

Boy Scout Troop No. 57 Places High In Hayries District Swim

al Friday
Prsing
V. Daniel

Select County Board Members In August, Too

| Win Sunday Match |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |

Floydada Ropers<br>Arricultural Stabiilzation Conservat Win Sunday Match Service Designed For Shut-Ins

## R'n R Fashions Will Open Soon

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53 Per Cent of Last Spring's Crop Get Polio Booster Shots

## 57 Teacher Force Named




THDA Convention

'Books on Bikes' New Library
$\stackrel{\text { MOSTIY CALM }}{\star}$
$\qquad$

| First in Overall Competition | e Mayo and Jewel Elza. |
| :---: | :---: |
| First in Overall Competition | Twenty-One Plan Trip Twenty-one out of about 33 |
|  |  |
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|  |  |
|  |  |
| stroke and Richard Graves free |  |
|  |  |

The same team won first place in | Taos, for a point on the head wat- |
| :--- |
| ers of the Rio Grand west of Creed, |
| the free style relays |
| In individual events Larry Irby Colorado. | .

used in the curcent planting in the
area 540 sacks are of an impreved
variety developed in Idaho known
as the Improved 111. The remain-
der
shots calmly last Trurscayy morn-
ing, but there were a few tears,
some open mouths and bulging eyes
as well as fights during the second

SUMMER CLEARAMC FURTHER REDUCTIONS -- -- FURTHER REDUCTIONS
 HAGOOD'S DEPT. STORE

floydada

|  | cuke <br> BOX 29c | Prices Good FRIDAY SATURDAY AUGUST $5-6$ | PURE - SNOW -- FLOUR <br> Measuring Cup Free 10 lb . Bag 89c |
| :---: | :---: | :---: | :---: |
|  | RIT Z <br> CRACKERS <br> 1 lb . Box 35c | 1 lb . Box 25c |  |
|  | FRYERS <br> Pound 53c | Corn King BACON Pound 53c |  |
| IMPERIAL <br> Pure Cane <br> SUGAR <br> 10 lb . Bag 95 c |  | ${ }_{15 \mathrm{CKG}}^{\text {PK. }}$ |  |




Center News

Center Club Has All-Day Meeting

## Popular Disney Film At Capada Starts Sunday



W

What Lies Behind
Gambling for
Charity Benefits


4header in Little League gmessy Play-Off Tonight

at


## OLIVERMODEL 35SELF-PROPELLED

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tayd-


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## wer A week the



## Rush Jane Lee gran



RECREATION IN FLOYDADA
RECREATION IN FLOYDADA

## Sand Hill News

Fairview News


 $\begin{array}{ll} & \text { Junior High Youth Center, Square } \\ \text { 8:00 p.m. }\end{array}$


## $\frac{4}{40}$ <br> 1949 - BUICK Tudor, Radio - Heater 1953 - FORD Fordor, Radio - Heater <br> 1952 - FORD Victoria, Fordomati <br> 1950 PONTIAC 4-door Sedan, Radi

1947 -PONTIAC 2-door Sedan, Radio
BISHOP MOTOR CO

## 1/2 <br> 

LADIES HAND BAGS
JEWELRY blouses - skirts TWO PIECE DRESSES BOYS SHIRTS \& PANTS shirts -

Mens Nylon Sport Shirts Shorts, Pedal Pushers, Halters

Bathing Suits \& Swim Trunks

Straw Hats \& Golf Caps
Plisse Cotton Pajamas
Plisse Gowns
Plisse Cotton Gowns Girls Shorty Pajamas

Infants Nylon \& Organdy Bonnets
Lames and cumpers 3 for $\$ 1.00$


minma conv Week Has Been ${ }^{\text {Books on Bikes }}$ Favorable For Maize-Cotton

## Polio Shots



## 2 

 John McClish Jr. minister of theEast Side Church of Christ offic.
lated Burial was in Ellwood Cemete
in Slaton under the direction of
Puneral Home of Mrs, Lucado, who died at Monday at st: Mary's H Hospptal a
a lingering iliness, had lived on
South Plains since 1924 when moved here with her husband, D. T
Lucado, from Memphis.
$\qquad$ employed by the Atchison hu
and Santa Fe Re
$\qquad$ Funeral Service



| rarely exceed one per thousand ofpopulation. The most deaths frompoliomyelitis are in the 20-29 yeargroup. |  | Death Claims Mrs. Lucado, Mother of |
| :---: | :---: | :---: |
|  |  |  |
|  |  | Mrs. Louis Blum |
| Daniel Rites |  |  |
|  |  |  |
|  |  |  |  |
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Close out sale WESTERN JEANS \& BIB ALLS
1 YEAR TO
1.49 Each


| Pureasnow <br> FLOUR | $\begin{array}{r} 10 \mathrm{lb} \cdot \mathrm{Bag} \\ 8.9 \mathrm{c} \end{array}$ |
| :---: | :---: |
| Ready-to-Bake BISCUITS | ${ }^{2} \mathrm{Cans}$ |
| Frozen <br> CAT FISH |  |
| $\begin{aligned} & \text { Prince Albert } \\ & \text { TOBACCO } \end{aligned}$ | $22^{2 \mathrm{Cans}}$ |
| Supreme <br> Club Cracke | $\text { ckers }{ }^{1 \mathrm{lb} \operatorname{lox}} \mathbf{B S}^{\mathrm{c}}$ |
| Whole Green BEANS | $\begin{gathered} 2 \text { Cans } \\ 29 \end{gathered}$ |
| Folgers <br> COFFEE | $89^{\mathrm{lb}}$ |
| FLUFFO <br> The Golden |  |
| CAKE MIX | $\text { IX } \quad 20_{0}^{\text {Box }}$ |
| Camay <br> SOAP | 2 Bath Size Bars 25 c |
| TREND | Giant Box |
| Shurfine TUNA Chunk Style | $\overbrace{}^{\text {Can }}$ |
| Shurfresh OLE O |  |
| $\begin{aligned} & \text { All Meat } \\ & \text { BOLOGNA } \end{aligned}$ | $\text { TA } \quad \underbrace{\mathrm{lb}}$ |
| Fancy Sliced BACON |  |


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| Shurfresh OLE O |  |
| $\begin{aligned} & \text { All Meat } \\ & \text { BOLOGNA } \end{aligned}$ | $\text { TA } \quad 0^{\mathrm{lb}}$ |
| Fancy Sliced BACON |  |

In Expansion Program, Sinclair Oil Dealership


MY ASSITER INSURANCE ${ }_{\text {AUTO }}^{\text {ALRE - }}$ - (Home - Furniture) LIFE farm LIABILITY

Call 399

DON'T
Knock Yourself

## Out

on that building JOB YOU HAVE IN Mind.
NoMical way CALL 602 . NNETTT'S ing Material
g - Ready Mix


$\qquad$

Commencement at WTSC August 19

 Mr and Mrs. Boo copeliand and ada on saturuatas and ted to Floyd-
 ed from a trip to Red River. The
group enjoyed a few dayster there af- in the process of
moving to Memphis, Tenn. ter which the Greers visited his par- Mr. and Mrs. C. O. Spence have
ents in Arizona. The Copelands as their guestis, their grandichild-
were met there on Monday of last ren, Beverly Jea Chater were met there on Monday of last ren, Beverly Jean, Charlie and Bill.
wekek by her parents. Mr. and Mrs. The parents of the childen, Mr. and
Herbert Dunn of Littefield and Mrs. Orvel Spence of Sherman, are

## W WE KDYP H CARS HAHMIV

YOUR CAR DESERVES THE BEST

tasy on
and casy

DAY \& NIGHT SINCLAIR SERVICE
$\qquad$

# NTRODUCING <br> SINCLIAR 

## PETROLEUM PRODUCTS

THE FLOYDADA TRADE AREA

eare proud to announce to the people of this area that we have been dd distributors for the popular line of Sinclair products.
or Wholesale delivery of fuels -- Oils -- Greases Call 87 in Floydada. Sinproducts will also be offered Motorists at the Day and Night Sinclair ce on East Highway 70. Go by and see Floyd Johnston for that faminclair POWER X \& HC Gasolines and Sinclair Extra Duty Motor Oil.

EDMISTON Plumbing Co. Phone 507 PLUMBING REPAIRS - SUPPLIES

Highway 70 East Floydada Phone 866


LET'S TRADE nows

We buyall the unused mileage in your present tires when you trade for

## GODD YEAR TUBELESS

Deluxe Super-Cushions
Gered Cas excusive 3-T Triple-Tem- Seal Construction give a doubie line of pered Cord Body makes the new Tubeless DeLuxe Super-Cushion one of the strongest, safest tires ever built defense against punctures.
Better Blowout Protection Better Blowout Protection, this great
new tire has no tube to Better Puncture Protection . . . Triple. Fit your

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND
NEW SMALL-TRUCK TUBELESS TIRES BY GDDD YIEAR Get all these tubeless advantages:

- Groater puncture and blowout protection
- Made erdlinary ropals without dismow
- Mere recaps on stronger 3-T Cord Body - Up to 47
Hoction


FOOTE BUTANE \& OIL CO.

VIEWS AND COMMENT The Supreme Court of Texas hasn't made their history-making desegregation case
which now plagues school boards all over.
But the Texas jurists recently did recall the
painful fact that the state has a clear and painful fact that the state has a clear and
concise taxation law, which at the same
time is ed, as it were, and had to re-state the fact is taxable the same as any other property.
That is and has been the law since 1876 when That is and has been the law since 1876 whe
the "new" state constitution was adopted. A effort was made to enforce the money-tax-
ing statute for years and many and diverse were the ways by which men with mean divested themselves of their cash for the
period of 24 hours covered by the first day of the year. In the early 1900 's all count
tax collectors quit trying to make this un workable law work and passed up, by com
mon consent, the question of money or hand on the inventory blank. But it still is
the law that cash money is taxable in Texas. Taxing Natural Resourses. Texas is export Taxing Natural Resourses. Texas is export
ing a great part of its natural resources and
many people of the state a re convinced that(many of whom are good friends of some
body in authority and want to get a little
travel experience) to nations which have

$\qquad$

COMING TO SUNDAY-MON. TUE5O August 7-8.9





ADMISSION PRICES ADULTS 50c CHILDREN 15c

## Nothing

## GOES

like a Chevrolet Y8!


It's the new winner in stock car competition. and it's winning new, young-minded friends faster than you can say America's hottest V8.
Because of its liveliness, its looks, and because it holds the road like it loves it-which it does.
Come try it, won't you, if only for the fun of it!

NOTHING (not even the high-priced cars) HAS GOT SO MUCH IO GO WITH!
V8 - that it needs only e efficient 4 quarts 5. Shortest stroke of any
V8 in the induste of V8 in the industry. Delivers
more horsepower per pound than any engine in ChevTwo sizzling o
The most powerful 6's in thevrolet's field - with all : valve-in-head engine design.

Powerglide एeन
Overdrive or errozati
A new and finer Synchro-
Mesh transmission, or, as extra-cost options, oit-
smooth Powerglide autmatictransmission or Touch-
Down Overdine Now engineoring advancos
on steoring and suspension Special ball bearings in the turn of the wheel to reduce friction. Glide-Ride front
suspension rolls the bumps suspension rolls the bumps
smooth.
an yolitit


## SMALL GRAIIS GROW BETIER MIII

PHILLIPS 66 AGRICUITURRL AMMOIIII APPLIED BEFORE SEWIIG

Apply Phillips 66 Agricultural Ammonia ahead of your small grains for earlier, faster growth that makes possible more fal Phillips 66 Agriculurat nitrogen - more nitrogen per dollar than any other type of nitrogen fertilizer.

Agricultural ammonia stores well in loamy to heavy soils. t stays in the moist root zone . . . resists leaching . . . until growing crops need it.

SEE US FOR FULL INFORMATION

## CARTHEL OIL \& BUTA


foul End Comes to Harley ；Widow Over Week－End

Friends，Kinsmen Of J．V．Daniel Gather for Rites

Law Broadened On GI Builing
 Carlsbad Cavern
Mrs．Ella Daves of Fort Worth
and granddaughter，Gerry Smith of
Marshall Mrs Marshall．Mrs．Dora Daves and
graddchidren．Billie Dean and Gay－
le Holden and Mr and Mrs．
Horry
Holden and Glend and of Wiehita

## 8 SONS DRILING CO．

nomacir muero
mataio noumtrial Domeatic memaxporation biriling

NE PUMPS，CONTINENTAL ENGINBS，
AND RED JACKET SUBMERGIBLES
Gelger Counter service
ar of TEXAS and NATL ABSNS．of WATER WELL CONTRAOTORS

50 per cent．The guaranty is now ${ }^{2}$ The Foyd County Hesperian，Floydada，Texas，Thursday，Ausust 4，195s nder the same terms and condit－understands it，the new law does Mr．and Mrs．W．F．Daniel had as


## Many Thanks Friends ！

We have finished closing out our store in Foydada and are concentrating all our business under one roof at our Petersburg store．

We do not consider we have finished our affairs in Floydada，however，until we

## SINCERELY THANK OUR FRIENDS

Here，and express our appreciation for your friendship and patronage．

We will be glad to welcome you at our Petersburg store and urge that you come to see us there．

## Smith＇s Dept．Store

Mr．and Mrs．Joe Smith and Mary Jo

## Mercury beauty，power and resale value boost sales to record high．．．



And record sales mean record deals．Cut your cash outlay by acting now－get a far bigger allowance for your present car．

MOHLVOUME DEAL－Mercury＇s record－breaking popularity now permits us to operate on a much higher－volume basis．We can offer the best deals in our history．And，remember，a Mercury deal means far more than just a low price．Look at what you get EXCLUSIVE STYUNG－No＂look－alike＂styling for Mercury．You get fresh，distinctive beauty－styling
shared by no other car．
SUPER－TORQUE POWEn－You get more than just high horsepower（188 and 198 hp ）－you get far more usable power．More power is put to work in pickup and passing speed ranges where you can
use it for everyday driving，not jumt for high speed．
extra－vatue features－Only Mercury in its field offers you so many important extras at no extra cost．For example，a 4 －barrel carburetor on
all models．Special anti－fouling spark plugs．Balt all models．Special anti－fouling spark plugs．Balt－
joint front suspension．And dual exhausts on all joint front suspension．And dual exhausts on all
Montelairs，Montereys，and Custom Station Wagons．
consistentiy highest resale value－Mercury protects your investment better than any other car
in its field．Independent reports show that Mercury In its field．Independent reports show that Mercury consistently returns more of the original purchase
price at trade－in time．In short，no other car offers you bigger reasons for buying it．And you couldn＇t pick a better time to get a deal．See us today．
it pays to own a
mercuir
FOR FUTURE STYLING， SUPER POWER



## Here Is Where Yor What

 Ititermational hafuestir 220,000 SWIEPSTAKES 500 First Prizes - 500 Wimners!

No jingles... No puzzles... Just bring
THIS TICKET THIS TICKET to our store!








brand-new collection of enchantingly tyled dresses by Goy Gibson! Come see
theml Come soont come today

Dept. Store


## BUILDER'S MART

Aye! Here Are Five Thrifty Reasons Why You Should Have An ELECTRIC
HOME
$\Rightarrow$ FREEZER

See Your Modern Appliance Dealer in Floydada to-day. He has a freezer

CITY LIGHT PLANT

## ANNOUNCING <br> CHANGE OF OWNERSHIP

I have purchased the Plainview Live stock Auction Sales Ring. We will continue to operate with the same sale date and will offer the very best service to stockmen of the area.
Sales each Wednesday 12:30 p.m.
J. C. RODERICK, Jr.

## REPORT TO MEMBERS OF FLOYDADA COUNTRY CLUB

members of the club for their fine cooperation at the reeent pienicand box suppere. At present there is 8995050 in the furniture fund which will be turned over to a committee composed of Alma Holmes, Mrs. Jim Barnard, and Mrs. J. M. Willson, jr., who will purchase the new furniture. If there are others in the e club who would

like to have part in improving your club in this way they may do so by making their donation (any amount) to
Gene Collins, jr, at the bank and specifying it as being for:the furniture fund. Screns have been ordered for your club house and
will be installed soon. They will be placed on the inside will be installed soon. They will be placed on the inside
of the windows. This project is being financed with regular club funds.
Attention is being called at this time to a new regulation at the club. That is the paying of green fees by guests of club members. The constitution and by-laws of the club have been changed in no way to allow more guests at the club. Any member who takes out-of-county guests to the e clu is asked to register with Mrs. Johnson at the clubhouse and give their name and the names of all guests along with some other information for the guest book. Guests who play golf will be charged a green fee of $\$ 1.50$ for week days and $\$ 2.00$ for Sundays or holidays. After 5 p.m. this fee is reduced to $\$ 1$.

Members are asked to check their copy of the club constitution and by-laws as to rights and privileges of shareholders and members. This is for the protection of all and is mentioned at this time due to the more extensive use of the club facilities by members and because of the present size of the membership.

Children of members should be accompanied at the club by their parents or by an adult member who is responsible for them and their actions. No local guests are allowed to enjoy the privileges of the club except as stated in the constitution.

All are asked to remember to pay the quarterly club dues promptly. The improvement and operation of your club depends upon this.

AARON CARTHEL, president Your Board of Directors.

Fs yotik shadow, your
son foulows rou.....
fadil Merchants Association
LISOR A "GUARANTEED

1. Costs less to buy
2. Costs less to install

Western Supper
Enjoyed By HomeBuilders Members

 Enjoying the evening were Messrs.
and Mmes. Raymond Evans, Ron-



 Phodes Begins


Goins Family Meet

 Stadge Goins is a member of State Highway Commission of Ok-
lahoma orther members of the
liy and ther commection included:

 Goins and . W. Coitharp. Charence soms
Jerry and Larry, all of Fioydada.


$\underset{\text { Lona, was guest last week of his son }}{\text { Let . }}$

Best buy in town! Naturally... its an Automatic Gas Water Heater
3. Costs less to maintain
4. Costs less to operate

The advantace of low-cost .
safe
tural gas service to pro ide you with plenty of eally hot water. Use the chart below and install a ater heater in your home sized to the needs of four family. You can always rely on an automatic as water heater to furnish you plenty of hot water o wash load after load of clothes in your automatic ashing machine - and still have plenty left for the many other cleaning chores around the house. See our gas appliance dealer or master plumber today. Sk him to install an economical, automatic gas ater heater in your home.


Rimoer Mitural bes Compang


unit. Floure cent lighting will be in--
stalled throunhout and the entire
bullding will be modern in every bullding will be modern in every re
spect, Mr. Rhodes said.
Complete new refrigeration equ Complete new refrigeration equ-e
ipment will be instaled when the
building is completed and other new building is completed and other new
fixtures have been purchased
Kilingsworth Construction co. of
Dimmits are contract Killingsworth Construction Co of
Dimmitt are contractors on the
building and constrution 8 due to
ue completed by September to building and construction is due to
becompleted by September 10 The The
Rhodes Grocery
to now
located in
he Rose building at the corner of Dr. O. R. MCINTOSH
OPTOMETRIST
$\begin{gathered}\text { OFFICE } 211 \text { south main st., } \\ \text { Phone } 157\end{gathered}-$ Floydada, Texas

## NEW-Top Torque AT ANY SPEED...

## case <br> 

from a slow crawl to highway speed

Load a Case "400" until it begins to slow down. Youtl find it pulls harder and harder as it approaches "top
torgue" engine speed. Shift to the next lower gear. "the engine returns to normal speed . . . and you move along as fast as before you shifted. With the eight overlapping forward speeds of the Powr-Range transmission there's always a gear to fit the job and make full use of engine
power. Come in ...se the Case "400" and arrange for power. Come in ... see the Case "400" and arrange for
us to put it through its paces on your awn farm.

## WITKOWSKI IMPLEMENT

There's As Much As $\$ \mathbf{4}, 1$ and at least 520 In That Old Heater of Yours...if You TRADE NOW

## For ANew Coleman

 Bits floor funnace or Wall heater| Two Are Called For Induction |
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| Conservat |



KIMBLE OPTOMETRIC CLINIC TELEPHONE 254 FOR APPOINTMENTS




## b00t Clearalice

 SALEWe are closing out two of our lines WESTERN BOOTS and will offer them at greatly rediur prices.
Men's boots priced as low as $\mathbf{s} \mathbf{1 1}$.
Childrens boots marked down as $h$ as $\$ 3.95$
Check these items for big savinges Boots for Back to School wear. Also see our new line of Creese sw Boots which are being offered at ter reasonable prices.
MODERN SHOE SHOP
204 S. Main

## It's The FINAL Cost That Counts

THERE IS NO SUCH THING AS A "BARGAIN" IN INSURANCE! You get only what you pay for. If you buy "bargain" insurame may wake up to find that you have deprived yourself of vital service and protection when you need it most.

It's always smart to consider more than the first cost. For instance, in buying a car, you think of the cost rade-in value, its' mileage on the road. You weigh these extra considerations, determine the final cost, and then make your chioes

The same reasoning applies to your insurance. Weigh those extra considerations and find out what the final cost will be. In every case, we think you'll find the final cost will be lowest if you

BUY FROM AN AGENT
. who is as close to you as the nearest phone, ready to help you on any insurance problem regardless of the hour or day.
When you need an immediate answer, you don't want to write letters and wait days for your answer. This agency prides itself on its readiness to help you at three o'clock in the morning as well as three in the afternoon, on every day of the week in
any kind of weather.
BUY FROM AN AGENT
... who writes not just one or two lines of insurance, but who can provide you with a complete program of protection against both personal and business hazards. One of the most valuable of our many
services lies in our facilities for having all services lies in our facilities for having all
your insurance policies written by a single multiple-line company, thus affording you preferred attention in the event of a loss or a claim against you.
bUY FROM AN AGENT...


The real test of insurance comes when you suffer a loss. When you buy from our agency, we can have a man on the job quickly and get your claim under way the
same day. You cant underestimate the same day. You cant underestimate the
financial value of such service.

BUY FROM AN AGENT
 keeps up with every change in the insurance business to try to save you money or give you added protection.
This agency believes in knowing everything that goes on in the insurance busiat once. When protection is increased, we tell you at once. We never did-and never tell you at once. "We never did-and never
will-believe in "sell'em and forget 'em."

BUY FROM AN AGENT . .
buy from an agent..
ever - and if ever - there is a difference of opinion between you and the insurance company.
 your interests. When you buy from this
agency its our job to represent you. This factor alone may mean much to you financially.

## BUY FROM AN AGENT . . .

 your family-or on your business-so you can have the proper protection.Are you in the same position financially that you were in five years ago? No! But if you buy insurance from an agency or company that can't keep a personal eye or your financial growth, you may wake up
to find your insurance years out-ot-date. Trust us
... who places your insuranace in a mem any that has offices iationwide so have insurance service wherever you an This agency makes it a practice to plex This agency
your Aumobile Insurance in compremin
that have claim facilities and offices that have claim
over the country. over the country. That way, wherever rum
travel, whatever may happen, you him the assurance that you'll receive the the assurance if you were
treatment as if
dealing with our agency.
BUY FROM AN AGENT . ... Who operates a local business, whom ports local enterprise,

The money this agency makes stap our town, and because it stays her circulates, some of it eventuall y loor,
in your pocket again. As you in your pocket agalating in a torm, healthier will be the fina
every person in that town.

There is hardly any thing in the world that some man cannot make a little worse and sell a little cheaper, and the pmo ple who consider price only are this man's lawful prey-John Ruskin.

# GOEN \& GOEN, Agents <br> 202 Boothe Building <br> Floydada, $7 \times x$. 

