

# ExpectFifty Tonight At Hi'way Meeting 

# CROP Donations For Area Are Presented In Ceremony 

## Summery Thunder Showers Recorded

Scholastic Census Is Now Underway

Tax Collections Good But Poll Payments Way Off, Report Shows

Two Months More of Hospital Care Prospect for Clifford Jones

## Mother Succumbs

While Husband Is In Temple Hospital

Subseription Prices: In Floyd and adoijn-
ing counties - one year, 82.00 ; six months,
51.00; four months 70c in advance

THE FLOYD COUNTY HESPERIAN
Published by the Hese Co , Inc, at 212 South
Main St, Floydada, Texas. HOMER STEEN, Editor
THURSDAY, JANUARY 6, 1955


Established 1896 by Claude $V$
tered as second class mant al
fice at Floydaad, Texas apy
under the act of Congress of
1897.

VIEWS AND COMMENT Most West Texans feel much the same way as
the Motley county delegation of service men, who complained before the senate investi-
gating committee on the veterans land buying gating committee on the veterans land buying program that they were unable to get their
proposed purchases considered by the vet-
erans land board. They were deferred for erans land board. They were deferred for
one reason and another, while in other parts of the state, as it appears at least, applica-
tions were going right on through with ease. tions were going right on through with ease.
Mostly the West Texans had trouble getting
eligibility for the type purchase they wanted to make. It developed in the hearings held by the senatorial committee, that large tracts were being bought and cut up with money
from the big state bond issue without the promoters ever using any of their own funds,
The Motley county men didn't get very far with their complaints, but they did get be-
fore the committee long enough to tell their troubles. Mostly applicants from this section have been told their applications would
be filed and when their turn came, if there be filed and when their turn came, if there
was any money left, the applications would
be considered.
Land Commissioner Giles' resignation at the beginning of a new term, although he was re-
elected overwhelmingly, leaves something to elected overwhelmingly, leaves something to
be pondered. The commissioner made his
resignation to the governor, whose responsiresignation to the governor, whose responsi-
bility it will be to name a successor, subject
to the approval of the state senate. The to the approval of the state senate. The
governor needs to hurry but he can hardly governor needs to hurry but he can hardly
do so until he can pick out a man who is
likely to be acceptable to the upper house of the legislature. There is something serious-
ly wrong in the law or the administration of ly wrong in the law or the administration of
the Veterans Land program. People of the state, including thousands of veterans and of anything less than recovery of every pos-
sible cent to go into legitimate loans. An oscure notary public or so sent to prison
or a year or two won't right the situation as it is now seen by the average Texan. The
thing is bigger than that Holiday Death Toll. Many of the holiday deaths can be charged to narrow highways. Hurry, thoughtlessness, probably some drink-
ing played their part, of course, along with ing played their part, of course, along with
too much speed. Texas should let the highway department loose on a modernization
program, to re-engineer the roads of the program, to re-engineer the roads of the made by the automobile manufacturers. Most
of our roads were built for 40 mile traffic, of our roads were built for 40 mile traffic,
some of them engineered years ago for 25mile speed limits. Money spent for high-
ways like they are built in Texas is not money ways like they are built in Texas is not money
wasted. It is a good investment.
There are many heart aches and accompanyThere are many heart aches and accompany-
ing remorse in our state, after highway and
other preventable accidents took such heavy toll as is reported in the daily press. Hardly


Whats the new news in the 55 cars?
Is it V-3 Fower? Is it s'isnonded pedals?

Foril has trait siaco 192?
Is it Ball-Joint Suspension? Ford had it in 1954

Is it hood-high fenders? Ford introduced them in 1952

Ford introduced them in 1952
Is it oil and battery signal lights, curved instrument panel, rotary door latches, push-button door handles, power-lifts for all windows, Overdrive, Hotchkiss Drive?

Ford has had all of them, too!


The NEWS is Thunderbird Styling
The NEWS is Trigger-Torque Power
The NEWS is Angle -Poised Ride

BISHOP MOTOR CO.


Floyd County 14 Years Ago

Milton Weems left last week for NEW YEAR DINNER HELD
San Luis Obispo, Californa, where WITH V. D. TURNERS HOSTS
 Miss Zelda Battey, daughter of Mrs. Thomas Mitchell, Oklahomad
Wary
uary 9, 1941.



## BUS SCHEDULES

Clip and Save for Reference

| EAST BOUND |  |
| :---: | ---: |
| To Vernon, W. Falls |  |
| 8:00 A. M. |  |
| 1:15 P. M. | WEST BOUN <br> 10:35 P. M. <br> To Lubbock, El <br> $9: 15$ A. M. via Plai <br> $4: 00$ P.M. via Peteq |
| To Plainview, Am <br> $9: 15$ A. M. <br> $3: 55$ P. M. |  |

CREDIT FOLLOWS YOU
Retail Merchants Association
Thru Bus Service to lawton, Ohbhote

MAGNOLIA SERVICE STATION NO.
Fred Lambert, Agent Station Hours:

Whats in it for you?

Every Texan profits in a large way from cubic foot of natural gas produced in the State.

Directly. Taxes paid by the petroleum in dustry to support all agencies of the State Government, including schools, old age assistance, and welfare institutions, totaled $\$ 170$ million in 1954, more than a third of all the taxes collected by the State. And, in addition, the industry pays millions in other taxes to counties, school districts, and municipalities.

Indirect profits are even greater. Industry employees receive and spend about $\$ 850$ million a year; royalty and lease payments to landowners add up to $\$ 500$ million. Most of this money passes promptly into trade channels.

As a result, you'll find oil dollars on every
balance sheet in Texas and in every bank account, including your own.

But you can't figure profits in money
The chief profit from the production of oil and natural gas rests in what these fuels do: In the miles you cover with your car ... in heat for your home... in the usefulness of articles made from petroleum hydrocarbons... in the power that moves long trains across the continent turns the wheels of the large industrial plants.

This profit Texans share with all Americans. It is reflected in the American standard of living, which is the world's highest; and it pro vides a dividend of nationat security, because a industry is one of the major resources in the U. S. arsenal for national defense.

HUNBLE

HUMBLE OIL R REFININGCO. WUMBLE PIPE IINECO.

Harris' Honored on GoldenWedding Anniversary Day


M Years. Mr. and Mrs. A. R. Hanna, are picture
her Floyd County Residents eve Their 64th Anniversary




ASK YOUR NEIGHBOR ABOUT
maction Credit Association
$100 \%$ MEMBER OWNED ITP and Livestock Loans

MENARD FIELD, Manager<br>319 South Phone No. 486

${ }^{319}$ South Main St., Floydada, Texas


SALE BEGINS JANUARY 7


ONE GROUP CONCHO BELTS
A Real Buy 75 c
LADIES LEVI'S Reg. 4.15 Now $\mathbf{3 . 5 0}$ Size 22-34 Reg. 4.95 Now $\mathbf{3 . 9 5}$
ALL LEATHER PURSES \& BILLFODS

$$
1 / 2 \text { PRICE }
$$

WESTERN SHIRTS Reg. 2.95 Now 1.49
BOYS \& GIRLS DRESS PANTS
Reg. 5.95-8.95 All $1 / 4$ OFF
BOYS LEVI DENIM PANTS
Reg. 3.95 Now 2.50
Reg. 4.95 Now $\mathbf{3 . 5 0}$
HATS BRADFORD
HATS WILLARD
ALL ALTERATIONS FREE
MENS LEVIS in the following sizes

CLOSES JANUARY 15

| ACME | BOOTS |
| :---: | :---: |
| Reg | Now |
| 6.95 | $\mathbf{5 . 9 5}$ |
| $\mathbf{7 . 9 5}$ | 6.95 |
| 9.95 | $\mathbf{7 . 9 5}$ |
| Reg | Now |
| 12.95 | 9.95 |
| 19.95 | 14.95 |


| CHILDRENS JUSTIN BOOTS |  |
| :---: | :---: |
| B \& D Widths |  |
| Reg. $\mathbf{1 6 . 9 5} \quad$ Now $\mathbf{\$ 1 2 . 9 5}$ |  |
| BELT BUCKLES |  |
| Reg. \$1.00- $\mathbf{\$ 1 0 . 0 0} 1 / 3$ OFF |  |
| ALL LEATHER BELTS |  |
| Reg. 2.25- 3.50 1/3 OFF |  |
| BOYS WESTERN SHIRTS |  |
| Reg. 2.95 Now 1.95 |  |
| Sizes $\quad$ Reg. 3.95 Now 2.95 |  |
| $2-18 \quad$ Reg. 4.95 Now 3.95 |  |


| MENS WESTERN SHIRTS |  |
| :---: | :---: |
| All Shirts Included Nothing Reserved |  |
| Reg. 3.95-2.95; 6.95-5.95; 9.95-7.95 Reg. 4.95-3.95; 7.95-6.95; |  |
|  |  |
| Reg. 4.95-3.95; 7.95-6.95 |  |
| MENS WESTERN PANTS |  |
| Size 28-42 | 7.95-5.95; 9.95-7.95 |
|  | 8.95-6.95; 12.50 -8.95 |
|  |  |

MENS WESTERN SUITS \& JACKETS OFF
ALL SIZES

## ${ }^{5} 3^{\circ} 00$

## WAGON WHEEL

WESTERN WEAR

## Social Events, Clubs

| Children's Talent Hour Enjoyed by 1934 Study Club |  | Many Friends Call OnGoldenWedding Day of Hiltons |
| :---: | :---: | :---: |
|  | John Stapleton, also Misses Frances |  |
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|  | Mrs. Du |  |
| ${ }^{\text {a }}$ | '50 Club Hostess |  |
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NATIONWIDE Double Bed 1.59 FITTED SHEETS Twin Bed 1.19

## OUR LOWEST PRICES IM YeARS! NATIONWIDE COLORED SHEETS $72 \times 108$ $81 \times 108$ <br> <br> 1.99 <br> <br> 1.99 2.29 2.29 1.99

LaY AWAY bY the dozen

Panis
Penneys Wh'ilite Res........... GOODS JANUARY CLEARANCE ITEMS MENS OR BOYS CORDUROY CAPS . . . . 88 COTION PIISSE DUSTERS . . . . 2.0 WOMENS REGULAR LENGTH COATS . 15.0 WOMENS DRESSES 3 - 6 SKIRTS and BLOUSES REDUCED TO CIEA ALL WOOL BLANKETS . 9.8 PART WOOL BLANKET PLAID PARSS . 3.3 COITON SHEET BLANKETS . . . . 1.4



THESE PRICES GOOD FRIDAY, SATURDAY AND M ONDAY

## WHAT SHOULD I SERVE FOR DINNER?

Lucky Strike, Can TUNA FISH POP CORN Sunsweet, Qt. Bottle
PRUNE JUICE
BABY FOOD
SAUER KRAUT 15c Hot Roll Mix
28c Corned Beef Hash 32 PEACH PRESERVES

Ma Brown
21 oz Jar
Kraft Dinner 16c SWEET PEAS 16c Spanish Rice . 19c French Dressing 22c DOG FOOD . 9C Q

| Classified Ads | Por Sale |
| :---: | :---: |
| Miscellaneous |  |
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|  | LS |
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|  | Priees from \$150.00 up. |
|  | 1949 to 1953 FORD AND CHEVROLET $1 / 2 \& 3 / 4$ PICK |
| Mackir Mencoe ver me | SEE US F |
|  | or buy. |
|  | BISHOP MOTOR |
|  | Your friendy Ford Deale |
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## 

Real Estate Loans


Strictly speaking arthritis
is a name given to an inflama-
tion of a joint altho it may tion of a joint altho it may
manifest itself in many ways.
Generally, it is the more free-
ly movable joints involved
such as knee, shoulder, elbow, hands. Arthritis is a severe
and often crippling disease
Much of the pain and tentiol danger of arthritis
may be eliminated by proper
chiropractic care as shown thousands of clinical records.
Arthritis is caused by a flows from brain to the deli-
cate tissues making up the
oint. This nerve overt. This nerve force travels
over nethways in the
spinal cord. If one bone or spinal cord. If one bone of
your spine becomes misaligned it will cause pressure on
nerves. In arthritis the nerves which are under pressure go to the effected joint. From
the pressure the nerve force is seriously impaired.
After a spinal analysis,
your chiropractor can tell you exactly where the nerve pres sure exists and will go about
correcting it. With this done, your joints return to normal

## PATZER

 CHROPRRCTICClinic
702 N. 2ND ST.
 ?

She even insisted on flying oup on
un 67-DAY EUROPEAM $\$ 1288.00$ Tourist Class $\mathbf{\$ 1 4 9 5 . 0 0}$
First Class

See LUTA P.E
Early ReGistray 11 Fasionating Personally Excorted Sceni N ESEN Phone: PO3-3204 y, insists on laying her eggs in the


ODEN CHEVROLET CO. Floydada, Texas
(1)

LOOK AT THESE USED CAR BARGAIT
$1954{ }^{210}$ Chevrolet miles and loaded with extr
1953
4-DOOR MERCURY,
ires, Seat Covers. This car is clea
new one and very low mileage. Pr
1952 CHEVROLET Styline Deluxe- 1952 FORD TUDOR. R deluxe radio and heater. This car is clean Mileage and very clean
used trucks at sensational savi
1952 CHEVROLET $\%$-TON Pick-up
1951

## deluxe c ap now.

1948 CHEVPOI

## 1 hitch. A good pick-up. Priced to Sell.

1952 CHEVROLET $1 / 2$-TON, 4 speed, Heater and hitch, overloads.
ODEN CHEVROLET CO.
н. 79
moR BUTANE SERVICE WYLIE 3ane Company

## LANDS

# OTICE of ELECTION <br> To Be Held UESDAY, JANUARYII 

for County Committeemen and annexation of Swisher, Crosby and Hale County Territory to the District.

## Polling Places in Floyd County:

1. Floydada Courthouse
2. Lockney City Auditorium

County Committeemen:

1. Tate Jones
2. Lon Davis, Jr.
3. Horton Howell
4. J. R. Belt

5

## ISTRE TO CAST YOUR VOTE




## GAS



The operation of the modern Gas clothes dryer is completely automatic. All the homemaker has to do is to place her dials. The automatic Gas dryer drys the clothes just the way the homemaker wants them - bone dry for storage or damp dry or ironing. See your gas appliance dealer oday. Buy an automatic Gas clothes dryer
. the dryer that does so much for you and costs so little to operate.

## dries 'em faster at less cost!

bout one cent an hour for Gas to dry clothes or approximately

## Pioneer Natural Gas Company




Wvere Ferile Plains land widn hrome Crops, He Saps


## DILADE

Floydada, Texas
RIDAY .- SATURDAY DOUBLE FEATURE January 7-8


SUN., MON., TUES. January $9,10,11$.

## Cinemascope

ROBERT

Nichum 1 - buigs H IOVE
TAMES
MARIIYN
MOTLIO

January 12--13
mascope IS HOW TO MARRY
TOE GRABLE $\begin{gathered}\text { HOW } 70 \text { MARRY } \\ \text { A MILIONA/PY }\end{gathered}$

over Molli French Is Wayland Beauty
 French, ,229 West Mississippl, Floyan outstatanding beminaty at again a
Conylan
College. The annual Beauty Pagean
and Stye a present 16 Show on January 14 wil
poung Women as candi
dates tor top ranking beauty honot


Sterley, Floyd count
W. A. Schaal etux to S. H. Schaal, The Floyd County Hesperian, Floydada, Texas, Thursday, January 6, 1955 Holiday visiturs in the J. B. and R. C. Daffern of Plainview.



## NOTICE

We Will Be At The Office of Lockney Auto Co.
IN LOCKNEY WEDNESDAY, JANUARY 12, 1955

For the Convenience of the Taxpayers, to -
COLLECT STATE, COUNTY AND POLL TAXES ONLY

Office in Court House Will Be Open For Poll Taxes and Automobile Business

## T. T. HAMILTON

Assessor - Collector of Taxes Floyd County, Texas

|  | POWELL GROCERY |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Betth Gocker CEI. FOOD <br> CAKE MIX |  |  |  |  |
| MELLORINE $\frac{1}{2}$ Gallon 49c |  |  |  |  |
|  |  |  |  |  |





## 3DAY CLEARANCE SALE

Again Hagoods are offering our customers unbelievable values for this event-3DAYS ONLY_ FRIDAY_SATURDAY _ MONDAY

| MENS OXFORDS . . $3^{\bullet}$ | Ladies shoes . . $3^{\circ}$ |
| :---: | :---: |
| Mens felt hats | LADIES SHOES |
|  | TOWELS 4 for |
| DRESS SHIRTS 1 PRICE | Matirlalis 3 yard for $1^{-}$ |
| JACKETS $\frac{1}{2}$ PRICE | LINGERIE $\frac{1}{2}$ PRICE |
| BLANKEES $\frac{1}{2}$ <br> SPREADS PRICE | LADIES DRESSES $\frac{1}{2}$ PRICE |
| DRAPES $\frac{1}{2}$ PRICE | BLOUSES -- SKIRTS $\frac{1}{2}$ PRICE |
|  |  |
| HAGOOD'S DEPT. STORE |  |



## JANUARY CLEARANCE

 GIRLS WESTERN LEATHER JACKETS In Sizes 10 to 16 Regular $\$ 34.95$ reduced to $\mathbf{\$ 2 4 . 9 5}$ Regular $\$ 24.95$ reduced to $\mathbf{S 1 8 . 9 5}$WESTEX BOOTS Size range 7 to 12 Reduced to Clear Regular Price $\$ 24.95$ to $\$ 35.00$ reduced to $\mathbf{\$ 1 8 . 9 5}$ and $\$ 27.50$ MODERN SHOE SHOP

## HAPPY NEW YEA

A bank has nothing tangible to sell. Its only reason for being is to serve and the extent of its success is in direct relation to the degree of trust in which it is held by its customers and the quality of its service.

The past year marks the close of 51 years of continuous service by this bank to the people and institutions of this trade territory. During that period we have grown from an original $\$ 30,000.00$ investment to the present Capital structure of over $\$ 500,000.00$.

We are proud of our growth - we are proud of the fact that you, our customers, have made that growth possible and we take this means of wishing all of you everything good throughout the new year.

FIRSTNATIONALBAN
FLOYDADA, TEXAS
statement of
The First National Bank of Floydada, Texas at the close of business December 31, 1954

RESOURCES

| Loans and DiscountsStock in Federal Reserve Bank |  | $\begin{array}{r} 1,007,018.64 \\ 6,000.00 \\ 22,000,00 \end{array}$ |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| C. C. C. Loans | 2,405,931.82 |  |
| U. S. Government Securities | 2,406,903.92 |  |
| Other Bonds and Warrants | 444,691.50 |  |
| Cash | 2,014,284.50 |  |

LIABILITIES

## Capital Stock <br> Undivided Profits <br> Reserves <br> Other Liabilitie Deposits

OFFICERS AND DIRECTORS
. NELSON, Chairman of the Board

