

"... but one ISM in America... and that's AMERICANISM"

Volume 20—Number 28

FRIONA, PARMER COUNTY, TEXAS—FRIDAY, JANUARY 26, 1945

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OPA Steps in to Control Ready-to-Wear Production

Howard R. Gholson, District Director of the Office of Price Administration, Lubbock, today made public the following information from Administrator Chester Bowles.

"A month ago I said that we faced further problems in our difficult task of stopping inflation. I said at that time—and again repeat—that the decisions we have to make may sound unpleasant to some. They urgently require public understanding.

To meet one of the most serious of those problems, we are now about to take a series of important steps. The problem is that of apparel prices, quality, and supply.

Our actions will be greeted with enthusiasm by millions of consumers. But they are bound to stir up some unfavorable comment—part of it unknowingly wrong as to facts, and perhaps a small part of it knowingly and irresponsibly departing from facts.

I am anxious to share with you my point of view in the actions we are taking. First let's look at the problem:

Briefly, it is this. We have managed to hold the cost of living within a one per cent rise over the last 18 months. This is in spite of an increase in the cost of clothing of over 11 per cent. Rents have been held stable. Food prices have actually gone down in this period. That is the only reason we have come near holding the line. We cannot rely on a continued downward trend of food prices.

Those who have studied the problem agree that the alarming rise in clothing shows no indication of abating. In fact, quite the reverse. The rate of rise is accelerating. Unless we take firm action now, the entire stabilization program will be in danger.

The principal reasons for the increase in Department of Labor index of clothing prices are:

1. Shifting by manufacturers to higher price lines, and consequent disappearance of low cost clothing from the store, forcing consumers to buy more expensive goods. For example, whereas two years ago 70 per cent of women's dresses sold below \$7.95, 70 per cent now sell above that price.

2. Actual price increases. 3. Deterioration in quality of many garments, causing a further price increase that cannot be measured.

While the average family income in the nation has increased considerably, there are millions of white collar workers and families with fixed incomes who have little or no increased buying power. There are the service men's families living on allotments. The increased cost of clothing is working a great hardship on these groups.

I'm sure you will agree that with the rise in clothing prices, with quality deteriorating rapidly, with low and medium priced apparel less and less available, and with insufficient textiles to meet civilian demand, any program to remedy this situation cannot be mild. For two

years now we have tried mild measures. I am sure that the time has come when we must act with courage—and with a full sense of our responsibilities to the public.

Accordingly, OPA and WPB in consultation with industry are about to take action in a joint program that will tighten controls. Within the next few months, the results of this program should be:

1. Within the limits of supply, textiles will be channeled into more essential and lower priced types of apparel.

2. Manufacturers will produce in the same average price lines in which they were producing two years ago.

3. On the average, this clothing will be of better quality for the price.

4. Most clothing will carry tags giving the OPA legal ceiling price.

5. Firmer control of prices will be in effect at all levels including retail.

It is important to note that this program will not increase the total supply of civilian clothing, but it will shift the emphasis from high priced and non-essential garments to the essential and lower priced clothing.

Within a few months between 6 and 7 percent—perhaps more—will be cut out of currently inflated clothing prices. Without this program, clothing prices might easily rise another 15 percent during 1945.

While inevitably the effect of this program will be to reduce industry profits somewhat, they will still be considerably higher than in peace time. Consumers will be saved at least 600 million dollars a year. A brake will have been put on a dangerous inflationary trend.

I know that you have been aware of this serious situation for some time.

Mr. J. A. Krug, Chairman of the War Production Board, and I have discussed this matter thoroughly. We are in complete accord. We join in hoping that we can count on your assistance. These undoubtedly are straight measures. But I believe you will agree that none of us can afford to temporize with such a critical war time problem."

A soldier in France recently wrote to his brother in the United States: "While working in an aid station the other day, a German was brought in. I felt that he was just another one of God's children. I remember one instance when one of the aid men did not want to give a German blood plasma. He said he did not think we should waste good American blood on them. I answered that the pint needed might be the pint I gave last spring a year ago, and I would be willing for it to be used on the German... There are some things that wars cannot destroy, and I hope we can still love the German people after this war is over."

Read Our Want Ad Page!

Air Cooled



Cpl. William Tamantini of Sparks, Neb., and the 5th armored division, breaks ice off his .30-caliber machine gun, set up to guard a road in Belgium. (Signal Corps photo.)

LOCALS

Here From California

S. F. Warren and son, Henry Neal, were here last week from Long Beach, Calif., to attend the funeral of their mother and grandmother, Mrs. W. H. Warren.

Mr. Warren is employed in defense work and his son has also been employed there but has recently enlisted in the Merchant Marine and will be inducted in the near future.

In Marlin

Mrs. Pearl Kinsley left Friday of last week for Marlin, where she will undergo treatment for rheumatism.

Mrs. Doyle DeBusk states that she and the children will leave soon for Grand Prairie to join her husband who is employed in defense work there.

Minister L. D. Cummings, of the Sixth Street Church of Christ, had the misfortune to injure his back last week and the hurt causes him considerable pain in getting about.

Mrs. N. R. Cox and children, who have been here visiting her father, T. J. Crawford, returned to their home last week.

John S. Potts, insurance agent of Bovina, was a business visitor here Tuesday.

F. W. Reeve and Bill Flippin were business visitors at Farwell Monday.

Poister Reector, was called to Shattuck, Okla., Tuesday on account of the illness of his mother, who passed away on Wednesday.

Tom Gibson received word of the death of his father at Dodson, Okla., this week.

SEE US about proposition to get propane gas tank any size. C. R. Elliott Co. Bovina, Tex.

Mrs. R. J. McReynolds and son Bob of Houston were here attending to business matters the first part of the week.

Mrs. Tilden Slagle and small son are spending this week with her husband who is now stationed at Mineral Wells.

Misses Carolyn Lange and Jacquelyn Wilkison attended a show at Clovis, Sunday evening.

Mrs. Saxon received word Monday of the death of her brother, who died at Sanitarium, Texas and was buried at Lubbock, Tuesday.

Lamuriel Rury of Clovis visited friends here over the week end.

Charley Phythian and Hugh Womack made a business trip to El Paso the first of the week.

Jr. Day, Honas Renner, Jimmy Baxter and J. D. Johnson attended the boxing match in Amarillo Tuesday night.

Cadet Nurse Classes Have Vacancies

With the first openings this month of spring classes in nursing schools, unusual opportunities await qualified high school graduates and college women in Texas who wish to fill the critical need for nurses on our home and war fronts, it is announced today from Washington, D. C. by Lucile Petry, Director, U. S. Cadet Nurse Corps of the U. S. Public Health Service.

The Cadet Nurse Corps accelerated program of nurse education requires from 24 to 30 months to produce a graduate nurse. During this training period, however, the Cadet nurses carry a large part of the nursing service load in civilian hospitals making it possible to release more graduates for military duty.

"Recent action on our war fronts indicates that we are faced with a long and costly war," Miss Petry says. "An increasing number of graduate nurses are being called upon to fill the nation's need for care of its war casualties. Therefore, it is imperative that the current demand for student nurses be met at once."

Latest reports received by the U. S. Public Health Service in Washington show that in Texas as opportunities await some 299 qualified applicants in spring classes in 14 schools of nursing in that state. These schools with vacancies are: Hendrick Memorial, Abilene, 18; Breckenridge 15, Seton, Austin 10; Hotel Dieu, Beaumont, 10; Baylor University, 20, Parkland, Dallas, 5; Hotel Dieu Sister's Hospital, El Paso, 12; Harris Memorial Methodist, Ft. Worth, 30; John Sealy, 10, St. Mary's, Galveston, 15; Jefferson Davis, 25; Methodist at Houston, 12; Lubbock General, Lubbock, 12; Shannon W. Texas Memorial, 10; Robert Green, 25, San Antonio; King's Daughter, Temple, 18; Hillcrest, 15, Providence, 15, Waco; Wichita General, Wichita, 15.

If classes in any of these schools have been filled, the applicant is urged to write to her State Recruitment Officer at 1117 1-2 N. Kansas Street, El Paso, Texas.

The encouraging response of young women throughout the country who wish to become nurses is indicated by the great number of girls who have entered schools of nursing within the past three weeks, Miss Petry says. Because of the rapidity with which these classes are being filled, she urges the immediate enrollment of all interested applicants. To qualify for the Corps, a girl must be a high school graduate, between the ages of 17 or 18 and 35, in sound health and must meet the requirements of the School of Nursing of her choice.

Frank Spring and J. R. Roden were business visitors at Amarillo, Tuesday.

Mrs. J. C. Wilkison and daughter, Miss Jacquelyn, were in Lubbock Sunday.

Ration Reminder

GASOLINE—Stamp A-14 valid through Mar. 21.
SUGAR—Stamp 34 now valid for five pounds. Another sugar stamp will be validated on Feb. 1.
SHOES—Airplane stamps, 1, 2 and 3 good indefinitely.

PROCESSED FOODS—Blue Stamps X-5 through Z-5 and A-2 and G-2 now valid for ten points apiece. Stamps H-2 through M-2 became valid Feb. 1.
MEATS AND FATS—E-1 Stamps Q-5 through X-5 now valid. Stamps Y-5 and Z-5 and A-2 through D-2 became valid Jan. 28.

Everett Horner, Dean Hall, G. W. Mayhem, Ray Murphy and Coach Short were among the group that took part in the Golden Gloves Tournament at Amarillo, Tuesday night.

Mrs. Bert Shackelford is visiting her mother this week.

JOIN THE MARCH OF DIMES FIGHT INFANTILE PARALYSIS JANUARY 14-31

Blocking a Road



Pvt. John B. Brady of Philadelphia, Pa., and the 203th combat engineer battalion puts a charge around a tree in a defensive position near Bouissonville, Belgium. The explosives are placed in such a way that when set off the tree will fall across the road. (Signal Corps photo.)

Mrs. W. H. Warren

A GOOD WOMAN GONE

Mrs. W. H. Warren, nee Miss Ida Ann Hill, was born at Halfrock, Grundy County, Mo., on Oct. 25, 1866, and died at her home at Friona, Jan. 15, 1945.

On Nov. 28, 1891, she was married to William Henry Warren. To this union were born two children, Selden F. and Winnie, now Mrs. J. C. Wilkison. She is survived by these children, and six grandchildren: Miss Jacquelyn Wilkison, Mrs. John A. Morris, nee Miss Jane Ann Warren, Henry Neal Warren, who is now in the Merchant Marine, and Marilyn and Jo Beth Warren. Also one great grandchild, John A. Morris, Jr.

Mrs. Warren was a member of the Union Congregational-Christian Church, of Friona, and was greatly loved as a Christian friend and neighbor by all who knew her, and will long be remembered for her sterling personal and social qualities, which were ever at the service of others and her church.

The funeral services were held at the church, Thursday afternoon at 3:30 o'clock, conducted by Rev. J. L. Beattie, who was her pastor 14 years ago, and is serving as pastor at this time. Singing was furnished by ladies from the various churches of Friona, with Mrs. Carl Maurer as pianist.

A wealth of the most beautiful floral offerings bore mute evidence, in part of the love and esteem in which the deceased was held by those who knew her best.

Pall bearers were Carl Maurer, George Treiden, J. R. Roden, W. H. Massie, Roy Slagle and Ray Smith. E. B. Black & Co., of Hereford, served as funeral directors.

Following the services at the church the remains were carried to the Friona cemetery, where they were laid to rest by the side of her deceased husband, who passed away on Aug. 7, 1942.

Sterling personal qualities could be enumerated indefinitely without exceeding those possessed by Mrs. Warren as a wife, a mother, a friend and a neighbor.

Arnold Farm Sale Set for Saturday

L. L. Arnold today announced a farm sale to be held at his place, two miles south and four miles east of Hereford, on Saturday, Jan. 27. The sale will begin at 11 o'clock in the morning and lunch will be served by the Wyeche Home Demonstration Club.

A large dairy herd is the feature offering at the sale, which also lists some good farm machinery. A sale bill containing complete listings is printed on page 11 of this paper.

Brumley and Otten are auctioneers for the Arnold sale and G. W. Newsom will be clerk.

Buy McReynolds Home

A deal was completed here Tuesday by which Roy T. Slagle of the Friona community, has become the owner of the Dr. R. J. Reynolds residence property

Early Season Crop Prospect Is Favorable

Farmers coming into Friona, and others who have been privileged to drive through the adjoining territory, report that present prospects for another bountiful yield of wheat here are most promising.

It is stated that the occasional falls of moisture, though light, have furnished plenty of moisture to keep the wheat growing nicely, and this condition has been further enhanced by the winter weather thus far experienced in this locality. And judging from reports generally, the same condition seems to prevail throughout the entire plains country.

It further appears that there will be plenty of moisture for early tilling and planting of row crops.

Friona Girl on Program

Miss Marguerite Hudnall recently participated in a tumbling act, presented between halves of the "Hardin-Simmons vs. West Texas Buffaloes" basketball game at West Texas State College.

The act, under the supervision of Mrs. Oma Ford, consisted of a series of complicated tumbling stunts. Miss Hudnall is the daughter of Mr. and Mrs. Delbert Hudnall, of Route 1, Friona.

Ernie Pyle Book To Be Reviewed Here

The Junior Woman's Club, of Friona, is sponsoring a book review, to be given Monday night, January 29, at 8:30 o'clock, at the Club House.

Miss Thalia Wright will review the book, "Brave Men", written by Ernie Pyle. The general public is invited and will enjoy this review. Admission will be 25c.

Feb. 15 Deadline for Sudan Harvest Under Govt. Payment Plans

Although the practice should have been reported by Jan. 15, farmers have until Feb. 15 to complete the harvest of sudan seed in order to receive payment for the practice, it was announced this week at the Deaf Smith County AAA office.

The extension of time for harvest has been granted because weather conditions in this territory have made all fall and winter harvesting activities unusually slow; but it is believed that farmers will be able to complete their sudan harvest by the Feb. 15 deadline.

and clinic on Main Street. Mrs. McReynolds, who arrived here the latter part of last week, represented her husband in closing the deal.

Try a Want Ad!

FOLKS in Uniform



"This flamethrower sure beats shoveling."

TICKLERS... By GEORGE





The Friona Star

HOLMAN and GILLENSTE
Publishers
JOHN W. WHITE, Editor

Subscription Rates
One Year, Zone 1 \$1.50
Six Months, Zone 1 \$.80
One Year, Outside Zone 1 .. \$2.00
Six Months, Outside Zone 1 .. \$1.25
Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.

Local reading notices, 2 cents per word per insertion.

Display rates quoted on application to the publisher.

NEWS IN THE WORLD
of RELIGION
By W.W. REID

A Long Island GI, writing home from a hospital cot in Italy during the Christmas season, tells of listening to "Silent Night" and "Adeste Fideles" played on a phonograph, and adds: "It seems hard to believe

that anyone hearing these songs could listen and still fight a war. And yet the people of every country in this war sing these carols and have the Christmas spirit at this time of year. Maybe if we had Christmas more often throughout the year we wouldn't have so many wars, or the conditions which create them."

Clifford Nakagawa, a young Japanese American, was ordained at a recent meeting of the Presbytery of Phoenix held at Rivers, Ariz., Relocation Center. The moderator of the meeting was Victor Manuel, a Pima Indian elder; the sermon was preached by the Rev. Hampton B. Hawes, a Negro, moderator of the Synod of California; and other members of the presbytery, both Anglo and Mexican, joined in the laying on of hands.

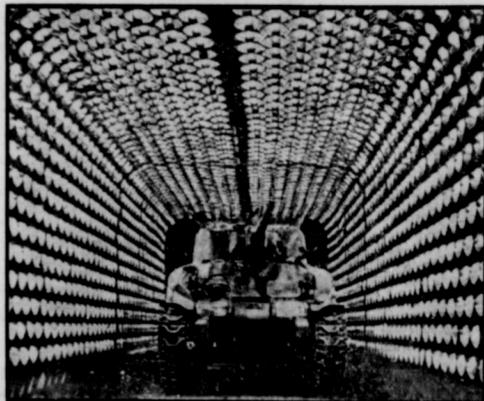
Dr. Hugh Porter, organist and choir director of the Collegiate Church of St. Nicholas, New York City, composer, and a former officer of the Hymn Society of America, has been announced as the successor to Dr. Clarence Dickinson as director of the School of Sacred Music of Union Theological Seminary. Dr. Porter, a native of Minnesota, is an alumnus of the School he now heads, and received from it this year the degree of Doctor of Sacred Music—the first person to receive this degree in the School's sixteen years of existence. Union Seminary also announces the appointment of three of New

MacArthur's Luzon Invasion Leaders



Lt.-Gen. Walter Krueger, left, is commander of the U. S. 6th Army on Luzon. Playing chief commanding roles in naval action in the invasion are Vice Adm. Thomas C. Kinkaid, middle, and Daniel E. Barbey.

Quick-Dried



A tank lumbers through the infra-red lamp lane at Army Ordnance Department Tank Depot in Chester, Pa., and comes out with its paint dry in four minutes. Natural takes 24 hours.

York's prominent pastors as associate professors of practical theology, effective July 1945: Dr. George A. Buttrick, Dr. Paul E. Scherer, and Dr. Morgan Phelps Noyes. All three will continue their pastorates as well as their professional duties.

The Methodist Committee for Overseas Relief is one of a number of Protestant service agencies in the United States that are responding to General Eisenhower's cabled appeal for one million blankets to be shipped immediately to Holland for civilian use. The United States government will provide the ships for these blankets needed to replace the stocks taken from Holland by the Germans as they withdrew recently. New or good-conditioned used blankets should be sent at once to the Queen Wilhelmina Fund, 465 Fifth Avenue, New York, N. Y., the authorized shipper.

A former "sufi," or magician of the Moslem faith, was recently elected a bishop of the Methodist Church in India—the third Indian and the first Moslem ever so elected. He is the Rev. John A. Subhan, member of an old Moslem family of Benares, that for generations were office holders in the court of the Moghal emperors. He was born in Calcutta, forty-seven years ago, trained as a sufi and hafiz, but was early converted to Christianity. Educated at St. Paul's (Anglican) College and at Bareilly Theological Seminary (Methodist), he was a professor in the Henry Martyn School of Islamics, Aligarh, India, and more recently principal of Bareilly Seminary. While teaching at the Seminary, he was ordained a minister of the Methodist Church, and has served as pastor and district superintendent in Delhi. Bishop Subhan is proficient in English, Urdu, Arabic and Persian.



Funeral Rites For Soldier Held Friday

Military funeral services were held at Hereford, Friday Jan 19 at the Church of Christ for Cpl. Thomas D. Robbs, who died at ten o'clock last Monday morning at Fort Robinson, Nebr., as the result of injuries received in a motorcycle accident. Cpl. Robbs was engaged in patrol duty at the Fort Robinson prison camp when the accident occurred. Simple services were held at the chapel at Fort Robinson Tuesday afternoon with Chaplain Mitchell officiating and the body was shipped to Hereford for burial. Minister L. H. Andrews, of the Hereford Church of Christ, and Rev. S. E. Eldridge, pastor of the Assembly of God Church, were in charge of the services here, with military escort being

furnished by members of the Hereford American Legion Post and by soldiers from the Hereford P. O. W. Camp. Interment was at West Park Cemetery. Survivors include his wife, Mrs. Anna Sue Robbs, a son, Larry Drew, and a step-son, Talbert Lee Allen, all of Hereford; his parents, Mr. and Mrs. T. S. Robbs of Bovina, a sister, Mrs. Irvin Reeves of Hereford, and two brothers, Lynn Dean and Leland, both of whom are serving in the armed forces overseas.

Messenger

MRS. J. N. MESSENGER

The R. J. Colemans have received a letter from their son, James Ray who is a prisoner of war in Germany. It was written Sept. 8, 1944, and James Ray was well. His co-pilot was still with him.

Mrs. R. J. Coleman is in the hospital at Elk City, Okla., and is getting along fine. We wish her a speedy recovery.

This community received 3-4 of an inch of rain last week at two different times. Some farmers are still stacking feed or trying to as it has been too wet.

Mr. and Mrs. Melvin Allen who were living on the old Geo. Taylor farm moved over southeast on a ranch as the Taylor place had been sold and the new owners are moving in.

The wheat is looking fine in this community and all around as far as I have been able to find out.

Read Our Want Ad Page!

STEADILY GROWING

Since we opened for Business in Friona, we have been steadily adding to our ORIGINAL Stock until

It Is Now Replete

with a line of goods . . . all of STANDARD BRAND AND BEST QUALITY Usually handled by an Auto Supply Store! We take pleasure in inviting the public to call and inspect our Goods and Learn our Prices.

Welch's Auto Supply Store

NELSON WELCH and RALPH MILLER, Proprietors

We Do NOT Know

Just what Provisions were made in the Atlantic Charter . . . BUT,

We DO Know

That we are prepared to prepare your MOTOR for PERFECT action if such is possible . . . and Promptly, Efficiently and Moderate Cost.

Friona Motor Co.

ED CARTEL, Proprietor . . . Right on the Highway

The DRAFT May Get Us . . .

BUT, while it is doing that, YOU will be getting

THE BEST OF FILLING STATION SERVICE FROM US!

Good Gasoline, Good Oils, Good Accessories and Good Attention.

Phillips Service Station

SAM and CAROL, Proprietors

We are not at home, neither sick or lame, But we're here on the job each day the same; If you want your wash done clean and near, You'll find our place is HARD TO BEAT—at

HOULETTE'S HELPY-SELFY LAUNDRY

"We Take the WORK Out of Wash"

"IDEAS ARE CHEAP"

Then evolve an idea for producing EARLY FRYERS and EARLY LAYERS WITH A PROPER FEED and your fortune is as good as made!

BUT, UNTIL THEN . . .

do not fail to have a good supply of our "UNEXCELLED"

Co-Op and Ful-O-Pep

CHICK STARTER and LAYING MASH on Hand for your Baby Chicks and Laying Hens.

Friona Wheat Growers Inc.
ARTHUR DRAKE, Manager

COME RIGHT IN

We are pleased to Have You

Our Food Products are open for your inspection.

VARIETY is Standard . . . QUALITY Unexcelled.

PACKAGED GOODS known by their brands.

Priced Right! Make your own selections

FRIONA FOOD MARKET

J. H. HINDS, Proprietor

PHYTHIAN'S PRODUCE

C. C. PHYTHIAN, Proprietor

UNCLE BILL SAYS:

Military strategy is not based on TRICKS, STRATEGY or FANATICISM. And neither is the PRODUCE BUSINESS. That is based on close attention to business, High Quality Goods, Courteous Treatment, Top Cash Prices . . . and Square Dealings.

That is what you get when you come to us with your EGGS, POULTRY and CREAM . . . and BUY our CELEBRATED

El Rancho Balanced Rations

A BOUQUET . . .

IS NOT NECESSARILY A BUNCH OF FLOWERS but may also be in the form of ACCURATE WEIGHTS and CORRECT COUNT along with FAIR Prices for your CREAM, EGGS and POULTRY. That is the kind of BOUQUET you get when you bring your PRODUCE to

PREMIUM PRODUCE

Dick Habbinga, Manager

FARM SALE

at my place Two Miles South and Four Miles East of Hereford, Texas, on

Saturday, Jan. 27
Beginning at 11 O'clock

Cattle . . .

- 1 Shorthorn Cow, 6 years, 5 gallons.
- 1 Holstein & Angus Cow, 7 years, 6 gals.
- 1 Jersey Cow, 8 years, 5 gals.
- 1 Jersey Cow, 6 years, 5 gals.
- 1 Jersey Cow, 9 years, 6 gals.
- 1 Jersey Cow, 6 years, 5 gals.
- 1 Jersey Cow, 5 years, 4 1/2 gals.
- 1 Jersey Cow, 6 years, 4 gals.
- 1 Jersey Cow, 5 years, 4 gals.
- 1 Jersey Cow, 4 years, 4 gals.
- 1 Jersey Cow, 6 years, 5 gals.
- 1 Jersey Cow, 7 years, 4 gals.
- 1 Jersey Cow, 5 years, 4 gals.
- 1 Jersey Cow, 5 years 4 1/2 gals.
- 1 Jersey & Whiteface Cow, 3 yrs., 3 1/2 gals.
- 1 Jersey & Whiteface Cow, 7 yrs., 3 1/2 gals.
- 1 Jersey & Shorthorn Cow, 2 1/2 yrs., 3 gals.
- 1 Jersey & Whiteface Cow, 2 yrs., 2 gals.
- 1 Whiteface Cow, 5 years.

Hogs . . .

- 5 Sows and Pigs.
- 4 Bred Gilts.
- 20 Head of Meat Hogs.

Machinery . . .

- 1 Sears-Roebuck Feed Grinder, traveling feed table.
- 1 Four-Section Drag Harrow.
- 1 Two-Bottom Moldboard Plow.
- 1 Two-Row Knife Sled.
- 1 Single Row Cultivator.
- 1 Wagon.
- 1 16-Hole Van Brunt Drill.
- 1 Two-Unit Electric Universal Milking Machine.
- 1 International No. 2 Electric Cream Separator.
- 12 Ten-Gallon Milk Cans.
- 1 Five-Burner New Perfection Oil Stove.
- 1 D-C Case Tractor with four-row tool bar.
- 1 Moline 6-Ft. One-Way, 36-inch disc.
- 1 Irrigation Ditcher.
- 1 Two-Wheel Tractor Bundle Trailer.

Automobile . . .

- 1 1938 Plymouth DeLuxe Sedan, new motor.

Feed . . .

- 30 or 40 Thousand Bundles Hegari for private sale.

TERMS: CASH — No Property to be removed until paid for.

LUNCH WILL BE SERVED BY WYCHE HOME DEMONSTRATION CLUB

L. L. ARNOLD, Owner

Brumley & Otten, Auctioneers

G. W. Newsom, Clerk

Production Credit Assn. Plans for Annual Meeting

Friday, Feb. 2, has been set by the board of directors for the eleventh annual meeting of Amarillo Production Credit Association stockholders, Syd Powers, Secretary-Treasurer, announced today. The meeting will be held in the Victory Theater in Amarillo at 9:15 A. M.

Members now have a stock investment of \$105,110.00 in the Amarillo Association, which, during the past 11 years, has loaned more than \$15,000,000.00 to farmers and stockmen in its 12 Panhandle counties, according to Powers.

A majority of the membership is expected to attend this eleventh annual meeting, said President Byron Gist, to learn what has been accomplished in 1944 and to discuss how their association can be of real help in post war agricultural financing, which will include assisting in solving the credit problems of the returning veterans of World

Squeeze-Play on the Belgian Bulge



Tank destroyers of the American 3rd Army pause on the snowy slopes of Belgium in the Bastogne area, awaiting the order to advance. Looks like over here, doesn't it?

War II. They will elect two directors.

Want Ads

FOR SALE OR TRADE

FOR SALE OR TRADE: For wheat land, 150 acres improved farm, in three and a half miles of Clovis. On pavement. M. A. Crum, Friona. 28-1tp

LOST: Somewhere between the Rhea school and Summerfield, Cone magazine rack and a box of child's toys. Finder please notify, Arlie Green, Rt. 3, Friona. 28-1tp

95 acres, 7 miles of Muleshoe, good 6 room house, has natural gas, just off pavement.

320 acres, 7 1-2 miles of town, all good land, extra well improved. This is a good farm, and is priced right.

320 acres, 7 room house, has electricity, ask about this one, it is priced to sell.

340 acres, all in cultivation, in shallow water belt and all good land.

160 acres, all in cultivation, on R. E. A.

12 lots, 2 bed room house, garage and out buildings, butane gas. This place if sold at once, at \$2450.00. Better look this over.

1280 acres, well improved, all fenced, 500 acres in cultivation, balance grass. Just what you have been looking for.

We have other listings, visit us when in town.

W. B. WRIGHT
Real Estate, Bank Bldg. Upstairs
Muleshoe, Texas

FOR SALE: One Montgomery Ward 500-chick oil fuel brooder. Price \$18.00. Brand new. Never been uncrated. G. F. Williams. 28-1tp

FOR SALE: One circulating heater, for either coal or wood. Brown porcelain finish. Good as new. Also 10 English White Leghorn roosters, 3-A matings. John S. Thompson, Friona. 28-1tp

Don't be without lights and radio this winter, we have 6 volt 135 and 170 watt windchargers in stock. Consumers Supply, Grand and Pile, Clovis, N. M. 28-4tp

Westway

By MRS. MERLIN KAUL

Mr. and Mrs. N. D. Bartlett and Norman were hosts Sunday at a "house warming" at their new home on Harrison Highway. The Bartletts moved here from Hobbs, N. M., and are improving the land which they bought west of where J. A. Roe lives. The occasion also honored the birthdays of Mrs. Vina Edmonson and little Sheila Millard.

The table was centered with Sheila's birthday cake. Dinner was served buffet style to N. D. Bartlett, Sr., Hubert Bartlett of Lamesa, Mrs. Vina Edmonson, Mrs. J. A. Roe, Mr. and Mrs.

Hughes Millard, Sheila and Kent, Mr. and Mrs. Clinton Jackson and children, Mr. and Mrs. T. B. Cox, Doyle and Elaine, Mr. and Mrs. Paul Rudd, Mr. and Mrs. Merlin Kaul and boys, Mr. and Mrs. R. M. Gunn, Mrs. Joe Landers, Mrs. Annie Bird and Mr. and Mrs. Bartlett and Norman.

Mr. and Mrs. Cawthon Bryant and John David and Miss Rosalie Urbanczyk of Hereford, and Mr. and Mrs. Vincent Skypala and Elwood were supper guests Monday night in the Merlin Kaul home.

Rain falling most of Saturday morning brought some needed moisture to the wheat. Mist and drizzle on Wednesday brought muddy roads and stopped the school busses for a couple of days.

Mr. and Mrs. C. J. Smith of Brownfield were week end guests in the home of their son Shird Smith.

Mrs. Joe Landers and Mrs. Merlin Kaul were Canyon visitors Wednesday.

Sgt. J. W. Lee of El Paso was a guest Sunday in the home of his uncle Joe Landers. J. W. has been in the hospital at El Paso from wounds received in action. He was enroute to Oklahoma to visit other relatives.

J. T. Bilbrey of Plainview preached here Sunday morning. Mrs. Bilbrey accompanied him. They were dinner guests of Mr. and Mrs. Moody Stephan and family.

Rev. Marvin Boyd of Hereford will preach here next Sunday morning after Sunday School. Everyone is invited to attend.

Rose Stephan has been ill for several days and unable to attend school.

Mrs. Shird Smith accompanied her sister Mrs. Hartman of Canyon to Fort Worth this week.

Mrs. Werner attended the Golden Wedding celebration of Mr. and Mrs. Benfield at Hereford Sunday afternoon.

The Childress family moved from Sundown last week to the place formerly occupied by the Hubert Pruett family. Raymond and Patricia are attending school here.

Barney Hooten left Sunday for his home at Mesa, Ariz., after visiting in the home of his sisters, Mrs. T. B. Cox and Mrs. Norman Livesay last week.

Mrs. L. B. Hooten has returned to the W. R. Almon home at Hereford after spending last week with her daughters, Mrs. Norman Livesay and Mrs. T. B. Cox.

Mr. and Mrs. Grady Wilson went to Amarillo Monday to visit Mrs. M. F. Johnson at the John Johnson home. Mrs. Johnson fell recently and has not recovered from injuries received.

Mrs. Vina Edmonson, M. S. Roe and Mr. and Mrs. James Edmonson were supper guests last Friday night of Mr. and Mrs. E. B. Osburn and Bobby in Amarillo. They visited Claude Goldston at the Veterans Hospital.

James Edmonson left Amarillo by plane Monday for San Diego, Calif., where his ship is docked.

Those attending the party Friday night at the schoolhouse included Rosalie Urbanczyk of Hereford, Martha Lee and Leta Glyn Rutter of Ward, Mrs. Nan-

Bethel

BY MRS. FATE SHANNON

The county singing convention will meet at Bethel Sunday, Jan. 28. We are looking for a lot of singers. Everyone is invited to attend.

Mr. and Mrs. Bryan Sinclair and George Bagwell were business visitors in Clovis Wednesday.

The Women's Society of Christian Service met in the home of Mrs. Harry Rothwell Wednesday. Several members were present and an interesting program was given.

Earl Lust returned home last week after accompanying Art Haberer of Big Square to Camp Hood.

Bryan Sinclair accompanied Jim Bagwell to his home at Amistad, N. M. Monday. Grandad Bagwell will return home with him.

Mr. and Mrs. Virgil Nowell and Jaquita of Muleshoe and Mr. and Mrs. E. R. Rothwell of Dimmitt were dinner guests in the Harry Rothwell home Friday.

Bethel community is having a party Wednesday night, Jan. 31, at the school house. Everyone is invited to attend. There will be a collection for the "March of Dimes." Let's all come and make it a big success.

Mrs. Glenn Williams and Beverly of Hereford spent last week in the J. C. Williams home.

nette McMurray and son, E. H. Little, Mr. and Mrs. Tom Winkler and family, Elwood Skypala, Harold Head, Claudine Czerner, Jimmy and Eugene Fangman, Weldon Stephan, Helen Jo and Glenn Wilson, Mr. and Mrs. T. B. Cox, Doyle and Elaine, Jean Walker, Fairene Weeks, Kathryn Ridgway, Mrs. Al Werner, Mrs. Annie Bird, Mr. and Mrs. Grady Wilson, Donald Larry, Norma Sue, Mr. and Mrs. Paul Rudd, Harold and Homer, Carl Schroeder and Mr. and Mrs. Merlin Kaul and boys.

Larry Kaul received an arm injury when he was thrown from a horse Sunday afternoon.

READ THE Advertisements THEY'RE NEWS

Summerfield

MRS. GUY WALSER

We had a light rain last Wednesday which made some of the roads slick and then it rained again Friday and all day Saturday. The wheat has already begun to look greener and better. There is still a lot of feed in the fields which has not been stacked.

Sunday School and church was attended by 52 Sunday morning.

Mr. and Mrs. J. A. Noland spent the week end with their daughter Mrs. Joe Story and family near Plainview.

Mr. and Mrs. S. P. Edward of Missouri called in our community Monday. They used to live here several years ago.

Rev. Marcus Rexrode and Rev. Todd of Happy attended a Workers conference at Hale Center last Tuesday.

Mr. and Mrs. Frank Huckert are the proud parents of a baby daughter born Jan. 20, at Hereford.

Sammie Davison who has been in England for two years is spending a 21-day furlough with his parents, Mr. and Mrs. W. Davison and family.

Pfc. Jack Clark, who has been visiting his father, Henry Clark and other relatives left Saturday for another base.

Mr. and Mrs. D. C. Walser and family and Mr. and Mrs. Charlie Noland and family have been enjoying a visit with their brother Sonny Fullwood and wife. He has been overseas for about three years.

Mr. and Mrs. Green of the Rea Community near Friona have moved to the place where C. B. Thomas formerly lived. They recently bought the place.

Mrs. Glenn Roberson has been visiting her brother in California. She accompanied her mother, Mrs. Jowell of Hereford to Calif.

The Tierra Blanco Workers Conference met at the Summerfield Baptist Church last Friday with about 60 out-of-town visitors present. Dinner was served at the noon hour. Rev. Barbee of Clovis gave the main talk Friday morning.

The Summerfield Study Club met at the home of Mrs. C. R. Walser Friday with Mrs. Jim Clark as hostess. Mrs. O. G. Hill of Hereford gave a very interesting book review. Those enjoying the review and the social hour were Mesdames L. H. Lookingbill, B. E. Roberson, M. D. Rexrode, L. L. Cannon, D. C. Walser, J. B. Noland, Ray Johnson,

Mack Noland, Lee Curry, Guy Walser and C. R. Walser and the hostess.

Ralph and Ray Dean Green are two new pupils enrolled in Mrs. Laura Shaw's room. There has been lots of sickness in school recently.

Mr. and Mrs. D. C. Walser were business visitors in Amarillo last Tuesday.

Mr. and Mrs. Charlie Noland were business visitors in Amarillo Friday.

C. B. Thomas, who has recently moved to Hereford, was in our community Monday.

STOVES...

We still have some Butane and natural gas heaters, also second hand high pressure range with propane gas drum and regulator.

WATER HEATERS

20- to 30-gallon; also second hand 20-gallon, with gas regulator, at bargain price.

BATH ROOM

FIXTURES and Supplies to cess pool. Taking applications for Cast Iron Bath Tubs. See us if interested in pre-war bath tub.

ELECTRICAL MATERIALS

including 1-4, 1-3 and 1-2 H. P. motor. Complete line light fixtures. Automatic Well Pump Systems, pump pipe and cylinders. All size pipe and pipe fitting.

WINDMILL

Challenge 12-ft. Windmill with steel tower, good as new.

We will contract your Plumbing. See us if interested in Propane Tank.

C. R. Elliott Company
BOVINA, TEXAS

IT'S A GOOD STORY...

about "Uncle Bill Harmon," his Rifle, a Squirrel, a Tall Pine Tree, a Big Limb, a combined Wind and Rain Storm, an Uprooted Tree, Six 12-foot Saw Logs, 3,500 feet of fine pine lumber...

WE WISH WE COULD HAVE IT NOW!

BUT,

We're Ready to Serve You With the Best

WE CAN SECURE, under existing conditions, and ALL that goes with it, for a COMPLETE BUILDING... SHINGLES, ROOFING, SAND, GRAVEL, CEMENT, PAINTS, OILS, NAILS, and all kinds of BUILDERS' HARDWARE!

ROCKWELL BROS. & CO.
LUMBERMEN
O. F. LANGE, Manager

OUR BUSINESS

is Built On and Maintained by

Sound Advertising and Merchandising Principles

Leaving NO PLACE for "slick ideas and mushroom successes." Quality Goods at Standard Prices, combined with courteous treatment is our Directive. Our stock is always complete with

STANDARD MEDICINES and PURE DRUGS

and we fill ANY doctor's prescription. Registered Pharmacist always in charge.

OUR ICE CREAM and COLD DRINKS are nourishing and refreshing. Try them and RELAX while you partake.

CITY DRUG STORE

J. R. RODEN, Proprietor and Pharmacist

SHOP AT HOME

.... and SAVE

WE HAVE A COMPLETE LINE OF LADIES' AND CHILDREN'S DRESSES, SKIRTS, BLOUSES AND UNDIES.

Lucille's Shoppe

DO YOU WANT TO BUY A TRUCK?

If you do, you will need to fill out an APPLICATION BLANK and send it in to the Government before you can get the truck.

WE HAVE A SUPPLY OF THESE BLANKS

on hand and will be pleased to assist you in making your application. For such Service there will be NO CHARGE nor Obligation. In other words, you will be under NO Obligation to buy from us, but we will be glad to render such service.

Reeve Chevrolet Co.
Chevrolet and Allis-Chalmers Parts

NEW IDEAS ARE BORN

NEARLY EVERY DAY... which supersede, replace and often transcend OTHER ideas, that have been long in use... But the idea that

PLENTY OF GOOD and NUTRITIOUS FOODS

will ENHANCE longevity, will probably never be discarded. SEE US for the BEST there is in FOOD PRODUCTS, either in BULK or Packaged. Leading Brands—Highest Quality!

WE SERVE TO PLEASE!

T. J. CRAWFORD



In This Free Country YOU are the Boss of Your Dollars:

... Keep Them GOOD

The dollars you earn are yours. In this free Country, you are their boss. It is up to you whether you spend them wisely... waste them foolishly... save a reasonable number of them.

But remember one thing. The way you handle the dollars you now earn, means a lot to your Country and to your family—both now and in the future.

Foolish spending today drives up prices and drives up the cost of the war—drives down the dollar's buying power—increases your taxes. Foolish spending by you today weakens America and weakens you... deprives you of dollars to tide you through the readjustment days which are bound to follow the war.

Many of us are making pretty good money today. It is easier for us to set aside some of this money if we plan our saving. There are fewer things to buy today. It should be easier for us to plan our spending in such way that

every dollar we earn doesn't fly right out of our pockets.

You, too, can save sensibly... spend sensibly. All this double job requires is a little horse-sense planning. Take a pencil and figure out your total income, your necessary spending. Then save as much as you can of your surplus dollars. Buy more War Bonds. Put over-and-above dollars into a savings account for emergencies. Get something real out of those extra dollars you now are earning and maintain their buying power for the future.

Help the nation's efforts to keep your living costs DOWN, the buying power of your dollar UP.



This advertisement is approved by the Office of Economic Stabilization

THE FRIONA STATE BANK
Member: Federal Deposit Insurance Corporation

SONS

... in the Service of the United States

Philippines, Jan. 10, 1945.

Dear Uncle John:

Have finally found time to write to you again. Maybe I'll be able to write a little more often now for awhile; anyway I hope

LIFE'S Little TROUBLES



-CAN'T SLEEP-

No need to lie in bed—toss—worry and fret because CONSTIPATION or GAS PRESURE won't let you sleep. Be sensible—get up—take a dash of ADLER-1-KA as directed, to relieve the pressure of large intestines on nerves and organs of the digestive tract. Adler-1-KA assists old food wastes and gas through a comfortable bowel movement so that bowels return to normal size and the discomforts of pressure stop. Before you know it, you are asleep. Morning finds you feeling clean—refreshed and ready for a good day's work or fun. Get Adler-1-KA from your druggist today.

City Drug Store

to be able to do so. It feels good to be back where we can go swimming in the ocean, see field picture shows, eat good warm food, etc. and especially enjoy the quiet. All-in-all, everything is fine and I'm gaining back my lost lbs. mighty fast. Tonight I am sitting in our newly constructed mess tent. We have built tables and brought in our radio today; however, I'm using a candle to write by. Incidentally, speaking of the radio, we have been listening to the Philippine broadcast, telling about the Luzon beach head. Guess we have finally gotten the ball to rolling here in the Pacific, at a little faster pace than Yamashita cares for. We always get a kick out of the Tokio broadcasts. Especially when we were overlooking a valley for a number of days and could see everything.

After there were no more Japs left there, they still claimed to be in possession of it. I've learned one thing here, that I had been a little doubtful about before. (And I think most of us were). That is, that the folks back home get practically all the news, and in this operation, I know the news wasn't sweetened. Uncle John, I'd like to

Out on the Well-Known Limb



G. I. Joes



Scripps-Howard war columnist Ernie Pyle, left, and actor Burgess Meredith (in character), who plays the role of Ernie in the forthcoming "G. I. Joe," get together during filming of the picture in Hollywood, perhaps to compare faces.

thank the churches, clubs, lodges and all my friends there, for all the Christmas cards I received. I'd like to write each of you a letter, but am afraid that would take some time. Too, I'd like to thank the Junior Women's Club for their letter. It was next to spending a day in the old home town. I received four issues of the Star, recently. Of course they were August and September issues—just the same—it was still news from home and I enjoyed them just as much as if they were the latest issues. Well, Uncle John, I guess I had better close, with a "good luck and best wishes" to all.

Your friend,
Gib.

The above letter was written by S-Sgt. Gilbert Boatman, son of Mr. and Mrs. A. H. Boatman of Friona. Thanks, Gib for the nice letter. Such letters from our boys give the folks here at home a little better understanding of the conditions in which our boys in the service are living. Keep them coming. And let me say again, that I am extremely proud of each of my many "nephews" in the service.—U. J.

Philippine Islands, Jan. 5, 1945

Dear Sir:

I thought I would drop you a few lines again. I think it has been sometime since I wrote. This writing still finds me living and in perfect health. Things have quieted down a great deal and that makes it more peaceful and enjoyable. I got my third issue of the Friona Star today, since I have been landed on the Philippines, and sure did enjoy reading it and the other issues too. However, this, today, was the Nov. 17, '44 issue; but news about and around home is always what we are looking for. I really appreciate getting the Star and I thank you for sending it to me. Of course, I am like the other boys, I read the column, "Sons in the Service" first, and the "Chieftain" is also very interesting to read. I am glad to hear about the Chiefs. I wish they could have won the district title. So I will close and thank you again. With my best regards to all of you, I remain, Virgil H. Weis.

Fort Ord, Jan. 16, 1945

Dear Uncle John:

Just a few lines to say "Hello", to you and to all the folks back home. I guess the weather is quite cold back home by now. The weather is just a little cool here. Just cool enough to put on a coat in the morning. Uncle John, when I was home on my furlough I forgot to give you my right address, so I'm sending it to you now. I wish you the best health and good luck, and thank you for the paper. I remain, Yours truly,
Pvt. Leslie Weis

A letter recently received from Pvt. Roy Hart, by his mother,

Regal Theatre

FRIONA, TEXAS

FRI-SAT — Jan. 26-27
Jack Carson, Jane Wyman and Irene Manning in

Make Your Own Bed
also a Short. Chap. 7 of Serial

SUN-MON — Jan. 28-29
Charles Boyer, Ingrid Bergman and Joseph Cotten in

M-G-M's Melodrama

GAS LIGHT
A Strange drama of a captive

Sweetheart... with Dame Mae Whitty, Angela Lansbury and Barbara Everest

Traveltalk, News... and "Movie Pests"

WED-THURS—Jan. 31, Feb. 1
It's Young! It's Fun! It's Sparkled with Song!

RECKLESS AGE
starring GLORIA JEAN with Judy Clark, Jack Gilford and His Delta Rhythm Boys

Also Selected Short.
"Your Pleasure — Our Joy"
W. E. (Bill) McLothlin, Prop.

IT WAS A GREAT ACHIEVEMENT

We refer to the SALES PROGRAM of the SIXTH WAR LOAN, which total sales amounted to \$21,621,000,000.00. Not by any one man nor class of men, but by a united effort. And by this means we can make of the FRIONA COUNTRY a WONDERFUL GRAIN PRODUCING AREA.

We Heartily Join with You in This Effort!

SANTA FE GRAIN COMPANY

Mrs. Grace Hart, stated that he is no longer in Belgium, but over in Germany. Evidently he has been removed from the Belgium farm home and is again living in a tent, where a candle is the means of illumination, as he asked for more candles and incidentally, some candy and cookies would not be amiss. A package of such has been mailed to Roy.—U. J.

Salina, Kans. Jan. 16, 1945.

Dear Uncle John:
Just a short note to give you my new address. I finally got out of Pueblo, and am now in a B-29 outfit, which I like a lot. The weather gets much cooler here than in Colorado, but after so many jumps about the country it doesn't take one long to get acclimated. The SHAAF means "Smoky Hills Army Air Field," and the "Smoky Hill" is well applied. Other than that, the base has fine facilities. This was to be a note, so thanks very much for the Star, heretofore, and I look forward to getting the future editions.

Sincerely yours,
Wilton.
The above letter is from Pvt. Wilton E. Lillard, who has been in training at Pueblo, Colo. for the past few months.—L. J.

The following letter is from Mrs. Willard H. May.

Dear Mr. White:
I want to let you know of S-Sgt. Willard May's APO, changing. The last letter I had from him, they were in a house in town, that had walls two feet thick, made of stone, and the basement was full of apples, potatoes, tame rabbits and chickens. Then they moved on in a few days and were in a mudhole again. He was well and wanted me to tell you his new A. P. O. He doesn't get the paper very regular and they are a long time getting there, but the letters are the same way.

Mrs. W. H. May.

Camp Barkley, Jan. 16, 1945

Hello, Mr. White:

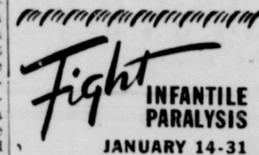
I am bothering you again about my address. It has been changed again. This time I think it is the last for a long time. I have been transferred to a numbered station hospital. So far I like it but I have a lot to learn.

One of your many nephews,
J. G. White.

Mrs. Clyde London has received a letter from her brother Cpl. Haskell H. Hutton, this week, stating that he has been sent to Camp Maxey, Texas, to an advanced Infantry Training School, where he will have six weeks of bombing training, then he will be sent overseas.

Cpl. Hutton has been stationed at Santa Ana, Calif., for almost three years. He is a graduate of Friona High School of the class of 29-30, and was a very close friend of Sgt. Owen Drake. He also has many more friends here at Friona, a number of whom are with the Army or Navy overseas.

Seaman Dale Treider, son of Mr. and Mrs. George Treider, of this community has been spending a leave with home folks, and on Wednesday morning left for Great Lakes, Ill. where he is now stationed.



FOR SALE

Electric Cream Separators.
Good Used Cream Separators

Electric Attachments for Cream Separators.

H Starter and Lighting Attachments.

10-Foot Field Cultivator.

New and Used 2-Row Listers.

Just received shipment of ONE-WAY DISCS

No. 10-C Hammer Mill.

Good Used F-20.

2-Row Regular Corn Binder.

Automatic Currying and Brushing Machines.

Goodyear Tractor Tires.

Complete line of genuine I-H-C PARTS

We will soon have shipment of "RED HEAD"

GRAIN LOADERS

Parmer County

Implement Company

Phone 28

The Plow They're Talking About

Cuts Plowing Costs in Half
Plows and Cultivates Nature's Way
Conserves Moisture
Will last a Lifetime
Prevents Blowing
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FOR SALE BY YOUR LOCAL DEALER

P. M. Helmke, Friona, Texas

Made by JEOFFROY MFG. C., Amarillo, Texas

Construction Helpers Wanted NEEDED AT ONCE!

FOR

L. O. STOCKER CO., Borger, Texas

Constructing 100-Octane Aviation Gasoline Plant for Phillips Petroleum Co.

Transportation furnished enroute to job.

TOP WAGES --- LONG TIME JOB

Now working 60 hours; time-and-half after 40 hours. Living quarters available.

Seasonal Agricultural Workers Investigate!

Apply at Once

U. S. Employment Service Office

111 WEST 8th STREET — PLAINVIEW, TEXAS
Hiring will conform with WMC Regulations.



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Farm and Livestock Sales
A SPECIALTY

Good Service, Fair Treatment.

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We now offer \$150.00 Cash Burial Insurance at low cost!

E. B. BLACK CO.

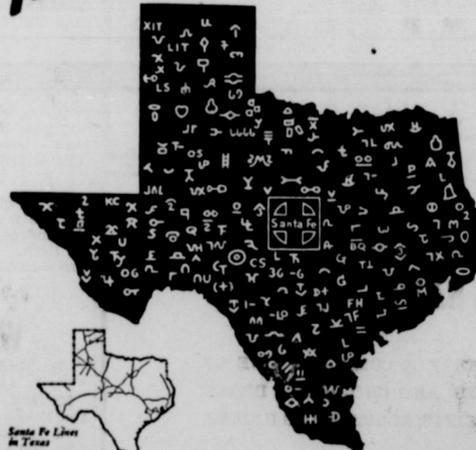
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HEREFORD, TEXAS

Complete Insurance Service

F. A. SPRING Agency
FRIONA TEXAS

famous TEXAS brands



Santa Fe Lines in Texas

Those brands above (with one exception) stand for cattle—Texas cattle. But look a little closer and you'll see a "brand" that doesn't represent cattle-raising. It stands for a long-time Texas partner in getting those cattle to market. It's the Santa Fe trademark.

Cattle isn't all that Texas offers to the nation—not by a long shot.

Texas is the big "all round" producer from field, orchard and mine as well as range.

Look at Texas grapefruit. Texas helium. Texas cotton. Texas melons. Texas grains. Texas oil. Texas vegetables. Texas sulphur and other

minerals. Texas sheep. Texas steers. Texas turkeys. Texas gas. Texas wool. Texas mohair. Texas pecans. Santa Fe "settled" in Texas in the early 1880's. Since then we have seen the products of Texas lands and factories begin, grow and flourish.

Texas will be interested to note how Santa Fe is keeping in step with the Lone Star State—by increasing yard facilities, lengthening sidings to handle bigger freight loads faster. After the war our Santa Fe railroad partner will be ready, able and proud to take even more Treasures of Texas where you want them to go—North, East or West.

SANTA FE SYSTEM LINES

Serving 12 Western and Southwestern States

This ad is also running in Eastern newspapers



"Fight Infantile Paralysis—January 14 to 31"