

One of the oldest institutions

Shines Again After Four Days of General Rain

like plenty of moisture in the ground, bright and a balmy fall breeze to heighten the spirits of a day was that day in Floyd County. It followed a trend in a row that brought rain and overcast to

that filled the soils of Floyd County to their then rolled off, but gently into low grounds, has forest work at an absolute minimum since last Friday it was at it poured out an average of 4 inches of

every part of the county the report is the same, under the hill the total precipitation seemed to less than in the rest of the county.

for a brief period Friday afternoon when the and combines went into the fields for four or no maize has moved to the elevators and no cotton

row crop farmers, especially those with irrigat have waited with such patience as they could. But ages and in the dry land areas the moisture was every liking.

Friday grain that was well matured had begun to sprouting in some fields and there were general falling maize. There was damage to cotton, also, being problematical.

Floydada Named

months of investigation the Civic Improvement Committee of the Floydada Commerce has made its

statement to the City committee pointed out community needed new

But in cotton and maize fields the damage has been material. It will be several days, possibly Monday or even later before there can be any harvesting to any general extent.

Meanwhile the trickle of grain and cotton that had started last week has been completely halted. Cotton men complain that their cotton will be sappy and will mature very slowly unless they can have sunshine. They also fear the frost date will catch them with immature cotton not ready to open, that will sour in the boll.

The cotton ginning season in the county is already 5,000 bales late, cotton ginners say, and they anticipate the busy ginning season is another two weeks away, possibly three.

Good news of the week includes the temperature reports. Lowest two hours for the week was from 2 a. m. to 4 a. m. Sunday morning when the thermometer registered at 60 degrees.

Roads yesterday morning were heavier than since the rains began. At high school Principal A. E. Baker said all the busses ran Wednesday morning but most of them did not get off the pavement. In spite (See Wet Weather, back page)

committee's proposal would be the names of Main, Wall, or Missouri Streets.

South Streets to be renamed with letters of the alphabet.

West Streets to the north would be renamed using the names of trees.

on to the easy location under this plan, committee point out that any new street to the town could be named to fit its alphabetical position.

numbers or house numbers be changed.

committee has found that Communities have also street remaining projects

has renamed dozens of streets that city's street name

City and Cameron have changed the names of com-

per announcement from states that the City Council Rio Grande Valley City of is renaming every year to simplify and addresses of business and sites.

ers Coop ing Oct. 11

Cooperative Elevator will have their annual meeting Tuesday, next week, Oct. 11, 8 p. m.

meeting will be held in the room, according to out by Roe Jones, man-

cheduled includes the one director to succeed whose term expires. reports of the management independent auditor for will also be given.

directors are Henry G. Dunlap, E. L. Thomas and W. Smith.

City, president, will pre-

Cooperative operates at Floydada and Dougher-

combined capacities of which 400,000 bushels of

Floyd County Fair Opens October 13



Break Ground Monday For Phone Building

Ground breaking ceremonies Monday morning at 9 o'clock will inaugurate the construction of Southwestern Bell Telephone Company's new dial exchange in Floydada.

J. C. Oakley, local manager of the telephone company said the contract for their building was let on Oct. 3 to Bridges Construction Company of Lubbock. It is due to be completed early in 1956.

The company contemplates an investment of \$200,000 in the exchange here, Mr. Oakley said. Mr. Oakley is inviting Mayor Lewis Norman and members of the city council, President T. L. Holland of the Chamber of Commerce, and other civic leaders of the community to take part in the ceremonies to which the general public is invited.



Thomas Funeral Held Saturday

Funeral service for J. J. Thomas, 79, was conducted Saturday morning at 10 o'clock in the Wall Street Church of Christ with Elder Ohmer W. Kirk officiating. Burial was in Floydada Cemetery under the direction of Harmon Funeral Home.

Mr. Thomas, a long-time resident of Floyd County, expired at 7:30 a. m. Wednesday last week in Peoples Hospital after becoming ill at his home the same morning.

He was born Sept. 1, 1876, in Collins County and came to Floyd County in 1919. He was married to Miss Maud Box in June, 1904. To this union was born one son, James Thomas of Abilene.

After the death of Mrs. Thomas he married Mrs. Vesta Freeman June 9, 1919, in Floydada. She passed away Oct. 8, 1945.

Mr. Thomas is survived by his son, James; three sisters, Mrs. Tessie McComas of Banning, Calif.; Mrs. Lima Carver and Mrs. Pearl Kissinger, both of Denison; two brothers, J. H. Thomas of Durant, Okla.; and R. J. Thomas of Marysville, Calif.; a stepdaughter, Mrs. Frank Probasco.

Mr. Thomas was a brother of the late Mrs. H. J. Willis and an uncle of county treasurer, Mrs. Troye Stanell.

Mr. Thomas was a long time member of the Wall Street Church of Christ.

Funeral bearers were Grady Dunavant, Edd Dunavant, Jim Hicks, Roy Curry, Keith Stanell, Truman Dunavant, G. W. Smith and Bill Smith.

One brother and the sisters were here for the last rites, R. J. Thomas, of Marysville, Calif., was unable to attend.



The tremendous building above, measuring 300 feet in length by 60 feet in width, will house the second annual Floyd County Fair to open Thursday of next week. In the center picture, left to right, are John Carthel, Raymond Rucker, Ewald Quebe, Forrest Micky, and Charlie Boedeker, who took time out from their own affairs last week to give the final touches to the interior of the building. Below are pictured several Lockney Aggie, who have been helping with the show preparations.

With the tremendous job of fitting up the Cotton Oil Mill Building behind them, the officers and directors of the Floyd County Fair this week are bearing down on final preparations to stage the second annual Floyd County Fair, next week-end October 13, 14, and 15.

"The first fair proved that Floyd County people want and will support a fair. This year we hope to make it bigger and better" said Dick Whiteley, general manager.

Whiteley and his co-workers spent weeks of back-breaking effort in fitting the tremendous mill building to get it back to normalcy.

People of the county are going to be surprised and delighted when they see what a good job has been done. That is the general verdict.

Yesterday the fair management said that Sand Hill, Dougherty, Harmony, Aiken and South Plains have definitely planned to have community exhibits at the fair, and it is most likely that Sterley, Lone Star and Mt. Blanco (Crosby County) will send community exhibits, also.

Cotton Wardrobe Will Be Modeled At County Fair

A cotton wardrobe of women's wear, secured from the National Cotton Council of America, will be a new feature this year at the Floyd County Fair, slated to be held in Lockney Oct. 13-15.

Mrs. Harriette Brummett, Floyd County home demonstration agent, stated the wardrobe consists of dresses and other garments all fashioned from feed sack materials.

Women and girls of Floyd County will be chosen to model the display which is designed as an educational exhibit, as soon as the wardrobe arrives, says Mrs. Brummett.

A space for the show is being reserved in the large exhibit room of the fair building at Lockney and showings will be held each evening during the fair.

Mrs. Brummett is in charge of arrangement and assistants and models will be announced soon, she states.

Accessories and notions shown will be provided by J. C. Penney Co., and Hale's Department Store. Program leaflets describing styles and patterns will be distributed to the audience.

Keathley Named Conservationist

Mack G. Keathley has been named as acting work unit conservationist with the local Soil Conservation Service agency, it was announced this week. He replaces Joe Harris who resigned effective Oct. 1 to enter private business at Dimmitt.

Mr. Keathley has been employed by the local agency at Floydada since April, 1953. He is a graduate of Oklahoma A & M College, with a BS degree in agriculture.

Social Security Talk at Harmony

The Harmony Community will hold their regular meeting the 11th of October at 8 o'clock in the community center.

A representative of the social security board from Lubbock will be the guest speaker. One of his main points will be the new social security tax on farmers.

Everyone is invited to attend this meeting.



AIRMAN JACKIE JOHNSON

Mrs. E. W. Holmes Passes; Rites Held Monday Afternoon

Funeral service for Mrs. E. W. Holmes, 85, was conducted Monday afternoon at 2 o'clock in the First Methodist Church with Rev. Tilden B. Armstrong, pastor, officiating. Burial was in Floydada Cemetery under the direction of Harmon Funeral Home.

Mrs. Holmes passed away at 7:15 p. m. Saturday at Peoples Hospital where she had been ill since April 1953 when she was injured in a fall. Born Thetis Taylor Smith Nov. 9, 1869, in Mississippi, Mrs. Holmes came to Texas in 1901. She was married to E. W. Holmes March 12, 1893 in Hill County. She moved to Floydada in 1918 from Knox City where her husband farmed. He predeceased her in death in October of 1929.

Mrs. Holmes was a member of the First Methodist Church and was an active member as long as her health permitted. She is survived by four sons, Luther and Keller of Floydada; Roy of Grand Prairie, and Oliver of Wichita Falls; one daughter, Mrs. B. M. Houck of Tulare, Calif.; eight grandchildren and 15 great-grandchildren. Pallbearers were C. H. Griggs, Mike Lowrance, Tom Porter, Fay Hart, Carl Plumlee and Clyde Bagwell.

Longhorn - Whirlwind Battle Floyd County Championship

The annual football classic of Floyd county as far as both the fans and the players are concerned will be held tomorrow night at Lockney. At 8 p. m. on Mitchell-Zimmerman field the Floydada Whirlwinds and the Lockney Longhorns will battle for the championship of Floyd county.

Though the two teams play in different districts and both have lost more games than they have won this year the contest is still expected to draw the largest crowd of the season. Lockney is planning a gigantic homecoming celebration to add color to the occasion.

Last week Barry Barker president of Lockney ex-student association, announced in the Beacon plan's for the all-day celebration. More than 500 invitations were mailed to one-time residents of Lockney and festivities will get underway there with registration at 10 a. m. at the high school. Highlights for the day will be a business meeting, free barbecue, and following the game the days activities will be climaxed with a western game night and a western dance.

Comparative scores and records for the year usually mean little in a Whirlwind-Longhorn game. This season there is not much to choose from in naming a favorite. The Longhorns lost 0 to 34 to Hale Center, 6 to 41 to Spur, won 12 to 6 from Friendship, and lost 13-20 to Ralls.

The 'Winds enter the game with a 7-2 win over Canyon, 0-7 loss to Quanah, 12-13 loss to Ralls, and a 0-0 tie with Paducah. Against a common foe, Ralls the locals went down by a 1 point margin while Lockney lost by 7 points.

Team Condition Counts More Condition of the two teams may count more come game time than the numbers in the record book. Tuesday night Preston Watson, head coach of the 'Winds reported several injuries that could seriously weaken his team. Quarterback J. E. Waller is definitely out for the game. James Hartman will be missing from his end position as will Frank Potts who plays quarterback

Jackie Johnson, son of Mr. and Mrs. Bruce Johnson, has been home on a 10-day leave from the United States Air Force. Jackie went into service July 5 of this year. He received his basic training at Lackland Air Force Base in San Antonio, where he was squadron commander.

He will report to Chanute Field Air Force Base in Illinois this week for A & E Mechanic School. Jackie graduated from Floydada High School with the class of 1955.

District Bonds Sell at 3.22%

With eight bidders on hand and making offers for Floydada Independent School District bonds Tuesday night the board of education sold their entire issue at a rate that will average out 3.229775 per cent.

The issue of \$550,000 went to R. J. Edwards & Company and associates, Southwestern Securities, of Oklahoma City.

A. T. Hull, president of the board, said that Rauscher & Company had the second best offer at an average rate of 3.2389646 per cent.

The scare in the stock market helped make a better market for the bond issue. The Mercantile National Bank of Dallas, was named depository for the debt service funds.

Mr. Hull said the board anticipates that the money from the sale of the bonds will be available in the month of October.

GINNING REPORT

C. O. Spence, local representative of the Texas Employment Commission, in his ginning report for eight gins in south Floyd County Tuesday night, gave the figure at 38 bales. A year ago on the same date the gins had turned out 2,128 bales, Mr. Spence said.

Statement required by the Act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (Title 39, United States Code, Section 233) showing the ownership, Management, and circulation

Of The Floyd County Hesperian published weekly at Floydada, Texas for October 1, 1955. 1. The name and address of the publisher, editor, managing editor, and business manager is: Homer Steen, Floydada, Texas. 2. The owner is: (if owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. Hesperian Publishing Co., Inc., Floydada, Texas; Gled Snodgrass, Mrs. L. J. Walborn, W. L. White, T. P. Collins, Estate of Mrs. A. D. White, Homer Steen, Mrs. J. E. Horton, Estate of Mrs. W. L. Borenzer, all of Floydada; Texas Mrs. Claude V. Hall, Commerce, Texas; Mrs. Foy Meredith, Berger, Texas; B. F. Melstosh, Temple, Texas. 3. The known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

Sworn to and subscribed before me this 3 day of October, 1955. WESLEY PHILLIPS, Notary Public Floyd County, Texas. (My Commission Expires June 1, 1957.)

LIBRARY NEWS

(By Mrs. Lee C. Goughly)

New in the library is "Something of Value" by Robert Ruark. This is a tremendous and compelling novel of Africa. The setting is Kenya, where the blacks and whites who once lived in peace are at each other's throats. This is primarily a story of people—black and white—caught between yesterday and tomorrow and presented with understanding and deep compassion.

"Far Eastern Cookery" by Ellmore Burt is a book that will satisfy any housewife's need for "something different".

On the reference shelf is "The Book of Health" by Dr. R. Lee Clark Jr., and Russell W. Cumley. This book tells what 242 doctors believe you and your family should know about medicine.

Story Hour was conducted by Mrs. Gordon Downing and Mrs. Joe McBrien Saturday with a large group present. The time is every Saturday morning from 10 'til 11 in the Library Reading Room.

Memorial Books

Given by—Sunny Side Home Demonstration Club in memory of Mrs. R. B. Calhoun.

Given by—Mr. and Mrs. Tom Porter in memory of Mrs. E. W. Holmes.

Given by—Mr. and Mrs. L. H. Dorrell and Mr. and Mrs. Glenn Jarnagin in memory of Mrs. R. B. Calhoun.

Given by—Mr. and Mrs. W. R. Daniel and Mr. and Mrs. J. H. Barnard in memory of Mrs. E. W. Holmes.

Other Gifts

Bible by Mrs. W. M. Dorsey; Two books by Mrs. Luther Dorrell; One book by Mrs. Wimpey.

Several books by William L. Rice; Magazines by Mrs. Joe McBrien; Magazines by Mrs. Kinder Farris; these are "Sports", a magazine that has been published only one year. We feel sure that the youth will enjoy these magazines.

South Plains News

(By Mrs. Murray Julian)

SOUTH PLAINS, Oct. 3—Rain from Saturday night through Sunday and Monday has turned our community into a quagmire. Welcome as rain always is to farmers, they need drying weather now for late cotton and the grain sorghums. Rainfall has varied from two inches in some localities, to over three inches in others, with a steady downpour occurring this Monday morning.

Rev. and Mrs. Larry Paus celebrated their wedding anniversary with a dinner and evening spent in Plainview on Friday night. Vassie Beth spent the night with Mr. and Mrs. Sim Reeves while her parents were gone.

Mr. and Mrs. Charles McDonald and children, from Benkleman, Neb., are in Plainview this week visiting with relatives. They will be in Floydada and here this week visiting Mr. and Mrs. Menard Field, Mr. and Mrs. Adron Field, Mr. and Mrs. John Wilson and Mr. and Mrs. W. M. Stanforth Jr. here.

Congratulations to Mr. and Mrs. Charles Beedy of Stinnett, who are the parents of little Cynthia Denise Beedy, born on October 1, and weighing nearly six pounds. Grandparents are Mr. and Mrs. Earl Cooper of Floydada, and Mr. and Mrs. Bill Beedy of South Plains. Cynthia has an older brother named Randy, who has been spending the past few months here with his grandparents. Mrs. Cooper is in Amarillo at present with her daughter.

Mr. and Mrs. Clinton Armstrong of Clovis, N. M., are leaving soon on an extended vacation to Miami, Fla. Mrs. Armstrong is the daughter of Mrs. Ollie Wilson. The Armstrongs plan to fly to Havana, Cuba, while they are in Florida, and will visit several friends in Florida, including the Clifford Julians, who live in Hallandale.

Jack Reeves, from Roswell, N. M., visited his parents, Mr. and Mrs. T. Reeves, and sister, Carol, over the past weekend, leaving for his school on Sunday morning. Carol, who lives in Lubbock, was with her folks from Friday until Saturday evening.

Mr. and Mrs. George Weast spent Thursday down in Lubbock at the hospital where her brother, D. H. Davis, of Silvertown was undergoing surgery. They came home that night as she was out of danger. Friday morning Mrs. Davis called that he was getting along quite well.

Mr. and Mrs. Garvin Beedy, Larry and Rise, accompanied by Mr. and Mrs. L. N. Johnson, Carlton and Sherri, left last Thursday morning for Casper, Wyo., intending to arrive there on Friday evening, where they will spend the coming week with Garvin's sister, Mr. and Mrs. Ralph McGuire, and daughters, who lived in Lockney formerly. Garvin's parents, Mr. and Mrs. George Beedy are staying on the farm out here while the young folks are on the trip.

Gilbert Bean who has been in the Plainview Hospital a week suffering with a heart attack, is getting along as well as possible. He is allowed no visitors but his family, his sisters, Mrs. McManamus, and Irene Bean, from Dallas arrived on Saturday and are staying in Lockney with Mr. and Mrs. Gilbert Bean while Albert is ill. We sincerely hope he is out of danger soon.

Mr. and Mrs. Bryant Higginbotham, Bud and Alton, went to Lubbock on Monday to visit the Panhandle South Plains Fair, and attended the Holiday on Ice show that night. On Saturday they went again to Lubbock to see the famed cowboy, Tex Ritter, in his show.

Donita Milton, June Marble and Kendis Julian went with the Floydada Whirlwind Band to Brownfield on Thursday to spend the day at the Harvest Festival held there. The band won second place in the marching contest, with Littlefield

taking first place.

More congratulations go to Mr. and Mrs. Phillip Smitherman, of South Plains, who are the parents of a big boy, their first child, born at the Lockney Hospital, on Sunday Oct. 2, at 6 o'clock. The baby weighed seven pounds, 12 ounces, and has been named Phillip Mark Paternal grandparents, with their first grandchild, are Mr. and Mrs. Ernest Smitherman, and maternal grandparents, Mr. and Mrs. J. K. Bean, of Silvertown.

The home of Mrs. Carl Jarrett in Floydada was the scene of a lovely bridal shower on Tuesday, Sept. 27, honoring Miss Barbara Poteet, daughter of Mr. and Mrs. Calvin Poteet of South Plains.

Among the several hostesses for the shower included from here Mrs. John Wilson, Mrs. L. T. Wood, Mrs. Ernest Smitherman, Mrs. Raymond Upton, and Mrs. Grigsby Milton.

The entertaining rooms were beautifully decorated with autumn flowers of orange and brown hues. In the dining area the table was covered with a white linen cloth. A crystal service was used, and orange punch with angel food squares decorated in brown were served the guests who called between the hours of 3:30 to 5 o'clock. About 100 guests either registered or sent gifts to the shower.

Marlin Jarnagin, brother of Mrs. Harry Hartman, went to the Veterans Hospital last Monday in Amarillo, and was in surgery on Friday for gland trouble. He is getting along fine, but will have to be in the hospital for three weeks or more. Besides his family who have been with him, Mr. and Mrs. G. F. Weast visited him last Sunday in Amarillo.

Club Meeting On Wednesday

South Plains Home Demonstration Club met on Wednesday, Sept. 28, at the school recreation room. Acting hostesses for the occasion were Mrs. H. R. Hartman and Mrs. H. L. Marble.

Mrs. Dunlap presided over the business meeting, and roll call was answered with a labor saving suggestion. Mrs. Harriette Brummett met with the club but postponed her fruit demonstration until a later club meeting.

Mrs. Weast and Mrs. Thornton as Food Leaders during the year gave their fruit demonstration. "Three-in-One Ice Cream", and after making the ice cream they served a previously made recipe to the members. After the business meeting, Mrs. I. H. Parks as craft leader gave a group lesson on the making of aluminum trays. The hostesses served a refreshment plate including the fruit ice cream.

Members attending were Mmes. Albert Stewart, I. H. Parks, J. D. Webb, Leighton Teeple, R. G. Dunlap, Roy Bledsoe, John K. West, Grigsby Milton, Bryant Higginbotham, G. F. Weast and Skeet Thornton, and guest Mrs. Brummett.

The next club meeting will be on Oct. 12, with hostesses Mrs. Zach Cummings and Mrs. Bryan Karr.

We are sorry to lose neighbors, Mr. and Mrs. R. C. Bailey and boys, who have moved this past week to Petersburg, where they lived before coming here. They have an oil business in Petersburg.

Mr. and Mrs. Sylvain Kinnibrugh and children, and Mr. and Mrs. Thomas Pierce and children went to Lubbock on Wednesday afternoon to see the Panhandle Fair, but were disappointed in not being

able to get tickets to see Holiday on Ice.

Mr. and Mrs. George Beedy and Mr. and Mrs. Murray Julian were visitors in the home of Mr. and Mrs. George Weast on Friday evening. Mr. and Mrs. Skeet Thornton left this week for Hot Springs, Ark., where they will spend the coming two weeks vacationing.

Only 27 were able to attend Sunday School and Church services at South Plains on Sunday. Road conditions due to the constant rains, have kept everybody home over the weekend. No rural mail deliveries were made Monday on the dirt roads, but most of the school buses were able to make their rounds Monday morning.

Miss Barbara Poteet, daughter of Mr. and Mrs. Calvin Poteet, of South Plains, and Euwelle Dee Kelley, son of Mrs. Kelley of Lockney, were united in a quiet ceremony at her parents home on Saturday, Oct. 1, at 3 o'clock, with Elder James Taylor officiating at the ceremony. Only intimate members of the family and close friends were present at the wedding. Among those were Mr. and Mrs. John Wilson and children. Mr. Wilson played organ music for the wedding procession.

After the ceremony, a reception was held in the flower filled rooms, with Marjorie Turner, and Mary Wilks of Floydada, presiding at the refreshment table, where punch and bride cakes were served to about 40 guests.

The young couple left immediately after the reception for a short wedding trip to Amarillo. They will be at home to their friends at 1207 Joliet Street, in Plainview. The groom is engaged in coaching at the junior high school there.

Warranty Deeds

T. J. Hutchins et ux to W. D. Mount et ux, all of lots No. 12 and 13 in Block No. 131 in the town of Floydada. \$1.65 federal revenue stamps.

Vernie Doyle Moore et ux to L. J. Welborn et ux, all of lots No. 17 and 18 in Block "C" in Bowers and Price Addition in the town of Floydada. \$1.10 federal revenue stamps.

Lela M. Massie to Hubert A. Phillips all of lots No. 6 and 7 and the west 10 feet of lot No. 5 in Block No. 13, Western Addition in the town of Floydada. \$1.10 federal revenue stamps.

Maud E. Hollums to N. H. Gammage et ux, all of lot No. 12 and

ONE OUT OF TEN HOMES A SLUM

Yes—right now five million American homes are out and out slums. Nearly one-half of all our homes need basic repairs and improvements.

Stopping the spread of slums starts with you. First, join with local groups working to provide adequate housing for all our people. Second, keep up and improve your own home.

To find out how you can help eliminate and prevent slums send for a free copy of "ACTION," P. O. Box 500, Radio City Station, New York 20, N. Y.

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south one-half of lot No. 13 in Block No. 2 in McKoy Place Addition in the town of Lockney. \$1.65 federal revenue stamps.

Mr. and Mrs. Charley Betty attended the football game at Kress last Friday night. Their son-in-law, Tubal Cain, is band director at Kress with 30 members in his band.

Mr. and Mrs. Charles C. Grimes, ASSOCIATED WITH Andrew G. McCulloch, IN PRACTICE OF DENTISTRY 428 West California St.,

GAY GIBSON

animates the Autumn with plaid



... makes it a dazzling plaid of Orlon and rayon! The collar and sleeve bands of linen-y white rayon are detachable; the bias skirt is a natural for your crinolines. Black and white; red and white plus other smart combinations. Sizes 5 to 15.

19.95. Other Styles from 10.95

HAGOOD'S

CAPADA

DRIVE-IN THEATRE

THIS WEEK'S ATTRACTIONS

THURSDAY, FRIDAY, OCTOBER 6 - 7

HARRY BELAFONTE
DOROTHY DANDRIDGE
CINEMASCOPE
Carmen Jones
COLOR

SATURDAY, OCTOBER 8
Double Feature

SCOTT
TEN WANTED MEN
BIG LEAGUER
EDWARD G. ROBINSON

SUN., MON., TUES., OCTOBER 9 - 10 - 11

HE'S A BIG, BAD MAJOR
with a BIG, LOUD MOUTH—but a six-year old shuts it fast!

PRIVATE WAR OF MAJOR BENSON
starring CHARLTON HESTON • JULIE ADAMS and TIM HOVEY
Technicolor

WEDNESDAY, OCTOBER 12

Trouble Along the Way
WOLFEY • WANE • DONNA REED

THURSDAY, FRIDAY, OCTOBER 13 - 14

ABBOTT AND COSTELLO MEET THE MUMMY
MADE HUNGOR and PEGGY KING

VISIT OUR SNACK BAR

KFLD Schedule

(Monday Through Friday)

- 6:45 - SIGN ON
- 6:46 - RURAL ROUND UP
- 7:00 - WORLD NEWS
- 7:05 - RURAL ROUND UP CONT.
- 7:30 - WEATHER
- 7:35 - RURAL ROUND UP CONT.
- 7:45 - WORLD NEWS
- 8:00 - OLD PHILOSOPHER
- 8:05 - MORNING MELODIES
- 8:20 - SPORTS CAST (Mon., Wed., Fri.)
- 8:30 - MORNING MELODIES CONT. (Tue., Thur., Sat.)
- 8:30 - WEATHER (Thurs. & Fri.)
- 8:50 - SUNSHINE CLUB BEAUTY HINTS FROM ARWINE
- 9:55 - WORLD NEWS
- 9:00 - LISTEN LADIES
- 9:15 - LISTEN LADIES
- 9:30 - CHURCH OF CHRIST
- 9:45 - RALLS REMOTE
- 10:00 - TEXAS NEWS
- 11:00 - WORLD NEWS
- 11:45 - LOCAL NEWS
- 12:00 - SERENADE AT NOON
- 12:15 - WORLD NEWS
- 12:30 - TRADING POST
- 12:45 - TEXAS NEWS
- 12:50 - CO-OP MARKET REPORTS
- 12:55 - WORLD COMMENTARY
- 1:00 - ESPERA MUSICAL (Mon. Thru Thurs.)
- 2:30 - GOSPEL MUSIC TIME
- 2:45 - CORNBREAD MATINEE
- 3:00 - WORLD NEWS
- 3:05 - HITS OLD AND NEW
- 3:45 - (Mon.) CHRISTOPHERS (Tues.) FORWARD MARCH (Wed.) HERE'S TO VETS. (Thurs.) GUEST STAR (Fri.) SERENADE IN BLUE
- 4:00 - WORLD NEWS
- 4:05 - WESTERN RECORD SHOP
- 5:00 - 900 CLUB
- 6:00 - WORLD NEWS
- 6:15 - SIGN OFF (Friday: 2:30 - 4:00 - TOP THIRTY IN POPULAR MUSIC)

Saturday

Complete coverage of football in this area by delayed broadcast.
8:00 - FLOYDADA GAME
10:00 - RALLS GAME
1:30 - LOCKNEY GAME
3:30 - PETERSBURG GAME

Sunday Schedule

- 7:00 - SIGN ON
- 7:01 - SERENADE FOR SUNDAY
- 7:15 - WORLD NEWS
- 7:20 - SERENADE FOR SUNDAY CONT.
- 8:00 - NAZARENE CHURCH OF PETERSBURG
- 8:15 - WORLD NEWS
- 8:30 - CITY PARK CHURCH OF CHRIST
- 8:45 - THE OLD FASHIONED REVIVAL HOUR
- 9:45 - INTERLUDE
- 10:00 - TEXAS NEWS
- 10:20 - MUSIC FOR SUNDAY
- 11:00 - CHURCH SERVICES
- 12:00 - HYMNS OF ALL CHURCHES
- 12:15 - WORLD NEWS
- 12:30 - WALTZ TIME
- 12:45 - ORGAN MELODIES
- 1:00 - METHODIST MEN'S HOUR
- 1:30 - STAND BY FOR MUSIC
- 1:45 - UNITED NATIONS
- 2:06 - ASSEMBLY OF GOD OF MATADOR
- 2:30 - JOHN THE NAVY
- 2:45 - MUSIC
- 3:00 - THE BAPTIST HOUR
- 3:30 - ESPERA MUSICAL
- 4:30 - LAS BUENAS NUEVAS
- 4:45 - MILITARY MARCH TIME
- 5:00 - MUSIC BY NAME BANDS
- 5:30 - SHOWERS OF BLESSINGS
- 5:45 - BETHEL CHAPEL CHURCH
- 6:06 - WORLD NEWS
- 6:15 - SIGN OFF

LOOK AT ALL THE CHECKERED FLAGS CHEVROLET'S COLLECTED!

Drive with care... EVERYWHERE!



Great Features back up Chevrolet Performance: Anti-Dive Braking—Ball-Race Steering—Out-rigger Rear Springs—Body by Fisher—12-Volt Electrical System—Nine Engine-Drive Choices.

Every checkered flag signals a Chevrolet victory in official 1955 stock car competition—not only against its own field but against many American and foreign high-priced cars, too!

Let's translate these victories into your kind of driving. You've got to have faster acceleration to win on the tracks. And that means safer passing on the highways. You've got to have better springing and suspension. For you: safer and happier motoring. You've got to have big, fast-acting brakes and easy, accurate steering. More things that make your driving safer! Come in and drive a Chevrolet yourself.

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221 South Main, Floydada, Texas

Shown in Fires

STATION — Farm the nation were 13 in 1954 than for the increase was any year since 1948. The Texas Farm and Committee believe can be done by to stop this upward the same time save estimated \$157 million which went up in smoke

tee suggests a thorn of all buildings on the elimination of fire

hazards. They point out that one of the major causes of fires in barns and outbuildings is electrical faults. Studies made in two states showed that a lot of the trouble was in the fuse box — the wrong size fuses were being used. Don't, warns the committee, use any fuse except one with the amperage to go with the size of the wire in the circuit. Don't overload the fuse box.

Check all wiring, they caution, for frayed insulation, loose or sagging wires and fixtures and don't try to make repairs until the electricity has been turned off.

Spontaneous combustion is the number one cause of fires in farm barns. Hay should be well cured before it is stored and the storage area should be well ventilated. Plammable liquids should not be stored closer than 50 feet to buildings and preferably underground.

Lightning is responsible for many

farm fires. Rods of the right size and material properly installed and maintained can eliminate this fire hazard.

Number one cause of farm home fires, says the committee, is defective or over-heated heating, cooking and other equipment. Other major causes are careless use of gasoline or kerosene; defective or overheated chimneys and flues; sparks from the chimney and electrical faults. Find the hazards and remove them and you can keep your farm out of the fire statistics, says the committee.

Lakeview News

(By Mrs. T. W. Battey)

LAKEVIEW, Oct. 4.—The Lakeview Community Club will meet Monday night, Oct. 9, at 7:15 p. m. at the school house. Coffee and doughnuts will be served and a 45-minute program is planned. If the men would like bring your domino tables.

Mrs. Roy Pawver said they had 5 inches of rain since Saturday night.

Mr. and Mrs. Cecil Johnson visited in Lubbock Friday and Friday night with Mr. and Mrs. Kenneth Reid and Mr. and Mrs. A. C. Ashton.

Mr. and Mrs. Louis Pyle and family visited Mr. and Mrs. L. H. Hammonds at Thalia over the weekend.

Mrs. Roy Pawver visited Mr. and Mrs. Robert Peel on Thursday.

Mr. and Mrs. Robert Peel had visited on Tuesday, Carl Miller and son from California.

J. D. Ball visited over the weekend with his mother, Mrs. Robert Peel.

Mr. and Mrs. Fred Jones had as their dinner guests Sunday, Mr. and Mrs. John King.

Mr. and Mrs. James Jones and family spent the weekend with his parents, Mr. and Mrs. Fred Jones and daughter.

Mr. and Mrs. T. W. Battey were dinner guests Sunday of Mr. and Mrs. William Bertrand and family.

Mrs. T. W. Battey, Mrs. Joe Evers, Mrs. Orville Custer and Fred Battey visited the C. N. Battey home Friday.

Donna Jean Bertrand, the daughter of Mr. and Mrs. Harold Bertrand, had an appendectomy Monday afternoon at Lockney Hospital. We hope she is doing fine and will be home soon.

Mrs. Roy Pawver visited Mrs. E. T. Williamson on Monday.

Mrs. T. F. Anderson was the guest of Mr. and Mrs. Roy Pawver over the weekend.

Mrs. Elbert Parks and Mrs. B. D. Jones visited on Wednesday with Mrs. Phillip Dunavant and Mrs. B. J. Wright of Aiken.

Mr. and Mrs. Fred Jones attended the fair at Lubbock Wednesday.

Mrs. C. E. Neil visited in the home of Mr. and Mrs. C. N. Battey from Tuesday till Thursday. Fred Battey also visited Thursday.

Mr. and Mrs. Robert Peel and D. J. Ball visited Mr. and Mrs. C. N. Battey on Saturday night.

Mrs. Don Harrison was in Lubbock Monday.

Mrs. Harve Thomas, Mrs. Howard Gene Bishop, Mrs. Holt Bishop and Mrs. Earl Edwards Jr. were in Plainview Thursday afternoon.

Mrs. Howard Gene Bishop and Mrs. Harve Thomas visited Bernice Johnson in the Lockney Hospital.

Jimmie Wheelless spent Saturday night in the home of Mr. and Mrs. Warner Johnson.

On Tuesday and Wednesday, Mr. and Mrs. Odell Breed were in Lubbock with Shirley.

Mr. and Mrs. Odell Breed and family visited in the home of Mr. and Mrs. Gordon Hambright Sunday afternoon.

Mr. and Mrs. Homer Newberry and girls and Kay Stevens attended the fair Friday.

Mr. and Mrs. Earl Spears had visiting Sunday afternoon Mr. and Mrs. Milton Reynolds.

Mr. and Mrs. Louis Pyle visited Mr. and Mrs. Dave Shultz at Crowell and Mr. and Mrs. Ray Pyle at Vernon.

Mr. and Mrs. T. W. Battey visited in Lovington, N. M., this week.

Johnny Howell is home to stay. He will work at the gin.

CARD OF THANKS

The family of Mrs. R. B. Calhoun gratefully acknowledges the many expressions of sympathy and assistance rendered during the illness and passing of our wife and mother. We deeply appreciate these expressions. May God Bless you.

R. B. Calhoun
Mr. and Mrs. W. A. King
Bobby Ned King

Mrs. J. D. Huggins, of Lockney, returned to her home there Thursday, following an operation at Lockney General Hospital. She is convalescing satisfactorily.

We wish to express our sincere appreciation for the flowers, food, and many acts of kindness and expressions of sympathy extended us at the death of our dear mother, Mrs. Annie Rogers. May God's richest blessing be with you is our prayer.

The family of Mrs. Annie Rogers.

HOME RUN

The devil was always challenging St. Peter to a game of baseball, but St. Peter never took him up. Finally, the Dodgers, the Giants and the Yanks all went to heaven. So naturally St. Peter called up the devil.

"Now I'll play that game of baseball," he said.

"You'll lose," said the devil.

"You'll lose."

"Oh, yeah?" replied St. Peter. "Right now I've got the greatest collection of baseball players you ever saw."

"You'll lose," said the devil.

"You'll lose!"

"What makes you so sure we'll lose?"

"Because," laughed the devil, "we got all the umpires down here."

FLYING HOUSE

A man was complaining that he had just bought a prefabricated house, and that it had, in the end, cost him \$50,000.

"Fifty thousand!" exclaimed one of his friends. "Isn't that an awful lot to pay for a prefab?"

"Yes," said the home-owner. "It wasn't so much to begin with, but I told that factory I wanted it right away, and they sent it to me air mail."

When it comes to travel folders there is nothing that can beat the good old American bill.

HELP PREVENT FIRES

THE STARTS THROUGH CARELESSNESS!

and you alone can prevent fire in home.

Fire can start in stacks of papers, in bags, or in exposed containers of inflammable fluids. Good housekeeping save you thousands of dollars—may your life!

INSURE Now!

DON'T be without the proper insurance coverage. See or call us soon if you are not adequately protected.

FLOYDADA REAL ESTATE & INSURANCE AGENCY

Floydada

PLENTY OF GOOD USED TRAILER TIRES NOW IN STOCK

OK WELDERS

208 S. Wall Phone 509

PERIAL Pure Cane SUGAR

lb. Bag 95c

BAKERS COCONUT

4 oz. Can 17c

Prices Good FRIDAY SATURDAY OCTOBER 7-8

OLD PAL DOG FOOD

3 Cans 25c

Betty Crocker Cakes

Box 29c

MELLORINE

1/2 Gallon 49c

PICNIC HAMS

Pound 39c

Lipton TEA

1/2 Pound 69c

Homemade Dressings in Seconds

with lighter, milder **WESSON OIL** qt. 63c

Complete kit with shaker bottle **GOOD SEASONS Salad Dressing MIX** 49c

VINEGAR WHITE, Quart 22c

OLGER'S COFFEE

lb. 87c

FRYERS

Pound 53c

Corn King BACON

Pound 53c

U. S. Choice BEEF

Chuck Roast Pound 49c

OLEO

Pound 22c

Hi Ho CRACKERS

Box 35c

NAPKINS

80 Count 2 Boxes 25c

Giant Box 69c

New ZIP open package

POWELL CASH GROCERY MARKET

HI-WAY 70 PHONE 871

Dr. O. R. McINTOSH

OPTOMETRIST

OFFICE 211 SOUTH MAIN ST.
Phone 157 — Floydada, Texas

PALACE

Floydada, Texas

FRIDAY, SATURDAY, OCT. 7-8

THEY HAD A DATE WITH DESTINY IN THE POWDER KEG OF THE WEST... ZONA LIBRE!

JOEL McCREA · YVONNE DE CARLO

BORDER RIVER

CO-STARRING PEDRO ARMENDARIZ

A UNIVERSAL-INTERNATIONAL PICTURE

SUNDAY, MONDAY, OCTOBER 9-10

"I killed his mother... I can't kill my son!"

SHE KNEW NO GREATER SIN HE KNEW NO GREATER SHAME!

THE Magnificent Matador

MAUREEN O'HARA ANTHONY QUINN

BUDD BOETTICHER CHARLES LANG

Color by **PATHE CINEMASCOPE**

TUES., WED., THURS., OCT. 11-12-13

SKABENGA!

THE KILLER LUST

BETRAYED WOMEN

CAROLE MATHEWS · BEVERLY MICHAELS · PEGGY KNUDSEN · TOM DRAKE

Open House, Implement Display Planned by Latta For Saturday

S. J. Latta Implement is planning a big open house celebration and machinery display for Saturday, Oct. 8.

The implement house will be displaying the new M-M UB Special tractor for the first time in Floydada and are taking the occasion to also show off their new building and other farming tools.

The event will be staged at their East Missouri street plant where they will serve free doughnuts and coffee to visitors for the day.

Also highlighted for the day will be the new GB tractor with 66 draw bar horse power and the new MM cotton harvester. Many other farm implements will be shown including the new wheel tandem and a complete line of deep breaking plows.

The Latta building is a very modern structure completed this summer and is 55 by 100 feet of concrete block, brick and steel construction.

SECOND SUNDAY SINGING OCTOBER 9 AT 2 P. M.

Earl Rainer announced this week the second Sunday singing will be held at the Church of the Nazarene in Floydada at 2 p. m. Sunday, Oct. 9.

All persons who enjoy singing or hearing gospel singing are invited to attend this song fest.

The display room has plenty of glass and this and the modern office space is finished with tile floor covering and in attractive colors.

The staff at Latta's includes besides Mr. Latta, Elmer Norrell, parts department, and Red Woody in the service department.

Latta was recently honored at a dealers meeting in Floydada when Benton Brown of Plainview, district salesman for MM presented him with a 15-year award for outstanding service with the company.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Oct. 3—My October is already here and the cotton is not all matured and quite a bit of grain not ready yet.

Mr. and Mrs. Mather Carr and sons, Wesley and Horace were business visitors in Lubbock Thursday.

Mr. and Mrs. Everett Miller and Horace Carr attended the fair in Lubbock Thursday night.

Mr. and Mrs. Wesley Carr carried Mrs. Della Carr of Floydada to Lubbock Thursday evening to see her doctor.

Charles Mather Carr went to Brownfield Thursday with the Floydada band to march in the parade. The Floydada band came out sec-

ond. I believe Charles said there were seven bands in the parade.

Mr. and Mrs. Wesley Carr and son Bill made a business trip to Amarillo Saturday.

There were not many at Sunday School Sunday due to muddy roads. We had two and one-half inches of rain Saturday night. Everett Miller reported he had more than three inches.

Mr. and Mrs. Everett Miller were in Lubbock Sunday to visit with Everett's father, Harry Miller.

Mr. and Mrs. E. W. Turner went to Lubbock Saturday to see their daughter and family, Mr. and Mrs. L. G. Pierce. Mrs. Pierce underwent minor surgery Friday.

Some of the ladies met Wednesday at the club room to work on some quilts they are making.

Mr. and Mrs. Loyce Turner and son Gary, were guests in the R. B. Gary home Sunday.

Rev. Krebs and family were out at the chapel Sunday and Bro. Krebs preached. The R. G. Morris baby was baptized.

Householders Urged to Help Cut Fire Toll

Fires—90 per cent of which could have been prevented—last year destroyed 11,000 lives and \$870,994,000 in property in the United States. Fire Marshal Carl Rodgers reported today as he announced the beginning of Fire Prevention Week, October 9 through 15.

Statistics of the National Board of Fire Underwriters show an estimated 845,116 fires in U. S. communities of 2,500 and over in 1954. This is 8 per cent less than the 1953 total of 918,304 fires, and 15 per cent below 1952's 983,733. The statistics also show, however, that residential fires, which constitute 72 per cent of all building fires and 34 per cent of fires of all types, decreased only 4 per cent in the same two years. This is the weakest spot in the picture, and also the most crucial from the standpoint of home and family.

For this reason, Marshal Rodgers urges each citizen of this community to observe Fire Prevention Week by thoroughly checking his home for fire hazards and correcting any unsafe conditions he may find there.

Rodgers said this week no special program had been planned for the occasion and no inspections would be made other than routine.

The public schools plan to observe fire prevention week with student posters and special fire drills said A. W. Coltharp, principal of Andrews ward school.

Boy Scouts Have New Meeting Place

Scoutmaster Jim Word of troop 57 of Boy Scouts of America announced this week the troop will change its meeting place to be the basement of the Methodist Church. First meeting date at the new location will be Monday night, Oct. 10 at 7 p. m.

The scouts deemed the move necessary as the scout hut was small and did not serve the needs of the group properly.

The cub scouts are also looking for a meeting place and early this week had not settled for sure. This group had met at the Andrews ward music room but had to move out when this had to be converted to a class room.

Mr. and Mrs. C. W. Denison returned home Wednesday afternoon after an enjoyable visit with the G. N. Shireys of Azle, near Ft. Worth. The Shireys formerly of Floydada are long time friends of the Denisons.

A son, Ronnie Ray, was born Sept. 16 to Mr. and Mrs. Cecil McAda. He weighed eight pounds and nine ounces at birth. Ronnie has a five year old sister, Elaine. Grandparents are Mr. and Mrs. A. O. McAda of Floydada and Mr. and Mrs. W. C. Ashworth of Harrold. Mr. McAda is employed by the City of Floydada.

Some women who diet are just reduced to tears.

Says Prejudice Ruled Verdict In Damage Suit

Freddie Bryan Merrell, whose notice of appeal from a verdict of a Floyd County district court jury in a damage suit was filed last week with the district clerk alleges that there was "prejudice on the part of the jury" and that on six special issues their verdict was "contrary to the overwhelming weight and preponderance of the evidence."

The case is styled Warren H. Graham vs. Freddie Bryan Merrell. The jury verdict was returned into court on August 24 and the judgment of the court entered on Sept. 7. The jury awarded Graham \$7,500 for personal injury and \$820 damage to his car.

The crash out of which the litigation grew occurred at the intersection of Poplar and Southwest First Streets in Lockney December 17 last.

Graham is 33 years of age. Merrell is 18.

Yesterday it became known that depositions were being taken from members of the jury and these are expected to be filed with the court in support of the pleadings of the defendant, who is asking for a new trial.

The pleadings of the defendant, asking for the new trial, were accompanied by a photostatic copy of an affidavit signed by Jerry Paul Cooper before Joe Wilson, Lockney notary Public.

In this affidavit Cooper indicates that the jury went into the consideration of the question of insurance and also that one or more of the jurors discussed their own back injuries and the effects thereof. In connection with the question of insurance his affidavit says the jurymen "were interested in keeping the amount we were going to give Graham under the amount that the insurance company would pay, since we did not want Freddie to have to pay anything."

The jury also "considered the effect of its answers to the special issues," Cooper's affidavit states.

Seventeen exceptions to the judgment were listed in the plea for a new trial.

When the motion for a new trial will be heard was not indicated at the court house. The assumption is that the hearing will not be held until such depositions of the jury panel as are wanted have been completed and filed with the district clerk.

Floydada Exes Reunion Oct. 14

Floydada High School homecoming will be held Oct. 14 with activities and events being planned for the second annual celebration.

The main attraction will be the Slaton-Floydada football game at Western field with kick-off time at 8 o'clock. During the half-time the Floydada High School queen will be crowned by the captains of the football team.

Queen nominees are Joyce Dell Hammonds, Linda Gayle Clark, Doris Campbell and Fontaine Fowler. An election is being held this morning at Floydada High School to decide which candidate will reign at the homecoming game.

A. E. Baker, high school principal, said that the class reunions were not being planned this year by the school but if members of the community that attended Floydada High School want to have their class reunions, the school will furnish the facilities.

A schedule of activities will be given in the Hesperian next week. They are indefinite at this time.

Mr. and Mrs. Arch March, of Lubbock, were here over the weekend, guests of their parents, Mr. and Mrs. Joe March and Mr. and Mrs. John P. Moss. Mr. March is an assistant to the administrator of public works in Lubbock.

Diamonds are regarded as the hardest substance known to man—especially to get back.

Formby Relates Experiences In Europe, Russia

State Highway Commissioner Marshall Formby sees slight hope for the sad, unhappy people of the small countries taken over by the Soviets, he told his hearers Tuesday night in the district court room in the open forum meeting of the 1934 Study Club.

Russia bleeds these small countries, taking the good things they produce off to Russia.

In his opinion only 10 per cent of the Russian people are Communist and rule is by a few men in Moscow.

"Divided Berlin is the best place to compare the Communist and Democratic forms of government"

as to their effect on the lives of the people, Mr. Formby said.

A thrilling experience he told of was in a visit to a Russian Baptist Church, where he was impressed with the fact that "God has not forgotten Russia." All churches are crowded, he said, and religious activities are growing although discouraged by government.

The speaker also said that although he does not underestimate Russian power he does feel that America is far ahead in production and the knowledge of turning out consumer goods and war materials. Hence he does not fear that Russia may overwhelm America.

The speaker was introduced by District Attorney John B. Stapleton.

Mrs. John E. Hoffman, president of the club, presided at the meeting.

The open meeting was followed by a brief business and social session of the club at the home of Mrs. Olin M. Watson Jr. Present were Mmes. H. G. Barber, L. L. Clark Jr., Ralph Cogdell, Dennis Dempsey, John E. Hoffman, Thomas Hutchins, Ralph Johnston, Jack Lackey, M. J.

McNeill, Miss Frances

Mrs. J. P. Mann, Virgie Shaw, George B. Stapleton, George A. L. Wyle Jr., and

CHARGE OF BEER BRINGS TWO GUER

A plea of guilty was made Monday morning in court charging the sale of beer by the Labor Drive-In

In one case the price was \$1.00 and costs said to be 80 cents.

Bennett had asked for the plea before the jury was called.

Too Late to

FOR SALE—Two Deere Combines, 1000, all for \$1000. Taylor, 14 miles from Floydada, Tex.

Prettiest Plaid in Town

by Dorna Gordon



\$7.95

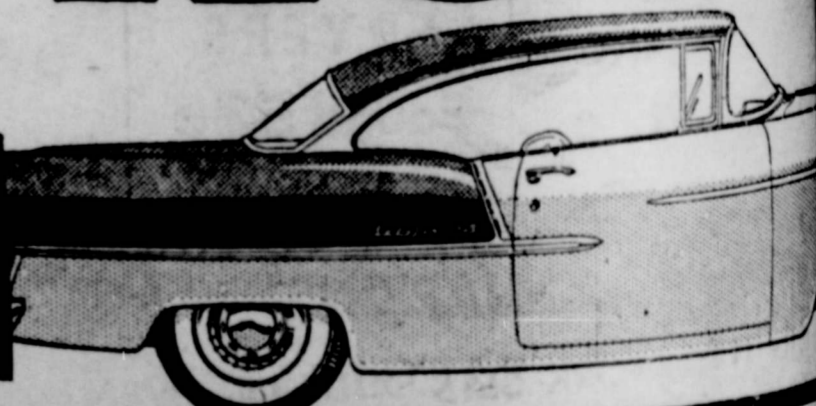
Plaid, fashion's triumph for Fall, has been fashioned by Dorna Gordon into the neatest, perkier little dress around. The plaid-on-a-slant trim for pockets and mid-stern panel, along with the button-down tab collar and sporty cuffless sleeves, add up to one of the crispest little sport dresses for Fall (or any season) at any price. Of Mooresville Gingham in Blue and Red, Navy and Orange, and Brown and Yellow. Sizes 12½ to 22½.

HAGOOD'S

1956 CHEVROLET

PRE ANNOUNCEMENT

SALE DRIVE TOMORROW'S MODERN CAR AT TODAY'S LOW PRICES!



1955 MOTORAMIC CHEVROLET

ODEN CHEVROLET CO.

Phone 400

Floydada, Texas

221 S. Main

Society

WCSA Anniversary Observed Here By Methodist Women

The fifteenth anniversary of the Woman's Society for Christian Service was the program topic for the meeting of the local Methodist women the afternoon of October 3.

It was the society's monthly program and business session. Mrs. Jack Coffman was leader.

Interesting talks were given by the following: Mrs. Jack McIntosh spoke on "So Rich a Heritage", Mrs. Olin Lyles gave "Fifteen Wonderful Years", Mrs. A. L. Wylie Jr. gave "Forward Steps in the Department of Work in Home Fields", and Mrs. J. M. Willson Jr. spoke on "The Department of Work in Foreign Fields."

Following the program, Mrs. S. E. Sparks, the vice-president, presided in the absence of the president, Mrs. C. B. Lyles.

Minutes of the last meeting were read and approved. A motion was made and seconded to have a program on Oct. 12 in observance of the United Nations Day with a family night supper. Each one is to bring a dish representing one of the countries in the United Nations.

After Mrs. Wilson Kimble dismissed the group with a prayer, an anniversary cake and coffee were served to the group.

All the ladies of the First Methodist Church are welcome to these meetings on the first Monday of each month at 3:00 p. m.

Mrs. Coffman Hostess To 1950 Study Club

The 1950 Study Club met Tuesday evening at 7:30 in the lovely home of Patsy Coffman. The meeting was called to order by president, Nina Copeland.

During the business meeting an amendment to the club's constitution was made concerning how much to pay for secret pal's gifts. A discussion was held on kind of float the club would enter in the Christmas parade.

Those present were Meses. Martha Allen, Dorothy Biggers, Nancy Bishop, Emma Collins, Marjorie Collins, Nina Copeland, Lovene Decker, Claire Edwards, Mollie Hagood, Jean Jones, Sue Moore, Sybil Price, Peggy Roberts, Vel Simpson, Margaret Sneed, Francis Weathersbee, Jimmie Womack, Dee Dee Moss and the hostess, Patsy Coffman.

MRS. CLEO GOINS HOSTESS TO PAST MATRONS CLUB

Mrs. Cleo Goins entertained the O. E. S. Past Matrons Club with a salad supper last Thursday evening at her home.

Those enjoying the informal gathering were Meses. Leona Bell, Ruth Green, Flora McNeill, Maud Merrick, D. T. Mayo, Lula Green, Maud Thacker, Janetta Lackey and the hostess, Mrs. Goins.



MRS. NEALE ROY OF CROSBYTON

Cynthia Jo Clark Neale Roy United In Cone Ceremony

Miss Cynthia Jo Clark, daughter of Mr. and Mrs. Alfred B. Clark of Cone, exchanged wedding vows with Mr. Neale Roy, son of Mr. and Mrs. C. O. Roy of Crosbyton, Saturday evening, Sept. 24 at 7 o'clock in the First Baptist Church at Cone.

Rev. R. T. Barton of Smyer read the double ring ceremony. Mrs. R. T. Barton, pianist, played traditional wedding music. Miss Pat Martin sang "Ah Sweet Mystery of Life," "Indian Love Call," and "The Lord's Prayer."

The bride given in marriage by her father, chose an original model of billowing yards of white tulle over net and taffeta. Designed with portrait neckline outlined with tiny flowers of velvet centered with pearls, the fitted bodice has short sleeves complemented by guantlets. The bodice terminates with deep point at center waistline. From this, stems a voluminous waltz-length skirt. Made of shirred tulle-embellished with scattered flowers and leaves of velvet held with seed pearls the fullness of tulle net and taffeta is emphasized by crinoline worn underneath.

She carried a prayer book with an arrangement of a large white orchid and stephanotis.

Mrs. Albert Jones of McCoy was her sister's matron of honor. She wore a princess style beige dress of velvet. She carried a fan of bridal satin and yellow pom mums.

Mrs. Max Dyess of Fort Sill, Okla., and Miss Barbara Houghton of Cone were bridesmaids. They wore princess style peacock blue dresses of

velvet. They carried smaller fans of bridal satin and white pom mums. The matron-of-honor and bridesmaids wore identical head-dresses of pleated velvet and string seed pearls.

Jill Clark, sister of the bride was flower girl and Brant Knox of Hereford, cousin of the bride, was ring bearer. Miss Clark wore a princess style dress of pink velvet. She wore a head dress like the matron-of-honor and bridesmaids.

Best man was Glenn Roy, brother of the groom of Amarillo. Ushering were Max Dyess of Fort Sill, Okla., and Gene Ellis of Crosbyton. Kenneth Bevel of Plainview and Evelyn Cummings of Cone were candle-lighters.

Following the ceremony a reception was given in honor of the couple at the bride's home. The bridal table was laid with a white cut-worked linen cloth. The centerpiece was in the brides chosen colors of blue asters and yellow candles in crystal appointments.

Those assisting with the reception were Mrs. James Feasell, sister of the groom, Mrs. Bob Nolan, cousin of the bride, and Mrs. Jean D. Smith.

After a wedding trip to Hobbs, Ruidoso and other points in New Mexico, the couple are at home in Crosbyton.

Mrs. Roy is a graduate of Ralls High School and is employed by the Farm Bureau Office in Ralls.

The groom is a graduate of Crosbyton High School and is employed at Whitechurch Motor Co. in Crosbyton.

Christian Church Junior Fellowship Is Active Group

(By George Farris)

Sunday night the Junior Fellowship group of the First Christian Church met in the Fellowship Hall at 6 p. m. for a hot dog supper and an organizational party to begin their new year.

Officers elected at the organizational party were Mary Kay Asher president, Glenn Dorrell vice-president, Sue Edmonds secretary, Barbara Darden treasurer and George Farris reporter.

Awards were given for last quarter's best attendance at the Fellowship meeting and evening church worship.

Sponsors for the group are Mr. and Mrs. Sam Spence and Mr. and Mrs. Don Barrow.

Following the party, the group went as a body to the evening services where they had an active part in the worship, with members acting as the choir, junior deacons taking the offerings, Mary Kay Asher as soloist, George Farris reading the scriptures and the evening prayers led by Barbara Darden and Anthony Hill.

Following the church services the juniors invited everyone present to the Fellowship Hall for homemade ice cream and cake.

Special guests of the evening were four ex-members of the juniors, Anthony Hill, Donnie Barbee, Sherry Alexander and Grant Trent.

The evening was closed with a candlelight "God's Moment," followed by the dismissal offered by the pastor, Rev. W. D. Reaves.

The Junior Group would like to invite anyone who is interested in having a good time at the church in studying of God's love and who are between the ages of 9 and 12 to join them every Sunday evening at 6:30.

PEOPLES HOSPITAL NEWS

Medical patients in Peoples Hospital reported in good condition are: Jim Womack, L. P. Orsburn, Everett Warren, N. A. Armstrong, T. M. Noland, W. M. Brown, Mrs. W. T. Branson, Mrs. Jimmy Dunn and Mrs. William Hale.

S. F. Conner, 122 West Houston, entered Saint Mary's Hospital in Lubbock Tuesday morning for medical treatments. Reports of his condition are not known at this time. Mrs. Conner is with her husband at Lubbock.

O. W. Fry and daughter, Mrs. Craig Walling, both of Amarillo were Friday visitors in the home of Mr. and Mrs. R. E. Fry and Mr. and Mrs. Luther Fry.

Wedges, Binders, bound records, work sheets. Hesperian.

Garden Clubs Meet, Plan Show at Fair

The Floydada Garden Club entertained the Lockney Garden Club with a coffee Friday morning at 10:00 in the lovely home of Mrs. O. M. Watson. Mrs. J. C. Keeling was co-hostess with Mrs. Watson.

Mrs. George Smith was leader for the program and arrangements for a joint flower show at the Floyd County Fair was made.

The club's next meeting will be October 13 at 10:00 a. m. and it will be held at the fair grounds in Lockney.

Miscellaneous Shower Honors Miss Poteet

Miss Barbara Nell Poteet, bride-elect of Euwell Dee Kelley, was honored with a miscellaneous shower last Tuesday afternoon in the home of Mrs. Carl Jarrett from 3:30 until 5 o'clock.

Guests were greeted by Mrs. Jarrett and presented to the bride-elect, and her mother, Mrs. Calvin Poteet.

From a table laid with a linen and crocheted cloth, orange punch, nuts and angel food squares were served. An arrangement of orange marigold on a mirror reflector surrounded the base of the crystal punch bowl. Brown napkins and candles completed the table decorations.

Hostesses for the occasion were Meses Robert Hicks, Raymond Upton, Johnny Wilson, Doodle Milton, Ernest Smitherman, L. T. Wood, J. W. Walker, S. J. Handley, C. W. Ginn, R. B. McCravy, Dud Adams, Travis Lightfoot, David Stewart, Dennis Taylor and Carl Jarrett.

Mrs. Denison Leads Service Guild Study

The Wesleyan Service Guild met Sept. 26 with Mrs. P. A. Denison as hostess. The president, Mrs. Henry Bloodworth, conducted the business meeting.

Mrs. John McKinney Jr. gave the devotional from the 12th chapter of Romans.

Mrs. P. A. Denison, the study leader, presented the first chapter of "The Confessions of St. Augustine". Mrs. Chesnut and Mrs. Barker made the beautiful poster to be

McLain Families Hold Reunion With Sister at Dimmitt

The children of the late Mr. and Mrs. J. S. McLain had a reunion over the week-end at the home of Mr. and Mrs. J. C. Williams of near Dimmitt.

Present for the occasion were Mrs. Montez Wiggins, Ft. Worth; Miss Winnie McLain, Dallas; Mr. and Mrs. J. T. McLain, Floydada; Mrs. E. C. Pullingim, Tucumcari, N. M.; Mrs. W. L. Hogue, Albuquerque, N. M.; Mr. and Mrs. Keller, Las Vegas, N. M.; Mr. and Mrs. E. C. Pullingim Jr., Albuquerque, N. M.; Mr. and Mrs. Tommie Pullingim, Tucumcari, N. M.; Mr. and Mrs. Jesse Pullingim, Amarillo; Mrs. Susie Riggs and Miss Helen Killingsworth, Plainview; Mrs. J. E. Brown and daughters of Lubbock, Mr. and Mrs. Hollis McLain formerly of Sand Hill, and the host and hostess, Mr. and Mrs. J. C. Williams.

Center News

(By Mrs. J. E. Green)

CENTER, Oct. 4 — It seems a long time since we saw the sun or a dust storm. This is our rainy season this year. We appreciate the rain. We have had three or four inches of rain in this locality since Saturday night. (if only we had got our grain all in!)

Victor Green of Plainview visited homefolks Thursday afternoon.

Mrs. Matthews and the Greens visited in the D. I. Bolding home Friday afternoon. Mrs. Bolding continues to improve.

Visitors in the Thomas Warren home Thursday evening were her parents, Mr. and Mrs. Charlie Battey, Fred Battey and Mrs. Charley Neil of Amarillo.

Because of bad roads, rain and illness, the church crowd was small Sunday. Judy Wesson was ill Sunday so Bro. Wesson came alone.

Mrs. Jimmy Dunn is in Peoples hospital and was reported better this morning.

Mrs. K. J. Matthews of Phillips, who visited the Greens last week, became ill Saturday evening and Sunday morning the J. E. Greens, and Victor Green of Plainview, took her home to Phillips. She seemed some better when the Greens left for home about 4 p. m. Sunday.

Thursday will be W. M. U. day if the weather permits.

Use Hesperian Want Ads.

DAUGHTER BORN OCTOBER FIRST IN AMARILLO HOSPITAL

Cynthia Denise is the name of a new daughter born to Mr. and Mrs. Charles Beedy, of Amarillo, in Northwest Texas Hospital there on October 1. The little lady weighed five pounds 10 1/2 ounces at birth.

She is a granddaughter of Mr. and Mrs. Bill Beedy of South Plains and Mr. and Mrs. Earl Cooper of Floydada.

We want to express our thanks to Peoples Hospital staff and the doctors for untiring kindness during the long illness of our mother; and our appreciation for the expressions of sympathy of neighbors and friends at her death.

The Holmes Family

Mrs. Neil Wright Jr. of Lubbock spent last week in the home of her father, R. E. Fry and Mrs. Fry.

KIMBLE OPTOMETRIC CLINIC

FLOYDADA, TEXAS

TELEPHONE 254 FOR APPOINTMENTS

PENNEY'S

ALWAYS FIRST QUALITY!

Another famous Penney special purchase . . . a thrilling new collection of now-through Fall dresses!



DRESS BUYS GALORE

in the top styles, the best fabrics!

Just **3.98**

WOVEN COTTON GINGHAM PLAIDS, CHECKS

FINE COTTON BROADCLOTHS

RAYON-ACETATE PRINTS

ACETATE-RAYON SHANTUNGS

Penney's has the new fashions, Penney's prices them just right! Dozens of the most terrific styles in the fine fabrics so important for now, for Fall; and, you'll find all the high fashion colors to please every taste. Sizes to fit every figure at a price to fit every budget, that's what you'll find in this smashing special purchase at Penney's! Hurry in today!

Fashion Doesn't Cost A Fortune At Penney's!

PENNEY'S

WAYS FIRST QUALITY!



BIG MAC WORK SETS -- NOW, EVEN THE POCKETS ARE SANFORIZED!

It's another Big Mac first! No more troubles with pocket shrinkage, because, now, for the first time, you get a twill set that's completely Sanforized! And don't forget the other Penney features . . . the graduated fit, heavy duty zipper, those big Sanforized boatsail drill pockets, the many dress-up touches! Durably built, too! Khaki, gray.

8 1/2-oz. twill pants, sizes 29-42

2.98

6-oz. twill shirts, 14-17

2.49

READ AND USE THE...

WANT ADS

FOR QUICK RESULTS

Miscellaneous

Opportunity open for TUPPER-WEAR Dealers. Full time or part time. Call Elkins 2590 or write B & B Sales, Route 5, Tulia, Texas. 36 3tp.

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 tfc

BUYING a new or used car? Let us write your insurance and finance the premium at 3% simple interest NOT 3% carrying charge, and all finance companies will accept our policies. GOEN & GOEN. 35 3tc.

Now is the time to have your cotton Harvester overhauled. We pick up and deliver machines to your farm. Stansell-Collins Co. 29 tfc

PARTS AND REPAIRS
For all makes Electric shavers. \$7.50 TRADE IN For your old shaver.
GOEN DRUG
"On the Corner"

DRESS-MAKING, alterations and coats re-lined. Mollie Crum. 102 East Houston. Ph. 459. 16 tfc.

PAY your insurance premiums by the month ONLY 3% simple interest charged. All kinds of insurance premiums can now be financed. Goen & Goen. 35 3tc.

LAWN MOWER SERVICE: Any model, power or push type, cleaned, sharpened and oiled. Engines overhauled. New power mowers. Badgett and Probasco. Floydada, Texas, Phone 572. 13 tfc.

42 Years of Land Title Service
FLOYD COUNTY ABSTRACT CO.
217 W. California St.
Phone 116

WE are glad to announce that we can now finance all insurance premiums at 3% simple interest NOT 3% carrying charges. Your business will be appreciated. GOEN & GOEN. 35 3tc

FOR THE Lubbock Avalanche-Journal, delivered or by mail, new or renewed, call 965 Mrs. Buck Formby. 32 tfc

FLOOR sanding. Call 227-J. Earl Baker. 6 tfc

Mr. Irrigation Farmer
Having trouble with your hands? Try Bishop's Hand Cream
GUARANTEED
BISHOP'S PHARMACY

PLENTY OF GOODYEAR TIRES
and tubes for passenger cars and tractors.

S. J. Latta Implements

TIMKIN BEARINGS—Near complete stock. Spears Auto Co 44tfc.

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 460-J nights, or see Foster Amburn. 37 tfc

KEYS—Duplicated while you wait. King's 5c, 10c and 25c Store. 12tfc

ARTHUR B. DUNCAN ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager
South East corner Square
Floydada, Texas
Oldest and most complete abstract Plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

Miscellaneous

FOR RADIO and T. V. REPAIRS
See
RICE RADIO SERVICE
123 So. Wall
Shop Service Only

SEE US for polio insurance; real estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 49 tfc.

BRITTON Appliance Repair Shop
Phone 423 415 1/2 S. Main

For Sale

FOR SALE — Modern plastic and wrought iron dinette suite, 4 chairs. Call No. 8. 37 tfc.

FOR SALE — Barns and utility buildings, the famous pre-cut laminated timber structures, complete construction or do it yourself. All material delivered pre-cut to fit. For full information write or come to Hudson & Taylor, Burson Lakes Resort, Brice, Texas, on Highway 256 between Brice and Silverton, Texas. 36 tfc.

A-1

USED CAR BUYS

1953 — 8 CYL. 1/2-TON FORD PICK-UP. 4 Speed Transmission, Radio and Heater.

1953—FORD 4-door Clean 8 Cyl. — Radio, Heater & Overdrive.

1951—MERCURY 4-Door Radio, Heater & OD.

1953 — CHEVROLET 1/2 Ton Pick-up, Heater, good and clean.

BISHOP Motor Co.

Your Ford Dealer

FOR SALE — Dry land Hegira Bunches. Some light grain but mostly good grain. W. O. Newberry. Phone 269-W. 36 4tp.

WHEN you buy that car why include your insurance premiums in the loan when they charge you about 6% carrying charges on same when we can finance the premium at only 3% simple interest. Their interest will figure close to 12%.

Our policies will be accepted by all finance companies. Keep your insurance business at home where it is appreciated. GOEN & GOEN. 35 3tc.

FOR SALE—All-occasion cards of all kinds and orders taken for Christmas cards would be appreciated. Phone 378 or see Mrs. Harry N. Jones, 601 So. Main St. 26tfc.

ALL-WELDED irrigation houses Darden Welding Shop. 15 tfc.

COPPER cooling coils. Darden Welding Shop. 5 tfc.

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11tfc.

SEE Mrs. Bob Smith for your Avon Cosmetics 52tfc
Be Wise And Save Use Want Ads



"Off hand, I'd say you better look for a good life insurance policy in the Want Ads!"

Wanted

WANTED — Lady to stay with elderly couple and keep house. Call 30-J Matador or contact Mrs. Frank Webb, Floydada. 37 2tc.

WANTED — 20 Responsible Married Couples to enroll in Sunday School Departments at the Calvary Baptist Church. There will be classes for both men and women as well as a nursery for the babies and classes for the older children. Invest some time for God. Laveal Merriott, Pastor. 37 1tp.

WANTED — Irrigation Farmers to try Bishop's Hand Cream. Bishop's Pharmacy. 8 tfc.

MATURE WOMAN to service established customers with Avon Cosmetics in the vicinity of Aiken and Sand Hill. Hours conveniently arranged if qualified. Write Gertrude Short, Box 1388, Big Spring, Texas. 37 1tp.

WANTED TO BUY — Good used mahogany china cabinet. Ralph Rucker, 168-W. 37 2tc.

WANTED — Custom work for 2-row boll puller, 2-row binder and combine harvester. Phone Earl Pierce at 64, Bryant & Smith. 35 4tp.

WANTED — Feed to cut. New Broadcast binder, also two row binder. J. W. Leach. Phone 2165, Lockney. 31 8tp.

Now is the time to have your cotton Harvester overhauled. We pick up and deliver machines to your farm. Stansell-Collins Co. 29 tfc

WANTED—Men and Women of all ages who want to feel better, have more energy and pep to try Bishop's High Potency Vitamin and Mineral Formula Capsules. If you do not feel better and are well satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 12 tfc

Salesman Wanted

WANTED AT ONCE — Man or woman to sell Rawleigh products. Some good counties open for right person wanting to make easy living. Hale, Swisher, Dickens counties are available. See Rawleigh dealer, H. D. Marshall, 621 S. Wall, Floydada, Texas. Call 1142-W. 25 tfc.

Town Property

FOR SALE—Five room and bath stucco house. 520 W. California. Price \$4,000. Call 1014. 24 tfc.

FOR SALE — A 60 ft. lot, east front on S. 4th across from Stadium. Good shade and fruit trees. John L. West, Ph. 729W. 35 tfc.

FOR SALE — Five acres in East Floydada, modern four room house, Exclusive. See Maud or Duncan Hollums. 31 tfc.

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate. Phone 854. 26tfc.

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale. Phone 691. 46 tfc

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 tfc
About all that some fighters win is the crowd's sympathy.

WILSON URANIUM DIRT HOUSE

in Reagan Building next door to Daniel Automotive

Sitting \$2.00

Comanche County Uranium Dirt Used Exclusively

For Rent

FOR RENT — Two 2 room apartments, also two bed rooms. 720 South Main. 36 2tp.

FOR RENT to adults — Two furnished apartments, one with private bath. Bills paid. Call at 129 W. Georgia. 36 2tc.

FOR RENT. — Furnished apartment and car port. 428 White. 36 2tc.

FURNISHED apartments and bedrooms, 102 East Houston, on Highway 70. 28 tfc.

FOR RENT—Two room furnished apartment, bills paid. Phone 1154-J. 23 tfc.

FOR RENT — Bedrooms. See Mrs. L. L. Clark Sr. at 411 Wall Street. 34 tfc.

Live Stock

FOR SALE—Choice weaning pigs. Call 750-W-1 or see 6 miles east and 1 north. Lawrence Stovall. 37 2tp.

Land for Sale

FOR SALE — Half-section Farmer County Land. Well located. Five room modern house, barn and out buildings. Two 8-inch irrigation wells. Price \$187.50 an acre. M. A. Crum, Floydada, Texas. 37 1tp.

FARMS FOR SALE: 320 Acres, Good 8" well, 93 Acre Cotton Allotment, 30 A. Wheat. \$225.00 per acre. Terms. Close to town.

160 Acres, 2 wells, every foot waters good. On Pavement. \$15,000.00 will handle.

320 Acres, Perfect, Best 10" well, good cotton allotment, close to town. New 3 bedroom home and out buildings. Terms.

Many other good buys to choose from, \$100 per acre up. R. D. Jefferies Bill Woodley Friona Ins. & Real Estate Agency, Box 461. Phone 2231 or 4491, Friona, Texas. 37 1tp.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J. 12tfc.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY. IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL SEE WOOD J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797.

5% FARM LOANS & Higher Appraisals
Good Prepayments Options
No inspection or brokerage charges
GOEN & GOEN

FEDERAL LAND BANK LOANS
• Low Cost
• Long Terms
• Prepayment Privileges
• Cooperative Ownership
• You deal with local folks Through Your Floydada National Farm Loan Association See us now 319 S. Main St. Telephone 256 Floydada, Texas 34 6tp

Meeting Notices

STATED meeting night of Floydada Lodge No. 712 is first Thursday night of each month 8: o'clock. W. M. Harold Woodson, Sec. Billy B. Henry.

It seems that most fishermen catch fish by the tale.

Farm Machinery

FOR SALE OR TRADE — Model G-4 combine in A-1 shape with maize attachments and pick-up reel. Phone 690-J-1. Roy Meek. 36 2tp.

FOR PORTABLE DISC ROLLING. Call 1119. Weldon Graves 20 tfc.

FOR Portable disc grinding phone 1159. J. E. Sparks 1 tfc

ALL-WELDED irrigation houses Darden Welding Shop. 15 tfc.

IRRIGATION

dams, sticks, tubes,
S. J. Latta Implement Co.

COPPER cooling coils. Darden Welding Shop. 5 tfc.

GAMBLER

Judge: "Why did you strike your wife?"
Defendant: "Well, she had her back to me, the broomstick was handy and the back door was open. So I took the chance."

Real Estate

MONEY TO LOAN — Ranges - 4 1/2% Attractive Prepayment Privileges. See Mr. New Office in 215 W. Calif. Street from New Phone - Res. 61, Oklahoma, Texas.

Today's kids are models - but most of them are models.

In down town Lockney, Texas
HARRIS COMPANY
For NEW "55" All makes and models. "We sell or trade" Phone 3071 Lockney, Tex.

Servis STALK SHREDDER

PULL TYPE

offer you many special advantages including —

- Cuts brush up to 3 inches in diameter.
- Full 57 inch cut.
- Complete cut by blades each 2 inches of length at 4 miles per hour.

These features plus many more make Servis the shredder to buy. See them.

FLOYDADA IMPLEMENT CO.

Phone 333 East Highway

it's "Clear the Deck" Time at your

STUDEBAKER DEALER'S!

GREATEST NEW CAR VALUES EVER OFFERED!

ASTOUNDING LOW PRICES ON ALL MODELS!

BEST DEALS IN TOWN!

HIGHEST TRADE-INS EVER!

SPECIAL FINANCING!

COME IN NOW... SEE WHAT YOU SAVE!

USED CAR—USED TRUCK BUYERS! See our big selection of **Certified** USED CARS AND TRUCKS

Studebaker... so much better made... worth more when you trade!

STUDEBAKER DIVISION OF STUDEBAKER-PACKARD CORPORATION... ONE OF THE 4 MAJOR FULL-LINE PRODUCERS OF CARS AND TRUCKS

PLAINS EQUIPMENT CO.

313 S. WALL ST.

T.N.M. & O. BUS SCHEDULES

Clip and Save for Reference

EAST BOUND		WEST BOUND	
To Vernon, W. Falls	8:00 a.m.	To Lubbock, El Paso	10:30 a.m. via Rails
	2:10 p.m.	4:00 p.m. via Petersburg	
		To Plainview, Amarillo	10:25 a.m.
			3:55 p.m.

Thru Bus Service to Lawton and Oklahoma City
MAGNOLIA SERVICE STATION NO. 1
Fred Lambert, Agent Phone 36
Station Hours: 7:30 a.m — 5:30 p.m

PARADE of STARS

STANDING RIB ROAST
Choose a 2 to 3 rib of Armour beef. Rub with salt and pepper and roast, fat side up, in shallow open roasting pan, in 325 degrees F. oven to desired degree of doneness.

Prices For Friday, Saturday, Monday

U. S. Gov. Graded Good, lb.	Fresh Pork, lb.	
T-Bone Steak 73c	STEAK . . . 59c	
Armour Star, Boneless, lb.	Nu-Taste, 2 lb. Box	
PICNIC . . . 79c	CHEESE . . . 69c	



Armour Star, Pure Pork



SAUSAGE 1 lb. roll 43c

Armour Star, lb.	Armour Star Miss Wise, Sharp 1/2 lb.	Fresh Ground, lb.
Bacon, Sliced 65c	CHEESE . . . 45c	Chili Meat . 53c
Hunt's, No. 2 Can	Dash, Can	Aunt Ellens, Box
SPINACH . 15c	DOG FOOD 16c	Pi Do . . . 17c
Mayflower, 303 Can	Gerbers, Can	Armour's, Can
CORN . 12 1/2c	BABY FOOD 9c	VIENNAS . 19c

EACH VOL. 99¢
START YOUR SET WITH VOL. 1 AT ONLY 19c

Here's another great family "extra" - THE NEW WORLD FAMILY ENCYCLOPEDIA. Buy a book a week until you own the 20 volume set at the special bargain price of only 99c per volume. Volume one is still only 19c.



TREET CORNED BEEF HASH Armours Luncheon Meat, 16 oz. Can **35c**
Armours 12 oz. Can **31c**

Libby's, 303 Can	Popsrite, 10 oz. Can	Patio, No. 303 Can
CUT BEETS 13c	Pop Corn . 17c	Mexican Beans 12 1/2
Libby's, 303 Can	Raisin Bran, Box	
Spanish Rice 19c	SKINNERS 21c	



Chopped Ham 52c
Chopped Beef 29c

Armour Luncheon Meat, 12 oz. Can **52c**
Armours 12 oz. Can **29c**

Curtis, 10 oz Pkg. **Marshmallows 19c**
Sunshine, Hi-Ho, Large Box **CRACKERS 35c**
Hunt's 300 Can **New Potatoes 11c**
Campfire, 300 Can **Blackeye Peas 10c**
Austex, 15 oz. Can **BEEF STEW 33c**
Happy-Vale, 303 Can **SWEET PEAS 15c**

LETTUCE Firm Heads **12 1/2c**
Pound

Tokay, Pound	Fancy Colo., Pound
GRAPES . 15c	APPLES . . 19c
No. 1, Pound	Pound
Sweet Potatoes 10c	Cantaloupes 12 1/2c
Libby's, 6 o z. Can	Fresh Pact, 10 oz. Can
Grape Juice 19c	Strawberries 25c
Libby's Frozen	
10 oz. Pkg.	15c
ASPIRIN 10c	
White House, Qt.	Cut Rite, 125 ft. Roll
Apple Juice 37c	Wax Paper 27c
Box	Quart Bottle
Spic & Span 25c	JEWEL OIL 63c
400 Count Box	Delsey, Roll
KLEENEX . 29c	TISSUE . . 14c

S.W. GREEN STAMPS WITH EVERY PURCHASE

DOUBLE ON

TUES. WITH \$2.50 PURCHASE OR MORE

Piggly Wiggly SUPER MARKETS
DAVIS & HUMPHRIES, OWNERS & OPERATORS

Management Takes Steps to Improve Service to Farmers

Improvements in credit services are being made by the Home Administration, said today in a report from the local agency.

In the management of the agency's operations at a training meeting in St. Louis, Missouri, last week, McKay attended.

The training program is being conducted by the state and federal public information agencies to get maximum use of maximum administrative funds were

operations in high gear and give prompt and careful attention to every loan application," McKay said.

During the past year the agricultural loans made and insured by the agency reached a record total of \$293,190,000 throughout the United States. Loans in Texas totaled \$47,480,000. In Floyd and Motley counties \$126,845 has been advanced by private lenders and insured by the FHA.

The increased cost of developing farming systems that will make full use of a farm family's land and labor resources and provide a good income, and the emergency conditions brought on by the drought, were the main reason for the increased credit activities.

Farmers in Texas are served through 135 county offices located throughout the State.

Sand Hill News

(By Mrs. James Jeffress)

(Too late for last week)

SAND HILL, Sept. 29.—This week fall has sure been in the air. Even though there hasn't been much moisture it has been damp and drizzly. A few cotton bolls are popping open but in most fields, it will be quite a while before the harvest starts.

Mrs. J. T. Spears left Friday for Dallas and Houston where she will spend the next two weeks visiting relatives.

A hat demonstration was held Thursday in the home of Mrs. James Jeffress. Mrs. Lynn Miller was the demonstrator. There were some 13 hat forms covered during the day with velvet and satin being the material most preferred.

A covered dish luncheon was served at the noon hour. Those attending and making hats were Mmes. Lynn Miller, J. R. Turner, Verlon Miller, H. F. Jackson, C. B. Carmack, James Jeffress, Orba Miller,

Orlon Miller and Walter Knight.

Mr. and Mrs. J. R. Turner and family entertained Friday night with a hamburger supper. Those attending were Mr. and Mrs. James Jeffress and family and Mr. and Mrs. Monroe Schulz and family.

Sunday dinner guests in the home of Mr. and Mrs. William Mays were Bro. and Mrs. E. O. Adams and family and Jerry Kidd of Plainview.

We are sorry to report that Mrs. Olen Baird is in the Lockney Hospital this week and hope she is able to come home soon.

Visiting in the home of Mr. and Mrs. M. B. Swanner a few days this week was Mr. Swanner's mother.

There was a good number at prayer meeting Wednesday night. Let's all try to make prayer meeting on Wednesday night.

The new officers of the Sand Hill Baptist Church will take over their new jobs next Sunday for the coming year. Also all the teachers will take their new classes.

Mr. and Mrs. James Jeffress and family made a business trip to Silvertown and Tulsa Saturday. While there they visited in the home of Mr. and Mrs. Shafe Weaver and family.

Some from around here that attended the Ice Show at the Panhandle South Plains Fair Tuesday were Mr. and Mrs. Monroe Schulz and family and Mr. and Mrs. J. R. Turner and family.

Mr. and Mrs. Walter Knight left Tuesday to spend a few days in Carlsbad, N. M. They will visit relatives while there.

Sand Hill, Oct. 3

The showers this week-end were very plentiful. The lakes are beginning to fill up again, and everyone is beginning to worry about the crops in the fields. Maybe it will all end in a beautiful harvest.

Visiting in the home of Mr. and Mrs. Monroe Schulz and family Thursday night to help celebrate Mrs. Schulz's birthday were Mr. and Mrs. J. R. Turner, and family, Mr. and Mrs. James Jeffress and family, Mr. and Mrs. Roy Smitherman and family of Abernathy and Mr. and Mrs. E. H. Forester of Lubbock.

Mr. and Mrs. W. R. Billington and Jim Holmes enjoyed the fair in Lubbock on Thursday.

Visiting in the home of Mr. and Mrs. M. B. Swanner was her mother, Mrs. Nance.

Miss Oddie Rodgers attended church with Gene Swanner Sunday. Mrs. Kirk Slater spent Thursday night with her parents, Mr. and Mrs. M. B. Swanner. Jo Ann is from Ralls.

The new officers were recognized Sunday morning at the Baptist Church. They all resumed their duties at Sunday services. Due to bad weather some were unable to be there but the attendance remained high anyway.

Ken Swanner who is attending Draughon's Business College in Lubbock was home visiting his parents, Mr. and Mrs. M. B. Swanner over the weekend.

Mr. and Mrs. W. R. Billington entertained with a domino party Thursday night. Everyone enjoyed playing dominoes and then refreshments were served to Mr. and Mrs. H. F. Jackson, Mr. and Mrs. Roy Slater, Mr. and Mrs. William Mayo and Jim Holmes.

The Sand Hill Home Demonstration Club met Wednesday afternoon with Mrs. M. B. Swanner as hostess.

Mrs. C. B. Carmack was the acting president for the meeting.

Plans for the fair were discussed and everyone was asked to start getting their things ready for the exhibit booth which has already been spoken for.

Mrs. Orlon Miller had charge of the crafts demonstration for the afternoon. It was very interesting and Mrs. Miller made a beautiful hot pad out of ice cream sticks and colored beads. She also showed dolls and bean bags.

Refreshments were served to Mmes. Pat Bullock, Orba Miller, Orlon Miller, C. B. Carmack, Wayne Billington, James Jeffress and the hostess, Mrs. M. B. Swanner. The next meeting will be Oct. 12 and a demonstration on three in one ice cream will be given by the food leaders.

Sunday dinner guests in the home of Mr. and Mrs. J. M. Williams and family were Bro. E. O. Adams and family of Plainview.

We are happy to report that Mrs. Lynn Miller, who underwent surgery last week, is coming along nicely. We hope she is up and about soon.

Mrs. Olen Baird is back home from the hospital. We hope she continues to improve.

Mrs. Garland Rhea is on our sick list this week also.

Those enjoying supper in the J. R. Turner home Saturday night were the James Jeffress and the Monroe Schulz families.

We were happy to see Jerry Gross in services Sunday. Jerry is home from service visiting his parents, Mr. and Mrs. Fred Gross. He will leave Thursday to return to duty.

Steve Harris of Boston, Mass., is here visiting Pat Adams this week. He attended church with Pat Sunday.

Mr. and Mrs. H. F. Jackson attended church in Lockney Sunday.

Sunday dinner guests in the James Jeffress home were Mr. and Mrs. Monroe Schulz and family and Mr. and Mrs. J. R. Turner and family.

The junior class at the Baptist Church received the Sunday School banner Sunday morning for having the highest grade in their class. All the classes should work hard toward winning this beautiful banner for their class room. Mrs. J. M. Williams is the junior class teacher. The intermediates came in second with Mrs. T. C. Hollums as their teacher.

Mr. and Mrs. W. O. Tye returned home Sunday from a two weeks vacation to various points of interest in Arkansas and Kentucky. They reported a wonderful time.

The Floyd County Hesperian, Floydada, Texas, Thursday, October 6, 1955

Good carbon paper goes further. Try Suite-Rite.



Here's The Real Test!

of any insurance. How fair, how fast is the settlement of your claim. Your local, independent agent can be of the greatest help.

GOEN & GOEN

PROMPT CLAIM SERVICE
Phone 320 Floydada

TEDFORD CLINIC

410 W. 11th Street, Plainview, Texas

SCIENTIFIC WEIGHT REDUCTION
MEDICAL MANAGEMENT

Endocrinology Telephone
No Diet — No Exercise CApitol 4-2369

YOU ARE INVITED TO OUR

OPEN HOUSE CELEBRATION AND SHOWING OF THE

NEW M-M MODERN FARM MACHINERY

SATURDAY, OCTOBER 8

FREE COFFEE & DOUGHNUTS

SEE—

SOMETHING SPECIAL SEE THE UB SPECIAL

THE TRACTOR WITH SOLID 4-PLOW POWER

LOOK AT THESE SPECIAL ADVANTAGES

EXCLUSIVE POWER STEERING, built into the front end of the tractor, has been adapted to take the work out of steering. This new power steering system is offered as extra equipment.

INTERCHANGEABLE FRONT-END ASSEMBLIES are adaptable for every job. You can select a single, dual or adjustable front wheel tread to give you smooth, easy handling for your exact needs.

CHOOSE YOUR FUEL—No matter what fuel you use, gasoline, LP gas, diesel or tractor fuel, you'll get top efficiency with an engine designed for best possible use.

MATCHED WORKING TOOLS are available to use with the UB Special. Base pan oil filter features the **FLOAT-O-SCREEN** which enables only the cleanest oil to circulate.

Also On Display THE NEW M-M GB TRACTOR

With 66 Draw Bar Horse Power

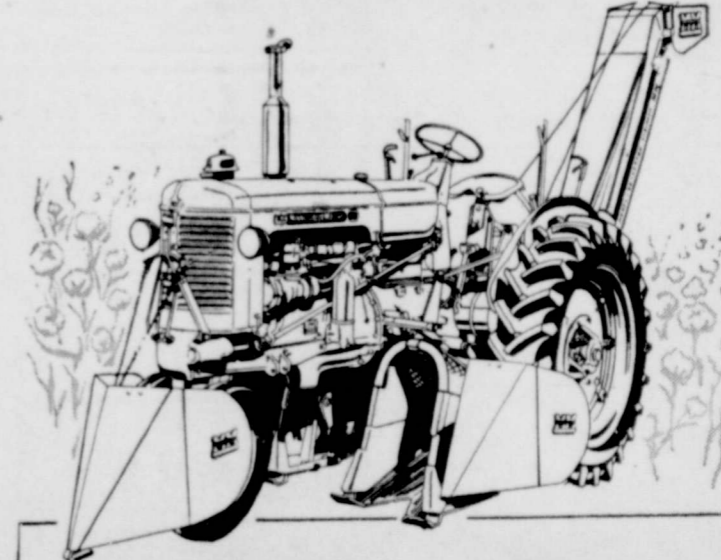
WHEEL TANDEM
COMPLETE LINE OF DEEP
BREAKING PLOWS

COME VISIT WITH US AND SEE FARM
MACHINERY AND OUR NEW BUILD-
ING.

S. J. LATTA IMPLEMENT

Phone 58

Floydada, Texas



LOOK AT THESE NEW ADVANTAGES!

Mounts as a unit . . . not in parts ✓ roller-type chain drive used throughout ✓ big capacity 16-inch elevator directs cotton to all parts of the wagon . . . you don't need an extra man to build the load ✓ overshot blower mounted on elevator aids distribution ✓ handles row widths from 36 to 42 inches ✓ hydraulic height control of stripping units ✓ separate hand levers control height of each stripper unit and angle and height of plant lifters ✓ thorough cleaning provided by slots along the bottom of the auger trough, cleaning tumbler and wagon box elevator.

SAVES COTTON HARVEST DOLLARS AS NEVER BEFORE!

Here's the high-speed, high capacity cotton harvest machine that can make the BIG profit-difference on your cotton crop. By the bale, by the acre, by the hour worked, this new Minneapolis-Moline 2-Row Cotton Harvester pays you dollars you never thought you could make on cotton. MM cotton harvesting lowers labor costs, protects you from untimely labor shortages.

Cotton Harvester fits the following MM tractors—UBU UBN ZBU ZBN UTU UTN ZAU and ZAN and other makes of tractors.

See all the many new features of this MM Cotton Harvester for yourself. Stop in the next time you're in town.



R 'N' R FASHIONS FOR HOME AND FAMILY



ALL WOOL FLANNEL

SLACKS

Sheer Gabardine \$9.95
or Flannels

Secretary-
the-month dress
KAY WINDSOR

Your chance at a windfall in wardrobes! Just come write for your official entry blank in our "Secretary-Month" contest, and you may win a dozen career-girls like this one: your down-to-dusk darling of Mrs. Vederlo, Burlington's Chromspun acetate that won't wrinkle because its beauty and color are locked in place. Black, brown or turquoise. Sizes 10 to 20.

R'n'R fashions

Like to enter the Secretary-of-the-Month contest, and win a free wardrobe. Please send me an official entry blank.

ZONE STATE

Vickers Makes High Football Contest Guess

Winners in the second week of Floydada football contest are Gene Vickers first, Mrs. L. F. Gresham second, and Jerrold Vinson third.

Vickers turned in the best entry to date in the guessing game with a total of 18 correct answers. With the two ties registered last week this was the highest score possible.

Mrs. L. F. Gresham of route 5 Floydada was second with 17 correct answers and missed the listed game score by 12 points.

Jerrold Vinson came in third with 17 correct answers and missed the game score by 19 points.

Three other entries had 17 correct answers and missed the game score by a total of 20 points. These were Duane Stephens, W. H. Eubanks, and Peck Badgett.

Also turning in entries with 17 correct answers and with scores from 26 through 37 were L. G. Withers, Russell King, Bobby J. Cline, Roy Ewing, Gene Nelson, and Troy Cranford.

The winners of the third and final contest will be named next week in The Hesperian. Winners named today can pick up their prizes at the newspaper office.

If you have enjoyed this game let the sponsoring merchants. If there

STAR CASH VALUES

Frozen Strawberries 10 oz. Pkg. **25c**

Gold Medal FLOUR 10 lb. Bag **79c**

Ready-to-Bake BISCUITS 2 Cans **19c**

Shurfine CHERRIES 303 Can **19c**

GLADIOLA CAKE MIXES

Box **29c**

Hixsons Coffee 79c

Areo Self-polishing FLOOR WAX **59c**

CHEER Giant Box **69c**

BABO 2 Cans **25c**



Soflin TISSUE 4 Roll Pkg. **35c**

Shurfine TUNA 2 Cans **55c**

BAKERITE 3 lb. Tin **73c**

Pinkney SAUSAGE 2 lb. Bag **58c**



Shurfine OLEO 5 lbs. **\$1.00**

New Crop YAMS 1 lb. **10c**

are ways it could be improved let them know.

QA&P Water Tank Grain Tank Now

Because modern railroad operations no longer call for a water tower to supply their engine's boilers with water, a water tank 23-feet in diameter that stood on the Quannah line in southeast Floydada since 1928 no longer graces the sky line there.

However, it is to be put to a useful purpose still, not far away from its former site and still on the Q & P right-of-way.

Purchasers of the big tank, bigger than it looks, were Mrs. Maud Hollums and her sons, Duncan and Douglas Hollums. They will re-erect it on their property adjacent to the railway tracks and convert it into a big grain bin. According to the pencil it should hold about 6,000 bushels of grain. Lying on its side it is 23 feet tall.

Duncan Hollums moved the giant tank by the simple expedient of laying it over on its side, using the cap and the stem for axles and hooking a tractor to it.

Harvest time and the rains caught up with Mr. Hollums in the midst of re-locating the giant tank and he will likely be weeks getting the job finished.

County Fair

(Continued from First Page) erintendent, R. C. Mitchell in charge of the swine department and Jack Johnson the sheep superintendent.

Jake Watson and Mrs. Bob Muncy are the commercial exhibits managers. More than 30 entries have already been assured for the commercial show. Home appliance dealers, irrigation pipe makers, farm implement houses, farm stores and automobile dealers are among these exhibitors.

Entertainment features will include an old fiddlers contest, talent shows with Radio Station KFLD broadcasting, and Hill's Greater Show. Hill furnished the midway attractions last year. The shows will open on the grounds next week, prior to the opening of the fair proper.

Club Names Committees Committees appointed at a called meeting of the Floydada Garden Club Wednesday morning for the Floyd County Fair Flower Division were:

Flower Show Committee, Mesdames O. G. Glassmoyer, E. L. Norman, R. E. Fry, J. C. Veach and Wilson Kimble.

Entry Committee, Mesdames Wilson Kimble, E. F. Stovall and Ethel Sawyer;

Placement and Awards Committee, Mesdames George V. Smith, Bill Norman and E. J. Moorehead;

Classification and Staging Committee, Mesdames John Hoffman, O. M. Watson and J. C. Veach.

The Floydada and Lockney garden clubs are working together in arranging the flower show.

Entries may be made by anyone in the country between 8:30 a. m. and 10:00 a. m. Thursday, Oct. 13.

Give a woman an inch and she thinks she's a ruler.

Wet Weather

(Continued from First Page) of this, however, there were not more than 15 absences. Several high school students living off the pavement came in on their own power.

Good Under The Hill

Although rains were lighter under the hill the area in northeast Floyd County had about 2.5 inches of rainfall, all falling gently. Only the last part of the rain had begun to run off to amount to anything.

Mrs. Webb Taylor said yesterday morning the excellent rain they had she was pretty sure was typical of the whole area. They did not get more rain than they needed she said and put the figure at 2.5 inches.

Up "on the hill" west of them toward South Plains there was heavier rains, the Taylors heard.

The northwest corner of the county had a lot of rain, probably 5 inches, Mrs. E. M. Quebe, of Cereal, said.

They have the common complaint of late cotton that needs more time before a frost, Mrs. Quebe said.

Only report of damage area-wide, except for too much water in the fields, came from Crosbyton. Two miles west of that city a little cyclone tore in to buildings on the farm of Mrs. L. B. Marr and did considerable damage. At Floydada, throughout the period there were only gentle breezes.

Low Temperature 60 Degrees

Lowest temperature recorded from Friday to Wednesday afternoon came Sunday morning at 2 o'clock when the West Texas Gas Company registered 60 degrees.

The Everett Millers in West Harmond had an estimated 3.75 to 4 inches of rain. They are a mile or less from the Hale County line.

The red sunset, which the old-timers took as an infallible sign of clearing weather, was noted by the Millers.

At Antelope Ned Bradley said they hadn't had all the rain they wanted until Tuesday night, when the rainfall brought their total up to 4 inches. Bradley was all smiles, despite possible damage to cotton and row crops.

A Matador they could use some more rain, said Elbert Reeves, teacher in Floydada schools, who was at Matador Tuesday night for an American Legion meeting. Reeves carries on extensive stockfarming there, and is representative of his district in the state legislature. "We have been terribly dry and we need rain to soak the ground deep," he said.

No serious wrecks either on highway or dirt roads had been reported to Wednesday noon. Many reports, however, had automobiles and trucks stuck in the mud and traffic on many side roads was seriously slowed down.

QUICK QUIP

The husband and wife were in the midst of a violent quarrel, and hubby was losing his temper.

"Be careful," he said to his wife, "you'll bring out the beast in me."

"So what!" the spouse replied. "Who's afraid of mice?"

After witnessing some of the TV wrestling bouts we are convinced that the wrestlers should be permitted to "rest" in peace.

First 1955 Tax Receipts Given

County, school district and city taxes came in quite satisfactorily Saturday morning, opening the first day of the current year tax-paying period.

At the county assessor-collector's office first taxpayer and poll tax payer was Ealey Yearly of South Plains. Several other taxpayers also showed up during the first half-day and again on Monday.

At the school district office, Mrs. Bennie Leibfried reported \$3,800 in taxes collected Saturday morning, with D. W. Burke the first to get a receipt.

Mr. Burke was also No. 1 at the city's tax collection counter where collections for the half-day ran approximately \$1,000.

Taxes for 1955 are being paid. They are due and payable October 1 through January 31, 1956, without penalty. At the county office the collector is authorized to give 3 per cent discount for payment in October, 2 per cent in November and 1 per cent in December. The city and the school district do not give the early taxpayers a discount.

Grid Contest

(Continued from front page) boys turned in a fine performance against Ralls last week. They held the Rabbits to a 13-13 tie until late in the final period when James Shurbet made one of his classy runs. The Longhorns had set up the first two Ralls scores with untimely fumbles deep in their own territory.

Light, Fast and Scrapy Lockney's team though light is very fast and scrapy and is expected to throw more speed at the locals than they have faced thus far. The Longhorns have been running from the T formation with variations to the winged T, and sometimes use a flanker. Lockney coaches are Rudy Halle and Elvin Lyon.

The Whirlwind band, student cheering section, and a large number of fans are expected to follow the team to the north Floyd County city for the big game. Weather being right an attendance of near four thousand would not be uncommon for the classic.

Area Games This Week

Floydada at Lockney; Abernathy at Muleshoe; Rotan at Post; Sudan at Slaton; Olton at Spur; Tahoka at Littlefield; Crosbyton at New Deal; Idalou at Ralls; Floydada B at Olton (tonight).

Charlton Heston Stars In Capada Feature Sunday

Like the precocious little gentleman he is, 9 year old Tim Hovey insisted on picking up the check the second time he and Julia Adams had lunch together.

Tim is one of the youngest playing in Universal - International's Technicolor comedy "The Private War of Major Benson," starting Sunday at Capada Theatre co-starring Julie with Charlton Heston.

All of the children became extremely found of Julie during filming of the picture, and one day Tim mustered enough courage to ask her to lunch with him. She consented, and at the end of the meal she grabbed both luncheon checks and paid for them.

Three days later the invitation was repeated, but this time Tim-the-gentleman was fortified with three dollars, borrowed from his mother, and this time he specified that he must be allowed to pay not only for himself but for Julie also.

During the luncheon, Julie's husband, came into the studio luncheon and asked whether he could join the party. Only on condition that he pay for his own lunch, Julie said. Ray accepted the condition and sat with them.

The luncheon check for Tim and Julie came to \$2.75. After going over the figures, Tim announced he had a quarter left and informed Julie she could order a quarter's worth of something, but she advised the young man to leave the quarter for the waitress, which he did.

WRONG HEIFER Customer: "Say, waiter, this steak isn't very tender."

Waiter: "If it's affection you're seeking, sir, you'll have to speak to the cashier."

New Officer Has Famed Texas Name

FORT HOOD, Tex.—The First Armored Division added an illustrious name to its roster recently when Sam Houston joined the division.

Second Lieutenant Sam Houston IV, great-grandson of the victor of San Jacinto and first president of the Republic of Texas, is carrying on the family military tradition as a platoon leader in the medical battalion's Company B here.

Next in the series of Sams was his great uncle, Sam II, who fought in the Civil War with a Texas Regiment. Sam Houston III was Lieutenant when Sam IV was born, stationed at Oklahoma Military Academy when Sam IV was born, coached the Academy polo team that defeated Stanford University for the national title in 1934.

Lieutenant Houston is, of course, a member of the Sons of the Republic of Texas. His home town? Why, naturally, its Houston, Texas.

Army Engineers Build 3-Day Dike

SUWON, Korea—A small village near here will be safe from floods this year — thanks to the kindness and efficiency of Army engineers.

Members of the 839th Aviation Engineers built a dike to protect crops and buildings of Chuk Chong Ri from the rising waters of a little stream. Three bulldozer operators took only three days—working on shifts around the clock—to move 20,000 tons of earth. The pressure of other duties made a fast job necessary.

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU . . .

Retail Merchants Association

CHECK THESE SAVINGS FOR MORE & BETTER MEATS

2 Pound Box **49c**

Shurfresh CHEESE SPREAD 2 Pound Box **65c**

GLADIOLA MEAL 5 lbs. **39c**

Finest Quality MEATS

SLICED ENDS PER POUND **BACON . . . 15c**

PINKNEYS PER POUND **SAUSAGE . 29c**

DRESSED **HENS & FRYERS 29c**

FELTON-COLLINS

Phone 27 **GROCERY & MARKET** Double S. & H. Green Street Every Wednesday

PURE CANE **SUGAR . . . 49c**

Pillsbury FLOUR 10 lb. Bag **75c**

NEW DASH 25 oz. Box **38c**

SHURFINE, CHUNK STYLE TUNA . . . 29c

SHURFINE SHORTENING . . . 79c

ROXEY DOG FOOD 15c

BISCUITS ZIP OPEN CANS 2 for **19c**

MORTONS CHICKEN POT PIES 8 1/2 oz. Pkg **29c**

Shurfresh OLEO 5 lbs. **20c**

FRESH PACK Strawberries 10 oz. Pkg **25c**

BE SURE TO HAVE PLENTY OF **Good eats!**

BIG WEEK-END COMING UP?

HUNT'S SLICED No. 300 Can **19c**

PEACHES **19c**

SHURFINE No. 303 Can **25c**

PEARS **25c**

HIXSONS, EXTRA RICH Pound **79c**

COFFEE **79c**

ALMA No. 1 Can **9c**

KRAUT **9c**

WOLF BRAND No. 2 Can **44c**

CHILI **44c**

SHURFINE 6 oz. **29c**

TUNA **29c**

BOX — 12 PAIRS **1.98**

CANVAS GLOVES . **1.98**

RADIANT RED OIL FURNITURE 24 oz. **25c**

POLISH **25c**

LIPTONS TEA, 1/4 Pound **37c**

JELL-O, 2 Pkgs . . **15c**

SHURFINE 7 oz. **23c**

PITTED DATES . . . **23c**

PURE CANE 5 lbs. **47c**

SUGAR **47c**

HULL & MCBRIEN

PHONE 292 We Deliver

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor.
THURSDAY, OCTOBER 6, 1955



Established 1896 by Charles...
tered as second class mail...
fice at Floydada, Texas...
under the act of Congress...
1897.

VIEWS AND COMMENT ★ ☆ ★ ☆ ★ ☆ ★ ☆

Hard Winter Coming? We note that much interest is being shown by the women folks in the fur coat ads. Is this another sign of a hard winter?

Better Not Said: Mr. Stevenson's callous quip about the Texas tidelands and the veterans' land scandal. This would-be president puts a price on a violation of the people's property rights. Senator Johnson and Congressman Sam Rayburn had a hard time keeping the Illinois man from talking too much while in the state.

Happy (?) Hunting Ground. Maize falling in the field and ducks coming in by the thousands.

The President's illness will serve to dramatize heart failure as a threat to health and survival and is expected to spur efforts to solve the many baffling angles that heart disease takes. Coronary thrombosis is a disease of the arteries, we are told. A clot forms, sorter like rust in a pipe, one doctor explained it. When it gets too difficult for the blood flow to get by the clot you have a very sick person. He has a "heart attack." That is the kind the president had, and, if we are not mistaken, the kind that struck down Lyndon B. Johnson. We suggest the scientists find a simple elixir of some kind so you could take a spoonful before meals and as the elixir coursed through the veins, presto there wouldn't be any clots.

News From Tulia: "Our Town" in The Tulia Herald last week mentions in uncomplimentary words an untoward incident of junior teen-age life in Floydada.

Says "Our Town": "I am sitting on the side lines of the Floydada football field watching an exciting game. Perhaps not as exciting as amusing. "Our Town's" seventh graders are playing the Floydada sevenths. It is a privilege to watch young men starting out in their football careers. Who can say—among these seventh graders may be another Doak Walker. They are nervous and excited, but they show spirit by the barrels. I've seen something here in Floydada this afternoon that I've never seen in "Our Town" and hope I never see. About six boys between the ages of 12 and 14 are in the announcer's booth on Tulia's side of the stadium. They have smoked, cursed, made fun of our team and called everyone in general bad names. They are as smart and as big as they will ever be. I've not seen their school principal on the field. If he had been here, he probably wouldn't have tolerated the behavior of these boys. Our Gordon Gatewood may seem rough to the kids, but he is at the games and sees that our kids behave."

Even The Principal of the Tulia school, however alert though he may be, has to have some sleep. While he napped a night of two after the above incident, according to the same Tulia Herald, somebody visited Tulia High School and made the glass front of that highly esteemed seat of education look

like it had been through a blitz. It is a bit unfair to the Mr. Gatewoods and their counterparts in Floydada and the other Tulas and Floydadas to have them responsible for all the reprehensible things that the budding Smart Alecs can do to vex their elders. In no way excusing the smoking, name-calling youngsters, we suggest to "Our Town" that the Floydada principal, like the Tulia principal, may have been called elsewhere at the moment to see about some little scamps who may have been practicing up on their smoking and name-calling—or window smashing.

The Neglected child is a problem wherever he may live. When he gets to be about "12 to 14" he is the problem that can't be solved at school. Hard as they work at it, the school people can't do something that should have been done at home. They do the best they can about such "incidents". As for instance, for "Our Town's" information, on the same date of the Tulia seventh grade game in Floydada, another little gang, possibly the same one, did a thing for which apologies and restitution were made to the Tulia school by 10 o'clock the next morning. These things just bob up and "Our Town" is most naive, indeed, if he or she thinks they don't happen also at Tulia, and make an unsolvable headache for authorities. "Our Town" is reminded that the problem of the neglected child is not solved nor even helped, by taking a cut at the school teacher.

People in America zealously wish the Soviets would do different. We can't believe they would want to destroy us, despite the oft-repeated declaration they plan to do so. They are now trying the sweetness and light treatment on us, while carrying on in their diabolical way elsewhere in the world. "Their old policy has become bankrupt and ineffective" says our Congressman George Mahon. "And they are trying a new one. If we fall for it, we will be unbelievably naive. We must be on the alert to combat our natural tendency toward wishful thinking." The congressman, just back from Europe, also brings disquieting news from the friendlier countries into which we are pouring millions in military aid. "Nothing on the horizon indicates to me that these governments will provide necessary funds for spare parts and maintenance," he says. We could be saving a lot of money that we are now pouring down the rathole, as we put it into scarce steel (to make home prices higher) that will impotently rust in European warehouses.

Figures Too High? We hope the figures are not too high in the first estimate of the Texas Employment Commission of the cotton crop of this area. The south half of Floyd County is estimated at 40,000 bales and the north half of the county with Briscoe County together are put at 50,000. This means better than a bale to the acre on the average and sounds good indeed for a late cotton crop. Mayhap the commission has joined the rest of us, pulling for a late frost.



Sweet Potato Is Robust Commodity On Texas Market

The Texas sweet potato industry is having growing pains. Although it was far from puny — grossing some \$10 million in good years — recent developments show promise of making the "yam" a really robust commodity in state farm economy.

The Texas Sweet Potato Law has been in effect just over a month. And already, some changes have had to be made to help move the crop to market this year.

The law calls for grading, inspection and proper shipping of potatoes under certification of the Texas Department of Agriculture. Originally, U. S. No. 1 and U. S. No. 2's, along with unclassified grades, had to be boxed in standard approved cases to prevent damage and assure uniform quality. But the law failed to reckon with Texas' production capacity.

Standard packing cases, approved by law, fell short of the demand. As a result, a change in regulations was made to allow unclassified grades to be shipped in bulk. This is a tem-

porary measure good only until Nov. 15. After that date, unclassified potatoes must be crated according to original specifications the same as No. 1's and 2's.

Sweet potatoes are grown widely in East Texas, with a new development on the High Plains area and in South Texas in recent years. Upshur, Titus, Cass, Smith, Morris, Van Zandt, Wood, Robertson and Leon counties are the traditional leaders until now.

Texas grows some of the finest sweet potatoes found anywhere. However, lack of consistent grading was the principal deterrent in outside markets until this year. The new law was designed specifically to correct this lack.

The new grading standards are essentially the same as those of the United States Department of Agriculture. As a matter of fact, in some ways they are a little better — which should give Texas a slight edge on out-of-state markets when the facts become generally known.

Some difficulties will be encountered from time to time. But the first hurdles have been taken successfully. Inquiries or problems should be addressed to John White, Commissioner of Agriculture, Capitol Station, Austin 14, Texas.

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Irrigation, Industrial, Domestic and Exploration Drilling

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HESPERIAN CLASSIFIED ADS

TROP-ARTIC
*Guaranteed**
ALL-WEATHER MOTOR OIL

THE RIGHT OIL FOR RIGHT NOW IS RIGHT HERE



***OUR GUARANTEE:** Use a case-full of Trop-Artic Motor Oil for ten days or up to 1,000 miles. If you aren't completely satisfied that it lives up to all the claims made for it, your Phillips 66 Dealer will replace it with any other available oil you prefer—at no expense to you.

Be Weather-Wise! Change Today!
For the weather ahead . . . all kinds of weather . . . get the extra engine protection that goes with TROP-ARTIC All-Weather Motor Oil.
TROP-ARTIC is versatile. It won't get too thick in cold weather. It won't get too thin in a hot engine. It reduces wear tremendously. . . keeps your engine cleaner. That's why, compared to older types of oil, it can even double engine life!
For easy starting and protection against wear on cold days . . . and for continued protection when your engine temperature goes up, get TROP-ARTIC All-Weather Motor Oil from your Phillips 66 Dealer.

PHILLIPS PETROLEUM COMPANY
See Richard Carlson in "I Led 3 Lives" on KCBD, Channel 11 at 9:00 p.m. C.T.S. Station

IT'S PERFORMANCE THAT COUNTS!

PHONE 66 FOR PHILLIPS "66"

WHOLESALE — AARON CARTEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing. They Give S & H Green Stamps

Felt Patterson
Service Station
300 West California

TEEPLE'S
GROCERY
312 South Second St.
on Highway 70

WARREN'S
66 SERVICE
300 East Houston

CARTEL
SERVICE
Highway 70 North

See it Now...the '56 FORD!



New Ford Fairlane Town Sedan, one of seven Fairlane models offered in the '56 Ford line. All have new Thunderbird styling.

With new 202-h.p. Thunderbird Y-8!

And only Ford has it! Here's fun at the touch of your toe. Here's power to level the hills. Here's instant response for instant passing. Here's 202-h.p.* Thunderbird "go" delivered smooth as silk, quiet as a lullaby . . . by an extra-durable, deep-block Y-8 engine!
*available in Fordomatic Fairlane and Station Wagon models

With new Thunderbird styling!

And only Ford has it! You'll see the dash and dazzle of the Thunderbird in all 18 new Fords. You'll thrill to the beauty of the long, low lines, the exciting silhouette, the choice of refreshing, new body colors and exciting, new interiors.

With new Lifeguard Design!

And only Ford has it! Ford's Lifeguard deep-center steering wheel, Lifeguard double-grip door latches, optional padding for control panel and sun visors and optional seat belts . . . are all designed to give added protection against accident injuries.*

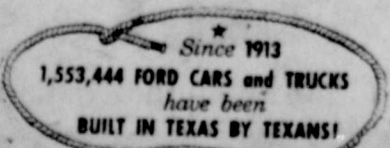
In 4 thrilling series . . . in 18 brilliant new models!

The fine car at half the fine car price . . . '56 FORD

F.O.A.P.

BISHOP MOTOR CO.,

114 West California St. Floydada, Texas



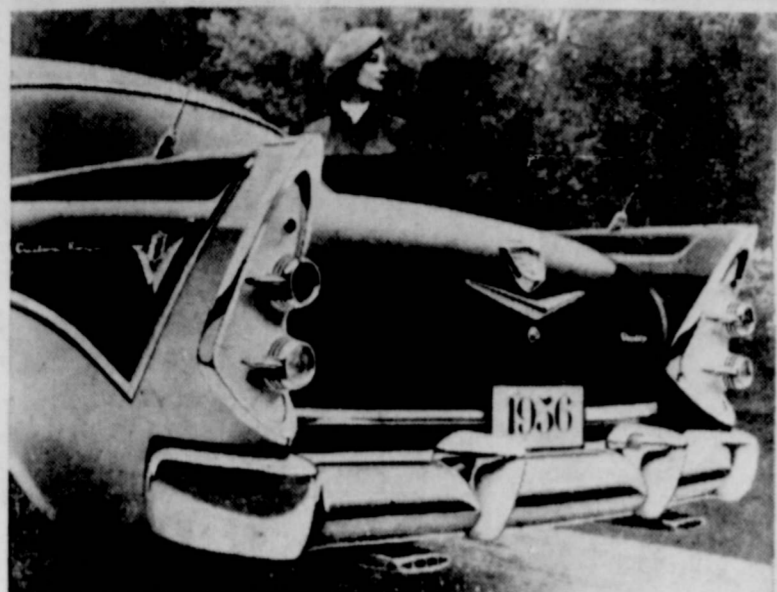
1956 Dodge Is Dream Come True

The new 1956 line Dodge cars will be introduced to the public Friday, October 7, at showrooms through the country.

The new cars were developed through a complete re-evaluation of automotive design — exterior and interior appearance and mechanical advancement. C. Newberg, Dodge chief engineer, said.

Among many mechanical improvements is the revolutionary "Magic Touch" push-button control which eliminates the necessity for any shift or drive lever, and the automatic driving feature to today's cars.

Aircraft Effect for '56 Dodge



Unique high-sweep rear fender tail fins lend an aircraft-like effect to the new Dodge cars for 1956. They, with the twin-jet taillights immediately establish this car's identity. Framed with a gleaming band of chrome, the taillight area boasts a unity of design seldom achieved in automotive styling. On Custom Royal models, the taillight and back-up light are housed in slotted chrome bezels. At night, light from the taillight shines through the slots, aiding in side visibility. On the deck lid, a new crest serves as identification and is similar to the one used in the front. Reflecting the treatment given the front end, a slita "V" on V-8-equipped models is placed directly below the crest. Dual chrome exhausts, as shown, are standard on all Custom Royal V-8 models.

Royal and Custom Royal series. Four separate series comprise the 1956 line of Dodge Cars: Coronet, offering four-door sedan, club coupe, four-door Lancer hardtop, Lancer hardtop and Lancer convertible; Royal V-8, offering four-door sedan, four-door Lancer hardtop and Lancer hardtop; Custom Royal V-8 with four-door sedan, four-door Lancer hardtop, Lancer hardtop and Lancer convertible. Finally, a new Station Wagon line offers a wide choice of seven Suburban two-door and Sierra four-door models.

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated Oct. 9, 1941.)

Floydada High School's Whirlwinds will be up against another strong squad Friday night when they attempt to take the measure of the Falls Jackrabbits in their first conference game of the season. The Whirlwinds fell to Crowell last week in a 12-7 game.

Mr. and Mrs. A. B. Keim were hosts to the Friendship Bridge Club Friday evening. A lovely dinner was served preceding the games of bridge.

No rain since Friday is the big weather news of the week. However overcast skies three out of six days have kept the ground from drying as fast as farmers would like.

A deal was consummated this week whereby Cager Carmack assumed the interest of J. V. Jones in the produce business operated under the name of Carmack and Jones.

Mrs. L. J. Welborn entertained with a party Saturday afternoon for her daughter, Ann, who was six years old. Twenty-one children were present for the occasion.

Patterson Grain Adding Storage

LOCKNEY — Patterson Grain Company, Inc., have begun construction of a new flat storage conventional type Metallic building which will add 225,000 bushel capacity to their present grain storage facilities here. Abbott & Sons of Midland are contractors for the building and work of digging the foundation began early this week.

Location of the new building is just north of the big concrete elevator on the Lockney loop in south Lockney. It will be of steel construction, and the size is 160 feet long by 80 feet wide. The building is scheduled to be completed before November 1.

GLADYS PARKEY IS NAMED REPORTER ON 'PRAIRIE' STAFF

Gladys Parkey, daughter of Mr. and Mrs. D. J. Parkey of the Harmony community, has been selected as a reporter for "The Prairie," school paper of West Texas State College at Canyon.

Gladys is a junior journalism transfer from Texas Tech in Lubbock.

The Bruce Holders are still keeping touch with their former Floyd County neighbors by reading "The Hesperian." A recent note from Fort Worth said that Bruce is employed with Furr Foods there. They were formerly at Lubbock for some time after leaving Floydada. Their present address is 4023 Reed St., Fort Worth, 5 Texas.

MARRIAGE RECORD

James Henry Cooper and Polly Atneida Williams, Sept. 24.

Apparently the coonskin cap craze is popular with all but the raccoon.

YOU ARE INVITED
TO THE FIRST SHOWING OF THE
1956 DODGE
To Be Held In Our Show Room
FRIDAY OCTOBER 7

WE WILL SERVE
FREE COFFEE AND DOUGHNUTS

Come Out And Enjoy The Party And See The
Beautiful New Dodge.

MAYO MOTOR CO.

200 W. Missouri Floydada Phone 237



Born of success—born for success! New '56 Dodge is your reward for the greatest sales gain in Dodge history.

New '56 DODGE

Born of Success to Challenge the Future!

Here is a Dodge so dramatically beautiful, so daring in design that other cars seem ordinary by comparison.

Here are revolutionary advances that introduce a new era of push-button driving. Gone is the shift lever! You now "tune in" the range of Power-Flite automatic driving on the Dodge Magic Touch push-button control!

New V-8 and 6 engines, with surging break-away power, up to 230-h.p., set a

new standard of thrilling performance.

The look of success! The feel of success! The power of success! These are your rewards for the great Dodge advance—a dividend of extra value made possible by the greatest sales gain in the industry!

This daring new '56 Dodge goes on display today. Come see its dramatic new Jet-Fin styling, and discover the thrill of push-button driving!



THE MAGIC TOUCH OF TOMORROW

NEWS FLASH! New '56 Dodge shatters every American stock car record on Bonneville Salt Flats!

MAYO MOTOR COMPANY, 200 West Missouri, Floydada, Texas

Tailored Wiring



is to fit your special measurements, and give years of wear. Expert tailoring of top quality material to suit your individual requirements. You certainly couldn't expect a 15-year-old dress to give its best service now.

so it is with your farm and home wiring. The wiring that 15 years ago may have gotten a little snug around the livingroom or barn, cramping efficient operation of your appliances and equipment. Wiring on every farmstead be tailor-made to meet your individual requirements.

are some important suggestions:
Use quality materials—look for the UL label—cheap, inferior switches, outlets and wire are often unsafe.

Have your wiring installed by a competent electrician who will give you a tailored wiring job that will not only fit your present needs, but can be expanded to fit future requirements.

Particular attention to safety—be sure that all motors and appliances and equipment are properly grounded. Do not drop by your rural electric office and talk with your station adviser or wiring inspector. They can give you valuable tips on tailored wiring.

LIGHTHOUSE ELECTRIC COOPERATIVE INCORPORATED

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79
BUTANE SERVICE
YLIE Company

Patterson Gin Has New Owner

LOCKNEY — Announcement has been made of the sale of the Patterson gin plants in Lockney to George H. Webster. The deal was effective September 21 and Mr. Webster assumed management of the gin at that time. Members of the firm disposing of the gin plants are R. E. Patterson, Gilbert Bean, Richard Patterson, and Kelton Shaw. They retain Patterson Grain Co. Inc., and will continue to operate elevators here and at Sterley.

Sold in the transaction were two complete gin plants, scales and office building on approximately six acres of land located in south Lockney between the Lockney loop and the Santa Fe railway tracks. One of the plants was built new six years ago and the other has recently been recon-ditioned. Consideration in the transaction was \$175,000.

KITCHEN AND ★★ FIELD NEWS

From Lighthouse Electric Corp Inc. by Nancy Morckel and Claude Weathersbee Electrification Advisors

Mr. and Mrs. Claude Weathersbee and children attended the South Plains Fair at Lubbock on Saturday afternoon.

Mr. and Mrs. Harold Massie of Lubbock spent the week-end with Mr. and Mrs. Wayne Collins and daughter.

Jack Womack who is attending Midwestern College at Wichita Falls spent the week-end at Floydada with his parents and relatives.

Mr. and Mrs. Shorty Neff and son, and Mr. and Mrs. Edwin Neff and daughter spent the week-end in Hereford with relatives.

Mr. and Mrs. Buck Marricle and David went to Idalou on Sunday to visit with Buck's parents, Mr. and Mrs. E. J. Marricle and his sister Patsy.

Mr. and Mrs. Gordon Appling of Mt. Blanco, Joe and Catherine went to the Fair in Lubbock last Friday night and attended the show "Holiday on Ice."

Mr. and Mrs. D. M. Moore spent last week with relatives in Paris and Commerce, Texas.

**FOR CULLIGAN
SOFT WATER SERVICE**
Dial 42104 or write
708 Quincy, Plainview

Mr. and Mrs. J. C. Ginn of Cedar Hill Community, their daughter Mrs. Clyde Owens and her sons, Johnny and Jim of Lubbock, visited us Sunday afternoon. Mrs. Owens will be remembered as the former Lovelle Ginn, who worked here for a number of years at the AAA office.

According to what we have read in the paper — Mrs. Eisenhower doesn't show partiality. Anyway she gave the same recipe to be used in the 1955 cook book published by the Congressional Club in Washington, D. C., of which she is an honorary member, as she sent to us to be used in the 1955 edition of the Lighthouse Electric Cooperative, Inc. cook book. The recipe was for Pumpkin Chiffon Pie, and here it is:

3 beaten egg yolks
3/4 cup brown sugar
1 1/2 cups cooked pumpkin,
1/2 cup milk,
1/2 teaspoon salt,
1 teaspoon cinnamon,
1/2 teaspoon nutmeg,
1 envelope gelatin,
1/2 cup cold water,
3 stiffly beaten egg whites,
1/2 cup granulated sugar.
Combine egg yolks, brown sugar, pumpkin, milk, salt and spice. Cook in double boiler until thick, stirring constantly. Soak gelatin in cold water, stir in hot mixture. Chill until partly set. Beat egg whites, add granulated sugar, and beat stiff. Fold into gelatin mixture. Pour into pie shell and chill until set. Garnish with whipped cream.
Makes one big pie or 8 individual pies.

With many of us wondering how to use the last tomatoes on the vines before frost comes good chow-chow recipes and relish recipes are very much "in season" right now —

Mrs. Wes Carpenter of the Harmony Community brings this one that sounds delicious for a relish. She says it is most delicious served with dried beans or meat.

12 onions,
12 sweet peppers,
12 extra large ripe tomatoes.
Grind, cover, let simmer about 10 minutes.

Drain thoroughly. Add red or hot pepper to suit taste.
2 cups vinegar,
2 cups brown sugar,
2 tablespoons salt.
Cook 20 minutes and seal while hot.

Mr. and Mrs. Corkey Guffee and Larry spent the week-end in Sunray with Mrs. Guffee's father, C. N. Hill, Mrs. Hill and other relatives.

Mr. and Mrs. Gene Brown and Mr. and Mrs. Edwin Brown of Mt. Blanco Community were co-op visitors on Tuesday morning.

HARMONY DEMONSTRATION CLUB TO MEET OCTOBER 6

Mrs. Loyce Turner announces the Harmony Home Demonstration Club will meet Oct. 6 at the community center instead of Oct. 13. Everyone please remember this and attend this meeting.

ON FRESHMAN COUNCIL

LUBBOCK —Thirty-three Texas Tech freshmen have been elected to the Freshman Council.

The group, organized last year, serves as a nucleus for planning class activities.

Council members were elected in their dormitories and in the Stu-

dent Union. Included in the list from his dormitory is Jack Henry of Floydada.

Joe March, who spent the late summer at Corpus Christi buying cotton, has returned home, and plans to buy here when the season opens up this fall.



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Be sure you have enough insurance protection for your house, furniture and personal belongings! Records show that seven out of ten homes are under-insured. Be sure that your home isn't one of them! Come in and see us today for complete fire protection coverage at moderate cost!

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Sister Two-Piece SAILOR DRESS

WITH BAND BOTTOM BLOUSE AND PERMANENT PLEATED SKIRT!

SIZES 4 - 6X
2.98

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Crease Resistance — Set Washable Cotton. Red Blouse with Navy Skirt or all Navy with Red Bow. Blouse has middy bow and band as shown.



One of Several Styles Shown Here!



SENSATIONAL BEALL-RINGER!

Just In! Loralyn 80-Sq. Cottons

Regular 2.98! **HURRY**

2 for \$5.00

All Sizes 12-20 and 16 1/2 - 24 1/2! Crispy new washable cottons in plaids, checks and novelty prints! It's a bargain banana and you'll want several!

SPECIAL PURCHASE!

Long Sleeve Shirt Blouses

ANOTHER OUTSTANDING BEALL-RINGER VALUE!

All Sizes 32 - 38!

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Sanforized, Washable Soft Finish Cotton. Checks and Solid Color, Boys Shirt Collars and Barrel Cuff Sleeves!



Special for this event!

BOYS SIZES 3 - 16

COTTON FLANNEL

Sport Shirts



Sanforized, Machine Washable! Long Sleeves! Plaids Also Solids With Chest Stripes!

WEAR WITH OVERALLS!
Cotton Knit T-SHIRTS
Sizes 3 - 8
Solids & Stripes! **49c**

\$1

Top Trade-ins Today!

Top Resale Tomorrow!



Super "88" Holiday Coupé

OCTOBER DEALING DAYS ARE HERE ...

AND WE'LL MEET YOU MORE THAN HALFWAY!

Over to Olds in October . . . that's the smartest move you could make! And it's smart in three big ways! First, you get the "Rocket" Engine Oldsmobile that has set an all-time popularity record. Secondly, you'll find that our "October Offer" on your present car is terrific! And finally, the Oldsmobile you buy today will hold its value. Any way you look at it, this is a time for action. So come in! There's a "Rocket" for every pocket . . . a deal that's right for you!



A "ROCKET" FOR EVERY POCKET!

And you'll find one priced just right for you! Choose from thirteen gorgeous models in Oldsmobile's three series . . . luxurious Ninety-Eight, brilliant Super "88", budget-priced "88"! Oldsmobile "88" 2-Door Sedan illustrated.

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Brown or Black in Sizes 4-11
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With Miles and Miles of Wear!

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Hunter Green! Lt. Rose! Blue! Brown! Hi-Lo Oval

Size 36"x60"
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Purchased for this the manufacturer!

Pepperell

REG. 1.69! Size 36"x60"
Warmly Napped, Pink

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MONTH

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TERRIFIC SAVINGS!

Men's Genuine Goodyear Welt
WORK SHOES

REGULAR 5.90
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- Cork Sole!
- Molded Back!
- Genuine Leather Insole!
- All Sizes 6 1/2 - 12!
- Brown Only

Low Beall Priced at Savings you never Dreamed Possible!

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Sizes 6 1/2 to 12!
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Heavy Duty With Thick Rubber Soles. Deep Cushioning Insoles. Heavy Duck Upper. Save Plenty at Beall's!



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20 STYLES. PRINTED PATTERNS. FULL CUT AND FULL LENGTH.

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BABY DOLL
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REG. VALUE **3.99**
5.95!
RED, MINT, PINK AND BLUE IN ALL SIZES 32-38!

EXTRA SPECIAL PURCHASE!
Preman Red Pajamas and Gowns

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IRONING! EASY TO WASH! EXTRA FULL CUT TAILORED PAJAMAS OR LONG SLEEVE FULL LENGTH GOWNS BUY FOR YOURSELF OR FOR GIFTS! FACTUAL!



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3 PAIRS FOR 1.32
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SOLID COLORS, NEAT CLOCKS, MOTIFS AND FANCIES! ONE SIZE FITS ANY FOOT!

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HAND ROLLED AND FULL SIZE GAY COLORS IN FLORALS AND NOVELTY DESIGNS! GET SEVERAL!



Big Plans For LHS Exes Home Coming Friday

Ex-students and ex-teachers of Lockney High School are due to converge on the campus of that school tomorrow in considerable numbers as the annual homecoming is held.

Extensive activities are being enthusiastically planned, according to Barry Barker, president of the ex-students association.

The day will begin with registration at 10 o'clock in the halls of Lockney High School, when the exes will gather for coffee and refreshments.

A short business session of the exes will be held shortly afterward, sometime after 1:15, and the class meetings will be held from 3:15 to 4:30 o'clock.

A chuck wagon dinner will be served in the evening from 6:00 to 7:30 o'clock. Walter Jetton catering service of Fort Worth has promised to serve the meal which will feature pit cooked barbecue with hickory gravy. It will be a solid western meal with smoked ranch style beans, potato salad, pickles and onions, hot buttered biscuits, and apples, cooked with butter and sugar.

Half-time activities are promised that are well-worth seeing, and there will be gifts for prettiest and ugliest exes, exes who came the longest distance, and for the family with the most ex-students attending home-coming.

The post-game plans Friday night call for dances for those who like to dance and parties for those who do not care to dance. The Leslie Ferguson barn will be the scene of a western type party, where Mrs. Dee Copeland and Mrs. Ferguson will be in charge of the high school and college groups who do not care to dance.

A barn dance will be held at the Hershel Carthel farm or at Prairie Chapel school house. Food and band entertainment are being provided for cut of ex-student funds.

A dance also will be held at the American Legion home where a good band has been engaged to furnish music.

Among those who will attend the annual event is Harold Huggins of Floydada, who graduated at LHS with the class of 1928. This class and their families will have their re-union at the home of the Hershel Carthels. Among other members of this class are Herschel Carthel, Mr. and Mrs. Herman King, Marvin Shurbet of Petersburg, Johnny Race, Emory Huggins of Plainview, Hall Ferguson, W. Leo Cooper.

Some of the LHS exes who are taking part in preparing for the get-together events are Mmes. Henry Hodel, Dorsey Baker, Rex Jackson, Jess Cox, George Webster, Hershel Carthel, Joe Poster, Messrs. Arthur Nigh, Wayne Bybee, Revis Harris and Marvin Sams.

Dougherty News

(By Mrs. W. J. Ross)

DOUGHERTY, Oct. 3 — Appreciable moisture was received in this area Saturday and Sunday. The reports indicate much more moisture north of the Floydada-Matador Highway than in the Antelope Community. Reports range from one-half inch to near two inches.

Doris Jean Harkins of Crosbyton spent the week-end in the home of her aunt, Mrs. Bill McNeill.

Mrs. R. T. Jones accompanied her mother and brother to Hereford Monday for a visit with the Brownlow families.

Mr. and Mrs. L. F. Lyles of Tulsa were week-end guests in the home of Mr. and Mrs. Virgil Scott.

Mrs. Robert Ward spent the week-end as house guest of Floydada while Robert and Mr. Bullock made a business and hunting trip to Tucumcari, N. M.

J. E. Newton and John Lackey enjoyed a successful fishing trip to Possum Kingdom last week.

Mr. and Mrs. R. H. Crawford were guests of Mr. and Mrs. Claude Ring Sunday afternoon.

Homer Bean of Mineral Wells spent the week-end in the homes of his sisters, Mmes. W. S. Poole and C. A. Caffee.

Jaynette Marquis of Floydada visited Jan Smith Sunday.

Mr. and Mrs. O. L. Ross of Dallas and Mrs. Roy Duke of Marshall were house guests in the home of their cousin, W. J. Ross Wednesday until Sunday, Tuesday, Mr. and Mrs. Ross and guests visited in the homes of Mr. and Mrs. B. F. Priddy and Mr. and Mrs. George Ledbetter of Farmer. On Friday they visited Tech museum and MacKenzie Park and other points of interest in vicinity.

Mr. and Mrs. Damon Thomas and family of Lubbock were week-end guests in the home of his sister, Mrs. Howe Hines.

Mr. and Mrs. Ed Wester and sons were overnight guests in the home of her parents, Mr. and Mrs. H. N. Powell Saturday night.

A large number of local citizens attended the Panhandle South Plains Fair at Lubbock and especially enjoyed the Holiday on Ice show.

Several ladies of our community

entered projects in the culinary and textiles divisions and won ribbons.

In the textile division Mrs. C. A. Caffee won 12 ribbons. In the tanning division she won first on handkerchief; first on unattached specimen tanning; first on article not listed in catalogue; applique apron, second; first on tea towel; kitchen towel; first; white pillowcases, first; colored pillow cases, first; pillowcase with tanning on it, second; relic division: first on milk glass bowl; second on pressed glass compote; and third on cut glass pitcher.

Julia Ann Daniels won first on a guest towel.

As usual Mrs. A. H. Kreis carried off a number of ribbons. Fifteen were counted but there were probably more. She won first on place mat set; first on chiffon cake; first on apple sauce loaf; second on spice cake; second on angel food; third on chocolate angel food; second on canned plums; third on canned apricots second on greens; first on black eyed peas; third peach preserves; second special fruit and second on special vegetable.

Mrs. Ada Hinton has returned from visiting her new granddaughter, Judy Marie Alexander, who was born Sept. 13.

Bill Norman has returned from a trip to Alaska.

Mr. and Mrs. L. L. Patterson of Lubbock announce the birth of a son, who arrived Oct. 1. He weighed eight pounds and nine ounces and at this date he has not been named. Mr. and Mrs. Earl Foster are the grandparents. Mr. and Mrs. C. L. Bradford of Floydada are the maternal great-grandparents and Mr. and Mrs. E. S. Foster are the paternal great-grandparents.

Mr. and Mrs. Clyde Hinkle were hosts at a family dinner last Tuesday in honor of Mrs. Hinkle's mother, Mrs. Julia Holladay of Floydada and Mrs. Holladay's brother Edd Farrar and wife of Eden. Also attending were Mrs. Sidney Wilkerson of Eden, Mr. and Mrs. Milford Lynn of Lorenzo, Mr. and Mrs. Rodney Hinkle of Priona, Mr. and Mrs. Bill Taylor and son and Mr. and Mrs. Bill Holladay and son of Floydada.

Mr. and Mrs. Bob Smith returned last week from White Sands Proving Grounds, near Alamogordo, N. M., where they were guests for several days of their daughter and family, the Phil Merrys.

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Highlights And Sidelights From the State Capitol

(By Vern Sanford Texas Press Association)

AUSTIN, Tex. — Adlai Stevenson, 1952 Democratic presidential nominee, kept his political thoughts and hopes mostly to himself during his Texas visit.

He made only a left-handed jibe at political foe for Gov. Allan Shivers.

Shivers has said he will not support Stevenson if he is the '56 presidential nominee.

In his University of Texas lecture, Stevenson said that, while not a full-time economic expert, he is a "full-time Democrat." He sidestepped a question from the audience on Texas tidelands, issue on which he and Shivers broke in 1952.

Stevenson was joined by Speaker of the House Sam Rayburn in an overnight visit at U. S. Sen. Lyndon B. Johnson's farm. Plans schedule all the three top-level Democratic leaders very little time to discuss their party's brightened prospects. They all disclaimed any political significance in the get-together.

Johnson and Rayburn said no change in Democratic Congressional tactics is planned as a result of President Eisenhower's heart attack. They said Demo leaders would, nevertheless, try to draft a Congressional program that will put a Democrat in the White House.

Apparently well on the road to recovery from his own heart attack, Johnson sent a telegram inviting President Eisenhower to Texas to hunt with him.

Shivers Criticizes Court

Last year's desegregation ruling by the U. S. Supreme Court was part of a long series of moves toward centralized government, Gov. Shivers contends.

U. S. Supreme Court justices "stepped out of their judicial robes" in their desegregation decision, he said. "Nine men sitting 2,000 miles away, are not going to tell Cross-

roads, Texas, how they are going to run their schools," the Governor emphasized.

Shivers spoke at a meeting of oil well drillers in Houston, at the same time Adlai Stevenson addressed an Austin audience.

Earlier he pointed out the court ruling can be overridden by act of Congress or amendment to the U. S. Constitution. He cited recent tidelands legislation as an example.

Political Speculation

Sen. Price Daniel has indicated he may disclose his political plans during a series of speeches scheduled in Texas during November. He has kept the door open for a possible race for governor next year. His Senate term still has two years to go.

Meanwhile, Daniel will open hearings of the Senate Judiciary subcommittee on narcotics in Austin, Oct. 12, and will hold other hearings in San Antonio, Houston, Dallas and Fort Worth.

Political speculation has swung toward the idea that Gov. Allan Shivers and other top office-holders may choose to seek re-election next year. Shivers for a fourth election term.

Among the possibilities were Lt. Gov. Ben Ramsey, Atty. Gen. John Ben Shepperd, and Agri. Comm. John C. White. The same speculation hinted that possibly U. S. Sen. Daniel might decide against the governor's race for which he has been discussed.

Gov. Shivers decision to run for re-election would greatly thin the ranks of prospective candidates. So far, only former Speaker Reuben Senterfitt has announced. Ralph Yarborough, twice defeated for the office, is regarded as a certain candidate. White and State Senator Jimmy Phillips of Angleton are probable entrants.

Teachers Due Jury Duty

This fall, for the first time in Texas history, some school teachers will have to interrupt the three R's to answer jury summonses.

Legislators, apparently by an oversight, deprived them of their traditional exemption. Jury service laws were rewritten last session after constitutional amendment made women eligible for duty.

Old laws, specifically exempting "school masters," had been interpreted as meaning all teachers. That new statutes had dropped this classification did not come to light until school and fall court sessions began.

Teachers summoned are expected to seek reprieve on the grounds that their absence would work a hardship on their schools.

Radar Reduces Accidents

Radar, says Public Safety Director, Homer Garrison Jr., has had a pronounced psychological effect, slowing down highway speeders wherever it is used.

Fatalities on major routes were down six per cent for the first eight months of the year, Garrison point-

ed out.

Total number killed this year is expected to be up two or three per cent because of increased fatalities on farm-to-market and other secondary roads.

The highway department said surveys show that 12 per cent of Texas motorists were exceeding the speed limit in checks this year. Last year the figure was 17 per cent.

Average speed was higher, but there were fewer speed violations. Average speed for all vehicles this year was closed at 54 miles an hour, six-tenths of a mile faster than last year.

Building Planners Hired

A professional planning firm has been employed by the State Building Commission to map out a long-range program for housing the state government.

An orderly building program covering needs for the next 25 to 50 years is the goal, said Gov. Shivers, chairman of the commission.

He said he favors a government center built around the Capitol, rather than an aimless sprinkling of buildings.

Funds already have been appropriated for a new state courts and office building and for partial air conditioning and remodeling of the Capitol.

SHORT SNORTS: Texas' 31 state senators reported they spent \$43,756 of state money for expenses this year. Highest was Sen. Jimmy Phillips of Angleton, who reported \$4,189. Lowest was Sen. R. A. Weinert of Seguin who spent \$402 — Ben H. Carpenter of Dallas was named by Gov. Shivers as temporary president of the Trinity River Authority, new state agency — Texas business activities in August was within two points of the all-time high.

Mr. and Mrs. S. A. Thornton left this week for Hot Springs, National Park, Arkansas, where they plan to spend two or three weeks on a vacation and fishing trip.



SANDY SEZ ----

Well, a-hidy to you, as the teenagers' fan, Elvis Presley, would put it. I might mention that the death of James Dean came as a real shock to all of the teenagers all over the world. He will certainly be missed in the movie field.

A new steady couple of F. H. S. is Gail Baxter and Larry White. Gail is a sophomore and is an active member of the band. Larry is No. 31 on the football team. So all in all this adds up to make a real cute couple.

Happy to report Ann Jones is up and around once more. Ann was suffering from a broken blood vessel in the head, but as far as I know she is much better.

Mary Cogwell has a huge crush on bubble gum. Or is it just plain love? You should have seen her little act at the after game party.

Sonja Wilson is now craving a hundred-million dollars. She said she would run away from home if she had it.

Fontaine Fowler recited a poem about what we teens do on our dates good, of course.

The band traveled to Brownfield last Thursday where we participated in the '56 Harvest Festival Parade. The trip was enjoyed by all, even though the band kids are "plum

tuckered out."

The homecoming nominees have been announced. They are: Fontaine Fowler, Gayle Clark, Joyce Hammonds, and Doris Campbell. Luck to each of you and may the best girl win.

Mrs. Graves and the play cast is going to produce "Our Town," a three-act play by Thornton Wilder.

F. H. S. has a Tri-State Champion. He is Dale Melbourne, a sophomore. He is from Abilene.

The F. H. S. librarians organized Tala. (Teen-age Library Association). The officers are: President, Maxine Hatley; Vice-Presy, Patsy Johnson; Secretary, Betty West; Treasurer, Nelda Pate and Reporter, Mava Johnston.

The F. F. A. and F. H. A. boys and girls both held meetings last week. I have already told you who the FFA officers were. They had initiation ceremonies. The F. H. A. elected Bonnie Upton as president. I shall give the rest of the F. H. A. election returns next week.

This Friday night we will be playing the rivals of Floydada, and what I mean, rivals. Let's really get after those Longhorns! The Whirlwinds did a swell job of defensive playing against the Paducah Dragons. So let's really go for Lockney.

Everyone got into the rhythm of the down beat when PHS band rolled out "Rock Around the Clock." The band also played a number one tune last Friday night, "Yellow Rose of Texas."

A cute couple seen around the halls of F. H. S. are Suzi Nelson and Max Crawford.

This statement from the "Whirl" pretty well fits all of us. "A mistake at least proves somebody stepped long enough to do something."

This week is "Six-Weeks!" So if there is a lull of quietness, you'll

know why.

Carroll Guthrie has finally admitted he wants to be a typist just like Ann Southern.

Couples seen around, the corridors of F.H.S. and drag of Floydada have been Gaynelle Boothe and Bill Smith, Kay Robertson and Randall Jones, Sandra Roe and Jerry Coltharp, Ann Finley and PeeWee Ferguson, Vanda Carter and Carroll Guthrie, D'Lene Witkowski and Don Norman, Sonja Wilson and Kent Covington, Sherre Darden and

Winifred West, Sue Barber, Pat Hickman, Fulton, Carolyn Collins Stephens, Gayle Clark, Bert Stovall, Leora Womack, Donna Raley, Audie Rogers Swanner, and last but not least, Becky Potts and Bill

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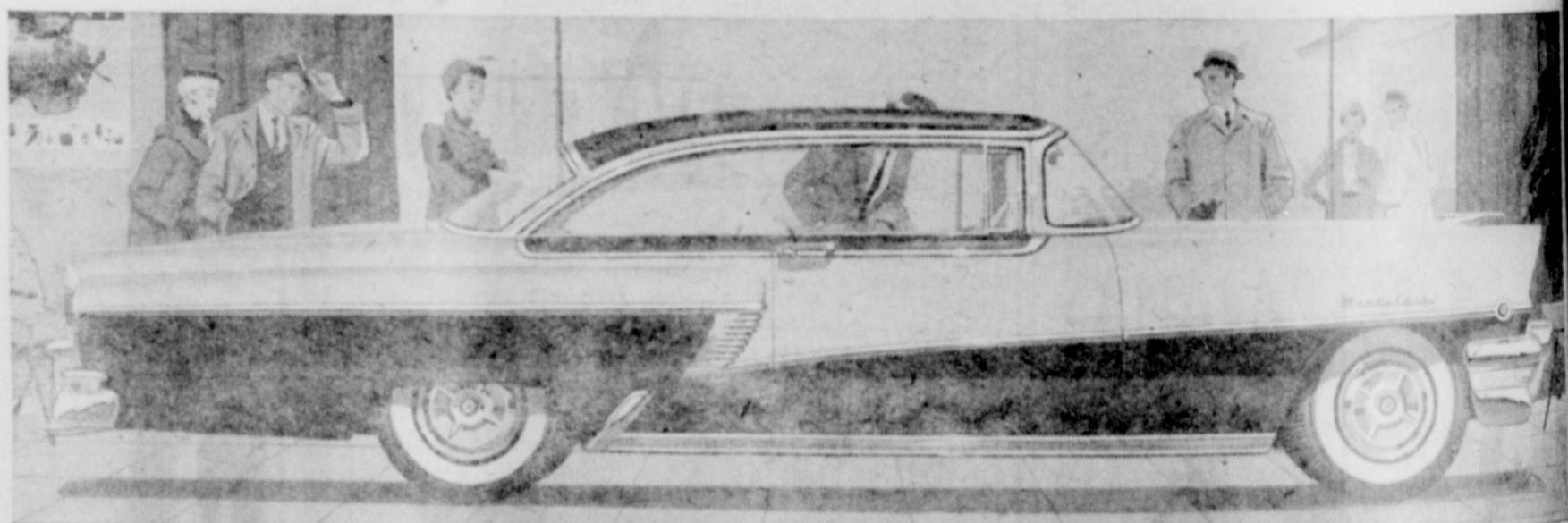
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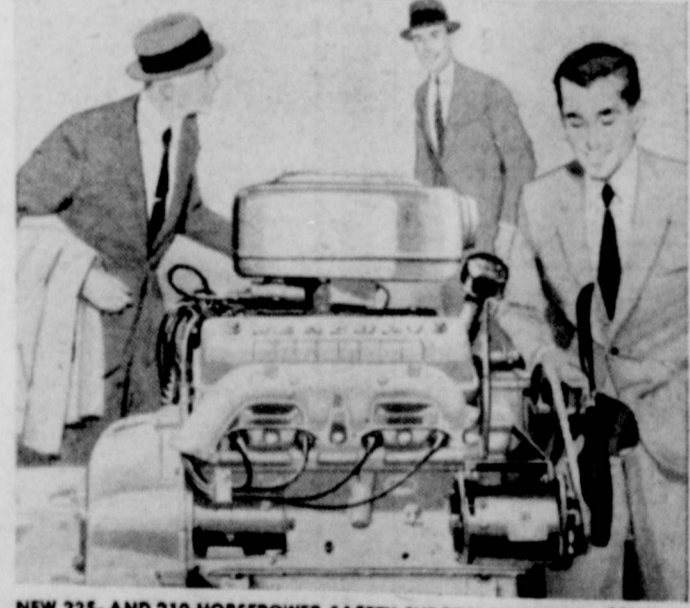
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NEW DISTINCTIVE FLO-TONE COLOR STYLING plus pleasing two-tones and solids for every taste! Greatest horsepower in Mercury's history—with a new high in usable power! A brand-new group of ten Safety-Engineered features for your greater safety and security! New improvements in famous Merc-O-Matic Drive and ball-joint front suspension. New wider-than-ever choice of models!



NEW 225- AND 210-HORSEPOWER SAFETY-SURGE V-8 ENGINES—Not just higher horsepower, but a new high in torque and surging power. 225 horsepower available in Montclairs and Monterays with 9 to 1 compression. 210 horsepower in Customs. A new 12-volt electrical system provides hotter ignition for quick, easy starting.



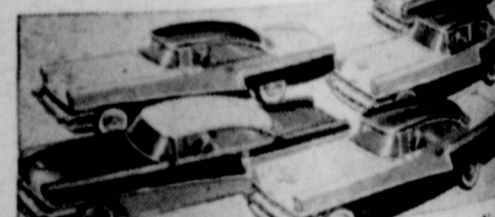
NEW RICHNESS AND LUXURY—THE BIG M is a car that makes you whistle twice—once outside, once inside. The colors, fabrics, and patterns rival the finest custom-built cars for dramatic impact. They are exclusively Mercury's.



DISTINCTIVE NEW GRILLE—From blocks you can tell it's a Mercury. With the new BIG M crest and newly designed bumper grille, there is no mistaking this beauty.



NEW MERCURY SAFETY-ENGINEERED FEATURES—Mercury leads its field with ten new features including impact-absorbing safety steering wheel, safety door locks, and optional safety seat belts and a padded instrument panel.



12 STUNNING MODELS, NEW FLEET OF HARDTOPS—Mercury's distinctive low-silhouette styling is available in every price range in the Mercury line. New low-silhouette hardtops in every series—only 58 1/2 inches high. See THE BIG M in our showroom—NOW!

For the finest in automatic washers

SEE THE NEW 1956

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AUTOMATIC WASHER
with two separate washing actions!

no other washer gives you all these terrific features

- 3-Level water control automatically saves water on partial loads.
- 3-Temp water selector with fabric guide for washing all fabrics.
- Suds-Miser automatically saves over half the cost of soap and hot water.
- 7 Rinses chase all soil and suds away yet they use less water.
- Ultra-Violet lamp and Dual Cycle-Tone.
- 5-Year parts warranty on transmission.

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With Small
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EASY TERMS
COME IN... WHIRLPOOL IS
THE ONLY ONE FOR YOU

PARKER FURNITURE CO.

For 1956 — the big move is to **THE BIG MERCURY**

Don't miss the big television hit, Ed Sullivan's "TOAST OF THE TOWN," Sunday evening, 6:00 to 7:00 Station KDUB, Channel 13.

KING TRACTOR & MOTOR, Floydada, Texas

The 0-0 Is Moral Victory Winds Over Paducah Dragons

Watson's Whirlwind... all of their offensive... night, but they... stout defense to... Paducah Dragons to a... find some run... own end of the... able to go as they... was played out... lines... of the Dragons... of the 'Winds... dual which did... Thaxton had a... on four boots... in a 30-yard... 7 kicks. Swanner... roll over the goal... which was run back 25... additional yardage... and a respectable 42... his efforts of the... played a fine de... throughout the entire... 'Winds were able... downs. 136 yards... passing. Paducah... 180 yards rushing... and made 11 first... not a 20-yard line... throughout the... about Fulton... were forced to... services of their... Fulton who was... last week. Quarter... was injured in the... had to be removed... James Hartman... taken out of action... Dragons it was Her... 205 pound halfback... yardage department... in 25 carries. For the... made 68 in 18 carries... out 46 yards in... Kick Off... game Floydada kick... Swanner toing one... NIXON... ing Co... e 507... MBING... - SUPPLIES... \$1,000,000 IN CAPITAL AND RESERVES... Completely Owned by Over 1250 Members... ainview Production Credit... Association... Dependable Credit for Dependable Operators... Bldg.—Floydada—Edmond A Williams, Mgr.

to Kelley Biddy on the Paducah 20. The Dragons staged a drive that carried to the Floydada 37 where the 'Winds stiffened and took over on downs.

Floydada made short yardage before they were forced to punt. Swanner booted from his 46 over the Dragon goal line. Paducah then mustered another offensive that went to the 'Winds 40 where it ran out of steam and the ball went over on downs.

The Whirlwinds had carried to their 47 before the period ended and then were penalized back to their 32 where they were forced to punt. Swanner kicked from his 32 to Travis Truelock on the Dragon 15 and Truelock ran it back to the Paducah 40 before he was downed.

Stingy With Yardage

The Dragons fumbled two plays later and Max Crawford recovered for the green and white on the visitors 42. The 'Winds came up with an offensive that carried to the Paducah 29 where it ran out of gas and the ball went over at that point.

The big Paducah backs found little to be gained through the stingy Floydada team and were soon forced to kick and Thaxton sent one from his 42 to Don Colley on the Floydada 20.

The 'Winds mounted their best offense of the night which carried quickly to the visitors 32 but half time halted them at that point. In this drive the locals got off their two pass completions for the night, one to Watts for 9 and one to Stovall for 26.

The third period was more of the same with tight defensive play and punt exchanges between Swanner and Thaxton. One Dragon drive was stopped when Dale Redd caught Truelock from behind and downed him behind the line of scrimmage on a fourth down try.

Punting Duel Continues

Opening the final stanza the 'Winds faced fourth down and yards to go and Swanner kicked from his own 40 to the Paducah 25. The Dragon offensive was in trouble when Redd knifed through and again caught Truelove in low gear and downed him for a loss.

Thaxton decided a punt was in order and booted from his 30 to Don Colley on the Whirlwind 38. Swanner was soon called on to kick and sent one from his 49 out of bounds on the visitors 17.

The Dragons had begun to roll when Grant Cooper put a bruising tackle on Kelley Biddy which found him short of the needed yardage and Thaxton was called on to punt. Thaxton's punt went from the Dragon 35 to the Floydada 25.



GRANT COOPER
Sophomore
Whirlwind Guard — Wt. 155



DALE REDD
Senior
Whirlwind End — Wt. 145



LORAN NIXON
SENIOR
Whirlwind Guard — Wt. 145

The Floydada boys made 15 yards before they bogged down this time and punted from their 40 to Truelock on the Dragon 15 and the shifty Paducah back returned it to his 37 before being downed.

Air Game Fails, Too

The Dragons running game had trouble with the Floydada line. On a key play Loran Nixon stopped Truelock cold. The big Dragons then went to the air and were stopped in this department when Colley intercepted on his 15 to give the 'Winds possession at that point.

Floydada's passing game was ineffective at this point and on the final play of the game Thaxton in-

tercepted Frank Pott's pass and carried it in to the Whirlwind 18 before he could be brought down. The tie was termed as moral victory for the small 'Winds who were giving away many pounds in both the line and backfield. In the defensive lineup of the Floydada team Marvin Rucker and Robert Stovall stood out with all the boys turning in fine performances.

Scores of Interest
Area scores of interest over the week-end included:
Abernathy 34 - Dimmitt 14;
Floydada 0 - Paducah 0;
Spur 38 - Crosbyton 6;
Post 62 - O'Donnell 0;
Dumas 6 - Olton 0;
Phillips 75 - Slaton 0;
Canyon 59 - Tulla 6;
Ralls 20 - Lockney 13;
Matador 18 - Crowell 13;
Floydada B 38 - Plainview 26.

Big Damage Claim In Federal Court Filed by Couple

LOCKNEY — Bobby Lemons and his wife, Mary have filed suit in Judge Joseph B. Dooley's U. S. District Court at Lubbock seeking judgement in damages of \$195,225. The court action comes from a car-train collision occurring on July 27 when the car in which Mrs. Lemons was riding collided with the FW&D train at the junction of Farm Highway No. 598 and the Fort Worth & Denver tracks at the northeast edge of Lockney.

Mrs. Lemons allegedly suffered extensive injuries about the head including brain damage and the loss of her foot just above the ankle.

The railroad company is named defendant in the suit.

**CESSPOOL
DRILLING**
30" - 36" - 42" - 48" Holes
FISH & SON
PLAINVIEW
CA-4-5828

Motley Convention of Singers Oct. 16

MATADOR — Its autumn again and approaching time for the Motley County Singing Convention to hold its fall semi-annual meeting.

The Floyd County Hesperian, Floydada, Texas, Thursday, October 6, 1955

Plans are already "in the making" for the convention according to President Randall Whitworth, cashier of the First State Bank here.

The date of the fall meeting is Sunday, October 16, and singing will start at 10 a. m. in the American Legion building. "Dinner on the ground" is being arranged, according to President Whitworth.

What we are looking for is a book entitled "How To Get Other People To Do It."

MEETING NOTICE

The stockholders of the Producers Co-Operative Elevator, Floydada, Texas, are called to hold their annual meeting on Tuesday, October 11, 1955 at 2:00 p. m. in the District Court Room at Floydada. Business to be transacted will include the election of two directors, and any other matters which may be properly brought before the meeting.

The business meeting will be preceded by the awarding of attendance prizes.

We urge you and your family to be present.

PRODUCERS COOPERATIVE ELEVATOR

ROE JONES, Manager

GARGANTUAN SAVINGS

HURRY-GET YOURS AT THE

BUICK

Sales Circus

We're beating our chest
over the Biggest Selling Year in Buick History

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Positively the **GREATEST SHOW ON EARTH**

We're wheelin' and dealin' ★
★ Gigantic trade-ins ★
★ Hottest Buick ever ★
★ Low down payment ★
★ Best deals in a dog's age ★

WE sometimes shudder at the long deals we're writing, but we're making so many folks Buick-happy we can't stop!

We're selling so fast—breaking so many sales records—that we don't have time to look at our profits. So catch us quick, and get a GARGANTUAN saving on a brand-new Buick of your dreams, with everything you want—from Variable Pitch Dynaflo* to those red-hot new VS's. All at a price to make your head swim!

Never before, perhaps never again, a sales event like this! Head your old car to the Buick Sales Circus for the trade of a lifetime!

*Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, optional at modest extra cost on other Series.

**MAKE YOUR OWN DEAL ON
A BEAUTIFUL 1955 BUICK**

Buick's Big, Beautiful and Low-Priced SPECIAL
(Look, 4 doors and no center posts—the pioneer of 4-door hardtops!)
1955 Buick SPECIAL, 4-Door, 6-Passenger Riviera, Model 43, 188 hp, 122-in. wheelbase

Buick's Peerless Performance Car, the CENTURY
(With Buick's highest power-to-weight ratio!)
1955 Buick CENTURY, 4-Door, 6-Passenger Riviera, Model 63, 236 hp, 122-in. wheelbase

Buick's Star of Stars, the Car of Cars: ROADMASTER
1955 Buick ROADMASTER, 2-Door, 6-Passenger Riviera, Model 76R, 236 hp, 127-in. wheelbase

Trail of the Year is Buick
Biggest-Selling Buick in History!

Hurry - Hurry - Hurry while we Deal, Deal, Deal and Sell, Sell, Sell!

Enjoy cooled, filtered air for less than you think with Buick's **AIRCONDITIONER**
It's a genuine Frigidaire

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ready to serve your ginning needs. Our modern gin plant has been almost completely re-done this season and this in order to give you the best possible gin service.

We wish to thank folks for their past patronage and hope to continue to serve in this manner. Trailers and cotton will be completely insured in this gin yard.

Darty Gin Will Buy Cotton, Write Up Loan notes, etc.

R. D. HOLLY

DARTY GIN

DOUGHERTY, TEXAS

Phone 443-J-4 Floydada, Texas

Prize Winners At Fair Named

Mrs. A. H. Kreis, Mrs. C. A. Caffee, Mrs. Dean Walls, and Miss Julia Ann Daniel have been announced as Floyd County winners in the Textiles and Culinary Divisions of the Panhandle South Plains Fair held in Lubbock all last week.

Mrs. Kreis entered six cakes in the culinary division and won two blue, two red, and two white ribbons. In the canned goods division she won some 20 ribbons. Mrs. Caffee won a blue ribbon on her chocheted place mat set, also winning the national crocheted ribbon.

In the applique division in the textile department, Mrs. Caffee won

two ribbons on a towel and apron. In the old ladies work division she won a blue ribbon on her crocheted rone and two blue ribbons on her pillow cases. In the tatting division Mrs. Caffee won two blue ribbons on unattached specimens. In the textile division she won one blue, one red, and one white ribbon.

Mrs. Dean Walls won a red ribbon on her edging and insertion, not attached and a red ribbon in the tatting division.

Julia Ann entered a guest towel in the embroidery division and won a blue ribbon on it.

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, Oct. 4—Rain and more rain is what we are having these days. Fine on wheat that had been sown but not so good for cotton and feed. Wheat sown the past week is all coming up and that sowed week before last is up to a good stand, but some have never gotten their sown as yet.

Our community has received up to date from two and three-fourths to three inches of rain and it is sprinkling as we write this.

Lee W. Burton and Mr. and Mrs. Clyde Bagwell attended the funeral Monday afternoon at the First Methodist Church in Floydada for Mrs. E. W. Holmes. Mrs. Holmes passed away Saturday night at the Peoples Hospital where she had been a patient some two years. She was a long time friend and former neighbor of ours when we lived in the McCoy Community. Mrs. Holmes was a wonderful neighbor and a very busy person until her health failed her. She was the grandmother of S. L. Holmes Jr. who had lived in this community at one time. Our heartfelt sympathy is with the family at this time.

Mr. and Mrs. E. W. Walls ac-

companied Mr. and Mrs. D. D. Tate of Sand Hill to Cement, Okla., early Monday morning where they went to attend the funeral of Mrs. Wainwright, the mother of Mrs. O. J. Percy, who is the sister-in-law of Mrs. Walls and Tate. The hour of the funeral was 10 o'clock Monday morning. Due to the hard rain that the Floyd County folks had to drive through, they arrived at Cement too late to attend the service. They got to be with the family for awhile after the funeral. The Walls' and Tate's returned home last Monday afternoon. They were in the rain all the way both going and returning home.

Mr. and Mrs. Edward Johnson of Nicome Park, Okla., came Monday night to visit relatives here. They spent Monday night with Mr. and Mrs. Doyle Walls at Floydada and spent Tuesday with Mr. and Mrs. E. W. Walls and Tuesday night with Mr. and Mrs. Dean Walls. Mrs. Johnson is the sister of E. W. Walls. On Tuesday all the above named along with Mr. and Mrs. E. W. Walls met at the home of Mr. and Mrs. E. W. Walls where they enjoyed a birthday dinner in honor of Dean Walls, whose birthday was on that date.

Mr. and Mrs. Winfred Payne and children and Mr. and Mrs. R. W. Lospiech of Floydada visited Sunday night with Mr. and Mrs. Cecil Payne and C. J.

Mr. and Mrs. E. W. Walls visited Saturday night with Mr. and Mrs. Clyde Bagwell.

Mr. and Mrs. C. W. Payne attended the funeral Saturday morning at 10 o'clock at the Wall Street Church of Christ for J. J. Thomas, who passed away Wednesday morning at Peoples Hospital.

Mr. and Mrs. Bob Cannon of Southland were here Saturday visiting in the Jim Stewart home.

Mr. and Mrs. S. H. Tackett went to Matador on Monday to visit Mr. and Mrs. Galen Holland. Mrs. Tackett reports it was raining in Matador also.

On Sunday, Mr. and Mrs. L. F. Ellison and children of Crosbyton attended church in Floydada at the City Park Church of Christ and came out and had dinner with her parents, Mr. and Mrs. S. H. Tackett.

R. A. Dobbs, who has been staying in the home of his daughter, Mrs. S. H. Tackett for several months, left last week to go to Houston where he will stay for an indefinite time with his children there.

Mrs. W. C. DuBois received word of the death of her brother G. W. Johnson of Jewett. On Sunday morning Mrs. DuBois, who is staying at this time in the home of her son Edell DuBois was unable to attend the funeral. The community expresses sympathy to Mrs. DuBois and other relatives here in the loss of this loved one.

Mrs. Ray Hopkins and sons of Ralls visited Sunday here with her parents, Mr. and Mrs. W. W. Baxter. Mr. and Mrs. E. W. Walls and Mrs. D. D. Tate went to Lubbock last Thursday where they attended the South Plains Fair.

Mrs. Shirley W. Irwin and children spent the week-end at Monahan with her sister, Mrs. A. S. Orr and family.

Sunday, Shirley, Sherman and Hershell Irwin went to Lubbock where they spent the day with their brother, R. C. Irwin and family. Hershell left from there to go back to his air force base at Austin after a weeks visit here.

Mr. and Mrs. Lee Burgett went to Floydada Friday where they enjoyed a birthday dinner in the home of Mr. and Mrs. Carl Nelson in honor of Lee Burgett.

Mrs. Burgett reports they had a card from their son George and he was in Calcutta, India, on his way to Arabia.

Mr. and Mrs. Eugene Richards of Comanche spent last Sunday here as the guests of his cousin, L. B. Cozby and Mrs. Cozby.

Mr. and Mrs. L. B. Cozby visited one day last week at Spur with Mrs. J. T. Cozby and family.

Last Wednesday, Mr. and Mrs. Kenneth Bullard and children of Albart visited Mr. and Mrs. L. B. Cozby and in Floydada with Mrs.

G. M. Bullard and J. C.

Mrs. Bullard celebrated her birthday which was Monday, Sept. 26, by having several of her children visit her over the week-end. One from a distance visiting her were, Mrs. Kate Crabtree and daughter, Leslie Jo of Clovis, N. M., and Mitt and Gordon Bullard of Lubbock.

Mr. and Mrs. A. S. Mize visited Mrs. W. B. Wilson Sunday.

Mr. and Mrs. Jim Stewart and Mrs. G. A. Stewart who is staying in the Jim Stewart home at this time, went to Plainview Sunday to spend the day with Mrs. Stewart's parents, Mr. and Mrs. L. A. Horton.

Mr. and Mrs. Hub Austin and son, Gary of Borger spent from Friday until Sunday here with his sister, Mrs. Walton Wilson and family. Sunday, Mr. and Mrs. Sim Reeves of South Plains were dinner guests in the Wilson home.

Monday afternoon, due to bad roads and rains, the W. M. U. did not meet but the same program will be had this coming Monday at 3:30 p. m. at the church.

WILSONS ARE GUESTS THIS WEEK AT WESLEYAN COLLEGE

Mr. and Mrs. James M. Wilson Sr., are in Lincoln, Nebraska, this week attending a Wilson Lecture-ship at Wesleyan College.

College authorities insisted on attendance of the Floydada couple who have been recipients of honors on the campus during the week. They left home Saturday, planning to be back this week-end.

1953 Cold Check Worker's Nemesis

A cold check given to a Floydada store in 1953 has proven up to considerable misfortune for Bill Kerbow, a former resident, who was living in Houston when he was picked up and held by city police for Floyd County Sheriff Earl Cooper.

Kerbow pled guilty in county court, and was assessed sheriff's mileage and court costs to be paid in addition to the amount of the check \$12.90 and a fine of \$5.00.

D. W. Burke is in South Dakota this week where he farms near Elm Springs. He reports fall work done, plenty of moisture in the ground for winter wheat and the deer season ready to open. Mr. Burke may delay his return home for a hospital trip to be treated for arthritis.

Mr. and Mrs. George Sherrill visited in Hillsboro over the week-end with Mr. Sherrill's mother, Mrs. E. F. Sherrill.

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AND OTHER COW PEAS
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Very important homework—cleaning up our slums and keeping up our homes. More than 1 out of 10 homes in America are rock-bottom slums. Nearly one-half are only in "fair" condition.

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COFFEE lb. Can 85c

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WISCONSIN—AGED—RED RINE

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CORN KING lb. PAULGER'S All Meat lb.

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ASTHMA

The condition of asthma should not be confused with the rapid breathing that occurs often in heart and kidney disease.

Asthma is a condition characterized by periodic attacks of spasms of the bronchial tubes where it is difficult to exhale or expel air from the lungs. This produces the "wheeze."

Asthma is due in practically all cases to a hypersensitiveness or allergy on the part of the patient. This sensitivity to foreign substances causes the bronchial air passages to go into a spasm.

It is an impossibility to remove the substances which you are allergic to but it is possible to correct the condition of allergy in your body. With the allergy corrected these substances will not irritate your body.

The younger you are with this type of condition, the better chance you have of complete response.

Why suffer? Chiropractic may be your answer. By correcting irritations of the nervous system your body returns to normal.

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NERVES REACH EVERY PART OF YOUR BODY.



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Floydada

HALF-MINUTE INTERVIEWS

Ned Bradley, Dougherty: "I've had four inches of rain now. That ought to keep me from hollering for a little while."

Pay-as-you-use-it television is already here — as any tv repairman will testify.

Badgett - Radiator Phone

Ship'n Shore

gingham check...
new deeptones,
roll-up sleeves

298



Ship'n Shore

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Ship'n Shore's new accented gingham check A blouse with fine tailor-touches: docile little collar and placket front... short-cuffed sleeves... long shirt tails that won't ride up. Ever-washable combed woven gingham... interesting brights on white. Sizes 28 to 40.

Also newly arrived — glowing broadcloths and

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116 S. Main

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WE HAVE PUT IN

NEW OVERHEAD CLEANERS AND A COMPLETE NEW SET OF GINS

To Give Our Customers The Best Possible Service We Have Left Nothing Undone To Make Our Ginning The Best It Is Possible To Offer For Your Patronage.

We Think We Can Give You The Best There Is To Be Had In Ginning Service.

We Appreciate Your Past Patronage and Hope The Season Will Turn Out To Be A Good One For All.

The Farmers Coop Ginning

J. W. Lanier, Manager

Floydada, Texas