

THE FLOYD COUNTY HESPERIAN

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Pleasant Surprise for Keith Thomas, 11, son of Mr. and Mrs. E. L. Thomas, came Saturday afternoon, when he was called out of Palace Theatre to choose a bicycle as winner of the first holiday attendance drawing.

THINGS TO DO IN FLOYDADA DURING PRE-YULE HOLIDAYS

This week the Chamber of Commerce has asked community organizations and churches to report their special Christmas events to the Chamber of Commerce office so that they can be included on a Christmas calendar of events.

Activities around Christmas time have wide interest, and the quality of each event deserving full community participation, Chamber officials believe.

Events now listed on the "Things to Do in Floydada" calendar for December are:

- December 3 Free Bicycle, Court House Square, 4:30 P. M.
December 6 Christmas Art Workshop, Court House, 7:30 P. M.
December 7 The Serenaders, High School Auditorium, 8:00 P. M.
December 10 Free Bicycle, Court House Square, 4:30 P. M.
December 15 Community Christmas Pageant, First Baptist Church 7:30 P. M.
December 16 Lions Club Christmas Party, for Cub Scouts, American Legion, 7:00 P. M.
December 16 Annual Rotary Christmas Party, V.F.W. 7:30 P. M.
December 17 Free Bicycle, Court House Square, 4:30 P. M.
December 19 Concert, Plainview Methodist Church Youth Choir, First Methodist Church, 7:00 P. M.

Study Clubs Announce Plans For Mid-December Pageant

Under the leadership of two outstanding personalities, our community will be enabled to enjoy a beautiful Christmas pageant on Wednesday night, December 15, at 7:30 o'clock in the auditorium of the First Baptist church.

The Christmas Story from Luke will be read by Rev. Tilden B. Armstrong, pastor of the First Methodist church. During the reading of the scriptures, the Manger scene, with Mr. and Mrs. Edd Wester in charge, will be spotlighted in the baptistry. Following will be the Shepherd scene with Mrs. Alton Chapman making the arrangements.

County Will Harvest 110 Thousand Bales

Cotton Allotment for 1955 Is Boosted 6,000 Acres in County

Floyd county's ASC committee this week is going over its records dividing out to cotton growers on a percentage basis an increase of 6,040 acres in the total cotton allotments for the county. The increase was made public last week.

Whereas the county had been allotted 94,168 acres of cotton by the first pronouncement of the secretary of agriculture the late increase brings the total to 100,148 acres.

County administrative officer Henry I. Martin, of ASC, discounted as improbable the story that Hale county has an actual increase allotted for 1955 over the 1944 crop. Hale county acreage for 1954 was 193,284. Figures for 1955, including the increase of last week, are 170,442. Mr. Martin said.

The Floyd county factor used to determine the total allotment for cultivated acres to be put into cotton is 29.59.

Farmers Vote December 14
It seems highly improbable at this time that the farmers will fail to vote favoring marketing quotas for 1955.

Since the allotment of cotton acres is set, the only question for the producer to decide is whether or not he wants marketing quotas also. Here is the official low-down on what the results will be under the two alternatives, according to Henry I. Martin of the county office:

If this referendum carries by a two thirds majority, a producer must stay within his allotment or be penalized on all excess cotton above his allotment, and would not be eligible for any price support on any crop.

If he stays within his allotment he would be eligible for price support, which will be between 82 1/2 to 90 per cent of parity.

W. C. Garrett Is Claimed; Burial Friday at Spur
William Clinton Garrett, 95, passed away about noon yesterday after a long illness, at the home of his son, J. C. Garrett.

Mr. Garrett had made his home here for 11 years, coming here from Dickens, where he had lived for some 60 years.

Mrs. Garrett passed away in 1900. Survivors include two sons, J. C. of Floydada and Walter of Aztec, New Mexico, and three daughters, Mrs. Anna Stevenson of McAdoo, Mrs. Lila Murphree of Walsenburg, Colorado and Mrs. Mamie Martin of Spur.

The body will lie in state at Harmon Funeral home until 3:30 this afternoon when it will be taken to Chandler Funeral home in Spur.

Funeral rites will be held in the Church of Christ there at 11:00 a. m. Friday. Burial will be in the Red Mud cemetery near Spur.

Plaque Recognizes Outstanding Work For Savings Bonds

J. M. Willson, who was promoted to district chairman over eight county districts for U. S. Savings Bonds recently, received a special Treasury Award plaque for his outstanding work as Floyd county chairman.

Jessie L. Adams, Jr., of Amarillo, who is with the Savings Bond Division, presented Mr. Willson with the award at ceremonies Wednesday of last week at a Rotary luncheon.

The plaque was an embossed copy of President Eisenhower's inaugural prayer, framed in wood taken from the inaugural platform.

Mr. Adams stated that Floyd county had led in their sales quota of bonds beginning in World War II and was still leading. By October 1, \$233,964 bonds had been purchased, 76% of the yearly quota. Floyd county's quota is \$294,437.50.

NEW IN FLOYDADA
City of Floydada records list the following new citizens in Floydada since October 1:

R. E. Ashford, 213 S 4th; A. C. Hughes, 234 W. Virginia; Mrs. Flora Mae Parvin, 305 West Grover;

Wayne Fuller, 617 West Lee; Don Shurbet, 109 North Second; Charles Doby, 626 West Missouri; Mrs. Pearl Foxler, 419 E. Crockett;

The Floyd county cotton crop for 1954 season is going to exceed 100,000 bales by a comfortable margin, possibly as much as 10,000 bales.

The county's estimated 117,000 acres, irrigated and dry land lumped together, will be found to have produced almost a bale per acre average.

Ginning reports assembled by The Hesperian for the cut off hour of Tuesday night, November 30, showed 97,950 bales had been turned out by 19 gin plants, counting double plants as one.

And every gin in the county is still operating round the clock. Some of them, however, are catching up before the end of a shift this week.

Furthermore the staple and sample have been better than any previous year, at least any year of recent history.

Ginners over the county are estimating the crop is 85 per cent, possibly 90 per cent, harvested. None of them recall having such a long continued period of wonderful weather for the harvest and the ginning.

Gins have been operating around the clock ever since the harvest got well underway. None of the gins are displeased with their season "runs" and most of them have already broken their ginning records.

The same good report comes from all sections of the county. Reports from gins in the "north half" of the county accounted for 53,350 bales, those in the "south half" 44,600 in the November totals.

117,000 Acres Cotton Planted
The allotted cotton acres in the county for 1954 was 121,265. Of this the ASC office estimates that 117,000 acres were actually planted to the staple. Only a very few acres were abandoned without harvesting.

In addition to the fact that the yield is going to be greater per acre and also greater in total production than in any previous year in the history of the county, it is also true that the price has been more favorable this season than in 1953. A large per centage of the crop has gone directly to cotton factors instead of into CCC loans.

Crop Expense Lower
Expense of the crop, by and large has been less in 1954 than in 1953. Last year's cotton crop was the most expensive ever produced in the county. This year the expense of the battle against insects was far and away less than last.

Indicating that the benefits of the crop have been wide spread is the unofficial report from Farmers Home Administration, which helped finance several crops in Floyd and Motley counties. Collections have been close to 95 per cent. As date, and practically all F.H.A. clients will go into the new year in better financial position than a year ago.

Reaves Attending Church Leaders Planning Meeting
The Rev. W. D. Reaves, minister of the First Christian Church here, is one of 200 church leaders participating this week in the first Joint Planning Conference of Christian Churches in Texas.

Purpose of the state-wide conference, which began Monday and will continue through Thursday, is to plan missions and education programs for the Christian Churches in Texas. It is being held at Christian Youth Foundation, a Christian Church campsite near Athens.

The Rev. Reaves is attending the conference as a trustee of the Texas Convention of Christian Churches.

Work plans and strategy formulated at the Athens meeting will be used by co-operating congregations in Texas and will be shared with leaders of other states through national planning meetings.

Wind Blows Dust Over the Week-End
After several days of hard blowing winds with dust, the weather seems to be back to normal for this time of the year.

Strong winds from 30 to 35 miles an hour hit Floydada Friday, with dust holding visibility low. On Saturday it was the same old story with the high winds out of the southwest instead of the northeast. The wagon wheel on the Y took the brunt of the wind when it blew the plate glass out of the doors in the building.

The winds calmed on Tuesday night when the wind shifted to the north for the cold front promised earlier in the week. The low reading this week was Wednesday morning with 29 degrees as reported by Pioneer Gas Co. The same reading was had on Monday night.

Weathermen have predicted colder weather and some snow is said to be on its way for the week-end.

HIGH COUNTS IMPROVED
It was reported this week that Hugh Counts, County Commissioner, Lockney was returned to his home on Wednesday from the Crum hospital.

Mr. Counts suffered a heart attack over a week ago. His condition is greatly improved, it was said.



ARNE W. RANDELL

Christmas Art To Be Feature At Work Shop

The Floyd county library board, the County Home Demonstration Club Council, the federated club council and the Floydada Chamber of commerce combine their efforts on Monday to bring to Floydada a Christmas art workshop.

Set for seven thirty P. M. in the district court room of the court house, the workshop will be under the direction of Arne W. Randall, head of the department of applied arts of Texas Technological college.

"It is a pleasure to make Mr. Randall and his art workshop available to Floyd county people," said Mrs. J. H. Barnard, president of the Floyd county library board. "He conducts a most interesting workshop which includes valuable information for the businessman as well as the home maker."

Emphasizing that art is for everyone, Randall uses the common items from the home, garden or field and turns them into art objects which may be used to decorate the home or business. He was asked to stress Christmas art during his Floydada visit.

The workshop is open to anyone who would like to attend, home demonstration club and federated club officials pointed out.

The Chamber of Commerce urges Floydada businessmen and store personnel to attend the workshop as Randall's demonstrations and suggestions can also be applied to store window decorating and merchandising.

Bi-District Game Nets FHS \$1,464

Supt. I. T. Graves of Floydada public schools, reports the bi-district game here Friday with Phillips netted the high school athletic fund \$1,439.31 out of a gross of \$3,657.50 at the gate.

Supporters of the team and the community in general will be interested in the figures, the superintendent anticipated.

Expenses of the game, before the contesting teams divided 50-50 were \$778.87, divided as follows:

Table listing expenses: Travel expenses of Phillips team \$250.00, Interscholastic League fee of 7 1/2% of the gross \$274.31, Fees and expenses of game officials \$197.56, Ticket printing \$57.00, Total expense \$778.87.

The net left was \$2,878.63 to be divided share and share alike between the two district teams.

ATTENTION, Santa Claus!
A thousand Floyd county boys and girls have you on their minds this week as Christmas approaches. One of them is Travis Joe Weems. He has written you a note from his Floydada home and here it is:

I am a little boy, five years old. I have been a pretty good boy and if you think so I would like for you to bring me a pair of guns and a scabbard, also a bow and arrows, a tent to play Indians in.

Please don't forget my little brother, Mark Lee, and my little sister, Kathryn Ann.



Junior Rotarian... for the month of December from Floydada High school is Jackie Henry, son of Mr. and Mrs. W. B. Henry. Jackie has a good scholastic record in addition to making center on the all-district football team.

SANDY SEZ



How did Thanksgiving turn out for all of you? Boy, that was some turkey! Sorry I missed you last week but you know how busy you can get.

There were plenty of "exes" seen around the Floydada drag over the Thanksgiving holidays. Some were Kerwin Baxter, Ann Welborn, Adrian Helms, Sue Baker, Norma Dunn, Barbara Perry, Brooks Chapman, Benita Teaff, Bill Walker, Dane Clark, Dorothy Holmes, Aubrey Guthrie, Jerry Bob Harrison, Myrna Wilson, Franklin Stovall, Beverly Thomas and Don Barber. These were just a few of the many. We high school teens heard a lot about good of college days.

Even though we didn't win district we've still got district and don't regret it. The Whirlwinds really deserve a lot of credit for they played a swell game. I'm not for sure but I heard there were 19 'Winds graduating. That's some number! It sure seems odd not hearing the boys yell as they work out for football.

The boys started working out for basketball Monday, November 29. They will play Spur, Friday night. There was a big dance at the V.F.W. hall Friday night. Records were played and the chaperones were Mr. and Mrs. Bill Darden and Mr. and Mrs. Bob Collier. Couples seen there were plenty such as Sonja Wilson and Larry Glassmoyer, Sherre Darden and Jack Womack, Cheryl Crawford and Johnny West, Vanda Carter and Don Barber, Jerry Floyd and Jimmy Collins, Beuna Holmes and Jackie Henry, Christine Brints and Jackie Johnson, Ann Welborn and Adrian Helms, Barbara Perry and Brooks Chapman. There were a lot more but I can't think of all of them.

There are eight 'Winds who made all-district: Jack Womack, Stanley Vickers, Cloyd Stephens, Marvin Rucker, Gordon Joiner, Jackie Henry, J. E. Waller, and Jackie Jarrett. Honorable mention: Gene Swanner, Keith Marble, Bobby Carmack, Gary Carthel, Carroll Guthrie, and Laron Fulton. Congratulations 'Winds!

A regular sight to see is Vanda Carter running to see Carroll Guthrie. Carroll is still sick but he is improving. Gut, we sure do miss you and will be glad to see you

back in school. The band has sure been busy over the holidays and they did a good job.

Did Johnny W. and Elton Turner have their big slumber party? Let's hope so.

Daters seen other nights besides Friday were D'Lene Witkowski and Waldo Baxter, Fontaine Fowler and Don Barber, Cheryl Crawford and Kerwin Baxter, Nita Jo Lightfoot and Cloyd Stephens, Anne Hicker-son and Dee.

That just about winds up this week's episode. See ya, next week. Sandy

Lakeview News

(By Mrs. D. C. Harrison)

LAKEVIEW, Nov. 29—The Lakeview boys went to South Plains and played football against the South Plains boys, winning with a score of 53 to 39.

Pvt. and Mrs. David Roy Nichols spent a few days here last week visiting Mr. and Mrs. R. L. Nichols. Roy is stationed at Ft. Bliss. Sunday dinner guests in the Nichols home were Mr. and Mrs. James Lee Nichols and family.

Visitors in the Flukie Smith home Thursday night were Mr. and Mrs. Ted Allen and family of Ralls and Mr. and Mrs. Blanton Hartzell and family.

Mr. and Mrs. Charlie Wright had as their guests on Thanksgiving day, Mrs. Wright's sister, Mrs. Virgil Spence and Mr. Spence of Crosbyton, her father, D. E. Smith, and Mr. and Mrs. W. C. Wright of Floydada. Sunday dinner guests in the Wright home were Mr. and Mrs. Buie Neff and family.

Mr. and Mrs. Fred Jones and Jean visited over the week-end with Mr. and Mrs. James Jones of Rule and other relatives at Goree and Sunday.

Visiting in the home of Mrs. R. C. Smith Sunday were Mr. and Mrs. Travis Dunn, Jean and Sandra of Plainview and Mrs. Bill Smith and Janice of Dougherty.

Mr. and Mrs. Alvin Smith and Scarlett, made a business trip to El Paso Saturday returning home Sunday night.

Jerry Bob Harrison of WTSTC at Canyon spent Thanksgiving at home with his parents, Mr. and Mrs. D. C. Harrison and Joe Max. Jerry Bob had as his guest Sunday morning, Norman Muncy of Muncy. Jerry Bob spent Saturday night in the Bob Muncy home. Jerry Bob returned to Canyon Sunday evening following the wedding at the First Baptist church in Floydada where he was best man in the Garrett-Muncy ceremony.

The United Chest Fund is in progress. If anyone has been over-

fund by getting in touch with Mrs. R. L. Nichols, Doyle Moore or D. C. Harrison, solicitors in this communi-ty.

Mr. and Mrs. Odell Breed and children spent Thanksgiving in Miami with Mr. Breed's cousin, Mr. and Mrs. Cecil Smith and Celia.

Mrs. R. B. Smith of Lubbock was Friday guest of Mr. and Mrs. Flukie Smith and family.

Mr. and Mrs. Pete Moore and daughter of Amarillo visited in the R. L. Johnson home Saturday night and Sunday.

Mr. and Mrs. Bud Sparks and daughter of Floydada were Sunday guests of Mr. and Mrs. Earl Edwards.

Mr. and Mrs. F. B. Estep and Billy spent the Thanksgiving holi-days in Fort Worth visiting a cousin of Mr. Estep, Mr. and Mrs. T. R. Estep and family. They also visited in Joshua with Mrs. Estep's sister, Mrs. O. M. Applegate and family.

Mr. and Mrs. P. J. Wilkes had as their guests for the holidays, Mr. and Mrs. Floyd Wilkes and family and Mr. and Mrs. B. B. Wilkes and family of Lockney.

Mr. and Mrs. Roy Pawver attended the football games in Floydada Thursday and Friday. They had as their guests Thursday, Mrs. T. F. Anderson and Mr. and Mrs. Lovell Jones. The Pawvers visited their son and family, Mr. and Mrs. Leslie Pawver Sunday night.

The Thanksgiving dinner held at the school house Thursday night was well attended. Two turkeys were served by the Home Demonstration club and were enjoyed by all.

Mr. and Mrs. Milton Harrison and family and J. M. Harrison of Floydada visited in Tahoka and at Lorenzo with Mr. and Mrs. Leland Woodward Sunday.

Mr. and Mrs. Weldon Hammonds and family and Mr. and Mrs. Lewis Pyle and family visited over the week-end in Crowell and Thalia with relatives.

Mr. and Mrs. Wayne Russell were guests in the Warner Johnson home Sunday.

Mr. and Mrs. Bill Hambricht had all their children at home Sunday. Those present were TE/3 Gordon Hambricht of Seattle, Washington, Mrs. Odell Breed and family, Billy Joe and Bob, all of Floydada, Darlene Warren of Floydada and Ailene Brown of Mt. Blanco were also present. Gordon arrived home last Friday on a 20-day leave.

F. Z. REED VERY ILL

T. Z. Reed of Lockney, and mayor there for 20 years, is reported very ill at his home there. He has been confined to his home for the past several years.

Mr. Reed suffered a stroke last week and his condition has become gradually worse, relatives said.

Beall's

QUALITY MERCHANDISE



GIFT DOLLAR SAVINGS!

FREE GIFT WRAPPING

MEN'S 100% WOOL SUITS Size 35 to 46 \$27.00
Sharkskins, Gabs, Herringbone Regular, Large, Stouts.

MEN'S Broadcloth Shorts 3 Pr. \$1.00
GRIPPER FRONTS SANFORIZED 28 to 42

AIRLUME Venetian Blinds ALL ALUMINUM 26 in. to 36" Wide 64" Long \$2.57

LADIES 2 BAR TRICOT PANTIES 4 Pr. 97c
BLUE, PINK WHITE

BOY'S 8 OZ. PLASTIC DOUBLE KNEE BLUE JEANS REGULAR 2.19 \$1.66

PEGGY - PEPPERELL NYLON & RAYON BLANKETS DELUXE SIZE 72 x 90 \$5.90
H. GREEN, ROSE, BLUE, YELLOW RED, L. GREEN

CONTOUR PACED SHEETS SANFORIZED PERMANENT Cuts Bed Making to \$1.69

LILY-WHITE T-TOWELS HEMMED BORDERS 5 for \$1.00

Pillow Cases HIS & HERS \$1.98 Pr.

MOTOR BOATS That really run in water 3.98
AIR DEFENSE JEEP with Siren and rotating gun 1.98
CABLE TRAIN winds up, and Runs on a cable 1.00

TOYLAND FIRE TRUCKS CARS BICYCLES TRICYCLES WAGONS DUMP TRAILER

Wash Cloths 12 x 12 ASSORTED COLORS 12 -- \$1.00

MEN'S LIGHT WEIGHT Union Suits FLEECE LINED Sizes 36 to 46 \$1.66

MEN'S OVERCOATS \$29.75
GABS, CHECKS, FLANNELS

RAYON MARQUEE PANEL ALL WHITE 41 x 81 66c
BOYS FLANNEL SHIRTS SANFORIZED Fancy Colors Sizes 6 to 16

Beall's

QUALITY MERCHANDISE



Christmas Gay For Holiday Glamour

New Betty Rose Honespuns Tops Everything!

Hopsacking and Hopweave with Taffeta Linings

24.75

★ PINK ★ BLUE ★ RED ★ NUDE
All Sizes 7 - 13 and 10 - 18.

COMING OR GOING THERE'S FASHION DETAIL APLENTY. YOU'LL WEAR THIS VERSATILE TOP-ALL TOPPER OVER EVERYTHING YOU OWN FOR HOLIDAY FESTIVITIES INTO SPRING. GENTLE PLEATS FALL FROM GRACEFUL FLANGE DETAIL ACCENTED WITH A FRACTION OF A BELT THAT'S REMOVABLE. STYLE SKETCHED IS OF 100% WOOL HOMESPUN HOPSACKING.



Farm Man Thinks

or that one. Fragile vases for the young ladies, autograph albums and photograph albums, sets of dishes for the women and sets for the little girls.

I smell the powder of cap pistols yet, the fragrance of oranges, which at that time were presents, not necessities.

I see the red-hot stove glow and spread comforting heat over the room. I hear the Christmas carols, then later the tuning up of the fiddles and the strumming of guitars for the dance to follow the tree. It all comes back sweet as the chocolate drops I loved, clear as the star-lit heaven above us as our feet crunched in the new fallen snow, and heart-warming as our mothers' and fathers' love as they gave us the very best Christmas they could afford.

Then another Christmas comes to me. It was cold on the farm, snow was deep in places, Christmas was at hand and no gifts for our three young children. Jeff hitched up the team to the Spaulding hack. I dressed myself and the children as warm as possible. We had a big iron from an old mill heated to be put at our feet, warm wool sugars to pull over our feet and laps. It was cold.

The wind whipped the snow here and there, but the thought of the trip ahead kept us warm at heart. Five miles to Cone and to Mr. Bartley's store, we could not go on to Ralls. I bought gifts, hoping I was hiding them from the eager eyes of the children. Not many toys did the little store keep.

I forget just what I bought but there was candy and oranges and apples, much Christmas cheer at that day. We put our things in the hack, the big flat iron had cooled-off considerably. The wind was higher and colder. We wrapped up tighter, but still the chill crept in. The horses trotted and their hot breaths made clouds of steam. The wheels spun the snow in our faces. My, how good the sight of our farm home looked to us.

Tears of cold hands and feet were in the eyes of the children as we unloaded and, with feet stiff as boards, walked in to the house which was still warm from the coal fire which we had left in the big kitchen range.

We put our cold hands in pans of cold water, we stuck our feet in the big oven but all the rest of the day we shivered when we left the stove, getting warm only late after we had slipped in the cold beds and at long last they had gotten warm and comfortable.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Nov. 28—Club met Monday instead of Thursday, regular meeting day, due to Thursday being Thanksgiving. Nineteen members, several children and a guest, Mrs. Emma Louise Johnston, who gave a book review on "Miss Willie", which was enjoyed by all. Mrs. E. W. Turner was hostess and Mrs. J. R. Turner directed recreation. This is the last meeting for the year with the exception of the Christmas party.

Mr. and Mrs. Marvin Smith, Tommy and Judy, left Wednesday for Kingsville to spend Thanksgiving

with their son and family and their new granddaughter.

Mrs. Wes Carpenter left Friday for Fort Worth where she plans to spend some time with her daughter and family.

Mr. and Mrs. Roy Hale were host and hostess to a Thanksgiving dinner Thursday. Those attending were Mrs. Hale's parents, Mr. and Mrs. Will Snell, Floydada and Mr. and Mrs. Bob Johnson and children of Plainview and the Roy Hale family.

Guests for Thanksgiving dinner in the Carrick Snodgrass home were Mr. and Mrs. G. L. Snodgrass, Mr. and Mrs. Everett Miller and Miss Doris Elaine Snodgrass of Canyon.

Several in the community attended the football games in Floydada on Thursday and Friday and the Shetland pony show on Saturday.

There was a delicious Thanksgiving supper Thursday night at the community center with about 40 attending. Following the supper the group were favored with several songs led by Mrs. Everett Miller, accompanied by Mrs. M. D. Ramsey at the piano. Mrs. Krebs of Lubbock, mother of Rev. Krebs, the Krebs family of Floydada and Mr. and Mrs. L. A. Williams of Amarillo were among those attending.

Mrs. Wesley Carr and son spent the week-end in Dumont with her parents, Mr. and Mrs. Charlie Bailey.

Miss Cory Lou Williams of near Floydada, spent the week-end with her cousin, Lajuana Sue Williams and attended services at the chapel Sunday morning.

Rev. Krebs preached both morning and night services at the chapel. Afterwards he and his family had dinner in the Chelma Williams home.

The MYF met Sunday night at the church.

Nora Champion of Allmon community, attended services at the chapel Sunday morning.

Mr. and Mrs. Zant Scott and children were dinner guests Thanksgiving day in the Reuben Rutherford home in Plainview.

The Rev. Krebs family had Sunday night supper in the R. B. Morris home.

Mr. and Mrs. Raymond Williams of Floydada were visitors in the Chelma Williams home Sunday afternoon.

The Marvin Smith family returned home Sunday morning from Kingsville, Texas, where they were guests of their son and family.

Mr. and Mrs. Everett Miller drove to Plainview to see the ruins of the Co-op Gin that was destroyed by fire Saturday along with many trailers and bales of cotton.

Mrs. Wesley Carr entertained her son, Bill on his eighth birthday last Saturday afternoon with a party. Those attending were Barbara, Donna Jean and Junior Shultz, Ronnie Tucker, Don Ray Ramsey, Janet Holmes, Carol and Kay Turner, the grandmother, Mrs. Mather Carr, the honoree and the hostess, Mrs. Carr. Many games were played and prizes were won. A beautifully decorated cake was served with ice cream, punch and suckers.

Mrs. C. E. Meredith and Margo of Plainview spent Thanksgiving in the Vera Meredith home and visited with other relatives.

Absolutely Fabulous! Beall's Greatest of all Hat Sales! Hundreds of Hats

MANY PRICED BELOW OUR USUAL WHOLESALE COST

We platted, planned and pleaded with leading millinery houses for months to bring our customers a hat sale that would be the talk of the town. These makers finally "gave" us several hundred current best-sellers tagged to save you 40% to 75% right at the height of the season. You'll agree this gigantic event is positively the most daring hat sale we've ever had. Compare

USUALLY 5.98, 6.98, 7.98, 8.98

\$3.85

LOOK! hundreds of styles & colors!
LOOK! Every new winter silhouette!
LOOK! felt, velour, furs, velvet
LOOK! All have expensive new trims!
LOOK! Black! brown! navy! gray!
Many other winter colors!

We're staging a sale so sensational we had to take over extra tables in our millinery department to hold these hundreds of hats! At this price, you'll want 2 or 3. Come early!

Beall's
QUALITY MERCHANDISE

SEE OUR SPECIAL WINDOW DISPLAY

CAPADA

Best Seat in the House
DRIVE IN MOVIES

EAT IN YOUR CAR

THIS WEEK'S ATTRACTIONS
THURSDAY, FRIDAY — Dec. 2, 3

The Black Shield OF FALWORTH
Technicolor LINEMASCOPE TONY CURTIS

SATURDAY, DECEMBER 4
Double Feature

JOHNNY DARK
ALAN HALE JR. RICK VALLIN - DICK TYLER

THE TRAIL BLAZERS

SUNDAY, MONDAY, Dec. 5, 6

VAN HEFLIN "THE RAID"
Technicolor

For the glory of their beloved Southland — THEY RODE AND FOUGHT AGAIN!

TUESDAY, WEDNESDAY — Dec. 7, 8
Tony Curtis, In
"THE ALL AMERICAN"
VISIT OUR SNACK BAR

HERE'S A HOLIDAY FROM HIGH PRICES

AT POWELL GROCERY

AG STORES THE NATION'S LEADING BRAND

IMPERIAL Pure Cane SUGAR 5 lb. Bag 48c	Full Qt. 47c	CHASE SANBORN COFFEE POUND 95c	SPUDS NO 1 RUSSETS 10 LB. BAG 59c	5 lb bag 39c
Shurfine JELLIES 5 Flavors 5 for \$1.00	U. S. Choice BEEF CHUCK ROAST Pound 49c	HENS Fresh Dressed Daily Pound 43c	MELLORINE 1/2 Gallon 49c	New ZIP open package IN THE REFRIGERATOR PUREBEEF BISCUITS 2 for 19c
FRYERS Pound 49c	Corn King BACON Pound 57c	OLEO Pound 22c	POWELL CASH GROCERY & MARKET HI-WAY 70 PHONE 871	



Brides at Double Wedding. Miss Roberta May Garrett, left, and Miss Edith Faye Garrett, daughters of Mr. and Mrs. Robert A. Garrett, 401 West Missouri street, were brides in a double wedding Sunday afternoon at the First Baptist church. Miss Roberta's husband is William Dwight Hardin, Edith was wed to Billy Norman Muncy. The newly-weds will make their homes here.

Double Wedding Solemnizes Vows for Couples Sunday Eve

Before an archway entwined with autumn leaves and chrysanthemums Miss Edith Faye Garrett became the bride of Billy Norman Muncy and Miss Roberta May Garrett became the bride of William Dwight Hardin in a double-ring ceremony read at 3 o'clock Sunday afternoon in the First Baptist church.

Parents of the brides are Mr. and Mrs. Robert A. Garrett, Floydada. The grooms' parents are Mr. and Mrs. B. C. Hardin of McAdoo and Mr. and Mrs. Robert Muncy of Floydada.

Rev. Joe Wilson of Floydada, uncle of the girls, performed the ceremony, assisted by Dr. R. Earl Allen.

Candelabra with white tapers flecked with gold flanked the archway.

Miss Roberta Garrett was given in marriage by her father, and an uncle, Floyd Garrett of Fort Worth gave Miss Edith Garrett in marriage.

The brides were attired in identical champagne coat dresses with mink trim. They wore brown accessories. Their hats were white decked with pearls. They carried small white Bibles topped with green cymbidium orchids.

Mrs. Sidney Muse of Amarillo

attended Miss Roberta Garrett and Mrs. Larry Tunnell of Lubbock served Miss Edith Garrett as maid of honor. They wore brown coat dresses and carried colonial bouquets of bronze colored chrysanthemums.

Bobby Hardin of McAdoo attended this brother as best man and Jerry Bob Harrison of Floydada served as Muncy's best man.

Candles were lighted by Miss Bobby Lou Casey of Lockney and Mrs. Dan Hagood of Canyon as Mrs. Clement McDonald played an organ prelude. Miss Sue Hall sang "I Love Thee", "O Perfect Love" and "The Lords Prayer".

Ushers were Clyde Gordon, Jr., Pollett, Connie Bearden, Floydada; Lavelle Phifer, McAdoo; and Brooks Chapman, Floydada.

The brides are graduates of Floydada high school. Miss Roberta Garrett attended Wayland college, Hardin-Simmons university, and graduated from West Texas State college. She formerly taught public school in Lubbock.

Miss Edith Garrett attended Texas Tech and West Texas State colleges. She is deputy county clerk of Floyd county.

Following a wedding trip to points in New Mexico, the couples will

make their homes in Floydada where Hardin is court reporter for the 110th Judicial District court and Muncy is associated with his father in ranching and grain dealing.

Shower Honoring Miss Puckett Held Saturday Evening

A pre-nuptial wedding shower honoring Miss Annell Puckett bride-elect of Harold Haynie of Big Spring, was given in the home of Mrs. Clarence Goins last Saturday evening.

The bride's chosen colors of red and green carried out the house decorations. A red lace cloth covered the serving table which was centered with an arrangement of hornopleny, autumn foliage and flowers. Green candles stood at each end.

Guests were received by Mrs. Goins and her daughter, Mrs. Jo V. Bingham. The honoree, her mother, Mrs. W. R. Puckett and the mother of the groom-to-be, Mrs. Burt Haynie of Big Spring, were presented with red carnation corsages.

Hostesses for the occasion were Misses Ann Swepton, Frances Mitchell, Lois Harrell, Alene Warren, Nell Swinson and Mmes. Jewel Smalley, Jake Watson, Clarence Goins, Helen Patterson and Mrs. Bingham.

Refreshments of lime ice-cream punch, angel food squares, decorated with red wedding bells and green bows were served to approximately twenty-five guests.

PTA Meeting Will Hear Rev. Reaves Next Wednesday

Mrs. Gayle Mayo, publicity director for the Andrews ward P. A. N. Teacher association, announced this week that a topic in keeping with the near approach of Christmas will be featured in next week's regular meeting of the P. T. A.

"Peace on Earth" will be the subject and the guest speaker will be Rev. W. D. Reaves, pastor of the First Christian church.

Date and hour of the meeting will be Wednesday, December 8, at 2:45 o'clock p. m.

The meeting will be held in the music room at Andrews Ward school.

The sixth grade of the school will present the special number for the afternoon.

Couple Observe 58th Wedding Day

Mr. and Mrs. R. W. Newman of Snyder celebrated their fifty-eighth wedding anniversary last Sunday at the home of a daughter, Mrs. J. E. Wootton on the Lamesa highway.

Colors of gold and white were used in decorations. The table was covered with a gold-colored cloth overlaid with white lace. Centering the table was a gold and white wedding ring cake surrounded by yellow and white chrysanthemums.

Sons and daughters attending the celebration included Mrs. Frank McClure and family, of Floydada; Jimmy Newman and family, Old Gray A. C. Newman and family of Snyder and a granddaughter, Mrs. Don McClure and family of Crosbyton.

Children unable to attend were Mrs. Minnie Griffin of Los Angeles, California, Mrs. Billie Younts, North Carolina, Mrs. Leonard Davis, Dallas and Orven Newman of Seattle, Washington.

Mr. and Mrs. Newman were married November 19, 1896 at Alba, Texas. They have lived in Snyder nine years.

REBECCA JO MURRY MARRIED NOVEMBER 14 AT KINGMAN

Mr. and Mrs. Lloyd Murry announce the marriage of their daughter, Rebecca Jo to Mason J. Fisher, on Sunday, November 14, in Kingman, Arizona.

Rebecca Jo is the granddaughter of Mrs. O. E. Murry and Mr. and Mrs. Ham Smith, sr., of Floydada.



Inexpensive Gift Suggestions

- Brass plaques and plates \$1.50 up
 - Candle Coffee Warmers 3.95
 - Wrought Iron Centerpieces, Hurricane Lamps, Magazine Racks 2.25 up
 - Hand Painted Trivits 1.75
 - Artificial Fruit 75c up
 - Xmas Novelty Candles 75c up
 - Evergreen Door Sprays 2.50 up
 - Yuletide Arranged Centerpieces 2.50 up
 - Handmade Artificial Christmas Corsages 1.00
- Visit our Gift Department & take your time & look around — Visitors always Welcome!

PARK FLORIST
FLOWERS & GIFTS

CHRISTMAS



Sale Starts Saturday, December 4, Continues Through Saturday, December 11



ALL LADIES SUEDE SHOES

High Heel, Dress

\$9.95 Values — Sale \$6.99

All Ladies Suede Shoes in flat heels

\$5.95 Value — Sale \$4.90

All LADIES DRESSES — 25% OFF

Shop now for Xmas

One Rack DRESSES

Pre-teen & Ladies Values to \$14.95 SALE \$3.99

MILLINERY 1/2 PRICE CHOICE

Table LADIES SHOES \$2.99



New low price on Unlined and Wool Lined DENIM JACKETS Wool Lined \$4.98 Value SALE \$4.49



CANNON TOWELS Large, heavy & thirsty cannon towels a bargain at 91c. — Sale price 79c Wash Cloths to Match

MEN'S HATS By Davis — \$7.50 Value SALE \$4.00

BOYS WESTERN HATS \$1.98

Sportwill COTTON SUITING Washable — Assorted Plaids Regular 89c Value SALE 59c

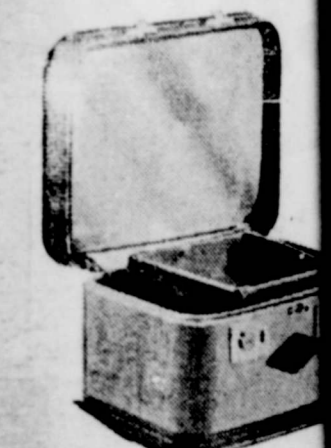
SILK VELVET Black, brown, red, toast Regular \$3.49 SALE \$2.69

CHILDRENS SKIRTS \$2.49 to \$7.95 Values Wool, Orlon, Corduroy & Rayon Plaids & Solids All REDUCED TO CLEAR



CUSTOM COTTON DENIMS Sanforized fast color, soft pastel color — Companion Solids & Plaids Regular 89c SALE 69c Yd.

We have a new low on all LEE RIDER JEANS and JACKETS for Men and Boys



Ladies OVERNIGHT CASE \$5.50 Value SALE \$4.40 Tax BLANKETS Large double blanket 5% Wool, \$4.98 Value SALE \$3.49

Purry Blankets \$8 Fieldcrest \$8 Pepperrell \$8

LADIES SKIRTS By Jane Huntley — Sanforized Fast Colors, Regular \$4.95 SALE \$2.49 Ladies & Misses CORDUROY JACKET Pancho & Shirt JAC \$6.95 SALE \$3.95

No Refunds — No Exchanges — All Sales Final

SMITH'S

DEPARTMENT STORE "BUSINESS IS GOOD"

SOCIETY

Study Club Xmas Party

The Study club met at the home of Martha Allen on Tuesday, December 22. Biggers and Jo Wester presented programs on Bernardino, and Chancellor Kornegay. Refreshments were served by Vel Simpson, Edna Collins, Peggy Probasco, Patsy Coffman, Jo West, Patsy Womack, Jill Kirk, Mrs. Weathersbee, Lou Emma Collins, Nina Cope, Marge Sead, Doris McDermott Biggers and the hostess, Martha Allen. The next meeting will be the Christmas party December 14 with Mrs. Sead.

JONES' ARE CLUB HOSTS AT TURKEY DINNER MONDAY

Mr. and Mrs. C. W. Jones entertained ladies club and their families Monday evening with a turkey dinner. The table decorations were a small pumpkin surrounded by fruit and autumn leaves. Tall candles of yellow and green stood at each end. Present at the dinner were Mr. and Mrs. E. L. Judy, Mrs. R. M. Stovall, Mrs. Lawrence Stovall, Mr. and Mrs. Foster Amburn, Mr. and Mrs. W. W. Baxter, Mr. and Mrs. Virgil Warren and Vickie; also Misses Wilma Jean Judy, Naomi Kiker, Peggy Nelson, Anella Thurston, Ann and Janice Jones and Randall Jones. The Christmas party will be at the home of Mrs. H. F. Pratt.

1929 STUDY CLUB MEETS AT FHS AUDITORIUM TODAY

The 1929 Study club will meet this afternoon at 3:45 at the high school auditorium for a film in color and sound of Boys Ranch. The public is cordially invited to attend and see this movie. There will be no admission charge. Following the film the members of the club will meet for a business session in the home of Mrs. W. W. Trapp. Mrs. George Styles spent Thanksgiving in Wheeler visiting with her brother and family. Mr. and Mrs. Bob Alldredge and children spent the week-end holidays with their parents, Mr. and Mrs. L. H. Alldredge of Allred. Mr. Alldredge is English and science teacher in Floydada high school.

PROTECTION AGAINST FIRE

Insurance Agency PHONE 418

MILADIES

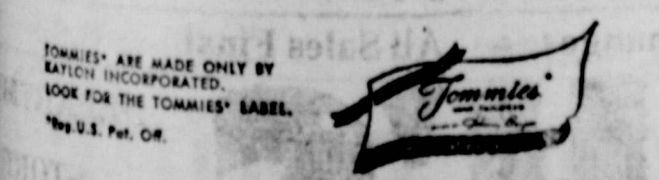
Your Christmas Store

DOT-DOT-DOT **Tommies** morse code that says "TERRIFIC!"



Confetti-bright TOMMIES* shirt-tail pajamas by Harry Berger for sleeping and lounging. TOMMIES* tailored in pre-shrunk cotton with buttons that last 133% longer, all covered seams and four adjustment waistband. Yellow and blue or Red and blue. In PROPORTIONETTE* sizes to fit your height 32 to 38.

Shop early on our Lay-Away Plan... A small deposit holds your selections until needed. GIFT WRAPPING FREE.



MILADIES SHOPPE

KITCHEN AND FIELD NEWS

CLINES ARE THANKSGIVING HOSTS FOR THEIR CHILDREN

Guests in the home of Mr. and Mrs. H. O. Cline for the holidays were their daughter, Mrs. Glenn White and little daughter, Jane, 9, Lamesa and their son and his wife, Mr. and Mrs. Bob Cline of Great Lakes, Illinois. Bob has been in an electronics school at Great Lakes for seven months. He has finished his schooling and is now being transferred to Newport, Rhode Island, where he will do electronics work aboard ship.

Mr. and Mrs. Owen Thornton made a trip to Temple, Texas, last Monday where she underwent a check-up at Scott and White hospital. She is doing fine since the wreck of several months back, when she was hurt and in the hospital. Bryant Higginbotham went to Crowell, Texas, on Monday where he visited with an uncle, Alton Higginbotham. That night he spent in Chillicothe, where he was a guest of his brother, Carl Higginbotham and family. He returned home on Tuesday.

Mrs. W. B. Wilson and Eugene Beedy, with whom she is staying while the Bill Beedys are visiting Bradford and wife in Missouri, spent Thanksgiving day in Floydada where they were guests of Mr. and Mrs. George Mize. Other holiday dinner guests were Mr. and Mrs. Albert Mize of Cedar Hill. That afternoon they all attended the Floydada-Phillips game. Mrs. Gilbert Bean left via plane from Plainview on Tuesday morning for Bonnevill, Washington where she is visiting a sister and family, whom she had not seen for 12 years, and who acted as a mother to Mrs. Bean, as their mother passed away very early in life. She plans to spend Christmas in Washington where she arrived Tuesday afternoon.

The South Plains Community Club will meet at the school house recreation room on Friday night, December 3. Everyone come, and bring your table, dominoes, and cookies for refreshment hour. There will be recreation for the different age groups of children, and organization will take place at the business meeting of the club. Mr. and Mrs. J. D. Webb and children spent their Thanksgiving Day with her parents, Mr. and Mrs. Aycock, of Lorenzo. Mrs. Webb and children spent the rest of the week with her folks while J. D. was working at the farm which lies near Danmitt, and where he goes back and forth getting his cotton out.

Mr. and Mrs. Murray Julian were pre-Thanksgiving Day dinner guests at Floydada on Wednesday noon, at the home of Dr. and Mrs. E. E. Joiner. The Joiners went to Hereford on Thursday where at her parents, Mr. and Mrs. G. W. Brunley, 33 of the relatives had Thanksgiving Day dinner. Early is spending this week in Detroit, Michigan, where he went on Saturday. He plans to bring some new cars the last of the week.

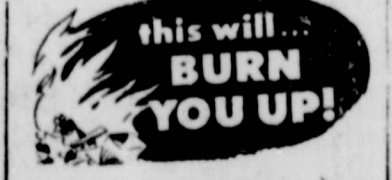
Carol Reeves and Jack Reeves were both home over the Thanksgiving holidays. Jack returned to Roswell, New Mexico on Saturday, but Carol did not return to Dallas where she is a teacher at the Buckner Orphan Home, until Sunday evening. They were with their parents, Mr. and Mrs. Sim Reeves. Tommy Respondek went to San Antonio over the week-end where he went deer hunting with his cousin from Slaton, who accompanied him to San Antonio.

South Plains H. D. Club Meets
The South Plains Home Demonstration club met at the school recreation room on Wednesday November 24, with hostesses, Mrs. John Key West and Mrs. Sylvian Kinnibrugh. Mrs. Portenberry gave the devotional, and Mrs. Smitherman read the minutes and called the roll in Mrs. Beedy's absence. Mrs. L. T. Wood presided over the meeting which will be the last for her and the other officers this year. The Christmas party is planned for December 10, and will begin at 7 p. m. Mrs. Milton gave the council report.

"Gifts From the Sewing Room" was given by Mrs. Thornton, and roll call, "What I Make Best in My Kitchen," was answered with gifts from the member's kitchens, which were exchanged. Mrs. West and Mrs. Kinnibrugh served refreshments of pecan pie and coffee, with small candies to the following members: Mmes. L. T. Wood, John Wilson, F. J. Kinslow Grigsby Milton, J. D. Webb, Bryan Karr, Skeet Thornton, Horace Marble, Frank McClure, Fred Portenberry, John Smitherman, Sim Reeves, Murray Julian and Mrs. Wade Deavenport.

Mrs. McClure will be the first hostess for the club meeting in January. Mr. and Mrs. G. A. McCAda and Gordon were visitors at the home of Mr. and Mrs. Fred Portenberry on Saturday evening. Sunday the Portenberys went to Amarillo to spend the day visiting with her brother, Mr. and Mrs. John McCain who are the proud new parents of a baby boy. They have three girls in their family.

Mr. and Mrs. John Smitherman spent last Sunday in Wheeler, Texas, where they visited that day with John's aunt, Mr. and Mrs. Malcolm Smith and family. In the second six weeks period at South Plains school the teachers have announced the honor roll with J. B. Thames having no straight A pupils this period. In Mrs. Smith's room, in the 4th grade, there are Bill Bledsoe and Bruce Julian, with Marilyn Kinnibrugh, Johnny Cahalan, and Dwight People having straight A's in the 3rd. In Mrs. Hewitt's room, in the 1st grade, there is Anita Garza, and Jimmy Upton, Argentina Batigel and Beth Calahan being the students in the 2nd grade with A's.



YOU CAN "FLARE UP" EASILY

Fire may strike any time, anywhere! Help prevent fires. Be sure; be insured!

TOMMY ASSITER Phone 399 Floydada

Badgett - Probasco Radiator Service Phone 572

Celebrates 53rd Anniversary

Mr. and Mrs. Frank McClure attended the 53rd wedding anniversary of her parents, Mr. and Mrs. H. W. Newman, of Snyder, Texas which was held at the home of a daughter, Mrs. J. E. Woodson, of Snyder. Four of the eight children and many grandchildren were present, including Mr. and Mrs. Don McClure and Donna, of Crosbyton. The McClures were home on Tuesday.

Mr. and Mrs. Walter Wood had their grandsons, Tommy and Jimmy McCown, who are 2nd year students at Texas Tech, at Lubbock, with them for Thanksgiving, and the weekend. On Sunday Mrs. Wood served a turkey dinner to the twins, Mr. and Mrs. L. T. Wood and Juanita, Miss Joan Frizzell, from Stamford, and Miss Joy Smith, of Childress. The latter two spent the week-end with Mr. and Mrs. Wood.

Thursday evening at the home of Mr. and Mrs. Sim Reeves the Thanksgiving dinner was held with Carol and Jack home, and other guests, Mr. and Mrs. Fredland Bingham, and Stevie, from Silverton; Mr. and Mrs. Walton Wilson, Judy and Mary Ann from Fairview, with Mary Ann's guest, Polly Carney from Texas Tech who is a classmate and spent the holidays with Mary Ann. Holiday guests in the home of Mr. and Mrs. John Key West were Mr. and Mrs. Kenneth Bean and Diane, Mr. and Mrs. Paul Murff, from Floydada, and J. L. West who spent Thanksgiving here with the Wests.

Carol Reeves, a visitor at the South Plains church on Sunday morning from Buckners Orphan Home in Dallas (where she has for the past three years) gave an interesting talk to the church about the school and the 650 children who range in years from pre-school to 19 years. 17 buildings on the large acreage house about 150 adults who work at the Home, and the church is their own, with private schools. Results have shown these children growing up in a Christian atmosphere make for fine citizens.

Rev. and Mrs. Larry Faus and children went to Lubbock on Saturday to take his grandparents, Mr. and Mrs. H. M. Slaughter to the train where they will go to San Diego, California to visit her sister, Mrs. W. W. Dearsley and family. Mrs. Sim Reeves and Carol were also in Lubbock on Saturday where they did some Christmas shopping. Mr. and Mrs. H. S. Calahan, Jr., and girls had as their Thanksgiving guest, her mother, Mrs. Carl Smith from Floydada. Mr. and Mrs. Calahan attended the wedding anniversary of Mr. and Mrs. Frank McClure at Snyder, Texas, on Sunday, November 22.

Floyd County Hesperian, Floydada, Texas, Thursday, December 2, 1954

Patterson Market & Gro. Celebrates Ninth Birthday

Patterson Market & Grocery is celebrating its ninth anniversary in the retail foods business in Floydada beginning this week. Quarters in the Masonic building at the corner of Main and Missouri, the store is featuring its birthday celebration with a Libby's food sale and the introduction of Gunn Bros. savings stamps as a merchandising premium to customers.

In addition to the management of an aggressive retail foods establishment, the owner, J. A. Patterson, has been active in civic affairs of the community. Mr. and Mrs. S. J. Latta and daughter, Alice, spent Thanksgiving holidays in Duncan, Oklahoma, where they visited relatives.

Mr. and Mrs. J. J. McKinney and daughter, Miss Peggy McKinney of Plainview, left Tuesday for Paris, Texas where they will visit with relatives including a sister of Mr. McKinney, who is ill.

Mrs. G. M. Armstrong and son, Harold with Mrs. Ernest Kendrick and daughter, Sue, spent Thanksgiving in South Dakota with G. M. Armstrong, who is there working his farm.

FARM BUREAU INSURANCE

For FARMERS

DIVIDENDS On Life-Auto-Fire-and Farm Liability

319 S. Main FLOYDADA

A Word of Appreciation To the Citizens of Floydada

The Citizens of Matador desire to use this means of expressing their appreciation to Floydada for the whole-hearted cooperation extended to them and the Matador Matadors on Thanksgiving Day.

It is the general opinion in this community that, except for the support of the Floydada School, Pep Squad, Band and Citizens, the all-important Bi-District game might have ended differently.

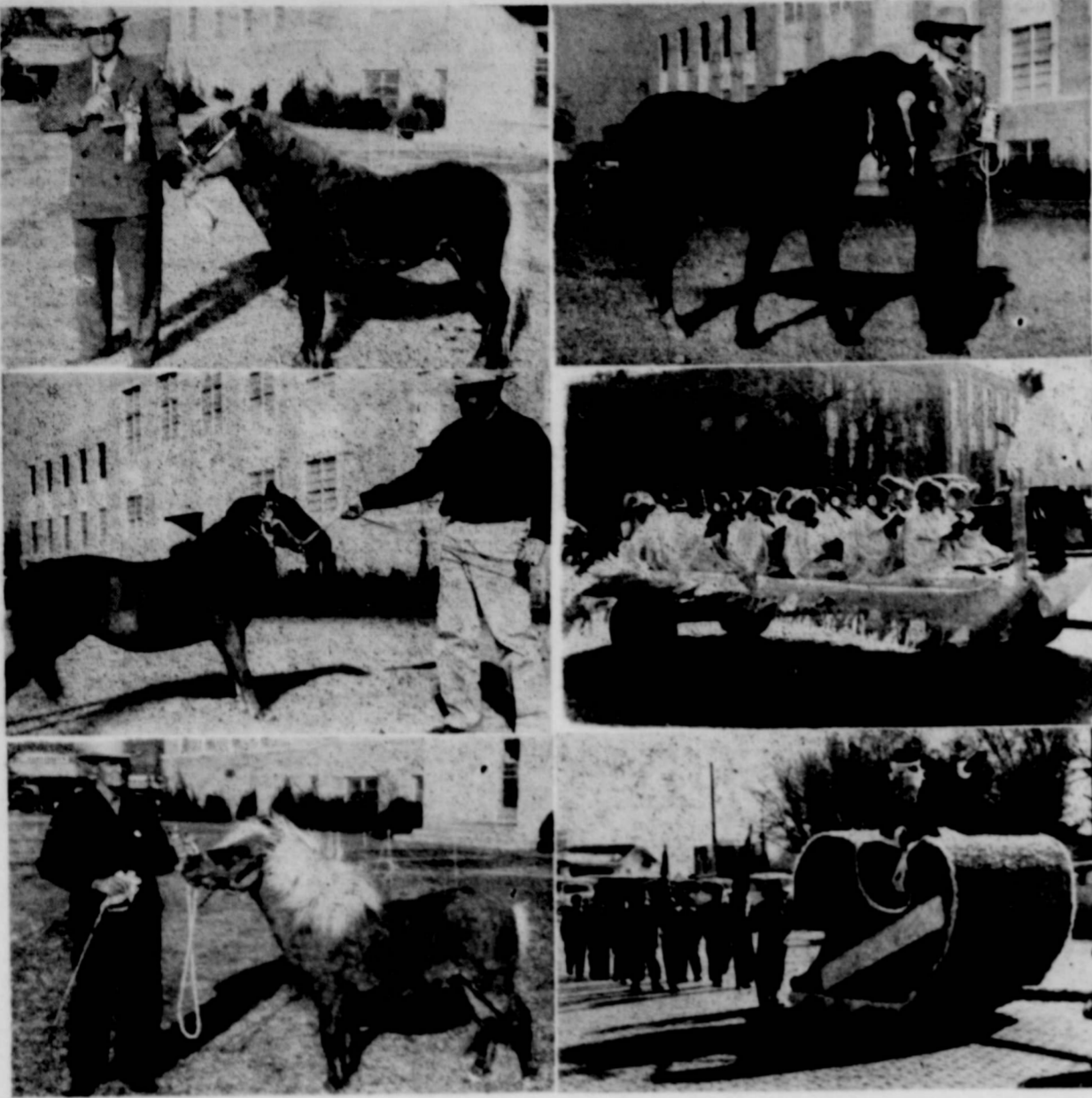
More important, however, than the score was the fine Spirit of Neighborliness. Perhaps never before in the History of West Texas has one Community extended to another a more Outstanding Example of Friendship and Good Will

The People of Matador are Grateful to Everyone in Floydada. They want the People of Floydada to know of their Appreciation for every favor.

Matador Lions Club

And the Citizens of Matador

Scenes at the Pony Show and Parade Saturday



In Saturday's parade and pony show there were more than 70 Shetlands, altogether a better show than last year, according to the judges. The pictures above give some idea of the show and parade.

Top left is the grand champion stallion of the show. At the halter is Kenneth Bozeman, owner.

Second left is the reserve champion stallion and J. G. Cage, owner and third on left M. M. Mays of Olton is showing the grand champion of the colts, midgets, 48-inch Shetlands and 54-inch kid ponies. Top right Jo Ellen Reue is exhibiting her reserve champion in the same class.

The prize winning parade float of the Andrews Ward PTA is seen as it passed in review and last comes a Cub Scout organization as they follow close behind old Santa Claus in the Southwestern Public Service float.

Pony Show Parade Big Event

Saturday's Shetland pony show Santa Claus parade, free bicycle drawing and newly decorated street lightposts all added up to make an interesting opening day Saturday for the holiday season in Floydada.

The plans of the retail trades committee went awry when two interscholastic bi-district football games on Thursday and Friday consecutively made it necessary for the show and parade to be postponed one day from Friday to Saturday but the event was, nevertheless, an interesting one for hundreds of people.

Seventy-one Shetlands were shown in the judging contest, from Tullia, Lubbock, Olton, Lockney, Floydada, Shallowater, Plomot, Petersburg, Plainview, Lone Star, Aiken, Slaton and Crosbyton.

Lockney High Band Leads Floydada's Whirlwind band, tucked out by two heavy days of football performances—Thursday as the Matador band in their bi-district struggle with Stinnett, and Friday for their own Whirlwinds—could not show up for the Saturday parade. Lockney high school band did the honors in leading the Santa Claus parade very acceptably, however. All 71 of the ponies in the show plus a great many other good horses, were in the parade which traversed more than a mile of Floydada streets before admiring crowds.

The pony show committee which had general charge, was composed of Carl Smith, Bill Norman and Marvin Shurbet. Max Shurbet and Donald Smith were impressed into service to help their elders. Parade marshals were Carl Smith and Olim Bryant.

Earl Hodges and George Samson, both of Post, judged the show beginning at 1:30 p. m.

Bicycle Won By Keith Thomas In the bicycle drawing, Keith Thomas, 11-year-old son of Mr. and Mrs. Ernest Lee Thomas, Route 1, Floydada, won the first of four to be given away on succeeding weekends. He won on a ticket signed at Palace theatre. He was called out from seeing the movies to be told of his good luck. He chose a "White's Super Chief" English bicycle at White Auto Store, a \$45 value. It was presented by George Bickly, chairman of the retail trades committee of Floydada Chamber of Commerce.

Tomorrow's bicycle winner will be given his choice of models at Cline

& Rainers. This week the give-away bike goes to a winner on Friday afternoon at 4:30—not Saturday.

All tickets will be left in the "pot" and these with others added this week will be eligible for each of the three succeeding drawings. Only youngsters in the whole area not eligible (if he or she is under 16) is Keith Thomas. Keith isn't worried about that. He already has his bicycle.

Tickets for youngsters to drop their names in the boxes are available at 94 different retail business establishments in Floydada.

Winners In The Parade Parade winners were as follows:

Most beautiful Shetland in the parade: first and second, M. M. Slaton pony farm, Olton; third, L. V. Rea, Lubbock;

Best pony and cart: first, L. V. Rea, Lubbock; second and third, M. M. Slaton pony farm, Olton;

Best groomed pony and girl rider: first, Laura Lee Akin, Olton; second, Pat McLaughlin, Lockney; third, Trudy Tillison, Crosbyton;

Best groomed pony and boy rider: first, Tony Frizzell, Lockney; second, Larry Don Golden, Aiken; Anthony Whitfill, Floydada;

Smallest adult Shetland born before January 1, 1952: first, M. M. Slaton pony farm, Olton; second, T. B. Barton, O'Donnell; third, L. V. Rea, Lubbock;

Best club or organization float: first Andrews ward school PTA; second Floyd County United Chest;

Best decorated bicycle: first, Jan Stansell, Floydada; second, Frankie Taylor, Floydada; third, Jerry Taylor, Floydada.

Every Class Filled With every place filled in the Shetland pony show, the grand champion stallion was shown by Kenneth Bozeman of Lubbock; reserve champion stallion was won by a Shetland shown by J. G. Cage, Floydada.

Champion of the colts, midgets, 48-inch Shetlands and 54-inch kid ponies went to M. M. Slaton pony farm of Olton. The reserve champion was shown by Jo Ellen Reue of Floydada.

Class winners to 10 places were judged as follows:

Colts, two years old and under: first, L. W. Smith, Tullia; second, L. V. Rea, Route 3, Lubbock; third, M. M. Slaton pony farm, Olton;

fourth, David Mitchell, Lockney; fifth, Pat McLaughlin, Lockney; sixth, J. G. Cage, Floydada; seventh, Wayne Cage, Floydada; eighth, Don Cage, Floydada; ninth, James Cage, Floydada; tenth, J. G. Cage, Floydada;

42-inch toy or midget ponies: first, M. M. Slaton pony farms, Olton; second, L. W. Smith, Tullia; third, fourth, fifth and sixth, M. M. Slaton pony farms, Olton; seventh and eighth, L. V. Rea, Lubbock; ninth, M. M. Slaton pony farm, Olton, and tenth, L. V. Rea, Lubbock;

Forty-Eight Inch Shetlands Forty-eight inch Shetlands: first, Earl E. Elliott, Shallowater; second, Jackie Swayne, Lubbock; third, Earl E. Elliott, Shallowater; fourth, Pat McLaughlin, Lockney; fifth, Mike Shurbet, Petersburg; sixth, Tommy Wattle, Floydada; seventh, Barbara Kirk, Plainview; eighth, Lance Poole, Floydada; ninth, Warren Mitchell, Lockney; tenth, Tommy Frizzell, Lone Star;

Fifty-four inch kid pony: First, Joe Ellen Reue, Floydada; second, Jerry Harlan, Slaton, third, Larry Golden, Aiken; fourth, Dale Brown, Lockney; fifth, Trudy Tillison, Crosbyton;

Stallions, all sizes, 54 inches and under: first, Kenneth Bozeman, Lubbock; second, J. G. Cage, Floydada; third, Earl Elliott, Shallowater; fourth, M. M. Slaton pony farms, Olton; fifth, Bobby Christian, Floydada; sixth, Jimmy Burrows, Lubbock; seventh, Mike Shurbet, Petersburg; eighth, J. T. Spears, Floydada.

Others who had animals in the show included Jackie and Larry Bynum and Eldon Martin, Plomot, Mike Thomas, Plainview, Tommy Marshall, Petersburg, Danny Watts and Connelley Bradford, Floydada, Bobby Harlan, Slaton, Coylene Thomas and Timmy Hartman, Lockney, and Roy Burrows of Lubbock.

Mr. and Mrs. Raymond Irby and Raynell and Coy Grundy visited recently with Mrs. Pearl Martin in Plomot.

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HALE'S

Your Christmas Store



FREE! FREE! Gift Wrapping



Make her happy with a new "Christmas Dress"

Lovely new styles! 7.95 to 19.75



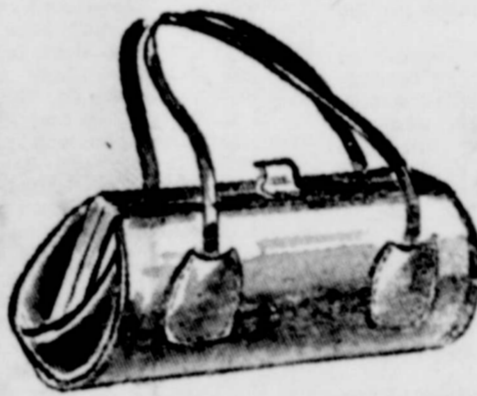
Lovely NIGHTIE and NEGLIGEE to match for the little girl in your life!

The Gown 5.95 The Negligee 5.95



SPORT COATS

Curlee & other fine men 19.95 to 29.95



AN EXTRA LARGE ASSORTMENT OF BEAUTIFUL BAGS to Choose From 2.98 to 10.95



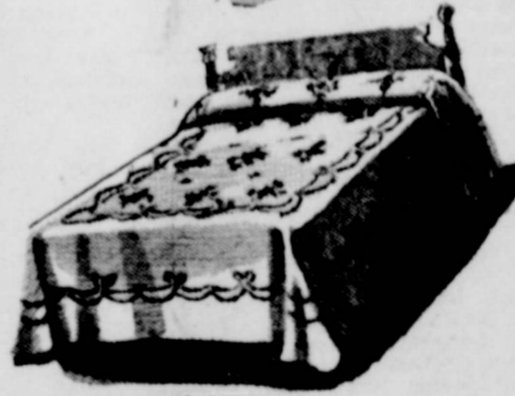
GLOVES The Ideal Gift 98c to 4.95



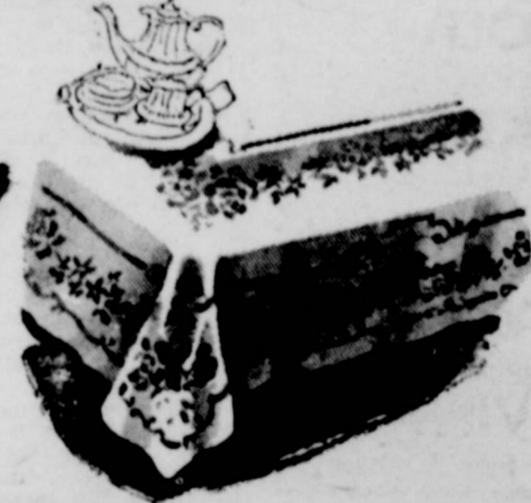
Lovely Selections in MENS SLACKS Give Him a pair for Christmas 5.95 to 16.95



SOMETHING FOR THE HOUSE



Beautiful BEDSPREADS in most any style & color 3.98 to 27.50



A wonderful new selection of TABLE LINENS 1.98 to 35.00



BEAUTIFUL TOWELS & TOWEL SETS 39c to 14.95



Give her a BATH MAT SET! 1.25 to 2.98



PAJAMAS For Him! A large selection to choose from 3.98 to 6.95

HALE'S DEPT. STORE

BUILDING IS OUR BUSINESS

MECHANICAL DITCH DIGGING PUMP FOUNDATIONS CONCRETE SPILLWAYS

Ready Mixed CEMENT



DRIVEWAY GRAVEL and BENNETT'S BUILDING MATERIAL Phone 602 Floydada

DANGER!

It is Dangerous to Neglect Cough from Common Cold

Chronic bronchitis may develop if your cough, chest cold, acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion. It goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Creomulsion blends beechwood creosote by special process with other time-tested medicines for coughs. It contains no narcotics.

Get a large bottle of Creomulsion at your drug store. Use it all as directed. Creomulsion is guaranteed to please you or druggist refunds money. Adv.

THE GOOD 90 DAYS



- Food 9c
- MINY 12c
- Beets 13c
- ATES 25c
- USTARD 11c
- CRISCO 3 Pound Can 79c
- ARLAC 38c
- USH 27c
- MATOES 14c
- NEGAR 17c
- nce Meat 25c
- ef Stew 35c
- Beans 29c
- WINEAPPLE Libby's Crushed No. 2 Can, 4 Cans \$1
- UIT COCKTAIL Libby's 303 Can 4 Cans \$1.00

- Fetty 1 lb. extract
- HONEY 23c
- Aunt Ellens, Box
- PI-DO 17c
- Holmes, Flat Can
- SARDINES 9c
- Wolf No. 1 1/2 Can
- TAMALES 21c
- Eagle Brand Milk 29c
- Campfire, No. 300 Can
- Pinto Beans 10c
- Libby's 303 Can
- Mixed Vegetables 19c
- Bakers, 8 oz. Pkg.
- Cocoanut 29c
- Sun Maid, 15 oz. Pkg.
- RAISINS 23c
- Kraft, 8 oz. Bottle
- French Dressing 22c
- Wilsons 12 oz. Can
- Chopped Beef 38c
- Brown Beauty Can
- Spanish Rice 19c

- Planter's Cocktail, 8 oz. Can
- PEANUTS 37c
- Franco American, 300 Can
- SPAGHETTI 15c
- Pillbury, 1 lb. Box
- PANCAKE MIX 18c
- DAVERS ASPIRIN 15c Box 10c
- Hair Arranger 79c
- Brussel Sprouts 29c
- Beef Pot Pie 25c
- Pioneer, 2 lb. Box
- BISUIT MIX 47c
- Powdered, 1 lb. Box
- SUGAR 15c
- Sunsweet, 1 lb. Box
- PRUNES 32c
- Dental Cream 39c
- SPINACH 15c
- GREEN PEAS 15c
- ORANGE JUICE Libby's Frozen 10 oz. Can 15c
- STRAWBERRIES Libby's Frozen 6 oz. Can 25c

fresh fruits and vegetables

- CELERY California Green Large Stalk 15c
- GRAPEFRUIT 10c
- GREEN ONIONS 15c
- ORANGES 10c
- Bell Pepper 19c
- CAULIFLOWER Snow White Pound 10c
- RADISHES 15c
- SQUASH 10c
- CARROTS 15c
- LEMONS 15c

ARE HERE again!



- ORN \$1.00
- Corn 13c
- ANSER 25c
- Span 25c
- ato Juice 12c
- WINEAPPLE JUICE Libby's 46 oz. Can 34c
- SWEET PICKLES 29c
- EW POTATOES 15c
- ORK & BEANS 10c
- INESOL 89c
- QUID STARCH 25c



- Libby's, Pint Jar
- DILL PICKLES 27c
- CRACKERS 38c
- TISSUE Delsey, White or Colored, 2 Rolls 25c
- RAISIN BRAN 19c
- PRUNE JUICE 37c
- PIMIENTOS 15c
- Libby's, Can
- TOMATO SAUCE 9c
- PEANUT BUTTER 29c
- Breast O' Chicken, Can
- TUNA FISH 39c
- Potted Meat 9c
- APRICOTS 27c

gov't. graded quality meats

- BISCUITS, Puffin Canned, Can 9c
- BACON 57c
- CHEESE 69c
- LIVER 49c
- PICNIC 49c
- T BONE STEAK 73c
- MEAT HAMBURGER 39c
- CATFISH 53c
- FRYERS 49c



Classified Ads

For Sale

FOR SALE—Chevrolet car. Mrs. E. S. Ransderson, 115 West Crockett, 44 tfo.



A-1 SPECIALS USED CARS

- 1—'47 PONTIAC 2-door
- 1—'51 STUDEBAKER 2-door Champagne, R. & H. O.D.
- 1—'53 VICT, R. H. Overdrive, White tires.
- 1—'53 FORD Country Sedan 4-DOOR, 8 Cyl., R. H. & O.D.
- 1—'49 FORD 2-Dr., RH & OD
- 1—'51 FORD CLUB COUPE. Fordomatic, radio and heater.

USED TRUCKS

- 1—'49 JEEP 1/2-TON Pick-up 4-Wheel Drive.
- 1—'52 FORD 1/2-Ton, 3 Speed
- 1—'51 CHEVROLET Deluxe 1/2-ton, radio, heater & new tires.

BISHOP MOTOR CO.
Your friendly Ford Dealer

FOR SALE: Meat Hogs 20 cents a lb. Edd Muncy, 302 South 2nd street, Floydada. 44 3tp.

FOR SALE—Seat covers, \$16.95 to \$37.50. Reuben's Trim Shop, Halls, Texas. 35 tfo.

FOR SALE—Good used 8-inch Pomona Pump. W. B. Eakin, 3 miles west of McCoy. 34 tfo.

FOR SALE—Black Hull Seed Wheat \$2.50 per bushel, free of weed seed. Verion Wright, Phone 531-W3. 43 tfo.



"... no wonder you never read the Want Ads—there's a couple of cogs missing!"

FOR SALE—Christmas cards and All-Occasion cards, wrappings, etc., your orders would be appreciated, call 373 or see Mrs. Harry Jones, 601 South Main, Floydada. 37 10tc.

FOR SALE—Laundry, well located, good business built up, a bargain. 6 acres of land, well located, well improved, close to town, priced to sell. See me for other bargains. Tom W. Deen, 203 North Main Street, Floydada, Texas. 43 3tp.

FOR SALE—1953 Cranford 4-door Plymouth, 15,000 actual miles, good motor. Phone 421 M. Ray Smith. 43 3tc.

Town Property

FOR SALE—Some good houses in Floydada and good irrigated farms. J. Sam Hale, Phone 691. 46 tfo.

SEVERAL TOWN LOTS FOR SALE. Brown - Holmes Co. 24 tfo.

FOR SALE by owner: 150 feet frontage by 150 feet depth on Highway 70 between Jackson and Lee. Alton B. Chapman. 42 6tc.

FOR SALE—Well located residence lots. J. G. Wood. 43 tfo.

Meeting Notices

STATED meeting night of Floydada Lodge No. 712 is first Thursday night of each month. 7:30 o'clock. Doyle Walls, Secretary.

NOW IS THE TIME FOR IRRIGATION MOTOR REPAIR

Let us pick up your motor and put it in top shape now... avoid costly stops in the rush season.

We have experienced personnel to do the job right.

USED TRACTORS FOR SALE
Used M-M, UTU with 4 Row Equipment
Used Oliver 77, Good Condition.

BLEY MOTOR SERVICE

Your Oliver - Studebaker Dealer
Phone 356 Floydada



LOOK AT THESE USED CAR BARGAINS

1952 98 4 DOOR OLDSMOBILE — low mileage, hydromatic, radio, heater, loaded with other extras. Nearly new premium white wall tires. This is a local one owner car and really nice.

1951 CHEVROLET 2 door Styline deluxe, powerglide, radio, heater, White Wall Tires and all the extras.

USED TRUCKS AT SENSATIONAL SAVINGS

1952 CHEVROLET 1/4-TON Pick-up New motor, heater and trailer hitch.

1948 G. M. C. TRUCK, 2 speed axle with cotton side boards. A bargain.

1948 CHEVROLET 1/2-TON, 3 Speed Pick-up, Deluxe Cab. Chrome grill. Heater and hitch. A good pick-up. Priced to Sell.

ODEN CHEVROLET CO.
Floydada, Texas

Miscellaneous

CITY DELIVERY or mail, new or renewal, Star-Telegram bargain day rates now in effect. Night phone 904. R. M. Teague, 127 West California St. 43 tfo.

Man or Woman

OWN YOUR OWN BUSINESS
A new item. First time offered. Start in spare time, if satisfied, then work full time.
Refilling and collecting money from our machines in this area. To qualify you must have a car, references, \$350 cash to secure territory and inventory. Devoting 4 hours a week to business year end on percentages and collections should net approximately \$175 monthly with very good possibility of taking over full time. Income increasing accordingly. If applicant can qualify financial assistance will be given by Co. for expansion to full time position with above average income. Include phone in application.
Box 848, Floydada

Now is the time to clean and moth proof your valuable carpets, rugs, and furniture. Call 535-W. Buck Furnby, 229 E. Kentucky. 43 tfo.

For Daily Delivery of the Lubbock Avalanche Journal call 952 or see Mr. or Mrs. Frank Webb. 41 6tc.

Painting and paper hanging, town or country. Reference: H. W. Birdwell, Phone 1094, Floydada. 33 tfo.

FLOOR sanding Call 227-J. Earl Baker. 6 tfo.

JOHN BLUE fertilizer distributor for all makes of tractors. Moche Farm Chemical Co. 111tc.

KEYS—Duplicated while you wait. King's St. 10c and 2c Store. 141tc.

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington Phone 462. 42 tfo.

42 Years of Land Title Service
FLOYD COUNTY ABSTRACT CO.
201 Boothe Bldg.
Phone 116

TIMKIN BEARINGS—Near complete stock. Spears Auto Co 441tc.

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 460-J. nights, or see Foster Amburn. 37 tfo.

STOP AND THINK
Before You Tinker
See Us For a Check-up
Guaranteed Radio Service
RICE RADIO SERVICE
210 N. MAIN

COME in and see our Royal Gas Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Puga's Farm Supply. 52-tfo.

BRITTON
Appliance Repair Shop
Phone 454 307 E. Houston

We have several good buyers for Floyd County Lands. If you have land for sale. See me, M. A. Crum, 102 East Houston, Floydada. 45 2tp.

SEE US for polio insurance; real-estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 25 tfo.

CLOSING OUT AUTO HEATERS

1 FRESH AIR HEATER
WITH DEFROSTER FOR 1949-51 CHEVROLET CAR
1 RECIRCULATING HEATER
WITH DEFROSTER FOR 1952 CHEVROLET TRUCK
REGULAR PRICE \$44.95 CLOSING OUT AT —
\$19.95

1 FRESH AIR HEATER
WITH DEFROSTER FOR CHEV. or PONTIAC 1949-50
REGULAR PRICE \$49.95 CLOSING OUT AT —
\$24.95

2 FRESH AIR HEATERS
WITH DEFROSTER FOR 1949-51 PLYMOUTH, DODGE, DESOTO, and CHRYSLER
REGULAR PRICE \$54.95 CLOSING OUT AT —
\$29.95

AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUES
W. E. & W. N. GARRETT, Owners
117 W. California Phone 323

Miscellaneous

Randolph Rest Home — Christian care for old ladies with an experienced nurse in attendance, state accredited. Phone 41247 or 48247. Address 3408 King Avenue, Lubbock, Texas. 45 4tc.

PARENTS, Give Compton's Pictured Encyclopedia this Christmas. The most treasured gift of all Compton's famous fact index in each volume — as functional as a car's steering wheel. Approved by rating agencies for all age levels. Pictures ideas, challenges all to read for pleasure. Order now for Christmas. Our articles not signed, are changed constantly for up-to-dateness. Order now for Christmas. Half price trade in value on old set. Write Mrs. Marvin Gilbert, Box 373, Lockney, Texas. Phone 2337. 45 3tc.

PLENTY OF GOODYEAR TIRES
and tubes for passenger cars and tractors.

S. J. Latta Implements
SEE Mrs. Bob Smith for your Avon Cosmetics 52tfo

Real Estate Loans

1/2 Farm Loans, prompt inspection and closing, no closing charges except abstract and recording.
GOEN & GOEN
202 Boothe Building
Representing AMICABLE LIFE INSURANCE COMPANY OF WACO. 30tfo

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate —
Attractive prepayment options — See R. E. Fry. 43 tfo.

FEDERAL LAND BANK LOANS
• Low Cost
• Long Terms
• Prepayment Privileges
• Cooperative Ownership
• You deal with local folks
Through Your
Floydada
National Farm Loan Association
See us now
114 S. Main St. Telephone 256
Floydada, Texas 34 tfo.

Wanted

WANTED — Springer heifers or cows. W. F. Hinkle, Ph. 748-J2. 40 tfo.

Experienced Bookkeeper Wanted — \$200.00 per month starting salary, merchandise discounts and insurance benefits. Hagood's Dept. Store, Floydada. 42 tfo.

WANTED: to rent on third and fourth basis: Farmer with irrigation experience would like to rent irrigation farm. Have enough experience to handle anything up to a section. Have been on present farm six years. Reason for leaving landlady's son taking over. Call furnish references: R. H. Bell, Route 1, Box 118, Petersburg, Texas. 44 4tp.

WANTED: Custom Cotton stripping. Have new John Deere machine and trailers to hold twenty bales. R. H. Bell. 44 2tp.

MAKE EXTRA money. Address, mail postcards spare time every week. BICO, 143 Belmont, Belmont, Mass. 45 4tp.

WANTED—Girl to do typing and secretarial work. Phone 116. 45 2tc.

WANTED—Clean Cotton Rags, Hesperian.

Floyd County Hesperian, Floydada, Texas, Thursday, December

Farm Machinery

IRRIGATION
dams, sticks, tubes,
S. J. Latta Implement Co.

FOR SALE—Two-row Allis-Chalmers tractor and all equipment; also 2-row slide ball puller. Carl Lewis. Phone 637-W. 43 tfo.

The J. E. Brown family of Lubbock spent Wednesday night of last week with Mrs. Brown's parents, Mr. and Mrs. J. T. McLain. Both families had Thanksgiving in the home of another daughter, Mrs. Roy N. Tyler and family in Amarillo. Mrs. Brown and her children remained with her parents until Sunday when Mr. Brown returned for them. Mr. and Mrs. Hollis McLain and children also visited in the home of his parents Sunday.

Mrs. John Lewis and Mrs. Jack Henry were in Clarendon last Friday where they attended funeral rites for Mrs. Addie Clark, aunt to Mrs. Lewis. Service was conducted in the Clarendon Funeral chapel.

John Horn, former band director of Floydada high school, now of Hardin-Simmons, attended the football game here Friday.

Mr. and Mrs. E. A. Fancher and Mrs. Lake Thompson of Wichita Falls, Mr. and Mrs. J. T. Briggs of Oklahoma City and Mr. and Mrs. Bobby Dempsey of San Antonio visited this past week with Mr. and Mrs. G. C. Bailey and their grandfather, E. J. Fancher, who is ill.

ENROLLED AT A & M

COLLEGE STATION, TEX. (Sp)—The following students Floyd county, are enrolled fall semester at Texas A. college:
Floydada: Raymond Clay secke, Rockne Leland Goss, Adrian Charles Helms.

Dr. J. S. Hill was in Dallas, McKinney last week-end on business.

Mrs. J. M. Buck of Dallas, Mrs. R. B. Monroe of Brown returned to their homes after here to help care for Mrs. E. J. Fancher, who is ill.

Some people seem to think were made to enable them just how late they'll be for meetings.

A man has to have courage to pretend he has it.

The right kind of expert always worth the cost.

Scandal is one thing that gets shopped worn by being passed around.

The driver who speeds 85 is literally killing time.

Fire - Windstorm Auto Insurance
Representing Reliable Stock Companies
Reagan-Giesecke Insurance

RED & WHITE SPECIALS FOR WEEK-END AND DOLLAR DAY

WHITE SWAN — CREAM STYLE
CORN 3 No. 303 Cans 49

KUNER'S **KRAUT** 2 No. 300 Cans 29

RAISINS .. 2 LB. Cello 39

DURAND — WHOLE **Sweet Potatoes** 2 Cans 49

OUR VALUE **PEARS** 2 No. 303 Cans 43

SUN SPUN — SHOESTRING **POTATOES** 2 No. 303 Cans 29

CONCHO — CUT **GREEN BEANS** 2 No. 303 Cans 29

KUNER'S **TOMATOES** 2 No. 303 Cans 33

SUN SPUN **St. Berry Preserves** Qt. Jar 59

SHORTENING **MRS. TUCKERS** 3 LB. Cans 89

SOUTHERN STYLE — PLANTATION **SAUSAGE, Hot, 2 lb Bag** \$1.29

PAULGERS — — ALL MEAT **FRANKS, Cello Package** 49

GOLD COIN **BACON, Lean Slices, Lb.** 59

WILSON — PASTEURIZED **CHEESE, 2 lb. Box** ... 69

WESTER & SON
GROCERY & MARKET
Phone 287 We Deliver

WEEK DAYS 9 to 5:30

LOOK!

8-Piece
SNACK SET
\$1.00
Set

HURRY!

BABY DOLLS
\$5.00

ONE GROUP MEN'S
FELT HATS
Scattered Sizes
2.00

Boxed
Handkerchiefs
For Boys
25c
3 Per Box

LOOK!

COSTUME JEWELRY
2 for
\$1.00

LOOK!

WOMENS HOUSE SHOES
\$1.00

PENNEY'S LAY-AWAY

PENNEY'S NATION-WIDE®

Fitted Sheets

SANFORIZED! FOR PERMANENT GOOD FIT!

Make up your bed in almost half the time! No more mitred corners to fuss with, they're already sewn in... nothing to smooth, tuck under! Nation-Wide fitted bottom sheets slip over your mattress—corners hold sheet down so smooth you don't even have to iron them. The same reliable quality as Nation-Wide flat sheets, the same high balanced count for long money-saving wear. Add them to your linen supply now.

1.69
FULL SIZE TWIN SIZE
1.59
COLORED FITTED Double Bed Size
2.39
COLORED FITTED Queen Bed Size
2.25

81 x 108
Colored Percale
SHEETS
\$2.49

Bleached Percale
SHEETS
\$2.39

20 x 40
CANNON
TOWELS
42c

Large Fluffy
Down
Pillows \$5

Part Wool
BLANKETS
Pairs
\$3.33

Colorful & Heavy
Outing Flannel
4 Yds.
\$1.00

SATURDAYS 9 to 8:30

ALL PERFECT!

15 Piece
PUNCH SET
Punch Bowl
Ladle and
12 Cups
\$2.98

TERRIFIC!

MEN'S
CORDUROY
SPORT SHIRT
\$2.98

Boy's
PLISSE and TERRY
ROBES
\$2.00

BOYS
FLANNEL SHIRTS
Sanforized—6 to 16
\$1.00

LOOK!

MEN'S
HAND-KERCHIEFS
12 for
\$1.00

HURRY!

DECORATIVE
PILLOWS
\$1.00

PENNEY'S FIRST MONDAY **CHRISTMAS**
ALWAYS FIRST QUALITY
DOLLAR DAYS

fill your shopping bag with extra bargains — now!

WOMENS
ALL WOOL SHORTY COAT . 10.00

WOMENS
ALL WOOL REGULAR LENGTH 22.00

GIRLS 7 to 14
ALL WOOL COATS 12.00

MILLINERY 2.00

ONE GROUP
WOMENS DRESSES . . . 6.00



SPECIAL!

NYLON SHORTY ROBE
\$6.00



Gaymode NYLONS
60 GAUGE
15 DENIER
98c
Regular or Long
KNEE LENGTH HOSE
98c

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, Nov. 30—Is it winter or is it spring? The way we are having high winds and dust seems like March. We hear of snow up north and rain in the east, but the plains continue dry. The high winds and dust make outdoor activities very disagreeable.

The Irwin brothers and sisters were all together here Thanksgiving day at the home of Mr. and Mrs. Shirley W. Irwin. Enjoying the day were Mr. and Mrs. R. C. Irwin and family, Mr. and Mrs. L. F. Irwin and family of Lubbock, Mr. and Mrs. Roy McCarter of Canyon, Herbert and Herschel Irwin of Austin and Sherman of the home here. On Saturday Herbert, Herschel and Sherman went to Canyon where they spent the day with their sister and husband, Mr. and Mrs. Roy McCarter. Herbert and Herschel left here on Sunday to return to their base in Austin.

Ann Hopper of Lubbock was home to spend Thanksgiving day with her parents, Mr. and Mrs. Gene Hopper and family. Thursday night Mr. and Mrs. J. D. Kinnard of Floydada visited in the Hopper home.

Mr. and Mrs. Walter Welch of Plainview visited Sunday afternoon with Mr. and Mrs. E. W. Walls.

Mrs. C. W. Payne visited Thursday afternoon with Mrs. Jim Stewart.

Mary Ann Wilson and a college friend, Polly Carney, came to spend Thanksgiving holidays with Mary Ann's parents, Mr. and Mrs. Walton Wilson. On Sunday afternoon they all attended the double wedding at the First Baptist church in Floydada for Roberta and Edith Garrett. Mr. and Mrs. Wilson and Judy accompanied Mary Ann and Polly back to Lubbock.

Sherman, Herbert and Herschel Irwin visited in the Gene Hopper home Friday night.

Mr. and Mrs. Clyde Bagwell enjoyed a 6 o'clock waffle supper at the home of Mr. and Mrs. E. W. Walls Thursday night. Later in the evening Mr. and Mrs. Dean Walls came and games of 84 were enjoyed until a late hour.

Mr. and Mrs. Walton Wilson and daughter, Mary Ann and Judy, and Miss Polly Carey went to South Plains Thanksgiving evening where

they enjoyed a turkey dinner at the home of Mr. and Mrs. Sim Reeves.

Bobby Rainer of Floydada spent Saturday night and Sunday with Jim Dan Stewart.

Mr. and Mrs. Cecil Payne and C. J. went to Floydada Thanksgiving day where they were guests of Mr. and Mrs. Gene Payne and family.

Mr. and Mrs. Doyle Walls and Brenda of Floydada and Mr. and Mrs. Dean Walls visited Saturday night with their parents, Mr. and Mrs. E. W. Walls.

On Friday night Mr. and Mrs. E. W. Walls, Mr. and Mrs. Clyde Bagwell, Mr. and Mrs. Jim Stewart and Mr. and Mrs. Lee Burton and children met at the home of Mr. and Mrs. Walton Wilson for an 84 party. Refreshments of candy, cookies and coffee were served.

Mrs. W. W. Baxter and Mrs. C. W. Payne went to Lubbock shopping Tuesday of last week. On Friday Mrs. Cecil Payne kept her grandchildren, Ronnie and Randy, sons of Mr. and Mrs. Winfred Payne and Larry Dean and Barry Gene, twin sons of Mr. and Mrs. Gene Payne, while their parents attended the football game.

Mr. and Mrs. Thurman Perry and Jan had Thanksgiving dinner in the home of his parents, Mr. and Mrs. J. T. Perry in Floydada. Late that afternoon the Thurman Perrys went to Plainview to the home of Mr. and Mrs. Grady Reeves where they had supper with them, Gary Reeves returned home with the Perrys and remained until Sunday afternoon when they took him home.

Mr. and Mrs. Lee Rushing went to Lubbock early Thanksgiving morning where they met Dorothy Eashing and her niece, Janet Ann Bridges who came up from Houston to spend the holidays. They all went to the home of Mr. and Mrs. Joe Rushing in Lubbock where they had dinner and in the afternoon they all attended the football game between the Lubbock Westerners and the Amarillo Sandies. Thursday night Mr. and Mrs. Lee Rushing returned home accompanied by their daughter, Dorothy and grandchildren, Janet Ann and Dickie Lee Rushing, who remained here until Sunday when they all went back to Lubbock where Dorothy and Janet caught a plane to return to Houston. While here they attended the Floydada Phillips football game.

Several in the community attended both football games in Floydada Thursday and Friday.

Mr. and Mrs. Clifford Helms and daughters, Bonnie and Judy, went to Austin on Tuesday where they visited over the holidays in the home of his brother and wife, Mr. and Mrs. J. D. Helms. The party attended the Texas University - Texas A. & M. Football game. They returned home on Friday.

Mr. and Mrs. T. L. Perry and Jan visited in Floydada Saturday at the home of Mrs. G. M. Bullard and with Mr. and Mrs. Preston Bullard and family from Portales, New Mexico, who were here for the holidays. The Preston Bullard's daughter, Patricia, spent Saturday night and Sunday morning with Jan Perry.

Holiday visitors in the Lee Burgett home were their son and family, Mr. and Mrs. Travis Badgett and children of Fort Worth, Mr. and Mrs. Bill Burgett and family of

News of Dougherty

(By Mrs. W. J. Ross)

DOUGHERTY, Nov. 30—There were 79 present for Sunday school and church Sunday. Visitors attending the services were Mr. and Mrs. G. C. Tubbs of Floydada and Mrs. Dodson of Midland. Mrs. Dodson is the mother of Mrs. G. C. Tiner. She has been the house guest of her daughter and Mr. Tiner.

Mr. and Mrs. Tubbs were Sunday dinner guests in the home of their daughter, Mrs. Wilmer Jones. Sunday school class parties have been scheduled as follows: young adults class, December 14 at 7 p. m., at the home of Mr. and Mrs. Wilmer Jones; the Mary Molly class, December 16 at 2 p. m. at the home of Mrs. J. D. Glover with Mesdames Glover and Ross as co-hostesses.

Mrs. Frank Stephens of Spur was the house guest of her daughter, Mrs. Ned Bradley and Mr. Bradley during the Thanksgiving holidays. Mr. and Mrs. Ben Hall of Mabank have returned home after visiting in the home of Mr. and Mrs. H. N. Powell.

Jim Powell, a college student at El Paso spent the Thanksgiving holidays in the home of his parents, Mr. and Mrs. H. N. Powell. Mrs. Kenneth Johnson and children of Petersburg were also house guests in the Powell home Saturday and Sunday.

Hubert Ring of Tech spent the holidays in the home of his parents, Mr. and Mrs. Claude Ring. Mr. and Mrs. Delbert Jones of Denver, Colorado, were dinner guests Saturday in the home of Mr. and Mrs. Wilmer Jones.

Mrs. Bill Poole was the guest of Mrs. C. R. Woodson Monday.

Mr. and Mrs. C. R. Woodson have returned from a visit with relatives in Paramount, California. While there they attended the Golden Wedding anniversary of Mr. and Mrs. W. M. Semmerlin. Mesdames Woodson and Semmerlin are sisters.

Mr. and Mrs. Claude Ring and Karen Sue spent Thanksgiving at Cananah with his mother, Mrs. Lee Ring.

Mrs. Ada Hinton, Mr. and Mrs. Shallowater, and Mr. and Mrs. Carl Nelson and family of Floydada.

Mrs. Edell DuBois and sons, Bud and Bill, left Sunday for Waco, Temple and Jewett, where Mrs. DuBois will visit relatives while the boys are deer hunting. They plan to be home by mid-week.

Tuesday evening Mr. and Mrs. Edell Moore and children and Mr. and Mrs. Doyle Walls and Brenda of Floydada, were dinner guests of Mr. and Mrs. E. W. Walls. The occasion was Brenda's fifth birthday and her grandmother entertained in her honor.

Mr. and Mrs. L. B. Cowby returned home Monday afternoon from their Thanksgiving vacation in Lockhart where they visited their daughter and family, Mr. and Mrs. T. C. Goodman and children.

Mrs. E. W. Walls went to Lubbock shopping Tuesday.

guests of Mr. and Mrs. Harry Hughes of White Deer Thanksgiving. Mr. and Mrs. Alexander and children of Lubbock, Mr. and Mrs. Lyles and children of Kress and Mr. and Mrs. William Hinton and children of Julia were also guests.

Mr. and Mrs. Russell Crawford visited her sister, Mrs. Sweeney Binge and Mr. Binge and daughter, Debby Gennelle. Debby Gennelle was born November 14.

Mr. and Mrs. D. C. Cage of Los Angeles have returned home after visiting in the home of Mr. and Mrs. J. G. Cage.

Mr. and Mrs. Jim Morrison are visiting friends and relatives at Fort Worth and Waco.

Center News

(By Mrs. J. E. Green)

CENTER, Nov. 30—It is still dry with some wind. Not very cold. Suddenly the trees have lost all their leaves, and the pastures and fields are bare. Thanksgiving is over and Christmas is just around the corner.

We had good crowds at church at both services. Most of our people had children or other relatives home for the Thanksgiving week-end.

In the J. R. Robertson home their married children were home: Mr. and Mrs. James Robertson and three children, Amarillo; Mr. and Mrs. Melvin Robertson and baby, Stanton; and a granddaughter, Jolene Robertson, Floydada. Also, Mr. and Mrs. Jimmy Dunn, Center.

Mrs. Jackson had some of her children and their families in her home for the weekend. Don Clark Green of Big Spring was with his parents, the J. E. Greens over the weekend.

Mr. and Mrs. Elmer Warren and Johnny Lynn, formerly of Dougherty, have moved to a farm east of Muncy, and were in our congregation Sunday.

Visitors in church Sunday night were Lawrence Baird of Sand Hill and Mr. and Mrs. John Hinsley and baby of South Plains.

Mr. and Mrs. Walter Sims and Mr. and Mrs. Charles Horton, Bruce and Phil attended funeral services in Stamford Tuesday for Mrs. Sim's brother, Pat Sandefur. Mr. Sandefur passed Sunday after a long illness. Our sympathy is with the loved ones.

Mr. and Mrs. Denison visited Thursday evening with Judge and Mrs. Ralph Johnston and with the M. B. Johnstons of Mineral Wells

with relatives here.

Mr. and Mrs. H. B. Mankins and Mrs. C. W. Denison visited Sunday in Lubbock with Mr. Mankins sister-in-law, who is ill in a Lubbock hospital.

Mr. and Mrs. Green attended the Worker's meeting at Mt. Blanco last Tuesday. Afterward they visited in the George Smith home with Mrs. Smith and Mrs. Hollis.

Mr. and Mrs. D. I. Bolding visited the Greens Tuesday night.

Center Home Demonstration club Xmas party will be at Mrs. Flora McNeill's home on the afternoon of Dec. 10.

and Hill News

(By Mrs. James Jeffress)

SANDHILL, Nov. 30—Most of the cotton is out now and lots of the land around here is being deep broke. One thing about farming, you get one crop out and start looking forward to the next one.

Mr. and Mrs. Bud Pope and family and Mr. and Mrs. John Brook of Plainview are in Missouri this week visiting Mr. and Mrs. Cager Pope and family. While there they plan to go deer hunting.

Mr. and Mrs. Roy Slater visited in the home of Mr. and Mrs. William Mayo Tuesday night.

Mr. and Mrs. H. F. Jackson visited in the home of Mr. and Mrs. W. R. Billington Tuesday night. Thanksgiving dinner guests in the home of Mr. and Mrs. J. R. Turner and family were Mr. and Mrs. James Jeffress and family and Jim Jeffress.

Mr. and Mrs. Jim Holmes and Billie Gail enjoyed Thanksgiving dinner in the home of Mr. and Mrs. Roy Slater.

Mr. and Mrs. Harold Richardson of Hale Center visited in the home of Mr. and Mrs. James Jeffress Thursday afternoon.

Mr. and Mrs. Jeff Mitchell of Lubbock visited in the home of Mr. and Mrs. William Mayo Thursday afternoon.

Sandhill Club Meets

The Sandhill Home Demonstration

the club room. This was the last regular meeting of the year. The Christmas party has been set for December 15 in the home of Mrs. J. T. Spears.

A gift for our patient at Abilene was discussed and plans were made to send the gift by December 10.

The club plans to entertain their husbands with a turkey dinner sometime in December at the Aicove in Plainview.

The pecans and Xmas cards were brought and sold at the meeting. The program was on kitchen goal with members showing different articles from the kitchen, sewing room and crochet work.

Mrs. Rafe Ferguson served as hostess. Refreshments were served to Mesdames Lynn Miller, Ora Miller, C. B. Carmack, J. T. Spears, Walter Knight, Duard Everett, Wayne Billington, H. F. Jackson, T. C. Hollams, M. B. Swanner, James Jeffress, one visitor, Mrs. Roy Holiums of Lockney and the hostess Mrs. Rafe Ferguson.

The next meeting will be in January.

Mr. and Mrs. William Mayo visited in the home of Mr. and Mrs. Roy Slater Thursday night.

Mr. and Mrs. Wayne Billington spent Thanksgiving visiting their daughter, Mrs. Ross Yandell and family in Plainview.

Mr. and Mrs. Monroe Schulz and family spent Thanksgiving visiting her parents, Mr. and Mrs. E. H. Foerster in Lubbock.

Mrs. Lynn Miller and children were in Amarillo Thursday visiting relatives.

Visiting in the home of Mr. and Mrs. Rafe Ferguson and family

Amarillo. In the afternoon Mrs. Ferguson's brother, Mrs. Charles Day and family of Floydada.

Mr. and Mrs. Jim Holiums, Billie Gail and Mr. and Mrs. R. Billington spent Sunday at the home of their parents, Mrs. Glenn.

Thanksgiving visitors in the home of Mr. and Mrs. C. B. C. were her parents, Mr. Albert Glenn from Childers, Fred Turner and daughter, Norval Britton and Mrs. H. C. Carmack, all from Mr. and Mrs. Junior Seaman, Borger, Mr. and Mrs. Don from Phoenix, Arizona, and Carmack from Abilene.

Mr. and Mrs. Dale Strickson spent Sunday in Plainview in the home of their daughter, Mr. and Mrs. Roy Latham and daughter.

E G G S

Feed your hens "Nutrena". The crumble feed—that is crumbled. The "Nutrena" Mills, one of America's known for many years. The thing you could ask "Nutrena". They produce of the best dog foods, the best hog feeds, and rabbit feed is really thing.

H E N S

Order your choice 6 pound smaller White Rock Now For

X'MAS

Charley Be Drive-N Behind Shipman G

Texas Pump & Machine Corp.
U. S. PUMPS
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DON'T MISS THE STAR CASH FOOD VALUES

Fresh PRUNES	Gallon	59c
Shurfine G'ruit Juice	46 oz. Can	1.00
Hemet Whole PEACHES	No. 2 1/2 Can	30c
Spiced		
Mothers OATS	Large Box	49c
With new China Pattern		
None Such Mince Meat	9 oz. Box	29c
Monarch Stewed Onion	Can	35c
Shurfine-Golden CORN	6 Cans	1.00

IF YOU WOULD LIKE A Smoked Turkey FOR CHRISTMAS
Call 40 This Week AND PLACE YOUR ORDER.

Shurfine POP CORN	10 oz. Can	15c
Peter Pan Fudge & Frosting	Jar	41c
Ready to use		
TREND	Giant Box	49c
White Wave Detergent	Box	29c
Advertized on TV		
All Meat BOLOGNA	LB.	39c
Fancy Sliced BACON	LB.	59c
BAKERITE	3 lb. Tin	79c

Call 40 — We Deliver

WIDE BUYS FOR SMART SHOPPERS

COMSTOCK	No. 2 Can	
SLICED APPLES		25c
SHURFINE	303 Can	
Red Pitted Cherries		25c
WHITE TAG	No. 10 Can	
PURPLE PLUMS		59c
RIVER RICE	1 lb. Bag	15c
BAKE RITE	3 lb.	
SHORTENING		79c
STARLAC	3 Qt. Pkg.	29c
HUNT'S	300 Can	
Tender Garden Peas		17c
NIBLETS CORN	12 oz.	18c
SHURFINE	300 Can, 2 for	
PORK & BEANS		25c
GOLD MEDAL FLOUR		98c
GLO COAT, Quart		89c
HULL & McBRIEN		
PHONE 292		We Deliver

FIRST IN Savings **FIRST IN Quality**

Shurfine 25 lbs. FLOUR . . . 1.75

GLADIOLA 5 LBS. CORN MEAL 39c

GLADIOLA GOLDEN CAKE MIX . 33c

Meats & Poultry

SLICED ENDS Pound BACON . . . 25c

PINKNEYS — Country Style Pound SAUSAGE . 39c

DRESSED HENS - FRYERS

PURE CANE 5 Pounds SUGAR . . . 49

SHURFINE No. 2 C Sweet Potatoes, 4 for 1.00

SHURFINE 3 L SHORTENING . . . 83

BAMA RED PLUM JAM . . . 45

HUNT'S, HEAVY SYRUP No. 2 1/2 C PEACHES . . . 29

SUPREME L.B. SH CRACKERS . 25

P. I. C. MELLORINE 1/2 Gal. 39c	P. I. C. ICE CREAM 1/2 Gal. 59 PINTS
PASCO FROZEN 12 oz. Orange Juice 29c	Large FRENCH FRIED FROZEN FISH STICKS 47c
HEINZ BABY FOOD . . . 5	

FELTON-COLLINS
GROCERY & MARKET
Phone 27
Double S. & H. Green Stamps Every Wednesday

Offer For Governor

U. S. Senator Daniel may be a Democratic contender for Governor of Texas in 1956.

Senator Daniel, with still four years to go, said he might consider running under certain conditions.

He has been mentioned as a possible contender to Governor Allan Shivers by Texas Democrats wishing to see a change in the White House.

BRITTON
Auto Repair Shop
604 307 E. Houston



UNCLE JEB says:

Nothing sets a man up like Karo. Karo Syrup... it's got that special good taste."

the big Decanter Bottle
in the popular 1 1/2-pound bottle
and in 5-pound cans

to continue the conservative brand of government.

Daniel stated that he knew nothing about any organized movement on his behalf towards the governorship.

However, he set the wheels of speculation rolling by adding: "There could be some circumstances under which I would consider the matter... if a majority of those who helped elect me feel I can do the state more service by running for governor."

Daniel also said that he had rather live in Texas and send his children to Texas schools.

However, he stressed that he was enjoying his work and was not seeking a change.

If he resigns to enter the 1956 race, his Senate successor would be appointed by the governor.

GOP Plans Active Campaign
Losing the Republican race for governor in Texas hasn't dampened GOP attempts to gain strength.

Party members hailed both losing candidate Tod R. Adams and victorious congressman Bruce Alger at their state committee meeting in Austin.

They said they would pick out a candidate for governor in the near future and there would be a "real attempt" towards taking the 1956

election.

Adams and Alger were praised for leading the party in an aggressive fight for Texas victories in the next national and state races.

C. Woodrow Laughlin Back
C. Woodrow Laughlin is back in his old place as judge of the 79th District Court.

Ousted from the bench last March by the Supreme Court, he was elected again but still must face new disbarment proceedings by the State Bar Association in January.

Laughlin took the oath of office restoring him as judge and immediately hurried from Austin to South Texas.

Land Fraud Charges
State investigators arrested three men as probing continued into Veterans Land program sales in South Texas.

Two Cuero notaries were charged with notarizing land titles without seeing sales participants sign their names.

A third man was released under bond but details of the charge were not made public.

Meanwhile the Senate Investigating Committee prepared for a December look into complaints that veterans found themselves owners of land without knowing of the sale or where the land was located.

Presently handling the investigation is the Attorney General's office, the state auditor's office, and the Department of Public Safety.

Drilling Application Withdrawn
W. J. Murray, Sr., has withdrawn a special drilling application because his son, W. J. Murray, Jr., is a member of the Railroad Commission.

Application was made to the Commission by the senior Murray to allow him a spacing rule exception in drilling a new well in the North Glen Cove Field in Coleman County.

He said he withdrew the application after protests claimed the application would harm oil conservation in the field.

Murray, Sr., said he didn't want to do anything to harm his son, who is a strong backer of conservation.

Liquor Board Rule
Investigation powers of the State Liquor Board include that of inspecting pertinent "records", state Attorney General John Ben Shepperd ruled.

Shepperd said the board could command production of personal records and accounts of officers and

GOOD BYE MR. RAT!
If you want to rid your premises of Rats and Mice, get DURHAM'S RAT-KILL. Chemistry's new weapon to end the Rat menace. Rats love it—but it kills them. Results Guaranteed and a big 1-lb. carton only \$1.00 at

ARWINE DRUG CO.

stockholders of corporations holding a state liquor license or permit.

Hospitals Need Help
There is no immediate hope of adequate professional help for state mental institutions, the Texas Research League has warned.

In a report prepared for the Board of State Hospitals and Special Schools, the league said that 278 physicians are required for the state's six mental hospitals.

Only 102 have been certified by the Hospital Board, the report said. League research also pointed out shortcomings in numbers of psychologists, registered nurses, and psychiatric specialists available for state mental work.

Industry In Texas
Why do industries come to Texas? Texas' Economic Advisory Commission asked the question of 280 manufacturers in a bid to find why industry was pouring into the state at a rapid pace.

Answers included: A better chance to serve customers of this area, less competition, special markets, adequate labor and transportation, and abundant resources and raw materials.

Warranty Deeds

M. W. Lemons, Jr. et ux to Sam A. Lemons, one-half interest in the south one-half of survey No. 36 in Block D-2 in Floyd county;

Clara Murry to J. T. Terrell, lot No. 2 in Block No. B, Bowers and Price addition, Floydada, 55c federal revenue stamps;

Floyd Cantrell et ux to Clara Murry, lots No. 1, 2, and 3 in Block No. B in the Bowers and Price addition, Floydada;

Ruby White to L. D. Johnson et ux, all of lot No. 14 in Block 31 in Floydada, 55c federal revenue stamps;

Fannie A. Montague to Miss Roberts Mae Garrett, lots No. 9, 10 in Block 69 in Floydada;

Ben Galloway to P. L. Orman, the south 50 feet of lot No. 8 in Block No. 45 in Floydada;

Thorbjorb Jensen Zimmerman to Fred Zimmerman, Jr. et ux, lot No. 10 in Block 84, Floydada, also lots No. 28, 29, 30, 31 in Block No. 73 in Floydada;

Fred Zimmerman, Jr. et ux to M. H. Martin, lots No. 23, 24, 25, 26, 27, 28, 29, 30, 31 in Block No. 73, also lot No. 10 in Block No. 84, \$5.50 federal revenue stamps;

Harold L. Berry et ux to Dorothy H. Waggoner, lot No. 9 in Block 24 in Floydada, \$3.30 federal revenue stamps;

Harold L. Berry et ux to T. F. Waggoner, lot No. 10 in Block No. 24 in Floydada, \$1.10 federal revenue stamps;

R. E. Fry et ux to A. E. Guthrie and Bill M. Norman, 320 acres known as the west half of section 4 in Block No. 1 A. B. & M., \$32.20 federal revenue stamps;

Coy Rolling et ux to J. M. Tye, One acre out of survey No. 4, Block S. C., known as the J. S. Lockney survey.

MARRIAGE RECORD
Augustin G. Rodriguez to Louisa C. Vargas, November 26;
Carlos Hernandez to Florinda Beltram, November 27;
William D. Hardin to Roberta May Garrett, November 27;
Billy Norman Muncy to Edith Faye Garrett, November 27;
Beneto Costillo to Rafaela Nuncis, November 29.

HOSPITAL NOTES
Mrs. C. H. Norton returned home Sunday from Peoples hospital. Her condition was reported good.

L. A. Sargent who underwent surgery Monday, November 22, at Peoples, was transferred to his home Sunday.

S. A. Guffee returned home November 26 after receiving medical treatment for flu.

E. J. Womack is said not improved by hospital attendants at Peoples this week.

Want Ads gets results.

Army - Air - Navy Men In Service

ARRIVES IN GERMANY

9TH DIV., GERMANY—Pvt. Scott Faulkenberry, 19, son of Mr. and Mrs. P. A. Faulkenberry, Floydada, Texas, recently arrived in Germany for duty as a cook with the 9th Infantry Division.

The division is undergoing intensive training in southern Germany as part of the U.S. Seventh Army.

Faulkenberry, last stationed at Fort Hood, entered the Army in May of this year and completed basic training at Fort Bliss. In civilian life he was a farmer.

STATIONED AT FORT HOOD

Pvt. Cecil Boedeker, 21, whose wife, Lajuanna, lives at 1094 Wayland st., Plainview, Texas, recently arrived at Fort Hood, Texas, and is now a television repairman with the 1st Armored Division's 123rd Maintenance Battalion. The son of Mr. and Mrs. Ted Boedeker, Route 1, Lockney, he entered the Army in April 1954 and was last stationed at Aberdeen Proving Ground, Md.

ATTEND CARLSBAD WEDDING

Mr. and Mrs. W. J. Wilks, accompanied by their children, Dennis and Mary, and Mrs. Wilks' father, J. T. Dennis of Memphis, Texas, were in Carlsbad this week-end to attend the wedding of their niece and granddaughter, Betty Burnett to Clinton Patton.

The ceremony was performed in the Church of Christ Saturday afternoon at 4 o'clock.

Holiday guests in the home of Mr. and Mrs. Bud Turner were the parents of Mrs. Turner, Mr. and Mrs. J. C. Callihan of Tribbey, Oklahoma, Mr. and Mrs. Lloyd Watts and sons of Plainview and Mrs. Tom Claydon and sons of Norman, Oklahoma.

Mr. and Mrs. Fred Sanders, Jr. of Lubbock were week-end guests of Mrs. Saunders' mother, Mrs. Lucille Redd and family. Mrs. Saunders is the former Tanya Redd.

Gary Oden, who is a student at Southern Methodist college, was accompanied to Floydada by a class mate, Don Majors of Mexico City, for the holidays.

Mr. and Mrs. Ed Bishop of Dalhart were Thanksgiving holiday guests of his mother, Mrs. Jennie Bishop.

Mr. and Mrs. Lorin Leibfried had her brother Reynold Sanders and family and Raymond Collins of Hereford here for Thanksgiving dinner. They all attended the Phillips-Floydada football game.

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that sends millions of pounds of America's surplus to the needy overseas. Here is an opportunity for all of us to participate in the greatest effort of its kind in history. Through the cooperation of the Foreign Operations Administration CARE will send 28 pounds of surplus food to a needy family or individual. Join the FOOD CRUSADE by contributing a dollar to cover handling.

Send your dollars to CARE, New York or CARE, San Francisco

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Gifts the entire family will enjoy for years and years.

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Real Bargains.



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FIRST NATIONAL BANK
Floydada, Texas

Floyd County Hesperian, Floydada, Texas, Thursday, December 2, 1954

Brother Passes At Buffalo, Texas

Mrs. Jennie Bishop received word last Wednesday of the death of her brother, J. B. McDaniel, at the old family home near Buffalo, Leon county, Texas.

Mr. McDaniel, who was 87 years old, was a farmer-stockman and well known in that section.

Besides Mrs. Bishop, he is survived by a sister Mrs. Nannie Hayes of Gatesville, who has been a visitor in Floydada a number of times.

Mrs. Bishop left Sunday for Gatesville to be with Mrs. Hayes for a few days. She was accompanied by Mr. and Mrs. Tom Bishop of Seguin, who spent the Thanksgiving holidays here with his mother and other relatives.

Mrs. Maggie Garrison of Lubbock, who has been caring for Mrs. C. M. Meredith, sr., since her illness, was a dinner guest in the J. T. Huckabay home on Thanksgiving day. Mrs. Meredith has shown some improvement, relatives said.

FIRST MONDAY \$ DAY SPECIALS

MEN'S SHORTS - BRIEFS 3 for 1.00 Regular 49c Value
Siz 36 to 46 — S-M-L

MEN'S Large Size, White only Reg. 10c HANDKERCHIEFS 12 for 1.00

MEN'S Unisize Stretch Reg. 75c Value ANKLETS 2 for 1.00
A beautiful assortment of Xmas Colors

MEN'S Sport and Casual Values to 19.95 COATS ... 10.00
Corduroy, Gabardine — Some with insulated lining

MEN'S and BOY'S Values to 12.95 SPORT COATS .. 7.00
Broken lots and sizes Buy now & Save

Men's and Boy's odd lot Values to 5.95 JACKETS . . 3.00

MEN'S Broken Lots Values to 12.95 SHOES . . . 4.00
Ladies and Children's Broken Lots

SHOES . . 1.47

Part Wool Single Values to 7.49 BLANKETS 5.00
Reversible, fancy patterns & solid colors

One Table of Fall Values to 1.79 SUITINGS 77c yd.
36" Brown Unbleached Reg. 29c

DOMESTIC 4 yds. for 1.00

Ladies 66 Gauge 12 Denier Val. to 1.95 NYLON HOSE . . 1.00

A REAL \$ DAY SAVING LADIES FALL HATS
Val. to 4.98 Val. to 3.98 Val to 6.95
1.77 2* 4*

A large selection Values from 2.98 - 19.95 LADIES DRESSES REDUCED 1/3

HAGOOD'S

DEPARTMENT STORE
Standard Brands Floydada Priced Right

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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THURSDAY, DECEMBER 2, 1954



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VIEWS AND COMMENT

The New Automobiles. The public has had an orgy—but a pleasing gorge at that—of new automobiles in the showrooms of Floyd county dealers the past 30 days. Particularly in the last half of November have the prospective buyers had a chance to view the various new ideas which have been introduced. Contrary to the expectation of the man on the street year round weather conditioning has not been made standard, but left optional on the automobiles. The car makers have not found a way yet to make the cost get in line with what they think the general public will pay. That is our surmise. But otherwise the car makers have done about all the things to their 1955 models the public anticipated. They are undoubtedly things of beauty. This can rightfully be said of every model. From there the individual takes his choice of which is the most of what he wants. That is where the dealer comes in. The general public is wondering where the race for more power, quicker acceleration, is going to come to an end. Certainly everybody engaged in the automobile making business did things to both this year.

The Safety Department of the state highway organization has indicated that measures to check more closely on automobile speeds on the state's highways is going to be one of their principal activities this year. Whether the activity will take the form of warnings for the general run of John Q. Public and a clamp-down on some of the worst violators or whether there will be wholesale arrests and fines is yet to be found out. This attitude—a needed one, doubtless—runs exactly contrary to the temptation being put in the way of the traveler by the car makers. Also thousands of miles of pretty, wide and straight roads lend themselves to the yen to a bit more speed. A hundred-mile automobile on a hundred-mile road has a hard time keeping the speedometer pointing at sixty!

Public acceptance will have a bit to do with the strictness in application of speed control, made possible by radar. Everybody knows everybody ought to cut down their speeds. And the families on which tragedies are visited will be haunted by the fact that their support of the safety laws was not more vocal when it would have done good, so far as their own families are concerned. Effort to enforce strictly the inspection law ran into a state-wide howl of protest two years ago and is now being enforced only after material changes. So it can be said the department will only go as far as the general public wills, in this latest move to keep down death and destruction on the highways.

We shall not establish peace by changing the form of government of our neighbors.
—Wm. Ralph Inge, The End of An Age.

American Cotton Council. One of the problems of the cotton industry for three decades has been adequate markets. Cotton farmers and their families raised the fleecy staple for a living, expecting somebody else to buy it while they patronize the nylon store. American Cotton Council, which is an organization of that portion of the industry that handles cotton for a living has begun to get something done for cotton marketwise. They are even getting so much flair into cotton merchandise that cotton raising people themselves are beginning to ask for it. Some of the cotton merchandise has been disguised in the processing and some of it made attractive otherwise. People buy what they like to buy. It has been the job of the cotton council to make the product have eye appeal. Cotton is a great utility fiber, fine for work gloves, cotton sacks, overalls and the like. It is also now being welcomed in fashionable circles, out of the \$1.98 class into the 24.98. For this ever-widening market the cotton farmer could thank some of the people whom he has been calling names for a good many years. He could but it is unlikely that he will.

The Biggest Crop. Biggest in the history of the high plains is this year's forage feed crop—maize principally, with kaffir and hegira all going into the same general classification. North and west of Floydada the crop has been a big one, all the way to the New Mexico line where irrigation water is available. Quite a little change since maize was brought to America from Africa (was it not?) and experimented with at the Chillicothe station in the last decade of the past century. Developed into a crop handled almost exclusively by machinery it has been made to fit the high plains farming scheme by species developments of the past 15 years.

Don't get caught away from home after dark unless the tractor and trailer are properly marked and lighted for night driving. The Texas Farm and Ranch Safety Committee points out that it costs less to be safe than paying for accident.

Very little change in price and production is the beef cattle outlook for 1955. Demand for all meat products next year will be about the same as this year. Beef consumption is expected to be about 78 pounds per capita.

Farm Bureau membership is by families. Each family in Farm Bureau has one vote in county conventions where policies are chosen each year.

Progress begins with getting a clear view of the obstacles.
—Sunshine Magazine

The modern idea of "roughing it" is driving with a standard shift.

Matador Takes Thriller-Diller From Stinnett

Matador's district 2B championship Matadors refused to take defeat here Thanksgiving day as they fought from behind to down the favored Stinnett Rattlers 14 to 13. A good crowd of nearly 3000 was on hand to witness the thrilling victory for the Matador team.

Before the opening kickoff coach Ray Hopkins of Matador was presented a new 1955 Ford in appreciation for his work with the district champs. Matador Lions club was instrumental in carrying out the plans to make the gift possible.

Stinnett scored first in the opening period when Richard Rash scooted 67 yards for the initial counter. A pass Smith to Rash was good for the point after.

In the second period Matador busted the goose egg when C. H. Murphy scored from the 1. Arvin Ellithorp plunged for the point, to tie up the ball game.

Misses Key Conversion
Stinnett bounced back quickly to take the lead again when they sent George Bodey through for six yards and a TD. The pass combination failed and this proved a deciding factor. Halftime score 13 for Stinnett - 7 for the Matadors.

The third quarter went scoreless but saw some brutal defensive play by both clubs. Turning point of the game came late in the third when Stinnett owned the ball first and goal following a pass interference penalty which placed the ball on Matadors 9. Matador rose in fury to throw the invaders back to the 15 where they took over after holding for four downs.

Matadors Score in Fourth
Final score came in the fourth frame when Murphy passed to Donald Green for 20 yard and a score. Ellithorp blasted through the center for the important point after. Final score 14 - 13 favoring Matador.

Unofficial statistics showed penetrations tied at three each and first downs favoring Matador by a 15 to 8 margin. Net yardage rushing honors however went to the Stinnett team which piled up 189 on the ground to 142 for the winners. Matador made 58 yards passing on 4 of 12 attempted. Stinnett connected on 2 of 7 for 27 yards.

Individual gainers for Matador were Harold Martin with 71 yards net in 18 carries. Arvin Ellithorp made 50 in 16 attempts. Other Matador backs had considerably less yardage than these two leaders.

Matador will meet Meadow for the regional title at Ralls Friday.

Visitors Are Pleased
The visitors in Floydada were well pleased with the way the crowds were handled at the Thanksgiving day game, also with the courtesies

they had at the hands of Floydada people.

Elbert Reeves, for the Matador school officials, the Matador school student body, and the Matador Lions club, paid that community's respects in notes similar in tone to O. M. Watson, Jr., of Floydada Chamber of Commerce and to I. T. Graves, superintendent of Floydada schools. The business men's organization and the school authorities collaborated in proffering the Floydada facilities and personnel for the game.

Mentioning especially the Whirlwind band and "their fine gesture" Mr. Reeves, who is representative of his district in the state legislature added:

"The generosity of the Floydada people was unexcelled and Matador will always remember the part your town had in making our visit up there a pleasant one. . . . the school and the town has a great spirit that is a credit to our area."

Chamber of Commerce ticket sellers and gate keepers at the Thanksgiving day game were Alton B. Chapman, John B. Stapleton, C. W. Giesecke, Jr., O. M. Watson, Jr., Gayle Mayo and J. M. Willson, Jr. Total of local sales at the box office and drug stores was \$1267.70.

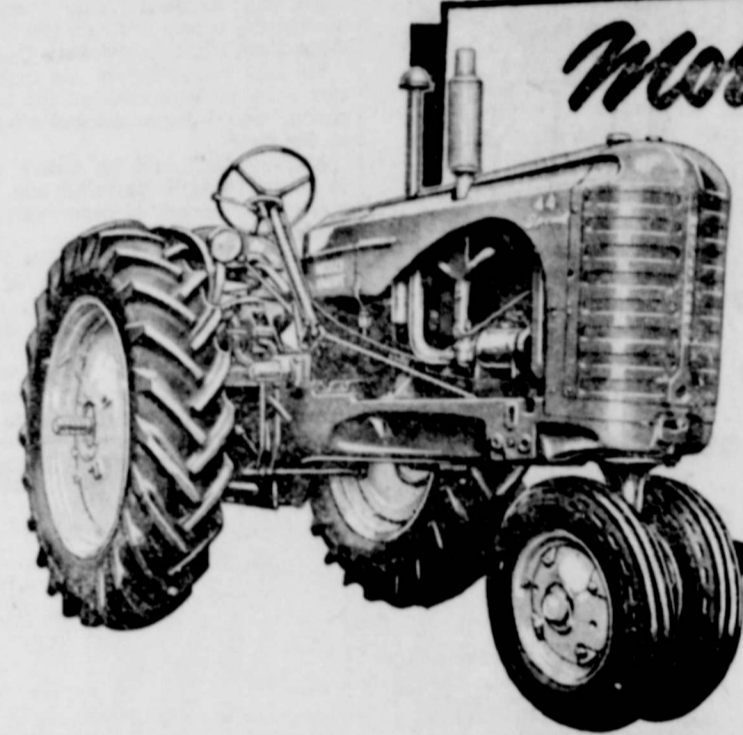
A report of ticket sales at Matador and Stinnett was not at hand the first of this week.

NOTICE

We will close our places of business
Every Saturday afternoon at 3 P.
Beginning Dec. 4, 1954

H'gginbothom - Bartlett Lumber
Builders Mart
Willson and Son Lumber Co

HESPERIAN CLASSIFIED ADS



More POWER
More ECONOMY
With **THE NEW 44 SPECIAL**

- ✓ 45.85 Drawbar H.P.
- ✓ 50.29 Belt H.P.
- ✓ New Follow-Up Hydraulic System
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This year step up to the newest, most powerful 34 hp tractor in the field . . . the Massey-Harris 44 Special. More power that heavy loads don't pull down—"torque" reserve that takes you through the tough spots quicker, at low cost.

The 44 Special is huskier—with heavy cast wheels, boggy tires, better weight balance, it's a comfortable tractor to drive, too—there's a roomy platform, responsive controls.

See the new 44 Special today! Ask for a demonstration. Prove the difference on your own farm.

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YOUR MASSEY-HARRIS DEALER

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Floydada

TO THE WOMAN WHOSE HUSBAND SAYS SHE'S A POOR MANAGER:



SHOW HIM HOW YOU CAN STRETCH YOUR CLOTHING DOLLAR AND KEEP HIM BETTER GROOMED WITH OUR **SANITONE DRY CLEANING SERVICE!**

More Dirt Removed... Odorless... Spots Are Gone... Holds Press Longer



Try our amazing Sanitone Service today and see how it gets out every bit of the ground-in grit and grime that wears out clothing fibers! See how bright and new colors look! Feel how the original like-new texture is restored! With our better Sanitone Dry Cleaning, clothes stay clean longer, last longer, too... yet it costs no more than ordinary services. Try us today!

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TOPS IN DRY CLEANING

Come in and See the All-New '55 Pontiac



A Look, A Ride and You'll Decide—IT'S THE HOT CAR FOR '55!

We've heard it a thousand times from people who come in to see the '55 Pontiac and stay on to price and drive it—
"Pontiac's the hot car for 1955!"

Let us show you the whole story of this all-new General Motors Masterpiece. Come in and admire its Vogue Two-Tone color styling. Step inside and lean back in luxury and comfort! Look out through Pontiac's sweeping expanse of glass.

Then let us take you for a drive. Put Pontiac's Strato-Streak V-8 through its brilliant paces. Feel its powerful stride as you move away; sit back and relax as it sweeps you silently along. Notice how this great Pontiac does everything but drive itself—you simply guide it, completely at ease.

Then let us show you the price story—the facts and figures on how little it costs to give yourself the wonderful thrills of Pontiac ownership. If you can afford any new car you can easily afford the smart and powerful all-new Pontiac—ultimate proof that dollar for dollar you can't beat a Pontiac!

- THREE GREAT LINES—ALL WITH STRATO-STREAK V-8 POWER!
- THE FABULOUS STAR CHIEF SERIES—Luxury-car size, beauty and power at its lowest cost!—124-inch wheelbase
- THE SPLENDID 870 SERIES—Leader of its low-price range in length, luxury and performance!—122-inch wheelbase
- THE BEAUTIFUL 860 SERIES—High style and high power at a price near the lowest!—122-inch wheelbase

L. C. McDONALD

210 W. California

Floydada, Texas

Mercury Models In Lay Today

The new automobile — the Montclair — has been added to the line of completely new cars for 1955. Making its debut in the automotive field, the Montclair joins the Monterey and other series which have been restyled and re-engineered.

The new Mercurys will be on display in dealer showrooms throughout the nation on December 2, 1954. King Tractor and Motor

The 1955 line includes 10 models in three series. The wheelbase has been increased to 119 inches. The dimensions increased in length and two inches in width. The Monterey Mercurys in the Monterey series are one inch lower in ground clearance, while the Montclair is two-and-a-half inches lower. The rear wheelbase is three inches wider and the front wheelbase is one inch wider than the Monterey.

The lines of the completely new Mercurys represent an evolution in styling. A full-coverage hood provides greater protection and canted headlamps and a forward rake to the front end.

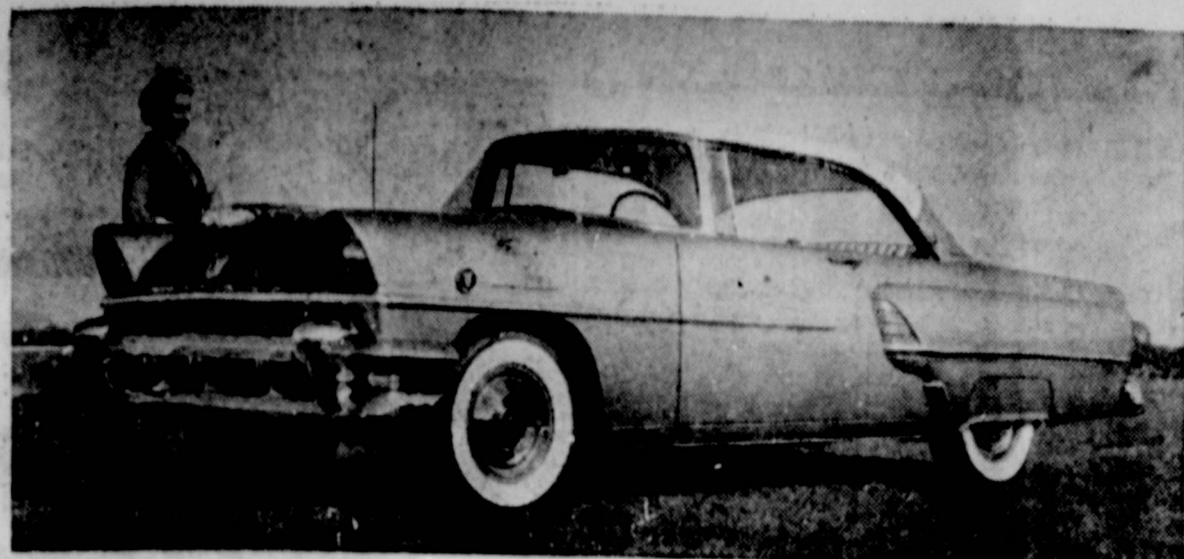
The new Mercurys offer two high-torque V-8 engines to give maximum performance at low speeds as well as better economy and passing ability. The Montclair will feature a 198-horsepower engine. The Monterey series will feature a 188-horsepower engine.

Improvements have been made in performance, durability and in reducing the noise level. A new four-barrel carburetor results in better breathing and improved hot and cold starting.

Mercury engines have a new camshaft and spark plug for better sealing. Exhausts are standard equipment on all Montclairs and Monterey models. Back pressures and top speed.

Mercury's new "king sized" brakes provide a total braking area of 190.9 square inches, compared to 159 square inches on the 1954 models.

Standard on all Mercurys is a new tread design which virtually eliminates tire wear and which improves traction. The instrument panel is new, with a new instrument cluster.



Beauty and performance are combined in the completely new Mercury for 1955 through the utilization of new styling, new power plants and other mechanical improvements. A choice of two engines—one developing 188 horsepower and the other 198 horsepower—is offered. Entirely new body styling, including canted headlights, full-scope windshield and a distinctively different rear end appearance, has been combined with sparkling new interior trims and fabrics. Shown here is a 1955 Mercury Monterey hardtop coupe.

containing the speedometer, odometer, generator, fuel, oil and temperature gauges.

An exclusive in its field with Mercury is a new system of powered lubrication.

Power steering, power brakes, four-way power seat and power window lifts as well as air conditioning also are available as optional equipment.

Dougherty News

(By Mrs. W. J. Ross)
(Too late for last week)

DOUGHERTY, Nov. 23 — The community club had a special meeting November 23 to transact business. Following the meeting the school children presented an interesting Thanksgiving program under the direction of Mrs. Tiner.

David Morrison of Goldthwaite is the house guest of his brother, Jim Morrison. Sunday they visited at Hereford.

Mr. and Mrs. J. G. Cage returned Mr. Cage's sister, Mrs. Birmingham to McKinney and visited in that vicinity over the week-end.

Mr. and Mrs. J. T. Poole visited relatives at Sudan Sunday.

Mr. and Mrs. Roy Crawford, Jim and Jacque made a trip to Temple over the week-end to visit Mrs. Crawford's sister, Margie Jones, who is a patient in the hospital there following surgery.

Week-end guests in the home of Mr. and Mrs. Howard Drysdale were his sister, Mrs. Edd Pitman and Mr. Pitman of Washington, D. C. Mr. Pitman is with the U. S. Department of Communications and has just returned from a tour of duty in India. Following a two month leave in the states, they will leave for Paris, France, which is to be their home for the next two years.

Week-end guests in the home of Mr. and Mrs. C. A. Caffee were his sister, Mrs. E. P. Raines and Mr. Raines of Charlie; Mr. and Mrs. Clyde Raines, Kress, and Mrs. Caffee's niece, Mrs. T. D. Groves, Mr. Groves and their daughter, Martha

Groves of Petrolia.

Mr. and Mrs. Bob Covington, Frankie and Robert visited her mother, Mrs. Langley in Liberty Sunday.

Mr. and Mrs. Elmer Warren and Johnny Lynn are moving to Center soon, perhaps this week.

Recent guests in the home of Mr. and Mrs. S. M. Crawford were her nephew and his son of California. This was the first time the relatives had ever met.

Most every man knows his own business, but it is often difficult to make his neighbors believe it.

Miss Beno Wilson visited recently with her mother, Mrs. C. D. Wilson in Roaring Springs.

Dr. O. R. McINTOSH
OPTOMETRIST

OFFICE 211 SOUTH MAIN ST.
Phone 157 — Floydada, Texas

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated December 5, 1940.)

W. E. Grimes attended court in Fort Worth Monday. His wife and son, Billy Bert accompanied him.

Mrs. J. A. Arwine was hostess to the Tuesday Afternoon Bridge Club.

Mr. and Mrs. Albert Duncan entertained a group of friends with a Thanksgiving dinner Thursday evening.

Mr. and Mrs. Mark Martin and son Fred attended a family reunion of the Martin children and their mother, Mrs. J. L. Martin, at the home of a sister, Mrs. A. C. Enderby near Gainesville on Thanksgiving.

Dr. and Mrs. J. W. Harper of Wellington, were visitors in the home of his brother, E. E. Harper on Monday.

Ruth Kreis, student of W.T.S.T.C. spent the week-end home with her parents, Mr. and Mrs. A. H. Kreis.

Malcom Bridges of Big Spring spent the week-end with Mr. and Mrs. Lon M. Davis and visited with Lon Jr., while he was home from the University of Oklahoma.

Billy Stanforth and Leeman Norman returned to Oklahoma Sunday.

Floyd County Hesperian, Floydada, Texas, Thursday, December 2, 1954

to resume studies, Billy at A & M at Stillwater and Leeman at Cameron college, Lawton. They spent the week-end here with their parents, Mr. and Mrs. W. M. Stanforth and Mr. and Mrs. E. L. Norman.

Mrs. J. R. Archer of Duncan, Oklahoma, is here visiting her daughters, Mrs. E. L. Norman and Mrs. S. J. Latta.

Olin Watson, son of Mr. and Mrs. O. M. Watson, is appearing in the cast, "The Old Candlemaker of Saint John", which is being presented at Texas Tech December 5.

Mrs. Sam Abston of Coffeyville and Mrs. Henry Edwards spent Tuesday in Hereford with Mr. and Mrs. Bob Wilson.

Miss Mary Ann Swebston of Floydada will fill the vacancy in the high school faculty left by Miss Eunice Howell.

Dr. and Mrs. Geo. V. Smith entertained the Owls "42" club at their home Monday night.

Ralph Johnston, student at Tech, spent the week-end with his parents, the M. B. Johnstons.

**EDMISTON
Plumbing Co.
Phone 507
PLUMBING**

REPAIRS — SUPPLIES

FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS — NOW AVAILABLE

Seven "Film-Coated" Ingredients Offer Positive Relief

The crippling, torturing, twisting pain of Arthritis and Rheumatism may soon be forgotten, thanks to an exciting new laboratory discovery named Ar-Pan-Ex.

Ar-Pan-Ex was perfected by a noted scientist of a world-famed university, working with all known facts about these crippling ailments. The result is a safe, easy to take tablet that promotes the fastest relief known from that stabbing agony.

Ar-Pan-Ex is compounded of seven active ingredients including a special new medicine to help provide longer lasting relief. Ar-Pan-Ex exclusively perfected to curb chronic, deep-seated pains.

Why AR-PAN-EX Helps
Ar-Pan-Ex does not dissolve uselessly in the stomach—avoids stomach distress. Ar-Pan-Ex is scientifically "Film-Coated" so that ALL

the powerful, pain-relieving medicine is released only in the small intestine where it can be quickly carried by the blood stream to every pain-wracked muscle joint and nerve. Swelling, stiffness and soreness may seem to be miraculously eased when Ar-Pan-Ex helps the system throw off excess Uric Acid that can also aggravate pains.

Nothing Like AR-PAN-EX
Nothing ever offered before can bring results faster, more effectively or with longer lasting benefits than Ar-Pan-Ex. It may mean a renewed life of usefulness and pleasure to millions.

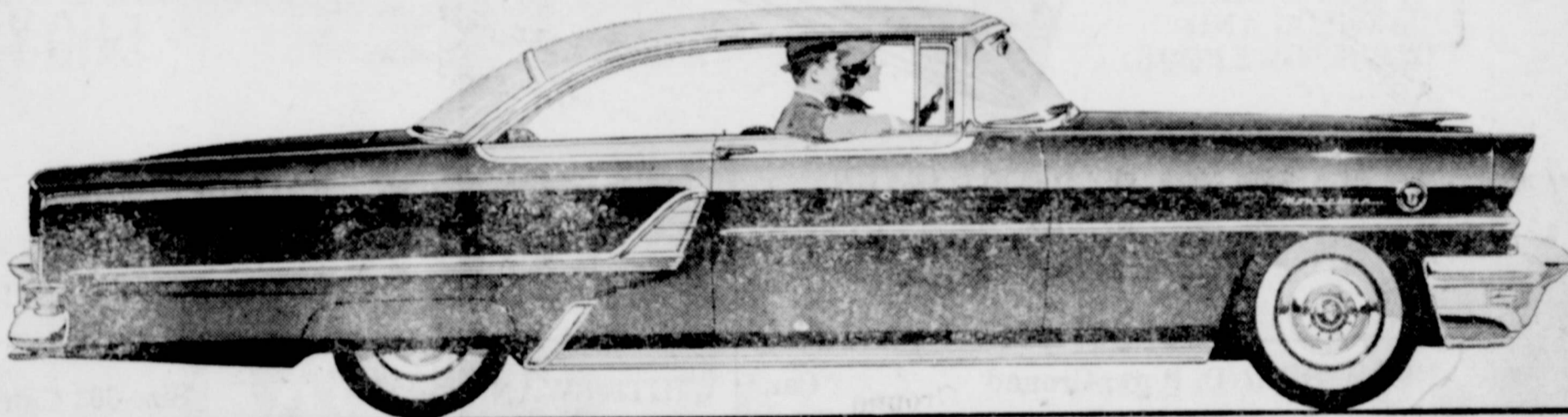
Ask for genuine Ar-Pan-Ex today at any drug store for the kind of relief no other product can claim to equal. If your druggist is out of it, he will be glad to order it for you.

GOEN DRUG "On the Corner"

FIRST SHOWING TODAY

AMERICA'S MOST ADVANCED NEW CAR — 1955 MERCURY

3 new series! 10 stunning models! New 198-horsepower Super-Torque V-8!



Starring a completely new and different series — **The Mercury Montclair** — highest styled, highest powered Mercury ever built

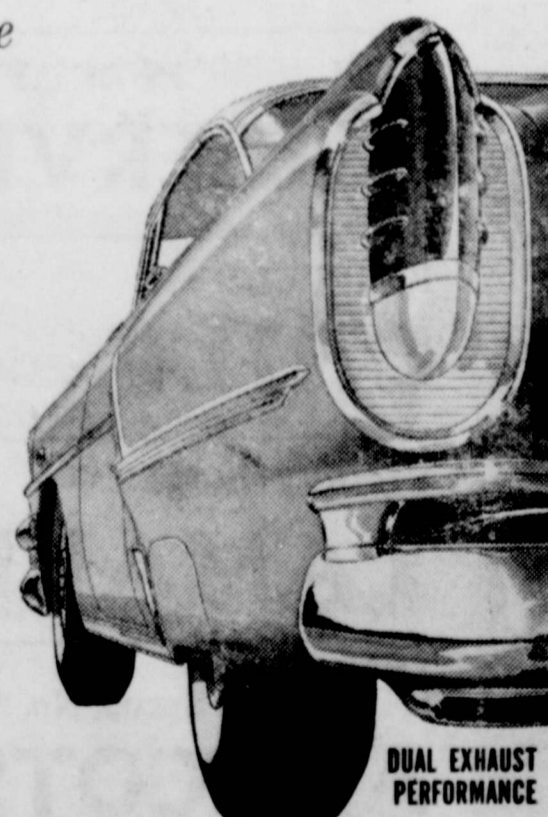
And all 1955 Mercurys are far bigger, longer, lower!

For 1955, Mercury introduces an entirely new, out-of-the-future car that looks and goes like 1960.

You are offered a whole new line-up of models that are bigger all over—in size, in power, in value. You get a daring new freshness of line and colors. And under the hood—in every series—there's super power. There's a new SUPER-TORQUE V-8 engine with 4-barrel carburetor in every model, 198 hp in the Montclair, 188 hp in the Monterey and Custom.

But stop in at our showroom and get all the news firsthand. Get the facts on Mercury's new instant acceleration at any speed. See the exciting sweep of Mercury's new Full-Scope windshield... the dual-exhaust systems at no extra cost on the Montclair and Monterey...

Most important, there's a far wider range of series and models to choose from—the new ultra-low Montclair series, the popular Monterey series, and the economy-minded Custom series.



DUAL EXHAUST PERFORMANCE

NEW TUBELESS TIRES AT NO EXTRA COST ON ALL 1955 MERCURYS

Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening, 7:00 to 8:00. Station KDUB, Channel 13.

KING TRACTOR & MOTOR, FLOYDADA, TEXAS

NOW! ONLY ONE LAY-AWAY DOLLAR

AMBASSADOR
17 jewels, expansion band \$4560

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17 jewels, self-winding, certified waterproof, shock resistant, anti-magnetic, rust proof sweep second hand \$5950

Prices include federal tax.

HOLDS ANY BULOVA TILL CHRISTMAS

AIR QUEEN
17 jewels, expansion bracelet \$4250

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21 jewels, expansion bracelet \$5750

Come in and see our complete line of fine Christmas Gifts!

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*Each and every BULOVA Waterproof Watch is Certified Waterproof by the U. S. TESTING CO. after being Scientifically Tested... Tests exceed government specifications. Waterproof as long as it is intact, case unopened. Only a competent jeweler should replace or close case.



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GRO. & MKT.**
9th, Birthday
Celebration

BIGGEST VALUES OF ALL TIMES!
Anniversary Sale!

SPECIALS
ONE WEEK
Fri., Dec. 3
Thur., Dec. 4



Have You Heard the Good News! In Appreciation of Your Patronage, We Now Give Those Valuable

**GUNN BROS
STAMPS**

AS AN "EXTRA BONUS" ON OUR ANNIVERSARY — WE WILL GIVE

Double Stamp

FRI., SAT. AND MON., DEC. 3, 4, 5

ON CASH PURCHASES OF \$2.50 OR MORE



FREE!
STOP IN FOR
YOUR FREE
GUNN BROS.
CATALOG AND
COLLECTOR'S BOOK

FREE! STAMPS GIVEN THROUGH FRI. AND SAT.

FREE! BALLOONS FOR KIDDIES SAT. — WHILE THEY LAST!

- ARROW BRAND, Pure, Ground Can
BLACK PEPPER . . 10c
- SIERRA MISSION BRAND, No 2 1/2 Size Can
PEACHES, Sliced . 27c
- Royal Brand, PURE APRICOT 20 oz. Jar
PRESERVES . . 29c
- KIMBELL'S No. 2 Can
CHILI 45c
- KIMBELL'S No. 2 Can
TAMALES . 22c
- HUNT'S, In Syrup, No. 2 1/2 Can Each
APRICOTS 25c

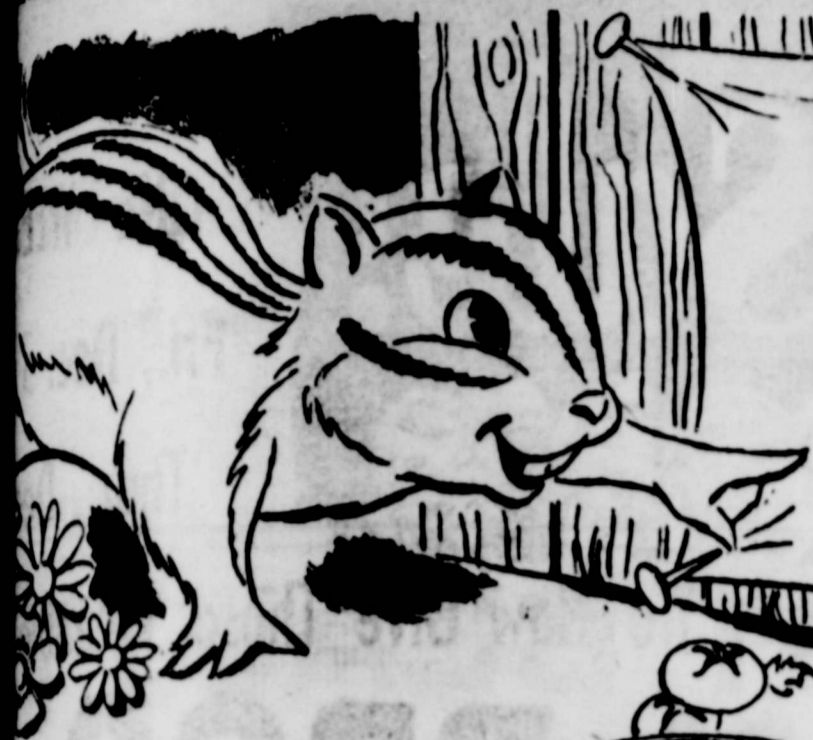
- WHITE SWAN Size 303 Can
BEEF STEW . . . 30c
- BEST MAID, Quart Jar, Each
SALAD DRESSING . . . 45c
- SMALL CAN, While It Lasts Can
WHITE SWAN MILK 6c
- KIMBELL'S 303 Size Can
DICED BEETS . 10c
- WAPCO, 18 - 20 Count Can
WHOLE NEW POTATOES 10c
- MONARCH 1 lb. Jar
SWEET PICKLE STICKS . . 33c

QUALITY MEAT

- Golden Brand LB. Corn King
OLEO 19c BACON
- Bordens Can The Best
BISCUITS . . 9c Pork Chop
- FRESH DRESSED DAILY
FRYERS . .
- GOOD CHOICE
BEEF ROAST .
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LIBBY'S WEEK



Your Dollars Do
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14 oz. Bottle
SUP . 19c

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PKIN 25c



Libby's



Tomato Juice 46 oz. Can
EACH . 25c



Libby's

Fruit Cocktail 303 Size Can
EACH . 25c



Libby's

Pineapple CRUSHED, No. 2 Can
EACH . 25c



Libby's

Peaches 303 Size Can
EACH . 19c



Libby's

Hash CORNED BEEF, Can
EACH . 35c



Libby's

Peas 303 Size Can
EACH . 23c



Libby's

Corn 12 oz. Can, Nibblets
EACH . 15c



Whirlwinds Battle Phillips Before Going Down By 32 to 13 Score

Floydada's hard-fighting Whirlwinds battled the Phillips Blackhawks on almost even terms Friday afternoon, but lost the game by a 13 to 32 score. The highflying Hawks were forced to come from behind twice in the second quarter and fight off the surging Whirlwinds on two more drives in the final stanza to get the hard earned victory.

One of Wester field's largest crowds in history was on hand for the contest. Gross gate receipts were \$3,466.00 and the crowd estimated at 3,500.

The Whirlwinds played their hearts out throughout the contest, but fate refused to smile on their efforts as they lost the ball four times with the wind to their backs and deep in Blackhawk territory. Twice fumbles denied them a scoring opportunity and twice intercepted passes robbed them of the valuable big hide.

The alert Phillips team pounced on every opportunity offered as they rolled on in their play-off march. The Phillips victory came as a result of their being able to control the ball much of the time. The Whirlwind offensive was more effective on an average play yardage basis, but the luckless Winds were unable to get hold of the ball enough of the time.

Meek-Stephens Duel

Phillips heralded Don Meek was able to gain 124 yards on 21 attempts and score 14 points for the winners, but had to take a second place to Cloyd Stephens of the Winds who racked up 129 yards on 12 runs and electrified the crowd with two of the longest gainers of the day, one for 70 yards right through the middle of the mighty Hawks.

Coaches Preston Watson and DeWayne Cleveland's boys all turned in a fine performance with good defensive play and fine blocking and ball handling. In their team effort they were able to gain 273 yards to their opponents 289. Loss of the ball at key points of the game was the difference.

Outstanding for coach Chesty Walker's Blackhawks were Don Meek, Jack Webb, Stanley Wilder, Arlie Otts and Tommy Newman.

Spearheading the Whirlwind machine were Stanley Vickers, Glad Norman, Jackie Henry, Gordon Joiner, Bobby Carmack, Marvin Rucker along with the starting offensive backfield of Stephens, Waller, Fulton and Jarrett.

Phillips Scores First

Phillips drew first blood when Don Meek hit the line for 2 yards and a TD with 2 minutes and 20 seconds remaining in the first period. Meek missed the conversion try.

In the second period the Winds tied it up when Stephens went off tackle for 3 yards to score. Joiner kicked the extra point to put the Winds in the lead 7-6.

Phillips struck back when they climaxed a scoring drive with a 30 yard pass from Wilder to Webb for their second tally. Meek again missed the point try. Score Floydada 7-Phillips 12.

Floydada again matched the visitors scoring effort when they struck for 74 yards on another lightning like surge. Stephens accounted for 70 yards of this in a dazzling run that was stopped on the Blackhawk 3 yard line. Jarrett carried across the double stripe, fumbled, and Jackie Henry recovered to save the score.

With time running short at the half Phillips opened up their air attack to move down field quickly and then sent Meek for the remaining 13 yards to score and to give them a 15-13 halftime lead.

Whirlwind Attack Mis-Fires
The Blackhawk touchdown in the third period came after the Whirlwind attack misfired and they were forced to punt into the strong north wind. The kick by Baxter was the best of the day but went only 20 yards and gave the Hawks possession on Floydada's 40. From this point they drove down to the 2 where Ben White carried over for the score.

In the fourth period Floydada was rolling like a house afire when Stephens spun off the last tackles into the clear only to see the ball squirt free on the 9 yard line where Arlie Otts recovered before Stephens could stop to retrieve the ball.

Interception Halts March

Phillips was held for downs and forced to kick short into the wind and Floydada again found themselves in possession and in position to score. This effort fell short when Larry Lane intercepted Waller's pass and broke into the clear. Stephens overtook Lane and brought him down on Floydada's 35, but the Blackhawks went on to score when Webb carried over from the 3. Meek kicked the point to end the scoring at 32-13.

Floydada had again driven down field before time ran out, but on the last play of the game Phillips intercepted on their own 18 to end the threat and wrap up the bi-district win.

Seeing service in the game and all turning in good performances were Larry White, Bobby Carmack, Cloyd Stephens, Robert Stovall, Larson Fulton, Glad Norman, George Chapman, Gordon Joiner, Gene Swanner, Jackie Henry, J. E. Waller, Jack Womack, Keith Marble, Jackie Jarrett, Kent Covington, Walter Simmons, Waldo Baxter, Marvin Rucker, Gary Carthel, and Stanley Vickers.

Last Game For Nineteen

Nineteen members of the Whirlwind team are seniors and saw their last gridiron action for the green and white. These seniors are Ferguson, Carmack, Stephens, Norman, Foage, Chapman, Joiner, Henry, Womack, Marble, Reves, Jarrett, Covington, Simmons, Baxter, Grundy, Carthel, Holladay, and Vickers.

Whirlwinds coaches will have but eight returning lettermen and their B squad to build their 1955 club around. These are White, Fulton, Stovall, and Waller in the backfield, and Swanner, Crawford, Guthrie, and Rucker in the line.

It has been a good season for the Whirlwinds and their coaches who won 7 games and lost 4. Two of the losses were to Powerhouse Paducah and Phillips who are both ranked as No. 1 in their classes in the entire state. The other losses were to weaker teams that caught the Winds in a crippled condition and unable to field their offensive ball club. This is Floydada's second district championship in five years under Preston Watson and their fifth in the past 14 years.

B. C. Dyess of Ralls studio of radio station KFLD, announced his resignation last week, effective yesterday, December 1.

Dyess, who has been Ralls manager for over 23 months, will devote his time to his farming interests.

Bill Click is expected to operate the Ralls station until a successor has been named.



SANDY SEZ ----

(Too late for last week)

Well last week was six weeks test week so if I am a little short on this week's news, I studied! This was another reason there was no "Whirl" and not very many teenagers have been seen.

I am glad to say Carroll Guthrie's temperature has gone down to normal once more. He is taking exercises this week but is complaining of his shoulders. It is a daily sight to see his steady, Vanda Carter, rushing to see him each day as school turns out. Carroll, we're all rooting for you and will be glad to see you at school and everywhere once more.

This week the Whirlwinds will challenge the Phillips Blackhawks for bi-district championship. The game will be Friday afternoon at the Wester stadium. Everyone be sure to come see this game for it's a mighty important one.

Stinnett and Matador will play a game Thursday afternoon at 200 p.m. at Wester stadium. The Floydada high school band will march during the half.

If everything turns out alright there will be a dance at the V.F.W. hall Friday night for us teenagers. Now, I'm not for sure, but if there is you will hear more about it. All you teens be sure to attend.

The Student council met Monday, November 22. They discussed having a school dance and have not yet decided just what they are going to do about the whole deal. They also discussed school spirit and have come to a sudden conclusion: it's mighty bad. The band does a swell job and the team itself probably has more than anyone. The cheerleaders are doing a swell job also. Let's go student body and teachers! Some daters seen this week have

28 POUNDS OF FOOD FOR \$100

One dollar from you will deliver two packages of surplus food to a needy family or individual overseas... with your name on each package. Through the cooperation of the FOA, CARE is able to begin this giant FOOD CRUSADE. Each of us can help make more friends for America by helping to distribute our surplus where it will do the most good.

JOIN THE FOOD CRUSADE TODAY!

Send your dollars to CARE, New York or CARE, San Francisco.

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LIFE FEATURES LAUGHLIN TURKEYS FOR THANKSGIVING
Mrs. Wyatt Laughlin of Route 1, Lockney, had the distinction of having a full page picture of her bronze baby beef type turkeys in the issue of Life magazine dated November 22. They were pictures of full color and showed the turkeys wearing various colored halters and the story in Life told the reason. Mrs. Laughlin had fitted her turkeys with them. The halters help to uplift the crop, reducing the sag and allowing grain to pass more easily to their stomachs.

Well, that's just about all for now and I'll see you once again next week.
Sandy

Guests in the home of Mr. and Mrs. Jack Henry over the holidays included Mrs. Henry's sister, Mrs. John Herd of Dallas, Mrs. E. W. Sherman and son, Joe Wayne, Allen Meador of Oklahoma City and Mr. and Mrs. A. G. Hopkins and daughter, Gail of Lubbock.

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FLOYDADA, TEXAS
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Production Credit Association
100% MEMBER OWNED
Crop and Livestock Loans
MENARD FIELD, Manager
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319 South Main St., Floydada, Texas

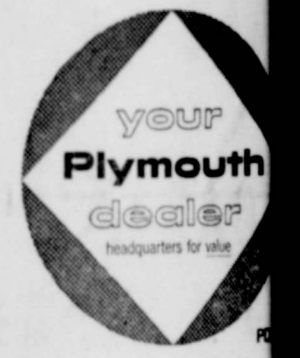


BIGGEST BEAUTY OF THE LOW-PRICE 3

LONGEST...LOWEST...AND LOADED WITH POWER...

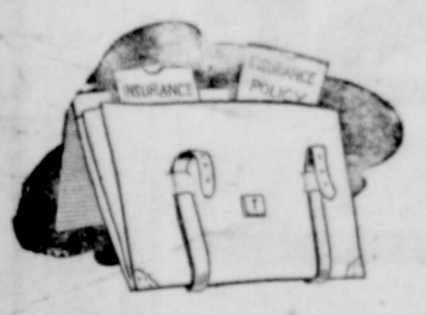
ALL-NEW PLYMOUTH '55

- CHOICE OF TOP POWERPLANTS**
- 177 hp...Hy-Fire V-8 engine with PowerPak†
 - 167 hp...Hy-Fire V-8 engine
 - 157 hp...Hy-Fire V-8 engine
 - 117 hp...PowerFlow 6 engine
- †4-barrel carburetor at low extra cost. All powerplants available with PowerFlite, Overdrive or Synchro-Silent transmission.
- NOTHING ELSE LIKE IT IN THE LOW-PRICE 3**
- New Hy-Fire V-8's and 6-cylinder PowerFlow 117 engines
 - New Metal-in-Motion Styling
 - PowerFlite*... finest no-clutch transmission made, with Flite-Control Drive Selector on the instrument panel. Also Synchro-Silent and Overdrive* transmissions
 - New Full-View Windshield, swept-back, really lets you see
 - Full-time Power Steering* • Wide-pedal Power Brakes*
 - Easy-Glide Power Seats* • Easy-Lift Power Windows*
 - Tubeless tires standard *Optional equipment at low extra cost



The BIG swing is to Plymouth COME IN TODAY! SEE IT, DRIVE IT

216-15-3-1955-420 lines-4 cols. (7 11-14 ins.) x 105 lines-Newspapers, Dec. 1 and 2-N. W. Ayer & Son, Inc.



A Brief Case... But Important

TODAY'S SOARING values plus a lack of insurance knowledge are confusing many property owners as to how they'll stand, in case of disaster.

If you're not sure of your insurance protection, don't take a chance. Check up now! Call on

Floydada Real Estate & Ins. Agency
Phone: 440
108 W. Missouri Street
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QUALITY YOU CAN MEASURE By Your Car's Performance

Here is quality in the making. Shamrock's clean, modern McKee Refinery is the site and symbol of the quality you expect under the big, green and white Shamrock.

New Shamrock Cloud Master premium is quality... refined especially for today's high compression engines.

The heavy, carbon forming "Bottom End" of the crude oil is gone. Only clean burning fractions of the crude, free of gum forming copper and corrosive sulphur, are blended into this quality motor fuel. High Octane com-

ponents assure smooth power. Protective additives mean longer, trouble-free operation.

Here is quality proved in the motors of thousands of cars from Wyoming to Texas... Kansas to Arizona. If your car has a high compression engine, get the power you paid for by using new Shamrock Cloud Master Gasoline.

Shamrock Quality... measure it by your car's performance.



Your Shamrock dealer now offers new Master-matic credit service... makes credit card purchases fast, accurate and convenient.

FOR 25 YEARS — A MIGHTY GOOD BRAND!

**Students
Organized For
Element Grades**

... piano classes of Mrs. Kirk and Mrs. John M. ... pupils have an organized club. They call student of the club.

... in the classes are being given points (from 1 to 4) in each lesson on handwriting, sight reading, memorizing, and other subjects. At the end of the month the high student in each class is termed "winner" of the month.

... of Mrs. Kirk the three winners placing first, second and third respectively were Dorothy Frank Traweek and ...

... second month a tie for first was between Frank Traweek and Larry Coltharp, with Edmiston and Michael ... for second and Beuna ... for third.

... Holburn's classes September and October the winners of the month were Grace Ann Potts first, Edna Lewis second and Edna Lewis third. October winners in this class were Frank Watkins first, second, and Grace Ann ...



GRACE ANN POTTS

Mrs. Henry Edwards, who has been at the bedside of her sister, Mrs. E. G. Hoyel, in Abbott, Texas, returned home last week. Her sister was not improved. Mrs. Edwards said.

LIBRARY NEWS

(By Ivy Pearl Reber)

Monday, December 6. Circle the date on your calendar! And write in the time, 7:30 p. m. Then you will be sure to remember to come to the courthouse to hear Dr. R. W. Randall speak, and demonstrate some practical ideas for decorating your home or business. When I say practical, that is exactly what I mean. He proves that one does not have to spend a lot of money to attain a pretty, artistic effect. He uses whatever material may be on hand, such as corrugated paper or copper wire. Do come! I personally guarantee that it will be well worth your time.

New books in the library this week include Marguerite de Angeli's "Book of Nursery and Mother Goose Rhymes"; the Rainbow book of Bible stories; "Lift up your Heart" by Bishop Fulton J. Sheen; "Peace with God" by Billy Graham; "Songbirds in Your Garden"; "The Buffalo Hunters"; "Arithmetic for the practical man"; one of a series of mathematics for self-study; "The Epics of Everest"; "Government and Science"; "The White and the Gold" by Thomas Costain, a story of the

French regime in Canada; A treasury of early American homes; An introduction to wild flowers; "Song of Ruth" by Frank Slaughter; "The Beckoning Hill"; two new Walter Reuther books, "Island Stallion" and "The Black Stallion's Sulky Colt"; and "Three Stuffed Owls", a mystery for the younger readers.

Perhaps many of our library borrowers are not acquainted with our file of magazines. We have a back file of several magazines, including Saturday Evening Post and Life, National Geographic, and less complete files of many others.

Among the new magazines to which the library now subscribes are Nature Magazine and the United Nations Review. We also receive Charm, U. S. News, Saturday Review, the Rotarian, Popular Mechanics, Parent's Magazine, Harpers, etc. These are very helpful to club programs, school students, and people who just want to read them. Story hour was "scarce and brief" Saturday morning. Most of the children were too excited about the Santa parade to attend. Those who were here greatly enjoyed stories and games directed by Alma Holmes. They were dismissed early in order to see the parade, and they all rushed out so fast that they forgot their usual treat of suckers.

Mrs. W. J. Teaver Passed Last Week

Mrs. Rossie S. Teaver, 83, of Lockney and a resident of Floyd county for 44 years, died about noon at her home last Wednesday following a stroke.

Funeral rites were read last Friday morning in the Lockney Baptist church with the pastor Rev. W. E. Wiley, officiating, assisted by Rev. A. A. Shaw, pastor of the Lone Star Baptist church.

Mrs. Teaver was the widow of the late W. J. Teaver who died in 1937. Survivors include two sons, Virgil and Jim Teaver of Plainview and one daughter, Mrs. Mabel Bailey of Lynnwood, California, 10 grandchildren, 23 great grandchildren and two great-great grandchildren.

Burial was in Lockney cemetery under the direction of Carter Funeral home.

Mr. and Mrs. Tom Bishop of Seguin and Miss Bernice Bishop of Amarillo spent Thanksgiving holidays here with their mother, Mrs. Jennie Bishop and other relatives.

advertise for it in Hesperian

Floyd County Hesperian, Floydada, Texas, Thursday, December 2, 1964

BEVERLY THOMAS LISTED IN TECH BEAUTY CONTEST

Beverly Thomas, daughter of Mrs. Glee Thomas and student at Texas Tech, was one of the fifty remaining girls in the 1964-65 La Ventana beauty queens contest at the college last week.

The original list of 180 candidates will be pared down to eight beauties at the end of the finals.

The second round of eliminations will be held Sunday, December 5,

when the group will be cut to 20. Pictures of the 20 girls will be sent to a beauty expert who will name the eight finalists.

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LIGHTWEIGHT ENGLISH BIKE
REGULAR \$49.95 **44.88**
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• BEAUTIFUL TWO-TONE RED FINISH!

Streamlined, lightweight 26-inch English Bicycle, finished in beautiful mar-proof enamel with sparkling chrome fenders and rims. Large tool bag and leather saddle. Deluxe 3-speed Sturmeury-Archer rear hub. Front and rear caliper-type brakes. The bicycle the children dream of owning. See it at White's!

PAYMENTS \$125 WEEKLY!

HANDSOME SPORTS MODEL CHAMPION AUTO
BRIGHT BLUE FINISH TRIMMED IN WHITE REGULAR \$14.95 **12.95**
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SARAH HAIR PINAFORE DRESS

The little girls will be fascinated with this beautiful 19-inch walking doll. Blonde, brunette or red-head with smartly styled pin-up hair. Her eyes really move and her hair can be combed washed and set.

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PLAYS 78 RPM RECORDS SPECIAL - **7.88**
PROVIDE HOURS OF ENTERTAINMENT FOR THE CHILDREN WITH THIS ELECTRIC PHONOGRAPH

PRINCE VALIANT
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12-INCH METAL SHIELD
JEWELLED SWORD WITH RUBBER TIP
SHOP OUR LARGE, COMPLETE TOY DEPARTMENT!

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NOW **16.95**
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Designed for the young police man who wants to keep law and order. Bright blue enamel finish with white trim. Equipped with windshield and aerial.

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STURDY 16-INCH TRICYCLE
BRIGHT RED AND WHITE FINISH 1/2" RUBBER TIRES SPOKE WHEELS SPECIAL NOW! **6.88**
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FULL SIZE COASTER WAGON
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BRIGHT RED ENAMEL BODY WITH GRAY WHEELS AND COORD BEARINGS!

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HARRY THE HAIRLESS HORSE
MADE OF HEAVY PLASTIC!
HOLDS UP TO 200 POUNDS! SPECIAL - **5.48**
A TOY ANY CHILD WILL ENJOY!

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14-PIECE WORCESTER WARE TEA SET
JUST LIKE MOMMIES! **98¢**

FULL-BED SIZE ELECTRIC BLANKET
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REGULAR \$22.95 SPECIAL **19.88**
TERMS: \$1.25 WEEKLY!
Woven of 25% wool, 25% cotton and 50% rayon in a beautiful shade of pink with wide satin binding. Fully automatic, operates on 110 volts. See it today at White's.

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CHRISTMAS THRIFT SALE VALUE! **1.98**

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B-50 BOMBER
1.39
GENUINE UNITED STATES AIR FORCE INSIGNIAS

2 FRICTION MOTORS WITH 4 SPINNING PROPS. ROLLS IN ALL DIRECTIONS!

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LEVER ACTION REPEATER! HOLDS OVER 350 B-B SHOTS! SPECIAL NOW **3.98**

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PORTABLE MIXER
LIGHT WEIGHT—WEIGHT ONLY 2 POUNDS!
FINGER TIP SPEED CONTROL! POWERFUL ENOUGH TO DO TOUGH MIXING JOBS! CHRISTMAS THRIFT SPECIAL! **1.95**

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DRIVES 2 TO 5 CUPS! SLOW THE PERFECT CHRISTMAS GIFT! Complete with cord. FULLY AUTOMATIC! **10.95**

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SOCIETY



All right, girls, let's talk turkey! From now until New Year's day we've got problems. And we're not talking about buying, basting and baking a 14-pound turkey hen, either. About whether to put oysters, nutmeats or sage in the stuffing. Whether to add raisins, pineapple or marshmallows to the candied yams.

No, ladies, we don't need to worry about what we'll stuff the stuffing with. What we'd better get a grip on — today — is how not to stuff ladies.

We're standing on the brink of a

holiday season. Shall we dive into the holiday delights, only to spend January and February hunting our waistlines? Or will we be content with simply dabbling our digestive toes, so to speak, in the pleasures of rich food?

Pounds, like bad colds and evil companions, are much harder to get rid of than they are to come by. And like mosquitoes, they seem to prefer alighting on the lower limbs of females. So, for whatever it's worth, we plan to take our own advice these next few weeks. We'll resist all such temptations as an extra piece of fudge after dinner; mince pie instead of fresh fruit; the delectable dressing and gravy that belong with turkey as ham does with eggs. We'll refuse to clip out new recipes for chiffon pumpkin pie — to serve with whipped cream.

Or better still, we'll prepare these dainties for the family and friends. And we'll follow the example of French women, hiding our own calorie counting under a barrage of bright conversation, while others gorge themselves on good food!

Well, anyway, that's what we wish we'd do. Come to think about it, though, in January and February there's not much to do. . . .

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N. L. ROSS IS VISITOR

N. L. Ross, a former resident of Floydada, was visiting with old friends down town Saturday, November 20. Mr. Ross lives near Salinas, California.

He is visiting with his mother, Mrs. Cella Ross and sister, Mrs. Rubye McReynolds of Amarillo.

Mrs. Ross, his mother, is known here by many, having taught school in Floyd county for 28 years.



Mr. and Mrs. J. V. Gross of Lockney . . . celebrated their Golden Wedding Anniversary at the home of their daughter, Mrs. L. J. Griffith last week.

Grosses Observe Fiftieth Wedding Anniversary Day

Mr. and Mrs. J. V. Gross, who have been residents of Floyd county for 42 years, celebrated their Golden Wedding anniversary with open house in the home of their daughter, Mrs. L. J. Griffith, Sunday, November 21 in Lockney.

The refreshment table was laid with a lace cloth centered with large yellow mums. The names "John and Margie" were inscribed on a gold satin streamer which extended from the flower arrangement. The three-tiered cake was topped with a gold arch entwined with gold leaves from which hung a gold wedding bell. Centering the arch was the number "50" in gold letters.

Mrs. Billy Griffith and Miss Bernadene Pierce served golden punch while Mrs. Vernon Gross served cake.

Mrs. L. J. Griffith greeted the guests and presented them to her parents. Mrs. Mary Joyce Williams presided at the guest book where approximately 100 friends and relatives registered. Guests were from Amarillo, Pottsboro, Floydada, Plainview, Portales, New Mexico, Ardmore, Oklahoma, Hale Center and Lockney.

Mr. and Mrs. J. V. Gross were married on November 20, 1904, at Emmett, Texas, Navarro county. Rev. J. C. Osborn performed the ceremony while the couple sat in a buggy. They moved from Navarro county in 1912 and settled in Floyd county in the old Roseland community near Lockney. The county was very thinly settled at that time. Mr. Gross was a farmer until his retirement in 1946. They have made their home in Lockney since.

Mr. and Mrs. Gross have three children, Vernon Gross and Mrs. Griffith of Lockney and Oscar Gross of Hale Center.

Holiday Week-End Gay As Students Are Home Briefly

Homes are getting back to normal and parents are finishing up the remains of the Thanksgiving turkey after having their college students home for the holidays.

Grade schools and high school resumed classes Monday morning after a four day holiday. Most college students returned to their dormitories on Sunday.

College students home with their families for Thanksgiving included Betty Martin, Hardin-Simmons; Bill Walker and Gary Oden, Southern Methodist; Kerwin Baxter, University of Corpus Christi; Adrian Helms, Texas A&M; Jerry Oden, Colorado University; Dennis Wilka, ENMU; Walter Anderson, North Texas State; Bill Carmack, McMurry; Lawrence Burke, Southwestern University; Ann Deakins, Frank Stovall and Aubrey Guthrie, University of Texas; Dorothy Holmes, Oklahoma University; Ann Welborn, Annell Puckett and Brooks Chapman, Baylor; Carolyn McDonald, Howard-Payne; Mollie French, Wayland; Carolyn Kiker, Karen Buchanan, Jerry Bob Harrison, Peggy Parkey and Bill Jones, West Texas State.

Sue Baker, Norma Dunn, Pat Spears and Tanya Saunders, Draughtons; from Texas Tech were Don Barber, Billy Baker, Virgil Booth, Wilson Green, Bert Grimes, Alice Latta, Troy McNeill, Judy Moss, Barbara Perry, Beverly Thomas, Dene Clark, Myrna Wilson, Lyndel Spears, Weldon Williamson, Hubert Ring, Jimmy Hammonds, Janet Lloyd, Ray and Donna Cook, Duane Lemons, Mary Ann Wilson, Don Smith, Nancy Ann Golightly, Don March, Guy Roy, Conray Johnson, Jo Day, Gladys Parkey and Fern Patterson from Plainview business college.

Try to convince a schoolboy that summer days are longer than winter school days.

Lingerie Shower Given Bride-Elect

A lingerie shower honoring Miss Carolyn Kiker, bride-elect of Duane Barrett, was held Saturday morning in the home of Miss Gloria Ratjen. The table was laid with a white cloth centered with a red and white umbrella with gifts displayed underneath.

Sandwich dainties with cookies and coffee were served to Misses Carolyn McDonald, Jo Day, Annell Puckett, Fern Patterson, Darlynn Warren, Mollie French, Naomi Kiker, the hostess, Miss Ratjen and the honoree.

Mrs. Winnie Angus of Quanah was guest in the home of Mrs. E. P. Stovall and Mrs. Virgie Shaw last week-end and attending the wedding of the Garrett girls.

Mr. and Mrs. Mark Martin and Mr. and Mrs. Lacy Martin spent Thanksgiving in Gainesville with their mother, Mrs. J. L. Martin.

CURTIS MEREDITH SPENDS THANKSGIVING DAY AT HOME

Curtis Meredith, who is improving from a bout with polio, was able to be brought home from the Plainview hospital for Thanksgiving dinner with his family and friends last week.

He was returned to the Sunday where he will receive treatment.

Many more people get world than up in it.

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