

Weather Forecast for 3-Day Floyd County Fair

her is the fore-
next three days
nd annual Floyd
opens its gates
this morning for
nd three nights of
ows and fun.
ately, fair manag-
if the good wea-
the attendance
the 10,000-mark.
mission fee of 25
ults and 15 cents
has been an-
on price admits to all
to the Hills Greater
as well.
vents the morning
evoted to completing
departments and the
but livestock shows
this afternoon.
gricultural exhibi-
at 2 o'clock; Com-
judging begins
ck and in the wo-
n judging starts at

ms At 3:30 O'clock
featuring commercial
community floats, along
and Floydada
bands will form at
the highway at the
Main Street. It will
Main Street through
business section and
second block north

ay said yesterday that
clubs and sheriff's
been contacted. The
of these which will
not definite at that

Friday night will be
contest, with \$50 in

ature will be the cotton
ling of the National
ation, by young ladies
y High School home
partment. This will be
ck each night, Thurs-
and Saturday in the
the main exhibit build-

Judging Friday
superintendent of the
partment at the fair,
day hours for the live
as follows:
a. judging in swine

udging in the sheep
Judging in the beef
on.
being provided to ac-
overflow of good live
to be in competition.
eight communities were
booths in the halls
building for their exhibi-
communities are Har-
Hill, South Plains, Ir-
Providence, Dougherty

ay This Afternoon
noon from 3 o'clock to
"Kid's Day" at the fair,
ley announced. All
to 15 will be admitted
rides will be only 10
these hours only.
charges for adults will
during the three days.
16 1/2 cents on all three
for the Kid's Day free
afternoon from 3 o'clock

's Fire
s Heavy
y Evening
Park Florist, 312 West
hich originated from a
e of gasoline used as a
day afternoon at 5
eat and smoke damage
\$5,000, it was estimated
y Elton Goen, manager.
y the fire delayed the
es and the formal open-
new and enlarged gift
shop by 30 to 45 days.
the floor that ignited
gasoline poured black
ash the gift department
minutes, Fire Chief J. D.
New and elaborate fix-
all as merchandise ready
ped were included in the
ed.

Monday Evening
ire early Monday even-
7 o'clock, did minor
the cotton house at the
operative Gin Company,
being unloaded into the
use when the blaze
Fire Chief J. D. Parks,
to 2,000 pounds of seed
removed from the build-
down. There was little
the cotton house.

COUNCIL MEETING
TIONED TO OCT. 22
McNeill, Floyd County
nstration Council Chair-
ns instead of Oct. 15, due
yrd County Fair which
gress at that time.

Exes Rally at FHS Begins Friday Afternoon



Seeing it well done as Mayor Lewis Norman spades the first dirt Monday morning for Southwestern Bell's dial exchange building, left, Southwestern manager J. C. Oakley, construction superintendent A. G. Stringer of Bridges Construction Company, and T. L. Holland, manager of Floydada Chamber of Commerce and Floyd County Board of Development. The spade was borrowed from Wire Chief J. E. Blackshear. January and July are the projected dates for completion of the building and cut over to the dial system, respectively.

Contractor Starts Building To House New Dial Exchange

First dirt was turned for the building that will house Southwestern Bell Telephone Company's dial exchange in Floydada Monday morning at 9 o'clock. Ceremonies in which the municipality, the Chamber of Commerce, the telephone company, the contractor, and local

business and civic leaders were represented were held on the West California street site adjacent to the Light-house Electric Cooperative. Mayor Lewis Norman turned the first spade of dirt as the assembly, 30 or more in number, looked on. As he did so he expressed the wish that the large outlay of the telephone company would result in better telephone service to the community and that relations between the telephone people, the city and the people of the community would continue to be cordial.

Norman was a councilman at the time a rate increase was granted the telephone company effective when the dial system is completed. He was opposed to the rate increase and there was kidding as he spaded the dirt that he had quit fighting the telephone company and had gone to work for them. The ceremony was opened by J. C. Oakley, Southwestern Bell local manager, promptly at 9 o'clock. "We are about to begin work on our new building," he said. "And we have called you together to witness this historic event in our relations here with the patrons of our company."

New Road Report Adopted by Court

The Floyd County Commissioners Court this week adopted the report of the jury of view which viewed out the new four-mile road in north Floyd County above South Plains. This road, 60 feet in width, would extend north one mile from the southwest corner of Section 2, Block B6, thence west, crossing Highway 207, three miles to the northeast corner of Section 9 in Block B4. The jury of view recommended that the road be granted, that it be run on survey lines, and located by the county surveyor. \$25 per mile is recommended to be allowed each land owner for fencing purposes. The road was petitioned for by Lloyd Deavenport and 11 others.

Floydada Rotarians to Welcome District Governor on Wednesday

Floydada Rotary Club's 56 members are looking forward to the coming next week of the governor of Rotary District No. 183. He is Rigdon Edwards, wholesale distributor for Magnolia Petroleum Company, who calls Sweetwater his home. Mr. Edwards is on his rounds of the 40 clubs in the district which includes a part of West Texas and all the panhandle. He will address the club Wednesday at noon and will confer with President J. M. Willison Jr., Secretary Bill Hardin and the committee chairman of the club. Edwards grew up at Hamlin and Anson. He has been with Magnolia for 24 years, received a B. A. degree from McMurry College, and is now on the advisory board of that school. Also Edwards is on the official board of the First Methodist Church, is a 32nd degree Scottish Rite Mason and Shriner; is on the directorate of the Citizens Investment Company and the Sweetwater Federal Savings & Loan Assn.; a Past Director of the West Texas Chamber of Commerce; Past President of the West Texas Girl Scout Council, and at present is Vice-President of the Petroleum Marketers of Texas. Mr. Edwards was made a member of the Sweetwater Club in 1940, and has been active in that club except for a period during World War II



Rigdon Edwards when he was a flight instructor in the Air Force. He is one of 238 district governors supervising the activities of some 8,827 clubs. Prior to Wednesday's meeting with the club, he will conduct the club assembly Tuesday night in the district court room when there will be a roundtable conference on local club affairs.

X-Ray Health Unit Is Coming Soon

Dr. George V. Smith, County Health Officer, was informed this week by the Texas Health Department that Floyd County has been placed on the itinerary for a mass Chest X-Ray survey in the near future. Phillip W. Gauss Jr., field representative of the Tuberculosis Division of the health department, will be in Floydada this afternoon to plan the survey with local citizens. Dr. Smith is urging everyone interested in the proposed survey to attend the planning meeting at 1 p.m. at the Chamber of Commerce office. The survey, which gives free chest X-rays to all persons over 16 years of age, will be the first made in the county since June, 1953. It was requested by the County medical society and the health and safety committee of the Floydada Chamber of Commerce.

Floydada High School expects several hundred of its ex-students to visit the campus during its Second Homecoming celebration, which will climax at 8:00 p. m. tomorrow with the football game between the Floydada Whirlwinds and the Slaton Tigers at Wester Field. The activities will start at 2:10 p. m. with a big Homecoming pep rally staged in Graves Gymnasium with Gayle Clark, head-cheerleader, in charge. Radio station K. F. L. D. will be on hand for a broadcast of this event. At 2:45 a meeting of all ex-students will be held in the auditorium of the high school to make definite plans for an Ex-Student Association. All exes are urged to be present for this meeting as the Homecoming activities will be turned over to this new organization. Olin Watson, Chamber of Commerce manager, will serve as moderator.

Schedule of additional activities is as follows: The Whirlwind Quarterback club will entertain ex-players and coaches of Floydada High School at 3:30 in the afternoon. The group will gather at the high school cafeteria where they will be served coffee and cake. No planned program has been arranged for the get together, but members hope to have several old high school annuals and pictures on hand to get the conversation going and visitors will be given opportunity to speak to the group if they desire. L. F. Gresham, ex-Whirlwind coach and President of the Quarterback Club will serve as moderator. 3:30 p. m. Whirl staff in the typing room; 4:00 p. m. Thespians in the speech room; 4:30 p. m. Cheerleaders at the Clark home, 629 West Missouri; 5:00 p. m. Whirlwind staff in the typing room; 5:30 p. m. Librarians in the library; The F. F. A. will have a come-and-go affair during the afternoon in the Ag room.

Committees At Work On Plans For Christmas

Mitchell Parrish, chairman of the Chamber of Commerce Christmas activities finance committee, has announced that October 21 will be the kick off date for his committee's collection of activity funds. Each year the retail trades committee finances the Christmas decorations and events through a special collection from Floydada merchants. A \$1,000.00 budget has been set up to be met by around 100 business firms. Parrish and his committee of Wallace King, L. L. Clark, Rush Wheeler and W. O. Baker have the responsibility of financing the Community Christmas decorations and a Santa Clause Parade to open the Christmas season on November 29. Bill Hale, chairman of the parade committee, reports that, at this early date, community clubs and organizations are telling him of their plans to have floats in the Christmas parade. South Plains Community, the 19-34 Study Club, the Methodist Woman's Society of Christian Service, The Sunbeams of the First Baptist Church and the Floyd County Library have indicated they will be represented in the parade. Maurice Jones has indicated that his Floydada High School Band will march in the parade in addition to other area bands. Of course, Santa Claus will be a parade feature. Edd Johnson, Mrs. George Van Wickel and George Spears complete the parade committee. John Reue and his committee of W. E. Garrett, Jim Willson Jr., and Clement McDonald have completed their Christmas decorations plans. Decorations this year will be Spruce covered lights strung across business streets and criss-cross at intersections. The committee has also asked that the court house and other public buildings decorate for the Christmas season.

Attending Future Farmer National

Pete Johnson, son of Mrs. Zella Johnson of McCoy and Alton Higginbotham, son of Mr. and Mrs. C. B. Higginbotham of South Plains left for Kansas City Sunday afternoon by train where they are attending the National Future Farmer Convention. The boys will return to Floydada tomorrow at noon. Pete and Alton were elected as delegates to represent the local chapter at a meeting held last Friday morning in the auditorium of the high school.

'Winds To Play Slaton Tigers Perennial Foe

The Slaton Tigers will be the homecoming foe of the Floydada Whirlwinds tomorrow night as climax of a big day of celebration for Floydada High School exes and their families. The game is scheduled for 8 o'clock at Wester field. Besides the gridiron clash fans will be treated to performances by both the Tiger and Whirlwind bands also the crowning of the homecoming queen at halftime.

Ripe For An Upset?

Coaches Preston Watson and DeWayne Cleveland are working hard with their 'Winds in preparation for the big game. Early this week they expressed concern that their boys might be inclined to take the Tigers lightly due to the on-sided losses Slaton has suffered this year and might enter the contest ripe for another upset like they suffered at their hands there a year ago. The 1955 Tiger team has not been as successful as some that have gone before. Coach Homer Tompkins' boys have dropped five straight this season and some by a long count. The Tigers fell before Crosbyton 6-13, lost to Seagraves 0-45, Olton 0-52, Phillips 0-75, and Sudan 12-51. The team is young and inexperienced in some positions but is improving with each passing week and is expected to hit its stride most any week-end. Slaton teams of the past have been a jinx to the Whirlwinds. The Tigers are among the few teams that hold an edge over the Floydada boys.

First meeting date of the two clubs could not be established early this week but files of The Hesperian show they played as early as 1924 when the Tigers took a close 13-6 decision over the locals. Since that date they have come together 19 times with the 'Winds winning 7 and tying 1 while the Tigers took 11 of these important games. Closeness of these games is reflected in the accumulative score which also favors the Slaton team 228 points to 216 for Floydada.

Sick and Injured List

The 'Winds will be fighting to redeem themselves before the homecoming crowd which last year saw them go down before the visiting Abernathy Antelopes in one of their poorest showings of the 1954 season. Injuries and sickness caused a big question mark in the minds of the coaches again this week as several first line men were still not in pads Tuesday. J. E. Waller, Laron Pulton, Elmer Williams James Teague, Edward Whitehead, Alton Ginn, James Hartman, David Mount, Don Colley, and Jim Womack were among those not getting contact work-outs. Most of these could (See Tiger Game, back page)

Six Committee Reports Monday Night At C of C

A report of progress of the last six months will be the feature of Monday night's Chamber of Commerce Board of Directors meeting according to T. L. Holland, president of the Chamber of Commerce. The October session of the board was made a night meeting and moved to the county court room of the court house to accommodate all Chamber members and friends who would like to attend. Reports will be made by representatives of six Chamber of Commerce Committees on progress of committee projects since they were adopted and placed in the 1955-56 program of work in March. Committee reports will include: Agriculture and Livestock, Doyle Mount; Retail Trades, John Reue; Civic Improvements, Jim Potts; Industry and New Business, Cecil Haggood; Health and Safety, Dr. Jack Jordan; Recreation, Mrs. Greer Christian, Mrs. John Tinnin and Russell King. There will be a short period for questions and suggestions on how to complete unfinished projects of the organization. New ideas of current needs of the community can also be given. "We hope to have a good attendance on Monday because here is a meeting in which everyone interested in the growth of Floydada can have a part," Holland said. Meeting time is 7:30 p. m.



Abilene—"Just checking up on my boys and girls at Hardin-Simmons," explained Dr. R. Earl Allen, pastor of Floydada's First Baptist Church, on a recent visit to the campus at Abilene. Arriving in time for chapel exercises, Dr. Allen met an even half-dozen Floydadans enrolled this fall at Hardin-Simmons. 1st row: Roy Nell Hammonds, Ima Jean Noland, and Carolyn McDonald; 2nd row: Gordon Joiner, Jimmy Collins, Roger Poage, and Dr. Allen.



SANDY SEZ

Here's your news commentator

KFLD Schedule

(Monday Through Friday)

- 6:45 — SIGN ON
- 6:46 — RURAL ROUND UP
- 7:00 — WORLD NEWS
- 7:05 — RURAL ROUND UP CONT
- 7:30 — WEATHER
- 7:35 — RURAL ROUND UP CONT
- 7:45 — WORLD NEWS
- 8:00 — OLD PHILOSOPHER
- 8:05 — MORNING MELODIES
- 8:20 — SPORTS CAST
- (Mon., Wed., Fri.)
- 8:30 — MORNING MELODIES CONT
- (Tue., Thur., Sat.)
- 8:30 — WEATHER
- 8:50 — (Thurs. & Fri.)
- SUNSHINE CLUB
- BEAUTY HINTS FROM ARWINE
- 8:55 — WORLD NEWS
- 9:00 — LISTEN LADIES
- 9:15 — LISTEN LADIES
- 9:30 — CHURCH OF CHRIST
- 9:45 — RALLS REMOTE
- 10:00 — TEXAS NEWS
- 11:00 — WORLD NEWS
- 11:45 — LOCAL NEWS
- 12:00 — SERENADE AT NOON
- 12:15 — WORLD NEWS
- 12:30 — TRADING POST
- 12:45 — TEXAS NEWS
- 12:50 — CO-OP MARKET REPORTS
- 12:55 — WORLD COMMENTARY
- 1:00 — ESPERA MUSICAL
- (Mon. Thru Thurs.)
- 2:45 — GOSPEL MUSIC TIME
- 3:00 — CORNBREAD MATINEE
- 3:05 — WORLD NEWS
- 3:05 — HITS OLD AND NEW
- 3:45 — (Mon.) CHRISTOPHERS
- (Tues.) FORWARD MARCH
- (Wed.) HERE'S TO VETS.
- (Thurs.) GUEST STAR
- (Fri.) SERENADE IN BLUE
- 4:00 — WORLD NEWS
- 4:05 — WESTERN RECORD SHOP
- 5:00 — 900 CLUB
- 6:00 — WORLD NEWS
- 6:15 — SIGN OFF
- (Friday: 2:30 — 4:00 — TOP THIRTY IN POPULAR MUSIC)

Saturday

Complete coverage of football in this area by delayed broadcast.

- 8:00 — FLOYDADA GAME
- 10:00 — RALLS GAME
- 1:30 — LOCKNEY GAME
- 3:30 — PETERSBURG GAME

Sunday Schedule

- 7:06 — SIGN ON
- 7:01 — SERENADE FOR SUNDAY
- 7:15 — WORLD NEWS
- 7:20 — SERENADE FOR SUNDAY CONT
- 8:00 — NAZARENE CHURCH OF PETERSBURG
- 8:15 — WORLD NEWS
- 8:30 — CITY PARK CHURCH OF CHRIST
- 8:45 — THE OLD FASHIONED REVIVAL HOUR
- 9:45 — INTERLUDE
- 10:00 — TEXAS NEWS
- 10:20 — MUSIC FOR SUNDAY
- 11:00 — CHURCH SERVICES
- 12:00 — HYMNS OF ALL CHURCHES
- 12:15 — WORLD NEWS
- 12:30 — WALTZ TIME
- 12:45 — ORGAN MELODIES
- 1:00 — METHODIST MEN'S HOUR
- 1:30 — STAND BY FOR MUSIC
- 1:45 — UNITED NATIONS
- 2:00 — ASSEMBLY OF GOD OF MATADOR
- 2:30 — JOIN THE NAVY
- 2:45 — MUSIC
- 3:00 — THE BAPTIST HOUR
- 3:30 — ESPERA MUSICAL
- 4:30 — LAS BUENAS NUEVAS
- 4:45 — MILITARY MARCH TIME
- 5:00 — MUSIC BY NAME BANDS
- 5:30 — SHOWERS OF BLESSINGS
- 6:15 — BETHEL CHAPEL CHURCH
- 6:00 — WORLD NEWS
- 6:15 — SIGN OFF

reporting from Station W-I-N-D-S bringing you the latest bulletins from FHS.

Gee! What do you say when your team wins with such a high score? You might say the Winds whipped the socks off the Longhorn and "ole" F.H.S. is rightly proud of them.

The F.H.S. band presented one of its best half-time performances last Friday night. The F.H.S. band is certainly a good-looking band on the football field so I've been told. This week is Homecoming week. It's a pretty exciting week for us students. The queen is still unknown and everyone is trying to bribe Randall Jones and Mr. Jones. They won't give in though. So everyone come out to watch Floydada whip Slaton.

The queen will be presented and it is a promising beautiful sight. All the eyes will probably be home. This is good, believe me!

I would like to say a great big happy birthday to Larry Glassmeyer, (in the army), from us six and especially Sonja Wilson.

Margie Houston was honored on her 17th (I think) birthday by the Seniors.

The party was given at Ann Hickerson's house. Some of the kids attending were Fontaine Fowler and Robert Stovall, Weevil Allen, Pat Helms, Jackie Henry, Stanley Vickers, Margie and Duane Stephens and Ann.

I forgot to tell you the F.H.S. band will participate in the Floyd County Fair.

Most of the kids of the band are getting their all-state solos and such.

The rain really got the most of the kids around F.H.S. There were plenty of muddy clothes.

Didn't find out definitely about F.H.A. officers so must put that off until next week.

Report cards were given out Wednesday. Everybody was chewing their nails until they received them then they skipped town.

The annual editor, Becky Potts is really working hard on the annual. We are all hoping to have a good one this year and I'm sure we will.

The after-game party this Friday night will be at the First Baptist Church so y'all come!

Seen home this week-end from college were: Pee Wee Ferguson, Stanley Vickers, Jackie Henry, Jackie Jarrett and Sammie Copeland.

Daters seen around this town have been: Sherre Darden and Winifred West, Vanda Carter and Carroll Guthrie, Sonja Wilson and Jack Williams (from Phillips attended WT), Pat Hickerson and Laron Fulton, Gaynelle Booth and Bill Smith, Mary Cogdell and James Teague, Carol Lawson and Don Colley, Gail King and Jim Womack, Pontaine Baxter and Larry White, Leora Fowler and Robert Stovall, Gene Swanner and Audie Mae Rogers, Gayle Clark and J. E. Waller, Donnie Young and Lynn Raley, Sue Nelson and Max Crawford, Margie Houston and Duane Stephens, Carolyn Collier and Carroll Fulton.

Well, kids, that just winds up this column. Nothing has happened so maybe next week something will.

So, like all commentators you must sign off.

Beat Slaton!
Sandy

South Plains News

(By Mrs. Murray Julian)

SOUTH PLAINS, Oct. 10—This will be a busy week with the 1955 Floyd County Fair coming up on Thursday, Friday and Saturday. The community is having a South Plains booth at the fair, and Mrs. R. G. Dunlap is in charge of that. Mrs. John Smitherman has been working with the Fair committees during the past months, and Mrs. Grigsby Milton is in the culinary department.

Every farmer that can get into his fields is cutting grain this week and many have cotton pullers in the fields. The wet weather has caused some of the grain to fall down, and everyone is anxious to get their harvest started.

New Song Leader

Cecil C. Taylor is the new song leader at the Baptist Church here with Walter Wood assistant. Mrs. Walter Wood was also elected teacher of the adult ladies Sunday School class, with Mrs. Sim Reeves as assistant. Remember the new Training Union time is 7 o'clock, with prayer meeting at 7:30 in the evening.

ing on Wednesday. Mrs. Dock Jones will be among those who plan to go to Ralls for the all day WMU meeting at the Baptist Church on Thursday, Oct. 13.

Mrs. L. T. Wood returned to Tucumcari, N. M. last Wednesday to be with her father, S. C. Waller who is very ill.

Mr. and Mrs. S. D. Kinnibrough and girls went to Truscott and Vera to spend several days last week visiting there with Mr. and Mrs. J. A. Kinnibrough, and Mrs. J. R. Spivey. Mrs. Spivey came home with them on Tuesday and remained as their guest until the week-end when they took her home to Truscott.

Guests in the home of Mr. and Mrs. J. P. Taylor and children on Sunday to have dinner and spend the day were her parents, Mr. and Mrs. W. W. Merrell, from Quitaque. Mr. and Mrs. Wayne Pigg and children, from Kress, and Mr. and Mrs. Truman Merrell, from Quitaque. In the afternoon Mrs. Paul Harper was also a visitor in the Taylor home.

Mr. and Mrs. Shelby Calahan Johnny Beth, and Jerry were dinner guests and afternoon visitors after church on Sunday at the parsonage, with Rev. and Mrs. L. H. Faus and children.

Lonnie Jarrett and Terry Julian from WTSC at Canyon, came home on Saturday to visit their parents. They attended church with them on Sunday before returning to school in the evening.

Mr. and Mrs. Frank McClure returned home Wednesday night from a three-week trip which took them through the states of Washington, Oregon and California, and up into Canada, where they went from Seattle to Victoria, British Columbia. They also had a boat trip out to Catalina Island while in California.

Mr. and Mrs. Thomas Pierce and children went to Lubbock and spent the night on Sunday, where they were the guests of her sister, Mr. and Mrs. Raymond Pierce.

Bonnie Upton, daughter of Mr. and Mrs. Raymond Upton, was selected president of the Floydada chapter of the F.H.A. last week. We are proud they conferred the honor on her.

Alton Higginbotham, from the Floydada FFA chapter, left by train from Plainview on Sunday afternoon for Kansas City, Mo. where he will be attending the National FFA Convention which is going on there. Pete Johnson, from Floydada is also attending the meeting, and they plan to be home this Saturday.

P-TA Meeting Held Friday

South Plains P-TA met on Friday afternoon, Oct. 7, at the school house, with Mrs. Grigsby Milton presiding. Mrs. O. C. Bailey, from the welfare office, was with the group and spoke on exceptional children. A business meeting was held and financial reports given and Halloween carnival plans made. Several fathers were present, and enjoyed a ball game with their sons, and Mr. Whitaker, principal. Twenty-five parents were present at the meeting, and a call meeting will be held on Oct. 21 at 3 p. m. to further carnival plans.

Class Party Is Held

The Young Married Couples Sunday School Class held their class party in Plainview on Thursday night, with hostesses for the occasion Mrs. Thomas Pierce and Mrs. Rex Smitherman. The group rented the bowling alley for the night at Plainview, and enjoyed games during the evening. Mrs. Pierce and Mrs. Smitherman served refreshments of cold drinks and cookies to those who attended. Present were Messrs. and Mmes. Dalton Thompson, Kenneth Bean, H. S. Calahan Jr., Garvin Beedy, Sylvan Kinnibrough, Sterling Cummings and hosts, Mr. and Mrs. Thomas Pierce and children, and Mr. and Mrs. Rex Smitherman.

The South Plains Baptist WMU met on Monday afternoon with seven members present for a make-up meeting. "Come, Women, Wide Proclaim" was the interesting subject of the Royal Service program. Mrs. Faus brought the devotional and each member took part in the study. Gifts for the orphans homes were discussed, and the new WMU year books and new text book, Favorite Bible Passages, were given out in the business meeting which followed the program. Present were Mmes. Larry Faus, Bryan Karr, Shelby Calahan, Grigsby Milton, Sim Reeves, Dock Jones, and Murray Julian. Next Monday the WMU will meet for bible study at 3 o'clock at the South Plains Church.

Mrs. H. S. Calahan Jr. stayed Monday with Mrs. Calahan Sr. in Lockney. Others of her family have been staying during the day with her while she has been ill. We are glad to find that Albert Bean, while not out of danger, is getting along fine.

Mr. and Mrs. Grigsby Milton and children went on the tour of homes on Sunday afternoon at Lockney. Many beautiful homes of the area were included in the tour, including the Robt. Lee Smith home, which is the home of Mr. and Mrs. George West's daughter and family.

Mr. and Mrs. George West went to Ruidoso, N. M., to their cabin on Saturday to spend the week end. Guests with them were Mr. and Mrs. Frank McClure. They spent the day on Sunday in the mountains from Ruidoso, enjoying the Aspen Cavalcade, which began with a parade. Union church services were held in the morning, with a barbecue later for all present. This is an annual event, with many hundreds attending from everywhere.

Community Club Meeting

The Community Club met on Saturday evening at the school recreation room. A covered dish supper began the evening, and officers were elected for this coming winter and spring during the business meeting. John Key West is the new president of the organization; Mrs. West is secretary; vice-president is Roy Bledsoe, and notification committee chairman is Mrs. John Smitherman. The club voted to have a float in the Christmas parade, which will be held on Nov. 29, in Floydada. It was also voted to have someone put all the names on the community sign direction board, so they will all be uniform. The next meeting will be on Saturday, Oct. 29, at the recreation room.

SHE KEPT A DIARY OF TELEPHONE CALLS



Mrs. Martha Chance—homemaker, church worker, bowler, and keeper of a telephone diary that revealed an important fact.

Mrs. Chance finds the telephone a young homemaker's best friend

What one service helps the homemaker through busy days more different ways than any other?

Mrs. Martha Chance is sure she knows the answer. Her telephone. Mrs. Chance recently kept a week-long diary of telephone calls made and received in her home. The results surprised her.

Mrs. Chance listed 95 calls during the week. Not only did her calls save time and energy in managing her home, but many were actually the start of a pleasant afternoon or evening out.

In Mrs. Chance's own words, "It's so easy to take your telephone for granted. You just don't realize how much it means to you until you stop and think about it as I have."

Mrs. Chance is right. Telephone service is a busy homemaker's best friend.

- Typical calls from Mrs. Chance's diary
- "Called the Millers about going to the play tonight."
 - "Called Lee (my husband) about plans for family reunion."
 - "My bowling partner called about a change in league schedule."
 - "Our minister called to remind me of Saturday School meeting."
 - "Called a friend in the country. Asked her to put aside four dozen eggs for me."



SOUTHWESTERN BELL TELEPHONE COMPANY

Borden's Charlotte Freeze
A FROZEN DELICACY

HALF GAL. 49c

Prices Good
FRIDAY SATURDAY
OCTOBER 14-15

Lipton TEA

1/2 Pound 69c

CRISCO

2-6 oz. Can 29c

FREE TRICK or TREAT BAG
with purchase of 2 pkgs. of 9 1/2 oz.

Post RAISIN BRAN 35

RITZ CRACKERS

1 lb. Box 35c

Salad Waters

1 lb. Box 25c

Gold Medal FLOUR SAVE

10 lb. Bag 79c

CRISCO

3 lb. Can 89c

HIXSONS COFFEE

Vacuum Tin, 1 lb. 79c

FRYERS

Pound 53c

Bacon

Corn King BACON Pound 53c

U. S. Choice BEEF

Chuck Roast Pound 49c

OLEO

Pound 22c

Confetti

The Cedarbrook on \$16.50

NUBBY ALL WOOL SPORT JACKET

You feel like Mardi Gras when you slip into this handsome jacket made of soft, loose-loomed woolen, flecked with tiny nubs of the rainbow. Beautifully styled with big saddle-bag pleated pockets, full lining, and a freedom-loving bi-swing back! Particularly smart in black, charcoal, brown. And a wonderful Cresco value at \$16.50. Also made in Cashmere Blended Wool at \$19.95

HAGOOD'S

Giant Box 69c

IMPERIAL Pure Cane SUGAR

Delsey Tissue

2 Rolls 25c

JELLO

JELLO 3 for 23c

New ZIP open packages

2 for 19c

POWELL CASH GROCERY & MARKET
PHONE 6
HI-WAY 70

OCTOBER Beall's

Beall Ringer

MONTH

QUALITY MERCHANDISE

October Is Your Month Of Bargains, Save In Every Department!

Here's More New Specials! Prices Effective As Long As Present Stocks Last!

SOCIETY



MISS GAIL KELLISON

Gail Kellison New Worthy Advisor Of Rainbow Girls

Gail Kellison, daughter of Mr. and Mrs. Buck Kellison of Lockney, was installed as Worthy Advisor of the Order of the Rainbow Girls, Floydada Assembly 235, on Monday, Sept. 26.

The Masonic hall was decorated in Miss Kellison's chosen colors of pink and silver.

Installing officers were Donna Ramsey, Plainview; Katie Rucker, Lockney; Barbara McNeill, Crosbyton; La Paun, Ballard, Floydada, and Mrs. W. C. Irons, Lockney.

Miss Kellison is a senior in the Lockney High School. She has attended the Grand Assembly for the past three years.

At the Grand Assembly at El Paso in June she was presented with the Grand Cross of Colors.

Elected and appointed officers are Betty Jean Foster, Sonja Beth Wilson, Gayle Rucker, Charlene Brown, Mary Ann Marble, Clara Lee Smith, Betty Graham, Carolyn Campbell, Barbara Smith, Ray Golden, Kay Crouch, Sandra Lawson, Patsy Ashton, Judy Jackson, Rita Sue Duncan, Emastine Spradlin, Virginia Taylor, with Mrs. Ted Rutherford as Mother Advisor.

Christmas Float Planned By Club

The 1929 Study Club met with Mrs. A. H. Kreis last Thursday afternoon at her home. Mrs. E. L. Norman, president, called the business meeting to order.

During the business meeting the club voted to have a float in the Christmas Parade in November.

Mrs. A. B. Chapman, program leader, introduced County Agent, Bill G. Rodgers, who showed a film on Forest Conservation.

Those present were Mmes. W. H. Bethel, Hollis R. Bond, A. B. Chapman, C. W. Denison, Gordon L. Downing, Sam Green, John Hoffmann, Tate Jones, S. J. Latta, J. D. McBrien, E. L. Norman, Lee Rushing, R. M. Stovall, W. W. Trapp and the hostess, Mrs. Kreis.

The next meeting will be October 20 with Mrs. W. W. Trapp, Mrs. Q. D. Williams will be program leader.



Some of the hardest working women we know are those who dodge responsibility.

To keep from doing things, they set up a resistance that takes a great deal more energy and will power than it would to agree. Then having turned down all requests to help with this or that project, they have to prove to themselves and the world just why they did right.

Sometimes it's health. They regale everyone who comes along with what all's the matter with their necks, ankles, wrists, heads, stomachs and shoulder blades. Like as not, they convince themselves that it's true — then there's a doctor's bill to pay.

Or maybe they plead how busy they already are. Half the time they're not busy at all, so they miffly around seeming busy — to themselves and everyone else. Result: enough energy output to have done the job they were trying to escape.

If one of these draft dodgers is finally cornered and given a task she'll stew over it so much that she builds up enough steam to make a teakettle boil.

We envy the woman with the will power to resist an invitation to help a cause — then is shameless enough to go ahead and enjoy her own wickedness. If she can sit back and laugh at the girls who haven't the gumption to say no — can enjoy her own carefree days — then power to her. But if she's going to have a bad conscience about it, we say she might just as well be doing good with the effort she puts into proving she's right when she knows she's wrong!

M-LEES GIFTS

Box 6792 San Antonio, 9, Texas
Catalog of Gifts on request

SAVE! Special Purchase!
MENS DRESS SLACKS

Regular 6.90 and 7.90 Values!

488



You've Never Seen Such Bargains!

Men's Medium Weight FLEECE LINED GREAT SHIRTS

98c

Reg. 1.29! Silver Grey in Sizes 36-46

MOTHERS, WHAT A BUY!

Boys Sizes 6 - 16
Pinwale Corduroy Sport Shirts

Regular 2.99!
Long Sleeves, Two-way collar, New Fall Pastels!
1.99

BEALL RINGER! MENS SANFORIZED BLUE CHAMBRAY

Work Shirts

Reg. 1.29!
ALL CUT 99c

BEALL RINGER! Mens Heavy Weight BLEACHED COTTON

Winter Unions

Regular 1.98!
ALL SIZES 1.66

MOTHERS! SPECIAL PURCHASE OF NATIONALLY KNOWN BRAND

Boys Reg. 55c Socks

4 Pairs For \$1 Only



BEALL RINGER! Mens Reg. 55c Sport Socks

ALL Sizes 10 - 13!
SPECIAL PURCHASE!
1.00

BEALL RINGER! Mens Large Size WHITE HEMSTITCHED

Handkerchief

Regular 15c For 12 Only 1.00



Ladies NYLON Horsehair CAN-CAN

PETTICOATS

Black, White, Red, Blue 1.77

Sizes S - M - L

SPECIAL! MENS BROADCLOTH SHORTS

Sizes 28 to 42. Stripes and Prints Regular 59c

44c

You've Never Seen Such Values Before!
Boy's 12 oz. Gabardine Jackets

Sizes 2 - 6 2.99 Sizes 8 - 16 3.99

Hi-Sheen Gabardine, Bomber Style, Quilt Lined Jackets with Knit Cuf and Waist, Self Collar, Zipper Front, Two Slash Pockets, Wool Filled Quilted Lining!

BEALL RINGER!

Printed and solid Color Childrens 2 -- 8 Cotton Flannel P A J A M A S Reg. 2.95 1.33

One and Two Piece Styles. Regular leg and knit Ski-Type Cuffs!

BEALL RINGER! Ladies 10 oz. Wt. Sanforized BLUE JEANS Regular 2.98 1.99

PAIR Orange Stitching, Copper Rivets and Zipper Pocket Special Purchase for this event!

SPECIAL ASSORTMENT FALL COTTON FABRICS

Regular Values to 1.29 47c YD.

Candlewick Pattern Woven Gingham, Woven Plaid and Check Gingham and Woven Broadcloth in Stripes and Novelties! Also dark Ground Crease Resistant Prints!

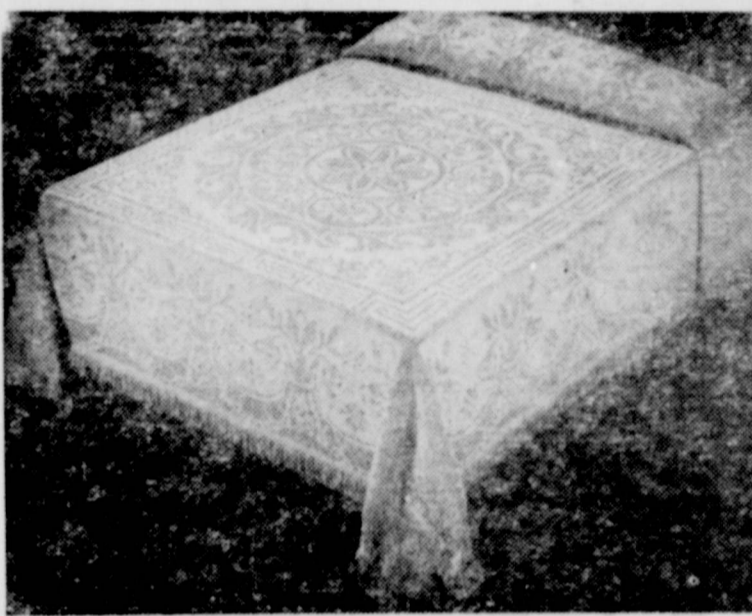
TENNIS SHOE SAVINGS!

Regular 3.98! All Sizes 6 1/2 - 12! 2.77

thick rubber soles, deep cushion insoles. Heavy Duck Uppers. Buy it in October and save at Bealls! PAIR



BEALL - RINGER SPECIAL!



LOOK! REGENCY HEIRLOOM TYPE FRINGED BEDSPREADS

WITH NEW CENTER PATTERN TREATMENT!

Full Bed Size Available in natural and Bleached White and Pink, Gold, Blue, Green, Aqua! Twin Bed Size Available in Natural and Bleached White Only!

850 Each

REGULAR 11.00 VALUE, IT'S A BARGAIN RIOT

Special!

INFANTS DRESSES

Fine Batiste! Assorted Pastel Colors!

88c

Guaranteed by Good Housekeeping! Ladies Two-Bar Tricot

PANTIES

Picot Elastic 22c
Legs Sizes 5-6-7 Pair

SHOE EVENT

SAVE!



SAVE!

Mens Dress & Sport Oxfords

REGULAR 6.95!

4.99

One of several styles shown here. Genuine welts in black and brown in sizes 6 1/2 - 12!



The Buy Of The Year

GIRLS SIZES 7 - 14

COTTON BLOUSES

Calling All Mothers! 1.00

Tailored Shirt Style in white, colors and novelty cottons Sanforized, Washable!

Society

Wedding Vows Said By Barbara Poteet Euwel Dee Kelley

Miss Barbara Nell Poteet, daughter of Mr. and Mrs. Calvin Poteet, became the bride of Euwel Dee Kelley, son of Mrs. C. D. Kelley of Lockney, in a ceremony read at 3 o'clock Saturday afternoon, Oct. 1 in the home of the bride's parents.

Elder Dennis Taylor, minister of the Floydada Primitive Baptist Church, performed the double ring service before an arch of salal and white pom-pom chrysanthemums. Baskets of white gladioli and candelabra completed the setting.

Johnny Wilson, organist, played traditional wedding music and accompanied Mrs. Dennis Taylor as she sang "I Love You Truly."

The bride given in marriage by

her father, wore a waists-length gown of imported lace over satin fashioned with a Peter Pan collar and long sleeves which ended in scallops over the hands. Her veil of silk illusion was held by a bandeau of sequins and rhinestones and she carried a crescent bouquet of white orchid and stephanotis.

She wore the traditional something old, new, borrowed, and blue. For something old she wore her mother's wedding band and something new was her wedding attire. She borrowed a silk pleated slip from her mother and she wore a blue garter. She had a penny in her shoe bearing the year of her birth for good luck.

Miss Nita Jo Lightfoot, attended the bride as maid-of-honor. She wore a dress of peach net over taffeta and carried a colonial bouquet of cerise carnations.

Miss Carolyn Collier and Miss Dolores Barnett attended as bridesmaids. They wore dresses of ice blue net over taffeta and carried colonial bouquets of pink carnations. Miss Melinda Ellis, niece of the bride, was flower girl.

Robert Daniel of Hereford served as best man. Candelighters were Joe David Taylor and Curtis Wayne Poteet, nephew of the bride.

Following the ceremony a reception was given in honor of the couple. The bridal table was laid with a lace cloth and centered with a floral arrangement. Misses Mary Wilks, Margie Turner, and Wanda Jones assisted with hospitalities.

For traveling, the bride chose a gray suit with black accessories and an orchid corsage.

The bride attended Floydada High School and the bridegroom is a graduate of Lockney High School and West Texas State College. He is presently junior high football coach at Plainview, where the couple are making their home.



MR. AND MRS. EUWELL DEE KELLEY

Blue Bonnets Will Entertain Spouses

The Blue Bonnet Needle Club met Thursday afternoon in the home of Mrs. Ernie Widener.

During the business it was voted to have a party honoring their husbands, Wednesday evening, Oct. 19 at the home of Mrs. Woodrow Wilson.

Those enjoying sewing during the afternoon were Mesdames Mary Alice Eakin, Irene Dorrell, Betsy Dempsey, Lela Kendrick, Grace Jarrett, Oleta Collier, Pansy Finley, Barbara Goen, Jessie Roberts, Bessie Wilson, Mildred Puga, Valarie Green, Ruth Christian, Georgia Lee Bryant, Helen Perry, Dorothy Dorrell, Ethie Allen and the hostess Juanita Widener.

Nineteen members answered roll call at '22 Study Club

The 1922 Study Club met Thursday, Oct. 6 at 3 p. m. in the home of Mrs. Wilson Kimble.

In the business meeting, with Mrs. Jim Wilson, president, presiding plans were made for the float for the Christmas parade. A special committee, with Mrs. J. B. Jenkins as chairman, was appointed. Mrs. J. B. Bishop was voted in as a new member.

Mrs. Glad Snodgrass was the leader for the program theme, "American Greatness thru Loyalty." Nineteen members answered roll call with historical places.

Going back to the Reformation, Mrs. Kenneth Bain spoke on "The Faith of Our Fathers" and Mrs. E. F. Stovall brought to the members the future outlook in "Long May our Land be Bright." In carrying out the Loyalty theme, Mrs. Leona Bell read the poem, "I Hear America Singing."

The next meeting will be Oct. 20 in the home of Mrs. Bell. Those appearing on the program will be in costume.

During the social hour that followed, Mrs. Kimble assisted by Mrs. H. J. Koenen served refreshment plates to Mesdames Kenneth Bain, Jim Wilson, E. F. Stovall, P. W. Bell, Glad Snodgrass, Jim Barnard, C. A. Caffer, James Colville, W. H. Henderson, J. B. Jenkins, Edd Johnson, W. S. Poole, Lon V. Smith, Noel Troutman and W. O. Tye.

Nineteen Members Club Meetings Answer Roll Call At '22 Study Club

Mrs. Lane Decker entertained her dessert bridge club last Friday afternoon at her home.

Guests present were Mesdames Claude Weathersbee, Jack Coffman and Billy Henry. Members attending were Mesdames Johnny Moss, Fred Martin, Dale Goen, Jimmy Tye, George Mize, Don Skaggs, Jack Jordan, David Kirk, Bill Hale and the hostess, Mrs. Decker.

Prizes were won by Mrs. Coffman and Mrs. Henry.

Staniferths Are Hosts

Mr. and Mrs. Billy Stanforth were host and hostess to their dinner bridge club Saturday evening at the Commercial Hotel Coffee Shop.

Guests attending were Mr. and Mrs. Billy Henry and Miss Barbara Barnard. Members present were Mr. and Mrs. Ham Smith Jr., Mr. and Mrs. Carl Minor Jr., Mr. and Mrs. Bill Brown, Lon Davis Jr. and the host and hostess, Mr. and Mrs. Stanforth.

High couple winners were Mr. and Mrs. Billy Henry and Mr. and Mrs. Bill Brown.

Entertained Wednesday

Mrs. Carl Minor Jr. was hostess to her dessert bridge club last Wednesday afternoon at her home.

Guests were Mrs. Jack Jordan, Jim King, Ham Smith Jr., Rush Wheeler, and members present were Mesdames Jim Potts, Rex Brown, Billy Stanforth, W. E. Garrett, Billy Henry and hostess, Mrs. Minor.

Prizes were won by Mrs. Jordan and Mrs. Brown.

Club Poet Tries Out for Rhyming

Roll call was answered with "The outstanding thing I've learned this year" when the Dougherty Home Demonstration Club met in the home of Mrs. Tate Jones, Oct. 5, at 2 p. m.

Mrs. Jack Ross, president, was in charge of the meeting at which plans for the fair were discussed.

Mrs. Tom Porter, the county T. H. D. A. chairman, gave an interesting report of the state meeting held in Ft. Worth recently.

A food demonstration on 1-2-3 ice cream was given by Mrs. Howard Drysdale and Mrs. Tate Jones.

Mrs. Ned Bradley presented several original poems. Following is a sample:

KEEP TRYING

I've entered contests many times,
I guess I've done a thousand rhymes,
It must have been, they weren't so hot,
For not a present have I got!
But that, my ego won't deflate,
I'll enter many more; just wait,
And if no prize or life-time "ten-tion,"
I'll try again for honorable mention.

Officers were re-elected as follows:
Mrs. Jack Ross, president; Mrs. Howe Hines, vice-president; Mrs. Howard Drysdale, secretary-treasurer.

The attendance prize was won by Mrs. Tom Porter and game prize by Mrs. Howard Drysdale.

Present at the meeting were Mesdames Ned Bradley, C. A. Caffer, Howard Drysdale, Howe Hines, Jack Ross, G. W. Smith and the hostess.

The next meeting will be with Mrs. Howard Drysdale on Oct. 19 at 2 p. m.

PIANO RECITAL ANNOUNCED

Mrs. Pearl Fagan will present her piano pupils in a music recital Monday evening, Oct. 17 at 8 o'clock in the First Baptist Church.

The public is cordially invited to attend.

A teen-ager told us recently that a drive-in theatre is a place where a fellow turns off the ignition so he can try out the clutch.

Fire - Windstorm - Auto Insurance
Representing Reliable Stock Companies
Reagan-Giesecke Insurance

4-H Dress Revue Set For Saturday

COLLEGE STATION—Climaxing county and district 4-H Dress Revues, in which more than 5,000 club girls participated, the State 4-H Dress Revue will feature 46 outstanding girls representing the 12 Extension districts in Texas.

The revue will be staged in the State Fair Auditorium at 10:00 a. m. Saturday according to Extension clothing specialists, Nina Roberson, Graham Hard, and Madeline Russell. Mrs. Jessie Southworth, fashion coordinator for Sanger Bros., will instruct the models and serve as commentator for the revue.

STARKEY CLUB MEETING HELD WITH MRS. WALLACE, HOSTESS

The Starkey Home Demonstration Club met Friday in the Starkey club house with Mrs. D. E. Wallace as hostess.

The president, Mrs. Turner Hunter, presided at the meeting.

Roll call was answered with "your first recollection of a happening at Sunday School."

The year book program for the next year was presented to the club members. New officers were elected for the coming year.

An interesting program was presented by Mrs. J. K. Holmes, Mrs. D. E. Wallace, Mrs. John Fowler, Mrs. Hearn Hodges and Mrs. Tom Porter.

Refreshments were served to Mesdames G. H. Day, J. K. Holmes, John R. Shipley, Harvey Tardy, D. E. Wallace, John Fowler, Tom Porter, O. L. Lowrance Sr., Turner Hunter, Hearn Hodges, and two new members, Mrs. Bill Ferguson and Mrs. Leon Ferguson.

S. S. MEETS WITH TEACHER, PLANS HALLOWEEN

The Homebuilders Sunday School Class of the First Baptist Church met in the home of Mrs. Doyle Mount, teacher of the class, Thursday afternoon at 3 o'clock for a coke party.

During the business meeting the group made some plans for a Halloween party.

Those attending were Mesdames Johnnie Baker, Vel Simpson, Betty Simpson, Sybil Price, Margaret Snead, Nina Copeland, Genell Breed, Joe Goen, Martha Allen, and the hostess Mrs. Mount.

REBEKAH LODGE REPORT

Those attending the regular Rebekah Lodge drill meeting Monday and Tuesday nights were Mesdames Carolyn Hammit, Jane Marquis, Lucille Elliott, Roxie Brand, Elvie Reeves, Ida Mae Smith, Dimple McGavick, Thelma Jones, Jewell Price, Dorothy Reeves, Thelma Berry, Madge Jones, Jewell Jackson, Lula Green, Deon Withey, Maria Amburn, Wanga O'Neill, and Jeanne Porter.

The regular rummage sale will be held every Saturday starting at 1:00 p. m. in front of the Odd Fellows Hall. Everyone please remember this.

Mrs. C. J. Hamby of Marysville, Calif., arrived in Floydada Oct. 8 from Minden, La., where she had been visiting a brother, Edd F. Kea. Enroute, she visited a sister, Mrs. Alna Beavers of Broken Bow, Okla. In Floydada she is a guest of Mrs. J. H. Green. She plans to leave this week for El Paso where she will visit another sister, Mrs. J. P. Miller.

CARD OF THANKS

I want to thank all of my friends for the lovely cards, letters, calls, gifts, and flowers during my recent illness.

Mrs. Lynn Miller

SOME FOOLISH QUESTIONS

How many steps are there on the stairs in your home? How many eyelets are there in the shoes you put on every morning? What color are the eyes of your best friends? Does a boy's sweater button on the right or the left side?

Perhaps these questions seem foolish to you, but if you can answer them all readily you are a very unusual person. For most of us go along from day by day with our eyes shut to the most common things about us. Our powers of observation are not used to anything like their full capacity.

You can prove this by testing

your memory in a flash to describe some plain appearance. Then ask a friend to make up a list of 20 items, and then tell you you are dressed. The more you can remember, the more likely that you are using your powers of observation to the full.

A lot of tight people spenders only when they

PLEASE PARDON US FOR A SHORT TIME

Our loss in last Sunday's fire was very heavy. We have had to store all the gifts in our gift department while we are rebuilding our new floral gift

We will soon reopen our new gift building a china, crystal and gift department unexcelled in this vicinity.

So—while we are rebuilding, our gift department will be closed but we will continue to serve with the very best and freshest in flowers for your floral needs.

PARK FLORIST Flowers & Gifts

ROUGH and READY BOYS' WEAR WEEK-END SPECIAL

Boys
LONG SLEEVE
SPORT SHIRT
Sanforized
Convertible
Collar
1.00
Sizes 6 to 16

BIGGER BARGAINS!

MENS
WORK SOCKS 6 Pair 1.00
MENS BLUE
WORK SHIRT Sanforized 14 to 17 1.00
MENS
CORDUROY CAPS 1.00
MENS OR BOYS
LEATHER CAPS 1.99

11 1/4 Ounce. BOYS JEANS

Western style, riveted front. Belt to match—Double Stitched, Extra long.

2 Pair 3.00

SPECIAL PURCHASE!

GOLDEN SEAL
SHEET BLANKET 70x90 Mr. Long 2.00
SHORT LENGTHS
GINGHAM CHECKS & PLAIDS 2 YARDS 1.00
76" WIDE
50% WOOL FELT 2.99
RED, GREEN, WHITE ALSO APPLIQUES



SHIP 'N SHORE'S tree-embroidered striped broadcloth ... 3/4 sleeves!
398

SHIP 'N SHORE'S tree-embroidered broadcloth puts other blouses in the shade! Newest soft-tailored success owns a little rounded collar, trim three-quarter sleeves, costly smoked pearl buttons. Bright woven bold-stripes on white...embroidered trees in blending colors...combed cotton that launders ideally. Sizes 30 to 38.

See wonderful new colored broadcloths too, at \$2.98

The Place to Go For Brands You Know **R'n'R fashions** West Side of Square
FOR HOME AND FAMILY

PALACE

Floydada, Texas

FRIDAY, SATURDAY
OCTOBER 14 - 15

GARY COOPER
BURT LANCASTER
VERA CRUZ

SUPERSCOPE
TECHNICOLOR

SUNDAY, MONDAY
OCTOBER 16 - 17

VISTAVISION
"To a dame like her... love is also a weapon!"

TECHNICOLOR

HELL'S ISLAND

JOHN PAYNE · MARY MURPHY

with FRANCIS L. SULLIVAN · EDDARDO NORIEGA · ARNOLD MOSS · Written by MAXWELL SHANE
From a story by Jack Leonard and Martin W. Saltsmith · Directed by PHIL KARLSON · Produced by William H. Pize and William C. Thomas

TUES., WED., THURSDAY
OCTOBER 18 - 19 - 20

M-G-M's
DRAMA
OF THE
TEEN-AGE
TERROR!

SHOCKING, RUTHLESS...
Most discussed picture
of 1955!

BLACKBOARD JUNGLE

Glenn FORD
Anne FRANCIS · Louis CALHERN
with MARGARET HAYES

WIDE-VISION SCREEN!
STEREOPHONIC SOUND!



**SPECIALS FOR
FRIDAY -- SATURDAY
MONDAY**

- Libby's, 16 oz Can
Corned Beef Hash 31c
- Libby's, 303 Can
NEW POTATOES . 15c
- Hixsons, 1 lb.
COFFEE 79c
- Posts, 9 oz. Box
RAISIN BRAN . . 21c
- Betty Ross, 24 oz.
GRAPE JUICE . . 33c
- Cut Macaroni, 7 oz. Box
SKINNERS 13c
- Quart Bottle
WESSON OIL . 63c
- Libby's, 303 Can
SAUER KRAUT . 15c
- Libby's, 8 oz. Jar
SWEET RELISH . . 19c

CHILI Ireland No. 2 Can **43c**

NAPKINS Northern 80 Count **12½c**

- | | |
|--|---|
| Palmolive, 4 Reg. Bars
Toilet Soap 28c | Blue Plate, 4 oz. Tin
Pimientos . 15c |
| Ideal, Can
DOG FOOD 16c | Sun Maid, 15 oz. Box
RAISINS . 23c |
| Waldorf, Roll
TISSUE 9c | Bordens 5 qt. Size
STARLAC . 38c |
| Argo, Box
Corn Starch 15c | Libby's, 303 Can
PUMPKIN . 13c |
| Petty Extract, 2 lb.
HONEY . . 53c | Lucky Strike, Can
TUNA . . 31c |
| Nepco, Can
SARDINES . . 9c | Deer, 303 Can
TOMATOES 13c |

SHAMPOO Modart 75 c Size **37c**

PORK & BEANS Campfire 300 Can 3 Cans **25c**

- | | |
|---|--|
| Libby's, Can
TOMATO SAUCE 9c | Pioneer, 2 lb. Pkg.
Corn Bread Mix . . 21c |
| Libby's, 303 Can
SPANISH RICE . . 19c | Patio, 300 Can
Mexican Beans . 13c |
| Niagara, Box
INSTANT STARCH 19c | Babo, 2 Reg. Can
CLEANSER 25c |
| Can
Eagle Brand Milk 29c | Log Cabin, 12 oz. Bottle
SYRUP 31c |

ORANGE JUICE Libby's Frozen 2 - 6 oz. Cans **29c**

CHICKEN PIES Libby's Frozen 2 - 8 oz. Pkg. **45c**

GRAPE JUICE Libby's 6 oz. Can **19c**

BROCCOLI SPEARS Libby's 10 oz. Pkg. **27c**

SWEET PEAS Libby's Frozen 10 oz. Pkg. **15c**

Wilson's Crisprite
BACON SLICED lb.

Wilson's Certified, lb.
PICNIC HAM

- | | |
|--|---|
| Fresh Ground, lb.
Hamburger 39c | U. S. Gov. Graded Good lb.
LOIN STEAK 69c |
| Rath, Vacuum Sealed, Canadian, 6 oz.
BACON . 69c | Fresh, lb.
BEEF LIVER 49c |
| Assorted, 12 oz.
Cottage Cheese 28c | Fresh, lb.
PORK ROAST 53c |

- Kraft Assorted, 5 oz.
Cheese Spread
- Rath, Vacuum Sealed, 6 oz.
SALAMA
- Nice & Lean, lb.
STEW MEAT

Pineapple Juice Libby's 46 oz. Can

Fruit Cocktail Libby's 303 Can

PICKLES Libby's 22 oz. Sour **33c**

CUT BEETS Libby's 303 Can **13c**

Gerbers, Can
BABY FOOD 9c

Libby's, No. ¼ Can
Potted Meat . 9c

PRESERVES

GOLDEN CREAM CORN Libby's 303 Can

Curtis, 10 oz. Pkg.
Marshmallows 19c

Morton's, Pint
Salad Dressing 29c

Del Monte, Qt.
PRUNE JUICE 37c

PINEAPPLE

TOMATO JUICE Libby's, Crushed No. 2 Can

Libby's, 3 oz. Spanish
OLIVES 25c

Yellow, Pound
SQUASH . 7½c

TOKAY GRAPES, lb. . 15

Snow White Pound
Cauliflower 12½c

Fresh Bunch
Green Onions

Lemons California Sunkist Pound



SAVE REGULARLY WITH
S.M. GREEN STAMPS
DOUBLE EVERY TUES.
(WITH 2.00 PURCHASE OR MORE)



Hundreds of People Wiggly customers are using the volume-a-week plan to complete their full set of World Family Encyclopedia. A limited supply of volume one is still available - start your set today.

WANT ADS

FOR QUICK RESULTS



For Sale

Barns and utility structures, famous pre-cut lumber structures, construction or do it yourself material delivered. For full information come to Hudson & Son Lakes Resort, on Highway 256 between Silvertown, Texas. 36 tfc.

A-1 CAR BUYS

CHEVROLET Door, Pontiac Automatic transmission. **CHEVROLET** Ton Pick-up, Heater, good and clean. **ORD** Ton Pick-up. Other cars and Pick-ups. **SHOP** for Co. Ford Dealer

Dry land Hegira fine light grain but grain. W. O. New- 269-W. 36 4tp.

Well improved farm, \$25.00 per acre; bath on 2 1/2 lots. Bargains in farms lots in Floydada, Tom North Main Street, Texas. 38 2tp.

All steel insulated pump houses; irrigation cooling jackets and Mason Welding shop south and 1 block house, Rt. 1, Idalou 2171. 38 tfc.

Barley seed, first the white sack. Call 38 4tp.

Modern plastic and sun dimette suite, 4 style divan and match-good condition. Call 38 tfc.

Miscellaneous

Opportunity open for TUPPER-WEAR Dealers. Full time or part time. Call Elkins 2590 or write B & B Sales, Route 5, Tulla, Texas. 36 3tp.

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington, Phone 462. 42 tfc

Now is the time to have your cotton Harvester overhauled. We pick up and deliver machines to your farm. Stansell-Collins Co. 29 tfc

PARTS AND REPAIRS For all makes Electric shavers. \$7.50 TRADE IN For your old shaver.

GOEN DRUG "On the Corner"

LAWN MOWER SERVICE: Any model, power or push type, cleaned, sharpened and oiled. Engines overhauled. New power mowers. Badgett and Probasco, Floydada, Texas, Phone 572. 13 tfc.

42 Years of Land Title Service **FLOYD COUNTY ABSTRACT CO.**, 217 W. California St. Phone 116

FOR THE Lubbock Avalanche-Journal, delivered or by mail, new or renewed, call 965 Mrs. Buck Formby. 32 tfc.

FLOOR sanding. Call 227-J. Earl Baker. 6 tfc.

Mr. Irrigation Farmer Having trouble with your hands? Try Bishop's Hand Cream **GUARANTEED BISHOP'S PHARMACY**

PLENTY OF GOODYEAR TIRES and tubes for passenger cars and tractors.

S. J. Latta Implements

TIMKIN BEARINGS—Near complete stock. Spears Auto Co 44tfc.

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 460-J. nights, or see Poster Amburn. 37 tfc

KEYS—Duplicated while you wait. King's 5c, 10c and 25c Store. 13tfc



"... Run into John Smith today—and the used car he got in the Want Ads!"

Wanted

WANTED — Lady to stay with elderly couple and keep house. Call 30-J Matador or contact Mrs. Frank Webb, Floydada. 37 2tc.

WANTED — Irrigation Farmers to try Bishop's Hand Cream. Bishop's Pharmacy. 8 tfc.

WANTED TO BUY — Good used mahogany china cabinet. Ralph Rucker, 168-W. 37 2tc.

WANTED — Custom work for 2-row boll puller, 2-row binder and combine harvester. Phone Earl Pierce at 64, Bryant & Smith. 35 4tp.

WANTED — Feed to cut. New Broadcast binder, also two row binder. J. W. Leach. Phone 2165, Lockney. 31 8tp.

Now is the time to have your cotton Harvester overhauled. We pick up and deliver machines to your farm. Stansell-Collins Co. 29 tfc

WANTED—Men and Women of all ages who want to feel better, have more energy and pep to try Bishop's High Potency Vitamin and Mineral Formula Capsules. If you do not feel better and are well satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 12 tfc

Land for Sale

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J 12tfc

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY IF YOU WOULD BUY, SEE WOOL IF YOU WOULD SELL SEE WOOL J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797.

5% FARM LOANS & Higher Appraisals Good Prepayments Options No inspection or brokerage charges **GOEN & GOEN**

FEDERAL LAND BANK LOANS • Low Cost • Long Terms • Prepayment Privileges • Cooperative Ownership • You deal with local folks Through Your **National Farm Loan Association** See us now 119 S. Main St. Telephone 256 Floydada, Texas 34 tfc

Town Property

GOOD Business lot and fire-damaged concrete block building on East California street at only \$1,800 for quick sale. Phone 451W Mrs. L. L. Clark Sr. 38 tfc.

FOR SALE—Five room and bath stucco house. 529 W. California. Price \$4,000. Call 1014. 24 tfc.

FOR SALE — A 60 ft. lot, east front on S. 4th across from Stadium. Good shade and fruit trees. John L. West, Ph. 729W. 35 tfc.

FOR SALE — Five acres in East Floydada, modern four room house. Exclusive. See Maud or Duncan Hollums. 31 tfc

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate. Phone 864. 26tfc.

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale, Phone 691. 46 tfc

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 tfc.

Salesman Wanted

WANTED AT ONCE — Man or woman to sell Rawleigh products. Some good counties open for right person wanting to make easy living. Hale, Swisher, Dickens counties are available. See Rawleigh dealer, H. D. Marshall, 621 S. Wall, Floydada, Texas. Call 1142-W. 25 tfc.

\$400 MONTHLY SPARE TIME

Refilling and collecting money from our high grade Nut Machines in this area. No selling! To qualify for work you must have car, references, \$600 cash, secured by inventory.

Devoting 6-8 hours a week to business, your end on percentage of collections will net up to \$400 monthly with very good possibilities of taking over full time. Income increasing accordingly.

For interview, include phone number in application. Write P. O. Box 1761, Fort Worth 1, Tex.

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager South East corner Square Floydada, Texas

Oldest and most complete abstract Plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

FOR RADIO and T. V. REPAIRS See **RICE RADIO SERVICE** 123 So. Wall Shop Service Only

SEE US for polio insurance; real estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 49 tfc.

COPPER cooling coils. Darden Welding Shop. 5 tfc.

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11tfc.

BRITTON Appliance Repair Shop Phone 423 415 1/2 S. Main

FOR SALE—All-occasion cards of all kinds and orders taken for Christmas cards would be appreciated. Phone 378 or see Mrs. Harry N. Jones, 601 So. Main St. 26tfc.

ALL-WELDED irrigation houses. Darden Welding Shop. 15 tfc.

SEE Mrs. Bob Smith for your Avon Cosmetics 52tfc

For Lease

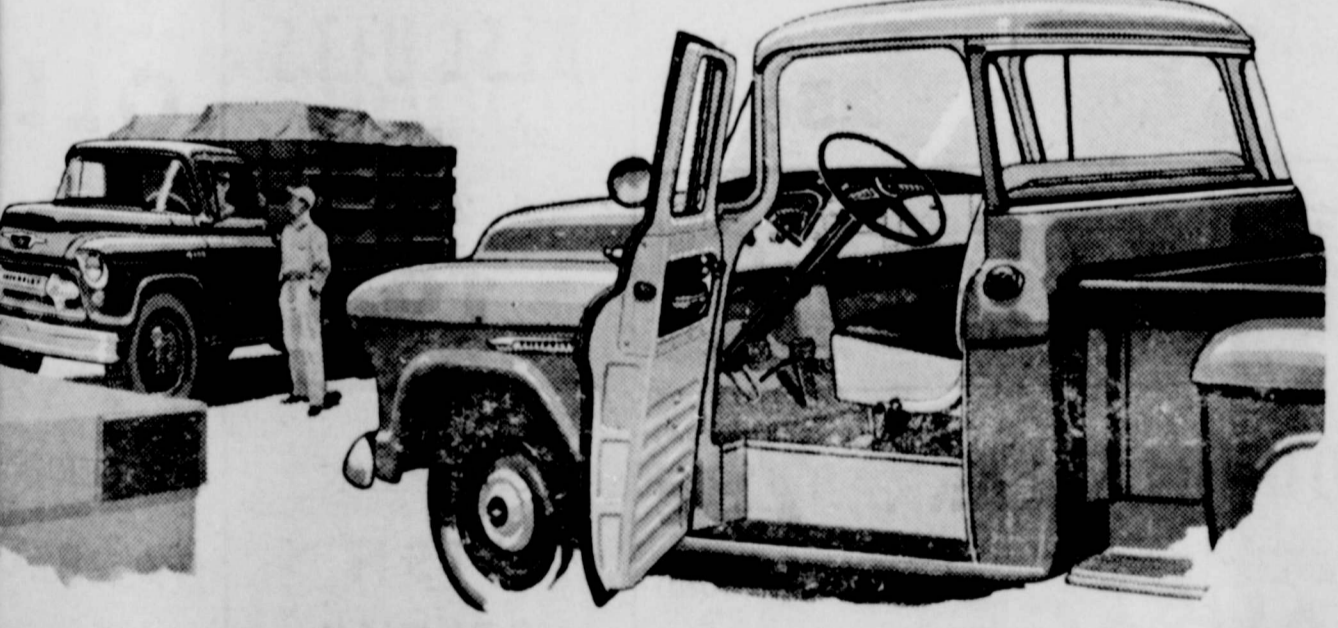
FOR LEASE — 240 acres wheat land 2 miles north of Matador. Contact Mrs. Bob Robertson, 6301 Chef Menteur, New Orleans, La. 38 2tc.

Live Stock

FOR SALE—Choice weaning pigs. Call 750-W-1 or see 6 miles east and 1 north. Lawrence Stovall. 37 2tp.

Most Modern Truck Features of All! New Chevrolet Task-Force Trucks

New concealed Safety Step! New High-Level ventilation! New panoramic windshield! You get the most modern features in today's most modern trucks!



Anything less is an old-fashioned truck!

They're loaded with far-ahead features that mean big-dollar savings on your job! Most modern power—V8 or 6! Modern, money-saving V8's with the shortest stroke of any leading truck V8! V8 is standard in the new L.C.F. models, an extra-cost option

in all others except Forward Control. New Chevrolet trucks offer the industry's most advanced sixes, too. And all engines have a modern 12-volt electrical system for quicker starting and smoother going. Most modern styling! New Chevrolet trucks are the only Work-

Styled trucks, with a fresh, functional appearance that's tailored to the job. Two distinctly different styling treatments are offered—one for light- and medium-duty models, another for heavy-duty. Come on in and see how far ahead you'll be with a new Chevrolet truck!

Year after Year America's Best Selling Truck **CHEVROLET**

MODERN CHEVROLET COMPANY 221 South Main, Floydada, Texas

Farm Machinery

FOR SALE—Two 12-foot John Deere Combines, 1 Oliver 69 tractor, all for \$400. Contact Junior Taylor, 14 miles east of Lockney, Ph. Floydada 187-J-4. 37 2tc.

FOR PORTABLE DISC ROLLING. Call 1119, Weldon Graves 20 tfc.

FOR Portable disc grinding phone 1159, J. E. Sparks 1 tfc

ALL-WELDED irrigation houses Darden Welding Shop. 15 tfc

IRRIGATION dams, sticks, tubes, S. J. Latta Implement Co.

COPPER cooling coils. Darden Welding Shop 5 tfc.

Real Estate Loans

MONEY TO LOAN — On Farms & Ranches -4 1/2% Interest Rate-Attractive Prepayment Options-No charges for Inspections or Application fees. See R. E. Fry at his New Office in Stovall Building 215 W. Calif. Street, just across street from New Post Office - Phones-Res. 65, Office 875, Floydada, Texas. 30 tfc.

Good carbon paper goes further. Try Suite-Rite.

For Rent

FURNISHED apartments and bedrooms, 102 East Houston, on Highway 70. 28 tfc.

FOR RENT—Two room furnished apartment, bills paid. Phone 1154-J. 23 tfc.

FOR RENT — Bedrooms See Mrs. L. L. Clark Sr. at 411 Wall Street 34 tfc

Houses For Sale

FOR SALE — Brick home on West Missouri. Phone 754-J-1. 38 tfc.

FOR SALE — One two room house to be moved. Come to 102 E. Jeffie Phone 469W. 38 2tp.

Want Ads save you money.

In down town Lockney it's **HARRIS MOTOR COMPANY** For NEW "55" Automobiles all makes and models "We sell or trade" Phone 3371 Lockney, Texas

RED & WHITE SPECIALS
Plus Our Profit Sharing Stamps

ROSEDALE	GARDEN PEAS	2 No. 303 Cans	29c
SUN-SPUN	Golden Hominy	3 No. 300 Cans	25c
LIBBY'S	SPINACH	2 No. 303 Cans	29c
SUN-SPUN — GOLDEN	CORN	2 No. 303 Cans	25c
COMSTOCK — SLICED	PIE APPLES	2 No. 2 Cans	43c
GARDEN CLUB — PURE	Black Pepper	2 1 1/2 oz Cans	25c
LAZY DAZY — SPICE	PEACHES	No. 2 1/2 Can	27c
SUN-SPUN — WHOLE	GREEN BEANS	2 No. 303 Cans	29c
GOLD MEDAL	FLOUR	10 lb. Bag	83c
SHORTENING	BAKERITE	3 lb. Can	69c
ZEE —	Colored Tissue	4 Roll Pack	39c
ALL MEAT	BOLOGNA	1 lb.	49c
BEEF	RIBS	1 lb.	39c
	Cheese Whiz	8 OZ. GLASS JAR	29c
	PICNIC	HAMS	Lb. 39c

WESTER & SON
GROCERY & MARKET
Phone 287 We Deliver

McDonald Sells Car and Truck Agency to Delk

C. E. Delk, veteran truck sales and service executive of Amarillo, is the new agent for Pontiac automobiles and GMC trucks in Floydada.

He succeeds L. C. McDonald, who is this week in process of invoicing his parts stock for the popular motor car and truck lines to be turned over to Delk.

The new agency will be operated as Delk Pontiac-GMC, Mr. Delk said this week, and will occupy a new building contracted to be built at 720 North Second Street, where Delk recently acquired a 150 by 250-foot lot.

A concrete block structure will be erected on the premises for office, display room and parts department, Higginbotham-Bartlett Co., has the building contract.

Meanwhile the new agency will do business at the L. C. McDonald place of business at 210 West California Street.

Mr. Delk was for nine years manager of the Forrester Truck Company, GMC truck distributor at Amarillo, and for the three years past he has been in the White Motor Company distributorship in that city as manager and co-owner of the business.

Recently he disposed of his interest there and has been seeking a location.

"I elected to come to Floydada over some other good locations because I feel this area has a bright future, great growth possibilities," Mr. Delk told a reporter for The Hesperian yesterday morning. "In some respects the area has just begun to develop and we will have a chance to grow with the country."

Mr. Delk's wife is the former Maurine Andrews, daughter of Dr. V. Andrews, late veteran physician of Floydada, and a granddaughter

of Dr. R. C. Andrews, who was one of the town's developers dating back to 1890. Mrs. Delk is a sister of Mrs. Cleo Goin, 719 West California Street.

They have one son, Varn Robert, who is 16½ years old.

The family will move to Floydada as soon as they can find living quarters and the son will enroll in high school here.

The transfer of dealership does not affect the Allis-Chalmers dealership, which the McDonalds will continue to operate at their same location.

Tiger Game

(Continued from First Page) be ready by Friday if their condition improves as it should. Only a few minor injuries have appeared since last week with most of the boys suffering from colds and flu.

The visiting Tigers are reported to be a dangerous ball club by Floydada scouts who say the strong opponents of the Slaton team have gotten the jump on them so far and demoralized their young players by striking swiftly. The Tigers run from the T and winged T formation and in past years have made use of the spread. They like to pass and have done so from all parts of the field this year and even from punt formation on fourth downs.

The clash is not likely to be billed as the outstanding one of its class in this area for Friday night but is expected to produce much wide open play that will bring the spectators to their feet.

Probable Starters Named

As of Wednesday the probable starting line-up for the Winds appeared to be Buddy Waits or Dale Reed, and Eugene Beedy at ends; Marvin Rucker and Don Sparks or Rusty Tinnin at tackles; Loran Nixon and Stanley Burleson at guards; Max Crawford or Winfred West at center. The backfield will probably be the same as started against Lockney last week with Frank Potts at quarter, Robert Stovall and Larry White at halves, and Gene Swanner at full.

No line-up had been received from Slaton Wednesday afternoon.

Other games of interest this week will see the junior high boys of Coach Charley Tyer tangle with Plainview this afternoon with the 7th grade teeing off at 2:30 and the 8th grade following immediately after.

Tonight at 6:30 Coach Paul Huntington's B squad will entertain Abernathy on Wester field. Abernathy downed the locals there two weeks ago by a 12-0 score.

Area Games Of Interest

Abernathy at Post; Spur at Hamlin; Crosbyton at Petersburg; Hals at Friendship; Estelina at Matador; Lockett at Paducah; Canyon at Dumas; Phillips at Dalhart.

COURT HOUSE

110th District Court Cases Filed: Anderson, Clayton & Co., vs. Ned Curtis doing business as Curtis & Co., suit on note.

Probate Court Will of J. J. Thomas filed for probate; Will of Robert Edwin Hammonds probated.

District 5-AA Teams Wind Up Outside Games

District 5AA teams have wound up inter-sectional play with the exception of one game between Spur and Hamlin to be played this week. The district has won 17 games, lost 11 and tied 1 of a total of 29 played to date.

Abernathy leads the pack with 5 wins against no losses. Spur also has a clean slate with 4 wins. Slaton is at the bottom of the heap with 5 straight losses.

Season Standings Totals

Team	W	L	T
Abernathy	5	0	0
Spur	4	0	0
Tahoka	4	1	0
Floydada	2	2	1
Post	2	2	0
Slaton	0	5	0

Tahoka with a single loss by one point to Crane is still one of the district favorites along with Abernathy and Spur. Tahoka has played a tougher schedule than either of the other leaders and last week defeated Littlefield.

Offensive and defensive strength of district teams is reflected in the total points scored by each club and the total points allowed opponents.

Team	TP	OP
Abernathy	153	27
Spur	140	12
Tahoka	109	49
Post	101	44
Floydada	57	24
Slaton	24	236

Abernathy tops the list with their offensive strength scoring 153 points in five games. Spur shows the toughest defense allowing only 12 points in four games. The Winds only claim to fame is their defensive record second in the district allowing only 24 points in five games of a very tough schedule.

No district conference games have been played as yet.

Condon Will Speak To Methodist Men

Rev. T. W. Condon, pastor of the Cumberland Presbyterian Church, will be the feature speaker at the October meeting of the Methodist men on Tuesday according to program chairman John Reue. A singing and reports on current projects will complete the program.

The Methodist men organization meets on the third Tuesday of each month. W. E. Grimes is president.

Tuesday night's dinner will be served at seven p. m. in the church basement.

P. L. Hart and C. L. Berry attended the "Feast of the Tabernacle" at Plainview Tuesday night. It was sponsored by the Plainview Scottish Rite Club. All present were in high praise of the splendid services and banquet.

Tubal Cain and family of Canyon and C. L. Berry Jr. and family of Crosbyton visited in the C. L. Berry Sr. home Sunday.

H. L. Rafferty has as his guest this week his brother and family, Mr. and Mrs. Tom Sanford of Houston and Mrs. Ray Dacon of Sherman.

Recover Money Burglars Take

Burglary of the Weems & Weems Texaco retail station on North Second Street Saturday night between 10 and 12 o'clock, when an estimated \$65 was taken from a cache at the station, had been solved by noon-time Sunday.

Two young men, Joseph Elroy Andrews, 20, and Homer Warr, 23, are charged by complaint with the crime. Entry into the building was made through a back window. No merchandise was missing when the station was opened Sunday morning, and \$61.63 of the money was recovered by Officers Horace Cage and Walter Hollums.

The money cache was a cigar box which was also found about two miles west of town in the mud and water of a bar ditch.

The money was found in various parts of the car the boys were driving. They were arrested Sunday morning about 10 o'clock.

Charges were preferred Monday morning and bonds of \$1,000 each were set by Justice P. O. Sterling pending action by the grand jury.

In county court last week Crus Santos pled guilty to a charge by complaint on a worthless check and was fined \$1 and costs in county court.

Jesus Vilarquez pled guilty Monday in county court to a charge of possessing liquor for sale and was fined \$100 and court costs.

On a charge by complaint of selling liquor in a dry area Lonnie C. White pled not guilty Monday. His bond was set at \$500.

LIBRARY BOARD MEMBER

Mrs. Kinder Farris is a new member of the Floyd County Library Board, appointed this week to fill the unexpired term of Mrs. J. M. Wilson Jr., resigned. The term expires in January of 1957.

Mrs. Lewis Lloyd and son Drew who left by plane for Fairbanks, Alaska, Monday afternoon of last week, at 4 o'clock, made almost incredible time, arriving at Fairbanks at 5 o'clock the following morning. They joined their husband and father, who is in a radar outfit with an anti-aircraft battalion of the army.

'Discolored' Is Expensive Word Directors Say

At the organization meeting of the Floyd County Farm Bureau directors Monday night of this week one of the principal topics of discussion was the grading of discolored maize now hitting the market and the use of the word "discolored" in the description of the grain.

This talk over-shadowed the induction of new officers of the bureau, when several new directors were inducted into office.

"Discolored", when used by the grader, automatically disqualifies grain for Commodity Credit Corporation loans. An effort will be made to get this word eliminated from the grade, in order to get a better price for the rain-damaged grain sorghum of this area.

The meeting was held at the American Legion hall in Floydada with wives of new and old directors as guests at dinner served at 7:30 o'clock.

Chester Carthel presided. He has been president of the county organization for the past two years.

A membership report shows 642 members at present, with 700 members as the goal. The new board was organized after the routine business of the old board was disposed of.

Robert Lee Smith of Sterley was elected president of the board for 1955-56. Tate Jones of Floydada was chosen vice-president, and L. Brandes of Providence secretary-treasurer.

Old and new members of the board and the wives present were:

Mr. and Mrs. Robert Lee Smith, Mr. and Mrs. Tate Jones, Chester Carthel, Mr. and Mrs. L. B. Brandes, Mr. and Mrs. R. R. Kellison, Mr. and Mrs. Glenn White, Walton Wilson, Mr. and Mrs. Harry Morcick, Lee W. Burton, Jack McIntosh, W. R. Puckett, service agent, and Ida B. Puckett, office secretary.

Mrs. N. W. McCleskey and son-in-law, Lloyd Wasson both of Big Spring, were business visitors in Floydada last Wednesday. Mrs. McCleskey also visited in the home of Mrs. John Farris.

Latta Agency Has Many Call At Open House Saturday

Approximately 100 friends called Saturday at S. J. Latta Minneapolis-Moline Implement Co. to inspect his new building and to find out about the new ZO M & M cotton harvester, new U. B. special tractor and other farm implements.

Coffee and doughnuts were served throughout the day by Mrs. S. J. Latta.

Latta received his dealership in 1939 from B. Hatley and Lindsey Graham. His first business opened by using his farm barn as a warehouse and a room in his filling station for the parts department.

He has gradually expanded, having moved five times. Each move to have more room as the stock grew and demand for more and better service.

His modern structure completed this summer is located on East Missouri Street and Highway 207.

This year Latta has received his 15-year award for outstanding service and an award from Goodyear Tire sales for 20 years of service.

Latta wants to thank all who called, sent flowers, and offered congratulations Saturday.

The staff at Latta's includes, besides Mr. Latta, Elmer Norrell, assistant manager and parts man and Harold Woody in the service department.

W. H. EUBANKS WINS FINAL FOOTBALL CONTEST

W. H. Eubanks, 836 W. Tennessee street, Floydada, was winner of the third and last football guessing contest. Duane Stephens, Route 1, Floydada, came in second, and Corkey Guffee, 730 W. Lee, Floydada, won third. The three had 16 correct answers on the 20 games listed.

There were three the games making 17 the highest score possible.

Eubanks missed the listed game score by 11 points, Stephens missed by 13 points, and Guffee by 15 points.

Finishing just out of the upper bracket were Ralph Cogdell and L. F. Gresham who each had 16 correct answers and missed the game score by 20 and 21 points. There were 31 entries with as many as 15 correct answers, and there were 30 more entries this week than were entered the week before.

Prizes are \$25 for first, \$10 for second, and \$5 for third. Prizes are to be paid at the office.

Janet Lloyd and a baby, ette Lockridge, of Dallas week-end with her mother and Mrs. John A. Lloyd.

Too Late to Call

LOST — Bonnie Gandy that answers to the name Gandy. The only distinguishing characteristic is her hair, which is longer than usual or not so neatly combed.

FOR SALE — One 1954 Demper deep freeze for quick sale. One 1954 Oldsmobile Buick. Four 4-wheelers. Turner, Floydada.

HEN
PRICE IS UP
Much higher than
Egg
HIGHER PRICE
FEW DATE
FEE

27% "NUTREX" Mash—You add 50% The newest feed in the country and getting...

FRYE
Will be higher
Buy now — We
FRESH
Berry's

Phone 74

Phone 74

STAR CASH VALUES

Hixson's COFFEE 1 lb. Can 79c

Shurfine, 8 oz. Glass, 5 for JELLY 1.00

JELLO 2 Pkgs. 15c
7 flavors

MIRACLE WHIP Pint 30c

FREE TRICK or TREAT BAG
with purchase of 2 pkgs. of

Post RAISIN BRAN 49c

Supreme Club Crackers 1 lb. Box 35c

LUX SOAP 2 Bath Size 25c

TREND Giant Box 49c

1/4 lb. Box 35c

48 Count Bag 59c

Roxey Dog Food 3 Cans 25c

Shurfine Shortening 3 lb. Tin 75c

All Meat BOLOGNA lb. 39c

Fancy Sliced BACON lb. 53c

Campfire VIENNAS 11 Cans 1.00

Fancy Fresh Dressed HENS & FRYERS

Phone 40 - We Deliver

BIG Food BUYS

Hunt's Tender No. 300 Can GARDEN PEAS . . . 15c

Shurfine No. 303 Can HOMINY 10c

Campbells 16 oz. Can PORK & BEANS . . 14c

Mars 6 Bars CANDY BARS . . . 25c

3 Packages WRIGLEYS GUM . . 10c

10 Pounds Pillsburys Flour ' ' 79c

Clabber Girl 25 ounces BAKING POWDER . 25c

4 Rolls SOFLIN TISSUE . . . 35c

Premium 1 Pound SALTINE CRACKERS 25c

Bama 2 Pounds RED PLUM JAM . . 49c

Betsy Ross 24 ounces GRAPE JUICE . . . 29c

Meadolake Pound OLEOMARGARINE . 25c

HULL & McBRIEN
PHONE 292 We Deliver

SELECTED PRODUCE

FREE! TRICK or TREAT BAG
with purchase of 2 pkgs. Post RAISIN BRAN 14 oz. 53c

BABO Regular Size 12c

SOFLIN NAPKINS 80 Count 2 Packages 25c

Finest Quality MEATS

ROUND STEAK .. 79c PER POUND

PINKNEYS SAUSAGE . 29c PER POUND

DRESSED HENS & FRYERS 39c

FELTON-COLLINS

Phone 27 GROCERY & MARKET Double S. & H. Green Stamp Every Wednesday

PURE CANE SUGAR . . . 49c

BAKERITE SHORTENING 3 lb. Can 79c

Shurfine ORANGE JUICE 46 oz. Can 39c

GOLD MEDAL FLOUR . . . 79c

SUPREME CRACKERS 25c

DREFT . . 67c

BISCUITS ZIP OPEN CANS 2 for 19c

CAPE ANN FISH STICKS Package 39c

MEADOWLARK OLEO lb. 29c

UNDERWOOD BARBECUE Package 89c

Winds Find Scoring Punch in Longhorn Fray 38 to 2

Floydada Whirlwinds found their scoring punch on Friday night and spoiled the Longhorns' bid for a second consecutive victory with a 38-2 win. The game was a wild one with a loose ball and a fumble on both sides.

The Whirlwinds, playing without several regulars, had shifted somewhat and started Potts at quarterback. White at halfback and the fullback slot. Swanner, the ground gainer for the team, gained 79 yards on 16 attempts. The Longhorns drew 35 yards in the first quarter.

The second stanza saw some good running by the game and had his first touchdown as he ran back for a total of 62 yards on 13 carries from the line.

Lockney kicked the game Eugene Beedy carried the ball back to the 40 where he was tackled. The 'Winds' fumbled the ball down field and Swanner carried over for 6 yards out. Rucker's attempt was no good. 'Winds' drove it to the 2 before Swanner carried over for the score. Rucker made the conversion good and the score Floydada 26 - Lockney 2.

save the score for the locals. Rucker's kick was good and the score was 13-0.

K. Calloway carried the ensuing kickoff back to the 49 before being brought down and the Longhorns put the ball in play from that point. Loran Nixon intercepted Handley's pass and went 60 yards to score for the 'Winds. A penalty nullified the point try and on a second attempt from the 23 the kick was no good and the score stood at 19-0.

Before the period ended Jerry Williams had run Swanner's kick back to the Longhorn 35 yard line.

Two Points On Safety

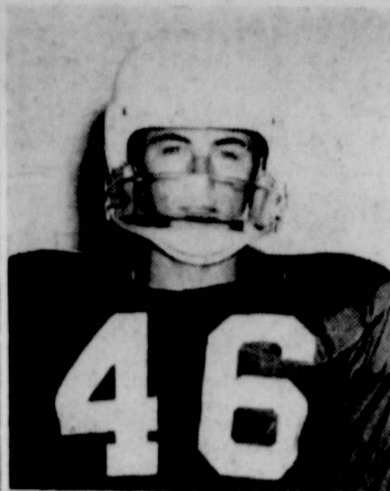
In the second stanza the 'Winds did not hit pay dirt but yielded 2 points to the Longhorns on a safety. The Longhorn score was set when they recovered a fumble on the Floydada 15. Lockney advanced to the 6 where they were stopped cold and the ball went over on downs. When the 'Winds attempted to punt out the ball got away and Swanner was trapped behind the double stripe for a safety.

The remained of the second period saw fumbles, intercepted passes and the like stop all scoring attempts as the two teams battled mostly at midfield.

Opening the third quarter the 'Winds kicked to Lockney and they carried back to their 40. After being held to short yardage the 'Horns punted to Colley and he carried back 50 yards to the Longhorn 20 but fumbled on the tackle and Lockney recovered. Stovall put Floydada back in business with a recovery on the Longhorn 29 and the 'Winds drove it to the 2 before Swanner carried over for the score. Rucker made the conversion good and the score Floydada 26 - Lockney 2.

Interception Saves Situation

The ball changed hands several



STANLEY BURLESON
Senior
Whirlwind Guard — Wt. 145



MAX CRAWFORD
Senior
Whirlwind Center — Wt. 165

times before the period ended and in the scramble Marvin Rucker, Elmer Williams, and Dale Redd made recoveries for the 'Winds. Lockney was saved from a bad situation by Gene Handley who intercepted David Mount's pass on the Longhorn 6 and ran it back to the 9.

Starting the final stanza Weldon Jones punted for Lockney and the ball went out on the Longhorn 41. The locals advanced the ball to the Lockney 29 and then Don Colley finished the job in one run as he crossed the goal line for Floydada. Rucker's kick was blocked and the score 32 - 2 in favor of the Whirlwinds.

Soon after the kickoff Lockney fumbled again and Rucker recovered for Floydada on the Longhorn 30. A few plays later Robert Stovall scored for Floydada when he went over from 20 yards out. The kick failed and the scoring was over with the Whirlwinds holding the long end of a 38 - 2 count. Punts were exchanged twice before the final whistle with Gary Huckabay doing the booting for Floydada and Jones taking care of the Longhorn kicking.

Coach Watson used all of his boys who were in condition to see action. Reserves got more than their

usual amount of game time. The Whirlwinds all turned in a fine performance in the game with the exception of some wild ball handling which robbed them of several opportunities. Ball hawking on the other hand returned the pignote to the 'Winds on a number of occasions to more than offset this disadvantage.

The Longhorns appeared to be flat for the game following their fine performance of a week before against Ralls.

Scores Of Interest

- Floydada 38 - Lockney 2;
- Abernathy 38 - Muleshoe 7;
- Tahoka 26 - Littlefield 12;
- Sudan 51 - Slaton 12;
- Spur 29 - Olton 9;
- Rotan 19 - Post 12;
- Crosbyton 32 - New Deal 7;
- Paducah 7 - Henrietta 0;
- Perryton 7 - Canyon 7;
- Floydada B 25 - Olton B 27.

Mrs. W. B. Jordan spent Tuesday until Saturday visiting her sister Mrs. Ray R. Rankin at Edmond, Okla.

Good carbon paper goes further. Try Sure-Rite.

PENNEY'S

ALWAYS FIRST QUALITY

See them Today!



Whole New World of Fabulous Winter Coats

SEE PENNEY'S COAT FAIR
Special Purchase
WOMENS COLORFUL

ALL WOOL COATS

18⁸⁸

Beat That Cold
Weather With
One Of Penney's
Wool Coats.



WOMENS NEW
FALL SUITS . . . 14.75



RAIN OR SHINE...

We're heading your way with gasoline to power your car, Butane for your farm and hundreds of other products that bring you better living.

In America's highly competitive oil industry every oilman has a special job. Some search for oil, some produce it and some refine it. But before the products of petroleum can bring

you comfort and convenience they must be delivered where and when they are needed—in any weather, in any emergency. That job is done by local jobbers like us.

Here's our pledge that our drivers and our trucks will keep rolling—bringing oil progress to this community.

WYLLIE BUTANE CO.

Houston Floydada Phone 79



Oil Progress Week — October 9th - 15th

SENSATIONAL VALUE America's Most Beautiful **3 PIECE SET** Matched Streamlined **LUGGAGE**

Never Before SO MANY FINE FEATURES AT THIS PRICE!!!

NEW TEARDROP LOCKS
26" PULLMAN
VINYL COATED
SCUFF-PROOF
21" OVERNIGHT
FORM FITTING COMFORTABLE HAND GRIPS
12" TRAIN CASE
REINFORCED BODY PROOF METAL BODY
ATTRACTIVE RAYON LINING
FULL MIRROR
PLASTIC TRAY

ENOUGH LUGGAGE FOR ALL THE FAMILY
Yes, you actually get 3 pieces for less than you would expect to pay for one! 26" Pullman, 21" overnight and 12" train case are sturdily constructed to absorb shocks. Large cases have pockets for added packing convenience. Train case has mirror and removable tray. Travel smart with this handsome 3-piece matched luggage.

ALL 3 PIECES \$15

And from the Capitol

Executive committee members planned convention strategy behind closed doors at Fort Worth last week. Then Shivers took the rostrum for a stirring speech at a \$10-a-plate barbecue and rally.

He challenged those who agree with him on party principles to capture next April's precinct conventions.

He said Texas votes in the national convention may be the decisive ones. "We cannot allow — we must not allow — those votes to be cast against the interests of Texas by a delegation representing a minority of Texans," he said.

"We must fight on if we do not want to see the hand of federal power reach further into the classrooms of our children. We must fight on if we are to hold the right to enforce our own laws and police our own communities."

"The time for quitting has not come. We have won before and we are going to win again."

Duval Indictments Fall

Officials seeking to clean up Duval County's alleged corruption may have to re-do nearly two years work.

A storm of reaction greeted the Court of Criminal Appeals ruling last week that the Duval grand jury which returned 104 indictments was illegally organized.

Atty. Gen. John Ben Shepperd who worked with the grand jury for months, termed it "a tragic loss."

Specifically, the judgement overturned conviction of R. L. Adame former Duval County school superintendent charged with felony theft of public funds. But all other indictments by the same grand jury would be subject to the same challenge.

District Judge A. S. Broadfoot named the jury commission that chose the grand jury. He had been sent to Duval County in March 1954, by the State Supreme Court to replace Woodrow Laughlin, removed for misconduct in office.

Judge Broadfoot's dismissal of the grand jury panel selected under Laughlin and naming a new commission "of his own choosing" was held improper. An open-court hearing should have been held, the appellate court said, to determine if there was cause for dismissal of the old panel.

Judge K. K. Woodley dissented in the two-to-one ruling. He pointed out that in a similar case the court had upheld Broadfoot.

Shepperd also commented on the court's about-face. "The U. S. Supreme Court took 80 years to reverse itself on segregation, but this court reversed itself in 18 months," he said.

Speaker Sam Rayburn expressed approval of the requirements of the national party leaders would be subject to the same challenge.

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He promised re-indictments would be sought before the present Duval grand jury. He also said rehearing would be asked before the appellate court and disqualification of Judge Lloyd W. Davidson might be sought.

Grounds, he said, would be that Judge Davidson had "expressed himself" on the Duval cases before he became judge.

Davidson took office Jan. 1, replacing retired Judge Harry N. Graves. In the previous decision, Judges Graves and Woodley had voted together, with Judge William A. Morrison dissenting. In the new decision, Davidson joined Morrison to reverse the court's previous stand.

Bell Indictment Uncertain

Indictments seemed to be falling like ninepins. In Seguin the grand jury which indicted Congressman John J. Bell in connection with a veterans land deal was ruled "illegally constituted."

Another unrelated case was involved when the court upheld an attorney's contention that the jury was not qualified because one member had not paid his poll tax.

It seemed certain that Bell's indictment and several others connected with the land scandal investigation also would be invalidated.

Bell, a former state senator who helped set up the veterans land program, was charged with conspiring to steal \$154,000. He repeated his claim of innocence after hearing of the impending quashing of the indictment against him.

Well I am not getting anywhere on West Texas trees so will try a few native trees of the State of Texas for street names. Lets us get away from Ash Street and try Adelia or Alder, then for B how about good old Blackjack which would give a thrill to say for instance Mr. Hilton

Lets pass up the common street name of Beech to say Buttonwood or Bois d'arc — I still hold out for Cateclaw — We say Cateclaw out here — D. Dogwood, no Elm, Ebony is better — F. Fringe Tree Street — looks as if G would just have to be plain Gum Street — quite a choice in Hs Horsesugar, Hophornbeam, or even Hoptree — Let's skip to S and try Silverbell and Winterberry and if more street names are needed add on Xanthoxylum and Yarn. Better hand me my bonnet so I can get out of here quick as I have not been asked or even suggested to for any advice on naming streets, just playing a game for fun.

I think it would be a fine thing for counties to keep their old relics in their own counties. Seems to me there could be found a space in the county in which to store and admit people to see the old things that families have hidden away.

Why should we travel miles and have only a short time to see these old things when surely we should be very proud of them and find some way to make them available at all times for our own people in our counties.

Let us get to thinking and planning this. A glass show case in a home town courthouse could be used to put many things. Some glass wall cabinets would hold more. These could be kept locked. Or better still some room could be used for a museum and a smayy pay for admittance to keep it up. We should be very proud of the things the pioneers used and we need to keep them right at home.

Think this over.

The Ike Finleys, former residents of Floydada, are now making their home at Gravette, in northwest Arkansas.

Mr. and Mrs. Gene Atherton, of Oklahoma City, spent Thursday to Saturday last here, guests in the home of Mrs. Atherton's mother Mrs. M. A. Wood.

Mrs. Glen White and daughter, Jane, of Lamesa were visitors last

kind of a job that should unite Texas Democrats. Rayburn called him "a good man for the place."

Shivers Sees Victory

Gov. Allan Shivers has launched his drive for conservative control of next year's Democratic Party conventions.

Executive committee members planned convention strategy behind closed doors at Fort Worth last week. Then Shivers took the rostrum for a stirring speech at a \$10-a-plate barbecue and rally.

He challenged those who agree with him on party principles to capture next April's precinct conventions.

He said Texas votes in the national convention may be the decisive ones. "We cannot allow — we must not allow — those votes to be cast against the interests of Texas by a delegation representing a minority of Texans," he said.

"We must fight on if we do not want to see the hand of federal power reach further into the classrooms of our children. We must fight on if we are to hold the right to enforce our own laws and police our own communities."

"The time for quitting has not come. We have won before and we are going to win again."

As A Farm Woman Thinks

(By Nellie Witt Spikes)

Rain with a silver flail:
Sun, with a golden ball.

Yes, the silver rain was beautiful but West Texans love the golden ball of the sun. If we do not see it for a few days we get a good old case of the blues. The other night after the heavy showers we looked out the window and saw the moon, a silver platter, and the stars were millions of brand new 1955 dimes fresh from the mint. The next morning our old friends of many years rose in the pink and blue of the dawn and our heart was made glad again.

We had such a fine time in Floydada yesterday visiting and meeting our friends. How we love Floydada!

ing a game for fun.

I think it would be a fine thing for counties to keep their old relics in their own counties. Seems to me there could be found a space in the county in which to store and admit people to see the old things that families have hidden away.

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The Floyd County Hesperian, Floydada, Texas, Thursday, October 13, 1955

Dr. O. R. McINTOSH
OPTOMETRIST
OFFICE 211 SOUTH MAIN ST.
Phone 157 — Floydada, Texas

At report card time... you can see the difference

It's up to you, Mother or Dad, to find out whether their eyes are doing a good job... and to give them the care they need.

For a competent visual examination see your Optometrist or Ophthalmologist today.

WEST TEXAS OPTICAL CO. LUBBOCK

RAMSEY can do the

WILSON

Shipping and

Co.

507

SHIPPING

SUPPLIES

Reserve District No. 11

OF CONDITION OF THE FIRST NATIONAL BANK

in the state of Texas, at the close of business on October 5,

in response to call made by Comptroller of the Currency,

§211, U. S. Revised Statutes

ASSETS	
balances with other banks, including reserve and cash items in process of collection	\$ 1,497,282.79
U. S. Government obligations,	
- guaranteed	805,685.32
- of States and political subdivisions	459,252.09
- U. S. notes, and debentures	50,000.00
- stock (including \$9,000.00 stock of Reserve bank)	9,000.00
- discounts (including \$2,239.21 overdrafts)	2,712,995.53
- premises owned \$5,000.00, furniture and	23,144.10
- other assets	5,557,359.83

LIABILITIES	
deposits of individuals, partnerships, and	
- savings	4,645,586.80
- of individuals, partnerships, and	89,015.91
- of United States Government (including	
- savings)	43,480.03
- of States and political subdivisions	210,203.75
- deposits (certified and cashier's checks, etc.)	5,873.01
DEPOSITS	\$4,994,159.50
- liabilities	12,208.74
TOTAL LIABILITIES	5,006,368.24

CAPITAL ACCOUNTS	
Stock: Common stock, total par	\$100,000.00
- paid in excess of par	200,000.00
- undivided profits	240,991.59
- (and retirement account for preferred stock)	10,000.00
TOTAL CAPITAL ACCOUNTS	550,991.59
Total Liabilities and Capital Accounts	5,557,359.83

MEMORANDA	
pledged or assigned to secure liabilities for other purposes	779,000.00
Loans to farmers directly guaranteed and redeemable on demand by the Commodity Credit Corporation, and certificates of interest representing ownership thereof	24,383.45
Real estate loans insured under Titles II, VI, and VIII of the National Housing Act	109,446.91
Loans insured or guaranteed by Veterans' Administration—insured or guaranteed portions only	5,555.14
Notes of Federal National Mortgage Association	50,000.00
Total Amount of Loans, Certificates of Interest and Obligations, or Portions Thereof (listed above), which are fully backed or insured by agencies of the United States Government (other than "United States Government obligations, direct and guaranteed")	189,385.50

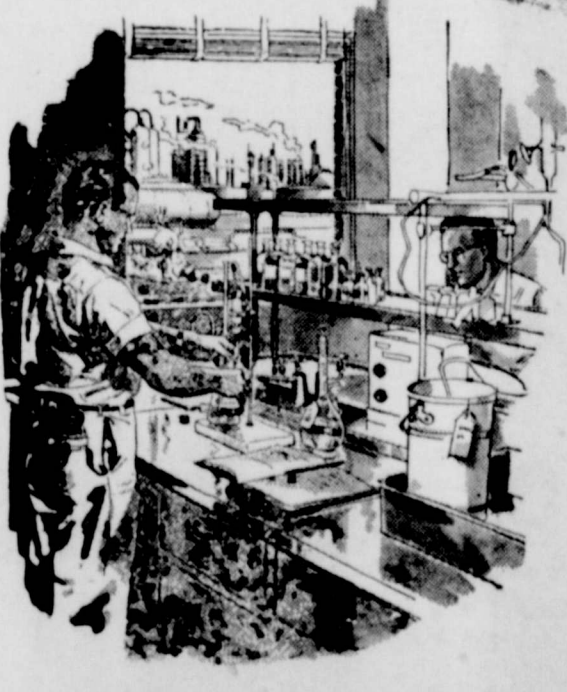
Norman, president of the above-named bank, do solemnly affirm that the above statement is true to the best of my knowledge and belief.

Witness my hand and subscribed before me this 10 day of October, 1955, and certify that I am not an officer or director of this bank.

D. NELL SWINSON, Notary Public
My commission expires 6-1-57



The Humble Research Laboratory in Houston.



Inside the Research Laboratory at Humble's Baytown, Texas, Refinery.

Research Paces Oil's Progress

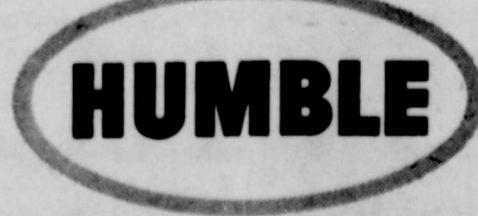
There are three reasons why America's petroleum industry has been able to supply the ever-increasing demand for energy called for by our mechanized way of life: 1, it has fearlessly invested its capital in the hazardous search for oil and gas; 2, it has steadily expanded its facilities; and 3, it has conducted endless research to find better, more efficient ways to make the oil products America needs.

Research! That's the key to the petroleum industry's progress. And the Humble Company assures itself a place of leadership in this field with two great research laboratories.

In the Humble Research Center in Houston scientists and engineers study all phases of finding, producing, and conserving oil and gas.

In the Research Laboratory at Humble's Baytown, Texas, Refinery, highly skilled technicians seek to develop new and better petroleum products, to improve those we already have, and to develop methods for making these products more efficiently.

Just as America's progress depends on oil, so oil's progress depends on research.



HUMBLE OIL & REFINING COMPANY

New Electric Ranges Automatic To Meet Every Family's Needs

The evolution of the kitchen range has come a long way since 1744 when Benjamin Franklin's invention of a box-like, iron cooking stove was hailed by early-American housewives.

In 1955, electric ranges are completely automatic. Today's cook can pop complete meals into her oven or broiler and walk out while the food cooks.

How to choose an electric range is like telling a woman how to buy a hat. The choice of a range must be on a personal basis of cooking habits and family food preferences.

Since so many combinations of the five main cooking areas—oven, broiler, top, built-in griddle and built-in deep well cooker are available, the choice is indeed wide.

Women who like to bake a lot will choose a range with two ovens or one large oversize oven. If broiled

food is a family favorite, a separate or larger broiler section is preferable, perhaps, even two broiler units. Griddles too, provide an extra cooking facility. A deep well cooker is still another easy way of cooking

on entire meal in one single unit. Speed-heating, top-of-the-range units for electric ranges are usually arranged; blocked together on either the right or left side of the range with work space on the opposite side; staggered, or in rows along the side of the range with work space in the center.

Whatever model you select, according to your own cooking habits, you can have completely automatic controls for oven, broiler and top-of-the-stove cooking units.

Adgeders, Binders, bound records, Use Hesperian Want Ads



This large size, automatic basting and turning rotary roaster is standard equipment on many electric ranges for 1956. The fast growing vogue for barbecued foods is amply met by this new model which eliminates basting and turning foods by hand.

Youth Revival At Sand Hill Church

Paul Carlin, of Houston, will preach for a four-day youth revival beginning Sunday evening at the Sand Hill Baptist Church. It has been announced by Rev. E. O. Adams, the pastor.

Services each evening will be held at 8 o'clock through Wednesday evening of next week.

Rev. Carlin is an evangelist of the Southern Baptist Convention.

Center News

(By Mrs. J. E. Green)

CENTER, Oct. 10—How we have appreciated these sunny days the last week! Combines have resumed cutting the somewhat damaged grain crops and cotton is opening.

We had good crowds at church Sunday even though some of our most faithful ones were away on account of illness.

Bro. and Mrs. Wesson, Judy and Terry were Sunday dinner guests of the J. E. Greens. Also Don Clarke Green came Sunday, attended church here, and dined with home-folks.

Visiting the J. R. Robertsons over the week-end were some of their children and grandchildren. These were Mr. and Mrs. James Robertson and children of Amarillo, Mr. and Mrs. Melvin Robertson and children of Sweetwater and Mr. and Mrs. Jimmy Dunn. Other guests Sunday were Mr. and Mrs. Ham-bright of Olton and Mr. and Mrs. Chil McClure and son Del Wade of Fairview.

Mrs. J. D. Welborn and Mrs. Bob Welborn visited Mrs. Jeff Welborn Sunday afternoon.

Johnny Lynn Warren of Wayland College spent the week-end with his parents, Mr. and Mrs. Elmer Warren and attended church here with them.

Mrs. R. C. Ross, accompanied by Mrs. W. A. Lovell and daughter Margaret Nixon and daughter visited over the week-end in Roswell, N. M., with the Ross's daughter and family, Mr. and Mrs. Don Craig and son. They spent Sunday night at Baileyboro with Mr. and Mrs. Buck Ragsdale.

Mr. Ross was a Sunday dinner guest of Mr. and Mrs. H. B. Mankins.

Mr. and Mrs. Ross spent Tuesday

night and Wednesday visiting their son and family, Mr. and Mrs. Melvin Ross and sons of Spearman.

Mrs. Frank Dunn called on Mrs. R. C. Ross Monday afternoon.

Mr. and Mrs. Leo Frizzell, Mrs. W. M. Jackson and Mr. and Mrs. A. E. Frizzell went to Wichita Falls Friday night where they visited a sister and husband, Mr. and Mrs. Fred Cone. Saturday all but Mr. Cone went to Wolfe City where they visited another brother and family, Mr. and Mrs. Carpenter. They returned home late Sunday.

Mr. and Mrs. Floyd Montgomery of Shallowater visited Saturday with his sister and family, Mr. and Mrs. Frank Dunn and children.

Margaret Dunn spent the week-end with Carlita Reeves of McCoy.

Mrs. Wesson's father, Mr. Hobbs, who has been visiting with the Wesson family for over a month, left Saturday evening for his home at Taylor.

A week ago Sunday, that rainy Sunday, the T. R. Noland's, accompanied by Mrs. Noland's mother, Mrs. A. L. Spence, went to Abilene. There they visited Ima Jean Noland, student of Hardin-Simmons and a sister of Mrs. Spence's.

Guests in the T. R. Noland home Friday were Mrs. Burl Huckabee and two daughters and children Mrs. Dale Teague and children, and Mrs. Ozell Chappell and children. Also present were Mrs. A. L. Spence mother, grandmother, and great-grandmother of the group.

Mrs. Spence left Sunday by plane from Amarillo for her home in San Bernardino, Calif. after a visit with daughters in Texas for three weeks.

Ima Jean Noland of Hardin-Simmons visited over the week-end with home folks, the T. R. Noland's.

Sunday dinner guests of Mr. and Mrs. Thomas Warren and children were Mrs. Warren's parents, Mr. and

Mrs. Charley Battey and Mrs. Warren's sister and family, Mr. and Mrs. Bob Alldredge and sons.

Mrs. Welborn Miller and children Larry and Julia Ann visited last Wednesday in Plainview with Mrs. Welborn's parents, Mr. and Mrs. Olin Miller. At this time the Miller children are under the weather with something like the flu.

Visitors in the Earl Huckabee home Sunday afternoon were Mrs. Huckabee's mother and sisters, Mrs. W. A. Huckabee, Miss Eula Warren and Mrs. Ola Warren.

The J. E. Greens visited Mr. and Mrs. Walter Sims Friday evening and the D. I. Boldings Monday evening.

Victor Green and son Jimmy visited Saturday afternoon and evening with Vic's parents, Mr. and Mrs. J. E. Green.

Center W. M. U. met with Mrs. Frank Dunn last Thursday afternoon. The lesson was from Royal Service Members present were Mess-dames H. B. Mankins, J. E. Green Alice Baker, Welborn Miller, R. C. Ross and the president and hostess, Mrs. Dunn.

After W. M. U. Mrs. Baker, Mrs.

Green and Mrs. Dunn called on Mrs. Jimmy Dunn.

We all sympathize with Mrs. O. C. Vinson in the loss of her sister Mrs. Hulda Stroup, who passed away Saturday night in People's Hospital and interment in that cemetery Monday afternoon. Mrs. Stroup's son and the Vinsons were among those who attended the last rites.

Remember the Floyd County Fair at Lockney this week, the 13th, 14th and 15th. Fairs are such an inspiration.

Let's all remember the Center Club meeting at Mrs. W. B. Jordan's Friday afternoon, the 14th.

Mr. and Mrs. C. W. Denison visited their son, C. W. Denison Jr. and family in Brownfield last week-end. Mr. and Mrs. Clyde Bagwell visited

Mr. and Mrs. C. W. R. day.

Mrs. Mitchell's PAINTING WINS AT

Mrs. Ona Mitchell, Main, has been named the State Fair in Dallas this week.

Mrs. Mitchell entered plates in the china division and won two blue ribbons. She has been doing painting for several years.

PROTECTION AGAINST FIRE Automobile and Losses.

G. C. Tub Insurance Agency PHONE 64

Badgett - Probasco Radiator Service Phone 572



BE A BETTER COOK and HOUSEKEEPER with HANDY KITCHEN HELPERS

The cook of today need not toil over a hot stove all day. She can go about her other chores or go visiting while her modern electric range takes care of meal cooking automatically.

The electric range puts heat only where you want it... no waste... and you have no problem smoky, greasy pots and pans to clean up.

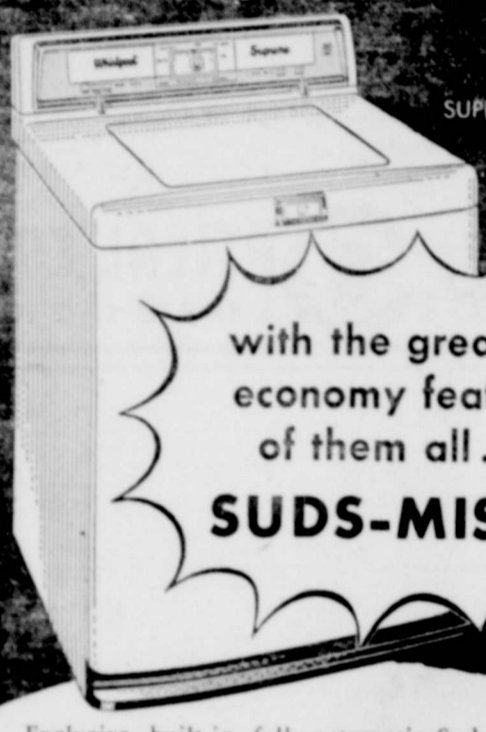
To keep your new kitchen spotless clean install an electric range as soon as possible.

Your appliance dealers in Floydada have a wide selection of ranges to choose from. See him and get the electric range that fits your needs.

For the best possible service trade with your local appliance dealer and your—

CITY LIGHT PLANT
Floydada, Texas

YOU'LL SAVE OVER HALF THE COST OF SOAP AND HOT WATER AUTOMATICALLY



with the greatest economy feature of them all... SUDS-MISER

Exclusive, built-in, fully-automatic Suds-Miser pumps hot sudsy water out of washer into tub for storage at end of washing time; returns only clean hot sudsy water for re-use, all automatically!

NEW 1956 Whirlpool

FULLY-AUTOMATIC WASHER

IT'S YOURS WITH SMALL DOWN PAYMENT. EASY TERMS.

TALK TO THE WOMAN WHO USES A WHIRLPOOL, THEN COME IN FOR A DEMONSTRATION

PARKER FURNITURE CO.

PH. 79 FOR BUTANE SERVICE WYLIE Butane Company



LOOK for 1956 CHEVROLET

PRE-ANNOUNCEMENT

SAL

ODEN CHEVROLET CO.

Phone 400

Floydada, Texas

221 S. Main

**AND ★★
ELD NEWS**

Lorin Liebfreid on Monday night.

Harriette Brummett, Floyd County Home Demonstration Agent, and I attended a meeting in Clovis, N. M., on Saturday. It was a meeting of the Curry County Electric Utilization Council on "Home Lighting", "Improved Lighting" and "Classroom and General School Lighting". These subjects were discussed by specialists from General Electric Company and Westinghouse Electric Company.

A buffet luncheon was served in the Cooperative Meeting Room at the Farmers Electric Co-op Building, in Clovis.

All In A Cup Of Oats

Rolled oats nowadays is a multiple-duty food. Oatmeal appears at breakfast, of course, but it turns up, too, at lunch and dinner in other forms.

In Breads: Contributes a rich, nutty flavor that is always delicious in yeast rolls, yeast breads, muffins, fruit and nut quick breads.

In Cookies: Brings a sweet, nut-like flavor and delightful texture to old-fashioned drop, rolled or bar cookies.

In Meat Dishes: Serves as a binder and retains meat juices in such delicious dishes as meat loaf and meat balls.

In Topping: Combines with sugar butter and spices to add variety to crunchy toppings baked on fruit crisps, coffee cakes and puddings.

In Desserts: Adds interesting texture and flavor to tortes, pie crusts and meringues.

Through The Week With Oatmeal

1. Date: Add 1/2 cup chopped dates to 4 servings of cooked oatmeal.
2. Chocolate chip: Fold 1/2 cup semi-sweet chocolate pieces into 4 servings of cooked oatmeal.
3. Apricot: Add 1/2 cup cooked dried apricots (chopped) to 4 servings of cooked oatmeal.
4. Butterscotch: Place 1 tablespoon brown sugar on each serving of cooked oatmeal.
5. Prune: Add 1/2 cup cooked prunes (chopped) to 4 servings of cooked oatmeal.
6. Cherry Preserves: Place 1 tablespoon cherry preserves in center of each serving of cooked oatmeal.
7. Raisin Spice Oatmeal: Stir 1 teaspoon cinnamon, 1/4 teaspoon nutmeg and 1/2 cup raisins into boiling salted water before adding oats. Cook as usual.

VISIT IN NEW MEXICO

Mr. and Mrs. J. H. McLain and Mr. and Mrs. J. T. McLain spent from Friday until Sunday visiting with relatives and friends in Albuquerque and Tucumcari, N. M.

The J. H. McLains visited with a cousin, Mr. and Mrs. E. C. Pullingim on a ranch near Albuquerque.

The J. T. McLains visited with a sister, Mrs. E. C. Pullingim Sr. and a niece and family, Mr. and Mrs. Jack Dyers. They also visited with Mr. and Mrs. Jim Griggs, former residents of Floyd County, and Mr. and Mrs. Raymond Smith.

They reported a wonderful time and the weather much warmer than Floyd County.

Traffic Rules Add to Safety Says Officer

A repeat of the traffic rules in the vicinity of the schools was made this week by city officers for the benefit of the public. Cooperation has been good, generally speaking but there has been some misunderstanding of the traffic pattern, said City Officer Horace Cage.

At Andrews Ward school the two blocks of the street in front of the school is a one-way thoroughfare he said, and no traffic is allowed on Jackson Street from the front of the building to the highway.

A low speed zone on the streets surrounding the high school as well as the grade school is in effect, for safety sake.

Some automobile operators are making U turns in the center of the block in the down-town area and under traffic lights. This practice followed by some of the older drivers, is not only a violation of the traffic rules but is also highly dangerous, Mr. Cage pointed out.

Another rule, often violated, is in

the center parking areas downtown. A parked motor car should not be driven out for a turn to the left, but should be backed up into the traffic and driven to the right. Violation of this rule not only slows traffic but also constitutes a menace to safety.

When parking the car owner should watch to see that his car is not left with 15 feet of a cross walk, alley or fire hydrant. This rule is a safety measure not only for pedestrians but it also is highly necessary for protection against fire hazard. A closed alley or fire plug that can't be quickly used adds to the hazards of fire.

Mr. Cage said that the cooperation of the people of the community has been good, as a rule, and says most violations are due to lack of forethought.

BAPTIST HOUR CHANGED

The popular Baptist Hour 30-minute program over Radio Station KFLD has been changed from 2 o'clock in the afternoon to 7:15 a. m. on Sundays, it was announced this week by Carl L. Minor Jr. manager of the station.

Lynn Pittard, Floyd County Assistant County Agent, returned home last night from San Angelo where he attended a state meeting on Farm and Home Development.

**Ralsable
THRIFT
COOKER**



**Hotpoint
ELECTRIC
RANGE**

To celebrate Hotpoints Golden Anniversary we are offering these outstanding ranges at a real bargain price.

Come in and see for yourself at—

BUILDERS MART

Phone 7 or 11
Floydada

**IT WILL BE
SWEET MUSIC**

For the little woman when you tell her you are thinking about an electric range for your kitchen.

She knows the time and worry saving value of an automatic electric range that will give her more hours of leisure and save the family money at the same time.


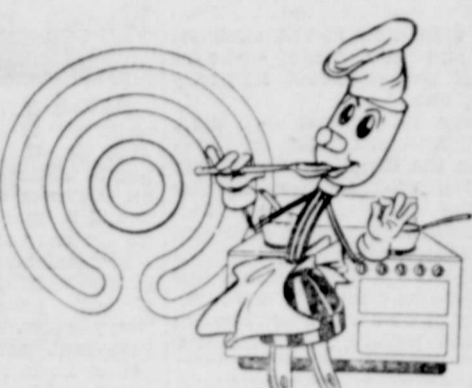


The modern appliance dealer has an electric range in the model to fit your needs . . . see him soon.

Find out how smokeless cooking can save you money by keeping walls and curtains clean.

Electric power is the best buy on your budget today. For only a few pennies a day you can give "Willie Wiredhand" another chore at your house, a chore that will give more hours of freedom.

**LIGHTHOUSE ELECTRIC CO-OPERATIVE
INCORPORATED**

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you have to see it to believe it!

THE NEW HEAT-MINDER UNIT!
I AUTOMATICALLY CONTROL IN-THE-PAN TEMPERATURES!

THE NEW RED-HEAT UNIT!
I START GOOD COOKING IN SECONDS!



New FRIGIDAIRE "Imperial-70" Electric Range with THINKING TOP

Here's real speed in bringing food up to cooking temperature. And real convenience in maintaining required temperatures without watching. 2 big Even-Heat Ovens make meal-making quicker, easier. See all the wonderful new features of the Frigidaire "Imperial-70" Electric Range today!

OREN FURNITURE & APPLIANCE

Side Square Phone 295

discover
COOKING PERFECTION

of course, it's Electric!

It doesn't make any difference whether you live in an apartment, a little house, a mansion, an old home, or are building the most modern house in town. If you want to discover cooking perfection, cook electrically.

Electric cooking is versatile, and so are electric range sizes and styles. There are 30 inch apartment models for the small kitchen, standard sizes for regular kitchens — and then, the built-ins. Why with built-ins, you can have as many surface units as you want — and have the oven high or low, depending on your height. Eventually, you'll buy the modern electric range. Why not now?



APARTMENT SIZE



FAMILY SIZE



CUSTOM BUILT



SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER





New Chryslers Will Be Shown Here October 21

The completely new 1956 Chrysler, featuring such innovations as push-button shifting, high fidelity record player, LifeGuard door latches and instant-heat aircraft-type heater, were announced today. They will be shown October 21 at Chrysler dealerships from coast to coast. In Floydada the Crouch Motor Company will have one of the new models in their display room.

"The youthful spirit and vigor of Chrysler Corporation's Forward Look is accentuated still further in the 1956 Chrysler lines by the use of completely original flight-swept rear fenders," said E. M. Braden, general sales manager, Chrysler Division, Chrysler Corporation.

"For 1956, the 'PowerStyle' Chrysler Windsor and 'PowerStyle' Chrysler New Yorker models feature the latest engineering advances—executive new Push-button Power Flite drive, new 12-volt electrical system and new center-plane brakes of unprecedented efficiency and long wear."

Two new V-8 engines—a more powerful 280-horsepower FirePower V-8 in the Chrysler New Yorker line and a 225-horsepower Spitfire V-8 in the Chrysler Windsor line, offer outstanding performance and increased economy.

For 1956 Chrysler also offers new flight-swept rear fenders, new high-efficiency vacuum PowerSmooth breaks, new pull-type door handles

WILSON URANIUM DIRT HOUSE

in Reagan Building next door to Daniel Automotive

Sitting \$2.00

Comanche County Uranium Dirt Used Exclusively

Costs Less Today Than Ever Again



R. E. FRY

BILLY B. HENRY

Quantity SOUTHWESTERN LIFE INSURANCE COMPANY



Fall in love with your car again...



Remember how proud you were of your new car when you saw it in the showroom? We'd like to do all we can to keep that car as close to new as possible. We know that next to your home, it's your biggest investment and therefore deserves the best care in the world. To us this means more than just keeping it supplied with top-quality gasoline and oil. It means extra service—the

kind of service that makes your car a pleasure to drive while you own it, makes it worth more when you trade it in. Making friends with your car is our business. And making that friendship pay off for you is our job in America's competitive and progressive oil industry. So why don't you bring your car in today—and find out for yourself that we mean all we say!

CARTHEL OIL & BUTANE and YOUR PHILLIPS 66 STATIONS



Oil Progress Week — October 9th-15th

Horizontal Line Emphasized

The clean horizontal lines of the grille bars sweep out toward the front fenders, with the wide front parking lights adding to the feeling of width and lowness.

Completing the low, road-hugging look of both lines, the outer edges of the grille frames and parking light openings slope inward, accentuating the tumblehome of the upper structure of the cars.

Tail lights, stop lights and back-up lights of the 1956 Chrysler have been designed into a single integrated unit, fully protected at the top by a "brow" which juts out from the fender.

Push-Button Drive

For 1956 Chrysler introduces a revolutionary new push-button drive, another step toward the completely automatic automobile. Located conveniently to the left of the steering column, the push-button selector gives the driver true finger-tip control over his car at all times.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Oct. 10 — We are losing one of our neighbors, Mr. and Mrs. Wes Carpenter, who are moving to Plainview. Mr. Carpenter is an announcer over KVOP. We know it will be much easier on them but we are sorry to lose these neighbors.

Mr. and Mrs. Everett Miller were guests Monday in the home of Everett's parents, Mr. and Mrs. Harry Miller. They were reported to have gone last Sunday but did not go because of rain.

Some of the ladies are meeting at the club room each Wednesday and working on quilts. They are making them for Mr. and Mrs. Ralph Hale of California. They really need some help.

Club met Thursday in the club room with Mrs. Walter Hanna as hostess. The club was called to order by the president, Mrs. Zant Scott. Roll call was answered with "The Outstanding Thing I Have Done This Year."

A three way ice cream demonstration was given by Mrs. Walter Hanna. Recreation was led by Mrs.

Loyce Turner and the attendance prize was won by Mrs. J. R. Turner. Ice cream and cookies were served to 17 members and some children.

The club ladies will sell food at the Floyd County Fair and each club lady is asked to bake two pies. Mrs. Bob Hopper is the chairman and please contact her for assignments.

Mr. and Mrs. Virgil Ward and son, Raymond, of Sherman were dinner guests Saturday night in the Carrick Snodgrass home and Sunday dinner guests in the Everett Miller home. The Wards are relatives of the Millers and Snodgrasses.

Mrs. Carrick Snodgrass was hostess Thursday night to a birthday supper honoring her husband. Those who attended were Mr. and Mrs. Billie Tye, Mr. and Mrs. Bill Marrs and Sandra, Mr. and Mrs. Al Kenamer and daughter, Mr. and Mrs. F. B. Gound, Mr. and Mrs. G. L. Snodgrass, Mr. and Mrs. Everett Miller and Mr. and Mrs. V. M. Manning of Petersburg.

Those who had dinner in the Everett Miller home Sunday were Mr. and Mrs. Virgil Ward and son of Sherman, Walter Gound, Mr. and Mrs. G. L. Snodgrass, Mr. and Mrs. Carrick Snodgrass and Mr. and Mrs. F. B. Gound.

Several attended the football game at Lockney Friday night between Floydada and Lockney.

There was a nice crowd out Sunday to hear our new pastor, Rev. Phil Gates of Floydada. He brought a good message.

The M. Y. F. met Sunday evening before church. Rev. Gates and wife had dinner in the Riley Holmes home.

We were glad to have Loyd and Buddy Shannon at the services Sunday. They are making their home in Hereford now.

There are quite a few ill with cold. Those who were not able to be out to the services Sunday were R. G. Morris and Mather and Wesley Carr.

Miss Reda Mae Gary of Lubbock visited Sunday in the home of her parents, Mr. and Mrs. R. B. Gary.

The district meeting of the Methodist Church will be held in Turkey Nov. 30. R. G. Morris is Carrs Chapel delegate and Mrs. R. B. Gary is alternate.

This clear weather looks good to farmers this week. They will get their grain harvested and the cotton is opening up since the good rain we had.

Mr. and Mrs. E. P. Murphy of Chicago, Ill., spent last week visiting in the home of their daughter and husband, Dr. and Mrs. O. R. McIntosh.

Ann Welborn was a week-end guest of her parents, Mr. and Mrs. L. J. Welborn. Ann is a junior student at Baylor University in Waco.

Bill Carmack of McMurry College spent the week-end visiting with his parents, Mr. and Mrs. C. B. Carmack, and friends.

Gladys Parkey of West Texas State College in Canyon spent the week-end with her parents, Mr. and Mrs. D. J. Parkey of the Harmony Community.

Dane Clark was a week-end guest in the home of his parents, Mr. and Mrs. L. L. Clark Jr. Dane is a student at McMurry College.

Mrs. Smith's New Home Scene For Meeting Of Club

The Starkey Home Demonstration Club met the last Friday in September in the new home of Mrs. George Smith.

The president, Mrs. Turner Hunter, was in charge of the meeting. Mrs. John Fowler gave the council report. Roll call was answered with a time saver.

Mrs. Tom Porter, T.H.D.A. chairman and delegate to the annual state meeting in Ft. Worth, gave highpoints of the different talks.

Mrs. Harriette Brummett, gave a demonstration on uncooked jellies and preserves. Samples of strawberry preserves, grape jelly and raspberry jelly were given to club members present.

Those attending were Mmes. Turner Hunter, O. L. Lowrance, John Fowler, G. H. Day, Hearn Hodges, Wanda O'Neil, Tom Porter, R. C. Day, John Shipley, S. L. Holmes, George Smith, two visitors, Mrs. Bob Ratjen and Audrey Sparks, and Mrs. Brummett, the Home Demonstration Agent.

Another meeting of the club was held on October 7 at which Mrs. Kenneth Morrison was hostess.

Officers Elected By Sunnyside Club

The Sunnyside Home Demonstration Club met Friday afternoon in the home of Mrs. J. M. Daniel. Roll Call was answered with "What I Have Learned This Summer."

Mrs. W. O. Tye, president, presided during the business meeting. New officers for the coming year were elected. They are president Mrs. W. H. Bethel; vice-president, Mrs. Roy Curry; secretary and reporter, Mrs. S. J. Latta; and coun-

cil delegate, Mrs. J. M. Daniel. Mrs. D. T. Mayo gave an interesting report on her trip to the state T.H.D.A. convention in August. Recreation was led by Mrs. W. H. Bethel.

Mrs. W. W. Trapp, of the Home-builders club, gave a demonstration on "Three-In-One" Ice Cream.

Those present were Mmes. W. L. Sims, S. J. Latta, W. H. Bethel, Roy Curry, W. A. Lovell, W. O. Tye, Ethel Sawyer, D. W. Burke, Charlie Probasco, John Hopper, Will Snell, visitors, Mrs. W. W. Trapp, Mrs. D. T. Mayo, Mrs. Gerald Nixon and daughter, and the hostess, Mrs. Daniel.

MECHANICAL DEFECT SAID CAUSE OF LIGHT TROUBLE

City Electric Department superintendent J. D. Parks said Monday night's stoppage of light service on the city's system was due to a mechanical defect, which has been located and is being remedied.

Lights went off shortly after 7 o'clock and were turned back on in various sections of the town in from eight to 14 minutes.

Mrs. Leeman Norman and son Jack Clark of White Deer is here visiting with Mr. and Mrs. A. B. Clark and Mr. and Mrs. E. L. Norman.

For The Best Shop REPAIR SERVICE on Automobiles, Tractors, Well Motors, See Ray or Troy Ware PLAINS EQUIPMENT CO. Phone 356 Floydada

TEDFORD CLINIC 410 W. 11th Street, Plainview, Texas SCIENTIFIC WEIGHT REDUCTION MEDICAL MANAGEMENT Endocrinology No Diet — No Exercise Telephone Capitol 4-2369

Mr. and Mrs. B. W. Snell of Lubbock spent Sunday visiting in the homes of Mr. and Mrs. Will Snell and Mr. and Mrs. J. J. McKinney.

Mr. and Mrs. Ben Whitaker of Sinyer spent Friday visiting with her parents, Mr. and Mrs. J. J. McKinney.

"TO MAKE FRIENDS BE ONE" That spirit is back of each transaction at this bank. Every here is glad to see you when you call. Your patronage is sincerely appreciated, and we try our best to give you good service always.

FIRST NATIONAL BANK Floydada, Texas

To Our Old Customers AND Our New Customers

WE HAVE PUT IN NEW OVERHEAD CLEANERS AND A COMPLETE NEW SET OF GINS

To Give Our Customers The Best Possible Service We Have Left Nothing Undone To Make Our Gin The Best It Is Possible To Offer For Your Patronage.

We Think We Can Give You The Best There Is To Be Had In Ginning Service.

We Appreciate Your Past Patronage and Hope The Season Will Turn Out To Be A Good One For All.

The Farmers Coop Gin

J. W. Lanier, Manager

Floydada, Texas

Domestic Textile Mills Crisis Due To Jap Imports

Reports from Japanese government officials in the United States indicate that the Japanese textile industry is in a state of crisis. The Japanese government has reported that the textile industry in Japan is suffering from a severe shortage of raw materials, particularly cotton, due to the large influx of Japanese textile products into the United States market.

U.S. IMPORTS FROM JAPAN

COTTON CLOTH—in sq. yards	
1952	1,536,250
1953	30,665,689
1954	47,003,908
1955	75,847,094*

COTTON WEARING APPAREL—in dollar value	
1952	\$34,605
1953	\$437,322
1954	\$877,525
1955	\$9,123,328*

*Annual rate based on Jan. July figures
SOURCE: U.S. Dept. of Commerce, Bureau of Census

weeks or months before the crest of the August sales hits this country, in the opinion of the ACMI president. In fact, a bulk of the deliveries may not reach here until early 1956.

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated Oct. 16, 1941.)

The weatherman was kind to Floyd County farmers this week, comparatively speaking, for although the north plains, lower panhandle, and all portions of the country east and south had big rains, this particular area had dished out to it only one-tenth of an inch since Friday.

Coaches Murray and Kelley will take their Floydada High School Whirlwinds all the way to Phillips Saturday for their game of this week and expect to find a fast, sturdy team of youngsters who will play a helter skelter sort of game.

The wedding of Miss Bert Ione Smith and Fred Cardinal was solemnized in a beautiful garden setting at 7 o'clock Sunday evening at the home of the bride's mother, Mrs. G. R. May in the Baker community. Rev. R. T. Breedlove, pastor of the Methodist church, performed the single ring ceremony.

Wedding vows were said by Elmer Biggs and Miss Fannie Margaret Harper Sunday, Oct. 5 at Plainview with Rev. Goertner, officiating.

Ben Ayres, who resigned from the firm of Ayres and Ayres, attorneys and as city attorney eight months ago, has been discharged from military service and is back at home this week.

This week at Floydada High School four pretty girls, nominated by the four classes of high school are competing for the honor of being Junior Carnival Queen. They are Margaret Cannoen, Nadine Powell, Nancy Knight, and Betty Yearwood.

TECH HOME COMING

LUBBOCK — Texas Tech will celebrate its 28th annual Homecoming Friday and Saturday, November 5-6. L. C. Walker, executive secretary of the Tech Ex-Students Association, has announced. The University of Arizona Wildcats will be served up as gridiron fare for the more than 5,000 Tech alumni expected to participate in 1955 Homecoming activities.

The Floyd County Hesperian, Floydada, Texas, Thursday, October 13, 1955

KIMBLE OPTOMETRIC CLINIC

FLOYDADA, TEXAS

TELEPHONE 254 FOR APPOINTMENTS

DARTY GIN

FORMERLY

NEWTON GIN

DOUGHERTY, TEXAS

Is ready to serve your ginning needs. Our modern gin plant has been almost completely re-done last season and this in order to give you the best possible gin service.

We wish to thank folks for their past patronage and hope to continue to serve in this manner. Trailers and cotton will be completely insured on this gin yard.

Darty Gin Will Buy Cotton, Write Up Loan Notes, etc.

R. D. HOLLY

DARTY GIN

DOUGHERTY, TEXAS

Phone 443-J-4

Floydada, Texas

Oil Drilling

Holes

42" 48"

WARREN

NEW, TEXAS

Paso St.

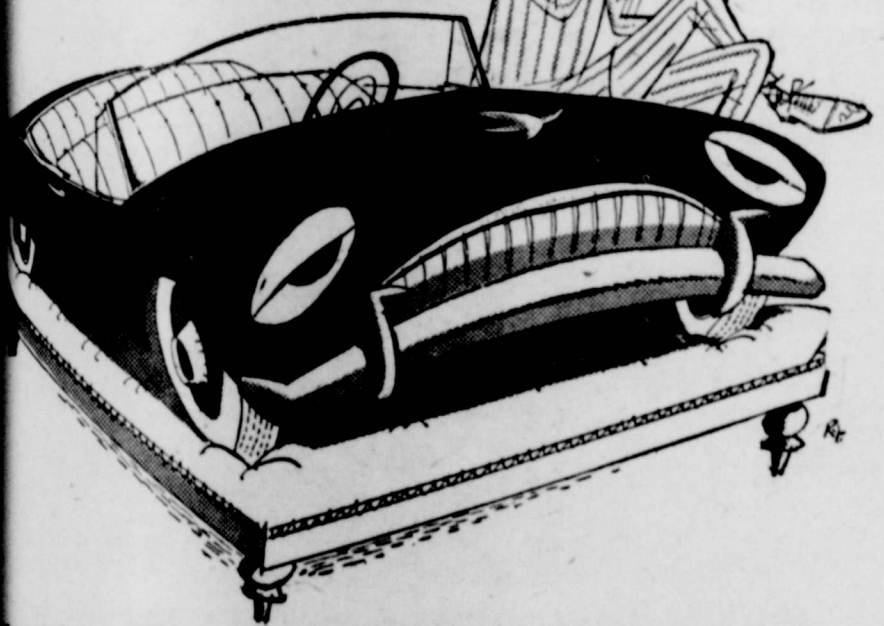
CAI-9210

ANY ASSITER INSURANCE

AUTO
FIRE — (Home - Furniture)
LIFE
POLIO & Dread Diseases
FARM LIABILITY

Call 399

Squeaks?
Sluggish?
No pep?



No matter what's troubling your car, we can get at the source of the trouble—and remove it! That's because running a service station means more than just keeping your car supplied with gas and oil. It means offering top-flight service and the kind of skilled care that can

actually add thousands of miles to the life of your car.

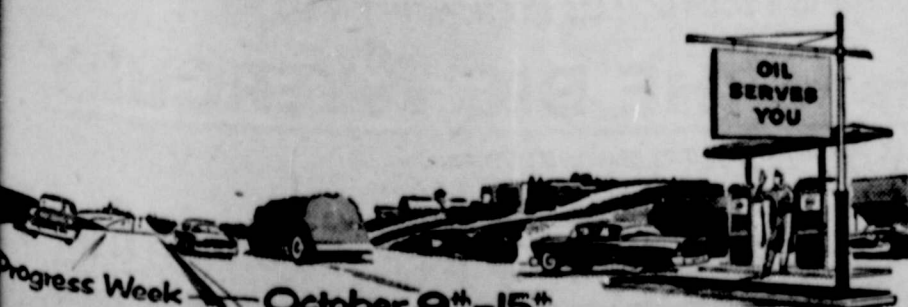
We compete for your business by bringing you the latest results of oil progress and the finest service possible. So put your car in good hands—bring it to us today! It will mean more motoring pleasure for you.

INDEPENDENT SERVICE STATION

H & S SERVICE STATION

HATLEY SERVICE STATION

Your Shamrock Stations in Floydada



Progress Week — October 9th-15th



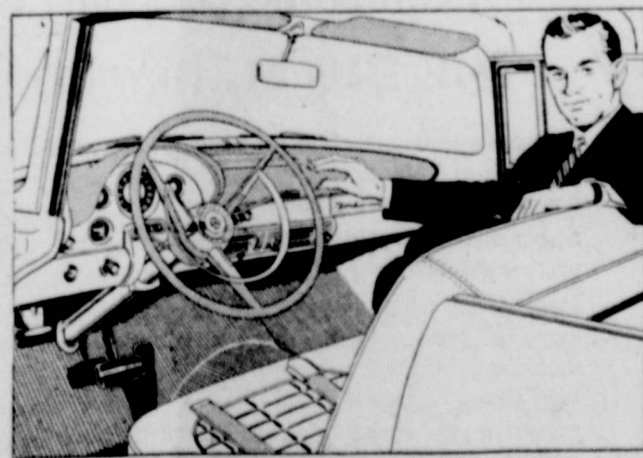
The 1956 Ford Thunderbird

The Fairlane Victoria is one of 18 new Thunderbird-inspired Fords. You can see Thunderbird beauty in its long, low lines.

Drive it today!

'56 FORD..with new 202-h.p. Thunderbird Y-8

with new Thunderbird Styling... with new Lifeguard Design



4 NEW LIFEGUARD FEATURES—new deep-center steering wheel, new double-grip door locks, optional new padded instrument panel and sun visors, and optional new Ford seat belts.

A glance tells you that the '56 Ford has the long, low lines... the dazzling beauty of the Thunderbird.

But wait till you touch the gas pedal! Ford goes like the Thunderbird, too. With the new 202-h.p. Thunderbird Y-8 engine, available in Fordomatic Fairlane and Station Wagon models, you'll pass with new confidence, smile at hills.

And there's even bigger news—Lifeguard Design! With the cooperation of universities, medical associations and safety experts, Ford found that most accident injuries were caused by the driver being thrown against the steering post, occupants being thrown forward against hard surfaces, or from the car. So, Ford developed a new steering wheel with a deep-center structure to help protect you from the post... double-grip door locks to give added protection from doors opening under shock... optional cushioning for instrument panel and sun visors, to help lessen injury from impact... optional seat belts that help keep occupants in seats.

Come in! See the '56 Ford, drive it, learn what Lifeguard Design means for the greater safety of you and your family.

the fine car at half the fine-car price!

'56 FORD

BISHOP MOTOR CO., FLOYDADA, TEXAS

GREAT TV, FORD THEATRE, KCBD-CHANNEL 11, 8:30 P.M. TUESDAYS

Floydada Girl Is Volunteer English Teacher in Japan

FUKUOKA, Oct. 4—The principal and teachers of Ono Junior High School, Chikushigun, Fukuoka Prefecture, were greatly impressed with a kind and sincere proposal made by Mrs. Mary T. Lewis, wife of Sgt. Morris D. Lewis of the Itazuke Air Base in the southern suburbs of this city when she visited the school Tuesday morning.

Mrs. Lewis came to the Itazuke Air Base last June to join her husband here with their son and daughter. While living at an offbase house at Shirakibaru, Ono town, with her family, she learned that her mother tongue is spoken very often with wrong pronunciation among local Japanese people.

So she volunteered to be a teacher of English conversation at Ono Junior High School in the neighborhood of her home, hoping it would help better the Japanese-American amity.

Gladly accepting Mrs. Lewis' proposal, the school management asked her to teach its students five days a week, and three hours daily. The American lady, though a housewife with two children, consented and will begin her English conversation instruction on Thursday, October 6.

Mrs. Lewis said "I have decided to teach English conversation in right pronunciation to Japanese children as I wish to make my stay in Japan most worthwhile. And my husband gave his hearty approval to my plan. I should like to have friendly relations through my teaching English."

(Ed. Note—Mrs. Lewis, named here, is Mary Thacker, daughter of Mrs. Maud Thacker and the late Dr. Clive Thacker.)

Want Ads gets results.

Dougherty News

(By Mrs. W. J. Ross)

DOUGHERTY, Oct. 11 — After the series of good rains of the past week farmers are back in the field again. Several combines started operating Monday. This area received an extremely light frost last week and it apparently did no damage to crops.

Mrs. Roxie Brand visited her daughter, Mrs. Arvin Husky and family in Amarillo Sunday.

Mr. and Mrs. J. E. Newton were week-end guests in the home of their daughter, Mrs. Allan Leach and family. Little Mike Leach is enjoying his first year at school.

Friday Mr. and Mrs. C. R. Woodson, their house guest, Miss Effie Woodson of Fort Worth, and Mr. and Mrs. Bill Poole visited Mr. and Mrs. Joe Smith of Silverton. Saturday the group visited friends at Parnell, Estelene and Memphis.

Dr. and Mrs. Warren Poole and children were Sunday guests in the home of his parents, Mr. and Mrs. Bill Poole.

First Bale Ginned

The Darty Gin ginned the first bale of the season Saturday, October 8. Fred Conner brought the first two bales. He received free ginning and a cash premium on the first bale. Monday two bales were ginned for Jack Bolling.

Sunday Mr. and Mrs. R. D. Holly and Reunita attended church at Dickens and visited with his parents in the afternoon. The condition of the elder Mr. Holly has improved.

Mr. and Mrs. A. L. Sparks and Roy Lynn of McCoy were guests in the home of her brother, R. H. Crawford, Friday.

Mr. and Mrs. R. J. Hinsley and sons were business visitors to Portales, N. M., Saturday. They returned by way of Littlefield and visited in the home of her sister until Sunday.

L. P. Gresham and John Farris attended the University of Texas vs. Oklahoma University football game at Dallas.

Mr. and Mrs. J. W. Holt and David of Lubbock were guests of Mr. and Mrs. Kenneth Ring Sunday.

Sandra Fergus and Billy Harkins accompanied Barbara McNeill home for the week-end. Mr. and Mrs. Jew Harkins of Crosbyton were Sunday guests in the home of her sister, Mrs. Bill McNeill.

Mr. and Mrs. Floyd Fuqua and family and Mr. and Mrs. M. C. Fuqua of Floydada were Sunday guests in the home of Mr. and Mrs. Clarence Ashton.

Mr. and Mrs. Bill Smith visited Mr. and Mrs. Joe Smith of Silverton Sunday afternoon.

Mr. and Mrs. Louie Caffee and Marc of Albuquerque, N. M., spent the week-end in the home of his parents, Mr. and Mrs. C. A. Caffee. Louie returned home Sunday afternoon. Marc is spending this week in the home of his maternal grandparents, Mr. and Mrs. C. H. Wise of Fairview. Mary Lou is a patient at Methodist Memorial Hospital at Lubbock this week.

Mr. and Mrs. Joe Smith of Silverton spent the day with Mr. and Mrs. C. A. Caffee and enjoyed viewing the final game of the World Series on TV. A number of years ago when the two families were near neighbors they traditionally "listened in" together to the World Series.

Mrs. R. T. Jones and children were guests of Mrs. John Lewis and children Sunday afternoon.

Mrs. Jeannie Connor of Lubbock and Mrs. Minnie Smart of Floydada were guests in the home of their sister-in-law, Mrs. John Lewis Sunday.

Mr. and Mrs. W. J. Ross were business visitors in Plainview Monday.

Mr. and Mrs. R. J. Hinsley were visitors in Amarillo Tuesday.

Mrs. Virgil Scott was hostess for a Stanley Party Tuesday afternoon.

Lynn Johnson, of Texas Tech, was the guest of his cousin, Mrs. Bundy Campbell last week-end.

Kincheles Have Daughter

Mr. and Mrs. Bob Kinchele are the parents of a daughter, Vicki, who arrived October 11. She weighed eight pounds, four ounces. Mr. and Mrs. J. A. Kinchele of the Baker community and Mr. and Mrs. Reamer Rainer of California are grandparents.

Mr. and Mrs. Bundy Campbell are spending the week-end in Fort Worth. They plan to see the A&M vs. TCU football game Saturday.

Mrs. J. G. Cage spent the week-end visiting her daughter and family at Lubbock.

PENNEY'S

ALWAYS FIRST QUALITY!

BALANCED ARCH CUSHIONED



SOLE GYM SHOES

2.49

Size 11 to 2

Size 2 1/2 to 6 2.69

Size 6 1/2 to 11 2.89

EVERY GIRLS FAVORITE



SADDLE OXFORDS

3.98

Size 12 to 3

Sizes 4 to 8 3.49

Rubber Sole For Longer Wear

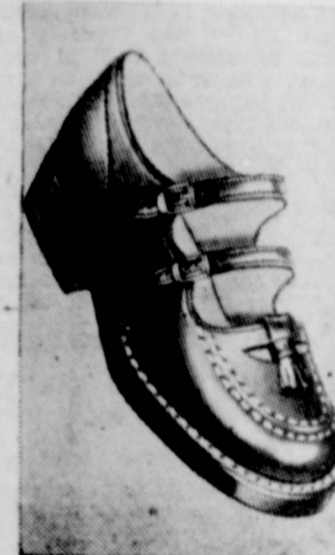
Penney's safeguards every pair of shoes with a built-in deodorant! They're Sanitized® to stay odorless, hygienically cleaner.

BOYS', GIRLS' LEATHER SHOES



Moccasin SHOES 2.99

GIRLS SMART STRAP LEATHER SHOES



SHOES 2.99

CAPADA



DRIVE-IN THEATRE

THIS WEEKS ATTRACTIONS

THURSDAY, FRIDAY, OCTOBER 13 - 14



SATURDAY, OCTOBER 15
Double Feature



SUN., MON., TUES., OCTOBER 16, 17, 18



Most incredible impersonation a man ever made --- TO SAVE HIS OWN LIFE!

HUMPHREY BOGART GENE TIERNEY LEE J. COBB

THE LEFT HAND OF GOD

WEDNESDAY, OCTOBER 19



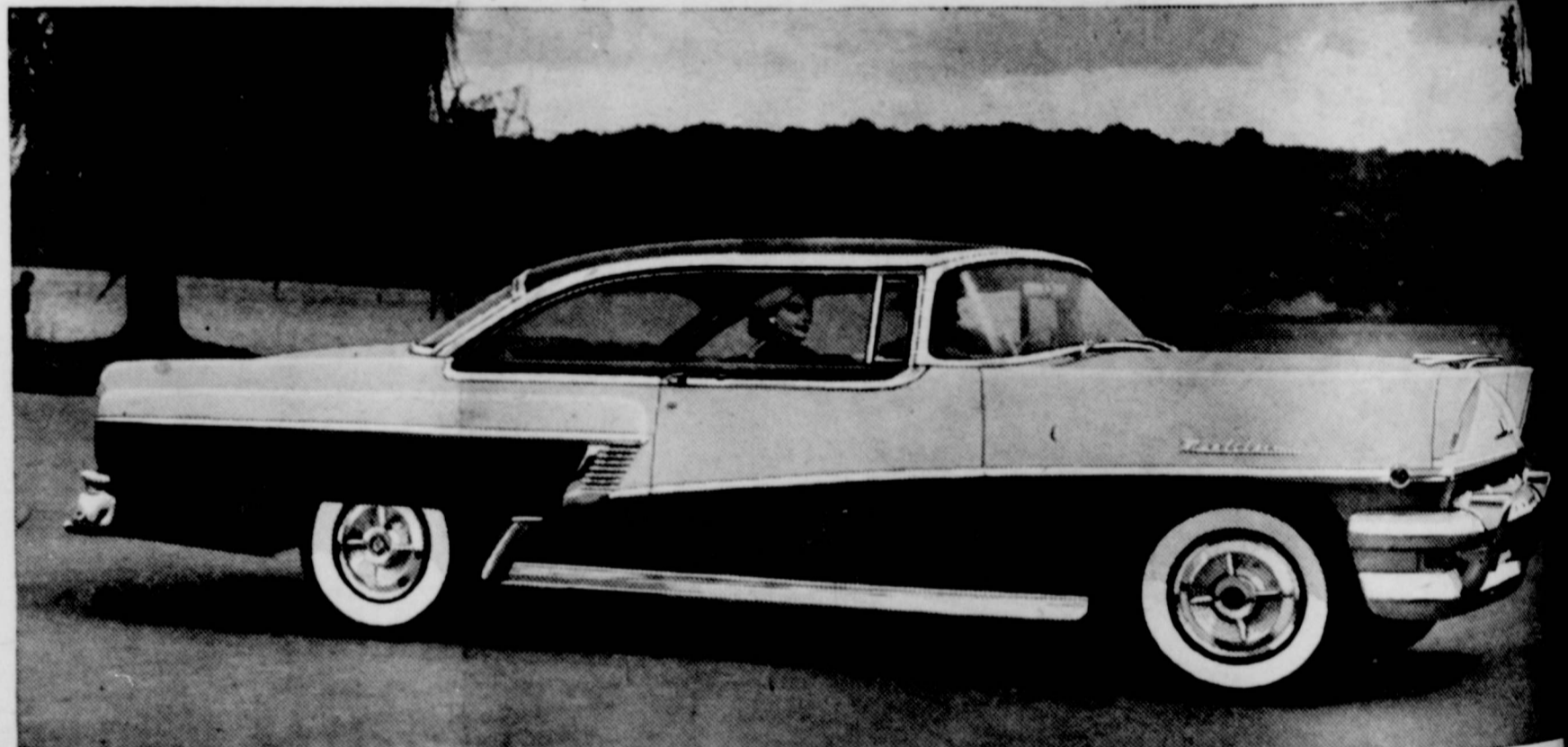
THURSDAY, FRIDAY, OCTOBER 20 - 21



HOUSE OF BAMBOO

VISIT OUR SNACK BAR

Don't read this if you want to stay in love with the car you now own



FLO-TONE COLOR STYLING, DOZENS OF NEW IDEAS! Everywhere you look, there's big new luxury, fresh beauty, new heft and brawn. Widest choice of colors! New fabrics in rich nylons and vinyls! New bumper-grille! Sleek new low silhouettes in a whole new fleet of hardtops—now available in every series to fit any budget.

Even some cars only 6 months old seem out of date compared with THE BIG M. How many of these features does your present car have?

225 HORSEPOWER—the highest horsepower ever packed into a Mercury V-8. And only Mercury has an exclusively V-8 history!

SAFETY STEERING WHEEL is impact-absorbing to protect driver better. Hub is deeply recessed.

SAFETY-BEAM HEAD LAMPS knife through fog, dust, rain, snow—give less glare to oncoming motorists. You see up to 80 feet more of the road ahead . . . see it better.

SAFETY DOOR LOCKS give added protection against doors opening—even on moderate

impact. Child-guard locks for rear doors are optional.

PADDED INSTRUMENT PANEL has plastic cushioning filler for protection. This and safety-padded sun visors are options.

DOUBLE-PUNCH STARTING. New 12-volt electrical system turns starter 80% faster—even in winter!

POWER STEERING saves you up to 80% of the work of steering . . . yet gives you full "road feel." (Optional.)

PUSH-BUTTON LUBRICATION. Think of it! Press a button and . . . you're driving a freshly lubricated car! You save service time—prolong your car's life. (Optional.)

4-WAY POWER SEAT offers you not just front-back adjustment but up-down, too! Quickly finds best-for-driver position. (Optional.)

BALL-JOINT FRONT SUSPENSION—Exclusive in Mercury's field. Makes handling easier, control surer, cornering track-level and Mercury's new ride velvet-smooth.

VISIT OUR SHOWROOM. SEE HOW MUCH MORE CAR YOUR DOLLARS BUY NOW IN THE BIG M!

For 1956—the big move is to THE BIG MERCURY

Don't miss the big television hit, Ed Sullivan's "TOAST OF THE TOWN," Sunday evening, 6:00 to 7:00 Station KDUB, Channel 13.

KING TRACTOR & MOTOR, Floydada, Te