# New Operator Sets Stake For Oil Test At Lakeview 

Golfers Spirits Soar As Water System at Club Works Perfectly

 ReCaptured


Floyd County 4.H Club Youth Presented Awards at Assembly
dh Chorus ns Sunday High choir of the First
decent of of Chaniview will
vistas mu-

Neighbors Play Good Samaritan To Farmer - Minister at McCoy
 THINGS TO DO IN FLOYDADA DURING CHRISTMAS SEASON
the rumors out from standard. it
Ire correct, covers. Che
Bunch land only. Lakeview school grounds and Lakeview cemetery, lo-
coated on the northeast crier ot the
tact are also under lease to stan-
dart.
Mallard Oil Company con-
 S.


 mon

## 

, idea


$\qquad$
$\qquad$
$\qquad$
L. C. McDonald Spending Week On Allis-Chalmers Dealer Tour
W. H. Pope Rites Held at Wall Street Church on Sunday

1955 Farm Land Conservation Practices Program Adopted by Floyd County USDA Farm Agencies






Watson to Attend Coaches' Meeting


RED \& WHITE SPECIALS FOR WEEK-E) PLUS OUR PROFIT SHARING ST:
 Ginpefritit duice ef © 2 SWEL GRAPE JELIY $=3$ SPICED PRACHES 2 HORTENING 3 CORN 1 CHILLL
Canned Hams -- An Ideal ARMOUR ${ }^{1 / 1 / e^{2} \text { POUND }}$
 CUDAHY ${ }_{6}^{3}$

Now :Z/R open putk Prer 2 for 19

BUGAR GURED, For Bolling
HAM Shank End, 16

[^0]
## SOCIETY



Fifty Study Club Christmas Party Held On Tuesday
man



$\qquad$
 hie prean hour is not the srutial



Badgett - Probasco Radiator Service Phone 572 BE READY FOR

## hOLIDAY DRIVING



See us for irrigation pumps ( 6 's or 8 's) we have the best and at reasonable prices.

## BLEY'S MOTOR SERVICE

Your Studebaker-Oliver Dealer

313S. Wall

Phone 356


Pantomime, Music, Pageantry Are Awing In Chrismas Program


Chest Campaign is Boged Down

12-Year-Old Gets Third C-C Bicycle


Floydada business firms There is (by Mrs. W. J. Ross)
nothing to buy, and the winner DOUGHERTY, December



GIFT WRAPPING FREE


JEWELRY


We also have a fine selection of Skirts, gloves, hand-bags, handkerchiefs, elts etc. to delight the most discriminating taste.

NOW SHOWING EARLY SPRING AND HOLIDAY DRESSES IN ALL

## Miladies Speciality Shoppe

Aorders in Amstrong. And



 mas First Dutchman Was Firs
To See Microbes Under Microscope OHICAGO-The man who first
saw mikrobes was Anton van Leeu-
wenhoek a Dutchman who thus
became one of humanity this e became one of humanity's great
pioneer benetactors. Microbes, once
seen, were then studied and dealt seen, were then studied and dealt
with by later gentuses like Pasteur. Leeuwenhoek, born in 1632 in
Delft. Holland, was an and and
seientist. It was said that his tar
ther wis.

 Ilew Names Col C Rolls $\qquad$

Multiple-Tone Colors Accent '55 Dodge Lancer Hardtop


Moyd County Hesperian,
NEW YORK - Some 20.000 A London teacher told recently



## NOTICE

RUSSELL'S BLACKSMITH SHOP

Will be closed two weeks beginning Saturday night, December 18. Opening
Monday, January 3,1955

Three-tone paint combinations are introduced for the first time in the automotive industry to accent
the new flair styling of the 1955 Dodge Lancer hardtop. Prider ations, multiple-tone paints are availabe Lancer hardtop. Providing exciting new exterior color combin-
Royal, the richly appors in and three series-the luxurious Custom he Custom Royal Lancer hardtop shown here is super powered by a Super Red Ram $\mathbf{V} 8$ engine devel.
oping 193 inches

## Sjoes ue for theHolidays

##  

FRYERS 47c
BEEF ROAST 49c
by Robert Osborn



DON'T OVERIDAD YOUR WIRNG SVSTEM! FLOUR 3.95 MEAL. 75c SUGAR 95c

Powdered Sugar 25c
-
5

Picnic Hams . 47c


HENS 44c
Orders through Wednesday
Bacon Squares 39c TURKEYS . 55c

OLEO, Quarters
19c

## -





## PEACHES <br> SERRA MISSION Slice In Syrup No. $1 \frac{1}{2} \operatorname{Can} 25 \mathrm{c}$



## 

1-47 PONTIAC 2-door
1-51 STEDEBAKER 2-door
Champion. R\& $\mathrm{H}, \mathrm{OD}$.


| re radio Service |
| :--- |
| $20 \mathrm{~N} . \mathrm{MAIN}$ |




## 

## . <br> lance Repair

 Shop
$\qquad$


1-'49 JEEP $1 / 2$ TON Pick-up
1-'52 FORD $1 / 2$-Ton, 3 Speed -'51 Chevrolet Deluxe ${ }^{1 / g-\text { ton, radio, heater \& }}$ 52 FORD F-100 $1 / 2$ TON 1-49 3/4 -TON STUDEBAK BISHOP MOTOR CO.
$\qquad$
Farm Machinery IRRIGATION dams, sticks, tubes,



## for Rent



## Mospective Piano Buyers

mindy nan will
Has Prance "41" console only two years old. Like
 mime Owl wise
 mint Makos up to ONI. THIRD off. Tride-ithe welcome. Withe or phone arranged.
our van will be mediately if incervied
THE McBRAYER PIANO CO.

$\frac{\text { FOR TRADE }}{\text { FOR SALE OR TRADE. }-\infty 00}$


## ANT <br> 

 ADS Finis
isl vs 3 III SVWISIXH) 3XVW


(0)
LOOK AT THESE USED CAR BARGAINS $1950{ }^{\text {Chevrolet 4 -Door styling }}$ $1952{ }^{98} 4$ door oldsmobile $1952 \begin{gathered}\text { CHEVROLET Styling Deluxe- } \\ \text { Perfect tires and equipped with }\end{gathered} \quad 1952 \begin{gathered}\text { FORD TUDOR. Radio, Heater, } \\ \text { Seat Covers. New Tires. Low }\end{gathered}$ is clean nd priced to sell.
$1953 \begin{aligned} & \text { SPECIAL BUICK, } 24,000 \text { actual miles and clean as a new Car. See } \\ & \text { it today }\end{aligned}$
(OK) USED TRUCKS AT SENSATIONAL SAVINGC

Chevrolet $\%$-TON Pick-up

## $19511^{1 / 2}$ Radio ChEVROLET PICK-UP deluxe cab and chrome grill. See this pickup now.

1948 ChEvrolet $1 / 2$-TON. 3 Speed Pickup. Deluxe Cab. Chrome grill. Heater and 1952 chevrolet $1 / 2$-TON, 4 speed, Heater and hitch, overloads. A good farm

ODES CHEVROLET CO.

Chrismas PO Rush Nears Peak; PM Urges Mail Now first Class


County 4-H Club Continuad fram frith pase)


Mrs. A. Hathaway Passed Saturday

Whirlwind Cage Teams Win And Lose In Week Mrs. Golightly Is Claimed; Funeral Rites Yesterday







| Stokley's Tiny Green 303 Can <br> LIMAS <br> $\mathbf{2 9 5}$ |
| :--- |

Salad Wafer 25c

| ${ }^{\text {Po coupkins }}$ | 25 c |
| :---: | :---: |
| Blue |  |
| RINSO | 29 ${ }^{\text {c }}$ |


| White King  <br> Softener $\mathbf{2 5}^{\text {Box }}$ |
| :--- | ---: |


| CRISCO <br> For all your needs | $87^{c}$ |
| :---: | :---: |
| SPAM |  |
| Fancy Sliced | ${ }^{\text {LiB }}$ |
| $\begin{aligned} & \overline{\text { All Meat }} \\ & \text { BOLOGNA } \end{aligned}$ | $39^{\mathrm{LB}}$ |


| THANK YOU FOR AN <br> ORDER FORA XMAS <br> HAM or TUUKEY <br> EARLY |
| :---: |
| HoLY FOR YOUR <br> DECORATONS <br> Ask Us - New Stock |
| Nuts Candies Fruit |
| Call 40 - We Deliver |

Tomatoes Would Be a Good 'Leave Out Ground' Crop
 , Munow ou, whin ox


 $2=2$ ${ }^{2}={ }^{2}=5$

protection ag
FIRE

## bossees

G. C. Tubbs nsurance Agency

STORE OPEN FRIDAY NIGHT DEC. 11 IILL 8 P.M.
For Your Shopping Convenience

BOYS

> Register Here For
> FREE BICYCLE Given Away Each Friday

FREE GIFT WRAPPING
Introducing the new, slim

## Samsonite

## V.I.P. case

 doubles as a briefcase and overnight bag.

Papers on one side cothes on the other. One side of your V.I.P. Case is be or busimess papers. The olier isiged to bild cerrything you eed for an overnight trip. A hinged divider locks securely over the elothing compartment so that its contents are not exposed We have the V.I.P. Case in Saddle Tan, Colorado Brown, Natural


A Farm Thinks

|  |  |
| :---: | :---: |
| organ-some were fluted like aflower, others like Greclan urns flower, others things of beauty in a land where moist homes were bare and only necessities and not all of them were had. Many a woman used a long sack for her board to roll biscuits and teacakes on. | $\begin{aligned} & e b l \\ & \mathrm{El} \end{aligned}$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | sing marks another of our triends |
|  | and tormer neighbors of our dayz |
|  |  |
|  |  |
| to keep his hands from solling the |  |
|  |  |
| square-danced-wooly 1 ambs on wheels-ladies watches on long folks had gone about their duties |  |
|  |  |
|  |  |
|  |  |
| of trying to make a home in a newland, without money, and doing |  |
|  |  |
| land, without money, and doing |  |
| mas, the fathers |  |
| sweethearts, the c |  |
|  |  |
|  |  |
|  |  |
| towards the top of the room and was literally loaded with beauty |  |
|  |  |
|  |  |
| which had their |  |
|  |  |
| the scene was dazaling and the |  |
| hearts and hands full as the fiddlen tuned up for the dancing feet of the young people, Joined by feet of |  |
|  |  |
|  |  |
| the young people, Joined by feet of the older ones. too. . |  |
| Christmas At Emma, preserved by |  |
|  |  |
| jewese preclous days. Mak |  |
|  |  |
| those precious days. Make thisChristmas for yours and others a time to be recalled in later days as beautiful and shining as we recal Christmas at Emma. |  |
|  |  |
|  |  |
|  |  |
| nd remember |  |
|  |  |
| we celebrate the birthday of our Lord, Jesus Christ, and make it gay of acting in a manner not acceptable to our Lord. |  |
|  |  |
|  |  |
|  |  |
| Fairview News |  |
|  |  |
|  |  |
|  |  |
|  |  |
| had a touch of snow and other dampness Saturday and Sunday |  |
|  |  |
|  |  |
|  |  |
| first part of the week was cold enough to freeze pipes for a few hours. |  |
|  |  |
| Dean Walls happened to a painful accident Sunday afternoon about |  |
|  |  |
| 1:30. He was rushed to Peoples hospital to be treated for burns on the hands. The accident occured when |  |
|  |  |
| Dean lighted a heater while at work on an oil rig south of Dougherty. |  |
|  | His hands were ablaze but he was |
| able to put the flame out before his clothing caught fire. Dean remained |  |
|  |  |
| in the hospital until Monday noon when he was taken home where he |  |
|  |  |
|  |  |
| or six weeks while The burns are deeper than first thought. Dean is having to learn |  |
|  |  | MYY IS IT? acter time you may

"Why Is It" after
tha chiropractic payeson you talked to
ossprimarily for head-
lete after starting un-
wractic, not ong ta are getting better
sonstipation, hi-blood
and leg pains are
better. You wonder poor to correct the
youbles. Upon the clinic you are
iomplete spina - complete todetermine the exThe spine pass billions to nall parts of your sinligned it bone betene pressure. Nerve cuases tissue. Nerve Wy that nerve to
Weak tisgue is suto disease. To elimi-
condition Condition, correct ne felent. The nesed, the tis-
whes normal, Thid foll ALL ELSE ATZER Mropractic Clinic
 hampind

dada High Ag Judging Teams at District Meet Roll Lisis 67 Honor Student Af Floydada Hi

Army - Air - Naw Mein In Service
$\qquad$
M BUREAU
SURANCE
For
PARMERS
VIDEN D S
On
Alto-Fire-and
um Liability
-0.0- Main TOYDADA


HLOYDADA HAS NAVY M


Rainer and Leon Wiley.

## Leading the sophom

 $\qquad$ PH. 79
FOR BUTANE SERVICE WYLIE Butane Company

## GENERAL TUBELESS TIRE HEADQUARTERS

We have the necessary personned, tools and equipment to repair and service All Makes of Tubeless Tires. Come by and See Our New Type Tubeless Tire


208 S. WALL ST. PHONE 509


For the First-Choice Features Buy America's First-Choice Trucks '55 CHERROLIT RTVCAS


Chevrolet trucks alone give you all these features that mean more work per day ... more work per dollar! And they're America's lowest-priced IIne of trucks!


Chevrolet is first in sales in all these weight capacities $-1 / 2$ ton, $3 / 4-1$ ton, $11 / 2-2$ tons! ODEN CHEVROLET COMPANY
"nanmen CHE


## Penneys <br> MORE QUALITY FOR YOUR GIFT DOLLAR WHEN.

 30 REASONS TO SHOP at PENNEY'S
Open until 8 P. M. Friday, December 17 - Free Gift Wrapping on Penney Merchandise SATURDAY STORE HOURS
OPEN 9:00 A. M. - CLOSE 8:30 P. M
OPEN 9:00 EEK DAYS



Boys Lined
Jackets \& Coats
All One
Price 6.66
Corduroy Sport
Reduced Again! Womens Coats, Regular Length 17.00 \& 25.00 SHORTY COATS



Ponwide Sheets
Wireched Flat 1.69
Bliached Flat 1.59 Bliached Flat 1.49 Phached Fitted 1.69 Cobored Fitted 1.59 Chobred Fitted 2.39

 tracale Sheets | Blached | 2.29 |
| :--- | :--- |
| Colored |  |
| fumatch | 2.49 |
|  | 69 c |

 Llow CASES
${ }^{\ln G i f t}$ Box

Gymmonds accompantec
Passes Ordinance

 Dow. H. Pope family.


Pointing the way
WHEN you place your insur agency, your policy is backed y a company whose strength dependability, and strict ad-
herance to the highest ideals herance to the highest ideals
of business conduct have been of business conduct have been ne We recommend adequate guide to certainty."

Floydada Real Estate \& Insurance Agency 108 W . Missouri Street Floydada

KITCHEN AND $\star \star$ $\star \star \star$ FIELD NEWS

Club Chrismas Gayefies Mark Yule Calendar


Dr. O. R. MclNTOSH OPTOMETRIST

## OFACE 211 SOUTH MAIN S

## LANDS

Farm and Grazing Lands in Floyd and other Con Town Lots in Floydada.

MASSIE \& BOND J. M. Massie

Hollis R

FOR EARLY DELIVERY_PLACE YOUR ORDER NOW! NEW 1955 MERCURY bigger all over_in size, in power, in value Now in 3 series, 10 models; the daringly low Montclair, the beautiful Monterey, the budget-minded Custom


New 188- and 198-horsepower Super-Torque V-8 enginesthe last word in highcompression power


You're now looking at the reasons we say hurry why our showroom has been so jam-packed people ever since announcement day. For 1955 is an all-new-car year for Mercurygines, new models, new performanel
erformance
For example, Mercury's bigger-in length, width, and wheelbase. It's lower-only 58y,
inches high in some models. It's more powerful
198 horsepower in the entirely

Montclair, 188 hp in the Monterey and Custom. Most important, Mercury gives you instan aceleration in every speed range-all the way The news is start to superhighway limits he two top series. New tubeless tires. A new ull-Scope windshield
America's most advanced new a long wait for

## KING TRACTOR \& MOTOR, Floydada, Te

## 1). SOCIETY

tmas Party $\begin{aligned} & \text { pased out by we sue Kendrick from } \\ & \text { under } \\ & \text { ars } \\ & \text { Bilty }\end{aligned}$ Mesley Class $\begin{gathered}\text { Chrstmas story. Mrs. . Ior, gave } \\ \text { prested }\end{gathered}$ December 7




Ivy Carolyn Kiker Is Complimented
At Bridal Shower


 Ple are Mr. and Mrs. L. E. K. Kiker
Floydad and Mr and Mrs
Barreat of Farminglon, New Mexi-
Cor


## Bishop\% <br> PHARMACY

## 以上, 



##  <br> ,


up with thumbtacks so a no not to
mar the finish Betore you tack it
up, however. arrange the Christmas $\quad$ (By Ivy Pearl Reber)

Friendship Club Christmas Party Held Last Week

tion club was held Tuesciay evening
December eocember 7 , beginning with evening a bunt house Electric coop building. Light
The program bega with a poen
by Mrs. Harry Morckel. "Christ by Mrs. Harry Morckel, "Christma
Meditation."


 infants die at birth
 pital. Gallegos are residents
The
Petersburg. Harmon Funeral home had charge of burial.
Coronado Intant
Giteseside service tor and Mrs. Pedro Coronada was hele
December 10 in the Floydada ceme
tery. Harmon Funeral home was in



O WN one of America's great "name" cars V- 8 now sells in the lowest price field Studebest, most powerfut Commander is ing. It's roomy-luxurious-brilliandy powered $\ldots$ and its great Studebaker engineering wo gas Konomy Ren Champion too-and the power-packed new Studebak Prsidert STUDEBAKER COMMANDER V-8

LESLIE NIXON HOME


Delightfully Warm Super-Suave Gown sizes
 98 Extra Sizes, 4.98


Dainty Lace Bodice Nylon Tricot Gown Shown

90

Everything her heart desires in this
beautiful fashioned Glamour, fit and quality. Pink, mint
Gathered Midriff
Classic Nylon Gown


90


Ruffles and Bows To Thrill Her Little Heart

watch her eyes beam a ruffles topped off with the con
trasting Bows. Elastic and Nylon trim. Blue, Pink, and White in
$\qquad$



[^0]:    wester ${ }^{50}$ GROCERY \& MARKET We nelif

