are already pre-empted by a claimant down-state, if any are? What are the developments as regards the underground water? We admit we do not have the information and, like others possibly we shrug off the need to know, claiming lack of time from our routine of making a living. This business of being too busy, if all of the people of the community indulge in it, could prove quite expensive.

Boedeker Says School System Nation's Hope

(By Charlie Boedeker, district member, Texas Citizens Committee.)
One hundred two years ago in the month of January, 1854, the first public school was instituted in Texas. Since that time public education has come a long way. The leaders of our Nation and our Republic realized that the greatest assurance for the future of the American way of life is our public school system.

Our public schools provide the implements of knowledge which will enable our children to become responsible citizens in this land of freedom. Through our public schools our nation and our Democratic form of government will forever remain strong.

THE FOUNDERS of our Republic gave us the greatest philosophy and the greatest form of government ever brought forth on this earth by the hearts and minds of men. Those wise and industrious leaders had granite in their characters and iron in their backbone. They realized that a government is something to live under, never to live on.

The men who gave us our way of life did not subscribe to the philosophy that the government owes every one a living. They knew that the government which assumes the obligation of providing its citizens with high living standards from the cradle to the grave would of necessity deprive them of liberty and destroy their initiative. Our Founding Fathers worked like beavers to build America, and they glorify the individual. They kept government what it should be, a servant of the people.

GREAT NATIONS are born out of principle, become strong through the application of integrity and die at the hands of moral decay, socialism, extravagance or corruption. America was born out of great principles and dedicated to the blessing of liberty.

There are those who seem to think that our liberties are safeguarded by words inscribed on a

parchment preserved in a glass case. The preservation of our liberties rests on a well informed citizenry, through the education of our children in our public free schools. There is hope for America when we work together effectively for a greater and better America.

GOD HAS GIVEN us leaders in the past with strong minds, great hearts, true faith and willing hands. If we continue to be worthy of our heritage and support such leaders as we should, we may confidently expect that He will provide us with wise and courageous leadership which will keep the lamp of liberty burning in America.

TODAY THE PIONEERS are still at work through our land. With no effort for personal recognition they go about their work with a devotion and sincerity unequalled by their fellow man. Generously they give of their time and money with no remuneration. These are the public-spirited men and women in the 150,000 communities across the breadth of this democracy who are members of public school boards.

I think they are the unsung heroes of our republic. Most of them are just everyday citizens like you and me, who have volunteered to serve their neighbors in a commendable democratic role without pay or seldom a "thank you" for a job well done. These public school board members represent you and me and all other citizens.

Let us stay united in the common cause of liberty and freedom, and face the world with a proud determination.

INSTALLING AIR-CONDITIONER

MATADOR — In a brief business session Sunday morning, First Baptist Church membership voted to install a modern refrigerated air-conditioning system. Estimated cost of the unit was set at \$5500 to \$6000, with labor furnished by church members.

Good carbon paper goes further Try Suite-Rite.

Mr. and Mrs. G. N. Shirey are spending the next few weeks in Tucson, Ariz., after a three weeks visit with their children in Medford, Ore.

San Francisco and Long Beach, Calif. They are due back after a short time. They are home now.

ATTENTION COTTON FARMERS

Would you like to sell your GOVERNMENT LOAN EQUITIES to your best ADVANTAGE. If so see

T. E. CHAPMAN

613 1/2 Broadway
Plainview, Texas

MASON'S WELDING SHOP

200 8th St. — Phone 2171 — Idalou
1 block South, 1 block East of School House

All Steel Irrigation Well House

\$139.00

Cooling Jackets for your irrigation motors, with inch copper coils \$42.50; With 1 1/4 inch copper coils \$47.50

If you own one of these cars...



it'll pay you to trade now for a new 1956 PLYMOUTH

Perhaps you haven't bought a new model of your present make of car because you've been disappointed at how little that car has changed this year. Fact is, the only really NEW low-price car this year is PLYMOUTH, and it'll

pay you to buy a new 1956 Plymouth NOW. Your present car is at the peak of its trade-in value today, and right now you'll get a money-saving High Volume Deal at your Plymouth dealer's. See him today—you'll be glad you did.



ONLY PLYMOUTH'S NEW THIS YEAR. In a year of otherwise "warmed-over" car styling, Plymouth brings you tomorrow's styling today in its all-new Aerodynamic Design. Plus the biggest size of any low-price car.

NEW PUSH-BUTTON DRIVING—Plymouth's alone in the low-price three! A positive mechanical control, Push-Button Drive is the safest and easiest ever designed! Optional on all 29 new Plymouth models. Try it!

PLYMOUTH GIVES YOU MORE VALUE for your dollar with features such as electric windshield wipers, Safety-Rim wheels, twin-cylinder front brakes that the other low-price cars don't have. See the NEW Plymouth today!

PLYMOUTH costs less

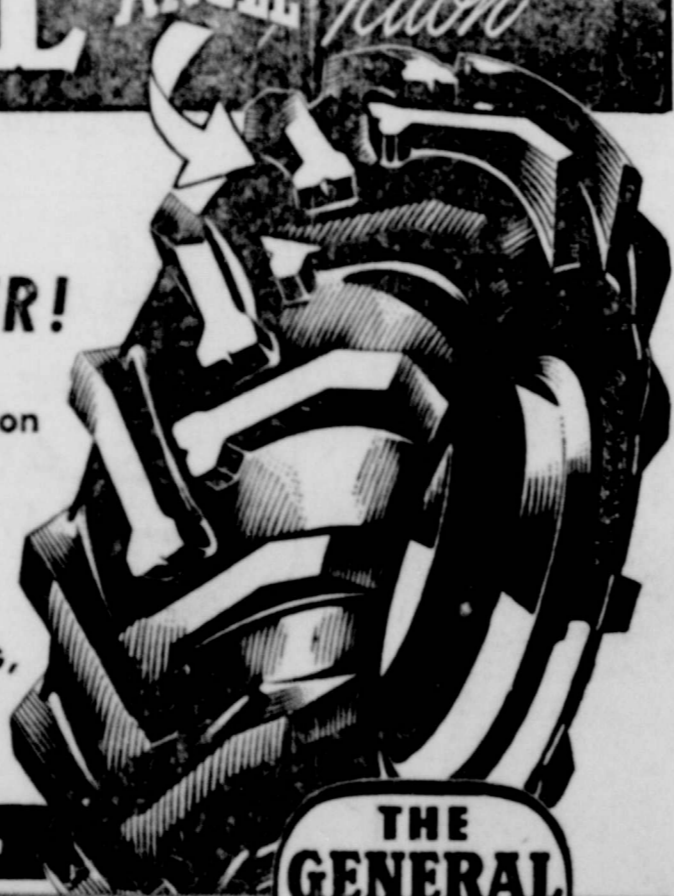
From the day you buy it... through all the years you own it... You'll spend less on a Plymouth. That's one reason more people are used as taxis than all other cars combined.

GENERAL ANGLE Action

GETS MORE WORK DONE EASIER, FASTER, CHEAPER!

- More deep-angled cleats for more traction
- Open-Center self-cleaning tread
- Built stronger to last longer

SAVES SO MUCH PLOWING, MOWING, DISCING and BALING TIME YOU CAN MEASURE IT



LIBERAL TERMS... Ask for a demonstration on your own farm

THE GENERAL FARM TIRE

NEW and USED

**FRONT TRACTOR TIRES
GARDEN TRACTOR TIRES
IMPLEMENT TIRES**

Big Savings

All sizes for all types of rolling equipment. All with thousands of miles of service in them at big savings to you.

"ON YOUR FARM" Tire Service

When you need tires or tire service in a hurry just call the General Farm Tire Man. He'll come right to your farm, fully equipped to handle all of your tire problems—from tire switching to liquid inflation—quickly, efficiently, economically. Remember... it pays to do business with a local man who is well established and on the job year after year.

O. K. RUBBER WELDERS

208 S. Wall

Floydada

Phone 509

Grass As for 1956

On the production, acreage and the proposed program will be factors farmers in Texas this year is a good time to plant a crop that is profitable to many farmers. A good crop of a poor

one, depending on the attention given to it. It is a cheap feed—and that's important at any time. Farmers who are short of feed or cannot afford to buy it extensively are often able to lick the problem through pasture improvement.

Dairy cows get their best and cheapest feed from pasture. A good dairy cow on adequate pasture alone will give 25 to 30 pounds of milk a day. Pastures of average quality and production will provide daily the equivalent of 8 pounds of hay, 25 pounds of silage, and 4 pounds of

TELEPHONE TALK

Oakley, Manager

MIGHTY MITE

the telephone business, we must look beyond tomorrow and into the future. The transistor, a new electronic gadget, is one of the most exciting developments in a day.

so new that it was an unknown word in my vocabulary not so long ago. The Bell Transistor is in actual teleoperation already in a few places. Long Distance operators to dial distant cities.

vented by telephone scientists, the transistor—which consists of a tiny metal sprouting a couple of hair-pins—is the first practical replacement for many present vacuum tubes. But it does many things that a vacuum tube cannot do, and takes far less power to do so. It can, for example, amplify sound one million times their original volume. Transistors won't get hot, won't burn out, and they have a life expectancy of years.

Transistors—an ordinary thimble in size and seven—are also helping modernize the communications equipment field. They are being used in radio and television receiving aids, military equipment, and in other electronic devices.

The telephone company is proud of its mighty mite. With good reason. More than anything else, the Bell transistor represents another step forward in a continuing effort to bring you the best tele-service possible.

CALL BY NUMBER

Now you know, there are a number of extensions which used to be just "telephone numbers" but have now become familiar to everyone who uses the telephone.

The first came "Long Distance" which you learned to associate with calls to distant towns. Now you've adopted "Call by Number" as a familiar term. That's the news for us and you, too.

By placing your calls by number you really make a Long Distance call, really saving time. Calls go through as fast. Talking about Long Distance anytime is a good time to call your friends just to keep in touch. Reserve Long Distance calls for holiday or special occasions? Make Long Distance a habit at your house—it's the personal way to keep in touch.

How about calling tonight? Remember: Rates are lower after 6 p.m., and on Sunday.

Call by number. It's twice as fast.



Death Claims Frank Dodson

LOCKNEY — Fred Dodson, Lockney city judge and deputy tax assessor and collector for the county, died suddenly at his home here last Tuesday afternoon about 6:20 o'clock. A heart ailment was ascribed as the cause of his death. He had been feeling bad all day Tuesday and had remained at home. He had just finished eating supper when he fell to the floor.

Funeral service was conducted Friday at 3 p.m. at the Lockney Methodist Church, Rev. H. B. Coggins, the pastor, officiated. Burial was in the Lockney Cemetery.

Weldon Dodson, son of the deceased man, who lives in Viquez, Puerto Rico, flew home for the service.

Mr. Dodson had suffered a series of heart attacks in 1945 but his health improved and he had been fairly active since that time. In addition to his duties as city judge and deputy tax assessor and collector, he was secretary of the Germania Mutual Insurance local.

In previous years he served as manager for a baseball club here for several seasons and was active in civic and sports affairs in other ways. He was a former member of the Shrine.

Mr. Dodson was a member of the Lockney Methodist Church and had been president of the Wesleyan Sunday School class in that church for several years.

Willis Franklin Dodson was born in Clay County May 24, 1888, the son of Mr. and Mrs. Willis Dodson. The family moved to Floyd County in 1891, moved away and came back in 1898 to stay. He attended school here and at Clarendon College.

He was married to Miss Ida Griffith on April 11, 1909, at Lockney and the couple have made their home here since.

Survivors include his wife, Mrs. Ida Dodson; one son, Weldon, Vie-

PH. 79
FOR BUTANE SERVICE
WYLIE
Butane Company

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated March 19, 1942.)

L. W. Chapman, superintendent of Floyd County Rural Electric Cooperative since its organization in September, 1938, yesterday left for extended active duty in the army.

Measles, scarlet fever and rosolia—those three cruel, unbidden cousins have been making the rounds of homes in the community with increasing vigor during February and March, climaxing their activities the past week by sweeping the country in a near epidemic among the teenage and younger population, so the doctors say.

Floyd county motor vehicle owners are buying their license plates at "about the usual rate," Tax Assessor and collector Geo. B. Marshall said this week. Tuesday 325 passenger car plates, 72 farm plates and 18 commercial plates had been issued.

Bobby James Cline celebrated his tenth birthday Thursday with a party at the home of his parents, Mr. and Mrs. H. O. Cline. Fourteen guests were present for the occasion. Dr. and Mrs. Donald H. Pitts recently purchased the Frank Boerner home, 215 West Georgia, and are remodeling it into a spacious ranch style home.

Further evidence that the season is advancing and spring of the year is approaching is afforded by the record of the temperatures for the week, with only two brief intervals—for an hour on Friday morning and again on Tuesday morning when the freezing point was reached.

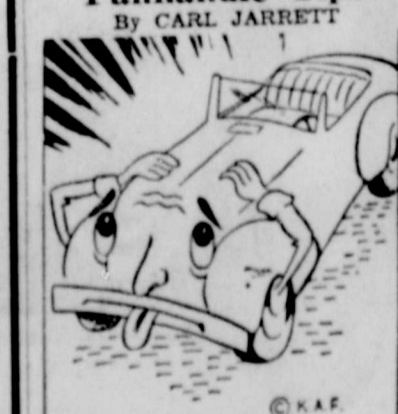
Pressure for automobile, trailer, truck and tractor tires from Floyd County operators this week continued to grow as the pinch of demand becomes more urgent and spring work of various kinds on the farms increased.

Dirt was really moving Tuesday and Wednesday of this week on road construction work toward South Plains on Highway 207.

CARD OF THANKS

We want to take this means of thanking our many friends for their acts of kindness during the illness and death of our loved one. Especially do we thank those who helped with the meals and the beautiful floral offerings. Also Dr. George May God's rich blessings rest on each of you is our prayer.

The children of Mrs. J. W. Howard



"Ohhhhh... my achin' motor." Even the old ones can have that "new look." Whether it's tires or a polish job, you can count on us to do the job well. Drive in and be served.

Not a Filling Station—but a Service Station.
Panhandle Oil Co.
Highway 70 on E. Houston Ph. 68

ques, Puerto Rico; one daughter, Mrs. James Deavenport, Plainview; three sisters, Mrs. John Fry, Anton, Mrs. Joe Wilson, Floydada, and Mrs. Lewis Hooker, Wichita Falls. Also five grandchildren survive, Jim Deavenport of Plainview, and Bill, Jeanette, Sallie and Kathy Dodson of Puerto Rico.

Carter Funeral Home of Lockney was in charge of the arrangements.

MISS WINNIE McLAIN IS GUEST OF BROTHER HERE

Mr. and Mrs. J. T. McLain had as their guests during the week-end, his sister, Miss Winnie McLain of Dallas and a niece and her husband, Mr. and Mrs. Melvin Williams of Ft. Worth. They all visited Saturday in the Hollis McLain home at Sand Hill and with the McLain's sister, Mrs. Della Pullington, who is convalescing in the home of her daughter, Mrs. Susie Riggs at Plainview. In Plainview they were met by another sister and her husband, Mr. and Mrs. J. C. Williams of Dimmitt.

Sunday visitors in the home of Mr. and Mrs. W. D. Newell were Mr. and Mrs. S. V. Scott, Mr. and Mrs. Cecil Sluder, Mrs. Carrie Newell, Miss Ethel Scott, all of Lubbock and Miss Paye Newell of Plainview.

Floyd Co. People Asked To Lorenzo On Library Panel

Mrs. H. H. Mills, librarian of the Floyd County Free Library at Lockney, Commissioner Keller Holmes of Precinct No. 1 of Floyd County, and Mrs. J. W. Reue, teacher in the Floydada school system, are indicated to appear on the library program tonight at Lorenzo.

The program is announced as a question and answer discussion, presided over by W. H. Dismukes of Falls.

Meeting hour is 8 o'clock, meeting place the fellowship hall of the Lorenzo Methodist Church.

In contrast with the movement to create a library in Floyd County, strong opposition has developed to the idea in Crosby and friends of the library there are having some difficulty getting general support they need.

Mrs. J. C. Newsom in company with Mrs. H. T. Bartlett of Dimmitt and Mrs. Myrtle Wright of Hereford left Saturday morning for a month's stay on the coast.

TYE & SONS DRILLING CO.

606 E. HOUSTON
FLOYDADA, TEXAS — PHONE 887

Irrigation, Industrial, Domestic and Exploration Drilling

Authorized Dealer For
LAYNE PUMPS, CONTINENTAL ENGINES,
AND RED JACKET SUBMERSIBLES

Uranium Test Holes

Gelger Counter Service



Producing Water on the Texas Plains for Over 40 Years
MEMBER OF TEXAS and NAT'L ASSNS. of WATER WELL CONTRACTORS

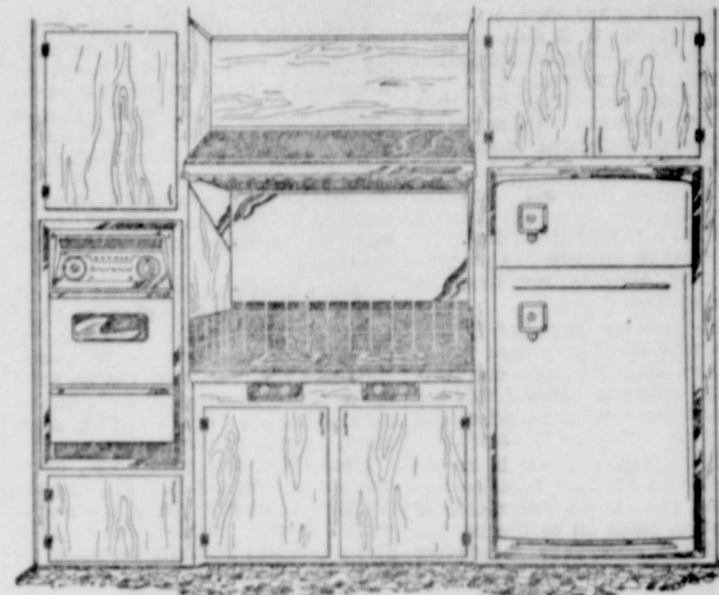
The Floyd County Hesperian, Floydada, Texas, Thursday, March 15, 1956

Two Pledge Phi Gamma Delta

LUBBOCK — Two hundred and fifty-five male students at Texas Tech pledged college fraternities this week-end to climax the spring rush period.

Among the new pledges, announced by James B. Whitehead, assistant dean of student life, were Don Randall Barber, son of Mr. and Mrs. H. G. Barber, and Jack H. Henry, son of Mr. and Mrs. Jack Henry, both of this city, pledging Phi Gamma Delta.

Better your living... Bless your budget



Illustrated above is the Universal Built-In Automatic Gas Range. Also shown is the Servel Gas Refrigerator that features the automatic ice-maker.

Install A Built-In Gas Range

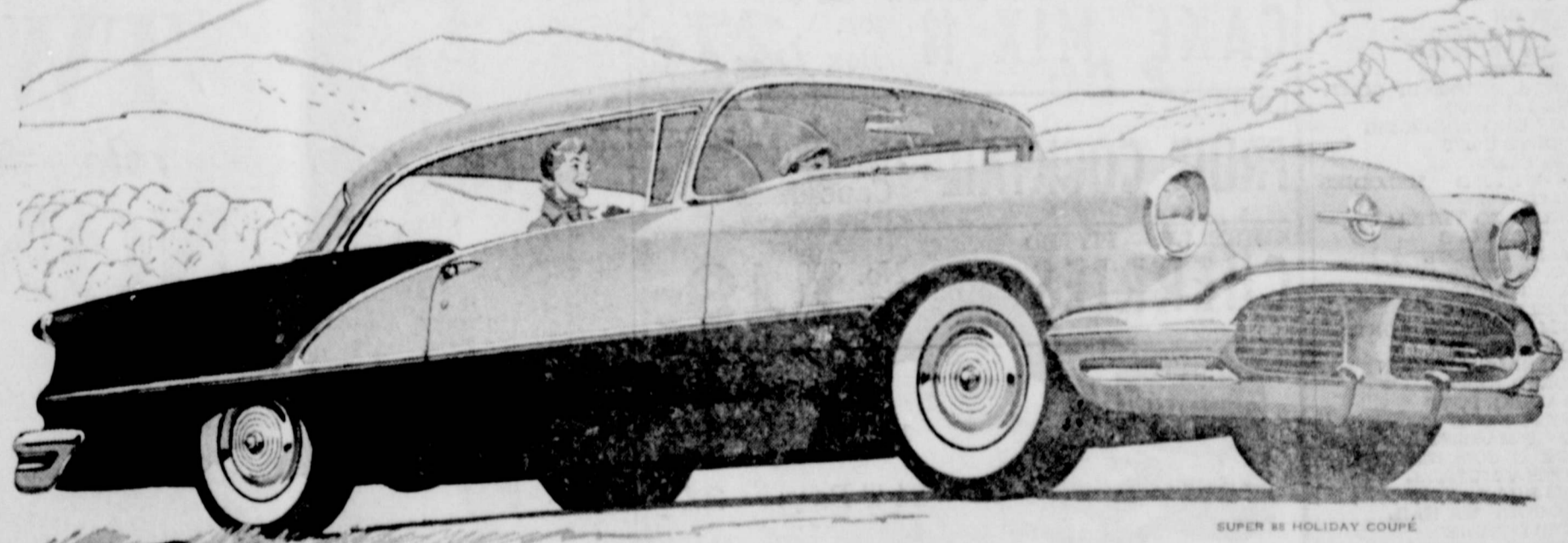
Modernize your home with automatic Gas equipment.

The modern built-in automatic Gas ranges eliminate stooping and bending—places ovens and broilers at a height that is easy to reach. The Servel automatic Gas refrigerator may also be built into your cabinets.

This refrigerator features the famous automatic ice-maker. See your dealer tomorrow. Buy modern, dependable automatic gas equipment.

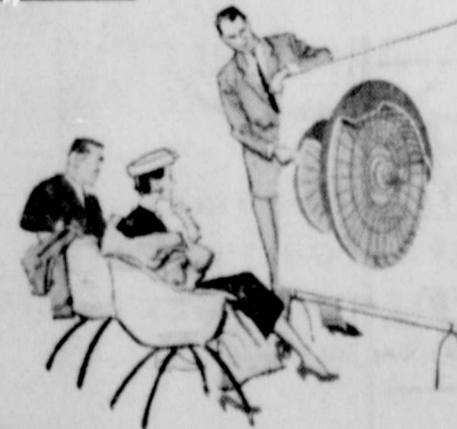
Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

Jetaway means GETAWAY!



THE SECRET OF THE SMOOTHNESS IS IN THE SECOND COUPLING!

Jetaway features TFO fluid couplings to give you twice the smoothness! The second coupling fills and spills with jet-like speed to ease you into every driving range so quietly, so smoothly the change is almost imperceptible. Just try Oldsmobile's Jetaway... it's the greatest advance in automatic transmissions in 17 years!



And how you get away! With the flashing "go" that Hydra-Matic made so famous, plus a new liquid smoothness that's Jetaway's alone. Just try Jetaway*. Pour on the power! You'll see the dramatic difference, when Oldsmobile's revolutionary transmission pairs with the Rocket T-350 Engine... 9.25-to-1 compression big! Here's super action with power to spare. What's more, in this Olds you wing along in the solid assurance of its sure-footed Safety-Ride Chassis... in the smart luxury of its fashionably tailored interior... with the

welcome ease of the newest in modern power features! And, when it comes to looks, Oldsmobile's Starfire styling is in a class by itself with its original side treatment and trend-setting "Intagrilite Bumper." This Olds can be yours at a price that's amazingly low. Stop in today and see!

*Standard on Series Ninety-Eight, optional at extra cost on all other series.
†Optional at extra cost, Safety Power Steering standard on Series Ninety-Eight.

See our Gala Show "Holidays for Spring"

OLDSMOBILE

VISIT THE "ROCKET ROOM" ... AT YOUR OLDSMOBILE DEALER'S!

ODEN CHEVROLET CO., 221 So. Main --- Phone 400 Floydada, Texas

OLDSMOBILE BRINGS YOU THE THRILLING "ACADEMY AWARD PRESENTATIONS" SHOW • WED., MARCH 21 • ON NBC-TV AND RADIO

SOCIETY



Gwen Richardson, Cline L. McDonald Wedding March 18

Mr. and Mrs. J. N. Richardson announce the approaching marriage of their daughter, Gwen, to Cline L. McDonald, son of Mrs. George A. Small of Wichita, Kan.

The wedding vows will be read Sunday, March 18, at 4:30 p.m. in the chapel of the First Baptist Church.

Mr. McDonald is serving with the United States Air Force now stationed at Reese Air Force Base, Lubbock. Miss Richardson is employed by a business firm in Lubbock.

Catherine Appling Is Shower Honoree

Miss Catherine Appling, bride-elect of A. Z. Gene Miller, was honored with a surprise lingerie shower Thursday evening at the home of Mrs. L. T. Hickerson, between the hours of 7:30 and 9:00 o'clock.

Refreshments of angel food cake and punch were served to guests present. Friends attending were Mesdames Harry Morckel, O. M. Watson, Jr., Melvin Henry, Lillian Hilley, Corkey Guffee, Duncan Hollins, W. O. Baker, Miss Alice Latta, Opal Mullinix, the honoree and the hostess.

Couple Is Honored At Bridal Shower

A lovely bridal shower, honoring Mr. and Mrs. Stanley Conner, was given Thursday evening, March 1, at the home of Mr. and Mrs. Albert Mize in the Cedar Hill Community.

Hostesses for the occasion were Mrs. Mize, Mrs. G. C. Applegate, Mrs. T. S. Brown, Mrs. Vance Campbell, Mrs. C. L. Gilly, Mrs. J. C. Ginn, Mrs. C. F. Lemons, Mrs. J. A. Welch, Mrs. Jack Yearly and Mrs. Rene Yearly.

Approximately 100 guests registered or sent gifts. The young couple was deeply impressed by the hospitality.

Stanley is attending Baylor Medical School and Ollie Beth is in the Methodist School of Nursing. They are making their home at 1708 Drew, Houston.

CLUB SURPRISES MEMBER WITH KITCHEN SHOWER

Mrs. John Kimble entertained her bridge club last Wednesday afternoon at her home, 717 West Tennessee.

Mrs. Jimmy Willson Jr. was honored with a surprise kitchen shower during the afternoon.

Those present were Mesdames Jimmy Willson, Fred Zimmerman Jr., Elwyn Garrett, Rex Brown, Jim Potts, Billy Stanforth Jr., Carl Minor Jr., Billy Henry and the hostess, Mrs. Kimble.

Prizes were won by Mrs. Garrett and Mrs. Willson.

FIRST BORN NAMED KARL

Mr. and Mrs. Ray M. Cook of Lubbock are the proud parents of a son born Monday evening at 8:45 o'clock in Plainview Hospital and Clinic. The young man weighed six pounds and 11 ounces. He has been named Karl.

Maternal grandparents are Dr. and Mrs. E. M. Dellinger of Las Vegas, N. M. and paternal grandparents are Mr. and Mrs. Ray I. Cook of this city.

Karl's father is a student at Texas Technological College, Lubbock.

Mrs. Marie Chesshir of Brownfield was a weekend guest in the home of Mr. and Mrs. Bob Collier and daughter, Suzanne.



Museum for Texas' Birthplace

After 120 years of neglect, the site at Old Washington on the Brazos where the Texas Declaration of Independence from Mexico was signed is to be marked by a million-dollar monument and museum. Here is the artist's conception of the memorial which will be topped by a beacon to be known as "The Light of Texas Freedom." Tom S. Whitehead, publisher of the Brenham Banner-Press, is director of a statewide campaign for funds with which to finance the project.

Ministers Study Community Needs In Monday Meeting

The regular monthly meeting of the Floydada Ministers' Fellowship was held Monday afternoon, March 12, at the First Christian Church.

After information was received about the deficit in the free lunch program of the local schools the Fellowship agreed by consent to present this need to the churches for the people's consideration and action.

Plans for a "Keep Sunday Holy" campaign were laid with the approval for the purchase of stickers or posters emphasizing that theme. These stickers will be distributed to members of the community for display on cars and in windows.

Further plans for the sunrise service on Easter Sunday morning were made. Members of the First Christian church will be hosts for this annual service to be held this year at 6 a. m. on April 1. The entire community is urged to be present.

Ministers Study Community Needs In Monday Meeting

The Nazarene Church will be the location of the next meeting of the Fellowship on April 3.

GETS GOOD REPORT

Mr. and Mrs. John R. Shipley were in Dallas last week for John to have a check-up with his doctors for the first time since his heart operation on December 9. The doctors gave him a good report.

I want to say "Thank You" to the merchants of Floydada and all Stock Show officials for their wonderful cooperation during the 1936 Junior Livestock Show.

Bill Beedy, General show superintendent



Advertising... keeps prices down

A penny a pound on the price of a pork roast can make a world of difference to a grocery shopper. And food store managers know it! That's why they do everything possible to keep prices low in their advertising. It's the same for almost any product you can think of. No store can sell it for ten dollars while a second store is advertising it for five.

Advertising enables you to sit back, relax and compare prices and merchandise. Shopping trips can be planned beforehand to take advantage of the sales which merchants are advertising constantly. By providing a giant market place where stores of all kinds can compete for your business, the advertising in this newspaper helps keep prices low.

Advertising Benefits YOU!

Prepared by the Promotion Department of The Des Moines Register and Tribune for the ADVERTISING FEDERATION OF AMERICA.

THE FLOYD COUNTY HESPERIAN

LANDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE & BOND

J. M. Massie

Hollis R. Bond

SS Class Big Turn Out

Sunday School Class of Methodist Church had a turnout for the chicken pie supper last Friday evening.

A total amount cleared by the supper was \$163.85. At the sale the class sponsored might they took in \$7.25. This will be used to carry on which the class is fostering.

E. Grimes and Mrs. D. S. were joint general chairmen at the occasion.

Johnson Stitch Chatter Hostess

Stitch and Chatter Club met at the home of Mae Johnson last week. Mrs. Nichols had charge of the meeting. Mrs. Laura directed the games and being won the hostess gift.

Afternoon was spent in visiting and working on the club quilt. Gifts were served to Mesdames McPherson and Stephanie Campbell, Suzzie Moon, Mrs. Nichols, Jessie Moore, Ernie, Era Norrell, Pauline Perry, Dorris Huckabay, Lammonds and the hostess, Mae Johnson.

Next meeting will be an all night with Vivian Keeling and members will work on the quilt.

Now YOU CAN FEEL SO SURE OF YOURSELF WITH Dorothy Perkins DEODORANT with HEXACHLOROPHENE



1/2 PRICE SALE 50¢ \$1.00 JAR FOR Plus Tax

- Stops Odor Instantly
- Checks Perspiration More Effectively
- Stays Fresh And Creamy
- Completely Safe To Use



HALE'S DEPT. STORE

Three-quarter sleeves . . . \$2.98
Sleeveless \$1.98

Putting the "It" in "Italy" COLORFUL CAPRI SHIRTS

The vibrant colors of our Italian striped cotton knit toppers are stealing the American scene. Three-quarter sleeves or sleeveless with your choice of turtle neck, V-neck, cowl, or boat neck. Sizes S-M-L.

KITCHEN AND FIELD NEWS

From Lighthouse Electric Cooperative, Inc. by Nancy Morckel and Claude Weatherbee, Electrification Advisers.

Troy Watson of Lubbock, with the Texas A. & M. College Training and Safety Program held his regular training meeting for the linemen on Monday morning.

Mr. and Mrs. Harold Massey of Lubbock visited Mr. and Mrs. Wayne Collins and girls on Sunday afternoon.

Billy Keith and Sue Baker of Lubbock spent the week-end with their parents, Mr. and Mrs. W. O. Baker.

Mr. and Mrs. O. M. Watson, Sr. visited the Gordon Applings at Mt. Blanco on Sunday afternoon.

Mr. and Mrs. Bob Norrell and Bobby Jean, Mr. and Mrs. Jim Moeller and children went fishing Saturday afternoon.

Mr. and Mrs. Galen Holland of Matador spent Sunday with Mr. and Mrs. D. M. Moore.

John Nay was at home Monday with a bad cold.

Mr. and Mrs. Curkey Guffee and Larry visited in Silverton on Sunday with Mr. and Mrs. J. B. Stratford and boys.

Carriek Snodgrass underwent ma-

...jor surgery last Saturday morning for a back condition that has been bothering him for a long time. He is at the McBride Hospital & Clinic, Room 316, 605 N. W. 10th, Oklahoma City; if any of you would like to send him a card. He will be there for quite some time. Mrs. Snodgrass accompanied her husband to Oklahoma City.

Mrs. E. J. Mairicle of Idalou spent the weekend with her son and his family, Mr. and Mrs. Buck Mairicle and David. Mr. Mairicle came for his wife on Sunday.

Mr. and Mrs. Buck Mairicle and son visited in Littlefield Sunday evening, with his sister and her family.

A TRIBUTE TO THE FARM WOMAN (copied from Southwest REA News)

A glowing tribute to the farm homemaker of the United States comes from a Latin American newspaperman who recently visited farms in Missouri. Mario M. Gilo of the newspaper La Fronza, Lima, Peru, who took part in an agricultural press and radio course, sponsored by the U. S. Department of Agriculture and the International Cooperation Administration, wrote:

"It may seem strange to consider the woman as a separate factor, but I have no fear in qualifying the American woman as one of the most decisive factors in explaining the great agricultural development in this country. In the home—in the kitchen—in the field, the American woman. It could almost be said, excels the man.

"Even at the risk of being considered discourteous for making this

analogy, from a strictly economic point of view, the woman is the best machine which the farmer has. A man who cares for 700 chickens and works 100 acres should be applauded, but the woman who takes care of that man—chickens and all—is a person to be truly admired. "If to this is added the fact that a good part of the spiritual strength of the community, which so characterizes the farm population of the United States, is due to her; that she is the basis for cooperation with the neighbors—it is easy to conclude that she is the cornerstone on which is built a special type of family, which will be difficult to find in any other country.

"I do not believe," Mr. Miglio concludes, "that from a social point of view there exists anything better in the United States than the farm family as a secure and immovable basis for the greatness of the country."

An all-day meeting by the Wake Club last Wednesday at the home of Mrs. W. D. McMillan. A demonstration on "Cookie Making" was given at 11:00 o'clock. Different kinds of cookies—the baking and the storing—were discussed.

The Mt. Blanco Home Demonstration Club met Thursday afternoon at the home of Mrs. Gene Brown. The demonstration was "Sweet—but low in calories."

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, Mar. 12 — The weather has been nice this week with the exception of a couple of dusts. The cold snap Saturday made us realize that spring isn't quite here yet.

Mr. and Mrs. Albert Pricer of Floydada were visitors in the home of Mr. and Mrs. Bud Pope Thursday night.

Visiting in the home of Mrs. H. F. Jackson Saturday were Mae Baker and Mrs. Jackson of Plainview and Mrs. T. C. Hollums and Norma Sue.

Sponsors Stanley Party

The Sand Hill Home Demonstration Club sponsored a Stanley Party at the school house Thursday afternoon.

Games were enjoyed by all with Mrs. Christy Gibson of Plainview giving the demonstration. Refreshments were served to Mrs. Pat Bullock, Perry Brown, Walter Knight, Lynn Miller, James Jeffress, Buddy Widener, M. B. Swanner, Frank Webb, J. T. Spears and Olin Elliott. Instead of gifts the club received 15% of the sales. The next party will be sometime in June.

Mr. and Mrs. Monroe Schulz and family were supper guests in the home of her sister, Mr. and Mrs. Roy Sembraman and family in Abilene Friday night.

Mr. and Mrs. J. M. Williams were visiting in Claiborne over the weekend. Mrs. McKibben returned home with them. She had been visiting there for several months. Mr. and Mrs. Olin Baird made a business trip to Lubbock Wednesday and also visited in the home of Mr. and Mrs. J. R. Turner in the Providence Community.

Business Meeting Held at Church The monthly business meeting of the Sand Hill Baptist Church was held Wednesday night with B. O. E. O. Adams in charge. A letter was granted Mr. and Mrs. Willie Blair to the Petersburg church. J. M. Williams was elected trustee to replace J. R. Turner who has recently moved. A committee consisting of Dale

Mrs. A. M. Allen Rites Held Monday

LOCKNEY — Funeral services for Mrs. Annie May Allen, 76, a 30-year resident of Lockney, were held at 3 p.m. Monday in the West Side Church of Christ with Alva Johnson, minister, officiating.

Burial was in Lockney Cemetery, under the direction of Carter Funeral Home.

Mrs. Allen died Saturday in General Hospital, where she had been confined for a month. Mrs. Allen was an active church member. She was a native of Bell County.

Survivors include six sons, Frank N. Marion and Melvin, all of Amarillo, Walter, of Plainview, Woodrow, of Denison and Vaughn, of Clovis; a daughter, Mrs. Charles Gibson, Lockney; four brothers, Bill and Tom Rigdon, Lockney, Roderick Rigdon, Raton, N. M., and Homer Rigdon, California; three sisters, Mrs. T. Z. Reed and Mrs. Bill Irden, Lockney, and Mrs. Ollie Wilson, Floydada; 21 grandchildren and 13 great grandchildren.

Stringer, Roy Slater, M. B. Swanner, J. M. Williams and Tom Thomas was elected to continue transactions for the new parsonage. The next meeting will be held in April.

Mrs. Roy Slater has returned home after spending ten days in Amarillo helping her daughter who has been ill. Returning home with her is their granddaughter, Kathy, to visit for a few days.

Bro. Jack Gillespy and family of Plainview were visitors in church Sunday morning.

Bro. E. O. Adams and family were Sunday dinner guests of Mr. and Mrs. J. T. Huckabay.

Mr. and Mrs. James Jeffress and family were Sunday dinner guests in the home of Mr. and Mrs. H. F. Jackson.

Sunday dinner guests in the home of Mr. and Mrs. T. C. Hollums and family were Mr. and Mrs. Fred Jackson and family.

Visiting in the home of Mrs. James Riney Saturday afternoon were Mrs. Monroe Schulz, Patay and Donna.

Barbara and Junior Schulz enjoyed Saturday afternoon visiting in the home of J. Riley and Janet Holmes.

Bro. Bruce Keller and his wife Helen of Plainview were visiting in the Young Married Peoples Class.

PROTECTION AGAINST FIRE

Automobile and Casualty Losses.

G. C. Tubbs Insurance Agency PHONE 418

Honored on Birthday

Mrs. Molly Earp was honored with a birthday dinner Sunday in the home of Pearl, Ernest and Lawrence Baird. Attending were: Darrell Mayo, Kenneth Swanner, Keith Jenkins, Neida Rhea, Mr. and Mrs. Wade Bowers and daughter, Pat Adams, Jerry Donalson, Robert Baker, the honoree and the hosts. They all enjoyed a delicious dinner.

The Revival got off with a good start Sunday with a full house at both services. Services are to last through next Sunday, Mar. 18.

Individual prayer groups will start each night at 7:00 o'clock with service beginning at 7:30. Bro. Larry Young is doing the preaching and Wade Bowers is leading the singing "God's Saturday Night" will be held at the Sand Hill Baptist Church Saturday night with guests from McCoy and Estadado.

Mr. and Mrs. C. B. Carmack spent the weekend in Amarillo, visiting relatives. They also saw their son Bobby, who is attending college at

Center News

(By Mrs. J. E. Green)

CENTER, March 12 — My! we are having some more cold cloudy weather, but no snow so far.

We had fair crowds Sunday and Sunday night. Some of our old faithfuls were out for one cause or another.

Bro. and Mrs. Wesson and family were Sunday dinner guests of the J. Robertson family.

Mr. and Mrs. H. B. Mankins and R. C. Ross celebrated their birthday's Sunday with a dinner at the home of Mr. and Mrs. Ross. Other dinner guests were Mrs. Ross' brother, Homer Guffee and her father, S. A. Guffee and Mrs. Guffee of Campbell Community.

Mr. and Mrs. Jimmy Dunn and daughter, Debbie, dined Sunday with home folks, the J. R. Robertsons.

Don Clark Green of Big Spring

visited honorfolks, the J. E. Greens

Sunday.

Mr. and Mrs. Leo Frizzell had company from Wichita Falls from Friday through Sunday. These were Mrs. Fred Cook, Mrs. Meldene Theim and children, Paula and Pamela and Mrs. Eunice Ann Cone.

Mr. and Mrs. Marion Carpenter visited Sunday afternoon in the Frizzell home. They were enroute to their home in Altus, Okla., after spending the weekend visiting their daughter and family in Lubbock.

Mrs. W. A. Huckabee, who is ill, had rather bad days Saturday and Sunday, but was better Monday.

Monday of last week, Mrs. Sam C. Dickson and son of Lubbock and Mrs. Earl Huckabee dined with their parents, Mr. and Mrs. J. T. Myrick of South Plains.

Mrs. W. M. Jackson is visiting a daughter and family in Amarillo.

Mrs. T. R. Noland visited Mrs. W. A. Huckabee and daughters Friday. Ina Jean is sick with a virus at

HOUSE MOVING

MALLOWS BROS. Phone: Capitol 4-4406 3202 West 54th Plainview, Texas



It's Magic—No Trick ELECTRIC DRYING'S SLICK!



See The FRIGIDAIRE Electric Dryer Soon

It costs no more to get the finest.

Installation in Floydada Easy Free Terms

BOKEN FURNITURE & APPLIANCE

North Side Square Floydada Phone 295

CAN "WILLIE WIREDHAND" MAKE YOUR GARDEN GROW?

Maybe not but he can give you many additional hours to enjoy your flowers if you put him to work for you.



Electricity can do many things and do them well but none means more to the housewife than the work saving convenience of modern automatic clothes washers and dryers.

Don't be chained to old fashioned laundry methods that make wash day blue Monday.

See your local appliance dealer and find that automatic washer and dryer that fit your needs. They are more reasonable in price than you may think.

LIGHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED Copyright 1954 by the National Rural Electric Cooperative Association



It's Magic—No Trick ELECTRIC DRYING'S SLICK! SEE The BENDIX Electric Duomatic first it washes... then it completely dries... all-in-one continuous fully automatic operation

Nothing else you can add to your home will return so much satisfaction and leisure, so much ease and freedom! The Bendix Electric Duomatic is a complete automatic home laundry in only 36 inches of wall space! Your clothes are washed and triple-rinsed with Bendix's proved-best action—completely dried, safely, quickly—and it's all automatic!

New Tip-Top Cover conceals controls except when you're using them. Also has handy, brief washing and drying instructions printed inside.

REDDY'S TV & APPLIANCE New Location on Lockney Highway Phone 316 Floydada



"Want your clothes to look better? Then you need an ELECTRIC Clothes Dryer!"

says Mrs. W. H. Simpson, Jr. 715 W. MISSISSIPPI STREET FLOYDADA, TEXAS



"Yes, clothes that are dried in an electric clothes dryer look much better than line-dried clothes because you eliminate clothespin corners." You do away with outside dirt and dust, too, and your clothes are soft and fluffy instead of being wind-blown or stiff as a board.

"We save a lot of money with our electric clothes dryer. For example, the children used to need several pairs of pajamas, where now two will do nicely." So many clothes can be worn again right after drying, without ironing, in many cases, and tests have shown that clothes will last as much as 50% longer when they are dried electrically.

"I really enjoy my electric washer and dryer, as well as a dependable supply of hot water from the electric water heater." Plan now to build an all-electric home laundry with a washer, clothes dryer, and electric water heater. You'll have better washes, and more time for your family, as Mrs. Simpson does.

It's Magic—No Trick ELECTRIC DRYING'S SLICK! SEE YOUR REDDY KILOWATT APPLIANCE DEALER SOUTHWESTERN PUBLIC SERVICE COMPANY

School In County Taught in 1888 at Della Plains

Public Schools have been in existence in this county since 1888 the year the school was taught by Clarence Guffee. School Superintendents to 12 public teachers. Plus \$1 carry over making a total of \$1,000.00. Both white and colored nine months term. In 1890 the Quaker school was built. In 1895 a two room frame building was erected according to specifications of Rev. F. F. Fronabarger was to supervise, furnish teachers, and maintain the school for five years, at the expiration of which the title to the building and some

lot was to be given him by J. R. McLain, a resident of Della Plains, who was also interested in establishing a school of higher learning at Della Plains. C. W. HUTCHESON acted as principal, Miss Anna Bedecarrax was assistant. The school was advertised as having primary, preparatory, and collegiate departments. In the collegiate department, the following subjects were listed: "General History, Composition and Rhetoric, Metaphysics and Logic, Higher Algebra, German, Hebrew, Spanish, Natural Science, Commercial Law and Art." A letter to the public published in the "Della Plains Review", 1890, set forth the advantages of the school like this: "Come to the beautiful little city of Della Plains in County of Floyd. Send your children. They will find board cheap but good; tuition reasonable; instruction thorough; discipline kind but rigid. Send your sons that they may get the advantage of a college course. Send your daughters that they may become skilled in the finer arts, as well as being equipped for the sterner duties of life."

Cotton Insurance Sales Increasing, Says Local Agent

B. J. Darden, the local FCIC crop insurance agent, announced this week sales on irrigated cotton insurance for Floyd County are increasing in number. Darden, believes the number of new applications obtained to date, resulted from the increased coverage rates now being offered. Additional new policy holders who recently signed applications are: Burt Daniel, Efford Parrish, Leroy Parrish, H. E. Swope, R. L. Nichols, Willie McNeill, Billy Nichols, C. C. Nichols, Joe Rogers, J. M. Cartmel, Arthur Powell, Louis Powell, James Bachus, Ellis Barbee, Cager Carmack, Albert Martin, N. S. Abbott, R. R. Clements, Kenneth Pool, Albert Jones, and Durwood Jack. The agent reported applicants are being accepted at his office in his welding shop in Floydada. Jack Whitfill, the local adjuster, and L. A. Wilde, the area adjuster are also currently accepting applications. Mr. Darden, added "irrigated cotton insurance is much discussed, but a lot of farmers have misconceptions about it. For instance, many believe crop insurance is an expense. Actually it is an investment towards a more certain future for the individual."

US 380; Fr. US 380 to Graham Chapel; Fr. 5.4 Mi. W. of SH 51 to SH 51; Fr. SH 51 E. 2.656 Mi.; Fr. US 70 at Lockney to Barwise; Fr. FM 378 to North City Limits of Lorenzo; Fr. Plainview N. to FM 788; Fr. FM 400 to Floyd C.L.; Fr. White River Canyon to Big Four School; Fr. FM 211 to FM 402; Fr. FM 300 to Johnson; Fr. 5.0 Mi. N. of SH 106 to SH 86; Fr. SH 214 to Bennett; Fr. FM 403 to SH 137; Fr. US 87 to FM 1054 at Draw; Fr. 4.0 Mi. N. of Halfway to US 70 at Halfway; Fr. SH 83 to Terry C.L.; Fr. 0.5 Mi. W. of Baileyboro to Lamb C.L.; Fr. Bailey C.L. E. 0.255 Mi.; Fr. 2.9 Mi. E. of Cochran C.L. to FM 300 in Sundown; Fr. Springlake School to US 70; Fr. 2.6 Mi. N. of SH 116 to Biedsoe; Fr. approx. 8.0 Mi. NW of Slaton to Hale C.L.; Fr. SH 207 to Fairview School; Fr. US 87, 2.5 Mi. NE of Lamesa, E. 2.872 Mi.; Fr. US 180 N. 4.283 Mi.; Fr. FM 54 to FM 363; Fr. 6.9 Mi. N. of Gomez to 3.0 Mi. S. of Gomez. On Highways: US 84, 62, 350, SH 51, 86, 207, 214, FM 37, 299, 179, 54, 1071, 300, 211, 399, 398, 1057, 1310, 378, 400, 788, 851, 402, 168, 396, 213, 1070, 403, 298, 301, 202, 595, 785, 825, 1064, & 1928, covered by C 52-8-4, C 53-3-6, C 227-4-5, C 228-1-17, C 297-1-2, C 303-1-20, C 380-1-10, C 453-1-8, C 453-8-6, C 461-3-4, C 461-6-4, C 494-5-6, C 503-6-8, C 505-2-3, C 721-1-4, C 721-2-2, C 721-2-3, C 721-4-3, C 721-5-4, C 721-7-3, C 721-8-2, C 755-2-3, C 755-3-2, C 800-1-5, C 800-2-4, C 800-3-3, C 800-5-4, C 806-2-6, C 820-5-5, C 820-5-6, C 874-5-3, C 879-1-3, C 879-3-4, C 879-5-3, C 880-3-3, C 881-2-2, C 884-2-4, C 884-3-3, C 885-2-3, C 886-1-3, C 967-1-3, C 1041-2-9, C 1128-2-2, C 1153-1-2, C 1250-1-3, C 1631-1-3, C 1716-1-4. In Lamb, Lynn, Terry, Yorkum, Swisher, Lubbock, Floyd, Cochran, Parmer, Dawson, Hale, Hockley, Garza, Castro, Crosby, Gaines & Bailey Counties will be received at the Highway Department, Austin, until 9:00 A. M., March 20, 1956, and then publicly opened and read. This is a "Public Works" Project, as named in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bill. No provisions herein are intended to be in conflict with the provisions of said Acts. In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above-named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates

The Floyd County Hesperian, Floydada, Texas, Thursday, March 15, 1956
as shown in the proposal for each craft or type of laborer, workman, or mechanic employed on this project. Legal holiday work shall be paid for at the regular governing rates. Plans and specifications available at the office of H. B. Bryan, Resident Engineer, Lubbock, Texas, and Texas Highway Department, Austin. Usual rights reserved. 7 2tc. It's a fine thing that all youthfulness is not wasted on young people—some oldsters have their share of it, too, it seems. News item: "Women in most of Burma and parts of India normally choose their own husbands. Well—what's so strange about that?"

Can't Get Rid of Your Cold?

Then try 666, the wide-activity medicine, for greatest effectiveness against all symptoms of all kinds of colds. 666 combines 4 potent, widely-prescribed drugs and gives positive dramatic results in a matter of hours. Its combined therapy covers the complete range of all cold symptoms. No other cold remedy can match 666 liquid or 666 Cold Tablets. **666**

It's Magic—No Trick ELECTRIC DRYING'S SLICK!

Magic In Your Laundry With A Hotpoint Electric CLOTHES DRYER



Less Work. No Worry about the weather with an Electric Dryer.

See Hotpoint before you buy—it's the best.

BUILDERS MART

7 or 11 Floydada

THE SETTLERS that are already here say come! Those that are coming say come! Let everyone who will come and enjoy these advantages for yourselves and your posterity.

"The BUILDERS of the school ran in to financial trouble and according to Dr. Traveek of Matarador. "The lumber company obtained judgment against those responsible for the erection of the building and the building was moved to Floydada in 1891."

"It took eight big wheels made of large cotton wood trees that had been growing for no telling how many years. It took posthole diggers and plenty of oxen, and about seven days to make the journey from Della Plains to Floydada."

In 1895 this building was converted into the public school for Floydada.

Cucumber Acreage Is All Signed Up

LOCKNEY — Contracts have been signed for the 125 acres of cucumbers asked for by the Dalton Best Maid Products Co. Ft. Worth, Chamber of Commerce Manager Dick Whiteley said Wednesday.

Some 15 farmers of this vicinity signed up to plant from 5 to 10 acres each. J. O. Dalton, representing the pickle company was here last Thursday night and met with the local men.

Those signing contracts for cucumbers included Herman and Owen Thornton, Bill Whitlock, Arlon Miller, Tom Sneed, Gerald Sams, Bob Davis, Warren Mathis, Charles Hammit, Gene Hammit, Donnie Bybee, J. T. Spears, Sterling Cummings, Z. C. Cummings, Tommy Montandon, Norman W. Deavenport.

America's first commercial coal mine opened in 1750, 12 miles out of Richmond, Va.

IRRIGATED COTTON FARMERS

FEDERAL CROP INSURANCE
Coverage has been raised to
\$43.50 per acre

LEGAL NOTICE

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION
Sealed proposals for constructing 324.204 miles of Seal Coat

From US 84 N. & E. to SH 51; Fr. Lubbock C.L. to Garza C.L.; Fr. Littlefield to Hockley C.L.; Fr. 2.0 Mi. N. of Wellman SW 5.5 Mi.; Fr. New Mexico State Line to Plains; Fr. Harris St. in Tulla E. 6.071 Mi.; Fr. Lubbock to Hockley C.L.; Fr. Crosby C.L. to US 70 in Floydada; Fr. Floydada N. 6.570 Mi.; Fr. Morton to Bailey C.L.; Fr. Bailey C.L. to Running Water Draw; Fr. US 87 to Woolly School; Fr. FM 400 to Floyd C.L.; Fr. FM 594 W. 1.996 Mi.; Fr. Sundown to Levelland; Fr. FM 300 to SH 51; Fr. Hockley C.L. to FM 211; Fr. Terry C.L. to US 87; Fr. US 87 to Wilson; Fr. Close City to

IRRIGATED COTTON FARMERS

FEDERAL CROP INSURANCE
Coverage has been raised to
\$43.50 per acre

Many insured farmers on 1955 crop benefited greatly by having this all-risk federal crop insurance. If you are in doubt ask one of them how it works.

FEDERAL CROP INSURANCE
OFFICE
AT DARDEN'S WELDING SHOP
Phone 42 — Night Phone 501



WHAT WILL THE FUTURE BRING?

No one knows, but we all realize that we must be prepared for changes. And those best prepared will benefit most by tomorrow's developments.

At this bank, we put this belief into practice. Constantly, we are looking ahead, planning to meet your requirements of today, and the future.

FIRST NATIONAL BANK
FLOYDADA, TEXAS



IT MAY BE THE MAN OF THE HOUSE...

if he finds no clean shirts ready when he goes to the closet.

AND with the changeable spring weather it may seem an impossible task to have them there for him... unless you are one of those fortunate housewives who has an electric clothes dryer.

With an automatic electric dryer you don't have to worry about sandstorms or bad weather when it comes time to dry the family wash. Drying can be done anytime - - - at night - - - while you do other chores - - - or while you relax and enjoy time with the family.

No more stooping, lifting and lugging of clothes to an outside line where they may be whipped and blown by a howling duster.

See your appliance dealer in Floydada and find out how easily an electric clothes dryer can be placed in your home.

Your City Light Plant can assist you with the installation.

CITY LIGHT PLANT
Floydada, Texas

This week! The low price is just the first way you save

IF YOU ACT NOW, YOU CAN CUT YOUR FIRST COST STILL MORE. RECORD MERCURY SALES ARE NOW PERMITTING US TO OFFER UNUSUALLY HIGH TRADE-IN ALLOWANCES FOR YOUR PRESENT CAR. YOU COULDN'T PICK A BETTER TIME TO MOVE UP TO THE BIG M.

BIG M PRICES START BELOW
30% OF ALL MODELS IN THE
LOW-PRICE FIELD.*

- New SAFETY-SURGE V-8 engine with a new high in horsepower
- New high in usable power (torque) for pickup, passing, hill-climbing
- 10 big new Safety-First features
- 15 glamorous new models, including a whole fleet of low-silhouette hardtops
- Consistently highest resale value in its field

*Based on a comparison of manufacturers' suggested list or factory retail prices using the Mercury Medalist 2-door, 6-passenger sedan.



For 1956... The big buy is THE BIG MERCURY

Don't miss the television hit, "THE ED SULLIVAN SHOW", Sunday evening, 7:00 to 8:00. Station KRUB, Channel 13.

CLINE & RAINER, 201 South Wall Street, Floydada, Texas, Ph. 37



Piggly Wiggly

Thrifty

PLUS



Every value-wise home-maker recognizes this winning combination. You select foods of highest quality from a limitless selection. And all of those first quality foods are priced to please even the modest budget. To make your shopping more thrifty and enjoyable, we give the "buying bonus" of S & H Green Stamps with very purchase. Shop from our complete selections of food and household needs—enjoy "Thrifty with a Gift."

PRICES FOR FRIDAY - SATURDAY - MONDAY

Strawberries 19c

- | | | | | | |
|----------------------------|-----------------------|----------------------------|------------------------|------------------------------|-----------------------|
| Libby's, Frozen 6-oz. Can | GRAPE JUICE . . . 19c | HMills O Home, 10-oz. Pkg. | SPINACH . . . 15c | Fresh Pakt, 10-oz Pkg. | FROZEN PEAS . . . 10c |
| Libby's Frozen 10-oz. Pkg. | CREAM CORN . . . 19c | Whole Sun, 6-oz. Can | ORANGE JUICE . . . 15c | Morton's Chicken, 8-oz. Pkg. | PIES 25c |
| Libby's, 10-oz. Pkg. | Chopped Broccoli 19c | Dole, 6-oz. Can | PINEAPPLE JUICE 17c | | |
| Firm Head, Pound | LETTUCE 10c | Large Bunch | GREEN ONIONS 7½c | | |
| Large Stalk | CELERY 12½c | Snow White, Pound | CAULIFLOWER . . 12½c | | |

Grapefruit 7½c

Orange Ade 25c

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|----------------------|------------------------|------------------------|-----------------------|
| Northern, Roll | PAPER TOWELS . . . 20c | Spaghetti, 14-oz. Pkg. | SKINNERS . . . 25c |
| Large Box, Two Boxes | TREND 39c | Armour's Can | VIENNAS 19c |
| Lux, Reg. Bar | TOILET SOAP . . . 9c | Nu-Way, Qt. | BLEACH 15c |
| Kleenex, 3 Boxes | NAPKINS 53c | Ma Brown, Sour, Qt. | PICKLES 27c |
| Hixson's 1-lb. Can | COFFEE 79c | Northern, 3 Rolls | TISSUE 25c |
| Gladiola, 5-lb. Bag | MEAL 37c | Lint, Box | STARCH 15c |
| Lucky Strike, Can | TUNA 31c | Dash, Can | DOG FOOD . . . 16c |



ASPIRIN 10c



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|-------------------------|-----------------------|
| Swansons, 5-oz. Can | BONED TURKEY 37c |
| Deer, 303 Can | TOMATOES . . . 13c |
| Libby's, No. ¼ Can | POTTED MEAT . . . 9c |
| Sunny Hills, Bottle | CATSUP 19c |
| Aunt Jemima, 2½-lb. Box | PAN CAKE MIX . . 36c |
| Wax-Tex, Roll | WAX PAPER . . . 21c |
| Hershey's, 16-oz. Can | CHOC SYRUP . . . 23c |
| Borden's 5 Qt. Size | STARLAC 38c |
| Libby's, 303 Can | KRAUT 17c |
| Quart Bottle | JEWEL OIL 59c |
| Dinty Moore, 24-oz. Can | BEEF STEW 45c |
| Planters, 8-oz. Can | Cocktail Peanuts 39c |

BACON lb. 29c

Club Steak lb. 49c

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|----------------|-------------------------|-------------------|-----------------------|
| Fresh Pork | SPARE RIBS, lb. . . 39c | U.S.D.A Good Calf | CHUCK ROAST, lb. |
| Fresh Shoulder | PORK ROAST, lb. 39c | Fresh Ground | HAMBURGER, lb. |
| Fresh Pork | LIVER, lb. 19c | All Meat | BOLOGNA, lb. |
| Sugar Cured | Bacon Squares, lb. 19c | Friday - Frozen | Fish Sticks, 10-oz pk |

Miracle Whip 39c

Lipton Tea 39c

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|------------------------|-----------------------|----------------------|-------------------|
| Patio, 300 Can | Mexican Beans . . 13c | Libby's, 303 Can | SPINACH |
| Del Monte, 303 Can | NEW POTATOES 14c | Marshall, No. 2 Can | HOMINY |
| White House, 2-lb. Jar | APPLE JELLY . . . 39c | Del Monte, Qt. | PRUNE JUICE . . . |
| Mary Kitchen, Can | Roast Beef Hash . 39c | Petty Extract, 1-lb. | HONEY |

