


Triplet Sons, at Six Months, Are Found to Be Incurably Blind





Partnership Signs
Agency Contracts
$=\mathrm{vz}$


## Road Bond Issue Fails of Two-Standing Room Thirds Majority Again Saturday Only at Siyle

## 

Whirlwind Trackmen Will Enter Saturday Meet at Hale Cenier


| Cancer Society | Inferest in Pinto |
| :--- | :--- |
| Sets 1955 Quota | Beans Is Growing |


|  |  |
| :---: | :---: |
| executive committee of the | ing and raising pinto |
| d county untit of the med $^{\text {a }}$ |  |
|  | ed by $f$ |
| quota had been set | Most have |
| will be no drve this yea |  |
| county's United Chest | sand |
| April 17 |  |
|  |  |
|  |  |
| ay 18 will be election day for |  |
|  | mately how much bean seed to have |

## City Men Work On Main Leaks



STUDEBAKER REPEATS GAS ECONOMY TRIUMPH


COLORADO SPRINGS, COLO--Competing against 21 other makes of American cars over a
ruged 1,323-mile course from Los Angees, the Studebaker Commander v. continued its supremacy in the Mobigas Economy Run by capturing the coveted Sweepstakes trophy for the second consecutive
year In winning the annuat three-day contest conducted under American Automobile Association

 Richard Johnson (rignt), the Componder driver, is congratulated by Richard Grifith, last year's
sweepstakes winner, hs Robert Donkin (eenter), driver of the President, completes the victory hand-
clasp above the trophies.  ? $\mp$ Bo.d onee sheet in the 1955 Internat-
banal
ional Bookkeeping Contest, nice goCloyd Stephens and Bill Day re
(urneed to Foydada Sol turred to Floyddada sand Bill Day rechay, March
26 th . Its sure The junlior and senomer banquet is
coning prety son now.
The study club style show was
 Geithy the neweryone sure enjoyed
Guess will

DON'T
Knock Yourself Out
ON THAT BUILDNG JOB YOU HAVE WN
THE QUICK ... EASY MICAL WAY is TO CALL 602 BENNETT'S Building Material Ditching - Ready Mix




APRIL $8 \begin{gathered}\text { Continuing } \\ \text { thru } \\ \text { APRIL } \\ 17\end{gathered}$ services twice daily 7:00 a.m. - 7:30 p.m.

V. M. LOLLAR

Well known pastor and evangeliot
of San Angelo, Texas

## PREACHING BY V. M. LOLLAR

Pastor Belmore Baptist Church San Angelo, Texas
Music under direction of MR. AND MRS. FAY HART

## Floydada, Texas

You are invited to come out and hear this inspired trio during our Revival Services.
CALVARY BAPTIST CHURCH

Sidney Johnston, Pastor

## Mr. and Mrs. Leo Frizzell visited Monday evening with their daughter nd family, the Garvin Beedys of 

 FLOYDADA, TEXAS TELEPHONE 254 FOR APPOINTMENT

## SMITH'S DEPARTMENT STIW

 \$ DAY SPECIALS
## SATURDAY -- --MONDAY

MONDAY IS REMNANT DAY LADIES LINEN SKIRTS

- DOVELY PASTEL COLORS p primanentiv winkle
Reg. 3.95 \$ Day 2.99
Ladies \& Misses Shoes

| CASUALS AND SANDALS |  |
| :--- | :--- |
| One Table | $\mathbf{3 . 9 9}$ |
| One Table | $\mathbf{2 9 9}$ |

RAYON PANTIES

- FANCY TRIMMED
- ELASTIC LEG RRIEF
regular 69c
\$ Day 2 Pair 1.00
COTTON BLOUSES
- ASSORTED COLORS
- ${ }_{\text {SANFORIZED }}$
\$ Day 1.98
FORMALS
AT SMITHS
\$19.95
- use our lay away plan

Lee Rider Jeans 2.99
Ladies Nylon Dust - Hiof Rris Pattens

- scutitiverg nyua
\$ Day 3.95 and5.
Nylon Stretch How

 wearing = Nore elamumer beem regturn iss
At Smith's 1.50
3-Piece Pajama S RAYONAND AGETATE Haw
 Reg. 6.95 \$ Day 3 .

LADIES SLIPS

\$ Day 1.98
Make Your Forme Now
RAYON TAFFETA, $39^{\prime \prime}$ Wid
NYLON NET, 72" Wide Large Selection of Matched NYLON TULLE, 54 " Wide. Also Available for Sewing PELLON - CRINOLIS FEATHERBONE

MAKE SMITH'S HEADQUARTERS FOR EASTER TOGS
$\star$ CAN CAN SLIPS ${ }^{\text {chromspun tafeetanindas }}$ S. SMAL MEDT TRIM, SIER
$\star$ CHILDRENS DRESSES ${ }^{\text {sizes }} 1$ to 12 - sinax Corrons 2.98 to 5.98

* BOYS RAYON SLACKS
* BOYS SPORT SHIRTS
* NYLON STRETCHY GLOVES Br $^{\text {kqualis }}$

ONE SIZE FITS ALL - COOL COMFORTABLE - EASY CAR


$\star$ MENS SPORT SHIRTS | wasifle |
| :---: |
| FABRIS |
| 4.95 |

Resistant-New High Shades


* MENS SPORT COATS $27^{.95} \& 29^{\circ}$

PINK, BLACK, PLAIDS, GREYS, TAN, NAVY
$\star$ MENS SLACKS california 8 .95
Expertly tailored for comfort and neatness, -Optional-Can be wonntiont
either leisure or sports. Let out seams with ample room for alterationt either leisure or sports. Let out seams with ample room for aiteral made from fabrics from America's finest Mills. - New Pastels - Pill
All Blue, Grey, Natural \& etc.
$\star$ SPRING AND SUMMER SHOES
FOR THE ENTIRE FAMILY-VARIOUS STYLES FABRICS \& COLO

Home Demonostration Clubs


JOHN WAYNE imparts sound advice to ROBET STACK in
a scene from the CinemaScope and WarnerColor production
of "THE HIGH AND THE MIGHTY", which opens Sunday,
Mrs. Jordan Club Past Matrons Club Hostess on Friday Elects Officers


## Ine:Hohanothe Mighty


EDNESDAY -- THURSDAY April 6-7



## TEEN TOWNE

 CRADLE TO COLLEGE 104 EAST 5TH(South Side of Square)

## OPENING APRIL 1

Plainview's newest complete popular-priced Youth Shop, specializing in 7-14 and sub-teens. YOU are welcome here. MR. and MRS. B. G. DOSS

Homebuilders Meet ${ }^{\text {The Floyd }}$ A/3c Gene miller who was enThe Homebuilders Home Demon-
stration club met Friday, March
25, in the home of Mrs. Mo w.
Roberts with Mrs. Floyd Fuqua as
co-hostess. oute to Chanute Field, Champaign,
 iene had been stationed at Parks visiting spent several days here Columbla typewriter carbon, be
 SERVICES AT THE PRESBYTERIAN CHURCH
SUNDAY AND MONDAY, APRIL 3rd and 4th Mr. and Mrs. Albert Platt OF THE CENTRAL AMERICAN MISSION Staff Members of Radio Station TGNA, SUNDAY SERVICES
$00 \mathrm{a} . \mathrm{m}$. - Mr. Platt will be speaking MONDAY SERVICES

HERE'S THE STOCKING YOU'VE BEEN WAITING FOR
The new miracle stretch stocking that flatters
your leg like a second your leg like a second
skin. It will not wrinkle, skin. It will not wrin
sag, twist, or bind follows every movement of your leg ... hugs the contour of your leg for
perfect fit and feminine perfect fit and feminine
beauty . . . eliminates beauty . . . eliminates
garter strain. . . STRETCHES TO FIT PERFECTLY from top
to toe! Pencil line seams crepe like dull finish and luscious colors for extra
glamour. Wash these new stretchable nylon stockings just as you
now wash ordinary now wa
nylons.

LADIES HALF. SLIPS


36 INCH 80 SO. PRINTS 1

PLAIN OR PRINTED 3 ydstor $1^{-}$ 36 Inch Cotton SHEERS

PRINTED PLISSE Reg. 59c Values
2 ydsior $1 \cdot{ }^{1}$

## Grab Table <br> store wide

BROKEN LOTS FROM
ONE TABLE OF EVERY DEPARTMENT
$1^{-}$

## 





## (1).SOCIETY








 Barbara Hays Weds In Home Ceremony Friday Evening


FREE! FREE! FREE: Friday, Saturday and Monday Onl for these three days we will erner in our gift shop, container in -

IVY
PHILODENDRON FREE OF CHARGE The Ivy is free and containers
are priced from $81.00 \& \& u$ vith hundreds of colors and PARK FLORIST
W. A coumb: who mes amons bie
 Texas. members of the club put on
The mintitiory degree of the order without the use of ar ritual
demoser
demstrition of their
proticlency
 here he seent a brief vist w
his son. Wayne, and famly. Eddie $J$. Cantrell, who attended
he state grand lodse of
or Texas 10

 Mrs. H B



RICHARD F. STOVALL


Announces the association of
MR. ROYCE E. BALL
in the general practice of law
Suite 201, Boothe Building
$\qquad$

MOST PARENTS that parents wishing to have their there win eon ho health officer
chlldren vaecinated for pollo should
Smith, county
quoted as saying last week. REQUEST SALK $\begin{aligned} & \text { fill the forms out as soon as passible } \\ & \text { and return same. No children will be } \\ & \text { vaccinated unless the authorities }\end{aligned}$ VACCINATION VACCINATION ted Last Wednesday at the schools will begin one week, the second one in Floyd county to first and second the weiks thereatere. This way all
raders to be filled out and signed will be completed by the end of the parents and returned to their sill will be complieted by
and nochers. Monday ot this to theek saw The vaceine, it approved, will be
nost of the forms singed and real turned withe ar arms signed major and re- favo-
ing the vaccine for their children. shor vacene is nof licensed

BRITTON Appliance Repair Shop Phone $454 \quad 307$ E. Houston

VOGUE BEAUTY SH Announces New Beauty 0perew Mrs. Billie Rushing Jon Phone 33 Thelma Mecter

## SHOP HALE'S FOR YOUR EASTER FASHIO



Smartly informal an Ann Foster fashion! mportant afternoons, little erenings. heres a a em of a dree. Pure femininity, sure natury from, its calloped. *cooped nechine to it Lemu frant thirt. fabric in Gold, Blaue Diaht, Champagne or tawe 4 . ive. sizes tolt?


The sophisticated sheath fashioned by Ann Foster Smart and pencil-slim, a chic daydress you'll wear every where. Note it Empming. Hereice, hs regal jewe lime, the . Mere in bright new SikaGold, Blue Dusk, Champagne or Mat Gold, Mlue Dusk, Champagne or Mauve

Paris inspired
Ann Foster design suggestion of the lowered waistline... abulous flare of skirt ... this season's newest lines. (ery fit ang, wonderfully practical in "Silhair shimmering new fabric of Pima con nd Mauve in sizes

## HALE'S DEPARTMENT STORE




Hardtop... with 4 doors


New folladay Stan er OLDSMOBILE
ODEN CHEVROLET COMPANY
ODEN CHEVROLET COMPANY, 221 SOUTH MAIN STRE

AND ONLY OLDSMOBILE OFFER IT IN EVERY PRICE RANGEI

What a "Rocket"! What a reception! Oldomobile's new Holiday Sedus hat just about turned this town upeide down with excitement And no wonder! There hasn't been a car co completely new in yearn! Here's an inspired combination of the ateunning Holiday Couper aports car falir plus all the roomy comfort of Oldemobile's bie beautiful 4-Door Sedemel And to top it all off this new senstion comes to you in all three Oldamobile ceribe-the luxurious Ninety. Eight . . . brilliant Super " 88 " . . and budget-priced " 88 " See tal Eight . . . brilliant Super " 88 " . . . and budget-priced "os Phone 400 - Floydada, Texas

MONDAY, APRIL 4th
GAUGE 15 DENIER MOUS NEBEL BRAND YLON HOSE 79c Pr . Sizes $8 \frac{1}{2}$ to 11 New Spring Shades omens and Growing Girls Flat
SHOES $\$ 2.88$ Pr. Values to 6.95 hites, Navys, Reds \& Pastels... Most Sizes

COTTON
LISSE CREPE
3 Yds. $\$ 1.00$
White \& Solid Colors
DOLLAR DAY ONLY
Just in Time for
Spring Sewing
DARK
Wrinkle Resistant
NNIED COTONS
Pros.tor $\$ 1.00$
Regular 69c Yard
Ovely New Patterns

## Mens Nylon SHORT SLEEVE

 SPORT SHIRTS $\$ 1.88 \mathrm{Ea}$.Reg. 2.98-White and
Pastels... A Bargain
Mens Broadcloth
SHORTS
2 for $\$ 1.00$
Sanforized - Fast Colors
Sizes 28 to 42 FULL CUT
Stock Up Now!
CHILDRENS SANDALS $\$ 1.88$ Pr. Values to 3.95 Whites and Pastels Sizes to 3 A REAL BUY! $81^{11} \times 108^{\prime \prime}$

> GARZA SHEETS \$1.67 E. A Quality Item at A Real Low Price. DOLLAR DAY ONLYI

## HALE'S DEPT. STORE

The Floyd County Hesperian, Floydada, Texas, Thursday, March 31, 1955
気边





Bettie Lou Rice G. E. James Wed At Albuquerque
 buquerque, New Mexico. The bride for the program. Mrs. Wilson Kim-
ble ave a paper on "Introduction
is the daughter of Mr. and Mrs. A.
to Botany. Usetyl dada and the bridegreom is the son E. F. Stovall gave "Mother of Milof Plainview.
The couple were wed in the
 Thase members present were
merly of Ralls.
The bride wore a two-piece linen Mmes. R. E. Fry J. C. Keeling
 the Jacket. Blue and white acces- Henry. John Hotfman, J. B. Jose
sories were used. Wilson Kimble, D T. Maso Hatdin-Simmons University and is is in in Mon, E. F. Stovalil. Mo. M. Watnow employed as Jr. high coach in
Ralls. The bride is a graduate of The couple is at home in Ralls visited here from Friday until Sun-
atter a honeymoon in Ruidosa, New

Traffic Violators Go To School


We have 'em!

## Blue Chip GMC:s

-the new generation of trucks with over 500 improvements!


TII

[^0]Mrs. Bryant Hostess wison, Mis Darlene bryant and maxwzl. Ross








## Beall's <br> QUAMIY MERCMANDISE

BLUE JEANS
SANFORIZED SHRUNK
F 99c


Acetate Panels CHILDREEO asosted pastel NYION SIIR colors and white Size $41 \times 81$ 77c 2 1.18

Bathroom Sets
Rug 18x30 and comode cover beautiful long lasting
1.00 WASH R RLE Blue, Yellow, Pi 12 for $\$ 1.00$ Matching TOWELS 4 for $\$ 1.00$

| BIRDSEYE DIAPERS |  |
| :---: | :---: |
| dive |  |
| 1.77 Doz. | 5 pr. 1.0 |

Ladies Cotton Batist SLIPS Lace Trimmed Sizes 32 to 42 $\$ 1.00$
HALF SLIPS Shadow Panel $\mathbf{\$ 1 . 0 0}$

GOW
SHORTY ANDIOI Pastel Colors 3.66

## Childrens Leather

SANDALS

White, Red, Brown. Nylon horsehair Neolite soles and that really standou | cushioned insoles. | that really |
| :---: | :---: |
| Pink, White, Red |  |

1.98
1.71

TABLE REMNANTS . $\frac{1}{2}$ PRIC GARMENT BAGS

STEEL FRAME, SLIDE ZIPPER
SHOE BAGS
HEAVY PLASTIC FOR LONG WEAR 88


New Santorized
Work Shirts

mens

## Underwear



NON-SKID
Scatter Rugs All Colors

### 1.00 Size $24 \times 36$



|  |
| :---: |
|  |  |
|  |  |

ONE GROUP
Sub Teen Dresses . . 4.99
GIRLS DRESSES . . . 3.99 ONE GROUP WOMENS SKIRTS . . 2.99 one group

HENURY IN! SAVE! REDUCED TO CLEAR ! !! Womens All Nylon CAN CAN SLIP

| AT PANTEY'S ONLY! |  |  |
| :---: | :---: | :---: |
|  |  |  |
| WASH | CLO THS |  |
|  | Y PAIAM |  |

Itog iris sizes
1.00

## NEW LOW PRICES:



Nylon Priscilla $98 \times 81-98 \times 90$ curtains 3.00

NYLON Tier Curtains 1.00 | PANELS $\quad 1.00$ |
| :--- | :--- | SAVE!



Solid or Stripe, Mix or Match - 2 for 1.00

Hand Towels, 4, \$1 Wash Cloths, 8, \$1
कमUR


Fast to Wash 80 SQUARE
PERCALE
28c Yard $\frac{\text { Good New Patterns }}{\text { THRIFTYI }}$


Womens Rayon Panties 4 Pr. 1-00

CHoos ropariz




$$
1
$$

Star Cash Shurfine
Orange Juice
$29^{46}$
$29^{\circ}$ $\stackrel{\text { cladiola }}{\text { FLOUR }}$

Recipes: Stories About America's Favorite Foods

|  |  |
| :---: | :---: |
| EARLY JUNE PEAS . $\mathbf{1 5 c}^{\text {cosen }}$ |  |
| ASPARAGUS |  |
| ARMOURS TREET, Can 39c |  |
| Vienna Sausage . . 19c |  |
| Chicken Pot Pie . . 27c |  |
| ORANGE JUICE . . 13c |  |
|  |  |
| PEANUT BUTTER . 39 c |  |
| LUX SOAP, 3 Bars . 29c |  |
| Shurfine Milk . . . ${ }^{\text {TTALL }} \mathbf{2 5 N s}$ |  |
| TISSUE |  | HULL \& McBRIEN PHONE 292


${ }^{\text {TM }}$

## FLOUR


MACARONI . . IS

Mrs. Tuckers $\quad 3 \mathrm{lb}$. Can SHORTENING . . 79c


COFFEE . . 5\%
SALMON . 3:

| Ballards |  |
| :---: | :---: |
| BISCUITS | ORANGELIU |
| ${ }^{\text {cown }}$ | 136 |


| cres. | mmaxs mim |
| :---: | :---: |
| OLEO | PIES |
| cick |  |
| 32c | $28 c$ |

## FELTON-COLLINS

${ }_{20}{ }_{27}$ GROCERY \& MARKET
Double S. \& H. Green Stamp Every Wednesday

## DAY OFFER \$ \$PECIAL \$AVING $\$$ APRIL 4 \$


the Cegnkz/Ahatare Basic Ritual
Fifteen or fifty . . . no matter! You can always
have a gentle, cared-for beauty
with Elizabeth
Arderia Cleansing Cream for dry or normal skin, 1.25 to 6.00

 Over 30? Use Firm Skion, 1.00 to 9.50 und Special Sairmo-Lift Lotion, 3.00 to 10.00 Then, Ardena Perfection Cream, 2.00 to 18.00 Thder 30 ? Ardene Yion Cream, 2.00 to 18.00

Bishop's



VIEWS AND COMMENT It was pleasant, while it lasted, that dream of
a four-lane highway through Floyd county We would not attempt to hide our disappoint "see" it. But the voice of the people, based of the law which governs such matters, has been expressed at the polls. So far as we are comcerned it is a closed incident, unless and
until the contending personalities can comantil the contending personalities can comheat began to be manifest in the closing days of the campaign is indicative enough for us. When good men get together good is bound to come of it. The opposite is that if the good
men can't get together no good can be accomplished.

People resist change. It is one of the elementat things about human nature. Why the
Lord made us that way we don't know when change is timeless the same way that love is
love, hate is hate, and water flows to the sel It is a part of the history of Floyd County you can hardly realize at this time that
the first hard-surfaced highway through the
county was built against the will of a large county was built against the will of a large
and influential number of people, who delayed the project for years. And they may
have been right. That's the thing about it. disrupted the natural flow of progress. From soes, his

Among the objections raised last week in the
road bond election, the one to which you
can't find an answer comes from the dry
land farmer who hasn't showed an appreciole pr for him to carry, big or little, just doesn't
appeal. The fact is talk of more per makes
his neck
megotia mang at Lockney that belief expressed by
many damage that business community economical-
Iy. The issue lost a considerable number vates, also, because of the wide strip pro-
posed to be left betweerr the lanes.

Mid-winter weather, much prevalent during the first days of the spring season, brought in damage to irrigation power up to $\$ 20,000$ edrgine blocks principally, accentuates the old

## THIS IS ABOUT YOU AND YOUR TELEPHONE SERVICE

People talk more than ever over improved facilities....rural service improved

Iust retesed, the telephone companyss
annual report for 195 t
tells the story of 5s,ooo Southestern Bell people working
together logether is a team to bring you fater
service, expanded serviee. courteous
$\qquad$
ON THE "GROWTH" FRONT Millions of miles of wire were built into the system, most of it in the form of
stormproof aerial or underground cable Telephones in 85 con Telephones in 85 communities were changed to dial operation. More service, areas.
At the year's end, 200,000 more telephones were in service than in 1953. More requests for private and two-party

## dollars at work

 Growth like this costs money - $\$ 1731 / 2$ million in 1954. Added to telephone payroll dollars spent locally and the taxes dollars contributed much to the prosperity of each of the communities in Arkansas, Kansas, Missouri, Oklahoma and Texas served by Southwestern Bell.

Last year, you talked more by telephone
than ever before. You mode an overuge of than ever before. You made an averrge of
25 milion local colls and halfo amilion Long
Distance coils every day-about double INVESTMENT, EXPENSES UP The company took in more money - but
paid out $\$ 15$ million more than in 1953 for the expenses of providing good service This is to be expected. As more money is invested in new telephone facilities,
the day-to-day costs of operating a larger the day-to-day costs of operating a large ystem grow
The balance of expenses against income is watched closely because only a financially sound telephone company can keep service growing to meet the
needs of this and hundreds of other needs of this and hundreds of other com

## BRIGHT PROSPICTS FOR 'SS

 This year promises to be another good This year promises to be another goodyear for telephone customers. Further improvements in your service are planned. Still more homes and businesses will
be added to the growing circle within be added to the growing circle within
reach of your telephone . . making your telephone even more valuable.
the call until they tire. Then sleep through
the genuine one. Warnings, scores of them,
of cold and storms that didn't materialize preceded the whammy that Boreas put across
on the second official day of spring. The ill wind did blow a little good to a few. The
dealer in anti-freeze had to dig out his stored merchandise and let the people have it. Anti Another fancy thought comes out of the spring freeze. While the peach and apricot buds in the backyard were being burned by the bitter cold the same sharp blast was taking out millions of Chinese elm seed that
won't sprout this spring in the fence row and the gardener's flower beds. Wheat quota vote. Sometime this spring the wheat growers will be called upon to vote on
wheat acreage controls for the ensuing season. It is interesting news to some of us,
who haven't kept up with the matter closely that there is a possibility quotas will be
voted down. At the moment it is not a thing voted down. At the moment it is not a thing
of too much concern in this area. Wheat
acreage and probable production is at an alltime low here so far is 1955 is concerned.
The lack of rainfall and the presence of green bugs in irrigated crops is effectively "con-
trolling" wheat production this year. As to raising wheat, as well as other crops, has in the price to be received for it would result re barely voting a majority in the "yes" resulted last year in a majority in the "no"
column.
Volume of wheat in storge in $t^{\prime} e$ hands of the Commodity Credit Corporation is reported
so high that it will be a problem for at least enough acreage to produce what they need
to make to keep operating at a profitable the world who could use the surpluses but
there are other countries in there are other countries in which wheat is
produced who jump down the throats of our
federal federal authorities every time it is suggested
that we share food with the hungry of other
lands. Commercial rose bushes are being dipped in wax before leaving the nursery to help con-
serve plant moisture. Research shows this serve plant moisture. Research shows this
causes the young roses to grow off quicker,
bloom earlier and have greater plant vigor


## TOMMY ASSITER INSURANCE

 - AUTO- FIRE - (Home - Furniture - LIFE
- POLIO \& Dread Diseases
- FARM LIABILITY

11399

$\qquad$ $5=$ Bro. J. . Spurlin from Oklaho All are welcome to attend harkiage record Freddie Bryan Merrell a
bara June Hays, March 21 . Mr. and Mrs. Ben Whitaker Smyer spent Sunday Whititaker or with
Mr. and Mrs. J. J. McKinney, sr. Mr. and Mrs. B. W. Snell of LabMock visited Sunday with Mr, and
Mrs. J. McKinney, sr, and Mr.
and Mrs. Will Snell and Mrs. Will Snell.
Mr. and Mrs. Joe Fisher of Lub-
bock spent the week-end with her
loydad
Fl

## Rev. V. M. Lollar Will Preach For Calvary Revival

| elo |
| :---: |
| at |

$\square$



Surely it's time you blossomed out in a extra joy you'll feel
And there's mo better the the reme And here's no better time than right now for you and the whole family to come look things over-because we're holding a Spring Fashion Festival to display the stunning Springtime freshnesg.
You'll see these sleek beauties dressed in You see these sleek beauties dressed in new greens, new blues -in other strikingly
vivid colors-and in ultra-smert two-tone and tri-tone combinations


Convertibles, Estate Wagons, Riviera and the newest of the awaited Best of all is the sheer thrill that's yours when you take to the road in any one
these '55 Buicks - for here is walloping these '55 Buicks - for here is wallopulas new V8 power- and hable Pitch Dynaflow, performance of Variabiely the "must try" thrill of the year.
So-come be our guest-at our Spring Fashion Feativar guest-at our spring "hottest" Buick in history.



Briaht Chor that mandswin!


登 SmatitPricos
 Thrill of the year is Buick CLINE E RAINER
201 south Wall st.,

Mins And 4isf fiom fictapito


Faster，Cleaner Start for Your Crops with a Champion ROTARY







CROSS－CUT ACTION
KNOCKS OUT WEEDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada．
MASSIE \＆BOND
J．M．Massie Hollis R．Bond

cultivator


Better Cultivation Pays Off in Yields
The CHAMPION Rotary Cultivator is the best insurance
toward a bigger，safer harvest．The flexible sections，with toward a bigger，safer harvest．The flexible sections，with
off－set，cros－cut ation knocks out weeds，breaks upp crust
and clods，and saves the moisture for growing crops． End sections fold up．Coupling is asjustable for close turns．
Hitches can be reversed for tor transport and crust reaking
only Construction is ruge Antehe can be reversed for transport and crust breaking
only．Construction is rugged，for years of trouble－free

Come in and see for yourself how this CHAMPION Rotary
Cultivator will make money for you．It＇s the cultivating tool that gives your crops a faster，cleaner start to the bigges

## FLOYDADA IMPLEMENT CO．

Phone 333
Floydada，Texas


KITCHEN AND ** $\star \star \star$ FIELD NEWS Ushthouse
$\begin{aligned} & \text { Inc.t. by Na } \\ & \text { Weathersbee }\end{aligned}$ Mr. and M onera ind dixa w.w. Trery of Paxt ar. weatierspee..s neer duushert Aut, iand Mrso Bain velt and
 Ivian. They also visited two sisters
tnd their fanilise who live in Here
ord. Buddy's mother. Mrs. Ann Neff, accompanied them to Here Mr. and Mrs. Jackie Duke and
Cana spent Sunda. with Mr. and
Mrs. W. H. Duke. Mr. and Mrs. Shorty Neff and
Aurey spent Sunday with Mr. and
Mrs. Adrian West Mr. and Mrs. Nolan Arney and
ateve spent Sunday with Mrs. ArGene Miller left Friday morning ter Chanute Fheld, Champaign, n-
trom Park Field, Californans. Mr. and Mrs. D. M. Moore spent
Sunday with Mr. and Mas. Dick
Nichols and Bily. It was Mrs
Moores birthday M. Mir and Mrs. Rr. Sichols of Lakeview community
tere also guests for the lovely
oirthiay dinner. Mrs. and Mrs. Wayne Collins and
Mr. and Mrs. Jack Stansell attended
the home show in Amarillo on SunMr. and Mrs. Red Gregory spent
(be weke-end in Quanan with Mrs
Gregory's sister, Mr, and Mrs. Detenhaim. Red said he went fishing
at Lake Pauline but he guesed it
was too coid for the fish to bite
anyway hee didnn ate Mrs. Mona Purvis and children
visited last week with the R. C. Rainers. Mrs. Purvis is Mrs. Rainer's
sister. She was enroute to San Fran-
ispo. Callfornia, where they are Eeletronic Range Demonstrated weeiflically designed for commercia
use was put through is paces by
"epresentatives of Raytheon Ma

## (IDHM

 Any wasi- Ary time Humen

Builders Mart Phone 7 or 11 "We don't want all the
business - Just yours."
tion at a New York restaurant
December 6. An 18-pound roast of beet was cooked medium rare, brown
and sizaling on the surface. in 40
minutes tlat at a recent demonstra-
tion


Son of Floydada Couple, In Service Cited for Heroism


ABOUT CLOTH DRYING

Bad weather, extra household chores, company coming in . . . . There's still no need to worry if you have a dependable electric dryer.

Clothes drying can be easy . . . can be done while you go about other chores.

Don't delay . . . see your appliance dealer now and see how easily you can own a new electric dryer.


L:GHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED

Dr. O. R. McINTOSH OPTOMETRIST
office 211 south main st. Phone $157-$ Floydada, Texas

## FIRE

Automobile and Casualty osses.
G. C. Tubbs

Insurance Agency PHONE 418

Dougherty News


FARM BUREAU INSURANCE

## For

FARMERS
DIVIDENDS
Life-Auto-Fire-and Farm Liability

319 S. Main FLOYDADA

## "MY ELECTRIC CLOTHES DRYER IRONED OUT MY IRONING PROBLEMS!'


says Mrs. C. T. Shropshire, 4503 West Third, Amarillo, Texas
> dren. "The dryer changed my method of buying clothes for my five children. Now, I Just buy the kind of materials which need no ironingi. dried out, and hang them on a hanger. They need no ironing, as all
the wrinkles fall right out."
> Any time you can save ironing time is a good time, especially when you have five children, and want to spend as much time with them as you can. Try the convenience of electric clothes drying and reap the dividend Mrs. Shropshire enjoys - more time with her family

The worid's greatest wife saver - that's an elec. tric clothes dryer. Stops lifting and lugging, cuts
ironing time in half. See a demonstration at your ironing time in half. See
Reddy Kilowatt Dealer.

## farm

 5
 able
 Sand Hill News
 ${ }^{2}$ 1 me marnis very, coid tive sis. saurand Makea me want toge out and drrve




 flour, (just a ass scant 2 . cups), mix in
$11 / 2$ cups
po teaspoons double Badgett - Probasco Radiator Service Phone 572

## $\checkmark$ NO VENTS: <br> VNO FLUES: <br> VNO PIPES! <br> VNO PLUMBING!



* Fricioarire mperial / ilitra-matic Electric DRYER
Mnewl More beautr, convenionce and value thian vor before. See these features fodoyl
Exclusive Filltrator, mape IImm, reduces
Autometic drying room.
- Dives dotictimes and tomperature controls

Ories clothes soff, fiufly, swool-smelling
No foding, clothes come evt wrinklo-froe
Mg frome to the wall
Wig bront opening does, apewis all the
Aveilable in Sherwoed Creen, Streiford
INiow, snowy whito
OREN FURNITURE
Asith spure APPLIANCES


Watch Dogs Of The Tax Dollars

 representatives who maxe appro-
proniuns and spent the taxpayers
dollars dollars. have been very mof Agriculture.
hispresed year by the constructive this year by the constructive atti-
tude of these committee members.




$\qquad$ Floyd County 14 Years Ago

## centiv. As a subcommituec cha










THE point?
It may cost you hnudreds of dollars, if someone is injured
Before that someone lands on your wallet, let us provide Personal Liability Insurance protection for about $\$ 10$.

Floydada Real Estate \& Insurance Agency Phone 440 108 W. Missouri Street Floydada

of









Floydada Cast Wins District IL Play Award


DR. W. M. TIDWELL

Dr.

Come Drive America's Best-Selling Car!


Complete and official registrations for December, 1954 and January, 1955 (the first two complete months for which comparative registration figures are available on '55 models) show that...

## MORE PEOPLE ARE BUYING

## '55 CHEVROLETS

 THAN ANY OTHER CAR!

It's Easy to See Why Chevrolet's the Best-Seller!


Lakeview News (By Mrs. D. C. Harrison) LAKEVIEW, March 28 -The Lake--
view boys had a perfect record in
winning soft ball games until Wed
nesday of last week when the South winning soft ball games until Wed-
nesday of last week when the South
Plins boys came

Recent visitore
some
daughter, were Howard Nelson and




 have another son, Dell, age 2. Mrs Edwards is leaving today for Well:
intion where she will visit with
her daugend were Mr. and Mrs. James
Jones and


## YOUR MERCURY SAVINGS

 DON'T STOP WITH THE "DEAL"

OUR SHOWROOM is omLY THE FIRST PLACE WHERE YOU SAVE. Mercury saves you money the day you buy,

1
YOU GET MORE MONEY FOR YOUR PRESENT CAR. Mercury's tremendous popularity permits us to operate on a hig

2 YOU SAVE WHEN YOU BUY. Mercury prices start below those
3 you save om operatimg costs with Mercury's proven V-8 engines. Mercury is famous for operating economy and low than last year's model.

4 YOU PROTECT TRADE IN VALUE. Mercury has consistently led its DOUBLE FEATURE

## 

VISIT OUR SNACK BAR

| NO OTHER CAR | - Exclusive styling shared by no other car <br> - New SUPER-TORQUE V-8 engines on every <br> - Now SUPER-TORQU (188 and 198 horsepower) |
| :---: | :---: |
| OFFERS BIGGER | - 4-barrel vacuum carburetor at no extra cost |
| REASONS FOR | Mant exhausta at hoteres |
| BUY | Sall.joint front wheel suspension |


| IT PAYS TO |
| :--- | :--- | :--- |
| OWN A |

Warns of Rats, South Plans Nows ${ }^{2}= \pm= \pm$ And Flies for Heallh Safety

## WESTER'S DOLLAR DAY SPECIALS

THURSDAY MARCH 31 THRU MONDAY APRIL 4 TH
 ONUMMEDET 3 CB.

\section*{COFFEE ${ }_{\substack{\text { lib } \\ \text { can }}}$ 93c CORN $6^{\text {Nans }}$ Cans 1.00} | AUNT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| JEMIMA | $\boldsymbol{1}$ GREEN BEANS 6 GREEN BEANS 6 TOMATO JUICE 10



 look! tires, batterles and seat covers installeo
 MSSALIED FREEI
NOW. . . IT'S TIME TO CHANGE TO WHITE DELUXE TIRES!



[^0]:    L C. MDDONALD

