

Trustee Election Day in Floyd County Will Fill Many Positions

Floyd county voters will have a field day of voting on school trustee election day in Floyd county, Tuesday, April 2.

Authorities have set the wheels in motion for the day, with elections called: (1) In Precincts One and Two for county school trustees to fill expired terms of county board members in those precincts;

Jr. Show Stock Taxes Capacity of Building

FHS Aggies Do Well At Stock Show, Amarillo

A team of 10 Floydada high school aggies were well up in the competition last week when they judged in the Fat Stock Show at Amarillo.

Floydada High Band Plays In Band Festival

(By Maurice Jones, Director Floydada Whirlwind School) Floydada high school Whirlwind band journeyed to Sweetwater last Friday to participate in the Show-Time in West Texas Band Festival held yearly in that city.

Coach Attends State Meeting

Coach Preston Watson attended the Texas Coaches Association meeting in Austin last Friday and Saturday. Watson was representing region 1 of the interscholastic league at the business session.

Eleven Candidates Listed For Council

Voters in Floydada's municipal election on the first Tuesday in April will find only one name on the ballot for mayor, but will have considerable latitude in the choice of five aldermen out of 11 who have submitted their names for consideration.

The list includes a pretty fair cross-section of the business community, and assures the city's affairs will be in good hands, regardless of the choices made.

Richardson Rites Saturday

Funeral services for A. Richardson 83 of the Crosbyton hospital were held Saturday morning at 10 o'clock in the church at Crosbyton.

Floydada Schools Will Climax Week With Exhibits and Program

With schools to be closed Friday for teachers association meeting, today will be the wind-up of public schools week. Floyd county schools have had their doors open and the welcome sign out since Monday morning when Texas fifth annual school week got underway.

Lockney schools, in common with the other schools of the county, will be closed tomorrow (Friday) for the meeting of the West Texas Teachers association, comprising District IV of the state organization of teachers.

No School Friday; Teachers to Meet

The West Texas Teachers Association will have their annual convention at Lubbock tomorrow. All teachers of District 4 are due to attend this meeting.

ATTENDANCE PRIZE DRAWING NOT HELD; PROPRIETOR SICK

House of Music, a recent business enterprise in Floydada, which advertised last week an attendance TV give-away for 3 o'clock Saturday was closed instead that day, and had not reopened Wednesday of this week.

Yokum Land Has Promise On Test

A 320-acre tract of land in Yokum county owned for many years by Mrs. A. T. Matisler, of east Hale county, has come into the area of oil development. Sunday it was announced that the first well had been brought in on the tract, located a few miles distant from Plains.

Study Club Organizes For Style Show, Entertainment March 28

Members of the 1950 Study Club have begun to concentrate their efforts on plans and preparations for their fifth annual spring style show and entertainment, scheduled this year for March 28.

Yokum Land Has Promise On Test

The report for the press gave the following: Hanco Oil & Gas Co., Ltd. 1 Matisler, 660 from south and 1,980 from west lines of Section 435, Block D, John H. Gibson Survey, pumped 96.28 barrels of 32.1-gravity oil and no water daily. Gas-oil ratio was 300-1. Perforations from 5,300-5,426 feet were acidized with 3,000 gallons and fractured with 6,000 gallons.

Farm Home Burns; Damage Is Heavy

Fire broke out Thursday morning of last week in the W. T. Conner home, 20 miles northeast of Floydada, in the Cedar Hill community.

C. E. Fisher, Spur Experiment Station Head, Speaks Here Today

C. E. Fisher, superintendent of the Experiment Station at Spur, will address Floydada Lions club today at the American Legion annex.

Business District Mail Delivery Cut

Effective Tuesday of this week the post office department cut the number of mail deliveries in the business district from two to one.

Willson Lecturer - Wayland College

Wayland College will have Dr. Culbert G. Rutember, Philadelphia, Pa., eminent philosopher, author and lecturer as its second annual guest lecturer for the Willson Lectures on Applied Christianity, March 14-18, according to President A. Hope Owen.

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C. E. FISHER... will address Lions and guests at high noon today.

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Salesmen Offer Tickets For Big C. of C. Banquet

Edward Wester, general chairman of the Chamber of Commerce banquet ticket sales committee said yesterday that five teams of five each are offering tickets for the annual Chamber of Commerce banquet scheduled for the night of March 22.

Richardson Rites Saturday

Funeral services for A. Richardson 83 of the Crosbyton hospital were held Saturday morning at 10 o'clock in the church at Crosbyton.

Texas Wasting Water is Claim Of Engineers

AUSTIN, Texas—In an effort to answer the question, "Where does our water go?" the Water Education Committee of the Texas Society of Professional Engineers has concluded that Texans, in many instances, are wasting it.

This is evident, the committee said in a public-service brochure presented Governor Allan Shivers and members of the legislature early this month, because water distributors have learned that small increases in the price of water frequently reduce water consumption substantially and without detrimental effects to the water user.

Waterlog The Land
For example, on irrigation projects, where water is cheap, some farmers may overuse water to the extent that they waterlog land and reduce crop production; or an industrial user may use water one time, pollute it, and dump it into a stream to the detriment of later downstream users. If the water cost is higher, efforts usually are made to obtain a higher beneficial use from smaller amounts of water.

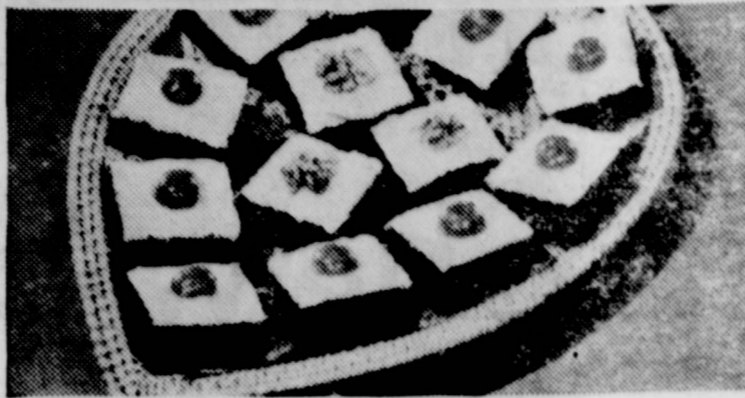
The committee continues: It is interesting to note that the average annual rainfall produces 362,000,000 acre-feet of water within the borders of Texas. (An acre-foot is the amount of water required to cover one acre of land to a depth of one foot). Of this quantity of water only 9 per cent is direct surface runoff to streams, and 1.5 per cent is water that soaks into the ground and later returns as spring flow to streams. The remaining 89.5 per cent is consumed by plant life, evaporation from soils, underground reservoirs and domestic use.

PH. 79
FOR BUTANE SERVICE
WYLIE
Butane Company

Not A Full Picture
The statement is often made that "53 million acre-feet of water is wastefully discharged by Texas streams into the Gulf of Mexico in an average year, and that only eight or nine million acre-feet is put to beneficial use."
This statement is partially true but it does not present the full picture of current water uses.
The average annual runoff of all Texas rivers, including boundary streams, is about 53,000,000 acre-feet. The annual yield varies, however, from about 20,000,000 acre-feet during a drought year to more than 90,000,000 acre-feet during a year of excessive rainfall.
It must be recognized also that 55 per cent, or about 29,000,000 acre-feet, is discharged into the Gulf by boundary and interstate streams. This larger portion of the 53,000,000 acre-feet of runoff does not originate entirely within Texas borders and therefore must be shared with others through interstate compacts and international agreements.
Assuming that Texas will get about one-half of the water of its boundary and interstate streams then 38 1/2 million acre-feet of the average annual runoff is available for Texas developments.

Lakeview News
(By Mrs. D. C. Harrison)
LAKEVIEW, March 7—Mrs. Travis Dunn, Barbara and Sandra of Plainview spent the week-end with Mrs. R. C. Smith, Sunday visitors of Mrs. Smith were Mr. and Mrs. G. W. Smith, Dale and Freida, Mr. and Mrs. Bill Smith, Jan and Ronnie of Dougherty and Floyd Smith of Morton.
The South Plains boys played the Lakeview boys Tuesday afternoon in two games of baseball. The scores were 2-4, 5-13 in Lakeview boys' favor. On Wednesday the Lakeview boys went to Dougherty and played baseball and our boys won by the score of 27-5 and Friday afternoon Cone boys came to Lakeview for a game of baseball and our boys won by the score of 5-4.
Mr. and Mrs. Lewis Pyle and family and Mr. and Mrs. William Bertrand and family were Sunday dinner guests of Mr. and Mrs. Thurmon Batten and Rex.
Mr. and Mrs. Jack Wimberly and Lane, of Crosbyton, spent Saturday night with Mr. and Mrs. John Wimberly, Clyde and Rex. Mrs. John Wimberly reports that Friday was an unlucky day in their family for Rex was hit in the head at school and knocked unconscious and she stepped on a piece of glass and cut her foot so severely she can hardly

Tempting Treat or Company Dessert



Delectable fudge squares—quick, easy, and so good!

These Southern Fudge Squares will win applause from youngsters, the men folk and fussy aunts alike. Made thick or thin, they're equally delicious—vary the topping to suit your fancy!

SOUTHERN FUDGE SQUARES

1/2 cup shortening	1 square unsweetened chocolate, melted
1/2 cup sugar	1 cup sifted all-purpose flour
1/2 cup KARO Syrup, Blue Label	1/2 teaspoon salt
1 egg, beaten	1 teaspoon baking soda
1 teaspoon vanilla	3/4 cup sour milk

Cream shortening, gradually add sugar and beat until light and fluffy. Add KARO, beat well. Add egg, vanilla and melted chocolate. Add sifted dry ingredients alternately with sour milk, stirring just until smooth after each addition. Pour into well-greased oblong pan (12 x 7 x 2 inches) or 2 8-inch square pans. Bake in moderate oven (375° F.) about 25 minutes. When cool, spread with your favorite chocolate butter-cream or fudge frosting and cut into 2-inch squares. Makes about 18 squares.

Note: For thick cake-like squares, bake in 8-inch square cake pan in moderate oven (350° F.) about 45 minutes.

be on that foot and Mrs. Wimberly is taking shots at the Crosbyton hospital for a cold and sore throat. Mr. and Mrs. Weldon Hammonds and family spent the week-end in Thalia visiting relatives.

Mrs. R. C. Smith, Mrs. Alvin Smith and Mrs. Don Harrison spent Thursday in Lubbock. Mrs. Alvin Smith visited with her mother, Mrs. Bird Oats, and Mrs. Harrison and Mrs. Smith visited Mrs. Clyde Waughman of Hobbs, New Mexico, who is a patient at the West Texas hospital in Lubbock.

Jerry Bob Harrison of W.T.S.T.C. spent the week-end at home with Mr. and Mrs. D. C. Harrison and Joe Max. Bill Chitwood of Panhandle, also a student at Canyon, came home with Jerry Bob and spent the week-end in the Harrison home. Dorman Turner of Floydada visited Jerry Bob and Bill at the D. C. Harrison home Saturday night.

Visitors in the Fred Jones home over the week-end were Messrs. and Mrs. James Jones and family of Rule, E. J. McNally of Plainview.

Mr. and Mrs. Jim Owens left last Friday to spend several days in Denton and Dallas with relatives.

Mrs. Roy Fawver last week visited Mrs. Ray Cook who is in the Plainview hospital. Mrs. Fawver also visited Mrs. Elvis Howell, Mrs. R. H. Peel, Mrs. E. L. Breed and her sister Mrs. Ernest Williamson of Floydada. Mr. and Mrs. R. H. Peel were Sunday dinner guests of Mr. and Mrs. Roy Fawver.

Mr. and Mrs. Bill Hambright, Mr. and Mrs. Billy Joe Hambright, Mr. and Mrs. Bud Breed and family visited Mr. and Mrs. John Hambright of Olton Wednesday night.

Sunday dinner guests of Mr. and Mrs. R. L. Johnson were Mr. and Mrs. V. D. Wheelless and family and Walter Wheelless and Mr. and Mrs. Odell Mathews of Crosbyton and Mr. and Mrs. Cecil Johnson

and Charles Johnson. Visitors in the H. M. Thomas home over the week-end were Mr. and Mrs. J. T. Conner and son Jerry, Mrs. Creola Day and Ronnie of Childress and Mr. and Mrs. Clyde Day of Alice. Mrs. Floyd Day of Lubbock and Mrs. John Wimberly were Sunday afternoon visitors.

Mr. and Mrs. B. B. Wilkes and family of Lockney visited Sunday with Mr. and Mrs. Floyd Wilkes and family. Other visitors during the week were Mr. and Mrs. P. J. Wilkes, Mrs. Ruth Hammonds and Mrs. Alta Thurston.

Mr. and Mrs. James Nichols and family were Sunday guests of Mr. and Mrs. Earl Oden of Floydada.

Misses Pat Johnson, Maxine Hatley and Dorothy Breed attended the F. H. A. meeting in Amarillo Saturday.

Mrs. Orval Custer visited in Crosbyton Friday with Mrs. Adelle Nicholson who was in a car accident several weeks ago although she is still in a cast she will return to work soon.

Mrs. J. R. Evers returned home with Mrs. Custer and spent the week-end and Sunday. Visitors in the Custer home were Mrs. John Custer and T. D. Custer of Slaton.

Mrs. Warner Johnson took her daddy, W. C. Brister and Barry Brister, Jr., to Lubbock Friday to take the bus to San Angelo but while in Lubbock they visited Mr. and Mrs. J. C. Evans and Mrs. Nettie Bragg. W. C. Brister and Barry, Jr., were going to San Angelo to be with Barry Brister, Sr., who had an operation on his leg. He was injured some time ago in a car accident and an operation was necessary for his recovery.

Mr. and Mrs. Charlie Wright and family visited D. E. Smith in Crosbyton Sunday and were supper guests of Mr. and Mrs. B. F. Neff and family Sunday night. They were guests of Mr. and Mrs.

W. C. Wright Saturday. Mrs. Wright and Cieta Sue visited Mrs. Joe Thurston Wednesday afternoon.

Cecil Johnson, Warner Johnson, W. C. Brister of Corpus Christi and R. L. Johnson returned from a week trip to Oklahoma and Arkansas Wednesday night. Mr. Brister purchased a farm in Oklahoma while on the trip.

Mr. and Mrs. W. A. Bunch and family visited Mr. and Mrs. Verlon Wright and family Saturday. Mr. and Mrs. Verlon Wright were guests of Mr. and Mrs. W. C. Wright and Mr. and Mrs. B. F.

Neff and family Sunday and Sunday night. They visited Mr. and Mrs. Charlie Wright and Cieta Sue Friday.

Kids Korner
Bettie Lou Wright was host to the following friends who spent the night with her last week; Pam Gresham, Billie Taylor, Clyde Wimberly and Mac Harrison spent Monday night with Bill and Chick Owens. Jerry Owens of Floydada spent Friday night with Nellie Ruth Owens. Louise and Wesley Johnson spent Tuesday night with

their grandparents R. L. Johnson, Michael Thomas and with Leon Wright. J. M. Harrison, Cage and Ella Mae Sunday afternoon. Mr. and Mrs. G. W. Freida, Mrs. R. C. Smith and friends in the hospital Sunday afternoon. Columbia typewriter yet. Hesperian

Panhandle's 1955 D-X Motor Oil Jamboree

There is a D-X Motor Oil for every purse and EVERY purpose



New D-X Special—Newest member of a world famous family. It's "Weather-Proofed." Proper and complete lubrication at 50 below zero... or at 100° in the shade. Eliminates need for seasonal oil changes. Reduces piston wear up to 80%. Increases gasoline mileage up to 20%. It's premium quality for premium performance.



D-X DHD—Manufactured for extra heavy duty service. Derives extra heat resistance, extra mileage, extra hydraulic valve lifter lubrication, extra all-around performance. Cleans as it lubricates. Perfect for modern high-compression engines in heavy duty service.



D-X MOTOR OIL—Highest quality at popular prices. D-X Motor Oil equals America's finest aviation oils for heat resistance. Manufactured from carefully selected high quality crudes, solvent refined, and contains exclusive additives. It provides excellent lubrication under all operating conditions.

All D-X Motor Oils sold on a written money-back guarantee.

Panhandle Oil Corporation
Wichita Falls, Texas



Panhandle's Oil Jamboree

Special

Crankcase change (3 qts.) to D-X Motor Oil
Chassis lubrication
Wash job
Battery check
Tire check
Inspect cooling system

FOR LIMITED TIME ONLY \$3.99

Tear out this advertisement and bring it with you.

GET PANHANDLE'S OIL SPECIAL AT — PANHANDLE SERVICE STATION

119 E. HOUSTON FLOYDADA PHON

PALACE
Floydada, Texas
FRIDAY - SATURDAY
March 11--12
LED GOREEY
BOWERY TO BAGDAD
HUNTZ HALL
HAREM SCARPH FUNT
RACING BLOOD

SUNDAY -- MONDAY
March 13 - 14
My name's Friday, my partner is Frank Smith.
We're working the most important assignment ever!
JACK WEBB
SGT. JOE FRIDAY
BEN ALEXANDER as Officer Frank Smith
DRAGNET
WARNERCOLOR

TUES. - WED. - THURS.
March 15 - 16 - 17
HEY FOCKS... WERE BACK!
Francis COVERS THE BIG TOWN
Starring DONALD O'CONNOR
and FRANCIS THE TALKING DOG
YVETTE DUBOY
GAIL LOCKNEY
NANCY GUILD

Look high and low...

1. You can buy a big, powerful Pontiac for less than many models of the lowest-priced cars or stripped economy models of higher-priced makes!

2. Only Pontiac gives you luxury-car size plus the sensational Strato-Streak V-8!

Biggest car at its price (122" and 124" wheelbase) • Most powerful car at its price (180 horsepower) • Only car at any price with distinctive Vogue Two-Tone Styling and the riding and driving ease of the torsion-free, shock-proof Chassis.

The most enthusiastic Pontiac owners are those who have taken this advice. They've looked the field over from top to bottom—and here's what they learned: Pontiac is way up there with costly cars in wheelbase, roominess and riding ease. It's big and comfortable, yet handles with expensive sports car nimbleness. The exciting dash and compelling drive of the Strato-Streak V-8 produce the richest thrills in motoring. And Pontiac is America's most distinctive car in styling as in action. Come in for the facts about this "all-time" value leader and our generous appraisal of your present car! Find out how little it takes to switch to modern motoring.

and you'll go Pontiac!
L. C. McDONALD
210 W. California
Floydada, Texas

**Lightfoot
Feature
Sunday**

who co-stars with
and Jeff Morrow,
the feature attrac-
drive-in theatre
film "Captain
picture is filmed in
CinemaScope and
natural charm and
of the turn-of-
and, as do Hudson
Perfectly cast in
are caught up in
the Irish rebellion.
of Capada says
groves himself an
calibre as he plays
the role of Mich-
ood in command of
shows at regular
and Monday night

Harmony

March 7-Tommy
en ill with measles
with has been ill with
improved.
turner and Mrs. Ma-
ed in Peoples and
Monday. They dis-

Probasco

or Service
one 572

tributed the Upper Room there and
also in the jail.
Several of the ladies helped out
at Peoples hospital with the sitting-
up for Mrs. Jim Holmes.
The W.S.C.S. met Tuesday at the
church in their regular meeting.
Mrs. Marvin Smith called the meet-
ing to order. After the business ses-
sion, Mrs. Zant Scott gave the les-
son. There were eight members pres-
ent.
Several of the ladies attended the
painting class Friday in the home
of Mrs. E. W. Turner's niece, Mrs.
D. D. Turner. It was an all-day
meeting.
Mr. and Mrs. Chloma Williams
were in Lubbock Friday. Mrs. Wil-
liams went for a check-up with her
doctor.
Mrs. E. W. Turner and Mrs. Mat-
ther Carr visited in the home of
Mrs. Walter Williams Tuesday after-
noon.
Charles Mather Carr went to
Sweetwater Friday as did all the
high school band and entered a
contest. They returned Saturday
night.
Mrs. Mattie Heard and daughter
Velma and Miss Anna Carr of
Petersburg were guests Friday eve-
ning in the Mather Carr home.
Mr. and Mrs. Walter Williams
and sons spent the weekend in
Winters as guests of Mrs. William's
mother and grandmother.
Mr. and Mrs. Walter Hanna and
Mr. and Mrs. Zant Scott visited
Bernard Harris who is ill and in a
hospital in Lockney. Bernard lived
in our community for several years.
We are sorry about Bernard's illness
and pray that he may be restored
to health again.
Patricia and Ronnie Tucker spent
the week-end in Hart, with their
grandparents, Mr. and Mrs. Emmett
Poster.
Mr. and Mrs. M. D. Ramsey were
in Dallas the last part of the week.
They went down with their son-in-
law, Bill Finkner.

We are sorry to report that little
Ronnie Hopper is ill and has to be
confined to bed for at least three
weeks. We hope Ronnie is soon well
again.
Our last quarterly conference was
held Sunday with Bro. Luther Kirk,
District Superintendent doing the
preaching at the 11 o'clock hour.
Following the sermon dinner was
served at the church and confer-
ence soon after dinner. A large
crowd was present. Bro. Kirk really
brought a good message on Paul.
Mr. and Mrs. Brown of Witharral,
Texas, father and mother of Mrs.
Krebs, attended church and con-
ference at the chapel.
Mr. and Mrs. John Williams of
Niles City, Montana, came by for
a visit with the Mather Carr fam-
ily. Not finding us home they went
to Petersburg to visit relatives there.
Those going down to visit with
them at Mrs. Mattie Heard's were
Wesley Carr, Mr. and Mrs. Chloma
Williams and daughter Lajuana Sue.
Mr. and Mrs. Mather Carr and son
Horace. Mrs. Williams is a niece
of Mather's and a cousin of Mrs.
Mather's.
Hal Scott, accompanied by Mr. and
Mrs. Rueben Rutherford of Plain-
view, spent the week-end in Kerr-
ville with Mr. Scott's son, Wright,
who is in Schreiner College there.
They spent the first night in Bal-
lington.
Guests in the Chloma Williams
home Sunday were Mr. and Mrs.
Everett Miller, Mr. and Mrs. Sher-
wood Ramsey and Dwana Beth
Scott.
Mr. and Mrs. J. R. Turner made
a flying trip to San Diego, Califor-
nia, Wednesday. They made the
trip for a sister-in-law and her
baby, Mrs. Mack Howard, whose
husband was going overseas. They
visited quite a bit in Los Angeles,
while there. The Turners left San
Diego Sunday morning by car and
got home Monday morning. The
Turner children stayed with their
mother, Mrs. Howard of Lockney,
while they were gone. They enjoyed
the trip very much.
Mrs. Glee Thomas and Mr. and
Mrs. W. A. Shaw were in Lubbock
Sunday for the dedication service
at the new Methodist church there

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, March 8 — Rev. P.
M. Wiley of Plainview, father of
our pastor, visited with his son
and family Sunday afternoon and
preached for us at the evening ser-
vice. He also spent the night at
the parsonage, returning to his
home Monday morning.
Mr. and Mrs. Clifford Helms, were
host and hostess Sunday for a bir-
thday dinner in honor of Clifford's
mother, Mrs. P. D. Helms of Mc-
Coy. Others enjoying the day in
the Clifford Helms home along with
the honoree were her husband, P.
D. Helms, Mr. and Mrs. John How-
ard and children of Lorenzo, Pat-
ricia Helms of McCoy, Jerry Gra-
ves of Floydada and Bonnie and
Judy Helms of the home.
Mr. and Mrs. Jim Stewart and
Jim Dan spent Sunday visiting in
Plainview at the home of Mr. and
Mrs. Walter Welch. Mr. Welch
will enter Methodist hospital the
first of this week where he will un-
dergo major surgery on Thursday.
Mrs. E. W. Walls spent Wednes-
day night with her sister Mrs. D. D.
Tate in the Sand Hill community
and on Thursday the ladies went
shopping in Lubbock.
Pete Cooper of Seymour visited
here Tuesday morning with his
cousin and wife, Mr. and Mrs. Lee
Burgett.
Mrs. Ray Hopkins, daughter of
Mr. and Mrs. W. W. Baxter is in
Methodist hospital in Lubbock
where she underwent surgery on
Saturday. Mrs. Hopkins' condition
has been serious and the family
have been at her bedside constant-
ly.
Mr. and Mrs. Lee Rushing went
to Lubbock Thursday and their
grandson Dickie Lee returned home
with them to stay until Sunday
when his parents Mr. and Mrs. Joe
Rushing and their other son Joe
Ray came to spend the day in the
Lee Rushing home and to get
Dickie Lee.
Mrs. Shirley W. Irwin visited Sat-
urday night with Mrs. Thomas Cull-
pepper in Plainview. Mrs. Cullpep-
per's husband passed away Friday

and his funeral was held Monday
afternoon in the Date Street Baptist
cathedral in Plainview. Mrs. Irwin
attended the funeral. Mr. Cullpepper
was a cousin of Mrs. Irwin.
Mrs. C. W. Payne visited Mon-
day afternoon with Mrs. Jim Stew-
art.
Mr. and Mrs. Lee Rushing return-
ed home Tuesday of last week from
Houston where they had spent a
week with their daughters, Mrs.
Malcolm Bridges and family and
Dorothy Rushing. Mrs. Rushing re-
ports everything nice and green
down that way where they have
had plenty of rain.
Mr. and Mrs. A. S. Orr and chil-
dren of Odessa spent Friday night
with Mr. and Mrs. Shirley W. Irwin
and family.
Mr. and Mrs. T. L. Perry and
Jan visited in Plainview Sunday
afternoon with Mr. and Mrs. Grady
Reeves and sons.
Mr. and Mrs. Winfred Payne and
children of Floydada visited Friday
night with Mr. and Mrs. Cecil Payne
and C. J.
Mrs. G. M. Bullard of Floydada
is spending a few days with her
daughter, Mrs. L. B. Cozby.
Mrs. Kate Crabtree of Clovis
New Mexico, and Mr. and Mrs. Kay
Crabtree and baby visited Thursday
in Floydada with Mrs. G. M. Bullard
and J. C. Kay Crabtree is leaving
today for the east coast where he
will sail in a few days for England.
Kay is in the air force.
Mr. and Mrs. Gene Payne and
children of Floydada visited Sunday
with his parents, Mr. and Mrs.
Cecil Payne.
Mr. and Mrs. Bill DuBois and
son Craig of Odessa spent Sunday
and Monday morning here with his
parents, Mr. and Mrs. Edell DuBois.
Other visitors Sunday afternoon in
the DuBois home were Clifford Gd-
lightly of Plainview and Mrs. W. E.
Lackey of Cedar Hill.
Sharon Burton visited Sunday
with Judy Wilson.
Mrs. Lee Burgett visited in Floy-
dada Saturday afternoon with Mrs.
W. T. Branson and Mrs. W. B.
Cantrell.
Mr. and Mrs. Jim Stewart and
Jim Dan entertained a few of their
friends Friday night with an 84
party. Those enjoying the evening

The Floyd County Hesperian, Floydada, Texas Thursday, March 10, 1955



Weddings amongst the skyscrapers

Answer Little Church Around the Corner New York

father, R. R. Waller. Others pre-
sent to help celebrate were Mr. and
Mrs. A. S. Orr and family of Odessa
and Mr. and Mrs. C. L. Copelin and
family of Tulla.
Mr. and Mrs. Chll McClure and
Del Wade went to Lubbock Friday
and spent the night with her par-
ents, Mr. and Mrs. J. C. Crabtree.
The McClures returned home Satur-
day afternoon.
Mr. and Mrs. S. H. Tackett went
to Mator Sunday where they at-
tended church that morning and
visited for the remainder of the
day with Mr. and Mrs. Galen Hol-
land.

Rev. Tilden B. Armstrong, J. L.
West and Mr. and Mrs. J. M. Will-
son, sr., are in Abilene this week
attending the annual Willson Lec-
ture at Radford Memorial auditor-
ium, McMurry college.

Tom Hopper, of Lubbock, was
here the latter part of last week
for a short time on business and
renewing old acquaintances.

Good carbon paper goes further.
Try Suite-Rite.



DON'T SMOKE IN BED

Smoking in bed can start a fire in your
home. Be careful of this and other
causes of fire. Don't overload your wir-
ing system. Don't use flammable clean-
ing fluids. Don't let junk collect in attic
and cellar. Don't let children play with
matches; be careful with oil stoves!
SPARKY SAYS:
"Don't give fire a place to start!"
Published as a public service in co-
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SPECIALS**

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STON'S BUTTER	Qt. Jar	25c
ROCKER WINE MIX	2 Boxes	69c
ING E-RITE	3 lb. Tin	79c
fruit Juice	46 oz. Can	25c
L'S PICKLES	Qt. Jar	25c
OR MUSTARD	No. 303	
REENS	2 Cans	25c
LUE ALMON	Tall Can	39c
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EN BEANS	No. 303 Can	25c
TS HILLI	2 1 lb. Cans	59c
UN Style Beans	3 No. 303 Cans	29c
UR STAR—Keep on Your Pantry Shelf		
AM	Ready to eat Canned, 1 lb., 8 oz.	2.15
PAULGERS Sack Pure Pork		
AUSAGE	PAULGERS FRANKS	
\$1.15	CELLO ALL MEAT	49c
SLICED — Sugar Cured		
ON	Wilson Certified Cudahy Puritan	1.19
OR or PINKNEY SHOULDER — 5 to 7 Pounds		
ONIC HAMS, lb.		39c

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3 piece Sectional Grouping as shown \$34950
TAILORED IN 100% NYLON TWEED FABRICS

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Today's most fashionable new furniture!

Come in! Let us show you... superb new styling... metallic nylon fabrics in exciting new colors... new arrangeability for modern living... durable "cushionized" construction... yes, all the things that can add up to bright new living for you! and... be sure to ask us about the added luxury of foam rubber cushions, available on all pieces at a slightly higher price.

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Right or Left Open End Twin Sectional \$11250
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Chair \$7950
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AS NATIONALLY ADVERTISED

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TAILORED IN 100% NYLON TWEED FABRICS

BOREN
FURNITURE & APPLIANCES
North Side Square Phone 295

SOCIETY

Shower Is Compliment to Conner Couple At Vance Campbell Home

A surprise kitchen and bath shower honoring Mr. and Mrs. W. T. Conner of Cedar Hill community was given in the home of the Vance Campbells Monday night. The Conners lost their home in a fire recently.

Hostesses for the community shower were Mrs. W. P. Ware and June, Mrs. Belle Lemons, Mrs. Sarah Beard, Mrs. G. C. Applewhite of Lone Star, Mrs. Jack Yeary and Mrs. Vance Campbell.

A very nice shower of useful gifts was received besides a helpful and large cash donation. Mrs. Cephus Fortenberry brought the cash donation to be presented to the young couple at the gathering. After being served the men enjoyed games in the garage while the women visited.

The refreshment table was covered with a red linen cloth with a miniature log house with toy furniture stacked outside as center piece. Coffee, punch, mints and cookies were served by Mrs. Bill Ware and June Ware, assisted by Mrs. J. C. Leach of Clovis, New Mexico, Mrs. Jack Yeary, Mrs. W. P. Ware registered the guests and presided in the gift room.

Appreciation Is Voiced
A line of appreciation is also in order for the following business firms who gave so generously: Spears Gin of Flomot, Builders Mart, Floydada, White's Auto, Baker Flash O'Gas, Baccus Motor Co., Rhodes Grocery, Jackson Tire Co., Parker Furniture Co., and the First National Bank, all of Lockney.

Those attending the shower included Messrs. and Mmes. Bill McClure and Del A. S. Mize, Jack Sparsell and girl, Cephus Fortenberry and Phyllis, Durrell Fortenberry and Donnie, Roger Conner, M. D. Arterburn and Tony, Robin Fortenberry, Gerald Lackey and Johnny Lee, Audie Noland, Janice and Larry, Carl F. Lemons and Francis, Rene Yeary, O. R. Beard, W. P. Ware and June, C. L. Gilly, J. A. Welch, G. C. Applewhite, Bill G. Ware, Jack Yeary and children, also Mmes. Syd Brown, T. J. Gill, Junior Taylor and Mrs. J. C. Leach of Clovis and M. H. Taylor and Charlie Furnell.

Many Send Gifts
Those sending gifts or cash donations were Messrs. and Mmes. Gene Gilly, Dorsey Baker, S. Yeary, Bill Shurbet, Weldon McCormick, Dimple McGavoc, John Fortenberry, Oth Ginn, Walton Wilson, Alvin Nichols, Hollis McLain, Ernest Smitherman, Weldon McCormick, W. L. Orman, Paul Cooper, J. S. Lackey, W. E. Burselson, Garland Tucker, Jack Calahan, Eddie Joe Fortenberry, Ollie Ginn, Dick Ford, Freeman Love, Floyd Starkey, Dean Walls, Ernest Walls, Irwin, boys Junior Taylor, R. G. Dunlap, W. E. Lackey, Bishop Wigginton, Henry Edwards, Calvin Steen, Tom Spears, Lee Rushing, Tom Fortenberry, George Taylor, Dutch Love, Glen Whitfill, E. E. Wells, Carl V. Lemons, John Kelly, Gerald Lackey, Raymond Love, Walter Wood, Leighton Teepie, Bill Staniforth, Charley Starkey, Walter Keeter and Bill Darden.

Mrs. Katie Collier, Mrs. Alice Baker, Miss Pauline McReynolds, Mrs. A. T. Swepston and Ann, Mrs. Edna Lackey, Mrs. Robbie Bratton and Mrs. Pernie Ray and the Fairview Baptist church.

Benefit Luncheon Guests Hear Book Review Wednesday

The home of Mrs. D. W. Burke was the scene of a luncheon given Wednesday, Mrs. S. W. Ross, Mrs. C. J. Parr, Mrs. Scott King and Mrs. W. E. Grimes were hostesses with Mrs. Burke. The purpose of the luncheon was to raise money for the new sanctuary of the First Methodist church.

A book review was given by Mrs. Floyd Trowbridge of Petersburg. The book she reviewed was "Women of the Bible".

Those attending were Mmes. G. V. Slaughter, Stella May, J. B. Turner, W. H. Bethel, George Stiles, Wynne Angus of Quanah, Walter Collins, C. W. Denison, J. M. Daniel, C. A. Caffee, Branham Payne, G. L. Bryant, P. B. Trowbridge, Chas. B. Smith, David S. Battey, A. L. Sparks, J. E. Laughlin, Ham Smith, Bob Smith, Ethel Sawyer, Noel Troutman, D. T. Mayo, W. H. Henderson, Will Snell, Oilye Jordan, R. B. Calhoun, Keller Holmes, H. L. Rafferty.

Edd Johnson, Glad Snodgrass, W. B. Jones, L. L. McDermott of Ralls, J. D. Colville, O. B. Olson, L. C. McDonald, R. E. Fry, J. G. Wood, E. J. Morehead, Hollis R. Bond, Geo. Smith, O. P. Rutledge, Wilson Kimble, S. E. Thurman, C. M. Perry, Frank Probasco, Tilden Armstrongs, S. J. Latta, J. E. Perry, E. S. Randsen, Virgie Shaw, Lorin Liebfried, Maude Merrick, H. J. Koenen, H. C. Love, J. H. Barnard, P. Q. Haney, P. F. Bertrand, P. A. Denison, and Will Walker.

Miss Leila Petty Complimented At Coffee Wednesday

A farewell coffee was given Miss Leila Petty Wednesday morning in the home of Mrs. John Stapleton with Mrs. Virgie Shaw as co-hostess.

A white linen cloth covered the serving table with St. Patrick's colors of green used for decorations. A fruit arrangement centered the table with green candles at each end. Mrs. J. S. Hale, jr., poured from the silver service.

Attending the affair were Mmes. G. M. Armstrong, Tilden Armstrong, L. L. Clark, jr., Ralph Cogdell, Robert Gibson, J. S. Hale, jr., John Hoffman, Thos. Hutchins, Ralph Johnston, M. J. McNeill, J. P. Moss, J. M. Willson, jr., A. L. Wylie, jr., Lorin Liebfried, T. G. Hall, jr., hostesses, Mrs. Stapleton and Mrs. Shaw and the honoree, Miss Petty. The group of friends presented Miss Petty with a lovely Queen Elizabeth bedspread.

Lee Bloxom, mechanic at S. J. Latta Implement received a back injury Monday. Mr. Bloxom is at home and reported to be doing fairly well. He has been with Latta's Implement about 10 months.

NOW YOU SEE IT — NOW YOU DON'T!



Magic is exciting to old and young alike. And here's a cake which you'll find disappears so quickly it's just like magic. This Chocolate Ring has the nut-like flavor and texture of yeast-raised bread but it satisfies those with a sweet tooth (and who hasn't) with its rich chocolatey filling. And here's an extra bit of magic for your budget—this month when you buy active dry yeast for baking you'll find it in the thrifty three package—three single packets stripped together for half the regular price.

CHOCOLATE RING

1/2 cup milk	2 packages active dry yeast
1/2 cup sugar	2 eggs, beaten
1 1/2 teaspoons salt	5 cups sifted enriched flour
1/4 cup shortening	1/4 cup sliced maraschino cherries
1/2 cup warm, not hot, water	1/4 cup chopped citron

Scald milk. Stir in sugar, salt, and shortening. Cool to lukewarm. Measure warm, not hot, water into a large mixing bowl. Sprinkle in yeast. Stir until dissolved. Stir in lukewarm milk mixture. Add beaten eggs and 3 cups of the flour. Beat until smooth. Add cherries and citron. Stir in remaining flour. Turn dough out on lightly floured board. Knead until smooth and elastic. Place in greased bowl; brush top with soft shortening. Cover. Let rise in warm place, free from draft, until doubled in bulk, about 1 hour. Punch down and turn out on lightly floured board. Roll out into an oblong about 14 x 18 inches. Spread with Chocolate Filling (recipe below). Roll up as for jelly roll to make roll 14 inches long. Seal edges firmly. Place on a greased baking sheet and form into a circle. Seal ends together firmly. Cut 1-inch slices almost through with scissors. Turn each slice partly on its side, pointing away from the center. Cover with a towel. Let rise in warm place, free from draft, until doubled in bulk. Bake at 350°F. (moderate oven) about 40 to 45 minutes. Ice top while warm with Plain Icing.

CHOCOLATE FILLING: Combine 1/2 cup sugar, 1/2 cup cocoa and 1/4 cup evaporated milk in a saucepan. Cook, stirring constantly, until thickened.

PLAIN ICING: Combine 1 cup sifted confectioners' sugar, 1 tablespoon cream and 1/4 teaspoon vanilla and beat until smooth.

P-P Dairy Show Dates April 9-15

The nation's oldest and third largest dairy show, now in its 28th consecutive year—the Panhandle Plains Dairy Show—will open April 9 and continue through April 15. It was announced this week out of Plainview.

Among the officials named for the show are R. L. King, now with Lubbock Cotton Oil Company, a former county agent of Castro county, and Bob Gibson, of Paymaster Farms, Aiken, a former county agent of Floyd county. They will be superintendent and assistant superintendent respectively of the Guernsey department.

Ronnie Smith, who was in the Marine Corps, was a close friend of the late Deaugherty.

Too Late to C...

WHOEVER has our money rowed, please return it to Andrews Ward School.

YOUR STREET LIGHTS MUST BE MAINTAINED

The City Light Department is making every effort to up and improve the street lighting in Floydada.

Recently we have been spending quite a bit of time replacing lights that are shot out.

In addition to the cost of the light itself there is quite a maintenance cost.

One day recently two men spent a hard day putting the lights in condition for use. That night 26 of them were shot out. A job had to be done over.

Presumably this is not the work of grown men. You would know better. So, if you have a boy who spends his time shooting out it would be a good idea to be sure you know where he is whether he is using street lights for target practice.

This is written with the intention of reminding the citizens that we need YOUR help and cooperation in making YOUR plant continue to serve you well.

J. D. PARKS Superintendent

CITY LIGHT DEPARTMENT

Floydada, Texas

1950 Study Club Chooses Officers

Francis Weathersbee was hostess Tuesday night to the 1950 Study Club. Officers for another year were elected. They are president, Nina Copeland, first vice-president, Dorothy Biggers; second vice-president, Emma Collins; recording secretary, Vel Simpson, corresponding secretary, Margaret Greer, treasurer, Francis Weathersbee; reporter, Jimmie Womack; custodian, Sybil Price; parliamentary, Sue Moore.

Jill Kirk gave the program Tuesday night on Cairo, Egypt. Members present at the meeting included Nancy Bishop, Claire Edwards, Martha Allen, Dorothy Biggers, Patsy Coffman, Emma Collins, Nina Copeland, Margie Collins, Lovene Decker, Margaret Greer, Jill Kirk, Sybil Price, Peggy Probasco, Vel Simpson, Margaret Snead, Joe Wester, Jimmy Womack, Sue Moore, Peggy Roberts and the hostess. The next meeting will be March 22 with Nancy Bishop.

'22 Club Observes Independence Day

The 1922 Study Club met March 3 in the home of Mrs. W. S. Poole with a Texas day observed. Leader of the program was Mrs. J. M. Willson. Roll call was answered with a tall Texas tale.

A sketch of the life of William J. March was given by Mrs. O. P. Rutledge. Mrs. Edd Johnson gave a review on the life of Judge Sarah Hughes, Texas' only woman jurist, and Mrs. H. J. Koenen presented a sketch on Margo Jones and her theater in Dallas.

Refreshments were served to members and their guests.

The next club meeting will be March 17 with Mrs. H. J. Koenen. Topic for the program will be "adventures after forty."

Miss Petty Named Honoree for Club Women's Farewell

A farewell tea sponsored by the Home Demonstration clubs of Floyd County, will be given in honor of their agent, Miss Leila Petty, Saturday afternoon, March 12, from 3 until 5 o'clock in Fellowship Hall at the First Christian church.

Mrs. Doodle Milton, vice-president of the Home Demonstration council, said all friends of Miss Petty are cordially invited to attend.

Miss Petty is leaving Floydada to be HD agent for Cochran county.

PLEDGES SIGMA NU

LUBBOCK, March — Donald Eugene Smith, a Floydada student at Texas Tech was one of the 240 men pledging social fraternities this week at the close of spring rush activities, James Whitehead, assistant dean of student life, announced.

Smith pledged Sigma Nu.

NASH GIVES YOU MORE

Years-Ahead Styling and 7 Amazing Features!



Turn one knob in Nash and never be bothered again by cold or heat or dust. All-Season Air Conditioning System* costs hundreds of dollars less than other systems. *Patents applied for.

Yes, a chaise longue. New use for Airliner Reclining Seats. They nap the children, give driver a "break"—convert into Twin Travel Beds at night for camping.

Fish-bowl test proves a new kind of ride! In Nash, new-type Deep Coil Springs have 3 times the cushioning. Offer new anti-sway safety. New shorter turning radius, too!



Another style scoop for Nash—New, Exciting Two-Tone combinations in all models!

See the Difference



Different from old-type bolted construction, in Nash the double strength of the single welded unit extends girders around passengers. Entirely new safety. Gives "double lifetime", rattle-free service, assures you better resale value.



Step into the "biggest room" on the road, with the best view. Seats are widest. New wrap-around Scena-Ramic windshield is widest and most distortion-free of all. You see more to the front, side, rear.



Try the mighty new 200 H. P. Ambassador engine. Four world-famous "6s", too, that make Nash America's most economical big car.

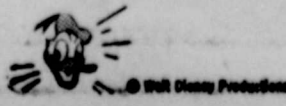
Come see and try 7 new motoring wonders that put the new 1955 Nash years ahead in comfort, performance, safety! See a complete "new look" inspired by the famous Nash-Healey sports car—years-ahead front end styling with forward thrusting "Road-Guide" fenders, new Safety-Vu headlights. See and drive the beautiful new '55 Nash today.

NASH MOTORS, DIVISION OF AMERICAN MOTORS CORP., DETROIT 21, MICH.

TRY THE NASH "7-FEATURE" DEMONSTRATION RIDE

SPEARS AUTO COMPANY

107 N. Main St., Floydada, Texas — Phone 39



Hey Folks! Tune in Disneyland on ABC-TV. See TV Ratings for Time and Channel.

It's Here!

EKCO VANADIUM STAINLESS STEEL

FLINT-WARE

with the amazing, invisible

Radiant Heat Core



THERE'S never been a cookware before like beautiful Flint-Ware! It cooks like magic—faster, more evenly than any other kind! And it cleans like magic—actually washes easily as a dish!

Flint-Ware is triple-layer steel. The secret of its cooking magic is its middle layer—the invisible Radiant Heat Core! It spreads heat, not just across the bottom, but up and around the sides, too! Gives you perfect waterless cooking!

This wonderful Radiant Heat Core is sandwiched between two layers of vanadium stainless steel—and that's the secret of Flint-Ware's cleaning magic. It cleans with no scouring... gleams with no polishing!

washes clean
easy as dishes!

BUILDERS MART

Phone 7 or 11 — Floydada

"The only cookware
so good it's
guaranteed
for 15 years"

SAUCE PANS
\$4.95 to \$8.50

SHALLOTS
\$4.50 to \$10.50

DUTCH OVENS
\$10.50 to \$12.50

DOUBLE BOILER
\$9.95

CHICKEN FRYER
\$12.50

PERCOLATOR
\$10.95

SAUCE POT
\$12.95

WINDCHILL, LIKE ILL WIND NOBODY GOOD

Alaska — How cool is cold? How cold is cold? The Army knows and the Army knows how to gauge how weather is exposed to it. The relationship between windchill and air movement is a surprisingly small amount of air makes a surprisingly big difference.

At 2,000 when exposed areas of face freeze within one minute, readings show this will happen at 15° below with a wind of 35 mph, at 30° below with a wind of 15 mph, and at 40° below with a 10-mile wind. A 2,300 reading, which means exposed areas of face freeze in one-half minute, results only during the variable degrees and velocities that lie between 28° below and wind of 45 mph, and 45° below and a 19-mile wind.

Importance which the Army attaches to windchill is reflected in its official warning to troops newly-arrived in the sub-Arctic area: "The effect of wind with low temperature (windchill factor) is of critical importance and should always be considered rather than temperature alone. Familiarity with the windchill nomogram is recommended. Commanders must be continuously cognizant of the excessive cold casualties.

There probably is a windchill factor of 5,000 somewhere in the lands of the north. But the chart doesn't show it. When it gets too cold, native Alaskans know what to do about it. They advise: "Stay inside!"

McDonald Views New GMC Trucks

Clement McDonald of L. C. McDonald's, has just returned from a GMC dealer meeting in Dallas where he attended a preview of the all-new 1955 line of GMC "Blue Chip" trucks built by GMC Truck & Coach Division. Officials from the GMC home office in Pontiac, Michigan, outlined the division's sales plans for the coming months, and described the merchandising program for introducing the new truck line to the public.

The meeting included four color movies illustrating many of the hundreds of major styling and engineering advances of the new models. The 1955 line of GMC's is the most improved and most complete in the history of the Division, according to McDonald.

The new line will be on display in a few days here.

Tribute of Friend Paid Aged Mother

Mrs. E. M. Lawson, of Lockney, pays a pretty tribute to Mrs. S. P. Richardson, in the brief lines below. Mrs. Richardson's demise is recorded in another column of this newspaper. Mrs. Lawson was a good friend of the Richardson and Childs families:

Mother
I want to be like mother when I am old and gray. I hope to wear the same sweet smile that mother had every day. I hope to have her gentle voice, so soft and sweet and low, I had rather be like mother, than anyone I know. I hope to have charming eyes, like hers that seem to say I love you dear children, every hour of the day. I hope my hair is silvery gray, wavy on each side. If I could only be like mother, I would be satisfied.

PLAINVIEW LIVESTOCK SALES RING

Wednesday March 2—Our market was about steady this week on feeder type steers and fleshy heifers. Cows were 50c to \$1.00 lower. Good bulls about steady with last week.

Calves, medium kinds, \$16.00 to \$18.00.
Plain to medium kinds, \$14 to \$16.00.
Stocker steer calves and yearlings, medium to good, \$16.00 to 19.00.
Common to Medium, \$13.00 to \$16.00.
Stocker heifer calves and yearlings, medium to good, \$15.00 to \$18.00.
Common to Medium, \$12.00 to \$15.00.
Utility and Cutter calves and yearlings, \$9.00 to \$12.00.
Feeder lot yearlings, medium kinds, \$17.00 to \$19.00.
Plainer kinds, \$14.00 to \$17.00.
Fat Cows, \$9.50 to \$11.30.
Canners and Cutters, \$7.00 to \$9.50.
Commercial bulls, \$11.00 to \$13.50.
Medium and light bulls, \$10.00 to \$15.00.
Cows and calves, \$80.00 to \$120.00.
Some Representative Sales:
Green Henderson, Hart, white face steer, 500 to 650 pounds, \$15.80 to \$19.00; white face heifer, 500 to 600 pounds, \$17.00 to 18.10.
Roy Huckabee, Kress, Holstein steer, 530 pounds, \$12.50.
Bruce Walker, Plainview, white face cow, \$10.40.
F. S. Shearer, Lockney, Mixed breed heifers and steers, 300 to 350 pounds, \$10.40 to \$14.70.
Will Rousser, Kress, white face heifers, 700 pounds, \$12.00 to \$15.60.
Roy Holcomb, Hoaring Springs, Black heifer, 420 pounds, \$17.80.
E. V. Willard, Kress, Holstein bull, 1940 pounds, \$13.60.
Ralph Nafagh, Plainview, Black cow, \$10.70.
Our next sale, March 16, 1955.

Mr. and Mrs. W. W. Trapp were in Houston Saturday and Sunday to be with their son W. W. Trapp, Jr., who is in a Houston hospital.

Barbara Perry visited her parents, Mr. and Mrs. Everitt Perry Sunday. Barbara is a student at Tech in Lubbock.

Carter West was in Tucumcari, New Mexico, on business Wednesday.

Brooks Chapman of Waco visited his parents, Mr. and Mrs. Alton B. Chapman, George and Jerry over the week-end. Brooks is a student at Baylor.

Vic Vet says

HERE'S A TIP FOR YOU VETS WHO PLAN TO SEE A PRIVATE LENDER ABOUT A GI HOME LOAN. BE SURE YOU HAVE YOUR ORIGINAL DISCHARGE PAPERS WITH YOU. THAT WILL SPEED UP THINGS.

For full information contact your nearest VETERANS ADMINISTRATION office

Beef Briefs

Texas cattle brands are becoming a familiar sight in South America. More and more fine breeding stock from herds in the Lone Star State are being shipped to Latin American countries to upgrade native cattle. A substantial movement was noted in the fall and winter months.

Latin American cattlemen brought to Texas by the State Fair of Texas and the Houston Fat Stock Show proved good customers, made many purchases of top bloodlines.

Heaviest movement was in Brahma cattle and cattle of Braham breeding, although much interest was shown in Santa Gertrudis, and some of the older breeds were purchased.

Look for an increase in acreage

planted to sesame in Texas this year.

The ancient crop, grown last year for the first time on a commercial scale, is due to expand to new areas.

The state produced about 1,200,000 pounds in 1954, bringing growers 9.6 cents per pound.

Farmers all the way from the Gulf Coast to the High Plains planted the crop last year.

A good market for the seed is expected again this year.

Texans both in and out of the cattle industry are taking kindly to the Texas Beef Council's informational program, according to February reports. Surveys of both meat retailers and packers indicate estimated increases in beef sales of from 8 to 10 per cent since the Council's program started last September. The meat marketers like the program and want it to continue.

Equally favorable are the home

The Floyd County Hesperian, Floydada, Texas Thursday, March 10, 1955

economists and food editors. Both groups indicate high approval of the cattlemen's self-help program.

A tip of the Texas hat goes to a famous Jersey cattle family.

The Sable cow family, a product of the J. Chester Elliff farm near Tulla in Swisher County, has produced the first four-generation 1,000-pound butterfat family in the breed.

Setting the record was a two-year-old, SWV Radiant Sable which became the champion two-year-old of the breed.

When her test ended in February, she had produced in a year a total of 17,000 pounds of milk and 1,074 pounds of butterfat.

Texans like beef but they don't want it to be too heavy. That's what a survey made by a major packing firm indicates.

The Houston, Fort Worth, Dallas and El Paso areas will buy beef of high quality.

Beef weighing between 600 and 700 pounds on carcass weights can be sold most readily in the Houston section. The Fort Worth-Dallas area likes only 10 per cent of its supply in the range above 600 pounds, the survey shows, with the very heavy beef most popular in the Eastern states.

ISNT IT OBVIOUS?

Son: "When you have your tonsils removed they call it a tonsillectomy. When they remove your appendix, they call it an appendectomy. What do they call it when they remove a growth from your head?"
Dad: "I give it up sonny. What do they call it when they remove a growth from your head?"
Son: "Haircut."



Finest Quality MEATS

- 2 Pound Package, Your Choice Brands
- BACON, Sliced, \$1.25**
- Gold Coin, Corn King, Pound
- SLICED BACON . . . 49c**
- All Meat — Your Choice Pound
- FRANKS . . . 49c**

- Pound
- BEEF ROAST Good Choice 51c**
- Lean, Tender Pound
- PORK CHOPS 54c**
- Ballard's Can
- BISCUITS . . . 10c**
- Mrs. Tuckers 3 lb. Can
- SHORTENING 79c**
- Golden Brand Pound
- OLEO . . . 22c**

INSTANT PET NONFAT DRY MILK
3-Qt. JAR **29c**

Garden-Fresh VEGETABLES

- Texas Pound
- GRAPEFRUIT . . . 10c**
- TEXAS ORANGES . 10c**
- BANANAS 12½c**
- Firm Head Pound
- CABBAGE . . 5c**
- White 10 Pound Bag
- POTATOES . 55c**
- NEW POTATOES, lb. . 9c**

PATTERSON'S RECIPE OF THE WEEK
By Mary Lee Taylor
Banana Chocolate Cup Cakes

1½ cups sifted, all-purpose flour
1½ cups sugar
3 teaspoons baking powder
½ teaspoon salt
½ cup soft shortening
¼ cup mashed, ripe banana

¼ cup Pet Evaporated Milk
2 Tablespoons water
1½ teaspoons vanilla
2 unbeaten eggs
6-oz. pkg. semi-sweet chocolate pieces

Grease well, then dust with flour 2 dozen, 2½-inch muffin cups. Sift into a 2-qt. bowl the flour, sugar, baking powder and salt. Add all at once the shortening, banana, milk, water and vanilla. Beat hard 2 min. with mixing spoon, or with electric beater at medium speed. Add eggs and beat hard 2 min. longer. Stir in chocolate pieces. Pour batter into muffin cups filling only half full. Bake on rack slightly above center in 375 oven (high moderate) 20 min., or until cakes pull from sides of cups. Remove from cups at once. Cool. Spread tops with your favorite frosting.

PET MILK 2 Tall Cans 25c

MACKEREL . 22c
Tall Can
Del Monte 46 oz.

PINEAPPLE JUICE 35c
Quart
Diamond, Sour

PICKLES . . . 25c
No. 2½ Can
Calirose, in syrup

PEACHES . . 25c

Plenty of Parking Space

PATTERSON'S QUALITY DEPENDABILITY SERVICE

Gunn Bros. Double Stamp Day Monday.

Where Parking is a Pleasure

WE DELIVER PHONE 24 FLOYDADA, TEX.

ELGIN BANNER BUYS OF '55
April 9 only

For Birthdays!
Best watches from \$7.50

For Graduations!
ELGIN LOR-TA Demi-size Regular \$29.75 New \$23.75

Anniversaries!
Diamond watch only \$10.00

BISHOP'S PHARMACY
Floydada, Texas

READ AND USE THE..

WANT ADS

FOR QUICK RESULTS

Miscellaneous

CONVALESCENT HOME
Private and semi-private Rooms;
Reasonable Rates; Nursing Care 24
hours; Manager in this business for
20 years.
Ph. 9517, Spur Texas
Location Formerly Nichols Hospital
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SEE G. W. Reynolds for McNess
products, also brooms, mops and
brushes. 618 East Grover St. 5 3tp.

JOHN BLUE Fertilizer distributors
for all makes of tractors. Moreckel
Farm Chemical Co. 11t/c

FOR Portable disc grinding phone
4159. J. E. Sparks 1 t/c

PARTS AND REPAIRS
For all makes Electric shavers.
\$7.50 TRADE IN
For your old shaver.
GOEN DRUG
"On the Corner"

SEE Mrs. Bob Smith for your Avon
Cosmetics 52t/c

FLOOR sanding. Call 227-J. Barl
Baker. 6 t/c

LOW PRICES and guaranteed ser-
vice. Whitfill Radio Repair. 1/2
mile west of Y. Phone 644-W-2.
49 t/c

Now is the time to clean and moth
proof your valuable carpets, rugs,
and furniture. Call 335. Buck
Formby, 229 E. Kentucky. 43 t/c

Painting and paper hanging, town
or country. Reference H. W. Bird-
well. Phone 1094, Floydada. 33 t/c

PLENTY OF
GOODYEAR TIRES
and tubes for passenger
cars and tractors.
S. J. Latta Implements

TIMKIN BEARINGS—Near com-
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FOR **AMARILLO** Daily News, city
delivery or mail, new or renewal,
call 460-J. nights, or see Foster
Amburn. 37 t/c

42 Years of Land Title
Service
FLOYD COUNTY
ABSTRACT CO.
201 Boothe Bldg.
Phone 116

KEYS—Duplicated while you wait.
King's 5c, 10c and 2c Store. 14t/c



USED CARS

1953 PLYMOUTH, Cam-
bridge 4-door Sedan
radio & heater, Overdrive.
Low Mileage.

1951 CHEVROLET
2-Door, Radio and
Heater.

1952 FORD 4-Door Sed-
an, Radio & Heat-
er, Overdrive.

1946 FORD Club Coupe,
6 Cyl.

1947 CHEVROLET
Fleetline 2-Door,
Radio & Heater, extra
clean.

1953 CUSTOM 4-DOOR
FORD, Radio and
Heater, Fordomatic, two-
tone.

1951 FORD 4-Door Sed-
an, Radio & Heat-
er, Fordomatic.

PICK-UPS

1951 FORD 1/2-TON de-
luxe cab, Heater
Trailer Hitch, good tires &
tubes.

1947 1/2-TON, Radio &
heater.

1952 GMC 1/2-TON, Ra-
dio and Heater.

Bishop Motor Co.
YOUR FORD DEALER
Phone 228 Floydada

TIPS



"... Their Want Ad said '1954 convertible, \$85'—and I grabbed it without looking!"

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Insurance, represent stock com-
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Guaranteed Radio Service
RICE RADIO SERVICE
210 N. MAIN

COME in and see our Royal Gas
Range and Coolerator Home Pre-
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supplies. Puqua Farm Supply.
52-t/c

FOR **LUZIER'S** Fine cosmetics and
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Phone 462. 42 t/c

For Sale

SURGE tanks for natural gas mo-
tors. Darden Welding Shop. 5 t/c

FOR SALE—Seat covers, \$16.95 to
\$37.50. Reuben's Trim Shop,
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Swanner 1/2 mile east Sand Hill
school. Phone 656-W-1. 48 t/c

COPPER cooling coils. Darden
Welding Shop. 5 t/c

FOR SALE - Two used electric
irrigation motors with control
boxes, also used Ford irrigation
motor complete. Witkowski Im-
plement Co. Phone 391. 6 2t/c

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FOR SALE — Some good houses in
Floydada and good irrigated farms
J. Sam Hale. Phone 691. 46 t/c

SEVERAL TOWN LOTS FOR SALE
Brown - Holmes Co. 24 t/c

FOR SALE—Well located residence
lots. J. G. Wood. 43 t/c

Farm Machinery

FOR SALE—Metal irrigation dams.
Berch Gilliland. 5 t/c

SURGE tanks for natural gas mo-
tors. Darden Welding Shop. 5 t/c

IRRIGATION

dams, sticks, tubes,
S. J. Latta Implement Co.

FOR SALE—one 40 horse electric
motor complete. \$500. Lee Trice
2 1/2 miles NW Floydada. 4 t/c

COPPER cooling coils. Darden
Welding Shop. 5 t/c

BUS SCHEDULES

Clip and Save for Reference

EAST BOUND		WEST BOUND	
To Vernon, W. Falls		To Lubbock, El Paso	
8:00 A. M.	1:15 P. M.	9:15 A. M.	3:55 P. M.
To Plainview, Amarillo		To Lubbock, El Paso	
8:00 A. M.	1:15 P. M.	9:15 A. M.	3:55 P. M.

Thru Bus Service to Lawton, Oklahoma City and
St. Louis
MAGNOLIA SERVICE STATION NO. 1
Fred Lambert, Agent Phone 36
Station Hours: 7:30 a.m. — 5:30 p.m.

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WANT to buy used 6 or 8-inch ir-
rigation pump. Presley Kenn-
amer, Ph. 743. 7 t/c

WANTED - Mature salesman, man
or woman well established in
Floyd county to sell in this area.
Write Box 848, Floydada. 6 3t/c

Man wanted for Rawleigh business
in Hale county. Write H. D. Mar-
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For Portable disc rolling Phone
1119. Weldon Graves. 5 8tp.

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Alterations and tailored suits
102 East Houston, Ph. 459. Mollie
Crum. 4 t/c

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OFFERING original common stock
in several good companies. \$100
investment now may earn as
much as \$2,000 or \$3,000 in 2 or
3 years. For information call E.
C. McCarty, Office Phone Porter
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Room 108-110, Lubbock, Texas.
2 t/c

Live Stock

FOR SALE—Three registered Here-
ford bulls, two years old. Bill Mc-
Neill. 3 t/c

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5% Farm Loans, prompt inspection
and closing, no closing charges
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Representing **AMICABLE LIFE**
INSURANCE COMPANY OF
WACO. 30t/c

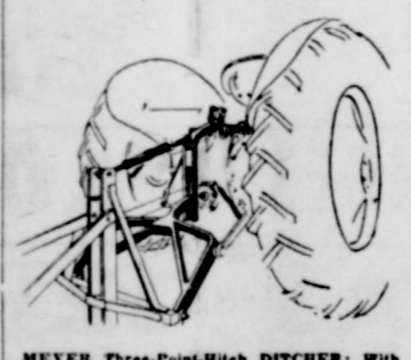
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Floydada, Texas 34 t/c

MONEY TO LOAN—On Farms and
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Attractive prepayment options --
See R. E. Fry. 43 t/c

New MEYER DITCHERS



MEYER DITCHER: Several models avail-
able on either steel or rubber. New, simple
width-of-ditch adjustment on rear.



MEYER Three-Point-Hitch DITCHER: With
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Gives higher lift and greater depth.

We now have all
models of the Famous
Meyer Ditcher in
Stock, for Sale, also
Repairs for Them.

We also have all Ir-
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you will need, Shovels,
Dams, Dam Sticks,
and Tubes, at prices
that you can't afford
to miss.

See us for your
Irrigation Needs.
Stansell-Collins
Company

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FOR RENT—At 720 S. Main, 3 two
room furnished apartments. 2
one room apartments with pri-
vate baths, cook stoves and ref-
rigerators, \$7.50 per week or
\$30.00 per month, bills paid. Call
at 211 W. Crockett, phone 326-W.
6 2tp.

FOR RENT—3 room furnished gar-
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FOR RENT—four room furnished
apartment. Close in on pavement.
329 W. Missouri, phone 236 or 797.
4 t/c

FOR RENT—4 room house on pave-
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school bus route, 7 miles north-
east of town. C. M. Meredith.
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FURNISHED apartments and bed-
rooms. 102 East Houston St., on
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FOR RENT. 2 or 3 room apartment
or duplex. Call Commercial Ho-
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HOT STOVE LEAGUE STORY

Some few years ago, just after
Jimmy Foxx had broken into the
regular lineup with the Philadelphia
Athletics, the Boston Red Sox came
to Philly to play a series. George
Moriarity was umpiring behind the
plate.
Foxx took two terrific cuts at the
first two pitches, and let the third

CAR OFFERS IN-BUILT COFFEE SHIELD



The latest Chevrolets carry an innovation that makes coffee
more convenient for travelers. The inside of the door to the
compartment contains two circular wells, forming snug holders for
cups. The glove compartment slants downward to prevent spillage.

Use Hesperian Want Ads
"Strike three, you're out," said
Moriarity.
Foxx turned indignantly. "You
missed that one George."
"Well, you missed the other two,"
Moriarity retorted. "You're still one
up on me."
Loose leaf, ledgers ledger sheets.
Hesperian.

FOR CULLIGAN
SOFT WATER SERVICE
Dial 42104 or write
708 Quincy, Plainview



The red OK Tag is everybody's best friend when
it comes to choosing a good used car. OK Used
Cars are scientifically inspected and recondi-
tioned for safety, performance and value. These
used car gems carry the famous Chevrolet dealer
warranty in writing at no extra cost. They sparkle!



ODEN CHEVROLET CO.
Floydada, Texas



LOOK AT THESE USED CAR BARGAINS

1951 OLDSMOBILE 98 4-Door. New
Battery and perfect tires, new
spare. Radio, heater, & hydromatic. This
car priced to sell.

1953 210 2-DOOR CHEVROLET.
Beautiful Tu-tone paint. De-
luxe Fresh-air heater. A complete motor
overhaul done in our shop. Extra clean and
priced to sell.

1951 4-DOOR CHEVROLET Power-
glide, Radio & heater, extra
nice and low mileage. See it now.

1949 FORD CUSTOM. Perfec-
tly rubber and clean. A good
car for someone.

1954 -98 OLDSMOBILE 4-DOOR SEDAN. Air Conditioned, Power Steering, Power
Brakes and loaded with extras. This car is low mileage and will make the
in transportation.

USED TRUCKS AT SENSATIONAL SAVINGS

1952 CHEVROLET 1/2-TON Pick-up
New motor, heater and trailer
hitch.

1948 CHEVROLET 1/2-TON, 3 door
Pick-up. Deluxe cab. Chrome
grill. Heater and hitch. A good pick-
up. Priced to sell.

ODEN CHEVROLET CO.
Floydada, Texas

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Pineapple House Party

PRICES GOOD
FRIDAY
SATURDAY
MONDAY

Sliced
APPLE . . . 29c

Strip or Regular, 1 lb. Can
LEE . . . 95c

No. 1 Can
APPLE . . . 17c

APPLE

Dole, Crushed
No. 2 Can

25c

1 lb.
R . . . 14c

Box
RS . . . 13c

2 oz. Can
. . . 12½c

APPLE JUICE

Dole
46 oz. Can

29c

Hamburger
. lb. 39c

Roast lb.
55c

Good
Peak lb. 73c

. lb 43c

Wilson Certified

on Thick Sliced 2 lb. 1.29

NANAS Fancy Golden Fruit, lb. **12½c**

Bunch
OTS . . . 10c

ONIONS . 7½c

SHES . . . 7½c

Large Bunch
TURNIPS & TOPS . 10c

Long Green, Pound
CUCUMBERS . . 15c

Florida, Pound
ORANGES . . . 10c

Wilson, 12 oz. Can
Chopped Beef 33c

Oleo, lb. Pkg.
PARKAY . . . 29c

25c

Libby's 3 oz. Jar
OLIVES . . . 24c

Ma Brown, Pint, Sour
PICKLES . . . 29c

Libby's No. ½ Can
VIENNAS . 19c

29c

Wilson Certified, Cello Wrapped
PICNIC . lb. 43c

Nice & Lean
BEEF RIBS lb. 29c

Longhorn
CHEESE . lb. 49c

Hunt's, 303 Can
SPINACH . . 14c

Alert, Can
DOG FOOD . 9c

Wrigley's, Three 5c Pkgs.
GUM . . . 10c

SUGAR

Pure Cane
5 lb. Bag **47c**

Curtis, 10 oz. Bag
MARSHMALLOWS 19c

Eatwell, No. 1 Tall
MACKEREL . . . 22c

Libby's, 303 Can
SPANISH RICE . 19c

Franco American, Can
SPAGHETTI . . . 15c

Swansons, 5 oz. Can
CHICKEN SPREAD 21c

Kuner's, 303 Can
SLICED BEETS . 17c

Sunsweet, Qt.
PRUNE JUICE . . 37c

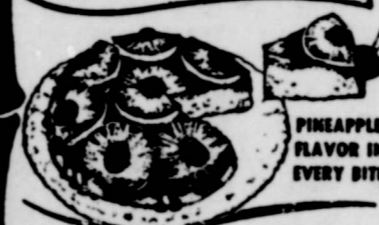
Post, 9½ oz. Box
RAISIN BRAN . 19c

Pillsbury, Box
HOT ROLL MIX . 28c

Niagara, Box
INSTANT STARCH 19c

Pint Bottle
WESSON OIL . . 35c

Exchanging—New—Different
PINEAPPLE UPSIDE DOWN CAKE



PINEAPPLE UPSIDE DOWN CAKE

1-lb. 4-oz. can sliced pineapple
¼ cup butter or margarine
1 cup brown sugar

1 pkg. Pillsbury White Cake Mix
¼ cup Instant PET Nonfat Dry Milk

Drain pineapple and save juice. Add enough water to juice to make 1½ cups. Melt butter over low heat in a 10-in. skillet or a 9-in. square pan. Remove from heat and sprinkle sugar over melted butter. Arrange 8 pineapple slices on sugar. Let stand. Put cake mix into a 2-qt. bowl. Mix in the dry milk with spoon. Add ½ cup of pineapple juice and beat hard 2 min. Then add ½ cup of juice and beat hard 1 min. Add juice that is left and beat hard 1 min. Pour batter over pineapple slices in skillet or pan. Bake on rack slightly below center in 375 oven (high moderate) about 45 to 50 min., or until cake pulls from sides of skillet or pan. Remove from oven. Let cake stand 5 min. before turning out. Decorate with maraschino cherries, if desired.

TOOTH PASTE

Colgate's
50c Size 2 Tubes **60c**

Campfire, No. 1 Can
PORK & BEANS . 10c

Hunt's, No. 1 Can
NEW POTATOES . 11c

Libby's, All Green Tips, No. 1 Can
ASPARAGUS . 35c

Hunt's, No. 300 Can
TOMATO JUICE . 11c

Campbell, Can
TOMATO SOUP . 12c

Gold Coast, No. 2½ Can
SPICED PEACHES . 33c

Hot or Sweet, 14 oz. Jar
CHERRY PEPPER . 31c

Kraft's, 8 oz. Jar
FRENCH DRESSING 22c

Wolco, No. 2 Can
BLACKBERRIES . . 25c

Libby's, 16 oz. Can
BEEF STEW . . 35c

D.W. GREEN STAMPS
WITH EVERY PURCHASE
• DOUBLE •
ON TUES.
WITH \$2.50 PURCHASE OR MORE



Libby's
OKRA Whole 10 oz. Pkg. **19c**

Libby's, 10 oz. Pkg.
CREAM CORN . . 15c

Dole, 6 oz. Can
PINEAPPLE JUICE 17c

Libby's, 6 oz. Can
ORANGE JUICE . 15c

Deer, No. 303 Can
TURNIP GREENS . 11c

Piggly Wiggly
SUPER MARKETS

South Plains News

(By Mrs. Murray Julian)

SOUTH PLAINS, March 7—Next Sunday, March 13, the Annie Armstrong offering will be taken for Home Mission work. This will be a conference Sunday at church. Do come and hear the fine preaching of Rev. Larry Faus. Prayer meeting time has been changed to 8:15, with the auxiliaries starting at 7:30 on Wednesday evening. You will get a blessing from attending prayer meeting, as well as gaining much knowledge of the bible.

Mr. and Mrs. Zach Cummings and Mr. and Mrs. H. S. Calahan, Sr. arrived at their home from Simsboro, Louisiana, on Saturday night. They report the week they spent there the weather was very warm.

Mr. and Mrs. Arby Mulder and children moved into their new house last Saturday. They have been busy finishing the window cleaning, and getting the last of the inside work done. Katherine has been ill for a week with infection of the nasal passages, and has been going to the doctor as has Bud Higginbotham, who goes to the doctor for treatments three times a week this past few months. Wednesday he was fitted for new glasses.

Mrs. John Smitherman spent most of the past two weeks in Floydada helping Mrs. Nancy Morckel and the others on the new RIA cookbook, which will soon be ready for publication.

Mmes. Bill Beedy, George West, Grigsby Milton and Murray Julian visited in the home of Mrs. H. L. Marble on Wednesday afternoon. Later most of them went to visit with Mrs. Ernest Smitherman, who has been ill, but is now up, and growing stronger each day. Mmes. Milton and Julian also went to the Arby Mulder home and enjoyed

going through the new home with Mrs. Mulder.

Mrs. Essley Yeary, Mrs. Lee Pearson, and her sister, Mrs. Cecil Scott of Albuquerque, New Mexico, who is visiting with Mrs. Pearson here went to Amarillo to spend the day. They called on Mrs. Grigsby Milton, Sr., and Linnie, and Mrs. Scott kept an appointment with her doctor.

Mr. and Mrs. Frank McClure are having their house and garage finished in beautiful Permatone, with workmen busy on the buildings the past two weeks.

Honor Roll At South Plains

South Plains issued the honor roll for the 4th six weeks of school, with J. B. Thames giving his 8th grade pupil, Eddie Parks. Mrs. Ray Smith named as her A students, Sue Wilson in 5th, Bruce Julian in 4th, and Marilyn Kinnibrugh and Dwight Teeple honor students in 3rd. In Mrs. O. T. Hewitt's room, the 2nd grade A pupils were Tommie Carlene Taylor, Beth Calahan, and Jimmy Ray Upton. Katherine Mulder was the only A pupil in the 1st grade.

Alton Higginbotham went to Amarillo on Thursday with the winning FFA judging team from Floydada high school. Several boys had been working on judging of livestock the past week, with the highest score. Alton, David Badgett, and Carl Brock of Floydada attended the Amarillo Fat Stock Show, where they were awarded first place in the swine judging on Thursday.

Leo Brown and Jerry Pearsey and family left last Saturday for Conway Springs, Kansas, where they will be working the next few weeks on elevator construction work. Jerry and family have been living in Lubbock, and the Browns now reside in Floydada.

Mr. and Mrs. Bryant Higginbotham, Bud and Alton, visited with Mr. and Mrs. Murray Julian, Kendis and Bruce on Monday evening of this week.

Donita Milton and Kendis Julian left Friday morning with the Floydada Whirlwind band for Sweetwater, where they spent Friday and Saturday in competition with several other bands, also meeting there. The band members stayed in private homes. Saturday evening they marched before they came home in the school buses. Maurice Jones band director, and Mmes. Woodrow Wilson, Roberts and Davis accompanied the band members.

Mr. and Mrs. H. L. Marble, of South Plains, have announced the approaching marriage of their son, Frederick, to Miss Carolyn Tye, of Floydada, daughter of Mr. and Mrs. W. O. Tye, on Sunday, March 20. They plan to live in Floydada after their marriage, but will build a home in South Plains later in the summer.

PTA Meeting Is Held

South Plains PTA met at the school auditorium on Friday, March 4, with the program given by 6, 7

and 8th grades from J. B. Thames's room, and a special singing act by the Cub scouts.

A good number of parents and teachers, J. B. Thames, Mrs. Ray Smith, and Mrs. Oscar Hewitt were present for the program. A business meeting was held later with Mrs. Milton presiding.

It was decided to hold open house for parents and interested persons at the school on Thursday afternoon, with Mrs. Higginbotham and Mrs. Hartman serving cookies and coffee in the afternoon to visitors.

Remember the next PTA meeting will be held on April 1 with John Stapleton as speaker.

New officers elected at this meeting were Mmes. Grigsby Milton president, Murray Julian, vice-president, Roy C. Bledsoe, secretary and S. D. Kinnibrugh as treasurer. They will be installed on May 6.

Mr. and Mrs. Sylvian Kinnibrugh were hosts at the Young Married Couples Sunday school class party, which was held at their home on Tuesday evening, March 2. Games of '42' were played during the evening, and Mrs. Kinnibrugh served banana split sundaes and coffee to the guests who were Messrs. and Mmes. Ernest Huckabee, Sterling Cummings and children, L. N. Johnson and children, Rex Smitherman, Kenneth Bean, Dalton Thompson, Sylvian Kinnibrugh, Beth and Marilyn, and Rev. and Mrs. Larry Faus.

Last Sunday Mr. and Mrs. R. W. Powell, from Aiken, former residents of South Plains, were dinner guests at the home of Mr. and Mrs. George West at their home here.

Mr. and Mrs. Fred Portenberry went to Vigo Park, which is north of Tulsa, to spend this Sunday visiting her sister, Mr. and Mrs. Elvin Hutson and children.

Saturday morning a new resident of South Plains was born in Lockney, when Mr. and Mrs. Hansel Sanders announced the birth of a son, Gary Ray, weighing nine pounds and five ounces. He was born at 7 a. m. They have another son two years old. We extend congratulations to the new parents and relatives.

Mr. and Mrs. George West went to Amarillo on Thursday where they attended the Fat Stock show, and that evening they were supper guests at the home of Mr. and Mrs. Carl Daniel, who accompanied them to the rodeo on Thursday evening. They spent the night with Mr. and Mrs. E. T. Evans, returning home on Friday evening.

Mr. and Mrs. Sim Reeves went to Plainview on Thursday afternoon to visit Mrs. Jim Hays, who is in the hospital recuperating from a serious operation.

Week of Prayer Meeting

About 50 people signed the register at the South Plains Baptist church on Tuesday, March 1, for the all day week of prayer meeting with the following Baptist Churches represented: Calvary, from Floydada; Lone Star, McCoy, and Center. The topic for the WMU pro-

gram was, "Trophies for the King." This prayer program is in observance of the annual Annie Armstrong week of prayer.

The South Plains WMU ladies had a covered dish luncheon at noon. Main speaker of the day was Miss Eleanor Koteen, Wayland College student, who came with the Center WMU ladies of New Mexico. Eleanor, part Navajo, has grown up in an Indian Pueblo in Espanola, New Mexico. In giving an account of her people and their customs, she told how missions had changed her life, and made it possible to attend a christian college.

Mrs. C. L. King, from Lone Star, extended an invitation to all the churches for the next week of Prayer program which will be in December for the Lottie Moon missionary work.

Mr. and Mrs. J. D. McGavoc, from Rock Creek, came home with Mr. and Mrs. George West on Sunday after church, and had dinner with them. During the afternoon other guests who visited with them were Mrs. West's niece, Mr. and Mrs. Paul Sanford, Pat and Lucy, from Lubbock.

Mrs. Kenneth Bean will be hostess in her home at a miscellaneous shower this Monday afternoon for a group of young friends in honor of Mrs. W. T. Connor and family, of Cedar Hill, who were so unfortunate as to lose nearly all their clothes, and most of their furniture in a fire last Thursday afternoon which destroyed their home. A defective dryer started the blaze which destroyed kitchen and spread to bathroom, and the entire house. We offer our sympathy to the young couple and the two small girls.

Mr. and Mrs. Albert Mize, from Cedar Hill, spent Sunday afternoon visiting with Mr. and Mrs. Walter Wood in their home here.

Mr. and Mrs. Ivy Scholdelt are the parents of a son, born Wednesday, March 2, at Lockney. He has been named Billy Lynn. They have another son, Tommy. We offer congratulations to the new parents who live northeast of South Plains.

South Plains Community Club and Home Demonstration Club are going to serve the annual Chamber of Commerce banquet on March 22 in Floydada. Dr. Raley will be the main speaker of this event. At the Home Demonstration meeting at Mrs. Parks this Wednesday, the plans will be completed for the food and serving.

Mr. and Mrs. Grigsby Milton went to Floydada on Monday night to attend a Farm and Home program held at the office of Miss Leila Petty, with Bill Rodgers, and others in attendance.

Mr. and Mrs. Frank McClure spent the past week end with her parents, Mr. and Mrs. R. W. Newman, who reside in Snyder. Her father has been quite ill the past week.

Beall's

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NEW COTTON FABRICS

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PRINTS AND SOLIDS!
WRINKLE RESISTANT!
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SHORTY PAJAMAS
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FEMININE TRIM
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AMERICANA
EARLY COLONIAL
BEDSPREADS
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SHADES
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MENS TYPE IV
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32 to 42
COTTONS AND NYLON
WHITE ONLY
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WASH DRESSES
SOME WITH SWEET SKIRTS
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Many New Spring Colors to Choose
From. All Sizes 10-20—16½-24½
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64 INCHES LONG
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PETTICOATS
WIDE LACE TRIM
SIZES S-M-L-XX
99c

HAND TOWELS
18 x 36
YELLOW, AQUA, BLUE
GREEN.
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FINISHED EDGES
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FAST DRYING
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FLORAL COVERS
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MENS
SPORT SHIRTS
VALUES TO 2.98
ALL COLORS
S-M-L
1.77

PROTECT YOUR HOME FROM FIRE

When you gamble with fire, the odds are against you. Protect your family, your home and your job. Remember these simple rules: Don't smoke in bed, Don't overload your wiring system, Don't use frayed electric cords, Don't use flammable cleaning fluids, Don't let junk collect in the attic and basement, Don't let children play with matches and be careful when using oil stoves!

SPARKY THE DOG SAYS: "STAY ALIVE! IT'S MORE FUN!"

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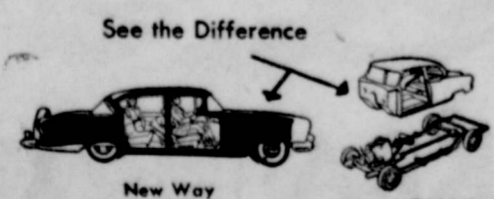
Turn one knob in Nash and never be bothered again by cold or heat or dust. All-Season Air Conditioning System* costs hundreds of dollars less than other systems. *Patents applied for.

Yes, a chaise longue. New use for Airliner Reclining Seats. They nap the children, give driver a "break"—convert into Twin Travel Beds at night for camping.

Fish-bowl test proves a new kind of ride! In Nash, new-type Deep Coil Springs have 3 times the cushioning. Offer new anti-sway safety. New shorter turning radius, too!



Another style scoop for Nash—New, Exciting Two-Tone combinations in all models!



Different from old-type bolted construction, in Nash the double strength of the single welded unit extends girders around passengers. Entirely new safety. Gives "double lifetime", rattle-free service, assures you better resale value.



Step into the "biggest room" on the road, with the best view. Seats are widest. New wrap-around Scena-Ramic windshield is widest and most distortion-free of all. You see more to the front, side, rear.



Try the mighty new 208 H. P. Ambassador Jetfire V-8 engine. Four world-famous "6s", too, that make Nash America's most economical big car.

Come see and try 7 new motoring wonders that put the new 1955 Nash years ahead in comfort, performance, safety! See a complete "new look" inspired by the famous Nash-Healey sports car—years-ahead front end styling with forward thrusting "Road-Guide" fenders, new Safety-Vu headlights. See and drive the beautiful new '55 Nash today.

NASH MOTORS, DIVISION OF AMERICAN MOTORS CORP., DETROIT 32, MICH.

TRY THE NASH "7-FEATURE" DEMONSTRATION RIDE

SPEAS AUTO COMPANY

107 N. Main St., Floydada, Texas — Phone 39

*Way Folks! Tune in Disneyland on ABC-TV. See TV Ratings for Time and Channel.



There have been some discussions on a recreational center. Gee, we teenagers need something to do. I know there would be a slight decrease in meanness if there was some place to go to dance, play games, etc. We would be willing just to have an old house to clean up. And some of us could keep it clean if there can be something done about this great necessity would you let me know?

It's getting to be pretty weather again. It is about time to start twirling, and playing tennis. Try to guess who this couple of P. H. S. is:

- orgueous
- ovely
- elding
- ice
- fficient
- light-hearted
- ustrious

Although I've been gone I think I know a few daters so here goes: Christine Brints and Jim Bell, Beuna Holmes and Jackie Henry, Senja Wilson and Don Barber, Sherre Darden and Kent Covington, Fontaine Fowler and Jack Womack, Gerry Graves and Jackie Johnson, Nita Lightfoot and Glad Norman, Jerry Floyd and Jimmy Collins, Cheryl Crawford and Johnny West, Vanda Carter and Carroll Guthrie, D'Lene Witkowski and Waldo Baxter, Texe Kenamer and Doyle Grundy, Janis Roberts and Norman Davis.

The band banquet is coming up March the 17th and the style show, March the 28th. Glays Breeding is getting married or might already be. I forgot! Grace! Grace! Mary Wilks, what's on your mind? Look me up next week, I'll have more inside news then I'm trying to live a little better, won't you do your best? Sandy

VOICE OF AUTHORITY
Voice over telephone: "Tommie Hagan won't be in school today."
Teacher: "Who is this speaking, please?"
Voice: "This is my father speaking."

KITCHEN AND ★★ ★★★ FIELD NEWS

Lighthouse Electric Cooperative, Inc., by Nancy Morekel and Claude Weathersbee.

Mr. and Mrs. Travis Larry and children of Midland visited the Wiley Rogers' on Sunday. Mrs. Larry is Mrs. Rogers' sister.

Mr. and Mrs. D. F. Rogers of Lubbock spent Sunday in Floydada visiting relatives. Mr. and Mrs. Reamer Rainer and girls took them back to Lubbock on Sunday afternoon.

Johnny Hill spent the week-end in Sunray with his parents.

Charlie Caldwell, daughter of Mr. and Mrs. Wayne Collins is improving nicely, following surgery at the West Texas Hospital last week. She will probably get to leave the hospital sometime the last of the week.

Mr. and Mrs. R. H. Norrell of Brownfield spent Sunday with Mr. and Mrs. Robert Norrell.

Donald Thornhill spent the week-end in Crosbyton with his parents.

Mr. and Mrs. Wayne Todd and Gary of Littlefield spent Saturday night with the Buck Marricles. Mrs. Todd is Buck's sister.

Mr. and Mrs. Todd and son and Mr. and Mrs. Buck Marricelle and son spent Sunday in Idalou with Mr. and Mrs. E. J. Marricelle and Patsy.

Wiley Rogers and Reamer Rainer attended the funeral of Nealy Richardson's mother in Crosbyton on Saturday afternoon.

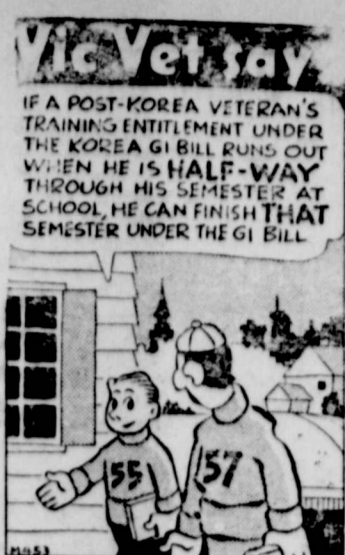
Mr. and Mrs. E. A. Thomas of Hereford visited Sunday with Mr. and Mrs. W. O. Baker.

Nancy Morekel left Monday afternoon for Fort Worth, Texas, to attend a meeting for home economists.

Lightwis of Housdom (by John Nay)

Wiley Rogers—I raved about the high grocery bill to my wife until I looked at myself sideways in the mirror.

Melvin H.—To disguise my age I



For full information contact your nearest VETERANS ADMINISTRATION office.

had 24 candles on my birthday cake but lit them at both ends.

Wayne C.—Before I married I had money to burn; now I've met my match.

Catherine A.—I use powder and perfume to keep from smelling like people.

Red G.—I never quarrel; the only falling out I ever have is my hair.

Jackie D.—I hope that lousy movie I saw on television hasn't been released. They ought to just let it escape.

Corkey G.—This is what Napoleon said to King Louis when he was thirsty — "I don't want no Water-Lo."

◆◆◆

Vinegar and Salad Dressings —

United States Department of Agriculture — Food and Homes Notes: Vinegar has been used from ancient times to preserve foods — in fact, was one of the first acids used for this purpose. Today it is prized chiefly for the specific flavor it imparts. The oldest known vinegar was made from grapes, and the word itself derives from the French "Vin aigre", meaning sour wine. The biblical term was "wine gone sour." Today cider vinegar is most widely used although vinegar still is made from grapes and also may be made from oranges, bananas, dates, raisins, pears, apricots, peaches, pineapple, honey, sugar or molasses and grains as in malt infusion.

These are some of the background facts in a report on vinegar and salad dressings from the Missouri Experiment Station as part of a

project of studies on utilization of processed food.

Probably the most universal use of vinegar today is in salad dressings, the Station says. Some of its recipes for uncooked dressings may be especially welcome for spring-time salads:

Sour Cream Dressing — Ingredients: 1 cup cream, 2 tablespoons vinegar and 1 teaspoon salt. To make: Mix the dry ingredients and add the acid. Store in the refrigerator.

Bacon Dressing — Ingredients: 2 slices of bacon, fat from bacon, ¼ cup vinegar, 2 tablespoons sugar. If desired, ½ teaspoon salt. To make: Fry the bacon until crisp and crumble. Into the same pan with the fat and add the vinegar, sugar and salt. Stir and pour over greens or salad. Finely chopped onions often are added to this type of dressing.

Thick French Dressing — (will not separate) Ingredients: ½ cup sugar, 1 package prepared pectin, 1 teaspoon paprika, 1 teaspoon dry mustard, 2 teaspoons salt, 2/3 cup vinegar (or less, depending on taste), 1 ½ cups salad oil, 1 teaspoon Worcestershire sauce, 1 teaspoon minced onion, 1 can tomato soup, 1 clove garlic, if desired. To make: Mix all ingredients and beat with egg beater. Keep in the refrigerator.

◆◆◆

PROTECTION AGAINST FIRE

Automobile and Casualty Losses.

G. C. Tubbs
Insurance Agency
PHONE 418

The Floyd County Hesperian, Floydada, Texas Thursday, March 10, 1955

The Board of Directors met on March 8, 1955 at 10:00 A. M. in their office. Those attending, John Edwards, Smitherman, Herman King, Oliver Harmel, H. L. Morris, and Earl

NO RED CROSS DRIVE

There will be no Drive for Funds for the American Red Cross in Floyd County this Spring, due to the fact that the Red Cross was included in the Community Chest Drive and has received its quota in full, as did five other agencies.

We appreciate the United Chest for the good work done to make this report to the people possible.

Floyd County Chapter AMERICAN RED CROSS

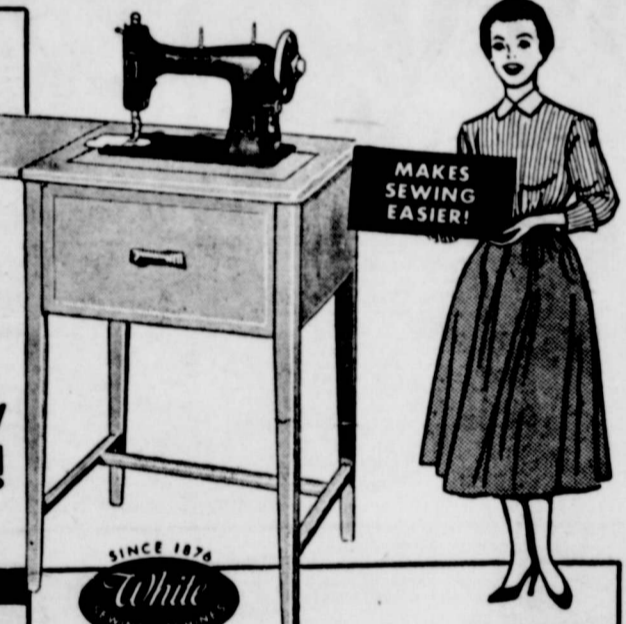
N. W. Williams, Chairman

Gas Pump & Machine Corp.
S. Pumps; Machine Shop service; Best Hole Drilling; Complete Irrigation service.
Phone 1058

USE WHITE'S EXCLUSIVE PERSONALIZED CREDIT TERMS!

BUY ANY AMOUNT DOWN YOU WISH! TAKE AS LONG AS YOU LIKE TO PAY ... UP TO 24 MONTHS! MONTHLY PAYMENTS AS LOW AS \$5.00!

\$40 TRADE-IN ALLOWANCE
TOWARD THE PURCHASE OF THIS NEW 1955 *White* Round Bobbin — Full Rotary SEWING MACHINE!

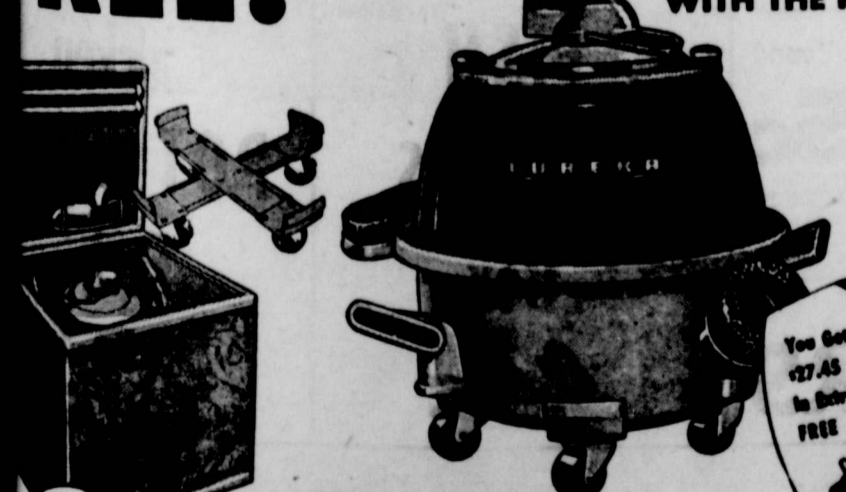


EXCLUSIVE, SUPERIOR FEATURES MAKE WHITE THE SEWING MACHINE FOR YOU!
White's fool-proof features, such as automatic fabric feed, for straight-as-a-reams... exclusive speed control for no-hand starting and full power, even at best speeds! Yes, sewing is so much easier when you use a modern, new White Sewing Machine. From repairs and darning to fun-filled, easy embroidery, you just go wrong. See this sensational machine today.

REGULAR \$159⁰⁰ VALUE
NOW ONLY... **119⁰⁰**
WITH YOUR OLD MACHINE
MONTHLY PAYMENTS AS LOW AS \$5.00

CALL FOR A FREE HOME TRIAL — FREE DELIVERY!

FREE! STORAGE CHEST-TV BENCH AND ROTO-DOLLY WITH THE PURCHASE OF THIS WONDERFUL NEW



EUREKA Roto-Matic SWIVEL-TOP CLEANER
This is the marvelous Eureka Roto-Matic Cleaner with swivel-top and Attach-O-Matic Clip-on Tools you see advertised currently in LIFE, POST, GOOD HOUSEKEEPING — the same cleaner rated No. 1 in performance and value by America's leading authorities on cleaners. See it at White's.

1930 WHITE'S 25th YEAR 1955
AUTHORIZED DEALER **WHITE** Auto Store THE HOME OF GREATER VALUES
W. E. & W. N. GARRETT, Owners
117 W. California St., Phone 323

FOUR CONVENIENT WAYS TO BUY:
30-DAY OPEN ACCOUNT: Buy your new appliance. Pay for it in 30 days. Free of carrying charges.
90-DAY OPEN ACCOUNT: Buy now — pay for them in one payment within 90 days. Free of carrying charges.
BUDGET PLAN: 4 months to pay for your purchase. Small down payment, 4 monthly payments.
TIME PAYMENT PLAN: Any item, or group of items, totaling \$10 or more, may be purchased on White's Buy Terms. Up to 24 months to pay.

PENNEY'S

ALWAYS FIRST QUALITY!

USE PENNEY'S LAY-AWAY



MANY STYLES! DACRON AND NYLON TRICOT SLIPS
The most wanted slip fabric— Opaque, non-static, never needs ironing! Superb collection at Penney's... trimmed with laces, pleats, contrast appliques, 4-gore styling. White, colors. 32-44. **3.98**

OUTSTANDING VALUE!



For leg freedom, sheer comfort — Penney's 60-gauge, 15-denier knee-high Gaymode nylons. They need no garters, fit smoothly. Sizes 8 1/2-11. **98c Pair**



Adonna elastic leg briefs of runproof acetate tricot, reinforced at points of strain! White, pink, other pastels. Proportioned fit for 32-48. **59c**



4-gore cotton plisse half slip with front shadow panel for opaqueness. Deep flounces, elaborately trimmed. White; sizes S, M, L. **1.98**



Budget-priced cotton plisse slips — exceptional values! Shadow panels, embroidered sheer, pleated trims. White, pink. 32-44. **1.98**



Nylon lace elastic girdle or panty for lightweight figure control. Acetate satin elastic tummy panel. White, pink or black. Regular and extra sizes; 14, 16-inch lengths. **3.98**

S-T-R-E-T-C-H-A-B-L-E
GAYMODE NYLONS \$1.50
DARK OR PLAIN SEAMS — NEW SPRING SHADES

Collateral Rights In New Wells Being Drilled, Discussed

Thirteen members of the Floyd county Farm Bureau board of directors were present at Tuesday night's session of the Farm Bureau, when the principal discussion was on water usage in the high plains water district, particularly newly proposed legislation in the state legislature.


An amendment to House Bill 404, relating to water usage, which would establish collateral rights of water users in case of new wells being put down was given the approval of the local organization at the meeting.

The Farm Bureau laid plans for feeding 100 or more guests today when 4-H and FFA boys and officials of the stock show will be their guests at a luncheon at VFW hall.

NEW BOY IS GREAT GRANDSON OF MRS. L. Y. WOOLSEY

Mrs. L. Y. Woolsey learned this week of the birth of a great-grandson. The baby is Mitchell Allen Paulsen, son of PFC and Mrs. Paulsen of Wall, South Dakota. He was born March 4 at a Fort Meade, Odenton, Maryland, hospital where the father is stationed. The mother is the former Juanice Shearer.

Mitchell Allen is the grandson of Mr. and Mrs. O. G. Shearer of Wall, South Dakota. His parental great-grandparents are Mr. and Mrs. J. G. Shearer of Amarillo, former residents of Floyd County.

Star Cash 

Frozen Strawberries 10 oz. Box **25c**

Ready-to-Cook BISCUITS 2 Cans **19c**

Tree Ripened, No. 2 1/2 3 Cans Elberta Peaches **\$1**
Heavy Syrup
Extra for flavor

FREE MARBLES
IN 
oz. PKG.

POST TOASTIES Giant Box **25c**

Supreme Coconut-Chocolate 1-lb bag Drop Cookies **49c**

Cloverlake MELLORINE 1/2 Gallon **39c**

HI-C Orange-Ade 46 oz. Can **25c**

80 Count NAPKINS 2 Boxes **25c**

TREND 2 Boxes **39c**

Log Cabin SYRUP 12 ob. Bottle **29c**

WIN A BIG BOY BARBECUE!
300 PRIZES FREE!
IN THE GREAT NEW WHITE KING D CONTEST

29c
Get Entry Blanks Here!
WKD-4

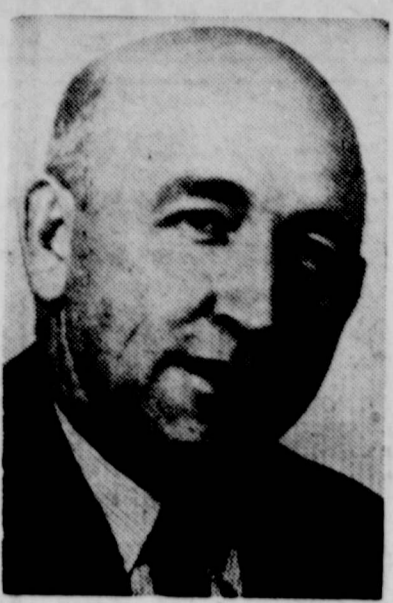
Shurfresh CHEESE 2-lb. Box **69c**

Fancy Sliced BACON lb. **53c**

Shurfresh O L E O lb. **22c**
Colored

TIME TO THINK OF GARDENING
—FRESH BULK SEED—
—PLANTS — SETS —
—SEED POTATOES —
—SEED CORN —

Call 40 — We Deliver



Rev. F. E. Swanner... will speak at the Baptist church services Sunday.

Rev. Swanner Will Preach Sunday In Pastor's Absence

Rev. F. E. Swanner, Baptist district missionary of District Nine, will speak both services Sunday at the First Baptist Church of Floydada. Rev. Swanner lives in Plainview and serves a territory comprising twenty-odd counties with more than 200 Baptist churches that have a total membership of more than 50,000. He led a very successful revival here in the spring of 1951.

Dr. Allen, pastor of the church, flew to Freeport Thursday where he is to lead in a revival meeting at the First Baptist Church of Freeport and to direct the Simultaneous Evangelistic Campaign of the Gulf Coast Association. The Freeport church has more than 2,000 members and has approximately a thousand in Sunday School. The pastor, Rev. Phillip Brown, is the son-in-law of S. W. Bryan, who formerly owned Firestone stores in Floydada and Seagraves.

The local pastor has also been asked to direct the Simultaneous Campaign in Baptist District 9 of which Floydada is a part. This is the first time that a local pastor has ever been asked to lead in this district. Dr. Allen has served as evangelistic chairman of three districts under the State Board for more than 11 years.

The local revival will be led by Dr. Harold K. Graves, president of the Golden Gate Theological Seminary, April 18 to 24.

Mr. and Mrs. J. C. Ginn and Mrs. W. B. Wilson returned Tuesday from the gulf coast where they had been vacationing for several weeks. The Ginn's spent most of their time at Port Isabel, while Mrs. Wilson was a guest of relatives at Weslaco.

C. C. Burns, Joe Brown and Claude Hughes the latter of Elow, Arizona, returned home recently from a fishing trip at Lake Buchanan near Austin. They reported a good catch.

Jr. Stock Show

(Continued from First Page)

second place fine wool wether lambs. Don showed the class of the medium wool wether lambs, and Eldon had the first and second Southdowns and crosses.

These three were also battling for honors in the group of three fed by one boy competition. Eldon Fortenberry went out ahead to lead in this division and also in the ewe lambs class.

Officials of the show were well-pleased with the judging done in the sheep division, which also goes for the swine division.

Results in the sheep class were announced as follows:

Fine Wool Wether Lambs
First and second, Mike Shurbet, 4-H, Petersburg; third and fourth, Lloyd Widener, FFA, Lockney; fifth, Glen Handley, FFA, Lockney.
Medium Wool Wether Lambs
First, Don Chesser, FFA, Floydada; second, Mike Shurbet, 4-H, Petersburg; third, George Scott 4-H, McAdoo; fourth, Don Chesser, FFA, Floydada; fifth, Leroy Scott, 4-H, McAdoo.

Southdowns and Crosses
First and second, Eldon Fortenberry, FFA, Lockney; third and fourth, Mike Shurbet, 4-H, Petersburg; fifth, Kenneth Hoyt, FFA, Lockney.

Wether Lambs, Group of 3
Group of three wether lambs fed by one boy, first Eldon Fortenberry, FFA, Lockney; second, Mack Shurbet, 4-H, Petersburg; third, Lloyd Widener, FFA, Lockney; fourth, Mike Shurbet, 4-H, Petersburg; fifth, Don Chesser, FFA, Floydada.

Ewe Lambs with Lambs Teeth
First and second, Eldon Fortenberry, FFA, Lockney; third, Don Faulkenberry, 4-H, Floydada; fourth, Jack Womack, FFA, Floydada; fifth, Jim Womack, FFA, Floydada.

BOBBY FINLEY TO GERMANY

Private Bobby Finley, son of Mr. and Mrs. Bob Finley of Floydada, was scheduled to sail for Germany yesterday or today. Finley is in U. S. Army Ordinance, having just completed a specialist school in Aberdeen, Maryland.

Word to his wife, Joy, Tuesday stated no definite base in Germany. Finley is not presently assigned to a military unit, but will be assigned after he gets overseas.

Mr. and Mrs. Bob Finley returned to Floydada last week-end from a two weeks visit with their son in Maryland. They were accompanied home by their daughter-in-law, Mrs. Bobby Finley, who will make her home in Floydada for the time being.

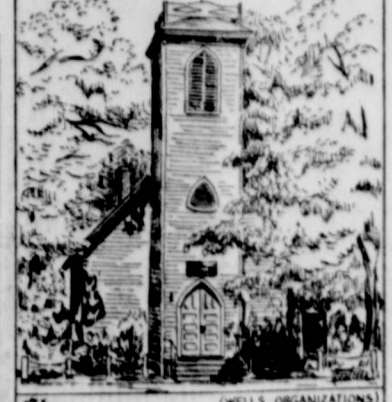
Mr. and Mrs. Fred Battey had as their guests over the week-end, Mr. and Mrs. Julian Edmondson and children, Ronald and Gay of Phillips, and Mr. and Mrs. A. T. Pratt of Rails. Mrs. Edmondson is a daughter and Mrs. Pratt is a sister of Mr. Battey.

Mrs. Ray Cook, who is a patient in Plainview hospital, is said to be better this week. If her condition improves she may be able to return home at the end of this week.

Mrs. J. L. Copperell is said to be resting better this week. She is a patient in Pitts hospital.

Church Quiz

Can You Name This Church?



Clue: Iowa church made famous through a hymn

Answer: First Baptist Church in the World, Des Moines, Iowa

New Car Crash Study May Alter Interior Designs

The bodies of the injured and dead in today's wrecked cars may be the means of saving the lives and limbs of others in future crashes. For, in a unique study in four test states, teams of doctors and police are searching smashed cars for the objects that kill, disfigure and disable us, says Harold Mehling in the March issue of Bluebook Magazine. The project, conducted by the Automotive Crash Injury Research under Cornell University's auspices, is based on the idea that motorists don't have to get hurt in crashes and may result in redesigning the interior of cars and changes in our riding habits.

"It is midnight on Connecticut's Route 15, about 20 miles northeast of Hartford, at the scene of an accident. An ambulance arrives and the state trooper joins the medic. They move from victim to victim and as the doctor gives first aid the trooper questions the person,

inspects the wounds himself and makes notes. A second trooper has a flash camera. Together, the officers inspect the wrecked cars and take pictures.

"The following morning, in the Bethany State Police Barracks, Lieutenant Leslie Williams explained: 'We're trying to find out why a man sitting in the same seat with two others during a crash in un-touched while his companions are severely injured. The fact that the driver of one of the two wrecked cars last night was able to walk away shows that you don't have to get hurt in these crashes.'

"These medical-police teams were gathering evidence in a unique study of the causes of auto-accident injuries, a project known as the Automatic Crash Injury Research. The study is being led by scientists at Cornell University Medical College in New York. The highways of Connecticut, Virginia, North Carolina and Maryland are being used as laboratories, and the injury-producing parts of our autos may be redesigned as a result of the evidence gathered there.

"The auto-makers, themselves, say that an industry as complex as theirs cannot lightly undertake to redesign costly models. Their position is that they never have been provided with comprehensive, specific, medically and statistically reliable information on the most common causes of injuries. That is the kind of information the Automotive Crash Injury Research project is now supplying.

"The findings of the medical-police teams are funneling into Cornell Medical College, New York City, where they are analyzed, coded and then fed into IBM machines. A significant pattern is already beginning to emerge. The men at Cornell have found, for example, that injuries occur most often to the various parts of the body in this order:

1. Head. Three out of four injuries are to the head. 2. Feet, ankles and legs. 3. Chest and ribs, and spinal area behind them. 4. Shoulders, collarbones, arms and hands. 5. Abdomen and pelvis, and spinal area behind them. 6. Neck and cervical spine behind it.

"The researchers were able to trace these injuries to specific safety flaws in the automobiles. They discovered, for instance, that your chance of being hurt severely in a crash is doubled when car doors fly open and you fly out. One or more front doors popped open in

44 percent of the accidents studied. "Dashboard panels on many cars are mashing faces and crushing chests that are hurled against them. Heads are injured when they are thrown against windshield frames and headers; faces are slashed even against windshield 'safety glass.' In head-on collisions steering columns are often pushed back into drivers, crushing their chests. But in other types of crashes, steering wheels give supporting protection. Skulls are being fractured on front corner posts. Doors and door parts are dangerous, too. Some armrests, for example, crack ribs. Backs of front seats are a safety hazard when they have a sharp-edged ash tray or other gadgets. The sunvisor attachment and rear-view mirror are other offenders.

"One of ACIR's findings confirms a belief long held by drivers. The rear seat seems to be about three times safer than the front. Robert M. Tracy, ACIR field representative, also says there's no evidence to indict the seat beside the driver as the most dangerous in the car.

"The information available to the car makers is going to become more and more specific. Boris Tourin, ACIR's chief analyst, says that as the volume of Cornell's data grows, "it will eventually be possible to assign the frequency of various injuries to specific makes and models of cars. What the future picture will look like seems to depend on whether manufacturers will accept the findings of ACIR."

Mr. and Mrs. James Burke of Elm Springs, South Dakota are parents of a son born March 2. Grandparents are Mr. and Mrs. D. W. Burke and Mr. and Mrs. J. L. Heim of Floydada. The father of the new boy is a stockfarmer.

Miss Joyce King visited from Friday until Monday night with her parents Mr. and Mrs. J. A. King. Joyce has been with the Bell Telephone Co. at Houston since November of last year.

Hesperian Want Ad pays. HOW TO RELIEVE SKIN ITCH. IN 15 MINUTES.

If not pleased, your 40c back at any drug store. ITCH-ME-NOT has mild anesthetic to ease itch in minutes; has keratolytic, antiseptic action that sloughs off outer skin to KILL GERMS AND FUNGUS ON CONTACT. Fine for eczema, ringworm, foot itch, other surface rashes. Today at Bishop's Pharmacy.

Mr. and Mrs. Claude Elow, Arizona, have returned after visiting here with daughter, Mrs. C. C. Burns.
John B. Stapleton was in Springs Tuesday when speaker at a special school program.
The little daughter of Mrs. F. R. Wiley is a patient in Peoples hospital for treatment this week.



A SPECIAL INVITATION to see the traveling show Distinctive Spring and Summer Fashion from STORRS-SCHAFFER

of fine clothes to be seen here by MR. LON BACON fashion authority for

FRIDAY, MARCH 11

GLAD SNODGRASS "Smart wear for men"

TASTE TREATS
for Lent!


WIN A BIG BOY BARBECUE!
IN THE GREAT NEW WHITE KING D CONTEST
FREE! 300 PRIZES
Reg. Size **31c**
Get Entry Blanks Here!

Meats & Poultry

SLICED ENDS Per Pound **BACON . . . 19c**

PINKNEY Per Pound **SAUSAGE 35c**

DRESSED HENS & FRYERS

FELTON-COLLINS
GROCERY & MARKET Double S. & H. Green Stamps
Phone 27 Every Wednesday

FOLGER'S COFFEE . 99c

PURE CANE SUGAR . . . 49c

BAKE-RITE . . . 79c

LIBBY'S CRUSHED PINEAPPLE 15c

DIAMOND NAPKINS . 13c

P. I. C. ICE CREAM . 49c

Ballards BISCUITS 9c

Meadowlake OLEO 29c

Frozen FISH STICKS Box 44c

Libby's FROZEN Chicken POT PIES Each 25c

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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THURSDAY, MARCH 10, 1953



Established 1894 by Charles...
tered as second class mail...
office at Floydada, Texas...
under the act of Congress...
1897.

VIEWS AND COMMENT

Raising the money for right-of-way for the widening of Highways 70 and 62, as proposed in the election set for March 26 is not like signing away into debt the future of the next generation or two. The statement of the Commissioners Court last week simplifies the matter, dollar-wise. Debt in moderation is a good thing if you get your money's worth and something that will better your future position—and if you can owe at a reasonable cost. All of these angles of the formula seem to us to be answered affirmatively in the proposal.

To bring costs, debt-wise, into focus the Commissioners Court in their statement, took a quarter section of land as an example. The cost to a quarter section owner, if the debt is created, would be \$3.65 per year for 15 years, or \$54.75 in all. A n owner of a one-year old car of the low-price class would be out 86 cents a year for 15 years. The owner of an older car would pay less. The owner of rough land valued for taxes at \$2.50 per acre, would be out 76 cents per year or \$11.40 in 15 years. Since the history of the county is one of consistent growth and development there is the quite apparent probability the bill could grow less and less for individual automobiles or tracts of land as the years build up.

Egg Prices Up? With hens shelling out tremendous production egg prices are looking up in price instead of following a downward trend like you'd expect on a supply and demand basis. Are we building up for another war? About the only time egg prices go up against the logic of things is in the approach to that kind of crisis. Or, do we have our market history and statistics jumbled up?

Can't Fool Mesquites, Although most greenery is beginning to swell underneath the bark, pointing to early buds and blooms and disaster for fruit and flowers a bit later in the year, it will be noted that mesquites look just as "dead" now as they did in mid-winter. In approximately three-quarters of a century since white men have watched nature at work on the Texas plateau, mesquites have mis-cued one time and got caught in late wintry blasts.

People may tire or become indifferent to the scandals which have developed in the veteran's land probe. Indictments have popped out of grand jury rooms in several counties in the past few days and the chase is on.

Since there is so much land and there are so many people who would like to see the veterans given a chance to own some of it, the program is likely to be continued, when it is evident that suitable safe-guards have been thrown around it. Continued scrutiny of operations and continued prosecution of men who have violated the code in connection with veterans' land deals may thus be sustained by public opinion for a long time. Generally, on the other hand, the public becomes highly indignant for a time, over scandals then gradually turns to other things as the wheel of human events continues to spin.

Over at Hereford the production of food for human consumption gets to be the least bit more established with each passing year. Operators of land there have gone in for cabbage, onions, lettuce, potatoes, and carrots on a commercial scale for a long time. They have processing sheds, storage places and the like pretty well set up. Planters there for the most part have found it profitable to operate this way. They also go in for the grain sorghums and cattle of course. They still have a lot of native grass that has not been turned under. They have a good many growers who have moved in from other states who like the prospect of making money growing vegetables on the high plains. Lower prices for grain have accentuated this interest this year. Latest is that A & P now has moved in and will do quite a bit of processing there for their national chain, buying from the grower.

The Canadian Dam. Evidently in some towns of the high plains people have been getting their water from their municipalities at a rate that is too low. In some of these municipalities the authorities are trying to find a formula by which they can keep their citizenry satisfied or mollified while they work out a plan for the Canadian River Dam to solve their water problems once and for all. At the moment the movement to get the dam built is stymied. In Amarillo and Plainview, especially the latter, where water has been going for a song the authorities are stumped. Doubling water rates for the long range good of the community doesn't leave either the householder or the commercial user happy. Cities, towns, and irrigation farmers in the area who have been hoping the larger cities would guarantee their water supply from surface waters and leave the underground water for other things now seem to be doomed to disappointment.

West Texas C-C Annual Meeting March 27 to 29

LUBBOCK, March—The West Texas Chamber of Commerce will meet here March 27-29 in its 37th annual convention. John A. Couch of Haskell, president of the regional chamber, has announced.

Registration begins on March 27. A "West Texas Congressional Forum" will be the big event on the morning of March 28, Couch said. Nine U. S. Congressmen whose districts include territory within the sprawling 132-county territory of the WTCOC, and the Texas Congressman-at-Large, Martin Dies of Lufkin, have been invited to participate in the forum.

The general public is welcome to participate along with members of the West Texas Chamber of Commerce in directing questions to this panel of Congressmen, Couch said. The forum will be presented from 9:00 a. m. to 12:00 noon in the Lindsey Theater here.

West Texas Congressmen who have been asked to appear include George Mahon of Colorado City, Frank Ikard of Wichita Falls, Walter Rogers of Pampa, J. T. Ruther-

ford of Odessa, Clark Fisher of San Angelo, Omar Burleson of Anson, W. R. Poage of Waco, Jim Wright of Weatherford, and Olin Teague of College Station.

Committees of the regional chamber will meet during the afternoon following the forum to review activity reports of the year and to make recommendations for work during the next year.

New officers elected to serve for the next 12 months will be announced during a general business session on the morning of March 29.

Homer Grant, a Lubbock director of the WTCOC, is in charge of the convention arrangements committee.

Mr. and Mrs. J. P. Moss and Margaret visited their daughter, Mrs. Jim Dixon and family in Rockdale over the week-end.

Wilton Green of Texas Tech visited his mother, Mrs. Ann Green, Bobby and Marcelita over the week-end.

Ledgers, Binders, bound records work sheets. Hesperian

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Floydada Tex

EDMISTON Plumbing Co.
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PLUMBING
REPAIRS — SUPPLIES

NOTICE! Irrigation Farmers

Let us Mill Your Cylinder Heads for Change Over to Natural Gas

and Do your Valve Work Complete. Work Precisionally done and all guaranteed.

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Let Us

Saw Delint and Clean

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COTTON SEED

For Planting

Bring Your Seed in Anytime. We

Be Glad to Serve You

LOCKNEY GIN

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Lockney, Tex

Beautiful...Modern...Dependable



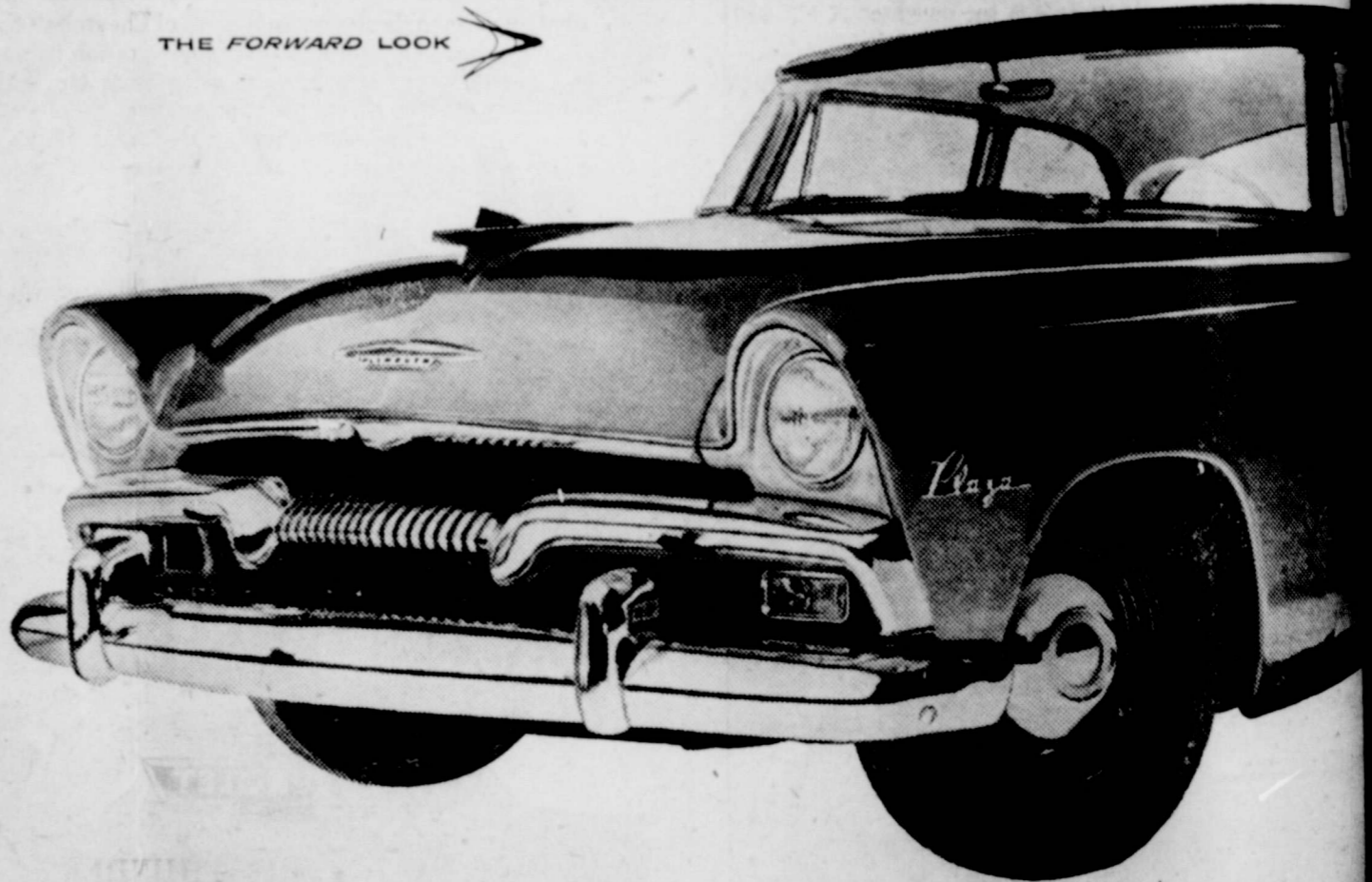
Illustrated above is a Western-Holly completely-automatic built-in Gas range. Western-Holly built-in ranges may be financed as part of your long term FHA Title II loan... or a convenient Title I loan if you're remodeling.

Naturally...it's Gas

The modern, dependable, completely-automatic built-in gas ranges are beautiful and flexible, too! Flexibility is the key word with built-in automatic gas range cooking units. Note the convenient burner arrangement... the waist-high oven and broiler and the eye-level controls. See your dealer, builder or architect. Install a beautiful... modern... dependable... completely-automatic built-in gas range in your home.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

THE FORWARD LOOK



TOP CAR...TOP SIX

of the low-price 3!

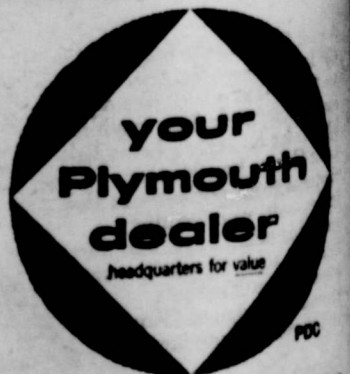
BIGGEST SIZE, SMOOTHEST PERFORMANCE, HIGHEST ECONOMY

Take a turn at the wheel behind Plymouth's new PowerFlow 117 engine—see why it's the smoothest, thriiftest 6 in the lowest-price field. Here's power for all driving needs, plus the super-smoothness of the PowerFlow's Chrome-Sealed Action. No other low-price car has it, and it's your guarantee of more years of gas-saving economy and trouble-free performance.

Taxicab operators, who depend on cars for a living, buy more PowerFlow 6's than all other makes combined... they say the PowerFlow 117 is the most economical, most efficient 6 ever built! Its L-head

design means fewer working parts, less friction. Its automatic choke meters each drop of fuel. Its bypass cooling system gives you quick warm-up in cold weather; dozens of other exclusive features promise you much lower operating expense.

The PowerFlow 117 engine is one big reason why the big swing this year is to the forward-looking Plymouth. Another is the new 167-hp Hy-Fire engine, the most powerful standard V-8 in Plymouth's field. Plan to drive a big, beautiful Plymouth with either of these two great powerplants soon—how about today?



Best buy now; better trade-in, too

ALL-NEW PLYMOUTH

1954 Big Year In So-Western Life Progress

Again in 1954, Southwestern Life Insurance Company set new records in insurance sales and payment of policy benefits during a calendar year, it has been announced by President James Ralph Wood in his annual report on the Company's business operations.

New paid-for life insurance issued in 1954 totaled \$228,345,822, a 48 per cent increase over the 1953 total of \$153,690,329. This unusual gain is primarily accounted for by \$69,020,786 of group insurance on federal employees underwritten by the company. Excluding this sum, new insurance sales amounted to \$159,324,596. It was the fifth consecutive year in which the Company's agency force had set a new mark in producing new business.

Insurance in force at the end of the year was \$1,211,600,658, an increase of \$146,540,725.

Southwestern Life policies issued



Believe it or not... I haven't scrubbed or waxed my linoleum in years!

Her Floors Are Finished With **GLASKOTE** Looks Like Glass - Wears Like Iron

Sold by

BUILDERS MART

Phone 7 or 11 Floydada

to individuals in 1954 averaged \$6,057 in face amount, reflecting a continuation of the trend toward the purchase of more adequate amounts of insurance. Ten years ago, the average amount of protection provided by each such policy was only \$2,509, Wood reported.

Policy benefits paid to policyowners and beneficiaries total \$18,359,140, a new record and more than \$3,400,000 above the payments in 1953. Since 1903, when it was organized, the Company's policy benefit payments amount to more than \$199,000,000.

The Company's financial statement shows 1954 year-end assets of \$322,553,099, an increase of \$26,360,792 for the year. Policy reserves increased \$22,845,272 to a total of \$282,098,661. Total liabilities increased \$23,256,851, and appear on the balance sheet as \$291,343,774.

Southwestern Life is represented here by R. E. Fry.

Center News

(By Mrs. J. E. Green)

CENTER, March 8—This is a beautiful sunny day, but being March we have plenty of wind and dust, and nights are still cold with ice every morning.

Bro. Hodge and family spent the week-end in Austin and other points in Central Texas. They returned home Sunday. Johnny Lynn Warren filled the pulpit in his absence.

Kenneth Robertson was a Sunday dinner guest of Bobby Mack Welborn.

Mrs. Robertson still has outbreaks of a bothersome skin condition. We hope she will soon overcome this and be able to get out again.

J. D. Welborn's brother, Robert and family, who have been living in Tucuman and other points in New Mexico, are moving back to Floydada.

Mr. and Mrs. Leo Frizzell and Mrs. Jackson were Sunday dinner guests of Mr. and Mrs. A. E. Frizzell at Lone Star.

Pearl Baird of Sand Hill was a visitor in our Sunday night church service.

Mrs. O. C. Vinson, who had surgery in a Plainview hospital Monday of last week, returned home Thursday.

Mrs. Rhoades spent last week with her daughter, Mrs. Jewel Teague and Mr. Teague in Floydada.

Mr. and Mrs. Green and Mrs. D. I. Bolding visited Mr. and Mrs. Charlie Battey Friday afternoon.

Mr. and Mrs. D. W. Burke visited Mr. and Mrs. C. W. Denison Saturday evening. Visitors in the Denison home Monday evening were Mr. and Mrs. Sam Lide and Mr. and Mrs. Clyde Bagwell.

The broken limb Mrs. Charlie Battey received several weeks ago seems to be healing satisfactorily.

Mr. and Mrs. Green were visitors in the D. I. Bolding home Thursday evening.

Don Clark Green of Big Springs spent the week-end with homefolks at the J. E. Greens.

W. M. U. women from Center who attended the meeting at South

Plains last Thursday were Mrs. Dunn, Mrs. Ross, Mrs. Hartline and Mrs. Green. These meetings are always inspiring.

Mr. and Mrs. Ross were hosts Sunday at a birthday dinner honoring Mr. Ross and Mr. and Mrs. H. B. Mankin. All three had birthdays this week.

Mr. and Mrs. C. W. Denison went to Lubbock last Monday.

We wish to express our regrets on losing Miss Petty to a county farther west. Under her leadership our Home Demonstration club has learned and accomplished much the past several years. We wish her happiness in her environment.

Center HD club meets Friday March 11 with Mrs. Henry Willis. Let us all try to be present.

Mrs. W. P. Sims is recovering from a severe cold. Phil Norton is recovering from a sore throat which kept him out of school last week.

Mr. and Mrs. T. R. Noland, Imogene and Joe Richard, were Sunday dinner guests of Mr. and Mrs. Oscar Warren. The Warrens were Monday night supper guests of the Noland and Alene and Darlene Warren spent the night with Imogene.

As A Farm Woman Thinks

(Nellie Witt Spikes)

There are two classes of people on the earth today

Just two classes of people no more I say.

Not the rich and the poor for to judge a man's wealth,

You must first know the state of his conscience and health.

Not the humble or proud for in life's little span

Who puts on airs is not counted a man.

Not the sinner and saint for tis well understood

That the good are half bad and the bad half good.

No, the two classes of people on earth that I mean

Are the people that lift and the people that lean.

Go where you may you will find the earth's masses

Are always divided in just two classes.

And strangely enough you will find who I mean

That there is only one litter to twenty who lean.

Now which class are you? Are you easing the load

Of the over-taxed lifter who toil on the road

Or are you a leaner who let others bear

Your portion of burden of worry and care.

I do not know the author of the above poem. If you do I would like to know.

...

We hear of tragedies every morn-

ing as we listen to the news and read them in the newspapers. We shudder and soon forget, as we cannot bear so many burdens. But one day the tragedy is yours and it is up to you to bear it and to help the family that is left to bear up with the heartbreaking experience.

Such tragedy came to our family last week when James Herbert Witt was laid to rest by the side of his mother and father and sister Mary.

We look backwards and realize there were many strong webs of fate, or call it what you may, that reached out and caught him even when he was a young man.

Webbs of arthritis that swelled his knees almost to bursting and twisted his legs, suffering untold webs of unhappiness, webs of worry and of vanished hopes. All tied him. His mind was overcome by all these depressing webs until it could only hold one thing, that of his trouble.

To his fine family of children we tried to be of some comfort. Shocked and grieved they were. The tragedy was theirs to bear, not one heard over the day's news.

One of the neighbors when Herbert was growing up made this statement to me. He was the best one of the family and in the neighborhood to go to the aid of the needy and when there was death and illness in the family.

To his children who loved him I will quote these words by J. D. Smith.

God Ever Cares
God ever cares! Not only in life's summer,
When skies are bright and days are long and glad;

Farm Bureau's New Dividend Schedule

FARM BUREAU WILL CONTINUE PAYING THE 50% DIVIDEND FOR 1955 AS PAID IN 1954, WITH AN INCREASE OF 10% ON FARM LIABILITY MAKING 50% DIVIDEND TO BE PAID FOR 1955. THEY WILL CONTINUE PAYING 15% ON FIRE, AND LIFE PARTICIPATING POLICIES ARE PAYING FROM 5% TO 22% DIVIDEND.

FARM BUREAU WRITES A FULL LINE OF INSURANCE, LIFE, FIRE, CASUALTY, FARM LIABILITY, POLIO, FARM FLOATER, BLUE CROSS HOSPITALIZATION, AND THE SERVICE AGENT REPRESENTS TWO GOOD STOCK COMPANIES FOR CROP HAIL INSURANCE.

THE FLOYD COUNTY FARM BUREAU IS NOW APPROACHING THE 800 MARK FOR MEMBERSHIPS IN THIS COUNTY, AND IF ALL MEMBERS RENEW FROM NOW UNTIL NOVEMBER FIRST, AND THE AVERAGE OF NEW MEMBERSHIPS COME IN BY THAT TIME IT IS HOPED THAT THE COUNTY MEMBERSHIP WILL REACH 850 at the close of the fiscal year.

He cares as much when life is draped in winter,
And heart doth feel bereft, and lone, and sad.

God ever cares! His heart is ever tender;

His love doth never fail nor show decay;

The loves of earth, though strong and deep, may perish.

But His love shall never, never pass away.

God ever cares! And thus when life is lonely,

When blessings one time prized are growing dim,

The heart may find a sweet and sunny shelter,

A refuge and a resting-place in Him.

God ever cares. And time can never change Him! His nature is to care, and love and bless;

And dreariest, darkest, emptiest days afford Him

But means to make more sweet His own caress.

I would like very much to get your recipe of making Chess pies the kind that has been in your family so long. And will you write all and know about it, how long in the family, or where you got it and does any one know why they are called chess pies? I have been making a collection for several

years and find that recipes differ. Thank you for her sweet note. Morckel for her nice her interesting column.

Snow's Moon
1955—Now Rec
A BAD DROUTH or show you the post
NEW MOON each mo
year. A flat moon (wet
moon (dry). Guarantee
tion. Every farmer has
needs one. Send 3
Almanac, Muleshoe, Tex

COME IN AND ENTER THE BIG DODGE 'GET THE THRILL' CONTEST

50 DODGE CARS GIVEN AWAY FREE

Nothing to buy — no puzzles to figure out. Just use your own words to complete the "I drove a Dodge, I took command..." jingle and you may be a lucky winner of a big new flair-fashion Dodge. It's easy — it's fun — and you have 50 chances to win. See contest rules in our display room. Drive the beautiful new Dodge and then complete the following rhyme.

I drove a Dodge! I took command!
I really "got the thrill" first hand!
It's everything a car should be

(Last line must rhyme with "be")

ENTRY BLANKS AND CONTEST RULES AT—
MAYO MOTOR CO
Your Dodge - Plymouth Dealer
200 W. Missouri St., Floydada, Texas Phone 2

"Whee! My Dresses Look Like New Again!"



- All dirt removed
- Spots vanish
- Perspiration gone
- Better press lasts longer

At last a service that really makes clothes sparkle... it's Sanitone, the different dry cleaning that restores original colors, patterns and textures so your pretty dresses are returned like new! See for yourself, call today! You'll be glad you did!

CLARK'S
"TOPS IN DRY CLEANING"

Southwestern Life MOVES AHEAD

52nd ANNUAL STATEMENT OF CONDITION

December 31, 1954

ASSETS	
United States Government Bonds	\$ 43,630,535.20
Texas County and Municipal Bonds	23,221,320.60
Public Utility and Corporation Bonds	31,700,374.79
First Mortgage Loans on Real Estate	151,694,470.63
Collateral Loans	4,733,019.71
Home Office Building	1,750,000.00
Preferred Stocks	10,249,357.43
Bank Stocks	3,635,675.77
Other Common Stocks	7,025,014.33
Cash	8,305,333.10
Loans Against Cash Value of Policies	24,248,176.40
Accrued Interest and Miscellaneous Assets	1,675,046.43
Net Premiums to Complete Policy Years	10,684,774.86
TOTAL ASSETS \$322,553,099.25	
LIABILITIES	
Policy Reserves	\$282,098,661.00
Premiums and Interest Paid in Advance	4,275,967.83
Reserve for Taxes and Other Liabilities	4,020,108.83
Commissioners' Mandatory Valuation Reserve	949,037.00
TOTAL LIABILITIES \$291,343,774.66	
Surplus Funds for Protection of Policyowners	
Reserve for Contingencies:	
For Investment Valuation	4,875,955.00
For Interest and Mortality Fluctuations	4,583,369.59
Capital Stock	5,000,000.00
Surplus	16,750,000.00
TOTAL \$322,553,099.25	

IN SIZE

Insurance in Force Dec. 31 \$1,211,600,658
An increase during the year of \$146,540,725, including \$68,918,500 of group insurance on employees of United States Government.

IN STRENGTH

Assets December 31, 1954 \$322,553,099
An increase during the year of \$26,360,792. These assets accumulated to meet future policy obligations exceed the present value of these obligations and all other liabilities by \$31,209,324.

IN SERVICE

Policy Benefits Paid in 1954 \$18,359,140
An increase of \$3,400,000 over the amount paid in 1953, and a grand total of more than \$199,000,000 paid since the Company was organized in 1903. Here is Southwestern Life insurance at work, helping individuals to achieve life objectives and, in the payment of proceeds now averaging \$1,500,000 per month, adding strength to the economic structure of all communities into which these funds flow.

New Paid-For Business in 1954 \$228,345,382
Includes \$69,020,786 of group insurance on federal employees. Not including federal group insurance, a new record in the production of new business for the fifth consecutive year.

Funds Newly Invested in 1954 \$48,544,350
Nearly two-thirds of this amount loaned to Texas Real Estate owners for construction or development of homes, farms, ranches, business property, hospitals and churches.

R. E. Fry

REPRESENTING

Southwestern Life
INSURANCE COMPANY • SINCE 1903

FAMILY PROTECTION • BUSINESS LIFE INSURANCE • ANNUITIES • PENSION PLANS • GROUP LIFE INSURANCE

SOCIETY

Hutchinson at Slaton

Fish, daughter of Mrs. Joe Fish of Slaton, Hutchinson, Lubbock, Floydada, were married in a double ring ceremony Saturday, February 26, at the home of Mrs. Wayne Cook, Lubbock. The bride wore a pale blue and white gown with a white sash and a white veil. Her shoes were white. Her flowers were white. The groom wore a white suit and a white tie. His shoes were white. His flowers were white.

WCS Has Program Tuesday Afternoon

The Women's Society of Christian Service met March 7 at 3 p. m. at the church for their monthly program and business meeting. Program topic was plow shares and pruning hooks with Mrs. Geo. Stiles as the leader. Others taking part were Mrs. J. J. McKinney, Mrs. S. J. McIntosh, Mrs. David Battey, Mrs. L. P. Lawlis and Mrs. Howard Gregory. The president, Mrs. C. B. Lyles, presided during the business session. Mrs. Geo. Stiles was elected as reserve delegate to the annual conference to be held at Childress March 16, 17 and 18. Every member is urged to attend these joint meetings of the circle at the church the first Monday of each month.

Coke Party Given For Mrs. Conner

A coke party honoring Mrs. W. T. Conner was given Monday afternoon in the home of Mrs. Kenneth Bean in the Cedar Hill community. Those attending were school chums and friends of the W. T. Conners. The occasion was to help replace things destroyed in the Conner home last Thursday morning by fire. Many lovely gifts were sent by those unable to attend. Present for the affair were Mmes. Mary Ann Trice, Christine Perry, La Paun Young, Mary Shurbet, Peggy Conner, Mildred Smitherman, Joy Smitherman, the honoree, Mrs. W. D. Conner, the hostess, Mrs. Bean, and Miss Carolyn Tye.

Lakeview Club Met With Mrs. Nichols

The Lakeview home demonstration club met March 3, in the home of Mrs. R. L. Nichols. Miss Leila Petty, resigning home demonstration agent, gave her final demonstration on "Records to be kept and where to keep them." They definitely should not be kept in old stationary boxes or in bureau drawers, she pointed out. Mrs. R. L. Nichols has been elected nominee to the District T.H.D.A. meeting.

Refreshments Served to Three Visitors

Refreshments were served to three visitors, Mmes. J. C. Wimberly, Dick Nichols and James Lee Nichols and children. Members present were Mmes. Earl Edwards, William Bertrand, Louis Pyle, Earl Edwards, Jr., Jimmy Price, Buel Neff, Jim Owens, Curtis Williams, Harold Bertrand, Roy Fawver, Verion Wright, Miss Leila Petty and the hostess, Mrs. R. L. Nichols.

Mrs. Latta Hostess To 1929 Study Club

The 1929 Study Club met March 3 with Mrs. S. J. Latta, Matador Road, Mrs. E. E. Joiner conducted the business meeting.

Mrs. J. D. McBrien was the leader of the program which consisted of each club member answering roll call with something of interest.

Mrs. John E. Hoffman and Mrs. Lee Rushing closed the program with a review of "Uranium in Texas" and "Possum Kingdom Park." Club members present were Mmes. W. W. Trapp, Lee Rushing, C. W. Denison, W. H. Bethel, J. C. Veach, John E. Hoffman, E. E. Joiner, J. D. McBrien, L. L. Jones, E. L. Norman, S. H. Kreis and the hostess, Mrs. S. J. Latta.

'Records That Help' Is Club Demonstration

"Records that help" was the demonstration given by Miss Leila Petty, home demonstration agent in a program on family economics, when the Dougherty home demonstration club met in the home of Mrs. G. W. Smith, March 2, at 2 p. m. Most club members realized records could certainly be improved. A ten-minute demonstration on "folding contour sheets" was given by Mrs. Howe Hines. The club voted to help the R.E.A. in supplying food at the annual meeting.

Center Club Report

The Center Home Demonstration club met February 25, with Mrs. W. P. Sims as hostess. Mrs. Oliver Allen, president, opened the meeting and Mrs. Jordan led the prayer. Roll call was answered by a superstition. Mrs. O. C. Vinson was nominated to go to the District T.H.D.A. meeting. The program was led by "garden hints" given by Mrs. Vinson and a demonstration on fruit whips by Mrs. J. E. Green and Mrs. Walter Sims. Refreshments of sandwiches, cake and hot cocoa were served to Mmes. O. C. Vinson, R. C. Ross, W. B. Jordan, Oliver Allen, Frank Dunn, J. E. Green, D. M. Baker, Charles Horton, and the hostess, Mrs. Sims. One of our members Mrs. Flora McNeill who has been ill since Christmas is reported much improved. The next meeting is to be with Mrs. Henry Willis. Let's all try to be present.

Dr. O. R. McINTOSH OPTOMETRIST

Office 211 South Main St., Phone 157 — Floydada, Texas



We had a rare treat last week — a visit to our grandmother's old home. Most of the childhood treasures had vanished. Once arbor vitae trees lined the front walk four on each side, where a child could run, arms outstretched, and feel the stiff green fronds brush her palms. Only four of these remain, trimmed high so as to clear the walk, but they whispered hello.

A plain, sensible door has replaced the garlanded one on which we traced the design with our finger tips. In the wide, diagonal hall we looked for the small card table with its embroidered dolly and heavy silver tray. The cheerful green-tiled fireplace and oak mantel that formed a triangle across one corner of her sunny sitting room has been walled up and papered over, like the rest of the room.

The musty parlor, where we read Black Beauty and examined the hundreds of small shells embedded in a huge vase is now a well-aired bedroom. The place has been made into a public dining hall, but we saw only the high-ceilinged rooms. Memory filled in the rest: the silken pitcher and goblet on a marble-topped table, the high-backed rocker, roses blooming around the front porch.

She was a genteel little lady with white hair drawn softly back into a bun. Armed against wind and drought with a sizeable watering pot and great will, she planted fruit trees, roses, geraniums, and lilacs, and wouldn't let

ARTHRTIS, RHEUMATISM, NEURITIS Suffers Now Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through bloodstream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets. Goen Drug "On The Corner"

Good carbon paper goes further Try Sure-Rite.

FARM BUREAU INSURANCE

For FARMERS DIVIDENDS On Life-Auto-Fire-and Farm Liability 319 S. Main FLOYDADA

them die. She was a Tennessean transplanted to West Texas, a true pioneer.

The old house like the gentle woman for whom it was built seemed to say, "True, I've seen better days. But I'm keeping my chin up come what may!"

SUNNYSIDE CLUB MET WITH MRS. D. W. BURKE MARCH 4

The Sunnyside Home Demonstration club met in the home of Mrs. D. W. Burke on March 4 with Mrs. C. W. Denison and Mrs. W. O. Tye as hostesses. Roll call was answered with what records I keep. A ten-minute demonstration on folding fitted sheets was given by Mrs. Ina Hammonds. Demonstration records that help was given by HD agent, Miss Leila Petty.

Members present included Mmes. J. M. Daniel, W. C. Sims, J. J. McKinney, W. A. Lovell, R. B. Calhoun, Ethel Sawyer, Will Snell, Burma Probasco, S. J. Latta, Mrs. Burke and the hostesses, Mrs. Denison and Mrs. Tye. Next club meeting will be March 18 with Mrs. W. A. Lovell.

Mrs. O. C. Vinson returned home last Thursday from the Plainview hospital where she received surgery. Her condition is reported very good.

Virgle Warren is reported improved after receiving an appendectomy last Saturday at Peoples hospital.

Good carbon paper goes further Try Sure-Rite.

FARM BUREAU INSURANCE

For FARMERS DIVIDENDS On Life-Auto-Fire-and Farm Liability 319 S. Main FLOYDADA

Dr. O. R. McINTOSH OPTOMETRIST

Office 211 South Main St., Phone 157 — Floydada, Texas

CAPADA



THIS WEEK'S ATTRACTIONS

THURSDAY, FRIDAY, March 10, 11

BENGAL BRIGADE TECHNICOLOR

ROCK HUDSON-ARLENE DAHL-URSULA THIES

SATURDAY, MARCH 12 DOUBLE FEATURE



SUNDAY, MONDAY, March 13, 14

Rock Hudson, Barbara Rusk, Jeff Morrow

"CAPTAIN LIGHTFOOT"

Universal International's Romantic Adventure in Technicolor and Cinemascope

TUESDAY, WEDNESDAY, March 15, 16

Suspicion! CARY GRANT JOAN FONTAINE

VISIT OUR SNACK BAR

HESPERIAN CLASSIFIED ADS PAY

PAINT PARTY

Paint party, demonstrating Mrs. Lewis Jurcak of the home of Mrs. D. D. Turner. The all day affair of painting and visiting were Mmes. E. L. Turner, Leroy Turner, E. W. Turner, G. L. Snodgrass, F. E. D. Marshall, Gene D. Medley, L. W. Queen, and the hostess.

IRRIGATION FARMERS SPECIAL

9 DAM STOPS Lasting Quality 3.60 each SMITH'S DRY GOODS Business is Good



... popular radio star of KTSA says, "Every woman who has Karo is best for cooking... and on the table..."

Karo for me, the best-tasting waffle syrup of 'em all'

Yes, indeed... biscuits go like hot cakes when you pour on plenty of delicious Karo waffle syrup. There's nothing like it for good eating. Satisfyin' flavor. So rich it stands right up on top of biscuits (keeps 'em light and fluffy). Keep Karo on your table morning, noon and night... it tops anything!

SPUDS No 1 Russetts 10 lb. Bag 59c

IMPERIAL Pure Cane SUGAR 10 lb. Bag 95c

FOLGER'S COFFEE Pound 98c

Adams ORANGE JUICE 46 oz. Can 29c

4 ROLL PACK BISCUITS 4 Rolls 33c

... Try this Combination ...

GOOD FOOD at LOWER PRICES

1 lb. Box PREMIUM Baking CRACKERS 25c

FRYERS Pound 49c

Bacon Corn King BACON Pound 53c

OLEO Pound 22c

GLADIOLA YELLOW CORN MEAL 5 lb bag 39c

Cloverleaf Mellorine 1/2 Gallon 39c

Swanson Boned Chicken 5 oz. Can 35c

U. S. Choice BEEF CHUCK ROAST Pound 49c

Crisco 3 L.B. Can 87c

Giant Box 72c

New ZIP open package PUREEAN BISCUITS 2 for 19c

POWELL CASH GROCERY & MARKET PHONE 871

Highlights And Sidelights From the State Capitol

(By Vern Sanford, Texas Press Association.)

AUSTIN, Texas—Strict secrecy has shrouded Travis county's land fraud indictments.

An unknown number of them have been made. Names of those indicted will be withheld, pending arrests.

District Attorney Les Proctor said the indictments were sealed "in the interest of law enforcement." He would not estimate how long it might be before the names could be made public.

Proctor also had asked for a special jury to prevent any let-up in the investigation.

District Judge Charles O. Betts signed an order calling a special grand jury into session on March 10. His order does not limit the jury to land investigations, although that is its actual purpose.

Betts' order will keep the jury in session until the last Saturday in July. The previous grand jury's session expired March 5.

Rumors in capitol corridors have it that the most outstanding breaks in the land investigation are yet to come.

McLarty Returns
T. J. McLarty of Denver, Colo., one of several real estate promoters indicted in connection with veteran's land transactions, returned to Texas to post a \$25,000 bond and talk to legislative investigators.

He has asked the privilege of having other witnesses and records subpoenaed.

Shepherd Busy
A report from the Attorney General's office reveals that since the beginning of the veteran's land investigation in October of last year, John Ben Shepherd's office has been a beehive of activity.

Shepherd estimates he and his assistants have traveled over 18,000 miles and have put in over 41,000 man-hours of time on the veteran's land investigation.

Shepherd has met with grand juries almost daily.

Thus far, the Bexar and DeWitt

Sister of Walter Knight Succumbs

Mrs. L. V. Rea, sister of W. M. Knight of Sand Hill community, was buried in Tech Memorial cemetery, February 24, following her death the day before.

Mrs. Rea was a former resident of Sand Hill community moving to Lubbock county about 17 years ago.

Survivors include the husband, one son, L. V. Rea, Jr., Hobbs, New Mexico; one daughter, Mrs. Lawrence Bartlett, Lubbock; three sisters, Mrs. C. F. Reves, Lockney, Mrs. J. E. Easley, Petersburg; and Mrs. Annie Mudgett, Eugene, Oregon; a brother, Mr. Knight and two grandchildren.

Warranty Deeds

C. E. Reynolds et ux to Thurber Bilberry et ux, all of the northeast one-fourth of section 68 in Block C, 36.662/3 acres out of section 68 in Block C, Floyd county.

Duane Bartee et ux to D. B. Thomas et ux, lot 13 and the west one-half of lot No. 15 in Block D, Andrews addition, Floydada, \$4.95 federal revenue stamps.

Dora Faye Craft et ux to Mrs. Dorothy Merrell, 120 acres of land being the east 120 acres of the north one-half of survey 8, in Block D-2 in Floyd county, \$2.20 federal revenue stamps.

Kenneth Bain et ux to Menard Field, the west one-half of lot 8, all of lots 9 and 10 in Block 3, Western addition, 2.75 federal revenue stamps.

Clarence Byrd et ux to J. D. Williams, all of the southwest one-fourth of survey No. 12 in Block D-5 in Floydada.

L. C. McDonald et ux to Clement McDonald, the west 13 and one-half feet of lot 26, all of lot 27 and 28 in Block 70 in Floydada.

Ralph Lemons et ux to Rex D. Brown et ux, the west one-half of lot 8, all of lot 9-10 in Block 4, Western addition in Floydada, \$2.75 federal revenue stamps.

W. K. Hodge et ux to Robert F. Day et ux, all of lot No. 8 in Block 108, \$1.65 federal revenue stamps.

W. K. Hodge et ux to Nita Jo Day, lot No. 7 in Block 108, \$1.10 federal revenue stamps.

W. F. Pierce to W. L. Strickland, lots 14 and 15 in Block 6, Walling addition, Lockney, \$5.55 federal revenue stamps.

Leon B. Wofford to Melvin E. Schaffner et ux, lots 3 and 4 in Block 11, Walling addition, Lockney, \$11.55 federal revenue stamps.

Family Economics Training Meeting Held Last Friday

A training meeting for Home Demonstration club leaders in Family Economics was held Friday morning in the council room of the court house. Miss Lella Petty, county Home Demonstration agent, was in charge of the meeting which was attended by 7 leaders from thirteen clubs. "Managing the Bank Account" was the subject of the meeting. Leaders will give this demonstration to their respective clubs in April.

Those present were Mmes. Jno. Wilson and R. G. Dunlap, South Plains; Ben Brandes, Providence; D. D. Tate and Chester W. Mitchell, Pleasant Valley; Howe Hines, Dougherty; Fred Brown and Chas. Probasco, Sunnyside; J. L. Lovvorn and C. D. Merrick, Lone Star; Earl Edwards, Jr., Lakeview; W. H. Bunch, Homebuilders; Ike Johnson, Lockney; John Fowler, Starkey; Lynn Miller, Sand Hill; Ted Rutherford, Harmony; Frank Dunn, Center.

FEEL TIRED? RUN DOWN? NO PEP?

Well, there is no reason why you cannot feel Good every day. Take Bishop's Therapeutic Vitamin and Mineral Capsules.

This Vitamin is formulated for Baird Bishop in the largest and finest capsule plant in world. Each ingredient is doubly tested, before it goes into the batch and afterward in the completed capsule.

Mr. Bishop spent some time studying the formula on different brands of Vitamins before he decided on this HIGH POTENCY Vitamin and Mineral Formula, he would like you to compare with any of the many brands on the market today.

Not only does it contain all the Minerals in higher potency, it contains:

Vitamin A — 27,500 USP Units
Vitamin D — 1,200 USP Units
Vitamin B(1) — 10 Milligram
Vitamin B(2) — 5 Milligram

and one of the most important Vitamin B(12) Bishops contain 6 Micrograms the average Vitamin on today's market contains only 1 Microgram, all this in addition to all the other vitamins.

Sold on a MONEY BACK Guarantee

Bishop's PHARMACY

I want to express my deep appreciation for the many kindnesses while I was ill. I especially want to thank all the doctors and nurses at Peoples hospital, all who sent cards and flowers and Russell King and Elvis Lowrance for the blood they donated.
Virginia Lindsey

Mrs. S. J. Latta, Alice and Betty West were Lubbock guests of Mrs. Latta's sister, Mrs. Robbie Owen and Dolores on Saturday.

Miss Myrna Wilson of Texas Tech visited over night with her parents, Mr. and Mrs. Woodrow Wilson last week.

3% PAID on Savings

We welcome your account — Large or Small Each account insured up to \$10,000.00

AMARILLO SAVINGS & LOAN ASSOCIATION

407 West 8th Street

MARRIAGE RECORD

Jackie Henderson Hutchinson to Maxita Jane Fish, February 26.
Gabriel Henojos Medoan to Jesusa Ortiz Santos, February 28.

Mrs. J. E. Laughlin entertained with a luncheon in her home Wednesday. Those present were Mmes. E. C. Henry, P. M. Felton, and Addie Thaggard.

BRITTON Appliance Repair Shop
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Town Lots in Floydada.
MASSIE & BOND
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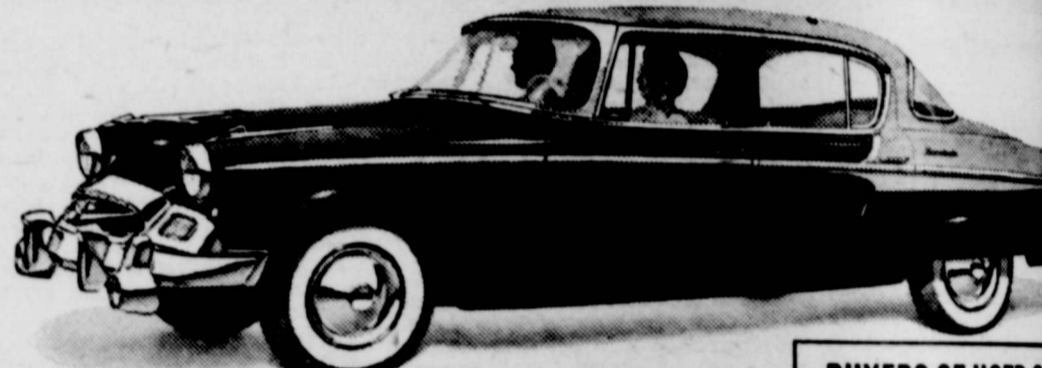
You get more power per pound... more action-power... with Studebaker Flashing V-8... or thrifty Six. New, blazing getaway. New, whip-smooth travel. Drive the smart car... a Studebaker!

COMPARE IT FOR PRICE

Look at the luxury! Big-car size and style! Look at the price tag! Studebaker is priced down in the low price field! Yes, the price tag tells you... your smart car is Studebaker!

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BUYERS OF USED CARS
See our big selection
Certified USED CARS

BEWARE!

COUGHS FROM COMMON COLDS THAT HANG ON

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion. It goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Creomulsion blends beechwood creosote by special process with other time-tested medicines for coughs. It contains no narcotics.

Get a large bottle of Creomulsion at your drug store. Use it all as directed. Creomulsion is guaranteed to please you or druggist refunds money. Adv.

HOW DISEASE IS PRODUCED

In order for a tissue cell to be healthy, it must be supplied with 3 essentials— oxygen in proper qualities; nutrition in proper quantity and quality; vital energy in proper quantity and quality thru the nervous system. All 3 essentials are directly dependent upon receiving the proper amounts and kinds of vital energy. This, then is the essential.

The expression of this vital energy in the tissue cells depends upon the condition of the nervous system, because that is the medium thru which the vital force is transmitted.

If an abnormal condition is present then it is because there is some interference with the free transmission of the vital energy from brain to tissue cells.

The place where interference is possible is in the spine. One spinal segment, slightly misaligned will cause interferences. Every fiber which is impinged by this constriction supplies some tissue cells, and that tissue cell is abnormal in the degree to which the fiber is impinged.

The only way the tissue cells may be restored to healthy condition, which is normal, is to locate and correct the nerve interference.

PATZER CHIROPRACTIC CLINIC
702 N. 2ND ST.
FLOYDADA, TEXAS
Phone 1150

WINTER FISHING LUCK POOR; MUDDY WATERS IN GULF

Muddy waters caused by hurricanes that raked the Yucatan peninsula during January and February, made fishing unsatisfactory during their stay on the coast, Mr. and Mrs. L. H. Dorrell reported last week on their return from Port Aransas.

The Dorrells had been on the gulf shortly after Christmas. Usually mid-winter fishing is good on the coast but it didn't work out too good this time.



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Featuring new CLOUDMASTER Premium Gasoline

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NEW AVIATION PERFORMANCE FOR YOUR CAR!

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Just like flying—
with NEW Shamrock CLOUD MASTER

MADE WITH AVIATION COMPONENTS

For driving that feels like flying, try Shamrock's new Cloud Master gasoline. And that comparison is more than accidental because the octane rating of new Cloud Master is way up and the octane is raised with the same aviation alkylate that was heretofore used only in the highest grade aviation fuels. This means an octane rating that exceeds the requirements of your car (no matter what car you drive). And it means that you get and keep getting power you paid for because new Cloud Master burns with fewer deposits. For new speed, new power, for all around top performance from your car, try Shamrock's new Cloud Master gasoline for 1955.

New Cloud Master gasoline, like all Shamrock products . . .



QUALITY You Can Measure By Your Car's Performance

**Has Three
February
Forces Call**

left this morning for the armed forces of the Republic of China. The group consists of three men, three women and three children. They are being transported to the Philippines by the U.S. Navy. The group is being transported to the Philippines by the U.S. Navy. The group is being transported to the Philippines by the U.S. Navy.

AL NOTICE

OF ELECTION IN FLOYD COUNTY, TEXAS. THE COMMISSIONERS' COURT OF FLOYD COUNTY, TEXAS. HAS ORDERED THAT AN ELECTION BE HELD IN SAID COUNTY ON THE 28 DAY OF MARCH, 1955 WHICH IS NOT LESS THAN THIRTY (30) DAYS FROM THE DATE OF THIS ORDER, TO DETERMINE:

1. That an election be held in said County on the 28 day of March, 1955 which is not less than thirty (30) days from the date of this order, to determine: Whether or not the bonds of Floyd County, Texas, shall be issued under Article III, Section 52 of the Constitution in the amount of \$300,000.00, bearing interest at a rate not to exceed 2-1/4% per annum, and maturing at such time as may be fixed by the Commissioners' Court, serially or otherwise, in not to exceed thirty (30) years from the date thereof, for the purpose of the construction, maintenance and operation of macadamized, graveled or paved roads and turnpikes or in aid thereof throughout Floyd County, Texas; and whether or not ad valorem taxes shall be levied annually on all taxable property in said County sufficient to pay the annual interest on said bonds and provide a sinking fund sufficient to pay the bonds at their maturity. The proceeds from the bond issue will be used for the purchase of right-of-way in the following projects:

1. For the purchase of right-of-way for widening U. S. Highway No. 70 in Floyd County, Texas, from the Motley County Line to the Hale County Line.
2. For the purchase of right-of-way for widening U. S. Highway No. 62 in Floyd County, Texas, from the City of Floydada to the Crosby County Line.
2. That said election shall be held under the provisions of Chapter 3, Title 22, Revised Statutes of 1925, as amended by Chapter 16, Acts of the First Called Session of the 39th Legislature.
3. All persons who are legally qualified electors of this State and of this County, and who are resident, qualified property taxpaying electors of this County, owning taxable property in said County and who have duly rendered the same for taxation, shall be entitled to vote at said election, and all electors shall vote in the election precinct of their residence.
4. The ballots of said election shall have written or printed thereon the following:
'FOR THE ISSUANCE OF ROAD BONDS AND THE LEVYING OF AN AD VALOREM TAX IN PAYMENT THEREOF'
'AGAINST THE ISSUANCE OF ROAD BONDS AND THE LEVYING OF AN AD VALOREM TAX IN PAYMENT THEREOF'
Each voter shall draw a line through one of the above expressions thus leaving the other as indicating his vote.
5. The said election shall be held at the several polling places in Floyd County, Texas, and the following named persons are hereby appointed as officers of said election at the several voting precincts as follows: In Precinct No. 1 at Southwest Floydada, with the following elec-

tion officers: Earl Crow, Presiding Judge, J. M. Wilson, Sr., Judge Mrs. A. B. Keim, Clerk, Mrs. J. D. McBrien, Clerk, Mrs. Hollis Bond Clerk.
In Precinct No. 2 at Starkey, with the following election officers: W. L. Davis, Presiding Judge, Elmer Cooper, Judge, O. L. Lowrance, Clerk.
In Precinct No. 3 at Allmon, with the following election officers: Marvin Shurbet, Presiding Judge, Bill Allmon, Judge, E. E. Briggs, Clerk.
In Precinct No. 4 at Sandhill, with the following election officers: Tom J. Thomas, Presiding Judge, W. M. Knight, Judge, W. R. Billington, Clerk, Jim Holmes, Clerk.
In Precinct No. 5 at East Lockney, with the following election officers: Dee Copeland, Presiding Judge, H. P. Coleman, Judge, Mrs. Lloyd Wofford, Clerk, Mrs. Dee Copeland, Clerk, Mrs. C. H. Rose, Clerk.
In Precinct No. 7 at Providence with the following election officers: Charlie Boedeker, Presiding Judge, Wyatt McLaughlin, Judge, Mrs. Ewald Quebe, Clerk, Mrs. Ted Boedeker, Clerk.
In Precinct No. 8 at Lone Star, with the following election officers: G. B. Johnston, Presiding Judge, H. E. Frizzell, Judge, Mrs. Clyde Parrish, Clerk, Mrs. Harold Griffith, Clerk.
In Precinct No. 9 at South Plains, with the following election officers: E. P. Smitherman, Presiding Judge, Bill Beedy, Judge, Mrs. L. T. Wood, Clerk, Mrs. I. H. Parks, Clerk.
In Precinct No. 11 at Cedar Hill, with the following election officers: Jack Stansell, Presiding Judge, Charley Parnell, Judge, Eugene Gilley, Clerk, C. V. Lemons, Clerk.
In Precinct No. 12 at Fairview, with the following election officers: E. W. Walls, Presiding Judge, Lee Rushing, Judge, A. T. Swepton, Clerk, Edell DuBois, Clerk.
In Precinct No. 13 at Baker, with the following election officers: C. M. Lyles, Presiding Judge, Mrs. Sam Green, Judge, Mrs. Ham Smith, Clerk, Mrs. Malvin Jarboe, Clerk.
In Precinct No. 15 at Lakeview, with the following election officers: E. H. Spears, Presiding Judge, Earl Edwards, Judge, Mrs. H. M. Thomas, Clerk, William Bertrand, Clerk.
In Precinct No. 16 at Harmony, with the following election officers: Zant Scott, Presiding Judge, Roy Hale, Judge, Riley Holmes, Clerk.
In Precinct No. 17 at Goodnight, with the following election officers: Webb Taylor, Presiding Judge, Ford

Johnson, Judge, Mrs. Webb Taylor, Clerk.
In Precinct No. 18 at West Lockney, with the following election officers: F. L. Brown, Presiding Judge, L. M. Honea, Judge, Frank Dodson, Clerk, Mrs. J. Marvin Cox, Clerk.
In Precinct No. 19 at Northwest Floydada, with the following election officers: J. G. Wood, Presiding Judge, R. M. Batty, Judge, J. W. Lanier, Clerk, Mrs. J. G. Wood, Clerk, Mrs. E. P. Nelson, Clerk.
In Precinct No. 20 at Dougherty, with the following election officers: Roy Crawford, Presiding Judge, Mrs. C. A. Caffee, Judge, Maurice Campbell, Clerk, Mrs. J. A. Colston, Clerk.
In Precinct No. 21 at Sterley, with the following election officers: Bert Bobbitt, Presiding Judge, Robert Lee Smith, Judge, Horton Howell, Clerk.
In Precinct No. 22 at McCoy, with the following election officers: O. L. Bearden, Presiding Judge, C. S. Payne, Judge, John Shipley, Clerk.
In Precinct No. 23 at Southeast Floydada, with the following election officers: Mrs. G. J. Latta, Presiding Judge, Mrs. C. C. Huckabee, Judge, Mrs. J. N. Scrivner, Clerk, L. A. Marshall, Clerk, Mrs. Jewell Reeves, Clerk.
In Precinct No. 24 at Northeast Floydada, with the following election officers: Ernie Widener, Presiding Judge, Joe Robertson, Judge, Mrs. Mal Jarboe, Clerk, Mrs. Ethel Graham, Clerk.
6. The following are hereby ap-

pointed Special Canvassing Board to canvass the absentee votes to be cast at said election: Ben P. Ayres, Floydada, Mal Jarboe, Floydada, W. G. Collins, Floydada, Arthur Barker, Jr., Lockney, J. R. Belt, Jr., Lockney.
7. The manner of holding said election shall be governed by the General Laws of the State of Texas, regulating general elections, when not in conflict with the provisions of the Statutes hereinabove cited.
8. Notice of said election shall be given by publication of a copy of this order in the 'Floyd County Hesperian', a newspaper published in said County, for three (3) successive weeks before the date fixed for holding said election. In addition thereto, there shall be posted other copies of this order at four public places in the County, one of which shall be at the Courthouse door for three (3) weeks prior to said election.
9. The County Clerk is hereby directed to publish and post the same as hereinabove directed, and further orders are reserved until the returns of said election are made by the duly authorized election officers and received by the Court.
PASSED AND APPROVED this 17 day of February, 1955.
W. E. Grimes,
County Judge, Floyd County, Texas.
ATTEST:
Margaret Collier

The Floyd County Hesperian, Floydada, Texas Thursday, March 10, 1955
County Clerk and Ex-Officio Clerk of the Commissioners' Court, Floyd County, Texas.
The Spanish-American was the first war in which American Red Cross nurses participated.

The Spanish-American was the first war in which American Red Cross nurses participated.



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Knock Yourself
Out
ON THAT BUILDING
JOB YOU HAVE IN
MIND.**

THE QUICK... EASY
... ECONOMICAL WAY
IS TO CALL 602.

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Ditching — Ready Mix
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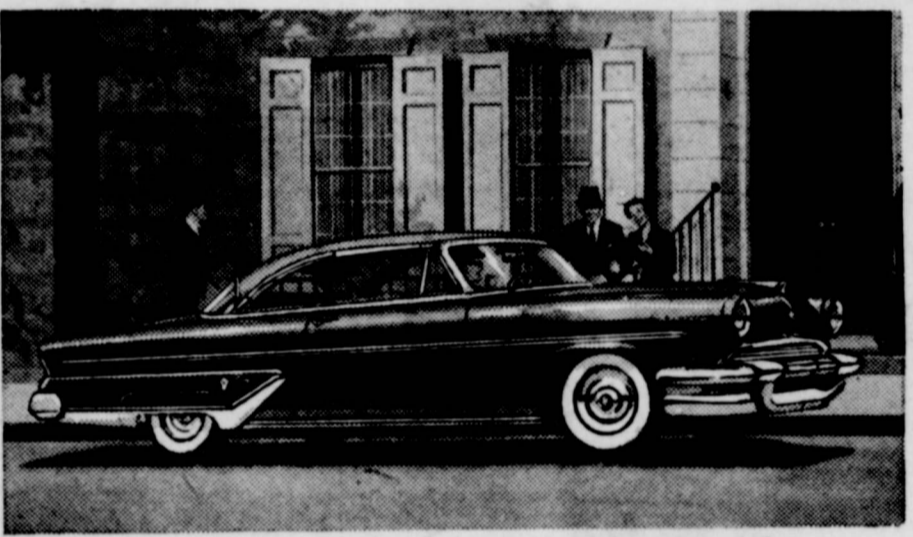


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SPARKS & SPARKS — Floydada

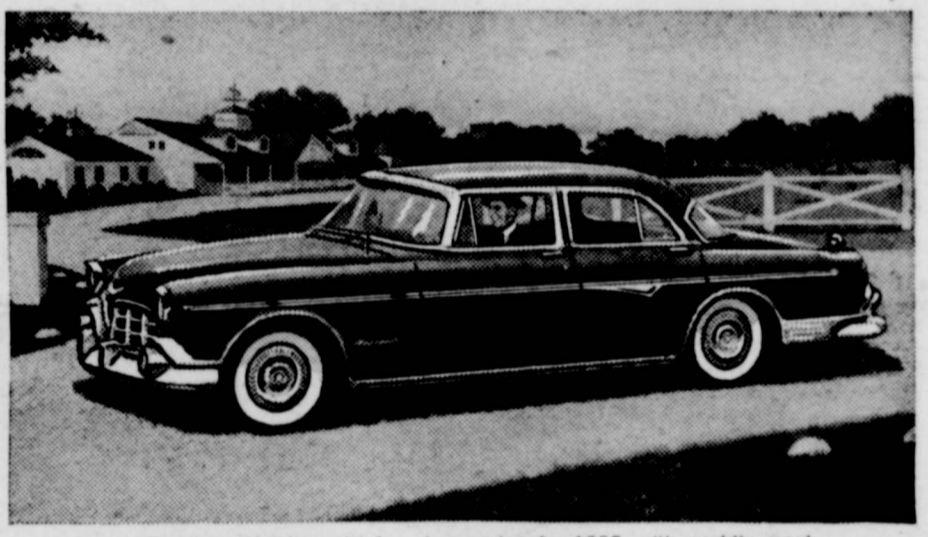
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TELEPHONE 254 FOR APPOINTMENTS

Millions have proved it—now prove it in your car
CONOCO Super GASOLINE WITH TCP
SPARKS OIL & BUTANE Phone No. 5 FLOYDADA, TEXAS

Is the car of your dreams on this page?



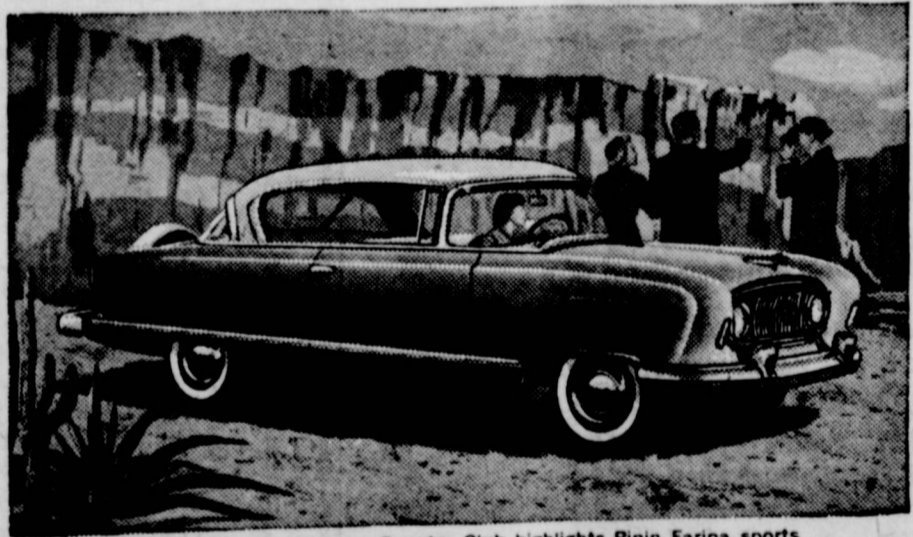
"This luxurious Lincoln Capri teams new high-torque V-8 power and Turbo-Drive for instantly responsive performance in all driving ranges."



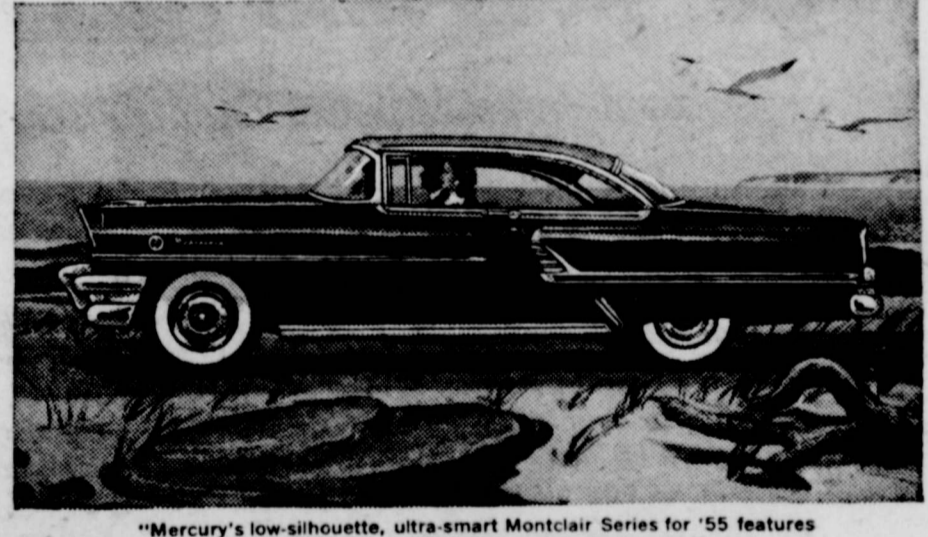
"The beautiful Imperial four-door sedan for 1955, with world's most powerful engine design: hemispherical-combustion FirePower V-8."

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Conoco Super Gasoline with TCP

...the fuel designed for today's hi-compression engines!



"1955 Nash Ambassador Country Club highlights Pinin Farina sports car styling and new 208-hp Jetfire V-8 engine."



"Mercury's low-silhouette, ultra-smart Montclair Series for '55 features a new 198-hp Super-Torque V-8 engine and dual exhausts."

Regardless of make or year, your car will benefit from Conoco Super Gasoline, the fuel that combines a controlled higher-octane rating with all the power benefits of TCP!

Whether you're the proud owner of one of these 1955 beauties . . . or are still getting dependable service from your present car . . . isn't it time you benefited from Conoco Super Gasoline with TCP? Make no mistake about it! Here is no ordinary fuel, but an astonishing new kind of gasoline that sets free every ounce of power packed into today's wonderful high-compression engines . . . a gasoline that virtually tunes up any engine by the time you've finished your second tankful!

Feel that powerful difference today! This week, start using Conoco Super Gasoline with TCP . . . after two tankfuls, you'll see why the greatest gasoline development in 31 years became the greatest success in gasoline history!



THE BENEFITS OF TCP
PROVED BY OVER 8 MILLION USERS!

1. TCP boosts your car's power as much as 15% (because it neutralizes power-robbing lead deposits in your car's engine).
2. TCP gives you extra gas mileage (motorists report up to 3 miles more per gallon).
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Conoco Super Gasoline with TCP
...makes a powerful difference in your car's engine!
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**WARNING
TO DOG OWNERS**

Dogs are creating quite a bit of disturbance once more, damaging flower beds and other property. By non-dog owners they are looked on as a menace.

A dog caught running at large is presumed to have no owner.

We have instructions to put a crew out to gather up the strays and destroy them.

If you do not want your dog disturbed, please be sure you know where he is.

When he is depreddating on other people's premises he is a menace and will have to be dealt with accordingly.

BOB SMITH
Chief of Police, Floydada, Texas
By Order of the City Council



Will Sand Storms Come This Year?

It is a standard joke that you can see a lot of Texas if you just stand in one spot and watch the land go by.

LEGAL NOTICE

ORDER AND NOTICE OF CITY ELECTION

THE STATE OF TEXAS: COUNTY OF FLOYD: CITY OF FLOYDADA: ELECTION ORDER

I, J. A. Patterson, Mayor of the City of Floydada, Texas, by virtue of the power vested in me by law, do hereby order that an election be held in the City of Floydada, on April 5th 1955, being the first Tuesday thereof, for the purpose of electing the following officers of said City:

Yet, re-occurring dust storms are nothing to joke about. They are physical proof of the tragic destruction and loss of precious soil.

What are the prospects for 1955? A recent study by the Department of Agriculture indicates that wind erosion conditions still exist in West Texas and six other midwestern states.

More than 4 million acres of land in the seven-state area were damaged by wind erosion this winter. If above-normal winds come to the region this spring as they did last year, farmers probably will have a serious dust problem.

There have been a number of irrigation wells completed since the first of the year. Some of them are Fred Cardinal, Joy Ward, Ralph Johnson, Bill Poole, Bundy Camp-

bell, Howe Hines, Ned Bradley and possibly others. The school held open house Wednesday night, beginning at 7:30, preceding the special program planned in connection with public school week.

Friday the children will be given a holiday because of the teachers meeting held in Lubbock.

Sam Ross has returned to Fort Bliss after spending a two week furlough visiting his parents, Mr. and Mrs. W. J. Ross and family.

Mr. and Mrs. Harland Cage and children were guests of Mr. and Mrs. Steve Stapleton of Petersburg Sunday.

Mr. and Mrs. Tom Boyd of Amarillo visited Mr. and Mrs. Ned Bradley and Mrs. Boyd's mother Mrs. Maude Bradley Thursday.

Cliff Jones is continuing to improve though he is still in the cast he is able to be placed in a wheel chair and be wheeled around the hospital corridor.

Mr. and Mrs. Sam Fowler of Center community were Friday night guests of Mr. and Mrs. Maurice Campbell and family.

Mr. and Mrs. Bill Jones of Canyon spent the weekend with Tate Jones while Mrs. Jones is visiting in Virginia.

Mr. and Mrs. Kenneth Ring visited Mrs. Ring's mother, Mrs. Eva Holt, at Lubbock Sunday.

Mr. and Mrs. Tom Boyd of Amarillo visited Mr. and Mrs. Ned Bradley and Mrs. Boyd's mother Mrs. Maude Bradley Thursday.

Bill Poole Thursday night. Mr. and Mrs. R. D. Holly and Ruenita were guests of Mrs. Holly's sister, Mrs. C. C. Brooks, Mr. Brooks and family of Meadow over the weekend. They also visited in Ropesville Sunday.

Mr. and Mrs. R. J. Hinsley and family visited relatives in Littlefield Sunday.

Mr. and Mrs. Henry Hinton and children visited the Gene Alexanders in Lubbock Sunday. Mrs. Ada Hinton returned home with them after a two weeks visit in Lubbock and Rotan.

Mr. and Mrs. Harland Cage and children were guests of Mr. and Mrs. Steve Stapleton of Petersburg Sunday.

Mr. and Mrs. Tom Boyd of Amarillo visited Mr. and Mrs. Ned Bradley and Mrs. Boyd's mother Mrs. Maude Bradley Thursday.

Ernest Carter was one of several Texas agents of the Great American Reserve Life Insurance Company

who attended a school insurance men at the general office last week. To get results use

TYE & SONS DRILLING CO.

606 E. HOUSTON FLOYDADA, TEXAS — PHONE 887

Irrigation, Industrial, Domestic and Exploration Drilling

Authorized Dealer For LAYNE PUMPS, CONTINENTAL ENGINE AND RED JACKET SUBMERSIBLES



Producing Water on the Texas Plains for Over 40 Years MEMBER of TEXAS and NAT'L ASSNS. of WATER CONTRACTORS

Proposed \$300,000 Bond Issue to Finance Right-of-Way For Re-Building Highway 70 through Floyd County into a Four-lane road and widening Highway 62 from Floydada to the Crosby county line.

TO THE PEOPLE OF FLOYD COUNTY

Floyd county Commissioners Court has called a county-wide road bond election for Saturday, March 26, 1955, for the above projects.

We believe the Proposal should be given the approval of the voters because:

- (1) These roads were built more than 20 years ago and cannot be expected to stand up many years longer in any event. Something will have to be done about them in the course of a few years, whether or not we undertake to re-build them now;
(2) The county can finance this bond issue (they have a firm commitment) at this time with as cheap money as we can hope to obtain at any time in the foreseeable future. According to the nature of things, if we delay, it is possible we would have to borrow money at a considerably higher rate the next time we have an opportunity to re-do these roads;
(3) The State Highway Department has committed the state to spend \$1,800,000 to rebuild these roads and engineer them to present-day needs. Furthermore, the department says they will begin work as soon as we provide the right-of-way;
(4) The State Highway Department thinks this work should be undertaken immediately. It is the highway department's proposition that the work should be started at once. Floyd County is only one of several in this district. If we build now our county will be in the lead in highway modernization in the area, and this will be an asset to our town and our people generally;
(5) The Saving in Lives and Property by having these wider and better-engineered roads will go a long way toward re-paying us for the money we are out for right-of-way. The experience in other counties of the state has shown that the better roads—especially the four-lane roads—carry a great deal more traffic at a much lower cost in lives lost and property damage.
(6) It is quite probable that, as the county grows and more improvements are built along these highways the cost of furnishing the right-of-way will be higher in the future than at the present time.
(7) The traffic count on these highways shows that the state's investment of \$1,800,000 in them and our investment of \$300,000 will be fully justified;
(8) We need more Farm to Market roads in Floyd County. In our judgment the success of this Primary Road Building Program will not hinder the farm-to-market program in any way. In fact, we think it will help us to get more roads for Floyd County.

We urge the taxpayers to give these suggestions their most serious consideration. Let's take another step forward in the progress of our county.

Respectfully presented by Floyd County Taxpayers Assn. For Good Roads



HOTTEST BUICK IN HISTORY No wonder you see so many 1955 Buicks on the highways—they're rolling up bigger sales than ever before in history—topping the popularity that has already made Buick one of the "Big Three" in total national sales.

Who says you can't have getaway and gas saving too?

(maybe you'd better try Variable Pitch Dynaflo!)

As any automotive engineer will tell you, the goal in automatic transmissions has long been a design that would give top acceleration and top gas mileage—and still be absolutely smooth.

Well, it's easy to step up acceleration, or gas mileage—but tough to do both together—unless a lot of gearshifting takes place, which cuts down on smoothness.

So Buick engineers looked to aviation for the answer—and brother! what a wondrous new magic they came up with!

They took a leaf from today's plane propeller—which switches the pitch of its blades one way for quick take-off—and another way for better gas mileage aloft.

They brought the same principle to Dynaflo Drive*—to the twenty propeller-like blades in the Dynaflo "stator." They engineered these blades to swivel like the blades of the plane propeller—and with the same results.

In cruising and all normal driving, the blades are angled for economy—and you get a lot more miles from a tankful of gas.

But when you have to move instantly—when you need quick getaway, or a sudden burst of safety-jurge power to get out of a tight spot—you just press down that gas pedal, and you're off in a split second.

You've never felt anything like it before—because there's never been anything like it before in an automobile.

It's action that's sheer thrill—action that's backed by the highest V8 horsepowers in Buick history—action that's sending Buick sales soaring to record-high levels.

Come in and try it, at the wheel of a Buick SPECIAL, CENTURY, SUPER or ROADMASTER. You have nothing to lose—and the year's most thrilling buy to meet.

*Dynaflo Drive is standard on Roadmaster, optional at extra cost on other Series.

Thrill of the year is Buick CLINE & RAINER 201 So. Wall, Floydada