

Basketball Holds The Spot Light At Graves Gym

Plenty of basketball is still in store for local fans for the coming week at Graves gym.

Starting things off tonight at 7 o'clock will be two games with Tulla which were scheduled for Tuesday night, but moved to the Thursday date to prevent conflict with the high school play being presented in the auditorium on that date.

The Tulla Hornets are expected to furnish very stiff competition for the Winds. Their girls' team is very strong and the Tulla boys are currently the pace setters of district 2AA and are undefeated in loop play.

Tomorrow night (Friday) it will be the Muleshoe Mules who take to the hardwoods at Graves gym against the green and white. Muleshoe won in both boys and girls games when the teams met there in January.

Tuesday night February 8 the Oton Mustangs come to town for a round of games, and on next Thursday night the Littlefield girls will play the locals.

More interest is being shown by Floydada fans with each passing game. Some of the best basketball of the season is still in store for cage enthusiasts.

Refreshments of cold drinks, popcorn and candy are offered at the concession stand at all games.

Mrs. Spikes Has Writer's Award

The Progressive Farmers' Star Scribe contest has been decided. Eugene Butler, editor, announces that an Alabama woman, Mrs. Pat Brown, of the Andalusia Star-News, has won the award of Star Scribe of the South.

The Hesperian entered Nellie Witt Spikes' column "As a Farm Woman Think" in the contest last summer. Her column was one of six which won certificates of distinction in the contest. Two other Texas women - Margaret Moore of the Beeville Bee-Picayune and Mrs. Clementine Wilmoth Briley of the Goldthwaite Eagle - also received similar certificates.

First prize for Texas and Oklahoma writers went to Mrs. C. V. Whitley of the Palo Pinto County Star and second to Mrs. Louise Stach, of the Colorado County Citizen, Columbus, Texas.

Tab Meriwether, Pioneer Business Man, Succumbs

A. R. (Tab) Meriwether, 68 year old long-time resident of Lockney, died suddenly at the Lockney General hospital Wednesday of last week from a heart attack. He was taken to the hospital on Monday following the attack and was reported better on Wednesday just before his collapse.

Mr. Meriwether had lived in Lockney since boyhood and had been in the real estate business there until his retirement some two years ago.

Funeral rites were conducted Saturday in the Main Street Church of Christ with Thomas McDonald officiating. Burial was in Lockney cemetery.

Survivors include the wife, two daughters, Mrs. Tommie Chatham, Lockney, and Mrs. Glenn Busick of Los Angeles, California, and one son, Duane Meriwether of Wellington; one sister, Mrs. Maude Whitley, Pasadena, California, and several grandchildren.

Rich-Quick in Sales Scheme Is Boosting Floydada Savings Bond Business

Rich-quick gimmick ap-... Floydada Savings Bond Business

of chain selling has hit... Floydada Savings Bond Business

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Floydada May Map Future In Clinic Sessions Tuesday

Dimes Campaign Is Nearing Goal

Ed Wester, chairman of south half Floyd county March of Dimes drive, reported yesterday the drive is nearing its \$5,000 goal.

With several communities still unreported as well as some sections of the business district of Floydada the county collections have reached a total of \$4,462.26.

The mothers march in Floydada under the leadership of Mrs. Leonard Matsler and her team captains Mrs. Carl Minor, Jr., Mrs. Earl Crawford, Mrs. Lucy Martin, Mrs. W. P. Patrick, Mrs. Greer Christian, Mrs. Jim Word, and Mrs. Annie Taylor had a successful night Monday in closing out a big part of the push here when they collected a total of \$680.09.

At Lockney the mothers' march added \$233.97 to the total, county drive chairman Barry Barker reported.

The first coffee day in Floydada for the March of Dimes also on Monday proved successful. Proceeds turned in to the drive were in the amount of \$228.07. Coffee shops furnished the drinks free of charge and donations for the service went to the dime fund.

Cooperating in this campaign were O. K. Cafe, Leonards Cafe, Withers Cafe, B. & M. Cafe, Curleys Cafe, Lunch Box, Goen Drug, Floydada Drug, Arwine Drug, and their staffs of employees.

Total figures for the county are expected in another week or ten days when all districts have finished up the task and reported in. Wester said it is expected the county will again meet its quota unless late reporting districts drop off considerably from those which are already in.

Eight Delinquent Says SS Board

Eight area registrants for military service are reported by Selective Service authorities as becoming "seriously delinquent" with their local board for failing to provide a current address, a statement out of Plainview reports this week.

The list includes, with last reported address: Daris Wayne Dillard, Lubbock; Joe Trevino, Abilene, Charles Albert Lentz, Kansas City, Calvin Jack Burris, Canyon, Charles A. Chandler, Kress, Joe Bedes Rodriguez, McDonald, New Mexico, John Calvin Hays, Jr., Grand Prairie, and Bob Lindon Webb, Plainview.

Local Board No. 45 of the Selective Service System, at Plainview, asks anyone who knows the whereabouts of any of the above to report to the board.

Local Board No. 45 serves Floyd Hale, Swisher and Motley counties.

Anchorage Family Visit in Floydada

Mr. and Mrs. W. M. Dorsey had as visitors Tuesday and Tuesday night, Mr. and Mrs. Bill Stewart and children, Sheila and Randy, of Anchorage, Alaska. Mrs. Stewart is a sister of Mrs. Joe Montgomery and they brought news of the Montgomery family from Alaska. Mr. Montgomery is Mrs. Dorsey's son and is principal of a school in Anchorage.

The Stewart family were enroute from New York City and came by way of Texas to visit the Dorseys. They are on their way back to Alaska via California and Seattle, Washington, leaving here Wednesday morning.

Also present at dinner in the Dorsey home Tuesday night were Mr. and Mrs. W. B. Eakin. Mrs. Eakin is Mrs. Dorsey's daughter.

ELMER V. SELLARS NOW AT DANIEL AUTOMOTIVE

The Elmer V. Sellars family, formerly of Petersburg, have moved to Floydada and are making their home at 325 West Mississippi street. The new Floydada man's family are wife, Edith, and daughters Carolyn and Anna who are in the fourth and second grades.

Mr. Sellars is an automotive mechanic and is with Daniel Automotive in the service department.

SCHOOL OFFICIALS ATTEND BASEBALL MEET AT SLATON

Representatives of Floydada high school were scheduled to go to Slaton last night to organize a district baseball league. Yesterday it was not known how many teams would be entered in the play, but speculation was that the league would include teams from both district 2AA in which Floydada is now a member and district 5AA where the Winds will be playing next year.

Junior Rotarian



Walter Simmons, son of Mr. and Mrs. W. S. Simmons, is the Junior Rotarian of the month, chosen by Floydada Rotary club from the senior class at Floydada high school. Walter is class president.

Poll Taxes Paid 600 Under Par

Although Floyd county taxpayers met their state and county tax bills at a record only equaled once before in history, nearly 600 fewer than usual for an "off year" paid their poll taxes, it was revealed this week, after the deadline on January 31 for poll tax payments.

Assessor-Collector T. T. Hamilton said the record for this year of polls paid is 2,450, with 20 exemptions issued. This is a thousand or so less than in an election year and, as said, 600 below normal for an off year.

On the other hand 95.3 per cent of the ad valorem taxes were paid which is three per cent above last year and compares with 1952, which set the previous all-time record.

Hamilton's official report on January collections will be submitted to the Commissioners court in their meeting on February 14.

DOLLAR DAY MONDAY

Dollar Day Monday will be featured by mid-winter specials at the department stores and other shops in Floydada.

Dollar Day shoppers doubtless will also be attracted by the new ideas in wearing apparel for spring which most of the stores will have in their windows.

United Chest Board Meets Here Tonight

Floyd County United Chest's first campaign has come to a successful conclusion, with each of the pledges to the seven welfare agencies represented in the fund drive to receive the amount set up in the budget.

These agencies, together with the amounts which they will receive from the fund are:

Table listing agencies and amounts: American Red Cross, Salvation Army, Cancer Fund, Heart Fund, Boy Scouts, USO.

This news, in detail, will be presented to members of the board of directors in their follow-up meeting tonight, to be held in the county court room at 7 o'clock.

Total collections for the United Chest reported by the co-treasurer Earl Crow of Floydada and R. L. Lewis of Lockney, were \$12,072.03. Of this amount \$8,043.91 was reported through Floydada collections and \$4,028.12 through Lockney collections.

Small Surpluses Seen The United Chest fund will have a small surplus for use in emergencies. The exact amount of the net left after the distribution of funds will be known tonight when the directors complete a check of the expenses incurred in organizing the chest. These expenses will be principally in the form of printed materials. The gross amount surplus over commitments to welfare agencies is \$1,217.03. Probable expenses are \$300.

C. H. Andrews, of Aiken, president, of the Floyd County United Chest and J. M. Wilson, Jr., secretary, are elected that the early discouraging outlook has been supplanted by the report that all commitments are being met.

The board of directors tonight will name a nominating committee, whose job it will be to offer names for directors to perpetuate the organization.

Committee to Nominate This action is provided for in the constitution and by-laws of the Floyd County United Chest, it is pointed out. This document provides that not later than March of

each year, there shall be appointed a nominating committee consisting of seven persons of whom three shall be from the board of directors, two from the participating delegates, and two from the contributing membership. A requirement of the constitution and by-laws is that the board shall be kept representative of the important geographic, economic, cultural and other inter-

(See United Chest, back page)

SCHEDULE OF SESSIONS PROGRESS DAY CLINIC

Date: Tuesday, February 8; Place, District Court room; One hour sessions.

Table with columns: TIME, SESSION, CHAIRMAN, CO-CHRMN. Sessions include Retail Merchants, Services and Trades, High School Juniors and Seniors, Employees, Women, Professional, Farmers and Ranchers.

W. H. Seale Death Wednesday Ends Colorful Business Career

The passing Tuesday morning of Col. W. H. Seale, 82, brought to a final chapter the career of a colorful business man and auctioneer over a span of a part of a century in Floyd county.

Mr. Seale died at his home, 420 South Second street at 1:30 Tuesday morning, after increasing exhaustion had confined him for several weeks.

Funeral rites were conducted yesterday afternoon at 2:30 o'clock at the First Methodist church. Reverend Tilden B. Armstrong pastor was assisted at the rites by Rev. R. N. Huckabee, a former pastor of the church. Interment was in Floydada cemetery under the direction of Harmon Funeral Home.

Survivors include the widow, two daughters, Mrs. Carter Andrews, and Mrs. Fred Poore, both of Pomona, California, one son, Jesse J. Seale, Van Nuys, California, one sister, Mrs. J. M. Downing, Hugo Oklahoma, five granddaughters, five great-granddaughters and three

great grandsons, all of California, and two nephews.

Fallbearers were Jack Whitfill, Henry Barber, C. A. Gaffee, Jack Henry, Jesse Wood and S. Y. Adams. Col. Seale cried sales for 2 decades over a wide area of the plains and lower panhandle. He also was in the mercantile business in Floydada, with a unique selling flair. In the early 1940's he began curtailing activities and was in semi-retirement, running a small shop when he became incapacitated six months ago.

Col. Seale was born August 12, 1872, in Grimes County, Texas at Bryan. He was married to Miss Anna Brown on February 10, 1896 at Clarksville, Texas. The couple came to Floyd county in 1917. Four children were born to this union, one of whom passed away as a small child.

Col. Seale was a member of the Odd Fellows lodge and had been a member of the Methodist church for 59 years.

The course of events in the development of Floydada and the great area which it serves will be charted Tuesday as citizens representing all its varied interests and outlooks enter into sessions of the town's first "progress day clinic" at the district court room.

They will offer their ideas on which of the many activities in which they are interested should be given priority in a program of community building.

What to Give First Priority The sole aim of the "clinic" is to get ideas of a broad cross-section of the people on the problems of:

What can and should be done to make this town and Floyd county a better, more livable, more prosperous place in which to live and rear a family.

Sponsored by Floydada Chamber of Commerce it is designed to feel the pulse of the people and build a plan of immediate and long range work which will marshal the full forces of the community behind it.

The program of the Chamber of Commerce will be built around the ideas advanced in the order of their importance as developed in the day-long sessions.

Chamber officials are confident that participation is going to be general and enthusiastic. The success of the day will be measured by the participation and interest shown.

What May Develop What the results may be is an intriguing speculation. What suggestion or suggestions may set fire to a chain of events that may make history in the community. As indicated in letters sent out to numerous groups the answer could be any one of many such as new agricultural endeavors, parks and recreation program, new industry, better schools, better highways, possibly some other activity which is yet to be touched off by the ideas which the people have but which have not had an opportunity to be presented. Sole aim, improving the economic well-being and livability of the county and increasing the earning possibilities of all people.

Seven Sessions Planned There will be seven sessions, with the people of the community divided into groups as their interests may appear. Each session will last an hour and in each session those present will tabulate their suggestions for projects. These suggestions will be collected and used as the frame work of the Chamber of Commerce planning.

To break the ice Monday morning the retail merchants will have their session at 9 a. m., with Cecil Hagood chairman, Carl Minor, co-chairman.

They will be followed by the service and trades, auto and implement dealers at 10:30, after a 30-minute break, with O. P. Rutledge, chairman, J. B. Bishop, co-chairman.

The point of view of the upcoming leaders of tomorrow will be sought at the 12:45 session at the high school auditorium where juniors and seniors of the school will have an hour's meeting. This is the only group that will meet away from the district court room. George Chapman, high school senior, will be chairman, with Beuna Holmes co-chairman.

At 2:30 o'clock will come the session of business, employees, when Claude Weathersbee will be chairman, with Mrs. Earl Crow co-chairman.

At 3:30 the women's group session will be held, Mrs. Ralph Johnston chairman, Mrs. Kinder Farris co-chairman.

Professional men will be heard at 4:30 with M. P. Goen the chairman, Kenneth Bain, Jr., co-chairman.

Farmers and ranchers, gin and elevator people will have their session at 8 o'clock p. m. Roy Hale will be chairman, S. J. McIntosh co-chairman.

Besides local officials working on the project, Ralph E. Duncan, community services manager of West Texas Chamber of Commerce, will be present. He will serve in an advisory capacity.

Board Appoints Johnston Member

No more than he had finished his appointive term as judge of Floyd County, than Ralph Johnston was named a member of the board of education of Floydada Independent School district.

His appointment was made at an early January meeting of the board. He sat with the board for the first time at their Tuesday night session. He has had some previous experience in this capacity having served Dougherty consolidated district prior to moving to Floydada.

He fills the place of Guy W. Ginn, resigned.

Fultz Resigning, Will Return To School Room; Ed Wester Gets Nod

This week it appeared certain that Floydada post office will have its fourth acting postmaster soon in the person of Edward Wester.

A. D. Fultz, who quit the teaching profession to accept the acting postmastership, said this week he is returning to the school room and has resigned effective the day that he can be checked out of the Floydada office.

Fultz will go to Midland as a teacher in the San Jacinto Junior high school. He has contracted to buy a home there and has contracted to sell his home in Floydada. He hopes to move his family in a matter of two weeks.

Mrs. Fultz, who has been a member of the staff of the county assessor-collector for three years, also is resigning her place to make the change. They will live at 1804 West Tennessee street in Midland, Mr. Fultz said.

Mr. Fultz has been acting postmaster for 10 months. Third in the line of acting postmasters he succeeded Starks Green, who resigned

to go into the farming business. Prior to Green's appointment, W. B. Henry served as acting postmaster for three months following the resignation of Mrs. Barbara H. Smith on January 1, 1953.

Yesterday morning Joseph H. Holt, district Republican chairman, said that Edward Wester, junior member of the firm of J. C. Wester & Son, food retailers, is being recommended by the Republican organization, local and state, to succeed Fultz. Holt expects Wester to succeed to the acting postmastership when Fultz is checked out. He indicated that assistant postmaster W. B. Henry might be checked in by postal authorities for a brief time, until Wester's appointment comes through.

Edward Wester, the prospective appointee, was reared in Floydada and went to the Marine Corps in World War II from here. After his separation from the service he went into partnership with his father in the retail food business. His wife is the former Jo Powell. They have two sons.

As A Farm Woman Thinks

(Nellie Witt Spikes)

When one's all right, he's prone to spite
The doctor's peaceful mission;
But when he's sick, it's loud and quick

He hawls for a physician.
For the first time in some three years or so I have been pretty sick. Feeling so under-the-weather I could not write this column. Today I feel much better after my son, Dr. Spikes, gave me good medicine and sympathy. You know as well as I that the doctor's sympathy and understanding go a long way towards making one feel better.

I remember as a child how a family felt when one of the members was sick enough to call a doctor and how their faces took off the frozen look as the kindly doctor undid his bag with the rows and rows of tiny bottles. I can see him yet. All the children gathered as close as their parents would permit to see the physician take out his pocket knife, pull out the shiny blade, dip the point in one bottle after another and carefully put it on a bit of paper folded in a neat little package. The one in charge of giving the medicine listened closely to the orders for giving the doses.

Before the doctor left each member of the family that had anything at all the matter with them, had the doctor to look at his or her. Sore toes, skinned knees, sore throats, all to be doctored free for the price of the one who was the really sick person. More than the

doses of medicine the good doctor left as he got in his buggy to go a long cold way through the dark of the prairie night, he left faith and hope and hearts comforted.

This is the same way today only the patients go to the doctor, giving him time to see so many more than to make long trips. One time when I was almost paralyzed with muscular rheumatism the doctor dosed out medicine on a dime, showing my father how to make the same measurement.

Such a tragedy we had in our family yesterday. Rhubarb, Billy's beloved cat, was killed. He was such a good cat. Even as a kitten he was lovable and did not scratch even a child who was rough. He was only an alley part Persian cat but he was yellow as gold and slick and his fur shone. In the morning when he was let in he crawled in bed with Billy. The only fault he had was trying to get at the parakeets as they swung and loved in their cage. No, he did not spring at them but he got as close as he could and gazed as if he was already to spring.

It was hard to hear a little boy crying over his dead pet. What comfort can a grown-up give? Of course there could be other cats wanted. I tried to explain that such things came to all, even to little folks. But the agony of finding his pet dying almost convulsed my grandson. I held him tight as his shoulders shook and his sobs got so hoarse I was afraid he would be sick. Last night he came over and said, "Grandmother, Mrs. Heard is going to give me a tiny little Persian kitten someday" and I knew the worst of his grief was gone.

Thank you, my dear Mrs. W. W. Johnson of Fort Worth. I am very happy and delighted to find out

EXPERIMENTAL 'DREAM CAR' IS NOW IN PRODUCTION



Patterned after the "dream car" first displayed at the General Motors Motorama, Chevrolet's line. It reflects, the company says, a strong demand for a "different" styling in this type of car.

you have been reading this column until you feel like you know me as you told my son-in-law. You asked about the rock fence. Much of it is still at the farm where my grandchildren live. Many of the smaller rocks have found a place around our home here in Ralls. I still love rocks and find much interest and beauty in them. I think I would have made a good "rock-hound" as they are called who hunt rocks for pleasure.

The George West, Texas, courthouse lawn holds a mounted Longhorn in a glass case. It is the last Longhorn steer of the great West herd.

Mt. Blanco News

(by Margaret McClure)

MT. BLANCO, Jan. 31—Mr. and Mrs. Rudolph McCurdy and boys visited last week-end in Memphis with Mr. and Mrs. McCravy.

Mrs. R. E. Spurgin visited relatives in Paducah and Amarillo from Tuesday until Sunday.

Mr. and Mrs. Frank Moore and family visited Mr. and Mrs. Horace Rathel and Leroy last Sunday and Frank Knox spent the night with Leroy.

Sunday visitors in the home of Mr. and Mrs. Rudolph McCurdy and boys were Mr. and Mrs. Way Rag-

land of Ralls.

Mr. and Mrs. Leon Payne and family of Lubbock and Mr. and Mrs. Wayne Dean of Lubbock were Sunday visitors in the R. E. Spurgin home.

Mr. and Mrs. Floyd Hill and family were Sunday afternoon guests in the home of Mr. and Mrs. Marshall Money and family.

Bro. and Mrs. Clayton Watkins, Frank and Caroline were Sunday dinner guests of Mr. and Mrs. Brice Allen and girls.

Max Rathel was a Friday night and Saturday guest of Charlie Hill.

Those attending a birthday dinner Sunday in the home of Mr. and Mrs. Anthony Latta in honor

of Miss Lizzy Latta were Mr. and Mrs. Gordon Latta, Lakeview, Mr. and Mrs. Sid Latta, Mac Latta and the honoree, Miss Latta.

Saturday and Sunday visitors in the D. D. Forgas home were Mr. and Mrs. G. C. Forgas of Lingo, New Mexico.

Mr. and Mrs. W. D. Manley of Houston are visiting in the Herbert Holcomb home.

Margaret McClure was the Sunday dinner guest of Barbara Belding.

Mr. and Mrs. Millard Watson and family were Sunday dinner guests of Mr. and Mrs. Henry Brewer and boys.

Mr. and Mrs. J. W. McClure and Margaret were shoppers in Lubbock Friday.

Wynonia McMillian was a Thursday afternoon guest of Karen Watson.

The Mt. Blanco young people enjoyed fellowship in the home of Barbara Belding Sunday night. Those present were Kay Don Spurgin, Darwynne Brewer, Duane McClure, Marvin Hill, Dale Hill, Shirley Money, Barbara Stroud, Carolyn Holcomb, Wanda Holcomb, Barbara Belding and Margaret McClure.

Karen and Sherry Watson were the Saturday afternoon visitors of Judy and Nancy Allen.

Mr. and Mrs. Delbert Beauchamp and son and Mr. and Mrs. Denman of Azle, were Thursday night guests of Mr. and Mrs. Dennis Taylor and sons.

Mr. and Mrs. Weldon McClure and Margaret were hosts Saturday January 22 at a birthday dinner honoring Mrs. Robert Moss of Memphis and Mrs. Brice Allen, their birthdays being on January 24.

Those present were Mr. and Mrs. C. A. McClure, Mr. and Mrs. Dennis Taylor and boys, Mr. and Mrs. Robert Moss and sons, Mr. and Mrs. Brice Allen and girls, Mr. and Mrs.

Hoyt McClure, Mrs. Ronald and Rhonda and Jimmie

Congratulations to Mr. and Mrs. Eddie Brown of San Antonio are proud parents of a

born on January 29. Mrs. John Fletcher are

ternal grandparents. Mrs. is the former Audene Fletcher.

Sunday night visitors in thony Latta home after were Mr. and Mrs. Weldon and Mr. and Mrs. Dennis Taylor boys.

Mrs. John Fletcher is in Antonio visiting her new grandter.

Sandra Forgas attended Worth fat stock show week-end with her grandfather C. Wood.

Lacrosse is the national Canada.

There are 378 large water Brazil.

Gaucha is the name of the Argentine cowboy.

Horse racing is at least years old.

STOP!

It is dangerous to let chronic bronchitis to let your cough, chest cold, or chitis is not treated. Get Creomulsion and use as directed. It soothes throat and chest membranes, relaxes systemic tension and nature fight the cause of Creomulsion is guaranteed to you or druggist refunds money.

CREOMULSION relieves Cough, Chest Cold, Acute

PENNEY'S DOLLAR DAY

OPEN 9 A. M. **A GREAT DAY TO SAVE!** SPECIAL BUY

SAVE!
Boys
8 ounce
Sanforized
JEANS
1.00
4 to 12

PURE IRISH LINEN . . . 1.00 Yard
BETTER COTTONS . . 36c Yard
ASSORTED COTTONS 25c Yard
PLISSE — ORGANDY — CHAMBRY — PRINTS

SAVE!
WOMENS
NYLON DUSTERS 3.00
Cotton Plisse Dusters **2.00**

SHOES
MOCCASINS **1.00**
BLUE — RED — GREEN
Felt House Shoes . . . **1.00**
TERRY SCUFFS **59c**
CHILDRENS — WOMENS

WOMENS
BILL FOLDS 50c
DIAPER SHIRTS 39c
PLEATED SCARFS 3 for 1.00

WOMENS ALL WOOL
Regular Length Coats **10.00**
WOMENS ALL WOOL
SHORTY COATS . . . **8.00**
3 TO 6 NYLON
Girls Shorty Coats . . **6.00**
Womens Purses **1.66**
WOMENS
FLANNEL GOWNS . . **1.33**
Cheaper By The Dozen

SAVE!
Size 14 to 17 Sanforized Shrunk — Some Whites
MENS FANCY DRESS SHIRTS 1.98
MENS FLANNEL PLAID SHIRTS . 1.33
BOYS SIZES **\$1.00**

REDUCED TO CLEAR
MENS or BOYS **CORDUROY CAPS 88c**
Boys Corduroy Shirts . **1.88**
MENS UNIONS **1.00**
Blue Chambray Shirt . . **.88**
Canvas Gloves, 5 pr. **1.00**
MENS CORDUROY AND GABARDINE **SHIRTS 2.49**

CANNON WASH CLOTHS 12 for 1.00
KNIT DISH CLOTHS 10 for 1.00
MENS WHITE HANDKERCHIEFS 12 for 1.00

WOMENS **PETI COATS 1.00**
ALSO GIRLS SIZES
WOMENS **RAYON PANTIES 4 Pair . 1.00**

FULL BED SIZE **SHEET BLANKETS 1.44**
PART WOOL — DOUBLE BED **BLANKET PAIRS 3.33**

CAFE CURTAINS 1.50
Valance to Match **50c**
Complete Set . **2.00**

SPACE SAVER **Blouse Hanger 59c** **MENS ALL WOOL SUITS . 22.00** **Skirt Hanger 79c**
FOUR ON ONE **BLUE FLANNEL — NO ALTERATIONS** **FIVE ON ONE**

Give Pasture Report

STATION — Salt, cot- al, mineral mixtures, si- arious dry feeds, either or in combination, give protection against wheat poisoning. Presumably, act- uent, they may lengthen necessary for the attack to Associate Veterinar- Sims and Animal Nutri- R. Crookshank at Pan- Laboratory. The lab- unit of the Texas Ag- Experiment Station in with Texas Technol-

udies show that poisoning pasture occurs primarily cows, two years of age which are in the late stages or with calves at side. developed after 60 and days of wheat grazing, the calf was 60 days of

search workers list the ptions as beginning with itement, incoordination of appetite. As the condit- ous, viciousness, stagger- ing develop. If the ani- treated, convulsions with relaxation occur, then th. It is usually from 6 from appearance of the tions until the animal a comatose condition. If is not begun before the in, there is little chance y. The symptoms have ved by laboratory per- beef, dairy and crossbred

t treatment seems to be on of a calcium gluconate fortified with magnesium borus. Recovery may be y removing the cow from ture for a few days. Re- of the condition has not in any animal which has from initial attack.

plete report on the studies in Progress Report 1739 led "Wheat Pasture Poi- Cattle." Copies may be from the Agricultural In-

S. HILL, N.D.
West California,
Floydada Texas



Two Complete Dresses in One!

Actually, two dresses consisting of a white rayon linen sheath with chemise top and slim peg skirt, plus an embroidered eyelet batiste coat dress with club collar, that can be worn open over sheath in a redingote effect. Either can be worn separately. An entrancing idea by Georgiana... wear it from spring far into summer.

Sizes: 10 to 20
Colors: Black, Navy, Brown, all on White
Ladies Specialty Shoppe
Phone 156 Floydada

Lakeview News

(By Mrs. D. C. Harrison)

LAKEVIEW, Jan. 31—Mr. and Mrs. Charlie Wright and daughters visited B. E. Smith in Crosbyton Sunday and attended church in Lubbock and visited in the Bill Neff home in the afternoon.

Mr. and Mrs. F. B. Estep and Billie were Sunday dinner guests of Mr. and Mrs. H. J. Nelson and Alma Ruth.

The regular Community party was well attended Friday night at the school house. Several tables of "42" were in progress throughout the evening.

Mr. and Mrs. A. L. Smith visited in Post Sunday with relatives.

Mr. and Mrs. D. C. Harrison visited in Rotan Sunday as guests of Mr. and Mrs. F. P. Harrison, and Robert Harrison, who is a nurse at Rotan hospital.

The March of Dimes campaign is in progress now and I know everyone is especially interested in this drive and is ready and willing to give generously. Those who have not contributed and wish to do so get in touch with Wayne Russell.

Week-end visitors of Max Harrison were Bill Owens, Clyde and Rex Wimberly.

Mrs. John Wimberly has spent quite some time in Crosbyton staying with Lane Wimberly who has been very ill. Lane is Mrs. Wimberly's grandson.

Mr. and Mrs. Earl Edwards visited Mr. and Mrs. Faris Wheeler in Crosbyton last Thursday.

Mr. and Mrs. Earl Edwards had as their guests over the week-end Mr. and Mrs. Frank Fite of Abilene.

Mr. and Mrs. Don Harrison and Ernest Carter of Floydada attended the basketball game between Texas Tech and West Texas college Friday night.

Patricia Spears of Lubbock spent the week-end visiting her folks Mr. and Mrs. Earl Spears and Larry.

Mr. and Mrs. Billie Hambricht had as their guests Sunday, Mr. and Mrs. Bill Hambricht.

Visitors in the A. L. Smith home over the week-end were Mr. and Mrs. Kenneth Morrison, Mr. and Mrs. C. T. Morrison, Kay and Jan, Mr. and Mrs. Belding and Barbara, Mr. and Mrs. Brice Allan and Margaret McClure and Owen Crump of Crosbyton.

Mr. and Mrs. R. L. Johnson visited in Muleshoe last Monday.

A pink and blue shower was given Mrs. Jimmie Peggram of Quail at the Mt. Blanco community center Saturday afternoon. The shower was a secret, both to the honoree and her mother, Mrs. Holt

NEW CHRYSLER 300 AMERICA'S MOST POWERFUL



The highest-powered car in America—the Chrysler 300—has a 300-horsepower modified Chrysler FirePower V-8 engine. The ground-rugging hoodtop will be available to the public in March. Designed to the specifications of motor sports enthusiasts, the "300" has special suspension, is 59 inches high, and features simple chrome treatment.

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, Feb. 1—Mr. and Mrs. Walton Wilson went to Lubbock Wednesday afternoon late to take Mary Ann back to college. Mary Ann has begun her studies for the last semester before her graduation in June.

E. W. Walls and Jim Stewart made a business trip to Post Friday.

Mr. and Mrs. Lee Rushing returned Friday from a 10-day stay at Mineral Wells.

Mrs. W. B. Wilson and Mr. and Mrs. C. W. Ginn left Monday morning for South Texas where they will be gone the remainder of winter.

Mr. and Mrs. T. L. Perry and Jan visited Sunday with Mr. and Mrs. Clifford Helms and daughters, Bonnie and Judy.

Mr. and Mrs. E. W. Walls visited Saturday night with Mr. and Mrs. Clyde Bagwell.

Mr. and Mrs. Cecil Baxter and family of the Campbell community visited Sunday with his parents, Mr. and Mrs. W. W. Baxter.

Mr. and Mrs. Jim Stewart and Jim Dan spent the day in Plainview Sunday at the home of his sister, Mrs. Walter Welch and Mr. Welch.

Mrs. Lee Burgett visited Saturday afternoon in Floydada with Mrs. W. T. Branson and Mrs. W. B. Cantrell.

Mr. and Mrs. Grady Reeves and son of Plainview visited Sunday afternoon with her parents, Mr. and Mrs. L. B. Cozby.

Mr. and Mrs. Red Jordan and family of Hereford and Mr. and Mrs. Carl Nelson and family of Floydada spent Sunday in the home of Mr. and Mrs. Lee Burgett.

Mrs. E. W. Walls and grand-daughter, Brenda, visited Mrs. Shirley Irwin and children Monday afternoon.

Mr. and Mrs. J. T. Myrick of South Plains and Mr. and Mrs. Earl Huckabee and Sandra of Center were Sunday dinner guests of Mr. and Mrs. Lee W. Burton.

Mr. and Mrs. Roy McCarter of Canyon and Mr. and Mrs. L. F. Irwin and family of Lubbock visited in the Shirley Irwin home Sunday.

Mr. and Mrs. A. S. Mize, Mr. and Mrs. Walton Wilson and Judy, Mrs. Bill Beedy and Eugene of South

Plains, and Mrs. Billie Tye, Jane and Jimmy, Floydada, visited Saturday night in the home of Mrs. W. B. Wilson. Mrs. Beedy and Mrs. Tye and children spent the night.

On Sunday all the above named and Mr. and Mrs. Cotton Wilson and sons, Floydada, and Bill Beedy and Billy Tye met at the home of Mr. and Mrs. Mize for Sunday dinner. This was a get-together before Mrs. Wilson left for south Texas on Monday.

Mr. and Mrs. Lee W. Burton and children visited at Peoples hospital Saturday with L. P. Orsburne.

Mrs. Jim Stewart visited Saturday with Mrs. Walton Wilson.

Mr. and Mrs. Doyle Walls and Brenda of Floydada visited Sunday with Mr. and Mrs. E. W. Walls. Brenda remained for a few days visit with her grandparents.

Mr. and Mrs. Rex Smallin and Mrs. E. L. Durrett of Lubbock and Mrs. W. W. Payne of Floydada spent Saturday night with Mr. and Mrs. C. W. Payne and on Sunday all were dinner guests and visited during the afternoon with Mr. and Mrs. Cecil Payne.

Mrs. W. W. Payne is staying this week in the home of her son, C. W. Payne.

Friday night visitors in the E. W. Walls home were Mr. and Mrs. Walton Wilson and Judy, and Mr. and Mrs. Jim Stewart and Jim Dan. The men had a church committee meeting while the others watched TV.

Mrs. Shirley Irwin and children went to Tulsa Saturday to spend the day in the home of her parents, Mr. and Mrs. R. R. Walker. Mrs. Irwin's sister, Mrs. A. S. Orr of Odessa was also visiting in the home at that time.

Mrs. L. F. Ellison and children of Crosbyton visited here Saturday with her parents, Mr. and Mrs. S. H. Tackett.

Mrs. E. R. Walls of Plainview spent Tuesday with Mrs. E. W. Walls.

We wish to thank everyone who contributed to the March of Dimes in our territory and we especially thank the ladies who made the drive in this community, Mrs. T. L.

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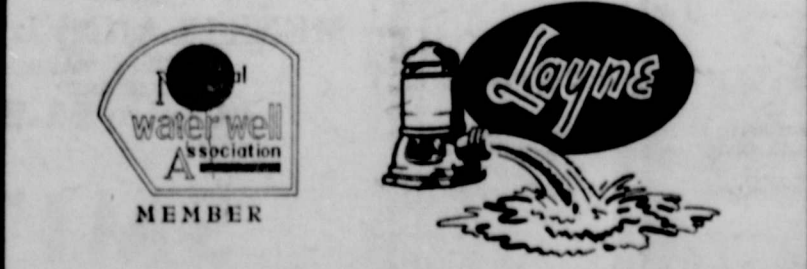
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Uranium Test Holes Geiger Counter Service



Producing Water on the Texas Plains for Over 40 Years MEMBER of TEXAS and NAT'L ASSNS. of WATER WELL CONTRACTORS

The Floyd County Hesperian, Floydada, Texas, Thursday, February 3, 1935

Perry, Mrs. E. W. Walls and Mrs. Clifford Helms. Our drive likes a little being complete due to the fact of sickness in the family of some. To date we have \$41.50. Mrs. Clyde Bagwell is chairman for the drive here.

Before work could begin on the present granite Capitol in Austin, Texas the Legislature set aside three million acres of land, located in the Texas Panhandle, to finance it.

Because there had been no mention, in the contract, of a cornerstone for the Texas State Capitol, Gus Wilke, the contractor, paid for it out of his own pocket.

PALACE

Floydada, Texas

FRIDAY -- SATURDAY
FEBRUARY 4 - 5



SUN., - MON., - TUES.
FEBRUARY 6 - 7 - 8

They're BACK IN THEIR NEWEST SCREEN-ROCKIN' LAUGH RIOT!

Dean MARTIN and Jerry LEWIS
"LIVING IT UP"
CO-STARRING JANET LEIGH EDWARD ARNOLD
TECHNICOLOR

WEDNESDAY - THURSDAY
FEBRUARY 9 - 10

THE CITY - LOADED WITH VICE, DICE AND BLONDES!
HUMAN JUNGLE
starring GARY MERRILL JAN STERLING - Chuck Connors

In Recognition of Outstanding Effort in the Floyd County United Chest Drive

The Contributors and workers are Thanked with deep appreciation from the Board of Directors and Chairmen of the Floyd County United Chest.

It will be impossible for us to thank each one of you personally but feel that having made the drive and realizing that we have saved your time and time of others that you too will be grateful that it is completed for the year.

J. M. Willson, jr.,
Secretary,
Floyd County United Chest

Thespian Cast Keeps Audiences In Laughter With Their Antics

A Wednesday afternoon in June in the living room of the Woods home in Lynnbrook, a small town in the middle west, stood Penny Wood and Chuck Harris, boy next door, throwing catty remarks back and forth as two teen agers do. This was the scene as the curtain rose on Act I in the three act play presented on Monday and Tuesday nights in the high school auditorium by the Thespian Club, speech department organization of the school.

The cast, directed by Mrs. I. T. Graves, assisted by Joyce Hammonds, consisted of Fontaine Fowler as Penny, 15 year-old head strong young lady who thinks her parents, played by La Paun Ballard and Fred March, never understand her many troubles.

Penny falls "June Mad" in love with uppity Roger Van Vleck, played by Elvis Lowrance. Elmer Tuttle and Effie, handyman and maid, played by Johnny Warren and Joy Porter, kept the audience laughing as they went about their daily duties.

Millie Lou, is the long-legged tag-along, lovingly following her dream-boy, G. Mervyn Roberts, everywhere he goes, parts played by Linda Hull and Bobby Rainer.

Julia Harris, sister of Chuck, played by Glynell Armstrong, is another young lady bewitched by Roger. Her father was played by Melvis Lowrance, who does his best to raise the two children without a mother.

Shirley and Ralph Wentworth are two teen-age neighbors, always in and out of the Woods home. Kay Calloway and Joe Smalley were Shirley and Ralph.

Stage manager was Vanda Carter. Sue Durham was in charge of lighting. Roy Nell Hammonds was in

charge of make-up, wardrobe mistress was Mary Jo Smith and publicity by Darlene Dorrell and Nancy Meredith.

"June Mad" is a comedy suggested by a novel, "This Awful Age" by Florence Ryerson and Colin Clements.

Center News

(By Mrs. J. E. Green)

CENTER, Jan. 31—Sunday and Monday were nice and warm but the wind is getting up.

Bro. and Mrs. Hodge were on the sick list Sunday and unable to be with us. They sent Bro. L. D. Sowerder of Wayland college to preach for both services. After the morning service he went to his church near Lubbock. We had a good attendance at both services.

There was a good attendance at prayer meeting Wednesday night. Bro. Hodge was still ill but Mrs. Hodge came and brought four visitors from Wayland. They were Margaret Vaughn of Brazil, Joy Price, Amarillo, and Nina Eleanor Koteen, Sante Fe, New Mexico. The Koteen sisters are Indians. Eleanor, a junior in Wayland, gave a very interesting and enlightening description of the religious practice and needs of their people.

Don Clark Green of Big Spring spent the week-end with home folks, the J. E. Greens all visited in Plainview Saturday afternoon with Mr. and Mrs. Victor Green and son, Jimmy. Mr. and Mrs. Green also called at Plainview hospital and visited Mrs. Charlie Battley, who fell and broke her hip some ten days ago. She seems to be recovering satisfactorily.

Guests of Karen Robertson at her birthday supper last Wednesday night were Grace Ann Potts, Patricia Tucker, Verna Dale Pate, and Helen Fay Foster.

Mr. and Mrs. Robertson visited Sunday afternoon in the home of Mr. and Mrs. R. G. Dunlap at Cedar Hill.

Margaret Dunn dined Sunday with Patricia Robertson.

Karen Robertson was a Sunday dinner guest of Mary Grace Dunn.

Mr. and Mrs. Walter Sims and Bruce and Phil Horton visited in the J. E. Green home Friday evening.

Mr. and Mrs. Green attended the Pastor's layman conference at Wayland college Monday. The program was wonderful. They also called at the Hodge home and found them feeling better.

Mr. and Mrs. D. I. Bolding visited the Greens Monday night.

The W. M. S. of the Center church met Thursday afternoon with Mrs. Ross. Next Thursday afternoon they are to meet with Mrs. Wolcott. Every woman try to be present. They are catching up on Bible study.

Mr. and Mrs. Earl Huckabee and Sandra were Sunday dinner guests of her sister and family, Mr. and Mrs. Lee Burton and family of Fairview. The special occasion was the celebration of the Huckabee's 18th wedding anniversary.

Mrs. C. W. Denison's sister, Mrs. Mary Gear of Golden, Illinois, is here visiting in the Denison home this week.

We had a good time at Club last Friday, and Miss Petty's demonstration was both practical and interesting.

Several relatives and friends visited in the C. W. Denison home Sunday.

Wednesday night was supper night at the church so this Wednesday night will be song night, everybody come.

Center Club, Met January 28
Center Home Demonstration club met January 28 with Mrs. J. A. Hartzell, President, Mrs. Allen, presided. Roll call was answered and prayer in unison was led by Miss Petty.

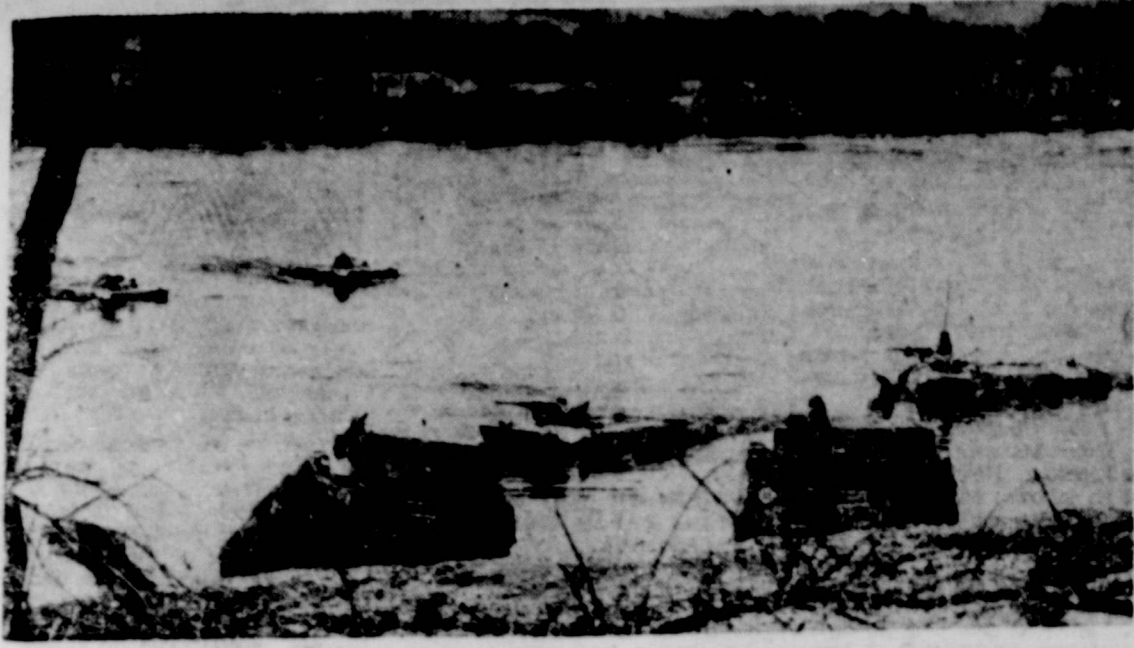
Mrs. Vinson read the farm women's creed, then the demonstration on family planning and spending was given by Miss Petty.

Mrs. Earl Edwards, Jr. was a visitor from the Lakeview club.

Delicious refreshments of spiced tea, Hi Ho sandwiches and cookies were served to Miss Petty and Misses Henry Willis, R. C. Ross, Earl Edwards, Jr., O. C. Vinson, J. E. Green, Oliver Allen, and the hostess, Mrs. Hartzell.

We regret to hear that one of our members, Mrs. Flora McNeill, is ill in an Amarillo hospital.

Next meeting will be with Mrs. R. C. Ross on Friday, February 11.



WHO NEEDS A BRIDGE? Army M-39 armored personnel carriers "swim" the Ohio River near Fort Knox, Ky., to land riflemen on the "enemy" shore. The 20-ton track-laying vehicle is water-tight, fast and highly maneuverable.



BEEF BRIEFS

Heavy movements of cattle into the United States have been reported from Mexican border points since the quarantine on cattle was lifted at the first of the year.

Relaxation of the foot and mouth disease ban on imports has resulted in extremely heavy shipments at some points.

Movements on the border opening far exceeded that which occurred when the border was previously opened on September 1, 1952, after the first foot and mouth outbreak in Mexico.

The cattle were moving to range and feedlots over the country.

Many went into pastures near the border. Some went to lots in California and Colorado.

A thousand head which moved from the A. B. White-head and George Miers Ranches in Mexico and came in at Del Rio went to California lots and to Kansas and Nebraska.

Imports during the first year are expected to total 500,000, the U. S. Department of Agriculture reports.

Some border sources indicate that the number may not exceed 200,000.

Consumer income in the U. S. is expected to stay at a high level during the coming year, agricultural economists believe.

Dr. T. R. Timm, head of the Agricultural Economics Department at Texas A & M College, has surveyed the possibilities of consumer buying of farm products during the year.

Indications are that homemakers over the nation will buy meat with about \$6 of every \$100 they spend for food.

Cattle prices may be a little lower and the amount of money spent for livestock products may get more meat for homemakers than they got for the same amount during 1954.

Convincing homemakers that they ought to spend more money for beef is one of the jobs which has been taken over by the Texas Beef Council, an organization formed last fall to promote the increased consumption of beef in Texas.

The Council is providing information on the preparation of the lesser known cuts of meat which are just as nutritious and tasty as the expensive cuts, pointing out to housewives that they can get more for their money in beef than in other meats.

The Council is supported by cattle producers in Texas who contribute to its program of promotion of their primary product.

Legion Announces Oratory Contest

It was announced this week by Allen Bingham, commander of McDermott Post American Legion, that the contest sponsored by the American Legion, is well under way and that four entries have been submitted. The contest for local entries will end about February 24.

Mrs. I. T. Graves, Floydada high school speech director and teacher, is in charge of the four students who have entered. Three judges have tentatively been selected and the names will be revealed at a later date. Those participating in the contest will be identified by numbers. Mr. Bingham said.

Regional and district finals will be held sometime in March. The two best essays will be chosen out of the group in the local contest. The students writing the best two will compete against one another and the winner selected.

The first place national winner will be presented a \$4000 scholarship. 2nd place, \$2000 scholarship. 3rd place, \$1000 scholarship and 4th place, a \$500 scholarship.

Alaska's National Guard, composed mostly of hunters, trappers, and fishermen, guards one of the world's most rugged and critical areas with its 586,400 square miles including a 2,200-mile-long coast line.

Honolulu, capital of the Hawaiian Islands, is located on the island of Oahu.

Godey's Lady's Book was the first women's magazine in the United States.

NOTICE is hereby given that at the regular meeting of the Honorable Commissioners Court of Floyd County, Texas, to be held on the 14th day of February, A. D. 1955, at 10 a. m. in the court house thereof, the depository bank for the county funds of said Floyd County will be selected for the next biennium.

All banks located in said Floyd county are hereby notified and requested to make their sealed bids accordingly.

Margaret Collier, County Clerk and ex-officio Clerk of the Commissioners Court of Floyd County, Texas.

Population Still Leaving Texas Farms, Ranches

COLLEGE STATION — Texas' farm population is lower than at any time since the 1870's. The number of persons living on farms and ranches last year was 1,126,000 compared with 1,387,000 in 1950, reports W. G. Adkins and R. L. Skranbanek of Texas A. and M. That means a decrease of about 260,000 or 18.8 percent in the last four years.

The two agricultural economics and sociology professors conducted the statewide survey in cooperation with the U. S. Department of Agriculture's Agricultural Marketing Service.

The decline in Texas farm population is a continuation of a trend which began in 1934 when the number of farm residents reached an all-time high of 2,423,000.

While farm population declined the total civilian population of Texas increased rapidly and in April, 1954 was about 8,200,000. Farm residents now comprise only 13.7 percent of the total population. In 1930 more than 40 percent of the state's citizens lived on farms and ranches.

U. S. farm population also has decreased steadily since 1940, though not as rapidly as in Texas.

The change in farm population has been a fairly accurate indicator of changes in other farm characteristics. The survey shows that the number of farms in Texas has decreased from 332,000 reported by the 1950 census to 281,000 last year. The average farm of 517 acres is more than twice the size of farms in 1930 and well above the 438 acre average recorded in 1950.

The 1940 average of more than five persons residing on each farm has declined to almost four.

Baby Care Fun; Tips On Daily Routine Given

Most new mothers are awed and uncertain when they begin caring for their first baby. Actually, the routines for proper daily care are easy to learn and the baby is not as fragile as he looks, says Eleanor Murray in Redbook Magazine. In the February issue, she gives you tips on baby's care and bathing that will keep him clean, comfortable and cuddly.

"The first thing for a young mother to remember is to relax and to familiarize herself with baby care and follow the advice of her doctor. Remember the baby is not so fragile as he looks.

"One of the most enjoyable routines in a baby's day is his bath, and he will continue to enjoy his bath now and all through childhood if the attitude of his mother is a happy and secure one. Before putting him in his morning tub, give him orange juice or water to tide him over until his ten-o'clock bottle.

"Assemble the baby's clean clothes, diapers, skin care essentials and cleansing aids, and place them within easy reach of the bath. Baby can be bathed in any ordinary tub or basin, as long as it's clean, but it will be less back-breaking for you to use one of the fabric tubs on high legs. Be sure the room is nice and warm. Then test the water with your elbow — the water should feel pleasantly warm, between 90 and 100 degrees.

It is a good idea to wash his face before undressing him, so he won't get chilled. Use a cloth that's kept specially for his face. Make a neat glove of the washcloth over your hand. Clean his nose and ears

very gently with a little cotton dipped in baby oil. If you cotton on a stick, be sure baby's head still with one hand.

"Now he's ready for the Hold him firmly and lower in slowly. Keep the water at first. Support his head with one hand, and with the fingers of the other hand hold him firmly in the pit. Use a mild soap, post the floating kind. Just a little is enough to wash his hair. scap. After he's washed and well, wrap him in a warm towel and blot. Finish with a dry towel, drying carefully in creases and folds.

"After the bath apply baby or baby lotion. Use one or other after every diaper change. In the diaper area, use sterile cotton. Powder is used when baby is a little of it smooths and protects his skin. Frequent washing of the should prevent "cradle cap," it does develop, apply a little each day to the baby's scalp. soften this crust, and brush. baby takes the air, rub a lotion on his face to keep chapping, especially around mouth."

Oldest National Guard, the 182nd Infantry of Massachusetts, organized as a militia back in 1636.

Eighteen infantry divisions National Guard served in War II—nine in Europe and the far Pacific.

More than 160,000 National Guardsmen served during the war, including 80 percent of National Guard.

Alaska's easternmost point, miles west of San Francisco.

More than 70 percent of National Guard officers are combat

BUS SCHEDULES

Clip and Save for Reference

WEST BOUND	
10:35 P. M.	To Lubbock, El Paso
9:15 A. M. via Plainview	4:00 P. M. via Petersburg
To Plainview, Amarillo	
9:15 A. M.	3:55 P. M.

Thru Bus Service to Lawton, Oklahoma City and St. Louis

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Fred Lambert, Agent Phone Station Hours: 7:30 a.m. — 5:30 p.m.



BARGAINS MONDAY, FEBRUARY 7

LADIES SHOES

\$2.99

MENS DAVIS HATS

Choice \$4.00

BOYS FLANNEL SHIRTS

Choice \$1.29

MENS WESTERN SUITS

\$32.75 Value

\$ DAY \$19.95

MENS DRESS SUITS

Most All Sizes, \$5 to 42

Regular Value \$49.75

\$ DAY \$39.95

5 BOYS WESTERN SUITS

Sizes 10 - 11 and 12

Regular Value \$11.95

Choice \$ Day for \$8.99

MENS FLANNEL SHIRTS

\$2.98 Value

Choice \$1.88

CAN CAN PETTICOATS

Chromspun Taffeta,

Sizes Small, Medium, Large.

Regular \$2.98

\$ DAY \$1.99

GROUP LADIES SKIRTS

Wool and Rayon Gabardines.

Regular \$3.95

\$ DAY \$2.99

ONE RACK LADIES DRESSES

Values to \$12.95

\$ DAY \$5.99

PRE-TEEN SUITS

Soap and water fabric

Regular \$14.95

\$ DAY \$8.95

IDEAL EASTER SUITS

LADIES PANTIES

Rayon Elastic Leg Briefs

Lovely soft pastels, Sizes 5-6-7. Reg.

\$ DAY 2 for \$1

SUITING & SPRING DRESS FABRIC

Cotton Plaids, Regular 89c

Rayon & Acetate, Regular 59c

\$ DAY CHOICE

2 YARDS FOR \$1

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NEW 1955 ROCKET

OLDS 202 H. P. ENGINE

IN THE CRATE \$475

If desired, we will arrange to have these motors framed up, ready to mount on your irrigation well at reasonable cost.

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H. & S. BUTANE CO.

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DANCE -- VFW HALL FRIDAY NIGHT

FEBRUARY 4 — 9 p. m.

Music by Bob Tucker and His Sky Riders, of Clovis, New Mexico, featuring vocalist Tommy Duncan, formerly with the Bob Wills band.

Auspices

Veterans of Foreign Wars

Social Events Clubs,

Study Club Has Fine Party

Study club had a Valentine's night in the study room with Jean Williams.

Business meeting was conducted and it was voted that the \$5.00 to the City Park sponsored by the Garden was elected as a new prize being won by Frances Puckett, Peggy Roberts, Margaret Greer, Lovene Decker, Frances Roberts, Mrs. Marjorie Collins, Valerie Tye, Jo West-Copeland, Jill Kirk, Sy-Claire Edwards, Frances Nancy Bishop, Dorothy Martha Allen, and hostess-offman and Jean Jones. Meeting will be February 15 at 8 p. m.

75th Jubilee of Baptist WMU

M. U. Diamond Jubilee and tea was held at the Baptist church Tuesday in observance of their 75th anniversary. 150 members and their guests were present for the historic tea which was served by Mrs. E. M. Stansell, Mrs. Ralph Johnston and the program.

Robert Black of Crosbyton Association W. M. U. presided, guest speaker as well as Harry Heck of Idalou, district pastor.

Don V. Smith, State Commission chairman of Texas, gave the inspirational message.

W. B. Jordan, local president, gave the greeting.

Following the talks, a skit was presented, led by Mrs. E. D. Morgan.

D. McBrien was chairman of the committee and Mrs. R. Johnston was chairman of the committee.

Persons were present at the tea who had been members of M. U. for 50 years.

American Way Study Club Topic

34 Study club met February 7:00 p. m. in the home of John Stapleton. Mrs. H. G. Stansell, directed the business.

Program topic was "The American Way is the right and dignity of individual."

Margaret Springer spoke on "The American Way is the right and dignity of individual."

Strong on the bill of rights. Next meeting will be February 14 at the home of Mrs. J. M. Stansell, with Mrs. J. M. Willson as hostess.

Following were present: Mmes. Armstrong, Tilden B. Armstrong, G. Barber, Ralph Cooper, Al Galloway, Gibson, J. S. Hale, Jr., John A. Thos. Hutchins, Ralph Jack Lackey, J. P. Moss, Shaw, Olin Watson, Jr., A. E. Jr., Margaret Springer; Mes. Frances Mitchell, Lella and the hostess, Mrs. Stapleton.

Stansell Is Lower Honoree

Keith Stansell, nee Geneva was honored recently with a shower in the home of Mrs. Stansell.

White and yellow were the chosen colors of yellow and white were used throughout the celebration.

Guests were Mmes. Sam Lide, Pollan, Jack Church, Sam James Simmons, Jodie Jamison, Bradley, G. L. Cardinal, Anna, Ralph Gordon, Derel Grady Walker, P. L. Orman, Bob, L. H. Blum, F. C. Harwood, Leonard Field, Tom Porter, James, Malvin Jarboe, George J. G. Pruitt and Mrs. C. W. Stansell.

Approximately 100 guests attended the shower.

Women Visitors Rebekah Lodge

Rebekah Lodge No. 77 held a social session on Tuesday evening and 15 members of the lodge were present as visitors.

Ruby Dillard was initiated into the lodge.

Supper with hot punch and coffee was enjoyed by the visitors.

Rebekahs are sponsoring a party supper on February 18 at 8 p. m. All are invited.

DAY DINNER SUNDAY

Mad Mrs. C. W. Denison, Jr., Mrs. G. W. Denison and Mr. G. W. Denison of Lubbock invited their parents, Mr. and Mrs. W. Denison, Sunday. A dinner honoring C. W., Jr. was enjoyed by all. Visitors for the occasion were Mrs. John Hartfield, Mrs. G. W. Denison of Lubbock, Mrs. G. W. Denison, Illinois, Mrs. G. W. Denison and Mrs. G. W. Denison.

Football Mothers Honor FHS Squad

A banquet honoring this year's football boys was held last night in the high school cafeteria sponsored by the mothers of the team. Fathers of the seniors were guests of honor as well as the coaches.

Mrs. Carl Jarrett and Mrs. A. V. Womack, mothers of the two captains, were in charge of the arrangements.

STUDENT COUNCIL WILL SERVE PANCAKE SUPPER

The Student Council at the Floydada high school is sponsoring an Aunt Jemima Pancake supper that will be held February 14 in the high school cafeteria. Tickets will be 50c for all you can eat. The supper is from 8 p. m. until 8 p. m.

Bacon will be served with the dish as well as Kimbrell syrup, Bell milk and Folgers coffee, all donated by the makers of each product.

Everyone is invited to attend.

Methodist Women Met at Silverton

The sub-district No. 4 meeting of the Women's Society of Christian Service of the Methodist church was held at Silverton January 28.

The theme for the day was "which bringeth forth out of his treasure things new and old."

Mrs. Fred Simpson, sub-district leader from Matador, had charge of the meeting. New officers were elected as follows: Mrs. J. A. Rakestraw, Turkey, sub-district leader and Mrs. A. L. Wylie Jr., Floydada, secretary.

Those attending the meeting from Floydada were Mmes. Tilden B. Armstrong, Will Snell, C. B. Lyles, A. L. Wylie, Jr., and Mrs. C. O. Lyles.

Mr. and Mrs. Bud Turner and son and Mr. and Mrs. Doyle Turner visited in Plainview Sunday.

Stitch and Chatter Club Elects Officers

The Stitch and Chatter club met January 28 with Pauline Faulkenberry. Roll call was answered with a bible verse. An election of officers was held with the following selected: president, Gladys Hammonds; vice-president, Lillie Mae Johnson; and secretary-treasurer, Era Norrell. Games were played and directed by Pauline Faulkenberry. The penny gift was won by Rita Lyles.

Those present were visitors, Mrs. Jewel McCormick, Mrs. Rita Lyles and daughter, Naomi and Mrs. John Walker. Members present were Mmes. W. M. Campbell, F. A. Faulkenberry, Edwin Hammonds, Jack Johnson, W. C. Mooney, Dick Nichols, J. B. Turner, L. G. Norrell, Ebb Warren and Mrs. Coy Keeling.

The next meeting will be February 10 with Lillie Mae Johnson.

There will also be a "42" party at Mrs. Coy Keeling's on February 4.

LIPSTICK LOGIC
LOUISE ALLEN

Have you ever caught your heel on a cellar step? Skidded on a wet linoleum floor? Climbed on a chair to reach a high shelf, then stepped backward into the hem of your housecoat? Smashed your thumb with a hammer?

When we see someone else in any of these foolish acts, we're quick to say, "Watch out!" If it's a child, we absolutely forbid it to take a chance. Once in awhile, every housewife does one of these and gets by but more often it has disastrous results.

Carelessness, we've always thought causes most home accidents. But now the National Safety Council comes out with the statement that common emotions cause more. Being over-tired, worried, annoyed, in a hurry, or even pleasurably excited, may turn a near-miss into a mishap around the home.

Emotional upsets cause most of the traffic accidents, too, they say. Seems the man who has a good

LIPSTICK LOGIC
LOUISE ALLEN

breakfast, a cheerful good-bye at home in the morning, has a better chance in traffic than the fellow who doesn't get an even start on the day.

We're mighty grateful to the people who think up, and carry out, scientific surveys. And we're glad to know that, if we stay calm, don't worry, never get excited or annoyed, cook good meals and never nag the spouse, our family's chance at escaping accident, on the highway and at home, are greatly increased.

Careful, though, girls! We may be headed right back where our grandmothers started — quiet and serene, serving as a shock absorber for the home. Surely science wouldn't do THAT!

HOMEBUILDERS CLUB MET FRIDAY WITH MRS. TRAPP

The Homebuilders Home Demonstration club met January 28 in the home of Mrs. W. W. Trapp. Roll call was answered by giving an article "its in the news." During the business session each committee was asked to give a report.

Mrs. P. F. Bertrand gave the council report.

Mrs. W. H. Roberts and Mrs. D. T. Mayo are the food leaders for another year.

Family economic leaders are Mrs. J. W. Walker and Mrs. W. H. Bunch. A demonstration on belt and

BUCKLE MAKING WAS GIVEN BY MRS. FLOYD FUQUA. An article "you can't put Christmas on the charge account" was given by Mrs. Raymond Williams.

The goal for the club this year is to send gifts and cards to a patient in the state hospital, visit the shut-ins in our community and to help improve the park.

Members present were Mmes. B. A. Robertson, Floyd Fuqua, H. W. Roberts, E. G. Norrell, Raymond Williams, P. F. Bertrand, D. T. Mayo, J. P. Moss, J. W. Walker, L. E. Jones, D. D. Shipley, W. H. Bunch and one visitor, Mrs. Mabel Miles and the hostess, Mrs. W. W. Trapp.

The next meeting will be with Mrs. Howard Gregory on February 11.

Thomas Edison was fired from a job as a young man for sleeping while on duty.

Queen Caroline, the wife of George IV, was known as the "Unhappy Queen of England."

ITCH NO MORE IN 15 MINUTES.

IF NOT PLEASED, YOUR 40c BACK at any drug store. Use easy-to-apply ITCH-ME-NOT to allay the itch of eczema, athlete's foot, ringworm, poison ivy, insect bites. Feel the relief in 15 minutes or your money back at Bishop Pharmacy.

DOUBLE STAMPS ON MONDAY



Giant WHITE SWAN DOLLAR SALE

<p>In Our Meat Department</p> <p>TOP HAND — PURE PORK Pound SAUSAGE . 59c</p> <p>SLICED — GOLD COIN — CORN KING Pound BACON . 52c</p> <p>PICNIC . 47c</p> <p>BACON SQUARES . 39c</p>	<p>LUNCHEON PEAS 5 NO. 303 CANS \$1.00</p> <p>TOMATO JUICE 8 NO. 2 CANS \$1.00</p> <p>SAUER KRAUT 8 NO. 303 CANS \$1.00</p> <p>Tomato Catsup 5 14-OZ. BOTTLES \$1.00</p>
<p>PINEAPPLE JUICE 3 46-OZ. CANS \$1.00</p> <p>CALIFORNIA SPINACH 7 NO. 303 CANS \$1.00</p> <p>CRANBERRY SAUCE 6 16-OZ. CANS \$1.00</p> <p>BLUE CUT BEANS LAKE 4 NO. 303 CANS \$1.00</p> <p>New Potatoes 28 to 30 Count 7 NO. 303 CANS \$1.00</p>	<p>PORK & BEANS 10 NO. 300 CANS \$1.00</p> <p>LUNCHEON CORN 7 NO. 303 CANS \$1.00</p> <p>HOMINY 12 NO. 300 CANS \$1.00</p> <p>Blackeyes With Bacon 9 NO. 300 CANS \$1.00</p> <p>MINCE MEAT 5 9-OZ. PKGS. \$1.00</p> <p>PUMPKIN 10 NO. 300 CANS \$1.00</p> <p>Fruit Cocktail 4 NO. 303 CANS \$1.00</p> <p>GRAPEFRUIT JUICE 4 46-OZ. CANS \$1.00</p>
<p>White Swan PRESERVES PEACH — APRICOT — PLUM 4 12-OZ. GLASSES \$1.00</p> <p>White Swan Tomato Sauce 9 8-OZ. CANS \$1.00</p> <p>White Swan POPCORN 6 10-OZ. CANS \$1.00</p> <p>White Swan APPLE SAUCE 5 NO. 303 CANS \$1.00</p>	
<p>White Swan SUGAR, 10 lbs. 98c</p> <p>White Swan FLOUR, Gold Medal 95c</p> <p>WILSONS GOLDEN BRAND</p> <p>White Swan OLEO . . . 22c</p> <p>White Swan TEA, Bright & Early, lb. 39c</p> <p>White Swan MEAL, Gladiola 5 lb. 45c</p>	
<p>Farm Fresh Produce</p> <p>No. 1 TOMATOES, lb. 20c</p> <p>BANANAS, lb. 12½c</p> <p>APPLES, lb. 20c</p> <p>ORANGES, Florida, lb. 10c</p> <p>White Potatoes, 10 lb. Bag 55c</p>	

Specials

Friday - Saturday and Monday

(\$1.00 Day)

EVERY DAY LOW PRICES

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Where Parking is a Pleasure

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We Reserve The Right To Limit Quantities



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SUMMER SUNSHINE

in winter meals



Peaches
Libby's
No. 2 1/2 Can **29c**

FIESTA CLING PEACH UPSIDE-DOWN CAKE

with Betty Crocker Honey Spice Cake Mix
Luscious cling peaches, baked under spicy cake. Mix batter according to directions on your package of Betty Crocker Honey Spice Cake Mix. Melt 1/2 cup butter in a 9" baking pan, stir in 1/4 cup brown sugar. Arrange drained peach halves (No. 2 1/2 can) and cherries on butter-sugar mixture. Pour in half the batter. Bake about 35 minutes at 350°. Turn out and serve warm. Bake remaining batter separately.

GREEN STAMPS
DOUBLE EVERY TUESDAY
(WITH \$2.50 PURCHASE OR MORE)

NEW self-timing TONI
with 15 minute waving lotions
NO GUESSWORK
NO TEST CURLS
NO CLOCK WATCHING
TONI REFILL 98¢

White Rain
Use new White Rain shampoo tonight - tomorrow your hair will be sunshine bright!
60¢ SIZE 49¢

PROM
THE SELF-NEUTRALIZING HOME PERMANENT FOR ANY TYPE OF HAIR
98¢

NEW PAMPER LIQUID SHAMPOO
by Toni
Gentle as a Lamb
60¢ SIZE 49¢

Libby's 303 Can **STUFFED OLIVES . 33c**

Libby's 3 oz. Can **SLICED BEETS . . . 15c**

PINEAPPLE

FRUIT COCKTAIL

Libby's 46 oz. Can **TOMATO JUICE 29c**

Libby's Blue Lake, 303 Can **WHOLE GREEN BEANS . . . 27c**

Libby's 303 Can **GARDEN SWEET PEAS . . . 21c**

Wolco No. 2 Can **BLACKBERRIES 25c**

Peter Pan 12 oz. Glass **PEANUT BUTTER 43c**

Argo Box **CORN STARCH 15c**

Campfire, 3 Cans **PORK & BEANS 25c**

Hunt's No. 300 Can **NEW POTATOES 11c**

Swans Down 2 3/4 lb. Box **CAKE FLOUR 43c**

Curtis 10 oz. Pkg. **MARSHMALLOWS 19c**

White House 12 oz. Jar **APPLE JELLY 19c**

DEEP MAGIC \$1.00 Size **69c**

CUT CORN Libby's Frozer 10 oz. Pkg. **14c**

Libby's Whole, 8 oz. Jar **SWEET PICKLES . . 35c**

Libby's Golden, 303 Can **CREAM CORN . . 17c**

Libby's No. 2 Can **25c**

Libby's No. 303 Can **21c**

Libby's 303 Can **LIMA BEANS . . . 29c**

Libby's 303 Can **SAUER KRAUT . . 15c**

Wolf No. 1 1/2 Can **TAMALES 21c**

SUGAR Pure Cane 5 lb. Bag **47**

Ranch Style, No. 300 Can **SPAGHETTI . . . 15c**

Blue Plate, 4 oz. Tin **PIMIENTOS . . . 15c**

TNT Yellow, Can **POP CORN . . . 19c**

Ideal, Can **DOG FOOD . . . 16c**

Borden's Instant, 5 Qt. Size **STARLAC . . . 38c**

Daricraft, Tall Can **MILK 13**

Lucky Strike, Can **TUNA FISH . . 31**

Libby's, Bottle **CATSUP 19**

Bleach, Qt. **PUREX 17**

Lux, Bath Size, 4 Bars **TOILET SOAP . . 39**

Large Box **TREND 39**

Sunmaid 15 oz. Box **RAISINS 29**

Armours 12 oz. Can **CHOPPED BEEF . 38**

Libby's 24 oz. Can **BEEF STEW . . . 43**

Franco American Can **MACARONI . . . 18**

Dorman's No. 2 Can **BLACKEYE PEAS 16**

gov't. graded quality meats

Ballard's New Easy Open Can

BISCUITS Can **8**

Whitting **TROUT lb. 19c**

E & R Pure Pork **SAUSAGE, 2lb Bag 1.23**

Fresh ground **CHILI MEAT . lb. 53c**

U. S. Good **T-Bone Steak, lb. 73**

Kraft Pepper Hot **Cheese Link, 5 oz. 32**

Jumbo, Frozen, 15 to 20 **SHRIMP . . 5 lb. 4.**

Morton's 6 1/2 oz. Pkg. **Chicken Pot Pies . 25c**

Libby's Cut 10 oz. Pkg. **GREEN BEANS . . 23c**

Libby's, 6 oz. Can **GRAPE JUICE . . 20c**

Libby's 10 oz. Pkg. **SLICED PEACHES . 17c**

fresh fruits and vegetables

CAULIFLOWER Snow White Pound **7 1/2 C**

Roman Beauty, Pound **APPLES 17c**

Slicers, Long Green, Pound **CUCUMBERS . . . 15c**

Texas, Pound **ORANGES 10c**

California, Green Stalk **CELERY 15c**

Cello, Pkg. **CARROTS 15c**

Sunkist, Pound **LEMONS 15c**



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RESULTS



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Furnished apartment
and wife. Call at 129 W.
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4 room house on pave-
ment and electricity, on
route, 7 miles north-
town. C. M. Meredith.
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apartment. Call 526-W.
1-2tc

apartments and bed-
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74 acres land near
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Texas. 1-4tc

320 acres with irriga-
tion. Partner County land
per acre. See me for
ranch lands. M. A.
Floydada. 2-2tc

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E. PROPERTY
WOULD BUY, SEE WOOL
WOULD SELL SEE WOOD
106 W. Missouri, Phone
No. 797.

B. Duncan Abstract
Company
most complete Abstract
Floyd County. Prepared
prompt efficient service
nothing in the line of land
under Public Square.
and E. Hollums Manager
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or trade. — 240 acre
improvements, mod-
ernville, Arkansas. Ask
instead, P. O. Box 213, Ph.
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Used Cars

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Coupe

DeSoto
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Plymouth
Coupe

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Four

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Pick-up

Proud to
sell—

ER V. SELLARS
in our service depart-
ment has had 25 years
experience as a mechanic and
we serve you from the DeSoto
house at Peters-
burg is anxious to serve
and make new friends

DANIEL AUTOMOTIVE

DeSoto-Plymouth Dealer
Floydada

LOW VALUES
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USED CARS

- 1954 Ford 4-door Sedan, Fordomatic, air con-
ditioner.
- 1948 Kaiser 4-door
- 1946 Chevrolet 4-door — R & H
- 1947 Ford Tudor — R & H
- 1941 Studebaker — Nice
- 1948 Chevrolet Panel—motor 6 months old
- 1946 Chevrolet 2-door
- 1951 Ford 4-door V-8 R & H, overdrive
- 1941 Buick 4-door Super
- 1954 Plymouth—R & H — Overdrive
- 1949 Dodge 2-door—R & H
- 1942 Chevrolet Truck
- 1948 Chevrolet Windsor 4-door
- 1948 Plymouth Club Coupe
- 1948 Plymouth 4-door
- 1954 Mercury Monterey, hard top.
- 1951 Studebaker pick-up.
- 1947 Ford 1/2-Ton Pick-Up.

CROUCH MOTOR CO.
12 W. Missouri Phone 606

Miscellaneous

KEYS—Duplicated while you wait
King's 5c, 10c and 2¢ Store. 14-tfc

CONVALESCENT HOME
Private and semi-private Rooms;
Reasonable Rates; Nursing Care 24
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Location Formerly Nichols Hospital
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SEE US for polio insurance; real
estate, rentals. Reagan-Giesecke
Insurance, represent stock com-
panies only. 49 tfc

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1159. J. E. Sparks 1 tfc

COPPER cooling coils for all type
motors, also copper coils built in-
side discharge pipe. Darden Weld-
ing Shop. 2-2tc

SEE Mrs. Bob Smith for your Avon
Cosmetics 52-tfc

LOW PRICES and guaranteed ser-
vice. Whitfill Radio Repair, 1/2
mile west of Y. Phone 644-W-2.
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Now is the time to clean and moth
proof your valuable carpets, rugs,
and furniture. Call 325-W. Buck
Formby, 229 E. Kentucky. 43 tfc

LUZIER'S Fine cosmetics and per-
fumes. Individual service. Mrs.
Ernest Kendrick, phone 547. 1-3tp.

Painting and paper hanging, town
or country. Reference, H. W. Bird-
well, Phone 1094, Floydada. 33 tfc

PLENTY OF GOODYEAR TIRES

and tubes for passenger
cars and tractors.

S. J. Latta Implements
42 Years of Land Title
Service
**FLOYD COUNTY
ABSTRACT CO.**
201 Boothe Bldg.
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Near com-
plete stock. Spears Auto Co 44-tfc.

FOR AMARILLO Daily News

city
delivery or mail, new or renewal,
call 460-J. nights, or see Foster
Amburn. 37-tfc

STOP AND THINK

Before You Tinker
See Us For a Check-up
Guaranteed Radio Service
RICE RADIO SERVICE
210 N. MAIN

BRITTON

Appliance Repair
Shop
Phone 454 307 E. Houston



"... You must look in the Want Ads for a new
battery — tomorrow yours is dead!"

Real Estate Loans

5% Farm Loans, prompt inspection
and closing, no closing charges
except abstract and recording.
GOEN & GOEN
202 Boothe Building
Representing AMICABLE LIFE
INSURANCE COMPANY OF
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FEDERAL LAND BANK LOANS

- Low Cost
- Long Terms
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- Cooperative Ownership
- You deal with local folks
Through Your
Floydada
National Farm Loan Association
See us now
119 S. Main St. Telephone 256
Floydada, Texas 34 tfc

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 tfc

For Sale

- FOR SALE—White leghorn pullets.
C. B. Carmack. 2 tfc
- COPPER cooling coils for all type
motors, also copper coils built in-
side discharge pipe. Darden Weld-
ing Shop. 2-2tc
- FOR SALE—Seat covers, \$16.95 to
\$37.50. Reuben's Trim Shop,
Ralls, Texas. 35 tfc
- FOR SALE — Hog wire. Marvin
Swanner 1/2 mile east Sand Hill
school. Phone 656-W-1. 48 tfc
- FOR SALE—Upright piano in excel-
lent condition, also baby bed and
mattress in good condition. Call
663-W2. 1-4tc
- Louisiana's state capitol building at
Baton Rouge, is the tallest in
the nation.

Town Property

FOR SALE — Some good houses in
Floydada and good irrigated farms
J. Sam Hale. Phone 691. 46 tfc

SEVERAL TOWN LOTS FOR SALE
Brown - Holmes Co. 24 tfc

FOR SALE—Well located residence
lots. J. G. Wood. 43 tfc

Meeting Notices

STATED meeting night of
Floydada Lodge No. 712 is first
Thursday night of each month
7:30 o'clock. Doyle Walls, Secretary.
1-2tc

Farm Machinery

FOR SALE—Used 6 inch Layne ir-
rigation pump with 160 foot set-
ting. Milton Evans, 3 miles south
and 8 miles west of Floydada. 1-2tp

IRRIGATION

dams, sticks, tubes,
S. J. Latta Implement Co.

FOR SALE—Two-row Allis-Chal-
mers tractor and all equipment;
also 2-row slide boll puller. Carl
Lewis. Phone 637-W. 43 tfc

FOR SALE—2-Way moldboard plow,
almost new, see Al Galloway, 2
miles southeast of Floydada, ph.
643-J-1. 52 tfc

COPPER cooling coils for all type
motors, also copper coils built in-
side discharge pipe. Darden Weld-
ing Shop. 2-2tc

The iron lung was invented by
Prof. Phillip Drinker of Harvard
University.

Cure Budget Jitters With Inexpensive Meat Loaf



'Round about this time every year bills are pouring in, and the food
budget is suffering a slight attack of anemia. The result, of course...
Mrs. Homemaker is left draining her brain of ideas for serving inex-
pensive meals that still remain hearty and fine tasting.
No one will deny that meat loaf is a standby during these days and
here's a really good recipe for one that furnishes extra nourishment
with the addition of the cereal favorite... 40% bran flakes.
Start off the meal, why don't you, with a good hot soup. Then on the
meat loaf platter add parsley potatoes and serve with large quantities
of mixed green salad. Plenty of hot coffee (milk for the kids) will be
welcome along with a simple dessert. No one will ever guess the
pocketbook is "broke" if you don't mention it.

- Savory Meat Loaf**
- 1 1/2 tablespoons diced salt pork or bacon
 - 1/2 cup finely chopped onion
 - 2 pounds ground beef
 - 2 teaspoons salt
 - 1/4 teaspoon pepper
 - 1 1/2 cups crushed canned tomatoes
 - 1 cup 40% bran flakes
- Fry salt pork or bacon with the onion until the meat is crisp and the onion is golden brown. Combine with other ingredients and mix thoroughly. Pack into 10 x 5 x 3-inch loaf pan. Bake in moderate oven (350°F.) 1 hour, or until done. Serve hot or cold. Garnish with parsley. Makes 8 to 12 servings.
- Note: If desired, add 1/2 cup drained cooked peas to the meat mixture and mix lightly.

Houses For Sale

FOR SALE—My equity in 4-rm
house with bath and attached
garage 705 West Grover. \$2400
will handle. See Howard W. Bis-
hop, 738 W. Grover. 1-2tp

Three bedroom stucco house, two
baths, carpeted, in good condi-
tion. Well-located. \$10,750. Goen
and Goen. 1-2tc

FOR SALE or trade for property in
Petersburg; Five room house with
bath on 125 foot front on pave-
ment, West Tennessee street, ex-
cellent location. Call 379-W. Naz-
arene Parsonage. 52-3tp

FOR SALE—My equity in F. H. A.
house, 4 rooms and bath. 306 West
Ollie, Douglas Dunn. 52-tfc

FOR SALE To Be Moved - 4 room
house with bath. Includes all new
bathroom fixtures, wiring, lights
built-in cabinets and inlaid linole-
um in kitchen and bath. Milton
Gartin, 4 miles south and 1 mile
west of Petersburg. 52-4tp

FOR SALE - My equity in three
bedroom home on pavement, cen-
tral heating, oak floor, attached
garage. 820 West Mississippi, Don
Barrow. 52-3tp

FOR SALE—7 room house, 2 baths,
3 lots. J. N. Scrivner, phone 971.
49 tfc

SEE ME for Homes, Farms and
ranches in Texas, Arkansas, Col-
orado and South Dakota, also oil
leases and Royalties in Floyd

County, C. C. Tubbs, room 206 Bishop Bldg. Phone 418, and 894J 12-tfc

FOR SALE—6 room modern house
Call 654-J-4 or see Ben Galloway.
2-2tp

FOR SALE—Good 2-room house
\$500.00. W. B. Eakin, 3 miles west
of McCoy. 2-tfc

Investments

OFFERING original common stock
in several good companies. \$100
investment now may earn as
much as \$2,000 or \$3,000 in 2 or
3 years. For information call E.
C. McCarty, Office Phone Por-
ter 3-5851, Res. Phone Porter
2-5625, 1412 1/2 Texas Avenue,
Room 108-110, Lubbock, Texas.
2 tfc.

Miscellaneous

FOR LUZIER'S Fine cosmetics and
perfumes See Dona Covington,
Phone 462. 42 tfc

FLOOR sanding. Call 227-J. Earl
Baker. 6 tfc

More than half of the members
of the first regiment of the Arizona
National Guard organized in 1865
were Indians who protected the
settlers against marauding bands of
Apaches, outlaws and rustlers.

Each year National Guardsmen
are appointed to West Point after
taking competitive examinations.

One National Guard field artillery
battery in the early days of the
Korean war fired more than 30,000
rounds in 30 days of combat.

Two National Guard Divisions,
40th Infantry Division of Califor-
nia and 45th Infantry Division of
Oklahoma, fought in Korea.

Fourteen National Guardsmen
won the Congressional Medal of
Honor in World War II.

Almost 70 percent of National
Guardsmen are between 17 and 21
years of age. Less than five percent
are over 35 years old.

Six American presidents have
been National Guardsmen.

National Guard units made up
two-fifths of the 1917 American
Expeditionary Force.

The National Guard, originally
"militia," took its present name to
honor Lafayette, French Garde Na-
tionale chief.

The word veto means "I forbid."

The late Franklin D. Roosevelt's
hobby was stamp collecting.

Motto of the state of Georgia is
"Wisdom, Justice, Moderation."

Nevada is the driest and least
populated state in the U. S.

Nebraska is the only state in the
Union with a unicameral or one-
house legislature.



"Ya dope! Why didn't you pick an OK Used Car
for the getaway?"

If you like quick — but legal! — getaways, you'll
go for OK Used Cars. They deliver top perfor-
mance because they're thoroughly inspected and
scientifically reconditioned. And that recondi-
tioning covers performance, appearance, safety
and value! Best of all, the OK Tag means war-
ranted in writing at no extra cost.



Sold only by an Authorized Chevrolet Dealer

ODEN CHEVROLET CO.

LOOK AT THESE USED CAR BARGAINS

- 1953 4-DOOR MERCURY.** Radio, heater, Overdrive, Whitewall tires, Seat Covers. This car is clean as a new one and very low mileage. Priced to sell
- 1953 210 2-DOOR CHEVROLET.** Beautiful Tu-tone paint. Deluxe Fresh-air heater. A complete motor overhaul done in our shop. Extra clean and priced to sell.
- 1953 PLYMOUTH 4-DOOR SEDAN.** This is a low mileage one owner car in perfect condition. See it.
- 1950 4-DOOR STYLING DELUXE CHEVROLET** — White wall tires, Radio, Heater, Seat Covers. This car is very clean and low mileage with a complete overhaul on the engine.

USED TRUCKS AT SENSATIONAL SAVINGS

- 1952 CHEVROLET 3/4-TON Pick-up** New motor, heater and trailer hitch.
- 1951 1/2-TON CHEVROLET PICK-UP** Radio, heater, hitch, spotlight, deluxe cab and chrome grill. See this pick-up now.
- 1948 CHEVROLET 1/2-TON, 3 Speed Pick-up.** Deluxe Cab. Chrome grill. Heater and hitch. A good pick-up. Priced to Sell.
- 1952 CHEVROLET 1/2-TON, 4 speed,** Heater and hitch, overloads. A good farm pick-up.

ODEN CHEVROLET CO.
Floydada, Texas

Former Floydada Football Great Dies at Benjamin

Marion Heald, a former resident of Floydada, passed away Sunday at the home of his wife's parents in Benjamin, following an illness of several months.

Services were conducted in the First Christian church in Benjamin Monday.

Mr. Heald was 39 years of age and was the husband of the former June Sams, daughter of Mr. and Mrs. Herbert Sams. Both Mr. and Mrs. Heald attended Floydada schools and Mr. Heald graduated in 1922, a star football player. The couple were married here in 1934 and have one child, a daughter, Nancy, who is 15.

Mr. Heald was in the tire business following his school years in Floydada and lived in Childress and Madock prior to moving to Dickens where he was in the real estate and abstract businesses. The couple had made their home there for two years.

Other survivors include his mother, who makes her home in California and a brother, James, of Carlsbad, New Mexico.

Mr. and Mrs. Layton Dorrell, friends of the Healds, attended the funeral rites.

MRS. LEE GOLIGHTLY IS ACTING COUNTY LIBRARIAN

Mrs. Lee Golightly assumed duties last week at the county library succeeding Mrs. Ivy Pearl Reber, who had returned to West Texas State College at Canyon to complete work for her degree.

Mrs. Golightly will be assisted in her new post by Mrs. Dorothy Duncan, who has served as assistant during the past year.

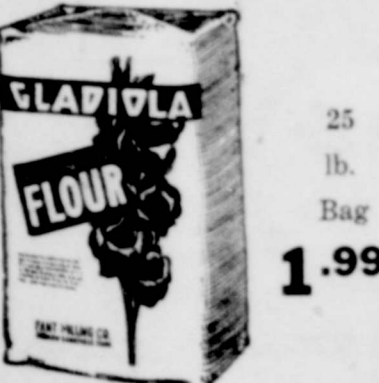
Mr. and Mrs. Frank Harmon, accompanied by Mrs. Edell Moore and Mrs. Horace Simpson, left Wednesday for a two weeks vacation in Florida.

Radiator Service
Badgett - Probasco
Phone 572

★ STAR CASH ★

2 Cans
BISCUITS 19c
Ready to eat

10 lb. Bag
SUGAR 95c



3 lb. Tin
CRISCO 85c

Shurfine 303 Can
Pie Cherries 25c

Shurfine, Ready-to-serve, Can
Grapefruit 19c
They're Delicious

Shurfine 46 oz. Can
Tomato Juice 29c

Kimbell 2 Cans
Diced Turnips 26c

Shurfine 2 Cans
SPINACH 25c

Giant Box
TREND 49c

Lux Toilet Soap See Special Offer

80 Count 2 Boxes
NAPKINS 25c

All Meat L.B.
BOLOGNA 39c

Fancy Sliced L.B.
BACON 57c
Good-to-eat

Shurfresh 2 lb. Box
CHEESE 69c

Flower Seed — Garden Seed
Phone 40 We Deliver

DUE BACK TODAY Dust And Chilly Weather Hit Area

The balmy weather which had settled like spring over the area for a few days, came to a halt Monday night when a cold front blew in from the west bringing dust and gusts of winds from 41 to 45 miles an hour.

The cold front which hit about mid-night, did not lower the temperature to a great extent. The low reading was 37 degrees with a high on Tuesday of 60 degrees.

Weathermen said the sand was picked up because of the wind changing so rapidly from one direction to another. The wind first shifted from the south to the west about 9 p. m., then back to the south about 11 p. m., and reshifted to the west sometime after midnight bringing the cooler weather. Heavy overcast and fog blew in from the northeast over-night. Possibility of light snow is indicated.

United Chest

(Continued from first page) ests of the community. It is provided that the board's annual organization meeting shall be held in May.

In addition to President Charlie Andrews, first vice-president Faye Pinner, and second vice-president Roy Hale, the board members expected to be present tonight include E. C. Carter, Dwight Jackson, Dr. John Kimble, Hugh Counts, Earl Crow, Earl Minter, Roy Hale, Mrs. Joe Foster, Mrs. Henry Hodel, Hollis Bond, Marvin Cox, N. W. Williams, Willis Reynolds, R. L. Lewis, Mrs. Harve Powell, and Mrs. Billy Stanforth.

Contributing members who headed important divisions of the campaign forces, expected to be present and participating tonight are Joe Wilson, Joe Parrish, Brac Biggers, Ewald Quebe, Hubert Pruzzell, Frank Brown, Jack Dellar, Raymond Rucker, Bill Beedy, Jack Stansell, Mrs. Webb Taylor, E. B. Chesnut, Tate Jones, W. H. Smith, sr., Dick Smith, Joe Robertson, Don Harrison, Tom Sneed, J. C. Powell and E. L. Thomas, also Bob Miller, Clinton Pyffe, Jess Cox, Charles Boedecker and Mrs. Howard Drysdale.

SON OF MR. AND MRS. TRAPP DISCHARGED FROM NAVY

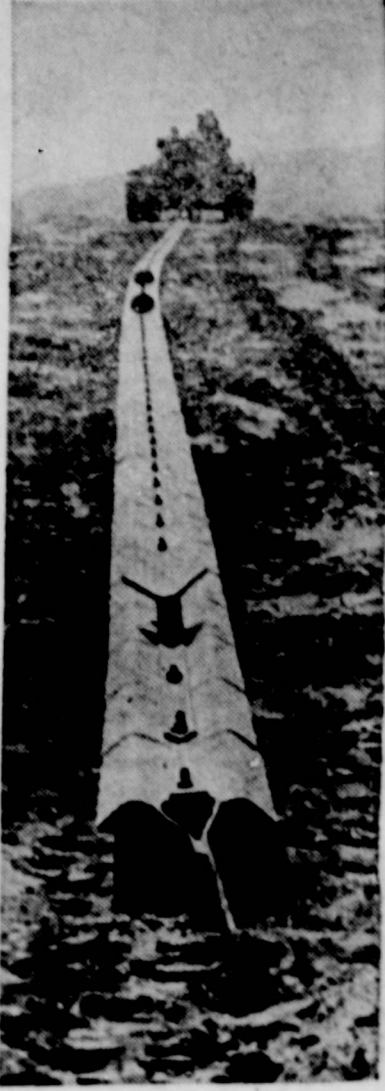
Wilbur G. Trapp, son of Mr. and Mrs. W. W. Trapp, has arrived home from Long Beach, California, where he received his discharge from the Navy January 31, after completing four years service.

Wilbur is planning to enter A & M college in the next semester and will begin his studies there February 12. He will major in accounting.

Judge and Mrs. Jack Polley of Amarillo were here last week-end visiting with friends. They were guests in the home of Mr. and Mrs. Carl Minor, sr.

Mrs. J. H. Hutchins of Harold, Texas, is here visiting in the home of her son, Thomas Hutchins and family.

Mrs. K. C. Patzer was a guest Tuesday night of the Plainview chapter of the Epsilon Sigma Alpha sorority.



IT'S A SNAKE. Army style, and friendly, too. The metal snake, loaded with TNT, is pushed across a minefield by a Patton 47 tank at the Grafenwohr, Germany, training grounds. When the snake explodes, a safe path through the dangerous minefield will be cleared.

Story of Tragic Crash on Highway Told Jones Youth

Mr. and Mrs. Dorris Jones and Linda returned home Monday from El Paso. They visited the week-end with Mr. Jones' nephew, Clifford, who is a patient in the hospital there.

Mrs. Jones said the family is happy at the progress the boy is making. X-rays have been made and the report was that all bones were knitting back well. If his condition improves as readily as has been, Mrs. Jones feels that Clifford will be able to be transferred to a Lubbock hospital within the next three weeks.

The boy was told last Thursday the story of the wreck on December 22 that injured him so seriously and killed his father and mother and little brother and sister. He took the news bravely. Clifford said he felt something was badly wrong because his parents and brother and sister had not been to see him, and he seemed prepared for the worst.

The family as well as Clifford are deeply grateful for the cards, letters and other kindnesses during his stay at the hospital. They have helped beyond words, the family said.

Advertise in it in Hesperian.

PLAINVIEW LIVESTOCK SALES RING

January 26.—Our market this week on 250 head cattle was steady to strong on all classes compared with last week. Cows were 50c higher with very few bringing under 07c feeder steers also 50c higher.

Good calves and yearlings, \$16.50 to \$19.50.
Medium to good kinds, \$14.00 to \$16.00.

Stocker steer calves and yearlings medium to good, \$14.00 to \$18.00
Stocker heifer calves and yearlings medium to good, \$13.00 to \$17.00.

Plain steers and heifers, \$11.00 to \$13.00.

Medium to good feeder steers 600 pounds up, \$16.00 to \$19.50.

Plain to Medium kinds, \$13.00 to \$16.00.

Pat cows, \$9.00 to \$10.60.
Canners and cutters, \$6.50 to \$9.00.

Commercial Bulls, \$11.00 to \$13.00.
Medium and light bulls, \$11.00 to \$14.50.

Cows with calves, \$75.00 to \$120.00 with one string of 13 cows 4 year olds with 5 calves bringing \$125.00 each.

Some representative sales:
Vernon Rousover, Plainview, steers 500 to 750 pounds, \$17.00 to \$19.30.

Medium to good white face steers, \$16.00 to \$18.25.

Z. C. Cummings, Lockney, plain heifers, \$11.00 to \$13.00.

Bill Wood, Hart, good steers and heifers, 700 to 950 pounds, \$17.00 to \$19.70.

Luke Miller, Plainview, Holstein cows, \$9.00 to \$10.60.
C. W. Starkey, Plomot, light bulls, \$12.00 to \$15.00.

Alva Kersh, Olton, heifers, 400 pounds, \$12.50 to \$16.00.
F. R. Collins, Hale Center, bulk cows, \$7.80 to \$10.50.

W. U. Struve, Springlake, plain calves, \$12.00 to \$14.50.

Dan Gregory, Plainview, feeder steers, \$15.00 to \$16.80.

Kendall Cummings, Lockney, cows with calves, \$80.00 to \$100.00.
Our next sale, February 2, 12:30.

Dr. and Mrs. Robert Arnold and children of Dallas are here visiting with Mrs. Arnold's brother, Jimmy Wilson and family and parents Mr. and Mrs. J. M. Wilson. The Arnolds have been visiting in Amarillo with his mother, Mrs. C. K. Arnold, prior to their visit here. They are former residents of Floydada.

Virginia Clemm was the wife of Edgar Allan Poe.

Open House And Exhibit Day Is Plan for Schools

At a meeting last week the citizens committee for observance of public schools week made their plans for 1955. Superintendent of schools I. T. Graves, and school board chairman A. T. Hull announced there would be an open house and exhibit day at each of the three Floydada schools.

Afternoon exhibits and visitations will be in order at Andrews ward at 2:00 o'clock with an evening program planned for high school which will have entertainment by the band and music departments in addition to exhibits for the public.

Rodeo Association Meeting Saturday

The Floyd County Rodeo Association and Roping club will hold their annual meeting in the county court house, district court room, Saturday, February 5.

This will be a business meeting and an election of officers for the new year.

Plans will be discussed for the coming year. All members are urged to be present. Any others interested in the association are invited to attend. President Jack Johnson said.

Collision Damages Car; Injures Driver

Extensive damage was done to a 1951 model Plymouth Monday night when it rammed into the rear of the Holsum Bread truck on Houston street.

Jewel Elza, driver of the car, said lights blinded him from the other direction and he was unable to avoid hitting the truck. The truck was parked in front of the G. W. Switzer home. Switzer is driver for Holsum.

Elza was treated at Peoples hospital for cuts and bruises and required two stitches above the eye to close a cut.

Horace Cage investigated the accident.

Leo Hendrick Bakeland invented bakelite.

Out of the Night!



MP "SPOOKS" use ghostly sleeves to help direct traffic in Korea.

BAKER COMMUNITY MEETING WILL BE HELD SATURDAY

There will be a meeting Saturday night at the Baker community center. All are asked to be there by meeting time, 7:30. Refreshments will be served and games of "84" will be played. Everyone is cordially invited to attend.

Among medical patients this week in Peoples hospital are Mrs. J. R. Vickers, Mrs. W. D. Newell and E. J. Fancher.

Lincoln was nominated for the presidency in Chicago on May 18, 1860.

On October 28, 1919, the Volstead Act became law over the president's veto.

Ag Boys Report Great Stock Show

The Ag boys and teacher Carroll, reported a very fine time at the Fort Worth show last week-end. Among the many who were Junior Live stock judges, made on Friday and the Saturday.

Twenty-five members of club left here early Friday by chartered bus and returned day afternoon. Those included David and James Alvin Battey, Carl Brock, Bunch, Stanley Burdick, Cooper, Ray Ferguson, Ginn, James Hartman, D. L. Liday, Elton Karr, G. W. Weldon Nelson, Don Perry, Lynn Baker, Richardson, Otis Shipe, Tinnin, Bobby Welton, West, Edward Whitehead, Womack.

FPA sweetheart, Darlene and her attendant, Barbara, were accompanied by Mr. and Mrs. Worth, parents of Darlene.

HOUSEWIVES WE NEED YOUR CO-OPERATION IN

Peddlers who come here poultry dressed DATES and hundreds of MILLION WAY, have not spent cents of dollars here have.

We believe we need service here unequalled in any small town in PANHANDLE.

450
ARBOR ACRE WRECK ROCK FRYERS.

Charley Ber
• Poultry • Eggs •

FOODS WITH TASTE APPEAL

HUNT'S 300 Can	TOMATO JUICE . . . 9c
SUNSWEEP Quart	PRUNE JUICE . . . 37c
HUNT'S 300 Can	Tender Garden Peas 17c
SHURFINE, 303 Can	Country Gent. Corn 29c
MORTON'S Pint	Salad Dressing . . . 20c
	Gold Medal Flour . 98c
WILSON'S FAMILY STYLE 2 lbs.	Sliced Bacon . . . 1.23
CAMPFIRE 3 Cans	Vienna Sausage . . 25c
FRISKIES 3 Cans	DOG FOOD 28c
	PINTO BEANS, 4 lb. Bag 50c
	Powdered Sugar, 1 lb. 25c
	CRISCO, 3 lbs. . . 87c

HULL & McBRIEN
PHONE 292 We Deliver

ADAMS 46 oz.
ORANGE JUICE . 39c

GALLON
PURPLE PLUMS . 73c

Meats & Poultry

SLICED ENDS PER POUND
BACON . . 19c

PINKNEYS PER POUND
SAUSAGE . 39c

DRESSED
HENS & FRYERS

Phone 27 GROCERY & MARKET Double S. & H. Green Stamps Every Wednesday

3 POUND CRISCO . . 87c
10c CHEER COUPON FREE

200 S. KLEENEX . 15c

JELLO, 2 for . 15c

SHURFINE 8 OZ. J. JELLY, 5 for 1.00
ASSORTED FLAVORS

ADMIRATION COFFEE . . . 99c

MORTON'S SALAD DRESSING 20c

MEADOWLAKE OLEO 29c POUND	BALLARD'S BISCUITS 19c 2 FOR
Campbell's Frozen CREAM OF Potato Soup 23c	LIBBY'S FROZEN PEAS 19c 10 OZ. PKGE.

3 CAN ROXEY DOG FOOD . 23c

FELTON-COLLINS

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, Jan. 31—The weather has been nice but still cold this past week. The field work seems to be progressing nicely. Everyone seems to have their tractors running.

Mr. and Mrs. J. M. Williams and Judy made a business trip to Lubbock Saturday.

Friday visitors in Lubbock were Mr. and Mrs. C. B. Carmack.

Visiting in the home of Mr. and Mrs. James Jeffress Friday were Bro. E. O. Adams of Plainview and Gene Riddlehuber of Lubbock.

Mr. and Mrs. Roy Slater entertained Thursday night with a domina party in their home. Those attending were Mr. and Mrs. William Mayo, Mr. and Mrs. Jim Holmes and Mr. and Mrs. W. R. Billington. The Sand Hill club met Wednesday in the club room. Mrs. Lynn Miller, president, presided. Those on the program were Mrs. J. T. Spears who gave the recommendations of Texas Home Demonstration Association and Mrs. Rafe Ferguson who gave a ten-minute demonstration on cleaning silver. There were nine members present. The next meeting will be February 9 with Mrs. C. B. Carmack. The demonstration then will be on fruit whip.

Mrs. J. R. Turner and Mrs. M. B. Swanner enjoyed the WMU meeting at the First Baptist church in Floydada Tuesday.

Mr. and Mrs. J. R. Turner and family made a business trip to Muleshoe Saturday. They also visited Mrs. Turner's mother and grandmother at Lazbuddy. Mrs. Odell Press and Mrs. Ingram.

Sunday dinner guests in the home of Mr. and Mrs. James Jeffress were Bro. E. O. Adams and family of Plainview. Calling in the afternoon was Roy Slater.

Bro. E. O. Adams and Mrs. M. B. Swanner visited in the home of Mr. and Mrs. Herman Cates Sunday afternoon.

There was a good attendance at both services Sunday at the Baptist church. It is nice that the attendance is growing in the church.

The W. M. U. of the Sand Hill Baptist church will meet Thursday afternoon at 2 o'clock at the church. Mrs. Tom Thomas will have charge of the program. It will be a bible study program. Let's all plan to attend.

W. R. Billington made a business trip to Lockney Saturday morning. We are sorry to have so many sick in the community this week. So many of the children have awful colds. We hope they are all feeling better soon.

The get acquainted party was a big success. There were 74 present, who enjoyed playing "42" throughout the evening. Refreshments of coffee, cookies and punch were served to the guests. A March of Dimes jar was placed in the lunch room so those wishing to donate could do so. This will be turned in for the Floydada drive. There were quite a few new families present at the party and some who had lived here sometime but had never been to one of our socials. Everyone reported an enjoyable evening.

Mr. and Mrs. Rafe Ferguson attended the Fort Worth fat stock show over the week-end.

Visiting in the J. R. Turner home Sunday were Mr. and Mrs. A. D. Schaffner, Mr. and Mrs. Joe Kent, Mrs. J. B. Howard and Mrs. Joe Riddle of Lockney.

Bobby Carmack attended the fat stock show in Fort Worth over the week-end and reported a very good time. He returned home Sunday night.

Mr. and Mrs. C. B. Carmack were guests in the James Jeffress home Saturday night.

Mr. and Mrs. Monroe Schulz and family visited a new niece in a Lubbock hospital Sunday afternoon.

Sunday night Mr. and Mrs. Monroe Schulz were the supper guests of her sister, Mrs. Roy Smitherman and family at Abernathy.

Mr. and Mrs. W. R. Billington spent Sunday visiting in the home of their daughter, Mrs. Ross Yandell and family in Plainview. Mrs. Billington stayed until Tuesday with them.

Mrs. C. B. Carmack and Mrs. James Jeffress were in Plainview Monday on business and to shop.

Columbia typewriter carbon, best yet. Hesperian.

Columbia typewriter carbon, best yet. Hesperian.

Columbia typewriter carbon, best yet. Hesperian.

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Columbia typewriter carbon, best yet. Hesperian.

Beall's

QUALITY MERCHANDISE

Prices Good Monday and Tuesday
2 Big Days



FEATHER PILLOWS

Durable ACA tick

16 x 24

88c

T TOWELS

Large Size

Hemmed

Borders

5 for

\$1.00

LOOK CRETONNE

Over 200 yards

assorted colors and patterns

3 yards

99c



Perkey

DISH

RAGS

13 x 13

12 for

\$1.00

HAND TOWELS

18 x 36

Green, aqua,

maize, yellow

4 for

\$1.00

Ladies PANTES

Two bar tricot

Size 5, 6, 7

4 pair

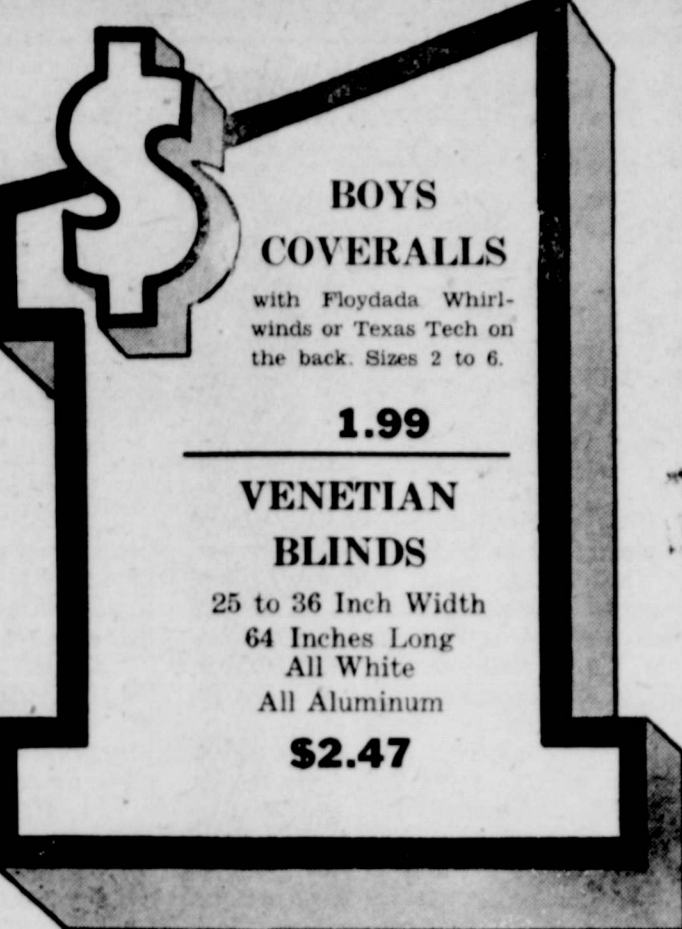
\$1.00

Ladies MOCCASINS

Red, green, white,

black and tan

88c



BOYS COVERALLS

with Floydada Whirlwinds or Texas Tech on the back. Sizes 2 to 6.

1.99

VENETIAN BLINDS

25 to 36 Inch Width
64 Inches Long
All White
All Aluminum

\$2.47

MENS SPORT SHORTS

ASSORTED STYLES AND COLORS

Sizes S, M, L.

Regular 2.98

\$1.99

MENS UNDERSHIRTS

Extra long length

Ribbed Cotton

Sizes 36 to 44

3 for

\$1.00

MENS BROADCLOTH SHORTS

Gripper front sanforized and roomy

Sizes 30 to 44

3 pair for

\$1.00

BOYS SHIRTS

Asst colors and styles. 6 to 12 only

A real value at

\$1.00

BIG BEALL

MENS TYPE 1 ARMY TWILL PANTS

MERCERIZED AND SANFORIZED for longer wear and better fit

PANTS

6.96

SHIRTS

2.65

SUIT

3.33

SPECIAL

MENS

FLANNEL

PAJAMAS

All sizes

Regular 2.98

1.97

BOYS

SOCKS

Durable cotton stripes

Sizes 7 to 10

5 pair

\$1.00

MENS SPRING AND SUMMER

DRESS PANTS

Values to 6.90

for only

4.88

Several colors to choose from

Ladies NYLON GOWNS

All sizes

Colors, mint, baby blue, maize & gold

Regular 4.98

3.66

Ladies HOUSE SHOES

felts, suede skins and Indian Moccasins

Sizes 3 to 10

\$1.00



by the attendance of the young people's class. The Juniors and seniors are in one group running for their attendance, and the sophomores and freshmen are together.

The Baptist church of Floydada is having their Valentine Banquet February 11. We are sure it will turn out to be a huge success.

Margie Turner had a big birthday party last Thursday night. Everyone gathered around to hear Elis Prestly's new hit tunes and Elton Turner's piano composition.

The basketball girls will be having a game Thursday and Friday night.

Most of the F.H.S. boys went to Fort Worth over the week-end for the fat stock show.

Jackie Henry, Don Barber, and Marvin Rucker, just what have y'all been up to? Oh, well, don't feel too bad about it!

We have a new student in F.H.S., Charles Viney. He is from Roby, Texas. Welcome to our halls o' F.H.S. and the "drag" of Floydada.

Barbara Perry, Myrna Wilson and Sue Baker were a few of the exes seen, besides Don Barber, who comes home a lot. But we're all glad he does, for it's much too quiet without him.

The "Six Sophs" had a slumber party Friday night.

Since all the boys were gone there's not much to say of the social life. Although Sonja Wilson and Larry Glassmoyer, Sherre Darden and Dickey Smith, Vanda Carter and Carroll Guthrie, Cheryl Crawford and George Chapman, Doris Campbell and Gary Carthel, Linda Jones and Billy Phillips have been seen around.

This winds it up for this week. See ya next Thursday. A Sophomore, Sandy.

Beall's

QUALITY MERCHANDISE

SPECIAL SAVINGS



Manufacturers Close-Out!

Nationally Advertised SOCKS

By Westminister!

REGULAR 55c & 65c

3 Pairs for Only 1.00

MONS! RAYONS! COTTONS!

FANCY MOTIF PATTERNS!
BOLD BLOCKS!
NEAT VERTICALS!
ARGYLES!
POLKA DOTS!
HORIZONTAL PATTERNS!
LINK AND LINK SOLIDS!
ALL SIZES 10 - 13!

Hearing Expert

Due In Floydada

Mr. Chas C. Fagg Sonotone's hearing specialist of Lubbock will be in Floydada, Texas to give free examination and counsel on hearing problems Wednesday, February 9. Any of your family who have a hearing problem or who hear but don't quite understand, are welcome to consult Mr. Fagg, free of charge, and to receive an audiometer test and picture of their hearing. Investigate, too, Sonotone's newest hearing aid. This fine new aid to better hearing is small, light and easy to wear. Investigate what it can do for you at the Commercial Hotel in Floydada, Wednesday, Feb. 9th—10 a.m.—12:00 noon. No charge for consultation and certainly no obligation.

HOME CALLS BY APPOINTMENT

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months, \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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THURSDAY, FEBRUARY 3, 1955



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IEWS AND COMMENT

WHO IS REALLY INTERESTED?

As a writer has told the saying that "only a few fellows run the town" has grown out of the habit that most of us have of letting George do it. The fact is that often only a few fellows will devote the time required for the task of working at the innumerable jobs that go to make up "running the town."

At the chamber of commerce office the problem of how to get the suggestions—and criticisms—as to a program of community building from a cross-section of the people of the community, is to be attacked in the Progress Day Clinic next Tuesday. Will the rank and file citizen really get interested and lay his answers to community problems on the line? Is he really deeply interested in the progress of the community or does he just like to complain?

Considerable ballyhoo for the day-long critical study of the community, its needs and the challenge presented has appeared in press and on the radio. Likewise hundreds of letters have gone out asking for help in charting a sound, constructive program to take advantage of opportunities presented, of problems faced.

Is the rank and file really interested? Will the Chamber of Commerce get the answer it is seeking? Will everybody join in the effort?

The answer will be given Tuesday.

PEOPLE HAVE THE RIGHT TO KNOW

(A contributed Editorial)

There has been a mushrooming trend in recent years toward "creeping secrecy" in government — a feeling of public officials that the voters have no right to watch, and therefore judge, the official acts of the men they elect to office.

Public apathy has made it possible for public "servants" to close their meeting doors to the taxpayers, and to deny them the use of public records: In many Texas counties now it is impossible to determine whether the public treasury is being bled into private pockets, or the county governmental machinery is being allowed to fall into disrepair. The citizens can't attend the "executive sessions" of his commissioners court and school board, and he is met with a grumbling assent or even an outright refusal when he asks to look at county records.

This condition certainly doesn't apply to all Texas counties—but in at least three, one or more county officers has been indicted for criminal misconduct of office during the past year. Just as dangerous as the possibility of crookedness in office, however, is the idea that exists in the minds of such public officials that the public should not know how its business is carried on.

This exaggerated bureaucratic "need" of privacy does not tend to stagnate. It tends to grow. Unless it is stamped out at the local level with deliberate care, it tends to spread from a small flame in the brush into a roaring prairie fire.

There now are in the legislative hopper

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated February 6, 1941.)

Mr. and Mrs. Arthur Savage of Amarillo spent the week-end here with her mother, Mrs. C. Snodgrass. J. R. Maddox, former sheriff of Floyd county, died suddenly Tuesday of a heart attack. His survivors are his wife, two daughters, Mrs. Hays O'Neal, Mineral Wells, and Mrs. Jack Deakins, Floydada, also two sons Royace and Clarence, two sisters and one brother survive.

These bills are:

1. HB. 12, to require publication of the proceedings of the commissioners courts.
2. HB 13, requiring publication of annual financial statements for schools, road, soil conservation and other districts.
3. HB 18, requiring immediate payment for the printing of citations in delinquent tax suits and proceedings for the sale of property to satisfy judgments in favor of governmental bodies.
4. HB 29, requiring publication of the full text of city ordinances.
5. HB 148, making changes in the mandatory publications acts to fix responsibility for causing publications to be made.

If these five bills become law, it will be virtually impossible for officials to hide behind a curtain of official secrecy. The bills not only prescribe what shall be done, but provide a penalty. An office holder is subject to forfeiture of salary and removal from office if he refuses to carry out his duty of publishing records.

In theory, the trust of public office requires its holders to conduct their duties openly. These bills make it certain that they do.

Taxpayers who have every right to be pleased and happy with the way local officials are handling county, schools and municipal affairs should bear in mind that good officials do not live forever. Such laws as are indicated as desirable above protect against the future. Our local taxing bodies are handling many thousands of dollars annually and the scope of their activities increases with every year. Principally, in our observation, in the case of members of boards in cities and school districts, where the members work for nothing or next to nothing, things often are done quietly but not secretly, without publicity, so as to keep the perpetual busybody and the citizen with chronic "indigestion" from "riding" officials for acts which are needed to be done but on which there is divided opinion in the community. General publicity about how much money was used, what was done with it and who got it would be helpful to those poorly paid officials, instead of harmful.

Miss Edna Mae Nelson of Pueblo Colorado, came Saturday for a visit with her aunt, Mrs. O. L. Stansell and uncle, E. M. and W. G. Collins.

Mrs. George Smith visited in Hereford from Thursday until Sunday with her daughter, Mrs. Guy Ginn and family.

Mr. and Mrs. S. S. Allcorn of Lubbock were guests of her brother, E. E. Hinson and family Tuesday and Tuesday night.

Mr. and Mrs. Jess Patterson and Gordon Patterson spent the week-end in Strawn with the Patterson brothers' parents, Mr. and Mrs. W. M. Patterson.

Mr. and Mrs. I. C. Surginer returned recently from Houston where they visited with their son Leslie and wife.

Jennie Lou Harper, who is taking a beauty course in Lubbock, spent last week-end with her parents, Mr. and Mrs. E. E. Harper.

Alvin Battey of the Floydada high school class last week ranked third high individual in the Swisher county live stock judging contest among area FFA boys. He was competing in a class of 84 boys.

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Gaye and Gayle Rossoson twin daughters of Mr. and Mrs. R. B. Rossoson are improved after suffering an attack of pneumonia.

Mr. and Mrs. Noel Troutman and Mr. and Mrs. Greer Christian made a trip to Dallas Tuesday.

J. M. Wilson, lumberman, was in Dallas this week to attend a meeting held there to act upon new SMU policies.

Baird Bishop and son Kenneth returned recently from a stay of several days in Dallas where Kenneth had a check-up in Carroll-Girard hospital.

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Warranty Deeds

A. D. Fultz et ux to Willis Keith Stansell et ux, lot No. 11 in Block G. Andrew addition, \$6.06 federal revenue stamps.

Lela M. Massie et ux to A. H. Robertson, the west 20 feet of lot No. 2, all of lot No. 3 and the east 10 feet of lot No. 4, all in Block 11 in the Western addition, Floydada \$1.10 federal revenue stamps.

Maud E. Hollums to S. J. Stephenson, lot No. 10 in Block No. 5 Walling addition in Lockney, \$55 federal revenue stamps.

Maud E. Hollums to S. J. Stephenson, lot No. 9 and the south 20 feet of lot No. 8 in Block No. 5 Walling addition, \$55 federal revenue stamps.

J. R. Teaver et ux to V. L. Webster et ux, all of lots No. 1 and 2 and the north one-half of lot No. 3 in Block 13, Lockney, \$4.95 federal revenue stamps.

C. F. Harris to R. I. Teeple, 160 acres of land, being the southeast one-fourth of survey No. 65, \$18.70 federal revenue stamps.

Lula G. Morris to F. O. Schacht et ux, 28 and one-fourth acres of survey No. 28 in Block SC, Floyd county.

MARRIAGE RECORD

Weldon Gene Austin and Bette Jane Woodward, January 24.

ASK YOUR NEIGHBOR ABOUT

Production Credit Association

100% MEMBER OWNED

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319 South Main St., Floydada, Texas

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EVERY MATERIAL FOR BUILDING NEEDS

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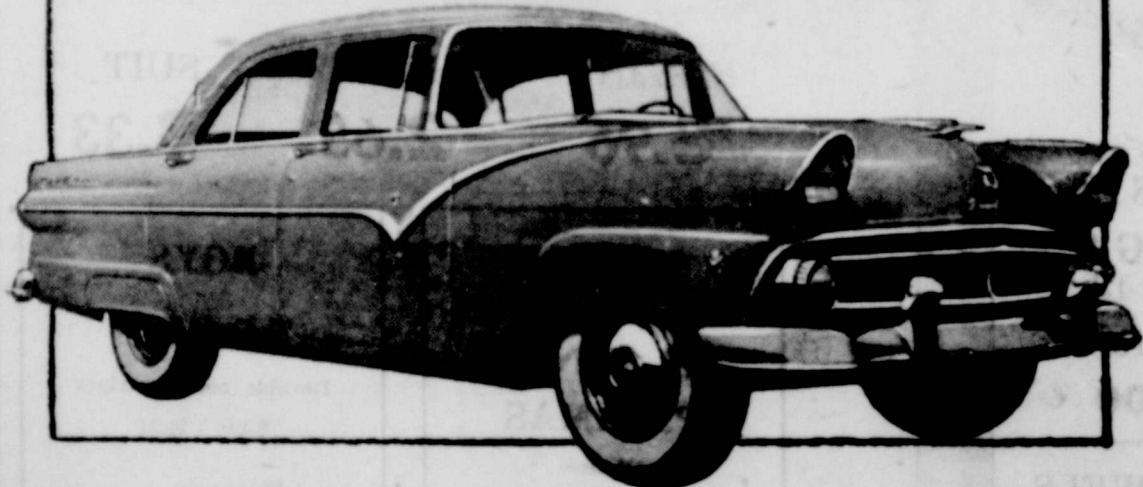
Before you buy material for building and fix-up needs, check our large stocks of quality material at our famous low prices. Free estimates for your plans.

HIGGINBOTHAM -- BARTLETT CO.

T. L. HOLLAND, Manager
Floydada
Phone 6

From the world's largest maker of V-8's

A totally new Y-block V-8



Ford, leader in V-8's since 1932, now offers

two excitingly new Y-block V-8's with Trigger-Torque power

Ford's new 162-h.p. Y-block V-8 and 182-h.p. Y-block Special V-8. With more torque . . . high-compression, low-friction design . . . and an extra-deep, Y-shaped block . . . Ford's two new V-8 engines for '55 deliver new Trigger-Torque power hair-trigger fast.

New Speed-Trigger Fordomatic*. Fordomatic's new automatic low gear lets you go, if you like, from low to second to high . . . without your touching the drive selector.

Styling inspired by the Thunderbird. The famous Ford Thunderbird inspired the styling in all 16 Ford body selections in Ford's Fairlane, Customline, Mainline and Station Wagon Series for 1955.

New Angle-Poised Ride. Ford has re-engineered Ball-Joint Front Suspension to give you new Angle-Poised Ride that lets wheels absorb road shock from the front as well as straight up from beneath the wheels.

*At extra cost.

Come in for a Test Drive and you'll want a **FORD V-8** too!

Since 1913
1,553,444 FORD CARS and TRUCKS
have been
BUILT IN TEXAS BY TEXANS!

BISHOP MOTOR CO.,
114 W. CALIFORNIA ST., FLOYDADA, TEXAS

Ship and Travel Santa Fe all the way

When you ship, or when you travel you can benefit from Santa Fe all the way service that links Texas with the Great Lakes, California, Colorado and the vast west and southwest sections of our nation.

For hometown help with your shipping or traveling problems, just call your local Santa Fe agent.

Insecticide Cotton Seen

Experimental insecticides future use on cotton good promise in tests made in Texas at present. The phosphorus chemicals used so far are: (1) bollworm, cotton aphid, cotton leafworm, and cotton flea-hopper. Conclusive evidence sought but tentative excellent. The materials are: (1) the derivative of a dithiophosphate ester, and (2) benzol derivative of a dithiophosphate ester. The first designated as 16259 and 17147.

At College Station, compound 17147 yielded 100 percent boll weevil at spray rates one-fourth a pound per second compound per acre rate. The most promising feature attributed to compound 17147 is its ability to prove effective against bollworm which has defied for many years. Tests with this compound under laboratory conditions showed that it was field-tested in infestations in south Texas during the cotton fall.



Comprehensive Slip-Up!

One is injured while on premises, will you be able to pay for any damages awarded against you? Will you be able to afford defense? Answer is "Yes!", if you have Residence Liability Insurance. Ask this agency.

Florida Real Estate Insurance Agency

Phone 440
W. Missouri Street
Floydada

Your 1954 Income Tax Expenses for the Care of Children and Certain Other Dependents

If you are a woman or a widower, the new law will allow you a deduction not to exceed \$600.00 for the care of one or more dependents if such care is to enable you to be gainfully employed or to seek gainful employment.

Under the provisions of the law, a woman may either be married or unmarried. However, if she is married, she must file a joint return with her husband and the deduction is reduced by the amount which their combined adjusted gross incomes exceed \$4500.00. These last two limitations would not apply if her husband is incapable of self-support because of mental or physical incapacity.

Assigned to Jap Base

Wayne Carpenter who has been on an extended leave, left Thursday afternoon for Travis Air Base, California, and embarks shortly for Ashioia Air Base in Japan.

Wayne is the husband of the former Norma Self, and his parents are Mr. and Mrs. Marion Carpenter. Wayne has recently been promoted to PFC and will be on special assignment while in Japan. He expects to be there about a year.

A daughter was born to Mr. and Mrs. Frank Breed Thursday morning at Peoples hospital. The little lady weighed eight pounds and two ounces and has been named Pamela. Mr. Breed is with Tye and Son water well contractors. Grandparents are Mr. and Mrs. B. L. Breed, Floydada and Mr. and Mrs. R. B. Martin, Petersburg.

Mr. and Mrs. Purvis Miller and family of Clovis, New Mexico, were week-end guests of Mr. and Mrs. V. D. Turner.

Land Scandals, Insurance Law Hearings Held

(By Vern Sanford, Texas Press Association)

AUSTIN, Texas—Veterans' land scandals got the silent treatment last week. Four witnesses refused to testify. The senate investigating committee took other testimony behind closed doors, silent so far as the public was concerned. And, the House veterans' affairs committee stymied its own public investigation in a tangle of technicalities.

A House committee member, Rep. Bill Elliott of Pasadena, charged "organized pressure" to block further investigation of the issue.

Speaker Jim Lindsey had sent a separate House investigation resolution to a different committee, state affairs.

Ex-land Commissioner Bascom Giles, head of the Veterans' Land Board until January 1, invoked the constitution and refused to testify as to his business dealings with several persons named in testimony about block deals.

C. O. Hagan and C. P. Ernsters, principals in much of the land-sale testimony, followed L. V. Ruffin in refusing to testify.

Hearings started in both houses of the Legislature on a long list of bills to "clean up the insurance mess."

Sen. Searcy Bracewell told a senate committee his bill to firm up capital requirements was "tough". The committee put it in a tenderizing sub-committee for three weeks.

It would raise minimum requirements for future legal reserve life companies to \$25,000 capital and \$125,000 surplus, all in cash or bonds. Smaller existing companies would continue, but would be limited in size of policies and re-insurance until they reached the minimum. Those with investments of minimum capital and surplus in office buildings or real estate mortgages would have three years to convert to cash.

The house insurance committee heard the three-state insurance commissioners and others propose corrective measures, including state

regulation of the sale of insurance securities.

Shepherd Wants 13 Laws. Attorney General John Ben Shepherd asked for legislation "to prevent another Duval County."

Speaking to 200 publishers at a Texas Press Association convention in Austin, Shepherd revealed that his legal skirmishes with Bose George Parr disclosed many shortcomings in Texas laws.

He recommended 13 bills, and asked the editors to help effect passage.

Most of the bills would tighten control over county funds and call for annual published reports of expenditures.

Suggested Taxes

Tax proposals continue on the penny basis set by Gov. Allan Shivers' program. His two-penny gasoline tax hike, good for \$60 million a year, was introduced earlier by Rep. Charles Murphy of Houston.

Rep. W. G. "Cotton" Kirklin of Odessa introduced the other Shivers' bill, the one-cent cigarette levy, good for \$15 million a year.

Rep. Curtis Ford of Corpus Christi offered the familiar penny-a-thousand-and-a-half natural gas deduction tax bill. He figured it would bring in \$33 million a year.

And Rep. Jerry Sadler of Pecos dropped in a penny-a-glass, \$3.30 per barrel, beer tax, estimated to produce \$16 million a year.

All faced an ultra-conservative revenue and taxation committee.

From Rep. Jack Bryan of Buffalo came a proposal to place a three per cent gross receipts tax on establishments engaged in storing or parking motor vehicles.

Bills in The Hopper

Approved by the House of Representatives was a bill to increase the pay of state officials. If acceptable to the senate, the pay scale will go to \$25,000 for the governor; \$20,000 for the attorney general; secretary of state, \$15,000; and the land com-

missioner, treasurer and comptroller \$17,500.

Sen. A. M. Alken, Jr. of Paris and Rep. Barefoot Sanders of Dallas are sponsoring a plan to provide \$45 million for new school building construction. It would let school districts vote higher bond issues, up to 10 per cent of the assessed property values.

Two representatives, John T. Cox of Temple and Jack Welch of Marlin, have submitted a bill seeking the death penalty for second conviction under the Narcotics Code, and permitting conviction on uncorroborated testimony of an accomplice.

Sen. Doyle Willis of Fort Worth has a bill to close beer taverns on Sunday.

A bill to limit the building of lodges in state parks was introduced by Rep. Ben Atwell of Dallas.

Sen. Kilmer Corbin of Lubbock wants to make Democrats out of Democrats. His bill is to prevent Texans from voting in the Democratic primaries and then voting Republican in the general election.

Sen. Carlos Ashley of Llano tossed into the hopper a joint resolution that would permit Texas to go after the tourist trade by advertising. An amendment to the state constitution would be necessary to keep the old, old, ban designed to keep the carpetbaggers out of Texas.

New Officials

While the veterans' land probe rolled on, newly appointed State Land Commissioner and Veterans' Land Board Chairman J. Earl Rudder borrowed Ray Clark Diebel from the State Auditor's Department and named him executive secretary of the board.

Lawrence Jackson quit this post soon after Rudder replaced Bascom Giles.

Gov. Shivers will have a new Secretary of State early in February. He appointed Al Muldrow, Brownfield farmer-rancher-businessman to succeed C. E. Fulgham, who re-

The Floyd County Hesperian, Floydada, Texas, Thursday, February 3, 1955

signed to return to Lubbock. Like Rudder, Muldrow is a World War II veteran.

To get results use want ads

Dorothy Holmes, student at Oklahoma University, has returned to school, after visiting here with her mother, Mrs. Edd Holmes and family.

BUILDING IS OUR BUSINESS

MECHANICAL DITCH DIGGING
PUMP FOUNDATIONS
CONCRETE SPILLWAYS

and

Ready Mixed CEMENT

DRIVEWAY GRAVEL

BENNETT'S

BUILDING MATERIAL

Phone 602 Floydada

STOP HERE FOR

CONOCO Super

GASOLINE

WITH **TCP**

CONOCO No. 1 --- Ph. 20

SPARKS & SPARKS — Floydada

Millions have proved it—now prove it in your car

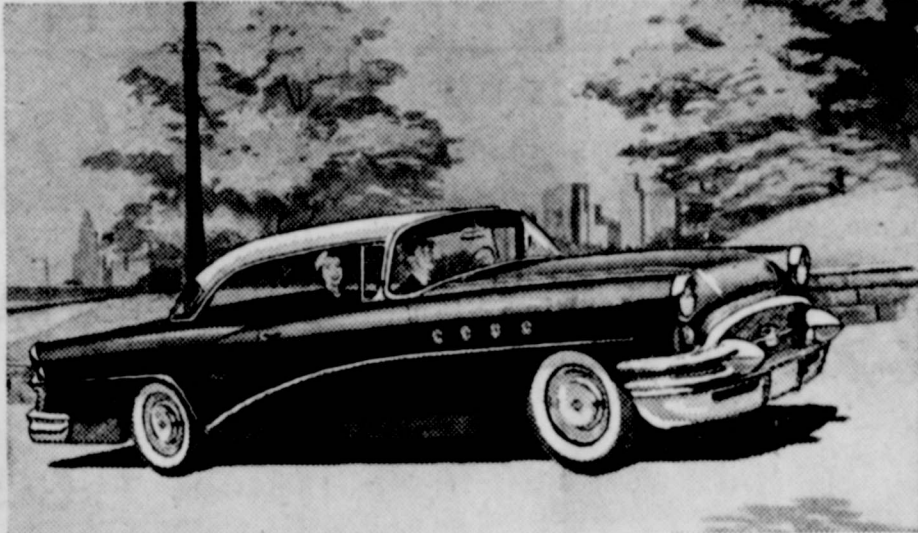
CONOCO Super GASOLINE WITH TCP

BILLY B. HENRY
Res. Phone 505

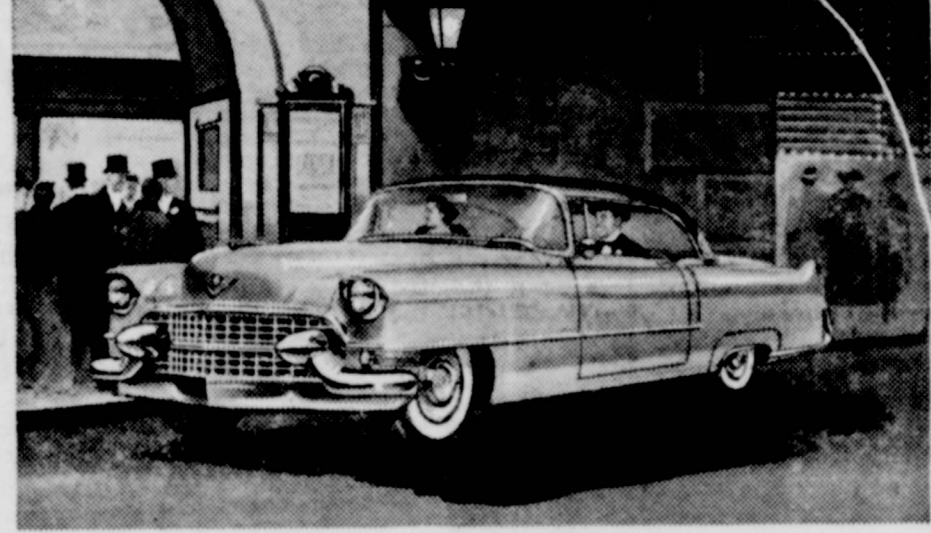
Phone No. 5

MRS. R. C. HENRY
Res. Phone 50

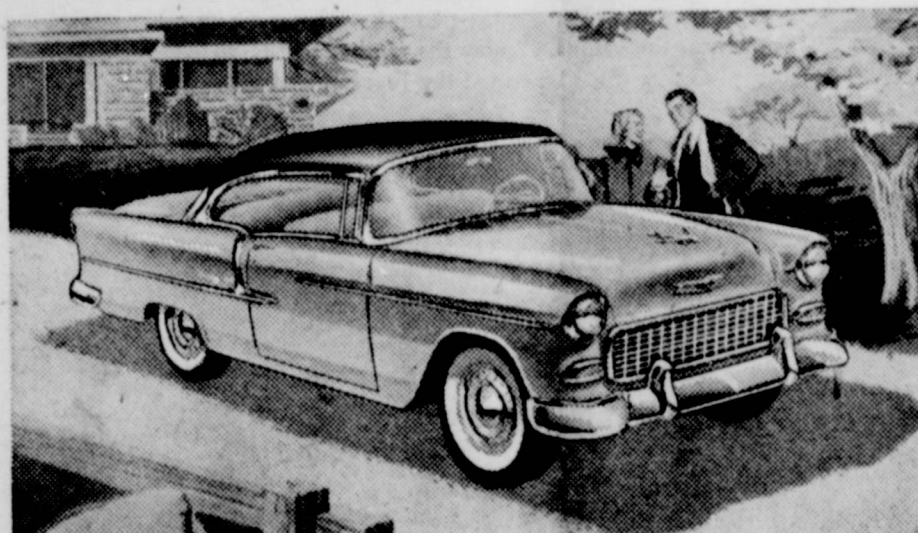
Is your "dream" car in this picture?



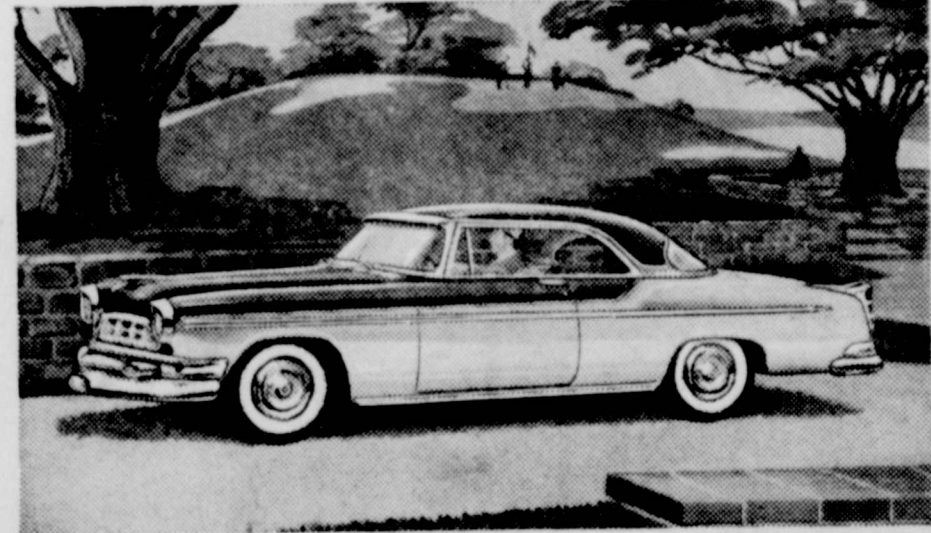
"Buick's spectacular Century Series, with 9-to-1 compression, provides highest power-to-weight ratio and most power per dollar."



"The Coupe, Cadillac's lowest-priced 1955 model, features a Cadillac precision-built overhead valve 250-horsepower V-8 engine."



"The Motorama Chevrolet offers a 'Turbo-Fire V-8' and two new 'Blue-Flame' 6's. Model shown: the Bel Air Sport Coupe."



"New-styled Chrysler New Yorker DeLuxe St. Regis...with world's most powerful engine design: hemispherical-combustion FirePower V-8."

Here's why it deserves Conoco Super Gasoline with TCP

...the fuel designed for today's hi-compression engines!

Regardless of make or year, your car will benefit from Conoco Super Gasoline, the fuel that combines a controlled higher-octane rating with all power benefits of TCP!

Whether you're the proud owner of one of these 1955 beauties... or are still getting dependable service from your present car... isn't it time you benefited from Conoco Super Gasoline with TCP? Make no mistake about it! Here is no ordinary fuel, but an astonishing new kind of gasoline that sets free every ounce of power packed into today's wonderful high-compression engines... a gasoline that virtually tunes up any engine by the time you've finished your second tankful!

Feel that powerful difference today! This week, start using Conoco Super Gasoline with TCP... after two tankfuls, you'll see why the greatest gasoline development in 31 years became the greatest success in gasoline history!



THE BENEFITS OF TCP
PROVED BY OVER 8 MILLION USERS!

1. TCP boosts your car's power as much as 15% (because it neutralizes power-robbing lead deposits in your car's engine).
2. TCP gives you extra gas mileage (motorists report up to 3 miles more per gallon).
3. TCP is just like an engine tune-up (because you enjoy all your car's built-in power).
4. TCP increases spark-plug life up to 150% (because it actually fireproofs your spark plugs).
5. TCP is your guarantee of Top Car Performance (because it brings out all the extra performance of Conoco Super's higher-octane rating).

Conoco Super Gasoline with TCP

...makes a powerful difference in your car's engine!

SUITS

Look Their Best with our

Sanitone dry cleaning

That's Because SANITONE Gets Out ALL the Dirt... Restores Like-new Texture

You'll be amazed at the difference when deep-down dirt is gone. Colors perk up like new, with our famous Sanitone Dry Cleaning. Spots disappear, perspiration vanishes, no tell-tale cleaning odor and our better press lasts longer. Try us today!

CLARK'S

"TOPS IN DRY CLEANING"

Electricity Serves the Modern Housewife Many Ways



Some thirty persons gathered at the Commercial Hotel office shop Tuesday night as guests of Southwestern Public Service company and enjoyed a steak supper and very fine program. Brose Biggers, Floydada manager for Southwestern, along with Marvin Standefer and Louis Hollingsworth from the Plainview office told those in attendance "clothes lines are for the birds," and then outlined their publicity campaign which is planned to push the popularity of this new and useful appliance to a place alongside of the refrigerator, washer and electric iron.

both the dealer and electric supplier on your side to see that all is well.

Air Condition for Healthy Indoor Comfort This Summer

Appliance dealers of Floydada, Silverton and Lockney, along with Mayor Jess Patterson and several members of the city council and Melvin Henry of Lighthouse Electric cooperative, and representatives of the press heard the campaign plans and discussed means of giving the buying public an attractive offer in the many popular makes of electric dryers which are being offered.

Home, the place above all that should be comfortable, needs to blow hot and cold these days for maximum livability.

When the desired comfort in hot weather cannot be obtained solely by house design or ventilation, then an air conditioning system is needed.

Air conditioners are available in many different sizes and shapes and are more compact, streamlined and easy to install than before.

Sizes of air conditioners are generally given in terms of "tons of cooling capacity", a one-ton capacity being the equivalent to the melting of one ton of ice per day.

For residential use, common sizes of central cooling units range from 1 1/2 to 5 tons and utilize motors from 1/2 to 3-HP. Both gas and electric models are available. These units connect with the furnace and circulate air throughout the entire house.

For homes where it is impossible to install conditioners with the furnace, smaller units are available. Window-type, console type and attic fans are very popular.

You'll be sure to find just the right air conditioner to suit your needs and your budget in this year's new models.

Use Lighting as Focal Points of Interior Decor

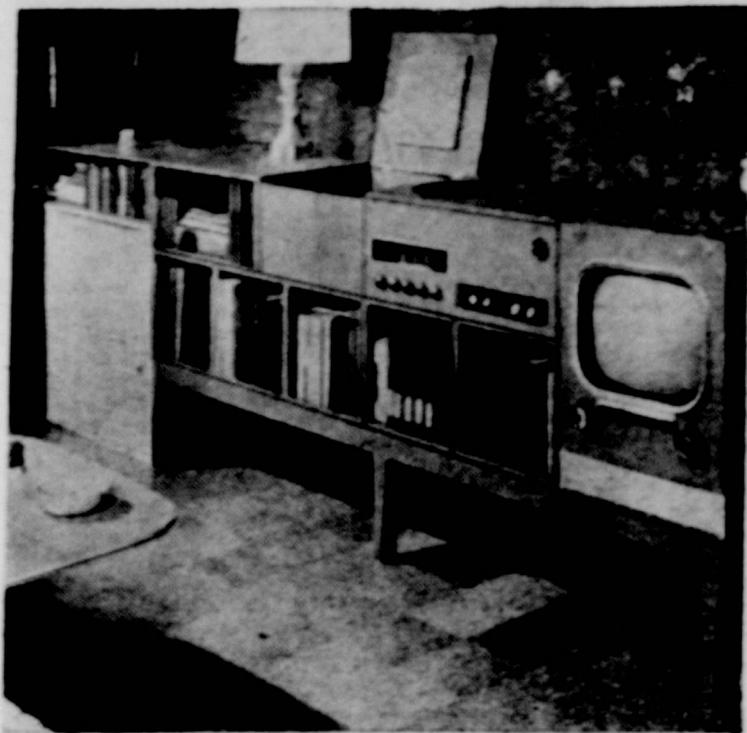
Once upon a time the primary purpose of home lighting was to see by! Today home lighting is "designed" to do much, much more — it will dramatize furnishings, give a feeling of more or less space — and help bring the outdoors in. Lighting should be planned room by room. Two arrangements are needed for each room — specific lighting for areas where the visual task is located, and general lighting throughout the room.

Specific lighting is achieved by use of portable lamps — general lighting by means of overhead, wall and cornice fixtures.

Sue Baker and Pat Spears were home from Draughtons business college during mid-term last week.

Dr. J. S. Hill made a business trip to Austin over the week-end.

Hesperian Want Ad pays.



Consolidate all of your high-fidelity equipment in one attractive, efficient housing by building a fir plywood demountable music wall like this. Easy-to-build with standard small-size sheets of plywood.

Lamp Stylings Stress Simplicity

Light, airy designs in lamps come forward this year and almost no bulky pieces are to be found. Table lamps are simple and uncluttered. Floor lamps are elegant in the modern two-and-three bulb type. And — ceramics still play an important part in beautiful lamps.

Brass is predominant as lamp fashion material. Pin-up lamps now come in more handsome editions than ever before. Boudoir lamps still employ crystal and ceramic, but are newly less elaborate.

Lamps are built with a beauty that is at home in any decorating scheme. Shades are universally simple and uncluttered.

Black, white, silver and gold are the stand-bys in color with pink and blue pastels gaining favor. Spatter designs of multi-color on black or white makes versatile bases which blend with any scheme and the gold of polished brass is a reliable favorite. You'll find just the lamp you want to suit your decor and your budget!

Heated Bedding Continues to Rate Warm Response

Electrically-heating bedding continues to grow in popularity in everyday living as many new items enter this field.

Electrical blankets were first to make their entrance into the circuit — later, electrical sheets, quilts and mattress pads have come into their own.

Special features of the blankets and sheets are the contour corners. Thermostats and controls have become less bulky; dual controls for double blankets give selective heating.

Wool, nylon, cotton and assorted blends are used in the new blanket versions for extra comfort, warmth and easy-washability.



LIGHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED

Copyright 1951 by the National Rural Electric Cooperative Association



Why go through all the lifting, stooping, stretching of hanging clothes out-of-doors and then take chances on rain, dirt and smoke when perfect drying is only a step away.

Take that step toward a new Hotpoint automatic dryer at—

BUILDERS MART

Phone 7 or 11

"We don't want all the business — Just Yours."

"Smile away 'Washday Blues' with an ELECTRIC Clothes Dryer!"

"I really had the washday blues when I had to hang clothes on the line. Besides the long walk out to the line, and lifting that heavy clothes basket, there was always the uncertainty about whether the clothes would be dried right."

"That's all gone now with an electric clothes dryer, and I have a smile — and time for a coffee break — on washday. What's most important, I know the clothes will be dried perfectly and I've ended the lugging and lifting."

says

Mrs. Bill Bates
3603 37th St.
Lubbock, Texas



enjoy **FREEDOM** from hours of backbreaking work

Why lug heavy, wet loads? Stoop, lift, stretch? Trudge back and forth? Endure raw, chapped hands? Wash and dry the Maytag way...

any time For clean, dry clothes, just load and set the dials.

any weather Rain, snow, dust, fog can't upset your work.

any fabric Cotton, silk, man-made fabrics—white or colored.

any place Install upstairs or down. Nothing to mar your room.

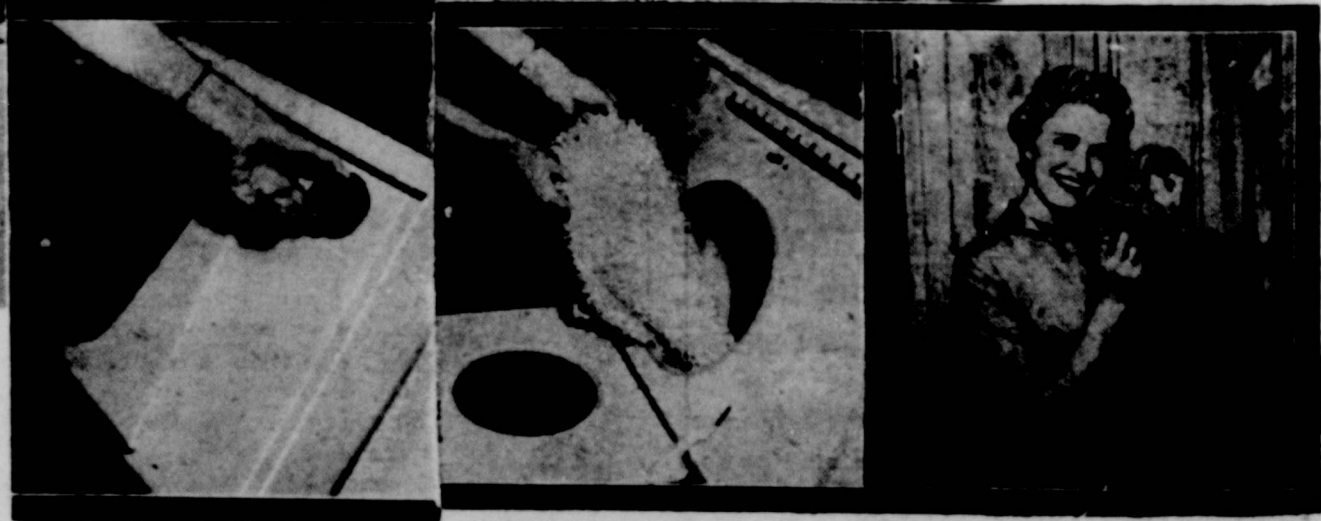
Check these features

MAYTAG Dryer

- exclusive Waterfilm action eliminates lint, moisture and venting problems
- safety door stops action when opened
- heat, time controls
- double insulation
- porcelain-finish drum

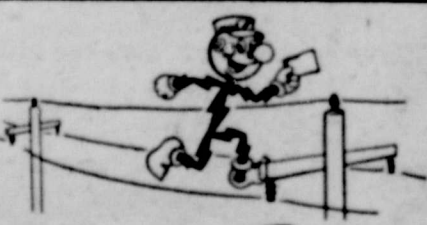
MAYTAG Washer

- exclusive Gyroform action cleans safely
- automatic—washes, rinses, spins, stops
- no bolting down
- action stops when safety lid is raised
- time, heat controls



Ladies, the lugging out to the clothesline adds up to one-third of a mile every washday, and the lifting, by the end of a year, is the same as picking up a two-ton load.

Be like Mrs. Bates, instead of lifting on washday, get a lift with an electric clothes dryer.



Wire for Reddy and Convenience

Nearly everyone has added new appliances in their home lately, but most of us have expected our old wiring to carry the new load. Be sure you're wired for Reddy and electric convenience. Have your electrician check your home wiring now. Good wiring never grows old — it serves and saves.

COLLIER AUTO & ELECTRIC

122 E. California

Phone 387

SOUTHWESTERN PUBLIC SERVICE COMPANY



SEE YOUR REDDY KILOWATT APPLIANCE DEALER

**N AND ★★
FIELD NEWS**

from Electric Cooperative, by Morckel and Claude

are for the birds — an automatic clothes

is here again and the housewife to dread than ever because of the wash in the cold

show that the electric fastest selling appliance of household equipment wonder! Just as the washer has taken away the washboard, so taking away the mem- cold fingers, and iron wash day.

a time saver too! It one-sixth as long to er and fold clothes when to hang clothes on the em down and fold them work! There's none of g, lifting, stooping and needed for line drying.

forget the weather — no dry about waiting for a or wondering if it will before the clothes get get the cold, because it's inside where the wash- ing are done.

clothes, you won't have chip the edges of a sheet edges are frayed if you an automatic clothes

two types of clothes tumbler-type dryers and dryers. The tumbler- bumbles the clothes about minute through warm at comes from the heat- at located outside, the d is circulated by a fan. the clothes exposes their the air for even drying.

The tumbling action comes from a rotating drum or cylinder inside the cabinet.

Most dryers have a time dial which the user sets for the length of time she thinks it will take the clothes to dry. With a little experience one soon learns just how long to set the dial for dry clothes, or for clothes just the right dampness to iron without sprinkling. Most dryers have a dial which can be set for "low", "medium", or "high" depending on the fabrics to be dried.

In some dryers the heat and moisture are fanned out into the room, while others carry it away in the drain.

Lint from clothes line-dried outdoors is blown away and the home-maker never sees it. However in a dryer lint is either vented directly outdoors along with the steam — or it is collected in a lint trap that can be emptied.

Most electric dryers operate on a 220-volt connection. A few operate on 110 volts. These require longer drying time but may be used in homes that do not have heavy-duty wiring. The cabinet-type dryer usually require 110-volt connection. Clothes to be dried are hung on rods and are dried by radiant heat or by forced warm-air drafts.

Mr. and Mrs. Johnny Stutts have bought them a home on East California street.

Beverly Ann Appling spent the week-end with her grandparents. Mr. and Mrs. G. C. Appling in the Mount Blanco community.

Mr. and Mrs. E. J. Marricle and Patsy of Idalou and Mr. and Mrs. Wayne Todd and Gary of Littlefield spent Sunday with Mr. and Mrs. Buck Marricle.

Mr. and Mrs. M. J. Mosley ate Sunday dinner with Mr. and Mrs. Gordon Appling, Joe and Catherine at the Appling home in the Mount Blanco community. Mr. and Mrs. Brice Allen and girls called in the afternoon.

Color Takes Over in Modern Kitchen Schemes



Painted wood cabinets are the most striking features of this modern but homey kitchen. Cabinets of other materials can be painted too, but a big advantage of wood is that it can be refinished at will without removing the cabinets from the walls. Color, more and more, becomes the keynote to comfy kitchen plans.

Mr. and Mrs. Cul O'Neal, son and daughter and two grandchildren, of Shamrock visited Mr. and Mrs. Junior Womack and boys on Friday of last week.

Wiley Rogers Cotton Wilson and John Fowler went to Amarillo Saturday night to see the finals of the Golden Gloves Tournament.

Mr. and Mrs. Wayne Collins and Charlie spent Sunday in Lubbock with relatives.

Mr. and Mrs. Carl Rogers and Mr. and Mrs. A. G. Tyler went to Amarillo Saturday night.

Mr. and Mrs. Nolan Arney and Steve spent the week-end with Mr. and Mrs. J. D. Welborn.

Mr. and Mrs. Reamer Rainer and daughters spent Sunday in Lubbock visiting Mr. and Mrs. D. F. Rogers and children.

Here are 10 good reasons for using an automatic clothes dryer:

1. Clothes can be dried at any time.
2. No carrying baskets of heavy, wet clothes.
3. No hanging clothes on the line.
4. No sun or daylight fading of colors.
5. No wear and tear from the elements.
6. No clotheslines cluttering up living areas.
7. Fewer clothes and other articles are needed.
8. Ironing time is cut, because of

less wrinkles.

9. Health is protected - no running from a warm room out into cold weather.

10. A dryer fits into modern living.

A roaster demonstration, work-shop-style, was given in the kitchen last Wednesday for the Petersburg Variety Club members and guests. The food for lunch was prepared in the electric roasters by the women themselves. After lunch the film "Two Square Feet of Cooking Magic" was shown for the group.

The cook book committee met here Friday afternoon to make further plans for Cook Book No. 2. Mrs. John Smitherman, chairman of the committee, Mrs. Carrie Snodgrass, Mrs. Herman King and Mrs. Earl Edwards were here for this meeting. Mr. Steen met with the group. The dead line for submitting recipes was set as March 1. So if you haven't sent in your recipes yet be sure and do so before or by March 1.

The recipes for the cook book need not be original recipes. In many instances you have recipes that

The Floyd County Hesperian, Floydada, Texas, Thursday, February 3, 1955

have become a tradition in your family, or maybe a friend has given you a recipe that your family particularly enjoys — what nicer compliment could you give someone than to send their recipe as a favorite of your family to be printed in the new cook book?

for the dryer at the end of the complete cycle. A spin dryer will remove sufficient moisture, too. If wringing clothes, do it carefully, extracting as much moisture as possible.

How To Care For An Automatic Clothes Dryer

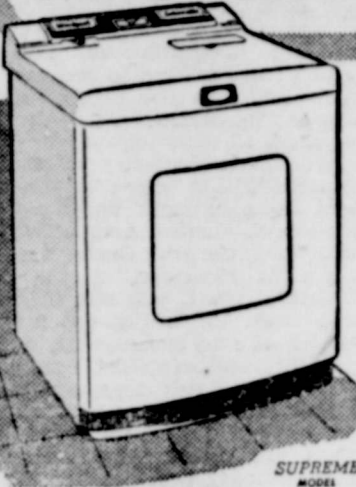
1. If dryer is the type that can be vented outdoors, do so if at all possible. This eliminates need for cleaning lint trap, keeps moisture out of the house.
2. If dryer cannot be vented put it in a room with cross ventilation.
3. Clean lint trap after every load, if lint is not blown outdoors.
4. Extract all possible moisture from clothes before putting them into dryer. This saves operating expense. If you are using an automatic washer, clothes will be just right
5. Sort clothes according to length of time required to dry them and according to types of fabrics. In general, the same sorting which applied for washing clothes is right for drying them. This simplifies drying, too, for a load can be removed from the washer and tumbled into the dryer.
6. Clean outside of dryer with a damp cloth. An occasional waxing will also help protect the finish.
7. Oiling is unnecessary for most dryers, for they have sealed-in lifetime lubrication.
8. Read manufacturer's directions carefully. Different dryers require different kinds of care and different operating techniques.

The sun can't do it!



It can't protect colors from fading —
It can't adjust its warmth to different weaves
It can't dry your clothes when it drizzles —
It can't keep garments free of soot and dirt

-but Whirlpool can!



PARKER FURNITRE

FULLY AUTOMATIC DRYER

with exclusive advantages that BEAT THE SUN at drying clothes!

- Colors stay bright—no sun-fading with Whirlpool.
- Billowy softness—no wind-whipping... with gentle ThermaFlow Action!
- Perfect drying weather always. No soot or dust, in the Satin-Smooth Drying Drum.
- Adjustable warmth for fabric protection. Broad range of drying heats.
- Faster drying! Work-less drying! Whirlpool does the job in minutes!

See a demonstration of the Dryer that OUT-DOES ALL OUTDOORS!



WORLD'S GREATEST WIFE SAVER

AN ELECTRIC CLOTHES DRYER

150 TRADE-IN ALLOWANCE

YOUR OLD WASHER WHEN PURCHASING THESE NEW

ABC MATCH-MATES



MATCH-MATES GIVE A HOLIDAY FROM HARD WORK...EVERY WASHDAY!

need never again put up with the work and wear of old-fashioned washdays. With the ABC Automatic Washer and the new ABC Dryer, you'll have a permanent holiday from hard work with hours of extra leisure for other activities. At the flick of a dial, your clothes are dried beautifully clean, as gently and thoroughly as hand shampoo. At the flick of a dial, they are fluffily dried, so fresh, so fluffy-soft... and so free that many things can be folded and put away without ironing. Before you buy ANY home laundry equipment, be sure to see the new ABC Match-Mates... on display at White's!

**'549" VALUE!
NOW REDUCED TO**

399.90

WITH YOUR OLD WASHER REGARDLESS OF CONDITION USE WHITE'S PERSONALIZED TERMS

PERSONALIZED TERMS... MONTH DOWN... PAY... PAYMENTS...

AUTHORIZED DEALER WHITE Auto Store
THE HOME OF GREATER VALUES

1955 WHITE'S 25th YEAR 1930

W. N. & W. E. GARRETT, Owners
117 W. California. Phone 323

Needs No Vents or Plumbing!



FRIGIDAIRE Filtra-matic Electric Dryer

Put this Dryer anywhere. Built-in Filtrator traps lint, reduces moisture in drying room.

Only Dryer with Porcelain Finish inside and out

- Automatic time and temperature controls
- Dries fluffy-soft
- Interior Light

259.95

BOREN HDW. & FURNITURE

Phone 295 Floydada



THOMAS A. EDISON'S BIRTHDAY FEBRUARY 11

PROGRESS Depends On People With Vision.

Modern electrical appliances are a product of years of planning and developing. The housewife of today can enjoy much freedom by the use of electric appliances like an electric clothes dryer because someone had visions.

Don't deny yourself the luxury of these modern miracles. Don't be satisfied with the old fashioned way of doing things. Electricity is the most economical item on your family budget. Make use of this household servant.

ATTEND FLOYDADA'S FIRST PROGRESS DAY CLINIC FEBRUARY 8

CITY LIGHT PLANT

Eventful First 30 Days Of New Congress Reported by Mahon

(By George Mahon)

WASHINGTON, Feb. 3—The first month of the new session of Congress has been unusually eventful because of the resolution in regard to the defense of Formosa which we passed upon the urgent recommendation of President Eisenhower. I felt that the President was entitled to support on the issue even though the action taken is fraught with grave danger. To have repudiated the president on the issue would have produced an even more dangerous situation.

My only direct contact with the President since returning to Washington was to shake his hand at the reception which he and Mrs. Eisenhower gave at the White House for members of Congress and their wives. The newspaper writers were unable to figure out why less than one-half of the invited guests attended the reception. A lot of the

Taft-wing Republicans were upset with the president, but with members of Congress generally he seems as popular as ever.

Another Unbalanced Budget

The president has asked us to appropriate at this session of Congress 58 billion dollars. He estimates the government will spend 62 billion dollars during the forthcoming fiscal year. This includes certain funds which were appropriated by Congress in previous years. The president estimates that during the coming fiscal year tax revenues will lag behind spending and that the government will finish up in the red by 2.4 billion dollars. This will be the third fiscal year for the new administration to operate at a deficit. The last balanced budget was in 1947.

In a radio debate last week with Rep. John Taber, former chairman of the House appropriations committee, I predicted that Congress would reduce by two billion dollars the President's request for new funds. The president predicts that federal spending for the coming fiscal year will be 5 percent below the figures for the last full fiscal year of the previous administration.

Military Appropriations Chairman

I have resumed my old job as chairman of the subcommittee on military appropriations. The bill which I will present to Congress this spring will be the biggest of the session, the defense items far outweighing all other requests for funds.

We called Secretary of Defense Charles Wilson before us this week and began hearings which will run for weeks. Admiral Arthur Radford, who took General Omar Bradley's place as chairman of the Joint Chiefs of Staff, was also before us this week. He is the top military officer of our government, a very colorful and forceful character. Hearings of this type are behind closed doors, and you will not read anything in the papers about them. They are much more interesting than ordinary hearings because officials can and do talk frankly without the danger of having their

words concerning defense secrets quoted publicly to the embarrassment of our government abroad. Non-secret testimony is later printed and made available to the public.

Farmers Home Administration

I always invite correspondence and I am getting many letters from our district. My greatest volume of mail this year relates to the inadequacies of the Farmers Home Administration loan program for dryland farmers and cotton allotment matters.

The FHA is out of funds for so-called production and subsistence loans. Additional funds are needed but for the present officials of the Department of Agriculture have turned thumbs down on the idea of additional funds for this type loan. I have some hope that FHA officials here may change their attitude within a few weeks. In my opinion additional loan funds would be in the public interest and would represent no actual loss to the treasury.

With respect to cotton acreage allotments, there is need for some readjustment to meet cases of severe hardship. I have talked personally with Secretary of Agriculture Benson and explored the situation otherwise. My colleagues from Texas and elsewhere are not too sympathetic toward the cotton allotment problems in our district by reason of the fact that allotments in our district are vastly greater than in most other areas. It is true that our district produces about one-tenth of the cotton of the nation, but we do have some very serious cases, principally by reason of the drought, and other special situations. Prospects are not good for any significant changes in the cotton allotment program this year.

A spring in Marlin, Texas, turns ordinary glass, when dipped into it, to a clear and permanent amber.

James Ross Wins Honors as Member Airborne Regiment

PORT CAMPBELL, KY.—Cpl. James "Rock" Ross, son of Mr. and Mrs. William J. Ross of Dougherty, Texas, is an outstanding trooper of the 508th Airborne Regimental Combat Team.

Since entering service on 24 April 1953, "Rock" has won much pride for the "Red Devils". He took basic training at Fort Hood, Texas. During that time he was an honor guard for President Eisenhower at the dedication of the International Falcon Dam. Ross volunteered for Airborne and entered the 508th in December, 1953 where he took basic airborne training at Fort Benning, Georgia. After graduating from the Airborne School "Rock" became a member of "I" Company of which he is still a member. Since being assigned to Company "I" he has been on special duty with the 508th track, softball, football and rifle teams. While with the football team, he was selected as a member of the Post all-star team, playing in the Tennessee Mid-State Bowl game on Thanksgiving day. In December, 1954, he played with the 508th Team in the Trooper Bowl Game at Fort

Bragg, N. C. While with the "Red Devil" rifle team, he won several honors and has received three different letters of commendation from General Wayne C. Smith, commanding general of Fort Campbell. Also this week he received a letter of commendation from Colonel McGowan for outstanding performance while a member of the Red Devils rifle team.

"Rock" plans to continue his outstanding work for the "Red Devils" and hopes his future is as good as the past.

JUNIOR PERRY DUE HOME FROM OCCUPIED GERMANY

Mrs. Junior Perry, the former Christene Jones, said last week, her husband who is stationed in Munich, Germany, was due to embark for home on January 31. It is not known how long the trip will take. Junior, son of Mr. and Mrs. Everett Perry, is in the military police. He has been in Germany since April, 1954.

Mrs. E. J. Womack and her sister, Mrs. G. J. Johnston of Albuquerque, New Mexico, returned Thursday night from Gainesville where they had been visiting with a brother and other sisters. Mrs. Johnston left Friday enroute to her home in Albuquerque.

ATTEND ABILENE CEREMONY ORDER OF RAINBOW GIRLS

Mr. and Mrs. Claude Fawver attended the installation Saturday of the Abilene Assembly No. 86, Order of the Rainbow for Girls.

Mr. Fawver's niece, Miss Yvonne Willis, daughter of Rev. and Mrs. W. C. Willis, was installed worthy advisor. Mrs. Willis was installed Mother Advisor.

Miss Willis is a 1954 graduate of Abilene high school. She is now a freshman in Hardin-Simmons University.

GUESTS AT SHOWER

Misses Beverly Thomas and Latta were guests at a pre-bridal shower January 22 at the home of Mrs. L. L. McDermott.

Miss Cooper, daughter of Mr. and Mrs. Bob Cooper of Roaring Springs is the bride-elect of Baxter of Crowell.

Mr. and Mrs. J. D. Colville recently in Dallas with her Mrs. L. L. McDermott and Mrs. Dermott.

CATTLE AUCTION Each Wed. 12:30

Careful, efficient handling of your stock

Whether buying or selling make

PLAINVIEW LIVESTOCK SALES RING

YOUR HEADQUARTERS

N. E. of City — Box 963 — Phone 4-235

Byron Bennett — Mgr.



DANGER AHEAD?

Accidents happen every day. Protect your loved ones now and let insurance pay the bills. Call us for further particulars.

TOMMY ASSITER



COMPLETE INSURANCE COVERAGE

Phone 399 Floydada

CAPADA



THIS WEEK'S ATTRACTIONS

THURSDAY - FRIDAY, FEBRUARY 3 - 4

THEY'RE ON AN OUTER SPACE SPREE

BUD ABBOTT and COSTELLO **Go To Mars**

SATURDAY, FEBRUARY 5
DOUBLE FEATURE



SUN., - MON., - TUESDAY, FEB. 6, - 7, - 8

HERE'S A SUPREME SUSPENSE-DRAMA

about a stranger in a town that hid its shame in a reign of terror!

CINEMASCOPE



SPENCER TRACY
ROBERT RYAN

'BAD DAY AT BLACK ROCK'

ANNE FRANCIS - DEAN JAGGER - WALTER BRENNAN - JOHN ERICSON
ERNEST BORGNINE - LEE MARVIN - RUSSELL COLLINS

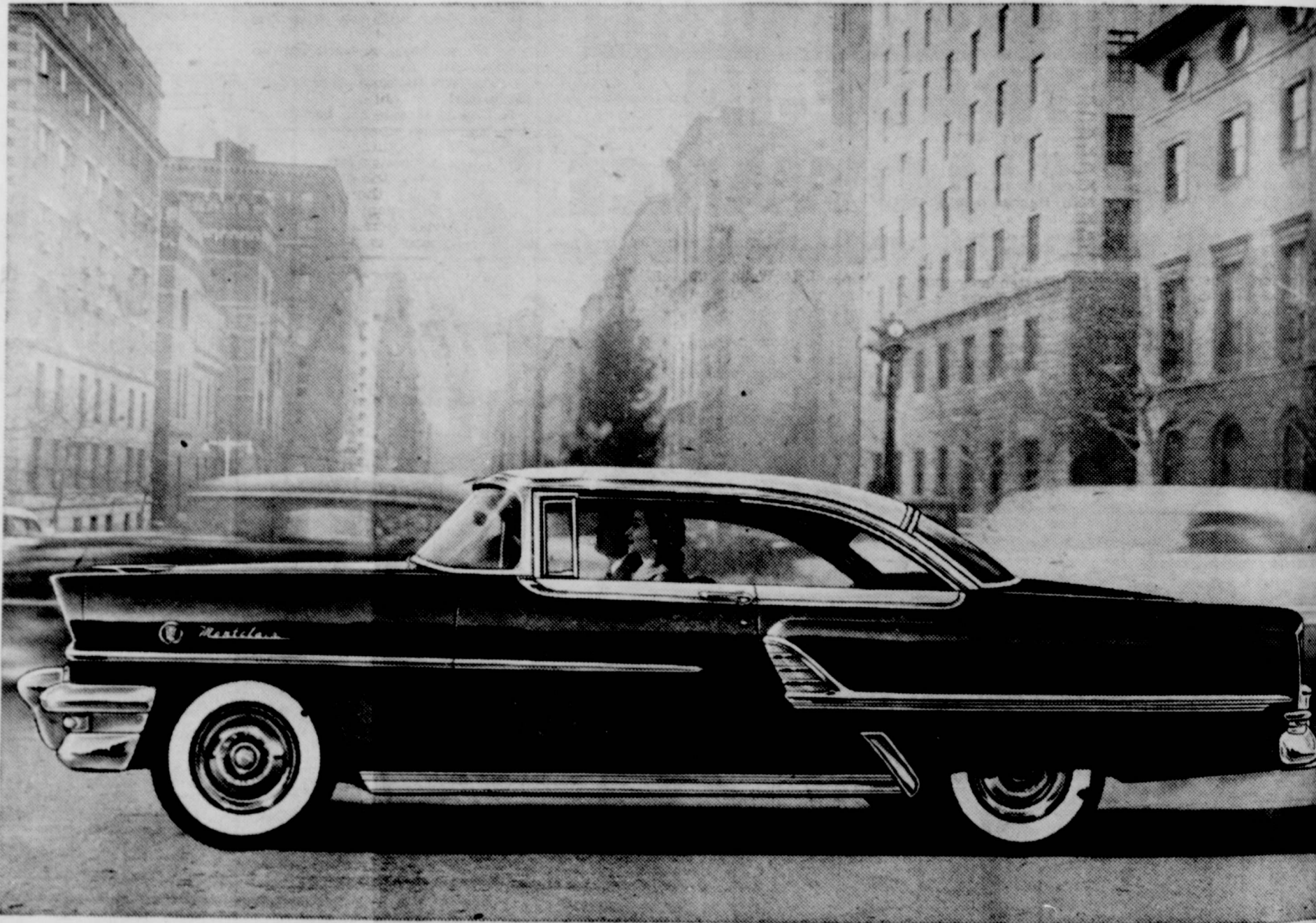
Color

WEDNESDAY - THURSDAY, FEB. 9 - 10

OLMA de HAVILLAND

the Snake Pit

VISIT OUR SNACK BAR



NEW 1955 MERCURY PUTS HIGH HORSEPOWER TO WORK AT NORMAL DRIVING SPEEDS WITH NEW SUPER-TORQUE V-8 ENGINE, DUAL EXHAUST, 4-BARREL CARBURETOR

Mercury gives you high horsepower you can use in all performance ranges—not just brag about.

More important than high horsepower alone is pickup, passing, hill-climbing power—more power for your everyday driving.

Everything about Mercury's new and advanced SUPER-TORQUE V-8 engine is designed to give you more usable power with super pickup in every speed range.

It's a short-stroke, low-friction design, with high-turbulence combustion chambers, full-vacuum automatic spark control—all specially engineered to squeeze more power out of every drop of gas.

And there are Mercury exclusives like:

1. A 4-barrel vacuum-operated carburetor for instant response. Only Mercury in its field offers it as standard equipment on every model.
2. A dual-exhaust system on all Montclairs and Montereys to cut power loss, and add

more efficiency and economy. Only Mercury in its price class has it as standard equipment.

3. High-compression spark plugs—a revolutionary new design—for peak performance at all speeds without overheating or fouling. Only Mercury has them in its field.

They all add up to a new kind of high-horsepower performance by Mercury—the car that's always used V-8 engines—built over 2,000,000 of them. We invite you to try the new 198-hp Montclairs, the 188-hp Montereys and Customs. Just stop in at our showrooms.

MERCURY

IT PAYS TO OWN A

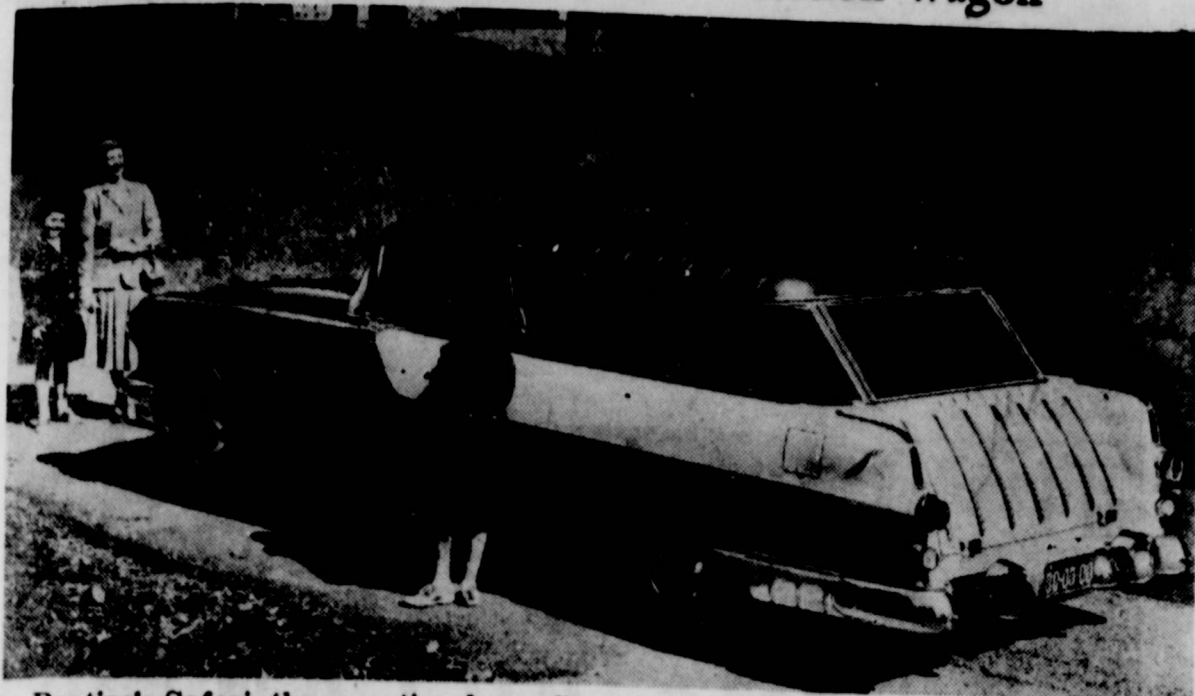
FOR FUTURE STYLING, SUPER POWER

Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening, 7:00 to 8:00. Station KDUB, Channel 13.

KING TRACTOR & MOTOR, Floydada, Texas

News

Pontiac Safari, New Custom Station Wagon



Pontiac's Safari, the sensational new Star Chief Custom station wagon, combines the luxury of a fine passenger car with the utility of a station wagon. The two-door car, whose unique styling innovations and ultra-modern streamlining are featured in this Motorama in New York. Its customized interior is finished in hand-buffed leather which matches the exterior body colors. Pontiac is putting the car into production immediately.

and had their pictures taken.

They then went to the Cloverlake Creamery and through the ice cream laboratories, and other parts of the creamery. Then they went to the Cloverlake Farms where they saw 36 of the 300 cows being milked.

Cub Scouts on the train trip were Jay Frank and Eddie Parks, Dale West, Bruce Julian, Gary Wilson, Johnny Calahan, Bill Bledsoe and Dwight Teepie. Mothers going were Mines, I. H. Parks, John Key West, John Wilson, Shelby Calahan and Leighton Teepie. Others present were Sue Wilson, Sherlene and Rhonda Teepie, and Beth and Jerry Calahan.

Betty Blum of Dougherty spent the week-end with Bonnie Upton and Donnie Young was a dinner guest on Sunday after church at the Raymond Upton home with Bonnie and guest.

Among those who went to the Southwestern Exposition and Fat Stock Show in Port Worth from our community were Stanley Burleson, James Hartman and Elton Karr who arrived home on Sunday from there.

Marilyn Kinnibrugh celebrated her ninth birthday at the home of her parents, Mr. and Mrs. Sylvian

Kinnibrugh, Thursday, January 27. Her birthday was January 28, and Mrs. Ray Smith's was January 29. They celebrated at the same time.

Mrs. Kinnibrugh served sandwiches, cake and ice cream to the following children: Jay Frank Parks, Dwight Teepie, Johnny Calahan, Dale West, Barbara Sue Milton, Becky and John Dunlap, Duane and Melinda Webb, Jan Perry, Dennis and Douglas Kinnibrugh, Marilyn and Beth Kinnibrugh and Mrs. Ray Smith.

Mothers present were Mrs. R. G. Dunlap, Mrs. J. D. Webb, Mrs. J. K. West, Mrs. Thurman Perry, and Mrs. Leroy Kinnibrugh, who with her family spent Thursday night at the Kinnibrugh home.

App. Hodges, brother-in-law of Albert Stewart, passed away on Friday in Plainview, and funeral rites were held at the First Baptist church on Monday afternoon in Plainview. Mr. and Mrs. John Smithman were among those who attended the services from here. We extend sympathy to the Stewart family in their time of sorrow.

Mr. and Mrs. Sylvian Kinnibrugh and girls spent the week-end in Vera and Truscott visiting with his parents, Mr. and Mrs. J. A. Kinni-

brugh, and her mother, Mrs. J. R. Spivey.

Mr. and Mrs. Bill Beedy and Eugene were Sunday visitors at the home of her mother, Mrs. W. B. Wilson, in Fairview, along with a gathering of other relatives and friends.

PTA will meet at 7:30 Friday night for a business meeting. Guest speaker for the PTA program will be Mrs. Hollis Bond, from Floydada who will review the book, "Love Is Eternal." Following the review, a tea will be held honoring the new people of the community. The room with the most number of parents present at the PTA meeting will receive a prize for their room at school. Everyone come to the school auditorium Friday night. There will be no admission charge.

BRITTON
Appliance Repair
Shop
Phone 454 307 E. Houston

Murray Julian)
S. Jan. 31—W.M.U. today at 2:30 for the church. This will go in a body to an all-day luncheon and Sunday evening. Next Sunday evening, the church will hold a church. Every-

the building com- others have been gravel for the South Plains. On men worked on the foundation and job well done. They the parsonage to
Garvin Beedy and living in our com- moved recently to farm. Mrs. Beedy visitors at church are glad to welcome our vicinity.
Arthur Brown and were visitors on Wednesday of Mr. and Mrs. Sunday after church to Lockney to with the Browns the afternoon with
and Vicki Calahan with their parents, S. Calahan, Jr. on TV afternoon pro- sion was the fifth she. She gave the of Samartian on TV. Mrs. Early Pritchett, me, left on Friday as, where they spent ating their daughter, r. and Mrs. L. D. m Louise is staying school. They will day evening.
Murray Julian went Amarlo on Tuesday the day attending s matters. Terry em to Amarillo from

H. S. Calahan, Jr. to Muleshoe, Texas. heron to visit her ster, who is going clinic there in Mule-

s to be able to come to go on his bus

son of Mr. and Mrs. attending West Texe- at Canyon this Hartman left this Lubbock, where he Texas Tech for the er.

Smithman was host- perware home party e at 9:30 at her home Plains. Mrs. Winnie charge of the Tupper- the guests had an in- ing enjoying games e wares. Guests from e Mrs. Carrick Snod- Alvie Jackson, from Owen Thornton and present from here Bill Beedy, Raymond Parks, Roy Bledsoe, an, Rex Smithman, n, Horace Marble rman, Murray Julian, rry Beedy.

Frank McClure went daughter, Mr. and Clure and Donna, on

Friday evening. The occasion was the first birthday of their grand-daughter, Donna. They took movies of the event.

Mr. and Mrs. Pete Thornton went to Amarillo on Tuesday to meet her husband who came in that night from Phoenix, Arizona, where he had been visiting for several weeks. Mrs. Thornton had just returned from visiting her parents, Mr. and Mrs. R. C. Bennett, who are in Dallas and Wichita Falls. She reported them both in weakened condition. The Thorntons planned to come home on Wednesday.

Last week Mrs. L. T. Wood and Mrs. John Smithman put two coats of paint on the new cabinets at the school house, which were built during the holidays by Loyd Deavenport and Harry Hartman who spent all their vacation working on the cabinets.

Those who went to Floydada on Tuesday to the First Baptist church to attend the Golden Jubilee W.M.U. meeting were Mines, Sim Reeves, Dock Jones, Bryan Karr, John Smithman, Frank McClure, and Grigsby Milton. The meeting was held from two until three on Tuesday afternoon, and the featured speaker was Mrs. Lon Smith. Costumes from the period 1890 were shown.

Ronnie Upton, son of Mr. and Mrs. Raymond Upton, is now stationed at Fort Ord, California, which is about 160 miles south of San Francisco. He has been in the new base for about a month now.

Community Club Meeting
The South Plains Community club met on Friday night with a small crowd in attendance due to illnesses in the community, and many being gone to the stock show and other excursions. L. T. Wood presided over the business meeting and Mrs. John Smithman read the secretary's report.

Letters from the Farmer-Stockman and from the Floydada Chamber of Commerce were read.
Mr. Cassell is working on the obtaining of telephones in South Plains on Floydada circuit. Miss Leila Petty was guest of the club and she showed movies and slides during the evening.

Coffee, punch and pie were served to those attending.
The next meeting will be on February 25. Mrs. I. H. Parks will be

in charge of the meeting.

Club Meeting At Mrs. Beedy's
The South Plains Home Demonstration Club met on Wednesday afternoon at 2:30, January 26 at the home of Mrs. Bill Beedy with Mrs. Jones Kinslow as co-hostess. Mrs. Dunlap presided over the meeting, and roll call was answered with "I Resolve."

Council report was given by Mrs. L. T. Wood. She reported that January 31 is the deadline for ordering trees for windbreak purposes. The District T. H. D. A. meeting will be held at Morton on February 28. The recreation school will be held this year at Kerrville, and the time is from February 13 through 20. If you wish to go let them know by January 31.

Mrs. West was in charge of the program, and a prayer was read in unison by those present. Mrs. Walter Wood gave "The Farm Woman's Creed". The demonstration of fruit whips was given by Mrs. Milton and Mrs. McClure, and the products of their demonstration were served with the refreshment plate by Mrs. Beedy and Mrs. Kinslow. Recipes were distributed for the use of the members for different kinds of fruit whips.

The hostesses served sandwiches coffee, cocoa and cake to the following members and one visitor Mmes. Roy Bledsoe, R. G. Dunlap, Fred Fortenberry, Harry Hartman, Bryant Higginbotham, Bryan Karr, Murray Julian, Sylvian Kinnibrugh, Horace Marble, Frank McClure, Grigsby Milton, Arby Mulder, Sim Reeves, I. H. Parks, John Smithman, J. P. Taylor, Leighton Teepie, J. D. Webb, John Key West, John Wilson, Walter Wood, L. T. Wood, and visitor Mrs. Early Pritchett.

The next club meeting will be held on February 9, at the home of Mrs. Walter Wood, with Mrs. L. T. Wood as co-hostess. Roll call will be answered with a joke.

Mr. and Mrs. Menard Field returned on Sunday from Benkleman, Nebraska, where they had been visiting relatives. On Monday Mrs. John Wilson went to Floydada to spend the day with her parents.

Mr. and Mrs. Sim Reeves had as their guests at dinner on Sunday Rev. and Mrs. Larry Paus, Vassie Beth and Bobbie, who spent the afternoon at their home.

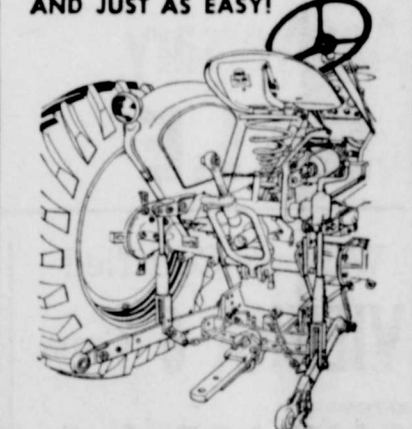
Mr. and Mrs. Loyd Deavenport were hosts at a birthday party for their son, Dennis, on his tenth birthday, on Wednesday, January 19, at their home on the Silverton highway. The children came home with Dennis after school and after games Mrs. Deavenport served individual cakes, ice cream and cokes to the following children: J. Frank Parks, Dwight Teepie, Nathan Mulder, Dale West, Barbara Sue Milton, Bill Bledsoe, Jimmy Pritchett, Bruce Julian, the honoree, Dennis, and brothers, Newton and Steele.

Guests for the afternoon at the home of Mr. and Mrs. John Wilson were Mr. and Mrs. Frank McClure, Miss Betty Jo Holmes of Lockney, and Mr. and Mrs. Otho Sanders, Martha and Curtis, who enjoyed music Sunday afternoon at the Wilson home.

Mr. and Mrs. L. N. Johnson and children went home from church with Mr. and Mrs. Dalton Thompson and children on Sunday where they had dinner and spent the afternoon with them.

The Cub Scouts of South Plains troop had an outing Saturday when they went in cars to Tulla and rode the Santa Fe train to Plainview. Mrs. Parks and Mrs. Calahan went on the train with the children to Plainview where they were met by Scout Executive Ray Howard, of Plainview. The Scouts there rode on a switch engine and went through a caboose. They went to the Plainview auditorium where they had lunch, after which they went to the office of the Plainview Herald, and saw how a newspaper is printed.

Quick as 1-2-3...
AND JUST AS EASY!



HITCH-ALL
MASSEY-HARRIS' new 3-POINT HITCH

It takes no time at all to hook-up with Hitch-All... just back up your tractor and slip three pins in place. You're on the go faster because hinged lower links with wrist-action couplers snap open for a wide range of adjustments.
Hitch-All has easy built-in implement adjustments—fits a variety of 3-point tools. Convenient too, because you can use the swinging drawbar and P.T.O. without removing the hitch.
Stop in soon—let us show you all the advantages of Hitch-All.

WRIST-ACTION
Lower links on new Hitch-All are hinged, snap open to give you a wide hitching range up, down, forward and back—without moving your tractor or tool.
Make it a Massey-Harris!
Floydada Implement Company
Highway 70 East, Floydada

NOW! NEW MIRACLE INVENTION DOES BOTH—WASHES and DRIES

BENDIX DUOMATIC WASHER-DRYER

DOES ALL YOUR LAUNDRY IN A SINGLE AUTOMATIC OPERATION ANYWHERE IN THE HOUSE

Imagine one machine that washes your clothes automatically and then goes right on to completely dry them—all in a single, continuous, unattended operation! Fits in less than a square yard of space. No bolting down—the room is kept free of lint, moisture, and heat—no venting necessary. Makes washday just a single flick of the Duomatic dials from start to finish!

DON'T BUY ANY SEPARATE WASHER OR DRYER UNTIL YOU SEE THE DUOMATIC

BENDIX HOME APPLIANCES, Div. AVCO Manufacturing Corp.

Redd TV & Appliance
Highway 70 East Phone 316

ONE BIG DAY OF TERRIFIC SAVINGS!

Dollar Day

MONDAY, FEBRUARY 7th AT HALE'S

150 YARDS COTTON PLISSE CREPE 3 YARDS FOR 1.00

Regular 49c Yard... Just In Time For Spring Sewing. Good Colors and White.

WOMENS LONG COATS Further Reduced For Dollar Day!

WONDERFUL BARGAINS!

FULL SIZE Fringed Chenille BED SPREADS \$3.39 Ea. Reg. \$4.49 Whites & Solids

20" x 40" First Quality CANON TOWELS 3 for 1.00 Beautiful Pastel Colors Buy Now!

BOYS BOOTS 25% OFF DOLLAR DAY ONLY!

SIZES 8½ thru 3

MENS Sanforized Broadcloth SHORTS 2 For 1.00 Reg. 69c ea. Sizes 28 to 42

ONE GROUP Mens and Boys SPORT SHIRTS 1.00 Ea. Short Sleeves. Some Knits Values to \$2.98

150 YARDS 36 INCH FAST COLOR DENIMS 2 YARDS FOR 1.00

Regular 69c Yard... All The Good Colors For Making Sports Clothes, Bedspreads, etc.

HALE'S DEPT. STORE

Many Cubs Get Earned Awards Monday Evening

Cub Scout Pack No. 57 held its monthly meeting Monday evening, with an estimated attendance of 60 Cubs, parents and Den chiefs. At this meeting Den No. 1 took first place in exhibits with Den No. 5 taking second place. Aiden Garthel took first place in individual awards, and James McKinney took second place. The theme was on Railroads.

Cub Scouts receiving advancements and awards were: Cecil Jackson and Lloyd Queen—Bobcat; Darryl Lindsey—one gold and one silver arrow under Bear and also became a Lion; Franklin Goetz—one gold and one silver arrow under Bear; Denny King—one gold and one silver under Bear; Jimmy Kasahn—one gold under Bear.

Kenneth Huckabay became a wolf; Ted Porter, Gary Fultz, Larry Brand received one silver arrow each under Wolf. Bruce Horton received

one gold and one silver under Wolf. All Cub Scouts will observe National Scout week from February 6 through 13. February 13 is Scout Sunday. Cubs are urged to go in full dress uniform throughout Scout week, and to attend the church of your choice in uniform on Scout Sunday.

The annual Blue and Gold banquet will be held in the Andrews Ward lunch room, February 28, at 7:30 o'clock. Each Cub will have his family as his guest, and they will share a "sack lunch" in the regular tradition. The Lions Club, sponsors of Cub Pack No. 57 will furnish the program for the evening.

This is recruiting time for Cub Scouts in Floydada. All boys who have reached eight years old, but not yet eleven, are eligible to join the Cubs. For details, you may see Cubmaster, Gayle Mayo.

SON BORN FEBRUARY 1

Mr. and Mrs. F. M. Wilkes of the Lakeview community are proud to announce the arrival of a son, Steven Scott at 6:20 a. m. February 1 in the Plainview hospital and Clinic. The young man weighed seven pounds and five ounces. He has a brother, Mack and a sister, Beverly. Grandparents are Mr. and Mrs. P. J. Wilkes.

Martha Sanders Is Teaching Piano

A pretty young piano teacher blind since birth recently graduated from North Texas at Denton with a music degree is now teaching piano in Plainview. She is Martha Sanders, daughter of Mr. and Mrs. Otho Sanders of Floydada.

Martha attended school at Austin for the blind before starting college work at North Texas. She remembers that her classmates were always handy to escort her to and from classes but decided about a year and a half ago she wanted a "seeing eye" dog, so she boarded a plane for California and came back with her faithful friend, Rusty, who never leaves her side.

At present Martha is teaching in Plainview and Lockney, working through the Mary L. Spence Music Co., letting them book appointments for her.

A feature story appeared last week in Plainview Herald telling of Martha's progress in the field of piano music teaching.

Martha makes her home with her parents in Floydada.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 306.009 miles of Seal Coat

From New Mexico State Line to Bailey County line: From Happy to Tulla (Sec.): From US 180 to Martin C. L.: From US 87, north of Ackery to Martin C. L.: From Bailey C. L. to SH 51 at Springlake: From 3.0 miles W. of Olton to Hale C. L.: From New Mexico St. Line to Bovina: From Bovina to 1.65 mi. S. W. of Friona: From 1.65 mi. S. W. of Friona to Castro C. L.: From Farmer C. L. to Deaf Smith C. L.: From Lamb C. L. to 16.1 mi. south: From 7.5 mi. N. E. of Brownfield to Brownfield: From US 87 to Borden C. L.: From Yoakum C. L. to 5.66 mi. East: From Hockley C. L. to 2.4 mi. S. W.: From Terry C. L. to Lamesa: From New Mexico St. Line to Enoch:

From FM 304 at Spade to Hale C. L.: From New Mexico St. Line to SH 214: From Dougherty to Crosby C. L.: From end of brick pavement in Lockney to SH 207: From US 84 to 6.414 mi. East: From 6.4 mi. East of US 84 to 0.5 mi. East of FM 299: From SH 137 to Lynn C. L.: From Terry C. L. to US 87: From SH 31 to FM 1072:

From FM 304 at Hart Camp to Hale C. L.: From FM 378 N. of Lorenzo to Cone: From US 82 at Cone to 3.0 mi. East: From SH 86 to FM 1524: From US 87 to O'Donnell to FM 1054: From US 82 to 8.474 mi. North.

on Highways No. US 84, 87, 70, 60, 62, 180, 380, SH 51, 137, 328, FM 2212, 54, 28, 1472, 135, 690, 213, 37, 1315, 1063, 1306, & 2053

covered by C 52-1-14, C 67-2-14, C 68-5-14, C 68-10-4, C 145-2-10, C 145-3-13, C 168-1-7, C 168-2-6, C 168-3-7, C 168-4-5, C 227-5-4, C 227-7-13, C 295-1-9, C 297-3-10, C 380-3-8, C 380-5-7, C 563-1-3, C 563-4-3, C 583-1-4, C 651-1-5.

A HISTORY MAKING ANNOUNCEMENT ON CANCER

A wide-open Farm Bureau enrollment for Blue-Cross, Blue Shield.

Cancer is the brand-new addition to that list of ten other dread diseases covered under the famous C I E, and available only through Texas Blue-Cross, Blue Shield.

Blue Cross Hospitalization is the most Standard Group coverage on the American market. Today 84 Blue Cross plans serve over 46,000,000 American people. 862,233 in Texas alone. If you will ask the business Manager of any good hospital, what the best Hospital coverage you could buy would be, they will tell you, that the Group Hospital services are one of the most practical and dependable on the market. And that it would be an admittance fee to their hospital.

To Floyd County Farm Bureau members who are already using this service, there is this word of warning that the 10th of February is the deadline for adding the CIE coverage including Cancer to their policy, and get an effective coverage by April 1st, and there is no assurance that it can be secured at a later date.

To Farm Bureau members not using Blue Cross coverage, it is an opportunity to secure it without a six months waiting period, and we urge you to take advantage of this February 10th date.

Farm Bureau is launching their membership campaign for this spring to begin February 14th, and they take this means to invite any Farmer or Rancher to join the organization and take advantage of this group coverage at this time. Not only hospitalization, but the many other services rendered by the organization, as well as the savings derived from the use of their legal reserve insurance; Life, Fire and Casualty, which pays a liberal dividend, such as a current 15% on Fire, and 5 to 22% on Life, 50% on Auto, and 40% on Farm Liability.

FARM BUREAU INSURANCE

For FARMERS

DIVIDENDS On Life-Auto-Fire-and Farm Liability

319 S. Main FLOYDADA

C 651-2-2, C 740-1-4, C 754-1-2, C 754-2-3, C 879-3-3, C 879-4-3, C 884-4-2, C 884-5-2, C 1254-1-4, C 1254-2-3, C 1291-1-1, C 1966-3-1.

in Farmer, Swisher, Dawson, Lamb, Castro, Hockley, Terry, Bailey, Yoakum, Floyd, Crosby, & Lynn Counties, will be received at the Highway Department, Austin, until 9:00 A. M. February 15, 1955, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the

44th. Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named projects, now prevailing in the locality in which the work is to be

The Floyd County Hesperian, Floydada, Texas, Thursday,

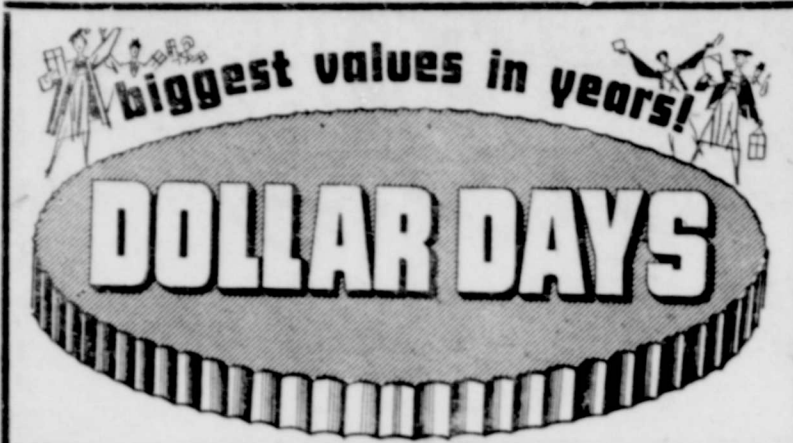
performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman, or mechanic employed on these projects.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of H. B. Bryan, Resident Engineer, Lubbock, Texas, and Texas Highway Department, Austin.

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Fire - Win Auto Ins Representing Stock Com Reagan-G Insuran



FIRST MONDAY, FEBRUARY 7

LARGE SIZE WHITE Handkerchiefs A real \$ Day Saving 12 for 1°	MEN'S DRESS OR SPORT ANKLETS SPECIAL PURCHASE! 4 for 1°
--	--

MEN'S KNIT BRIEFS, 3 for 1°	A REG. 49c VALUE
------------------------------------	------------------

MEN'S SWISS RIB UNDERSHIRTS, 3 for 1°	A REG. 49c VALUE
--	------------------

MEN'S AND BOY'S SHIRTS BROKEN LOTS — DRESS or SPORT. Reg. 1.49 to 4.98 1/2 PRICE	VALUES TO 19.95 Discontinued Styles FLORSHEIM SHOES 12°
---	--

One Large Group of Ladies Dress and Casual
SHOES . . . 2°
Regular 3.98 to 9.95 Values — Sizes 4 to 9

One Group 80 Sq. and Broken Lots
MATERIALS 3 yds. for 2°
Regular Values to 1.49 yd. — A real \$ Day Saving

ODD LOTS TOWELS . . 4 for 1°	VALUES TO 79c
-------------------------------------	---------------

VALUES TO 2.98 HALF-SLIPS Nylon Tricot—Cotton Plisse 1°	VALUES TO 6.95 LADIES HATS OUR ENTIRE STOCK 77c
--	--

LADIES ODD LOT AND SIZES VALUES TO 10.95
DRESSES . 2°

Ladies Broken Lots and Sizes Values to 24.95
DRESSES . 7°

HAGOOD'S DEPARTMENT STORE
Standard Brands Priced Right

WESTER'S 6TH ANNIVERSARY SALE

LOOK What a DOLLAR Will Do

SPUN SUN OLEO 4 1 LB. CTNS \$1

SUN SPUN—PEACH or APRICOT PRESERVES 6 12 oz. Jars **1.00**

KOUNTY KIST — VAC PACK Whole CORN 6 12 oz. Cans **1**

SUN SPUN SPINACH 6 No. 303 Cans **1** 1 Can FREE

SUN SPUN Blackeye Peas 6 No. 303 Cans **1**

OUR VALUE **ELBERTA PEACHES 6** No. 303 Cans

SUN SPUN CATSUP 6 Bottle **1.00**

SUN SPUN Sliced Beets 6 No. 303 Cans **1**

SUN SPUN TOMATOES 6 No. 303 Cans **1.00**

LIBBY'S Diced Carrots 6 No. 303 Cans **1**

DEPENDABLE Crowder Peas 6 No. 303 Cans **1** 1 Can FREE

GREEN GIANT English Peas 6 No. 303 Cans **1**

MORTONS Anniversary SALE SALAD DRESSING or SANDWICH SPREAD Pint Jar **20**

Wilson's Certified VIENNA 6 Cans SAUSAGE \$1

OUR VALUE CUT 6 no. 303 Cans GREEN BEANS **1** 1 Can FREE

SUN SPUN WHITE HOMINY 10 No. 303 Cans **1** 2 Cans FREE

LIBBY'S SIX 14 oz. Cans PORK & BEANS 2 Cans FREE

IMPERIAL CANE SUGAR 10 LB. BAG **98c**

GOLD MEDAL FLOUR 10 LB. BAG **1**

WILSON'S BAKERITE 3 LB. CAN **79**

CORN KING Sliced tray Pack BACON **55c lb.**

Armour Star Miss Wisconsin Cheddar Cheese SHARP AGED **39c** 8 oz. Pk.

NEW "EZ OPEN" Can BALLARD BISCUITS, 2 Cans **2**

Ty Them — They are better

Wilson or Armour — 6 to 8 lb. Ave. PICNIC HAMS, lb. . . **39c**

EAT BEEF We guarantee that any fresh beef or pork you buy from us will be cut the day you buy it. COME IN SEE THE DIFFERENCE

Wilson's—Ready to 4lb. Canned Boneless - Skinless one in your refrigerator a reserve food supply FOR ALL OCCASIONS

WESTER & SON

Leading In Basketball Race

Tulla boys and the Muleshoe were still leading the pack in district 2AA basketball race the smoke cleared away following Friday night's games. Last Friday night's games of these strong contenders were not face of the second round of play as the games were underway.

Friday night of last week saw a slate of games in the district with the following scores recorded. (Final):

Boys Division	
Tulla 64 - Muleshoe 30	
Girls Division	
Tulla 45 - Littlefield 28	
Muleshoe 50 - Tulla 40	
Tulla 48 - Lockney 39	
Littlefield 48 - Floydada 39	
Friday night the teams of the district squared away again with following results:	
Boys Games	
Floydada 66 - Lockney 50	
Tulla 65 - Oilton 44	
Girls Games	
Lockney 58 - Floydada 43	
Tulla 54 - Littlefield 30	
Muleshoe 52 - Littlefield 30	
Boys Standings Jan. 29	
W	L
1	0
2	1
3	1
4	1
5	1
6	1
7	1
8	1
9	1
10	1
Girls Standings Jan. 29	
W	L
1	0
2	1
3	1
4	1
5	1
6	1
7	1
8	1
9	1
10	1

EDMISTON Plumbing Co.

Phone 507
PLUMBING
REPAIRS - SUPPLIES

Third and Fourth Month First Students of Music



FONTAINE FOWLER JANICE MORRISON MIKE GROVES NAOMI ALLEN
JUDY WILLIAMS NORMA ALLEN SHARON BINGHAM SHARON EDMISTON

Awarded places as "students of the month" in the piano classes of Mrs. Ohmer W. Kirk were five for the third month, six for the fourth. Above, first panel, listed as "first" in the third month are Fontaine Fowler, Janice Morrison, Mike Groves of Matador, Naomi Allen.

In the lower panel are fourth months "firsts", Judy Williams, Norma Allen, Sharon Bingham, and Sharon Edmiston. Frank Traweek of Matador, third month winner, and Melvis Lowrance, fourth month winner, are not pictured in the group.

LIBRARY NEWS

(By Mrs. Lee C. Golightly)

A book shelf and table along with some fifty more books have been sent to the library at Lockney. Mrs. Mills reports good circulation of books and several requests for books that do not have in the library.

Memorial books for the week are The Silver Chalice by Thomas B. Costain, given by Mr. and Mrs. McNeill and Janice in memory of Mrs. Mary A. Norton. Mr. and Mrs. Jess Cox, Mr. and Mrs. Marvin Gilbert, Orland and Polly are giving a book in memory of Tab Meriwether.

Twenty bright-eyed little kiddies sat spellbound Saturday morning as Mrs. Alma Holmes told the story of The Little Twin Bears. Games and music were also enjoyed by the group. The story hour is still going big, thanks to the 1929 Study club. These little folks always leave the

library with a book tucked under one arm, an all day sucker in one hand, and a big smile on their faces! Better join them next Saturday for another Super Story.

Have you looked at the calendar yet? If so, you know that this is the month of "Hearts". February 14 brings us St. Valentine's Day with all of the fun of sweetheart banquets, school parties and Valentine boxes. Do you know how this special day originated? Your county library is a good place to find out, and while you are there you will want to check out a love story to read. A good one on the best seller list is Love Is Eternal by Irving Stone. The library also has any number of magazines that might be helpful in planning your Valentine entertainment.

We are happy to report that the new reading room is being used by quite a number of people. It is large, well lighted and comfortable. It's yours, come and use it.

Adrian Helms, A&M student, was here visiting his parents, Mr. and Mrs. P. D. Helms and other relatives last week.

LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND

J. M. Massie Hollis R. Bond

WIN STOCK SHOW HONORS

Mike Shurbet, son of Mr. and Mrs. Marvin Shurbet, Petersburg, took second place in the reserve champion award with his heavy Berkshire, in the Southwestern Exposition Fat Stock show in Fort Worth this past week.

Mack Shurbet, brother to Mike exhibited the fourth place medium weight Chester white.

Winning both the grand and reserve honors in the junior swine division was Buster Terrell of Hale county.

Dr. and Mrs. A. E. Guthrie had their son, Aubrey home last week from the University of Texas.

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU

Retail Merchants Association

Panhandle's 1955 D-X Motor Oil Jamboree

try D-X oils on an UNCONDITIONAL money-back guarantee

New D-X Special - It's "Weather-Proofed." Proper lubrication at 50 below zero... or at 100° in the shade. Eliminates need for seasonal oil changes. Reduces piston wear up to 80%. Increases gasoline mileage up to 20%. Premium quality, premium performance.

D-X DHD - Manufactured for extra heavy duty service. Delivers extra heat resistance, extra mileage, extra hydraulic valve lifter lubrication. Cleans as it lubricates. The perfect oil for modern high-compression engines in heavy duty service.

D-X MOTOR OIL - Highest quality at popular prices. Equals America's finest aviation oil for heat resistance. Manufactured from quality crudes, solvent refined and contains exclusive additives. Provides excellent lubrication under all conditions.

Panhandle's Oil Jamboree Special

Change (5 qts.) to D-X Motor Oil
Chassis lubrication • Wash job
Battery check • Tire inspection
Inspect cooling system

FOR LIMITED TIME ONLY **\$3.99**

Tear out this advertisement and bring it with you.

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Panhandle Oil Corporation
Wichita Falls, Texas

GET PANHANDLE'S OIL SPECIAL AT —
PANHANDLE SERVICE STATION
119 E. HOUSTON FLOYDADA PHONE 68

CARL RUSSELL RECOVERING

Carl Russell is reported able to be at his blacksmith shop some, but is not working as yet. Mr. Russell was in Peoples hospital some time with an infected foot and complications and is just now getting back into the swing of things.

MRS. CHARLIE PERRY HOME

Mrs. Charlie Perry is said to be feeling better and gaining strength steadily. Mrs. Perry was returned from Plainview hospital over a week ago where she received treatment for hepatitis, an inflammation of the liver.

Lawrence Burke left Sunday to return to Southwestern University Georgetown, after visiting last week with his parents, Mr. and Mrs. D. W. Burke. Lawrence is a pre-ministerial student.

Guests in the home of Mrs. W. B. Jones Saturday evening were Mr. and Mrs. Roe Jones, Mrs. O. Mitchell and Miss Frances Mitchell. Sunday visitors were Mrs. Jones' sisters, Mrs. Nancy Ross and Mrs. Olive Keene of Plainview.

PH. 79

FOR BUTANE SERVICE
WYLIE
Butane Company

WHITE'S Sensational TV SPECIALS

New "17" Olympic TABLE MODEL TV

with Opticlear picture tube for only . . .

138⁸⁸

17" OLYMPIC Charleston

Decidedly modern in design, this compact 17" Olympic is featured in a smartly styled grained mahogany cabinet. Following the latest functional trend, controls are on the side—out of the way, yet easy to reach. Here is television at its clearest, with the sensational Opticlear Picture Tube that brings details sharply into focus. The "Charleston" is lightweight, easy to move around. Ideal as an extra set for bedroom or den. Enjoy TV at its finest with Olympic . . . now on display at White's.

YOU'D EXPECT TO PAY \$100 MORE FOR THIS 21" OLYMPIC TELEVISION SET WITH RADIO AND RECORD PLAYER

This Olympic, in an attractive mahogany cabinet, features an automatic 3-speed record player, 21" TV receiver, with new Opticlear Picture Tube, and a smartly styled radio with exceptional tone and range.

WHITENIZED CREDIT TERMS

PAY ANY AMOUNT DOWN YOU WISH
TAKE AS LONG AS YOU LIKE TO PAY . . .
up to 24 months
MONTHLY PAYMENTS as low as \$5

AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUES

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117 W. California Phone 323

HOTTEST BUICK IN HISTORY

No wonder you see so many 1955 Buicks on the highways—they're rolling up bigger sales than ever in history—topping the popularity that has already made Buick one of the "Big Three."

In Price, too, it is one of the "Big Three"

THE 1955 BUICK SPECIAL delivers locally for less than some models of the 2-Door, 6-Passenger Sedan, so-called "low-price three." COME IN AND CHECK! Model 48 (illustrated).

MOST PEOPLE still don't believe it. But it is true. And when you look into the facts, you'll find these two solid truths:

Buick is one of the "Big Three" in sales volume—and hotter this year than ever before. And Buick is one of the "Big Three" when it comes to prices which make such popularity possible. The price tag we'll show you proves it.

So why not get what a Buick has to offer, if you are in the market for a new car?

You find that the dollars you pay for Buick buy you a lot more automobile—and the sheer satisfaction that comes with bossing a brawny traveler of this caliber.

You find it in the record-high V8 power that gives life to this spirited performer. You find it in the soft and level and cruiser-steady ride that comes of all-coil springing and torque-tube stability. You find it in the extra roominess, the extra frame strength, the extra tread width, the extra silencing—all part and parcel of every Buick.

We could tell you about the little things, too. Things usually charged for as "extras" in other cars, but yours as standard equipment at no extra cost in every Buick. Things like direction signals, oil-bath air cleaner, full-flow oil filter, automatic lighting in glove and trunk compartments—and so on.

But—you get the idea. This is a buy, this '55 Buick—a great buy—and a thriller from the instant you press its gas pedal. Come in this week and check things for yourself, won't you?

Thrill of the year is Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

CLINE & RAINIER 201 So. Wall, Floydada

Social Security, How It Will Apply To the Farmer

The self-employed farmer, rancher, or cotton ginner will begin to have in 1955 the same sort of protection for himself and his family against income loss by reason of old-age or death that other self-employed persons gained in 1951.

The old-age and survivors insurance provisions of the Social Security Act have a purpose that might be summed up in this short phrase: "Replacement of a portion of a lost income where the loss is caused by old age or death." Later articles will deal with how large a replacement is possible, and to whom such payments are made.

Large corporations have intricate profit and loss statements and batteries of accountants busily engaged in compiling them. Most merchants maintain rather detailed records of inventories, receipts, losses, etc. What sort of records must the farmer keep in order to know whether he must make a special social security report in 1956 on his 1955 earnings.

There are no set rules or particular bookkeeping systems prescribed by the law. However, the records, of whatever nature they may be, must be sufficiently complete to support a finding that there was or was not a net profit for the year. And, to keep his social security protection in force even through drought or other bad years, the farmer who has a gross income of more than \$1800 may claim credit for either his actual net income or a special figure of \$900 if he failed to net that much. The farmer whose gross income is below \$1800 may also take social security credit for either his actual net income or one-half of his gross income, but here that figure must be at least \$400 or no social security credit is possible. Farmer A grosses \$3700 but his true net profit is only \$500—he can legally report \$500 or \$900. Farmer B grosses \$1700, but nets only \$500—he can report either \$500 or \$950.

Farmer C grosses only \$799, and nets less than \$400. He can have no social security credits for that year. Remember, the records of the self-employed farmer must be complete enough to show his gross income from his farming, his operating expenses, and finally, his net profit. Income from renting out a pasture or a part of the farm itself, on a true rental agreement does not count toward Social Security credits for the farm owner. Only income traceable to actual operation of the farm or ranch can be used in building up a social security account.

A representative of the Social Security Administration will be in Floydada at 2:30 p. m. February 8 to assist in all matters pertaining to social security. The meeting place will be Room 206, in the court house.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Jan. 31—Mrs. M. D. Ramsey, Mrs. Marvin Smith, Mrs. Everett Miller, Mrs. Chloma Williams, Mrs. Sherwood Ramsey and Mrs. Mather Carr attended the W. S. C. S. sub-district meeting at Petersburg Thursday. This was a good meeting with several district officers present and giving reports. Club met Thursday afternoon at 2 o'clock in the club room with Mrs. Everett Miller as hostess. The meeting was called to order by the new president, Mrs. Zant Scott. Roll call was answered by "its in the news." The program was as follows: distribution of year books by Mrs. Glenn Pool; club constitution and by-laws by Mrs. Marion Tucker; recommendations of Texas Home Demonstration association by Mrs. Roy Hale.

Mrs. Bess Rutherford was leader for the program. A demonstration on care of the face and hair was given by Mrs. Wanda Turner, making or covering buckles by Mrs. Gladys Edwards. Recreation was directed by Mrs. Walter Hanna. The hostess served refreshments to 14 members and one new member, Mrs. Kenneth Stewart and son, Kenny.

Charles Mather Carr left early Friday morning with Bill Rodgers, county agent, for Fort Worth where they attended the 4-H meeting. They returned home Sunday evening.

We haven't seen Wes Carpenter since Friday night. We know he looks awful with his head shaved (of course he was already bald on top) and one-half of his beard shaved off. He has to remain this way for 30 days. In doing so he received \$350.00 for the March of Dimes. He also made more money by letting people feel of his shaven head at \$1.00 per feel. They had to show the dollar before he would take his cap off.

Bill Carr spent Saturday in the Mather Carr home. Mr. and Mrs. G. L. Snodgrass and Mr. and Mrs. Everett Miller were guests Sunday of Mrs. Will Reeves and daughter in Jericho.

Rev. Krebs preached at the chapel Sunday morning.

Mr. and Mrs. Emmett Foster were guests Sunday in the home of their daughter and family, Mrs. Marion Tucker. Mr. Foster attended church at the chapel.

Larry Pierce of Lubbock was a visitor Sunday at church. He has been staying with his grandparents Mr. and Mrs. E. W. Turner while his mother was in the hospital. He was returned home Sunday by Mr. and Mrs. Turner. They plan to stay a few days with their daughter. She was returned from the hospital Monday.

We are glad that Mrs. Zant Scott is able to return to church and other activities after being in the hospital some time following an operation. Also Mrs. R. G. Morris who has been ill, was able to be in church Sunday.

Bill Carr was a Sunday dinner guest of Ronnie Tucker. Mr. and Mrs. Chloma Williams and daughter visited a brother-in-law, J. T. Freeman in an Amarillo hospital Sunday.

Our fourth-quarterly conference will be held the first Sunday in March at the chapel with dinner being served at the church. Bro. Kirk will preach the 11 o'clock sermon.

The W. S. C. S. did not meet Tuesday but will meet February 8 at the home of Mrs. Sherwood Ramsey. Mr. and Mrs. Max Brady of Kress and Travis Graham of Petersburg were guests Sunday in the Wes Carpenter home.

Mr. and Mrs. R. B. Gary accompanied by Mr. and Mrs. Elmer Williams of Floydada, were guests Sunday evening of Mr. and Mrs. Albert Clubb and Miss Reda Mae Gary in Lubbock.

Mr. and Mrs. Walter Hanna and Mr. and Mrs. Roy Hale left Sunday for Fort Worth to attend the fat stock show, then go to Corpus Christi where they will be guests of Mrs. Hanna's sister and family, Mr. and Mrs. Farris. From there they will go on to the valley for a sight-seeing tour.

Mr. and Mrs. Loyce Turner left Tuesday to take in the fat stock show at Fort Worth for a few days or so and then to Dallas to attend a fair meeting in interest of the Floyd county fair.

Mr. and Mrs. Will Snell of Floydada are out staying with the Roy Hale children while the Hales are on their trip.

Jimmie Hale and Charles Mather Carr returned home Sunday night from the fat stock show. Mr. and Mrs. Wesley Carr met the boys at Floydada and brought them home. Mrs. Wes Carpenter was a business visitor in Amarillo Monday.

SUNNYSIDE CLUB MEETING HELD WITH MRS. D. T. MAYO

The Sunnyside Home Demonstration club met in the home of Mrs. D. T. Mayo January 21 with Mrs. W. H. Bethel as co-hostess.

Roll call "what's in the news" was answered by Mrs. W. H. Hilton, John Hopper, Ethel Sawyer, D. W. Burke, H. D. Hammonds, Roy Curry, Will Snell, W. C. Sims, C. W. Denison, J. J. McKinney, Ernest Kendrick and the hostesses, Mrs. Bethel and Mrs. Mayo.

Recommendations of Texas HD association, was given by Mrs. Burke, followed by the club choosing demonstrators and leaders. A demonstration was also given by Mrs. W. C. Sims and Mrs. J. J. McKinney.

The next meeting will be February 4 in the home of Mrs. W. O. Denison.

Ralph Dwane Lemons left Wednesday for Fort Lee, Virginia, where he will be in training in the Quartermaster corps for about eight weeks. Ralph, who has been visiting his parents, Mr. and Mrs. Ralph Lemons, has just completed his army training at Fort Bliss.

Mrs. Ben Morton was in Clarendon recently where she attended the golden wedding anniversary of her sister, Mrs. R. O. Thomas and Mr. Thomas.

Hereford Brother Dies of Injuries

Funeral service for Leroy Rudd, 20-year old brother of Mrs. Robert Bradford, was held Sunday afternoon in the Avenue Baptist church at Hereford with the Rev. H. V. Fields, pastor of the Grace Baptist church, officiating.

Rudd died Friday in the Deaf Smith County hospital following injuries suffered when he fell off a car and was run over January 22. Claude Hicks, driver of the car, paid a fine of \$25 and costs for assault with a motor vehicle. Rudd was born January 19, 1935, and had lived all his life in Hereford. He attended the Hereford schools.

Survivors include the parents, Mr. and Mrs. O. A. Rudd, Hereford; four sisters, Mrs. Aline DeGrass Hereford; Mrs. Pauline Godfrey, Dimmitt; Mrs. Earline Simpson, Los Alamos, New Mexico; and Mrs. Bradford of Floydada; one brother, Johnny Rudd, Los Alamos; and his grandparents, Mr. and Mrs. L. T. Ledford, Portales, New Mexico.

Those attending funeral rites from Floydada were Mr. and Mrs. Robert Bradford, C. H. Bradford and Mr. and Mrs. Ben Galloway.

Mrs. W. O. Jones and Mrs. Linnie Williams returned home Monday after visiting in Lubbock with Mrs. Jones' son, Dalton Jones and family and in Hobbs, New Mexico, with a daughter, Mrs. J. E. Christopher and family. The ladies were gone about ten days.

Mr. and Mrs. Jack Deakins left Tuesday morning to return their daughter, Ann, to the University of Texas. Ann has been here visiting her parents during mid-term. Mr. and Mrs. Deakins will continue their trip on to Lewisville, Arkansas where they will visit with his mother, Mrs. E. M. Deakins, who is ill, and his sister, Mrs. Alden Burge and family.

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FLOYDADA, TEXAS

TELEPHONE 254 FOR APPOINTMENTS

JUST RECEIVED



New Shipment of HONEY TOGS

Little Boys Suits in new colors of charcoal and pink, navy and white, brown and gold.

Sizes 1 through 4
Caps to match

Wide selection boys
Shirts - Dan River - Plisse

LEORA'S TOTS & TEENS

On the Wye Floydada

LET THERE BE LIGHT!

HEALTH COMES FROM WITHIN

For every disease there is a cause. From one cause there may be a dozen diseases.

But you say, "How can one cause produce so many divergent effects?" By the same token, how can 25 letters give birth to thousands of words? How can you get so many melodies from a few notes of the scale?

The body is not a unit but a mass of substances. Apply heat to water and we get steam, to wood we get a flame, to iron we get a glow. Different effects from one cause.

Now you can see why chiropractic care can get such wonderful results on most disorders. We locate and correct the cause of disease.

The measure of one's health only equals the supply of nerve impulse. Health is yours for the asking.

PATZER

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FLOYDADA

PHONE 1150



Pound . \$1.05

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24 Count Box
89c

SPUDS

No 1 Russetts
10 lb. Bag 59c

IMPERIAL Pure Cane SUGAR

10 lb. Bag 95c

YOUR FAVORITE Food Buys

PRICED TO MEET ALL BUDGETS!



1 lb. Box
25c



FRYERS
Pound 49c



Corn King
BACON
Pound 53c



OLEO
Pound 22c



5 lb bag 39c



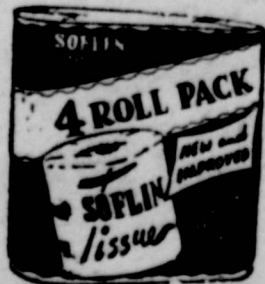
Mellorine
1/2 Gallon
49c

Swanson

Boned
Chicken
5 oz. Can
35c



CHUCK ROAST
Pound 49c



4 Rolls 33c



3 LB. Can 87c



3 For 23c



2 for 19c

POWELL CASH GROCERY & MARKET
HI-WAY 70
PHONE 871