The Floyd County Hesperian ece

 ost InGames Friday Night


Schedules
al Trips
g Teams Are arillo Today Club; Asking Help on Equipment


Mothers March Friday Evening

Adult Leaders Organize Boxing
Officials Plan
League Events

$\qquad$



| CountryclubMember |
| :---: |
| Meet Friday |




Iurner Dispersal Sale Brings
Swine Buyers From Area Towns


Boedeker Is Chosen President Of Floyd County Fair Tuesday


Former Floydada Resident Passes


Carter Chosen
C.C President

1 Texas Cities Represented At Hiway 70 Meet

## veve

 $y=y=$Father Of Frank McClure Succumbs




Grain Sorghum Growers Assn. Pushing Claims

Miller To Attend
Vegetable Meeting
'First Rate' Home-Coming Is Aim Of Local FHS Exes For This Fall




Due to Circumstances Beyond Our Control your implement dealers
Are Forced To Put All Delinquent Accounts On A Pay As You Go Or Cash Basis.
OUR ACCOUNTS BECOME DELINQUENT
After 10th of Each Month Following Purchase and So Do Yours. Therefore, We Must Insist On Your Cooperation In This Matter.

Your Business Has, And Always Will Be, Greatly Appreciated.

Yours Truly,
ALL IMPLEMENT Dealers of Floydada



## Enter Your Child

Aged 3 Months to 12 Years, In

## THE CUTE KID CONTEST

MONDAY JANUARY 30

10:00 O'CLOCK A. М. TO 6:00 O'CLOCK P. M.

BRING THE BABY IN EARLY!
GRAND PRIZE
$\$ 100.00$
$16 \times 20$ - Inch
Brush Oil Portrait



$\$ 7.00$

PORTRAIT
JUDGING WILL BE
BY AN IMPARTIAL
COMMITTEE IN NO
WAY CONNECTED
WITH
BOREN FURNITURE
\& APPLIANCE
NO CHARGE FOR
ENTERING THIS
BIG CONTEST
YOU GET FREE,
THE PICTURE
YOU CHOOSE
FROM PROOFS
OFFOUR POSES:
ABSOLUTELY NO
OBLIGATION TO
BUY ANY ADD.
ITIONAL PICTURES:
N
N A Y

## BOREN FURNITURE \& APPLIANCE

North Side Square
Floydada
Phone 295

Mrs. Wilson, Nee Foster, Honored At Bridal Shower


Jan
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at
of
un



Mrs. Ray Cook Honored With Mras Ray. M. Cook



Photography
Feature H.D.
The Lakevew Home
Hon Cluab met Jan 19








##  (2) MhRCTOFDMES <br> MOTHERS MARCH ON POLIO <br> FRIDAY, JANUARY 27



MARCH<br>OF DIMES

The Following Ladies Will Participate

## Mrs. Kinder Farris, Chairman



All captains and workers participating in the Mother March Friday night, January 27 th, will meet at the Lighthouse Electric Building at 6:46 for final instrut ions.

At 7:00, the siren will sound off the Mothers' March Residents are asked to turn porch lights on at 7:00, and turn lights off as soon as a worker calls on you.
"Rolling" cars will drive over town before 8:00 to sure that no houses have been missed. Call 266 if $y$ are not called on by 8:00

Be ready to give - These workers are giving of their time and mone Give Generously


Cotton Council Sets Up Solid Front for Area

Frank Dougherty Stock Show V-P

Council Began Year Saturday

Music Program Church Feature SundayEvening





Mothers March
$\qquad$ Best Cooperation PO Ever Had, Say Postal Officials

|  |  | Arch Keys Died |
| :---: | :---: | :---: |
|  |  | Last Thursday |
|  | An ${ }^{\text {a }}$ |  |
|  |  |  |
| Natan |  |  |
| dosa | Hal Mayfield Is |  |
|  | Going To Amarillo |  |
| An |  |  |
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|  | \% |  |
|  | Manters | D. W FYFFE SEED |
|  | part tor |  |
| , |  | an |
|  | Semen | tracted with Paymas to handle their feeds. |
| RARY NEW |  |  |
| may mas bee c. orightus | Delegation Hears | Friday and Saturday, Feb. 3 |
| on the cier of ralis | Mrs. Roosevelt | with each 50 lbs of Start |
| ded | At U. N. Seminar | $\begin{aligned} & \text { Mash Purchased, we will g } \\ & \text { charge } 20 \text { Day-old Chicks. } \end{aligned}$ |
| 隹 |  |  |
| , | and | master Feed Company, will |
| ara had merear moust |  | to assist you with any of your |
| is the st |  | problems. |
| mes tom we | or Lumbars moservert uns the prin |  |
| cret ore |  | Ask About Our Finance Plan |
|  |  | On Turkey Growing |
| O.ven m meme |  | We will be happy to have you |
|  |  | the above-mentioned date and to havea |
| ruilr itrs | Weamemeran Asmot of the Unted | part of your Feed, Turkey and |
| Wioc. Prumee |  |  |
|  |  | East Side Square -- Phone 91 |

#  for COLD wEATHER EATING 

| SUGAR $3^{49}$ |  |
| :---: | :---: |
|  |  |
| 69c | 38 |
| FLOUR | COFFEE |
| 79c | 790 |


Finest WIF.ITS
2 for 19c lb. 20c

| BACON | 12c |
| :---: | :---: |
| SAUSA | GE 29c |
| OYSTERS | Hens 8 Fryers |

FISH SIICKS
39c


2appens every Spring-
Shipin Shore blouses make news!





## It's Got All Texas Talking-"The TEXAN" by Dodge



Antand $x^{2}=2$


MAYO MOTOR COMPANY
-
Floydada, Texas

| PICNIC HAMS Pound 29c |  | Prices Good Friday Saturday JANUARY 27-28 | MPEAIA1 Pure Cane SUGAR 10 lb Bag 95 c |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{cc}  & \frac{1}{2} \\ & \text { Gal. } \\ \hline & 49 \mathrm{c} \end{array}$ | Libby's Frozen Orange Juice Two 6 oz Cans 29c | 3 for 23c | $\mathbb{E}$ |
| Pound 47c | BREAD 23c |  | 3 for 23 c <br> TISSURE <br> 3 Rolls 25c | $\begin{gathered} \text { CRISCO } \\ 3 \mathrm{lb} \text { Can } 83 \mathrm{c} \end{gathered}$ |
| Pound 45c |  |  | $\begin{aligned} & \text { New Z/Popen package } \\ & \text { Pussinn } \\ & 2 \text { for } 19 \mathrm{c} \end{aligned}$ |  |
|  |  |  |  |  |
| Corn King Pound 42c |  |  |  | No. 1 Russets 10 lb . |
|  |  |  |  | $57 c$ |
| Pound 21c |  |  | Pox CAs $=\angle L$ Grocer <br> RV EMA PNET PHONE 87 |  |
| BEEF 33C |  |  |  |  |




Floyd County 14 Years Ago


$\begin{array}{rr}\text { CApitol 4-4406 } & \text { capitol 4-7652 } \\ 3202 \text { West 5th } & 1602 \text { Quincy }\end{array}$
Plainview, Texas

MONEY TO LOAN
On Farms and Ranches
R. E. FRY, Ph. 65 or 875

it works like THIS Bring in any number
of ties that ala be
dro Exchange each one for another you like
Kep your own. You pay only hhe cort
of dit ceaning the ties,
Do of dry deaning the ties.
Do it now. $\quad 15$

SENSATIONAL SANITONE IIE EXCHANGE POOL!

## white's <br> IUES A-PIENT FOR AIT EXTRA PENWV <br> CUSTOM DESIGNED <br> 21 inch <br> DLYMPIC

YOU'D EXPECT TO PAY 900 MORE FOR THIS TV SET

- RADIO - PHONOGRAPH



## WHITE


 ar hess! enjor sewing at its best, with tuis versatue DOMESTIC



CHECK THF fEATURES
S-TUBE RADIO, WITH TOWE COWTROL 3-SPEED AUTOMATIC RECORD CHANCER 21-INCH ALUMIMUMIEED PICTURE TUBE SUPER CASCODE TUNER TINTED SAFETY GLASS PROTECTIOM CONVENIENT FRONT COWTROLS ERSONALIZED CREDIT TERMS!

Phone 32


\author{

## CLARK'S <br> <br> CLARK'S

 <br> "Tops in dry cleaning"}

## PERFORMANCE made it the Largest Selling "8" in the World...



# the FORD V. 8 



BISHOP MOTOR CO., 114 W. California Street, Phone 228


New Chevrollet Task. Force Trucks for'56!


Now there are more reasons than ever why
anything less is an old-fashioned truck!

An automatic transmission for every series! A super-efficient, short-stroke V8 for every model! Higher powered, higher compresslon 6's! New, higher capacity! Come in and see all the new things that'll-whittle down hauling time and slice your costs!


##  <br> OLIVES <br> MARSHMALLOWS viennas <br> 39C POTTED MEAT <br> 190 ASPARAGUS TIPS <br> 19c BEEF STEW



OKRA . . 15

23c
CATSUP
29c
PEARS
TUNA
TISSUE
BABYFOOD..9c
NEW POTATOES . 17c
KRAUT
BEAUTY BAR
RICE
15
$25 c$

Sun Maid, 15 on Box
RAISINS
DOG FOOD
SPANISH RICE
SPINACH
PIMIENTOS
STARLAC
TREND
BISCUIT MIX
BACON
SRANKS
PPRCH FILLETS
${ }^{\text {2 lib. Box }}$ CHESE
FRYERS


-


One Of doda's Ok
institutions

Texas, 5 lb . Bag
ORANGES

ONIONS
Texas, White, Pound GRAPEFRUIT

RADISHES
Maryland Sweet, Pound SWEET POTATOES


LETTUCE $=$
Prices For Friday, Saiturday-Monday

