# Country Club Given New 

 Look by Major Changes things to do in floydada Clubs' Pageant during christmas season Promises High Entertainment
## inds Get Into Basketball

 Ganes Away From Floydada

Pioneer Resident Succumbs After Extended Illness
mes 1955
Sknedule hillwinds


SHOPPING IN FLOYDADA
PLEASES 10-YEAR-OLD


Martin C. Potter, 95, Historic Personality of Region, Passes



Graves Compiles Financial Figures for Football Season, Showing Slight Net Gain Over Last Year


Iwo Way Radio Operating Soon


Mrs. Fred Dickert Rites Held Friday

Will Make 4-H Achievement Awards Tonight
$2=4$
 $\underset{\sim 2}{2}=4$


Darden Chosen As FCIC Agent.

| RED © WHITE SPECIALS |
| :---: |
| OYSTERS ${ }^{\text {mimm }}$ |
|  |
| Smenes Cinden ice |
| CHERRLIES Sime |
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| CATSUP ${ }^{\text {a }}$ - 17 |
| Sosolum Stup $5=$ E 88c |
|  |
| Gie Camed ham for |
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|  |
|  |  |
|  |  |

South Koreans Get Schooling Thru US Army
 Missiles, Rockets Star on TV Show
 I Give You Texas
-Boyce House
14. Years Ago

 Presented Mooney Meet at Wichita man mynn Munavid who hay


COTTON SUITING
SALE 59c Yd


## Social Events, Clubs




Save 60\%! Lucky Special Purchase From A Nationally Famous Manufacturer! Buy Several . . . For Yourself... For Christmas Gifts!
 Sold Regularly Everywhere for 5.00 ! First Quality Nylon Lace Padded Brassieres
Straps!
Strapless!
Black!
White!
Nylon Trimmed!
Sizes 32 - 38!
A-B-C Cups!
Save Plenty!


Thespians Plan Yulefide Party nim




$\qquad$

Children Return To Homes After Rites For Father



Your beauty-gift to YOU . . . a new glamourous hair-do for the Holidays.
Phone us today.-70 for appointment.

OLETA'S BEAUTY SHO OLETA PRUITT - BETTY VEACH

FOR GIFTS OR YOUR HOME SEE OUR BIG SELECTION 0

## FLOWIRSS Cluite



GIFT PLANTS PRIMROSES-in giftwrapped pots $\quad 3.00$
AZALEAS-lovely assort $\begin{array}{ll}\text { AZALEAS-lovely } & \text { assort- } \\ \text { ment of colors } & 5.00\end{array}$ CHRISTMAS BEGONIAS

## PARK FLORIST

"Christmas Headquarters for


| Eve | DOUBLE EVERY MONDE |
| :---: | :---: |
| Lan ( ${ }^{\text {a }}$ | GREATER |
| 28, IIII | SAVINGS |
|  | SAVIN |
| 5 | mn Bros. s |
|  | HI-C |
|  | 4602.can . . 25c |
| CORN ...Can 15c |  |
| EO . . . lb. 19 | SATSUP ${ }^{\text {Brotec }}$ |

HOMNY, 300 Size Can . 10c MEATS --

HAMS . . . lb. 47c
-
BEEF ROAST lb.49c
 $\substack{\text { Borbevs } \\ \text { BiSCuIS, Can, } 2 \text { for . 15c }}$

The Response to our Anniversary announcement was phenomenal, for which we are grateful. Good foods, independently merchandised, is the ticket we offer you with the added advantage of Gunn Bros. Thrift Stamps. We suggest that you make your Christmas purchases now to avoid the later annoyances of last-minute shopping.

## Plenty of

 Parking Space atPATTERSON'S



19c
SPAN SH RCE
RANCH STYLE BEANS
ROAST BEEF
What houes SAUCE
GRAPEFRUIT JUICE SALMON

14c 59c 19c 28c

No. 1 Tall Can 35c 32c 35c
23c
THESE PRIC Libby's, No. 303 Can NEW P
${ }^{\text {Austex, } 1515, \text { or }}$ Can Can SPAGHETII \& MEAT BALLS . . 27 c


$$
\text { ine } 1 \mathrm{lb} \text {. }
$$

Borden's 5 Quart Siz? DRY MILK 38c Austex, No. 300 Can BEEF STEW $2 . c$ Pitted ${ }^{6} \mathrm{DC}$

GREEN GAGE PLUMS

## ORANGE JUICE Cream style corn

 qoy't. graded quality meatsBACON Sliced LB. 57c TROU T T
HAM llb. 8 oz. each 2.49 ROAS T
lb. 19c STEW MEAT
 FRANKS BISCUITS
ane upon a time you oither roastod o whole turkoy，or you sorved something elise．Today
 mend metrigerator enables you to serve rosat breat of turkey－royalty never tared better Wha pientiful food now，this meane K to avaliable at prices that are easy on the budget

Girls Chorus nds Regional Work Shop



$\qquad$
 Sixn ixemeer ot inter－









thearty maple－ $\boldsymbol{y}$ flavor of Karo adds extra wadness to every bite
 in the handsome
full quart decanter！
 vew，were guests Font of Plain－
Brint the
Brintz Breed，and F．B．Estep hom－
Mr．and Mrs．Wayne Apping
Mr．and Mrs．Wayne Appling and
dayshters were guests of Mr and
Mrs．S．A．Appling and and daughters were guests of Mr．and
Mrs．S．C．Appling and family
Sunday．The Applings went shop－
ping in Lubbook．Monday． Sunday．The Applings went shop－
ping in Luboook，Monday
Sunday vistors in the Bill Ham－
$\left.\begin{aligned} & \text { bright home were Mr．and Mrs．E．H．}\end{aligned} \right\rvert\,$ bright home were Mr．and Mrs．E．H
Brown，Mr，and Mrs．Bud Breed
and family，Gordon Hambright and
and ard family，Gordon Hambright and
Darlene Warren．Monday night a
 Also present were Mr．and Mrs．
Billie Joe Hambright who just made
it in time from their honeymoon． card of thanks
CARD OF THANKS
We wish to express our sincere
apprechation to apprechation to our triends whe whe
were so fasthtul in kindness，love
and sympathy during the illness and sympathy during the illness
and ouss of our ouved one．Our
thanks to the doctors and the staft thanks to the doctors and the staff
at Peoples hospital and to the taith at Peoples hospital and to the faich－
fulnes oo Bro．and Mrs．Gordon
Downing．May God bless each and
 On their trip down－state to at－
tend the Masonic krand convoca－ tend the E．M．Rutherfords were ac
tompanied by his parents，Mr and
con Mrs．I C．Rutherford of Stam
Mord．They guests in Waco dur－
Mors． Mrs．They suests in Waco dur－
ford．
ing the convention of Mr．Ruther－ ing the convention of
fords．s．s．ster and huband，Mr．and
Mrs．B．S．Caldwell． Mr．and Mss．Eliery Smith and
Miss viola Smith of Abliene were Mise Viola Smith of Abilene wer
Saturday and Sunday guests of M
and Mrx．E．M．Ruthertord． and Mrs．E．M．Rutherford．
Regular physical examination
are one of the best sateguards
anint dying of cancer，the Amer against dying of cancer，the
lean Cancer Society warns．

More Shopping Days Until CHRISTMAS！


Biggest \＆Best Selection of DRESS AND SPORT SHIRTS We have ever had．Arrow and other fine brands．．．1．98－6．50

BEAUTIFUL SLIPS AND PETTICOATS IN
MOST ANY STYLE and FABRIC．．．White \＆ Assorted Colors．She＇ll love this for Christmas！



Wrap her in a
Pretty Robe
3．98－16．75

PAJAMAS
2.98 to 4.95


Give him GLOVES big selection 2.98 to 5.95
this Christmas a Cuff Links or Cuff Link Sets


110゙ット？


This Christmas
STETSONS and OTHER GOOD BRANDS 5.00 to 25.00



Miscellaneous



No man showid have reason ho
complaind hise is meesured by his
own yarctick.
The worrd may owe you a wrings
but byy he tme you colicet youn be
an oid man.

mon ot pout ocivivitus ond Cumbership.

In ppite of the aped of modern
Unise we whe man move enow


tip and Save for Reference


## To Plainvief. A $9: 15$ A. M.

Tru Kue Service to Lawton. Oklaboma City
8t. Lavis.
Uagnela manvice station no nimitert. Agent
station Hourn: 7:30 a. m. -5.8 sh p. m .
 TWE NEW ECPAL


## 1 Specials <br> USED CARS

-'51 STEDEBAKER
Campion. R.aH. o.D


(ax) LOOK AT THESE USED CAR BARGAINS

1952

$1951^{\text {Chevrgor.et }}$ dor stylino de.
1952 Chevrolet styine danion 1953 clestom ford 4 dor, radio, and price to sell.

## OK USED TRUCKS A T SENSATIONAL SAVINGC

1952 CHEVROLET $3 / 4$-TON Pick-up
New motor, heater and trailer nitch

1948
1952 Chevroiere $1 / 2$ ToN, 4 speed, Heater and hith, overonode. A good farm
ODEN CHEVROLET CO.


## PIIENTY OF GOODYEAR TIRE: tubes for passenge

 a. I. Intia Imp

 In the old days when ", youth The days are erroving much short
Thie days are growing much short
ar - hast ine une funds of
We hafge oumatives by what

- 45.85 Drawbar H.p. S0.29 Eoll M.P.
$\checkmark$ Now Follow-Up Mydravile
Systom
Gas, Distillat


## FLOYDADA IMPLEMENT CO

Phone 333


Thoce aro dayse of plonty - plenty of turkey, that it - and with turkey on the plentitul lo out up turkey for brollling or barboeuling outdorar., Cut up turkey fried and Creole dishes woer io a loodor in producing turkeye and it gives your tablo something "extra" to berve ploasant budget.witec, toot

from a severe eold
mand Mrs. Weldon Cunble and
duughter visted Mr. and Ms. daughter visited Mrr and Mr
Charles Horton and boys $S u n d$ and




body come
The cener club Christmas party,
To be Priday. Decenioer 10, 竍 the
nome of Mrs Foyd MMoNell
with enthusism to the comins of od
Cristiman and he nurrva of loved
ores and
ones and ane thentrum for all that
Chrismas stands for.
News of Harmony
(by Mrs. Mather Carr)
HARMONY, December 6.- Mrs.




BRITTON pllance Repair Hance Repair
Shop
(4) 307 E. Houston

## 

Act of Kindness Starts a Movement luten 2





Now that you've seen them all...you can judge why the 1955 Studebaker STILL SETS THE PACE in advanced style (1)
The design that won 30 outstanding awards Now that you've seen virtually oll the 1955 for 1955 - with lines and looks that again cars, you know the low Studebaker silhou- ore easily a year anead in smartiness. In

Studebaker...so much better made... worth more when you trade! BLEY'S MOTOR SERVICE


How to make him beam
PENDLETON TOPSTER'S PE PENDLETON SHIRTS PENDLETON SPORT SHIRT (By California Sportw STETSON's OLSEN STEL CEATS Most any item that will make him happy GLAD SN after Christmas
"Smart wear for mass, Floydada

## A SELECTION OF <br> BETTER FOODS Con BFITERMCND AT POWELL GROCERY

[MPERAAL Pure Cane SUGAR 5 lb . Bag 48c

## Giant Box 72c

SAVE 15 SNOWDRIT第" ${ }^{\circ}$ 85.
 KOSHER DILL 3 For $\$ 1.00$

SEL:O SPUDS
Mayonaise Pint 39c
55c

-


Corn King BACON Pound 49c


OLEO
Pound 22c
-

Highway 70 Assn. Not Crowding For Another Election At Once


Mrs. Montague

## 




$\qquad$

STAR CASH Hood values

| Bhecuits <br> Refdy to bake | 19 ${ }^{\text {c }}$ |
| :---: | :---: |
| $\begin{aligned} & \text { Froen } \\ & \text { Strawbe } \end{aligned}$ | c |
| PEARS in heavy syrup | $3^{216}$ |
| ${ }_{\text {Win }}^{\text {Witleys }}$ | $10^{\text {c }}$ |

$\stackrel{\text { Hestheys }}{\text { CANDY BARS }} \mathbf{2 5}^{65^{6}}$
$\substack{\text { Shurfine } \\ \text { Tomato Juice } \\ \text { Shbrrine }}$
$2 \mathbf{2 9}^{\text {Can }}$

| BEANS |
| :--- |
| Meqican Style |

$\underset{\substack{\text { i Prasti Scrubber } \\ \text { FREE }}}{\mathbf{S P 9}}$

| ETERGENT | $29^{\text {cox }}$ |
| :---: | :---: |
| KLEENEX | ${ }^{300}{ }^{\text {Size }}$ |
| $\overline{\text { Oval }}$ <br> SARDINES | ${ }^{1 \mathrm{lb} . \mathrm{Can}}$ |
| SALMON | ${ }^{\text {Tall Can }}$ |
| $\begin{aligned} & \overline{\text { Fancey Sliced }} \\ & \text { BACON } \end{aligned}$ | $59^{\text {LB }}$ |
| $\begin{aligned} & \text { Shurfresh } \\ & \text { OLE E } \end{aligned}$ Table Grade | $22^{\mathrm{LB}}$ |


the fate Of A Nation Was Riding That Night



Mrs. Huckabee's Plan Seal Coat On Roads Here Early in 1955

Sister Succumbs


school board metivg





 Arts Audience December 20 For
Community Clinic



## 

SUGAR
shurfine


| OLEO . 21c | FRUII Cockiall . 37 |
| :---: | :---: |
| Shoriening . . 83c |  |
|  | JELLO |
| JELLY, 5 for . 1.00 |  |
| \%sepound |  |
| BACON . . 25c |  |
| SAUSAGE . 39 c |  |
| DRESSED | TISSUE . . 25 |
| HENS - FRYER |  |
| FELTOI |  |
| ${ }_{\text {mame }}^{\text {mam }}$ GROCERY \& | I |



kxentists Say Electric Energy From the Sun posilide Now By Revolutionary Invention
 which Gerald L. Pearson, one of the co-inventors, is holding
under artificial light. The battery transforms the light under artificial ight. The battery transforms the light into
electrical energy. Details on the revolutionary new invention
have been received in the local telephone office. several acres; one large enough to
funnish power for a city the size of
OF A LON BORN NOVEMBER

 Mra and Mrs. John A. Lloyd of Floydaca.
LAVERNE SKAGGS MARRIED
TO ROSEBURG, OREGON, MAN P. V. Mocourdy of Reseburg, Or Mrson, mbureau SURANCE For RRMERS $\stackrel{-0 \cdot-}{\text { VIDEN DS }}$ On Auto-Fire-and m Liability 79s. Main TOYDADA

Boys Ranch Head Lockney VFD Has Thanks Pupils Of New Resuscitator Andrews for Help $\qquad$

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU

Retain Merchents Association

## TUNNEL OF HEALTH

## The greatest tunnel ever built is the tunnel of your spine, thru which vital nerves pass from your

 your spine, thru which vital nerves pass from yourbrain to every cell in your body. We all have this tunnel. Every second of your life impulses are travel ing along nerves i
places in your body Let us compare this tunnel with an irrigation the ditch. You know what will happen if the ditch becomes partially blocked. You will notice the great-
est effect at the destination of the water, at your crops. Now let us return to the spine. If a segment becomes misplaced it will cause pressure on nerves, interrupting the impulse flow. A effect just as with the irrigation ditch will see the you may notice pain, degeneration, paralysis, or etc.
In either case, the ditch or spine, the most reasonable method to correct the condition is to locate and
correct the cause. When this is done, normality returns.
Just as the farmer maintains clear irrigation channels. Normality and heath happy persor sping a healthy

## PATZER CHIROPRACTIC CIINIC

702 N. 2ND. ST., FLOYDADA

FOR APPOINTMENTS PHONE 1150

HESPERIAN CLASSIFIED ADS PAY

SATURDAY, DECEMBER 11 Double Feature


SLNDAY, MONDAY, Dec. 12, 13

$\frac{\text { BARKER POWERS DUFF }}{\text { SDAY, WEDNESDAY - Dec. } \mathbf{1 4 - 1 5}}$ VITMISS To MURDER
Mreara stanwyck Gary merril VISIT OUR SNACK BAR

## SANDY

 SEZ -...
## 



Want to live longer, healthier and happier? Then spend at
least 10 of the 1440 in taking a rejuvenating catnap on your Stratolounger day the chair that's changing the nation's relaxing habits designed by a world famous authority on posture! Only Stratolounger, at a popular price, has the Lorenz patented mechanism. Back, seat and leg rest move independently yet simultaneously-adjusting automatically to your position of maximum relaxation. Stratolounger period decorator-selected fabrics,

### 99.50 and up

BOREN FURNITURE

## CHRISTMAS <br> RELAX!...nnd help

lower the tax




 be planted to cotton next year. 1
the marketing quota plan in sadopted
by the growers the teder


As A Farm Woman Thinks

## 

## P:Thide

 FRIDAY \& SATURDAY, Dec. 10-11 BIG DOUBLE FEATURE PROGRAMTh: PICTURE THAT RIPS THE STEEL vell OFF'THE TORTURE CGE!

 Isoon Same Prorram JOHN WAYNE
MHECOWBOY AND THE GIRL
SINDAY \& MONDAY, Dec. 12-13
Dainy Kanz? ATHIS
 Kunck


Technicolor: W-Smpers MAI zetterling

UESDAY, WEDNESDAY \& THURS. Dec. 14-15-16

Buy her a new, Automatic GAS Refrigerator

WHITE ginismas Comos


## Pioneer Natural Gas Company <br> fUEL FOR A GROWING EMPIRE




When you give it the extra nudge that moves it beyond the full throttle position, something happens thatobile.

You hear a businesslike purr, which tells you that twenty power vanes, deep inside the 1955 Dynatlow Drive, have chansed their pitch-jers on a
the variable pitch propeller modern air liner.
And with the same result in the way you get-up-and-go, with a satety-surge of power for pulling out of a tight spot on the highway.

Words can't describe it. It's a new sensation - something you simply must try for yourself.
There's nothing like it on the 1955 new-car horizon.
Fact is, there's a whale of a lot to see and sample at your Buick dealer's. There's fresh new higher horsepower in every Buick
$V 8$ engine. There's a new Airpower carburetor. And


Thrill of the year is Buick

CLINE \& RAINER
201 So. Wall, Floyddad, Texas

Fultz Suggests 3-Cent Stamps On Xmas Cards
 messages, a coustom everyone en
joys
None of these postal
authorized at the thirdeclases aratee
 Moreove
smaller
hand
hastage
poser




多多


## Micro-

 photos

 MAJESTIC:

## majestic by mREY-YENKI

Floydada Relatives Observe Fiftieth Attend Rites For Stamford Brother

Observe Fiftieth
Anniversary Day



Christmas Party Planned Dec. 10

Badgett - Probasco Radiator Service Phone 572


## The exciting new idea behind

 the motoramic Chevrolet

Maybe once in a car-buying lifetime; you come across something that breaks all the old patterns and establishes new ones. This is that kind of car. This is the true story of how Chevrolet and General Motors shaped a new idea in steel.

Like most good ideas, this one is pretty simple. But it wasn't an easy one to carry out. For Chevrolet and General Motors set out with the
idea of building the first low-priced car that would do all these things:

- bring you the very freshest and finest styling to
- bring you the most advanced engine design and engineerring features.
- bring you the kind of performance and the kind of ride that have never been available before in a low-priced car.
- bring you the highest quality of manufacture and materials.
All this in Chevrolet's price field? That did take some doing! And isn't it logical that only the skills, the resources and facilities, to carry out this exciting new concept? Here is how this new Cherrolet changes all your own ideas


Real Show-Car Styling!
Your ge tells you the Motoramic Checrolet is no styling "patch-up" job. A rakish, lowe profile . . soft suyfthess from its sleek rear fenders to its widdmotoring. And that outlook doesn't change when sou slip inside . . . there's more room for hats and hips $\ldots$ exaiting fabrics and trim harmonized with the whole car . . . as carfully as a bride matches carpet to curtains.


A Sensational Ride!
You live the new idea instantly . . . you glide ".. actually glide because spherical joints "roll with the punch" of the road in Chevrolet's new rear springs mean new balance in turns turns made so effortless by new ball-race stecring.
And when you stop suddenly, new Anti-Dive braking control checks that nosing down in front . . you get more level stopping. Tubeless tires mean much greater protection agains
blowouts. And with new high-level ventilation blowouts. And with new high-level ventilation there's fresher air.


Power Beyond Compare!
You also feel the new idea quickly . . . quick power like a panther's paw with the new "Blue-Flame" 6's. And sparking this perform ance is a 12 -volt electrical system thiving your ance is a 12 -volt electrical system giving you better ignition, faster starting, greater electrical
reserve for any of the power assists you migh

Crop and Livestock Loans
MENARD FIELD, Manager
Phone No. 486
319 South Main St., Floydada, Texas

## ODEN CHEVROLETCOMPAN

desire. You have a transmission choice of economical Overdrive and improved, autostandard shift.

Even Air Conditioning
And if you desire the convenience of power assists (optional at extra cost) ... youll frakes
new power-stecring and improved power brakes on all models. Power-controlled windows and

powershift seat are available on the Bel Air and "Two-Ten" models, while

## Won't You Try $\boldsymbol{H}$

Here, we can only tell you how successfully the Motoramic Cheorolet expresses the new idea behind it. But the car itself can quickly show youl Come in
for a demonstration drise, won't you, first chanc you ght
 MORE THAN A NEW CAR, A NEW CONCEPT OF LOW-COST MOTORING

Everything's new in the motoramic
CHEVROLET

## ChEVROLit



Drive with care ... EVERYWHERE! Make Decomber 15 and every day SAFE-DRIVINE DAYI


E. J. Womack Died Thursday Morning Funeral Saturday E. J. Womack, prominent farmer
and stock raiser of Floyd county,
died in Peoples hospital at died in Peoples hospital at at 2 ounclock
last Thursday morning. He had been last Thursday morning. it for about two weeks.
Born Everett Jay Womack, in 1887
at Gainesville, he was married to at Gainesville, he was married to tee Wilson at Gaines-
Miss vida Lee
vile, December 15 , 1917 . to Floyd count in in 1911.
His widow and five children surHouston, Bruce Womack, Washing
ton, D. C. Carroll Womack, Cam Hanford. Washoningtont two dough-
ters, Mrs. Lloyd Ripley and Mrs
 Also surviving are his father, A. J
Womack, Floydada, one brother, A
V. Womack, Floyd, and three
sisters, Mrs. T. J. Thomas and Mrs
Robert Hinkston of Floydada, and sisters, Mrs. T. J. Thomas and Mrs.
Robert Hinkston of Floydada, and
Mrs. Lee Elder of Estancia, New Mexico.
Funeral rites were conducted at
oclock saturday afternoon in the oc lock Saturday afternoon in
City Park Church of Christ with
Gordon L Downing, minister, of ficiating. Burial was in Floydada
cemerety under the direction o
Harmon Funeral home.

Year-End Payment Dec. 15 For All Penney Employs NEW YORK, Dec. 3-J. C. Pen-
ne Company, nation-wide depart-
gent store organization ment store organization, has an-
nonce that its and directors have
authorized a special year-end paynounced chat its directors have
authorized a special year-end pay-
men for more than 50,000 associa-
mes in


 cloyed less associates and and those em- em-
All Penney associates will in the payee associates will share
staff members except management
whose earnings are start members except manageme
determined largely be be earnings ar
dong -standing
$\qquad$ berment benefit, Thrift and Profit:-
Sharing Retirement Fund plans, its-
counts on company purchases dist counts on company purchase
others.

## sa Man, Girlie!"

R insurance man,
Carol Ave Reeves wa
act. If fire destroys

$$
\begin{aligned}
& \text { Carol Sue Reeves was honored on } \\
& \text { her seventh birthday at here home } \\
& \text { of her parents, Mr. and Mrs. Robert } \\
& \text { Reeves }
\end{aligned}
$$ your life . . . helping bet back to normal

$$
\begin{aligned}
& \text { of her parents, Mr. and Mrs. Robert } \\
& \text { Reeves. } \\
& \text { Those attending the occasion in- } \\
& \text { eluded Mike and Kenneth Green. }
\end{aligned}
$$ smart girl too! Carry

dada Real Estate

Ins. Agency Phone: 440

OE ELVES GIVEN PALEY Sending gifts to the honoree were
Donn and Dwayne Myrick, Gary
and Johnny Dean Cantrell and Jerry and Johnny Dean Cantrell and Jerry
and Terry Dod
It was a wonderful party and a
good time was had by all FLOYDADA SISTERS BRIDES
IN CEREMONY AT CLOVIS A double wedding performed
Clovis, New Mexico, last Wednesday united New Mexico, list Wednesday,
untriage Miss Patsy Brown to Curtis Moore an
o Noel Wallace.
The Brown girls are daughters of
Mr. and Mrs Leo Brown of Ploy-
dada. Gall is employed at Ploydada dada. Gail is employed at Ploydada
Drag and Pats is with the South-
western Bell Telephone Company
here.

## DUNT

Knock Yourself Out
ON THAT BUILDING JOB YOU HAVE IN MIND.
${ }^{1} \mathrm{CALLL}$ Coz
BENNETT
ling Material Noting - Meaty Mix

Concrete

Shamrock Saga Is In Keeping With Tradition ER BE
 Dished a history corporation has pub-
the holder of a pres. From
Panhandle leases scattered Texas
Pate the holder of a few scattered Texas
Panhandle leases, Shamrock ha
grown to be one of the grown o be one of the eamroek hast inge-
pendent producers. manufacturers
and marketer pendent producers, manufacturers
and marketers of petroleum products
in the southwest and Rocky Nounin the Southwest and Rocky Mourn-
tain states Its products now are
sold in over 400 service station sold in over 400 service notation
hroưqhout parts of nine states
To write the story Shamrock led upon an author who has proven
himself a believer in American suchimself a believer in American sue-
cess stories, he noted southwestern
historian, Eve te cess stories, the noted sooth western
historian, Event Haley The fol.
lowing are excerpts Hamm Mr. Haley bowing are excerpts
preface to the book.
"The t essentially the of sage of the shock South
west during the last quarter of
century. In a way it is the story century. In a way it is the story
the frontier of America in oder
setting and brier compass, in capsule of this regions pass, the the panorama of
period taken with a telescopic len have been sketched. of without not
telling contribution of. geologist
drillers, pumpers. scientists, formersen, plant operators
tithes and financiers The tr part began fifty years ago
when the sharp eyes of a pioneer geologist observed a structure ex-
posed by he se step-ut banks of the
Canadian River not t and Thirteen years later. this relatively
obscure
lunched the significant
incident
assault of bold end underground men upon the greater of gas and o
indicated by the tell-tale structure on fire, greasy and eager men.
oread their y explorations in wild
ind disorderly fashion to open vast meas
 Texas Pump \& Machine Corp. WEi. S. SUMPS Phone 1058
FLOYDAD, TEXAS Paul garrison
Res ph $70 . W$ $\underset{\text { Randell king }}{\text { Res Ph } 645-\mathrm{J}}$ Cal shags
"From its first service station in the Sand Hills of Nebraska, on the Floyd County Hesperian, Floydada, Texas, Thursday, December 9, 1954 he village of Sunray, Texas, the north
made territory of The Shamrock Oil a and Gas Corporation now in ow in- "This little 'Story' simply suggests
eludes. States reaching from Okla.
ty record of Shamrocks first tween-
 from the southern Plains of of Texas organization, in keeping with the west. indicate
oo the mountains of Wyoming and only the beginning.

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