
 Third In Contest

Roping Match Is Scheduled Sunday
 to the man wims wite thiree faceoson meatenestill be tolowed by




Fairview News


 NUMBER 1 STVE GAR!
Winner of 36 International Awards for distinctive beauty! And Studebaker's
 Wime record of 27.4 actual miles per gallon! And Studebaker uses non-premium fuel NUMBER 2 DCHALITY GAR! Count on quality in a Studebaker! These cars are products of far-ahead engi-
 PRIGED WITH TWE LOWEST! Commander is one of lowest price V-8s . . . Champion one of lowest price cars.

 ${ }^{1}$ Gallon 49c


ven cowosk 1 in |  |  |  |
| :--- | :--- | :--- |
| SNOWDRIFT | 69 c | $5 \mathrm{lb} . \mathrm{Bag} 39 \mathrm{c}$ |

## Vine Ripe TOMATOES

 From Grapevine BLACKEYE PEAS

Giant Box 72c

PRICES GOOD
JUNE 17-18
POWELL'S


|  | KOOL |
| :---: | :---: |
|  | AID |
| OLEO | for |
| Oound 22c | 25c |



Sodebaker wins Golde $W_{1}$



Tee had sumay dime
 and and songs, and books oove the bible
the durine
tent, Mmeme. with their ,eaders pre-
senty Mulder, Grigsy sent, Mmes. Arby Mulder, Grigsey
Milto, Sheiby Calahan, Loyd Dea-
venport, Frank McClure, Bryan Karr, Sylvin Kinnibrugh, Brarry
Faus, Murray Julian, Kendal Cum-
mings, H. S. Calahan, ir Pum Smitherman and Misan, Jr., Phillip
ton and Virginia Taylor. Mrs. John Smitherman acted as
secretary of the schoo. An average
of 55 children and workers attended sefretary of the schoorkers average
of 5 ehildren and workers attended
Eachool during the past week
Each one enjoyed the work and Each one enjoyed the work and
learned many things, as well as
making useful gitts, which were on making useful gifts, which were on
display in the rooms after the pro-
gram. Mr. and Mrs. Raymond Upton
spent all day Saturday in Lubbock
where they attended to where they attended to business
Mrs. Grigsby Milton, sr, and Linmatters.
nris. Grigsy Milton, sr, and Lin-
nie Milton, from Amalilo, accomp-
anied Mrs. Miltons son, Captain Armon Milton, Air Force, Base, Il-
linots. near St. Louis, Misouri, here
on Saturday morning wher on Saturday morning where they
visited Mr and Mr. Grigsby Miton,
jr, and family. The had lunch
there, and then .

## APADA



## WEEKS ATTRACTIONS

RSDAY, FRIDAY, JUNE 16, 17

## 等



NDAY, MONDAY, JUNE 19, 20 Joel McCrea In AIVGER ON HORSEBACK" e story of the struggle of a gWestern Circuit Judge to Justice to a Lawless Town.
A United Artist Release
SDAY, WEDNESDAY, JUNE 21, 22

TRSDAY, FRIDAY, JUNE 23, 24


VISIT OUR SNA CK BAR


## Chevrolets

## special

 hill-flatteners!$1622_{\mu R} V$

$180_{\text {нR }}$ V $\boldsymbol{S}$

See that fine fat mountain yonder?
You can iron it out, flat as a flounder . . . and easy as whistling!
Just point on Jost point one of Chevrolet's special hil"
flatteners at it (either the 162 -h.p. "Turbo-Fire V8" or the 180-h.p. "Super Turbo-Fire and pull the trigger!
Barr-r-r-r-o-o-O-O-OOM!
Mister, you got you a flat mountain!
Mister, you got you a flat mountain!
.. At least it feels flat. For these Chevrolet V8's gobble up the toughest grades you can
ladle out. And holler for more. They love to climb, because that's just about the only time the throttle ever comes near the floorboard.
And that's a pity. For here are engines that sing as sweetly as a dynamo ... built to pour out
a torrent of pure, vibrationless power. Big-bore V8's with the shortest stroke in the industry, de signed to gulp huge breaths of fresh air and trans muce it into blazing acceleration. So most of the time they loaf. Even at the
speed limit they just dream along, light and easy as a zephyr, purring out an effortless fraction of their strength
An engineer instantly understands why these V8's are so hyper-efficient . . . how friction is hel so low they need just four quarts of oil instead of "breathe" deeply for maximum power But you don't have to be an engineer to know that these are the sweetest running V8's you eve piloted. Just come in, slip behind the wheel, and point the nose at the nearest hill. These $V 8$ 's can do their own talking . . . and nobody argues
with them!

## CNEVROLET

ODEN CHEVROLET COMPANY, 221 SOUTH MAIN STREET Phone 400 - Floydada, Texas

## PLANTING SEED

Mr. Farmer - If you have had the misfortune of having your crop hailed out, we would like to suggest you consider Pinto Beans. You can get the land back to wheat after beans are harvested and have your land in better condition than it would have been had you not planted the beans.

You have less to lose and more to gain by planting Pinto Beans than any other crop. We have as complete a stock of Grain Sorghum seed as you will find any place. We also have Blackeye Peas and Chinese Red Peas and will meet any price. See us for any of your seed needs.

## D. W. FYFFE SEED - FEED

Club Problems Are Talked At Annual Meeting

Pioneer of Floyd County Passes at Lovington, N. Mex

## Downing on Leave

 Parrish to Preach
 FTVNCOLAL PREBLEMI

$\qquad$
$\qquad$


Feel Tired?-Run Down-No Pep?
Take Bishop's Therapeutic Vitamin and Mineral Capsules
in the largest and finest Capsule Plant in the world.
ot only does it contain all the Minerals in higher

VITAMIN C
Niacinamide
Folic Acid $\quad 0.25 \mathrm{Mg}$ g.
sold on money baek guarantee

## Bishops PHARMACT



## appointed by the governor to serve on mot the Texas Emp Club Girls Camp 

## GET DAD READY FOR COOL LIVIIIG



## x人

Huge Selection
COOL, SHORT SLEEVE SPORT

- 98

198
You can't beat, you
can't even can't even equal
Bealls fine showing for Fathers Day!




Little League


## SUGAR

 GLADOLA FIOUR . 93 SHORTENING . . 79


Ship Friendship



## Subecription Prices: In Floyd and adolja

ing counties - one year, 82.00 ; six month
s1.00; four months 70 c in advance.

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Edito

## VIEWS AND COMMENT

Boy Scout of ficials of the South Plains Council who are favoring abandonment of Camp Haynes, the Briscoe county camping spot, are meeting with strong objections from cities and towns which see this spot as about the sole remaining place where Boy Scouts can get real camp life experience that is available to Scouting. Camp Haynes was willed to the Boy Scouts by a pioneer plainsman and can be made to serve a most useful purpose in the scheme of things for boys of the area. Doubtless something will be worked out, since there seems to be misunderstanding in the higher councils of the Scouters of the actual conditions at Camp Haynes.
Wheat Quota Vote. We are not sure of what
Floyd county wheat growers will do when June 25 and the marketing referendum on wheat for 1956 is voted on. However, we have the impression the wheat men here will
go to the bat for the marketing quotas in an go to the bat for the marketing quotas in an
effort to salvage what they can of their profit in the crop. According to reports from the northern part of the wheat belt the sentiment is beginning to run against the market-
ing quotas, and may result in turning the proposal down. Should this occur the market
will be supported by USDA only to the extent of 50 per cent of parity. Problem Wheat Storage. One aspect of the wheat problem that we do not realize in our
part of the world is the tremendous amount is not merchantable as first class grain. So the USDA reports say, This wheat takes up as much room as good wheat, and clogs
the channels of trade. How to handle it, what to do with it is the question.
First Wheat Marketed. First wheat of the
1955 crop to come to town arrived Mond 1955 crop to come to town arrived Monday of
this week, several days later than usual. This

Captain Frank L. Swaim judges automobile
gasoline the way he judges aviation gas.

## IT's Performanice that counts!



ThEs WeN puts the Accent on Performance!
 ful new FuTte-FUlL. Both new fuTte.fut and new
Phillisp 66 Gasoline have been fortifed for increased
powe highe power, higher octane, longer mileage. . Remememere, the
one real test of motor fuel is: how it performs in your one real test of motor fuel is: how it performs in you
car. Try a tankful at your Phillips 66 Dealer's.號

In Driveway Service, too
ITS PERFORMANCE THAT COUNTS!
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| 66 |

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These Phillips Retail Service Stations are the kind you'll enjoy patronizing. They Give S \& H Green Stamps.

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Carter May's Man Of the Month In Insurance Sales Ernest C. Carter of Floydada has
beenn named May Man Mat the Month
by Great American Reserve Insurby Great American Reserve Insur-
ance Company, according to Glen Wallace, vise-presidentat and ong Gency
director of the Dallas based compdirector of the Dallas based comp-
any.
Carter is a 15 -year veteran with Geeat Amed many times as a produc-
been cited many
ion leader tion leader during his insurance
career. He is a long time member of
car the of the companys which ing made sales
up
men and is also a member of the
Tees Texas Leaders Round Table, a select
group of the state's most successful ine insurance underwriters.
His outstanding sales record for May has helped to earn Agency of the Month honors for Great American Reserve's Lubbock branch offic Fire - Windstorm Auto Insurance Representing Reliabl Stock Companies

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 Insurance
## Texas Pump \&

 Machine Corp.U. S. Pumps; Machine Shop Test Hole Drilling;
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Why not travel in comport summer. Let us install a Ford Red eration Air Conditioner in yourcar: also install Novi, Climatic and A units in all makes of cars. Wel factory trained mechanics to in these units. Come in and let Mr: Br our service Mgr. show you these air ditioners. One day installation eer

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price With Thunderbird-inspired styling and Luxury Lounge interiors

 With Trigger-Torque power in your choice of 3 new, mighty engima Ford's new 162 -h.p. V-8, 182 h.p. Special A . short-stroke Six all feature new easer, feel power. You'll get away way traffic flow in a jiffy. With new Angle-Poised Ride toblad the bumps-ease handling Ford's advanced form of Ball-Joint Front Sur -it makes all roads feel far smoother And further ease your driving, you can have all of optional power assists to help you shi didy!
move seat, control windows. Come in tody
‘55 For
 $\simeq$ BISHOP MOTOR $C$ Floydada, Texas

Adtruade Experiments in ging Water Reservoir


GUVE FIRE ETO START




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wells in
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## Get higher otton yields

THRIPS and FLEAHOPPERS

## vith dieldrin

ieldrin early to kill thrips, fleahoppers and others
insects. Dieldrin-treated cotton gets a good early inects. Dieldrin-treated cotton gets a good early
and peys bigger dividends. You get bettor quality
and earlier harvest-less danger of heevy low foat.
dalmoxas A. \& M. (1954), dieldrin-treated cotvoe times as many blooms in a thry-wol ther otreatment as did the untreated cotton. It paye dadrn! Here's why:
Meg laptingI Dieldrin gives long-leatips prote

semuablons ... eliminates nozzile ologesting.
Monomicall Two to three applicationg at the ree-
totd domage - $1 / 10$ pound of actual dbleldin per acre
top control
dolderin oarly this yoarl Your
Sodealer has dieldrin and informa-
hor tow thethods of application beet tor yourthods of application beet
Itday!

1.

WE'RE OUT TO SET NEW RECORDS Mercury sales are breaking all records. More and more people who want big-car beauty
and performance have joined the swing to the future-stylel, super-powered new Mercury. We're going all out to keep the ball rolling and make June the biggest sales month in Mercury history. We mean business-and

2 HIGH TRADE-IN ALLOWANCES
for your present car. Because we're selling
Mercurys at a record-breaking pace, we can Mercurys at a record-breaking pace, we can offer you the top trade-in. And during June we're being extra generous.

LOW PRICE TAG
Mercury prices start below 13 models in the low-price field.* And with our special June
trade-in allowances, the price actually becomes lower. Remember: you get all of Mercury's "big car value" at this low price.


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As part of this big June deal, your Mercury dealer will handle all he necessary arrange-
ments to get you the easiest possible terms ments to get you
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# Look! Mercury gives you four big reasons for buying during June 



NO OTHER CAR OFFERS YOU BIGGER REASONS FOR BUYING IT
Exclusive styling shared by no other car
New sufer-torque V-8 engines on ever model (188 and 198 horsepower)-backe
by Mercury's record of producing $V$ engines exclusievely
4-barrel vacuum carburetor on every model at no extra cost

- Dual exhausts on Montclair and Monterey models at no extra cost Ball-joint front wheel suspension - Anti-fouling high-compression spark
plugs plugs
Consistently highest resale value in its
field according to authoritative reports





## Texas Battles

 Khapra BeetleAccidents Fourth In Texas' Deaths

Floyd County 14 Years Ago
Cravo tum uno ine pod

were present.
a little barley cutting was
A little barley cutting was done
last week in a few spots over the
county. Reports on these indicate countreports on these indicat
he county has the biggest barle
rop in history, bet rop in history, both in volume and
ield if it is saved. C. M. Lyles al

CURB AND GUTTER Act now and save on your curb and gutter stallations. For a limited time we will and butter
you a substantial savings on this tye We are equipper on present paving plans and can assist the contre any curb and gutter plans you have. Donnt deder
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Only new Chevrolet Task-Farce Trucks bring you the shortest stroke V8's in any leading truck and today's most advanced sixes plus all these truly modern features!
They're the marks of a modern truck, and they out-date any make without them!
More people than ever before now pay their bills by check. They save time and energy; they avoid risk, they have a record of all transactions. No wonder the paying-by-check way is becoming more popular. We invite you to open your checking account at this bank.

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The latest in cab comfort and sofety. Inside you can count on the same ultra-modern touch-softer seat
action that reduces driver foter action that reduces driver fatigue, and
more durable construction throughout.

New concealed Safety Steps. Chev-
rolet's new Safety Steps rolet's new Safety Steps are out of
sight with the doors closed-stay clear of snow, ice or mud.


New panoramic windshield. For a wider, virtually unobstructed view of
the road! resh
Fresh air in oll kinds of weather.
With new High-Level ventilation is drawn in through louvers at cowl level. That means air is constantly
circulated through the cab, regardless circulated through the cab, regardless
of disagreeable weather conditions.


High-Voltage power-V8 or 6. The
new lineup of Chevrolet truck engines inclupes the shortest stroke V8's
in any leading truck, and most in any leading truck, and most ad-
vanced sixes. All have a modern 12.

volt electrical system - double the
voltage for quicker, surer starting and voltage for quicker, surer startiag and
more efficient spark plug firing. more efficient spark plug firing. Tubeless tires standard on $1 / 2-$-ton
models. Here's greater protection models. Here's greater protection
against blowouts.
Every Power Helper in the book. on 2 -ton models, an extra-cost option on others. The new handling ease of option, cuts turning effort up to $80 \%$.

$3 / 4$ - and 1 -ton jobs. The new Cameo Carrier. Long and
low, with smooth, fleet lines, heres low, with smooth, fleet ianes, well
the Custom pickup that may werl
create a new class of truck ownes!
 comes to trade in 55 models, the man without a really modern
stands to take a good-sized loss. Come in and see us soon.

Chevrolet
Year ofter Yeor
Yetict
You get the most modern trucks money can buy in
Chevrolet's New Task-Force Line

ODEN CHEVROLET CO., 211 So. Main - PHONE MO - FLOYDADA, TEXX



 WHITE'S 25"ANNIVERSARY SALE $\rightarrow$
 and Mrs. Kenneth Martin and ta
ily of Ralls, Mr. Mand Mrs. Cal.
Poteet. L. Lix. Wixon and Mr.
Mrs. Chatrie Wrisht and gris. Mrs. Charine Wright and girls.
About 5 people enjoyed a singing
in the B. Peff home Friday night
Foiks attendef rom Rals, Proydad
Lockney, Cone and Lubbock. with Nellie Netp spent Frididay nigh then re
turned the visit Saturday night.
Mr. Mr. and Mrs. Binl Fondren of Plait-
view Thursdy.
Mrs. J. C. Custer from Slater LAKEVIEW, June 7-As all o
you noticed, you now have a new
correspondent. Call me anytime you have news. I have been in the
Crosbyton to any and I have not been able to call
many of you. mily visited. Joe Thurston and Cleburne from
Idiay to Monday. They yisitied her and other relatives. Also H . L Hell,
all, Thurston and nouise. ${ }^{\text {Lister, Mrs. Ella }}$
Mr. and Mrs. Waye Mr. and MLs. Wayne Russell ant
Wandell were sunday dinner guests
of his parents, Mr. and Mrs. C . A Wandell were sunday dinner guests.
of his parents. Mr. and Mr. C. A
Russell in Floydad. That afternoon
they attended Mr. and Mrs. O. K. Custer
Kenny.
Mrs. J. Custer and Mrs. Orville
Custer visited Mr. and Mrs. W. J. First Methodist church. Fulton at the
Mr. and Mrs. Avin Hazelwood
and daughter of Crosbyton, Mr. and
Mrs. Mrs. O. K. Custer and Mrs. Joe
Evers visited Sunday afternoon with
Fred Battey and girls.
Mr. Mrs. J. R. Wyres and boys of Mule-
shoe, and Mr. and Mrs. John Ship
ley of MeCoy visited with Mr. and
Mrs. R. L. Johnson Sund Mr. and Mrs. L. W. Johnson an
family wedres
guests of Mr. and Mrs. R. L. Johne
son
Mrs. Verlon Wright's grandpa
 - 気

SALES AND
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SUMMER Central Roof and
nstallation of EvapCoolers. Free Esti-
on all jobs.
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## 3TMWE FASTER

New automatic Gas water heaters are
3 times faster than any other all.auto matic system. An automatic Gas water family, will give you any tempera. ure hot water you want ... 24 hours day.... at a very low cost per gallon. See your plumber or gas appli. ance dealer today. Ask him to install
an automatic Gas water heater sized to the needs of your family.

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DON'T LET CHILDREN PLAY WITH MATCHES!




## AMERICA GOES FOR THE "ROCKET". . .


and how it goes for you! All across the 48 states ... it's "88". ...it's Ninety-Eight it's Oldsmobile! You see them everywhere ... they stand out anywhere! In fact, Olds than ever hefore! For only that are thrilling more people than ever before. For only Olds has the dash of "flying color" styling . . . only Olds has the flash of brimive*! These are the big reasons Hydra-Matic Super Drive*! These are the big reasons Oldsmobile is going over so for you to drive a "Rocket" body! Now's the right time or you to drive a Rocket Oldsmobile! See us for a generocket


## OLロSMOEILE

## ODEN CHEVROLET COMPANY -- TELEPHONE 400

Notaries list of the Country Has 102 Names

Dougherty News DOUGHERTY, June $13-\mathrm{This}$ ara received from one to two inches of rain and severe hail damage on
June 8 . Hail damage to wheat
Hat enerally estimated at from one to up with one or two fields receiving
ut to 45 . Practically all cotton was
maged and a large acreage will have to be re-planted
Rev. Harris conducted the servic
at the church Sunday. Vaccation at the church Sunday. Vacation
bibie chool began June s ant will
continue through the week. Time s continue through the week. Time is are urge
weicorme
Mrs. for several days.
Noble Husuck
The Crosbyton the Crosbyton hospital. He is
pected to remain
 agnosed as heart trouble. been
Last
ports are that he is doing could be expected. A number of
nis and relatives M. Visitors are not restricted. Mr. Hunsucker Saturday and Mr
and Mrs. J. T. Poole were visitors on Sunday evening. Matador is stay-
Tom Hamithon of Ma
ing at the L. B. Campbell home ing at the L. B. Campbell home
through the summer to aesist with
the farm labor. This is his seventh summer to be with the Campbells,
He tinished school at Matador in
May. Mr. and Mrs. Robert Ward at
tended the ABC rodeo at Lubbock
Satury Mr. and Mrs. Greer McClesky,
Sidney and Suzanne, were week-end
kuests in the Johnny Cates.
Carolyn and Jan Cates returned home Sunday from Dallas where
they visited with an aunt for two
tweeks. Mr. and Mrs. Norris Finiey
Dallas were week-end guests in the
home of Mr. and Mrs. Tate Burleson were weeek-end guests were dinner guests on sunday Corporal and Mrs. James Rose
eft Fort Campoell, Tentucky and Nash-
int
ill visiting relatives here during the
past week, they also visited in Ralls, Mr. and Mrs. Bill Colston have
eturned from Fort Worth and Dalmedical treatment and $x$-rays
Dallas. She is to return in four oo They visited with Mr and Mrs. D
W. Dumas in Fort Worth Miss Anne Swepston visited with
her nephew, Billy Don Coiston while his parents were away. Kim Camp and Mr. and Mrs. Carl Bout Carmen
H. A. C. Brummett Attorney-at-Law Floydada, Texas

## YOU ARE INVITED TO A Hilio otiolisfrinion! USEE the Superdative NEW TRACTOR-MATE BALER IN ACTION-FIRST TIME IN THIS AREA!

 AT THE R. C. BULLOCK FARM, 4 MILES SOUTH, $2 \frac{1}{2}$ MILES WEST OF FLOYDADA ON BLANCO ROAD.
## FRIDAY JUNE 17, 2:00 P. M.

ALSO THE TRACTOR-MATE FORAGE HARVESTER, NEW 8 FOOT RAKE \& DYNO-BALANCE MOWER WILL BE OPERAT-
ED ON THE NEW WITH--

## 害-WAY WORK CONTROL <br> ALREADY THE MOST TALKED-ABOUT TRACTOR ENGINEERING ADVANCE IN YEARS!

FREE REFRESHMENTS

## BRYANT - SMITH TRACTOR ---COMPANY

