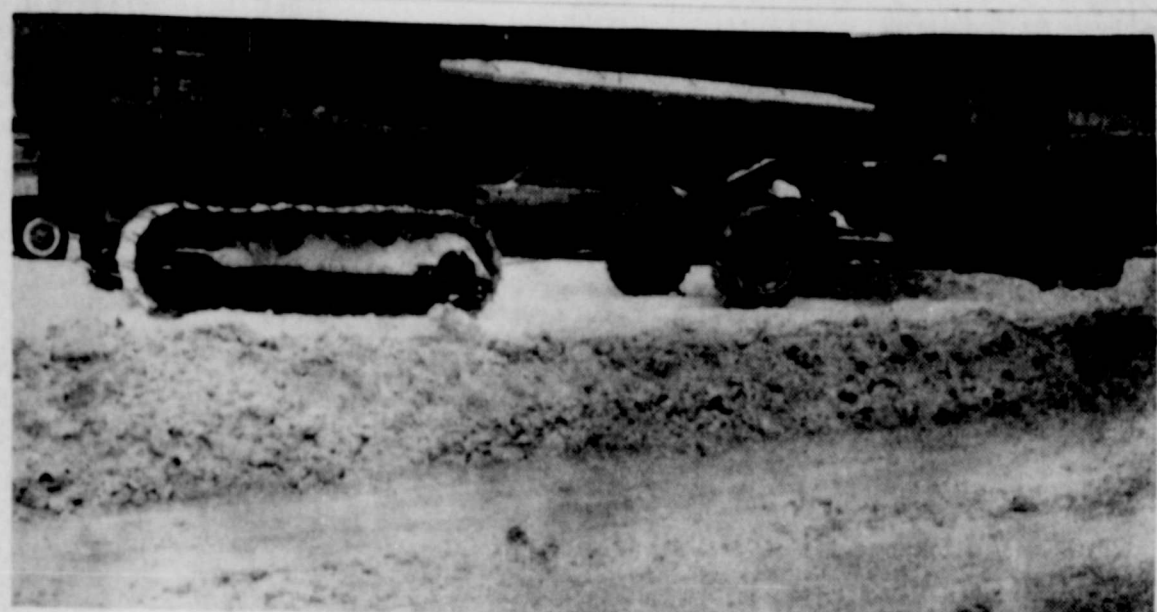


12-Inch Snow Brightens Outlook for Wheat Crop



Street Traffic was badly snarled in Floydada Friday morning before this big caterpillar was tied on to a maintainer and began piling the snow up in the middle of the streets, windrow fashion.

Stalled cars, trucks, and pick-ups were scattered all over town, residence area as well as the business district, for hours.

Wrecker units of local automobile dealers did a land office business, answering calls practically all day.

Saturday morning it was nearly as bad. However, if you picked out your trail and stayed in it you could make it to most any of the places of business and most residences.

Pete Roe, county road machinist, is at the helm of this big cat the county loaned for the purpose.

City lineman Johnny Bryant is ascending the pole here on a shively job of trouble shooting. His ground man is Melvin Terrell.

There was no interruption of power service on city lines and very little on the several hundred miles of Southwestern and Lighthouse lines served out of Floydada.

Snowfall up to 12 inches that fell almost continuously for 48 hours from an early Thursday morning beginning to Saturday morning and continued lightly intermittently through Sunday, brought a surge of optimism to people in every line of business in Floyd County and a wide area of West Texas and the Southwest.

Despite a light wind of 15 to 20 miles that blew most of the period, four to six inches of snow covered wheat fields and prepared spring crop lands.

At the same time stalk land that had been left for winter grazing and to protect against wind erosion caught 12 inches of snow.

The same is true of range land where cattlemen say the snow assures early rescue grass in the spring.

Dry land farmers hail the snow, but the enthusiasm of irrigation farm operators is more reserved.

Snow and wheat go together like a horse and carriage. The snow gives the wheat crop another 30 days of grace, restoring plant vigor.

Of primary concern at the moment is the value to this wheat crop, of which 138,753 acres was seeded last fall. Much of it has been grazed closely since Thursday, and there is an accident of more than minor importance in Floyd County throughout the five-day period.

There was a lot of confusion, stalled cars and trucks in downtown Floydada Friday through Saturday as motorists unprepared for snow and ice attempted to negotiate streets. Many snow drifts could not be negotiated.

Sheriff Earl Cooper said that so far as he learned there was not a single case of serious distress or an accident of more than minor importance in Floyd County throughout the five-day period.

This is in marked contrast to many communities to the north and west into New Mexico where distress was widespread and accidents were frequent.

News dispatches from areas west said snow measured as high as 24 inches and snowdrifts were up to the eaves of houses in places. Plainview, Littlefield, Muleshoe, Cotton Center, Hereford and Amarillo were among the centers from which these reports came.

Rural mail carriers out of Floydada post office Monday morning made their first effort at getting around their routes since Thursday when they negotiated the nearly 300 miles of routes with reasonable success. Their failure to get around through the week-end, however, did not make any material difference so far as mail deliveries were concerned. They had no mail to deliver except local.

Last mail received or dispatched at Floydada post office was on Thursday afternoon at 4 o'clock until Sunday morning when a light load of mail went out to the east and a bit of mail was delivered from points through Plainview.

In this instance the mail truck, Plainview to Childress, detoured by both the schools.

The State Highway Department "got in high" early Thursday morning and still had their machines going around the clock clearing drifts as late as Sunday afternoon. Foreman Sanford Webber said Sunday.

(See Big Snow, back page)

City light plant troubles were confined mainly to shorts in transformers, and Southwestern Public Service also had a minimum of difficulty.

Road Machinery Busy

The State Highway Department "got in high" early Thursday morning and still had their machines going around the clock clearing drifts as late as Sunday afternoon. Foreman Sanford Webber said Sunday.

(See Big Snow, back page)

Exes Set Date Of Homecoming

Floydada ex-students association got the go-ahead today on their planned homecoming date which is Nov. 16. Football game on this date is with the Spur Bulldogs who will come to town for a 2:30 afternoon tussle with the "Winds."

The exes had held off on naming a date for their homecoming activities until it was certain an afternoon engagement would be okayed by both the schools.

The Spur game was chosen because of the long standing rivalry between the two schools and the sportsmanship which is always demonstrated by players and fans of the two towns.

An afternoon game that late in the season it is believed will be popular with fans and give the homecoming crowd a chance to have dances and parties in the evening. It is hoped the association will be able to have a barbecue also.

Registration fee is \$2 and can be turned in to Gene Collins Jr., at the bank. Exes who would like to help get the ball rolling may turn in their fee now and aid with expenses of mailing and other incidentals.

CHAS. R. HAMILTON FAMILY CALL FLOYDADA HOME AGAIN

Mr. and Mrs. Charles Ray Hamilton and son, Calvin Ross, formerly of Dumas, moved to Floydada Tuesday and will make their home here.

Hamilton will be engaged in farming and the couple are at present staying at the Calvin Steen home until they can find living quarters.

Charles Ray was manager of a Humble Service Station in Dumas before moving to Floydada.

LOW 7; HIGH 44

High temperature for the week was recorded on Tuesday afternoon with a reading of 44 degrees.

Low temperature for the week was recorded Monday morning with a reading of 7 degrees.

Yesterday (Wednesday) reading was 21 low and at 3:15 o'clock the reading was 31 degrees.



This group of four Whirlwind bandmen spent Wednesday in Dallas when the All-State Band made its appearance. Bobby Rainer, second from left, played a saxophone with the All-State group. Making the trip with him were Roger Trapp, left, Jerry Chapman and extreme right, Keith Armstrong. The boys were accompanied by their instructor-coach Maurice Jones.

PLAYING OUT STRING 'Winds Are Out of The Running For District Basketball Honors

The Floydada Whirlwind teams of Coach Paul Huntington are already eliminated from any title hopes this year, but they will still have lots of fun helping to decide who does win the district crown.

Friday night the Spur Bulldogs come to town to do battle with the locals, and Saturday night there is a make-up date with Tahoka to be played at the local gym.

Both Spur and Tahoka are very much in the running, Tahoka having lost but a single game and Spur but two defeats.

Tuesday night the locals dropped a pair to Slaton when the boys went down 66 - 71 and the girls were defeated 56 - 91.

The Floydada boys gave the Tigers a long lead early in the game that stretched to 24 points and then pulled back to within 2 points of the hosts before going down.

The game ended in a near brawl with the whistle happy officials calling fouls on both fans and players.

Don Colley led the scoring for Floydada with 26 points.

District 5AA Scores

Abernathy girls 46 - Post girls 31;
Slaton girls 71 - Floydada 66;
Slaton girls 91 - Floydada girls 56;
Tahoka 63 - Spur 50.
Spur girls 61 - Tahoka girls 28.

Only two regular nights of play remain on the district slate with make-ups for most everyone on last Friday night's games that were snowed out. Tuesday night the "Winds go to Post to close the season."

Unofficial district standings as compiled from area newspaper reports as of Wednesday show Tahoka boys and Slaton girls still leading in the title race. All clubs have three remaining games.

Boys 5AA Standings

Team	W	L	Pct.
Tahoka	6	1	.857
Spur	5	2	.714
Abernathy	5	2	.714
Floydada	3	4	.428
Post	1	6	.143
Slaton	1	6	.143

Girls 5AA Standings

Team	W	L	Pct.
Slaton	7	0	1.000
Abernathy	6	1	.857
Spur	4	2	.666
Floydada	1	6	.143
Tahoka	0	7	.000

Mrs. Van Martin Passed Last Week At Johnson Home

Funeral service for Mrs. Van Martin, 62, was conducted last Thursday afternoon at 2 o'clock in the First Methodist Church of Flomot with the Rev. L. D. Cleveland, pastor, officiating. Burial was in Flomot Cemetery under the direction of Douglas Funeral Home, Silvertown.

Mrs. Martin passed away at 10:30 a. m. Wednesday at the home of her daughter, Mrs. Jack Johnson, north of Floydada. She had been bedfast for several months.

She was born Eva Beatrice Hunt, June 12, 1894, in Bonham, Tex. At the age of 12 she moved with her family to Floydada and four years later they moved to Flomot. On Oct. 29, 1911, she was married to I. E. Van Martin in Flomot, where the couple made their home for 44 years.

Survivors include her husband; two daughters, Mrs. Johnson and Mrs. Jim Beard, Silvertown; three sons, Farris Martin, Silvertown, Gerald Martin, Turkey and Donnie Martin, Wayside; two sisters, Mrs. J. P. Davis, Silvertown, and Mrs. Tom Peach of Arkansas; two brothers, Frank and Sam Hunt, Silvertown; and one daughter who preceded her in death.

Palbearers were nephews, Glenn Water, Joe Davis, Hurb Martin, Alfred Martin, Edsel Martin and Wayne Martin.

All the survivors were present for the final rites except the sister in Arkansas.

MRS. GUS LOYD SERIOUSLY ILL IN ABILENE HOSPITAL

Mrs. Gus Loyd is in Hendricks Memorial Hospital at Abilene this week where she underwent surgery several days ago. Mrs. Loyd's condition is described as serious and the family was sending thanks to their Floydada friends and relatives for their prayers during the trying hours.

Bass Will For Club Segregation

Bass Lubbock attorney, will be the subject of segregation meeting of the Andrews Ward Teachers Association Monday night at 7:30 p. m. at the school auditorium. Mrs. Daniel, program chairman.

Meeting will be held at the school auditorium, the hour set for 7:30 o'clock.

Coming together to solve our "problems" is the general topic for the evening.

Bass is a very capable speaker and is making a long drive to be at our meeting. We are sure to have a big attendance."

Daniel said in urging all to who can "We will have seats for several hundred people," she said.

Attention to hear Mr. Bass' address being relayed to other schools in the area, with the invitation to all.

More than the featured address will probably be selected number of musical. Also refreshments will be served.

Mahon Predicts Appeal Federal Farm Fuel Tax

WASHINGTON, Feb.—Last week a bill providing for repeal of the federal tax on kerosene and other fuels used in farming was passed by the House of Representatives. Early passage is expected by the Senate.

Representative George Mahon of Texas District voted for the measure, stating that passage of this legislation was long overdue, but he realized that this was only a step toward achieving an 1856 farm program.

Mahon said he had received many letters and petitions from West Texas urging passage of this bill. The fuels involved include propane and kerosene.

Williamson Seen Convalescing

Williamson, who has had a long battle with pneumonia, is expected to be discharged from the hospital in a few days. He is believed to be on his way home.

Convalescence may be prolonged but he has been taken off the list at Pitts Hospital.

The first attack of pneumonia was in 1954 when he was discharged from the hospital only to have a recurrence later in the year. Fluid in the lungs was drained.

Highway 70 Assn Meeting Called

Small Powell of Floydada, president of the Highway 70 Assn, announced this week the annual meeting of the association will be held at Matador on Feb. 13, Monday night, at 7 p. m.

The meeting has been called for the purpose of electing officers for the coming year and to get reports from the members.

M. Watson Jr., manager of the Chamber of Commerce, will be the guest speaker at the meeting. The meeting place will be the First Methodist Church at Matador.

Wires Courage Tulia Editor

J. Chapman, judge of the judicial district, greatly appreciated the courageous editorship of the Tulia Herald.

Chapman says in a "to the editor" appearing last week in the newspaper, a paragraph of note says:

"It is so rare to find a press representative courageous enough to the plain, unvarnished truth every day, as Joiner puts it. 'We are here.' I look forward with anticipation each week to 'Town Topics' column."

Wester White Sale Dated Saturday

C. Mitchell, of Pleasant Valley, week said that the Chester White purebred swine sale, which is scheduled for next Saturday, Feb. 11, the dairy show barn in view beginning at 2 o'clock.

The new date coincides with the China sale to be held at the place. The latter breeders have invited the Chester White men to share the date.

Mitchell will have four animals in the Chester White sale.

McCauley Couple Make Home In Floydada

Mr. and Mrs. Dale G. McCauley, of Dallas, left Tuesday for their home after a 10 day visit with Mr. McCauley's parents, Mr. and Mrs. Calvin Steen and Mr. and Mrs. Frank Stemple, of Okla.

Community Clinic Scheduled Tuesday

The 1956 series of planning meetings to chart future community and county projects of the Floydada Chamber of Commerce will be held on Tuesday.

Chamber of Commerce officials hope that the four different sessions which are scheduled throughout the day will give every Floydada and Floyd County citizen an opportunity to speak out on what they think their county and their town needs during 1956 to grow and prosper.

E. C. Carter, 1956 president of the Chamber of Commerce, pointed out in his announcement of the meetings that no would be asked to make a speech but would write down their suggestions for county and community improvements and participate in an informal discussion of those ideas.

Four Group Meetings

The Retail Merchants session will be the first of the series and is set for 10 a. m. George Bickly will preside.

A special session for Floyd County women will be held at 2 p. m. with Mrs. Alton Chapman as chairman.

BILLY CARMACK WAITING ON TRICK KNEE TO HEAL

Billy Carmack, son of Mr. and Mrs. C. B. Carmack, was home for the week-end from McMurry College where he finished with first semester exams.

During the week-end, Billy went to Oklahoma City and had the cast removed from his serious knee operation, which he had in December.

A letterman in 1954 of the McMurry Indians he will return to the gridiron field next fall if the operation is successful. He is at present attending school and is assistant coach of a junior high school in Abilene.

PARRISH ATTENDING BEALL BROS. MANAGERS MEETING

Mitchell Parrish, manager of the Beall Brothers Store in Floydada, is in Jacksonville attending a managers meeting this week. Parrish left Tuesday night and will return Sunday.

The store managers will be entertained at Jacksonville Country Club today as highlight of the gathering.

Parrish will also visit with his parents, Mr. and Mrs. Fred Parrish of Center, Tex., while away.

Holmes Candidate For Re-Election

C. J. Minor Jr., will open the professional group meeting at 4 p. m. Farmers and ranchers will meet at 7:30 p. m. M. J. McNeill is chairman of this session.

All meetings will be held in the district court room of the court house.

Everyone in Floydada and Floyd County is invited to attend a planning meeting and give their ideas for future growth of our area. O. M. Watson Jr., Chamber of Commerce manager said.

Residents will be asked to give their viewpoint on improvements in agriculture, retail trade, industry and new business, civic improvements in Floydada, highways and farm to market roads, health and safety and recreation and parks.

The Chamber of Commerce program of work for this year will be taken from suggestions made on Tuesday.

The Floyd County Commissioners Court and the Floydada City Council have also been invited to have a representative at each session to hear the ideas of county and community progress which residents may have.

S. F. Conner, Veteran Builder, Passes; Interment At Silvertown

Funeral service for S. F. (Buck) Conner, 72, was conducted Friday afternoon at 2 o'clock at the First Methodist Church with the Rev. Tilden B. Armstrong, pastor, officiating, assisted by Rev. Phil H. Gates. Burial was in the Silvertown Cemetery under the direction of Harmon Funeral Home.

Conner passed at 10:25 a. m. Wednesday at his home, 122 West Houston, after an illness of three years.

A building contractor, he was born March 15, 1883, at Sulphur Springs. He moved from there in 1907 to Silvertown and was married March 18, 1908, to Miss Nellie Mae Potter of Silvertown. The couple made their home in Quisque until 1923 when they moved to Floydada and have resided here since that time.

During World War II, Conner served as contractor for camps and air bases at El Paso, Borger and Amarillo. He was a member of the First Methodist Church.

Survivors include his wife; two daughters, Mrs. O. B. Haight, Lubbock and Mrs. Temple E. Herrage, Borger; three grandchildren, Gay and Sylvia Haight, Lubbock and Troy Eugene Mae, Houston.

Palbearers were Rudy Thornton, Loris Leibfried, Cager Carmack, Pike Hanna, Turner Hunter and E. E. Hinson.

Out-of-town relatives attending the service were Mr. and Mrs. O. B. Haight and daughters, Lubbock; Mr. and Mrs. Temple E. Herrage, Borger; Mr. and Mrs. Troy E. Mass, Houston; Mr. and Mrs. O. B. Hefner and Neil, Crosbyton; Mr. and Mrs. F. O. Conner, Lockney; and Eddie Wayne Conner, Amarillo.



S. F. (Buck) Conner, for 32 years a builder, died at his home here Wednesday of last week after a long illness.



Soil Bank Proposal Is An Old Friend With a New Name

Recent proposals concerning the national farm program have given added weight to the old declaration — "there is nothing new under the sun".

The idea of a "soil bank" is a sound one. Certainly, any program which is directed towards maintaining and preserving that vital six-inch average of cover that feeds and clothes our nation is worthwhile. We have had it before.

The Soil Conservation Service will recognize the soil bank plan as an old friend with a new name.

Don Shaw Named To Executive Post With Casualty Co.

Don Shaw, native Floyd County boy and son of Mr. and Mrs. Tom W. Shaw of Floydada, has been named assistant manager of the 13 Pacific states, Alaska and Hawaii, for the Royal Globe Casualty Insurance Company, of London.

His headquarters in his new capacity will be in San Francisco.

For the past six years Don has been manager of the company's Phoenix office. His transfer from the sales to the executive department was made effective January 1.

Don got his education (from 9 years) in Los Angeles schools. When World War II broke out he was on the first ship that sailed for Australia.

He was in the outfit that landed on Luzon and was in the campaign that freed the prisoners at Corregidor.

He was seriously wounded at one time in the Southwest Pacific campaigns.

Don was in the casualty insurance business when the war broke out and returned to it after the war. His connection with Royal Globe when he re-entered private life evidently proved to be a good move.

LOGAN'S NEW SON WAS BORN MONDAY EVENING, FEB. 6

Mr. and Mrs. Bob Logan are the proud parents of a son born Monday evening at 6 o'clock in Peoples Hospital. The young man weighed five pounds and 13 ounces. He has been named James Bradford Logan.

Paternal grandmother is Mrs. S. H. Logan of Lockney and maternal grandparents are Mr. and Mrs. C. L. Bradford, Floydada.

CARD OF THANKS

We wish to thank Mr. Carl Jarrett, K. F. L. D. and all who were good neighbors and helped us distribute the Avalanche-Journal last Sunday.

The Formbys

POLITICAL COLUMN

The following have authorized the Hesperian to announce their respective candidacies for office, subject to the Democratic primaries:

For Sheriff: EARL COOPER, WALTER HOLLUMS

For Tax Assessor-Collector: T. T. HAMILTON

For Commissioner Precinct No. 3: W. C. PLUMLEE

For Commissioner Precinct No. 1: J. K. (KELLER) HOLMES

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Feb. 6 — Mrs. Jack Coffman of Barwise gave a book review Monday at the chapel on "Women of all Nations". This was enjoyed by all present.

Guests present for the review were Mesdames Walter Hanna, Charles B. Smith, Marvin Smith, Joe Smith, Buddy Smith and Mrs. Coffman. Refreshments of coffee, cocoa and cookies were served.

Mrs. Sherwood Ramsey attended a sewing class given by the Singer Sewing Machine Co. at Plainview last week.

Buddy Smith started home from Norman, Okla., and got as far as Plainview and got stranded. He had to leave his car and catch a train back to Norman, as he was supposed to be shipped some other place, he did not know where. Instead of going on to Norman the train went to Kansas trying to miss the bad snow drifts. We hope Buddy made it back to Norman in time.

There were not any services at the chapel Sunday owing to the condition of the roads.

Mr. and Mrs. Joe Smith and daughter left Wednesday for El Reno, Okla., where Mrs. Smith and daughter will visit with her parents until Joe gets his discharge which will be in March. He is stationed in Florida but makes trips into Cuba.

We were so sorry to hear of Mr. and Mrs. James Wilson losing their home by fire. We were so glad no one lost his life in the fire.

There was no school at Floydada Thursday, Friday or Monday and looks like if it continues snowing there will not be any Tuesday or maybe all week for it is a problem to get over these roads.

Bill Carr is ill with a sore throat. Lajuna Sue Williams spent the weekend in the Mather Carr home.

ON WTS HONOR ROLL

CANYON, Feb. — Stanley Leo Sawyer, son of Mr. and Mrs. L. L. Sawyer, 134 West Jeffie, was listed among 69 students of West Texas State College on the fall semester honor roll by Dean Walter H. Juniper.

This honor roll is composed of the upper five per cent of the undergraduate student body of WT.

Leon Anderson Is Cooking In Korea Home In December

Pvt. Robert L. (Leon) Anderson, son of Mrs. A. W. Anderson of Floydada, who went to the armed forces about a year ago, is now cooking in Korea, near Seoul.

He is with the 15th AAA Battalion (Anti-Air Craft Artillery) and expects to finish out his term there.

Leon, who quit high school to join up with the service, has now finished his G. E. D. test, which qualifies him for college entrance.

Also for a diploma and a senior ring from Floydada High School, he hopes.

He expects to be home in December. Meanwhile he would appreciate hearing from his friends and former classmates. His address is Pvt. Robert L. Anderson, "D" Battery, 15th AAA Bn., APO 7, San Francisco, California.

News of Dougherty

(By Mrs. W. J. Ross)

DOUGHERTY, Feb. 7 — The snow storm of the past week brought this immediate area much less snow than is reported at Floydada and other points to the west and north. However it was sufficient to be of material benefit. Many roads were blocked by deep drifts.

A check with most of the neighbors revealed that most of them enjoyed the novelty of sitting by the fire and indulging in their favorite indoor pastimes such as reading, writing letters, playing card games or dominoes while the radio and TV brought the news of the fury of the blizzard.

Few if any real emergencies were experienced in this community during the five-day storm period. The phone service was disrupted from 2 to 5 days. Water supplies were frozen. The rural mail carrier failed to come one day. Chiefly because of no mail arrived at the post office.

One or two families report their TV was out. A few got low on butane.

There was the usual quota of young calves, pigs and hams that had to be taken to shelter and cared for. The Scott boys lost several lambs.

The local school recessed Thursday, Friday and Monday. There were no services at the church Sunday.

By Monday the sun was shining brightly, the temperature rose near 40 degrees. The telephones jingled and the mail came through. So it seems the big blizzard of '56 goes down in local history with those of '40, '48 and '52.

Paraphrasing, that is as far back as I can remember the big blizzards. But the weather men tell us the really bad blizzard came in 1906.

Because of road conditions Sunday morning Mrs. Ned Bradley was absent from church services for the first time in ten years. This is indeed a fine record when we consider she lives over 20 miles from her church and several miles of the road is unimproved.

Ehlers Is Elected Coach At Slaton

Leonard Ehlers who for the past several years has been head coach at Crosbyton was named Saturday to the same position with the Slaton school. Ehlers will report to his new post March 1.

The new mentor at Slaton is the second to be announced this year for teams of district 5A. Bill Henry was recently named to the head coach position with the Spur Bulldogs.

Next year the district will be known as 2AA and will include all present schools plus Lockney which was added last fall to the lineup effective next September.

COURT HOUSE

Marriage Record

James Royce Huckabee and Wanda Lee Jones, Jan. 30;

Vunor Clabe Hall and Emma Jean Maxia, Jan. 30;

Farrell Diane Stephens and Marjorie Sue Houston, Jan. 30.

Poll Taxes Paid

Receipts issued, 3242.

Exemption receipts, 107.

DAUGHTER BORN SATURDAY

Mr. and Mrs. Keith Stansell are the proud parents of a baby daughter born Saturday morning at 6:30 o'clock in Lockney General Hospital. The young lady weighed seven pounds and four ounces. She has been named Sandra Kay.

Paternal grandmother is Mrs. Troye Stansell of this city and maternal grandparents are Mr. and Mrs. H. C. Burke of Lockney.

BILLY HENRY IN DALLAS STUDIES INSURANCE COURSE

Billy H. Henry, of the local agency of Southwestern Life Insurance Company, is in Dallas this week where he is studying in a school sponsored by his company.

He is expected to return home Saturday.

HALF-MINUTE INTERVIEWS

S. W. Ross: "Talk about traffic being stopped. I got into Amarillo Saturday and managed to get home Tuesday night."

Dude Adams: "I'm sorter proud of the Hesperian. That snow ought to help a lot."

Mr. and Mrs. Cecil Gray of Magdalenia, N. M., Miss Jo Ann Gray of Roswell and Cecil Gray of Las Cruces, N. M., and L. J. Davis of

Hale Center visited last week with Mr. and Mrs. H. H. Worth and other relatives.

CARD OF THANKS

We are truly grateful to the good friends who did so much for us in our time of sorrow. We especially want to say thanks to Mr. Harmon and his helpers, to all who sent food or in anyway administered to our needs and for the beautiful floral offerings.

Mrs. Walter West and family, Cecil Gray and family, Mrs. J. A. Hatley and family, W. T. Gray and family.

FARM RETURNS DUE FEB. 15

Farmers who passed up the Jan. 15 deadline for filing estimates of 1955 income need to file their final 1955 income tax return by February 15, 1956, to avoid penalty, says D. L. King of the Plainview Internal Revenue Office.

For income tax purposes, a farmer is one who derives two-thirds or more of his gross income from farming.

Mr. and Mrs. S. W. Ross reached home Tuesday night from the west coast where they had been for several days with Mr. Ross' mother who has been seriously ill.

PALACE

FRI. SAT., FEB. 10 - 11

DOUBLE FEATURE

From M-G-M in COLOR... ONE BIG BLAST OF SCREEN EXCITEMENT!

The Marauders

DAN DURYEA - JEFF RICHARDS
KEENAN WYNN - JARMA LEWIS

Also Victor McLaglen in 'CITY OF SHADOWS'

SUN., MON., TUE. Feb. 12-13-14

FRED MACMURRAY
COUNTRY MALONE
WALTER BRENNAN

AT GUNPOINT!

TECHNICOLOR
AND TOMMY RITTING-SHIP HOMER
AN ALLIED ARTISTS PICTURE

SEE THE TOWN OF PLAINVIEW

The TRAIL OF LONESOME PINE

Color by TECHNICOLOR

STARRING FRED MACMURRAY-SIDNEY HAYES
A PARAMOUNT RELEASE

WED. TH. Feb. 15

RE-CREATED AS IT WAS IN THE EARLY 1870's — "GUNPOINT" — A TALE OF OUR OWN WEST TEXAS

FINAL MARK DOWNS

THREE BIG DAYS . . . STARTING MONDAY FEB. 13 ENDING WEDNESDAY FEBRUARY 15th . . .

We Are Offering The Following Winter Fashion Merchandise At 1/2 The Regular Price . . . Stock up For Now or Lay-A-Lay For Next Fall

Sensational Savings

<p style="text-align: center;">ENTIRE STOCK Long & Short COATS 1/2 PRICE</p>	<p style="text-align: center;">ENTIRE STOCK Fall & Winter Millinery 1/2 Bags 1/2 Flowers PRICE</p>									
<p style="text-align: center;">SPECIAL GROUP BLOUSES Regular Values to 4.95</p>	<p style="text-align: center;">WHILE THEY LAST \$1.00</p>									
<p style="text-align: center;">ENTIRE STOCK FALL & WINTER SLEEPWEAR 1/2 PRICE</p>										
<p style="text-align: center;">DRESSES</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">GROUP I</td> <td style="width: 33%;">GROUP II</td> <td style="width: 33%;">GROUP III</td> </tr> <tr> <td style="text-align: center;">7.00</td> <td style="text-align: center;">9.00</td> <td style="text-align: center;">11.00</td> </tr> <tr> <td style="text-align: center;">Values to 14.95</td> <td style="text-align: center;">Values to 18.95</td> <td style="text-align: center;">Values to 24.95</td> </tr> </table>		GROUP I	GROUP II	GROUP III	7.00	9.00	11.00	Values to 14.95	Values to 18.95	Values to 24.95
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<p style="text-align: center;">MILADIES</p> <p style="text-align: center;">HEADQUARTERS FOR GIFTS FOR YOUR VALENTINE</p>										

In the low-price field

Most Power

Lowest Price

Largest Seller

'56 **FORD**

Get the most "GO" for the least Dough during our **FEBRUARY SALES JUBILEE**

BISHOP MOTOR CO., 114 W. California Street, Phone 228
GREAT TV, FORD THEATRE, KCBD-CHANNEL 11, 8:30 P.M. TUESDAYS

Harve Powell, B. Hatley, Spencer The Republic of Andorra is in the Hatley, Charles Hatley and Ora... eastern Pyrenees, between Spain and France.

Society

Wesley Girls S. S. Class Has Coffee

The Wesley Girls Sunday School class of the First Methodist Church met Wednesday morning with a coffee for their monthly social at the home of Mrs. D. W. Burke, 221 West Kentucky, from 9:30 until 11:00 o'clock.

From a table laid with a white cloth decorated with the Valentine motif, sandwiches, cranberry bread and coffee were served.

Mrs. W. O. Tye, president, presided at the short business meeting. The scripture reading was given by Mrs. Tye and Mrs. W. H. Bethel.

Those present were Mesdames Tilden Armstrong, Walter Collins, G. R. May, J. M. Willson, Roy Curry, P. H. Gates, P. F. Bertrand, W. H. Henderson, J. M. Daniel, D. T. Mayo, W. O. Tye, J. D. Colville, Lillie Henry, Ed Johnson, George V. Smith, Ethel Sawyer, D. S. Batley, W. H. Bethel, C. J. Parr, W. E. Grimes, Noel Troutman and Mrs. S. J. Latta.

Hostesses with Mrs. Burke were Mrs. Grimes, Mrs. Parr and Mrs. G. L. Bryant.

'The Indian' Topic '34 Club Meeting

"Our Neighbor, The Indian" was the topic for Tuesday's meeting of the 1934 Study Club.

The club met at the home of Mrs. H. G. Barber, 430 West Tennessee. Mrs. John Hoffman, president, presided at the meeting.

After a short business session, Mrs. L. L. Clark Jr. presented Mrs. J. P. Moss, who gave a report on "Indian Sand Painting" and Mrs. Dennis Dempsey, whose subject was "Navajo Hospitals".

The hostess followed the Abraham Lincoln theme by serving sack lunches of sandwiches, fried pies, cakes and peanut brittle.

At the end of the meeting, club members presented gifts to Mrs. Jim Willson Jr., whose home was destroyed by a recent fire.

Club members present were Mesdames Tilden B. Armstrong, L. L. Clark Jr., Ralph Cogdell, Willis Cooper, Dennis Dempsey, I. T. Graves, Howard Gregory, John Hoffman, Ralph Johnston, Jack Lackey, M. J. McNeill, J. P. Moss, W. F. Patrick, Virgie Shaw, John Stapleton, George Van Wickel, O. M. Watson Jr., Jim Willson Jr., A. L. Wylie Jr., and Miss Frances Mitchell.

Ovay Oden plans to enter St. Vincent's Hospital in Santa Fe, N. M., Monday where he will have a metal pin removed from his left leg. Ovay has had extended medical treatments at Santa Fe since October when he was in an automobile accident.

Starkey Club Will Hear J. D. Hutton As A Farm Woman Thinks

The Starkey Home Demonstration Club will sponsor John D. Hutton of the Social Security Administration from Lubbock, Tuesday evening, Feb. 14 at 7:30 o'clock in the Starkey club house.

Following the talk by Mr. Hutton, Keith Armstrong will show several of the pictures he made while in Korea. The public is cordially invited to attend and a question period will be held at the close of the program on both subjects.

1950 Study Club

The 1950 Study Club met Tuesday evening at 7:30 o'clock for their annual Valentine party in the home of Mrs. Lon Davis Jr. Co-hostesses with Mrs. Davis was Mrs. Peggy Probasco.

An evening of bridge and canasta was enjoyed by those present.

Members attending were Mesdames Martha Allen, Emma Collins, Marjorie Collins, Nina Copeland, Lovene Decker, Mollie Hagood, Jean Jones, Jane Kassahn, Jill Kirk, Sue Moore, Peggy Roberts, Vel Simpson, Margaret Snead, Valerie Tye, Frances Weathersbee, Joe Wester, Jimmie Womack, Dee Dee Moss, Jo Goen and the hostesses.

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated Feb. 12, 1942.)

Monday, Feb. 16, is registration day for all male persons in the United States between the ages of 20 and 34 inclusive. The registration will start at 7 a. m. and continue until 9 p. m. at the American Legion Hall in Floydada.

Floydada Volunteer firemen were called at 7:30 Monday morning to the home of W. L. Carver, on West Lee street. The two room house, owned by Will Louis was completely demolished although most of the household effects were saved.

Floydada High School whirlwinds, due to be certified this week as district cage title winners in 3-A, did not come as late as yesterday when their opponents would be from District 4-A in regional competition.

John Dale Lloyd was honored on his ninth birthday with a party Friday from 3 until 5 p. m. Ten guests were present for the occasion.

More than 30 friends of Tate Jones enjoyed a buffet luncheon and stag party at the Jones home near Dougherty Wednesday evening. Thos Montgomery, veteran of the confederacy and veteran rancher and business man, was 95 years of age yesterday. An event which he took casually but which many friends and co-workers, as well as an only daughter, took as an event, bombarding him with visits, flowers, calls and well-wishes.

Oden Chevrolet Company this week announced they have been named dealers of Floydada for the J. I. Case line of implements, including Case tractors.

As A Farm Woman Thinks

(Nellie Witt Spikes)

O, the snow, the beautiful snow. Filling the sky and the earth below. Over the housetops, over the street, Over the heads of the people you meet.

Dancing, Flirting, Skimming along. Beautiful snow, it can do nothing wrong.

Today, Friday, the skies are a smooth gray with white snow coming down, not in big gentle flakes, but tiny ones torn by the stiff north wind and flung to earth. Down the pavement the wind swirls the snow, a never-ending white river of misty like ethereal beauty which fascinates me as I watch its twisting course.

I like to watch the bright cars go by, the red ones are like red-hot glowing coals of fire brightened by the wind. The blue ones are lovely against the gray of the earth. The green are like emeralds. An orange truck warms the cold of the day.

Billy and I watch from the big window, we are warm and happy. We see some eight or ten field larks fly by, three of the number stopping off and slipping under the bushy shelter of the green juniper. Their yellow breasts look like bits of gold in all the gray.

A hungry hawk swoops down, frightened birds rise and fly, hiding further in another clump of weeds. The hawk flies on coming back ever so often but we do not see him make a catch. Night is coming on and he will try to find a shelter, still hungry.

We miss the smoke, or at least I do, from tops of the houses like a scuddle of coal was flung into the big round stove. A thin gray line as the fire died out.

But the miss of the coal scuttle, sifting fine particles of black on the floor, the ashes flying around the room to settle on everything, the black soot that was hard to wash off, the clinkers in the stove that had to be panned and pounded into bits so they could go through the grate, the hot of the red-hot stove. The too-cold of the fire dying down. These things we are glad to be without as our fire of gas burns steady and warm.

Only the shrieking of the wind as it piles the snow into drifts which look as if made by the finest of cooks into cake icings. The roar of a car while the wheels make a crunching sound as they travel the snow. The never-ending voice on the radio telling folks to stay at home, stay at home... even the television screen has lost its interest as Billy and I watch outside for anything of interest.

I tell him of snowy days long gone by, tell him that some day he will remember us sitting looking out at the snow while grand daddy reads the paper. We look at the farm homes which are not far off but today they look like distant blue mountains. The night closes down. Billy puts on his shoes to go home. I draw the thick curtains and turn on the lights shutting out the storm and its fury.

Willson Jr. Home And Contents Are Destroyed In Fire

The suburban home of Mr. and Mrs. J. M. Willson Jr., together with its household contents and family wearables, was destroyed by fire Thursday night of last week with an estimated loss of \$20,000.

The home, located west of Highway 207 in southwest Floydada, was well ablaze before it was discovered in the gathering gloom of a snow-storm.

All the members of the family were absent. Mr. Willson at a lodge meeting, the wife and four young children at the home of Mr. and Mrs. J. M. Willson Sr.

It had been a cold day and the family was just returned from a hospital where they journeyed through the ice to have a tonsillectomy for a little daughter.

Reaching the house they unexpectedly found water facilities frozen and journeyed on into town with the sick child.

Within minutes, they learned of the fire that was destroying their home.

With water facilities lacking the fire consumed the whole building and its contents. Only clothing and effects which the family had with them were not destroyed.

People of the community had the young couple start-eyed before 12 hours had passed, however, with overwhelming condolence and assistance.

Four days after the fire occurred the young head of the household was still trying to frame a letter which would express their gratitude fully but not get out of hand, and turn gushy.

The origin of the fire is not known. Probable net loss will range between \$5,000 and \$7,000, after insurance adjustments.

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Two sons also preceded him in death, one who died in infancy, and Eddison who passed in 1933.

Gray, who had resided in Magdalena, N. M., for the past several years, died in a Socorro, N. M., hospital Monday. His body arrived in Floydada Wednesday.

He was born Dec. 24, 1868, and was married to Miss Nannie Dunn of Mississippi in 1896.

Mr. Gray left Floydada in 1932 after farming in the Dougherty Community for a number of years. Survivors include a son, Cecil Gray of Magdalena, N. M.; a daughter, Mrs. Walter West of Amarillo; a brother, Taylor Gray of Dallas; and a sister, Mrs. J. A. Hatley of Dougherty; nine grandchildren, and 12 great-grandchildren. Pallbearers were J. D. Glover.

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PENNEY'S ALWAYS FIRST QUALITY!

WIN A HEART with a gift from Penney's

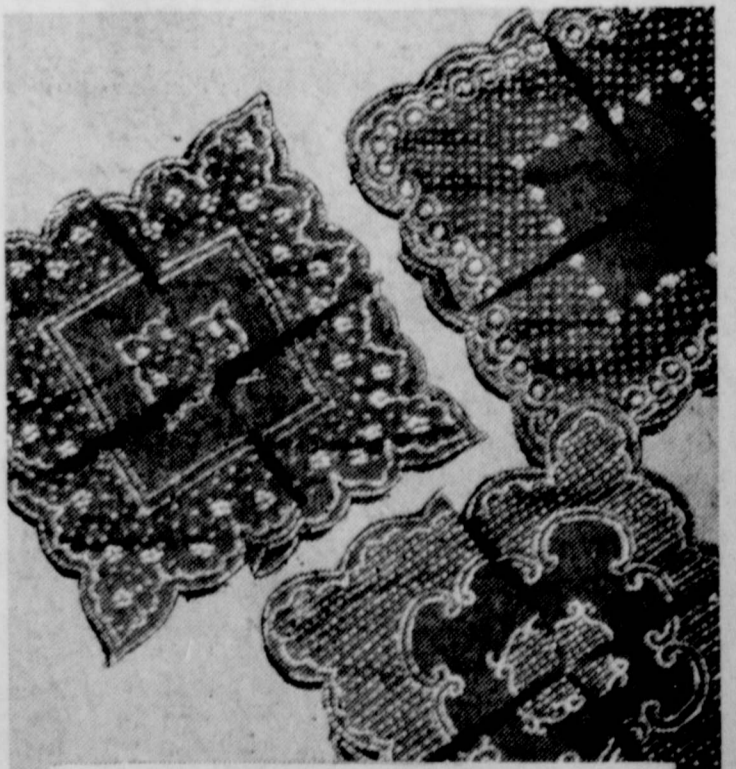


COMPARE anywhere for glamour... for fit... for low price!

PENNEY'S SHEER STRETCHABLE GAYMODE NYLONS

So low Penney-priced, they'll have a marvelous effect on your budget! So whisper-sheer and clingy, they'll do devastating things for your legs. Slim dark or plain seams. Spring shades, Midge, Norm, Long to fit every woman.

98c pair



SPECIAL PURCHASE HANDKERCHIEFS 10 For 1.00

CRISCO 3 lb. Can 83c	1 Pound Can 83c
LUX TOILET SOAP 3 Reg. Bars 25c	
LIPTON TEA THE "BRISK" TEA 1/4 lb. 39c	16 Bags 23c
Can BISCUITS 2 for 19c	SUNNY HILLS CATSUP BOTTLE 15c
IMPERIAL Pure Cane SUGAR 10 lb. Bag 95c	U. S. Choice BEEF ROAST Pound 47c

Prices Good FRIDAY SATURDAY FEBRUARY 10 -- 11		
	Two 6 oz Cans 29c	
	Tender Crust BREAD 1 1/2 LB. LOAF 23c SOFT-N-GOOD	
	3 for 23c	Box 33c
	BORDEN'S INSTANT STARLAC 3 Gal. 83c	3 Pt. 27c
	NEW! 2-PLY PAPER NAPKINS YOU CAN AFFORD	
	50 Count 17c	4 Rolls 33c
	POWELL CASH GROCERY & MARKET 411-WAY 70 PHONE 871	

Save on your household and drug needs with these...

SPECIAL DEALS

DRUGS AND BEAUTY AIDS

Hand, Woodbury's 1/2 Price Sale LOTION 1.00 Size Plus Tax 50^C	Etiquet, Spray, 1/2 Price Sale DEODORANT 98c Size plus tax 49^C
Woodbury 1/2 Price Sale, 1.00 Size HAND CREAM Plus Tax 50^C	Shaving, Woodbury LOTION with stick deodorant free (plus tax) all 69
Hudnut, 16 oz. 1.75 Size, Plus Tax CREAM RINSE \$1¹⁰	Hand, Woodbury, with Lanolin LOTION with 1 bottle glow free, plus tax 89^C
Dry, Woodbury, 1.00 Size, Plus Tax SKIN CREAM 69^C	Nestle's 1.25 size, Reg. or Soft SPRAZE Plus Tax 89^C
Woodbury, 1.00 Size, Plus Tax COLD CREAM 69^C	Helen Curtis, Reg. or Soft, 11 1/2 oz. SPRAY NET with curlpins attached, tax \$1¹⁹
All Purpose, Jergen's, 1.00 size CREAM Plus Tax 69^C	Woodbury, 50c size SHAMPOO 33^C
White Rain, 1.00 size SHAMPOO 2 for \$1⁵⁹	Woodbury, 1.00 size SHAMPOO 59^C

METAL WASTEBASKET
Your Choice
Red, Yellow, Blue
79^c
26 Quart Size

METAL WASTEBASKET
Your Choice
Red, Yellow, Blue
\$1²⁹
Big 40 Quart Size

Just take a look at the money to be saved on some of your favorite brands of household items and beauty aids! It's truly a delightful selection of outstanding values. You'll want to take advantage of them today — by several — enjoy super savings. Receive the bonus of S & H Green Stamps with every purchase. Double S & H Green Stamps every Tuesday.

SOAP BUYS

2 Bars Bath Size, 1 Reg. bar free DIAL SOAP all for 37^C	Ajax, Giant Size, 3c off Pkg. CLEANSER Net Price 16^C
Toilet Soap, Bath Size, 2c off Reg. WOODBURY Net Price 11^C	Pt. Bottle, 20c off Bottle, Net PREMA STARCH 49^C
Large Box, 5c off Pkg., Net Price VEL 26^C	AD, Giant Box, 20c off Box, Net DETERGENT 57^C
Large Box, 5c off Pkg., Net Price FAB 26^C	Granulated Soap, Giant Box 5c off Box WHITE KING Net Price 60^C
Giant Box, 5c off Pkg., Net Price RINSO BLUE 60^C	

For FRIDAY - SATURDAY - MONDAY

Margarine	Hollandale, Colored Quarters, Pound	19c
DRESSING	Morton, Salad Qt. Jar	39c

Deer, 303 Can TOMATOES . . .	13c
Patio, 300 Can MEXICAN BEANS	13c
Libby's, 303 Can SPANISH RICE . . .	19c
Val Vita, No. 2 1/2 Can PEACHES	29c
Pineapple, Dole, N o. 2 Can JUICE	15c
Happy Vale, 303 Can EARLY PEAS . . .	15c
Krafts, 8 oz. French Dressing . . .	23c
Blue Plate, 4 oz., Tin PIMIENTOS	15c
Niagara, Box STARCH	19c
Bama, 20 oz. Jar APPLE JELLY . . .	29c
Del Monte, Qt. PRUNE JUICE . . .	37c
Campfire, Can VIENNAS	10c
Gladiola, 5 lb. Bag MEAL	37c
Orange Juice	29c
Fresh Bunch RADISHES	7 1/2c
Fresh Bunch, each GREEN ONIONS . . .	7 1/2c
Firm Head, Pound LETTUCE	10c
Lemons	12 1/2c

U. S. D. A. Graded Calf
CHUCK ROAST lb. 29c

USDA Graded Calf T-BONE STEAK lb.	49c	USDA Graded Calf ARM ROUND ROAST . . . lb.	39c
USDA Graded Calf SIRLOIN STEAK lb.	49c	Fresh Ground HAMBURGER lb.	29c
USDA Graded Calf CLUB STEAK lb.	49c	Skinless FRANKS lb.	39c
USDA Graded Calf ROUND STEAK lb.	59c	Fry-Day FISH STICKS . . . 10 oz. Pkg.	35c
PICNIC HAMS lb. 29c			

Libby's, 6 oz. Can GRAPE JUICE . . .	19c
Hills-O-Home, 10 oz. Pkg. WHOLE OKRA . . .	19c
Libby's, 6 oz. Can 2 Cans	29c
Texas, Pound ORANGES	10c
Snow White, Pound CAULIFLOWER . . .	12 1/2c
Texas, White, Pound GRAPEFRUIT . . .	7 1/2c

BEAUTIFUL **California** MONTEREY DINNERWARE
\$1³⁹ FOR 5-PIECE PLACE SETTING
A RAINBOW OF COLORS FROM SUNNY CALIFORNIA

Libby's, 303 Can KRAUT	17c
Dash, Can DOG FOOD	16c
400 Count Box KLEENEX	25c

FREE !!
WITH EVERY PURCHASE OF
Magla
SILICONE
IRONING BOARD
COVER

1 LB. BOX
BOTH FOR **\$1⁴⁰**

Jolly Time, 10 oz. Can POP CORN	
Heinz, Glass Jar BABY FOOD	
Libby's, 303 Can BEEF STEW	
Wax Tex, Roll WAX PAPER	

Piggly Wiggly
SUPER MARKETS
DAVIS & HUMPHRIES, OWNERS & OPERATORS

USE THE CLASSIFIED FOR YOUR PROFIT

Rent

RENT - 3 room house with bath and garage. Will be vacant 15th of this month. Phone 507 see K. E. Edmiston. 3 tfc.

RENT - 3 room furnished apartment with bath and car port. 709 or see at 428-A White 3 tfc.

RENT - Nice bedroom, 115 W. Market, Phone 670-J. 3 tfc.

RENT - 4 room house. Also furnished apartment. Call 1154-J. 2 tfc.

RENT - six room house. 511 S. Missouri. Call 953. 3 tfc.

RENT - Five room modern home 129 W. Jeffie. Phone 547. Rent Kendrick. 2 tfc.

RENT - Duplex on paved street, modern, everything new, and Snodgrass. 3 tfc.

RENT - 3 room furnished house. Call at 320 S. Main. 2 tfc.

RENT - 3 room furnished apartment with private bath. Call 44-J. 1 tfc.

RENT - To adults, furnished apartment with private bath. Call 129 W. Georgia. 42 tfc.

RENT - furnished apartments and bedrooms, 102 East Houston, on Highway 70. 25 tfc.

RENT - steal, lease or trade: several service used autos, see them at King Tractor & Motor Car Lot, or call Clovis Myrick at 345. 46 tfc.

Wanted

WANTED - Ironing, 117 W. Kendrick. 1 4tp.

WANTED - Clean cotton rag, M. & Auto Repair, Henry Building East California St. 40 tfc.

WANTED - Men and Women of all ages who want to feel better, have more energy and pep, try Bishop's High Potency Vitamin and Mineral Formula Capsules. If you do not feel better and are not satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 49 tfc.

Land For Sale

IRRIGATED OKLA. PANHANDLE FARM FOR SALE AT SACRIFICIAL PRICE

acres, Cimarron Co., between Boise City, Okla., and Clayton, N. M. 260 acres under cultivation. 70 acres planted to wheat, balance good grass. IRRIGATION WELL NOW PUMPING 1,000 GAL PER MIN. 4 in. modern house, near school, 1 mile on good travel road to Hiway 64. Electricity, stock tank, windmill. Ideal for REGISTERED STOCK FARM or FEED LOT OPERATION. WILL SACRIFICE AT \$85.00 PER ACRE, HALF CASH. Half minimum to buyer. Contact owner: D. H. LAUGHTER, 115 Jefferson St., Clayton, N. M., Phone 208. 2 tfc.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and royalties in Floyd County, G. C. Tubba, room 208 Bishop Bldg. Phone 418, and 894-J. 12tfc.

EDMISTON
Plumbing and Heating Co.
Phone 507
PLUMBING
REPAIRS - SUPPLIES

T.N.M. & O. BUS SCHEDULES

Clip and Save for Reference

WEST BOUND	
EAST BOUND	To Lubbock, El Paso 10:30 a.m. via Ralls 4:00 p.m. via Petersburg
8:00 a.m.	To Plainview, Amarillo
2:10 p.m.	10:25 a.m. 3:55 p.m.

Thru Bus Service to Lawton and Oklahoma City
MAGNOLIA SERVICE STATION NO. 1
Fred Lambert, Agent Phone 36
Station Hours: 7:30 a.m. - 5:30 p.m.

Miscellaneous

BUILT TO LAST: Interiors and matching box springs. Renovations. Floydada Mattress Co., 110 N. 4th St., Ph. 284. 2 tfc.

PLENTY OF GOODYEAR TIRES
and tubes for passenger cars and tractors.

S. J. Lat'a Implements
SEE US for polio insurance; real estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 49 tfc.

WANTED - Irrigation Farmers to try Bishop's Hand Cream. Bishop's Pharmacy. 49 tfc.

TAKE ADVANTAGE of us on one of our good used cars. They are priced to steal. See Clovis Myrick or call 345. 46 tfc.

Mr. Irrigation Farmer

Having trouble with your hands? Try Bishop's Hand Cream. GUARANTEED

BISHOP'S PHARMACY

RADIATORS - Any kind, let us condition it for winter. Hot water heaters repaired. We have reconditioned radiators; can save you money on new radiators. Badgett & Probasco Radiator Service, Phone 572, Floydada. 39 tfc.

ARTHUR B. DUNCAN ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager
South East corner Square
Floydada, Texas
Oldest and most complete abstract Plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY. IF YOU WOULD BUY, SEE WOOL IF YOU WOULD SELL, SEE WOOL. J. G. Wood, 106 W. Missouri, Phone 338, residence V-8, 797.

FOR RADIO and T. V. REPAIRS
See **RICE RADIO SERVICE**
123 So. Wall
Shop Service Only

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 460-J, nights, or see Posters. Ambrun. 37 tfc.

KEYS - Duplicated while you wait. King's 5c, 10c and 25c Store. 12tfc.

FOR THE Lubbock Avalanche-Journal, delivered or by mail, new or renewed, call 965 Mrs. Buck Formby. 32 tfc.

PARTS AND REPAIRS
For all makes Electric shavers.
\$7.50 TRADE IN
For your old shaver.

GOEN DRUG
"On the Corner"

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington Phone 462. 42 tfc.

FLOOR sanding. Call 227-J Earl Baker. 51 tfc.

42 Years of Land Title Service
FLOYD COUNTY ABSTRACT CO.
217 W. California St.
Phone 116

IT'S LEGALIZED theft when you buy one of our good used autos. See Clovis Myrick or call 345. 46 tfc.

FOR PORTABLE DISC ROLLING
Call 1119, Weldon Graves. 20 tfc.

FOR PORTABLE disc grinding phone
1159, J. E. Sparks. 1 tfc.



"... Either she stops calling me Mama - or we sell her with a Want Ad!"

Live Stock

FOR SALE - Three year old black Billy. Call Wayne Battery. 3 3tp.

FOR SALE - 16 three-month-old pigs, call 622-R-3, Floydada, M. M. Fred. 2 2tfc.

FOR SALE - Good milk cow, Ph. 49-W. 2 2tp.

LIVESTOCK FOR SERVICE - One of the finest registered Hampshire hogs in West Texas. Extra good pedigree. See or call Lawrence Stovall, 758-R2, or Virgil Warren, 148-W2. 1 3tp.

FOR SALE - Good butcher hogs weight 200 to 300 pounds. Also pure girls and sows, 4 miles south, and 10 west of Floydada. J Sam Hale Phone 691. 46 tfc.

SEVERAL TOWN LOTS FOR SALE. Brown - Home Co. 24 tfc.

Town Property

GOOD Business lot and fire-damaged concrete block building on East California street at only \$1,500 for quick sale. Phone 451W. Mrs. L. L. Clark Sr. 28 tfc.

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate. Phone 854. 26tfc.

FOR SALE - Some good houses in Floydada and good irrigated farms. J Sam Hale Phone 691. 46 tfc.

Farm Machinery

FOR SALE, trade - terms, D. C. Case tractor with 4 row equipment. Presley Kennamer, Ph. 743 or 874. 3 4tfc.

FOR SALE - 12-inch MW feed mill - traveling table. Presley Kennamer, Ph. 743 or 874. 3 tfc.

FOR SALE - 1952 M Farmall tractor, 4 row equipment, L. O. Martin, Phone 620-J-4. 3 3tp.

Real Estate Loans

5% FARM LOANS
Good Prepayments Options & Higher Appraisals
No inspection or brokerage charges
GOEN & GOEN

FEDERAL LAND BANK LOANS

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership
- You deal with local folks

Through Your Floydada National Farm Loan Association. See us now 119 S. Main St. Telephone 254. Floydada, Texas 34 tfc.

FOR SALE

FOR SALE - 2 used wall heaters. Good as new. Call Wayne Battery. 3 3tp.

FOR SALE - Dry land heifers bundles, good grain. W. O. Newberry, 601 W. Olive, Phone 269-W. 3 2tp.

FOR SALE - 100 tons Alfalfa hay by bale or ton. Also good dry land cane bundles, \$12 per ton. E. C. Chron, Phone 4972, Ralls. 3 tfc.

FOR SALE - Hay seed, first year off of white sack. Extra good cane bundles. Call 272. 1 4tp.

DRY LAND cane bundles for sale 1 mi. S. 1 mi. W. Cedar Hill. Frank Breed. 1 3tp.

FOR SALE - Heifer bundles. Call 1087 or see Ben Galloway. 3 2tp.

FOR SALE - 12,000 good bundles some light and some heavy grain 4 miles south and 10 west of Floydada. Phone 774-W3. Hal Scott. 46 tfc.

FOR SALE - Reasonable, good radiator type gas heater, at Hesperian office. 40 tfc.

FOR SALE at bargain prices several serviceable used autos. See Clovis Myrick at Brown-Holmes. 46 tfc.

Houses For Sale

FOR SALE - My equity in house at 738 West Grover, Floydada. Has FHA loan. Howard W. Bishop, 1505 Valley View St., Mesquite, Texas. Ph. Ex-1-5191. 3 tfc.

FOR SALE - My home at 214 E. Georgia. Mrs. Z. A. Burgett or J. G. Wood. 2 tfc.

FOR SALE - My equity in FHA, 2 bedroom home. Plumbed for washer and dryer, wired for electric stove. 836 West Tennessee. See or call Dub Eubanks, Phone 707. 1 tfc.

FOR SALE - 3 rms and bath. Loy Lee Trice, Phone 650-J2. 50 tfc.

FOR SALE - Brick home on West Missouri. Phone 754-J-1. 38 tfc.

FOR SALE - 2 bedroom house, 3 years old. F.H.A. loan. Brac Biggers, Phone 232. 51 tfc.

Lakeview News

(By Mrs. Warner Johnson)

LAKEVIEW, Feb. 7 - The snow is beautiful. I think we got about 10 inches here. We are all so happy to have some moisture although it has inconvenienced quite a few of us. The water was frozen a day or so, telephones were out and some nearly ran out of groceries. This will be something for the kids to remember. Speaking of the kids, this has been a treat to get a vacation, when they least expected it.

We are happy to report Don Harrison came home from the hospital Friday. He is doing fine. Visitors in the Harrison home Friday were Mr. and Mrs. Loy Lee Trice and Darla the Milton Harrisons and the Bill Smith family.

Mr. and Mrs. L. D. Goughly and children visited in the B. A. Daniels home Monday.

Mr. and Mrs. C. T. Morrison and daughters spent the day Saturday with Mr. and Mrs. A. L. Smith and family.

Mr. and Mrs. A. L. Smith and Scarlett went to Post Sunday to see ne brother, Redden, who is ill. They took him to Lubbock.

Bill Estep visited Bob Hambricht Sunday. Bill and Laurie Johnson visited with Choice Smith late Sunday afternoon.

Billy Wade Warren and Carl Brock were supper guests of the Warner Johnsons Sunday night.

Jerry Bob Harrison got an extension on his leave on account of the bad weather. He has to be in San Francisco Feb. 11.

Mr. and Mrs. B. P. Neff and family visited with Mr. and Mrs. W. C. Wright in Floydada Monday.

Mr. and Mrs. Charlie Wright and daughters spent Sunday night with Mr. and Mrs. W. C. Wright.

Mr. and Mrs. Curtis Williams and family spent Friday night with Mr. and Mrs. Verlon Wright and family. The Verlon Wrights accompanied Mr. and Mrs. Curtis Williams to Plainview Sunday. Betty Lou visited with Elaine Anderson at her grandparents in Floydada Sunday afternoon. Leon visited his grandparents Sunday.

Mr. and Mrs. Otis Anderson visited the Verlon Wrights Sunday night.

R. L. and Warner Johnson made a business trip to Lubbock Tuesday.

The R. L. Johnsons received word Monday that their son, Thibaud and family, have moved to New York to work for the American Airlines for about six months. They have been living at Newhall, Calif., the past month since returning from Canada.

Mr. and Mrs. Louis Pyle and children and Mr. and Mrs. William Bertrand and children spent a week in South Texas and Old Mexico. They returned home Wednesday. They report having a wonderful time although they didn't get to go fishing. There was too much wind.

Mr. and Mrs. Jack Wimberly and family from Crosbyton visited his parents, Mr. and Mrs. J. C. Wimberly and boys Sunday.

Mrs. Elvis Howell had two of her grandchildren from Crosbyton visiting her last week.

Mr. and Mrs. Fred Jones went to

LIBRARY NEWS

(Mrs. Lee C. Goughly)

New in the library is "Blueprint Reading for Home Builders" by Ralph Dalzell. Here is a book that smooths the way to swift, sure understanding of architectural blue print reading. Starting with the simplest ideas, the book shows how to visualize and read blueprints in a way that will be helpful to builders and their mechanics, realtors, homeowners and others concerned with the erection, improvement, inspection and repair of dwellings. In a simple, step-by-step treatment, the book takes you through the reading of a complete set of working drawings - blueprints as actually used in building today.

The verses and drawings in "Tax and Toodstools" by Rachel Field will delight parents as well as children when parents spend a few precious moments reading to the young one. Try it - it's fun!

For page-a-day personal reading, for weekly study in groups, for reading and studying from beginning to end try "Mastery", the art of mastering life by E. Stanley Jones.

Memorial Gifts
Given in memory of Mrs. Eva Lubbock Tuesday.

Mr. and Mrs. Wayne Russell started to Muleshoe Friday but couldn't make it on account of the snow.

Other Gifts

Beatrice Martin by A.S.C. Office Personnel.
Given in memory of G. B. Johnston Sr., by Lone Star Home Demonstration Club.

Other Gifts
Mrs. J. D. McBrien, book;
Mrs. Austin Meriwether, magazines.
Story Hour Saturday morning at 10 o'clock.
Books on Bikes delivery Saturday morning at 9:30 o'clock.

OBSERVES 12TH BIRTHDAY
LOCKNEY - Paulette Kropp was named honoree at a party Friday evening, Jan. 27, at Plainview Country Club on the occasion of her 12th birthday.

Square dancing was enjoyed and refreshments of cup cakes and cookies were served to Lynda Gayle Harris, James Ray Worford, Jo Readhimer, Ronnie Belt, Janie Rhodes, Terry Mosley, Mickey Mosley and the honoree.

Mrs. Paul Kropp, mother of the honoree, acted as hostess for the occasion.

In down town Lockney it's **HARRIS MOTOR COMPANY**
Phone 3371
Lockney, Texas
For New "55" Automobiles all makes and models
"We sell or trade"

RED & WHITE SPECIALS

Plus Our Profit Sharing Stamps

HEARTS DELIGHT
FRUIT COCKTAIL No. 303 Cans **25c**

AUNT JEMIMA
FLOUR 10 lb. Print **89c**

TEX SUN
Grapefruit Juice 2 No. 2 Cans **25c**

ANYTIME CLING
PEACHES No. 2 1/2 Can **29c**

KOUNTY KIST WHOLE KERNEL
CORN 2 12 oz. Cans **25c**

LIBBY'S - 1 & 2 Sieve
ENGLISH PEAS No. 303 Can **25c**

KIMBELL'S CHUCK WAGON
BEANS 2 No. 303 Cans **25c**

WHITE SWAN
BLACK EYE PEAS 2 No. 303 Cans **23c**

KIMBELL'S
PEANUT BUTTER 12 oz. Glass **29c**

PATIO
CHILI lb. Can **33c**

OUR VALUE - CUT
GREEN BEANS 2 No. 303 Cans **25c**

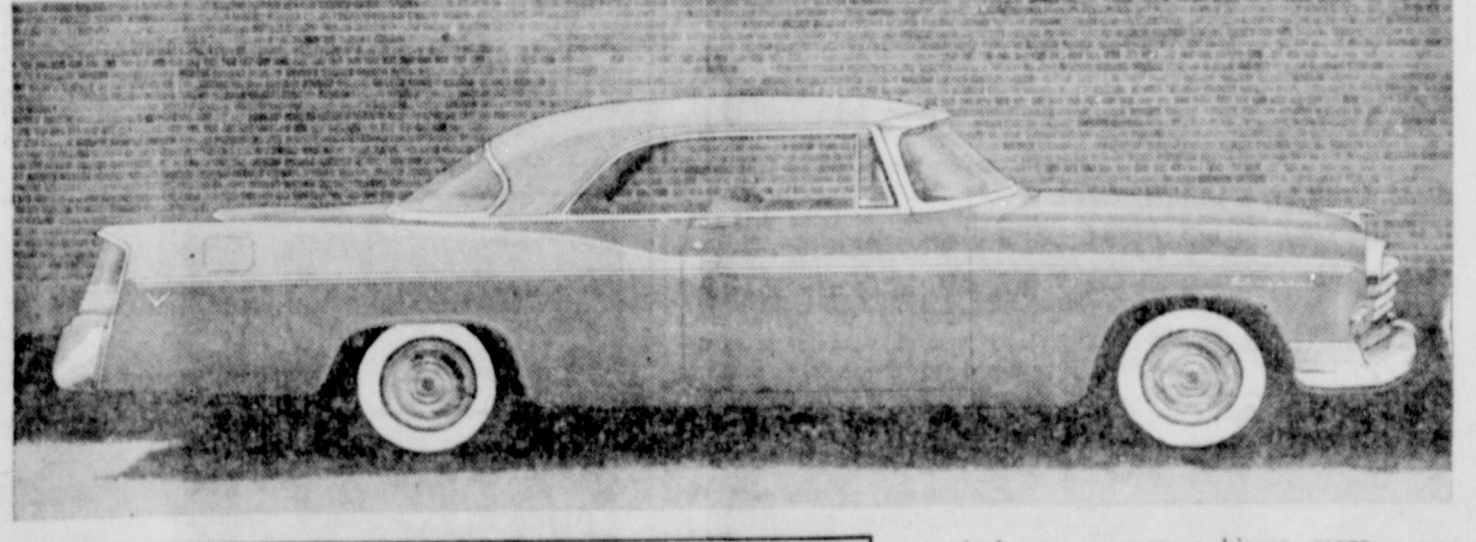
LEAN GROUND
Hamburger Meat lb. **49c**

PAULGER'S - ALL MEAT
FRANKS lb. **47c**

PIC NIC
HAMS . . lb. **37c**

MOST SUCCESSFUL CHRYSLER IN HISTORY!

THE YEAR-AHEAD CAR!



Here's dramatic proof that there's more that's new in Chrysler than in all other competitive cars combined!

New in 1956	Chrysler	Comparably-priced Car "B"	Comparably-priced Car "D"	Comparably-priced Car "H"
Major style changes	YES	NO	NO	NO
Longer Body	YES	NO	NO	YES
New Pushbutton Drive Control*	YES	NO	NO	NO
New Revolutionary Brake System	YES	NO	NO	NO
Hi-Fi Record Player*	YES	NO	NO	NO
Increased Horsepower	YES	YES	YES	YES
Instant Heating System*	YES	NO	NO	NO

And the other 3 cars still do not have full-time power steering and the airplane-type V-8 engine... major advances which Chrysler has had for years!

*Optional at small extra cost

And you can own a bigger, more powerful Chrysler Windsor V-8 for the cost of a medium-price car... even for the cost of a "low-price" car with all the optional equipment.



Our "Quality 1st" Used Cars are the best Used Cars in town - only the Chrysler "Sign of Quality."

K. CROUCH MOTOR CO., 112 WEST MISSOURI STREET
Floydada, Texas Ph. 606

ENTER THE \$150,000 LUCKY MOTOR NUMBER SWEEPSTAKES AT YOUR CHRYSLER-PLYMOUTH DEALER'S

WESTER & SON

GROCERY & MARKET
Phone 287 We Deliver

Floyd County Hesperian, Floydada, Texas, Thursday, February 9, 1956

Big Snow Aids Wheat Outlook

(Continued from First Page)

day noon they still had patrols out and expected to have additional hours Sunday afternoon and Monday before they could report road conditions approaching normal once more.

The job of clearing the roadways was compounded by the continuing snow, driven by a brisk wind that filled up the lanes as fast as they were opened. Wind velocities never got very high, however.

County road machinery crews were still opening up east and west lanes Monday. Nine two-men crews were at work in various parts of the county, some of them as late as Sunday afternoon. Some residents who ran short of butane or had sickness on east and west lanes were calling for road clearance as late as Sunday morning in W. C. Plummer's Precinct Three.

Road men had to battle the elements as well as the snowdrifts throughout Friday and Saturday.

Milk Man Misses Day

The milk and bread delivery men had a bad day of it Friday, missing most of their deliveries locally but were on the ball again Saturday. Sunday Roy Powell, Bell's milk man, made a special trip to the plant in light truck so as to be assured of a supply for Monday morning deliveries.

Sunday church services were badly disrupted by the condition of the streets and roads.

Only hands full of people were present for the Sunday morning service at the First Methodist Church and the City Park Church of Christ. At all other churches in the city no effort was made to hold the usual worship service, according to reports.

Charlie Lewis says grass range and stalk land ought a lot of the snow and will have a pretty good season by the time a foot or so of snow melts off. The average wheat field and plowed land shows to have less snow on it. He was out in the weather a part of the time every day of the storm.

Bearing out the probability that the north and west side of the county had heavier snow than fell in Floydada, Tom Sneed this week said it appeared to him his fields had more on them on an average than the same type of land near Floydada. He thinks he had a six-inch average on all his place.

Winter Of 1949 Memorable

The last general fall of mid-winter moisture in this area to get appreciable notice in the public prints was triggered in January and February of 1949, and resulted the following June in a record wheat

crop on 200,000 acres that brought its producers an income of \$7 million dollars. The fireworks that year began in January when snowfall and rain was "covered with a seal coat of sleet and ice." However, there was not an appreciable disruption of traffic and it is recorded that postmen, city and rural, made their usual rounds. Temperatures ranged from 15 to 22 degrees, and 1.49 inches of moisture was melted out by the sun.

The February moisture that followed was heralded by thunder and lightning on February 3 and was followed by a spell of several days during which a heavy coat of sleet resulted in many broken legs and arms as the residents tripped on icy terrain. The weight of the sleet collapsed numerous awnings and roofs. Among the buildings which collapsed was the First Baptist Church at Lockney, where the sleet caved in the roof and demolished the building.

Catches Travelers Unaware

According to contemporary history the spell that hit in mid-February of 1940 left a deposit of six or seven inches of snow that a 40-mile gale whipped into snowdrifts and dirt little goal.

It left one-fourth to 1 1/2 inches of moisture, mostly in the highways and ditches.

Principally that brief period will be remembered as one of privation and suffering, especially to hundreds of travelers caught in its sudden fury.

It stranded hundreds of motorists up and down the highway and in Floydada. Beginning about mid-afternoon the gale-driven snow by sundown had piled up drifts across lanes and highways and rescue parties were busy all night digging travelers out of the drifts.

There were no reported casualties, but farm homes all along the highway were filled with stranded travelers and all public buildings in Floydada—Bureau, post office, jail, fire quarters, fire station—were impressed into service to get sufferers into shelter.

Fifty cars were bogged in drifts within a mile of Floydada and hastily formed rescue parties found some stranded and numb motorists within a hundred yards of shelter. The Herschel Green home eight miles east of Floydada housed 40 refugees from the storm. Several people from all parts of the county were caught in town and pulled out from their homes the next morning using tractors to plow through the snow to their families and homes.

Buck Big Snowdrifts

Fred Battey and Tate Jones were among these. They rented a tractor from Mark Martin and bucked the snowdrifts.

Traffic was stalled to a dead stop by the drifts for two or three days after the brief fury of the week-end. Miraculously there were no deaths although many suffered from exposure, and a few travelers spent the night in the bitter cold.

This was the storm that saw the birth of a "child of the storm" to Mr. and Mrs. Joe Dunn, who then lived at Mt. Blanco. This couple raced the stork through the snowdrifts in a Model A Ford drawn by a span of mules.

The Hesperian records that the Duns borrowed the car from Wesley Ray and a team of mules from Ralph Warren and started to Floydada Saturday afternoon. Four and a half hours later they were safely in the shelter of a Floydada hospital, the men taking turns leading the snow-bound team through the drifts.

Sunday morning at 10:15 the baby arrived—eight and one-half pounds of healthy infant. The proud parents named her Snowdrop. She is now a sophomore in Floydada High School.

Only one school bus finished out its run on that memorable Friday afternoon and the stranded school children spent Friday night in many homes other than their own.

Livestock loss in the drifts was heavy, especially among herds of dogs, which snarled as from Wesley Ray and a team of mules from Ralph Warren and started to Floydada Saturday afternoon. Four and a half hours later they were safely in the shelter of a Floydada hospital, the men taking turns leading the snow-bound team through the drifts.

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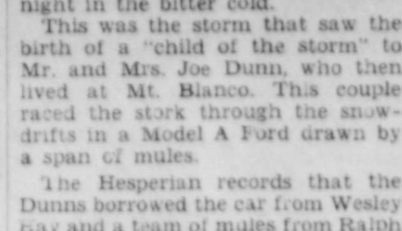
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SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

The annual report of the Floyd County Soil Conservation District reveals that 471 individual farmers requested service during 1955.

Soil conservation practices which were completed by District farmers with the aid and supervision of the Soil Conservation Service technicians, as listed in the annual report, are as follows:

Contour farming, 2,084 acres; cover cropping, 9,415 acres; rotation hay and pasture, 1,895; stubble mulching, 3,119; proper land use (range), 3,683 acres; deferred grazing, 2,000 acres; pasture planting, 35 acres; brush control, 60 acres; terracing, 9.5 miles; diversion construction, 3.3 miles; lateral (concrete pipe line) 52 miles; waterway development, 12 acres; border irrigation, 94 acres; furrow irrigation, 1,949 acres; land leveling, 1,303 acres; improved water application, 2,955 acres; and irrigation water management, 130 acres.

It is anticipated that such practices as over seeding wheat with clover, interplanting cowpeas with improved methods of water application, and other conservation practices applicable to irrigated farms will increase in 1956.

"Conservation is everybody's business. It is prime and basic to our welfare, economy, and standard of living. The general public should thoroughly understand the district organization, its function, its values, and its goals.

"Businessmen, professional men, and civic organizations should be constantly aware of the relationship between soil productivity, their business activity and success. Everyone must become conscious of the benefits of soil and water conservation."

"It is the desire of the board of supervisors that every farmer in the district initiate one or more conservation practices during 1956. Anyone interested in invited to contact a supervisor in his community, the county agent, the agriculture teacher, or one of the technicians in the local SCS office," said Gilbert Faver in expressing the convictions and desires of the board of supervisors.

Mrs. Welborn Is Claimed by Death

Funeral service for Mrs. Ida Belle Welborn, 81, was conducted Wednesday afternoon at 3 o'clock in the First Methodist Church, with Rev. Tilden B. Armstrong, pastor officiating, assisted by Rev. R. C. Hodges of Plainview.

Burial was in Floydada Cemetery under the direction of Harmon Funeral Home.

Mrs. Welborn passed at 10:15 p. m. Monday at Potts Hospital after an illness of two days. She was born Ida Belle Carter, Feb. 9, 1874, in Jackson County, Alabama. She came to Texas in 1900 in 1901 she was married to D. E. Welborn in Mt. Pleasant, Tex. The couple moved to Floydada in 1920. She preceded her death in November of 1949.

Survivors include four sons: Arthur C. Welborn, Silver City, J. D. Welborn, Floydada, Howard F. Welborn, Wynoka, Okla., and Bob Welborn, Floydada; one brother, Mack Carter, Alabama; seven step children: Mrs. Leo Stephens, Danglewood, Mrs. Ella Davis, Danglewood, Starns Welborn, Denton, Forrest Welborn, Floydada, Mrs. Della Garrison, Cimarron, N. M., Charlie Welborn, Truth or Consequences, N. M., and Mrs. Dove Bonham, Baton, La.; four sisters, Mrs. Gray Anderson, Mrs. Jesse McCormick, Mrs. Frank Wilkinson and Mrs. Jo Alton Winston, all of Alabama; 12 grandchildren and one great grandchild.

Funeral directors were Bud Sparks, Newell Parker, Carl Mims, Leo Prussel, Lindsey Graham and Frank Dunn.

STAR CASH VALUES

Supreme 1 lb. Box Cinnamon Crisps 39c
Morton Quart Salad Dressing 39c
Shurfine 303 Can Sour Cherries 19c

Bake-Rite 3 lb. Tin 69c
Lotus Can Pie Apples 20c
Betty Crocker, Confetti, Box Angel Cake Mix 58c

Deer 2 Cans TOMATOES 25c
Shurfine, New, 303 Can, 2 for 25c

TREND 2 Large Boxes 39c
P & G 2 Bars SOAP 15c

All Meat Pound BOLOGNA 39c
Fancy Sliced Pound BACON 43c

Roxey 3 Cans Dog Food 25c
Shurfresh 2 lb. Box CHEESE 69c

DRESSED FRYERS & HENS

PATZER CHIROPRACTIC CLINIC
702 N. 2ND. FLOYDADA

Strawberry As Experiment Is Urged In Area

To the Editor: I wish to call to the attention of farmers with irrigation wells, the possibilities of strawberries on the plains. They are a money-maker and produce an excellent quality here.

They will gross a sound two thousand dollars per acre.

Yours truly experienced this fact: overbearing berries will not ship. They ripen too fast. It is necessary that we plant annuals. They ripen their entire crop in about two weeks and their period of about 10 days from the white to red stage allows time to ship to their destination.

The most popular commercial shipper is the Blakemore. So far as I know the nearest large scale shipping point is Stillwell, Okla.

Why don't you farmers who wish to find out the possibilities of berries pool your orders for plants and this spring send a truck to Stillwell, Okla., get your plants and plant near your irrigation well? An acre or less. You can learn to grow them and fill your freezers with the best that grows out of this earth.

They are a very salable staple. Next year you would have plants to plant more if desired.

Most anyone, or a welder, can build a plant setting machine which consists of a water tank on wheels, which drags 2 men sitting on two by 12-inch boards behind the tank.

The opening for the plants in the drill with a small plow. The water is piped into this furrow. The plant setters hold the plants at proper depth while two packer wheels roll along and pack the dirt around the plant. Three or four farmers could share the expense. These machines set any kind of plants fast.

Remember that I am interested in only one thing, that the farmers make more money.

—L. A. Marshall

B. J. Clark Named As Chiropractic College Graduate

B. J. Clark, son of Mr. and Mrs. O. P. Clark, of Quitaque, was among the graduates of Texas Chiropractic College Jan. 28. Dr. Clark was a graduate of Plomont High School and is a Floyd County boy. He is 27 years of age.

Following the completion of his public school education in Plomont in 1946 Clark went with the Air Force and then continued his studies with pre med work at San Antonio College and is a graduate of that institution.

Dr. Clark was graduated with honors. He was class valedictorian, having maintained an average of 94.6% for his four years of work.

Mr. and Mrs. O. P. Clark attended the graduation exercises and also visited Mr. Clark's parents at Fort Worth while they were away.

CARD OF THANKS

The kindness and sympathy of neighbors and friends in our recent sorrow will always remain with us as a precious memory. Our sincere thanks and gratitude for all those comforting acts.

Mrs. S. F. Conner
Mr. and Mrs. Temple Herriage
Mr. and Mrs. O. B. Haught
Gay and Sylvia
Mr. and Mrs. Troy Mass

When flowing mental impulses decrease, dis-ease grows. When flowing mental impulses increase, health regrows. Mental impulse flowing in normal quantity and quality is life at its best.

In a normal healthy person, the flowing impulse from and to the brain is constantly changing depending on the needs of the body.

It is when this impulse flow is decreased and maintains that condition that trouble begins.

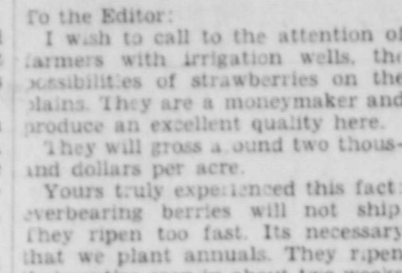
The decrease of flow is created from pressure on the nerves. This is why your chiropractor is so determined to locate the area of pressure and correct it. The normal capacity of mental impulse flow then returns.

Notice the case of this man who came to our clinic. Entrance complaints were, poor sleep, right side of neck stiff and sore, low back aches, wakes up each nite and feels partially paralyzed.

After making a spinal analysis we were able to determine the exact point of nerve pressure, spinographs were then taken which showed the exact malposition of the spinal bone. Adjustments were then begun. After a short time this man was feeling fine. Removal of nerve pressure means restoration to health.

PATZER CHIROPRACTIC CLINIC
702 N. 2ND. FLOYDADA

In The Running



I, the undersigned, do hereby declare, on or after Feb. 13, I will be in the running. I guarantee not to un very fast considering the fact the next leap year is four years away.

Dealers Tour A-C Factories on Trip

Five south plains Allis-Chalmers dealers, each with a high sales rating for the year, spent Tuesday to Saturday last in Milwaukee, Wisc., and La Porte, Ind., where they were guests of Allis-Chalmers on tours of the company's tractor and combine plants.

Clement B. McDonald of Floydada and H. L. Porter of Petersburg were among this number. Dealers from Plainview, Muleshoe and Littlefield also made the trip.

The factory tours were highly educational to the dealers. McDonald said on his delayed return home. He reached Plainview Saturday but only got on to Floydada on Monday. Traffic was completely stalled in the Hale County capital, McDonald said.

Farm Bureau News
Doodle Milton, W. R. Puckett, Lee Burton, Mr. and Mrs. Glen White and Elmer Biggs attended a Farm Bureau group captains meeting Tuesday afternoon and evening at the Lubbock Hotel.

Harry Bryson, organization director of the American Farm Bureau was principal speaker. The local Farm Bureau will have their monthly meeting tonight at 7:30 o'clock at the office.

All directors, alternates and community workers are urged to be present.

HOT BUYS

for COLD WEATHER EATING

TENDER CRUST BREAD
Small 17c Large 23c

SHURFINE Pound COFFEE . . 88c

SHURFINE Pound SOFLIN NAPKINS ??

Finest Quality MEATS

PINKNEY Pound SAUSAGE . . 29c

SLICED ENDS Pound BACON . . . 15c

FRYERS ☆ HENS

SHURFINE Pound VEL 29

SHURFINE Pound SHORTENING 69c

SHURFINE Pound FLOUR 85c

SHURFINE Pound SOUR CHERRIES 19c

SHURFINE Pound BAKE-RITE 69c

APPLE SAUCE . . . 17c

DOLES No. 1 CRUSHED PINEAPPLE 15c

SHURFINE No. 21 HOMINY 14c

HUNT'S, TENDER GARDEN PEAS . . 17c

JELL-O, 2 Pkgs. . . 17c

TIDE, Large 29c

SKINNER'S MACARONI 17c

QUAKER'S QUICK OATS . . . 17c

SHURFRESH OLEOMARGARINE . 19c

BORDENS STARLAC 89c

LIPTON TEA 39c

PURE CANE SUGAR 47c

HULL & McBRIEN

PHONE 292

PURE CANE SUGAR . . . 49c

PILLSBURY FLOUR 10 lb. Bag 85c

GLADIOLA MEAL 5 lbs. 39c

SHURFINE SHORTENING 3 lb. Can 69c

SHURFINE PEACHES No. 2 1/2 Can 29c

Shurfresh OLEO lb. 20c

BORDEN'S BISCUITS 2 Cans 19c

FROZEN CUT BROCOLLI 10 oz. Pkg. 18c

FROZEN DOLES PINEAPPLE JUICE 6 oz. 17c

WERE NO ANGELS

HUMPHREY BOGART ALDO RAY PETER USTINOV

VISIT OUR SNACK BAR

FELTON-COLLINS GROCERY & MARKET

Phone 27 Double S. & H. Green Stamp Every Wednesday

SOCIETY

on-Stephens Are Said In e-Lit Chapel

A candle lighted chapel of the Baptist Church, Saturday night at 6 o'clock, Miss J. E. Houston, daughter of Mr. Duane Stephens, son of Mrs. F. Stephens, and Earl Allen, pastor of the church, read the ceremony before an audience of friends and family. The bride wore a white tulle gown with a white sash and a white veil. The groom wore a white suit and a white tie. The ceremony was officiated by Mr. Allen. The bride and groom were accompanied by their parents and other relatives. The reception was held at the home of Mrs. Stephens. The bride and groom were surrounded by friends and family. The ceremony was a beautiful and memorable occasion.

Hickerson and Miss Naomi Allen. They wore ballerina length dresses of tulle in pastel shades of pink and blue. They carried colonial nosegays in the same colors as their gowns.

Earl Eubanks served the groom as best man and Carroll Fulton and Leroy Parrish ushered. Johnny Houston, brother of the bride, was candlelighter.

Following the ceremony a reception was given in honor of the couple. The bride and groom were seated at a table with a white tablecloth and a white centerpiece. The table was decorated with white flowers and a white tablecloth. The bride and groom were surrounded by friends and family. The reception was a beautiful and memorable occasion.

The bride attended high school in Lubbock and Floyddada. A graduate of Floyddada High School, the bridegroom is employed by Southwestern Bell Telephone Co. in Floyddada where the couple are making their home.

Trapps to Observe 25th Anniversary

Mr. and Mrs. W. W. Trapp will celebrate the 25th anniversary of their wedding with an open house Sunday afternoon from 3:00 until 5:00 o'clock, at their home, 602 West Virginia.

No written invitations are being sent locally but all their friends are cordially invited to attend.

Miscellaneous Shower Honors Miss Pate

Miss Nelda Pate, bride-elect of Harlan Weaver of Idalou, was honored with a miscellaneous shower last Wednesday afternoon from 3 until 5 o'clock in the home of Mrs. E. M. Jackson, McCoy Community.

Guests were greeted by Mrs. Jackson and presented to the honoree, her mother, Mrs. L. A. Pate and the bridegroom-elect's mother, Mrs. O. D. Weaver of Idalou.

Mrs. M. J. McNeill presided at the bride's register.

From a table laid with a white lace cloth, punch, cookies and nuts were served by Mrs. Wilson Edwards.

In the center of the table was an arrangement of an archway with a bride and groom. Pink and white flowers were entwined on the archway.

Hostesses for the occasion were Mesdames John Fowler, Wilson Edwards, B. P. Sandefur, Olin Bryant, E. M. Jackson, Junior Day, Harvey Tardy, P. D. Helms, George Smith, M. J. McNeill, J. T. Huckabay, A. G. Eubanks, Dick Smith, Charles Hartwell and Mrs. John Shipley.

Approximately 60 guests registered or sent gifts.



MRS. DUANE STEPHENS
(MARJORIE SUE HOUSTON)

Vows Unite Wanda Lee Jones, James Huckabee Sunday

Vows uniting Miss Wanda Lee Jones, daughter of Mr. and Mrs. Roe Jones, 900 South Main, and James Huckabee, son of Mr. and Mrs. A. J. Huckabee of Spur, were read at 3 o'clock Sunday afternoon in the home of the bridegroom's sister, Mrs. Nolan Brand, 629 West Lee.

Dr. R. Earl Allen, pastor of the First Baptist Church, read the double-ring ceremony as the couple stood before a mantel banked with greenery and baskets of yellow gladioli.

The bride wore a two-piece suit of baby-blue. The coat, worn over a white silk blouse decked with rhinestones at the neck, was accented down the front with covered buttons and rhinestones. A white satin hat, trimmed in rhinestones and black accessories completed her ensemble. She wore a corsage of red roses and blue satin streamers.

For the traditional, she carried a white linen handkerchief for something old, belonging to Mrs. Ona Mitchell, something new was her wedding attire, something borrowed was a pair of earrings from the groom's mother, and something blue was her blue garters.

Assisting in hospitalities were Misses Mary Wilks, Dolores Barnett, Nita Jo Lightfoot and Margie Turner.

Mrs. Huckabee is a mid-term

graduate of Floyddada High School. Her husband attended Floyddada High School and served two years with the armed forces, spending eight months in Hawaii.

Following a wedding trip through New Mexico, the couple is at home at South Plains, where Huckabee is engaged in farming.

Shower Compliments Miss Wanda Jones

Miss Wanda Jones, bride-elect of James Huckabee, was honored with a lingerie shower last Saturday afternoon at 3 o'clock at the home of Miss Carolyn Collier, 616 West Tennessee.

Coffee and sand tarts were served to friends of the honoree.

Those present were Misses Gwen Richardson and Benita Teaff of Lubbock, Barbara Perry, Dolores Barnett, Nita Jo Lightfoot, Margie Turner, Mary Wilks, Donnie Young, Misses Carolyn Marble, Jo Hartman, Miss Jones and the hostess, Miss Collier.

Postpone Wedding

Mr. and Mrs. J. N. Richardson announce the postponement of the marriage of their daughter, Gwen to Mr. Cline L. McDonald to a future date because of extended military service training.

The wedding date was formerly planned for Sunday, Feb. 12.

CLUB ELECTS OFFICERS

LOCKNEY—El Progresso Study Club met Wednesday, Jan. 25 at 3:30 in the home of Mrs. Leslie Ferguson.

Officers of the new club year were elected with Mrs. Henry Schacht as the in-coming president succeeding Mrs. Jesse Cox. Other officers are vice-president, Mrs. E. M. Quebe; secretary, Mrs. J. C. Kemp; treasurer, Mrs. Milton Ashton; critic-parliamentarian, Mrs. L. M. Honea; reporter, Mrs. Chester Mitchell.

Cyanide was invented by Nikolaus Caro and Adolf Frank in 1905.

The Tong Islands in the Pacific are ruled by Queen Salote.

Portraits—Commercial Photography
FILM DEVELOPING — WEDDINGS
HOUSE OF SKAGGS Photography
Ed Hutsell, Owner

Floyd County Hesperian, Floyddada, Texas, Thursday, February 8, 1956

Miss Wanda Jones, Bride-Elect, Is Shower Honoree

Miss Wanda Jones, bride-elect of James Huckabee, was honored with a miscellaneous shower last Thursday afternoon from 3 until 5 o'clock at the home of Mrs. Buck Hickerson, 502 South 2nd.

Guests were greeted by Miss Ann Hickerson and presented to the honoree, her mother, Mrs. Roe Jones and the bridegroom-elect's mother, Mrs. A. J. Huckabee.

From a table laid with a white cloth, coffee, tea and cookies were served. A silver service was used and around the base of the service was an arrangement of white carnations and greenery. White tapers and blue napkins completed the table. Misses Nita Jo Lightfoot and Dolores Barnett presided at the silver service.

Hostesses for the occasion were Mesdames Woodrow Wilson, C. M. Meredith, J. N. Richardson, R. C. Day, Homer Ellis, Calvin Poteet, W. J. Wilks, Jack Barnett, Virgil Turner, Benita Teaff, John Buchanan, Buck Hickerson, Charles Holmes, Bruce Bishop, Kenneth Bishop, Jerrald Vinson, W. O. Tye, Don Daniels, Everett Perry, R. G. Dunlap, C. C. Huckabee, Travis Lightfoot, Misses Naomi Allen and Frances Mitchell.

Approximately 75 guests registered or sent gifts.

Glue on the back of a postage stamp is made from tapioca.

**HEY!
FRIDAY
&
SATURDAY
SPECIALS!**

50 lbs. Red SPUDS	\$1.90
Mission—Sweet, 2 Cans PEAS	25c
Sun-Spun, 10 for Pork & Beans	\$1.00
200 Count, 2 Boxes KLEENEX	25c
Colo. Pinto, 12 lbs BEANS	\$1.00
Golden, lb. BANANAS	12½c

**CANTRELL'S
FRUIT MARKET**

**GOOD NEWS
for
EVERYONE!**

**WE NOW HAVE...
the ALL NEW!
ALL MODERN!**

**Butterick
PRINTED PATTERNS**

**COME SEE...
A Line of Patterns that offers
you a wide selection in all
categories of fashion**

**COME SEE...
Their famous Quick & Easy
Patterns with Up-to-the-Minute
Sizing**

**THAT'S RIGHT!
A Pattern and Fabric
for Every Need
Every Taste**

R'n'R Fashions
For Home & Family
West Side Square

**REMEMBER
HER
with a Box of
HITMANS
VALENTINE
ANDY
From
BISHOP'S
PHARMACY**

KIMBLE OPTOMETRIC CLINIC
Examinations are not necessary but are for your convenience.
TELEPHONE 254

Bride-Elect Given Shower Thursday

Miss Margie Jester, bride-elect of Bill Womack, was honored with a miscellaneous shower Thursday night in the home of Mrs. W. J. Adams Jr.

Guests were greeted by Mrs. Adams, Mrs. Kenneth Ring was at the guest register.

The serving table was laid with a white lace cloth over blue and set with crystal appointments. A miniature bride and groom formed the center piece. White napkins with the names Margie and Bill in silver were used. Miss Luellie Ramm served coffee and white cakes decorated with blue bells to the guests.

Hostesses with Mrs. Adams were Miss Kay Stephens, Miss Luellie Ramm and Mesdames K. Crouch, Oleta Pruitt, Kenneth Ring and Mrs. Ted Barker.

Gwen Richardson Is Complimented

Miss Gwen Richardson, bride-elect of Cline L. McDonald of Reece Air Force Base, Lubbock, was honored with a lingerie shower Monday evening from 7 until 9 o'clock in the home of Mrs. Bennie Teaff, 228 West Kentucky.

Guests were greeted by Mrs. Adams, Mrs. Kenneth Ring was at the guest register.

Cakes, coffee, cookies and mints were served to the guests.

Intimate friends attending were Misses Barbara Perry, Margie Turner, Carolyn Collier, Nita Jo Lightfoot, Dolores Barnett, Myrna Wilson, Joyce Kiltrell, Jo Quimby, Benita Teaff, Connie Scudday, the last four named of Lubbock. Mrs. Carolyn Marble, Mrs. Charles Hartman, the honoree, Miss Richardson and the hostess, Mrs. Teaff.

Sending gifts were Miss Betty Martin and Mrs. James Huckabee.

**Top Value
Today...
Top Resale
Tomorrow!**

For 1956, try Oldsmobile! For here's the stay-new Rocket that protects your pocket from now until "trade-in" time... and with features that forecast the future today! There's stunning Starfire styling on a super-smooth Safety-Ride Chassis... with tomorrow's touch in the ultra-smart "Integrille Bumper." Chassis... with tomorrow's touch in the ultra-smart "Integrille Bumper." There's new luxury in the smartly-tailored, superbly-harmonized interior decor. And, there's a new lift in power... from an action-packed Rocket T-350 Engine. What's more, only in Oldsmobile is the smoothness of Jetaway Hydra-Matic* yours to command. So, if you pride yourself on an eye for value, try this Rocket Engine Oldsmobile... here and now!

*Standard on Ninety-Eight models, optional at extra cost on Super 88 models.

OLDSMOBILE
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P.O. 400 — FLOYDDADA, TEXAS**

HOLLYWOOD ON PARADE! OLDSMOBILE PRESENTS THE STAR-STUDDED "ACADEMY AWARDS NOMINATIONS" SHOW • FEB. 18 • ON NBC-TV!

**WHITE'S
Big Annual
SALE**

**VALUES APLENTY FOR
AN EXTRA PENNY**

**PRICE CUT ON THIS FAMOUS
1956 ABC-O-MATIC
AUTOMATIC WASHER**

- CENTRIC AGITATION
- 3 POWER RINSES
- SHAMPOO WASHING ACTION
- NO BOLTING DOWN REQUIRED
- USES ONLY 18 GALS. OF WATER
- GEARLESS TRANSMISSION

HOLDS A 9 LB. LOAD

PORCELAIN TUB

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NOW ONLY 19.98**

**CANNON TOWEL ENSEMBLE
REG. 24.95
YOURS FOR ONLY 19.98
1¢ EXTRA**

**SEWING CHAIR
REG. 18.95
YOURS FOR ONLY 14.98
1¢ EXTRA**

**REGULAR 229.95
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**FULL SIZE • FULL ROTARY
1956 DOMESTIC
CONSOLE SEWING MACHINE
AT THIS LOW PRICE**

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- FULL ROTARY
- LIFETIME GUARANTEE
- FORWARD • REVERSE
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PRODUCT OF WHITE SEWING MACHINE CORP.**

PERSONALIZED CREDIT TERMS

WHITE'S PERSONALIZED CREDIT TERMS
PAY ANY AMOUNT DOWN YOU WISH!
TAKE AS LONG AS YOU LIKE TO PAY...
UP TO 24 MONTHS
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AS LOW AS \$19.98

**AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUE**

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor.
THURSDAY, FEBRUARY 9, 1956



Established 1896 by Claude V. Hall. Entered as second class mail at the post office at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1879.

PROTECTION
FIRE
Automobile and
Losses.
G. C. T.
Insurance Agency
PHONE 42

IEWS AND COMMENT

Still Need Moisture. The "official" report on the snow in Floydada seems to be about 12 inches. Out on the prairies how much snow remained to cover the crops and pour moisture in the dry earth below varied largely. In stalk and rough land the farmers report a probable 12 inches of snow that will be days and days melting out. From eight inches down to as low as four or five are reported on land that was "clean", like on a well-prepared wheat field or a cotton field where the stalk cutters and chisels had been used. The stalk fields that were left last fall for grazing served a double purpose in this respect.

The prompt manner which marked the attack last week-end on telephone, light and power troubles, by the men who man the trouble shooting jobs, as well as the speed with which street and road maintenance crews got on the job and stayed on it to help restore normalcy in the county—should be recognized and remembered by the people of the communities which they serve. From Thursday to Tuesday is a long time to spend battling the elements. Where the need required them to do so these public servants accepted the responsibility and stayed at their posts in relays around the clock.

About 215 miles of highway in Floyd and adjacent counties are the responsibility of the road maintenance crew of the State Highway Department stationed here. These men went to work in the night Wednesday and were still going Sunday morning around the clock. Their job was compounded for the first 36 hours of the snow storm by the continued snow and blow which filled up their cuts as fast as they could plow through the drifts.

Size and extent of some of the drifts on the east and west lanes is indicated by the fact that several of the high-powered machines used by the county road workers were stuck and lost precious hours trying to extricate themselves from the ditches and drifts.

Jokes Get Over Better. One of the pleasing results of the big snow, noted this week, is that jokes tell themselves better and get a heartier response from listeners. Even the corniest jokes get a good laugh. One can even miss his punch line and still they laugh. Makes one realize, though, that it isn't the joke but the outlook that produces the shaking bellies of the listeners.

We Need More of the same. Those who listen to the tall tales of 20 inch snow may arrive at the conclusion that we have a thorough season in the ground. Not to minimize the immense value of four or five inches of snow on wheat land and on the ranges, one would have to say that if 20 inches of snow fell, 14 inches of it lit in drifts. The fact is, we feel sure that 12 inches of snow was all that fell in Floydada and it may have been even less. People must make allowance for the artists in the newspaper profession. They think of themselves as journalists. They must have their well-turned phrases and it takes some drama to give them license. So, we ask that you overlook the fact that in our enthusiasm for a good yarn, we do exaggerate some what. Meanwhile don't call off the prayer meetings, if you have any planned, for the Lord to send us some more rain or snow.

As a Weather seer this department has no peer. Many subscribers, sure of our practically infallible forecasts, ordered butane for the tanks and filled the feeders, prepared to care for their live stock and poultry. Of course, some of them suspecting three or four years ago, something like this might take place, disposed of their live stock and chickens. Thus they avoided the responsibility for dumb brutes and fowls that otherwise might have suffered. We had no idea then why stock and poultry were being disposed of by our farming specialists, but now we know.

What the people of the country are going to do about their Supreme Court is a major problem. How it is going to be possible to get this body back on an even keel once more. The nine old men, some of them vigorous, but too long breathing the foul air of the nation's capital, are consumed with the idea that their job is one of making the country over into what they think it should be. Originally the court was intended as an interpreter of the laws enacted by the Congress and signed by the president. A decade ago it began to be felt in Washington that the people in office there were the people's rulers. It even went into some of the documents the expression "whom the people wish to rule them." Tideland, natural gas, segregation and what constitutes interstate commerce are among the more aggravating matters which the high court has taken upon itself to solve for the congress and the people. The congress has spent a great deal of time the past four years trying to undo the evils wrought by this meddlesome coterie of busybodies. And the old boys are still meddling. What to do about it? We have no idea.

When the judges ruled back in the history of the Israelites the people had it rough. Whether it was the judges or that the people would not follow the Lord's way we can't say. Likely careful bible students do know. But whatever the facts, it is true that in that period the government and the people were in one turmoil right after another. Finally the country went to the dogs. A judge couldn't be a ruler and a judge in those days. It didn't work. It won't work in America.

Forced federal integration of the races in Texas schools, edict of the U. S. Supreme Court, follows much after the same pattern as the Paramount Rights decision a few years ago, and the more recent right given the government to invade a freeholder's domain and tell him what his price is for natural gas out of his own well. The principle difference, so far as being able to stand up for the rights of the citizenship, both Negro and Caucasian, lies in racial and sectional prejudices. These make the problem more complicated and reduce the likelihood that the people will be allowed to work out the solution of the ever-present race problem in an orderly manner.

The Texas upland cotton acreage allotment for 1956 is 7,410,893 acres. A reduction of 201,886 acres from the 1955 allotment. County and individual farm allotments will be announced in the near future.

When a man says money can do anything, that settles it; he hasn't any. —Ed Howe

Sen. Johnson Says Farmers Get Bad Deal

Dear Editor:
February 1, 1956
I wish you could read some of the letters I am receiving from Texas farmers and from businessmen in farming areas. They are deeply disturbing. They tell of economic losses—of hardships—of forced sales of livestock and farm equipment. They tell an alarming story of small farmers having to leave the land.

Much of Texas is still suffering from the effects of drought. But there is more to the farmer's plight than drought. No small part of the farmer's present troubles is due to policies deliberately set and deliberately carried out by the Department of Agriculture of the present Administration.

Look at these facts: Since January 1953, when Secretary Benson took over at the Department of Agriculture, farm prices have fallen from 94 per cent of parity to 82 per cent of parity.

During this three-year period, prices received by farmers for their crops fell 12 per cent. Prices they received for their livestock and produce fell 16 per cent.

Has there been any such corresponding decrease in the prices of the things farmers must buy? You know there has not.

The Bureau of Business Research of the University of Texas recently issued a "Scoreboard for Texas Business." It shows gains and losses

from 1954 to 1955 for 17 different categories of business. Seventeen categories—and only two categories showed a loss for 1955 as compared with 1954.

Those two categories: (1) Prices received by farmers; (2) Farm cash income.

Retail sales were up, life insurance sales were up, bank debits were up, cement production was up, electric power use was up.

Everything was up except farm prices and farm cash income.

The farmer is not getting his fair share of the national income. That is bad not only for the farmer; it is bad for the country as well.

To correct this situation we need to pass legislation that will at least slow down — and I hope will stop — this process of "Bensonizing" the farmer. That is what I am working on now, as hard as I know how.

Sincerely,
Lyndon B. Johnson

SERVING ON OKINAWA

OKINAWA — Willie A. Virden, mechanic third class, Construction Battalion, USN, son of Mr. and Mrs. W. A. Virden of Lockney, Tex., is serving at the U. S. Naval Air Facility, Naha, Okinawa.

He reported to the Air Facility in December from the Naval Station, Subic Bay, Philippine Islands.

Before entering the Navy in March 1948, Virden attended Lockney High School and was employed by the Patterson Gin Company in Lockney.

MAJORING IN MARKETING

Gary C. Oden, son of Mr. and Mrs. Conner Oden, 306 S. White, Floydada, has served this past semester as recording secretary of Alpha Sigma Lambda, a scholarship society at Southern Methodist University.

Oden, a graduate of Floydada High School, is a senior at SMU and is majoring in marketing.

DOC BLANCHARD OFFERS FOR STATE REPRESENTATIVE

LOCKNEY — H. J. "Doc" Blanchard of Lubbock has announced his candidacy for the office of State Representative, 97th district, place 2. He is the husband of the former Mary Ruth Thomas of Lockney.

Blanchard has been a member of the firm of Clifford, Blanchard & Somers in Lubbock for the last five years.

CITIZEN AMBASSADORS WANTED

You can help your country make more friends for freedom in other countries by joining the famous CARE FOOD CRUSADE. Imagine being able to send 22 pounds of nourishing food overseas for only \$1.

Be a citizen ambassador today and send your dollar to CARE—New York, or to your local CARE office.

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APPLIANCE REPAIR

On All Makes and Models.
Call Smiley at Darden's Welding Shop
Smiley is looking for the Appliance that can't be fixed.

Re-Winding Electric Motors

DARDEN'S WELDING SHOP

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ALL WEATHER BANKING FOR FARMERS

You outwit the weather when you bank by mail. Rain, snow, sleet, ice, slippery roads — nothing bothers you when you make your deposits this easy way.

We'll be glad to answer any questions about how you can do your banking-by-mail from your farm.

FIRST NATIONAL BANK

FLOYDADA, TEXAS

Packing the biggest power punch in Chevrolet truck history!



New Chevrolet Task-Force Trucks for '56

A short-stroke V8 for every model! Higher powered, higher compression 6's! More power for tight schedules and tough jobs... modern power that saves you money every mile!

You get plenty of "horses" to haul your loads in new Chevrolet Task-Force trucks. Power's been boosted right across the board in modern short-stroke V8's and efficient valve-in-head 6's! There's a V8 for every model, either standard or as an extra-cost option. And Chevrolet's famous truck 6's have higher than ever compression ratios! Come on in soon and let us show you all the new advantages you get in these great new Chevrolet trucks for '56!

Anything less is an old-fashioned truck!

Fast Facts About New '56 Task-Force Trucks

- HIGH-LEVEL VENTILATION AND CONCEALED SAFETY STEPS!
- A MODERN, SHORT-STROKE V8 FOR EVERY MODEL!
- GREAT NEW FIVE-SPEED SYNCHRO-MESH TRANSMISSION!
- AN AUTOMATIC DRIVE FOR EVERY SERIES!
- MORE POWERFUL VALVE-IN-HEAD SIXES!
- TUBELESS TIRES, STANDARD ON ALL MODELS!
- FRESH, FUNCTIONAL WORK STYLING!

*V8 standard in L.C.F. models, an extra-cost option in all other models. *Optional at extra cost in a wide range of models.



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King O' Hearts

Want to prove that HE rates as king of your heart? Now is the time, and here are two elegant alternatives. Tailored for comfort as only Coopers can do it, these colorful Jockey briefs and Coopers boxer shorts will make a gift that any man will appreciate.

Jockey UNDERWEAR
made only by *Coopers*

COOPERS BOXER SHORT
Famous no-bind U-shaped seat construction. Nobell waistband. Washable cotton.

JOCKEY BRIEF
Snug, smooth-fitting, tailored of 13 separate pieces. Celanese acetate.

Only \$1.50 each

Matching Sox in Black and Red **\$1**

HAGOOD'S

FIELD NEWS

This is that "one year in four" and we do have twenty nine days to plan for in February.

One of the things we love about February is the Valentines she brings - that is the day to let someone know that you love them. It's the time for a special party, luncheon or dinner. At least a special salad or a special dessert.

Here is a recipe for a frozen salad that can be made now and held in readiness in your food freezer. It is for -

SWEETHEART SALAD

1 tablespoon gelatine
1 1/4 cup maraschino cherry juice
1 cup diced apricots
1 cup diced pineapple
1 cup halved, seeded grapes
1 cup chopped maraschino cherries

3 tablespoons lemon juice
1/2 cup sugar
1 cup heavy cream
1/2 cup mayonnaise

Soften gelatine in cherry juice in top of double boiler. Dissolve over boiling water; add fruits, lemon juice, sugar. Chill until it's syrupy. Whip heavy cream until light and fluffy, then stir in the mayonnaise. Fold into the fruit mixture with a wooden spoon, using an over-under motion. Spoon into molds. Half-pint waxed freezer cartons with "snap-on" lids are very nice to use. Freeze.

Your favorite cakes and cookies may be made at this time and stored in the food freezer also.

Bake your favorite white cake in layers - heart shaped if you have that kind of pan.

Frost with a white fluffy icing - then for a pink trim mix 1 cup moist shredded coconut with 8 or 10 red cherries minced fine - sprinkle over the top - place red cinnamon hearts around the sides of the cake. Serve on a dainty lace doily.

For Valentine cookies make your favorite sugar cookie recipe. Cut cookies with heart shaped cutter, brush lightly with a little beaten egg white and then sprinkle with red sugar and bake.

Or - cut round cookies and place a tiny red heart in the center of each and bake.

Or - cut dough with 2 heart shaped cutters - one smaller than the other - lay a smaller heart on each of the larger hearts and bake the pair as one cookie. When they are baked ice the smaller heart with red or pink icing.

Mr. and Mrs. Arthur Fewell and baby of Ralls spent Sunday with the Buck Marricces.

Carl Lewis has been on the sick list.

Junior Womack says his father who has been seriously ill in the Plainview Hospital seems to be improving nicely.

Mrs. Weldon Seigler of Wake Community Crosby County, was a co-op visitor one afternoon last week.

An order was received last week from Mrs. O. G. Shearer, Route 1, Quinn, S. D. for two more cook books - she has a copy but wanted these for gifts.

LAUNDRY HINTS

A dryer works best when not overloaded.

Take clothes out of dryer as soon as it stops to keep them from becoming wrinkled. Clothes look better, feel better and iron more easily if they are not over-dried.

Remove knitwear before it is completely dried and gently pull it into shape. Many of the new fabrics dry best in a dryer, come out with fewer wrinkles.

STEAM IRON HINTS

Use distilled or soft water in your steam iron unless the instructions state otherwise. Linen fabrics must

be ironed damp with a dry iron; steam ironing does not do the job. Your steam iron is especially suited to the new wrinkle-resistant cottons; it is also good for some of the newer synthetics.

IRONER HINTS

With an ironer you do not dampen clothes as much as for hand ironing. Before ironing allow time after dampening clothes for moisture to permeate thoroughly.

If you fold clothes carefully after dampening them instead of rolling them, you will have fewer wrinkles to iron out. Remove roller pad and fluff it occasionally to insure best ironing results.

A five year old girl visiting a neighbor, when asked how many children in her family replied, "seven." The neighbor remarked that so many children must cost a lot.

"Oh, no," replied the child. "We don't buy them - we raise them."

An appliance survey card was mailed to all co-op members. Don't forget to return your cards as soon as possible, so we can tabulate them. Thank you.

Mrs. Welborn, Mrs. Nolan Arney's grandmother, passed away Monday night. Our sincere sympathy is extended to the Welborn family in their loss.

South Plains News
(By Mrs. Murray Julian)

SOUTH PLAINS, Feb. 6 - The blizzard which swept over the plains from Wednesday until Sunday night left deep drifts and a white stillness over our community.

Enjoying the enforced vacation from schools, most of the children hunted, skated and played in the snow drifts. Most of the families were marooned in their homes until Sunday evening when the county maintainer cut a path from homes to the main highway. Huge drifts near the Skeet Thornton farm de-toured all the traffic around through Floydada. There were no bad effects here from the storm. Everybody had electricity, heat and food, but there was no mail service and no tele-phones most of the storm period.

Mr. and Mrs. Thomas Pierce and children were out Sunday evening from South Plains visiting the S. D. Kinnbrugh home. There were no church services at the Baptist Church Sunday morning or night, due to huge drifts around the church and parsonage, and up the road to the school buildings.

We are proud of Miss Bonnie Upton of South Plains who was elected a nominee for Miss FHS of the Floydada High School last Monday. Bonnie is a senior in high school this year.

Mr. and Mrs. Wendell Johnson became the parents of a baby boy born in Crosbyton Hospital last Tuesday night, Jan. 31. The baby weighed nearly eight pounds, and has been named Douglas Melvin. The Johnsons have two girls, Vicki and Jody. Mrs. Johnson is the sister of Thomas Pierce of South Plains, and the baby and mother are expected to come home this Monday. Congratulations are extended the Johnsons on the birth of their first son.

Betty Dunlap, daughter of Mr. and Mrs. R. G. Dunlap is at home since last week suffering a case of measles. There are many cases around the Fairview Community, and we understand the Matador schools have been closed on account of so many out with measles.

Mr. and Mrs. W. M. Stanforth Jr. arrived home from Scott and White at Temple Monday of this week. They had been gone from home about ten days.

Wanda Jones Honored

Miss Wanda Jones of Floydada, bride-elect of James Huckabee, was complimented with a miscellaneous shower Thursday, Feb. 2 at 3 o'clock in the home of Mrs. L. T. Wood, east of South Plains.

Presiding at the punch service was Miss Juanell Wood, and serving the rose decorated cakes was Mrs. H. L. Marble. Mrs. Raymond Upton assisted at the guest register.

Members of the house party included: Misses L. T. Wood, Walter Wood, Raymond Upton, H. L. Marble, Fred Marble, Charles Wright, Elmo Reeves, I. H. Parks, Fred Fortenberry and John Key West.

A lace cloth over brown linen covered the table which was set with crystal appointments. Pink and brown colors were carried out in the center piece which was a beautiful wedding bell with a miniature bride and groom standing inside. Pink and brown satin streamers decorated the bell.

Miss Jones was presented with ironing accessories by the hostesses. Invitations were issued to approximately 75 guests. Present with the honoree were her mother, Mrs. Roe Jones and the bridegroom's mother, Mrs. A. J. Huckabee of Spur. They were presented with lovely pink carnation corsages. Also present were other members of her family, Mrs. Ernest Huckabee, Mrs. Aldean Williams, Mrs. Nolan Brand and Mrs. Earl Eubanks.

Fred Riggs who has been an invalid at his home for such a long time was ill and taken to hospital at Lockney last Thursday. We hope it won't be long before he can come home.

Herman Thornton, among others from here, attended a meeting of the Vegetable Growers Organization in Plainview last Tuesday and heard talks from specialists on vegetable growing and the problems ensuing. Herman was elected to the advisory board of the organization and another meeting is scheduled for Feb. 14. Owen and Herman Thornton, and Horace Marble and sons of South Plains were among those who grew such wonderful fields of vegetables last season.

Mrs. Fred Fortenberry took her mother, Mrs. N. C. McCain, back to her home in Tulla just before the storm came last week. Mrs. McCain had been visiting in the Fortenberry home during the last two weeks.

Mr. and Mrs. Sylvin Kinnbrugh

and girls who live on the Silverton highway were able to get out from their home during the stormy weather last week. Wednesday they were guests in the home of Mr. and Mrs. Shelby Calahan and family. Thursday morning they called on Rev. and Mrs. Larry Faus and family at the parsonage, then visited with Mr. and Mrs. Thomas Pierce and children Friday. That night in the Kinnbrugh home the Rev. Faus and the Thomas Pierces enjoyed games of 42.

WEDDING DAY SET

LOCKNEY - Mr. and Mrs. D. B. Mathis of Lockney are announcing the engagement and approaching marriage of their daughter, Janice to Jimmie Heard, Lockney. The wedding is scheduled to take place

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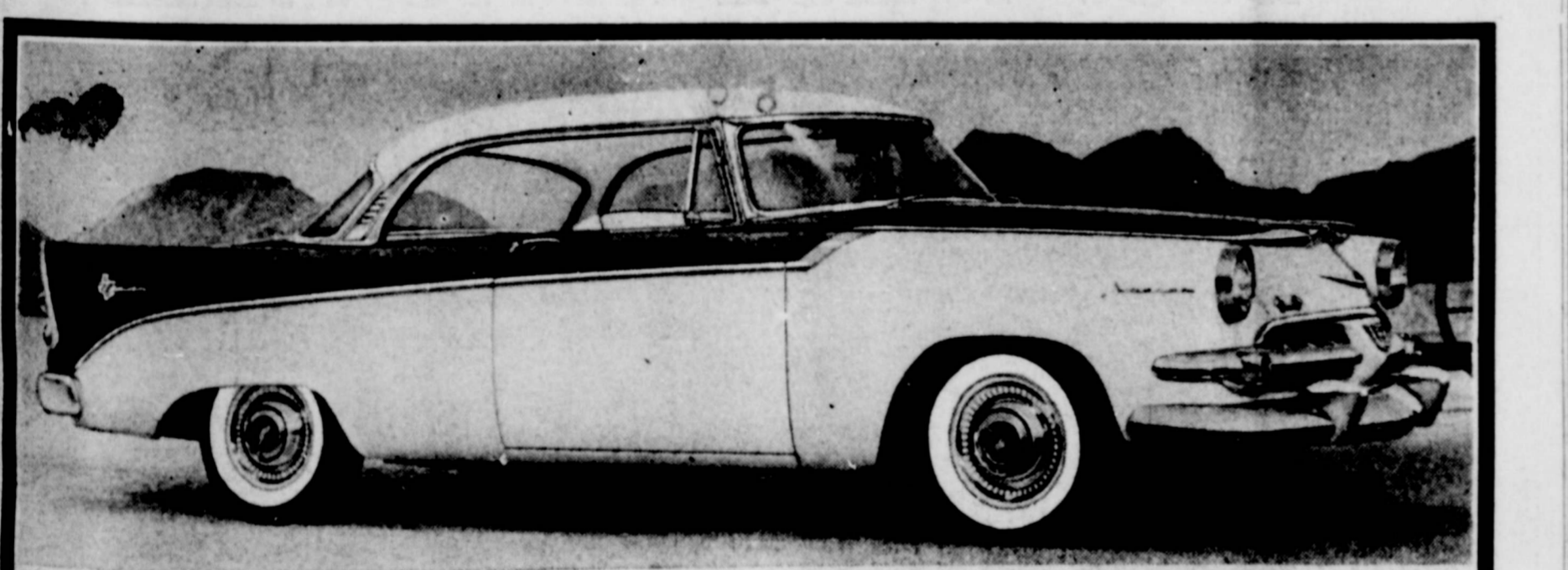
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Choice of this dashing Lancer Hardtop or the big, rangy 4-Door Sedan

YOU'LL KNOW THE MOMENT YOU SEE IT...

The Texan Was Made For You!

It's your kind of car ... this handsome, rugged Texan by Dodge! At the very first glance, you'll know this is true. And when you take the wheel and "give the gun" to its mighty, aircraft-type, Super Red Ram V-8 engine, your enthusiasm will burst all bounds. For the Texan boasts a power plant just like the Dodge that made automotive history on the famous Bonneville Salt Flats in Utah.

Surely you've read or heard recently how a '56 Dodge stock car shattered 306 world records for endurance and speed in that sensational 14-day, non-stop run. This officially witnessed performance covered over 31,000 miles of round-the-clock driving at an average speed of 92.86 miles per hour ... the greatest distance at the fastest pace any car has ever travelled!

Now this handsome, flair-fashioned, specially-trimmed Texan offers you the same rugged endurance and the same eager power as the Dodge that established these records. What's more, you'll be in for your biggest surprise when you glance at the price tag. Big, powerful and luxurious as it is, you'll expect to pay perhaps a thousand dollars more than that tag reads. Yet here you'll discover that this Texan, with all its beauty and size and ruggedness, is priced right down with the so-called "low-priced three." Come and see for yourself.

Never will you find a better "buy" nor make a better deal than your nearby Dodge dealer will give you today. Better not delay for the supply is limited.

The Texan BY DODGE

SOLD BY YOUR FELLOW-TEXAN - YOUR DODGE DEALER

MAYO MOTOR COMPANY • Floydada, Texas

Beall's QUALITY MERCHANDISE

USE BEALL'S LAY-AWAY

BE MY VALENTINE

SPRING'S FIRST FLOWERS
By Cay Artley
For A Lovlier You

8.95

Extreme Left: Rayon Bemberg Dress with an interesting arrangement of pleats at the shoulder line ... Highlighted with Rhinestones and bows. A happy design for the larger figure because it creates the illusion of slimmest! Grey and white grounds with aqua, red, lime, pink.

Left: Cay Artley designs on Nature - Narrowing lines a Pretty Petuna Print with Scallops for Interest and Rhinestones for Buttoning. New "Crepe Luster" Acetate and Cotton with a Pongee-like appearance. Natural with Peacock, Green, Cerise, Petunias.

Enchantingly

Beautiful Super Suave Rayon Gown

by LORRAINE

3.98

NO-IRON NYLON 6.95 This Lovely Gown of Super-Suave Rayon for Comfort, Beauty and Flattery. Generously with Full Draping Skirt. Pink, Blue, Green and Buttercup in sizes S-M-L.

2.98

LOVELY GIFT! Crispy New Feminine Blouses

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• RAYON LINEN!
• DACRON BATISTE!
• COTTON AND SILK!

Just Unpacked! Frilly New Blouses She'll Love. All Sizes 32 - 38! All Colors!

Ladies Leather Skimmer Pumps

3.98

A Widths 5-9
B Widths 4-10

Also other styles and colors not shown

Just Received! Ladies All-Leather Pumps in Black, White, Pink, Blue and Gold. Outstanding buy of the year!

Crosby County Has Glorietta Discovery Well

Week-end oil news of interest to most Floyd County people is the report of a small discovery completed by W. Ridley Wheeler in southwest Crosby County. It is known as No. 1-B Clark Wood. The report said:

The new strike potential for a daily pumping return of 81 barrels of oil and 20 barrels of water. Production is from 48 perforations in the casing opposite Glorietta at 3,981-87 feet.

BARGAIN

For only one dollar you can send 22 pounds of America's food surplus to the needy overseas.



22 pounds of the most nourishing food in the world will be delivered by CARE to those who need it most. Help feed hungry people abroad... make friends for freedom!

Send your dollars to CARE—New York or your local CARE office.

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Sand Hill News

(By Mrs. James Jeffress)

(Too late for last week)

SAND HILL — The weather has been favorable for outdoor activity throughout this week. Some of the wells are running, watering beds in the community. From all reports there will be quite a few truck patches in the community this year.

Second Meeting Wednesday

The second meeting of the Sand Hill Club met Wednesday afternoon in the club room with Mrs. Walter Knight as hostess. The president, Mrs. M. B. Swanner called the meeting to order. The meeting opened with a song and the reading of the club creed.

The club voted to continue paying on the 4-H scholarship this year. A "March of Dimes" party was

planned for Tuesday, Jan. 31. Mrs. J. T. Spears gave an interesting talk on good photography.

Mrs. Lynn Miller gave some information on social security. All present enjoyed seeing two short films in the dark room of the school.

Refreshments were served to Mrs. Lynn Miller, J. T. Spears, W. R. Billington, James Jeffress, Hilary Shurbel, C. B. Carmack, M. B. Swanner, Pat Bullock, one visitor Mrs. Ota Elliott and the hostess.

The next meeting will be Feb. 8 with Mrs. Fred Jackson as hostess. The program will be "My garden".

Miss Beverly Jeffress spent the weekend visiting in the home of Carol Turner at Providence.

Hilary Shurbel, Don and Bill left Friday for the Ft. Worth Fat Stock Show. They returned Saturday night.

Sunday visitors in the home of Mr. and Mrs. M. B. Swanner were Mrs. Swanner's sister and family from Lubbock.

Mr. and Mrs. James Jeffress and family spent the week-end visiting relatives in Sherman, Denton and Ft. Worth. While there they enjoyed the Fat Stock show with Mrs. Jeffress' parents, Mr. and Mrs. Arthur Tood of Ft. Worth.

Mr. and Mrs. Monroe Shuls and family had as their guests Saturday night Mr. and Mrs. Elmer Williams. They all enjoyed watching television.

Mr. and Mrs. Walter Knight were visiting in the home of their daughter in Plainview Monday.

Visiting in the home of Mr. and Mrs. J. R. Turner and family at Providence Sunday afternoon were Mr. and Mrs. Monroe Shuls and family.

Mr. and Mrs. Lynn Miller and family have as their guests this week her mother Mrs. Cordeur of Amarillo.

Mr. and Mrs. M. B. Swanner made a trip to Lubbock Monday. While there they visited with their son Kenneth who is attending Tech.

Those enjoying dominoes in the home of H. F. Jackson Monday night were Jake Green, Jim Holmes and Wayne Billington.

Visiting in the home of Mrs. Roy Slater Monday were Mrs. Mattie Baird, Mrs. William Mayo and Mrs. Curtis.

A. V. Womack who is still in a Plainview hospital was reported as some better this week but will remain in the hospital for awhile.

There seems to be a lot of sickness in the community this week. Mr. and Mrs. Roy Slater have both been sick as has Mrs. William Mayo.

Congratulations to Mr. and Mrs. Wayne Robertson on the arrival of a new baby son. He was born Monday. The Robertsons are formerly of Sand Hill Community but now make their home in the McCoy Community.

We are sorry to lose Mr. and Mrs. Willie Blair from the community. They moved the first of the week to Petersburg.

Sand Hill News, Feb. 7

Everyone has been spending most of their time near the fire this week with the snow and sleet continuing most of the week. The wind has been so high most of the time that it has blown the snow away from the fields. The little bit of moisture has helped though.

March of Dimes Party

The annual March of Dimes party was held Tuesday night at the school house. Due to the cold weather and sickness in the community, the crowd was small. Twelve dollars was taken in.

Everyone present enjoyed playing games of 42. Refreshments were served to Mr. and Mrs. W. R. Billington, Mr. and Mrs. J. T. Spears and family, Mr. and Mrs. James Jeffress and family, Mr. and Mrs. Tom Thomas, Mr. and Mrs. Walter Knight, Mr. and Mrs. M. B. Swanner, Jim Holmes and Mrs. Louie Shurbel.

Jim Holmes visited in the home of Mr. and Mrs. John Holmes and Granny Holmes of the Eric Community Wednesday. He also visited with Arthur Womack in the Plainview Hospital.

Mr. and Mrs. W. R. Billington were in Plainview Wednesday visiting her parents, Mr. and Mrs. Glenn and their daughter and family. Mr. and Mrs. Ross Yandell. They also visited Arthur Womack in the hospital.

We are sorry to hear that Tom Thomas was in a Floydada hospital with pneumonia. We hope he is able to be home soon.

Dinner guests in the home of Mr. and Mrs. James Jeffress Monday were Jim Holmes, Mr. and Mrs. Johnny Hill of Clarendon, Jim Jeffress of Silverton and Wayne Billington.

Everyone has been trying out the highway today. It seems that for the past four days no one has seen anyone and with the telephones out it sure has been lonesome. We've all enjoyed the snow and are thankful for the good it has done.

There was no church service in the community Sunday due to the snow and ice. The school has also been closed.

One of the most beautiful scenes in the community was the snowdrift at the M. B. Swanner home. Just like a picture on a Christmas card.

Want Ads gets results.



Cheryl's Chatter

(about events at Floydada High)

Did everyone enjoy the snow, and the vacation? F.H.S. did not have school for several days because of the snow. I think everyone had a good time sledding and having snow ball fights; however, it gets a little dull after a length of time. Also the thought of sitting in class in the middle of June is not very encouraging and it makes us a bit anxious to get back to the books!

The basketball game with Tahoka had to be postponed because of the snow. Also the Seniors who were going to Lubbock to take the T.U. entrance exam, didn't get to go.

Not many dates were seen around but some of them were: Elvis Lawrence and Snow D. Dunn, Sherré Darden and Winfred West, Larry White and Gail Baxter, Robert Stovall and Fontaine Fowler, Carroll Guthrie and Vanda Carter, Gene Lawrence and Thelma Ferguson, Joe Smalley and Gail Rosson. I'm sure there were many more, but I didn't see them!

The majorette try-outs are to be held Feb. 18, and this weather surely does hurt! There seems to be very much interest in the try-outs and there is really some competition. I think there will be seven girls chosen and they are really going to be lucky cause the new uniforms are going to be "it".

The Student Council is selling plastic covers for annuals. These are very nice and they are very inexpensive (25c) and fit any high school annual. Some of the students are going to buy them for their annuals from previous years.

The Rainbow Banquet is to be held on Feb. 18 at Lockney. There are to be two Rainbow Kings, one from Lockney and one from Floydada. There will be a program after the dinner. Proceeds from the Banquet are to go for the Rainbow's trip.

Mr. and Mrs. T. L. Perry and Jan

to the Grand Assembly this summer. The new Worthy Advisor is Betty Foster of Lockney and Sonja Wilson is next in line for the honor. She is now serving as Worthy Associate Advisor.

Some daffy definitions: Advice: Talking to a person whose mind is already made up. Bore: One who is here today and here tomorrow.

Hors d'oeuvres: A ham sandwich cut in forty pieces. See you next week and happy sledding! If it is still snowing — which I doubt!

Cheryl

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, Feb. 7 — Our weather has really made headlines the past week. That is about all the news we have this week for most folks have been snowed in. What could have been better than the wonderful snow and cold weather we are having? The forecast is more rain and snow for the days ahead.

This reporter was marooned on the job at Peoples Hospital for six days but we made it in home Monday night.

Measles has kept some of the small fry out of school for the past week as well as the bad weather. The school bus ran today (Tuesday) for the first time since the storm. Children having measles the past week are Larry Walls, Judy Helms, Lajuana Irwin and Dick Burton.

Mr. and Mrs. S. H. Tackett visited in the Lee W. Burton home Monday night.

Mr. and Mrs. T. L. Perry and Jan

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4 1/2 per cent interest rate to take up higher rate notes, or to install irrigation wells, or make added improvements to your home.

R. E. FRY, Ph. 65 or 875

New office across street from Post Office.

visited Mr. and Mrs. Clifford Helms and daughters Monday night.

Monday was the first day anyone could get out after the storm began last Wednesday.

Monday night Mr. and Mrs. Doyle Walls and Brenda drove out from town and visited with the folks out here. Mr. and Mrs. E. W. Walls and Mr. and Mrs. Dean Walls and Larry

Mrs. A. S. Mize spent the weekend with her sister Mrs. W. B. Wilson Sunday, the above and Lewis Randolph spent the day with Mr. and Mrs. Walton Wilson and Judy.

There were no services at the church Sunday and the pastor and family did not get moved into the

personage as planned weather.

Mr. and Mrs. C. W. P. ed the funeral Thursday at 2 o'clock at Harb chapel for Charlie G. ceased was a cousin of and Cecil Payne of the and a former resident of gherty Community.

Gregarious animals or herds.

Freedom of the press lished in America in 17

FEBRUARY SPECIAL

BEAUTIFUL NEW *Bates* BEDSPREADS

priced for immediate sell-out!

\$7.95 VALUE
\$5.95

Biggest Bedspread Buy

Two exciting new Bates styles in super add charm and cheer to any bedroom come, windfall price! Stock up now saving. Get extras for matching drapes are authentic Bates bedspreads that shed lint, wash beautifully, need no for years. Be early!

BATES "ORLANDO"
Green, Red or Brown with brilliant design. Single or double size.

R'n'R fashion

For Home & Family
The Store To Go For The Brands You Know

TELEPHONE TALK



by J. C. Oakley, Manager

The new year is a good time to look back — and to look ahead — so I thought you'd be interested in some recent statements by R. A. Goodson, general manager of the telephone company in Texas.

Mr. Goodson says that we plan to invest \$106 million for new construction in Texas in 1956 — the largest telephone construction program in the state's history. This is in addition to \$229 million for operating expenses and taxes.

What the Record Shows

The decision to go ahead with an unprecedented construction and improvement program is based on these factors:

The industrial production of Texas is several times greater than 10 years ago. Population has increased 12.25 per cent in five years. The construction industry in Texas remains strong, retail sales continue upward, and business is generally healthy.

Number of Telephones Doubled

Since 1945, the number of telephones in Texas has doubled. There are now more than 2 million telephones serving Texas, and 93 per cent of them are dial telephones.

The telephone company has spent \$760 million gross for construction in Texas since 1945. This expenditure has contributed much to Texas' growth. The annual payroll for 26,000 telephone people in Texas is \$103 million.

"Despite this growth," Mr. Goodson points out, "some families are waiting for telephones or higher grades of service. We're keenly aware of those people and we're doing everything possible to bring them service as quickly as possible."

Our New Frontier

Texas was born of revolution, grew up with cattle and oil industries, matured and broadened in our generation. Yet, the new frontier ahead has greater promise than had the frontier of the past.

"Texas is facing its most interesting and challenging years," Mr. Goodson says. "The prospects are bright. That's why the telephone company in 1956 will undertake the largest telephone construction program in the history of Texas."

Southwestern Bell Telephone Company

LONG DISTANCE IS TWICE AS FAST WHEN YOU CALL BY NUMBER

KFLD Schedule

Monday Thru Friday

- 7:30—SIGN ON
- 7:31—WEATHER NEWS
- 7:36—RURAL ROUND-UP
- 7:45—WORLD NEWS
- 8:00—MORNING MELODIES
- 8:20—SPORTS PARADE
- 8:30—(Mon, Wed, & Fri) MORNING MELODIES CONT.
- (Tues, Thurs) WEATHER
- (Thurs) SUNSHINE CLUB
- (Friday) BEAUTY HINTS FROM ARWINE

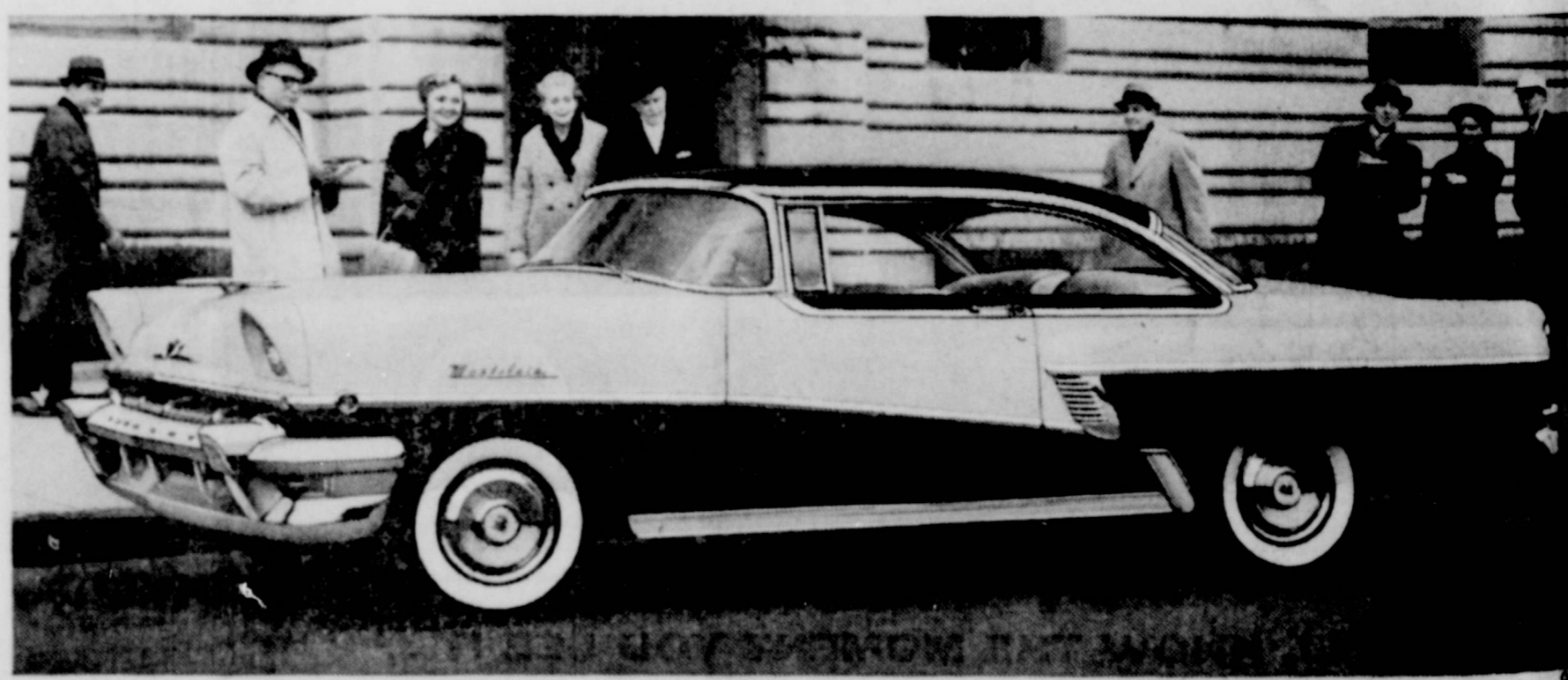
- 8:55—WORLD NEWS
- 9:00—LISTEN LADIES
- 9:15—LISTEN LADIES
- 9:30—CITY PARK CHURCH
- 9:45—RALLS REMOTE
- 10:00—TEXAS NEWS
- 11:00—WORLD NEWS
- 11:45—LOCAL NEWS
- 12:00—SERENADE AT NOON
- 12:15—WORLD NEWS
- 12:30—TRADING POST
- 12:45—TEXAS NEWS
- 12:50—CO-OP MARKET REPORT
- 12:55—WORLD COMMENTARY
- 1:00—ESPERA MUSICAL
- 2:30—(Mon, Thru Thurs) GOSPEL MUSIC TIME
- 2:45—CORNMEAL MATINEE
- 3:00—WORLD NEWS
- 3:05—(Thurs) F.H.S. PRESENTS
- 3:15—HITS OLD AND NEW
- 3:15—(Thurs) TREASURE CHEST
- 3:45—(Monday) CHRISTOPHERS
- (Tues) FORWARD MARCH
- (Wed) COUNTRY STYLE
- (Thurs) MATADOR PROGRAM

- 4:00—WORLD NEWS
- 4:25—WESTERN RECORD SHOP
- 5:00—960 CLUB
- 6:00—WORLD NEWS
- 6:15—TWILIGHT REVERIES
- 6:30—SIGN OFF
- (Friday) 2:30 — 4:00 — TOP TWENTY IN POPULAR MUSIC

- Saturday
- 7:30—SIGN ON
- 7:31—WEATHER NEWS
- 7:36—RURAL ROUND-UP
- 7:45—WORLD NEWS
- 8:00—MORNING MELODIES
- 8:20—SPORTS PARADE
- 8:30—WEATHER
- 8:35—MORNING MELODIES CONTINUED
- 9:00—THIS WEEK'S TOPS IN POPS
- 9:45—RALLS REMOTE
- 10:00—TEXAS NEWS
- 11:00—WORLD NEWS
- 11:45—LOCAL NEWS
- 12:00—SERENADE AT NOON
- 12:15—WORLD NEWS
- 12:30—TRADING POST
- 12:45—TEXAS NEWS
- 12:50—CO-OP MARKET REPORT
- 12:55—WORLD NEWS
- 1:00—ESPERA MUSICAL
- 3:15—INTERLUDE
- 4:15—960 CLUB
- 6:00—WORLD NEWS
- 6:15—TWILIGHT REVERIES
- 6:30—SIGN OFF

- Sunday
- 7:30—SIGN ON
- 7:31—SUNDAY SERENADE
- 7:45—CALVARY BAPTIST CHURCH
- 8:00—SUNDAY SERENADE
- 8:15—WORLD NEWS
- 8:30—CITY PARK CHURCH
- 8:45—OLD FASHIONED REVIVAL HOUR
- 8:45—LOVELY STARS QUARTET
- 10:00—TEXAS NEWS
- 10:05—MUSIC FOR SUNDAY
- 11:00—CHURCH SERVICES
- 12:00—HYMNS OF ALL CHURCHES
- 12:15—WORLD NEWS
- 12:30—WALTZ TIME
- 1:00—METHODIST MEN'S HOUR
- 1:30—STAND BY FOR MUSIC
- 1:45—BETHEL CHAPEL HOUR
- 2:00—MATADOR ASSEMBLY OF GOD
- 2:30—BAPTIST HOUR
- 3:00—REVIVAL TIMES
- 3:30—ESPERA MUSICAL
- 4:30—LAS BUENAS NUEVAS
- 4:45—MUSIC BY NAME BANDS
- 5:15—UNITED NATIONS
- 5:30—MUSIC
- 6:00—WORLD NEWS
- 6:15—TWILIGHT REVERIES
- 6:30—SIGN OFF

PUBLIC VOTES MERCURY "BEST VALUE IN ITS FIELD"



19th annual nationwide survey of car owners—by independent research organization*—shows Mercury leads its price class as "best value for the money." Whether you pick a Montclair, Monterey, or Custom, you get more car in four big ways!

- 1. NEW REFLEX-ACTION PERFORMANCE**—Go, stop, pass, climb, turn. The BIG M responds instantly to your every command, adjusts instantly to every road. We call it "reflex action"—a new kind of performance that makes all your driving easier, safer—and far more comfortable than ever before.
- 2. NEW BIG M BEAUTY**—Here is fresh, clean, graceful beauty for the young-minded. Mercury's lines are long, sleek, road-hugging. New Flo-Tone color styling is radiant and dramatic. You enjoy a distinction in THE BIG M that is unmatched in Mercury's price class.
- 3. NEW SAFETY-FIRST DESIGN**—You get the widest choice of safety features in the field. At no extra cost, there's an impact-absorbing safety steering wheel (an exclusive in Mercury's field) and triple-strength safety door locks. And optional features such as seat belts and padded instrument panel.
- 4. PROVABLE VALUE**—Here's value you can see, and measure! Low first cost. Low operating costs. High resale value. And Mercury trade-in value has remained consistently high. No wonder Mercury was voted "best value in its field." Better see us soon.

For 1956—the big move is to THE BIG MERCURY

Don't miss the big television hit, Ed Sullivan's "TOAST OF THE TOWN," Sunday evening, 7:00 to 8:00, Station KDUB, Channel 13

CLINE & RAINER -- PH. 37

201 South Wall St., Floydada, Texas

Highlights And Delights From State Capitol

Vern Sanford, Texas Press Association

STIN, Tex.—An Austin district judge cleared the way for liquidation of the assets of US Trust and Guaranty Co. This means that some may get back at least a portion of their investments from the liquidation.

Charles O. Betts ordered liquidation of the assets of US Trust and Guaranty Co. This means that some may get back at least a portion of their investments from the liquidation.

Company and two subsidiaries, Automotive Service and Arkansas Guaranty Co. Insurance Co. permanent receivership. What percentage creditors will receive is not yet known. Rep. Bert Waco, US Trust attorney, filed a petition for certified liquidation of the company. He is asking that the petition be granted. If the petition is granted, the insurance commissioners will get all their assets.

5,800 draft holders put in \$5,800,000.

Windstorm - Auto Insurance
Representing Reliable Stock Companies
Reagan-Giesecke Insurance

TYE & SONS DRILLING CO.

606 E. HOUSTON
FLOYDADA, TEXAS — PHONE 887

Irrigation, Industrial, Domestic and Exploration Drilling

Authorized Dealer For
LAYNE PUMPS, CONTINENTAL ENGINES, AND RED JACKET SUBMERSIBLES

Geiger Counter Service



Producing Water on the Texas Plains for Over 40 Years
MEMBER OF TEXAS AND NATL ASNS. of WATER WELL CONTRACTORS

Liability As Directors

Judge Betts released personal assets of six company directors from an injunction banning disposal. But he made it clear they were not dismissed as defendants or freed from liability as directors.

Refund of attorney's fees by members of the Texas Legislature is helping to increase the assets of the defunct US Trust and Guaranty Co. Two state senators refused the refund by announcing they were sending to the liquidator all legal fees received from US Trust — to be divided by creditors. Senators William Shireman of Corpus Christi and Carlos Ashley of Llano said they had not been given an opportunity to earn their retainers. Shireman received \$3,995, Ashley, \$19,990. Both were paid in cash.

A four-pronged investigation is under way by committees from both the House and Senate to: (1) check functions of the Insurance Commission, (2) study circumstances surrounding operation and collapse of US Trust and Guaranty Co., (3) determine if remedial legislation is needed, and (4) investigate lobbying practices.

Recovery Questionable

A. B. Shoemaker, US Trust president who shot himself through the head Jan. 7, was moved from a private hospital in Waco to the Veterans Administration Hospital in McKinney. Family spokesmen said they were no longer able to pay heavy hospital bills. Doctors would not comment on whether they thought recovery was possible.

Thought Shoemaker, apparently the only person who knows, or ever knew, the ins and outs of US Trust would ever recover sufficiently to

Insurance Commissioner Garland A. Smith, hospitalized with a stomach ailment two weeks ago, has resigned. His doctor recommended indefinite rest. Smith said he felt he had been made the "whipping boy" in the current controversy. Critics of the administration had sought to strike at the governor through him, he said.

'Scandal' Every Time

Gov. Allan Shivers and Com. Chmn. J. Byron Saunders refused "scandal" charges in luncheon speeches last week. "Whenever there is a violation of the law and the commission takes action against a company, there seems to be a 'scandal,'" said Saunders. He predicted results of the "solvency call" due by May 31 will reveal only 5 per cent of Texas 1,400 companies to be unsound.

Taking a similar tack, the governor said that in the past six years only 13 out of 29,000 state employees had been fired, suspended or indicted for dishonesty. It is unfair, he contended, to smear the honest majority, because of the actions of a few.

Every day brings with it evidence of the commission's new "get tough" policy.

Hearing was set for April 3 to consider revising credit insurance rates. These have come in for sharp criticism recently as providing a legal means of greatly increasing charges on small loans.

Blunt warnings were issued to persons violating the new securities law. "Although bona fide personal investments are not subject to registration," said a letter to insurance company executives, "securities owned by officers, directors or salesmen cannot be sold unless registered."

Land, Insurance Trials Set

Trials involving two statewide issues, insurance and veterans lands, are scheduled for Austin district courts.

B. R. Sheffield, Brady land dealer, is to be tried March 5 on nine indictments charging felony theft in connection with the veterans land program.

Paul and Leslie Lowry and D. H. O'Neil of Beaumont will come to trial April 2 on charges of committing perjury in sworn statements to the Insurance Commission. They were connected with three companies placed in receivership in late 1953.

Short Snorts

Feb. 22 has been designated by Governor Shivers as U. S. Army Day.

Are All Cold Remedies Alike?

No! For example, 666 is the wide-activity medicine, which combines 4 of the most effective, widely-recognized drugs known, to relieve all cold miseries sooner. 666 is more potent and gives positive, dramatic, rapid relief from miseries of all kinds of colds. That's why 666 is unsurpassed in effectiveness. Try it.

No other cold remedy has made this liquid 666 Cold Tablets.

666

Reserve Day in Texas. The date, Washington's birthday, also is National Guard Day in Texas and the final day of National Defense Week

Public Schools Week has been proclaimed by Governor Shivers as March 5-10.

License to operate Girl Scout USA has been revoked by the State Department of Public Welfare. But enforcement awaits a study of an advisory board. In question is responsibility of management. Girl Scout is a home for wayward girls at Whiteface, Texas.

Screening of applicants for its \$15,000-a-year directorship is under way by the Texas Commission on Higher Education. Final selection will be made on Feb. 29.

Building material and labor costs were 24 per cent lower in 1950 than in 1945. So, although Texans spent 13 per cent more on construction in 1955 the actual volume of building done was 9 per cent smaller than five years ago.

An improved law to protect fresh water reservoirs from pollution has been suggested by the Texas Water Resources Committee. A bill will be submitted to the Texas Legislature in 1957 specifying that any person or firm found guilty of polluting fresh water shall be fined \$100 a day or given 30 days in jail, with each day a separate offense.

J. Earl Rudder, chairman of the Veterans Land Board announces selection of bids on 14 tracts of land reclaimed by the state under the veterans' loan program.

Dr. Frank P. Bertram is the new director of the division of dental health in the State Health Department. He has held a similar position with the Oklahoma Health Department, where he worked for 18 years.

Texas' draft call for March is 774 men, a substantial increase over 289 for February and 283 for January.

Cities with the highest percentage of employment, according to latest Texas Employment Commission reports are in this order: Dallas, Houston-Baytown area, Austin, Wichita Falls, San Antonio, Ft. Worth, El Paso, Longview, Lubbock, Amarillo, San Angelo, Waco, Corpus Christi, Abilene, Beaumont, Galveston and Texarkana.

Half a million poll taxes now in control of state labor groups will be used to push for the repeal of 13 anti-labor laws in Texas. Lester Graham, regional director of AFL-CIO, declared at a labor-law institute held in Austin.

Nine University of Texas athletes became "grade casualties" on midterm reports at UT. Ineligible to participate in sports until their grades are back up to standard are two football players, three basketball men, two track men, a swimmer and a golfer.

NEW SON IN FAMILY

Mr. and Mrs. Wayne Robertson are the proud parents of a son born Tuesday last week at Lockney General Hospital. The young man weighed seven pounds and four ounces. He has been named Bobby Rick.

Maternal grandparents are Mr. and Mrs. M. W. Raley and paternal grandparents are Mr. and Mrs. W. T. Robertson.

A. L. (Shorty) Barker was at home over the week-end with his wife and family. He drives a logging truck at Raton, N. M.

Center News
(By Mrs. J. E. Green)

CENTER, Feb. 7 — Well, I know that the four days snow is not new to anyone around here, but wasn't it wonderful? The sun was also beautiful on Monday.

Church services were snowed out Sunday here as they were at so many other places on the plains.

The snow storm prevented the mail from coming out on the route Saturday.

Except for the fact that some of us ran a little short on butane we have heard of no bad effects of the storm from this area.

Mrs. Charles Horton was brought home from West Texas Hospital in Lubbock last Thursday and is convalescing nicely.

Mr. and Mrs. T. R. Noland and Joe Richard went to Abilene Jan. 26 where they picked up Imogene. They made a tour of central Texas, visiting relatives in Ft. Worth, Crawford, Oglesby and Hamilton before returning home. A cousin, Marvin Noland of Hamilton came home with them for a few days visit. Imogene will resume her former position as secretary at the First Baptist Church.

Mr. and Mrs. Green were among those who were in town Monday. They visited Mr. and Mrs. D. L. Bouding who are still doing nicely after being shut-in for many weeks.


Mrs. Green called to see Mrs. Charles Horton Monday afternoon.

W.M.U. was postponed from Monday till a later date not yet set.

Mrs. Garvin Beedy and children of South Plains visited her parents, Mr. and Mrs. Leo Frizzell last week and were stranded by the snow storm. She stayed until Sunday afternoon.

Grandmother Ida Welborn passed

Panhandle Tips
By CARL JARRETT



"Haven't seen a dog like that in years."

Don't be up a tree because you've run out of gas or the battery is dry. Get the habit of letting us check it for you. Have those tires checked next time you're down our way.

Not a Filling Station—but a Service Station


Panhandle Oil Co.
Hwy. 70 on E. Houston Ph. 68

to her reward at 2:30 this morning. We shall miss this quiet, sweet, cheerful Christian spirit from our midst. Some of us have lived neighbors to her for over 30 years. Death is a river we all have to cross. May we all be prepared as she was.

POLLS PAID IN MOTLEY

MATADOR—Motley County had a total of 1901 paid poll taxes and 37 exemptions when the deadline was reached late Tuesday, as compared with 961 poll taxes and 31 exemptions to vote in 1954 elections.

Floyd County Hesperian, Floydada, Texas, Thursday, February 9, 1956



Dr. O. R. McINTOSH
OPTOMETRIST
OFFICE 211 SOUTH MAIN ST.
Phone 157 — Floydada, Texas

everybody LOVES our...
SUPER VALUES!

REGISTRATION PRIZES

1—13 Pound Wilson Certified Smoked Ham
1—Free Cutting and Wrapping Service for 1/2 Beef

Just register — no purchase necessary to win.
Winners Will Be Named Saturday Night.

We specialize in retail of choice meats and wholesale of all grades prepared salads and meat processing service — including cutting, wrapping and quick freezing.

THIS WEEK'S SPECIALS — CHOICE MEATS

FRESH, lb.	SPARE RIBS . 49c	Pound	ROUND STEAK 79c
BONELESS, lb.	STEW BEEF . 43c	ALL MEAT, lb.	FRANKS . . 49c
CHUCK ROAST, Pound 39c			

CHARLES A. DAY, Proprietor —

Chuck's Meat Market

At Former Location of Redd's TV & Appliance — Next Door To Lunch Box Cafe
Highway 70 East — Floydada Phone 1044

Are You In This Picture?

If YOU are a high school graduate, this message is for YOU. This advertisement is being printed in newspapers all over Texas because of the great need for more and better trained young journalists.

After your high school graduation, you will possibly continue your education in college. If you haven't chosen your college field of study, consider these advantages of the 16 Texas colleges listed below:

- ★ Good job opportunities are plentiful.
- ★ A journalist is a respected civic leader.
- ★ Journalism is an interesting profession.
- ★ Salaries and benefits are on the increase.
- ★ It is self-satisfying in public service.
- ★ Rewards are unlimited for the workers.
- ★ You can work on your home town newspaper.

Write One of These Colleges Today

A&M College of Texas, College Station	Hardin-Simmons University, Abilene	Texas Christian University, Fort Worth	Trinity University, San Antonio
Abilene Christian College, Abilene	North Texas State College, Denton	Texas State College for Women, Denton	University of Houston, Houston
Baylor University, Waco	Southern Methodist University, Dallas	Texas Technological College, Lubbock	University of Texas, Austin
East Texas State Teachers College, Commerce	SW State Teachers College, San Marcos	Texas Western College, El Paso	West Texas State College, Canyon

This ad is sponsored by The Floyd County Hesperian, the Texas Press Association, and the Stamps-Conhaim Advertising Service.



THE 860 TWO-DOOR CATALINA

The car says 60 and the price won't stop you!

Easy way to break the small car habit!

It's the hardtop buy of the year with the most power and size per dollar of any car in this style.

If you're accustomed to buying in the low-priced-three range, chances are you're paying for Pontiac's size, performance and distinction—but you're not getting it! As a matter of fact, you're not even coming close!

Where else at a price so low can you enjoy bossing the most modern, most advanced power plant in the industry—the mighty Strato-Streak V-8?

Where else at a price so low can you get the luxury of Pontiac's optional Strato-Flight Hydramatic—America's newest, smoothest automatic transmission?

Where else at a price so low can you find a big 122-inch wheelbase, such luxurious interiors and all the other fine-car features that put you so squarely on even terms with buyers of far costlier cars? Come in and see how easily this heart-lifting Strato-Streak beauty can be yours. Once you do, you'll be out of the small-car class forever!

You can actually buy a big, glamorous Pontiac 860 for less than you would pay for 44 models of the low-priced three!

PONTIAC

DELK PONTIAC--GMC
210 W. California Floydada, Texas

Reading Time: 3 Minutes

To The 12,000 Residents of Floyd County

And Surrounding Community

ENROLLMENT Begins Monday, February 13

Every Man, Woman And Child Eligible
To Apply During Enrollment Period

Extends Thru February 29th

Stop and Think

Your COMMUNITY

Depends On The Welfare Of Your Health

The VOLUNTARY Way

Is The American Way Of Life
Safeguard The

HEALTH

Of Your Community — Act Now

Tomorrow May Be Too Late

ENROLL TODAY IN The Non-Cancellable Life Time Renewable PLAN

Which Provides Security and Peace of Mind

This Non-Cancellable Plan Accepted In Hospitals and Good Anywhere in the World — Look For the Enrollment Officer to Call at Your Home . . . Ask to See His Identification As Enrollment Officer

PLEASE
NOTE

PLEASE NOTE: Our Enrollment Officers do not work like salesmen. They are expected to make one thorough explanation of your "Community Health Plan" and assist to enroll you if you can qualify. Please do not ask him to call back, as this only deprives some other family in your County of the opportunity of enrolling in this plan. Your cooperation in this will be appreciated. THANK YOU.

THANK
YOU

A SERVICE OF

Commercial Travelers Casualty Co.

HOME OFFICE: DALLAS, TEXAS

Regional Office: Lubbock National Bank Building — Lubbock, Texas

Telephone PO 3 -- 8871

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