



Mrs. Lewis Reddy Feted With Bridal Shower At McCoy

Mrs. Lewis Reddy was honored with a bridal shower Thursday Sept. 22, in the lovely home of Mrs. Robert Smith at McCoy.

Guests were greeted by the hostess, Mrs. Smith, and were presented to Mrs. Clarence Reddy, mother of the groom, Mrs. Lewis Reddy, the honoree, and Mrs. Jack Deakins, mother of the bride.

Mrs. Billy Fulton presided at the bride's book and registered the guests.

Mrs. Olin Bryant and Mrs. J. W. Day Jr. served punch and cookies from a table covered with ecru lace over yellow laid with crystal appointments.

A large brown satin bow with streamers featuring "Lewis" and "Ann" in gold was in the center of the table. It was flanked with crystal candleholders holding yellow candles. The bride's chosen colors of yellow and brown were carried out.

Hostesses for the lovely occasion were Mrs. Robert Smith, Cleo Fulton, Olin Bryant, J. W. Day Jr., O. L. Bearden, O. F. Cummings, Dick Smith, John Fowler, Bud Stephens and Ophelia Green.

Mrs. Reddy is the former Miss Ann Deakins.

Past OES Matrons and Patrons Are Program Honorees

Floydada Chapter No. 31 of the Eastern Star met in regular session Thursday night in the Masonic Hall with Roberta Russell as Worthy Matron and Wayne Russell as Worthy Patron presiding over the chapter.

An inspiring program was given honoring all past matrons and patrons under the direction of Lila Green, program chairman. Those participating in the program were Wayne and Roberta Russell, Ruth Daniel, Mary Helen Day, Veda Dorsey, Billie Pate, Georgia Lee Bryant, Mary Lou Morrison, Winnie Dyson, and Bea Rutherford.

Refreshments were served in the dining room with Wayne and Roberta Russell, Jo V. Bingham and Lois Morrison as hosts.

MRS. POYNER ROBERTS BLUE BONNET CLUB HOSTESS

The Blue Bonnet Needle Club met Sept. 22 with Mrs. Poyner Roberts as hostess. At the business meeting the club voted to discontinue their Bingo games for awhile.

After the business meeting, the club spent the afternoon sewing.

Present at the meeting were Mesdames Betsy Dempsey, Dorothy Dorrell, Lila Kendricks, Mildred Fuqua, Irene Dorrell, Grace Jarrett, Ruth Christian, Mary Alice Eakin, Oleta Collier, Valerie Green, Bessie Wilson, Ethie Allen, and the hostess, Jessie Roberts.

The next meeting will be Oct. 6 in the home of Mrs. Ernie Widener with Mrs. Widener as hostess.

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BELTS
 BUCKLES & BUTTONS COVERED
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SPICE ISLANDS
 HERBS — SPICES — TEA BLENDS
 and
 SALAD VINEGARS
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GIFTS
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Four times last week we heard some woman say, "I just don't have any time!"

One takes no part in community or club affairs, doesn't play bridge or spend many hours in social outlets. She has part-time help for three grown-ups. But she wants to write, and instead of enjoying it works at it to the point of frustration.

Another does all the housework in a small home for herself and spouse, is active in half a dozen organizations, is forever doing something for some friend, and spends many hours a week with her "crowd." She has hobbies, too, several of them, and right now is doing her first "pay job" — weaving a tremendous rag rug for a new home. Faced with a book review a whole month away, she has stage fright.

The third, a widow whose only daughter is away at college, gives a lot of time to her church, some to clubs and to friends, and does the "paper work" for the farm her husband left. She has just refused an added church job that would depress her, and her conscious is uneasy.

The fourth, a teacher, church worker, member of many professional and study clubs, rarely has an hour in the waking day which is not planned or spoken for. She has doubtless reached the saturation point on what she can crowd into her days.

Every woman starts the day with the same number of hours. What she does with it depends on her energy and circumstances, her interests, her ability to plan, and the opportunities offered by her community.

Do we sometimes hide behind the convenient explanation "I just don't have any time!" when the chore ahead is not to our liking?

BRIDGE CLUB MEETINGS

Mrs. Jack Jordan entertained her dessert bridge club last Friday afternoon.

Dessert was served to Mmes. George Mize, Jimmy Tye, Fred Martin, Lane Decker, Don Skaggs, Jim

FOURTH BIRTHDAY PARTY

Mrs. Bob Alldredge honored her son, Steve, with a party on his fourth birthday on Monday, Sept. 19.

Favors of whistles and horns were given and refreshments served to the following: Kay, Jimmy and Stan Carroll, Elaine, Edwin and Joyce Warren, Jan and Robert Bullock, Elaine McCAda, Jan Killian, Mark Alldredge and the honoree.

Adults present were Mrs. Thomas Warren, Mrs. James Carroll and the hostess, Mrs. Bob Alldredge.

DOUGHERTY 4-H CLUB GIRLS

The Dougherty 4-H Club met Sept. 21 at 9 a. m. in the Dougherty school auditorium. President, Edna Lewis was in charge.

Mrs. Brummett was present and gave a talk on "entering things in the fair" and encouraged the girls in this.

Four new members joined the club and they are Edna Mae Mason, Sharon Grace Wilkerson, Mary Ann McIntosh and Judy Ann Teafatter. The following old members were present: Frances Wilkerson, Ross Ho-Gland, Thelma Mason, Pat Drysdale, Edna Lewis, Nelda Jones, and Ethel Scott, sponsor, Mrs. G. W. Smith and Home Demonstration Agent, Mrs. Harriette Brummett.

Tour of Lockney Homes Is Planned For October Ninth

Mrs. L. M. Honea, president, announces that Lockney Garden Club is sponsoring a tour of homes from 2 o'clock to 5 o'clock p. m., the afternoon of Sunday, October 9.

One town home and six country homes are on the list to be seen on the tour.

The Clyde Bailey home will be shown in town. North of the city will be the homes of Mr. and Mrs. Bryan Smith, Mr. and Mrs. Horton Howell, Mr. and Mrs. Robt. Lee Smith and Mr. and Mrs. Charley Boedeker.

South of town homes on the tour list are those of the R. C. Mitchells and the Harmon Handleys.

Tickets for the tour will be \$1 and may be purchased from any member of the Garden Club. Tickets will also be on sale at Lockney Drug and Byrd Pharmacy.

In case of rain the tour will be postponed.

MEETS AT COUNTRY CLUB

Mrs. Jimmy Willson entertained her bridge club last Wednesday afternoon at Floydada Country Club.

Dessert was served to Mmes. C. L. Minor Sr., John Kimble, Rex Brown, Elwyn Garrett, Jim Potts, Fred Zimmerman, Carl Minor Jr., and Billy Henry.

JIM WORDS ARE HOSTS

Mr. and Mrs. Jim Word were hosts to their bridge club Thursday night at their home.

Refreshments were served to Messrs. and Mmes. Lon Davis Jr., Leonard Matsler, Jim Potts, Elwyn Garrett, Billy Henry and the host and hostess.

WANT ADS SAVE YOU MONEY.

Tribute Is Paid Pioneer Woman by Kinsmen, Friends

Out-of-town relatives and friends attending the funeral of Mrs. D. F. Rogers Sr. last Thursday afternoon included Mr. and Mrs. H. A. Shipley, Dumas; Misses Sybil and Dolores Shipley, Amarillo; H. A. Shipley Jr., Borger; Mrs. L. B. Nickols, Borger; Mr. and Mrs. Ethridge Shipley and daughter, Victoria; Mr. and Mrs. J. D. Rainer and daughters, Wichita Falls; Leonard Price, Holiday; Mr. and Mrs. Bruce Burrows and children, Oatis, Kan.; Mr. and Mrs. B. E. Powell and sons, Ralls; Mr. and Mrs. Kenneth Rogers and family, Denton; Mr. and Mrs. D. F. Rogers Jr., and family, Lubbock; Mr. and Mrs. Ben Marrs and family, Paducah; Mr. and Mrs. Herman Williams, Odessa; Garland Glover, San Angelo;

Mr. and Mrs. Joe Glover, Lila; Tresman Glover, Amarillo; Mr. and Mrs. Dell Tanner, Lubbock; Miss Gwen Richardson, Lubbock; Miss Joy Lambert, Lubbock; Mr. and Mrs. David Lambert, Plainview; Mr. and Mrs. C. R. Rogers, Merkel; Mr. and Mrs. Bill Huckabee, Cone; Mr. and Mrs. F. J. McDonald Jr., Merkel; Mr. and Mrs. Jim Sells, Ralls; Mr. and Mrs. Hershel Roy, Ralls; Mr. and Mrs. Vernon Roy, Ralls; Mr. and Mrs. R. H. Tanner, Idalou; Mr. and Mrs. Roy Polvadore, Ralls; Mrs. Ike Dewdre, Crosbyton; Mr. and Mrs. Marvin Powell, Crosbyton; Mr. and Mrs. Doyle Polvadore, Ralls; Mrs. Essie Richardson, Crosbyton;

Mr. and Mrs. C. A. McClure, Crosbyton; Mr. and Mrs. C. W. Ginn, Providence; Mr. and Mrs. Jimmy Lamnack, Oklahoma City, Okla.; Mr. and Mrs. W. H. Richardson, Spur; Miss Benita Teaff, Lubbock; Mr. and Mrs. L. M. Powell and son, and family.

Dr. O. R. McINTOSH
OPTOMETRIST
 OFFICE 211 SOUTH MAIN ST.
 Phone 157 — Floydada, Texas

Lubbock, Mr. and Mrs. ...
 Powell Jr., Ralls.
 Reumer, Ralls.
 Rogers, a ...
 able to attend the ...

We wish to express our sympathy to the family of the late ...
 they did, and to ...
 kind words and ...
 bless all of you.
 The family of ...

Mrs. R. P. Hall ...
 week-end after a ...
 Lubbock, ...
 Lubbock she was ...
 O. H. Taber ...
 her granddaughters ...
 Artesia with her ...
 and family.

IT PAYS TO PAY UP
RETAIL MERCHANTS
ASSOCIATION

DOLLAR DAY

MONDAY, OCTOBER 3

CANNON
WASH CLOTHS, 20 for 1.00

SOLIDS OR PLAIDS
SOLIDS OR PRINTS
COTTON PLISSE, 3 Yards 1.00
 IDEAL FOR INFANTS WEAR AND SLEEPWEAR

BIRDSEYE
DIAPERS 12 For 1.50

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NYLON 51 GAUGE 15 DENIER 69c
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A few 66 x 12 — 2 Pair 1.25

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New Stock, New Styles and Designs

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All Sizes and Colors—Just right for the Dainty Miss.
 Just the thing for Recitals — Banquets — Dancing — etc.

WHITE SALE Specials

GARZA SHEETS

81 x 99 **1.59**
 81 x 108 **1.77**
 36 x 36 CASES . . . **39c**

COLORED SHEETS

81 x 108 **2.39**
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HEAVY INDIAN DESIGN
BLANKET PAIRS 7.95
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MENS KHAKI SHIRTS 1 98

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MENS BLUE WORK SHIRTS 1

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 The Place To Go For Brands You Know

WOMENS COTTON BROADCLOTH
SLIPS 1.00

WOMENS NYLON
SLIPS 1.50

MISSES BABY DOLL
Pajamas 2.00

WOMENS RAYON 3 Pair
Panties 1.00

MENS
 S-T-R-E-T-C-H-A-B
 ALL NYLON RIB
DRESS SOCKS
 2 Pr. 1.

PART WOOL
BLANKETS PLAID PAIRS 3

ALL COTTON
BLANKETS PLAID PAIRS 2

Plaid Sheet Blanket 1

BOYS
 Plaid Long Sleeve
 Flannel or Broad
Sport Shirts

Sizes 6 to 16

MENS
Plaid SOCKS 39c

**Procedure
ing MO
anced**

Mr. and Mrs. Norman. They are expected home during this week. Mr. and Mrs. Sylvin Kinnibrugh had as their house guests from Wednesday until Thursday evening of last week his brother, Mr. and Mrs. John Kinnibrugh, who are from Truscott.

Last week Mr. and Mrs. Frank McClure went through Yellowstone Park and through the mountains near Butte, Mont. They reported a snow storm there. This week they will be visiting in Los Angeles, Calif.

Last Sunday guests in the home of Mr. and Mrs. John Smitherman were his folks, Mr. and Mrs. Homer Ford, from Lubbock, and Kelly and Bryn Smitherman.

Mr. and Mrs. Herman Thornton have their small daughter, Kay, enrolled in the private kindergarten of Mrs. J. D. Wood, in Lockney, and they take her back and forth each day.

Mrs. L. T. Wood is expected to reach home Tuesday, from Tucumcari. N. M. She reports her father's condition remains about the same.

Dr. Joiner Recuperating

Murray Julian left for Dallas by bus Monday morning to go to the Baylor Hospital where he will help Dr. Early Joiner take Dr. Joiner to his home in Midland. Dr. Joiner is recuperating well, and we hope he continues to improve Tuesday when he reaches his home. Murray is expected to come home Wednesday.

Mr. and Mrs. Ernest Huckabee and three children, who have lived west of South Plains for several years, have moved to Floydada, where Ernest will take over the duties of a deputy sheriff. We are sorry to lose them from our vicinity, and from the church and its activities.

Elmo writes his parents, Mr. and Mrs. Fred Fortenberry, from the Hawaiian Islands on Sept. 20, that he is on his way to Japan. He will be stationed about fifty miles from Tokyo, Japan. The storms in the Pacific have delayed many of the scheduled crossings this week.

Mr. and Mrs. Rex Smitherman were hosts at Sunday dinner to her parents, Mr. and Mrs. Alvie Jackson, and Lynn, of Floydada, and her sister, Mr. and Mrs. Kenneth Bishop and Bonnie Kay, also of Floydada.

Betty Blum, of Floydada, was a visitor at church Sunday with Bonnie Upton. She spent the week-end here in the home of Mr. and Mrs. Raymond Upton, the guest of Bonnie.

H. S. Calahan Jr., Thomas Pierce, and Sylvin Kinnibrugh went to Amarillo Monday where they all spent the day at the Sunday School Clinic. Mrs. Calahan, Mrs. Pierce and Mrs. Kinnibrugh with their children spent the day together here. Rev. Larry Faus plans to attend the clinic Thursday in Amarillo.

L. N. Johnson went to Dallas one day last week to have a medical check-up.

Spending the week-end here with their parents, from WTSC, at Canyon were Lonnie Jarrett, at his parents Mr. and Mrs. Charles Jarrett and Terry Julian, with his folks, Mr. and Mrs. Murray Julian.

Donita Milton, June Marble, Tommy Respondek and Kendis Julian from here went early each morning last week to practice for the Whirlwind Band. The band entered Monday, Sept. 26, in the area-wide "Parade of Bands" at the opening of the Panhandle South Plains Fair, in Lubbock.

First Bale Ginned

The first bale of cotton for the 1955 season was received at the Cassel Gin in South Plains Thursday afternoon, Sept. 22. It was grown 1 mile east, and 1 mile north of South Plains, on the farm of Thomas Pierce. The gin paid fifty cents a pound. Tom planted the cotton May 25. He had 442 pounds of lint from 1900 pounds of seed cotton. M. S. Johnson and Loyd Deavenport followed with cotton shortly after the first bale was in.

Mrs. Grigsby Milton Sr. and Linnie, from Amarillo, came home with Mrs. Essley Yearly last Wednesday and visited with her and Ess until Sunday when they went to the home of the Grigsby Miltons Jr. They were visitors at church that night. They will visit with them until about next Thursday when Mrs. Yearly will take them to their home in Amarillo.

Rev. and Mrs. L. H. Faus and children, Donita Milton, Virginia Taylor, Louise Pritchett, Bonnie Upton, and Betty Blum all went to Crosbyton to attend the Association Youth Rally Saturday night. Donita, Virginia, Louise and Bonnie were on the program at the rally. They sang the song, "Neath the Old Olive Trees" at church on Sunday morning with Mrs. Faus as accompanist.

Activities for our community during the coming week are the Home Demonstration Club meeting at the school house on Wednesday with Mrs. H. R. Hartman and Mrs. H. L. Marble as hostesses, and the Community Club meeting at the school house on Saturday evening with a covered dish supper to start off the first meeting of the fall. Everybody plan to be present.

**All-Weather Oil
Proving Popular
With Car Owners**

Changing grades of motor oil to match the change in seasons is no longer necessary the Phillips Petroleum Company declares. With the development of all-weather motor oils many car owners now rely on one of the new multiple grade oils for both winter and summer engine protection.

The popularity of all-weather motor oil is shown in sales figures released by Phillips. During the first half of this year, the company's Trop-Artic All-Weather Motor Oil accounted for 36% of Phillips sales of first line service station motor oils. Using this figure, Phillips estimates that almost four out of every ten customers are already using this all-weather oil which was placed on the market only 15 months ago.

Convenience is one reason for the rapid sales rise of this new type oil. All-weather oil makes it easy for motorists to protect car engines against operating and seasonal temperature changes.

Wear protection is another reason for the popularity of this new oil. Tests made by Phillips which compared Trop-Artic with older types of oil showed that all-weather motor oil, changed as recommended, reduced piston ring wear, increased gasoline mileage, lowered oil consumption and gave easier starting.

Used in conjunction with gasoline that is "controlled" according to the season and climate, all-weather motor oil helps car owners enjoy trouble-free motoring at every season of the year.

**Chicago Meeting
Of Odd Fellows
Impressive Event**

W. A. Gound, home Friday from the sessions of the Sovereign Grand Lodge of Odd Fellows in Chicago, said that meeting had an international flavor, with representatives present from Cuba, Canada, Australia and England.

A full week of activities included a Texas banquet Thursday night.

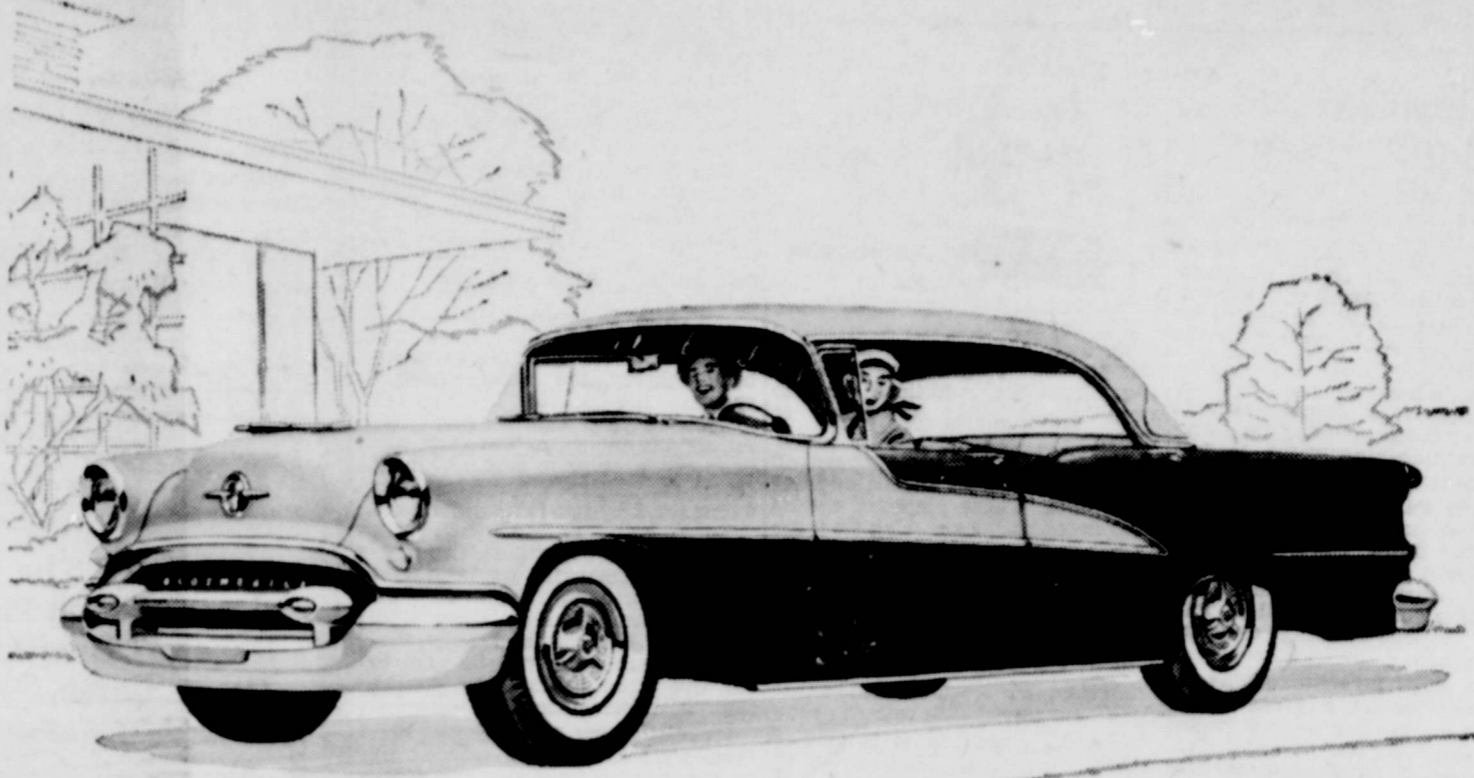
The Grand Lodge banquet was Tuesday night and the Rebekah banquet on Wednesday night.

Installed as new Sovereign Grand master was H. Anslea of Nashville, Tennessee. A Louisiana man, J. J. Bridges, is the new deputy Sovereign Grand Master.

Want Ads gets results.

ROBERT H. MITCHELL, M.D., F. A. C. P.
Announces the opening of offices in
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Suite 202-4. CA-4-7414
Practice limited to Cardiology and
Consultation. Hours by appointment

WE'RE RIDIN' HIGH!



Super "88" Holiday Sedan

**... SO WE'RE
TRADIN' HIGH!**



A "ROCKET" FOR EVERY POCKET!
And you'll find one priced just right for you! Choose from thirteen gorgeous models in Oldsmobile's three thrilling series... luxurious Ninety-Eight, the brilliant Super "88" and the budget-priced "88" Oldsmobile "88" 2-Door Sedan illustrated.

Record-breaking sales mean record-breaking deals for you!

What a wonderful time to deal for an Oldsmobile! For there's nothing like an Olds in the whole wide world... not another car so easy to own, so packed with thrills! "Rocket" Engine! "Flying color" styling! Here's action and glamor that really stand out! Stop in—get our generous appraisal! This month, more than ever... there's a "Rocket" for every pocket! So get out of the ordinary... into an Olds today!

This is "Big Deal Week"... come in today!

OLDSMOBILE

VISIT THE "ROCKET ROOM" . . . AT YOUR OLDSMOBILE DEALER'S!

ODEN CHEVROLET CO., 221 SO. MAIN ST. PHONE 400

BE CAREFUL—DRIVE SAFELY!

Borden's Charlotte Freeze
A FROZEN DELICACY

HALF GAL. 49c

Prices Good
FRIDAY
SATURDAY
September 30
October 1

Lipton TEA

1/2 Pound
69c

Lobby's
ORANGE JUICE

2-6 oz. Cans
29c

NEW FROSTING SENSATION!

Minute-man INSTANT FROSTING MIX

Box 27c

RITZ CRACKERS

1 lb. Box 35c

Salad Wafers

1 lb. Box 25c

Gold Medal FLOUR SAVE

10 lb. Bag
79c

CRISCO

3 lb. Can 83c

HIXONS COFFEE
Vacuum Tin, 1 lb.
79c

GIANT BOX 69c

FRYERS
Pound 53c

Corn King BACON
Pound 53c

U. S. Choice BEEF
Chuck Roast
Pound 49c

OLEO
Pound 22c

IMPERIAL Pure Cane SUGAR
10 lb. Bag 95c

Delsey Tissue
2 Rolls 25c

JELLO
3 for 23c

New ZIP open package
IN THE REFRIGERATOR
PUREEIN BISCUITS
2 for 19c

POWELL CASH GROCERY MARKET
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Grain Storage
5.00 up
\$2.20 Sq. Ft.
on concrete.
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EHLEN
Gas Burning
BTU Heat
hour

Your Own
Storage
Terms—
Service—
Installation—

B'S
Specialties
Calif. St.
Owner - Manager
Car Ports
Erect Yourself



WOMEN'S SOCIETY

The Joy Class--New At Baptist S. S.

(By Mrs. Elmer Biggs)

Sunday was promotion day at the First Baptist Church in Floydada. A new class of young married ladies was started, which we named the Joy class. We had 18 present for the first Sunday.

We had a business meeting Tuesday evening at 4 o'clock which 10 attended. In this meeting we elected our officers and group leaders for the year:

La Fern Parrish, president; Sue Moore, vice-president; Bonieta Phillips, stewardship chairman; Ella White, social leader; and Margaret Biggs, secretary. Group leaders are Jean Jones, Jane McCulley, Pat Rucker, Charlene Alldredge and Ida Marie Warren.

Methodist Home Children's Choir To Give Programs

The Methodists of this area, as well as many others who make contributions to the Waco Home for orphaned children, will be glad to learn that beginning Sunday Oct. 2, the Children's Choir from that home will be on the radio again, said Rev. Phil H. Gates, assistant pastor of the Methodist Church.

The station nearest us that will carry this program is KFYO in Lubbock, he said. It will come on at 8:15 each Sunday morning from now until Christmas.

The children will sing old time favorites, folk songs and some hit tunes, as well as their customary hymns and religious songs. This will be their seventh year of season broadcasting. The programs will originate at the Home's new radio studio located on the campus.

WCS ANNIVERSARY WILL BE OBSERVED OCTOBER 3

The Womens Society of Christian Service will have their 15th anniversary Monday, October 3 at 3:00 p. m. in the parlor of the First Methodist Church.

All women of the church are urged to be present. Mrs. Jack Coffman will be in charge of the program.

DECKERS ARE BRIDGE HOSTS

Mr. and Mrs. Lane Decker entertained their bridge club last Thursday evening at their home.

Those attending were Mr. and Mrs. Fred Martin, Mr. and Mrs. Johnny Collins, Mr. and Mrs. Tom Sneed, Mr. and Mrs. Lyndell Roberts and guests, Mr. and Mrs. Edell Moore.

Prizes were won by Mr. and Mrs. Moore and Mr. and Mrs. Collins.

Hesperian Want Ad pays.

M--Lees GIFTS

Box 6792 San Antonio, 9, Texas

Catalog of Gifts on request

South Plains Fair Host to News Men

Newspaper writers of the area were guests of the Panhandle-South Plains Fair for dinner at the Caprock Hotel and the opening show of the fair's extravaganza "Holidays on Ice" Sunday evening.

Mr. and Mrs. Homer Steen of The Floyd County Hesperian, were among nearly 100 newspaper representatives who attended.

The fair will continue through Saturday but the feature attraction, "Holidays on Ice" will close out with the Friday night spectacle.

"BOOKS ON BIKES CLUB"

(Nita Faye Golightly)

Each Saturday morning after the book delivery, the club members spend a few minutes relating any interesting experiences they had during the morning. The girls who delivered a book to Mrs. Wimpey found it hard to leave. They were entertained by her talking parakeet.

Those going to Mrs. Bell Welborn's home brought back five mystery books belonging to Ann that Mrs. Welborn gave them for the library. The Books on Bikes Club appreciate this gift and know that the boys and girls will be glad to see five more books added to the shelf of mystery books.

We are happy to announce that there were several new calls added to the regular ones for Saturday morning. If you are unable to come to the Library, but would like to have a book to read, call 1061 and the "Books on Bikes Club" will deliver it to you Saturday morning.

JERRY GROSS ON ARMY LEAVE; FAMILY CELEBRATES

Sunday visitors in the home of Mr. and Mrs. Fred Gross of the Sand Hill Community, were Mr. and Mrs. L. J. Fowler of Silverton, Mr. and Mrs. Henry Hinton, of the Dougherty Community, Mr. and Mrs. Dan Gross of Petersburg and Jerry Gross who is home on leave from the United States Army.

Jerry received his basic training in Fort Ord, Calif., and is being transferred to Aberdeen, Maryland, the 6th of October.

BARBARA PERRY WILL BE NEW BELL BUSINESS OFFICE MGR.

J. C. Oakley, manager of Southwestern Bell Telephone Company, yesterday said that Mrs. Eva Richardson is resigning effective about October 10 as business office manager and she will be succeeded by Miss Barbara Perry.

The latter is in a coaching school for office management at Wichita Falls at this time. She will spend a week in the Plainview office before taking over here, Mr. Oakley said. Mrs. Richardson plans to resume work in the ASC office after checking out of the telephone office.

County Agent W. B. Rodgers is in Lubbock this week where he is superintendent of the Aberdeen-Angus division of the cattle show of the Panhandle-South Plains Fair.

French explorers forcing a way through dense African jungles came upon a party of cannibals about to have a feast on a late enemy. The cannibal chief came forward to greet the Frenchmen—in perfect French. When they showed surprise at his command of the language, he explained that he had studied in France; even took two years of literature at the Sorbonne.

"What!" exclaimed the explorers. "You've been educated in France and yet you return to feed on human flesh! It's unbelievable."

"Well," replied the chief modestly, "now I use a fork."

An old-timer is a fellow who remembers when it cost more to run a car than to park it.

Beall's

QUALITY MERCHANDISE



Our Greatest Savings Event of The Year Starts Thursday

Here it is! The biggest and greatest! Beall Ringer Month is our Annual Event of Finest Marts Since January and Have Amassed the Greatest Collection of Beall Special! Bought Purposely for This Event Only and Offered at Savings You Will Riot! Come, See, Save! And Remember, There Are More Great Savings to Come



Warm Cotton Suede Flannel --- Jewel Trimmed Duster

2.98

- ★ Sanforized, Fabric Shrinkage less than 1%.
- ★ Guaranteed Fast to Washing.
- ★ First Quality
- ★ By Lorayn — Neat White Dots on Blue, Red or Navy. Exatly as shown. All sizes 12 - 20 and 38 - 44. Get yours now!

THIS IS IT! Amazing Offer!



All-Wool Suits With Armo Interfacing

Regular 17.95

12.

Regulars 8 - 16, Juniors 9 - 15!

- 100% Virgin Wool Flannels
- All Wool Tweeds, Hounds-Tooth Checks
- Guaranteed Linings
- Walker Back Pleat Skirts
- Precision Tailored
- Nationally Advertised

WINTER IS COMING-

WHY FEEL BAD AND HAVE COLDS ALL THROUGH WINTER,

START TODAY

Take Bishop's Potency Vitamin and Mineral Capsules Dollar for Dollar you get more for your money.

Compare Bishop's Formula with the one you have been taking or any other on today's market.

EACH CAPSULE (not 2, 3 or 6) CONTAINS:

VITAMINS

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|----------------------|------------------|
| Vitamin A | 27,500 USP Units |
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| Vitamin B1 | 10 Mg |
| Vitamin B2 | 5 Mg |
| Vitamin B6 | 1 Mg |
| Vitamin B12 | 6 Mcg |
| Vitamin C | 150 Mg |
| Niacinamide | 100 Mg |
| Calcium Pantothenate | 1 Mg |
| Folic Acid | 0.25 Mg |
| Vitamin E | 3 Int. Units |

MINERALS

| | |
|------------|--------|
| Calcium | 103 Mg |
| Phosphorus | 80 Mg |
| Iron | 10 Mg |
| Iodine | 0.1 Mg |
| Manganese | 1 Mg |
| Cobalt | 0.1 Mg |
| Potassium | 5 Mg |
| Copper | 1 Mg |
| Zinc | 1.5 Mg |
| Magnesium | 6 Mg |

The following taken from Sept. 10th "Beauty After Forty" Quote--If you feel that you need to lose some weight, please remember vitamins and minerals, you cannot do without them, when you are reducing they are especially a must in your daily food intake. Vitamins and Minerals never add a bit to your weight they add to your vital energy and put a sparkle in your eyes and a spring in your step.

Remember your money cheerfully refunded if you are not satisfied by the time you have taken half a bottle.

Bishop's Hand Cream



Bishop's Youth Vitamins

BEALL RINGER! Ladies 10 oz. Wt. Sanforized BLUE JEANS

Regular 2.98
1.99

PAIR

Orange Stitching, Copper Rivits and Zipper Pocket. Special Purchase for this event!

BEALL RINGER! Chrom Spun PANELS 41 x 81

87c

Red, Blue, Green, Brown, White, Yellow, Green and Grey. TEER CURTAINS to match panels 35 x 36 99c

BEALL RINGER! Printed and Solid Color Childrens 2 -- 8 Cotton Flannel PAJAMAS

Reg. 2.95 1.33

One and Two Piece Styles. Regular leg and knit Ski-Type Cuffs!

BEALL RINGER! Size 27 x 27 Southdown BIRDSEYE DIAPERS

1.44

DOZEN

BEALL RINGER SPECIAL BOYS LONG SLEEVE SHIRTS

Full cut and Sanforized Sizes 6 to 16

1.00

Soft Cotton Flannel These are Reg. \$1.49

Record Newspaper Ad Campaign Set For the '56 Dodge

DETROIT — Selection of a record number of newspapers to be used in launching the 1956 Dodge advertising program is announced by Jack W. Minor, Dodge sales manager in charge of advertising and merchandising.

"Every important daily newspaper across the nation will carry the 1956 Dodge model announcement advertisements beginning Oct. 6," Minor said. "More than 1,000 of these will be in major market areas. In addition, some 3,000 smaller dailies and weeklies also are on the schedule for initial and followup ads in a board campaign even more comprehensive and spectacular than that of a year ago."

A highly diversified use of all advertising media is planned for the new car announcement phase. Radio stations throughout the country also are scheduled to carry the announcements. Three weekly Dodge-sponsored television shows will support the campaign with strong commercials.

"We're picking up right where we left off on the 1955 models," Minor said. "1955 was a great year for Dodge, and 1956 promises to be even better. The push-button era of motoring is here at last, and this new '56 Dodge feature already has captured the imagination of millions of American car owners."

DAUGHTER BORN SEPT. 21 TO MR. AND MRS. S. D. MEDLEY

Mr. and Mrs. S. D. Medley are the proud parents of a daughter born Wednesday evening of last week at 7 o'clock in Peoples Hospital. The young lady weighed seven pounds and 14 ounces and has been named Deborah Ann.

Maternal grandmother is Mrs. Magie Mays of Amarillo. Deborah has an older brother, Danny, who is seven years old.

A xylographer is a wood carver.

Be Wise And Save Use Want Ads

KFLD Schedule

Monday Thru Friday

6:30 — SIGN ON
 6:31 — WORLD NEWS
 6:36 — RURAL ROUND UP
 7:00 — WORLD NEWS
 7:05 — RURAL ROUND UP CONT.
 7:30 — WEATHER
 7:35 — RURAL ROUND UP CONT.
 7:45 — WORLD NEWS
 8:00 — OLD PHILOSOPHER
 8:05 — MORNING MELODIES
 8:20 — SPORTS CAST
 8:30 — MORNING MELODIES CONT.

8:50 — (Thurs. & Fri.)
 SUNSHINE CLUB
 BEAUTY HINTS FROM
 ARWINE

8:55 — WORLD NEWS
 9:00 — LISTEN LADIES
 9:15 — LISTEN LADIES
 9:30 — CHURCH OF CHRIST
 9:45 — RALLS REMOTE
 10:00 — TEXAS NEWS
 10:05 — RALLS REMOTE CONT.
 11:00 — WORLD NEWS
 11:45 — LOCAL NEWS
 11:55 — RALLS REMOTE CONT.
 12:00 — SERENADE AT NOON
 12:15 — WORLD NEWS
 12:30 — TRADING POST
 12:45 — TEXAS NEWS
 12:50 — CO-OP MARKET REPORTS
 12:55 — WORLD COMMENTARY
 1:00 — ESPERA MUSICAL
 2:30 — GOSPEL MUSIC TIME
 2:45 — CORNBREAD MATINEE
 3:00 — WORLD NEWS
 3:05 — HITS OLD AND NEW
 3:45 — (Mon.) CHRISTOPHERS
 (Tues.) FORWARD MARCH
 (Wed.) HERE'S TO VETS.
 (Thurs.) GUEST STAR
 (Fri.) SERENADE IN BLUE

4:00 — WORLD NEWS
 4:05 — WESTERN RECORD SHOP
 5:00 — 900 CLUB
 6:00 — WORLD NEWS
 6:15 — RHYTHM & BLUES REVIEW
 6:45 — TWILIGHT REVERIES
 7:00 — SIGN OFF

Sunday Schedule

7:00 — SIGN ON
 7:01 — SERENADE FOR SUNDAY
 7:15 — WORLD NEWS
 7:20 — SERENADE FOR SUNDAY CONT.
 8:00 — NAZARENE CHURCH OF PETERSBURG
 8:15 — WORLD NEWS
 8:30 — CITY PARK CHURCH OF CHRIST
 8:45 — THE OLD FASHIONED REVIVAL HOUR
 9:45 — INTERLUDE
 10:00 — TEXAS NEWS
 10:20 — MUSIC FOR SUNDAY
 11:00 — CHURCH SERVICES
 12:00 — HYMNS OF ALL CHURCHES
 12:30 — WALTZ TIME
 12:45 — ORGAN MELODIES
 1:00 — PROTESTANT HOUR
 1:30 — STAND BY FOR MUSIC
 1:45 — UNITED NATIONS
 2:00 — ASSEMBLY OF GOD OF MATADOR
 2:30 — JOIN THE NAVY
 2:45 — MUSIC
 3:00 — THE BAPTIST HOUR
 3:30 — ESPERA MUSICAL
 4:30 — LAS BUENAS NUEVAS
 4:30 — MILITARY MARCH TIME
 5:00 — MUSIC BY NAME BANDS
 5:30 — SHOWERS OF BLESSINGS

5:45 — BETHEL CHAPEL CHURCH
 6:00 — WORLD NEWS
 6:15 — TWILIGHT REVERIES
 7:00 — SIGN OFF

Saturday

Complete coverage of football in this area by delayed broadcast.
 8:00 — FLOYDADA GAME
 10:00 — RALLS GAME
 1:30 — LOCKNEY GAME
 3:30 — PETERSBURG GAME

LIBRARY NEWS

(By Mrs. Lee C. Goughly)

"Old Ironsides, the Fighting Constitution" by Harry Hansen; "Commodore Perry and the opening of Japan" by Ferdinand Kuhn; "Amos Fortane, Free man" by Elizabeth Yates; and "Beyond Courage," escape tales of airmen in the Korean War, by Clay Blair Jr. will make good book reports for the school students.

"Waterfront" a novel by Budd Schulberg is ready for circulation. It brings to life the humanity and inhumanity, the idealism and corruption, the heroism and depravity of a dark corner of our society now in violent eruption. Waterfront now takes its place besides the author's "What makes Sammy run?" and the "Disenchanted."

We would like to remind you of "Story Hour" every Saturday morning from 10 to 11. Mrs. Gordon Downing has been the story teller for the past several Saturdays and will continue for several Saturdays. She uses the felt board with some of the stories which makes them more interesting for the children. The children also enjoy songs and games during the hour.

Memorial Books

Given by Mr. and Mrs. Sam Spence and Mrs. Victoria Asher and Kay in memory of Mr. Floyd Ballard.

Given by Mr. and Mrs. W. R. Daniel in memory of Mr. Floyd Ballard.

Given by Mr. and Mrs. L. C. McDonald in memory of Mrs. O. P. Rutledge.

Given by Mr. and Mrs. Lee C. Goughly and daughters in memory of Mrs. Annie Rogers.

Given by Mr. and Mrs. E. E. Henson, Mr. and Mrs. Lorin Liebfried and Mr. and Mrs. Jiggs Jackson in memory of Mrs. O. P. Rutledge.

Given by Mr. and Mrs. L. D. Goughly and family in memory of Mr. Floyd Ballard.

Given by Mr. and Mrs. Lindsey Graham, Mrs. W. J. Rhoads, and Mr. and Mrs. R. M. Teague in memory of Mrs. Annie Rogers.

Given by Mr. and Mrs. J. M. Willson Sr. in memory of Mrs. O. P. Rutledge.

Given by Mr. and Mrs. J. M. Willson Jr. in memory of Mrs. O. P. Rutledge.

Given by V. F. W. - J. W. Harrison Post 5616 in memory of Mr. Floyd Ballard.

Given by Mr. and Mrs. Roy Fawver in memory of Mrs. O. P. Rutledge.

Given by the J. W. Reues and Mrs. Jahnke in memory of Mrs. O. P. Rutledge.

Given by Mr. and Mrs. Jack Henry and Mrs. E. A. Hopkins in memory of Mrs. O. P. Rutledge.

Other Gifts

Three books given by Tommy Asister.

Magazines given by Mrs. Victoria Asher and Mrs. Kinder Farris.

Five books given by Mrs. Bell Welborn.

Box of books given by Mrs. Leo Montandon, Lockney.

VISIT AT CROSBYTON

Mr. and Mrs. C. L. Berry visited with their son and family, Mr. and Mrs. C. L. Berry Jr. at Crosbyton Sunday.

C. L. Jr. is employed by the school system of Crosbyton.

Their small son, Michael returned home with his grandparents for a short visit.

ATTEND BOOK REVIEW

Mrs. J. M. Willson, Mrs. E. J. Morehead, Mrs. H. J. Koenen, Mrs. Wilson Kimble and Mrs. Jim Barnard attended a book review in Lubbock Friday, at the Citizens National Bank Recreation Room.

Mrs. V. Y. Rejebian of Dallas reviewed the book "Gift From The Sea" by Anne Morrow Lindbergh. The Citizens National Bank sponsors a review each month during the school year. The next one will be Oct. 28 with Miss Helen L. Poe of Dallas reviewing "Journey For '55".

Mrs. Lynn Miller of the Sand Hill Community who underwent major surgery at West Texas Hospital, Lubbock, Tuesday is in satisfactory condition. She is in Room 216 at the Hospital.

COLITIS

One of the principal difficulties about the general understanding of colitis is that we start in the wrong place. We think of the colon as being primarily at fault, since the discomfort is expressed in that location. But in many cases the actual cause of it is in the nervous system.

The more common complaints along with colitis are colicky pains, belching, heart palpitation, constipation, fatigue and nervousness. You may have all these symptoms or just a few.

All these troubles may originate from irritation of the nervous system. It is by this means that chiropractic can correct colitis.

Chiropractic means better health.

PATZER CHIROPRACTIC CLINIC

702 N. 2nd St. Floydada

PENNEY'S

ALWAYS FIRST QUALITY!

Monday October 3RD. DOLLAR DAY

The special event when prices dive... and values stay firm!



51 GAUGE 15 DENIER
NYLON HOSE
 2 PAIR FOR **1.00**

SAVE! CORDUROY
 • SMARTALLS **1.00**
 • CROWLERS
 • BOXER LONGIES Each

WOMENS CHENILLE TUFTED ROBES OR DUSTERS 3.00



SUEDE SPORT SHIRTS
BIG PENNEY SAVINGS!
 Wow! What a shirt value!
 Penney's regular top-fit patterns! Up-to-date styling!
 Terrific construction! Lined sport collar, adjustable cuffs.
 Sanforized printed cotton suede!
1.33
 Sizes — Small—Medium—Large

There'll be a change in the weather! But Fair... Cloudy... Colder... whatever the weather, you save at Penney's on all your cold weather needs!

SPECIAL PURCHASE

WOMENS ALL WOOL

COATS 18.88

Just in time for the cold weather that's just ahead! Save on This!



SPECIAL PURCHASE

90% WOOL 10% CASHMERE

Girls **COATS 8.88**

SIZE 3 to 6X



SAVE ON PENNEY'S

Flannel **PRINTS 36c**

YARD
 • JUVENILES
 • WESTERN
 • ROSE BUD



FINE QUALITY

Heavy Duty **SWEAT SHIRTS**

1.00

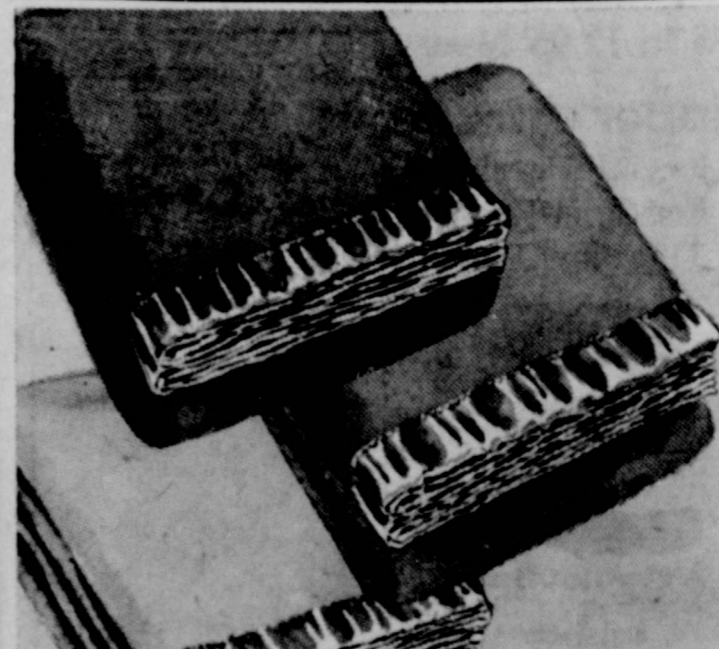
PRE-WASH FIT SIZES 34 to 46



2 Pc. INFANT **SLEEPERS**
 Special Purchase **1.00**



Chenille Spread 2.98
 Heavy Wavy Line
 Chenille FULL



PENNEY'S COLOR BRIGHT RAYON-NYLON BLANKETS

Look! They match Penney's October - special bedspreads! They're whipped fleecy rayon-nylon, extra long 90 inches, 3 1/2 pounds... come with acetate satin binding. Hand-washable, too! A one-time buy!
\$5

Rabbits Take Thrill-Game From 'Winds' 13-12

Several occasions. James Shurbert was the big gun for the night as he racked up 120 yards on 23 carries and broke the game open with a 27-yard touchdown late in the final period.

Laron Fulton of Floydada was close behind Shurbert with 108 yards in 15 tries. Fulton did not get to play but little of the fourth period. He was injured on the 'Winds' first

scoring drive as they neared the goal line.

Stovall Makes Good Runs

Robert Stovall turned in his best offensive game of the season as he gathered some 72 yards for the Whirlwind cause with some very fine runs.

The Whirlwind team came to life midway in the third period after the starting team had warmed the bench a while and watched the reserves play the Rabbits. When they took the field the determined 'Winds' pushed across 12 points in about as many minutes and for a time enjoyed a 5 point lead.

Starting the game Ralls kicked off and Shurbert toed one to Stovall who took it on the goal line and returned to the Floydada 27 before being brought down. The Floydada attack carried to midfield before a fumble gave the ball to the Rabbits on the 48.

Ralls put the ball in play and gained short yardage before J. E. Waller intercepted Shurbert's pass and gave the locals possession on their own 38. The Whirlwind attack carried to the Ralls 13 yard line before it ran out of steam and the ball went over on downs.

The Rabbits started a drive from this point and carried to their 47 before the period ended. As the Ralls team advanced the ball Billy Lyle made an 18 yard gain to the 'Winds' one where it was first down and goal to go.

Goal Line Mispaced

Putting the ball in play on the one the Rabbits made one stab at the line which netted them a minus yardage. Headlinesman Johnny Davis surveyed the situation and decided the goal line had been put in the wrong place so he immediately signaled a touchdown for Ralls. Larry Moses kicked the extra point and the Rabbits held a 7 - 0 lead.

Before the intermission the two teams had exchanged punts and then the 'Winds' put on a drive which carried to the Rabbit 23 where a fumble put an end to their hopes. Soon after James Hartman recovered a bobble on the Ralls 34, but time was too short and the half ended before the 'Winds' had opportunity to cash in on the advantage.

Opening the third period Swanner kicked off to Shurbert on the Ralls 10 and the fleet Rabbit ran it back to the Floydada 25 before being brought down. Ralls advanced the ball to the 10 yard line where they fumbled and Buddy Watts recovered for Floydada. A few plays later Swanner punted a boomer from his own 16 to Shurbert on the Ralls 20. Shurbert returned to the 36 before being brought down. Jim Womack then pounced on a Rabbit fumble and the 'Winds' took over on the Floydada 44 to stop the drive.

The two teams had been held in turn and exchanged punts before the third period ended and going into the fourth Ralls owned the ball on the Ralls 21.

A few plays later Elmer Williams gave the 'Winds' possession when he came up with a fumble on the Ralls 32. The 'Winds' made good gains and Laron Fulton picked up a first down on the Ralls 2 yard line but was injured on the play and had to be assisted from the field.

Trail by a Point

Waller then drove across the goal line into the end zone but it was signaled no good (goal line still in wrong place). On the next attempt Waller made it again and the officials were satisfied or resigned to the fact and allowed the score. A bad pass from center spoiled all chance at the extra point and the 'Winds' still trailed by a point.

A few plays after the ensuing kickoff Ralls was again jarred loose from the ball and Elmer Williams recovered for Floydada on the Ralls 37. Stovall, Waller, White and Swanner made quick work of the needed yardage and Waller again carried over from the one for the score.



ROBERT STOVALL
Junior
Whirlwind Back - Wt. 152



LARRY WHITE
Senior
Whirlwind Back - Wt. 160



GENE SWANNER
Senior
Whirlwind Back - Wt. 165

Rucker's kick was waved no good and the 'Winds' led 12 - 7 with only minutes remaining.

Following the kickoff Shurbert carried to the Ralls 31 where the ball was put into play. Shurbert then did most of the work as he gained 10, 24 and 27 yards of the drive which netted the Rabbits a score. Shurbert went the final 27 through his own left side. The point after touchdown was no good and that was the scoring for the night Ralls 13 - Floydada 12.

The Whirlwind coaches about cleared the benches in the Ralls game playing many boys for the

PEOPLES HOSPITAL NEWS

Medical patients who are in good condition are Mrs. W. T. Branson, L. P. Orsburn, N. A. Armstrong, W. M. Brown and R. E. Fry. Mrs. E. W. Holmes is still in fair condition. Miss Ann Jones, daughter of Mr. and Mrs. Clarence Jones, received head injuries while playing basketball Tuesday at Floydada High School and she is reported in good condition.

first time. Statistics favored the 'Winds' but that was about all they had on their side in the game. First downs were 17 for Floydada, 8 for Ralls; yardage was 243 for the 'Winds' and 196 for the Rabbits. Penalties were 15 yards for each club.

Scores Of Interest

- Abernathy 27 - Sundown 0;
- Olson 52 - Slaton 6;
- Taboka 12 - Seminole 6;
- Lockney 12 - Friendship 6;
- Canyon 52 - Muleshoe 0;
- Hamilin 13 - Post 6;
- Seagraves 33 - Crosbyton 13;
- Wilson 33 - Petersburg 13;
- Crowell 13 - Quanah 12;
- Paducah 13 - Electra 6;
- Phillips 38 - Wellington 0;
- Floydada 7th grade 27 - Tulla 0;
- Floydada 8th 28 - Tulla 7;
- Floydada B 0 - Abernathy B 12 (scrimmage).

Dougherty Club Has Craft Meeting

The Dougherty Home Demonstration Club met at the home of Mrs. Ned Bradley last Wednesday afternoon at 2 o'clock. Roll call was answered with "The most profitable thing I did this year."

President, Mrs. Jack Ross, was in charge and Mrs. Howe Hines gave a council report.

Mrs. Howard Drysdale and Mrs. C. A. Caffee gave instruction in huck weaving and displayed some beautiful towels. This was our craft meeting.

Mrs. Jack Ross won the game prize and Mrs. John Lewis the attendance.

A refreshment plate was served to the following members: Mmes. John Lewis, Howard Drysdale, C. A. Caffee, Ruth Daniels, Howe Hines, G. W. Smith, Jack Ross, one guest, Mrs. Crane, (mother of Mrs. Lewis) and the hostess, Mrs. Ned Bradley.

When a mans pet hound disappeared, he put the following ad in the local newspaper: "Lost or ran away, liver-colored bird dog named Bill. Will show signs of hydrophobia in about three days."

"The dog came home the following morning."

IN THE BAG

On her return from Europe, an American tourist hid several bottles of perfume so Custom officials would not find them. Sure enough, her luggage withstood the test right up to the last case. When a Customs man started to open it, the tourist's small daughter cried excitedly: "He's getting warm, isn't he?"

The opium conference of the United Nations in 1953 was joined by representatives of 34 nations, with seven others sending observers. The Soviet Union did not participate. The conference adopted a protocol for limiting and regulating the cultivation and export of opium, and providing for regular reports to a permanent Central Opium Board.

A young couple were exchanging ideas on marriage. "I won't get married," said the boy, "until I find a girl like the one Grandpa married."

"They don't have women like that today," said the girl.

"No?" said her boy friend with relish. "He just married her yesterday!"

An elderly clergyman was obliged to undergo a serious operation. "You know this is a serious one," the physician warned beforehand, but the man insisted on going through with it. He endured it very successfully and regained his health. The physician twitted him afterwards. "You know, for a person who is constantly talking about the glories of heaven, you put up an unearthly effort to avoid going there."

Only the thickness of a knife separates the tender, popular Club steak from the lesser known rib steak. Palatable and tender in U. S. Choice or Good grades of beef cuts the rib steak is an economy buy.



ONE LONG, ONE SHORT—Paratrooping rings the bell with these two "end men" of the 82nd Airborne Division, Fort Bragg, N. C., recent graduates of the basic jump course. Master Sergeant Richard H. Brady, Mount Gilead, Ohio, is an even five-foot tall; Private Nels R. Johnson, Calumet, Mich., is six-foot-five-inches.

PENNEY'S

ALWAYS FIRST QUALITY!

END - OF - MONTH CLEAN - UP

SPECIAL PURCHASE

| | |
|---|--------------------------------------|
| LADIES DRESSY | |
| DACRON CREPE BLOUSES \$2.00 | |
| MENS | |
| CANVAS GLOVES 5 for 1.00 | |
| BOYS | |
| CORDUROY CAPS 88c | |
| BOYS | |
| CHAMBRAY SHIRTS 98c | |
| MENS KNIT | |
| DURINE VESTS 50c | |
| FLOUR SACK TOWELS | EVERLON PANELS |
| 6 for \$1 | Save Plenty Here 77c Each |
| <h1 style="margin: 0;">BLANKETS</h1> | |
| LOW LOW PRICE | |
| White Sheet BLANKETS \$1.44 | 5% WOOL BLANKETS \$3.33 |
| Quilting COTTON \$1.09 | Quilting PADS |
| | Twin 1.98 Full 2.98 |
| SOFT WRINKLE FREE Dozen | |
| GAUSE DIAPERS 2.00 | |
| 27" x 27" 1/2 Dozen | |
| Birdseye Diapers 1.00 | |
| INFANT 3 for | |
| Receiving Blankets 1.00 | |
| IMPORTED INFANT | |
| PHILLIPINO DRESS 98c | |
| KEEP WARM WITH AN | |
| ELECTRIC BLANKET | |
| 2 Year Guarantee Beautiful Bright Colors | |
| 16.75 | |

PALACE

Floydada, Texas

WEDNESDAY - SATURDAY

October 30 - October 1

WAR ARROW

STARRING

JEFF CHANDLER

MAUREEN O'HARA

SUZAN BALL

CHARLES DRAKE - DENNIS WEAVER - NOAH BEERY

WEDNESDAY - MONDAY

October 2 - 3

VISTAVISION!

Special Academy Award Winning Program

THE FAR HORIZONS

WILLIAM DEMAREST - ALAN REED - EDUARDO NORIEGA

Produced by WILLIAM H. PINE - WILLIAM C. THOMAS

Directed by RUDOLPH MATTE - Screen by the Screeners

WIKTOR MILLER - EDMUND H. NORTH

A PARAMOUNT PICTURE

WEDNESDAY - THURSDAY

October 4 - 5 - 6

ROBERT TAYLOR

in

RIVERS TO CROSS

Color & Cinemascope

IN MOTOR TRANSPORT

GMC

LEADS THE WAY

HARDWARE

Your key to Blue Chip Trucks

It puts your business on Quality Street

While the prosperous looks of this Blue Chip GMC build reputation, its performance builds profits. The ability of its 155-H.P. V8 engine, the strength of its construction, and the savings of its Hydra-Matic Drive* add up to a great buy. See us about one!

*Standard on many models, optional at extra cost on some others.

See us, too, for Triple-Checked used trucks

McDONALD, 210 West California St., Floydada, Texas

4-H Club Girls Elect Officers, Name Projects

Mrs. Harriette J. Brummett, Floyd County Home Demonstration Agent, stated this week she has begun to meet with the Floyd County 4-H girls clubs in the various communities and at Andrews Ward School.

There are 12 girls clubs and two clubs combined with the 4-H boys. At the first meeting the girls elected new officers and projects for the coming year, which consisted of clothing, cooking, gardening and various things.

New officers for each of the clubs in the county are as follows:

Lone Star — Jane Carol Phillips, president; Barbara Ann Foster, vice-president; Lou Ann Word, secretary-treasurer; Delinda Phillips, reporter; Jackie Lou Prizzell, song leader.

Providence — Frances Jones, president; Louise Jones, vice-president; Linda Scheele, secretary-treasurer; Gladys Matthews, song leader.

South Plains — Juanell Wood, president; Frances Hopper, vice-president; Sue Nelson, secretary-treasurer; Sherleene Teeple, reporter; Marilyn Kinnibrugh, song leader.

Dougherty — Edna Lewis, president; Nelda Jones, vice-president; Nita Cage, secretary-treasurer; Rosa Ho-Gland, reporter; Linda Jones, song leader.

Lakeview — Sandra Charlene Wright, president; Linda Thurston, vice-president; Beverly Wilkes, secretary-treasurer; Novis Johnson, reporter; Judy Newberry, song leader.

Sand Hill — Norma Sue Hollums, president; Margie Pope, vice-president; Norma Campos, secretary-treasurer; Janice Miller, reporter; Sharon Young, song leader.

Lockney Sr. — Patricia Buchanan, president; Martha Dawson, vice-president; Donna Workman, secretary-treasurer; Donna Baughman, reporter; Dana Dawson, song leader.

Lockney Jr. — Jane Rhoades, president; Carolyn Belt, vice-president; Rita Dollar, secretary-treasurer; Janice Naylor, reporter; Cheryl Rucker, song leader.

Floydada 5th — Janice Trapp, president; Gloria Sparks, vice-president; Rita Colley, secretary-treasurer; Ina Sue Morrison, reporter; Jennifer Henry, song leader.

Floydada 6th — Melinda Barker, president; Mary Kay Asher, vice-president; Mar Gwen Lackey, secretary-treasurer; Nita Faye Gollightly, reporter; Margaret Moss, song leader.

Floydada 7th — Grace Ann Potts, president; Verna Pate, vice-president; Shirley Gregory, secretary-treasurer; Glenda Marble, reporter; Tiny Copeland, song leader.

Floydada 8th — Sue McClung, president; Jane Ann Carpenter, vice-president; Darlene Johnson, secretary-treasurer; Sue Kendrick, reporter; Carolyn Cates, song leader.

Harmony — Jimmie Hale, president; Norman Hopper, vice-president; Dwana Beth Scott, secretary-treasurer; Sherry Ramsey, reporter; Carol Turner, song leader.

The County-Wide Club will meet this week and their new officers are not known at this time.

Each club meets the third week of each month, Monday through Friday.

Center News

(By Mrs. J. E. Green)

CENTER, Sept. 28 — We are glad to have the sunshine this afternoon. We hope it is soon dry enough to cut feed. How welcome this dampness and rain would have been last month. Good for wheat planting, anyway.

We have good crowds and good sermons at both church services, Sunday.

Bro. and Mrs. Wesson, Judy and Terry, and the visiting grandfather, Mr. Mobbs, were Sunday dinner guests of Mr. and Mrs. H. B. Man-kins.

There were seven in our group who attended the Young Peoples Associational Rally at Crosbyton Church, Saturday night. We hope the next time it won't be foggy, so more of our young people can go.

Don Clark Green of Big Spring visited homefolks Sunday and attended church here. Victor Green of Plainview came in the afternoon.

Mr. and Mrs. Leo Prizzell, Mr. and Mrs. E. M. Prizzell and Mrs. W. M. Jackson spent the week-end with the Carpenter Reunion in Altus, Oklahoma, and at the Holy City. They report a most enjoyable time

Heads Dodge Drive



JACK W. MINOR
Dodge sales manager—advertising, merchandising and related sales activities.

with about 70 present.

Mrs. K. J. Matthews of Phillips and Mrs. C. E. Neil of Amarillo arrived Tuesday to visit the Greens and other relatives in this locality. They came with Fred Battey who had spent the week-end with his daughters in Phillips and Amarillo.

Mr. and Mrs. J. R. Robertson, Karen and Mack, returned the first of last week from a visit with children down state. They also visited at Sweetwater with their newest grand child, son of Mr. and Mrs. Melvin Robertson.

Visiting homefolks, the W. L. Hartlines, Sunday were June Hartline of Plainview and Dub Hartline of Lubbock.

Johnny Lynn Warren of Wayland College visited last week-end with his parents, Mr. and Mrs. Elmer Warren. He attended the Youth Rally at Crosbyton and church here Sunday.

Nancy Smith visited in the J. D.

Welborn home Sunday afternoon.

Mrs. J. D. Welborn visited Mrs. Frank Dunn late Sunday afternoon.

Mr. and Mrs. R. C. Ross visited Sunday afternoon with her parents, Mr. and Mrs. S. A. Guffee of the Campbell Community.

Mr. and Mrs. Green visited in the D. I. Bolding home Thursday morning and Monday. Mrs. Bolding is still confined to the house since she came home from treatment in a Houston Hospital several weeks ago. She is much improved but is suffering from Phlebitis at this time. Their daughter, Mrs. Grady Edlemon of Muleshoe, is spending part of the time with her parents as are the other children.

Mr. and Mrs. Royce Vernon and children of Lubbock spent the week-end visiting with her brother and family, Mr. and Mrs. Charles Horton and sons.

Mr. and Mrs. Green made a trip

to Plainview Monday where Mr. Green received medical treatment. Following a unique accident, Mrs. Green is wearing a tight bandage this week to hold some dislocated ribs in place.

A guest in the Earl Huckabee home is Mrs. Huckabee's aunt, Mrs. E. C. Anderson of Denver City. Other supper guests Monday evening were Mrs. Huckabee's parents, Mr. and Mrs. J. T. Myrick of South Plains, and an aunt and uncle, Mr. and Mrs. P. T. Smith of Yocum.

We had such a nice club meeting

Friday at Mrs. Charles Horton's. The next meeting will be with Mrs. W. B. Jordan, Oct. 14.

Mr. and Mrs. Green attended the funeral service of Mrs. Annie Rogers last Thursday at the First Baptist church. "Cousin Annie" must be considered that she had really lived when she thought of the host of Christian citizens who were her children and grandchildren, she was leaving behind. We do.

Floyd County Hesperian, Floydada, Texas, Thursday, September 29, 1933

By buying larger beef cuts like the standing 10-inch rib roast weighing six to eight pounds, the average family can get three complete, yet different meals. The Texas Beef Council recommends having the

OVER \$1,000,000 IN CAPITAL AND
Completely Owned by Over 1250 Members
Plainview Production Association
"Dependable Credit for Dependable Service"
NFLA Bldg.—Floydada—Edmond Ave.

KIMBLE OPTOMETRIC CLINIC
FLOYDADA, TEXAS
TELEPHONE 254 FOR APPOINTMENTS

First Fall Food Favorites



- GOLD MEDAL FLOUR, 10 Pounds . 79c**
- KIMBELLS MEAL, 5 Pounds 35c**
- SUGAR, 10 Pounds 97c**
- CRACKERS, Supreme, 2 lbs. 50c**
- SHORTENING Kimbells, 3 lb. Tin 79c**

- White Swan, lb.
- COFFEE 89c**
- Borden's, 2 Cans
- BISCUITS 19c**
- Golden Brand, lb.
- OLEO 20c**
- Heinz, 14 oz. Bottle
- CATSUP 27c**
- PET MILK \$1.00 DAY**

- Vegetables**
- Vine Ripe, Pound
 - TOMATOES . 12½c**
 - Large Stalk,
 - CELERY 25c**
 - Pound
 - CABBAGE 7c**

- TREND, Giant 49c**
- SUN-SPUN, Peach - Apricot, 12 oz.
- PRESERVES, 19c**
- Pure East Texas, New Crop, 5 lbs.
- SORGHUM 90c**



8 large 1.00
16 small \$1.00

- DIAMOND, 10 Cans
- PORK - BEANS . . . 1.00**
- WAPCO., 15 to 20 potatoes to can, 10 for
- WHOLE NEW POTATOES 1.00**
- ANY-TIME BRAND, No. 2½ Can, 4 for
- PEACHES 1.00**
- WAPCO, CRUSHED, 4 Cans
- PINEAPPLE 1.00**
- ARMOURS, 19 oz. Can, 3 for
- CHILI 1.00**

PATTERSON'S

RECIPE OF THE WEEK
By Mary Lee Taylor

Breaded Outlets

1¼ lb. sliced veal
1 cup fine, dry bread crumbs
1½ in. thick
1 cup Fat
1½ teaspoons salt
1½ teaspoons Pepper

1 cup fine, dry bread crumbs
1½ cup Fat
Evaporated Milk

Sprinkle both sides of meat with salt and pepper, then roll in crumbs. Dip piece one at a time, into the milk. Roll again in rest of crumbs. Brown very slowly on both sides in ½ in. hot fat about 25 min., or until tender. Make 4 servings.

EVERY DAY LOW PRICES

PATTERSON'S QUALITY DEPENDABILITY SERVICE

Where Parking is a Pleasure

PHONE 24 FLOYDADA, TEX.

AND THE..

WANT ADS

FOR QUICK RESULTS



For Sale

Nice vine ripe to table or canning \$1 per 2 up. See Loyce Turner at and one-half mile from the Harmony Community or call 630-J-3. 36 tlc

About 90 lambs. Homer 36 tlc.

Barns and utility the famous pre-cut timber structures, construction or do it all material delivered fit. For full information come to Hudson & Burson Lakes Resort, on Highway 256 between and Silverton, Texas. 36 tlc.

Miscellaneous

Opportunity open for TUPPER-WEAR Dealers. Full time or part time. Call Elkins 2590 or write B & B Sales, Route 5, Tulia, Texas. 36 3tp.

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 tlc

BUYING a new or used car? Let us write your insurance and finance the premium at 3% simple interest NOT 3% carrying charge, and all finance companies will accept our policies. GOEN & GOEN. 35 3tc.

Now is the time to have your cotton Harvester overhauled. We pick up and deliver machines to your farm. Stansell-Collins Co. 29 tlc



“What’s so unusual about that — everybody reads the Want Ads!”

Land for Sale

FOR LEASE — Section irrigated land at \$16.00 an acre. 6 miles east of Tulia. See T. H. Dunn at Plainview, 609 West 20th. Phone CA 4-4715. 36 tlp.

LAND FOR SALE — 320 acres Farmer County land, eight inch irrigation well, \$150 per acre. M. A. Crum, Floydada, Texas. 36 tlp.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J. 12 tlc.

Real Estate Loans

MONEY TO LOAN — On Farms & Ranches — 4 1/2% Interest Rate — Attractive Prepayment Options — No charges for Inspections or Application fees. See R. E. Fry at his New Office in Stovall Building 215 W. Calif. Street, just across street from New Post Office — Phones-Res. 65, Office 875, Floydada, Texas. 39 tlc.

For Rent

FOR RENT — Two 2 room apartments, also two bed rooms. 720 South Main. 36 2tp.

FOR RENT to adults — Two furnished apartments, one with private bath. Bills paid. Call at 129 W. Georgia. 36 2tc.

FOR RENT — Furnished apartment and car port. 428 White. 36 2tc.

FOR RENT — 543 acres in two farms, close to town. Small well on one adjoining town. Want experienced farmer. Mrs. N. W. McCluskey, 533 Hillside Drive, Ph. 4-4227, Big Spring, Texas. 35 tlc.

FOR RENT To couple, small unfurnished house. 115-W. Crockett. Ph. 670-J. 35 2tc.

FURNISHED apartments and bedrooms, 102 East Houston, on Highway 70. 28 tlc.

FOR RENT—Two room furnished apartment, bills paid. Phone 1154-J. 23 tlc.

FOR RENT — Bedrooms. See Mrs. L. L. Clark Sr. at 411 Wall Street. 34 tlc.

Salesman Wanted

WANTED AT ONCE — Man or woman to sell Rawleigh products — Some good counties open for right person wanting to make easy living. Hale, Swisher, Dickens counties are available. See Rawleigh dealer, H. D. Marshall, 621 S. Wall, Floydada, Texas. Call 1142-W. 25 tlc.

Town Property

FOR SALE—Five room and bath stucco house. 520 W. California. Price \$4,000. Call 1014. 24 tlc.

FOR SALE — A 60 ft. lot, east front on S. 4th across from Stadium. Good shade and fruit trees. John L. West, Ph. 729W. 35 tlc.

FOR SALE — Five acres in East Floydada, modern four room house. Exclusive. See Maud or Duncan Hollums. 31 tlc.

CITY PROPERTY, ranches and farms. Give me your listings. Thagard Real Estate. Phone 854. 26 tlc.

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale. Phone 691. 46 tlc.

SEVERAL TOWN LOTS FOR SALE. Brown - Holmes Co. 24 tlc.

A-1 CAR BUYS

8 CYL. 1/2- TON PICK-UP. 4 Speed. Radio and Heater & O.D.

FORD 4-door Clean Radio, Heater & O.D.

MERCURY 4-Door Heater & O.D.

CHEVROLET 1/2 TON Pick-up, Heater, good condition.

BISHOP Motor Co. your Ford Dealer

PARTS AND REPAIRS

For all makes Electric shavers. \$7.50 TRADE IN For your old shaver.

GOEN DRUG “On the Corner”

DRESS-MAKING, alterations and buttonholes. 102 East Houston. Ph. 459. 16 tlc.

PAY your insurance premiums by the month ONLY 3% simple interest charged. All kinds of insurance premiums can now be financed. Goen & Goen. 35 3tc.

LAWN MOWER SERVICE: Any model, power or push type, cleaned, sharpened and oiled. Engines overhauled. New power mowers. Badgett and Probasco, Floydada, Texas, Phone 572. 13 tlc.

42 Years of Land Title Service

FLOYD COUNTY ABSTRACT CO., 217 W. California St. Phone 116

WE are glad to announce that we can now finance all insurance premiums at 3% simple interest NOT 3% carrying charges. Your business will be appreciated. GOEN & GOEN. 35 3tc

FOR THE Lubbock Avalanche-Journal, delivered or by mail, new or renewed, call 965 Mrs. Buck Formby. 32 tlc.

FLOOR sanding. Call 227-J. Earl Baker. 6 tlc.

Mr. Irrigation Farmer

Having trouble with your hands? Try Bishop's Hand Cream GUARANTEED BISHOP'S PHARMACY

PLENTY OF GOODYEAR TIRES and tubes for passenger cars and tractors. S. J. Lat'a Implements

TIMKIN BEARINGS— Near complete stock. Spears Auto Co 44 tlc.

FOR AMARILLO Daily News, city delivery or mail, new or renewed, call 460-J. nights, or see Foster Amburn. 37 tlc

KEYS—Duplicated while you wait. King's 5c, 10c and 25c Store. 12 tlc.

FOR RADIO and T. V. REPAIRS

RICE RADIO SERVICE 123 So. Wall Shop Service Only

SEE US for polio insurance; real estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 49 tlc.

COME in and see our Royal Gas Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Fuqua Farm Supply. 52 tlc.

BRITTON Appliance Repair Shop

Phone 423 415 1/2 S. Main

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 tlc.

SEE Mrs. Bob Smith for your Avon Cosmetics 52 tlc

ARTHUR B. DUNCAN ABSTRACT COMPANY

MAUD E. HOLLUMS Owner and Manager South East corner Square Floydada, Texas

Oldest and most complete abstract Plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

Farm Machinery

FOR SALE OR TRADE — Model G-4 combine in A-1 shape with maize attachments and pick-up reel. Phone 690-J-1. Roy Meek. 36 2tp.

FOR SALE — M-M 12-10 wheat drill in good repair. Ph. 1069. Burl Huckabee. 35 2tp.

FOR PORTABLE DISC ROLLING. Call 1119. Weldon Graves 29 tlc.

FOR Portable disc grinding phone 1159. J. E. Sparks. 1 tlc

ALL-WELDED irrigation houses Darden Welding Shop. 15 tlc.

IRRIGATION dams, sticks, tubes, S. J. Lat'a Implement Co.

COPPER cooling coils. Darden Welding Shop. 5 tlc.

Meeting Notices

STATED meeting night of Floydada Lodge No. 712 is first Thursday night of each month 8: o'clock. W. M. Harold Woodson, Sec. Billy B. Henry.

5% FARM LOANS & Higher Appraisals

Good Prepayments Options No inspection or brokerage charges GOEN & GOEN

FEDERAL LAND BANK LOANS

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership
- You deal with local folks Through Your Floydada National Farm Loan Association See us now 119 S. Main St. Telephone 256 Floydada, Texas 34 tlc

Wanted

WANTED — Custom work for 2-row boll puller, 2-row binder and combine harvester. Phone Earl Pierce at 64. Bryant & Smith 35 4tp.

WANTED — Feed to cut. New Broadcast binder, also two row binder. J. W. Leach. Phone 2165. Lockney. 31 8tp.

Now is the time to have your cotton Harvester overhauled. We pick up and deliver machines to your farm. Stansell-Collins Co. 29 tlc

WANTED—Men and Women of all ages who want to feel better, have more energy and pep to try Bishop's High Potency Vitamin and Mineral Formula Capsules. If you do not feel better and are well satisfied by time you have taken a half bottle your money will be cheerfully refunded by Bishop's Pharmacy. 12 tlc

WANTED — Irrigation Farmers to try Bishop's Hand Cream. Bishop's Pharmacy. 8 tlc.

MEN WANTED!

For TELEVISION Field Age 17 to 45, THIS AREA

Starting wage \$100 and up per week. No experience necessary. We will arrange training for industry that wont interfere with present employment if qualified. If mechanically inclined get in on the ground floor. Fill out and mail this coupon for interview with bonded representative. D. L. Kettle, Box Number 848, Care The Hesperian.

Name _____ Age _____

Address _____ Phone _____

Occupation _____

Best time of day to see me _____



LOOK AT THESE USED CAR BARGAINS

1953 210 4-DOOR CHEVROLET. Radio, heater and many other extras. See it now.

1951 — FORD—Custom two door— Radio, heater and overdrive. A real nice car.

54 — STAR CHIEF PONTIAC — 4-door. Power steering — Radio, heater and all the extras. 22,000 miles and perfect in every respect. See it now.

1954 CHEVROLET 210—4-Door Powerglide transmission, heater, and many other extras. This is a local one owner car with 19,000 actual miles. A perfect car for anyone. USED TRUCKS AT SENSATIONAL SAVINGS

54 CHEVROLET 1/2-TON PICK-UP Radio, Heater, and Trailer Hitch. Low Mileage and Extra Clean. Perfect Condition All Around.

53 GMC 1/2 TON PICK-UP. 3 speed transmission, with radio, heater, hitch and overloads. This is a very clean pick-up. Nearly new 6 ply tires.

50 — FORD PICK-UP. — This pick-up is good and priced to sell. 1951 GMC PICK-UP. Loaded with extras and real nice. Priced to sell.

ODEN CHEVROLET CO. Floydada, Texas

Anything less is an old-fashioned truck!



New Chevrolet Task-Force Trucks

Most modern trucks on the road! If you don't get all the advantages they offer, you stand to lose money on the job today... and again at trade-in-time!

Most modern power—V8 or 6 In most new Chevrolet truck models, you have your choice of V8* or 6. Chevrolet's new truck V8's have the shortest stroke of any V8 in any leading truck! That means less friction and wear per mile. And all Chevrolet truck engines have a modern 12-volt electrical system for quicker starting, better ignition and a greater electrical reserve.

The truck driver's "dream cab" With wide panoramic windshield, concealed Safety Step and High-Level ventilation system.

Work Styling—a Chevrolet exclusive Two fresh, functional styling treatments—one for light- and medium-duty models, another for heavy-duty. Your Chevrolet truck will do your job better—and look better!

Most modern features throughout Advanced suspensions! More rigid, ladder-type frames! Tubeless tires standard on 1/2-ton models! Come in and see all the ways you're way ahead with new Chevrolet trucks!

*V8 standard in L.C.F. models, an extra-cost option in all others except Forward Control models.

Year after year, America's best selling truck!

ODEN CHEVROLET COMPANY 221 South Main, Floydada, Texas

Chamber Plans Open Meeting On October 17

The October meeting of the Chamber of Commerce Board of Directors will be open to everyone to hear a six months report from committee chairmen on progress made since March on Chamber of Commerce projects.

The date for the open meeting was set for October 17 at a board session on Tuesday. Although Chamber of Commerce members receive reports on Chamber projects through the monthly Chamber of Commerce bulletins and news releases, a more complete report will be made at the October meeting, Board President T. L. Holland pointed out.

Four other reports were given at the Tuesday board meeting. George Bickly, chairman of the Retail Trades Committee, gave his committee's plans for Christmas Activities in December.

T. L. Holland reported on the community meeting in South Plains the first of September which gave South Plains citizens and Southwestern Bell Telephone officials an opportunity to talk over the problems of extending Telephone service into South Plains.

Re-Naming The Streets
Brac Biggers, chairman of the Civic Improvements Committee, stated that his committee's recommendation that the residential streets of Floydada be renamed in order to give the growing community a modern and efficient system of street names has been presented to the City Council. The committee has also urged the council to purchase new street markers and has presented a plan to pay for the

markers, Biggers said. Chamber Manager O. M. Watson Jr. reported that the Texas Employment Commission has opened a Farm Labor Placement office at the Chamber of Commerce with C. O. Spence in charge.

Other Chamber projects for September included the awarding of a \$100.00 premium to the Floyd County Farmer ginning the first bale of 1955 cotton, and cooperating with the Floyd County Soil Conservation District in sponsoring the annual Floyd County Soil Tour. The Chamber of Commerce furnished the Barbecue and beans for the soil tour dinner at a cost of \$155.00 Watson said.

Board members at the meeting were T. L. Holland, Ernest Carter, Doyle Mount, J. P. Moss, George Bickly, Everett Perry, O. M. Watson Sr., Clinton Pyffe, Olin Bryant and Lewis Norman.

R. C. Mitchell

(Continued from front page)

On the mechanical side of his operations he bench leveled 10 acres of ground, seeded it to permanent pasture and over-seeded with Madrid Clover.

He did 50 acres of field leveling and has 40 acres more planned for this fall.

He has installed 8,000 feet of concrete pipe.

And he has irrigated 150 acres of land from lakes this year. His concrete pipe system ties in to one of the lakes.

This year is not an isolated operation on the Mitchell farm, but is integrated with prior years of work and with plans for the future.

In prior years he has included a rotation of alfalfa, cowpeas in grain sorghums and permanent pasture.

He has been growing certified grain sorghums for seven or eight years.

He raises registered beef short-horn cattle, and farrows four to seven registered Chester White sows each year.

SOLDATOS ARE SOLDIERS— IN ITALIAN OR IN ENGLISH

PORT LEAVENWORTH, Kan.—The U.S. Army's Soldatos take their name literally.

"Soldato" is "soldier" in Italian and soldering is the proud profession of all the male, adult members of the family of Master Sergeant Joseph A. Soldato, a 30-year Army veteran stationed here.

His oldest son, Sergeant Joseph A. Soldato Jr., is with the Fifth Infantry Division and a younger son, First Lieutenant Shane N. Soldato, is stationed at Fort Bragg, N. C.

The youngest boy, Dan, is only seven years old but he is being raised to be a soldier—or Soldato, as you prefer.

SHEEP GET GRASS; FORT ORD GETS PROTECTION FROM FIRES

FORT ORD, Calif.—A sheepherding program has been instituted at this Pacific Coast Army center in an effort to cut down grass fire hazards during the summer months.

Some 3,200 head of sheep have been brought in to graze on the 28,000-acre reservation. The herd's owner has a four-year lease. In return, he must see that 14 miles of firebreaks are maintained in areas considered particularly hazardous to fire.

Winners Guess Close In First Week's Contest

Winners for the first week in the Floydada football contest are Robert Reeves, 329 E. Tennessee St., first; Gene Arwine, 301 W. Houston St., second; Tommie Griffin, 402 W. California St., third. Prize winners may pick up their prize money at The Hesperian.

In this week's paper appears the third and last of these guessing contests. Contestants may enter in the usual manner by dropping entry blanks in box at any of the firms listed on the contest page.

If you have enjoyed this game tell the merchants who have participated. The contest idea was suggested by members of Floydada Chamber of Commerce, Retail Trades Committee, who like to plan interesting activities for Floydada.

Winners of the last two contests will be named in The Hesperian in the next two issues.

About 300 entries were received in the contest just closed. Many of these finished with very high scores. The first place winner had 17 of the 20 games listed marked correctly and only missed the Ralls-Floydada total game score by two points. Second place winner had the same number marked correctly and missed the listed score by four points. Third place had 16 correct answers and missed by two points.

Finishing just out of the upper division were Clarence Guffee, Duane Stephens, C. W. Giesecke Jr., and Don Grossman, each with 16 correct answers and missing the listed score by wider margins in the order named. There were 20 entries with 15 correct answers.

Hundred Attend Supper Ending Golf Tourney

Almost a hundred were present at Floydada Country Club Monday night when they enjoyed a program and supper held at the conclusion of the golf tournament. Bill Brown acted as master of ceremonies, and the group also saw some interesting movies on golfing.

Trophies were awarded the winner in each flight.

Winners in the championship flight were Rex Brown, first; Bill Perkins, runner-up; Len Davis, consolation.

The first flight was won by Jack Stansell; Grady Walker, runner-up; and Russell King, consolation.

Second flight winners named were Bill Blair, first; Wilbur Leon, runner-up; Brac Biggers, consolation.

Third flight winners were Don Sparks, first; John Kimble, runner-up; Bill Probasco, consolation.

Fourth flight winners were Joy Ward, first; Henry Barber, runner-up; Fred Zimmerman, consolation.

The tournament was a matched play affair and more than 70 golfers were entered. It was believed to be the largest and most successful golfing event ever staged at the local club.



Good Construction. A 40-foot light pole of Southwestern Public Service Company was severed 18 inches from the ground and also whipped in two six feet from the top by the impact of the Plymouth sedan shown here. The broken top of the pole is suspended by the cables and wires as customers get their accustomed electric service through the lines. Four young people were injured, none gravely, when their car went out of control at a dip on West Missouri Street and struck the pole one night last week.

FORCE OF HABIT
"Why did you tear the back part out of that new book?" asked the long-suffering wife of the absent minded doctor.
"Excuse me, dear," said the famous surgeon, "the part you speak of was labelled 'Appendix' and I took it out without thinking."

SIMPLE!
A very fat man asked the doctor to prescribe for a complaint, which he declared was sleeping with his mouth open.
"Sir," said the doctor, "your disease is incurable. Your skin is too short, so that when you shut your eyes your mouth opens."

ONE IN A MILLION
"What were you in the war?" he asked.
"A private," the veteran answered.
And Diogenes blew out his lamp and went home.

Sign Up Brisk For Highway 70 Assn. Members

Carl Jarrett and Floyd Johnston are working this week on 1955 membership for the Floydada Highway 70 Association. The two membership chairmen have signed 21 members and continue to work toward a goal of 30 members.

Through their national organization, Highway 70 communities hope to point out the advantages of traveling this coast to coast highway by improving the highway, itself, and stressing scenery and courtesy to highway travelers. Each extra dollar spent on Highway 70 means extra income for every highway 70 community, association members believe.

A recent improvement to the highway was announced this week when Charles Hassing of Hugo, Okla., National President of the Highway 70 Association, notified Floydada Association members that the unpaved gaps on the highway in Okla.

have now been paved. This week also saw several five Highway 70 bumper cars local and tourist vehicles were furnished by the Highway 70 Association to and forty-nine other cars on the Highway. The cars are in brilliant red with black and say "Go U. S. 70 All the way."

BUSINESS IS GOOD
"How is your doctor on in his practice?"
"Excellent—he is now unable to tell a patient wrong with him."

The Pentagon, Air Force headquarters for the Department of Defense and all military is three times the size of the State Building, covers 17 and one-half million acres, contains over 100,000 telephone wires, the largest single food serving in the world and yet cost less than half as much as a class battleship, or a B-29.

Tourist abroad, "Waiter, bring me this."
"Waiter, "Sir, the car is now playing it."

NEW

25 Sport Coats
25 Men's New Suits
350 New Fall Samples from International Tailoring Co.

Leave your measurement for a new made to measure suit.

GLAD'S

P.S.—No Leaders just good values.

BANTAM

We have several Also TURKEYS— to be back on the shelves months.

"NUTRENA" highly fied feeds.
"STANTON" Feed
HENS — We need
Charley Bee DRIVE-W
Phone 74

WILSON URANIUM DIRT HOUSE

in Reagan Building next door to Daniel Automotive
Sitting \$2.00
Comanche County Uranium Dirt Used Exclusively

STAR CASH VALUES

Frozen Strawberries 25c

GLADIOLA CORN MEAL

Gladiola White 5 lb. Bag CORN MEAL 39c
Tokay GRAPES 15c
Borden's Mellorine 1/2 Gal. 49c
Libby's Spanish Rice 19c
Gerbers Baby Food 27c
Skinners Cut Macaroni 13c
80 Count, White NAPKINS 25c
TREND 2 Boxes 39c
White King Softener 22c
Kasco DOG MEAL All Sizes
Tall Can SALMON 37c
Pinkneys SAUSAGE 29c
Fancy Sliced BACON 53c
Shurfresh OLEO 20c

BE SURE TO HAVE PLENTY OF Good eats!

BIG WEEK-END COMING UP?

| | |
|--------------------------------|-----------|
| SHURFINE | 303 Can |
| APPLE SAUCE | 17c |
| NIBLETS CORN | 17c |
| SEASIDE | 303 Can |
| LIMA BEANS | 14c |
| GOLD MEDAL, Cloth Bag | 10 lbs. |
| FLOUR | 79c |
| SHURFRESH | lb. |
| OLEOMARGARINE | 19c |
| GARDEN CLUB — APRICOT or PEACH | 20 oz. |
| PRESERVES | 39c |
| KLEENEX | 400 Count |
| DELSEY | 2 Rolls |
| TISSUE | 25c |
| ARMOURS THICK SLICED | 2 lbs. |
| BACON | 1.19 |
| CAMPFIRE | Can |
| VIENNA SAUSAGE | 10c |
| DRIED, New Crop | 12 oz. |
| APRICOTS | 49c |
| SHURFINE | 14 oz. |
| CATSUP | 25c |

HULL & McBRIEN

PHONE 292 We Deliver

CHECK THESE SAVINGS FOR MORE & BETTER MEATS

GRAND NATIONAL HEADQUARTERS
GET YOUR ENTRY BLANK IN OUR STORE TODAY!!
Pillsbury's BEST THE GRAND NATIONAL FLOUR
10 lb. Bag 75c

PRICE SALE
Pillsbury Pie Crust 29c

COCA COLA
12 Bottle Carton 39c Plus Bottle Deposit

Finest Quality MEATS

SLICED ENDS Per Pound
BACON . . 15c
PINKNEYS Per Pound
SAUSAGE 29c

DRESSED
HENS & FRYERS

FELTON-COLLINS

Phone 27
GROCERY & MARKET
Double S. & H. Green Stamp
Every Wednesday

PURE CANE
SUGAR . . 49

Mrs Tuckers Shortening 3lb. Carton 69c
Hixson's COFFEE 1b. Can 79c

SHURFINE FRUIT COCKTAIL 16 oz. 25c
TEXSUN GRAPEFRUIT JUICE 46 oz. 29c
SOFLIN TISSUE . 35c

Shurfresh OLEO Pound 20c
FROZEN CAPE ANN FISH STICKS Pkge. 39c
BISCUITS Zip Open Cans 2 for 19c
FROZEN Shurfresh ORANGE JUICE 6 oz. Can 17c

SANDY SEZ

the highest score. So boys, keep on working because none of us will ever give up.

Jane Tye makes a pretty good-looking bunny, don't you think? The band put on quite an exhibition Friday night. The band members who are new have now had all the marching experience they need, so the band should keep on progressing rapidly.

All you kids be sure to attend the devotionals during the school week.

Calendar of Events:
Thanksgiving Holidays: November 24-25;
Christmas Holidays: December 19-30;

Return to School after Christmas: January 2;
Easter Holidays: April 2.

These are just a few. They might help you on planning how you're going to spend your holidays.

Homecoming is October 14. Keith Armstrong is chairman of the homecoming committee. He will be ably assisted by Melvis Lowrance and Becky Potts (publicity) and Pat Robertson, (ex-administration committee).

Max Crawford (President of the S. C.) will select one senior boy and girl, and one junior boy and girl, and some faculty advisors to select a queen. Best of luck to the (unknown) nominees.

A lot of college kids have been seen at home. Some I've seen have been D'Ann Witkowski (McMurry); Glynell Armstrong (McMurry); Jimmy Collins, Roger Poage (HSU); Jackie Jarrett, Dale Smith, Sammie Copeland (W.T.S.). All these kids seem to really enjoy college life. Some sure are homesick. Not for their family either, so I hear.

Daters seen around the "drag" of Floydada have been: Becky Potts

and Bobby Durham, Ann Jones and David Mount, Sherre Darden and Winfred West, Sue Nelson and Max Crawford, Ann Finley and Pee Wee Ferguson (Texas Tech), Jerry Floyd and Jimmy Collins, Bo Dean Pate and Roger Poage, Fontaine Fowler and Robert Stovall, Gayle Clark and J. E. Waller, Ann Hickerson and Dale Redd (I think), Naomi (Weevil) Allen and Stanley Burleson, Margie Houston and Duane Stephens, Carolyn Collier and Carol Fulton, Wanda Jones and Waldo Baxter, Gail Baxter and Larry White.

The after-game party will be at the First Methodist Church this week. So all you kids and your dates come and join us.

No matter how cold it is it's nice to know there are some teenagers who like to dance. This is strictly a secret to anyone, but the guilty ones!

Beat those Dragons!
Sandy

KENNETH RING CONVALESCE FOLLOWING APPENDECTOMY

Kenneth Ring, of Dougherty, is convalescing at home since Monday following a week in Pitts Hospital where he had a hurry-up appendectomy.

Ring became ill Monday noon of last week and the operation followed late the same afternoon. He is recovering normally.

J. E. BLACKSHEAR, PHONE WIRE CHIEF, IN 'SCHOOL'

J. E. Blackshear, Southwestern Bell Telephone Company wire chief, is due home tomorrow from Fort Worth.

He has been in a school for exchange plant men, brushing up on new techniques that are being put into effect in the Bell system.

As A Farm Woman Thinks

(By Nellie Witt Spikes)

This is a very interesting item from the Christian Herald and is attributed to George W. Olinger:

"Wanted: A man for hard work and rapid promotion; a man who can find things to be done without the help of assistants. A man who gets to work on time in the morning and does not imperil the lives of others in an attempt to be first out of the office at night. A man who is neat in appearance and does not sulk for an hour's overtime in emergencies. A man who listens carefully when he is spoken to and asks only enough questions to insure the accurate carrying out of instruction. A man who moves quickly and makes as little noise as possible about it. A man who looks you straight in the eye and tells the truth every time. A man who does not pity himself for having to work. A man who is cheerful, courteous to everyone and determined to "make good."

"This man is wanted everywhere. Age or lack of experience do not count. There isn't any limit, except

his own ambition, to the number or size of the jobs he can get. He is wanted in every big business."

This seepy weather is getting on the nerves of sun-loving West Texans. Oh, yes, we want it to rain, but we want it to rain a good one and quit. Maybe we are hard to please, but the average plains country citizen likes the sunshine he is used to.

We kind of hate to cut our lawn. It is the native grass. Just now the lawn is covered with gramma grass seed. Tall seed stems wave with every wind, a few crow poison flowers blossom white as the snow that will cover the lawn later. It is a bit of the prairie we know and loved long ago. But as soon as it dries up we will mow it all down for the winter as we do not want it long when it is dry. It might burn as did the prairie dried grass of yesteryears.

I met Mrs. Jackson hurrying into MYF last evening with her arms loaded with bundles and things that looked like cookies and perhaps ice cream. I got to thinking how much we owe to folks like her. They teach in public schools, teach in the Sunday Schools, take part with the young people in the Scouts. They serve in most of these places without pay, even the pay of thanks

Floyd County Hesperian, Floydada, Texas, Thursday, September 29, 1955

many times. Let us not fail to let them know we appreciate all they do for the youths of our communities.

We were very happy to have A. C. and Dorothy Carthel, Alden and Cindy and Mrs. Byars, our good neighbors when we lived in Floydada, to be in our home last Friday night. A. C. and Dorothy went on to the game and Mrs. Byars, Jeff and myself kept the children, our grandson Billy staying to play. What fun they did have, these grandchildren.

keeping us older ones on pins and needles for fear little Cindy would get hurt. But all came out well.

Good thought for the week. The best way for a man to train up a child in the way he should go is to travel that way himself.

I wish to express my deepest appreciation to the nice people who have shown me kindness thru acts and words during my confinement.
Mrs. Ross McWilliams.

LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND

J. M. Massie

Hollis R. Bond

DOLLAR DAY at HALE'S MONDAY OCT. 3RD

250 YARDS

45 INCH GOLD CRESTED

DRAPERY

\$1.00 YARD

Regular \$1.49 Yard . . . Dollar Day Only

100 YARDS

Solid Color

HAMBRAYS

Yards **\$1.00**

9c Yd. . . . 36" Wide

STELS & DARKS

AUGE 15 DENIER

amous "Nebel"

HOSE

69c Pr.

W FALL SHADES

8 1/2 to 11. Positively

lowest price we have

ed these hose!

MENS BROADCLOTH DRESS SHIRTS

1.98 Ea.

White and Solid Colors

Regular \$2.49 Value

Sizes 14 to 16

20" x 40"

CANON DRY FAST

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3 for \$1.00

A Real Value . . . Stock

Up Now For The

Fall Season

FRINGED LOOP RUGS

x 36" Regular 1.98 DOLLAR DAY \$1.68

x 50" Regular 2.98 DOLLAR DAY \$2.48

x 6' Regular 7.95 DOLLAR DAY \$6.00

DOLLAR DAY ONLY

HALE'S Dept. Store

DOLLAR DAY SPECIALS SEPT. 28-29-30 OCT. 1 and 3rd

ANYTIME — YELLOW CLING
PEACHES 4 No. 2 1/2 Cans **\$1**

SUN-SPUN
Pork-Beans 10 Tall Cans **\$1** 1 Can FREE With Ten

SUN-SPUN
CORN 6 No. 303 Cans **\$1** 1 Can FREE With Six

SUN-SPUN — STRAWBERRY
Preserves 4 12 oz. Glasses **\$1** 1 Glass FREE With 4

SUN-SPUN
OLEO 4 lbs. **\$1** One Pound FREE With ea. 4

Chewing Gum 3 Pkgs. **10c**

WILSON — PORK LUNCH MEAT
MOR 3 12 oz. Cans **1.00**

FLOUR — PRINT BAG
GLADIOLA 25 LB. **1.79**

SUN-SPUN
APPLE SAUCE 6 303 Cans **1.00**

LIBBY'S
FRUIT COCKTAIL 4 No. 303 Cans **1.00**

LIBBY'S — CRUSHED
PINEAPPLE 6 No. 1 Cans **1.00**

ROSE-DALE
ENGLISH PEAS 7 No. 303 Cans **1.00**

CLOVERLAKE
MELLORINE 1/2 Gallon **49c**

CHUCKTIME
Vienna Sausage 12 Cans **1.00**

SHORTENING — WILSON'S
BAKERITE 3 LB. CAN **73c**

FORT HOWARD — ASSORTER COLORS
TOILET TISSUE 13 Rolls **1.00**

SUN-SPUN — PITTED
CHERRIES 5 No. 303 Cans **1.00**

OUR VALUE
TOMATOES 7 No. 303 Cans **1.00**

KIMBELL'S — CHUCK WAGON
BEANS 9 No. 303 Cans **\$1** 1 Can FREE With Nine

WHITE SWAN — Drip or Regular
COFFEE LB. CAN **85c**

SUN-SPUN
CHEESE SPREAD 2 lb. Box **69c**

CORN KING
BACON, LB. 53c

PAULGERS
WEINERS, LB. 47c

PICNIC
HAMS, LB. 39c

WESTER & SON

WE DELIVER

— SAVE OUR STAMPS —

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Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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THURSDAY, SEPTEMBER 29, 1955



Established 1896 by Charles ...
tered as second class mail ...
office at Floydada, Texas ...
under the act of Congress ...
1897.

★ ☆ ★ ☆ ★ ☆ ★ ☆

VIEWES AND COMMENT

Grasshopper infestation may be more severe in this area for 1956 than it has been in the past few years. Migration of the hoppers in considerable numbers from the area of the panhandle immediately north has been noted. If conditions turn favorable for them to deposit eggs before the freeze comes the man with growing crops next spring may have another problem. Fortunately the grasshopper doesn't have a chance to take the country by surprise any more. What is likely to happen in the way of infestation and where is generally known and prepared for, thanks to the agencies of the USDA, particularly the Extension Service.

A survey made recently in 8 Panhandle counties showed that excellent control of grasshoppers had been obtained by chemical sprays. Grass saved on the 700,000 acres of rangeland treated had an estimated value of \$525,000. The surveyors found an additional 2 1/2 million acres of rangeland still heavily infested with hoppers and grass lost on this land was estimated at \$1,875,000. Control measures could have been applied for about 60 cents an acre.

Of The Same Opinion. Although it was cool enough to make a tractor rider's teeth chatter in the early morning hours last week we still cling to the belief that November is the right date for the first killing frost. We want it to get cooler and cooler gradually, have some zippy mornings before the killing frost takes the sap out of the maturing crops. The signs indicate it will be that way.

Duck Population High. The lakes spotted around over the country are full of ducks, big and little, some of them big enough almost to be geese. While that makes the hunter happy in prospect it has a different effect on a man with a field full of maize that is a little too green to be harvested. Ducks have eaten many a farmer out of the feed business. A field full of quackers is bad news.

Which is a reminder that if you are a hunter you go hunting mostly on somebody else's land and are the guest of the owner. Since he has been gracious to you as a guest remember to be gracious to him as a host. If you can't think of any way to be gracious you might start by shutting the gates behind you and leaving his fences intact.

Speaker Sam Rayburn of the national congress, who has served Texas well for nearly half a century in the state legislature and in congress, spoke a mouthful the other day at Muleshoe when he reminded his hearers of the fact that an organization similar to United Nations, labled the League of Nations, would have avoided World War II. A few wilful men in the United States Senate kept the dream of Woodrow Wilson from coming true. Mr. Wilson, then president, predicted World War II when he said failure to adopt and live by the League of Nations would inevitably result like it has.

Mr. Rayburn's patience must have been sorely tried in the past four years. A man who believes in the Democratic party as the friends of the people, and therefore the best for the country, he has had to spend a lot of time not saying anything publicly while he talked assiduously in private trying to head

off a breach between the right and the left wing of the party. Think of a Texan who has to support a candidate who believes in the paramount right of the federal government to breach its solemn pledges and plays ball with the big city bosses and the Americans for Democratic Action! You have to have your feet planted to do that and at the same time have faith that the right will prevail in the long run.

Mr. Eisenhower's Illness brings to mind that a man needs to be his age. In addition to the cares of state the president took on too much activity at too high an altitude. Many young men couldn't have taken the pace the president had set for himself. And by this we mean no disrespect. The president is only like his many counterparts in private life who over-estimate the ruggedness of their own physical make-up.

Polio Vaccine Distribution. As a little more Salk polio vaccine trickles into channels of the pharmaceutical world, the problem of fair distribution of the vaccine becomes an important one to physicians. Most doctors are filing their requests, taking the names from files in order. Problem is how many first shots to give before holding up against the need of patients already vaccinated for the second and third shots. Mainly doctors are going on the assumption that more and more of the inoculum will be available but how much more and more means and how many patients they can depend upon being able to take care of makes a problem that only time can solve.

Wheat contaminated by rodents or damaged by insects and moving in interstate commerce may be seized by the U. S. Food and Drug Administration and declared unfit for human food. Ask your local county agent for a copy of L-257, Questions and Answers about the Clean Wheat Program.

The bulk tank method of handling milk is gaining in popularity in Texas. But dairymen are urged by Extension Dairy Specialist R. E. Bursell to study the situation before changing from present handling methods.

The world, which took but six days to make, is like to take six thousand to make out.
—Sir Thomas Browne, Christian Morals

Men heap together the mistakes of their lives, and create a monster they call Destiny.
—John Oliver Hobbes

Badly bruised carcasses are usually found in shipments of horned animals. These bruises detract from the appearance of the carcasses and lower their sale value. Hides too may be damaged. Dehorning is a good management practice.

Egg production is expected to dip five per cent or more this fall below the same period of last year. Laying flocks on October 1 may be 6 to 8 percent smaller.

Deferred grazing, say range specialists, is the best method for bringing back drouthy, overgrazed range lands. If as much as 15 percent of the key grasses are left, rest rather than reseed.

Distribution Plan for Scarce Polio Vaccine On Weekly Basis

AUSTIN, September 29 — Pharmacists and physicians are key people in the State Health Department's intricate plan for insuring fair distribution of still-scarce polio vaccine.

The plan moved into high gear this week as Texas' 2,700 pharmacists were sent "vaccine usage" forms to be filled out and returned at weekly intervals to state health officials as a means of keeping tabs on every dose of the vital vaccine that is administered to a child of priority age.

"Priority age" is under 10, and pregnant women. It means that only persons in these categories will be eligible for shots. Health Commissioner Henry A. Holle said the priority group was extended from the 5 to 9 bracket because health department records show that the younger age group is most susceptible in Texas.

Best estimates of the number of eligibles set the figure at 2,185,095. Of that number 1,942,645 are children under 10. Both figures are based on a statistical analysis of the state population as a whole.

Mechanics of Plan

Here are the mechanics of the plan as established by Dr. Holle on recommendation of the State Polio Advisory Committee.

Vaccine manufacturers, by mutual agreement, will sell only to retail and wholesale pharmacists, rather than directly to physicians. Physicians will requisition from druggists on farms supplied by the State Health Department.

The forms, together with a summary of all vaccine distributed to local purchasers, will be forwarded each week to the Communicable

Disease Control Division at the State Health Department. Division personnel will use the information to keep a running check on where the vaccine is going, and to do epidemiological studies on polio.

For the present, health department planners have decided to retain 17 percent of vaccine shipments for public use, while 83 percent will be released into normal commercial channels. These percentages are subject to change as conditions warrant, Dr. Holle has stressed.

Limited amounts of vaccine, part of the 17 percent being held for public use, have already arrived at the State Health Department. Distribution to local health officials will begin after October 1, upon local request.

National authorities anticipate that the necessity for tight controls

Fire - Windstorm - Auto Insurance
Representing Reliable Stock Companies
Reagan-Giesecke Insurance

over the vaccine will end this winter.
"But until it does," Dr. Holle said, "cooperation between physicians, pharmacists, state and local officials and the general public is imperative if vaccine is to reach those who need it most."

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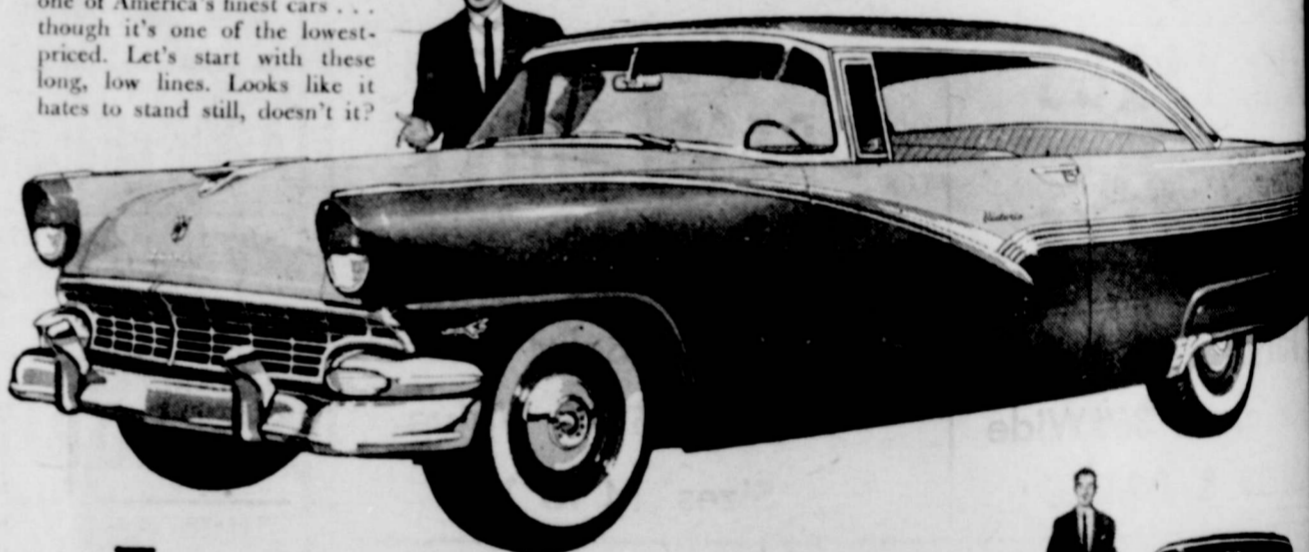
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Mutual of Omaha offers excellent opportunities for young men unable to meet obligations on their present salary. Salesmanship — selling — is the highest profession in the business world. Maybe you've thought of selling and maybe you qualify for complete, competent training in our organization, in which you can learn in the insurance field. Insurance is a profession of satisfaction in which you can render invaluable service to those you service. At the same time, you can earn \$400 to \$800 per month. One man who has been with us less than six months is making \$600 per month right now. If you would like to sell and are ready to work — you have the best chance to be accepted. If you are between 21 and 35, own your own car, see Manager, Noble D. Speed — 210 Cobb Bldg, Plainview

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1. We'd like to show you some of the things that make the Ford one of America's finest cars . . . though it's one of the lowest-priced. Let's start with these long, low lines. Looks like it hates to stand still, doesn't it?



Let's take a walk around the NEW '56 FORD!

It's the fine car at half the fine car price!



3. Here's what you ride on. This frame has five cross-members including a special K-bar member up front. It can really take it! By the way, the control arms of Ford's Ball-Joint Front Suspension are angle-mounted to cushion out the head-on as well as the up-down shock of bumps.

4. The new 202-h.p. Thunderbird Y-8 will give you a new lease on driving enjoyment. It's available in Fordomatic Fairlane and Station Wagon models. You can have the "GO"-packed 176-h.p. Y-8 in Fordomatic Mainline and Customline models, or Ford's new 137-h.p. Six is available in any model.

6. This Lifeguard cushioning for instrument panel and sun visors is optional. It gives you extra protection when thrown forward in an accident. You may also have optional seat belts to help keep occupants securely in seats.

5. Note the deep-center design of this new Lifeguard steering wheel. The wheel rim is over three inches above the post to help cushion the driver in case of an accident. It's a feature of new Lifeguard Design which Ford spent over two years developing . . . to give you added protection in case of an accident.



7. Here's Ford's new Lifeguard Latch. It's another member of the new Lifeguard family. A double locking engagement reduces the strain of doors springing open under usual strain of impact. Chances of serious injury in accidents are cut when passengers remain in their seats. Well, that covers the important points. But there's more. So we'd like to invite you to come in and see the '56 Ford for yourself. Then you'll see the colorful exteriors and interiors, the quality workmanship that is evident everywhere. Then you'll learn the full story. What you do, you'll know that Ford is the fine car at half the fine car price.

MEETING NOTICE

The stockholders of the Producers Co-Operative Elevator, Floydada, Texas, are called to hold their annual meeting on Tuesday, October 11, 1955 at 2:00 p. m. in the District Court Room at Floydada. Business to be transacted will include the election of two directors, and any other matters which may be properly brought before the meeting.

The business meeting will be preceded by the awarding of attendance prizes.

We urge you and your family to be present.

PRODUCERS COOPERATIVE ELEVATOR

ROE JONES, Manager

BISHOP MOTOR CO., 114 W. California Street, Phone

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And Flood, Dry Need Apparent

Ten counties on the outside perimeter of the rain-soaked area still suffer drought conditions, however. They are: Atascosa, Frio, Goliad, Jim Hogg, Karnes, LaSalle, Live Oak, McMullen, Webb and Wilson. The federal government has not yet acted on their request for drought relief but, except for scattered showers, the long dry spell is still unbroken.

The moisture that was received in the dry counties did little good. Soil conditions were so poor that the water either ran off the crusted land or added very little to the subsoil.

For four long years, the burning hot sun parched the majority of Texas. Recent rains considerably brightened prospects over most of the state. Yet, the need for help on an emergency basis is still with us—and the job won't be completed until it is obtained.

Dougherty News

(By Mrs. W. J. Rose)

DOUGHERTY, Sept. 26 — For the third consecutive week-end this area has had misty rainy weather. Reports of moisture received Saturday and Sunday range 25 to 7 inches. This improves the prospects for wheat sowing. It definitely delays the grain sorghum harvest and the beginning of cotton harvest. A few farmers say their cotton will be ready to start harvesting from Oct. 1 to 10 depending on the type weather of the next few days.

The scheduled ball game between Dougherty and Lakeview school teams was postponed till a later date because of the rain.

V. V. Scott and Benny Stedam attended the ball game at Lubbock Saturday afternoon. Near the close of the game the rain came and gave them a thorough soaking.

Kenneth Ring is expected to return home today from the Pitts Hospital where he underwent surgery a week ago for appendicitis.

Mrs. John Lewis and children accompanied her mother, Mrs. Crane home to Amarillo Friday. Mrs. Crane has been the house guest of her daughter since early in August. They attended the Tri-State Fair while in Amarillo.

Mr. and Mrs. Bert Lee Emert and Mr. and Mrs. Claude Ring were visitors in the home of Mrs. J. W. Graman Sunday afternoon.

Mr. and Mrs. Johnny Holt and son of Lubbock visited Mr. and Mrs. Kenneth Ring Sunday at the hospital.

Mrs. Roxie Brand visited friends at Lockney Sunday afternoon.

Recent visitors in the home of Mr. and Mrs. W. S. Poole were Mr. and Mrs. Tom Boyd and son, Tom Brooks of Amarillo, and Mrs. Walter Russell and Mrs. Buchanan of Spu.

Mrs. J. T. Poole accompanied her sister, Mrs. L. G. Norrell and Mrs. Elmer Norrell and son Keith to Ft. Worth for a week-end visit with relatives.

Mr. and Mrs. Rodney Verner and Roddie of Dallas were supper guests in the home of her sister, Mrs. Kenneth Poole Monday.

Recently Mr. and Mrs. T. A. Hale of Moline visited in the home of Mr. and Mrs. Bill Smith and Mr. and Mrs. Bob Kincheloe.

Sunday afternoon Mr. and Mrs. W. S. Poole visited in the home of their son and family, Dr. and Mrs. Warren Poole. They accompanied the Pooles to the Methodist Hospital for the unveiling of the portraits of Dr. Overton, Dr. Hutchinson and Dr. Krueger. They were painted by Robert C. Joy of Houston. Mmes. Overton, Hutchinson and Krueger drew the curtains to unveil the por-

Dress Revue Oct. 15

Sherry Ramsey of...
 participate in the...
 the 4-H Dress Revue...
 Fair of Texas.

...place in the finals...
 in district compet...
 an 170 Texas coun...
 taminary contests with...
 7,500 girls participat...
 nners then competed...
 each of the twelve...
 Extension Service Dis...
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 at the Fair.

...will model dresses suit...
 in their home towns...
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 and fabric.

...will be based on personal...
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...place winner will get an...
 trip to represent Tex...
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 will receive sewing...
 uth, fifth, and sixth...
 will be given electric

ION AGAINST...
 FIRE...
 ible and Casualty

C. Tubbs...
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for personal progress
PAY BY CHECK

Money carried in your pocket is easy to lose, easy to spend. You will be safer and richer if you avoid carrying large amounts — and pay by check.

Open your checking account at this bank.

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 Floydada, Texas

traits. Dr. O. R. Hand was master of ceremonies; Dr. F. B. Malone gave the invocation; the dedicatory speech and benediction was by Dr. J. Chess Lovern of the First Methodist Church of Lubbock.

Mr. and Mrs. George Gearhart and daughters, of Amarillo were week-end guests in the home of her parents, Mr. and Mrs. Sam Lide.

Mr. and Mrs. Wayne Finley and children were guests of Mr. and Mrs. Sam Lide Sunday afternoon.

Saturday Mr. and Mrs. Bill Smith and Ronnie visited Mr. and Mrs. Seton Howard of Petersburg.

Weldon Graham of Ft. Benning Ga., has been promoted to private first class. He is looking forward to a furlough at home about Christmas. His sister, Mrs. Carl Boutwell and family of Jackson, Miss., spent this week-end with him.

Mr. and Mrs. Buddy Childs visited her sister, Mrs. Mac Ward Thursday.

Dale G. Smith, college student at Canyon, spent the week-end at home.

Leroy Scott and Bob Ross accompanied the freshman class of McAdoo High School to the South Plains Panhandle Fair at Lubbock Monday.

Mr. and Mrs. Wayne Battey of Lakeview were guests of Mr. and Mrs. G. W. Smith Sunday afternoon.

Floydada were luncheon guests in the home of Mr. and Mrs. Orland Howard Sunday.

Sunday Mr. and Mrs. F. M. Covington visited her mother, Mrs. R. F. Hall at Floydada. Other guests present were Mrs. Hall's sister, Mrs. Nettie Ledbetter and Mrs. Annin Cunningham; a sister-in-law, Mrs. Iris Boies and her daughters, Bobbie and Mary, all of Ranger and Mrs. Hall's daughter and husband, Mr. and Mrs. Clyde Alexander of Plainview.

Mr. and Mrs. C. A. Caffee were Sunday guests in the home of Mr. and Mrs. Joe Smith of Silverton.

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian issue dated October, 2, 1941)

Floydada High School Whirlwind football squad will have another new experience at Crowell Friday night when they plow into the big, shifty, experienced and tricky Crowell High school squad.

E Loyce Turner, son of Mr. and Mrs. E. W. Turner of Floydada, has completed his \$25,000 scholarship in the world's finest flying school as a student in the Brooks Field Air Corps at San Antonio.

Miss Bert Ione Smith whose betrothal to Fred Cardinal was announced at a tea last Tuesday, has been complimented with a series of lovely parties this last week by Mrs. Lorin Leibfried and daughter, La Juana, Miss Emma Louise Smith and Mrs. Tucker Teutsch.

The flower show, sponsored by the Floydada Garden Club, Saturday at the Bishop Motor Company, had a pleasing array of flowers of many varieties and a fair attendance considering the busy season of the year. The show was arranged by Mmes. O. M. Watson, L. C. McDonald, Wilson Kimble, Jack Henry, W. S. Poole, and J. C. Barnard.

Mr. and Mrs. E. L. Norman entertained the members of their 42 club with a watermelon feast on the lawn at their home Thursday evening, followed by games of 42.

Leonard's Cafe was opened to the public in Floydada Friday of last week. This modern new cafe is in the 100 block on West California St. Leonard Matsler, the proprietor, is a former resident of Plainview.

ledgers, Binders, bound records, work sheets. Hesperian.

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Floyd County Hesperian, Floydada, Texas, Thursday, September 29, 1955

Texas Beef Sales Up 17 Per Cent

MIDLAND, Tex., Sept. — Texans ate 17% more beef last year than ever before, and Texas cattlemen are glad of it!

A poll of 581 meat retailers and 22 packers, revealed here today by Leo Welder, President of the Texas Beef Council, gave conclusive evidence of the upswing in beef sales in Texas. Both retailers and packers attribute the increase to the Beef Council's "eat - more - beef" campaign.

The Beef Council stresses use of the lesser-known, lower-priced cuts of beef coming principally from the

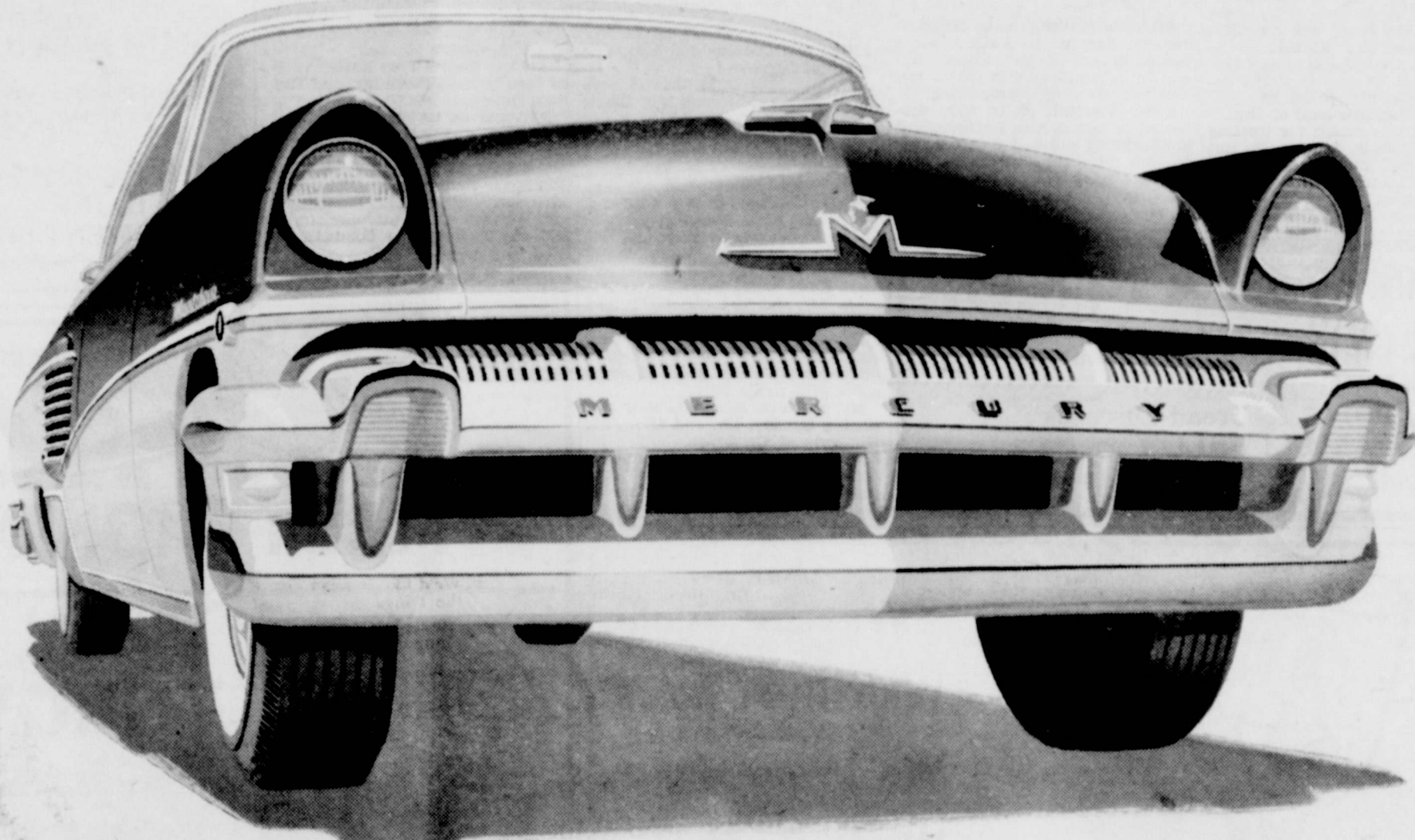
forequarter of the animal. Wide distribution has been made of cutting and preparation instructions for use of these cuts.

EDMISTON Plumbing Co.
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PLUMBING
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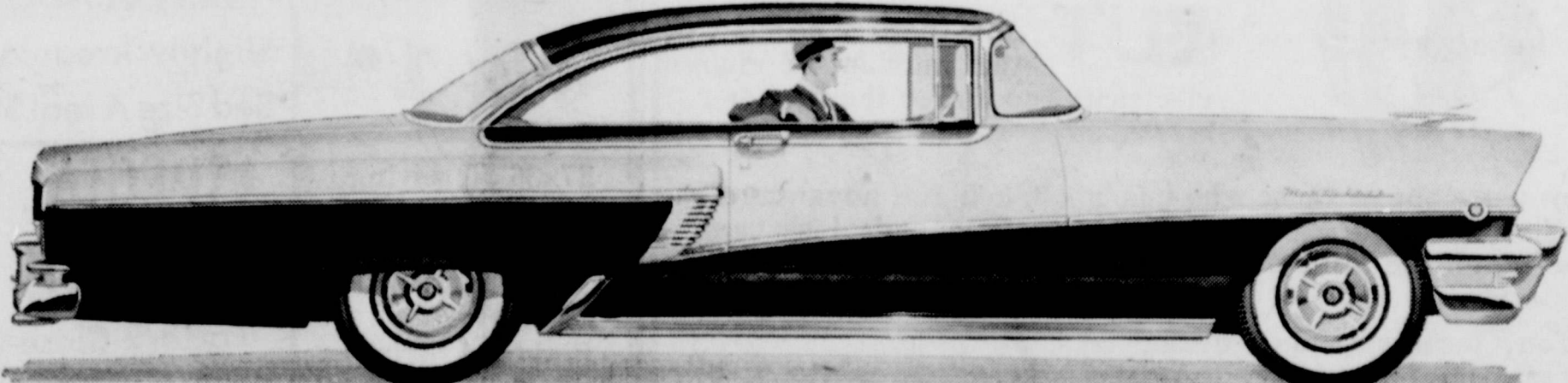
DON'T Knock Yourself Out ON THAT BUILDING JOB YOU HAVE IN MIND.

THE QUICK... EASY... ECONOMICAL WAY IS TO CALL 602.

BENNETT'S Building Material
 Ditching — Ready Mix Concrete



For 1956 THE BIG M



New 225-horsepower Montclair hardtop coupe—one of 12 models in 3 series

LOOKS BIG...FEELS BIG...ACTS BIG...IS BIG!
THE BIG BUY FOR 1956

- Great new 210- and 225-hp SAFETY-SURGE V-8 engines
 - New high in usable power—faster getaway than ever
 - More styling innovations, new freshness everywhere
 - 12 big models, new fleet of low-silhouette hardtops
 - Brilliant new Flo-Tone color styling, illustrated above
 - New smartly-tailored, color-matched interiors
 - New Safety-Engineered features including safety door locks, impact-absorbing safety steering wheel, safety seat belts*, padded instrument panel* and padded sun visor*
- *Optional at extra cost

ON DISPLAY TODAY...THE BIG MERCURY KING TRACTOR & MOTOR, Floydada, Texas

KITCHEN AND ★★ FIELD NEWS

From Lighthouse Electric Corp. Inc. by Nancy Moreckel and Claude Weathersbee Electrification Advisors

Mrs. Leland Woodward and Kathye of Lamesa spent last Wednesday night in Floydada with Mr. and Mrs. Pete Hickerson and Pat. Kathye is attending school in Lubbock this year.

Mrs. Buck Marris has been in Ralls for the last several days with her sister, Mrs. Arthur Fewell, who has a baby daughter.

Mr. and Mrs. Melvin Henry went to the fair at Amarillo last Friday; they also attended the "Holiday On Ice" show that night.

Mr. and Mrs. Melvin Henry and John Nay were among those attending the football game in Lubbock last Saturday afternoon.

Our sincere sympathy goes to our line superintendent, Wiley Rogers and his family in the loss of their mother, Mrs. Annie Rogers, who passed away last Tuesday.

Freezing Ready-Cooked Foods
Freezing ready-cooked foods in advance of their need saves time. Quite often it is convenient to cook more than is needed at one meal, and to freeze what is left for another time. Much of the food for dinner parties, holiday meals, and club meetings can be prepared and frozen ahead of time; eliminating the last minute rush and confusion.

The quality of food to be frozen should always be top-notch. Freezing never makes a high quality product out of inferior food. Do not waste freezer space on ready-cooked foods that do not freeze well. Ready-cooked foods must be packaged properly. Like other foods they must be stored in moisture-vapor proof containers. If moisture evaporates the foods will lose their flavor and also their texture. To retain original flavor and texture of foods be sure to follow reheating or thawing procedures recommended for each kind of food.

Breads recommended for freezing are: yeast breads, yeast rolls, nut bread, steamed brown bread, Swedish tea rings and others. All of these are baked before freezing except Brown Bread which is steamed. All bread must be cooled to room temperature before freezing. Swedish Tea Ring, pancakes, and waffles are particularly nice for breakfast, and will reheat while the rest of the breakfast is being prepared. Homemade bread when reheated tastes exactly like freshly baked bread. Two or three kinds of rolls may be packaged together, which provides a nice variety for the meal. It is impossible to tell them from freshly baked rolls if they have been properly stored. Nut bread is excellent for slicing or for sandwiches. Your favorite recipe for any of these breads will work nicely. **Frozen Cake Good, Too** Cakes may be frozen either frosted or unfrosted - both are satisfactory. Angel food cakes, chiffon cakes, and sponge cakes freeze beautifully. There is little, if any, change in the texture of these cakes after freezing. Butter cakes freeze well, though the texture may become a little finer and the cake more firm. Fruit cake definitely improves with freezing. Frosted cakes should be frozen before wrapping to prevent damaging the soft frosting. Bake cake frost it, put into freezing compartment for a couple of hours, then wrap. Iced cakes must be unwrapped immediately after removing from freezer to keep frosting from sticking to wrapping. **Pie Freezing Techniques** Pies may be frozen before or after baking. Not all pies freeze to advantage. Mince pies and fruit pies are most satisfactory. Chiffon pies freeze well. In making berry pies, it is essential to add extra thickening since freezing develops juice in the fruit, otherwise the pies will be too "runny". Many of your favorite dessert recipes will freeze nicely and will be a great help to you in planning for the holiday season just ahead.

When I returned from a meeting in Lockney yesterday Mrs. W. E. Garrett had left some "Raw Red Tomato Relish" that Mrs. W. N. Garrett had made from a recipe given to her by Mrs. Albert Mize of Cedar Hill community. It is most delicious - and with so many nice tomatoes in the country at this time I'm just sure a lot of you would like to have the recipe to make some too. So here it is:

Raw Red Tomato Relish
Not cooked will keep for 2 years.
1 peck ripe tomatoes (peel and chop)
4 large Bell peppers chopped fine
4 large onions, chopped fine
4 or 5 Chile peppers (optional)
Put all ingredients together.
Add 1 cup salt - let stand 10 minutes - pour into clean cloth bag and hang to drain 24 hours.
Turn into large pan and add:
2 pints vinegar
2 pints sugar
4 teaspoons whole mustard seed
and 2 tablespoons celery seed
Stir well and put in jars.

Lakeview News
(By Mrs. T. W. Battey)
LAKEVIEW, Sept. 27—Mr. and Mrs. A. L. Smith were in El Paso on Monday of last week on business. Noise and Scarlet Smith spent two nights with Mr. and Mrs. E. H. Gram, while Mr. and Mrs. A. L. Smith were away.
Mr. and Mrs. Fred Jones and Jean had visiting in their home Monday, Mrs. John King of Roaring Springs, Mr. and Mrs. McAlley and Mrs. Jennie Nathaming of Dallas.
Mr. and Mrs. A. L. Jalbert of Amarillo visited in the home of Mr. and Mrs. Roy Pawver on Sunday night. Also visiting Sunday night were Mr. and Mrs. L. D. Gougherty and family and Mr. and Mrs. Floyd Estep and family.
Mrs. Howard Gene Bishop visited her sister, Mrs. Al Galloway Monday.
Mr. and Mrs. Elbert Parks had visiting Mr. Chastin and Mrs. Ora George of Lorenzo.
Mr. and Mrs. C. B. Smartt were dinner guests of Mr. and Mrs. Elbert Parks Sunday.
Mrs. B. D. Jones was in Lockney Monday visiting Mrs. Don Clarkston, who is ill.
Mrs. Viola Howell had her son, Johnny, visiting over the week-end. Mr. and Mrs. Wheelless went to Dallas Monday for a check-up.
Visiting in the Dennis Taylor home Sunday night were Mr. and Mrs. Buel Neff, Donald and Patricia, Mr. and Mrs. Charlie Wright, Mrs. Kenneth Martin of Ralls, Mr. and Mrs. David Stewart of Cone and Mrs. Carl Garrett and daughter, Margaret Whitfill spent Saturday night with Nellie Neff.
Mr. and Mrs. John Wimberly had visiting Sunday, Mr. and Mrs. Jack Wimberly of Crosbyton.
Mr. and Mrs. Weldon Hammonds visited over the week-end at Thalia and Crowell, Kay Hammonds stayed with Betty Sue Harrison.

Karen Buchanan who is attending school at Canyon spent the week-end with relatives.

Mr. and Mrs. C. N. Battey had as their dinner guests Sunday, Mr. and Mrs. Thomas Warren and family, Mr. and Mrs. Bob Aldredge and family. Visiting in the afternoon were Mr. and Mrs. Bert Battey.
Mrs. Verlon Wright and Mr. and Mrs. C. W. Wright were in Lubbock on Thursday.
Mr. and Mrs. Verlon Wright and family visited Mr. and Mrs. Otis Anderson and Elaine Friday night. Elaine Anderson spent Saturday night with Mr. and Mrs. Verlon Wright and family.
Mr. and Mrs. Howard Gene Bishop and son were dinner guests Sunday of Mr. and Mrs. Harve Thomas. Mr. and Mrs. Louis Pyle and family enjoyed seeing the Holiday on Ice show Monday night at the South Plains Fair in Lubbock.
Mr. and Mrs. Odell Breed and family, and Mr. and Mrs. Brints Breed and daughter were in Lubbock Monday night to see the Ice Show.
Mr. and Mrs. Cecil Johnson visited Mr. and Mrs. V. D. Wheelless of Crosbyton Sunday afternoon. Also while in Crosbyton they visited Mr. and Mrs. Pete Bacon.
Mr. and Mrs. Cecil Smith of Mima spent from Saturday until Monday in the home of Mr. and Mrs. Odell Breed and family.
On Wednesday night Scarlet Smith was surprised with a birthday party given by Mrs. C. T. Morrison. Ice cream and cake were enjoyed by those present. Scarlet was 13 years old.
Mr. and Mrs. Roy Pawver visited Sunday afternoon in the home of Mr. and Mrs. Leslie Pawver.
Mr. and Mrs. Dave Willis and family and Mr. and Mrs. Frank Breed and family were supper guests of Mr. and Mrs. Neal Bertrand and family Monday night.
Mr. and Mrs. Elbert Parks visited Monday night in the home of Mr. and Mrs. C. N. Battey.
Mr. and Mrs. Verlon Wright had visiting Sunday afternoon, Mr. and Mrs. Jessie Jameson and B. D. Jameson of Dallas.
Mrs. Doyle Moore and children were shoppers in Plainview Saturday.
Mr. and Mrs. Verlon Wright visited C. W. Wright Monday.
Mr. and Mrs. Wayne Battey visited Monday night with Mr. and Mrs. Bert Battey.
Mr. and Mrs. Warner Johnson visited Mr. and Mrs. V. D. Wheelless Sunday afternoon. Ronnie and Donnie Wheelless came home with the Johnsons. Ronnie spent the night with Mr. and Mrs. R. L. Johnson and Donnie spent the night with Mr. and Mrs. Warner Johnson.

Good carbon paper goes further. Try Suite-Rite.

Warranty Deeds
T. V. McClure et ux to Mrs. Ora Williams, all of the south 116 feet of lot No. 10 and the west 44 feet of the south 116 feet of lot No. 11, all in Block No. 1 of the east annex of the town of Lockney. \$2.20 federal revenue stamps.
Alvin Lynch et ux to L. B. Smith et ux all of lots No. 6 and 7 in Block No. 3 in Byars Addition of the town of Lockney. \$1.65 federal revenue stamps.
J. E. Watson to Hector Lynch all of lots No. 9 and 10 both in Block No. 1 in Dovie Addition of the city of Lockney. \$35 federal revenue stamps.
J. M. Willson et ux to Roy Lee Powell et ux, the west 40 feet of lot No. 4 and the east 40 feet of lot No. 5 in Block No. 10 Western Addition Annex of the city of Floydada. \$9.90 federal revenue stamps.
Mrs. Era Hule to Clyde C. Stowe et ux, all of the north 87 feet of lots No. 15, 16, 17 and 18 in Block No. 2 of the Muncy Addition of the town of Lockney. \$2.75 federal revenue stamps.

ATTEND ANNIVERSARY EVENT
Mr. and Mrs. Collis Roland, Mr. and Mrs. Duncan Hollums and children, and Mrs. Maud Hollums attended the Golden Wedding Anniversary of Mr. and Mrs. W. S. Whorton at Chickasha, Okla., the week-end of Sept. 17.
Mrs. Luella Roland and Mrs. George Kizzar of Pomona, Calif., and Mrs. Elmer Barnes of Los Angeles, Calif. mother and sister of Mr. Roland, accompanied the group to Oklahoma after a two weeks visit in the Roland home here.
H. L. Newberry and family returned the latter part of last week from South Dakota and plan to spend the winter here. Mr. Newberry said the first frost of the season fell at Conde on Sept. 17.

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Phone 356 Floydada

SAND HILL SCHOOL GIRLS ORGANIZE FOUR-H CLUB
(By Janice Miller)
Mrs. Harriette Brummett met with the Sand Hill 4-H Club girls last Tuesday morning at the Sand Hill school.
Mrs. Brummett stated she would like for us to enter something in the Floyd County Fair to be held at Lockney, Oct. 13, 14, and 15.
The following officers were elected:
ed: Norma Sue Babin, Margie Pope, vice president; reporter; and Elaine T. Pooler, secretary.
The meeting adjourned singing of two 4-H songs.
Mrs. L. G. Norrell, Norrell and son, Keith, T. Pooler spent the week-end at Burleson visiting with

Only the new Whirlpool gives you these advantages
• Two separate washing actions.
• Fully-illuminated Guide Lite control.
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Now a Star Price to See Every Budget
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NOW... 1956 WHIRLPOOL SAVES EVEN MORE WATER
3-LEVEL WATER CONTROL saves gallons of water. partial wash loads does it automatically. only water required size of wash load.



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- AUTO
- FIRE — (Home - Furniture)
- LIFE
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BUT now there is no limit to the number of chores electricity can do for the farmer... and do cheaply.

IF you are one of those who has not taken full advantage of the many benefits offered by this "economical servant" of the farm home you are missing the biggest bargain of the modern age.

Your local appliance dealer is now featuring home freezers... See him and see these new modern food savers.

Let "Willie Wiredhand" take on another chore at your house. You will never notice the small cost of operation, but you will notice the big savings in your food budget and you will notice the wonderful meals the little lady sets before you when she gets one of these "Super Markets" in your kitchen.

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DOLLAR DAY
VALUES • BARGAINS • SAVINGS
FIRST MONDAY OCTOBER 3

| | | |
|--|--|---|
| Men and Boy's STRETCH-SOX Slightly Irregular 47c | SPECIAL PURCHASE! THROW RUGS 24 x 36 Size. Skid Resistant Bucks. Assorted Colors. \$1 | 20x40 Bath-Towel Assorted Colors 3 for 1 |
| Men's White Handkerchiefs Large Size 14 for 1• | SPECIAL PURCHASE! CHENILLE BEDSPREADS Factory Close-Outs and Slightly Irregulars. Double Bed Size A real \$ Day Value 2.97 | Plaid Wash Cloth A Real \$ Day Special 15 for 1 |
| 27x36 Receiving BLANKETS Assorted Plaids or Stripes 2 for 1• | SPECIAL PURCHASE! HOB-NAIL BEDSPREADS Factory Close-Outs Full or Twin Bed Size Assorted Colors 5.97 | Large Size Flour Sack Bleached 4 for 1 |
| One Table Odd Lots Blouse-Sweater Ladies and Girls ?? | Group I LADIES DRESSES . 2• Group II LADIES DRESSES . 4• | String Knit Dish Cloth Special For \$ Day 12 for 1 |
| 9 ft. 2.49 10½ ft. 2.59 Cotton Sacks 12 ft. 2.98 14 ft. 3.29 | | |
| HAGOOD'S DEPT. STORE Standard Brands Floydada Priced Right | | |

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, Sept. 27—Wheat sowing has been the main work of the farmers the past week. Some finished before the damp weather of the past few days. Others only got their land ready to sow and are sowing now. There was no measurable amount of rain fall in our community over the week-end, just mist and drizzle.

There is a lot of real good cotton in the community, if the freeze stays off long enough for it to mature.

Organize W. M. U.

Several ladies of the church met Friday of last week at the church to organize a W. M. U. Mrs. Black of Silverton, who is associational president, came over to help the local ladies get started. On Monday a group of the ladies met at the church to elect officers for the coming year for all parts of the work. Mrs. Clifford Helms was elected president; Mrs. Walton Wilson, secretary and treasurer; Mrs. L. B. Cozby, program chairman; Mrs. Lee W. Burton, young peoples director; Mrs. Shirley W. Irwin, benevolence chairman. There will be a place for all G. A.'s and Sunbeams, so the president, Mrs. Helms, urges all ladies of the community to come and bring their children.

Please notice, that the W. M. U. will meet every Monday afternoon at 3:30 at the church with the first and third Mondays for Bible Study led by Mrs. Cozby and the second and fourth Monday the royal service and mission books will be studied.

Mrs. Calhoun Will Be Missed

Our heart is heavy this morning as we write this news for we have just received news of the death of our beloved friend and former neighbor, Mrs. R. B. Calhoun. Mrs. Calhoun was such a sweet person and always had a smile and kind word for everyone who came in contact with her. She will be greatly missed by all who know her. Our heartfelt sympathy is with her loved ones at this their true time of great sorrow.

Mr. and Mrs. E. B. Walls attended church in Lockney Sunday at the Church of Christ and Mr. and Mrs. D. D. Tate returned home with them for dinner and visiting in the afternoon.

Mr. and Mrs. Arthur Stewart and son George of Robertson came Sunday to the home of Mr. and Mrs. Jim Stewart to visit for the day and bring Mrs. G. A. Stewart to stay for an indefinite time here with Jim and Robbie.

Judy Wilson visited Sunday in the Lee W. Burton home. Mr. and Mrs. Billy Tye, Jane and Jimmy of Floydada and Mr. and Mrs. A. S. Mize of Cedar Hill took Sunday dinner with Mrs. W. B. Wilson. Others visiting in the home of Mrs. Wilson in the afternoon were Judge and Mrs. Vance Gilbreath and Mrs. Ada Ford of Matador.

Friday afternoon, Mr. and Mrs. Galen Holland of Matador visited in the home of Mrs. S. H. Tackett and Mrs. Clyde Bagwell.

On Sunday, Sept. 8, Mr. and Mrs. Lee Rushing went to Plainview to visit her father, J. C. Woolverton. On Monday the Rushings attended the Tri-State Fair in Amarillo. On Tuesday, Mr. and Mrs. Rushing went to Lubbock. We failed to contact Mrs. Rushing last week is the reason for the delay in this news.

Mr. and Mrs. Clifford Helms and daughters, Bonnie and Judy, spent the week-end at Clovis, N. M., with her parents, Mr. and Mrs. H. E. Giles and family. Mrs. Helms' sister, Mrs. Bob Dunn and daughter of Clovis returned home with them for a few days visit. On Wednesday (tomorrow) Mrs. H. E. Giles and Bob Dunn will come for a visit in the Helms' home and to get Mrs. Dunn and daughter.

Last Wednesday and Thursday visitors in the Shirley W. Irwin home were her sister and family, Mr. and Mrs. A. S. Orr of Monahan, Friday and Saturday, Mr. and Mrs. Roy McCarter and son of Canyon were down visiting in the Irwin home. Then on Sunday Mr. and Mrs. C. L. Copelin and children of Tullia came for Sunday dinner and visited for the day.

Hershell Irwin is home for a weeks leave from his base at Austin. Mrs. Edell DuBois and Mrs. W. C. DuBois visited Thursday afternoon with Mrs. Jim Stewart. Friday afternoon, Mrs. A. C. Rainer of Floydada visited with Mrs. Jim Stewart.

Mr. and Mrs. E. R. Walls of Plainview visited last Tuesday afternoon in the home of Mr. and Mrs. E. W. Walls.

Mr. and Mrs. S. H. Tackett visited in Matador Sunday with Mr. and Mrs. Galen Holland.

Mr. and Mrs. J. W. Cannon and sons, Douglas and Steve of Floydada visited Sunday afternoon in the Jim Stewart home.

Our fine first grade pupils going to school from here are staying in school all day now and riding the school bus both ways. The first three weeks of school they only stayed until noon. They are very thrilled over the fact that they are staying in school all day.

SEE W T S - McMURRY GAME

Mr. and Mrs. C. B. Carmack and Mr. and Mrs. A. L. Wylie Jr., were in Canyon Saturday to see the Canyon and McMurry game.

The Carmack's son, Billy, is a member of the McMurry team. Due to an injury in spring practice he is unable to play but he has received his lettered football jacket.

Mr. and Mrs. Mose Simpson returned Monday from a month's vacation spent in Los Angeles, Calif. They were guests of their daughter, Mrs. Omer Blair and family. On their return trip they visited in Albuquerque a few days with their son, Virgie Simpson and family.

Good carbon paper goes further. Try Sure-Rite.

Tech Scholarship For Doyle Grundy

LUBBOCK, Sept. — Six Texas Tech students are winners of Ex-Students' Association Scholarships totaling \$450. Dr. S. M. Kennedy, chairman of the committee on scholarships and awards, announced.

The group includes two freshmen, three sophomores and a senior who are majoring in such diversified fields as chemistry, engineering, history, music, education and bacteriology.

Each of the \$75 fall semester awards is based primarily on citizenship and character. All of the award winners have good scholastic records.

Among the recipients is Billy Doyle Grundy, a freshman who plans to study engineering. He is the son of Mr. and Mrs. Billie Grundy, of 512 West Kentucky, Floydada.

Charles Lewis (Bo) Berry received a broken arm last week-end at his home while practicing football with a few friends. A bone specialist at Plainview said he would be unable to play with his 7th grade team this year.

Mr. and Mrs. Billy Henry and family had as their guests this week end, her parents, Mr. and Mrs. E. E. Harner and daughter Joyce of Cleburne. Donna Lewis of Ft. Worth was also a guest in the Henry home.



Electrical Work

If you are not sure about the wiring in your house - - Call an electrician, or Call your City Light Department. They will be glad to go over your needs with you.

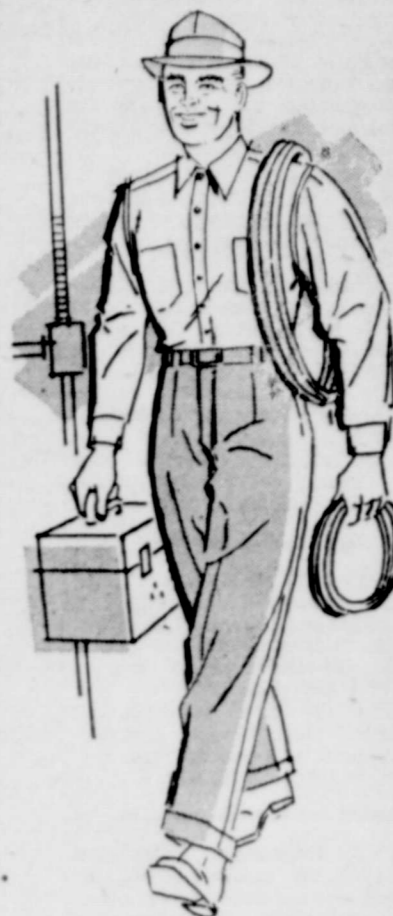
Get your home ready for winter living.

Another way in which to get ready for winter is to get a modern electric home freezer for your kitchen. With a home freezer you can enjoy flavor fresh foods the year around - - and at big savings to you.

Don't let another winter catch you with your cupboard bare. See your local appliance dealer and find out how easily you can own a home freezer.

CITY LIGHT PLANT

Floydada, Texas



Run Your Own Food Plan

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Before you buy any food freezer or freezer plan see Frigidaire! With Frigidaire you can buy what you want, where you want, when you want... and you'll have the finest Food Freezer money can buy! See the new Frigidaire Upright Food Freezer today!

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Snack time's a Snap with an ELECTRIC HOME FREEZER!

"Four hungry children could be a late afternoon problem for a busy mother, but I just go to the freezer and the problem is solved."

"I prepare snacks in advance, whenever I have time, and the children love the treats they get."



"With the quantity storage a home freezer gives you, many food problems are eliminated. For example, we use one shelf for bread alone, storing and using as many as 10 loaves per week"



"With hands compartments, it's easy to keep track of the foods you freeze or buy. Shopping trips are cut to a minimum, never more than once a week. And, there is real economy in quantity buying"



Mrs. Lewis is delighted as she examines package of frozen chicken. She says, "Many foods can be kept indefinitely including some meats and vegetables. Our electric home freezer gives us a greater mealtime variety"

SEE YOUR REDDY KILOWATT APPLIANCE DEALER



PUBLIC SERVICE COMPANY

Uranium Briscoe Mills

Some 17 or 18 acres of uranium left for the mills. The Quarter Horse owned by the Caprock Corporation. The uranium on the Saul Ranch and Doyle Saul who owns it. Several uranium runs of the caprock a few feet thick. Jeff Mayhan, northern former of the uranium mines, is now directing mining operations. He stated that uranium ore is worth 39 per cent, which is \$76.00 per ton. The uranium ore is estimated to be worth \$100,000. The uranium ore is being mined by the Caprock Corporation. The uranium ore is being mined by the Caprock Corporation. The uranium ore is being mined by the Caprock Corporation.

DEMONSTRATION MAKE-UP MEETING

The Home Demonstration Society held a make-up meeting Friday, Sept. 23 at the agriculture kitchen. Mrs. Demson, vice-president, presided in absence of president O. Tye. Mrs. S. J. planned year book.

GREGORY FAMILY IS A DAUGHTER

Mrs. Howard Gregory are parents of a daughter born Friday afternoon at 2:55 at Peoples Hospital. She weighs seven pounds and four ounces and has been named Lisa.

LICENSE

Josef Morones and Mary Lisa, Sept. 19; Dale Smith and Alyce, Sept. 22.

SPRING HILL

42" - 48" Holes

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FLOYDADA FOOTBALL CONTEST

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It's Easy . . . Anyone Can Enter and Win Prizes!



ENTER our big football contest today; you may win one of the big prizes. NOTHING TO BUY . . . no obligation! Match your guess with the experts . . . just mark your choice for the winners, NOT THE SCORES!

WEEKLY PRIZES . . . FIRST PRIZE \$25 SECOND PRIZE \$10 THIRD PRIZE \$5

DEPOSIT YOUR OFFICIAL ENTRY BLANK TODAY AT THE FOLLOWING SPONSORING FIRMS LISTED BELOW:

- HAGOOD'S Dept. Store

- HALE'S Dept. Store

- CLARK'S CLEANERS

- HIGGINBOTHAM-BARTLETT CO.

- B. E. NEEDLES & SON

- ARWINE DRUG CO.

- R & R FASHIONS

- LEONARD'S CAFE

- POWELL GROCERY & MARKET

- BOREN FURNITURE & APPLIANCE

- AUTHORIZED DEALER**
WHITE
Auto Store
THE HOME OF GREATER VALUES

- BRADFORD JEWELRY

- MODERN SHOE SHOP

- LUNCH BOX CAFE

- FELTON-COLLINS GROCERY

- SOLOMON JEWELRY

- MAYO MOTOR CO.

- Tiggly Wiggly**
ICE CREAM

- STANSELL-COLLINS COMPANY

- PENNEY'S**
ALWAYS FIRST QUALITY

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5c to \$1.00 STORE

- BUILDERS MART

- ROY'S INDEPENDENT STA.

- WITHERS CAFE

- GOEN DRUG

- PARKER FURNITURE

- O. K. RUBBER WELDERS

- PANHANDLE SERVICE STATION

- WITKOWSKI IMPLEMENT CO.

CONTEST RULES

- Anyone can enter except employees of this paper and their families.
 - Three Cash Prizes are given every week; IN CASE OF TIE—Fill in bottom line showing total points in a single game.
 - Deadline for submitting entries is Wednesday noon, October 5. Winners will be announced the week following playing of games listed.
- Enter as often as you wish. Completed entries must be deposited at any of the participating firms. Do not send entries to this paper. Official entry blank must be used.

OFFICIAL ENTRY BLANK!

All Games October 7 and 8
Contest Ends Wednesday, October 5

MARK X FOR WINNER

| | | | | |
|-----------------|--------------------------|-----|---------------|--------------------------|
| 1. Lockney | <input type="checkbox"/> | vs. | Floydada | <input type="checkbox"/> |
| 2. Abernathy | <input type="checkbox"/> | vs. | Muleshoe | <input type="checkbox"/> |
| 3. Post | <input type="checkbox"/> | vs. | Rotan | <input type="checkbox"/> |
| 4. Slaton | <input type="checkbox"/> | vs. | Sudan | <input type="checkbox"/> |
| 5. Spur | <input type="checkbox"/> | vs. | Olton | <input type="checkbox"/> |
| 6. Tahoka | <input type="checkbox"/> | vs. | Littlefield | <input type="checkbox"/> |
| 7. Crosbyton | <input type="checkbox"/> | vs. | New Deal | <input type="checkbox"/> |
| 8. Ralls | <input type="checkbox"/> | vs. | Idalou | <input type="checkbox"/> |
| 9. Paducah | <input type="checkbox"/> | vs. | Henrietta | <input type="checkbox"/> |
| 10. Canyon | <input type="checkbox"/> | vs. | Perryton | <input type="checkbox"/> |
| 11. Baylor | <input type="checkbox"/> | vs. | Arkansas | <input type="checkbox"/> |
| 12. Houston | <input type="checkbox"/> | vs. | Detroit | <input type="checkbox"/> |
| 13. Rice | <input type="checkbox"/> | vs. | Climson | <input type="checkbox"/> |
| 14. SMU | <input type="checkbox"/> | vs. | Missouri | <input type="checkbox"/> |
| 15. Texas | <input type="checkbox"/> | vs. | Oklahoma | <input type="checkbox"/> |
| 16. Texas A&M | <input type="checkbox"/> | vs. | Nebraska | <input type="checkbox"/> |
| 17. TCU | <input type="checkbox"/> | vs. | Alabama | <input type="checkbox"/> |
| 18. Texas Tech | <input type="checkbox"/> | vs. | Texas Western | <input type="checkbox"/> |
| 19. W. T. State | <input type="checkbox"/> | vs. | Arizona | <input type="checkbox"/> |
| 20. Army | <input type="checkbox"/> | vs. | Michigan | <input type="checkbox"/> |

FILL IN IN CASE OF TIES
TOTAL POINTS Scored by both sides in the Floydada-Lockney Game will be _____

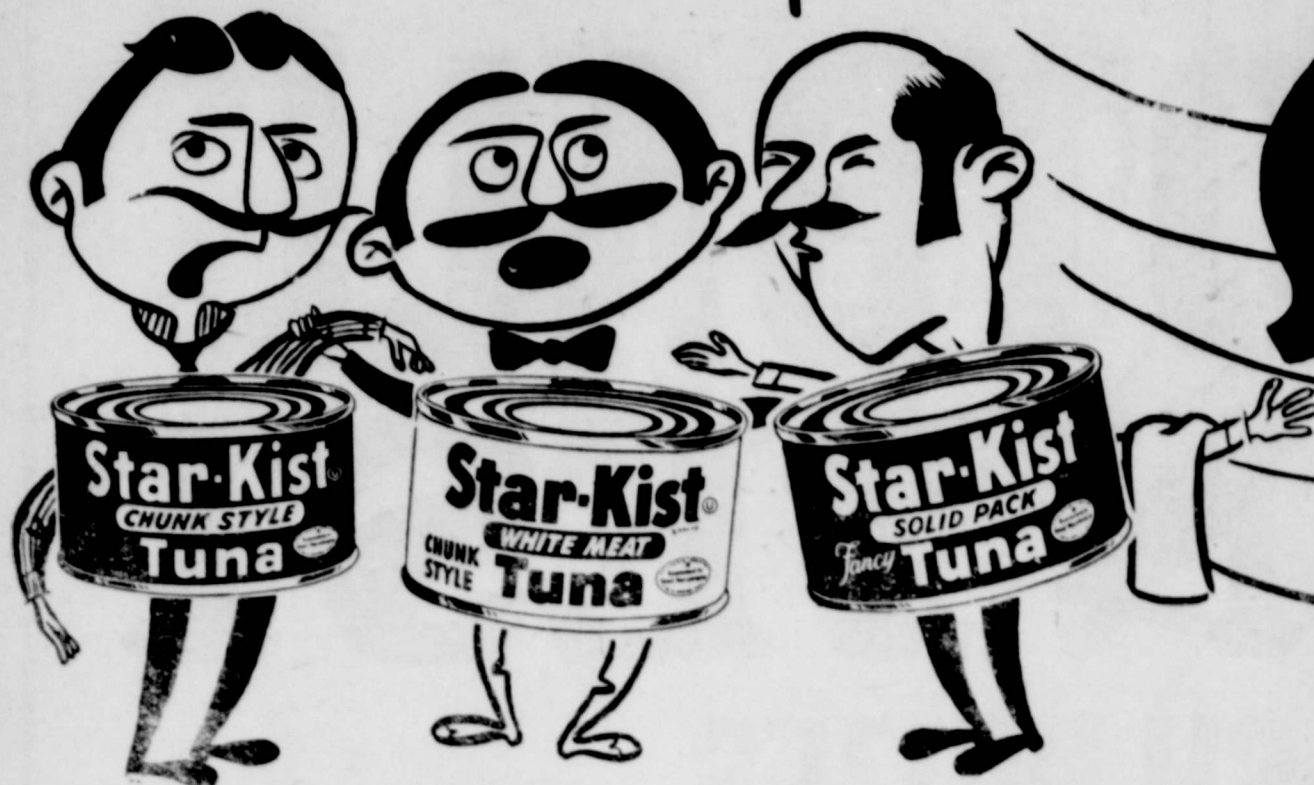
NAME _____

ADDRESS _____ CITY _____

BE SURE TO CHECK WINNERS, NOT SCORES!

ENTER NOW! . . . ABSOLUTELY NO PURCHASE NECESSARY!

Notes on good eating... from the



STAR-KIST TRIO

... and there'll be a happy chorus of approval your family when you serve 'em their favorite dishes prepared with Star-Kist. Enjoy it often nutritious, economical and so easy to prepare.

PRICES FOR FRIDAY - SATURDAY - MONDAY

Whitting

TROUT lb. 19c

E and R All Meat

BOLOGNA, LB. 43c

Wisconsin Aged, Red Rine

CHEESE lb. 59c

Brick

CHILI . . . 59c

Rath, Vacuum Sealed, 6 oz.

Jellied Souse 29c

Fresh Ground, lb.

Hamburger . 39c

Fresh Bunch

RADISHES . . 7½c

New Crop, Pound

YAMS . . . 10c

PEACHES,

Hales

Pound

15c

TOKAY GRAPES LB. 15c

Lettuce

Firm Head

Pound

12½c

Fresh Pork, lb.

SPARS RIBS 59c

Rath, Vacuum Sealed, 6 oz.

Loaf-O-Gold 35c

Mexican, lb.

HOT LINKS . 49c

Fresh Bunch

Green Onions 7½c

Yellow, Pound

SQUASH . . 7½c

Tuna Fish FLOUR

Star-Kist Chunk

Style, Can

Gold Medal

10 lb. Print Bag

Star-Kist, Solid Pack, Can

TUNA FISH . . 37c

Quart Bottle

WESSON OIL 63c

Pioneer, 2 lb. Box

BISCUIT MIX . 47c

Ma Brown, Pint, Sour

PICKLES . . 27c

Campbell, Can

TOMATO SOUP 12c

Del Monte, Quart

PRUNE JUICE 37c

Val Vita, No. 2½ Can

PEACHES . . . 29c

White House, 2 lb. Jar

APPLE JELLY . 39c

BAKERITE APRICOTS

Cut Macaroni, 7 oz. Box

SKINNERS . . 1

Green Giant, 303 Can

SWEET PEAS . 2

Lotus, No. 2 Can

Sliced Apples 2

Sun Maid, 15 oz. Pkg.

RAISINS . . 2

Dromedary, 4 oz. Tin

PIMIENTOS . . 1

Raisin Bran, Box

SKINNERS . . 2

Cut Rite, 125 ft. Roll

WAX PAPER . 2

40 Count, Box

COETS 1

Wilson's

3 lb. Can

Hnut's

No. 2½ Can

Franco American, 300 Can

SPAGHETTI . . 1

Dash, Can

DOG FOOD . 1

CHILI

Ireland

No. 2 Can

Libby's, 303 Can

NEW POTATOES 15c

Babo, 2 Regular Cans

CLEANSER . . 25c

1 Pound Box

Powdered Sugar 14

Swift, 16 oz. Can

PORK SAUSAGE 49c

White or Colored, 400 Count

KLEENEX . . . 29c

Marshall No. 300 Can

Pork & Beans . . 25

Libby's Cream, 303 Can

CORN . . . 17c

GREEN STAMPS WITH EVERY PURCHASE
DOUBLE EVERY TUES.
(WITH 2.50 PURCHASE OR MORE)

CHICKEN POT PIE Morton's 8 oz Pkg. 2 Packages **45c**
ORANGE JUICE Seald Sweet 15c
LEMONADE Libby's 6 oz. Can **12½c**

Campfire, 300 Can **Pinto Beans 10c**
Scot, 2 Rolls **TISSUE . . 25c**
House of George, 46 oz. Can **Tomato Juice 29c**
White House, Qt. **Apple Juice 29c**
Wolf, No. 1½ Can **TAMALES 21c**
Marshall, No. 2 Can **HOMINY 12½c**

TOOTH PASTE Colgate 50c Size **33c**

COFFEE Folger's Drip or Reg. 1 Pound Can **87c**

Libby's, 303 Can **SPINACH 15c**
Libby's, 303 Can **KRAUT . 15c**
Campfire, Can **Viennas 10c**
Deer, 303 Can **Tomatoes 13c**
Libby's, 24 oz. Can **Beef Stew 43c**
Libby's, Spanish, 3 oz. Jar **OLIVES . 25c**
Linit, Box **STARCH 15c**
Gerber's, Can **Baby Food 9c**

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VOLUME ONE STILL 19c

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