

These Prices Good
Friday, Saturday
and Monday

GOOD IDEAS
PLEASE
EVERYONE!

FISH OR FOWL



FISH STICKS
8 oz. Cape Ann
49c

Campfire, 300 Can
Pork & Beans . . . 10c
Del Maiz 12 oz. Can
Niblets Corn . . . 17c
Libby's No. 303 Can
SPINACH . . . 15c
Pillsbury, Box
Hot Roll Mix . . . 28c
Cut Macaroni, 7 oz. Box
SKINNERS . . . 13c

Hunt's 300 Can
SWEET PEAS . 16c
Campfire, Can
VIENNA . . . 10c
Post, 10 Oz. Box
RAISIN BRAN 19c
Libby, 303 Can
LIMA BEANS 29c
Texsun No. 2 Can
Grapefruit Juice 13c

FARMERS BEST FRYERS
FRESH **53c**
DRESSED

Box
Starch 15c
No. 1 Tall Can
ardines 18c
Pint, Sour
KLES . . . 29c

Quick start for your FISH FRY
 just pour WESSON OIL 65¢

ALMON
ANANAS
Snow White, lb.
ULIFLOWER . . . 7½c
Fresh, Bunch
REEN ONIONS . . . 7½c
Head, lb.
TUCE 12½c

Honey Boy
No. 1 Tall Can **35c**
Fancy Golden
Fruit, Pound **12½c**
Fresh, Bunch
RADDISHES . . . 7½c
Sunkist, Pound
LEMONS 15c
Celo, Pkg.
CARROTS . . . 15c

TOOTH PASTE Colgates **30c**
50c Size
KLEENEX 300 Count **17c**
Box

C & H, Pound Box
POWDERED SUGAR 14c
Libby's No. 1 Flat Can Crushed
PINEAPPLE 16c
Libby's 3½ oz. Can
RIPE OLIVES 21c
Kuners Hot or Sweet, 14 oz. Jar
CHERRY PEPPERS . . 31c
Dorman, No. 2 Can
BLACKEYE PEAS . . 16c
Bue Plate, 22 oz. Can
SWEET POTATOES . 23c
Campbell, Can
TOMATO SOUP . . . 12c
Libby's Frozen
10 oz. Pkg. **15c**
Libby's Frozen 10 oz. Pk.
CAULIFLOWER . . . 19c
Libby's Cut 10 oz. Pkg.
GREEN BEANS . . . 23c

Wilson's Crisprite
BACON, Sliced lb. 49c
COD FISH lb. 39c
U. S. Good
CLUB STEAK lb. 73c
Jumbo
SHRIMP 5 lb. \$4.39
Nice & Lean
BEEF RIBS lb. 33c
Whitting
TROUT . . . lb. 19c
White House, 303 Can
APPLE SAUCE 18c
Swansons 5 oz. Can
BONED CHICKEN 37c
White House, 28 oz. Jar
APPLE BUTTER 31c
Hunt's, No. 2½ Can
PEACHES . . . 25c
Hunt's, No. 300 Can
NEW POTATOES 11c
Aunt Jemima, 2½ lb. Box
PANCAKE MIX 35c
Curtis, 10 oz. Pkg.
MARSHMALLOWS 19c
Bama, 12 oz. Mug
PEANUT BUTTER 43c
Wolco, No. 2 Can
BLACKBERRIES 25c

RINSO BLUE'S
1st BIRTHDAY PARTY
Redeem your Coupon here!

RINSO BLUE
DETERGENT *Blue as it washes!*
2 Lg. 52c
1 Money Saver 52c
with coupon with coupon
LUX 12 Oz. 29c
or 22 Oz. 59c
LIQUID DETERGENT with coupon
LUX 2 Lg. 52c
FLAKES with coupon
LIFEBUOY SOAP
REG. LARGE
3 for 33c
3 for 21c
with coupon with coupon

DOUBLE GREEN STAMPS TUES.
WITH \$2.00 PURCHASE OR MORE

Piggly Wiggly
SUPER MARKETS

**Day Funeral
Mrs. Eleanor
lung Is Held**

Eleanor McClung, a resident of this city for some seven years, passed away Sunday, February 13, at her home, Mrs. McClung was born January 1, 1891, and had recently passed her 62nd birthday. She came to this city from Comanche, Oklahoma. Her funeral services were conducted at the funeral home chapel of this city, Tuesday afternoon with Kenneth McClung officiating. Burial was in Lockney cemetery. She was survived by three sons, Don, and two daughters, Mrs. J. M. Williams, Dale Stringer, and Mrs. E. O. Stinson and Bro. E. O. Stinson. They reported an inspiring evening.

and Hill News

By Mrs. James Jeffress)
D HILL, February 15—Some wells were started in the family this week watering beds. M. B. Swanner and Mrs. E. J. R. Turner Tuesday night. Present were Carol and Kay Turner, Barbara and Donna Schulz, Brenda, Susie and Wainette Deavenport, Lana Duke, Ross Olinda and Debra Baird and the honoree.

There seems to be so much sickness in the community. Mrs. Dale Stringer and Beverly Jeffress are both ill. Visiting in the home of Mr. and Mrs. W. R. Billington Sunday were their daughter, Mr. and Mrs. Ross Yandell and family of Plainview and a sister of Mr. Billington's from Lockney.

Visiting in the home of Mr. and Mrs. Jim Holmes Sunday were Mrs. Holmes' parents, Mr. and Mrs. Albert Glenn and a brother all from Plainview.

Miss Carol Slater of Ralls was a visitor in the home of Miss Jo Ann Swanner over the weekend.

Those attending the baptism exercises of Miss Carol Turner at the first church in Floydada Sunday afternoon were Mr. and Mrs. M. B. Swanner, Gene and Jo Ann, Miss Carol Slater, Mr. and Mrs. Olin Baird, Mattie Baird, Pearl Baird and Johnny Warren, Mrs. James Jeffress, Don Chesser, and the parents, Mr. and Mrs. J. R. Turner and Kay.

Sunday dinner guests in the home of Mr. and Mrs. J. T. Spears and family were Mr. and Mrs. Verlon Spears of Lockney.

Mrs. C. B. Carmack and Mrs. Johnny Miller were in Lubbock Tuesday.

W. M. U. of the Sand Hill church will meet Thursday afternoon in the home of Mrs. Roy Slater. Everyone is asked to bring thimbles and needles. Mrs. Slater has a quilt to work on after program.

Visiting in the home of Mr. and Mrs. Jim Holmes a few days this week were their daughter, Mrs. Donnell and Jan from El Paso.

Are sorry Mrs. W. R. Billington to spend a few days in hospital and are glad she is again.

Mr. and Mrs. Roy Slater spent weekend visiting in Dallas.

Carmack Hostess to Club

Sand Hill Home Demonstration club met Wednesday afternoon in the club room with Mrs. C. B. Carmack as hostess. Mrs. Lynn Miller led the meeting to order. Mrs. Hollums offered her resignation as secretary. It was accepted. Mrs. Mary Lou Bullocks was secretary.

Demonstration on fruit whips given by Mrs. James Jeffress. J. T. Spears led the recreation. Refreshment plate was served to members.

Fred Gross has also been on sick list this week. Hope she is feeling better soon.

Mr. Carrey left Friday for Fort Worth where he will start working on the near future. Jim has been from the service about six weeks.

Sunday dinner guests in the home of Mr. and Mrs. J. R. Turner and family were Bro. and Mrs. E. O. Stinson and family of Plainview.

The Sweetheart banquet for the people of the Sand Hill Baptist church will be held Friday night at the school house. The banquet will be served by Mrs. M. B. Swanner, E. O. Adams, James Jeffress and Mrs. J. R. Turner.

Sunday visitors in the home of Mr. and Mrs. Dale Stringer were daughter and family of Olton.

**Vic Vet says
PLEASE, VETS, DON'T WRITE VA ABOUT YOUR FORTHCOMING 1955 GI INSURANCE DIVIDEND IT WILL BE PAID YOU AUTOMATICALLY SHORTLY AFTER THE ANNIVERSARY DATE OF YOUR POLICY.**



For full information contact your nearest VETERANS ADMINISTRATION office

Mr. and Mrs. Roy Latham and Mr. and Mrs. Garland Rhea and family, Dixie Baird, 5, Honored

Miss Dixie Baird was honored Saturday afternoon with a birthday party on her fifth birthday. Mrs. Edward Baird was the hostess. The children played games and then refreshments were served. Present were Carol and Kay Turner, Barbara and Donna Schulz, Brenda, Susie and Wainette Deavenport, Lana Duke, Ross Olinda and Debra Baird and the honoree.

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Sunday visitors in the home of Mr. and Mrs. Dale Stringer were daughter and family of Olton.

Mrs. Nancy Green Passes At Olney

Mrs. Nancy Green, 85, mother of John Green, passed away in an Olney hospital following a heart attack Monday, February 14. Funeral service was held in the First Baptist church in Blanket, Texas, on Tuesday. Burial was in Blanket cemetery.

Drive is Over But Dimes Fund Grows

Floyd County March of Dimes has continued to grow well over the set quota of \$5,000. Only one community has not reported. Figures yesterday from Ed Westerman of the south half of the county showed \$161.30 from the test tubes and \$55 from the VFW benefit dance not included last week bringing the total so far to \$36,053.07. Last week's total was \$5542.00.

CHANGES

Pass Christian, Miss. — A recent court decree changed the city's northern boundary line from the north side of North street to the south side of North street. Interestingly, North street runs east and west.

Barry Rosson, son of Mr. and Mrs. Bob Rosson, left here last week after a few days visit with his family and other relatives, en route from Ardmore, Oklahoma, to Greenville, South Carolina, for further duties in the Air Force. Barry was recently promoted to First Lieutenant.

Good carbon paper goes further. Try Suite-Rite.

Decay of Teeth Is Increasing

AUSTIN—There are some million dental cavities in United States children, and the backlog is increasing at the rate of about 40 million a year. The toll of dental disease is a particular tragedy because the knowledge to reduce the high incidence of tooth decay is at hand, according to Dr. Henry A. Holle, State Health Officer.

One of the chief reasons for the decay toll is the heavy consumption of sweets, he said. Sweets are readily fermentable and offer a good nutrient for bacteria to manufacture enamel-destroying acid. Dr. Holle urged that parents offer fruit or popcorn or cheese to children instead of jams and pastries for between-meal snacks.

The ritual of toothbrushing is still one of the most effective methods of preventing decay, Dr. Holle said. However, he added, the brushing should be done immediately after eating rather than on arising in the morning and on retiring at night.

"In addition to the toothbrush, fluoridation of water promises to help reduce substantially throughout a lifetime the dental crippling that now plagues the adult generation," Dr. Holle said.

"As a part of the preventive program, children should be taken to the dentist as soon as their first teeth are in," Dr. Holle said.

"The dentist and the young patient can thus become acquainted under favorable circumstances, free of any discomfort. This type of introduction is much better, happier and more productive than one in which the child is suffering from a toothache caused by dental neglect, he added.

The Floyd County Hesperian, Floydada, Texas, Thursday, February 17, 1955

NOTICE OF LEGAL HOLIDAY
To pay Tribute to this man of Valor and Achievement this **BANK WILL BE CLOSED TUESDAY, FEB. 22**



A Man of Achievement
George Washington was a Saver and Doer. The Father of His Country, he set Examples which all can emulate to their own profit and the country's good.
THE FIRST NATIONAL BANK
Floydada, Texas

FARM FRESH FOODS

VEGETABLES

TOMATOES . 12½c POUND
BANANAS 10c POUND
LETTUCE . 12½c POUND
ORANGES . 10c POUND
CABBAGE . . 5c POUND

CHOICE MEATS

BERRY'S FRESH DRESSED FRYERS 62c POUND
NO 1 SLAB BACON 55c POUND
LITE HENS 35c 2½ to 3½ LBS.
LONGHORN CHEESE 49c POUND
KIMBELL'S OLEO 22c POUND

DEL MONTE Pineapple Juice . . 35c 46 OZ. CAN
DIAMOND—Early June Peas & Potatoes . 10c 300 Size Can
OUR VALUE—Elberta—in syrup PEACHES . . . 29c No. 2½ Can

DOUBLE STAMPS MONDAY

PATTERSON'S Grocery & Market
Where Parking is a Pleasure
PHONE 24 FLOYDADA, TEX.

Lucky You by Dick Shaw

Lucky you—you won that argument without losing your life

Forum

about matters... We just don't have time to pick up waste and get over the town two times a week.

So folks, please get something to keep your cans from turning over. And you will be helping us to help you.

If all our stores would keep their trash in cans or boxes and set them in the alley or at back of store we could save about one half the time in down-town district. We have to go inside and sometimes we have to go to the front or back of store to get the trash and we don't like to do that as the city has had to pay for some things we picked up that was in the garbage place. Also if our drug stores and offices, barber shops, large grocery stores and some of the other stores would put the loose paper and box lids in large boxes or cans we could give more time in our alleys.

Seems some People of our town think this is an easy job — I would like for them to come and work with us for one day. I think they would learn a few things, because we have to go rain or shine, cold or hot. We are at it all the time.

If we can help you or you want to make a complaint or to praise just call 409-J and we will do everything we can to please you.

Call day or night and we will come just as soon as we can get there.

I thank you all.
R. L. Terrell
Sanitation Department,
Floydada, Texas.

SHIP FOULERS

BOSTON, MASS.—Ship foulers such as barnacles, mussels, tube worms, and so forth, cost the United States shipping industry more than \$100,000,000 every year.

Mt. Blanco News

(By Margaret McClure)
(Too late for last week)

Mt. Blanco—Mr. and Mrs. E. H. Brown and Mrs. Billy Joe Ham-bright were shoppers in Lubbock last Wednesday.

Wanda Holcomb, Margaret McClure, Loreta Fowler, Geneva Ellis and Roberta Reed enjoyed a slumber party Saturday night in the home of Mr. and Mrs. J. W. Woods and Diane. They also attended church at the First Baptist Sunday morning and were dinner guests of Mr. and Mrs. H. E. Reed.

Mr. and Mrs. E. V. Bartlett of Muleshoe visited Thursday night with their daughter, Mrs. Edmund Brown and Mr. Brown.

Week-end visitors in the J. W. McClure home were Mr. and Mrs. Jerry McClure of Lubbock.

Last Thursday visitors in the W. B. Allen home were Mr. and Mrs. Dennis Taylor and Jimmy Bell.

Mr. and Mrs. Owen Crump and Mr. and Mrs. Owen K. Crump visited the Browns Saturday night.

Mr. C. A. McClure and Mrs. Brice Allen and Janie spent Tuesday in Floydada visiting with Mr. and Mrs. Horace Cage and family and Mr. and Mrs. David Cage and baby of El Paso.

Friday night guests of Mr. and Mrs. Frank Moore and boys for a steak supper were Mr. and Mrs. Horace Rathel and Leroy of Broadway and Mr. and Arnold Rathel of Crosbyton.

Mr. and Mrs. Brice Allen and girls visited in the Clayton Watkins home Friday night.

Frank Knox Moore, Dale Hill and George Forgas attended a slumber-less party in the home of Dewayne Cornelius Saturday night.

Congratulations! Mr. and Mrs. Jimmy Pegram of Quail are the proud parents of a baby girl. Mrs. Pegram is the former Shirley Bishop of this community.

John Fletcher and Edna went to San Antonio Saturday to bring back Mrs. John Fletcher, who has been staying the last week with her daughter and new grand-baby, Mr. and Mrs. Eddie Brown and baby.

Mary Mitchell, Edna Leatherwood and Barbara Stroud enjoyed a slumber party Saturday night in the home of Carolyn Holcomb.

Mr. and Mrs. C. A. McClure were the Sunday dinner guests of Mr. and Mrs. W. B. Allen and girls.

Mr. and Mrs. Eldon Reynolds and children of Crosbyton visited Mr. and Mrs. D. D. Forgas and family Sunday afternoon.

Those who enjoyed television and were supper guests Saturday night of Mr. and Mrs. Dennis Taylor and boys were Mr. and Mrs. David Cage and daughter of El Paso, Mr. and Mrs. Jerry McClure of Lubbock Mrs. Ronald McClure and Christene Bents of Floydada and Jimmy Bell.

Mr. and Mrs. Delmar Forgas and Dell visited in the Floyd Hill home Saturday night.

Bro. Clayton Watkins, C. A. Mc-

Clure, Brice Allen and Weldon attended the annual District 9 Brotherhood meeting at the First Baptist church in Lubbock Tuesday night.

Mt. Blanco News

(By Margaret McClure)

MT. BLANCO, Feb. 15—Sunday dinner guests of Mr. and Mrs. Anthony Latta were Mr. and Mrs. Brice Allen and girls.

Mrs. C. B. Hartsell and Carolyn attended a bridal shower for Miss Fern Patterson, bride-elect of Truitt Hartsell, in Floydada Friday night.

The young people who enjoyed fellowship in the home of Barbara Belding Sunday night were Sandra Forgas, Margaret McClure, Shirley Money, Frances Money, Kay Don Spurgin, Duane McClure and Darwynne Brewer.

Visitors in the Dennis Taylor home Tuesday night were Tom and Betty Coleman and Mrs. Lucille Nelson of Canon City, Colorado.

PLAINVIEW LIVESTOCK SALES RING

We had an exceptionally strong market on all classes of cattle this week, except medium and good slaughter calves. Part of the strength could be attributed to a light run of cattle but the demand was very good, as was stocker steers, heifers, and yearlings.

Good calves, \$16.00 to \$18.00.
Medium to good, \$13.00 to \$16.00.
Stocker steers and yearlings, medium to good, \$16.00 to \$19.50.
Medium kinds, \$14.00 to \$16.00.
Stocker heifers and yearlings, medium to good, \$15.00 to \$17.50.
Medium kinds, \$12.00 to \$15.00.
Utility and cutter kinds, \$10.00 to \$12.00.
Fat cows, \$9.50 to \$11.20.
Canners and cutters, \$7.50 to \$9.50.
Commercial bulls, \$11.50 to \$13.60.
Medium to light bulls, \$12.00 to \$16.00.

Not enough cows and calves or feeder type steers offered to test the market.

Some representative sales:
C. O. Orr, Silverton, white face heifer, 80 pounds, \$17.20.
Howard Adams, Kress, black cow, \$11.20.
R. W. Schaefer, Olton, holstein steers 850 to 950 pounds, \$13.50 to \$15.00.
Fred Carthel, Lockney, black bull 450 pounds, \$16.00, mixed steers 500 to 600 pounds, \$12.00 to \$14.40.
Keeter, Lockney, mixed steers, 400 pounds, \$14.80.
J. C. Kennedy, Olton, black heifer, 480 pound, \$17.50.
J. C. Ray, Hart, black cow, \$11.00.
J. H. McLain, Floydada, black bull, \$13.00.
Rigler Bros., Plainview, jersey cow, \$10.90.

Our next sale February 23, 1955

They were returning to Colorado after participating in the Fat Stock show at Fort Worth.

Mr. and Mrs. J. W. McClure and Margaret were Sunday dinner guests of Mr. and Mrs. C. A. McClure.

Mr. and Mrs. W. B. Allen visited in the home of the Denisons Thursday night.

Friday dinner guests of Mr. and Mrs. J. H. McClure were Mr. and Mrs. Dennis Taylor and Jimmie Bell.

Barbara Belding visited Jerri Lynn Rathel of Broadway, Sunday afternoon.

Saturday night supper guests of the Dennis Taylors were Mr. and Mrs. Javis Hanley and Mr. and Mrs. Woodrow Brints and family of Floydada.

The Mt. Blanco Home Demonstration club met in the home of Mrs. Frank Belding Thursday. Mrs. Harry Morckel of Floydada gave a demonstration on herb seasoning for 12 club members and one guest.

Mr. and Mrs. R. E. Spurgin were called to Paducah to the bedside of her sister who is seriously ill.

Mrs. Dennis Taylor and Mrs. Kenneth Martin visited Mrs. J. W. McClure Monday.

Mr. and Mrs. Delmar Forgas and family visited in the home of Mr. and Mrs. R. C. Woods, Sunday George and Dell remained for a few days visit.

Friday night visitors of Mr. and Mrs. Weldon McClure and Margaret were Mr. and Mrs. Jerry McClure of Lubbock and Bro. and Mrs. Clayton Watkins and family.

Center News

(by Mrs. J. E. Green)

CENTER, Feb. 14—Weather has warmed up a bit this week, but we can't be sure of what tomorrow may bring. Maybe a dust storm.

There have been some colds among our people the last few days. Some of these were the Green family and Mr. Ross. Mrs. Hodges was not able to come to church Sunday morning. Mrs. Earl Huckabee has been on the sick list.

Mr. and Mrs. J. R. Robertson spent the week-end in Amarillo visiting their son James and family. They also visited Mrs. Robertson's bro-

PROTECTION AGAINST
FIRE
Automobile and Casualty
Losses.
G. C. Tubbs
Insurance Agency
PHONE 418

The Floyd County Hesperian, Floydada, Texas, Thursday, February 17, 1955

ther and family.

Don Clark Green of Big Spring visited home folks over the week-end. Don Clark and Mr. and Mrs. J. E. Green visited the Victor Green family in Plainview Saturday afternoon.

Mr. and Mrs. Victor Green and Jimmy were guests Sunday of Mr. and Mrs. J. E. Green and Don Clark.

The W. M. S. met with Mrs. J. D. Welborn and Mrs. Ida Welborn Wednesday afternoon. The lesson was bible study. After the lesson Mrs. Ida Welborn was presented with a birthday gift in honor of her eighty-first birthday. Delicious refreshments were served to Mesdames Frank Dunn, R. C. Ross, H. B. Mankins, J. E. Green and Ida Welborn by the hostess.

Mrs. J. E. Green accompanied Mr. and Mrs. D. I. Bolding to Ralls Tuesday to attend the Worker's Conference. While there Mrs. Green and Mrs. Bolding visited Mrs. Lena Boline and Mrs. Roy Ezell. In Floydada they visited Mrs. R. C. Watson.

Sunday dinner guests of Mr. and Mrs. Leo Frizzell were her sisters Mrs. W. M. Jackson and Mrs. Ethel Greenway. Mr. Frizzell has been having the flu.

A. E. Frizzell of Lone Star and Mrs. Greenway were married Mon-

day in Carlsbad, New Mexico. They planned to see the caverns and visit his brother and family in Arizona before returning home. Congratulations to this fine couple.

Mr. and Mrs. C. W. Denison visited last Thursday in Brownfield with a son and family.

Remember the W. M. S. will meet Thursday at the church.

Mrs. Ross was hostess for the home demonstration club meeting Friday.

Good carbon paper goes further. Try Sure-Rite.

All You Need for Child's Cough

When colds, measles or flu leave your child with a croupy cough get Creomulsion quick because chronic bronchitis may develop. Creomulsion soothes raw throat and chest membranes, loosens and helps expel gummy phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. Get milder, tastier Creomulsion for Children in the pink and blue package at your drug counter.

CREOMULSION FOR CHILDREN
Lieves Coughs, Chest Colds, Acute Bronchitis

BUS SCHEDULES

Clip and Save for Reference

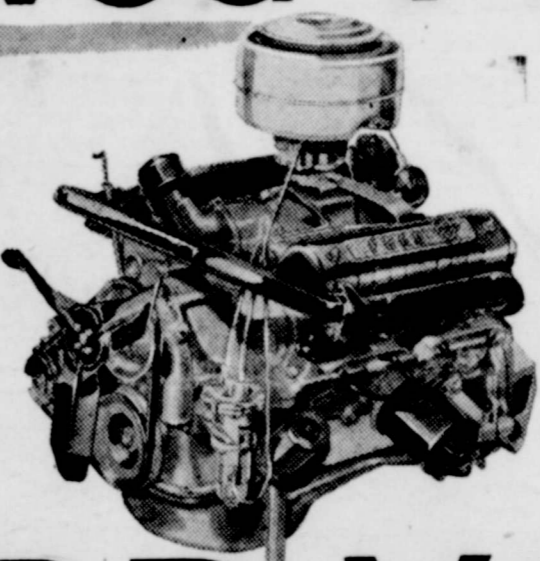
WEST BOUND	
10:35 P. M.	To Lubbock, El Paso
9:15 A. M. via Plainview	4:00 P. M. via Petersburg
To Plainview, Amarillo	
9:15 A. M.	
3:55 P. M.	

Bus Service to Lawton, Oklahoma City and St. Louis

MAGNOLIA SERVICE STATION NO. 1
Ambert, Agent Phone 36
Station Hours: 7:30 a.m. — 5:30 p.m.

Get a proved V-8

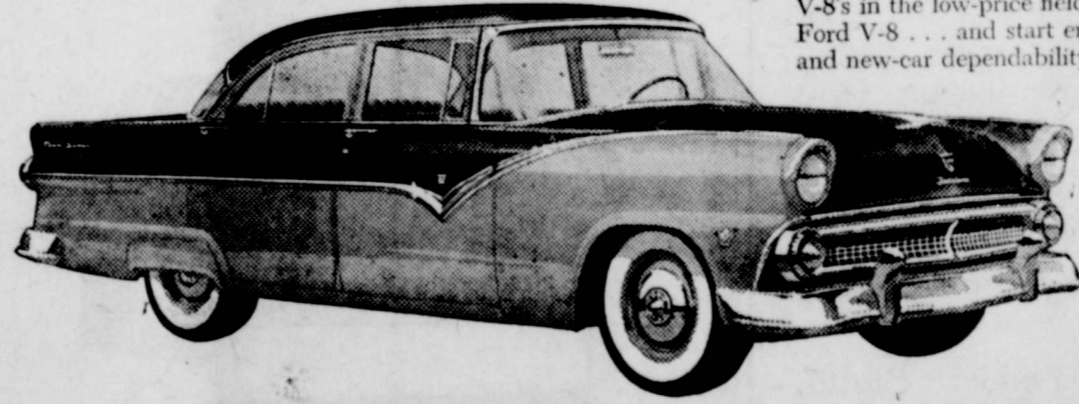
NOW



...a FORD V-8

Built by the world's greatest builder of V-8's

Ford has built more V-8 engines than all other manufacturers combined... over 14,000,000! And this tremendous V-8 experience has enabled Ford in '55 to turn out in quantity the finest V-8's in the low-price field. So why wait? You can get a proved Ford V-8... and start enjoying its brilliant new performance, and new-car dependability right now!



Enjoy Ford's new
Trigger-Torque Power

For '55, Ford offers the brilliant-performing new Y-block V-8 and the even more powerful Y-block Special V-8. Both deliver Trigger-Torque power, which means you get the power you want when you want it, throughout the entire driving range of your car. With new Trigger-Torque Power you can have split-second starts... faster passing ability for a greater feeling of security... top-notch response at all speeds. And with Ford's high-compression, low-friction design and

deep-block construction, you can enjoy smooth performance and long engine life.

Relax in the smooth comfort of new Angle-Poised Ride

Ball-Joint Front Suspension, which Ford introduced in its field last year, has proved itself over billions of miles. For '55 it is still better. Springs are set at an angle to absorb shock from the front as well as straight up. This provides delicate

responsiveness to cushion tiny bumps as well as husky "muscle" to flatten big bumps.

Take your pick from 16 brilliant new Ford Models

This year, you get Thunderbird-inspired styling in any Ford you choose. And there's a variety of excitingly new single and two-tone body colors with charmingly color-keyed Luxury Lounge Interiors.

Come in for a Trigger-Torque Test Drive!

BISHOP MOTOR CO., FLOYDADA, TEXAS

GREAT TV, FORD THEATRE, KCBD-CHANNEL 11, 8:30 P.M. TUESDAYS

days happy
findings
when you
with

Don-Lin
WONDER FABRIC

1.39 yard

DON-LIN is a joy to sew! Your dresses, suits, play-clothes, and children's clothes look so beautifully tailored in Don-Lin! This fabric is guaranteed 100% machine washable, is colorfast, and has permanent wrinkle and perspiration-resistance. Don-Lin looks and feels like fine linen, but this rayon and acetate blend is priced to fit a modest budget. 45 inches wide

WONDER COLORS

White, Natural, Navy, Chartreuse, Sand, Perwinkle Blue, Maroon, Black, Mauve, Toast, Pink, Avacado, Brown & Lime.

HALE'S DEPT. STORE

SOCIETY

LIPSTICK LOGIC
LOUISE ALLEN

Every week we hear about the members being re-elected for 30 or 40 years. We read of the curiosity and a feeling of distrust. The security of a close-knit group to imagine what it's like to know brothers and sisters and dad.

The news story tells how a brother ran away from his parents. A woman's parents were in living with her mother, and a mother reared an unknown name and an itching foot took to the road, and the children adopted into different homes.

All this takes place in the minds of people who wait for each other again? If a man is picked up after many years, how long before a man to an old neighborhood to inquire. A mother where she has heard of a man's name in the book and calls. Such a man could have been a son of a different woman than they were.

When it's the wrongdoer that then, when his money is in his pocket, he contacts the more stable members. Real homesickness and affection coming prompt some of these reunions. It's true. Once a long-delayed conscience is a search for the person that all too often someone deserves it, by suddenly from the past, stands the outside looking in, it is that knowing a brother who is a total stranger who grimmer than slaying.

Mrs. John Hoffman spent the day in Shamrock visiting Mrs. B. Hatley.

Sunday School, BTU Choose Valentine Party Sweethearts

Miss Gayle Baxter was introduced as Sweetheart of the Sunday school, intermediate department I, and Miss Wren Patterson as Sweetheart of the Training Union intermediate department II, at the annual Sweetheart banquet held at the First Baptist church Friday night. The two sweethearts were presented by Dr. R. Earl Allen, pastor of the church.

Miss Baxter was escorted by Greer Lackey and Miss Patterson by Darrell Bunch. Attendants for Miss Baxter were Dorothy Duncan escorted by Otis Shipp and Snowdrop Dunn escorted by Dick Galloway. Attendants for Miss Patterson were Fleta Carthel escorted by Bob Ed Dempsey and Roy Nell Hammonds escorted by Kent Covington.

Guest speaker for the evening was Frank J. Jell, vice-president of the Citizens National Bank of Lubbock who gave an interesting talk on opportunities for the youth.

The program was highlighted by a Valentine theme and featured a Garden of Love scene. The sweethearts were crowned in this setting of beautiful red and white flowers flying lovebirds and butterflies.

Special Valentine music was furnished by the First Baptist male quartet consisting of Bob Copeland, Bill Greer, Brac Biggers and Myron Kattner.

Garland Foster was master of ceremonies and teachers and officers of Sunday school classes were in charge of decoration and food planning.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Feb. 14—Lajuana Sue Williams spent the week with her grandparents, Mr. and Mrs. Mather Carr, while her parents were at Fort Worth and San Antonio.

Mrs. Wesley Carr spent several days in Lubbock visiting her sister Mrs. Roper, who underwent major surgery in the Methodist hospital.

The WSCS met Tuesday in the home of Mrs. Sherwood Ramsey. This was the regular monthly meeting for business and program. Mrs. Krebs was leader.

Mrs. E. W. Turner and Mrs. Cox were guests in the Mather Carr home for awhile Tuesday.

Mr. and Mrs. Everett Miller and Mr. and Mrs. Chloma Williams returned home late Wednesday from Fort Worth and San Antonio where they attended the fat stock show and saw to business in San Antonio.

Mr. and Mrs. Wesley Carr went to Lubbock Sunday to take Mrs. Carr's sister, Mrs. Alvin Roper, to her home in Dumont after under-

Climax Contest In Attendance Saturday Evening

The young people of the First Methodist church climaxed their eight weeks contest in attendance Saturday night with a banquet at the church.

The junior and senior division competed against the sophomore and freshman division.

Junior and senior candidate was Miss Becky Potts escorted by Bobby Durham. Her attendants were Miss Patsy Johnson escorted by Carl Brock and Miss Betty West escorted by Harold Snell.

Candidate for the sophomore and freshmen division was Miss Sonja Beth Wilson. She was escorted by Max Crawford and her attendants were Miss Gail Clark escorted by J. E. Waller and Miss Sandra Collier escorted by Jackie Don Jarrett.

The junior 3rd division won by a small margin. Miss Potts was crowned by Rev. Tilden B. Armstrong and presented with a dozen red roses.

The Valentine theme was carried out in the program and decorations. Special music was furnished by Roger Trapp and Kelly King. La Faun Ballard gave a reading and Gail Clark sang "If I Give My Heart To You," accompanied at the piano by Fontaine Fowler.

Miss Wilson was in charge of the program and Miss Vanda Carter was chairman of decorations.

Mrs. Pete Hickerson was general chairman.

going surgery in the Methodist hospital.

Rev. Krebs preached two good sermons at the chapel Sunday.

Miss Reba Mae Gary and Miss Christian Baerly of Lubbock attended services at the chapel Sunday morning.

Little Jan Cornwall of El Paso attended Sunday morning services. Her mother is the former Glenda Holmes. Jan was a week-end guest of her cousin, Janet Holmes.

Mr. and Mrs. Loyce Turner were host and hostess at a birthday dinner for Mrs. Turner's mother, Mrs. R. B. Gary and her brother-in-law Elmer Williams of Floydada. Those attending were Mr. and Mrs. R. B. Gary, Mr. and Mrs. Elmer Williams and sons, and Mrs. H. Nelson, Floydada, Miss Reba Mae Gary of Lubbock and the host and hostess, Mr. and Mrs. Turner and son, Gary.

Charles Mather and Bill Carr spent Sunday in the Mather Carr home. Other guests were Mr. and Mrs. Chloma Williams.

Mr. and Mrs. Marvin Smith and son Tommy and daughter Judy and Lloyd Shannon were Sunday dinner guests of Rev. Krebs and family.

Guests in the Wes Carpenter home Sunday were Mr. and Mrs. C. T. Douglas and daughter and a friend of the daughters, and Mr. and Mrs. Oglestree all of Plainview.

We are glad to report that Bernard Harris is improved after being ill for several days.

Mr. and Mrs. V. D. Turner of Floydada were guests Sunday evening in the E. W. Turner home.

Mr. and Mrs. Bob Hopper returned home Wednesday night from San Antonio where they attended a crop elevator meeting and also the fat stock show in Fort Worth.

Mr. and Mrs. Carrick Snodgrass left Thursday for New Jersey where they are attending the national REA convention.

Those on the sick list are Mr. and Mrs. Everett Miller, Mr. and Mrs. Chloma Williams and Mrs. Mather Carr.

Needle Club Party

The Blue Bonnett Needle club members are having a Valentine party and ham supper tonight at the home of Mrs. Oliver Allen. Guests of the club will be the members' husbands.

Mrs. Tilden Armstrong was in Dallas last week-end visiting a sister, Mrs. Joy Myers and family.

Miss Viola Goughly, Mrs. G. M. Armstrong, Mrs. R. C. Henry, Jr. and Mrs. Irene Sherrill of the Modern Beauty Shoppe, returned home Tuesday from Dallas where they attended a convention for beauty operators in Dallas.

Be Wise And Save Use Want Ads.

FRIDAY & SATURDAY AT Beall's QUALITY MERCHANDISE

MYSTERY-VALUE DAY!!

You'll Get The Surprise of Your Life!

CURIOSITY MAY HAVE KILLED THE CAT, BUT IT WILL BRING NEW LIFE TO YOUR BUDGET AT BEALL'S TOMORROW! EVERYBODY LIKES A SURPRISE, AND HERE'S A MYSTERY STORY WITH A HAPPY ENDING. ALL WE CAN TELL YOU HERE ABOUT TOMORROW'S SURPRISE IS THIS—YOU NEVER SAW 'EM SO LOW! COME AND GET 'EM!

LOOK AT THIS LADIES CAN CAN

PETTICOATS

NYLON, TAFFETAS AND NETS

VALUES TO 4.98

At a saving that you can't believe.

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DRESSES

VALUES TO 8.90

Almost every size and style that you want at a hair raising price.

ONE TABLE

LADIES PANTIES

ELASTIC OR SHORT LEG PINK OR WHITE

REGULAR 59c - 69c - 79c

At the Price of only

2 for — sorry can't tell you here just come in and see what savings.

ONE LARGE RACK LADIES

CHENNILE ROBES

Rose, Blue, Pink, Maize, Green

VALUES TO 4.98

A Terrific Buy

Dan River

WHITE SHEETS

OVER 130 THREADS TO THE SQUARE INCH

You can sleep on these knowing that you have saved money.

CANNON TOWELS

22 x 24 ECONOMY SIZE

Pink, green, aquatint, memosa, Yellow. This is no skeleton but our regular merchandise marked to this low price just to save our customers money.

LADIES

Flannel GOWNS

SIZES 36 to 40
REGULAR 1.69

Blue, green and pink.

Talk about a price, just come in and see these.

?

114 Pairs
LADIES CASUALS AND HOUSE SHOES

Broken sizes and styles, but plenty to choose from Values from 3.98 to 6.90 Talking about wearing a good pair of shoes at a low price, well this is it.

?

FIRST QUALITY POPLIN UNIFORMS

By Brooks.
REGULAR 2.98
2 BIG DAYS ONLY
At special savings to you.
Sizes 10 - 12 - 14 - 16 - 18

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MEN'S DRESS SHOES

Brown, Black, & Tan
Sizes 6 to 11 D. widths
Values to 7.90
38 pairs to go at this low price.

?

MEN'S WESTERN SHIRTS

Grey & Tan Chambray.
Sizes 14 to 16 1/2
at a hair raising price.

?

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Policies are written in Old Line Legal Reserve Companies.

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- Five full-time experienced insurance people on duty to help you with your insurance problems and help handle your losses.
- INDEPENDENT ADJUSTERS—our loss adjusters are not employees of insurance companies. We employ experienced independent Adjusters whose job is to protect you and your interests and whose sole obligation is to give a fair and satisfactory adjustment promptly.
- Our office is open 6 full days every week, and even at night, we are as near as your telephone.

SAVINGS

- Stock Companies now paying 20% dividends.
- 20% DISCOUNT or immediate savings on Fire Insurance.
- Take advantage of savings of 3 to 5 year policy rates—yet pay us only once each year.

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THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor.
THURSDAY, FEBRUARY 17, 1955



Established 1896 by Claude V. ... tered as second class mail at the office at Floydada, Texas, April 1897 under the act of Congress of 1897.

VIEWS AND COMMENT

STOCK MARKET IRONY (Editorial in Barron's Weekly)

One of the ironies in the great game of buying stocks, and playing the stock market, is the fact that the people sometimes develop a fever to buy stocks as a result of an extended bull market. The best authorities on the market cannot explain this phenomenon precisely but they admit it exists.

It certainly developed in the Twenties and led to reckless speculation on the part of millions of citizens. The result of this "buying mood" is usually seen in a continuation of the bull market. In other words, if a normal bull market comes along, and stocks rise for a reasonably long period, and then the number of citizens investing in the market begins to increase noticeably, the bull market can be extended.

Quite often a bull market does not attract the interest or the attention of the people as a whole, but sometimes it does. The bull market which has now been on since 1953 apparently is beginning to catch the eye of the average citizen. Although stocks are not paying dividends to make them better buys than they have been on many other occasions, in other bull markets, today there is certainly more speculation and general talk about the market among the average citizen.

The Government, somewhat realizing this, recently increased the cash margin for buying stocks and, as a result, the market suffered for several days. But the losses caused were wiped out in a short time and the market again seemed firm and inclined toward a steady rise.

In times such as this, when the market has been rising for over a year, stock brokers have a very fine advertising theme to utilize. Many brokers are now sending representatives around to various groups and clubs, and these brokers explain to citizens how they can invest in the stock market.

While the great majority of these brokers are honest and do not attempt to encourage the people to speculate recklessly, they do create new enthusiasm and attract new investors, and thereby increase citizen-participation in the stock market.

It should be kept in mind that the country is now experiencing a surge of interest in the stock market and that stocks are not any better buys today than they have been on many occasions in the past, and in many cases, they are not the buys they have been in recent years.

While we do not attempt to advise any citizen what to do in his own particular circumstance, we believe that the country is now experiencing one of those cycles when the citizenry shows unusual interest in the stock market and we believe this is connected to the fact that a bull market has extended over the last year and a half.

We all resist change. It is part of human nature that, though we talk progress, when it gets around to the point of re-doing an arrangement we are satisfied with, we don't like it. As for instance, some of the people on U. S. Highway 70 and 207 southwest from Floydada to the Crosby county line. In the quarter of a century since these roads were built conditions have changed a lot. The highway department wants changes in engineering, right-of-way and the like that will meet the new conditions. It is going to rub the fur the wrong way to get a roadbed that the engineers will okay. Any of us might have the same attitude as a landowner under the same circumstances, and plainly object.

There's no doubt that President Eisenhower, Speaker Sam Rayburn and Senate majority leader Lyndon B. Johnson can work along harmoniously, despite their political differences, on most measures that will have the attention of the congress this year. Senator

Price Daniels calls attention to an unusual fact, namely, that all three come from the same state, and that state Texas. The junior senator makes the point that the Texas angle ought to have good representation in the national forum since this is the case. All three are good friends on a personal basis and all three highly capable men.

We want progress seems to us to have been the burden of the suggestions on cards turned in at last week's Progress Day clinic. A good many answers seemed strained. Everything suggested seemed desirable, many were matters for other bodies than a chamber of commerce to underwrite. Least inhibited, it seemed, were the answers given at the high school by the almost grown-ups and at the night meeting when farmers gave their answers. Some of these suggestions were in reality questions instead. One thought advanced at high school, "Why can't we have a nice place to dance and have fun without being out a lot of money?" Places for the youngsters to go, things to do, and for their elders as well, during leisure hours, are most important to a community. One Texas city, which gave the right answers to this important problem in the lives of the people, has had no trouble getting industries and the like.

GI's \$100 Down and move in. Advertisements like that which appear daily in newspapers from everywhere have a tendency to make would-be home-owners in a community like Floydada mighty unrestive. More of these prospective home owners have moved, too, than one would think. With equal job opportunities, why not, they argue. And there is only one answer so far as getting more homes built in Floydada to hold the kind of ambitious young people we want. Make it possible for them to get a building site and get a house built on it like they like with an equity they are able to put up. It may not be the way we are used to doing, and it calls for an about face. It calls for that kind of a change which it is human nature to resist. But it is competition from a thousand cities and towns all over the state. You have to meet it if you can.

The Water Level. You don't have to have the hydrologist to tell you the water level in Texas is going down. How much it has gone down in three decades here, as elsewhere, can only be estimated. A visit to Blanco canyon tells an interesting story in this respect, if you have a historic background to work on. For instance, the 30-year-olds of today tell us they used to play in the year-round pools that were in the country club grounds and the minutes of the club tell of lakes they envisioned on the grounds. They had ambitions that included a good many golf holes with water hazards. In fact, they had such. Further back, little boys who were reared in the vicinity of the club grounds tell of "swimmin' holes" they used to play in there, deep enough that the water was over their heads. Others can tell the same story.

New Santa Fe Train. The stream-lined dieselized train, complete with usual features of a passenger that originates on the high plains, plus a sleeper, will attempt to recapture business the Santa Fe has lost on its run from Lubbock to Amarillo. Either it will or the railway company will ask the Railroad Commission to permit them to discontinue the passenger service. The present train run is losing them money and doing nobody any appreciable service, they indicate. The experiment will cost much money but the railway officials were prevailed upon to undertake it to save face for Lubbock. It could work out so as to give a competitive service to the north and east with the air lines.

Some people don't have much to say but you have to listen so long to find it out.

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated February 20, 1941.)

Mr. and Mrs. Jack Henry were hosts to the Pla-Mor Bridge club Tuesday evening.

Mrs. A. E. Guthrie was hostess to the Sans Souci Bridge club Wednesday.

Mr. and Mrs. O. W. Kirk and daughter, Patricia attended a concert held in Amarillo Friday night for members of the Panhandle Civic Music Association.

Roe McCleskey, Jack Stansell, W. G. Collins and E. M. Collins attended a John Deere dealers and

salesman meeting in Amarillo Monday.

Judge and Mrs. C. L. Lincoln and children of Brownfield visited his mother, Mrs. C. F. Lincoln and his sister, Mrs. W. D. Newell and family Sunday.

Deputy sheriff Walter Hollums John Hollums and Mr. and Mrs. A. L. Hollums returned home Friday night from Rome, Georgia, where they attended funeral rites for an uncle and brother.

Mrs. W. A. King was here the first of the week from Lorenzo on

a brief visit with her parents, Mr. and Mrs. R. B. Calhoun.

Mr. and Mrs. Alfred Hutcherson and children of Memphis spent the week-end with her mother, Mrs. J. S. Solomon.

Mr. and Mrs. B. F. Tunnell of

Matador were guests of Mrs. C. L. Minor this past week-end. Mr. and Mrs. W. Frank Childress spent the week-end with her mother, Mrs. Mrs. Smith's brother, W. and family.

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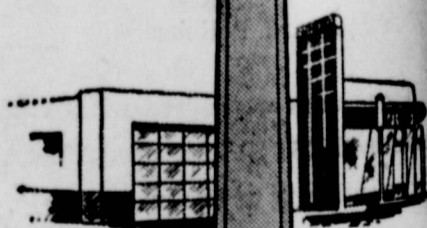
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Fast, smooth and powerful... that's the performance you can expect from your car with Shamrock's new Cloud Master gasoline for 1955. New Cloud Master is blended with aviation components heretofore restricted to military aviation fuel. These new, clean burning components raise the octane of Shamrock Cloud Master to well above the requirements of your car. For new speed, new power, for all around top performance from your car, try Shamrock's new Cloud Master gasoline for 1955.

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NEW AVIATION PERFORMANCE

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HATLEY SERVICE STATION

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Empire will make you more cotton and more money than any cotton you can grow. It is best cotton for the Plains. Its Earliest maturing cotton known, fruits early and will make up to 3 bales per acre.

We still have a limited supply of both home grown and Certified and will fill all orders in full long as supply lasts.

Will appreciate your orders by mail.

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ALL NEW CASE 400

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Completely NEW from the Ground Up

NEW Powrdyne Gasoline Engine, or

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NEW Powr-Range Transmission

NEW Hydraulic Power Steering

NEW Duo-Valve Hydraulic System

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Dazzling NEW LOOK - a Dream to Drive

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TAKE THE WHEEL OF AMERICA'S
FINEST TRACTOR IN THE 50 H. P.
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First Showing in Floydada Area!

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ALL DAY SATURDAY

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Witkowski, who re-
witnessed an official
ing of the Case "400"
arillo, is making great
ations for his own
of this new tractor.
ights of its introduction
ill be a grand opening
and evening of Satur-
ebruary 19.
coffee and doughnuts
e served to visiting
all day Saturday. Visit-
asked to register for
ance prizes which will
en away.
Witkowski declares the
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new tractor in the
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eveloped first as a diesel.
the same super-strong
es, such as electric-
ed crankshaft with five
bearings, were built into
engine with adaptations
soline, LP gas, and dis-
This is the first gas-
engine ever developed
diesel basis, according
Witkowski.
also is particularly en-
stic about the "Power-
" transmission of the
"400". With eight for-
gear speeds it provides
broken range of proper
speeds from a slow
to highway transport
very farm job, all with
engine running at or
its strongest pulling
so its power can be fully
ed to any task.
itors are warmly wel-
any time, but are espe-
nited for the "open
" on Saturday.
e staff at the Case house
des besides Mr. Wit-
i, C. C. Huckabee, Bill
r, R. C. Fawver, Allen
an, and Leslie Fawver.

ON
DISPLAY
SATURDAY

**MEN AND ★★
FIELD NEWS**

District 2 - A. M. Battey and B. L. Breed.
District 5 - Marvin Scheele, Joe Reeves and C. L. King.
These are the only three directors to be voted on this time.
The present directors in these districts are:
District 1 - H. L. Morris.
District 2 - Earl Edwards.
District 5 - Herman King.

Mr. and Mrs. John Smitherman, Mr. and Mrs. Carrick Snodgrass, Earl Edwards, Oliver Harmel, and Melvin Henry left by train last Thursday from Plainview for Atlantic City, New Jersey to attend the N.R.E.C.A. convention. Mr. and Mrs. Herman King and Ben Richard left on February 2 to drive to Atlantic City. They planned to visit friends enroute.

Tommy Weathersbee, son of Mr. and Mrs. Claude Weathersbee, celebrated his sixth birthday on Saturday, February 12.

Troy Watson of Lubbock, A. & M. College Extension Service System Safety Program held his regular monthly class on safety at the co-op office on Monday morning.

The employees and their families had a Valentine party on Monday night. We fried hamburgers and played "42".

Harry and I and my mother, Mrs. J. H. Buchanan, spent Sunday in Canyon visiting Mr. and Mrs. Dan Hagood and Little Brad.

Karen Buchanan, who is attending school at West Texas State College in Canyon, spent the week-

end in Floydada with her parents. It has been said: "Today, a woman who makes a career of managing her home and rearing her children is a homemaker, and not an old-fashioned housewife." No doubt modern electrical appliances have brought about this revolution. Opinions may differ as to what appliance has contributed most to this change but I'm sure the automatic clothes dryer is playing its part. Never in the history of household equipment has an appliance been more warmly welcomed or more appreciated by the homemaker. Its labor-time-saving and convenience features has brought about its acceptance.

The fortunate owner of an automatic clothes dryer is freed from lifting heavy baskets of wet clothes; carrying them to the line; reaching, stooping, bending and stretching to hang them on the line and to take them off again. The nuisance of waiting for a good wash day is past; there is no rushing out to bring the clothes off the line when there is a sudden shower or a dust storm; no rewashing of clothes because of broken lines; and according to research projects conducted the homemaker no longer walks 40 miles a year to hang clothes and she saves 20 eight-hour work days a year when she has an automatic clothes dryer.

Here are four good reasons for buying an electric clothes dryer:
1. Saves Energy - no more lugging, stretching or stooping and many clothes require no ironing.
2. Gives better results - clothes are fluffier, softer, not faded from hanging on the line.
3. Saves time - many garments need no ironing, no time wasted hanging or taking in clothes, no rewashing of clothes falling from the line.
4. Saves money - fewer clothes and linens are required.

In a study made at the Ohio State University, 625 steps were taken to hang an eight-pound load of clothes on the line while only 3 steps were taken to place the load in the dryer.

Don't forget! Send your favorite recipes for the new cook book on or before March 1. Some wonderful things are coming in for this book. We sincerely thank everyone who is helping with this project.

Mr. and Mrs. J. C. Gregory who have been making their home in Bowie, Texas, for the past 10 years are moving back to a farm near Petersburg.

Pete and Buck Hickerson visited their father and mother, Mr. and Mrs. F. L. Hickerson, at Grand Prairie, Texas. Mrs. Hickerson has been ill. They found her feeling some better.

South Carolina, has been here visiting Mr. and Mrs. R. C. Rainer. Mrs. Rainer is his mother. He came for a short visit with her before going to work at the atom bomb plant near Varnville.

Gay Walker of Lubbock spent the week-end with her cousin Cecilia Ann Rogers.

Mrs. Aline Welch of Quitaque visited her sister Mrs. Wiley Rogers and family over the week-end.

John Nay and Corkey Guffee attended the REA meeting in Plainview on Tuesday for Group 5 of Region 10.

John Nay visited in Lubbock Saturday evening with a University of Illinois school acquaintance, Mrs. Winnifred Gifford. Mrs. Gifford is a Home Economics teacher at Texas Tech.

Mr. and Mrs. Fred G. Saunders Jr. of Littlefield spent the week-end here visiting her mother, Mrs. Lucille Redd and other relatives.

Ronnie Day, son of Mr. and Mrs. R. C. Day, is a patient in Peoples hospital this week, recovering from pneumonia.

Mr. and Mrs. W. W. Trapp are in McAllen visiting his parents. His mother was to have undergone surgery Monday.

Ronald Reynolds of Varnville.

HDC Council To Meet On Saturday

The Floyd County Home Demonstration Council will have its regular meeting at 2:30 on Saturday afternoon, February 19, in the Council Room of the Court House.

Mrs. Grigsby Milton, Vice Chairman of the council will preside.

Mr. and Mrs. Fred G. Saunders Jr. of Littlefield spent the week-end here visiting her mother, Mrs. Lucille Redd and other relatives.

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SHE WILL TELL YOU WOMAN'S BEST FRIEND IS THE AUTOMATIC ELECTRIC CLOTHES DRYER.

See your favorite dealer soon, and find out how easily you can own one of these time and labor saving appliances... and they are economical to operate.



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Porcelain Rust Protection Inside and Out!

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All new! More beauty, convenience and value than ever before. See these features today!

- Exclusive Filtrator, traps lint, reduces moisture in drying room.
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"I have 8 Good Reasons for drying clothes ELECTRICALLY!"

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Mrs. Lambert is delighted with her electric clothes dryer, and here are her 8 specific reasons why:

1. "I dry my clothes when I want to, regardless of time or weather."
2. "It's convenient. I'm the master of laundry day."
3. "Our clothes last longer, because they're not subjected to weather, animals, clothespins, insects, or fading."
4. "Everything comes out of the electric dryer so fluffy and soft."
5. "I don't trample our new lawn by having to hang clothes on the line."
6. "The electricity cost is surprisingly low."
7. "The electric dryer gives me more leisure time."
8. "It's a big help in Spring house-cleaning time for freshening draperies and bedspreads."



You, too, can find it easy to list many reasons why an electric dryer should be in your home. You'll find it's easy, too, to buy an electric dryer. Your Reddy Kilowatt Electric Appliance Dealer is ready to help you select your dryer, arrange for installation and make the payments fit your budget. See him within the next week so you can dry your clothes this safe, easy and convenient way — with a modern, automatic electric clothes dryer.

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The TDA compiles a list and keeps an inspection record of nurserymen in Texas. This list is available to the public and should serve as a guide to licensed dealers. Irregularities in plant stock sales should be reported to the proper authorities.

Information and booklets on licensed dealers can be obtained from one of the six regional offices of the Department. Address your request to the office nearest your home. The offices and officers-in-charge are as follows:

Lubbock, Room 116 Agricultural Bldg., Texas Tech, Darwin Metcalf; Arlington, Box 217 State College; Mearl Taylor, Tyler, 211 Tyler State Bank, Ray Cure; Houston, Room 111 Livestock Exchange Bldg. 4906 Calhoun Road, Travis Edwards; Pharr, 126 East Park, Nick Doffing; Austin, Texas Department of Agriculture, Capitol Station, John White.

Warranty Deeds

G. A. McClelland et ux to Dennis E. Dempsey et ux, all the south 80 feet of lots No. 14, 15 and 16 in Block No. 5, West Heights addition in Floydada, \$8.90 federal revenue stamps.

Buck Sams et ux to Frank Perkins, all the west one-half, being the west 75 feet of lots No. 1 and 2 in Block No. 11, Walling addition, Lockney, \$1.10 federal revenue stamps.

K. Terrell et ux to Walter D. Holms, lots No. 9 and 10 in Block No. 6, New Home addition in Floydada, \$10.45 federal revenue stamps.

S. H. Schaal to J. G. Pruitt et ux, lots No. 22 in Block 85 in Floydada, \$1.65 federal revenue stamps.

R. N. Martin et ux to Claude Brown, all of lots No. 14, 15 and 16 in Block No. 3, W. A. Potts annex in Lockney, \$1.10 federal revenue stamps.

R. E. Ewing et ux to J. B. Stutts, lot No. 6 in Block 78 in Floydada, \$2.75 federal revenue stamps.

Conner Oden et ux to S. G. Appling and Joe R. Appling, 400 acres of land being all of the north one-half and the east one-half of the southeast one-quarter of section 3 in Floydada.

BRITISH TAXES

LONDON—Only thirty-five persons in Britain were left with incomes of more than \$16,800 after paying taxes for the fiscal year 1952-53. In order to retain that much, a single person would have to earn more than fifty thousand pounds (\$140,000). On an income of \$140,000, the tax for a single person is about \$123,000.

Investigation Veterans' Land Sales Spreads

(By Vern Sanford, Texas Press Association)

AUSTIN, Texas—Investigation of veteran's land sales is spreading. Twenty new witnesses were called in for testimony by the House investigating committee the past week. All were former employees of the General Land Office.

More will testify this week—the third week of interrogation by the House committee.

Two additional months of investigation will be undertaken by the Senate committee by order of the upper house. Investigation by the Senate committee has been going on since late in December.

A parade of witnesses will continue for several days.

Latest suit brought by the attorney general boosts the total recovery sought by the state to \$1,113,800. Named among the defendants were J. Paul Little and H. R. Stallings of Crystal City.

Atty. Gen. John Ben Shepperd said the land was purportedly owned by A. B. Abbott, "a fictitious person — an assumed name used by the defendant J. Paul Little."

Shepperd has charged that Veterans Land Board files were rifled and records removed, after the investigation started before Christmas.

Regulating Labor Unions

A determined effort is being made to draft more stringent labor laws it stems from the Port Arthur strikes.

Labor unions on the other hand are actively expressing their opposition.

A Senate committee delayed action on Sen. George Parkhouse's bill it prohibits picketing by non-employees and strikes by other than the majority group of employees.

In the House, the labor committee heard a bill written by the State Federation of Labor. According to Rep. Maury Maverick, Jr., co-sponsor, it would have prevented the multiple-strike situation in Port Arthur.

Under the Maverick-Berlin bill the state labor commission would be

required to call an election to determine whether the union represented a majority of the employees. A strike or picketing until that was determined would be prohibited. Also, if the union lost the election it would be prohibited from picketing.

This bill also creates a full-time Industrial Commission to review disputes and invoke public opinion. But it would have no enforcement powers to settle labor fuses.

Nobody opposed the bill. It was sent to a sub-committee for a week's study.

Roy Harrington, secretary of the Texas Council of the CIO, said his group reluctantly accepted the bill "We are about convinced," he said "we are going to be hit over the head with a stick at this session. We're trying to pick out the smallest stick, the one that will hurt the least."

Some industrial leaders call the union's bill a little Wagner Act. They say it forces arbitration by a state commission, collective bargaining, and production of books and records.

Crime and Comics

Rep. Joe R. Pool has introduced a bill to outlaw crime, horror and sex comic books.

Another to prohibit all sorts of lewd and scandalous publications has been presented by Rep. Grainer McElhaneey.

A House committee heard 16 witnesses, 14 in favor of the two bills. Authors passed out examples of the publications. Committee members got so busy examining the exhibits they missed much of the four hour testimony.

Insurance Bills

A bill by the Association of Texas Fire and Casualty Companies won the approval of a Senate committee. It is designed to correct abuses in the casualty field.

Sen. C. C. Martin is sponsor. The bill would raise minimum capital and surplus requirements for companies engaged in fire, casualty and marine insurance to \$500,000; and raise the minimum for casualty companies to \$150,000 capital and \$150,000 surplus.

Also approved by the committee was Sen. Searcy Bracewell's "tough" bill to raise the minimum capital and surplus for legal reserve life

The Floyd County Hesperian, Floydada, Texas, Thursday, February 17, 1955

companies to \$375,000.

Lower Bus Taxes

The Legislature's tax program took a short backward roll down hill... as the House voted to cut \$250,000 a year from present registration fees of motor buses.

Rep. Douglas E. Bergman's amendment to increase license fees by one-third was modified to exempt commercial vehicles, then reported favorably to the House.

After six weeks of legislating, the lawmakers have shown little inclination to increase taxes.

Cigarette Smuggling

Cigarette smuggling cost Texas \$1,200,000 in badly needed revenue last year. So says J. G. Pope of the cigarette and amusements tax division of the state comptroller's office.

An all-out enforcement campaign

has been ordered to stop the flow of bootleg cigarettes. They are coming in from Missouri and Colorado where there is no state tax.

New Appointees

Gov. Allan Shivers has named three new members to six year terms on the University of Texas Board of Regents.

Designated were Mrs. Charles K. Devall, wife of the publisher of the Kilgore News Herald; Dr. J. Lee Johnson III, Ft. Worth lumberman; and Dr. Merton Minter, San Antonio physician.

J. M. Martin, brother of the late Wess Martin, was here last Friday from Wichita Falls, visiting his nephew, Will Martin and Henry Martin of Estacado. Mr. Martin returned to Wichita Falls Saturday.

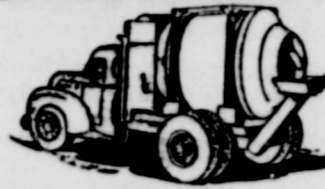
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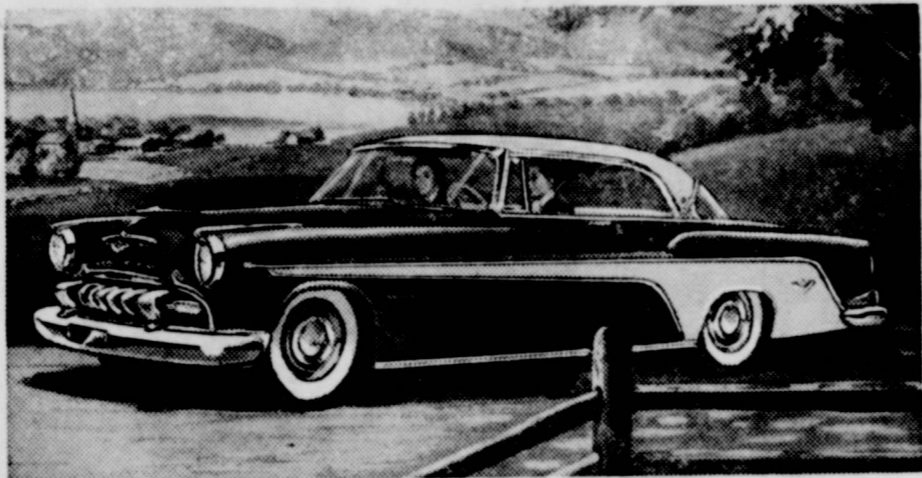
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...the fuel designed for today's hi-compression engines!



"Ford's Fairlane Crown Victoria delivers exciting new Trigger-Torque response from a choice of three new hi-compression engines."



"The completely restyled 1955 Hudson Hornet features a new V-8 engine of advanced design, rated at 208 horsepower."

Regardless of make or year, your car will benefit from Conoco Super Gasoline, the fuel that combines a controlled higher-octane rating with all the power benefits of TCP!

Whether you're the proud owner of one of these 1955 beauties... or are still getting dependable service from your present car... isn't it time you benefited from Conoco Super Gasoline with TCP? Make no mistake about it! Here is no ordinary fuel, but an astonishing new kind of gasoline that sets free every ounce of power packed into today's wonderful high-compression engines... a gasoline that virtually tunes up any engine by the time you've finished your second tankful!

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2. TCP gives you extra gas mileage (motorists report up to 3 miles more per gallon).
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And adds hours to its wear in the process. A "fun" print banded and jacketed in bold contrast—thriving on the same

appealable fit you've come to expect of Toni Todd. Wonderful pockets, shining patent belt. The linen-weave rayon is wonderfully washable, crease-resistant. Natural, pink, light blue, aqua or charcoal background.

Sizes 12 to 20 and 14½ to 24½.

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LE'S DEPARTMENT STORE

Saul Declares Texas Economy Based on Water

(By Leroy Saul, Representative of the 89th district in the Texas Legislature)

As we have heard for the past several years, "Our number one problem in Texas is water." As a member of the water committee in the House of Representatives, our water problem is the number one problem. The economy of the state of Texas, the economy of all the cities of the state of Texas, the economy of Hale, Swisher, Floyd, and Briscoe counties is based on water.

Two years ago the Texas Legislature created a Texas Water Resources Committee. This committee worked hard and long in presenting the water program that they feel will go far in solving our water problems of the state of Texas. The Water Resources Committee bills deal only with surface water or flood waters. The recommendations of the Water Resources Committee carries a constitutional amendment giving the people of the state of Texas an opportunity to vote the tax money needed to support a workable water program in Texas. I feel that this recommendation (the constitutional amendment) is basically my thinking in that it gives the people at the grass roots an opportunity to say whether they are taxed or whether they are not taxed.

There are some minor differences of opinions in the Water Resources Committee bills: 1. The manner in which the Texas Water Commission should have appointed officers or elected officers; 2. The number of

commissioners (3, 6, or 9); 3. Some question the divided authority in the commission.

Some of the groups appearing favoring this bill were: Texas Electric Cooperatives Inc. (which is a corporation of all REA's) Governors' Committee (101 members), Texas Water Conservation Association, Texas Construction Council, Texas Society of Professional Engineers, Texas League of Municipalities.

VICTIM OF CAVE-IN

Clarence Johnson, 50, a resident of the Plainview and Lockney area for a number of years, was killed last Thursday in a cave-in of a uranium mine he was privately working near Porterville, California. Johnson moved to California from Plainview about eight years ago. He was engaged in plaster and stucco work while on the Plains.

He was the son of Mrs. Alice Johnson and a brother of Arthur Johnson both of Plainview and an uncle to Mrs. Bob Boling of Lockney.

HOSPITALIZED BY BURNS

Cecil (Zeke) Pope received burns on the lower part of his body Friday morning when his clothes caught fire while attempting to thaw out water pipes. The deepest burns are on his legs and hips, but he was reported resting comfortably in Peoples hospital this week.

HARMONY COMMUNITY INVITES NEW-COMERS TO MEETING

Harmony community will hold their regular meeting Thursday night, February 17, at the Community Center. Everyone is urged to attend and a special invitation is extended to the new-comers of the community.

Mr. and Mrs. J. J. McKinney, jr., and son James visited his sister Mrs. Ben Whitaker and husband of Snyder, Sunday.

Army - Air - Navy Men In Service

LEONARD WILSON STATIONED WITH KOREAN ARTILLERY UNIT

1 CORPS, KOREA—Pvt. Leonard W. Wilson, 22, son of Mr. and Mrs. Walton B. Wilson, Route 3, Floydada, Texas, was recently assigned to 1 Corps' 1st Field Artillery observation battalion in Korea.

An intensive post-truce training program is supervised by 1 Corps for the UN units under its control.

Private Wilson, a clerk typist in Battery B, entered the army in November, 1953, and arrived overseas last August. He attended Texas Technological College and is a member of Alpha Zeta fraternity.

WITH MARINES IN KOREA

PAR EAST (FHTNC)—Marine Cpl. Paul P. Paschal, son of Mr. and Mrs. William O. Paschal of Lockney, Texas, arrived at Inchon harbor in January, aboard the USNS Pope to join the 1st Marine Division in Korea, after serving in Japan with the 3rd Marine Division.

The Pope carried 1249 Marines transferred from the 3rd to the 1st Division.

The 1st Marine Division has been serving in Korea since shortly after the outbreak of the Korean conflict.

DAVID WILLSON STATIONED AT GOPPINGEN, GERMANY

9TH DIV, GERMANY—Pvt. David R. Willson, whose wife, Rochell lives in Floydada, Texas, recently arrived in Goppingen, Germany, and is now a member of the 9th Infantry division.

As part of the U. S. Seventh Army, the 9th Division conducts rigorous training exercises, including realistic maneuvers and field problems, in southern Germany.

Private Willson, a former student at North Texas State College, entered the army last August and completed basic training at Fort Bliss, Texas.

He is the son of Mr. and Mrs. J. M. Willson, of Floydada.

MRS. JACK JOHNSON IS CLUB MEETING HOSTESS

The Stitch and Chatter club met February 10 with Mrs. Jack Johnson as hostess. Roll call was answered with, "what I do, when I do, what I want to do."

The game period was directed by Vivian Keeling.

Mrs. W. C. Mooney will be hostess to the next meeting on February 24. There was a 42 party held at Mrs. W. A. Campbell's on February 11 with four tables playing.

Refreshments were served to Mmes. Edwin Hammonds, W. A. Campbell, W. C. Keeling, J. B. Turner, L. G. Norrell, W. C. Mooney and Mrs. Dick Nichols.

Mr. and Mrs. J. J. McKinney, sr., and daughter, Mrs. M. L. Solomon and son, Jerry, visited in Clovis, New Mexico, this past week-end with their son and brother, Jack McKinney and family.

Uncle of Floydada Man Dies, Aged 95

An uncle of Pike Hanna, of this city, J. C. Pike, 95, one of Wheeler county's oldest citizens, died Wednesday at the home of a son, Roland L. Pike, in Shamrock.

Funeral service was held Thursday afternoon in the First Baptist church at Shamrock with burial in Iredell, Texas.

Mr. Pike was a member of the Baptist church for 72 years and also a member of Woodmen of the World. He was a retired farmer.

Survivors include two sons, Roland L. and Dan Pike, both of Shamrock; four daughters, Mrs. Tom Smith, Shamrock, Mrs. Earl Schenck, San Diego, California; Mrs. Nannie Bowen, Dallas; and Mrs. J. G. Carr, Cleburne; and one sister, Mrs. A. R. Hanna of Lubbock.

MRS. DAN SHIPLEY HOSTESS FOR S. S. CLASS MEETING

The Pastors Helper's class of the First Methodist church met February 10 with Mrs. Dan Shipley as hostess. Mrs. O. B. Olson was leader of the program and read from the 10th chapter of Hebrews.

Mrs. P. M. Felton was honored by the members with a birthday greeting.

A lovely covered dish was served to one visitor, Mrs. Ella Johnson and Mmes. W. A. Shaw, J. J. McKinney, Lula Slaughter, Mabel Miles, Will Snell, W. E. Walker, O. B. Olson, J. E. Laughlin, P. M. Felton, E. C. Henry, W. H. Hilton, Eula Thurman, D. D. Shipley and Mrs. W. R. Jahnke.

MARRIAGE RECORD

Rodrigo Rodriguez and Cruz Al-mendez, February 7.

Carters Attend Life Convention

Mr. and Mrs. Ernest Carter were in Dallas last Saturday and Sunday to attend the Great American Reserve Insurance Company's convention held at the Baker Hotel.

The annual convention dinner-dance, preceded by a reception, was held Saturday night at the hotel. In an awards ceremony Mr. Carter was awarded a 15-year service emblem.

The convention closed Sunday with an open house at the Dallas home offices of Great American Reserve.

Plainview Man, 88, Died Thursday

Funeral service for Ulrich Z. Irwin, 88, a resident of Plainview for the past eight years, was conducted at 2 o'clock Saturday afternoon in the Plainview Church of Christ.

Irwin, a retired farmer, died Thursday night in Peoples hospital, where he had been a patient for about a week.

Survivors include one brother, Cedric Irwin of Sudan.

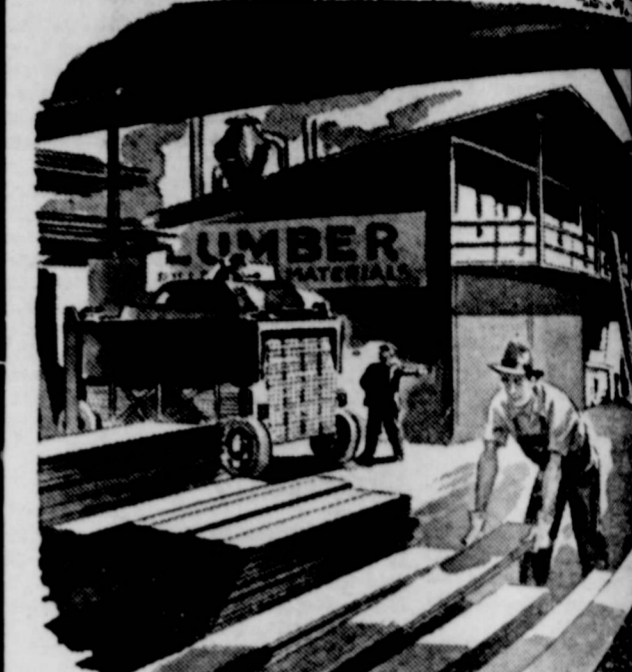
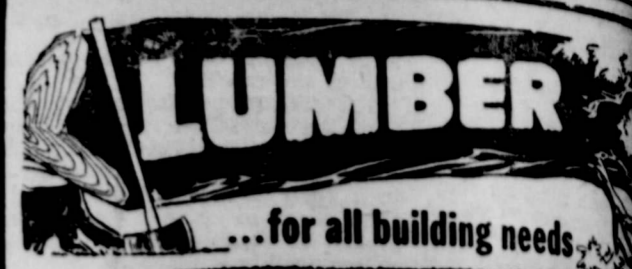
Carroll Womack is here on 10-day furlough visiting his mother, Mrs. E. J. Womack and other relatives. Carroll has been stationed at Camp Hamford, Washington, for the past few months and is being shipped to Germany for further duty with the Army.

Rev. and Mrs. Joe Wilson were Friday guests of her sister, Mrs. John Fry in Anton.

Ledgers, Binders, bound records, work sheets. Hesperian.

Mrs. Kenneth Aerts, the former Ruth Stewart of San Diego, California, arrived here Monday for a visit with her parents, Mr. and Mrs. L. B. Stewart, sr., and other relatives.

Mrs. Aerts has received her discharge from the Marine Corps and will return to California shortly to be with her husband who is also in the service.



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FOR YOUR OLD TIRES WHEN PURCHASING 2 OR MORE

WHITE SUPER DELUXE

UNCONDITIONALLY GUARANTEED 30,000 MILES

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