

One of the oldest institutions

Polia Says Lease Due Dropped

The signs point to the fact that some Floyd county leases will be allowed to expire...

After receiving the Commendation Ribbon for meritorious service...

Whirlwinds Make Championship Bid Friday Night in Tulia Fray

Coaches Preston Watson and DeWayne Cleveland will take their Floydada Whirlwinds to Tulia tomorrow night for the last game on the 1954 schedule...

Time Extended To Relinquish Wheat Acreage

An extension of time from November 5 to December 5 has been given for a wheat farmer to make up his mind on whether to surrender his wheat allotment...

C of C Trades Committee Finals Plans for Shetland Pony Show

George Samson and Earl Hodges, both of Post, Texas, will judge the 1954 Shetland Pony show in Floydada...

Floydada Mayor Proclaims Beef Week in Floydada

November 8 to 14 became Beef Week in Floydada this week when Mayor J. A. Patterson signed the proclamation...

Canvas is Made Of Nov. 2 Vote

The canvas of the three elections of November 2, made by the Commissioners court Monday, confirmed the unofficial reports of the general and two special elections...

County Ratifies Five-Mile Road

The County Commissioners Court in their session this week formally ratified the state highway department's minute of the proposed road construction in north Floyd county...

Funeral Of Mrs. W. I. Cannaday Held on Tuesday

Death came suddenly Saturday evening to Mrs. W. I. Cannaday, long time resident of Floydada. She passed away about 7:30 in Lubbock following a heart attack...

Mother Succumbs At Farmersville

Mrs. J. V. Williams, mother of Mrs. H. A. Powell, succumbed at Farmersville November 6, from a stroke. Mrs. Williams was 77 years 11 months and nine days old...

Attend State FB Convention

Local Farm Bureau officials and delegates are due to return today from the Farm Bureau convention that started Monday in Galveston...

Death Claims Son Of Mrs. Summers

Albert Summers, 67, son of Mrs. J. A. Summers, passed Friday, November 5, at a Big Spring hospital. Mr. Summers had been in ill health for several months and had received a broken hip a few days before his death...

24 Area Boys Make Ready for Army Service As Call Is Issued by Selective Service Board for Monday

A list of 24 service registrants from Floyd, Hale, Swisher and Motley counties, are due to report to Selective Service Board No. 45 Monday morning in Plainview...

Eighteen Plead Guilty to Gaming Charges; Gambling Place Raided

The seamy side had an inning in justice and county courts of Floyd County Monday morning, following arrests and charges filed by the sheriff's department Saturday afternoon and night...

Census Takers Success Varies

Luck of the farm census takers in Floyd county is varying sharply, according to reports by them asked for yesterday morning. Some sections are almost finished while in others the census takers are backtracking...

Funeral Of Mrs. W. I. Cannaday Held on Tuesday

Death came suddenly Saturday evening to Mrs. W. I. Cannaday, long time resident of Floydada. She passed away about 7:30 in Lubbock following a heart attack...

Mother Succumbs At Farmersville

Mrs. J. V. Williams, mother of Mrs. H. A. Powell, succumbed at Farmersville November 6, from a stroke. Mrs. Williams was 77 years 11 months and nine days old...

Attend State FB Convention

Local Farm Bureau officials and delegates are due to return today from the Farm Bureau convention that started Monday in Galveston...

Death Claims Son Of Mrs. Summers

Albert Summers, 67, son of Mrs. J. A. Summers, passed Friday, November 5, at a Big Spring hospital. Mr. Summers had been in ill health for several months and had received a broken hip a few days before his death...

24 Area Boys Make Ready for Army Service As Call Is Issued by Selective Service Board for Monday

A list of 24 service registrants from Floyd, Hale, Swisher and Motley counties, are due to report to Selective Service Board No. 45 Monday morning in Plainview...

Time Extended To Relinquish Wheat Acreage

An extension of time from November 5 to December 5 has been given for a wheat farmer to make up his mind on whether to surrender his wheat allotment...

C of C Trades Committee Finals Plans for Shetland Pony Show

George Samson and Earl Hodges, both of Post, Texas, will judge the 1954 Shetland Pony show in Floydada...

Floydada Mayor Proclaims Beef Week in Floydada

November 8 to 14 became Beef Week in Floydada this week when Mayor J. A. Patterson signed the proclamation...

Canvas is Made Of Nov. 2 Vote

The canvas of the three elections of November 2, made by the Commissioners court Monday, confirmed the unofficial reports of the general and two special elections...

County Ratifies Five-Mile Road

The County Commissioners Court in their session this week formally ratified the state highway department's minute of the proposed road construction in north Floyd county...

Funeral Of Mrs. W. I. Cannaday Held on Tuesday

Death came suddenly Saturday evening to Mrs. W. I. Cannaday, long time resident of Floydada. She passed away about 7:30 in Lubbock following a heart attack...

Mother Succumbs At Farmersville

Mrs. J. V. Williams, mother of Mrs. H. A. Powell, succumbed at Farmersville November 6, from a stroke. Mrs. Williams was 77 years 11 months and nine days old...

Attend State FB Convention

Local Farm Bureau officials and delegates are due to return today from the Farm Bureau convention that started Monday in Galveston...

Death Claims Son Of Mrs. Summers

Albert Summers, 67, son of Mrs. J. A. Summers, passed Friday, November 5, at a Big Spring hospital. Mr. Summers had been in ill health for several months and had received a broken hip a few days before his death...

24 Area Boys Make Ready for Army Service As Call Is Issued by Selective Service Board for Monday

A list of 24 service registrants from Floyd, Hale, Swisher and Motley counties, are due to report to Selective Service Board No. 45 Monday morning in Plainview...

Time Extended To Relinquish Wheat Acreage

An extension of time from November 5 to December 5 has been given for a wheat farmer to make up his mind on whether to surrender his wheat allotment...

C of C Trades Committee Finals Plans for Shetland Pony Show

George Samson and Earl Hodges, both of Post, Texas, will judge the 1954 Shetland Pony show in Floydada...

Floydada Mayor Proclaims Beef Week in Floydada

November 8 to 14 became Beef Week in Floydada this week when Mayor J. A. Patterson signed the proclamation...

Canvas is Made Of Nov. 2 Vote

The canvas of the three elections of November 2, made by the Commissioners court Monday, confirmed the unofficial reports of the general and two special elections...

County Ratifies Five-Mile Road

The County Commissioners Court in their session this week formally ratified the state highway department's minute of the proposed road construction in north Floyd county...

Funeral Of Mrs. W. I. Cannaday Held on Tuesday

Death came suddenly Saturday evening to Mrs. W. I. Cannaday, long time resident of Floydada. She passed away about 7:30 in Lubbock following a heart attack...

Mother Succumbs At Farmersville

Mrs. J. V. Williams, mother of Mrs. H. A. Powell, succumbed at Farmersville November 6, from a stroke. Mrs. Williams was 77 years 11 months and nine days old...

Attend State FB Convention

Local Farm Bureau officials and delegates are due to return today from the Farm Bureau convention that started Monday in Galveston...

Death Claims Son Of Mrs. Summers

Albert Summers, 67, son of Mrs. J. A. Summers, passed Friday, November 5, at a Big Spring hospital. Mr. Summers had been in ill health for several months and had received a broken hip a few days before his death...

24 Area Boys Make Ready for Army Service As Call Is Issued by Selective Service Board for Monday

A list of 24 service registrants from Floyd, Hale, Swisher and Motley counties, are due to report to Selective Service Board No. 45 Monday morning in Plainview...

Time Extended To Relinquish Wheat Acreage

An extension of time from November 5 to December 5 has been given for a wheat farmer to make up his mind on whether to surrender his wheat allotment...

Whirlwinds Make Championship Bid Friday Night in Tulia Fray

Coaches Preston Watson and DeWayne Cleveland will take their Floydada Whirlwinds to Tulia tomorrow night for the last game on the 1954 schedule...

Time Extended To Relinquish Wheat Acreage

An extension of time from November 5 to December 5 has been given for a wheat farmer to make up his mind on whether to surrender his wheat allotment...

C of C Trades Committee Finals Plans for Shetland Pony Show

George Samson and Earl Hodges, both of Post, Texas, will judge the 1954 Shetland Pony show in Floydada...

Floydada Mayor Proclaims Beef Week in Floydada

November 8 to 14 became Beef Week in Floydada this week when Mayor J. A. Patterson signed the proclamation...

Are Noises Driving You Nuts? You Can Enjoy Quiet In Army

FORT MONMOUTH, N. J.—If you're looking for absolute quiet, you can find it in the Army.

Notorious for noisy weapons ranging from pistols to atomic shells, the Army also boasts of an installation where the silence is so absolute that King Tut's tomb is a madhouse by comparison.

In fact, the anechoic (no echo) chamber of the Army Signal Corps here is so quiet that you'd be fit for a strait-jacket if you remained inside it for more than half an hour.

The anechoic chamber was built by Signal Corps engineers who found that a country graveyard at midnight was too noisy for the accuracy tests they had to make on electronic equipment.

Signal corpsmen making the tests do not work inside the chamber, for the presence of human beings inside it results in false readings. Therefore, indicators are mounted outside the chamber and read from there.

For many years, complete silence was as elusive for design engineers as for the ordinary mortal.

Ordinary soundproof rooms bounded sound waves from the walls and were useless for super-accurate sound testing.

Experimentation showed fiberglass to be the most absorbent material available. Wedges of fiberglass, bound together at the large ends of the wedges by an electronic shield to form walls, roof and floor did the trick.

Thus arranged, the wedges absorb the sound energy at the wide end and transform it into heat by the time it reaches the small end. Grounding the electronic shield eliminates surplus electric energy.

The door is constructed the same way and it can be opened only from the outside. In an emergency, however, any worker trapped in the chamber pushes a button which rings an attention-getting bell. There is enough air in the chamber to last a man five or six hours if he could survive that much silence, which is doubtful.

Primarily, the chamber is used to test sensitivity of sound receiving and reproducing apparatus. One job it does that the average soldier appreciates most is to eliminate unnecessary noise from field elec-

tronic equipment.

The World War II hand generator, for instance, was so noisy it could be heard three miles away—even in a jungle. Japanese soldiers were able to locate communications units by the noise alone and destroy them.

Today, thanks to testing in the anechoic chamber, the hand generator used in the field is so quiet that it cannot be detected at 100 yards.

Principles of the silent chamber never will be applied to concert halls or broadcasting studios, according to Signal Corps experts.

Absolute silence produces absolutely pure tones which are dull and monotonous and become tiresome in a very short time.

Lakeview News

(By Mrs. D. C. Harrison)

LAKEVIEW, Nov. 8—The community wishes to thank Melvin Henry for coming out to the school house Thursday and showing the moving pictures. They were enjoyed by all and were very beautiful as well as beneficial and educational.

We wish to express our sympathy to the Warner Johnson family on the death of an uncle of Mrs. Johnson. He was J. W. Brister of Corpus Christi Mr. and Mrs. Johnson went down on Tuesday and attended the funeral on Wednesday. Warner came home Friday. He was accompanied to San Angelo by Brister Barry. Mrs. Johnson returned home Sunday. An aunt, Mrs. Nellie Bragg of Lubbock, returned with her. They were all guests of Mrs. Johnson's parents in Corpus Christi until their return Sunday.

The Johnson children stayed with their grandparents and uncle, Mr. and Mrs. R. L. Johnson and Cecil Johnson and Mrs. Johnson while their parents were away.

Mr. and Mrs. Wayne Battey and Jerry were guests of Mrs. Battey's parents, Mr. and Mrs. W. R. Hodges of Hale Center last Sunday.

Mr. and Mrs. Foy E. Smith of Levelland spent Friday with Mrs. R. C. Smith. They were enroute home from Dallas where they had been since Monday.

Mr. and Mrs. Floyd Wilkes were in Plainview Friday shopping.

Mr. and Mrs. C. B. Wilkes and family of Lockney were guests of Mr. and Mrs. P. J. Wilkes Sunday.

Mrs. Edwin Hammonds and son were Sunday guests of Mr. and Mrs. R. L. Johnson.

Mrs. A. T. Smith, Choice and Scarlet, visited relatives and shopped in Lubbock Saturday.

Mrs. John Wimberly had as her house guest Friday, Mrs. Scott of Dougherty community.

Mr. and Mrs. R. B. Smith and Mrs. Bird Oats of Lubbock were Monday night guests of Mr. and Mrs. Alvin Smith and family.

Mrs. Lewis Pyle and Mrs. Weldon Hammonds and children visited the week-end in Thalia and Crowell with relatives.

We are sorry to hear that Mrs. J. L. Newberry fell and broke her arm. She is staying with a son, Homer Newberry and family while recovering.

Mr. and Mrs. D. M. Moore and Mrs. Dick Nichols of Floydada were Sunday guests of Mr. and Mrs. James Lee Nichols and family.

Mrs. Earl Edwards spent from Wednesday until Saturday evening with a daughter, Mrs. Maxey McNight and family of Wellington.

Mr. and Mrs. F. B. Estep had as their guests over the week-end, Mrs. Estep's sister, Mrs. Jennie Cotthaus and Mr. Cotthaus of Grand Junction, Colorado, and Mrs. D. B. Ellison and family of Crosbyton, also Mr. and Mrs. Leroy Dennison and Dick and Mr. and Mrs. Jack Beck and family of Floydada.

Sunday dinner guests of Mr. and Mrs. F. B. Estep were Mr. and Mrs. Roy Flawer.

In January 1783, Great Britain recognized the independence of the United States by the Treaty of Paris.

FIRST '55 CAR



DETROIT—A new car was born here this week as the assembly lines at the Plymouth Motor Corp. plant produced the first of the 1955 line of cars. Millions of dollars were spent to re-tool the plant for production of the Plymouth which is all new in design and power.

President John P. Mansfield called it one of the most extensive industrial changeovers in recent years. Shown inspecting the first car off the line, are, from left: William J. Bird, general sales manager; Robert Anderson, chief engineer; Mansfield; and Carl J. Demrick, vice-president in charge of manufacturing.

WHEN IT'S HOT, SALES STAY UP

Retail merchants are now deciding what to do during the big summer slump. Many merchants know you can't sell merchandise during June, July and August, that is why they are contemplating locking their doors, let dust collect on their racks and give all the clerks a three month vacation.

Self appointed experts in merchandising know that everybody goes on a vacation and you can't sell people merchandise when on a vacation. Anyone will advise the merchants that people don't read in the summer time. That is why they, their clerks, and their neighbors cancel their newspaper subscriptions for three months in the summer.

These experts know that it's too hot to go anywhere, too hot to stay home, it's too hot for entertainment, it's too hot to eat, it's too hot to sleep, too hot to wear clothes, it's too hot to buy gasoline, it's too hot to repair a leaky faucet or build a fence, it's too hot to do gardening or play golf, too hot to go to the bank, too hot to feed the cat, too hot to get a prescription filled, too hot to pay bills, too hot for straw

hats and saddle shoes, in fact business ain't so hot.

It is not difficult to find an excuse for thinking business has a summer slump. The facts are that only 6 per cent of the population are on vacation at one time. That means that 94 per cent are still eating, wearing clothes, working, drawing pay checks, carrying on normal lives, reading their newspapers every day, and buying. The demand for some lines of merchandise reaches its peak in the hot months.

Newspapers don't stop printing, merchants don't lock their stores and aggressive merchants don't stop advertising. Surveys show newspaper reading is as high in summer as in any season.

Genius

The other day my children were asking me about the word "genius."

They thought it must be very pleasant to be a genius. They imagined, for example, that a poet just lay on the grass under a tree, looked up through the green and shimmering sunlight leaves, then suddenly seized paper and pencil and in a frenetic frenzy of inspiration wrote his immortal lines. Very nice. Very easy.

At this point I began to gather definitions of genius by geniuses themselves. Here are several from my collection:

Said Paderewski: "Before I was a genius I was a drudge."

Said Flaubert: "Genius in the phrase of Buffon, is only long patient. Work."

Said Michelangelo: "If people knew how hard I work to get my mastery it wouldn't seem so wonderful after all."

Said Carlyle: "Genius is the capacity for taking infinite pains."

Said Alexander Hamilton: "All the genius I have is merely the fruit of labor."

How often people have said to me that they would like to write or paint or play an instrument "if only I had the talent."

Yet I have never known a genius who spoke of "talent." Or even of inspiration. Only brutal work.

—Wilfred Funk,
This Week Magazine

WEATHER PROPHECY

A man, motoring through a rural village, stopped at a country store for cigarettes. On the wall was a sign: "This store will be closed Aug. 23 on account of the weather." As it was only Aug. 15 the man asked the proprietor how he could know what the weather would be so far in advance.

Proprietor—"Well, if she rains light, I'm going fishing. If she rains heavy, I'm going to stay home and work on my tackle."

Man—"But how do you know if it's going to rain?"

Proprietor—"Don't care if it rains or not. If it's sunny I'll go fishing or work on my tackle anyway. All depends on the weather."

HISTORIC PROCESS

During 1953 a substitution of international Nickel in the Kingdom replaced the Orford copper separation process. A new improved wet treatment to treat residues. This historic Orford process, founded more than 60 years and the Canadian nickel industry.

After reigning 50 years Wilhelmmina of the Netherlands became Queen.

X-rays were first discovered on Sept. 6, 1895 by Wilhelm Konrad, a German physicist.

DODGE has done it... better wait!



Flair-Fashion and coming your way
MAYO MOTOR CO.
Free Coffee & Doughnuts on Show

PROTECTION AGAINST FIRE
Automobile and Casualty Losses.
G. C. Tubbs
Insurance Agency
PHONE 418

We Now Have A Complete Line of **DOTTY DAN** Wear For Children

- BOYS DRESS SUITS \$10.95 — \$14.95
- SPORT JACKETS \$6.95 — \$7.95
- SLACKS
- COVERALLS
- CIVERALLS
- SHIRTS
- Clothes for Little Men by Dotty Dan

LEORA'S TOTS & TEENS
On The Wye Floydada

The hearty maple-y flavor of Karo adds extra goodness to every bite

Buy **KARO WAFFLE SYRUP** in the handsome full quart decanter!

1 1/2-pound and 3-pound bottles... 5-pound cans

IMPERIAL Pure Cane SUGAR

10 lb. Bag 95c

TIDE

Giant Box 72c

POWELL GROCERY

ON THESE LOW PRICES

3 lb. Can 79c 4 Rolls 33c 1 lb Box 35c

BEEF ROAST CHOICE GRADE
Pound 49c

SPUDS
No. 1 Russets
10 lb. Bag 59c

Mellorine
1/2 Gallon 49c

OLEO
Pound . . 22c

JELLO
3 for 23c

Corn King BACON
Pound 57c

FRYERS FRESH DRESSED
Pound 49c

HENS
Fresh Dressed
Pound 43c

Now ZIP-open packages IN THE REFRIGERATOR
2 for 19c

POWELL CASH GROCERY & MARKET
PHONE 871 HI-WAY 70

READ AND USE THE..

WANT ADS

FOR QUICK RESULTS



For Sale

Voting Share in Club. Call 431 or see H. 42 1tc.

Bundled cane, also Melon Evans, 3 South Floydada. 42 2tp.

Complete acetylene outfit — generator, welder, cutting torch and gauges Shop. Floydada. 42 2tp.

Well trained Shetland saddle, \$150. F. M. Lakesview community 412tp.

Windmill tower and pipe also a model A Ford 801 Muncy. Floydada. 42 2tp.

Four-hale cotton truck. go Parked at Floydada. Co. Ned Bradley, 38-39. 38 tfe.

Seat covers, \$10.95 to Reuben's Trim Shop, Texas. 35 tfe.

Good used 8-inch Pump. W. B. Eakin, 3 west of McCoy. 34 tfe.

Christmas cards and stationery. All orders would be appreciated. 37 or see Mrs. Harry 801 South Main, Floydada. 37 10tc.

Miscellaneous

Colonial Quilt "Dutchmans Puzzle" Sea Shell Pink, scalloped edge, fine needle work, \$25.00. Phone 477-W or see Mrs. D. D. Shipley. 42 1tc.

AT YOUR FIELD service on cotton pulling machines. Boone's Blacksmith & Welding Shop, 2 blocks north post office, Floydada. 42 1tp.

For Daily Delivery of the Lubbock Avalanche Journal call 952 or see Mr. or Mrs. Frank Webb. 41 6tc.

Painting and paper hanging, town or country. Reference. H. W. Birdwell, Phone 1094, Floydada. 33 tfe.

WINTER-IZE your air conditioner. Call 377-W. M. R. Grubbs. 40 2tc.

FLOOR sanding. Call 227-J. Earl Baker. 6 tfe.

JOHN BLUE fertilizer distributors for all makes of tractors. Morchel Farm Chemical Co. 11 tfe.

KEYS—Duplicated while you wait King's 5c, 10c and 25c Store. 14 tfe.

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington, Phone 462. 42 tfe.

TIMKIN BEARINGS—Near complete stock. Spears Auto Co. 44 tfe.

FOR AMARILLO Daily News, city delivery or mail, new or renewal call 460-J. nights, or see Foster Amburn. 37 tfe.



"... here's a reward in the Want Ads for a black cat—come to think of it, this rabbit was black!"

Wanted

OPPORTUNITY for man with car for Rawleigh business in Floydada and Lockney or Dickens county. Buy on credit. Fieldman expects to be in vicinity soon to interview applicants. Write at once to Rawleigh's Dept. TXK-300-302, Memphis, Tenn. 42 1tp.

WANTED — Springer helpers or cows. W. F. Hinkle, Ph. 748-J2 40 tfe.

JOB FOR WOMAN. Part Time. If you are acquainted in your neighborhood, good personality, some college or experience meeting public. Good income. Write PO box 848 Floydada, giving education, experience, age and phone. 41 2tp.

Experienced Bookkeeper Wanted — \$200.00 per month starting salary, merchandise discounts and insurance benefits. Hagood's Dept. Store, Floydada. 42 tfe.

Grave Situation

A man was accustomed to walking through a rural cemetery on his way home since it was a short cut. One night he started through, unaware that a new grave, seven feet deep, had been dug in his path. He tumbled into the grave. He struggled to get out but finally gave up. He decided to settle in a corner until morning when he could call out and get some passerby to help him out. He settled down for the night. A gangly farmer, out on a possum hunt came walking through the cemetery. He, too fell into the grave. Why ads need repeating. He began a desperate attempt to get out, unaware there was anyone else in the grave. The first man listened to him silently for a few minutes and then reached over in the pitch darkness and laid a hand on his shoulder. "You can't get out of here," he said. "But the other guy did!" Laenne, the famous French physician who invented the stethoscope, wrote to his cousin: "Do not fear to repeat what has already been said. Men need these things dinned into their ears many times, and from all sides. The first version makes them prick up their ears, the second registers, and the third enters."

BUS SCHEDULES

Clip and Save for Reference

WEST BOUND	
To Lubbock, El Paso	10:35 P. M.
To Vernon, W. Falls	9:15 A. M. via Plainview
	4:00 P. M. via Petersburg
To Plainview, Amarillo	9:15 A. M.
	3:55 P. M.

Thru Bus Service to Lawton, Oklahoma City and St. Louis.

MAGNOLIA SERVICE STATION NO. 1
Fred Lambert, Agent Phone 36
Station Hours: 7:30 a. m. — 5:30 p. m.

For Rent

FOR RENT — 4 room house, close in. Robert Day. Phone 1154-J. 41 tfe.

FOR RENT—Furnished apartment, private bath, Man and wife. 129 West Georgia. 42 2t.

FOR TRADE

FOR SALE OR TRADE. — 60 a. creek bottom farm; extra good 3-bedroom home, 2 water wells, good barn and other outbuildings; all-weather road, electricity, school bus and mail route. Plenty of free range for cattle, year-round water and low winter feed cost. 4 miles to town or 38 miles to Hot Springs. Year-round hunting and fishing. If interested see or call Jim DeFoor, 428 W. Kentucky. 41 tfe.

Town Property

FOR SALE. — Some good houses in Floydada and good irrigated farms J. Sam Hale. Phone 691. 46 tfe.

SEVERAL TOWN LOTS FOR SALE Brown - Huimes Co. 34 tfe.

FOR SALE by owner: 150 feet frontage by 150 feet depth on Highway 70 between Jackson and Lee Alton B. Chapman. 42 6tc.

Houses For Sale

FOR SALE—House and two lots, one corner lot, Joe Martin, 317 West Marvina, phone 101-J. 42 tfe.

FOR SALE.—To settle estate, house and lot in Floydada, 214 South 1st. Desirable location. Jim Armstrong, 2111 Mesquite, Vernon, Texas. Phone 2-2755. 41 3tc.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and royalties in Floyd County C. C. Tutbs, room 202 Bishop Bldg. Phone 418, and 894J 12 tfe.

FOR SALE—Four rooms and bath, garage, place for chickens, 75 X 150 ft. lot, good gravelled street, 4 1/2 blocks from Ward school. Low price. Terms W. A. Kirk, Box 185, Phone 178J. 51 tfe.

FOR SALE: The A. P. McKinnon home, located close in on pavement, 800 W. Missouri St. 125 ft frontage. The price is right. Ph. 236 or 797. J. G. Wood Real Estate. 34 tfe.

FOR SALE: My equity in F. H. A. house 4 rooms & bath, 306 West Ollie, Douglas Dunn. 36 8tp.

THREE BEDROOM house, den, 1 1/2 baths, floor furnace, 1121 South Wall, Ph. 971 after 6:30. 40 3tp.

Be Wise And Save Use Want Ads.

Land for Sale

FARM FOR LEASE—160 acres, 8-inch well, 4 rooms modern home, 1 mile west, 1 1/2 mile south of McCoy \$3500 H. C. Argo, 5001 Parrish Road, Fort Worth. Phone VI-0996. 42 4tc.

FARMS, ranches, city property, Ph. 854. Thagard Real Estate & Insurance. 34 tfe.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL SEE WOOD J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797.

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square, Mrs. Maud E. Hollums, Manager 28 tfe.

Farm Machinery

FOR SALE.—3 used 14 ft self propelled Massey-Harris combines, one 27 canvas 50 model, one 27 augar 52 model, one 21 canvas 41 model. See at Floydada Implement Co. 38 3tc.

IRRIGATION

dams, sticks, tubes, S. J. Latta Implement Co.

FOR SALE—No. 10 International feed mill, 4-wheel trailer for wheat and cotton; cement mixer with motor; 1 Junior, 1 senior saddle Ernest Kendrick, 724 West Tennessee st., ph. 457-J, Floydada. 413tp.

FOR SALE — International wheat drill, W. J. Rhoads, Silverton Star Route. 40 3tc.

Real Estate Loans

3% Farm Loans, prompt inspection and closing, no closing charges except abstract and recording. GOEN & GOEN 203 Boothie Building Representing AMICABLE LIFE INSURANCE COMPANY OF WACO. 30 tfe.

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate — Attractive repayment options — See R. E. Fry. 43 tfe.

FEDERAL LAND BANK LOANS

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership
- You deal with local folks Through Your Floydada National Farm Loan Association See us now 112 S. Main St. Telephone 256 Floydada, Texas 34 tfe

SPECIALS USED CARS

PONTIAC 2-door

STUDEBAKER 2-door Champion, R. & H. O.D.

RANCH WAGON 8 Cyl. Radio, Heater & Overdrive.

FORD Country Sedan 4-DOOR, 8 Cyl., R. H. & O.D.

FORD 2-door

FORD CLUB COUPE. Fordomatic, radio and heater.

NASH Statesman 4-dr. loaded—Clean.

USED TRUCKS

JEEP 1/2-TON Pick-up 4-Wheel Drive.

FORD 1/2-TON, 4 Speed

FORD 1/2-Ton, 3 Speed

CHEVROLET Deluxe 1/2-ton, radio, heater & new tires.

1/2-Ton FORD, 8 Cyl.

POP MOTOR CO. Friendly Ford Dealer

PLENTY OF GOODYEAR TIRES and tubes for passenger cars and tractors.

S. J. Latta Implements

SEE Mrs. Bob Smith for your Avon Cosmetics 52 tfe.

SEE US for polio insurance; real-estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 23 tfe.

STOP AND THINK Before You Tinker See Us For a Check-up Guaranteed Radio Service RICE RADIO SERVICE 210 N. MAIN

COME in and see our Royal Gas Range and Cooler Home Ovens and Ranges. All kinds of Purina Products, Chows and Chix supplies. Fuqua Farm Supply. 42-43a.

BRITTON Appliance Repair Shop Phone 454 307 E. Houston

Meeting Notices

STATED meeting night of Floydada Lodge No. 712 is first Thursday night of each month 7:30 o'clock. Doyle Walls, Secretary. Be Wise And Save Use Want Ads

The Passing Scene by Jepper



J. E. Cunningham, president, A. R. Watson, executive vice president and Travis Aaron, safety supervisor (l to r) happily accept gift of 3,000,000 man hours, without a lost time accident, from Southwestern Public Service Company employees with longest safety records. They represent the almost 2,000 Public Service men and women who have built up the impressive safety record made previously by only one other company in the electric business. Continuing left to right, they are: Claude C. Bell, Roswell, 27 years; Ganess (Curly) Sanders, Clovis, 35 years; Ernest Allen Fowler, Amarillo, 35 years; Ervin O. Hopson, Teshoma, 27 years; and W. S. (Mike) Jones, Lubbock, 32 years.

You'll track down the year's **HOTTEST VALUES** in warranted **OK USED CARS** Right Here!

The red OK Tag means 6 ways better

1. Thoroughly Inspected
2. Reconditioned for Safety
3. Reconditioned for Performance
4. Reconditioned for Value
5. Honestly Described
6. Warranted in Writing

SOLD ONLY BY AN AUTHORIZED CHEVROLET DEALER

ODEN CHEVROLET CO.
Floydada, Texas

LOOK AT THESE **OK USED CAR BARGAINS**

1949 2 DOOR DODGE — This car is very nice outside and inside. Radio, heater and many other extras. See this car now for a very nice buy at a real price.

1954 BEL AIR 2 DOOR, Tutone paint, heater and turn signals. This is local—one owner car with less than 5,000 actual miles. Priced to sell.

1949 PLYMOUTH 4-door, radio, heater, good white wall tires. Motor in perfect shape. Priced to sell.

1950 2 DOOR STYLING SPECIAL A good car at a cheap price. See it now.

ALSO COME IN AND SEE OUR 1954 DEMONSTRATORS

OK USED TRUCKS AT SENSATIONAL SAVINGS

1952 CHEVROLET PICK-UP, radio, heater and 4 speed transmission. Good tires and a new motor.

1951 FORD 1/2-TON, 4 Speed transmission. New Tires and hitch. A very nice Pick-Up.

THESE AND MANY OTHERS

ODEN CHEVROLET CO.
FLOYDADA, TEXAS

Social Events, Clubs

Double Marriage Ceremony Planned

The First Baptist church will be the scene of a double marriage ceremony when vows are read at 3 o'clock in the afternoon, November 28. Exchanging wedding vows will be Miss Roberta May Garrett and William Dwight Hardin and Miss Edith Faye Garrett and Billy Norman Muncy. Performing the rites will be Rev. Joe Wilson, uncle of the brides-elect, assisted by Dr. R. Earl Allen.

The Misses Garrett are daughters of Mr. and Mrs. R. A. Garrett of Floydada. Hardin is the son of Mr. and Mrs. B. C. Hardin, sr., of McAdoo and Muncy is the son of Mr. and Mrs. Robert Muncy of Floydada.

Engagement and approaching marriage of the sisters was announced Saturday evening at a tea given by Mrs. Garrett in honor of her daughters. Assisting Mrs. Garrett in the house party were Miss Ruth Collins, Miss Margaret Collier, Mrs. Alton B. Chapman, Mrs. H. O. Cline, Mrs. S. W. Ross, Mrs. R. C. Henry, Mrs. Joe Wilson, Miss Bobby Lou Casey of Lockney, Mrs. Jimmy Fulkerson and Mrs. Wanda Jacobson of Lubbock.

'Kitchen Gold' Is Sunnyside Topic

The Sunnyside Home Demonstration club met Friday, November 5 with Mrs. C. W. Denison. "Kitchen Gold" was the subject.

Each member brought gifts from the kitchen, sewing room, crochet hook and the yard, including pot plants. These articles were auctioned, with Mrs. W. C. Sims as auctioneer. Proceeds are for the club's treasury. Other lovely handiwork was brought for exhibit.

Miss Petty gave a demonstration on "more meat cookery". She also made a dish of orange tuna with noodles which was served with the refreshments.

Miss Petty told of her recent trip to Chicago.

Members present were Misses W. H. Bethel, W. O. Tye, Charlie Probasco, Ethel Sawyer, W. C. Sims, Hershel Hammonds, S. J. Latta, John Hopper, Fred Brown, D. W. Burke, R. B. Cahoun, Will Snell, J. J. McKinney, Ernest Kendrick, Miss Leila Petty and the hostess, Mrs. Denison.

Annelle Pucket Baylor Jr., Will Be Married Here



MISS ANNELLE PUCKETT

Mr. and Mrs. W. R. Pucket are announcing the engagement of their daughter, Annelle to Harold Wayne Haynie, son of Mr. and Mrs. Burl Haynie of Big Spring.

Wedding vows are to be read in Floydada at the First Christian church, December 28 at 10 a. m. Both Miss Pucket and Mr. Haynie are Junior students at Baylor University in Waco. They plan to continue studies after their marriage.

Pursuit Alone Not Sufficient Says Authority

Centuries ago in England a certain Lord Churchward and friends were riding behind his hounds when the dogs started a hare. The hare eluded the yelping pack until, worn to a frazzle, he shot across the field into a commoner's yard and fell in exhaustion at the feet of a worker.

The man grabbed the hare alive

Report Is Given Club On Amarillo Children's Home

Mr. and Mrs. G. K. Rogers, of Plainview, were guests of 1929 Study club at its Thursday afternoon meeting and Mr. Rogers told members about the Amarillo children's home. The home was originally sponsored by the Presbyterian church. In the past few years other organizations have helped in building the modern cottage home for children. The home is caring for 56 children at the present time.

Club members were quite interested in the report of the work being done.

The meeting was held with Mrs. Ross Henry as hostess.

Mrs. E. L. Norman, president presided at the business session.

Club members present were Misses Alton Chapman, Gordon L. Downing, J. D. McBrien, C. W. Denison, R. M. Stovall, E. L. Norman, A. H. Kreis, Hollis Bond, S. J. Latta, A. D. Williams, J. C. Veach and Mrs. John Hoffman, also the guests Mr. and Mrs. G. K. Rogers and the hostess Mrs. Ross Henry.

The next club meeting will be November 18 at 4 o'clock in the district courtroom. The meeting will be open to the public and Mrs. Hollis Bond will review "Love Is Eternal" by Irving Stone, for funds of the library. The court room will be decorated with library books in observance of National Book Week. Tickets are on sale for \$1.00 by any member of the 1929 Study club. This is a club project to raise funds so the club's work for the Library may be kept in action.

Your presence and cooperation will be appreciated.

to hold for Lord Churchward. But the commoner claimed the hare as his own. So the hunter sued. And the judge ruled that since Lord Churchward had started the hare and his hounds had chased it until he was practically dead, the hunter had really gained possession and therefore acquired ownership.

That decision is still upheld by our courts today. The accepted legal rule now is that you get no title by pursuit alone, even though the animal has been wounded, unless you follow the beast and reduce it to occupation—that is, to actual possession.

Bodily seizure is not a must. Mortal wounding, if you don't abandon your pursuit, may be considered possession on your part, since you show a definite intention of getting the animal for your individual use.

A part of this law of the chase is this accompanying rule: If you start and wound a game animal, so that its death is practically sure to result, but another hunter gives it the finishing shot or blow, it still belongs to you.

Sports Afield magazine, in an article by lawyer Renzo Dee Bowers, advises hunters who are lucky enough to start a game animal and to shoot or wound him, to hang off the trail. Don't abandon it for a moment. It's when you've practically got him to the point where the wounding has practically deprived him of his liberty and rendered his capture by you certain, that the law declares him yours.

Don't let some unprincipled rogue who is fortunate enough to be on hand at the proper moment cheat you out of your prize by running out, or stepping out from cover, and delivering the final shot.

You may have a lawsuit on your hands if he's unreasonable or stubborn. But the law of the chase was established by the courts for your benefit. Don't let yourself be bluffed when game is legally yours.

Real Campfire Appeals to the Primitive In Us

A real campfire appeals to our primitive instincts and is perhaps the chief urge that sends us into the open. In fact, a camp without a wood fire doesn't seem like a camp. As Col. Townsend Whelen, camping editor of Sports Afield magazine, puts it:

"With the wood campfire there is romance, the delicious smell of the smoke, the cheerfulness, and the glow of embers in the evening. Food roasted, broiled or baked over wood coals has a special allure. And the campfire also shows its superiority when it comes to toasting yourself or drying wet clothes. Such a fire costs nothing, and there is nothing to transport but your ax."

But in spite of all that can be said for an open fire, there are times when a stove is necessary. You cannot heat a closed tent adequately with an open fire—you need one of the lean-to or open-front type. Yet even with an open tent, in cold weather, you would be chopping wood all day and hugging the blaze to keep warm.

At many public and roadside campgrounds no firewood may be available. Cooking in the rain is sometimes impossible over an open fire. So there are advantages to the camp stove.

Today the most popular camp stove is one that uses gasoline for fuel, with two or three burners. Some of the new models burn white and leaded gasoline. This type of stove is ideal, and often a must for public camping grounds and certain states where nonresidents are prohibited from lighting a wood fire. For any territory where firewood

Wins Upper Room World Fellowship Award



WASHINGTON, D. C.—Dr. John A. Mackay, right, former missionary, now president of Princeton Theological Seminary and the Presbyterian World Alliance and chairman of the International Missionary Council, is shown receiving the citation for outstanding leadership in the field of world Christian Fellowship awarded annually by The Upper Room, international and interdenominational daily devotional guide, Dr. J. Manning Potts, of Nashville, Tennessee, editor of The Upper Room, presented the citation at the National Press Club here before more than two hundred churchmen and leaders in the field of World Christian Fellowship. In accepting the award, Dr. Mackay called The Upper Room, with its 27 editions and 22 languages and in Braille, "the most truly ecumenical publication issued today." This daily devotional guide is part of the ministry of more than 65,000 churches in the United States. It is also part of the ministry of hundreds of chaplains serving with the armed forces. New editions established this year include Finnish, Chinese and Russian. In all of the editions readers use the same Bible reading, the same meditations and the same prayers each day.

is available the sheet-iron, wood-burning stove has decided advantages. The standard A-wall tent seems best adapted to a wood-burning stove. The stove should not be closer than 18 inches to the wall of the tent, which should not have a sewed-in floor.

The telescoping stovepipe had best go straight up through the roof and it should extend at least six inches above the peak of your tent outside so the wind won't blow sparks directly on the canvas. There should be a fire guard where the pipe goes through the roof, and an asbestos guard is better than a tin one because it does not rattle on windy days.

Adolph Hitler became absolute dictator of Germany on August 2, 1934.

Save!
Today - Choose Your Christmas
BULOVA
Gift of a Lifetime!

GODDESS OF TIME
17 jewels, 2 diamonds \$4950

\$100
Reserves Your Choice Until Christmas!

BULOVA "23"
23 jewels, self-winding, certified waterproof, waterproof midgeting, raised gold numerals, shock resistant, anti-magnetic, sweep second hand \$5950 (also available with black dial)

Prices include federal tax

SAVE MONEY-Bulova is America's biggest gift value
SAVE ANNOYANCE-Shop now before the Christmas crowds
SAVE DISAPPOINTMENT-Shop now while selections are complete

Bishop's PHARMACY

*Each and every BULOVA Waterproof Watch is Certified Waterproof by the U.S. TESTING CO. after being Scientifically Tested...tests exceed government specifications.

Waterproof as long as crystal is intact, case unopened. Only a competent jeweler should replace or close case.

'I Give You Texas' - Boyce House

Corpus Christi was once bombarded with whiskey. It was back in the War between the States. A Union fleet bombarded the city. First, another side-light about it. A man was in an upper room where he was confined with rheumatism. As the fleet approached, relatives wanted to move him to safety but he said he would rather die than undergo the pain of being lifted to a stretcher. So, sorrowfully the others left. A couple of minutes later, a cannonball tore through the room and he tore out. He jumped out of bed, ran down the

stairs and reached the bluff 50 yards away before the folks did. Some of the shells exploded. A thrifty settler who any wanted the powder colored man to drill the one—and it was found shell was filled with whiskey. This started a search. Here is the explanation. The Federal sailors had some of the shells when they removed the whiskey in. From time they drank the contents of the shells were still when the battle took place. And so that is how Corpus Christi was bombarded with

CHRISTMAS Cards

Now on display a full line of all New Christmas Cards in all price ranges

We offer 24 hour personalizing service on CHRISTMAS CARDS, NAPKINS, MATCHES & STATIONERY, All at very modest prices

BARGAINS

Looking for bargains in gift items? — We maintain a large counter full of good gift merchandise far below our wholesale cost. Shop this counter for inexpensive Christmas gift items.

PARK FLORIST
Flowers & Gifts

KIMBLE OPTOMETRIC CLINIC
FLOYDADA, TEXAS
TELEPHONE 254 FOR APPOINTMENTS

MILADIES SHOPPE

Jewel Tones . . . for holidays ahead . . .

Lucia Brocade Faille . . .

Figure-making

Party Dress



Justin McCarty

JUSTIN McCARTY of Dallas cuts a beautiful figure for you in luscious rich "Lucia" . . . the waist whittled, the skirt flared extravagantly, the bodice lifted high. All sprinkled with sparkling rhinestones for a gala evening . . . in turquoise, ruby, orange, amber, pearl. 6 to 18.

29.00

MAKE AN APPOINTMENT For Your Christmas PHOTO

Come in Now For Our Big Christmas Special!

To Be Sure of Delivery In Time For Christmas Giving COME IN NOW

BILL FOLDS \$1.25 doz.

3 1/2" x 5" Portrait, 2 for \$1.25

5" x 7" Portrait \$2.00 each

8" x 10" Portrait \$3.00 each

8" x 10" Silver Frames \$1.75 each

Mahogany Frames \$3.25 up

GIVE Your Photo

...THE GIFT THAT LASTS!

THREE PRICE RANGES . . . ONE TO FIT YOUR POCKET BOOK AT—

House Of Skaggs

COMPARE OUR QUALITY WORK WITH THAT OF ANY PHOTOGRAPHER THE DIFFERENCE IS CLEAR.

Libby's & PIGGLY WIGGLY

Harvest

of Values



GRAPEFRUIT White Seedless Pound **10c**
CAULIFLOWER Snowwhite Pound **15c**

Texas, Pound ORANGES . . . 12c	Jonathan, Pound APPLES . . . 17c
Fresh, 2 Bunches RADISHES . . . 15c	California, Large Stalk GREEN CELERY . 15c
Pound RUTABAGAS . 10c	Sunkist, Pound LEMONS . . . 15c
RADIANT MIX	Lyons Fruits for Cakes Pound Pkg. 45c
CHERRIES Libert Candied BAMA, 8 oz. Mug 29c	29c
PEANUT BUTTER 29c	

CORN Libbys Golden Cream Style 303 Can **15c**
 Libby's, No. 300 Can
TOMATO JUICE 11c
 Brown Beauty, No. 300 Can
MEXICAN STYLE BEANS 14c
 TNT, Hulless, 10 oz. Can
YELLOW POP CORN . . 19c
SPINACH Libby's 303 Can **15c**
 Libby's, 14 oz. Can
DEEP BROWN BEANS . 14c
 Libby's, 303 Can
SLICED BEET S 15c
 Swift's, 10 oz. Can
PORK SAUSAGE 55c
FRUIT COCKTAIL Libby's 303 Car **21c**
 Ranch Style No. 303 Can
SPAGHETTI . . . 15c
 White House, 28 oz. Jar
APPLE BUTTER . 31c
 Libby's, No. 2 Can
PINEAPPLE JUICE 16c
 White House, No. 303 Can
Apple Sauce 21c



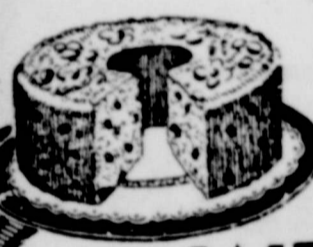
Spanish Rice
 Planters Cocktail 8
PEANUTS
 Libby's 303 Car
 White House, Qt. Bottle
APPLE JUICE . . . 31c
 Eatwell, No. 1 Tall Can
JACK MACKEREL 21c
 Petty Extract, 1 lb. Jar
HONEY 21c
 Jergen Lotion, 5 Reg. Bars
TOILET SOAP . . . 21c

CATSUP Libby's 14 oz. Bottle
KLEENEX 300 Count Box

Blue Plate, 4 oz. Tin
PIMIENTOS 15c

U.S. GOVT. GRADED QUALITY MEATS

Wilson's Savory
BACON Sliced lb. 57c
 Frozen Whiting
TROUT Pound **19c**
 Cello Wrap
BACON SQUARES lb. 39c
CHEESE 2 lb. Box **69c**
 Fresh
BEEF LIVER lb. 49c
RISCUITS Borden's Canned **9c**
 Fresh
PIG FEET Pound **29c**
MEAT HAMBURGER Pound **39c**
SAUSAGE HOT Pound **49c**
ROAST U. S. Gov. Graded Good, Beef Pot, lb. **49c**



It's time to bake your **FRUIT CAKE**

WESSON OIL Pint Bottle **35c**
 Libby's, 12 oz Can
CORNED BEEF . 53c
 Campfire, 303 Can
BLACKEYE PEAS 10c
 Patio, 15 oz. Can
BEEF TAMALES . 23c
 White, No. 1 1/2 lb. Bottle
KARO SYRUP . . 23c
 Pillsbury, 2 lb. Box
PANCAKE MIX . 33c
 Ajax, 2 Cans
CLEANSER . . . 25c
 Libbys Crushed
PINEAPPLE . . . 25c
 No. 2 Can
 Libby's, 303 Can
PRUNE JUICE . . 37c
PUMPKIN 13c

STRAWBERRIES Borden's 5 Qt. Size **25c**
 Libby's 10 oz. Package
 Libby's, 10 oz. Frozen Pkg.
CREAM CORN . 21c
 Libby's, 10 oz. Frozen Pkg.
Chopped Broccoli 18c
 Johnsons, 4 oz. Can
Baby Powder . 25c
 Bakers Best \$1.00 Size
HAIR TONIC . . 89c
HAIR ARRANGER H A, 5 oz. Bottle **49c**
 Borden's 5 Qt. Size
Dry Milk 31c
 Libby's Can
Vjennas 11c
 Libby's Spanish, 3 oz.
OLIVES 21c
 Linit, Box
STARCH 11c
 Marshall No. 2 Can
HOMINY 11c
 Libby's 303 Can
KRAUT 11c

MELJAX STEP STOOL
 SAFE, STRONG & FOLDS FOR STORAGE
 MADE TO SELL FOR \$3.95 NOW **1.49**



Sunmaid, 2 lb Celo Pkg.
Raisins . 39c
 Libby's, No. 1/4 Can
Potted Meat 9c
 Alert, Can
Dog Food 9c
 Daricraft, Tall Can
Milk . . 13c
 Dromedary Pitted, 7 1/4 oz.
Dates . . 25c
 Argo Corn, Box
Starch . 15c
 Holmes, 3 1/4 oz. flat Can
Sardines 9c

Piggly Wiggly
 SUPER MARKETS
 DAVIS & HUMPHRIES OWNERS & OPERATORS

TIME FOOD TIPS:

**TY HOUSEWIVES WARNED
GERS LURK IN LEFTOVERS,**

—The U. S. Army weather cooking tip for the best thing you can do with leftover salad is to use it for chicken, tuna or meat salads made with mayonnaise, deviled cream-filled pies, deviled casseroles, or "made" dishes of good food to scrape in the garbage? To answer the preventive experts at the Office of Surgeon General. What is going away will be the general growth. The gesture family many a tum-

hands, the Army has a kitchen rule that is applicable. Let somebody else do the cooking.

South Plains News

(By Mrs. Murray Julian)

SOUTH PLAINS, November 8. — Rev. Larry Paus and family will move into the parsonage at South Plains on Thursday of this week. Rev. and Mrs. Paus attended Wayland college three days a week. On Sunday morning and night Brother Maddox, bible teacher, from Wayland college at Plainview spoke from the pulpit, and brought time messages to a good attendance. Mrs. Maddox was a visitor Sunday morning with her husband.

Mr. and Mrs. Bill Beedy went to Fairview on Sunday after church to spend the afternoon with Mr. and Mrs. Walton Wilson and family. Eugene spent Sunday with Kendis Julian.

Mr. and Mrs. W. W. Merrell, from Quitaque, parents of Mr. and Mrs. Taylor, had Sunday dinner with Mr. and Mrs. J. P. Taylor and children, and spent the afternoon with them.

Dean Stewart, from Camp Hood, near Belton, was home over the week end with his parents, Mr. and Mrs. Albert Stewart. Mrs. Stewart kept her grandchildren, from Lockney, most of last week.

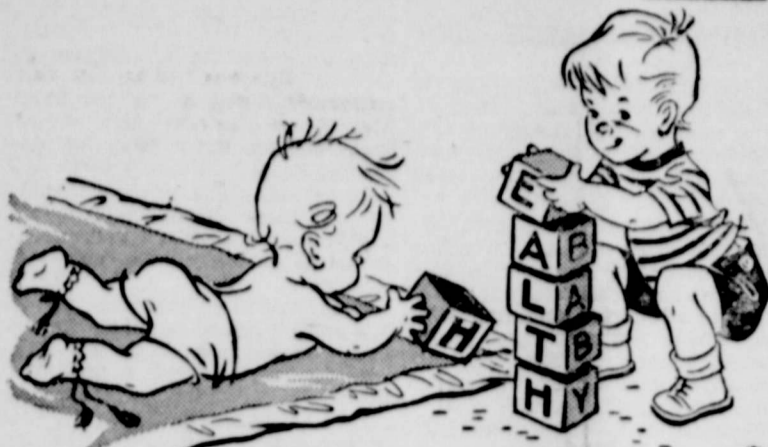
Clayton Bond was hurt in a wreck on Saturday night near Aiken. He was in his panel truck and hit a cow on the highway, which caused him to hit a truck, and his truck was badly demolished. He was taken to the hospital at Lockney, where it was found he had two broken ribs, and severe cuts and abrasions. He had to have seven stitches taken in a cut on his lip and chin. Grigsby Milton, Shelby Calahan and Raymond Upton visited him this Monday morning and found him still badly shaken and suffering quite a bit.

Mr. and Mrs. Grigsby Milton went home from church on Sunday with Mr. and Mrs. Sim Reeves, and enjoyed Sunday dinner with them. In the afternoon the Reeves' enjoyed visitors from Turkey, Mr. and Mrs. Bob Twilla and children, and Mrs. Joe Ed Forbus, and Mary Cole, who were guests from Phillips, Texas.

Mr. and Mrs. Murray Julian spent Wednesday in Pampa, Texas, going by way of Clarendon, and returning through Amarillo.

The South Plains WMU group met at the church on Wednesday afternoon, November 3, for an afternoon of Royal Service study. The program was on "New Roads in Southern Rhodesia." Mrs. Reeves opened the study with prayer, and after

Food Sense—Not Nonsense



Within Reach—Health at the Start

Within reach of practically all babies is good health and a well developed body—truly one of the most precious endowments parents can give.

Such a start in life is a family affair. The baby's health at birth is affected by food habits—its family's food habits. The mother's long-time food likes and dislikes, in her parent's home and how she cooks to please her husband, all affect her and her unborn child, although possibly differently.

Science holds out a bright hope for parents. Mothers who have excellent or good diets during pregnancy—and before pregnancy—have good prospects for a bouncing, healthy baby, one that is well developed. Getting ready for baby—particularly the first one—is a big event. A most important part is to choose an adequate diet, one which supplies months of pregnancy—and even before—may have a profound effect on the developing child.

A mother-in-waiting adjusts her food needs under the direction of her doctor. While her demands for calories will increase only moderately, her need for protein and calcium will rise sharply. Requirements for vitamin C and the B vitamins—thiamine, riboflavin and niacin—almost double. To take care of these changes, she will want to eat plenty of meat, eggs, and dairy products. She will almost double the quantity of fruits and vegetables.

Fortunately, inexpensive foods, such as potatoes and enriched bread are protective ones. According to a study made at the University of Iowa of diets of expectant mothers from modest income groups, enriched bread prevented deficiencies of two B vitamins—riboflavin and niacin—and iron, and supplied substantial quantities of protein and calcium. The study also revealed that potatoes, popular with this group, furnished sufficient vitamin C and additional iron.

All in all, parents: can and do put good health in reach of their baby.

the program, a business session followed. Mrs. Jones offered her resignation of WMU on account of health, and it was accepted. South Plains WMU have accepted an invitation to the Week of Prayer meeting at McCoy Baptist Church on November 20, for an all day meeting, with McCoy ladies acting as hostesses for the day, serving lunch at noon to all the churches which attend. Present for the WMU meeting this day were Mmes. Dock Jones, Horace Marble, Grigsby Milton, Bryan Karr, Shelby Calahan, H. S. Calahan, Jr., Sim Reeves, and Walter Wood.

Mrs. John Wilson spent Thursday in Floydada with her mother, Mrs. Menard Field, who went to the hospital on Wednesday with the flu. She was there until Monday when she was well enough to go home.

Mrs. Lloyd Deavenport arrived home from Boulder, Colorado, last Sunday. There she had been staying with her father, Mr. Baird, who has been critically ill for a long time. On Sunday, November 7, she received word of her father's passing, and with her husband and boys, left for Boulder on Monday. Alex Deavenport will stay on the farm while they are away. We offer our sympathy to Mrs. Deavenport and her family in their hour of sorrow.

Mrs. J. P. Taylor and Kathy accompanied Mrs. Jake Merrell, of Quitaque, to Lubbock on Monday, where Mrs. Merrell went to have some x-rays done, and they all went to do some shopping.

Hear U. S. Navy Band
Several families from here were among those who went to Plainview on Saturday evening to hear the wonderful United States Navy Band, from Washington, D. C., which gave a concert at the Plainview High School auditorium. Mr. Jones with his Floydada High School Band attended the concert in a body. The great musical compositions, some popular melodies

The Community Club is planning a "42" party for Friday evening of this week, November 12. Everyone is cordially invited to come, and please bring your table, dominoes and cookies for refreshment time. Everyone bring your children, no matter how small or large, for there will be planned recreation for them, and they will have a good time as well as the adults.

Mr. and Mrs. Early Joiner and Gordon came out from Floydada to spend the afternoon with Mr. and Mrs. Murray Julian and boys on Sunday, and have dinner with them. They visited the oil well which is in operation near the O. R. Beard farm, and watched the workings there. The rig shines over the plains at night like a huge Christmas tree.

Last Tuesday and Wednesday Mr. and Mrs. Frank McClure visited in Dexter, New Mexico, as guests of old friends, Mr. and Mrs. Leon Bowles. Saturday Mr. McClure went to Dallas, Fort Worth, and Erath County, accompanied by his father, T. J. McClure. They spent from Saturday until Tuesday attending a family reunion.

Mr. and Mrs. George Weast went to Amarillo on Friday to spend Friday and Saturday with Mr. and Mrs. E. T. Evans and family. They arrived home Saturday evening, and company from Seymour, Texas, visited them that evening. Mr. and Mrs. Walter Martin, former residents of this community.

Mrs. McClure, vice-president of the South Plains WMU, has announced a call meeting on Tuesday November 16, at 3:00 p. m. The meeting is for the purpose of electing a president of WMU.

Mr. and Mrs. Don McClure, and Jean, from Crosbyton, spent Saturday and Sunday night with Mrs. McClure here while Mr. McClure was gone. Donita Milton spent Sunday and Monday nights of this week as Mrs. McClure's house guest.

Mr. and Mrs. John Smitherman left Thursday for Portland, Texas, for a visit with her parents, Mr. and Mrs. P. K. McKenzie. Other guests at the McKenzie home were Mr. and Mrs. R. M. Nutt and daughter, Mr. and Mrs. Leonard McKenzie, from Corpus Christi. The Smithermans are expecting to be home this Tuesday.

Mr. and Mrs. George Weast, Mrs. R. W. Smith, and Howard Smith, were all Sunday dinner guests in the home of Mr. and Mrs. Robt. Lee Smith, of Sterley. The occasion was the birthday of David, who was four. David is the grandson of Mr. and Mrs. Weast.

The Young Married Couples Sunday School Class had their monthly class party at the home of Mr. and Mrs. Kenneth Bean last Thursday evening. Games of "42" were enjoyed by the young couples, and

Floyd County Hesperian, Floydada, Texas, Thursday, November 11, 1954
Mrs. Bean served sandwiches, coffee, punch, and angel cake squares to the following guests: Rev. and Mrs. Larry Faus and baby, Mr. and Mrs. Roy Bledsoe, Mr. and Mrs. L. N. Johnson and children, Mr. and Mrs. Dalton Thompson and children, Mr. and Mrs. H. S. Calahan and girls, Mr. and Mrs. Rex Smitherman and children, Mr. and Mrs. Sylvian Kinnibrugh and girls, Mrs. Philip Smitherman, Kenneth Bean and Diane.

Mr. and Mrs. Lee Pearson were Monday evening guests in the home of Mr. and Mrs. George Weast.

We offer sympathy to Mrs. Calvin Poteet and family in the passing of her mother, Mrs. M. M. Elliot last Saturday. Services were held at the First Baptist Church in Floydada on Tuesday, November 2

DR. J. S. HILL, N.D.
113 West California,
Floydada Texas

BARGAIN DAYS
NEW REDUCED RATES
NOW IN EFFECT ON

THE FORT WORTH STAR-TELEGRAM

... THE STATE PAPER THAT MORE PEOPLE SUBSCRIBE TO THAN ANY OTHER NEWSPAPER IN TEXAS

BARGAIN DAYS RATES

DAILY & SUNDAY 7 Days a Week for One Year by Mail REGULAR RATE \$18.00 BARGAIN DAYS RATE 13.95 YOU SAVE 4.05	DAILY (WITHOUT SUNDAY) 6 Days a Week for One Year by Mail REGULAR RATE \$15.00 BARGAIN DAYS RATE 12.60 YOU SAVE 2.40
--	--

Fill Out & Mail Today or See Your Hometown Agent

NAME

ADDRESS

CITY..... STATE.....

MORE NEWS! MORE PICTURES! MORE COMICS!
PARADE MAGAZINE SUNDAYS!
FORT WORTH STAR-TELEGRAM
LARGEST CIRCULATION IN TEXAS—OVER 220,000 DAILY AND SUNDAY
AMON G. CARTER, Publisher

BYE AT!
The old premises of Rats get DURHAM'S RAT-KILL, a new weapon to end the rats love it—but it kills them Guaranteed and a big one only \$1.00 at
WINE DRUG CO.

Mr. Farmer:

JOIN YOUR FARM BUREAU

If Farm Bureau is to be an effective "Voice for Agriculture" composed of farmers, run by farmers, do for what farmers want. It Must Be Financed by Farmers.

Big new 1955

STUDEBAKER COMMANDER V-8

TERRIFIC PRICE REDUCTIONS!

AS MUCH AS **287 LOWER**

Now in direct competition with the very lowest priced V-8s! World's greatest V-8 value!

See the sensational new President V-8s, too... and the big new Studebaker Champion!

Studebaker... so much better made...worth more when you trade!

BLEY'S MOTOR SERVICE
313 So. Wall St., Floydada, Texas

PUBERTY THRU MENOPAUSE

From puberty through menopause diseases of women can be avoided under regular chiropractic care. You can keep well under chiropractic. If your health is impaired, don't get discouraged. You can get well. Try chiropractic. It has succeeded in so many hopeless cases where everything else failed. It holds a remarkable record for getting sick people well. See your chiropractor today. He will be glad to go into full detail with your health problem.

An appointment for consultation may be the first step toward a degree of health you have never known.

PATZER CHIROPRACTIC CLINIC

702 N. 2ND ST. FLOYDADA PHONE 1150

GOOD HEALTH MEANS LONGER LIFE. CHIROPRACTIC CAN GIVE YOU BOTH.

PENNEY'S
ALWAYS FIRST QUALITY.

FOUNDER'S DAY SUPER-BUYS

WEEK DAYS OPEN 9 A. M. CLOSE 5:30 P. M.
SATURDAYS OPEN 9 A. M. CLOSE 8:30 P. M.

Cannon 4-pc. ensemble in festive portrait box. Plush terries in new carefree colors. Set: 1 bath towel, 1 face towel, 2 wash cloths. **1.79**

GIFT BEDSPREADS have graceful rounded corners, wide banded edge! Machine washable chenille needs no ironing. Radiant colors. Full or twin. **5.00**

30-DENIER NYLON TRICOT GOWNS beautifully trimmed with lace or net! Dry rapidly, need no ironing. Blue, pink or maize. 32-40. Buy for gifts! **\$1**

Penney Special

WOMENS Rayon PANTIES
4 Pair **1.00**

FOAM RUBBER PILLOW 3.00

Just Received
Mens Sanforized Blue Work Shirts . 88c
Size 14 to 17

USE PENNEYS LAY-AWAY

Vets and Families Will Dine Tonight

W. O. Newberry, adjutant, and Allen Bingham, commander, of McDermott post, American Legion, remind veterans of family night dinner tonight, beginning at 7 o'clock in observance of Armistice or Veterans day.

All vets and their families are invited to attend. A covered dish dinner will be served.

Games of dominos, 42 and canasta will follow the dinner.

Land Use

(Continued from First Page)

preferably deep rooted legumes (alfalfa or sweet clover) one year in five; leave all residue on or near the soil surface; contour farm all row crops; and protect all long slopes and terraces.

A good guide to follow under irrigation would be to:

Develop a conservation irrigation system based on rate of water supply and soil characteristics;

Apply water in accordance with soil and crop needs;

Grow soil improving crops (vetch, cowpeas, etc.) on all the land at least once in four years;

Grow deep rooted legumes (sweet clover or alfalfa) to prevent plow sole formation, increase water intake and build up fertility;

Use cover crop or high residue producing crop on all the land at least once in three years;

And leave all crop residue on or near the surface of the soil.

When a farmer uses all of these practices on his farm, he has a "basic plan." The Basic Objective of the U.S.D.A. as well as the local Soil Conservation District and Soil Conservation Service is to help each farmer to use each acre of his land within its capability and to treat each acre of land according to its needs, for protection and improvement. Each farmer should have a "blueprint," which is a "basic plan," in order to be a good conservation farmer.

WOMEN'S FELLOWSHIP HEARS MIAMI CONVENTION REPORTS

Christian Women's Fellowship met Wednesday morning in the First Christian Church parlor. Mrs. J. C. Wester, president, presided.

Several interesting reports were made by Mrs. John Farris, Mrs. Fred Brown and Mrs. W. D. Reeves on the international convention of Christian churches, held recently at Miami, Florida.

Plans were made for a bazaar to be held on the first Monday in December.

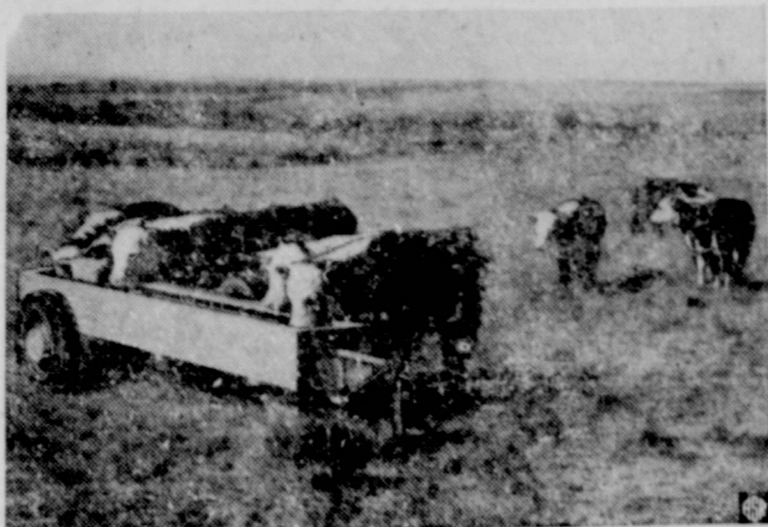
The Mascot of Yale University is a bulldog.

DON'T MISS THE STAR CASH FOOD VALUES

BISCUITS	2 Cans	19c
Shurfine Frozen Orange Juice	3 Cans	49c
Frozen Strawberries	10 oz.	25c
Shurfine Fruit Cocktail	No. 2 1/2 Can	39c
HI-C Orange-Ade	46 oz. Can	25c
Shurfine Whole Green Beans	4 Cans	\$1
Asparagus Pack		
SUN SPUN CORN	Golden Can	15c
White Wave Detergent	Box	32c
No Oversudsing		
White King SOFTENER	Box	25c
Shurfine Shortening	3 lb. Tin	83c
Wilson Chopped Beef	Can	39c
FRYERS	Fat & Fresh	?
Fancy Sliced BACON	lb.	59c
Shurfresh OLEO	lb.	22c

WHAT ABOUT YOUR THANKSGIVING HAM or TURKEY
Better place your order early.
Call 40 — We Deliver

Salt Used To Regulate Protein Feeding



Efficient protein supplement feeding, better use of grazing land through mobility of feeding bunks, and labor saving costs are advantages of feeding salted meal, as demonstrated by USDA Southern Great Plains Field Station. Some cattle (above) have their fill of salted protein and move to other grazing, leaving plenty on hand for rest of herd.

More profitable protein supplement feeding for western stockmen has been developed which calls for mixing sufficient loose salt with meal or grain supplements to govern daily consumption by beef cattle, breeding cows and sheep. The salt serves as the regulator, but eat so much salt per day, and no more.

Dr. D. A. Savare, USDA Southern Great Plains Field Station, Woodward, Oklahoma, recently reported results of the five-year experiments.

Advantages of this method include: (1) Placing supplement rations weekly, with saving in time and labor costs, particularly in reaching inaccessible areas of the range; (2) larger, more vigorous animals take their daily fill of ration to other grazing. Plenty of ration is left for smaller, weaker animals; (3) animals will not over-eat protein. Excess salt passes quickly through the animal with no ill effects, and (4) varied placement of mobile feeding bunks means efficient utilization of grazing land.

To restrict daily winter supplement intake to two pounds, use No. 4 crushed rock salt as follows: One-half pound salt for 400-pound weaner calf; seven-eighths pound salt for 700-pound steer, and five-eighths pound salt for 500-pound steer. Larger animals require more salt. Summer daily supplement consumption should be reduced to one pound, with proportionate cut in salt.

Successful use of this method has been reported to Dr. Savare in California, Colorado, Utah, Montana, Wyoming, Texas, Arizona, Oklahoma, and New Mexico.

CARD OF THANKS

We wish to express our sincere thanks and appreciation for the beautiful flowers, cards letters, telegrams and comforting words at the recent loss of our beloved mother, Mrs. B. H. Howard. May God bless each of you in your hour of sorrow.

Mrs. John Reagan
Mr. and Mrs. Ard Howard.

W. A. King of Fort Worth, son of Mrs. E. C. King and son-in-law of Mr. and Mrs. R. B. Calhoun, has been selected as the new president of the National Association of Chamber of Commerce Agricultural Executives. He is manager of the Fort Worth Chamber of Commerce Agriculture Department.

W. B. Winn and his father, D. W. Winn of Muleshoe left Monday morning for Dallas where the elder Mr. Winn was to receive medical treatment. They are expected home today.

It was said by the family this week that Mrs. B. L. Sandefur, of 118 W. Crockett, is in critical condition. She is suffering from infirmities incident to age and is being cared for at the home.

The Second Sunday singing will be held at 2 o'clock Sunday at the Nazarene church. Everyone is invited to attend. Earl Rainer.

SHURFINE PEACHES	2 1/2 Can	25c
DOLES PINEAPPLE JUICE	46 oz.	37c
SHURFINE — Blue Lake Whole Green Beans	303 Can	29c
SHURFINE, 300 Can PORK & BEANS	2 for	25c
GLADIOLA FLOUR	25 lbs.	1.89
GLADIOLA MEAL	5 lbs.	42c
SHURFINE TUNA Chunk Style		35c
SHURFRESH MARGARINE	lb.	21c
SHURFINE SHORTENING	3 lbs.	83c
ANGELUS MARSHMALLOWS	10 oz.	19c
HONEY BOY SALMON	Tall Can	39c
CLOROX	Quart	15c

HULL & McBRIEN
PHONE 292 We Deliver

World Isn't Round Straight Down Isn't Army Mappers Say

PORT CLAYTON, C.Z.—Now it has been proved that "straight down" really is not straight down, a 5,000-foot mountain range can be lost, and the world isn't round at all.

A U.S. Army Engineer unit, re-making the maps of Latin America and "re-shaping" the world, has come up with these amazing facts during the past eight years. Colonel Robert R. Robertson of (1234 East Flora Street) Stockton, Calif., head of the Army's Inter-American Geodetic Survey, explained why "straight down isn't."

"It depends on what is under the earth's surface," he said. "Iron ore will exert a great pull of gravity; water a lesser pull." These differences have strange effects on compasses, and his teams have been busy setting up magnetic and gravity stations which determine magnetic or compass declinations from true north and deflection from the vertical. "All these differences mean a great deal in the accuracy of maps."

In their mapping operations, the unit discovered a 120-mile long, 5,000-foot high range of mountains just 60 miles from the Canal Zone—and it does not appear on older maps!

"Throughout Latin America," said Robertson, "we have found many mountains and major rivers as far out of true position as 40 miles. On existing maps, the Isle of Pines—used as a check point for planes approaching Havana International Airport—seems to be several miles out of true position."

During the past eight years, the unit's survey teams have roamed over a 12,000,000 (M) square mile area to complete 39,000 miles of triangulation (horizontal measurements) and established 4,000 map control points or stations.

"When the job is done," said Robertson, "we shall have covered some 90,000 miles and completed 9,700 stations. Precise levels—Vertical controls measuring height above sea level—are also being run by the unit's teams, Robertson said. "This separate—and tremendous—job has accounted for another 40,000 miles of effort."

Mr. and Mrs. L. B. Stewart, sr., have received the news that their daughter, Ruth Stewart, who is stationed in San Diego, California, with the Marines, has been promoted to corporal.

Mr. and Mrs. Eddie Cantrell received a cablegram Tuesday from their son, Walter, who was at port in Honolulu. Walter is on his way to Japan and is due to arrive there November 17.

Miss June Powell and Harold Williams, of Grand Prairie, visited Miss Powell's parents, Mr. and Mrs. S. L. Powell over the week-end.

Work being done in Central and South America ties in with similar measurements being taken in the United States, Canada and Alaska— a distance of 10,000 miles from Point Barrow in the north to Chile in the south. This is believed to be the longest line of horizontally measured distances in existence and will be used to determine more accurately the shape of the earth.

As Army Engineer map experts say, the earth is not round at all—it's egg-shaped. It also juts up and flattens out. Until levels are taken on all these lumps, humps and bumps, man will be uncertain about the exact contour of the planet he inhabits.

The ultimate objective of all this work," Robertson said, "is accurate topographic maps and nautical and aeronautical charts. The military use of maps is a familiar subject—but their necessity for the economic development of a country is just as important. "Each of the countries we work with in Latin America has pet projects—reclamation, irrigation, hydro-electric installations, roads, railroads. They cannot undertake these economically without accurate maps."

Ours is truly a cooperative undertaking. The governments of the 17 countries where we operate—Argentina, Paraguay and Uruguay are the only Pan-American countries not participating—contribute not only manpower but considerable money to the project. Our budget, for instance, is less than \$3,000,000 (M) annually. The expenditures by collaborating countries exceed this amount four or five times.

"When we are finished, not the least of our accomplishments will have been the goodwill and neighborliness we have shared as we have done the job; the hemispheric solidarity of the 18 participating nations have helped to build."

Since ancient times the metallic element, cobalt, has been used as a coloring agent in glass and pottery. Currently its largest single use is in cobalt-nickel-chromium-base alloys which are required in the manufacture of high temperature, high strength materials, particularly as applied to the jet aircraft engine.

The second largest single use is in the manufacture of the cobalt-nickel-aluminum-iron permanent magnets used in radios, motors, generators and numerous other industrial applications. Cobalt is utilized in major amounts in high-speed cutting tools and as a drier in paints, varnishes and high-grade printing inks. It holds unusual promise also in agriculture where it is considered an important additive to the feed of cattle and sheep in regions where the soil is deficient in this element.

Nevada was the thirty-sixth state admitted to the union.

ADS PAY, AND INCREASE

Every merchant knows that the popularity of an item in his store is a good indication of the quality. People continue to buy any article that proves its worth. Merchants continue to buy exactly like their customers. They invest where they get dividends, where the quality proves its worth.

According to figures compiled by the Inland Press Association, the retail merchants used 4.18 per cent more newspaper advertising in 1953 than in 1952. National advertisers used 14.15 per cent more advertising during the past year, and classified advertising in newspapers checked by Inland showed a gain of 6.65 per cent over the previous year. For newspaper advertising in all classifications the total gain was 5.87 per cent during 1953.

"The proof of the pudding . . . " "Don't argue with success" seems to fit the situation. The people who check advertising results, the business men who demand that their advertising pay dividends, the firms who are big users of newspaper space are using it in larger amounts each year.

Newspapers welcome the checking of advertising delivery. They welcome a merchant who comes into the newspaper office and says "show me." The newspaper advertisement is delivered into the home in exact numbers. There is no guess work about it, no percentages are needed to measure delivery into the home.

COBALT

Since ancient times the metallic element, cobalt, has been used as a coloring agent in glass and pottery. Currently its largest single use is in cobalt-nickel-chromium-base alloys which are required in the manufacture of high temperature, high strength materials, particularly as applied to the jet aircraft engine.

The second largest single use is in the manufacture of the cobalt-nickel-aluminum-iron permanent magnets used in radios, motors, generators and numerous other industrial applications. Cobalt is utilized in major amounts in high-speed cutting tools and as a drier in paints, varnishes and high-grade printing inks. It holds unusual promise also in agriculture where it is considered an important additive to the feed of cattle and sheep in regions where the soil is deficient in this element.

Nevada was the thirty-sixth state admitted to the union.

NO SMELLS FOR HER

A young lady stood at a counter, evidently in a store, reports the Wall Street Journal. Presently the clerk said: "May I help you, miss?"

"You care perhaps for one more delicate scent, miss?" you'd prefer something so perfumy—irresistible, maddest. The young lady shook her head and then inquired anxiously: "Don't you have some entirely odorless?" My lady hates the smell of perfume!"

HARDLY RIGHT

A small girl was taken to the first time. When she knelt down, she whispered to the child who was kneeling: "What are they going to do?"

"They are going to pray," she whispered back. The child looked up and exclaimed: "What, with all their prayers?"

HENS LADIES

When your butcher or you buy Thanksgiving fowl here — it will be the best and freshest.

We will also have the most and the best to select from.

One of the best institutions.

CHARLEY BERRY DRIVE N

HENS



PURE CANE SUGAR	5 lbs.	49c
SHURFINE FLOUR	25 lbs.	\$1.69
HUNT'S FRUIT COCKTAIL	No. 2 1/2 Can	39c
GLADIOLA WHITE CAKE MIX	Pkge.	33c
DOLES PINEAPPLE JUICE	46 oz.	37c
SHURFINE PORK & BEANS	300 Size	9 for \$1.00
ADMIRATION COFFEE	lb.	1.09
NORTHERN TOILET PAPER	3 Rolls	25c

Meats & Poultry	
U. S. GOV. GRADED CHOICE	
ROUND STEAK	79c
BEEF RIBS	29c
BACON	25c
HAM ENDS	59c
FRYERS - HENS	
SHURFRESH OLEO	PUFFIN BISCUITS
LB. 22c	2 Cans 21c
LIBBY'S FROZEN BROCOLLI	LIBBY'S FROZEN Orange Juice
Pkge. 19c	6 oz. Can 17c
FROZEN CAT FISH	45c

FELTON-COLLINS
GROCERY & MARKET Double S. & H. Green Stamps Every Wednesday
Phone 27

By the Mayor of Floydada

A PROCLAMATION

IN RECOGNITION of cattle as Texas' oldest and greatest industry,

IN RECOGNITION of the cattleman as the pioneer of Texas history, and a leader of Texas' future,

IN RECOGNITION of beef as Texas' historic basic food, greatest livestock crop and natural resource,

IN RECOGNITION of the sterling efforts of the Texas Beef Council on behalf of our Texas cattle industry and the economy of our great state,

I, J. A. PATTERSON, Mayor of the city of Floydada in the sovereign state of Texas do hereby proclaim the period of November 8 to November 14 as

BEEF WEEK IN FLOYDADA

and do hereby urge all citizens of this city to give special attention to the merits of this greatest of protein foods, and urge that during Beef Week they acquire the meritorious habit of eating beef at least once every day.

(signed)

J. A. PATTERSON

Mayor

(SEAL)

SCHAAL CHIROPRACTIC CLINIC

W. A. SCHAAL, D.C.; LOIS SCHAAL, R. N.
Phone 136 — 222 W. Mississippi St.,
FLOYDADA, TEXAS

"If I Give My Heart To You". He likes to spend his time being with the crowd. His favorite food is shrimp and sport is football. His ambition is to get out of high school.

Couples seen around F.H.S. have been D'lene Witkowski and Waldo Baxter, Jerri Floyd and Jimmy Collins, Laron Fulton and Gail Baxter, Sonia Wilson and Larry Glassmoyer, Vanda Carter and Carroll Guthrie, Sherre Darden and Jack Womack, Cheryl Crawford and George Chapman, Glynell Armstrong and Gordon Joiner, "Wee-vil" Allen and Bobby Carmack. Quite a few?

Well that's all for this week. So long!

"Sandy"

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, Nov. 9.—In regular conference Sunday morning at church Rev. Larry Paus resigned as pastor to go to South Plains to pastor the church there. We regret losing Larry and his family and wish them well in their new field of labor. They will move Friday to the parsonage at South Plains.

Mrs. D. D. Tate of Sand Hill visited Thursday with her sister Mrs. E. W. Walls.

Mrs. Lella Yeary and children spent the weekend with her mother, Mrs. W. T. Branson of Floydada. Galen Holland of Matador visited Saturday morning with Mr. and Mrs. Clyde Bagwell.

Mr. and Mrs. Sim Reeves of South Plains visited Saturday night with Mr. and Mrs. Walton Wilson and Judy.

Mr. and Mrs. L. B. Cozby went to Oton Thursday where they attended the funeral of Mrs. Lula Green. Mrs. E. W. Walls visited Friday afternoon with Mrs. Joe Wilson in Floydada.

Mr. and Mrs. Benton Ritchey left Thursday for Lubbock where they will make their home for the winter. Mr. and Mrs. Ritchey live on their farm here during the summer and spring months.

Mrs. Jim Stewart and Mrs. Walton Wilson visited Wednesday with Mrs. Benton Ritchey before she left for her home in Lubbock on the following day.

Mr. and Mrs. R. C. Mangum of Plainview visited Sunday with Mr. and Mrs. Dean Walls.

Sunday visitors in the Jim Stewart home were Mr. and Mrs. Newt Armes of Plainview, Mrs. Arel Rainer and sons, Bobby and Don of Floydada and Dick and Carolyn Burton.

Mr. and Mrs. Cecil Payne and Mr. and Mrs. C. W. Payne spent the day Sunday in Lubbock visiting in the home of an uncle and aunt, Mr. and Mrs. E. L. Durrett. Mr. Durrett has been ill but has improved.

Mr. and Mrs. Harrison McKinstry of Holsington, Kansas, visited Saturday night in the home of Mrs. Wilson.

ATTEND HOME-COMING

Fern Patterson, Nita Jo Day and Charles Hartman returned Sunday night from Brownwood where they attended homecoming at Howard-Payne college. They report a wonderful time and saw a good football game between Howard-Payne and McMurry college Saturday afternoon. The score was 13 to 6 in favor of Howard-Payne.

Mr. and Mrs. B. B. Caudle and Mr. and Mrs. J. W. Hollingsworth of Amarillo visited in Floydada last week-end. The Caudles visited his sister, Mrs. J. B. Bishop and family. The Hollingsworths were guests of her parents, the W. E. Garretts and of Mrs. Hollingsworth's cousin, Mrs. Will Snell and Mr. Snell.

Fire - Windstorm - Auto Insurance
Representing Reliable Stock Companies

Reagan-Giesecke Insurance



council convention. And from what I hear the F.H.S. student council members enjoyed this thoroughly.

The F.H.A. girls had F.H.A. week last week. This turned out to be a huge success! They took up 87 Christmas cards for state hospital members. The F.H.A. had an assembly Thursday. There were several skits and piano solos. Congratulations to our F.H.A. president, Pat Helms. You're doing a wonderful job.

Glad Norman has been in the hospital since Saturday morning. He was injured in the first ten seconds of the game against Lockney. Glad, we haven't forgotten you and hope you get to feeling better.

Well, Joann Swanner and Kirk Slater have made up! It sure looks good seeing that diamond on her left hand. Freida Jarrett is also wearing one of those beautiful stones. She is engaged to Alvis Bass from Lubbock. You lucky girls!

Texe Kennamer gave a rip-roaring slumber party Saturday night. Those attending were Chogge Johnston, Shirley Johnston, Caroline Cantrell, Darlene Laminack, Sue Nelson, Jannette Marus, Jan's Smith, Wanda Jones, Nita Jo Lightfoot, Audreen Turner, Margie Turner, Darlene Calahan and Texe. I think that's about all! I heard it was a mighty party, how about this, Darlean?

A new set of steadies of this week are Pat Robertson and Gene Swanner, D'Ann Witkowski and Stanley Vickers, Jackie Don Jarrett and Sandy Collier.

This week's "Sandy Sez" personality is Jackie Jarrett. As top on his list of likes are football, and blonde-headed girls. His dislikes are losing football games, catty people, and western music or hillbilly music as he calls it. His favorite teacher is Coach Watson. His favorite song is

urday night in the home of Mrs. W. B. Wilson. On Sunday the McKinstrys went to Mulshoe to visit relatives and Mrs. Wilson accompanied them as far as Earth where she visited with her brother and wife, Mr. and Mrs. Lawrence Randolph.

Mrs. G. M. Bullard returned to her home in Floydada last week from Clovis and Portales, New Mexico, where she had spent the last month with her daughter, Mrs. Kate Crabtree in Clovis, and with her son and family, Mr. and Mrs. Preston Bullard in Portales.

Mr. and Mrs. Clifford Helms and daughters, Bonnie and Judy, spent Saturday night and Sunday in Lubbock with Mr. and Mrs. David Armstrong and family. Mrs. Armstrong is Clifford's aunt.

Mr. and Mrs. Shirley W. Irwin and family and Sherman Irwin visited Sunday in Tulsa at the home of Mrs. Irwin's parents, Mr. and Mrs. R. R. Waller. Mrs. Irwin's sister, Mrs. A. S. Orr of Odessa, was also a guest in the Waller home.

Mr. and Mrs. Bill Beedy of South Plains visited Sunday afternoon with Mr. and Mrs. Walton Wilson.

Mr. and Mrs. Merle Mercer and children, Vickie and Larry, of Skelton, came Friday night and visited until Monday afternoon with her parents, Mr. and Mrs. Lee Burgett. Monday the Mercers, along with Mr. and Mrs. Burgett and Mr. and Mrs. Red Jordan were dinner guests of Mr. and Mrs. Carl Nelson in Floydada. The Mercers left for home and the Jordans left for Hart where Mr. Jordan will be employed for the next several weeks.

Mr. and Mrs. L. B. Cozby and Mr. and Mrs. T. L. Perry and Jan visited in Plainview Sunday afternoon with Mr. and Mrs. Grady Reeves and family.

Mr. and Mrs. Clyde Bagwell had Sunday dinner and visited during the afternoon with Mr. and Mrs. E. W. Walls.

Several Fairview people attended the funeral for Mrs. W. I. Cannaday at the First Baptist church in Floydada Tuesday afternoon.

Mr. and Mrs. Gene Hopper visited Sunday in the homes of Mr. and Mrs. L. C. Jones, Baker community, and Mr. and Mrs. H. E. Davis in Floydada.

Mrs. Cecil Payne spent the day Monday in Floydada with her mother, Mrs. R. W. Lotspiech.

Mrs. S. H. Tackett and her sister, Mrs. Wade Thornton of Ralls, went to Dallas on Wednesday of last week and returned home Thursday. They went to gift market for Mrs. Thornton's flower shop. Friday the two ladies made a business trip to Brownwood.

RED & WHITE

THESE PRICES GOOD THRU MONDAY PLUS OUR VALUABLE SAVINGS STAMPS

CORN . 2	12 oz. Cans	33c
MALES . 2	No. 1 1/2 Cans	37c
Apple Juice 46	oz. Can	33c
PINK SALMON	No. 1 Can	51c
Peas Peaches 5	No. 303 Cans	\$1.00
Beans & Beans 3	Tall Cans	29c
GREEN BEANS 2	No. 303 Cans	33c
TOILET TISSUE 3	Rolls	25c
POTATOES 2	No. 303 Cans	33c
LOUR 25	lb. Print	2.29

BEF WEEK NOV. 8 - 14 SPECIALS

Handle only first quality meat. Lot fed in Floyd County. Visit our market the meat is Fresh.

RIBS or SKET, Graded Good, lb.,	39c
Lean	
ROUND BEEF lb.	49c
Steak lb. 69c Breakfast Beef, lb.	69c
READY-TO-EAT — 4 to 6 Pound	
SHOULDER	
SMOKED HAMS, Slicing extra	49c
Cured Boiling	
Shank End	Grade A
39c lb.	HENS & FRYERS

WESTER & SON
GROCERY & MARKET
We Deliver
287

Come in and See the All-New '55 Pontiac

with the 180-HP Strato-Streak V-8!

DARING ALL-NEW FUTURE-FASHIONED STYLING

Pontiac's brilliant new styling steps you years ahead in a single bold move. From its "dream car" front end with its twin silver streaks to upswep rear fenders, Pontiac for 1955 is far and away the most distinctive car on the road.

ALL-NEW STRATO-STREAK V-8 PERFORMANCE

Here's an engine so responsive it almost anticipates your demands... so thoroughly proved that it will make even more enviable Pontiac's reputation for dependability and economy. Three and a half million miles of testing stand back of Pontiac's Strato-Streak V-8.

BEAUTIFUL ALL-NEW PANORAMIC BODY

Pontiac's new panoramic body provides sweeping vision all around, with new panoramic windshield and extra-wide rear window. Front seats are three inches wider and, despite a roof line almost three inches lower, there is no sacrifice of head room.

EXCITING ALL-NEW INTERIORS

Never has a car priced next to the lowest extended so exciting an invitation to relax amid so much luxury. Pontiac's all-new interiors—with fine fabrics and leathers perfectly keyed to the Vogue Two-Tone body colors—are unsurpassed for beauty and charm at any price.

ALL-NEW HANDLING EASE

New vertical king-pin front suspension, new parallel rear springs and new recirculating ball steering let you take corners and curves almost effortlessly—cushion road shock so effectively you experience an all-new driving sensation.

It's Pontiac's Year to Star!

L. C. McDONALD

FLOYDADA, TEXAS

A GENERAL MOTORS MASTERPIECE—ALL NEW FROM THE GROUND UP!

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor THURSDAY, NOVEMBER 11, 1954



Established 1896 by Claude W. ... as second class mail at the office at Floydada, Texas. Approved under the act of Congress of 1897.

★ ★ ★ ★ ★ ★ ★ ★ VIEWS AND COMMENT

It is fine, theoretically, for all the oil we need to be transported into the United States in great quantities from the Near East, Arabia and Iran for example. To use up the vast surpluses of oil from other parts of the world while we hold our own supply intact in the subterranean depths sounds good. But good as the theory sounds too much of this—we may have too much now — would sound the death knell to the independent oil business in America. And the death knell for the independent oil man would be far-reaching enough to threaten if not actually bring on a major catastrophe in the finances of the country. At this time the nation is being flooded with the oil from abroad. Oil tankers by the thousands are operating stem to stern to bring in this oil which immediately goes into competition with oil produced at home. Follows a reduction in the 'oil allowable' you read in the newspapers. When this 'allowable' reaches the point of no return on investment the concern which can stand it shuts down shop to await more favorable outlook. The man who can't stand it, can't afford to close up, then has to fold up. If the balance of domestic and foreign oil can be maintained at a reasonable ratio, then the industry, nation-wide, can move ahead. That is one of the reasons why the people should support the independents in their claim that too much oil from abroad will bankrupt the oil industry in America.

It's Veterans Day. You couldn't have told a November 11, 1918, group of Floyd County people on that day that Armistice Day ever would fail to be observed in America as Armistice Day. But since that time America has had other wars, other armistice days. And now Armistice Day isn't that, it's Veterans Day. That by act of congress, Armistice day was not all-inclusive enough to properly honor veterans of all the wars. So time does bring changes. Elimination of Armistice by that name is one of these. Who could have believed it?

You'll not be far wrong if you take the advice of the Texas Beef Council and eat more beef. It is refreshing to see the cattlemen organizing to make their fellow Texans realize the bargain (relatively speaking, compared with most other food and drink, like coffee for instance) they are getting when they buy beef meat at the counter. Beef meat would be even cheaper if the cost of handling it had not risen so much in the past

decade, but that is another story. The cowmen want to hold their own industry together. They don't want government supports. Their answer to the price problem is to get more people to eat their product. So they are going to spend to get their Texas neighbors to patronize them. While this is Beef Week the cattlemen have planned their campaign to run through the next several months. Their idea must be sound. Anyway, we salute the self-reliant cattle industry of Texas and wish them the best of luck in their campaign.

The highway department will have to do something before too many years about the cardinal highways through Floyd county. And since the department does not do anything until the counties and cities are ready to go along with them this means the matter of right-of-way on the cardinal routes will continue to be a live issue—unless the department finds a way out that does not involve more right-of-way width. Principal thing that will bring people around to the department's idea, if such does occur, will be the question of safety on the highways. Four lanes of highway will save enough lives and money to pay the difference. Sooner or later the realization of this fact will dawn on people of the county. But, while they wait, the problem of maintenance will be a major one for the department.

Radar For Safety. It is likely that radar for safety will become quite important on Texas highways as the year draws to its close. The department of public safety has announced that it will inaugurate the radar plan of checking traffic within the month of November. Whether the electronic machine will be put to work in Floyd county is not indicated. Should radar be put into use in a reasonable manner it will find ready cooperative response from the public. The department learned a lesson in human nature when it put traffic men hidden behind signs and the like to roar out behind speeders after the cloak and dagger technique. The roar of protest against the indignity of this type of law enforcement was almost as loud as the roar of the highway officer's exhaust. Radar used as a dignified auxiliary of traffic will be extremely useful against speed which is the principal killer in traffic. The department has started out in the right manner with this new gadget. It ought to get good results.

Andrew A. Tipton, Father of Matador News Woman, Dies

A. A. Tipton, 83, of Matador, the father of Mrs. Douglas Meador associate editor of the Matador Tribune, died Thursday of last week. Final rites were held in the First Baptist church at Matador with Rev. Bruce Oliver, pastor of the church officiating, assisted by Rev. W. B. Vaughn of Roaring Springs. Burial was in East Mound cemetery at Matador. Andrew Alexander Tipton was born February 11, 1874 at Trundles Cross Roads in Sevier county, Tennessee, and grew up in the vicinity of Knoxville. Mr. Tipton's first wife, the former Miss Cora Jordan, passed away in 1902. To this union one daughter was born. He married Miss Aletha Crowell at Paragould, Arkansas, November 6, 1904. They came to Texas in 1927 and have lived in Matador for the past 25 years. Mr. Tipton operated a small repair shop until he became ill in July of this year. He was a member of the Baptist church since manhood and was ordained a deacon of the church in 1899. He is survived by his wife, four daughters; Mrs. Virginia Junot, New Orleans, Louisiana; Mrs. Douglas Meador, Matador; Mrs. Nolan Pulkerson, Clovis, New Mexico; Mrs. Jack Crider, Grandfalls, Texas; one son, Burrell A. Tipton, Dayton, Texas; also 10 grandchildren; four great grandchildren and one brother J. A. Tipton of Northfield.

HOME FROM POLIO CLINIC Lawauna Ann Taylor, daughter of Mr. and Mrs. Geo. Taylor of Lockney, returned home last Wednesday, November 3, from the Polio clinic in Plainview and is reported doing fine by her family. It was said Lawauna would have to remain in bed for another week before she can be up. Mollie Barton Burleson, W. E. Burleson, Jettie Cooper Moss, J. N. Scrivner and Leora Barton Scrivner attended homecoming activities in Matador recently.

To Relieve Misery of **COLDS** take **666** LIQUID OR TABLETS—SAME FAST RELIEF

Location Is Made For Swisher Test

The stake was driven some two weeks ago locating an oil test on the Oliver Savage farm, 14 miles north and three miles west of Lockney. The location is 660 feet east of the west line and about 3.4 mile of the south line of Section 34, Block 34 in Swisher county. This sets the well about 3.4 mile north of the Swisher-Briscoe county line. Sinclair Oil Co. has the lease on the land and is now asking for bids on a drilling contract. The well is to be drilled to 9,750 feet or granite, according to a report quoted by The Lockney Beacon.

DWI IS CHARGED John Wesley Nance of Floydada was fined \$128.05, plus a three-day jail sentence, in Crosbyton last week following an automobile accident which placed his wife in the Crosbyton hospital. Nance pleaded guilty Wednesday of last week for driving while intoxicated. At last reports his wife was still in the hospital suffering from chest injuries. Mrs. Pearl Martin of Plomont visited recently with her daughter Mrs. R. E. Irby of Floydada. John and Edward Little visited last week-end with a brother, Rev. W. B. Little and Mrs. Little in Matador.

PH. 79 FOR BUTANE SERVICE **WYLIE** Butane Company

WESTERN Deep Well TURBINE PUMPS

When you install a Western Pump with Western exclusive vibration dampened tubeline you save hundreds of dollars in maintenance costs. You see, Western's patented vibration dampened tubeline has no bronze bearings to wear out. This shaft wear is reduced and costly "pump-pulling" operations to replace worn bearings are eliminated. Choose either electric drive, gear drive, Vee-belt drive or flat-belt drive.

See Your Local Western Pump Dealer

Special Introductory Offer Prices on 4 inch to 8 inch Pumps Also can pull, clean out, set, and deepen.

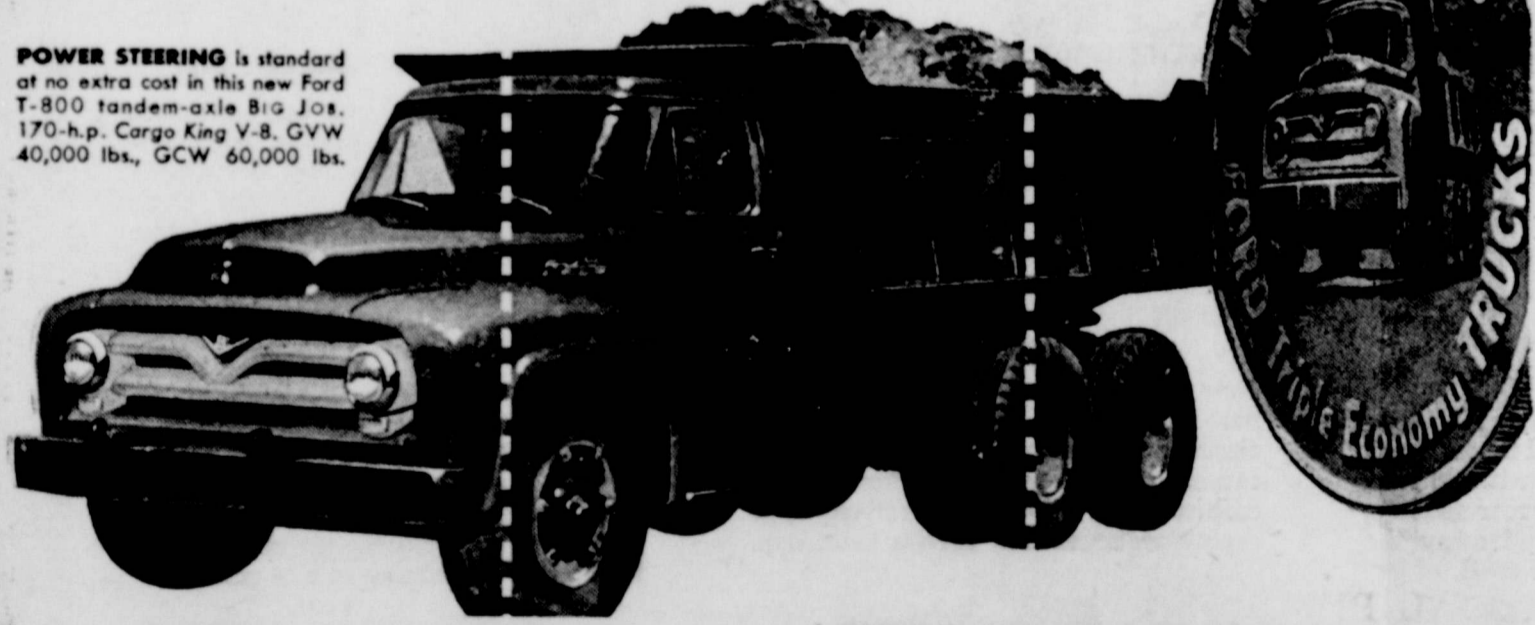
BLOCK IRRIGATION SERVICE 500 West 22nd St., Ph. 49227 — Plainview, Texas

HESPERIAN CLASSIFIED ADS

Announcing new FORD TRUCKS for '55... the Money Makers!

Money-making POWER! Important longer-life engine advancements! The only full line of proved, modern short-stroke engines in any trucks! New work-saving, money-saving CONVENIENCE! New money-making CAPACITIES! New reasons why Ford Trucks are gaining new buyers faster than any other trucks!

POWER STEERING is standard at no extra cost in this new Ford T-800 tandem-axle Big Job. 170-h.p. Cargo King V-8, GVW 40,000 lbs., GCW 60,000 lbs.



NEW savings in all three areas! TRIPLE ECONOMY!

- ① Money-Making power saves gas! ONLY FORD gives you the gas-saving efficiency of proved, modern short-stroke design for every engine! Ford's ultra-modern engines—four V-8's and one Six—cut piston travel, cut internal friction, save gas. And new engineering features result in still greater durability!
- ② Money-Making convenience saves work! FORD'S Driverized Cab sets new comfort standards for '55! New full foam-rubber seat and seat back in the Custom Cab*. Work-saving Fordomatic* with new low-gear "step-down" . . . Power Brakes* even for half-tonners . . . Power Steering* for most Big Jobs—make driving easier. *Modest extra cost.
- ③ Money-Making capacity saves trips! NEW axle capacities and new springs, coupled with Ford's high-payload construction, make Ford Trucks better load carriers than ever. Ford's new 1/2-ton Pickup has one of the biggest payload capacities of any Pickup: 1,718 lbs. Ford offers top payloads in over 190 models!



NEW Payload Champ of the Pickups! New Ford F-100 6 1/2-ft. Pickup, GVW 5,000 lbs., now takes payloads up to 1,718 lbs. 132-h.p. V-8 or 118-h.p. Six engine.



NEW higher power and compression in all light and heavy duty series Ford Trucks! Shown: C-600 Cab Forward, GVW 16,000 lbs. Choice of two proven V-8's.

See the 1955 Money Makers Friday! BISHOP MOTOR CO. 112 West Missouri St., Phone 228 — Floydada, Texas

A PHILLIPS EXCLUSIVE

Flite-Fuel

FOR YOUR CAR—the one gasoline to which is added the super aviation fuel component Di-isopropyl

Di-isopropyl and HF Alkylate are two components so valuable to smooth performance that until recently they were restricted by government order for use exclusively in high performance aircraft line. But now authorities have removed restrictions and these powerful components can be used in fuel for your car.

FLITE-FUEL brings you more power, or anti-knock, longer mileage. You benefit from the clean burning quality which Phillips 66 Gasoline is famous for. FLITE-FUEL at stations where you see the orange and black Phillips 66 Shield.

NEW OIL CAN REDUCE WEAR 40% Compared to ordinary motor oils, new TROP-ARTIC All-Weather Motor Oil can double engine life. It can cut oil consumption 15% to 45%. It keeps pistons cleaner. It extends gasoline mileage. Get new TROP-ARTIC Motor Oil for year around engine protection.

PHILLIPS PETROLEUM COMPANY SEE YOUR PHILLIPS 66 DEALER

PHONE 66 For PHILLIPS "66" WHOLESALE — AARON CARTEL

These Phillips Retail Service Stations are the kind you'll patronize. They Give S & H Green Stamps.

Felt Patterson Service Station 300 West California

TEEPLE'S GROCERY 312 South Second St on Highway 70

WARREN'S 66 SERVICE 300 East Houston

CARTHEL'S SERVICE Highway 70 North

Beall's
QUALITY MERCHANDISE

HONEST VALUES TELL THE STORY!
YEAR AFTER YEAR AFTER YEAR!
Starts Thursday Morning At 9:00 A. M.!

31st ANNIVERSARY Event

MILIUM SATIN LINED
FOR EXTRA WARMTH

Calisheen Gabardine
24" JACKET
WITH MATCHING PIC STITCHING
7⁹⁰

Full Zipper Front. Divot Action
Hinged Sleeves With Two Pleats
Bottom Band



WATER REPELLENT!
30" Quilt Lined
Gabardine Surcoat
7⁹⁰

Brown Only With 3 oz. Gold
Quilted Lining. Full Length
Zipper. Panel Front.



Warm Beavertex Collar!
Boys Quilted Satin
Lined Jacket
All Sizes **8⁹⁰**
8 - 18!

"Hot Pockets" Insulated for
Warmth! Zipper Front.
Houndstooth Check Yoke
Bomber Type Jacket in Brown
and Green




WATER REPELLENT
Boy's Reversible
Two-Tone Jacket

Sizes 3-7 **4⁹⁸**
Sizes 8-18 **5⁹⁰**

Brown or Navy With Diamond
Check Yoke on outside. Inner
side of Red Sheen Gabardine.
Slash Pockets and Adjustable
Cuffs.

WASHABLE!



Corduroy Sport Shirt

FIREBRAND!
WHEAT!
CHARTREUSE!
GOLD!
2⁹⁸

SATIN YOKE. TWO FLAP
POCKETS. SIZES S-M-L



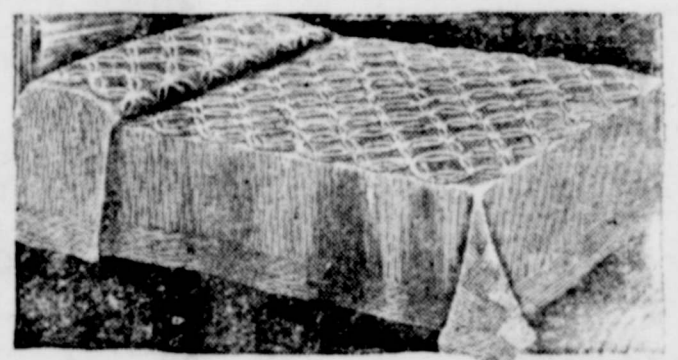
MENS FLEECE LINED
SWEAT SHIRTS

Sizes **98c**
36 - 46"
Nylon Reinforced
Collar - White or Grey.

Mens Heavy Weight
Winter Unions

Sizes **1⁷⁹**
36 - 42
Long Sleeves and
Ankle Length

LADIES TOPPERS
Regular **24.75**
13.
FLEECES AND WORSTEDS
In MANY COLORS.
A TERRIFIC BUY!



ANNIVERSARY SPECIAL OFFERING!
**Wavy Line Baby Chenille
Fringed Bedspreads**

On Quality Kraft
Sheeting. Fringed
and Fully 90 inches
Wide. White and full
Range of colors.

2⁸⁸

**Pepperell Red Label
Colored Sheets & Cases**

IDEAL FOR GIFTS

REGULAR SHEETS
SIZE 81 x 99 **219**
and 72 x 108 **239**
SIZE
81 x 108 **49c**
MATCHING
CASES
Pink, Blue, Maize, Spring
Green, Orchid.



SPECIAL PURCHASE!
16x27 FACE TOWELS
Regular 4 for only **1.00**

SOFT, WARM BLANKETS

American Woolen
ALL-WOOL
BLANKETS
9⁹⁰

SIZE 72 x 84 TREATED
TO PREVENT MOTHS.
SATIN LINING.



Gay Frocks
...FOR HOLIDAY TIMES!

BY KATE GREENAWAY,
MERRY GIRL AND
TINY WOMAN!

- PERMA PLEATS!
- BATES MIST LAWN!
- FRESH COTTONS!
- CRISPY TAFFETAS!

So Sensibly Priced!
5⁹⁰

ALL SIZES 1 - 3, 4 - 6x
AND 7-12!

Frothy Nylon Lace and
Cotton-Angora Trim!
Dress her up for the
Holidays ahead!



CHILDREN'S SIZES 1-8 WARM
FLANNEL PAJAMAS & GOWNS

A MANUFACTURERS
CLOSE-OUT!
Regular values to 2.98!
1¹⁸
EACH
Toddlers Pajamas
Ski Pajamas and
Gowns. One and Two-
Piece Styles For Boys
and Girls!
SAVE PLENTY!



SPECIAL!
**VENETIAN
BLINDS**

WHITE ONLY
64" LONG
26 to 36
INCH WIDTHS
2⁶⁶

SPECIAL!
NYLON
PRISCILLA
**RUFFLED
CURTAINS**

NO IRONING
Regular 3.98
2⁹⁹

LADIES
NYLON
PANTIES

WHITE ONLY
IN SIZES 5-6-7.
3 PAIRS FOR 1¹⁵

LADIES PRINTED
Handkerchiefs
5 FOR **1.00**

LADIES WARM
MOTHER HUBBARD
FLANNEL
GOWNS
1⁴⁷

SOCIETY
LIPSTICK LOGIC
LOUISE ALLEN
... days of the year we
the best of 'em. We enjoy
the people. All in all, we
the group of females
earn a living making
... cheerful and bust-
Mary Poppins hat set
the head; a calendar
dates and appoint-
... folks of a ship at
... that's true. But once in
... confess to a hermit-like
... home, pull the doorbell
... address in after us, to
... worthwhile, maybe noth-
... might be possible, if it
... the telephone.
... phones, like food, friends,
... shelter, are practically
... in our present pattern
... But talk about invasion
... Television, eager report-
... door-to-door sales-
... relations and friendly
... all rolled into one, can't
... telephone on that score.
... see acquaintance who
... she can always get
... in the morning. So about
... just as we serve the
... least, the telephone rings.
... later, we get back
... breakfast, a late start on
... take-off, and a gen-
... attitude toward facing
... the gentleman who
... be can nail the spouse
... On the rare occasions
... to bed early from
... the urgent b-r-r-r
... telephone bell invariably
... of a deep sleep with the
... being that there's been a
... incident that has wiped out
... get-of-kin.
... your telephone. We have
... But, please, couldn't we
... and closed season on
... privacy?
... of Garden
... Met Thursday
... den clubs of District 1
... names last Thursday for
... board meeting.
... on the past six months
... was presented from
... at Odessa, Olson, Dim-
... rford, Anton, Lorenzo,
... Dumas, Floydada, Perry-
... ardo, Paducah, Sudan,
... Phillips, Lamesa, Brown-
... chest, Matador, Claude,
... Bernathy and Plainview.
... from the local garden
... Mrs. Ott Glassmeyer, Mrs.
... and Mrs. Bill Norman of
... ean Business
... Meeting
... tizen Sunday school class
... First Baptist church had
... monthly business and
... November 4. There
... members and five visitors
... lunch was served at the
... ...
... tional was led with pray-
... L. H. Newell. Following
... able discussion the class
... ended with prayer by Mrs.
... ...
... present were Mmes. W.
... T. J. Heard, L. H. New-
... Kinnard, J. C. Leckie,
... rright, J. A. Grigsby and
... J. Manning.
... were Mr. and Mrs. W. B.
... J. E. Horton and Dr.
... R. Earl Allen and baby.
... erty Club
... November 3
... erty Home Demonstra-
... t November 3 in the
... Mrs. Howard Drysdale.
... tional was given by Mrs.
... ...
... program consisted of
... the kitchen", by Mrs.
... gifts from the sew-
... by Mrs. Bill Smith;
... the crochet hook", by
... and "gifts from the
... Mrs. Ned Bradley.
... they present brought
... they made best, such
... used in an auction
... auction netted \$18.00.
... voted to send \$5.00 to
... in Whiteface, as part of
... project for the year.
... and Bradley, G. W. Smith
... Wm. Jones were volun-
... the county wide disaster
... ...
... was held at the close
... with Mrs. John Lewis,
... Smith and Mrs. Johnnie
... being the prize.
... ment plate was served to
... They were Mmes. Ned
... Bill Smith, Howe Hines
... Johnnie Cates, Claude
... J. Ross, Wilmer Jones, G.
... and the hostess, Mrs.
... ...
... CH
... ...
... ...
... ...

1955 Plymouth Will Be Bigger, More Powerful

DETROIT—Plymouth's bigger and more powerful 1955 model cars will be displayed by dealers throughout the nation beginning Wednesday November 17, Plymouth Motor Corporation has announced.

The 1955 Plymouths are entirely new, both in styling and engineering detail. They are lower, longer and wider than previous Plymouth cars.

They are the most powerful cars Plymouth ever built. The 1955 engines are a 117-hp. Power-Flow six, a 157-horsepower Hy-Fire V-8 and a 167-horsepower Hy-Fire V-8. The latter engine also is available with a four-barrel carburetor and special manifold which increases its horsepower to 177.

Plymouth offers optional equipment a full range of automatic and power assist devices. They include Powerflite fully automatic no clutch transmission, a new design coaxial full-time power steering, power brakes, power-operated front seat adjustments, power-operated window regulators, and adjustable speed electric windshield wipers. Air conditioning by Airtemp also is available as special equipment.

The 1955 line is made up of 12 models, including for the first time four-door versions of the Plymouth Suburban, the all steel body "station wagon" type car which Plymouth pioneered in 1949.

Mansfield said the 1955 models are all new in a more basic sense

FARM BUREAU INSURANCE

For
FARMERS

DIVIDENDS
On
Life-Auto-Fire and
Farm Liability

319 S. Main
FLOYDADA

than at any previous new model introduction in the company's history. The three Floydada dealers that will be showing the new model next Wednesday are K. Crouch Motor Co., Daniel Automotive, and Mayo Motor Co.

As A Farm Woman Thinks

(Nellie Witt Spikes)

THANKSGIVING 1941

-Flora Smith Dean

How thankful I am for the harvest
The Lord has given to me;
There are rows of jars in my cellar
That are beautiful to see.

There are onions with skins of silver
Squash and pumpkins galore,
Tomatoes and peppers and citron
All there and many more.

And I've hominy, corn and grits
And snow-white meal for my bread,
Out of the Lord's rich bounty
My loved ones and I are fed.

The cows stand fat in the barn-
lot
There's a wealth of grain in the fields;
The cotton is white for the picking,
The earth of its treasures yields

How thankful am I for the harvest
The Lord has given to me;
I wish I could share my plenty
With the needy across the sea.

Mrs. Dean writes lovely poetry. It tells something in a few lines.

This Monday morning finds us up early and ready to go. Think we will kill the turkeys Wilma and I have cared for so long. This problem of turkeys was once a big one at the farm where we lived so long. I always raised turkeys, sometimes many, sometimes only a short crop.

At this time of the year, they sat in rows on the plank fences at the horse and cow lots. They turned their heads to the wind and tucked them under their long wings. We slept with one ear open. A dog could scare them and they would fly all over the place, even on top of the house. There was danger also, that someone would creep up in the night and steal. One could never sleep well. Then the market—we had to make trips to town to find out. The day before we would deliver them to the buyer. We had to fix up the wagon. Mr. Spikes would take off the wheels, or rather pull them out from the axle enough to smear in yellow grease. He had to cover the wagon bed with slats.

That night we had an early supper, lighted the lantern which I had carefully cleaned and filled with oil, and went to the lot. Maybe there would be a cold frost on the ground, or the wind would make us shiver in our warm clothes. We had to proceed slowly and carefully not to disturb the long lines of turkeys. Mr. Spikes slipped up and caught them by their long legs and put them in the wagon, till all were caught that would be sold. We went back to the house and to bed for we had to get up long before day so the journey in the slow wagon could be made. Mr. Spikes ate his breakfast after the morning work was done. He put on big overshoes, an overcoat and caught up the lines and was off.

After my inside work was done and the children off to school, I went to the lots to see about watering the cows. How very still things were. The gobbling and fighting and quarreling of the turkeys was gone. The few I had saved for the next year's crop and one or two to eat, made no noise but sat under the leafless plum bushes as if they also were missing the days of eating and roaming and fighting. The day seemed long. How many times I counted what the turkeys might bring, what I needed most.

As the stars came out and we had the night work done, we heard the creaking of the wagon and the voice of Mr. Spikes telling the tired horses to "get up." We met him at the west gate and he handed me my hard earned money and told the weights and prices he had got that was written down on the paper with the check. He told of one of the turkeys getting loose and flying to the top of a two story business house in Floydada, men and boys running and climbing after him as he flew all around the block. It had been as good a show as one could have seen, he said. That night after I had planned and planned what to do with my check I fell asleep, knowing that the fluttering of flying wings could not awaken us. Today I have a Singer sewing machine bought one year, a set of silver another, the memory of warm clothing and many other necessities and a few luxuries my turkey raising had paid for.

It was nice to see Mrs. Wilson of Slaton yesterday morning at church. We had close contact with Mrs. Hyatt as we knew her then and formed a deep love and admiration for her. God bless you and yours. Mrs. Wilson. It made us happy to see you once more.

The quilt is coming on, or rather I should have said, quilts, for the pretty flower garden blocks I have pieced are running into enough for three. Billy and Margaret Nell and Dale also have been piecing, their little hands slowly forming stitches often too long, but the rows of stitching are getting straighter and the blocks better looking. I recall my own days of learning to sew nine patch blocks, my grandmother seeing that I was doing alright as she sewed on her quilt. Memories ever lingering memories, what a blessing to us.

News of Harmony

(By Mrs. Mather Carr)
HARMONY, Nov. 8—Mr. and Mrs. Joe Smith of Kingsville, Texas, are the happy parents of a baby girl born October 31. The grandparents here are Mr. and Mrs. Marvin Smith. Grandma and Grandpa are doing very well. This is their first grandchild. Joe is in service and stationed at Kingsville.

We received word that Mr. and Mrs. R. B. Gary have left the hospital at Houston, where Mr. Gary was receiving treatment for his eyes. They did not operate as they thought it would not help his eyesight. The Garys are now visiting in East Texas and will return home sometime next week. They will be away from home almost a month.

Mrs. Wes Carpenter made a business trip to Amarillo Wednesday. Lajuana Sue Williams was out of school three days due to illness.

There was a good meeting at the chapel Wednesday night. Rev. Krebs brought the message. We were very sad to learn of the passing of Bran Payne, husband of the former Iva Elmore Smith of Stamford. Mr. Payne passed away at 2 o'clock Sunday morning with a heart attack. Mr. and Mrs. Payne were married a little more than a year ago in Carr's chapel church. Iva Elmore has our sympathy, as well as the rest of the family, in

Finley Family Has Week-End Reunion

A "Homecoming" was held in the home of Mr. and Mrs. Bob Finley this past week-end when their children all gathered for the first time in over five years. Children present were a daughter, Mrs. Chesler Griffith and Mr. Griffith of Lubbock, and three sons, James Finley and wife of Muleshoe, Bob Finley and wife, now of Aberdeen, Maryland, and Don Finley of Upland, California.

The children left Sunday to return to their homes with the exception of Mr. and Mrs. Bobby Finley who left Tuesday morning for Maryland where he will be stationed at the Aberdeen Proving Grounds.

Funeral service for Mr. Payne was conducted at Stamford Monday afternoon at 2 o'clock. Burial was in Stamford. Mr. and Mrs. Chas. B. Smith, father and mother of Mrs. Payne and Floyd Trowbridge attended the funeral.

Mrs. J. C. Race and Mrs. Edward Murphy of Dallas were guests Saturday night and Sunday in the home of their sister, Mrs. Glenn Pool and Mr. Pool. The Pools met the ladies at Ralls Saturday evening and the three sisters and Mr. Pool left Sunday evening for Amarillo where they were joined by a fourth sister and a friend who will accompany them to San Francisco, California. There they will bid farewell to Mrs. F. B. Wayner's daughter, husband and their children. The daughter and family are sailing in a few days to Japan where they will be missionaries. Rev. Duane Engholm was

STOP!
It is dangerous to let cough from common cold hang on. Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated. Get Creomulsion quick and use as directed. It soothes raw throat and chest membranes, loosens and helps expel gummy phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. Creomulsion is guaranteed to please you or druggist refunds money.
CREOMULSION
relieves Cough, Chest Colds, Acute Bronchitis

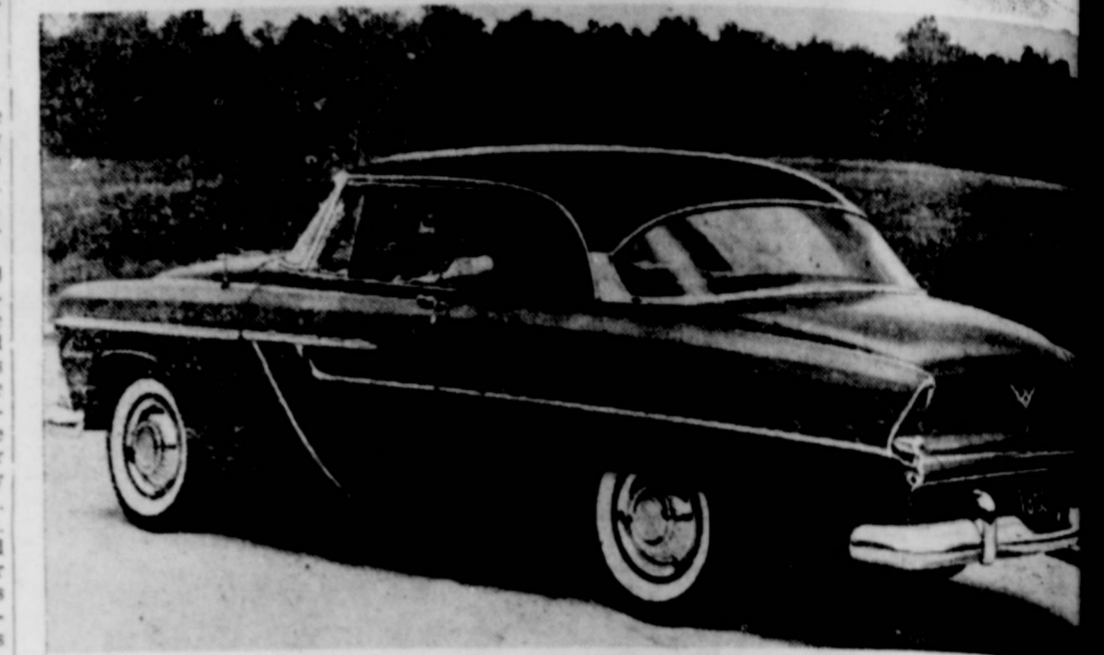
pastor at Boys ranch for more than a year. Mrs. Engholm is a niece of Mrs. Pool.
Mr. and Mrs. L. G. Pierce and children of Lubbock and Mrs. Loyce Turner and son were guests in the E. W. Turner home Sunday.
E. W. Turner received a message Sunday evening from Paragould Arkansas that his brother-in-law T. E. Miller, had passed away. Mr. Miller is the father of Purvis Miller, who was once a resident of our community. Mr. Turner was unable to attend the rites.

The Mississippi River is known as the "Father of Waters."

WE CAN DO THIS FOR YOUR HOME
Up to 50% less housecleaning in spring
Up to 40% fuel savings in winter
Up to 15 degrees cooler in summer
Invaluable fire protection

Plains Insulation and Weatherstrip
Lubbock — Call us collect at 3-6512

New Bigger Plymouth



Plymouth's completely new 1955 cars are lower, wider and more than 10 inches longer than previous models. With either a PowerFlow Six or Hy-Fire V-8 engine, they are the most powerful cars Plymouth has ever built. They are available with a full range of automatic and power-assist devices, including electric window lifts and power front seat adjustment. Pictured here is the Belvedere sport coupe.

WILL GO ON DISPLAY WEDNESDAY NOV. 17

MAYO MOTOR CO

220 W. Missouri

ENGINES AVAILABLE FOR YOUR PUMP--OR AS A COMPLETE UNIT

BIGGEST NEWS IN IRRIGATION TODAY



RED-HEAD PUMPS

VERTICAL ENGINE DRIVEN



YOU SAVE THE COST OF A RIGHT ANGLE GEAR DRIVE • YOU SAVE THE COST OF A FLEXIBLE SHAFT • YOU SAVE THE COST OF AN ENGINE FOUNDATION • YOU SAVE FUEL COSTS • YOU SAVE THE COST OF AN ENGINE FOUNDATION • YOU SAVE FUEL COSTS • YOU SAVE MAINTENANCE COSTS BY ELIMINATING UNNECESSARY RIGHT ANGLE MECHANICAL DRIVES

IN ADDITION TO SAVINGS OF UP TO 20% ON INITIAL FIRST COSTS WITH THE RED HEAD VERTICAL UNIT, YOU ACTUALLY PUMP MORE WATER DUE TO THE ELIMINATION OF EFFICIENCY LOSSES IN RIGHT ANGLE DRIVE, UNIVERSAL JOINT AND COUPLINGS.

The new Red-Head PACKAGED POWER UNIT is a self-contained engine driven deep well turbine pump unit. This revolutionary new VERTICAL engine driven pump has been developed by Stewart & Stevenson Services, utilizing a specially designed, high efficiency RED HEAD PUMP combined with either a diesel, gas, butane or gasoline engine modified for vertical operation with a 25 to 150 H.P. range. The RED HEAD VERTICAL UNIT is backed and guaranteed by Stewart & Stevenson Services. Actual endurance

tests have proved the superiority of this unit to the extent that the guarantee has been doubled over the normal engine and pump warranty. YOU GET A TWO YEAR SERVICE GUARANTEE AGAINST DEFECTIVE PARTS, WORKMANSHIP, AND MATERIALS... PLUS A TWO YEAR GUARANTEE OF DUTY. The Stewart & Stevenson unit must perform on your load as specified or Stewart & Stevenson Services will refund the full amount of the purchase price.

These are only a few of the outstanding advantages offered by this revolutionary new design. Call, wire or write today for the complete story on the Red Head Packaged Power Vertical Pumping Unit. Your nearest Stewart & Stevenson Services representative is:



Manufactured by Stewart-Stevenson Services Inc.

FLOYDADA IMPLEMENT CO

Highway 70 East

New Bigger Plymouth



Plymouth's completely new 1955 cars are lower, wider and more than 10 inches longer than previous models. With either a PowerFlow Six or Hy-Fire V-8 engine, they are the most powerful cars Plymouth has ever built. They are available with a full range of automatic and power-assist devices, including electric window lifts and power front seat adjustment. Pictured here is the Belvedere 4-door sedan.

WILL BE DISPLAYED WEDNESDAY NOVEMBER 17 AT

DANIEL AUTOMOTIVE

123 West California

Phone 51

Schoolboy Football Review

Floydada High Is Easy Winner County Championship 33 to 0

For the third straight year the Whirlwinds downed the Longhorns and this time 33 to 0. Friday night was played on a fair crowd in clear weather. The turn-out was far above what is usually set by these rivals who pack them in the ball clubs are both successful seasons. Whirlwinds took advantage of the Longhorns' mistakes and showed plenty of offense. In the first period and most of the way in as allowed the entire bench to come in much of the last half but game Longhorns played the entire contest seriously threatened the

Whirlwind goal line. Starting the game Lockney received on the south end of the field and Stanley Vickers kicked to Cliff Hardy on the Longhorn 15. Hardy returned to the 36 before going down. On the first play from scrimmage Weldon Jones fumbled in the Lockney backfield and Robert Stovall recovered for Floydada on the Longhorn 38.

Whirlwinds Score Quickly
The "Winds" quickly drove in to the Lockney 6 yard line from which point J. E. Waller went over his own right tackle on a quarterback keeper play to bust the goose egg on the score board when the game was but 3 minutes old. Joiner kicked the point and the score was 7 - 0 Floydada. Vickers sent the next kick to

Paul Williams on the Lockney 10. Williams was able to gain the 22 before being downed. After a short gain the Longhorns again fumbled the ball and in the pile-up Jarrett and Stephens recovered for Floydada on the Lockney 35. A few plays later Waller hit Jack Womack with a perfect strike. The play covered 25 yards and was good for the second score. Joiner's kick failed and the "Winds" owned a 13 - 0 lead with the game 6 minutes old.

The next kickoff went to Weldon Jones on the Lockney 18. Jones drove back upfield to the Longhorn 31 where he was stopped. After gaining but five yards in 3 downs the Longhorns came out in punt formation and Paul Williams kicked to the Whirlwind 28.

Forty-Four Yard Keeper Play
From their own 28 yard line the Whirlwinds drove back up to midfield before J. E. Waller faked a hand-off, kept the ball and went 44 yards to score the third touchdown. Joiner kicked the point to bring the count to 20 - 0.

Before the quarter ended Floydada had threatened again when Jarrett intercepted on the Lockney 30 and ran to the 15 only to be called back and see penalty yardage stepped off against the "Winds. A fumble in the Whirlwind backfield ended the threat when Jones recovered for the Longhorns.

Reserves played most of the time following the first period surge by Floydada and there were no scores in the second period. Both ball clubs were able to gain some yardage but not consistently and no long drives were mustered. The second quarter developed into a punting duel between Baxter and Paul Williams of Lockney with neither getting much advantage.

Opening the third quarter Floydada received and Jimmy Rankin toed one to Jack Womack on the "Winds 22. Womack got ten yards before going down on his own 32. Gains were made to the Floydada 46 and then Laron Fulton tucked the ball away and scampered 54 yards to pay dirt. Joiner kicked the PAT and the score 27 - 0.

Following this scoring drive the "Wind" starters were again removed from the game and the pace slowed down as the ball changed hands on punts, fumbles and intercepted passes. As the quarter ended Carroll Guthrie intercepted on the Floydada 24 to end the best drive the Longhorns were able to muster in the entire game.

Final Score In Fourth
In the fourth stanza the ball changed hands when Swanner punted for Floydada on his 42. Paul Williams quick kicked for Lockney on his 20. Cross recovered a "Wind" bobble on the Longhorn 38, and then Jackie Henry intercepted Handley's pass to give Floydada possession on the "Winds 32.

The longest play of the game came following this interception and developed as Jackie Jarrett carried into the Longhorn secondary. As he was hit he lateralled off to Cloyd Stephens who turned on a burst of speed and went the distance as he was trailed by a wave of Whirlwind blockers. Joiner's kick failed and the score was 33 - 0.

No more threatening drives were put together in the ball game which ended several plays later with the ball on the Lockney 30-yard line in possession of the Longhorns.

In the battle of statistics Floydada made 14 first downs, 5 penetrations, 285 yards net rushing, 35 yards passing, and was penalized 40 yards. The Longhorns made 9 first downs, 80 yards net rushing,



WALDO BAXTER
Whirlwind End - Wt. 162
Photo by HOUSE OF SKAGGS

Whirlwinds Cinch Tie For District

The Floydada Whirlwinds cinched a tie for the district crown Friday night when they downed the Lockney Longhorns 33 - 0. The "Winds" will still have to beat Tullia to cinch a bi-district birth as the Tullia Hornets have but one district loss, and by defeating both Floydada and Lockney could tie for the title and the win over Floydada would give them the right to represent the district.

This situation could become further complicated. If Muleshoe downed Olton and Tullia defeats the "Winds" there would be a three-way tie with Floydada, Tullia, and Muleshoe involved.

The Olton Mustangs, pre-season favorites for the crown, and the Lockney Longhorns are eliminated from any chance at the championship.

The big games this week will find Floydada at Tullia and Olton at Lockney. Muleshoe will be idle and will be looking over the Olton team which they will take on next week.

DISTRICT 2AA STANDING

Team	W	L	Pts.	Op.
Floydada	3	0	79	14
Muleshoe	2	1	52	36
Tullia	1	1	27	32
Olton	0	2	27	39
Lockney	0	2	2	66

HOSPITAL NOTES

Floyd Vick is receiving medical treatment at Peoples. She was admitted following a car wreck last week in Ralls.

Mrs. Alice Hathaway is a patient in Peoples. Her condition is good.

Glad Norman returned to his home Monday. He was given medical treatment for an arm injury received in the football game Friday night.

Delores Barnett, daughter of Mr. and Mrs. Jack Barnett, is confined to her bed at Peoples due to the flu.

Scott Simpson, little son of Mr. and Mrs. Jim Simpson, is receiving medical care.

Robert Simpson, year old son of Mr. and Mrs. L. D. Simpson, is a medical patient at Peoples.

V. C. Hagood, father of Cecil Hagood, received medical attention last week at Peoples.

Mr. and Mrs. James Cooper (colored) are parents of a baby girl, born Sunday. Cooper is wash boy at Bishop Motor Co.

SEPARATED FROM SERVICE

Mr. and Mrs. Deral Young have returned to Floydada to make their home. Deral received his discharge from the army last Thursday.

He is the son of Mr. and Mrs. R. E. Young and his wife is the daughter of Mr. and Mrs. Pike Hanna. Deral has spent the past two years at Fort Hood.

Louis Cardinal of Durant, Oklahoma, has been here several days the guest of his nephews, Fred and Gerald Cardinal. Mr. Cardinal was for many years a stock farmer near Pleasant Hill, moving to Oklahoma three years ago.

Terri Lee, a beautiful little curly headed doll is on display this week at Sims TV shop. The Ladies Auxiliary is sponsoring this give-away prize. Terri Lee's entire wardrobe was made by the ladies of the auxiliary of the J. W. Harrison post.

Mr. and Mrs. Riley Griffin and children were week-end guests in the home of Mr. and Mrs. Garland Foster. Mr. Griffin is a brother of Mrs. Foster.

no penetrations, 28 yards passing and was penalized 10 yards.

In the stop 'em department for Lockney it was Weldon Jones with 19 tackles, Benny Ballard with 5, Doyle Crouch 4, and a host of Longhorns coming in for up to three stops each. For Floydada Douglas Reeves was credited with 8 stops, Donnie Holliday and Gene Swanner had 7 each, Carroll Guthrie 6, Max Crawford 5, and a number of the "Winds" getting as many as four each.

Only injury of note for the game was that of Glad Norman who was injured on the first play of the game when his arm caught wrong in a fall and received a bad pull. It was very painful, but hoped not serious, injury.

Scores Last Week

- Floydada 33 - Lockney 0;
- Muleshoe 19 - Tullia 14;
- Abernathy 20 - Spur 14;
- Tahoka 26 - Slaton 6;
- Littlefield 46 - Andrews 20;
- Happy 53 - Friona 0;
- Ralls 39 - Idalou 6;
- Crosbyton 64 - Petersburg 29;
- Stanton 28 - Morton 7;
- Matador 39 - Silvertown 0;
- Paducah 66 - Chillicothe 0;
- Phillips 52 - Dalhart 12;
- Canyon 20 - Dumas 14;
- Seymour 9 - Childress 6;
- Stamford 34 - Anson 0;
- Quanah 40 - Electra 7;
- Olton - Open Date.
- Ralls Freshmen 39 - Floydada F. 0;
- Floydada 7th Grade 7 - Ralls 0;

Games This Week

- Floydada at Tullia;
- Olton at Lockney;
- Muleshoe - Open Date;
- Friendship at Ralls;
- Burkburnett at Quanah;
- Post at Spur (Nov. 11);
- Paducah at Crowell;
- Slaton at Abernathy;
- Wellington at Seymour;
- Canyon at Phillips;
- Brownfield at Littlefield;
- New Deal at Crosbyton;
- Happy at Dimmitt;
- Matador at Quitaque;
- Idalou at Hale Center;
- Stanton at Sundown;
- Floydada B at Plainview.

2AA SEASON STANDING

Team	W	L	Pts.	Op.
Floydada	6	3	185	101
Olton	4	4	118	106
Muleshoe	3	6	83	204
Tullia	1	7	97	199
Lockney	0	8	21	340

E. J. Morehead, who is a patient in St. Mary's hospital at Lubbock, is said to be some better this week following minor surgery.

POWER with ANGLE Action
GENERAL
FACTOR TIRES

HOTTEST PRICES
Ever Offered in Floyd County

28 \$36.22
Plus Tax and old Tire

Other Sizes Priced Accordingly

RUBBER WELDERS

S. Wall St., Phone 509

CHOOSE NOW!

Fine wallpaper

PAINT

before CHRISTMAS

FIX UP YOUR HOME
for the Holidays!

son & Son Builders Mart
Phone 7 or 11

For worry free winter warmth get the furnace with

Safety Sentinel PILOT

and "MAGIC-ACTION" VALVE

and "FINGER-TIP" IGNITER

Dryant "319" GAS-FIRED, FORCED AIR

Terms - call us for an estimate

Higginbotham - Bartlett Co
S. Wall Phone 6

CAPADA

DRIVE-IN THEATRE

— ATTRACTIONS FOR THIS WEEK —

THURSDAY - FRIDAY
Nov. 11 - 12

Mickey Spillane's THE LONG WAIT
ANTHONY QUINN CHARLES COBURN
GENE EVANS PEGGY CASTLE

SATURDAY
November 13
DOUBLE FEATURE

THE SAVAGE
CHARLTON HESTON

— Also —

FANGS OF THE WILD
CHARLES CHAPLIN, JR. STEVENS - DEAN

HE STOOD ON THE STREET OF SUDDEN DEATH... and thought about the blonde they had roughed up!

ROGUE COP
starring Robert TAYLOR
Janet LEIGH · George RAFT

TUESDAY, WEDNESDAY, NOV. 16 - 17

CHAMP FOR A DAY
ALEX NICOL · AUDREY TOTTER

VISIT OUR SNACK BAR

TRY YOUR HAND
at the *New* **CASE**
Hydraulic Control

See how fast it works on the turns...how slow it moves for accurate adjustments...

ONE LITTLE LEVER DOES IT ALL
WITKOWSKI IMPLEMENT CO.

FOLLOW YOUR TEAM TO THE GAME WITH ---

SHAMROCK

- SHAMROCK TRAILMASTER
Regular gasoline with extra performance
- SHAMROCK CLOUDMASTER
Finest premium gasoline

GET THEM AT—
ROY'S INDEPENDENT STATION
H & S SERVICE STATION
HATLEY'S SHAMROCK STATION

SMART SANTAS GIVE

Television

Plan for a CHRISTMAS GIFT

For the Entire Family See the Popular New RCA SETS On Display At—

Boren Hardware & Furniture
North Side Square Phone 295

New Bigger Plymouth

Plymouth's completely new 1955 cars are lower, wider and more than 10 inches longer than previous models. With either a Power-Flow Six or Hy-Fire V-8 engine, they are the most powerful cars Plymouth has ever built. They are available with a full range of automatic and power-assist devices, including electric window lifts and power front seat adjustment. Pictured here is the Belvedere sport coupe.

ON DISPLAY WEDNESDAY NOV. 17
AT
K. CROUCH MOTOR CO.

ONE STAR Agriculture

Released by The Texas Department of Agriculture

COMBATING A LOSS

Chemical weed control has become a common farm practice in the last decade. And no wonder! Only soil erosion costs farmers more than losses from weeds.

Scientists have developed numerous herbicides which now supplement improved cultural practices. These chemicals can be used at low pressure and low gallonage as pre-planting, pre-emergence, post-emergence and soil sterilization treatments.

But do not look for a single super-herbicide that will kill all weeds and harm no crops. That is unlikely, because all crop plants and weeds are closely related. Today's trend is toward specialization. A specific chemical for a specific purpose.

There are hundreds of compounds and they all effect plants in different ways. The result depends on how well the chemical is absorbed and translocated in the plant; the plant's genetic background and germination, and how long the chemical persists in plant and soil. A compound may kill one plant but not affect another. The same compound may be harmless to the leaves but deadly when used as a pre-emergence treatment. So it is important to have a screening technique that measures a chemical's over-all activity. Such techniques are being developed by plant scientists in the course of weed research.

This broad systematic herbicide evaluation program links manufacturers with state experimental stations, searching for new compounds with local uses. Some 400 new chemicals have been evaluated

during the past few years. Several that seem promising are under more intensive study.

For the individual farmer, however, effective weed control still depends upon his own ability to choose a herbicide to combat particular weeds among particular crop plants. Information and advice are available from the Plant and Quarantine Division, Texas Department of Agriculture, Austin 14, Texas.

LIBRARY NEWS

(By Ivy Pearl Reber)

Next week is book week; let's read! Let's read for pleasure, let's read for comfort, let's read for gaining knowledge. But for whatever purpose, let's read!

Ita Copprell has given a book to the library this week. She is a shut-in and unable to use the library herself, but she wanted to do her part in making it of service to the county. The book is "Eagle in the Sky" by F. van Wyck Mason. It is the story of three struggling young doctors in the early days of this country. It is a story of courage and character and love.

Mrs. Nell Holland Krause has given the book "To Heaven on Horseback" in memory of her sister, Vera Holland Maggard. This is the biography of Narcissa Whitman, the wife of a medical missionary to the Indians of the West. This book will be available in the Lockney branch library as soon as it has been catalogued.

A book has been given by Mr. and Mrs. John Stapleton, Sandra Jean and Johnny in memory of Mrs. A. W. Coltharp.

In Floydada, a door has been cut between the main library room and the reading room. This makes it possible for both rooms to be supervised from the desk. The reading room will be readily available for any who wish to use it.

Faye Mills, librarian at Lockney, reports that reference books are being used much more this year than they used to be. Encyclopedias are often called for by the school children. The Americana is found at both Lockney and Floydada; the Britannica is at Floydada; and the Britannica Junior is at Lockney.

Remember! Next week is book week—so let's read!

FLIES HOME FROM HAWAII AFTER OVERSEAS SERVICE

Word was received here last week that Master Sergeant Earl Bates, brother of Mrs. S. D. Medley, had arrived at his home in Enid, Oklahoma, by plane from Johnson Island, Hawaii. Sgt. Bates who has been in the army for some fourteen years, is being transferred to a new base in Wichita Falls. He is with the Army fire department.

On arriving home Sgt. Bates saw his new son for the first time. The baby, Billy Earl, is eight months old.

The Medleys plan to visit them when the family gets located in Wichita Falls.

MARRIAGE LICENSE

Steve Alveado Varela to Elvera Valozquez Ramos, November 1, 1954.
Enrique Salazar Mercado to Estela Galindo Reyna, November 1, 1954.

Pfc. Teddy Assister, son of Mrs. Annie Assister, is here from San Diego, California, visiting with his mother and other relatives. Teddy is in the Marine Corps.

Men In Service Army - Air - Navy

Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated November 14, 1940.)

FOUR FLOYDADA SOLDIERS BEGIN MILITARY TRAINING

FORT BLISS, TEXAS—Four soldiers of the Floydada area recently began eight weeks of Army basic training in the Antiaircraft Artillery Replacement Center at Fort Bliss, Texas.

They are Pvt. Billy G. Parkey, 18, son of Mr. and Mrs. D. J. Parkey of Route 4, Floydada; Pvt. Jimmie Gerald Jones, 19, son of Mr. and Mrs. E. J. Jones of 511 W. Missouri St., Floydada; Pvt. Glenn E. King, 19, son of Mr. and Mrs. J. A. King, 207 W. Houston St., Floydada; and Pvt. Roger Lorton Sanders, 21, son of Mr. and Mrs. Otho Sanders of Floydada.

All will spend their eight weeks of training on fundamental infantry subjects such as rifle, machine gun, and bazooka marksmanship, and familiarization with Army technical subjects.

Upon completion of this basic cycle, they will be eligible for advanced basic training in antiaircraft artillery or some other branch of the Army.

ON PACIFIC FLEET OILER

SAN FRANCISCO, Calif. (PHNTC)—George M. Howard, seaman, USN, son of Mr. and Mrs. J. B. Howard, and husband of the former Miss Nelda Schaffney of Lockney, Texas, is serving aboard the Pacific Fleet oiler USS Platte.

Pvt. John Hunter of Port Sam Houston, visited his parents, Mr. and Mrs. S. D. Hunter at Roaring Springs last week and then the group came to Floydada to visit relatives here. They were guests in the Turner home of McCoy and the W. A. Campbell home in Sand Hill community. Pvt. Hunter who is on furlough, received his furlough for being chosen "Soldier of the Month."

Dr. and Mrs. A. E. Guthrie and son, Aubrey, Mr. and Mrs. Jack Deakins and Mr. and Mrs. R. C. Wakefield attended the SMU and A&M football game in Dallas last week.

Announcement is made this week by Mr. and Mrs. C. M. Lyles, of the approaching marriage of their son Cloy Hobson Lyles, to Miss Annie Ruth Keith of Abilene. Vows will be exchanged at the home of the bride's parents on November 20.

Miss Corene Daniel visited her parents, Mr. and Mrs. W. F. Daniel last weekend. She is employed with the Commercial Credit Corporation in Lubbock.

Mr. and Mrs. B. B. Carter and daughters, Louise and Bernadeen of Stratford, visited in Floydada Monday and Tuesday with her parents Mr. and Mrs. W. A. Amburn and his uncle, Dave Welborn of the Fairview community, who is ill.

Leeman Norman, a student at Cameron College, Lawton, Oklahoma was home last week visiting his parents, Mr. and Mrs. E. L. Norman.

Keith Tye at NTSTC at Denton, spent the week-end home with his parents, Mr. and Mrs. W. O. Tye.

Pvt. and Mrs. David Willson arrived in Floydada last week from El Paso for a ten-day visit with his parents and other relatives. The couple will return to El Paso time this week, where they have eight more weeks of leave before being reassigned.

LOW COST EFFICIENT POWER

YOURS WITH THE 4-plow UB DIES

Low fuel costs and new diesel efficiency are yours with the Minneapolis-Moline UB diesel features... Lanova combustion system provides rotary-turbulence action for a smooth and powerful piston stroke. Three-stage filter cleans fuel thoroughly before it enters the injection pump, gives you trouble-free performance. Single-plunger fuel pump feeds an accurate, measured amount of fuel to the combustion chamber, gives you power without wasting fuel. Twelve-volt electrical system, heavy-duty starter provide uniform power and quick, sure starts.

Let us show you how you save with the Minneapolis-Moline 4-plow UB diesel.

S. J. LATTA IMPLEMENT

EAST SIDE SQUARE

MORE COMFORTABLE NEW, DIFFERENT

Kelly's hand-tooled WEDGIE MOCCASINS \$4.95 Pair

A new and exciting WESTERN STYLE Moccasin with wedge heel and genuine leather, hand-carved vamp. Flexible Goodyear soles provide protection against rock and gravel bruises, yet give you a longer wearing, more comfortable Moccasin.

Made from soft, pliable, natural-colored leather with your choice of three beautiful leather trims—Turquoise, Palomino or Red. Available in half sizes 3½ through 9 only.

See them today at **MODERN SHOE SHOP**

Guaranteed! TO REMOVE MORE DIRT in LESS TIME —or your money back

\$1.25 A WEEK

EUREKA 3 in 1 WONDER CLEANER

with power-driven Floor Polisher and 9-piece set of Cleaning Tools

See Demonstration at our store at once and learn all about our MONEY-BACK GUARANTEE... or phone and request

10-DAY TRIAL PHONE AT ONCE

323

White Auto Store
117 W. Calif., Floydada

SPOTLIGHT THESE AUTO LOAN FEATURES

- Low bank rates
- No unnecessary "red-tape"
- Quick service from local people
- Direct methods to save time and cut costs
- You build bank credit as you pay your loan
- Monthly repayments fitted to your budget

It will pay you to finance your new car with this bank.

FIRST NATIONAL BANK
Floydada, Texas

It's got a "V" in its bonnet— or your choice of two new sixes!

The motoramic Chevrolet for '55

Great new 8

It's the valve-in-head V8 as only the valve-in-head leader can build it!

You'd expect Chevrolet to out-V8 the field—and it has! Chevrolet's new "Turbo-Fire V8" puts a brand-new kind of excitement under your foot. The excitement of 162 horsepower! The excitement of an 8 to 1 ultra-high compression ratio that squeezes more pure fun out of a gallon of gas than you ever dreamed possible! The new "Turbo-Fire V8" is so wonderfully efficient that it requires only four quarts of oil instead of the usual five or more. And it has the shortest piston stroke in the low-price field, for longer engine life. But we can't even begin to give you the whole story here. Come in and let the new "Turbo-Fire V8" speak for itself. You'll like what it has to say!

With enough new advances to fill a book!

Chevrolet offers two new highstepping sixes for 1955! There's the new "Blue-Flame 136" (teamed with Powerglide as an extra-cost option) and the new "Blue-Flame 123." Both bring you new, higher-rated power—the zippy, thrifty high-compression kind. Both have new, more efficient cooling and lubrication systems... new engine mounts that result in almost unbelievable smoothness. And, like the new "Turbo-Fire V8," both are sparked by a new 12-volt electrical system for finer performance and faster cold-weather starting. All in all, they're the liveliest, smoothest sixes Chevrolet ever put into a passenger car. As you know, that covers a lot of territory. And so will you—with either of these two new sixes!

The Bel Air 2-Door Sedan—one of 14 new Fisher Body beauties in three new series.

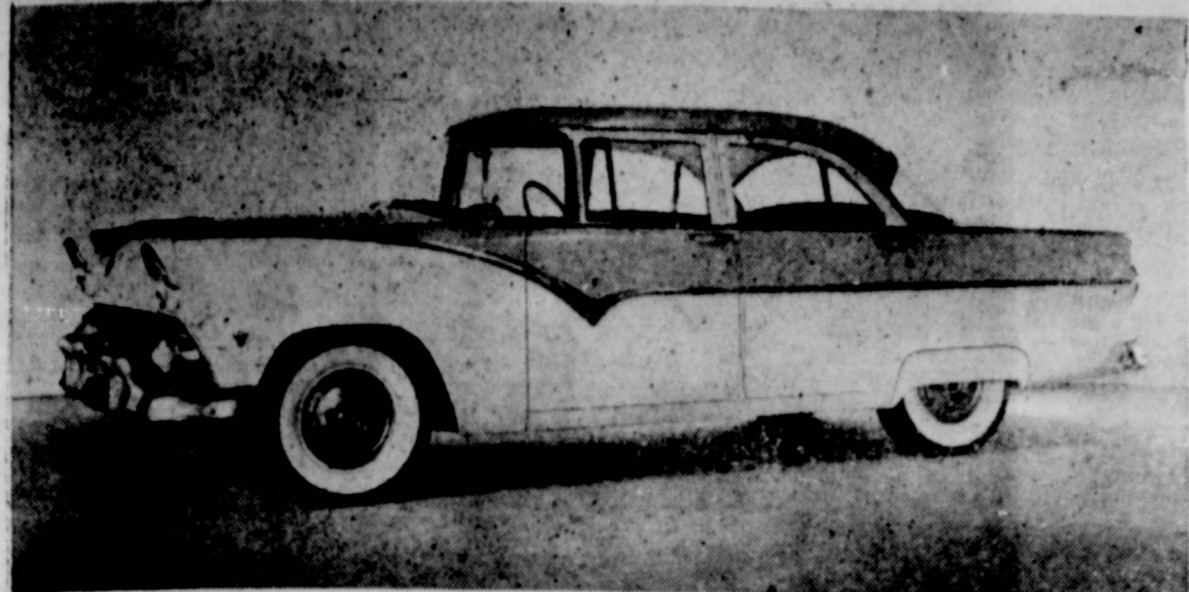
More than a new car... a new CONCEPT of low-cost motoring (and much too good to miss driving!)

ODEN CHEVROLET COMPANY
221 South Main St., Phone 400

Displays Model Line Tomorrow

ROBIN, Michigan—Ford will introduce an entirely new line—the Fairlane series—as the four lines of 1955 passenger cars to be shown in showrooms across the nation today (Nov. 12).

Styling inspired by Ford's superb personal car design—the new Ford Mustang—characteristics which have established Ford's leadership, the 1955 models have a wrap-around hood and a new, lower silhouette. The Crown Victoria—a full-size sedan—is the first Ford sedan to feature an over-all height which offered the first V-8 in the low price field in 1932. The 1955 V-8s since then have been the first time three



Ford's longer, lower body style and wrap-around windshield, available on all models, is shown above in the Fairlane four-door sedan. The '55 Fords are available with Y-Block V-8 or I-Block Six power, and Fairlane models have dual exhaust as standard equipment. They will be introduced by Ford dealers November 12.

A high compression Y-block V-8 engine of 272 cubic inch displacement and an 8.5 to 1 compression ratio.

A powerful Y-block V-8 engine of 272 cubic inch displacement and a 7.6 to 1 compression ratio. An improved 6 cylinder I-block engine of 223 cubic inch displacement and a 7.5 to 1 compression ratio.

Dual exhausts, which provide extra power, are standard on all Fairlane V-8 and station wagon models. Ford is introducing a new integrated air conditioning and heating system with its 1955 models. This system will be dealer installed.

Ford, which produces 47% of all station wagons sold, has expanded its station wagon series for 1955 to include five models with all steel bodies—one more than in 1954.

This year Ford's Customline series includes Fordor and Tudor Sedans. The chrome molding along the sides of the Customline models provides clean, classic lines and serves as a "bumper" to protect the finish when a car door opens in the next parking space.

Ford's lowest priced series includes three models: the new Tudor Business Sedan, the Tudor Sedan and the Fordor Sedan.

New features of the 1955 Ford will include improved Fordomatic transmission which gives the driver a choice of much faster get-away from stoplights, when desired, without manual shifting.

Air Conditioner, Heater
A new integrated air conditioning and heating system competitively priced will be introduced by Ford early in 1955. The Ford unit will combine a fresh air heater with air conditioner and will be of the "front-end" type with all components forward of the passenger compartment. Controls will be placed in the regular heater control dial on the instrument panel.

Ford's new, lower silhouette is the result of a redesigned frame which has made possible a reduction in

overall height of all models. For example, the Crown Victoria models have an overall height of only 58.2 inches. Sedans are reduced 1.3 inches under the 1954 models without loss of headroom.

New tubeless tires, first introduced in the low-priced field by Ford in 1954, are again standard equipment.

Four driving assists—power brakes, power steering, four power windows and four-way power seats are features of the 1955 line.

MRS. L. D. WEBB, MATADOR, HOSPITALIZED BY STROKE

Mrs. L. D. Webb, mother of Floyd Webb, Floydada, suffered a stroke at her home in Matador over a week ago and was conveyed to Stanley hospital for treatment.

Her sons from Los Angeles, California, and daughter from Albuquerque, New Mexico and children in the Matador area have been at their mother's bedside.

Relatives here said that Mrs. Webb was showing slight improvement.

Warranty Deeds

Burl Huckabee et ux to C. C. Stinson et ux, all of lot No. 11 and the south 35 feet of lot No. 10, both in Block No. 137 in Floydada. \$26.40 federal revenue stamps.

Don H. Taylor to Bertha P. Taylor, et ux, tracts, the first being all of lots No. 4 and 5 and the north 40 feet of lot No. 6 of the Upland addition in the city of Fort Worth; second tract in Archer county, Texas tracts No. 214, 216, 226, 232, 234, 253, 265, 267, 984, 986, 987, 988, and 989; Third tract in Floyd county being Block Nos. 31 and 36 in League No. 1 of the Callahan county school land; Fourth tract in Floyd county all of Blocks No. 32, 33, 34 and 35 of League No. 1, Harp and Wilkens subdivision; Fifth tract in Hale county being 200 acres, the south

Floyd County Hesperian, Floydada, Texas, Thursday, November 11, 1954

184 acres of survey 35 and the west 16 acres of survey 36 in Block D-1; Sixth tract in Wichita county being lots No. 1, 2, and 3 of the Gully and James subdivision of Block No. 225.

No. 38 in Floydada. Fifty-five cents federal revenue stamps. E. Thornton to Fred Cooper, survey No. 2 in Block No. 5, C. in Floyd county, \$14.30 federal revenue stamps.

Joe Allen et ux to James Jenkins the middle part of lot No. 9 in Block

Advertise for it in Hesperian.

BRITTON

Appliance Repair Shop
Phone 454 307 E. Houston

BENNETT'S BUILDING MATERIAL

DITCHING

For your foundations and plumbing

Phone 602

Floydada

WANTED DEEP PLOWING

FROM 6 to 20 INCHES,
D-8 CATERPILLAR
Y-J 4 BOTTOM PLOW

Guaranteed level plowing.

Contact,
AL CANNON, 732-J-4

OR

CHARLES HOLMES, 656-J-3
AT SAND HILL



Next Door!

If you're careful to fire in your home, you may be the victim of a fire which spreads to your property.

Never know where or when a fire will strike. Better protect your home and its contents with adequate insurance.

Floydada Real Estate Ins. Agency

Phone: 440
W. Missouri Street
Floydada

TAGGED for the 25th

BULOVA

Gift of A Lifetime

MISS UNIVERSE
17 Jewels Expansion Brooch
\$39.75

PRESIDENT
21 Jewels Expansion Band
\$49.50

\$100

Holds Any BULOVA In Our Christmas LAYAWAY

ADORABLE
17 Jewels Expansion Brooch
\$59.50

WARWICK
21 Jewels Expansion Band
\$71.50

JULIANA
17 Jewels, 2 Diamonds, 14K Gold
\$95.00

Prices incl. Fed. Tax

BRADFORD JEWELRY

W. California Phone 429

The world's greatest builder of V-8's presents THE TOTALLY NEW '55 FORD!



New FAIRLANE Series... The new Club Sedan, like all six models in Ford's new Fairlane Series, features the new wrap-around windshield, new luxurious interiors and wide choice of stunningly new, single and two-tone exterior colors.

Longest, Lowest, Roomiest...most Powerful ever built!



New CUSTOMLINE Series... The Tudor Sedan (above) and Fordor offer a wide selection of new color and upholstery combinations. Like all '55 Fords, they have a new wider grille, new visored headlights and sturdier, extra-narrow pillar-posts for better visibility.



New STATION WAGON Series... The new 6-passenger, 4-door Country Sedan (above) is one of five new do-it-all beauties. There's also an 8-passenger Country Sedan, an 8-passenger Country Squire and a 2-door, 6-passenger Ranch Wagon and Custom Ranch Wagon.

We invite you to see for yourself. And we tell you in advance you'll be amazed. For this new Ford is totally new—outside, inside, and in thrillingly different performance.

The long, low lines of the Thunderbird were its styling inspiration. Inside, you'll be greeted by rich, roomy luxury... by fabrics never before offered in a motorcar.

Mighty engines, mightier than in any Ford before—supply its exciting power. And each of Ford's three new engines offers the safe, split-second response of Trigger-Torque Power.

Your ride will be up to 15% smoother. Best of all, you'll find your kind of car, for there are 16 body styles in four fresh new lines.

When you come in, don't be surprised if you tell yourself: why look farther—why delay— you just can't buy better than Ford.



New MAINLINE Series... Each of the three Mainline beauties offers the same engineering advancements, the same graceful contours and clean lines that distinguish all '55 Fords. Fordor Sedan is illustrated above.

EXCLUSIVE TRIGGER-TORQUE POWER IN 3 MIGHTY ENGINES

1. 162-h.p. Y-block V-8
2. 182-h.p. Y-block Special V-8
3. 120-h.p. I-block Six

(1) The new 162-h.p. Y-block V-8 has a higher (7.6 to 1) compression ratio, greater displacement. And, like all '55 Ford engines, it has Ford's famous deep-block build... short-stroke design.

(2) The new 182-h.p. Y-block Special V-8 (offered in combination with Speed-Trigger Fordomatic on Fairlane and Station Wagon models) features 4-barrel carburetion, dual exhausts and extra-high (8.5 to 1) compression ratio.

(3) The new 120-h.p. I-block Six has a new higher (7.5 to 1) compression ratio. It's the most advanced six-cylinder power plant in the industry.

ALL WITH TRADITIONAL FORD ECONOMY

PLUS ALL THESE OTHER BRAND-NEW WORTH-MORE FEATURES

- ★ New Speed-Trigger Fordomatic Drive
- ★ New Turbo-Action Spark Plugs
- ★ New 10% Larger Brakes
- ★ New Tubeless Tires
- ★ New Angle-Poised Ball-Joint Suspension (Fordomatic Drive optional.)

'55 FORD The fine car of its field

BISHOP MOTOR CO.,

114 West California St., — Floydada

Floyd County Hesperian, Floydada, Texas, Thursday, November 11, 1954

Husband of Iva Elmore Smith Died Nov. 7 at Stamford

Funeral rites for Bran Payne, 47, husband of the former Iva Elmore Smith, was held at 4 o'clock Monday afternoon in Stamford at the First Christian church. Burial was in Stamford.

Mr. Payne died suddenly Sunday morning in an Abilene hospital. He had been receiving treatment in the hospital since the Wednesday before and he was being released on Sunday to return to his home. His death was unexpected and was due to a heart attack.

Mr. and Mrs. Payne had only recently celebrated their first wedding anniversary. They were married October 10, 1953 at Carr's chapel in the Harmony community. Mr. Payne was in the wholesale grocery business.

His survivors include his wife, his mother of Stamford, two sisters and one brother.

Relatives and friends attending rites from this area were Mr. and Mrs. Charles Smith, parents of Mrs. Payne, her brothers, Joe T. Smith and wife, and Jack Smith and wife of Lubbock, Mr. and Mrs. Roy Hale, Mr. and Mrs. Walter Hanna, Mr. and Mrs. David Battey, sr., Mr. and Mrs. D. J. Parkey, Floyd Trowbridge and Mrs. Loyce Turner all of Harmony community, Mr. and Mrs. Lee Kidd of Plainview and Mrs. Hal Lattimore of Lubbock.

Center News

(By Mrs. J. E. Green)

CENTER, Nov. 9.—We had a heavy fog this morning, but it is clear now. We had a good crowd at church at both services, around 30.

Jerry Hodge was among some Plainview boys who spent the week-end in Waco attending the Baylor and Texas football game.

Bro. and Mrs. Hodge were Sunday dinner guests of the J. R. Robertsons.

James Robertson of Amarillo

spent Monday and Wednesday night in the home of his parents, Mrs. Robertson, sr., accompanied him to Paducah Thursday where they went on business.

Mr. and Mrs. Leo Frizzell attended the ordination service at Lone Star Sunday afternoon where Mr. Frizzell's brother was ordained a deacon.

Mr. and Mrs. Ross visited her parents, the S. A. Guffees Sunday afternoon. Mr. Guffee has been under the weather for several days.

Mr. and Mrs. Mankins, who have been indisposed with flu, were able to be at church Sunday evening. Bro. Hodge called in their home Sunday afternoon.

Mrs. Morris is another who has been confined to her bed with flu.

Mr. and Mrs. J. D. Welborn and girls visited in the Frank Dunn home Sunday afternoon.

Mr. and Mrs. J. H. Moody of Paradise and Mr. and Mrs. Emmett Moody and baby of Fort Worth visited relatives and old friends in Floydada over the week-end. Sunday they attended church in Mt. Blanco. The Moodys lived in the Center teacherage for two years several years ago. Mrs. Moody was the last teacher in Center school. We are always glad to have former residents come back.

Mr. and Mrs. Lawrence Hatfield of Oklahoma City visited Monday night of last week in the home of cousins, Mr. and Mrs. T. R. Noland and family.

T. M. Noland, who has been resting in a Floydada hospital several months, had a bad week-end, but seemed improved today.

Mrs. Robertson gave a cosmetic party Tuesday afternoon.

Center Home Demonstration club meets Friday afternoon, November 12, in the council room of the court house. The program will include a book review which we know will be good. Let every member try to be present.

Mr. and Mrs. G. E. Assister and Bobby and Kay of Olney visited the week-end with their parents, Mrs. Annie Assister and Mr. and Mrs. W. J. Waller.

Uruguay means bird's tail.

KITCHEN AND ★★

★★★ FIELD NEWS

Lighthouse Electric Cooperative, Inc., by Nancy Morckel and Claude Weathersbee.

Junior and Jimmy Womack and boys ate Sunday dinner with his parents, Mr. and Mrs. A. V. Womack and family of Sandhill community.

Mrs. Johnny Stuts is recuperating from an appendicitis operation at Pitts hospital. She hopes to go home soon.

Mr. and Mrs. R. C. Pollan were guests of Mr. and Mrs. Edwin Pollan on Sunday. A birthday dinner was prepared for Mrs. R. C. Pollan.

Catherine Appling spent the week-end in Lubbock with her aunt and cousin, Mrs. Robbie Owen and DeLores.

Jackie Duke went to Plainview last Friday—he had hoped to get the cast off his leg—but he was quite disappointed when they told him he would have to wear it for six more weeks. They told him his leg was healing nicely.

John Nay attended the United States Navy Band concert at the high school auditorium in Plainview last Saturday night.

Wayne Collins and Claude Weathersbee are attending a meter school at A. and M. college this week.

Thanks to everyone who has sent in favorite recipes—surely some nice things coming in for the new cook book. Don't forget to send in your recipes.

John Nay says:

Once upon a time, the Timerighter was invented, a contraption we know as a mirror. What a benefit it has been to mankind—or more so to womankind. Why can't a man do as much with a mirror as a woman can? Is it that he doesn't try or care if many mirrors are sold while woman believes in mask production? Does he use it just to shave his face while she uses it to save her face? I might get into difficulty trying to answer these questions but if mirrors were suddenly taken out of existence, imagine calling on your best girl. You meet her at the door and think that she could win first prize on a radio program for making the ugliest face while standing outside nonchalantly waiting to get in. She might say, "Will you love me in December as you did in May?" you would no doubt answer, "No, I'll buy a furnace this winter".

Fellows, let's face it. The mirror is one of the greatest inventions to us and aptly a Timerighter. It takes a smart amount of time but we know its sure worth it while we wait and she finally appears. Nuff sed, huh?

Relatives this week reported that Mrs. Paul Sparkman is still improving and is able to have her family visit with her. She is at Methodist hospital in Lubbock.

Mrs. L. D. Webb of Matador mother of Floyd Webb, is reported not improved this week. She is in Stanley hospital there.

Mr. and Mrs. Allen H. Leach and son, Michael of Borger, visited last week-end with the J. E. Newtons. Mrs. Leach's parents at Dougherty.

Mrs. Lee Rushing was returned home Monday from the Methodist hospital in Lubbock where she had surgery. Mrs. Rushing reported she was up and feeling fine.

To avoid extradition to the U. S. Samuel Insull left Athens on March 15, 1934, disguised as a woman.

Topaz is the crystal form of fluosilicate of aluminum.

Don't Wait for Cold Weather to Catch You Unprepared

the **LENNOX** FLOOR FURNACE

is DIFFERENT!



Saves fuel... can be installed and serviced from inside the room... gives maximum air circulation. Long gas travel within heat exchanger extracts all usable heat from the fuel. Safe, silent, in several sizes. Manual or automatic controls. Call us today!

LENNOX WORLD'S LARGEST MANUFACTURERS AND ENGINEERS OF WARM AIR HEATING SYSTEMS

EDMISTON PLUMBING CO. Phone 507 Floydada

FATHER OF PURVIS MILLER SUCCUMBS AT PARAGOULD

Mr. and Mrs. Purvis Miller and Mr. and Mrs. V. D. Turner left Monday for Paragould, Arkansas where they were called due to the death of T. E. Miller, father of Purvis, and brother-in-law to Mr. Turner.

Funeral plans were not complete Tuesday.

Mr. Miller had been in ill health for some time. The family had been called to his bedside only a month ago, but his condition improved and he was able to get up. His death was due to a heart attack.

Michigan was the first state to ratify the amendment repealing prohibition.

ARRO-CAPS
FOR ESSENTIAL VITAMINS

Build body
Work better
Supply

GOEN DRUG

Sixth Annual

OLD STOVE ROUND-UP

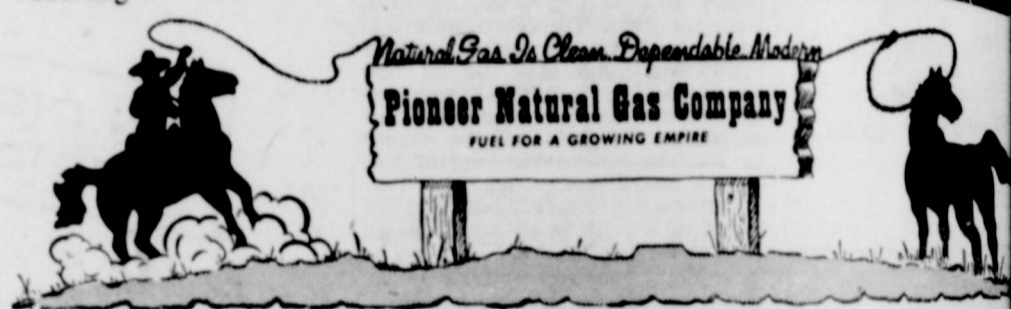


Buy An Automatic Gas Range

Only Gas

Gives You Smokeless Broiling

Try the cigarette test and prove to yourself that *Only Gas* gives you smokeless broiling. Light a cigarette, hold the flame of the match over the smoke coming from the end of the cigarette. Notice how the flame consumes the smoke. The same thing takes place in a gas range broiler. See your gas appliance dealer today. Buy an automatic gas range and enjoy smoke-free broiling!



OLD STOVE ROUND-UP

DETROIT JEWEL

NOW AT A NEW LOW PRICE

FULL SIZE GAS RANGE

129⁹⁵

Here is the gas range that is ideal for the modern compact kitchen. Divided top burners... giant oven and broiler plus large storage space... See it today!



MODEL 437
FLUSH-TO-WALL CONSTRUCTION
EASY TERMS: MONTHS TO PAY!

CLEANER CLOTHES WITH A "SELECTO-MATIC"

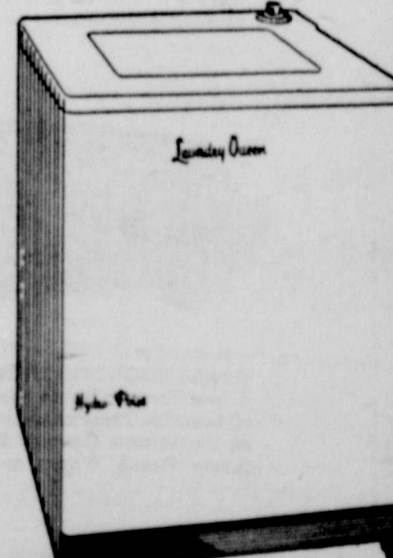
Laundry Queen

AUTOMATIC WASHER
REGULAR \$199.95
SPECIAL LOW PRICE...

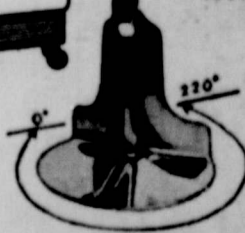
169⁹⁵

EASY TERMS: PAYMENTS ARRANGED TO SUIT YOUR BUDGET

Hydro-Price SCIENTIFICALLY BALANCED WITH FULL STROKE AGITATION!



NOW IT'S A PORTABLE ON BIG CASTERS \$179⁹⁵



AUTHORIZED DEALER
WHITE Auto Store
THE HOME OF GREAT IDEAS

W. E. & W. N. GARRETT, Owners
117 W. California Phone 323

FAMILY PROTECTION COMES FIRST

Call your **Southwestern Life** man

R. E. FRY

Representing SOUTHWESTERN LIFE INSURANCE COMPANY

BIG VALUES

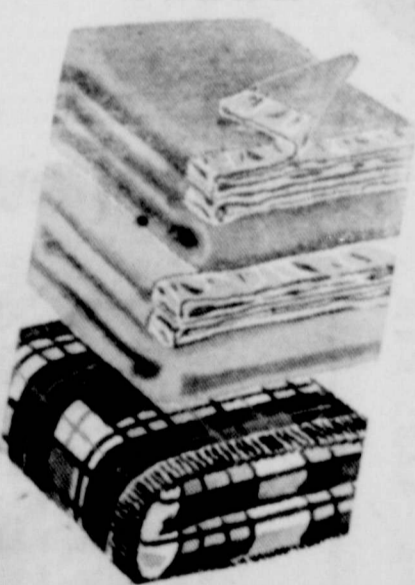
IN OUR WEEK-END SPECIALS

Men's and Boy's Corduroy — Odd Lots Reduced to Clear
SPORT COATS
Reg. Values to 17.95 Reg. Values to 12.95 Reg. Values to 5.95
11⁰ 7⁰ 3⁰

One Group of Boy's Long Sleeve
FALL SPORT SHIRTS . 1⁰ to 3.47
Values to 4.95
Corduroy — Flannel — Broadcloth — Prints — Knits

All Cotton
DOUBLE BED SIZE
BLANKETS
Regular 3.98 Values
2.97

REDUCED
to
CLEAR



25% Wool, 75% Cotton
DOUBLE BED SIZE
BLANKETS
Regular 7.95 Values
5.47

5% Wool, 95% Cotton
DOUBLE BED SIZE
BLANKETS
Regular 5.98 Values
3.47

Part Wool
SINGLE BED SIZE
BLANKETS
Solid and Fancy Designs
Values to 9.95
5.47

One Large Table of Fall
SUITINGS 77c Yd.
Reg. 1.49 to 2.49 yd. Values

One Large Group of Ladies Casuals and
CHILDREN'S OXFORDS . . . 1.97
Values to 4.98

Mens Broken Lots
DRESS SHOES . . . 5⁰
Values to 12.95
Oxfords and Loafer Styles All sizes 6 to 11

HAGOOD'S DEPARTMENT STORE

Standard Brands Floydada Priced Right